

ACCESSART

2022

Annual report and Financial Statements of AccessArt
(A company limited by guarantee)
Company number 05110197
Charity Number 1105049

For the year
ending 31
March 2022

REFERENCE AND ADMINISTRATIVE INFORMATION

NAME ACCESSART

REGISTERED CHARITY NUMBER: 1105049

COMPANY NUMBER : 05110197

REGISTERED ADDRESS

6 West Street, Comberton, Cambridge, CB23 7DS

TRUSTEES & DIRECTORS

The following served as both directors and trustees during the period:

Ms T S Wimhurst
Ms Susan Coles
Mr Chris Owen
Mrs Anne Morten

COMPANY SECRETARY

Ms P Briggs

BANKERS

The Co-operative Bank
75 Burleigh Street
Cambridge
CB1 1DF

INDEPENDENT EXAMINER

Stephen J Kettle & Associates Limited,
Chartered Certified Accountants,
5 Fraser Way
Hawkinge
Folkestone
Kent
CT18 7SJ

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31st MARCH 2022

The Trustees of AccessArt present their Report and Financial Statements for the year ended 31st March 2022.

Report of the Trustees

The directors of AccessArt Limited ("the charitable company") are its trustees for the purpose of charity law and throughout this report are collectively referred to as its trustees. The financial statements comply with current statutory requirements, the Statement of Recommended Practice 2005 "Accounting and Reporting by Charities" and the Companies Act 2006.

The trustees have pleasure in presenting the charitable company's report and financial statements for the year ended 31 March 2022.

Governing Document

AccessArt Limited is a company limited by guarantee and a registered charity governed by its Memorandum and Articles of Association.

Appointment of Trustees

The number of trustees shall not be less than two but shall not be subject to a maximum. At each annual general meeting one third of the trustees or, if their number is not a multiple of three, the number nearest to one third must retire from office. They can be reappointed.

All trustees are members of the company and guarantee to contribute a maximum of £10 in the event of a wind up.

When a vacancy for a trustee becomes available, the position will be advertised via reputable and relevant agencies such as Arts Jobs and the Voluntary Arts Network and Cambridge Network, and by word of mouth. Potential trustees will be interviewed and voted at the next trustees meeting.

Objectives and Activities

The principal object of the charitable company is the advancement of education in the visual arts.

The aims of AccessArt are:

- i) to position itself as the innovative publisher of digital and physical visual arts learning experiences and teaching ideas which broaden and deepen visual arts education;
- ii) to nurture meaningful relationships between practitioners and learners, which ensure that through practice and dialogue, a climate of cross-fertilisation is celebrated and shared;
- iii) to act as a beacon on behalf of those who learn best visually, spatially and actively, and to advocate their needs to strategic local, regional and national organisations across the UK;
- iv) to pursue the opportunities presented to us by new technologies and to exploit their potential to deliver powerful and accessible visual learning experiences;
- v) to raise funds through public funding and commercial activity with the aim of ensuring that a significant proportion of the material we distribute is free of charge to the end user.

In the exercise of our powers to that end we have paid due regard to the published guidance from the Charity Commission on the operation of the Public Benefit requirement under the Charities Act 2006.

Overview

AccessArt is a UK charity which aims to 'further the advancement of teaching and learning in the visual arts.

AccessArt advocates the importance of high quality visual arts teaching and learning to ensure we enable all to reach their creative potential throughout life. This is achieved through the creation and sharing of resources via www.accessart.org.uk.

In addition to the resources, we organise events and CPD to help build understanding amongst our audience of teachers, educators, creative practitioners and learners. We also place great emphasis on creating a sense of community which is as inclusive and diverse as possible.

2021/2022 continued to be a year of great growth for AccessArt, not only in terms of reach (members) and revenue, but also a growing sense of clarity in direction: where the opportunities lay and where we can help fill gaps in provision in the market place. We also enjoyed growth in the team, as we welcomed a new member of staff.

Achievements, Performance and Future Plans

Focus for 2021/22

Priority for Primary Schools

In 2021/22 AccessArt continued to place priority on its work to raise the quality of teaching and learning in primary schools. High numbers of inexperienced teachers, lack of specialist teachers, combined with the fear of Ofsted inspections and a rather sparse and outdated National Curriculum in Art for KS 1 and 2, together mean that primary schools in particular, often struggle to offer high quality teaching and learning to pupils in art.

To address these concerns, AccessArt committed to revisiting existing resources, commission new resources and create new accessible pathways into the website. For many years specialist and passionate art teachers have been using our resources to inspire teaching in their classrooms, but we recognised that in order to appeal to all teachers, we needed to restructure the presentation of our resources so that even non-specialist teachers felt able to adapt our approach to suit their children. In addition, we understood that as well as providing teachers with activities for the classroom, we needed to develop teachers understanding of why and how we might best teach art.

