



Report of the Trustees and
Unaudited Financial Statements for the Year Ended 31 March 2023
for
One to One Development Trust



Aysgarth Chartered Accountants
Pickering House
40A York Place
Leeds
LS1 2ED

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for the Year Ended 31 March 2023

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Report of the Trustees
for the Year Ended 31 March 2023

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 March 2023. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

OBJECTIVES AND ACTIVITIES

Objectives and aims

In planning the activities for the year at trustee meetings the Board and Chief Executive kept in mind the Charity Commission's guidance on public benefit.

The charity exists to:

1. Enhance civic pride and community spirit.
2. Raise awareness and promote opportunities for cultural diversity, social inclusion and education through the use of film, digital media and the arts.
3. Promote interaction and exchange between communities and different generations.
4. Provide advice, opportunities, training and learning in creative and media skills.
5. Push the creative boundaries of digital technologies.
6. Support any other charitable objectives agreed as a priority by the trustees.

Significant activities

A review of significant activities undertaken by the Charity in relation to the objects are included in the detailed report by the Chief Executive, which is attached to this report and financial statements.

Public benefit

The charity trustees have complied with their duty to have due regard to the guidance on public benefit published by the commission in exercising their powers or duties.

ACHIEVEMENT AND PERFORMANCE

Charitable activities

The Chief Executive's report at the end of this report and financial statements includes a summary of the main achievements of the charity in the year.

FINANCIAL REVIEW

Financial position

The net assets of the Charity at the year end were £112,022 (2022: £115,875). Of these funds the unrestricted balance was £112,022 (2022: £101,896) and the total restricted funds were £NIL (2022 £13,979).

FINANCIAL REVIEW

Principal funding sources

During the year major grants were received from:

	31.03.2023	31.03.2022
	£	£
Wakefield Council	4,748	21,548
Nenescape	5,000	5,000
Creative Art House	-	3,000
	<hr/>	<hr/>
	9,748	29,548
	<hr/>	<hr/>

As in previous years the provision of media services was a major source of income, much of this work was performed in tandem with the direct charitable work.

Reserves policy

The Reserves policy is to maintain sufficient reserves in order for the charity to meet its charitable objectives.

Many of the projects undertaken are fully funded and are treated as restricted fund activities. Over the duration of these projects it is anticipated that the restricted funds will be fully utilised and then the fund will close. If a fund is negative it is on the basis that future funding has been obtained to restore the restricted fund to a nil balance. Small deficits are funded from the unrestricted fund.

The unrestricted fund is used for working capital requirements. The trustees have no plans to build up the reserves, other than for working capital requirements. The trustees plan that the unrestricted reserves should equal approximately 6 months spending requirements.

FUTURE PLANS

The priorities for the 2023/24 financial year are:

1. Continue our core work within communities promoting heritage, health & wellbeing and digital storytelling using a range of technologies and creative approaches.
2. Expand our knowledge and creative practice in XR, games and immersive media to support and facilitate meaningful opportunities for young people.
3. Use our own extensive film archive and key community projects that can be developed further, to provide opportunities and increase positive change for Wakefield communities.
4. Aspire to bring environmental sustainability increasingly into our creative practice and organisation.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

Recruitment and appointment of new trustees

When a vacancy arises a new trustee is searched for who will have the required skills, experience and expertise needed in order to strengthen the existing Board. All potential trustees have to complete a brief application form and are interviewed by the other board members.

One to One Development Trust

Report of the Trustees
for the Year Ended 31 March 2023

STRUCTURE, GOVERNANCE AND MANAGEMENT

Organisational structure

The trustees of One to One Development Trust direct and oversee the charity. Board meetings are held 3 times a year, and are always attended by the Chief Executive, Judi Alston, who provides a report to the Board on past performance of the charity and of plans in hand for the subsequent period.

Induction and training of new trustees

When new trustees are appointed they are inducted at a Board meeting. The training of trustees is limited to in-house training on the processes, values and objectives of the Charity.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number

05051345 (England and Wales)

Registered Charity number

1105935

Registered office

Art House
Drury Lane
Wakefield
WF1 2TE

Trustees

One to One Development Trust is made up of a voluntary Board of Trustees each bringing a wealth of experience to the organisation. The board is:

Glenn Guilliatt, Chairperson - Chartered Accountant
Annie Robinson, Company Secretary - Community mosaic artist, housing support officer
Suzanne Gahlings, Acting chair, former Public Health Manager & Youth Worker
Christopher Selby, Managing Director training/construction industry
Stephen Ball, retired solicitor.

