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Poulton Cricket Club Group, @PoultonCricket, @PoultonCC

*President: David Dunn Chairman: Will Bathurst Secretary: Rob Ireland
Treasurer: TBC CSO: Claire Kilby*

TRUSTEE REPORT 2021/22

Overall, 2022 has been a good year, with the cricket club posting its strongest result since 2016 with income of £5,031, assuming this year's dinner costs are met by ticket sales.

This result is skewed by the fact that we received an incredibly generous donation of £3,000 which went towards ground expenditure desperately needed with the loss of Wayne whether expenditure on the square or repairing mowers at both Poulton & Ampney.

Even with paying for some much-deserved end of season thank you gifts for the first time, moving away from Pitchero saved the club £525 in admin costs across a cheaper website and removing the Pitchero charge for online payments through that Website

The Cricket Camps run by Gaby Reeves brought in £3k this year as we secured an Inspired to play grant from the ECB to cover her costs meaning that we kept 100% of the income from these. This was a major effort on her part and we'll alter the parameters for ages coached to more appropriate levels next season.

In terms of coaching, we slashed our spend from £7.4k to £2.3k with a combination of James Newman coaching the Senior Section, Philippa Dunn & Gaby Reeves the Ladies and several other Members training up as Level 1s and 2s to look after our youth. We should be very proud that we handle all our coaching internally as a club rather than outsourcing this. The surveys reveal huge satisfaction with the coaching we offer at the rate we charge with the great goal of continuing to improve this.

On the ECB Allstars & Dynamos programmes, we again faced an uphill struggle to get the numbers this year and will stop the programme in 2023 instead offering a new Under 7s and Under 9s section which will hopefully benefit from the excellent coaching of our activators in the Tuke-Hastings household. We can't thank the entire Tuke-Hastings family enough for what they have done with this programme.

As touched on above, we returned our annual spend on Englands to being in line with pre-covid levels with the majority of this being mower repair and on the square. Graham Clarke did an Board incredible job in 2022, preparing more than 80 wickets for the club and we have squared the wicket off with markers and put the ground to bed for the first time in several years.

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We will employ a professional Groundsman in 2023 and will need to dramatically alter our balance sheet to meet this additional cost. With a change in accounting methods and also the return of a fully operational bar, our spend on the Pavilion was reduced to just £199 compared with £1,545 while playing costs rose to £2.6k due to trialling a year without match fees and a big spend on new trophies.

Membership receipts topped £7k with 200 members in the club for the first time.

Looking ahead to the 2023 season, we will propose a shift in hard-ball junior membership fees at the AGM associated with the costs of preparing pitches and providing balls for games (the club spent just under £1,000 on balls this year), on top of the cost of training coaches.

In the senior section, we will re-introduce match fees of five pounds specifically for games at Englands as a contribution to our new Groundsman's fees. There are plenty of challenges ahead of us as a club but these are manageable if we buy into them as a club and support the fundraising that we are going to have to do in the 2023 season. We can use these challenges though to provide the opportunity to bring us closer together with all "profits" are re-invested into the club and playing facilities.

Our lovely Pavilion is now some 15 years old and to maintain it as one of the best in the area means it will need attention in the near future. This will encourage people to stay and play. When everyone works together, the difference is there for all to see and we should all be proud of where we are now and the journey we have taken. We continue to miss the recent losses of Wayne and Simon and the enormous amount they did for our club.

Off the pitch also saw the return of club events after a couple of COVID impacted seasons and they were very welcomed and well attended. The ladies garden games and the Mexican night both huge successes, and of course not forgetting the biggest event of them all, the beer festival. Huge thanks to all involved in running and organising these events, hopefully many more to come next year. Also huge thanks to the bar committee for their work this year, providing food after matches and also for the smooth return back to the old bar pre Covid, we know pints on tap have been very well received by all! On the pitch was a success as well, as all my pre-season targets for the 3 senior teams were met and also for the ladies too. Three successive wins to end the season saw a mid table finish for the 1s, a more than competitive 3rd team with the introduction of more youth into the fold, a much more competitive ladies team with the introduction of some new players but most importantly, promotion for the 2s! A huge thanks to all the team captains for their work this season, we can be rightly proud of what we achieved.

