

REGISTERED CHARITY NUMBER: 1107496

REPORT OF THE TRUSTEES AND
AUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021
FOR
ARRHYTHMIA ALLIANCE

Bronsens
Chartered Certified Accountants
Statutory Auditors
6 Langdale Court
Witney
Oxfordshire
OX28 6FG

ARRHYTHMIA ALLIANCE

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FOR THE YEAR ENDED 31 DECEMBER 2021

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ARRHYTHMIA ALLIANCE

REFERENCE AND ADMINISTRATIVE DETAILS
FOR THE YEAR ENDED 31 DECEMBER 2021

TRUSTEES

Mrs T C A Lobban MBE., FRCP.
Mr N Farrell
Mr M Bullock
Mr P Chauvineau
Mr A M Fear (resigned 12.1.21)
Prof. A J Camm
Mr P Turner
Professor N J Linker
Mr N Breakwell (appointed 16.2.21)

PRINCIPAL ADDRESS

c/o Murphy Salisbury Limited
15 Warwick Road
Stratford upon Avon
Warwickshire
CV37 6YW

**REGISTERED CHARITY
NUMBER**

1107496

INDEPENDENT AUDITORS

Bronsens
Chartered Certified Accountants
Statutory Auditors
6 Langdale Court
Witney
Oxfordshire
OX28 6FG

ARRHYTHMIA ALLIANCE
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 DECEMBER 2021

The trustees present their report with the financial statements of the charity for the year ended 31 December 2021. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

OBJECTIVES AND ACTIVITIES

Principal Objects

The principal objectives of the charity are:

To advance education into the causes, prevention, diagnosis and treatment of cardiac arrhythmias and promote a better understanding, awareness and quality of life for those affected by cardiac arrhythmias.

There have been no changes to these objects in the period of review.

Objectives for the year

To raise awareness of cardiac arrhythmias

To improve diagnosis of cardiac arrhythmias

To improve treatment of cardiac arrhythmias

To improve quality of life for people living with cardiac arrhythmias

To lead the development of professional standards and hold them in trust on behalf of the sector, both nationally and internationally

To build and maintain a national network of organisations and individuals committed to achieving best practice in service delivery

Strategies

To bring together member charities, healthcare professionals, commissioners and their allies

To advance the concerns and needs of all our members

To develop the knowledge and skills base of medical professional and professions allied to medicine

To cultivate multi-centre and multi-disciplinary research

To prevent sudden cardiac death in vulnerable groups

To promote the value and need for cardiac pacing, implantable defibrillators, catheter ablation and other treatments for cardiac arrhythmia

To prevent misdiagnosis in patients suffering from arrhythmia and transient loss of consciousness (T-LOC)

To assess and quantify unmet need amongst those affected by cardiac arrhythmia

To promote centres of excellence for arrhythmia diagnosis and treatment

To secure better care, leading to a better quality of life, for individuals with cardiac arrhythmia

ARRHYTHMIA ALLIANCE
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 DECEMBER 2021

OBJECTIVES AND ACTIVITIES

Significant activities

our virtual events and projects have continued throughout 2021 due to the COVID-19 pandemic. Arrhythmia Alliance (A-A) continues to support both patients and healthcare professionals affected by or involved in the care of those suffering with cardiac arrhythmias. With the introduction of vaccine clinics for the COVID-19 vaccine we were able to re-introduce Know Your Pulse events adhering to COVID regulations and restrictions. We saw our work published and over 50 centres adopted the project to help detect AF and protect against AF-related stroke. We also introduced new projects and online education as detailed in this report. All virtually rather than at physical events.

This report covers the following areas:

1. Supporting patients through the pandemic
2. Raising awareness of arrhythmias
3. Fundraising
4. Hosting events for both healthcare professionals and patients
5. Voluntary and affiliated groups
6. Trustees
7. Staff

1. Supporting patients through the pandemic

Continuing through 2021 whilst still in the grips of the pandemic there were even greater demands for our services from worried, anxious patients and caregivers through our Helpline, emails and engagements on social media and online forums seeking information, education and support. Our dedicated COVID-19 webpage was updated regularly with information and advice about how the pandemic and vaccines may affect people with arrhythmias. Our series of videos regarding COVID-19 vaccine and its possible impact for those with an arrhythmia proved extremely welcome and popular over 65,000 views on You Tube.

