

REGISTERED COMPANY NUMBER: 05051345 (England and Wales)

REGISTERED CHARITY NUMBER: 1105935



Report of the Trustees and  
Unaudited Financial Statements for the Year Ended 31 March 2025  
for  
One to One Development Trust



Aysgarth Chartered Accountants  
Suite 3b  
Kings House  
1 King Street  
Leeds  
LS1 2HH

Contents of the Financial Statements  
for the Year Ended 31 March 2025

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Report of the Trustees  
for the Year Ended 31 March 2025

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 March 2025. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

## **OBJECTIVES AND ACTIVITIES**

### **Objectives and aims**

In planning the activities for the year at trustee meetings the Board and Chief Executive kept in mind the Charity Commission's guidance on public benefit.

The charity exists to:

1. Enhance civic pride and community spirit.
2. Raise awareness and promote opportunities for cultural diversity, social inclusion and education through the use of film, digital media and the arts.
3. Promote interaction and exchange between communities and different generations.
4. Provide advice, opportunities, training and learning in creative and media skills.
5. Push the creative boundaries of digital technologies.
6. Support any other charitable objectives agreed as a priority by the trustees.

### **Significant activities**

A review of significant activities undertaken by the Charity in relation to the objects are included in the detailed report by the Chief Executive, which is attached to this report and financial statements.

### **Public benefit**

The charity trustees have complied with their duty to have due regard to the guidance on public benefit published by the commission in exercising their powers or duties.

## **ACHIEVEMENTS AND PERFORMANCE**

### **Charitable activities**

The Chief Executive's report at the end of this report and financial statements includes a summary of the main achievements of the charity in the year.

## **FINANCIAL REVIEW**

### **Financial position**

The net assets of the Charity at the year end were £34,920 (2024: £73,445). Of these funds the unrestricted balance was £34,920 (2024: £68,445) and the total restricted funds were £nil (2024 £5,000).

## FINANCIAL REVIEW

### Principal funding sources

During the year major grants were received from:

	31.03.2025	31.03.2024
	£	£
University of York - XR Stories	-	20,000
University of York - Intern	-	4,068
Wellbeing & Health Action Movement - Powering Up	13,000	5,000
Wakefield Council - Our Heritage Our Stories	30,000	-
	<hr/>	<hr/>
	43,000	29,068
	<hr/>	<hr/>

As in previous years the provision of media services was a major source of income, much of this work was performed in tandem with the direct charitable work.

### Reserves policy

The Reserves policy is to maintain sufficient reserves in order for the charity to meet its charitable objectives.

Many of the projects undertaken are fully funded and are treated as restricted fund activities. Over the duration of these projects it is anticipated that the restricted funds will be fully utilised and then the fund will close. If a fund is negative it is on the basis that future funding has been obtained to restore the restricted fund to a nil balance. Small deficits are funded from the unrestricted fund.

The unrestricted fund is used for working capital requirements. The trustees have no plans to build up the reserves, other than for working capital requirements. The trustees plan that the unrestricted reserves should equal approximately 6 months spending requirements.

## FUTURE PLANS

The priorities for the 2025/26 financial year are:

1. Further develop our work in Immersive Storytelling and Heritage
2. Increase opportunities for Community Engagement, Skills and Inclusion in our projects
3. Forge new partnerships across the arts, heritage, health, education and digital innovation sectors and become a champion of this sector.

## STRUCTURE, GOVERNANCE AND MANAGEMENT

### Governing document

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

### Recruitment and appointment of new trustees

When a vacancy arises a new trustee is searched for who will have the required skills, experience and expertise needed in order to strengthen the existing Board. All potential trustees have to complete a brief application form and are interviewed by the other board members.

### Organisational structure

The trustees of One to One Development Trust direct and oversee the charity. Board meetings are held 3 times a year, and are always attended by the Chief Executive, Judi Alston, who provides a report to the Board on past performance of the charity and of plans in hand for the subsequent period.

## **STRUCTURE, GOVERNANCE AND MANAGEMENT**

### **Induction and training of new trustees**

When new trustees are appointed they are inducted at a Board meeting. The training of trustees is limited to in-house training on the processes, values and objectives of the Charity.

## **REFERENCE AND ADMINISTRATIVE DETAILS**

### **Registered Company number**

05051345 (England and Wales)

### **Registered Charity number**

1105935

### **Registered office**

Art House  
Drury Lane  
Wakefield  
WF1 2TE

### **Trustees**

One to One Development Trust is made up of a voluntary Board of Trustees each bringing a wealth of experience to the organisation. The board is:

Annie Robinson, Company Secretary - Housing Support Manager;  
Suzanne Gahlings, Acting chair, former Public Health Manager & Youth Worker;  
Christopher Selby, Managing Director training/construction industry;  
Stephen Ball, Retired Solicitor;  
Zhangyu Wu, Accountant and Business Director.

