

ONE TO ONE DEVELOPMENT TRUST

England & Wales · Charity number 1105935

Details

Status Registered

Legal form Charitable company

Company number [05051345](#)

Registered 2004-09-17

Register [View on the Charity Commission register](#)

Contact

Address The Art House
Drury Lane
Wakefield
WF1 2TE

Phone 07901 686142

Email info@onetooneddevelopment.org

Website www.onetooneddevelopment.org

Activities

Objects: 1. TO ADVANCE THE EDUCATION OF THE PUBLIC IN THE UNITED KINGDOM AND THROUGHOUT THE WORLD, PARTICULARLY IN ISSUES RELATING TO CULTURAL DIVERSITY, SOCIAL INCLUSION AND NEW MEDIA TECHNOLOGY, AND TO CARRY OUT RESEARCH INTO SUCH MATTERS AND DISSEMINATE THE RESULTS OF THAT RESEARCH;2. TO RELIEVE POVERTY AND SUFFERING IN THE UNITED KINGDOM AND THROUGHOUT THE WORLD IN PARTICULAR BY PROMOTING INTERACTION AND INCLUSION WITHIN AND BETWEEN COMMUNITIES AND BY PROVIDING ADVICE, LIFELONG LEARNING OPPORTUNITIES, WORK BASED TRAINING FOR THE UNEMPLOYED; AND3. SUCH OTHER EXCLUSIVELY CHARITABLE OBJECTS RELATED TO THE ABOVE OBJECTS AS THE TRUSTEES SHALL THINK FIT.

Activities: Enhance civic pride; Raise awareness of & promote opportunities for cultural diversity, social inclusion & education through the arts; Promote interaction between communities & generations; Provide advice, opportunities & learning in creative & media skills; Develop digital technologies; Support any other charitable objectives agreed by the trustees.; and Develop an archive of significant material

Classification

- **How:** Provides Services, Provides Advocacy/advice/information, Sponsors Or Undertakes Research, Acts As An Umbrella Or Resource Body
- **What:** General Charitable Purposes, Education/training, Disability, The Prevention Or Relief Of Poverty, Arts/culture/heritage/science, Environment/conservation/heritage, Economic/community Development/employment
- **Who:** The General Public/mankind

Geography

- **Area of benefit:** WORLDWIDE
- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2025-03-31	£161,936	£200,461	-	-
2024-03-31	£164,702	£203,279	-	-
2023-03-31	£204,205	£208,058	-	-
2022-03-31	£211,815	£184,647	-	-
2021-03-31	£208,237	£149,407	-	-

Trustees

Name	Role	Appointed
Christopher Selby		2017-10-31
MS ANNE ROBINSON		
Stephen Ball		2022-01-24
Suzanne Gahlings		2016-09-21
Zhangyu Wu		2024-01-10

ONE TO ONE DEVELOPMENT TRUST

England & Wales - Charity number 1105935

Accounts

REGISTERED COMPANY NUMBER: 05051345 (England and Wales)

REGISTERED CHARITY NUMBER: 1105935



Report of the Trustees and
Unaudited Financial Statements for the Year Ended 31 March 2025
for
One to One Development Trust



Aysgarth Chartered Accountants
Suite 3b
Kings House
1 King Street
Leeds
LS1 2HH

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for the Year Ended 31 March 2025

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Report of the Trustees
for the Year Ended 31 March 2025

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 March 2025. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

OBJECTIVES AND ACTIVITIES

Objectives and aims

In planning the activities for the year at trustee meetings the Board and Chief Executive kept in mind the Charity Commission's guidance on public benefit.

The charity exists to:

1. Enhance civic pride and community spirit.
2. Raise awareness and promote opportunities for cultural diversity, social inclusion and education through the use of film, digital media and the arts.
3. Promote interaction and exchange between communities and different generations.
4. Provide advice, opportunities, training and learning in creative and media skills.
5. Push the creative boundaries of digital technologies.
6. Support any other charitable objectives agreed as a priority by the trustees.

Significant activities

A review of significant activities undertaken by the Charity in relation to the objects are included in the detailed report by the Chief Executive, which is attached to this report and financial statements.

Public benefit

The charity trustees have complied with their duty to have due regard to the guidance on public benefit published by the commission in exercising their powers or duties.

ACHIEVEMENTS AND PERFORMANCE

Charitable activities

The Chief Executive's report at the end of this report and financial statements includes a summary of the main achievements of the charity in the year.

FINANCIAL REVIEW

Financial position

The net assets of the Charity at the year end were £34,920 (2024: £73,445). Of these funds the unrestricted balance was £34,920 (2024: £68,445) and the total restricted funds were £nil (2024 £5,000).

FINANCIAL REVIEW

Principal funding sources

During the year major grants were received from:

	31.03.2025	31.03.2024
	£	£
University of York - XR Stories	-	20,000
University of York - Intern	-	4,068
Wellbeing & Health Action Movement - Powering Up	13,000	5,000
Wakefield Council - Our Heritage Our Stories	30,000	-
	43,000	29,068

As in previous years the provision of media services was a major source of income, much of this work was performed in tandem with the direct charitable work.

Reserves policy

The Reserves policy is to maintain sufficient reserves in order for the charity to meet its charitable objectives.

Many of the projects undertaken are fully funded and are treated as restricted fund activities. Over the duration of these projects it is anticipated that the restricted funds will be fully utilised and then the fund will close. If a fund is negative it is on the basis that future funding has been obtained to restore the restricted fund to a nil balance. Small deficits are funded from the unrestricted fund.

The unrestricted fund is used for working capital requirements. The trustees have no plans to build up the reserves, other than for working capital requirements. The trustees plan that the unrestricted reserves should equal approximately 6 months spending requirements.

FUTURE PLANS

The priorities for the 2025/26 financial year are:

1. Further develop our work in Immersive Storytelling and Heritage
2. Increase opportunities for Community Engagement, Skills and Inclusion in our projects
3. Forge new partnerships across the arts, heritage, health, education and digital innovation sectors and become a champion of this sector.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

Recruitment and appointment of new trustees

When a vacancy arises a new trustee is searched for who will have the required skills, experience and expertise needed in order to strengthen the existing Board. All potential trustees have to complete a brief application form and are interviewed by the other board members.

Organisational structure

The trustees of One to One Development Trust direct and oversee the charity. Board meetings are held 3 times a year, and are always attended by the Chief Executive, Judi Alston, who provides a report to the Board on past performance of the charity and of plans in hand for the subsequent period.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Induction and training of new trustees

When new trustees are appointed they are inducted at a Board meeting. The training of trustees is limited to in-house training on the processes, values and objectives of the Charity.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number

05051345 (England and Wales)

Registered Charity number

1105935

Registered office

Art House
Drury Lane
Wakefield
WF1 2TE

Trustees

One to One Development Trust is made up of a voluntary Board of Trustees each bringing a wealth of experience to the organisation. The board is:

Annie Robinson, Company Secretary - Housing Support Manager;
Suzanne Gahlings, Acting chair, former Public Health Manager & Youth Worker;
Christopher Selby, Managing Director training/construction industry;
Stephen Ball, Retired Solicitor;
Zhangyu Wu, Accountant and Business Director.

Independent Examiner

Simon Young FCA
Aysgarth Chartered Accountants
Suite 3b
Kings House
1 King Street
Leeds
LS1 2HH

Chief Executive Officer

Ms J Alston

Bankers

HSBC
1 Bank Street
Castleford
WF10 1EA

One to One Development Trust

Report of the Trustees
for the Year Ended 31 March 2025

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

Approved by order of the board of trustees on 9 December 2025 and signed on its behalf by:

Ms S Gahlings - Trustee

Independent Examiner's Report to the Trustees of
One to One Development Trust

Independent examiner's report to the trustees of One to One Development Trust ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 March 2025.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under Section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under Section 145(5) (b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by Section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of Section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Simon Young FCA

Aysgarth Chartered Accountants
Suite 3b
Kings House
1 King Street
Leeds
LS1 2HH

9 December 2025

One to One Development Trust

Statement of Financial Activities
(Incorporating an Income and Expenditure Account)
for the Year Ended 31 March 2025

	Notes	Unrestricted fund £	Restricted funds £	31/3/25 Total funds £	31/3/24 Total funds £
INCOME AND ENDOWMENTS FROM					
Charitable activities					
Media and arts engagement		-	43,000	43,000	29,068
Other trading activities	2	118,312	-	118,312	134,472
Investment income	3	<u>624</u>	<u>-</u>	<u>624</u>	<u>1,162</u>
Total		<u>118,936</u>	<u>43,000</u>	<u>161,936</u>	<u>164,702</u>
EXPENDITURE ON					
Charitable activities					
Media and arts engagement		132,675	49,003	181,678	175,366
Premises		-	-	-	3,607
Other		<u>18,783</u>	<u>-</u>	<u>18,783</u>	<u>24,306</u>
Total		<u>151,458</u>	<u>49,003</u>	<u>200,461</u>	<u>203,279</u>
NET INCOME/(EXPENDITURE)					
Transfers between funds	12	<u>(32,522)</u> <u>(1,003)</u>	<u>(6,003)</u> <u>1,003</u>	<u>(38,525)</u> <u>-</u>	<u>(38,577)</u> <u>-</u>
Net movement in funds		(33,525)	(5,000)	(38,525)	(38,577)
RECONCILIATION OF FUNDS					
Total funds brought forward		<u>68,445</u>	<u>5,000</u>	<u>73,445</u>	<u>112,022</u>
TOTAL FUNDS CARRIED FORWARD		<u><u>34,920</u></u>	<u><u>-</u></u>	<u><u>34,920</u></u>	<u><u>73,445</u></u>

The notes form part of these financial statements

Balance Sheet
31 March 2025

	Notes	Unrestricted fund £	Restricted funds £	31/3/25 Total funds £	31/3/24 Total funds £
FIXED ASSETS					
Tangible assets	9	1,636	-	1,636	5,473
CURRENT ASSETS					
Debtors	10	20,516	-	20,516	9,579
Cash at bank		<u>41,540</u>	<u>-</u>	<u>41,540</u>	<u>86,617</u>
		62,056	-	62,056	96,196
CREDITORS					
Amounts falling due within one year	11	<u>(28,772)</u>	<u>-</u>	<u>(28,772)</u>	<u>(28,224)</u>
NET CURRENT ASSETS		<u>33,284</u>	<u>-</u>	<u>33,284</u>	<u>67,972</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>34,920</u>	<u>-</u>	<u>34,920</u>	<u>73,445</u>
NET ASSETS		<u>34,920</u>	<u>-</u>	<u>34,920</u>	<u>73,445</u>
FUNDS	12				
Unrestricted funds				34,920	68,445
Restricted funds				<u>-</u>	<u>5,000</u>
TOTAL FUNDS				<u>34,920</u>	<u>73,445</u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2025.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2025 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

One to One Development Trust (Registered number: 05051345)

Balance Sheet - continued
31 March 2025

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 9 December 2025 and were signed on its behalf by:

Ms S Gahlings - Trustee

The notes form part of these financial statements

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland, the Charities Act 2011 and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The accounts have been prepared on the going concern basis, as there are no material uncertainties about the charity's ability to continue. Based on the adequacy of the charity's reserves as at the balance sheet date, along with their knowledge of the charity's ability to meet bills, payments and other liabilities as they fall due, the directors have a reasonable expectation that the charity has sufficient resources to continue in operational existence for the foreseeable future.

Financial reporting standard 102 - reduced disclosure exemptions

The charitable company has taken advantage of the following disclosure exemptions in preparing these financial statements, as permitted by FRS 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland':

- the requirements of Section 7 Statement of Cash Flows;
- the requirements of paragraphs 11.42, 11.44, 11.45, 11.47, 11.48(a)(iii), 11.48(a)(iv), 11.48(b) and 11.48(c).

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 25% on cost
IT & media equipment	- 33.3% on cost

All tangible fixed assets are recorded at cost, being purchase price less accumulated depreciation.

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

1. ACCOUNTING POLICIES - continued

Fund accounting

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

2. OTHER TRADING ACTIVITIES

	31/3/25	31/3/24
	£	£
Contracts	<u>118,312</u>	<u>134,472</u>

3. INVESTMENT INCOME

	31/3/25	31/3/24
	£	£
Deposit account interest	<u>624</u>	<u>1,162</u>

4. SUPPORT COSTS

	Management £	Finance £	Information technology £	Governance costs £	Totals £
Other resources expended	12,591	444	347	5,401	18,783
Media and arts engagement	<u>42</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>42</u>
	<u>12,633</u>	<u>444</u>	<u>347</u>	<u>5,401</u>	<u>18,825</u>

The following payments, excluding VAT, have been accrued or made to the independent examiner Aysgarth Chartered Accountants in respect of their examination £1,840 (2024: £2,140). Fees payable to the Independent Examiner other than for the independent examination, totalled £2,189 (2024: £3,104).

Support costs, included in the above, are as follows:

Governance costs

	31/3/25	31/3/24
	Other resources expended £	Total activities £
Accountancy and legal fees	5,401	5,964
Professional fees	<u>-</u>	<u>2,500</u>
	<u>5,401</u>	<u>8,464</u>

5. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	31/3/25	31/3/24
	£	£
Depreciation - owned assets	<u>3,837</u>	<u>5,951</u>

6. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 March 2025 nor for the year ended 31 March 2024.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 March 2025 nor for the year ended 31 March 2024.

7. STAFF COSTS

The average monthly number of employees during the year was as follows:

	31/3/25	31/3/24
	<u>3</u>	<u>3</u>
Project and administration staff		

No staff received salaries at a rate of more than £60,000 per annum.

The charity's key management comprise the trustees and the key staff named in the Trustees' report. Total employment benefits payable to key management for the year were as follows:

	31/3/25	31/3/24
	£	£
Trustees	Nil	Nil
Other members of key management	49,318	52,575

8. THE STATEMENT OF FINANCIAL ACTIVITIES FOR 1 APRIL 2023 TO 31 MARCH 2024

	Unrestricted fund £	Restricted funds £	Total funds £
INCOME AND ENDOWMENTS FROM			
Charitable activities			
Media and arts engagement	-	29,068	29,068
Other trading activities	134,472	-	134,472
Investment income	<u>1,162</u>	<u>-</u>	<u>1,162</u>
Total	<u>135,634</u>	<u>29,068</u>	<u>164,702</u>

8. THE STATEMENT OF FINANCIAL ACTIVITIES FOR 1 APRIL 2023 TO 31 MARCH 2024 - continued

	Unrestricted fund £	Restricted funds £	Total funds £
EXPENDITURE ON			
Charitable activities			
Media and arts engagement	151,298	24,068	175,366
Premises	3,607	-	3,607
Other	<u>24,306</u>	<u>-</u>	<u>24,306</u>
Total	<u>179,211</u>	<u>24,068</u>	<u>203,279</u>
 NET INCOME/(EXPENDITURE)	 (43,577)	 5,000	 (38,577)
 RECONCILIATION OF FUNDS			
Total funds brought forward	112,022	-	112,022
	<u> </u>	<u> </u>	<u> </u>
 TOTAL FUNDS CARRIED FORWARD	 <u>68,445</u>	 <u>5,000</u>	 <u>73,445</u>

9. TANGIBLE FIXED ASSETS

	Fixtures and fittings £	IT & media equipment £	Totals £
COST			
At 1 April 2024 and 31 March 2025	<u>1,470</u>	<u>55,478</u>	<u>56,948</u>
 DEPRECIATION			
At 1 April 2024	1,440	50,035	51,475
Charge for year	<u>10</u>	<u>3,827</u>	<u>3,837</u>
 At 31 March 2025	<u>1,450</u>	<u>53,862</u>	<u>55,312</u>
 NET BOOK VALUE			
At 31 March 2025	<u>20</u>	<u>1,616</u>	<u>1,636</u>
 At 31 March 2024	<u>30</u>	<u>5,443</u>	<u>5,473</u>

10. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	31/3/25 £	31/3/24 £
Debtors	12,606	6,360
Prepayments and accrued income	<u>7,910</u>	<u>3,219</u>
	<u>20,516</u>	<u>9,579</u>

Notes to the Financial Statements - continued
for the Year Ended 31 March 2025

11. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	31/3/25	31/3/24
	£	£
Trade creditors	1,703	8,853
Social security and other taxes	3,244	3,352
VAT	4,583	6,796
Other creditors	2,501	1,007
Accruals and deferred income	<u>16,741</u>	<u>8,216</u>
	<u>28,772</u>	<u>28,224</u>

12. MOVEMENT IN FUNDS

	At 1/4/24 £	Net movement in funds £	Transfers between funds £	At 31/3/25 £
Unrestricted funds				
General fund	68,445	(32,522)	(1,003)	34,920
Restricted funds				
University of York - XR Stories	5,000	(6,003)	1,003	-
	<u>73,445</u>	<u>(38,525)</u>	<u>-</u>	<u>34,920</u>
TOTAL FUNDS				

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	118,936	(151,458)	(32,522)
Restricted funds			
University of York - XR Stories	-	(6,003)	(6,003)
Wellbeing & Health Action Movement - Powering Up	13,000	(13,000)	-
Wakefield Council - Our Heritage Our Stories	<u>30,000</u>	<u>(30,000)</u>	<u>-</u>
	<u>43,000</u>	<u>(49,003)</u>	<u>(6,003)</u>
TOTAL FUNDS	<u>161,936</u>	<u>(200,461)</u>	<u>(38,525)</u>

12. MOVEMENT IN FUNDS - continued

Comparatives for movement in funds

	At 1/4/23 £	Net movement in funds £	At 31/3/24 £
Unrestricted funds			
General fund	112,022	(43,577)	68,445
Restricted funds			
University of York - XR Stories	-	5,000	5,000
	<u> </u>	<u> </u>	<u> </u>
TOTAL FUNDS	<u>112,022</u>	<u>(38,577)</u>	<u>73,445</u>

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	135,634	(179,211)	(43,577)
Restricted funds			
University of York - Intern	4,068	(4,068)	-
Wellbeing & Health Action Movement - Powering Up	5,000	(5,000)	-
University of York - XR Stories	<u>20,000</u>	<u>(15,000)</u>	<u>5,000</u>
	<u>29,068</u>	<u>(24,068)</u>	<u>5,000</u>
TOTAL FUNDS	<u>164,702</u>	<u>(203,279)</u>	<u>(38,577)</u>

The different restricted funds represent different projects that One to One Development Trust has not only been involved with but has been the recipient of grant money. There have been other key projects but these have been accounted for through the unrestricted fund as One to One Development Trust has been a partner organisation, invoicing for services provided.

More information is available in the Annual Report 2024-25, which is attached to the end of the financial statements. The Chief Executive Officer, Judi Alston compiled the report and it has been approved by the Board of Trustees.

13. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 March 2025.

14. ULTIMATE CONTROLLING PARTY

In the opinion of the trustees there is no ultimate controlling party and there are no related party transactions.

One to One Development Trust

Detailed Statement of Financial Activities
for the Year Ended 31 March 2025

	31/3/25 £	31/3/24 £
INCOME AND ENDOWMENTS		
Other trading activities		
Contracts	118,312	134,472
Investment income		
Deposit account interest	624	1,162
Charitable activities		
Grants	<u>43,000</u>	<u>29,068</u>
Total incoming resources	<u>161,936</u>	<u>164,702</u>
EXPENDITURE		
Charitable activities		
Wages	104,864	90,907
Social security	5,557	3,692
Pensions	5,733	25,998
Insurance	1,103	1,026
Rent	2,554	2,829
Freelancers	36,291	31,811
Website hosting	3,824	3,464
Travel and subsistence	4,053	1,689
Professional fees	455	-
Duplication, printing and publicity	202	372
Computer and equipment costs	1,508	-
Postage and stationery	-	27
Licences and subscriptions	15,417	15,587
Sundry expenses	-	411
Project expenses	<u>75</u>	<u>85</u>
	<u>181,636</u>	<u>177,898</u>
Support costs		
Management		
Telephone	1,345	1,620
Postage and stationery	235	77
Repairs and renewals	195	1,075
Sundry expenses	944	300
Travel and subsistence	6,077	6,533
Depreciation of tangible and heritage assets	<u>3,837</u>	<u>5,951</u>
	12,633	15,556
Finance		
Bank charges	444	485

This page does not form part of the statutory financial statements

One to One Development Trust

Detailed Statement of Financial Activities
for the Year Ended 31 March 2025

	31/3/25 £	31/3/24 £
Information technology		
Computer and equipment costs	<u>347</u>	<u>876</u>
Governance costs		
Accountancy and legal fees	5,401	5,964
Professional fees	<u>-</u>	<u>2,500</u>
	<u>5,401</u>	<u>8,464</u>
Total resources expended	<u>200,461</u>	<u>203,279</u>
Net expenditure	<u>(38,525)</u>	<u>(38,577)</u>

This page does not form part of the statutory financial statements

One to One Development Trust - Annual Report 2024-25

Written by Judi Alston CEO

ABOUT US

One to One Development Trust is a bold and ambitious Arts/Media Charity that pushes the boundaries of technology to create exciting, engaging, and innovative projects, that aim to bring about positive social change.

