

ALIVE AND KICKING U.K.

England & Wales · Charity number 1105583

Details

Status Registered

Legal form Charitable company

Company number [05106378](#)

Registered 2004-08-20

Register [View on the Charity Commission register](#)

Contact

Address Elephant Solicitors
4 Snow Hill
London
EC1A 2DJ

Phone 02076869852

Email info@aliveandkicking.org

Website www.aliveandkicking.org

Activities

Objects: The Charity's Objects are, for the public benefit:I. The relief of unemployment in communities facing disadvantage, primarily in sub-Saharan Africa, in such ways as the trustees think fit, including through the production of sports balls.II. The advancement of physical education across communities facing disadvantage, primarily in sub-Saharan Africa, through the provision of ethically made sports balls and sport participation programmes.III. The promotion of health across communities facing disadvantage, primarily in the UK and sub-Saharan Africa, through the delivery of health education programmes.

Activities: Alive and Kicking exist to create happier, healthier, more empowered communities. As the world's only not-for-profit sports ball manufacturer, we positively impact the lives and livelihoods of people facing disadvantage by producing a sports ball like no other - creating better access to ethical jobs, play and vital health education.

Classification

- **How:** Provides Human Resources, Provides Services, Acts As An Umbrella Or Resource Body
- **What:** Education/training, The Advancement Of Health Or Saving Of Lives, Disability, The Prevention Or Relief Of Poverty, Overseas Aid/famine Relief, Amateur Sport, Economic/community Development/employment
- **Who:** Children/young People, People With Disabilities, Other Defined Groups

Geography

- **Area of benefit:** EAST AFRICA
- Kenya
- Zambia
- Throughout England

Finances

Period end	Income	Expenditure	Assets	Employees
2025-06-30	-	-	-	-
2024-06-30	£489,664	£523,927	-	-
2022-12-31	£459,789	£449,648	-	-
2021-12-31	£304,156	£334,780	-	-
2020-12-31	£300,758	£258,038	-	-
2019-12-31	£252,485	£274,017	-	-

Trustees

Name	Role	Appointed
Clare Kenny	Chair	2022-01-18
CHARLES APPLETON		
Christopher Duncan		2022-01-24
DANNY GILL		
JAMES WILLIAM FLECKER		
JOE COGAN		
Joel Keane		2022-01-18
Jonathan Begg		2017-10-01
Simon Nasta		2020-12-01
TRISTRAM JONES-PARRY MA		

ALIVE AND KICKING U.K.

England & Wales - Charity number 1105583

Accounts

REGISTERED COMPANY NUMBER: 5106378 (England and Wales)
REGISTERED CHARITY NUMBER: 1105583

REPORT OF THE TRUSTEES AND
UNAUDITED FINANCIAL STATEMENTS
FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024
FOR
ALIVE AND KICKING UK

Chariot House Limited
Chartered Accountants
44 Grand Parade
Brighton
East Sussex
BN2 9QA

ALIVE AND KICKING UK

CONTENTS OF THE FINANCIAL STATEMENTS
FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024

	Page
Report of the Trustees	1 to 8
Independent Examiner's Report	9
Statement of Financial Activities	10
Balance Sheet	11 to 12
Notes to the Financial Statements	13 to 22

ALIVE AND KICKING UK

REPORT OF THE TRUSTEES
FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the period 1st January 2023 to 30th June 2024. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

ALIVE AND KICKING UK

REPORT OF THE TRUSTEES **FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024**

OBJECTIVES AND ACTIVITIES

Objectives and purpose

Purpose

The Alive and Kicking (AK) network exists to create happier, healthier, more empowered communities. As the world's only not-for-profit sports ball manufacturer, we positively impact the lives and livelihoods of people facing disadvantage by producing a sports ball like no other; one which creates better access to ethical jobs, play and vital health education.

Vision

Alive and Kicking UK is a trustee-led charity hub to support Alive & Kicking's mission in Africa to empower communities through the power of football and other sports. Through our Make, Play, Live philosophy, we strive to make sports balls accessible to all, to create sustainable job opportunities, foster entrepreneurship, drive economic growth, and advocate and support primary health programs for disadvantaged communities. Through skills development and innovative partnerships, we strive to uplift individuals, families and entire communities through the life cycle of a football, currently in Kenya and Zambia, with future ambitions to expand into new markets.

Make We economically empower adults from vulnerable backgrounds through employment and entrepreneurship. Through ball production, Alive and Kicking creates ethical jobs, and empowers refugees to set up their own micro enterprises.

Play We ensure children facing disadvantage have free, easy and safe access to sport through Alive and Kicking's inclusive sport programmes. Using the profits made from selling our sports balls, plus additional fundraising, we partner with trusted community organisations around the world to carefully donate Alive and Kicking sports balls. Our programmes are proven to boost the physical, mental and social wellbeing of those that access them.

Live We strive to ensure young people facing disadvantage are empowered with the tools they need to live happy and healthy lives through Alive and Kicking's innovative health education programmes. We train youth leaders across our network of trusted partners to deliver Mental Health and Sexual Reproductive Health & Rights education directly to young people in their local communities. Education is delivered directly through sports coaching, to positively impact the knowledge, behaviour and attitudes of those that access the programme.

Mission

Alive and Kicking UK's mission is to raise programme funds for social development, develop a network and raise finances for geographical expansion, and support ball sales through focusing on corporate partnerships, to ensure the vision can be delivered. This is achieved through fundraising activities and ball sales.

Values

Inclusivity, Equality, Empowerment, Community, Creativity

ALIVE AND KICKING UK

REPORT OF THE TRUSTEES **FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024**

Overview

Alive & Kicking UK is the custodian of the organisation's Vision and how the Mission is implemented, and how the name and reputation is protected. Whenever an Alive and Kicking operation is set up, and for the duration of its existence, all members ensure that a governance framework is implemented and effective. This ensures that:

- o The UK organisation is a registered charity.
- o Alive and Kicking UK serves as a coordinating entity for a network of independent organisations operating under the Alive and Kicking name. The international network consists of Alive and Kicking Kenya and Alive and Kicking Zambia. Each member of the Alive and Kicking network is a legally distinct and separate entity and each describes itself as such.
- o Each company has a Board of Trustees/Directors with a Chair elected by simple majority.
- o Each local country operation is set-up and empowered to direct and manage its own operations and, on incorporation (or as soon as possible if incorporation has already occurred), the Mission/Vision/Values of Alive and Kicking has been passed as a Resolution of the Company at the first General Meeting.
- o Each local operation reports timely monthly accounts and audited financial statements, management reports, annual business plans, forecasts and budgets and such information as is reasonably requested by the UK Company. A quarterly report is shared with the UK Board of Trustees.
- o A constitution based on a shared vision and mission of all three offices has been created and adopted by all three Alive and Kicking network members. This constitution sets out the principles and instruments on how Alive and Kicking is governed.
- o The Board of AK Kenya, and AK Zambia are responsible for strategy in their countries of operation.
- o Each AK network member is responsible for increasing ball production and distribution in its own country, expanding the AK health and quality-of-life programmes and publicising the work of the network.
- o The Board of Trustees of AK UK, in close collaboration with the Boards of AK Kenya and AK Zambia, decides where feasibility studies are conducted and in which nations AK will establish new operations.
- o AK UK raises the profile of the whole AK network, canvassing the support of major development agencies, sporting bodies, government departments, grant funding trust and foundations and private individuals through a fundraising and communications strategy. In addition, AK UK sells the balls manufactured in Kenya and Zambia to the UK market, and seeks international corporate partnerships to increase ball sales.

Public benefit

In shaping our objectives and planning our activities for the year, the Trustees have considered the duties set out in the Charities Act 2011 to have due regard to public benefit and to the Charity Commission Guidance on public benefit. In particular, the Trustees have considered how the planned activities will contribute to the overall aims and objectives that they have set. The Trustees believe that section 1.2, 'Achievements and Performance', relay in detail the benefit that the charity provides to the public.

Volunteers

Special thanks are given to our Charity volunteers who have helped Alive and Kicking deliver impactful milestones during this period, only made possible through the continued support and encouragement of so many to provide much-needed resources in the development of our award-winning health and sport programmes, expertise in finance, event management, marketing, communications, corporate fundraising and ball sales.

ALIVE AND KICKING UK

REPORT OF THE TRUSTEES FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024

ACHIEVEMENT AND PERFORMANCE

Charitable activities

2023 and 2024 saw consistent and meaningful collaborations to amplify our impact, in the lead up to and during our 20-year anniversary. Since our inception in 2004, when AK's visionary founder Jim Cogan began the first leather football factory in Kenya, Alive and Kicking has touched countless lives, transforming communities across Africa and beyond through the power of play. This milestone year saw an expansion of our charitable activities, and we also reached a key milestone in achieving gender balance of employees and increasing our inclusivity for persons with disabilities by 5%. We produced over 30,000 balls and received the KEPSA Innovation Award in Kenya, in recognition of our commitment to innovation and creating solutions that make a real difference. Here are some of the charitable activities with direct involvement from Alive & Kicking UK;

Partnership with Stonewall; this collaboration commemorated the 10th anniversary of the Rainbow Laces campaign, resulting in the creation of a special edition football inspired by professional player and Stonewall ambassador, Vivianne Miedema

Refugee Up-skilling Programme; the programme based in Dadaab, Kenya, continued to thrive, equipping refugees and host communities with ball-making and repair skills, fostering economic empowerment and ensuring marginalised children have access to play. Balls created were donated to schools within the camp.

Mental Health Training Programmes in the Mount Kenya region; this programme trains teachers on mental health and uses football as the medium to get the mental health messages across to children. Three counties in the region took part.

FIFA Foundation & Sport in Action

This programme with AK Zambia trained sports coaches across Lusaka and Kabwe to deliver mental health education through our award-winning football-based programme.

Fundraising activities

In 2023 and 2024, Alive and Kicking UK, in addition to the ongoing fundraising from charitable foundations and grant programmes, we engaged in several notable fundraising activities:

Student-Led Initiatives: Students from Westminster School organized a 24-hour football marathon, raising approximately £50,000 for the charity.

Fundraising Tournaments: Alive and Kicking hosted a 5-a-side football tournament in 2024, with numerous teams participating to support the organization's mission.

Collaborative Campaigns: In late 2023, Alive and Kicking partnered with AMOS for the "December Dip" campaign, aiming to support mental health education for 5,000 young people across Sub-Saharan Africa

ALIVE AND KICKING UK

REPORT OF THE TRUSTEES **FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024**

FINANCIAL REVIEW

Financial position

This Report covers the period 1 January 2023 to 30 June 2024, i.e. 18 months, whereas the previous Report was for the year to 31 December 2022.

The Statement of Financial Activities shows a net reduction in funds of £34,263 as at 30 June 2024 (2022: an increase of £10,141). The Balance Sheet shows net assets of £21,083. This is below the target reserve level of £40,000 and hence actions were taken to reduce financial commitments, including a reduction in staff numbers, the collection of debts and a renegotiation of the loans. By the end of 2024 staff levels had been substantially reduced to one contractor, and two lenders had agreed to convert part of the debts to grants. Cashflow forecasts to mid 2025 show a small but positive cash balance each month sufficient to cover three months costs (I.e £5,000 pcm) and this level of reserves has been approved by the Board. Much work remains to sell all the stock, and, crucially, to arrange successful fund-raising events and activities, whilst furthering the charitable purpose of the Charity.

The Trustees have carefully considered the financial position and prospects for the Charity for the reporting period and the following 12 months and conclude that the Charity has the ability to continue as a going concern.

FUTURE PLANS

The Board of Trustees have refocused the charity in 2025 to focus on reducing costs and increasing our fundraising activities in order to increase our social development and impact through our African entities.

The action plan is to;

- Strengthen our fundraising initiatives with a focus on relevant and major foundations and enhance engagement at senior levels with international donors, to increase funding to social impact programmes in Kenya and Zambia.
- Increase ball sales in Africa through expansion of B2B sales and sports partnerships in Africa.
- Build corporate partnerships with brands and companies who wish to design and develop balls that have a positive social impact and deliver on key SDGs.

ALIVE AND KICKING UK

REPORT OF THE TRUSTEES **FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024**

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

Alive and Kicking UK (AK UK) was incorporated as a Private Limited Company on 20 April 2004 (Company Registration No. 5106378) and registered as a charity with the Charity Commission for England and Wales on 20 August 2004 (Charity Registration No. 1105583). The company was established under a memorandum of association which established the objects and powers of the charitable company and is governed under its articles of association. The members liability in event of winding up is limited to £1 each.

Governance

AK continues to strengthen its governance. Each year, AK updates every policy in line with new regulations and has added new policies to ensure the effective running of the Charity and the Network. The AK UK Board meet a minimum of four times a year and additionally, a Finance Committee to ensure effective financial management meets a minimum of six (6) times per year.

Recruitment and appointment of new trustees

New Trustees are recruited based on regular Trustee skill audits that identify any gaps in expertise that may be needed to strengthen impact. New Trustees are recruited in line with the Charity's Inclusive Recruitment Policy and serve in line with the Trustee Terms of Service.

Organisational structure

The everyday running of the organisation is delegated to the Charity CEO. The Trustees contribute to decisions on strategy, partnerships, governance, financial management, fundraising strategy, environmental sustainability and legal work. From 19th February 2024 to 4th June 2024, the charity was managed by Interim CEO, Catherine Orset, following the resignation of Ben Sadler after seven years at the helm. On 4th June 2024 a new CEO, Chris Mathers was appointed.

Induction and training of new trustees

All new Trustees receive a Charity Induction Pack that outlines their role and responsibilities and have a face-to-face induction with the Chair of Trustees.

Key management remuneration

Salary for Charity personal is reviewed annually every April. Salaries are set in line with inflation and benchmarked against similar roles in the sector using benchmarking tools such as Hays and Glassdoor.

Related parties

The Charity has set up a trading subsidiary alongside the Charity to grow trading income to generate income through the sale of Alive and Kicking sports balls. The trading subsidiary was incorporated on 24th March 2021 and commenced trading on 1st January 2024. It will donate income from ball sales to the Charity on a quarterly basis.

ALIVE AND KICKING UK

REPORT OF THE TRUSTEES
FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number

5106378 (England and Wales)

Registered Charity number

1105583

Registered office

147 Hoxton Street
London
N1 6QG

Trustees

Ms C L Kenny
C Appleton
T Jones-Parry
C G Duncan
S A E Nasta
J H Begg
J W Flecker
J Cogan
D J M Gill
J E Keane
Ms G M Howarth (resigned 23/3/2023)
D Cooper (resigned 5/7/2024)
S Owusu (resigned 15/7/2024)
Ms S Jourlait-Fileni (resigned 24/7/2024)

Tristram Jones-Parry resigned as Chair of AKUK on 18th April 2024 after a long and successful tenure. Sophie Jourlait-Fileni (Trustee) temporarily stepped in as Chair and managed the selection process for the new Chair of the Board of Trustees, Clare Kenny, who was elected by the Board and duly appointed in June 2024.

Company Secretary

J W Flecker

Independent Examiner

Chariot House Limited
Chartered Accountants
44 Grand Parade
Brighton
East Sussex
BN2 9QA

Bankers

Lloyds TSB
Butler Place Branch
London
SW1H 0PR

ALIVE AND KICKING UK

REPORT OF THE TRUSTEES
FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The trustees (who are also the directors of Alive and Kicking UK for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by order of the board of trustees on 25th March 2025 and signed on its behalf by:

Ms C L Kenny - Trustee

**INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF
ALIVE AND KICKING UK**

Independent examiner's report to the trustees of Alive and Kicking UK ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the period 1st January 2023 to 30th June 2024.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under Section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under Section 145(5) (b) of the 2011 Act.

Independent examiner's statement

Since your charity's gross income exceeded £250,000 your examiner must be a member of a listed body. I can confirm that I am qualified to undertake the examination because I am a member of the Institute of Chartered Accountants of Scotland, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by Section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of Section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Dr Shona F Wardrop C.A.
The Institute of Chartered Accountants of Scotland

Chariot House Limited
Chartered Accountants
44 Grand Parade
Brighton
East Sussex
BN2 9QA

Date: 8TH April 2025

ALIVE AND KICKING UK

STATEMENT OF FINANCIAL ACTIVITIES
FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024

		Unrestricted fund £	Restricted funds £	Period 1/1/23 to 30/6/24 Total funds £	Year Ended 31/12/22 Total funds £
INCOME AND ENDOWMENTS FROM	Notes				
Donations and legacies	2	286,099	109,853	395,952	236,862
Charitable activities					
Charitable Activities		49,927	42,941	92,868	222,867
Investment income	3	<u>844</u>	<u>-</u>	<u>844</u>	<u>61</u>
Total		<u>336,870</u>	<u>152,794</u>	<u>489,664</u>	<u>459,790</u>
EXPENDITURE ON					
Raising funds		69,071	-	69,071	71,213
Charitable activities	4				
Charitable Activities		<u>302,062</u>	<u>152,794</u>	<u>454,856</u>	<u>378,436</u>
Total		<u>371,133</u>	<u>152,794</u>	<u>523,927</u>	<u>449,649</u>
NET INCOME/(EXPENDITURE)		(34,263)	-	(34,263)	10,141
RECONCILIATION OF FUNDS					
Total funds brought forward		55,346	-	55,346	45,205
TOTAL FUNDS CARRIED FORWARD		<u>21,083</u>	<u>-</u>	<u>21,083</u>	<u>55,346</u>

The notes form part of these financial statements

ALIVE AND KICKING UK (REGISTERED NUMBER: 5106378)

BALANCE SHEET

30TH JUNE 2024

	Notes	Unrestricted fund £	Restricted funds £	2024 Total funds £	2022 Total funds £
CURRENT ASSETS					
Debtors	11	38,810	-	38,810	5,104
Cash at bank		<u>34,800</u>	<u>-</u>	<u>34,800</u>	<u>136,495</u>
		73,610	-	73,610	141,599
CREDITORS					
Amounts falling due within one year	12	(28,482)	-	(28,482)	(61,253)
		<u>45,128</u>	<u>-</u>	<u>45,128</u>	<u>80,346</u>
NET CURRENT ASSETS					
		45,128	-	45,128	80,346
TOTAL ASSETS LESS CURRENT LIABILITIES					
		45,128	-	45,128	80,346
CREDITORS					
Amounts falling due after more than one year	13	(24,045)	-	(24,045)	(25,000)
		<u>21,083</u>	<u>-</u>	<u>21,083</u>	<u>55,346</u>
NET ASSETS					
		<u>21,083</u>	<u>-</u>	<u>21,083</u>	<u>55,346</u>
FUNDS					
Unrestricted funds	15			<u>21,083</u>	<u>55,346</u>
TOTAL FUNDS					
				<u>21,083</u>	<u>55,346</u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the period ended 30th June 2024.

The members have not required the company to obtain an audit of its financial statements for the period ended 30th June 2024 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

The notes form part of these financial statements

ALIVE AND KICKING UK (REGISTERED NUMBER: 5106378)

BALANCE SHEET - continued
30TH JUNE 2024

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 25th March 2025 and were signed on its behalf by:

C L Kenny - Trustee

The notes form part of these financial statements

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

At the time of approving the financial statements, the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future, and on that basis the charity is considered to be a going concern.

The financial statements are prepared in sterling which is the functional currency of the entity, and are rounded to the nearest £1.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Voluntary income is received by way of donations and gifts and is included in full in the statement of financial activities when receivable.

Revenue grants are credited to the statement of financial activities when received or receivable whichever is earlier.

Where unconditional entitlement to grants receivable is dependent upon fulfilment of conditions within the charity's control, the incomes are recognised when there is sufficient evidence that conditions will be met. Where there is uncertainty as to whether the charity can meet such conditions the income is deferred.

Expenditure

Resources expended are recognised in the period in which they are incurred. Resources expended include attributable VAT which cannot be recovered.

Resources expended are allocated to the particular activity where the cost relates directly to that activity. Support costs, including governance costs, are re-allocated to each of the activities on the following basis which is an estimate, based on staff time, of the amount attributable to each activity:

Cost of generating funds	10%
Ball production, distribution & health awareness	90%

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 20% on cost
Website	- 25% on cost
Computer equipment	- 33% on cost

1. ACCOUNTING POLICIES - continued

Tangible fixed assets

Items of equipment are capitalised where the purchase price exceeds £500. Depreciation costs are allocated to activities on the basis of the use of the related assets in those activities. Assets are reviewed for impairment if circumstances indicate their carrying value may exceed their net realisable value and value in use.

Taxation

The Charity is considered to pass the tests set out in Paragraph 1 Schedule 6 Finance Act 2010 and therefore it meets the definition of a charitable company for UK Corporation Tax purposes. Accordingly the Charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

Judgements and key sources of estimation uncertainty

In the application of the charity's accounting policies, the charity is required to make judgments, estimates and assumptions about the carrying value of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised, if the revision affects only that period, or in the period of the revision and future periods if the revision affects both the current and future periods.

There are no estimates and assumptions that are considered to have a significant risk of causing a material adjustments to the financial statements in a future period.

Financial instruments

The charity has only financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and are subsequently measured at their settlement value with the exception of bank loans which are measured at amortised cost using the effective interest method.