### **Independent Examiner**

Simon Young FCA  
Aysgarth Chartered Accountants  
Suite 3b  
Kings House  
1 King Street  
Leeds  
LS1 2HH

### **Chief Executive Officer**

Ms J Alston

### **Bankers**

HSBC  
1 Bank Street  
Castleford  
WF10 1EA

One to One Development Trust

Report of the Trustees  
for the Year Ended 31 March 2025

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

Approved by order of the board of trustees on 9 December 2025 and signed on its behalf by:

Ms S Gahlings - Trustee

Independent Examiner's Report to the Trustees of  
One to One Development Trust

**Independent examiner's report to the trustees of One to One Development Trust ('the Company')**

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 March 2025.

**Responsibilities and basis of report**

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under Section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under Section 145(5) (b) of the 2011 Act.

**Independent examiner's statement**

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by Section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of Section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Simon Young FCA

Aysgarth Chartered Accountants  
Suite 3b  
Kings House  
1 King Street  
Leeds  
LS1 2HH

9 December 2025

One to One Development Trust

Statement of Financial Activities  
(Incorporating an Income and Expenditure Account)  
for the Year Ended 31 March 2025

	Notes	Unrestricted fund £	Restricted funds £	31/3/25 Total funds £	31/3/24 Total funds £
<b>INCOME AND ENDOWMENTS FROM</b>					
<b>Charitable activities</b>					
Media and arts engagement		-	43,000	43,000	29,068
Other trading activities	2	118,312	-	118,312	134,472
Investment income	3	<u>624</u>	<u>-</u>	<u>624</u>	<u>1,162</u>
<b>Total</b>		<u>118,936</u>	<u>43,000</u>	<u>161,936</u>	<u>164,702</u>
<b>EXPENDITURE ON</b>					
<b>Charitable activities</b>					
Media and arts engagement		132,675	49,003	181,678	175,366
Premises		-	-	-	3,607
Other		<u>18,783</u>	<u>-</u>	<u>18,783</u>	<u>24,306</u>
<b>Total</b>		<u>151,458</u>	<u>49,003</u>	<u>200,461</u>	<u>203,279</u>
<b>NET INCOME/(EXPENDITURE)</b>					
<b>Transfers between funds</b>	12	<u>(32,522)</u> <u>(1,003)</u>	<u>(6,003)</u> <u>1,003</u>	<u>(38,525)</u> <u>-</u>	<u>(38,577)</u> <u>-</u>
<b>Net movement in funds</b>		(33,525)	(5,000)	(38,525)	(38,577)
<b>RECONCILIATION OF FUNDS</b>					
Total funds brought forward		<u>68,445</u>	<u>5,000</u>	<u>73,445</u>	<u>112,022</u>
<b>TOTAL FUNDS CARRIED FORWARD</b>		<u><u>34,920</u></u>	<u><u>-</u></u>	<u><u>34,920</u></u>	<u><u>73,445</u></u>

The notes form part of these financial statements



Balance Sheet  
31 March 2025

	Notes	Unrestricted fund £	Restricted funds £	31/3/25 Total funds £	31/3/24 Total funds £
<b>FIXED ASSETS</b>					
Tangible assets	9	1,636	-	1,636	5,473
<b>CURRENT ASSETS</b>					
Debtors	10	20,516	-	20,516	9,579
Cash at bank		<u>41,540</u>	<u>-</u>	<u>41,540</u>	<u>86,617</u>
		62,056	-	62,056	96,196
<b>CREDITORS</b>					
Amounts falling due within one year	11	<u>(28,772)</u>	<u>-</u>	<u>(28,772)</u>	<u>(28,224)</u>
<b>NET CURRENT ASSETS</b>		<u>33,284</u>	<u>-</u>	<u>33,284</u>	<u>67,972</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<u>34,920</u>	<u>-</u>	<u>34,920</u>	<u>73,445</u>
<b>NET ASSETS</b>		<u>34,920</u>	<u>-</u>	<u>34,920</u>	<u>73,445</u>
<b>FUNDS</b>	12				
Unrestricted funds				34,920	68,445
Restricted funds				<u>-</u>	<u>5,000</u>
<b>TOTAL FUNDS</b>				<u>34,920</u>	<u>73,445</u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2025.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2025 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

One to One Development Trust (Registered number: 05051345)

Balance Sheet - continued  
31 March 2025

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 9 December 2025 and were signed on its behalf by:

Ms S Gahlings - Trustee

The notes form part of these financial statements

## 1. ACCOUNTING POLICIES

### **Basis of preparing the financial statements**

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland, the Charities Act 2011 and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The accounts have been prepared on the going concern basis, as there are no material uncertainties about the charity's ability to continue. Based on the adequacy of the charity's reserves as at the balance sheet date, along with their knowledge of the charity's ability to meet bills, payments and other liabilities as they fall due, the directors have a reasonable expectation that the charity has sufficient resources to continue in operational existence for the foreseeable future.

