

ARRHYTHMIA ALLIANCE

England & Wales · Charity number 1107496

Details

Other names	THE HEART RHYTHM CHARITY
Status	Registered
Legal form	Trust
Registered	2005-01-07
Register	View on the Charity Commission register

Contact

Address	Murphy Salisbury Celixir House Stratford Technology Park Innovati
Phone	01789867501
Email	info@heartrhythmalliance.org
Website	www.heartrhythmalliance.org

Activities

Objects: TO ADVANCE EDUCATION INTO THE CAUSES, PREVENTION, DIAGNOSIS AND TREATMENT OF CARDIAC ARRHYTHMIA AND TO PROMOTE A BETTER UNDERSTANDING, AWARENESS AND QUALITY OF LIFE FOR THOSE WITH CARDIAC ARRHYTHMIAS.THE TRUSTEES MUST USE THE INCOME AND MAY USE THE CAPITAL OF THE CHARITY IN PROMOTING THE OBJECTS.

Activities: To advance education into the causes, prevention, diagnosis and treatment of cardiac arrhythmias and promote a better understanding, awareness and quality of life for those affected by cardiac arrhythmias

Classification

- **How:** Provides Services, Provides Advocacy/advice/information, Acts As An Umbrella Or Resource Body, Other Charitable Activities
- **What:** General Charitable Purposes, Education/training, The Advancement Of Health Or Saving Of Lives, Disability
- **Who:** Children/young People, Elderly/old People, People With Disabilities, Other Charities Or Voluntary Bodies, The General Public/mankind

Geography

- **Area of benefit:** NOT DEFINED. IN PRACTICE WORLDWIDE.
- Argentina
- Australia
- Belgium
- Brazil
- China
- Czech Republic
- India
- Italy
- Japan
- Northern Ireland
- Poland
- Portugal
- Romania
- Scotland
- South Africa
- Spain
- Sweden
- Trinidad And Tobago
- United Arab Emirates
- United States
- Uruguay
- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2024-12-31	£831,260	£1,044,471	£1,307,797	10
2023-12-31	£1,037,758	£1,112,895	£1,521,008	12
2022-12-31	£1,120,648	£1,114,056	£1,596,146	12
2021-12-31	£765,667	£589,631	£1,589,554	9
2020-12-31	£501,320	£510,533	£1,413,518	9

Trustees

Name	Role	Appointed
Trudie Lobban	Chair	
Dr Andrew John Turley		2023-01-28
MARK BULLOCK		2011-10-26
Nigel Eric Breakwell		2021-02-16
PROFESSOR ALAN JOHN CAMM QHP BSC		2018-04-09
Paul Alexander Turner		2018-04-09
Pierre Chauvineau		2017-09-13
Professor John Mark Morgan		2025-08-12
Professor Nicholas John Linker		2019-07-04

Accounts

Charity registration number 1107496

ARRHYTHMIA ALLIANCE
ANNUAL REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

ARRHYTHMIA ALLIANCE

LEGAL AND ADMINISTRATIVE INFORMATION

Trustees

Mrs T C A Lobban
Mr N Breakwell
Professor N J Linker
Prof. A J Camm
Mr P Turner
Mr P Chauvineau
Mr M Bullock
Dr A J Turley

Charity number

1107496

Principal address

TC Group
Celixir House
Stratford Business & Technology Park
Stratford - upon - Avon
Warwickshire
CV37 7GZ

Auditor

Bronsens
Chartered Certified Accountants
Eden House
Two Rivers Business Park
Station Lane
Witney
OX28 4BL

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ARRHYTHMIA ALLIANCE

TRUSTEES REPORT

FOR THE YEAR ENDED 31 DECEMBER 2024

The trustees present their annual report and financial statements for the year ended 31 December 2024.

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the charity's [governing document], the Charities Act 2011 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (effective 1 January 2019).

Objectives and activities

Principal objectives

The principal objectives of the charity are:

To advance education into the causes, prevention, diagnosis and treatment of cardiac arrhythmias and promote a better understanding, awareness and quality of life for those affected by cardiac arrhythmias.

There have been no changes to these objectives in the period of review.

Objectives for the year

To raise awareness of cardiac arrhythmias

To improve diagnosis of cardiac arrhythmias

To improve treatment of cardiac arrhythmias

To improve quality of life for people living with cardiac arrhythmias

To lead the development of professional standards and hold them in trust on behalf of the sector, both nationally and internationally

To build and maintain a national network of organisations and individuals committed to achieving best practice in service delivery

Strategies

To bring together member charities, healthcare professionals, commissioners and their allies

To advance the concerns and needs of all our members

To develop the knowledge and skills base of medical professional and professions allied to medicine

To cultivate multi-centre and multi-disciplinary research

To prevent sudden cardiac death in vulnerable groups

To promote the value and need for cardiac pacing, implantable defibrillators, catheter ablation and other treatments for cardiac arrhythmia

To prevent misdiagnosis in patients suffering from arrhythmia and transient loss of consciousness (T-LOC)

To assess and quantify unmet need amongst those affected by cardiac arrhythmia

To promote centres of excellence for arrhythmia diagnosis and treatment

To secure better care, leading to a better quality of life, for individuals with cardiac arrhythmia

Public benefit

The trustees have paid due regard to guidance issued by the Charity Commission in deciding what activities the charity should undertake. The Trustees confirm that they have complied with their duty under Section 4 of the Charities Act 2011 to have due regard to the Charity Commission's general guidance on public benefit.

Volunteers

Arrhythmia Alliance utilises volunteers to assist in our work.

Achievements and performance

Arrhythmia Alliance is a collaboration of patients, caregivers, healthcare professionals, policy makers and all those affected by or involved in the care of people with heart rhythm disorders (arrhythmias). Arrhythmia Alliance (A-A) continues to support both patients and healthcare professionals providing information, education, support and awareness leading to improved outcomes for all those living with a heart rhythm disorder.

This report covers the following areas:

1. Supporting people living with a heart rhythm condition
2. Raising awareness of arrhythmias
3. Fundraising
4. Grants
5. Hosting educational events for both healthcare professionals and patients
6. Voluntary and affiliated groups
7. Prominent activities
8. Staff

1. Supporting patients

During the year we launched our Patient Advocacy Toolkit for patients. Individuals who have a cardiovascular disease diagnosis have so much valuable information to share with others, and, by becoming an advocate, can give their insights and experience to help those who may be struggling to be seen by an appropriate doctor, have their condition detected and access to treatment. The toolkit is for everyone who has a passion for improving the lives of people living with cardiovascular disease (CVD) and wants to learn more about what they can do to improve the situation. People can register on our website [Patient Advocacy - Arrhythmia Alliance - UK](#) and are supported by an in depth training program to equip them with the tools and techniques they will need to become a powerful advocate on behalf of themselves and others.

Our online and printed patient resources, reviewed by patients and caregiver volunteers and approved by our Medical Advisory Committee continue to be a valuable source of information. We have created and/or updated our discussion guides to enable people living with a condition to ask questions of their medical.

During 2024 we continued to make available our series of educational webinars 'Living with...' with subtitles. These webinars provide up to date information covering devices, drugs, conditions, lifestyles and latest digital, technologies and treatments delivered by medical experts.

Know Your Pulse to Know Your Heart Rhythm – it could save your life

This is an existing well-recognised Arrhythmia Alliance campaign, which many of the supporters are already familiar with — it highlights the importance of everyone knowing their pulse to know their heart rhythm – it could save your life.

Know Your Pulse (KYP) campaign promotes the need to be aware of rhythm of our heart. If pulse checks were routine, thousands of lives could be saved every year, through the prevention of AF-related strokes. Our website information contains many new videos and educational materials.

[Know Your Pulse - Arrhythmia Alliance - UK \(hearhythmalliance.org\)](https://hearhythmalliance.org)

Heart rhythm disorders are Britain's number one killer; through a simple pulse check irregular heart rhythms can be detected and lives potentially saved. We held several KYP (Know Your Pulse) events during the year and detected several with a potential irregular heart rhythm and potentially saved many lives. During which we sampled over 200 pulse readings and made available our charity resources. This educated, informed and raised awareness of the importance of knowing your pulse and in particular your heart rhythm not just your heart rate.

ARRHYTHMIA ALLIANCE

TRUSTEES REPORT (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

Defibs Save Lives - Arrhythmia Alliance - UK (heartrhythmalliance.org)

Another well-established programme, 'Defibs Saves lives' Defibs Saves Lives - Arrhythmia Alliance - UK (heartrhythmalliance.org) is an education-based advocacy campaign that serves communities all over the world, equipping them with the education, tools and resources necessary to implement the chain of survival during sudden cardiac arrest (SCA) events. During 2024 the Lily-May campaign, set up by Claire in memory of her daughter Lily-May who suffered a sudden cardiac arrest at the age of 5, placed more lifesaving AEDs.

Coffee Mornings

Arrhythmia Alliance virtual Coffee Mornings are hosted by our Patient Services Team providing support, advice and information on varying heart rhythm disorders including Inherited Arrhythmias, device treatments and travel advice. During 2024 the Charity hosted 11 virtual coffee mornings.

2. Raising awareness of arrhythmias

Arrhythmia Alliance World Heart Rhythm Week 3-09 June 2024)

www.worldheartrhythmweek.org

World Heart Rhythm Week (WHRW) is an annual awareness week where Arrhythmia Alliance and its sister charities, AF Association and STARS, ask supporters with an interest in arrhythmias and healthcare professionals working in the field, to help raise awareness of arrhythmias and related conditions.

The main campaign message for WHRW 2024 was: -

"Act Smart. You Only Have One Heart"

The campaign was a successful digital awareness campaign which saw thousands of people get involved and in doing so reached a global audience of millions. Highlights included a successful 'Facebook Live' on SVT as part of the SVT Awareness Day, four virtual Coffee Mornings and numerous KYP events as well as media interviews and social media activity.

3. Fundraising

During 2024 donations started to increase following a slump over the covid years. We are encouraged to see more fundraisers coming forward through Just Giving, including on fundraiser who ran the London Marathon for the charity.

4. Grants

We continue to apply for grants although it is proving a challenge as the economy is struggling following the covid years and therefore less money available through grants.

5. Supporting Healthcare Professionals

A-A Heart Rhythm Updates (HRU)

These events provide education and training to enable arrhythmia teams to deliver first class services leading to improved outcomes for patients.

Each meeting is designed to provide advice and education to healthcare professionals who provide the pivotal care, treatment, and management to patients, including cardiologists, electrophysiologist, fellows, trainees, nurses, physiologists, primary care and all other allied health professionals, supporting, treating and managing people living with heart rhythm disorders.

This year we arranged physical meetings around the UK in Liverpool, Durham Tees Valley, Oxford, Watford and West Sussex, covering topics such as:

AF Screening - What's New?

Advances in Cardiac Rhythm Control

New approaches for Stroke Prevention in AF

HFpEF and AF

What's new in AF Ablation

A-A Heart Rhythm Congress (HRC)

Heart Rhythm Congress (HRC) is the charity's flagship annual event and is the largest heart rhythm meeting in the UK, attracting healthcare professionals and faculty from all over the world. HRC provides an unrivalled opportunity for health care professionals interested in the management of arrhythmias to share effective practice, showcase innovation, learn about latest developments and network with UK and international delegates.

HRC is the first heart rhythm event to include extensive patient day meetings, nurse education, primary care shared learning and specialise further accreditation. With an exhibition running throughout, HRC focuses on improving patient's outcome by uniting all healthcare professionals.

More than 170 faculty presented to over 2500 delegates including world renowned specialists. Additional workshops also ran such as EP Traces, Masterclasses in Devices and specialist sessions covering Paediatrics.

We were able to offer our delegates the option of being able to attend in - person and/or accessing the content online via our virtual platform.

Healthcare professionals who attended HRC qualified for up to 24 Continuing Professional Development (CPD) points approved by the Royal College of Physicians.

ARRHYTHMIA ALLIANCE

TRUSTEES REPORT (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

Pace4Life

In 2024, Arrhythmia Alliance experienced huge growth with our Pace4Life program. Administrative action was taken to establish policies and procedures, donation flow, and provide a fully organised program. A donation location was set up to receive devices, information and procedures that were sent through to all Trusts, hospitals and funeral homes that were able to be contacted. Device donations have registered into the thousands with 10 to 14 boxes per week being received.

We supported two full missions to Bangalore, India in 2024 and delivered a medical supply delivery to Kiev, Ukraine. We also presented A-A P4L both as a poster and a session at HRC 2024 and presented at EPS2024 in Spain on A-A P4L.

Additionally, A-A P4L supported partners with devices for mission trips to several countries - Nigeria, Syria and Kenya. We sent devices to Mexico, Venezuela, and we are working to establish relationships in Sri Lanka, Cambodia, Pakistan, and Uganda.

Notably, Professor Stephenson, whose brainchild was to establish STARS in 1993 died in March 2024 and donated his pacemaker to A-A P4L, so that in death he continues to give live and support the mission. We are grateful for his leadership and support.

Hearts of Ghana

During 2024 Hearts of Ghana supported two mission trips to Accra, Ghana to support the UGMC Heart Centre. The program also supported twelve members of the UGMC staff to come to the UK and train for three weeks alongside the James Cook University team.

Nine open heart surgeries were performed during the two visits to UGMC in 2024, including the first intra-aortic balloon pump implanted in Accra, Ghana during the May 2024 visit. During the visits to UGMC patients were screened and diagnosed for future cardiac care with UGMC, testing was conducted on 40 patients, and our mission team members were able to consult with UGMC staff on care plans as the local team continues to upskill their cardiovascular centre and perform surgeries and procedures year-round. The work done in 2024 will impact hundreds, if not thousands, of patients in the coming years.

Education training was conducted for over 150 individuals in 2024, which included a two-day educational conference hosted in November 2024 by the UK team in Ghana on topics from cardiac rhythms to emergency response.

6. Volunteers and affiliated groups

We continue to support affiliated groups and organisations and help to establish local support groups. Community support groups aim to provide both physical and emotional support to patients living with arrhythmias. Through our educational resources, community partners and heart health devices we are able to provide patients with the support that they need to live their best lives.

7. Prominent Activities

Trudie Lobban MBE Founder and Trustee for Arrhythmia Alliance continues to receive requests to present at events across the world including:-

Reuters Pharm and Patient 2024 in Boston, USA, and attending in person at conferences such as Every Heartbeat Matters Partner Summit, Hearth Rhythm Society, USA and events in Europe.

8. Staffing

We continue to work remotely which is proving to be very successful and enables a wider area and identify qualified and experience staff for when we are recruiting. We also have some long-term staff who have been with us for over 10 years so have the experience and understanding to train less - experienced staff.

Summary

Arrhythmia Alliance remains unique in the world as a collaboration of patients, caregivers, healthcare professionals, policy makers and allied professionals all working collaboratively to improve outcomes for people living with heart rhythm conditions. This is welcomed by medical societies, patient organisations, policy makers such as NICE and allied professionals. The Ethos of Arrhythmia Alliance is 'collaboration' - together we can achieve so much more.

Financial review

Balance Sheet

At the end of the year the Charity is in a strong position with funding in place from a variety of Foundations.

The charity's total funds at the end of the period was £1,307,797

The Trustees have a strategic and operational plan in place to ensure stability and growth.

Statements of financial activities

During the year income has decreased from £1,037,758 to £831,260. Expenses have decreased from £1,112,895 to £1,044,471; the majority of costs relate to the running of the Congress. The principal sources of funds are gained from Grants and Donations.

Reserves policy

The Trustees have a policy of maintaining a level of unrestricted reserves which should ensure that there are adequate funds to meet anticipated future liabilities. In practice the Trustees consider that holding reserves equivalent to a minimum of three months' core costs (i.e the day to day running costs of the Charity), excluding funds tied up in fixed assets, should provide sufficient funds to respond to unexpected adverse changes in the Charity's funding or activities. This equates to a minimum of £32,000 based on current levels of activity. The Trustees intend to gradually build up unrestricted reserves to the desired level over the next few years.

ARRHYTHMIA ALLIANCE

TRUSTEES REPORT (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

Structure, governance and management

Governing document

The charity is constituted under a Trust deed dated 30 November 2004 and is registered charity number 1107496. The charity was granted charitable status on 7 January 2005.

Appointment of trustees

The management of the charity is the responsibility of the Trustees who are elected and co-opted under the terms of the Trust deed.

There must at all times be a minimum of three Trustees. The first Trustees are entitled to hold office for life. Future Trustees must be appointed by a resolution of the Trustees.

Organisation

An Executive Committee comprising of 20 members supports the Trustees and as of 1 January 2008, the Chief Executive is responsible for managing and controlling the activities of the Charity under the Trustees direction.

Trustee Induction and training

New Trustees undergo an orientation process to brief them on their legal obligations under Charity Law, the Charity's governing documents, the Committee and decision-making processes, the Business Plan and recent financial performance of the Charity. During the induction process they meet key employees and other Trustees. Trustees are encouraged to attend appropriate external and internal training events, which will assist them in carrying out their role.

Key management remuneration

The Founder & CEO is not remunerated as she is a Trustee. Pay and remuneration for key management personnel is set in accordance with guidelines for the roles they fulfil within the Third Sector.

Risk management

Risks considered are Health & Safety; Display Screen Equipment; GDPR; Policy for Safeguarding vulnerable adults and children etc.

All risks are managed with professional advice received from Citation (HR appointed company) and adjustments made as required from advice received. Citation (HR Company) also provide HR advice, staff contracts and policy handbooks; IT and Web Consultants provide support within these areas.

The Medical Advisory Board review and approve charity literature.

One of the Trustees is an accountant and assists and provides financial guidance; we also have a lawyer to provide legal advice to cover any such risk.

The trustees who served during the year and up to the date of signature of the financial statements were:

Mrs T C A Lobban

Mr N Breakwell

Professor N J Linker

Prof. A J Camm

Mr P Turner

Mr P Chauvineau

Mr M Bullock

Dr A J Turley

ARRHYTHMIA ALLIANCE

TRUSTEES REPORT (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

Acknowledgements

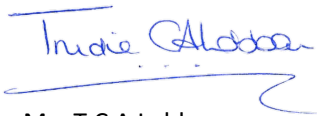
Arrhythmia Alliance would like to acknowledge the various Trusts, Foundations and Medical Industry that so generously gave their support during the financial year.

Connected Charities

As the parent organisation, Arrhythmia Alliance works in direct partnership with its affiliates - Atrial Fibrillation Association (AFA), AFA-US, Syncope Trust (STARS), STAR-US and Arrhythmia Alliance US.

Arrhythmia Alliance also works with Sudden Adult Death Syndrome (SADS UK), Cardiomyopathy Association (CMA), the Department of Health, the Heart Improvement Programme, the Primary Care Cardiovascular Society, the Royal College of Nursing, the National Service Framework Team and the Medical Technology Group. Also included are the Genetic Interest Group (GIG), Long-term Medical and Primary Care Trust. Industry partners include the Association of British Healthcare Industries - Cardiac Rhythm Management. All groups aim to work together to promote timely and effective diagnosis and treatment of arrhythmia.

The trustees report was approved by the Board of Trustees.



Mrs T C A Lobban
Trustee

21 October 2025

ARRHYTHMIA ALLIANCE

STATEMENT OF TRUSTEES RESPONSIBILITIES

FOR THE YEAR ENDED 31 DECEMBER 2024

The trustees are responsible for preparing the Trustees Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England and Wales requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that year.