Our endeavours resulted in the following collections of resources:

The Sketchbook Journey: A series of age-appropriate resources (activity and pedagogy) for primary-aged children and their teachers to help develop sketchbook skills in schools.

www.accessart.org.uk/the-sketchbook-journey/

The Drawing Journey: A series of age-appropriate resources (activity and pedagogy) for primary-aged children and their teachers to help develop drawing skills in schools.

www.accessart.org.uk/accessart-drawing-journey-ages-5-11/

Which Artists? A series of resources which enabled schools to widen the range of artists they study in the classroom, and understand the relevance of art to all our lives.

www.accessart.org.uk/which-artists/

Pedagogy in 250 Words: The creation (ongoing) of short animations which share a small aspect of art pedagogy for primary teachers.

www.accessart.org.uk/pedagogy-in-250-words/

The results of a survey we conducted with our users showed us that only a very small percentage of schools used AccessArt as a scheme. Understanding that there was a clue in the increasing number of teachers using our Exemplar Plan and Progression Plan (<https://www.accessart.org.uk/exemplar-primary-art-plan/>), we also began to work towards the creation of a new AccessArt Primary Art Curriculum (which was subsequently launched in May 2022). This was the single most ambitious project AccessArt had ever undertaken, and would provide schools with a rich and diverse curriculum which would be fully adaptable to their schools needs. Consisting of 36 pathways it would enable all schools, no matter the level of experience amongst staff, to deliver an aspirational yet accessible art education to every pupil.

In addition to the creation of the above resources, we increased our zoom CPD offer to support teachers and artists educators. An ongoing free or reduced-price zoom programme for members was developed aiming to bring resources to life through practical demonstrations, helping to build teachers understanding and network and connect users. The majority of these sessions are recorded and added to the site, to help build a library for members. In addition, we continued to offer our tailored zoom CPD for schools wanting specific CPD for their staff. www.accessart.org.uk/art-inset-cpd-networking-workshops/

Networking Artist Educators

We continued to provide termly zoom network meetings for artist educators, aiming to create opportunities for connecting practitioners and inspiring practice as we unlocked out of covid, when many artist educators were still struggling to find work. Sessions were delivered inhouse and in collaboration with key artist educators.

Other Resource Creation

During 2021/22 AccessArt created nearly 200 new resources and restructured over 150 pages as part of its ongoing restructuring of the website started in 2020/21. This work was undertaken inhouse, working with external artists/educators as needed. In addition to our focus on primary-aged children, we did continue to work with teachers, educators and artists to commission new resources for all ages and audiences, including but not limited to:

www.accessart.org.uk/which-artists-merlin-evans/
www.accessart.org.uk/printmaking-by-scarlett-rebecca/
www.accessart.org.uk/contemporary-sculpture-mel-woo/
www.accessart.org.uk/which-artists-ava-jolliffe/
www.accessart.org.uk/touch-wood/

Partnership & Collaboration

Partnership and collaboration are as vital to us as ever. Working in collaboration with individual teachers, artist educators and experts in the field enables us to commission resources which continue to stretch and revisit our ethos, and partnering with regional, national and international arts, education and cultural organisation helps us widen our reach and achieve joint aims.

Collaborations included working with Art Bytes, Saatchi Learning and the Crafts Council. See more at www.accessart.org.uk/national_and_international_supporters/

Statistics

Membership growth accelerated again during 2021/22. At the end of March 2021 stood at 6,300. By the end of March 2022 this had risen to 10,000 members, the majority being primary schools signing up to access the new resources.

Trustees and Team

Trustees:

A very special thanks to all our trustees who worked hard to support the organisation: **Susan Coles, Chris Owen, Tamsin Wimhurst and Anne Morten.**

Team:

In the Year 2020/21 AccessArt was directed and supported by **Paula Briggs**, CEO and Creative Director. Paula works full time, directing and managing the organisation, as well as working directly on projects, resources and CPD.

In 2021/22 AccessArt saw the team splitting into two distinct clusters who work closely together:

Membership Administration Team

- Andrea Butler, Membership Manager. Andrea manages all aspects of management, working closely with Paula and the membership team:
- Irina Richardson, Schools Liaison Officer. (Left the organisation during 2022 to follow a full-time role).
- Tobi Meuwissen, Membership Support
- Louise Buckingham, Membership Support
- Kate Williams, Membership Support (welcomed to AccessArt in March 2021).

