

KICK LTD.

England & Wales · Charity number 1100072

Details

Other names	KICK LONDON
Status	Registered
Legal form	Charitable company
Company number	04831571
Registered	2003-10-15
Register	View on the Charity Commission register

Contact

Address	Holy Trinity Church Centre Sheen Park Surrey TW9 1UP
Phone	07817519768
Email	office@kick.org.uk
Website	www.kick.org.uk

Activities

Objects: 4.1. The charity's objects ("Objects") are specifically restricted to the following: For the public benefit, in London, the United Kingdom generally, and, at the Trustees' discretion, elsewhere in the world to: (a) advance the Christian faith primarily (but without limitation) by the provision of a Christian witness to young people in connection with sport and dance and by the provision of chaplaincy services to schools; and (b) help young people to reach their potential in particular (but without limitation) through sport and dance and by training in life skills and the development of healthy and active lifestyles and by coaching and mentoring.

Activities: Kick London's purpose is to transform young people's lives, with God's love, through sport and support.

Classification

- **How:** Provides Human Resources, Provides Services
- **What:** Education/training, Religious Activities, Amateur Sport
- **Who:** Children/young People

Geography

- **Area of benefit:** LONDON, UNITED KINGDOM AND WORLD-WIDE
- Throughout London

Finances

Period end	Income	Expenditure	Assets	Employees
2025-09-30	£2,104,646	£2,089,672	£790,134	86
2024-09-30	£1,970,452	£2,064,922	£775,160	86
2023-09-30	£1,918,332	£1,859,160	£869,630	82
2022-09-30	£1,527,068	£1,514,143	£810,458	70
2021-09-30	£1,525,427	£1,217,566	£797,533	79
2020-09-30	£1,296,155	£1,108,871	£489,672	69

Trustees

Name	Role	Appointed
MATTHEW KING	Chair	
Christopher Edwards		2021-09-27
Clifford John Underhay		
Eseabasi Udoka Ntefon		2025-12-01
John McGinley		2024-01-29
Jordana Smith		2025-01-20
Michael Peter Wakeham		
Penelope Sarah Cox		2021-07-12
Peter Graham Burt		2020-03-30
Philip Mills		2024-06-10
Stephen Thomas		2015-11-02

KICK LTD.

England & Wales - Charity number 1100072

Accounts



Annual Report and Accounts for Year Ending 30th September 2025

Registered number: 4831571
Charity number: 1100072

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Chair's Welcome – Matt King

The whole KICK team continues to focus on our mission: to make a transformational difference in the lives of young people through God's love. I am delighted that in 2024/25 we are now engaging with over 30,000 young people every week. Our coaches, staff, and volunteers are instrumental in delivering this vision. Their hard work, commitment, and passion are at the very heart of what we do. It has been exciting to see our CEO, Joe Lowther, continue to lead the team so effectively and with such strong outcomes. I also believe that the significant step of recruiting a COO and CFO marks an important moment for KICK, as we strengthen our leadership team to guide us through the next phase of growth.

Under this enhanced leadership team—together with key promotions from within—we look ahead with great optimism. I remain deeply passionate about our opportunity to “engage with a generation of young people, within a generation,” taking another significant step toward that vision as we expand into new regions across the UK. We are mindful of the challenges posed by the cost of living, pressures on public spending, and potential tax rises, all of which may affect our work. However, I am confident that the innovation, creativity, and agility shown by the team will enable us to navigate these headwinds and continue our journey of growth.

We are deeply grateful to a number of key Trusts and funders who have responded to our vision and invested so generously in our work—making this our most successful fundraising year to date. We do not take this for granted. We remain committed to using these funds wisely and delivering the outcomes we have promised. Finally, I want to thank our Trustees for their ongoing support, challenge, and encouragement of Joe and the team. They continue to be faithful custodians of KICK's mission, governance, and the fiduciary responsibilities of a growing and thriving charitable organisation.



Message from the Chief Executive – Joe Lowther

I was moved this year by one of our coaches Soobie when she told me that during a Solutions Focused Mentoring session she ran in the summer term with one of her mentees, she asked him to model something that helped him calm down when feeling angry or anxious. He modelled KICK (see pic). This warmed all our hearts that our wonderful coaches are making a difference in young people's lives.



Our mission is to transform young people's lives, with God's love, through sport and support. We exist for any and every young person, regardless of their beliefs or backgrounds. We do this through values-driven physical education, street dance, mentoring, chaplaincy in schools and church-based KICK Academies to impact young people.

We have delivered 260 weekly after school clubs, keeping young people out of harm's way, during the most dangerous time in their week between the hours of 3-6pm. We have also seen 95% of the young people we engage with say they felt more motivated as a result of mentoring sessions with KICK.

Our vision is to see a generation of young people within a generation of time, to see them reach their God-given potential; where communities have been socially impacted; and where spiritual change has transformed a nation. We are proud that, despite the tough economic conditions, we have again shown growth and now engage over 30,499 young people a week across 103 schools and 36 church-based KICK Academies.

In the year ahead we plan to develop the quality of our reporting and accuracy of our work through our new Theory of Change. We plan to develop trusted progression partners for our young people. We aim to grow our work to reach 35,000 young people. We hope to diversify our funding streams with new applications for commissioning, building our major donors and generating more individual givers. We are also keen to strengthen our values driven culture to keep our ethos central.

We are committed to seeing young people experience a hope for the future and joy in the present in the years ahead. This year has been an honour to serve young people, with an incredible group of staff, Trustees, volunteers and partners.



1. Reference and Administrative Details

Charity Name: KICK Ltd (known as KICK); previously called KICK London.

Registered Office: Holy Trinity Church, Sheen Park, Richmond, Surrey, TW9 1UP.

Trustees:

Pete Burt

Penny Cox

Chris Edwards, Vice Chair

Matt King, Chair

Elizabeth Mackenroth (resigned 20th January 2025)

John McGinley

Philip Mills

Tim Morfin (resigned 11th January 2026)

Paul Newton (resigned 15th July 2025)

Eseabasi Udoka Ntefon (appointed 1st December 2025)

Steve Thomas

Cliff Underhay

Mike Wakeham

Jordana Smith (appointed 20th January 2025)

Senior Leadership Team: Chief Executive Officer – Joe Lowther; Chief Operating Officer – Gavin Stone; Chief Financial Officer – Sam Crawford (resigned 27th February 2025); Director of Quality – John Wright; Director of HR – Rebecca Lee; Director of Development – Andrew Martin

Auditor: Xeinadin Audit Limited, 5 Robin Hood Lane, Sutton, Surrey SM1 2SW.

Bankers: Barclays Bank plc, Leicester, LE87 2BB.

Solicitors: Anthony Collins Solicitors LLP, 134 Edmund Street, Birmingham B3 2ES.

2. Structure, Governance and Management

KICK is a charitable company limited by guarantee, incorporated on 14th July 2003 and governed by its Memorandum and Articles of Association.

Appointment of Trustees

Trustees are appointed by the members in accordance with the Articles. New trustees receive an induction covering the charity's work, governance duties, and policies on safeguarding, finance, and equality.

Governance and Management

The Board meets six times per year and delegates day-to-day management to the Chief Executive Officer and Senior Leadership Team. Key management personnel salaries are reviewed annually based on individual performance in alignment with both internal and external benchmarks. A Finance Committee provides detailed oversight of financial management and organisational risk.

- Governance and Risk Committee
- Finance Committee
- Safeguarding Committee
- HR and Remuneration Committee (seasonal)

Risk Management and Principal Risks

The trustees maintain a comprehensive risk register which is reviewed quarterly and informs strategic and operational decision-making. During 2024/25, the principal risks faced by the charity were predominantly financial and operational, alongside safeguarding and reputational considerations.

Key risks included reliance on school-based income in the context of tightening education budgets; changes in government funding or policy; inflationary pressures; and challenges in recruiting and retaining skilled mentors and coaches, which could impact delivery and the achievement of strategic objectives. Additional risks included safeguarding and reputational risks, cyber security threats, and the risk of services not meeting customer needs.

These risks are actively managed through a range of mitigation measures. Financial risks are addressed through income diversification, strengthened financial planning, budgeting and scenario modelling, and ongoing monitoring of government policy developments with proactive engagement across the sector. Workforce risks are mitigated through improved recruitment processes, workforce planning, training and

continuous professional development. Safeguarding, reputational and cyber risks are managed through robust policies, compliance systems, quality assurance processes, data protection controls and regular review of customer feedback. Progress against KICK's strategic plan is monitored through enhanced KPIs to ensure the organisation remains responsive, sustainable and aligned with its objectives.

Related Parties and Networks

KICK partners with schools, churches, local authorities, and national sports bodies.

The charity is an active member of the UK network of faith-motivated youth charities.

3. Objectives and Activities

Charitable Objects

Through sport and in particular (but without limitation) football in London, the United Kingdom generally and, at the Trustees' discretion, elsewhere in the world to:

- advance the Christian faith primarily (but without limitation) by the provision of a Christian witness to young people

and

- help young people to reach their potential (especially the disadvantaged and marginalised) by training in life skills & the development of healthy & active

Mission:



Core Aims

- Deliver high-quality school sports coaching, mentoring, and chaplaincy.
- Promote positive character development, mental wellbeing, and spiritual reflection.
- Equip young people with confidence, life skills, and purpose.
- Support schools and community partners to build inclusive, faith-sensitive environments.

Public Benefit

The trustees confirm that, in planning and delivering all activities, they have had due regard to the Charity Commission's guidance on public benefit. All programmes are open to young people regardless of faith, background, or ability and are designed to improve wellbeing, resilience, and inclusion.

4. Achievements and Performance (2024/25)

Overview

During 2024/25, KICK worked in 103 schools across eight regions of the UK, engaging more than 30,000 young people each week through sport, mentoring, and chaplaincy. Demand for our services continued to grow, with schools identifying KICK as a trusted partner in promoting wellbeing, character development, and positive relationships.

Our expanded Senior Leadership Team enabled stronger operational support, improved quality assurance, and more consistent regional impact. We also strengthened our digital monitoring framework, providing clearer insight into the outcomes achieved across our programmes.

Key Achievements

- Growth in reach and delivery

We increased delivery hours across all school-based services, with notable expansion in mentoring and chaplaincy. Regions demonstrated strong retention rates due to positive school feedback and demonstrable pupil outcomes.

- Enhanced quality and consistency

A renewed focus on training and CPD for staff and coaches improved delivery standards, safeguarding practice, and the consistency of curriculum-led sports coaching.

- Strengthened partnerships

Collaborations with Multi-Academy Trusts and local authorities supported expansion into areas of high need. Feedback from partners highlighted KICK's unique contribution as a faith-motivated organisation providing inclusive, wellbeing-focused support.

- Positive pupil outcomes

Data reports significant improvements in confidence, behaviour, resilience, and engagement in school among pupils receiving mentoring or chaplaincy support.

Impact Highlights

KICK's impact is best understood through the real stories of young people whose lives have been transformed through sport and support. The following examples illustrate the breadth of change experienced across our programmes.

- 'M' – Growing in confidence through KICK Academy

M, is an 11-year-old female who has been attending a KICK Academy. M has attended a KICK Academy weekly for more than four years, giving everything her best, enjoying her football and loving spending time with her friends. Her Nan brings her and also spends time chatting with coaches. During the summer it became known that M was visually impaired making sense as to why she would prefer to do kick-ins rather than throw ins. M has grown massively in confidence in her footballing skills and how to talk to, and communicate, with other children and coaches. M played in the KICK annual tournament and absolutely loved it!



- 'A' – Behaviour transformation through mentoring

'A', a young male aged 13, accesses solution-focused mentoring with KICK. A is a low academic achiever who was struggling to regulate his emotions, resulting in regular melt downs in class and withdrawing from communicating.



The KICK Mentor was able to relate to the mentee through their interest and skills in boxing as a pathway to discussing emotional challenges and behavioural issues. Engaged in practical boxing sessions, succeeded in building trust with mentor which removed barriers to talking about his feelings and how he felt about school/discuss behavioural challenges on a weekly basis.

A has improved with his behaviour which is evidenced by increase in the number of behaviour points. Has a more positive outlook of the school. A continues to be supported by KICK to encourage his talents and skills in boxing (external activity) and continue to work on implement strategies to improve behaviour in class.

"I feel comfortable talking to my kick mentor and feel happier and enjoy school more now"

- 'A' – A new sense of purpose through chaplaincy

A, a 16-year-old female student, initially approached KICK Chaplaincy during a period of acute emotional distress. One morning A's mum was dropping her off she was screaming and crying, "I am not getting back in your car!". Engagement with the KICK Chaplaincy has enabled rapid change. A has been selected to be school prefect has also taken part in many activities involving the school, including attending a clergy conference with us, which was amazing. A is now more focused on her schoolwork and has changed her attitude toward her mum, who is so proud of her. She has developed an incredibly positive outlook on her life and future, as well as her Christian lifestyle. We continue to pray together.

Challenges and Responses

Like many charities working within education, KICK faced pressures linked to recruitment, school budgets, and increasing pastoral need. Despite this, our teams demonstrated resilience and innovation, adapting mentoring capacity, strengthening quality assurance, and ensuring timely support for schools and pupils with escalating needs.

5. Financial Review

Income and Expenditure

Total income for the year amounted to **£2,104,646** (2023/24: £1,970,452) and total expenditure to **£2,089,672** (2023/24: £2,064,922). The surplus of **£14,974** was transferred to reserves.

Principal Funding Sources

- Contracts and service agreements with schools
- Grants from trusts, foundations, and local authorities
- Individual donations and church partnerships

Reserves Policy

The Board's policy is to maintain unrestricted reserves equivalent to **three months' operating costs**. As at 30th September 2025, total reserves stood at **£790,134**, of which **£768,134** were unrestricted representing **four months** of expenditure, and £22,000 were restricted.

Investment Policy

Funds not immediately required are held in interest-bearing accounts with low risk. No speculative investments are made.

Going Concern

The trustees are satisfied that KICK remains a going concern for the foreseeable future, based on current funding commitments and cash flow forecasts.

6. Plans for Future Periods (2025/26)

In 2025/26, KICK plans to:

- Strengthen partnerships with Multi-Academy Trusts to expand delivery reach.
- Grow unrestricted income through a refreshed supporter campaign.
- Invest in staff development and digital monitoring systems.
- Continue embedding safeguarding and equality best practice.

7. Statement of Trustees' Responsibilities

The Trustees are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards. The law applicable to charities in England and Wales requires the Trustees to prepare financial statements for each financial year, which give a true and fair view of the state of affairs of the Charity and of the incoming resources and application of re-sources of the Charity for that period.

The directors (who are the charitable company's Trustees for the purposes of charity law) acknowledge their responsibilities for:

(a) ensuring that the charitable company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and

(b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its net income or expenditure for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

The financial statements have been prepared in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In preparing these financial statements, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently;
- Observe the methods and principles of the Charities SORP 2015 (FRS102);
- Make judgements and estimates that are reasonable and prudent;
- State whether applicable accounting standards have been followed, subject to any departures disclosed and explained in the financial statements; and preparing the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in business.

The Trustees are responsible for keeping accounting records, which disclose with reasonable accuracy the financial position of the Charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Charity and hence to take reasonable steps for the prevention and detection of fraud and other irregularities. The Trustees are responsible for the maintenance and integrity of the Charity and financial information included in the Charity's website. The Chair and Trustees provide oversight, guidance and support to the CEO in the execution of the running of the organisation.

Disclosure of information to auditors

Each of the Trustees has confirmed that there is no information of which they are aware which is relevant to the audit, but of which the auditor is unaware. They have further confirmed that they have taken appropriate steps to identify such relevant information and to establish that the auditor is aware of such information.

Small Company Provisions

This report has been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006.

Approval

This report was approved by the Board of Trustees on 23 March 2026 and signed on its behalf by:

Signed by:

F2B36127218D46A...
Matt King
Chair of Trustees

Independent auditor's report to the members of Kick London

Opinion

We have audited the financial statements of Kick London (the 'charity') for the year ended 30 September 2025 which comprise the Statement of Financial Activities, the Balance Sheet, the Statement of Cash Flows and the notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 30 September 2025 and of its incoming resources and application of resources for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the Charity's ability to continue as a going concern for a period of at least 12 months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the annual report, including the Trustees' report, other than the financial statements and our auditor's report thereon. The Trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of our audit:

- the information given in the Trustees' report, which includes the directors' report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and

Independent auditor's report to the members of Kick London (continued)

- the directors' report included within the Trustees' report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charity and its environment obtained in the course of the audit, we have not identified material misstatements in the directors' report included with the Trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate and proper accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the Trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies exemptions in preparing the Trustees' report and from the requirement to prepare a strategic report.

Responsibilities of trustees

As explained more fully in the Trustees' responsibilities statement, the Trustees' (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

Based on our understanding of the company, we identified that the principal risks of non-compliance with laws and regulations related to company and employment legislation and we considered the extent to which non-compliance might have a material effect on the financial statements. We also considered those laws and regulations that have a direct impact on the preparation of the financial statements such as the Companies Act 2006 and the Charities Act 2011.

We assessed the susceptibility of the company's financial statements to material misstatement, including obtaining an understanding of how fraud might occur, by making enquiries of management, considering the internal controls in place and discussion amongst the engagement team. We determined that the principal risks were related to the recognition of grant income and treatment of restricted funds.

In response to the risks identified we designed procedures which included, but were not limited to:

- reviewing Trustees meeting minutes
- evaluating the charity's internal controls
- reviewing grant agreements
- reviewing the allocation of restricted funds

Independent auditor's report to the members of Kick London (continued)

There are inherent limitations in the audit procedures described above. The more removed that laws and regulations are from financial transactions, the less likely it is that we would become aware of non-compliance. Material misstatements that arise due to fraud can be harder to detect than those that arise from error as they may involve deliberate concealment or collusion.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: <http://www.frc.org.uk/auditorsresponsibilities>. This description forms part of our auditor's report.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and regulations made under that Act. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and its members as a body, for our audit work, for this report, or for the opinions we have formed.



Paul Newton FCA (Senior Statutory Auditor)
for and on behalf of Xeinadin Audit Limited
Statutory Auditor
Chartered Accountants

5 Robin Hood Lane
Sutton
Surrey
SM1 2SW

1 April 2026

KICK LONDON
STATEMENT OF FINANCIAL ACTIVITIES
INCLUDING INCOME AND EXPENDITURE ACCOUNT
FOR THE YEAR ENDED 30 SEPTEMBER 2025

	Note	2025 £ Unrestricted funds	2025 £ Restricted funds	2025 £ Total funds	2024 £ Unrestricted funds	2024 £ Restricted funds	2024 £ Total funds
Income from:							
Donations and grants	2	107,841	321,977	429,818	41,298	255,893	297,191
Other income	2	584	-	584	1,889	-	1,889
Investments	2	25,683	-	25,683	16,365	-	16,365
Charitable activities: education	2	<u>1,648,561</u>	<u>-</u>	<u>1,648,561</u>	<u>1,655,007</u>	<u>-</u>	<u>1,655,007</u>
Total income:		<u>1,782,669</u>	<u>321,977</u>	<u>2,104,646</u>	<u>1,714,559</u>	<u>255,893</u>	<u>1,970,452</u>
Expenditure on:							
Raising funds		13,528	-	13,528	23,299	-	23,299
Charitable Activities: education	3	<u>1,730,117</u>	<u>346,027</u>	<u>2,076,144</u>	<u>1,798,523</u>	<u>243,100</u>	<u>2,041,623</u>
Total Expenditure:		<u>1,743,645</u>	<u>346,027</u>	<u>2,089,672</u>	<u>1,821,822</u>	<u>243,100</u>	<u>2,064,922</u>
Net income / (expenditure)		39,024	(24,050)	14,974	(107,263)	12,793	(94,470)
Reconciliation of funds							
Total Funds brought forward		<u>729,110</u>	<u>46,050</u>	<u>775,160</u>	<u>836,373</u>	<u>33,257</u>	<u>869,630</u>
Total funds carried forward		<u>768,134</u>	<u>22,000</u>	<u>790,134</u>	<u>729,110</u>	<u>46,050</u>	<u>775,160</u>

The statement of financial activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing operations. The statement of financial activities also complies with the requirements for an income and expenditure account required by the Companies Act 2006.

The notes on pages 18 to 23 form part of these accounts.