In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The trustees are responsible for keeping sufficient accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the trust deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

ARRHYTHMIA ALLIANCE

INDEPENDENT AUDITOR'S REPORT

TO THE TRUSTEES OF ARRHYTHMIA ALLIANCE

Opinion

We have audited the financial statements of Arrhythmia Alliance (the 'charity') for the year ended 31 December 2024 which comprise the statement of financial activities, the balance sheet, the statement of cash flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the charity's affairs as at 31 December 2024 and of its incoming resources and application of resources, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Charities Act 2011.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the *Auditor's responsibilities for the audit of the financial statements* section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the annual report other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

INDEPENDENT AUDITOR'S REPORT (CONTINUED)

TO THE TRUSTEES OF ARRHYTHMIA ALLIANCE

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters in relation to which the Charities (Accounts and Reports) Regulations 2008 require us to report to you if, in our opinion:

- the information given in the financial statements is inconsistent in any material respect with the trustees report; or
- sufficient accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of trustees

As explained more fully in the statement of trustees responsibilities, the trustees are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error. In preparing the financial statements, the trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

We have been appointed as auditor under section 144 of the Charities Act 2011 and report in accordance with the Act and relevant regulations made or having effect thereunder.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

The extent to which our procedures are capable of detecting irregularities, including fraud, is detailed below.

A further description of our responsibilities is available on the Financial Reporting Council's website at: <https://www.frc.org.uk/auditorsresponsibilities>. This description forms part of our auditor's report.

Other matters

Your attention is drawn to the fact that the charity has prepared financial statements in accordance with "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (as amended) in preference to the Accounting and Reporting by Charities: Statement of Recommended Practice issued on 1 April 2005 which is referred to in the extant regulations but has now been withdrawn.

This has been done in order for the financial statements to provide a true and fair view in accordance with current Generally Accepted Accounting Practice.

ARRHYTHMIA ALLIANCE

INDEPENDENT AUDITOR'S REPORT (CONTINUED)

TO THE TRUSTEES OF ARRHYTHMIA ALLIANCE

Use of our report

This report is made solely to the company's members, as a body, in accordance with section 391 of the Companies Act 2014. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.



Philip Burton BSc FCA (Senior Statutory Auditor)

21 October 2025

**For and on behalf of Bronsens Chartered Certified Accountants
Statutory Auditor**

Eden House
Two Rivers Business Park
Station Lane
Witney
Oxfordshire
England
OX28 4BL

Bronsens is eligible for appointment as auditor of the charity by virtue of its eligibility for appointment as auditor of a company under section 1212 of the Companies Act 2006.

ARRHYTHMIA ALLIANCE

**STATEMENT OF FINANCIAL ACTIVITIES
INCLUDING INCOME AND EXPENDITURE ACCOUNT**

FOR THE YEAR ENDED 31 DECEMBER 2024

	Notes	Unrestricted funds 2024 £	Unrestricted funds 2023 £
Income from:			
Donations and legacies	3	200,009	393,372
Charitable activities	4	600,766	619,278
Investments	5	30,485	25,108
Total income		831,260	1,037,758
Expenditure on:			
Charitable activities	6	1,044,471	1,112,895
Total expenditure		1,044,471	1,112,895
Net expenditure and movement in funds		(213,211)	(75,137)
Reconciliation of funds:			
Fund balances at 1 January 2024		1,521,008	1,596,145
Fund balances at 31 December 2024		1,307,797	1,521,008

The statement of financial activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing activities.

ARRHYTHMIA ALLIANCE

BALANCE SHEET

AS AT 31 DECEMBER 2024

		2024		2023	
	Notes	£	£	£	£
Fixed assets					
Tangible assets	13		5,582		8,641
Current assets					
Debtors	14	88,916		106,902	
Cash at bank and in hand		1,365,406		1,959,512	
		1,454,322		2,066,414	
Creditors: amounts falling due within one year	15	(152,107)		(554,047)	
Net current assets			1,302,215		1,512,367
Total assets less current liabilities			1,307,797		1,521,008
Net assets excluding pension liability			1,307,797		1,521,008
The funds of the charity					
Unrestricted funds			1,307,797		1,521,008
			1,307,797		1,521,008

The financial statements were approved by the trustees on 21 October 2025

Mrs T C A Lobban
Trustee

ARRHYTHMIA ALLIANCE

STATEMENT OF CASH FLOWS

FOR THE YEAR ENDED 31 DECEMBER 2024

		2024		2023	
	Notes	£	£	£	£
Cash flows from operating activities					
Cash (absorbed by)/generated from operations	20	(622,445)		2,853	
Investing activities					
Purchase of tangible fixed assets		(2,146)		(4,607)	
Investment income received		30,485		25,108	
Net cash generated from investing activities		28,339		20,501	
Net cash used in financing activities		-		-	
Net (decrease)/increase in cash and cash equivalents		(594,106)		23,354	
Cash and cash equivalents at beginning of year		1,959,512		1,936,158	
Cash and cash equivalents at end of year		1,365,406		1,959,512	

1 Accounting policies

Charity information

Arrhythmia Alliance is a unincorporated charity.

1.1 Accounting convention

The financial statements have been prepared in accordance with the charity's [governing document], the Charities Act 2011, FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the Charities SORP "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (effective 1 January 2019). The charity is a Public Benefit Entity as defined by FRS 102.

The financial statements have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a true and fair view. This departure has involved following the Statement of Recommended Practice for charities applying FRS 102 rather than the version of the Statement of Recommended Practice which is referred to in the Regulations but which has since been withdrawn.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

1.2 Going concern

At the time of approving the financial statements, the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

1.3 Charitable funds

Unrestricted funds are available for use at the discretion of the trustees in furtherance of their charitable objectives.

Restricted funds are subject to specific conditions by donors or grantors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the financial statements.

1.4 Income

Income is recognised when the charity is legally entitled to it after any performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

Cash donations are recognised on receipt. Other donations are recognised once the charity has been notified of the donation, unless performance conditions require deferral of the amount. Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

1 Accounting policies

(Continued)

Legacies are recognised on receipt or otherwise if the charity has been notified of an impending distribution, the amount is known, and receipt is expected. If the amount is not known, the legacy is treated as a contingent asset.

1.5 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement, and the amount of the obligation can be measured reliably.

Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges are allocated on the portion of the asset's use.

1.6 Tangible fixed assets

Tangible fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses.

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Computers	33% straight line
-----------	-------------------

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is recognised in the statement of financial activities.

1.7 Impairment of fixed assets

At each reporting end date, the charity reviews the carrying amounts of its tangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any).

1.8 Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

1 Accounting policies

(Continued)

1.9 Financial instruments

The charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the charity's balance sheet when the charity becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

Basic financial liabilities

Basic financial liabilities, including creditors and bank loans are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of operations from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

Derecognition of financial liabilities

Financial liabilities are derecognised when the charity's contractual obligations expire or are discharged or cancelled.

1.10 Employee benefits

The cost of any unused holiday entitlement is recognised in the period in which the employee's services are received.

Termination benefits are recognised immediately as an expense when the charity is demonstrably committed to terminate the employment of an employee or to provide termination benefits.

1.11 Retirement benefits

Payments to defined contribution retirement benefit schemes are charged as an expense as they fall due.

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

2 Critical accounting estimates and judgements

In the application of the charity's accounting policies, the trustees are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both current and future periods.

3 Income from donations and legacies

	Unrestricted funds 2024 £	Unrestricted funds 2023 £
Donations	16,469	38,384
Grants	111,744	280,963
Other fundraising and sponsorships	71,796	74,025
	<u>200,009</u>	<u>393,372</u>

4 Income from charitable activities

	Unrestricted funds 2024 £	Unrestricted funds 2023 £
Charitable activities		
Grants received and other income	598,015	615,664
AED funds	2,751	3,614
	<u>600,766</u>	<u>619,278</u>

ARRHYTHMIA ALLIANCE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

5 Income from investments

	Unrestricted funds 2024 £	Unrestricted funds 2023 £
Interest receivable	30,485	25,108

6 Expenditure on charitable activities

	Unrestricted funds 2024 £	Unrestricted funds 2023 £
Direct costs		
Staff costs	223,022	242,761
Telephone	6,966	7,522
Printing, postage and stationery	28,317	43,006
Conferences and travel	546,304	573,581
AED equipment cost	6,119	16,337
Computer maintenance costs	10,726	22,200
Other direct costs	22,208	24,934
	<u>843,662</u>	<u>930,341</u>
Share of support and governance costs (see note 7)		
Support	198,909	180,654
Governance	1,900	1,900
	<u>1,044,471</u>	<u>1,112,895</u>
Analysis by fund		
Unrestricted funds	<u>1,044,471</u>	<u>1,112,895</u>

ARRHYTHMIA ALLIANCE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

7 Support costs allocated to activities

	2024	2023
	£	£
Staff costs	7,220	8,067
Depreciation	5,205	4,637
Fundraising costs	696	1,178
Other direct costs	3,629	2,835
Legal and professional fees	42,838	54,399
Computer and other costs	27,242	25,762
Computer and printer lease	316	201
Printing, postage, stationery and advertising	1,490	2,263
Rent, rates and insurance	10,041	7,374
Bank and finance charges	4,947	9,328
Contribution to AA USA	82,325	51,650
Consultancy costs	12,960	12,960
Governance costs	1,900	1,900
	<u>200,809</u>	<u>182,554</u>
Analysed between:		
Unrestricted funds	<u>200,809</u>	<u>182,554</u>

8 Net movement in funds

	2024	2023
	£	£
The net movement in funds is stated after charging/(crediting):		
Fees payable for the audit of the charity's financial statements	1,900	1,900
Depreciation of owned tangible fixed assets	5,205	4,637
	<u>6,105</u>	<u>6,537</u>

9 Auditor's remuneration

Fees payable to the charity's auditor and associates:	2024	2023
	£	£
For audit services		
Audit of the financial statements of the charity	1,900	1,900
	<u>1,900</u>	<u>1,900</u>

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

10 Trustees

There were no trustees' remuneration or other benefits for the year ended 31 December 2024 nor for the year ended 31 December 2023.

Trustees' expenses

During the year £701 (2023: £854) was reimbursed to 1 (2023:1) Trustees for travel costs incurred on behalf of the charity and other costs paid on behalf of the charity.

11 Employees

The average monthly number of employees during the year was:

	2024	2023
	Number	Number
	10	12
	=====	=====
Employment costs	2024	2023
	£	£
Wages and salaries	212,508	231,861
Social security costs	14,013	15,544
Other pension costs	3,721	3,423
	=====	=====
	230,242	250,828
	=====	=====

There were no employees whose annual remuneration was more than £60,000.

12 Taxation

The charity is exempt from taxation on its activities because all its income is applied for charitable purposes.

ARRHYTHMIA ALLIANCE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

13 Tangible fixed assets

	Computers £
Cost	
At 1 January 2024	208,449
Additions	2,146
At 31 December 2024	210,595
Depreciation and impairment	
At 1 January 2024	199,808
Depreciation charged in the year	5,205
At 31 December 2024	205,013
Carrying amount	
At 31 December 2024	5,582
At 31 December 2023	8,641

14 Debtors

	2024 £	2023 £
Amounts falling due within one year:		
Other debtors	41,451	48,826
Prepayments and accrued income	47,465	58,076
	88,916	106,902

15 Creditors: amounts falling due within one year

	2024 £	2023 £
Other taxation and social security	5,998	6,438
Other creditors	146,109	547,609
	152,107	554,047

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

16 Retirement benefit schemes

	2024	2023
	£	£
Defined contribution schemes		
Charge to profit or loss in respect of defined contribution schemes	3,721	3,423

The charity operates a defined contribution pension scheme for all qualifying employees. The assets of the scheme are held separately from those of the charity in an independently administered fund.

17 Unrestricted funds

The unrestricted funds of the charity comprise the unexpended balances of donations and grants which are not subject to specific conditions by donors and grantors as to how they may be used. These include designated funds which have been set aside out of unrestricted funds by the trustees for specific purposes.

	At 1 January 2024	Incoming resources	Resources expended	At 31 December 2024
	£	£	£	£
General funds	1,521,008	831,260	(1,044,471)	1,307,797
	<u> </u>	<u> </u>	<u> </u>	<u> </u>
Previous year:	At 1 January 2023	Incoming resources	Resources expended	At 31 December 2023
	£	£	£	£
General funds	1,596,145	1,037,758	(1,112,895)	1,521,008
	<u> </u>	<u> </u>	<u> </u>	<u> </u>

18 Transactions with related parties

During the year, the charity recharged £6,237 (2023: £4,800) to Syncope Trust and Reflex Seizures (STARS), charity number 1084898 for costs incurred on their behalf. Repaying for services was apportioned to STARS for £52,924 (2023: £85,417). The balance due to this charity at the year end was £46,689 (2023: £411,315).

During the year, the charity recharged £6,237 (2023: £4,800) to Atrial Fibrillation Association (AFA), charity number 1122442 for costs incurred on their behalf. Salary costs totalling £63,108 (2023: £65,419) recharged from the charity to AFA. Repaying for services was apportioned to AFA for £54,178 (2023: £83,376). The balance due from this charity at the year end was £25,560 (2023: £107,248 due to).

Repaying of services was apportioned to Arrhythmia Alliance US of £82,325 (2023: £51,650).

19 Related party transactions

There were no disclosable related party transactions during the year (2023 - none).

ARRHYTHMIA ALLIANCE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

20	Cash generated from operations	2024	2023
		£	£
	Deficit for the year	(213,211)	(75,137)
	Adjustments for:		
	Investment income recognised in statement of financial activities	(30,485)	(25,108)
	Depreciation and impairment of tangible fixed assets	5,205	4,637
	Movements in working capital:		
	Decrease in debtors	17,986	49,649
	(Decrease)/increase in creditors	(401,940)	48,812
	Cash (absorbed by)/generated from operations	(622,445)	2,853

21	Analysis of changes in net funds	At 1 January 2024	Cash flows	At 31 December 2024
		£	£	£
	Cash at bank and in hand	1,959,512	(594,106)	1,365,406
		1,959,512	(594,106)	1,365,406
		1,959,512	(594,106)	1,365,406

Accounts

Charity registration number 1107496

ARRHYTHMIA ALLIANCE
ANNUAL REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

ARRHYTHMIA ALLIANCE

LEGAL AND ADMINISTRATIVE INFORMATION

Trustees

Mrs T C A Lobban
Mr N Breakwell
Professor N J Linker
Prof. A J Camm
Mr P Turner
Mr P Chauvineau
Mr M Bullock
Dr A J Turley

Charity number

1107496

Principal address

TC Group
Celixir House
Stratford Business & Technology Park
Stratford - upon - Avon
Warwickshire
CV37 7GZ

Auditor

Bronsens
Chartered Certified Accountants
Eden House
Two Rivers Business Park
Station Lane
Witney
OX28 4BL

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ARRHYTHMIA ALLIANCE

TRUSTEES REPORT

FOR THE YEAR ENDED 31 DECEMBER 2023

The trustees present their annual report and financial statements for the year ended 31 December 2023.

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the charity's [governing document], the Charities Act 2011 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (effective 1 January 2019).

Objectives and activities

Principal objectives

The principal objectives of the charity are:

To advance education into the causes, prevention, diagnosis and treatment of cardiac arrhythmias and promote a better understanding, awareness and quality of life for those affected by cardiac arrhythmias.

There have been no changes to these objectives in the period of review.

Objectives for the year

To raise awareness of cardiac arrhythmias

To improve diagnosis of cardiac arrhythmias

To improve treatment of cardiac arrhythmias

To improve quality of life for people living with cardiac arrhythmias

To lead the development of professional standards and hold them in trust on behalf of the sector, both nationally and internationally

To build and maintain a national network of organisations and individuals committed to achieving best practice in service delivery

Strategies

To bring together member charities, healthcare professionals, commissioners and their allies

To advance the concerns and needs of all our members

To develop the knowledge and skills base of medical professional and professions allied to medicine

To cultivate multi-centre and multi-disciplinary research

To prevent sudden cardiac death in vulnerable groups

To promote the value and need for cardiac pacing, implantable defibrillators, catheter ablation and other treatments for cardiac arrhythmia

To prevent misdiagnosis in patients suffering from arrhythmia and transient loss of consciousness (T-LOC)

To assess and quantify unmet need amongst those affected by cardiac arrhythmia

To promote centres of excellence for arrhythmia diagnosis and treatment

To secure better care, leading to a better quality of life, for individuals with cardiac arrhythmia

Public benefit

The trustees have paid due regard to guidance issued by the Charity Commission in deciding what activities the charity should undertake. The Trustees confirm that they have complied with their duty under Section 4 of the Charities Act 2011 to have due regard to the Charity Commission's general guidance on public benefit.

Volunteers

Arrhythmia Alliance utilises volunteers to assist in our work.

Achievements and performance

Arrhythmia Alliance is a collaboration of patients, caregivers, healthcare professionals, policy makers and all those affected by or involved in the care of people with heart rhythm disorders (arrhythmias). Arrhythmia Alliance (A-A) continues to support both patients and healthcare professionals providing information, education, support and awareness leading to improved outcomes for all those living with a heart rhythm disorder.

This report covers the following areas:

1. Supporting people living with a heart rhythm condition
2. Raising awareness of arrhythmias
3. Fundraising
4. Hosting educational events for both healthcare professionals and patients
5. Voluntary and affiliated groups
6. Prominent activities
7. Staff

1. Supporting patients

Our online and printed patient resources, reviewed by patients and caregiver volunteers and approved by our Medical Advisory Committee continue to be a valuable source of information. New for 2023 was Living with SVT information sheet. We also created a Patient Resource Directory leaflet.

During 2023 we enhanced our series of educational webinars 'Living with...' with subtitles. These webinars provide up to date information covering devices, drugs, conditions, lifestyles and latest digital, technologies and treatments delivered by medical experts.

Know Your Pulse to Know Your Heart Rhythm – it could save your life

This is an existing well-recognised Arrhythmia Alliance campaign, which many of the supporters are already familiar with — it highlights the importance of everyone knowing their pulse to know their heart rhythm – it could save your life.

Know Your Pulse (KYP) campaign promotes the need to be aware of our pulse and the rhythm of our heart. If pulse checks were routine, thousands of lives could be saved every year, through the prevention of AF-related strokes. Our website information contains many new videos and educational materials.

[Know Your Pulse - Arrhythmia Alliance - UK \(heartrhythmalliance.org\)](https://www.heartrhythmalliance.org)

Heart rhythm disorders are Britain's number one killer, through a simple pulse check irregular heart rhythms can be detected and lives potentially saved. We held several KYP (Know Your Pulse) events during the year in Leicestershire, Oxfordshire, and Devon. During which we sampled over 200 pulse readings and made available our charity resources. This educated, informed and raised awareness of the importance of knowing your pulse and in particular your heart rhythm not just your heart rate.

Patient Services Team presented information to Lloyds Banking Group and was attended by 166 employees. They covered the importance of KYP and also discussed accessing AEDs within the Community. The biggest outcome of this presentation was that Lloyds now wants to pursue hosting KYP events in their branches along with implementing an AED fundraiser in support of our Defibs Save Lives campaign.

[Defibs Save Lives - Arrhythmia Alliance - UK \(heartrhythmalliance.org\)](https://www.heartrhythmalliance.org)

Arrhythmia Alliance virtual Coffee Mornings are hosted by our Patient Services Team providing support, advice and information on varying heart rhythm disorders including Inherited Arrhythmias, device treatments and travel advice.

2. Raising awareness of arrhythmias

Arrhythmia Alliance World Heart Rhythm Week (5-11 June 2023)

www.worldheartrhythmweek.org

The main campaign message for WHRW 2023 was: -

“Take Fainting Heart to Heart- There is no such thing as a simple faint”.

This message was promoted across all our communication platforms and was strengthened by a new WHRW logo. Our messaging for supporters focused on sharing the connection between fainting and arrhythmias (heart rhythm conditions). Resources were created to be used regardless of any specific social media platform. We also promoted to all on our database, online platforms and affiliated partners and supporters.

