

## **AGM 2020-2021 Event Overview**

### **Fundraising and Social report**

#### **Dress Down day and Pumpkin roll combined event**

October - £938.73

Last minute event, Rainbow theme dress up and pumpkins roll instead of traditional sweet roll. The kids loved the pumpkins, it was hard getting 42 pumpkins into the school but brilliant watching the KS1 winning children try to carry them out of school!

Thank you, Simon Dyos for buying and donating the pumpkins, the teachers for arranging the class groups and the school office for collecting the money.

#### **Scarecrow Competition & Trail**

October - £1695.26

New event for the EPFA. This was a huge success not only for the school participation but also brought the whole community together. We received some amazing feedback and recognition in some of the local press and social media groups. We will be running this event again hoping to duplicate the success. We never thought we would sell as many maps as we did, which resulted in quite a bit of work for Emma Ward and Ursula Harvey to check the emails, payments and send maps to purchasers throughout the half term. For the next event we will work with the web developer to make this a slicker and less intensive operation.

Thank you, all the families who made some amazing and imaginative Scarecrows. Also thank you children and teachers who made year group scarecrows for the schools railings. Thank you to all the families who bought maps and entered their favorites for the winners. Thank you to Stephen Harvey for making and delivering the poster stands to the participants. Thank you Cake Wish for donating the prize of lovely cupcakes for the winner.

#### **Christmas tree decorating competition**

##### **Not for profit**

This could have been so much better had the classes not had to close down and the event not really finish. However, the children did get to make some decorations and the teachers did really well for getting them decorated.

Thank you to Fenlands Nursery for donating 8 Christmas Trees, we are sorry you never had the opportunity to come into school and judge them

#### **Christmas pudding sales**

November - £219.4

Another fill in event last minute, better than expected. We ran a competition for the children to design the label the prize a Christmas pud and this was well participated in. An online shop had to be created on the website for purchase of the puddings, we supplied in 3 sizes – single portions, for 4 people and 8 people - with the option to add a miniature brandy to the order. Puddings tasted lovely and we had good feedback on the quality and the taste of them. Medium size puddings were the most popular purchase - we were surprised by how many single portions were sold.

Next time we would start the sale earlier and purchase extra to sell during the Christmas Frye on both the refreshments stand and in the Marketplace, the best before date was well over a year so extras could be carried over. It was also hard that due to COVID the order had to be delivered to one person to sort and deliver. Additionally, we had planned to send in orders for the children to take home but the school closing meant we had to deliver to people at home and have some collections from the pub car park.

Thank you, Yogi, for picking the winning label.

#### **Christmas wreath making evening**

December - £155

This was meant to be an in-person event but had to change to an online event after tickets went on sale. The events were held over 2 sessions, one evening and one day. We teamed up with Bliss Flowers who delivered the kits to the participants homes prior to the event and ran the event over a zoom call. The EPFA included a small bottle of prosecco in the kits. Lots of positive feedback. We think everyone was surprised how much they enjoyed it being online. An event we would like to do again either online or in person.

Thank you Bliss Flowers for making it so enjoyable.

### **Christmas pantomime**

#### **Not for profit**

Was originally booked for Eva Productions to come into the school to hold performances over 2 days for all the years but as the COVID guidelines changed we had to change to an online event for the child to watch in the classroom or for classes in isolation at home. We provide sweets and chocolate for the children. We would not hold again this was a one off due the type of year it was.

Thank you to the teachers who were able to hold in class

### **Xmas movie**

#### **Not for profit**

The children in school enjoyed a movie pick by the teacher and we provided sweets and chocolate.

### **Christmas Lucky Numbers Draw & Monthly lucky numbers**

Dec - £871.76 (£5 each ticket)

All other months – Jan £184.75, Feb £101.26, March £102, April ? (donation of winnings - £) May £70? (donation of winnings - £)

For the Christmas launch we charged £5 a ticket to compensate for not having a Christmas fayre. 3 prizes on offer (1<sup>st</sup> cash prize/2<sup>nd</sup> cash prize/ drinks hamper) We were happy with the interest and the rate of sales.

From January we scaled down to £2 a ticket was not so much interest and purchase of tickets dwindled. For the coming year we plan to do every other month with a theme.

Thank you to Michelle Lawrence for loading and running the draws.

We would also like to thank those who donated their winnings back to the EPFA.

### **Pets got Talent**

February – £84.54

The competition was split into 4 categories: Best looking, Best dressed, Cutest Pet and Funniest pet picture. Wylie vets sponsored the event providing 4 x £10 gift cards to the winners of each category and judging the entries we also added some sweets and a rosette for the winners. Our children have some lovely, well dressed and funny pets! The event didn't raise a lot, but it was lovely to have the interaction on our social media during restrictions.

Thank you Wylies for sponsoring the event and judging.

### **Mothers Day Sale**

March - £1079.84

Event changed from being in school to being online which again was new for us. Involved the children with the help of an adult buying the gifts online and the gifts boxed to be distributed in school. Well received, did a lot better than we thought and on par with what we would have raised had it been held the traditional way in the school hall with the children purchasing the gifts themselves. We learnt that the more expensive boxes were not necessarily as popular as the lower end ones, we had thought a parent might opt for a more expensive gift if they have more than one child at the school, however in fact people chose to buy more than one gift at the lower price. Selling this way allowed for buying for other family members whereas in school the children are only encouraged to buy 1 or 2 gifts.

### **Easter Egg Roll**

April - £376.25

Back in school and was as popular as normal.