### **Financial reporting standard 102 - reduced disclosure exemptions**

The charitable company has taken advantage of the following disclosure exemptions in preparing these financial statements, as permitted by FRS 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland':

- the requirements of Section 7 Statement of Cash Flows;
- the requirements of paragraphs 11.42, 11.44, 11.45, 11.47, 11.48(a)(iii), 11.48(a)(iv), 11.48(b) and 11.48(c).

### **Income**

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

### **Expenditure**

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

### **Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 25% on cost
IT & media equipment	- 33.3% on cost

All tangible fixed assets are recorded at cost, being purchase price less accumulated depreciation.

### **Taxation**

The charity is exempt from corporation tax on its charitable activities.

### **Fund accounting**

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

**1. ACCOUNTING POLICIES - continued**

**Fund accounting**

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

**Pension costs and other post-retirement benefits**

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

**2. OTHER TRADING ACTIVITIES**

	31/3/25	31/3/24
	£	£
Contracts	<u>118,312</u>	<u>134,472</u>

**3. INVESTMENT INCOME**

	31/3/25	31/3/24
	£	£
Deposit account interest	<u>624</u>	<u>1,162</u>

**4. SUPPORT COSTS**

	Management £	Finance £	Information technology £	Governance costs £	Totals £
Other resources expended	12,591	444	347	5,401	18,783
Media and arts engagement	<u>42</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>42</u>
	<u>12,633</u>	<u>444</u>	<u>347</u>	<u>5,401</u>	<u>18,825</u>

The following payments, excluding VAT, have been accrued or made to the independent examiner Aysgarth Chartered Accountants in respect of their examination £1,840 (2024: £2,140). Fees payable to the Independent Examiner other than for the independent examination, totalled £2,189 (2024: £3,104).

Support costs, included in the above, are as follows:

**Governance costs**

	31/3/25	31/3/24
	Other resources expended £	Total activities £
Accountancy and legal fees	5,401	5,964
Professional fees	<u>-</u>	<u>2,500</u>
	<u>5,401</u>	<u>8,464</u>

**5. NET INCOME/(EXPENDITURE)**

Net income/(expenditure) is stated after charging/(crediting):

	31/3/25	31/3/24
	£	£
Depreciation - owned assets	<u>3,837</u>	<u>5,951</u>

**6. TRUSTEES' REMUNERATION AND BENEFITS**

There were no trustees' remuneration or other benefits for the year ended 31 March 2025 nor for the year ended 31 March 2024.

**Trustees' expenses**

There were no trustees' expenses paid for the year ended 31 March 2025 nor for the year ended 31 March 2024.

**7. STAFF COSTS**

The average monthly number of employees during the year was as follows:

	31/3/25	31/3/24
	<u>3</u>	<u>3</u>
Project and administration staff		

No staff received salaries at a rate of more than £60,000 per annum.

The charity's key management comprise the trustees and the key staff named in the Trustees' report. Total employment benefits payable to key management for the year were as follows:

	31/3/25	31/3/24
	£	£
Trustees	Nil	Nil
Other members of key management	49,318	52,575

**8. THE STATEMENT OF FINANCIAL ACTIVITIES FOR 1 APRIL 2023 TO 31 MARCH 2024**

	Unrestricted fund £	Restricted funds £	Total funds £
<b>INCOME AND ENDOWMENTS FROM</b>			
<b>Charitable activities</b>			
Media and arts engagement	-	29,068	29,068
Other trading activities	134,472	-	134,472
Investment income	<u>1,162</u>	<u>-</u>	<u>1,162</u>
<b>Total</b>	<u>135,634</u>	<u>29,068</u>	<u>164,702</u>

**8. THE STATEMENT OF FINANCIAL ACTIVITIES FOR 1 APRIL 2023 TO 31 MARCH 2024 - continued**

	Unrestricted fund £	Restricted funds £	Total funds £
<b>EXPENDITURE ON</b>			
<b>Charitable activities</b>			
Media and arts engagement	151,298	24,068	175,366
Premises	3,607	-	3,607
Other	<u>24,306</u>	<u>-</u>	<u>24,306</u>
<b>Total</b>	<u>179,211</u>	<u>24,068</u>	<u>203,279</u>
 <b>NET INCOME/(EXPENDITURE)</b>	 (43,577)	 5,000	 (38,577)
 <b>RECONCILIATION OF FUNDS</b>			
Total funds brought forward	112,022	-	112,022
	<u>        </u>	<u>        </u>	<u>        </u>
 <b>TOTAL FUNDS CARRIED FORWARD</b>	 <u>68,445</u>	 <u>5,000</u>	 <u>73,445</u>

