

REGISTERED COMPANY NUMBER: 5106378 (England and Wales)  
REGISTERED CHARITY NUMBER: 1105583

**REPORT OF THE TRUSTEES AND**  
**UNAUDITED FINANCIAL STATEMENTS**  
**FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024**  
**FOR**  
**ALIVE AND KICKING UK**

Chariot House Limited  
Chartered Accountants  
44 Grand Parade  
Brighton  
East Sussex  
BN2 9QA

**ALIVE AND KICKING UK**

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**FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024**

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**ALIVE AND KICKING UK**

**REPORT OF THE TRUSTEES**  
**FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024**

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The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the period 1st January 2023 to 30th June 2024. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

## **ALIVE AND KICKING UK**

### **REPORT OF THE TRUSTEES**

#### **FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024**

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## **OBJECTIVES AND ACTIVITIES**

### **Objectives and purpose**

#### **Purpose**

The Alive and Kicking (AK) network exists to create happier, healthier, more empowered communities. As the world's only not-for-profit sports ball manufacturer, we positively impact the lives and livelihoods of people facing disadvantage by producing a sports ball like no other; one which creates better access to ethical jobs, play and vital health education.

#### **Vision**

Alive and Kicking UK is a trustee-led charity hub to support Alive & Kicking's mission in Africa to empower communities through the power of football and other sports. Through our Make, Play, Live philosophy, we strive to make sports balls accessible to all, to create sustainable job opportunities, foster entrepreneurship, drive economic growth, and advocate and support primary health programs for disadvantaged communities. Through skills development and innovative partnerships, we strive to uplift individuals, families and entire communities through the life cycle of a football, currently in Kenya and Zambia, with future ambitions to expand into new markets.

**Make** We economically empower adults from vulnerable backgrounds through employment and entrepreneurship. Through ball production, Alive and Kicking creates ethical jobs, and empowers refugees to set up their own micro enterprises.

**Play** We ensure children facing disadvantage have free, easy and safe access to sport through Alive and Kicking's inclusive sport programmes. Using the profits made from selling our sports balls, plus additional fundraising, we partner with trusted community organisations around the world to carefully donate Alive and Kicking sports balls. Our programmes are proven to boost the physical, mental and social wellbeing of those that access them.

**Live** We strive to ensure young people facing disadvantage are empowered with the tools they need to live happy and healthy lives through Alive and Kicking's innovative health education programmes. We train youth leaders across our network of trusted partners to deliver Mental Health and Sexual Reproductive Health & Rights education directly to young people in their local communities. Education is delivered directly through sports coaching, to positively impact the knowledge, behaviour and attitudes of those that access the programme.

#### **Mission**

Alive and Kicking UK's mission is to raise programme funds for social development, develop a network and raise finances for geographical expansion, and support ball sales through focusing on corporate partnerships, to ensure the vision can be delivered. This is achieved through fundraising activities and ball sales.

#### **Values**

Inclusivity, Equality, Empowerment, Community, Creativity

## **ALIVE AND KICKING UK**

### **REPORT OF THE TRUSTEES**

#### **FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024**

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#### **Overview**

Alive & Kicking UK is the custodian of the organisation's Vision and how the Mission is implemented, and how the name and reputation is protected. Whenever an Alive and Kicking operation is set up, and for the duration of its existence, all members ensure that a governance framework is implemented and effective. This ensures that:

- o The UK organisation is a registered charity.
- o Alive and Kicking UK serves as a coordinating entity for a network of independent organisations operating under the Alive and Kicking name. The international network consists of Alive and Kicking Kenya and Alive and Kicking Zambia. Each member of the Alive and Kicking network is a legally distinct and separate entity and each describes itself as such.
- o Each company has a Board of Trustees/Directors with a Chair elected by simple majority.
- o Each local country operation is set-up and empowered to direct and manage its own operations and, on incorporation (or as soon as possible if incorporation has already occurred), the Mission/Vision/Values of Alive and Kicking has been passed as a Resolution of the Company at the first General Meeting.
- o Each local operation reports timely monthly accounts and audited financial statements, management reports, annual business plans, forecasts and budgets and such information as is reasonably requested by the UK Company. A quarterly report is shared with the UK Board of Trustees.
- o A constitution based on a shared vision and mission of all three offices has been created and adopted by all three Alive and Kicking network members. This constitution sets out the principles and instruments on how Alive and Kicking is governed.
- o The Board of AK Kenya, and AK Zambia are responsible for strategy in their countries of operation.
- o Each AK network member is responsible for increasing ball production and distribution in its own country, expanding the AK health and quality-of-life programmes and publicising the work of the network.
- o The Board of Trustees of AK UK, in close collaboration with the Boards of AK Kenya and AK Zambia, decides where feasibility studies are conducted and in which nations AK will establish new operations.
- o AK UK raises the profile of the whole AK network, canvassing the support of major development agencies, sporting bodies, government departments, grant funding trust and foundations and private individuals through a fundraising and communications strategy. In addition, AK UK sells the balls manufactured in Kenya and Zambia to the UK market, and seeks international corporate partnerships to increase ball sales.

#### **Public benefit**

In shaping our objectives and planning our activities for the year, the Trustees have considered the duties set out in the Charities Act 2011 to have due regard to public benefit and to the Charity Commission Guidance on public benefit. In particular, the Trustees have considered how the planned activities will contribute to the overall aims and objectives that they have set. The Trustees believe that section 1.2, 'Achievements and Performance', relay in detail the benefit that the charity provides to the public.

#### **Volunteers**

Special thanks are given to our Charity volunteers who have helped Alive and Kicking deliver impactful milestones during this period, only made possible through the continued support and encouragement of so many to provide much-needed resources in the development of our award-winning health and sport programmes, expertise in finance, event management, marketing, communications, corporate fundraising and ball sales.

## **ACHIEVEMENT AND PERFORMANCE**

### **Charitable activities**

2023 and 2024 saw consistent and meaningful collaborations to amplify our impact, in the lead up to and during our 20-year anniversary. Since our inception in 2004, when AK's visionary founder Jim Cogan began the first leather football factory in Kenya, Alive and Kicking has touched countless lives, transforming communities across Africa and beyond through the power of play. This milestone year saw an expansion of our charitable activities, and we also reached a key milestone in achieving gender balance of employees and increasing our inclusivity for persons with disabilities by 5%. We produced over 30,000 balls and received the KEPSA Innovation Award in Kenya, in recognition of our commitment to innovation and creating solutions that make a real difference. Here are some of the charitable activities with direct involvement from Alive & Kicking UK;

**Partnership with Stonewall;** this collaboration commemorated the 10th anniversary of the Rainbow Laces campaign, resulting in the creation of a special edition football inspired by professional player and Stonewall ambassador, Vivianne Miedema

**Refugee Up-skilling Programme;** the programme based in Dadaab, Kenya, continued to thrive, equipping refugees and host communities with ball-making and repair skills, fostering economic empowerment and ensuring marginalised children have access to play. Balls created were donated to schools within the camp.

**Mental Health Training Programmes** in the Mount Kenya region; this programme trains teachers on mental health and uses football as the medium to get the mental health messages across to children. Three counties in the region took part.

### **FIFA Foundation & Sport in Action**

This programme with AK Zambia trained sports coaches across Lusaka and Kabwe to deliver mental health education through our award-winning football-based programme.

### **Fundraising activities**

In 2023 and 2024, Alive and Kicking UK, in addition to the ongoing fundraising from charitable foundations and grant programmes, we engaged in several notable fundraising activities:

**Student-Led Initiatives:** Students from Westminster School organized a 24-hour football marathon, raising approximately £50,000 for the charity.

**Fundraising Tournaments:** Alive and Kicking hosted a 5-a-side football tournament in 2024, with numerous teams participating to support the organization's mission.

**Collaborative Campaigns:** In late 2023, Alive and Kicking partnered with AMOS for the "December Dip" campaign, aiming to support mental health education for 5,000 young people across Sub-Saharan Africa

## **FINANCIAL REVIEW**

### **Financial position**

This Report covers the period 1 January 2023 to 30 June 2024, i.e. 18 months, whereas the previous Report was for the year to 31 December 2022.

The Statement of Financial Activities shows a net reduction in funds of £34,263 as at 30 June 2024 (2022: an increase of £10,141). The Balance Sheet shows net assets of £21,083. This is below the target reserve level of £40,000 and hence actions were taken to reduce financial commitments, including a reduction in staff numbers, the collection of debts and a renegotiation of the loans. By the end of 2024 staff levels had been substantially reduced to one contractor, and two lenders had agreed to convert part of the debts to grants. Cashflow forecasts to mid 2025 show a small but positive cash balance each month sufficient to cover three months costs (I.e £5,000 pcm) and this level of reserves has been approved by the Board. Much work remains to sell all the stock, and, crucially, to arrange successful fund-raising events and activities, whilst furthering the charitable purpose of the Charity.

The Trustees have carefully considered the financial position and prospects for the Charity for the reporting period and the following 12 months and conclude that the Charity has the ability to continue as a going concern.

## **FUTURE PLANS**

The Board of Trustees have refocused the charity in 2025 to focus on reducing costs and increasing our fundraising activities in order to increase our social development and impact through our African entities.

The action plan is to;

- Strengthen our fundraising initiatives with a focus on relevant and major foundations and enhance engagement at senior levels with international donors, to increase funding to social impact programmes in Kenya and Zambia.
- Increase ball sales in Africa through expansion of B2B sales and sports partnerships in Africa.
- Build corporate partnerships with brands and companies who wish to design and develop balls that have a positive social impact and deliver on key SDGs.

## **STRUCTURE, GOVERNANCE AND MANAGEMENT**

### **Governing document**

Alive and Kicking UK (AK UK) was incorporated as a Private Limited Company on 20 April 2004 (Company Registration No. 5106378) and registered as a charity with the Charity Commission for England and Wales on 20 August 2004 (Charity Registration No. 1105583). The company was established under a memorandum of association which established the objects and powers of the charitable company and is governed under its articles of association. The members liability in event of winding up is limited to £1 each.

### **Governance**

AK continues to strengthen its governance. Each year, AK updates every policy in line with new regulations and has added new policies to ensure the effective running of the Charity and the Network. The AK UK Board meet a minimum of four times a year and additionally, a Finance Committee to ensure effective financial management meets a minimum of six (6) times per year.

### **Recruitment and appointment of new trustees**

New Trustees are recruited based on regular Trustee skill audits that identify any gaps in expertise that may be needed to strengthen impact. New Trustees are recruited in line with the Charity's Inclusive Recruitment Policy and serve in line with the Trustee Terms of Service.

### **Organisational structure**

The everyday running of the organisation is delegated to the Charity CEO. The Trustees contribute to decisions on strategy, partnerships, governance, financial management, fundraising strategy, environmental sustainability and legal work. From 19th February 2024 to 4th June 2024, the charity was managed by Interim CEO, Catherine Orset, following the resignation of Ben Sadler after seven years at the helm. On 4th June 2024 a new CEO, Chris Mathers was appointed.

### **Induction and training of new trustees**

All new Trustees receive a Charity Induction Pack that outlines their role and responsibilities and have a face-to-face induction with the Chair of Trustees.