Financial Assets

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any discounts due.

ALIVE AND KICKING UK

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024

1. ACCOUNTING POLICIES - continued

Financial Liabilities

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any discounts due.

2. DONATIONS AND LEGACIES

	Period 1/1/23 to 30/6/24 £	Year Ended 31/12/22 £
Donations	286,098	144,764
Grants	<u>109,854</u>	<u>92,098</u>
	<u>395,952</u>	<u>236,862</u>

	Period 1/1/23 to 30/6/24 Unrestricted £	Year Ended 31/12/22 Unrestricted £
DFA Law LLP Legacy	-	47,040
Garfield Weston Foundation	-	25,000
LIV CHA	-	5,000
Gibson Charitable Trust	-	2,000
The Speedomick Foundation	-	2,000
The Sangher Foundation	-	2,000
Gaffer Studio Limited	-	2,000
Norton Rose Fulbright	10,000	-
Clifford Chance	50,000	-
Other	<u>226,068</u>	<u>59,724</u>
	<u>286,098</u>	<u>144,764</u>

ALIVE AND KICKING UK

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024

2. DONATIONS AND LEGACIES - continued

Grants received, included in the above, are as follows:

	Period 1/1/23 to 30/6/24 £	Year Ended 31/12/22 £
Access Reach fund	-	17,500
London Borough of Hackney	-	6,950
FIFA Foundation	-	23,681
The Postcode Society Trust	-	20,740
The Morrisons Foundation	-	16,750
Ideas Forums Limited	-	6,477
Stronger Community Fund	8,820	-
City of London	8,000	-
Other grants under £2,000	2,000	-
Mental Health Zambia Programme	25,000	-
Mental Health Funding	24,746	-
EA Foundation	41,288	-
	<u>109,854</u>	<u>92,098</u>

3. INVESTMENT INCOME

	Period 1/1/23 to 30/6/24 £	Year Ended 31/12/22 £
Deposit account interest	<u>844</u>	<u>61</u>

ALIVE AND KICKING UK

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024

4. CHARITABLE ACTIVITIES COSTS

	Direct Costs (see note 5) £
Charitable Activities	<u>454,856</u>

5. DIRECT COSTS OF CHARITABLE ACTIVITIES

	Period 1/1/23 to 30/6/24 £	Year Ended 31/12/22 £
Staff costs	220,411	115,117
Grants to partner organisations	82,150	23,692
Ball purchases	78,997	183,489
UK Office costs	77,199	63,437
Independent examination	2,399	1,680
Travel	4,845	274
Bank charges	100	180
Allocated to Fundraising	<u>(11,245)</u>	<u>(9,433)</u>
	<u>454,856</u>	<u>378,436</u>

6. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	Period 1/1/23 to 30/6/24 £	Year Ended 31/12/22 £
Independent examination	<u>2,399</u>	<u>2,361</u>

7. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the period ended 30th June 2024 nor for the year ended 31st December 2022.

Trustees' expenses

There were no trustees' expenses paid for the period ended 30th June 2024 nor for the year ended 31st December 2022.

8. STAFF COSTS

	Period 1/1/23 to 30/6/24 £	Year Ended 31/12/22 £
Wages and salaries	241,830	140,090
Social security costs	14,415	17,231
Other pension costs	<u>4,789</u>	<u>3,066</u>
	<u>261,034</u>	<u>160,387</u>

The average monthly number of employees during the period was as follows:

	Period 1/1/23 to 30/6/24	Year Ended 31/12/22
Total headcount	<u>7</u>	<u>7</u>

No employees received emoluments in excess of £60,000.

The average weekly number of employees employed in the UK (full-time equivalent during the period was 3 (year to 31.12.22: 3)).

The Trustees consider the board of Trustees and the Chief Executive comprise the key management personnel of the charity in charge of directing and controlling, running and operating the Charity on a day to day basis. All trustees give of their time freely and no trustee received remuneration in the year. The total remuneration of key management personnel was £150,010 (year to 31.12.22:£63,240)

ALIVE AND KICKING UK

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024

9. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted fund £	Restricted funds £	Total funds £
INCOME AND ENDOWMENTS FROM			
Donations and legacies	144,764	92,098	236,862
Charitable activities			
Charitable Activities	135,451	87,416	222,867
Investment income	<u>61</u>	<u>-</u>	<u>61</u>
Total	<u>280,276</u>	<u>179,514</u>	<u>459,790</u>
EXPENDITURE ON			
Raising funds	71,213	-	71,213
Charitable activities			
Charitable Activities	<u>181,241</u>	<u>197,195</u>	<u>378,436</u>
Total	<u>252,454</u>	<u>197,195</u>	<u>449,649</u>
NET INCOME/(EXPENDITURE)	27,822	(17,681)	10,141
RECONCILIATION OF FUNDS			
Total funds brought forward	<u>27,524</u>	<u>17,681</u>	<u>45,205</u>
TOTAL FUNDS CARRIED FORWARD	<u><u>55,346</u></u>	<u><u>-</u></u>	<u><u>55,346</u></u>

10. TANGIBLE FIXED ASSETS

	Fixtures and fittings £	Website £	Computer equipment £	Totals £
COST				
At 1st January 2023 and 30th June 2024	<u>4,242</u>	<u>4,085</u>	<u>1,224</u>	<u>9,551</u>
DEPRECIATION				
At 1st January 2023 and 30th June 2024	<u>4,242</u>	<u>4,085</u>	<u>1,224</u>	<u>9,551</u>
NET BOOK VALUE				
At 30th June 2024	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>
At 31st December 2022	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>

ALIVE AND KICKING UK

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024

11. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR	2024	2022
	£	£
Trade debtors	340	5,104
Amounts owed by group undertakings	<u>38,470</u>	<u>-</u>
	<u>38,810</u>	<u>5,104</u>
12. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR	2024	2022
	£	£
Other loans (see note 14)	17,000	47,004
Trade creditors	-	11,968
Social security and other taxes	1,099	-
Accruals and deferred income	<u>10,383</u>	<u>2,281</u>
	<u>28,482</u>	<u>61,253</u>
13. CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR	2024	2022
	£	£
Other loans (see note 14)	<u>24,045</u>	<u>25,000</u>
14. LOANS		
An analysis of the maturity of loans is given below:		
	2024	2022
	£	£
Amounts falling due within one year on demand:		
Other loans	<u>17,000</u>	<u>47,004</u>
Amounts falling between one and two years:		
Other loans - 1-2 years	<u>24,045</u>	<u>25,000</u>

ALIVE AND KICKING UK

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024

15. MOVEMENT IN FUNDS

	At 1/1/23 £	Net movement in funds £	At 30/6/24 £
Unrestricted funds			
General fund	55,346	(34,263)	21,083
	<hr/>	<hr/>	<hr/>
TOTAL FUNDS	<u>55,346</u>	<u>(34,263)</u>	<u>21,083</u>

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	336,870	(371,133)	(34,263)
Restricted funds			
Kenya and Zambia Ball Orders and Health Awareness	42,940	(42,940)	-
Stronger Community Fund	8,820	(8,820)	-
City of London	8,000	(8,000)	-
Other grants under £2,000	2,000	(2,000)	-
Mental Health Zambia Programme	25,000	(25,000)	-
Mental Health Funding	24,746	(24,746)	-
EA Foundation	41,288	(41,288)	-
	<hr/>	<hr/>	<hr/>
	152,794	(152,794)	-
TOTAL FUNDS	<u>489,664</u>	<u>(523,927)</u>	<u>(34,263)</u>

Comparatives for movement in funds

	At 1/1/22 £	Net movement in funds £	At 31/12/22 £
Unrestricted funds			
General fund	27,524	27,822	55,346
Restricted funds			
Sport England Library	17,681	(17,681)	-
	<hr/>	<hr/>	<hr/>
TOTAL FUNDS	<u>45,205</u>	<u>10,141</u>	<u>55,346</u>

ALIVE AND KICKING UK

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024

15. MOVEMENT IN FUNDS - continued

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	280,276	(252,454)	27,822
Restricted funds			
Sport England Library	-	(17,681)	(17,681)
Kenya and Zambia Ball Orders and Health Awareness	<u>179,514</u>	<u>(179,514)</u>	<u>-</u>
	<u>179,514</u>	<u>(197,195)</u>	<u>(17,681)</u>
TOTAL FUNDS	<u>459,790</u>	<u>(449,649)</u>	<u>10,141</u>

16. RELATED PARTY DISCLOSURES

There were no related party transactions for the period ended 30th June 2024.

REGISTERED COMPANY NUMBER: 5106378 (England and Wales)
REGISTERED CHARITY NUMBER: 1105583

REPORT OF THE TRUSTEES AND
UNAUDITED FINANCIAL STATEMENTS
FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024
FOR
ALIVE AND KICKING UK

Chariot House Limited
Chartered Accountants
44 Grand Parade
Brighton
East Sussex
BN2 9QA

ALIVE AND KICKING UK

CONTENTS OF THE FINANCIAL STATEMENTS
FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024

	Page
Report of the Trustees	1 to 8
Independent Examiner's Report	9
Statement of Financial Activities	10
Balance Sheet	11 to 12
Notes to the Financial Statements	13 to 22
Detailed Statement of Financial Activities	23

ALIVE AND KICKING UK

REPORT OF THE TRUSTEES
FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the period 1st January 2023 to 30th June 2024. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

ALIVE AND KICKING UK

REPORT OF THE TRUSTEES **FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024**

OBJECTIVES AND ACTIVITIES

Objectives and purpose

Purpose

The Alive and Kicking (AK) network exists to create happier, healthier, more empowered communities. As the world's only not-for-profit sports ball manufacturer, we positively impact the lives and livelihoods of people facing disadvantage by producing a sports ball like no other; one which creates better access to ethical jobs, play and vital health education.

Vision

Alive and Kicking UK is a trustee-led charity hub to support Alive & Kicking's mission in Africa to empower communities through the power of football and other sports. Through our Make, Play, Live philosophy, we strive to make sports balls accessible to all, to create sustainable job opportunities, foster entrepreneurship, drive economic growth, and advocate and support primary health programs for disadvantaged communities. Through skills development and innovative partnerships, we strive to uplift individuals, families and entire communities through the life cycle of a football, currently in Kenya and Zambia, with future ambitions to expand into new markets.

Make We economically empower adults from vulnerable backgrounds through employment and entrepreneurship. Through ball production, Alive and Kicking creates ethical jobs, and empowers refugees to set up their own micro enterprises.

Play We ensure children facing disadvantage have free, easy and safe access to sport through Alive and Kicking's inclusive sport programmes. Using the profits made from selling our sports balls, plus additional fundraising, we partner with trusted community organisations around the world to carefully donate Alive and Kicking sports balls. Our programmes are proven to boost the physical, mental and social wellbeing of those that access them.

Live We strive to ensure young people facing disadvantage are empowered with the tools they need to live happy and healthy lives through Alive and Kicking's innovative health education programmes. We train youth leaders across our network of trusted partners to deliver Mental Health and Sexual Reproductive Health & Rights education directly to young people in their local communities. Education is delivered directly through sports coaching, to positively impact the knowledge, behaviour and attitudes of those that access the programme.

Mission

Alive and Kicking UK's mission is to raise programme funds for social development, develop a network and raise finances for geographical expansion, and support ball sales through focusing on corporate partnerships, to ensure the vision can be delivered. This is achieved through fundraising activities and ball sales.

Values

Inclusivity, Equality, Empowerment, Community, Creativity

ALIVE AND KICKING UK

REPORT OF THE TRUSTEES **FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024**

Overview

Alive & Kicking UK is the custodian of the organisation's Vision and how the Mission is implemented, and how the name and reputation is protected. Whenever an Alive and Kicking operation is set up, and for the duration of its existence, all members ensure that a governance framework is implemented and effective. This ensures that:

- o The UK organisation is a registered charity.
- o Alive and Kicking UK serves as a coordinating entity for a network of independent organisations operating under the Alive and Kicking name. The international network consists of Alive and Kicking Kenya and Alive and Kicking Zambia. Each member of the Alive and Kicking network is a legally distinct and separate entity and each describes itself as such.
- o Each company has a Board of Trustees/Directors with a Chair elected by simple majority.
- o Each local country operation is set-up and empowered to direct and manage its own operations and, on incorporation (or as soon as possible if incorporation has already occurred), the Mission/Vision/Values of Alive and Kicking has been passed as a Resolution of the Company at the first General Meeting.
- o Each local operation reports timely monthly accounts and audited financial statements, management reports, annual business plans, forecasts and budgets and such information as is reasonably requested by the UK Company. A quarterly report is shared with the UK Board of Trustees.
- o A constitution based on a shared vision and mission of all three offices has been created and adopted by all three Alive and Kicking network members. This constitution sets out the principles and instruments on how Alive and Kicking is governed.
- o The Board of AK Kenya, and AK Zambia are responsible for strategy in their countries of operation.
- o Each AK network member is responsible for increasing ball production and distribution in its own country, expanding the AK health and quality-of-life programmes and publicising the work of the network.
- o The Board of Trustees of AK UK, in close collaboration with the Boards of AK Kenya and AK Zambia, decides where feasibility studies are conducted and in which nations AK will establish new operations.
- o AK UK raises the profile of the whole AK network, canvassing the support of major development agencies, sporting bodies, government departments, grant funding trust and foundations and private individuals through a fundraising and communications strategy. In addition, AK UK sells the balls manufactured in Kenya and Zambia to the UK market, and seeks international corporate partnerships to increase ball sales.

Public benefit

In shaping our objectives and planning our activities for the year, the Trustees have considered the duties set out in the Charities Act 2011 to have due regard to public benefit and to the Charity Commission Guidance on public benefit. In particular, the Trustees have considered how the planned activities will contribute to the overall aims and objectives that they have set. The Trustees believe that section 1.2, 'Achievements and Performance', relay in detail the benefit that the charity provides to the public.

Volunteers

Special thanks are given to our Charity volunteers who have helped Alive and Kicking deliver impactful milestones during this period, only made possible through the continued support and encouragement of so many to provide much-needed resources in the development of our award-winning health and sport programmes, expertise in finance, event management, marketing, communications, corporate fundraising and ball sales.

ALIVE AND KICKING UK

REPORT OF THE TRUSTEES FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024

ACHIEVEMENT AND PERFORMANCE

Charitable activities

2023 and 2024 saw consistent and meaningful collaborations to amplify our impact, in the lead up to and during our 20-year anniversary. Since our inception in 2004, when AK's visionary founder Jim Cogan began the first leather football factory in Kenya, Alive and Kicking has touched countless lives, transforming communities across Africa and beyond through the power of play. This milestone year saw an expansion of our charitable activities, and we also reached a key milestone in achieving gender balance of employees and increasing our inclusivity for persons with disabilities by 5%. We produced over 30,000 balls and received the KEPSA Innovation Award in Kenya, in recognition of our commitment to innovation and creating solutions that make a real difference. Here are some of the charitable activities with direct involvement from Alive & Kicking UK;

Partnership with Stonewall; this collaboration commemorated the 10th anniversary of the Rainbow Laces campaign, resulting in the creation of a special edition football inspired by professional player and Stonewall ambassador, Vivianne Miedema

Refugee Up-skilling Programme; the programme based in Dadaab, Kenya, continued to thrive, equipping refugees and host communities with ball-making and repair skills, fostering economic empowerment and ensuring marginalised children have access to play. Balls created were donated to schools within the camp.

Mental Health Training Programmes in the Mount Kenya region; this programme trains teachers on mental health and uses football as the medium to get the mental health messages across to children. Three counties in the region took part.

FIFA Foundation & Sport in Action

This programme with AK Zambia trained sports coaches across Lusaka and Kabwe to deliver mental health education through our award-winning football-based programme.

Fundraising activities

In 2023 and 2024, Alive and Kicking UK, in addition to the ongoing fundraising from charitable foundations and grant programmes, we engaged in several notable fundraising activities:

Student-Led Initiatives: Students from Westminster School organized a 24-hour football marathon, raising approximately £50,000 for the charity.

Fundraising Tournaments: Alive and Kicking hosted a 5-a-side football tournament in 2024, with numerous teams participating to support the organization's mission.

Collaborative Campaigns: In late 2023, Alive and Kicking partnered with AMOS for the "December Dip" campaign, aiming to support mental health education for 5,000 young people across Sub-Saharan Africa

ALIVE AND KICKING UK

REPORT OF THE TRUSTEES **FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024**

FINANCIAL REVIEW

Financial position

This Report covers the period 1 January 2023 to 30 June 2024, i.e. 18 months, whereas the previous Report was for the year to 31 December 2022.

The Statement of Financial Activities shows a net reduction in funds of £34,263 as at 30 June 2024 (2022: an increase of £10,141). The Balance Sheet shows net assets of £21,083. This is below the target reserve level of £40,000 and hence actions were taken to reduce financial commitments, including a reduction in staff numbers, the collection of debts and a renegotiation of the loans. By the end of 2024 staff levels had been substantially reduced to one contractor, and two lenders had agreed to convert part of the debts to grants. Cashflow forecasts to mid 2025 show a small but positive cash balance each month sufficient to cover three months costs (I.e £5,000 pcm) and this level of reserves has been approved by the Board. Much work remains to sell all the stock, and, crucially, to arrange successful fund-raising events and activities, whilst furthering the charitable purpose of the Charity.

The Trustees have carefully considered the financial position and prospects for the Charity for the reporting period and the following 12 months and conclude that the Charity has the ability to continue as a going concern.

FUTURE PLANS

The Board of Trustees have refocused the charity in 2025 to focus on reducing costs and increasing our fundraising activities in order to increase our social development and impact through our African entities.

The action plan is to;

- Strengthen our fundraising initiatives with a focus on relevant and major foundations and enhance engagement at senior levels with international donors, to increase funding to social impact programmes in Kenya and Zambia.
- Increase ball sales in Africa through expansion of B2B sales and sports partnerships in Africa.
- Build corporate partnerships with brands and companies who wish to design and develop balls that have a positive social impact and deliver on key SDGs.

ALIVE AND KICKING UK

REPORT OF THE TRUSTEES **FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024**

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

Alive and Kicking UK (AK UK) was incorporated as a Private Limited Company on 20 April 2004 (Company Registration No. 5106378) and registered as a charity with the Charity Commission for England and Wales on 20 August 2004 (Charity Registration No. 1105583). The company was established under a memorandum of association which established the objects and powers of the charitable company and is governed under its articles of association. The members liability in event of winding up is limited to £1 each.

Governance

AK continues to strengthen its governance. Each year, AK updates every policy in line with new regulations and has added new policies to ensure the effective running of the Charity and the Network. The AK UK Board meet a minimum of four times a year and additionally, a Finance Committee to ensure effective financial management meets a minimum of six (6) times per year.

Recruitment and appointment of new trustees

New Trustees are recruited based on regular Trustee skill audits that identify any gaps in expertise that may be needed to strengthen impact. New Trustees are recruited in line with the Charity's Inclusive Recruitment Policy and serve in line with the Trustee Terms of Service.

Organisational structure

The everyday running of the organisation is delegated to the Charity CEO. The Trustees contribute to decisions on strategy, partnerships, governance, financial management, fundraising strategy, environmental sustainability and legal work. From 19th February 2024 to 4th June 2024, the charity was managed by Interim CEO, Catherine Orset, following the resignation of Ben Sadler after seven years at the helm. On 4th June 2024 a new CEO, Chris Mathers was appointed.

Induction and training of new trustees

All new Trustees receive a Charity Induction Pack that outlines their role and responsibilities and have a face-to-face induction with the Chair of Trustees.

Key management remuneration

Salary for Charity personal is reviewed annually every April. Salaries are set in line with inflation and benchmarked against similar roles in the sector using benchmarking tools such as Hays and Glassdoor.

Related parties

The Charity has set up a trading subsidiary alongside the Charity to grow trading income to generate income through the sale of Alive and Kicking sports balls. The trading subsidiary was incorporated on 24th March 2021 and commenced trading on 1st January 2024. It will donate income from ball sales to the Charity on a quarterly basis.

ALIVE AND KICKING UK

REPORT OF THE TRUSTEES
FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number

5106378 (England and Wales)

Registered Charity number

1105583

Registered office

147 Hoxton Street
London
N1 6QG

Trustees

Ms C L Kenny

C Appleton

T Jones-Parry

C G Duncan

S A E Nasta

J H Begg

J W Flecker

J Cogan

D J M Gill

J E Keane

Ms G M Howarth (resigned 23/3/2023)

D Cooper (resigned 5/7/2024)

S Owusu (resigned 15/7/2024)

Ms S Jourlait-Fileni (resigned 24/7/2024)

Tristram Jones-Parry resigned as Chair of AKUK on 18th April 2024 after a long and successful tenure. Sophie Jourlait-Fileni (Trustee) temporarily stepped in as Chair and managed the selection process for the new Chair of the Board of Trustees, Clare Kenny, who was elected by the Board and duly appointed in June 2024.