KICK LONDON
BALANCE SHEET AT 30 SEPTEMBER 2025

REGISTERED CHARITY NUMBER 1100072
COMPANY NUMBER 4831571

	Note	2025 £	2024 £
Current assets			
Debtors, falling due within one year	5	294,568	240,952
Cash at bank and in hand		259,849	258,380
Current Asset Investments		<u>311,217</u>	<u>351,913</u>
		<u>865,634</u>	<u>851,245</u>
 Creditors: Amounts falling due within one year	 6	 (<u>75,500</u>)	 (<u>76,085</u>)
 Net Assets	 7	 <u>790,134</u>	 <u>775,160</u>
 The funds of the Charity			
Unrestricted funds	8	768,134	729,110
Restricted funds	8	<u>22,000</u>	<u>46,050</u>
		<u>790,134</u>	<u>775,160</u>

The financial statements have been prepared in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 23 March 2026 and were signed on its behalf by:

DocuSigned by:


Pete Burt
Director (Chair of the Finance Committee)

The notes on pages 18 to 23 form part of these accounts.

KICK LONDON
STATEMENT OF CASH FLOWS
FOR THE YEAR 30 SEPTEMBER 2025

	Note	2025 £	2024 £
Cash Flows from Operating Activities			
Net cash (used in) operating activities	a	(64,910)	(141,180)
Cash Flows from Investing Activities			
Interest		<u>25,683</u>	<u>16,365</u>
Net cash provided by investing activities		<u>25,683</u>	<u>16,365</u>
Change in cash and cash equivalents		<u>(39,227)</u>	<u>(124,815)</u>
Cash and cash equivalents brought forward	b	<u>610,293</u>	<u>735,108</u>
Cash and cash equivalents carried forward	b	<u>571,066</u>	<u>610,293</u>

Note a: Reconciliation of net income/(expenditure) to net cash flow from operating activities

	2025 £	2024 £
Net income/(expenditure) for the year	14,974	(94,470)
Adjustments for:		
Interest	(25,683)	(16,365)
(Increase) in debtors	(53,616)	(39,700)
(Decrease)/increase in creditors	<u>(585)</u>	<u>9,355</u>
Net cash (used in) operating activities	<u>(64,910)</u>	<u>(141,180)</u>

Note b: Analysis of cash and cash equivalents

	2025 £	2024 £
Current asset investments	311,217	351,913
Cash at bank	<u>259,849</u>	<u>258,380</u>
Total cash and cash equivalents	<u>571,066</u>	<u>610,293</u>

KICK LONDON
NOTES TO THE ACCOUNTS FOR THE YEAR ENDED
30 SEPTEMBER 2025

1. ACCOUNTING POLICIES

These financial statements are prepared on a going concern basis, under the historical cost convention. They have been prepared in accordance with the "Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) ("the Charities SORP"), with the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland ("FRS 102"), with the Companies Act 2006 and with the Charities Act 2011. The charity meets the definition of a public benefit entity as set out in FRS 102. The financial statements are presented in sterling, rounded to the nearest £.

The principles adopted in the preparation of the financial statements are set out below.

(a) Company Status

The Charity is a company limited by guarantee, incorporated in England & Wales. The registered address is Holy Trinity Church, Sheen Park, Richmond, Surrey TW9 1UP. The Members of the Charity are the Trustees named on Page 2. In the event of the Charity being wound up, the liability in respect of the guarantee is limited to £1 per member of the Charity.

(b) Going Concern

The Trustees have assessed whether the use of the going concern basis is appropriate and have considered possible events or conditions that might cast significant doubt on the ability of the charity to continue as a going concern. The Trustees have made this assessment for a period of at least one year from the date of approval of the financial statements. In particular, the Trustees have considered the charity's forecasts and projections and the possible implications should projected income and / or expenditure vary unexpectedly. The Trustees have concluded that there is a reasonable expectation that the charity has adequate resources to continue to operate for the foreseeable future. The charity therefore continues to adopt the going concern basis in preparing its financial statements.

(c) Fund Accounting

Unrestricted funds are funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity. Restricted funds are donations which are to be used in accordance with specific restrictions imposed by donors; they include donations received from appeals for specific activities or projects.

(d) Income

Income is recognised in the period in which the charity becomes entitled to receipt, the amount receivable can be measured with reasonable certainty, and receipt is probable. Income is deferred when it relates to services that have not been provided by the balance sheet date, or when the charity has to fulfil conditions before becoming entitled to it, or where the donor has specified that the income is to be expended in a future period.

Income from donations and legacies includes recoverable gift aid, which is recognised when the related donation is received. Gift aid that has not been recovered by the balance sheet date is included as a debtor.

KICK LONDON**NOTES TO THE ACCOUNTS FOR THE YEAR ENDED**
30 SEPTEMBER 2025 (continued)

The charity relies on volunteers to carry out many of its activities. However, in accordance with the SORP, the value of these services has not been included in these financial statements as they cannot be reliably measured.

Income from charitable activities represents income receivable from services supplied in furtherance of the charity's charitable objects.

The charity has taken the view that it has only one charitable activity, namely the advancement of the Christian faith among young people using sport, and all income from donations, legacies and charitable activities is in respect of this one activity.

(e) Expenditure

Expenditure, including irrecoverable VAT, is recognised when it is incurred or, if earlier, when a legal or constructive obligation for a payment arises provided that it is probable that settlement will be required and the amount of the obligation can be measured reliably.

The Charities SORP requires charities with income over £500,000 to allocate costs to the various activities undertaken by the charity. The nature of the work of the charity is considered to be so integrated that it is not possible to separately identify the costs incurred in respect of any one activity.

(f) Tangible Fixed Assets

Items purchased or donated for the charity's own use are capitalised when the cost of purchased items, or the fair value of donated items, is more than £1,000 per item and the item is expected to benefit the charity over more than one accounting period. Depreciation is charged on a straight line basis so as to write down the value of each asset to its estimated residual value (if any) over its expected useful economic life. To date the charity has not incurred any expenditure that needed to be capitalised.

(g) Cash at bank and in hand

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of opening of the deposit.

(h) Current Asset Investments

Current Asset Investments includes cash held in higher interest accounts with a maturity of over three months from the date of opening of the deposit.

(i) Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation arising from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are recognised at their settlement amount.

Income relating to grants that has been received but not yet earned is treated as deferred income.

KICK LONDON**NOTES TO THE ACCOUNTS FOR THE YEAR ENDED**
30 SEPTEMBER 2025 (continued)**(j) Taxation**

The company is a registered charity; it has taken advantage of the various reliefs from taxation available to charities and no tax is payable on the charity's income.

(k) Operating Leases

Leases which do not transfer substantially all the risks and rewards of ownership to the charity are classified as operating leases. Operating lease payments are recognised as an expense on a straight-line basis over the lease term.

(l) Pension contributions

The charity operates defined contribution pension schemes for its employees. Obligations for contributions to these schemes are recognised as an expense when the liability arises. The assets of these schemes are held separately from those of the charity in independently administered funds. The employer contribution is 6% of gross pay for most employees and 3% for sessional staff.

(m) Financial instruments

The charity only has financial assets and liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value.

(n) Critical accounting estimates and areas of judgement

The Trustees do not consider that there are any material sources of estimation or uncertainty at the balance sheet date that could result in a material adjustment to the carrying values of assets and liabilities in the next reporting period.

2. INCOME

	Unrestricted 2025 £	Restricted 2025 £	Total 2025 £	Total 2024 £
Donations & grants				
Charitable trusts	75,000	321,977	396,977	269,014
Companies	7,581	-	7,581	6,330
Individuals	<u>25,260</u>	<u>-</u>	<u>25,260</u>	<u>21,847</u>
	<u>107,841</u>	<u>321,977</u>	<u>429,818</u>	<u>297,191</u>
Interest	25,683	-	25,683	16,365
Other income	584	-	584	1,889
Income from charitable activities	<u>1,648,561</u>	<u>-</u>	<u>1,648,561</u>	<u>1,655,007</u>
	<u>1,782,669</u>	<u>321,977</u>	<u>2,104,646</u>	<u>1,970,452</u>

KICK LONDON**NOTES TO THE ACCOUNTS FOR THE YEAR ENDED
30 SEPTEMBER 2025 (continued)****3. EXPENDITURE ON CHARITABLE ACTIVITIES**

	Unrestricted 2025 £	Restricted 2025 £	Total 2025 £	Total 2024 £
Staff costs (note 4)	1,470,252	341,827	1,812,079	1,803,936
Professional	6,517	-	6,517	5,128
Training, Conferences and Sports Development	87,363	4,200	91,563	75,808
Equipment, Consumables and IT	18,814	-	18,814	19,302
Insurance	12,232	-	12,232	12,010
Motor and Travel	102,831	-	102,831	96,193
Printing and Stationery	2,333	-	2,333	4,046
Telephone	8,206	-	8,206	6,563
Other expenses	14,069	-	14,069	13,637
Accountancy – paid to auditors	1,200	-	1,200	-
Audit	<u>6,300</u>	<u>-</u>	<u>6,300</u>	<u>5,000</u>
	<u>1,730,117</u>	<u>346,027</u>	<u>2,076,144</u>	<u>2,041,623</u>

4. EMPLOYEES, TRUSTEES' REMUNERATION AND TRUSTEES' EXPENSES**Staff Costs**

	2025 £	2024 £
Staff salaries	1,581,810	1,597,517
Social Security costs	153,192	125,830
Pension Contributions	<u>77,077</u>	<u>80,589</u>
	<u>1,812,079</u>	<u>1,803,936</u>

The average number of employees of the Charity in the year was 86 (2024: 85).

No Trustees were paid remuneration or benefits by KICK. One trustee was paid £75 for travel expenses (2024: nil).

During the year, key management received employment salary, pension, employer's NI and benefits totalling £306,534 (2024: £282,147). The trustees consider key management numbers to include 6 (2024: 4) members of staff, including the CEO. During the year the Charity received donations totalling £305 (2024: £4,360) from related parties (which includes trustees, members of key management and anyone closely connected to them). One employee (2024: 1) received employment salary and benefits that fall within the band £90,000 to £100,000 (2024: 90,000 to £100,000). Family members of trustees were paid a total of £5,001 and pension contributions of £62 (2024: £nil).

Many of the necessary activities and tasks of the Charity are undertaken wholly or partially by the Trustees, who are unpaid volunteers, including strategy formulation and holding relationships with other organisations. In addition, there are invaluable contributions from other volunteers in the areas of coaching, fundraising, guidance, and management of local KICK Academies.

There were no other related party transactions.

KICK LONDON
NOTES TO THE ACCOUNTS FOR THE YEAR ENDED
30 SEPTEMBER 2025 (continued)

5. DEBTORS

	2025	2024
	£	£
Fee debtors	234,946	216,750
Gift aid	-	656
Prepayments	4,400	6,546
Other debtors	<u>55,222</u>	<u>17,000</u>
	<u>294,568</u>	<u>240,952</u>

6. CREDITORS

	2025	2024
	£	£
Trade creditors	17,310	14,192
Tax and social security	31,569	20,638
Accruals	8,500	11,178
Other creditors	<u>18,121</u>	<u>30,077</u>
	<u>75,500</u>	<u>76,085</u>

7. ANALYSIS OF NET ASSETS BETWEEN FUNDS

	Unrestricted Funds	Restricted Funds	2025
		£	£
Current assets	843,634	22,000	865,634
Current liabilities	<u>(75,500)</u>	<u>-</u>	<u>(75,500)</u>
Total Net Assets at 30 September 2025	<u>768,134</u>	<u>22,000</u>	<u>790,134</u>

	Unrestricted Funds	Restricted Funds	2024
		£	£
Current assets	805,195	46,050	851,245
Current liabilities	<u>(76,085)</u>	<u>-</u>	<u>(76,085)</u>
Total Net Assets at 30 September 2024	<u>729,110</u>	<u>46,050</u>	<u>775,160</u>

KICK LONDON**NOTES TO THE ACCOUNTS FOR THE YEAR ENDED
30 SEPTEMBER 2025 (continued)****8. FUNDS**

Unrestricted funds comprise those funds which the Trustees are free to use in accordance with the charitable objects.

Restricted funds are funds which have been given for particular purposes and projects, as detailed below.

	1st October 2024	Income	Expenditure	30th September 2025
	£	£	£	£
KICK Expansion	-	283,977	(283,977)	-
KICK Tournament	-	1,800	(1,800)	-
KICK Academies	4,043	10,000	(14,043)	-
Mentoring	30,007	-	(30,007)	-
Recruitment	-	4,200	(4,200)	-
Darlington	12,000	12,000	(12,000)	12,000
Dorset	-	<u>10,000</u>	-	<u>10,000</u>
	<u>46,050</u>	<u>321,977</u>	<u>(346,027)</u>	<u>22,000</u>

	1st October 2023	Income	Expenditure	30th September 2024
	£	£	£	£
KICK Expansion	-	121,390	(121,390)	-
KICK Camps	4,883	-	(4,883)	-
KICK Academies	4,074	107,503	(107,534)	4,043
Mentoring	23,800	15,000	(8,793)	30,007
Leics / Northants	500	-	(500)	-
Darlington	-	<u>12,000</u>	-	<u>12,000</u>
	<u>33,257</u>	<u>255,893</u>	<u>(243,100)</u>	<u>46,050</u>

KICK benefits from premises and support provided by Holy Trinity Church, Richmond.
The Charity benefits from premises and support provided by Holy Trinity Church, Richmond.
Restricted funds comprise the following projects:

- **KICK Expansion.** Towards our programme of expansion of our activities into further regions of the UK.
- **KICK Camps.** Funding to run sports activity weeks in school holidays in cooperation with schools and churches.
- **KICK Tournament.** Funding for an annual summer tournament.
- **KICK Academies.** For our work with churches, enabling them to run sports programmes alongside other activities.
- **Mentoring.** Funding for mentoring in schools.
- **Leics / Northants.** Funding specifically given to support KICK's expansion in the Midlands.
- **Darlington.** Funding for work specifically in Darlington.
- **Dorset.** Funding for work specifically in Dorset.

KICK LTD.

England & Wales - Charity number 1100072

Accounts

Registered number: 4831571

Charity number: 1100072

KICK London

Annual Report and Accounts

For the year ended 30 September 2024

KICK
TRANSFORMING LIVES

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2024 in numbers:

KICK's Impact

Young People's lives transformed:

27,000

**children and young people engaged
weekly through sports and dance
coaching, mentoring, chaplaincy and
KICK Academies**



Partner schools



KICK Academies

Message from the Chair

I am pleased to present KICK's Annual Report and Accounts for 2023/24. From our inception over 20 years ago KICK's mission has been to make a transformational difference to the lives of young people, by God's love.

In 2023/24, Kick has continued to deliver on that vision and over 27,000 young people every week engage with Kick. Our coaches, staff and volunteers are instrumental in delivering that vision. It is their hard work, commitment to deliver, their heart and passion that is at the centre of what we do.

Under the leadership of the Executive Team, led by our exceptional CEO, Joe Lowther, our coaches, mentors and chaplains live out the desire to "make a difference". A difference to the lives of every individual young person we are privileged to connect with each week.

I am so grateful for the ongoing support of our amazing Trustees who work to encourage Joe and the team in their delivery of this work and vision, and who continue to be the custodians of the fiduciary responsibilities and objectives of a growing charitable organisation.

The cost of living crisis and associated inflationary pressures have proved a challenge financially. I am pleased to say that the whole Kick team has worked hard in demanding circumstances. Growth was lower than we had budgeted for but we did manage to report a small increase in income from schools. Inflation has driven our costs up as we sought to care for our employees. As a result we made an operating loss in the year of just under £95,000. We have reserves to support us in times like these and we remain above our minimum reserve requirements but we will be looking to improve results in the coming year.

As we look to the year ahead, I continue to remain excited by the opportunity and potential, to "engage with a generation of young people, within a generation" and to take another significant step towards that vision, by reaching our 5 year goal of 40,000 young people each week, across nine regions of the UK.



Matt King
Chair of Trustees

Message from the Chief Executive

This year has been an honour to serve young people, with an incredible group of staff, Trustees, volunteers and partners.

At KICK our mission is to transform young people's lives, with God's love, through sport and support. We do this through values-driven physical education, street dance, mentoring, chaplaincy in schools and church-based KICK Academies to impact young people.

This year has been a powerful year for mission, as we have seen young people's lives impacted with over 16,000 hours of values-driven coaching. We have seen 93% of the young people we engage say they felt more motivated as a result of mentoring sessions with KICK.

We have enriched communities with almost 400 values-based assemblies in schools, delivered after-school clubs to over 5,100 children, and offered 1,362 opportunities to share faith with young people across the last 12 months.

Our vision is to see a generation of young people within a generation of time, to see them reach their God-given potential; where

communities have been socially impacted; and where spiritual change has transformed a nation.

We are proud that, despite the tough economic conditions, we have again shown growth and now engage over 27,000 young people a week across 94 schools and 25 church-based KICK Academies.

In the year ahead we plan to expand into two new areas of the UK - to the South and South East of England. To strengthen our infrastructure we aim to appoint a new Chief Operating Officer in 2025. We are also delighted to announce that we have captured a number of the stories and reflections in a new book - *KICK Story* - we hope that it will encourage others with accounts of lives transformed and growth that we have seen.

I and the team are committed to seeing young people experience a hope for the future and joy in the present in the years ahead.



Joe Lowther
Chief Executive Officer

Objectives and Activities

The principal objects of the charity are through sport and in particular (but without limitation) football in London, the United Kingdom generally and, at the Trustees' discretion, elsewhere in the world to:

- Help young people to reach their potential (especially the disadvantaged and marginalised) by training in life skills and the development of healthy and active lifestyles; and
- Advance the Christian faith primarily (but without limitation) by the provision of a Christian witness to young people.

Our Mission Statement – what we do

To transform young people's lives, with God's love, through sport and support.

Our Vision – where do we want to be in 15 years?

To reach a generation of young people, within a generation of time.

Our Ethos – our motivation for how we operate

To follow the example that Jesus set to love young people and be relevant in the way he communicated with them.

Our Values – How we do what we do

We aim to transform young people's lives by being like Jesus:

Aspirational on behalf of our young people, being ambitious for their progress and in our desire to reach more young people.

Compassionate toward our young people, showing humbleness, being inclusive and making our approach flexible to suit their needs.

Excellent in our performance, innovating with continuous improvement for the best outcomes for our young people.

Intentional in our relationships with young people, schools, churches, partners, funders and each other to building a family together at KICK.

Integral in our decision-making, in our relationships with each other and in our partnerships.

Our Strategy - our approach

The objects of the Charity are being achieved by first, engaging in schools delivering professional services across Physical Education, Street Dance, Solutions Focused Mentoring and Schools-based Chaplaincy. Second, by setting up and supporting Sport and Street Dance KICK Academies delivered by local volunteers. All professional and volunteer coaches are committed to KICK's ethos and are trained coaches.

KICK Academies aim to encourage young people to engage in both physical fitness as well as explore matters of faith. We seek to enable young people to explore both sport and faith together through the KICK Academies. The Charity works with local churches to train volunteers to provide themed coaching sessions in Football or Street Dance.

Schools work includes delivering school assemblies, values-based PE lessons, Solutions Focused Mentoring, Street Dance provision and Sports Chaplaincy. The Charity has developed a curriculum for this purpose of working in Infant, Primary, Secondary, Independent, PRU and Special Schools to reach young people in need. We are proud to work with a range of partners such as schools, churches, organisations, funders and local Government. In addition, the Charity has maintained, since its outset, good partnership links with British Youth for Christ.

Public Benefit - life skills not just physical skills

Our theory of change aims to bring a holistic change in the lives of young people; seeking physical, mental and spiritual development. The Trustees have considered the advice of the Charity Commission on public benefit. The provision of public benefit is given either at no charge or at market rates and is made available to all people, including those on low incomes. We aspire to develop not only the physical skills but life skills of all young people we encounter, enabling them to be trained with values and to grow as people who make informed decisions on life and faith.

Achievements and Performance for the Public Benefit

At the end of September 2024, the Charity was working in 94 schools and involved in 25 active KICK Academies. As a result, over 27,000 young people were benefiting from KICK activities on a weekly basis across England; in London, the West Midlands, the East Midlands, the East of England, the South West, the North West and North East.

In the past year, the Charity has recruited new coaches and other staff. As of September 2024 the team stood at 90 employees, a 2% increase on the prior year. KICK has retained a focus on partnerships, quality and commitment to our strong ethos to ensure consistent implementation of provision.

In 2020, following a period of strong growth in the previous 5 years and inspired by the trustees' long-term vision, the Charity undertook a consultative process to develop a new 5 year strategy through to 2025. We have continued to show growth, and in the last 4 years have nearly trebled the number of young people who benefit from KICK activities on a weekly basis, from 10,000 young people to over 27,000. We are committed to our 15 year vision and excited to be nearly a third of the way through this project; to reach a generation of young people within a generation of time. During the year the Charity made good progress in going deeper into the regions across the UK where KICK operates, now providing over 225 days of delivery each week.

The staff team has grown from 41 in 2020 to 90 now, an increase of 120%.



Each year we review the impact of each area of our work. Some of the highlights in 2023/24 include:



Express Talent

81% of observed PE lessons had 95% of learners fully engaged in physical activity.



