

CHRISTIAN BROADCASTING NETWORK (UK)

England & Wales · Charity number 1101659

Details

Other names	700 CLUB OPERATION BLESSING, CBN CHRISTIAN BROADCASTING NETWORK, CBN Europe, ORPHAN'S PROMISE
Status	Registered
Legal form	Charitable company
Company number	04460911
Registered	2004-01-21
Register	View on the Charity Commission register

Contact

Address	The Christian Broadcasting Network 161 Holme Lacy Road Hereford HR2 6DG
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Website	www.cbn.uk

Activities

Objects: THE CHARITY'S OBJECTS (THE "OBJECTS") ARE:(I) TO PROMULGATE THE GOSPEL OF JESUS CHRIST AND THE TRUTHS OF THE HOLY BIBLE BY WHATEVER MEANS POSSIBLE INCLUDING, BUT NOT LIMITED TO THE FOLLOWING:(A) THE PRODUCTION, BROADCAST AND DISTRIBUTION OF RELIGIOUS AND EDUCATIONAL PROGRAMMES AND MATERIALS IN OR ON BOOKS, TRACTS, PAMPHLETS, FILMS, TAPES, SLIDES, WORLD WIDE WEB (INTERNET), OR ANY OTHER AUDIO OR VISUAL DEVICES, MEANS OR MEDIA, WHETHER NOW KNOWN OR HEREAFTER DEvised;(B) THE FINANCIAL SUPPORT OF INDIVIDUALS OR ORGANISATIONS ENGAGED IN RELIGIOUS, HUMANITARIAN, EDUCATIONAL OR OTHER CHARITABLE WORK IN AND OUTSIDE THE UNITED KINGDOM;(C) THE DONATION OF MONEY AND SUPPLIES, AND THE PROVISION OF SERVICES FOR THE RELIEF OF HUMAN NEED AND SUFFERING IN ALL PARTS OF THE WORLD, INCLUDING THE UNITED KINGDOM;(D) THE ENCOURAGEMENT BY EVERY MEANS, INCLUDING THE DONATION OF MONEY AND EQUIPMENT, OF RADIO AND TELEVISION BROADCASTING, AND THE PRODUCTION OF RELIGIOUS AND EDUCATIONAL PROGRAMMES, WHICH CONVEYS RELIGIOUS TRUTH;(E) THE PROVISION OF MORAL AND SPIRITUAL ADVICE, SUPPORT AND PRAYER TO INDIVIDUALS WHO CONTACT THE CHARITY VIA TELEPHONE, LETTER, INTERNET, BY THE STAFF AND VOLUNTEERS; AND/OR(II) SUCH OTHER CHARITABLE PURPOSES, WHETHER IN THE UNITED KINGDOM OR ELSEWHERE, AS THE CHARITY MAY FROM TIME TO TIME DETERMINE.

Activities: Promotion of Christian Religion by TV broadcasts, CD's, DVD's, Christian resources and humanitarian aid.

Classification

- **How:** Makes Grants To Organisations, Provides Services, Provides Advocacy/advice/information
- **What:** General Charitable Purposes, Education/training, The Prevention Or Relief Of Poverty, Overseas Aid/famine Relief, Religious Activities, Human Rights/religious Or Racial Harmony/equality Or Diversity
- **Who:** Children/young People, Elderly/old People, Other Charities Or Voluntary Bodies, The General Public/mankind

Geography

- **Area of benefit:** IN AND OUTSIDE OF THE UNITED KINGDOM AS THE TRUSTEES SEE FIT
- Bulgaria
- Croatia
- Israel
- Netherlands
- Poland
- Portugal
- Ukraine
- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2025-03-31	£1,716,481	£1,874,940	£161,187	32
2024-03-31	£1,790,097	£1,784,961	£321,363	30
2023-03-31	£1,580,632	£1,693,553	£316,227	30
2022-03-31	£1,414,914	£1,198,885	£428,925	31
2021-03-31	£1,244,192	£1,192,991	£212,896	33

Trustees

Name	Role	Appointed
KIM HAROLD MITCHELL		
Rhonda Kay Jewell		2021-12-29
Sandra Marie Smith		2016-01-18

CHRISTIAN BROADCASTING NETWORK (UK)

England & Wales - Charity number 1101659

Accounts



1st APRIL 2024 - 31st MARCH 2025

FY 2025



CHRISTIAN BROADCASTING NETWORK (UK)

Annual Trustees Report and Consolidated Financial Statements

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INTRODUCTION

Overview of the Organisation

The Christian Broadcasting Network (UK) (“CBN UK”) is a charitable broadcasting media organisation whose mission is to utilise media platforms to proclaim the Gospel of Jesus Christ. The charity exists to advance the Christian faith and provide humanitarian aid in accordance with the teachings of Jesus.

CBN UK’s core activities are centred around media evangelism, humanitarian outreach, faith-based community development, and discipleship resource creation. These initiatives work together to achieve the charity’s overall purpose and provide meaningful public benefit, in alignment with Regulation 32(2)(b)(i) of the Charities (Accounts and Reports) Regulations.

In the fiscal year 2024/2025, CBN UK undertook the following key activities to fulfil its charitable objectives:

- **Media Evangelism:** Broadcasting faith-based content—including “The 700 Club” and original digital programming—to share the Gospel across the UK and Ireland. These programmes aim to inspire spiritual growth, provide encouragement, and introduce viewers to the message of Jesus Christ.
- **Humanitarian Outreach:** In partnership with Operation Blessing, CBN UK provided food aid, clean water solutions, disaster relief, and support to vulnerable communities, offering both immediate assistance and long-term development.
- **Faith-Based Community Development:** Collaborating with local churches to address food insecurity, poverty, and social isolation, empowering churches to act as hubs of transformation within their communities.
- **Discipleship and Faith Resources:** Producing and distributing resources such as the Superbook animated series and launching new digital discipleship tools to support individuals and families in their faith journey.

These activities directly support CBN UK’s mission to advance the Christian faith and bring practical, emotional, and spiritual support to the public.

Strategic Objectives

CBN UK's strategic focus for FY2024/2025 included:

- Introducing one million people to Jesus Christ through media and outreach.
- Alleviating poverty and hunger through targeted humanitarian initiatives.
- Strengthening local churches by equipping them to meet the needs of their communities.
- Fostering spiritual growth and discipleship through accessible and innovative resources.

CBN UK also led the development of digital platforms that guide new believers in their walk with Christ and connect them to supportive church communities.

Global Mission Context

While this report primarily focuses on the activities and finances of CBN UK, we acknowledge our broader role within the international CBN family. CBN UK contributes to and collaborates with regional offices and partners operating across Europe, the Former Soviet Union, Central Asia, and Australasia under the CBN Europe umbrella

Key international initiatives supported through this network include Operation Blessing, Orphan's Promise, and CBN Israel—providing clean water, medical care, disaster relief, education, and economic empowerment

Our media portfolio also includes Superbook, independent Christian journalism, and multilingual prayer centre services, all contributing to a shared vision of global Gospel impact.

This Annual Trustees Report outlines the highlights, milestones, and financial stewardship of CBN UK for the fiscal year ending 31st March 2025. It reflects the generosity of our donors, the commitment of our staff and volunteers, and the grace of God in enabling us to serve individuals and communities throughout the UK and Ireland.

We remain steadfast in our mission to proclaim the Good News, care for those in need, and equip the Church for transformational impact—both now and in the years to come.

1. Transparency and Accountability:

- The annual report reflects our commitment to transparency and accountability, offering detailed insights into how funds are utilised and the impact of our programs.
- It ensures that our stakeholders, including donors, partners, and beneficiaries, are well-informed about our operations and financial health.

2. Performance Measurement:

- By documenting our progress against set goals and objectives, the report helps measure the effectiveness of our strategies and initiatives.
- It provides a platform to celebrate successes and reflect on challenges, facilitating continuous improvement in our work.

3. Strategic Communication:

- The annual report communicates our mission, vision, and values, reinforcing our organisational identity and purpose.
- It highlights key achievements, case studies, and stories that demonstrate the real-world impact of our efforts, strengthening our narrative and engagement with supporters.

4. Governance and Compliance:

- The report fulfills regulatory and compliance requirements, ensuring that we adhere to governance standards and legal obligations.
- It includes financial statements and auditor's reports that validate the integrity and accuracy of our financial practices.

The annual report is designed to inform and engage a diverse audience, including

1. Donors and Funders:

- To show appreciation for their support and demonstrate the impact of their contributions.
- To build trust and encourage ongoing or increased financial support.

2. Partners and Collaborators:

- To provide updates on joint initiatives and reinforce the value of collaborative efforts.
- To explore opportunities for future partnerships.

3. Beneficiaries and Community Members:

- To ensure transparency and keep them informed about the programs and services that affect their lives.
- To gather feedback and foster a sense of community involvement.

4. Board of Trustees and Staff:

- To review organisational performance and guide strategic planning.
- To celebrate achievements and recognise the contributions of team members.

5. Regulatory Bodies and Auditors:

- To meet compliance requirements and provide evidence of responsible governance and financial management.

6. General Public and Media:

- To raise awareness about our mission and impact, attracting new supporters and volunteers.
- To enhance our public profile and reputation through positive stories and outcomes.

MISSION, VISION AND CORE VALUES

Our Mission

To Preach the Gospel and Prepare Disciples - We share the Gospel of Jesus Christ through media evangelism and demonstrate God's love through humanitarian aid to people around the world. Our overarching message is that God loves us and wants us to know Him so that we can have eternal life.

Our Vision

We share the Gospel of Jesus Christ through media evangelism and demonstrate God's love through humanitarian aid to people around the world. Our overarching message is that God loves us and wants us to know Him so that we can have eternal life.

Our Values

Evangelism and humanitarian outreach lie at the heart of the CBN brand. Through various programs, we activate the body of Christ to proclaim the Gospel and facilitate the fulfilment of the Great Commission. Three words exemplify our core values: innovation, integrity, and excellence.

ACHIEVEMENTS AND PERFORMANCE

United Kingdom and Northern Ireland Highlights

A Defining Moment: The Launch of the UK Founders Club

The UK Founders Club is an initiative by CBN UK, designed to bring together 700 committed individuals passionate about advancing God's Kingdom across the UK and Ireland. Inspired by the visionary leadership of Pat Robertson, the campaign invites members to pledge £700 over twelve months or contribute as a one-time gift. For those unable to give at this level, there are options to make a single donation to the Founders Fund or become a partner with contributions starting at just £10 per month. Every donation directly supports CBN UK's mission to introduce one million people to the Gospel through media evangelism and humanitarian outreach.

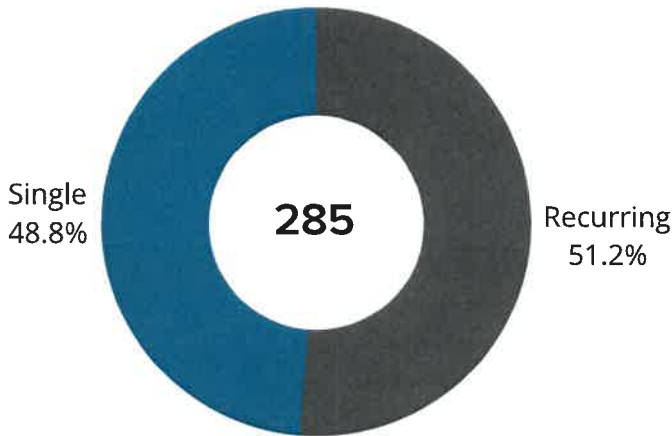


Key Highlights of the campaign include:

- A bold financial target: Raise £500,000 in total pledges by October 1, 2025.
- Support for five transformative initiatives: These include food pantries through church partnerships, digital evangelism and discipleship, the expansion of prayer ministry, Bible distribution, and Superbook resources for the deaf and blind.
- Exclusive member benefits: Members receive a welcome pack, access to special events, and recognition on the Founders Wall at CBN UK's headquarters.

This initiative reflects CBN UK's unwavering commitment to transforming lives and fostering generational change through faith and action.

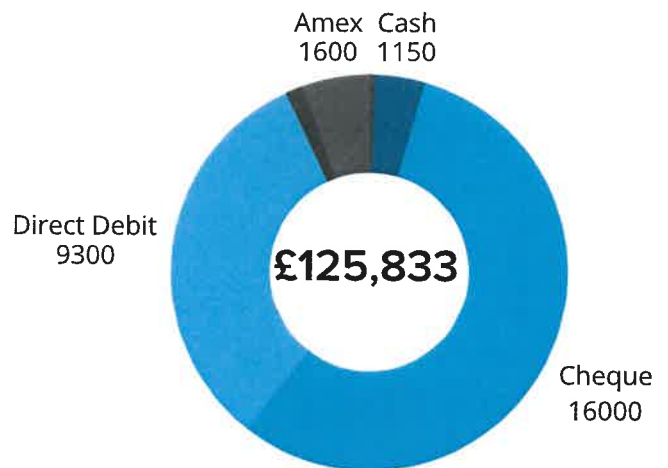
Founders Club 24



This campaign not only builds a legacy of hope but also allows participants to witness the direct impact of their generosity on communities in need.

The Founders Club campaign is a dynamic, multi-platform initiative that harnesses the power of marketing automation and integrated strategies to deliver outstanding results. In just five months, the campaign has generated over £125,000 in banked income, with an additional £74,000 in pledged income from monthly gifts yet to be received. This remarkable success makes it the most impactful General Fund campaign in CBN UK's history.

Amount by Payment Types



Total Opportunity Size

£199,956

By blending digital tools, compelling storytelling, and strategic outreach, the campaign has effectively engaged partners and inspired generosity. With the ambitious goal of reaching 700 Founders by October 2025, the initiative continues to build momentum, ensuring sustained support for CBN UK's mission to transform lives through media evangelism and humanitarian outreach.

Making the Gospel Accessible:

Reaching the Deaf Community through British Sign Language

Addressing Literacy Challenges in the Deaf Community

Research from the British Deaf Association and other leading studies reveals that many Deaf individuals in the UK face significant literacy challenges due to limited access to early language acquisition. The average reading age for a Deaf person in the UK is around eight years old, as written English is typically learned as a second language after British Sign Language (BSL).

The Role of British Sign Language in Faith Engagement

For many in the Deaf community, BSL is their first language—a visual-spatial form of communication that enables deeper understanding and meaningful engagement. Unlike written English, BSL provides a culturally and linguistically appropriate way to access complex ideas, including those found in Scripture.

Breaking New Ground: Superbook Season One in BSL

In Q4 of FY25, CBN UK achieved a world-first milestone: the full translation of Superbook Season 1 into British Sign Language. This groundbreaking project opens the door for Deaf children, their families, and Deaf adults to encounter the Gospel in their heart language. Thanks to the generosity of our CBN UK Founders and a special £2,600 tithe from Revelation TV donors, this translation project was fully funded—demonstrating the power of partnership and generosity to transform lives.



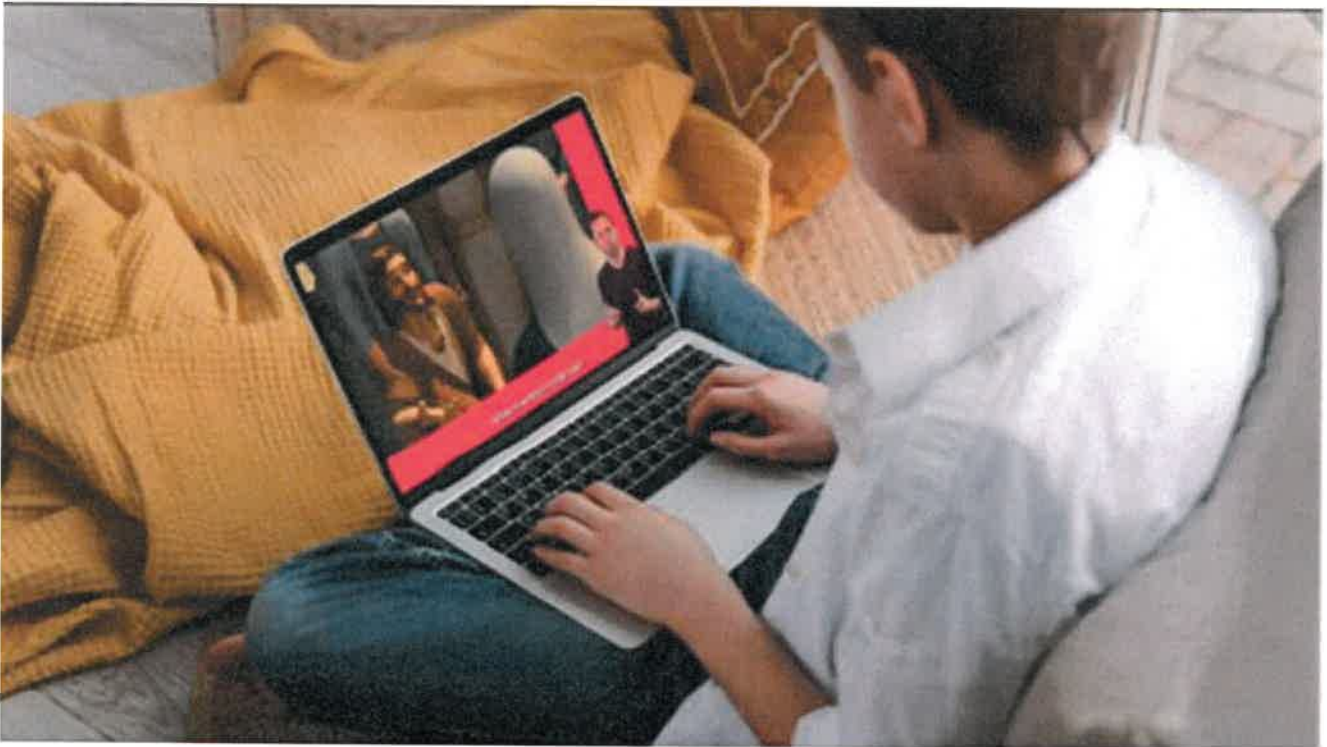
Removing Barriers to the Gospel

Traditional faith-based resources are often text-heavy, making them inaccessible to many within the Deaf community. By providing Superbook in BSL, CBN UK is removing barriers to understanding and ensuring that every child, regardless of ability, has the opportunity to experience the life-changing message of God's love.

The Power of Accessible Media

This initiative underscores the transformative power of inclusive media. By tailoring content to the unique needs of Deaf audiences, we are not only increasing accessibility but also creating opportunities for spiritual growth, family discipleship, and community connection.

Our Commitment to Inclusion



The BSL Superbook project exemplifies CBN UK's unwavering commitment to ensuring that no one is left behind in hearing—or seeing—the good news of Jesus Christ. As part of our wider mission, we will continue to invest in multi-format resources and accessible media that meet people where they are, regardless of age, background, or ability.

Igniting Young Faith:

Superbook Academy Engages Leaders Nationwide

In February 2025, CBN UK proudly exhibited at the Hand in Hand Conference—the UK’s leading national event for children’s and family ministry. Held in West Bromwich, this annual gathering brings together pastors, volunteers, and ministry leaders from across the nation for a weekend of biblical teaching, practical training, and spiritual refreshment. With over 50 organisations represented, it remains the country’s largest exhibition of church-based children’s ministry resources.



This environment provided a perfect platform for us to showcase Superbook Academy—our free, multimedia discipleship curriculum designed for churches, schools, and homes. Throughout the event, we engaged in meaningful conversations with ministry professionals and children’s leaders, many of whom were encountering Superbook for the first time.



Over the weekend, we secured more than one hundred new sign-ups from ministry leaders, each now equipped with full access to Superbook Academy. These new relationships represent not just one-time engagements, but the beginning of strategic partnerships as we walk alongside these leaders in discipling the next generation.

The Hand in Hand Conference exemplified key elements of CBN UK’s FY25 strategic direction:

- **Widening Our Reach:** Introducing Superbook Academy to hundreds of churches across the UK, many of whom had not previously engaged with our content.
- **Deepening Relationships:** Forming valuable ministry connections that have already led to follow-up engagements.
- **Activating Engagement:** Using joyful, creative tools like our bubble gun and spin-to-win game to create an approachable space for families and leaders alike.

Bringing Hope Behind Bars:

Transforming Lives at HM Prison Thameside



As part of our FY25 mission to reach society's most overlooked communities, CBN UK joined forces with the Naval and Military Bible Society (NMBS), a partner rooted in decades of ministry to those in isolation. This partnership emerged when our Community Support Head, Sarah Fletcher, connected with Andrew Dakin, NMBS Director, with a shared vision: delivering custom Bibles to those who often cannot access Scripture digitally.

Together with a local church and the prison chaplaincy, we visited HM Prison Thameside near Belmarsh, distributing one hundred bespoke CBN UK/NMBS Bibles thoughtfully tailored for inmates — each one a tangible symbol of hope, comfort, and God's love. Through worship, prayer, personal testimonies, and one-to-one ministry, many inmates encountered the Gospel in a transformative way.

This initiative is driven by CBN UK's goal—supported by our Founders Club—to introduce one million people to Jesus. Bible distribution is one of our five strategic pillars, and through NMBS we're able to take it into tightly controlled environments like prisons, care homes, and hospitals where phones and digital access are unavailable.



KEY HIGHLIGHTS:

- **Strategic Partnership:** The alliance with NMBS combines our media influence and church networks with their logistical expertise—creating a powerful synergy for outreach in restricted settings.
- **Targeted Distribution:** The one hundred custom Bibles are designed to be accessible and relevant to incarcerated individuals, each one a tool for transformation.
- **Future Scale:** This pilot paves the way for wider Bible distributions across UK prisons, care homes, and hospitals—bringing hope where it's often most needed.

By forging partnerships like NMBS, CBN UK is amplifying its ability to deliver God's Word to those who need it most advancing our vision for spiritual renewal and introducing countless individuals to Jesus, even in the most challenging circumstances.

Launching the CBN UK Chaplaincy Ministry:

A Pilot of Presence and Hope

In FY25, CBN UK launched its first Chaplaincy Ministry Pilot in Hereford, marking a significant step toward our long-term vision of offering spiritual care to vulnerable individuals across the UK. This pilot focused on visiting a local care home and hospital, providing comfort, prayer, and compassionate presence to residents and patients—many of whom face deep isolation and emotional need.

This initiative was inspired by “Ann’s Story,” a powerful account of breakthrough ministry in a care home where consistent visits, worship, and gentle conversation opened the door for healing and peace in a previously closed-off heart. Stories like Ann’s remind us of the quiet power of simply showing up with God’s love.

FY25 Pilot Objectives and Highlights:

- **Spiritual Care in Action:** Our chaplains offered prayer, scripture, and worship to individuals in both care home and hospital settings—meeting people where they are, emotionally and spiritually.
- **Relational Model:** Ministry was built on trust, presence, and consistency, with chaplains returning regularly to build deeper rapport with staff and residents.
- **Partnership-Driven:** We worked alongside care home leadership and local chaplaincy networks to ensure visits aligned with best practices and safeguarding protocols.

Preparing for National Expansion in FY27

The Hereford pilot serves as a strategic foundation for nationwide chaplaincy ministry, scheduled to launch in FY27. Learnings from this pilot are guiding the development of a scalable model, including:

- Volunteer chaplain recruitment and training
- Strategic partnerships with care homes, hospitals, and local churches
- A compassionate, gospel-centered approach rooted in long-term relationship and presence

As we continue to evaluate the pilot, we remain confident that chaplaincy will become a vital part of our long-term mission to introduce one million people to Jesus—one prayer, one visit, and one heart at a time.

This is more than just a staff-led initiative—it’s a movement that our partners and donors can actively join. As we prepare for national rollout, we will be inviting those with a heart for pastoral care, intercession, and outreach to volunteer as CBN UK chaplains in their local communities. Together, we will bring the love of Jesus into care homes, hospital rooms, and lives that desperately need hope.

Caring in Action:

Liberty Church Food Co-op and School Outreach in Newport

As part of our FY25 strategic objective to partner with local churches to address food insecurity and demonstrate care in action, CBN UK visited Liberty Church in Newport to witness the remarkable impact of their community-led initiatives.

At the heart of Liberty Church's outreach is their Food Co-op—a weekly service initially launched to support families facing financial hardship. Over time, this initiative has evolved into a thriving hub of connection, dignity, and emotional support. What began as a response to physical need has now become a vehicle for restoring hope and building relationship in the local community.

During our visit, we met with Alice, the Co-op's manager, whose unique background in mental health and creative arts enables her to minister deeply to those walking through crisis. One story that stood out was of a quiet visitor who, over time, began to open up and re-engage with others, simply through the power of hospitality and consistent presence.

Extending Ministry into Schools

Beyond the Food Co-op, Liberty Church is also working to revive faith in the next generation through their school's outreach. With support from CBN UK, the church has used Superbook resources to reintroduce hymns, prayer, and Bible reading into school assemblies—sparking powerful responses from both staff and pupils. Teachers shared that these moments brought back memories of their own childhood faith, and helped students connect with spiritual truths in an engaging and age-appropriate way.

Advancing FY25 Strategic Goals

This partnership with Liberty Church directly aligns with CBN UK's FY25 strategic priorities: tackling food insecurity: Empowering churches to be the hands and feet of Jesus in meeting real needs.

Church Empowerment

Equipping local congregations to serve their communities with compassion, consistency, and Gospel-centered care.

Discipling the Next Generation

Providing faith-based resources like Superbook to support children's spiritual formation in schools.

Through partnerships like this, CBN UK is advancing its mission to introduce one million people to Jesus—not just through media, but through practical, relational expressions of God's love in the heart of local communities.

Launching Weekly News Features:

Building the Foundation for a Digital-First Future

As part of CBN UK's multi-year journey toward becoming a digital-first evangelistic ministry by FY28, FY25 marked the launch of a new initiative to deliver weekly news articles and video content via our website and YouTube channel. This work aims to position CBN UK as a trusted voice speaking into the spiritual landscape of the UK and Ireland—highlighting stories of faith, culture, and transformation from a biblical perspective.

Our weekly features are designed to amplify what God is doing across the nation—through local churches, ministries, and movements—while engaging audiences with timely, relevant content that reflects our commitment to truth and hope in a rapidly changing society.

FY25 Milestones and Strategy

- **Weekly Faith-Based News Content:** Launched a pilot rhythm of written and video-format news articles, published to our website and CBN UK YouTube channel, with growing engagement.
- **Leader Interviews:** Began profiling key UK ministry leaders, giving voice to national conversations on revival, discipleship, and the future of the Church.
- **Strategic Partnerships:** Established early collaborations with churches, Christian media outlets, and grassroots ministries to source and share impactful stories.

Learning from a Proven Model: Virginia Beach Visit

To inform our long-term strategy, CBN UK's National Director visited CBN Headquarters in Virginia Beach and spent time with the global CBN News division—a team that has built a YouTube subscriber base of over 2.5 million in just four years. This visit provided first-hand insight into how CBN News USA operates as a self-sustaining model, funding its operations through channel monetisation income while delivering high-impact content to a global audience.

Key learnings from this visit are now shaping our approach to news production, content pacing, audience targeting, and platform optimisation as we build capacity for growth.

Broadcast Partnerships & Media Strategy:

Expanding Reach Through Television

While investing heavily in digital transformation, CBN UK continues to maintain a strong presence on traditional broadcast media—recognising the vital role television still plays in reaching multi-generational audiences with the Gospel.

Our primary broadcast partnership in the UK remains with Revelation TV, a relationship that continues to serve as a cornerstone of our public media strategy. Throughout FY24 and into FY25, our programming also continued airing across a range of mainstream Christian and secular TV channels, helping to raise awareness of CBN's international ministry and holistic discipleship offering.

Through these channels, CBN content—produced in multiple languages—is reaching audiences across the United Kingdom, Republic of Ireland, continental Europe, and Australasia, making the message of Jesus accessible to millions of viewers in diverse cultural contexts.

Our UK Programming includes:

The 700 Club

A flagship daily programme delivering news from a Christian perspective, powerful personal testimonies, and teaching rooted in the Word of God. The 700 Club continues to serve as one of the most recognizable and trusted Christian broadcasts in the UK and around the world.

Superbook

Our animated Bible adventure series for children, broadcast weekly and also used in schools and churches across the UK. Superbook brings Scripture to life through award-winning storytelling, engaging visuals, and powerful faith-based messages tailored for young viewers.

Jerusalem Dateline

A weekly programme providing exclusive insights and updates from Israel and the Middle East, featuring on-the-ground reporting, biblical commentary, and analysis of global events from a prophetic and Christian worldview.

Christian World News

Covering the most significant global events affecting the Church, this news programme highlights stories of faith, persecution, revival, and mission from every corner of the world.

Turning Point International

A dynamic and culturally rich programme showcasing testimonies, music, and Christian lifestyle segments with a global voice—particularly celebrating stories of transformation from African and Caribbean communities.

Through these programmes, CBN UK continues to provide holistic Christian content that ministers to children, families, seekers, and mature believers alike expanding our Gospel impact across both traditional and digital media channels.

Laying a Strong Foundation for a Digital-First Future

FY25 marked a defining moment for CBN UK as we began the transformation to become a fully digital-first evangelistic ministry by FY28. With digital media now the primary way people—especially younger generations—consume content, we recognised the need to reimagine how we reach, engage, and disciple our audiences across the UK and Ireland.

This foundational year was about more than just technology upgrades—it was a strategic shift in how we think, build, and operate as a ministry. From storytelling and systems to culture and compliance, every area of the organisation was realigned for long-term growth and Gospel impact.

FY25 Highlights: Foundations for Growth

✓ Modernised CRM & Email Infrastructure

We completed a full upgrade of our CRM and email marketing systems, unlocking automation, segmentation, and personalised engagement across donor, media, and discipleship pathways.

✓ Website Redevelopment & Optimisation

A full redesign of cbn.uk was delivered, with improved user experience, mobile responsiveness, accessibility, and seamless integration of content, giving, and follow-up tools.

✓ Launch of Weekly News Features

We introduced regular video and written news content spotlighting the true state of Christian faith across the UK—highlighting stories of transformation, hope, and revival.

✓ Studio Investment & Content Production

Significant upgrades to our in-house studio—including new cameras and lenses—now allow us to produce higher-quality, more versatile content for both broadcast and digital platforms.

✓ YouTube Channel Development

We initiated the structured optimisation of the CBN UK YouTube channel, focusing on audience targeting, content cadence, and platform engagement to support long-term monetisation.

✓ Strategic Team Restructuring

Our team was restructured into four mission-aligned pillars to support clearer focus and operational efficiency:

- Income Generation
- Mission Advancement
- Mission Development
- Mission Support

✓ Strengthened GDPR Compliance & Culture of Accountability

We introduced updated policies, training, and operational protocols that support best practice in data protection, safeguarding, and compliance—reinforcing our commitment to building trust with every audience we serve.

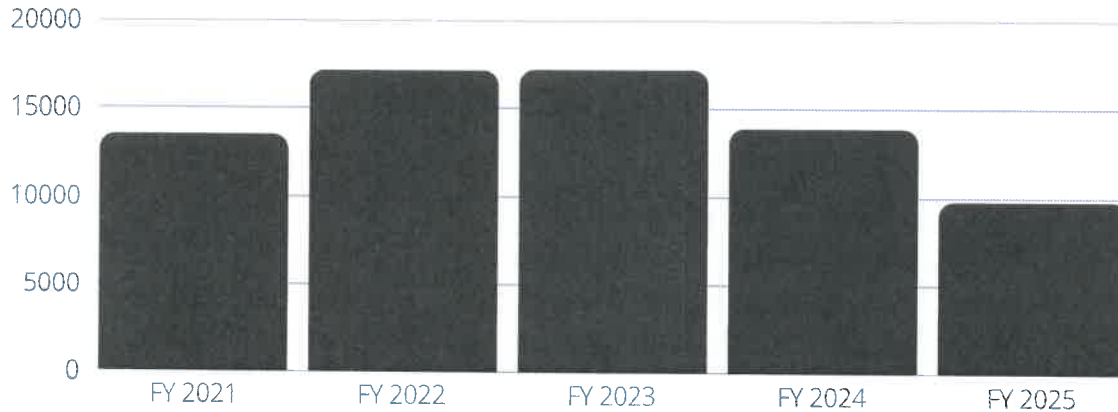
✓ Social Media Strategy Foundation

We laid the groundwork for a stronger, more consistent voice across Instagram, Facebook, TikTok, and YouTube. New content formats were introduced, and internal collaboration was strengthened to accelerate growth and impact in FY26.

Prayer Ministry

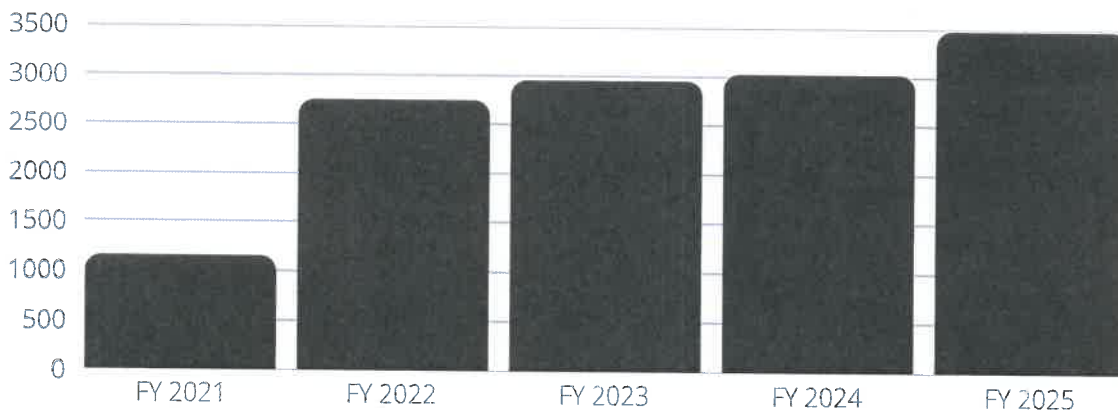
Through the CBN Hope Line, we continue to be a source of comfort and encouragement to those who feel lonely, overwhelmed, or in need of someone to pray with them. We remain steadfast in our mission to share the Gospel and bring hope to thousands of individuals and families across the United Kingdom and beyond. Every call represents more than just a conversation; it is an opportunity to minister, to listen, and to remind someone of God's love and presence in their lives. FY25 highlights not only the ongoing faithfulness and dedication of our team but also the significant developments that have strengthened our ministry operations. With new processes in place, expanded resources, and a growing commitment to proactive outreach, the Hope Line continues to stand as a vital lifeline and a tangible expression of the mission of CBN UK.

Inbound Calls



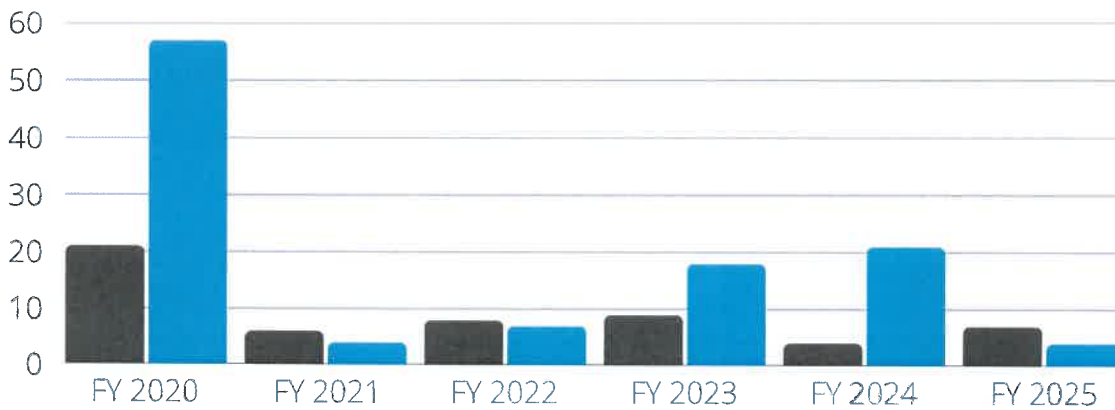
During FY25, our Hope Line received 9,800 inbound calls. While this is fewer than previous years (13,494 in FY21, 17,145 in FY22, 17,187 in FY23, and 13,881 in FY24), each call represents a precious opportunity to listen, pray, and share God's love. These numbers remind us that behind every statistic is a life touched by the message of Jesus Christ.

Outbound Calls



This past fiscal year marks a significant milestone for CBN UK. We welcomed additional support from an offshore team in Manila, now part of our wider Community Support Team, who joined us in serving on the Hope Line. With this expanded team, we began placing stronger emphasis on proactively reaching out to our partners and donors. As a result, outbound calls increased to 3,478 in FY25, the highest in the last five years (compared to 1,149 in FY21, 2,745 in FY22, 2,955 in FY23, and 3,028 in FY24). This growth shows our heart to connect personally, offer prayer, and thank our partners for standing with us in this ministry.

Salvations and Recommitments



During FY25, we recorded 4 recommitments and 7 salvations through the Hope Line. While the figures are smaller than some previous years, each one is a powerful testimony of lives transformed and hearts turning to Christ.

Donor ID 6763 She called to express her desire to receive Jesus as her Lord and Savior. Together, we prayed a prayer of salvation, welcoming her into the family of Christ. Praise be to God for this beautiful decision!

Donor ID 9757 She called and handed the phone to her daughter. During our conversation, she recommitted her life to Jesus, seeking forgiveness and repentance. Together, we prayed a prayer of recommitment. She expressed her intention to call us again to continue connecting.

Donor ID C-123931 He expressed his desire for prayers regarding his concerns, which ultimately led to a powerful moment of recommitment to Jesus, acknowledging his weaknesses and seeking guidance and strength from the Lord. Glory be to God!

FY25 has been a year of faithful service and new beginnings. With the help of our Manila-based team and a renewed focus on reaching out, we have deepened our engagement with those we serve. Every call, whether inbound or outbound, represents ministry in action and reflects the vision of CBN UK to bring the hope of Jesus to homes, communities, and nations. We move forward encouraged, ready to build on this momentum and continue expanding the reach of the Hope Line in the year ahead.

Rest of Europe Regional Highlights

Funded by UK/European Offices (Period Covering 1st April 2024 to 31st March 2025)

CBN Europe serves as the ‘umbrella’ for CBN’s ministry to the UK, Europe, the former Soviet Union countries, including Central Asia, and Australasia. It is also a ‘working name’ for the CBN UK charity, functioning as the headquarters for the region. Together with CBN’s offices and ministry partners in the UK, The Netherlands, Germany, Portugal, Poland, Croatia, and Ukraine, we spread the Good News of Jesus to the nations.

CBN’s media ministry spreads the Good News of Jesus through TV and digital platforms. CBN programs continue to be broadcast on various TV and digital channels across the region, including national TV networks in Poland, Bulgaria, and Portugal. Viewers receive follow-up ministry and prayer support through our dedicated prayer centers in the United Kingdom and Germany.

CBN’s Operation Blessing projects are making a significant impact on the lives of people affected by war, natural disasters, food and water shortages, and livelihood challenges. In Europe, we focus heavily on the Child Development projects in the former Soviet Union countries and Central Asia. We partner with churches and organizations to help children at risk become thriving individuals through programs such as the School of Life and our agricultural initiative, SEED (Something to Eat Every Day). Through education, life skills training, and livelihood programs, we aim to break the cycle of poverty. In all our efforts, we also share the Gospel message, bringing eternal hope to those we serve.

The incredible work we do is made possible by the generous support of CBN partners. We are deeply grateful for their generosity and prayers, which empower CBN’s ministry in the region.

This report aims to highlight the impact of the donations received by the CBN UK/Europe charity. This does not provide a comprehensive overview of all the ministry activities across the wider region. Below are some key highlights demonstrating the impact of donor support for CBN UK/Europe.

New CBN Website Launched

In August, we launched the new CBN Europe website, featuring an interactive map that shows where we work and what we do. The site includes links to regional offices and initiatives, shares the latest impact updates, and provides resources for churches and families.



In Autumn, we launched the campaign ‘Light up Europe with the love of Jesus’ – sharing stories of impact with our donors through the website and social media.

CBN Netherlands

On 18 April, we registered CBN Nederland as a non-profit organization in The Netherlands. The non-profit will focus on all aspects of CBN's ministry, with a primary emphasis on Superbook resources for churches and families. Additionally, we broadcast the Dutch 700 Club, Jerusalem Dateline, and Superbook in Dutch on our partner station, Family 7.



CBN Netherlands has received ANBI status approval. This Dutch quality mark for charities provides tax-deductible benefits to donors who contribute to CBN Netherlands.

After nearly a year, CBN Netherlands has finally secured approval for its Dutch bank account, and we are already receiving the first donations!

CBN Spain - CBN Programming Launch in Spain

CBN Spanish programmes, including Vive Mas, Superlibro, Vida Dura, Mundo Cristiano, and the classic Superbook and Flying House series, have been launched on a new satellite TV channel by Revelation TV Spain, www.revelaciontelevision.com



Superbook Ministry

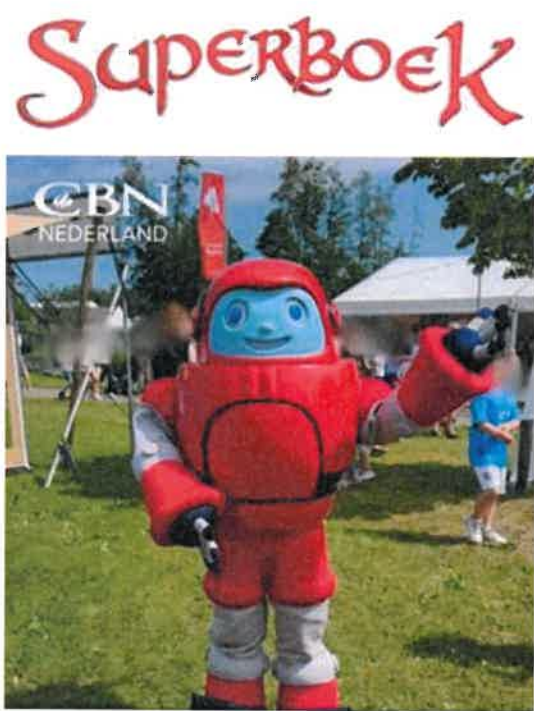


Sharing Hope during the Paris Olympics

Through our partnership with OneHope, a distribution of the Superbook Book of Hope occurred in Paris during the 2024 Summer Olympics in August. The booklet explains the Gospel message in easy-to-understand chapters for children aged six to twelve.

Sharing Hope in the Netherlands

CBN's animated Bible series Superbook has been dubbed into Dutch. Superbook can be viewed on cable TV and the Dutch Superbook YouTube channel.



Superbook was part of the largest Christian festival in The Netherlands (Opwekking – which means 'revival'). A large Superbook display with life-sized characters attracted many children and parents. Children had the chance to meet Gizmo and learn more about the Superbook ministry.

In March, we held our first Superbook Sunday event in a Dutch church. Gizmo sang the salvation song on stage, there was a meet-and-greet session, and the church collected a generous offering for Superbook.

A new platform for churches was launched (Superboekvoorkerken.nl) where churches can stream Superbook episodes and access additional materials including activities, posters, and information about the series.

We also launched an online platform for families offering free access to Superbook episodes, coloring pages, and family discussion guides.

Superbook Clubs in Portugal

Superbook has been dubbed into European Portuguese and airs regularly on national TV as well as on various other Portuguese TV channels.

We launched a new YouTube channel for Portugal, featuring episodes from Superbook Season 1 in European Portuguese.



Superbook Clubs in Portugal are changing the lives of many children every week. In partnership with the Evangelical Alliance and Awana Portugal, we have established over 50 Superbook Clubs in churches and schools. As a result, more than 2500 children are impacted by the Superbook Academy resources in European Portuguese, learning about God's love and plan for their lives.



Superbook on National TV in Poland

- In Poland, Superbook has been airing on national TV for several years. As a result, many children and adults are very familiar with CBN's animated Bible series, which is loved by many.
- After several months of praying and waiting, the national broadcaster TVP Poland has signed the broadcast agreements for all Superbook Seasons in Polish. Superbook is broadcast daily on the leading, most popular kids' channel in Poland - TVP ABC (Digital Terrestrial), alongside many other wellknown cartoons including Postman Pat, Peppa Pig, Peter Rabbit, and others. We thank God for this continued open door for the Gospel in Poland!
- TBN Poland agreed to promote Superbook resources as well as our humanitarian projects through free advertising, while offering free airtime for Superbook Season 1 to 3 in Polish.
- Superbook continues to bless Ukrainian children who fled the war and found refuge in Warsaw through the 'Helping Hand' centre. The children learn about Bible stories, God's love and His purpose for their lives.
- A Superbook Christmas event for Ukrainian children took place in Krakow. In partnership with a local church, this event was organized by our Superbook Poland team. Children and parents watched a Superbook episode, "The First Christmas" and heard the Gospel message. Every child received a gift and enjoyed taking pictures with Gizmo!

Superbook Ministry in the Balkan

Zagreb, Croatia is the home for CBN's ministry to the Balkan countries. With a strong emphasis on children's ministry, CBN's animated Bible series, Superbook, plays a key role in all our ministry activities in the region.

Superbook is broadcast on the Catholic network, Laudato TV, in Croatia. Gizmo and Vanja Bule, the director of CBN Balkan, were guests on a live show promoting Superbook.

Throughout the year, the CBN Balkan team organized various Superbook events in Croatia and Bosnia and Herzegovina. Below are some of the highlights from the Superbook Roadshow:

April 2024: Čapljina

The Superbook team visited Čapljina, a town in Bosnia and Herzegovina team, where a warm welcome was given by Franciscan priests and young people. They organized a Superbook show in a local theatre, which was filled to capacity; additional chairs were brought in, and some people even sat on the floor. The atmosphere was electric, filled with dancing, singing and jubilant shouting! It was a joyful explosion of enthusiasm, except during the episode viewing when you could hear a pin drop. Attendees came from various nearby towns and cities, with some travelling all the way from Dubrovnik, all for Superbook and Gizmo.

April 2024: Cinestar Zagreb

Season 5 of Superbook premiered at one of Zagreb's main movie theatres, Cinestar. Both screenings sold out! We had special guests: the actors who provided the voices for some of the main characters of the program.

Vanja Bule expressed how special it was to see families gathered together, enjoying the show and watching the Superbook episode as a family unit.



"This is what Superbook does: it reaches generations, not just children, but through children, it changes families, it changes a country, and even a region – this is our prayer".

Another highlight was the feedback from the talented voice artists. They are accomplished actors, and witnessing the significance of the Superbook project was truly special.

Superbook Ministry in the Balkan

May 2024: Jajce, Bosnia and Herzegovina

A Superbook event was held at a public school in Jajce, Bosnia and Herzegovina. A team of volunteers from New Life Church in Virginia, USA joined the Superbook Balkan team. During this event, we showcased the episode "Jesus Feeds the 5000," illustrating how He can perform miracles with just a little when we place it in His hands. It was an indescribable experience to sing and dance in harmony with many children and their teachers, who were once just the focus of our prayers. We trust that our efforts have planted seeds of change, hope, and life for future generations in Bosnia and Herzegovina.



November 2024: Zagreb

Our team participated in the largest book fair in Zagreb to promote the new Superbook Storybooks for toddlers. Throughout the week, our merchandise stand was a vibrant hub of activity. Parents travelled from various towns to visit us, hoping to find Superbook products and perhaps catch a glimpse of Gizmo, who delighted crowds with his spontaneous walks between pavilions.

It was also encouraging to meet teachers who already use Superbook in their classrooms. Many took the time to stop by and purchase storybooks, posters, and other resources to enhance their lessons. Their enthusiasm reinforced Superbook's growing role as an educational tool and motivated us to expand our reach to even more schools in the future.

We concluded the event with a screening of Superbook, which filled a large room with children and parents. Seating quickly ran out, forcing children to sit on the floor and parents to stand along the walls. When "The Salvation Poem" began, the entire pavilion resounded with singing and joy. Whether it was the attendees' intention (or not), everyone in the vicinity could hear and feel the energy of the event, making it a truly unforgettable experience.



Further events were held in Croatia and Bosnia and Herzegovina, taking place in various locations such as schools, city cultural centres, and churches. These events positively impacted numerous children and their parents. We are encouraged by the warm welcome our Superbook ministry team receives wherever we go! We pray for the Lord to provide additional funding to expand CBN's children's ministry in the Balkans, as the harvest is truly ripe!

Superbook Workshop in Central Asia

Our Superbook Central Asia team organized a workshop for churches and ministries during the Central Asia Consultation, which took place in Turkey in March. The workshop focused on the topic: “How to fill the church with youth and children”. Several pastors we collaborate with presented brief demonstrations on how they effectively utilize Superbook in their congregations. Additionally, our Superbook resource table attracted significant attention and interest, allowing us to strategically develop more Superbook resources tailored for Central Asian countries.

Operation Blessing Projects:

Portimao Portugal

A Soup Kitchen project in Portimao, Portugal, has brought hope to homeless individuals in the community. In previous years, CBN supplied equipment to a local church to help initiate the soup kitchen outreach. This year, CBN provided a grant to purchase fresh ingredients for healthy meals. In addition to receiving nutritious meals, beneficiaries also received love and care through the local church, offering them hope for a better future.



Amsterdam, The Netherlands

An essential outreach within Amsterdam’s red-light district has supported individuals involved in prostitution, primarily women but occasionally men. Many of these individuals are victims of human trafficking. The outreach project provides practical assistance, legal guidance and meaningful opportunities for the individuals to leave the sex industry and rebuild their lives. As a result, many have experienced significant spiritual and life transformations. Some have successfully exited prostitution, obtained Dutch citizenship and found paid employment, while others have been reunited with their families, or returned to their home countries.

We believe that God has a plan to bless every individual. Through compassionate care, practical training and the life-changing message of the Gospel, lives are being restored, families are being reunited, and futures are redeemed. This work is made possible by the grace of God and the support of our CBN partners.

FINANCIAL SUMMARY

INCOME AND ENDOWMENTS

Total income for FY25 amounted to £1,714,764, a slight decrease from £1,790,097 in FY24.

The primary sources of income were:

- Donations & Legacies (including HQ contributions) totaling £1,601,056 up from £1,677,613 in FY24.
- Gift Aid income saw a slight increase to £109,371, compared to £104,273 in the previous year.
- Investment income decreased to £1,717 from £1,949.

EXPENDITURE

Total expenditure for FY25 was £1,860,697, compared to £1,780,221 in FY24.

NET EXPENDITURE

The significant increase in expenditure resulted in a net loss of £148,553, from the net income of £3,614 in FY24.

