

COMPANY NO: 04906693
CHARITY NO: 1102413

CANCERactive
(a company limited by guarantee)

FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 MARCH 2021

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(a company limited by guarantee)

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LEGAL AND ADMINISTRATIVE INFORMATION

Status

CANCERactive was incorporated on 22 September 2003 as a company limited by guarantee and registered as a charity on 1 March 2004.

The company was created under a Memorandum of Association, which established the objects and powers of the Charitable Company and is governed under its Articles of Association. Under those Articles the Board of Trustees are elected at the AGM to serve a period of 3 years, subject to ratification at each AGM.

Charity Number: 1102413

Directors and Trustees

The directors of the charitable company are its trustees for the purpose of charity law and throughout this report are collectively referred to as the trustees.

The trustees serving during the year and since the year end were as follows:

L Brooks	K J James (resigned 22 April 2020)
S M Thomas (formerly Woollams)	G Fielding (resigned 1 July 2021)

Secretary: S M Thomas (formerly Woollams)

Registered Company Number: 04906693

Registered Office and Operations Address

Appletree Cottage
Hay Lane
Fulmer
Bucks
SL3 6HJ

Bankers

HSBC
2 Walton Road
AYLESBURY
Bucks
HP21 7SS

Independent Examiner

Philip Thompson FCA CTA
Thompsons MK Limited
1 Hathaway Court
Crownhill
Milton Keynes
MK8 0LG

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REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 MARCH 2021

The Trustees present their report and the accounts of the company for the year ended 31 March 2021.

Activities

The company is a charity and exists to provide information from all published scientific sources around the world so that people wanting to beat cancer can make more informed choices.

Objectives

The objectives of the charity are:

- The relief of sickness of persons suffering from cancer by the provision of support and information.
- The advancement of education of the public by funding for research into cancer and the dissemination of the useful results of such research and by providing information and advice.

The Trustees have referred to the Charity Commission's general guidance on public benefit when reviewing the objectives and when planning future activities.

Structure, governance and management

The charity is constituted as a company limited by guarantee. Trustees are recruited by personal invitation and recommendation and are entirely voluntary receiving no remuneration.

Results

The net incoming resources for the period amounted to £20,007. At 31 March 2021 the charity had a fund surplus of £68,337, being restricted funds of £1,739 and general reserves of £66,598

Mission

CANCERactive aims to provide information, not just on orthodox medicine.

The charity is not supported by any major corporations (such as pharmaceutical companies) and so has been unable to fund its own research, which is extremely costly. However it successfully fulfills its objectives by focusing on providing various types of information including the research of others from around the world. It also provides support to cancer patients. The charity does not provide advice or counselling as the Trustees feel that the resources of the charity are too limited and, furthermore, they feel this might break the 1939 Cancer Advertising Act.

To date the charity has pioneered a free and unique magazine, **icon** (Integrated Cancer and Oncology News), which is available in over 400 hospitals, cancer clinics and libraries across Britain. The magazine is very well received by patients and hospital staff. Oncology professors from both sides of the Atlantic contribute. Unfortunately due to COVID-19 restrictions we are unable to circulate so publishing is suspended and will remain so until restrictions are lifted.

The charity has a large and informative website (www.canceractive.com) which provides extensive information on all types of cancer and cancer prevention. The website also provides up to date reports

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REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 MARCH 2021
(CONTINUED)

on research and clinical trials from around the world in its research centre 'Cancer Watch'. A Medical Board was set up in the year 2011/2 and this includes professors of oncology, integrative doctors and experts in the field of complementary therapy.

The charity has two Information Centres called "Catherine Corners" as a source of information and support to cancer patients in local areas.

Review and Future Strategy

The overall surplus carried forward at 31 March 2021 was £68,337, of which £1,739 was in respect of restricted funds.

It was a rather odd year for CANCERactive.

On one hand more and more people touched by cancer wrote in telling us how they loved what we do; how we were 'a beacon in a dark world', how we 'empowered them' and how by following our diet and exercise recommendations (amongst other complementary therapies we report on) they had achieved the ultimate. They had beaten their cancer.

People love the Website and they love the icon magazine.

Chris Woollams has much the same in his Post Bag. Not just from patients but from doctors from around the world telling him how they both enjoy and respect his research and his objectivity. It's a recurring theme. People know that with CANCERactive you get independent objective thinking, unbiased by donations or financial contributions.

On the other hand, we live in a dark world. We consistently have over 8000 pages read each day. We know because we have counters on each page, yet Google, who introduced a pro-pharma Medic Algorithm, consistently report that we get just a few hundred to two thousand. Especially in America, natural health sites claim Google and some other social media platforms simply don't want people accessing natural health Websites. This is still ongoing. They want patients doing the orthodox medical programmes only – they, Wikipedia (where Doctors and scientists in America reported that 9 out of every 10 health pages were inaccurate), Cancer Research and so on. We are taking steps to remedy this including a complete website overhaul which is ongoing but will be completed in Q4 of 2021.