Healthy

Our staff provided over 16,000 hours of PE and dance coaching sessions.



Optimistic

93% of reported mentees were assessed as progressing in their motivation.



Responsible

84% of Sports coaching sessions had the monthly KICK value applied clearly.



Teamwork

5,100 young people engaged in our after school clubs with an emphasis on teamwork.



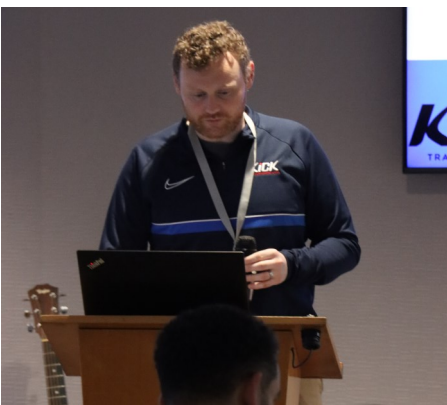
Enriched Community

Our staff delivered an estimated 389 assemblies to a total of 159,700 students.



Better informed

Players at the 2024 tournament had the opportunity to be better informed about Jesus.



Explore faith

Our school chaplains provided 1,362 opportunities to explore faith this year.



Greater Confidence

KICK Academies gave young people space to grow confidence in their personal beliefs.

Structure, Governance and Management

Charity name:

KICK London

Charity number:

1100072 (England and Wales);

Company registration number:

4831571

Trustees

Pete Burt

Penny Cox

Chris Edwards, Vice Chair

Matt King, Chair

Elizabeth Mackenroth

John McGinley

(from January 2024)

Philip Mills

(from April 2024)

Tim Morfin

(from April 2024)

Paul Newton

Steve Thomas

Cliff Underhay

Mike Wakeham

Secretary

Rebecca Lee

Business address / registered office:

Holy Trinity Church, Sheen Park, Richmond,
Surrey TW9 1UP.

Legal Form:

Company limited by guarantee

Senior Leadership Team

Joe Lowther

Chief Executive Officer

Andrew Martin

Director of Business Development

Chris Weir

Director of Finance

Jonny Wright

Director of Quality

Auditors

Xeinadin Audit Limited, 5 Robin Hood Lane,
Sutton, Surrey SM1 2SW.

Bankers

Barclays Bank plc, PO Box 13, 8 George
Street, Richmond, Surrey TW9 1JU.

Solicitors

Anthony Collins Solicitors LLP, 134 Edmund
Street, Birmingham B3 2ES.

Status and Governing Document

Kick London is a charitable company limited by guarantee, company number 4831571, registered charity number 1100072. It is exempt from the requirement to use the word “Limited” in its name. Its governing document is a Memorandum and Articles of Association dated 14th July 2003. The Charity is registered in England and Wales. The trading name of Kick London is KICK.

The trustees are currently considering changes to the charity's Articles of Association to meet the charity's operational needs in line with good governance practice as well as to bring greater clarity to the charity's objects to ensure the purposes of the charity are clear. Details are available on request to the Company Secretary. The proposed changes will be presented to members for approval in due course after the Charity Commission have approved changes to the objects.

Charity and Company Law

The Trustees have adopted the provisions of the Charities SORP (FRS 102) in preparing the annual report and accounts. The accounts comply with the Charities Act 2011 and the Companies Act 2006. The Company is registered in England and Wales.

Governance and Internal Control

The Chief Executive Officer, with the Executive Team, implements the strategy and manages the operations of the Charity. The Board of Trustees, which had over eight members throughout the year (there is a requirement to have a minimum of three members), provide oversight, guidance and support to the Executive. Trustee board Meetings are held every two months, and the Trustees are in frequent contact with the Executive.

Trustees are encouraged to recommend and nominate potential new Trustees. Unanimity is always sought in making such appointments, which are approved by the existing Trustee board. Appointments are made after an assessment of the character, skills and relevant training of possible candidates.

The systems of internal control are designed to provide reasonable, but not absolute, assurance against material misstatement or loss. They include:

- Regular consideration by the Trustees of financial results and activities;
- Delegation of authority and, where possible, segregation of duties;
- Identification and management of risks;
- The employment of a Chartered Accountant as Director of Finance.

Trustee Induction and Ongoing Training

New Trustees are made aware of the seriousness of their responsibilities and obligations under charity and company law, and given a full organisational induction and role induction to their responsibilities as a Trustee. They are informed of relevant updates by the Company Secretary. Trustees are encouraged to undertake training courses and conferences that could extend their knowledge of matters pertaining to their role in the Charity.

Trustee remuneration

The Trustees are unpaid and receive no benefit from their work with the Charity. Details of Trustees' expenses and related party transactions are disclosed in a note to the accounts.

Pay Policy

The CEO and Executive team of the Charity manage the Charity on a day-to-day basis. Salaries are reviewed annually based on individual performance in alignment with both internal and external benchmarks. All staff are paid above the Living Wage and, in London, above the London Living Wage.

Funders

The Trustees are grateful for grants received from a number of Charitable Trusts and grant-making bodies, including the following amounts received in the year (and included in the Restricted Income of the Charity): Church of England Innovation Fund (£52,100), GF Macauley Charitable Trust (£15,000), Howard Foundation (£4,000), Maurice and Hilda Laing (£10,000), the Poor Moor Trust (£12,000) and the Silas Trust (£24,000).



Risk Management

The major risks to which the Charity is exposed, as identified by the Governance and Risk committee, are reviewed in a systematic manner and systems have been established to mitigate those risks. The Charity has adequate insurance cover. Our Risk Register is active in monitoring inherent and residual risks.

The Trustees have identified 25 organisational risks, which are categorised as Operational, Strategic, Reputational and Financial. Those considered to be the most significant are:

POTENTIAL RISK	RISK MITIGATION AND MANAGEMENT
Government funding/ policy change	We are at risk of revenue loss as a result of reduced demand from schools if their funding is reduced. Maintaining positive relationships with schools and ensuring service quality are essential mitigations, alongside monitoring changes to Government policy and seeking to engage with Government where possible.
Staff recruitment and retention	Like many organisations, KICK faces staff recruitment and retention challenges due to general economic conditions. Staff shortages are a risk to KICK's growth strategy. Recruitment is therefore a top priority and significant effort is put into identifying new recruitment channels and strategies for maximising staff retention.
Fundraising	Fundraising is a key income stream to achieve our growth plans. Dedicated resource, including the use of professional fundraisers where necessary, has been allocated in executing our fundraising strategy.
Service Delivery	Maintaining a high standard of service delivery is key for the retention of school contracts. Regular supervision and observation (with feedback) of all staff takes place within our CPD strategy and annual Quality improvement cycle.
Strategic plan implementation	Failure to implement our strategic plan would lead to loss of revenue and potential reputational damage. As mitigation organisational growth (and impact) is constantly reviewed by the Board of trustees, whilst appropriate managerial expansion is built into growth plans/ budgets
Key Personnel	Loss of key staff could negatively impact KICK's operations. A workforce planning strategy is in place, with regular supervisions and appraisals and an annual pay review built in to the ongoing CPD cycle.

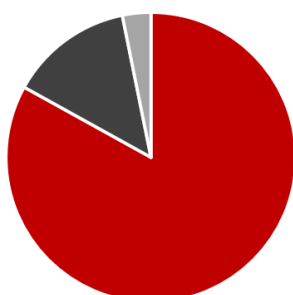
Financial Review

2023/24 continued to be a challenging year across the charity sector, as the ongoing impact of the cost of living crisis and associated inflationary rise presented ongoing challenges to the wider economy. KICK responded in a number of ways, working hard to maintain income and manage rising costs. Income from schools remained steady despite the tightening of budgets in the education sector and we ended the year up slightly on 2023. Growth was however lower than we had budgeted. Our strong relationships with our supporters ensured that our fundraising income held up well and was only slightly below 2023, despite the difficult fundraising landscape. Income from investments increased significantly as we sought to make best use of our cash reserves. However, our costs increased significantly during the year, particularly as we sought to take care of our employees through the inflationary pressures.

Income and Expenditure

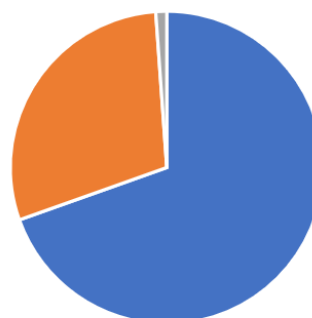
KICK finished the year with a deficit of £94,470. The Charity's income for the year was £1,970,452 (2023 - £1,918,332). An analysis of the income by category is shown on the Statement of Financial Activities. Expenditure for the year was £2,064,922 (2023 - £1,859,160). Unrestricted funds carried forward reduced to £729,110. The deficit was due to a combination of factors, including planned investment in infrastructure as we extend our reach, increased salaries for staff as we continued to match the living wage, lower growth in our schools' work than budgeted and some planned costs of expanding into new areas of the UK. With realistic growth targets with new schools and into new regions for the year, alongside some planned reductions in overheads and given the support of our donors, we are confident in our financial plans for 2024/25.

2023/24 Income Split



■ 83% Schools income ■ 14% Grants from Trusts ■ 3% Other income

2023/24 Expenditure Split



■ 70% Direct expenditure ■ 29% Overheads ■ 1% Fundraising

Going Concern

Taking into account reserves and anticipated recurring income, the Trustees are confident that the Charity remains a going concern for at least twelve months from the date of approval of these accounts.

Small Company Provisions

This report has been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006.

Reserves

We hold reserves to help us meet unforeseen operational costs or emergencies or other unexpected needs, such as:

- Grant income not being renewed
- Increases in operational expenses due to high inflation
- Reduced cashflow due to unexpected loss of a number of schools
- Funding for an urgent project
- Costs of unforeseen liabilities for employment or other legal claims not covered by insurance
- The costs of closure or wind-down of the core operations of the charity.

At the year-end, the charity had total reserves of £775,160, of which £46,050 was restricted. Unrestricted reserves amount to 37.0% (2023 – 43.6%) of total annual income. The Trustees consider that the fund reserves at the year-end were adequate but not excessive, with the reserve policy being to target a level of operating reserves of 3 times average monthly operating expenses using the annual budget as a base.

	2024	2023
	£	£
Total Unrestricted Reserves	£729,110	£836,373
Free Reserves Requirement:	£566,617	£615,884
(3 months' budgeted routine expenditure)		

Excess unrestricted funds held are in anticipation of future growth. If KICK's growth occurs at the pace that we are hoping for, further increases to our reserves levels will be needed. By September 2027, based on our growth projections, we will need to have £844k held in reserves.

Auditors

The Trustees intend to ask JCS Accountants to continue to act as the Charity's Auditors next year.

Future funding

Fee income from schools will continue to be a key element in financing the growth of KICK, along with church, individual and grant-making trust income. In the coming year we hope to continue our expansion further across the UK, into the South and South East. This will require some expansion and start up costs and so we are seeking grant funding which will finance the development of the work. The Trustees believe that prayer is vital and wish to encourage prayer at every step.

The Report was approved by the Trustees on 20th January 2025.



Pete Burt

Trustee

Chair of the Finance Committee

KICK London

Financial Statements

For the year ended 30 September 2024

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KICK London

Year ended 30 September 2024

Statement of Trustees' Responsibilities

Trustees' Responsibilities in relation to the Financial Statements

The Trustees are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards. The law applicable to charities in England and Wales requires the Trustees to prepare financial statements for each financial year, which give a true and fair view of the state of affairs of the Charity and of the incoming resources and application of resources of the Charity for that period.

The directors (who are the charitable company's Trustees for the purposes of charity law) acknowledge their responsibilities for:

- (a) ensuring that the charitable company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its net income or expenditure for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

The financial statements have been prepared in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In preparing these financial statements, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently;
- Observe the methods and principles of the Charities SORP 2015 (FRS102);
- Make judgements and estimates that are reasonable and prudent;
- State whether applicable accounting standards have been followed, subject to any departures disclosed and explained in the financial statements; and preparing the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in business.

The Trustees are responsible for keeping accounting records, which disclose with rea-

sonable accuracy the financial position of the Charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Charity and hence to take reasonable steps for the prevention and detection of fraud and other irregularities. The Trustees are responsible for the maintenance and integrity of the Charity and financial information included in the Charity's website. The Chair and Trustees provide oversight, guidance and support to the CEO in the execution of the running of the organisation.

Disclosure of information to auditors

Each of the Trustees has confirmed that there is no information of which they are aware which is relevant to the audit, but of which the auditor is unaware. They have further confirmed that they have taken appropriate steps to identify such relevant information and to establish that the auditor is aware of such information.

KICK London

Year ended 30 September 2024

Independent auditor's report to the members of Kick London

Opinion

We have audited the financial statements of Kick London (the 'charity') for the year ended 30 September 2024 which comprise the Statement of Financial Activities, the Balance Sheet, the Statement of Cash Flows and the notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 30 September 2024 and of its incoming resources and application of resources for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Trustees' use of the

going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the Charity's ability to continue as a going concern for a period of at least 12 months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the annual report, including the Trustees' report, other than the financial statements and our auditor's report thereon. The Trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of our audit:

- the information given in the Trustees' report, which includes the directors' report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report included within the Trustees' report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charity and its environment obtained in the course of the audit, we have not identified material misstatements in the directors' report included with the Trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate and proper accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the Trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies exemptions in preparing the Trustees' report and from the requirement to prepare a strategic report.

Responsibilities of trustees

As explained more fully in the Trustees' responsibilities statement, the Trustees' (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error,

and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

Based on our understanding of the company, we identified that the principal risks of non-compliance with laws and regulations related to company and employment legislation and we considered the extent to which non-compliance might have a material effect on the financial statements. We also considered those laws and regulations that have a direct impact on the preparation of the financial statements such as the Companies Act 2006 and the Charities Act 2011.

We assessed the susceptibility of the company's financial statements to material misstatement, including obtaining an understanding of how fraud might occur, by making enquiries of management, considering the internal controls in place and discussion amongst the engagement team. We determined that the principal risks were related to the recognition of grant income and treatment of restricted funds.

In response to the risks identified we designed procedures which included, but were not limited to:

- reviewing Trustees meeting minutes
- evaluating the charity's internal controls
- reviewing grant agreements
- reviewing the allocation of restricted funds

There are inherent limitations in the audit procedures described above. The more removed that laws and regulations are from financial transactions, the less likely it is that we would become aware of non-compliance. Material misstatements that arise due to fraud can be harder to detect than those that arise from error as they may involve deliberate concealment or collusion.

A further description of our responsibilities for the audit of the financial statements

is located on the Financial Reporting Council's website at: <http://www.frc.org.uk/auditors-responsibilities>. This description forms part of our auditor's report.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and regulations made under that Act. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and its members as a body, for our audit work, for this report, or for the opinions we have formed.

Paul Newton FCA (Senior Statutory Auditor)

For and on behalf of Xinadin Audit Limited, Statutory Auditor

Chartered Accountants

5 Robin Hood Lane

Sutton

Surrey

SM1 2SW

KICK London

Year ended 30 September 2024

Statement of Financial activities including income and expenditure account

		2024	2024	2024	2023	2023	2023
	Note	£	£	£	£	£	£
		Unrestricted funds	Restricted funds	Total funds	Unrestricted funds	Restricted funds	Total funds
Income from:							
Donations and grants	3	41,298	255,893	297,191	155,372	171,170	326,542
Other income	3	1,889	-	1,889	1,561	-	1,561
Investments	3	16,365	-	16,365	10,633	-	10,633
Charitable activities: education	3	<u>1,655,007</u>	<u>-</u>	<u>1,655,007</u>	<u>1,579,596</u>	<u>-</u>	<u>1,579,596</u>
Total income:		<u>1,714,559</u>	<u>255,893</u>	<u>1,970,452</u>	<u>1,747,162</u>	<u>171,170</u>	<u>1,918,332</u>
Expenditure on:							
Raising funds		23,299	-	23,299	8,225	-	8,225
Charitable Activities: education	4	<u>1,798,523</u>	<u>243,100</u>	<u>2,041,623</u>	<u>1,529,997</u>	<u>320,938</u>	<u>1,850,935</u>
Total Expenditure:		<u>1,821,822</u>	<u>243,100</u>	<u>2,064,922</u>	<u>1,538,222</u>	<u>320,938</u>	<u>1,859,160</u>
Net income / (expenditure)		(107,263)	12,793	(94,470)	208,940	(149,768)	59,172
Reconciliation of funds							
Total Funds brought forward		<u>836,373</u>	<u>33,257</u>	<u>869,630</u>	<u>627,433</u>	<u>183,025</u>	<u>810,458</u>
Total funds carried forward		<u>729,110</u>	<u>46,050</u>	<u>775,160</u>	<u>836,373</u>	<u>33,257</u>	<u>869,630</u>

The statement of financial activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing operations. The statement of financial activities also complies with the requirements for an income and expenditure account required by the Companies Act 2006.

The notes on pages 28 to 35 form part of these accounts.

KICK London

Year ended 30 September 2024

Balance Sheet as at 30 September 2024

Registered Charity number 1100072

Company number 4831571

	Note	2024 £	2023 £
Current assets			
Debtors, falling due within one year	5	240,952	201,252
Cash at bank and in hand		258,380	571,108
Current Asset Investments		<u>351,913</u>	<u>164,000</u>
		<u>851,245</u>	<u>936,360</u>
Creditors: Amounts falling due within one year			
Sundry creditors	6	7,467	3,818
Accruals	6	<u>68,618</u>	<u>62,912</u>
		<u>76,085</u>	<u>66,730</u>
Net Assets	7	<u>775,160</u>	<u>869,630</u>
The funds of the Charity			
Unrestricted funds	8	729,110	836,373
Restricted funds	8	<u>46,050</u>	<u>33,257</u>
		<u>775,160</u>	<u>869,630</u>

The financial statements have been prepared in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 20th January 2025 and were signed on its behalf by:



Pete Burt

Trustee (Chair of the Finance Committee)

KICK London

Year ended 30 September 2024

Statement of Cashflows

	2024	2023	
	£	£	Note
Cash Flows from Operating Activities:			
<i>Net cash provided by/(used in) operating activities</i>	<u>(141,180)</u>	<u>78,653</u>	a
Cash flows from Investing activities:			
Dividends, interest and rents from investments	<u>16,365</u>	<u>10,633</u>	
<i>Net cash provided by/(used in) investing activities</i>	<u>16,365</u>	<u>10,633</u>	
<i>Change in cash and cash equivalents in the reporting period</i>	(124,815)	89,286	
Cash and cash equivalents at the beginning of the reporting period	<u>735,108</u>	<u>645,822</u>	b
<i>Cash and cash equivalents at the end of the reporting period</i>	<u>610,293</u>	<u>735,108</u>	b

Note a: Reconciliation of net income/(expenditure) to net cash flow from operating activities

	2024	2023
	£	£
<i>net income / (expenditure) for the reporting period</i>	(94,470)	59,172
Adjustments for:		
Dividends, interest and rents from investments	(16,365)	(10,633)
(Increase)/Decrease in debtors	(39,700)	404
Increase/(Decrease) in creditors	<u>9,355</u>	<u>29,710</u>
<i>Net cash (used in) / provided by operating activities</i>	<u>(141,180)</u>	<u>78,653</u>

Note b: Analysis of cash and cash equivalents

	2024	2023
	£	£
Current asset investments	351,913	164,000
Cash at Bank	<u>258,380</u>	<u>571,108</u>
Total Cash and Cash Equivalents	<u>610,293</u>	<u>735,108</u>

The notes on pages 28 to 35 form part of these accounts.

KICK London

Year ended 30 September 2024

Notes to the Financial Statements

1. ACCOUNTING POLICIES

These financial statements are prepared on a going concern basis, under the historical cost convention. They have been prepared in accordance with the "Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) ("the Charities SORP"), with the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland ("FRS 102"), with the Companies Act 2006 and with the Charities Act 2011. The charity meets the definition of a public benefit entity as set out in FRS 102. The financial statements are presented in sterling, rounded to the nearest £.

The principles adopted in the preparation of the financial statements are set out below.

(a) Company Status

The Charity is a company limited by guarantee, incorporated in England & Wales. The registered address is Holy Trinity Church, Sheen Park, Richmond, Surrey TW9 1UP. The Members of the Charity are the Trustees named on Page 10. In the event of the Charity being wound up, the liability in respect of the guarantee is limited to £1 per member of the Charity.

(b) Going Concern

The Trustees have assessed whether the use of the going concern basis is appropriate and have considered possible events or conditions that might cast significant doubt on the ability of the charity to continue as a going concern. The Trustees have made this assessment for a period of at least one year from the date of approval of the financial statements. In particular, the Trustees have considered the charity's forecasts and projections and the possible implications should projected income and / or expenditure vary unexpectedly. The Trustees have concluded that there is a reasonable expectation that the charity has adequate resources to continue to operate for the foreseeable future. The charity therefore continues to adopt the going concern basis in preparing its financial statements.