### **Key management remuneration**

Salary for Charity personal is reviewed annually every April. Salaries are set in line with inflation and benchmarked against similar roles in the sector using benchmarking tools such as Hays and Glassdoor.

### **Related parties**

The Charity has set up a trading subsidiary alongside the Charity to grow trading income to generate income through the sale of Alive and Kicking sports balls. The trading subsidiary was incorporated on 24th March 2021 and commenced trading on 1st January 2024. It will donate income from ball sales to the Charity on a quarterly basis.



**ALIVE AND KICKING UK**

**REPORT OF THE TRUSTEES**

**FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024**

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**REFERENCE AND ADMINISTRATIVE DETAILS**

**Registered Company number**

5106378 (England and Wales)

**Registered Charity number**

1105583

**Registered office**

147 Hoxton Street

London

N1 6QG

**Trustees**

Ms C L Kenny

C Appleton

T Jones-Parry

C G Duncan

S A E Nasta

J H Begg

J W Flecker

J Cogan

D J M Gill

J E Keane

Ms G M Howarth (resigned 23/3/2023)

D Cooper (resigned 5/7/2024)

S Owusu (resigned 15/7/2024)

Ms S Jourlait-Fileni (resigned 24/7/2024)

Tristram Jones-Parry resigned as Chair of AKUK on 18th April 2024 after a long and successful tenure. Sophie Jourlait-Fileni (Trustee) temporarily stepped in as Chair and managed the selection process for the new Chair of the Board of Trustees, Clare Kenny, who was elected by the Board and duly appointed in June 2024.

**Company Secretary**

J W Flecker

**Independent Examiner**

Chariot House Limited

Chartered Accountants

44 Grand Parade

Brighton

East Sussex

BN2 9QA

**Bankers**

Lloyds TSB

Butler Place Branch

London

SW1H 0PR

**STATEMENT OF TRUSTEES' RESPONSIBILITIES**

The trustees (who are also the directors of Alive and Kicking UK for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by order of the board of trustees on 25<sup>th</sup> March 2025 and signed on its behalf by:

Ms C L Kenny - Trustee

**INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF  
ALIVE AND KICKING UK**

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**Independent examiner's report to the trustees of Alive and Kicking UK ('the Company')**

I report to the charity trustees on my examination of the accounts of the Company for the period 1st January 2023 to 30th June 2024.

**Responsibilities and basis of report**

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under Section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under Section 145(5) (b) of the 2011 Act.

**Independent examiner's statement**

Since your charity's gross income exceeded £250,000 your examiner must be a member of a listed body. I can confirm that I am qualified to undertake the examination because I am a member of the Institute of Chartered Accountants of Scotland, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by Section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of Section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Dr Shona F Wardrop C.A.  
The Institute of Chartered Accountants of Scotland

Chariot House Limited  
Chartered Accountants  
44 Grand Parade  
Brighton  
East Sussex  
BN2 9QA

Date: 8<sup>TH</sup> April 2025

**ALIVE AND KICKING UK****STATEMENT OF FINANCIAL ACTIVITIES**  
**FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024**

				Period 1/1/23 to 30/6/24 Total funds £	Year Ended 31/12/22 Total funds £
	Notes	Unrestricted fund £	Restricted funds £		
<b>INCOME AND ENDOWMENTS FROM</b>					
Donations and legacies	2	286,099	109,853	395,952	236,862
<b>Charitable activities</b>					
Charitable Activities		49,927	42,941	92,868	222,867
Investment income	3	<u>844</u>	<u>-</u>	<u>844</u>	<u>61</u>
<b>Total</b>		<u>336,870</u>	<u>152,794</u>	<u>489,664</u>	<u>459,790</u>
<b>EXPENDITURE ON</b>					
Raising funds		69,071	-	69,071	71,213
<b>Charitable activities</b>					
Charitable Activities	4	<u>302,062</u>	<u>152,794</u>	<u>454,856</u>	<u>378,436</u>
<b>Total</b>		<u>371,133</u>	<u>152,794</u>	<u>523,927</u>	<u>449,649</u>
<b>NET INCOME/(EXPENDITURE)</b>		(34,263)	-	(34,263)	10,141
<b>RECONCILIATION OF FUNDS</b>					
Total funds brought forward		55,346	-	55,346	45,205
<b>TOTAL FUNDS CARRIED FORWARD</b>		<u>21,083</u>	<u>-</u>	<u>21,083</u>	<u>55,346</u>

The notes form part of these financial statements

**ALIVE AND KICKING UK (REGISTERED NUMBER: 5106378)****BALANCE SHEET****30TH JUNE 2024**

	Notes	Unrestricted fund £	Restricted funds £	2024 Total funds £	2022 Total funds £
<b>CURRENT ASSETS</b>					
Debtors	11	38,810	-	38,810	5,104
Cash at bank		<u>34,800</u>	<u>-</u>	<u>34,800</u>	<u>136,495</u>
		73,610	-	73,610	141,599
<b>CREDITORS</b>					
Amounts falling due within one year	12	(28,482)	-	(28,482)	(61,253)
		<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>
<b>NET CURRENT ASSETS</b>		<u>45,128</u>	<u>-</u>	<u>45,128</u>	<u>80,346</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>					
		45,128	-	45,128	80,346
<b>CREDITORS</b>					
Amounts falling due after more than one year	13	(24,045)	-	(24,045)	(25,000)
		<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>
<b>NET ASSETS</b>		<u>21,083</u>	<u>-</u>	<u>21,083</u>	<u>55,346</u>
<b>FUNDS</b>					
Unrestricted funds	15			<u>21,083</u>	<u>55,346</u>
<b>TOTAL FUNDS</b>				<u>21,083</u>	<u>55,346</u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the period ended 30th June 2024.

The members have not required the company to obtain an audit of its financial statements for the period ended 30th June 2024 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

The notes form part of these financial statements

**BALANCE SHEET - continued**  
**30TH JUNE 2024**

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These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 25<sup>th</sup> March 2025 and were signed on its behalf by:

C L Kenny - Trustee

**1. ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

At the time of approving the financial statements, the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future, and on that basis the charity is considered to be a going concern.

The financial statements are prepared in sterling which is the functional currency of the entity, and are rounded to the nearest £1.

**Income**

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Voluntary income is received by way of donations and gifts and is included in full in the statement of financial activities when receivable.

Revenue grants are credited to the statement of financial activities when received or receivable whichever is earlier.

Where unconditional entitlement to grants receivable is dependent upon fulfilment of conditions within the charity's control, the incomes are recognised when there is sufficient evidence that conditions will be met. Where there is uncertainty as to whether the charity can meet such conditions the income is deferred.

**Expenditure**

Resources expended are recognised in the period in which they are incurred. Resources expended include attributable VAT which cannot be recovered.

Resources expended are allocated to the particular activity where the cost relates directly to that activity. Support costs, including governance costs, are re-allocated to each of the activities on the following basis which is an estimate, based on staff time, of the amount attributable to each activity:

Cost of generating funds	10%
Ball production, distribution & health awareness	90%

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 20% on cost
Website	- 25% on cost
Computer equipment	- 33% on cost

**1. ACCOUNTING POLICIES - continued**

**Tangible fixed assets**

Items of equipment are capitalised where the purchase price exceeds £500. Depreciation costs are allocated to activities on the basis of the use of the related assets in those activities. Assets are reviewed for impairment if circumstances indicate their carrying value may exceed their net realisable value and value in use.

**Taxation**

The Charity is considered to pass the tests set out in Paragraph 1 Schedule 6 Finance Act 2010 and therefore it meets the definition of a charitable company for UK Corporation Tax purposes. Accordingly the Charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

**Fund accounting**

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

**Pension costs and other post-retirement benefits**

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

**Judgements and key sources of estimation uncertainty**

In the application of the charity's accounting policies, the charity is required to make judgments, estimates and assumptions about the carrying value of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised, if the revision affects only that period, or in the period of the revision and future periods if the revision affects both the current and future periods.

There are no estimates and assumptions that are considered to have a significant risk of causing a material adjustments to the financial statements in a future period.

**Financial instruments**

The charity has only financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and are subsequently measured at their settlement value with the exception of bank loans which are measured at amortised cost using the effective interest method.

**Financial Assets**

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any discounts due.



**NOTES TO THE FINANCIAL STATEMENTS - continued**  
**FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024****1. ACCOUNTING POLICIES - continued****Financial Liabilities**

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any discounts due.

**2. DONATIONS AND LEGACIES**

	Period 1/1/23 to 30/6/24 £	Year Ended 31/12/22 £
Donations	286,098	144,764
Grants	<u>109,854</u>	<u>92,098</u>
	<u>395,952</u>	<u>236,862</u>

	Period 1/1/23 to 30/6/24 Unrestricted £	Year Ended 31/12/22 Unrestricted £
DFA Law LLP Legacy	-	47,040
Garfield Weston Foundation	-	25,000
LIV CHA	-	5,000
Gibson Charitable Trust	-	2,000
The Speedomick Foundation	-	2,000
The Sangher Foundation	-	2,000
Gaffer Studio Limited	-	2,000
Norton Rose Fulbright	10,000	-
Clifford Chance	50,000	-
Other	<u>226,068</u>	<u>59,724</u>
	<u>286,098</u>	<u>144,764</u>

**ALIVE AND KICKING UK**

**NOTES TO THE FINANCIAL STATEMENTS - continued**  
**FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024**

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**2. DONATIONS AND LEGACIES - continued**

Grants received, included in the above, are as follows:

	Period 1/1/23 to 30/6/24 £	Year Ended 31/12/22 £
Access Reach fund	-	17,500
London Borough of Hackney	-	6,950
FIFA Foundation	-	23,681
The Postcode Society Trust	-	20,740
The Morrisons Foundation	-	16,750
Ideas Forums Limited	-	6,477
Stronger Community Fund	8,820	-
City of London	8,000	-
Other grants under £2,000	2,000	-
Mental Health Zambia Programme	25,000	-
Mental Health Funding	24,746	-
EA Foundation	41,288	-
	<u>109,854</u>	<u>92,098</u>

**3. INVESTMENT INCOME**

	Period 1/1/23 to 30/6/24 £	Year Ended 31/12/22 £
Deposit account interest	<u>844</u>	<u>61</u>

**ALIVE AND KICKING UK**

**NOTES TO THE FINANCIAL STATEMENTS - continued**  
**FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024**

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**4. CHARITABLE ACTIVITIES COSTS**

	Direct Costs (see note 5) £
Charitable Activities	<u>454,856</u>

**5. DIRECT COSTS OF CHARITABLE ACTIVITIES**

	Period 1/1/23 to 30/6/24 £	Year Ended 31/12/22 £
Staff costs	220,411	115,117
Grants to partner organisations	82,150	23,692
Ball purchases	78,997	183,489
UK Office costs	77,199	63,437
Independent examination	2,399	1,680
Travel	4,845	274
Bank charges	100	180
Allocated to Fundraising	<u>(11,245)</u>	<u>(9,433)</u>
	<u>454,856</u>	<u>378,436</u>

**6. NET INCOME/(EXPENDITURE)**

Net income/(expenditure) is stated after charging/(crediting):

	Period 1/1/23 to 30/6/24 £	Year Ended 31/12/22 £
Independent examination	<u>2,399</u>	<u>2,361</u>

**7. TRUSTEES' REMUNERATION AND BENEFITS**

There were no trustees' remuneration or other benefits for the period ended 30th June 2024 nor for the year ended 31st December 2022.

