

# POULTON CRICKET CLUB

England & Wales · Charity number 1102682

## Details

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**Status** Registered

**Legal form** Other

**Registered** 2004-03-17

**Register** [View on the Charity Commission register](#)

## Contact

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**Address** Englands Pavilion  
Cricklade Street  
Poulton  
Cirencester  
Gloucestershire  
GL7 5HX

**Phone** 07765251951

**Email** [Cricket@poultoncricketclub.co.uk](mailto:Cricket@poultoncricketclub.co.uk)

**Website** <https://www.poultoncricketclub.co.uk/>

## Activities

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**Objects:** THE PROMOTION OF COMMUNITY PARTICIPATION IN HEALTHY RECREATION IN PARTICULAR BY THE PROVISION OF FACILITIES FOR THE PLAYING OF CRICKET.

**Activities:** To promote local community participation in healthy recreation by providing facilities for playing cricket. To promote the amateur sport of cricket through provision of coaching by qualified individuals to children. To care for and maintain the pavilion and playing field known as Englands & to be a focal point for the local community.

## Classification

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- **How:** Other Charitable Activities
- **What:** General Charitable Purposes, Amateur Sport
- **Who:** Children/young People, The General Public/mankind

## Geography

- **Area of benefit:** NOT DEFINED. IN PRACTICE LOCALLY IN THE PARISH OF POULTON IN THE COTSWOLD DISTRICT OF GLOUCESTERSHIRE.
- Gloucestershire

## Finances

Period end	Income	Expenditure	Assets	Employees
2024-12-31	£83,734	£92,709	-	-
2023-12-31	£37,054	£42,723	-	-
2022-09-30	£27,686	£22,673	-	-
2021-09-30	£50,026	£45,840	-	-
2020-09-30	£13,411	£14,396	-	-

## Trustees

Name	Role	Appointed
Heather Baker		2025-06-02
Jack Kilby		2025-11-04
Louisa Pettit		2025-11-03
Lucy Ireland		2025-06-02
Will Bathurst		2020-02-27

**POULTON CRICKET CLUB**

England & Wales - Charity number 1102682

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# Accounts

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**POULTON  
CRICKET CLUB**

**The Pavilion  
Englands  
Poulton  
GL7 5HX**

[www.PoultonCricketClub.co.uk](http://www.PoultonCricketClub.co.uk)

Affiliated to the ECB and Gloucestershire Cricket Foundation

President: David Dunn   Chairman: Will Bathurst   Secretary: Robert Ireland  
Treasurer: Steven Willard   CSO: Claire Kilby

**Charity Registration Number: 1102682**

**Trustee Report 2024**

**1 January 2024 – 31 December 2024**



## Objectives & Activities

The Trustees present their annual report together with the financial statements of Poulton Cricket Club (“the Club”) for the 1 January 2024 to 31 December 2024. The Trustees confirm that the Annual report and financial statements of the charity comply with the current statutory requirements, the requirements of the club's governing document and the provisions of the Statement of Recommended Practice (SORP) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019).

### Summary of the Purposes of the Charity (SORP 1.17)

The purposes of the Club are to foster and promote participation in the amateur sport of cricket within the community, providing facilities for playing cricket, opportunities for recreation, coaching and competition.

### Activities undertaken in relation to these Purposes (SORP 1.17 & 1.19)

In order to achieve the Club's objectives, the club leases, operates and maintains a playing field and pavilion known as Englands for use by Poulton residents and the surrounding area. The charity's main sources of income are membership subscriptions, donations, sales from its bar & kitchen and fundraising events. The club now sub-leases to a football club who pay a rent per game. Youth cricket is offered for the Season of April to July inclusive with the Senior section running from April through to September.

### Statement of the Trustees (SORP 1.18)

In setting objectives and planning for current and future activities, the Trustees have given due consideration to general guidance published by the Charity Commission relating to public benefit, including the guidance 'Public benefit: running a charity (PB2)'. All activities have been undertaken for the furtherance of the Charity's purpose as per its Constitution and for the furtherance of Public Benefit.

### Contribution made by Volunteers (SORP 1.38)

The club is completely dependent on the work of volunteers and is run by volunteers who are not entitled to receive any remuneration.

## Achievements & Performance

### Main Achievements in 2024 (SORP 1.20)

The year has been focussed on laying the facilities groundwork for future growth. The club has had its most successful year of fundraising in its history, investing the vast majority of this into its facilities.

Following the agreement of a lease in 2023 with our landlords the Poulton Playing Field & Allotment Charity (“PFAC”) we have become sole rather than joint tenants of the Englands Playing Field and Pavilion which has empowered us to make immediate improvements.

We have for the past few years struggled with largely inoperable machinery. The Club entered the 2024 season faced with no way of cutting our outfield and no way to roll cricket pitches.