Company Secretary

Ms S A Robinson

Independent Examiner

Simon Young FCA
Aysgarth Chartered Accountants
Pickering House
40A York Place
Leeds
LS1 2ED

Chief Executive Officer

Ms J Alston

Bankers

HSBC
1 Bank Street
Castleford
WF10 1EA

One to One Development Trust

Report of the Trustees
for the Year Ended 31 March 2023

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

Approved by order of the board of trustees on 4 September 2023 and signed on its behalf by:

Ms S Gahlings - Trustee

Independent Examiner's Report to the Trustees of
One to One Development Trust

Independent examiner's report to the trustees of One to One Development Trust ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 March 2023.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under Section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under Section 145(5) (b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by Section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of Section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Simon Young FCA

Aysgarth Chartered Accountants
Pickering House
40A York Place
Leeds
LS1 2ED

4 September 2023

One to One Development Trust

Statement of Financial Activities
(Incorporating an Income and Expenditure Account)
for the Year Ended 31 March 2023

	Notes	Unrestricted fund £	Restricted funds £	31/3/23 Total funds £	31/3/22 Total funds £
INCOME AND ENDOWMENTS FROM					
Charitable activities					
Revenue grants		-	-	-	3,000
Media and arts engagement		-	9,748	9,748	26,548
Other trading activities	2	194,180	-	194,180	182,261
Investment income	3	<u>277</u>	<u>-</u>	<u>277</u>	<u>6</u>
Total		<u>194,457</u>	<u>9,748</u>	<u>204,205</u>	<u>211,815</u>
EXPENDITURE ON					
Charitable activities					
Media and arts engagement		153,767	28,957	182,724	123,218
Premises		2,621	-	2,621	2,849
General office and finance staff		-	-	-	30,741
Other		<u>22,588</u>	<u>125</u>	<u>22,713</u>	<u>27,839</u>
Total		<u>178,976</u>	<u>29,082</u>	<u>208,058</u>	<u>184,647</u>
NET INCOME/(EXPENDITURE)					
Transfers between funds	12	<u>15,481</u> <u>(5,355)</u>	<u>(19,334)</u> <u>5,355</u>	<u>(3,853)</u> <u>-</u>	<u>27,168</u> <u>-</u>
Net movement in funds		10,126	(13,979)	(3,853)	27,168
RECONCILIATION OF FUNDS					
Total funds brought forward		<u>101,896</u>	<u>13,979</u>	<u>115,875</u>	<u>88,707</u>
TOTAL FUNDS CARRIED FORWARD		<u><u>112,022</u></u>	<u><u>-</u></u>	<u><u>112,022</u></u>	<u><u>115,875</u></u>

The notes form part of these financial statements

Balance Sheet
31 March 2023

	Notes	Unrestricted fund £	Restricted funds £	31/3/23 Total funds £	31/3/22 Total funds £
FIXED ASSETS					
Tangible assets	9	<u>6,878</u>	<u>-</u>	<u>6,878</u>	<u>7,992</u>
CURRENT ASSETS					
Debtors	10	32,795	-	32,795	32,163
Cash at bank		<u>134,271</u>	<u>-</u>	<u>134,271</u>	<u>106,352</u>
		167,066	-	167,066	138,515
CREDITORS					
Amounts falling due within one year	11	<u>(61,922)</u>	<u>-</u>	<u>(61,922)</u>	<u>(30,632)</u>
NET CURRENT ASSETS		<u>105,144</u>	<u>-</u>	<u>105,144</u>	<u>107,883</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>112,022</u>	<u>-</u>	<u>112,022</u>	<u>115,875</u>
NET ASSETS		<u>112,022</u>	<u>-</u>	<u>112,022</u>	<u>115,875</u>
FUNDS	12				
Unrestricted funds				112,022	101,896
Restricted funds				<u>-</u>	<u>13,979</u>
TOTAL FUNDS				<u>112,022</u>	<u>115,875</u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2023.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2023 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

One to One Development Trust (Registered number: 05051345)

Balance Sheet - continued
31 March 2023

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 4 September 2023 and were signed on its behalf by:

Ms S Gahlings - Trustee

The notes form part of these financial statements

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland, the Charities Act 2011 and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The accounts have been prepared on the going concern basis, as there are no material uncertainties about the charity's ability to continue. Based on the adequacy of the charity's reserves as at the balance sheet date, along with their knowledge of the charity's ability to meet bills, payments and other liabilities as they fall due, the directors have a reasonable expectation that the charity has sufficient resources to continue in operational existence for the foreseeable future.

