

Company registration number: 04906693

Charity registration number: 1102413

Cancer Active

(A company limited by guarantee)

Annual Report and Financial Statements

for the Year Ended 31 March 2025

Cancer Active

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Cancer Active

Reference and Administrative Details

Directors and Trustees	S M Thomas L Brooks
Secretary	S M Thomas
Charity Registration Number	1102413
Company Registration Number	04906693
	The charity is incorporated in England.
Operations Address	Apple Tree Cottage Hay Lane Fulmer SL3 6HJ
Registered Office Address	Henge Barn Pury Hill Business Park Alderton Road Towcester Northants NN12 7LS
Independent Examiner	Thompsons MK Ltd Henge Barn Pury Hill Business Park Alderton Road Towcester Northants NN12 7LS
Bankers	HSBC 2 Walton Road AYLESBURY Bucks HP21 7SS

Cancer Active

Trustees' Report

The trustee, who are directors for the purposes of company law, present the annual report together with the financial statements of the charitable company for the year ended 31 March 2025.

Objectives and activities

Objects and aims

The company is a charity and exists to provide information from all published scientific sources around the world so that people wanting to beat cancer can make more informed choices.

The objectives of the charity are:

- The relief of sickness of persons suffering from cancer by the provision of support and information.
- The advancement of education of the public by funding for research into cancer and the dissemination of the useful results of such research and by providing information and advice.

CANCERactive aims to provide information, not just on orthodox medicine.

The charity is not supported by any major corporations (such as pharmaceutical companies) and so has been unable to fund its own research, which is extremely costly. However, it successfully fulfills its objectives by focusing on providing various types of information including the research of others from around the world. It also provides support to cancer patients. The charity does not provide advice or counselling as the Trustees feel that the resources of the charity are too limited and, furthermore, they feel this might break the 1939 Cancer Advertising Act.

To date the charity has pioneered a free and unique magazine, icon (Integrated Cancer and Oncology News), which is available in over 400 hospitals, cancer clinics and libraries across Britain. The magazine is very well received by patients and hospital staff. Oncology professors from both sides of the Atlantic contribute.

The charity has a large and informative website (www.canceractive.com) which provides extensive information on all types of cancer and cancer prevention. The website also provides up to date reports on research and clinical trials from around the world in its research centre 'Cancer Watch'. A Medical Board was set up in the year 2011/2 and this includes professors of oncology, integrative doctors and experts in the field of complementary therapy.

Public benefit

The Trustees have referred to the Charity Commission's general guidance on public benefit when reviewing the objectives and when planning future activities.

The trustee confirm that they have complied with the requirements of section 17 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission for England and Wales.

Cancer Active

Trustees' Report

Achievements and performance

Turning 'Survival' into 'Transition'

The Pandemic hit everybody in the pocket. It crippled small businesses and hurt individuals and families. The new Labour Government doesn't appear to be helping much, with actions against Winter Fuel allowance and plans for heightened taxes. It's hard to predict the future but we believe people with cancer will have even less money next year.

The traditional cancer patient has been biased to the over 60 age group, but this has been getting younger over the past decade or two. The pandemic seems to have accelerated this. The Chief exec of Pfizer, Albert Bourla, talked about Turbo Cancer in his Oxford University interview saying that Pfizer were buying companies to strengthen their cancer resources, and that they felt a third of all families would see Turbo cancer. Yale Medicine then produced research showing cancer cases were being seen in even younger people and that, for example, young women had added problems such as looking after young children.

We are seeing all this at CANCERactive too. More people with cancer, younger people with cancer, and more people struggling to make ends meet.

When the Pandemic hit, we were safely positioned. We have very low running costs. It was however sad to see hospitals not wanting our flagship magazine (the idea of our late founder Catherine Woollams) because touching it might spread Covid (!) but Chris Woollams was persuaded to leave his comfort zone and turn into an interviewer. He built the CANCERactive Sunday Show and raised money for us by interviewing oncology Professors such as Robert Thomas and Karol Sikora, Doctors such as Thomas Lodi, people with cancer expertise such as Holistic Dentist Elmar Jung, Chinese Medicine expert George Cooper and Natural Progesterone expert Judy Evans. He then interviewed a host of former patients who credit him with beating their cancer - covering Lung, Colorectal, Breast, Prostate and many more cancers. We levied a small charge, or people became community members. We survived.

We are also helped by donors who have raised money from running the marathon and climbing mountains along with many regular supporters of CANCERactive.

Cancer Active

Trustees' Report

Financial review

The net outgoing resources for the period amounted to £17,793. At 31 March 2025 the charity had a fund surplus of £89,022, consisting of general reserves and no restricted funds.