A vote was taken at the Club AGM to approve the required grounds expenditure so that we could operate in 2024 resulting in the material expenditure detailed below. Grant applications, an interest free loan, club fundraising and crowdfunding would enable the acquisitions detailed below which formed the club's main achievements in 2024



## **Ground**

1. Funding and purchase of a new Powerroll 12 Roller to help produce wickets at the square
2. Funding and purchase of a Kress236e Electric Robot mower to maintain the Playing Field. This included use of the Cotswold District Council's Spacehive crowdfunding partner and a grant from the England and Wales Cricket Board.
3. Continued funding of Willow Turfcare as Contractors to care for the square and produce the 90+ wickets required for cricket each season. This contract is reviewed annually has performance related break clauses or can be terminated with three months notice. It is a £16,200 a year (inclusive of VAT contract)

## **Pavilion**

1. New furniture & flooring in the open part of our pavilion and redecoration of this space
2. Newer, energy efficient fridges in the kitchen & bar to reduce electricity consumption
3. Phase 1 installation of security cameras and WiFi at the pavilion.

## **Administrational**

1. Clubmark accreditation was retained for a further season. It will be discontinued at the end of 2025 and replaced with a new system.
2. The committee was elected and from this a provisional group of additional trustees has been formed.
3. A new constitution and split division of responsibilities will be established during the 2025 season.
4. A large body of parent and player volunteers has driven the success of Friday night bar and kitchen offerings making them the highlight of the season.
5. The Club also held a successful Beer festival whose main aim was to bring the village and club closer together

## **Club Membership & Playing**

1. Club membership stood at 150 with 126 of these now under 18 bolstered by a brand new Under 5s squad of 18.
2. For our youth, membership charges remained the same
3. Due to a sponsorship partnership with Tanners Solicitors LLP we provided all youth members with a club shirt.
4. Women's Softball began with their first fixture and a league for the Winter.
5. The club ends the season with 20 qualified coaches and DBS checks completed on all 38 required roles in the club
6. Our membership continues to grow as we attract more children and young people to our club however we still have work to do on
  - a. Attracting villagers in the immediate locality, helping the club become a focal point for them.
  - b. Developing our girls section and rebuilding our women's hardball offering.

## **Financial Review**

### **Summary review at end period (SORP 1.21)**

It has been a year of major financial change as it was the first where the Club assumed full control of the pavilion including its costs and the revenue potential of the bar/kitchen. This has transformed the earning potential for the club with every member realising that efforts put into bar & kitchen trade had a direct impact on the club for the first time.



Driven by club fundraising, Receipts hit £78,734 for the year which includes £6,620 in grants versus cost of sales of £47,793 and administration costs of £14,479. Operating profit ended at £13,224 with retained profit of £31,907. The club spent a total of £30,106 on fixed assets. Overall therefore this results in a net impact on cash reserves of £8,975 and cash reserves ended the year at £9,708.

### **Policy for Holding Reserves & Reserves Held (SORP 1.22)**

The club is in the process of building a level of reserves to underpin it through a year of fixed expenditure this target is set at £10,000-20,000. This range is wide as our cost of operations is swollen significantly when cricket is provided. Basic costs, should we be unable to operate are kept low by rolling liabilities and short term contracts.

Even with, by historical standards, large expenditure in the 2024 season. On December 31, 2024 our net current assets ended the year at £4,709 with assets of £31,907. This is net of a £5,000 interest free multi-year loan from a benefactor to help fund the new roller rather than accepting one from the England & Wales Cricket Board.

### **Going Concern Statement (SORP 1.23)**

After making the proper enquiries, the Trustees have a reasonable expectation that the Club has adequate resources to continue in operational existence for the foreseeable future.

### **Sources of Funds in 2024 Season (SORP 1.47)**

- Membership subscriptions totalled £7,739 for the season.
- The Bar & Kitchen contributed £8,800 in profit driven chiefly by the continued success of Friday Night youth nights at the club thanks to the hard work of volunteers.
- Direct Club Donations were £14,459
- £3,827 was raised by additional fundraising
- £3,190 was delivered by the beer festival
- £4,274 was received in Gift Aid on qualifying donations
- The Club also received £6,620 in grant funding. £3,250 each from the Cotswold District Council and the England and Wales County Grant Scheme towards the purchase of our robot mower. A further grant of £120 covered an umpire training course held at the club

### **Principal Risks Facing the Charity (SORP 1.46)**

The club continues to face material financial risk from rising utility bills and costs of goods related to the provision of cricket. The club is already reducing fuel and utility costs and has plans to reduce these costs even further in the future as part of its club development plan. The club is conscious that it cannot keep increasing the cost of cricket to families and is constantly looking for ways to reduce the financial barriers to playing the sport. To mitigate financial risks, management accounts are provided throughout the year when requested by the Trustees, including a Profit & Loss statement, Balance sheet with depreciation and lists of creditors and debtors.

Further risks are associated with the playing of cricket and the provision of youth coaching and cricket for children. The club mitigates these risks with codes of conduct, safeguarding policies and DBS checks in addition to having three trained Safeguarding Officers in the club. The club uses a software called Spond which places parents in control of their child's access to the club. In addition our large coaching teams mean multiple coaches are present for each training session in line with coaching requirements. First Aid kits exist for all teams in the club.



The club also maintains liability and personal injury insurance policies from Howdens.