**9. TANGIBLE FIXED ASSETS**

	Fixtures and fittings £	IT & media equipment £	Totals £
<b>COST</b>			
At 1 April 2024 and 31 March 2025	<u>1,470</u>	<u>55,478</u>	<u>56,948</u>
 <b>DEPRECIATION</b>			
At 1 April 2024	1,440	50,035	51,475
Charge for year	<u>10</u>	<u>3,827</u>	<u>3,837</u>
 At 31 March 2025	<u>1,450</u>	<u>53,862</u>	<u>55,312</u>
 <b>NET BOOK VALUE</b>			
At 31 March 2025	<u>20</u>	<u>1,616</u>	<u>1,636</u>
 At 31 March 2024	<u>30</u>	<u>5,443</u>	<u>5,473</u>

**10. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	31/3/25 £	31/3/24 £
Debtors	12,606	6,360
Prepayments and accrued income	<u>7,910</u>	<u>3,219</u>
	<u>20,516</u>	<u>9,579</u>

Notes to the Financial Statements - continued  
for the Year Ended 31 March 2025

**11. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	31/3/25	31/3/24
	£	£
Trade creditors	1,703	8,853
Social security and other taxes	3,244	3,352
VAT	4,583	6,796
Other creditors	2,501	1,007
Accruals and deferred income	<u>16,741</u>	<u>8,216</u>
	<u>28,772</u>	<u>28,224</u>

**12. MOVEMENT IN FUNDS**

	At 1/4/24 £	Net movement in funds £	Transfers between funds £	At 31/3/25 £
<b>Unrestricted funds</b>				
General fund	68,445	(32,522)	(1,003)	34,920
<b>Restricted funds</b>				
University of York - XR Stories	5,000	(6,003)	1,003	-
	<u>73,445</u>	<u>(38,525)</u>	<u>-</u>	<u>34,920</u>
<b>TOTAL FUNDS</b>				

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	118,936	(151,458)	(32,522)
<b>Restricted funds</b>			
University of York - XR Stories	-	(6,003)	(6,003)
Wellbeing & Health Action Movement - Powering Up	13,000	(13,000)	-
Wakefield Council - Our Heritage Our Stories	<u>30,000</u>	<u>(30,000)</u>	<u>-</u>
	<u>43,000</u>	<u>(49,003)</u>	<u>(6,003)</u>
<b>TOTAL FUNDS</b>	<u>161,936</u>	<u>(200,461)</u>	<u>(38,525)</u>

**12. MOVEMENT IN FUNDS - continued**

**Comparatives for movement in funds**

	At 1/4/23 £	Net movement in funds £	At 31/3/24 £
<b>Unrestricted funds</b>			
General fund	112,022	(43,577)	68,445
<b>Restricted funds</b>			
University of York - XR Stories	-	5,000	5,000
	<u>          </u>	<u>          </u>	<u>          </u>
<b>TOTAL FUNDS</b>	<u>112,022</u>	<u>(38,577)</u>	<u>73,445</u>

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	135,634	(179,211)	(43,577)
<b>Restricted funds</b>			
University of York - Intern	4,068	(4,068)	-
Wellbeing & Health Action Movement - Powering Up	5,000	(5,000)	-
University of York - XR Stories	<u>20,000</u>	<u>(15,000)</u>	<u>5,000</u>
	<u>29,068</u>	<u>(24,068)</u>	<u>5,000</u>
<b>TOTAL FUNDS</b>	<u>164,702</u>	<u>(203,279)</u>	<u>(38,577)</u>

The different restricted funds represent different projects that One to One Development Trust has not only been involved with but has been the recipient of grant money. There have been other key projects but these have been accounted for through the unrestricted fund as One to One Development Trust has been a partner organisation, invoicing for services provided.

More information is available in the Annual Report 2024-25, which is attached to the end of the financial statements. The Chief Executive Officer, Judi Alston compiled the report and it has been approved by the Board of Trustees.



**13. RELATED PARTY DISCLOSURES**

There were no related party transactions for the year ended 31 March 2025.

**14. ULTIMATE CONTROLLING PARTY**

In the opinion of the trustees there is no ultimate controlling party and there are no related party transactions.