Patient Stories – We shared existing and new patient stories throughout the week. This encouraged many of the supporters to comment and highlight their own experiences with the conditions throughout social media – thus raising even greater awareness.

WHRW2023 reception at the **Palace of Westminster, London, UK**

The WHRW2023 Palace of Westminster reception was held in partnership with our sister charity who were celebrating 30 years of STARS. It was only right that therefore the focus was on **'Take Fainting to Heart – there is no such thing as a simple faint'**. WHRW2023 drew attention to the link between syncope and arrhythmias and how syncope is a symptom not a condition, however, should always be investigated in case there is an underlying, potentially fatal, arrhythmia. The reception made sure this important message was delivered to patients, caregivers, healthcare professionals and any visiting parliamentarians. We provided local focussed press releases with a photo of them attending the reception and many released this to their local media so when published it raised awareness of WHRW2023 and the work of A-A.

More than 120 people attended the event, including Peers, healthcare professionals, people with heart rhythm disorders and their caregivers and family members.

WHRW2023 campaign was featured by more than 15 media outlets internationally across websites, blogs, newspapers, and radio reaching a **global audience of millions**.

The Independent: The UK's biggest digital news brand with a 21.4M monthly audience.

The Daily Mirror: Circulation of more that 450K average per issue and over 8K in paid online subscribers.

The Irish News: Northern Ireland's daily newspaper with a daily circulation of over 27K and an online readership of over 43K users daily.

The Daily Mail: One of UK's biggest selling print newspapers with an average daily circulation of over 780K and average daily online readership of over 218M unique visitors per month

Millions of people were reached and our aim to raise awareness of heart rhythm disorders was achieved.

ARRHYTHMIA ALLIANCE

TRUSTEES REPORT (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2023

Arrhythmia Alliance Healthcare Pioneers Report

The aim of *Arrhythmia Alliance SVT Healthcare Pioneers report* is to identify and recognize innovative approaches to diagnosing and treating SVT (Supra Ventricular Tachycardia). The award ceremony and winning entries were announced at The Palace of Westminster, London, UK during World Heart Rhythm Week.

To inspire others to improve care standards for patients with the SVT, Arrhythmia Alliance called for healthcare teams to showcase their exemplary work in SVT services. The case studies were reviewed by an international panel of expert judges, with the winners published in the report.

3. Fundraising

During 2023 donations started to increase following a slump over the covid years, we are encouraged to see more fundraisers coming forward through Just Giving, including running the London Marathon for the charity.

4. Hosting events for both healthcare professionals and patients

A-A Heart Rhythm Updates (HRU) — provides education and training to enable arrhythmia teams to deliver first class services leading to improved outcomes for patients

Each meeting is designed to provide advice and education to healthcare professionals who provide the pivotal care, treatment, and management to patients, including cardiologists, electrophysiologist, fellows, trainees, nurses, physiologists, primary care and all other allied health professionals, supporting, treating and managing people living with heart rhythm disorders.

This year we arranged physical meetings around the UK in Leicester, Oxford and Teesside, as well as virtual events.

Through the series, individuals can also access focused content on the A-A bespoke virtual platform. The platform allows individuals to listen and watch to arrhythmia experts review a range of topics. Content can be viewed and re-visited at a time to suit the delegate - this has proved extremely popular. A virtual exhibition is also available to view the latest in innovation, technology, and treatments.

A-A Heart Rhythm Congress

Arrhythmia Alliance Heart Rhythm Congress (HRC) is the charity's flagship annual event and has been running for 18 years. HRC is the largest heart rhythm event in the UK attracting healthcare professionals and faculty from all over the world. HRC provides unrivalled opportunity for health care professionals interested in the management of arrhythmias to share effective practice, showcase innovation, learn about latest developments and network with UK and international delegates.

HRC is the first heart rhythm event to include extensive patient day meetings, nurse education, primary care shared learning and specialist further accreditation. With an exhibition running throughout, HRC focuses on improving patient's outcomes by uniting all healthcare professionals.

This year was our second Hybrid Congress as in 2020 and 2021 HRC was online only due to the COVID-19 restrictions of physical meetings. Over 170 faculty presented and over 2000 delegates including world renowned specialists. Additional workshops also ran such as EP Traces, AICC (Association of Inherited Cardiac Conditions) and the Paediatric Study Day.

We were able to offer our delegates the option of being able to attend in-person and/or accessing the content online via our virtual platform.

ARRHYTHMIA ALLIANCE

TRUSTEES REPORT (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2023

Healthcare professionals who attended A-A HRC can qualify for up to 18 Continuing Professional Development (CPD) points approved by the Royal College of Physicians if they attended the in-person congress and 24 CPD points if they attended the online congress.

A-A Patients Day - Held at Hyatt Regency Birmingham on Sunday 8 October

Patients Day this year was our first year back in-person since 2019. What makes HRC unique is the fact that we have this dedicated day for the patients which supports the Arrhythmia Alliance mission, bringing everyone together to promote timely and effective diagnosis and treatment of arrhythmias leading to improved outcomes for all those affected by cardiac arrhythmias.

A-A Patients Day provides medical professionals and experts with a unique opportunity to interact with people who live daily with an arrhythmia and learn their insights into this debilitating range of conditions. Patients are able to share views and experiences with others in similar situations.

5. Volunteers and affiliated groups

We continue to support affiliated groups and organisations and help to establish local support groups. Community support groups aim to provide both physical and emotional support to patients living with arrhythmias. Through our educational resources, community partners and heart health devices we are able to provide patients with the support that they need to live their best lives.

6. Prominent Activities

Trudie Lobban MBE Founder and Trustee for Arrhythmia Alliance continues to receive requests to present at events across the world including:-

American Heart Association's Cardiac Implantable Electronic Device Infection Summit, Venice Arrhythmias and attending in person conferences such as Heart Rhythm Society, USA and events in Australia and Europe.

7. STAFFING

We continue to work remotely which is proving to be very successful and enables a wider area and identify qualified and experience staff for when we are recruiting.

Summary

Arrhythmia Alliance remains unique in the world as a collaboration of patients, caregivers, healthcare professionals, policy makers and allied professionals all working collaboratively to improve outcomes for people living with heart rhythm conditions. This is welcomed by medical societies, patient organisations, policy makers such as NICE and allied professionals. The ethos of Arrhythmia Alliance is 'collaboration' – together we can achieve so much more.

Statistics

Covering all our Arrhythmia Alliance websites there have been 217812 views throughout 2023.

Followers on social media are currently at 15580

Email marketing for patients has an open rate of 44.7%. for HCP's the rate is 44.6%

All time members on health unlocked is standing at 8940

ARRHYTHMIA ALLIANCE

TRUSTEES REPORT (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2023

Financial review

Balance Sheet

At the end of the year the Charity is in a strong position with funding in place from a variety of Foundations.

The charity's total funds at the end of the period was £1,521,008

The Trustees have a strategic and operational plan in place to ensure stability and growth.

Statements of financial activities

During the year income has decreased from £1,120,648 to £1,037,758. Expenses have decreased from £1,114,056 to £1,112,895; the majority of costs relate to the running of the Congress. The principal sources of funds are gained from Grants and Donations.

Reserves policy

The Trustees have a policy of maintaining a level of unrestricted reserves which should ensure that there are adequate funds to meet anticipated future liabilities. In practice the Trustees consider that holding reserves equivalent to a minimum of three months' core costs (i.e the day to day running costs of the Charity), excluding funds tied up in fixed assets, should provide sufficient funds to respond to unexpected adverse changes in the Charity's funding or activities. This equates to a minimum of £32,000 based on current levels of activity. The Trustees intend to gradually build up unrestricted reserves to the desired level over the next few years.

ARRHYTHMIA ALLIANCE

TRUSTEES REPORT (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2023

Structure, governance and management

Governing document

The charity is constituted under a Trust deed dated 30 November 2004 and is registered charity number 1107496. The charity was granted charitable status on 7 January 2005.

Appointment of trustees

The management of the charity is the responsibility of the Trustees who are elected and co-opted under the terms of the Trust deed.

There must at all times be a minimum of three Trustees. The first Trustees are entitled to hold office for life. Future Trustees must be appointed by a resolution of the Trustees.

Organisation

An Executive Committee comprising of 20 members supports the Trustees and as of 1 January 2008, the Chief Executive is responsible for managing and controlling the activities of the Charity under the Trustees direction.

Trustee Induction and training

New Trustees undergo an orientation process to brief them on their legal obligations under Charity Law, the Charity's governing documents, the Committee and decision-making processes, the Business Plan and recent financial performance of the Charity. During the induction process they meet key employees and other Trustees. Trustees are encouraged to attend appropriate external and internal training events, which will assist them in carrying out their role.

Key management remuneration

The Founder & CEO is not remunerated as she is a Trustee. Pay and remuneration for key management personnel is set in accordance with guidelines for the roles they fulfil within the Third Sector.

Risk management

Risks considered are Health & Safety; Display Screen Equipment; GDPR; Policy for Safeguarding vulnerable adults and children etc.

All risks are managed with professional advice received from Citation (HR appointed company) and adjustments made as required from advice received. Citation (HR Company) also provide HR advice, staff contracts and policy handbooks; IT and Web Consultants provide support within these areas.

The Medical Advisory Board review and approve charity literature.

One of the Trustees is an accountant and assists and provides financial guidance; we also have a lawyer to provide legal advice to cover any such risk.

The trustees who served during the year and up to the date of signature of the financial statements were:

Mrs T C A Lobban

Mr N Breakwell

Professor N J Linker

Prof. A J Camm

Mr P Turner

Mr P Chauvineau

Mr M Bullock

Dr A J Turley

ARRHYTHMIA ALLIANCE

TRUSTEES REPORT (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2023

Acknowledgements

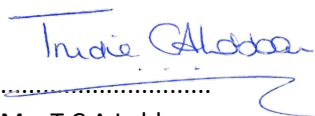
Arrhythmia Alliance would like to acknowledge the various Trusts, Foundations and Medical Industry that so generously gave their support during the financial year.

Connected Charities

As the parent organisation, Arrhythmia Alliance works in direct partnership with its affiliates - Atrial Fibrillation Association (AFA), AFA-US, Syncope Trust (STARS), STAR-US and Arrhythmia Alliance US.

Arrhythmia Alliance also works with Sudden Adult Death Syndrome (SADS UK), Cardiomyopathy Association (CMA), the Department of Health, the Heart Improvement Programme, the Primary Care Cardiovascular Society, the Royal College of Nursing, the National Service Framework Team and the Medical Technology Group. Also included are the Genetic Interest Group (GIG), Long-term Medical and Primary Care Trust. Industry partners include the Association of British Healthcare Industries - Cardiac Rhythm Management. All groups aim to work together to promote timely and effective diagnosis and treatment of arrhythmia.

The trustees report was approved by the Board of Trustees.



Mrs T C A Lobban

Trustee

Date: 24 October 2024

ARRHYTHMIA ALLIANCE

STATEMENT OF TRUSTEES RESPONSIBILITIES

FOR THE YEAR ENDED 31 DECEMBER 2023

The trustees are responsible for preparing the Trustees Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England and Wales requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that year.

In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The trustees are responsible for keeping sufficient accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the trust deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

ARRHYTHMIA ALLIANCE

INDEPENDENT AUDITOR'S REPORT

TO THE TRUSTEES OF ARRHYTHMIA ALLIANCE

Opinion

We have audited the financial statements of Arrhythmia Alliance (the 'charity') for the year ended 31 December 2023 which comprise the statement of financial activities, the balance sheet, the statement of cash flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the charity's affairs as at 31 December 2023 and of its incoming resources and application of resources, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Charities Act 2011.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the *Auditor's responsibilities for the audit of the financial statements* section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the annual report other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

INDEPENDENT AUDITOR'S REPORT (CONTINUED)

TO THE TRUSTEES OF ARRHYTHMIA ALLIANCE

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters in relation to which the Charities (Accounts and Reports) Regulations 2008 require us to report to you if, in our opinion:

- the information given in the financial statements is inconsistent in any material respect with the trustees report; or
- sufficient accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of trustees

As explained more fully in the statement of trustees responsibilities, the trustees are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error. In preparing the financial statements, the trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

We have been appointed as auditor under section 144 of the Charities Act 2011 and report in accordance with the Act and relevant regulations made or having effect thereunder.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

The extent to which our procedures are capable of detecting irregularities, including fraud, is detailed below.

A further description of our responsibilities is available on the Financial Reporting Council's website at: <https://www.frc.org.uk/auditorsresponsibilities>. This description forms part of our auditor's report.

Other matters

Your attention is drawn to the fact that the charity has prepared financial statements in accordance with "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (as amended) in preference to the Accounting and Reporting by Charities: Statement of Recommended Practice issued on 1 April 2005 which is referred to in the extant regulations but has now been withdrawn.

This has been done in order for the financial statements to provide a true and fair view in accordance with current Generally Accepted Accounting Practice.

ARRHYTHMIA ALLIANCE

INDEPENDENT AUDITOR'S REPORT (CONTINUED)

TO THE TRUSTEES OF ARRHYTHMIA ALLIANCE

Use of our report

This report is made solely to the company's members, as a body, in accordance with section 391 of the Companies Act 2014. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.



Philip Burton BSc FCA (Senior Statutory Auditor)

24 October 2024
.....

**For and on behalf of Bronsens Chartered Certified Accountants
Statutory Auditor**

Eden House
Two Rivers Business Park
Station Lane
Witney
Oxfordshire
England
OX28 4BL

Bronsens is eligible for appointment as auditor of the charity by virtue of its eligibility for appointment as auditor of a company under section 1212 of the Companies Act 2006.

ARRHYTHMIA ALLIANCE

**STATEMENT OF FINANCIAL ACTIVITIES
INCLUDING INCOME AND EXPENDITURE ACCOUNT**

FOR THE YEAR ENDED 31 DECEMBER 2023

	Notes	Unrestricted funds 2023 £	Unrestricted funds 2022 £
Income from:			
Donations and legacies	3	393,372	265,111
Charitable activities	4	619,278	854,508
Investments	5	25,108	1,029
Total income		1,037,758	1,120,648
Expenditure on:			
Charitable activities	6	1,112,895	1,114,056
Total expenditure		1,112,895	1,114,056
Net income/(expenditure) and movement in funds		(75,137)	6,592
Reconciliation of funds:			
Fund balances at 1 January 2023		1,596,145	1,589,554
Fund balances at 31 December 2023		1,521,008	1,596,146

The statement of financial activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing activities.

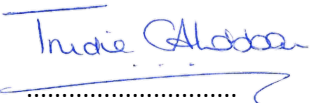
ARRHYTHMIA ALLIANCE

BALANCE SHEET

AS AT 31 DECEMBER 2023

		2023		2022	
	Notes	£	£	£	£
Fixed assets					
Tangible assets	13		8,641		8,672
Current assets					
Debtors	14	106,902		156,551	
Cash at bank and in hand		1,959,512		1,936,158	
		2,066,414		2,092,709	
Creditors: amounts falling due within one year	15	(554,047)		(505,235)	
Net current assets			1,512,367		1,587,474
Total assets less current liabilities			1,521,008		1,596,146
Net assets excluding pension liability			1,521,008		1,596,146
The funds of the charity					
Unrestricted funds			1,521,008		1,596,146
			1,521,008		1,596,146

The financial statements were approved by the trustees on 24 October 2024



Mrs T C A Lobban
Trustee

ARRHYTHMIA ALLIANCE

STATEMENT OF CASH FLOWS

FOR THE YEAR ENDED 31 DECEMBER 2023

		2023		2022	
	Notes	£	£	£	£
Cash flows from operating activities					
Cash generated from operations	20		2,853		249,185
Investing activities					
Purchase of tangible fixed assets		(4,607)		(6,055)	
Investment income received		25,108		1,029	
Net cash generated from/(used in) investing activities			20,501		(5,026)
Net cash used in financing activities			-		-
Net increase in cash and cash equivalents			23,354		244,159
Cash and cash equivalents at beginning of year			1,936,158		1,691,999
Cash and cash equivalents at end of year			1,959,512		1,936,158

1 Accounting policies

Charity information

Arrhythmia Alliance is a unincorporated charity.

1.1 Accounting convention

The financial statements have been prepared in accordance with the charity's [governing document], the Charities Act 2011, FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the Charities SORP "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (effective 1 January 2019). The charity is a Public Benefit Entity as defined by FRS 102.

The financial statements have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a true and fair view. This departure has involved following the Statement of Recommended Practice for charities applying FRS 102 rather than the version of the Statement of Recommended Practice which is referred to in the Regulations but which has since been withdrawn.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

1.2 Going concern

At the time of approving the financial statements, the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

1.3 Charitable funds

Unrestricted funds are available for use at the discretion of the trustees in furtherance of their charitable objectives.

Restricted funds are subject to specific conditions by donors or grantors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the financial statements.

1.4 Income

Income is recognised when the charity is legally entitled to it after any performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

Cash donations are recognised on receipt. Other donations are recognised once the charity has been notified of the donation, unless performance conditions require deferral of the amount. Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

1 Accounting policies

(Continued)

Legacies are recognised on receipt or otherwise if the charity has been notified of an impending distribution, the amount is known, and receipt is expected. If the amount is not known, the legacy is treated as a contingent asset.

1.5 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement, and the amount of the obligation can be measured reliably.

Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges are allocated on the portion of the asset's use.

1.6 Tangible fixed assets

Tangible fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses.

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Computers	33% straight line
-----------	-------------------

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is recognised in the statement of financial activities.

1.7 Impairment of fixed assets

At each reporting end date, the charity reviews the carrying amounts of its tangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any).

1.8 Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

1 Accounting policies

(Continued)

1.9 Financial instruments

The charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the charity's balance sheet when the charity becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

Basic financial liabilities

Basic financial liabilities, including creditors and bank loans are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of operations from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

Derecognition of financial liabilities

Financial liabilities are derecognised when the charity's contractual obligations expire or are discharged or cancelled.

1.10 Employee benefits

The cost of any unused holiday entitlement is recognised in the period in which the employee's services are received.

Termination benefits are recognised immediately as an expense when the charity is demonstrably committed to terminate the employment of an employee or to provide termination benefits.

1.11 Retirement benefits

Payments to defined contribution retirement benefit schemes are charged as an expense as they fall due.

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2023

2 Critical accounting estimates and judgements

In the application of the charity's accounting policies, the trustees are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both current and future periods.