## **Structure, Governance and Management**

### **Trustees (SORP 1.25)**

For the 2024 season, the appointed trustees have been elected annually to the Club Committee serving as both Club Committee officials and Trustees of the Poulton Cricket Club Charity. For the 2024 season the four trustees were David Dunn (President), William Bathurst (Chairman), Steven Willard (Treasurer) and Rosemarie Chapman (Life Member) all multi-year Trustees serving for the full period of 2024 and assuming their roles in line with the Club's governing constitution.

### **Planned Changes for the 2025 AGM**

As the Club has grown and will now regularly file accounts for scrutiny it is important the required governance criteria are improved. During the 2025 season a new constitution and governance structure will be considered at the AGM.

The current team of Trustees (elected to their posts at the 2023 AGM) have assumed positions on a voluntary basis following the resignation of Steven Willard at the end of the 2024 season and following the death of the much loved and appreciated Rosemarie Chapman.

It is proposed that a team of five trustees will be elected annually at the AGM and will comprise a Chairman, Youth Manager, Safeguarding Officer, Treasurer & Representative of the Village. This Committee will be charged with managing the Club's finances, development plans, alignment with village, annual reporting and compliance with the ethical and legal requirements of running the charity.

It is proposed that the day-to-day management of playing and cricket matters will be handled by volunteer sub committees governing respectively

- I) The Youth section
- II) Women & Girls Section
- III) The Facilities
- IV) The Senior Section.

The body of Trustees will consider any budgetary requirements for these sections.

## **Declarations**

The Trustees declare that they have approved the Trustee's report above.

Signed on behalf of the Trustees

### **Signature**



### **Full Name**

William Bathurst

### **Position**

Chairman





## Receipts and payments accounts

For the period from	Period start date 01-Jan-24	To	Period end date 31-Dec-24
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### Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
<b>A1 Receipts</b>					
Members' Subscriptions	7,739	-	-	7,739	6,926
Club Sales	24,591	-	-	24,591	29,130
Fundraising Events	17,847	-	-	17,847	9,333
Donations, Legacies, Grants	24,264	-	-	24,264	7,183
HMRC Gift Aid	4,274	-	-	4,274	2,276
Interest on Deposit Account	19	-	-	19	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total (Gross income for AR)</b>	<b>78,734</b>	<b>-</b>	<b>-</b>	<b>78,734</b>	<b>54,848</b>
<b>A2 Asset and investment sales, (see table).</b>					
Loans Received	5,000	-	-	5,000	-
	-	-	-	-	-
<b>Sub total</b>	<b>5,000</b>	<b>-</b>	<b>-</b>	<b>5,000</b>	<b>-</b>
<b>Total receipts</b>	<b>83,734</b>	<b>-</b>	<b>-</b>	<b>83,734</b>	<b>54,848</b>
<b>A3 Payments</b>					
Repairs & Maintenance	27,604	-	-	27,604	27,201
Cost of Club Sales	19,578	-	-	19,578	19,947
Cost of Fundraising Events	9,077	-	-	9,077	5,170
Light & Heating	2,539	-	-	2,539	2,016
Insurance	1,923	-	-	1,923	1,876
Water & Sewerage	199	-	-	199	1,368
Grants & Donations Paid	0	-	-	-	520
Telephone & Internet	649	-	-	649	371
Printing, Postage, Stationery, Computer Supplies	716	-	-	716	342
Rent/Hire	147	-	-	147	212
Bank Charges	172	-	-	172	176
<b>Sub total</b>	<b>62,602</b>	<b>-</b>	<b>-</b>	<b>62,602</b>	<b>59,199</b>
<b>A4 Asset and investment purchases, (see table)</b>					
Purchase of Fixed Assets	30,106	-	-	30,106	-
	-	-	-	-	-
<b>Sub total</b>	<b>30,106</b>	<b>-</b>	<b>-</b>	<b>30,106</b>	<b>-</b>
<b>Total payments</b>	<b>92,709</b>	<b>-</b>	<b>-</b>	<b>92,709</b>	<b>59,199</b>
<b>Net of receipts/(payments)</b>	<b>- 8,975</b>	<b>-</b>	<b>-</b>	<b>- 8,975</b>	<b>- 4,351</b>
<b>A5 Transfers between funds</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>A6 Cash funds last year end</b>	<b>18,683</b>	<b>-</b>	<b>-</b>	<b>18,683</b>	<b>-</b>
<b>Cash funds this year end</b>	<b>9,708</b>	<b>-</b>	<b>-</b>	<b>9,708</b>	<b>- 4,351</b>

## Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B1 Cash funds</b>	Gift Aid Account	1,500	-	-
	No.1 Account	964	-	-
	Pavilion Account	1,000	-	-
	Reserve Account	6,244	-	-
	<b>Total cash funds</b>	<b>9,708</b>	<b>-</b>	<b>-</b>
	(agree balances with receipts and payments account(s))	OK	OK	OK

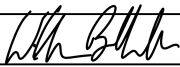
Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B2 Other monetary assets</b>	Other Debts	1,048	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
<b>B3 Investment assets</b>			-	-
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
<b>B4 Assets retained for the charity's own use</b>	Kress 236e Mower		12,999	11,049
	Powerroll 12 Mower		14,832	14,090
	Fixtures & Fittings		2,275	2,059
			-	-
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
<b>B5 Liabilities</b>	Trade Debtors		1,445	
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	William Bathurst	19/08/2025

## **INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF POULTON CRICKET CLUB**

I report to the trustees on my examination of the accounts of Poulton Cricket Club (the Charity) for the year ended 31 December 2024.