Company Secretary

J W Flecker

Independent Examiner

Chariot House Limited

Chartered Accountants

44 Grand Parade

Brighton

East Sussex

BN2 9QA

Bankers

Lloyds TSB

Butler Place Branch

London

SW1H 0PR

ALIVE AND KICKING UK

REPORT OF THE TRUSTEES
FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The trustees (who are also the directors of Alive and Kicking UK for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by order of the board of trustees on 25th March 2025 and signed on its behalf by:



Ms C L Kenny - Trustee

**INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF
ALIVE AND KICKING UK**

Independent examiner's report to the trustees of Alive and Kicking UK ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the period 1st January 2023 to 30th June 2024.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under Section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under Section 145(5) (b) of the 2011 Act.

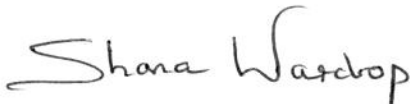
Independent examiner's statement

Since your charity's gross income exceeded £250,000 your examiner must be a member of a listed body. I can confirm that I am qualified to undertake the examination because I am a member of the Institute of Chartered Accountants of Scotland, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by Section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of Section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

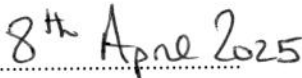
I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Dr Shona F Wardrop C.A.
The Institute of Chartered Accountants of Scotland

Chariot House Limited
Chartered Accountants
44 Grand Parade
Brighton
East Sussex
BN2 9QA

Date:



ALIVE AND KICKING UK**STATEMENT OF FINANCIAL ACTIVITIES**
FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024

				Period 1/1/23 to 30/6/24	Year Ended 31/12/22
	Notes	Unrestricted fund £	Restricted funds £	Total funds £	Total funds £
INCOME AND ENDOWMENTS FROM					
Donations and legacies	2	286,099	109,853	395,952	236,862
Charitable activities					
Charitable Activities		49,927	42,941	92,868	222,867
Investment income	3	<u>844</u>	<u>-</u>	<u>844</u>	<u>61</u>
Total		<u>336,870</u>	<u>152,794</u>	<u>489,664</u>	<u>459,790</u>
EXPENDITURE ON					
Raising funds		69,071	-	69,071	71,213
Charitable activities	4				
Charitable Activities		<u>302,062</u>	<u>152,794</u>	<u>454,856</u>	<u>378,436</u>
Total		<u>371,133</u>	<u>152,794</u>	<u>523,927</u>	<u>449,649</u>
NET INCOME/(EXPENDITURE)		(34,263)	-	(34,263)	10,141
RECONCILIATION OF FUNDS					
Total funds brought forward		55,346	-	55,346	45,205
TOTAL FUNDS CARRIED FORWARD		<u>21,083</u>	<u>-</u>	<u>21,083</u>	<u>55,346</u>

The notes form part of these financial statements

ALIVE AND KICKING UK (REGISTERED NUMBER: 5106378)**BALANCE SHEET**
30TH JUNE 2024

	Notes	Unrestricted fund £	Restricted funds £	2024 Total funds £	2022 Total funds £
CURRENT ASSETS					
Debtors	11	38,810	-	38,810	5,104
Cash at bank		<u>34,800</u>	<u>-</u>	<u>34,800</u>	<u>136,495</u>
		73,610	-	73,610	141,599
CREDITORS					
Amounts falling due within one year	12	<u>(28,482)</u>	<u>-</u>	<u>(28,482)</u>	<u>(61,253)</u>
NET CURRENT ASSETS		<u>45,128</u>	<u>-</u>	<u>45,128</u>	<u>80,346</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		45,128	-	45,128	80,346
CREDITORS					
Amounts falling due after more than one year	13	<u>(24,045)</u>	<u>-</u>	<u>(24,045)</u>	<u>(25,000)</u>
NET ASSETS		<u>21,083</u>	<u>-</u>	<u>21,083</u>	<u>55,346</u>
FUNDS	15				
Unrestricted funds				<u>21,083</u>	<u>55,346</u>
TOTAL FUNDS				<u>21,083</u>	<u>55,346</u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the period ended 30th June 2024.

The members have not required the company to obtain an audit of its financial statements for the period ended 30th June 2024 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

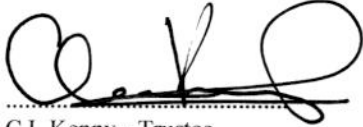
The notes form part of these financial statements

ALIVE AND KICKING UK (REGISTERED NUMBER: 5106378)

BALANCE SHEET - continued
30TH JUNE 2024

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 28th March 2025 and were signed on its behalf by:



C L Kenny - Trustee

The notes form part of these financial statements

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

At the time of approving the financial statements, the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future, and on that basis the charity is considered to be a going concern.

The financial statements are prepared in sterling which is the functional currency of the entity, and are rounded to the nearest £1.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Voluntary income is received by way of donations and gifts and is included in full in the statement of financial activities when receivable.

Revenue grants are credited to the statement of financial activities when received or receivable whichever is earlier.

Where unconditional entitlement to grants receivable is dependent upon fulfilment of conditions within the charity's control, the incomes are recognised when there is sufficient evidence that conditions will be met. Where there is uncertainty as to whether the charity can meet such conditions the income is deferred.

Expenditure

Resources expended are recognised in the period in which they are incurred. Resources expended include attributable VAT which cannot be recovered.

Resources expended are allocated to the particular activity where the cost relates directly to that activity. Support costs, including governance costs, are re-allocated to each of the activities on the following basis which is an estimate, based on staff time, of the amount attributable to each activity:

Cost of generating funds	10%
Ball production, distribution & health awareness	90%

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 20% on cost
Website	- 25% on cost
Computer equipment	- 33% on cost

1. ACCOUNTING POLICIES - continued

Tangible fixed assets

Items of equipment are capitalised where the purchase price exceeds £500. Depreciation costs are allocated to activities on the basis of the use of the related assets in those activities. Assets are reviewed for impairment if circumstances indicate their carrying value may exceed their net realisable value and value in use.

Taxation

The Charity is considered to pass the tests set out in Paragraph 1 Schedule 6 Finance Act 2010 and therefore it meets the definition of a charitable company for UK Corporation Tax purposes. Accordingly the Charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

Judgements and key sources of estimation uncertainty

In the application of the charity's accounting policies, the charity is required to make judgments, estimates and assumptions about the carrying value of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised, if the revision affects only that period, or in the period of the revision and future periods if the revision affects both the current and future periods.

There are no estimates and assumptions that are considered to have a significant risk of causing a material adjustments to the financial statements in a future period.

Financial instruments

The charity has only financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and are subsequently measured at their settlement value with the exception of bank loans which are measured at amortised cost using the effective interest method.

Financial Assets

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any discounts due.

ALIVE AND KICKING UK

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024

1. ACCOUNTING POLICIES - continued

Financial Liabilities

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any discounts due.

2. DONATIONS AND LEGACIES

	Period 1/1/23 to 30/6/24 £	Year Ended 31/12/22 £
Donations	286,098	144,764
Grants	<u>109,854</u>	<u>92,098</u>
	<u>395,952</u>	<u>236,862</u>

	Period 1/1/23 to 30/6/24 Unrestricted £	Year Ended 31/12/22 Unrestricted £
DFA Law LLP Legacy	-	47,040
Garfield Weston Foundation	-	25,000
LIV CHA	-	5,000
Gibson Charitable Trust	-	2,000
The Speedomick Foundation	-	2,000
The Sangher Foundation	-	2,000
Gaffer Studio Limited	-	2,000
Norton Rose Fulbright	10,000	-
Clifford Chance	50,000	-
Other	<u>226,068</u>	<u>59,724</u>
	<u>286,098</u>	<u>144,764</u>

ALIVE AND KICKING UK

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024

2. DONATIONS AND LEGACIES - continued

Grants received, included in the above, are as follows:

	Period 1/1/23 to 30/6/24 £	Year Ended 31/12/22 £
Access Reach fund	-	17,500
London Borough of Hackney	-	6,950
FIFA Foundation	-	23,681
The Postcode Society Trust	-	20,740
The Morrisons Foundation	-	16,750
Ideas Forums Limited	-	6,477
Stronger Community Fund	8,820	-
City of London	8,000	-
Other grants under £2,000	2,000	-
Mental Health Zambia Programme	25,000	-
Mental Health Funding	24,746	-
EA Foundation	<u>41,288</u>	<u>-</u>
	<u>109,854</u>	<u>92,098</u>

3. INVESTMENT INCOME

	Period 1/1/23 to 30/6/24 £	Year Ended 31/12/22 £
Deposit account interest	<u>844</u>	<u>61</u>

ALIVE AND KICKING UK

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024

4. CHARITABLE ACTIVITIES COSTS

	Direct Costs (see note 5) £
Charitable Activities	<u>454,856</u>

5. DIRECT COSTS OF CHARITABLE ACTIVITIES

	Period 1/1/23 to 30/6/24 £	Year Ended 31/12/22 £
Staff costs	220,411	115,117
Grants to partner organisations	82,150	23,692
Ball purchases	78,997	183,489
UK Office costs	77,199	63,437
Independent examination	2,399	1,680
Travel	4,845	274
Bank charges	100	180
Allocated to Fundraising	<u>(11,245)</u>	<u>(9,433)</u>
	<u>454,856</u>	<u>378,436</u>

6. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	Period 1/1/23 to 30/6/24 £	Year Ended 31/12/22 £
Independent examination	<u>2,399</u>	<u>2,361</u>

ALIVE AND KICKING UK

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024

7. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the period ended 30th June 2024 nor for the year ended 31st December 2022.

Trustees' expenses

There were no trustees' expenses paid for the period ended 30th June 2024 nor for the year ended 31st December 2022.

8. STAFF COSTS

	Period 1/1/23 to 30/6/24 £	Year Ended 31/12/22 £
Wages and salaries	241,830	140,090
Social security costs	14,415	17,231
Other pension costs	<u>4,789</u>	<u>3,066</u>
	<u>261,034</u>	<u>160,387</u>

The average monthly number of employees during the period was as follows:

	Period 1/1/23 to 30/6/24 <u>7</u>	Year Ended 31/12/22 <u>7</u>
Total headcount		

No employees received emoluments in excess of £60,000.

The average weekly number of employees employed in the UK (full-time equivalent during the period was 3 (year to 31.12.22: 3).

The Trustees consider the board of Trustees and the Chief Executive comprise the key management personnel of the charity in charge of directing and controlling, running and operating the Charity on a day to day basis. All trustees give of their time freely and no trustee received remuneration in the year. The total remuneration of key management personnel was £150,010 (year to 31.12.22:£63,240)

ALIVE AND KICKING UK**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024****9. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES**

	Unrestricted fund £	Restricted funds £	Total funds £
INCOME AND ENDOWMENTS FROM			
Donations and legacies	144,764	92,098	236,862
Charitable activities			
Charitable Activities	135,451	87,416	222,867
Investment income	<u>61</u>	<u>-</u>	<u>61</u>
Total	<u>280,276</u>	<u>179,514</u>	<u>459,790</u>
EXPENDITURE ON			
Raising funds	71,213	-	71,213
Charitable activities			
Charitable Activities	<u>181,241</u>	<u>197,195</u>	<u>378,436</u>
Total	<u>252,454</u>	<u>197,195</u>	<u>449,649</u>
NET INCOME/(EXPENDITURE)	27,822	(17,681)	10,141
RECONCILIATION OF FUNDS			
Total funds brought forward	<u>27,524</u>	<u>17,681</u>	<u>45,205</u>
TOTAL FUNDS CARRIED FORWARD	<u>55,346</u>	<u>-</u>	<u>55,346</u>

10. TANGIBLE FIXED ASSETS

	Fixtures and fittings £	Website £	Computer equipment £	Totals £
COST				
At 1st January 2023 and 30th June 2024	<u>4,242</u>	<u>4,085</u>	<u>1,224</u>	<u>9,551</u>
DEPRECIATION				
At 1st January 2023 and 30th June 2024	<u>4,242</u>	<u>4,085</u>	<u>1,224</u>	<u>9,551</u>
NET BOOK VALUE				
At 30th June 2024	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>
At 31st December 2022	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>

ALIVE AND KICKING UK

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024

11. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR	2024	2022
	£	£
Trade debtors	340	5,104
Amounts owed by group undertakings	<u>38,470</u>	<u>-</u>
	<u>38,810</u>	<u>5,104</u>
12. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR	2024	2022
	£	£
Other loans (see note 14)	17,000	47,004
Trade creditors	-	11,968
Social security and other taxes	1,099	-
Accruals and deferred income	<u>10,383</u>	<u>2,281</u>
	<u>28,482</u>	<u>61,253</u>
13. CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR	2024	2022
	£	£
Other loans (see note 14)	<u>24,045</u>	<u>25,000</u>
14. LOANS		
An analysis of the maturity of loans is given below:		
	2024	2022
	£	£
Amounts falling due within one year on demand:		
Other loans	<u>17,000</u>	<u>47,004</u>
Amounts falling between one and two years:		
Other loans - 1-2 years	<u>24,045</u>	<u>25,000</u>

ALIVE AND KICKING UK**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024****15. MOVEMENT IN FUNDS**

	At 1/1/23 £	Net movement in funds £	At 30/6/24 £
Unrestricted funds			
General fund	55,346	(34,263)	21,083
	<u>55,346</u>	<u>(34,263)</u>	<u>21,083</u>
TOTAL FUNDS			

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	336,870	(371,133)	(34,263)
Restricted funds			
Kenya and Zambia Ball Orders and Health Awareness	42,940	(42,940)	-
Stronger Community Fund	8,820	(8,820)	-
City of London	8,000	(8,000)	-
Other grants under £2,000	2,000	(2,000)	-
Mental Health Zambia Programme	25,000	(25,000)	-
Mental Health Funding	24,746	(24,746)	-
EA Foundation	41,288	(41,288)	-
	<u>152,794</u>	<u>(152,794)</u>	<u>-</u>
TOTAL FUNDS	<u>489,664</u>	<u>(523,927)</u>	<u>(34,263)</u>

Comparatives for movement in funds

	At 1/1/22 £	Net movement in funds £	At 31/12/22 £
Unrestricted funds			
General fund	27,524	27,822	55,346
Restricted funds			
Sport England Library	17,681	(17,681)	-
	<u>45,205</u>	<u>10,141</u>	<u>55,346</u>
TOTAL FUNDS			

ALIVE AND KICKING UK

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024

15. MOVEMENT IN FUNDS - continued

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	280,276	(252,454)	27,822
Restricted funds			
Sport England Library	-	(17,681)	(17,681)
Kenya and Zambia Ball Orders and Health Awareness	<u>179,514</u>	<u>(179,514)</u>	<u>-</u>
	<u>179,514</u>	<u>(197,195)</u>	<u>(17,681)</u>
TOTAL FUNDS	<u>459,790</u>	<u>(449,649)</u>	<u>10,141</u>

16. RELATED PARTY DISCLOSURES

There were no related party transactions for the period ended 30th June 2024.

ALIVE AND KICKING UK**DETAILED STATEMENT OF FINANCIAL ACTIVITIES**
FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024

	Period 1/1/23 to 30/6/24 £	Year Ended 31/12/22 £
INCOME AND ENDOWMENTS		
Donations and legacies		
Donations	286,098	144,764
Grants	<u>109,854</u>	<u>92,098</u>
	395,952	236,862
Investment income		
Deposit account interest	844	61
Charitable activities		
Balls sales	<u>92,868</u>	<u>222,867</u>
Total incoming resources	489,664	459,790
EXPENDITURE		
Raising donations and legacies		
Wages	40,623	45,270
Marketing	2,104	11,149
Fundraising	15,099	5,361
Proportion of Support costs	<u>11,245</u>	<u>9,433</u>
	69,071	71,213
Charitable activities		
Wages	201,207	94,820
Social security	14,415	17,231
Pensions	4,789	3,066
Grants to partner organisations	82,150	23,692
Ball purchases	78,997	183,489
UK Office costs	77,199	63,437
Independent examination	2,399	1,680
Travel	4,845	274
Bank charges	100	180
Allocated to Fundraising	<u>(11,245)</u>	<u>(9,433)</u>
	454,856	378,436
Total resources expended	<u>523,927</u>	<u>449,649</u>
Net (expenditure)/income	<u>(34,263)</u>	<u>10,141</u>

This page does not form part of the statutory financial statements

REGISTERED COMPANY NUMBER: 5106378 (England and Wales)
REGISTERED CHARITY NUMBER: 1105583

REPORT OF THE TRUSTEES AND
UNAUDITED FINANCIAL STATEMENTS
FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024
FOR
ALIVE AND KICKING UK

Chariot House Limited
Chartered Accountants
44 Grand Parade
Brighton
East Sussex
BN2 9QA

ALIVE AND KICKING UK

CONTENTS OF THE FINANCIAL STATEMENTS
FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024

	Page
Report of the Trustees	1 to 8
Independent Examiner's Report	9
Statement of Financial Activities	10
Balance Sheet	11 to 12
Notes to the Financial Statements	13 to 22

ALIVE AND KICKING UK

REPORT OF THE TRUSTEES
FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the period 1st January 2023 to 30th June 2024. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

ALIVE AND KICKING UK

REPORT OF THE TRUSTEES **FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024**

OBJECTIVES AND ACTIVITIES

Objectives and purpose

Purpose

The Alive and Kicking (AK) network exists to create happier, healthier, more empowered communities. As the world's only not-for-profit sports ball manufacturer, we positively impact the lives and livelihoods of people facing disadvantage by producing a sports ball like no other; one which creates better access to ethical jobs, play and vital health education.

Vision

Alive and Kicking UK is a trustee-led charity hub to support Alive & Kicking's mission in Africa to empower communities through the power of football and other sports. Through our Make, Play, Live philosophy, we strive to make sports balls accessible to all, to create sustainable job opportunities, foster entrepreneurship, drive economic growth, and advocate and support primary health programs for disadvantaged communities. Through skills development and innovative partnerships, we strive to uplift individuals, families and entire communities through the life cycle of a football, currently in Kenya and Zambia, with future ambitions to expand into new markets.

Make We economically empower adults from vulnerable backgrounds through employment and entrepreneurship. Through ball production, Alive and Kicking creates ethical jobs, and empowers refugees to set up their own micro enterprises.

Play We ensure children facing disadvantage have free, easy and safe access to sport through Alive and Kicking's inclusive sport programmes. Using the profits made from selling our sports balls, plus additional fundraising, we partner with trusted community organisations around the world to carefully donate Alive and Kicking sports balls. Our programmes are proven to boost the physical, mental and social wellbeing of those that access them.

Live We strive to ensure young people facing disadvantage are empowered with the tools they need to live happy and healthy lives through Alive and Kicking's innovative health education programmes. We train youth leaders across our network of trusted partners to deliver Mental Health and Sexual Reproductive Health & Rights education directly to young people in their local communities. Education is delivered directly through sports coaching, to positively impact the knowledge, behaviour and attitudes of those that access the programme.

Mission

Alive and Kicking UK's mission is to raise programme funds for social development, develop a network and raise finances for geographical expansion, and support ball sales through focusing on corporate partnerships, to ensure the vision can be delivered. This is achieved through fundraising activities and ball sales.

Values

Inclusivity, Equality, Empowerment, Community, Creativity

ALIVE AND KICKING UK

REPORT OF THE TRUSTEES **FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024**

Overview

Alive & Kicking UK is the custodian of the organisation's Vision and how the Mission is implemented, and how the name and reputation is protected. Whenever an Alive and Kicking operation is set up, and for the duration of its existence, all members ensure that a governance framework is implemented and effective. This ensures that:

- o The UK organisation is a registered charity.
- o Alive and Kicking UK serves as a coordinating entity for a network of independent organisations operating under the Alive and Kicking name. The international network consists of Alive and Kicking Kenya and Alive and Kicking Zambia. Each member of the Alive and Kicking network is a legally distinct and separate entity and each describes itself as such.
- o Each company has a Board of Trustees/Directors with a Chair elected by simple majority.
- o Each local country operation is set-up and empowered to direct and manage its own operations and, on incorporation (or as soon as possible if incorporation has already occurred), the Mission/Vision/Values of Alive and Kicking has been passed as a Resolution of the Company at the first General Meeting.
- o Each local operation reports timely monthly accounts and audited financial statements, management reports, annual business plans, forecasts and budgets and such information as is reasonably requested by the UK Company. A quarterly report is shared with the UK Board of Trustees.
- o A constitution based on a shared vision and mission of all three offices has been created and adopted by all three Alive and Kicking network members. This constitution sets out the principles and instruments on how Alive and Kicking is governed.
- o The Board of AK Kenya, and AK Zambia are responsible for strategy in their countries of operation.
- o Each AK network member is responsible for increasing ball production and distribution in its own country, expanding the AK health and quality-of-life programmes and publicising the work of the network.
- o The Board of Trustees of AK UK, in close collaboration with the Boards of AK Kenya and AK Zambia, decides where feasibility studies are conducted and in which nations AK will establish new operations.
- o AK UK raises the profile of the whole AK network, canvassing the support of major development agencies, sporting bodies, government departments, grant funding trust and foundations and private individuals through a fundraising and communications strategy. In addition, AK UK sells the balls manufactured in Kenya and Zambia to the UK market, and seeks international corporate partnerships to increase ball sales.