**Trustees' expenses**

There were no trustees' expenses paid for the period ended 30th June 2024 nor for the year ended 31st December 2022.

**8. STAFF COSTS**

	Period 1/1/23 to 30/6/24 £	Year Ended 31/12/22 £
Wages and salaries	241,830	140,090
Social security costs	14,415	17,231
Other pension costs	<u>4,789</u>	<u>3,066</u>
	<u>261,034</u>	<u>160,387</u>

The average monthly number of employees during the period was as follows:

	Period 1/1/23 to 30/6/24	Year Ended 31/12/22
Total headcount	<u>7</u>	<u>7</u>

No employees received emoluments in excess of £60,000.

The average weekly number of employees employed in the UK (full-time equivalent during the period was 3 (year to 31.12.22: 3).

The Trustees consider the board of Trustees and the Chief Executive comprise the key management personnel of the charity in charge of directing and controlling, running and operating the Charity on a day to day basis. All trustees give of their time freely and no trustee received remuneration in the year. The total remuneration of key management personnel was £150,010 (year to 31.12.22:£63,240)

**NOTES TO THE FINANCIAL STATEMENTS - continued**  
**FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024****9. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES**

	Unrestricted fund £	Restricted funds £	Total funds £
<b>INCOME AND ENDOWMENTS FROM</b>			
Donations and legacies	144,764	92,098	236,862
<b>Charitable activities</b>			
Charitable Activities	135,451	87,416	222,867
Investment income	<u>61</u>	<u>-</u>	<u>61</u>
<b>Total</b>	<u>280,276</u>	<u>179,514</u>	<u>459,790</u>
<b>EXPENDITURE ON</b>			
Raising funds	71,213	-	71,213
<b>Charitable activities</b>			
Charitable Activities	<u>181,241</u>	<u>197,195</u>	<u>378,436</u>
<b>Total</b>	<u>252,454</u>	<u>197,195</u>	<u>449,649</u>
<b>NET INCOME/(EXPENDITURE)</b>	27,822	(17,681)	10,141
<b>RECONCILIATION OF FUNDS</b>			
Total funds brought forward	<u>27,524</u>	<u>17,681</u>	<u>45,205</u>
<b>TOTAL FUNDS CARRIED FORWARD</b>	<u><u>55,346</u></u>	<u><u>-</u></u>	<u><u>55,346</u></u>

**10. TANGIBLE FIXED ASSETS**

	Fixtures and fittings £	Website £	Computer equipment £	Totals £
<b>COST</b>				
At 1st January 2023 and 30th June 2024	<u>4,242</u>	<u>4,085</u>	<u>1,224</u>	<u>9,551</u>
<b>DEPRECIATION</b>				
At 1st January 2023 and 30th June 2024	<u>4,242</u>	<u>4,085</u>	<u>1,224</u>	<u>9,551</u>
<b>NET BOOK VALUE</b>				
At 30th June 2024	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>
At 31st December 2022	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>

**ALIVE AND KICKING UK****NOTES TO THE FINANCIAL STATEMENTS - continued**  
**FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024****11. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2024	2022
	£	£
Trade debtors	340	5,104
Amounts owed by group undertakings	<u>38,470</u>	<u>-</u>
	<u>38,810</u>	<u>5,104</u>

**12. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2024	2022
	£	£
Other loans (see note 14)	17,000	47,004
Trade creditors	-	11,968
Social security and other taxes	1,099	-
Accruals and deferred income	<u>10,383</u>	<u>2,281</u>
	<u>28,482</u>	<u>61,253</u>

**13. CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR**

	2024	2022
	£	£
Other loans (see note 14)	<u>24,045</u>	<u>25,000</u>

**14. LOANS**

An analysis of the maturity of loans is given below:

	2024	2022
	£	£
Amounts falling due within one year on demand:		
Other loans	<u>17,000</u>	<u>47,004</u>
Amounts falling between one and two years:		
Other loans - 1-2 years	<u>24,045</u>	<u>25,000</u>

**NOTES TO THE FINANCIAL STATEMENTS - continued**  
**FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024****15. MOVEMENT IN FUNDS**

	At 1/1/23 £	Net movement in funds £	At 30/6/24 £
<b>Unrestricted funds</b>			
General fund	55,346	(34,263)	21,083
	<u>55,346</u>	<u>(34,263)</u>	<u>21,083</u>
<b>TOTAL FUNDS</b>	<u>55,346</u>	<u>(34,263)</u>	<u>21,083</u>

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	336,870	(371,133)	(34,263)
<b>Restricted funds</b>			
Kenya and Zambia Ball Orders and Health Awareness	42,940	(42,940)	-
Stronger Community Fund	8,820	(8,820)	-
City of London	8,000	(8,000)	-
Other grants under £2,000	2,000	(2,000)	-
Mental Health Zambia Programme	25,000	(25,000)	-
Mental Health Funding	24,746	(24,746)	-
EA Foundation	41,288	(41,288)	-
	<u>152,794</u>	<u>(152,794)</u>	<u>-</u>
<b>TOTAL FUNDS</b>	<u>489,664</u>	<u>(523,927)</u>	<u>(34,263)</u>

**Comparatives for movement in funds**

	At 1/1/22 £	Net movement in funds £	At 31/12/22 £
<b>Unrestricted funds</b>			
General fund	27,524	27,822	55,346
<b>Restricted funds</b>			
Sport England Library	17,681	(17,681)	-
	<u>45,205</u>	<u>10,141</u>	<u>55,346</u>
<b>TOTAL FUNDS</b>	<u>45,205</u>	<u>10,141</u>	<u>55,346</u>

**NOTES TO THE FINANCIAL STATEMENTS - continued**  
**FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024**

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**15. MOVEMENT IN FUNDS - continued**

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	280,276	(252,454)	27,822
<b>Restricted funds</b>			
Sport England Library	-	(17,681)	(17,681)
Kenya and Zambia Ball Orders and Health Awareness	<u>179,514</u>	<u>(179,514)</u>	<u>-</u>
	<u>179,514</u>	<u>(197,195)</u>	<u>(17,681)</u>
<b>TOTAL FUNDS</b>	<u><u>459,790</u></u>	<u><u>(449,649)</u></u>	<u><u>10,141</u></u>

**16. RELATED PARTY DISCLOSURES**

There were no related party transactions for the period ended 30th June 2024.



REGISTERED COMPANY NUMBER: 5106378 (England and Wales)  
REGISTERED CHARITY NUMBER: 1105583

**REPORT OF THE TRUSTEES AND**  
**UNAUDITED FINANCIAL STATEMENTS**  
**FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024**  
**FOR**  
**ALIVE AND KICKING UK**

Chariot House Limited  
Chartered Accountants  
44 Grand Parade  
Brighton  
East Sussex  
BN2 9QA

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<b>Report of the Trustees</b>	<b>1 to 8</b>
<b>Independent Examiner's Report</b>	<b>9</b>
<b>Statement of Financial Activities</b>	<b>10</b>
<b>Balance Sheet</b>	<b>11 to 12</b>
<b>Notes to the Financial Statements</b>	<b>13 to 22</b>
<b>Detailed Statement of Financial Activities</b>	<b>23</b>

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**ALIVE AND KICKING UK**

**REPORT OF THE TRUSTEES**

**FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024**

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The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the period 1st January 2023 to 30th June 2024. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

## **OBJECTIVES AND ACTIVITIES**

### **Objectives and purpose**

#### **Purpose**

The Alive and Kicking (AK) network exists to create happier, healthier, more empowered communities. As the world's only not-for-profit sports ball manufacturer, we positively impact the lives and livelihoods of people facing disadvantage by producing a sports ball like no other; one which creates better access to ethical jobs, play and vital health education.

#### **Vision**

Alive and Kicking UK is a trustee-led charity hub to support Alive & Kicking's mission in Africa to empower communities through the power of football and other sports. Through our Make, Play, Live philosophy, we strive to make sports balls accessible to all, to create sustainable job opportunities, foster entrepreneurship, drive economic growth, and advocate and support primary health programs for disadvantaged communities. Through skills development and innovative partnerships, we strive to uplift individuals, families and entire communities through the life cycle of a football, currently in Kenya and Zambia, with future ambitions to expand into new markets.

**Make** We economically empower adults from vulnerable backgrounds through employment and entrepreneurship. Through ball production, Alive and Kicking creates ethical jobs, and empowers refugees to set up their own micro enterprises.

**Play** We ensure children facing disadvantage have free, easy and safe access to sport through Alive and Kicking's inclusive sport programmes. Using the profits made from selling our sports balls, plus additional fundraising, we partner with trusted community organisations around the world to carefully donate Alive and Kicking sports balls. Our programmes are proven to boost the physical, mental and social wellbeing of those that access them.

**Live** We strive to ensure young people facing disadvantage are empowered with the tools they need to live happy and healthy lives through Alive and Kicking's innovative health education programmes. We train youth leaders across our network of trusted partners to deliver Mental Health and Sexual Reproductive Health & Rights education directly to young people in their local communities. Education is delivered directly through sports coaching, to positively impact the knowledge, behaviour and attitudes of those that access the programme.

#### **Mission**

Alive and Kicking UK's mission is to raise programme funds for social development, develop a network and raise finances for geographical expansion, and support ball sales through focusing on corporate partnerships, to ensure the vision can be delivered. This is achieved through fundraising activities and ball sales.

#### **Values**

Inclusivity, Equality, Empowerment, Community, Creativity

## **ALIVE AND KICKING UK**

### **REPORT OF THE TRUSTEES** **FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024**

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#### **Overview**

Alive & Kicking UK is the custodian of the organisation's Vision and how the Mission is implemented, and how the name and reputation is protected. Whenever an Alive and Kicking operation is set up, and for the duration of its existence, all members ensure that a governance framework is implemented and effective. This ensures that:

- o The UK organisation is a registered charity.
- o Alive and Kicking UK serves as a coordinating entity for a network of independent organisations operating under the Alive and Kicking name. The international network consists of Alive and Kicking Kenya and Alive and Kicking Zambia. Each member of the Alive and Kicking network is a legally distinct and separate entity and each describes itself as such.
- o Each company has a Board of Trustees/Directors with a Chair elected by simple majority.
- o Each local country operation is set-up and empowered to direct and manage its own operations and, on incorporation (or as soon as possible if incorporation has already occurred), the Mission/Vision/Values of Alive and Kicking has been passed as a Resolution of the Company at the first General Meeting.
- o Each local operation reports timely monthly accounts and audited financial statements, management reports, annual business plans, forecasts and budgets and such information as is reasonably requested by the UK Company. A quarterly report is shared with the UK Board of Trustees.
- o A constitution based on a shared vision and mission of all three offices has been created and adopted by all three Alive and Kicking network members. This constitution sets out the principles and instruments on how Alive and Kicking is governed.
- o The Board of AK Kenya, and AK Zambia are responsible for strategy in their countries of operation.
- o Each AK network member is responsible for increasing ball production and distribution in its own country, expanding the AK health and quality-of-life programmes and publicising the work of the network.
- o The Board of Trustees of AK UK, in close collaboration with the Boards of AK Kenya and AK Zambia, decides where feasibility studies are conducted and in which nations AK will establish new operations.
- o AK UK raises the profile of the whole AK network, canvassing the support of major development agencies, sporting bodies, government departments, grant funding trust and foundations and private individuals through a fundraising and communications strategy. In addition, AK UK sells the balls manufactured in Kenya and Zambia to the UK market, and seeks international corporate partnerships to increase ball sales.