Living With.... series

In November 2021 we launched "Living With..." series, free virtual webinars for patients which begin with Living with Supraventricular Tachycardia (SVT), delivered by the winners of the SVT Pioneers Report published during World Heart Rhythm Week - June 2021. Leading experts such as Dr Leon Ptaszek, Assistant Professor of Medicine at Harvard Medical School and Massachusetts General Hospital, Boston USA, Dr Jon Piccini from Duke Medical School, NC, USA, Dr Benjamin Steinberg from University of Utah, USA, and Dr Shouvik Halder from Royal Brompton Hospital, London, UK. These were well received and a total of 610 registered to attend via our virtual conference centre.

The Living With... series, which our Patient Services Team have worked together to develop have also been included in our Know Your Pulse program. This series will continue with other topics such as Living with a Pacemaker and Living with an Implanted Cardiac Defibrillator (ICD) plus many more planned for launch in 2022.

Information and advice for Arrhythmia Patients

Our full range of patient resources have been reviewed and updated by our medical advisory committee members. These are all available on our website or in printed format.

Detection of AF at Covid-19 vaccination centres

We have seen an increase in requests for resources to carry out detection of AF for people attending both COVID-19 and flu clinics and to check their pulses whilst attending their vaccination appointment. We have provided a full range of materials available to download from our website or requesting from our helpline together with videos demonstrating both physical and digital heart rhythm checks to detect AF.

Know your pulse Campaign

Our Know Your Pulse (KYP) Campaign promotes the need for us to be aware of our pulse and the rhythm of our heart. If pulse checks were routine, thousands of lives could be saved every year, through the prevention of AF-related strokes. our website information contains many new videos and educational materials.

2. Raising awareness of arrhythmias

Arrhythmia Alliance World Heart Rhythm Week (7-13 June 2021)
www.worldheartrhythmweek.org

ARRHYTHMIA ALLIANCE
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 DECEMBER 2021

OBJECTIVES AND ACTIVITIES

This year's campaign had two key themes: "Listen To Your Heart" and "The Five Ws". Listen To Your Heart focused on patients/the public and used a series of infographics to raise awareness of the key facts and figures about arrhythmias and arrhythmia-related conditions. "The Five Ws" was focused on healthcare professionals and encouraged them to ask "Who, What, Where, When, Why" to gain a complete patient history because "The more you know, the more you can PREVENT, DETECT, PROTECT, CORRECT and PERFECT".

The final key message we promoted throughout the week was #KnowYourPulse. This is an existing well-recognised Arrhythmia Alliance Campaign, which many of the supporters are already familiar with - it highlights the importance of everyone knowing their pulse to know their heart rhythm.

Media coverage included publication in Cardiac Rhythm News, The Guardian Health supplement and Hippocratic Post highlighting our unique work in both COVID-19 and flu vaccination clinics.

We had international online presence during WHRW with support from USA, Italy, Ireland, India, Kenya, Portugal, Zimbabwe, Australia, South Africa & Nepal to name but a few.

We were supported through social media by organisations such as World Heart Federation and the Heart and Stroke Foundation South Africa, along with healthcare professionals and individuals sharing their own experiences.

WHRW was featured by more than 50 outlets internationally across websites, blogs, newspaper, and radio, reaching a global audience of millions. A media outlet in Sydney, Australia reached over 50,000 alone in one community; we were featured across nine Indian newspaper websites reaching over 309,000 coverage on a South African breakfast radio show and featured across 98 Word on Health radio stations in the UK with an audience of 1.2 million.

3. Fundraising

Due to the continued constraints of the pandemic, opportunities for fundraising events disappeared and we continued to see an overall decline in donations throughout the year on a similar scale to 2020. However, we were able to encourage some virtual fundraising with resulted in £17,000 via individual efforts through Just Giving.