Public benefit

In shaping our objectives and planning our activities for the year, the Trustees have considered the duties set out in the Charities Act 2011 to have due regard to public benefit and to the Charity Commission Guidance on public benefit. In particular, the Trustees have considered how the planned activities will contribute to the overall aims and objectives that they have set. The Trustees believe that section 1.2, 'Achievements and Performance', relay in detail the benefit that the charity provides to the public.

Volunteers

Special thanks are given to our Charity volunteers who have helped Alive and Kicking deliver impactful milestones during this period, only made possible through the continued support and encouragement of so many to provide much-needed resources in the development of our award-winning health and sport programmes, expertise in finance, event management, marketing, communications, corporate fundraising and ball sales.

ALIVE AND KICKING UK

REPORT OF THE TRUSTEES FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024

ACHIEVEMENT AND PERFORMANCE

Charitable activities

2023 and 2024 saw consistent and meaningful collaborations to amplify our impact, in the lead up to and during our 20-year anniversary. Since our inception in 2004, when AK's visionary founder Jim Cogan began the first leather football factory in Kenya, Alive and Kicking has touched countless lives, transforming communities across Africa and beyond through the power of play. This milestone year saw an expansion of our charitable activities, and we also reached a key milestone in achieving gender balance of employees and increasing our inclusivity for persons with disabilities by 5%. We produced over 30,000 balls and received the KEPISA Innovation Award in Kenya, in recognition of our commitment to innovation and creating solutions that make a real difference. Here are some of the charitable activities with direct involvement from Alive & Kicking UK;

Partnership with Stonewall; this collaboration commemorated the 10th anniversary of the Rainbow Laces campaign, resulting in the creation of a special edition football inspired by professional player and Stonewall ambassador, Vivianne Miedema

Refugee Up-skilling Programme; the programme based in Dadaab, Kenya, continued to thrive, equipping refugees and host communities with ball-making and repair skills, fostering economic empowerment and ensuring marginalised children have access to play. Balls created were donated to schools within the camp.

Mental Health Training Programmes in the Mount Kenya region; this programme trains teachers on mental health and uses football as the medium to get the mental health messages across to children. Three counties in the region took part.

FIFA Foundation & Sport in Action

This programme with AK Zambia trained sports coaches across Lusaka and Kabwe to deliver mental health education through our award-winning football-based programme.

Fundraising activities

In 2023 and 2024, Alive and Kicking UK, in addition to the ongoing fundraising from charitable foundations and grant programmes, we engaged in several notable fundraising activities:

Student-Led Initiatives: Students from Westminster School organized a 24-hour football marathon, raising approximately £50,000 for the charity.

Fundraising Tournaments: Alive and Kicking hosted a 5-a-side football tournament in 2024, with numerous teams participating to support the organization's mission.

Collaborative Campaigns: In late 2023, Alive and Kicking partnered with AMOS for the "December Dip" campaign, aiming to support mental health education for 5,000 young people across Sub-Saharan Africa

ALIVE AND KICKING UK

REPORT OF THE TRUSTEES **FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024**

FINANCIAL REVIEW

Financial position

This Report covers the period 1 January 2023 to 30 June 2024, i.e. 18 months, whereas the previous Report was for the year to 31 December 2022.

The Statement of Financial Activities shows a net reduction in funds of £34,263 as at 30 June 2024 (2022: an increase of £10,141). The Balance Sheet shows net assets of £21,083. This is below the target reserve level of £40,000 and hence actions were taken to reduce financial commitments, including a reduction in staff numbers, the collection of debts and a renegotiation of the loans. By the end of 2024 staff levels had been substantially reduced to one contractor, and two lenders had agreed to convert part of the debts to grants. Cashflow forecasts to mid 2025 show a small but positive cash balance each month sufficient to cover three months costs (I.e £5,000 pcm) and this level of reserves has been approved by the Board. Much work remains to sell all the stock, and, crucially, to arrange successful fund-raising events and activities, whilst furthering the charitable purpose of the Charity.

The Trustees have carefully considered the financial position and prospects for the Charity for the reporting period and the following 12 months and conclude that the Charity has the ability to continue as a going concern.

FUTURE PLANS

The Board of Trustees have refocused the charity in 2025 to focus on reducing costs and increasing our fundraising activities in order to increase our social development and impact through our African entities.

The action plan is to;

- Strengthen our fundraising initiatives with a focus on relevant and major foundations and enhance engagement at senior levels with international donors, to increase funding to social impact programmes in Kenya and Zambia.
- Increase ball sales in Africa through expansion of B2B sales and sports partnerships in Africa.
- Build corporate partnerships with brands and companies who wish to design and develop balls that have a positive social impact and deliver on key SDGs.

ALIVE AND KICKING UK

REPORT OF THE TRUSTEES **FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024**

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

Alive and Kicking UK (AK UK) was incorporated as a Private Limited Company on 20 April 2004 (Company Registration No. 5106378) and registered as a charity with the Charity Commission for England and Wales on 20 August 2004 (Charity Registration No. 1105583). The company was established under a memorandum of association which established the objects and powers of the charitable company and is governed under its articles of association. The members liability in event of winding up is limited to £1 each.

Governance

AK continues to strengthen its governance. Each year, AK updates every policy in line with new regulations and has added new policies to ensure the effective running of the Charity and the Network. The AK UK Board meet a minimum of four times a year and additionally, a Finance Committee to ensure effective financial management meets a minimum of six (6) times per year.

Recruitment and appointment of new trustees

New Trustees are recruited based on regular Trustee skill audits that identify any gaps in expertise that may be needed to strengthen impact. New Trustees are recruited in line with the Charity's Inclusive Recruitment Policy and serve in line with the Trustee Terms of Service.

Organisational structure

The everyday running of the organisation is delegated to the Charity CEO. The Trustees contribute to decisions on strategy, partnerships, governance, financial management, fundraising strategy, environmental sustainability and legal work. From 19th February 2024 to 4th June 2024, the charity was managed by Interim CEO, Catherine Orset, following the resignation of Ben Sadler after seven years at the helm. On 4th June 2024 a new CEO, Chris Mathers was appointed.

Induction and training of new trustees

All new Trustees receive a Charity Induction Pack that outlines their role and responsibilities and have a face-to-face induction with the Chair of Trustees.

Key management remuneration

Salary for Charity personal is reviewed annually every April. Salaries are set in line with inflation and benchmarked against similar roles in the sector using benchmarking tools such as Hays and Glassdoor.

Related parties

The Charity has set up a trading subsidiary alongside the Charity to grow trading income to generate income through the sale of Alive and Kicking sports balls. The trading subsidiary was incorporated on 24th March 2021 and commenced trading on 1st January 2024. It will donate income from ball sales to the Charity on a quarterly basis.

ALIVE AND KICKING UK

REPORT OF THE TRUSTEES
FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number

5106378 (England and Wales)

Registered Charity number

1105583

Registered office

147 Hoxton Street
London
N1 6QG

Trustees

Ms C L Kenny
C Appleton
T Jones-Parry
C G Duncan
S A E Nasta
J H Begg
J W Flecker
J Cogan
D J M Gill
J E Keane
Ms G M Howarth (resigned 23/3/2023)
D Cooper (resigned 5/7/2024)
S Owusu (resigned 15/7/2024)
Ms S Jourlait-Fileni (resigned 24/7/2024)

Tristram Jones-Parry resigned as Chair of AKUK on 18th April 2024 after a long and successful tenure. Sophie Jourlait-Fileni (Trustee) temporarily stepped in as Chair and managed the selection process for the new Chair of the Board of Trustees, Clare Kenny, who was elected by the Board and duly appointed in June 2024.

Company Secretary

J W Flecker

Independent Examiner

Chariot House Limited
Chartered Accountants
44 Grand Parade
Brighton
East Sussex
BN2 9QA

Bankers

Lloyds TSB
Butler Place Branch
London
SW1H 0PR

ALIVE AND KICKING UK

REPORT OF THE TRUSTEES
FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The trustees (who are also the directors of Alive and Kicking UK for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by order of the board of trustees on 25th March 2025 and signed on its behalf by:

Ms C L Kenny - Trustee

**INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF
ALIVE AND KICKING UK**

Independent examiner's report to the trustees of Alive and Kicking UK ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the period 1st January 2023 to 30th June 2024.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under Section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under Section 145(5) (b) of the 2011 Act.

Independent examiner's statement

Since your charity's gross income exceeded £250,000 your examiner must be a member of a listed body. I can confirm that I am qualified to undertake the examination because I am a member of the Institute of Chartered Accountants of Scotland, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by Section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of Section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Dr Shona F Wardrop C.A.
The Institute of Chartered Accountants of Scotland

Chariot House Limited
Chartered Accountants
44 Grand Parade
Brighton
East Sussex
BN2 9QA

Date: 8TH April 2025

ALIVE AND KICKING UK

STATEMENT OF FINANCIAL ACTIVITIES
FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024

		Unrestricted fund £	Restricted funds £	Period 1/1/23 to 30/6/24 Total funds £	Year Ended 31/12/22 Total funds £
INCOME AND ENDOWMENTS FROM	Notes				
Donations and legacies	2	286,099	109,853	395,952	236,862
Charitable activities					
Charitable Activities		49,927	42,941	92,868	222,867
Investment income	3	<u>844</u>	<u>-</u>	<u>844</u>	<u>61</u>
Total		<u>336,870</u>	<u>152,794</u>	<u>489,664</u>	<u>459,790</u>
EXPENDITURE ON					
Raising funds		69,071	-	69,071	71,213
Charitable activities	4				
Charitable Activities		<u>302,062</u>	<u>152,794</u>	<u>454,856</u>	<u>378,436</u>
Total		<u>371,133</u>	<u>152,794</u>	<u>523,927</u>	<u>449,649</u>
NET INCOME/(EXPENDITURE)		(34,263)	-	(34,263)	10,141
RECONCILIATION OF FUNDS					
Total funds brought forward		55,346	-	55,346	45,205
TOTAL FUNDS CARRIED FORWARD		<u>21,083</u>	<u>-</u>	<u>21,083</u>	<u>55,346</u>

The notes form part of these financial statements

ALIVE AND KICKING UK (REGISTERED NUMBER: 5106378)

BALANCE SHEET

30TH JUNE 2024

	Notes	Unrestricted fund £	Restricted funds £	2024 Total funds £	2022 Total funds £
CURRENT ASSETS					
Debtors	11	38,810	-	38,810	5,104
Cash at bank		<u>34,800</u>	<u>-</u>	<u>34,800</u>	<u>136,495</u>
		73,610	-	73,610	141,599
CREDITORS					
Amounts falling due within one year	12	(28,482)	-	(28,482)	(61,253)
		<u>45,128</u>	<u>-</u>	<u>45,128</u>	<u>80,346</u>
NET CURRENT ASSETS					
		<u>45,128</u>	<u>-</u>	<u>45,128</u>	<u>80,346</u>
TOTAL ASSETS LESS CURRENT LIABILITIES					
		45,128	-	45,128	80,346
CREDITORS					
Amounts falling due after more than one year	13	(24,045)	-	(24,045)	(25,000)
		<u>21,083</u>	<u>-</u>	<u>21,083</u>	<u>55,346</u>
NET ASSETS					
		<u>21,083</u>	<u>-</u>	<u>21,083</u>	<u>55,346</u>
FUNDS					
Unrestricted funds	15			<u>21,083</u>	<u>55,346</u>
TOTAL FUNDS					
				<u>21,083</u>	<u>55,346</u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the period ended 30th June 2024.

The members have not required the company to obtain an audit of its financial statements for the period ended 30th June 2024 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

The notes form part of these financial statements

ALIVE AND KICKING UK (REGISTERED NUMBER: 5106378)

BALANCE SHEET - continued
30TH JUNE 2024

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 25th March 2025 and were signed on its behalf by:

C L Kenny - Trustee

The notes form part of these financial statements

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

At the time of approving the financial statements, the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future, and on that basis the charity is considered to be a going concern.

The financial statements are prepared in sterling which is the functional currency of the entity, and are rounded to the nearest £1.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Voluntary income is received by way of donations and gifts and is included in full in the statement of financial activities when receivable.

Revenue grants are credited to the statement of financial activities when received or receivable whichever is earlier.

Where unconditional entitlement to grants receivable is dependent upon fulfilment of conditions within the charity's control, the incomes are recognised when there is sufficient evidence that conditions will be met. Where there is uncertainty as to whether the charity can meet such conditions the income is deferred.

Expenditure

Resources expended are recognised in the period in which they are incurred. Resources expended include attributable VAT which cannot be recovered.

Resources expended are allocated to the particular activity where the cost relates directly to that activity. Support costs, including governance costs, are re-allocated to each of the activities on the following basis which is an estimate, based on staff time, of the amount attributable to each activity:

Cost of generating funds	10%
Ball production, distribution & health awareness	90%

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 20% on cost
Website	- 25% on cost
Computer equipment	- 33% on cost

1. ACCOUNTING POLICIES - continued

Tangible fixed assets

Items of equipment are capitalised where the purchase price exceeds £500. Depreciation costs are allocated to activities on the basis of the use of the related assets in those activities. Assets are reviewed for impairment if circumstances indicate their carrying value may exceed their net realisable value and value in use.

Taxation

The Charity is considered to pass the tests set out in Paragraph 1 Schedule 6 Finance Act 2010 and therefore it meets the definition of a charitable company for UK Corporation Tax purposes. Accordingly the Charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

Judgements and key sources of estimation uncertainty

In the application of the charity's accounting policies, the charity is required to make judgments, estimates and assumptions about the carrying value of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised, if the revision affects only that period, or in the period of the revision and future periods if the revision affects both the current and future periods.

There are no estimates and assumptions that are considered to have a significant risk of causing a material adjustments to the financial statements in a future period.

Financial instruments

The charity has only financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and are subsequently measured at their settlement value with the exception of bank loans which are measured at amortised cost using the effective interest method.

Financial Assets

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any discounts due.

ALIVE AND KICKING UK

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024

1. ACCOUNTING POLICIES - continued

Financial Liabilities

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any discounts due.

2. DONATIONS AND LEGACIES

	Period 1/1/23 to 30/6/24 £	Year Ended 31/12/22 £
Donations	286,098	144,764
Grants	<u>109,854</u>	<u>92,098</u>
	<u>395,952</u>	<u>236,862</u>

	Period 1/1/23 to 30/6/24 Unrestricted £	Year Ended 31/12/22 Unrestricted £
DFA Law LLP Legacy	-	47,040
Garfield Weston Foundation	-	25,000
LIV CHA	-	5,000
Gibson Charitable Trust	-	2,000
The Speedomick Foundation	-	2,000
The Sangher Foundation	-	2,000
Gaffer Studio Limited	-	2,000
Norton Rose Fulbright	10,000	-
Clifford Chance	50,000	-
Other	<u>226,068</u>	<u>59,724</u>
	<u>286,098</u>	<u>144,764</u>

ALIVE AND KICKING UK

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024

2. DONATIONS AND LEGACIES - continued

Grants received, included in the above, are as follows:

	Period 1/1/23 to 30/6/24 £	Year Ended 31/12/22 £
Access Reach fund	-	17,500
London Borough of Hackney	-	6,950
FIFA Foundation	-	23,681
The Postcode Society Trust	-	20,740
The Morrisons Foundation	-	16,750
Ideas Forums Limited	-	6,477
Stronger Community Fund	8,820	-
City of London	8,000	-
Other grants under £2,000	2,000	-
Mental Health Zambia Programme	25,000	-
Mental Health Funding	24,746	-
EA Foundation	41,288	-
	<u>109,854</u>	<u>92,098</u>

3. INVESTMENT INCOME

	Period 1/1/23 to 30/6/24 £	Year Ended 31/12/22 £
Deposit account interest	<u>844</u>	<u>61</u>

ALIVE AND KICKING UK

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024

4. CHARITABLE ACTIVITIES COSTS

	Direct Costs (see note 5) £
Charitable Activities	<u>454,856</u>

5. DIRECT COSTS OF CHARITABLE ACTIVITIES

	Period 1/1/23 to 30/6/24 £	Year Ended 31/12/22 £
Staff costs	220,411	115,117
Grants to partner organisations	82,150	23,692
Ball purchases	78,997	183,489
UK Office costs	77,199	63,437
Independent examination	2,399	1,680
Travel	4,845	274
Bank charges	100	180
Allocated to Fundraising	<u>(11,245)</u>	<u>(9,433)</u>
	<u>454,856</u>	<u>378,436</u>

6. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	Period 1/1/23 to 30/6/24 £	Year Ended 31/12/22 £
Independent examination	<u>2,399</u>	<u>2,361</u>

7. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the period ended 30th June 2024 nor for the year ended 31st December 2022.

Trustees' expenses

There were no trustees' expenses paid for the period ended 30th June 2024 nor for the year ended 31st December 2022.

8. STAFF COSTS

	Period 1/1/23 to 30/6/24 £	Year Ended 31/12/22 £
Wages and salaries	241,830	140,090
Social security costs	14,415	17,231
Other pension costs	<u>4,789</u>	<u>3,066</u>
	<u>261,034</u>	<u>160,387</u>

The average monthly number of employees during the period was as follows:

	Period 1/1/23 to 30/6/24	Year Ended 31/12/22
Total headcount	<u>7</u>	<u>7</u>

No employees received emoluments in excess of £60,000.

The average weekly number of employees employed in the UK (full-time equivalent during the period was 3 (year to 31.12.22: 3)).

The Trustees consider the board of Trustees and the Chief Executive comprise the key management personnel of the charity in charge of directing and controlling, running and operating the Charity on a day to day basis. All trustees give of their time freely and no trustee received remuneration in the year. The total remuneration of key management personnel was £150,010 (year to 31.12.22:£63,240)

ALIVE AND KICKING UK

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024

9. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted fund £	Restricted funds £	Total funds £
INCOME AND ENDOWMENTS FROM			
Donations and legacies	144,764	92,098	236,862
Charitable activities			
Charitable Activities	135,451	87,416	222,867
Investment income	<u>61</u>	<u>-</u>	<u>61</u>
Total	<u>280,276</u>	<u>179,514</u>	<u>459,790</u>
EXPENDITURE ON			
Raising funds	71,213	-	71,213
Charitable activities			
Charitable Activities	<u>181,241</u>	<u>197,195</u>	<u>378,436</u>
Total	<u>252,454</u>	<u>197,195</u>	<u>449,649</u>
NET INCOME/(EXPENDITURE)	27,822	(17,681)	10,141
RECONCILIATION OF FUNDS			
Total funds brought forward	<u>27,524</u>	<u>17,681</u>	<u>45,205</u>
TOTAL FUNDS CARRIED FORWARD	<u><u>55,346</u></u>	<u><u>-</u></u>	<u><u>55,346</u></u>

10. TANGIBLE FIXED ASSETS

	Fixtures and fittings £	Website £	Computer equipment £	Totals £
COST				
At 1st January 2023 and 30th June 2024	<u>4,242</u>	<u>4,085</u>	<u>1,224</u>	<u>9,551</u>
DEPRECIATION				
At 1st January 2023 and 30th June 2024	<u>4,242</u>	<u>4,085</u>	<u>1,224</u>	<u>9,551</u>
NET BOOK VALUE				
At 30th June 2024	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>
At 31st December 2022	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>

ALIVE AND KICKING UK

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024

11. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR	2024	2022
	£	£
Trade debtors	340	5,104
Amounts owed by group undertakings	<u>38,470</u>	<u>-</u>
	<u>38,810</u>	<u>5,104</u>
12. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR	2024	2022
	£	£
Other loans (see note 14)	17,000	47,004
Trade creditors	-	11,968
Social security and other taxes	1,099	-
Accruals and deferred income	<u>10,383</u>	<u>2,281</u>
	<u>28,482</u>	<u>61,253</u>
13. CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR	2024	2022
	£	£
Other loans (see note 14)	<u>24,045</u>	<u>25,000</u>
14. LOANS		
An analysis of the maturity of loans is given below:		
	2024	2022
	£	£
Amounts falling due within one year on demand:		
Other loans	<u>17,000</u>	<u>47,004</u>
Amounts falling between one and two years:		
Other loans - 1-2 years	<u>24,045</u>	<u>25,000</u>

ALIVE AND KICKING UK**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024****15. MOVEMENT IN FUNDS**

	At 1/1/23 £	Net movement in funds £	At 30/6/24 £
Unrestricted funds			
General fund	55,346	(34,263)	21,083
	<u> </u>	<u> </u>	<u> </u>
TOTAL FUNDS	<u>55,346</u>	<u>(34,263)</u>	<u>21,083</u>

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	336,870	(371,133)	(34,263)
Restricted funds			
Kenya and Zambia Ball Orders and Health Awareness	42,940	(42,940)	-
Stronger Community Fund	8,820	(8,820)	-
City of London	8,000	(8,000)	-
Other grants under £2,000	2,000	(2,000)	-
Mental Health Zambia Programme	25,000	(25,000)	-
Mental Health Funding	24,746	(24,746)	-
EA Foundation	41,288	(41,288)	-
	<u>152,794</u>	<u>(152,794)</u>	<u>-</u>
TOTAL FUNDS	<u>489,664</u>	<u>(523,927)</u>	<u>(34,263)</u>

Comparatives for movement in funds

	At 1/1/22 £	Net movement in funds £	At 31/12/22 £
Unrestricted funds			
General fund	27,524	27,822	55,346
Restricted funds			
Sport England Library	17,681	(17,681)	-
	<u> </u>	<u> </u>	<u> </u>
TOTAL FUNDS	<u>45,205</u>	<u>10,141</u>	<u>55,346</u>

ALIVE AND KICKING UK

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE PERIOD 1ST JANUARY 2023 TO 30TH JUNE 2024

15. MOVEMENT IN FUNDS - continued

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	280,276	(252,454)	27,822
Restricted funds			
Sport England Library	-	(17,681)	(17,681)
Kenya and Zambia Ball Orders and Health Awareness	<u>179,514</u>	<u>(179,514)</u>	<u>-</u>
	<u>179,514</u>	<u>(197,195)</u>	<u>(17,681)</u>
TOTAL FUNDS	<u>459,790</u>	<u>(449,649)</u>	<u>10,141</u>

16. RELATED PARTY DISCLOSURES

There were no related party transactions for the period ended 30th June 2024.