KICK London

Year ended 30 September 2024

Notes to the Financial Statements (continued)

(c) Fund Accounting

Unrestricted funds are funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity. Restricted funds are donations which are to be used in accordance with specific restrictions imposed by donors; they include donations received from appeals for specific activities or projects.

(d) Income

Income is recognised in the period in which the charity becomes entitled to receipt, the amount receivable can be measured with reasonable certainty, and receipt is probable. Income is deferred when it relates to services that have not been provided by the balance sheet date, or when the charity has to fulfil conditions before becoming entitled to it, or where the donor has specified that the income is to be expended in a future period.

Income from donations and legacies includes recoverable gift aid, which is recognised when the related donation is received. Gift aid that has not been recovered by the balance sheet date is included as a debtor.

The charity relies on volunteers to carry out many of its activities. However, in accordance with the SORP, the value of these services has not been included in these financial statements as they cannot be reliably measured.

Income from charitable activities represents income receivable from services supplied in furtherance of the charity's charitable objects.

The charity has taken the view that it has three charitable activities, namely the advancement of education, the advancement of amateur sport, and the advancement of religion, and all income from donations, legacies and charitable activities is in respect of these activities.

KICK London

Year ended 30 September 2024

Notes to the Financial Statements (continued)

(e) Expenditure

Expenditure, including irrecoverable VAT, is recognised when it is incurred or, if earlier, when a legal or constructive obligation for a payment arises provided that it is probable that settlement will be required and the amount of the obligation can be measured reliably.

The Charities SORP requires charities with income over £500,000 to allocate costs to the various activities undertaken by the charity. The nature of the work of the charity is considered to be so integrated that it is not possible to separately identify the costs incurred in respect of any one activity.

(f) Tangible Fixed Assets

Items purchased or donated for the charity's own use are capitalised when the cost of purchased items, or the fair value of donated items, is more than £1,000 per item and the item is expected to benefit the charity over more than one accounting period. Depreciation is charged on a straight line basis so as to write down the value of each asset to its estimated residual value (if any) over its expected useful economic life. To date the charity has not incurred any expenditure that needed to be capitalised.

(g) Cash at bank and in hand

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of opening of the deposit.

(h) Current Asset Investments

Current Asset Investments includes cash held in higher interest accounts with a maturity of over three months from the date of opening of the deposit.

(i) Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation arising from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably.

KICK London

Year ended 30 September 2024

Notes to the Financial Statements (continued)

Creditors and provisions are recognised at their settlement amount.

Income relating to grants that has been received but not yet earned is treated as deferred income.

(j) Taxation

The company is a registered charity; it has taken advantage of the various reliefs from taxation available to charities and no tax is payable on the charity's income.

(k) Operating Leases

Leases which do not transfer substantially all the risks and rewards of ownership to the charity are classified as operating leases. Operating lease payments are recognised as an expense on a straight-line basis over the lease term.

(l) Pension contributions

The charity operates defined contribution pension schemes for its employees. Obligations for contributions to these schemes are recognised as an expense when the liability arises. The assets of these schemes are held separately from those of the charity in independently administered funds. The employer contribution is 6% of gross pay for most employees and 3% for sessional staff.

(m) Financial instruments

The charity only has financial assets and liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value.

(n) Critical accounting estimates and areas of judgement

The Trustees do not consider that there are any material sources of estimation or uncertainty at the balance sheet date that could result in a material adjustment to the carrying values of assets and liabilities in the next reporting period.

KICK London

Year ended 30 September 2024

Notes to the Financial Statements (continued)

2. EMPLOYEES, TRUSTEES' REMUNERATION AND TRUSTEES' EXPENSES

Staff Costs

	2024	2023
	£	£
Staff salaries	1,597,517	1,443,674
Social Security costs	125,830	109,292
Pension Contributions	<u>80,589</u>	<u>70,433</u>
	<u>1,803,936</u>	<u>1,623,399</u>

The average number of employees of the Charity in the year was 86 (2023: 82).

No Trustees were paid remuneration, benefits or expenses by KICK in the year.

During the year, key management received employment salary, pension, employer's NI and benefits totalling £282,147 (2023: £296,403). The trustees consider key management numbers to include 4 (2023: 5) members of staff, including the CEO. During the year the Charity received donations totalling £4,360 (2023: £300) from related parties (which includes trustees, members of key management and anyone closely connected to them). One employee (2023: 1) received employment salary and benefits that fall within the band £90,000 to £100,000.

Many of the necessary activities and tasks of the Charity are undertaken wholly or partially by the Trustees, who are unpaid volunteers, including strategy formulation and holding relationships with other organisations. In addition, there are invaluable contributions from other volunteers in the areas of coaching, fundraising, guidance, and management of local KICK Academies.

There were no other related party transactions.

KICK London

Year ended 30 September 2024

Notes to the Financial Statements (continued)

3. INCOME

	2024	2023
	£	£
Donations & grants		
Charitable trusts	269,014	206,856
Companies	6,330	9,390
Individuals	<u>21,847</u>	<u>110,296</u>
	297,191	326,542
Interest	16,365	10,633
Other income	1,889	1,561
Income from charitable activities	<u>1,655,007</u>	<u>1,579,596</u>
	<u>1,970,452</u>	<u>1,918,332</u>

4. EXPENDITURE ON CHARITABLE ACTIVITIES

	2024	2023
	£	£
Staff Salaries	1,597,517	1,443,674
Social Security costs	125,830	109,292
Pension Contributions	80,589	70,433
Professional	5,128	443
Training, Conferences and Sports Development	75,808	79,332
Equipment, Consumables and IT	19,302	18,718
Insurance	12,010	9,827
Motor and Travel	96,193	100,029
Printing and Stationery	4,046	2,072
Telephone	6,563	4,419
Other expenses	13,637	7,696
Audit	<u>5,000</u>	<u>5,000</u>
	<u>2,041,623</u>	<u>1,850,935</u>

KICK London

Year ended 30 September 2024

Notes to the Financial Statements (continued)

5. DEBTORS

	2024	2023
	£	£
Fee debtors	216,750	198,328
Gift aid	656	1,430
Prepayments	6,546	-
Other debtors	<u>17,000</u>	<u>1,494</u>
	<u>240,952</u>	<u>201,252</u>

6. CREDITORS

	2024	2023
	£	£
PAYE/ NI /pension/ other payroll accrual	47,715	34,757
Other accruals	20,903	28,155
Sundry creditors	<u>7,467</u>	<u>3,818</u>
	<u>76,085</u>	<u>66,730</u>

7. ANALYSIS OF NET ASSETS BETWEEN FUNDS

	Unrestricted Funds	Restricted Funds	Total 2024
	£	£	£
Current assets	805,195	46,050	851,245
Current liabilities	<u>(76,085)</u>	<u>-</u>	<u>(76,085)</u>
Total Net Assets	<u>729,110</u>	<u>46,050</u>	<u>775,160</u>
30 September 2024			

	Unrestricted Funds	Restricted Funds	Total 2023
	£	£	£
Current assets	903,103	33,257	936,360
Current liabilities	<u>(66,730)</u>	<u>-</u>	<u>(66,730)</u>
Total Net Assets	<u>836,373</u>	<u>33,257</u>	<u>869,630</u>
30 September 2023			

KICK London

Year ended 30 September 2024

Notes to the Financial Statements (continued)

8. FUNDS

Unrestricted funds comprise those funds which the Trustees are free to use in accordance with the charitable objects. Restricted funds are funds which have been given for particular purposes and projects, as detailed below.

	1st October 2023	Income	Expenditure	30th September 2024
	£	£	£	£
KICK Expansion	-	121,390	(121,390)	-
KICK Camps	4,883	-	(4,883)	-
KICK Academies	4,074	107,503	(107,534)	4,043
Mentoring	23,800	15,000	(8,793)	30,007
Leics/ Northants	500	-	(500)	-
Darlington	-	12,000	-	12,000
	<u>33,257</u>	<u>255,893</u>	<u>(243,100)</u>	<u>46,050</u>

	1st October 2022	Income	Expenditure	30th September 2023
	£	£	£	£
KICK Expansion	142,915	116,340	(259,255)	-
KICK Camps	-	19,531	(14,648)	4,883
KICK Academies	5,775	2,299	(4,000)	4,074
Mentoring	5,425	32,500	(14,125)	23,800
Chaplaincy	17,249	-	(17,249)	-
Capacity Building	11,661	-	(11,661)	-
Leics/ Northants	-	500	-	500
	<u>183,025</u>	<u>171,170</u>	<u>(320,938)</u>	<u>33,257</u>

KICK benefits from premises and support provided by Holy Trinity Church, Richmond.

Restricted funds comprise the following projects:

- **KICK Expansion.** Towards our programme of expansion of our activities into further regions of the UK.
- **KICK Camps.** Funding to run sports activity weeks in school holidays in cooperation with schools and churches.
- **KICK Academies.** For our work with churches, enabling them to run sports programmes alongside other activities.
- **Mentoring.** Funding for mentoring in schools.
- **Leics / Northants.** Funding specifically given to support KICK's expansion in the Midlands.
- **Darlington.** Funding for work specifically in Darlington.



KICK LTD.

England & Wales - Charity number 1100072

Accounts



KICK London

Annual Report and Accounts

For the Year Ended 30 September 2023

KICK LONDON
LEGAL AND ADMINISTRATIVE INFORMATION

KICK

KICK is the trading name of KICK London.

Trustees

Pete Burt

Simon Cook – resigned March 2023

Penny Cox

Chris Edwards

Matt King (Chair)

Elizabeth Mackenroth

Paul Newton

Steve Thomas

Cliff Underhay

Mike Wakeham

Alwyn Webb – resigned August 2023

Company Secretary

Rebecca Lee

CEO

Joe Lowther

Website

www.kick.org.uk

Registered Office

Holy Trinity Church, Sheen Park, Richmond, Surrey TW9 1UP.

Main Bankers

Barclays Bank plc, PO Box 13, 8 George Street, Richmond, Surrey TW9 1JU.

Solicitors

Anthony Collins Solicitors LLP, 134 Edmund Street, Birmingham B3 2ES.

Auditors

JCS Accountants, 5 Robin Hood Lane, Sutton, Surrey SM1 2SW.

KICK LONDON
TRUSTEES' ANNUAL REPORT

The Trustees (Directors) present the annual report and accounts for the year ended 30 September 2023. The annual report serves the purposes of both a Trustees' Report and a Directors' Report under company law.

Structure, Governance and Management

Status and Governing Document

Kick London is a charitable company limited by guarantee, company number 4831571, registered charity number 1100072. It is exempt from the requirement to use the word "Limited" in its name. Its governing document is a Memorandum and Articles of Association dated 14th July 2003. The Charity is registered in England and Wales. The trading name of Kick London is KICK.

Charity and Company Law

The Trustees have adopted the provisions of the Charities SORP (FRS 102) in preparing the annual report and accounts. The accounts comply with the Charities Act 2011 and the Companies Act 2006. The Company is registered in England and Wales.

Governance and Internal Control

The Chief Executive Officer with the Executive team leads the day-to-day operations of the Charity. The Board of Trustees, which had over eight members throughout the year (there is a requirement to have a minimum of three members), provide oversight, guidance and support to the Executive. Trustee board Meetings are held every two months, and the Trustees are in frequent contact with the Executive. A review with BAYES business school took place during the year to ensure continued good governance. Learnings will be implemented in the coming year.

Trustees are encouraged to recommend and nominate potential new Trustees. Unanimity is always sought in making such appointments, which are approved by the existing Trustee board. Appointments are made after an assessment of the character, skills and relevant training of possible candidates.

The systems of internal control are designed to provide reasonable, but not absolute, assurance against material misstatement or loss. They include:

- Regular consideration by the Trustees of financial results and activities;
- Delegation of authority and, where possible, segregation of duties;
- Identification and management of risks; and
- The appointment of a Chartered Accountant as Director of Finance during the year.

Trustees' Responsibilities in relation to the Financial Statements

The Trustees are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards. The law applicable to charities in England and Wales requires the Trustees to prepare financial statements for each financial year, which give a true and fair view of the state of affairs of the Charity and of the incoming resources and application of resources of the Charity for that period.

In preparing these financial statements, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently;
- Observe the methods and principles of the Charities SORP 2015 (FRS102);
- Make judgements and estimates that are reasonable and prudent;
- State whether applicable accounting standards have been followed, subject to any departures disclosed and explained in the financial statements; and preparing the financial statements

on the going concern basis unless it is inappropriate to presume that the Charity will continue in business.

The Trustees are responsible for keeping accounting records, which disclose with reasonable accuracy the financial position of the Charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Charity and hence to take reasonable steps for the prevention and detection of fraud and other irregularities. The Trustees are responsible for the maintenance and integrity of the Charity and financial information included in the Charity's website. The Chair and Trustees provide oversight, guidance and support to the CEO in the execution of the running of the organisation.

Disclosure of information to auditors

Each of the Trustees has confirmed that there is no information of which they are aware which is relevant to the audit, but of which the auditor is unaware. They have further confirmed that they have taken appropriate steps to identify such relevant information and to establish that the auditor is aware of such information.

Trustee Induction and Ongoing Training

New Trustees are made aware of the seriousness of their responsibilities and obligations under charity and company law, and given a full organisational induction and role induction to their responsibilities as a Trustee. They are informed of relevant updates by the Company Secretary. Trustees are encouraged to undertake training courses and conferences that could extend their knowledge of matters pertaining to their role in the Charity. KICK has this year worked with Bayes Business School Centre for Charity Effectiveness (CCE) to run an external Governance Review, which has made some helpful recommendations for good Governance development, which we will action in the year ahead.

Trustee remuneration

The Trustees are unpaid and receive no benefit from their work with the Charity. Details of Trustees' expenses and related party transactions are disclosed in a note to the accounts.

Cooperation with other Organisations

The Charity has good relationships with organisations with a similar vision.

Pay Policy

The CEO and Executive team of the Charity manage the Charity on a day-to-day basis. Salaries are reviewed annually based on individual performance in alignment with both internal and external benchmarks. All staff are paid above the Living Wage and, in London, above the London Living Wage.

Objects and Activities for the Public Benefit

The principal objects of the charity are through sport and in particular (but without limitation) football in London, the United Kingdom generally and, at the Trustees' discretion, elsewhere in the world to:

- Advance the Christian faith primarily (but without limitation) by the provision of a Christian witness to young people; and
- Help young people to reach their potential (especially the disadvantaged and marginalised) by training in life skills and the development of healthy and active lifestyles.

Our Mission Statement – What do we do?

To transform young people's lives, with God's love, through sport and support.

Our Vision – Where do we want to be in 15 years?

To reach a generation of young people, within a generation of time.

KICK LONDON
TRUSTEES' ANNUAL REPORT (continued)

Our Ethos – What is our motivation for how we operate?

To follow the example that Jesus set to love young people and be relevant in the way he communicated with them.

Our Values – How do we do what we do?

We aim to transform young people's lives by being:

Aspirational on behalf of our young people, being ambitious for their progress and in our desire to reach more young people.

Compassionate toward our young people, showing humbleness, being inclusive and making our approach flexible to suit their needs.

Excellent in our performance, innovating with continuous improvement for the best outcomes for our young people.

Intentional in our relationships with young people, schools, churches, partners, funders and each other to building a family together at KICK.

Integral in our decision-making, in our relationships with each other and in our partnerships.

Our Strategy

The objects of the Charity are being achieved by first, engaging in schools delivering professional services across Physical Education, Street Dance, Solutions Focused Mentoring and Schools-based Chaplaincy. Second, by setting up and supporting Sport and Street Dance KICK Academies delivered by local volunteers. All professional and volunteer coaches are committed to KICK's ethos and are trained coaches.

KICK Academies aim to encourage young people to engage in both physical fitness as well as explore matters of faith. We are concerned that today, 95% of young people do not attend church (ref. Scripture Union) and that the country's youth are seven times more likely to play sport on a Sunday than go to a church meeting (ref. Football Association, which states that 36% of young people play sport on a Sunday). We seek to enable young people to explore both sport and faith together through the KICK Academies. The Charity works with local churches to train volunteers to provide themed coaching sessions in Football or Street Dance.

Schools work includes delivering school assemblies, values-based PE lessons, Solutions Focused Mentoring, Street Dance provision and Sports Chaplaincy. The Charity has developed a curriculum for this purpose of working in Infant, Primary, Secondary PRU and Special Schools to reach young people in need.

The Charity has maintained, since its outset, good partnership links with British Youth for Christ.

Public Benefit

The Trustees have considered the advice of the Charity Commission on public benefit. The provision of public benefit is given either at no charge or at market rates and is made available to all people, including those on low incomes. We aspire to develop not only the physical skills but life skills of all young people we encounter, enabling them to be trained with values and to grow as people who make informed decisions on life and faith.

Achievements and Performance for the Public Benefit

At the end of September 2023, the Charity was working in 106 schools and involved in 24 active KICK Academies. As a result, over 26,000 young people were benefiting from KICK activities on a weekly basis across London, in the West Midlands, East Midlands, the East of England, North West and

KICK LONDON
TRUSTEES' ANNUAL REPORT (continued)

North East of England. In the past year, the Charity has recruited new coaches and other staff. As at September 2023 the team now stood at 88 employees, a 16% increase on the prior year. KICK has retained a focus on partnerships, quality and commitment to our strong ethos to ensure consistent implementation of provision.

In 2020, following a period of strong growth in the previous 5 years and inspired by the trustees' long-term vision, the Charity undertook a consultative process to develop a new 5 year strategy through to 2025. We have continued to show growth, and in the last 3 years have more than doubled the number of young people who benefit from KICK activities on a weekly basis, from 10,000 young people to over 26,000. This is the just over halfway through the first stage in realising a 15 year vision; to reach a generation of young people within a generation of time.

Significant Events in the Year

During the year the Charity made good progress in going deeper into the regions across the UK where KICK operates, now providing over 260 days of delivery each week.

The staff team has grown by 16% to 88 in the year with new staff in all regions of operation. This is an increase of 115% on the staff team size of 41 in 2020.

Mentoring continues to be a particular area of growth, with the organisation mentoring 1,261 young people throughout 2022/23, an increase of 316% on the 303 mentees worked with in 2020. These sessions give an opportunity to have in-depth input into the lives of young people. Mentoring now forms 49% of KICK's work in schools.

Financial Review

Income and Expenditure

The Charity's income for the year was £1,918,332 (2022 - £1,527,068). An analysis of the income by category is shown on the Statement of Financial Activities. Expenditure for the year was £1,859,160 (2022 - £1,514,143). Unrestricted funds carried forward grew to £836,373.

Risk Assessment

The major risks to which the Charity is exposed, as identified by the Governance and Risk committee, are reviewed in a systematic manner and systems have been established to mitigate those risks. The Charity has adequate insurance cover. Our Risk Register is active in monitoring inherent and residual risks. The Trustees have identified 25 organisational risks, which are categorised Operational, Strategic, Reputational and Financial. Those considered to be the most important are:

- **Recruitment and retention:** Like many organisations, KICK faces staff recruitment and retention challenges due to general economic conditions. Staff shortages are a risk to KICK's growth strategy. Recruitment is therefore a top priority and significant effort is put into identifying new recruitment channels and strategies for maximising staff retention.
- **Government and local authority funding:** The Charity is heavily focused on schools provision which in turn is dependant on schools being adequately funded. The Charity is engaged in reminding funders of the importance of coaching and mentoring for young people. The Charity also receives grant funding from a number of charities and other organisations to help support its activities and growth strategy for which it is extremely grateful.
- **Inflation:** As for many organisations, inflation, including wage and general cost inflation, presents a challenge. This risk is being mitigated by adopting appropriate pricing strategies and other measures.
- **Growth:** The Charity recognises the risk of the substantial growth it is undergoing particularly in maintaining high standards of service delivery, safeguarding and sound financial management and accordingly it has restructured the staff team, increased staff capacity and is using techniques such as Responsible, Accountable, Consulted and Informed (RACI)

KICK LONDON
TRUSTEES' ANNUAL REPORT (continued)

Matrices, Self-Assessment Report (SAR) and Quality Improvement Plan (QIP). Alongside the Governance and Risk committee the Charity has a Finance Committee that closely monitors financial plans, performance and reserves, and has established a Safeguarding committee in the year, responsible for policy formation and implementation.

Going Concern

Taking into account reserves and anticipated recurring income, the Trustees are confident that the Charity remains a going concern for at least twelve months from the date of approval of these accounts.

Small Company Provisions

This report has been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006.