One to One Development Trust

Detailed Statement of Financial Activities  
for the Year Ended 31 March 2025

	31/3/25 £	31/3/24 £
<b>INCOME AND ENDOWMENTS</b>		
<b>Other trading activities</b>		
Contracts	118,312	134,472
<b>Investment income</b>		
Deposit account interest	624	1,162
<b>Charitable activities</b>		
Grants	<u>43,000</u>	<u>29,068</u>
<b>Total incoming resources</b>	<u>161,936</u>	<u>164,702</u>
<b>EXPENDITURE</b>		
<b>Charitable activities</b>		
Wages	104,864	90,907
Social security	5,557	3,692
Pensions	5,733	25,998
Insurance	1,103	1,026
Rent	2,554	2,829
Freelancers	36,291	31,811
Website hosting	3,824	3,464
Travel and subsistence	4,053	1,689
Professional fees	455	-
Duplication, printing and publicity	202	372
Computer and equipment costs	1,508	-
Postage and stationery	-	27
Licences and subscriptions	15,417	15,587
Sundry expenses	-	411
Project expenses	<u>75</u>	<u>85</u>
	<u>181,636</u>	<u>177,898</u>
<b>Support costs</b>		
<b>Management</b>		
Telephone	1,345	1,620
Postage and stationery	235	77
Repairs and renewals	195	1,075
Sundry expenses	944	300
Travel and subsistence	6,077	6,533
Depreciation of tangible and heritage assets	<u>3,837</u>	<u>5,951</u>
	12,633	15,556
<b>Finance</b>		
Bank charges	444	485

This page does not form part of the statutory financial statements

One to One Development Trust

Detailed Statement of Financial Activities  
for the Year Ended 31 March 2025

	31/3/25 £	31/3/24 £
<b>Information technology</b>		
Computer and equipment costs	<u>347</u>	<u>876</u>
<b>Governance costs</b>		
Accountancy and legal fees	5,401	5,964
Professional fees	<u>-</u>	<u>2,500</u>
	<u>5,401</u>	<u>8,464</u>
Total resources expended	<u>200,461</u>	<u>203,279</u>
<b>Net expenditure</b>	<u>(38,525)</u>	<u>(38,577)</u>

This page does not form part of the statutory financial statements

# One to One Development Trust - Annual Report 2024-25

Written by Judi Alston CEO

## ABOUT US

One to One Development Trust is a bold and ambitious Arts/Media Charity that pushes the boundaries of technology to create exciting, engaging, and innovative projects, that aim to bring about positive social change.

Our work is local, regional, national, and sometimes international working with communities and other organisations/partners. We consistently widen our horizons with technology, creating innovative films, apps, games, immersive experiences and online applications to make the world a better place by sharing knowledge, increasing aspiration and make positive societal change.

We offer meaningful engagement and are always striving for best practice and excellence in all aspects of the organisation.

*[www.onetooneddevelopment.org](http://www.onetooneddevelopment.org)*

## OUR VISION

We bring creative experiences and opportunities to all people, particularly those marginalised and not engaging in the arts for whatever reason.

We believe that creativity can make a real difference to people's lives, to shape and improve their health and wellbeing, sense of place and community.

Access to technology offers great potential for creative expression, giving individuals and communities a way to communicate and be heard, amplifying important social issues whilst increasing digital literacy and aspiration.

## OUR PURPOSE

- Enhancing community cohesion and understanding through meaningful engagement
- Using film, game design, podcasts, digital media, and the arts to promote positive opportunities for all, celebrate cultural diversity, social inclusion, and learning
- Promoting interaction and exchange between communities and different generations
- Providing advice, opportunities, training and learning in our areas of specialism
- Pushing the creative boundaries with digital technologies

## OUR VALUES – WE ARE:

- Inclusive
- Curious
- Empowering
- Sustainable
- Collaborative

## OVERVIEW OF THE YEAR

2024–25 has been a productive and rewarding year. We have continued to innovate, collaborate and deliver meaningful creative projects that connect technology, storytelling, and community engagement.

This year, One to One Development Trust

- Engaged approximately **35,454** audience members in person screenings, and live events
- Ran workshops for over **100** people of all ages
- Produced **12** new films, online archives and digital experiences
- Showcased work at **16** public exhibitions and festivals
- Expanded digital reach across website and social media audiences approximately **350,000** visitors
- Support & Maintain community **14** websites/archives

**For the year we set 4 priorities**

- Push the boundaries of technology within our current and upcoming projects
- Create opportunities to support and mentor people including through intergenerational projects and events
- Invest in our internal systems for project management, updating policies, improving reporting and bringing in specialist advice as needed
- Be bold, ambitious and creative in projects inspiring positive social change

**This is a snapshot of some of the projects we delivered that met our priorities**



*Powering Up – Show Up London photo by Ezra Woodroffe*

2024–2025 has been marked by delivering on some very significant social impact projects like Streets of Change working with the homeless community and Powering Up working with young people and clinicians addressing inequalities in health. <https://onetooneddevelopment.org/portfolio/streets-of-change/>



*Some of the workers involved in the Streets of Change film at the launch night*

Amid a worsening housing crisis in the UK, 'Streets of Change' a Virtual Reality experience and documentary film, in different ways, both expose the harsh reality of homelessness, where the average age of death is 46 for men and 42 for women. Streets of Change commissioned by West Northamptonshire Council launched in May 2024. The project has toured widely extensively since gaining great interest and traction helped by being featured on the BBC.