Our work is local, regional, national, and sometimes international working with communities and other organisations/partners. We consistently widen our horizons with technology, creating innovative films, apps, games, immersive experiences and online applications to make the world a better place by sharing knowledge, increasing aspiration and make positive societal change.

We offer meaningful engagement and are always striving for best practice and excellence in all aspects of the organisation.

www.onetooneddevelopment.org

OUR VISION

We bring creative experiences and opportunities to all people, particularly those marginalised and not engaging in the arts for whatever reason.

We believe that creativity can make a real difference to people's lives, to shape and improve their health and wellbeing, sense of place and community.

Access to technology offers great potential for creative expression, giving individuals and communities a way to communicate and be heard, amplifying important social issues whilst increasing digital literacy and aspiration.

OUR PURPOSE

- Enhancing community cohesion and understanding through meaningful engagement
- Using film, game design, podcasts, digital media, and the arts to promote positive opportunities for all, celebrate cultural diversity, social inclusion, and learning
- Promoting interaction and exchange between communities and different generations
- Providing advice, opportunities, training and learning in our areas of specialism
- Pushing the creative boundaries with digital technologies

OUR VALUES – WE ARE:

- Inclusive
- Curious
- Empowering
- Sustainable
- Collaborative

OVERVIEW OF THE YEAR

2024–25 has been a productive and rewarding year. We have continued to innovate, collaborate and deliver meaningful creative projects that connect technology, storytelling, and community engagement.

This year, One to One Development Trust

- Engaged approximately **35,454** audience members in person screenings, and live events
- Ran workshops for over **100** people of all ages
- Produced **12** new films, online archives and digital experiences
- Showcased work at **16** public exhibitions and festivals
- Expanded digital reach across website and social media audiences approximately **350,000** visitors
- Support & Maintain community **14** websites/archives

For the year we set 4 priorities

- Push the boundaries of technology within our current and upcoming projects
- Create opportunities to support and mentor people including through intergenerational projects and events
- Invest in our internal systems for project management, updating policies, improving reporting and bringing in specialist advice as needed
- Be bold, ambitious and creative in projects inspiring positive social change

This is a snapshot of some of the projects we delivered that met our priorities



Powering Up – Show Up London photo by Ezra Woodroffe

2024-2025 has been marked by delivering on some very significant social impact projects like Streets of Change working with the homeless community and Powering Up working with young people and clinicians addressing inequalities in health. <https://onetooneddevelopment.org/portfolio/streets-of-change/>



Some of the workers involved in the Streets of Change film at the launch night

Amid a worsening housing crisis in the UK, 'Streets of Change' a Virtual Reality experience and documentary film, in different ways, both expose the harsh reality of homelessness, where the average age of death is 46 for men and 42 for women. Streets of Change commissioned by West Northamptonshire Council launched in May 2024. The project has toured widely extensively since gaining great interest and traction helped by being featured on the BBC.



Musician Callum Beattie after experiencing Streets of Change VR says "this should be seen in schools all over the UK".

Significant screenings/events where Streets of Change was showcased were Local Government Association conference; International Network of Street Papers, and Merged Futures, Northampton where it won an award for Innovative Use of Technology. It featured at film festivals from Bolton UK to Pittsburgh US. A highlight of the project was when a local homeless charity and voluntary group invested in VR headsets as they saw the power of the project for breaking stereotypes, raising awareness and helping with fundraising.

"Staggeringly brilliant and an important insight into rough sleeping, this is a VR film everyone should see." - Sarah Blitz, International Network of Street Papers

Powering Up a project devised by Dr Guddi Singh a renowned writer, broadcaster and paediatrician, addressing health inequalities and exploring barriers faced by young people, engaging with young people and clinicians to co-produce solutions. <https://onetooneddevelopment.org/portfolio/powering-up/>

One to One joined the partnership as Creative Lead and worked closely on creating three films with young people in Wakefield, Birmingham and London – all areas of poverty and deprivation. In addition to the films, we produced an interactive Zine (<https://go.onetooneddevelopment.org/zine>) and developed the branding and merch for the project.

Powering Up has received great interest including being featured several times in the international magazine for Paediatrics 'Milestone' and being a finalist as *Best National Pilot Project* in the prestigious HSJ Patient Safety Awards, with a ceremony in Manchester.

The Horbury Tapestry - Working closely with our local communities is important, We started the year working with the Friends of Horbury Library on a digital preservation project of their local tapestry, we trained the group in new ways of digital preservation and helped them bring their tapestry project to audiences round the world. <https://horburytapestry.co.uk/>



Part of The Horbury Tapestry that we digitally preserved

Working closely with artists and supporting them in their creative practice is also important to us, and January brought a new project with previous collaborator Clare Currie, on her new one woman show Cold Snap exploring mental health and resilience.

Throughout the year we have embraced opportunities to showcase our work at relevant events taking part in several strategic conversations across the cultural and digital sectors about the intersection of arts, heritage, health and technology reinforcing our role as a respected voice for inclusive creative practice in film, games and XR technologies.

CEO, Judi Alston was a panellist at Develop-Brighton, Europe's biggest conference and expo for game developers where she presented to a large audience about '*Tips and Insights on Narrative Design from Leading Writers*'. Later in the year Judi presented at the New Creative Technologies Day, Sheffield organised by Game Republic on '*Using technology to tell stories for social change*' to an audience of over 200 attendees. These opportunities have been useful as platforms for showing our work to potential new funders or collaborators, as well as engaging with young people new to the industry who we aim to support.



Judi presenting in Sheffield

We were delighted that our work was recognised at GaMaYo largest ever games development event held at WX Wakefield where we were awarded a *Special Commendation* in the Community Player Award. This accolade was really important to our team in recognising our work in supporting young people in the industry.



Our exhibition stand and award from GaMaYo

Later in the year, members of our young team supported by a Board Member and volunteer facilitated a stall at another games conference also held at WX in Wakefield. This was a great opportunity for members of our team, a volunteer and board member who wouldn't normally run an event like this, to come together, take the lead and demo our latest work to over 1,000 visitors over the weekend. It was very successful, and a model we hope to replicate again.

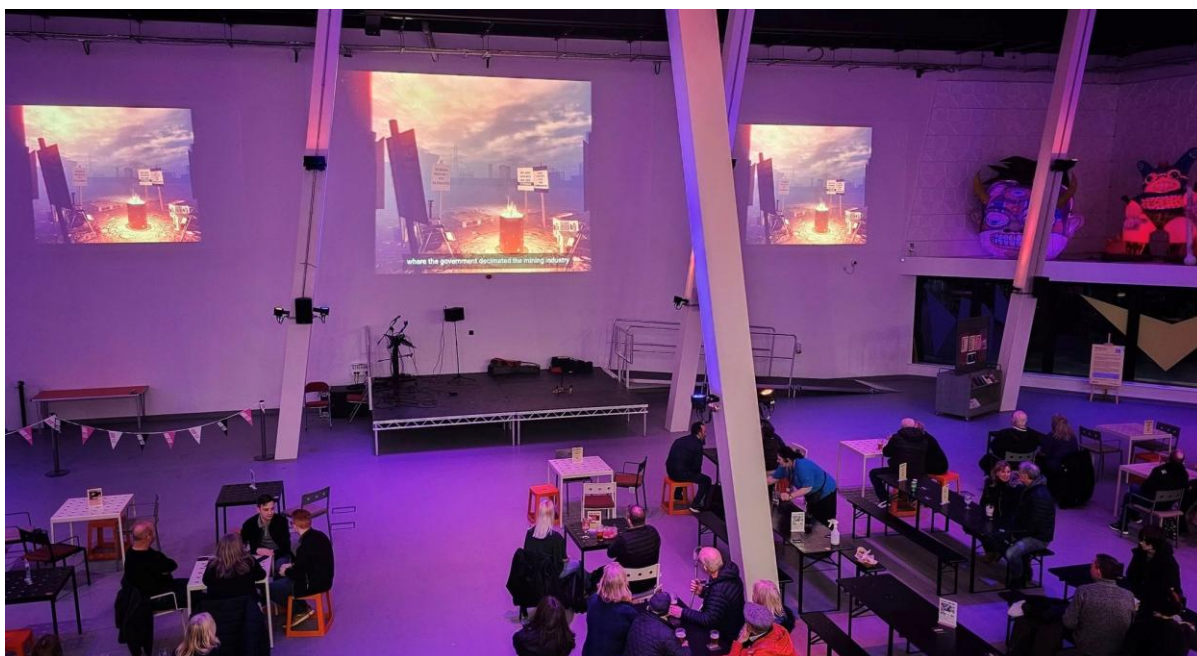
Our team and Board all came together in November at Aesthetica Film Festival to celebrate two games made with young people, Our Earth Your Choice and Play Your Way into Production being selected for the festival Games Lab, in addition our significant VR film Streets of Change about street homelessness was showcased in the VR Lab.



An important team day out at Aesthetica Film Festival

Judi spoke on a panel at the festival which led to an invitation and bursary from Carnegie Mellon University to take Streets of Change to the Sona Immersive Storytelling Festival in Pittsburgh, US in March 2025. Digital Director Andy Campbell and CEO Judi Alston made the trip, delivered a presentation at the Festival and won the **Award for Social Impact in Immersive Storytelling** for Streets of Change. A great link was made for potential international collaboration particularly around the heritage of the coal and steel industries. Something we will pursue in 2025/26.

Started in 2023-2024, Revealed – Pit Camp a VR experience commemorating the 1984/85 Miners Strike and the changing coalfield communities has continued to engage intergenerational audiences throughout the year. Bringing people together celebrating and exploring their local heritage is key to our aims. We were delighted to be awarded funding from Wakefield Council to develop the project further into a large scale projection work. Revealed – Triptych which included film, graphics, augmented reality and a new game called Rollerbird. Revealed - Triptych was part of the celebrations of Wakefield's newest cultural building WX and ran for three weeks gaining the attention of over 26,623 visitors. *(figures supplied by Wakefield Council).*



Revealed – Triptych at WX Wakefield

Our latest projects: Roman Castleford Uncovered - working closely with community groups and the museum to digitally reinterpret Castleford's Roman heritage, and following the very successful Streets of Change film, we have begun a new project with Change Grow Live working with people who have been in the depths of addiction and are now on a journey of recovery. We look forward to working on these projects in the new financial year, drawing on what we have learnt over the year and being open to new possibilities.

As well as delivering projects, we have also been updating our policies and streamlining internal workflows especially for reporting. We hope that these new systems will pave the way for more effective ways of working in 2025/2026. We have also sought specialist advice in fundraising and marketing.

The challenges of fundraising are still very real in our sector, we hope that with careful management, we can continue to steer through the issues that are faced by all small charities without ongoing guaranteed financial support.

Thank you to our partners and funders in 2024-2025

Wakefield Council
 North Northamptonshire Council
 West Northamptonshire Council
 Leicestershire Country Council
 Orient Foundation for Arts & Culture
 Young Lives Consortium
 WHAM
 Star Bereavement
 Space2
 Looking Back CIC
 Friends of Horbury Library
 Calderdale Community Coaching Trust
 Hull Kingston Rovers
 National Coal Mining Museum

Town & Country Planning Association
L J Hope Productions
Nene Rivers Trust

A special thank you to all our team, freelancers, volunteers and trustees who have supported One to One Development Trust throughout the year.

OUR TEAM

Judi Alston Chief Executive and Creative Director

Judi founded One to One and has led the organisation through its different stages. Judi's passion is film making and digital storytelling. She has a Producer/Writer/Editor role on most projects.

Andy Campbell Digital Director

Andy is the Lead Artist/Developer on all our websites, immersive projects, and video games and brings a wealth of experience in XR.

Dean Hinchliffe

Film maker and Sound Recordist. With many years' experiences in production, post- production, and motion graphics, Dean is also a qualified drone pilot and works on all our film projects.

Evie Godfrey

Project Worker with a good mix of skills that cover research, admin, website admin and social media. Evie is also our in-house illustrator.

Tiara Ashworth

Trainee 3D artist who contributes by making 3D digital models for scenes, 2D art and game testing.

Melanie Paris

With 30 years' experience in marketing and a qualified journalist Melanie supports us in Business Development and project work.

Chris Joseph

Chris is a digital producer, artist and composer who works with us on the development of websites and online applications.

Gauri Rajeev

XR intern and game designer joined the team in February 2024 and will be with us a few months on a paid internship.

TRUSTEES

One to One Development Trust is made up of a voluntary Board of Trustees each bringing a wealth of experience to the organisation. The board is:

Annie Robinson

Community mosaic artist, housing support officer

Suzanne Gahlings – Acting Chair

Former Public Health Manager & Youth Worker

Christopher Selby

Managing Director training/construction industry

Stephen Ball
Retired Solicitor

Bruce Wu
Accountant and Business Director

VOLUNTEERS

We work with volunteers and are keen to offer opportunities where we can support the involvement and development of volunteers, in line with our Volunteers Policy.

A big thank you to 6 volunteers this year for helping support what we do.

PRIORITIES FOR 2025–2026

1. Further develop our work in Immersive Storytelling & Heritage
2. Increase opportunities for Community Engagement, Skills & Inclusion in our projects
3. Forge new partnerships across the arts, heritage, health, education and digital innovation sectors and become a champion of this sector

ONE TO ONE DEVELOPMENT TRUST

England & Wales - Charity number 1105935

Accounts

REGISTERED COMPANY NUMBER: 05051345 (England and Wales)

REGISTERED CHARITY NUMBER: 1105935



Report of the Trustees and
Unaudited Financial Statements for the Year Ended 31 March 2024
for
One to One Development Trust



Aysgarth Chartered Accountants
Suite 3b
Kings House
1 King Street
Leeds
LS1 2HH

Contents of the Financial Statements
for the Year Ended 31 March 2024

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Report of the Trustees
for the Year Ended 31 March 2024

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 March 2024. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

OBJECTIVES AND ACTIVITIES

Objectives and aims

In planning the activities for the year at trustee meetings the Board and Chief Executive kept in mind the Charity Commission's guidance on public benefit.

The charity exists to:

1. Enhance civic pride and community spirit.
2. Raise awareness and promote opportunities for cultural diversity, social inclusion and education through the use of film, digital media and the arts.
3. Promote interaction and exchange between communities and different generations.
4. Provide advice, opportunities, training and learning in creative and media skills.
5. Push the creative boundaries of digital technologies.
6. Support any other charitable objectives agreed as a priority by the trustees.

Significant activities

A review of significant activities undertaken by the Charity in relation to the objects are included in the detailed report by the Chief Executive, which is attached to this report and financial statements.

Public benefit

The charity trustees have complied with their duty to have due regard to the guidance on public benefit published by the commission in exercising their powers or duties.

ACHIEVEMENT AND PERFORMANCE

Charitable activities

The Chief Executive's report at the end of this report and financial statements includes a summary of the main achievements of the charity in the year.

FINANCIAL REVIEW

Financial position

The net assets of the Charity at the year end were £73,445 (2023: £112,022). Of these funds the unrestricted balance was £68,445 (2023: £112,022) and the total restricted funds were £5,000 (2023 £Nil).

FINANCIAL REVIEW

Principal funding sources

During the year major grants were received from:

	31.03.2024	31.03.2023
	£	£
University of York - XR Stories	20,000	
University of York - Intern	4,068	
Wellbeing & Health Action Movement - Powering Up	5,000	
Wakefield Council - Zero Gravity Lunar Library		4,748
Nenescape (Nene Park) - Walking in Time		5,000
	29,068	9,748

As in previous years the provision of media services was a major source of income, much of this work was performed in tandem with the direct charitable work.

Reserves policy

The Reserves policy is to maintain sufficient reserves in order for the charity to meet its charitable objectives.

Many of the projects undertaken are fully funded and are treated as restricted fund activities. Over the duration of these projects it is anticipated that the restricted funds will be fully utilised and then the fund will close. If a fund is negative it is on the basis that future funding has been obtained to restore the restricted fund to a nil balance. Small deficits are funded from the unrestricted fund.

The unrestricted fund is used for working capital requirements. The trustees have no plans to build up the reserves, other than for working capital requirements. The trustees plan that the unrestricted reserves should equal approximately 6 months spending requirements.

FUTURE PLANS

The priorities for the 2024/25 financial year are:

1. Push the boundaries of technology within our current and upcoming projects.
2. Create opportunities to support and mentor people including through intergenerational projects and events.
3. Invest in our internal systems for project management, updating policies, improving reporting and bringing in specialist advice as needed.
4. Be bold, ambitious and creative in projects inspiring positive social change.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

Recruitment and appointment of new trustees

When a vacancy arises a new trustee is searched for who will have the required skills, experience and expertise needed in order to strengthen the existing Board. All potential trustees have to complete a brief application form and are interviewed by the other board members.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Organisational structure

The trustees of One to One Development Trust direct and oversee the charity. Board meetings are held 3 times a year, and are always attended by the Chief Executive, Judi Alston, who provides a report to the Board on past performance of the charity and of plans in hand for the subsequent period.

Induction and training of new trustees

When new trustees are appointed they are inducted at a Board meeting. The training of trustees is limited to in-house training on the processes, values and objectives of the Charity.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number

05051345 (England and Wales)

Registered Charity number

1105935

Registered office

Art House
Drury Lane
Wakefield
WF1 2TE

Trustees

One to One Development Trust is made up of a voluntary Board of Trustees each bringing a wealth of experience to the organisation. The board is:

Annie Robinson, Company Secretary - Housing Support Manager;
Suzanne Gahlings, Acting chair, former Public Health Manager & Youth Worker;
Christopher Selby, Managing Director training/construction industry;
Stephen Ball, Retired Solicitor;
Zhangyu Wu (appointed 5 January 2024) Accountant and Business Director.

On 4 September 2023 our longstanding chair, Glenn Guillatt, resigned. The Board thanks Glenn for his many years of service and wish him and his family all the best for the future.