Financial reporting standard 102 - reduced disclosure exemptions

The charitable company has taken advantage of the following disclosure exemptions in preparing these financial statements, as permitted by FRS 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland':

- the requirements of Section 7 Statement of Cash Flows;
- the requirements of paragraphs 11.42, 11.44, 11.45, 11.47, 11.48(a)(iii), 11.48(a)(iv), 11.48(b) and 11.48(c).

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 25% on reducing balance
IT & media equipment	- 33.3% on cost

All tangible fixed assets are recorded at cost, being purchase price less accumulated depreciation.

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

1. ACCOUNTING POLICIES - continued

Fund accounting

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

2. OTHER TRADING ACTIVITIES

	31/3/23	31/3/22
	£	£
Contracts	<u>194,180</u>	<u>182,261</u>

3. INVESTMENT INCOME

	31/3/23	31/3/22
	£	£
Deposit account interest	<u>277</u>	<u>6</u>

4. SUPPORT COSTS

	Management	Finance	Information technology	Governance costs	Totals
	£	£	£	£	£
Other resources expended	15,327	517	1,693	5,176	22,713
Media and arts engagement	<u>-</u>	<u>-</u>	<u>561</u>	<u>-</u>	<u>561</u>
	<u>15,327</u>	<u>517</u>	<u>2,254</u>	<u>5,176</u>	<u>23,274</u>

The following payments, excluding VAT, have been accrued or made to the independent examiner Aysgarth Chartered Accountants in respect of their examination £1,560 (2022: £1,550). Fees payable to the Independent Examiner other than for the independent examination, totalled £2,773 (2022: £2,632).

Notes to the Financial Statements - continued
for the Year Ended 31 March 2023

4. SUPPORT COSTS - continued

Support costs, included in the above, are as follows:

Governance costs

	31/3/23 Other resources expended £	31/3/22 Total activities £
Accountancy and legal fees	<u>5,176</u>	<u>5,564</u>

5. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	31/3/23 £	31/3/22 £
Depreciation - owned assets	<u>8,169</u>	<u>7,897</u>

6. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 March 2023 nor for the year ended 31 March 2022.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 March 2023 nor for the year ended 31 March 2022.

7. STAFF COSTS

The average monthly number of employees during the year was as follows:

	31/3/23 <u>2</u>	31/3/22 <u>2</u>
Project and administration staff		

No staff received salaries at a rate of more than £60,000 per annum. During the year the CEO received a salary package of £44,796 (2022: £44,511). The Charity is working towards paying its staff a market rate for their services.

8. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted fund £	Restricted funds £	Total funds £
INCOME AND ENDOWMENTS FROM			
Charitable activities			
Revenue grants	3,000	-	3,000
Media and arts engagement	-	26,548	26,548
Other trading activities	182,261	-	182,261
Investment income	<u>6</u>	<u>-</u>	<u>6</u>
Total	<u>185,267</u>	<u>26,548</u>	<u>211,815</u>
EXPENDITURE ON			
Charitable activities			
Media and arts engagement	105,044	18,174	123,218
Premises	2,849	-	2,849
General office and finance staff	30,741	-	30,741
Other	<u>27,839</u>	<u>-</u>	<u>27,839</u>
Total	<u>166,473</u>	<u>18,174</u>	<u>184,647</u>
NET INCOME	18,794	8,374	27,168
RECONCILIATION OF FUNDS			
Total funds brought forward	<u>83,102</u>	<u>5,605</u>	<u>88,707</u>
TOTAL FUNDS CARRIED FORWARD	<u>101,896</u>	<u>13,979</u>	<u>115,875</u>