KEY AREAS OF INCREASED SPENDING:

- Trading activities and stock movement expense £2,683 from £202.
- Wages and salaries, which rose to £947,091 from £794,135 in FY24.
- National Insurance contributions saw a significant increase to £81,201 from £57,745 from FY24
- Pension rose to £20,117 from £17,219.
- Rent including licenses and others saw a substantial increase to £49,039 from £39,132 the previous year
- Production and satellite fees, which saw a significant decrease to £13,220, compared to £23,680 in FY24.
- Office expenses and repairs saw a significant decrease to £42,202, up from £73,654.
- Contract labour fell to £273,915, from £347,254 in FY24.
- Professional fees increased significantly to £81,945, from £65,916 the previous year.
- Grants to institutions also saw an increase, rising to £173,314 from £149,111 in FY24.
- Loss on sale of tangible fixed assets £5,890.

BALANCE SHEET

- Tangible (fixed) assets decreased to £75,348 from £94,858.
- Current assets, including cash at bank and in hand, decreased significantly to £168,423, from £249,976 in FY24
- Debtors rose at £38,478, compared to £32,177 the previous year.
- Creditors increased significantly to £70,401 compared to £22,911 in FY24.

TOTAL FUNDS

- Unrestricted funds fell by nearly half at £99,224, up from £186,270 in FY24.
- Restricted funds, including Operation Blessing, Orphan's Promise, and other designated funds, totalled £74,146, down from £135,653.
- Overall, total funds for FY25 stood at £173,370, slightly higher than the £321,923 in FY24.

FINANCIAL HEALTH

For FY25, our free reserves amount to £91,412, slightly down from £93,000 in FY24. However, with average monthly expenditures of approximately £150,000, we are currently operating with overdrawn resources. In response to this, we have taken proactive steps to address the situation and ensure that we can continue operating effectively.

Income & Endowments FY25 (£GBP)

Category	FY25 (£GBP)	FY24 (£GBP)
Donations & Legacies (incl. HQ contributions)	1,601,056	1,677,613
Gift Aid	109,371	104,273
Investment Income	1,717	1,949
Total Incoming Resources	1,712,144	1,783,835

Expenditure FY25 (£GBP)

Category	FY25 (£GBP)	FY24 (£GBP)
Trading Activities (Stock movement)	2,683	202
Wages & Salaries	947,091	794,135
National Insurance Contributions	81,201	57,745
Pension	20,117	17,219
Hire of Equipment	3,564	4,644
Rent re: Licenses and others	49,039	39,132
Educational	6,969	5,830
Light and Heat	10,912	10,071
Telephone	27,843	28,041
Postage and Stationery	5,547	12,279
Production & Satellite Fees	13,220	23,680
Sundries	1,329	4,118
Office Expenses & Repairs	42,202	73,654
Repairs and Maintenance	382	1,469

Expenditure FY25 (£GBP) (continuation)

Category	FY25 (£GBP)	FY24 (£GBP)
Cast and Talent Fees	800	290
Bank Charges	18,435	19,130
Exchange Losses	664	941
Travelling	46,010	83,903
Contract Labour (IT & DR)	273,915	347,254
Professional Fees	81,945	65,916
Other Employment Costs	1,216	1,868
Fixtures and Fittings	5,388	6,389
Computer Equipment	20,971	20,114
Loss on sale of tangible fixed assets	5,890	--
Grants to Institutions	173,314	149,111
Governance Costs	14,825	8,070
Total Resources Expended	1,860,697	1,780,221

Balance Sheet FY25 (£GBP)

Category	FY25 (£GBP)	FY24 (£GBP)
Tangible (Fixed) Assets	75,348	94,858
Stocks	1,269	3,952
Debtors	25,247	32,177
Cash at Bank & in Hand	128,676	213,847
Creditors	-70,401	-22,911
Net Current Assets	84,791	227,065
Net Assets	160,139	321,923
Unrestricted Funds	85,993	186,270
Restricted Funds	74,146	135,653
Total Funds	160,139	321,923

KEY ACTIONS WE HAVE IMPLEMENTED INCLUDE:

Strengthened Financial Oversight: We have introduced more rigorous processes for tracking our financial performance, with a focus on improving budget controls and financial forecasting.

Cost Reduction Measures: We are reviewing and optimising our expenditures, paying close attention to areas like professional fees, contract labour, and office expenses to reduce overheads.

Income Generation Improvements: We have seen a significant increase in Gift Aid income this year, and we are continuing to strengthen our other income streams, such as donations and legacies, to enhance financial sustainability.

While we acknowledge that our financial position presents some challenges, we are confident in the steps we are taking to improve our long-term viability. The board will continue to monitor our financial health closely to ensure that we remain a going concern for the upcoming fiscal year.

During FY24, the charity experienced steady growth in its media evangelism initiatives, resulting in increased donations and grants. The launch of new digital discipleship tools and enhanced focus on humanitarian outreach through Operation Blessing positively impacted financial performance. However, rising operational costs and inflationary pressures moderately increased expenditure, requiring careful budget management.

No material financial investments were made during the reporting period. The charity adheres to a cautious investment policy, prioritising liquidity and alignment with its charitable purposes.

The principal risks identified during the year included fluctuating donor contributions, regulatory compliance challenges, and potential economic instability affecting income streams. To mitigate these risks, the trustees implemented strategies such as diversified fundraising efforts, regular compliance audits, and a focus on cost-efficiency.

PLANS AND STRATEGIES FOR MANAGING RISKS

- Strengthening donor engagement through targeted campaigns and digital outreach.
- Investing in staff training to ensure compliance with evolving regulations.
- Maintaining reserve levels to provide financial stability in uncertain periods.

FACTORS LIKELY TO AFFECT FUTURE FINANCIAL PERFORMANCE OR POSITION

Future financial performance may be influenced by continued economic volatility, the success of new digital initiatives, and the growth of partnerships with churches and community organizations. Expanding the charity's reach through innovative tools and humanitarian programs is expected to attract further support and bolster financial stability.

Governance, Management and Structure

CBN UK operates under its governing document, which is a charitable company limited by guarantee. The charity is constituted as per its Articles of Association, which outline the powers and responsibilities of the trustees.

CBN UK is part of the global Christian Broadcasting Network (CBN) network. This affiliation influences its operating policies, ensuring alignment with CBN's mission and global standards while allowing flexibility for local application in the UK and Europe. Policies are adopted in accordance with both UK charity regulations and CBN's broader objectives. CBN UK does collaborate with related charities and organisations to achieve its charitable objectives.

CBN UK has a hierarchical organisational structure led by the Board of Trustees, oversight of the charity's governance, compliance, and financial position, as well as involvement in key decisions, is maintained. The Director and Executive Management at the headquarters in Hereford are responsible for the day-to-day running of the organisation, including (but not limited to) the oversight of all contracted service level agreements, security, and health and safety provisions.

Pay and remuneration for key management personnel are determined by the trustees using benchmarking against similar roles in the sector. This process ensures transparency, fairness, and alignment with the charity's budget and objectives.

BOARD OF TRUSTEES:

1. Kim Mitchell - International Director of Operations for CBN International, Board of Directors CBN Senegal, CBN Germany, and other international (CBN) organisations. Trustee, CBN UK.
2. Sandra Smith - Board Member CBN companies in CBN UK, CBN Guatemala, CBN Costa Rica, CBN Deutschland, OB Peru, CBN Belgium, CBN Foundation (India)
3. Rhonda Jewell - Trustee CBN UK and Board Member of CBN Deutschland, CBN Belgium.

EXECUTIVE MANAGEMENT:

- Mark Dijkens – Regional Director CBN Europe and Director CBN Resources Ltd.
- Alisa Latty – Alleyne – National Director UK & Ireland
- Allen Carter - Director of Donor Development CBN UK and Company Secretary CBN Resources Ltd.

Governance Practices

At CBN UK, we are committed to maintaining the highest standards of legal and regulatory compliance in all aspects of our operations. As a UK-based non-profit Christian charity, we adhere to the following guidelines and regulations to ensure transparency, accountability, and ethical governance:

1. Charity Commission Compliance:

- We are registered with the Charity Commission for England and Wales Charity Number: 110 1659 and comply with all reporting and regulatory requirements set forth by the Commission.
- We submit annual returns, financial statements, and trustees' reports in accordance with the Commission's guidelines.

2. Charity Commission Compliance:

- Our financial statements are prepared in accordance with the UK Generally Accepted Accounting Practice (UK GAAP) and the Charities Statement of Recommended Practice (SORP).
- We conduct annual independent audits to ensure the accuracy and integrity of our financial reporting.

3. Data Protection and Privacy:

- We comply with the General Data Protection Regulation (GDPR) and the Data Protection Act 2018, ensuring the privacy and security of personal data collected from donors, beneficiaries, staff, and other stakeholders.
- We have implemented robust data protection policies and procedures, including regular training for staff on data protection best practices.

4. Fundraising Regulations:

- Our fundraising activities comply with the Fundraising Regulator's Code of Fundraising Practice.
- We ensure that all fundraising communications are transparent, honest, and respectful of donors' rights and preferences.

5. Safeguarding Policies:

- We are committed to creating a safe and supportive environment for all beneficiaries, especially children and vulnerable adults.
- Our safeguarding policies are in line with statutory requirements and best practice guidelines, and all staff and volunteers undergo appropriate safeguarding training and checks.

6. Health and Safety:

- We comply with the Health and Safety at Work Act 1974 and related regulations, ensuring the safety and well-being of our staff, volunteers, and beneficiaries.
- Regular risk assessments are conducted to identify and mitigate potential hazards in our operational activities.

7. Employment Law:

- We adhere to all relevant employment laws, including the Employment Rights Act 1996 and the Equality Act 2010.
- Our employment practices promote equality, diversity, and inclusion, ensuring fair treatment for all employees and volunteers.

8. Anti-Fraud and Anti-Corruption:

- We have zero tolerance for fraud and corruption and have implemented robust policies to prevent, detect, and address any such activities.
- Regular audits and internal controls are conducted to safeguard our resources and maintain integrity in all operations.

By adhering to these legal and regulatory requirements, CBN UK ensures that we operate with the highest levels of integrity, accountability, and transparency. This commitment not only fulfils our legal obligations but also reinforces the trust and confidence placed in us by our donors, beneficiaries, partners, and the broader community.

Future Direction and Resource Allocation

We remain committed to funding European activities that advance the Kingdom in line with the overarching CBN Europe strategy. The experiences gained from previous initiatives have provided valuable insights that are now shaping the future direction of CBN UK.

The importance of digital innovation, community partnerships, and impactful storytelling has been reinforced through our successes in media outreach and donor engagement. Likewise, lessons learned from our humanitarian efforts have informed plans to improve operational efficiency, expand partnerships, and allocate resources more strategically to maximise impact.

As a result, resources are being directed towards high-impact areas, including:

- **Digital Growth:** Investing in scalable platforms to effectively engage new and diverse audiences.
- **Community Empowerment:** Strengthening partnerships with churches to provide sustainable local solutions.
- **Accessible Content:** Prioritising inclusivity through adaptations that serve diverse audiences and communities.
- **Humanitarian Outreach:** Supporting communities in need through Operation Blessing, with a focus on practical relief, food security, and crisis response initiatives that demonstrate the tangible love of Christ.
- **Superbook Development:** Expanding the reach of Superbook across the UK and Europe, equipping families, schools, and churches with engaging discipleship tools that inspire children to know and live God's Word.

Through these commitments, CBN UK remains steadfast in advancing the Gospel and serving individuals and communities with excellence, leveraging faith-driven strategies and innovative approaches to fulfil its mission.

UK Future Plans, Aims, and Objectives

CBN United Kingdom future plans align with its mission to advance the Gospel, transform lives, and support communities through media evangelism, humanitarian outreach, and discipleship. The establishment of a dedicated operational office will enable the charity to effectively deliver these plans and achieve its objectives. With a bold vision to introduce one million people to Jesus, empower lives, and create sustainable change, CBN UK are positioned for impactful growth.

PLANNED ACTIVITIES TO ACHIEVE AIMS AND OBJECTIVES

Media Evangelism and Digital Engagement

- Launch targeted social media campaigns (iTestify and Superbook) to connect with digital audiences and share Gospel-centered content.
- Optimize the UK website to enhance user experience, engagement, and domain ranking.
- Expand digital platforms with multilingual content, leveraging advanced technologies such as AI and VR to deliver innovative discipleship experiences.

Humanitarian Outreach

- Partner with five churches in FY26 to establish community food pantries, addressing food insecurity while demonstrating Christ's love.
- Scale up to 10+ church partnerships by FY27, supported by impact tracking systems, testimonials, and measurable outcomes.

Discipleship and Community Transformation

- Distribute 5,000 Bibles and digital discipleship resources to care homes, hospitals, and prisons in FY26, offering comfort and spiritual growth.
- Launch pilot chaplaincy projects in FY27 to provide spiritual support across three key regions, including care homes, hospitals, and prisons.

Superbook Expansion and Accessibility

- Adapt Superbook content for accessibility, including British Sign Language (BSL) and Braille storybooks.
- Partner with schools and churches to integrate Superbook into educational and ministry programs.
- Host family-friendly events and develop after-school programs to encourage biblical engagement.

Innovative Prayer Initiatives

- Develop a prayer platform, using biometric devices and virtual reality to foster a global prayer movement that unites believers worldwide.

ACKNOWLEDGMENTS

Thank You Notes

At CBN UK, we are profoundly grateful for the unwavering support and dedication of our donors, partners, volunteers, and staff. Your contributions have been instrumental in advancing our mission of media evangelism and humanitarian aid, spreading the message of Christ's love and compassion to countless individuals around the world.

Donors:

To our generous donors, we extend our heartfelt thanks. Your financial contributions have enabled us to create and distribute impactful media content that shares the Gospel with new audiences and provides essential humanitarian aid to those in need. Your commitment to our mission is making a tangible difference in the lives of many, bringing hope and transformation to communities worldwide.

Partners:

We are deeply appreciative of our partners, whose collaboration has amplified the reach and effectiveness of our efforts. Your expertise, resources, and shared vision have been vital in expanding our media outreach and delivering humanitarian aid. Together, we have been able to achieve far more than we could alone, and we are thankful for your ongoing partnership and support.

Volunteers:

To our dedicated volunteers, your selfless service is the backbone of our organisation. Whether you are helping to produce media content, organise events, or deliver aid on the ground, your hard work and passion are invaluable. Your willingness to give your time and talents is a testament to the love of Christ in action, and we are blessed to have such a committed team of volunteers.

Staff:

Finally, to our remarkable staff, thank you for your relentless dedication and professionalism. Your creativity, expertise, and hard work ensure that our mission is carried out with excellence every day. From developing engaging media programs to coordinating complex humanitarian projects, your efforts are at the heart of our success. Your faithfulness and commitment to our cause inspire all of us to strive for greater impact and reach.

Special Mentions:

We also want to highlight the exceptional contributions of individuals and groups who have gone above and beyond in their support. Your extraordinary efforts have been a source of inspiration and have significantly advanced our mission.

Together, as a community of donors, partners, volunteers, and staff, we are making a significant impact in the world. Your support is not only a blessing to us but also to the countless lives that are touched by our media evangelism and humanitarian aid initiatives. We thank you for your continued faithfulness and pray for God's abundant blessings upon you.



↑st APRIL 2024 - 31st MARCH 2025

FY 2025

Contact Information



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**CHRISTIAN
BROADCASTING
NETWORK (UK)**

CHARITY & COMPANY INFORMATION

Charity Name	Christian Broadcasting Network UK
Charity Registration Number	110 1659
Company Registration Number	1085 3789
Registered Office Address	The Anvil, 161 Holme Lacy Road, Hereford, HR2 6DG

Statement on Disclosure of Information to the Auditors

The Trustees confirm and are confident that all relevant audit information has been provided to the charitable company's auditors and are not aware of any audit information that has not been provided to or given access to the auditors.

Each trustee has taken all the steps required to exercise due care, skill and diligence that he or she ought to have taken in his or her duty as a Trustee, in order to make himself or herself aware of any relevant audit information and to establish that the charitable company's auditors are aware of that information.

Christian Broadcasting Network (UK)

Report of the Trustees
for the Year Ended 31 March 2025

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number
04460911 (England and Wales)

Registered Charity number
1101659

Registered office
The Anvil
161 Holme Lacy Road
Hereford
Herefordshire
HR2 6DG

Trustees
Mr K H Mitchell
Mrs S Smith
Ms R Jewell

Company Secretary
Mr M A Dijkens

Auditors
Thorne Widgey Accountancy Ltd
Chartered Accountants
Statutory Auditors
2 Wyevale Business Park
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Herefordshire
HR4 7BS

Bankers
The Royal Bank of Scotland plc
21 Broad Street
Hereford
HR4 9AP

CAF Bank
25 Kings Hill Ave
Kings Hill
West Malling
ME19 4JQ

Solicitors
Harrison Clark Shawcross
Overross House
Ross Park
Ross-on-Wye
Herefordshire
HR9 7US

AUDITORS

The auditors, Thorne Widgey Accountancy Ltd, will be proposed for re-appointment at the forthcoming Annual General Meeting.

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

Approved by order of the board of trustees on 10/12/25 and signed on its behalf by:

.....
Mrs K A Harewood - Secretary

Christian Broadcasting Network (UK)

Statement of Trustees Responsibilities
for the Year Ended 31 March 2025

The trustees (who are also the directors of Christian Broadcasting Network (UK) for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- there is no relevant audit information of which the charitable company's auditors are unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

Approved by the Board of Trustees on 10/12/25 and were signed on its behalf by:


.....
Mr K H Mitchell - Trustee

Report of the Independent Auditors to the Members of
Christian Broadcasting Network (UK)

Opinion

We have audited the financial statements of Christian Broadcasting Network (UK) (the 'parent company') and its subsidiaries (the 'group') for the year ended 31 March 2025 which comprise the Consolidated Statement of Financial Activities, the Consolidated and Charity Balance Sheet, the Consolidated Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the group and charitable company's affairs as at 31 March 2025 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors responsibilities for the audit of the financial statements section of our report. We are independent of the group and charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and the provisions available for small entities, in the circumstances set out in the notes to the financial statements, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group and parent charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

However, we draw your attention to the statement of financial activities which shows a deficit for the year of £160,176 (2024: surplus of £5,136) and to the balance sheet that the group and charity has a significantly reduced balance on unrestricted free reserves of £11,694 (2024: £90,541) at the year ended 31 March 2025.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The trustees are responsible for the other information. The other information comprises the information included in the annual report, other than the financial statements and our Report of the Independent Auditors thereon.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Report of the Independent Auditors to the Members of
Christian Broadcasting Network (UK)

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Charities Act 2011 requires us to report to you if, in our opinion:

- the information given in the Report of the Trustees is inconsistent in any material respect with the financial statements; or
- the group and charitable company has not kept adequate accounting records; or
- the financial statements are not in agreement with the accounting records and returns; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of trustees

As explained more fully in the Statement of Trustees Responsibilities, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Responsibilities of trustees

In preparing the financial statements, the trustees are responsible for assessing the group and charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Our responsibilities for the audit of the financial statements

We have been appointed as auditors under Section 144 of the Charities Act 2011 and report in accordance with the Act and relevant regulations made or having effect thereunder.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Independent Auditors that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

Fraud and breaches of laws and regulations - ability to detect

Identifying and responding to risks of material misstatement due to fraud

To identify risks of material misstatement due to fraud ("fraud risks") we assessed events or conditions that could indicate an incentive or pressure to commit fraud or provide an opportunity to commit fraud. Our risk assessment procedures included:

- o Enquiring of trustees, the finance committee and inspection of policy documentation as to the Charity's high-level policies and procedures to prevent and detect fraud as well as whether they have knowledge of any actual, suspected or alleged fraud.
- o Reading Trustees' meetings and finance committee minutes.
- o Considering performance targets for management.

We communicated identified fraud risks throughout the audit team and remained alert to any indications of fraud throughout the audit.

As required by auditing standards, and taking into account our overall knowledge of the control environment, we perform procedures to address the risk of management override of controls, in particular the risk that management may be in a position to make inappropriate accounting entries. On this audit we do not believe there is a fraud risk related to revenue recognition because the revenue is non-judgemental and straightforward, with limited opportunity for manipulation.

We did not identify any additional fraud risks. We performed procedures including identifying journal entries to test based on risk criteria and comparing the identified entries to supporting documentation. These included those posted by finance management/ those posted and approved by the same user/ those posted to unusual accounts.

Identifying and responding to risks of material misstatement due to non-compliance with laws and regulations

We identified areas of laws and regulations that could reasonably be expected to have a material effect on the financial statements from our general commercial and sector experience, and through discussion with management (as required by auditing standards) and discussed with management the policies and procedures regarding compliance with laws and regulations.

We communicated identified laws and regulations throughout our team and remained alert to any indications of non-compliance throughout the audit.

The potential effect of these laws and regulations on the financial statements varies considerably.

Firstly, the Charity is subject to laws and regulations that directly affect the financial statements including financial reporting legislation, taxation legislation and the Charities Act legislation and we assessed the extent of compliance with these laws and regulations as part of our procedures on the related financial statement items.

Secondly, the Charity is subject to many other laws and regulations where the consequences of noncompliance could have a material effect on amounts or disclosures in the financial statements, for instance through the imposition of fines or litigation or the loss of the Charity's license to operate. We identified the following areas as those most likely to have such an effect: health and safety, anti-bribery, employment law, data protection, anti-money laundering and specific areas of other legislation recognising the nature of the Charity's activities.

Auditing standards limit the required audit procedures to identify non-compliance with these laws and regulations to enquiry of management, inspection of regulatory and legal correspondence, if any. Therefore, if a breach of operational regulations is not disclosed to us or evident from relevant correspondence, an audit will not detect that breach.

Context of the ability of the audit to detect fraud or breaches of law or regulation

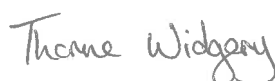
Owing to the inherent limitations of an audit, there is an unavoidable risk that we may not have detected some material misstatements in the financial statements, even though we have properly planned and performed our audit in accordance with auditing standards. For example, the further removed non-compliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely the inherently limited procedures required by auditing standards would identify it.

In addition, as with any audit, there remained a higher risk of non-detection of fraud, as these may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal controls. Our audit procedures are designed to detect material misstatement. We are not responsible for preventing non-compliance or fraud and cannot be expected to detect non-compliance with all laws and regulations.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our Report of the Independent Auditors.

Use of our report

This report is made solely to the group and charitable company's trustees, as a body, in accordance with Section 144 of the Charities Act 2011 and regulations made under Section 154 of that Act. Our audit work has been undertaken so that we might state to the group and charitable company's trustees those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the group and charitable company and the charitable company's trustees as a body, for our audit work, for this report, or for the opinions we have formed.



Thorne Widgery Accountancy Ltd
Chartered Accountants
Statutory Auditors
Eligible to act as an auditor in term of Section 1212 of the Companies Act 2016
2 Wyevale Business Park
Kings Acre
Hereford
Herefordshire
HR4 7BS

Date:16/12/25.....

Christian Broadcasting Network (UK)

Consolidated Statement of Financial Activities (incorporating an income and expenditure account)
for the Year Ended 31 March 2025

	Notes	Unrestricted fund £	Restricted funds £	31.3.2025 Total funds £	31.3.2024 Total funds £
INCOME AND ENDOWMENTS FROM					
Donations and legacies	2	1,454,618	255,809	1,710,427	1,781,886
Other trading activities - CBN Resources Ltd	3	2,620		2,620	6,262
Investment income	4	<u>1,282</u>	<u>435</u>	<u>1,717</u>	<u>1,949</u>
Total		1,458,520	256,244	1,714,764	1,790,097
EXPENDITURE ON					
Raising funds	5	3,695		3,695	4,942
Charitable activities					
Humanitarian Aid and Promotion of Christian Religion	6	<u>1,553,494</u>	<u>317,751</u>	<u>1,871,245</u>	<u>1,780,019</u>
Total		1,557,189	317,751	1,874,940	1,784,961
NET INCOME/(EXPENDITURE)		(98,669)	(61,507)	(160,176)	5,136
Transfer between funds					
NET MOVEMENT IN FUNDS		(98,669)	(61,507)	(160,176)	5,136
RECONCILIATION OF FUNDS					
Total funds brought forward		185,710	135,653	321,363	316,227
TOTAL FUNDS CARRIED FORWARD		<u>87,041</u>	<u>74,146</u>	<u>161,187</u>	<u>321,363</u>

There were no other recognised gains or losses other than those stated above.

The notes form part of these financial statements

Christian Broadcasting Network (UK) (Registered number: 04460911)

**Consolidated Balance Sheet
At 31 March 2025**

	Notes	Unrestricted fund £	Restricted funds £	31.3.2025 Total funds £	31.3.2024 Total funds £
FIXED ASSETS					
Tangible assets	14	75,347	-	75,347	95,169
		<u>75,347</u>	<u>-</u>	<u>75,347</u>	<u>95,169</u>
CURRENT ASSETS					
Stocks	16	1,269	-	1,269	3,952
Debtors	17	25,247	-	25,247	32,177
Cash at bank and in hand		<u>56,471</u>	<u>74,146</u>	<u>130,617</u>	<u>215,875</u>
		82,987	74,146	157,133	252,004
CREDITORS					
Amounts falling due within one year	18	(71,293)	-	(71,293)	(25,810)
		<u>11,694</u>	<u>74,146</u>	<u>85,840</u>	<u>226,194</u>
NET CURRENT ASSETS					
		<u>11,694</u>	<u>74,146</u>	<u>85,840</u>	<u>226,194</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>87,041</u>	<u>74,146</u>	<u>161,187</u>	<u>321,363</u>
NET ASSETS		<u>87,041</u>	<u>74,146</u>	<u>161,187</u>	<u>321,363</u>
FUNDS	20				
Unrestricted funds				87,041	185,710
Restricted funds				<u>74,146</u>	<u>135,653</u>
TOTAL FUNDS				<u>161,187</u>	<u>321,363</u>

The group and charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2025.

The members have not deposited notice, pursuant to Section 476 of the Companies Act 2006 requiring an audit of these financial statements.

The trustees acknowledge their responsibilities for ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the group and charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been audited under the requirements of Section 144 of the Charities Act 2011.

These financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to charitable small companies.

The financial statements were approved by the Board of Trustees on10/12/25..... and were signed on its behalf by


.....

Mr K H Mitchell - Trustee

The notes form part of these financial statements

Christian Broadcasting Network (UK) (Registered number: 04460911)

Balance Sheet
At 31 March 2025

	Notes	Unrestricted fund £	Restricted funds £	31.3.2025 Total funds £	31.3.2024 Total funds £
FIXED ASSETS					
Tangible assets	14	75,347	-	75,347	94,857
Investments	15	<u>1</u>	<u>-</u>	<u>1</u>	<u>1</u>
		75,348	-	75,348	94,858
CURRENT ASSETS					
Stocks	16	1,269	-	1,269	3,952
Debtors	17	25,247	-	25,247	32,177
Cash at bank and in hand		<u>54,530</u>	<u>74,146</u>	<u>128,676</u>	<u>213,847</u>
		81,046	74,146	155,192	249,976
CREDITORS					
Amounts falling due within one year	18	<u>(70,401)</u>	<u>-</u>	<u>(70,401)</u>	<u>(22,911)</u>
NET CURRENT ASSETS		<u>10,645</u>	<u>74,146</u>	<u>84,791</u>	<u>227,065</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>85,993</u>	<u>74,146</u>	<u>160,139</u>	<u>321,923</u>
NET ASSETS		<u>85,993</u>	<u>74,146</u>	<u>160,139</u>	<u>321,923</u>
FUNDS					
Unrestricted funds				85,993	186,270
Restricted funds				<u>74,146</u>	<u>135,653</u>
TOTAL FUNDS				<u>160,139</u>	<u>321,923</u>

The group and charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2025.

The members have not deposited notice, pursuant to Section 476 of the Companies Act 2006 requiring an audit of these financial statements.

The trustees acknowledge their responsibilities for ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the group and charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been audited under the requirements of Section 144 of the Charities Act 2011.

These financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to charitable small companies.

The financial statements were approved by the Board of Trustees on 10/12/25 and were signed on its behalf by


Mr K H Mitchell - Trustee

The notes form part of these financial statements

Christian Broadcasting Network (UK)

Consolidated Cash Flow Statement
for the Year Ended 31 March 2025

	Notes	31.3.2025 £	31.3.2024 £
Cash flows from operating activities:			
Cash generated from operations	1	<u>(74,411)</u>	<u>36,329</u>
Net cash provided by (used in) operating activities		<u>(74,411)</u>	<u>36,329</u>
Cash flows from investing activities:			
Purchase of tangible fixed assets		(11,680)	(47,132)
Purchase of fixed asset investments		-	-
Sale of tangible fixed assets		(884)	-
Interest received		<u>1,717</u>	<u>1,949</u>
Net cash provided by (used in) investing activities		<u>(10,847)</u>	<u>(45,183)</u>
Change in cash and cash equivalents in the reporting period		<u>(85,258)</u>	<u>(8,854)</u>
Cash and cash equivalents at the beginning of the reporting period		<u>215,875</u>	<u>224,729</u>
Cash and cash equivalents at the end of the reporting period		<u>130,617</u>	<u>215,875</u>

Christian Broadcasting Network (UK)

Notes to the Cash Flow Statement
for the Year Ended 31 March 2025

1. RECONCILIATION OF NET INCOME/(EXPENDITURE) TO NET CASH FLOW FROM OPERATING ACTIVITIES

	31.3.2025	31.3.2024
	£	£
Net income/(expenditure) for the reporting period (as per the statement of financial activities)	(148,640)	5,136
Adjustments for:		
Depreciation charges	26,359	26,919
(Profit)/loss on disposal of fixed assets	5,890	-
Interest received	(1,717)	(1,949)
Decrease/(increase) in stocks	2,683	202
Decrease/(increase) in debtors	(6,301)	15,988
(Decrease)/increase in creditors	<u>47,315</u>	<u>(9,967)</u>
Net cash provided by (used in) operating activities	<u>(74,411)</u>	<u>36,329</u>

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the group and charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention with the exception of investments which are included at market value.

Group Financial statements

The results of Christian Broadcasting Network (UK) and its wholly owned subsidiary CBN Resources Ltd have been consolidated and group accounts have been presented. All transactions between the charity and its subsidiary have been eliminated on consolidation. A separate statement of financial activities and income and expenditure account for the Charity itself are not presented because the Charity has taken advantage of the exemptions afforded by Section 408 of the Companies Act 2006 and paragraph 397 the Charity SORP.

Going concern

The Trustees assess whether the use of going concern is appropriate i.e. whether there are any material uncertainties related to events or conditions that may cast significant doubt on the ability of the charity to continue as a going concern. The Trustees make this assessment in respect of a period of at least one year from the date of authorisation for issue of the financial statements.

However, we draw your attention to the statement of financial activities which shows a deficit for the year of £160,176 (2024: surplus of £5,136) and to the balance sheet that the group and charity has a significantly reduced balance on unrestricted free reserves of £11,694 (2024: £90,541) at the year ended 31 March 2025.

As a charitable media and humanitarian ministry, CBN continues to aim high and meet its objectives in challenging times. We believe that as a media driven ministry, CBN is uniquely placed to reach people with a message of hope, while also effectively raising awareness and funds for CBN's mission initiatives.

CBN continues to be prudent in the stewardship of donor gifts, leveraging the use of new and better systems and internal procedures that allow us to better measure productivity and output to our team's efforts. We continually review income and expenditure, monitoring trends in order to make adjustments as required.

A recent restructure of our CBN UK office and operations and the launch of a new communications strategy to support our CBN UK mission and vision is aimed to better serve our viewers and donors in the United Kingdom and Republic of Ireland. Followed by a restructure of our CBN Europe communications to improve the narrative around the region-wide ministry of CBN, we believe that CBN will be in a better position to reach more people with the Gospel and increase our ability to share impact with existing and future donors.

Through our humanitarian projects we can show hope in action and demonstrate the Gospel in word and in deed. We conclude the year with greater faith and confidence that our donors are behind us. CBN Europe will rise and adapt to the challenges that lie ahead, holding firm to our mission to reach the nations with the Gospel through all channels and resources available to us.

On this basis the Trustees have concluded that the group and charitable company has adequate resources to continue in operational existence for the foreseeable future and there are no material uncertainties about the entity's ability to continue as a going concern, thus they continue to adopt the going concern basis of accounting in preparing the financial statements.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Grants offered subject to conditions which have not been met at the year-end date are noted as a commitment but not accrued as expenditure.

Notes to the Financial Statements - continued
for the Year Ended 31 March 2025

1. ACCOUNTING POLICIES - continued

Tangible fixed assets

Assets costing £500 or more are capitalised as tangible fixed assets and are carried at cost, net of depreciation and any provision for impairment.

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures & Fittings - 20% or 33% reducing balance
Computer Equipment - 20% or 33% reducing balance

Debtors

Trade and other debtors are recognised at the settlement amount due. Prepayments are valued at the amount prepaid.

Bank

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

Liabilities

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees. Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Foreign currencies

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the Statement of Financial Activities on a straight line basis over the period of the lease.

Pension costs and other post-retirement benefits

The group and charitable company operates a defined contribution pension scheme. Contributions payable to the group and charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

2. DONATIONS AND LEGACIES

	31.3.2025	31.3.2024
	£	£
Donations and legacies	1,601,056	1,677,613
Gift aid	<u>109,371</u>	<u>104,273</u>
	<u>1,710,427</u>	<u>1,781,886</u>

Included in the above is £1,454,618 (2024: £1,279,260) for unrestricted purposes and £255,809 (2024: £502,626) for restricted purposes.

Christian Broadcasting Network (UK)

Notes to the Financial Statements - continued
for the Year Ended 31 March 2025

3. OTHER TRADING ACTIVITIES

	31.3.2025	31.3.2024
	£	£
CBN Resources Ltd	<u>2,620</u>	<u>6,262</u>

4. INVESTMENT INCOME

	31.3.2025	31.3.2024
	£	£
Deposit account interest	<u>1,717</u>	<u>1,949</u>

Included in the above is £1,282 (2024: £955) for unrestricted purposes and £435 (2024: £994) for restricted purposes.

5. RAISING FUNDS

Other trading activities - Unrestricted

	31.3.2025	31.3.2024
	£	£
CBN Resources Ltd	1,012	4,740
Other	<u>2,683</u>	<u>202</u>
	<u>3,695</u>	<u>4,942</u>

6. CHARITABLE ACTIVITIES COSTS

	Direct costs (See note 7) £	Grant funding of activities (See note 8) £	Support costs (See note 9) £	Totals £
Humanitarian Aid and Promotion of Christian Religion	<u>1,683,106</u>	<u>173,314</u>	<u>14,825</u>	<u>1,871,245</u>

7. DIRECT COSTS OF CHARITABLE ACTIVITIES

	31.3.2025	31.3.2024
	£	£
Staff costs	1,048,409	869,099
Hire of equipment	3,564	4,644
Rent re: Licences & other	49,039	39,132
Rates	5,225	5,016
Insurance	6,969	5,830
Light and heat	10,912	10,071
Telephone	27,843	28,041
Postage and stationery	5,547	12,279
Production & satellite fees	13,220	23,680
Sundries	1,329	4,118
Office expenses and repairs	42,202	73,654
Repairs and maintenance	382	1,469
Cast and talent fees	800	290
Bank charges	18,435	19,130
Exchange losses	664	941
Travelling	46,010	83,903
Contract labour	273,915	347,255
Professional fees	95,176	65,915
Other Employment Costs	1,216	1,868
Depreciation	26,359	26,503
Loss on sale of assets	<u>5,890</u>	<u> </u>
	<u>1,683,106</u>	<u>1,622,838</u>

Christian Broadcasting Network (UK)

Notes to the Financial Statements - continued
for the Year Ended 31 March 2025

8. GRANTS PAYABLE

	31.3.2025	31.3.2024
	£	£
Humanitarian Aid and Promotion of Christian Religion	<u>173,314</u>	<u>149,111</u>

The total grants paid to institutions during the year was as follows:

	31.3.2025	31.3.2024
	£	£
Life TV		14,060
OB Polska Foundation		10,000
Riverside Church London	11,000	10,000
Liberty Church Newport	22,800	10,000
Etno Nova Croatia	27,970	13,504
Awana Ministry Portugal	16,731	4,215
CBN Emmanuel Ukraine	17,340	25,786
CBN Israel	59,149	38,000
Christian Broadcasting Network (Germany)		7,429
Victory Church Cwmbran	13,200	19,820
Mission Possible Bulgaria		2,073
Operation Blessing International	503	2,979
Other Donations	4,621	1,245
	<u>173,314</u>	<u>149,111</u>

Grants to institutions represent financial assistance for the institutions to pursue their charitable objects and activities.

9. SUPPORT COSTS

	Governance costs
	£
Humanitarian Aid and Promotion of Christian Religion	<u>14,825</u>

10. NET INCOME/(EXPENDITURE)

Net resources are stated after charging / (crediting):

	31.3.2025	31.3.2024
	£	£
Auditors' remuneration	11,340	10,095
Depreciation - owned assets	26,671	26,920
Operating leases	41,100	42,291
(Gain)/Deficit on disposal of fixed asset	5,890	-
	<u>85,001</u>	<u>80,306</u>

Excluding the activities of the subsidiary, CBN Resources Ltd, the Charity has an individual deficit of £161,784 (2024: surplus 3,614)

In common with many other businesses of our size we use our audit firm to prepare and submit returns to the tax authorities and to assist in other services such as preparation of financial statements.

NET INCOME FROM TRADING ACTIVITIES OF SUBSIDIARY

The Charity has a wholly owned trading subsidiary, which is incorporated on 6 July 2017 in the United Kingdom. The principal activity of CBN Resources Ltd is that of religious support. A summary of the trading results are shown below. Audited accounts are filed with the Registrar of Companies. This summary includes transactions with the Charity that have been eliminated on consolidation.

	31.3.2025	31.3.2024
	£	£
Turnover	2,620	6,262
Cost of sales	-	(603)
	<u>2,620</u>	<u>5,659</u>
Distribution and administration costs	(1,012)	(4,137)
Covenant to Charity	-	-
Profit for the period and retained profit carried forward	<u>1,608</u>	<u>1,522</u>
Net Assets / (Liabilities)	1,049	(559)

11. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 March 2024 nor for the Year Ended 31 March 2025.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 March 2024 nor for the year ended 31 March 2025.

12. STAFF COSTS

	31.3.2025	31.3.2024
	£	£
Wages and salaries	947,091	794,135
Social security costs	81,201	57,745
Other pension costs	<u>20,117</u>	<u>17,219</u>
	<u>1,048,409</u>	<u>869,099</u>

The average monthly number of employees during the year was as follows:

	31.3.2025	31.3.2024
	<u>32</u>	<u>30</u>

The number of employees whose employee benefits (excluding employer pension costs) exceeded £60,000 was:

	31.3.2025	31.3.2024
£60,001 - £70,000	<u>2</u>	<u>2</u>

The key management personnel of the charity comprise the CBN Europe Regional Director, CBN UK National Director, Director of Donor Development and Regional Finance Director. (Prior year: CEO, CBN UK National Director and Director of Donor Development). The total employee benefits of the key management personnel of the Trust were £207,628 (2024: £133,421). Trustees are not remunerated for their role.

13. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted fund £	Restricted funds £	Total funds £
INCOME AND ENDOWMENTS FROM			
Donations and legacies	1,279,260	502,626	1,781,886
Other trading activities - CBN Resources Ltd	6,262	-	6,262
Investment income	<u>955</u>	<u>994</u>	<u>1,949</u>
Total	1,286,477	503,620	1,790,097
EXPENDITURE ON			
Raising funds	4,942	-	4,942
Charitable activities			
Humanitarian Aid and Promotion of Christian Religion	<u>1,267,421</u>	<u>512,598</u>	<u>1,780,019</u>
Total	1,272,363	512,598	1,784,961
NET INCOME/(EXPENDITURE)	14,113	(8,978)	5,136
RECONCILIATION OF FUNDS			
Total funds brought forward	168,820	147,408	316,227
Transfer between funds	<u>2,777</u>	<u>(2,777)</u>	<u>-</u>
TOTAL FUNDS CARRIED FORWARD	<u>185,710</u>	<u>135,653</u>	<u>321,363</u>

14. TANGIBLE FIXED ASSETS - GROUP

	Fixtures and fittings £	Computer equipment £	Totals £
COST			
At 1 April 2024	58,552	184,824	243,376
Additions	-	11,680	11,680
Disposals	<u>-</u>	<u>(9,256)</u>	<u>(9,256)</u>
At 31 March 2025	<u>58,552</u>	<u>187,248</u>	<u>245,800</u>
DEPRECIATION			
At 1 April 2024	21,595	126,612	148,207
Charge for year	5,388	21,108	26,496
Eliminated on disposal	<u>-</u>	<u>(4,250)</u>	<u>(4,250)</u>
	<u>26,983</u>	<u>143,470</u>	<u>170,453</u>
NET BOOK VALUE			
At 31 March 2025	<u>31,569</u>	<u>43,778</u>	<u>75,347</u>
At 31 March 2024	<u>36,957</u>	<u>58,212</u>	<u>95,169</u>

Notes to the Financial Statements - continued
for the Year Ended 31 March 2025

14. TANGIBLE FIXED ASSETS - continued - CHARITY

	Fixtures and fittings £	Computer equipment £	Totals £
COST			
At 1 April 2024	58,552	183,575	242,127
Additions	-	11,680	11,680
Disposals		(9,256)	(9,256)
At 31 March 2025	<u>58,552</u>	<u>185,999</u>	<u>244,551</u>
DEPRECIATION			
At 1 April 2024	21,595	125,675	147,270
Charge for year	5,388	20,796	26,184
Eliminated on disposal		(4,250)	(4,250)
At 31 March 2025	<u>26,983</u>	<u>142,221</u>	<u>169,204</u>
NET BOOK VALUE			
At 31 March 2025	<u>31,569</u>	<u>43,778</u>	<u>75,347</u>
At 31 March 2024	<u>36,957</u>	<u>57,900</u>	<u>94,857</u>

15. FIXED ASSET INVESTMENTS - CHARITY

	Listed investments £
MARKET VALUE	
At 1 April 2024 and 31 March 2025	<u>1</u>
NET BOOK VALUE	
At 31 March 2025	<u>1</u>
At 31 March 2024	<u>1</u>

There were no investment assets outside the UK. The above investments relate to those held in the wholly owned subsidiary company, CBN Resources Ltd, company number 10853789. This is eliminated on consolidation and is therefore not included in the group balance sheet.

16. STOCKS

	31.3.2025 £	31.3.2024 £
GROUP - Stocks	<u>1,269</u>	<u>3,952</u>
CHARITY - Stocks	<u>1,269</u>	<u>3,952</u>

Christian Broadcasting Network (UK)

Notes to the Financial Statements - continued
for the Year Ended 31 March 2025

17. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR - GROUP

	31.3.2025	31.3.2024
	£	£
Other debtors	21,478	18,918
Prepayments and accrued income	<u>3,769</u>	<u>13,259</u>
	<u>25,247</u>	<u>32,177</u>

DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR - CHARITY

	31.3.2025	31.3.2024
	£	£
Other debtors	21,478	18,918
Prepayments and accrued income	<u>3,769</u>	<u>13,259</u>
	<u>25,247</u>	<u>32,177</u>

18. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR - GROUP

	31.3.2025	31.3.2024
	£	£
Trade creditors		
Social security and other taxes	22,752	18,617
Other creditors	892	2,872
Accruals and deferred income	<u>47,649</u>	<u>4,321</u>
	<u>71,293</u>	<u>25,810</u>

CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR - CHARITY

	31.3.2025	31.3.2024
	£	£
Social security and other taxes	22,752	18,617
Other creditors	-	(27)
Accruals and deferred income	<u>47,649</u>	<u>4,321</u>
	<u>70,401</u>	<u>22,911</u>

19. LEASING AGREEMENTS

Minimum lease payments under non-cancellable operating leases fall due as follows:

	31.3.2025	31.3.2024
	£	£
Within one year	41,100	41,100
Between one and five years	82,200	123,300
In more than five years		
	<u>123,300</u>	<u>164,400</u>

20. MOVEMENT IN FUNDS - Group

	At 1.4.24 £	Net movement in funds £	At 31.3.25 £
Unrestricted funds			
General fund	185,710	(98,669)	87,041
Restricted funds			
Restricted fund - Operation Blessing	89,566	(38,514)	51,052
Restricted fund - Orphans Promise	27,049	(14,963)	12,086
Restricted fund - Help Ukraine	4,466	(3,512)	954
Restricted fund - Israel CT	<u>14,572</u>	<u>(4,518)</u>	<u>10,054</u>
	<u>135,653</u>	<u>(61,507)</u>	<u>74,146</u>
TOTAL FUNDS	<u>321,363</u>	<u>(160,176)</u>	<u>161,187</u>

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	1,458,520	(1,557,189)	(98,669)
Restricted funds			
Restricted fund - Operation Blessing	69,585	(108,099)	(38,514)
Restricted fund - Orphans Promise	143,580	(158,543)	(14,963)
Restricted fund - Help Ukraine	20,908	(24,420)	(3,512)
Restricted fund - Israel CT	<u>22,171</u>	<u>(26,689)</u>	<u>(4,518)</u>
	<u>256,244</u>	<u>(317,751)</u>	<u>(61,507)</u>
TOTAL FUNDS	<u>1,714,764</u>	<u>(1,874,940)</u>	<u>(160,176)</u>

19. MOVEMENT IN FUNDS - continued

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.4.23 £	Net movement in funds £	Transfers between funds £	At 31.3.25 £
Unrestricted funds				
General fund	168,820	(84,556)	2,777	87,041
Restricted funds				
Restricted fund - Operation Blessing	116,351	(65,299)	-	51,052
Restricted fund - Orphans Promise	18,325	(8,202)	1,963	12,086
Restricted fund - Help Ukraine	(3,856)	9,550	(4,740)	954
Restricted fund - Israel CT	16,587	(6,533)	-	10,054
	<u>147,407</u>	<u>(70,484)</u>	<u>(2,777)</u>	<u>74,146</u>
TOTAL FUNDS	<u>316,227</u>	<u>(155,040)</u>	<u>-</u>	<u>161,187</u>

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	2,744,997	(2,829,553)	(84,556)
Restricted funds			
Restricted fund - Operation Blessing	233,197	(298,496)	(65,299)
Restricted fund - Orphans Promise	434,732	(442,934)	(8,202)
Restricted fund - Help Ukraine	50,614	(41,064)	9,550
Restricted fund - Israel CT	41,321	(47,854)	(6,533)
	<u>759,864</u>	<u>(830,348)</u>	<u>(70,484)</u>
TOTAL FUNDS	<u>3,504,861</u>	<u>(3,659,901)</u>	<u>(155,040)</u>

OPERATION BLESSING

Operation Blessing provides humanitarian relief to people affected by disaster and poverty all over the World. It also provides financial support to individuals or organisations engaged in religious, educational and other charitable work. Operation Blessing relies almost entirely on charitable contributions from the private and public sector.

ORPHANS PROMISE

Orphans Promise provides orphan care and relief to vulnerable women and families in over 50 countries around the world. Founded by Terry Meeuwsen, co-host of CBN's flagship programme 'The 700 Club', Orphans Promise is providing shelter, education, medical relief and work opportunities to see children move from at risk to thriving. Orphans Promise is mainly depending on charitable contributions from the private and public sector. The SEED project (Something to Eat Every Day) in the Ukraine is funded from Orphans Promise charitable income.

HELP UKRAINE FUND

Since the start of the war in Ukraine, CBN started a fundraising campaign to help Ukrainian refugees who fled to Poland. We opened up a warehouse at the Ukrainian Border to provide food and hygiene items to shelters and churches in Poland and Ukraine. We set up a refugee outreach at the border with Medyka to provide food, clothes and a place to rest and recharge phones to refugees who cross the border. Our Refugee Outreach Team provides help, support and activities to mothers with children in various locations in Poland.

Israel Call Centre

CBN has been supporting Holocaust Survivors and their families across Easter Europe with call centres setup particularly in Ukraine which was one of the main hubs for this initiative especially before the war broke out in Ukraine. Support for this initiative is also targeted to other parts of the world where these surviving members of the Holocaust reside. The call centres staff also provide counselling and prayer support to other Israeli war victims.

21. RELATED PARTY DISCLOSURES

During the year to 31 March 2025, the company made charitable contributions to CBN Germany, amounting to £Nil (2024: £2,396) and received £919 (2024: £Nil). There were no amounts outstanding at the year-end (2024: £Nil).

During the year to 31 March 2025, the company made charitable contributions to CBN Ukraine, amounting to £17,340 (2024: £25,787). There were amounts outstanding at the year-end of £Nil (2024: £nil).

22. FRC ETHICAL STANDARD - PROVISIONS AVAILABLE FOR SMALL ENTITIES

In common with many other businesses of our size and nature we use our auditors to prepare and submit returns to the tax authorities and assist with the preparation of the financial statements.

23. ULTIMATE CONTROLLING PARTY

The company is jointly controlled by the Trustees.