However, will that stop the Health movement? We note an increasing open-mindedness amongst Doctors in the UK towards diet, exercise and other complementary therapy.

And so there should be. In the UK, we are falling dramatically behind best practice in America where some hospitals now tailor diet to the individual and it is largely based on the Rainbow Diet (the colourful Mediterranean diet, recently voted the 'healthiest diet in the world' by a panel US Health Experts); many openly encourage exercise, others warn about sugar; some prescribe melatonin, or indole 3 carbinol or give injections of vitamin D on diagnosis. There are Proton Beam Centres all over America, Nanoknife is widely used as is ablation. There are at least 3 centres where men with prostate cancer can get HIFU from oncologists who have successfully treated over 1500 patients each.

Yet in Britain, we suffer myopia – we look for more and more new drugs. But why are we locked into a failed system. The Academy of Royal Colleges 2014 report on Palliative Care stated that palliative drugs were a waste of money and the Government's special fund had delivered no benefit to patients –

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REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 MARCH 2021
(CONTINUED)

the money would be better spent on good nursing. Professor Charlie Swanton of UCL and his team at the Crick Institute reviewed the 71 new drugs launched in the 12 years to 2016 and concluded on average they provided just 2.1 extra months of life. A well-known Skeptic, UCL pharmacologist Professor David Colquhoun, broke ranks and on TV said the problem with all the new drugs was that most of them weren't any good. No surprise then that we've had an FDA report stating that more than 40% of Clinical Drug trials were flawed.

Yet figures for survival are improving in the UK. If it's not the drugs over the last 12 years, what is it?

Still, 83% of cancer patients take a supplement; 68% take 3 or more; over 70% of patients do at least one complementary therapy – no, not painting; they take exercise, change their diet, lose weight, cut sugar and red meat consumption, take up yoga and meditation – all things we know improve their health.

Patients also understand that they have other options, like those widely available to Americans, thanks to the research information we report.

We have patients who have built their own anti-cancer programmes on top of the orthodoxy and, surprise, surprise, their survival times increase, their death rates fall, they feel fitter and happier and their drugs work better with less side-effects and, guess what, they beat their cancer. This is totally in line with the 7-year study from the American Cancer Society who showed that stage 3 cancer patients who had had surgery and chemotherapy, increased survival by 31% and had 42% less death across those 7 years if they adhered closely to the ACS diet and exercise programmes.

The inconvenient Truth is that all over Britain people with cancer are empowering themselves with Complementary and Integrative medicine (CIM) because they know that the drugs, radiotherapy and surgery are just not enough to cure them. Surviving 5 years is not their goal. Beating cancer is.

And CANCERactive is at the forefront of that. We have become a cult, where word of mouth beats the mighty Google. Where people who beat their odds of survival tell others how CANCERactive can help them increase their oxygen, and vitamin D, and restore their gut, rebuild their immune system, stop fat spreading cancer, eat a nourishing diet, actively manage their stress and so on.

People come to us, because we talk sense, it's backed by the science of Epigenetics and it works.

Over the next 12 months, we have some big targets. We are going to further build a strong Medical Board who believe in Complementary and Integrative Medicine for cancer, we are going to have a major push on fund raising, we are going to build a much stronger local presence so 'Word of Mouth' will be stronger, and we will add trustees so that each area has a Trustee in charge. We are aiming to increase our Community Membership who subscribe quarterly by giving them free access to the Chris Woollams Sunday shows and we hope to create a strong and regular income with a target of 1000 subscribers @ £60 p.a. That is already proving successful and helping with fundraising.

The mission is clear: we help people increase their personal odds of survival through Complementary and Integrative Medicine, and it works.

We just want to do more and more of what we are good at.

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(CONTINUED)

Reserves Policy

The Trustees have established a policy whereby the unrestricted funds not committed or invested in tangible fixed assets ("the free reserves") held by the charity should be between 3 to 6 months of the resources expended. At this level the Trustees believe that they would be able to continue the current activities of the charity in the event of a significant drop in funding. It would obviously be necessary to consider how funding would be replaced or activities changed.

Risk Review

The Trustees have conducted their own review of the major risks to which the charity is exposed and systems have been established to mitigate those risks. Significant external risks to funding have led to the development of a strategic plan (see above), which will allow for diversification of funding and activities. Internal risks are minimised by having authorisation for all transactions and projects and having procedures in place for computer failure. Internal reviews ensure that a consistently high standard of information is given and the social policies are fully compliant with current legislation. These procedures are periodically reviewed to ensure they still meet the needs of the charity.