Notes to the Financial Statements - continued
for the Year Ended 31 March 2023

9. TANGIBLE FIXED ASSETS

	Fixtures and fittings £	IT & media equipment £	Totals £
COST			
At 1 April 2022	1,470	43,877	45,347
Additions	<u>-</u>	<u>7,055</u>	<u>7,055</u>
At 31 March 2023	<u>1,470</u>	<u>50,932</u>	<u>52,402</u>
DEPRECIATION			
At 1 April 2022	1,409	35,946	37,355
Charge for year	<u>15</u>	<u>8,154</u>	<u>8,169</u>
At 31 March 2023	<u>1,424</u>	<u>44,100</u>	<u>45,524</u>
NET BOOK VALUE			
At 31 March 2023	<u>46</u>	<u>6,832</u>	<u>6,878</u>
At 31 March 2022	<u>61</u>	<u>7,931</u>	<u>7,992</u>

10. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	31/3/23 £	31/3/22 £
Debtors	30,900	30,985
Prepayments and accrued income	<u>1,895</u>	<u>1,178</u>
	<u>32,795</u>	<u>32,163</u>

11. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	31/3/23 £	31/3/22 £
Trade creditors	1,434	1,766
Social security and other taxes	2,355	4,222
VAT	19,293	12,428
Other creditors	2,337	325
Accruals and deferred income	<u>36,503</u>	<u>11,891</u>
	<u>61,922</u>	<u>30,632</u>

Notes to the Financial Statements - continued
for the Year Ended 31 March 2023

12. MOVEMENT IN FUNDS

	At 1/4/22 £	Net movement in funds £	Transfers between funds £	At 31/3/23 £
Unrestricted funds				
General fund	<u>101,896</u>	<u>15,481</u>	<u>(5,355)</u>	<u>112,022</u>
Restricted funds				
Our Earth Our Choice	2,750	(8,105)	5,355	-
Walking in Time Project Nene Park	1,000	(1,000)	-	-
Happy Healthy Holidays	6,231	(6,231)	-	-
Zero Gravity Lunar Library	<u>3,998</u>	<u>(3,998)</u>	<u>-</u>	<u>-</u>
	<u>13,979</u>	<u>(19,334)</u>	<u>5,355</u>	<u>-</u>
TOTAL FUNDS	<u>115,875</u>	<u>(3,853)</u>	<u>-</u>	<u>112,022</u>

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	194,457	(178,976)	15,481
Restricted funds			
Our Earth Our Choice	-	(8,105)	(8,105)
Walking in Time Project Nene Park	5,000	(6,000)	(1,000)
Happy Healthy Holidays	-	(6,231)	(6,231)
Zero Gravity Lunar Library	<u>4,748</u>	<u>(8,746)</u>	<u>(3,998)</u>
	<u>9,748</u>	<u>(29,082)</u>	<u>(19,334)</u>
TOTAL FUNDS	<u>204,205</u>	<u>(208,058)</u>	<u>(3,853)</u>

12. MOVEMENT IN FUNDS - continued

Comparatives for movement in funds

	At 1/4/21 £	Net movement in funds £	At 31/3/22 £
Unrestricted funds			
General fund	<u>83,102</u>	<u>18,794</u>	<u>101,896</u>
Restricted funds			
Making The Most of IT	4,000	(4,000)	-
Our Earth Our Choice	1,605	1,145	2,750
Walking in Time Project Nene Park	-	1,000	1,000
Happy Healthy Holidays	-	6,231	6,231
Zero Gravity Lunar Library	<u>-</u>	<u>3,998</u>	<u>3,998</u>
	<u>5,605</u>	<u>8,374</u>	<u>13,979</u>
TOTAL FUNDS	<u>88,707</u>	<u>27,168</u>	<u>115,875</u>

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	<u>185,267</u>	<u>(166,473)</u>	<u>18,794</u>
Restricted funds			
Making The Most of IT	-	(4,000)	(4,000)
Our Earth Our Choice	11,225	(10,080)	1,145
Together and Apart	75	(75)	-
Walking in Time Project Nene Park	5,000	(4,000)	1,000
Happy Healthy Holidays	6,250	(19)	6,231
Zero Gravity Lunar Library	<u>3,998</u>	<u>-</u>	<u>3,998</u>
	<u>26,548</u>	<u>(18,174)</u>	<u>8,374</u>
TOTAL FUNDS	<u>211,815</u>	<u>(184,647)</u>	<u>27,168</u>

The different restricted funds represent different projects that One to One Development Trust has not only been involved with but has been the recipient of grant money. There have been other key projects but these have been accounted for through the unrestricted fund as One to One Development Trust has been a partner organisation, invoicing for services provided.