Company Secretary

Ms S A Robinson

Independent Examiner

Simon Young FCA
Aysgarth Chartered Accountants
Suite 3b
Kings House
1 King Street
Leeds
LS1 2HH

Chief Executive Officer

Ms J Alston

One to One Development Trust

Report of the Trustees
for the Year Ended 31 March 2024

REFERENCE AND ADMINISTRATIVE DETAILS

Bankers

HSBC

1 Bank Street

Castleford

WF10 1EA

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

Approved by order of the board of trustees on 25 November 2024 and signed on its behalf by:

Ms S Gahlings - Trustee

Independent Examiner's Report to the Trustees of
One to One Development Trust

Independent examiner's report to the trustees of One to One Development Trust ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 March 2024.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under Section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under Section 145(5) (b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by Section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of Section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Simon Young FCA

Aysgarth Chartered Accountants
Suite 3b
Kings House
1 King Street
Leeds
LS1 2HH

25 November 2024

One to One Development Trust

Statement of Financial Activities
(Incorporating an Income and Expenditure Account)
for the Year Ended 31 March 2024

	Notes	Unrestricted fund £	Restricted funds £	31/3/24 Total funds £	31/3/23 Total funds £
INCOME AND ENDOWMENTS FROM					
Charitable activities					
Media and arts engagement		-	29,068	29,068	9,748
Other trading activities	2	134,472	-	134,472	194,180
Investment income	3	<u>1,162</u>	<u>-</u>	<u>1,162</u>	<u>277</u>
Total		<u>135,634</u>	<u>29,068</u>	<u>164,702</u>	<u>204,205</u>
EXPENDITURE ON					
Charitable activities					
Media and arts engagement		151,298	24,068	175,366	182,724
Premises		3,607	-	3,607	2,621
Other		<u>24,306</u>	<u>-</u>	<u>24,306</u>	<u>22,713</u>
Total		<u>179,211</u>	<u>24,068</u>	<u>203,279</u>	<u>208,058</u>
NET INCOME/(EXPENDITURE)		(43,577)	5,000	(38,577)	(3,853)
RECONCILIATION OF FUNDS					
Total funds brought forward		<u>112,022</u>	<u>-</u>	<u>112,022</u>	<u>115,875</u>
TOTAL FUNDS CARRIED FORWARD		<u><u>68,445</u></u>	<u><u>5,000</u></u>	<u><u>73,445</u></u>	<u><u>112,022</u></u>

The notes form part of these financial statements

Balance Sheet
31 March 2024

	Notes	Unrestricted fund £	Restricted funds £	31/3/24 Total funds £	31/3/23 Total funds £
FIXED ASSETS					
Tangible assets	9	<u>5,473</u>	<u>-</u>	<u>5,473</u>	<u>6,878</u>
CURRENT ASSETS					
Debtors	10	9,579	-	9,579	32,795
Cash at bank		<u>81,617</u>	<u>5,000</u>	<u>86,617</u>	<u>134,271</u>
		91,196	5,000	96,196	167,066
CREDITORS					
Amounts falling due within one year	11	<u>(28,224)</u>	<u>-</u>	<u>(28,224)</u>	<u>(61,922)</u>
NET CURRENT ASSETS		<u>62,972</u>	<u>5,000</u>	<u>67,972</u>	<u>105,144</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>68,445</u>	<u>5,000</u>	<u>73,445</u>	<u>112,022</u>
NET ASSETS		<u>68,445</u>	<u>5,000</u>	<u>73,445</u>	<u>112,022</u>
FUNDS	12				
Unrestricted funds				68,445	112,022
Restricted funds				<u>5,000</u>	<u>-</u>
TOTAL FUNDS				<u>73,445</u>	<u>112,022</u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2024.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2024 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

One to One Development Trust (Registered number: 05051345)

Balance Sheet - continued
31 March 2024

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 25 November 2024 and were signed on its behalf by:

Ms S Gahlings - Trustee

The notes form part of these financial statements

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland, the Charities Act 2011 and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The accounts have been prepared on the going concern basis, as there are no material uncertainties about the charity's ability to continue. Based on the adequacy of the charity's reserves as at the balance sheet date, along with their knowledge of the charity's ability to meet bills, payments and other liabilities as they fall due, the directors have a reasonable expectation that the charity has sufficient resources to continue in operational existence for the foreseeable future.

Financial reporting standard 102 - reduced disclosure exemptions

The charitable company has taken advantage of the following disclosure exemptions in preparing these financial statements, as permitted by FRS 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland':

- the requirements of Section 7 Statement of Cash Flows;
- the requirements of paragraphs 11.42, 11.44, 11.45, 11.47, 11.48(a)(iii), 11.48(a)(iv), 11.48(b) and 11.48(c).

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 25% on cost
IT & media equipment	- 33.3% on cost

All tangible fixed assets are recorded at cost, being purchase price less accumulated depreciation.

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

1. ACCOUNTING POLICIES - continued

Fund accounting

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

2. OTHER TRADING ACTIVITIES

	31/3/24	31/3/23
	£	£
Contracts	<u>134,472</u>	<u>194,180</u>

3. INVESTMENT INCOME

	31/3/24	31/3/23
	£	£
Deposit account interest	<u>1,162</u>	<u>277</u>

4. SUPPORT COSTS

	Management	Finance	Information technology	Governance costs	Totals
	£	£	£	£	£
Other resources expended	14,481	485	876	8,464	24,306
Premises	<u>1,075</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>1,075</u>
	<u>15,556</u>	<u>485</u>	<u>876</u>	<u>8,464</u>	<u>25,381</u>

The following payments, excluding VAT, have been accrued or made to the independent examiner Aysgarth Chartered Accountants in respect of their examination £2,140 (2023: £1,560). Fees payable to the Independent Examiner other than for the independent examination, totalled £3,104 (2023: £2,773).

Support costs, included in the above, are as follows:

Governance costs

	31/3/24	31/3/23
	Other resources expended	Total activities
	£	£
Accountancy and legal fees	5,964	5,176
Professional fees	<u>2,500</u>	<u>-</u>
	<u>8,464</u>	<u>5,176</u>

5. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	31/3/24	31/3/23
	£	£
Depreciation - owned assets	<u>5,951</u>	<u>8,169</u>

6. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 March 2024 nor for the year ended 31 March 2023.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 March 2024 nor for the year ended 31 March 2023.

7. STAFF COSTS

The average monthly number of employees during the year was as follows:

	31/3/24	31/3/23
	<u>3</u>	<u>2</u>
Project and administration staff		

No staff received salaries at a rate of more than £60,000 per annum.

The charity's key management comprise the trustees and the key staff named in the Trustees' report. Total employment benefits payable to key management for the year were as follows:

	31/3/24	31/3/23
	£	£
Trustees	Nil	Nil
Other members of key management	52,575	44,796

8. THE STATEMENT OF FINANCIAL ACTIVITIES FOR 1 APRIL 2022 TO 31 MARCH 2023

	Unrestricted fund £	Restricted funds £	Total funds £
INCOME AND ENDOWMENTS FROM			
Charitable activities			
Media and arts engagement	-	9,748	9,748
Other trading activities	194,180	-	194,180
Investment income	<u>277</u>	<u>-</u>	<u>277</u>
Total	<u>194,457</u>	<u>9,748</u>	<u>204,205</u>

8. THE STATEMENT OF FINANCIAL ACTIVITIES FOR 1 APRIL 2022 TO 31 MARCH 2023 - continued

	Unrestricted fund £	Restricted funds £	Total funds £
EXPENDITURE ON			
Charitable activities			
Media and arts engagement	153,767	28,957	182,724
Premises	2,621	-	2,621
Other	<u>22,588</u>	<u>125</u>	<u>22,713</u>
Total	<u>178,976</u>	<u>29,082</u>	<u>208,058</u>
NET INCOME/(EXPENDITURE)	15,481	(19,334)	(3,853)
Transfers between funds	<u>(5,355)</u>	<u>5,355</u>	<u>-</u>
Net movement in funds	10,126	(13,979)	(3,853)
RECONCILIATION OF FUNDS			
Total funds brought forward	<u>101,896</u>	<u>13,979</u>	<u>115,875</u>
TOTAL FUNDS CARRIED FORWARD	<u><u>112,022</u></u>	<u><u>-</u></u>	<u><u>112,022</u></u>

9. TANGIBLE FIXED ASSETS

	Fixtures and fittings £	IT & media equipment £	Totals £
COST			
At 1 April 2023	1,470	50,932	52,402
Additions	<u>-</u>	<u>4,546</u>	<u>4,546</u>
At 31 March 2024	<u>1,470</u>	<u>55,478</u>	<u>56,948</u>
DEPRECIATION			
At 1 April 2023	1,424	44,100	45,524
Charge for year	<u>16</u>	<u>5,935</u>	<u>5,951</u>
At 31 March 2024	<u>1,440</u>	<u>50,035</u>	<u>51,475</u>
NET BOOK VALUE			
At 31 March 2024	<u><u>30</u></u>	<u><u>5,443</u></u>	<u><u>5,473</u></u>
At 31 March 2023	<u><u>46</u></u>	<u><u>6,832</u></u>	<u><u>6,878</u></u>

Notes to the Financial Statements - continued
for the Year Ended 31 March 2024

10. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	31/3/24	31/3/23
	£	£
Debtors	6,360	30,900
Prepayments and accrued income	<u>3,219</u>	<u>1,895</u>
	<u>9,579</u>	<u>32,795</u>

11. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	31/3/24	31/3/23
	£	£
Trade creditors	8,853	1,434
Social security and other taxes	3,352	2,355
VAT	6,796	19,293
Other creditors	1,007	2,337
Accruals and deferred income	<u>8,216</u>	<u>36,503</u>
	<u>28,224</u>	<u>61,922</u>

12. MOVEMENT IN FUNDS

	At 1/4/23 £	Net movement in funds £	At 31/3/24 £
Unrestricted funds			
General fund	112,022	(43,577)	68,445
Restricted funds			
University of York - XR Stories	-	5,000	5,000
	<u>112,022</u>	<u>(38,577)</u>	<u>73,445</u>

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	135,634	(179,211)	(43,577)
Restricted funds			
University of York - Intern	4,068	(4,068)	-
Wellbeing & Health Action Movement - Powering Up	5,000	(5,000)	-
University of York - XR Stories	<u>20,000</u>	<u>(15,000)</u>	<u>5,000</u>
	<u>29,068</u>	<u>(24,068)</u>	<u>5,000</u>
TOTAL FUNDS	<u>164,702</u>	<u>(203,279)</u>	<u>(38,577)</u>

12. MOVEMENT IN FUNDS - continued**Comparatives for movement in funds**

	At 1/4/22 £	Net movement in funds £	Transfers between funds £	At 31/3/23 £
Unrestricted funds				
General fund	101,896	15,481	(5,355)	112,022
Restricted funds				
Wakefield Council – Our Earth Your Choice	2,750	(8,105)	5,355	-
Nenescape (Nene Park) - Walking in Time	1,000	(1,000)	-	-
Wakefield Council - Happy Healthy Holidays	6,231	(6,231)	-	-
Wakefield Council - Zero Gravity Lunar Library	<u>3,998</u>	<u>(3,998)</u>	<u>-</u>	<u>-</u>
	<u>13,979</u>	<u>(19,334)</u>	<u>5,355</u>	<u>-</u>
TOTAL FUNDS	<u>115,875</u>	<u>(3,853)</u>	<u>-</u>	<u>112,022</u>

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	194,457	(178,976)	15,481
Restricted funds			
Wakefield Council – Our Earth Your Choice	-	(8,105)	(8,105)
Nenescape (Nene Park) - Walking in Time	5,000	(6,000)	(1,000)
Wakefield Council - Happy Healthy Holidays	-	(6,231)	(6,231)
Wakefield Council - Zero Gravity Lunar Library	<u>4,748</u>	<u>(8,746)</u>	<u>(3,998)</u>
	<u>9,748</u>	<u>(29,082)</u>	<u>(19,334)</u>
TOTAL FUNDS	<u>204,205</u>	<u>(208,058)</u>	<u>(3,853)</u>

The different restricted funds represent different projects that One to One Development Trust has not only been involved with but has been the recipient of grant money. There have been other key projects but these have been accounted for through the unrestricted fund as One to One Development Trust has been a partner organisation, invoicing for services provided.

More information is available in the Annual Report 2023-24, which is attached to the end of the financial statements. The Chief Executive Officer, Judi Alston compiled the report and it has been approved by the Board of Trustees.

13. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 March 2024.

14. ULTIMATE CONTROLLING PARTY

In the opinion of the trustees there is no ultimate controlling party and there are no related party transactions.

One to One Development Trust

Detailed Statement of Financial Activities
for the Year Ended 31 March 2024

	31/3/24 £	31/3/23 £
INCOME AND ENDOWMENTS		
Other trading activities		
Contracts	134,472	194,180
Investment income		
Deposit account interest	1,162	277
Charitable activities		
Grants	<u>29,068</u>	<u>9,748</u>
Total incoming resources	<u>164,702</u>	<u>204,205</u>
EXPENDITURE		
Charitable activities		
Wages	90,907	91,238
Social security	3,692	5,054
Pensions	25,998	1,978
Insurance	1,026	919
Rent	2,829	2,621
Freelancers	31,811	55,011
Website hosting	3,464	3,655
Travel and subsistence	1,689	4,741
Duplication, printing and publicity	372	459
Postage and stationery	27	201
Licences and subscriptions	15,587	18,824
Sundry expenses	411	83
Project expenses	<u>85</u>	<u>-</u>
	<u>177,898</u>	<u>184,784</u>
Support costs		
Management		
Telephone	1,620	2,014
Postage and stationery	77	71
Repairs and renewals	1,075	7
Sundry expenses	300	91
Non recoverable VAT	-	215
Travel and subsistence	6,533	4,760
Depreciation of tangible and heritage assets	<u>5,951</u>	<u>8,169</u>
	<u>15,556</u>	<u>15,327</u>

This page does not form part of the statutory financial statements

One to One Development Trust

Detailed Statement of Financial Activities
for the Year Ended 31 March 2024

	31/3/24 £	31/3/23 £
Finance		
Bank charges	485	517
Information technology		
Computer and equipment costs	<u>876</u>	<u>2,254</u>
Governance costs		
Accountancy and legal fees	5,964	5,176
Professional fees	<u>2,500</u>	<u>-</u>
	<u>8,464</u>	<u>5,176</u>
Total resources expended	<u>203,279</u>	<u>208,058</u>
Net expenditure	<u>(38,577)</u>	<u>(3,853)</u>

This page does not form part of the statutory financial statements

ABOUT US

One to One Development Trust is a bold and ambitious Arts/Media Charity that pushes the boundaries of technology to create exciting, engaging, and innovative projects, that aim to bring about positive social change.

Our work is local, regional, national, and international working with communities and other organisations/partners. We consistently push the boundaries with technology, creating innovative films, apps, games, immersive experiences and online applications to make the world a better place by sharing knowledge, increasing aspiration and make positive societal change.

We offer meaningful engagement and are always striving for best practice and excellence in all aspects of the organisation.

OUR VISION

We bring creative experiences and opportunities to all people, particularly those not engaging in the arts or marginalised for whatever reason. We believe that creativity can make a real difference to people's lives, to express, shape and improve their health and wellbeing, sense of place and community.

Access to technology offers great potential for creative expression, giving individuals and communities a way to communicate and be heard, amplifying important social issues whilst increasing digital literacy and aspiration.

OUR PURPOSE

- Enhancing community spirit through meaningful engagement
- Using film, game design, podcasts, digital media, and the arts to promote positive opportunities for all, celebrate cultural diversity, social inclusion, and learning
- Promoting interaction and exchange between communities and different generations
- Providing advice, opportunities, training and learning in our areas of specialism
- Pushing the creative boundaries with digital technologies

OUR VALUES – WE ARE:

- Open and inclusive
- Committed to equality, fairness, and access for all
- Mindful, sensitive, and respectful of people's needs
- Constantly aiming for best practice and high production standards in all aspects of our work

OVERVIEW OF THE YEAR

2023-24 has been an exciting year where we have created work that we are very proud of, developed some excellent partnerships and delivered innovative and engaging work for our communities.

1,176 people attended our free events

We facilitated five paid internships

Created four virtual museums/archives celebrating heritage

Produced 13 films influencing social change

In January 2024 the team and board of trustees had an away day at the Yorkshire Sculpture Park, this was incredibly rewarding and helped us explore how we achieved against our priorities for 2023-24 and our aims for the short- and longer-term future. We also welcomed Bruce Wu to the Board as a new Trustee.

One of the most significant projects of the year commissioned by The Screen Industries Growth Network (University of York) was to create a video game that highlight the barriers that young people face getting into the screen industries due to cultural, social or economic barriers. Play Your Way into Production has been an ambitious, but very successful project that launched in January 2024. Over 18 months the project supported four paid internships including one for a young person not in education, training or employment.

Although funding for projects comes to an end, sometimes the projects are deserving of ongoing support; Play Your Way into Production is one of those projects whose legacy will be active with us for the next few years as the game becomes better known and reaches its target audiences. Similarly, Our Earth Your Choice, the video game we made with young people that launched in 2022 about climate change, is another example of this – a project that we keep in the fore as we believe it has potential to do more and bring in further funding.

Both these game projects were fantastic platforms to raise awareness of environmental sustainability through main narratives and storylines which was one of our four priorities of the year.

In turn, it has made us more aware of sourcing from local suppliers and purchasing recycled supplies. Our hybrid work approach means less travelling, and when we do travel over 70% of journeys are on public transport.

We must acknowledge though, that despite some pro-active effort in being more environmentally aware, our actions need to go further in addressing our environmental impact so it is something that we will continue to aim for across all aspects of the organisation and will develop an internal policy we can use to adhere to.

The above-mentioned game projects also demonstrate how we managed to mentor young people through their design and build learning processes. This nurturing of young people interested in the careers in the creative industries is an area of work we will also continue to develop and support.

Finally, we want to pay tribute to our long-standing Board Member and Chairperson Glenn Guiliatt who stood down due to ill health in 2023. Glenn has a long history with One to One having been our accountant in the organisation's early years, then when he retired, he joined the Board in 2003. His experience as a Chartered Accountant and a retired Senior Partner in a large local firm brought valuable expertise to help steer the organisation over many years. Glenn was a great advocate for our work and a much-respected Board Member. We marked Glenn's 20-year tenure with us, by having his name added as part of an art walkway at The Yorkshire Sculpture Park.

Thank you to our partners and funders in 2023-24

Hull Kingston Rovers (University of Hull)

Looking Back CIC (Dewsbury Rugby League Heritage)

Newcastle Rugby Foundation (Rugby League North East)

North Northamptonshire Council

Orient Foundation for Arts & Culture

Screen Industries Growth Network (SIGN)

Space2

University of Leicester

Wakefield Council

West Northamptonshire Council

WHAM

XR Stories (University of York)

A special thank you to all our team, freelancers, volunteers and trustees who have supported One to One Development Trust throughout the year.

THE FOLLOWING CASE STUDIES GIVE EXAMPLES OF HOW WE MET OUR PRIORITIES in 2023-24

PRIORITY 1

Continue our core work in communities including promoting heritage, health and wellbeing and digital storytelling through the range of technologies and creative approaches we deliver.

Case Study - Hull KR Heritage Project

In September 2023 after a two-year project, we launched the Hull Kingston Rovers Rugby League Virtual Museum and Heritage Archive as part of the Freedom Festival in Hull to around 300 people.

This project follows several other sporting heritage projects with rugby league clubs since 2014 using technology to bring heritage alive.

The Hull KR project started during Covid and has had its challenges due to running during the pandemic and having three different CEOs leading on it; despite the challenges we have been very pleased with the project.

Aimed both at young people and older people, this heritage project has elements for all different audiences and it can be used in different situations and with different target groups. We worked with a group of volunteers from the Club who helped us gather material and catalogue it.

Using game technology, we created a virtual museum within a digital space inspired by the look and aesthetics of Hull KR's ground, Craven Park. The experience takes the user/player through different zones each unlocking a different aspect of the Clubs history. The experience is available on VR headsets and also can be accessed through smart phones.

As part of the project, we helped members of the Community Foundation purchase virtual reality headsets and offered training on them, so the workers can use the project within the community in a range of settings including primary schools through to care homes to work with people with dementia. The experience offers great potential for education with children and reminiscence work with older groups.

PRIORITY 2

Expand our knowledge and creative practice in XR, games and immersive media to support and facilitate meaningful opportunities for young people.

Case Study – Powering Up

In October 2023 we began a new project 'Powering Up' with Dr Guddi Singh, Writer/Broadcaster & Paediatrician (a great advocate of Our Earth Your Choice), and her organisation, Wellbeing and Health Action Movement (WHAM). The project aims to bring young people together with clinicians to radically reimagine healthcare.

Our role within the project is the creative lead, which will help to amplify the young people's voices, document the project on film and create an interactive zine/game about the barriers young people identify in negotiating the healthcare system.

Looking at integrating mobile games into interactive magazines provides lots of new challenges for our team. There is great opportunity for younger members of the team to have their work published in national medical publications, present about the project at events and oversee peer to peer learning.