Reserves

We hold reserves to help us meet unforeseen operational costs or emergencies or other unexpected needs, such as:-

- Grant income not being renewed
- Increases in operational expenses due to high inflation
- Reduced cashflow due to unexpected loss of a number of schools
- Funding for an urgent project
- Costs of unforeseen liabilities for employment or other legal claims not covered by insurance
- The costs of closure or wind-down of the core operations of the charity.

At the year-end, the charity had total reserves of £869,630, of which £33,257 was restricted. Unrestricted reserves amount to 43.6% (2022 – 41.1%) of total annual income. The Trustees consider that the fund reserves at the year-end were adequate but not excessive. The Trustees' reserve policy is to target a level of operating reserves of 3 times average monthly operating expenses using the annual plan as a base.

	2023	2022
	£	£
Total Unrestricted Reserves	£836,373	£627,433
Free Reserves Requirement:	£615,884	£500,255
3 months' budgeted routine expenditure		

Auditors

The Trustees intend to ask JCS Accountants to continue to act as the Charity's Auditors next year.

Plans for the Future

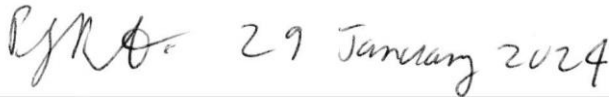
KICK's mission is to transform young people's lives, with God's love, through sport and support. Our plans require us to reach 40,000 young people by 2025. During this expansion the Trustees are determined to maintain a high-quality service with a curriculum, clear policy and procedures, thereby maintaining a consistent brand in both school provision and in the community. This will be achieved with a structure of Trustee board, CEO, Directors, Heads of Department, Managers, Senior Coaches, Coaches and Interns. Marketing will be through literature, website, social media, public relations, schools work and the development of the KICK brand. A new recruitment strategy aims to employ the requisite numbers of qualified staff and volunteers to service the 40,000 young people per week target.

KICK LONDON
TRUSTEES' ANNUAL REPORT (continued)

Charity's services entail National Curriculum Physical Education, Street Dance, Solutions-Focused Mentoring and Schools-based Chaplaincy in schools. A strong Self-Assessment and Quality Improvement Process is in place, to review the status of the organisation and assess how quality improvements can be established in the areas of outcomes for young people, coaching, leadership and management, and personal development for the Charity's service users. The Charity remains committed to its Christian ethos to follow the example of Jesus, who loved young people and was relevant in the way He communicated with them. KICK services are open to anybody and everybody of any faith or none.

Fee income from schools will continue to be a key element in financing the growth of the Charity, along with church, individual and grant-making trust income. The Charity is seeking grant funding in order to finance the development of the work. The Trustees believe that prayer is vital and wish to encourage prayer at every step.

The Report was approved by the Trustees on 29 January 2024.



Pete Burt 29 January 2024

Pete Burt
Trustee
Chair of the Finance Committee

Independent auditor's report to the members of Kick London

Opinion

We have audited the financial statements of Kick London (the 'charity') for the year ended 30 September 2022 which comprise the Statement of Financial Activities, the Balance Sheet, the Statement of Cash Flows and the notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 30 September 2022 and of its incoming resources and application of resources for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the Charity's ability to continue as a going concern for a period of at least 12 months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the annual report, including the Trustees' report, other than the financial statements and our auditor's report thereon. The Trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of our audit:

- the information given in the Trustees' report, which includes the directors' report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and

Independent auditor's report to the members of Kick London (continued)

- the directors' report included within the Trustees' report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charity and its environment obtained in the course of the audit, we have not identified material misstatements in the directors' report included with the Trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate and proper accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the Trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies exemptions in preparing the Trustees' report and from the requirement to prepare a strategic report.

Responsibilities of trustees

As explained more fully in the Trustees' responsibilities statement, the Trustees' (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

Based on our understanding of the company, we identified that the principal risks of non-compliance with laws and regulations related to company and employment legislation and we considered the extent to which non-compliance might have a material effect on the financial statements. We also considered those laws and regulations that have a direct impact on the preparation of the financial statements such as the Companies Act 2006 and the Charities Act 2011.

We assessed the susceptibility of the company's financial statements to material misstatement, including obtaining an understanding of how fraud might occur, by making enquiries of management, considering the internal controls in place and discussion amongst the engagement team. We determined that the principal risks were related to the recognition of grant income and treatment of restricted funds.

In response to the risks identified we designed procedures which included, but were not limited to:

- reviewing Trustees meeting minutes
- evaluating the charity's internal controls
- reviewing grant agreements
- reviewing the allocation of restricted funds

Independent auditor's report to the members of Kick London (continued)

There are inherent limitations in the audit procedures described above. The more removed that laws and regulations are from financial transactions, the less likely it is that we would become aware of non-compliance. Material misstatements that arise due to fraud can be harder to detect than those that arise from error as they may involve deliberate concealment or collusion.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: <http://www.frc.org.uk/auditorsresponsibilities>. This description forms part of our auditor's report.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and regulations made under that Act. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and its members as a body, for our audit work, for this report, or for the opinions we have formed.

Paul Newton FCA (Senior Statutory Auditor)

for and on behalf of Jacob Cavenagh & Skeet
Statutory Auditor
Chartered Accountants

5 Robin Hood Lane
Sutton
Surrey
SM1 2SW

KICK LONDON
STATEMENT OF FINANCIAL ACTIVITIES
INCLUDING INCOME AND EXPENDITURE ACCOUNT
FOR THE YEAR ENDED 30 SEPTEMBER 2023

		2023	2023	2023	2022	2022	2022
	Note	£	£	£	£	£	£
		Unrestricted funds	Restricted funds	Total funds	Unrestricted funds	Restricted funds	Total funds
Income from:							
Donations and grants	3	155,372	171,170	326,542	33,528	209,450	242,978
Other income	3	1,561	-	1,561	-	-	-
Investments	3	10,633	-	10,633	525	-	525
Charitable activities: education	3	<u>1,579,596</u>	<u>-</u>	<u>1,579,596</u>	<u>1,283,565</u>	<u>-</u>	<u>1,283,565</u>
Total income:		<u>1,747,162</u>	<u>171,170</u>	<u>1,918,332</u>	<u>1,317,618</u>	<u>209,450</u>	<u>1,527,068</u>
Expenditure on:							
Raising funds		8,225	-	8,225	14,607	-	14,607
Charitable Activities: education	4	<u>1,529,997</u>	<u>320,938</u>	<u>1,850,935</u>	<u>1,204,410</u>	<u>295,126</u>	<u>1,499,536</u>
Total Expenditure:		<u>1,538,222</u>	<u>320,938</u>	<u>1,859,160</u>	<u>1,219,017</u>	<u>295,126</u>	<u>1,514,143</u>
Net income / (expenditure)		208,940	(149,768)	59,172	98,601	(85,676)	12,925
Reconciliation of funds							
Total Funds brought forward		<u>627,433</u>	<u>183,025</u>	<u>810,458</u>	<u>528,832</u>	<u>268,701</u>	<u>797,533</u>
Total funds carried forward		<u>836,373</u>	<u>33,257</u>	<u>869,630</u>	<u>627,433</u>	<u>183,025</u>	<u>810,458</u>

The statement of financial activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing operations. The statement of financial activities also complies with the requirements for an income and expenditure account required by the Companies Act 2006.

The notes on pages 15 to 21 form part of these accounts.

KICK LONDON
BALANCE SHEET AT 30 SEPTEMBER 2023

REGISTERED CHARITY NUMBER 1100072
COMPANY NUMBER 4831571

		2023	2022
	Note	£	£
Current assets			
Debtors, falling due within one year	5	201,252	201,656
Cash at bank and in hand		571,108	645,822
Current Asset Investments		<u>164,000</u>	<u>-</u>
		<u>936,360</u>	<u>847,478</u>
 Creditors: Amounts falling due within one year			
Sundry creditors	6	16,841	26,979
Accruals	6	<u>49,889</u>	<u>10,041</u>
		<u>66,730</u>	<u>37,020</u>
 Net Assets	 7	 <u>869,630</u>	 <u>810,458</u>
 The funds of the Charity			
Unrestricted funds	8	836,373	627,433
Restricted funds	8	<u>33,257</u>	<u>183,025</u>
		<u>869,630</u>	<u>810,458</u>

The notes on pages 15 to 21 form part of these accounts.

The directors (who are the charitable company's Trustees for the purposes of charity law) acknowledge their responsibilities for:

- (a) ensuring that the charitable company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its net income or expenditure for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

The financial statements have been prepared in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 29th January 2024 and were signed on its behalf by:

 29 January 2024
Pete Burt
Trustee (Chair of the Finance Committee)

KICK LONDON
STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED 30 SEPTEMBER 2023

	2023 £	2022 £	Note
Cash Flows from Operating Activities:			
<i>Net cash provided by/(used in) operating activities</i>	78,653	8,470	a
Cash flows from Investing activities:			
Dividends, interest and rents from investments	10,633	525	
<i>Net cash provided by/(used in) investing activities</i>	10,633	525	
<i>Change in cash and cash equivalents in the reporting period</i>	89,286	8,995	
Cash and cash equivalents at the beginning of the reporting period	645,822	636,827	b
<i>Cash and cash equivalents at the end of the reporting period</i>	735,108	645,822	b

Note a: Reconciliation of net income/(expenditure) to net cash flow from operating activities

	2023 £	2022 £
<i>Net income for the reporting period</i>	59,172	12,925
Adjustments for:		
Dividends, interest and rents from investments	(10,633)	(525)
(Increase)/Decrease in debtors	404	(22,086)
Increase/(Decrease) in creditors	29,710	18,156
<i>Net cash provided by operating activities</i>	78,653	8,470

Note b: Analysis of cash and cash equivalents

	2023 £	2022 £
Current asset investments	164,000	-
Cash at Bank	571,108	645,822
Total Cash and Cash Equivalents	735,108	645,822

KICK LONDON
NOTES TO THE ACCOUNTS FOR THE YEAR ENDED
30 SEPTEMBER 2023

1. ACCOUNTING POLICIES

These financial statements are prepared on a going concern basis, under the historical cost convention. They have been prepared in accordance with the "Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) ("the Charities SORP"), with the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland ("FRS 102"), with the Companies Act 2006 and with the Charities Act 2011. The charity meets the definition of a public benefit entity as set out in FRS 102. The financial statements are presented in sterling, rounded to the nearest £.

The principles adopted in the preparation of the financial statements are set out below.

(a) Company Status

The Charity is a company limited by guarantee, incorporated in England & Wales. The registered address is Holy Trinity Church, Sheen Park, Richmond, Surrey TW9 1UP. The Members of the Charity are the Trustees named on Page 2. In the event of the Charity being wound up, the liability in respect of the guarantee is limited to £1 per member of the Charity.

(b) Going Concern

The Trustees have assessed whether the use of the going concern basis is appropriate and have considered possible events or conditions that might cast significant doubt on the ability of the charity to continue as a going concern. The Trustees have made this assessment for a period of at least one year from the date of approval of the financial statements. In particular, the Trustees have considered the charity's forecasts and projections and the possible implications should projected income and / or expenditure vary unexpectedly. The Trustees have concluded that there is a reasonable expectation that the charity has adequate resources to continue to operate for the foreseeable future. The charity therefore continues to adopt the going concern basis in preparing its financial statements.

(c) Fund Accounting

Unrestricted funds are funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity. Restricted funds are donations which are to be used in accordance with specific restrictions imposed by donors; they include donations received from appeals for specific activities or projects.

(d) Income

Income is recognised in the period in which the charity becomes entitled to receipt, the amount receivable can be measured with reasonable certainty, and receipt is probable. Income is deferred when it relates to services that have not been provided by the balance sheet date, or when the charity has to fulfil conditions before becoming entitled to it, or where the donor has specified that the income is to be expended in a future period.

Income from donations and legacies includes recoverable gift aid, which is recognised when the related donation is received. Gift aid that has not been recovered by the balance sheet date is included as a debtor.

KICK LONDON
NOTES TO THE ACCOUNTS FOR THE YEAR ENDED
30 SEPTEMBER 2023 (continued)

The charity relies on volunteers to carry out many of its activities. However, in accordance with the SORP, the value of these services has not been included in these financial statements as they cannot be reliably measured.

Income from charitable activities represents income receivable from services supplied in furtherance of the charity's charitable objects.

The charity has taken the view that it has only one charitable activity, namely the advancement of the Christian faith among young people using sport, and all income from donations, legacies and charitable activities is in respect of this one activity.

(e) Expenditure

Expenditure, including irrecoverable VAT, is recognised when it is incurred or, if earlier, when a legal or constructive obligation for a payment arises provided that it is probable that settlement will be required and the amount of the obligation can be measured reliably.

The Charities SORP requires charities with income over £500,000 to allocate costs to the various activities undertaken by the charity. The nature of the work of the charity is considered to be so integrated that it is not possible to separately identify the costs incurred in respect of any one activity.

(f) Tangible Fixed Assets

Items purchased or donated for the charity's own use are capitalised when the cost of purchased items, or the fair value of donated items, is more than £1,000 per item and the item is expected to benefit the charity over more than one accounting period. Depreciation is charged on a straight line basis so as to write down the value of each asset to its estimated residual value (if any) over its expected useful economic life. To date the charity has not incurred any expenditure that needed to be capitalised.

(g) Cash at bank and in hand

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of opening of the deposit.

(h) Current Asset Investments

Current Asset Investments includes cash held in higher interest accounts with a maturity of over three months from the date of opening of the deposit.

(i) Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation arising from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are recognised at their settlement amount.

Income relating to grants that has been received but not yet earned is treated as deferred income.

KICK LONDON
NOTES TO THE ACCOUNTS FOR THE YEAR ENDED
30 SEPTEMBER 2023 (continued)

(j) Taxation

The company is a registered charity; it has taken advantage of the various reliefs from taxation available to charities and no tax is payable on the charity's income.

(k) Operating Leases

Leases which do not transfer substantially all the risks and rewards of ownership to the charity are classified as operating leases. Operating lease payments are recognised as an expense on a straight-line basis over the lease term.

(l) Pension contributions

The charity operates defined contribution pension schemes for its employees. Obligations for contributions to these schemes are recognised as an expense when the liability arises. The assets of these schemes are held separately from those of the charity in independently administered funds. The employer contribution is 6% of gross pay for most employees and 3% for sessional staff.

(m) Financial instruments

The charity only has financial assets and liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value.

(n) Critical accounting estimates and areas of judgement

The Trustees do not consider that there are any material sources of estimation or uncertainty at the balance sheet date that could result in a material adjustment to the carrying values of assets and liabilities in the next reporting period.

2. EMPLOYEES, TRUSTEES' REMUNERATION AND TRUSTEES' EXPENSES

Staff Costs

	2023	2022
	£	£
Staff salaries	1,443,674	1,177,328
Social Security costs	109,292	94,896
Pension Contributions	<u>70,433</u>	<u>52,563</u>
	<u>1,623,399</u>	<u>1,324,787</u>

The average number of employees of the Charity in the year was 82 (2022: 70).

No Trustees were paid remuneration, benefits or expenses by KICK.

During the year, key management received employment salary, pension, employer's NI and benefits totalling £296,403 (2022: £96,250). Please note, for 2023 the key management numbers includes 5 members of staff, including the CEO (2022 only the CEO). During the year the Charity received donations totalling £300 (2022: £2,040) from related parties (which includes trustees, members of key management and anyone closely connected to them). One employee (2022: 1) received employment salary and benefits that fall within the band £90,000 to £100,000 (2022: £80,000 to £90,000).

Many of the necessary activities and tasks of the Charity are undertaken wholly or partially by the Trustees, who are unpaid volunteers, including strategy formulation and holding relationships with

KICK LONDON
NOTES TO THE ACCOUNTS FOR THE YEAR ENDED
30 SEPTEMBER 2023 (continued)

2. EMPLOYEES, TRUSTEES' REMUNERATION AND TRUSTEES' EXPENSES (continued)

other organisations. In addition, there are invaluable contributions from other volunteers in the areas of coaching, fundraising, guidance, and management of local KICK Academies.

There were no other related party transactions.

3. INCOME

	2023	2022
	£	£
Donations & grants		
Charitable trusts	206,856	230,528
Companies	9,390	1,200
Individuals	<u>110,296</u>	<u>11,250</u>
	326,542	242,978
Interest	10,633	525
Other income	1,561	-
Income from charitable activities	<u>1,579,596</u>	<u>1,283,565</u>
	<u>1,918,332</u>	<u>1,527,068</u>

4. EXPENDITURE ON CHARITABLE ACTIVITIES

	2023	2022
	£	£
Staff Salaries	1,443,674	1,162,721
Social Security costs	109,292	94,896
Pension Contributions	70,433	52,563
Professional	443	971
Training, Conferences and Sports Development	79,332	51,017
Hire of premises	-	1,580
Equipment, Consumables and IT	18,718	11,426
Insurance	9,827	8,459
Motor and Travel	100,029	98,429
Printing and Stationery	2,072	1,276
Telephone	4,419	2,677
Other expenses	7,696	8,361
Audit	<u>5,000</u>	<u>5,160</u>
	<u>1,850,935</u>	<u>1,499,536</u>

KICK LONDON
NOTES TO THE ACCOUNTS FOR THE YEAR ENDED
30 SEPTEMBER 2023 (continued)

5. DEBTORS

	2023	2022
	£	£
Fee debtors	198,328	41,740
Accrued coaching fee income	-	148,669
Gift aid	1,430	1,587
Prepayments	-	9,660
Other debtors	<u>1,494</u>	<u>-</u>
	<u>201,252</u>	<u>201,656</u>

6. CREDITORS

	2023	2022
	£	£
PAYE/ NI /pension/ other payroll accrual	34,757	9,037
Other accruals	15,132	17,942
Staff travel expenses owed	13,023	10,035
Sundry creditors	<u>3,818</u>	<u>6</u>
	<u>66,730</u>	<u>37,020</u>

7. ANALYSIS OF NET ASSETS BETWEEN FUNDS

	Unrestricted Funds	Restricted Funds	Total 2023
	£	£	£
Current assets	903,103	33,257	936,360
Current liabilities	(66,730)	-	(66,730)
Total Net Assets 30 September 2023	<u>836,373</u>	<u>33,257</u>	<u>869,630</u>

	Unrestricted Funds	Restricted Funds	Total 2022
	£	£	£
Current assets	664,453	183,025	847,478
Current liabilities	(37,020)	-	(37,020)
Total Net Assets 30 September 2022	<u>627,433</u>	<u>183,025</u>	<u>810,458</u>

KICK LONDON
NOTES TO THE ACCOUNTS FOR THE YEAR ENDED
30 SEPTEMBER 2023 (continued)

8. FUNDS

Unrestricted funds comprise those funds which the Trustees are free to use in accordance with the charitable objects.

Restricted funds are funds which have been given for particular purposes and projects, as detailed below.

	1st October 2022	Income	Expenditure	30th September 2023
	£	£	£	£
KICK Expansion	142,915	116,340	(259,255)	-
KICK Camps	-	19,531	(14,648)	4,883
KICK Academies	5,775	2,299	(4,000)	4,074
Mentoring	5,425	32,500	(14,125)	23,800
Chaplaincy	17,249	-	(17,249)	-
Capacity Building	11,661	-	(11,661)	-
Leics / Northants	-	500	-	500
	<u>183,025</u>	<u>171,170</u>	<u>(320,938)</u>	<u>33,257</u>

	1st October 2021	Income	Expenditure	30th September 2022
	£	£	£	£
KICK Expansion	200,000	95,000	(152,085)	142,915
KICK Camps	30,201	30,450	(60,651)	-
KICK Academies	8,000	11,000	(13,225)	5,775
Mentoring	18,500	10,000	(23,075)	5,425
Chaplaincy	-	23,000	(5,751)	17,249
Teacher Training	12,000	-	(12,000)	-
Capacity Building	-	40,000	(28,339)	11,661
	<u>268,701</u>	<u>209,450</u>	<u>(295,126)</u>	<u>183,025</u>

The Charity benefits from premises and support provided by Holy Trinity Church, Richmond.

Restricted funds comprise the following projects:

KICK Expansion. Since its incorporation the Charity has operated in the London area. However, from September 2021 it has commenced a programme of expansion of its activities, initially to the Midlands and the East of England and subsequently to the North West and North East of England.

KICK Camps. KICK runs sports activity weeks in school holidays in cooperation with schools and churches.

KICK Academies. KICK works with churches to enable them to run sports programmes alongside other church activities.

Mentoring. KICK mentors children referred to us by schools.

Chaplaincy. KICK provides a chaplaincy service to schools.

Capacity Building. KICK provides training/ advancement opportunities for its staff members.

Leics / Northants. Funding specifically given to support KICK's expansion in the Midlands.

Teacher Training. KICK sponsor some of its employees the opportunity to gain a Teacher Training qualification.