More information is available in the Annual Report 2022-23, which is attached to the end of the financial statements. The Chief Executive Officer, Judi Alston compiled the report and it has been approved by the Board of Trustees.

13. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 March 2023.

14. ULTIMATE CONTROLLING PARTY

In the opinion of the trustees there is no ultimate controlling party and there are no related party transactions.

One to One Development Trust

Detailed Statement of Financial Activities
for the Year Ended 31 March 2023

	31/3/23 £	31/3/22 £
INCOME AND ENDOWMENTS		
Other trading activities		
Contracts	194,180	182,261
Investment income		
Deposit account interest	277	6
Charitable activities		
Grants	<u>9,748</u>	<u>29,548</u>
Total incoming resources	204,205	211,815
EXPENDITURE		
Charitable activities		
Wages	91,238	86,978
Social security	5,054	5,562
Pensions	1,978	2,045
Insurance	919	1,025
Rent	2,621	2,849
Freelancers	55,011	40,206
Website hosting	3,655	4,619
Travel and subsistence	4,741	3,268
Duplication, printing and publicity	459	467
Computer and equipment costs	-	233
Postage and stationery	201	56
Licences and subscriptions	18,824	8,782
Sundry expenses	83	492
Project expenses	<u>-</u>	<u>200</u>
	184,784	156,782
Support costs		
Management		
Telephone	2,014	1,925
Postage and stationery	71	354
Repairs and renewals	7	27
Sundry expenses	91	200
Advertising and marketing	-	300
Non recoverable VAT	215	687
Travel and subsistence	4,760	3,112
Depreciation of tangible and heritage assets	<u>8,169</u>	<u>7,897</u>
	15,327	14,502

This page does not form part of the statutory financial statements

One to One Development Trust

Detailed Statement of Financial Activities
for the Year Ended 31 March 2023

	31/3/23 £	31/3/22 £
Management Finance		
Bank charges	517	347
Information technology		
Computer and equipment costs	2,254	7,452
Governance costs		
Accountancy and legal fees	<u>5,176</u>	<u>5,564</u>
Total resources expended	<u>208,058</u>	<u>184,647</u>
Net (expenditure)/income	<u><u>(3,853)</u></u>	<u><u>27,168</u></u>

One to One Development Trust Annual Report 2022-2023

Compiled by Judi Alston CEO

About Us

One to One Development Trust is a charitable media/arts organisation. Using a variety of creative approaches and technologies we work with organisations and communities to create exciting, engaging, and innovative projects, positively changing lives for the better.

Our work is local, national, and sometimes international. We consistently push the boundaries with technology, creating innovative films, apps, games, and online applications to raise awareness, share knowledge, increase aspiration and make a positive difference to people's lives.

We offer meaningful engagement, creative excellence, best practice in our field and high production standards across all aspects of our work.

Our Vision

To bring creative experiences and opportunities to all people, particularly those not engaging in the arts or marginalised for whatever reason. We believe that creativity can make a real difference to people's lives, to express, shape and improve their health and wellbeing, sense of place and community. We believe access to technology offers great potential for creative expression, giving individuals and communities a way to communicate and be heard, and access knowledge whilst increasing digital literacy and aspiration.

Our Purpose

Is achieved by:

- Enhancing community spirit through meaningful engagement
- Using film, game design, podcasts, digital media, and the arts to promote positive opportunities for all, celebrate cultural diversity, social inclusion, and learning
- Promoting interaction and exchange between communities and different generations
- Providing advice, opportunities, training and learning in our areas of specialism
- Pushing the creative boundaries with digital technologies

Our Values:

- Open and inclusive
- Committed to equality, fairness, and access for all
- Mindful, sensitive, and non-judgemental
- Constantly aiming for best practice and high production standards in all aspects of our work

Overview of the Year

This year saw a significant change with Covid lockdowns easing making it possible to resume in face to face work again. We have continued to maintain a hybrid approach, combining in-person work with online interaction. This works effectively for us and is a positive take-away from the previous two years, particularly as now many of our partner organisations are much more IT-savvy than they were pre-pandemic.