4. Hosting events for both healthcare professionals and patients

Heart Rhythm Updates - A virtual series created on our own conference platform for 2021

Arrhythmia Alliance (A-A)'s new online series - Heart Rhythm Updates (HRU) - we organised to keep healthcare professionals informed about the latest developments in arrhythmia care, covering all aspects from prevention to perfecting the patient care pathway. Through the series, individuals can access focused content on the A-A bespoke virtual platform. The platform allows individuals to listen to arrhythmia experts review a range of topics, including the effect of COVID-19 on arrhythmia services or the announcement of the changes to the 2021 NICE guidelines, from the comfort of their home/office/clinic. Content can be viewed and re-visited at a time to suit the delegate- this has proved extremely popular. A virtual exhibition is also welcome to view the latest in innovation, technology and treatments.

Pre-recording the presentation and live webinars all proved welcomed by our delegates.

Our two major annual events - Patients Day and Heart Rhythm Congress (HRC) - were for a second year moved to a virtual platform (www.heartrhythmsolutions.org).

Both events were launched 3rd October 2021. with their content available on demand for registered users for the following 12 months. The event was complimentary due to the pandemic and we saw an increase in the number of delegates registering.

HRC

Arrhythmia Alliance Heart Rhythm Congress (HRC) is the charity's flagship annual event and has been running for 16 years. Normally held at The International Convention Centre (ICC), Birmingham it is the largest heart rhythm event in the UK attracting healthcare professionals and faculty from all over the world, with the overall number attending increasing year on year. Mindful of continuing Covid-19 restrictions and physical meetings, HRC 2021 was delivered again from our virtual conference platform.

ARRHYTHMIA ALLIANCE
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 DECEMBER 2021

OBJECTIVES AND ACTIVITIES

Patients Day

We provided an online platform with over 30+ hours of pre-recorded presentation from leading arrhythmia specialists internationally. Each presentation also had an "Ask A Question" option, which allowed patients to ask questions to the presenter.

Feedback included "What a wonderful achievement by you, your team and the medical experts - thank you so much for your incredible work and generosity"

5. Volunteers and affiliated groups

We continue to support affiliated groups and organisations and help to establish local support groups.

6. Trustees

Arrhythmia Alliance suffered a great loss when Trustee Dr Adam Fitzpatrick died unexpectedly in January 2020. Dr Fitzpatrick never wavered in his commitment to A-A and forever working to deliver world-class arrhythmia care to all patients- a very special, caring individual.

A-A Trustees 2021

- o Professor A John Camm - President
- o Mrs Trudie Lobban MBE, FRCP (Edin) - Founder
- o Mr Mark Bullock
- o Mr Pierre Chauvineau
- o Professor Nick Linker
- o Mr Paul Turner
- o Mr Nigel Breakwell (appointed February 2021)

Trudie Lobban MBE Founder and Trustee for Arrhythmia Alliance continues to receive requests to present events across the world - of course during the pandemic these have all been virtual.

Over the last 10 month, we have been commissioned to write several articles and commentaries about patient care. These include:

- o European Journal of Arrhythmia and Electrophysiology (TouchCardio)
- o Cardiovascular Digital Health Journal
- o Congenital Heart Disease Network (newsletter article)
- o Fit Pro (blog for fitness enthusiasts)
- o Media planet UK: Cardiovascular Health (three articles)
- o (Media Planet Ireland: Personal Health

7. Staff

We continue to work remotely which is proving to be very successful and enable a wider circle when we are recruiting. We ensure daily calls within departments and an all-staff meeting weekly. There are challenges such as onboarding and training however with dedicated staff we have overcome these issues.

Public benefit

The Trustees confirm that they have complied with their duty under Section 4 of the Charities Act 2011 to have due regard to the Charity Commission's general guidance on public benefit.

Volunteers

Arrhythmia Alliance utilises volunteers to assist in our work.

ARRHYTHMIA ALLIANCE
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 DECEMBER 2021

FINANCIAL REVIEW

Balance sheet

At the end of the year the Charity is in a strong position with funding in place from a variety of Foundations.

The charity's total funds at the end of the period was £1,589,554.

The Trustees have a strategic and operational plan in place to ensure stability and growth.