More than this we were interested in how we were seen by the public, so we went to see what AI says about CANCERactive. This from BRAVE:

"CANCERactive is a well-established UK-based patient information charity that provides detailed, referenced guidance on complementary and integrative approaches to cancer care. Its articles frequently include multiple references to scientific studies, and it has been a pioneer in making evidence-based complementary cancer strategies accessible to the public. The organization was founded by a cancer survivor and has built a reputation for thorough research and clear communication.

It is a credible, well-referenced patient education resource whereas, some hospital websites or institutional sources may present subjective or poorly referenced content, and inconsistencies in sourcing standards across platforms are a valid concern"

Policy on reserves

The Trustees have established a policy whereby the unrestricted funds not committed or invested in tangible fixed assets ("the free reserves") held by the charity should be between 3 to 6 months of the resources expended. At this level the Trustees believe that they would be able to continue the current activities of the charity in the event of a significant drop in funding. It would obviously be necessary to consider how funding would be replaced or activities changed.

Plans for future periods

Aims and key objectives for future periods

It is our aim to help our patients as a friendly and trusted resource. We do that well because we understand them. Everyone working with CANCERactive has been touched by cancer - we are proud of this.

We aim to build a strong global community, to bring them videos that help, videos they can trust, to back up the articles on the website that often come with 10 or more references. We maintain our strategy of helping people touched by cancer to increase their personal odds of survival, but we will be adding to the website with stronger social media content, videos and podcasts.

We may also merge Chris' other Websites (Health Watch and Rainbow Diet into CANCERactive, and we may even have an annual icon magazine. We're in transition, but we have lots of great ideas about what that means for Britain's number one Integrative and Complementary cancer charity.

Cancer Active

Trustees' Report

Trustees and officers

The trustees and officers serving during the year and since the year-end were as follows:

Trustee: S M Thomas
L Brooks

Secretary: S M Thomas

Structure, governance and management

Organisational structure

The charity is constituted as a company limited by guarantee. Trustees are recruited by personal invitation and recommendation and are entirely voluntary receiving no remuneration.

Financial instruments

Financial risk management objectives and policies

The Trustees have conducted their own review of the major risks to which the charity is exposed, and systems have been established to mitigate those risks.

Significant external risks to funding have led to the development of a strategic plan, which will allow for diversification of funding and activities.

Internal risks are minimised by having authorisation for all transactions and projects and having procedures in place for computer failure. Internal reviews ensure that a consistently high standard of information is given, and the social policies are fully compliant with current legislation. These procedures are periodically reviewed to ensure they still meet the needs of the charity.

Cancer Active

Trustees' Report

Statement of Trustee Responsibilities

The trustee (who are also the directors of Cancer Active for the purposes of company law) are responsible for preparing the trustee' report and the financial statements in accordance with the United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) and applicable law and regulations.

Company law requires the trustee to prepare financial statements for each financial year. Under company law the trustee must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the trustee are required to:

- select suitable accounting policies and apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charitable company's transactions and disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The annual report was approved by the trustee of the charity on and signed on its behalf by:



.....
L Brooks
Trustee

Cancer Active

Independent Examiner's Report to the trustees of Cancer Active ("the Company")

I report to the charity trustee on my examination of the accounts of the Company for the year ended 31st March 2025.

Responsibilities and basis of report

As the charity's trustee of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of Cancer Active are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of Cancer Active as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)].

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Mr Alex Beattie MAAT FCA

Thompsons MK Ltd
Henge Barn, Pury Hill Business Park
Alderton Road
Towcester
Northants
NN12 7LS

Date: 5/9/25

Cancer Active

Statement of Financial Activities for the Year Ended 31 March 2025 (Including Income and Expenditure Account and Statement of Total Recognised Gains and Losses)

	Note	Unrestricted funds £	Restricted funds £	Total 2025 £
Income and Endowments from:				
Donations		79,794	-	79,794
Other trading activities	3	1,716	-	1,716
Investment income		1,500	-	1,500
Total income		<u>83,010</u>	<u>-</u>	<u>83,010</u>
Expenditure on:				
Raising funds	4	(27,643)	-	(27,643)
Charitable activities	5	(73,160)	-	(73,160)
Total expenditure		<u>(100,803)</u>	<u>-</u>	<u>(100,803)</u>
Net income		<u>(17,793)</u>	<u>-</u>	<u>(17,793)</u>
Net movement in funds		(17,793)	-	(17,793)
Reconciliation of funds				
Total funds brought forward		<u>106,815</u>	<u>-</u>	<u>106,815</u>
Total funds carried forward	9	<u><u>89,022</u></u>	<u><u>-</u></u>	<u><u>89,022</u></u>

The notes on pages 12 to 18 form an integral part of these financial statements.

