

ACCESSART

2023

Annual report and Financial Statements of AccessArt
(A company limited by guarantee)
Company number 05110197
Charity Number 1105049

For the year
ending 31
March 2023

REFERENCE AND ADMINISTRATIVE INFORMATION

NAME ACCESSART

REGISTERED CHARITY NUMBER: 1105049

COMPANY NUMBER : 05110197

REGISTERED ADDRESS

6 West Street, Comberton, Cambridge, CB23 7DS

TRUSTEES & DIRECTORS

The following served as both directors and trustees during the period:

Ms T S Wimhurst
Ms Susan Coles
Mr Chris Owen
Ms Anne Morten

COMPANY SECRETARY

Ms P Briggs

BANKERS

The Co-operative Bank
75 Burleigh Street
Cambridge
CB1 1DF

INDEPENDENT EXAMINER

Stephen J Kettle & Associates Limited,
Chartered Certified Accountants,
5 Fraser Way
Hawkinge
Folkestone
Kent
CT18 7SJ

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31st MARCH 2023

The Trustees of AccessArt present their Report and Financial Statements for the year ended 31st March 2023.

Report of the Trustees

The directors of AccessArt Limited ("the charitable company") are its trustees for the purpose of charity law and throughout this report are collectively referred to as its trustees. The financial statements comply with current statutory requirements, the Statement of Recommended Practice 2005 "Accounting and Reporting by Charities" and the Companies Act 2006.

The trustees have pleasure in presenting the charitable company's report and financial statements for the year ended 31 March 2023.

Governing Document

AccessArt Limited is a company limited by guarantee and a registered charity governed by its Memorandum and Articles of Association.

Appointment of Trustees

The number of trustees shall not be less than two but shall not be subject to a maximum. At each annual general meeting one third of the trustees or, if their number is not a multiple of three, the number nearest to one third must retire from office. They can be reappointed.

All trustees are members of the company and guarantee to contribute a maximum of £10 in the event of a wind up.

When a vacancy for a trustee becomes available, the position will be advertised via reputable and relevant agencies such as Arts Jobs and the Voluntary Arts Network and Cambridge Network, and by word of mouth. Potential trustees will be interviewed and voted at the next trustees meeting.

Objectives and Activities

The principal object of the charitable company is the advancement of education in the visual arts.

The aims of AccessArt are:

- i) to position itself as the innovative publisher of digital and physical visual arts learning experiences and teaching ideas which broaden and deepen visual arts education;
- ii) to nurture meaningful relationships between practitioners and learners, which ensure that through practice and dialogue, a climate of cross-fertilisation is celebrated and shared;
- iii) to act as a beacon on behalf of those who learn best visually, spatially and actively, and to advocate their needs to strategic local, regional and national organisations across the UK;
- iv) to pursue the opportunities presented to us by new technologies and to exploit their potential to deliver powerful and accessible visual learning experiences;
- v) to raise funds through public funding and commercial activity with the aim of ensuring that a significant proportion of the material we distribute is free of charge to the end user.

In the exercise of our powers to that end we have paid due regard to the published guidance from the Charity Commission on the operation of the Public Benefit requirement under the Charities Act 2006.

Overview

AccessArt is a UK charity (founded in 1999) which aims to 'further the advancement of teaching and learning in the visual arts'. AccessArt advocates the importance of high quality, visual arts teaching and learning to ensure as many people as possible are able to work towards their creative potential. This is achieved through the creation and sharing of resources via www.accessart.org.uk.

In addition to the resources, we organise events and CPD to help build understanding amongst our audience of teachers, educators, creative practitioners and learners. We also place great emphasis on creating a sense of community which is as inclusive and diverse as possible.

2022/23 has seen ideas and people collide creating great creativity energy. Team members have continued to develop their capabilities - working to create excellent and innovative content, and to offer a very high quality of service to our users, whilst our audience has embraced the content and ideas, culminating in a growing sense of what might be possible in terms of visual arts education if we all work together. Thank you to everyone involved in this ground swell of effort and momentum.

Achievements, Performance and Future Plans

Stand Out Areas of Focus for 2022/23

The AccessArt Primary Art Curriculum

The cumulation of many months work, and many years experience, the AccessArt Primary Art Curriculum was launched in May 2022, ready for use in September. The Curriculum aimed to help schools provide pupils with a diverse, relevant and engaging art curriculum, and in particular we hoped to enable all teachers (including the newly qualified and inexperienced) to embrace art as a unique and rewarding subject to teach.

From the offset the response to the Curriculum was incredible, and we continue to be humbled by the number of schools embracing our philosophy and using our resources with their pupils.

It is a responsibility that we take seriously, and during 2022/23 we spent proportionate time talking with Ofsted about how we can further help schools meet Ofsted's demands, whilst campaigning and advocating for authentic ways for schools to deliver a creative curriculum.