Statement of financial activities

During the year income has increased from £501,320 to £765,667. Expenses have increased from £510,533 to £589,631; the majority of costs relate to the running of the Congress. The principal sources of funds are gained from Grants and Donations..

Reserves policy and performance

The Trustees have a policy of maintaining a level of unrestricted reserves which should ensure that there are adequate funds to meet anticipated future liabilities. In practice the Trustees consider that holding reserves equivalent to a minimum of three months' core costs (i.e. the day to day running costs of the Charity), excluding funds tied up in fixed assets, should provide sufficient funds to respond to unexpected adverse changes in the Charity's funding or activities. This equates to a minimum of £32,000 based on current levels of activity. The Trustees intend to gradually build up unrestricted reserves to the desired level over the next few years.

Financial Review

The accounts have been prepared adopting the Accounting and Reporting by Charities: Statement of Recommended Practice (2015) issued in January 2015.

IMPACT OF THE CORONAVIRUS PANDEMIC

As with most charities we have felt the impact of COVID-19, this has specifically meant that we have had to adapt our activities to enable our activities to be delivered remotely and to enable our staff to work safely away from our offices. There will be an impact on our reserves but the Trustees are confident that the level of reserves and in particular cash reserves held by the charity will enable us to continue in operational existence long into the future and will enable us to continue to carry out our objectives.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The charity is constituted under a Trust deed dated 30 November 2004 and is registered charity number 1107496. The charity was granted charitable status on 7 January 2005.

Appointment of trustees

The management of the charity is the responsibility of the Trustees who are elected and co-opted under the terms of the Trust deed.

There must at all times be a minimum of three Trustees. The first Trustees are entitled to hold office for life. Future Trustees must be appointed by a resolution of the Trustees.

Organisation

An Executive Committee comprising of 20 members supports the Trustees and as of 1 January 2008, the Chief Executive is responsible for managing and controlling the activities of the Charity under the Trustees direction.

Trustee Induction and training

New Trustees undergo an orientation process to brief them on their legal obligations under Charity Law, the Charity's governing documents, the Committee and decision-making processes, the Business Plan and recent financial performance of the Charity. During the induction process they meet key employees and other Trustees. Trustees are encouraged to attend appropriate external and internal training events, which will assist them in carrying out their role.

Key management remuneration

The Founder & CEO is not remunerated as she is a Trustee. Pay & remuneration for key management personnel is set in accordance with guidelines for the roles they fulfil within the Third Sector.

ARRHYTHMIA ALLIANCE
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 DECEMBER 2021

STRUCTURE, GOVERNANCE AND MANAGEMENT

Risk management

Risks considered are Health & Safety; Display Screen Equipment; GDPR; Policy for Safeguarding vulnerable adults and children etc.

All risks are managed with professional advice received from Citation (HR appointed company) and adjustments made as required from advice received. Citation (HR Company) also provide HR advice, staff contracts and policy handbook; IT and Web Consultants provide support with these areas.

The Medical Advisory Board review and approve charity literature.

One of the Trustees is an accountant and assists and provides financial guidance; we also have a lawyer to provide legal advice to cover any such risk.

ACKNOWLEDGEMENTS

Arrhythmia Alliance would like to acknowledge the various Trusts, Foundations and Medical Industry that so generously gave their support during the financial year.

CONNECTED CHARITIES

As the parent organisation, Arrhythmia Alliance works in direct partnership with its affiliates - Atrial Fibrillation Association (AFA), AFA-US, Syncope Trust (STARS), STAR-US and Arrhythmia Alliance US.

Arrhythmia Alliance also works with Sudden Adult Death Syndrome (SADS UK), Cardiomyopathy Association (CMA), the Department of Health, the Heart Improvement Programme, the Primary Care Cardiovascular Society, the Royal College of Nursing, the National Service Framework Team and the Medical Technology Group. Also included are the Genetic Interest Group (GIG), Long-term Medical and Primary Care Trusts. Industry partners include the Association of British Healthcare Industries - Cardiac Rhythm Management. All groups aim to work together to promote timely and effective diagnosis and treatment of arrhythmia.