Cancer Active

Statement of Financial Activities for the Year Ended 31 March 2025 (Including Income and Expenditure Account and Statement of Total Recognised Gains and Losses)

Comparative data for the Year Ended 31 March 2024

	Note	Unrestricted funds £	Restricted funds £	Total 2024 £
Income and Endowments from:				
Donations		122,748	-	122,748
Other trading activities	3	1,963	-	1,963
Investment income		1,330	-	1,330
		<u>126,041</u>	<u>-</u>	<u>126,041</u>
Total income				
Expenditure on:				
Raising funds	4	(13,753)	-	(13,753)
Charitable activities	5	(61,059)	-	(61,059)
		<u>(74,812)</u>	<u>-</u>	<u>(74,812)</u>
Total expenditure				
Net income		<u>51,229</u>	<u>-</u>	<u>51,229</u>
Net movement in funds		51,229	-	51,229
Reconciliation of funds				
Total funds brought forward		<u>55,586</u>	<u>-</u>	<u>55,586</u>
Total funds carried forward	9	<u>106,815</u>	<u>-</u>	<u>106,815</u>

All of the charity's activities derive from continuing operations during the above two periods.
The breakdown of funds is shown in note 9.

Cancer Active

(Registration number: 04906693)
Balance Sheet as at 31 March 2025

	Note	2025 £	2024 £
Fixed assets			
Tangible assets	6	1,277	810
Current assets			
Stocks		8,000	7,500
Debtors	7	1,397	1,518
Cash at bank and in hand		81,341	98,349
		90,738	107,367
Creditors: Amounts falling due within one year	8	(2,993)	(1,362)
Net current assets		87,745	106,005
Net assets		89,022	106,815
Funds of the charity:			
Restricted income funds			
Restricted funds		-	-
Unrestricted income funds			
Unrestricted funds		89,022	106,815
Total funds	9	89,022	106,815

For the financial year ending 31 March 2025, the charity was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the charity to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

The notes on pages 12 to 18 form an integral part of these financial statements.

Cancer Active

**(Registration number: 04906693)
Balance Sheet as at 31 March 2025**

These financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

The financial statements were approved and authorised for issue by the board and signed on its behalf on:

21/9/25
.....
Date


.....
L Brooks
Trustee

The notes on pages 12 to 18 form an integral part of these financial statements.

Cancer Active

Notes to the Financial Statements for the Year Ended 31 March 2025

1 Charity status

The charity is limited by guarantee, incorporated in England, and consequently does not have share capital. Each of the trustee is liable to contribute an amount not exceeding £10 towards the assets of the charity in the event of liquidation.

CANCERactive was incorporated on 22 September 2003 as a company limited by guarantee and registered as a charity on 1 March 2004.

The company was created under a Memorandum of Association, which established the objects and powers of the Charitable Company and is governed under its Articles of Association. Under those Articles the Board of Trustees are elected at the AGM to serve a period of 3 years, subject to ratification at each AGM.

The address of its registered office is:

Henge Barn
Pury Hill Business Park
Alderton Road
Towcester
NN12 7LS

The principal place of business is:

Apple Tree Cottage
Hay Lane
Fulmer
SL3 6HJ

2 Accounting policies

Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)) (issued in October 2019) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Basis of preparation

Cancer Active meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy notes.

Going concern

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern nor any significant areas of uncertainty that affect the carrying value of assets held by the charity.

Cancer Active

Notes to the Financial Statements for the Year Ended 31 March 2025

Income and endowments

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of the income receivable can be measured reliably.

Donations and legacies

Donations are recognised when the charity has been notified in writing of both the amount and settlement date. In the event that a donation is subject to conditions that require a level of performance by the charity before the charity is entitled to the funds, the income is deferred and not recognised until either those conditions are fully met, or the fulfilment of those conditions is wholly within the control of the charity and it is probable that these conditions will be fulfilled in the reporting period.

Expenditure

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

Raising funds

These are costs incurred in attracting voluntary income, the management of investments and those incurred in trading activities that raise funds.

Support costs

Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources, for example, allocating property costs by floor areas, or per capita, staff costs by the time spent and other costs by their usage.

Governance costs

These include the costs attributable to the charity's compliance with constitutional and statutory requirements, including audit, strategic management and trustee's meetings and reimbursed expenses.

Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Tangible fixed assets

Individual fixed assets costing £100.00 or more are initially recorded at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

Cancer Active

Notes to the Financial Statements for the Year Ended 31 March 2025

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Trade creditors

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the charity does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

Fund structure

Unrestricted income funds are general funds that are available for use at the trustee discretion in furtherance of the objectives of the charity.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose.