Christian Broadcasting Network (UK)

Detailed Statement of Financial Activities
for the Year Ended 31 March 2025

	31.3.2025	31.3.2024
	£	£
INCOME AND ENDOWMENTS		
Donations and legacies		
Donations and legacies	1,601,056	1,677,612
Gift aid	<u>109,371</u>	<u>104,273</u>
	1,710,427	1,781,885
Trading income		
CBN Resources Ltd	2,620	6,262
Investment income		
Deposit account interest	<u>1,717</u>	<u>1,949</u>
Total incoming resources	1,714,764	1,790,096
EXPENDITURE		
Other trading activities		
Opening stock	3,951	4,154
CBN Resources	1,012	4,740
Closing stock	<u>(1,269)</u>	<u>(3,952)</u>
	3,694	4,942
Charitable activities		
Wages and salaries	947,091	794,135
National insurance contributions	81,201	57,745
Pension	20,117	17,219
Hire of equipment	3,564	4,644
Rent re: Licences & other	49,039	39,132
Rates	5,225	5,016
Educational	6,969	5,830
Light and heat	10,912	10,071
Telephone	27,843	28,041
Postage and stationery	5,547	12,279
Production & satellite fees	13,220	23,680
Sundries	1,329	4,118
Office expenses and repairs	42,202	73,654
Repairs and maintenance	382	1,469
Cast and talent fees	800	290
Bank charges	18,435	19,130
Exchange losses	664	941
Travelling	46,010	83,902
Contract labour	273,915	347,255
Professional fees	95,176	65,915
Other Employment Costs	1,216	1,868
Fixtures and fittings	5,388	6,389
Computer equipment	20,971	20,114
Loss on sale of tangible fixed assets	5,890	
Grants to institutions	<u>173,314</u>	<u>149,111</u>
	1,856,420	1,771,948
Support costs		
Governance costs		
Auditors' remuneration	11,340	8,070
Auditors' remuneration for non audit work	<u>3,485</u>	
Total resources expended	1,874,939	1,784,960
Net income/(expenditure)	<u>(160,176)</u>	<u>5,136</u>

This page does not form part of the statutory financial statements

CHRISTIAN BROADCASTING NETWORK (UK)

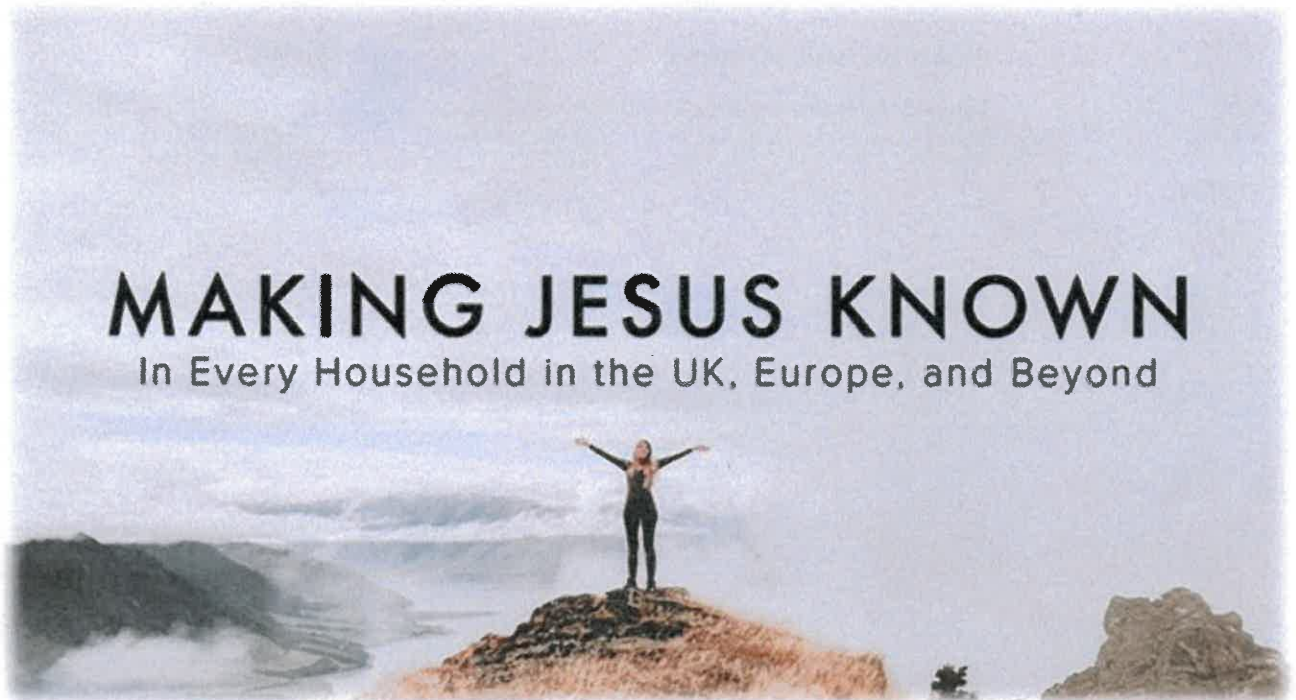
England & Wales - Charity number 1101659

Accounts



Report of the Trustees and
Audited Consolidated Financial Statements for the Year Ended 31 March 2024
for

Christian Broadcasting Network (UK)



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1. Introduction

Overview of the Organisation

CBN is a charitable broadcasting media organisation whose aim is to utilise our media platforms for the propagation of the Gospel of Jesus Christ.

The purpose of CBN Europe, as outlined in its governing document, is to advance the Christian faith and provide humanitarian aid in accordance with the teachings of Jesus Christ. The charity's main activities include media evangelism, humanitarian outreach, and faith-based community development to achieve these goals.

The main activities undertaken by the charity to fulfil its purposes for the public, as required under Regulation 32(2)(b)(i), include the following:

- **Media Evangelism:** Broadcasting faith-based content such as “The 700 Club” and producing digital and television programs to share the Gospel with a broad audience. These activities aim to inspire spiritual growth and provide encouragement to viewers across the UK and Europe.
- **Humanitarian Outreach:** Through Operation Blessing, the charity provides food aid, disaster relief, and assistance to vulnerable individuals and communities, addressing immediate and long-term needs.
- **Community Development:** Partnering with local churches to address issues such as food insecurity, poverty, and social isolation, enabling churches to become hubs of community transformation.
- **Discipleship and Faith Resources:** Developing tools such as the Superbook series and planned digital discipleship platforms to equip individuals and families to grow in their faith.

These activities directly contribute to the charity's purposes by advancing the Christian faith and providing tangible benefits to the public through spiritual, emotional, and material support.

We focus on impacting the lives of people through media evangelism and humanitarian aid across 168 countries and territories with an objective to:

- To introduce one million people to Jesus Christ through media and outreach efforts.
- To alleviate poverty and hunger through targeted humanitarian programs.
- To strengthen local churches by equipping them to meet the needs of their communities.
- To foster spiritual growth and discipleship through accessible resources and innovative tools.

CBN Europe aims to share the Gospel of Jesus Christ with one million people through media and humanitarian outreach. The charity seeks to tackle pressing issues such as food insecurity, poverty, and the lack of accessible discipleship resources. It strives to empower local churches to meet the physical and spiritual needs of their communities, fostering holistic transformation. Additionally, CBN Europe addresses the need for innovative tools to support spiritual growth by developing digital platforms that guide individuals in their faith journey and connect them to supportive church communities. Through these efforts, the charity aims to create lasting change in lives and communities across the UK and Europe.

Key initiatives include Operation Blessing, Orphan's Promise, and CBN Israel where we provide clean water, medical outreach, disaster relief, and economic empowerment. Our media efforts include the 700 Club, Superbook for children, and independent Christian journalism. And our prayer centres offer support in multiple languages with an emphasis on digital discipleship.

CBN Europe is the ‘umbrella’ for CBN’s ministry activities across Europe, the Former Soviet-Union, Central Asia and Australasia, working with all CBN offices and ministry partners to fulfil our mission through media and humanitarian initiatives.

The following report contains highlights from the region that have been made possible thanks to the support of CBN donors and the commitment from our staff, volunteers and ministry partners. This report also details highlights from the region that are not funded by CBN UK/Europe donors but are listed in the spirit of joint collaboration under the CBN Europe umbrella and managed by our regional leadership.

Purpose of the Report

This annual report is a crucial document that provides a comprehensive overview of our organisation's activities, achievements, and financial performance over the past financial year. It serves multiple important purposes:

1. Transparency and Accountability:

- The annual report reflects our commitment to transparency and accountability, offering detailed insights into how funds are utilised and the impact of our programs.
- It ensures that our stakeholders, including donors, partners, and beneficiaries, are well-informed about our operations and financial health.

2. Performance Measurement:

- By documenting our progress against set goals and objectives, the report helps measure the effectiveness of our strategies and initiatives.
- It provides a platform to celebrate successes and reflect on challenges, facilitating continuous improvement in our work.

3. Strategic Communication:

- The annual report communicates our mission, vision, and values, reinforcing our organisational identity and purpose.
- It highlights key achievements, case studies, and stories that demonstrate the real-world impact of our efforts, strengthening our narrative and engagement with supporters.

4. Governance and Compliance:

- The report fulfills regulatory and compliance requirements, ensuring that we adhere to governance standards and legal obligations.
- It includes financial statements and auditor's reports that validate the integrity and accuracy of our financial practices.

The annual report is designed to inform and engage a diverse audience, including:

1. Donors and Funders:

- To show appreciation for their support and demonstrate the impact of their contributions.
- To build trust and encourage ongoing or increased financial support.

2. Partners and Collaborators:

- To provide updates on joint initiatives and reinforce the value of collaborative efforts.
- To explore opportunities for future partnerships.

3. Beneficiaries and Community Members:

- To ensure transparency and keep them informed about the programs and services that affect their lives.
- To gather feedback and foster a sense of community involvement.

4. Board of Trustees and Staff:

- To review organisational performance and guide strategic planning.
- To celebrate achievements and recognise the contributions of team members.

5. Regulatory Bodies and Auditors:

- To meet compliance requirements and provide evidence of responsible governance and financial management.

6. General Public and Media:

- To raise awareness about our mission and impact, attracting new supporters and volunteers.
- To enhance our public profile and reputation through positive stories and outcomes.

2. Mission, Vision & Core Values

Mission Statement

To Preach the Gospel and Prepare Disciples - We share the Gospel of Jesus Christ through media evangelism and demonstrate God's love through humanitarian aid to people around the world. Our overarching message is that God loves us and wants us to know Him so that we can have eternal life.

Vision Statement

We share the Gospel of Jesus Christ through media evangelism and demonstrate God's love through humanitarian aid to people around the world. Our overarching message is that God loves us and wants us to know Him so that we can have eternal life.

Core Values

Evangelism and humanitarian outreach lie at the heart of the CBN brand. At CBN, we connect people with their Creator, help them to grow in their faith, and engage with the world around them. Through various programs, we activate the body of Christ to proclaim the Gospel and facilitate the fulfillment of the Great Commission given by Jesus Christ in Matthew 28:19-20. Three words exemplify our core values: **innovation**, **integrity**, and **excellence**.

3. Achievements and Performance

United Kingdom & Northern Ireland Highlights

Children's Ministry & Education

Bringing the Word of God and the message of salvation to children at a young age is critical in a world that grows more hostile to Biblical truth. Through programs like Superbook, CBN shares the life-changing message of Jesus with captivating 3D-animated series of Bible stories that include home and school teaching materials and interactive online experiences.

Superbook Academy: For Churches & Schools

Superbook Academy is a curriculum-based resource designed to support church and school programs through a monthly subscription. Creatively crafted, they are intended to enhance church Sunday schools by providing comprehensive content from all Superbook episodes. Subscribers receive unlimited access to lesson materials, including art and craft activities, to bring Bible stories and concepts to life for children.

In January 2023 we pivoted our focus on church partnerships in the UK. With kingdom building in our focus and in line with our goal to see 1 million people find salvation, we have decided to give Superbook Academy to churches and schools at no cost. We believe this will be the start of a more sustainable church partnership offering. These churches will become CBN Church partners, encouraged to partner with us on our humanitarian projects, give an annual mission offering, and become churches that accept new believers through our digital altar call and discipleship journey.

Once such charity that continues to use Superbook Academy resources is Sporting Marvels, a Christian charity based in the Rhondda Valleys, South Wales, UK. Rhondda is a community that faces many challenges, and for their teenagers especially, the pressures have never been more intense. Drugs, alcohol excess, teen pregnancy, violence, and criminality all contribute to the problem. Add in the more general issues of ill-health, unemployment and the fact that the 2001 Census concluded that Rhondda was the poorest part of the UK, it is easy to see why Sporting Marvels want to work within the communities there, shining the light of Jesus into the darkness.

In FY24 Sporting Marvels continue to teach their Mighty Marvels Program, teaching Christian religious education by featuring Superbook in 22 primary schools every week throughout the academic school year. The children love the engaging videos where Superbook characters inspire and influence positive behaviours.

Superbook Translations

At Superbook, we believed every child should have unhindered access to the Gospel. We now have one or more complete seasons of the reimaged Superbook episodes in more than 60 languages and dialects, and this year, in the UK we embarked on translating all five seasons of Superbook into British Sign Language, starting with season 1. There are over 50,000 deaf children in the UK, and this initiative is aimed at connecting families with both deaf and hearing children to Jesus in an inclusive way.

We translated a couple of episodes and promoted these at Christmas and Easter as part of a free resource pack we made available online in return for new name sign-ups. These new name acquisition campaigns were to be followed up by conversion campaigns to show the impact of Superbook in the UK, Europe and beyond so that we can convert them into donors and partners to support our goal to see *'Every Child, Everywhere'* hear the Gospel in their own language. Following our successful Christmas campaign, we collected 167 UK names to follow up with.

Superbook Events & Outreach

Sharing the Gospel is at the heart of CBN's ministry. Through our animated Bible series, Superbook, we are reaching a new generation with the Gospel. In May 2023, and for our second year our CBN and Superbook team in the UK organised two days of fun and engaging children's ministry at the Big Church Festival, the largest annual Christian music festival in the United Kingdom. Many families with children visited the Superbook Big Show and the Superbook Mini Shows throughout the day, took pictures with Gizmo, and enjoyed watching Superbook episodes together. Gizmo and the Superbook team also appeared on the main stage, teaching hundreds in the audience how to dance to the Superbook Salvation Poem song.

Media Production & Broadcasting

Throughout FY24 we continued to broadcast on mainstream Christian and secular TV channels. Through these broadcasting channels, we are raising awareness of our international ministry and discipleship through our provision of holistic Christian content. CBN programming is airing in multiple languages and stations in the United Kingdom, Republic of Ireland, Europe, and Australasia.

In October 2024 TBN made a strategic decision to move away from our non-fee-paying partnership model and gave us an option to pay £75K for airtime to run several of our programmes. Becoming a paying client opens several options for us, including direct advertising, flexibility in content selection, and collaborative content creation to raise awareness of our family of ministries in the UK and Europe.

During our discussion, we explored the possibility of partnering with them to create a mini-series documentary, which has seen great success in terms of viewership and response to calls to action (CTAs). For example, their most-watched program in 2024 at that time was a Mercy Ship documentary, which has led to hundreds of volunteers signing up not just in the UK but worldwide. We discussed the idea of a 5-week docu-series that they would film and produce, highlighting the story of CBN in the UK and Europe, examining each pillar and initiative, with the opportunity for direct ads at the start and end of each episode.

Whilst this opportunity would have been beneficial to our development in the UK region, we did not have the available funds to commit and felt that our long-term partnership with Revelation TV which costs approx £250K per year was a better option. We also surveyed a small sample size of our current donor base to ask them 'Why they give to CBN'. Based on those responses we felt that the walking away from our agreement with TBN was a lower risk.

We continued the completion of our studio revamp in preparation for delivering more versatile content for both broadcast and digital platforms. The purchasing of three new cameras and lens to give us better shooting ranges and the ability to have less time in edit, supporting our news top deliverer more content and start the planning for our new UK testimony show which is now scheduled for distribution in FY26.

The brand-new UK CBN Studio Set



Digital Marketing & Discipleship

DEVO Launch

We were thrilled to introduce DEVO, our new digital discipleship brand. Created with care, DEVO is the one-stop destination for all a Christian's discipleship needs. From compelling video teachings to thought-provoking devotionals and insightful Bible studies, DEVO is designed to enrich a Christian's relationship with Jesus and empower them to share their faith.

We are actively directing traffic towards both our DEVO website and the new DEVO YouTube channel. Our primary goal, in addition to our core digital objectives, is to expand the viewership on YouTube, enabling us to monetise the platform and generate revenue for general funds. Simultaneously, we are focused on increasing traffic to our website, which aids in enhancing our Google ranking.

Furthermore, this drive introduces visitors to the broader CBN Europe ecosystem. Here, they can engage with our mission of making Jesus known and potentially become partners, contributing to the creation of more content, the translation of these resources in multiple EU languages and to help in our efforts to make a positive impact on the lives of the disadvantaged and displaced individuals in the UK & Europe through the growth of our humanitarian projects.

This initiative seamlessly harmonises with our overarching UK Digital Strategic pillars.

1. **Creating a New Millennial Audience:** Targeting a younger audience is a smart move, given the increasing digital engagement of millennials. Utilising digital platforms and tools to connect with this audience can help spread our message effectively and increase our ability to increase the longevity of a new partner/donor base.
2. **Developing Strategic Content Partnerships:** Collaborating with broadcasters like TBN, content publishers like YouVersion and content creators like the Bible Project is an excellent way for us to expand our reach. Sharing resources and content under the DEVO brand enhances our credibility and widens our impact to grow the Kingdom.
3. **Equipping New Believers with Discipleship Tools:** Providing resources like video teaching, devotionals, and Bible studies can be immensely valuable for new believers who are looking for guidance and ways to deepen their understanding of their newfound faith. DEVO is also the follow on from iTestify and Digital Altar Call, our new non-Christian digital brand which launches at the end of September 2023.
4. **Equipping Christians to Share Their Faith:** Empowering believers with resources to share their faith is crucial. This not only helps them grow but also enables them to be effective ambassadors for their beliefs.

iTestify Launch

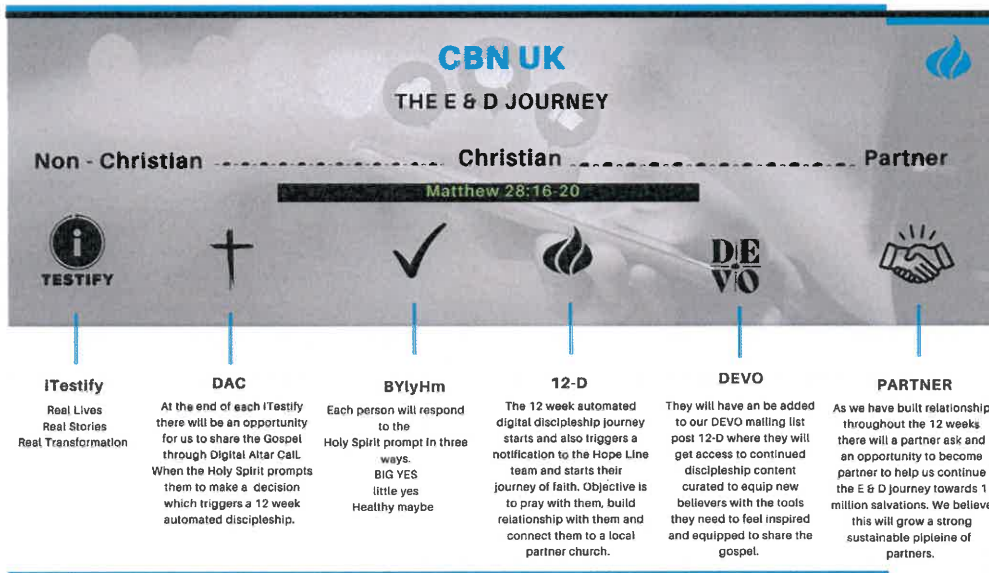
To aid CBN UK's wider mission to introduce 1 million people to Jesus, iTestify offers a space for individuals to share their captivating stories. Each testimony stands as evidence of the remarkable capacity for personal growth and the transformative power of Jesus in their lives, inviting the viewer to respond through an innovative and interactive gospel-sharing platform called Digital Altar Call.

At iTestify, we believe in the power of real-life stories to inspire, uplift, and transform lives. Our mission is to provide a platform for individuals from diverse backgrounds to share their narratives of change, resilience, and empowerment, highlighting the impact that can happen through a relationship with Jesus.

We recognise that all of us experience challenges. That's why we developed a platform where everyday people can openly share what they've been through, showcasing that no matter what you are facing, Jesus is able to provide you with hope, purpose, and transformation in your life.

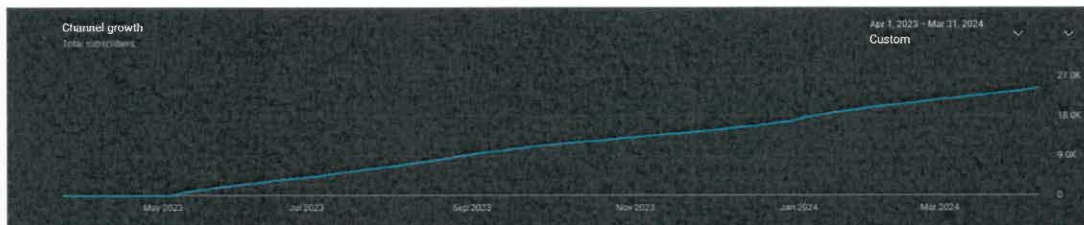
Report of the Trustees
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In FY24 we created 10 testimony stories along with full versions and short form videos for social media and broadcast. We launched the new itestify.co.uk website and the YouTube channel. These testimonies will create the framework for our new UK show and also support our evangelism and discipleship journey as outlined below as we set out on our goal to see 1 million people find salvation through a relationship with Jesus Christ.



Online/Internet Presence:

In line with our new digital strategy, we aimed to increase our viewership across YouTube and use this as an alternative digital platform for viewership in line with wanting to develop an online community as we look to reduce our dependency on a broadcast audience over the next 5 years. It is with great pleasure that I can report a significant increase in our CBN Europe and with the launch of our Superbook UK YouTube channel in May 2024 our subscriber and throughout FY24 we gained almost 24,500 subscribers.



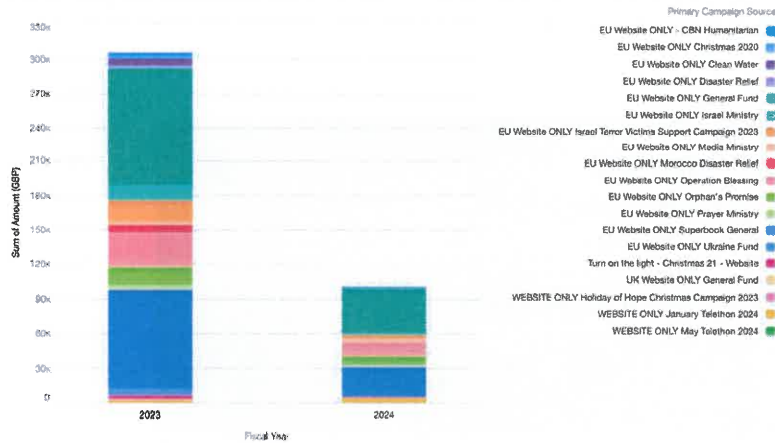
Source: Superbook UK YouTube Insights Report

As we have continued to see an increase in our website donations via in Q3 FY24 we got approval to start the development of a new website that will help us develop a better digital journey and improve our web presence as we compete with other charities to tell our story, share our impacts and encourage donor and partner conversions. We aim to have the new CBN UK and CBN Europe sites ready for the early part of FY25.

Christian Broadcasting Network (UK)

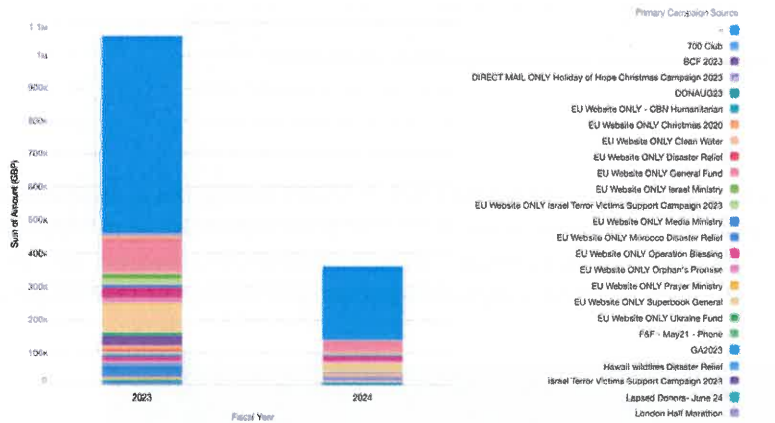
**Report of the Trustees
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8. Total Donations By Fiscal Year & Source (Web Only)



In terms of website giving, the three largest giving areas were to our General Fund, followed by Superbook, followed by Operation Blessing.

2. Total Donations By Fiscal Year & Source

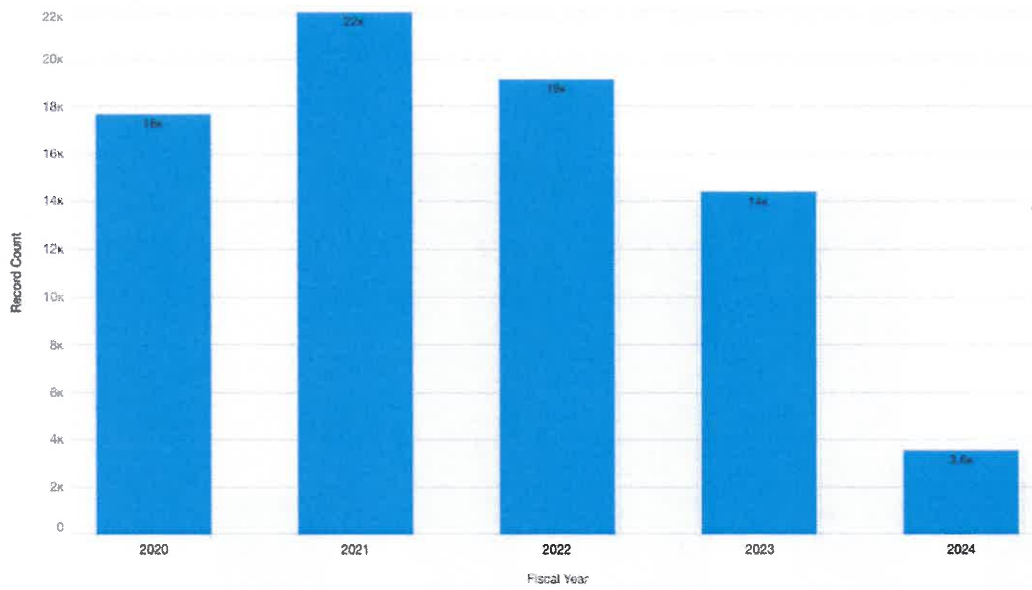


Prayer Ministry:

Through our CBN Hope Line, we encourage the lonely, share the Gospel and bring hope to thousands of people. The Hope Line comprises of two areas of focus. i) The Hope Line, where we have, in this time, inbound calls, amounting to around 14,000. We made over 3000 outbound calls during this same period. For many, CBN’s Hope Line continues to be a vital lifeline.

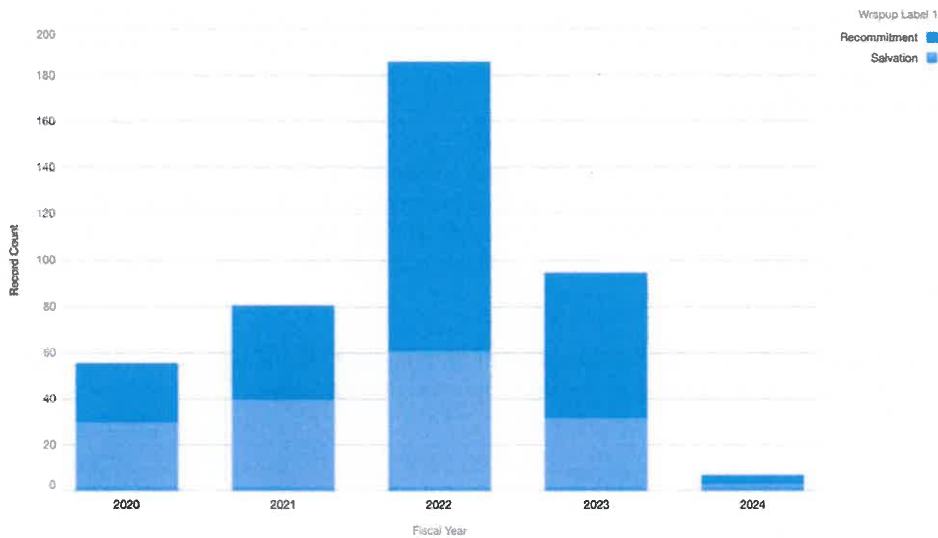
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5. Total Inbound Calls By Fiscal Year



A total of 32 people became Christians, and 63 people decided to reaffirm their Christian faith after contacting the Hope Line. The prayer team has interacted with and ministered to thousands of callers during this critical time, providing a voice of hope in times of need.

4. Salvations/Recommitments By Fiscal Year

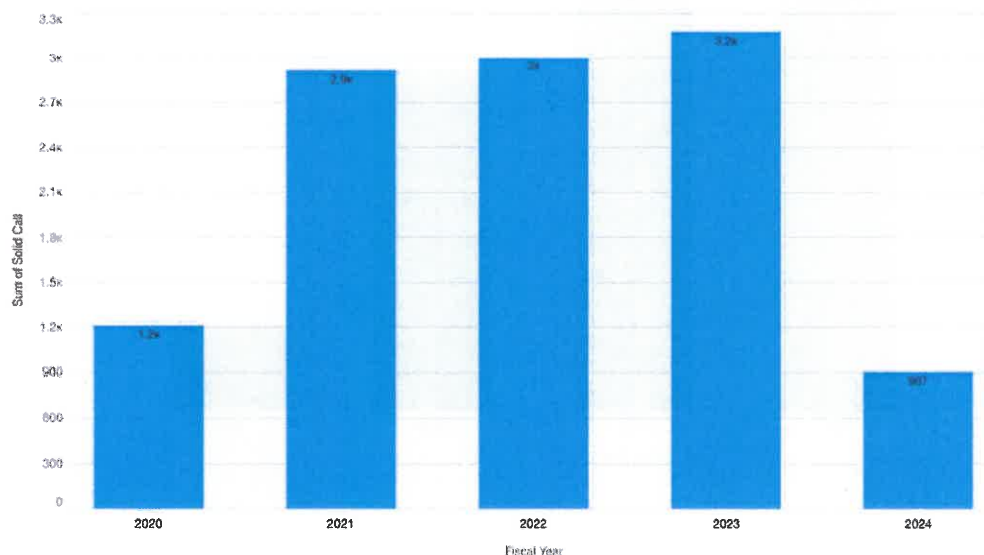


Christian Broadcasting Network (UK)

Report of the Trustees for the Year Ended 31 March 2024

In August 2023, we made the tough decision to conclude our offshore partner support team in based in manilla and in turn recruited 3 UK based team members and 1 offshore team member.

6. Outbound Calls By Fiscal Year



Staffing Changes:

Appointment of new CBN UK Director

In January 2024, we welcomed Mrs. Alisa Latty-Alleyne as the new Director of CBN UK & Ireland. Her appointment marks a significant step forward in our mission to advance the ministry in the UK, in alignment with the vision Alisa received from the Lord to introduce 1 million people to Jesus. This transition also allows the broader European region to continue its development under the leadership of Mark Dijkens.

With Alisa's strong vision for sharing the Gospel and making disciples through media evangelism and humanitarian outreach, CBN UK is poised to connect with even more people across generations. As we embark on this new chapter under Alisa's leadership, we are deeply grateful for our past and the journey that has brought us here. We have complete confidence that her vision, expertise, and unwavering faith will drive us to new heights, enabling us to continue sharing the love of Jesus with a nation in need.

To ensure Alisa's success as she steps into this crucial role, throughout Q4 of FY24 we carefully managed knowledge transfer and training, providing her with the best possible foundation as she takes the reins of leadership.

Rest Of Europe Regional Highlights funded by UK/European Offices

FY24 Q1: April – June 2023

‘See With Your Heart’ Day of Prayer and Worship in Croatia by Catholic broadcaster Laudato TV including delivery of a Superbook programme by our Balkan team impacting over 360 children.

CBN Balkan visit to a Catholic kindergarten in Osijek. The children watch Superbook every day and know the words to all the songs. God is really opening doors with the Catholic church!

Superbook Season 1 to 4 episodes in Polish language were aired in Poland on national broadcaster TVP, our partnership with TVP continues to bear fruit in the lives of thousands of children every month.

In partnership with our ministry partner OneHope, we printed 20,000 copies of the Superbook ‘Book of Hope’, sharing the gospel in a fun and engaging way in churches, Superbook Clubs and holiday clubs.

The Polish Superbook YouTube channel reached more than 27K viewers! The Christmas episode was watched by more than 1 million viewers.

FY24 Q2: July – September 2023

In August we hosted the first CBN Europe Content Strategy Summit, in our CBN Germany office, inviting leadership, key media and marketing staff from the UK, Netherlands, Germany, Croatia, Poland and Ukraine, as well as OB, OP and Superbook managers for a 3-day event. The summit also included a Data Protection and Information Security workshop, led by our Data Protection Officer. All teams were greatly encouraged as we met in person to learn, share and collaborate.

CBN Portugal team in partnership with the local church shared the Good News of Jesus at the local beach in Portimao. We shared the gospel during mini-golf, sand-sculpting and beach volleyball and distributed water bottles with the scripture from John 4:13, sharing about the true Living Water that only Jesus can give. The children loved meeting Gizmo at the beach!

The Week of Jesus festival in Poland was held in its capital, Warsaw, and our Superbook team screened the Prodigal Son episode in Polish with games, songs and dance. Many people walking through the Old Town stopped, watching and listening to the Bible story and taking pictures with Gizmo!

Production of our very first Dutch video series for social media with inspiring content to reach Dutch speaking audiences with the Gospel message.

FY24 Q3: October – December 2023

Polish Superbook team attended a national conference of the Evangelical Polish Movement, connecting with other ministries and organisations to share CBN’s family of ministries including Operation Blessing, Orphan’s Promise and Superbook.

Superbook event held at the training centre for Ukrainian refugees in Zabki, Poland, which provides support to Ukrainian mothers and children who settled in Poland. “The First Christmas” episode was shown followed by activities and each child received a Superbook sweet box with the message “Jesus loves you”.

A Superbook screening took place in a Catholic church in Krakow. The church has committed to regular screenings of Superbook to impact children with the Bible stories.

FY24 Q4: January – March 2024

Public screening of “Superbook – A Giant Adventure”, was held in Rzeszow and attended by local authorities, the Polish Scouts and over 120 children. More than 40 Bibles were given out and every child received a Superbook Gift box. CBN production “I Am Patrick” dubbed in Czech language and premiered in the Czech Republic on TV Noe, a Christian non-profit channel with family-oriented programming. Rooted in Catholicism, Czech Republic saw a steep decline in the last century

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of the number of people identifying as Christians. "I Am Patrick" is the first CBN programme to be dubbed into the Czech language, alongside Superbook.

CBN Balkan team visited the children's hospital in Split, second-largest children's hospital in the country, where children regularly watch the Superbook cartoons. Gizmo brought much laughter and joy and the visit highly impacted the team. The hospital featured our event on their website.

COMACEP National Training for the Southern Region took place at the International Evangelical Church of Algarve in Loulé. Over 50 teachers and educators engaged in learning, exchanging experiences, and gearing up new candidates for teaching Evangelical Moral Religious Education. Superbook Academy was introduced and has been widely approved by schools with over 100 teachers actively using the research across Portugal.

In March, CBN attended a conference to focus on ministry in Central Asia, along with representatives of the partner organisations we work with in countries like Tajikistan, Uzbekistan, Kazakhstan and Kyrgyzstan. During the conference we hosted a Superbook workshop, sharing resources with conference attendees including Superbook Academy and the Superbook Bible App. Superbook is widely used in the Central Asia region in Russian language and dubbing has been completed of Superbook S1 – S3 in Uzbek language. This was funded by the USA, however Regional Director Mark Dijkens was in attendance.

Our "Caravan of Hope" project in Tajikistan succeeded to open crisis centres near the border with Afghanistan, providing assistance to women and children who live in the border areas and need urgent care and protection.

In January, we released a Dutch CBN video series about 'Christ making things new', referring to the new year. The video series are short messages to encourage others at the start of the new year.

EU Testimonies:

"Hi, I am Lara. I live in Athens, Greece. Before I came to Greece 6 years ago, I had a good life and a big family in Iran. But I had to escape. During my escape via Turkey, I got to know people who praised God like I never knew. That touched my heart because I was longing for God and for signs of his hand. In Athens friends told me about Helping Hands, a partner of Operation Blessing and I went there because of the handcrafts program they offered and the bible studies. The people gave me so much love and I learnt a lot. Today I am happy, because I know God is always there, even in the bad times. Even though I have a difficult life here and feel the issues of everyday life, I am free inside and get peace from God." - Lara, Greece

"Superbook is a great asset for the churches to disciple children and families"
- Mana Church, Lisbon

"I used to be scared of public speaking and performing in front of other people, but after watching Superbook, I learned to be braver and believe in myself. Now, whenever I have to give a presentation at school, I feel confident and prepared." - Tiago, 9 years old.

"Superbook taught me the importance of gratitude and appreciation for the simple things in life. I learned to be grateful for my family, my home, my food and everything I have. Now I try to always express my gratitude and give thanks for the blessings I receive." - Sofia, 10 years old.

"Superbook taught me about forgiveness and the importance of letting go of the past. I learned that forgiving is a choice and that it can bring peace and freedom into my life. Now I try to forgive others when they hurt me and let go of grudges beside." - Isabela, 11 years old.

Humanitarian Outreach and Disaster Relief:

CBN is actively involved with humanitarian relief projects in the United Kingdom and Europe. Our humanitarian arm, Operation Blessing (OB), provides Hunger Relief, Disaster Relief, Clean Water and Medical care to individuals and communities. CBN's Orphan's Promise (OP), takes children from at risk to thriving through a variety of programmes. For more updates about the impact of our programmes see further below.

Operation Blessing Annual Highlights

OB had impact in the following areas in the UK and throughout Europe in FY24:

Disaster Relief

CBN Europe played a crucial role in marketing and fundraising campaigns for disaster relief efforts in Turkey, Morocco, and Israel. One team member from these offices even joined the International Disaster Relief teams on the ground in Morocco. The campaigns included social media content, newsletters, and dedicated landing pages on the CBN Europe websites, along with partnerships with BBC radio and TV stations in the UK. The funds raised were used to purchase food supplies and cover other disaster relief-related costs in Turkey, Morocco, and Israel.

Disaster relief operations are currently active in Ukraine, Poland and Israel, with over 44,000 beneficiaries in Ukraine and Poland alone. CBN Europe offices effectively utilised their media outreach capabilities to engage donors in the UK, Germany, and the Netherlands, resulting in a positive response, particularly for the efforts in Ukraine and Turkey. As this area of work grows, disaster relief preparedness has become a key objective. To support this expansion, CBN Europe and Deutschland have bolstered their marketing and fundraising teams. There is also a recognized need to enhance organizational capacities further, allowing CBN staff and volunteers to be more actively involved in disaster relief efforts.

Hunger Relief

Hunger Relief programs are actively serving thousands of beneficiaries across Croatia, Greece, Bulgaria, the UK, and Portugal. The numbers were initially higher due to the significant support provided to Ukrainian refugees in Bulgaria and refugees from Afghanistan, Syria, Northern Africa, and other countries in Greece. However, the implementation of Greece's national legislation in 2022, which mandated the resettlement of refugees outside Athens, has significantly impacted our outreach efforts with partners in the city. As a result, the Refugee Outreach model is shifting from receiving refugees at centres in Athens to reaching out to those in isolated and highly securitised camps outside the city, each housing between 2,000 and 3,000 refugees.

Etno Nova, the CBN Balkan office and OB partner, has implemented the Zagreb Elderly program, which is dedicated to reaching the impoverished Roma and elderly communities in Zagreb. Additionally, the program supporting vulnerable families in Virovitica continued from FY23.

In December 2023, a Soup Kitchen was established in partnership with Lagoinha Church in Portimão to combat food insecurity and poverty. Funded by OB, a new industrial kitchen was installed on the church premises, providing free, hot, and nutritious meals to low-income individuals, families, and the homeless, more than 75 beneficiaries.

The Victory Church Grocery Store in Cwmbran, South Wales, has quickly become a beacon of hope within the community since opening nearly two years ago. Offering groceries twice a week for only £5 per visit, the store has become a lifeline for many families. The Grocery Store Manager, Matt, shared several impactful stories:

- A gentleman, soaked from the rain, entered the store after not eating for two days. He was given a hot lunch and a food parcel, leaving in tears, expressing gratitude by saying, "God bless you for your kindness."
- A woman visited the store, and after being prayed for, decided to give her life to Jesus.
- A couple, regular visitors to the store, shared the heartbreaking news of their granddaughter's suicide. The team provided comfort and support, including a timely visit from Pastor Clyde, which turned into a moment of spiritual connection and prayer.

These stories are just a few examples of how individuals and families are being nourished both physically and spiritually through these initiatives. Thanks to the generosity of our donors and partners, we are planning to launch another hunger relief initiative in partnership with Liberty Church in Newport, South Wales. This new program, set to begin in April of FY25, will provide food and essential supplies to those most in need, demonstrating the love of God in practical ways.

Clean Water

We currently have no water projects in the UK and Europe, although we are actively seeking water systems projects that we can fundraise for and support. We recognise that Clean Water continues to draw in interest from donors who would like to support communities who worldwide access clean water. This pillar has potential to grow and impact more lives in Europe around the world.

Orphan's Promise Annual Highlights

CBN's Orphan's Promise takes children from at risk to thriving through education, nutrition, discipleship, community transformation, strong families and anti-trafficking projects. Within Germany, we have a partnership with a local ministry, which helps children from socially troubled backgrounds with homework classes, counselling services, holiday activities, creative workshops and weekly children's events.

5. Financial Summary

Financial Overview

Income & Endowments:

Total income for FY24 amounted to £1,790,096, a notable increase from £1,580,855 in FY23. The primary sources of income were:

- Donations & Legacies (including HQ contributions) totaling £1,677,612, up from £1,500,552 in FY23.
- Gift Aid income saw a significant rise to £104,273, compared to £71,532 in the previous year.
- Trading income decreased slightly to £6,262 from £7,492.
- Investment income increased to £1,949 from £1,279.

Expenditure:

Total expenditure for FY24 was £1,784,960, compared to £1,693,553 in FY23. Key areas of increased spending included:

- Wages and salaries, which rose to £794,135 from £714,457 in FY23.
- Production and satellite fees, which saw a substantial increase to £423,680, compared to £17,213 in FY23.
- Office expenses and repairs rose to £73,654, up from £66,697.
- Contract labour, including IT and disaster relief (DR), totaled £347,255, up from £325,331.
- Professional fees increased significantly to £65,915, from £39,887 the previous year.
- Grants to institutions also saw an increase, rising to £149,111 from £125,824.

Net Income:

Despite the rise in expenditure, net income for FY24 was £5,136, a significant improvement from the net loss of £112,698 in FY23.

Balance Sheet:

- Tangible (fixed) assets increased to £95,169 from £74,963.
- Current assets, including cash at bank and in hand, amounted to £215,875, down slightly from £224,723.
- Debtors stood at £32,177, compared to £39,886 in FY23.
- Creditors were reduced to £25,810 from £27,449.

Total Funds:

- Unrestricted funds increased to £185,710, up from £168,820 in FY23.
- Restricted funds, including Operation Blessing, Orphan's Promise, and other designated funds, totaled £135,653, down from £147,407.
- Overall, total funds for FY24 stood at £321,263, slightly higher than the £316,227 in FY23.

Financial Health:

For FY24, our free reserves amount to £91,412, slightly down from £93,000 in FY23. However, with average monthly expenditures of approximately £150,000, we are currently operating with overdrawn resources. In response to this, we have taken proactive steps to address the situation and ensure that we can continue operating effectively.

Key actions we have implemented include:

- Strengthened Financial Oversight: We have introduced more rigorous processes for tracking our financial performance, with a focus on improving budget controls and financial forecasting.
- Cost Reduction Measures: We are reviewing and optimizing our expenditures, paying close attention to areas like professional fees, contract labour, and office expenses to reduce overheads.
- Income Generation Improvements: We have seen a significant increase in Gift Aid income this year, and we are continuing to strengthen our other income streams, such as donations and legacies, to enhance financial sustainability.

While we acknowledge that our financial position presents some challenges, we are confident in the steps we are taking to improve our long-term viability. The board will continue to monitor our financial health closely to ensure that we remain a going concern for the upcoming fiscal year.

During FY24, the charity experienced steady growth in its media evangelism initiatives, resulting in increased donations and grants. The launch of new digital discipleship tools and enhanced focus on humanitarian outreach through Operation Blessing positively impacted financial performance. However, rising operational costs and inflationary pressures moderately increased expenditure, requiring careful budget management.

No material financial investments were made during the reporting period. The charity adheres to a cautious investment policy, prioritising liquidity and alignment with its charitable purposes.

The principal risks identified during the year included fluctuating donor contributions, regulatory compliance challenges, and potential economic instability affecting income streams. To mitigate these risks, the trustees implemented strategies such as diversified fundraising efforts, regular compliance audits, and a focus on cost-efficiency.

Income & Endowments FY24 (£GBP)

Category	FY24 (£GBP)	FY23 (£GBP)
Donations & Legacies (incl. HQ contributions)	1677612	1500552
Gift Aid	104273	71532
Trading Income	6262	7492
Investment Income	1949	1279
Total Incoming Resources	1790096	1580855

Expenditure FY24 (£GBP)

Category	FY24 (£GBP)	FY23 (£GBP)
Wages & Salaries	794135	714457
Production & Satellite Fees	423680	17213
Office Expenses & Repairs	73654	66697
Contract Labour (IT & DR)	347255	325331
Professional Fees	65915	39887
Grants to Institutions	149111	125824
Total Resources Expended	1784960	1693553

Balance Sheet FY24 (£GBP)

Category	FY24 (£GBP)	FY23 (£GBP)
Tangible (Fixed) Assets	95169	74963
Stocks	3952	4154
Debtors	32177	39886
Cash at Bank & in Hand	215875	224723
Creditors	-25810	-27449
Net Current Assets	226194	241264
Net Assets	321363	316227
Unrestricted Funds	185710	168820
Restricted Funds	135653	147407
Total Funds	321263	316227

Plans and Strategies for Managing Risks

- Strengthening donor engagement through targeted campaigns and digital outreach.
- Investing in staff training to ensure compliance with evolving regulations.
- Maintaining reserve levels to provide financial stability in uncertain periods.

Factors Likely to Affect Future Financial Performance or Position

Future financial performance may be influenced by continued economic volatility, the success of new digital initiatives, and the growth of partnerships with churches and community organizations. Expanding the charity's reach through innovative tools and humanitarian programs is expected to attract further support and bolster financial stability.

6. Governance, Management and Structure

CBN Europe operates under its governing document, which is a charitable company limited by guarantee. The charity is constituted as per its Articles of Association, which outline the powers and responsibilities of the trustees.

CBN Europe is part of the global Christian Broadcasting Network (CBN) network. This affiliation influences its operating policies, ensuring alignment with CBN's mission and global standards while allowing flexibility for local application in the UK and Europe. Policies are adopted in accordance with both UK charity regulations and CBN's broader objectives. CBN Europe does not collaborate with related charities and organisations to achieve its charitable objectives.

CBN Europe has a hierarchical organisational structure led by the Board of Trustees, oversight of the charity's governance, compliance, and financial position, as well as involvement in key decisions, is maintained. The Director and Executive Management at the headquarters in Hereford are responsible for the day-to-day running of the organisation, including (but not limited to) the oversight of all contracted service level agreements, security, and health and safety provisions.

Pay and remuneration for key management personnel are determined by the trustees using benchmarking against similar roles in the sector. This process ensures transparency, fairness, and alignment with the charity's budget and objectives.

Board of Trustees

Trustees:

1. Kim Mitchell - International Director of Operations for CBN International, Board of Directors CBN Senegal, CBN Germany, and other international (CBN) organisations. Trustee CBN UK.
2. Sandra Smith - Board Member CBN companies in CBN UK, CBN Guatemala, CBN Costa Rica, CBN Deutschland, OB Peru, CBN Belgium, CBN Foundation (India)
3. Rhonda Jewell - Trustee CBN UK and Board Member of CBN Deutschland, CBN Belgium.

Executive Management

1. Mark Dijkens - CEO CBN Europe and Director CBN Resources Ltd.
2. Allen Carter - Director of Donor Development CBN UK and Company Secretary CBN Resources Ltd.
3. Alisa Latty – Alleyne – Director of Media, Marketing & Fundraising.

Governance Practices

Trustees are recruited that considers the charity's needs for specific skills and expertise. Potential trustees are identified through referrals and recommendations, followed by an interview and vetting process. Appointments are made in accordance with the Articles of Association, which allow for both member-elected and board-appointed trustees. There is no external body or person entitled to appoint trustees to CBN Europe. All appointments are governed internally by the board.

New trustees undergo a induction that includes an overview of the charity's mission, structure, key policies, and financial responsibilities. Ongoing training is provided to ensure trustees are updated on governance best practices and sector-specific requirements.

The trustees convene quarterly, receiving and reviewing reports beforehand. They are tasked with agreeing upon, approving, and authorising all CBN Europe projects and the establishment of roles necessary to support the deliverables of specified projects. Each meeting is thoroughly documented, with actions and decisions logged and followed up. The trustees are dedicated to adhering to best practices as defined by the Charity Commission, ensuring that the planning and execution of CBN activities and programs align with key objectives.

The trustees identify and review the risks to which the charity may be exposed, ensuring appropriate measures are in place. An operational policies log is maintained, regularly reviewed, and updated. Safeguarding and workplace safety risks are managed by designated officers for safeguarding, fire marshal duties, and Health and Safety.

All employees must confirm that they have read and understood the policies, including any updates. The trustees have a risk management strategy featuring established checks and balances to provide reasonable assurance against fraud and error. These measures include 'Internal Audit' processes that ensure strong financial procedures and controls.

Oversight of the charity's governance, compliance, and financial position, as well as involvement in key decisions, is maintained. The Director and Executive Management at the headquarters in Hereford are responsible for the day-to-day running of the organisation, including (but not limited to) the oversight of all contracted service level agreements, security, and health and safety provisions.

Compliance

At CBN UK, we are committed to maintaining the highest standards of legal and regulatory compliance in all aspects of our operations. As a UK-based non-profit Christian charity, we adhere to the following guidelines and regulations to ensure transparency, accountability, and ethical governance:

1. Charity Commission Compliance:

- We are registered with the Charity Commission for England and Wales Charity Number: 110 1659 and comply with all reporting and regulatory requirements set forth by the Commission.
- We submit annual returns, financial statements, and trustees' reports in accordance with the Commission's guidelines.

2. Financial Reporting Standards:

- Our financial statements are prepared in accordance with the UK Generally Accepted Accounting Practice (UK GAAP) and the Charities Statement of Recommended Practice (SORP).
- We conduct annual independent audits to ensure the accuracy and integrity of our financial reporting.

3. Data Protection and Privacy:

- We comply with the General Data Protection Regulation (GDPR) and the Data Protection Act 2018, ensuring the privacy and security of personal data collected from donors, beneficiaries, staff, and other stakeholders.
- We have implemented robust data protection policies and procedures, including regular training for staff on data protection best practices.