Responsibilities of the Trustees in Relation to the Financial Statements

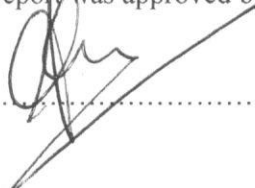
The charity trustees (who are also the directors of CANCERactive for the purposes of company law) are responsible for preparing a trustees' annual report and financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the charity trustees to prepare financial statements for each year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, for that period. In preparing the financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report was approved by the trustees on 27 October 2021 and is signed on their behalf by:


..... L Brooks
Trustee

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INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF CANCERactive

I report on the accounts of the company for the year ended 31 March 2021, which are set out on pages 8 to 13.

Respective responsibilities of trustees and examiner

The charity's trustees (who are also the directors of the company for the purposes of company law) are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 ("the Charities Act") and that an independent examination is needed. Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 145 of the Charities Act;
- to follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the Charities Act; and
- to state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

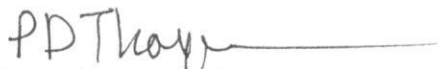
Independent examiner's statement

In connection with my examination, no matter has come to my attention:

(1) which gives me reasonable cause to believe that in any material respect the requirements:

- to keep accounting records in accordance with section 386 of the Companies Act 2006; and
- to prepare accounts which accord with the accounting records, comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principles of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102), also known as the Charities SORP (FRS 102) have not been met; or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.



Philip Thompson FCA CTA
Thompsons MK Limited
Chartered Accountants
1 Hathaway Court
Crownhill
Milton Keynes MK8 0LG

Dated: 27 October 2021

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**STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 MARCH 2021**

	Note	Unrestricted Funds	Restricted Funds	2021 Total Funds	2020 Total Funds
		£	£	£	£
INCOMING RESOURCES					
Donations, Legacies and Similar Incoming Resources	2	92,274	5,000	97,274	64,440
		-----	-----	-----	-----
TOTAL INCOMING RESOURCES		92,274	5,000	97,274	64,440
		-----	-----	-----	-----
RESOURCES EXPENDED					
Direct Charitable Expenditure	3	30,222	3,261	33,483	43,644
Management and Administration of the Charity	4	43,784	-	43,784	35,937
		-----	-----	-----	-----
TOTAL RESOURCES EXPENDED		74,006	3,261	77,267	79,581
		-----	-----	-----	-----
Net Movement in Fund		18,268	1,739	20,007	(15,141)
Balance at 1 April 2020		48,330	-	48,330	63,471
		-----	-----	-----	-----
BALANCE AT 31 MARCH 2021		66,598	1,739	68,337	48,330
		-----	-----	-----	-----

The Statement of Financial Activities includes all gains and losses in the year and therefore a statement of total recognised gains and losses has not been prepared.

All of the above amounts relate to continuing activities.

The Statement of Financial Activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

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BALANCE SHEET - 31 MARCH 2021

	Note	2021	2020
		£	£
TANGIBLE FIXED ASSETS			
Office Equipment	7	454	606
CURRENT ASSETS			
Stock		15,779	18,480
Debtors	8	1,128	1,210
Bank		52,317	31,726
		-----	-----
		69,224	51,416
CREDITORS			
Amounts falling due within one year	9	1,341	3,692
		-----	-----
NET CURRENT ASSETS/(LIABILITIES)		67,883	47,724
		-----	-----
NET (LIABILITIES)/ASSETS		68,337	48,330
		-----	-----
CAPITAL FUNDS			
Unrestricted Income Funds		65,598	48,330
Restricted Income Funds		1,739	-
		-----	-----
		68,337	48,330
		-----	-----

The directors consider that the company is entitled to exemption from the requirement to have an audit under the provisions of section 477 of the Companies Act 2006 ("the Act") and members have not required the company to obtain an audit for the year in question in accordance with section 476 of the Act. The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at 31 March 2020 and of its profit for the year then ended in accordance with the requirements of section 396 of the Act and which otherwise comply with the Companies Act 2006 relating to the financial statements so far as applicable to the company.

The financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006 and in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

The financial statements were approved and authorised for issue by the board and were signed on its behalf on 27 October 2021

.....  L Brooks
Trustee

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NOTES TO THE ACCOUNTS FOR THE YEAR ENDED 31 MARCH 2021

1) Principal Accounting Policies

a) Accounting Convention

The financial statements are prepared under the historical cost convention and in accordance with the Companies Act 2006. In preparing the financial statements the charity follows best practice as laid down by Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

b) Company status

The Association is a company limited by guarantee. The members of the company are the trustees named on page 2. In the event of the Association being wound up, the liability in respect of the guarantee is limited to £1 per member of the Association.

c) Tangible Fixed Assets and Depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost of fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Office equipment: 25% reducing balance.

d) Stock

Stock is valued at the lower of cost and net realisable value.

e) Debtors

Debtors are measured at their recoverable amounts (the amount the charity anticipates it will receive from a debt or the amount it has paid in advance for goods or services).

f) Creditors

Creditors and provisions for liabilities and charges are measured at the amount that the charity anticipates it will pay to settle the debt or the amount it has received as an advance payment for goods or services it must provide.

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NOTES TO THE ACCOUNTS FOR THE YEAR ENDED 31 MARCH 2021
(CONTINUED)

g) Donations and Grants

Income from donations and grants is included in incoming resources when these are receivable, except as follows:-

- when donors specify donations and grants given to the charity must be used in future accounting periods, income is deferred until those periods,
- when donors impose conditions which have to be fulfilled before the charity becomes entitled to use such income, the income is deferred and not included in incoming resources until the pre-conditions for use have been met;
- when donors specify that donations and grants, including capital grants are for particular restricted purposes, which do not amount to pre conditions regarding entitlement, this income is included in incoming resources of restricted funds when receivable.

h) Resources Expended

Resources expended are included in the Statement of Financial Activities on an accruals basis, exclusive of VAT.

i) Fund Accounting

Funds held by the charity are either:

- Unrestricted general funds - these are funds which can be used in accordance with the charitable objects at the discretion of the Trustees, or
- Restricted funds - these are funds that can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purpose.

2) Donations, Legacies and Other Incoming Resources

	Unrestricted	Restricted	2021 Total	2020 Total
Donations	75,613	5,000	80,613	58,284
Sunday shows	11,613	-	11,613	-
Magazine and book sales	5,038	-	5,038	4,246
Advertising income	-	-	-	1,850
Bank interest	10	-	10	60
	-----	-----	-----	-----
	92,274	5,000	97,274	64,440
	-----	-----	-----	-----

3) Direct Charitable Expenditure

Magazine and book production	-	2,701	2,701	13,236
Fulfilment	-	560	560	1,435
Fund raising events	150	-	150	763
Website	19,362	-	19,362	16,690
Information provision	10,710	-	10,710	11,520
	-----	-----	-----	-----
	30,222	3,261	33,483	43,644
	-----	-----	-----	-----

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NOTES TO THE ACCOUNTS FOR THE YEAR ENDED 31 MARCH 2021
(CONTINUED)

4) Management and Administration of the Charity

	Unrestricted	Restricted	2021 Total	2020 Total
Administration	8,054	-	8,054	4,215
Photocopying and Stationery	130	-	130	70
Bank Charges	2,127	-	2,127	1,560
Telephone	1,889	-	1,889	1,819
Consultancy	12,290	-	12,290	8,947
Legal and Professional	-	-	-	-
Licences, Permits and Subscriptions	3,555	-	3,555	4,392
Independent examination	1,200	-	1,200	1,200
Bookkeeping	9,738	-	9,738	9,693
Insurance	587	-	587	541
Advertising	655	-	655	-
Travelling and Entertaining	-	-	-	113
Storage	3,407	-	3,407	3,185
Depreciation of office equipment	152	-	152	202
	-----	-----	-----	-----
	43,784	-	43,784	35,937
	-----	-----	-----	-----

5) Trustees Remuneration & Expenses

Members of the Board of Trustees receive no remuneration for their services neither do they receive any expenses from the charity.

6) Related party transactions

There were no related party transactions during the year.

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NOTES TO THE ACCOUNTS FOR THE YEAR ENDED 31 MARCH 2021
(CONTINUED)

7) Tangible Fixed Assets	Office Equipment £
Cost	
At 1 April 2020	3,304
Additions	-

At 31 March 2021	3,304

Depreciation	
At 1 April 2020	2,698
Charge for the year	152

At 31 March 2021	2,850

Net book value	
At 31 March 2021	454

At 31 March 2020	606

8) Debtors	2021 £	2020 £
Trade Debtors	-	130
Other Debtors	1,128	1,080
	-----	-----
	1,128	1,210
	-----	-----

9) Creditors	2021 £	2020 £
Amounts falling due within one year		
Trade Creditors	141	2,492
Accruals	1,200	1,200
	-----	-----
	1,341	3,692
	-----	-----

10) Share Capital and Members' Liability

The charitable company is limited by guarantee and does not have a share capital. In the event of the charitable company being wound up every member, whilst he or she is a member, or within one year after he or she ceases to be a member, undertake to contribute to the assets of the company such amount as may be required not exceeding one pound.