*Musician Callum Beattie after experiencing Streets of Change VR says "this should be seen in schools all over the UK".*

Significant screenings/events where Streets of Change was showcased were Local Government Association conference; International Network of Street Papers, and Merged Futures, Northampton where it won an award for Innovative Use of Technology. It featured at film festivals from Bolton UK to Pittsburgh US. A highlight of the project was when a local homeless charity and voluntary group invested in VR headsets as they saw the power of the project for breaking stereotypes, raising awareness and helping with fundraising.

***"Staggeringly brilliant and an important insight into rough sleeping, this is a VR film everyone should see."*** - Sarah Blitz, International Network of Street Papers

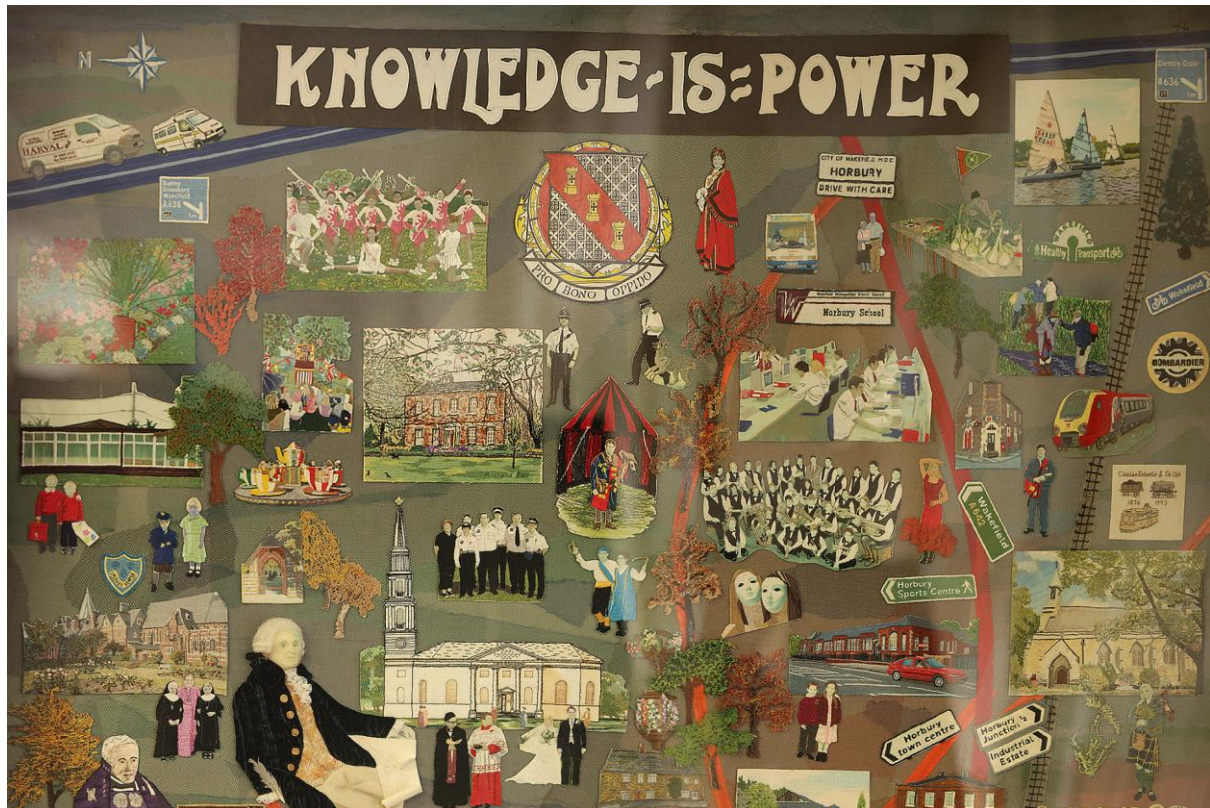
**Powering Up** a project devised by Dr Guddi Singh a renowned writer, broadcaster and paediatrician, addressing health inequalities and exploring barriers faced by young people, engaging with young people and clinicians to co-produce solutions. <https://onetooneddevelopment.org/portfolio/powering-up/>

One to One joined the partnership as Creative Lead and worked closely on creating three films with young people in Wakefield, Birmingham and London – all areas of poverty and deprivation. In addition to the films, we produced an interactive Zine (<https://go.onetooneddevelopment.org/zine>) and developed the branding and merch for the project.



Powering Up has received great interest including being featured several times in the international magazine for Paediatrics 'Milestone' and being a finalist as *Best National Pilot Project* in the prestigious HSJ Patient Safety Awards, with a ceremony in Manchester.