4. Fundraising Regulations:

- Our fundraising activities comply with the Fundraising Regulator's Code of Fundraising Practice.
- We ensure that all fundraising communications are transparent, honest, and respectful of donors' rights and preferences.

5. Safeguarding Policies:

- We are committed to creating a safe and supportive environment for all beneficiaries, especially children and vulnerable adults.
- Our safeguarding policies are in line with statutory requirements and best practice guidelines, and all staff and volunteers undergo appropriate safeguarding training and checks.

6. Health and Safety:

- We comply with the Health and Safety at Work Act 1974 and related regulations, ensuring the safety and well-being of our staff, volunteers, and beneficiaries.
- Regular risk assessments are conducted to identify and mitigate potential hazards in our operational activities.

7. Employment Law:

- We adhere to all relevant employment laws, including the Employment Rights Act 1996 and the Equality Act 2010.
- Our employment practices promote equality, diversity, and inclusion, ensuring fair treatment for all employees and volunteers.

8. Anti-Fraud and Anti-Corruption:

- We have zero tolerance for fraud and corruption and have implemented robust policies to prevent, detect, and address any such activities.
- Regular audits and internal controls are conducted to safeguard our resources and maintain integrity in all operations.

Christian Broadcasting Network (UK)

Report of the Trustees for the Year Ended 31 March 2024

By adhering to these legal and regulatory requirements, CBN UK ensures that we operate with the highest levels of integrity, accountability, and transparency. This commitment not only fulfils our legal obligations but also reinforces the trust and confidence placed in us by our donors, beneficiaries, partners, and the broader community.

7. Future Plans, Aims, and Objectives

CBN United Kingdom and Ireland's future plans align with its mission to advance the Gospel, transform lives, and support communities through media evangelism, humanitarian outreach, and discipleship. The establishment of a dedicated operational office will enable the charity to effectively deliver these plans and achieve its objectives. With a bold vision to introduce one million people to Jesus, empower lives, and create sustainable change, CBN UK and Ireland are positioned for impactful growth.

Planned Activities to Achieve Aims and Objectives

Media Evangelism and Digital Engagement

- Launch targeted social media campaigns (iTestify and Superbook) to connect with digital audiences and share Gospel-centered content.
- Optimise the UK website to enhance user experience, engagement, and domain ranking.
- Expand digital platforms with multilingual content, leveraging advanced technologies such as AI and VR to deliver innovative discipleship experiences.

Humanitarian Outreach

- Partner with five churches in FY26 to establish community food pantries, addressing food insecurity while demonstrating Christ's love.
- Scale up to 10+ church partnerships by FY27, supported by impact tracking systems, testimonials, and measurable outcomes.

Discipleship and Community Transformation

- Distribute 5,000 Bibles and digital discipleship resources to care homes, hospitals, and prisons in FY26, offering comfort and spiritual growth.
- Launch pilot chaplaincy projects in FY27 to provide spiritual support across three key regions, including care homes, hospitals, and prisons.

Superbook Expansion and Accessibility

- Adapt Superbook content for accessibility, including British Sign Language (BSL) and Braille storybooks.
- Partner with schools and churches to integrate Superbook into educational and ministry programs.
- Host family-friendly events and develop after-school programs to encourage biblical engagement.

Innovative Prayer Initiatives

- Develop a prayer platform, using biometric devices and virtual reality to foster a global prayer movement that unites believers worldwide.

Infrastructure and Resource Allocation

- Enhance operational capacity with new production studios in FY25 and new office facilities in FY26 to support strategic growth and efficiency.

Future Direction and Resource Allocation

The experiences gained from previous activities have provided valuable insights that shape the future direction of CBN UK and Ireland. The importance of digital innovation, community partnerships, and impactful storytelling has been reinforced by successes in media outreach and donor engagement. Lessons learned from humanitarian efforts have informed plans to improve operational efficiency, expand partnerships, and allocate resources to maximize impact.

These experiences have guided resource allocation towards high-impact areas, including:

- **Digital Growth:** Investing in scalable platforms to effectively engage new and diverse audiences.
- **Community Empowerment:** Strengthening partnerships with churches to provide sustainable local solutions.
- **Accessible Content:** Prioritising inclusivity through adaptations that serve diverse audiences and communities.

CBN UK and Ireland remain committed to advancing the Gospel and serving individuals and communities with excellence, leveraging faith-driven strategies and innovative approaches to fulfil its mission.

8. Acknowledgements

Thank You Notes

At CBN UK, we are profoundly grateful for the unwavering support and dedication of our donors, partners, volunteers, and staff. Your contributions have been instrumental in advancing our mission of media evangelism and humanitarian aid, spreading the message of Christ's love and compassion to countless individuals around the world.

Donors: To our generous donors, we extend our heartfelt thanks. Your financial contributions have enabled us to create and distribute impactful media content that shares the Gospel with new audiences and provides essential humanitarian aid to those in need. Your commitment to our mission is making a tangible difference in the lives of many, bringing hope and transformation to communities worldwide.

Partners: We are deeply appreciative of our partners, whose collaboration has amplified the reach and effectiveness of our efforts. Your expertise, resources, and shared vision have been vital in expanding our media outreach and delivering humanitarian aid. Together, we have been able to achieve far more than we could alone, and we are thankful for your ongoing partnership and support.

Volunteers: To our dedicated volunteers, your selfless service is the backbone of our organisation. Whether you are helping to produce media content, organise events, or deliver aid on the ground, your hard work and passion are invaluable. Your willingness to give your time and talents is a testament to the love of Christ in action, and we are blessed to have such a committed team of volunteers.

Staff: Finally, to our remarkable staff, thank you for your relentless dedication and professionalism. Your creativity, expertise, and hard work ensure that our mission is carried out with excellence every day. From developing engaging media programs to coordinating complex humanitarian projects, your efforts are at the heart of our success. Your faithfulness and commitment to our cause inspire all of us to strive for greater impact and reach.

Special Mentions: We also want to highlight the exceptional contributions of individuals and groups who have gone above and beyond in their support. Your extraordinary efforts have been a source of inspiration and have significantly advanced our mission.

Together, as a community of donors, partners, volunteers, and staff, we are making a significant impact in the world. Your support is not only a blessing to us but also to the countless lives that are touched by our media evangelism and humanitarian aid initiatives. We thank you for your continued faithfulness and pray for God's abundant blessings upon you.

9. Contact Information

Organisation's Contact Details

700 Club UK & Europe

PO Box 700

Hereford

HR1 9EW

Contact Number: 0300 561 0700 or call 0207 101 7045

Email: info@cbneurope.com

Website: www.cbneurope.com

CHARITY & COMPANY INFORMATION

Charity Name	Christian Broadcasting Network UK
Charity Registration Number	110 1659
Company Registration Number	1085 3789
Registered Office Address	The Anvil, 161 Holme Lacy Road, Hereford, HR2 6DG

Statement on Disclosure of Information to the Auditors

The Trustees confirm and are confident that all relevant audit information has been provided to the charitable company's auditors and are not aware of any audit information that has not been provided to or given access to the auditors.

Each trustee has taken all the steps required to exercise due care, skill and diligence that he or she ought to have taken in his or her duty as a Trustee, in order to make himself or herself aware of any relevant audit information and to establish that the charitable company's auditors are aware of that information.

Christian Broadcasting Network (UK)

Report of the Trustees
for the Year Ended 31 March 2024

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number
04460911 (England and Wales)

Registered Charity number
1101659

Registered office
The Anvil
161 Holme Lacy Road
Hereford
Herefordshire
HR2 6DG

Trustees
Mr K H Mitchell
Mrs S Smith
Ms R Jewell

Company Secretary
Mr M A Dijkens

Auditors
Thorne Widgey Accountancy Ltd
Chartered Accountants
Statutory Auditors
2 Wyevale Business Park
Kings Acre
Hereford
Herefordshire
HR4 7BS

Bankers
The Royal Bank of Scotland plc
21 Broad Street
Hereford
HR4 9AP

CAF Bank
25 Kings Hill Ave
Kings Hill
West Malling
ME19 4JQ

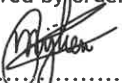
Solicitors
Harrison Clark Shawcross
Overross House
Ross Park
Ross-on-Wye
Herefordshire
HR9 7US

AUDITORS

The auditors, Thorne Widgey Accountancy Ltd, will be proposed for re-appointment at the forthcoming Annual General Meeting.

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

Approved by order of the board of trustees on16/12/24..... and signed on its behalf by:


.....
Mr M A Dijkens - Secretary

Christian Broadcasting Network (UK)

Statement of Trustees Responsibilities
for the Year Ended 31 March 2024

The trustees (who are also the directors of Christian Broadcasting Network (UK) for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the group and charitable company and of the incoming resources and application of resources, including the income and expenditure, of the group and charitable company for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the group and charitable company will continue in business.
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the group and charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the group and charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- there is no relevant audit information of which the group and charitable company's auditors are unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

Approved by the Board of Trustees on 16/12/24 and were signed on its behalf by:

.....
Mr K H Mitchell - Trustee

Report of the Independent Auditors to the Members of
Christian Broadcasting Network (UK)

Opinion

We have audited the financial statements of Christian Broadcasting Network (UK) (the 'parent company') and its subsidiaries (the 'group') for the year ended 31 March 2024 which comprise the Consolidated Statement of Financial Activities, the Consolidated and Charity Balance Sheet, the Consolidated Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the group and charitable company's affairs as at 31 March 2024 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors responsibilities for the audit of the financial statements section of our report. We are independent of the group and charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and the provisions available for small entities, in the circumstances set out in the notes to the financial statements, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group and parent charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

However, we draw your attention to the balance sheet which shows that the group and charity has unrestricted free reserves of £91,412 (2023: £96,667) at the year ended 31 March 2024. However, at the year ended 31 March 2024 the subsidiary company has a overdrawn balance sheet position as also seen in the prior year. As a result this indicates that a material uncertainty exists and may cast significant doubt on the charity's ability to continue as a going concern. Our opinion is modified in respect of this matter.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The trustees are responsible for the other information. The other information comprises the information included in the annual report, other than the financial statements and our Report of the Independent Auditors thereon.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Report of the Independent Auditors to the Members of
Christian Broadcasting Network (UK)

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Charities Act 2011 requires us to report to you if, in our opinion:

- the information given in the Report of the Trustees is inconsistent in any material respect with the financial statements; or
- the group and charitable company has not kept adequate accounting records; or
- the financial statements are not in agreement with the accounting records and returns; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of trustees

As explained more fully in the Statement of Trustees Responsibilities, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Responsibilities of trustees

In preparing the financial statements, the trustees are responsible for assessing the group and charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Our responsibilities for the audit of the financial statements

We have been appointed as auditors under Section 144 of the Charities Act 2011 and report in accordance with the Act and relevant regulations made or having effect thereunder.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Independent Auditors that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

Fraud and breaches of laws and regulations - ability to detect

Identifying and responding to risks of material misstatement due to fraud

To identify risks of material misstatement due to fraud ("fraud risks") we assessed events or conditions that could indicate an incentive or pressure to commit fraud or provide an opportunity to commit fraud. Our risk assessment procedures included:

- o Enquiring of trustees, the finance committee and inspection of policy documentation as to the Charity's high-level policies and procedures to prevent and detect fraud as well as whether they have knowledge of any actual, suspected or alleged fraud.
- o Reading Trustees' meetings and finance committee minutes.
- o Considering performance targets for management.

We communicated identified fraud risks throughout the audit team and remained alert to any indications of fraud throughout the audit.

As required by auditing standards, and taking into account our overall knowledge of the control environment, we perform procedures to address the risk of management override of controls, in particular the risk that management may be in a position to make inappropriate accounting entries. On this audit we do not believe there is a fraud risk related to revenue recognition because the revenue is non-judgemental and straightforward, with limited opportunity for manipulation.

We did not identify any additional fraud risks. We performed procedures including identifying journal entries to test based on risk criteria and comparing the identified entries to supporting documentation. These included those posted by finance management/ those posted and approved by the same user/ those posted to unusual accounts.

Identifying and responding to risks of material misstatement due to non-compliance with laws and regulations

We identified areas of laws and regulations that could reasonably be expected to have a material effect on the financial statements from our general commercial and sector experience, and through discussion with management (as required by auditing standards) and discussed with management the policies and procedures regarding compliance with laws and regulations.

We communicated identified laws and regulations throughout our team and remained alert to any indications of non-compliance throughout the audit.

The potential effect of these laws and regulations on the financial statements varies considerably.

Firstly, the Charity is subject to laws and regulations that directly affect the financial statements including financial reporting legislation, taxation legislation and the Charities Act legislation and we assessed the extent of compliance with these laws and regulations as part of our procedures on the related financial statement items.

Secondly, the Charity is subject to many other laws and regulations where the consequences of non-compliance could have a material effect on amounts or disclosures in the financial statements, for instance through the imposition of fines or litigation or the loss of the Charity's license to operate. We identified the following areas as those most likely to have such an effect: health and safety, anti-bribery, employment law, data protection, anti-money laundering and specific areas of other legislation recognising the nature of the Charity's activities.

Auditing standards limit the required audit procedures to identify non-compliance with these laws and regulations to enquiry of management, inspection of regulatory and legal correspondence, if any. Therefore, if a breach of operational regulations is not disclosed to us or evident from relevant correspondence, an audit will not detect that breach.

Context of the ability of the audit to detect fraud or breaches of law or regulation

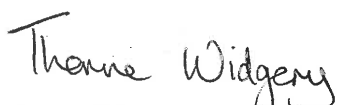
Owing to the inherent limitations of an audit, there is an unavoidable risk that we may not have detected some material misstatements in the financial statements, even though we have properly planned and performed our audit in accordance with auditing standards. For example, the further removed non-compliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely the inherently limited procedures required by auditing standards would identify it.

In addition, as with any audit, there remained a higher risk of non-detection of fraud, as these may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal controls. Our audit procedures are designed to detect material misstatement. We are not responsible for preventing non-compliance or fraud and cannot be expected to detect non-compliance with all laws and regulations.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our Report of the Independent Auditors.

Use of our report

This report is made solely to the group and charitable company's trustees, as a body, in accordance with Section 144 of the Charities Act 2011 and regulations made under Section 154 of that Act. Our audit work has been undertaken so that we might state to the group and charitable company's trustees those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the group and charitable company and the charitable company's trustees as a body, for our audit work, for this report, or for the opinions we have formed.



Thorne Widgery Accountancy Ltd
Chartered Accountants
Statutory Auditors
Eligible to act as an auditor in term of Section 1212 of the Companies Act 2016
2 Wyevale Business Park
Kings Acre
Hereford
Herefordshire
HR4 7BS

Date:18/12/24.....

Christian Broadcasting Network (UK)

Consolidated Statement of Financial Activities (incorporating an income and expenditure account)
for the Year Ended 31 March 2024

	Notes	Unrestricted fund £	Restricted funds £	31.3.2024 Total funds £	31.3.2023 Total funds £
INCOME AND ENDOWMENTS FROM					
Donations and legacies	2	1,279,260	502,626	1,781,886	1,572,084
Other trading activities - CBN Resources Ltd	3	6,262	-	6,262	7,492
Investment income	4	955	994	1,949	1,279
Total		1,286,477	503,620	1,790,097	1,580,855
EXPENDITURE ON					
Raising funds	5	4,942	-	4,942	9,660
Charitable activities					
Humanitarian Aid and Promotion of Christian Religion	6	1,267,422	512,597	1,780,019	1,683,893
Total		1,272,364	512,597	1,784,961	1,693,553
NET INCOME/(EXPENDITURE)		14,113	(8,977)	5,136	(112,698)
Transfer between funds		2,777	(2,777)	-	-
NET MOVEMENT IN FUNDS		16,890	(11,754)	5,136	(112,698)
RECONCILIATION OF FUNDS					
Total funds brought forward		168,820	147,407	316,227	428,925
TOTAL FUNDS CARRIED FORWARD		185,710	135,653	321,363	316,227

There were no other recognised gains or losses other than those stated above.

The notes form part of these financial statements

Christian Broadcasting Network (UK) (Registered number: 04460911)

Consolidated Balance Sheet
At 31 March 2024

	Notes	Unrestricted fund £	Restricted funds £	31.3.2024 Total funds £	31.3.2023 Total funds £
FIXED ASSETS					
Tangible assets	14	95,169	-	95,169	74,963
		<u>95,169</u>	<u>-</u>	<u>95,169</u>	<u>74,963</u>
CURRENT ASSETS					
Stocks	16	3,952	-	3,952	4,154
Debtors	17	32,177	-	32,177	39,886
Cash at bank and in hand		<u>80,222</u>	<u>135,653</u>	<u>215,875</u>	<u>224,723</u>
		116,351	135,653	252,004	268,763
CREDITORS					
Amounts falling due within one year	18	(25,810)	-	(25,810)	(27,499)
		<u>90,541</u>	<u>135,653</u>	<u>226,194</u>	<u>241,264</u>
NET CURRENT ASSETS					
		<u>90,541</u>	<u>135,653</u>	<u>226,194</u>	<u>241,264</u>
TOTAL ASSETS LESS CURRENT LIABILITIES					
		<u>185,710</u>	<u>135,653</u>	<u>321,363</u>	<u>316,227</u>
NET ASSETS					
		<u>185,710</u>	<u>135,653</u>	<u>321,363</u>	<u>316,227</u>
FUNDS					
Unrestricted funds	20			185,710	168,820
Restricted funds				<u>135,653</u>	<u>147,407</u>
TOTAL FUNDS					
				<u>321,363</u>	<u>316,227</u>

The group and charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2024.

The members have not deposited notice, pursuant to Section 476 of the Companies Act 2006 requiring an audit of these financial statements.

The trustees acknowledge their responsibilities for ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the group and charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been audited under the requirements of Section 144 of the Charities Act 2011.

These financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to charitable small companies.

The financial statements were approved by the Board of Trustees on16/12/24..... and were signed on its behalf by:


.....
Mr K H Mitchell - Trustee

The notes form part of these financial statements

Christian Broadcasting Network (UK) (Registered number: 04460911)

**Balance Sheet
At 31 March 2024**

	Notes	Unrestricted fund £	Restricted funds £	31.3.2024 Total funds £	31.3.2023 Total funds £
FIXED ASSETS					
Tangible assets	14	94,857	-	94,857	74,234
Investments	15	<u>1</u>	<u>-</u>	<u>1</u>	<u>1</u>
		94,858	-	94,858	74,235
CURRENT ASSETS					
Stocks	16	3,952	-	3,952	4,154
Debtors	17	32,177	-	32,177	48,175
Cash at bank and in hand		<u>78,194</u>	<u>135,653</u>	<u>213,847</u>	<u>218,053</u>
		114,323	135,653	249,976	270,382
CREDITORS					
Amounts falling due within one year	18	(22,911)	-	(22,911)	(26,308)
		<u>91,412</u>	<u>135,653</u>	<u>227,065</u>	<u>244,074</u>
NET CURRENT ASSETS					
		<u>186,270</u>	<u>135,653</u>	<u>321,923</u>	<u>318,309</u>
TOTAL ASSETS LESS CURRENT LIABILITIES					
		<u>186,270</u>	<u>135,653</u>	<u>321,923</u>	<u>318,309</u>
NET ASSETS					
		<u>186,270</u>	<u>135,653</u>	<u>321,923</u>	<u>318,309</u>
FUNDS					
Unrestricted funds				186,270	170,902
Restricted funds				<u>135,653</u>	<u>147,407</u>
TOTAL FUNDS					
				<u>321,923</u>	<u>318,309</u>

The group and charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2024.

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These financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to charitable small companies.

The financial statements were approved by the Board of Trustees on16/12/24..... and were signed on its behalf by

..K. H. Mitchell..
Mr K H Mitchell -Trustee

The notes form part of these financial statements

Christian Broadcasting Network (UK)

Consolidated Cash Flow Statement
for the Year Ended 31 March 2024

	Notes	31.3.2024 £	31.3.2023 £
Cash flows from operating activities:			
Cash generated from operations	1	<u>36,329</u>	<u>(90,733)</u>
Net cash provided by (used in) operating activities		<u>36,329</u>	<u>(90,733)</u>
Cash flows from investing activities:			
Purchase of tangible fixed assets		(47,126)	(43,360)
Purchase of fixed asset investments		-	-
Sale of tangible fixed assets		-	-
Interest received		<u>1,949</u>	<u>1,279</u>
Net cash provided by (used in) investing activities		<u>(45,177)</u>	<u>(42,081)</u>
Change in cash and cash equivalents in the reporting period			
		(8,848)	(132,814)
Cash and cash equivalents at the beginning of the reporting period		<u>224,723</u>	<u>357,537</u>
Cash and cash equivalents at the end of the reporting period		<u>215,875</u>	<u>224,723</u>

Christian Broadcasting Network (UK)

Notes to the Cash Flow Statement
for the Year Ended 31 March 2024

1. RECONCILIATION OF NET INCOME/(EXPENDITURE) TO NET CASH FLOW FROM OPERATING ACTIVITIES

	31.3.2024	31.3.2023
	£	£
Net income/(expenditure) for the reporting period (as per the statement of financial activities)	5,136	(112,698)
Adjustments for:		
Depreciation charges	26,919	18,801
(Profit)/loss on disposal of fixed assets	-	-
Interest received	(1,949)	(1,279)
Decrease/(increase) in stocks	202	(1,059)
Decrease/(increase) in debtors	15,988	(1,693)
(Decrease)/increase in creditors	<u>(9,977)</u>	<u>7,195</u>
Net cash provided by (used in) operating activities	<u>36,329</u>	<u>(90,733)</u>

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the group and charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention with the exception of investments which are included at market value.

Group Financial statements

The results of Christian Broadcasting Network (UK) and its wholly owned subsidiary CBN Resources Ltd have been consolidated and group accounts have been presented. All transactions between the charity and its subsidiary have been eliminated on consolidation. A separate statement of financial activities and income and expenditure account for the Charity itself are not presented because the Charity has taken advantage of the exemptions afforded by Section 408 of the Companies Act 2006 and paragraph 397 the Charity SORP.

Going concern

The Trustees assess whether the use of going concern is appropriate i.e. whether there are any material uncertainties related to events or conditions that may cast significant doubt on the ability of the charity to continue as a going concern. The Trustees make this assessment in respect of a period of at least one year from the date of authorisation for issue of the financial statements.

The charity group's current level of reserves (total funds less the amount held in fixed assets and restricted funds) is £91,412 (2023: £96,667), all of which is free reserves.

As a charitable media and humanitarian ministry, CBN continues to aim high and meet its objectives in challenging times. We believe that as a media driven ministry, CBN is uniquely placed to reach people with a message of hope, while also effectively raising awareness and funds for CBN's mission initiatives.

CBN continues to be prudent in the stewardship of donor gifts, leveraging the use of new and better systems and internal procedures that allow us to better measure productivity and output to our team's efforts. We continually review income and expenditure, monitoring trends in order to make adjustments as required.

A recent restructure of our CBN UK office and operations and the launch of a new communications strategy to support our CBN UK mission and vision is aimed to better serve our viewers and donors in the United Kingdom and Republic of Ireland. Followed by a restructure of our CBN Europe communications to improve the narrative around the region-wide ministry of CBN, we believe that CBN will be in a better position to reach more people with the Gospel and increase our ability to share impact with existing and future donors.

Through our humanitarian projects we can show hope in action and demonstrate the Gospel in word and in deed. We conclude the year with greater faith and confidence that our donors are behind us. CBN Europe will rise and adapt to the challenges that lie ahead, holding firm to our mission to reach the nations with the Gospel through all channels and resources available to us.

On this basis the Trustees have concluded that the group and charitable company has adequate resources to continue in operational existence for the foreseeable future and there are no material uncertainties about the entity's ability to continue as a going concern, thus they continue to adopt the going concern basis of accounting in preparing the financial statements.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Grants offered subject to conditions which have not been met at the year-end date are noted as a commitment but not accrued as expenditure.

Notes to the Financial Statements - continued
for the Year Ended 31 March 2024

1. ACCOUNTING POLICIES - continued

Tangible fixed assets

Assets costing £500 or more are capitalised as tangible fixed assets and are carried at cost, net of depreciation and any provision for impairment.

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures & Fittings - 20% or 33% reducing balance
Computer Equipment - 20% or 33% reducing balance

Debtors

Trade and other debtors are recognised at the settlement amount due. Prepayments are valued at the amount prepaid.

Bank

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

Liabilities

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees. **Restricted funds** can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Foreign currencies

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the Statement of Financial Activities on a straight line basis over the period of the lease.

Pension costs and other post-retirement benefits

The group and charitable company operates a defined contribution pension scheme. Contributions payable to the group and charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

2. DONATIONS AND LEGACIES

	31.3.2024	31.3.2023
	£	£
Donations and legacies	1,677,613	1,500,552
Gift aid	<u>104,273</u>	<u>71,532</u>
	<u>1,781,886</u>	<u>1,572,084</u>

Included in the above is £1,279,260 (2023: £1,156,877) for unrestricted purposes and £502,626 (2023: £415,207) for restricted purposes.

Christian Broadcasting Network (UK)

Notes to the Financial Statements - continued
for the Year Ended 31 March 2024

3. OTHER TRADING ACTIVITIES		31.3.2024	31.3.2023
		£	£
CBN Resources Ltd		<u>6,262</u>	<u>7,492</u>
4. INVESTMENT INCOME		31.3.2024	31.3.2023
		£	£
Deposit account interest		<u>1,949</u>	<u>1,279</u>

Included in the above is £955 (2023: £1,030) for unrestricted purposes and £994 (2023: £249) for restricted purposes.

5. RAISING FUNDS			
Other trading activities - Unrestricted			
		31.3.2024	31.3.2023
		£	£
CBN Resources Ltd		4,740	10,719
Other		<u>202</u>	<u>(1,059)</u>
		<u>4,942</u>	<u>9,660</u>

6. CHARITABLE ACTIVITIES COSTS				
	Direct costs (See note 7)	Grant funding of activities (See note 8)	Support costs (See note 9)	Totals
	£	£	£	£
Humanitarian Aid and Promotion of Christian Religion	<u>1,622,838</u>	<u>149,111</u>	<u>8,070</u>	<u>1,780,019</u>

7. DIRECT COSTS OF CHARITABLE ACTIVITIES		31.3.2024	31.3.2023
		£	£
Staff costs		869,099	767,341
Hire of equipment		4,644	20,542
Rent re: Licences & other		39,132	109,881
Rates		5,016	4,378
Insurance		5,830	5,696
Light and heat		10,071	5,202
Telephone		28,041	25,951
Postage and stationery		12,279	20,731
Production & satellite fees		23,680	17,213
Sundries		4,118	1,664
Office expenses and repairs		73,654	66,697
Repairs and maintenance		1,469	755
Cast and talent fees		290	1,355
Bank charges		19,130	19,930
Exchange losses		941	(603)
Travelling		83,903	98,300
Contract labour		347,255	325,331
Professional fees		65,915	39,887
Other Employment Costs		1,868	1,747
Depreciation		<u>26,503</u>	<u>18,385</u>
		<u>1,622,838</u>	<u>1,550,383</u>

Christian Broadcasting Network (UK)

Notes to the Financial Statements - continued
for the Year Ended 31 March 2024

8. GRANTS PAYABLE		
	31.3.2024	31.3.2023
	£	£
Humanitarian Aid and Promotion of Christian Religion	<u>149,111</u>	<u>125,824</u>
The total grants paid to institutions during the year was as follows:		
	31.3.2024	31.3.2023
	£	£
Life TV		8,662
OB Polska Foundation	14,060	
Riverside Church London	10,000	
Liberty Church Newport	10,000	
Etno Nova Croatia	13,504	
Awana Ministry Portugal	4,215	
CBN Emmanuel Ukraine	25,786	
CBN Israel	38,000	
Christian Broadcasting Network (Germany)	7,429	2,144
Victory Church Cwmbran	19,820	24,469
Zbfree OB Project (The Netherlands)		18,000
Mission Possible Bulgaria	2,073	
LAB 7EVEN CIC		3,270
Infinity Foundation Bulgaria	2,979	1,824
Operation Blessing International		8,396
Other Donations	1,245	15,180
700 Club Germany		<u>43,879</u>
	<u>149,111</u>	<u>125,824</u>

Grants to institutions represent financial assistance for the institutions to pursue their charitable objects and activities.

9. SUPPORT COSTS		Governance costs
		£
Humanitarian Aid and Promotion of Christian Religion		<u>8,070</u>
10. NET INCOME/(EXPENDITURE)		
Net resources are stated after charging / (crediting):		
	31.3.2024	31.3.2023
	£	£
Auditors' remuneration	7,650	7,686
Depreciation - owned assets	26,920	18,385
Operating leases	42,291	54,946
(Gain)/Deficit on disposal of fixed asset	-	-
	<u> </u>	<u> </u>

Excluding the activities of the subsidiary, CBN Resources Ltd, the Charity has an individual surplus of £3,614 (2023: Deficit of £109,471)

In common with many other businesses of our size we use our audit firm to prepare and submit returns to the tax authorities and to assist in other services such as preparation of financial statements.

NET INCOME FROM TRADING ACTIVITIES OF SUBSIDIARY

The Charity has a wholly owned trading subsidiary, which is incorporated on 6 July 2017 in the United Kingdom. The principal activity of CBN Resources Ltd is that of religious support. A summary of the trading results are shown below. Audited accounts are filed with the Registrar of Companies. This summary includes transactions with the Charity that have been eliminated on consolidation.

	31.3.2024	31.3.2023
	£	£
Turnover	6,262	7,492
Cost of sales	<u>(603)</u>	<u>(6,293)</u>
	5,659	1,199
Distribution and administration costs	(4,137)	(4,426)
Covenant to Charity	-	-
Profit for the period and retained profit carried forward	<u>1,522</u>	<u>(3,227)</u>
Net Liabilities	(559)	(2,081)

11. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 March 2023 nor for the Year Ended 31 March 2024.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 March 2023 nor for the year ended 31 March 2024.

12. STAFF COSTS

	31.3.2024	31.3.2023
	£	£
Wages and salaries	794,135	714,457
Social security costs	57,745	37,403
Other pension costs	<u>17,219</u>	<u>15,481</u>
	<u>869,099</u>	<u>767,341</u>

The average monthly number of employees during the year was as follows:

	31.3.2024	31.3.2023
	<u>30</u>	<u>30</u>

No employees received emoluments in excess of £60,000.

The key management personnel of the charity comprise the CBN Europe Regional Director and Director of Donor Development. Prior year also included CBN UK Assistant Director who left 29/07/22. The total employee benefits of the key management personnel of the Trust were £113,504 (2023: £124,758). Trustees are not remunerated for their role.

Key Management personnel of the charity also comprises of the National Director. But they do not receive remuneration from CBN UK.

13. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted fund £	Restricted funds £	Total funds £
INCOME AND ENDOWMENTS FROM			
Donations and legacies	1,156,877	415,207	1,572,084
Other trading activities - CBN Resources Ltd	7,492	-	7,492
Investment income	<u>1,030</u>	<u>249</u>	<u>1,279</u>
Total	1,165,399	415,456	1,580,855
EXPENDITURE ON			
Raising funds	9,660	-	9,660
Charitable activities			
Humanitarian Aid and Promotion of Christian Religion	<u>1,149,096</u>	<u>539,217</u>	<u>1,683,893</u>
Total	1,154,330	539,217	1,693,553
NET INCOME/(EXPENDITURE)	11,069	(123,761)	(112,698)
RECONCILIATION OF FUNDS			
Total funds brought forward	169,391	259,534	428,925
Transfer between funds	<u>(11,640)</u>	<u>11,640</u>	<u>-</u>
TOTAL FUNDS CARRIED FORWARD	<u>168,820</u>	<u>147,713</u>	<u>316,227</u>

14. TANGIBLE FIXED ASSETS - GROUP

	Fixtures and fittings £	Computer equipment £	Totals £
COST			
At 1 April 2023	55,392	140,858	196,250
Additions	3,160	43,966	47,126
Disposals	<u>-</u>	<u>-</u>	<u>-</u>
At 31 March 2024	<u>58,552</u>	<u>184,824</u>	<u>243,376</u>
DEPRECIATION			
At 1 April 2023	15,206	106,081	121,287
Charge for year	6,389	20,531	26,920
Eliminated on disposal	<u>-</u>	<u>-</u>	<u>-</u>
At 31 March 2024	<u>21,595</u>	<u>126,612</u>	<u>148,207</u>
NET BOOK VALUE			
At 31 March 2024	<u>36,957</u>	<u>58,212</u>	<u>95,169</u>
At 31 March 2023	<u>40,186</u>	<u>34,777</u>	<u>74,963</u>

Notes to the Financial Statements - continued
for the Year Ended 31 March 2024

14. TANGIBLE FIXED ASSETS - continued - CHARITY

	Fixtures and fittings £	Computer equipment £	Totals £
COST			
At 1 April 2023	55,392	139,609	195,001
Additions	3,160	43,966	47,126
Disposals			
At 31 March 2024	<u>58,552</u>	<u>183,575</u>	<u>242,127</u>
DEPRECIATION			
At 1 April 2023	15,206	105,561	120,767
Charge for year	6,389	20,114	26,503
Eliminated on disposal			
At 31 March 2024	<u>21,595</u>	<u>125,675</u>	<u>147,270</u>
NET BOOK VALUE			
At 31 March 2024	<u>36,957</u>	<u>57,900</u>	<u>94,857</u>
At 31 March 2023	<u>40,186</u>	<u>34,048</u>	<u>74,234</u>

15. FIXED ASSET INVESTMENTS - CHARITY

	Listed investments £
MARKET VALUE	
At 1 April 2023 and 31 March 2024	<u>1</u>
NET BOOK VALUE	
At 31 March 2024	<u>1</u>
At 31 March 2023	<u>1</u>

There were no investment assets outside the UK. The above investments relate to those held in the wholly owned subsidiary company, CBN Resources Ltd, company number 10853789. This is eliminated on consolidation and is therefore not included in the group balance sheet.

16. STOCKS

	31.3.2024 £	31.3.2023 £
GROUP - Stocks	<u>3,952</u>	<u>4,154</u>
CHARITY - Stocks	<u>3,952</u>	<u>4,154</u>

17. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR - GROUP

	31.3.2024	31.3.2023
	£	£
Other debtors	18,918	15,006
Prepayments and accrued income	<u>13,259</u>	<u>24,880</u>
	<u>32,177</u>	<u>39,886</u>

DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR - CHARITY

	31.3.2024	31.3.2023
	£	£
Other debtors	18,918	23,295
Prepayments and accrued income	<u>13,259</u>	<u>24,880</u>
	<u>32,177</u>	<u>48,175</u>

18. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR - GROUP

	31.3.2024	31.3.2023
	£	£
Trade creditors		33
Social security and other taxes	18,617	14,746
Other creditors	2,872	1,224
Accruals and deferred income	<u>4,321</u>	<u>11,496</u>
	<u>25,810</u>	<u>27,499</u>

CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR - CHARITY

	31.3.2024	31.3.2023
	£	£
Social security and other taxes	18,617	14,746
Other creditors	(27)	66
Accruals and deferred income	<u>4,321</u>	<u>11,496</u>
	<u>22,911</u>	<u>26,308</u>

19. LEASING AGREEMENTS

Minimum lease payments under non-cancellable operating leases fall due as follows:

	31.3.2024	31.3.2023
	£	£
Within one year	41,100	54,946
Between one and five years	123,300	164,400
In more than five years		
	<u>164,400</u>	<u>219,346</u>

20. MOVEMENT IN FUNDS - GROUP

	At 1.4.23 £	Net movement in funds £	Transfers between funds £	At 31.3.24 £
Unrestricted funds				
General fund	168,820	14,113	2,777	185,710
Restricted funds				
Restricted fund - Operation Blessing	116,351	(26,785)	-	89,566
Restricted fund - Orphans Promise	18,325	6,761	1,963	27,049
Restricted fund - Help Ukraine	(3,856)	13,062	(4,740)	4,466
Restricted fund - Israel CT	16,587	(2,015)	-	14,572
	<u>147,407</u>	<u>(8,977)</u>	<u>(2,777)</u>	<u>135,653</u>
TOTAL FUNDS	<u>316,227</u>	<u>5,136</u>	<u>-</u>	<u>321,363</u>

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	1,286,477	(1,272,364)	14,113
Restricted funds			
Restricted fund - Operation Blessing	163,612	(190,397)	(26,785)
Restricted fund - Orphans Promise	291,152	(284,391)	6,761
Restricted fund - Help Ukraine	29,706	(16,644)	13,062
Restricted fund - Israel CT	19,150	(21,165)	(2,015)
	<u>503,620</u>	<u>(512,597)</u>	<u>(8,977)</u>
TOTAL FUNDS	<u>1,790,097</u>	<u>(1,784,961)</u>	<u>5,136</u>

Comparatives for movement in funds

	At 1.4.2022 £	Net movement in funds £	At 31.3.2023 £
Unrestricted funds			
General fund	169,391	(572)	168,819
Restricted funds			
Restricted fund - Operation Blessing	87,097	29,254	116,351
Restricted fund - Orphans Promise	53,519	(35,194)	18,325
Restricted fund - Help Ukraine	113,523	(117,379)	(3,856)
Restricted fund - Israel CT	5,394	11,193	16,587
	<u>259,533</u>	<u>(112,126)</u>	<u>147,407</u>
TOTAL FUNDS	<u>428,925</u>	<u>(112,698)</u>	<u>316,227</u>

Notes to the Financial Statements - continued
for the Year Ended 31 March 2024

20. MOVEMENT IN FUNDS - continued

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	1,147,587	(1,148,159)	(572)
Restricted funds			
Restricted fund - Operation Blessing	92,056	(62,802)	29,254
Restricted fund - Orphans Promise	116,666	(151,860)	(35,194)
Restricted fund - Help Ukraine	206,732	(324,111)	(117,379)
Restricted fund - Israel CT	17,814	(6,621)	11,193
	<u>433,268</u>	<u>(545,394)</u>	<u>(112,126)</u>
TOTAL FUNDS	<u>1,580,855</u>	<u>(1,693,553)</u>	<u>(112,698)</u>

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.4.2022 £	Net movement in funds £	At 31.3.2024 £
Unrestricted funds			
General fund	169,391	16,319	185,710
Restricted funds			
Restricted fund - Operation Blessing	87,097	2,469	89,566
Restricted fund - Orphans Promise	53,519	(26,470)	27,049
Restricted fund - Help Ukraine	113,523	(109,057)	4,466
Restricted fund - Israel CT	5,394	9,178	14,572
	<u>259,533</u>	<u>(123,880)</u>	<u>135,653</u>
TOTAL FUNDS	<u>428,924</u>	<u>(107,561)</u>	<u>321,363</u>

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	2,434,064	(2,420,523)	13,541
Restricted funds			
Restricted fund - Operation Blessing	255,668	(253,198)	2,470
Restricted fund - Orphans Promise	407,818	(436,251)	(28,433)
Restricted fund - Help Ukraine	236,438	(340,756)	(104,318)
Restricted fund - Israel CT	36,964	(27,786)	9,178
	<u>936,888</u>	<u>(1,057,991)</u>	<u>(121,103)</u>
TOTAL FUNDS	<u>3,370,952</u>	<u>(3,478,514)</u>	<u>(107,562)</u>

OPERATION BLESSING

Operation Blessing provides humanitarian relief to people affected by disaster and poverty all over the World. It also provides financial support to individuals or organisations engaged in religious, educational and other charitable work. Operation Blessing relies almost entirely on charitable contributions from the private and public sector.

MOVEMENT IN FUNDS - continued

ORPHANS PROMISE

Orphans Promise provides orphan care and relief to vulnerable women and families in over 50 countries around the world. Founded by Terry Meeuwsen, co-host of CBN's flagship programme 'The 700 Club', Orphans Promise is providing shelter, education, medical relief and work opportunities to see children move from at risk to thriving. Orphans Promise is mainly depending on charitable contributions from the private and public sector. The SEED project (Something to Eat Every Day) in the Ukraine is funded from Orphans Promise charitable income.

HELP UKRAINE FUND

Since the start of the war in Ukraine, CBN started a fundraising campaign to help Ukrainian refugees who fled to Poland. We opened up a warehouse at the Ukrainian border to provide food and hygiene items to shelters and churches in Poland and Ukraine. We set up a refugee outreach at the border with Medyka to provide food, clothes and a place to rest and recharge phones to refugees who cross the border. Our Refugee Outreach Team provides help, support and activities to mothers with children in various locations in Poland.

ISRAEL CALL CENTRE (ISRAEL CT)

CBN has been supporting Holocaust Survivors and their families across Eastern Europe with call centres setup particularly in Ukraine which was one of the main hubs for this initiative especially before the war broke out in Ukraine. Support for this initiative is also targeted to other parts of the world where these surviving members of the Holocaust reside. The call centres staff also provide counselling and prayer support to other Israeli war victims.

21. RELATED PARTY DISCLOSURES

During the year to 31 March 2024, the company made charitable contributions to CBN Germany, amounting to £14,581 (2023: £2,144) and received £23,072 (2023: £nil). There were no amounts outstanding at the year-end (2023: £nil).

During the year to 31 March 2024, the company made charitable contributions to CBN Ukraine, amounting to £25,787 (2023: £nil). There were amounts outstanding at the year-end of £Nil (2023: £nil).

22. ULTIMATE CONTROLLING PARTY

The company is jointly controlled by the Trustees.

CHRISTIAN BROADCASTING NETWORK (UK)

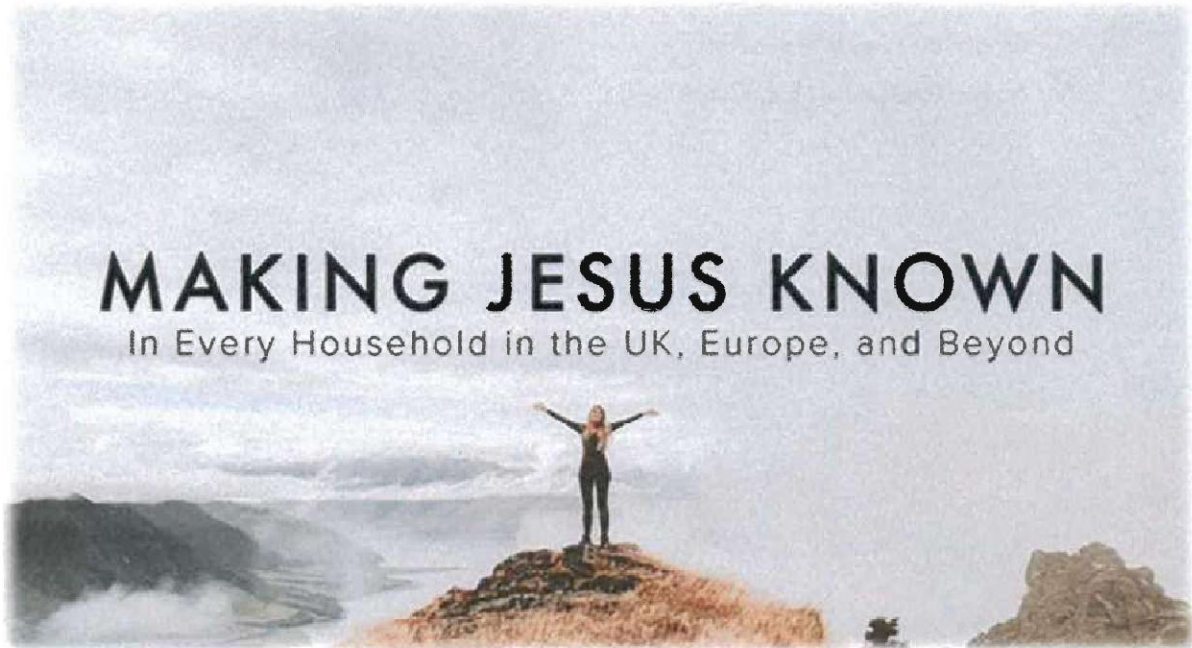
England & Wales - Charity number 1101659

Accounts

REGISTERED COMPANY NUMBER: 04460911 (England and Wales)
REGISTERED CHARITY NUMBER: 1101659



Report of the Trustees and
Audited Consolidated Financial Statements for the Year Ended 31 March 2023
for
Christian Broadcasting Network (UK)



Christian Broadcasting Network (UK)

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for the Year Ended 31 March 2022

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The trustees present their report along with the consolidated financial statements of the charity and its subsidiary for the year ended 31st March 2023. The financial statements have been prepared in compliance with the requirements. Christian Broadcasting Network Europe (CBN Europe) is a charity registered with the Charity Commission under the registration number 110 1659. It is governed by a memorandum and articles of association.

Our Mission

CBN Europe is a charitable broadcasting media organisation whose aim is to utilise our media platforms for the propagation of the Gospel of Jesus Christ. Our desire is to reach households in the United Kingdom, Europe, and the rest of the world.

Structure, Governance & Management

Trustees

The trustees meet regularly to monitor the charity's activities and to review reports which were received in advance. They are responsible for agreeing, approving, and authorising all CBN Europe projects and the creation of roles to support the deliverables of named projects. All meetings are recorded with decisions logged and actions followed up.

Committed to following best practice as defined by the Charity Commission, the trustees ensure that the planning and shaping of CBN activities and programmes, are undertaken in line with key objectives.

For the year ending 31st March 2023, the trustees are:

1. *Kim Mitchell*
International Director of Operations for CBN International, Board of Directors CBN Senegal, CBN Germany, and other international (CBN) organisations, Trustee of CBN UK.
2. *Sandra Smith*
Board Member CBN companies in CBN UK, CBN Guatemala, CBN Costa Rica, CBN Deutschland, OB Peru, CBN Belgium, CBN Foundation (India), Trustee of CBN UK.
3. *Rhonda Jewell*
Trustee CBN UK and Board Member of CBN Deutschland and CBN Belgium.

Executive Management

1. *Mark Dijkens*
CEO CBN Europe, Director CBN Resources Limited.



2. *Allen Carter*
Director of Prayer & Donor Relations for CBN UK,
Company Secretary for CBN Resources Limited.



Risk Management

The trustees identify and review these risks on an ongoing basis and satisfy themselves that adequate systems and appropriate measures are in place to manage the identified risks and any risks which the charity may be exposed to.

All employees are required to show that they have read and understood policies including any updates. The trustees have a risk management strategy of established checks and balances through which they provide reasonable assurance against fraud and error. Internal audit processes are in place to ensure strong financial controls and procedures.

Oversight of governance, compliance, involvement in key decisions and financial position of both the charity and subsidiary company are also in place. Based in Hereford, the responsibilities of the Executive Management include, but is not limited to, the day-to-day operations, the oversight of all contracted service level agreements, security, and health and safety provisions.

Data Protection (GDPR)

Throughout the year we worked with our Data Protection Officer and have taken active and demonstrable steps to protect donor and employee data to comply with the regulations. Data Protection and Cyber Awareness training are mandatory training for all employees across the region.



We are working closely with CBN teams in the USA to bring greater cohesion and understanding of the requirements these regulations impose on all of us. In addition, we outsourced our IT support which helped to increase our cyber security measures and offer increased data protection. Our core GDPR team continues to review all data we steward on behalf of all our supporters and beneficiaries.

Advisers

To help us in our work, we have engaged the auditors from Thorne Widgey, United Kingdom. Furthermore, we work with specialists in the fields of HR, Data Protection, IT and Cyber Security to benefit the Charities' operations and output.

Employees

The work in the UK and across Europe relies on the commitment and hard work of its valued staff and volunteers.

CBN Europe holds regular meetings to consider and act on the views and concerns of employees and to consult on relevant issues. The CEO frequently engages with staff, sharing information about the work of CBN Europe and about operational, financial and other factors impacting our work. When reaching key decisions, the CEO and the trustees are always careful to consider employee interests and the impact that their decisions will have on our staff and the communities we serve.

Regular team leader planning and review meetings are held. Monthly management meetings are held to consider key ministry decisions and to evaluate ongoing campaigns and if taking on new ones are validated. Regular consultation with team leaders and managers is maintained to ensure we are keeping on track with budgets and projects.

Volunteers

The financial statements do not reflect the considerable and vital support given to CBN Europe by volunteers in the UK and countless more overseas. Their help is at the heart of CBN Europe's work; they bring life to the organisation and help it to operate effectively. The many roles our volunteers undertake include encouraging prayer, campaigning, acting within their local churches and communities, enthusing others and engaging with local and championing lifestyle changes.

We celebrate the enormous contribution made by so many of our volunteers in organising or participating in fundraising activities in their homes, churches and communities. The volunteer network is a distinctive aspect of our work and the trustees are very grateful for their commitment and contribution.



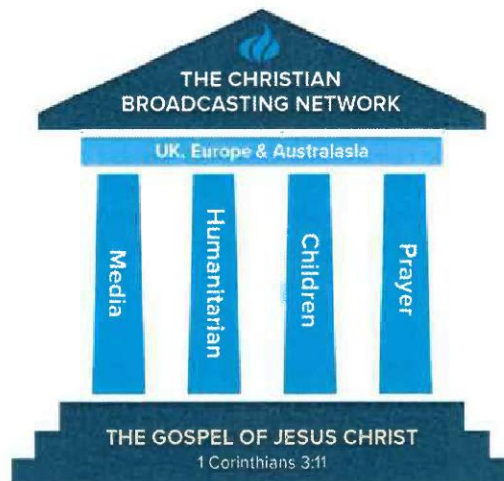
Objectives and Deliverables

Public Benefit

In accordance with our founding principles and as a charitable Christian media organisation, we share our core belief in the Gospel of Jesus Christ and the transformational results that occur by developing a relationship with and following God's precepts. Expanding from our European focus, we have launched efforts to reach Australia and New Zealand - countries that share a common language and Commonwealth connection with the UK.

We are committed to practically demonstrating our faith nationally and internationally, working with our four pillars of ministry through which we deliver our objectives:

- Humanitarian projects - through feeding programmes and disaster relief.
- Education - reaching all age-groups with the Gospel through religious education.
- Hope Line - providing a lifeline to callers through our prayer service.
- Media - through various platforms including TV, digital and social media as well as any other appropriate channels of communication.



Achievement and Performance

Although funding selected projects is an intricate balancing act, we remain a viable enterprise and continue to operate as a purposeful and effective charity.

Our team comprise of creative and innovative staff members, a growing pool of volunteers, ministry partners and supportive individuals. Together, we find ways to reach our communities to raise the necessary funds and achieve our ambitious goals to alleviate societal needs and bring hope through the message of the Gospel.