### **Responsibilities and basis of report**

As the trustees of the Charity you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the Charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

### **Independent examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Trust as required by section 130 of the Act; or
2. the accounts do not accord with those records.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Mr J P Foxwell FCCA FCIE  
independent-examiner.net

12 Hillbourne Road, Poole, BH17 7JB

Date: 23 August 2025

**POULTON CRICKET CLUB**

England & Wales - Charity number 1102682

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# Accounts

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**Poulton Cricket Club  
The Pavilion  
Englands  
Poulton  
GL7 5HX**

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### **TRUSTEE REPORT 2023**

This year the club moved its reporting date to calendar year for a variety of reasons but chief amongst these is that a new lease deal with our landlords mean we are combining the Bar and Club accounts for the 2024 Season. This report therefore reflects five quarters and includes the costs of two sets (2022 & 2023) of end season costs. The text of the below report is therefore adjusted to excluded on set of costs for comparison purposes but the financial report needs to reflect all five quarters of the reported period. We will also move to cash based accounting rather than accrual.

The club generated revenue of £38.7k this year but faced costs of £41.8k so has as made a loss of £3.6k. To put this in context, outside major fundraising years like 2021 when we put in the new nets, the next highest revenue year was £31k in 2016, our 125th season. In addition, We see no direct income from bar sales (but do from food sales) and we did not hold a beer festival as we had originally planned in the 2023 season.

This performance was worse than our forecast last January of a loss of £1.5k but this was entirely due to our roller breaking down terminally in April and we were forced to hire an alternative at a cost of £3.5k for the season. Had this not happened, we would have absorbed the cost of our professional grounds team completely.

Our continued focus on reducing costs has transformed the balance sheet enabling us to spend money elsewhere. The club ends the season with cash reserves of £17.2k.

The Golf Day generated £1.7k for the club and the hundred club nearly £3k. Both were the brainchild of Liam James with several other members such as James Mcloughlin and Georgie Shaw doing significant work in support. These fundraisers have had a massive impact on club liquidity.

We had some incredibly large & generous donations/sponsorship for the season and welcomed CIA Fire & Security, Jesse Smith & WJ Castle Butchers, Bluestone Insurance & Davidson Financial Planning as board sponsors while MV37 Ltd made a large corporate donation. I cannot thank our sponsors enough for their generosity and support of our club.

Membership fees were split for the first time in 2023 between a charity membership fee and then the playing membership charge which gives members the right to use club facilities. We are able to claim gift aid on the membership but not the playing charge. Income from the fees was £7.4k in 2023 with Gift Aid from this and prior year donations totalling £2.3k. We are now up to date on gift aid claims. Overall the cost of provision of cricket to local children was kept stable but the offering was greatly enhanced with a far large body of qualified coaches.



This was the first year since 2017 that the club received no funding at all from the ECB or Gloucestershire Cricket Foundation. These are usually worth an average of £3.3k to the club annually.

We used a prior donation for a BBQ to buy a new one, sales of food from the BBQ and kitchen totalled £5.5k with the cost of sales being £3.4k so a £2.1k result in a summer with not particularly good weather.

Admin costs fell for the second consecutive year to £492 from a peak in 2021 of £1,284 due mainly to lower costs of insurance since we re-attained Clubmark status and a cheaper website/availability app combination.

Coaching costs were just £720 in 2023 with only a senior coach paid. These peaked at £7.4k in 2021, so the decision to train more coaches has proved correct and remains the future for the club.

We spent £19.8k at Englands. £14.7k so far on Willow Turfcare, £555 on fertiliser, seed & loam, £776 on equipment and £3.3k on the end of season renovation. Playing costs rose 31% this season to £3.5k. We spent £1.2k on balls as part of this as well as restocking out of date first aid kit at a cost of £432. A sponsorship deal covered the majority of the playing kit costs. We expect reduced playing costs in 2024.

The bar installation saved the pavilion money and then increased sales meaning that for the first time since the new pavilion was built, it covered costs. This was due to the higher sales price of a pint, reduced wastage and youth cricket training on a Friday. Across the course of the season, Friday evenings produced the highest revenue, even more than Saturdays. Every drink at the pavilion is a mini fundraiser and if we continue this record in 2022, it reduces the need for the club to have large fundraisers every year. Pavilion utilities costs are huge but a dispute is under way with the water company over readings and we are expecting money back from a broadband provider. 2024 will be a more stable year for the pavilion finances, subject to no more major price hikes by our brewing company, Hawkstone.

2023 was an excellent year for the club and laid the foundations for the 2024 season which will be one of the most material in living memory.