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The trustees are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

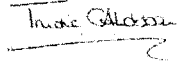
The law applicable to charities in England and Wales, the Charities Act 2011, Charity (Accounts and Reports) Regulations 2008 and the provisions of the trust deed requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources, including the income and expenditure, of the charity for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charity and to enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the trust deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

ARRHYTHMIA ALLIANCE
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 DECEMBER 2021

Approved by order of the board of trustees on 25 October 2022 and signed on its behalf by:



Mrs T C A Lobban MBE., FRCP. - Trustee

REPORT OF THE INDEPENDENT AUDITORS TO THE TRUSTEES OF
ARRHYTHMIA ALLIANCE

Opinion

We have audited the financial statements of Arrhythmia Alliance (the 'charity') for the year ended 31 December 2021 which comprise the Statement of Financial Activities, the Balance Sheet, the Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charity's affairs as at 31 December 2021 and of its incoming resources and application of resources, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Charities Act 2011.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The trustees are responsible for the other information. The other information comprises the information included in the Annual Report, other than the financial statements and our Report of the Independent Auditors thereon.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Charities (Accounts and Reports) Regulations 2008 requires us to report to you if, in our opinion:

- the information given in the Report of the Trustees is inconsistent in any material respect with the financial statements; or
- sufficient accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records and returns; or
- we have not received all the information and explanations we require for our audit.

REPORT OF THE INDEPENDENT AUDITORS TO THE TRUSTEES OF
ARRHYTHMIA ALLIANCE

Responsibilities of trustees

As explained more fully in the Statement of Trustees' Responsibilities, the trustees are responsible for the preparation of the financial statements which give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

Our responsibilities for the audit of the financial statements

We have been appointed as auditors under Section 144 of the Charities Act 2011 and report in accordance with the Act and relevant regulations made or having effect thereunder.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Independent Auditors that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

We gained an understanding of the legal and regulatory framework applicable to the charity and the sector in which it operates and considered the risk of acts by the charity that were contrary to applicable laws and regulations, including fraud. We designed audit procedures to respond to the risk, recognising that the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional misrepresentations, or through collusion.

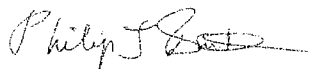
We focussed on laws and regulations which could give rise to a material misstatement in the financial statements, including, but not limited to, the Charities Act 2011. Our tests included agreeing the financial statement disclosures to underlying supporting documentation, enquiries with management and, if deemed necessary, enquiries of legal counsel. There are inherent limitations in the audit procedures described above and the further removed non-compliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely we would become aware of it. As for all our audits, we also addressed the risk of management override of internal controls, including testing journals and evaluating whether there was evidence of bias by the directors that represented a risk of material misstatement due to fraud.

In carrying out this review we did not identify any key audit matters relating to irregularities, including fraud.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our Report of the Independent Auditors.

Use of our report

This report is made solely to the charity's trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. Our audit work has been undertaken so that we might state to the charity's trustees those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's trustees as a body, for our audit work, for this report, or for the opinions we have formed.



Bronsens
Chartered Certified Accountants
Statutory Auditors
6 Langdale Court
Witney
Oxfordshire
OX28 6FG

25 October 2022

ARRHYTHMIA ALLIANCE

STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 DECEMBER 2021

	Notes	2021 Unrestricted fund £	2020 Total funds £
INCOME AND ENDOWMENTS FROM			
Donations and legacies	2	379,318	195,152
Charitable activities			
Charitable activities		386,190	305,323
Investment income	3	159	845
Total		<u>765,667</u>	<u>501,320</u>
EXPENDITURE ON			
Charitable activities	5		
Other costs		75,000	50,000
Charitable activities		514,631	460,533
Total		<u>589,631</u>	<u>510,533</u>
NET INCOME/(EXPENDITURE)		176,036	(9,213)
RECONCILIATION OF FUNDS			
Total funds brought forward		1,413,518	1,422,731
TOTAL FUNDS CARRIED FORWARD		<u><u>1,589,554</u></u>	<u><u>1,413,518</u></u>

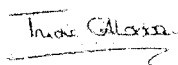
The notes form part of these financial statements