3 Income from donations and legacies

	Unrestricted funds 2023 £	Unrestricted funds 2022 £
Donations	38,384	48,772
Grants	280,963	185,599
Other fundraising and sponsorships	74,025	30,740
	<u>393,372</u>	<u>265,111</u>

4 Income from charitable activities

	Unrestricted funds 2023 £	Unrestricted funds 2022 £
Charitable activities		
Grants received and other income	615,664	843,794
AED funds	3,614	10,714
	<u>619,278</u>	<u>854,508</u>

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2023

5 Income from investments

	Unrestricted funds 2023 £	Unrestricted funds 2022 £
Interest receivable	25,108	1,029

6 Expenditure on charitable activities

	Unrestricted funds 2023 £	Unrestricted funds 2022 £
Direct costs		
Staff costs	242,761	200,473
Telephone	7,522	6,643
Printing, postage and stationery	43,006	33,912
Conferences and travel	573,581	633,063
AED equipment cost	16,337	11,915
Computer maintenance costs	22,200	17,487
Other direct costs	24,934	17,478
	930,341	920,971
Share of support and governance costs (see note 7)		
Support	180,654	192,085
Governance	1,900	1,000
	1,112,895	1,114,056
Analysis by fund		
Unrestricted funds	1,112,895	1,114,056

ARRHYTHMIA ALLIANCE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2023

7 Support costs allocated to activities

	2023	2022
	£	£
Staff costs	8,067	6,547
Depreciation	4,637	4,851
Fundraising costs	1,178	578
Other direct costs	2,835	2,756
Legal and professional fees	54,399	22,867
Computer and other costs	25,762	26,574
Computer and printer lease	201	138
Printing, postage, stationery and advertising	2,263	1,785
Rent, rates and insurance	7,374	6,983
Bank and finance charges	9,328	7,364
Contribution to AA USA	51,650	98,232
Consultancy costs	12,960	13,410
Governance costs	1,900	1,000
	<u>182,554</u>	<u>193,085</u>
Analysed between:		
Unrestricted funds	<u>182,554</u>	<u>193,085</u>

8 Net movement in funds

	2023	2022
	£	£
The net movement in funds is stated after charging/(crediting):		
Fees payable for the audit of the charity's financial statements	1,900	1,000
Depreciation of owned tangible fixed assets	4,637	4,851
	<u>6,537</u>	<u>5,851</u>

9 Auditor's remuneration

Fees payable to the charity's auditor and associates:	2023	2022
	£	£
For audit services		
Audit of the financial statements of the charity	1,900	1,000
	<u>1,900</u>	<u>1,000</u>

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2023

10 Trustees

There were no trustees' remuneration or other benefits for the year ended 31 December 2023 nor for the year ended 31 December 2022.

Trustees' expenses

During the year £854 (2022: £572) was reimbursed to 1 (2022:1) Trustees for travel costs incurred on behalf of the charity and other costs paid on behalf of the charity.

11 Employees

The average monthly number of employees during the year was:

	2023	2022
	Number	Number
	12	12
	=====	=====
Employment costs	2023	2022
	£	£
Wages and salaries	231,861	191,633
Social security costs	15,544	11,974
Other pension costs	3,423	3,413
	=====	=====
	250,828	207,020
	=====	=====

There were no employees whose annual remuneration was more than £60,000.

12 Taxation

The charity is exempt from taxation on its activities because all its income is applied for charitable purposes.

ARRHYTHMIA ALLIANCE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2023

13 Tangible fixed assets

	Computers £
Cost	
At 1 January 2023	203,842
Additions	4,607
At 31 December 2023	208,449
Depreciation and impairment	
At 1 January 2023	195,171
Depreciation charged in the year	4,637
At 31 December 2023	199,808
Carrying amount	
At 31 December 2023	8,641
At 31 December 2022	8,672

14 Debtors

	2023 £	2022 £
Amounts falling due within one year:		
Other debtors	48,826	90,884
Prepayments and accrued income	58,076	65,667
	106,902	156,551

15 Creditors: amounts falling due within one year

	2023 £	2022 £
Other taxation and social security	6,438	3,978
Other creditors	547,609	501,257
	554,047	505,235

ARRHYTHMIA ALLIANCE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2023

16 Retirement benefit schemes

	2023	2022
Defined contribution schemes	£	£
Charge to profit or loss in respect of defined contribution schemes	3,423	3,413

The charity operates a defined contribution pension scheme for all qualifying employees. The assets of the scheme are held separately from those of the charity in an independently administered fund.

17 Unrestricted funds

The unrestricted funds of the charity comprise the unexpended balances of donations and grants which are not subject to specific conditions by donors and grantors as to how they may be used. These include designated funds which have been set aside out of unrestricted funds by the trustees for specific purposes.

	At 1 January 2023	Incoming resources	Resources expended	At 31 December 2023
	£	£	£	£
General funds	1,596,145	1,037,758	(1,112,895)	1,521,008
Previous year:	At 1 January 2022	Incoming resources	Resources expended	At 31 December 2022
	£	£	£	£
General funds	1,589,554	1,120,648	(1,114,056)	1,596,146

18 Transactions with related parties

During the year, the charity recharged £4,800 (2022: £4,911) to Syncope Trust and Reflex Seizures (STARS), charity number 1084898 for costs incurred on their behalf. Repaying for services was apportioned to STARS for £85,417 (2022: £151,728). The balance due to this charity at the year end was £411,315 (2022: £330,500).

During the year, the charity recharged £4,800 (2022: £4,911) to Atrial Fibrillation Association (AFA), charity number 1122442 for costs incurred on their behalf. Salary costs totalling £65,419 (2022: £49,958) recharged from the charity to AFA. Repaying for services was apportioned to AFA for £83,376 (2022: £148,669). The balance due to this charity at the year end was £107,248 (2022: £90,852).

Repaying of services was apportioned to Arrhythmia Alliance US of £51,650 (2022: £98,232).

ARRHYTHMIA ALLIANCE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2023

19 Related party transactions

There were no disclosable related party transactions during the year (2022 - none).

20 Cash generated from operations	2023	2022
	£	£
(Deficit)/surplus for the year	(75,137)	6,592
Adjustments for:		
Investment income recognised in statement of financial activities	(25,108)	(1,029)
Depreciation and impairment of tangible fixed assets	4,637	4,851
Movements in working capital:		
Decrease/(increase) in debtors	49,649	(70,164)
Increase in creditors	48,812	308,935
Cash generated from operations	2,853	249,185

21 Analysis of changes in net funds

	At 1 January 2023	Cash flows	At 31 December 2023
	£	£	£
Cash at bank and in hand	1,936,158	23,354	1,959,512
	1,936,158	23,354	1,959,512
	1,936,158	23,354	1,959,512

Accounts

REPORT OF THE TRUSTEES AND
AUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022
FOR
ARRHYTHMIA ALLIANCE

Bronsens
Chartered Certified Accountants
Statutory Auditors
6 Langdale Court
Witney
Oxfordshire
OX28 6FG

ARRHYTHMIA ALLIANCE

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FOR THE YEAR ENDED 31 DECEMBER 2022

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ARRHYTHMIA ALLIANCE

REFERENCE AND ADMINISTRATIVE DETAILS
FOR THE YEAR ENDED 31 DECEMBER 2022

TRUSTEES	Mrs T C A Lobban MBE., FRCP. Mr M Bullock Mr P Chauvineau Prof. A J Camm Mr P Turner Professor N J Linker Mr N Breakwell Dr A J Turley (appointed 28.1.23)
PRINCIPAL ADDRESS	c/o Murphy Salisbury Limited, Celixir House Stratford Business & Technology Park Stratford upon Avon Warwickshire CV37 7GZ
REGISTERED CHARITY NUMBER	1107496
INDEPENDENT AUDITORS	Bronsens Chartered Certified Accountants Statutory Auditors 6 Langdale Court Witney Oxfordshire OX28 6FG

ARRHYTHMIA ALLIANCE

REPORT OF THE TRUSTEES **FOR THE YEAR ENDED 31 DECEMBER 2022**

The trustees present their report with the financial statements of the charity for the year ended 31 December 2022. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

OBJECTIVES AND ACTIVITIES

Principal Objects

The principal objectives of the charity are:

To advance education into the causes, prevention, diagnosis and treatment of cardiac arrhythmias and promote a better understanding, awareness and quality of life for those affected by cardiac arrhythmias.

There have been no changes to these objects in the period of review.

Objectives for the year

To raise awareness of cardiac arrhythmias

To improve diagnosis of cardiac arrhythmias

To improve treatment of cardiac arrhythmias

To improve quality of life for people living with cardiac arrhythmias

To lead the development of professional standards and hold them in trust on behalf of the sector, both nationally and internationally

To build and maintain a national network of organisations and individuals committed to achieving best practice in service delivery

Strategies

To bring together member charities, healthcare professionals, commissioners and their allies

To advance the concerns and needs of all our members

To develop the knowledge and skills base of medical professional and professions allied to medicine

To cultivate multi-centre and multi-disciplinary research

To prevent sudden cardiac death in vulnerable groups

To promote the value and need for cardiac pacing, implantable defibrillators, catheter ablation and other treatments for cardiac arrhythmia

To prevent misdiagnosis in patients suffering from arrhythmia and transient loss of consciousness (T-LOC)

To assess and quantify unmet need amongst those affected by cardiac arrhythmia

To promote centres of excellence for arrhythmia diagnosis and treatment

To secure better care, leading to a better quality of life, for individuals with cardiac arrhythmia

ARRHYTHMIA ALLIANCE
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 DECEMBER 2022

OBJECTIVES AND ACTIVITIES

Significant activities

Arrhythmia Alliance is a collaboration of patients, caregivers, healthcare professionals, policy makers and all those affected by or involved in the care of people with heart rhythm disorders (arrhythmias). Arrhythmia Alliance (A-A) continues to support both patients and healthcare professionals providing information, education support and awareness leading to improved outcomes for those living with a heart rhythm disorder.

During 2022 we achieved a mixture of physical events as covid restrictions were lifted and in-person meetings resumed.

This report covers the following areas:

1. Support people living with a heart rhythm condition
2. Raising awareness of arrhythmias
3. Fundraising
4. Hosting educational events for both healthcare professionals and patients
5. Voluntary and affiliated groups
6. Trustees
7. Staff

1. Supporting patients

We continually update our online and printed patients resources, reviewed by patient and caregiver volunteers and approved by our medical advisory committee.

New for 2022 was the launch of a series of webinars 'Living with...' covering devices, drugs, conditions, lifestyles and latest digital, technologies and treatments.

Know your pulse campaign

Our Know Your Pulse (KYP) campaign promotes the need to be aware of our pulse and the rhythm of our heart. If pulse checks were routine, thousands of lives could be saved every year, through the prevention of AF-related strokes. Our website information contains many new videos and educational materials.

[Know Your Pulse - Arrhythmia Alliance - UK \(hearhythmalliance.org\)](https://hearhythmalliance.org)

2. Raising awareness of arrhythmias

Arrhythmia Alliance World Heart Rhythm Week (6-12 June 2022)

www.worldheartrhythmweek.org

World Heart Rhythm Week 2022 (WHRW2022) featured many aspects and activities such as A-A Defibs Save Lives - Bernard Gallagher campaign, and 'Listen To Your Heart' focused on patients/the public and used a series of infographics to raise awareness of the key facts and figures about arrhythmias and arrhythmia-related conditions.

We continued from 2021 with "The Five Ws" encouraging healthcare professionals to ask "Who, What, Where, When, and Why" to gain a complete patient history because "The more you know, the more you can PREVENT, DETECT, PROTECT, CORRECT, and PERFECT".

#KnowYourPulse. This is an existing well-recognised Arrhythmia Alliance campaign, which many of the supporters are already familiar with - it highlights the importance of everyone knowing their pulse to know their heart rhythm

WHRW2022 reception at the Palace of Westminster, London, UK

The purpose of the event was to raise awareness of heart rhythm disorders and learn more about how a simple pulse check to get to know your heart rhythm could actually save your life and even help prevent a devastating stroke caused by a common heart rhythm disorder known as atrial fibrillation (AF).

More than 100 people attended the event, including Peers, healthcare professionals, people with heart rhythm disorders and their caregivers and family members.

A-A virtual coffee mornings were launched during WHRW2022

ARRHYTHMIA ALLIANCE

REPORT OF THE TRUSTEES **FOR THE YEAR ENDED 31 DECEMBER 2022**

OBJECTIVES AND ACTIVITIES

Arrhythmia Alliance Coffee Mornings were launched via zoom platform on the Monday of WHRW the first of which was to meet the Patient Services Team face to face and a presentation on who the team are and the support, advice and information on varying heart disorders we can offer.

WHRW2022 attracted media coverage from both medical and mass media. In India, Australia, UK, USA, Europe and numerous other countries. Millions of people were reached and our aim to raise awareness of heart rhythm disorders was achieved.

Arrhythmia Alliance Healthcare Pioneers Report

The aim of Arrhythmia Alliance Healthcare Pioneers Report - Showcasing Best Practice in SVT is to identify and recognize innovative approaches to diagnosing and treating SVT. The award ceremony was held at The Palace of Westminster, London, UK during World Heart Rhythm Week.

To inspire others to improve care standards for patients with the SVT, Arrhythmia Alliance called for healthcare teams to showcase their exemplary work in SVT services. The case studies were reviewed by an international panel of expert judges, with the winners published in the report.

3. Fundraising

During the year donations were still very low compared to pre pandemic

4. Hosting events for both healthcare professionals and patients

Heart Rhythm Updates - 2022 was a mixture of face to face and online live webinars

Heart Rhythm Updates (HRU) - are organised to keep healthcare professionals informed about the latest developments in arrhythmia care, covering all aspects from prevention to perfecting the patient care pathway.

This year we arranged physical meetings around the UK including Coventry, Oxford, Teeside, and London as well as virtual events.

Through the series, individuals can also access focused content on the A-A bespoke virtual platform. The platform allows individuals to listen to arrhythmia experts review a range of topics. Content can be viewed and re-visited at a time to suit the delegate - this has proved extremely popular. A virtual exhibition is also available to view the latest in innovation, technology, and treatments.

HRC

Arrhythmia Alliance Heart Rhythm Congress (HRC) is the charity's flagship annual event and has been running for 17 years. Held at The International Convention Centre (ICC), Birmingham it is the largest heart rhythm event in the UK attracting healthcare professionals and faculty from all over the world, with the overall number attending increasing year on year. The aim of HRC is to educate, inform and provide an opportunity for networking and debate.

This year we held our first hybrid congress. The last two years, HRC has been online only due to the COVID-19 restrictions of physical meetings.

We were able to offer our delegates the option of being able to attend in-person and/or accessing the content online via our virtual platform.

Healthcare professionals who attended A-A HRC can qualify for up to 24 Continuing Professional Development (CPD) points approved by the Royal College of Physicians if they attended the in-person congress and/or 18 CPD points if they attended the online congress.

Patients Day

Patients Day was online only.

Patients Day provides medical professionals and experts with a unique opportunity to interact with people who suffer from an arrhythmia and learn their insights into this debilitating range of conditions. Patients are able to share views and experiences with others in similar situations. This was more of a challenge with a virtual format; however, we were able to provide an online platform with over 30+ hours of pre-recorded presentations from leading arrhythmia specialists internationally. Each presentation also had the opportunity to submit a question to be answered by our faculty.

5. Volunteers and affiliated groups

ARRHYTHMIA ALLIANCE
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 DECEMBER 2022

OBJECTIVES AND ACTIVITIES

We continue to support and affiliated groups and organisations and help to establish local support groups.

6. Trustees

Trudie Lobban MBE Founder and Trustee for Arrhythmia Alliance continues to receive requests to present at events across the world including:- American Heart Association's Cardiac Implantable Electronic Device Infection Summit and Venice Arrhythmias and attending in person conferences such as Heart Rhythm Society, USA and events in Australia and Europe.

7. Staffing

We continue to work remotely which is proving to be very successful and enables a wider area for when we are recruiting.

Summary

Arrhythmia Alliance remains unique in the world as a collaboration of patients, caregivers, healthcare professionals, policy makers and allied professionals all working collaboratively to improve outcomes for people living with heart rhythm conditions. This is welcomed by medical societies, patient organisations, policy makers such as NICE and allied professionals. The ethos of Arrhythmia Alliance is 'collaboration' - together we can achieve so much more. Plans for 2023 are already in place to further expand on work and outreach.

Public benefit

The Trustees confirm that they have complied with their duty under Section 4 of the Charities Act 2011 to have due regard to the Charity Commission's general guidance on public benefit.

Volunteers

Arrhythmia Alliance utilises volunteers to assist in our work.

FINANCIAL REVIEW

Balance sheet

At the end of the year the Charity is in a strong position with funding in place from a variety of Foundations.

The charity's total funds at the end of the period was £1,596,146.

The Trustees have a strategic and operational plan in place to ensure stability and growth.

Statement of financial activities

During the year income has increased from £765,667 to £1,120,648. Expenses have increased from £589,631 to £1,114,056; the majority of costs relate to the running of the Congress. The principal sources of funds are gained from Grants and Donations..

Reserves policy and performance

The Trustees have a policy of maintaining a level of unrestricted reserves which should ensure that there are adequate funds to meet anticipated future liabilities. In practice the Trustees consider that holding reserves equivalent to a minimum of three months' core costs (i.e. the day to day running costs of the Charity), excluding funds tied up in fixed assets, should provide sufficient funds to respond to unexpected adverse changes in the Charity's funding or activities. This equates to a minimum of £32,000 based on current levels of activity. The Trustees intend to gradually build up unrestricted reserves to the desired level over the next few years.

Financial Review

The accounts have been prepared adopting the Accounting and Reporting by Charities: Statement of Recommended Practice (2015) issued in January 2015.

ARRHYTHMIA ALLIANCE

REPORT OF THE TRUSTEES **FOR THE YEAR ENDED 31 DECEMBER 2022**

IMPACT OF THE CORONAVIRUS PANDEMIC

As with most charities we have felt the impact of COVID-19, this has specifically meant that we have had to adapt our activities to enable our activities to be delivered remotely and to enable our staff to work safely away from our offices. There will be an impact on our reserves but the Trustees are confident that the level of reserves and in particular cash reserves held by the charity will enable us to continue in operational existence long into the future and will enable us to continue to carry out our objectives.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The charity is constituted under a Trust deed dated 30 November 2004 and is registered charity number 1107496. The charity was granted charitable status on 7 January 2005.

Appointment of trustees

The management of the charity is the responsibility of the Trustees who are elected and co-opted under the terms of the Trust deed.

There must at all times be a minimum of three Trustees. The first Trustees are entitled to hold office for life. Future Trustees must be appointed by a resolution of the Trustees.

Organisation

An Executive Committee comprising of 20 members supports the Trustees and as of 1 January 2008, the Chief Executive is responsible for managing and controlling the activities of the Charity under the Trustees direction.

Trustee Induction and training

New Trustees undergo an orientation process to brief them on their legal obligations under Charity Law, the Charity's governing documents, the Committee and decision-making processes, the Business Plan and recent financial performance of the Charity. During the induction process they meet key employees and other Trustees. Trustees are encouraged to attend appropriate external and internal training events, which will assist them in carrying out their role.

Key management remuneration

The Founder & CEO is not remunerated as she is a Trustee. Pay & remuneration for key management personnel is set in accordance with guidelines for the roles they fulfil within the Third Sector.

Risk management

Risks considered are Health & Safety; Display Screen Equipment; GDPR; Policy for Safeguarding vulnerable adults and children etc.

All risks are managed with professional advice received from Citation (HR appointed company) and adjustments made as required from advice received. Citation (HR Company) also provide HR advice, staff contracts and policy handbook; IT and Web Consultants provide support with these areas.

The Medical Advisory Board review and approve charity literature.

One of the Trustees is an accountant and assists and provides financial guidance; we also have a lawyer to provide legal advice to cover any such risk.

ACKNOWLEDGEMENTS

Arrhythmia Alliance would like to acknowledge the various Trusts, Foundations and Medical Industry that so generously gave their support during the financial year.

ARRHYTHMIA ALLIANCE

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 DECEMBER 2022

CONNECTED CHARITIES

As the parent organisation, Arrhythmia Alliance works in direct partnership with its affiliates - Atrial Fibrillation Association (AFA), AFA-US, Syncope Trust (STARS), STAR-US and Arrhythmia Alliance US.

Arrhythmia Alliance also works with Sudden Adult Death Syndrome (SADS UK), Cardiomyopathy Association (CMA), the Department of Health, the Heart Improvement Programme, the Primary Care Cardiovascular Society, the Royal College of Nursing, the National Service Framework Team and the Medical Technology Group. Also included are the Genetic Interest Group (GIG), Long-term Medical and Primary Care Trusts. Industry partners include the Association of British Healthcare Industries - Cardiac Rhythm Management. All groups aim to work together to promote timely and effective diagnosis and treatment of arrhythmia.