**Poulton Cricket Club 3q23-4q24**

<b>INCOME</b>	<b>37,054</b>	<b>EXPENDITURE</b>	<b>39,848</b>	<b>ADMIN EXPENSES</b>
Dinner & Dance Tickets	140	Equipment Hire	100	Web Hosting
Camps	2,525	Pavilion - Bar Purchases	61	Advertising Boards
Sponsorship - Boards	950	Fundraising Costs	20	Charitable Donations
Gift Aid Receipts	2,276	Camps Costs (Coaching, Gear)	1,320	Insurance - Cricket Club
Playing Kit	270	Englands - Fuel	39	Bad Debts Written Off
Sponsorship - Fixture Cards	80	Englands - Square	14,700	League Fees
Beer Fest Income	150	Englands - Outfield & Boundary	35	Trophies
Food Sales	5,456	Hundred Club - Prize Payouts	2,066	Card Fees
Donations - Corporate	3,631	Golf Day Costs	2,234	Machinery Maintenance
Hundred Club - (Gift Aid Excluded)	5,248	Englands Ground	90	Pavilion - Cleaning
Donations - Individuals	3,819	Indoor Nets Hire	432	
Donations - EasyFundraising	396	New Nets 2021	40	
Membership - Gift Aid	2,360	1st XI Umpires Fees	540	<b>TOTAL Income</b>
Membership - Playing (Gift Aid Excluded)	4,665	First Aid	431	<b>TOTAL Expenditure</b>
Membership - Gift Aid Opt Out	394	Cricket Balls	1,234	
Golf Day	3,807	Payments to Sports Committee	400	
Women's Softball	318	Pavilion - Food purchases	3,351	
Membership - Old	(21)	Coaching - James Newman	720	
Nets	590	Roller Hire	3,528	
		Womens Softball Costs	26	
		Englands - Fertiliser	555	
		Englands - Grounds Equip	776	
		Englands - EOSR	6,303	
		Playing Gear	847	

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**RESULT**

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**2,875**

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480

102

250

76

136

275

397

184

327

648

**37,054**

**42,723**

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**(5,669)**

**Poulton Cricket Club 3q23-4q24**

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**42,723**

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**(5,669)**

**POULTON CRICKET CLUB**

England & Wales - Charity number 1102682

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# Accounts

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[www.PoultonCricketClub.co.uk](http://www.PoultonCricketClub.co.uk)



Poulton Cricket Club Group, @PoultonCricket, @PoultonCC

*President: David Dunn Chairman: Will Bathurst Secretary: Rob Ireland  
Treasurer: TBC CSO: Claire Kilby*

## **TRUSTEE REPORT 2021/22**

Overall, 2022 has been a good year, with the cricket club posting its strongest result since 2016 with income of £5,031, assuming this year's dinner costs are met by ticket sales.

This result is skewed by the fact that we received an incredibly generous donation of £3,000 which went towards ground expenditure desperately needed with the loss of Wayne whether expenditure on the square or repairing mowers at both Poulton & Ampney.

Even with paying for some much-deserved end of season thank you gifts for the first time, moving away from Pitchero saved the club £525 in admin costs across a cheaper website and removing the Pitchero charge for online payments through that Website

The Cricket Camps run by Gaby Reeves brought in £3k this year as we secured an Inspired to play grant from the ECB to cover her costs meaning that we kept 100% of the income from these. This was a major effort on her part and we'll alter the parameters for ages coached to more appropriate levels next season.

In terms of coaching, we slashed our spend from £7.4k to £2.3k with a combination of James Newman coaching the Senior Section, Philippa Dunn & Gaby Reeves the Ladies and several other Members training up as Level 1s and 2s to look after our youth. We should be very proud that we handle all our coaching internally as a club rather than outsourcing this. The surveys reveal huge satisfaction with the coaching we offer at the rate we charge with the great goal of continuing to improve this.

On the ECB Allstars & Dynamos programmes, we again faced an uphill struggle to get the numbers this year and will stop the programme in 2023 instead offering a new Under 7s and Under 9s section which will hopefully benefit from the excellent coaching of our activators in the Tuke-Hastings household. We can't thank the entire Tuke-Hastings family enough for what they have done with this programme.

As touched on above, we returned our annual spend on Englands to being in line with pre-covid levels with the majority of this being mower repair and on the square. Graham Clarke did an Board incredible job in 2022, preparing more than 80 wickets for the club and we have squared the wicket off with markers and put the ground to bed for the first time in several years.

Affiliated to the ECB and Gloucestershire County Cricket Board





We will employ a professional Groundsman in 2023 and will need to dramatically alter our balance sheet to meet this additional cost. With a change in accounting methods and also the return of a fully operational bar, our spend on the Pavilion was reduced to just £199 compared with £1,545 while playing costs rose to £2.6k due to trialling a year without match fees and a big spend on new trophies.

Membership receipts topped £7k with 200 members in the club for the first time.

Looking ahead to the 2023 season, we will propose a shift in hard-ball junior membership fees at the AGM associated with the costs of preparing pitches and providing balls for games (the club spent just under £1,000 on balls this year), on top of the cost of training coaches.