The 2022 season saw lots of new faces across the women's section, alongside some enthusiastic girls, whom we hope will one day feed into the women's team. With a range of abilities across the squad the emphasis was on individual goal-oriented coaching across the season, aiming to maximise improvements across the whole team.

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It is our belief that the whole squad achieved this strengthening at least one facet of their game. With an ever-growing squad we also wanted to maximise opportunities for all players, including the juniors who are illegible to play in the CDCA league due to age restrictions. Subsequently we organised a number of friendlies to allow different players to take the lead within games, and this undoubtedly allowed provided an important opportunity for these players.

The games were played in a supportive spirit, and we look forward to replicating and increasing these opportunities in 2023. At the other end of the scale, we again had players involved in the county set-up, and two have trials at Western Storm Academy. Congratulations to all those concerned for the hard work and dedication it has taken to be offered these incredible opportunities!

The club is also committed to providing as many opportunities as possible to the women and girls sections. This commitment saw a number of players, including Emilia Powell, Bethan Manning, Emma O'Connor, Lucy Tuke-Hastings, Laura Patterson, Louisa Pettit, Gaby Reeves and Philippa Dunn playing for the 2nd , 3rd and Sunday teams. These opportunities not only provide opportunity for improvement for the players, but increased integration with the club. Our league performance was mixed this season, mainly due to inconsistent availability. However, we did beat both the first and second placed teams in the league which does not mean we cannot compete. It also would have been a different story had the league not rolled over points from the first half of the season, when splitting the league into two play-off divisions.... Both Dumbleton and Poulton can feel aggrieved when they would have won the division 1 play off by 1 point!

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Poulton Cricket Club (Charity) - Accounting Year 2021/22

	Credit		Debit		Debit
Turnover	£27,186	less Cost of Sales	£13,008	Administration Expenses	£9,466
Subs - Senior	£3,151	Equipment Hire	£267	Englands - Mowers	£397
Subs - Ladies	£601	Pavilion - Waste	-£581	Web Hosting	£540
Subs - Junior	£1,991	Camps Costs (Coaching, Gear)	£801	Advertising Boards	£306
Dinner & Dance Tickets	£395	Englands - Fuel	£213	Charitable Donations	£0
Camps	£3,365	Englands - Square	£811	Insurance - Cricket Club	£137
Allstars	£1,250	Englands - Outfield & Boundary	£143	Staff Training	£1,000
Dynamos	£400	Englands Ground	£89	Fantasy Cricket	£33
Nets - Senior	£265	Indoor Nets Hire	£1,135	League Fees	£339
Subs - Family	£1,125	Coaching - Equipment	£207	League Fines	£66
Sponsorship - General	£4,385	Dinner & Dance Costs	£2,150	Playing Gear	£883
Sponsorship - Boards	£980	New Nets 2021	£578	Trophies	£573
Subs - Coach	£150	ECB Allstars Fees	£731	Card Fees	£200
Subs - Social	£50	Food/Drinks for Events	£254	Overseas Player Costs	£4,711
Match Fees	£83	ECB Dynamos Fees	£114	EOS Thank Yous	£221
Gift Aid Receipts	£1,159	1st XI Umpires Fees	£630	Rent & Rates	-£40
VP/Pres Donations	£200	First Aid	£19	Dinner & Dance	£100
Ampney Crucis - Phil Gearing	£89	Cricket Balls	£956		
Nets - Junior	£439	Ampney Crucis	£637	less Bad Debts	£199
Nets - Ladies	£90	Beer Festival Costs	£180	Bad Debts Written Off	£199
Playing Kit	£355	Payments to Sports Committee	£600		
Grants & Donations	£3,630	Pavilion - Food purchases	£349	Total Income	£27,686
Subs - Student Unemp	£100	Coaching - Liam Smith	£1,667	Total Expenditure	£22,673
Food Sales	£290	Coaching - James Newman	£1,058	Operating Result	£5,013
Donations - Corporate	£2,633				
Hundred Club - (Gift Aid Excluded)	£10				
Other Income	£500				
Grant Income	£500				

I confirm that the accounts have been prepared in accordance with the books, records and information that have been maintained and provided to me to review. I confirm that the accounts have been prepared in accordance with general accounting principles and that they are, to the best of my knowledge, complete and correct.

Name: M E Viney

14/07/2023

Mr M E Viney BA ACA

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