#### **Public benefit**

In shaping our objectives and planning our activities for the year, the Trustees have considered the duties set out in the Charities Act 2011 to have due regard to public benefit and to the Charity Commission Guidance on public benefit. In particular, the Trustees have considered how the planned activities will contribute to the overall aims and objectives that they have set. The Trustees believe that section 1.2, 'Achievements and Performance', relay in detail the benefit that the charity provides to the public.

#### **Volunteers**

Special thanks are given to our Charity volunteers who have helped Alive and Kicking deliver impactful milestones during this period, only made possible through the continued support and encouragement of so many to provide much-needed resources in the development of our award-winning health and sport programmes, expertise in finance, event management, marketing, communications, corporate fundraising and ball sales.

## **ACHIEVEMENT AND PERFORMANCE**

### **Charitable activities**

2023 and 2024 saw consistent and meaningful collaborations to amplify our impact, in the lead up to and during our 20-year anniversary. Since our inception in 2004, when AK's visionary founder Jim Cogan began the first leather football factory in Kenya, Alive and Kicking has touched countless lives, transforming communities across Africa and beyond through the power of play. This milestone year saw an expansion of our charitable activities, and we also reached a key milestone in achieving gender balance of employees and increasing our inclusivity for persons with disabilities by 5%. We produced over 30,000 balls and received the KEPSA Innovation Award in Kenya, in recognition of our commitment to innovation and creating solutions that make a real difference. Here are some of the charitable activities with direct involvement from Alive & Kicking UK;

**Partnership with Stonewall;** this collaboration commemorated the 10th anniversary of the Rainbow Laces campaign, resulting in the creation of a special edition football inspired by professional player and Stonewall ambassador, Vivianne Miedema

**Refugee Up-skilling Programme;** the programme based in Dadaab, Kenya, continued to thrive, equipping refugees and host communities with ball-making and repair skills, fostering economic empowerment and ensuring marginalised children have access to play. Balls created were donated to schools within the camp.

**Mental Health Training Programmes** in the Mount Kenya region; this programme trains teachers on mental health and uses football as the medium to get the mental health messages across to children. Three counties in the region took part.

### **FIFA Foundation & Sport in Action**

This programme with AK Zambia trained sports coaches across Lusaka and Kabwe to deliver mental health education through our award-winning football-based programme.

### **Fundraising activities**

In 2023 and 2024, Alive and Kicking UK, in addition to the ongoing fundraising from charitable foundations and grant programmes, we engaged in several notable fundraising activities:

**Student-Led Initiatives:** Students from Westminster School organized a 24-hour football marathon, raising approximately £50,000 for the charity.

**Fundraising Tournaments:** Alive and Kicking hosted a 5-a-side football tournament in 2024, with numerous teams participating to support the organization's mission.

**Collaborative Campaigns:** In late 2023, Alive and Kicking partnered with AMOS for the "December Dip" campaign, aiming to support mental health education for 5,000 young people across Sub-Saharan Africa

## **FINANCIAL REVIEW**

### **Financial position**

This Report covers the period 1 January 2023 to 30 June 2024, i.e. 18 months, whereas the previous Report was for the year to 31 December 2022.

The Statement of Financial Activities shows a net reduction in funds of £34,263 as at 30 June 2024 (2022: an increase of £10,141). The Balance Sheet shows net assets of £21,083. This is below the target reserve level of £40,000 and hence actions were taken to reduce financial commitments, including a reduction in staff numbers, the collection of debts and a renegotiation of the loans. By the end of 2024 staff levels had been substantially reduced to one contractor, and two lenders had agreed to convert part of the debts to grants. Cashflow forecasts to mid 2025 show a small but positive cash balance each month sufficient to cover three months costs (i.e. £5,000 pcm) and this level of reserves has been approved by the Board. Much work remains to sell all the stock, and, crucially, to arrange successful fund-raising events and activities, whilst furthering the charitable purpose of the Charity.

The Trustees have carefully considered the financial position and prospects for the Charity for the reporting period and the following 12 months and conclude that the Charity has the ability to continue as a going concern.

## **FUTURE PLANS**

The Board of Trustees have refocused the charity in 2025 to focus on reducing costs and increasing our fundraising activities in order to increase our social development and impact through our African entities.

The action plan is to;

- Strengthen our fundraising initiatives with a focus on relevant and major foundations and enhance engagement at senior levels with international donors, to increase funding to social impact programmes in Kenya and Zambia.
- Increase ball sales in Africa through expansion of B2B sales and sports partnerships in Africa.
- Build corporate partnerships with brands and companies who wish to design and develop balls that have a positive social impact and deliver on key SDGs.

## **STRUCTURE, GOVERNANCE AND MANAGEMENT**

### **Governing document**

Alive and Kicking UK (AK UK) was incorporated as a Private Limited Company on 20 April 2004 (Company Registration No. 5106378) and registered as a charity with the Charity Commission for England and Wales on 20 August 2004 (Charity Registration No. 1105583). The company was established under a memorandum of association which established the objects and powers of the charitable company and is governed under its articles of association. The members liability in event of winding up is limited to £1 each.

### **Governance**

AK continues to strengthen its governance. Each year, AK updates every policy in line with new regulations and has added new policies to ensure the effective running of the Charity and the Network. The AK UK Board meet a minimum of four times a year and additionally, a Finance Committee to ensure effective financial management meets a minimum of six (6) times per year.

### **Recruitment and appointment of new trustees**

New Trustees are recruited based on regular Trustee skill audits that identify any gaps in expertise that may be needed to strengthen impact. New Trustees are recruited in line with the Charity's Inclusive Recruitment Policy and serve in line with the Trustee Terms of Service.

### **Organisational structure**

The everyday running of the organisation is delegated to the Charity CEO. The Trustees contribute to decisions on strategy, partnerships, governance, financial management, fundraising strategy, environmental sustainability and legal work. From 19th February 2024 to 4th June 2024, the charity was managed by Interim CEO, Catherine Orset, following the resignation of Ben Sadler after seven years at the helm. On 4th June 2024 a new CEO, Chris Mathers was appointed.

### **Induction and training of new trustees**

All new Trustees receive a Charity Induction Pack that outlines their role and responsibilities and have a face-to-face induction with the Chair of Trustees.

### **Key management remuneration**

Salary for Charity personal is reviewed annually every April. Salaries are set in line with inflation and benchmarked against similar roles in the sector using benchmarking tools such as Hays and Glassdoor.

### **Related parties**

The Charity has set up a trading subsidiary alongside the Charity to grow trading income to generate income through the sale of Alive and Kicking sports balls. The trading subsidiary was incorporated on 24th March 2021 and commenced trading on 1st January 2024. It will donate income from ball sales to the Charity on a quarterly basis.



## **ALIVE AND KICKING UK**

### **REPORT OF THE TRUSTEES** **FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024**

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#### **REFERENCE AND ADMINISTRATIVE DETAILS**

**Registered Company number**

5106378 (England and Wales)

**Registered Charity number**

1105583

**Registered office**

147 Hoxton Street  
London  
N1 6QG

**Trustees**

Ms C L Kenny  
C Appleton  
T Jones-Parry  
C G Duncan  
S A E Nasta  
J H Begg  
J W Flecker  
J Cogan  
D J M Gill  
J E Keane  
Ms G M Howarth (resigned 23/3/2023)  
D Cooper (resigned 5/7/2024)  
S Owusu (resigned 15/7/2024)  
Ms S Jourlait-Fileni (resigned 24/7/2024)

Tristram Jones-Parry resigned as Chair of AKUK on 18th April 2024 after a long and successful tenure. Sophie Jourlait-Fileni (Trustee) temporarily stepped in as Chair and managed the selection process for the new Chair of the Board of Trustees, Clare Kenny, who was elected by the Board and duly appointed in June 2024.

**Company Secretary**

J W Flecker

**Independent Examiner**

Chariot House Limited  
Chartered Accountants  
44 Grand Parade  
Brighton  
East Sussex  
BN2 9QA

**Bankers**

Lloyds TSB  
Butler Place Branch  
London  
SW1H 0PR

## ALIVE AND KICKING UK

### REPORT OF THE TRUSTEES FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024

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#### **STATEMENT OF TRUSTEES' RESPONSIBILITIES**

The trustees (who are also the directors of Alive and Kicking UK for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by order of the board of trustees on 25th March 2025 and signed on its behalf by:



Ms C L Kenny - Trustee

**INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF  
ALIVE AND KICKING UK**

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**Independent examiner's report to the trustees of Alive and Kicking UK ('the Company')**

I report to the charity trustees on my examination of the accounts of the Company for the period 1st January 2023 to 30th June 2024.

**Responsibilities and basis of report**

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under Section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under Section 145(5) (b) of the 2011 Act.