ALIVE AND KICKING U.K.

England & Wales - Charity number 1105583

Accounts

Company no. 5106378
Charity no. 1105583

Alive and Kicking UK
Report and Financial Statements
31 December 2022

Alive and Kicking UK

Contents

For the year ended 31 December 2022

Reference and administrative details	1
Report of trustees	2
Independent Examiner's Report	10
Statement of financial activities	12
Balance sheet	13
Statement of cash flows	14
Notes to the financial statements	15

Alive and Kicking UK

Reference and administrative details

For the year ended 31 December 2022

Company number 5106378

Charity number 1105583

Registered office and operational address 147 Hoxton Street, London, N1 6QG, United Kingdom

Trustees Trustees, who are also directors under company law, who served during the year and up to the date of this report were as follows:

Tristram Jones-Parry (Chairman)
Charlie Appleton
Danny Gill
Christopher Duncan
Gillie Howarth
James Flecker
Joe Cogan
Jon Begg
Susi Owusu
Joel Keane
Simon Nasta
Daniel Cooper
Clare Kenny
Sophie Jourlait-Fileni

Bankers Lloyds TSB
Butler Place Branch
London
SW1H 0PR

Independent Examiner Dr Shona F Wardrop C.A.
Chariot House Chartered Accountants
44 Grand Parade
Brighton
BN2 9QA

Alive and Kicking UK

Report of the trustees

For the year ended 31 December 2022

The trustees present their report and Independent Examination of the financial statements for the period ended 31 December 2022.

Reference and administrative information set out on page 1 forms part of this report. The financial statements comply with the current statutory requirements, the memorandum and articles of association and the Financial Reporting Standard (FRS) 102 and comply with the relevant provisions of the Charities Act (2011) and the Companies Act (2006).

Structure, governance & management

Alive and Kicking UK (AK UK) was incorporated as a Private Limited Company on 20 April 2004 (Company Registration No. 5106378) and registered as a charity with the Charity Commission for England and Wales on 20 August 2004 (Charity Registration No. 1105583).

The company was established under a memorandum of association which established the objects and powers of the charitable company and is governed under its articles of association. The members liability in event of winding up is limited to £1 each.

Objectives and activities

Purpose: Alive and Kicking exist to create happier, healthier, more empowered communities

Vision: Alive and Kicking positively impact the lives and livelihoods of people and families facing disadvantage.

Mission: Alive and Kicking produce a sports ball like no other - creating better access to ethical jobs, play and vital health education.

Values: Inclusive, Empowering, Fun, Family, Creative.

The Members of AK UK are the custodians of the Organisation's Vision and how the Mission is implemented, and how the name and reputation is protected.

Alive and Kicking UK

Report of the trustees

For the year ended 31 December 2022

Whenever an Alive and Kicking operation is set up, and for the duration of its existence, the UK Members will ensure that a governance framework is effective. This ensures that:

- The UK Company is a registered charity and adopts a leadership role for the organisation.
- Each company has a Board of Trustees/Directors with a Chair elected by simple majority.
- Each local country operation is set-up and empowered to direct and manage its own operations and, on incorporation (or as soon as possible if incorporation has already occurred), the Mission/Vision/Values of Alive and Kicking has been passed as a Resolution of the Company at the first General Meeting.
- The Chair of the UK Trustees is a member of each country Board of Trustees.
- The Chair of each country Board of Trustees is a member of the UK Board.
- Each local operation reports timely monthly accounts and audited financial statements, management reports, annual business plans, forecasts and budgets and such information as is reasonably requested by the UK Company.

Alive and Kicking UK serves as a coordinating entity for a network of independent organisations operating under the Alive and Kicking name. The international network consists of Alive and Kicking Kenya and Alive and Kicking Zambia. Each member of the Alive and Kicking network is a legally distinct and separate entity and each describes itself as such.

The Chairman of Trustees is Tristram Jones-Parry who is an ex officio member of the Board of Directors of Alive and Kicking Kenya and Alive and Kicking Zambia. All other Directors of network members are appointed independently according to the member's governance arrangements. The Board of AK Kenya currently has 13 Directors and A+K Zambia have 4 Directors. The Chairs of the Board of AK Kenya and AK Zambia are ex officio Trustees of A+K UK.

A constitution based on a shared vision and mission of all three offices has been created and adopted by all three Alive and Kicking network members. The Constitution sets out the principles and instruments on how Alive and Kicking is governed.

The Board of AK Kenya, and AK Zambia are responsible for strategy in their countries of operation. Each AK network member is responsible for increasing ball production and distribution in its own country, expanding the AK health and quality of life programmes and publicising the work of the network.

The Board of Trustees of AK UK decides where feasibility studies are conducted and in which nations AK will establish new operations. AK UK is responsible for the design and monitoring of the health programme. AK UK raises the profile of the whole AK network, canvassing the support of major development agencies, sporting bodies, government departments, grant funding trust and foundations and private individuals.

Alive and Kicking UK

Report of the trustees

For the year ended 31 December 2022

Chairman's Statement

At Alive and Kicking we want to make sure that every ball we produce goes on to champion positive change. Across 2022, 392 creative hands turned locally sourced materials into 43,892 beautifully crafted sports balls. All handmade, built to professional level specification, and proven to last at least seven times longer than other products on the market, each ball is made to create long term impact.

Impact Overview

In 2022, the production of our sports balls enabled Alive and Kicking to economically empower 196 adults from vulnerable jobs groups. This provided the tools for those individuals to support themselves and their families, ensuring access to vital goods and services such as health care, safe housing, and education.

From a play perspective, our balls were able to boost the physical wellbeing of 333,450 young people, providing communities with over 1,934,010 hours of fun playing opportunities. This has been driven by our ever-growing ball library network, providing free access to sport to thousands of people just minutes from their doorstep.

Our sports balls have even been used to boost the mental wellbeing of 10,380 young people through our innovative play-based education sessions. Over the last 12 months we have upskilled staff and volunteers across 63 schools and community groups to deliver mental health education through weekly sports coaching sessions.

Looking Forward

Moving into 2023, we are aiming to build on our impact with a hope of producing more balls than ever before. With new impact programmes driving innovation, including our Business in a Box programme that enables refugees to set up their own ball making/fixing micro enterprises, we want to be an innovator in the sports industry, showing that high quality sports products and services can be delivered while creating positive social change.

A key part of this, alongside our programmes, will be our focus on improving our environmental sustainability. Having already proven that an Alive and Kicking football creates less than half the carbon footprint of other football brand products, we want to address every element of our work from sourcing materials all the way through to how our balls are transported.

Alive and Kicking UK

Report of the trustees

For the year ended 31 December 2022

2022 has been a challenging yet impactful year and we look forward to moving forward with our exciting plans for 2023 and beyond. As ever, we would not be able to achieve any of this without the brilliant backing of our supporters, donors and partners who continue to champion our approach to sustainable impact. Thank you for your ongoing encouragement, assistance and support that has brought us to where we are today and set us up to create more impact for years to come.

This is why we tell people that Alive and Kicking sports balls are like no other – produced simply to create happier healthier, more empowered communities. We hope that you will continue to be part of the world's only not for profit sports ball manufacturer.

Tristram Jones-Parry
Chairman of Trustees

Administration Details

During the 2022 reporting period and on the day this report was approved, Ben Sadler served as Chief Executive Officer, whom the Trustees delegate day to day management of the Charity.

Achievements and performance

In 2022, AK UK employed three full time staff and five part time staff. The main area of work has focused on supporting the AK network and their growth across our three social impact areas. This included providing capacity and financial support to ensure that each centre could continue to operate and support their staff and programme beneficiaries. AK UK also secured funding for expanding the mental health education programme and has grown the innovative ball library network.

Fundraising

AK is thankful to its donors and supporters across 2022 that played a crucial role in our impact, particularly during a challenging environment coming out of the COVID-19 pandemic.

Both Unrestricted and Restricted fundraising for the year was in line with fundraising objectives. This was driven by partnerships with organisations including the Surrey Square Charitable Trust, Hackney Council, Austin Bailey Foundation, Garfield Weston Foundation, the FIFA Foundation, the Souter Trust and the Gibbs Trust. Our Football Marathon event with Westminster School was also a success alongside a record breaking cycling attempt stretching the length of the country.

Thank you to our regular givers, major donors, Trust and Foundation partners, Corporate partners and wider supporters for helping further our impact.

Industry recognition: AK won Gold Winner for Social Good Campaign at the Shorty Awards 2022

Alive and Kicking UK

Report of the trustees

For the year ended 31 December 2022

Structure, Governance and Management: AK continues to strengthen its governance. Each year, AK updates every policy in line with new regulations and has added new policies to ensure the effective running of the Charity and the Network. The AK UK Board meet a minimum of four times a year and include a Finance and Governance Committee to ensure effective financial management.

New Trustees are recruited based on regular Trustee skill audits that identify any gaps in expertise that may be needed to strengthen impact. New Trustees are recruited in line with the Charity's Inclusive Recruitment Policy and serve in line with the Trustee Terms of Service.

All new Trustees receive a Charity Induction Pack that outlines their role and responsibilities and have a face to face induction with the Chair of Trustees and the CEO. Training is provided to Trustees throughout the year on topics including governance and financial management.

Every day running of the organisation is delegated to the Charity CEO. The Trustees contribute to decisions on strategy, partnerships, governance, financial management, fundraising strategy, environmental sustainability and legal work.

Salary for Charity personal is reviewed annually every April. Salaries are set in line with inflation and benchmarked against similar roles in the sector using benchmarking tools such as Hays and Glassdoor.

The Charity has set up a trading subsidiary alongside the Charity to grow trading income. This will begin operating in 2023 and generate income through the sale of Alive and Kicking sports balls. The trading subsidiary will donate income from sales to the Charity on a quarterly basis.

Volunteers

Special thanks are given to our Charity volunteers who help Alive and Kicking deliver fundraising events throughout the year, run market stalls, provide expertise in marketing, communications and photography, and contribute to the resource development of our award winning health and sport programmes.

Future Plans

Alive and Kicking UK

Report of the trustees

For the year ended 31 December 2022

The Charity will continue to work in line with its rolling strategy, allowing us to be agile and responsive to every changing environments. Our Strategic Objectives currently outline that by 2025 we will:

Create 125 new ethical jobs for adults from vulnerable job groups, train 150 Business in a Box entrepreneurs, enable 3 million children facing disadvantage to access regular sport and enable 30,000 young people facing disadvantage to access regular health education and support.

This will be driven by expanding our network of Alive and Kicking centres - opening one new centre in West Africa, growing our ball library network internationally and scaling our award winning health education training programmes.

Public benefit

The trustees believe that the objectives and activities described above clearly demonstrate the public benefit derived from the charity's operations.

Financial Review

The Statement of Financial Activities shows net movement of funds for the year 31 December 2022 of £10,141

The balance sheet discloses net assets of £55,947. A+K UK target reserve level is £40,000 (unrestricted). The trustees believe that the current level of reserves is adequate; representing sufficient cover for the organisation given projected cash flows in the new year.

Alive and Kicking UK

Report of the trustees

For the year ended 31 December 2022

Main risks facing the organisation

Liquidity risk: AK UK is a small charity operating in an increasingly crowded space. Raising funds is a constant challenge. The trustees have controls in place to monitor the cash position of the organisation to ensure it remains solvent. The trustees are also actively involved in seeking new income streams; the establishment of AKFC and driving more ball sales bring the most recent examples of this.

Key personnel risk: With such a small staff in the UK, a significant amount of knowledge rests with key individuals. The risk is mitigated through the use of a new CRM system to ensure all pertinent information is captured. It is the charity's policy to ensure that thorough handovers are conducted where possible. The organisation has also been successful in the past in remaining in contact with past employees, allowing new staff to contact people if required.

Reputation risk: AK operates to the highest ethical standards in all of its dealings. Operating across multiple countries can present challenges, in some instances accepted business practices and expectations of customers and suppliers can place AK in situations that may result in damage to AK UK's reputation. This is mitigated through having appropriate policies in place to guide all such dealings and through day to day contact between the CEO and AK's network members' key staff, regular monitoring visits by AK UK staff and monitoring of key appointments in Kenya and Zambia.

Alive and Kicking UK

Report of the trustees

For the year ended 31 December 2022

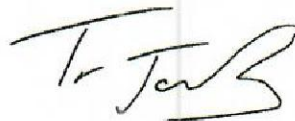
Statement of responsibilities of the trustees

The trustees are required to prepare financial statements for each financial year, which give a true and fair view of the state of affairs of the charity and the income and application of resources, including the net income or expenditure, of the charity for the year. In preparing those financial statements the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards and statements of recommended practice have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charity and which enable them to ensure that the financial statements comply with the Companies Act 1985. The trustees are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by the trustees on 6/12/23 and signed on their behalf by

A handwritten signature in black ink, appearing to read 'Tr JCB', is written over the text 'signed on their behalf by'.

Alive and Kicking UK

Independent Examiner's Report

For the year ended 31 December 2022

Independent examiner's report to the trustees of Alive and Kicking UK

I report on the financial statements of the charitable company for the year ended 31 December 2021, which are set out on pages 8 to 17. This report is made solely to the charity's trustees, as a body. My work has been undertaken so that I might state to the charity's trustees those matters which I am required to state to them in an independent examiners report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to any party other than the charity and charity's trustees as a body, for my examination, for this report, or for the statement I have given below.

Respective responsibilities of trustees and examiner

The trustees (who are also the directors of the company for the purposes of company law) are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

Having satisfied myself that the charitable company is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no material matters have come to my attention which gives me cause to believe that in, any material respect:

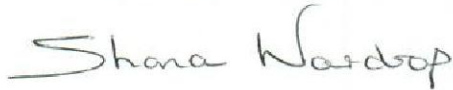
- the accounting records were not kept in accordance with section 386 of the Companies Act 2006; or
- the accounts did not accord with the accounting records; or
- the accounts do not comply with relevant accounting requirements under section 396 of the Companies Act 2006 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
- the accounts have not been prepared in accordance with the Charities SORP

Alive and Kicking UK

Independent Examiner's Report

For the year ended 31 December 2022

I have come across no other matter in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Dr Shona F Wardrop C.A.
The Institute of Chartered Accountants of Scotland
Chariot House Limited
Chartered Accountants
44 Grand Parade
Brighton
BN2 9QA

Date: 7/12/23.

Alive and Kicking UK**Statement of financial activities** *(incorporating an income and expenditure account)***For the year ended 31 December 2022**

		Restricted	Unrestricted	2022 Total	2021 Total
	Note	£	£	£	£
Income					
Income from donations and legacies	2	-	144,762	144,762	128,962
Income from investments		-	61	61	11
Income from charitable activities	3	92,098	-	92,098	69,178
Other Income	3	87,416	135,451	222,867	106,005
Total income		<u>179,514</u>	<u>280,275</u>	<u>459,789</u>	<u>304,156</u>
Expenditure	4				
Expenditure on raising funds		-	71,213	71,213	75,577
Expenditure on charitable activities		<u>197,195</u>	<u>181,239</u>	<u>378,435</u>	<u>259,203</u>
Total expenditure		<u>197,195</u>	<u>252,452</u>	<u>449,648</u>	<u>334,780</u>
Net movement in funds		(17,681)	27,822	10,141	(30,624)
Total funds brought forward		<u>17,681</u>	<u>27,524</u>	<u>45,205</u>	<u>75,829</u>
Total funds carried forward		<u>-</u>	<u>55,346</u>	<u>55,346</u>	<u>45,205</u>

All of the above results are derived from continuing activities. There were no other recognised gains or losses other than those stated above. Movements in funds are disclosed in Note 13 to the financial statements.

Alive and Kicking UK

Balance sheet

Company No 5106378

31 December 2022

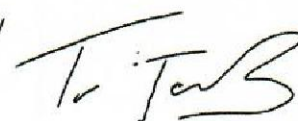
	Note	2022 £	2022 £	2021 £
Fixed assets				
Tangible fixed assets	9		-	-
Current assets				
Stock		-		-
Debtors	10	5,104		-
Cash at bank and in hand		136,495		104,507
		141,599		104,507
Liabilities				
Creditors: amounts due within one year	11	61,252		23,278
Net current assets			80,347	81,229
Creditors due in more than one year	12		25,000	36,024
Net assets	13		55,346	45,205
Funds				
Restricted funds	13		-	17,681
Unrestricted funds			55,346	27,524
Total charity funds			55,346	45,205

For the year ending 31 December 2022, the charitable company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

Approved by the trustees on 6/12/23 and signed on their behalf by



Alive and Kicking UK

Statement of cash flows
For the year ended 31 December 2022

	2022		2021	
	£	£	£	£
Cash flows from operating activities:				
Net income/(expenditure) for the year (as per the statement of financial activities)	10,141		(30,624)	
Adjustments for:				
Depreciation charges	(0)		-	
Dividends, interest and rents from invest	(61)		(11)	
(Increase)/decrease in debtors	(5,104)		32,569	
Increase/(decrease) in creditors	5,611		(17,994)	
Net cash provided by (used in) operating activities		<u>10,587</u>		<u>(16,061)</u>
Cash flows from investing activities:				
Dividends, interest and rents from invest	61		11	
Purchase of tangible fixed assets	-		-	
Net cash provided by (used in) investing activities		<u>61</u>		<u>11</u>
Cash flows from financing activities				
Repayments of borrowing	(9,400)		-	
Cash inflows from new borrowing	30,740		-	
Net cash provided by/ (used in) financing activities		<u>21,340</u>		
Change in cash and cash equivalents in the year		<u>31,988</u>		<u>(16,050)</u>
Cash and cash equivalents at the beginning of the year		<u>104,507</u>		<u>120,557</u>
Cash and cash equivalents at the end of the year		<u><u>136,495</u></u>		<u><u>104,507</u></u>

Alive and Kicking UK

Notes to the financial statements

For the year ended 31 December 2022

1. Accounting policies

- a) These financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102). The Charity is a public benefit entity for the purposes of FRS 102 and therefore has also prepared the financial statements in accordance with the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (The FRS 102 Charities SORP) and the Charities Act (2011).

The trustees have assessed whether the use of the going concern basis is appropriate and have considered possible events or conditions that might cast significant doubt on the ability of the Charity to continue as a going concern. The trustees have made this assessment for a period of at least one year from the date of approval of the financial statements. In particular the trustees have considered the Charity's forecasts and projections. After making enquiries the trustees have concluded that there is a reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future. The Charity therefore continues to adopt the going concern basis in preparing its financial statements.

- b) Voluntary income is received by way of donations and gifts and is included in full in the statement of financial activities when receivable.
- c) Revenue grants are credited to the statement of financial activities when received or receivable whichever is earlier.

Where unconditional entitlement to grants receivable is dependent upon fulfilment of conditions within the charity's control, the incomes are recognised when there is sufficient evidence that conditions will be met. Where there is uncertainty as to whether the charity can meet such conditions the income is deferred.

- d) Restricted funds are to be used for specific purposes as laid down by the donor. Expenditure which meets these criteria is charged to the fund.
- e) Unrestricted funds are donations and other income received or generated for the charitable purposes.
- f) Costs of generating funds relate to the costs incurred by the charitable company in inducing third parties to make voluntary contributions to it, as well as the cost of any activities with a fundraising purpose. Where information about the aims, objectives and projects of the charity is provided to potential beneficiaries, the costs associated with this publicity are allocated to charitable expenditure.
- g) Resources expended are recognised in the period in which they are incurred. Resources expended include attributable VAT which cannot be recovered.

Resources expended are allocated to the particular activity where the cost relates directly to that activity. Support costs, including governance costs, are re-allocated to each of the activities on the following basis which is an estimate, based on staff time, of the amount attributable to each activity:

Cost of generating funds	10%
Ball production, distribution & health awareness	90%

- h) Depreciation is provided at rates calculated to write down the cost of each asset to its estimated residual value over its expected useful life. The depreciation rates in use are as follows:

Website	3 years
Computer Equipment	4 years
Furnishings and fit out	5 years

Items of equipment are capitalised where the purchase price exceeds £500. Depreciation costs are allocated to activities on the basis of the use of the related assets in those activities. Assets are reviewed for impairment if circumstances indicate their carrying value may exceed their net realisable value and value in use.