Charitable Activities and Achievement

CBN Europe is actively involved with humanitarian relief projects in the United Kingdom and Europe. We work collaboratively with a wide variety of organisations, ministries, broadcasters, and churches to further our objectives and provide public benefit.

With offices and key partnerships in the United Kingdom, Germany, Croatia, Ukraine, Poland, Moldova, Portugal and The Netherlands, CBN Europe is strategically positioned to provide life changing impact to beneficiaries across Europe and to bring the Gospel message to viewers across Europe and Australasia.

Besides the activities in the United Kingdom and Republic of Ireland, CBN UK is also the headquarters for CBN in Europe, providing strategic oversight over operations in the offices within the region.

In 2021, CBN Ukraine joined the CBN Europe family. Established for over 30 years, CBN Ukraine brings hope and relief to many families through humanitarian projects and Superbook children's ministry. In addition, we increased our CBN and Superbook activities in Portugal through TV media and Superbook children's ministry.

Humanitarian Activities

Dedicated to demonstrating God's love by alleviating human suffering, we have two humanitarian arms:

Operation Blessing

The four areas of work are hunger relief, disaster relief, clean water and medical care to individuals and communities.



Orphan's Promise

CBN's Orphan's Promise takes children from at-risk to thriving. The six areas of work are education, anti-trafficking, community transformation, nutrition, discipleship and strong families.



Response to Ukraine War

- Since the war broke out in Ukraine on 24 February 2022, Operation Blessing Disaster Relief response team was deployed from 1 March 2022, to bring relief to refugees inside Ukraine, as well as in Poland.
- Two warehouses were established: in Przemyśl (close to the border with Ukraine), and in Warsaw. In partnership with CBN Ukraine, warehouses inside Ukraine were also established. As a result, food, hygiene supplies and relief goods were transported across Ukraine and distributed to various communities by our frontline teams.
- Operation Blessing and Orphan's Promise teams comprising of staff and volunteers were deployed to our outreach at the Polish - Ukrainian border. Refugees crossing the border at Medyka were provided with hot meals and drinks, blankets, practical relief and spiritual support.
- A children's ministry room in a large refugee shelter in Corczowa (Poland) was created to offer a safe space to the children and their mothers. Children watched Superbook (in Ukrainian language) alongside an engaging and fun Superbook program which shared God's love to the children.
- Orphan's Promise established a training centre in Warsaw to reach out to Ukrainian mothers and children who fled to Warsaw. The centre staff and volunteers organized daily activities, language classes, cooking courses, Bible studies and assistance with local integration into the Polish society. Operation Blessing provided food and hygiene products to meet practical needs. Our Ukrainian Superbook ministry team organised regular activities for the children, bringing joy and hope.
- Working closely with the local churches, refugees were referred to safe shelters for the night. Our Refugee Outreach Team visited shelters in Poland and provided ministry to children through Superbook. Many food boxes were provided to shelters and families in need.



- We initiated weekly food transports into Ukraine and launched a refugee outreach ministry. This brought hope and relief to many women and children, both in Poland and in Ukraine.
- Volunteers were deployed from the UK, USA and other countries to help us with this valuable outreach. Although much of the funding needed was raised by Operation Blessing USA, we received significant donations from donors in the UK, Europe and Japan.



Fundraising appeal for Ukraine

Since the Help Ukraine appeal was launched, over £78K from donors in the United Kingdom; over £25K from OB Japan and over €25K via our Germany office.

The donor response has been incredible, making this the strongest fundraising campaign for a specific purpose in Europe, namely to benefit and support Ukrainian refugees.



Operation Blessing projects:

The launch and growth of the following projects were made possible with the support of our generous donors:

- Food assistance to families through Hope Boxes, in addition to the construction of a Community Grocery Store in Wales
- Food assistance to families in Croatia, in partnership with a local church
- Food assistance to a Roma community in Zagreb, Croatia
- Disaster relief to earthquake victims in Croatia
- Support to prisoners in Croatia
- Support to refugees through a walk-in center in Athens, Greece
- Support to Ukrainian refugees in Poland and Ukraine through food and hygiene provision, education, children's ministry
- Life changing surgeries in Ukraine



Orphan's Promise projects:

Through the support of our generous donors, we have contributed to the impact of these following projects:

- Two anti-trafficking programs in The Netherlands
- Support to single mothers in Romania, in partnership with a local church
- Life skill programs to vulnerable young women (who graduated from orphanages) in Romania
- Support to disabled children from Romanian orphanages (through relocating them to Christian care homes where special educational programs are provided alongside physiotherapy), with the goal of placing them in Christian families for foster care or adoption.



- Support to Roma teen girls through education, housing, and life skills
- Support to Ukrainian refugees in Poland through education, trauma counselling and integration in society
- Support to orphans, foster parents, teachers in orphanages and Ukrainian refugees in Poland through various programs focussing on emotional intelligence, friendship, and School Of Life
- Support to children in Roma communities in Bulgaria through life skills and educational programs
- Support through art/music to vulnerable teen boys in Wales, who were or at risk of being involved in criminal activities



- Feeding and Sharing the Gospel to Roma community in Ukraine
- SEED (Something to Eat Every Day) program in Ukraine: working with Roma communities and empowering them through the provision of life skills, education, arts, music and micro-enterprise projects.



Children and Education

Superbook

Sharing the Gospel is at the heart of CBN's ministry. Through our animated Bible series Superbook, we are reaching a new generation with the Gospel.

CBN's Superbook team delivered two days of fun and engaging children's ministry at the largest annual Christian music festival in the United Kingdom, Big Church Day Out.

Many families with children visited the Superbook Big Show as well as the Superbook Mini Shows (which took place across the day). Children enjoyed watching Superbook episodes, as well as taking pictures with Gizmo! Gizmo and the Superbook team also appeared on the main stage, showing thousands of people in the audience how to dance to the Superbook Salvation Poem song.

Superbook Academy: For Churches

One of the channels utilised to reach our educational objectives is Superbook Academy.

These resources are developed to support church programmes through a monthly subscription. They are creatively crafted materials aimed at supporting church Sunday schools. This includes content from all Superbook episodes, unlimited access to lesson materials for art and craft work to bring lessons to life when teaching children Bible stories and concepts.

Superbook Schools: For Schools

In Wales, Superbook is used during Religious Education curriculum lessons. Our ministry partner, Sporting Marvels, report that a team goes into over 25 schools in the area, teaching an average of 800 children each week the timeless truths of the Bible.

Each lesson centres around a Bible story presented in Superbook series. In each episode, the key characters, Chris and Joy, travel through time with their robot friend, Gizmo and meet face to face with Bible heroes and learn timeless truths. The children love the engaging videos where Superbook characters inspire and influence positive behaviours.



Prayer

One of our four pillars of work is prayer. Through our CBN Hope Line, we encourage the lonely, share the Gospel and provide a voice of hope in times of need.

The Hope Line has two areas of focus: receiving and making calls; writing letters/cards and sending out requested Christian literature and resources to supporters and beneficiaries. Our trained volunteers continued to be a key part of the team in answering prayer calls.



For many, the Hope Line continues to be a vital lifeline.

Over the reporting period, the Hope Line received 18,687 inbound calls and 12,400 of these comprised of ministry opportunities offering hope and encouragement in prayer calls alone.



An additional 2,578 admin inbound calls allowed further opportunities to make Jesus known in diverse ways. Over 16,669 outbound calls were made and 2,977 of these opportunities created meaningful engagement with our supporters.

A total of 57 people conveyed their decision to become Christians, and 124 people decided to reaffirm their Christian faith through conversations over the Hope Line.



We thank God for every opportunity to share the good news of Jesus Christ through the Hope Line.

Media

New 3-Year Digital Strategy launched

At the start of 2022, we looked at a more comprehensive media strategy which would support our 2021 'digital first' ministry strategy. The new strategy focuses on two core areas: retain the current audience and grow a new one. We have four key digital mission pillars:

- *To Reach a New Audience* - Introduce Jesus to a new audience of both Christians and online seekers. Focussing on millennials (25-39), Gen Z (18-24) and Gen Alpha (12-16).
- *To Create New Content* - Create new, relevant and innovative content, both in-house and through strategic third-party content partnerships and strategic influencers.
- *To Build an Online Community* - Build an online community of believers and empower them to inspire and share the gospel with others.
- *To Equip New Disciples* - Equip new believers with the tools they need to feel inspired and equipped to share the gospel.

TO REACH A NEW AUDIENCE
Introduce Jesus to a new audience of both Christians and Online Seekers. Focussing on millennials (25-39), Gen Z (18-24) and Gen Alpha (12-16).

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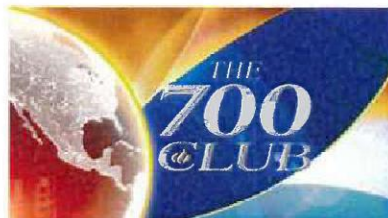
TO CREATE NEW CONTENT
Create new, relevant and innovative content, both in-house and through strategic third-party content partnerships and strategic influencers.

TO EQUIP NEW DISCIPLES
To equip new believers with the tools they need to feel inspired and equipped to share the gospel.

The strategy is set against several digital values and targets that support the retention of our current partners and audience. Whilst driving our need to grow and engage with a younger millennial audience, we aim to offer a deeper engagement level online and simultaneously enhance the audience's awareness of our four pillars of ministry (CBN's family of ministries).

Media Production & Broadcasting

- We broadcast on mainstream Christian and secular TV channels including TBN UK, Revelation TV, and God TV. Through these broadcasting channels, we are raising awareness of our international ministry and discipleship through our provision of holistic Christian content.



- CBN programming is airing in multiple languages and stations in the United Kingdom, Republic of Ireland, Europe, and Australasia.
- As we move into a new season here at CBN Europe, the continued mission to make Jesus known is being magnified by our desire to increase the usage of digital platforms, alongside TV broadcasts.



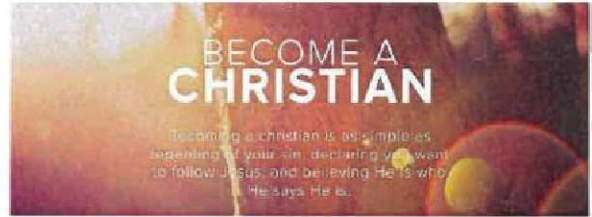
- Our main objective is to find the right balance of retaining our current audience through the 700 Club and Superbook, whilst reaching and engaging a new millennial audience at scale, primarily through social media platforms.
- Our vision is to create TV-quality content shared across platforms and used by our broadcasting affiliate partners, becoming known as content creators and innovators.
- Our aspirations are for our programmes to be broadcast on mainstream secular networks by 2025. To support this, we requested an additional budget to support the development of a new studio and the creation on a pilot episode for a new UK show. The budget was provided and phase one of the studio was completed in January 2023. The pilot episode was shot and edited in Q3 with the proposal being submitted along with additional budget request to go into production in FY24.

Online/Internet Presence

- In line with our new digital strategy, we aim to reach increase viewership across our primary social platforms: YouTube, Facebook, and Instagram. It has been encouraging to see a steady increase in online donations over the past two years. With this in mind, we have designed a strategy that could support seeing a target of 25% increase year on year from online donations. For this reporting period, we saw a 9% increase. Our investment must focus on growing our audience on social media and YouTube (organically and inorganically) with a clear call to action that drives traffic to our website.
- We created a new social media plan in Q3 of FY23 with the hire of a new social media specialist. Due to the late arrival of the hire, we were not able to see significant growth on our social media channels of Facebook and Instagram but with the redesign and testing of new content on our YouTube channel we have seen an increase in the number of views, net new subscribers and hours watched. In comparison to FY22, we have seen an increased views from all traffic sources; the age of our target audience has remained the same.

Website and Video

- There was a slight drop in traffic to our website, cbneurope.com (i.e. 79,277) however we retained most of the significant growth from the previous financial year. Whilst we have had less traffic, this remains 41% higher than it was from 2 years ago.
- A total of 1,445 unique people visited our Story of Love page, with 36 responding positively to the Gospel presentation.



Social Media

- Our 700 Club Facebook page has received 8,190 page likes. In FY23, we increased our net new page likes by 230, which was an increase of 13.9% from the previous year.
- Our CBN Europe Facebook page has 2,879 followers. In FY23, our net new page likes were 134, which was a decrease of 37.1% from the previous year. This is in part to not having a social media specialist until mid-way through Q3 of FY23.
- Our YouTube channel has seen an increase of 21,476 views, 170 net new subscribers and over 640 more watch hours. We saw an increased views in all traffic sources and saw our target audience age remain the same, from FY22.
- The likes to our Superbook UK Facebook page have decreased to 34,378 (in comparison to FY22 where there were 34,409 likes).
- We trialled Superbook on Instagram and have seen net new followers of 916 followers, increasing our total net new Superbook UK followers on all social media platforms to +880.

YouVersion

- CBN UK and Europe teams have continued to create devotionals and promote them via the YouVersion app. In the past year, we have seen the number of plan subscriptions doubled to over 678,000 and we are on track to reach 1,000,000 in FY 23/24.
- We have also created a dedicated landing page at cbneurope.com/devo to house all our devotions and use this as destination for YouVersion to become a name acquisition lead channel.



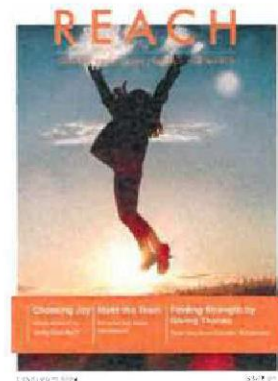
Church Partnerships

- Since its inception, the Church Partnerships project has come a long way. We have launched it and engaged with multiple churches.
- Whilst in its infancy stage, we sought for feedback and enquired with other charities who are already successfully partnering with churches.
- Since our launch, we have partnered with two churches and have received our first donation from one of their fundraisers.
- We have created multiple series including "But How? - The Practical Side of Faith" and "But Why? - Approaching Tough Questions".
- Throughout the year, we have been refining our sales funnel and building automated marketing processes to improve lead qualification and increase conversions. Overall, it has been a highly productive year for the Church Partnerships project, and we look forward to continuing its growth and success in the future.



Partner Mail

- An average of over 78,700 emails are sent to our supporters on a monthly basis. Our email list has grown to over 38,700 (from 32,800 in the previous year).
- Our Google Ad-Word Grant performed less than the previous year. We witnessed an increase in clicks of over 7,200 (versus 6,490 in the previous year).
- Our Reach Magazine is sent out 6 times a year and it has generated over £20,000 through the returned pledge slips (£18,500 in previous year).



Significant positive highlights in the reporting period

- CBN programming has a wider audience on multiple TV platforms (Satellite and Freeview) as well as online through YouTube, Website and the CBN Family App.
- The significant contributions from our Prayer team by engaging callers with the ministry resources and through prayer have made a difference throughout the year.
- The continuation of our bi-monthly Reach magazine continues to be a great reporting tool to current and new partners and a vital communication with our donors.
- Due to the prudent stewardship of our resources, our donors continued to respond positively to our appeals.
- The investment into our UK based production studio will help us to increase local content production and effectively help to reach more viewers in the United Kingdom and Republic of Ireland.
- The addition of CBN Ukraine to CBN Europe has been a timely development particularly before the war broke out. As a result, we were able to bring significant and meaningful support to thousands of refugees who were impacted by the terrible war.
- The hugely positive response from our partners and new donors to our Ukraine appeal has connected us with more donors who support our ministry on an ongoing basis.



Challenging factors in the reporting period

- **PAYROLL**

We seek to be an ethical employer who pays a living wage. This continues to present a challenge when balancing staff remuneration, in line with comparable organisation expectations and the Charity's income levels. We continue to monitor this closely to ensure that we retain the skills required to operate and grow.

- **CYBER SECURITY**

Every organization which operates and engages in the cyber space will inevitably face risks. These risks however are mitigated through staff awareness about cyber security and data protection. The implementation of our compliance regime across the region has taken up considerable investment of time and finance however it remains vitally important to reduce risk to the Charity.

- **SYSTEMS AND IT**

As a CBN Regional Technical Centre, CBN UK continues to invest in robust systems and IT structures to serve the wider Europe region. Increasing and improving our digital presence and reach also requires higher financial investment. This is challenging, yet a requirement to grow responsibly.

- **DONOR BASE**

Overcoming donor apathy during a global pandemic and the effects of the war in Ukraine amidst the economic pressures has been very challenging as donors have become more financially reserved. We continue to monitor this closely and consider best practices and further diversification of income streams in what is an already turbulent time for charities.

Regional Ministry Impact: Europe

Quarter 1: April - June 2022

Poland

Since the start of the war in Ukraine, our Superbook team in Poland has reached out to many Ukrainian refugee children who were housed in shelters in Poland. Our team travelled to various cities including Krakow, Rzeszow and Warsaw and delivered Superbook ministry, combined with humanitarian relief efforts. In June 2022, we visited a shelter located in the mountains near Krakow where many women and children were housed. The children engaged with Superbook and they received the love of Jesus within their hearts.

Bulgaria

During this quarter, our Bulgarian Superbook team visited the towns of Rakovski, Shumen and Yambol. Shumen is a densely populated Muslim region. It was an incredible opportunity to have presented Superbook, especially as the Tombol Mosque was located next-door! The children were very excited and beamed with joy. Some of the parents shared that their children were captivated by Superbook and preferred to watch it over other programmes.

United Kingdom

- Gizmo and the UK team took part in the largest Christian annual musical festival in the United Kingdom: Big Church Day Out. This two-day event drew over 30,000 people, many of whom were children. Superbook shows and live events took place in a large circus tent, 'Superbook Kids Tent'. The team did a brilliant job in engaging kids and adults with the stories of the Bible - everyone loved it! Gizmo, along with the Superbook team appeared on the main stage each day: sharing the vision of Superbook ministry, and teaching thousands of adults and children the Superbook Salvation Poem. We praise God for this unique opportunity to share the love of Jesus!

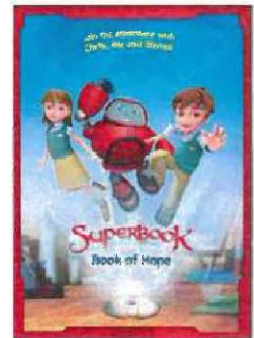


The UK Team created a new show called "This Is Prayer" which was a 30minute weekly show that was livestreamed on YouTube. The purpose of this show was to take live prayer requests. It was also an opportunity to prepare the team for a possibly live show in FY24. This is Prayer aired on 7th January 2022 with its last show on 21st December 2022. The team faithfully served the online community every week through the prayer ministry



Germany

Our existing partnership with OneHope ministries continues to expand through Europe. The “Superbook Book of Hope” is a 36-page booklet that shares the Gospel message in seven easy to understand steps. The booklet was distributed in Germany via our CBN Deutschland office. This allowed us to connect with churches and ministries who ordered the booklets. We have also distributed the Book of Hope in Polish and Dutch.



Quarter 2: July - September 2022

Malta

Two years ago, CBN programming premiered on Exodus TV, a new online platform to share Christian content to the island of Malta. From September 2022, CBN programming was made available on Melita Cable TV and GO digital terrestrial platform. Viewers on the island of Malta can watch a range of CBN programmes in English including the daily 700 Club, Christian World News, Jerusalem Dateline, Studio 5 and CBN's animated Bible series, Superbook. We thank God for this open door to share the Gospel message to Malta!

Moldova

- "Be brave like David" was the motto of the Superbook summer camp 2022. Many children from the Republic of Moldova and Ukraine experienced "A huge adventure with David and Goliath!" Over this summer camp, children were gathered at the Good Shepherd Christian Center in Răzeni. The participants included Ukrainian refugee children from Dombas and Kherson. During the game, "Defeat the Giant", children were invited to write down their biggest fear and crush it with stones. It was a simple game but it was astounding to see that every second child wrote their biggest fear as "war". During the first few days of the camp, it was observed that the children were sad, shy and flinched at every loud noise. Many children seemed to present symptoms of post-war trauma. The experience of a week's sleep in the heart of the forest, by the riverbank, seemed to be a retreat and revival for them.
- July 2022 marked a historical moment for the work of the Superbook in the Republic of Moldova. In partnership with the "House of Superbook" from Krivoi Rog, a debut camp was held for children from Ukraine and their mothers. The group of participants gathered children from areas like Dombas and Kherson (i.e. refugees inside Ukraine). At the outset, it was observed that the children were so sad and shy; they flinched at every noise in fear that bombings would start. A week of rest and recovery has brought has helped children attending this camp to enjoy a sense of normality away from the war.

Poland

- To support the continued outreach efforts to refugees in Poland and Ukraine, the OB Polska Foundation was established on 26th July 2022.
- An office and warehouse have been established to enable efficient and effective operations. A small and dedicated team of staff and volunteers continued to provide food along with Superbook ministry to children who were residing in refugee shelters. This was in partnership with the local churches.
- Through the generous support of our partners, an Orphan Promise funded training centre was established. With the help from volunteers and church staff, the centre opened on 3rd July 2022.
- Set at the heart of a residential community, the centre has seamlessly facilitated community integration and brought Ukrainians and Polish families together. The centre is a lifeline to mothers and children who fled the war in Ukraine. Daily activities include language classes, cooking classes, school of life programmes, fun activities and Biblical foundation through CBN's animated Bible series, Superbook.



The Balkans

Various community-based events took place: children who live close to the CBN Balkans office in Zagreb were invited for a Superbook evening; a prayer and worship evening at a local church was organized by the CBN Balkans team - this offered great encouragement to all who attended; a Sunday service with dance and sport activities was organized by our CBN Balkans coordinator in Bosnia with a team of volunteers; an outreach to the Ukrainian refugees, children and youth took place in Varaždin (a city which is about an hour away from Zagreb). Summer clothing was bought for each child and the Superbook episode, The Good Samaritan, was shared. With the help of a translator, the Gospel message was shared to the children and their mothers.



Our CBN Balkan team visited a summer camp in Lika, a mountainous part of Croatia and organized a Superbook day. We watched a Superbook episode, played games and gave Bible lessons.

United Kingdom

Within the second quarter (July to September 2022), our CBN ambassador in the Republic of Ireland was invited to share about CBN and Superbook in a live broadcast on Spirit Radio. This Christian radio station shares the Good News of Jesus to Ireland and Northern Ireland through FM and AM radio broadcasts.

We were able to share about Superbook Academy and the vision behind CBN's children's ministry. We thank God for this open door in Ireland! Viewers in Ireland are also able to watch CBN programming including the 700 Club via Sky satellite TV.

Quarter 3: October - December 2022

Moldova

In November 2022, we launched a new club in the "Territory of God" church in Chisinau. In partnership with Campus Crusade Moldova, a painting workshop for Ukrainian mothers was organized. Whilst the mothers participated in the painting by numbers and studying the "Hope" course, their children along with those from Moldova, travelled through the adventures of the Superbook.

A winter camp for children in Moldova was held in Razeni, which is close to the capital city, Chisinau. It was heartwarming as the parents of these children came home from abroad and participated in the New Year's Evangelistic program that we prepared together with the children. The parents thanked us warmly for giving this time to provide meaningful Biblical education.

United Kingdom

Driving forward our creative media goals through a value system that inspires people to share our content through their digital and social media platforms, our objective is to create an online community where Christians and online seekers can engage with each other by watching our content, inspiring and equipping one another to share the gospel.

The show's format is a half-hour lifestyle magazine-style show with six segments, including sharing testimony stories, unearthing underground UK Christian music and disciplining people through discussion and debate. The show will be presented by a male and female lead host and produced and presented in a high-energy pace Studio 5 look and feel.



As we are planning to air at either lunchtime (between 12:00 and 13:30) or early evening (between 18:30 and 20:00) on the TBN UK television channel, the show will also be available on TBN UK on-demand and the CBN App. We will premiere each show on the CBN Europe YouTube channel after TBN television broadcasts have aired and offer it to our affiliate stations to air.

The host segment was filmed with three cameras in front of a green screen in our newly refurbished UK studio. Some show segments will be shot in the studio in front of the physical set, out on location or via online video call.

Show segments will include but are not limited to the following:

- *Real-life testimonies* - stories from everyday people sharing how and what God has and is doing in people's lives to showcase his grace and love for all people.
- *Testimonies through worship* - stories from up-and-coming worship artists who will share what God has done in their lives and the stories that impacted the writing and creation of the worship song or album. After each interview, we will play the artist's video or a live recording that would have been filmed in our studio.
- *Testimonies through revelation* - stories from people within the celebrity, political, arts & culture, business worlds etc., showcasing the power of God by revealing the testimonies within the lives of well-known people in the UK that are unknown for being Christians.
- *Discipleship teaching* - We will create segments that question and discuss moral and ethical issues, challenge today's social and cultural 'norms' and share practical ways in which the scripture can be applied to everyday situations.

The pilot episode along with the proposal was submitted in December 2022 and awaits approval for budget and production.

Quarter 4: January - March 2023

The Balkans

- Our CBN Balkan office co-hosted the World Without Orphans Europe which was held in Sofia. This solidified the working relationships between NGOs, churches and the government with the aim of taking more children from at-risk to thriving.
- In partnership with a Catholic church, a Superbook event took place in Osijek, Croatia. Many children and parents attended this event and met Gizmo! The Superbook episode about Lazarus was aired and an inspiring message was shared.
- A new website for CBN Balkan was launched www.cbnbalkan.org From the website, viewers and visitors can read the latest updates and the impact of donor support.

Germany

- A CBN Deutschland reading plan was produced by the CBN Germany team. This plan was featured by YouVersion in their newsletter and it generated over 10,000 subscribers to the plan in the month of March 2023.
- Our CBN Germany team recorded their first ever viral testimony video about a gangster who found God, which recorded over 500,000 views.



Gangster findet Gott!
#Respekt...
548 718 Aufrufe

United Kingdom

- **Phase One of UK TV Studio: Completed**

After the business case was approved in April 2022, we received funds to commence the work of creating our new studio. The building works comprised of two phases. Phase one would be to create the outer shell; Phase two would be to kit out the studio. By December 2022, we completed phase one. The old fit was removed; walls and windows were blacked out; studio flooring installed along with a Cyclorama track, lighting grid and LED lighting fixtures were installed; full black drapes and half green drapes were fitted.

- **New Testimony Segment iTestify: Filmed**

iTestify is the new brand identity for our testimonies. It is housed on a YouTube playlist and posted on our social media platforms. As part of our Road to 1 Million, this is a strategic project focusing on evangelism. The values that underpin this project are finding hope and salvation in Jesus. There will be three types of testimonies that will be delivered regularly.

- **Mini Testimonies:** Digital only with a 60-second advert created for the Club to direct viewers to the YouTube channel - Growth Strategy.
- **Docustyle Testimonies:** TV full-length and Digital

Social Media Testimonies: On Instagram and YouTube

Response to the global pandemic

In January 2020, we focused on a flood relief in England and our final Faith and Fundraising weeks for the financial year. Between February and March, we saw the beginnings of lockdown in the UK and as government information trickled in, we adapted accordingly and developed our remote working plans.

We issued staff with equipment and home working policies and carried out the necessary virtual risk assessments. We set up systems that allowed our staff to communicate effectively while working from home. We increased our donor communications. The main aim was to continue operations despite impending challenges and restrictions. Our systems have over the year proved effective and reliable for the continued delivery of our objects and it absorbed any shock that may adversely affect our functionality.

When it became difficult to safely deliver orders by post, we temporarily closed our online store for a period. Through the year, we closely monitored our expenditures and adjusted our budget; we prioritised funding for existing commitments and provided a comprehensive response to the rising needs of Covid-19 and reached a wider demographic within the communities we operated in.

In the UK, the Covid-19 pandemic officially ended on 24th February 2022. The pandemic introduced a new way of working: comprising of home and remote working. This offers benefits for both employees and the charity. We will continue to operate in a hybrid manner whilst striking the right balance to ensure maximum productivity.

As a media ministry, we are uniquely positioned to share content to the homes and hearts of our viewers. With our creative mix of online and offline responses, we continued to operate despite the restrictions, and have seen many positives throughout whilst learning and adapting to a new way of working.

We continue to adapt within a changing world and find ways to engage better with our donors. Expanding humanitarian work across the region has become a clear imperative. We have seen more lives changed through CBN Europe's ministry projects. We are thankful for a very positive and flexible team who have demonstrated great team spirit through it all whilst facing their own personal challenges.



CHARITY & COMPANY INFORMATION

Charity Name	Christian Broadcasting Network UK
Charity Registration Number	110 1659
Company Registration Number	1085 3789
Registered Office Address	The Anvil, 161 Holme Lacy Road, Hereford, HR2 6DG

Statement on Disclosure of Information to the Auditors

The Trustees confirm and are confident that all relevant audit information has been provided to the charitable company's auditors and are not aware of any audit information that has not been provided to or given access to the auditors.

Each trustee has taken all the steps required to exercise due care, skill and diligence that he or she ought to have taken in his or her duty as a Trustee, in order to make himself or herself aware of any relevant audit information and to establish that the charitable company's auditors are aware of that information.

FINANCIAL REVIEW

The Financial Effect of Significant Events

The global Covid-19 pandemic has been an extraordinary historical event that has tested the mettle and depth of charities in many ways. In recent years, we have experienced a very challenging fundraising climate. These challenges include an aging CBN donor base amidst rapid technological advancements and a shift in media consumption and engagement from traditional TV programmes to multiple online channels, digital expansion of social media through bespoke channels.

As a charity heavily involved in media distribution and humanitarian relief, we are uniquely placed to make a difference at a time of major global uncertainty. Our aim is for authenticity, consistency and vigilant accountability with donors and partners. Our systems and practices are under continuous review and improvement to maintain integrity to CBN. We continue to address rising challenges and it is hugely encouraging to see continued financial support from faithful donors. This in turn enables us to fulfil our planned charitable objectives through the various projects and initiatives.

We have noticed a greater engagement from donors via our online portals for various purposes, including streaming of CBN content and making online donations. We have seen good responses to our online campaigns which is very encouraging. We believe we will see an upwards trend for online giving which also highlights the importance of further improvements to our website and online visitor experience.

Our Help Ukraine campaign, to date, was our most successful fundraising campaign. Over £105,000 was raised in the reporting period from donors in the UK and Japan. In addition, over €26,000 was raised from donors in German speaking territory.

Website giving represents a sizable portion of our annual income contributing over £347,000 for this reporting period. We continue to see significant growth in this area as we see the trend of year-on-year growth increasing 2.3% from FY22's online donations and up 46% from FY21. We recognize the importance to invest into our website and we aim to be innovative and overcome the increasingly saturated charity industry by developing a fulfilling, personal and non-intrusive donor online giving experience (which is also GDPR compliant).

After the subtraction of the funds raised from the Help Ukraine campaign, we have seen 9% growth over the last two financial years. Given the challenging economic times of post-COVID19, high inflation and interest rates, when many charities have struggled to operate and survive, we are delighted at this exceptional performance of our online giving.

Over the reporting period, we received over £169,000 in single donations and over £178,000 in recurring donations. The largest source of online giving is through our TV programme representing 22% of all online donations, which reflects a drop of 6% from the previous financial year.

Factors likely to affect future performance

- The fluctuations in the value of Great British Pound within a challenging UK and world economy is likely to affect our funding to overseas partners and offices.
- Changes in donation patterns due to economic challenges.
- Increased number of humanitarian projects in Europe may have a positive outcome of encouraging further donor engagement.
- Introduction of a Superbook cause-based concept is likely to allow donors to give towards reaching a new generation with the Gospel.
- The use of new technology is likely to enable us in engaging “virtual” volunteers to the ministry and providing new opportunities for ministry engagement and impact.

Future Plans

- Improve feedback to donors on the impact of their generous support. An increase in the number of humanitarian missions in Europe and filming reports for our TV programming and social media will make this possible.
- Launch a new UK TV show to grow our viewership in the UK and Republic of Ireland.
- Launch the Superbook Partnership campaign to engage families with the mission to share the Gospel to families in every European language.
- Continue to develop more ministry resources around Superbook in the various European languages as it will improve our cultural relevance and ministry effectiveness in the region.
- Translate Superbook into more European languages and reach a wider audience through airing of Superbook in more countries.
- Increase our overall regional income generation target. We aim to grow a CBN Europe partner base in each country. This will in turn allow us to further our ministry objective to impact the UK, Europe and beyond with the Gospel.
- Further establish and grow CBN’s ministry and Superbook in Australasia. This pioneering work has partly been achieved by offering a follow up ministry through the CBN Australasia Prayer Line.
- Strengthen our regional partnerships with other organisations. Develop synergies and cohesion across our regional offices in the UK (HQ), Germany, Croatia, Ukraine, Poland, Portugal and The Netherlands to further strengthen our offering in the region.
- Strengthen the delivery of humanitarian aid through projects and infrastructure in Europe.

Christian Broadcasting Network (UK)

Report of the Trustees
for the Year Ended 31 March 2023

Christian Broadcasting Network

P O Box 700

Hereford

HR1 9EW

www.cbneurope.com

info@cbneurope.com

0300 561 0700

Registered Charity Number: 110 1659



Christian Broadcasting Network (UK)

Report of the Trustees
for the Year Ended 31 March 2023

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number
04460911 (England and Wales)

Registered Charity number
1101659

Registered office
The Anvil
161 Holme Lacy Road
Hereford
Herefordshire
HR2 6DG

Trustees
Mr K H Mitchell
Mrs S Smith
Ms R Jewell

Company Secretary
Mr M. A Dijkens

Auditors
Thorne Widgey Accountancy Ltd
Chartered Accountants
Statutory Auditors
2 Wyevale Business Park
Kings Acre
Hereford
Herefordshire
HR4 7BS

Bankers
The Royal Bank of Scotland plc
21 Broad Street
Hereford
HR4 9AP

CAF Bank
25 Kings Hill Ave
Kings Hill
West Malling
ME19 4JQ

Solicitors
Harrison Clark Shawcross
Overross House
Ross Park
Ross-on-Wye
Herefordshire
HR9 7US

AUDITORS

The auditors, Thorne Widgey Accountancy Ltd, will be proposed for re-appointment at the forthcoming Annual General Meeting.

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

Approved by order of the board of trustees on15/12/23..... and signed on its behalf by:


.....
Mr M. A Dijkens - Secretary

Christian Broadcasting Network (UK)

Statement of Trustees Responsibilities
for the Year Ended 31 March 2023

The trustees (who are also the directors of Christian Broadcasting Network (UK) for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the group and charitable company and of the incoming resources and application of resources, including the income and expenditure, of the group and charitable company for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the group and charitable company will continue in business.
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the group and charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the group and charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- there is no relevant audit information of which the group and charitable company's auditors are unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

Approved by the Board of Trustees on15/12/23..... and were signed on its behalf by:


.....
Mr K H Mitchell -Trustee

Report of the Independent Auditors to the Members of
Christian Broadcasting Network (UK)

Opinion

We have audited the financial statements of Christian Broadcasting Network (UK) (the 'parent company') and its subsidiaries (the 'group') for the year ended 31 March 2023 which comprise the Consolidated Statement of Financial Activities, the Consolidated and Charity Balance Sheet, the Consolidated Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the group and charitable company's affairs as at 31 March 2023 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors responsibilities for the audit of the financial statements section of our report. We are independent of the group and charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and the provisions available for small entities, in the circumstances set out in the notes to the financial statements, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group and parent charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

However, we draw your attention to the balance sheet which shows that the group and charity has unrestricted reserves of £35,424 (2022: £48,917) at the year ended 31 March 2023. In addition, at the year ended 31 March 2023 the Company has a overdrawn balance sheet position. As a result this indicates that a material uncertainty exists and may cast significant doubt on the charity's ability to continue as a going concern. Our opinion is modified in respect of this matter.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The trustees are responsible for the other information. The other information comprises the information included in the annual report, other than the financial statements and our Report of the Independent Auditors thereon.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Charities Act 2011 requires us to report to you if, in our opinion:

- the information given in the Report of the Trustees is inconsistent in any material respect with the financial statements; or
- the group and charitable company has not kept adequate accounting records; or
- the financial statements are not in agreement with the accounting records and returns; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of trustees

As explained more fully in the Statement of Trustees Responsibilities, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Responsibilities of trustees

In preparing the financial statements, the trustees are responsible for assessing the group and charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Our responsibilities for the audit of the financial statements

We have been appointed as auditors under Section 144 of the Charities Act 2011 and report in accordance with the Act and relevant regulations made or having effect thereunder.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Independent Auditors that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

Fraud and breaches of laws and regulations - ability to detect

Identifying and responding to risks of material misstatement due to fraud

To identify risks of material misstatement due to fraud ("fraud risks") we assessed events or conditions that could indicate an incentive or pressure to commit fraud or provide an opportunity to commit fraud. Our risk assessment procedures included:

- o Enquiring of trustees, the finance committee and inspection of policy documentation as to the Charity's high-level policies and procedures to prevent and detect fraud as well as whether they have knowledge of any actual, suspected or alleged fraud.
- o Reading Trustees' meetings and finance committee minutes.
- o Considering performance targets for management.

We communicated identified fraud risks throughout the audit team and remained alert to any indications of fraud throughout the audit.

As required by auditing standards, and taking into account our overall knowledge of the control environment, we perform procedures to address the risk of management override of controls, in particular the risk that management may be in a position to make inappropriate accounting entries. On this audit we do not believe there is a fraud risk related to revenue recognition because the revenue is non-judgemental and straightforward, with limited opportunity for manipulation.

We did not identify any additional fraud risks. We performed procedures including identifying journal entries to test based on risk criteria and comparing the identified entries to supporting documentation. These included those posted by finance management/ those posted and approved by the same user/ those posted to unusual accounts.

Report of the Independent Auditors to the Members of
Christian Broadcasting Network (UK)

Identifying and responding to risks of material misstatement due to non-compliance with laws and regulations

We identified areas of laws and regulations that could reasonably be expected to have a material effect on the financial statements from our general commercial and sector experience, and through discussion with management (as required by auditing standards) and discussed with management the policies and procedures regarding compliance with laws and regulations.

We communicated identified laws and regulations throughout our team and remained alert to any indications of non-compliance throughout the audit.

The potential effect of these laws and regulations on the financial statements varies considerably.

Firstly, the Charity is subject to laws and regulations that directly affect the financial statements including financial reporting legislation, taxation legislation and the Charities Act legislation and we assessed the extent of compliance with these laws and regulations as part of our procedures on the related financial statement items.

Secondly, the Charity is subject to many other laws and regulations where the consequences of noncompliance could have a material effect on amounts or disclosures in the financial statements, for instance through the imposition of fines or litigation or the loss of the Charity's license to operate. We identified the following areas as those most likely to have such an effect: health and safety, anti-bribery, employment law, data protection, anti-money laundering and specific areas of other legislation recognising the nature of the Charity's activities.

Auditing standards limit the required audit procedures to identify non-compliance with these laws and regulations to enquiry of management, inspection of regulatory and legal correspondence, if any. Therefore, if a breach of operational regulations is not disclosed to us or evident from relevant correspondence, an audit will not detect that breach.

Context of the ability of the audit to detect fraud or breaches of law or regulation

Owing to the inherent limitations of an audit, there is an unavoidable risk that we may not have detected some material misstatements in the financial statements, even though we have properly planned and performed our audit in accordance with auditing standards. For example, the further removed non-compliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely the inherently limited procedures required by auditing standards would identify it.

In addition, as with any audit, there remained a higher risk of non-detection of fraud, as these may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal controls. Our audit procedures are designed to detect material misstatement. We are not responsible for preventing non-compliance or fraud and cannot be expected to detect non-compliance with all laws and regulations.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our Report of the Independent Auditors.

Use of our report

This report is made solely to the group and charitable company's trustees, as a body, in accordance with Section 144 of the Charities Act 2011 and regulations made under Section 154 of that Act. Our audit work has been undertaken so that we might state to the group and charitable company's trustees those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the group and charitable company and the charitable company's trustees as a body, for our audit work, for this report, or for the opinions we have formed.

Thorne Widgery Accountancy Ltd

Thorne Widgery Accountancy Ltd
Chartered Accountants
Statutory Auditors
Eligible to act as an auditor in term of Section 1212 of the Companies Act 2016
2 Wyevale Business Park
Kings Acre
Hereford
Herefordshire
HR4 7BS

Date:15/12/23.....

Christian Broadcasting Network (UK)

Consolidated Statement of Financial Activities (incorporating an income and expenditure account)
for the Year Ended 31 March 2023

	Notes	Unrestricted fund £	Restricted funds £	31.3.2023 Total funds £	31.3.2022 Total funds £
INCOME AND ENDOWMENTS FROM					
Donations and legacies	2	1,156,877	415,207	1,572,084	1,389,043
Other trading activities - CBN Resources Ltd	3	7,492	-	7,492	25,760
Investment income	4	<u>1,030</u>	<u>26</u>	<u>1,056</u>	<u>111</u>
Total		1,165,399	413,233	1,580,632	1,414,914
EXPENDITURE ON					
Raising funds	5	9,660	-	9,660	16,302
Charitable activities					
Humanitarian Aid and Promotion of Christian Religion	6	<u>1,144,673</u>	<u>539,220</u>	<u>1,683,893</u>	<u>1,182,583</u>
Total		1,154,333	539,220	1,693,553	1,198,885
NET INCOME/(EXPENDITURE)		11,066	(125,987)	(112,921)	216,029
RECONCILIATION OF FUNDS					
Total funds brought forward		<u>99,321</u>	<u>329,604</u>	<u>428,925</u>	<u>212,896</u>
TOTAL FUNDS CARRIED FORWARD		<u>110,387</u>	<u>203,617</u>	<u>316,004</u>	<u>428,925</u>

There were no other recognised gains or losses other than those stated above.

Christian Broadcasting Network (UK) (Registered number: 04460911)

Consolidated Balance Sheet
At 31 March 2023

	Notes	Unrestricted fund £	Restricted funds £	31.3.2023 Total funds £	31.3.2022 Total funds £
FIXED ASSETS					
Tangible assets	14	74,963	-	74,963	50,404
		<u>74,963</u>	<u>-</u>	<u>74,963</u>	<u>50,404</u>
CURRENT ASSETS					
Stocks	16	4,154	-	4,154	3,095
Debtors	17	49,209	-	49,209	38,798
Cash at bank and in hand		<u>10,165</u>	<u>205,840</u>	<u>216,005</u>	<u>357,537</u>
		63,528	205,840	269,368	399,430
CREDITORS					
Amounts falling due within one year	18	(28,104)	-	(28,104)	(20,909)
		<u>(28,104)</u>	<u>-</u>	<u>(28,104)</u>	<u>(20,909)</u>
NET CURRENT ASSETS		<u>35,424</u>	<u>205,840</u>	<u>241,264</u>	<u>378,521</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>110,387</u>	<u>205,840</u>	<u>316,227</u>	<u>428,925</u>
NET ASSETS		<u>110,387</u>	<u>205,840</u>	<u>316,227</u>	<u>428,925</u>
FUNDS					
Unrestricted funds	20			110,387	99,321
Restricted funds				<u>205,840</u>	<u>329,604</u>
TOTAL FUNDS				<u>316,227</u>	<u>428,925</u>

The group and charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2023.

The members have not deposited notice, pursuant to Section 476 of the Companies Act 2006 requiring an audit of these financial statements.

The trustees acknowledge their responsibilities for ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and

preparing financial statements which give a true and fair view of the state of affairs of the group and charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been audited under the requirements of Section 144 of the Charities Act 2011.

These financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to charitable small companies.

The financial statements were approved by the Board of Trustees on 15.12.23 and were signed on its behalf by:

Kim H Mitchell
Mr K H Mitchell -Trustee

The notes form part of these financial statements

Christian Broadcasting Network (UK) (Registered number: 04460911)

Balance Sheet
At 31 March 2023

	Notes	Unrestricted fund £	Restricted funds £	31.3.2023 Total funds £	31.3.2022 Total funds £
FIXED ASSETS					
Tangible assets	14	74,234	-	74,234	49,259
Investments	15	<u>1</u>	<u>-</u>	<u>1</u>	<u>1</u>
		74,235	-	74,235	49,260
CURRENT ASSETS					
Stocks	16	4,154	-	4,154	3,095
Debtors	17	56,893	-	56,893	46,482
Cash at bank and in hand		<u>3,495</u>	<u>205,840</u>	<u>209,335</u>	<u>347,867</u>
		64,542	205,840	270,382	397,444
CREDITORS					
Amounts falling due within one year	18	(26,308)	-	(26,308)	(18,924)
NET CURRENT ASSETS					
		<u>38,234</u>	<u>205,840</u>	<u>244,074</u>	<u>378,520</u>
TOTAL ASSETS LESS CURRENT LIABILITIES					
		<u>112,469</u>	<u>205,840</u>	<u>318,309</u>	<u>427,780</u>
NET ASSETS					
		<u>112,469</u>	<u>205,840</u>	<u>318,309</u>	<u>427,780</u>
FUNDS					
Unrestricted funds				112,469	98,176
Restricted funds				<u>205,840</u>	<u>329,604</u>
TOTAL FUNDS					
				<u>318,309</u>	<u>427,780</u>

The group and charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2023.

The members have not deposited notice, pursuant to Section 476 of the Companies Act 2006 requiring an audit of these financial statements.

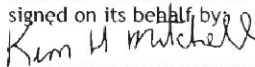
The trustees acknowledge their responsibilities for ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and

preparing financial statements which give a true and fair view of the state of affairs of the group and charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been audited under the requirements of Section 144 of the Charities Act 2011.

These financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to charitable small companies.

The financial statements were approved by the Board of Trustees on and were

signed on its behalf by


Mr K H Mitchell -Trustee

The notes form part of these financial statements

Christian Broadcasting Network (UK)

Consolidated Cash Flow Statement
for the Year Ended 31 March 2023

	Notes	31.3.2023 £	31.3.2022 £
Cash flows from operating activities:			
Cash generated from operations	1	<u>(99,451)</u>	<u>213,966</u>
Net cash provided by (used in) operating activities		<u>(99,451)</u>	<u>213,966</u>
Cash flows from investing activities:			
Purchase of tangible fixed assets		(43,360)	(39,526)
Purchase of fixed asset investments			-
Sale of tangible fixed assets			-
Interest received		<u>1,279</u>	<u>111</u>
Net cash provided by (used in) investing activities		<u>(42,081)</u>	<u>(39,415)</u>
		_____	_____
Change in cash and cash equivalents in the reporting period		(141,532)	174,551
Cash and cash equivalents at the beginning of the reporting period		<u>357,537</u>	<u>182,986</u>
Cash and cash equivalents at the end of the reporting period		216,005	357,537
		=====	=====

Christian Broadcasting Network (UK)

Notes to the Cash Flow Statement
for the Year Ended 31 March 2023

1.	RECONCILIATION OF NET INCOME/(EXPENDITURE) TO NET CASH FLOW FROM OPERATING ACTIVITIES	
	31.3.2023	31.3.2022
	£	£
Net income/(expenditure) for the reporting period (as per the statement of financial activities)	(112,698)	216,029
Adjustments for:		
Depreciation charges	18,801	11,509
(Profit)/loss on disposal of fixed assets		-
Interest received	(1,279)	(111)
Decrease/(increase) in stocks	(1,059)	(663)
Decrease/(increase) in debtors	(10,411)	(8,048)
(Decrease)/increase in creditors	<u>7,195</u>	<u>(4,750)</u>
Net cash provided by (used in) operating activities	<u>(99,451)</u>	<u>213,966</u>

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the group and charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention with the exception of investments which are included at market value.

Group Financial statements

The results of Christian Broadcasting Network (UK) and its wholly owned subsidiary CBN Resources Ltd have been consolidated and group accounts have been presented. All transactions between the charity and its subsidiary have been eliminated on consolidation. A separate statement of financial activities and income and expenditure account for the Charity itself are not presented because the Charity has taken advantage of the exemptions afforded by Section 408 of the Companies Act 2006 and paragraph 397 the Charity SORP.

Going concern

The Governors assess whether the use of going concern is appropriate i.e. whether there are any material uncertainties related to events or conditions that may cast significant doubt on the ability of the charity to continue as a going concern. The Trustees make this assessment in respect of a period of at least one year from the date of authorisation for issue of the financial statements.

The charity group's current level of reserves (total funds less the amount held in fixed assets and restricted funds) is £35,424 (2022: £48,917), all of which is free reserves.

As a charitable media ministry, CBN continues to aim high and meet its objectives in such challenging times. We believe that as a media driven ministry, CBN is uniquely placed to carry through its channels a message of hope at a crucial time in living memory. In spite of a global pandemic bringing the world to a near standstill and causing much uncertainty for all, particularly the charitable sector and its donors. We nonetheless see continued donations and even the occasional increase.

As reported earlier, we continue to be prudent in the stewardship of donor gifts. The introduction of efficiencies is ongoing with new and better systems to measure productivity, reporting, a CRM integrated call handling system that allows our Prayer Ministry to be more effective and serve our callers better. The new telephony system, allows the inclusion of callers from Australia and New Zealand as well as the establishment of a small pool of our prayer team being remotely based in SE Asia to account for the time difference whilst remaining cost effective.

Through our humanitarian projects we can show hope in action and demonstrate the Gospel in word and in deed. We conclude the year with greater faith and confidence that our donors are behind us. CBN Europe will rise and adapt to the challenges that lie ahead, holding firm to our mission to reach the nations with the Gospel through all channels and resources available to us.

On this basis the Trustees have concluded that the group and charitable company has adequate resources to continue in operational existence for the foreseeable future and there are no material uncertainties about the entity's ability to continue as a going concern, thus they continue to adopt the going concern basis of accounting in preparing the financial statements.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Grants offered subject to conditions which have not been met at the year end date are noted as a commitment but not accrued as expenditure.

Notes to the Financial Statements - continued
for the Year Ended 31 March 2023

1. ACCOUNTING POLICIES - continued

Tangible fixed assets

Assets costing £500 or more are capitalised as tangible fixed assets and are carried at cost, net of depreciation and any provision for impairment.

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures & Fittings - 20% or 33% reducing balance
Computer Equipment - 20% or 33% reducing balance

Debtors

Trade and other debtors are recognised at the settlement amount due. Prepayments are valued at the amount prepaid.

Bank

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

Liabilities

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees. **Restricted funds** can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Foreign currencies

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the Statement of Financial Activities on a straight line basis over the period of the lease.