STATEMENT OF TRUSTEES' RESPONSIBILITIES

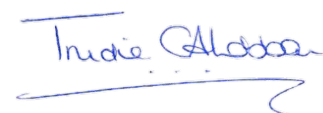
The trustees are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England and Wales, the Charities Act 2011, Charity (Accounts and Reports) Regulations 2008 and the provisions of the trust deed requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources, including the income and expenditure, of the charity for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charity and to enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the trust deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by order of the board of trustees on 6.10.23..... and signed on its behalf by:



.....
Mrs T C A Lobban MBE., FRCP. - Trustee

REPORT OF THE INDEPENDENT AUDITORS TO THE TRUSTEES OF
ARRHYTHMIA ALLIANCE

Opinion

We have audited the financial statements of Arrhythmia Alliance (the 'charity') for the year ended 31 December 2022 which comprise the Statement of Financial Activities, the Balance Sheet, the Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charity's affairs as at 31 December 2022 and of its incoming resources and application of resources, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Charities Act 2011.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The trustees are responsible for the other information. The other information comprises the information included in the Annual Report, other than the financial statements and our Report of the Independent Auditors thereon.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Charities (Accounts and Reports) Regulations 2008 requires us to report to you if, in our opinion:

- the information given in the Report of the Trustees is inconsistent in any material respect with the financial statements; or
- sufficient accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records and returns; or
- we have not received all the information and explanations we require for our audit.

REPORT OF THE INDEPENDENT AUDITORS TO THE TRUSTEES OF
ARRHYTHMIA ALLIANCE

Responsibilities of trustees

As explained more fully in the Statement of Trustees' Responsibilities, the trustees are responsible for the preparation of the financial statements which give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

Our responsibilities for the audit of the financial statements

We have been appointed as auditors under Section 144 of the Charities Act 2011 and report in accordance with the Act and relevant regulations made or having effect thereunder.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Independent Auditors that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

We gained an understanding of the legal and regulatory framework applicable to the charity and the sector in which it operates and considered the risk of acts by the charity that were contrary to applicable laws and regulations, including fraud. We designed audit procedures to respond to the risk, recognising that the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional misrepresentations, or through collusion.

We focussed on laws and regulations which could give rise to a material misstatement in the financial statements, including, but not limited to, the Charities Act 2011. Our tests included agreeing the financial statement disclosures to underlying supporting documentation, enquiries with management and, if deemed necessary, enquiries of legal counsel. There are inherent limitations in the audit procedures described above and the further removed non-compliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely we would become aware of it. As for all our audits, we also addressed the risk of management override of internal controls, including testing journals and evaluating whether there was evidence of bias by the directors that represented a risk of material misstatement due to fraud.

In carrying out this review we did not identify any key audit matters relating to irregularities, including fraud.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our Report of the Independent Auditors.

Use of our report

This report is made solely to the charity's trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. Our audit work has been undertaken so that we might state to the charity's trustees those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's trustees as a body, for our audit work, for this report, or for the opinions we have formed.



Bronsens
Chartered Certified Accountants
Statutory Auditors
6 Langdale Court
Witney
Oxfordshire
OX28 6FG

Date: 6.10.23

ARRHYTHMIA ALLIANCE

STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 DECEMBER 2022

		2022 Unrestricted fund £	2021 Total funds £
INCOME AND ENDOWMENTS FROM	Notes		
Donations and legacies	2	265,111	379,318
Charitable activities	4		
Charitable activities		854,508	386,190
Investment income	3	1,029	159
Total		<u>1,120,648</u>	<u>765,667</u>
EXPENDITURE ON			
Charitable activities	5		
Other costs		98,232	75,000
Charitable activities		<u>1,015,824</u>	<u>514,631</u>
Total		<u>1,114,056</u>	<u>589,631</u>
NET INCOME		6,592	176,036
RECONCILIATION OF FUNDS			
Total funds brought forward		<u>1,589,554</u>	<u>1,413,518</u>
TOTAL FUNDS CARRIED FORWARD		<u><u>1,596,146</u></u>	<u><u>1,589,554</u></u>

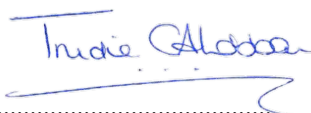
The notes form part of these financial statements

ARRHYTHMIA ALLIANCE

BALANCE SHEET
31 DECEMBER 2022

	Notes	2022 Total funds £	2021 Total funds £
FIXED ASSETS			
Tangible assets	11	8,672	7,468
CURRENT ASSETS			
Debtors	12	156,551	86,385
Cash at bank		1,936,158	1,691,999
		2,092,709	1,778,384
CREDITORS			
Amounts falling due within one year	13	(505,235)	(196,298)
NET CURRENT ASSETS		1,587,474	1,582,086
TOTAL ASSETS LESS CURRENT LIABILITIES			
		1,596,146	1,589,554
NET ASSETS			
		1,596,146	1,589,554
FUNDS	14		
Unrestricted funds		1,596,146	1,589,554
TOTAL FUNDS			
		1,596,146	1,589,554

The financial statements were approved by the Board of Trustees and authorised for issue on**6.10.23**..... and were signed on its behalf by:



.....
Mrs T C A Lobban MBE., FRCP. - Trustee

ARRHYTHMIA ALLIANCE

CASH FLOW STATEMENT
FOR THE YEAR ENDED 31 DECEMBER 2022

	Notes	2022 £	2021 £
Cash flows from operating activities			
Cash generated from operations	1	249,185	177,605
Net cash provided by operating activities		249,185	177,605
Cash flows from investing activities			
Purchase of tangible fixed assets		(6,055)	(5,383)
Interest received		1,029	159
Net cash used in investing activities		(5,026)	(5,224)
Change in cash and cash equivalents in the reporting period		244,159	172,381
Cash and cash equivalents at the beginning of the reporting period		1,691,999	1,519,618
Cash and cash equivalents at the end of the reporting period		1,936,158	1,691,999

The notes form part of these financial statements

ARRHYTHMIA ALLIANCE

NOTES TO THE CASH FLOW STATEMENT
FOR THE YEAR ENDED 31 DECEMBER 2022

1. RECONCILIATION OF NET INCOME TO NET CASH FLOW FROM OPERATING ACTIVITIES

	2022	2021
	£	£
Net income for the reporting period (as per the Statement of Financial Activities)	6,592	176,036
Adjustments for:		
Depreciation charges	4,851	6,543
Interest received	(1,029)	(159)
(Increase)/decrease in debtors	(70,166)	50,004
Increase/(decrease) in creditors	308,937	(54,819)
Net cash provided by operations	<u>249,185</u>	<u>177,605</u>

2. ANALYSIS OF CHANGES IN NET FUNDS

	At 1.1.22	Cash flow	At 31.12.22
	£	£	£
Net cash			
Cash at bank	1,691,999	244,159	1,936,158
	1,691,999	244,159	1,936,158
Total	<u>1,691,999</u>	<u>244,159</u>	<u>1,936,158</u>

ARRHYTHMIA ALLIANCE

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2022

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charity, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015)' Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Charities Act 2011. The financial statements have been prepared under the historical cost convention and on a going concern basis.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Tangible fixed assets

Tangible fixed assets are stated at cost less depreciation. Only individual tangible fixed assets costing £200 or more are capitalised.

Tangible fixed assets are depreciated at rates calculated to write off their costs, less their estimated residual value, over their expected useful lives on the following bases:-

Computer Equipment	- 33% straight-line basis
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Taxation

Arrhythmia Alliance is registered with the Charity Commission and under the provisions of Section 505, Income and Corporation Taxes Act 1988, is exempt from liability to taxation.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Pension costs and other post-retirement benefits

The charity operates a defined contribution pension scheme. Contributions payable to the charity's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

ARRHYTHMIA ALLIANCE

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2022

2. DONATIONS AND LEGACIES

	2022	2021
	£	£
Donations	48,772	184,030
Grants	185,599	174,717
Other fundraising and sponsorships	30,740	20,571
	<u>265,111</u>	<u>379,318</u>

Grants received, included in the above, are as follows:

	2022	2021
	£	£
Other grants	<u>185,599</u>	<u>174,717</u>

3. INVESTMENT INCOME

	2022	2021
	£	£
Deposit account interest	<u>1,029</u>	<u>159</u>

4. INCOME FROM CHARITABLE ACTIVITIES

	2022	2021
	£	£
Grants and other income received	843,794	362,248
AED funds	10,714	23,942
	<u>854,508</u>	<u>386,190</u>

5. CHARITABLE ACTIVITIES COSTS

	Direct Costs £	Support costs (see note 6) £	Totals £
Other costs	-	98,232	98,232
Charitable activities	920,971	94,853	1,015,824
	<u>920,971</u>	<u>193,085</u>	<u>1,114,056</u>

ARRHYTHMIA ALLIANCE

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2022

6. SUPPORT COSTS

	Other	Governance	Totals
	£	costs	£
Other costs	98,232	-	98,232
Charitable activities	93,853	1,000	94,853
	<u>192,085</u>	<u>1,000</u>	<u>193,085</u>

7. AUDITORS' REMUNERATION

During the year the following was paid to Bronsens Accountants Limited, auditors of the charity.

	2021	2020
	£	£
Auditors' Remuneration	<u>1,000</u>	<u>1,000</u>

8. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 December 2022 nor for the year ended 31 December 2021.

Trustees' expenses

During the year £572 (2021 : £858) was reimbursed to 1 (2021 - 1) Trustee for travel costs incurred on behalf of the charity and other costs paid on behalf of the charity.

9. STAFF COSTS

	2022	2021
	£	£
Wages and salaries	191,633	159,598
Social security costs	11,974	9,889
Other pension costs	3,413	2,589
	<u>207,020</u>	<u>172,076</u>

The average monthly number of employees during the year was as follows:

	2022	2021
Employees	<u>12</u>	<u>9</u>

No employees received emoluments in excess of £60,000.

ARRHYTHMIA ALLIANCE

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2022

10. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

Unrestricted
fund
£

INCOME AND ENDOWMENTS FROM

Donations and legacies

379,318

Charitable activities

Charitable activities

386,190

Investment income

159

Total

765,667

EXPENDITURE ON

Charitable activities

Other costs

75,000

Charitable activities

514,631

Total

589,631

NET INCOME

176,036

RECONCILIATION OF FUNDS

Total funds brought forward

1,413,518

TOTAL FUNDS CARRIED FORWARD

1,589,554

11. TANGIBLE FIXED ASSETS

Computer
equipment
£

COST

At 1 January 2022

197,788

Additions

6,055

At 31 December 2022

203,843

DEPRECIATION

At 1 January 2022

190,320

Charge for year

4,851

At 31 December 2022

195,171

NET BOOK VALUE

At 31 December 2022

8,672

At 31 December 2021

7,468

ARRHYTHMIA ALLIANCE

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2022

12. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2022	2021
	£	£
Other debtors	87,797	11,289
VAT	3,087	5,330
Prepayments	65,667	69,766
	<u>156,551</u>	<u>86,385</u>

13. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2022	2021
	£	£
Taxation and social security	3,978	6,022
Other creditors	501,257	190,276
	<u>505,235</u>	<u>196,298</u>

14. MOVEMENT IN FUNDS

	At 1.1.22 £	Net movement in funds £	At 31.12.22 £
Unrestricted funds			
General fund	1,589,554	6,592	1,596,146
	<u>1,589,554</u>	<u>6,592</u>	<u>1,596,146</u>
TOTAL FUNDS	<u>1,589,554</u>	<u>6,592</u>	<u>1,596,146</u>

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	1,120,648	(1,114,056)	6,592
	<u>1,120,648</u>	<u>(1,114,056)</u>	<u>6,592</u>
TOTAL FUNDS	<u>1,120,648</u>	<u>(1,114,056)</u>	<u>6,592</u>

Comparatives for movement in funds

	At 1.1.21 £	Net movement in funds £	At 31.12.21 £
Unrestricted funds			
General fund	1,413,518	176,036	1,589,554
	<u>1,413,518</u>	<u>176,036</u>	<u>1,589,554</u>
TOTAL FUNDS	<u>1,413,518</u>	<u>176,036</u>	<u>1,589,554</u>

ARRHYTHMIA ALLIANCE

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2022

14. MOVEMENT IN FUNDS - continued

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	765,667	(589,631)	176,036
TOTAL FUNDS	<u>765,667</u>	<u>(589,631)</u>	<u>176,036</u>

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.1.21 £	Net movement in funds £	At 31.12.22 £
Unrestricted funds			
General fund	1,413,518	182,628	1,596,146
TOTAL FUNDS	<u>1,413,518</u>	<u>182,628</u>	<u>1,596,146</u>

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	1,886,315	(1,703,687)	182,628
TOTAL FUNDS	<u>1,886,315</u>	<u>(1,703,687)</u>	<u>182,628</u>

15. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 December 2022.

16. TRANSACTIONS WITH CONNECTED CHARITIES

During the year, the charity recharged £4,911 (2021: £4,527) to Syncope Trust and Reflex Anoxic Seizures (STARS), charity number 1084898 for costs incurred on their behalf. Repaying for services was apportioned to STARS for £151,728 (2021: £79,438). The balance due to this charity at the year end was £330,500 (2021: £183,609).

During the year, the charity recharged £4,911 (2021: £6,790) to Atrial Fibrillation Association (AFA), charity number 1122442 for costs incurred on their behalf. Salary costs totalling £49,958 (2021: £25,845) were recharged from the charity to AFA. Repaying for services was apportioned to AFA for £148,669 (2021: £74,222). The balance due to this charity at the year end was £90,852 (2021: £3,292 (due from)).

Repaying for services was apportioned to Arrhythmia Alliance US of £98,232 (2021: £75,000).

ARRHYTHMIA ALLIANCE

DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 DECEMBER 2022

	2022 £	2021 £
INCOME AND ENDOWMENTS		
Donations and legacies		
Donations	48,772	184,030
Grants	185,599	174,717
Other fundraising and sponsorships	30,740	20,571
	265,111	379,318
Investment income		
Deposit account interest	1,029	159
Charitable activities		
Grants and other income received	843,794	362,248
AED funds	10,714	23,942
	854,508	386,190
Total incoming resources	1,120,648	765,667
 EXPENDITURE		
Charitable activities		
Staff costs	185,086	154,505
Social security	11,974	9,889
Pensions	3,413	2,589
Telephone	6,643	7,108
Printing, postage and stationary	33,912	14,306
Conferences and travel	633,063	190,521
Parliamentary groups	-	3,000
AED equipment cost	11,915	37,920
Computer maintenance costs	17,487	17,618
Other direct costs	17,478	6,231
	920,971	443,687
 Support costs		
Other		
Staff costs	6,547	5,093
Fundraising costs	578	684
Other direct costs	2,756	3,600
Legal and professional fees	22,867	21,584
Computer and other costs	26,574	17,993
Computer and printer lease	138	215
Printing, postage, stationery & advertising	1,785	753
Rent, rates and insurance	6,983	1,965
Bank and finance charges	7,364	2,874
Contribution to AA USA	98,232	75,000
Carried forward	173,824	129,761

ARRHYTHMIA ALLIANCE

DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 DECEMBER 2022

	2022 £	2021 £
Other		
Brought forward	173,824	129,761
Consultancy costs	13,410	8,640
Depn of computer equipment	4,851	6,543
	192,085	144,944
Governance costs		
Auditors' remuneration	1,000	1,000
	1,114,056	589,631
Total resources expended		
Net income	6,592	176,036

Accounts

REGISTERED CHARITY NUMBER: 1107496

REPORT OF THE TRUSTEES AND
AUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021
FOR
ARRHYTHMIA ALLIANCE

Bronsens
Chartered Certified Accountants
Statutory Auditors
6 Langdale Court
Witney
Oxfordshire
OX28 6FG

ARRHYTHMIA ALLIANCE

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FOR THE YEAR ENDED 31 DECEMBER 2021

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Detailed Statement of Financial Activities	21 to 22

ARRHYTHMIA ALLIANCE

REFERENCE AND ADMINISTRATIVE DETAILS
FOR THE YEAR ENDED 31 DECEMBER 2021

TRUSTEES

Mrs T C A Lobban MBE., FRCP.
Mr N Farrell
Mr M Bullock
Mr P Chauvineau
Mr A M Fear (resigned 12.1.21)
Prof. A J Camm
Mr P Turner
Professor N J Linker
Mr N Breakwell (appointed 16.2.21)

PRINCIPAL ADDRESS

c/o Murphy Salisbury Limited
15 Warwick Road
Stratford upon Avon
Warwickshire
CV37 6YW

**REGISTERED CHARITY
NUMBER**

1107496

INDEPENDENT AUDITORS

Bronsens
Chartered Certified Accountants
Statutory Auditors
6 Langdale Court
Witney
Oxfordshire
OX28 6FG

ARRHYTHMIA ALLIANCE
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 DECEMBER 2021

The trustees present their report with the financial statements of the charity for the year ended 31 December 2021. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

OBJECTIVES AND ACTIVITIES

Principal Objects

The principal objectives of the charity are:

To advance education into the causes, prevention, diagnosis and treatment of cardiac arrhythmias and promote a better understanding, awareness and quality of life for those affected by cardiac arrhythmias.

There have been no changes to these objects in the period of review.

Objectives for the year

To raise awareness of cardiac arrhythmias

To improve diagnosis of cardiac arrhythmias

To improve treatment of cardiac arrhythmias

To improve quality of life for people living with cardiac arrhythmias

To lead the development of professional standards and hold them in trust on behalf of the sector, both nationally and internationally

To build and maintain a national network of organisations and individuals committed to achieving best practice in service delivery

Strategies

To bring together member charities, healthcare professionals, commissioners and their allies

To advance the concerns and needs of all our members

To develop the knowledge and skills base of medical professional and professions allied to medicine

To cultivate multi-centre and multi-disciplinary research

To prevent sudden cardiac death in vulnerable groups

To promote the value and need for cardiac pacing, implantable defibrillators, catheter ablation and other treatments for cardiac arrhythmia

To prevent misdiagnosis in patients suffering from arrhythmia and transient loss of consciousness (T-LOC)

To assess and quantify unmet need amongst those affected by cardiac arrhythmia

To promote centres of excellence for arrhythmia diagnosis and treatment

To secure better care, leading to a better quality of life, for individuals with cardiac arrhythmia

ARRHYTHMIA ALLIANCE
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 DECEMBER 2021

OBJECTIVES AND ACTIVITIES

Significant activities

our virtual events and projects have continued throughout 2021 due to the COVID-19 pandemic. Arrhythmia Alliance (A-A) continues to support both patients and healthcare professionals affected by or involved in the care of those suffering with cardiac arrhythmias. With the introduction of vaccine clinics for the COVID-19 vaccine we were able to re-introduce Know Your Pulse events adhering to COVID regulations and restrictions. We saw our work published and over 50 centres adopted the project to help detect AF and protect against AF-related stroke. We also introduced new projects and online education as detailed in this report. All virtually rather than at physical events.

This report covers the following areas:

1. Supporting patients through the pandemic
2. Raising awareness of arrhythmias
3. Fundraising
4. Hosting events for both healthcare professionals and patients
5. Voluntary and affiliated groups
6. Trustees
7. Staff

1. Supporting patients through the pandemic

Continuing through 2021 whilst still in the grips of the pandemic there were even greater demands for our services from worried, anxious patients and caregivers through our Helpline, emails and engagements on social media and online forums seeking information, education and support. Our dedicated COVID-19 webpage was updated regularly with information and advice about how the pandemic and vaccines may affect people with arrhythmias. Our series of videos regarding COVID-19 vaccine and its possible impact for those with an arrhythmia proved extremely welcome and popular over 65,000 views on You Tube.