In the senior section, we will re-introduce match fees of five pounds specifically for games at Englands as a contribution to our new Groundsman's fees. There are plenty of challenges ahead of us as a club but these are manageable if we buy into them as a club and support the fundraising that we are going to have to do in the 2023 season. We can use these challenges though to provide the opportunity to bring us closer together with all "profits" are re-invested into the club and playing facilities.

Our lovely Pavilion is now some 15 years old and to maintain it as one of the best in the area means it will need attention in the near future. This will encourage people to stay and play. When everyone works together, the difference is there for all to see and we should all be proud of where we are now and the journey we have taken. We continue to miss the recent losses of Wayne and Simon and the enormous amount they did for our club.

Off the pitch also saw the return of club events after a couple of COVID impacted seasons and they were very welcomed and well attended. The ladies garden games and the Mexican night both huge successes, and of course not forgetting the biggest event of them all, the beer festival. Huge thanks to all involved in running and organising these events, hopefully many more to come next year. Also huge thanks to the bar committee for their work this year, providing food after matches and also for the smooth return back to the old bar pre Covid, we know pints on tap have been very well received by all! On the pitch was a success as well, as all my pre-season targets for the 3 senior teams were met and also for the ladies too. Three successive wins to end the season saw a mid table finish for the 1s, a more than competitive 3rd team with the introduction of more youth into the fold, a much more competitive ladies team with the introduction of some new players but most importantly, promotion for the 2s! A huge thanks to all the team captains for their work this season, we can be rightly proud of what we achieved.

The 2022 season saw lots of new faces across the women's section, alongside some enthusiastic girls, whom we hope will one day feed into the women's team. With a range of abilities across the squad the emphasis was on individual goal-oriented coaching across the season, aiming to maximise improvements across the whole team.

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It is our belief that the whole squad achieved this strengthening at least one facet of their game. With an ever-growing squad we also wanted to maximise opportunities for all players, including the juniors who are illegible to play in the CDCA league due to age restrictions. Subsequently we organised a number of friendlies to allow different players to take the lead within games, and this undoubtedly allowed provided an important opportunity for these players.

The games were played in a supportive spirit, and we look forward to replicating and increasing these opportunities in 2023. At the other end of the scale, we again had players involved in the county set-up, and two have trials at Western Storm Academy. Congratulations to all those concerned for the hard work and dedication it has taken to be offered these incredible opportunities!

The club is also committed to providing as many opportunities as possible to the women and girls sections. This commitment saw a number of players, including Emilia Powell, Bethan Manning, Emma O'Connor, Lucy Tuke-Hastings, Laura Patterson, Louisa Pettit, Gaby Reeves and Philippa Dunn playing for the 2nd , 3rd and Sunday teams. These opportunities not only provide opportunity for improvement for the players, but increased integration with the club. Our league performance was mixed this season, mainly due to inconsistent availability. However, we did beat both the first and second placed teams in the league which does not mean we cannot compete. It also would have been a different story had the league not rolled over points from the first half of the season, when splitting the league into two play-off divisions.... Both Dumbleton and Poulton can feel aggrieved when they would have won the division 1 play off by 1 point!

Affiliated to the ECB and Gloucestershire County Cricket Board



## Poulton Cricket Club (Charity) - Accounting Year 2021/22

	Credit		Debit		Debit
<b>Turnover</b>	<b>£27,186</b>	<b>less Cost of Sales</b>	<b>£13,008</b>	<b>Administration Expenses</b>	<b>£9,466</b>
Subs - Senior	£3,151	Equipment Hire	£267	Englands - Mowers	£397
Subs - Ladies	£601	Pavilion - Waste	-£581	Web Hosting	£540
Subs - Junior	£1,991	Camps Costs (Coaching, Gear)	£801	Advertising Boards	£306
Dinner & Dance Tickets	£395	Englands - Fuel	£213	Charitable Donations	£0
Camps	£3,365	Englands - Square	£811	Insurance - Cricket Club	£137
Allstars	£1,250	Englands - Outfield & Boundary	£143	Staff Training	£1,000
Dynamos	£400	Englands Ground	£89	Fantasy Cricket	£33
Nets - Senior	£265	Indoor Nets Hire	£1,135	League Fees	£339
Subs - Family	£1,125	Coaching - Equipment	£207	League Fines	£66
Sponsorship - General	£4,385	Dinner & Dance Costs	£2,150	Playing Gear	£883
Sponsorship - Boards	£980	New Nets 2021	£578	Trophies	£573
Subs - Coach	£150	ECB Allstars Fees	£731	Card Fees	£200
Subs - Social	£50	Food/Drinks for Events	£254	Overseas Player Costs	£4,711
Match Fees	£83	ECB Dynamos Fees	£114	EOS Thank Yous	£221
Gift Aid Receipts	£1,159	1st XI Umpires Fees	£630	Rent & Rates	-£40
VP/Pres Donations	£200	First Aid	£19	Dinner & Dance	£100
Ampney Crucis - Phil Gearing	£89	Cricket Balls	£956		
Nets - Junior	£439	Ampney Crucis	£637	<b>less Bad Debts</b>	<b>£199</b>
Nets - Ladies	£90	Beer Festival Costs	£180	Bad Debts Written Off	£199
Playing Kit	£355	Payments to Sports Committee	£600		
Grants & Donations	£3,630	Pavilion - Food purchases	£349	<b>Total Income</b>	<b>£27,686</b>
Subs - Student Unemp	£100	Coaching - Liam Smith	£1,667	<b>Total Expenditure</b>	<b>£22,673</b>
Food Sales	£290	Coaching - James Newman	£1,058	<b>Operating Result</b>	<b>£5,013</b>
Donations - Corporate	£2,633				
Hundred Club - (Gift Aid Excluded)	£10				
<b>Other Income</b>	<b>£500</b>				
Grant Income	£500				