ARRHYTHMIA ALLIANCE

BALANCE SHEET
31 DECEMBER 2021

	Notes	2021 Total funds £	2020 Total funds £
FIXED ASSETS			
Tangible assets	11	7,468	8,628
CURRENT ASSETS			
Debtors	12	86,385	136,389
Cash at bank		1,691,999	1,519,618
		<u>1,778,384</u>	<u>1,656,007</u>
CREDITORS			
Amounts falling due within one year	13	(196,298)	(251,117)
NET CURRENT ASSETS		<u>1,582,086</u>	<u>1,404,890</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>1,589,554</u>	<u>1,413,518</u>
NET ASSETS		<u>1,589,554</u>	<u>1,413,518</u>
FUNDS	14		
Unrestricted funds		<u>1,589,554</u>	<u>1,413,518</u>
TOTAL FUNDS		<u>1,589,554</u>	<u>1,413,518</u>

The financial statements were approved by the Board of Trustees and authorised for issue on 25 October 2022 and were signed on its behalf by:



Mrs T C A Lobban MBE., FRCP. - Trustee

ARRHYTHMIA ALLIANCE

CASH FLOW STATEMENT
FOR THE YEAR ENDED 31 DECEMBER 2021

	Notes	2021 £	2020 £
Cash flows from operating activities			
Cash generated from operations	1	177,605	160,529
Net cash provided by operating activities		177,605	160,529
Cash flows from investing activities			
Purchase of tangible fixed assets		(5,383)	(4,557)
Interest received		159	845
Net cash used in investing activities		(5,224)	(3,712)
Change in cash and cash equivalents in the reporting period		172,381	156,817
Cash and cash equivalents at the beginning of the reporting period		1,519,618	1,362,801
Cash and cash equivalents at the end of the reporting period		1,691,999	1,519,618

The notes form part of these financial statements

ARRHYTHMIA ALLIANCE

NOTES TO THE CASH FLOW STATEMENT
FOR THE YEAR ENDED 31 DECEMBER 2021

1. RECONCILIATION OF NET INCOME/(EXPENDITURE) TO NET CASH FLOW FROM OPERATING ACTIVITIES

	2021 £	2020 £
Net income/(expenditure) for the reporting period (as per the Statement of Financial Activities)	176,036	(9,213)
Adjustments for:		
Depreciation charges	6,543	8,327
Interest received	(159)	(845)
Decrease in debtors	50,004	54,005
(Decrease)/increase in creditors	(54,819)	108,255
Net cash provided by operations	177,605	160,529

2. ANALYSIS OF CHANGES IN NET FUNDS

	At 1.1.21 £	Cash flow £	At 31.12.21 £
Net cash			
Cash at bank and in hand	1,519,618	172,381	1,691,999
	<u>1,519,618</u>	<u>172,381</u>	<u>1,691,999</u>
Total	<u>1,519,618</u>	<u>172,381</u>	<u>1,691,999</u>

ARRHYTHMIA ALLIANCE

NOTES TO THE FINANCIAL STATEMENTS **FOR THE YEAR ENDED 31 DECEMBER 2021**

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charity, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015)' Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Charities Act 2011. The financial statements have been prepared under the historical cost convention and on a going concern basis.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Tangible fixed assets

Tangible fixed assets are stated at cost less depreciation. Only individual tangible fixed assets costing £200 or more are capitalised.

Tangible fixed assets are depreciated at rates calculated to write off their costs, less their estimated residual value, over their expected useful lives on the following bases:-

Computer Equipment - 33% straight-line basis

Taxation

Arrhythmia Alliance is registered with the Charity Commission and under the provisions of Section 505, Income and Corporation Taxes Act 1988, is exempt from liability to taxation.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Pension costs and other post-retirement benefits

The charity operates a defined contribution pension scheme. Contributions payable to the charity's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

ARRHYTHMIA ALLIANCE

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2021

2. DONATIONS AND LEGACIES

	2021	2020
	£	£
Donations	184,030	31,635
Grants	174,717	155,202
Other fundraising and sponsorships	20,571	8,315
	<u>379,318</u>	<u>195,152</u>

Grants received, included in the above, are as follows:

	2021	2020
	£	£
Other grants	<u>174,717</u>	<u>155,202</u>

3. INVESTMENT INCOME

	2021	2020
	£	£
Deposit account interest	<u>159</u>	<u>845</u>

4. INCOME FROM CHARITABLE ACTIVITIES

	2021	2020
	£	£
Grants and other income received	362,248	296,839
AED funds	23,942	8,484
	<u>386,190</u>	<u>305,323</u>

5. CHARITABLE ACTIVITIES COSTS

	Direct Costs	Support costs (see note 6)	Totals
	£	£	£
Other costs	-	75,000	75,000
Charitable activities	443,687	70,944	514,631
	<u>443,687</u>	<u>145,944</u>	<u>589,631</u>

ARRHYTHMIA ALLIANCE

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2021

6. SUPPORT COSTS

	Other £	Governance costs £	Totals £
Other costs	75,000	-	75,000
Charitable activities	69,944	1,000	70,944
	<u>144,944</u>	<u>1,000</u>	<u>145,944</u>

7. AUDITORS' REMUNERATION

During the year the following was paid to Bronsens Accountants Limited, auditors of the charity.

	2021 £	2020 £
Auditors' Remuneration	<u>1,000</u>	<u>1,000</u>

8. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 December 2021 nor for the year ended 31 December 2020.

Trustees' expenses

During the year £858 (2020 : £361) was reimbursed to 1 (2020 - 1) Trustee for travel costs incurred on behalf of the charity and other costs paid on behalf of the charity.

9. STAFF COSTS

	2021 £	2020 £
Wages and salaries	159,598	133,694
Social security costs	9,889	6,511
Other pension costs	2,589	2,832
	<u>172,076</u>	<u>143,037</u>

The average monthly number of employees during the year was as follows:

	2021	2020
Employees	<u>9</u>	<u>9</u>

No employees received emoluments in excess of £60,000.

ARRHYTHMIA ALLIANCE

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2021

10. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted fund £
INCOME AND ENDOWMENTS FROM	
Donations and legacies	195,152
Charitable activities	
Charitable activities	305,323
Investment income	845
Total	<u>501,320</u>
EXPENDITURE ON	
Charitable activities	
Other costs	50,000
Charitable activities	460,533
Total	<u>510,533</u>
NET INCOME/(EXPENDITURE)	(9,213)
RECONCILIATION OF FUNDS	
Total funds brought forward	1,422,731
TOTAL FUNDS CARRIED FORWARD	<u><u>1,413,518</u></u>

11. TANGIBLE FIXED ASSETS

	Computer equipment £
COST	
At 1 January 2021	192,405
Additions	5,383
At 31 December 2021	<u>197,788</u>
DEPRECIATION	
At 1 January 2021	183,777
Charge for year	6,543
At 31 December 2021	<u>190,320</u>
NET BOOK VALUE	
At 31 December 2021	<u>7,468</u>
At 31 December 2020	<u><u>8,628</u></u>

ARRHYTHMIA ALLIANCE

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2021

12. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2021	2020
	£	£
Other debtors	11,289	65,917
VAT	5,330	-
Prepayments	69,766	70,472
	<u>86,385</u>	<u>136,389</u>

13. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2021	2020
	£	£
Taxation and social security	6,022	5,280
Other creditors	190,276	245,837
	<u>196,298</u>	<u>251,117</u>

14. MOVEMENT IN FUNDS

	At 1.1.21	Net movement in funds	At 31.12.21
	£	£	£
Unrestricted funds			
General fund	1,413,518	176,036	1,589,554
	<u>1,413,518</u>	<u>176,036</u>	<u>1,589,554</u>
TOTAL FUNDS	<u>1,413,518</u>	<u>176,036</u>	<u>1,589,554</u>

Net movement in funds, included in the above are as follows:

	Incoming resources	Resources expended	Movement in funds
	£	£	£
Unrestricted funds			
General fund	765,667	(589,631)	176,036
	<u>765,667</u>	<u>(589,631)</u>	<u>176,036</u>
TOTAL FUNDS	<u>765,667</u>	<u>(589,631)</u>	<u>176,036</u>