KICK LONDON
NOTES TO THE ACCOUNTS FOR THE YEAR ENDED
30 SEPTEMBER 2023 (continued)

8. FUNDS (continued)

The Trustees are grateful for grants received from a number of Charitable Trusts, including the following amounts received in the year (and included in the Restricted Income of the Charity): Benefact Trust (£12,500), Bishop Radford Trust (£20,000), Garfield Weston Trust (£15,000), GF Macauley Charitable Trust (£20,000), Jack Petchey (£1,800), Maud Elkington Charitable Trust (£500), Maurice and Hilda Laing (£10,000), Owen Family Trust (£500) and RPLC (£19,530).

KICK LTD.

England & Wales - Charity number 1100072

Accounts



KICK London

Annual Report and Accounts

For the Year Ended 30 September 2022

KICK LONDON
LEGAL AND ADMINISTRATIVE INFORMATION

KICK

KICK is the trading name of Kick London.

Trustees

M. King (Chairman)
C. Underhay
M. Wakeham
J. Dutton – resigned 30 September 2022
S. Thomas
S. Cook
A. Webb
P. Newton
E. Mackenroth
P. Burt
P. Cox
C. Edwards

Company Secretary

R Lee – appointed 30 September 2022
(J Sanders until 30 September 2022)

CEO

J. Lowther

Key management personnel

Trustees and CEO

Telephone and web-site

T – 07817 519768
W – www.kick.org.uk

Premises

The Registered Office of the Charity is Holy Trinity Church, Sheen Park, Richmond, Surrey TW9 1UP.

Main Bankers

Barclays Bank plc, PO Box 13, 8 George Street, Richmond, Surrey TW9 1JU.

Solicitors

Anthony Collins Solicitors LLP, 134 Edmund Street, Birmingham B3 2ES.

Auditors

JCS Accountants, 5 Robin Hood Lane, Sutton, Surrey SM1 2SW.

KICK LONDON **TRUSTEES' ANNUAL REPORT**

The Trustees (Directors) present the annual report and accounts for the year ended 30 September 2022. The annual report serves the purposes of both a Trustees' Report and a Directors' Report under company law.

Structure, Governance and Management **Status and Governing Document**

Kick London is a charitable company limited by guarantee, company number 4831571, registered charity number 1100072. It is exempt from the requirement to use the word "Limited" in its name. Its governing document is a Memorandum and Articles of Association dated 14th July 2003. The Charity is registered in England and Wales. The trading name of Kick London is KICK.

Charity and Company Law

The Trustees have adopted the provisions of the Charities SORP (FRS 102) in preparing the annual report and accounts. The accounts comply with the Charities Act 2011 and the Companies Act 2006. The Company is registered in England and Wales.

Governance and Internal Control

The Chief Executive Officer (CEO) with the key employed managers leads the day-to-day operations activities of the Charity with the Chair and Trustees providing oversight, guidance and support to the CEO in the execution of the running of the organisation. Board Meetings are held every two months and the Trustees are in frequent contact with the CEO.

Trustees are encouraged to recommend and nominate potential new Trustees. Unanimity is always sought in making such appointments, which are approved by the existing Board. Appointments are made after an assessment of the character, skills and relevant training of possible candidates.

The systems of internal control are designed to provide reasonable, but not absolute, assurance against material misstatement or loss. They include:

- Regular consideration by the Trustees of financial results and activities;
- Delegation of authority and, where possible, segregation of duties;
- Identification and management of risks; and
- The day-to-day availability of the expertise of a Chartered Accountant.

Trustees' Responsibilities in relation to the Financial Statements

The Trustees are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards. The law applicable to charities in England and Wales requires the Trustees to prepare financial statements for each financial year, which give a true and fair view of the state of affairs of the Charity and of the incoming resources and application of resources of the Charity for that period.

In preparing these financial statements, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently;
- Observe the methods and principles of the Charities SORP 2015 (FRS102);
- Make judgements and estimates that are reasonable and prudent;
- State whether applicable accounting standards have been followed, subject to any departures disclosed and explained in the financial statements; and preparing the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in business.

KICK LONDON
TRUSTEES' ANNUAL REPORT (continued)

The Trustees are responsible for keeping accounting records, which disclose with reasonable accuracy the financial position of the Charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Charity and hence to take reasonable steps for the prevention and detection of fraud and other irregularities. The Trustees are responsible for the maintenance and integrity of the Charity and financial information included in the Charity's website.

Disclosure of information to auditors

Each of the Trustees has confirmed that there is no information of which they are aware which is relevant to the audit, but of which the auditor is unaware. They have further confirmed that they have taken appropriate steps to identify such relevant information and to establish that the auditor is aware of such information.

Organisation

The Board of Trustees, which has a minimum of three members, administers the Charity. Board Meetings are held every two months. To facilitate effective operations, delegated authority is given to the CEO and others who take various responsibilities, with terms of delegation agreed by the Trustees.

Trustee Induction and Ongoing Training

New Trustees are made aware of the seriousness of their responsibilities and obligations under charity and company law. They are able to understand these obligations by reading relevant Charity Commission publications and they are informed of updates by the Company Secretary. Trustees are aware of training courses and conferences and may extend their knowledge of matters pertaining to their role in the Charity.

Trustees and Cooperation with other Organisations

The Trustees are unpaid and receive no benefit from their work with the Charity. The Charity has good relationships with organisations with a similar vision.

Pay Policy

The CEO and the key management personnel of the Charity are in charge of directing, controlling, running and operating the Charity on a day-to-day basis. Salaries are reviewed annually on the basis of individual performance and alignment with both internal and external benchmarks. All staff are paid at least the London Living Wage.

The Chair and Trustees provide oversight, guidance and support to the CEO in the execution of the running of the organisation. All Trustees give of their time freely and no Trustee received remuneration in the year. Details of Trustees' expenses and related party transactions are disclosed in a note to the accounts.

Objects and Activities for the Public Benefit

Objects

The principal objects of the charity are:

Through sport and in particular (but without limitation) football in London, the United Kingdom generally and, at the Trustees' discretion, elsewhere in the world to:

- Advance the Christian faith primarily (but without limitation) by the provision of a Christian witness to young people; and

KICK LONDON
TRUSTEES' ANNUAL REPORT (continued)

- Help young people to reach their potential (especially the disadvantaged and marginalised) by training in life skills and the development of healthy and active lifestyles.

Our Mission Statement – What we do?

To transform young people's lives, with God's love, through sport and support.

Our Vision - Where we want to be in 15 years?

To reach a generation of young people, within a generation of time.

Our Ethos – What is our motivation for how we operate?

To follow the example that Jesus set to love young people and be relevant in the way he communicated with them.

Our Values – How we do what we do?

We aim to transform young people's lives by being:

Aspirational on behalf of our young people, being ambitious for their progress and in our desire to reach more young people.

Compassionate toward our young people, showing humbleness, being inclusive and making our approach flexible to suit their needs.

Excellent in our performance, innovating with continuous improvement for the best outcomes for our young people.

Intentional in our relationships with young people, schools, churches, partners, funders and each other to building a family together at KICK LONDON.

Integral in our decision-making, in our relationships with each other and in our partnerships.

Our Strategy

The objects of the Charity are being achieved by firstly, engaging in schools delivering professional services across Physical Education, Street Dance, Solutions Focused Mentoring and Schools-based Chaplaincy. Secondly, by setting up and supporting Sport and Street Dance KICK Academies delivered by local volunteers. All professional and volunteer coaches are committed to KICK's ethos and are trained coaches.

KICK Academies aim to encourage young people to engage in both physical fitness as well as explore matters of faith. We are disappointed that today, 95% of young people do not attend church (ref. Scripture Union) and that the country's youth are seven times more likely to play sport on a Sunday than go to a church meeting (ref. Football Association, which states that 36% of young people play sport on a Sunday). We seek to enable young people to explore both sport and faith together through the KICK Academies. The Charity works with local churches to train volunteers to provide themed coaching sessions in Football or Street Dance.

Schools work includes delivering School assemblies, values-based PE lessons, Solutions Focused Mentoring, Street Dance provision and Sports Chaplaincy. The Charity has developed a curriculum for this purpose and is taking advantage of Government Sports Premium funding which is available to Infant, Primary, Secondary PRU and Special Schools to reach young people in need.

The Charity has, since its outset had good partnership links with British Youth for Christ. Staff attend their Annual Conference and other Youth for Christ events.

KICK LONDON
TRUSTEES' ANNUAL REPORT (continued)

Volunteers

Many of the necessary activities and tasks of the Charity are undertaken wholly or partially by the Trustees and Treasurer, who are unpaid volunteers: these include management, strategy formulation, dealing with regulatory authorities, relationships with other organisations and accounts preparation. In addition, there are invaluable contributions from other volunteers.

Public Benefit

The Trustees have considered the advice of the Charity Commission on public benefit. The provision of public benefit is given either at no charge or at market rates and is made available to all people, including those on low incomes. We aspire to develop not only the physical skills but life skills of all young people we encounter, enabling them to be trained with values and to grow as people who make informed decisions on life and faith.

Achievements and Performance for the Public Benefit

At the end of September 2022, the Charity was providing sessions in 109 schools and there were 28 active KICK Academies which means that over 22,500 young people were benefiting from KICK activities on a weekly basis. These activities take place in the 28 Boroughs across London, in the West Midlands, East Midlands, the East of England, North West and North East of England.

In the past year, the Charity has recruited new coaches and other staff, so the team now stands at over 75 employees. KICK has retained a focus on partnerships, quality and commitment to our strong ethos to ensure consistent implementation of provision.

Between 2015 and 2022, KICK quadrupled in size in terms of its reach. In 2020, building on this success and inspired by the trustees' long-term vision, KICK's CEO led a consultative process across 12 months to arrive with Trustee approval at a new 5 year strategy through to 2025. A 5-year strategy has begun a process to realise a 15 year vision, to reach a generation of young people within a generation of time.

Significant Events in the Year

During the year we made good progress in increasing the areas across the country where we operate. We moved from being a London focused organisation to now operating in 6 regions across the UK. We have built on our good relationships with our schools and repositioned our services to offer learners a genuine physical, mental and spiritual response to what they have encountered in the Lockdowns.

We have added over 135 new days of delivery to our work across the country and are delighted to have been welcomed into these areas of the country. We have added and trained over 30 new coaches in the last year to enable our growth to continue.

In addition, as restrictions from the lockdown lifted, we scaled up our holiday based provision of KICK Camps and in the summer period we delivered a total of 300 days of KICK Camps, a considerable increase from 30 days in summer 2019.

We launched new schools work in each of the 5 new regions and now have KICK Academies in Cambridge and as far as Sunderland.

The continued growth of the Charity's mentoring provision, in which the Charity mentors 1,049 young people each week, gives an opportunity to have in-depth input into the lives of young people. Mentoring has been a significant growth area, which now forms 42% of KICK's work in schools.

KICK LONDON
TRUSTEES' ANNUAL REPORT (continued)

We have been delighted to see our second ever cohort of 12 KICK coaches to complete the first year of a PGCE (Postgraduate Certificate in Education), an equivalent qualification to becoming qualified teachers. This qualification will improve the quality of our education provision.

Financial Review

Income and Expenditure

The Charity's income for the year was £1,527,068 (2021 - £1,525,427). An analysis of the income by category is shown on the Statement of Financial Activities. Expenditure for the year was £1,514,143 (2021 - £1,217,566). Unrestricted funds carried forward grew to £627,433.

Risk Assessment

The major risks to which the Charity is exposed, as identified by the Trustees, are reviewed in a systematic manner and systems have been established to mitigate those risks. The Charity has adequate insurance cover and a Child Protection Policy. Our Risk Register is active in monitoring inherent and residual risks. We have identified about 25 organisational risks, which are categorised by Operational, Strategic, Reputational and Financial risk.

These possible areas of risk are regularly monitored, of which the following are considered to be the most important:

Recruitment and retention: Like many organisations, KICK faces staff recruitment and retention challenges due to general economic conditions. Staff shortages are a risk to KICK's growth strategy. Recruitment is therefore a top priority and significant effort is put into identifying new recruitment channels and strategies for maximising staff retention.

Key person risk: The size of the senior management team is currently small but is being expanded to minimise the impact of any staff turnover at a senior level.

Government and local authority funding: The Charity is heavily focused on schools provision which in turn is dependant on schools being adequately funded. The Charity is engaged in reminding funders of the importance of coaching and mentoring for young people. The Charity also receives grant funding from a number of charities and other organisations to help support its activities and growth strategy for which it is extremely grateful.

Inflation: As for many organisations, inflation, including wage and general cost inflation, presents a challenge. This risk is being mitigated by adopting appropriate pricing strategies and other measures.

Growth: The Charity recognises the risk of the substantial growth it is undergoing particularly in maintaining high standards of service delivery, safeguarding and sound financial management and accordingly it has restructured the staff team, increased staff capacity and is using techniques such as Responsible, Accountable, Consulted and Informed (RACI) Matrix, Self-Assessment Report (SAR) and Quality Improvement Plan (QIP). The Charity has a Finance Committee that closely monitors financial plans, performance and reserves. The Charity also has safeguarding policies and protocols in place and a safeguarding lead among its Trustees.

Going Concern

Taking into account reserves and anticipated recurring income, the Trustees are confident that the Charity remains a going concern for at least twelve months from the date of approval of these accounts.

KICK LONDON
TRUSTEES' ANNUAL REPORT (continued)

COVID 19

Over the past financial year, the impact of COVID19 on our operations has greatly reduced. We have largely been able to return to the way we were working before the pandemic hit. We monitor on-going developments and continue to have a Board sub-committee (which includes a Chartered Accountant, a Solicitor and an HR expert) on stand-by and ready to act should the situation change again.

Small Company Provisions

This report has been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006.

Reserves

At the year-end, the charity had total reserves of £810,458, of which £183,025 was restricted. The Charity has accumulated unrestricted reserves of £627,433, which is 41.1% (2021 – 34.7%) of total annual income. The Trustees consider that the fund reserves at the year-end were adequate but not excessive. The Charity has a budget surplus for the 2022-2023 financial year. The Trustees' reserve policy is to target a level of operating reserves of 3 times average monthly operating expenses using the annual plan as a base. The operating expense figures used are before any capital items.

	2022 £	2021 £
Total Unrestricted Reserves	£627,433	£528,832
Free Reserves Requirement:		
3 months' budgeted routine expenditure	£378,536	£304,391

Auditors

The Trustees intend to ask JCS Accountants to continue to act as the Charity's Auditors next year.

Plans for the Future

KICK is committed to its mission to transform young people's lives, with God's love, through sport and support. The Trustees are determined to deliver a high-quality service with a curriculum, clear policy and procedures, thereby developing a consistent brand in both school provision and in the community. This will be achieved with a structure of Board, CEO, Managers, Coaches and Administrative Officers. Marketing will be through literature, the website, social media, public relations, schools work and the development of the KICK brand. A recruitment strategy aims to employ the requisite numbers of qualified staff and volunteers.

The Charity's services have extended from PE National Curriculum, Street Dance provision and Solutions-Focused Mentoring and Schools-based Chaplaincy in schools. A strong Self-Assessment and Quality Improvement Process has been initiated, to review the status of the organisation and assess how quality improvements can be established in the areas of outcomes for young people, coaching, leadership and management, and personal development for the Charity's service users. The Charity remains committed to its Christian ethos to follow the example of Jesus, who loved young people and was relevant in the way He communicated with them. KICK services are open to anybody and everybody of any faith or none.

KICK LONDON
TRUSTEES' ANNUAL REPORT (continued)

Fee income from schools will continue to be a key element in financing the growth of the Charity, along with church, individual and grant-making trust income. The organisation is seeking grant funding in order to finance the development of the work. The Trustees believe that prayer is vital and wish to encourage prayer at every step.

The Report was approved by the Trustees on 24 January 2023.



Pete Burt
Trustee
Chair of the Finance Committee

Independent auditor's report to the members of Kick London

Opinion

We have audited the financial statements of Kick London (the 'charity') for the year ended 30 September 2022 which comprise the Statement of Financial Activities, the Balance Sheet, the Statement of Cash Flows and the notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 30 September 2022 and of its incoming resources and application of resources for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the Charity's ability to continue as a going concern for a period of at least 12 months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the annual report, including the Trustees' report, other than the financial statements and our auditor's report thereon. The Trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of our audit:

- the information given in the Trustees' report, which includes the directors' report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and

Independent auditor's report to the members of Kick London (continued)

- the directors' report included within the Trustees' report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charity and its environment obtained in the course of the audit, we have not identified material misstatements in the directors' report included with the Trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate and proper accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the Trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies exemptions in preparing the Trustees' report and from the requirement to prepare a strategic report.

Responsibilities of trustees

As explained more fully in the Trustees' responsibilities statement, the Trustees' (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

Based on our understanding of the company, we identified that the principal risks of non-compliance with laws and regulations related to company and employment legislation and we considered the extent to which non-compliance might have a material effect on the financial statements. We also considered those laws and regulations that have a direct impact on the preparation of the financial statements such as the Companies Act 2006 and the Charities Act 2011.

We assessed the susceptibility of the company's financial statements to material misstatement, including obtaining an understanding of how fraud might occur, by making enquiries of management, considering the internal controls in place and discussion amongst the engagement team. We determined that the principal risks were related to the recognition of grant income and treatment of restricted funds.

In response to the risks identified we designed procedures which included, but were not limited to:

- reviewing Trustees meeting minutes
- evaluating the charity's internal controls
- reviewing grant agreements
- reviewing the allocation of restricted funds

Independent auditor's report to the members of Kick London (continued)

There are inherent limitations in the audit procedures described above. The more removed that laws and regulations are from financial transactions, the less likely it is that we would become aware of non-compliance. Material misstatements that arise due to fraud can be harder to detect than those that arise from error as they may involve deliberate concealment or collusion.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: <http://www.frc.org.uk/auditorsresponsibilities>. This description forms part of our auditor's report.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and regulations made under that Act. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and its members as a body, for our audit work, for this report, or for the opinions we have formed.



Paul Newton FCA (Senior Statutory Auditor)
for and on behalf of Jacob Cavenagh & Skeet
Statutory Auditor
Chartered Accountants

01/02/2023

5 Robin Hood Lane
Sutton
Surrey
SM1 2SW

KICK LONDON
STATEMENT OF FINANCIAL ACTIVITIES
INCLUDING INCOME AND EXPENDITURE ACCOUNT
FOR THE YEAR ENDED 30 SEPTEMBER 2022

	Note	2022 £ Unrestricted funds	2022 £ Restricted funds	2022 £ Total funds	2021 £ Total funds
Income from:					
Donations and Grants	3	33,528	209,450	242,978	409,919
Other income	3	-	-	-	19,089
Investments	3	525	-	525	409
Charitable activities: Education	3	<u>1,283,565</u>	<u>-</u>	<u>1,283,565</u>	<u>1,096,010</u>
Total income		<u>1,317,618</u>	<u>209,450</u>	<u>1,527,068</u>	<u>1,525,427</u>
Expenditure on:					
Raising funds		14,607	-	14,607	6,936
Charitable Activities: Education	4	<u>1,204,410</u>	<u>295,126</u>	<u>1,499,536</u>	<u>1,210,630</u>
Total expenditure		<u>1,219,017</u>	<u>295,126</u>	<u>1,514,143</u>	<u>1,217,566</u>
Net income/(expenditure)		98,601	(85,676)	12,925	307,861
Reconciliation of funds					
Total funds brought forward		<u>528,832</u>	<u>268,701</u>	<u>797,533</u>	<u>489,672</u>
Total funds carried forward		<u>627,433</u>	<u>183,025</u>	<u>810,458</u>	<u>797,533</u>

The statement of financial activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing operations. The statement of financial activities also complies with the requirements for an income and expenditure account required by the Companies Act 2006.

The notes on pages 16 to 22 form part of these accounts.

KICK LONDON
BALANCE SHEET AT 30 SEPTEMBER 2022

REGISTERED CHARITY NUMBER 1100072
COMPANY NUMBER 4831571

	Note	2022 £	2021 £
Current assets			
Debtors, falling due within one year	6	201,656	179,570
Cash at bank and in hand		<u>645,822</u>	<u>636,827</u>
		<u>847,478</u>	<u>816,397</u>
Creditors: Amounts falling due within one year			
Sundry creditors	6	6	6
Accruals		<u>37,014</u>	<u>18,858</u>
		<u>37,020</u>	<u>18,864</u>
Net assets	7	<u>810,458</u>	<u>797,533</u>
The funds of the Charity			
Unrestricted Funds	8	627,433	528,832
Restricted Funds	8	<u>183,025</u>	<u>268,701</u>
		<u>810,458</u>	<u>797,533</u>

The notes on pages 16 to 22 form part of these accounts.