I confirm that the accounts have been prepared in accordance with the books, records and information that have been maintained and provided to me to review. I confirm that the accounts have been prepared in accordance with general accounting principles and that they are, to the best of my knowledge, complete and correct.

Name: M E Viney

14/07/2023

**Mr M E Viney BA ACA**

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**Date:**

**14/07/2023**

**Mr M E Viney BA ACA**

**POULTON CRICKET CLUB**

England & Wales - Charity number 1102682

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# Accounts

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## POULTON CRICKET CLUB – Trustee’s Annual Report 2020/21

Despite the relegation of the 2nd XI from the County League, this has still been the most phenomenal season in many respects but the club still has considerable work to do in order to capitalise on it. We have plenty to develop and improve for the 2022 season and beyond in order to fulfil our potential but as membership continues to grow in all sections we feel that we can tackle the challenges lie ahead but also continue to provide cost effective cricket and coaching for local families and members.

As a club our heads drop when senior team results don’t go our way on the field but that just means we can’t see what we actually still have regardless of league positions. Thanks to the efforts of those who have gone before us, we play and practice at one of the best pavilion and ground combinations in the county and no matter the league level played on the square, that will always be the case. Results will improve and leagues can be climbed but it is far harder to establish the quality of facilities that we are lucky enough to use.

Revenue and Expenditure have been dominated this season by the replacement of our storm damaged nets. We doubt there are too many clubs in Gloucestershire that could have suffered this sort of loss and then recovered from it not just in the same financial year but ahead of the vast majority of the new season. This was done to budget, with the support of 1) an excellent charitable organisation called Enovert who granted us £18.9k and 2) a benefactor who wishes to remain anonymous but donated £5k. Without the support of these people, we could not have raised the required funds and would not have had practice nets. The Trustees would like each player to step back and realise for a moment how lucky we have been to put in place a £30k project without material negative impact on the cash flow of the club.

In fact the accounts will end the year stronger than they started it. Much of that is due to the record financial and attendance performance that Charlie Tuke-Hastings and his Activators achieved in the Allstars/Dynamos while Liam Smith also ran incredibly successful camps.

On top of this, we fulfilled every league fixture refusing to let COVID-19 get in the way of that despite isolations/infection from non-Poulton CC events. To do that in the first season we operated three senior league sides was frankly incredible and our Club-Captain Jody needs a massive pat on the back for this achievement even if certain results did not go our way. For 2022 we can all help him by making ourselves more available for more games, leaving him to do less when raising 33 players every Saturday.

The junior section had an up and down season in terms of results, but it seems like the great majority enjoyed the season which is fantastic. The Under 9s were a revelation under the management of Rob and Lucy Ireland, with help from Gaby Reeves and Matt Harman. All feedback from parents was positive and the children looked like they were having the time of their lives whenever I was at the games or training. Likewise the Under 11s had a fantastic season. Expertly guided by Dave Dunn, they won the Gloucestershire Youth League winning every game along the way. The talent pool in this age group is enormous, We have huge hopes for them and we must maintain these players as they head into adult cricket. The Under 13s is a small age group in terms of numbers and was often supplemented by Under 11s coming up which naturally had an effect on results, but the atmosphere was fantastic and they have some real talented players of their own. Big thanks to Neil Cheesewright and Mark Robbins for their help over the course of the season. The Under 15s had a tough season in terms of results in their age group, but the vast majority of them played senior cricket during the season and that is the real bonus of having a 3rd XI. They all improved over the season and that will only enhance our senior section as they move up. A big thank

you to all parents who helped with umpiring/scoring, it really does make the difference to us coaches. Our general atmosphere among our parents is fantastic and long may that continue.

Following trials, amongst our youth Florence Miller (u11s), Bethan Manning (u15s), Emilia Powell & Gaby Reeves (u18s) have all made the Winter County Girls Squads and in the boys zonal winter squads Harry Johnson (u10s), Etienne Malherbe & Joshua Price (u12s) have been selected. Others are being considered but this is a great start. Amidst fierce competition Gaby Reeves was also selected to the ECB's Coach Development Scholarship and deserves huge congratulations for this.