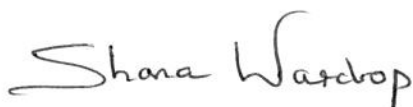
**Independent examiner's statement**

Since your charity's gross income exceeded £250,000 your examiner must be a member of a listed body. I can confirm that I am qualified to undertake the examination because I am a member of the Institute of Chartered Accountants of Scotland, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by Section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of Section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Dr Shona F Wardrop C.A.  
The Institute of Chartered Accountants of Scotland

Chariot House Limited  
Chartered Accountants  
44 Grand Parade  
Brighton  
East Sussex  
BN2 9QA

Date: 8<sup>th</sup> April 2025

**ALIVE AND KICKING UK****STATEMENT OF FINANCIAL ACTIVITIES**  
**FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024**

				Period 1/1/23 to 30/6/24 Total funds £	Year Ended 31/12/22 Total funds £
	Notes	Unrestricted fund £	Restricted funds £		
<b>INCOME AND ENDOWMENTS FROM</b>					
Donations and legacies	2	286,099	109,853	395,952	236,862
<b>Charitable activities</b>					
Charitable Activities		49,927	42,941	92,868	222,867
Investment income	3	<u>844</u>	<u>-</u>	<u>844</u>	<u>61</u>
<b>Total</b>		<u>336,870</u>	<u>152,794</u>	<u>489,664</u>	<u>459,790</u>
<b>EXPENDITURE ON</b>					
Raising funds		69,071	-	69,071	71,213
<b>Charitable activities</b>	4				
Charitable Activities		<u>302,062</u>	<u>152,794</u>	<u>454,856</u>	<u>378,436</u>
<b>Total</b>		<u>371,133</u>	<u>152,794</u>	<u>523,927</u>	<u>449,649</u>
<b>NET INCOME/(EXPENDITURE)</b>		(34,263)	-	(34,263)	10,141
<b>RECONCILIATION OF FUNDS</b>					
Total funds brought forward		55,346	-	55,346	45,205
<b>TOTAL FUNDS CARRIED FORWARD</b>		<u>21,083</u>	<u>-</u>	<u>21,083</u>	<u>55,346</u>

The notes form part of these financial statements

**ALIVE AND KICKING UK (REGISTERED NUMBER: 5106378)****BALANCE SHEET**  
**30TH JUNE 2024**

	Notes	Unrestricted fund £	Restricted funds £	2024 Total funds £	2022 Total funds £
<b>CURRENT ASSETS</b>					
Debtors	11	38,810	-	38,810	5,104
Cash at bank		<u>34,800</u>	<u>-</u>	<u>34,800</u>	<u>136,495</u>
		73,610	-	73,610	141,599
<b>CREDITORS</b>					
Amounts falling due within one year	12	(28,482)	-	(28,482)	(61,253)
		<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>
<b>NET CURRENT ASSETS</b>		<u>45,128</u>	<u>-</u>	<u>45,128</u>	<u>80,346</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		45,128	-	45,128	80,346
<b>CREDITORS</b>					
Amounts falling due after more than one year	13	(24,045)	-	(24,045)	(25,000)
		<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>
<b>NET ASSETS</b>		<u>21,083</u>	<u>-</u>	<u>21,083</u>	<u>55,346</u>
<b>FUNDS</b>	15				
Unrestricted funds				<u>21,083</u>	<u>55,346</u>
<b>TOTAL FUNDS</b>				<u>21,083</u>	<u>55,346</u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the period ended 30th June 2024.

The members have not required the company to obtain an audit of its financial statements for the period ended 30th June 2024 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

The notes form part of these financial statements

**ALIVE AND KICKING UK (REGISTERED NUMBER: 5106378)**

**BALANCE SHEET - continued**  
**30TH JUNE 2024**

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These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 28th March 2025 and were signed on its behalf by:

A handwritten signature in black ink, appearing to read 'C L Kenny', written over a dotted line.

C L Kenny - Trustee

The notes form part of these financial statements

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**1. ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

At the time of approving the financial statements, the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future, and on that basis the charity is considered to be a going concern.

The financial statements are prepared in sterling which is the functional currency of the entity, and are rounded to the nearest £1.

**Income**

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Voluntary income is received by way of donations and gifts and is included in full in the statement of financial activities when receivable.

Revenue grants are credited to the statement of financial activities when received or receivable whichever is earlier.

Where unconditional entitlement to grants receivable is dependent upon fulfilment of conditions within the charity's control, the incomes are recognised when there is sufficient evidence that conditions will be met. Where there is uncertainty as to whether the charity can meet such conditions the income is deferred.

**Expenditure**

Resources expended are recognised in the period in which they are incurred. Resources expended include attributable VAT which cannot be recovered.

Resources expended are allocated to the particular activity where the cost relates directly to that activity. Support costs, including governance costs, are re-allocated to each of the activities on the following basis which is an estimate, based on staff time, of the amount attributable to each activity:

Cost of generating funds	10%
Ball production, distribution & health awareness	90%

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 20% on cost
Website	- 25% on cost
Computer equipment	- 33% on cost

**1. ACCOUNTING POLICIES - continued**

**Tangible fixed assets**

Items of equipment are capitalised where the purchase price exceeds £500. Depreciation costs are allocated to activities on the basis of the use of the related assets in those activities. Assets are reviewed for impairment if circumstances indicate their carrying value may exceed their net realisable value and value in use.

**Taxation**

The Charity is considered to pass the tests set out in Paragraph 1 Schedule 6 Finance Act 2010 and therefore it meets the definition of a charitable company for UK Corporation Tax purposes. Accordingly the Charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

**Fund accounting**

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

**Pension costs and other post-retirement benefits**

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

**Judgements and key sources of estimation uncertainty**

In the application of the charity's accounting policies, the charity is required to make judgments, estimates and assumptions about the carrying value of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised, if the revision affects only that period, or in the period of the revision and future periods if the revision affects both the current and future periods.

There are no estimates and assumptions that are considered to have a significant risk of causing a material adjustments to the financial statements in a future period.

**Financial instruments**

The charity has only financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and are subsequently measured at their settlement value with the exception of bank loans which are measured at amortised cost using the effective interest method.

**Financial Assets**

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any discounts due.



**NOTES TO THE FINANCIAL STATEMENTS - continued**  
**FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024****1. ACCOUNTING POLICIES - continued****Financial Liabilities**

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any discounts due.

**2. DONATIONS AND LEGACIES**

	Period 1/1/23 to 30/6/24 £	Year Ended 31/12/22 £
Donations	286,098	144,764
Grants	<u>109,854</u>	<u>92,098</u>
	<u>395,952</u>	<u>236,862</u>

	Period 1/1/23 to 30/6/24 Unrestricted £	Year Ended 31/12/22 Unrestricted £
DFA Law LLP Legacy	-	47,040
Garfield Weston Foundation	-	25,000
LIV CHA	-	5,000
Gibson Charitable Trust	-	2,000
The Speedomick Foundation	-	2,000
The Sangher Foundation	-	2,000
Gaffer Studio Limited	-	2,000
Norton Rose Fulbright	10,000	-
Clifford Chance	50,000	-
Other	<u>226,068</u>	<u>59,724</u>
	<u>286,098</u>	<u>144,764</u>

**ALIVE AND KICKING UK****NOTES TO THE FINANCIAL STATEMENTS - continued**  
**FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024****2. DONATIONS AND LEGACIES - continued**

Grants received, included in the above, are as follows:

	Period 1/1/23 to 30/6/24 £	Year Ended 31/12/22 £
Access Reach fund	-	17,500
London Borough of Hackney	-	6,950
FIFA Foundation	-	23,681
The Postcode Society Trust	-	20,740
The Morrisons Foundation	-	16,750
Ideas Forums Limited	-	6,477
Stronger Community Fund	8,820	-
City of London	8,000	-
Other grants under £2,000	2,000	-
Mental Health Zambia Programme	25,000	-
Mental Health Funding	24,746	-
EA Foundation	41,288	-
	<u>109,854</u>	<u>92,098</u>

**3. INVESTMENT INCOME**

	Period 1/1/23 to 30/6/24 £	Year Ended 31/12/22 £
Deposit account interest	<u>844</u>	<u>61</u>

**ALIVE AND KICKING UK**

**NOTES TO THE FINANCIAL STATEMENTS - continued**  
**FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024**

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**4. CHARITABLE ACTIVITIES COSTS**

	Direct Costs (see note 5)
	£
Charitable Activities	<u>454,856</u>

**5. DIRECT COSTS OF CHARITABLE ACTIVITIES**

	Period 1/1/23 to 30/6/24 £	Year Ended 31/12/22 £
Staff costs	220,411	115,117
Grants to partner organisations	82,150	23,692
Ball purchases	78,997	183,489
UK Office costs	77,199	63,437
Independent examination	2,399	1,680
Travel	4,845	274
Bank charges	100	180
Allocated to Fundraising	<u>(11,245)</u>	<u>(9,433)</u>
	<u>454,856</u>	<u>378,436</u>

**6. NET INCOME/(EXPENDITURE)**

Net income/(expenditure) is stated after charging/(crediting):

	Period 1/1/23 to 30/6/24 £	Year Ended 31/12/22 £
Independent examination	<u>2,399</u>	<u>2,361</u>

**7. TRUSTEES' REMUNERATION AND BENEFITS**

There were no trustees' remuneration or other benefits for the period ended 30th June 2024 nor for the year ended 31st December 2022.

**Trustees' expenses**

There were no trustees' expenses paid for the period ended 30th June 2024 nor for the year ended 31st December 2022.

**8. STAFF COSTS**

	Period 1/1/23 to 30/6/24 £	Year Ended 31/12/22 £
Wages and salaries	241,830	140,090
Social security costs	14,415	17,231
Other pension costs	<u>4,789</u>	<u>3,066</u>
	<u>261,034</u>	<u>160,387</u>

The average monthly number of employees during the period was as follows:

	Period 1/1/23 to 30/6/24 <u>7</u>	Year Ended 31/12/22 <u>7</u>
Total headcount		

No employees received emoluments in excess of £60,000.

The average weekly number of employees employed in the UK (full-time equivalent during the period was 3 (year to 31.12.22: 3).

The Trustees consider the board of Trustees and the Chief Executive comprise the key management personnel of the charity in charge of directing and controlling, running and operating the Charity on a day to day basis. All trustees give of their time freely and no trustee received remuneration in the year. The total remuneration of key management personnel was £150,010 (year to 31.12.22:£63,240)

**ALIVE AND KICKING UK****NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024****9. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES**

	Unrestricted fund £	Restricted funds £	Total funds £
<b>INCOME AND ENDOWMENTS FROM</b>			
Donations and legacies	144,764	92,098	236,862
<b>Charitable activities</b>			
Charitable Activities	135,451	87,416	222,867
Investment income	<u>61</u>	<u>-</u>	<u>61</u>
<b>Total</b>	<u>280,276</u>	<u>179,514</u>	<u>459,790</u>
<b>EXPENDITURE ON</b>			
Raising funds	71,213	-	71,213
<b>Charitable activities</b>			
Charitable Activities	<u>181,241</u>	<u>197,195</u>	<u>378,436</u>
<b>Total</b>	<u>252,454</u>	<u>197,195</u>	<u>449,649</u>
<b>NET INCOME/(EXPENDITURE)</b>	27,822	(17,681)	10,141
<b>RECONCILIATION OF FUNDS</b>			
Total funds brought forward	<u>27,524</u>	<u>17,681</u>	<u>45,205</u>
<b>TOTAL FUNDS CARRIED FORWARD</b>	<u>55,346</u>	<u>-</u>	<u>55,346</u>

**10. TANGIBLE FIXED ASSETS**

	Fixtures and fittings £	Website £	Computer equipment £	Totals £
<b>COST</b>				
At 1st January 2023 and 30th June 2024	<u>4,242</u>	<u>4,085</u>	<u>1,224</u>	<u>9,551</u>
<b>DEPRECIATION</b>				
At 1st January 2023 and 30th June 2024	<u>4,242</u>	<u>4,085</u>	<u>1,224</u>	<u>9,551</u>
<b>NET BOOK VALUE</b>				
At 30th June 2024	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>
At 31st December 2022	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>

**ALIVE AND KICKING UK****NOTES TO THE FINANCIAL STATEMENTS - continued**  
**FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024****11. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2024	2022
	£	£
Trade debtors	340	5,104
Amounts owed by group undertakings	<u>38,470</u>	<u>-</u>
	<u>38,810</u>	<u>5,104</u>