Alive and Kicking UK

Notes to the financial statements

For the year ended 31 December 2022

2. Donations and legacies

	2022			2021		
	Restricted	Unrestricted	Total	Restricted	Unrestricted	Total
	£	£	£	£	£	£
DFA Law LLP Legacy	-	47,040	47,040	-	-	-
Garfield Weston Foundation	-	25,000	25,000	-	-	-
LIV CHA	-	5,000	5,000	-	-	-
Gibson Charitable Trust	-	2,000	2,000	-	-	-
The Speedomick Foudation	-	2,000	2,000	-	-	-
The Sangher Foundation	-	2,000	2,000	-	-	-
Gaffer Studio Limited	-	2,000	2,000	-	-	-
The Alexander Mosley Charitable Trust	-	-	-	-	15,000	15,000
The Sandhu Charitable Foundation	-	-	-	-	2,500	2,500
De La Rue Charitable Trust	-	-	-	-	2,000	2,000
The Souter Charitable Trust	-	-	-	-	2,000	2,000
Other	-	59,723	59,723	-	87,601	87,601
Total	-	144,762	144,762	-	109,101	109,101

3. Income from charitable activities

Funding (in excess of £5,000) was received during the year from the following organisations:

	2022			2020		
	Restricted	Unrestricted	Total	Restricted	Unrestricted	Total
	£	£	£	£	£	£
FIFA Foundation	23,681	-	23,681	24,640	-	24,640
THE Postcode Society Trust	20,740	-	20,740	-	-	-
The Morrisons Foundation	16,750	-	16,750	-	-	-
Beta Charitable Trust	10,000	-	10,000	-	-	-
Access Reach Fund	7,500	-	7,500	-	-	-
London Borough of Hackney	6,950	-	6,950	-	12,861	12,861
Ideas Forums Ltd	6,477	-	6,477	7,642	-	7,642
Joffe Charitable Trust	-	-	-	15,000	-	15,000
ESC Lottery Fund	-	-	-	15,009	-	15,009
Network for Social Change Charitable Tru	-	-	-	6,887	-	6,887
Total	92,098	-	92,098	69,178	12,861.00	82,039

Other Income

Other Income of £222,867 is made up of Alive and Kicking balls sales. Alive and Kicking is a not for profit ball manufacturer and sells the balls it produces to raise income for the Charity and its social impact. Alive and Kicking balls are sold through the online store or by invoice to the general public, schools and Universities, corporate, NGOs, and sports teams.

Alive and Kicking UK

Notes to the financial statements

For the year ended 31 December 2022

4. Total resources expended

	£	£	£	£	£	£	£
	Cost of generating funds	Ball production, distribution & health awareness	Support & Governance Costs	2022 Total	Cost of generating funds	Ball production, distribution & health awareness	Support & Governance Costs
	£	£	£	£	£	£	£
Staff costs (Note 7)	45,270	86,081	29,036	160,387	40,608	77,217	26,046
Other staff costs	-	-	-	-	-	-	-
Grants to partner organisations (note 5)	-	23,692	-	23,692	-	34,080	-
Ball purchase (note 5)	-	183,488	-	183,488	-	91,135	-
Travel	-	274	-	274	-	1,625	-
Marketing	11,149	-	-	11,149	4,842	-	4,842
Fundraising	5,361	-	-	5,361	24,000	-	24,000
UK office costs	-	-	63,437	63,437	-	32,755	32,755
Professional fees	-	-	1,680	1,680	-	1,822	1,822
Miscellaneous	-	-	-	-	-	-	-
Depreciation	-	-	0	()	-	-	596
Bank charges	-	-	180	180	-	-	54
Total resources expended	61,780	293,535	94,333	449,648	69,450	204,057	61,273
Support & Governance Costs	9,433	84,900	(94,333)	-	6,127	55,146	61,273
Total resources expended	71,213	378,435	-	449,648	75,577	259,202	334,780

Alive and Kicking UK

Notes to the financial statements

For the year ended 31 December 2022

5. Grants to partner organisations

Grants paid to partner organisations by A+K UK include specific grants raised through the UK for particular partner operations and general support provided by A+K UK.

	2022	2021
	£	£
Alive and Kicking Kenya	88,797	101,756
Alive and Kicking Zambia	8,571	23,459
Other Health Education Programmes	23,692	-
Pakistan	86,120	-
	<u>207,180</u>	<u>125,215</u>

6. Net movement in funds

This is stated after charging / crediting:

	2022	2021
	£	£
Depreciation	-	-
Independent examination	2,281	1,782
Trustees' reimbursed expenses	-	-
	<u>-</u>	<u>-</u>

No Trustees were remunerated or reimbursed for any expenses associated with their role with A+K UK.

7. Staff costs and numbers

Staff costs were as follows:

	2022	2021
	£	£
Salaries and wages	147,994	132,392
Social security costs	9,328	8,636
Employer's pension contribution	3,066	2,843
	<u>160,387</u>	<u>143,871</u>

Employee headcount (total individuals employed) 7 4

No employee earned more than £60,000 during the year. - -

The average weekly number of employees employed in the UK (full-time equivalent) during the year was 3.

The Trustees consider the board of Trustees and the Chief Executive comprise the key management personnel of the charity in charge of directing and controlling, running and operating the Charity on a day to day basis. All trustees give of their time freely and no trustee received remuneration in the year. The total remuneration of key management personnel was £63,240

8. Taxation

The charitable company is exempt from corporation tax as all its income is charitable and is applied for charitable purposes.

Alive and Kicking UK

Notes to the financial statements

For the year ended 31 December 2022

9. Tangible fixed assets

	Website £	Computer & Office £	Furniture and Fit out £	Total £
Cost				
At the start of the year	4,085	1,224	4,242	9,551
Additions in year	-	-	-	-
Disposals in year	-	-	-	-
At the end of the year	4,085	1,224	4,242	9,551
Depreciation				
At the start of the year	4,085	1,224	4,242	9,551
Charge for the year	-	-	()	()
Disposals in year	-	-	-	-
At the end of the year	4,085	1,224	4,241	9,550
Net book value				
At the end of the year	-	-	-	-
At the start of the year	-	-	-	-

10. Debtors

	2022 £	2021 £
Other debtors	5,104	-
Prepayments	-	-
	5,104	-

11. Creditors: amounts due within 1 year

	2022 £	2021 £
Other creditors	11,967	1,680
Loans under one year	47,004	15,242
Accruals	2,281	6,356
	61,252	23,278

12. Major creditors: due in more than one year

	2022 £	2021 £
Bounce back loan	25,000	36,024
	25,000	36,024

Alive and Kicking UK

Notes to the financial statements

For the year ended 31 December 2022

13. Movements in funds

Current Year	At the start of the year £	Income £	Expenditure & transfers £	At the end of the year £
Restricted funds:				
Kenya and Zambia Ball Orders and Health Awareness	-	179,514	179,514	-
Sport England Library	17,681	-	17,681	-
Ghana fund	-	-	-	-
Total restricted funds	17,681	179,514	197,195	-
Unrestricted funds:				
General	27,524	280,275	252,452	55,346
Total unrestricted funds	27,524	280,275	252,452	55,346
Total	45,205	459,789	449,648	55,346

<i>Prior Year</i>	<i>At the start of the year £</i>	<i>Income £</i>	<i>Expenditure & transfers £</i>	<i>At the end of the year £</i>
Restricted funds:				
Kenya and Zambia Ball Orders and Health Awareness	-	70,056	70,057	-
Sport England Library	17,681	-	-	17,681
Ghana fund	-	-	-	-
Total restricted funds	17,681	70,056	70,057	17,681
Unrestricted funds:				
General	58,148	234,100	264,724	27,524
Total unrestricted funds	58,148	234,100	264,724	27,524
Total	75,829	304,156	334,781	45,205

Purposes of restricted funds

Kenya and Zambia Ball Orders and Health Awareness

This fund is for the distribution of balls to schools and projects that cannot afford to purchase them, and for the carrying out of health awareness activities in areas of Kenya and Zambia.

Sport England Library

This fund supports A+Ks ball library network initiative. Giving young people free access to an A+K football from over 250 locations in England.

14. Operating lease commitments

A+K UK has total commitments at the period end under operating leases (for land & building) expiring as follows:

	2022 £	2021 £
1 - 2 Years	-	2,954
2 - 5 years	-	-

Alive and Kicking UK

Notes to the financial statements

For the year ended 31 December 2022

5+ years	-	-
	-	2,954

15. Related Party Transactions

The Chairman of Trustees of A+K UK is an ex-officio member of the boards of A+K Kenya and A+K Zambia. The Chairperson of A+K Kenya and A+K Zambia are ex-officio members of the A+K UK Board. Payments were made by A+K UK to these companies during the period as set out in note 13 as part of its normal business.

Total Unrestricted Donations received from Trustees in 2022 was £0 (2021: £0)

ALIVE AND KICKING U.K.

England & Wales - Charity number 1105583

Accounts

Company no. 5106378
Charity no. 1105583

Alive and Kicking UK
Report and Financial Statements
for the year ended 31/12/2021

Alive and Kicking UK

Contents

For the year ended 31 December 2021

Reference and administrative details	1
Report of trustees	2
Independent Examiner's Report	9
Statement of financial activities	10
Balance sheet	11
Statement of cash flows	12
Notes to the financial statements	13

Alive and Kicking UK

Reference and administrative details

For the year ended 31 December 2021

Company number 5106378

Charity number 1105583

Registered office and operational address 147 Hoxton Street, London, N1 6QG, United Kingdom

Trustees Trustees, who are also directors under company law, who served during the year and up to the date of this report were as follows:

Tristram Jones-Parry (Chairman)
Charlie Appleton (Chair of A+K Kenya)
Danny Gill
Gareth Dittmer
Gillie Howarth
James Flecker
Joe Cogan
Jon Begg
Susi Owusu
Brian Chisanga (Chair of A+K Zambia)
Simon Nasta

Bankers Lloyds TSB
Butler Place Branch
London
SW1H 0PR

Independent Examiner John Thacker FCA DChA
Institute of Chartered Accountants of England and Wales
Chariot House Limited
Chartered Accountants
44 Grand Parade
Brighton, BN2 9QA

Alive and Kicking UK

Report of the trustees

For the year ended 31 December 2021

The trustees, who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements for the year ended 31 December 2021.

Reference and administrative information set out on page 1 forms part of this report. The financial statements comply with the current statutory requirements, the memorandum and articles of association and have adopted the provisions of the Accounting and Reporting by Charities; Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard (FRS) applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

Structure, governance & management

Alive and Kicking UK (A+K UK) was incorporated as a Private Limited Company on 20 April 2004 (Company Registration No. 5106378) and registered as a charity with the Charity Commission for England and Wales on 20 August 2004 (Charity Registration No. 1105583).

The company was established under a memorandum of association which established the objects and powers of the charitable company and is governed under its articles of association. The members liability in event of winding up is limited to £1 each.

Objectives and activities

Purpose: Alive and Kicking exist to create happier, healthier, more empowered communities

Vision: Alive and Kicking positively impact the lives and livelihoods of people and families facing disadvantage.

Mission: Alive and Kicking produce a sports ball like no other - creating better access to ethical jobs, play and vital health education.

Values: Inclusive, Empowering, Fun, Family, Creative.

The Members of A+K UK are the custodians of the Organisation's Africa-wide Vision and how the Mission is implemented, and how the name and reputation is protected.

Alive and Kicking UK

Report of the trustees

For the year ended 31 December 2021

Whenever an Alive and Kicking operation is set up, and for the duration of its existence, the UK Members will ensure that a governance framework is effective. This ensures that:

- The UK Company is a registered charity and adopts a leadership role for the organisation.
- Each company has a Board of Trustees/Directors with a Chair elected by simple majority.
- Each local country operation is set-up and empowered to direct and manage its own operations and, on incorporation (or as soon as possible if incorporation has already occurred), the Mission/Vision/Values of Alive and Kicking has been passed as a Resolution of the Company at the first General Meeting.
- The Chair of the UK Trustees is a member of each country Board of Trustees.
- The Chair of each country Board of Trustees is a member of the UK Board.
- Each local operation reports timely monthly accounts and audited financial statements, management reports, annual business plans, forecasts and budgets and such information as is reasonably requested by the UK Company.

Alive and Kicking UK serves as a coordinating entity for a network of independent organisations operating under the Alive and Kicking name. The international network consists of Alive and Kicking Kenya and Alive and Kicking Zambia. Each member of the Alive and Kicking network is a legally distinct and separate entity and each describes itself as such.

The Chairman of Trustees is Tristram Jones-Parry who is an ex officio member of the Board of Directors of Alive and Kicking Kenya and Alive and Kicking Zambia. All other Directors of network members are appointed independently according to the member's governance arrangements. The Board of A+K Kenya currently has 13 Directors and A+K Zambia have 4 Directors. The Chairs of the Board of A+K Kenya and A+K Zambia are ex officio Trustees of A+K UK.

A constitution based on a shared vision and mission of all three offices has been created and adopted by all three Alive and Kicking network members. The Constitution sets out the principles and instruments on how Alive and Kicking is governed.

The Board of A+K Kenya, and A+K Zambia are responsible for strategy in their countries of operation. Each A+K network member is responsible for increasing ball production and distribution in its own country, expanding the A+K health and quality of life programmes and publicising the work of the network.

The Board of Trustees of A+K UK decides where feasibility studies are conducted and in which Africa nations A+K will establish new operations. A+K UK is responsible for the design and monitoring of the health programme. A+K UK raises the profile of the whole A+K network, canvassing the support of major development agencies, sporting bodies, government departments, grant funding trust and foundations and private individuals.

Alive and Kicking UK

Report of the trustees

For the year ended 31 December 2021

Chairman's Statement

2021 has been another challenging year for many organisations, including Alive and Kicking (AK), as the sector continues to adapt following the gradual relaxing of lockdown regulations. Given AK's operations and programmes are located across several countries, the network has had to adapt multiple times to ensure we can work safely while still creating positive social impact. There are still challenges ahead but the entire AK support system, from employees and volunteers to funders and delivery partners, have been brilliant in working together to drive long term sustainability.

Network Overview

As lockdowns have eased globally, AK centres have been able to reopen fully and slowly return to normal operation. In Kenya ball production and sales are growing again, thanks in part to a brand-new production centre, which provides AK employees and visitors with a welcoming and open space to work and learn more about our impact.

Innovation has been key with new partnerships such as UNHCR's Dream Ball project, a global design competition which saw AK Kenya produce over 3,000 beautiful footballs designed by refugees. Business in a Box, a new offering to help people set up their own micro enterprise, has also been launched helping to upskill refugees and host community members in Kenyan refugee camps.

In Zambia, the team were able to diversify their ball sales market, creating new relationships with organisations like Plan International. This increase in ball sales, along with a move to a new production space, was driven alongside new health education projects. This included a mental health education programme in partnership with the FIFA Foundation and a Sexual Reproductive Health and Rights project together with Sport en Commun. They were also able to grow their production team, bringing on board new trainees in partnership with local hearing impaired support groups.

As a result of the network's efforts AK has been able to support 136 ethical jobs throughout the year, provide 120 refugees and host community members with the tools to set up their own micro enterprises, give 474,975 children access to sport and ensure 8,983 young people have weekly access to vital health education.

UK Overview

AK UK's role is to establish, support and grow the AK network. On 'establish' and the expansion of AK's network, work continues on AK Uganda with hopes that it will make it's first ball in 2022. Alongside this, the growth of Business in a Box has supplemented the 'establish' part of AK's work. This programme allows individuals or organisations to set up their own micro ball making enterprises with continual support from AK. In 2020 the project expanded from projects in Kenya to new initiatives in France and Italy.

Alive and Kicking UK

Report of the trustees

For the year ended 31 December 2021

From a 'support' perspective, AK UK has been working on new partnerships to ensure the network can continue to grow its impact, despite the challenges associated with the coronavirus. This has included building innovative partnerships and projects that have helped drive sales. As an example, UNHCR's award winning Dream Ball campaign brought valuable sales and awareness to AK while the Illustrator Ball campaign showed how an AK ball can be seen as a beautiful piece of artwork – now featured in London's Design Museum.

Alive and Kicking UK

Report of the trustees

For the year ended 31 December 2021

Focusing on 'grow' and efforts to increase AK's overall impact, AK UK have spent time strengthening existing relationships and building new ones. The Sport England funded Ball Library now gives over 19,750 people free access to sport each week, the FIFA Foundation mental health football coaching project is expanding from Zambia into Kenya, AK will be featured in EA Sports FIFA 22 and the new synthetic football, built for the global grassroots game, will be launched fully next year. These are just some of the initiatives that ultimately increase the Charity's impact.

All of this progress would not be possible without the tremendous support of our donors, partners and members of the public who have helped the team negotiate a challenging few years while still thinking of the future. That support system has helped build a solid foundation for 2022 and beyond so we hope that you will continue to work with, partner with and support us as we strive to increase access to ethical jobs, sport and vital health education for those most in need.

Tristram Jones-Parry

Chairman of Trustees

Achievements and performance

In 2021, AK UK employed two full time staff and five part time staff. The main area of work has focused on supporting the AK network through the coronavirus pandemic. This included providing capacity and financial support to ensure that each centre could continue to operate and support their staff and programme beneficiaries. AK UK also adapted existing health programmes so they could be delivered under ever changing restrictions while also building new platforms for play as restrictions eased.

Finance and Fundraising

calendar of fundraising events were again affected thanks to the coronavirus pandemic. Thank you to The Alexander Mosely Trust, the Eleanor Rathbone Trust, the Sandhu Charitable Foundation, Sport England, the Angus Lawson Memorial Trust, The Joffe Charitable Trust, The Gwyneth Forrester Trust, FIFA Foundation, GC Gibson Trust, Ropes and Gray and Conscious Colossus.

Industry recognition: AK won highly commended for Best Charity Partnership at the Sector Awards thanks to the impact made by the growing Ball Library Network.

Governance: AK continues to strengthen its governance. Each year, AK updates every policy in line with new regulations and has added new policies to ensure the effective running of the Charity and the Network. The AK UK Board meet a minimum of four times a year and include a Finance and Governance Committee to ensure effective financial management.

Public benefit

The trustees believe that the objectives and activities described above clearly demonstrate the public benefit derived from the charity's operations.

Alive and Kicking UK

Report of the trustees

For the year ended 31 December 2021

Financial Review

The Statement of Financial Activities shows net movement of funds for the year 31 December 2021 of (£30,624)

The balance sheet discloses net assets of £45,205. A+K UK target reserve level is £40,000. The trustees believe that the current level of reserves is adequate; representing sufficient cover for the organisation given projected cash flows in the new year.

Alive and Kicking UK

Report of the trustees

For the year ended 31 December 2021

COVID-19

As a result of COVID-19, A+K UK have had to adapt the annual income plan for 2022 and the impact delivery model. From an income point of view, the charity has been able to access emergency funding, diversify income streams through the growth of AKFC (a new regular giving programme) and replace mass participation fundraising events with small scale and online events. This has helped cover funding gaps caused by the pandemic.

A+K health programmes and ball production were temporarily stopped and then adapted to cater for COVID-19 restrictions in each community. This has included remote support to ensure young people continue to receive vital health education and working from home policies for A+K employees so they can remain safe and well.

There is more to do to negotiate the pandemic, but A+K have laid solid foundations of which to build on. A new income strategy has been developed to diversify income and the delivery model can now be adapted depending on the restrictions in place.

Main risks facing the organisation

Liquidity risk: AK UK is a small charity operating in an increasingly crowded space. Raising funds is a constant challenge. The trustees have controls in place to monitor the cash position of the organisation to ensure it remains solvent. The trustees are also actively involved in seeking new income streams; the establishment of AKFC and driving more ball sales bring the most recent examples of this.

Key personnel risk: With such a small staff in the UK, a significant amount of knowledge rests with key individuals. The risk is mitigated through the use of a new CRM system to ensure all pertinent information is captured. It is the charity's policy to ensure that thorough handovers are conducted where possible. The organisation has also been successful in the past in remaining in contact with past employees, allowing new staff to contact people if required.

Reputation risk: AK operates to the highest ethical standards in all of its dealings. Operating across multiple countries can present challenges, in some instances accepted business practices and expectations of customers and suppliers can place AK in situations that may result in damage to AK UK's reputation. This is mitigated through having appropriate policies in place to guide all such dealings and through day to day contact between the CEO and AK's network members' key staff, regular monitoring visits by AK UK staff and monitoring of key appointments in Kenya and Zambia.

Alive and Kicking UK

Report of the trustees

For the year ended 31 December 2021


Statement of responsibilities of the trustees

The trustees are required to prepare financial statements for each financial year, which give a true and fair view of the state of affairs of the charity and the income and application of resources, including the net income or expenditure, of the charity for the year. In preparing those financial statements the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards and statements of recommended practice have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charity and which enable them to ensure that the financial statements comply with the Companies Act 1985. The trustees are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by the trustees on 26/10/2022 and signed on their behalf by Tristram Jones-Parry



T. Jones-Parry

Alive and Kicking UK

Independent Examiner's Report

For the year ended 31 December 2021

Independent examiner's report to the trustees of Alive and Kicking UK

I report on the financial statements of the charitable company for the year ended 31 December 2021, which are set out on pages 8 to 17.