Within our programme of work over the last twelve months we have developed projects or expanded on existing work that addresses our five priorities outlined in last year's Annual Report (2021-22). In this report we reflect on how we have been meeting our priorities and give a snapshot of the organisation as it is in 2022/23.

Case Study: Priority 1

Work within communities promoting heritage, health & wellbeing and digital storytelling through a range of technologies and creative approaches.

The Big Conversation

Through a long track record of working with colleagues in Public Health, we were asked to become a delivery partner in a new project called The Big Conversation.

Our role has been to work with the lead team to create all the public facing campaign design, website, branding needed to launch the project, in a style that appealed to the general public. Our role then expanded to then document the engagement activities on film and support the council team in communicating the ethos of the project across different media platforms.

Wakefield Council trained over 100 staff, local councillors, young people and community champions in Appreciative Inquiry, an asset-based approach to dialogue and engagement that can be utilised by communities, organisations, and teams. The aim was to create meaningful conversation, encouraging a more open-ended dialogue where people are trained to listen rather than lead.

The findings of this work over a year will help inform future strategy and promote a culture of change in how a statutory body engages with its residents.

We produced:

- A bright, fresh website with a comprehensive private resource area for people trained as Conversationalists through the project.
- Over 100 marketing assets created- including logo packs, animated social media and various document templates.
- 10 films/ film clips engaging 40 people in direct contribution which have been viewed 4,278 times in six months.

We were delighted that Wakefield Council were a finalist in the Local Government Chronicle Awards 2023 for The Big Conversation.

Case Study: Priority 2

Our Earth Your Choice

Our participatory climate change project *Our Earth Your Choice* started in December 2020, and a video game co-produced with 25 young people aged 8 to 20 years old.

On 2nd June 2022, we officially launched *Our Earth Your Choice*. We were delighted to have the Mayor of Wakefield Metropolitan District Council Councillor David Jones, the Mayoress, Mrs Annette Jones, and Cllr Jack Hemingway, Deputy Leader and Cabinet Member for Climate Change, to share in the celebration with participants and families of the project at our home, The Art House in Wakefield. The game is available through the project website with PC and Mac versions and on games platform itch.io

In September, we launched the online virtual evaluation gallery for the project, documenting the process and impact of the project for our funder Wakefield Council. The evaluation gallery gives an insight into how we embedded the Wakefield Resilience Framework into the participation workshops with the young people, giving an in-depth breakdown of each skill we chose to focus on, including teamwork and confidence building.

Two of the participants from the project, Tiara Ashworth and Madison Newbold, alongside our CEO/Creative Director, Judi Alston and Digital Director, Andy Campbell, were invited to present the project at an international conference for paediatric doctors. Tiara and Madison went on to have their presentation, published in Milestones - the international magazine of The Royal Society of Paediatricians and Child Health.

“Fascinating to hear about a climate change game co-created with young people. A brilliant illustration of innovative ways of engaging with young people to tackle climate anxiety.”

Dr Anne-lise Godding

In January 2023, the project won the national Climate Award 2022 from the Culture Health & Wellbeing Alliance. This has been a huge boost for our team and an award we will be proud of for a very long time. *Our Earth Your Choice* was more far reaching and influential than we ever expected. We will continue to build on this project in 2023/24.

Having built up some financial reserves in the previous year we have been able to invest these funds into particular projects where we see considerable community benefit like *Our Earth Your Choice*. It is worth noting that some of the excellent projects in our portfolio offer a great legacy and have the potential to be developed further. Building on the success of this, we have identified and are exploring other previous projects, which we can develop further and could be supported by further funding which we will seek in 2023/24.

Case Study: Priority 3

Expand our capacity to deliver XR* and game projects through up-skilling the team, developing new partnerships and increasing our range of freelancers.

*(*XR is an umbrella term that covers virtual reality (VR), augmented reality (AR), and mixed reality MR)*

Our CEO/Creative Director, Judi Alston, completed a 6 month ‘Advance’ training programme run by Creative UK for video game production studios, to support this expanding area of our work. Following this professional development programme, we were invited to work with The University of York’s Screen Industries Growth Network (SIGN) to create a new educational game as part of a nationally significant research project.