Although Sport England has ceased its Club Mark Accreditation scheme, the England and Wales Cricket board has chosen to enhance its version and we fell down on just the one assessed point of 34 related to a course we could not attend. The club will have resolved this point by early 2022 and we will gain the accreditation status as a result. Next Season brings all sorts of things to look forward to alongside accreditation. All our youth players will be a year older, ready to assume new levels of cricketing challenges. The season will hopefully bring the return of the cricket tea and the opportunity to restart socials at the club and bring in new ones. We'll have a new website, aimed at bringing the clubs various squads together more and make it easier to work out what is going on where & when and be able to use our pavilion again and invest in our new leased one at Ampney as well as the ground there. The club's development plan sets us on a steep upward curve which will require the buy in of every club member to achieve over the next five years.

What we would like every senior player to do is step back now and consider what they can contribute to the club next season. Ideally the more of us who can do coaching courses and then coach, the better but there are also socials to organise and club roles and jobs of all sizes that need doing. The turning up and pulling on of the shirt does not keep clubs going let alone developing.

<b>Balance Sheet as at 30/09/2021</b>					
		<b>2019/20</b>		<b>2020/21</b>	
		£14,572	Retained Surplus at Start Of Year	£13,588	
		-£985	Surplus (Deficit) for the Year	£4,186	
		<b>£13,588</b>		<b>£17,774</b>	
			Represented by		
		£1,453	Nat West No.1 Account	£653	
		£12,135	Nat West Gift Aid Account	£17,121	
		<b>£13,588</b>		<b>£17,774</b>	
<b>Income &amp; Expenditure Account - for year ending 30/09/2021</b>					
		<b>Income</b>		<b>Expenditure</b>	
	<b>2019/20</b>	<b>2020/21</b>		<b>2020/21</b>	<b>2019/20</b>
	£1,883	<b>£2,927</b>	SENIOR Members Donations	-	-
	£2,050	<b>£3,140</b>	JUNIOR Donations	-	-
	£240	<b>£540</b>	LADIES Donations	-	-
	£0	<b>£2,360</b>	ALLSTARS Donations	<b>£1,158</b>	-
	£300	<b>£5,000</b>	VP Donations	-	-
	£1,309	<b>£0</b>	HMRC Gift Aid	-	-
	£0	<b>£28,099</b>	NEW NETS 2021	<b>£29,683</b>	-
	£0	<b>£0</b>	Fund Raising	<b>£20</b>	£0
	£0	<b>£0</b>	Shirt Sponsorship	-	-
	£1,000	<b>£0</b>	Ladies Team Sponsorship		
	£450	<b>£950</b>	Ground Advertising Hoardings	<b>£204</b>	£102
	£500	<b>£0</b>	Ground Hire	-	-
	£0	<b>£0</b>	GCB "Chance To Shine"	<b>£0</b>	£0
	£3,000	<b>£1,500</b>	Other Grants/Donations	-	-
	£452	<b>£0</b>	Playing Kit (Shirts/Shorts/Caps)	<b>£0</b>	£819
	£0	<b>£1,010</b>	Match Fees / Teas	<b>£429</b>	£94
	£0	<b>£0</b>	Cricket Nets - SENIOR	<b>£0</b>	£220
	£678	<b>£0</b>	Cricket Nets - JUNIOR	<b>£0</b>	£528
	£0	<b>£0</b>	Cricket Nets - LADIES	<b>£0</b>	£220
	£0	<b>£0</b>	Rob Watson - Ladies Coaching	<b>£720</b>	£320
	£0	<b>£405</b>	Ground Maintenance	<b>£1,791</b>	£2,812
	£0	<b>£0</b>	Fixture Cards	<b>£0</b>	£0
	£0	<b>£0</b>	Training Courses	<b>£225</b>	£50
	£995	<b>£1,650</b>	Annual Dinner/Presentation Event	<b>£0</b>	£2,239
	£0	<b>£0</b>	White Party	<b>£0</b>	£0
	£0	<b>£0</b>	Beer Festival	<b>£0</b>	£201
	£0	<b>£0</b>	Captain's Dinner	<b>£0</b>	£0
	£0	<b>£0</b>	Christmas Dinner	<b>£0</b>	£375
	£555	<b>£2,445</b>	Liam Smith Cricket Camps	<b>£1,163</b>	£34
	-	-	Liam Smith Coaching	<b>£5,417</b>	£4,167
	-	-	Playing Equipment	<b>£1,409</b>	£282
	-	-	League Affiliation Fees	<b>£1,157</b>	£20
	-	-	Stripe/Pitchero Payment Processing Fees	<b>£566</b>	£0
	-	-	Sports Committee	<b>£1,200</b>	£1,200
	-	-	Pavilion	<b>£0</b>	£146
	-	-	Trophies & Engraving	<b>£30</b>	£308
	-	-	Website	<b>£60</b>	£60
	-	-	League Fines	<b>£0</b>	£0
	-	-	Insurance	<b>£252</b>	£174
	£0	<b>£0</b>	Sundries	<b>£358</b>	£25
	<b>£13,411</b>	<b>£50,026</b>	<b>Total Income / Expenditure</b>	<b>£45,840</b>	<b>£14,396</b>
	<b>-£985</b>	<b>£4,186</b>	<b>Surplus (Deficit) on operations</b>		
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Name:	M E VINEY			Date:	29/07/2022
	Mr M E Viney BA ACA				

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