Respective responsibilities of trustees and examiner

The trustees (who are also the directors of the company for the purposes of company law) are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006. The trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

Having satisfied myself that the charitable company is not subject to audit under Part 16 of the 2006 Act and is eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 (the 2011 Act). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

Since your charity's gross income exceeded £250,000 your examiner must be a member of a listed body. I can confirm that I am qualified to undertake the examination because I am a registered member of the Institute of Chartered Accountants in England and Wales which is one of the listed bodies. In connection with my examination, no material matters have come to my attention which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 386 of the Companies Act 2006; or
- the accounts did not accord with the accounting records; or
- the accounts do not comply with relevant accounting requirements under section 396 of the Companies Act 2006 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
- the accounts have not been prepared in accordance with the Charities SORP (FRS102)

I have come across no other matter in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

John Thacker FCA, CChA

Member of the Institute of Chartered Accountants of England and Wales
Chariot House Limited, Chartered Accountants
44 Grand Parade, Brighton, BN 2 9Q/

Date: 27/10/2022

Alive and Kicking UK

Statement of financial activities *(incorporating an income and expenditure account)*

For the year ended 31 December 2021

		Restricted	Unrestricted	2021 Total	2020 Total
	Note	£	£	£	£
Income					
Income from donations and legacies	2	-	128,962	128,962	142,535
Income from investments		-	11	11	27
Income from charitable activities	3	69,178	-	69,178	133,043
Other Income		878	105,127	106,005	25,153
		<u>70,056</u>	<u>234,100</u>	<u>304,156</u>	<u>300,758</u>
Total income					
Expenditure	4				
Expenditure on raising funds		-	75,577	75,577	56,882
Expenditure on charitable activities		<u>70,056</u>	<u>189,147</u>	<u>259,203</u>	<u>201,156</u>
		<u>70,056</u>	<u>264,724</u>	<u>334,780</u>	<u>258,038</u>
Total expenditure					
Net movement in funds		-	(30,624)	(30,624)	42,720
Total funds brought forward		<u>17,681</u>	<u>58,148</u>	<u>75,829</u>	<u>33,109</u>
Total funds carried forward	13	<u>17,681</u>	<u>27,524</u>	<u>45,205</u>	<u>75,829</u>

All of the above results are derived from continuing activities. There were no other recognised gains or losses other than those stated above. Movements in funds are disclosed in Note 13 to the financial statements.

Alive and Kicking UK

Balance sheet

Company No 5106378

31 December 2021

	Note	2021 £	2021 £	2020 £
Fixed assets				
Tangible fixed assets	9		-	-
Current assets				
Stock		-		-
Debtors	10	-		32,569
Cash at bank and in hand		<u>104,507</u>		<u>120,557</u>
		104,507		153,126
Liabilities				
Creditors: amounts due within one year	11	<u>23,278</u>		<u>12,297</u>
Net current assets			<u>81,229</u>	<u>140,829</u>
Creditors due in more than one year	12		<u>36,024</u>	<u>65,000</u>
Net assets	13		<u><u>45,205</u></u>	<u><u>75,829</u></u>
Funds	13			
Restricted funds			<u>17,681</u>	17,681
Unrestricted funds			<u>27,524</u>	<u>58,148</u>
Total charity funds			<u><u>45,205</u></u>	<u><u>75,829</u></u>

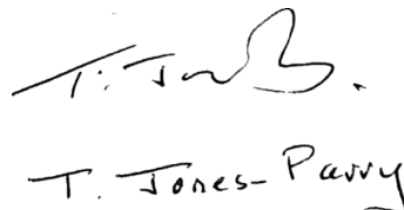
For the year ending 31 December 2021, the charitable company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records in accordance with section 386 and 287 of the Companies Act 2006 and ;
- preparing financial statements that give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus and deficit for each financial year in accordance with the requirements of Section 394 and 295 and which otherwise comply with the requirements of the Companies Actc 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime

Approved by the trustees on 26/10/2022 and signed on their behalf by Tristram Jones-Parry



T. Jones-Parry

Alive and Kicking UK

Statement of cash flows For the year ended 31 December 2021

	2021		2020	
	£	£	£	£
Cash flows from operating activities:				
Net income/(expenditure) for the year (as per the statement of financial activities)				
		(30,624)		42,720
Adjustments for:				
Depreciation charges		-		849
Dividends, interest and rents from invest		(11)		(27)
(Increase)/decrease in debtors		32,569		(32,569)
Increase/(decrease) in creditors		(17,994)		68,690
Net cash provided by (used in) operating activities		<u>(16,061)</u>		<u>79,663</u>
Cash flows from investing activities:				
Dividends, interest and rents from investn		11		27
Purchase of tangible fixed assets		-		-
Net cash provided by (used in) investing activities		<u>11</u>		<u>27</u>
Change in cash and cash equivalents in the year		<u>(16,050)</u>		<u>79,690</u>
Cash and cash equivalents at the beginning of the year		<u>120,557</u>		<u>40,867</u>
Cash and cash equivalents at the end of the year		<u><u>104,507</u></u>		<u><u>120,557</u></u>

Alive and Kicking UK

Notes to the financial statements

For the year ended 31 December 2021

1. Accounting policies

- a) These financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)(effective January 2019). The Charity is a public benefit entity for the purposes of FRS 102 and therefore has also prepared the financial statements in accordance with the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (The FRS 102 Charities SORP) and the Charities Act (2011).

The accounts are prepared in sterling , which is the functional currency for the charity.
Monetary amounts in these financial statements are rounded to the nearest £1.

The trustees have assessed whether the use of the going concern basis is appropriate and have considered possible events or conditions that might cast significant doubt on the ability of the Charity to continue as a going concern. The trustees have made this assessment for a period of at least one year from the date of approval of the financial statements. In particular the trustees have considered the Charity's forecasts and projections. After making enquiries the trustees have concluded that there is a reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future. The Charity therefore continues to adopt the going concern basis in preparing its financial statements.

- b) Voluntary income is received by way of donations and gifts and is included in full in the statement of financial activities when receivable.
- c) Revenue grants are credited to the statement of financial activities when received or receivable whichever is earlier.

Where unconditional entitlement to grants receivable is dependent upon fulfilment of conditions within the charity's control, the incomes are recognised when there is sufficient evidence that conditions will be met. Where there is uncertainty as to whether the charity can meet such conditions the income is deferred.

- d) Restricted funds are to be used for specific purposes as laid down by the donor. Expenditure which meets these criteria is charged to the fund.
- e) Unrestricted funds are donations and other income received or generated for the charitable purposes.
- f) Costs of generating funds relate to the costs incurred by the charitable company in inducing third parties to make voluntary contributions to it, as well as the cost of any activities with a fundraising purpose.
Where information about the aims, objectives and projects of the charity is provided to potential beneficiaries, the costs associated with this publicity are allocated to charitable expenditure.

- g) Resources expended are recognised in the period in which they are incurred. Resources expended include attributable VAT which cannot be recovered.

Resources expended are allocated to the particular activity where the cost relates directly to that activity. Support costs, including governance costs, are re-allocated to each of the activities on the following basis which is an estimate, based on staff time, of the amount attributable to each activity:

Cost of generating funds	10%
Ball production, distribution & health awareness	90%

- h) Depreciation is provided at rates calculated to write down the cost of each asset to its estimated residual value over its expected useful life. The depreciation rates in use are as follows:

Website	3 years
Computer Equipment	4 years
Furnishings and fit out	5 years

Items of equipment are capitalised where the purchase price exceeds £500. Depreciation costs are allocated to activities on the basis of the use of the related assets in those activities. Assets are reviewed for impairment if circumstances indicate their carrying value may exceed their net realisable value and value in use.

Alive and Kicking UK

Notes to the financial statements

For the year ended 31 December 2021

2. Donations and legacies

	2021			2020		2020 Total
	Restricted	Unrestricted	Total	Restricted	Unrestricted	
	£	£	£	£	£	£
The Alexander Mosley Charitable Trust	-	15,000	15,000	-	15,000	15,000
London Borough of Hackney	-	12,861	12,861	-	10,000	10,000
Gibson Charitable Trust	-	2,000	2,000	-	2,000	2,000
The Souter Charitable Trust	-	2,000	2,000	-	-	-
LIV CHA	-	5,000	5,000	-	-	-
The Sandhu Charitable Foundation	-	2,500	2,500	-	-	-
De La Rue Charitable Trust	-	2,000	2,000	-	-	-
Gwyneth Forrester Trust	-	-	-	-	10,000	10,000
Conscious Colossus	-	-	-	-	10,000	10,000
Batchworth Trust	-	-	-	-	10,000	10,000
John & Judith Sadler	-	-	-	-	5,000	5,000
The Haremead Trust	-	-	-	-	5,000	5,000
Zambia Society Trust	-	-	-	-	2,000	2,000
Ropes & Gray LLP	-	-	-	-	2,000	2,000
Love is Kindness Charitable Trust	-	-	-	-	1,000	1,000
The Morel Trust	-	-	-	-	-	-
Other	-	87,601	87,601	133	70,402	70,535
Total	-	128,962	128,962	133	142,402	142,535

3. Income from charitable activities

Funding (in excess of £5,000) was received during the year from the following organisations:

	2021			2020		2020 Total
	Restricted	Unrestricted	Total	Restricted	Unrestricted	
	£	£	£	£	£	£
FIFA Foundation	24,640	-	24,640	26,419	-	26,419
Joffe Charitable Trust	15,000	-	15,000	25,000	-	25,000
ESC Lottery Fund	15,009	-	15,009	38,027	-	38,027
Ideas Forums Ltd	7,642	-	7,642	-	-	-
Network for Social Change Charitable Tru	6,887	-	6,887	-	-	-
Angus Lawson Memorial Trust	-	-	-	23,609	-	23,609
The SOL Foundation	-	-	-	10,308	-	10,308
Postcode Community Trust	-	-	-	9,680	-	9,680
Interest Income	-	-	-	-	-	-
Other	-	-	-	-	-	-
Total	69,178	-	69,178	133,043	-	133,043

Alive and Kicking UK

Notes to the financial statements

For the year ended 31 December 2017

4. Total resources expended

	Cost of generating funds	Ball production, distribution & health awareness	Support & Governance Costs	2021 Total	Cost of generating funds	Ball production, distribution & health awareness	Support & Governance Costs	2020
	£	£	£	£				£
Staff costs (Note 7)	40,608	77,217	26,046	143,871	36,524	69,451	23,426	129,401
Other staff costs	-	-		-	250	250		500
Grants to partner organisations (note 5)		34,080		34,080		80,783		80,783
Ball purchase (note 5)		91,135		91,135		3,052		3,052
Travel		1,625		1,625		900		900
Marketing	4,842			4,842	837			837
Fundraising	24,000			24,000	14,080			14,080
UK office costs			32,755	32,755			25,641	25,641
Professional fees			1,822	1,822			1,969	1,969
Miscellaneous			-	-			-	-
Depreciation			()	()			849	849
Loan interest			596	596				
Bank charges			54	54			26	26
Total resources expended	69,450	204,057	61,273	334,780	51,691	154,436	51,911	258,038
Support & Governance Costs	6,127	55,146	(61,273)	-	5,191	46,720	- 51,911	0
Total resources expended	75,577	259,203	-	334,780	56,882	201,156	-	258,038

Alive and Kicking UK

Notes to the financial statements

For the year ended 31 December 2021

5. Grants to partner organisations

Grants paid to partner organisations by A+K UK include specific grants raised through the UK for particular partner operations and general support provided by A+K UK.

	2021	2020
	£	£
Alive and Kicking Kenya	101,756	44,850
Alive and Kicking Zambia	23,459	31,797
Other Health Education Programmes	-	4,136
	<u>125,215</u>	<u>80,783</u>

6. Net movement in funds

This is stated after charging / crediting:

	2021	2020
	£	£
Depreciation	()	849
Independent examination	1,782	1,956
Trustees' reimbursed expenses	-	-
	<u>-</u>	<u>-</u>

No Trustees were remunerated or reimbursed for any expenses associated with their role with A+K UK.

7. Staff costs and numbers

Staff costs were as follows:

	2021	2020
	£	£
Salaries and wages	132,392	118,749
Social security costs	8,636	7,843
Employer's pension contribution	2,843	2,809
	<u>143,871</u>	<u>129,401</u>

Employee headcount (total individuals employed) 4 4

No employee earned more than £60,000 during the year. - -

The average weekly number of employees employed in the UK (full-time equivalent) during the year was 3.

The Trustees consider the board of Trustees and the Chief Executive comprise the key management personnel of the charity in charge of directing and controlling, running and operating the Charity on a day to day basis. All trustees give of their time freely and no trustee received remuneration in the year. The total remuneration of key management personnel was £53,333 gross salary, £8,636 employer's national insurance contribution, and £2,843 employers pension contribution

8. Taxation

Alive and Kicking UK

Notes to the financial statements

For the year ended 31 December 2021

The charitable company is exempt from corporation tax as all its income is charitable and is applied for charitable purposes.

9. Tangible fixed assets

	Website £	Computer & Office £	Furniture and Fit out £	Total £
Cost				
At the start of the year	4,085	1,224	4,242	9,551
Additions in year	-	-	-	-
Disposals in year	-	-	-	-
At the end of the year	<u>4,085</u>	<u>1,224</u>	<u>4,242</u>	<u>9,551</u>
Depreciation				
At the start of the year	4,085	1,224	4,242	9,551
Charge for the year	-	-	()	()
Disposals in year	-	-	-	-
At the end of the year	<u>4,085</u>	<u>1,224</u>	<u>4,241</u>	<u>9,550</u>
Net book value				
At the end of the year	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>
At the start of the year	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>

10. Debtors

	2021 £	2020 £
Other debtors	-	-
Prepayments	-	32,569
	<u>-</u>	<u>32,569</u>

11. Creditors: amounts due within 1 year

	2021 £	2020 £
Other creditors	1,680	8,408
Loans under one year	15,242	13,734
Accruals	6,356	3,889
	<u>23,278</u>	<u>26,031</u>

12. Major creditors: amounts due over 1 year

	2021 £	2020 £
Bounce back loan	36,024	45,002
Loans to finance other A+K Charitable work	-	6,264
	<u>36,024</u>	<u>51,266</u>

Alive and Kicking UK

Notes to the financial statements

For the year ended 31 December 2021

13. Movements in funds

Current Year	At the start of the year £	Income £	Expenditure & transfers £	At the end of the year £
Restricted funds:				
Kenya and Zambia Ball Orders and Health Awareness		70,056	70,056	
Sport England Library	17,681			17,681
Ghana fund	-	-	-	-
Total restricted funds	17,681	70,056	70,056	17,681
Unrestricted funds:				
General	58,148	234,100	264,724	27,524
Total unrestricted funds	58,148	234,100	264,724	27,524
Total	75,829	304,156	334,780	45,205

Prior Year	At the start of the year £	Income £	Expenditure & transfers £	At the end of the year £
Restricted funds:				
Kenya and Zambia Ball Orders and Health Awareness		60,469	60,469	-
Sport England Library	-	47,707	30,026	17,681
Joffe Foundation		25,000	25,000	-
Total restricted funds		133,176	115,495	17,681
Unrestricted funds:				
General	33,109	167,582	142,543	58,148
Total unrestricted funds	33,109	167,582	142,543	58,148
Total	33,109	300,758	258,038	75,829

Purposes of restricted funds

Kenya and Zambia Ball Orders and Health Awareness

This fund is for the distribution of balls to schools and projects that cannot afford to purchase them, and for the carrying out of health awareness activities in areas of Kenya and Zambia.

Sport England Library

This fund supports A+Ks ball library network initiative. Giving young people free access to an A+K football from over 250 locations in England.

Joffe Foundation:

This fund supports the growth of AKFC, A+K's innovative regular giving programme that aims to diversify charitable income.

ALIVE AND KICKING U.K.

England & Wales - Charity number 1105583

Accounts

Company no. 5106378
Charity no. 1105583

Alive and Kicking UK
Report and Financial Statements
31 December 2020

Alive and Kicking UK

Contents

For the year ended 31 December 2020

Reference and administrative details	1
Report of trustees	2
Independent Examiner's Report	7
Statement of financial activities	8
Balance sheet	9
Statement of cash flows	10
Notes to the financial statements	11

Alive and Kicking UK

Reference and administrative details

For the year ended 31 December 2020

Company number 5106378

Charity number 1105583

Registered office and operational address 147 Hoxton Street, London, N1 6QG, United Kingdom

Trustees Trustees, who are also directors under company law, who served during the year and up to the date of this report were as follows:

Tristram Jones-Parry (Chairman)
Charlie Appleton (Chair of A+K Kenya)
Danny Gill
Gareth Dittmer
Gillie Howarth
James Flecker
Joe Cogan
Jon Begg
Susi Owusu
Brian Chisanga (Chair of A+K Zambia)

Bankers Lloyds TSB
Butler Place Branch
London
SW1H 0PR

Independent Examiner JS2 Limited
Crown House, One Crown Square
Church Street East
Woking, Surrey
GU21 6HR

Alive and Kicking UK

Report of the trustees

For the year ended 31 December 2020

The trustees present their report and Independent Examination of the financial statements for the period ended 31 December 2020.

Reference and administrative information set out on page 1 forms part of this report. The financial statements comply with the current statutory requirements, the memorandum and articles of association and the Financial Reporting Standard (FRS) 102 and comply with the relevant provisions of the Charities Act (2011) and the Companies Act (2006).

Structure, governance & management

Alive and Kicking UK (A+K UK) was incorporated as a Private Limited Company on 20 April 2004 (Company Registration No. 5106378) and registered as a charity with the Charity Commission for England and Wales on 20 August 2004 (Charity Registration No. 1105583).

The company was established under a memorandum of association which established the objects and powers of the charitable company and is governed under its articles of association. The members liability in event of winding up is limited to £1 each.

Objectives and activities

Vision: A world where Alive and Kicking sports balls have a positive impact on communities facing economic and social disadvantage.

Mission: To create ethical employment through the production and distribution of sports balls while enabling young people to exercise their right to play and access vital health education through effective ball donation and sport-based health programmes.

Values: Alive and Kicking promotes fairness and good conduct, efficient and effective operations, good management, good governance, integrity and financial accountability.

The Members of A+K UK are the custodians of the Organisation's Africa-wide Vision and how the Mission is implemented, and how the name and reputation is protected.

Whenever an Alive and Kicking operation is set up, and for the duration of its existence, the UK Members will ensure that a governance framework is effective. This ensures that:

- The UK Company is a registered charity and adopts a leadership role for the organisation.
- Each company has a Board of Trustees/Directors with a Chair elected by simple majority.
- Each local country operation is set-up and empowered to direct and manage its own operations and, on incorporation (or as soon as possible if incorporation has already occurred), the Mission/Vision/Values of Alive and Kicking has been passed as a Resolution of the Company at the first General Meeting.
- The Chair of the UK Trustees is a member of each country Board of Trustees.
- The Chair of each country Board of Trustees is a member of the UK Board.
- Each local operation reports timely monthly accounts and audited financial statements, management reports, annual business plans, forecasts and budgets and such information as is reasonably requested by the UK Company.

Alive and Kicking UK serves as a coordinating entity for a network of independent organisations operating under the Alive and Kicking name. The international network consists of Alive and Kicking Kenya and Alive and Kicking Zambia. Each member of the Alive and Kicking network is a legally distinct and separate entity and each describes itself as such.

The Chairman of Trustees is Tristram Jones-Parry who is an ex officio member of the Board of Directors of Alive and Kicking Kenya and Alive and Kicking Zambia. All other Directors of network members are appointed independently according to the member's governance arrangements. The Board of A+K Kenya currently has 13 Directors and A+K Zambia have 4 Directors. The Chairs of the Board of A+K Kenya and A+K Zambia are ex officio Trustees of A+K UK.

Alive and Kicking UK

Report of the trustees

For the year ended 31 December 2020

A constitution based on a shared vision and mission of all three offices has been created and adopted by all three Alive and Kicking network members. The Constitution sets out the principles and instruments on how Alive and Kicking is governed.

The Board of A+K Kenya, A+K Zambia and A+K Ghana are responsible for strategy in their countries of operation. Each A+K network member is responsible for increasing ball production and distribution in its own country, expanding the A+K health and quality of life programmes and publicising the work of the network.

The Board of Trustees of A+K UK decides where feasibility studies are conducted and in which African nations A+K will establish new operations. A+K UK is responsible for the design and monitoring of the health programme. A+K UK raises the profile of the whole A+K network, canvassing the support of major development agencies, sporting bodies, government departments, grant funding trust and foundations and private individuals.

Alive and Kicking UK

Report of the trustees

For the year ended 31 December 2020

Chairman's Statement

2020 has been a challenging year for ourselves and our partners, as I am sure it has been for many organisations in our sector, thanks to the Coronavirus pandemic. Located across several countries, Alive and Kicking's (A+K) operations have had to adapt numerous times thanks to ever changing local restrictions and circumstances. Although we still expect there to be hurdles ahead, the Alive and Kicking team have done brilliantly to navigate a very challenging environment.