Financial instruments

Classification

Financial assets and financial liabilities are recognised when the charity becomes a party to the contractual provisions of the instrument.

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the charity after deducting all of its liabilities.

Cancer Active

Notes to the Financial Statements for the Year Ended 31 March 2025

Recognition and measurement

All financial assets and liabilities are initially measured at transaction price (including transaction costs), except for those financial assets classified as at fair value through profit or loss, which are initially measured at fair value (which is normally the transaction price excluding transaction costs), unless the arrangement constitutes a financing transaction. If an arrangement constitutes a financing transaction, the financial asset or financial liability is measured at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Financial assets and liabilities are only offset in the statement of financial position when, and only when there exists a legally enforceable right to set off the recognised amounts and the charity intends either to settle on a net basis, or to realise the asset and settle the liability simultaneously.

Financial assets are derecognised when and only when a) the contractual rights to the cash flows from the financial asset expire or are settled, b) the charity transfers to another party substantially all of the risks and rewards of ownership of the financial asset, or c) the charity, despite having retained some, but not all, significant risks and rewards of ownership, has transferred control of the asset to another party.

Financial liabilities are derecognised only when the obligation specified in the contract is discharged, cancelled or expires.

3 Income from other trading activities

	Unrestricted funds General £	Total funds £	Total 2024 £
Trading income;			
Magazine and book sales	836	836	743
Sunday shows	<u>880</u>	<u>880</u>	<u>1,220</u>
	<u><u>1,716</u></u>	<u><u>1,716</u></u>	<u><u>1,963</u></u>

4 Expenditure on raising funds

a) Costs of generating donations and legacies

	Unrestricted funds General £	Total funds £
Website	10,206	10,206
Fund raising events	<u>1,615</u>	<u>1,615</u>
Total for 2025	<u><u>11,821</u></u>	<u><u>11,821</u></u>
Total for 2024	<u><u>10,253</u></u>	<u><u>10,253</u></u>

Cancer Active

Notes to the Financial Statements for the Year Ended 31 March 2025

b) Costs of trading activities

	Unrestricted funds General £	Restricted funds £	Total funds £
Note			
Magazine and book production	15,822	-	15,822
Total for 2025	<u>15,822</u>	<u>-</u>	<u>15,822</u>
Total for 2024	<u>3,500</u>	<u>-</u>	<u>3,500</u>

5 Expenditure on charitable activities

	Unrestricted funds General £	Total 2025 £	Total 2024 £
Independent examiner fees	1,200	1,200	1,200
Consultancy	16,200	16,200	16,657
Depreciation	1,238	1,238	270
Other governance costs	19,632	19,632	17,629
Administration	<u>34,890</u>	<u>34,890</u>	<u>25,303</u>
	<u>73,160</u>	<u>73,160</u>	<u>61,059</u>

Cancer Active

Notes to the Financial Statements for the Year Ended 31 March 2025

6 Tangible fixed assets

	Furniture and equipment £	Total £
Cost		
At 1 April 2024	<u>4,770</u>	<u>4,770</u>
At 31 March 2025	<u>6,475</u>	<u>6,475</u>
Depreciation		
At 1 April 2024	3,960	3,960
Charge for the year	<u>1,238</u>	<u>1,238</u>
At 31 March 2025	<u>5,198</u>	<u>5,198</u>
Net book value		
At 31 March 2025	<u><u>1,277</u></u>	<u><u>1,277</u></u>
At 31 March 2024	<u><u>810</u></u>	<u><u>810</u></u>

7 Debtors

	2025 £	2024 £
Prepayments	549	517
VAT refundable	<u>848</u>	<u>1,001</u>
	<u><u>1,397</u></u>	<u><u>1,518</u></u>

8 Creditors: amounts falling due within one year

	2025 £	2024 £
Trade creditors	1,793	162
Accruals	<u>1,200</u>	<u>1,200</u>
	<u><u>2,993</u></u>	<u><u>1,362</u></u>

Cancer Active

Notes to the Financial Statements for the Year Ended 31 March 2025

9 Funds

	Balance at 1 April 2024 £	Incoming resources £	Resources expended £	Balance at 31 March 2025 £
Unrestricted funds				
General	106,815	83,010	(100,803)	89,022
Restricted funds	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>
Total funds	<u>106,815</u>	<u>83,010</u>	<u>(100,803)</u>	<u>89,022</u>
	Balance at 1 April 2023 £	Incoming resources £	Resources expended £	Balance at 31 March 2024 £
Unrestricted funds				
General	55,586	126,041	(74,812)	106,815
Restricted funds	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>
Total funds	<u>55,586</u>	<u>126,041</u>	<u>(74,812)</u>	<u>106,815</u>