Alongside the AccessArt Primary Art Curriculum we also sustained a rich ongoing Zoom CPD offering, delivered inhouse and also in collaboration with experts in the field – aimed at helping teachers build their understanding, enjoyment and ownership of, our visual art pedagogy.

The Primary Art Curriculum and the ongoing Zoom CPD was the main driver behind our increased membership numbers (below).

In recognition of the above, in December 2022 AccessArt became a Subject Association.

www.accessart.org.uk/primary-art-curriculum/
www.accessart.org.uk/art-inset-cpd-networking-workshops/
www.subjectassociations.org.uk/our-members/

Content Creation to Celebration

The Primary Art Curriculum relied upon the creation of nearly two hundred individual resources, and produced inhouse and in collaboration with key contributors in the field. At the heart of each resource is an understanding of the importance of open-ended creative exploration, with the emphasis on journey. Collaborating with teachers and artist educators in the production of these ensured that the resources are relevant and practical, whilst collaboration with artists and through our inhouse expertise ensured our approach remains fresh and informed by current topics. Resources were also created which targeted beyond the Primary Phase (including EYFS, ages 11 to 14, and adult), ensuring that we continue to develop our offer to all audiences.

Positioning AccessArt as a bridge between artists and learners, and bringing artists back into the conversation, has been a key shift during 2022/23 and one which we envisage continuing going forward. Helping our end users think about the relevance of artists, craftspeople and designers to all our lives is crucial if we are to truly value art as a unique subject. And helping artists think about their responsibility back to society, is key to artists understanding of how their audiences understand and benefit from the work. Ultimately, our hope is that each child, teenager or adult using our resources is able to develop their experience and understanding of how art can empower them to lead fulfilling lives.

As more and more schools and community groups used our resources with their audiences, we also dedicated more time to finding ways that our users can feed back to others the outcomes of their work. Most noticeably this has been via our new Facebook Group called the AccessArt Network, providing space for all our users to come together to learn from each other, but also through opportunities via the AccessArt website and Instagram, and via Zoom.

Alongside this, a more formal and ongoing analysis of how teachers and pupils were finding the Primary Art Curriculum pathways was launched.

www.accessart.org.uk/talking-points/
www.accessart.org.uk/explore-contemporary-artists-designers-makers/
www.accessart.org.uk/find-a-resource/

Statistics

Membership growth continued during 2022/23. At the end March 2022 membership stood at 10,000 – at the end of March 2023 this had risen to 17,100. In addition, the number of subscribers on the email mailing list stood at 30,000.

Trustees and Team

Trustees:

A very special thanks to all our trustees who worked hard to support the organisation: **Susan Coles, Chris Owen, Tamsin Wimbhurst and Anne Moreton.**

Team:

In the Year 2022/23 AccessArt was directed and supported by **Paula Briggs**, CEO and Creative Director. Paula works full time, directing and managing the organisation, as well as working directly on projects, resources and CPD.

As the organisation continues to enjoy rapid growth, AccessArt invested in the skills of a Business Coach (kate-smith-consulting.co.uk/) to help ensure Paula has the skills and supported needed to guide the team throughout this period and beyond.

Management:

- Paula Briggs (CEO, Creative Director)
- Andrea Butler (Membership Manager)
- Trevor Horsewood (Business Manager appointed January 2023)

Content Creation:

- Paula Briggs
- Tobi Meuwissen
- Rachel Thompson

Social Media:

- Morag Thompson

Membership:

- Andrea Butler
- Kate Williams

Finance

- Louise Buckingham, Book-keeper, Freelance Contract.
- CheapAccounting. Steve Kettle and Lydia Hounsell from Stephen J Kettle & Associates Limited continue to provide independent examination and accountancy services for AccessArt.

Website and Web Development

AccessArt site continues to be on the “Digital Ocean” server and is managed by Newtlabs, www.newtlabs.co.uk, who continue to be responsible for www.accessart.org.uk developer and site care, including keeping plugins, back-up, WordPress updates and keeping security current and updated.

Legal

London based solicitors, CMS Cameron McKenna Nabarro Olswang LLP (Formally Olswang), continue to advise AccessArt on a pro-bono basis on contracts, IPR, GDPR and permissions.
Cannon Place, 78 Cannon Street, London EC4N 6AF, United Kingdom. cms.law/en/gbr/

FINANCIAL REVIEW

Reserves Policy and Risks

The level of free reserves is targeted to cover approximately one month's operating expenses, which the trustees regard as prudent provision but accept that this will not always be possible.

Statement of trustees' responsibilities

The trustees, who are also directors of AccessArt, are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and regulations. AccessArt has been formed as a company limited by guarantee.