The directors (who are the charitable company's Trustees for the purposes of charity law) acknowledge their responsibilities for:

- (a) ensuring that the charitable company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its net income or expenditure for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

The financial statements have been prepared in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 24 January 2023 and were signed on its behalf by:


 Pete Burt
 Trustee
 Chair of the Finance Committee

KICK LONDON
STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED 30 SEPTEMBER 2022

	2022 £	2021 £	Note
Cash Flows from Operating Activities:			
Net cash provided by/(used in) operating activities	8,470	231,538	a
Cash flows from Investing activities:			
Dividends, interest and rents from investments	525	409	
Net cash provided by/(used in) investing activities	525	409	
Change in cash and cash equivalents in the reporting period	8,995	231,947	
Cash and cash equivalents at the beginning of the reporting period	636,827	404,880	b
Cash and cash equivalents at the end of the reporting period	645,822	636,827	b

Note a: Reconciliation of net income/(expenditure) to net cash flow from operating activities

	2022 £	2021 £
Net income for the reporting period	12,925	307,861
Adjustments for:		
Dividends, interest and rents from investments	(525)	(409)
(Increase)/Decrease in debtors	(22,086)	(54,929)
Increase/(Decrease) in creditors	18,156	(20,985)
Net cash provided by operating activities	8,470	231,538

Note b: Analysis of cash and cash equivalents

	2022 £	2021 £
Cash in Hand	-	250
Cash at Bank	645,822	636,577
Total Cash and Cash Equivalents	645,822	636,827

KICK LONDON
NOTES TO THE ACCOUNTS FOR THE YEAR ENDED
30 SEPTEMBER 2022

1. ACCOUNTING POLICIES

These financial statements are prepared on a going concern basis, under the historical cost convention. They have been prepared in accordance with the "Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) ("the Charities SORP"), with the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland ("FRS 102"), with the Companies Act 2006 and with the Charities Act 2011. The charity meets the definition of a public benefit entity as set out in FRS 102. The financial statements are presented in sterling, rounded to the nearest £.

The principles adopted in the preparation of the financial statements are set out below.

(a) Company Status

The Charity is a company limited by guarantee, incorporated in England & Wales. The registered address is Holy Trinity Church, Sheen Park, Richmond, Surrey TW9 1UP. The Members of the Charity are the Trustees named on Page 2. In the event of the Charity being wound up, the liability in respect of the guarantee is limited to £1 per member of the Charity.

(b) Going Concern

The Trustees have assessed whether the use of the going concern basis is appropriate and have considered possible events or conditions (including the ongoing impact of COVID-19) that might cast significant doubt on the ability of the charity to continue as a going concern. The Trustees have made this assessment for a period of at least one year from the date of approval of the financial statements. In particular, the Trustees have considered the charity's forecasts and projections and the possible implications should projected income and / or expenditure vary unexpectedly. The Trustees have concluded that there is a reasonable expectation that the charity has adequate resources to continue to operate for the foreseeable future. The charity therefore continues to adopt the going concern basis in preparing its financial statements.

(c) Fund Accounting

Unrestricted funds are funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity. Restricted funds are donations which are to be used in accordance with specific restrictions imposed by donors; they include donations received from appeals for specific activities or projects.

(d) Income

Income is recognised in the period in which the charity becomes entitled to receipt, the amount receivable can be measured with reasonable certainty, and receipt is probable. Income is deferred when it relates to services that have not been provided by the balance sheet date, or when the charity has to fulfil conditions before becoming entitled to it, or where the donor has specified that the income is to be expended in a future period.

Income from donations and legacies includes recoverable gift aid, which is recognised when the related donation is received. Gift aid that has not been recovered by the balance sheet date is included as a debtor. For CJRS grant income, the income is recognised in the period to which the underlying furloughed staff costs relate.

The charity relies on volunteers to carry out many of its activities. However, in accordance with the SORP, the value of these services has not been included in these financial statements as they cannot be reliably measured.

KICK LONDON
NOTES TO THE ACCOUNTS FOR THE YEAR ENDED
30 SEPTEMBER 2022 (continued)

Income from charitable activities represents income receivable from services supplied in furtherance of the charity's charitable objects.

The charity has taken the view that it has only one charitable activity, namely the advancement of the Christian faith among young people using sport, and all income from donations, legacies and charitable activities is in respect of this one activity.

(e) Expenditure

Expenditure, including irrecoverable VAT, is recognised when it is incurred or, if earlier, when a legal or constructive obligation for a payment arises provided that it is probable that settlement will be required and the amount of the obligation can be measured reliably.

The Charities SORP requires charities with income over £500,000 to allocate costs to the various activities undertaken by the charity. The nature of the work of the charity is considered to be so integrated that it is not possible to separately identify the costs incurred in respect of any one activity.

(f) Tangible Fixed Assets

Items purchased or donated for the charity's own use are capitalised when the cost of purchased items, or the fair value of donated items, is more than £1,000 per item and the item is expected to benefit the charity over more than one accounting period. Depreciation is charged on a straight line basis so as to write down the value of each asset to its estimated residual value (if any) over its expected useful economic life. To date the charity has not incurred any expenditure that needed to be capitalised.

(g) Cash at bank and in hand

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of opening of the deposit.

(h) Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation arising from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are recognised at their settlement amount.

Income relating to grants that has been received but not yet earned is treated as deferred income.

(i) Taxation

The company is a registered charity; it has taken advantage of the various reliefs from taxation available to charities and no tax is payable on the charity's income.

(j) Operating Leases

Leases which do not transfer substantially all the risks and rewards of ownership to the charity are classified as operating leases. Operating lease payments are recognised as an expense on a straight-line basis over the lease term.

KICK LONDON
NOTES TO THE ACCOUNTS FOR THE YEAR ENDED
30 SEPTEMBER 2022 (continued)

(k) Pension contributions

The charity operates defined contribution pension schemes for its employees. Obligations for contributions to these schemes are recognised as an expense when the liability arises. The assets of these schemes are held separately from those of the charity in independently administered funds. The employer contribution is 6% of gross pay for most employees and 3% for sessional staff.

(l) Financial instruments

The charity only has financial assets and liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value.

(m) Critical accounting estimates and areas of judgement

The Trustees do not consider that there are any material sources of estimation or uncertainty at the balance sheet date that could result in a material adjustment to the carrying values of assets and liabilities in the next reporting period.

2. EMPLOYEES, TRUSTEES' REMUNERATION AND TRUSTEES' EXPENSES

Staff Costs

	2022	2021
	£	£
Staff Salaries	1,177,328	967,055
Social Security costs	94,896	71,668
Pension Contributions	<u>52,563</u>	<u>44,179</u>
	<u>1,324,787</u>	<u>1,082,902</u>

The average number of employees of the Charity in the year was 70 (2021 – 55).

No Trustees were paid remuneration, benefits or expenses by KICK. During the year, Trustees C. Underhay and J. Dutton each had adult close family members working as employees receiving the following salary: T. Rutter £17,362 (2021: £31,950) and A. Dutton £30,000 (2021: £28,600), and employer's pensions of £1,042 (2021: £1,917) and £1,800 (2021: £1,716) respectively. The above Trustees are excluded from all appointment, disciplinary and pay decisions in respect of their relatives. T. Rutter and A. Dutton were already employees of the Charity when C. Underhay and J. Dutton become Trustees. T. Rutter ceased to be an employee on 31 March 2022 and J. Dutton ceased to be a trustee on 30 September 2022. There were no other related party transactions.

During the year, key management received employment salary, pension, employer NI and benefits totalling £96,250 (2021: £88,634). During the year the Charity received donations totalling £2,040 (2021: £2,180) from related parties (which includes trustees, any other members of key management and anyone closely connected to them). One employee (2021: 1) received employment salary and benefits that fall within the band £80,000 to £90,000 (2021: £70,000 to £80,000).

Many of the necessary activities and tasks of the Charity are undertaken wholly or partially by the Trustees, who are unpaid volunteers: these include management, strategy formulation, dealing with regulatory authorities and relationships with other organisations. In addition, there are invaluable contributions from other volunteers in the area of coaching, fundraising, guidance, accountancy and management of local KICK Academies.

KICK LONDON
NOTES TO THE ACCOUNTS FOR THE YEAR ENDED
30 SEPTEMBER 2022 (continued)

3. INCOME

	2022	2021
	£	£
Voluntary income	242,978	409,919
Coronavirus Job Retention Scheme grants	-	19,089
Investment income	525	409
Income from charitable activities	<u>1,283,565</u>	<u>1,096,010</u>
	<u>1,527,068</u>	<u>1,525,427</u>

4. EXPENDITURE ON CHARITABLE ACTIVITIES

	2022	2021
	£	£
Staff Salaries	1,177,328	967,055
Social Security costs	94,896	71,668
Pension Contributions	52,563	44,179
Professional	971	-
Training, Conferences and Sports Development	51,017	17,754
Hire of premises	1,580	4,195
Equipment, Consumables and IT	11,426	13,144
Insurance	8,459	6,890
Motor and Travel	98,429	73,841
Printing and Stationery	1,276	639
Telephone	2,677	1,804
Other expenses	8,361	4,475
Audit	<u>5,160</u>	<u>4,986</u>
	<u>1,514,143</u>	<u>1,210,630</u>

KICK LONDON
NOTES TO THE ACCOUNTS FOR THE YEAR ENDED
30 SEPTEMBER 2022 (continued)

5. SOFA WITH FULL COMPARATIVES

	2022			2021		
	Unrestricted £	Restricted £	Total £	Unrestricted £	Restricted £	Total £
<u>INCOME</u>						
From:						
Charitable Trusts	21,078	209,450	230,528	9,797	374,635	384,432
CJRS Grants	-	-	-	19,089	-	19,089
Companies	1,200	-	1,200	1,700	-	1,700
Individuals	11,250	-	11,250	23,787	-	23,787
Interest	525	-	525	409	-	409
Charitable Activities	<u>1,283,565</u>	<u>-</u>	<u>1,283,565</u>	<u>1,096,010</u>	<u>-</u>	<u>1,096,010</u>
Total Income	<u>1,317,618</u>	<u>209,450</u>	<u>1,527,068</u>	<u>1,150,792</u>	<u>374,635</u>	<u>1,525,427</u>
<u>EXPENDITURE ON:</u>						
Costs of Raising Funds	14,607	-	14,607	6,936	-	6,936
Charitable Activities	<u>1,204,410</u>	<u>295,126</u>	<u>1,499,536</u>	<u>1,068,446</u>	<u>142,184</u>	<u>1,210,630</u>
Total Expenditure	<u>1,219,017</u>	<u>295,126</u>	<u>1,514,143</u>	<u>1,075,382</u>	<u>142,184</u>	<u>1,217,566</u>
<u>NET INCOME</u>	98,601	(85,676)	12,925	75,410	232,451	307,861
<u>RECONCILIATION OF FUNDS</u>						
<u>TOTAL FUNDS BROUGHT FORWARD</u>	<u>528,832</u>	<u>268,701</u>	<u>797,533</u>	<u>453,422</u>	<u>36,250</u>	<u>489,672</u>
<u>TOTAL FUNDS CARRIED FORWARD</u>	<u>627,433</u>	<u>183,025</u>	<u>810,458</u>	<u>528,832</u>	<u>268,701</u>	<u>797,533</u>

6. DEBTORS

	2022 £	2021 £
Fee Debtors	41,740	47,335
Accrued coaching fee income	148,669	130,568
Gift Aid	1,587	1,667
Prepayments	9,660	-
	<u>201,656</u>	<u>179,570</u>

KICK LONDON
NOTES TO THE ACCOUNTS FOR THE YEAR ENDED
30 SEPTEMBER 2022 (continued)

7. ANALYSIS OF NET ASSETS BETWEEN FUNDS

	Unrestricted Funds £	Restricted Funds £	Total 2022 £
Current assets	664,453	183,025	847,478
Current liabilities	(37,020)	-	(37,020)
Total Net Assets 30 September 2022	<u>627,433</u>	<u>183,025</u>	<u>810,458</u>

	Unrestricted Funds £	Restricted Funds £	Total 2021 £
Current assets	547,696	268,701	816,397
Current liabilities	(18,864)	-	(18,864)
Total Net Assets 30 September 2021	<u>528,832</u>	<u>268,701</u>	<u>797,533</u>

8. FUNDS

Unrestricted funds comprise those funds which the Trustees are free to use in accordance with the charitable objects.

Restricted funds are funds which have been given for particular purposes and projects:

	1 st October 2021 £	Income £	Expenditure £	30 th September 2022 £
KICK Expansion	200,000	95,000	152,085	142,915
KICK Camps	30,201	30,450	60,651	-
KICK Academies	8,000	11,000	13,225	5,775
Mentoring	18,500	10,000	23,075	5,425
Chaplaincy	-	23,000	5,751	17,249
Teacher Training	12,000	-	12,000	-
Capacity Building	-	40,000	28,339	11,661
	<u>268,701</u>	<u>209,450</u>	<u>295,126</u>	<u>183,025</u>

KICK LONDON
NOTES TO THE ACCOUNTS FOR THE YEAR ENDED
30 SEPTEMBER 2022 (continued)

	1 st October 2020 £	Income £	Expenditure £	30 th September 2021 £
KICK Expansion	-	200,000	-	200,000
Activities in Richmond-upon-Thames	-	4,500	4,500	-
KICK Camps	-	57,627	27,426	30,201
KICK Academies	-	10,250	2,250	8,000
Mentoring	-	49,800	31,300	18,500
Chaplaincy	10,000	15,000	25,000	-
Teacher Training	-	12,000	-	12,000
Capacity Building	-	20,000	20,000	-
COVID19 support/ Core costs	26,250	-	26,250	-
Other projects	-	5,458	5,458	-
	36,250	374,635	142,184	268,701

The Charity benefits from premises and support provided by Holy Trinity Church, Richmond.

Restricted funds comprise the following projects:

KICK Expansion. Since its incorporation, the Charity has operated in the London area but from September 2021, it commenced a programme of expansion of its activities, initially to the Midlands and the East of England and subsequently to the North West and North East of England.

Activities in Richmond-upon-Thames. The Charity was founded in Richmond and continues to work there, serving local schools and churches.

KICK Camps. These are one-off sessions, run mainly in the school holidays.

KICK Academies. Kick works with churches to enable them to run sporting programmes alongside other church activities.

Mentoring. KICK mentors children referred to us by schools.

Chaplaincy. KICK provides a chaplaincy service to schools, run by its staff team members.

Teacher Training. KICK sponsor some of its employees the opportunity to gain a Teacher Training qualification.

Capacity Building. KICK provides training/advancement opportunities for its staff members.

The Trustees are grateful for grants received from Charitable Trusts.

Grants from the following Trusts received in the year are included in the Restricted Income of the Charity:

Benefact Trust (£50,000), Angelos Trust (£20,000), East End Community Fund (£4,000), Bishop Radford Trust (£20,000), Richmond FUEL Programme (£21,150), Eveson Charitable Trust (£6,000), Garfield Trust (£15,000), Bowerman Trust (£9,000), Sport England (£9,300), GF Macauley Charitable Trust (£23,000) and Deo Gloria Trust (£5,000).

KICK LTD.

England & Wales - Charity number 1100072

Accounts



TRANSFORMING LIVES



KICK London

Annual Report and Accounts

For the Year Ended 30 September 2021

KICK LONDON
LEGAL AND ADMINISTRATIVE INFORMATION

KICK

KICK is the trading name of Kick London.

Trustees

M. King (Chairman)
C. Underhay
M. Wakeham
J. Dutton
S. Thomas
S. Cook
A. Webb
P. Newton
E. Mackenroth
P. Burt
P.Cox – appointed 12 July 2021
C.Edwards – appointed 27 September 2021

Company Secretary

J. Sanders – appointed 16 July 2021
(James Lowther until 16 July 2021)

CEO

J. Lowther

Telephone and web-site

T – 07817 519768
W – www.kick.org.uk

Premises

The Registered Office of the Charity is Holy Trinity Church, Sheen Park, Richmond, Surrey TW9 1UP.

Main Bankers

Barclays Bank plc, PO Box 13, 8 George Street, Richmond, Surrey TW9 1JU.

Solicitors

Anthony Collins Solicitors LLP, 134 Edmund Street, Birmingham B3 2ES.

Auditors

JCS Accountants, 5 Robin Hood Lane, Sutton, Surrey SM1 2SW.

KICK LONDON
TRUSTEES' ANNUAL REPORT

The Trustees (Directors) present the annual report and accounts for the year ended 30 September 2021. The annual report serves the purposes of both a Trustees' Report and a Directors' Report under company law.

Structure, Governance and Management
Status and Governing Document

Kick London is a charitable company limited by guarantee, company number 4831571, registered charity number 1100072. It is exempt from the requirement to use the word "Limited" in its name. Its governing document is a Memorandum and Articles of Association dated 14th July 2003. The Charity is registered in England and Wales. The trading name of Kick London is KICK.

Charity and Company Law

The Trustees have adopted the provisions of the Charities SORP (FRS 102) in preparing the annual report and accounts. The accounts comply with the Charities Act 2011 and the Companies Act 2006. The Company is registered in England and Wales.

Governance and Internal Control

The Chief Executive Officer (CEO) with the key employed managers leads the day-to-day operations activities of the Charity with the Chair and Trustees providing oversight, guidance and support to the CEO in the execution of the running of the organisation. Board Meetings are held every two months and the Trustees are in frequent contact with the CEO.

Trustees are encouraged to recommend and nominate potential new Trustees. Unanimity is always sought in making such appointments, which are approved by the existing Board. Appointments are made after an assessment of the character, skills and relevant training of possible candidates.

The systems of internal control are designed to provide reasonable, but not absolute, assurance against material misstatement or loss. They include:

- Regular consideration by the Trustees of financial results and activities;
- Delegation of authority and, where possible, segregation of duties;
- Identification and management of risks; and
- The day-to-day availability of the expertise of a Chartered Accountant.

Trustees' Responsibilities in relation to the Financial Statements

The Trustees are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards. The law applicable to charities in England and Wales requires the Trustees to prepare financial statements for each financial year, which give a true and fair view of the state of affairs of the Charity and of the incoming resources and application of resources of the Charity for that period.

In preparing these financial statements, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently;
- Observe the methods and principles of the Charities SORP 2015 (FRS102);
- Make judgements and estimates that are reasonable and prudent;
- State whether applicable accounting standards have been followed, subject to any departures disclosed and explained in the financial statements; and preparing the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in business.

KICK LONDON
TRUSTEES' ANNUAL REPORT (continued)

The Trustees are responsible for keeping accounting records, which disclose with reasonable accuracy the financial position of the Charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Charity and hence to take reasonable steps for the prevention and detection of fraud and other irregularities. The Trustees are responsible for the maintenance and integrity of the Charity and financial information included in the Charity's website.

Disclosure of information to auditors

Each of the Trustees has confirmed that there is no information of which they are aware which is relevant to the audit, but of which the auditor is unaware. They have further confirmed that they have taken appropriate steps to identify such relevant information and to establish that the auditor is aware of such information.

Organisation

The Board of Trustees, which has a minimum of three members, administers the Charity. Board Meetings are held every two months. To facilitate effective operations, delegated authority is given to the CEO and others who take various responsibilities, with terms of delegation agreed by the Trustees.

Trustee Induction and Ongoing Training

New Trustees are made aware of the seriousness of their responsibilities and obligations under charity and company law. They are able to understand these obligations by reading relevant Charity Commission publications and they are informed of updates by the Company Secretary. Trustees are aware of training courses and conferences and may extend their knowledge of matters pertaining to their role in the Charity.

Trustees and Cooperation with other Organisations

The Trustees are unpaid and receive no benefit from their work with the Charity. The Charity has good relationships with organisations with a similar vision.

Pay Policy

The CEO and the key management personnel of the Charity are in charge of directing, controlling, running and operating the Charity on a day to day basis. Salaries are reviewed annually on the basis of individual performance and alignment with both internal and external benchmarks. All staff are paid at least the London Living Wage.

The Chair and Trustees provide oversight, guidance and support to the CEO in the execution of the running of the organisation. All Trustees give of their time freely and no Trustee received remuneration in the year. Details of Trustees' expenses and related party transactions are disclosed in a note to the accounts.

Objects and Activities for the Public Benefit

Objects

The principal objects of the charity are:

Through sport and in particular (but without limitation) football in London, the United Kingdom generally and, at the Trustees' discretion, elsewhere in the world to:

- Advance the Christian faith primarily (but without limitation) by the provision of a Christian witness to young people.

and

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KICK LONDON
TRUSTEES' ANNUAL REPORT (continued)

- Help young people to reach their potential (especially the disadvantaged and marginalised) by training in life skills and the development of healthy and active lifestyles.

Our Mission Statement – What we do?

To transform young people's lives, with God's love, through sport and support.

Our Vision - Where we want to be in 15 years?