**12. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2024	2022
	£	£
Other loans (see note 14)	17,000	47,004
Trade creditors	-	11,968
Social security and other taxes	1,099	-
Accruals and deferred income	<u>10,383</u>	<u>2,281</u>
	<u>28,482</u>	<u>61,253</u>

**13. CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR**

	2024	2022
	£	£
Other loans (see note 14)	<u>24,045</u>	<u>25,000</u>

**14. LOANS**

An analysis of the maturity of loans is given below:

	2024	2022
	£	£
Amounts falling due within one year on demand:		
Other loans	<u>17,000</u>	<u>47,004</u>
Amounts falling between one and two years:		
Other loans - 1-2 years	<u>24,045</u>	<u>25,000</u>

**ALIVE AND KICKING UK****NOTES TO THE FINANCIAL STATEMENTS - continued**  
**FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024****15. MOVEMENT IN FUNDS**

	At 1/1/23 £	Net movement in funds £	At 30/6/24 £
<b>Unrestricted funds</b>			
General fund	55,346	(34,263)	21,083
	<u>55,346</u>	<u>(34,263)</u>	<u>21,083</u>
<b>TOTAL FUNDS</b>			

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	336,870	(371,133)	(34,263)
<b>Restricted funds</b>			
Kenya and Zambia Ball Orders and Health Awareness	42,940	(42,940)	-
Stronger Community Fund	8,820	(8,820)	-
City of London	8,000	(8,000)	-
Other grants under £2,000	2,000	(2,000)	-
Mental Health Zambia Programme	25,000	(25,000)	-
Mental Health Funding	24,746	(24,746)	-
EA Foundation	41,288	(41,288)	-
	<u>152,794</u>	<u>(152,794)</u>	<u>-</u>
<b>TOTAL FUNDS</b>	<u>489,664</u>	<u>(523,927)</u>	<u>(34,263)</u>

**Comparatives for movement in funds**

	At 1/1/22 £	Net movement in funds £	At 31/12/22 £
<b>Unrestricted funds</b>			
General fund	27,524	27,822	55,346
<b>Restricted funds</b>			
Sport England Library	17,681	(17,681)	-
	<u>45,205</u>	<u>10,141</u>	<u>55,346</u>
<b>TOTAL FUNDS</b>			

**ALIVE AND KICKING UK****NOTES TO THE FINANCIAL STATEMENTS - continued**  
**FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024****15. MOVEMENT IN FUNDS - continued**

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	280,276	(252,454)	27,822
<b>Restricted funds</b>			
Sport England Library	-	(17,681)	(17,681)
Kenya and Zambia Ball Orders and Health Awareness	<u>179,514</u>	<u>(179,514)</u>	<u>-</u>
	<u>179,514</u>	<u>(197,195)</u>	<u>(17,681)</u>
<b>TOTAL FUNDS</b>	<u>459,790</u>	<u>(449,649)</u>	<u>10,141</u>

**16. RELATED PARTY DISCLOSURES**

There were no related party transactions for the period ended 30th June 2024.



**ALIVE AND KICKING UK****DETAILED STATEMENT OF FINANCIAL ACTIVITIES**  
**FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024**

	Period 1/1/23 to 30/6/24 £	Year Ended 31/12/22 £
<b>INCOME AND ENDOWMENTS</b>		
<b>Donations and legacies</b>		
Donations	286,098	144,764
Grants	<u>109,854</u>	<u>92,098</u>
	395,952	236,862
<b>Investment income</b>		
Deposit account interest	844	61
<b>Charitable activities</b>		
Balls sales	<u>92,868</u>	<u>222,867</u>
<b>Total incoming resources</b>	489,664	459,790
<b>EXPENDITURE</b>		
<b>Raising donations and legacies</b>		
Wages	40,623	45,270
Marketing	2,104	11,149
Fundraising	15,099	5,361
Proportion of Support costs	<u>11,245</u>	<u>9,433</u>
	69,071	71,213
<b>Charitable activities</b>		
Wages	201,207	94,820
Social security	14,415	17,231
Pensions	4,789	3,066
Grants to partner organisations	82,150	23,692
Ball purchases	78,997	183,489
UK Office costs	77,199	63,437
Independent examination	2,399	1,680
Travel	4,845	274
Bank charges	100	180
Allocated to Fundraising	<u>(11,245)</u>	<u>(9,433)</u>
	454,856	378,436
<b>Total resources expended</b>	<u>523,927</u>	<u>449,649</u>
<b>Net (expenditure)/income</b>	<u>(34,263)</u>	<u>10,141</u>

This page does not form part of the statutory financial statements

REGISTERED COMPANY NUMBER: 5106378 (England and Wales)  
REGISTERED CHARITY NUMBER: 1105583

**REPORT OF THE TRUSTEES AND**  
**UNAUDITED FINANCIAL STATEMENTS**  
**FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024**  
**FOR**  
**ALIVE AND KICKING UK**

Chariot House Limited  
Chartered Accountants  
44 Grand Parade  
Brighton  
East Sussex  
BN2 9QA

**ALIVE AND KICKING UK**

**CONTENTS OF THE FINANCIAL STATEMENTS**  
**FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024**

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**ALIVE AND KICKING UK**

**REPORT OF THE TRUSTEES**  
**FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024**

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The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the period 1st January 2023 to 30th June 2024. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

## **ALIVE AND KICKING UK**

### **REPORT OF THE TRUSTEES**

#### **FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024**

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## **OBJECTIVES AND ACTIVITIES**

### **Objectives and purpose**

#### **Purpose**

The Alive and Kicking (AK) network exists to create happier, healthier, more empowered communities. As the world's only not-for-profit sports ball manufacturer, we positively impact the lives and livelihoods of people facing disadvantage by producing a sports ball like no other; one which creates better access to ethical jobs, play and vital health education.

#### **Vision**

Alive and Kicking UK is a trustee-led charity hub to support Alive & Kicking's mission in Africa to empower communities through the power of football and other sports. Through our Make, Play, Live philosophy, we strive to make sports balls accessible to all, to create sustainable job opportunities, foster entrepreneurship, drive economic growth, and advocate and support primary health programs for disadvantaged communities. Through skills development and innovative partnerships, we strive to uplift individuals, families and entire communities through the life cycle of a football, currently in Kenya and Zambia, with future ambitions to expand into new markets.

**Make** We economically empower adults from vulnerable backgrounds through employment and entrepreneurship. Through ball production, Alive and Kicking creates ethical jobs, and empowers refugees to set up their own micro enterprises.

**Play** We ensure children facing disadvantage have free, easy and safe access to sport through Alive and Kicking's inclusive sport programmes. Using the profits made from selling our sports balls, plus additional fundraising, we partner with trusted community organisations around the world to carefully donate Alive and Kicking sports balls. Our programmes are proven to boost the physical, mental and social wellbeing of those that access them.

**Live** We strive to ensure young people facing disadvantage are empowered with the tools they need to live happy and healthy lives through Alive and Kicking's innovative health education programmes. We train youth leaders across our network of trusted partners to deliver Mental Health and Sexual Reproductive Health & Rights education directly to young people in their local communities. Education is delivered directly through sports coaching, to positively impact the knowledge, behaviour and attitudes of those that access the programme.

#### **Mission**

Alive and Kicking UK's mission is to raise programme funds for social development, develop a network and raise finances for geographical expansion, and support ball sales through focusing on corporate partnerships, to ensure the vision can be delivered. This is achieved through fundraising activities and ball sales.

#### **Values**

Inclusivity, Equality, Empowerment, Community, Creativity

## **ALIVE AND KICKING UK**

### **REPORT OF THE TRUSTEES** **FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024**

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#### **Overview**

Alive & Kicking UK is the custodian of the organisation's Vision and how the Mission is implemented, and how the name and reputation is protected. Whenever an Alive and Kicking operation is set up, and for the duration of its existence, all members ensure that a governance framework is implemented and effective. This ensures that:

- o The UK organisation is a registered charity.
- o Alive and Kicking UK serves as a coordinating entity for a network of independent organisations operating under the Alive and Kicking name. The international network consists of Alive and Kicking Kenya and Alive and Kicking Zambia. Each member of the Alive and Kicking network is a legally distinct and separate entity and each describes itself as such.
- o Each company has a Board of Trustees/Directors with a Chair elected by simple majority.
- o Each local country operation is set-up and empowered to direct and manage its own operations and, on incorporation (or as soon as possible if incorporation has already occurred), the Mission/Vision/Values of Alive and Kicking has been passed as a Resolution of the Company at the first General Meeting.
- o Each local operation reports timely monthly accounts and audited financial statements, management reports, annual business plans, forecasts and budgets and such information as is reasonably requested by the UK Company. A quarterly report is shared with the UK Board of Trustees.
- o A constitution based on a shared vision and mission of all three offices has been created and adopted by all three Alive and Kicking network members. This constitution sets out the principles and instruments on how Alive and Kicking is governed.
- o The Board of AK Kenya, and AK Zambia are responsible for strategy in their countries of operation.
- o Each AK network member is responsible for increasing ball production and distribution in its own country, expanding the AK health and quality-of-life programmes and publicising the work of the network.
- o The Board of Trustees of AK UK, in close collaboration with the Boards of AK Kenya and AK Zambia, decides where feasibility studies are conducted and in which nations AK will establish new operations.
- o AK UK raises the profile of the whole AK network, canvassing the support of major development agencies, sporting bodies, government departments, grant funding trust and foundations and private individuals through a fundraising and communications strategy. In addition, AK UK sells the balls manufactured in Kenya and Zambia to the UK market, and seeks international corporate partnerships to increase ball sales.

#### **Public benefit**

In shaping our objectives and planning our activities for the year, the Trustees have considered the duties set out in the Charities Act 2011 to have due regard to public benefit and to the Charity Commission Guidance on public benefit. In particular, the Trustees have considered how the planned activities will contribute to the overall aims and objectives that they have set. The Trustees believe that section 1.2, 'Achievements and Performance', relay in detail the benefit that the charity provides to the public.

#### **Volunteers**

Special thanks are given to our Charity volunteers who have helped Alive and Kicking deliver impactful milestones during this period, only made possible through the continued support and encouragement of so many to provide much-needed resources in the development of our award-winning health and sport programmes, expertise in finance, event management, marketing, communications, corporate fundraising and ball sales.

## **ACHIEVEMENT AND PERFORMANCE**

### **Charitable activities**

2023 and 2024 saw consistent and meaningful collaborations to amplify our impact, in the lead up to and during our 20-year anniversary. Since our inception in 2004, when AK's visionary founder Jim Cogan began the first leather football factory in Kenya, Alive and Kicking has touched countless lives, transforming communities across Africa and beyond through the power of play. This milestone year saw an expansion of our charitable activities, and we also reached a key milestone in achieving gender balance of employees and increasing our inclusivity for persons with disabilities by 5%. We produced over 30,000 balls and received the KEPSA Innovation Award in Kenya, in recognition of our commitment to innovation and creating solutions that make a real difference. Here are some of the charitable activities with direct involvement from Alive & Kicking UK;

**Partnership with Stonewall;** this collaboration commemorated the 10th anniversary of the Rainbow Laces campaign, resulting in the creation of a special edition football inspired by professional player and Stonewall ambassador, Vivianne Miedema

**Refugee Up-skilling Programme;** the programme based in Dadaab, Kenya, continued to thrive, equipping refugees and host communities with ball-making and repair skills, fostering economic empowerment and ensuring marginalised children have access to play. Balls created were donated to schools within the camp.