Play Your Way Into Production is an online game also available in Virtual Reality that opens up the world of TV and film production. Players will discover what a typical day on set looks like for entry level roles, gaining valuable skills and industry knowledge in the process. Screen industry employers report that they are unable to recruit graduates with the right skills for junior production roles, citing lack of industry understanding and 'people skills' as barriers to employment. Traditionally, these are picked up through in-person work experience on set. Work experience is usually unpaid, therefore inaccessible to many. Recent research in the use of applied games and XR technologies for training purposes has shown that situational skills training can be facilitated through these novel approaches.

This project gave four young people paid internships who worked with our creative team and increases our opportunities to support freelance creatives.

The game will launch in autumn 2023 and will be hosted on a newly created website <https://playyourwayintoproduction.com/>

Case Study: Priority 4

To expand our freelance team with experienced youth/community workers

Our work with young people has been an important focus throughout the year. In the spring of 2022, we received grant funding from Wakefield Libraries to expand a previous project *Zero Gravity Lunar Library* and develop it for young audiences as an education resource. We worked with young people in libraries and schools to create a new version of this project that encourages digital literacy through gaming technology.

Funding from Wakefield Libraries enabled us to bring an education worker into our team for this project to create a prototype education pack for the project which we tested with Year 6 in Mackie Hill Primary School. This research with lesson plans were a good addition to the project and led to relationships that we hope to build on in the future. The lesson plans cover National Curriculum Key Stage 2 English (reading), Maths, and Science for years 3, 4, 5 and 6 so that the project has the potential to be delivered in schools by practitioners/teachers. We hope to look at ways to further develop this project for use in schools, including getting the resource pack designed in alignment with the project.

Case Study: Priority 5

Refine our offer and profile as a Learning Organisation* especially in our partnerships with Universities

**A Learning Organisation encourages learning through personal/professional growth and knowledge transfer*

Heritage projects formed an important part of our year including more film work telling the story of Chester House Estate in Northamptonshire. Our latest film in this series was launched to around 1,000 people at a public event opened by the Princess Royal, acknowledging the first year of this significant heritage attraction.

Through presenting our work at 'Merged Futures' at the University of Northampton in June 2022, we inspired the University to develop one of our ideas for a heritage trail which went on to be developed for release by a new student start-up in the summer of 2023.

Our work at Chester House Estate has led to a new partnership with University of Leicester for a project working with the archaeology department which will start in 2023/24.

Two virtual museums were launched this year: Phoenix Dance Theatre, celebrating 40 years of their story, and Rugby League in the North East.

Since 2014 we have continued to refine our style and approach to support organisations who don't have physical room for a museum and explore ways in which their heritage can be displayed and promote engagement with wider audiences. Through this active process of co-creation, we are helping other cultural and sporting organisations extend their tools for digital engagement to a wider audience and enhancing their staff and volunteer knowledge through on-job training and mentoring.

Virtual community spaces are still proving really popular post-pandemic, as evidenced by a current virtual museum project for Hull Kingston Rovers Rugby League Community Foundation, funded by the University of Hull, launching at the end of August 2023.

In 2022-23

We have created

43 films/film clips

9 drone films

9 websites

6 immersive experiences

2 video games

Attendance

73 people attended our workshops (many of these attended ongoing workshops)

18 workshops delivered for young people (small groups running for multiple weeks/ months)

Approx. 5000 people attended our events/ exhibitions/ screenings

Online

We helped 167 people tell their story through different media

We've made and/ or currently support 29 websites

The average user-time on websites for young people we produced and maintain is 8.5 minutes
(UK average time 1.37 minutes)

There have been 1,550,453 visits on our arts/ heritage/ community websites

Our Current Team

In 2022/23 we are pleased to have extended our core team with Chris Joseph and Tiara Ashworth.

Judi Alston

The Chief Executive and Creative Director of the Trust. Judi founded One to One and has led the organisation through its different stages. Judi's passion is film making and digital storytelling and she has a Producer/Director role on most projects.

Andy Campbell

Digital Director. Andy is the lead artist/developer on all our websites, immersive projects, and video games and brings a wealth of experience in XR. Andy has won many international awards for his work and is passionate about keeping ahead with technology.

Dean Hinchliffe

Film Maker and former sound engineer with many years' experiences in film production, post-production, and motion graphics. Dean uses his skills in film making, sound and special effects.