In January 2024 we invited other Powering Up team members and partners to join us at the Art House to scope out the project's goals and develop the branding. The project will run throughout 2024 with two key events happening in London and Birmingham. We will update on Powering Up in next year's Annual Report 2024-25.

PRIORITY 3

Use our extensive archive of film and creative projects to inspire new work and bring creative opportunities and engagement to people and communities across Wakefield district.

Case Study – Revealed – The Pit Camp

We were delighted to be awarded funding from XR Stories (University of York) in July 2023 to bring heritage alive through technology.

Our project 'Revealed – The Pit Camp' commemorates 40 years since the 1984/5 Miners Strike and looks at how we can bring our own archive film into a new XR environment, and therefore bring the history alive to new audiences.

We are working with volunteers who are former miners to help get the authenticity of the project right. Throughout 2024-25 we will be touring Revealed – The Pit Yard to festivals, events and museums.

We are also exploring how technology can use help tell the stories of historic sites/local heritage including Tileyard (formally Rutland Mill) and Slazenger's (formally Sykes Mill). This project aimed at exploring different technology to tell stories around heritage will be updated in next year's Annual Report.

In January 2024 we were asked to become a partner in a Wakefield Council heritage project 'Our Heritage Our Stories' successfully funded by the National Lottery Heritage Fund. This two-year project, working closely with local communities, enables us to keep developing our skills in digital heritage preservation and exhibition.

OUR TEAM

Judi Alston Chief Executive and Creative Director

Judi founded One to One and has led the organisation through its different stages. Judi's passion is film making and digital storytelling. She has a Producer/Writer/Editor role on most projects.

Andy Campbell Digital Director

Andy is the Lead Artist/Developer on all our websites, immersive projects, and video games and brings a wealth of experience in XR.

Dean Hinchliffe

Film maker and Sound Recordist. With many years' experiences in production, post- production, and motion graphics, Dean is also a qualified drone pilot and works on all our film projects.

Evie Godfrey

Project Worker with a good mix of skills that cover research, admin, website admin and social media. Evie is also our in-house illustrator.

Tiara Ashworth

Trainee 3D artist who contributes by making 3D digital models for scenes, 2D art and game testing.

Melanie Paris

With 30 years' experience in marketing and a qualified journalist Melanie supports us in Business Development and project work.

Chris Joseph

Chris Joseph is a digital producer, artist and composer who works with us on the development of websites and online applications.

Gauri Rajeev

XR intern and game designer joined the team in February 2024 and will be with us a few months on a paid internship.

TRUSTEES

One to One Development Trust is made up of a voluntary Board of Trustees each bringing a wealth of experience to the organisation. The board is:

Annie Robinson - Company Secretary

Community mosaic artist, housing support officer

Suzanne Gahlings – Acting Chair

Former Public Health Manager & Youth Worker

Christopher Selby

Managing Director training/construction industry

Stephen Ball

Retired Solicitor

Bruce Wu

Accountant and Business Director

VOLUNTEERS

We work with volunteers and are keen to offer opportunities where we can support the involvement and development of volunteers, in line with our Volunteers Policy.

A big thank you to 5 volunteers this year for helping support what we do.

WORK EXPERIENCE

Where possible we will support work experience and student placements, but this is done at the discretion of the CEO if we have capacity to facilitate a meaningful and worthwhile placement for the student.

In 2023 we supported a young person from school with their work experience and Madison wrote an article on her time with us.

"From of June 26th to June 30th I attended work experience at One to One Development Trust, and we worked on a variety of things for a number of projects, with three in office days and one over zoom. In total we worked on a few projects: Our Earth Your Choice, Play Your Way into Production and Revealed. I have personally worked on one of these projects before Our Earth Your Choice, however this work experience has allowed me to view and help out on new entirely unique projects all three of which use software such as AR (Augmented Reality) and VR (Virtual Reality).

My duties entailed taking photos of the places we visited like Wakefield Museum, Library and Tile Yard and uncovering the history that links Wakefield to these places, helping create ways to make this history more interactive.

Overall, I would say my work experience was a positive one (which I enjoyed a lot) as it allowed me to broaden my knowledge not only on the aspects that go into making games but also, on the history of Wakefield. I even got to experience new technology such as VR gaming and AR gaming which I don't have the resources to do at home. I hope to be able to use the new skills I have acquired from my work experience in future endeavours".

OUR PRIORITIES FOR 2024-2025

Push the boundaries of technology within our current and upcoming projects.

Create opportunities to support and mentor people including through intergenerational projects and events.

Invest in our internal systems for project management, updating policies, improving reporting and bringing in specialist advice as needed.

Be bold, ambitious and creative in projects inspiring positive social change.

ONE TO ONE DEVELOPMENT TRUST

England & Wales - Charity number 1105935

Accounts



Report of the Trustees and
Unaudited Financial Statements for the Year Ended 31 March 2023
for
One to One Development Trust



Aysgarth Chartered Accountants
Pickering House
40A York Place
Leeds
LS1 2ED

Contents of the Financial Statements
for the Year Ended 31 March 2023

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Report of the Trustees
for the Year Ended 31 March 2023

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 March 2023. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

OBJECTIVES AND ACTIVITIES

Objectives and aims

In planning the activities for the year at trustee meetings the Board and Chief Executive kept in mind the Charity Commission's guidance on public benefit.

The charity exists to:

1. Enhance civic pride and community spirit.
2. Raise awareness and promote opportunities for cultural diversity, social inclusion and education through the use of film, digital media and the arts.
3. Promote interaction and exchange between communities and different generations.
4. Provide advice, opportunities, training and learning in creative and media skills.
5. Push the creative boundaries of digital technologies.
6. Support any other charitable objectives agreed as a priority by the trustees.

Significant activities

A review of significant activities undertaken by the Charity in relation to the objects are included in the detailed report by the Chief Executive, which is attached to this report and financial statements.

Public benefit

The charity trustees have complied with their duty to have due regard to the guidance on public benefit published by the commission in exercising their powers or duties.

ACHIEVEMENT AND PERFORMANCE

Charitable activities

The Chief Executive's report at the end of this report and financial statements includes a summary of the main achievements of the charity in the year.

FINANCIAL REVIEW

Financial position

The net assets of the Charity at the year end were £112,022 (2022: £115,875). Of these funds the unrestricted balance was £112,022 (2022: £101,896) and the total restricted funds were £NIL (2022 £13,979).

FINANCIAL REVIEW

Principal funding sources

During the year major grants were received from:

	31.03.2023	31.03.2022
	£	£
Wakefield Council	4,748	21,548
Nenescape	5,000	5,000
Creative Art House	-	3,000
	9,748	29,548

As in previous years the provision of media services was a major source of income, much of this work was performed in tandem with the direct charitable work.

Reserves policy

The Reserves policy is to maintain sufficient reserves in order for the charity to meet its charitable objectives.

Many of the projects undertaken are fully funded and are treated as restricted fund activities. Over the duration of these projects it is anticipated that the restricted funds will be fully utilised and then the fund will close. If a fund is negative it is on the basis that future funding has been obtained to restore the restricted fund to a nil balance. Small deficits are funded from the unrestricted fund.

The unrestricted fund is used for working capital requirements. The trustees have no plans to build up the reserves, other than for working capital requirements. The trustees plan that the unrestricted reserves should equal approximately 6 months spending requirements.

FUTURE PLANS

The priorities for the 2023/24 financial year are:

1. Continue our core work within communities promoting heritage, health & wellbeing and digital storytelling using a range of technologies and creative approaches.
2. Expand our knowledge and creative practice in XR, games and immersive media to support and facilitate meaningful opportunities for young people.
3. Use our own extensive film archive and key community projects that can be developed further, to provide opportunities and increase positive change for Wakefield communities.
4. Aspire to bring environmental sustainability increasingly into our creative practice and organisation.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

Recruitment and appointment of new trustees

When a vacancy arises a new trustee is searched for who will have the required skills, experience and expertise needed in order to strengthen the existing Board. All potential trustees have to complete a brief application form and are interviewed by the other board members.

One to One Development Trust

Report of the Trustees
for the Year Ended 31 March 2023

STRUCTURE, GOVERNANCE AND MANAGEMENT

Organisational structure

The trustees of One to One Development Trust direct and oversee the charity. Board meetings are held 3 times a year, and are always attended by the Chief Executive, Judi Alston, who provides a report to the Board on past performance of the charity and of plans in hand for the subsequent period.

Induction and training of new trustees

When new trustees are appointed they are inducted at a Board meeting. The training of trustees is limited to in-house training on the processes, values and objectives of the Charity.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number

05051345 (England and Wales)

Registered Charity number

1105935

Registered office

Art House
Drury Lane
Wakefield
WF1 2TE

Trustees

One to One Development Trust is made up of a voluntary Board of Trustees each bringing a wealth of experience to the organisation. The board is:

Glenn Guilliat, Chairperson - Chartered Accountant
Annie Robinson, Company Secretary - Community mosaic artist, housing support officer
Suzanne Gahlings, Acting chair, former Public Health Manager & Youth Worker
Christopher Selby, Managing Director training/construction industry
Stephen Ball, retired solicitor.

Company Secretary

Ms S A Robinson

Independent Examiner

Simon Young FCA
Aysgarth Chartered Accountants
Pickering House
40A York Place
Leeds
LS1 2ED

Chief Executive Officer

Ms J Alston

Bankers

HSBC
1 Bank Street
Castleford
WF10 1EA

One to One Development Trust

Report of the Trustees
for the Year Ended 31 March 2023

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

Approved by order of the board of trustees on 4 September 2023 and signed on its behalf by:

Ms S Gahlings - Trustee

Independent Examiner's Report to the Trustees of
One to One Development Trust

Independent examiner's report to the trustees of One to One Development Trust ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 March 2023.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under Section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under Section 145(5) (b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by Section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of Section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Simon Young FCA

Aysgarth Chartered Accountants
Pickering House
40A York Place
Leeds
LS1 2ED

4 September 2023

One to One Development Trust

Statement of Financial Activities
(Incorporating an Income and Expenditure Account)
for the Year Ended 31 March 2023

	Notes	Unrestricted fund £	Restricted funds £	31/3/23 Total funds £	31/3/22 Total funds £
INCOME AND ENDOWMENTS FROM					
Charitable activities					
Revenue grants		-	-	-	3,000
Media and arts engagement		-	9,748	9,748	26,548
Other trading activities	2	194,180	-	194,180	182,261
Investment income	3	<u>277</u>	<u>-</u>	<u>277</u>	<u>6</u>
Total		<u>194,457</u>	<u>9,748</u>	<u>204,205</u>	<u>211,815</u>
EXPENDITURE ON					
Charitable activities					
Media and arts engagement		153,767	28,957	182,724	123,218
Premises		2,621	-	2,621	2,849
General office and finance staff		-	-	-	30,741
Other		<u>22,588</u>	<u>125</u>	<u>22,713</u>	<u>27,839</u>
Total		<u>178,976</u>	<u>29,082</u>	<u>208,058</u>	<u>184,647</u>
NET INCOME/(EXPENDITURE)					
Transfers between funds	12	15,481 <u>(5,355)</u>	(19,334) <u>5,355</u>	(3,853) <u>-</u>	27,168 <u>-</u>
Net movement in funds		10,126	(13,979)	(3,853)	27,168
RECONCILIATION OF FUNDS					
Total funds brought forward		101,896	13,979	115,875	88,707
TOTAL FUNDS CARRIED FORWARD		<u>112,022</u>	<u>-</u>	<u>112,022</u>	<u>115,875</u>

The notes form part of these financial statements

Balance Sheet
31 March 2023

	Notes	Unrestricted fund £	Restricted funds £	31/3/23 Total funds £	31/3/22 Total funds £
FIXED ASSETS					
Tangible assets	9	<u>6,878</u>	<u>-</u>	<u>6,878</u>	<u>7,992</u>
CURRENT ASSETS					
Debtors	10	32,795	-	32,795	32,163
Cash at bank		<u>134,271</u>	<u>-</u>	<u>134,271</u>	<u>106,352</u>
		167,066	-	167,066	138,515
CREDITORS					
Amounts falling due within one year	11	<u>(61,922)</u>	<u>-</u>	<u>(61,922)</u>	<u>(30,632)</u>
NET CURRENT ASSETS		<u>105,144</u>	<u>-</u>	<u>105,144</u>	<u>107,883</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>112,022</u>	<u>-</u>	<u>112,022</u>	<u>115,875</u>
NET ASSETS		<u>112,022</u>	<u>-</u>	<u>112,022</u>	<u>115,875</u>
FUNDS	12				
Unrestricted funds				112,022	101,896
Restricted funds				<u>-</u>	<u>13,979</u>
TOTAL FUNDS				<u>112,022</u>	<u>115,875</u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2023.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2023 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

One to One Development Trust (Registered number: 05051345)

Balance Sheet - continued
31 March 2023

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 4 September 2023 and were signed on its behalf by:

Ms S Gahlings - Trustee

The notes form part of these financial statements

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland, the Charities Act 2011 and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The accounts have been prepared on the going concern basis, as there are no material uncertainties about the charity's ability to continue. Based on the adequacy of the charity's reserves as at the balance sheet date, along with their knowledge of the charity's ability to meet bills, payments and other liabilities as they fall due, the directors have a reasonable expectation that the charity has sufficient resources to continue in operational existence for the foreseeable future.

Financial reporting standard 102 - reduced disclosure exemptions

The charitable company has taken advantage of the following disclosure exemptions in preparing these financial statements, as permitted by FRS 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland':

- the requirements of Section 7 Statement of Cash Flows;
- the requirements of paragraphs 11.42, 11.44, 11.45, 11.47, 11.48(a)(iii), 11.48(a)(iv), 11.48(b) and 11.48(c).

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 25% on reducing balance
IT & media equipment	- 33.3% on cost

All tangible fixed assets are recorded at cost, being purchase price less accumulated depreciation.

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

1. ACCOUNTING POLICIES - continued

Fund accounting

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

2. OTHER TRADING ACTIVITIES

	31/3/23	31/3/22
	£	£
Contracts	<u>194,180</u>	<u>182,261</u>

3. INVESTMENT INCOME

	31/3/23	31/3/22
	£	£
Deposit account interest	<u>277</u>	<u>6</u>

4. SUPPORT COSTS

	Management	Finance	Information technology	Governance costs	Totals
	£	£	£	£	£
Other resources expended	15,327	517	1,693	5,176	22,713
Media and arts engagement	<u>-</u>	<u>-</u>	<u>561</u>	<u>-</u>	<u>561</u>
	<u>15,327</u>	<u>517</u>	<u>2,254</u>	<u>5,176</u>	<u>23,274</u>

The following payments, excluding VAT, have been accrued or made to the independent examiner Aysgarth Chartered Accountants in respect of their examination £1,560 (2022: £1,550). Fees payable to the Independent Examiner other than for the independent examination, totalled £2,773 (2022: £2,632).

Notes to the Financial Statements - continued
for the Year Ended 31 March 2023

4. SUPPORT COSTS - continued

Support costs, included in the above, are as follows:

Governance costs

	31/3/23 Other resources expended £	31/3/22 Total activities £
Accountancy and legal fees	<u>5,176</u>	<u>5,564</u>

5. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	31/3/23 £	31/3/22 £
Depreciation - owned assets	<u>8,169</u>	<u>7,897</u>

6. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 March 2023 nor for the year ended 31 March 2022.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 March 2023 nor for the year ended 31 March 2022.

7. STAFF COSTS

The average monthly number of employees during the year was as follows:

	31/3/23 <u>2</u>	31/3/22 <u>2</u>
Project and administration staff		

No staff received salaries at a rate of more than £60,000 per annum. During the year the CEO received a salary package of £44,796 (2022: £44,511). The Charity is working towards paying its staff a market rate for their services.

8. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted fund £	Restricted funds £	Total funds £
INCOME AND ENDOWMENTS FROM			
Charitable activities			
Revenue grants	3,000	-	3,000
Media and arts engagement	-	26,548	26,548
Other trading activities	182,261	-	182,261
Investment income	<u>6</u>	<u>-</u>	<u>6</u>
Total	<u>185,267</u>	<u>26,548</u>	<u>211,815</u>
EXPENDITURE ON			
Charitable activities			
Media and arts engagement	105,044	18,174	123,218
Premises	2,849	-	2,849
General office and finance staff	30,741	-	30,741
Other	<u>27,839</u>	<u>-</u>	<u>27,839</u>
Total	<u>166,473</u>	<u>18,174</u>	<u>184,647</u>
NET INCOME	18,794	8,374	27,168
RECONCILIATION OF FUNDS			
Total funds brought forward	<u>83,102</u>	<u>5,605</u>	<u>88,707</u>
TOTAL FUNDS CARRIED FORWARD	<u>101,896</u>	<u>13,979</u>	<u>115,875</u>

Notes to the Financial Statements - continued
for the Year Ended 31 March 2023

9. TANGIBLE FIXED ASSETS

	Fixtures and fittings £	IT & media equipment £	Totals £
COST			
At 1 April 2022	1,470	43,877	45,347
Additions	<u>-</u>	<u>7,055</u>	<u>7,055</u>
At 31 March 2023	<u>1,470</u>	<u>50,932</u>	<u>52,402</u>
DEPRECIATION			
At 1 April 2022	1,409	35,946	37,355
Charge for year	<u>15</u>	<u>8,154</u>	<u>8,169</u>
At 31 March 2023	<u>1,424</u>	<u>44,100</u>	<u>45,524</u>
NET BOOK VALUE			
At 31 March 2023	<u>46</u>	<u>6,832</u>	<u>6,878</u>
At 31 March 2022	<u>61</u>	<u>7,931</u>	<u>7,992</u>

10. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	31/3/23 £	31/3/22 £
Debtors	30,900	30,985
Prepayments and accrued income	<u>1,895</u>	<u>1,178</u>
	<u>32,795</u>	<u>32,163</u>

11. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	31/3/23 £	31/3/22 £
Trade creditors	1,434	1,766
Social security and other taxes	2,355	4,222
VAT	19,293	12,428
Other creditors	2,337	325
Accruals and deferred income	<u>36,503</u>	<u>11,891</u>
	<u>61,922</u>	<u>30,632</u>

Notes to the Financial Statements - continued
for the Year Ended 31 March 2023

12. MOVEMENT IN FUNDS

	At 1/4/22 £	Net movement in funds £	Transfers between funds £	At 31/3/23 £
Unrestricted funds				
General fund	<u>101,896</u>	<u>15,481</u>	<u>(5,355)</u>	<u>112,022</u>
Restricted funds				
Our Earth Our Choice	2,750	(8,105)	5,355	-
Walking in Time Project Nene Park	1,000	(1,000)	-	-
Happy Healthy Holidays	6,231	(6,231)	-	-
Zero Gravity Lunar Library	<u>3,998</u>	<u>(3,998)</u>	<u>-</u>	<u>-</u>
	<u>13,979</u>	<u>(19,334)</u>	<u>5,355</u>	<u>-</u>
TOTAL FUNDS	<u>115,875</u>	<u>(3,853)</u>	<u>-</u>	<u>112,022</u>

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	194,457	(178,976)	15,481
Restricted funds			
Our Earth Our Choice	-	(8,105)	(8,105)
Walking in Time Project Nene Park	5,000	(6,000)	(1,000)
Happy Healthy Holidays	-	(6,231)	(6,231)
Zero Gravity Lunar Library	<u>4,748</u>	<u>(8,746)</u>	<u>(3,998)</u>
	<u>9,748</u>	<u>(29,082)</u>	<u>(19,334)</u>
TOTAL FUNDS	<u>204,205</u>	<u>(208,058)</u>	<u>(3,853)</u>

Notes to the Financial Statements - continued
for the Year Ended 31 March 2023**12. MOVEMENT IN FUNDS - continued****Comparatives for movement in funds**

	At 1/4/21 £	Net movement in funds £	At 31/3/22 £
Unrestricted funds			
General fund	<u>83,102</u>	<u>18,794</u>	<u>101,896</u>
Restricted funds			
Making The Most of IT	4,000	(4,000)	-
Our Earth Our Choice	1,605	1,145	2,750
Walking in Time Project Nene Park	-	1,000	1,000
Happy Healthy Holidays	-	6,231	6,231
Zero Gravity Lunar Library	<u>-</u>	<u>3,998</u>	<u>3,998</u>
	<u>5,605</u>	<u>8,374</u>	<u>13,979</u>
TOTAL FUNDS	<u>88,707</u>	<u>27,168</u>	<u>115,875</u>

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	<u>185,267</u>	<u>(166,473)</u>	<u>18,794</u>
Restricted funds			
Making The Most of IT	-	(4,000)	(4,000)
Our Earth Our Choice	11,225	(10,080)	1,145
Together and Apart	75	(75)	-
Walking in Time Project Nene Park	5,000	(4,000)	1,000
Happy Healthy Holidays	6,250	(19)	6,231
Zero Gravity Lunar Library	<u>3,998</u>	<u>-</u>	<u>3,998</u>
	<u>26,548</u>	<u>(18,174)</u>	<u>8,374</u>
TOTAL FUNDS	<u>211,815</u>	<u>(184,647)</u>	<u>27,168</u>

The different restricted funds represent different projects that One to One Development Trust has not only been involved with but has been the recipient of grant money. There have been other key projects but these have been accounted for through the unrestricted fund as One to One Development Trust has been a partner organisation, invoicing for services provided.