Comparatives for movement in funds

	At 1.1.20	Net movement in funds	At 31.12.20
	£	£	£
Unrestricted funds			
General fund	1,422,731	(9,213)	1,413,518
	<u>1,422,731</u>	<u>(9,213)</u>	<u>1,413,518</u>
TOTAL FUNDS	<u>1,422,731</u>	<u>(9,213)</u>	<u>1,413,518</u>

ARRHYTHMIA ALLIANCE

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2021

14. MOVEMENT IN FUNDS - continued

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	501,320	(510,533)	(9,213)
TOTAL FUNDS	<u>501,320</u>	<u>(510,533)</u>	<u>(9,213)</u>

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.1.20 £	Net movement in funds £	At 31.12.21 £
Unrestricted funds			
General fund	1,422,731	166,823	1,589,554
TOTAL FUNDS	<u>1,422,731</u>	<u>166,823</u>	<u>1,589,554</u>

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	1,266,987	(1,100,164)	166,823
TOTAL FUNDS	<u>1,266,987</u>	<u>(1,100,164)</u>	<u>166,823</u>

15. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 December 2021.

16. TRANSACTIONS WITH CONNECTED CHARITIES

During the year, the charity recharged £4,527 (2020: £3,691) to Syncope Trust and Reflex Anoxic Seizures (STARS), charity number 1084898 for costs incurred on their behalf. Repaying for services was apportioned to STARS for £79,438 (2020: £58,497). The balance due to this charity at the year end was £183,609 (2020: £183,643).

During the year, the charity recharged £6,790 (2020: £7,382) to Atrial Fibrillation Association (AFA), charity number 1122442 for costs incurred on their behalf. Salary costs totalling £25,845 (2020: £36,989) were recharged from the charity to AFA. Repaying for services was apportioned to AFA for £74,222 (2020: £78,732). The balance due from this charity at the year end was £3,292 (2020: £45,771).

Repaying for services was apportioned to Arrhythmia Alliance US of £75,000 (2020: £50,000).

ARRHYTHMIA ALLIANCE

DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 DECEMBER 2021

	2021 £	2020 £
INCOME AND ENDOWMENTS		
Donations and legacies		
Donations	184,030	31,635
Grants	174,717	155,202
Other fundraising and sponsorships	20,571	8,315
	<hr/> 379,318	<hr/> 195,152
Investment income		
Deposit account interest	159	845
Charitable activities		
Grants and other income received	362,248	296,839
AED funds	23,942	8,484
	<hr/> 386,190	<hr/> 305,323
Total incoming resources	765,667	501,320
EXPENDITURE		
Charitable activities		
Staff costs	154,505	128,760
Social security	9,889	6,511
Pensions	2,589	2,832
Telephone	7,108	9,612
Printing, postage and stationary	14,306	7,991
Conferences and travel	190,521	180,834
Parliamentary groups	3,000	1,667
AED equipment cost	37,920	14,354
Computer maintenance costs	17,618	17,043
Other direct costs	6,231	6,786
	<hr/> 443,687	<hr/> 376,390
Support costs		
Other		
Staff costs	5,093	4,934
Fundraising costs	684	506
Other direct costs	3,600	500
Legal and professional fees	21,584	37,156
Computer and other costs	17,993	9,037
Computer and printer lease	215	586
Printing, postage, stationery & advertising	753	421
Rent, rates and insurance	1,965	10,772
Repairs and premises expenses	-	136
Bank and finance charges	2,874	2,128
Carried forward	54,761	66,176

ARRHYTHMIA ALLIANCE

DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 DECEMBER 2021

	2021	2020
	£	£
Other		
Brought forward	54,761	66,176
Contribution to AA USA	75,000	50,000
Consultancy costs	8,640	8,640
Depn of fixtures and fittings	-	297
Depn of computer equipment	6,543	8,030
	<hr/> 144,944	<hr/> 133,143
Governance costs		
Auditors' remuneration	<hr/> 1,000	<hr/> 1,000
Total resources expended	<hr/> 589,631	<hr/> 510,533
Net income/(expenditure)	<hr/> <hr/> 176,036	<hr/> <hr/> (9,213)