Creative Content Team

- Led by Paula Briggs, and supported by:
- Tobi Meuwissen, Content Creation
- Rachel Thompson, Content Creation, CPD

During 2021/22 all team members were employed by AccessArt with the exception of Irina Richardson

Finance

- Louise Buckingham, Book-keeper, Freelance Contract.
- CheapAccounting. Steve Kettle and Lydia Hounsell from CheapAccounting continue to provide independent examination and accountancy services for AccessArt.

Supported by:

Website and Web Development

AccessArt site continues to be on the "Digital Ocean" server and is managed by Newtlabs, www.newtlabs.co.uk, who continue to be responsible for www.accessart.org.uk developer and site care, including keeping plugins, back-up, WordPress updates and keeping security current and updated.

Legal

London based solicitors, CMS Cameron McKenna Nabarro Olswang LLP (Formally Olswang), continue to advise AccessArt on a pro-bono basis on contracts, IPR, GDPR and permissions.
Cannon Place, 78 Cannon Street, London EC4N 6AF, United Kingdom.
cms.law cms-lawnow.com

FINANCIAL REVIEW

Reserves Policy and Risks

The level of free reserves is targeted to cover approximately one month's operating expenses, which the trustees regard as prudent provision but accept that this will not always be possible.

Statement of trustees' responsibilities

The trustees, who are also directors of AccessArt, are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and regulations. AccessArt has been formed as a company limited by guarantee.

Company law requires the directors to prepare financial statements for each financial period. Under that law the directors have elected to prepare the financial statements in accordance with UK Accounting Standards and applicable law.

The financial statements are required by law to give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the trustees have:

- selected suitable accounting policies and applied them consistently;
- made judgments and estimates that are reasonable and prudent;
- followed applicable UK Accounting Standards, subject to additional disclosures made in the notes to the

The trustees accept responsibility for keeping proper accounting records that disclose with reasonable accuracy at any

- the charitable company is operating efficiently and effectively;
- its assets are safeguarded against unauthorised use or disposition;
- proper records are maintained and financial information used within the charity or for publication is reliable;
- the charitable company complies with relevant laws and regulations

Status

The company is registered as a charity in the UK, Charity Number 1105049.

Small company provisions

This report has been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies' regime.

This report was approved by the board and signed on its behalf.

Chris Owen
Trustee
02 August 2022

Independent Examiners report

Report to the Trustees/Directors of AccessArt on accounts for the year ended 31 March 2022

Charity Number: 1105049

Company Number: 05110197

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 March 2022 set out on pages 9 to 13.

Responsibilities and basis of report

As the charity's trustees of the Company (who are also the directors of AccessArt for the purposes of company law), you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ("the 2006 Act").

Having satisfied myself that the accounts of the Company are not required to be audited for this year under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ("the 2011 Act").

In carrying out my examination, I have followed the Directions given by the Charity Commission (under section 145(5)(b) of the 2011 Act).

Independent examiner's statement

The company's gross income did not exceed £250,000. I am qualified to undertake the examination by being a qualified member of the Chartered Association of Certified Accountants.

I have completed my examination. I confirm that no material matters have come to my attention which gives me cause to believe that :

- accounting records were not kept in accordance with section 386 of the Companies Act 2006; or
- the accounts do not accord with such records; or
- the accounts do not comply with relevant accounting requirements under section 396 of the Companies Act 2006 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
- the accounts have not been prepared in accordance with the Charities SORP (FRS102)

I have no concerns and have come across no other matter in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Stephen J Kettle FCCA

Stephen J Kettle & Associates Limited
Chartered Certified Accountants
5 Fraser Way
Hawkinge
Folkestone
Kent
CT18 7SJ

Dated 3 August 2022

STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 31 MARCH 2022

	Notes	Unrestricted Funds	Restricted Funds	2022 Total Funds	2021 Total Funds
<u>Incoming Resources</u>					
Incoming Resources from generated funds:					
- Voluntary Income	2	3,021	0	3,021	1,877
- Investment income	2	15	0	15	75
Incoming resources from Charitable Activities	3	195,022	0	195,022	131,927
TOTAL INCOMING RESOURCES		198,059	0	198,059	133,879
<u>Resources expended</u>					
Cost of charitable activities	4	128,458	0	128,458	109,274
Governance costs	5	7,510	0	7,510	6,495
TOTAL RESOURCES EXPENDED		135,968	0	135,968	115,769
Net incoming/(outgoing)resources before transfers		62,091	0	62,091	18,110
Total transfers		0	0	0	0
NET MOVEMENT IN FUNDS		62,091	0	62,091	18,110
Fund Balances brought forward		65,680	0	65,680	47,570
Fund balances carried forward		127,771	0	127,771	65,680