More information is available in the Annual Report 2022-23, which is attached to the end of the financial statements. The Chief Executive Officer, Judi Alston compiled the report and it has been approved by the Board of Trustees.

13. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 March 2023.

14. ULTIMATE CONTROLLING PARTY

In the opinion of the trustees there is no ultimate controlling party and there are no related party transactions.

One to One Development Trust

Detailed Statement of Financial Activities
for the Year Ended 31 March 2023

	31/3/23 £	31/3/22 £
INCOME AND ENDOWMENTS		
Other trading activities		
Contracts	194,180	182,261
Investment income		
Deposit account interest	277	6
Charitable activities		
Grants	<u>9,748</u>	<u>29,548</u>
Total incoming resources	204,205	211,815
EXPENDITURE		
Charitable activities		
Wages	91,238	86,978
Social security	5,054	5,562
Pensions	1,978	2,045
Insurance	919	1,025
Rent	2,621	2,849
Freelancers	55,011	40,206
Website hosting	3,655	4,619
Travel and subsistence	4,741	3,268
Duplication, printing and publicity	459	467
Computer and equipment costs	-	233
Postage and stationery	201	56
Licences and subscriptions	18,824	8,782
Sundry expenses	83	492
Project expenses	<u>-</u>	<u>200</u>
	184,784	156,782
Support costs		
Management		
Telephone	2,014	1,925
Postage and stationery	71	354
Repairs and renewals	7	27
Sundry expenses	91	200
Advertising and marketing	-	300
Non recoverable VAT	215	687
Travel and subsistence	4,760	3,112
Depreciation of tangible and heritage assets	<u>8,169</u>	<u>7,897</u>
	15,327	14,502

This page does not form part of the statutory financial statements

One to One Development Trust

Detailed Statement of Financial Activities
for the Year Ended 31 March 2023

	31/3/23 £	31/3/22 £
Management Finance		
Bank charges	517	347
Information technology		
Computer and equipment costs	2,254	7,452
Governance costs		
Accountancy and legal fees	<u>5,176</u>	<u>5,564</u>
Total resources expended	<u>208,058</u>	<u>184,647</u>
Net (expenditure)/income	<u><u>(3,853)</u></u>	<u><u>27,168</u></u>

One to One Development Trust Annual Report 2022-2023

Compiled by Judi Alston CEO

About Us

One to One Development Trust is a charitable media/arts organisation. Using a variety of creative approaches and technologies we work with organisations and communities to create exciting, engaging, and innovative projects, positively changing lives for the better.

Our work is local, national, and sometimes international. We consistently push the boundaries with technology, creating innovative films, apps, games, and online applications to raise awareness, share knowledge, increase aspiration and make a positive difference to people's lives.

We offer meaningful engagement, creative excellence, best practice in our field and high production standards across all aspects of our work.

Our Vision

To bring creative experiences and opportunities to all people, particularly those not engaging in the arts or marginalised for whatever reason. We believe that creativity can make a real difference to people's lives, to express, shape and improve their health and wellbeing, sense of place and community. We believe access to technology offers great potential for creative expression, giving individuals and communities a way to communicate and be heard, and access knowledge whilst increasing digital literacy and aspiration.

Our Purpose

Is achieved by:

- Enhancing community spirit through meaningful engagement
- Using film, game design, podcasts, digital media, and the arts to promote positive opportunities for all, celebrate cultural diversity, social inclusion, and learning
- Promoting interaction and exchange between communities and different generations
- Providing advice, opportunities, training and learning in our areas of specialism
- Pushing the creative boundaries with digital technologies

Our Values:

- Open and inclusive
- Committed to equality, fairness, and access for all
- Mindful, sensitive, and non-judgemental
- Constantly aiming for best practice and high production standards in all aspects of our work

Overview of the Year

This year saw a significant change with Covid lockdowns easing making it possible to resume in face to face work again. We have continued to maintain a hybrid approach, combining in-person work with online interaction. This works effectively for us and is a positive take-away from the previous two years, particularly as now many of our partner organisations are much more IT-savvy than they were pre-pandemic.

Within our programme of work over the last twelve months we have developed projects or expanded on existing work that addresses our five priorities outlined in last year's Annual Report (2021-22). In this report we reflect on how we have been meeting our priorities and give a snapshot of the organisation as it is in 2022/23.

Case Study: Priority 1

Work within communities promoting heritage, health & wellbeing and digital storytelling through a range of technologies and creative approaches.

The Big Conversation

Through a long track record of working with colleagues in Public Health, we were asked to become a delivery partner in a new project called The Big Conversation.

Our role has been to work with the lead team to create all the public facing campaign design, website, branding needed to launch the project, in a style that appealed to the general public. Our role then expanded to then document the engagement activities on film and support the council team in communicating the ethos of the project across different media platforms.

Wakefield Council trained over 100 staff, local councillors, young people and community champions in Appreciative Inquiry, an asset-based approach to dialogue and engagement that can be utilised by communities, organisations, and teams. The aim was to create meaningful conversation, encouraging a more open-ended dialogue where people are trained to listen rather than lead.

The findings of this work over a year will help inform future strategy and promote a culture of change in how a statutory body engages with its residents.

We produced:

- A bright, fresh website with a comprehensive private resource area for people trained as Conversationalists through the project.
- Over 100 marketing assets created- including logo packs, animated social media and various document templates.
- 10 films/ film clips engaging 40 people in direct contribution which have been viewed 4,278 times in six months.

We were delighted that Wakefield Council were a finalist in the Local Government Chronicle Awards 2023 for The Big Conversation.

Case Study: Priority 2

Our Earth Your Choice

Our participatory climate change project *Our Earth Your Choice* started in December 2020, and a video game co-produced with 25 young people aged 8 to 20 years old.

On 2nd June 2022, we officially launched *Our Earth Your Choice*. We were delighted to have the Mayor of Wakefield Metropolitan District Council Councillor David Jones, the Mayoress, Mrs Annette Jones, and Cllr Jack Hemingway, Deputy Leader and Cabinet Member for Climate Change, to share in the celebration with participants and families of the project at our home, The Art House in Wakefield. The game is available through the project website with PC and Mac versions and on games platform itch.io

In September, we launched the online virtual evaluation gallery for the project, documenting the process and impact of the project for our funder Wakefield Council. The evaluation gallery gives an insight into how we embedded the Wakefield Resilience Framework into the participation workshops with the young people, giving an in-depth breakdown of each skill we chose to focus on, including teamwork and confidence building.

Two of the participants from the project, Tiara Ashworth and Madison Newbold, alongside our CEO/Creative Director, Judi Alston and Digital Director, Andy Campbell, were invited to present the project at an international conference for paediatric doctors. Tiara and Madison went on to have their presentation, published in Milestones - the international magazine of The Royal Society of Paediatricians and Child Health.

“Fascinating to hear about a climate change game co-created with young people. A brilliant illustration of innovative ways of engaging with young people to tackle climate anxiety.”

Dr Anne-lise Godding

In January 2023, the project won the national Climate Award 2022 from the Culture Health & Wellbeing Alliance. This has been a huge boost for our team and an award we will be proud of for a very long time. *Our Earth Your Choice* was more far reaching and influential than we ever expected. We will continue to build on this project in 2023/24.

Having built up some financial reserves in the previous year we have been able to invest these funds into particular projects where we see considerable community benefit like *Our Earth Your Choice*. It is worth noting that some of the excellent projects in our portfolio offer a great legacy and have the potential to be developed further. Building on the success of this, we have identified and are exploring other previous projects, which we can develop further and could be supported by further funding which we will seek in 2023/24.

Case Study: Priority 3

Expand our capacity to deliver XR* and game projects through up-skilling the team, developing new partnerships and increasing our range of freelancers.

*(*XR is an umbrella term that covers virtual reality (VR), augmented reality (AR), and mixed reality MR)*

Our CEO/Creative Director, Judi Alston, completed a 6 month ‘Advance’ training programme run by Creative UK for video game production studios, to support this expanding area of our work. Following this professional development programme, we were invited to work with The University of York’s Screen Industries Growth Network (SIGN) to create a new educational game as part of a nationally significant research project.

Play Your Way Into Production is an online game also available in Virtual Reality that opens up the world of TV and film production. Players will discover what a typical day on set looks like for entry level roles, gaining valuable skills and industry knowledge in the process. Screen industry employers report that they are unable to recruit graduates with the right skills for junior production roles, citing lack of industry understanding and 'people skills' as barriers to employment. Traditionally, these are picked up through in-person work experience on set. Work experience is usually unpaid, therefore inaccessible to many. Recent research in the use of applied games and XR technologies for training purposes has shown that situational skills training can be facilitated through these novel approaches.

This project gave four young people paid internships who worked with our creative team and increases our opportunities to support freelance creatives.

The game will launch in autumn 2023 and will be hosted on a newly created website <https://playyourwayintoproduction.com/>

Case Study: Priority 4

To expand our freelance team with experienced youth/community workers

Our work with young people has been an important focus throughout the year. In the spring of 2022, we received grant funding from Wakefield Libraries to expand a previous project *Zero Gravity Lunar Library* and develop it for young audiences as an education resource. We worked with young people in libraries and schools to create a new version of this project that encourages digital literacy through gaming technology.

Funding from Wakefield Libraries enabled us to bring an education worker into our team for this project to create a prototype education pack for the project which we tested with Year 6 in Mackie Hill Primary School. This research with lesson plans were a good addition to the project and led to relationships that we hope to build on in the future. The lesson plans cover National Curriculum Key Stage 2 English (reading), Maths, and Science for years 3, 4, 5 and 6 so that the project has the potential to be delivered in schools by practitioners/teachers. We hope to look at ways to further develop this project for use in schools, including getting the resource pack designed in alignment with the project.

Case Study: Priority 5

Refine our offer and profile as a Learning Organisation* especially in our partnerships with Universities

**A Learning Organisation encourages learning through personal/professional growth and knowledge transfer*

Heritage projects formed an important part of our year including more film work telling the story of Chester House Estate in Northamptonshire. Our latest film in this series was launched to around 1,000 people at a public event opened by the Princess Royal, acknowledging the first year of this significant heritage attraction.

Through presenting our work at 'Merged Futures' at the University of Northampton in June 2022, we inspired the University to develop one of our ideas for a heritage trail which went on to be developed for release by a new student start-up in the summer of 2023.

Our work at Chester House Estate has led to a new partnership with University of Leicester for a project working with the archaeology department which will start in 2023/24.

Two virtual museums were launched this year: Phoenix Dance Theatre, celebrating 40 years of their story, and Rugby League in the North East.

Since 2014 we have continued to refine our style and approach to support organisations who don't have physical room for a museum and explore ways in which their heritage can be displayed and promote engagement with wider audiences. Through this active process of co-creation, we are helping other cultural and sporting organisations extend their tools for digital engagement to a wider audience and enhancing their staff and volunteer knowledge through on-job training and mentoring.

Virtual community spaces are still proving really popular post-pandemic, as evidenced by a current virtual museum project for Hull Kingston Rovers Rugby League Community Foundation, funded by the University of Hull, launching at the end of August 2023.

In 2022-23

We have created

43 films/film clips

9 drone films

9 websites

6 immersive experiences

2 video games

Attendance

73 people attended our workshops (many of these attended ongoing workshops)

18 workshops delivered for young people (small groups running for multiple weeks/ months)

Approx. 5000 people attended our events/ exhibitions/ screenings

Online

We helped 167 people tell their story through different media

We've made and/ or currently support 29 websites

The average user-time on websites for young people we produced and maintain is 8.5 minutes
(UK average time 1.37 minutes)

There have been 1,550,453 visits on our arts/ heritage/ community websites

Our Current Team

In 2022/23 we are pleased to have extended our core team with Chris Joseph and Tiara Ashworth.

Judi Alston

The Chief Executive and Creative Director of the Trust. Judi founded One to One and has led the organisation through its different stages. Judi's passion is film making and digital storytelling and she has a Producer/Director role on most projects.

Andy Campbell

Digital Director. Andy is the lead artist/developer on all our websites, immersive projects, and video games and brings a wealth of experience in XR. Andy has won many international awards for his work and is passionate about keeping ahead with technology.

Dean Hinchliffe

Film Maker and former sound engineer with many years' experiences in film production, post-production, and motion graphics. Dean uses his skills in film making, sound and special effects.

Evie Godfrey

Project Coordinator who also covers aspects of website support, admin and research. Evie is also our in-house self-taught illustrator with a real flare for creative work.

Melanie Paris

With 30 years' experience in marketing and a qualified journalist Melanie assists us with business development, funding applications and project work.

Chris Joseph

Chris is a British/Canadian multimedia writer and artist with a long track record in website development which is his role within our team.

Tiara Ashworth

Tiara came to us as a participant on *Our Earth Your Choice*, then volunteered with us. In November 2022 we were delighted to offer her a paid internship through the University of York under a scheme to break down barriers into the creative industries. Tiara is working as a 3D artist/model maker and QA tester.

Terry Campbell

With a lifetime of work experience in print rooms in the newspaper industry and transitioning the industry becoming fully digital, Terry is a project worker on archive/heritage projects and a tester for website/online applications.

Judi, Andy and Tiara are on PAYE while the rest of the team are freelancers working regularly with One to One but also working with other organisations. Throughout the year we have invested in and worked with 10 freelance artists/creatives on projects.

Trustees

One to One Development Trust is made up of a voluntary Board of Trustees each bringing a wealth of experience to the organisation. The board is:

Glenn Guilliatt

Chairperson – Retired Chartered Accountant (due to illness stepped back as Chairperson, but stayed on the Board)

Annie Robinson

Company Secretary - Community mosaic artist, housing support officer

Suzanne Gahlings

Former Public Health Manager & Youth Worker (acting Chair due to illness of the Chair)

Christopher Selby

Managing Director in training/construction industry

Stephen Ball

Retired Solicitor

The Board meet three times throughout the year including an Annual General Meeting. Priorities for the next year and budget setting are all agreed at the AGM. Extra General Meetings can be called if needed with a quorum of at least three Trustees to agree on any decision making.

Volunteers

We work with volunteers of all ages and are keen to offer opportunities where we can support the involvement and development of volunteers, in line with our Volunteers Policy.

In 2022/23 we had 5 volunteers.

One to One is keen to support young people, and one of these volunteers is now working as a paid member of the team. We asked Tiara to write her story.

Tiara's Story

"I first started with One to One in 2020, when I applied to be part of the *Our Earth Your Choice* project. As I was one of the older participants I took on a volunteering role. This meant that I helped out at events, contributed lots of artwork and learnt 3D modelling skills.

During the launch event for *OEYC*, I showed people how to play the game and helped write down bugs and feedback, I also presented the Mayor and his wife with flowers and an *OEYC* water bottle after they gave each participant a certificate for their part in the project.

In November 2022, I attended *#RCPCHyouth2022* conference in Birmingham and I presented to an audience of around 300 doctors and around 500 online. I spoke about *OEYC* and the importance of the game and Climate Change. I was really proud of this achievement as I've never done anything like that before and I was speaking about something that I find really important. Presenting at this conference led to being included in an article in *Milestones Magazine*, the international magazine of The Royal Society of Paediatricians and Child Health.

Also in November 2022, I officially started working with One to One on an internship from University of York on the *Play Your Way Into Production* project. After I started learning 3D modelling during *OEYC*, I really enjoyed it and was excited to work on this project too and enhance my skills. Through this project I have learnt a lot about details whilst making 3D models.

I have also attended some visits to York University where we have done presentations as a team. I had a look around the Film Lab which gave me insight into this world and lots on inspiration! I have really enjoyed working with One to One so far. It's been really fun and I've learnt so much stuff that I wouldn't have done otherwise. I enjoy how everyone comes together to talk about things and then we all go off and work on our own bits to put into the project. It feels like a really great team, everyone works together really well. I feel very very supported which I think is important when you're learning new things and it has helped me grow my skills significantly during this time!"

Work Experience/Student Placements

Where possible we will support work experience and student placements, but this is done at the discretion of the CEO only if we have capacity to facilitate a meaningful and worthwhile placement for the student.

Priorities for 2023/24

1. Continue our core work within communities promoting heritage, health & wellbeing and digital storytelling using a range of technologies and creative approaches.
2. Expand our knowledge and creative practice in XR, games and immersive media to support and facilitate meaningful opportunities for young people.
3. Use our own extensive film archive and key community projects that can be developed further, to provide opportunities and increase positive change for Wakefield communities.
4. Aspire to bring environmental sustainability increasingly into our creative practice and organisation.

Accounts



Report of the Trustees and
Unaudited Financial Statements for the Year Ended 31 March 2022
for
One to One Development Trust



Aysgarth Chartered Accountants
Pickering House
40A York Place
Leeds
LS1 2ED

Contents of the Financial Statements
for the Year Ended 31 March 2022

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Report of the Trustees
for the Year Ended 31 March 2022

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 March 2022. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

OBJECTIVES AND ACTIVITIES

Objectives and aims

In planning the activities for the year at trustee meetings the Board and Chief Executive kept in mind the Charity Commission's guidance on public benefit.

The charity exists to:

1. Enhance civic pride and community spirit.
2. Raise awareness and promote opportunities for cultural diversity, social inclusion and education through the use of film, digital media and the arts.
3. Promote interaction and exchange between communities and different generations.
4. Provide advice, opportunities, training and learning in creative and media skills.
5. Push the creative boundaries of digital technologies.
6. Support any other charitable objectives agreed as a priority by the trustees.

Significant activities

A review of significant activities undertaken by the Charity in relation to the objects are included in the detailed report by the Chief Executive, which is attached to this report and financial statements.

Public benefit

The charity trustees have complied with their duty to have due regard to the guidance on public benefit published by the commission in exercising their powers or duties.

ACHIEVEMENT AND PERFORMANCE

Charitable activities

The Chief Executive's report at the end of this report and financial statements includes a summary of the main achievements of the charity in the year.

FINANCIAL REVIEW

Financial position

The net assets of the Charity at the year end were £115,875 (2021: £88,707). Of these funds the unrestricted balance was £101,896 (2021: £83,102) and the total restricted funds were £13,979 (2021 £5,605).

FINANCIAL REVIEW

Principal funding sources

During the year major grants were received from:

	31.03.2022	31.03.2021
	£	£
Wakefield Council	21,548	12,485
Nenescape	5,000	-
Creative Art House	3,000	10,000
Community Foundation Leeds	-	10,000
Big Lottery Fund	-	9,925
Space2 Leeds	-	5,000
University of Bristol	-	3,000
	29,548	50,410

As in previous years the provision of media services was a major source of income, much of this work was performed in tandem with the direct charitable work.