Pension costs and other post-retirement benefits

The group and charitable company operates a defined contribution pension scheme. Contributions payable to the group and charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

2. DONATIONS AND LEGACIES

	31.3.2023	31.3.2022
	£	£
Donations and legacies	1,500,552	1,282,199
Gift aid	<u>71,532</u>	<u>106,844</u>
	<u>1,572,084</u>	<u>1,389,043</u>

Included in the above is £1,115,877 (2022: £1,028,276) for unrestricted purposes and £415,207(2022: £360,767) for restricted purposes.

Christian Broadcasting Network (UK)

Notes to the Financial Statements - continued
for the Year Ended 31 March 2023

3. OTHER TRADING ACTIVITIES		
	31.3.2023	31.3.2022
	£	£
CBN Resources Ltd	<u>7,492</u>	<u>25,760</u>
4. INVESTMENT INCOME		
	31.3.2023	31.3.2022
	£	£
Deposit account interest	<u>1,279</u>	<u>111</u>

Included in the above is £1030 (2022: £85) for unrestricted purposes and £249 (2022: £26) for restricted purposes.

5. RAISING FUNDS		
Other trading activities - Unrestricted		
	31.3.2023	31.3.2022
	£	£
CBN Resources Ltd	10,719	16,965
Other	(1,059)	(663)
	<u>9,660</u>	<u>16,302</u>

6. CHARITABLE ACTIVITIES COSTS				
	Direct costs (See note 7)	Grant funding of activities (See note 8)	Support costs (See note 9)	Totals
	£	£	£	£
Humanitarian Aid and Promotion of Christian Religion	<u>1,550,383</u>	<u>125,824</u>	<u>7,686</u>	<u>1,683,893</u>

7. DIRECT COSTS OF CHARITABLE ACTIVITIES		
	31.3.2023	31.3.2022
	£	£
Staff costs	767,341	700,558
Hire of equipment	20,542	8,597
Rent re: Licences & other	109,881	42,843
Rates	4,378	3,681
Insurance	5,696	5,539
Light and heat	5,202	728
Telephone	25,951	26,968
Postage and stationery	20,731	18,982
Production & satellite fees	17,213	15,946
Sundries	1,664	2,488
Office expenses and repairs	66,697	26,639
Repairs and maintenance	755	455
Cast and talent fees	1,355	529
Bank charges	19,930	20,599
Exchange losses	(603)	(553)
Travelling	98,300	6,292
Contract labour	325,331	85,149
Professional fees	39,887	22,278
Other Employment Costs	1,747	-
Depreciation	<u>18,385</u>	<u>11,402</u>
	<u>1,550,383</u>	<u>999,120</u>

Christian Broadcasting Network (UK)

Notes to the Financial Statements - continued
for the Year Ended 31 March 2023

8. GRANTS PAYABLE	31.3.2023	31.3.2022
	£	£
Humanitarian Aid and Promotion of Christian Religion	<u>125,824</u>	<u>176,143</u>
The total grants paid to institutions during the year was as follows:		
	31.3.2023	31.3.2022
	£	£
Life TV	8,662	-
World Reach - Senegal		578
Operation Blessing USA		9,515
Other donations under £5,000		2,372
CBN Asia		3,255
Mission Freedom		6,000
Afghan Refugees - Albania		9,836
CBN Balkan		21,424
Qendra Celesi Im - Albania		1,711
YMAM Poland		2,091
Christian Broadcasting Network (Germany)	2,144	17,105
Doina Bejenaru / AO "Asociația Jurnaliștilor Creștini"		23,899
Helping Hands (Greece)		-
Victory Church	24,469	19,000
Zbfree OB Project (The Netherlands)	18,000	5,000
CBN Israel		11,505
Kosciol Zielonos - Poland		9,201
CBN Nederland		26,502
Awana Ministries Portugal		7,149
LAB 7EVEN CIC	3,270	-
Infinity Foundation	1,824	-
Operation Blessing International	8,396	
Other Donations	15,180	
700 Club Germany	<u>43,879</u>	
	<u>125,824</u>	<u>176,143</u>

Grants to institutions represent financial assistance for the institutions to pursue their charitable objects and activities.

9. SUPPORT COSTS	Governance costs
	£
Humanitarian Aid and Promotion of Christian Religion	<u>7,686</u>

10. NET INCOME/(EXPENDITURE)	31.3.2023	31.3.2022
	£	£
Net resources are stated after charging / (crediting):		
Auditors' remuneration	7,686	7,320
Depreciation - owned assets	18,801	11,506
Operating leases	54,946	54,946
(Gain)/Deficit on disposal of fixed asset		-
	<u>76,433</u>	<u>83,712</u>

Excluding the activities of the subsidiary, CBN Resources Ltd, the Charity has an individual deficit of £109,471 (2022: Surplus of £214,884.)

In common with many other businesses of our size we use our audit firm to prepare and submit returns to the tax authorities and to assist in other services such as preparation of financial statements.

NET INCOME FROM TRADING ACTIVITIES OF SUBSIDIARY

The Charity has a wholly owned trading subsidiary, which is incorporated on 6 July 2017 in the United Kingdom. The principal activity of CBN Resources Ltd is that of religious support. A summary of the trading results are shown below. Audited accounts are filed with the Registrar of Companies. This summary includes transactions with the Charity that have been eliminated on consolidation.

	31.3.2023	31.3.2022
	£	£
Turnover	7,492	25,760
Cost of sales	<u>(6,293)</u>	<u>(9,850)</u>
	1,199	15,910
Distribution and administration costs	(4,426)	(7,115)
Covenant to Charity	-	<u>(7,650)</u>
Profit for the period and retained profit carried forward	<u>(3,227)</u>	1,145
Net assets	(2,081)	1,146

11. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 March 2023 nor for the year ended 31 March 2022.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 March 2023 nor for the year ended 31 March 2022.

12. STAFF COSTS

	31.3.2023	31.3.2022
	£	£
Wages and salaries	714,457	646,685
Social security costs	37,403	40,136
Other pension costs	<u>15,481</u>	<u>13,737</u>
	<u>767,341</u>	<u>700,558</u>

The average monthly number of employees during the year was as follows:

	31.3.2023	31.3.2022
	<u>30</u>	<u>31</u>

No employees received emoluments in excess of £60,000.

The key management personnel of the charity comprise the Trustees, the UK office director and the UK office manager. The total employee benefits of the key management personnel of the Trust were £124,758 (2022: £138,280). Trustees are not remunerated for their role.

13. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted fund £	Restricted funds £	Total funds £
INCOME AND ENDOWMENTS FROM			
Donations and legacies	1,028,276	360,767	1,389,043
Other trading activities - CBN Resources Ltd	25,760	-	25,760
Investment income	85	26	111
Total	1,054,121	360,793	1,414,914
EXPENDITURE ON			
Raising funds	16,302	-	16,302
Charitable activities			
Humanitarian Aid and Promotion of Christian Religion	1,019,178	163,405	1,182,583
Total	1,035,480	163,405	1,198,885
NET INCOME/(EXPENDITURE)	18,641	197,388	216,029
RECONCILIATION OF FUNDS			
Total funds brought forward	80,679	132,217	212,896
TOTAL FUNDS CARRIED FORWARD	99,320	329,605	429,792

14. TANGIBLE FIXED ASSETS - GROUP

	Fixtures and fittings £	Computer equipment £	Totals £
COST			
At 1 April 2022	33,776	117,865	151,641
Additions	21,616	21,774	43,390
Disposals	-	-	-
At 31 March 2023	<u>55,392</u>	<u>139,639</u>	<u>195,031</u>
DEPRECIATION			
At 1 April 2022	9,995	92,387	102,382
Charge for year	5,211	13,174	18,385
Eliminated on disposal	-	-	-
At 31 March 2023	<u>15,206</u>	<u>105,561</u>	<u>120,767</u>
NET BOOK VALUE			
At 31 March 2023	<u>40,186</u>	<u>34,078</u>	<u>74,264</u>
At 31 March 2022	<u>23,781</u>	<u>25,478</u>	<u>49,259</u>

Christian Broadcasting Network (UK)

Notes to the Financial Statements - continued
for the Year Ended 31 March 2023

14. TANGIBLE FIXED ASSETS - continued - CHARITY

	Fixtures and fittings £	Computer equipment £	Totals £
COST			
At 1 April 2022	33,776	117,865	151,641
Additions	21,616	21,744	43,360
Disposals	-	-	-
At 31 March 2023	<u>55,392</u>	<u>139,609</u>	<u>195,001</u>
DEPRECIATION			
At 1 April 2022	9,995	92,387	102,382
Charge for year	5,211	13,174	18,385
Eliminated on disposal	-	-	-
At 31 March 2023	<u>15,206</u>	<u>105,561</u>	<u>120,767</u>
NET BOOK VALUE			
At 31 March 2023	<u>40,186</u>	<u>34,048</u>	<u>74,234</u>
At 31 March 2022	<u>23,781</u>	<u>25,478</u>	<u>49,259</u>

15. FIXED ASSET INVESTMENTS - CHARITY

	Listed investments £
MARKET VALUE	
At 1 April 2022 and 31 March 2023	<u>1</u>
NET BOOK VALUE	
At 31 March 2023	<u>1</u>
At 31 March 2022	<u>1</u>

There were no investment assets outside the UK. The above investments relate to those held in the wholly owned subsidiary company, CBN Resources Ltd, company number 10853789. This is eliminated on consolidation and is therefore not included in the group balance sheet.

16. STOCKS

	31.3.2023 £	31.3.2022 £
GROUP - Stocks	<u>4,154</u>	<u>3,095</u>
CHARITY - Stocks	<u>4,154</u>	<u>3,095</u>

Christian Broadcasting Network (UK)

Notes to the Financial Statements - continued
for the Year Ended 31 March 2023

17. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR - GROUP

	31.3.2023	31.3.2022
	£	£
Other debtors	24,329	35,010
Prepayments and accrued income	<u>24,880</u>	<u>3,788</u>
	<u>49,209</u>	<u>38,798</u>

DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR - CHARITY

	31.3.2023	31.3.2022
	£	£
Other debtors	32,013	42,694
Prepayments and accrued income	<u>24,880</u>	<u>3,788</u>
	<u>56,893</u>	<u>46,482</u>

18. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR - GROUP

	31.3.2023	31.3.2022
	£	£
Trade creditors	33	33
Social security and other taxes	14,831	12,833
Other creditors	1,744	1,898
Accruals and deferred income	<u>11,496</u>	<u>6,145</u>
	<u>28,104</u>	<u>20,909</u>

CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR - CHARITY

	31.3.2023	31.3.2022
	£	£
Trade creditors	-	-
Social security and other taxes	14,746	12,568
Other creditors	66	211
Accruals and deferred income	<u>11,496</u>	<u>6,145</u>
	<u>26,308</u>	<u>18,924</u>

19. LEASING AGREEMENTS

Minimum lease payments under non-cancellable operating leases fall due as follows:

	31.3.2023	31.3.2022
	£	£
Within one year	54,946	54,946
Between one and five years	164,400	128,246
In more than five years	<u> </u>	<u>41,100</u>
	<u>219,346</u>	<u>224,292</u>

20. MOVEMENT IN FUNDS - GROUP

	At 1.4.2022	Net movement in funds	At 31.3.2023
	£	£	£
Unrestricted funds			
General fund	99,321	18,642	117,963
Restricted funds			
Restricted fund - Operation Blessing	112,530	28,895	141,425
Restricted fund - Orphans Promise	76,699	28,117	104,816
Restricted fund - Help Ukraine	<u>140,375</u>	<u>140,375</u>	<u>280,750</u>
	329,604	197,387	526,991
	<hr/>	<hr/>	<hr/>
TOTAL FUNDS	<u>428,925</u>	<u>216,029</u>	<u>644,954</u>

Net movement in funds, included in the above are as follows:

	Incoming resources	Resources expended	Movement in funds
	£	£	£
Unrestricted funds			
General fund	1,054,121	(1,035,479)	18,642
Restricted funds			
Restricted fund - Operation Blessing	99,959	(71,064)	28,895
Restricted fund - Orphans Promise	115,405	(87,288)	28,117
Restricted fund - Help Ukraine	<u>145,429</u>	<u>(5,054)</u>	<u>140,375</u>
	<hr/>	<hr/>	<hr/>
	360,793	(163,406)	197,387
	<hr/>	<hr/>	<hr/>
TOTAL FUNDS	<u>1,414,914</u>	<u>(1,198,885)</u>	<u>216,029</u>

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Comparatives for movement in funds

	At 1.4.2020	Net movement in funds	At 31.3.2021
	£	£	£
Unrestricted Funds			
General fund	30,086	50,593	80,679
Restricted Funds			
Restricted fund - Operation Blessing	78,447	5,188	83,635
Restricted fund - Orphans Promise	<u>53,162</u>	<u>(4,580)</u>	<u>48,582</u>
	131,609	608	132,217
	<hr/>	<hr/>	<hr/>
TOTAL FUNDS	<u>161,695</u>	<u>51,201</u>	<u>212,896</u>

Notes to the Financial Statements - continued
for the Year Ended 31 March 2023

20. MOVEMENT IN FUNDS - continued

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	1,095,494	(1,044,901)	50,593
Restricted funds			
Restricted fund - Operation Blessing	107,249	(102,061)	5,188
Restricted fund - Orphans Promise	41,449	(46,029)	(4,580)
	148,698	(148,090)	608
TOTAL FUNDS	1,244,192	(1,192,991)	51,201

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.4.2020 £	Net movement in funds £	At 31.3.2022 £
Unrestricted funds			
General fund	30,086	69,235	99,321
Restricted funds			
Restricted fund - Operation Blessing	78,447	34,083	112,530
Restricted fund - Orphans Promise	53,162	23,537	76,699
Restricted fund - Help Ukraine	-	140,376	140,376
	131,609	197,996	329,605
TOTAL FUNDS	161,695	267,231	428,926

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	2,149,615	(2,080,381)	69,234
Restricted funds			
Restricted fund - Operation Blessing	207,207	(173,127)	34,080
Restricted fund - Orphans Promise	156,854	(133,317)	23,537
Restricted fund - Help Ukraine	145,429	(5,053)	140,376
	509,490	(311,497)	197,993
TOTAL FUNDS	2,659,105	(2,391,878)	267,227

OPERATION BLESSING

Operation Blessing provides humanitarian relief to people affected by disaster and poverty all over the World. It also provides financial support to individuals or organisations engaged in religious, educational and other charitable work. Operation Blessing relies almost entirely on charitable contributions from the private and public sector.

ORPHANS PROMISE

Orphans Promise provides orphan care and relief to vulnerable women and families in over 50 countries around the world. Founded by Terry Meeuwsen, co-host of CBN's flagship programme 'The 700 Club', Orphans Promise is providing shelter, education, medical relief and work opportunities to see children move from at risk to thriving. Orphans Promise is mainly depending on charitable contributions from the private and public sector. The SEED project (Something to Eat Every Day) in the Ukraine is funded from Orphans Promise charitable income.

20. MOVEMENT IN FUNDS - continued

HELP UKRAINE FUND

Since the start of the war in Ukraine, CBN started a fundraising campaign to help Ukrainian refugees who fled to Poland. We opened up a warehouse at the Ukrainian Border to provide food and hygiene items to shelters and churches in Poland and Ukraine. We set up a refugee outreach at the border with Medyka to provide food, clothes and a place to rest and recharge phones to refugees who cross the border. Our Refugee Outreach Team provides help, support and activities to mothers with children in various locations in Poland.

21. RELATED PARTY DISCLOSURES

During the year to 31 March 2023, the company made charitable contributions to CBN Germany, amounting to £2,144 (2022: £17,105), in which S Smith and K Mitchell are also Trustees. There were no amounts outstanding at the year-end (2022: £Nil).

During the year to 31 March 2023, the company made charitable contributions to CBN Senegal, amounting to £nil (2022: £578), in which K Mitchell is also a Trustee. There were amounts outstanding at the year-end of £Nil (2022: £nil).

22. ULTIMATE CONTROLLING PARTY

The company is jointly controlled by the Trustees.

CHRISTIAN BROADCASTING NETWORK (UK)

England & Wales - Charity number 1101659

Accounts

REGISTERED COMPANY NUMBER: 04460911 (England and Wales)
REGISTERED CHARITY NUMBER: 1101659

Report of the Trustees and
Audited Consolidated Financial Statements for the Year Ended
31 March 2022
for
Christian Broadcasting Network (UK)

Christian Broadcasting Network (UK)

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for the Year Ended 31 March 2022

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Christian Broadcasting Network (UK)

Report of the Trustees for the Year Ended 31 March 2022

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 March 2022. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015).

Objectives and Deliverables:

Our Mission

CBN is a charitable broadcasting media organisation whose aim is to utilise our media platforms for the propagation of the Gospel of Jesus Christ. Our desire is to reach households in the United Kingdom, Europe, and the rest of the world.

Achievement and Performance

Although funding selected projects is an intricate balancing act, we remain a viable enterprise and continue to operate as a purposeful and effective charity.

We employ a creative and innovative team of staff, a growing team of volunteers, ministry partners and supportive individuals. Together, we find ways to reach our communities to raise the necessary funds and achieve our ambitious goals to alleviate societal needs and bring hope through the message of the Gospel.

Charitable Activities: Progress against Objectives in the reporting year 2021.

We work with a wide variety of organisations, ministries, broadcasters, and churches to further our objectives and provide public benefit.

CBN has ministry centres located in the UK, Germany, Ukraine, Poland, Croatia, Moldova, and The Netherlands. With such a footprint, CBN Europe - with its Headquarters in the UK - is strategically positioned for increased ministry impact, bringing the Gospel message to viewers across Europe and Australasia.

Significant Initiatives - Progress on our 2021 Ministry Objectives.

1. Despite the challenges of a global pandemic, which led to lockdowns in 2020 and continued to impact the world throughout 2021, CBN continued to reach viewers in the UK, across Europe as well as in Australasia. With increased focus on digital media platforms, CBN made a positive step towards reaching more people with the Gospel message.
2. The start of the war in Ukraine on 24 February 2022 also launched CBN Europe's most successful humanitarian operation and largest fundraising campaign to benefit Ukrainian refugees. We started weekly food transports into Ukraine and launched a refugee outreach ministry, bringing hope and relief to many women and children.
3. Sharing the Gospel is at the heart of CBN's ministry. Through our animated Bible series Superbook we are reaching a new generation with the Gospel and our humanitarian projects are designed and structured to compliment the essence of our mission by meeting the practical needs of beneficiaries in practical ways.

Key Ministry Updates:

During this extraordinary financial year, amidst an unprecedented global crisis, CBN Europe successfully accelerated its development plans, built resilience, and became better strategically positioned for the future.

- CBN UK launched a new volunteer prayer service to help answer prayer calls.
- An outside agency performed an audience survey to measure the impact of CBN programming in 10 benchmark countries, including the UK. The results were very encouraging and gave us better insights in viewing trends and behaviours. A total of 22.3 percent of the sample watched one or more CBN programs. Superbook came out on top with 32.2 percent of the sample confirming this CBN programme changed their life most.
- CBN UK and Europe teams have written content for the You Version Bible app. Our 'Driven by Purpose; 3-day Bible plan was featured and saw over 100,000 completions.
- CBN Germany started production of their weekly 'Erlebt' programme in their newly built studios in Hamburg. The official opening was held on 23 September. We distributed a printed booklet titled 'The Book of Hope' in German language which explains the Gospel in easy language.
- CBN Balkan is continuing to bring relief to impoverished communities and individuals through life changing humanitarian programmes in the Balkan region.

Christian Broadcasting Network (UK)

Report of the Trustees for the Year Ended 31 March 2022

- During the summer months, a virtual Superbook 5K race took place in various countries in Europe, raising awareness and funds for Superbook children ministry.
- Children in Moldova attended a Superbook summer camp in Burlacu. They watched the story of David and Goliath, learning how to overcome fear. A music contest resulted in a wonderful, rap-style song demonstrating the take-away values.
- The Superbook Academy website for schools and churches launched in European Portuguese language, giving access to teachers who use the resource in primary schools in Portugal.
- Children in Portugal attended two summer camps where they watched Superbook and took part in activities. Superbook Season 1 (13 episodes) were screened in UCI cinema in Lisbon during the summer months. Superbook continues to air on RTP2 national TV in partnership with the Evangelical Alliance Portugal.
- In Poland, we broadcast Superbook on national television, reaching the nation with the Gospel message. Children and their families attended a summer event in Ustron where they watched Superbook in Polish language. An Easter event was held where children and their families watched 'He is Risen' episode.
- Since the war broke out in February 2022, CBN's Operation Blessing and CBN's Orphan's Promise have started a successful fundraising campaign and relief efforts to help internally displaced people and refugees who fled to Poland.

Media Production & Broadcasting

We broadcast on mainstream Christian and secular TV channels including: TBN UK, Revelation TV, and God TV. Through these broadcasting channels, we are raising awareness of our international ministry and discipleship through our provision of holistic Christian content. CBN programming is airing in multiple languages and stations in the United Kingdom, Republic of Ireland, Europe, and Australasia.

In line with our ministry's 2021 objectives, we are engaging in an ongoing project geared towards transitioning from being a TV-driven media ministry to a 'digital first' ministry. The aim is to consistently find fresh and engaging ways to reach a younger and more mobile community and demographic.

The strategy is to engage with a wider ranging audience, on multiple platforms and with a deeper engagement online whilst enhancing the audience's awareness of our four pillars of ministry (CBN's family of ministries).

Online/Internet Presence:

CBN Europe Facebook likes increased to 2.8k. The 700 Club Europe Facebook registered more than 8.1k likes. Our Superbook UK Facebook page registered over 34K likes.

Our YouTube channel has also grown, generating more than 41k views. There was a large increase in website traffic, with more than 88k users visiting the site compared to 58k in the previous year. The most popular pages continue to be the donate and prayer pages.

Our online 'Story of Love' Gospel presentation resulted in 52 positive responses.

Christian Broadcasting Network (UK)

Report of the Trustees for the Year Ended 31 March 2022 **Children's Ministry & Education**

Superbook Academy: For Churches

One of the channels utilised to reach our educational objectives is Superbook Academy. These resources are developed to support church programmes for a monthly subscription. They are creatively crafted materials aimed at supporting church Sunday schools. This includes content from all Superbook episodes, unlimited access to lesson materials for art and craft work to bring lessons to life when teaching children Bible stories and concepts.

Superbook Schools: For Schools

In partnership with Christian organisations and schools across Europe, we support Primary School Curriculums for Religious Education and address the provision of quality education. As part of our strategic review during the pandemic, we initiated the creation of new Superbook based virtual resources for schools. Bible story themes and principles are presented to educational institutions and teachers who are equipped with material in their language of instruction, in an easy-to-understand way for both the learner and the teacher and very user-friendly in a classroom setting or for assemblies.

In Wales, Superbook is used during RE curriculum lessons in over 20 primary schools, sharing the Bible stories with more than 700 children each year. The children love the engaging videos where Superbook characters inspire and influence positive behaviours.

Prayer Ministry

Through our CBN Hope Line, we encourage the lonely, share the Gospel and bring hope to thousands of people.

The Hope Line comprises of two areas of focus. i) The Hope Line, where we have, in this time, inbound calls, amounting to around 21k calls. We made over 8280 outbound calls during this same period. For many, CBN's Hope Line continues to be a vital lifeline. A total of 37 people became Christians, and 40 people decided to reaffirm their Christian faith after contacting the Hope Line. The prayer team has interacted with and ministered to thousands of callers during this critical time, providing a voice of hope in times of need.

ii) We launched a new volunteer prayer service to help answer prayer calls. We regularly write letters to donors and beneficiaries. We also send out requested Christian literature and other resources.

Humanitarian Projects:

CBN is actively involved with humanitarian relief projects in the United Kingdom and Europe. Our humanitarian arm, Operation Blessing, provides Hunger Relief, Disaster Relief, Clean Water and Medical care to individuals and communities. CBN's Orphan's Promise takes children from at risk to thriving through a variety of programmes. For more updates about the impact of our programmes see further below.

Regional (Europe) ministry impact:

Regional Overview and Growth

CBN's animated Bible series Superbook reaches a young audience, teaching the Bible stories in a fun and engaging way. CBN Europe took management oversight of CBN Ukraine. Established for over 30 years, CBN Ukraine brings hope and relief to many families through humanitarian projects and Superbook children's ministry.

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Quarter 1: April - June 2021

Superbook School website relaunched

- Our UK team created four new virtual lessons based on Superbook to support the re-launch of our Superbook Schools website. Furthermore, Superbook continues to impact seven hundred children in over 20 Welsh schools through our partnership with Sporting Marvels.

CBN UK Hope Line volunteer drive

- Since we switched over to a new phone system, we have more opportunities to engage staff and volunteers who work remotely from home. We launched a new volunteer prayer service to come alongside of our UK prayer team, helping us to answer more calls. Volunteers can transfer calls to the Partner Relations team to make donations or discuss partnership. We signed up six new volunteers in June.

Let Hope Arise booklet launch

- Together with our team we created a resource titled “Let Hope Arise” to provide hope during the current pandemic. This 40-page booklet has contributions from The 700 Club hosts, and various UK staff members. This booklet is distributed online to help us with new name acquisition, while we also make printed booklets available for a best donation.

Partnership with OneHope

- Our existing partnership with OneHope ministries continues to expand into Europe. The “Superbook Book of Hope” is a 36-page booklet that shares the Gospel message in seven easy to understand steps. The booklet is distributed in Germany via our CBN Deutschland office, allowing us to connect with churches and ministries who order the booklets. We started the translation of the booklet in Dutch, Polish and Russian.

Superbook in Poland

- Superbook in Polish language aired on TVP National TV channel and TBN Polska. Reviewing of Superbook Season 4 (13 episodes in Polish) was completed and will soon air on national TV. In addition, our Polish YouTube channel has over 6 million views of its content within the fiscal year. In April, Petra Church in Radom, Poland, watched Superbook “He is Risen” during Superbook Cinema. They did activities, learned about communion, and prayed. This is one of the many churches using Superbook in Poland every Sunday.

Quarter 2: July - September 2021

Reaching the French world with the Gospel!

- In September we started the creation of new original content for our French language Superbook YouTube channel. The first 6-minute clip answers the question about why we have rules, based on the creation story. The French YouTube Channel has 125 K subscribers.

Superbook Virtual Race in Europe

- During the summer months, a Virtual Superbook 5K race took place in various countries in Europe. This relay-race started in Croatia where children and families were invited to Run with Gizmo to celebrate 40 years of Superbook ministry. The United Kingdom followed suit, where staff, volunteers and CBN partners joined the race, also raising funds for Superbook ministry. The baton was passed to Germany where many families, friends and CBN partners ran the Superbook 5K Race and sent in their pictures. It was such a fun event that set the pace for future years to come!

Superbook in Moldova

- During the summer months, a Superbook camp took place in Burlacu. The children learned courage from the story of David and Goliath. Another camp took place in Ciadir-Lunga where many children are from a very poor backgrounds. Although the children knew about Superbook, this was the first time learning the Biblical principles. We organized a music contest to show what they learned, which resulted in a wonderful rap-style song.

Christian Broadcasting Network (UK)

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Superbook in Poland

- Besides airings on national television in Poland, Superbook continues to make an impact in many more ways. Superbook events took place during the summer in Ustron where children and their families attended. Our Polish Superbook coordinator Ania attended a conference for Polish Christians in Nottingham in the United Kingdom.

Superbook in Portugal

- In partnership with the local churches in Lisbon-Ericeira two summer camps were organized where children watched Superbook and did special activities. A special Superbook Bible event in Portimao included a screening of 'Roar,' the story of Daniel in the Lion's Den. Superbook Season 1 was shown in UCI Cinema in Lisbon on Sunday's during the summer months. This is the largest cinema in the Iberica peninsula. One mother was so impressed with Superbook and how her children are more engaged with God, as they can see Superbook on TV and in the Superbook Bible app. Her children are much calmer and kinder after watching Superbook.

Superbook in Romania

- Superbook continues to reach thousands of children and families each month through broadcasts on multiple TV networks in Romania and Moldova. Each month, over many users connect with the Bible stories via the Bible App and follow Superbook on Facebook. The Superbook YouTube channel has around 150 K subscribers. 11 years old Ionut wrote to us on Facebook: Since I was 7 years old, I had a dream: to tell people about God. The Superbook episodes help me know God. I advise all the children to watch the Superbook episodes because they are very beautiful and educational. When I first discovered Superbook I was amazed by how beautiful the Bible is presented. I learned a lot from this cartoon. God bless the Superbook project!"

Quarter 3: October - December 2021

CBN Europe devotional content on YouVersion

- CBN Europe team have written devotional content including Bible Reading Plans on the popular You Version Bible app. Our 'Driven by Purpose' 3-day Bible plan was featured and saw over 100,000 completions. We are collaborating with our teams across the region to create more content for You Version in various languages. A direct link to CBN Europe is added to each plan, helping us to reach a wider audience.

Superbook Academy launches in Portugal

- The Superbook Academy website launched in Portugal, offering lesson plans in European Portuguese to schools and churches in Portugal. The first phase has now gone live where teachers who work in primary schools have access and are able to share the lesson plans with students at home.

Quarter 4: January - March 2022

Operation Blessing response to Ukraine War

- Since the war broke out in Ukraine on 24 February 2022, Operation Blessing Disaster Relief response team has deployed from 1 March 2022, to bring relief to refugees inside Ukraine as well as in Poland. We have successfully established a warehouse in Przemyśl (close to the border with Ukraine) and warehouses inside Ukraine. As a result, food and relief goods are transported into Ukraine, where our team on the ground distribute to the various communities. In addition, we are providing direct assistance to refugees who cross the border at Medyka, providing hot meals, hot drinks, blankets, and relief. We secured a room in a large refugee center near the border to create a space for the children and mothers. Children can watch Superbook in Ukrainian language while our team provides a fun and engaging Superbook program to share God's love and purpose for the children.

Fundraising appeal for Ukraine update

- Since we launched the fundraising appeal to help Ukraine, we raised over £85K from donors in the United Kingdom, and an additional 15K Euro via our Germany office. The donor response has been wonderful, making this the strongest fundraising campaign for a specific purpose in Europe.

Operation Blessing projects:

With thanks to our generous donors, we have been able to support and grow the following projects:

- Food assistance to families in the United Kingdom through Hope Boxes outreach as well as construction of a Community Grocery Store in Cwmbran, Wales
- Food assistance to families in Croatia in partnership with the local church
- Food assistance to Roma community in Zagreb, Croatia
- Disaster relief to earthquake victims in Croatia
- Prison ministry support in Croatia
- Support to refugees in Greece through a walk-in center in Athens
- Support to Ukrainian refugees in Poland and Ukraine through food and hygiene provision, education, children's ministry
- Life Changing Surgeries in Ukraine

Orphan's Promise projects:

- Anti-trafficking programs in The Netherlands (two active programs)
- Support to single mothers in Romania, in partnership with the local church
- Helping vulnerable young women in Romania through life skill programs
- Helping Roma teen girls through education, housing, and life skills
- Helping Ukrainian refugees in Poland through education, trauma counseling and integration in society
- Helping teenagers in Bulgaria through life skills and educational programs
- Helping disabled children in Wales through a variety of programs
- SEED (Something to Eat Every Day) program in Ukraine, working with Roma communities to provide life skills, education, arts, music and micro-enterprise projects.

Marking two years into the global pandemic

March 2022 marked two years since the start of various lockdowns across Europe due to the Covid-19 pandemic. As we reflect on the year gone by and the challenges we have overcome, it is a privilege that CBN's ministry continues with a supportive Team and Partner base. We have seen increased demand for CBN programming regionally. Our offices continued to operate effectively as we adapted to address the intervening circumstances.

We are thankful to our faithful donors who continued to stand with us through a most challenging season, helping us to offer hope at a much-needed time.

Donor Engagement:

We have in recent years experienced and continue to navigate a very challenging fundraising climate. These challenges include an aging CBN donor base with continued rapid technological advancement and a shift in media consumption and engagement from traditional TV programmes to multiple online channels, digital expansion of social media through bespoke channels.

We must work harder and be innovative and overcome an ever-more saturated market. We continue to be attentive to and develop a closer yet non-intrusive (GDPR compliant) donor experience.

Our aim is for authenticity, consistency, and vigilant accountability with donors and partners. Our systems and practices are under continuous review and improvement maintain CBN brand integrity. We are addressing the challenges and are rewarded with donor commitment which enables us to fulfil our planned charitable objectives.

The global Covid-19 pandemic has been an extraordinary historical event that has tested the mettle and depth of charities in many ways. As a charity heavily involved in media distribution and humanitarian relief, we are uniquely placed to make a difference at a time of major global uncertainty.

It is hugely encouraging to see continued financial support from faithful donors who continue to give generously to the various projects and initiatives we take part in.

We have noticed a greater engagement from donors via our online portals for various purposes, including streaming of CBN content and making online donations. We have seen good responses to our online campaigns which is very encouraging. We believe we will see an upwards trend for online giving which also highlights the importance of further improvements to our website and online visitor experience.

Data Protection (GDPR):

Throughout the year we worked with our Data Protection Officer and have taken active and demonstrable steps to protect donor and employee data to comply with the Regulations. Data Protection and Cyber Awareness training are mandatory training for all employees across the region. We are working closely with CBN teams in the USA to bring greater cohesion and understanding of the requirements these regulations impose on all of us. In addition, we outsourced our IT support which helped us increase our cyber security measures and offer increased data protection. Our core GDPR team continues to review all data we steward on behalf of all our supporters and beneficiaries.

Management Update:

We have weekly team leader planning and review meetings. Monthly management meetings are held for key ministry decisions as well as to evaluate ongoing campaigns validate taking on new ones. Regular consultation with team leaders and managers is maintained to ensure we are keeping on track with budgets and projects. Our long-standing trustee and former Regional Director, Mr Peter Darg, retired as trustee. We thank him for his long and faithful service to the charity, resulting in a strong and healthy charity that is ready to adapt to an ever-changing environment.

Report of the Trustees
for the Year Ended 31 March 2022

Response to the global pandemic:

When the global pandemic started at the outset of 2020, we did not know how this would affect the charity and its donors. In January we focused on flood relief in England and our last Faith and Fundraising weeks for the financial year in January. Between February and March, we saw the beginnings of lockdown in the UK and, as government information trickled in, we adopted accordingly and developed our remote working plans.

We issued staff with equipment and home working policies and carried out the necessary virtual risk assessments. We set up systems that allowed our staff to communicate effectively while working from home. We increased our donor communications. The main aim was to continue operating despite impending challenges and restrictions. Our systems have over the year proved effective and reliable for the continued delivery of our objects and absorb any shock that may adversely affect our functionality.

When it became difficult to safely deliver orders by post, we temporarily closed our online store for a period. Through the year we closely monitored our expenditures and adjusted our budget, prioritising funding for existing commitments and providing a comprehensive response to Covid-19 needs a wider demographic in the communities we operate in.

In the United Kingdom, the Covid-19 pandemic was officially ended on February 24th, 2022. Since, we returned to working from the office with most of our team for most of the time. However, the pandemic introduced an element of home and remote working, which offers benefits for both employees and the charity. We will continue to operate in a 'hybrid' manner, trying to strike the right balance to ensure maximum productivity.

As a media ministry, we are uniquely positioned to share content to the homes and hearts of our viewers. With our creative mix of online and offline response, we continued to operate despite the restrictions, and have seen many positives throughout whilst learning and adapting to a new way of working.

We continue to adapt to a changing world - finding ways to engage better with our donors. Expanding humanitarian work across the region has become a clear imperative. We have seen more lives changed through CBN Europe's ministry projects. We are thankful for a very positive and flexible team who have demonstrated great team spirit through it all while facing their own personal challenges.

Key Performance Indicators:

1. Social media:

- Our 700 Club Facebook page has 8,130-page likes. In FY22, we increased our net new page likes by 207, which was an increase of 88.2% from the previous year.
- Our current CBN Europe Facebook page has 2,864 followers. In FY22, we increased our net new page likes by 214, which was an increase of 548.5% from the previous year.
- CBN Europe Pinterest was closed to streamline our social media efforts.
- Our CBN Europe YouTube channel generated over 41,000 views over the financial year.
- Our Superbook UK Facebook page has 34,409 page likes and many English-speaking followers from outside the UK, predominantly from the Philippines. In FY22, we increased our net new page likes by 813 which was an increase of 66.6% from the previous year.

2. Website and video:

- The CBN Europe website attracted 88,522 users, which is a huge increase from last year (58,176 users). The most popular pages were the Donate and Prayer pages.
- A total of 1073 unique people visited our Story of Love page, with 52 responding positively to the Gospel presentation.

3. Prayer Line

- Our Hope Line team have taken 20,635 calls, and made 8280 outbound calls.
- Through our Prayer Line we continue to help people become Christians, as well as affirm their Christian faith after receiving prayer support.

4. CBN Partner Mail

- Number of emails sent. Since our shared consent campaign with CBN International, we have sent an average of over 83k emails per month. Our email list has grown to over 35k people versus 25k previously.
- Our Google Ad-Word Grant performed less than the year before and with a decrease in clicks (over 6.4k clicks versus 9.2k previously).
- Reach Magazine is sent out 6 times a year and generated over £20k in returned pledge slips versus £22k previously.

5. Online Giving

- Website giving represents a sizable portion of our annual income and continues to experience significant growth. During the year we received over £179k (vs £114k) in single donations and over £161k (vs £123k) in recurring donations. The largest source of online giving is through our TV programme representing 28% of all online donations.

Significant positive factors in 2021/22:

- CBN programming has a wider audience on multiple TV platforms (Satellite and Freeview) as well as online. The recently launched Family App has grown our audience and reach.
- Significant contributions from our Prayer Team engaging callers with the ministry resources and through prayer have made a difference throughout the year, particularly regarding mental wellbeing and support.
- The continuation of our bi-monthly Reach magazine continues to be a great reporting tool to current and new partners and a vital communication with our donors.
- Due to the prudent stewardship of our resources, our donors continued to respond positively to our appeals and their unwavering support during this challenging time has been most welcome.
- The hugely positive response from our partners and new donors to our Ukraine appeal has connected us with more donors who support our ministry ongoing.
- The addition of CBN Ukraine to CBN Europe has been timely development before the war broke out. As a result, we have been able to bring significant and meaningful support to thousands of refugees who were impacted by this terrible war.

Challenging factors in 2021/22:

- **PAYROLL:** We seek to be an ethical employer and pay a living wage. This continues to present a challenge when balancing staff remuneration in line with comparable organisation expectations and in relation to the Charity's income levels. We continue to monitor this closely to ensure we retain the skills required to operate and grow.
- **CYBER:** Hyperactivity in cyberspace where we have a significant presence is a risk that we aim to mitigate through staff awareness on phishing scams and other factors that could pose a detrimental effect particularly considering GDPR. Implementing our compliance regime across the region is has taken up a considerable investment of time and finance but is paying dividends for that investment.
- **STRUCTURES AND SYSTEMS:** As with most system changes, the transition to a new CRM has proven to be challenging and moderately affected the effectiveness of our active fundraising. It has been an arduous task creating new campaigns while developing the necessary knowledge base to enable efficient troubleshooting in a live environment. The Hope Team undergo continuous bespoke inhouse training. Resource permitting, we hope to expand expertise within the team.
- **SYSTEMS AND IT:** The financial investment to enable remote working has had a positive outcome on delivery of our objectives. Providing more secure, portable devices has impacted our bottom line as we accelerated the purchase and roll out of equipment. In essence, we brought forward medium-term plans to meet the immediate need in response to the pandemic.
- **DONOR BASE:** Overcoming donor apathy during a global pandemic, the war in Ukraine and the economic pressures this presents has been very challenging as donors have become more financially reserved. We continue to monitor this closely and consider best practice and further diversification of income streams in what is an already turbulent time for charities must be considered.

Public Benefit

In accordance with our founding principles and as a charitable Christian media organisation, we share our core belief in the Gospel of Jesus Christ and the transformational results that occur by developing a relationship with and following God's precepts. Expanding from our European focus, we have launched efforts to minister to Australia and New Zealand - countries that share a common language and Commonwealth connection with the UK.

We are committed to practically demonstrating our faith nationally and internationally, working with our four pillars of ministry through which we deliver our objectives:

- Humanitarian projects - through feeding programmes, disaster relief.
- Education - reaching all age-groups with the Gospel through religious education.
- Hope Line - providing a lifeline to callers through our prayer service.
- Media - through various platforms including TV, digital and social media as well as any other appropriate channels of communication.

FINANCIAL REVIEW.

The Financial Effect of Significant Events

Our Help Ukraine campaign was our most successful end of year campaign to date, which raised over £85k. Our End of Year campaign 2021 was the most successful End of Year campaign to date. Website giving represents a sizable portion of our annual income and we continue to see significant growth in this area. This highlights the importance to invest more in our website and online giving experience, to support the growth we see in the number of people who give online

Factors likely to affect future performance.

- Fluctuations in the value of Sterling and a challenging UK and world economy will affect our funding to overseas partners and offices.
- Changes in donation patterns because of economic challenges.
- Increased number of humanitarian projects in Europe may have a positive outcome in encouraging further donor engagement.
- Introduction of a Superbook cause-based concept allowing donors to give towards reaching a new generation with the Gospel.
- Reduced travel costs since the pandemic will help us to apply funding to other areas as needed.
- New technology allows us to engage “virtual” volunteers to the ministry, providing new opportunities for ministry engagement and impact.

Principle funding sources

The ministry is primarily funded by voluntary donations of the public as well as legacy gifts.

Financial Position

During the reporting period income was £1,414,914 (2021: £1,244,192) and expenditure was £1,198,885 (2021: £1,192,991). Net income was £216,029 (2021: net income £51,201).

Total funds at year end increased from £212,896 to £428,925, of which £99,321 were unrestricted and £329,604 restricted (2021: £80,679 unrestricted and £132,217 restricted). The net book value of tangible fixed assets at the year-end stood at £50,404 (2021: £22,387).

Reserves policy

Guidelines from the Charity Commission suggest that Charities should hold six months of general running cost in reserves, which is approximately £500k. The charity is working towards these guidelines, however, currently holds free reserves at the balance sheet date of £48,916 (2021: £58,292).

FUTURE PLANS

- Improve feedback to donors on the impact of their generous support. An increase in the number of humanitarian missions in Europe and filming reports for our TV programming and social media will make this possible.
- Continue to develop more ministry resources around Superbook in the various European languages, will improve our cultural relevance and ministry effectiveness in the region.
- Translate Superbook into more European languages and reaching a wider audience with Superbook airing in more countries.
- Increasing our overall regional income generation target. We will need to grow a CBN Europe partner base in each country. This will in turn allow us to further our ministry objective to impact the UK, Europe and beyond with the Gospel.
- Further establish and grow CBN's ministry and Superbook in Australasia. This pioneering work has partly been achieved by offering a follow up ministry through the CBN Australasia Prayer Line.
- Strengthening our regional partnerships with other organisations. Developing synergies and cohesion across our regional offices in the UK (HQ), Germany, Croatia, Ukraine, Poland, Moldova, and The Netherlands to further strengthen our offering in the region.
- Strengthening the delivery of humanitarian aid through projects and infrastructure in Europe.
- Launch CBN Europe Church Partnerships to encourage churches to be part of our mission as well as empowering the church with tools and resources for their mission.
- Launch the Superbook Partnership campaign to engage families with the mission to share the Gospel to families in every European language.

Conclusion

We are hugely encouraged by the support of our donors, partners and grant giving organisations who support the work and ministry of CBN Europe. Our mission is clear: to share the Good News of Jesus to everyone in the UK, Europe and beyond. We do this through Media, Humanitarian Projects, Education and Prayer. Although every year has its unique challenges, our teams across the region are more united than ever before to share hope in Jesus Christ through all that we do. We encourage each and everyone who has taken the time to read this report to prayerfully consider supporting us in prayer and with finance and help us to bring hope to people in need in 2023 and beyond.

As a ministry we have become stronger together and are better positioned than ever to represent our donors to the beneficiaries we serve. We continue to be prudent yet confident in our approach to sharing the Gospel, alleviate poverty and bringing hope to people in need.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

Christian Broadcasting Network (UK) Ltd is a company limited by guarantee governed by its Memorandum and Articles of Association dated 13 June 2002. It is a registered charity with the Charity Commission. There are currently three trustees and no members.

Recruitment and appointment of new trustees

As set out in the Articles of Association, the charity will be administered by three trustees who will be elected annually by existing trustees of the charity. A review of the serving trustees will be made at the Annual General Meeting.

Organisational structure

The board of trustees, of which there are three members, holds an annual board meeting to review development, membership, finance and audit.

Induction and training of new trustees

Present and new trustees are briefed on their legal obligations under charity and company law and receive a copy of the Memorandum and Articles of Association. They are also appraised of the financial performance through a monthly report. Trustees also make timely visits to the office in Hereford to oversee the activities. Trustee Kim Mitchell has daily contact with the Hereford office on operational level.

Christian Broadcasting Network (UK)

Report of the Trustees for the Year Ended 31 March 2022

STRUCTURE, GOVERNANCE AND MANAGEMENT

Key management remuneration

Remuneration of key management staff as set by the trustees, are in line with appropriate pay scales for the non-profit sector and reflect the qualifications, expertise and experience of the key management staff.

Related parties

The trustees meet every quarter and receive and review reports in advance. They are responsible for agreeing, approving, and authorising all CBN Europe Projects and the creation of roles to support the deliverables of named projects. All meetings are fully recorded with actions and decisions logged and followed up. The trustees are committed to following best practice as defined by the Charity Commission, ensuring that the planning and shaping of CBN activities, and programmes undertaken, are in line with key objectives.

Trustees

- Kim Mitchell - International Director of Operations for CBN International, Board of Directors CBN Senegal and CBN Germany and other international (CBN) organisations. Trustee CBN UK
- Sandra Smith - Board Member CBN companies in CBN UK, CBN Guatemala, CBN Costa Rica, CBN Deutschland, OB Peru, CBN Belgium, CBN Foundation (India)
- Rhonda Jewell - Trustee CBN UK and Board Member of CBN Deutschland, CBN Belgium.

Executive Management

- Mark Dijkens - CEO CBN Europe and Director CBN Resources Ltd.
- Allen Carter - Head of Development CBN UK and Company Secretary CBN Resources Ltd.

Risk management

The trustees identify and review the risks to which the charity may be exposed and ensure appropriate measures are in place. A log of operational policies is maintained and reviewed and updated on a regular cycle. Safeguarding and 'safety at work' risks are managed through designated officers for safeguarding, fire marshal and Health and Safety.

All employees are required to show that they have read and understood policies including any updates. The trustees have a risk management strategy of established checks and balances through which they provide reasonable assurance against fraud and error. The measures in place are 'Internal Audit' processes ensuring strong financial procedures and controls.

Oversight of governance, compliance and financial position of the Charity and Subsidiary Company and involvement in key decisions are also in place. The day to day running of the organisation including (but not limited to); oversight of all contracted service level agreements, security, health, and safety provision are the responsibility of the Director and Executive Management at the headquarters in Hereford.

The trustees have a duty to identify and review the risks to which the charity is exposed and to ensure appropriate controls are in place to provide reasonable assurance against fraud and error. The trustees have a risk management strategy of established checks and balances through which they to provide reasonable assurance against fraud and error. The measures in place are:

- CBN Internal Audit ensuring strong financial procedures and controls
- Contracting Thorne Widgery: Accountants and auditors.
- Contracting with Hexad for the role of Data Protection Officer, registration with the Information Commissioner's Office (ICO).
- Working with secure database systems and a secure daily backup of all database transactions.
- Management: The day to day running of the organisation including; oversight of all security, health and safety provision at the headquarters and for personnel in Hereford including annual inspection of electrical equipment and ensuring security of the facilities with an alarm system. Reviewing staff employment contracts and performance reviews, carrying out monthly financial reviews and for accountability, ensuring all cheques issued by the charity are signed by two parties.
- Trustees: Oversight of overall functioning of the Charity and its Subsidiary, involvement in key decision making and financial position of the Charity and Subsidiary.

Christian Broadcasting Network (UK)

Report of the Trustees

for the Year Ended 31 March 2022

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number
04460911 (England and Wales)

Registered Charity number
1101659

Registered office
The Anvil
161 Holme Lacy Road
Hereford
Herefordshire
HR2 6DG

Trustees

Mr P A Darg (resigned 2 January 2022)
Mr K H Mitchell
Mrs S Smith
Ms R Jewell (appointed 9 January 2022)

Administrator
Manager
Programming Director

Company Secretary
Mr M A Dijkens

Auditors

Thorne Widgery Accountancy Ltd
Chartered Accountants
Statutory Auditors
2 Wyevale Business Park
Kings Acre
Hereford
Herefordshire
HR4 7BS

Bankers

The Royal Bank of Scotland plc
21 Broad Street
Hereford
HR4 9AP

CAF Bank
25 Kings Hill Ave
Kings Hill
West Malling
ME19 4JQ

Solicitors

Harrison Clark Shawcross
Overross House
Ross Park
Ross-on-Wye
Herefordshire
HR9 7US

AUDITORS

The auditors, Thorne Widgery Accountancy Ltd, will be proposed for re-appointment at the forthcoming Annual General Meeting.

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

Approved by order of the board of trustees on13/11/23..... and signed on its behalf by:


.....
Mr M A Dijkens - Secretary

Christian Broadcasting Network (UK)

Statement of Trustees Responsibilities
for the Year Ended 31 March 2022

The trustees (who are also the directors of Christian Broadcasting Network (UK) for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the group and charitable company and of the incoming resources and application of resources, including the income and expenditure, of the group and charitable company for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the group and charitable company will continue in business.
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the group and charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the group and charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- there is no relevant audit information of which the group and charitable company's auditors are unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

Approved by the Board of Trustees on13/1/23..... and were signed on its behalf by:

Kim Mitchell

Kim Mitchell (Jan 13, 2023 12:05 EST)

Mr K H Mitchell -Trustee

Report of the Independent Auditors to the Members of
Christian Broadcasting Network (UK)

Opinion

We have audited the financial statements of Christian Broadcasting Network (UK) (the 'parent company') and its subsidiaries (the 'group') for the year ended 31 March 2022 which comprise the Consolidated Statement of Financial Activities, the Consolidated and Charity Balance Sheet, the Consolidated Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the group and charitable company's affairs as at 31 March 2022 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors responsibilities for the audit of the financial statements section of our report. We are independent of the group and charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and the provisions available for small entities, in the circumstances set out in the notes to the financial statements, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group and parent charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

However, we draw your attention to page 20 which shows that the group and charity has unrestricted free reserves of £48,917 at the year ended 31 March 2022. Please refer to the going concern accounting policy in the notes to the financial statements which highlights how the charity will address the situation going forward. If these actions were to prove unsuccessful, this may indicate that a material uncertainty exists and may cast significant doubt on the charity's ability to continue as a going concern. Our opinion is not modified in respect of this matter.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

However, not all future events or conditions can be predicted. The COVID-19 viral pandemic is one of the most significant economic events for the UK with unprecedented levels of uncertainty of outcomes. It is therefore difficult to evaluate all the potential implications on the entity's activities, funders, suppliers and wider economy. The Trustees' view on the impact of COVID-19 is disclosed in the Trustees' Report and the Accounting Policies.