**Mental Health Training Programmes** in the Mount Kenya region; this programme trains teachers on mental health and uses football as the medium to get the mental health messages across to children. Three counties in the region took part.

### **FIFA Foundation & Sport in Action**

This programme with AK Zambia trained sports coaches across Lusaka and Kabwe to deliver mental health education through our award-winning football-based programme.

### **Fundraising activities**

In 2023 and 2024, Alive and Kicking UK, in addition to the ongoing fundraising from charitable foundations and grant programmes, we engaged in several notable fundraising activities:

**Student-Led Initiatives:** Students from Westminster School organized a 24-hour football marathon, raising approximately £50,000 for the charity.

**Fundraising Tournaments:** Alive and Kicking hosted a 5-a-side football tournament in 2024, with numerous teams participating to support the organization's mission.

**Collaborative Campaigns:** In late 2023, Alive and Kicking partnered with AMOS for the "December Dip" campaign, aiming to support mental health education for 5,000 young people across Sub-Saharan Africa

## **FINANCIAL REVIEW**

### **Financial position**

This Report covers the period 1 January 2023 to 30 June 2024, i.e. 18 months, whereas the previous Report was for the year to 31 December 2022.

The Statement of Financial Activities shows a net reduction in funds of £34,263 as at 30 June 2024 (2022: an increase of £10,141). The Balance Sheet shows net assets of £21,083. This is below the target reserve level of £40,000 and hence actions were taken to reduce financial commitments, including a reduction in staff numbers, the collection of debts and a renegotiation of the loans. By the end of 2024 staff levels had been substantially reduced to one contractor, and two lenders had agreed to convert part of the debts to grants. Cashflow forecasts to mid 2025 show a small but positive cash balance each month sufficient to cover three months costs (I.e £5,000 pcm) and this level of reserves has been approved by the Board. Much work remains to sell all the stock, and, crucially, to arrange successful fund-raising events and activities, whilst furthering the charitable purpose of the Charity.

The Trustees have carefully considered the financial position and prospects for the Charity for the reporting period and the following 12 months and conclude that the Charity has the ability to continue as a going concern.

## **FUTURE PLANS**

The Board of Trustees have refocused the charity in 2025 to focus on reducing costs and increasing our fundraising activities in order to increase our social development and impact through our African entities.

The action plan is to;

- Strengthen our fundraising initiatives with a focus on relevant and major foundations and enhance engagement at senior levels with international donors, to increase funding to social impact programmes in Kenya and Zambia.
- Increase ball sales in Africa through expansion of B2B sales and sports partnerships in Africa.
- Build corporate partnerships with brands and companies who wish to design and develop balls that have a positive social impact and deliver on key SDGs.



## **STRUCTURE, GOVERNANCE AND MANAGEMENT**

### **Governing document**

Alive and Kicking UK (AK UK) was incorporated as a Private Limited Company on 20 April 2004 (Company Registration No. 5106378) and registered as a charity with the Charity Commission for England and Wales on 20 August 2004 (Charity Registration No. 1105583). The company was established under a memorandum of association which established the objects and powers of the charitable company and is governed under its articles of association. The members liability in event of winding up is limited to £1 each.

### **Governance**

AK continues to strengthen its governance. Each year, AK updates every policy in line with new regulations and has added new policies to ensure the effective running of the Charity and the Network. The AK UK Board meet a minimum of four times a year and additionally, a Finance Committee to ensure effective financial management meets a minimum of six (6) times per year.

### **Recruitment and appointment of new trustees**

New Trustees are recruited based on regular Trustee skill audits that identify any gaps in expertise that may be needed to strengthen impact. New Trustees are recruited in line with the Charity's Inclusive Recruitment Policy and serve in line with the Trustee Terms of Service.

### **Organisational structure**

The everyday running of the organisation is delegated to the Charity CEO. The Trustees contribute to decisions on strategy, partnerships, governance, financial management, fundraising strategy, environmental sustainability and legal work. From 19th February 2024 to 4th June 2024, the charity was managed by Interim CEO, Catherine Orset, following the resignation of Ben Sadler after seven years at the helm. On 4th June 2024 a new CEO, Chris Mathers was appointed.

### **Induction and training of new trustees**

All new Trustees receive a Charity Induction Pack that outlines their role and responsibilities and have a face-to-face induction with the Chair of Trustees.

### **Key management remuneration**

Salary for Charity personal is reviewed annually every April. Salaries are set in line with inflation and benchmarked against similar roles in the sector using benchmarking tools such as Hays and Glassdoor.

### **Related parties**

The Charity has set up a trading subsidiary alongside the Charity to grow trading income to generate income through the sale of Alive and Kicking sports balls. The trading subsidiary was incorporated on 24th March 2021 and commenced trading on 1st January 2024. It will donate income from ball sales to the Charity on a quarterly basis.

**ALIVE AND KICKING UK**

**REPORT OF THE TRUSTEES**

**FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024**

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**REFERENCE AND ADMINISTRATIVE DETAILS**

**Registered Company number**

5106378 (England and Wales)

**Registered Charity number**

1105583

**Registered office**

147 Hoxton Street

London

N1 6QG

**Trustees**

Ms C L Kenny

C Appleton

T Jones-Parry

C G Duncan

S A E Nasta

J H Begg

J W Flecker

J Cogan

D J M Gill

J E Keane

Ms G M Howarth (resigned 23/3/2023)

D Cooper (resigned 5/7/2024)

S Owusu (resigned 15/7/2024)

Ms S Jourlait-Fileni (resigned 24/7/2024)

Tristram Jones-Parry resigned as Chair of AKUK on 18th April 2024 after a long and successful tenure. Sophie Jourlait-Fileni (Trustee) temporarily stepped in as Chair and managed the selection process for the new Chair of the Board of Trustees, Clare Kenny, who was elected by the Board and duly appointed in June 2024.

**Company Secretary**

J W Flecker

**Independent Examiner**

Chariot House Limited

Chartered Accountants

44 Grand Parade

Brighton

East Sussex

BN2 9QA

**Bankers**

Lloyds TSB

Butler Place Branch

London

SW1H 0PR

**STATEMENT OF TRUSTEES' RESPONSIBILITIES**

The trustees (who are also the directors of Alive and Kicking UK for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by order of the board of trustees on 25<sup>th</sup> March 2025 and signed on its behalf by:

Ms C L Kenny - Trustee

**INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF  
ALIVE AND KICKING UK**

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**Independent examiner's report to the trustees of Alive and Kicking UK ('the Company')**

I report to the charity trustees on my examination of the accounts of the Company for the period 1st January 2023 to 30th June 2024.

**Responsibilities and basis of report**

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under Section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under Section 145(5) (b) of the 2011 Act.

**Independent examiner's statement**

Since your charity's gross income exceeded £250,000 your examiner must be a member of a listed body. I can confirm that I am qualified to undertake the examination because I am a member of the Institute of Chartered Accountants of Scotland, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by Section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of Section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Dr Shona F Wardrop C.A.  
The Institute of Chartered Accountants of Scotland

Chariot House Limited  
Chartered Accountants  
44 Grand Parade  
Brighton  
East Sussex  
BN2 9QA

Date: 8<sup>TH</sup> April 2025

**ALIVE AND KICKING UK****STATEMENT OF FINANCIAL ACTIVITIES**  
**FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024**

				Period 1/1/23 to 30/6/24 Total funds £	Year Ended 31/12/22 Total funds £
	Notes	Unrestricted fund £	Restricted funds £		
<b>INCOME AND ENDOWMENTS FROM</b>					
Donations and legacies	2	286,099	109,853	395,952	236,862
<b>Charitable activities</b>					
Charitable Activities		49,927	42,941	92,868	222,867
Investment income	3	<u>844</u>	<u>-</u>	<u>844</u>	<u>61</u>
<b>Total</b>		<u>336,870</u>	<u>152,794</u>	<u>489,664</u>	<u>459,790</u>
<b>EXPENDITURE ON</b>					
Raising funds		69,071	-	69,071	71,213
<b>Charitable activities</b>					
Charitable Activities	4	<u>302,062</u>	<u>152,794</u>	<u>454,856</u>	<u>378,436</u>
<b>Total</b>		<u>371,133</u>	<u>152,794</u>	<u>523,927</u>	<u>449,649</u>
<b>NET INCOME/(EXPENDITURE)</b>		(34,263)	-	(34,263)	10,141
<b>RECONCILIATION OF FUNDS</b>					
Total funds brought forward		55,346	-	55,346	45,205
<b>TOTAL FUNDS CARRIED FORWARD</b>		<u>21,083</u>	<u>-</u>	<u>21,083</u>	<u>55,346</u>

The notes form part of these financial statements

**ALIVE AND KICKING UK (REGISTERED NUMBER: 5106378)****BALANCE SHEET****30TH JUNE 2024**

	Notes	Unrestricted fund £	Restricted funds £	2024 Total funds £	2022 Total funds £
<b>CURRENT ASSETS</b>					
Debtors	11	38,810	-	38,810	5,104
Cash at bank		<u>34,800</u>	<u>-</u>	<u>34,800</u>	<u>136,495</u>
		73,610	-	73,610	141,599
<b>CREDITORS</b>					
Amounts falling due within one year	12	(28,482)	-	(28,482)	(61,253)
		<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>
<b>NET CURRENT ASSETS</b>		<u>45,128</u>	<u>-</u>	<u>45,128</u>	<u>80,346</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		45,128	-	45,128	80,346
<b>CREDITORS</b>					
Amounts falling due after more than one year	13	(24,045)	-	(24,045)	(25,000)
		<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>
<b>NET ASSETS</b>		<u>21,083</u>	<u>-</u>	<u>21,083</u>	<u>55,346</u>
<b>FUNDS</b>	15				
Unrestricted funds				<u>21,083</u>	<u>55,346</u>
<b>TOTAL FUNDS</b>				<u>21,083</u>	<u>55,346</u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the period ended 30th June 2024.

The members have not required the company to obtain an audit of its financial statements for the period ended 30th June 2024 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

The notes form part of these financial statements

**BALANCE SHEET - continued**

**30TH JUNE 2024**

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These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 25<sup>th</sup> March 2025 and were signed on its behalf by:

C L Kenny - Trustee

**1. ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

At the time of approving the financial statements, the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future, and on that basis the charity is considered to be a going concern.

The financial statements are prepared in sterling which is the functional currency of the entity, and are rounded to the nearest £1.

**Income**

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Voluntary income is received by way of donations and gifts and is included in full in the statement of financial activities when receivable.

Revenue grants are credited to the statement of financial activities when received or receivable whichever is earlier.

Where unconditional entitlement to grants receivable is dependent upon fulfilment of conditions within the charity's control, the incomes are recognised when there is sufficient evidence that conditions will be met. Where there is uncertainty as to whether the charity can meet such conditions the income is deferred.