The Horbury Tapestry - Working closely with our local communities is important, We started the year working with the Friends of Horbury Library on a digital preservation project of their local tapestry, we trained the group in new ways of digital preservation and helped them bring their tapestry project to audiences round the world. <https://horburytapestry.co.uk/>



Part of The Horbury Tapestry that we digitally preserved

Working closely with artists and supporting them in their creative practice is also important to us, and January brought a new project with previous collaborator Clare Currie, on her new one woman show Cold Snap exploring mental health and resilience.

Throughout the year we have embraced opportunities to showcase our work at relevant events taking part in several strategic conversations across the cultural and digital sectors about the intersection of arts, heritage, health and technology reinforcing our role as a respected voice for inclusive creative practice in film, games and XR technologies.

CEO, Judi Alston was a panellist at Develop-Brighton, Europe's biggest conference and expo for game developers where she presented to a large audience about '*Tips and Insights on Narrative Design from Leading Writers*'. Later in the year Judi presented at the New Creative Technologies Day, Sheffield organised by Game Republic on '*Using technology to tell stories for social change*' to an audience of over 200 attendees. These opportunities have been useful as platforms for showing our work to potential new funders or collaborators, as well as engaging with young people new to the industry who we aim to support.





*Judi presenting in Sheffield*

We were delighted that our work was recognised at GaMaYo largest ever games development event held at WX Wakefield where we were awarded a *Special Commendation* in the Community Player Award. This accolade was really important to our team in recognising our work in supporting young people in the industry.



*Our exhibition stand and award from GaMaYo*

Later in the year, members of our young team supported by a Board Member and volunteer facilitated a stall at another games conference also held at WX in Wakefield. This was a great opportunity for members of our team, a volunteer and board member who wouldn't normally run an event like this, to come together, take the lead and demo our latest work to over 1,000 visitors over the weekend. It was very successful, and a model we hope to replicate again.

Our team and Board all game together in November at Aesthetica Film Festival to celebrate two games made with young people, Our Earth Your Choice and Play Your Way into Production being selected for the festival Games Lab, in addition our significant VR film Streets of Change about street homelessness was showcased in the VR Lab.

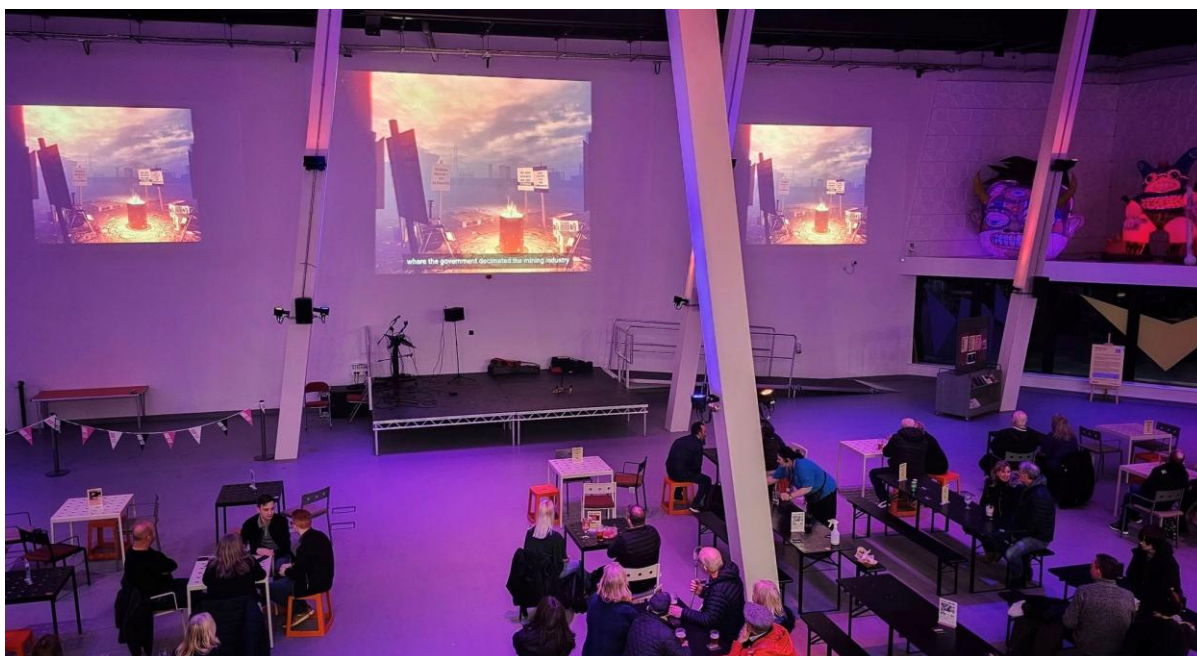


*An important team day out at Aesthetica Film Festival*

Judi spoke on a panel at the festival which led to an invitation and bursary from Carnegie Mellon University to take Streets of Change to the Sona Immersive Storytelling Festival in Pittsburgh, US in March 2025. Digital Director Andy Campbell and CEO Judi Alston made the trip, delivered a presentation at the Festival and won the **Award for Social Impact in Immersive Storytelling** for Streets of Change. A great link was made for potential international collaboration particularly around the heritage of the coal and steel industries. Something we will pursue in 2025/26.