Company law requires the directors to prepare financial statements for each financial period. Under that law the directors have elected to prepare the financial statements in accordance with UK Accounting Standards and applicable law.

The financial statements are required by law to give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the trustees have:

- selected suitable accounting policies and applied them consistently;
- made judgments and estimates that are reasonable and prudent;
- followed applicable UK Accounting Standards, subject to additional disclosures made in the notes to the financial statements; and prepared the financial statements on the going concern since nothing has come to their attention to indicate otherwise

The trustees accept responsibility for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that its financial statements comply with the Charities Act 1993 and the Companies Act 2006. They have general responsibility for taking such steps as are reasonably open to them to safeguard the assets of the charity and to prevent and detect fraud and other irregularities and to provide reasonable assurance that:

- the charitable company is operating efficiently and effectively;
- its assets are safeguarded against unauthorised use or disposition;
- proper records are maintained and financial information used within the charity or for publication is reliable;
- the charitable company complies with relevant laws and regulations

Status

The company is registered as a charity in the UK, Charity Number 1105049.

Small company provisions

This report has been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies

This report was approved by the board and signed on its behalf.

Chris Owen
Trustee
08 August 2023

Independent Examiners report

Report to the Trustees/Directors of AccessArt on accounts for the year ended 31 March 2023

Charity Number: 1105049

Company Number: 05110197

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 March 2023 set out on pages 8 to 12.

Responsibilities and basis of report

As the charity's trustees of the Company (who are also the directors of AccessArt for the purposes of company law), you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ("the 2006 Act").

Having satisfied myself that the accounts of the Company are not required to be audited for this year under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ("the 2011 Act").

In carrying out my examination, I have followed the Directions given by the Charity Commission (under section 145(5)(b) of the 2011 Act).

Independent examiner's statement

The company's gross income exceeded £250,000, but did not exceed £1 million. It's gross assets (fixed assets plus current assets) did not exceed £3.26m. I am qualified to undertake the examination by being a qualified member of the Chartered Association of Certified Accountants.

I have completed my examination. I confirm that no material matters have come to my attention which gives me cause to believe that :

- accounting records were not kept in accordance with section 386 of the Companies Act 2006; or
- the accounts do not accord with such records; or
- the accounts do not comply with relevant accounting requirements under section 396 of the Companies Act 2006 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
- the accounts have not been prepared in accordance with the Charities SORP (FRS102)

I have no concerns and have come across no other matter in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Stephen J Kettle FCCA

Stephen J Kettle & Associates Limited
Chartered Certified Accountants
5 Fraser Way
Hawkinge
Folkestone
Kent
CT18 7SJ

Dated 8 August 2023

STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 31 MARCH 2023

	Notes	Unrestricted Funds	Restricted Funds	2023 Total Funds	2022 Total Funds
<u>Incoming Resources</u>					
Incoming Resources from generated funds:					
- Voluntary Income	2	1	0	1	3,021
- Investment income	2	132	0	132	15
Incoming resources from Charitable Activities	3	308,249	0	308,249	195,022
TOTAL INCOMING RESOURCES		308,382	0	308,382	198,059
<u>Resources expended</u>					
Cost of charitable activities	4	189,830	0	189,830	128,458
Governance costs	5	12,573	0	12,573	7,510
TOTAL RESOURCES EXPENDED		202,403	0	202,403	135,968
Net incoming/(outgoing)resources before transfers		105,979	0	105,979	62,091
Total transfers		0	0	0	0
NET MOVEMENT IN FUNDS		105,979	0	105,979	62,091
Fund Balances brought forward		127,771	0	127,771	65,680
Fund balances carried forward		233,750	0	233,750	127,771

BALANCE SHEET AT 31 MARCH 2023

	Notes	2023 £	2022 £
Current Assets			
Debtors	6	29,337	12,471
Cash at bank and in hand	1	211,345	119,066
NET CURRENT ASSETS		240,681	131,537
Creditors	7	(6,931)	(3,766)
Net current assets		233,750	127,771
TOTAL NET ASSETS		233,750	127,771
THE FUNDS OF THE CHARITY			
Unrestricted funds			
General funds		233,750	127,771
Designated funds		0	0
Restricted funds		0	0
TOTAL FUNDS		233,750	127,771

Registered Company number 05110197

For the year ended 31 March 2023 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Responsibilities of directors/trustees:

(a) The members have not required the charitable company to obtain an audit of its financial statements for the year in question in accordance with section 476 of the Companies Act 2006, however, in accordance with section 145 of the Charities Act 2011 the financial statements have been examined by an independent examiner whose report appears on page 7.

(b) The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.

The notes on pages 10 to 12 form part of these financial statements.

Approved by the Trustees on 8 August 2023 and signed on their behalf by:

Chris Owen
Trustee

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2023

1 ACCOUNTING POLICIES

Status of the company

The charitable company is limited by guarantee and does not have share capital.