### **Egg decorating competition**

April /Easter Half term - £55.18

Suggestion for the lovely Caffe Gelato, a real supporter of the EPFA. Caffe Gelato offered a Freakster shake for the best decorated egg in each year group. Children painted eggs and emailed in photos to the EPFA who shared them on social media and with Mat Lawrence, owner of Caffe Gelato, to pick the winners.

Had some amazing entries thank you to all the children who participated and parents for taking the time to send in the entries and of course a big thank you to Mat Lawrence for providing the prizes and judging

### **Dress for work Day**

May - £203.14

Held to fit in with the school's careers week in conjunction with the various activities held in school. All the children dressed up and there were some amazing and imaginative outfits, but the money we received did not match this. This will need to be looked at, maybe go back to holding a bucket outside which was not possible with social distancing.

Thank you to all the teachers who collected the donations and the school office.

### **Smartie Challenge**

May - £2856.30

We were a bit wary of holding this event as it doesn't not fit with the school healthy eating policies but the event was placed to make up for other events not being held. We did have a couple of concerns from some parents regarding the chores for money and misunderstanding of the prize format but overall the children enjoyed it and we raised a fantastic amount of money. It was a lot of work for Michelle, our treasurer who labeled every Smarties tube, the jelly tots sweet alternative, and then collected the returned tubes for working out the amounts raised by each class.

If it was to be held again, we need to source the Smarties before advertising to save on a lot of the stress. We would also not hold during PGL as the year 6 missed out.

Thank you to all the teachers for drumming up support and the children for being such willing helpers to family and friends in May half term may this long continue!

### **Fathers Day Sale**

June – TBC

Was run online as Mother's Day was. Would definitely do more sweets, the cheaper boxes especially sweet boxes sold much better.

### **Bags to school collections**

Sep?

June –

Price paid was reflective to current situation and the controls Bags2school were working too. Fantastic donations by the school parents, thank you very much.

### **Christmas Cards & Merchandise**

December

An EPFA staple loved by the children and the recipients of the cards / gifts, sending in the pack in September helped to submit an early bird order meaning more money per pack raised. It also helped with teachers arranging artwork to be done on time and according to the timetable for the early order. The deadline for the order being before the October half term has ensured a greater profit margin from the card company. It has also taken some of the pressure off handling the orders. One point to note is there needs to be consistency with how the child's name can be displayed on the back of cards and other items so the correct proofs and order reached the correct parents, full names would be preferred also the teacher spell checking the name please.

Thanks to Mrs. Sankey and teachers for allowing the children to take the time to create the artwork. Mrs. Shuttlewood for organizing the order forms and money in the reception ready for collection every day. Natalie Armitage for the large amount of administration on this activity, checking and confirming orders were correct, handling queries and sorting the orders for class distribution – even the late orders.

### **Break the Rules Day**

July - £1013.77

As popular as last year. The rules were followed much better than last year, we think this is because parents had a better understanding of the event and teachers had time to inform the children what was expected of them. Lots of amazing photos submitted for social media.

### **EPFA Treat day**

**July – not for profit**

After such an unsettling year and not being able to hold children friendly events like discos and inflatables in school we decided to treat the children and all staff to Krispy Kream doughnuts – we think they enjoyed it! 😊

Although we communicated the event over squid and on social media advising that an alternative can be offered to children with allergies there was little uptake.

### **Year 6 treat afternoon**

#### **July – not for profit**

The last afternoon the children had with their teacher we sent in snacks and arranged for mini golf and other games for the children to enjoy as they would not be able to have a leavers disco.

### **Adventure Island wristbands –**

Year round

Excellent sales of the wristbands. The tickets were selling well over social media as well as to parents / guardians of children at Engayne. We had 750 carried over from last school year so did not buy additional in January however we did end up buy 1000 more over the summer holiday to keep up with demand. Maa Eyecare & Caffè Gelato selling from their shops has meant we can advertise to a wider audience and have had people come from Kent to Colchester to purchase!

Massive unreserved thanks to Yogesh Anandji of Maa Eyecare, Matt Lawrence and the staff at Caffè Gelato, Angharad Davies and Penny Edgar for selling the tickets.

### **Easyfunding - £43.25**

Steady stream of income for little promotion

### **Empties Please – £43.25**

Have been promoting to encourage small businesses to sign up and self-administer their own boxes. With Covid and reception being closed the ability to drop off has been restrictive. Thanks to the school reception and caretaking team for looking after the box in school.

### **ToucanBox - TBC**

Lots of promotions were made to KS1 during lockdown. We only had a few parents have signed up, the total amount has not yet been confirmed. For this school year we have ordered the year planners form Toucan to give out to the reception classes with an accompanying letter hopefully this will generate some interest

### **The East Anglia Pass - TBC**

Not promoted due to lockdown and businesses closed.

### **Maa Eyecare –**

Yogesh Anandji continues he is an amazing supporter of our charity and is still giving up £1 for everyone who mentions the EPFA and books an eye test. Also when eye tests were low Yogesh still made a donation of XXX. We thank Yogesh and his team for all the support and hope we can continue to promote each other in the coming year.

### **Amazon Smile –**

Doing really well, once set up on your smartphone there is not a lot to think about,

### **My Nametags – TBC**

24% of orders are given to the EPFA.

Some confusion with parents putting the school code in the discount code area.

### **Donations – amount in Treasures report.**

We have the donation button on the EPFA website and have been excited to see some donations made. We thank everyone who has taken the time to do this. It will mean so much more during the current climate. We will continue to promote on the social media promotion cycle.