Living With.... series

In November 2021 we launched "Living With..." series, free virtual webinars for patients which begin with Living with Supraventricular Tachycardia (SVT), delivered by the winners of the SVT Pioneers Report published during World Heart Rhythm Week - June 2021. Leading experts such as Dr Leon Ptaszek, Assistant Professor of Medicine at Harvard Medical School and Massachusetts General Hospital, Boston USA, Dr Jon Piccini from Duke Medical School, NC, USA, Dr Benjamin Steinberg from University of Utah, USA, and Dr Shouvik Halder from Royal Brompton Hospital, London, UK. These were well received and a total of 610 registered to attend via our virtual conference centre.

The Living With... series, which our Patient Services Team have worked together to develop have also been included in our Know Your Pulse program. This series will continue with other topics such as Living with a Pacemaker and Living with an Implanted Cardiac Defibrillator (ICD) plus many more planned for launch in 2022.

Information and advice for Arrhythmia Patients

Our full range of patient resources have been reviewed and updated by our medical advisory committee members. These are all available on our website or in printed format.

Detection of AF at Covid-19 vaccination centres

We have seen an increase in requests for resources to carry out detection of AF for people attending both COVID-19 and flu clinics and to check their pulses whilst attending their vaccination appointment. We have provided a full range of materials available to download from our website or requesting from our helpline together with videos demonstrating both physical and digital heart rhythm checks to detect AF.

Know your pulse Campaign

Our Know Your Pulse (KYP) Campaign promotes the need for us to be aware of our pulse and the rhythm of our heart. If pulse checks were routine, thousands of lives could be saved every year, through the prevention of AF-related strokes. our website information contains many new videos and educational materials.

2. Raising awareness of arrhythmias

Arrhythmia Alliance World Heart Rhythm Week (7-13 June 2021)
www.worldheartrhythmweek.org

ARRHYTHMIA ALLIANCE
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 DECEMBER 2021

OBJECTIVES AND ACTIVITIES

This year's campaign had two key themes: "Listen To Your Heart" and "The Five Ws". Listen To Your Heart focused on patients/the public and used a series of infographics to raise awareness of the key facts and figures about arrhythmias and arrhythmia-related conditions. "The Five Ws" was focused on healthcare professionals and encouraged them to ask "Who, What, Where, When, Why" to gain a complete patient history because "The more you know, the more you can PREVENT, DETECT, PROTECT, CORRECT and PERFECT".

The final key message we promoted throughout the week was #KnowYourPulse. This is an existing well-recognised Arrhythmia Alliance Campaign, which many of the supporters are already familiar with - it highlights the importance of everyone knowing their pulse to know their heart rhythm.

Media coverage included publication in Cardiac Rhythm News, The Guardian Health supplement and Hippocratic Post highlighting our unique work in both COVID-19 and flu vaccination clinics.

We had international online presence during WHRW with support from USA, Italy, Ireland, India, Kenya, Portugal, Zimbabwe, Australia, South Africa & Nepal to name but a few.

We were supported through social media by organisations such as World Heart Federation and the Heart and Stroke Foundation South Africa, along with healthcare professionals and individuals sharing their own experiences.

WHRW was featured by more than 50 outlets internationally across websites, blogs, newspaper, and radio, reaching a global audience of millions. A media outlet in Sydney, Australia reached over 50,000 alone in one community; we were featured across nine Indian newspaper websites reaching over 309,000 coverage on a South African breakfast radio show and featured across 98 Word on Health radio stations in the UK with an audience of 1.2 million.

3. Fundraising

Due to the continued constraints of the pandemic, opportunities for fundraising events disappeared and we continued to see an overall decline in donations throughout the year on a similar scale to 2020. However, we were able to encourage some virtual fundraising with resulted in £17,000 via individual efforts through Just Giving.

4. Hosting events for both healthcare professionals and patients

Heart Rhythm Updates - A virtual series created on our own conference platform for 2021

Arrhythmia Alliance (A-A)'s new online series - Heart Rhythm Updates (HRU) - we organised to keep healthcare professionals informed about the latest developments in arrhythmia care, covering all aspects from prevention to perfecting the patient care pathway. Through the series, individuals can access focused content on the A-A bespoke virtual platform. The platform allows individuals to listen to arrhythmia experts review a range of topics, including the effect of COVID-19 on arrhythmia services or the announcement of the changes to the 2021 NICE guidelines, from the comfort of their home/office/clinic. Content can be viewed and re-visited at a time to suit the delegate- this has proved extremely popular. A virtual exhibition is also welcome to view the latest in innovation, technology and treatments.

Pre-recording the presentation and live webinars all proved welcomed by our delegates.

Our two major annual events - Patients Day and Heart Rhythm Congress (HRC) - were for a second year moved to a virtual platform (www.heartrhythmsolutions.org).

Both events were launched 3rd October 2021. with their content available on demand for registered users for the following 12 months. The event was complimentary due to the pandemic and we saw an increase in the number of delegates registering.

HRC

Arrhythmia Alliance Heart Rhythm Congress (HRC) is the charity's flagship annual event and has been running for 16 years. Normally held at The International Convention Centre (ICC), Birmingham it is the largest heart rhythm event in the UK attracting healthcare professionals and faculty from all over the world, with the overall number attending increasing year on year. Mindful of continuing Covid-19 restrictions and physical meetings, HRC 2021 was delivered again from our virtual conference platform.

ARRHYTHMIA ALLIANCE
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 DECEMBER 2021

OBJECTIVES AND ACTIVITIES

Patients Day

We provided an online platform with over 30+ hours of pre-recorded presentation from leading arrhythmia specialists internationally. Each presentation also had an "Ask A Question" option, which allowed patients to ask questions to the presenter.

Feedback included "What a wonderful achievement by you, your team and the medical experts - thank you so much for your incredible work and generosity"

5. Volunteers and affiliated groups

We continue to support affiliated groups and organisations and help to establish local support groups.

6. Trustees

Arrhythmia Alliance suffered a great loss when Trustee Dr Adam Fitzpatrick died unexpectedly in January 2020. Dr Fitzpatrick never wavered in his commitment to A-A and forever working to deliver world-class arrhythmia care to all patients- a very special, caring individual.

A-A Trustees 2021

- o Professor A John Camm - President
- o Mrs Trudie Lobban MBE, FRCP (Edin) - Founder
- o Mr Mark Bullock
- o Mr Pierre Chauvineau
- o Professor Nick Linker
- o Mr Paul Turner
- o Mr Nigel Breakwell (appointed February 2021)

Trudie Lobban MBE Founder and Trustee for Arrhythmia Alliance continues to receive requests to present events across the world - of course during the pandemic these have all been virtual.

Over the last 10 month, we have been commissioned to write several articles and commentaries about patient care. These include:

- o European Journal of Arrhythmia and Electrophysiology (TouchCardio)
- o Cardiovascular Digital Health Journal
- o Congenital Heart Disease Network (newsletter article)
- o Fit Pro (blog for fitness enthusiasts)
- o Media planet UK: Cardiovascular Health (three articles)
- o (Media Planet Ireland: Personal Health

7. Staff

We continue to work remotely which is proving to be very successful and enable a wider circle when we are recruiting. We ensure daily calls within departments and an all-staff meeting weekly. There are challenges such as onboarding and training however with dedicated staff we have overcome these issues.

Public benefit

The Trustees confirm that they have complied with their duty under Section 4 of the Charities Act 2011 to have due regard to the Charity Commission's general guidance on public benefit.

Volunteers

Arrhythmia Alliance utilises volunteers to assist in our work.

ARRHYTHMIA ALLIANCE
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 DECEMBER 2021

FINANCIAL REVIEW

Balance sheet

At the end of the year the Charity is in a strong position with funding in place from a variety of Foundations.

The charity's total funds at the end of the period was £1,589,554.

The Trustees have a strategic and operational plan in place to ensure stability and growth.

Statement of financial activities

During the year income has increased from £501,320 to £765,667. Expenses have increased from £510,533 to £589,631; the majority of costs relate to the running of the Congress. The principal sources of funds are gained from Grants and Donations..

Reserves policy and performance

The Trustees have a policy of maintaining a level of unrestricted reserves which should ensure that there are adequate funds to meet anticipated future liabilities. In practice the Trustees consider that holding reserves equivalent to a minimum of three months' core costs (i.e. the day to day running costs of the Charity), excluding funds tied up in fixed assets, should provide sufficient funds to respond to unexpected adverse changes in the Charity's funding or activities. This equates to a minimum of £32,000 based on current levels of activity. The Trustees intend to gradually build up unrestricted reserves to the desired level over the next few years.

Financial Review

The accounts have been prepared adopting the Accounting and Reporting by Charities: Statement of Recommended Practice (2015) issued in January 2015.

IMPACT OF THE CORONAVIRUS PANDEMIC

As with most charities we have felt the impact of COVID-19, this has specifically meant that we have had to adapt our activities to enable our activities to be delivered remotely and to enable our staff to work safely away from our offices. There will be an impact on our reserves but the Trustees are confident that the level of reserves and in particular cash reserves held by the charity will enable us to continue in operational existence long into the future and will enable us to continue to carry out our objectives.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The charity is constituted under a Trust deed dated 30 November 2004 and is registered charity number 1107496. The charity was granted charitable status on 7 January 2005.

Appointment of trustees

The management of the charity is the responsibility of the Trustees who are elected and co-opted under the terms of the Trust deed.

There must at all times be a minimum of three Trustees. The first Trustees are entitled to hold office for life. Future Trustees must be appointed by a resolution of the Trustees.

Organisation

An Executive Committee comprising of 20 members supports the Trustees and as of 1 January 2008, the Chief Executive is responsible for managing and controlling the activities of the Charity under the Trustees direction.

Trustee Induction and training

New Trustees undergo an orientation process to brief them on their legal obligations under Charity Law, the Charity's governing documents, the Committee and decision-making processes, the Business Plan and recent financial performance of the Charity. During the induction process they meet key employees and other Trustees. Trustees are encouraged to attend appropriate external and internal training events, which will assist them in carrying out their role.

Key management remuneration

The Founder & CEO is not remunerated as she is a Trustee. Pay & remuneration for key management personnel is set in accordance with guidelines for the roles they fulfil within the Third Sector.

ARRHYTHMIA ALLIANCE
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 DECEMBER 2021

STRUCTURE, GOVERNANCE AND MANAGEMENT

Risk management

Risks considered are Health & Safety; Display Screen Equipment; GDPR; Policy for Safeguarding vulnerable adults and children etc.

All risks are managed with professional advice received from Citation (HR appointed company) and adjustments made as required from advice received. Citation (HR Company) also provide HR advice, staff contracts and policy handbook; IT and Web Consultants provide support with these areas.

The Medical Advisory Board review and approve charity literature.

One of the Trustees is an accountant and assists and provides financial guidance; we also have a lawyer to provide legal advice to cover any such risk.

ACKNOWLEDGEMENTS

Arrhythmia Alliance would like to acknowledge the various Trusts, Foundations and Medical Industry that so generously gave their support during the financial year.

CONNECTED CHARITIES

As the parent organisation, Arrhythmia Alliance works in direct partnership with its affiliates - Atrial Fibrillation Association (AFA), AFA-US, Syncope Trust (STARS), STAR-US and Arrhythmia Alliance US.

Arrhythmia Alliance also works with Sudden Adult Death Syndrome (SADS UK), Cardiomyopathy Association (CMA), the Department of Health, the Heart Improvement Programme, the Primary Care Cardiovascular Society, the Royal College of Nursing, the National Service Framework Team and the Medical Technology Group. Also included are the Genetic Interest Group (GIG), Long-term Medical and Primary Care Trusts. Industry partners include the Association of British Healthcare Industries - Cardiac Rhythm Management. All groups aim to work together to promote timely and effective diagnosis and treatment of arrhythmia.

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The trustees are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

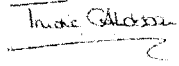
The law applicable to charities in England and Wales, the Charities Act 2011, Charity (Accounts and Reports) Regulations 2008 and the provisions of the trust deed requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources, including the income and expenditure, of the charity for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charity and to enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the trust deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

ARRHYTHMIA ALLIANCE
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 DECEMBER 2021

Approved by order of the board of trustees on 25 October 2022 and signed on its behalf by:



Mrs T C A Lobban MBE., FRCP. - Trustee

REPORT OF THE INDEPENDENT AUDITORS TO THE TRUSTEES OF
ARRHYTHMIA ALLIANCE

Opinion

We have audited the financial statements of Arrhythmia Alliance (the 'charity') for the year ended 31 December 2021 which comprise the Statement of Financial Activities, the Balance Sheet, the Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charity's affairs as at 31 December 2021 and of its incoming resources and application of resources, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Charities Act 2011.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The trustees are responsible for the other information. The other information comprises the information included in the Annual Report, other than the financial statements and our Report of the Independent Auditors thereon.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Charities (Accounts and Reports) Regulations 2008 requires us to report to you if, in our opinion:

- the information given in the Report of the Trustees is inconsistent in any material respect with the financial statements; or
- sufficient accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records and returns; or
- we have not received all the information and explanations we require for our audit.

REPORT OF THE INDEPENDENT AUDITORS TO THE TRUSTEES OF
ARRHYTHMIA ALLIANCE

Responsibilities of trustees

As explained more fully in the Statement of Trustees' Responsibilities, the trustees are responsible for the preparation of the financial statements which give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

Our responsibilities for the audit of the financial statements

We have been appointed as auditors under Section 144 of the Charities Act 2011 and report in accordance with the Act and relevant regulations made or having effect thereunder.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Independent Auditors that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

We gained an understanding of the legal and regulatory framework applicable to the charity and the sector in which it operates and considered the risk of acts by the charity that were contrary to applicable laws and regulations, including fraud. We designed audit procedures to respond to the risk, recognising that the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional misrepresentations, or through collusion.

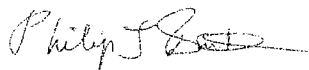
We focussed on laws and regulations which could give rise to a material misstatement in the financial statements, including, but not limited to, the Charities Act 2011. Our tests included agreeing the financial statement disclosures to underlying supporting documentation, enquiries with management and, if deemed necessary, enquiries of legal counsel. There are inherent limitations in the audit procedures described above and the further removed non-compliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely we would become aware of it. As for all our audits, we also addressed the risk of management override of internal controls, including testing journals and evaluating whether there was evidence of bias by the directors that represented a risk of material misstatement due to fraud.

In carrying out this review we did not identify any key audit matters relating to irregularities, including fraud.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our Report of the Independent Auditors.

Use of our report

This report is made solely to the charity's trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. Our audit work has been undertaken so that we might state to the charity's trustees those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's trustees as a body, for our audit work, for this report, or for the opinions we have formed.



Bronsens
Chartered Certified Accountants
Statutory Auditors
6 Langdale Court
Witney
Oxfordshire
OX28 6FG

25 October 2022

ARRHYTHMIA ALLIANCE

STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 DECEMBER 2021

	Notes	2021 Unrestricted fund £	2020 Total funds £
INCOME AND ENDOWMENTS FROM			
Donations and legacies	2	379,318	195,152
Charitable activities			
Charitable activities		386,190	305,323
Investment income	3	159	845
Total		<u>765,667</u>	<u>501,320</u>
EXPENDITURE ON			
Charitable activities	5		
Other costs		75,000	50,000
Charitable activities		514,631	460,533
Total		<u>589,631</u>	<u>510,533</u>
NET INCOME/(EXPENDITURE)		176,036	(9,213)
RECONCILIATION OF FUNDS			
Total funds brought forward		1,413,518	1,422,731
TOTAL FUNDS CARRIED FORWARD		<u><u>1,589,554</u></u>	<u><u>1,413,518</u></u>

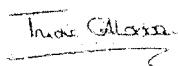
The notes form part of these financial statements

ARRHYTHMIA ALLIANCE

BALANCE SHEET
31 DECEMBER 2021

	Notes	2021 Total funds £	2020 Total funds £
FIXED ASSETS			
Tangible assets	11	7,468	8,628
CURRENT ASSETS			
Debtors	12	86,385	136,389
Cash at bank		1,691,999	1,519,618
		<u>1,778,384</u>	<u>1,656,007</u>
CREDITORS			
Amounts falling due within one year	13	(196,298)	(251,117)
NET CURRENT ASSETS		<u>1,582,086</u>	<u>1,404,890</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>1,589,554</u>	<u>1,413,518</u>
NET ASSETS		<u>1,589,554</u>	<u>1,413,518</u>
FUNDS	14		
Unrestricted funds		<u>1,589,554</u>	<u>1,413,518</u>
TOTAL FUNDS		<u>1,589,554</u>	<u>1,413,518</u>

The financial statements were approved by the Board of Trustees and authorised for issue on 25 October 2022 and were signed on its behalf by:



Mrs T C A Lobban MBE., FRCP. - Trustee

ARRHYTHMIA ALLIANCE

CASH FLOW STATEMENT
FOR THE YEAR ENDED 31 DECEMBER 2021

	Notes	2021 £	2020 £
Cash flows from operating activities			
Cash generated from operations	1	177,605	160,529
Net cash provided by operating activities		177,605	160,529
Cash flows from investing activities			
Purchase of tangible fixed assets		(5,383)	(4,557)
Interest received		159	845
Net cash used in investing activities		(5,224)	(3,712)
Change in cash and cash equivalents in the reporting period		172,381	156,817
Cash and cash equivalents at the beginning of the reporting period		1,519,618	1,362,801
Cash and cash equivalents at the end of the reporting period		1,691,999	1,519,618

The notes form part of these financial statements

ARRHYTHMIA ALLIANCE

NOTES TO THE CASH FLOW STATEMENT
FOR THE YEAR ENDED 31 DECEMBER 2021

1. RECONCILIATION OF NET INCOME/(EXPENDITURE) TO NET CASH FLOW FROM OPERATING ACTIVITIES

	2021 £	2020 £
Net income/(expenditure) for the reporting period (as per the Statement of Financial Activities)	176,036	(9,213)
Adjustments for:		
Depreciation charges	6,543	8,327
Interest received	(159)	(845)
Decrease in debtors	50,004	54,005
(Decrease)/increase in creditors	(54,819)	108,255
Net cash provided by operations	177,605	160,529

2. ANALYSIS OF CHANGES IN NET FUNDS

	At 1.1.21 £	Cash flow £	At 31.12.21 £
Net cash			
Cash at bank and in hand	1,519,618	172,381	1,691,999
	<u>1,519,618</u>	<u>172,381</u>	<u>1,691,999</u>
Total	<u>1,519,618</u>	<u>172,381</u>	<u>1,691,999</u>

ARRHYTHMIA ALLIANCE

NOTES TO THE FINANCIAL STATEMENTS **FOR THE YEAR ENDED 31 DECEMBER 2021**

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charity, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015)' Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Charities Act 2011. The financial statements have been prepared under the historical cost convention and on a going concern basis.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Tangible fixed assets

Tangible fixed assets are stated at cost less depreciation. Only individual tangible fixed assets costing £200 or more are capitalised.