Network Overview

This year saw the production of A+K's one millionth sports ball - an exciting milestone that is credit to the Charity's employees and volunteers, past and present, as well as our fantastic partners and supporters. Each ball that has been kicked and caught has enabled A+K to create over 1,000 sustainable jobs for adults from vulnerable job groups while giving over 8.1 million children access to sport and over 110,000 young people access to vital health education.

During the pandemic, all our centres closed their doors temporarily and had to adapt as they reopened, ensuring the safety of our team and programme beneficiaries. A+K Kenya and A+K Zambia produced over 45,000 sports balls between them, including specially designed coronavirus messaging balls that helped to educate young people about how to keep themselves and those around them safe.

From a programme perspective, A+K were able to give 253,170 young people access to sport through strategic donations of locally made A+K sports balls and we launched our new innovative mental health education football coaching programme that upskills local organisations to deliver weekly mental health education and services to young people in their communities. Thanks to funding from the Angus Lawson Memorial Trust and the FIFA Foundation, this is now rolling out across Kenya and Zambia alongside our HIV and Malaria education programmes.

UK Overview

A+K UK continues to play a key role, focusing on Establishing, Supporting and Growing the network as highlighted in the Organisations' strategy. This has included preparation for expansion into Uganda, building new partnerships to supplement ball sales at existing centres and creating and launching innovative sports programmes to grow social impact. Success here is driven by effective fundraising which has been supported by endurance runs around the Isle of Wight, 24 hour games of football and freezing called winter swimming dips.

2020 also saw the launch of A+K's ball library initiative, inspired by the idea of school students. Young people can now borrow an A+K football for free from over 250 locations in England, go and play with it with friends and family, and then return it for someone else to use. Early feedback has shown that the initiative has been particularly effective at encouraging young people to play who do not normally do so. This is thanks in part to the fact that the ball library allows them to play on their own terms, when they want, where they want and how they want.

A+K's fictitious football team, AKFC has continued to grow thanks to the wonderful backing of its supporters. The second season was launched in EA Sports' FIFA 21 computer game, shining a light on our work and impact. This coverage has brought new interest from across the globe with AKFC members stretching from the UK to the USA to Australia.

Moving into 2021, we are aware that the coronavirus pandemic will continue to create challenges for ourselves and the sector. As a result, we have implemented several sustainability strategies from the diversification of income streams to the adaptation of our health programmes. We are confident that we can continue to negotiate these challenges, strengthen our impact and support our partners to do the same.

Tristram Jones-Parry
Chairman of Trustees

Alive and Kicking UK

Report of the trustees

For the year ended 31 December 2020

Achievements and performance

In 2020, A+K UK employed two full time staff and two part time staff. The main area of work has focused on supporting the A+K network through the coronavirus pandemic. This included providing capacity and financial support to ensure that each centre could continue to operate and support their staff and programme beneficiaries. A+K UK also adapted existing health programmes so they could be delivered under ever changing restrictions while also building new platforms for play as restrictions eased.

Finance and Fundraising

A+K is thankful to its donors across 2020 that played a crucial role in our impact, particularly as our calendar of fundraising events were cancelled thanks to the coronavirus pandemic. Thank you to The Alexander Mosely Trust, the City Bridge Trust, the Haremead Trust, Sport England, the Angus Lawson Memorial Trust, The Joffe Charitable Trust, The Gwyneth Forrester Trust, the Betchworth Trust, FIFA Foundation, GC Gibson Trust, Ropes and Gray and Conscious Colossus.

Industry recognition: A+K won Best Visual Identity at the Social Venture Brand Awards thanks to the excellent presence the Charity has online.

Governance: A+K continues to strengthen its governance. Each year, A+K updates every policy in line with new regulations and has added new policies to ensure the effective running of the Charity and the Network. The A+K UK Board meet a minimum of four times a year and include a Finance and Governance Committee to ensure effective financial management.

Public benefit

The trustees believe that the objectives and activities described above clearly demonstrate the public benefit derived from the charity's operations.

Financial Review

The Statement of Financial Activities shows net movement of funds for the year 31 December 2020 of £42,720

The balance sheet discloses net assets of £75,829 of which £40,000 represents the target A+K UK reserve level. The trustees believe that the current level of reserves is adequate; representing sufficient cover for the organisation given projected cash flows in the new year.

COVID-19

As a result of COVID-19, A+K UK have had to adapt the annual income plan for 2021 and the impact delivery model. From an income point of view, the charity has been able to access emergency funding, diversify income streams through the growth of AKFC (a new regular giving programme) and replace mass participation fundraising events with small scale and online events. This has helped cover funding gaps caused by the pandemic.

A+K health programmes and ball production were temporarily stopped and then adapted to cater for COVID-19 restrictions in each community. This has included remote support to ensure young people continue to receive vital health education and working from home policies for A+K employees so they can remain safe and well.

There is more to do to negotiate the pandemic, but A+K have laid solid foundations of which to build on. A new income strategy has been developed to diversify income and the delivery model can now be adapted depending on the restrictions in place.

Main risks facing the organisation

Liquidity risk: A+K UK is a small charity operating in an increasingly crowded space. Raising funds is a constant challenge. The trustees have controls in place to monitor the cash position of the organisation to ensure it remains solvent. The trustees are also actively involved in seeking new income streams; the establishment of AKFC and driving more ball sales bring the most recent examples of this.

Alive and Kicking UK

Report of the trustees

For the year ended 31 December 2020

Key personnel risk: With such a small staff in the UK, a significant amount of knowledge rests with key individuals. The risk is mitigated through the use of a new CRM system to ensure all pertinent information is captured. It is the charity's policy to ensure that thorough handovers are conducted where possible. The organisation has also been successful in the past in remaining in contact with past employees, allowing new staff to contact people if required.

Reputation risk: A+K operates to the highest ethical standards in all of its dealings. Operating across multiple countries can present challenges, in some instances accepted business practices and expectations of customers and suppliers can place A+K in situations that may result in damage to A+K UK's reputation. This is mitigated through having appropriate policies in place to guide all such dealings and through day to day contact between the CEO and A+K's network members' key staff, regular monitoring visits by A+K UK staff and monitoring of key appointments in Kenya and Zambia.

Statement of responsibilities of the trustees

The trustees are required to prepare financial statements for each financial year, which give a true and fair view of the state of affairs of the charity and the income and application of resources, including the net income or expenditure, of the charity for the year. In preparing those financial statements the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards and statements of recommended practice have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charity and which enable them to ensure that the financial statements comply with the Companies Act 1985. The trustees are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by the trustees on 28/09/21 and signed on their behalf by



Tristram Jones-Parry

Alive and Kicking UK

Independent Examiner's Report

For the year ended 31 December 2020

Independent examiner's report to the trustees of Alive and Kicking UK

I report on the financial statements of the charitable company for the year ended 31 December 2020. This report is made solely to the charity's trustees, as a body. My work has been undertaken so that I might state to the charity's trustees those matters which I am required to state to them in an independent examiners report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to any party other than the charity and charity's trustees as a body, for my examination, for this report, or for the statement I have given below.

Respective responsibilities of trustees and examiner

The trustees (who are also the directors of the company for the purposes of company law) are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

Having satisfied myself that the charitable company is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no material matters have come to my attention which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 386 of the Companies Act 2006; or
- the accounts did not accord with the accounting records; or
- the accounts do not comply with relevant accounting requirements under section 396 of the Companies Act 2006 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
- the accounts have not been prepared in accordance with the Charities SORP (FRS102)

I have come across no other matter in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



John A Speed FCA FCIE
JS2 Limited

One Crown Square
Woking, Surrey, GU21 6HR

Date: 28th September 2021

Alive and Kicking UK

Statement of financial activities (incorporating an income and expenditure account)

For the year ended 31 December 2020

		Restricted	Unrestricted	2020 Total	2019 Total
	Note	£	£	£	£
Income					
Income from donations and legacies	2	133	142,402	142,535	163,101
Income from investments		-	27	27	29
Income from charitable activities	3	133,043	-	133,043	59,316
Other Income		-	25,153	25,153	30,039
		<u>133,176</u>	<u>167,582</u>	<u>300,758</u>	<u>252,485</u>
Total income					
Expenditure	4				
Expenditure on raising funds		-	56,882	56,882	57,669
Expenditure on charitable activities		<u>115,495</u>	<u>85,661</u>	<u>201,156</u>	<u>216,348</u>
		<u>115,495</u>	<u>142,543</u>	<u>258,038</u>	<u>274,017</u>
Total expenditure					
Net movement in funds		17,681	25,039	42,720	(21,532)
Total funds brought forward		<u>-</u>	<u>33,109</u>	<u>33,109</u>	<u>54,641</u>
Total funds carried forward	13	<u>17,681</u>	<u>58,148</u>	<u>75,829</u>	<u>33,109</u>

All of the above results are derived from continuing activities. There were no other recognised gains or losses other than those stated above. Movements in funds are disclosed in Note 13 to the financial statements.

Alive and Kicking UK

Balance sheet

Company No 5106378

31 December 2020

	Note	2020 £	2020 £	2019 £
Fixed assets				
Tangible fixed assets	9		<u>-</u>	<u>849</u>
Current assets				
Debtors	10	32,569		-
Cash at bank and in hand		<u>120,557</u>		<u>40,867</u>
		153,126		40,867
Liabilities				
Creditors: amounts due within one year	11	<u>12,297</u>		<u>8,607</u>
Net current assets			<u>140,829</u>	<u>32,260</u>
Creditors due in more than one year	12		<u>65,000</u>	<u>-</u>
Net assets	13		<u>75,829</u>	<u>33,109</u>
Funds	13			
Restricted funds			17,681	-
Unrestricted funds			<u>58,148</u>	<u>33,109</u>
Total charity funds			<u>75,829</u>	<u>33,109</u>

For the year ending 31 December 2020, the charitable company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

Approved by the trustees on 28/09/21 and signed on their behalf by  Tristram Jones-Parry

Alive and Kicking UK

**Statement of cash flows
For the year ended 31 December 2020**

	2020		2019	
	£	£	£	£
Cash flows from operating activities:				
Net income/(expenditure) for the year (as per the statement of financial activities)		42,720		(21,532)
Adjustments for:				
Depreciation charges		849		848
Dividends, interest and rents from investments		(27)		(29)
(Increase)/decrease in debtors		(32,569)		33,822
Increase/(decrease) in creditors		68,690		(28,382)
Net cash provided by (used in) operating activities		<u>79,663</u>		<u>(15,272)</u>
Cash flows from investing activities:				
Dividends, interest and rents from investments		<u>27</u>		<u>29</u>
Net cash provided by (used in) investing activities		<u>27</u>		<u>29</u>
Change in cash and cash equivalents in the year		79,690		(15,244)
Cash and cash equivalents at the beginning of the year		40,867		56,111
Cash and cash equivalents at the end of the year		<u>120,557</u>		<u>40,867</u>

1. Accounting policies

- a) These financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102). The Charity is a public benefit entity for the purposes of FRS 102 and therefore has also prepared the financial statements in accordance with the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (The FRS 102 Charities SORP) and the Charities Act (2011).

The trustees have assessed whether the use of the going concern basis is appropriate and have considered possible events or conditions that might cast significant doubt on the ability of the Charity to continue as a going concern. The trustees have made this assessment for a period of at least one year from the date of approval of the financial statements. In particular the trustees have considered the Charity's forecasts and projections. After making enquiries the trustees have concluded that there is a reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future. The Charity therefore continues to adopt the going concern basis in preparing its financial statements.

- b) Voluntary income is received by way of donations and gifts and is included in full in the statement of financial activities when receivable.
- c) Revenue grants are credited to the statement of financial activities when received or receivable whichever is earlier.

Where unconditional entitlement to grants receivable is dependent upon fulfilment of conditions within the charity's control, the incomes are recognised when there is sufficient evidence that conditions will be met. Where there is uncertainty as to whether the charity can meet such conditions the income is deferred.

- d) Restricted funds are to be used for specific purposes as laid down by the donor. Expenditure which meets these criteria is charged to the fund.
- e) Unrestricted funds are donations and other income received or generated for the charitable purposes.

- f) Costs of generating funds relate to the costs incurred by the charitable company in inducing third parties to make voluntary contributions to it, as well as the cost of any activities with a fundraising purpose. Where information about the aims, objectives and projects of the charity is provided to potential beneficiaries, the costs associated with this publicity are allocated to charitable expenditure.

- g) Resources expended are recognised in the period in which they are incurred. Resources expended include attributable VAT which cannot be recovered.

Resources expended are allocated to the particular activity where the cost relates directly to that activity. Support costs, including governance costs, are re-allocated to each of the activities on the following basis which is an estimate, based on staff time, of the amount attributable to each activity:

Cost of generating funds	10%
Ball production, distribution & health awareness	90%

- h) Depreciation is provided at rates calculated to write down the cost of each asset to its estimated residual value over its expected useful life. The depreciation rates in use are as follows:

Website	3 years
Computer Equipment	4 years
Furnishings and fit out	5 years

Items of equipment are capitalised where the purchase price exceeds £500. Depreciation costs are allocated to activities on the basis of the use of the related assets in those activities. Assets are reviewed for impairment if circumstances indicate their carrying value may exceed their net realisable value and value in use.

Alive and Kicking UK

Notes to the financial statements

For the year ended 31 December 2020

2. Donations and legacies

	2020		2019		
	Restricted	Total	Restricted	Unrestrict	Total
	£	£	£	£	£
The Alexander Mosley Charitable Trust	-	15,000	15,000	-	15,000
Gwyneth Forrester Trust	-	10,000	10,000	-	20,000
Conscious Colossus	-	10,000	10,000	-	7,500
Batchworth Trust	-	10,000	10,000	-	-
London Borough of Hackney	-	10,000	10,000	-	-
John & Judith Sadler	-	5,000	5,000	-	-
Th Haremead Trust	-	5,000	5,000	-	-
Ropes & Gray LLP	-	2,000	2,000	-	2,000
Gibson Charitable Trust	-	2,000	2,000	-	2,000
Zambia Society Trust	-	2,000	2,000	-	-
Love is Kindness Charitable Trust	-	1,000	1,000	-	-
The Morel Trust	-	-	-	-	4,000
The Souter Charitable Trust	-	-	-	-	2,000
The National Lottery Community Fund	-	-	-	6,800	6,800
Other	133	70,402	70,535	2,100	131,768
Total	133	142,402	142,535	8,900	184,268

3. Income from charitable activities

Funding (in excess of £5,000) was received during the year from the following organisations:

	2020		2019		
	Restricted	Unrestrict	Restricted	Unrestrict	Total
	£	£	£	£	£
ESC Lottery Fund	38,027	-	38,027	-	-
FIFA Foundation	26,419	-	26,419	-	-
Joffe Charitable Trust	25,000	-	25,000	-	-
Angus Lawson Memorial Trust	23,609	-	23,609	-	-
The SOL Foundation	10,308	-	10,308	59,316	59,316
Postcode Community Trust	9,680	-	9,680	-	-
Other	-	-	-	-	-
Total	133,043	-	133,043	59,316	59,316

Alive and Kicking UK

Notes to the financial statements

For the year ended 31 December 2020

4. Total resources expended

	Cost of generating funds	Ball production, distribution & health awareness	Support & Governance Costs	2020 Total	Cost of generating funds	Ball production, distribution & health awareness	Support & Governance Costs	2019 Total
	£	£	£	£	£	£	£	£
Staff costs (Note 7)	36,524	69,451	23,426	129,401	32,300	61,419	20,717	114,437
Other staff costs	250	250		500	2,641	2,641	-	5,281
Grants to partner organisations (note 5)		80,783		80,783	-	98,154	-	98,154
Ball purchases		3,052		3,052	-	6,846	-	6,846
Travel		900		900	-	2,975	-	2,975
Marketing	837			837	1,042	-	-	1,042
Fundraising	14,080			14,080	16,762	-	-	16,762
UK office costs			25,641	25,641	-	-	25,381	25,381
Professional fees			1,969	1,969	-	-	2,207	2,207
Miscellaneous				-	-	-	-	-
Depreciation			849	849	-	-	848	848
Bank charges			26	26	-	-	84	84
Total resources expended	51,691	154,436	51,911	258,038	52,745	172,034	49,237	274,017
Support & Governance Costs	5,191	46,720	(51,911)	-	4,924	44,313	49,237	-
Total resources expended	56,882	201,156	-	258,038	57,669	216,348	-	274,017

Alive and Kicking UK

Notes to the financial statements

For the year ended 31 December 2020

5. Grants to partner organisations including ball purchases

Grants paid to partner organisations by A+K UK include specific grants raised through the UK for particular partner operations and general support provided by A+K UK.

	2020 £	2019 £
Alive and Kicking Kenya	44,850	30,239
Alive and Kicking Zambia	31,797	13,208
Other Health Education Programmes	4,136	54,708
	<u>80,783</u>	<u>98,154</u>

6. Net movement in funds

This is stated after charging / crediting:

	2020 £	2019 £
Depreciation	849	848
Independent examination	1,956	2,016

No Trustees were remunerated or reimbursed for any expenses associated with their role with A+K UK.

7. Staff costs and numbers

Staff costs were as follows:

	2020 £	2019 £
Salaries and wages	118,749	101,111
Social security costs	7,843	10,760
Employer's pension contribution	2,809	2,565
	<u>129,401</u>	<u>114,436</u>

Employee headcount (total individuals employed) 4 4

No employee earned more than £60,000 during the year. - -

The average weekly number of employees employed in the UK (full-time equivalent) during the year was 3.

The Trustees consider the board of Trustees and the Chief Executive comprise the key management personnel of the charity in charge of directing and controlling, running and operating the Charity on a day to day basis. All trustees give of their time freely and no trustee received remuneration in the year. The total remuneration of key management personnel was £53,000.

8. Taxation

The charitable company is exempt from corporation tax as all its income is charitable and is applied for charitable

Alive and Kicking UK

Notes to the financial statements

For the year ended 31 December 2020

9. Tangible fixed assets

	Website £	Computer & Office £	Furniture and Fit out £	Total £
Cost				
At the start of the year	4,085	1,224	4,242	9,551
At the end of the year	4,085	1,224	4,242	9,551
Depreciation				
At the start of the year	4,085	1,224	3,393	8,702
Charge for the year	-	-	849	849
At the end of the year	4,085	1,224	4,242	9,551
Net book value				
At the end of the year	-	-	-	-
At the start of the year	-	-	849	849

10. Debtors

	2020 £	2019 £
Prepayments	32,569	-
	<u>32,569</u>	<u>-</u>

11. Creditors: amounts due within 1 year

	2020 £	2019 £
Other creditors	8,408	1,908
Accruals	3,889	6,699
	<u>12,297</u>	<u>8,607</u>

12. Major creditors: amounts within 1 year

	2020 £	2019 £
Loan to finance other A+K Charitable work	65,000	-

13. Movements in funds

Current Year	At the start of the year £	Income £	Expenditure & transfers £	At the end of the year £
Restricted funds:				
Kenya and Zambia Ball Orders and Health Awareness		60,469	60,469	-
Sport England Library	-	47,707	30,026	17,681
Joffe Foundation		25,000	25,000	-
Total restricted funds		133,176	115,495	17,681
Unrestricted funds:				
General	33,109	167,582	142,543	58,148
Total unrestricted funds	33,109	167,582	142,543	58,148
Total funds	33,109	300,758	258,038	75,829
Prior Year:				
Restricted funds:				
Kenya and Zambia Ball Orders and Health Awareness	-	68,216	68,216	-
Total restricted funds	-	68,216	68,216	-
Unrestricted funds:				
General	54,641	184,269	205,801	33,109
Total unrestricted funds	54,641	184,269	205,801	33,109
Total funds	54,641	252,485	274,017	33,109

Purposes of restricted funds:

Kenya and Zambia Ball Orders and Health Awareness

This fund is for the distribution of balls to schools and projects that cannot afford to purchase them, and for the carrying out of health awareness activities in areas of Kenya and Zambia.

Sport England Library

This fund supports A+Ks ball library network initiative. Giving young people free access to an A+K football from over 250 locations in England.

Joffe Foundation

This fund supports the growth of AKFC, A+K's innovative regular giving programme that aims to diversify charitable income.

Alive and Kicking UK

Notes to the financial statements

For the year ended 31 December 2020

14. Operating lease commitments

A+K UK has total commitments at the period end under operating leases (for land & building) expiring as follows:

	2020	2019
	£	£
1 - 2 Years	27,538	15,188
2 - 5 years	4,667	-
5+ years	-	-
	<u>32,204</u>	<u>15,188</u>

15. Related Party Transactions

The Chairman of Trustees of A+K UK is an ex-officio member of the boards of A+K Kenya and A+K Zambia. The Chairperson of A+K Kenya and A+K Zambia are ex-officio members of the A+K UK Board. Payments were made by A+K UK to these companies during the period as set out in note 13 as part of its normal business.

Total Unrestricted Donations received from Trustees in 2020 was £0 (2019: £300)