**Expenditure**

Resources expended are recognised in the period in which they are incurred. Resources expended include attributable VAT which cannot be recovered.

Resources expended are allocated to the particular activity where the cost relates directly to that activity. Support costs, including governance costs, are re-allocated to each of the activities on the following basis which is an estimate, based on staff time, of the amount attributable to each activity:

Cost of generating funds	10%
Ball production, distribution & health awareness	90%

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 20% on cost
Website	- 25% on cost
Computer equipment	- 33% on cost



**1. ACCOUNTING POLICIES - continued**

**Tangible fixed assets**

Items of equipment are capitalised where the purchase price exceeds £500. Depreciation costs are allocated to activities on the basis of the use of the related assets in those activities. Assets are reviewed for impairment if circumstances indicate their carrying value may exceed their net realisable value and value in use.

**Taxation**

The Charity is considered to pass the tests set out in Paragraph 1 Schedule 6 Finance Act 2010 and therefore it meets the definition of a charitable company for UK Corporation Tax purposes. Accordingly the Charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

**Fund accounting**

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

**Pension costs and other post-retirement benefits**

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

**Judgements and key sources of estimation uncertainty**

In the application of the charity's accounting policies, the charity is required to make judgments, estimates and assumptions about the carrying value of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised, if the revision affects only that period, or in the period of the revision and future periods if the revision affects both the current and future periods.

There are no estimates and assumptions that are considered to have a significant risk of causing a material adjustments to the financial statements in a future period.

**Financial instruments**

The charity has only financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and are subsequently measured at their settlement value with the exception of bank loans which are measured at amortised cost using the effective interest method.

**Financial Assets**

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any discounts due.

**NOTES TO THE FINANCIAL STATEMENTS - continued**  
**FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024****1. ACCOUNTING POLICIES - continued****Financial Liabilities**

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any discounts due.

**2. DONATIONS AND LEGACIES**

	Period 1/1/23 to 30/6/24 £	Year Ended 31/12/22 £
Donations	286,098	144,764
Grants	<u>109,854</u>	<u>92,098</u>
	<u>395,952</u>	<u>236,862</u>

	Period 1/1/23 to 30/6/24 Unrestricted £	Year Ended 31/12/22 Unrestricted £
DFA Law LLP Legacy	-	47,040
Garfield Weston Foundation	-	25,000
LIV CHA	-	5,000
Gibson Charitable Trust	-	2,000
The Speedomick Foundation	-	2,000
The Sangher Foundation	-	2,000
Gaffer Studio Limited	-	2,000
Norton Rose Fulbright	10,000	-
Clifford Chance	50,000	-
Other	<u>226,068</u>	<u>59,724</u>
	<u>286,098</u>	<u>144,764</u>

**ALIVE AND KICKING UK**

**NOTES TO THE FINANCIAL STATEMENTS - continued**  
**FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024**

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**2. DONATIONS AND LEGACIES - continued**

Grants received, included in the above, are as follows:

	Period 1/1/23 to 30/6/24 £	Year Ended 31/12/22 £
Access Reach fund	-	17,500
London Borough of Hackney	-	6,950
FIFA Foundation	-	23,681
The Postcode Society Trust	-	20,740
The Morrisons Foundation	-	16,750
Ideas Forums Limited	-	6,477
Stronger Community Fund	8,820	-
City of London	8,000	-
Other grants under £2,000	2,000	-
Mental Health Zambia Programme	25,000	-
Mental Health Funding	24,746	-
EA Foundation	41,288	-
	<u>109,854</u>	<u>92,098</u>

**3. INVESTMENT INCOME**

	Period 1/1/23 to 30/6/24 £	Year Ended 31/12/22 £
Deposit account interest	<u>844</u>	<u>61</u>

**ALIVE AND KICKING UK**

**NOTES TO THE FINANCIAL STATEMENTS - continued**  
**FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024**

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**4. CHARITABLE ACTIVITIES COSTS**

	Direct Costs (see note 5) £
Charitable Activities	<u>454,856</u>

**5. DIRECT COSTS OF CHARITABLE ACTIVITIES**

	Period 1/1/23 to 30/6/24 £	Year Ended 31/12/22 £
Staff costs	220,411	115,117
Grants to partner organisations	82,150	23,692
Ball purchases	78,997	183,489
UK Office costs	77,199	63,437
Independent examination	2,399	1,680
Travel	4,845	274
Bank charges	100	180
Allocated to Fundraising	<u>(11,245)</u>	<u>(9,433)</u>
	<u>454,856</u>	<u>378,436</u>

**6. NET INCOME/(EXPENDITURE)**

Net income/(expenditure) is stated after charging/(crediting):

	Period 1/1/23 to 30/6/24 £	Year Ended 31/12/22 £
Independent examination	<u>2,399</u>	<u>2,361</u>

**7. TRUSTEES' REMUNERATION AND BENEFITS**

There were no trustees' remuneration or other benefits for the period ended 30th June 2024 nor for the year ended 31st December 2022.

**Trustees' expenses**

There were no trustees' expenses paid for the period ended 30th June 2024 nor for the year ended 31st December 2022.

**8. STAFF COSTS**

	Period 1/1/23 to 30/6/24 £	Year Ended 31/12/22 £
Wages and salaries	241,830	140,090
Social security costs	14,415	17,231
Other pension costs	<u>4,789</u>	<u>3,066</u>
	<u>261,034</u>	<u>160,387</u>

The average monthly number of employees during the period was as follows:

	Period 1/1/23 to 30/6/24	Year Ended 31/12/22
Total headcount	<u>7</u>	<u>7</u>

No employees received emoluments in excess of £60,000.

The average weekly number of employees employed in the UK (full-time equivalent during the period was 3 (year to 31.12.22: 3).

The Trustees consider the board of Trustees and the Chief Executive comprise the key management personnel of the charity in charge of directing and controlling, running and operating the Charity on a day to day basis. All trustees give of their time freely and no trustee received remuneration in the year. The total remuneration of key management personnel was £150,010 (year to 31.12.22:£63,240)

**NOTES TO THE FINANCIAL STATEMENTS - continued**  
**FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024****9. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES**

	Unrestricted fund £	Restricted funds £	Total funds £
<b>INCOME AND ENDOWMENTS FROM</b>			
Donations and legacies	144,764	92,098	236,862
<b>Charitable activities</b>			
Charitable Activities	135,451	87,416	222,867
Investment income	<u>61</u>	<u>-</u>	<u>61</u>
<b>Total</b>	<u>280,276</u>	<u>179,514</u>	<u>459,790</u>
<b>EXPENDITURE ON</b>			
Raising funds	71,213	-	71,213
<b>Charitable activities</b>			
Charitable Activities	<u>181,241</u>	<u>197,195</u>	<u>378,436</u>
<b>Total</b>	<u>252,454</u>	<u>197,195</u>	<u>449,649</u>
<b>NET INCOME/(EXPENDITURE)</b>	27,822	(17,681)	10,141
<b>RECONCILIATION OF FUNDS</b>			
Total funds brought forward	<u>27,524</u>	<u>17,681</u>	<u>45,205</u>
<b>TOTAL FUNDS CARRIED FORWARD</b>	<u><u>55,346</u></u>	<u><u>-</u></u>	<u><u>55,346</u></u>

**10. TANGIBLE FIXED ASSETS**

	Fixtures and fittings £	Website £	Computer equipment £	Totals £
<b>COST</b>				
At 1st January 2023 and 30th June 2024	<u>4,242</u>	<u>4,085</u>	<u>1,224</u>	<u>9,551</u>
<b>DEPRECIATION</b>				
At 1st January 2023 and 30th June 2024	<u>4,242</u>	<u>4,085</u>	<u>1,224</u>	<u>9,551</u>
<b>NET BOOK VALUE</b>				
At 30th June 2024	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>
At 31st December 2022	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>

**ALIVE AND KICKING UK****NOTES TO THE FINANCIAL STATEMENTS - continued**  
**FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024****11. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2024	2022
	£	£
Trade debtors	340	5,104
Amounts owed by group undertakings	<u>38,470</u>	<u>-</u>
	<u>38,810</u>	<u>5,104</u>

**12. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2024	2022
	£	£
Other loans (see note 14)	17,000	47,004
Trade creditors	-	11,968
Social security and other taxes	1,099	-
Accruals and deferred income	<u>10,383</u>	<u>2,281</u>
	<u>28,482</u>	<u>61,253</u>

**13. CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR**

	2024	2022
	£	£
Other loans (see note 14)	<u>24,045</u>	<u>25,000</u>

**14. LOANS**

An analysis of the maturity of loans is given below:

	2024	2022
	£	£
Amounts falling due within one year on demand:		
Other loans	<u>17,000</u>	<u>47,004</u>
Amounts falling between one and two years:		
Other loans - 1-2 years	<u>24,045</u>	<u>25,000</u>

**NOTES TO THE FINANCIAL STATEMENTS - continued**  
**FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024****15. MOVEMENT IN FUNDS**

	At 1/1/23 £	Net movement in funds £	At 30/6/24 £
<b>Unrestricted funds</b>			
General fund	55,346	(34,263)	21,083
	<hr/>	<hr/>	<hr/>
<b>TOTAL FUNDS</b>	<u>55,346</u>	<u>(34,263)</u>	<u>21,083</u>

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	336,870	(371,133)	(34,263)
<b>Restricted funds</b>			
Kenya and Zambia Ball Orders and Health Awareness	42,940	(42,940)	-
Stronger Community Fund	8,820	(8,820)	-
City of London	8,000	(8,000)	-
Other grants under £2,000	2,000	(2,000)	-
Mental Health Zambia Programme	25,000	(25,000)	-
Mental Health Funding	24,746	(24,746)	-
EA Foundation	41,288	(41,288)	-
	<hr/>	<hr/>	<hr/>
	152,794	(152,794)	-
<b>TOTAL FUNDS</b>	<u>489,664</u>	<u>(523,927)</u>	<u>(34,263)</u>

**Comparatives for movement in funds**

	At 1/1/22 £	Net movement in funds £	At 31/12/22 £
<b>Unrestricted funds</b>			
General fund	27,524	27,822	55,346
<b>Restricted funds</b>			
Sport England Library	17,681	(17,681)	-
	<hr/>	<hr/>	<hr/>
<b>TOTAL FUNDS</b>	<u>45,205</u>	<u>10,141</u>	<u>55,346</u>



**NOTES TO THE FINANCIAL STATEMENTS - continued**  
**FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024**

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**15. MOVEMENT IN FUNDS - continued**

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	280,276	(252,454)	27,822
<b>Restricted funds</b>			
Sport England Library	-	(17,681)	(17,681)
Kenya and Zambia Ball Orders and Health Awareness	<u>179,514</u>	<u>(179,514)</u>	<u>-</u>
	<u>179,514</u>	<u>(197,195)</u>	<u>(17,681)</u>
<b>TOTAL FUNDS</b>	<u><u>459,790</u></u>	<u><u>(449,649)</u></u>	<u><u>10,141</u></u>

**16. RELATED PARTY DISCLOSURES**

There were no related party transactions for the period ended 30th June 2024.