Other information

The trustees are responsible for the other information. The other information comprises the information included in the annual report, other than the financial statements and our Report of the Independent Auditors thereon.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Report of the Independent Auditors to the Members of Christian Broadcasting Network (UK)

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Charities Act 2011 requires us to report to you if, in our opinion:

- the information given in the Report of the Trustees is inconsistent in any material respect with the financial statements; or
- the group and charitable company has not kept adequate accounting records; or
- the financial statements are not in agreement with the accounting records and returns; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of trustees

As explained more fully in the Statement of Trustees Responsibilities, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Responsibilities of trustees

In preparing the financial statements, the trustees are responsible for assessing the group and charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Our responsibilities for the audit of the financial statements

We have been appointed as auditors under Section 144 of the Charities Act 2011 and report in accordance with the Act and relevant regulations made or having effect thereunder.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Independent Auditors that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

Fraud and breaches of laws and regulations - ability to detect

Identifying and responding to risks of material misstatement due to fraud

To identify risks of material misstatement due to fraud ("fraud risks") we assessed events or conditions that could indicate an incentive or pressure to commit fraud or provide an opportunity to commit fraud. Our risk assessment procedures included:

- o Enquiring of trustees, the finance committee and inspection of policy documentation as to the Charity's high-level policies and procedures to prevent and detect fraud as well as whether they have knowledge of any actual, suspected or alleged fraud.
- o Reading Trustees' meetings and finance committee minutes.
- o Considering performance targets for management.

We communicated identified fraud risks throughout the audit team and remained alert to any indications of fraud throughout the audit.

As required by auditing standards, and taking into account our overall knowledge of the control environment, we perform procedures to address the risk of management override of controls, in particular the risk that management may be in a position to make inappropriate accounting entries. On this audit we do not believe there is a fraud risk related to revenue recognition because the revenue is non-judgemental and straightforward, with limited opportunity for manipulation.

We did not identify any additional fraud risks. We performed procedures including identifying journal entries to test based on risk criteria and comparing the identified entries to supporting documentation. These included those posted by finance management/ those posted and approved by the same user/ those posted to unusual accounts.

Report of the Independent Auditors to the Members of
Christian Broadcasting Network (UK)

Identifying and responding to risks of material misstatement due to non-compliance with laws and regulations

We identified areas of laws and regulations that could reasonably be expected to have a material effect on the financial statements from our general commercial and sector experience, and through discussion with management (as required by auditing standards) and discussed with management the policies and procedures regarding compliance with laws and regulations.

We communicated identified laws and regulations throughout our team and remained alert to any indications of non-compliance throughout the audit.

The potential effect of these laws and regulations on the financial statements varies considerably.

Firstly, the Charity is subject to laws and regulations that directly affect the financial statements including financial reporting legislation, taxation legislation and the Charities Act legislation and we assessed the extent of compliance with these laws and regulations as part of our procedures on the related financial statement items.

Secondly, the Charity is subject to many other laws and regulations where the consequences of non-compliance could have a material effect on amounts or disclosures in the financial statements, for instance through the imposition of fines or litigation or the loss of the Charity's license to operate. We identified the following areas as those most likely to have such an effect: health and safety, anti-bribery, employment law, data protection, anti-money laundering and specific areas of other legislation recognising the nature of the Charity's activities.

Auditing standards limit the required audit procedures to identify non-compliance with these laws and regulations to enquiry of management, inspection of regulatory and legal correspondence, if any. Therefore, if a breach of operational regulations is not disclosed to us or evident from relevant correspondence, an audit will not detect that breach.

Context of the ability of the audit to detect fraud or breaches of law or regulation

Owing to the inherent limitations of an audit, there is an unavoidable risk that we may not have detected some material misstatements in the financial statements, even though we have properly planned and performed our audit in accordance with auditing standards. For example, the further removed non-compliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely the inherently limited procedures required by auditing standards would identify it.

In addition, as with any audit, there remained a higher risk of non-detection of fraud, as these may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal controls. Our audit procedures are designed to detect material misstatement. We are not responsible for preventing non-compliance or fraud and cannot be expected to detect non-compliance with all laws and regulations.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our Report of the Independent Auditors.

Use of our report

This report is made solely to the group and charitable company's trustees, as a body, in accordance with Section 144 of the Charities Act 2011 and regulations made under Section 154 of that Act. Our audit work has been undertaken so that we might state to the group and charitable company's trustees those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the group and charitable company and the charitable company's trustees as a body, for our audit work, for this report, or for the opinions we have formed.



Thorne Widgey Accountancy Ltd
Chartered Accountants
Statutory Auditors
Eligible to act as an auditor in term of Section 1212 of the Companies Act 2016
2 Wyevale Business Park
Kings Acre
Hereford
Herefordshire
HR4 7BS

Date: 17/1/23.....

Christian Broadcasting Network (UK)

Consolidated Statement of Financial Activities (incorporating an income and expenditure account)
for the Year Ended 31 March 2022

	Notes	Unrestricted fund £	Restricted funds £	31.3.2022 Total funds £	31.3.2021 Total funds £
INCOME AND ENDOWMENTS FROM					
Donations and legacies	2	1,028,276	360,767	1,389,043	1,169,209
Other trading activities - CBN Resources Ltd	3	25,760	-	25,760	74,402
Investment income	4	85	26	111	581
Total		1,054,121	360,793	1,414,914	1,244,192
EXPENDITURE ON					
Raising funds	5	16,302	-	16,302	37,766
Charitable activities					
Humanitarian Aid and Promotion of Christian Religion	6	1,019,178	163,405	1,182,583	1,155,225
Total		1,035,480	163,405	1,198,885	1,192,991
NET INCOME/(EXPENDITURE)		18,641	197,388	216,029	51,201
RECONCILIATION OF FUNDS					
Total funds brought forward		80,680	132,216	212,896	161,695
TOTAL FUNDS CARRIED FORWARD		99,321	329,604	428,925	212,896

There were no other recognised gains or losses other than those stated above.

The notes form part of these financial statements

Christian Broadcasting Network (UK) (Registered number: 04460911)

Consolidated Balance Sheet
At 31 March 2022

	Notes	Unrestricted fund £	Restricted funds £	31.3.2022 Total funds £	31.3.2021 Total funds £
FIXED ASSETS					
Tangible assets	14	50,404	-	50,404	22,387
		<u>50,404</u>	<u>-</u>	<u>50,404</u>	<u>22,387</u>
CURRENT ASSETS					
Stocks	16	3,095	-	3,095	2,432
Debtors	17	38,798	-	38,798	30,750
Cash at bank and in hand		<u>27,933</u>	<u>329,604</u>	<u>357,537</u>	<u>182,986</u>
		69,826	329,604	399,430	216,168
CREDITORS					
Amounts falling due within one year	18	(20,909)	-	(20,909)	(25,659)
		<u>48,917</u>	<u>329,604</u>	<u>378,521</u>	<u>190,509</u>
NET CURRENT ASSETS					
		<u>48,917</u>	<u>329,604</u>	<u>378,521</u>	<u>190,509</u>
TOTAL ASSETS LESS CURRENT LIABILITIES					
		<u>99,321</u>	<u>329,604</u>	<u>428,925</u>	<u>212,896</u>
NET ASSETS					
		<u>99,321</u>	<u>329,604</u>	<u>428,925</u>	<u>212,896</u>
FUNDS					
Unrestricted funds	20			99,321	80,679
Restricted funds				<u>329,604</u>	<u>132,217</u>
TOTAL FUNDS					
				<u>428,925</u>	<u>212,896</u>

The group and charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2022.

The members have not deposited notice, pursuant to Section 476 of the Companies Act 2006 requiring an audit of these financial statements.

The trustees acknowledge their responsibilities for ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and

preparing financial statements which give a true and fair view of the state of affairs of the group and charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been audited under the requirements of Section 144 of the Charities Act 2011.

These financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to charitable small companies.

The financial statements were approved by the Board of Trustees on 13/11/23 and were signed on its behalf by:

Kim Mitchell
Mr K H Mitchell -Trustee

The notes form part of these financial statements

Christian Broadcasting Network (UK) (Registered number: 04460911)

Balance Sheet
At 31 March 2022

	Notes	Unrestricted fund £	Restricted funds £	31.3.2022 Total funds £	31.3.2021 Total funds £
FIXED ASSETS					
Tangible assets	14	49,259	-	49,259	22,387
Investments	15	<u>1</u>	<u>-</u>	<u>1</u>	<u>1</u>
		49,260	-	49,260	22,388
CURRENT ASSETS					
Stocks	16	3,095	-	3,095	2,432
Debtors	17	46,482	-	46,482	35,116
Cash at bank and in hand		<u>18,263</u>	<u>329,604</u>	<u>347,867</u>	<u>173,255</u>
		67,840	329,604	397,444	210,803
CREDITORS					
Amounts falling due within one year	18	(18,924)	-	(18,924)	(20,295)
		<u>48,916</u>	<u>329,604</u>	<u>378,520</u>	<u>190,508</u>
NET CURRENT ASSETS					
		<u>48,916</u>	<u>329,604</u>	<u>378,520</u>	<u>190,508</u>
TOTAL ASSETS LESS CURRENT LIABILITIES					
		<u>98,176</u>	<u>329,604</u>	<u>427,780</u>	<u>212,896</u>
NET ASSETS					
		<u>98,176</u>	<u>329,604</u>	<u>427,780</u>	<u>212,896</u>
FUNDS					
Unrestricted funds				98,176	80,679
Restricted funds				<u>329,604</u>	<u>132,217</u>
TOTAL FUNDS					
				<u>427,780</u>	<u>212,896</u>

The group and charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2022.

The members have not deposited notice, pursuant to Section 476 of the Companies Act 2006 requiring an audit of these financial statements.

The trustees acknowledge their responsibilities for
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preparing financial statements which give a true and fair view of the state of affairs of the group and charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been audited under the requirements of Section 144 of the Charities Act 2011.

These financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to charitable small companies.

The financial statements were approved by the Board of Trustees on13/1/23..... and were signed on its behalf by:

Kim Mitchell
Kim Mitchell (Jan 13, 2023 12:05 EST)
.....
Mr K H Mitchell -Trustee

The notes form part of these financial statements

Christian Broadcasting Network (UK)

Consolidated Cash Flow Statement
for the Year Ended 31 March 2022

	Notes	31.3.2022 £	31.3.2021 £
Cash flows from operating activities:			
Cash generated from operations	1	<u>213,966</u>	<u>60,949</u>
Net cash provided by (used in) operating activities		<u>213,966</u>	<u>60,949</u>
Cash flows from investing activities:			
Purchase of tangible fixed assets		(39,526)	(5,506)
Purchase of fixed asset investments		-	-
Sale of tangible fixed assets		-	-
Interest received		<u>111</u>	<u>581</u>
Net cash provided by (used in) investing activities		<u>(39,415)</u>	<u>(4,925)</u>
Change in cash and cash equivalents in the reporting period		<u>174,551</u>	<u>56,024</u>
Cash and cash equivalents at the beginning of the reporting period		<u>182,986</u>	<u>126,962</u>
Cash and cash equivalents at the end of the reporting period		<u>357,537</u>	<u>182,986</u>

Christian Broadcasting Network (UK)

Notes to the Cash Flow Statement
for the Year Ended 31 March 2022

1. RECONCILIATION OF NET INCOME/(EXPENDITURE) TO NET CASH FLOW FROM OPERATING ACTIVITIES

	31.3.2022	31.3.2021
	£	£
Net income/(expenditure) for the reporting period (as per the statement of financial activities)	216,029	51,201
Adjustments for:		
Depreciation charges	11,509	6,186
(Profit)/loss on disposal of fixed assets	-	-
Interest received	(111)	(581)
Decrease/(increase) in stocks	(663)	74
Decrease/(increase) in debtors	(8,048)	1,977
(Decrease)/increase in creditors	<u>(4,750)</u>	<u>2,092</u>
Net cash provided by (used in) operating activities	<u>213,966</u>	<u>60,949</u>

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the group and charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention with the exception of investments which are included at market value.

Group Financial statements

The results of Christian Broadcasting Network (UK) and its wholly owned subsidiary CBN Resources Ltd have been consolidated and group accounts have been presented. All transactions between the charity and its subsidiary have been eliminated on consolidation. A separate statement of financial activities and income and expenditure account for the Charity itself are not presented because the Charity has taken advantage of the exemptions afforded by Section 408 of the Companies Act 2006 and paragraph 397 the Charity SORP.

Going concern

The Governors assess whether the use of going concern is appropriate i.e. whether there are any material uncertainties related to events or conditions that may cast significant doubt on the ability of the charity to continue as a going concern. The Trustees make this assessment in respect of a period of at least one year from the date of authorisation for issue of the financial statements.

The charity group's current level of reserves (total funds less the amount held in fixed assets and restricted funds) is £48,917 (2021: £58,292), all of which is free reserves.

As a charitable media ministry, CBN continues to aim high and meet its objectives in such challenging times. We believe that as a media driven ministry, CBN is uniquely placed to carry through its channels a message of hope at a crucial time in living memory. In spite of a global pandemic bringing the world to a near standstill and causing much uncertainty for all, particularly the charitable sector and its donors. We nonetheless see continued donations and even the occasional increase.

As reported earlier, we continue to be prudent in the stewardship of donor gifts. The introduction of efficiencies is ongoing with new and better systems to measure productivity, reporting, a CRM integrated call handling system that allows our Prayer Ministry to be more effective and serve our callers better. The new telephony system, allows the inclusion of callers from Australia and New Zealand as well as the establishment of a small pool of our prayer team being remotely based in SE Asia to account for the time difference whilst remaining cost effective.

Through our humanitarian projects we can show hope in action and demonstrate the Gospel in word and in deed. We conclude the year with greater faith and confidence that our donors are behind us. CBN Europe will rise and adapt to the challenges that lie ahead, holding firm to our mission to reach the nations with the Gospel through all channels and resources available to us.

On this basis the Trustees have concluded that the group and charitable company has adequate resources to continue in operational existence for the foreseeable future and there are no material uncertainties about the entity's ability to continue as a going concern, thus they continue to adopt the going concern basis of accounting in preparing the financial statements.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Grants offered subject to conditions which have not been met at the year end date are noted as a commitment but not accrued as expenditure.

1. ACCOUNTING POLICIES - continued

Tangible fixed assets

Assets costing £500 or more are capitalised as tangible fixed assets and are carried at cost, net of depreciation and any provision for impairment.

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures & Fittings - 20% or 33% reducing balance
Computer Equipment - 20% or 33% reducing balance

Debtors

Trade and other debtors are recognised at the settlement amount due. Prepayments are valued at the amount prepaid.

Bank

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

Liabilities

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Foreign currencies

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the Statement of Financial Activities on a straight line basis over the period of the lease.

Pension costs and other post-retirement benefits

The group and charitable company operates a defined contribution pension scheme. Contributions payable to the group and charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

2. DONATIONS AND LEGACIES

	31.3.2022	31.3.2021
	£	£
Donations and legacies	1,282,199	1,077,886
Gift aid	<u>106,844</u>	<u>91,323</u>
	<u>1,389,043</u>	<u>1,169,209</u>

Included in the above is £1,028,276 (2021: £1,020,545) for unrestricted purposes and £360,767 (2021: £148,664) for restricted purposes.

Christian Broadcasting Network (UK)

Notes to the Financial Statements - continued
for the Year Ended 31 March 2022

3. OTHER TRADING ACTIVITIES

	31.3.2022	31.3.2021
	£	£
CBN Resources Ltd	<u>25,760</u>	<u>74,402</u>

4. INVESTMENT INCOME

	31.3.2022	31.3.2021
	£	£
Deposit account interest	<u>111</u>	<u>581</u>

Included in the above is £85 (2021: £547) for unrestricted purposes and £26 (2021: £34) for restricted purposes.

5. RAISING FUNDS

Other trading activities - Unrestricted

	31.3.2022	31.3.2021
	£	£
CBN Resources Ltd	16,965	37,692
Other	<u>(663)</u>	<u>74</u>
	<u>16,302</u>	<u>37,766</u>

6. CHARITABLE ACTIVITIES COSTS

	Direct costs (See note 7) £	Grant funding of activities (See note 8) £	Support costs (See note 9) £	Totals £
Humanitarian Aid and Promotion of Christian Religion	<u>999,120</u>	<u>176,143</u>	<u>7,320</u>	<u>1,182,583</u>

7. DIRECT COSTS OF CHARITABLE ACTIVITIES

	31.3.2022	31.3.2021
	£	£
Staff costs	700,558	682,688
Hire of equipment	8,597	203
Rent re: Licences & other	42,843	41,854
Rates	3,681	3,642
Insurance	5,539	5,538
Light and heat	728	2,011
Telephone	26,968	18,760
Postage and stationery	18,982	24,710
Production & satellite fees	15,946	13,509
Sundries	2,488	1,865
Office expenses and repairs	26,639	34,882
Repairs and maintenance	455	1,829
Cast and talent fees	529	380
Bank charges	20,599	18,131
Exchange losses	(553)	1,689
Travelling	6,292	2,437
Contract labour	85,149	97,024
Professional fees	22,278	28,372
Depreciation	<u>11,402</u>	<u>6,188</u>
	<u>999,120</u>	<u>985,712</u>

Christian Broadcasting Network (UK)

Notes to the Financial Statements - continued
for the Year Ended 31 March 2022

8. GRANTS PAYABLE

	31.3.2022	31.3.2021
	£	£
Humanitarian Aid and Promotion of Christian Religion	<u>176,143</u>	<u>162,397</u>

The total grants paid to institutions during the year was as follows:

	31.3.2022	31.3.2021
	£	£
World Reach - Senegal	578	-
Operation Blessing USA	9,515	21,581
Other donations under £5,000	2,372	17,049
CBN Asia	3,255	-
Mission Freedom	6,000	-
Afghan Refugees - Albania	9,836	-
CBN Balkan	21,424	68,961
Qendra Celesi Im - Albania	1,711	-
Top Mission (Superbook in France)	-	1,382
Udruzenje Football Club, Bosnia	-	5,637
YMAM Poland	2,091	-
Christian Broadcasting Network (Germany)	17,105	6,050
Mission Possible Albania	-	4,262
Operation Blessing Israel	-	4,630
Doina Bejenaru / AO "Asociația Jurnaliștilor Creștini"	23,899	5,799
Helping Hands (Greece)	-	3,463
Victory Church	19,000	6,500
Zbfree OB Project (The Netherlands)	5,000	4,057
CBN Israel	11,505	9,026
Putson Baptist Church	-	4,000
Kosciol Zielonos - Poland	9,201	-
CBN Nederland	26,502	-
Awana Ministries Portugal	<u>7,149</u>	<u>-</u>
	<u>176,143</u>	<u>162,397</u>

Grants to institutions represent financial assistance for the institutions to pursue their charitable objects and activities.

9. SUPPORT COSTS

	Governance costs £
Humanitarian Aid and Promotion of Christian Religion	<u>7,320</u>

10. NET INCOME/(EXPENDITURE)

Net resources are stated after charging / (crediting):

	31.3.2022	31.3.2021
	£	£
Auditors' remuneration	7,320	7,200
Depreciation - owned assets	11,506	5,506
Operating leases	54,946	42,100
(Gain)/Deficit on disposal of fixed asset	-	-
	<u>73,772</u>	<u>54,806</u>

Excluding the activities of the subsidiary, CBN Resources Ltd, the Charity has an individual surplus of £214,884 (2021: Surplus of £51,201).

In common with many other businesses of our size we use our audit firm to prepare and submit returns to the tax authorities and to assist in other services such as preparation of financial statements.

NET INCOME FROM TRADING ACTIVITIES OF SUBSIDIARY

The Charity has a wholly owned trading subsidiary, which is incorporated on 6 July 2017 in the United Kingdom. The principal activity of CBN Resources Ltd is that of religious support. A summary of the trading results are shown below. Audited accounts are filed with the Registrar of Companies. This summary includes transactions with the Charity that have been eliminated on consolidation.

	31.3.2022	31.3.2021
	£	£
Turnover	25,760	74,402
Cost of sales	<u>(9,850)</u>	<u>(22,069)</u>
	15,910	52,333
Distribution and administration costs	(7,115)	(15,622)
Covenant to Charity	<u>(7,650)</u>	<u>(36,711)</u>
Profit for the period and retained profit carried forward	1,145	-
Net assets	1,146	1

11. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 March 2022 nor for the year ended 31 March 2021.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 March 2022 nor for the year ended 31 March 2021.

12. STAFF COSTS

	31.3.2022	31.3.2021
	£	£
Wages and salaries	646,685	631,204
Social security costs	40,136	39,075
Other pension costs	<u>13,737</u>	<u>12,409</u>
	<u>700,558</u>	<u>682,688</u>

The average monthly number of employees during the year was as follows:

	31.3.2022	31.3.2021
	<u>31</u>	<u>33</u>

No employees received emoluments in excess of £60,000.

The key management personnel of the charity comprise the Trustees, the UK office director and the UK office manager. The total employee benefits of the key management personnel of the Trust were £138,280 (2021: £129,165). Trustees are not remunerated for their role.

13. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted fund £	Restricted funds £	Total funds £
INCOME AND ENDOWMENTS FROM			
Donations and legacies	1,020,545	148,664	1,169,209
Other trading activities - CBN Resources Ltd	74,402	-	74,402
Investment income	<u>547</u>	<u>34</u>	<u>581</u>
Total	1,095,494	148,698	1,244,192
EXPENDITURE ON			
Raising funds	37,766	-	37,766
Charitable activities			
Humanitarian Aid and Promotion of Christian Religion	<u>1,007,135</u>	<u>148,090</u>	<u>1,155,225</u>
Total	1,044,901	148,090	1,192,991
NET INCOME/(EXPENDITURE)	50,593	608	51,201
RECONCILIATION OF FUNDS			
Total funds brought forward	<u>30,086</u>	<u>131,609</u>	<u>161,695</u>
TOTAL FUNDS CARRIED FORWARD	<u>80,679</u>	<u>132,217</u>	<u>212,896</u>

14. TANGIBLE FIXED ASSETS - GROUP

	Fixtures and fittings £	Computer equipment £	Totals £
COST			
At 1 April 2021	17,055	96,309	113,364
Additions	17,970	21,556	39,526
Disposals	<u>-</u>	<u>-</u>	<u>-</u>
At 31 March 2022	<u>35,025</u>	<u>117,865</u>	<u>152,890</u>
DEPRECIATION			
At 1 April 2021	8,469	82,508	90,977
Charge for year	1,630	9,879	11,509
Eliminated on disposal	<u>-</u>	<u>-</u>	<u>-</u>
At 31 March 2022	<u>10,099</u>	<u>92,387</u>	<u>102,486</u>
NET BOOK VALUE			
At 31 March 2022	<u>24,926</u>	<u>25,478</u>	<u>50,404</u>
At 31 March 2021	<u>8,586</u>	<u>13,801</u>	<u>22,387</u>

Notes to the Financial Statements - continued
for the Year Ended 31 March 2022

14. TANGIBLE FIXED ASSETS - continued - CHARITY

	Fixtures and fittings £	Computer equipment £	Totals £
COST			
At 1 April 2021	17,055	96,309	113,364
Additions	16,721	21,556	38,277
Disposals	-	-	-
	<u>33,776</u>	<u>117,865</u>	<u>151,641</u>
At 31 March 2022			
DEPRECIATION			
At 1 April 2021	8,469	82,508	90,977
Charge for year	1,526	9,879	11,405
Eliminated on disposal	-	-	-
	<u>9,995</u>	<u>92,387</u>	<u>102,382</u>
At 31 March 2022			
NET BOOK VALUE			
At 31 March 2022	<u>23,781</u>	<u>25,478</u>	<u>49,259</u>
At 31 March 2021	<u>8,586</u>	<u>13,801</u>	<u>22,387</u>

15. FIXED ASSET INVESTMENTS - CHARITY

	Listed investments £
MARKET VALUE	
At 1 April 2021 and 31 March 2022	<u>1</u>
NET BOOK VALUE	
At 31 March 2022	<u>1</u>
At 31 March 2021	<u>1</u>

There were no investment assets outside the UK. The above investments relate to those held in the wholly owned subsidiary company, CBN Resources Ltd, company number 10853789. This is eliminated on consolidation and is therefore not included in the group balance sheet.

16. STOCKS

	31.3.2022 £	31.3.2021 £
GROUP - Stocks	<u>3,095</u>	<u>2,432</u>
CHARITY - Stocks	<u>3,095</u>	<u>2,432</u>

Christian Broadcasting Network (UK)

Notes to the Financial Statements - continued
for the Year Ended 31 March 2022

17. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR - GROUP

	31.3.2022	31.3.2021
	£	£
Other debtors	35,010	26,934
Prepayments and accrued income	<u>3,788</u>	<u>3,816</u>
	<u>38,798</u>	<u>30,750</u>

DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR - CHARITY

	31.3.2022	31.3.2021
	£	£
Other debtors	42,694	31,300
Prepayments and accrued income	<u>3,788</u>	<u>3,816</u>
	<u>46,482</u>	<u>35,116</u>

18. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR - GROUP

	31.3.2022	31.3.2021
	£	£
Trade creditors	33	2,463
Social security and other taxes	12,833	13,869
Other creditors	1,898	1,110
Accruals and deferred income	<u>6,145</u>	<u>8,217</u>
	<u>20,909</u>	<u>25,659</u>

CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR - CHARITY

	31.3.2022	31.3.2021
	£	£
Trade creditors	-	-
Social security and other taxes	12,568	11,870
Other creditors	211	208
Accruals and deferred income	<u>6,145</u>	<u>8,217</u>
	<u>18,924</u>	<u>20,295</u>

19. LEASING AGREEMENTS

Minimum lease payments under non-cancellable operating leases fall due as follows:

	31.3.2022	31.3.2021
	£	£
Within one year	54,946	54,946
Between one and five years	164,400	178,246
In more than five years	-	<u>41,100</u>
	<u>219,346</u>	<u>274,292</u>

20. MOVEMENT IN FUNDS - GROUP

	At 1.4.2021	Net movement in funds	At 31.3.2022
	£	£	£
Unrestricted funds			
General fund	80,679	18,642	99,321
Restricted funds			
Restricted fund - Operation Blessing	83,635	28,895	112,530
Restricted fund - Orphans Promise	48,582	28,117	76,699
Restricted fund - Help Ukraine	-	140,375	140,375
	<u>132,217</u>	<u>197,388</u>	<u>329,604</u>
TOTAL FUNDS	<u>212,896</u>	<u>216,029</u>	<u>428,925</u>

Net movement in funds, included in the above are as follows:

	Incoming resources	Resources expended	Movement in funds
	£	£	£
Unrestricted funds			
General fund	1,054,121	(1,035,479)	18,642
Restricted funds			
Restricted fund - Operation Blessing	99,959	(71,064)	28,895
Restricted fund - Orphans Promise	115,405	(87,288)	28,117
Restricted fund - Help Ukraine	145,429	(5,054)	140,375
	<u>360,793</u>	<u>(163,406)</u>	<u>197,387</u>
TOTAL FUNDS	<u>1,414,914</u>	<u>(1,198,885)</u>	<u>216,029</u>

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Comparatives for movement in funds

	At 1.4.2020	Net movement in funds	At 31.3.2021
	£	£	£
Unrestricted Funds			
General fund	30,086	50,593	80,679
Restricted Funds			
Restricted fund - Operation Blessing	78,447	5,188	83,635
Restricted fund - Orphans Promise	53,162	(4,580)	48,582
	<u>131,609</u>	<u>608</u>	<u>132,217</u>
TOTAL FUNDS	<u>161,695</u>	<u>51,201</u>	<u>212,896</u>

Notes to the Financial Statements - continued
for the Year Ended 31 March 2022

20. MOVEMENT IN FUNDS - continued

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	1,095,494	(1,044,901)	50,593
Restricted funds			
Restricted fund - Operation Blessing	107,249	(102,061)	5,188
Restricted fund - Orphans Promise	41,449	(46,029)	(4,580)
	148,698	(148,090)	51,201
TOTAL FUNDS	<u>1,244,192</u>	<u>(1,192,991)</u>	<u>51,201</u>

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.4.2020 £	Net movement in funds £	At 31.3.2022 £
Unrestricted funds			
General fund	30,086	69,235	99,321
Restricted funds			
Restricted fund - Operation Blessing	78,447	34,083	112,530
Restricted fund - Orphans Promise	53,162	23,537	76,699
Restricted fund - Help Ukraine	-	140,376	140,376
	131,609	197,995	329,604
TOTAL FUNDS	<u>161,695</u>	<u>267,230</u>	<u>428,925</u>

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	2,149,615	(2,080,381)	69,234
Restricted funds			
Restricted fund - Operation Blessing	207,207	(173,127)	34,080
Restricted fund - Orphans Promise	156,854	(133,317)	23,537
Restricted fund - Help Ukraine	145,429	(5,053)	140,376
	509,490	(311,497)	197,993
TOTAL FUNDS	<u>2,659,105</u>	<u>(2,391,878)</u>	<u>267,227</u>

OPERATION BLESSING

Operation Blessing provides humanitarian relief to people affected by disaster and poverty all over the World. It also provides financial support to individuals or organisations engaged in religious, educational and other charitable work. Operation Blessing relies almost entirely on charitable contributions from the private and public sector.

ORPHANS PROMISE

Orphans Promise provides orphan care and relief to vulnerable women and families in over 50 countries around the world. Founded by Terry Meeuwsen, co-host of CBN's flagship programme 'The 700 Club', Orphans Promise is providing shelter, education, medical relief and work opportunities to see children move from at risk to thriving. Orphans Promise is mainly depending on charitable contributions from the private and public sector. The SEED project (Something to Eat Every Day) in the Ukraine is funded from Orphans Promise charitable income.

20. MOVEMENT IN FUNDS - continued

HELP UKRAINE FUND

Since the start of the war in Ukraine, CBN started a fundraising campaign to help Ukrainian refugees who fled to Poland. We opened up a warehouse at the Ukrainian Border to provide food and hygiene items to shelters and churches in Poland and Ukraine. We set up a refugee outreach at the border with Medyka to provide food, clothes and a place to rest and recharge phones to refugees who cross the border. Our Refugee Outreach Team provides help, support and activities to mothers with children in various locations in Poland.

21. RELATED PARTY DISCLOSURES

During the year to 31 March 2022, the company made charitable contributions to CBN Germany, amounting to £17,105 (2021: £6,049), in which S Smith and K Mitchell are also Trustees. There were no amounts outstanding at the year-end (2021: £Nil).

During the year to 31 March 2022, the company made charitable contributions to CBN Senegal, amounting to £578 (2021: £Nil), in which K Mitchell is also a Trustee. There were amounts outstanding at the year-end of £Nil (2021: £111).

22. ULTIMATE CONTROLLING PARTY

The company is jointly controlled by the Trustees.

CHRISTIAN BROADCASTING NETWORK (UK)

England & Wales - Charity number 1101659

Accounts

REGISTERED COMPANY NUMBER: 04460911 (England and Wales)
REGISTERED CHARITY NUMBER: 1101659

Report of the Trustees and
Audited Consolidated Financial Statements for the Year Ended
31 March 2021
for
Christian Broadcasting Network (UK)

Thorne Widgey Accountancy Ltd
Chartered Accountants
Statutory Auditors
2 Wyevale Business Park
Kings Acre
Hereford
Herefordshire
HR4 7BS

Christian Broadcasting Network (UK)

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for the Year Ended 31 March 2021

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The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 March 2021. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015).

Objectives and Deliverables:

Our Mission

CBN is a charitable broadcasting media organisation whose aim is to utilise our media platforms for the propagation of the Gospel of Jesus Christ. Our desire is to reach households in the United Kingdom, Europe, and the rest of the world.

Achievement and Performance

Although funding selected projects is an intricate balancing act, we remain a viable enterprise and continue to operate as a purposeful and effective charity.

We employ a creative and innovative team of staff, a growing team of volunteers, ministry partners and supportive individuals. Together, we find ways to reach our communities to raise the necessary funds and achieve our ambitious goals to alleviate societal needs and bring hope through the message of the Gospel.

Charitable Activities: Progress against Objectives in the reporting year 2020.

We work with a wide variety of organisations, ministries, broadcasters, and churches to further our objectives and provide public benefit.

CBN has ministry centres located in the UK, Germany, Croatia, Moldova, and The Netherlands. With such a footprint, CBN Europe - with its Headquarters in the UK - is strategically positioned for increased ministry impact, bringing the Gospel message to viewers across Europe and Australasia.

Significant Initiatives - Progress on our 2020 Ministry Objectives.

1. Despite the challenges of a global pandemic, which led to lockdowns in 2020, CBN continued to reach viewers in the UK, across Europe as well as in Australasia.
2. Circumstances surrounding the lockdowns drove up demand for TV and online programmes and content. CBN became an option for people accessing media to keep occupied and overcome isolation, to stay informed, entertained and kept up to date.
3. Sharing the Gospel is at the heart of CBN's ministry. Through our animated Bible series *Superbook* we are reaching a new generation with the Gospel and our humanitarian projects are designed and structured to compliment the essence of our mission by meeting the practical needs of beneficiaries in practical ways.

Key Ministry Updates:

During this extraordinary financial year, amidst an unprecedented global crisis, CBN Europe successfully accelerated its development plans, built resilience, and became better strategically positioned for the future.

- Our CRM system proved to be a worthwhile investment into our infrastructure, with improved statistical reporting and integration with our email software, increased operational reporting on partner contact, call handling and effectiveness of our fundraising efforts.
- With more people being at home, online giving via the website has increased over the past year.
- All our English programming is now customised with our contact details for UK, Europe, and Australasia. We have set up a successful FTP delivery system for all our programming to all our stations in the region. This has helped us to deliver programming more effectively and meet increased demand.
- We have extended our reach for the English audience with expansion into Australasia by providing follow-up ministry from our programmes in the region.
- Our media content plan for the next financial year continues to be rolled out, with some exciting ministry initiatives for sharing regular updates and ministry impact to donors and prospective donors.

Report of the Trustees
for the Year Ended 31 March 2021

- CBN Germany continues to grow steadily, and this financial year has seen growth in income. We are building a social media studio in the Hamburg office to be able to produce content more frequently and locally.
- CBN Balkan is also growing fast, leading to an increase to four staff members. Under the excellent leadership of the Director of CBN Balkans, the team is handling more ministry and humanitarian projects than ever before.
- CBN Netherlands is gradually growing and starting to raise income. *Superbook* S1 and S2 have also been dubbed in Dutch, and we were able to fundraise for and promote the Dutch website through TV spots.
- CBN Moldova, the latest addition to CBN's European centres, is in the starting blocks with only one staff member. We are launching CBN programming on a new TV station in the first quarter of the next financial year. We are building the CBN Moldova website to provide insights to CBN's ministry and project highlights.
- We are partnering with Awana Ministries, who represent us in Portugal. For broadcasting, we work with the Evangelical Alliance and RTP2 (National TV), and Kuriakos TV to broadcast CBN programmes including *Studio 5* and *Superbook*.

Superbook has now been dubbed into 20 European languages. We continue to pursue ministry opportunities in all these languages and continue to see more seasons dubbed as funds become available. *Superbook* Academy Church resources have been translated in Romanian, Albanian, French, Dutch and Portuguese. We hope to launch websites to serve the churches in these languages soon.

Impact Summary

PILLAR	INITIATIVE	DESCRIPTION	% CHANGE	NO OF DIRECT BENEFICIARIES
Media Production & Broadcasting	TV Broadcasts (Satellite, Cable, Terrestrial and IPTV)	Providing public benefit through our programmes, on TV as well as on social media. CBN is reaching a cross-section of viewers from all age groups	12%	37 TV Channels across Europe and Australasia (versus 33 in previous year)
Children & Education	Superbook Schools	Through the <i>Superbook series</i> . CBN provides resources within Schools and virtual classrooms supporting RE teachers in providing biblical values and principles within the educational curriculum for primary school children.	0%	700 beneficiaries
Humanitarian	Hope Boxes	Our concerted efforts to respond to Covid 19 as part of our mission in alleviating food poverty	10 0%	536 Hope Boxes / estimated number of 1,286 beneficiaries
	Other Operation Blessing Projects	Disaster Relief, Micro Enterprise, Food, Water and Medical outreach projects.		P4,609 beneficiaries
	Orphan's Promise Projects	Taking children from at risk to thriving.		400+ beneficiaries
Hope Line	Prayer Support	A lifeline and support to those in difficulties that may remain unseen on unheard through our Hope lines where we have support workers who listen without judgement and offer prayer.	+7. 5%	Over 19k calls taken (Versus 18k in previous year)
	Partner Support	Outbound calls.	- 14 %	Over 2.9k calls made (Versus 3.4k in previous year)

Christian Broadcasting Network (UK)

Report of the Trustees for the Year Ended 31 March 2021

Media Production & Broadcasting

We broadcast on mainstream Christian and secular TV channels including: TBN UK, Revelation TV, and God TV. Through these broadcasting channels, we are raising awareness of our international ministry and discipleship through our provision of holistic Christian content. Overall, we broadcast CBN programmes in 17 languages on over 30 TV stations across Europe and Australasia.

In line with our ministry's 2020 objectives, we are engaging in an ongoing project geared towards transitioning from being a TV-driven media ministry to a 'digital first' ministry. The aim is to consistently find fresh and engaging ways to reach a younger and more mobile community and demographic.

The strategy is to engage with a wider ranging audience, on multiple platforms and with a deeper engagement online whilst enhancing the audience's awareness of our four pillars of ministry (CBN's *family* of ministries). We aim to take things to a new level in 2021 and beyond and put together an active fundraising strategy.

A strategic shift in focus was required to accelerate our medium-long term plans for digital media. These are plans rolled over from the last financial year to create more engaging content designed for dissemination primarily through our social media platforms. We have overcome the initial lockdown setback that hit hard on our studio production and resumed to full production of our regular content for TV and social media for our audiences using a mix of both studio and remote locations.

During this time, we also strengthened our media presence and programme delivery across Europe. We are further enhancing our media presence in Australasia where we launched the CBN Australasia Hope Line to serve viewers in the Australasia region and further customised our programmes in the region.

Online/Internet Presence:

Our 2020 digital media strategy has been successful. CBN Europe Facebook likes increased to 2.4k. The 700 Club Europe Facebook registered more than 8.2k likes and our CBN Europe Pinterest page has also continued to grow. Our Superbook UK Facebook page registered over 35k likes - and continues to attract many English-speaking followers from outside the UK.

Our YouTube channel has also grown, generating more than 66k views. There was a large increase in website traffic, with 56k users visiting the site compared to 37k in the previous year. The most popular pages continue to be the donate and prayer pages.

Children's Ministry & Education

Superbook Academy: For Churches

One of the channels utilised to reach our educational objectives is Superbook Academy. These resources are developed to support church programmes for a monthly subscription. They are creatively crafted materials aimed at supporting church Sunday schools. This includes content from all Superbook episodes, unlimited access to lesson materials for art and craft work to bring lessons to life when teaching children Bible stories and concepts. We registered more than 60 churches to our online learning platform.

Superbook Schools: For Schools

In partnership with Christian organisations and schools across Europe, we support Primary School Curriculums for Religious Education and address the provision of quality education. As part of our strategic review during the pandemic, we initiated the creation of new *Superbook* based virtual resources for schools. Bible story themes and principles are presented to educational institutions and teachers who are equipped with material in their language of instruction, in an easy-to-understand way for both the learner and the teacher and very user-friendly in a classroom setting or for assemblies.

In Wales, *Superbook* is used during RE curriculum lessons in over 20 primary schools, sharing the Bible stories with more than 700 children each year. The children love the engaging videos where Superbook characters inspire and influence positive behaviours.

The *Superbook* and UK production team collaboratively recorded online resources in our UK studio that are being added to our Superbook Schools website and shared with schools in our pilot programme in Herefordshire. We are looking to extend our reach and create more resources that engage children with the stories of the Bible during RE lessons and assemblies.

Prayer Ministry

Through our CBN Hope Line, we encourage the lonely, share the Gospel and bring hope to thousands of people. We moved at pace and migrated the entire HQ team to working 100% remotely from 19 February 2020 and launched our new phone system in June 2020, we have been able to remotely provide an essential service during the pandemic.

The Hope Line comprises of two areas of focus. i) The Hope Line where we have in this time answered 86% of inbound calls, amounting to over 19k calls. We made over 2.6k outbound calls during this same period. For many, CBN's Hope Line continues to be a vital lifeline. A total of 24 people became Christians and 27 people decided to reaffirm their Christian faith after contacting the Hope Line. The prayer team has interacted with and ministered to thousands of callers during this critical time, providing a voice of hope in a time of need. ii) We established the CBN Partner Support Team to provide access to individual ministry partners to connect to CBN for all support we can provide as a ministry. We regularly write letters to donors and beneficiaries. We also send out requested Christian literature and other resources.

We have overcome the challenges presented by going into lockdown. A lot has been learned from this world event. It is a pleasure to report that we are successfully continuing our operations remotely and we will continue remote working for the immediate foreseeable future.

Regional (Europe) ministry impact:

Regional Overview and Growth

With a strong presence in the United Kingdom and Ireland, CBN Europe broadcasts the Gospel in over 17 languages, on over 30 TV stations across Europe. CBN's animated Bible series *Superbook* reaches a young audience, teaching the Bible stories in a fun and engaging way. In addition, this year, we expanded into Australasia with increased programming on TV, improved customisation, and the launch of our CBN Australasia Hope Line to offer prayer, support, and information about CBN's ministry to viewers.

Launch of Hope in Action Campaign CBN Europe

In December 2019, we introduced a vision to get the ministry ready to bring hope amidst hopelessness. This culminated in the timely launch of the 'Hope in Action' to inspire trust and confidence so callers and the wider community can put their hope into action. This is through our sharing of ministry updates and messages of hope on our website and across social media and more personally to CBN partners.

Quarter 1: April - June 2020

Faith and Fundraising Week: May 2020: Our Faith and Fundraising telethon in May 2020 raised £12k in single gifts and monthly gifts generating a projected annual value of £21k.

Superbook premiers in Portugal: On 31 May 2020, *Superbook* aired on television for the first time in Portugal, broadcast on RTP2 National TV channel. Children and families watched Gizmo, Joy and Chris as they travelled through time to join David in his quest to defeat the giant Goliath. The program was broadcast in European Portuguese and featured local hosts playing games with children. One family excitedly invited a friend to watch the launch programme with them. It was the first time this friend had heard the Gospel!

Operation Blessing Covid-19 Relief UK: In June 2020, we started the distribution of 'Hope Boxes' in three locations in Wales and one location in England. We were able to reach families in danger of suffering from food poverty by partnering with churches with an active community outlook. We were able to bless families in need of crucial support to avoid crisis. Every box contains nutritious food items and supplies tailored to the family's size and needs. To engage the families who had nowhere to go and needed an outlet, we included *Superbook* resources for the kids, a copy of the New Testament, and CBN's 'Who is Jesus' DVD with five great testimonies of faith.

Quarter 2: July - September 2020

Integrated Phone System and CRM: During the Covid-19 pandemic again accelerated our communication systems programme and moved to a new phone system that integrates with our CRM system Salesforce. Both systems include useful wallboard and dashboard features, which are accessible to every staff member working remotely. The new system allows for effective call management and reporting. The new telephony system allows us to efficiently scale our phone operations as needed.

Superbook Season 2 airs on France National TV! In August, four French episodes of Season 2 aired on national TV channel France 2 in the dedicated time slot of the Federation Protestante. Children and families watched the 'Noah and the Arc', 'Joseph and Pharaoh's Dream', 'Rahab and the Walls of Jericho' and 'John the Baptist' episodes. These broadcasts aired across metropolitan France, French overseas territories, Andorra, Monaco, and Tunisia.

Faith and Fundraising weeks - September 2020: In the first two weeks of September, we held the second CBN Europe Faith and Fundraising weeks in this financial year. We saw an encouraging response with a projected annual value of £27k. We noticed a large decrease in monthly recurring giving compared to last September. We saw an almost doubling of single gifts during this time. We thank God for His provision and for every partner who sowed into His Kingdom!

Superbook returns to Portugal National TV: In September, *Superbook's* 'A Giant Adventure' was re-broadcast on national TV channel RTP2. In partnership with the Evangelical Alliance Portugal and Awana Kids Ministry we worked together to bring more *Superbook* episodes to national TV. This is the third broadcast of *Superbook* on national TV and the beginning of a new season to reach families and children with the Gospel in Portugal.

Quarter 3: October - December 2020

New programming update: We have seen an increase of requests for CBN programming on TV. We signed new broadcast agreements with various TV broadcasters in the region. We also set up an improved system for delivering programmes via bespoke FTP locations, while optimising our offering of customised programs to all English language stations in the region.

Launch of the CBN Family App: The CBN Family App launched in our region providing all partners in Europe and Australasia with CBN programmes in English, including *Superbook*. This is part of our 'Go digital' programme where we have made a huge step forward with our digital offerings by launching the CBN Family App. We have and will be promoting the activation of the App to our audiences going forward.

Virtual Lesson for Superbook to schools

Due to pandemic restrictions, we were unable to carry out our Christmas programme to schools. In December we got innovative and shared our inaugural *Superbook* Virtual lesson! 'The First Christmas' is the start of a series of virtual resources to equip schools and teachers in England, with *Superbook*-themed virtual RE lessons. We are currently engaging various educational authorities and primary schools in the United Kingdom. The virtual lessons will include arts, crafts and fun activities for the children and printable PDF's.

Virtual Partner Event

In December we held two virtual events where we were able to connect with some partners. As a first venture into virtual events, we purposely kept these events small to gauge interest, participation, and our ability to successfully deliver a virtual partner event. As with our in-person events, we carried out test runs to ensure the technical, content, and human capacity was up to CBN standard. Both events went extremely well, and we received wonderful feedback about the ministry.

Our partners appreciated our efforts to connect with them during the lockdown and avoid isolation from one another and direct involvement with the ministry. We are thankful for the opportunity to connect and serve our partners as well as develop a good model for the future.

Giving Tuesday and End of Year Campaign

We ran a couple of successful fundraising events that concluded the calendar year 2020. In the third quarter of financial 2020-21, our 'Giving Tuesday' campaign raised £3,000, while our End of Year campaign raised £18k. This is a significant effort in a challenging climate and an answer to prayer. We thank the Lord for His provision!

Christian Broadcasting Network (UK)

Report of the Trustees for the Year Ended 31 March 2021

Quarter 4: January - March 2021

Faith and Fundraising weeks: January 2021

We raised a total of over £21k in our three-week Faith and Fundraising in January 2021 in single and recurring gifts.

Launch of the CBN Australasia Hope Line

In February we launched the CBN Australasia Hope Line as a partner service and for follow up ministry to CBN programming on TV in Australasia. This regional expansion and time zone gap required a new model to be added to our existing structure. Two additional members of staff based in Manila were recruited, trained, and supported by a coach/team leader located in the CBN Philippines office. The call volumes are still low, but we anticipate growth as awareness for this service increases.

Launch of Legacy Giving

CBN UK launched a legacy giving program which includes a free will writing service in partnership with a UK solicitor firm. We launched online: www.cbneurope.com/legacy and created a TV spot. We hope that with the launch of the legacy giving programme, a stronger foundation will be laid for the future, impacting generations to come.

Marking one year into the global pandemic

March 2021 marked one year since the start of various lockdowns across Europe due to the Covid-19 pandemic. As we reflect on the year gone by and the challenges we have overcome, it is a privilege that CBN's ministry continues with a supportive Team and Partner base. We have seen increased demand for CBN programming regionally. Our offices continued to operate effectively as we adapted to address the intervening circumstances.

We are thankful to our faithful donors who continued to stand with us through a most challenging season, helping us to offer hope at a much-needed time.

Operation Blessing Covid-19 Relief Continues

Our localised partnerships continue to bear fruit and a ministry partner in Hereford, Pastor Andy shared: *"This partnership with CBN means so much to the families that are living in the community. Giving out these boxes provides an opportunity to share the love of Jesus to homes with people we've never had contact with before"*.

Covid-19 Relief Europe

We provided Hope Boxes to vulnerable families in England and Croatia. We provided 290 food boxes and 40 baby boxes, impacting over 900 people through this valuable outreach. We worked in partnership with the local church while CBN staff coordinated efforts on the ground.

Current Projects:

Operation Blessing projects:

United Kingdom:

- During the year we provided food parcels to vulnerable families in England and Wales. In partnership with the local church, we were able to bless an over 1.2k people through our Hope Boxes outreach project, containing food, cleaning materials and a leaflet to the CBN Hope Line to offer prayer support.
- Hope Boxes Hereford Putson Baptist Church - almost 500 food boxes with food to feed a household for a week were distributed to people in need (July, August, December 2020, January 2021).
- Dream Centre Outreach - helping around 100 families and elderly people with a package of food and hygiene supplies, sharing the gospel and giving hope to those who struggle even more because of COVID-19.
- We started a collaboration with Victory Church in Cwmbran to set up an Operation Blessing distribution centre that provides practical assistance to needy families.

Greece:

- Between December 2020 - January 2021 CBN, in partnership with Helping Hands, distributed sleeping bags, food packages and essential supplies to more than 50 refugee families.

Croatia:

- Recovery in Focus - Prison Ministry: We helped 150 prisoners and addicts, supporting them on their road to recovery and resocialisation on release.
- Homeless Project - Istria, June - August 2020: We distributed food packages to 50 beneficiaries who are either homeless, single mothers in need or recovering drug addicts.
- Virovitica Food Relief - Food packages were distributed to 20 families living in poverty who have found themselves in an even more difficult situation because of COVID-19 (May 2020).
- Roma Food Relief - Zagreb: We distributed food and hygiene packages to 13 Roma families (40 adults and 60 children) who were greatly impacted by COVID-19.
- EPC Food Relief - Between October 2020- January 2021 we have been helping 18 small churches all over Croatia reach 587 beneficiaries within their communities with food, hygiene and a message of hope.
- Ruke Nade December 2020 - January 2021: - we delivered Christmas food packages to 874 refugees in a camp at the Bosnian border.
- Superbook Earthquake Relief: We helped 250 children who were affected by the earthquake in Petrinia. We hosted a Superbook kids event and handed out Superbook bags filled with toys, water and gifts.