Evie Godfrey

Project Coordinator who also covers aspects of website support, admin and research. Evie is also our in-house self-taught illustrator with a real flare for creative work.

Melanie Paris

With 30 years' experience in marketing and a qualified journalist Melanie assists us with business development, funding applications and project work.

Chris Joseph

Chris is a British/Canadian multimedia writer and artist with a long track record in website development which is his role within our team.

Tiara Ashworth

Tiara came to us as a participant on *Our Earth Your Choice*, then volunteered with us. In November 2022 we were delighted to offer her a paid internship through the University of York under a scheme to break down barriers into the creative industries. Tiara is working as a 3D artist/model maker and QA tester.

Terry Campbell

With a lifetime of work experience in print rooms in the newspaper industry and transitioning the industry becoming fully digital, Terry is a project worker on archive/heritage projects and a tester for website/online applications.

Judi, Andy and Tiara are on PAYE while the rest of the team are freelancers working regularly with One to One but also working with other organisations. Throughout the year we have invested in and worked with 10 freelance artists/creatives on projects.

Trustees

One to One Development Trust is made up of a voluntary Board of Trustees each bringing a wealth of experience to the organisation. The board is:

Glenn Guilliatt

Chairperson – Retired Chartered Accountant (due to illness stepped back as Chairperson, but stayed on the Board)

Annie Robinson

Company Secretary - Community mosaic artist, housing support officer

Suzanne Gahlings

Former Public Health Manager & Youth Worker (acting Chair due to illness of the Chair)

Christopher Selby

Managing Director in training/construction industry

Stephen Ball

Retired Solicitor

The Board meet three times throughout the year including an Annual General Meeting. Priorities for the next year and budget setting are all agreed at the AGM. Extra General Meetings can be called if needed with a quorum of at least three Trustees to agree on any decision making.

Volunteers

We work with volunteers of all ages and are keen to offer opportunities where we can support the involvement and development of volunteers, in line with our Volunteers Policy.

In 2022/23 we had 5 volunteers.

One to One is keen to support young people, and one of these volunteers is now working as a paid member of the team. We asked Tiara to write her story.

Tiara's Story

"I first started with One to One in 2020, when I applied to be part of the *Our Earth Your Choice* project. As I was one of the older participants I took on a volunteering role. This meant that I helped out at events, contributed lots of artwork and learnt 3D modelling skills.

During the launch event for *OEYC*, I showed people how to play the game and helped write down bugs and feedback, I also presented the Mayor and his wife with flowers and an *OEYC* water bottle after they gave each participant a certificate for their part in the project.

In November 2022, I attended *#RCPCHyouth2022* conference in Birmingham and I presented to an audience of around 300 doctors and around 500 online. I spoke about *OEYC* and the importance of the game and Climate Change. I was really proud of this achievement as I've never done anything like that before and I was speaking about something that I find really important. Presenting at this conference led to being included in an article in *Milestones Magazine*, the international magazine of The Royal Society of Paediatricians and Child Health.

Also in November 2022, I officially started working with One to One on an internship from University of York on the *Play Your Way Into Production* project. After I started learning 3D modelling during *OEYC*, I really enjoyed it and was excited to work on this project too and enhance my skills. Through this project I have learnt a lot about details whilst making 3D models.

I have also attended some visits to York University where we have done presentations as a team. I had a look around the Film Lab which gave me insight into this world and lots on inspiration! I have really enjoyed working with One to One so far. It's been really fun and I've learnt so much stuff that I wouldn't have done otherwise. I enjoy how everyone comes together to talk about things and then we all go off and work on our own bits to put into the project. It feels like a really great team, everyone works together really well. I feel very very supported which I think is important when you're learning new things and it has helped me grow my skills significantly during this time!"

Work Experience/Student Placements

Where possible we will support work experience and student placements, but this is done at the discretion of the CEO only if we have capacity to facilitate a meaningful and worthwhile placement for the student.

Priorities for 2023/24

1. Continue our core work within communities promoting heritage, health & wellbeing and digital storytelling using a range of technologies and creative approaches.
2. Expand our knowledge and creative practice in XR, games and immersive media to support and facilitate meaningful opportunities for young people.
3. Use our own extensive film archive and key community projects that can be developed further, to provide opportunities and increase positive change for Wakefield communities.
4. Aspire to bring environmental sustainability increasingly into our creative practice and organisation.