The liability of members is limited to £10 per member

Basis of preparation

The financial statements have been prepared under the historical cost convention and in accordance with the Statement of Recommended Practice "Accounting and Reporting by Charities" issued in March 2005 (SORP 2005).

Cash flow statement

The trustees have taken advantage of the exemption in Financial Reporting Standard No 1 (revised) from including a cash flow statement on the grounds that the charity is small.

Funds

General accumulated funds are unrestricted funds available for general purposes and include funds designated for a particular purpose; the use of such funds remains at the discretion of the trustees.

Incoming resources and charitable expenditure

All incoming resources are included in the Statement of Financial Activities when the charitable company has entitlement, there is certainty of receipt and the amount can be quantified with reasonable accuracy.

Liabilities are recognised as resources expended as soon as there is a legal or constructive obligation committing the charitable company to the expenditure. All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category.

Interest receivable

Bank interest is shown on the basis of amounts received in the year

Tangible fixed assets

Depreciation is provided at a rate calculated to write off the cost on a straight line basis over the estimated useful life of the asset as follows:

Recording and office equipment - 4 years

Computer equipment - 3 years

Fixed assets are capitalised depending on their value at the discretion of the trustees.

Irrecoverable VAT

Irrecoverable VAT is allocated to the expense heading to which it relates in accordance with standard accounting practice.

Taxation

As a registered charity no provision is considered necessary for taxation.

2 INCOMING RESOURCES - Voluntary Income

	Unrestricted funds	Restricted Funds	Total 2023	Total 2022
	£		£	£
Other income	0		0	650
Donation	1		1	2,371
Investment income	132		132	15
TOTAL	133	0	133	3,036

3 INCOMING RESOURCES - Charitable Activities

	Unrestricted funds	Restricted Funds	Total 2023	Total 2022
	£		£	£
Monthly Revenue	75,972		75,972	68,642
Project	0		0	0
Online CPD	26,846		26,846	10,460
Annual Subscriptions	204,585		204,585	108,416
Online Courses	0		0	6,530
Student Membership	845		845	926
Paula's book	0		0	0
Clay Play	0		0	0
Workshop	0		0	49
TOTAL	308,249	0	308,249	195,022

4 CHARITABLE ACTIVITY COSTS

	Unrestricted funds	Restricted Funds	Total 2023	Total 2022
	£		£	£
Artists, Educators and consultants fees	19,224		19,224	31,467
Cost of materials	58		58	198
Salaries	149,713		149,713	84,562
Software and internet costs	10,926		10,926	8,562
Marketing	1,859		1,859	151
Travel Expenses	677		677	0
Insurance and office costs	2,007		2,007	1,151
Legal fees	600		600	0
Miscellaneous	4,766		4,766	2,368
	189,830	0	189,830	128,458

5 GOVERNANCE COSTS

	Total 2023	Total 2022
	£	£
Accountancy fees	1,159	1,002
Independent examiners fee	150	150
Book-keeping fees	11,264	6,332
TOTAL	12,573	7,510

6 Debtors

	Total 2023	Total 2022
	£	£
Income receivable	29,337	12,471
TOTAL	29,337	12,471

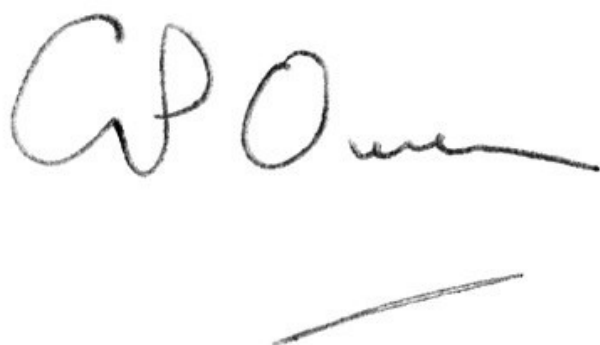
7 Creditors

	Total 2023	Total 2022
	£	£
Trade creditors	6,931	3,766
TOTAL	6,931	3,766

8 Controlling Interests

The charity is a company limited by guarantee and is controlled by the Trustees, who are also directors of AccessArt for the purposes of company law. The liability of each member in the event of winding up is limited to £10.

Signed By

A handwritten signature in black ink, appearing to read 'CPOwen', with a horizontal line drawn underneath it.

Date Signed	2023-08-30 19:58:59
Email	chris.owen@aru.ac.uk
Printed Name	Christopher paul owen
IP Address	82.31.162.202
Browser User Agent	Mozilla/5.0 (Windows NT 10.0; Win64; x64) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/116.0.0.0 Safari/537.36 Edg/116.0.1938.62
Name of signatory	Christopher Owen