Reserves policy

The Reserves policy is to maintain sufficient reserves in order for the charity to meet its charitable objectives.

Many of the projects undertaken are fully funded and are treated as restricted fund activities. Over the duration of these projects it is anticipated that the restricted funds will be fully utilised and then the fund will close. If a fund is negative it is on the basis that future funding has been obtained to restore the restricted fund to a nil balance. Small deficits are funded from the unrestricted fund.

The unrestricted fund is used for working capital requirements. The trustees have no plans to build up the reserves, other than for working capital requirements. The trustees plan that the unrestricted reserves should equal approximately 6 months spending requirements.

FUTURE PLANS

The priorities for the 2022/23 financial year are:

1. Continue our core work in communities including promoting heritage, health and wellbeing and digital storytelling through the range of technologies and creative approaches we deliver.
2. Use our skills and projects to inspire conversations and positive action around climate change and the environment
3. Expand our capacity to deliver XR and game projects through up-skilling the team, developing new partnerships and increasing our range of freelancers.
4. Expand our Freelance team with experienced youth and community workers
5. Refine our offer and profile as a Learning Organisation especially in our partnerships with Universities

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

Recruitment and appointment of new trustees

When a vacancy arises a new trustee is searched for who will have the required skills, experience and expertise needed in order to strengthen the existing Board. All potential trustees have to complete a brief application form and are interviewed by the other board members.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Organisational structure

The trustees of One to One Development Trust direct and oversee the charity. Board meetings are held 3 times a year, and are always attended by the Chief Executive, Judi Alston, who provides a report to the Board on past performance of the charity and of plans in hand for the subsequent period.

Induction and training of new trustees

When new trustees are appointed they are inducted at a Board meeting. The training of trustees is limited to in-house training on the processes, values and objectives of the Charity.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number

05051345 (England and Wales)

Registered Charity number

1105935

Registered office

Art House
Drury Lane
Wakefield
WF1 2TE

Trustees

One to One Development Trust is made up of a voluntary Board of Trustees each bringing a wealth of experience to the organisation. The board is:

Glenn Guilliat, Chairperson - Chartered Accountant

Annie Robinson, Company Secretary - Community mosaic artist, housing support officer

Suzanne Gahlings, former Public Health Manager & Youth Worker

Christopher Selby, Managing Director training/construction industry

Stephen Ball, joined the Board in January 2022, Retired Solicitor, currently a part time and volunteer rugby coach

Company Secretary

Ms S A Robinson

Independent Examiner

Simon Young FCA

Aysgarth Chartered Accountants

Pickering House

40A York Place

Leeds

LS1 2ED

Chief Executive Officer

Ms J Alston

Bankers

HSBC

1 Bank Street

Castleford

WF10 1EA

One to One Development Trust

Report of the Trustees
for the Year Ended 31 March 2022

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

Approved by order of the board of trustees on 17 October 2022 and signed on its behalf by:

Mr G W Guilliat - Trustee

Independent Examiner's Report to the Trustees of
One to One Development Trust

Independent examiner's report to the trustees of One to One Development Trust ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 March 2022.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under Section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under Section 145(5) (b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by Section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of Section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Simon Young FCA
Aysgarth Chartered Accountants
Pickering House
40A York Place
Leeds
LS1 2ED

17 October 2022

One to One Development Trust

Statement of Financial Activities
(Incorporating an Income and Expenditure Account)
for the Year Ended 31 March 2022

	Notes	Unrestricted fund £	Restricted funds £	31/3/22 Total funds £	31/3/21 Total funds £
INCOME AND ENDOWMENTS FROM					
Charitable activities					
Revenue grants		3,000	-	3,000	50,410
Media and arts engagement		-	26,548	26,548	-
Other trading activities	2	182,261	-	182,261	157,818
Investment income	3	<u>6</u>	<u>-</u>	<u>6</u>	<u>9</u>
Total		<u>185,267</u>	<u>26,548</u>	<u>211,815</u>	<u>208,237</u>
EXPENDITURE ON					
Charitable activities					
Media and arts engagement		105,044	18,174	123,218	124,687
Premises		2,849	-	2,849	1,561
General office and finance staff		30,741	-	30,741	-
Other		<u>27,839</u>	<u>-</u>	<u>27,839</u>	<u>23,159</u>
Total		<u>166,473</u>	<u>18,174</u>	<u>184,647</u>	<u>149,407</u>
NET INCOME		18,794	8,374	27,168	58,830
RECONCILIATION OF FUNDS					
Total funds brought forward		<u>83,102</u>	<u>5,605</u>	<u>88,707</u>	<u>29,877</u>
TOTAL FUNDS CARRIED FORWARD		<u><u>101,896</u></u>	<u><u>13,979</u></u>	<u><u>115,875</u></u>	<u><u>88,707</u></u>

The notes form part of these financial statements

Balance Sheet
31 March 2022

	Notes	Unrestricted fund £	Restricted funds £	31/3/22 Total funds £	31/3/21 Total funds £
FIXED ASSETS					
Tangible assets	9	<u>7,992</u>	<u>-</u>	<u>7,992</u>	<u>9,709</u>
CURRENT ASSETS					
Debtors	10	32,163	-	32,163	19,995
Cash at bank		<u>92,373</u>	<u>13,979</u>	<u>106,352</u>	<u>86,639</u>
		124,536	13,979	138,515	106,634
CREDITORS					
Amounts falling due within one year	11	<u>(30,632)</u>	<u>-</u>	<u>(30,632)</u>	<u>(27,636)</u>
NET CURRENT ASSETS		<u>93,904</u>	<u>13,979</u>	<u>107,883</u>	<u>78,998</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>101,896</u>	<u>13,979</u>	<u>115,875</u>	<u>88,707</u>
NET ASSETS		<u>101,896</u>	<u>13,979</u>	<u>115,875</u>	<u>88,707</u>
FUNDS	12				
Unrestricted funds				101,896	83,102
Restricted funds				<u>13,979</u>	<u>5,605</u>
TOTAL FUNDS				<u>115,875</u>	<u>88,707</u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2022.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2022 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

One to One Development Trust (Registered number: 05051345)

Balance Sheet - continued
31 March 2022

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 17 October 2022 and were signed on its behalf by:

Mr G W Guilliat - Trustee

The notes form part of these financial statements

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland, the Charities Act 2011 and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The accounts have been prepared on the going concern basis, as there are no material uncertainties about the charity's ability to continue. Based on the adequacy of the charity's reserves as at the balance sheet date, along with their knowledge of the charity's ability to meet bills, payments and other liabilities as they fall due, the directors have a reasonable expectation that the charity has sufficient resources to continue in operational existence for the foreseeable future.

Financial reporting standard 102 - reduced disclosure exemptions

The charitable company has taken advantage of the following disclosure exemptions in preparing these financial statements, as permitted by FRS 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland':

- the requirements of Section 7 Statement of Cash Flows;
- the requirements of paragraphs 11.42, 11.44, 11.45, 11.47, 11.48(a)(iii), 11.48(a)(iv), 11.48(b) and 11.48(c).

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 25% on reducing balance
IT & media equipment	- 33.3% on cost

All tangible fixed assets are recorded at cost, being purchase price less accumulated depreciation.

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

1. ACCOUNTING POLICIES - continued

Fund accounting

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

2. OTHER TRADING ACTIVITIES

	31/3/22	31/3/21
	£	£
Contracts	<u>182,261</u>	<u>157,818</u>

3. INVESTMENT INCOME

	31/3/22	31/3/21
	£	£
Deposit account interest	<u>6</u>	<u>9</u>

4. SUPPORT COSTS

	Management	Finance	Information technology	Governance costs	Totals
	£	£	£	£	£
Other resources expended	14,502	347	7,426	5,564	27,839
Media and arts engagement	<u>-</u>	<u>-</u>	<u>26</u>	<u>-</u>	<u>26</u>
	<u>14,502</u>	<u>347</u>	<u>7,452</u>	<u>5,564</u>	<u>27,865</u>

The following payments, excluding VAT, have been accrued or made to the independent examiner Aysgarth Chartered Accountants in respect of their examination £1,550 (2021: £1,500). Fees payable to the Independent Examiner other than for the independent examination, totalled £2,632 (2021: £563).

Support costs, included in the above, are as follows:

Governance costs

	31/3/22	31/3/21
	Other resources expended	Total activities
	£	£
Accountancy and legal fees	<u>5,564</u>	<u>4,039</u>

5. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	31/3/22	31/3/21
	£	£
Depreciation - owned assets	<u>7,897</u>	<u>5,869</u>

6. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 March 2022 nor for the year ended 31 March 2021.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 March 2022 nor for the year ended 31 March 2021.

7. STAFF COSTS

The average monthly number of employees during the year was as follows:

	31/3/22	31/3/21
	<u>2</u>	<u>2</u>
Project and administration staff		

No staff received salaries at a rate of more than £60,000 per annum. During the year the CEO received a salary package of £44,511, which included a bonus due to increased productivity during COVID (2021: £39,769). The Charity is working towards paying its staff a market rate for their services.

8. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted fund £	Restricted funds £	Total funds £
INCOME AND ENDOWMENTS FROM			
Charitable activities			
Revenue grants	20,000	30,410	50,410
Other trading activities	157,818	-	157,818
Investment income	<u>9</u>	<u>-</u>	<u>9</u>
Total	<u>177,827</u>	<u>30,410</u>	<u>208,237</u>
EXPENDITURE ON			
Charitable activities			
Media and arts engagement	88,532	36,155	124,687
Premises	1,561	-	1,561
Other	<u>23,159</u>	<u>-</u>	<u>23,159</u>
Total	<u>113,252</u>	<u>36,155</u>	<u>149,407</u>
NET INCOME/(EXPENDITURE)	64,575	(5,745)	58,830

8. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES - continued

	Unrestricted fund £	Restricted funds £	Total funds £
RECONCILIATION OF FUNDS			
Total funds brought forward	18,527	11,350	29,877
TOTAL FUNDS CARRIED FORWARD	<u>83,102</u>	<u>5,605</u>	<u>88,707</u>

9. TANGIBLE FIXED ASSETS

	Fixtures and fittings £	IT & media equipment £	Totals £
COST			
At 1 April 2021	1,470	37,697	39,167
Additions	-	6,180	6,180
At 31 March 2022	<u>1,470</u>	<u>43,877</u>	<u>45,347</u>
DEPRECIATION			
At 1 April 2021	1,388	28,070	29,458
Charge for year	21	7,876	7,897
At 31 March 2022	<u>1,409</u>	<u>35,946</u>	<u>37,355</u>
NET BOOK VALUE			
At 31 March 2022	<u>61</u>	<u>7,931</u>	<u>7,992</u>
At 31 March 2021	<u>82</u>	<u>9,627</u>	<u>9,709</u>

10. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	31/3/22 £	31/3/21 £
Debtors	30,985	18,234
Other debtors	-	25
Prepayments and accrued income	<u>1,178</u>	<u>1,736</u>
	<u>32,163</u>	<u>19,995</u>

Notes to the Financial Statements - continued
for the Year Ended 31 March 2022

11. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	31/3/22	31/3/21
	£	£
Trade creditors	1,766	678
Social security and other taxes	4,222	2,731
VAT	12,428	9,396
Other creditors	325	275
Accruals and deferred income	<u>11,891</u>	<u>14,556</u>
	<u>30,632</u>	<u>27,636</u>

12. MOVEMENT IN FUNDS

	At 1/4/21 £	Net movement in funds £	At 31/3/22 £
Unrestricted funds			
General fund	<u>83,102</u>	<u>18,794</u>	<u>101,896</u>
Restricted funds			
Making The Most of IT	4,000	(4,000)	-
Our Earth Our Choice	1,605	1,145	2,750
Walking in Time Project Nene Park	-	1,000	1,000
Happy Healthy Holidays	-	6,231	6,231
Zero Gravity Lunar Library	<u>-</u>	<u>3,998</u>	<u>3,998</u>
	<u>5,605</u>	<u>8,374</u>	<u>13,979</u>
TOTAL FUNDS	<u>88,707</u>	<u>27,168</u>	<u>115,875</u>

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	<u>185,267</u>	<u>(166,473)</u>	<u>18,794</u>
Restricted funds			
Making The Most of IT	-	(4,000)	(4,000)
Our Earth Our Choice	11,225	(10,080)	1,145
Together and Apart	75	(75)	-
Walking in Time Project Nene Park	5,000	(4,000)	1,000
Happy Healthy Holidays	6,250	(19)	6,231
Zero Gravity Lunar Library	<u>3,998</u>	<u>-</u>	<u>3,998</u>
	<u>26,548</u>	<u>(18,174)</u>	<u>8,374</u>
TOTAL FUNDS	<u>211,815</u>	<u>(184,647)</u>	<u>27,168</u>

12. MOVEMENT IN FUNDS - continued**Comparatives for movement in funds**

	At 1/4/20 £	Net movement in funds £	At 31/3/21 £
Unrestricted funds			
General fund	18,527	64,575	83,102
Restricted funds			
Linking Lupset	1,500	(1,500)	-
Access Reach Fund	8,850	(8,850)	-
Young Lives Consortium	1,000	(1,000)	-
Making The Most of IT	-	4,000	4,000
Our Earth Our Choice	-	1,605	1,605
	<u>11,350</u>	<u>(5,745)</u>	<u>5,605</u>
TOTAL FUNDS	<u>29,877</u>	<u>58,830</u>	<u>88,707</u>

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	177,827	(113,252)	64,575
Restricted funds			
Linking Lupset	-	(1,500)	(1,500)
Access Reach Fund	-	(8,850)	(8,850)
Young Lives Consortium	-	(1,000)	(1,000)
Stories of Insight	6,310	(6,310)	-
Covid Gallery	5,000	(5,000)	-
Storyhaven	3,000	(3,000)	-
Making The Most of IT	9,925	(5,925)	4,000
Our Earth Our Choice	6,175	(4,570)	1,605
	<u>30,410</u>	<u>(36,155)</u>	<u>(5,745)</u>
TOTAL FUNDS	<u>208,237</u>	<u>(149,407)</u>	<u>58,830</u>

The different restricted funds represent different projects that One to One Development Trust has not only been involved with but has been the recipient of grant money. There have been other key projects but these have been accounted for through the unrestricted fund as One to One Development Trust has been a partner organisation, invoicing for services provided.

More information is available in the Annual Report 2021-22, which is attached to the end of the financial statements. The Chief Executive Officer, Judi Alston compiled the report and it has been approved by the Board of Trustees.

13. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 March 2022.

14. ULTIMATE CONTROLLING PARTY

In the opinion of the trustees there is no ultimate controlling party and there are no related party transactions.

One to One Development Trust

Detailed Statement of Financial Activities
for the Year Ended 31 March 2022

	31/3/22 £	31/3/21 £
INCOME AND ENDOWMENTS		
Other trading activities		
Contracts	182,261	157,818
Investment income		
Deposit account interest	6	9
Charitable activities		
Grants	<u>29,548</u>	<u>50,410</u>
Total incoming resources	<u>211,815</u>	<u>208,237</u>
EXPENDITURE		
Charitable activities		
Wages	86,978	77,667
Social security	5,562	4,294
Pensions	2,045	1,871
Insurance	1,025	655
Rent	2,849	1,561
Freelancers	40,206	25,878
Website hosting	4,619	3,830
Travel and subsistence	3,268	1,746
Professional fees	-	3,160
Duplication, printing and publicity	467	47
Computer and equipment costs	233	357
Postage and stationery	56	154
Licences and subscriptions	8,782	4,125
Sundry expenses	492	370
Project expenses	<u>200</u>	<u>533</u>
	<u>156,782</u>	<u>126,248</u>
Support costs		
Management		
Telephone	1,925	2,250
Postage and stationery	354	106
Repairs and renewals	27	553
Sundry expenses	200	1,986
Advertising and marketing	300	-
Non recoverable VAT	687	1,452
Travel and subsistence	3,112	658
Staff Training	-	995
Depreciation of tangible and heritage assets	<u>7,897</u>	<u>5,869</u>
	<u>14,502</u>	<u>13,869</u>

This page does not form part of the statutory financial statements

One to One Development Trust

Detailed Statement of Financial Activities
for the Year Ended 31 March 2022

	31/3/22 £	31/3/21 £
Management		
Finance		
Bank charges	347	300
Information technology		
Computer and equipment costs	7,452	4,951
Governance costs		
Accountancy and legal fees	<u>5,564</u>	<u>4,039</u>
Total resources expended	<u>184,647</u>	<u>149,407</u>
Net income	<u><u>27,168</u></u>	<u><u>58,830</u></u>



ANNUAL REPORT 2021-2022

Compiled by
Judi Alston CEO

Charity Number: 1105935 Company Number: 5051345

INTRODUCTION

About us

One to One Development Trust is a charitable media/arts organisation. Using a variety of creative approaches and technologies we work with organisations and communities to create exciting, engaging, and innovative projects, positively changing lives for the better.

Our work is local, national, and international. We consistently push the boundaries with technology, creating innovative films, apps, games, and online applications to make communities a better place, share knowledge and increase aspiration. We offer meaningful engagement, creative excellence, best practice in our field and high production standards across all aspects of our work.

Our Vision

To bring creative experiences and opportunities to all people, particularly those not engaging in the arts or marginalised for whatever reason, because we believe that creativity can make a real difference to people's lives, to express, shape and improve their health and wellbeing, sense of place and community. We believe access to technology offers great potential for creative expression, giving individuals and communities a way to communicate and be heard, whilst increasing digital literacy and aspiration.

Our Purpose

Is achieved by:

- Enhancing community spirit through meaningful engagement
- Using film, game design, podcasts, digital media, and the arts to promote positive opportunities for all, celebrate cultural diversity, social inclusion and learning
- Promoting interaction and exchange between communities and different generations
- Providing advice, opportunities, training and learning in our areas of specialism
- Pushing the creative boundaries with digital technologies

Our Values

One to One is:

- Open and inclusive
- Committed to equality, fairness, and access for all
- Mindful, sensitive, and respectful of people's needs
- Constantly aiming for best practice and high production standards in all aspects of our work

Summary of the Year

2021-22 remained an uncertain year as the country went into a second wave of Covid lockdowns. For us though, this meant that our digital work continued to become very sought after as organisations needed to find alternative ways to engage their communities online or in a hybrid way.

We have particularly seen a rise in partnership projects where we have been commissioned to create bespoke Virtual Museums and Galleries to enhance engagement into heritage. This includes sporting heritage with Hull Kingston Rovers RL Club and Rugby League in the North East. We have also been using this technology to work with museums and arts organisations including Culture Leicestershire and Space2 (Leeds) creating online versions of exhibitions, extending the 'exhibition experience' to visitors virtually all round the world.

We have been able to use our skills and knowledge to help support groups and other charities understand and utilise the digital world. This has been imperative since digital technology has been a much-used method of communication and engagement during lockdown. Funding from the National Lottery allowed us to run a programme of workshops under the title 'Making the Most of IT' for twelve community groups in Peterborough.

Having invested last year (2020-21) in new film equipment and drones including training for team members we are pleased that film has remained a consistent part of our work in 2021-22 with recent projects including The Resilience of the Nene (a short film about the River Nene and organisations along it), Wakefield Families Together, a series of short films for and about children and families in Wakefield District, and ongoing film projects about the heritage and story of Chester House Estate in Northamptonshire. This year we brought to life our own archive project about the building of the Harewood Stupa with original footage shot in Bhutan in 2003/4. The Making of an English Stupa, a 30 minute documentary film, is currently on tour screening at different venues.

As an organisation we pride ourselves in pushing the boundaries with technology and 'keeping ahead' in our areas of work. This year CEO Judi Alston took part in a 6 month 'Advance' training programme run by Creative UK for video game production studios which was very relevant as games are an expanding area of our work. Digital Director Andy Campbell developed further skills through his own online training in: character rigging and animation, 360 video capture, custom shader programming, volumetric lighting, and the Unity game engine's relatively new and evolving Universal and High Definition Render Pipelines. Film maker Dean Hinchliffe undertook advanced drone pilot training and night flying training on a CAA recognised course. In house, Evie Godfrey is excelling in her WordPress website skills being mentored by Andy Campbell.