Started in 2023-2024, Revealed – Pit Camp a VR experience commemorating the 1984/85 Miners Strike and the changing coalfield communities has continued to engage intergenerational audiences throughout the year. Bringing people together celebrating and exploring their local heritage is key to our aims. We were delighted to be awarded funding from Wakefield Council to develop the project further into a large scale projection work. Revealed – Triptych which included film, graphics, augmented reality and a new game called Rollerbird. Revealed - Triptych was part of the celebrations of Wakefield's newest cultural building WX and ran for three weeks gaining the attention of over 26,623 visitors. *(figures supplied by Wakefield Council).*





*Revealed – Triptych at WX Wakefield*

Our latest projects: Roman Castleford Uncovered - working closely with community groups and the museum to digitally reinterpret Castleford's Roman heritage, and following the very successful Streets of Change film, we have begun a new project with Change Grow Live working with people who have been in the depths of addiction and are now on a journey of recovery. We look forward to working on these projects in the new financial year, drawing on what we have learnt over the year and being open to new possibilities.

As well as delivering projects, we have also been updating our policies and streamlining internal workflows especially for reporting. We hope that these new systems will pave the way for more effective ways of working in 2025/2026. We have also sought specialist advice in fundraising and marketing.

The challenges of fundraising are still very real in our sector, we hope that with careful management, we can continue to steer through the issues that are faced by all small charities without ongoing guaranteed financial support.

### **Thank you to our partners and funders in 2024-2025**

Wakefield Council  
 North Northamptonshire Council  
 West Northamptonshire Council  
 Leicestershire Country Council  
 Orient Foundation for Arts & Culture  
 Young Lives Consortium  
 WHAM  
 Star Bereavement  
 Space2  
 Looking Back CIC  
 Friends of Horbury Library  
 Calderdale Community Coaching Trust  
 Hull Kingston Rovers  
 National Coal Mining Museum

Town & Country Planning Association  
L J Hope Productions  
Nene Rivers Trust

*A special thank you to all our team, freelancers, volunteers and trustees who have supported One to One Development Trust throughout the year.*

## **OUR TEAM**

### **Judi Alston Chief Executive and Creative Director**

Judi founded One to One and has led the organisation through its different stages. Judi's passion is film making and digital storytelling. She has a Producer/Writer/Editor role on most projects.

### **Andy Campbell Digital Director**

Andy is the Lead Artist/Developer on all our websites, immersive projects, and video games and brings a wealth of experience in XR.

### **Dean Hinchliffe**

Film maker and Sound Recordist. With many years' experiences in production, post- production, and motion graphics, Dean is also a qualified drone pilot and works on all our film projects.

### **Evie Godfrey**

Project Worker with a good mix of skills that cover research, admin, website admin and social media. Evie is also our in-house illustrator.

### **Tiara Ashworth**

Trainee 3D artist who contributes by making 3D digital models for scenes, 2D art and game testing.

### **Melanie Paris**

With 30 years' experience in marketing and a qualified journalist Melanie supports us in Business Development and project work.

### **Chris Joseph**

Chris is a digital producer, artist and composer who works with us on the development of websites and online applications.

### **Gauri Rajeev**

XR intern and game designer joined the team in February 2024 and will be with us a few months on a paid internship.

## **TRUSTEES**

One to One Development Trust is made up of a voluntary Board of Trustees each bringing a wealth of experience to the organisation. The board is:

### **Annie Robinson**

Community mosaic artist, housing support officer

### **Suzanne Gahlings – Acting Chair**

Former Public Health Manager & Youth Worker

### **Christopher Selby**

Managing Director training/construction industry

**Stephen Ball**  
Retired Solicitor

**Bruce Wu**  
Accountant and Business Director

### **VOLUNTEERS**

We work with volunteers and are keen to offer opportunities where we can support the involvement and development of volunteers, in line with our Volunteers Policy.

A big thank you to 6 volunteers this year for helping support what we do.

### **PRIORITIES FOR 2025–2026**

1. Further develop our work in Immersive Storytelling & Heritage
2. Increase opportunities for Community Engagement, Skills & Inclusion in our projects
3. Forge new partnerships across the arts, heritage, health, education and digital innovation sectors and become a champion of this sector