BALANCE SHEET AT 31 MARCH 2022

	Notes	2022 £	2021 £
Current Assets			
Debtors	6	12,471	9,148
Cash at bank and in hand	1	119,067	40,725
NET CURRENT ASSETS		131,538	49,873
Creditors	7	(3,766)	(2,827)
Net current assets		127,772	47,045
TOTAL NET ASSETS		127,772	47,045
THE FUNDS OF THE CHARITY			
Unrestricted funds			
General funds		127,771	65,680
Designated funds		0	0
Restricted funds		0	0
TOTAL FUNDS		127,771	65,680

Registered Company number 05110197

For the year ended 31 March 2022 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Responsibilities of directors/trustees:

(a) The members have not required the charitable company to obtain an audit of its financial statements for the year in question in accordance with section 476 of the Companies Act 2006, however, in accordance with section 145 of the Charities Act 2011 the financial statements have been examined by an independent examiner whose report appears on page 12.

(b) The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.

The notes on pages 11 to 13 form part of these financial statements.

Approved by the Trustees on 2 August 2022 and signed on their behalf by:

Chris Owen
Trustee

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2022

1 ACCOUNTING POLICIES

Status of the company

The charitable company is limited by guarantee and does not have share capital.

The liability of members is limited to £10 per member

Basis of preparation

The financial statements have been prepared under the historical cost convention and in accordance with the Statement of Recommended Practice "Accounting and Reporting by Charities" issued in March 2005 (SORP 2005).

Cash flow statement

The trustees have taken advantage of the exemption in Financial Reporting Standard No 1 (revised) from including a cash flow statement on the grounds that the charity is small.

Funds

General accumulated funds are unrestricted funds available for general purposes and include funds designated for a particular purpose; the use of such funds remains at the discretion of the trustees.

Incoming resources and charitable expenditure

All incoming resources are included in the Statement of Financial Activities when the charitable company has entitlement, there is certainty of receipt and the amount can be quantified with reasonable accuracy.

Liabilities are recognised as resources expended as soon as there is a legal or constructive obligation committing the charitable company to the expenditure. All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category.

Interest receivable

Bank interest is shown on the basis of amounts received in the year

Tangible fixed assets

Depreciation is provided at a rate calculated to write off the cost on a straight line basis over the estimated useful life of the asset as follows:

Recording and office equipment - 4 years

Computer equipment - 3 years

Fixed assets are capitalised depending on their value at the discretion of the trustees.

Irrecoverable VAT

Irrecoverable VAT is allocated to the expense heading to which it relates in accordance with standard accounting practice.

Taxation

As a registered charity no provision is considered necessary for taxation.

2 INCOMING RESOURCES - Voluntary Income

	Unrestricted funds	Restricted Funds	Total 2022	Total 2021
	£		£	£
Other income	650		650	0
Donation	2,371		2,371	1,877
Investment income	15		15	75
TOTAL	3,036	0	3,036	1,952

3 INCOMING RESOURCES - Charitable Activities

	Unrestricted funds	Restricted Funds	Total 2022	Total 2021
	£		£	£
Monthly Revenue	68,642		68,642	43,189
Project	0		0	0
Online CPD	10,460		10,460	6,532
Annual Subscriptions	108,416		108,416	79,335
Online Courses	6,530		6,530	1,414
Student Membership	926		926	936
Paula's book	0		0	0
Clay Play	0		0	6
Workshop	49		49	516
TOTAL	195,022	0	195,022	131,927

4 CHARITABLE ACTIVITY COSTS

	Unrestricted funds	Restricted Funds	Total 2022	Total 2021
	£		£	£
Artists, Educators and consultants fees	31,467		31,467	27,475
Cost of materials	198		198	4,811
Salaries*	84,562		84,562	68,263
Event costs	0		0	0
Software and internet costs	8,562		8,562	6,397
Training	0		0	0
Marketing	151		151	784
Travel Expenses	0		0	0
Entertaining	0		0	0
Insurance and office costs	1,151		1,151	520
Miscellaneous	2,368		2,368	1,024
	128,458	0	128,458	109,274

5 GOVERNANCE COSTS

	Total 2022	Total 2021
	£	£
Accountancy fees	1,002	973
Independent examiners fee	150	150
Book-keeping fees	6,332	5,335
Trustees meeting	0	0
Companies House fees	26	37
TOTAL	7,510	6,495

6 Debtors

	Total 2022	Total 2021
	£	£
Income receivable	12,471	9,148
TOTAL	12,471	9,148

7 Creditors

	Total 2022	Total 2021
	£	£
Trade creditors	3,766	2,827
TOTAL	3,766	2,827

8 Controlling Interests

The charity is a company limited by guarantee and is controlled by the Trustees, who are also directors of AccessArt for the purposes of company law. The liability of each member in the event of winding up is limited to £10.