Despite the ongoing challenges of Covid, and some projects still "on hold", behind schedule, or unable to happen, this year has been insightful, rewarding and has connected us with new partners including Phoenix Dance Theatre (Leeds) and Pilot Theatre (York) both of whom we have started heritage and storytelling projects with which will launch later in 2022.

A personal highlight for our team and great morale boosts this year was unexpectedly winning two awards at the Wakefield Business Awards: Outstanding Business of the Year and Digital Technology/Development Award.

In 2021-22

We Made

27 films

32 podcasts

13 immersive experiences

1 video game

Attendance

75 people attended our workshops (many of these attended ongoing workshops)

18 workshops delivered for young people (small groups running for multiple weeks/months)

24 workshops/training sessions delivered for adults (one off training workshops and a series of workshops for groups)

Approx. **8650** people attended our events/exhibitions/screenings

We helped **198** people tell their story through different media

Websites we've made and/or currently support

34 websites

Average user time on websites for young people we produced and maintain: **5.06 minutes**

(UK average time 1.37 minutes)

238,970 visits on arts/heritage/community websites

How we met our priorities

For 2021 to 2022 we identified three priorities for the year:

PRIORITY 1

Build on innovative engagement (including online) and use of new technologies to create projects/opportunities that promote heritage, health & wellbeing and digital story telling within communities.

PRIORITY 2

Promote positive environmental messages and raise awareness of climate change through our creative practice.

PRIORITY 3

Make our work more accessible, relevant, and inclusive to people of different cultural backgrounds, gender, and ability.

Within our programme of work over the last twelve months we have aimed to develop projects or expand on existing work that addresses our priorities. The following case studies highlight the range of work undertaken as part of our priorities for the year.

Over the year we have run a diverse programme of projects that have been commissioned or supported by grants. In this report we are picking out a few to reflect on how we have been trying to meet our priorities.

PRIORITY 1 – Case Study

Walking in Time – The Artis Trail

The Artis Trail is a 3km walk across the countryside of Nene Park and the village of Castor. The area situated on the banks of the River Nene is made up of walkways that have an amazing heritage. Funded by Nenescape through National Lottery Heritage funding we have been working with Nene Park to create a web based app that explores the heritage of the site going right back to the Bronze Age. The trail encourages walking and learning about the environment with information and photos of flora and fauna. Through a series of community consultation days with the public we have tested out different technologies and media to create a fun and informative app. The trail is named after Edmund Artis who discovered a lot of the archaeology of the site in the 18th century. We have brought this heritage alive through using Augmented Reality, photography, spoken word audio, and aerial footage. This project encompasses all aspects of our work bringing together heritage, wellbeing, and storytelling through using innovative technology.

walking.codes/artisttrail

PRIORITY 2 – Case Study

Our Earth Your Choice

We were pleased to be awarded second stage funding from Creative Challenge (Wakefield Council) to continue Our Earth Your Choice into another year and invest more time and resources into the game and its participants. We are working with 25 young people aged 8 to 20 years old across 4 groups to co-produce a video game through a series of monthly online workshops and masterclasses.

In May 2021 some of our young people presented online at a youth climate change conference organised by the annual trade union festival With Banners Held High. Representatives from each age group did a fantastic job sharing their thoughts about the environment and how our game can help raise awareness.

In the summer, the participants met for the first time in person as we took part in the Wakefield Council's Festival of the Earth event. The young people presented about the project to an audience and were on-hand to demo the game to over 1000 people who came through the doors during the day. This took many of the participants out of their comfort zone, but it became obvious how much this project has meant to the young people and how it is increasing their skills and confidence.

As well as teaching game making skills, Our Earth Your Choice is also measuring the competencies of the participants in seven key areas: Confidence Building, Teamwork, Active Listening, Communication, Planning, Problem-solving and Critical Thinking. Through a mix of questions linked to the Resilience Framework, feedback after sessions, parental questionnaires, and film, we are gathering robust evidence about the impact of this project on the participants. This evaluation will go on to inform our own work but will also be valuable to share with other partners/organisations.

There will be a lot of opportunities to use Our Earth Your Choice to talk about climate change and the environment and we embrace the potential of where this project may lead.

ourearthyourchoice.co.uk

PRIORITY 3 – Case Study

Stories of Insight

In June 2021 we launched Stories of Insight at the Together & Apart Exhibition in Wakefield which featured 12 projects including ours that ran during Covid. In September 2020 we began to create a series of podcasts telling the stories of people with sight loss and their experiences during lockdown. We worked closely with members of Wakefield District Sight Aid on this arts engagement project helping combat loneliness. These inspirational stories were played over a public sound system outside the venue to thousands of passers-by and are now available to listen to online, offering a fascinating insight into the lives of the visually impaired community.

For the exhibition, we created a series of photographic portraits of each participant and made a short film about the project shot at the launch event where – in response to our project – Wakefield Council brought in an audio tour guide to give parity to the exhibition experience for people with sight loss. This has gone on to influence and improve accessibility and access across other exhibitions in the district.

Stories of Insight gives voice to a community that is often not heard and has created a legacy of important experiences at an unprecedented time.

onetoonedevelopment.org/stories-of-insight

Our Current Team

Judi Alston

The Chief Executive and Creative Director of the Trust. Judi founded One to One and has led the organisation

through its different stages. Judi's passion is film making and digital storytelling and she has a Producer/Editor role on most projects.

Andy Campbell

Digital Director. Andy is the lead artist/developer on all our websites, immersive projects, and video games and brings a wealth of experience in XR.

Dean Hinchliffe

Film Maker and former sound engineer with many years' experiences in production, post- production, and motion graphics. Dean also does a lot of our photography.

Evie Godfrey

Project Coordinator who also covers aspects of research, admin and supports community engagement projects. Evie is also our in-house illustrator.

Melanie Paris

With 30 years' experience in marketing and a qualified journalist Melanie assists us in Business Development and project work.

Terry Campbell

With a lifetime of work experience in the newspaper industry, Terry is a project worker on archive/heritage projects and a tester for our websites/online applications.

Judi and Andy are on PAYE while the rest of the team are long term free-lancers working regularly with One to One but also working with other organisations. Throughout the year we have invested in and worked with 10 freelance artists/creatives on projects.

Trustees

One to One Development Trust is made up of a voluntary Board of Trustees each bringing a wealth of experience to the organisation. The board is:

Glenn Guilliat

Chairperson - Chartered Accountant

Annie Robinson

Company Secretary - Community mosaic artist, housing support officer

Suzanne Gahlings

Former Public Health Manager & Youth Worker

Christopher Selby

Managing Director training/construction industry

Stephen Ball

Joined the Board in January 2022, Retired Solicitor, currently a part time and volunteer rugby coach

We were very pleased to welcome Steve Ball to the Board. Steve brings a wealth of experience through his work in communities as well as prior board experience in arts organisations.

The Board meet three times throughout the year including an Annual General Meeting. Priorities for the next year and budget setting are all agreed at the AGM. Extra General Meetings can be called where there needs to be a quorum of at least three Trustees to agree on any decision making.

Volunteers

We work with volunteers and are keen to offer opportunities where we can support the involvement and development of volunteers, in line with our Volunteers Policy.

Work Experience/Student Placements

Where possible we will support work experience and student placements, but this is done at the discretion of the CEO if we have capacity to facilitate a meaningful and worthwhile placement for the student.

Priorities for 2022/23

1. Continue our core work in communities including promoting heritage, health and wellbeing and digital storytelling through the range of technologies and creative approaches we deliver.
2. Use our skills and projects to inspire conversations and positive action around climate change and the environment.
3. Expand our capacity to deliver XR* and game projects through up-skilling the team, developing new partnerships and increasing our range of freelancers.
4. Expand our Free-lance team with experienced youth/community workers.
5. Refine our offer and profile as a Learning Organisation* especially in our partnerships with Universities.

**XR is an umbrella term that covers virtual reality (VR), augmented reality (AR), and mixed reality (MR)*

**A Learning Organisation encourages learning through personal/professional growth and knowledge transfer*

Accounts

REGISTERED COMPANY NUMBER: 05051345 (England and Wales)

REGISTERED CHARITY NUMBER: 1105935



Report of the Trustees and
Unaudited Financial Statements for the Year Ended 31 March 2021
for
One to One Development Trust



Aysgarth Chartered Accountants
Pickering House
40A York Place
Leeds
LS1 2ED

Contents of the Financial Statements
for the Year Ended 31 March 2021

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The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 March 2021. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

OBJECTIVES AND ACTIVITIES

Objectives and aims

In planning the activities for the year at trustee meetings the Board and Chief Executive kept in mind the Charity Commission's guidance on public benefit.

The charity exists to:

1. Enhance civic pride and community spirit.
2. Raise awareness and promote opportunities for cultural diversity, social inclusion and education through the use of film, digital media and the arts.
3. Promote interaction and exchange between communities and different generations.
4. Provide advice, opportunities, training and learning in creative and media skills.
5. Push the creative boundaries of digital technologies.
6. Support any other charitable objectives agreed as a priority by the trustees.

Significant activities

A review of significant activities undertaken by the Charity in relation to the objects are included in the detailed report by the Chief Executive, which is attached to this report and financial statements.

Public benefit

The charity trustees have complied with their duty to have due regard to the guidance on public benefit published by the commission in exercising their powers or duties.

ACHIEVEMENT AND PERFORMANCE

Charitable activities

The Chief Executive's report at the end of this report and financial statements includes a summary of the main achievements of the charity in the year.

FINANCIAL REVIEW

Financial position

The net assets of the Charity at the year end were £88,707 (2020: £29,877). Of these funds the unrestricted balance was £83,102 (2020: £18,527) and the total restricted funds were £5,605 (2020 £11,350).

FINANCIAL REVIEW

Principal funding sources

During the year major grants were received from:

	31.03.2021	31.03.2020
	£	£
Wakefield Council	12,485	20,500
Creative Art House	10,000	-
Community Foundation Leeds	10,000	-
Big Lottery Fund	9,925	-
Space2 Leeds	5,000	-
University of Bristol	3,000	-
Access Reach Fund	-	10,600
Art House	-	7,000
Young Lives Consortium	-	5,000
NOVA	-	1,250
Phoenix Grant Fund	-	500
	50,410	44,850

As in previous years the provision of media services was a major source of income, much of this work was performed in tandem with the direct charitable work.

Reserves policy

The Reserves policy is to maintain sufficient reserves in order for the charity to meet its charitable objectives.

Many of the projects undertaken are fully funded and are treated as restricted fund activities. Over the duration of these projects it is anticipated that the restricted funds will be fully utilised and then the fund will close. If a fund is negative it is on the basis that future funding has been obtained to restore the restricted fund to a nil balance. Small deficits are funded from the unrestricted fund.

The unrestricted fund is used for working capital requirements. The trustees have no plans to build up the reserves, other than for working capital requirements. The trustees plan that the unrestricted reserves should equal approximately 3 months spending requirements.

FUTURE PLANS

The priorities for the 2021/2022 financial year are:

1. Build on innovative engagement (including online) and use of new technologies to create projects and opportunities that promote heritage, health & wellbeing and digital story telling within communities
2. Promote positive environmental messages and raise awareness of climate change through the arts and creativity
3. Build on making our work more accessible and inclusive to people of different cultural backgrounds, gender, and ability.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

Recruitment and appointment of new trustees

When a vacancy arises a new trustee is searched for who will have the required skills, experience and expertise needed in order to strengthen the existing Board. All potential trustees have to complete a brief application form and are interviewed by the other board members.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Organisational structure

One to One Development Trust is run by the trustees of the charity. Board meetings are held 3 times a year, and are always attended by the Chief Executive, Judi Alston, who provides a report to the Board on past performance of the charity and of plans in hand for the subsequent period.

Induction and training of new trustees

When new trustees are appointed they are inducted at a Board meeting. The training of trustees is limited to in-house training on the processes, values and objectives of the Charity.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number

05051345 (England and Wales)

Registered Charity number

1105935

Registered office

Art House
Drury Lane
Wakefield
WF1 2TE

Trustees

Mr G W Guillatt
Ms S A Robinson
Ms S Gahlings
Mr C R Selby

Company Secretary

Ms S A Robinson

Independent Examiner

Simon Young FCA
Aysgarth Chartered Accountants
Pickering House
40A York Place
Leeds
LS1 2ED

Chief Executive Officer

Ms J Alston

Bankers

HSBC
1 Bank Street
Castleford
WF10 1EA

One to One Development Trust

Report of the Trustees
for the Year Ended 31 March 2021

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

Approved by order of the board of trustees on 9 November 2021 and signed on its behalf by:

Mr G W Guilliat - Trustee

Independent Examiner's Report to the Trustees of
One to One Development Trust

Independent examiner's report to the trustees of One to One Development Trust ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 March 2021.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Simon Young FCA
Aysgarth Chartered Accountants
Pickering House
40A York Place
Leeds
LS1 2ED

9 November 2021

One to One Development Trust

Statement of Financial Activities
(Incorporating an Income and Expenditure Account)
for the Year Ended 31 March 2021

	Notes	Unrestricted fund £	Restricted funds £	31/3/21 Total funds £	31/3/20 Total funds £
INCOME AND ENDOWMENTS FROM					
Donations and legacies		-	-	-	12
Charitable activities					
Revenue grants		20,000	30,410	50,410	44,850
Other trading activities	2	157,818	-	157,818	109,515
Investment income	3	<u>9</u>	<u>-</u>	<u>9</u>	<u>33</u>
Total		<u>177,827</u>	<u>30,410</u>	<u>208,237</u>	<u>154,410</u>
EXPENDITURE ON					
Charitable activities					
Media and arts engagement		88,532	36,155	124,687	135,324
Premises		1,561	-	1,561	2,086
Other		<u>23,159</u>	<u>-</u>	<u>23,159</u>	<u>18,309</u>
Total		<u>113,252</u>	<u>36,155</u>	<u>149,407</u>	<u>155,719</u>
NET INCOME/(EXPENDITURE)		64,575	(5,745)	58,830	(1,309)
RECONCILIATION OF FUNDS					
Total funds brought forward		<u>18,527</u>	<u>11,350</u>	<u>29,877</u>	<u>31,186</u>
TOTAL FUNDS CARRIED FORWARD		<u><u>83,102</u></u>	<u><u>5,605</u></u>	<u><u>88,707</u></u>	<u><u>29,877</u></u>

The notes form part of these financial statements

Balance Sheet
31 March 2021

	Notes	Unrestricted fund £	Restricted funds £	31/3/21 Total funds £	31/3/20 Total funds £
FIXED ASSETS					
Tangible assets	9	<u>9,709</u>	<u>-</u>	<u>9,709</u>	<u>2,888</u>
CURRENT ASSETS					
Debtors	10	19,995	-	19,995	35,633
Cash at bank		<u>81,034</u>	<u>5,605</u>	<u>86,639</u>	<u>37,117</u>
		101,029	5,605	106,634	72,750
CREDITORS					
Amounts falling due within one year	11	<u>(27,636)</u>	<u>-</u>	<u>(27,636)</u>	<u>(45,761)</u>
NET CURRENT ASSETS		<u>73,393</u>	<u>5,605</u>	<u>78,998</u>	<u>26,989</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>83,102</u>	<u>5,605</u>	<u>88,707</u>	<u>29,877</u>
NET ASSETS/(LIABILITIES)		<u>83,102</u>	<u>5,605</u>	<u>88,707</u>	<u>29,877</u>
FUNDS	12				
Unrestricted funds				83,102	18,527
Restricted funds				<u>5,605</u>	<u>11,350</u>
TOTAL FUNDS				<u>88,707</u>	<u>29,877</u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2021.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2021 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

One to One Development Trust (Registered number: 05051345)

Balance Sheet - continued
31 March 2021

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 9 November 2021 and were signed on its behalf by:

Mr G W Guilliat - Trustee

The notes form part of these financial statements

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland, the Charities Act 2011 and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The accounts have been prepared on the going concern basis, as there are no material uncertainties about the charity's ability to continue. Based on the adequacy of the charity's reserves as at the balance sheet date, along with their knowledge of the charity's ability to meet bills, payments and other liabilities as they fall due, the directors have a reasonable expectation that the charity has sufficient resources to continue in operational existence for the foreseeable future.

Financial reporting standard 102 - reduced disclosure exemptions

The charitable company has taken advantage of the following disclosure exemptions in preparing these financial statements, as permitted by FRS 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland':

- the requirements of Section 7 Statement of Cash Flows;
- the requirements of paragraphs 11.42, 11.44, 11.45, 11.47, 11.48(a)(iii), 11.48(a)(iv), 11.48(b) and 11.48(c).

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

- | | |
|-----------------------|---------------------------|
| Fixtures and fittings | - 25% on reducing balance |
| IT & media equipment | - 33.3% on cost |

All tangible fixed assets are recorded at cost, being purchase price less accumulated depreciation.

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

1. ACCOUNTING POLICIES - continued

Fund accounting

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

2. OTHER TRADING ACTIVITIES

	31/3/21	31/3/20
	£	£
Contracts	<u>157,818</u>	<u>109,515</u>

3. INVESTMENT INCOME

	31/3/21	31/3/20
	£	£
Deposit account interest	<u>9</u>	<u>33</u>

4. SUPPORT COSTS

	Management	Finance	Information technology	Governance costs	Totals
	£	£	£	£	£
Other resources expended	<u>13,869</u>	<u>300</u>	<u>4,951</u>	<u>4,039</u>	<u>23,159</u>

The following payments, excluding VAT, have been accrued or made to the independent examiner Aysgarth Chartered Accountants in respect of their examination £1,500 (2020: £1,450). Fees payable to the Independent Examiner other than for the independent examination, totalled £563 (2020: £50).

Support costs, included in the above, are as follows:

Governance costs

	31/3/21	31/3/20
	Other resources expended	Total activities
	£	£
Accountancy and legal fees	<u>4,039</u>	<u>4,162</u>

5. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	31/3/21	31/3/20
	£	£
Depreciation - owned assets	<u>5,869</u>	<u>1,874</u>

6. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 March 2021 nor for the year ended 31 March 2020.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 March 2021 nor for the year ended 31 March 2020.

7. STAFF COSTS

The average monthly number of employees during the year was as follows:

	31/3/21	31/3/20
	<u>2</u>	<u>2</u>
Project and administration staff		

No staff received salaries at a rate of more than £60,000 per annum. During the year the CEO received a salary package of £39,769 (2020: £41,115). The Charity is working towards paying its staff a market rate for their services.

8. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted fund £	Restricted funds £	Total funds £
INCOME AND ENDOWMENTS FROM			
Donations and legacies	12	-	12
Charitable activities			
Revenue grants	-	44,850	44,850
Other trading activities	109,515	-	109,515
Investment income	<u>33</u>	<u>-</u>	<u>33</u>
Total	<u>109,560</u>	<u>44,850</u>	<u>154,410</u>
EXPENDITURE ON			
Charitable activities			
Media and arts engagement	91,482	43,842	135,324
Premises	2,086	-	2,086
Other	<u>18,309</u>	<u>-</u>	<u>18,309</u>
Total	<u>111,877</u>	<u>43,842</u>	<u>155,719</u>

8. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES - continued

	Unrestricted fund £	Restricted funds £	Total funds £
NET INCOME/(EXPENDITURE)	(2,317)	1,008	(1,309)
Transfers between funds	(197)	197	-
Net movement in funds	(2,514)	1,205	(1,309)
RECONCILIATION OF FUNDS			
Total funds brought forward	21,041	10,145	31,186
TOTAL FUNDS CARRIED FORWARD	<u>18,527</u>	<u>11,350</u>	<u>29,877</u>

9. TANGIBLE FIXED ASSETS

	Fixtures and fittings £	IT & media equipment £	Totals £
COST			
At 1 April 2020	1,470	25,007	26,477
Additions	-	12,690	12,690
At 31 March 2021	<u>1,470</u>	<u>37,697</u>	<u>39,167</u>
DEPRECIATION			
At 1 April 2020	1,360	22,229	23,589
Charge for year	28	5,841	5,869
At 31 March 2021	<u>1,388</u>	<u>28,070</u>	<u>29,458</u>
NET BOOK VALUE			
At 31 March 2021	<u>82</u>	<u>9,627</u>	<u>9,709</u>
At 31 March 2020	<u>110</u>	<u>2,778</u>	<u>2,888</u>

Notes to the Financial Statements - continued
for the Year Ended 31 March 2021

10. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	31/3/21	31/3/20
	£	£
Debtors	18,234	35,124
Other debtors	25	325
Prepayments and accrued income	<u>1,736</u>	<u>184</u>
	<u>19,995</u>	<u>35,633</u>

11. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	31/3/21	31/3/20
	£	£
Trade creditors	678	502
Social security and other taxes	2,731	337
VAT	9,396	12,170
Other creditors	275	1,929
Accruals and deferred income	<u>14,556</u>	<u>30,823</u>
	<u>27,636</u>	<u>45,761</u>

12. MOVEMENT IN FUNDS

	At 1/4/20 £	Net movement in funds £	At 31/3/21 £
Unrestricted funds			
General fund	18,527	64,575	83,102
Restricted funds			
Linking Lupset	1,500	(1,500)	-
Access Reach Fund	8,850	(8,850)	-
Young Lives Consortium	1,000	(1,000)	-
Stories of Insight	-	1,605	1,605
Making The Most of IT	<u>-</u>	<u>4,000</u>	<u>4,000</u>
	<u>11,350</u>	<u>(5,745)</u>	<u>5,605</u>
TOTAL FUNDS	<u>29,877</u>	<u>58,830</u>	<u>88,707</u>

12. MOVEMENT IN FUNDS - continued

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	177,827	(113,252)	64,575
Restricted funds			
Linking Lupset	-	(1,500)	(1,500)
Access Reach Fund	-	(8,850)	(8,850)
Young Lives Consortium	-	(1,000)	(1,000)
Stories of Insight	6,310	(4,705)	1,605
Covid Gallery	5,000	(5,000)	-
Storyhaven	3,000	(3,000)	-
Making The Most of IT	9,925	(5,925)	4,000
Our Earth Our Choice	6,175	(6,175)	-
	<u>30,410</u>	<u>(36,155)</u>	<u>(5,745)</u>
TOTAL FUNDS	<u>208,237</u>	<u>(149,407)</u>	<u>58,830</u>

Comparatives for movement in funds

	At 1/4/19 £	Net movement in funds £	Transfers between funds £	At 31/3/20 £
Unrestricted funds				
General fund	21,041	(2,317)	(197)	18,527
Restricted funds				
Big Local	2,420	(2,420)	-	-
Culture Cures	4,500	(4,500)	-	-
Linking Lupset	3,225	(1,725)	-	1,500
Access Reach Fund	-	8,850	-	8,850
Young Lives Consortium	-	1,000	-	1,000
Festival of the Moon	-	(5)	5	-
Phoenix Grant Fund	-	(192)	192	-
	<u>10,145</u>	<u>1,008</u>	<u>197</u>	<u>11,350</u>
TOTAL FUNDS	<u>31,186</u>	<u>(1,309)</u>	<u>-</u>	<u>29,877</u>

12. MOVEMENT IN FUNDS - continued

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	109,560	(111,877)	(2,317)
Restricted funds			
Big Local	-	(2,420)	(2,420)
Culture Cures	10,500	(15,000)	(4,500)
Linking Lupset	-	(1,725)	(1,725)
Access Reach Fund	10,600	(1,750)	8,850
Young Lives Consortium	5,000	(4,000)	1,000
Festival of the Moon	10,000	(10,005)	(5)
Phoenix Grant Fund	500	(692)	(192)
Nova Community Consultation	1,250	(1,250)	-
Virtual Sculpture Garden	<u>7,000</u>	<u>(7,000)</u>	<u>-</u>
	<u>44,850</u>	<u>(43,842)</u>	<u>1,008</u>
TOTAL FUNDS	<u>154,410</u>	<u>(155,719)</u>	<u>(1,309)</u>

The different restricted funds represent different projects that One to One Development Trust has not only been involved with but has been the recipient of grant money. There have been other key projects but these have been accounted for through the unrestricted fund as One to One Development Trust has been a partner organisation, invoicing for services provided.

More information is available in the Annual Report 2020-21 which has been compiled by the Chief Executive Office, Judi Alston, and is attached to the financial statements.

13. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 March 2021.

14. ULTIMATE CONTROLLING PARTY

In the opinion of the trustees there is no ultimate controlling party and there are no related party transactions.

One to One Development Trust

Detailed Statement of Financial Activities
for the Year Ended 31 March 2021

	31/3/21 £	31/3/20 £
INCOME AND ENDOWMENTS		
Donations and legacies		
Donations	-	12
Other trading activities		
Contracts	157,818	109,515
Investment income		
Deposit account interest	9	33
Charitable activities		
Grants	<u>50,410</u>	<u>44,850</u>
Total incoming resources	<u>208,237</u>	<u>154,410</u>
EXPENDITURE		
Charitable activities		
Wages	77,667	80,242
Social security	4,294	5,692
Pensions	1,871	1,981
Insurance	655	665
Rent	1,561	2,086
Freelancers	25,878	27,365
Website hosting	3,830	1,891
Travel and subsistence	1,746	9,094
Professional fees	3,160	1,750
Duplication, printing and publicity	47	1,139
Computer and equipment costs	357	-
Postage and stationery	154	-
Licences and subscriptions	4,125	4,837
Sundry expenses	370	15
Project expenses	<u>533</u>	<u>653</u>
	<u>126,248</u>	<u>137,410</u>
Support costs		
Management		
Telephone	2,250	2,291
Postage and stationery	106	410
Repairs and renewals	553	-
Sundry expenses	1,986	2,958
Non recoverable VAT	1,452	986
Travel and subsistence	658	-
Staff Training	995	-
Carried forward	8,000	6,645

This page does not form part of the statutory financial statements

One to One Development Trust

Detailed Statement of Financial Activities
for the Year Ended 31 March 2021

	31/3/21 £	31/3/20 £
Management		
Brought forward	8,000	6,645
Depreciation of tangible and heritage assets	<u>5,869</u>	<u>1,874</u>
	13,869	8,519
Finance		
Bank charges	300	274
Information technology		
Computer and equipment costs	4,951	5,354
Governance costs		
Accountancy and legal fees	<u>4,039</u>	<u>4,162</u>
Total resources expended	<u>149,407</u>	<u>155,719</u>
Net income/(expenditure)	<u>58,830</u>	<u>(1,309)</u>



Heritage



Digital Storytelling



Health & Wellbeing

ANNUAL REPORT 2020-2021

Compiled by
Judi Alston CEO

Charity Number: 1105935 Company Number: 5051345

Introduction

About

One to One Development Trust is a charitable media/arts organisation. Using a variety of creative approaches and technologies we work with people, groups, organisations and communities to create exciting, engaging and innovative projects, positively changing lives for the better.

Our work is local, national and international. We consistently push the boundaries of technology, creating innovative films, apps, games and online applications to make communities a better place, share knowledge and increase aspiration.

We offer meaningful engagement, creative excellence, best practice in our field and high production standards across all aspects of our work.

Our Vision

To bring creative experiences and opportunities to all people, particularly those not engaging in the arts or marginalised for whatever reason, because we believe that creativity can make a real difference to people's lives, to express, shape and improve their health and wellbeing, sense of place and community. We believe access to technology offers great potential for creative expression, giving individuals and communities a way to communicate and be heard, whilst increasing digital literacy and aspiration.

Our Purpose

Will be achieved by:

- Enhancing community spirit through meaningful engagement
- Raising awareness and promoting opportunities for cultural diversity, social inclusion and education through film, game design, podcasts, digital media and the arts
- Promoting interaction and exchange between communities and different generations
- Providing advice, opportunities, training and learning in our areas of specialism
- Pushing the creative boundaries with digital technologies

Our Values

One to One is:

- open and inclusive
- committed to equality, fairness and access for all
- mindful, sensitive and respectful of people's needs
- constantly aiming for best practice and high production standards in all aspects of our work

Priorities and how we have met them

2020-21 has been an extremely busy year despite the difficulties of Covid-19. We have been able to continue delivery and because of the pandemic took on some important work addressing community need. We have been documenting this unusual year and finding alternative ways of engagement and delivery by increasing our digital offer.

We have been able to use our skills and knowledge to help support participants, groups and other charities understand and utilise the digital world that has been imperative as the main way of communication and engagement during lockdown.

Despite the challenges of Covid, and some projects going “on hold”, or unable to happen, this year has been insightful, rewarding and has connected us with potential new partners for the future.

For 2020-21 we identified two priorities for the year:

- 1. Ongoing development of our work in heritage, health and wellbeing and digital storytelling.*
- 2. Using our skills and expertise in digital technologies to support communities and organisations through the Covid-19 pandemic.*

During this year we have delivered 18 projects with hundreds of participants of all ages. The following case studies highlight the range of work undertaken as part of our priorities for the year.

Chester House Estate



2020/21 saw a new partnership with the Chester House Estate who plan open as a major visitor attraction in Autumn 2021. This important national historic site based in Northamptonshire on the banks of the River Nene in Irchester, is a £14.5m project funded by Northamptonshire County Council and the National Lottery Heritage fund. Steeped in history dating back 10,000 years, the Chester House Estate will also be home to

the Northamptonshire Archaeological Resource Centre, a state-of-the-art facility that will act as the publicly accessible archaeological archive store for the county.

Our previous work in the Nene Valley led to this new partnership supporting Chester House Estate's digital engagement and becoming an education partner through producing a film, a website and other interactive digital material.

The film 'History in the Making' gives a fascinating insight into the story of the Chester House Estate and its ambitions for the future. Both the film and new website <https://chesterhouseestate.org/> were launched in February 2021 in preparation for the public launch later in the year. The relationship is ongoing, and we look forward to developing further projects in 2021 and beyond.

Be Kind to Yourself and to Others

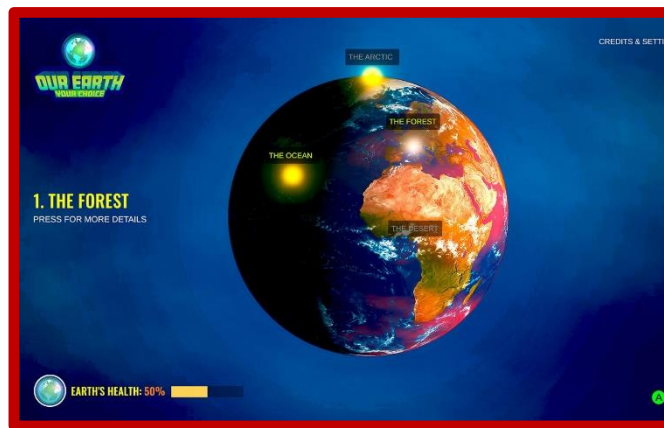
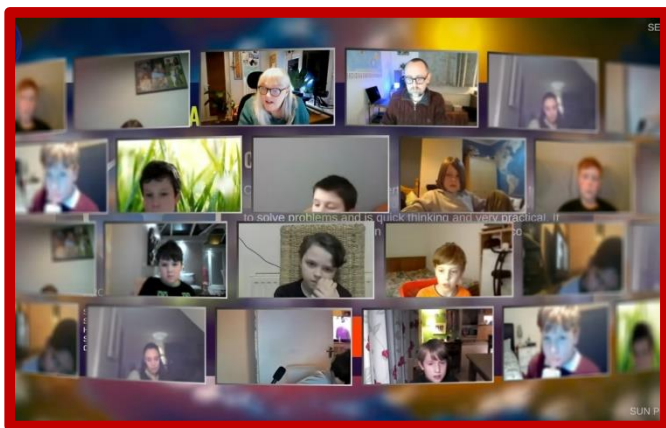


In the summer we launched a bi-lingual smoking awareness campaign called 'Be Kind to Yourself and to Others' with partners from Public Health. The project began in 2019 with a research phase and then engagement workshops with families exploring why smokers from the Polish community were not accessing quit smoking support services.

Working with children and families we created two animations – one showing a father and son <https://vimeo.com/395267481> and the other a mother and daughter <https://vimeo.com/395267166> where the child is asking the parent to stop smoking.

The animations alongside a poster campaign were shown extensively on social media, on websites and used across the district, on billboards, digital screens in The Ridings Shopping Centre, in doctors' surgeries, at bus stops and at Mid Yorkshire Hospital Trust.

Our Earth Your Choice



We were pleased to be awarded funding from Creative Challenge - Wakefield Council to design and produce a new multiplatform video game about the importance of protecting the environment. We have been working with 25 young people aged 8 to 20 years across 4 groups who are helping to co-produce this game through a series of regular weekly online workshops and master classes. A lot of the young people have fed back that this project has been helpful for their mental health and wellbeing during lockdown. Our Earth Your Choice will be launched as a “prototype” game during Wakefield Council’s Festival of the Earth in Summer 2021. <https://ourearthyourchoice.co.uk>

Stories of Insight



We created a series of podcasts telling the stories of local people with sight loss and how they managed during Covid-19. We worked closely with members of Wakefield District Sight Aid on this arts engagement project helping combat loneliness during lockdown. These inspirational stories are now available to listen to online and offer a fascinating insight into the lives of the visually impaired community. Young and old interviewees talked about how they have coped with isolation and lockdown restrictions and share their personal stories - reflective and told with humour and resilience. Stories of Insight gives voice to a community that is often not heard and has created a legacy of important experiences at this unprecedented time. The project was funded as a Creative Challenge by Wakefield Council and forms part of an exhibition about the community response to Covid ‘Together and Apart’ launching in June 2021.

<https://onetoonedevlopment.org/portfolio/stories-of-insight/>

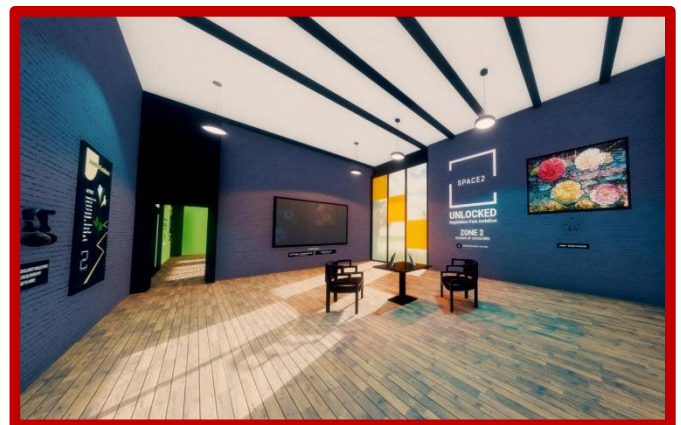
Local Story



Local Story was commissioned by Wakefield's Council's Director of Public Health, Anna Hartley to create an online snapshot of the Wakefield community's response to the pandemic. People went the extra mile to support their community and the voluntary sector pulled together to meet local needs. Grass root stories were submitted to an online portal. These stories included: a mural artist painting tributes to the NHS on walls of business premise (with permission) and to give local people some inspiration when everything was closed; and a Scarecrow Festival where residents created scarecrows for a village trail as a thank you to key workers working throughout the pandemic. Children from an adventure playground recorded a short poignant poem co-written by poet Matt Abbott, which captures all that is special about community resilience and people pulling together to look out for each other. The project was so successful that to give it longevity, the content will be turned into a virtual museum, capturing the year of the pandemic.

<https://onetooneddevelopment.org/portfolio/local-story/>

Virtual Gallery for Space2



We created a virtual online gallery for Leeds-based arts organisation Space 2. 'Unlocked': Inspiration from Isolation' is a collection of artwork and projects made during Covid by the local community working with artists. This is Space2's first digital gallery and they have plans to work with us to develop the virtual gallery space further. Emma Tredidden, Creative Director, described the new digital space as 'ground-breaking in its approach.' <https://onetooneddevelopment.org/portfolio/space2-unlocked/>

Young people dealing with loss

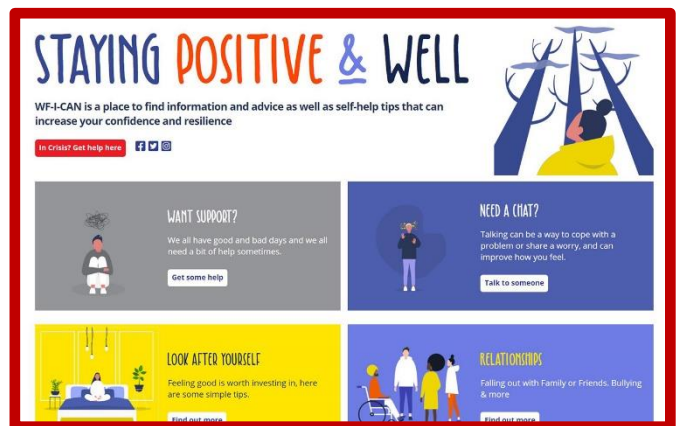


During Covid-19 we have been working with the charity Star Bereavement to run an online arts programme to help children and young people who have recently lost a loved one to be creative through writing, spoken word, animation, and music. We invited in artists with specific skills to support these activities. This is part of a larger project we are working on with Star Bereavement to create a new website to support young people who are coping with bereavement.

<https://onetoonedevelopment.org/portfolio/star-bereavement/>

Find out more about Star Bereavement at <https://starbereavement.org.uk/>

Mental Health Support for Young People



Young people's mental health has been particularly affected during Covid-19, so we were really pleased to have teamed up with Young Lives Consortium/Wakefield Council to create WF I CAN – the online resource for children and young people in Wakefield. Designed and structured with input from young people, this comprehensive site offers advice on a wide range of important areas including relationships, how to look after yourself, healthy eating and Covid-19 - and signposts to other organisations offering help. It also offers a live online chat service with support workers. <https://onetoonedevelopment.org/portfolio/wf-i-can/>

Our Team

Our Current Team

Judi Alston - The Chief Executive and Creative Director of the Trust. Judi founded One to One in and has led the business through its different stages. Judi is project manager/lead creative on the arts engagement and film projects.

Andy Campbell - Digital Director. Joined One to One in 1999 as a web designer, writer, and digital artist. He is the lead artist/developer on all our websites, immersive projects, and video games.

Terry Campbell - Website support and archiving working with us since 2003.

Dean Hinchliffe - Film Maker and former sound engineer with many years' experience in production, post- production and using After Effects software.

Melanie Paris - Development Manager with 30 years' experience in marketing and a qualified journalist.

Evie Godfrey - Project Coordinator who also covers aspects of research, admin and supports community engagement projects. Evie is also our in-house illustrator.

We have engaged another 12 freelance artists/contractors during Covid-19 and were pleased to be able to offer this support.

Trustees

One to One Development Trust is made up of a Board of Trustees each bringing a wealth of experience to the organisation. The board is:

Glenn Guilliat – Chairperson (Chartered Accountant)

Annie Robinson – Company Secretary (Community mosaic artist, housing support officer).

Suzanne Gahlings – (Former Public Health Manager)

Christopher Selby – (Managing Director training/construction industry)

The One to One Development Trust Board meets three times annually including an Annual General Meeting. Priorities for the next year and budget setting are all agreed at the AGM. Extra General Meetings can be called where there needs to be a quorum of at least three Trustees to agree on any decision making.

Volunteers

We work with volunteers and are keen to offer opportunities where we can support the involvement and development of volunteers, in line with our Volunteers Policy.

Work Experience/ Student Placement

Where possible we support work experience and student placements, but this is done at the discretion of the CEO or if we can facilitate a placement and have the capacity to ensure it is a meaningful engagement.

Priorities for 2021/2022

1. Build on innovative engagement (including online) and use of new technologies to create projects/opportunities that promote heritage, health & wellbeing and digital story telling within communities
2. Promote positive environmental messages and raise awareness of climate change through the arts and creativity
3. Build on making our work more accessible and inclusive to people of different cultural backgrounds, gender, and ability.