Tangible fixed assets are depreciated at rates calculated to write off their costs, less their estimated residual value, over their expected useful lives on the following bases:-

Computer Equipment	- 33% straight-line basis
--------------------	---------------------------

Taxation

Arrhythmia Alliance is registered with the Charity Commission and under the provisions of Section 505, Income and Corporation Taxes Act 1988, is exempt from liability to taxation.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Pension costs and other post-retirement benefits

The charity operates a defined contribution pension scheme. Contributions payable to the charity's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

ARRHYTHMIA ALLIANCE

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2021

2. DONATIONS AND LEGACIES

	2021	2020
	£	£
Donations	184,030	31,635
Grants	174,717	155,202
Other fundraising and sponsorships	20,571	8,315
	<u>379,318</u>	<u>195,152</u>

Grants received, included in the above, are as follows:

	2021	2020
	£	£
Other grants	<u>174,717</u>	<u>155,202</u>

3. INVESTMENT INCOME

	2021	2020
	£	£
Deposit account interest	<u>159</u>	<u>845</u>

4. INCOME FROM CHARITABLE ACTIVITIES

	2021	2020
	£	£
Grants and other income received	362,248	296,839
AED funds	23,942	8,484
	<u>386,190</u>	<u>305,323</u>

5. CHARITABLE ACTIVITIES COSTS

	Direct Costs	Support costs (see note 6)	Totals
	£	£	£
Other costs	-	75,000	75,000
Charitable activities	443,687	70,944	514,631
	<u>443,687</u>	<u>145,944</u>	<u>589,631</u>

ARRHYTHMIA ALLIANCE

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2021

6. SUPPORT COSTS

	Other £	Governance costs £	Totals £
Other costs	75,000	-	75,000
Charitable activities	69,944	1,000	70,944
	<u>144,944</u>	<u>1,000</u>	<u>145,944</u>

7. AUDITORS' REMUNERATION

During the year the following was paid to Bronsens Accountants Limited, auditors of the charity.

	2021 £	2020 £
Auditors' Remuneration	<u>1,000</u>	<u>1,000</u>

8. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 December 2021 nor for the year ended 31 December 2020.

Trustees' expenses

During the year £858 (2020 : £361) was reimbursed to 1 (2020 - 1) Trustee for travel costs incurred on behalf of the charity and other costs paid on behalf of the charity.

9. STAFF COSTS

	2021 £	2020 £
Wages and salaries	159,598	133,694
Social security costs	9,889	6,511
Other pension costs	2,589	2,832
	<u>172,076</u>	<u>143,037</u>

The average monthly number of employees during the year was as follows:

	2021	2020
Employees	<u>9</u>	<u>9</u>

No employees received emoluments in excess of £60,000.

ARRHYTHMIA ALLIANCE

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2021

10. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted fund £
INCOME AND ENDOWMENTS FROM	
Donations and legacies	195,152
Charitable activities	
Charitable activities	305,323
Investment income	845
Total	<u>501,320</u>
EXPENDITURE ON	
Charitable activities	
Other costs	50,000
Charitable activities	460,533
Total	<u>510,533</u>
NET INCOME/(EXPENDITURE)	(9,213)
RECONCILIATION OF FUNDS	
Total funds brought forward	1,422,731
TOTAL FUNDS CARRIED FORWARD	<u><u>1,413,518</u></u>

11. TANGIBLE FIXED ASSETS

	Computer equipment £
COST	
At 1 January 2021	192,405
Additions	5,383
At 31 December 2021	<u>197,788</u>
DEPRECIATION	
At 1 January 2021	183,777
Charge for year	6,543
At 31 December 2021	<u>190,320</u>
NET BOOK VALUE	
At 31 December 2021	<u>7,468</u>
At 31 December 2020	<u><u>8,628</u></u>

ARRHYTHMIA ALLIANCE

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2021

12. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2021	2020
	£	£
Other debtors	11,289	65,917
VAT	5,330	-
Prepayments	69,766	70,472
	<u>86,385</u>	<u>136,389</u>

13. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2021	2020
	£	£
Taxation and social security	6,022	5,280
Other creditors	190,276	245,837
	<u>196,298</u>	<u>251,117</u>

14. MOVEMENT IN FUNDS

	At 1.1.21	Net movement in funds	At 31.12.21
	£	£	£
Unrestricted funds			
General fund	1,413,518	176,036	1,589,554
	<u>1,413,518</u>	<u>176,036</u>	<u>1,589,554</u>
TOTAL FUNDS	<u>1,413,518</u>	<u>176,036</u>	<u>1,589,554</u>

Net movement in funds, included in the above are as follows:

	Incoming resources	Resources expended	Movement in funds
	£	£	£
Unrestricted funds			
General fund	765,667	(589,631)	176,036
	<u>765,667</u>	<u>(589,631)</u>	<u>176,036</u>
TOTAL FUNDS	<u>765,667</u>	<u>(589,631)</u>	<u>176,036</u>

Comparatives for movement in funds

	At 1.1.20	Net movement in funds	At 31.12.20
	£	£	£
Unrestricted funds			
General fund	1,422,731	(9,213)	1,413,518
	<u>1,422,731</u>	<u>(9,213)</u>	<u>1,413,518</u>
TOTAL FUNDS	<u>1,422,731</u>	<u>(9,213)</u>	<u>1,413,518</u>

ARRHYTHMIA ALLIANCE

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2021

14. MOVEMENT IN FUNDS - continued

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	501,320	(510,533)	(9,213)
TOTAL FUNDS	<u>501,320</u>	<u>(510,533)</u>	<u>(9,213)</u>

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.1.20 £	Net movement in funds £	At 31.12.21 £
Unrestricted funds			
General fund	1,422,731	166,823	1,589,554
TOTAL FUNDS	<u>1,422,731</u>	<u>166,823</u>	<u>1,589,554</u>

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	1,266,987	(1,100,164)	166,823
TOTAL FUNDS	<u>1,266,987</u>	<u>(1,100,164)</u>	<u>166,823</u>

15. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 December 2021.

16. TRANSACTIONS WITH CONNECTED CHARITIES

During the year, the charity recharged £4,527 (2020: £3,691) to Syncope Trust and Reflex Anoxic Seizures (STARS), charity number 1084898 for costs incurred on their behalf. Repaying for services was apportioned to STARS for £79,438 (2020: £58,497). The balance due to this charity at the year end was £183,609 (2020: £183,643).

During the year, the charity recharged £6,790 (2020: £7,382) to Atrial Fibrillation Association (AFA), charity number 1122442 for costs incurred on their behalf. Salary costs totalling £25,845 (2020: £36,989) were recharged from the charity to AFA. Repaying for services was apportioned to AFA for £74,222 (2020: £78,732). The balance due from this charity at the year end was £3,292 (2020: £45,771).

Repaying for services was apportioned to Arrhythmia Alliance US of £75,000 (2020: £50,000).

ARRHYTHMIA ALLIANCE

DETAILED STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 31 DECEMBER 2021

	2021 £	2020 £
INCOME AND ENDOWMENTS		
Donations and legacies		
Donations	184,030	31,635
Grants	174,717	155,202
Other fundraising and sponsorships	20,571	8,315
	379,318	195,152
Investment income		
Deposit account interest	159	845
Charitable activities		
Grants and other income received	362,248	296,839
AED funds	23,942	8,484
	386,190	305,323
Total incoming resources	765,667	501,320
EXPENDITURE		
Charitable activities		
Staff costs	154,505	128,760
Social security	9,889	6,511
Pensions	2,589	2,832
Telephone	7,108	9,612
Printing, postage and stationary	14,306	7,991
Conferences and travel	190,521	180,834
Parliamentary groups	3,000	1,667
AED equipment cost	37,920	14,354
Computer maintenance costs	17,618	17,043
Other direct costs	6,231	6,786
	443,687	376,390
Support costs		
Other		
Staff costs	5,093	4,934
Fundraising costs	684	506
Other direct costs	3,600	500
Legal and professional fees	21,584	37,156
Computer and other costs	17,993	9,037
Computer and printer lease	215	586
Printing, postage, stationery & advertising	753	421
Rent, rates and insurance	1,965	10,772
Repairs and premises expenses	-	136
Bank and finance charges	2,874	2,128
Carried forward	54,761	66,176

ARRHYTHMIA ALLIANCE

DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 DECEMBER 2021

	2021	2020
	£	£
Other		
Brought forward	54,761	66,176
Contribution to AA USA	75,000	50,000
Consultancy costs	8,640	8,640
Depn of fixtures and fittings	-	297
Depn of computer equipment	6,543	8,030
	144,944	133,143
Governance costs		
Auditors' remuneration	1,000	1,000
Total resources expended	589,631	510,533
Net income/(expenditure)	176,036	(9,213)

Accounts

REPORT OF THE TRUSTEES AND
AUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2020
FOR
ARRHYTHMIA ALLIANCE

Bronsens
Chartered Certified Accountants
Statutory Auditors
6 Langdale Court
Witney
Oxfordshire
OX28 6FG

ARRHYTHMIA ALLIANCE

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FOR THE YEAR ENDED 31 DECEMBER 2020

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ARRHYTHMIA ALLIANCE

REFERENCE AND ADMINISTRATIVE DETAILS
FOR THE YEAR ENDED 31 DECEMBER 2020

TRUSTEES

Mrs T C A Lobban MBE., FRCP.
Dr A J Fitzpatrick MD., FRCP., FACC. (deceased 19.1.20)
Mr N Farrell
Mr M Bullock
Mr P Chauvineau
Mr A M Fear (resigned 12.1.21)
Prof. A J Camm
Mr P Turner
Professor N J Linker

PRINCIPAL ADDRESS

c/o Murphy Salisbury Limited
15 Warwick Road
Stratford upon Avon
Warwickshire
CV37 6YW

**REGISTERED CHARITY
NUMBER**

1107496

INDEPENDENT AUDITORS

Bronsens
Chartered Certified Accountants
Statutory Auditors
6 Langdale Court
Witney
Oxfordshire
OX28 6FG

ARRHYTHMIA ALLIANCE
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 DECEMBER 2020

The trustees present their report with the financial statements of the charity for the year ended 31 December 2020. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

OBJECTIVES AND ACTIVITIES

Principal Objects

The principal objectives of the charity are:

To advance education into the causes, prevention, diagnosis and treatment of cardiac arrhythmias and promote a better understanding, awareness and quality of life for those affected by cardiac arrhythmias.

There have been no changes to these objects in the period of review.

Objectives for the year

To raise awareness of cardiac arrhythmias

To improve diagnosis of cardiac arrhythmias

To improve treatment of cardiac arrhythmias

To improve quality of life for people living with cardiac arrhythmias

To lead the development of professional standards and hold them in trust on behalf of the sector, both nationally and internationally

To build and maintain a national network of organisations and individuals committed to achieving best practice in service delivery

Strategies

To bring together member charities, healthcare professionals, commissioners and their allies

To advance the concerns and needs of all our members

To develop the knowledge and skills base of medical professional and professions allied to medicine

To cultivate multi-centre and multi-disciplinary research

To prevent sudden cardiac death in vulnerable groups

To promote the value and need for cardiac pacing, implantable defibrillators, catheter ablation and other treatments for cardiac arrhythmia

To prevent misdiagnosis in patients suffering from arrhythmia and transient loss of consciousness (T-LOC)

To assess and quantify unmet need amongst those affected by cardiac arrhythmia

To promote centres of excellence for arrhythmia diagnosis and treatment

To secure better care, leading to a better quality of life, for individuals with cardiac arrhythmia

ARRHYTHMIA ALLIANCE
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 DECEMBER 2020

OBJECTIVES AND ACTIVITIES

Significant activities

The COVID-19 pandemic saw a major shift in the way that Arrhythmia Alliance (A-A) supported both patients and healthcare professionals with an interest in arrhythmias. While we continued to focus on our "Know Your Pulse to "Know your Heart Rhythm - It Could Save Your Life" campaign and the need to improve the diagnosis, treatment, and quality of life for all those affected by arrhythmias, we had to find ways to provide our information and support virtually rather than at physical events.

This report covers the following areas:

1. Supporting patients through the pandemic
2. Raising awareness of arrhythmias
3. Fundraising
4. Hosting events for both healthcare professionals and patients
5. Voluntary and affiliated groups
6. Trustees
7. Staff

1. Supporting patients through the pandemic

Despite a decline in donations, and not being able to hold fundraising events (see the Fundraising section for more detail), the COVID-19 pandemic meant our services were needed more than ever. We saw a dramatic increase in calls, emails, and engagements on social media from people with arrhythmias looking for information and support. In response, we created a dedicated COVID-19 webpage with information and advice about how the pandemic (and towards the end of the year, the vaccines) may affect people with arrhythmias. We strove to ensure our patients knew that we were there for them. In particular, we created a series of videos about the COVID-19 vaccines - giving advice about how these vaccines affected people with arrhythmias and, specifically, those taking anticoagulants. By December 2020, the first vaccine video had received 13,000 views on YouTube.

Enabling access to remote monitoring technologies

Over the last year, we have worked with healthcare professionals and industry to make remote monitoring technologies more accessible to patients - particularly important given non-urgent, in-person hospital consultations had to move online or be cancelled because of the pandemic.

Arrhythmia Alliance, therefore, initiated a scheme in which healthcare professionals asked companies that provided remote monitoring technologies to directly send these technologies to patients. With this scheme, the healthcare professionals provided medical advice, the companies provided technical support, and A-A provided support and information. For many patients, remote monitoring technologies were a revelation. They did not need to worry, as they had been, over every symptom because they knew the remote monitoring system would immediately alert their healthcare team if something was wrong. Some patients have expressed astonishment - given the benefits of remote monitoring - that they have not been offered the technology before. In fact, we believe that the increased use of remote monitoring, and other digital healthcare technologies, during the pandemic has been a positive trend and one we hope will continue after the pandemic abates.

2. Raising awareness of arrhythmias

Pre pandemic

Prior to the start of the pandemic, and the associated social distancing restrictions, we hosted four "Know Your Pulse" events across the UK (in Southam, Stratford upon Avon, Bromsgrove, and Oxford)

Also, in response to our Defibs Saves Lives campaign, AEDs were placed in Hitchin, Hertfordshire and Horwich, and Bolton. During the pandemic, we placed an additional two AEDs for MedExpress in London.

During pandemic

We hosted a virtual "World Heart Rhythm Week" (WHRW; 1-7 June 2020) with the core message "Don't Miss A Beat", focusing on the importance of pulse checks to detect irregularities with your pulse. Despite the challenge of switching from a physical to virtual event, WHRW was extremely successful.

We had a fantastic international online presence during the week with support coming from countries such as USA, Canada, Europe, India and Australia. Highlights included a feature in The Indian Express, which has a readership of nearly 1.6 million per day, being mentioned in a WHRW podcast, and the "Little Etudes for piano based on aberrations of cardiac electrophysiology" video released in the UK.

ARRHYTHMIA ALLIANCE
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 DECEMBER 2020

OBJECTIVES AND ACTIVITIES

3. Fundraising

Because of the pandemic, opportunities for fundraising, events and donations was greatly reduced.

4. Hosting events for both healthcare professionals and patients

Pre pandemic

We were able to hold one Cardiac Update Meeting (for healthcare professionals) in Winchester in February 2020. Further meetings were planned (in total, we had organised 15 events between February and July), but they had to be cancelled due to the pandemic.

We had also organised two other meetings for healthcare professionals: London Arrhythmia Summit (scheduled for 27th March) which within two weeks had to become virtual and the European Pacing Symposium (26th June) which was cancelled.

During pandemic

Our two major annual events - Patients Day and Heart Rhythm Congress (HRC) - were moved to a bespoke virtual platform (www.heartrhythmsolutions.org). Both events were launched on 27th September, with their content available on demand for registered users for the following 12 months. The event was complimentary due to the pandemic and we saw an increase in the number of delegates registering.

HRC

For 2020 only, the HRC registration fees were waived. In total, we had the largest number of delegates ever registered (5,324). On the launch day (27th September), 90% of presentations were available - totalling more than 100 hours of educational content. Nine sessions were broadcast live and subsequently made available on demand. Additionally, 150 abstracts were approved, in oral or poster form, and hosted on the new platform.

Overall, the opinion was that the meeting fulfilled expectations - with 38% of delegates "strongly agreeing" and 59% "agreeing" that it had. Also, 92% of those completing the evaluation stated that they would attend A-A HRC2021 in the future.

Patients Day

Patients Day delegates were able to access more than 30 hours of pre-recorded presentations from leading international arrhythmia specialists. Each presentation also had an "Ask A Question" option, which allowed patients to ask questions to the presenter.

We received positive feedback about the event, with one Arrhythmia Alliance patient telling us "What a wonderful achievement by you, your team and the medical experts - thank you so much for your incredible work and generosity!"

Patient webinar

Additionally, on 30th July 2020, we launched a 32-minute video - jointly hosted by the US office and the UK office - for patients. In the video, Dr Jonathan Piccini and Dr Benjamin Steinberg answered questions and shared their thoughts on AF and treatment options available.

5. Volunteers and affiliated groups

During the pandemic, we helped our affiliated patient support groups shift from physical to online meetings. We did this by emailing invites to relevant patients (providing details of the online meeting), promoting the meetings on our social media platforms, and advertising them in our patient e-newsletters. Although some patients were initially unsure of these online meetings, the vast majority have found their accessibility and support beneficial - with some even expressing a desire for online meetings to continue even after COVID-19 restrictions have lifted.

ARRHYTHMIA ALLIANCE
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 DECEMBER 2020

OBJECTIVES AND ACTIVITIES

6. Trustees

Arrhythmia Alliance suffered a great loss when Trustee Dr Adam Fitzpatrick died unexpectedly in January 2020. Dr Fitzpatrick never wavered in his commitment to A-A and forever working to deliver world-class arrhythmia care to all patients- a very special, caring individual.

A-A Trustees 2020

- o Professor A John Camm - President
- o Mrs Trudie Lobban MBE, FRCP (Edin) - Founder
- o Mr Mark Bullock
- o Mr Pierre Chauvineau
- o Professor Nick Linker
- o Mr Paul Turner
- o Mr Nigel Farrell

7. Staff

Although the COVID-19 pandemic led to a drop income, the charity did not use the UK Government's furlough scheme for any staff because the need for our services was so great and it was felt that as a charity our services were needed more than ever.

From March 2020, the UK office switched to remote working. The charity's new registered address is now 15 Warwick Road, Stratford upon Avon, Warwickshire, CV37 6YW.

Public benefit

The Trustees confirm that they have complied with their duty under Section 4 of the Charities Act 2011 to have due regard to the Charity Commission's general guidance on public benefit.

Volunteers

Arrhythmia Alliance utilises volunteers to assist in our work.

FINANCIAL REVIEW

Balance sheet

At the end of the year the Charity is in a strong position with funding in place from a variety of Foundations.

The charity's total funds at the end of the period was £1,413,518.

The Trustees have a strategic and operational plan in place to ensure stability and growth.

Statement of financial activities

During the year income has decreased from £1,374,121 to £501,320. Expenses have decreased from £1,181,887 to £510,533; the majority of costs relate to the running of the Congress. The principal sources of funds included income from Heart Rhythm Congress of £256,195.

Reserves policy and performance

The Trustees have a policy of maintaining a level of unrestricted reserves which should ensure that there are adequate funds to meet anticipated future liabilities. In practice the Trustees consider that holding reserves equivalent to a minimum of three months' core costs (i.e. the day to day running costs of the Charity), excluding funds tied up in fixed assets, should provide sufficient funds to respond to unexpected adverse changes in the Charity's funding or activities. This equates to a minimum of £32,000 based on current levels of activity. The Trustees intend to gradually build up unrestricted reserves to the desired level over the next few years.

Financial Review

The accounts have been prepared adopting the Accounting and Reporting by Charities: Statement of Recommended Practice (2015) issued in January 2015.

ARRHYTHMIA ALLIANCE

REPORT OF THE TRUSTEES **FOR THE YEAR ENDED 31 DECEMBER 2020**

IMPACT OF THE CORONAVIRUS PANDEMIC

As with most charities we have felt the impact of COVID-19, this has specifically meant that we have had to adapt our activities to enable our activities to be delivered remotely and to enable our staff to work safely away from our offices. There will be an impact on our reserves but the Trustees are confident that the level of reserves and in particular cash reserves held by the charity will enable us to continue in operational existence long into the future and will enable us to continue to carry out our objectives.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The charity is constituted under a Trust deed dated 30 November 2004 and is registered charity number 1107496. The charity was granted charitable status on 7 January 2005.