Albania:

- ICF Tirana - We distributed food packages between June 2020 - August 2020 to 78 single mothers and unemployed parents.
- Through Mission Possible we reconstructed the damaged house of an Albanian single mother and her teenage son.

Orphan's Promise projects:

Bosnia and Herzegovina:

- Sports and Education and discipleship projects to impact young people.
- KFT - Keeping Families Together project, supporting single mothers and struggling families with discipleship and food parcels during the pandemic. Through this project we supported six families every week.
- Family Home - We purchased a new home for a family whose daughter was a part of our sports project. Their house burnt down and sadly took her precious life. We also financially supported the family with food and bought them seeds and animals as part of our OP SEED project (Something To Eat Every Day).
- School Feeding Project - we provided daily meals to 80 school children from a Roma background throughout the COVID lockdown.

Bulgaria:

- The Gypsy Project - we provided 72 children from Roma background with shelter, education, and skills for life training.

Germany:

- Stadt Insel - afterschool tutoring, mentoring and discipleship for at-risk children and inner-city teens.
- Die Arche - German lessons, discipleship, activity clubs and camps for refugee and immigrant at-risk youth in Hamburg.

Poland

- YWAM Poland - Keeping families together training as well as emotional literacy training for children and caregivers across Poland. We delivered food boxes and diapers to the neediest Orphanages in Eastern Poland during the COVID pandemic.

Romania:

- Springtime House - Food Outreach into the neediest Roma communities during the heights of COVID-19 lockdown, providing food, water, and temperature tests.
- Rock of Hope Ministries - providing girls and young women with shelter, support, and skills for life training.
- Darius House and Sunshine School - providing support for children living with disabilities.

Serbia:

- Serbia Roma Preschool - we reconstructed a burnt-out old building to become a Roma Preschool, this is now complete and open to a large group of Roma children every weekday, serving over 200 meals every month.

Donor Engagement:

We have in recent years experienced and continue to navigate a very challenging fundraising climate. These challenges include an aging CBN donor base with continued rapid technological advancement and a shift in media consumption and engagement from traditional TV programmes to multiple online channels, digital expansion of social media platforms and increase of media consumption.

We must work harder and be innovative and overcome an ever-more saturated market. We continue to be attentive to and develop a closer yet non-intrusive (GDPR compliant) donor experience.

Our aim is for authenticity, consistency, and vigilant accountability with donors and partners. Our systems and practices are under continuous review and improvement maintain CBN brand integrity. We are addressing the challenges and are rewarded with donor commitment which enables us to fulfil our planned charitable objectives.

The global Covid-19 pandemic has been an extraordinary historical event that has tested the mettle and depth of charities in many ways. As a charity heavily involved in media distribution and humanitarian relief, we are uniquely placed to make a difference at a time of major global uncertainty. As a donor-dependant organisation, we cannot yet tell how deep the effect will be on our individual donor's support that would ultimately affect our effectiveness.

We may yet be impacted in the aftermath but, we are adjusting our operations to ready ourselves as best as we can prepare for an even more challenging but promising future. We aim to prudently continue to support the beneficiaries of our outreach programmes. The first signs are positive, and we are thankful to our donors who continue to contribute financially and those who have given much needed moral and prayer support.

We have noticed a greater engagement from donors via our online portals for various purposes, including streaming of CBN content and making online donations. We have seen good responses to our online campaigns which is very encouraging. We believe we will see an upwards trend for online giving which also highlights the importance of further improvements to our website and online visitor experience.

Data Protection (GDPR):

Throughout the year we worked with our Data Protection Officer and have taken active and demonstrable steps to protect donor and employee data to comply with the Regulations. Data Protection and Cyber Awareness training are now mandatory training for all employees across the region. We are working closely with CBN teams in the USA to bring greater cohesion and understanding of the requirements these regulations impose on all of us. In addition, we outsourced our IT support which helped us increase our cyber security measures and offer increased data protection.

Management Update:

We have weekly team leader planning and review meetings. Monthly management meetings are held for key ministry decisions as well as to evaluate ongoing campaigns validate taking on new ones. Regular consultation with team leaders and managers is maintained to ensure we are keeping on track with budgets and projects. There have been no further changes in the management structure.

Response to the global pandemic:

When the global pandemic started at the outset of 2020, we did not know how this would affect the charity and its donors. In January we focused on flood relief in England and our last Faith and Fundraising weeks for the financial year in January. Between February and March, we saw the beginnings of lockdown in the UK and, as government information trickled in, we adopted accordingly and developed our remote working plans.

We issued staff with equipment and home working policies and carried out the necessary virtual risk assessments. We set up systems that allowed our staff to communicate effectively while working from home. We increased our donor communications. The main aim was to continue operating despite impending challenges and restrictions. Our systems have over the year proved effective and reliable for the continued delivery of our objects and absorb any shock that may adversely affect our functionality.

When it became difficult to safely deliver orders by post, we temporarily closed our online store for a period. Through the year we closely monitored our expenditures and adjusted our budget, prioritising funding for existing commitments and providing a comprehensive response to Covid-19 needs within a wider demographic in the communities we operate in.

As a media ministry, we are uniquely positioned to share content to the homes and hearts of our viewers. With our creative mix of online and offline response, we continued to operate despite the restrictions, and have seen many positives throughout whilst learning and adapting to a new way of working.

We continue to adapt to a changing world - finding ways to engage better with our donors. Expanding humanitarian work across the region has become a clear imperative. We have seen more lives changed through CBN Europe's ministry projects. We are thankful for a very positive and flexible team who have demonstrated great team spirit through it all while facing their own personal challenges.

Key Performance Indicators:

1. Social media:

- Our 700 Club Facebook page has 8,259 likes. Our CBN Europe FB page increased to 2,472 likes.
- CBN Europe Pinterest receives over 187,000 monthly views.
- Our CBN Europe YouTube channel generated 66,877 views over the financial year.
- Our Superbook UK Facebook page registered 35,026 likes - and has many English-speaking followers from outside the UK.

2. Website and video:

- The CBN Europe website attracted 56,139 users. The most popular pages were the Donate and Prayer pages.
- Our website video players recorded a total of 3,135 video views with a total of 43,047 minutes viewed. Although this is an increase, we anticipate it will drop slightly due to the launch of the CBN Family App.
- Our Superbook.org.uk website attracted 34,962 users. This page is home to the Superbook DVD Club and the Superbook DVD Shop.
- A total of 1,782 unique people visited our Story of Love page, with 28 responding positively to the Gospel presentation.
- We have 63 active Superbook Academy subscribers, using the library of resources in children's ministry.

3. Prayer Line

- Since launching our new phone system in June 2020, we have taken 19,358 calls, answering 85% of inbound calls. We made 2663 outbound calls.
- Through our Prayer Line we continue to help people become Christians, as well as affirm their Christian faith after receiving prayer support.

4. CBN Partner Mail

- Number of emails sent. Since our shared consent campaign with CBN International, we have sent an average of over 50k emails per month to engage with our partners compared to 18k in the last reporting year.
- Our email list has grown to over 25k people.
- Our Google Ad-Word Grant performed better than the year before and with a significant increase in clicks (over 9.2k clicks versus 6.4k previously).
- Reach Magazine is sent out 6 times a year and generated over £22k in returned pledge slips. The estimated total value of website donations that can be attributed to the Reach magazine mailing is £7.3k.

5. Online Giving

- Website giving represents a sizable portion of our annual income and has experienced significant growth. During the year we received over £114k in single donations and over £123k in recurring donations. The largest source of online giving is through our TV programme representing 48% of all online donations, followed by the website at 19%, email at 16%, Letter at 6%, miscellaneous - 6%, social media - 4%, Prayer Line - 1%.

Significant positive factors in 2020/21:

- CBN programming has a wider audience on multiple TV platforms (Satellite and Freeview) as well as online. The recently launched Family App has grown our audience and reach.
- Successful fundraising appeals on TV in May and September 2020, and January 2021, resulted in attracting additional donors and finance.
- Significant contributions from our Prayer Team engaging callers with the ministry resources and through prayer have made a difference throughout the year, particularly regarding mental wellbeing and support.
- The continuation of our bi-monthly *Reach* magazine continues to be a great reporting tool to current and new partners.
- Personalised bi-monthly donor appreciation letters provide a stronger, proactive, and engaging relationship between CBN and our donor base.
- Our program of outbound partner appreciation calls continues to pay dividends to the ministry. We are maximising opportunities to connect, support and pray thereby building rewarding partner relationships at every level.
- Due to the prudent stewardship of our resources, our donors continued to respond positively to our appeals and their unwavering support during this challenging time has been most welcome.

Challenging factors in 2020/21:

- **PAYROLL:** We seek to be an ethical employer and pay a living wage. This continues to present a challenge when balancing staff remuneration in line with comparable organisation expectations and in relation to the Charity's income levels. We continue to monitor this closely to ensure we retain the skills required to operate and grow.
- **CYBER:** Hyperactivity in cyberspace where we have a significant presence is a risk that we aim to mitigate through staff awareness on phishing scams and other factors that could pose a detrimental effect particularly considering GDPR. Implementing our compliance regime across the region has taken up a considerable investment of time and finance but is paying dividends for that investment.
- **STRUCTURES AND SYSTEMS:** As with most system changes, the transition to a new CRM has proven to be challenging and moderately affected the effectiveness of our active fundraising. It has been an arduous task creating new campaigns while developing the necessary knowledge base to enable efficient troubleshooting in a live environment. The Hope Team undergo continuous bespoke in-house training. Resource permitting, we hope to expand expertise within the team.
- **SYSTEMS AND IT:** The financial investment to enable remote working has had a positive outcome on delivery of our objectives. Providing more secure, portable devices has impacted our bottom line as we accelerated the purchase and roll out of equipment. In essence, we brought forward medium-term plans to meet the immediate need in response to the pandemic.
- **DONOR BASE:** Overcoming donor apathy during a global pandemic has been very challenging as donors have become more financially reserved. We continue to monitor this closely and consider best practice and further diversification of income streams in what is an already turbulent time for charities must be considered.

Public Benefit

In accordance with our founding principles and as a charitable Christian media organisation, we share our core belief in the Gospel of Jesus Christ and the transformational results that occur by developing a relationship with and following God's precepts. Expanding from our European focus, we have launched efforts to minister to Australia and New Zealand - countries that share a common language and Commonwealth connection with the UK.

We are committed to practically demonstrating our faith nationally and internationally, working with our four pillars of ministry through which we deliver our objectives:

- Humanitarian projects - through feeding programmes, disaster relief.
- Education - reaching all age-groups with the Gospel through religious education.
- Hope Line - providing a lifeline to callers through our prayer service.
- Media - through various platforms including TV, digital and social media as well as any other appropriate channels of communication.

FINANCIAL REVIEW.

The Financial Effect of Significant Events

During the financial year, CBN held three significant fundraising events that attracted new donors to the Ministry.

Our Faith and Fundraising campaign in May 2020 raised a total overall annual value of over £21k.

Our Faith and Fundraising campaign in September 2020 raised an annual value of £27k.

The three-week Faith and Fundraising campaign in January 2021 raised an overall annual value of over £48k

Giving Tuesday campaign resulted in a total of £3k in donations, which was our first successful Giving Tuesday single day campaign.

The End of Year campaign was our most successful end of year campaign to date, which raised over £18k.

During the Faith and Fundraising Weeks, our prayer centre team continues to maximise on our 'Rise and Ask' challenge, an opportunity to invite individual single gifts and monthly partnerships to achieve our fundraising efforts and helps us do more as a charity. This culture shift through has positively impacted our ability to express the difference and impact such public financial support makes.

Website giving represents a sizable portion of our annual income and we have experienced significant growth in this area over the past year. We received a total annual value of over £237k in single donations and in recurring donations.

Factors likely to affect future performance.

- Fluctuations in the value of Sterling and a sluggish UK economy may affect our funding to overseas partners and offices.
- The impact of Coronavirus on the population in terms of health and available opportunities for growth.
- Changes in donation patterns because of economic challenges.
- Increased number of humanitarian projects in Europe may have a positive outcome in encouraging further donor engagement.
- Introduction of a Superbook cause-based concept allowing donors to give towards reaching a new generation with the Gospel.
- Reduced travel costs during and after the pandemic will help us to apply funding to other areas as needed.
- New technology allows us to engage "virtual" volunteers to the ministry, providing new opportunities for ministry engagement and impact.

Principle funding sources

The ministry is primarily funded by voluntary donations of the public as well as legacy gifts.

Financial Position

During the reporting period income was £1,244,192 (2020: £1,222,777) and expenditure was £1,192,991 (2020: £1,256,566). Net income was £51,201 (2020: net expenditure £33,789).

Total funds at year end increased from £161,695 to £212,896, of which £80,679 were unrestricted and £132,217 restricted (2020: £30,086 unrestricted and £131,609 restricted). The net book value of tangible fixed assets at the year-end stood at £22,387 (2020: £23,067).

Reserves policy

Guidelines from the Charity Commission suggest that Charities should hold six months of general running cost in reserves, which is approximately £500k. The charity is working towards these guidelines, however, currently holds free reserves at the balance sheet date of £58,292 (2020: £7,019).

FUTURE PLANS

- Improve feedback to donors on the impact of their generous support. An increase in the number of humanitarian missions in Europe and filming reports for our TV programming and social media will make this possible.
- Continue to develop more ministry resources around *Superbook* in the various European languages, will improve our cultural relevance and ministry effectiveness in the region.
- Translate *Superbook* into more European languages and reaching a wider audience with *Superbook* airing in more countries.
- Increasing our overall regional income generation target. We will need to grow a CBN Europe partner base in each country. This will in turn allow us to further our ministry objective to impact the UK, Europe and beyond with the Gospel.
- Further establish and grow CBN's ministry and *Superbook* in Australasia. This pioneering work has partly been achieved by offering a follow up ministry through the CBN Australasia Prayer Line.
- Strengthening our regional partnerships with other organisations. Developing synergies and cohesion across our regional offices in the UK (HQ), Germany, Croatia, Moldova, and The Netherlands to further strengthen our offering in the region.
- Strengthening the delivery of humanitarian aid through projects in Europe. We aim to focus on Life Changing Surgeries to help make a greater difference.
- Emphasise on our CBN Europe "Go Digital" Campaign to encourage greater use/uptake of electronic communication and access to our online platforms as a primary way of engaging. One fall-out of the Brexit settlement has resulted in increasing postal costs in the UK and Europe, having the effect of making our online offerings more interesting especially on the CBN Family App. The impact will not only be instant communication but a reduction in our postal costs.
- Phase out the *Superbook* DVD Club and encourage more people to engage with our digital resources online. This will help us to reduce cost and meet the demand for online streaming of our programmes.

Conclusion

As a charitable media ministry, CBN continues to aim high to meet its objectives in such challenging times. We are very encouraged by the continued support of CBN donors throughout this challenging year. Successfully getting through this year gives us much confidence for the future. The ministry and teams across Europe have adapted and we are well prepared for operating in a most challenging environment, whilst continuing our mission's focus and objectives.

As a ministry we have become stronger together and are better positioned than ever to represent our donors to the beneficiaries we serve. We continue to be prudent yet confident in our approach to sharing the Gospel, alleviate poverty and bringing hope to people in need.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

Christian Broadcasting Network (UK) Ltd is a company limited by guarantee governed by its Memorandum and Articles of Association dated 13 June 2002. It is a registered charity with the Charity Commission. There are currently three trustees and no members.

Recruitment and appointment of new trustees

As set out in the Articles of Association, the charity will be administered by three trustees who will be elected annually by existing trustees of the charity. A review of the serving trustees will be made at the Annual General Meeting.

Organisational structure

The board of trustees, of which there are three members, holds an annual board meeting to review development, membership, finance and audit.

Induction and training of new trustees

Present and new trustees are briefed on their legal obligations under charity and company law and receive a copy of the Memorandum and Articles of Association. They are also appraised of the financial performance through a monthly report. Trustees also make timely visits to the office in Hereford to oversee the activities. Trustee Kim Mitchell has daily contact with the Hereford office on operational level.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Key management remuneration

Remuneration of key management staff as set by the trustees, are in line with appropriate pay scales for the non-profit sector and reflect the qualifications, expertise and experience of the key management staff.

Related parties

The trustees meet every quarter and receive and review reports in advance. They are responsible for agreeing, approving, and authorising all CBN Europe Projects and the creation of roles to support the deliverables of named projects. All meetings are fully recorded with actions and decisions logged and followed up. The trustees are committed to following best practice as defined by the Charity Commission, ensuring that the planning and shaping of CBN activities, and programmes undertaken, are in line with key objectives.

Trustees

- Kim Mitchell - International Director of Operations for CBN International, Board of Directors CBN Senegal and CBN Germany and other international (CBN) organisations. Trustee CBN UK
- Sandra Smith - Board Member CBN companies in CBN UK, CBN Guatemala, CBN Costa Rica, CBN Deutschland, OB Peru, CBN Belgium, CBN Foundation (India)
- Peter Darg - Trustee CBN UK and is also a trustee of The Revelation Foundation

Executive Management

- Mark Dijkens - CEO CBN Europe and Director CBN Resources Ltd.
- Lavender Otieno - Head of Operations CBN Europe.
- Allen Carter - Head of Development CBN UK and Company Secretary CBN Resources Ltd.

Risk management

The trustees identify and review the risks to which the charity may be exposed and ensure appropriate measures are in place. A log of operational policies is maintained and reviewed and updated on a regular cycle. Safeguarding and 'safety at work' risks are managed through designated officers for safeguarding, fire marshal and Health and Safety.

All employees are required to show that they have read and understood policies including any updates. The trustees have a risk management strategy of established checks and balances through which they provide reasonable assurance against fraud and error. The measures in place are 'Internal Audit' processes ensuring strong financial procedures and controls.

Oversight of governance, compliance and financial position of the Charity and Subsidiary Company and involvement in key decisions are also in place. The day to day running of the organisation including (but not limited to); oversight of all contracted service level agreements, security, health, and safety provision are the responsibility of the Director and Executive Management at the headquarters in Hereford.

The trustees have a duty to identify and review the risks to which the charity is exposed and to ensure appropriate controls are in place to provide reasonable assurance against fraud and error. The trustees have a risk management strategy of established checks and balances through which they to provide reasonable assurance against fraud and error. The measures in place are:

- CBN Internal Audit ensuring strong financial procedures and controls
- Contracting Thorne Widgery: Accountants and auditors.
- Contracting with Hexad for the role of Data Protection Officer, registration with the Information Commissioner's Office (ICO).
- Working with secure database systems and a secure daily backup of all database transactions.
- Management: The day to day running of the organisation including; oversight of all security, health and safety provision at the headquarters and for personnel in Hereford including annual inspection of electrical equipment and ensuring security of the facilities with an alarm system. Reviewing staff employment contracts and performance reviews, carrying out monthly financial reviews and for accountability, ensuring all cheques issued by the charity are signed by two parties.
- Trustees: Oversight of overall functioning of the Charity and its Subsidiary, involvement in key decision making and financial position of the Charity and Subsidiary.

Christian Broadcasting Network (UK)

Report of the Trustees
for the Year Ended 31 March 2021

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number
04460911 (England and Wales)

Registered Charity number
1101659

Registered office
The Anvil
161 Holme Lacy Road
Hereford
Herefordshire
HR2 6DG

Trustees	
Mr P A Darg	Administrator
Mr K H Mitchell	Manager
Mrs S Smith	Programming Director

Company Secretary
Mr M A Dijkens

Auditors
Thorne Widgery Accountancy Ltd
Chartered Accountants
Statutory Auditors
2 Wyevale Business Park
Kings Acre
Hereford
Herefordshire
HR4 7BS

Bankers
The Royal Bank of Scotland plc
21 Broad Street
Hereford
HR4 9AP

CAF Bank
25 Kings Hill Ave
Kings Hill
West Malling
ME19 4JQ

Solicitors
Harrison Clark Shawcross
Overross House
Ross Park
Ross-on-Wye
Herefordshire
HR9 7US

AUDITORS
The auditors, Thorne Widgery Accountancy Ltd, will be proposed for re-appointment at the forthcoming Annual General Meeting.

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

Approved by order of the board of trustees on17/1/22..... and signed on its behalf by:


.....
Mr M A Dijkens - Secretary

Christian Broadcasting Network (UK)

Statement of Trustees Responsibilities
for the Year Ended 31 March 2021

The trustees (who are also the directors of Christian Broadcasting Network (UK) for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the group and charitable company and of the incoming resources and application of resources, including the income and expenditure, of the group and charitable company for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the group and charitable company will continue in business.
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the group and charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the group and charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- there is no relevant audit information of which the group and charitable company's auditors are unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

Approved by the Board of Trustees on(17/1/22)..... and were signed on its behalf by:



.....
Mr P A Darg -Trustee

Report of the Independent Auditors to the Members of
Christian Broadcasting Network (UK)

Opinion

We have audited the financial statements of Christian Broadcasting Network (UK) (the 'parent company') and its subsidiaries (the 'group') for the year ended 31 March 2021 which comprise the Consolidated Statement of Financial Activities, the Consolidated and Charity Balance Sheet, the Consolidated Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the group and charitable company's affairs as at 31 March 2021 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors responsibilities for the audit of the financial statements section of our report. We are independent of the group and charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and the provisions available for small entities, in the circumstances set out in the notes to the financial statements, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group and parent charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

However, we draw your attention to Note 20 which shows that the charity has unrestricted free reserves of £58,292 at the year ended 31 March 2021. Please refer to the going concern accounting policy in the notes to the financial statements which highlights how the charity will address the situation going forward. If these actions were to prove unsuccessful, this may indicate that a material uncertainty exists and may cast significant doubt on the charity's ability to continue as a going concern. Our opinion is not modified in respect of this matter.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

However, not all future events or conditions can be predicted. The COVID-19 viral pandemic is one of the most significant economic events for the UK with unprecedented levels of uncertainty of outcomes. It is therefore difficult to evaluate all the potential implications on the entity's activities, funders, suppliers and wider economy. The Trustees' view on the impact of COVID-19 is disclosed in the Trustees' Report and the Accounting Policies.

Other information

The trustees are responsible for the other information. The other information comprises the information included in the annual report, other than the financial statements and our Report of the Independent Auditors thereon.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Charities Act 2011 requires us to report to you if, in our opinion:

- the information given in the Report of the Trustees is inconsistent in any material respect with the financial statements; or
- the group and charitable company has not kept adequate accounting records; or
- the financial statements are not in agreement with the accounting records and returns; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of trustees

As explained more fully in the Statement of Trustees Responsibilities set out on page 10, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Responsibilities of trustees

In preparing the financial statements, the trustees are responsible for assessing the group and charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Our responsibilities for the audit of the financial statements

We have been appointed as auditors under Section 144 of the Charities Act 2011 and report in accordance with the Act and relevant regulations made or having effect thereunder.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Independent Auditors that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

Fraud and breaches of laws and regulations - ability to detect

Identifying and responding to risks of material misstatement due to fraud

To identify risks of material misstatement due to fraud ("fraud risks") we assessed events or conditions that could indicate an incentive or pressure to commit fraud or provide an opportunity to commit fraud. Our risk assessment procedures included:

- o Enquiring of trustees, the finance committee and inspection of policy documentation as to the Charity's high-level policies and procedures to prevent and detect fraud as well as whether they have knowledge of any actual, suspected or alleged fraud.
- o Reading Trustees' meetings and finance committee minutes.
- o Considering performance targets for management.

We communicated identified fraud risks throughout the audit team and remained alert to any indications of fraud throughout the audit.

As required by auditing standards, and taking into account our overall knowledge of the control environment, we perform procedures to address the risk of management override of controls, in particular the risk that management may be in a position to make inappropriate accounting entries. On this audit we do not believe there is a fraud risk related to revenue recognition because the revenue is non-judgemental and straightforward, with limited opportunity for manipulation.

We did not identify any additional fraud risks. We performed procedures including identifying journal entries to test based on risk criteria and comparing the identified entries to supporting documentation. These included those posted by finance management/ those posted and approved by the same user/ those posted to unusual accounts.

Identifying and responding to risks of material misstatement due to non-compliance with laws and regulations

We identified areas of laws and regulations that could reasonably be expected to have a material effect on the financial statements from our general commercial and sector experience, and through discussion with management (as required by auditing standards) and discussed with management the policies and procedures regarding compliance with laws and regulations.

We communicated identified laws and regulations throughout our team and remained alert to any indications of non-compliance throughout the audit.

The potential effect of these laws and regulations on the financial statements varies considerably.

Firstly, the Charity is subject to laws and regulations that directly affect the financial statements including financial reporting legislation, taxation legislation and the Charities Act legislation and we assessed the extent of compliance with these laws and regulations as part of our procedures on the related financial statement items.

Secondly, the Charity is subject to many other laws and regulations where the consequences of noncompliance could have a material effect on amounts or disclosures in the financial statements, for instance through the imposition of fines or litigation or the loss of the Charity's license to operate. We identified the following areas as those most likely to have such an effect: health and safety, anti-bribery, employment law, data protection, anti-money laundering and specific areas of other legislation recognising the nature of the Charity's activities.

Auditing standards limit the required audit procedures to identify non-compliance with these laws and regulations to enquiry of management, inspection of regulatory and legal correspondence, if any. Therefore, if a breach of operational regulations is not disclosed to us or evident from relevant correspondence, an audit will not detect that breach.

Context of the ability of the audit to detect fraud or breaches of law or regulation

Owing to the inherent limitations of an audit, there is an unavoidable risk that we may not have detected some material misstatements in the financial statements, even though we have properly planned and performed our audit in accordance with auditing standards. For example, the further removed non-compliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely the inherently limited procedures required by auditing standards would identify it.

In addition, as with any audit, there remained a higher risk of non-detection of fraud, as these may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal controls. Our audit procedures are designed to detect material misstatement. We are not responsible for preventing non-compliance or fraud and cannot be expected to detect non-compliance with all laws and regulations.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our Report of the Independent Auditors.

Use of our report

This report is made solely to the group and charitable company's trustees, as a body, in accordance with Section 144 of the Charities Act 2011 and regulations made under Section 154 of that Act. Our audit work has been undertaken so that we might state to the group and charitable company's trustees those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the group and charitable company and the charitable company's trustees as a body, for our audit work, for this report, or for the opinions we have formed.

Thorne Widgey Accountancy Ltd

Thorne Widgey Accountancy Ltd
Chartered Accountants
Statutory Auditors
Eligible to act as an auditor in term of Section 1212 of the Companies Act 2016
2 Wyevale Business Park
Kings Acre
Hereford
Herefordshire
HR4 7BS

Date:20/11/22.....

Christian Broadcasting Network (UK)

Consolidated Statement of Financial Activities (incorporating an income and expenditure account)
for the Year Ended 31 March 2021

	Notes	Unrestricted fund £	Restricted funds £	31.3.2021 Total funds £	31.3.2020 Total funds £
INCOME AND ENDOWMENTS FROM					
Donations and legacies	2	1,020,545	148,664	1,169,209	1,159,958
Other trading activities - CBN Resources Ltd	3	74,402	-	74,402	62,166
Investment income	4	547	34	581	653
Total		1,095,494	148,698	1,244,192	1,222,777
EXPENDITURE ON					
Raising funds	5	37,766	-	37,766	51,112
Charitable activities					
Humanitarian Aid and Promotion of Christian Religion	6	1,007,135	148,090	1,155,225	1,205,454
Total		1,044,901	148,090	1,192,991	1,256,566
NET INCOME/(EXPENDITURE)		50,593	608	51,201	(33,789)
RECONCILIATION OF FUNDS					
Total funds brought forward		30,086	131,609	161,695	195,484
TOTAL FUNDS CARRIED FORWARD		80,679	132,217	212,896	161,695

There were no other recognised gains or losses other than those stated above.

The notes form part of these financial statements

Consolidated Balance Sheet
At 31 March 2021

	Notes	Unrestricted fund £	Restricted funds £	31.3.2021 Total funds £	31.3.2020 Total funds £
FIXED ASSETS					
Tangible assets	14	22,387	-	22,387	23,067
		<u>22,387</u>	<u>-</u>	<u>22,387</u>	<u>23,067</u>
CURRENT ASSETS					
Stocks	16	2,432	-	2,432	2,506
Debtors	17	30,750	-	30,750	32,727
Cash at bank and in hand		<u>50,769</u>	<u>132,217</u>	<u>182,986</u>	<u>126,962</u>
		83,951	132,217	216,168	162,195
CREDITORS					
Amounts falling due within one year	18	(25,659)	-	(25,659)	(23,567)
		<u>58,292</u>	<u>132,217</u>	<u>190,509</u>	<u>138,628</u>
NET CURRENT ASSETS					
		80,679	132,217	212,896	161,695
TOTAL ASSETS LESS CURRENT LIABILITIES					
		<u>80,679</u>	<u>132,217</u>	<u>212,896</u>	<u>161,695</u>
NET ASSETS					
		<u>80,679</u>	<u>132,217</u>	<u>212,896</u>	<u>161,695</u>
FUNDS	20				
Unrestricted funds				80,679	30,086
Restricted funds				<u>132,217</u>	<u>131,609</u>
TOTAL FUNDS				<u>212,896</u>	<u>161,695</u>

The group and charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2021.

The members have not deposited notice, pursuant to Section 476 of the Companies Act 2006 requiring an audit of these financial statements.

The trustees acknowledge their responsibilities for ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and

preparing financial statements which give a true and fair view of the state of affairs of the group and charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been audited under the requirements of Section 144 of the Charities Act 2011.

These financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to charitable small companies.

The financial statements were approved by the Board of Trustees on 17/1/22 and were signed on its behalf by:


.....
Mr P A Darg -Trustee

The notes form part of these financial statements

Balance Sheet
At 31 March 2021

	Notes	Unrestricted fund £	Restricted funds £	31.3.2021 Total funds £	31.3.2020 Total funds £
FIXED ASSETS					
Tangible assets	14	22,387	-	22,387	23,067
Investments	15	<u>1</u>	<u>-</u>	<u>1</u>	<u>1</u>
		22,388	-	22,388	23,067
CURRENT ASSETS					
Stocks	16	2,432	-	2,432	2,506
Debtors	17	35,116	-	35,116	41,460
Cash at bank and in hand		<u>41,038</u>	<u>132,217</u>	<u>173,255</u>	<u>112,326</u>
		78,586	132,217	210,803	156,292
CREDITORS					
Amounts falling due within one year	18	(20,295)	-	(20,295)	(17,665)
		<u>58,291</u>	<u>132,217</u>	<u>190,508</u>	<u>138,627</u>
NET CURRENT ASSETS					
		<u>80,679</u>	<u>132,217</u>	<u>212,896</u>	<u>161,695</u>
TOTAL ASSETS LESS CURRENT LIABILITIES					
		<u>80,679</u>	<u>132,217</u>	<u>212,896</u>	<u>161,695</u>
NET ASSETS					
		<u>80,679</u>	<u>132,217</u>	<u>212,896</u>	<u>161,695</u>
FUNDS					
	20			80,679	30,086
Unrestricted funds				<u>132,217</u>	<u>131,609</u>
Restricted funds					
TOTAL FUNDS					
				<u>212,896</u>	<u>161,695</u>

The group and charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2021.

The members have not deposited notice, pursuant to Section 476 of the Companies Act 2006 requiring an audit of these financial statements.

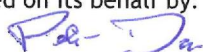
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preparing financial statements which give a true and fair view of the state of affairs of the group and charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been audited under the requirements of Section 144 of the Charities Act 2011.

These financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to charitable small companies.

The financial statements were approved by the Board of Trustees on ...17/11/22..... and were signed on its behalf by:



Mr P A Darg -Trustee

The notes form part of these financial statements

Christian Broadcasting Network (UK)

Consolidated Cash Flow Statement
for the Year Ended 31 March 2021

		31.3.2021	31.3.2020
		£	£
Cash flows from operating activities:			
Cash generated from operations	Notes 1	<u>60,949</u>	<u>(6,212)</u>
Net cash provided by (used in) operating activities		<u>60,949</u>	<u>(6,212)</u>
Cash flows from investing activities:			
Purchase of tangible fixed assets		(5,506)	(5,017)
Purchase of fixed asset investments		-	-
Sale of tangible fixed assets		581	653
Interest received			
Net cash provided by (used in) investing activities		<u>(4,925)</u>	<u>(4,364)</u>
Change in cash and cash equivalents in the reporting period		56,024	(10,576)
Cash and cash equivalents at the beginning of the reporting period		<u>126,962</u>	<u>137,538</u>
Cash and cash equivalents at the end of the reporting period		<u>182,986</u>	<u>126,962</u>

Notes to the Cash Flow Statement
for the Year Ended 31 March 2021

1. RECONCILIATION OF NET INCOME/(EXPENDITURE) TO NET CASH FLOW FROM OPERATING ACTIVITIES

	31.3.2021	31.3.2020
	£	£
Net income/(expenditure) for the reporting period (as per the statement of financial activities)	51,201	(33,789)
Adjustments for:		
Depreciation charges	6,186	7,182
(Profit)/loss on disposal of fixed assets	-	-
Interest received	(581)	(653)
Decrease/(increase) in stocks	74	(1,931)
Decrease/(increase) in debtors	1,977	32,298
(Decrease)/increase in creditors	<u>2,092</u>	<u>(9,319)</u>
Net cash provided by (used in) operating activities	<u><u>60,949</u></u>	<u><u>(6,212)</u></u>

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the group and charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention with the exception of investments which are included at market value.

Group Financial statements

The results of Christian Broadcasting Network (UK) and its wholly owned subsidiary CBN Resources Ltd have been consolidated and group accounts have been presented. All transactions between the charity and its subsidiary have been eliminated on consolidation. A separate statement of financial activities and income and expenditure account for the Charity itself are not presented because the Charity has taken advantage of the exemptions afforded by Section 408 of the Companies Act 2006 and paragraph 397 the Charity SORP.

Going concern and Covid-19

The Governors assess whether the use of going concern is appropriate i.e. whether there are any material uncertainties related to events or conditions that may cast significant doubt on the ability of the Academy to continue as a going concern. The Trustees make this assessment in respect of a period of at least one year from the date of authorisation for issue of the financial statements.

The charity group's current level of reserves (total funds less the amount held in fixed assets and restricted funds) is £58,292 (2020: £7,019), all of which is free reserves.

As a charitable media ministry, CBN continues to aim high and meet its objectives in such challenging times. We believe that as a media driven ministry, CBN is uniquely placed to carry through its channels a message of hope at a crucial time in living memory. In spite of a global pandemic bringing the world to a near standstill and causing much uncertainty for all, particularly the charitable sector and its donors. We nonetheless see continued donations and even the occasional increase.

As reported earlier, we continue to be prudent in the stewardship of donor gifts. The introduction of efficiencies is ongoing with new and better systems to measure productivity, reporting, a CRM integrated call handling system that allows our Prayer Ministry to be more effective and serve our callers better. The new telephony system, allows the inclusion of callers from Australia and New Zealand as well as the establishment of a small pool of our prayer team being remotely based in SE Asia to account for the time difference whilst remaining cost effective.

Through our humanitarian projects we can show hope in action and demonstrate the Gospel in word and in deed. We conclude the year with greater faith and confidence that our donors are behind us. CBN Europe will rise and adapt to the challenges that lie ahead, holding firm to our mission to reach the nations with the Gospel through all channels and resources available to us.

On this basis the Trustees have concluded that the group and charitable company has adequate resources to continue in operational existence for the foreseeable future and there are no material uncertainties about the entity's ability to continue as a going concern, thus they continue to adopt the going concern basis of accounting in preparing the financial statements.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Grants offered subject to conditions which have not been met at the year end date are noted as a commitment but not accrued as expenditure.

Notes to the Financial Statements - continued
for the Year Ended 31 March 2021

1. ACCOUNTING POLICIES - continued

Tangible fixed assets

Assets costing £500 or more are capitalised as tangible fixed assets and are carried at cost, net of depreciation and any provision for impairment.

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures & Fittings - 20% or 33% reducing balance
Computer Equipment - 20% or 33% reducing balance

Debtors

Trade and other debtors are recognised at the settlement amount due. Prepayments are valued at the amount prepaid.

Bank

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

Liabilities

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Foreign currencies

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the Statement of Financial Activities on a straight line basis over the period of the lease.

Pension costs and other post-retirement benefits

The group and charitable company operates a defined contribution pension scheme. Contributions payable to the group and charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

2. DONATIONS AND LEGACIES

	31.3.2021	31.3.2020
	£	£
Donations and legacies	1,077,886	1,067,344
Gift aid	<u>91,323</u>	<u>92,614</u>
	<u>1,169,209</u>	<u>1,159,958</u>

Included in the above is £1,020,545 (2020: £1,018,762) for unrestricted purposes and £148,664 (2020:£141,414) for restricted purposes.

Christian Broadcasting Network (UK)

Notes to the Financial Statements - continued
for the Year Ended 31 March 2021

3. OTHER TRADING ACTIVITIES	31.3.2021	31.3.2020
	£	£
CBN Resources Ltd	<u>74,402</u>	<u>62,166</u>
4. INVESTMENT INCOME	31.3.2021	31.3.2020
	£	£
Deposit account interest	<u>581</u>	<u>653</u>

Included in the above is £547 (2020: £453) for unrestricted purposes and £34 (2020: £218) for restricted purposes.

5. RAISING FUNDS

Other trading activities - Unrestricted

	31.3.2021	31.3.2020
	£	£
CBN Resources Ltd	37,692	53,042
Other	<u>74</u>	<u>(1,930)</u>
	<u>37,766</u>	<u>51,112</u>

6. CHARITABLE ACTIVITIES COSTS

	Direct costs (See note 6) £	Grant funding of activities (See note 7) £	Support costs (See note 8) £	Totals £
Humanitarian Aid and Promotion of Christian Religion	<u>985,712</u>	<u>162,397</u>	<u>7,116</u>	<u>1,155,225</u>

7. DIRECT COSTS OF CHARITABLE ACTIVITIES

	31.3.2021	31.3.2020
	£	£
Staff costs	682,688	620,579
Hire of equipment	203	1,063
Rent re: Licences & other	41,854	42,744
Rates	3,642	3,862
Insurance	5,538	6,052
Light and heat	2,011	3,474
Telephone	18,760	15,975
Postage and stationery	24,710	35,832
Production & satellite fees	13,509	25,005
Sundries	1,865	2,252
Office expenses and repairs	34,882	21,600
Repairs and maintenance	1,829	1,117
Cast and talent fees	380	610
Bank charges	18,131	17,425
Exchange losses	1,689	(519)
Travelling	2,437	33,325
Contract labour	97,024	59,168
Professional fees	28,372	34,518
Depreciation	6,188	7,182
Loss on sale of assets	-	-
	<u>985,712</u>	<u>931,264</u>

Christian Broadcasting Network (UK)

Notes to the Financial Statements - continued
for the Year Ended 31 March 2021

8. GRANTS PAYABLE

	31.3.2021	31.3.2020
	£	£
Humanitarian Aid and Promotion of Christian Religion	<u>162,397</u>	<u>267,278</u>

The total grants paid to institutions during the year was as follows:

	31.3.2021	31.3.2020
	£	£
World Reach - Senegal	-	2,614
World Reach - Germany	-	106,704
Operation Blessing USA	21,581	26,542
Other donations under £5,000	17,049	17,436
House of Opportunity	-	6,152
Sporting Marvels	-	2,500
Christian Broadcasting Network (USA)	-	21,885
Etno Nova	68,961	38,672
Qendra Celesi Im	-	15,643
Top Mission (Superbook in France)	1,382	11,843
Udruzenje Floorball Klub, Bosnia	5,637	12,965
International Christian Consulate Greece	-	4,322
Christian Broadcasting Network (Germany)	6,050	
Mission Possible Albania	4,262	
Operation Blessing Israel	4,630	
CBN Moldova Office	5,799	
Helping Hands (Greece)	3,463	
Victory Church	6,500	
Zbfree OB Project (The Netherlands)	4,057	
CBN Israel	9,026	
Pustson Baptist Church	4,000	
	<u>162,397</u>	<u>267,278</u>

Grants to institutions represent financial assistance for the institutions to pursue their charitable objects and activities.

9. SUPPORT COSTS

	Governance costs
	£
Humanitarian Aid and Promotion of Christian Religion	<u>7,116</u>

10. NET INCOME/(EXPENDITURE)

Net resources are stated after charging / (crediting):

	31.3.2021	31.3.2020
	£	£
Auditors' remuneration	7,200	8,640
Depreciation - owned assets	5,506	7,182
Operating leases	42,100	44,100
(Gain)/Deficit on disposal of fixed asset	-	-
	<u>54,806</u>	<u>100,022</u>

Excluding the activities of the subsidiary, CBN Resources Ltd, the Charity has an individual surplus of £51,201 (2020: deficit of £33,789).

In common with many other businesses of our size we use our audit firm to prepare and submit returns to the tax authorities and to assist in other services such as preparation of financial statements.

NET INCOME FROM TRADING ACTIVITIES OF SUBSIDIARY

The Charity has a wholly owned trading subsidiary, which is incorporated on 6 July 2017 in the United Kingdom. The principal activity of CBN Resources Ltd is that of religious support. A summary of the trading results are shown below. Audited accounts are filed with the Registrar of Companies. This summary includes transactions with the Charity that have been eliminated on consolidation.

	31.3.2021	31.3.2020
	£	£
Turnover	74,402	62,166
Cost of sales	<u>(22,069)</u>	<u>(16,762)</u>
	52,333	45,404
Distribution and administration costs	(36,711)	(31,624)
Covenant to Charity	<u>(15,622)</u>	<u>(13,780)</u>
Profit for the period and retained profit carried forward	-	-
Net assets	1	1

11. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 March 2021 nor for the year ended 31 March 2020.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 March 2021 nor for the year ended 31 March 2020.

12. STAFF COSTS

	31.3.2021	31.3.2020
	£	£
Wages and salaries	631,204	568,328
Social security costs	39,075	41,731
Other pension costs	<u>12,409</u>	<u>10,520</u>
	<u>682,688</u>	<u>620,579</u>

The average monthly number of employees during the year was as follows:

	31.3.2021	31.3.2020
	<u>33</u>	<u>31</u>

No employees received emoluments in excess of £60,000.

The key management personnel of the charity comprise the Trustees, the UK office director and the UK office manager. The total employee benefits of the key management personnel of the Trust were £129,165 (2020: £122,004). Trustees are not remunerated for their role.

13. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted fund £	Restricted funds £	Total funds £
INCOME AND ENDOWMENTS FROM			
Donations and legacies	1,018,762	141,196	1,159,958
Other trading activities - CBN Resources Ltd	62,166	-	62,166
Investment income	<u>435</u>	<u>218</u>	<u>653</u>
Total	1,081,363	141,414	1,222,777
EXPENDITURE ON			
Raising funds	51,112	-	51,112
Charitable activities			
Humanitarian Aid and Promotion of Christian Religion	<u>1,065,015</u>	<u>140,439</u>	<u>1,205,454</u>
Total	1,116,127	140,439	1,256,566
NET INCOME/(EXPENDITURE)	(34,764)	975	(33,789)
RECONCILIATION OF FUNDS			
Total funds brought forward	<u>64,850</u>	<u>130,634</u>	<u>195,484</u>
TOTAL FUNDS CARRIED FORWARD	<u>30,086</u>	<u>131,609</u>	<u>161,695</u>

14. TANGIBLE FIXED ASSETS - GROUP AND CHARITY

	Fixtures and fittings £	Computer equipment £	Totals £
COST			
At 1 April 2020	17,055	90,803	107,858
Additions	-	5,506	5,506
Disposals	-	-	-
At 31 March 2021	<u>17,055</u>	<u>96,309</u>	<u>113,364</u>
DEPRECIATION			
At 1 April 2020	6,976	77,815	84,791
Charge for year	1,493	4,693	6,186
Eliminated on disposal	-	-	-
At 31 March 2021	<u>8,469</u>	<u>82,508</u>	<u>90,977</u>
NET BOOK VALUE			
At 31 March 2021	<u>8,586</u>	<u>13,801</u>	<u>22,387</u>
At 31 March 2020	<u>10,079</u>	<u>12,988</u>	<u>23,067</u>

15. FIXED ASSET INVESTMENTS - CHARITY

	Listed investments £
MARKET VALUE	
At 1 April 2020 and 31 March 2021	<u>1</u>
NET BOOK VALUE	
At 31 March 2021	<u>1</u>
At 31 March 2020	<u>1</u>

There were no investment assets outside the UK. The above investments relate to those held in the wholly owned subsidiary company, CBN Resources Ltd, company number 10853789. This is eliminated on consolidation and is therefore not included in the group balance sheet.

16. STOCKS

	31.3.2021 £	31.3.2020 £
GROUP - Stocks	<u>2,432</u>	<u>2,506</u>
CHARITY - Stocks	<u>2,432</u>	<u>2,506</u>

Notes to the Financial Statements - continued
for the Year Ended 31 March 2021

17. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR - GROUP

	31.3.2021	31.3.2020
	£	£
Other debtors	26,934	26,347
Prepayments and accrued income	<u>3,816</u>	<u>6,380</u>
	<u>30,750</u>	<u>32,727</u>

DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR - CHARITY

	31.3.2021	31.3.2020
	£	£
Other debtors	31,300	35,080
Prepayments and accrued income	<u>3,816</u>	<u>6,380</u>
	<u>35,116</u>	<u>41,460</u>

18. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR - GROUP

	31.3.2021	31.3.2020
	£	£
Trade creditors	2,463	-
Social security and other taxes	13,869	13,418
Other creditors	1,110	4,338
Accruals and deferred income	<u>8,217</u>	<u>5,811</u>
	<u>25,659</u>	<u>23,567</u>

CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR - CHARITY

	31.3.2021	31.3.2020
	£	£
Trade creditors	-	-
Social security and other taxes	11,870	11,527
Other creditors	208	327
Accruals and deferred income	<u>8,217</u>	<u>5,811</u>
	<u>20,295</u>	<u>17,665</u>

19. LEASING AGREEMENTS

Minimum lease payments under non-cancellable operating leases fall due as follows:

	31.3.2021	31.3.2020
	£	£
Within one year	54,946	41,100
Between one and five years	178,246	164,400
In more than five years	<u>41,100</u>	<u>82,200</u>
	<u>274,292</u>	<u>288,700</u>

20. MOVEMENT IN FUNDS

	At 1.4.2020 £	Net movement in funds £	At 31.3.2021 £
Unrestricted funds			
General fund	30,086	50,593	80,679
Restricted funds			
Restricted fund - Operation Blessing	78,447	5,188	83,635
Restricted fund - Orphans Promise	<u>53,162</u>	<u>(4,580)</u>	<u>48,582</u>
	131,609	608	132,217
	<u>161,695</u>	<u>51,201</u>	<u>212,896</u>

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	1,095,494	(1,044,901)	50,593
Restricted funds			
Restricted fund - Operation Blessing	107,249	(102,061)	5,188
Restricted fund - Orphans Promise	<u>41,449</u>	<u>(46,029)</u>	<u>(4,580)</u>
	148,698	(148,090)	51,201
	<u>1,244,192</u>	<u>(1,192,991)</u>	<u>51,201</u>

Comparatives for movement in funds

	At 1.4.2019 £	Net movement in funds £	At 31.3.2020 £
Unrestricted Funds			
General fund	64,850	(34,764)	30,086
Restricted Funds			
Restricted fund - Operation Blessing	62,074	16,373	78,477
Restricted fund - Orphans Promise	<u>68,560</u>	<u>(15,398)</u>	<u>53,162</u>
	130,634	975	131,609
	<u>195,484</u>	<u>(33,789)</u>	<u>161,695</u>

Notes to the Financial Statements - continued
for the Year Ended 31 March 2021

20. MOVEMENT IN FUNDS - continued

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	1,081,363	(1,116,127)	(34,764)
Restricted funds			
Restricted fund - Operation Blessing	83,866	(67,493)	16,373
Restricted fund - Orphans Promise	57,548	(72,946)	(15,938)
	141,414	(140,439)	975
TOTAL FUNDS	<u>1,222,777</u>	<u>(1,256,566)</u>	<u>(33,789)</u>

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.4.2019 £	Net movement in funds £	At 31.3.2021 £
Unrestricted funds			
General fund	64,850	15,829	80,679
Restricted funds			
Restricted fund - Operation Blessing	62,074	21,561	83,635
Restricted fund - Orphans Promise	68,560	(19,978)	48,582
	130,634	1,583	132,217
TOTAL FUNDS	<u>195,484</u>	<u>17,412</u>	<u>212,896</u>

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	2,176,857	(2,161,028)	15,829
Restricted funds			
Restricted fund - Operation Blessing	191,115	(169,554)	21,561
Restricted fund - Orphans Promise	98,997	(118,975)	(19,978)
	290,112	(288,529)	1,583
TOTAL FUNDS	<u>2,466,969</u>	<u>(2,449,557)</u>	<u>17,412</u>

OPERATION BLESSING

Operation Blessing provides humanitarian relief to people affected by disaster and poverty all over the World. It also provides financial support to individuals or organisations engaged in religious, educational and other charitable work. Operation Blessing relies almost entirely on charitable contributions from the private and public sector.

ORPHANS PROMISE

Orphans Promise provides orphan care and relief to vulnerable women and families in over 50 countries around the world. Founded by Terry Meeuwsen, co-host of CBN's flagship programme 'The 700 Club', Orphans Promise is providing shelter, education, medical relief and work opportunities to see children move from at risk to thriving. Orphans Promise is mainly depending on charitable contributions from the private and public sector. The SEED project (Something to Eat Every Day) in the Ukraine is funded from Orphans Promise charitable income.

21. RELATED PARTY DISCLOSURES

During the year to 31 March 2021, the company made charitable contributions to CBN Germany, amounting to £6,049 (2020: £106,704), in which S Smith and K Mitchell are also Trustees. There were no amounts outstanding at the year-end (2020: £Nil).

During the year to 31 March 2021, the company made charitable contributions to CBN Senegal, amounting to £Nil (2020: £2,614), in which K Mitchell is also a Trustee. There were amounts outstanding at the year-end of £111 (2020: £111).

22. ULTIMATE CONTROLLING PARTY

The company is jointly controlled by the Trustees.