Appointment of trustees

The management of the charity is the responsibility of the Trustees who are elected and co-opted under the terms of the Trust deed.

There must at all times be a minimum of three Trustees. The first Trustees are entitled to hold office for life. Future Trustees must be appointed by a resolution of the Trustees.

Organisation

An Executive Committee comprising of 20 members supports the Trustees and as of 1 January 2008, the Chief Executive is responsible for managing and controlling the activities of the Charity under the Trustees direction.

Trustee Induction and training

New Trustees undergo an orientation process to brief them on their legal obligations under Charity Law, the Charity's governing documents, the Committee and decision-making processes, the Business Plan and recent financial performance of the Charity. During the induction process they meet key employees and other Trustees. Trustees are encouraged to attend appropriate external and internal training events, which will assist them in carrying out their role.

Key management remuneration

The Founder & CEO is not remunerated as she is a Trustee. Pay & remuneration for key management personnel is set in accordance with guidelines for the roles they fulfil within the Third Sector.

Risk management

Risks considered are Health & Safety; Display Screen Equipment; GDPR; Policy for Safeguarding vulnerable adults and children etc.

All risks are managed with professional advice received from Citation (HR appointed company) and adjustments made as required from advice received. Citation (HR Company) also provide HR advice, staff contracts and policy handbook; IT and Web Consultants provide support with these areas.

The Medical Advisory Board review and approve charity literature.

One of the Trustees is an accountant and assists and provides financial guidance; we also have a lawyer to provide legal advice to cover any such risk.

ACKNOWLEDGEMENTS

Arrhythmia Alliance would like to acknowledge the various Trusts, Foundations and Medical Industry that so generously gave their support during the financial year.

ARRHYTHMIA ALLIANCE

REPORT OF THE TRUSTEES **FOR THE YEAR ENDED 31 DECEMBER 2020**

CONNECTED CHARITIES

As the parent organisation, Arrhythmia Alliance works in direct partnership with its affiliates - Atrial Fibrillation Association (AFA), AFA-US, Syncope Trust (STARS), STAR-US and Arrhythmia Alliance US.

Arrhythmia Alliance also works with Sudden Adult Death Syndrome (SADS UK), Cardiomyopathy Association (CMA), the Department of Health, the Heart Improvement Programme, the Primary Care Cardiovascular Society, the Royal College of Nursing, the National Service Framework Team and the Medical Technology Group. Also included are the Genetic Interest Group (GIG), Long-term Medical and Primary Care Trusts. Industry partners include the Association of British Healthcare Industries - Cardiac Rhythm Management. All groups aim to work together to promote timely and effective diagnosis and treatment of arrhythmia.

STATEMENT OF TRUSTEES' RESPONSIBILITIES

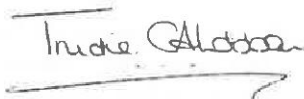
The trustees are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England and Wales, the Charities Act 2011, Charity (Accounts and Reports) Regulations 2008 and the provisions of the trust deed requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources, including the income and expenditure, of the charity for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charity and to enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the trust deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by order of the board of trustees on 26.10.21..... and signed on its behalf by:



.....
Mrs T C A Lobban MBE., FRCP. - Trustee

REPORT OF THE INDEPENDENT AUDITORS TO THE TRUSTEES OF
ARRHYTHMIA ALLIANCE

Opinion

We have audited the financial statements of Arrhythmia Alliance (the 'charity') for the year ended 31 December 2020 which comprise the Statement of Financial Activities, the Balance Sheet, the Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charity's affairs as at 31 December 2020 and of its incoming resources and application of resources, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Charities Act 2011.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The trustees are responsible for the other information. The other information comprises the information included in the Annual Report, other than the financial statements and our Report of the Independent Auditors thereon.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Charities (Accounts and Reports) Regulations 2008 requires us to report to you if, in our opinion:

- the information given in the Report of the Trustees is inconsistent in any material respect with the financial statements; or
- sufficient accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records and returns; or
- we have not received all the information and explanations we require for our audit.

REPORT OF THE INDEPENDENT AUDITORS TO THE TRUSTEES OF ARRHYTHMIA ALLIANCE

Responsibilities of trustees

As explained more fully in the Statement of Trustees' Responsibilities, the trustees are responsible for the preparation of the financial statements which give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

Our responsibilities for the audit of the financial statements

We have been appointed as auditors under Section 144 of the Charities Act 2011 and report in accordance with the Act and relevant regulations made or having effect thereunder.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Independent Auditors that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

We gained an understanding of the legal and regulatory framework applicable to the charity and the sector in which it operates and considered the risk of acts by the charity that were contrary to applicable laws and regulations, including fraud. We designed audit procedures to respond to the risk, recognising that the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional misrepresentations, or through collusion.

We focussed on laws and regulations which could give rise to a material misstatement in the financial statements, including, but not limited to, the Charities Act 2011. Our tests included agreeing the financial statement disclosures to underlying supporting documentation, enquiries with management and, if deemed necessary, enquiries of legal counsel. There are inherent limitations in the audit procedures described above and the further removed non-compliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely we would become aware of it. As in all our audits, we also addressed the risk of management override of internal controls, including testing journals and evaluating whether there was evidence of bias by the directors that represented a risk of material misstatement due to fraud. We did not identify any key audit matters relating to irregularities, including fraud.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our Report of the Independent Auditors.

REPORT OF THE INDEPENDENT AUDITORS TO THE TRUSTEES OF
ARRHYTHMIA ALLIANCE

Use of our report

This report is made solely to the charity's trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. Our audit work has been undertaken so that we might state to the charity's trustees those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's trustees as a body, for our audit work, for this report, or for the opinions we have formed.



Bronsens
Chartered Certified Accountants
Statutory Auditors
6 Langdale Court
Witney
Oxfordshire
OX28 6FG

Date: 26/10/2021

ARRHYTHMIA ALLIANCE

STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 DECEMBER 2020

		2020 Unrestricted fund £	2019 Total funds £
INCOME AND ENDOWMENTS FROM	Notes		
Donations and legacies	2	195,152	505,754
Charitable activities	4		
Charitable activities		305,323	866,790
Investment income	3	845	1,577
Total		<u>501,320</u>	<u>1,374,121</u>
 EXPENDITURE ON			
Charitable activities	5		
Other costs		50,000	132,604
Charitable activities		460,533	1,049,283
Total		<u>510,533</u>	<u>1,181,887</u>
 NET INCOME/(EXPENDITURE)		<u>(9,213)</u>	<u>192,234</u>
 RECONCILIATION OF FUNDS			
Total funds brought forward		1,422,731	1,230,497
 TOTAL FUNDS CARRIED FORWARD		<u><u>1,413,518</u></u>	<u><u>1,422,731</u></u>

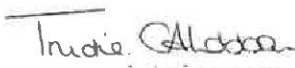
The notes form part of these financial statements

ARRHYTHMIA ALLIANCE

BALANCE SHEET
31 DECEMBER 2020

	Notes	2020 Total funds £	2019 Total funds £
FIXED ASSETS			
Tangible assets	11	8,628	12,398
CURRENT ASSETS			
Debtors	12	136,389	190,394
Cash at bank and in hand		1,519,618	1,362,801
		<u>1,656,007</u>	<u>1,553,195</u>
CREDITORS			
Amounts falling due within one year	13	(251,117)	(142,862)
NET CURRENT ASSETS		<u>1,404,890</u>	<u>1,410,333</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>1,413,518</u>	<u>1,422,731</u>
NET ASSETS		<u>1,413,518</u>	<u>1,422,731</u>
FUNDS	15		
Unrestricted funds		<u>1,413,518</u>	<u>1,422,731</u>
TOTAL FUNDS		<u>1,413,518</u>	<u>1,422,731</u>

The financial statements were approved by the Board of Trustees and authorised for issue on 26.10.21..... and were signed on its behalf by:


.....

Mrs T C A Lobban MBE., FRCP. - Trustee

ARRHYTHMIA ALLIANCE
CASH FLOW STATEMENT
FOR THE YEAR ENDED 31 DECEMBER 2020

	Notes	2020 £	2019 £
Cash flows from operating activities			
Cash generated from operations	1	160,529	535,556
Net cash provided by operating activities		160,529	535,556
Cash flows from investing activities			
Purchase of tangible fixed assets		(4,557)	(9,812)
Interest received		845	1,577
Net cash used in investing activities		(3,712)	(8,235)
Change in cash and cash equivalents in the reporting period		156,817	527,321
Cash and cash equivalents at the beginning of the reporting period		1,362,801	835,480
Cash and cash equivalents at the end of the reporting period		1,519,618	1,362,801

The notes form part of these financial statements

ARRHYTHMIA ALLIANCE

NOTES TO THE CASH FLOW STATEMENT
FOR THE YEAR ENDED 31 DECEMBER 2020

1. RECONCILIATION OF NET (EXPENDITURE)/INCOME TO NET CASH FLOW FROM OPERATING ACTIVITIES

	2020 £	2019 £
Net (expenditure)/income for the reporting period (as per the Statement of Financial Activities)	(9,213)	192,234
Adjustments for:		
Depreciation charges	8,327	8,233
Interest received	(845)	(1,577)
Decrease in debtors	54,005	282,011
Increase in creditors	108,255	54,655
Net cash provided by operations	160,529	535,556

2. ANALYSIS OF CHANGES IN NET FUNDS

	At 1.1.20 £	Cash flow £	At 31.12.20 £
Net cash			
Cash at bank and in hand	1,362,801	156,817	1,519,618
	<u>1,362,801</u>	<u>156,817</u>	<u>1,519,618</u>
Total	<u>1,362,801</u>	<u>156,817</u>	<u>1,519,618</u>

ARRHYTHMIA ALLIANCE

NOTES TO THE FINANCIAL STATEMENTS **FOR THE YEAR ENDED 31 DECEMBER 2020**

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charity, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015)' Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Charities Act 2011. The financial statements have been prepared under the historical cost convention and on a going concern basis.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Tangible fixed assets

Tangible fixed assets are stated at cost less depreciation. Only individual tangible fixed assets costing £200 or more are capitalised.

Tangible fixed assets are depreciated at rates calculated to write off their costs, less their estimated residual value, over their expected useful lives on the following bases:-

Computer Equipment	- 33% straight-line basis
Furniture and Fixtures	- 25% straight-line basis

Taxation

Arrhythmia Alliance is registered with the Charity Commission and under the provisions of Section 505, Income and Corporation Taxes Act 1988, is exempt from liability to taxation.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Pension costs and other post-retirement benefits

The charity operates a defined contribution pension scheme. Contributions payable to the charity's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

ARRHYTHMIA ALLIANCE

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2020

2. DONATIONS AND LEGACIES

	2020	2019
	£	£
Gifts	-	12,955
Donations	31,635	302,552
Grants	155,202	179,317
Other fundraising and sponsorships	8,315	10,930
	<u>195,152</u>	<u>505,754</u>

Grants received, included in the above, are as follows:

	2020	2019
	£	£
Other grants	<u>155,202</u>	<u>179,317</u>

3. INVESTMENT INCOME

	2020	2019
	£	£
Deposit account interest	<u>845</u>	<u>1,577</u>

4. INCOME FROM CHARITABLE ACTIVITIES

	2020	2019
	£	£
Grants and other income received	296,839	856,173
AED funds	8,484	10,617
	<u>305,323</u>	<u>866,790</u>

5. CHARITABLE ACTIVITIES COSTS

	Direct Costs	Support costs (see note 6)	Totals
	£	£	£
Other costs	-	50,000	50,000
Charitable activities	376,390	84,143	460,533
	<u>376,390</u>	<u>134,143</u>	<u>510,533</u>

ARRHYTHMIA ALLIANCE

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2020

6. SUPPORT COSTS

	Other £	Governance costs £	Totals £
Other costs	50,000	-	50,000
Charitable activities	83,143	1,000	84,143
	<u>133,143</u>	<u>1,000</u>	<u>134,143</u>

7. AUDITORS' REMUNERATION

During the year the following was paid to Bronsens Accountants Limited, auditors of the charity.

	2019 £	2018 £
Auditors' Remuneration	<u>1,000</u>	<u>1,000</u>

8. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 December 2020 nor for the year ended 31 December 2019.

Trustees' expenses

During the year £361 (2019 : £6,095) was reimbursed to 1 (2019 - 1) Trustee for travel costs incurred on behalf of the charity and other costs paid on behalf of the charity.

9. STAFF COSTS

	2020 £	2019 £
Wages and salaries	133,694	163,443
Social security costs	6,511	9,586
Other pension costs	2,832	3,727
	<u>143,037</u>	<u>176,756</u>

The average monthly number of employees during the year was as follows:

	2020	2019
Employees	<u>9</u>	<u>11</u>

No employees received emoluments in excess of £60,000.

ARRHYTHMIA ALLIANCE

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2020

10. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted fund £
INCOME AND ENDOWMENTS FROM	
Donations and legacies	505,754
Charitable activities	
Charitable activities	866,790
Investment income	1,577
Total	<u>1,374,121</u>
EXPENDITURE ON	
Charitable activities	
Other costs	132,604
Charitable activities	1,049,283
Total	<u>1,181,887</u>
NET INCOME	<u>192,234</u>
RECONCILIATION OF FUNDS	
Total funds brought forward	1,230,497
TOTAL FUNDS CARRIED FORWARD	<u><u>1,422,731</u></u>

11. TANGIBLE FIXED ASSETS

	Fixtures and fittings £	Computer equipment £	Totals £
COST			
At 1 January 2020	15,720	187,848	203,568
Additions	-	4,557	4,557
Disposals	(15,720)	-	(15,720)
At 31 December 2020	<u>-</u>	<u>192,405</u>	<u>192,405</u>
DEPRECIATION			
At 1 January 2020	15,423	175,747	191,170
Charge for year	297	8,030	8,327
Eliminated on disposal	(15,720)	-	(15,720)
At 31 December 2020	<u>-</u>	<u>183,777</u>	<u>183,777</u>
NET BOOK VALUE			
At 31 December 2020	<u>-</u>	<u>8,628</u>	<u>8,628</u>
At 31 December 2019	<u>297</u>	<u>12,101</u>	<u>12,398</u>

ARRHYTHMIA ALLIANCE

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2020

12. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2020	2019
	£	£
Other debtors	65,917	130,846
Prepayments	70,472	59,548
	<u>136,389</u>	<u>190,394</u>

13. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2020	2019
	£	£
Taxation and social security	5,280	3,495
Other creditors	245,837	139,367
	<u>251,117</u>	<u>142,862</u>

14. LEASING AGREEMENTS

Minimum lease payments under non-cancellable operating leases fall due as follows:

	2020	2019
	£	£
Within one year	-	8,100
Between one and five years	-	8,100
	<u>-</u>	<u>16,200</u>

15. MOVEMENT IN FUNDS

	At 1.1.20	Net	At
	£	movement	31.12.20
		in funds	£
Unrestricted funds			
General fund	1,422,731	(9,213)	1,413,518
TOTAL FUNDS	<u>1,422,731</u>	<u>(9,213)</u>	<u>1,413,518</u>

Net movement in funds, included in the above are as follows:

	Incoming	Resources	Movement
	resources	expended	in funds
	£	£	£
Unrestricted funds			
General fund	501,320	(510,533)	(9,213)
TOTAL FUNDS	<u>501,320</u>	<u>(510,533)</u>	<u>(9,213)</u>

ARRHYTHMIA ALLIANCE

NOTES TO THE FINANCIAL STATEMENTS - continued **FOR THE YEAR ENDED 31 DECEMBER 2020**

15. MOVEMENT IN FUNDS - continued

Comparatives for movement in funds

	At 1.1.19 £	Net movement in funds £	At 31.12.19 £
Unrestricted funds			
General fund	1,230,497	192,234	1,422,731
TOTAL FUNDS	<u>1,230,497</u>	<u>192,234</u>	<u>1,422,731</u>

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	1,374,121	(1,181,887)	192,234
TOTAL FUNDS	<u>1,374,121</u>	<u>(1,181,887)</u>	<u>192,234</u>

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.1.19 £	Net movement in funds £	At 31.12.20 £
Unrestricted funds			
General fund	1,230,497	183,021	1,413,518
TOTAL FUNDS	<u>1,230,497</u>	<u>183,021</u>	<u>1,413,518</u>

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	1,875,441	(1,692,420)	183,021
TOTAL FUNDS	<u>1,875,441</u>	<u>(1,692,420)</u>	<u>183,021</u>

ARRHYTHMIA ALLIANCE

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2020

16. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 December 2020.

17. TRANSACTIONS WITH CONNECTED CHARITIES

During the year, the charity recharged £3,332 (2019 : £3,385) to Syncope Trust and Reflex Anoxic Seizures (STARS), charity number 1084898 for costs incurred on their behalf. A share of the Heart Rhythm Congress surplus was apportioned to STARS for £58,497 (2019:£134,227). The balance due to this charity at the year end was £183,643 (2019: £127,952).

During the year, the charity recharged £6,968 (2019 : £6,771) to Atrial Fibrillation Association (AFA), charity number 1122442 for share of rent, rates, insurance and IT costs incurred. Salary costs totalling £36,989 (2019 : £22,187) were recharged from the charity to AFA. AF Aware week costs totalling £nil (2019: £39,250) were recharged from AFA to the charity. A share of the Heart Rhythm Congress surplus was apportioned to AFA for £78,732 (2019: £206,601). The balance due from this charity at the year end was £45,771 (2019 : £82,838).

During the year the charity made a donation of £50,000 (2019 : £132,604 to Arrhythmia Alliance US.

ARRHYTHMIA ALLIANCE

DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 DECEMBER 2020

	2020 £	2019 £
INCOME AND ENDOWMENTS		
Donations and legacies		
Gifts	-	12,955
Donations	31,635	302,552
Grants	155,202	179,317
Other fundraising and sponsorships	8,315	10,930
	195,152	505,754
Investment income		
Deposit account interest	845	1,577
Charitable activities		
Grants and other income received	296,839	856,173
AED funds	8,484	10,617
	305,323	866,790
Total incoming resources	501,320	1,374,121
EXPENDITURE		
Charitable activities		
Staff costs	128,760	158,475
Social security	6,511	9,586
Pensions	2,832	3,727
Telephone	9,612	11,569
Printing, postage and stationary	7,991	20,925
Conferences and travel	180,834	655,592
Parliamentary groups	1,667	3,574
AED equipment cost	14,354	14,780
Computer maintenance costs	17,043	17,065
Other direct costs	6,786	69,003
	376,390	964,296
Support costs		
Other		
Staff costs	4,934	4,968
Fundraising costs	506	427
Other direct costs	500	-
Legal and professional fees	37,156	24,987
Computer and other costs	9,037	9,103
Computer and printer lease	586	629
Printing, postage, stationery & advertising	421	905
Rent, rates and insurance	10,772	17,096
Repairs and premises expenses	136	140
Carried forward	64,048	58,255

ARRHYTHMIA ALLIANCE

DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 DECEMBER 2020

	2020 £	2019 £
Other		
Brought forward	64,048	58,255
Bank and finance charges	2,128	9,098
Contribution to AA USA	50,000	132,604
Consultancy costs	8,640	8,400
Depn of fixtures and fittings	297	297
Depn of computer equipment	8,030	7,937
	133,143	216,591
 Governance costs		
Auditors' remuneration	1,000	1,000
 Total resources expended	510,533	1,181,887
 Net (expenditure)/income	(9,213)	192,234