To reach a generation of young people, within a generation of time.

Our Ethos – What is our motivation for how we operate?

To follow the example that Jesus set to love young people and be relevant in the way he communicated with them.

Our Values – How we do what we do?

We aim to transform young people's lives by being:

Aspirational on behalf of our young people, being ambitious for their progress and in our desire to reach more young people.

Compassionate toward our young people, showing humbleness, being inclusive and making our approach flexible to suit their needs.

Excellent in our performance, innovating with continuous improvement for the best outcomes for our young people.

Intentional in our relationships with young people, schools, churches, partners, funders and each other to building a family together at KICK LONDON.

Integral in our decision making, in our relationships with each other and in our partnerships.

Our Strategy

The objects of the Charity are being achieved by firstly, engaging in schools delivering professional services across Physical Education, Street Dance, Solutions Focused Mentoring and Schools-based Chaplaincy. Secondly, by setting up and supporting Sport and Street Dance KICK Academies delivered by local volunteers. All professional and volunteer coaches are committed to KICK's ethos and are trained coaches.

KICK Academies aim to encourage young people to engage in both physical fitness as well as explore matters of faith. We are disappointed that today, 95% of young people do not attend church (ref. Scripture Union) and that the country's youth are seven times more likely to play sport on a Sunday than go to a church meeting (ref. Football Association, which states that 36% of young people play sport on a Sunday). We seek to enable young people to explore both sport and faith together through the KICK Academies. The Charity works with local churches to train volunteers to provide themed coaching sessions in Football or Street Dance.

Schools work includes delivering School assemblies, values-based PE lessons, Solutions Focused Mentoring, Street Dance provision and Sports Chaplaincy. The Charity has developed a curriculum for this purpose and is taking advantage of Government Sports Premium funding which is available to Infant, Primary, Secondary PRU and Special Schools to reach young people in need.

The Charity has, since its outset had links with Youth for Christ. Staff attend their Annual Conference and other Youth for Christ events.

KICK LONDON
TRUSTEES' ANNUAL REPORT (continued)

Volunteers

Many of the necessary activities and tasks of the Charity are undertaken wholly or partially by the Trustees and Company Secretary, who are unpaid volunteers: these include management, strategy formulation, dealing with regulatory authorities, relationships with other organisations and accounts preparation. In addition, there are invaluable contributions from other volunteers.

Public Benefit

The Trustees have considered the advice of the Charity Commission on public benefit. The provision of public benefit is given either at no charge or at market rates and is made available to all people, including those on low incomes. We aspire to develop not only the physical skills but life skills of all young people we encounter, enabling them to be trained with values and to grow as people who make informed decisions on life and faith.

Achievements and Performance for the Public Benefit

At the end of September 2021, the Charity was providing sessions in 90 schools and there were 25 active KICK Academies which means that over 17,000 young people were benefiting from KICK activities on a weekly basis. These activities take place in the 28 Boroughs across London and within the M25.

In the past year, the Charity has recruited new coaches and other staff, so the team now stands at over 65 employees. KICK has retained a focus on partnerships, quality and commitment to our strong ethos to ensure consistent implementation of provision.

Between 2015 and 2021, KICK quadrupled in size in terms of its reach. Building on this success and inspired by the trustees' long-term vision, KICK's CEO led a consultative process across 12 months to arrive with Trustee approval at a new 5 year strategy through to 2025. This 5-year strategy is aimed at reaching a generation of young people within a generation of time.

Significant Events in the Year

Covid-19 posed an existential threat to KICK's work in schools. As continued disruption and national lockdown arose, we built on our good relationships with our schools and repositioned our services to work with key worker learners during these times and provide remote mentoring for those based at home. As a result, we continued to work with 95% of our schools during throughout this period. We have delivered:

1.1. Key Worker School education - delivering sport, dance, mentoring and chaplaincy on site to Key Worker children to enable them to save lives. Now that schools are starting phased reopening we are continuing to work in these environments.

1.2. Remote Mentoring - delivering sessions online to engage those most at risk looking at - Dealing with anxiety; Maintaining positive thinking; Contributing an active part in home life; Keeping good routine and structure; Provide purpose and stimulation throughout the day.

1.3. Face to Face and Remote Chaplaincy - Our Chaplains have continued to go into schools and support learners in person and work with those not in school via virtual platforms. In this time, we have also attended funerals, providing pastoral support for parents, pupils and staff during this bereavement.

In addition, as restrictions from the lockdown lifted, we scaled up our holiday based provision of KICK Camps and in the summer period we delivered a total of 340 days of KICK Camps, a considerable increase from 30 days in summer 2019.

KICK LONDON **TRUSTEES' ANNUAL REPORT (continued)**

Following a strategic review approved in 2020, KICK has made the step to move national, growing into 3 new regions of the West Midlands, East Midlands and the East of England. We now have 9 schools in the West Midlands, 2 in the East Midlands and 5 in the East of England. We also have 4 KICK Academies in the new regions.

The continued growth of the Charity's mentoring provision, in which the Charity mentors over 700 young people each week, gives an opportunity to have in-depth input into the lives of young people, as well as generating income at the usual hourly/daily rates. Mentoring has been a significant growth area, which now forms 40% of KICK's work in schools.

We have been delighted to start our second ever cohort of 12 KICK coaches to complete a PGCE (Postgraduate Certificate in Education) equivalent qualification to become qualified teachers. This qualification will improve the quality of our education provision as our qualified coaches have become qualified teachers.

Financial Review

Income and Expenditure

The Charity's income for the year was £1,525,427 (2020 - £1,296,155). An analysis of the income by category is shown on the Statement of Financial Activities. Expenditure for the year was £1,217,566 (2020 - £1,108,871). Unrestricted funds carried forward grew to £528,832.

Risk Assessment

The major risks to which the Charity is exposed, as identified by the Trustees, are reviewed in a systematic manner and systems have been established to mitigate those risks. The Charity has adequate insurance cover and a Child Protection Policy. Our Risk Register is active in monitoring inherent and residual risks. We have identified up to 25 organisational risks, which are categorised by Operational, Strategic, Reputational and Financial risk.

These possible areas of risk are regularly monitored, of which the following are considered to be the most important:

Loss of Reputation. A range of safeguarding policies and practices are in place to avoid a safeguarding incident, including a new safeguarding policy, staff training, having a safeguarding lead on the Board, enhanced Disclosure and Barring Service (DBS) checks and rapid responses to issues at schools.

Loss of income. The Charity aims to maintain a high quality of service, keep close to its head teachers, increasing the range of sports offered and finding new ways to achieve objectives.

Rapid Growth. The Charity recognises the risk of the substantial growth it is experiencing and accordingly it has restructured the staff team, increased staff capacity and is using techniques such as Responsible, Accountable, Consulted and Informed (RACI) Matrix, Self-Assessment Report (SAR) and Quality Improvement Plan (QIP).

Going Concern

Taking into account reserves and anticipated recurring income, the Trustees are confident that the Charity remains a going concern for at least twelve months from the date of approval of these accounts.

COVID 19

The special measures introduced by the Government in response to COVID 19, has impacted KICK but the Charity has continued to operate effectively, albeit at a reduced level for a period. The Board of Trustees appointed a Board sub-committee (which includes a Chartered Accountant, a Solicitor and an HR expert) to monitor the situation. Financial projections and Cash Flow Forecasts were produced and scrutinised on a regular basis and the situation and future prospects are encouraging.

KICK LONDON
TRUSTEES' ANNUAL REPORT (continued)

Small Company Provisions

This report has been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006.

Reserves

At the year end, the charity had total reserves of £797,533, of which £268,701 was restricted. The Charity has accumulated unrestricted reserves of £528,832, which is 34.7% (2020 – 35.0%) of total annual income. The Trustees consider that the fund reserves at the year-end were adequate but not excessive. The Charity has a budget surplus for the 2021-2022 financial year. The Trustees' reserve policy is to target a level of operating reserves of 3 times average monthly operating expenses using the annual plan as a base. The operating expense figures used are before any capital items.

	2021	2020
	£	£
Total Unrestricted Reserves	£528,832	£453,422
Free Reserves Requirement:		
3 months' budgeted routine expenditure	£304,391	£277,218

Auditors

The Trustees intend to ask JCS Accountants to continue to act as the Charity's Auditors next year.

Plans for the Future

KICK is committed to its mission to transform young people's lives, with God's love, through sport and support. The Trustees are determined to deliver a high-quality service with a curriculum, clear policy and procedures, thereby developing a consistent brand in both school provision and in the community. This will be achieved with a structure of Board, CEO, Managers, Coaches and Administrative Officers. Marketing will be through literature, the website, social media, public relations, schools work and the development of the KICK brand. A recruitment strategy aims to employ the requisite numbers of qualified staff and volunteers.

The Charity's services have extended from PE National Curriculum, Street Dance provision and Solutions-Focused Mentoring and Schools-based Chaplaincy in schools. A strong Self-Assessment and Quality Improvement Process has been initiated, to review the status of the organisation and assess how quality improvements can be established in the areas of outcomes for young people, coaching, leadership and management, and personal development for the Charity's service users. The Charity remains committed to its Christian ethos to follow the example of Jesus, who loved young people and was relevant in the way He communicated with them. KICK services are open to anybody and everybody of any faith or none.

Fee income from schools will continue to be a key element in financing the growth of the Charity, along with church, individual and grant-making trust income. The organisation is seeking grant funding in order to finance the development of the work. The Trustees believe that prayer is vital and wish to encourage prayer at every step.

KICK LONDON
TRUSTEES' ANNUAL REPORT (continued)

The Report was approved by the Trustees on 14th March 2022.



Matthew King
Chairman of the Trustees

Independent auditor's report to the members of Kick London

Opinion

We have audited the financial statements of Kick London (the 'charity') for the year ended 30 September 2021 which comprise the Statement of Financial Activities, the Balance Sheet, the Statement of Cash Flows and the notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 30 September 2021 and of its incoming resources and application of resources for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the Charity's ability to continue as a going concern for a period of at least 12 months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the annual report, including the Trustees' report, other than the financial statements and our auditor's report thereon. The Trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of our audit:

- the information given in the Trustees' report, which includes the directors' report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report included within the Trustees' report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charity and its environment obtained in the course of the audit, we have not identified material misstatements in the directors' report included with the Trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate and proper accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the Trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies exemptions in preparing the Trustees' report and from the requirement to prepare a strategic report.

Responsibilities of trustees

As explained more fully in the Trustees' responsibilities statement, the Trustees' (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

Based on our understanding of the company, we identified that the principal risks of non-compliance with laws and regulations related to company and employment legislation and we considered the extent to which non-compliance might have a material effect on the financial statements. We also considered those laws and regulations that have a direct impact on the preparation of the financial statements such as the Companies Act 2006 and the Charities Act 2011.

We assessed the susceptibility of the company's financial statements to material misstatement, including obtaining an understanding of how fraud might occur, by making enquiries of management, considering the internal controls in place and discussion amongst the engagement team. We determined that the principal risks were related to government assistance (furlough income), recognition of grant income and treatment of restricted funds.

In response to the risks identified we designed procedures which included, but were not limited to:

- testing the calculation of claims made under the Coronavirus Job Retention Scheme
- reviewing Trustees meeting minutes

- evaluating the charity's internal controls
- reviewing grant agreements
- reviewing the allocation of restricted funds

There are inherent limitations in the audit procedures described above. The more removed that laws and regulations are from financial transactions, the less likely it is that we would become aware of non-compliance. Material misstatements that arise due to fraud can be harder to detect than those that arise from error as they may involve deliberate concealment or collusion.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: <http://www.frc.org.uk/auditorsresponsibilities>. This description forms part of our auditor's report.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and regulations made under that Act. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and its members as a body, for our audit work, for this report, or for the opinions we have formed.



Paul Newton FCA (Senior Statutory Auditor)
for and on behalf of Jacob Cavenagh & Skeet
Statutory Auditor
Chartered Accountants

16 March 2022

5 Robin Hood Lane
Sutton
Surrey
SM1 2SW

KICK LONDON
STATEMENT OF FINANCIAL ACTIVITIES
INCLUDING INCOME AND EXPENDITURE ACCOUNT
FOR THE YEAR ENDED 30 SEPTEMBER 2021

	Note	2021 £ Unrestricted funds	2021 £ Restricted funds	2021 £ Total funds	2020 £ Total funds
Income and endowments from:					
Donations and Grants	3	35,284	374,635	409,919	231,877
Other income	3	19,089	-	19,089	56,033
Investments	3	409	-	409	739
Charitable activities: Education	3	<u>1,096,010</u>	<u>-</u>	<u>1,096,010</u>	<u>1,007,506</u>
Total income and endowments		<u>1,150,792</u>	<u>374,635</u>	<u>1,525,427</u>	<u>1,296,155</u>
Expenditure on:					
Raising funds		6,936	-	6,936	8,167
Charitable Activities: Education	4	<u>1,068,446</u>	<u>142,184</u>	<u>1,210,630</u>	<u>1,100,704</u>
Total expenditure		<u>1,075,382</u>	<u>142,184</u>	<u>1,217,566</u>	<u>1,108,871</u>
Net income		75,410	232,451	307,861	187,284
Reconciliation of funds					
Total funds brought forward		<u>453,422</u>	<u>36,250</u>	<u>489,672</u>	<u>302,388</u>
Total funds carried forward		<u>528,832</u>	<u>268,701</u>	<u>797,533</u>	<u>489,672</u>

The statement of financial activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing operations. The statement of financial activities also complies with the requirements for an income and expenditure account required by the Companies Act 2006.

The notes on pages 16 to 23 form part of these accounts.

KICK LONDON
BALANCE SHEET AT 30 SEPTEMBER 2021

REGISTERED CHARITY NUMBER 1100072
COMPANY NUMBER 4831571

	Note	2021 £	2020 £
Current assets			
Debtors, falling due within one year	7	179,570	124,641
Cash at bank and in hand		<u>636,827</u>	<u>404,880</u>
		<u>816,397</u>	<u>529,521</u>
Creditors: Amounts falling due within one year			
Sundry creditors		6	6
Taxation and Social Security		-	15,854
Accruals and deferred income	8	<u>18,858</u>	<u>23,989</u>
		<u>18,864</u>	<u>39,849</u>
Net assets	10	<u>797,533</u>	<u>489,672</u>
The funds of the Charity			
Unrestricted Funds		528,832	453,422
Restricted Funds	9	<u>268,701</u>	<u>36,250</u>
		<u>797,533</u>	<u>489,672</u>

The notes on pages 16 to 23 form part of these accounts.

The directors (who are the charitable company's Trustees for the purposes of charity law) acknowledge their responsibilities for:

- (a) ensuring that the charitable company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its net income or expenditure for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

The financial statements have been prepared in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 14th March 2022 and were signed on its behalf by:



Matthew King
Chairman of the Trustees

KICK LONDON

STATEMENT OF CASH FLOWS FOR THE YEAR ENDED 30 SEPTEMBER 2021

	2021 £	2020 £	Note
Cash Flows from Operating Activities:			
<i>Net cash provided by/(used in) operating activities</i>	231,538	185,378	a
Cash flows from Investing activities:			
Dividends, interest and rents from investments	409	739	
<i>Net cash provided by/(used in) investing activities</i>	409	739	
<i>Change in cash and cash equivalents in the reporting period</i>	231,947	186,117	
Cash and cash equivalents at the beginning of the reporting period	404,880	218,763	b
Cash and cash equivalents at the end of the reporting period	636,827	404,880	b

Note a: Reconciliation of net income/(expenditure) to net cash flow from operating activities

	2021 £	2020 £
<i>Net income for the reporting period</i>	307,861	187,284
Adjustments for:		
Dividends, interest and rents from investments	(409)	(739)
(Increase)/Decrease in debtors	(54,929)	25,945
Increase/(Decrease) in creditors	(20,985)	(27,112)
<i>Net cash provided by operating activities</i>	231,538	185,378

Note b: Analysis of cash and cash equivalents

	2021 £	2020 £
Cash in Hand	250	250
Cash at Bank	636,577	404,630
Total Cash and Cash Equivalents	636,827	404,880

KICK LONDON
NOTES TO THE ACCOUNTS FOR THE YEAR ENDED
30 SEPTEMBER 2021

1. ACCOUNTING POLICIES

These financial statements are prepared on a going concern basis, under the historical cost convention. They have been prepared in accordance with the "Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) ("the Charities SORP"), with the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland ("FRS 102"), with the Companies Act 2006 and with the Charities Act 2011. The charity meets the definition of a public benefit entity as set out in FRS 102.

The principles adopted in the preparation of the financial statements are set out below.

(a) Company Status

The Charity is a company limited by guarantee. The Members of the Charity are the Trustees named on Page 2. In the event of the Charity being wound up, the liability in respect of the guarantee is limited to £1 per member of the Charity.

(b) Going Concern

The Trustees have assessed whether the use of the going concern basis is appropriate and have considered possible events or conditions (including the ongoing impact of COVID-19) that might cast significant doubt on the ability of the charity to continue as a going concern. The Trustees have made this assessment for a period of at least one year from the date of approval of the financial statements. In particular, the Trustees have considered the charity's forecasts and projections and the possible implications should projected income and / or expenditure vary unexpectedly. The Trustees have concluded that there is a reasonable expectation that the charity has adequate resources to continue to operate for the foreseeable future. The charity therefore continues to adopt the going concern basis in preparing its financial statements.

(c) Fund Accounting

Unrestricted funds are funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity. Restricted funds are donations which are to be used in accordance with specific restrictions imposed by donors; they include donations received from appeals for specific activities or projects.

(d) Income

Income is recognised in the period in which the charity becomes entitled to receipt, the amount receivable can be measured with reasonable certainty, and receipt is probable. Income is deferred when it relates to services that have not been provided by the balance sheet date, or when the charity has to fulfil conditions before becoming entitled to it, or where the donor has specified that the income is to be expended in a future period.

Income from donations and legacies includes recoverable gift aid, which is recognised when the related donation is received. Gift aid that has not been recovered by the balance sheet date is included as a debtor. For CJRS grant income, the income is recognised in the period to which the underlying furloughed staff costs relate.

The charity relies on volunteers to carry out many of its activities. However, in accordance with the SORP, the value of these services has not been included in these financial statements as they cannot be reliably measured.

KICK LONDON
NOTES TO THE ACCOUNTS FOR THE YEAR ENDED
30 SEPTEMBER 2021 (continued)

Income from charitable activities represents income receivable from services supplied in furtherance of the charity's charitable objects.

The charity has taken the view that it has only one charitable activity, namely the advancement of the Christian faith among young people using sport, and all income from donations, legacies and charitable activities is in respect of this one activity.

(e) Expenditure

Expenditure, including irrecoverable VAT, is recognised when it is incurred or, if earlier, when a legal or constructive obligation for a payment arises provided that it is probable that settlement will be required and the amount of the obligation can be measured reliably.

The Charities SORP requires charities with income over £500,000 to allocate costs to the various activities undertaken by the charity. The nature of the work of the charity is considered to be so integrated that it is not possible to separately identify the costs incurred in respect of any one activity.

(f) Tangible Fixed Assets

Items purchased or donated for the charity's own use are capitalised when the cost of purchased items, or the fair value of donated items, is more than £1,000 per item and the item is expected to benefit the charity over more than one accounting period. Depreciation is charged on a straight line basis so as to write down the value of each asset to its estimated residual value (if any) over its expected useful economic life. To date the charity has not incurred any expenditure that needed to be capitalised.

(g) Cash at bank and in hand

Cash at bank and in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of opening of the deposit.

(h) Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation arising from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are recognised at their settlement amount.

Income relating to grants that has been received but not yet earned is treated as deferred income.

(i) Taxation

The company is a registered charity; it has taken advantage of the various reliefs from taxation available to charities and no tax is payable on the charity's income.

(j) Operating Leases

Leases which do not transfer substantially all the risks and rewards of ownership to the charity are classified as operating leases. Operating lease payments are recognised as an expense on a straight-line basis over the lease term.

KICK LONDON
NOTES TO THE ACCOUNTS FOR THE YEAR ENDED
30 SEPTEMBER 2021 (continued)

(k) Pension contributions

The charity operates defined contribution pension schemes for its employees. Obligations for contributions to these schemes are recognised as an expense when the liability arises. The assets of these schemes are held separately from those of the charity in independently administered funds. The employer contribution is 6% of gross pay for most employees and 3% for sessional staff.

(l) Financial instruments

The charity only has financial assets and liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value.

(m) Critical accounting estimates and areas of judgement

The Trustees do not consider that there are any material sources of estimation or uncertainty at the balance sheet date that could result in a material adjustment to the carrying values of assets and liabilities in the next reporting period.

2. EMPLOYEES, TRUSTEES' REMUNERATION AND TRUSTEES' EXPENSES

Staff Costs

	2021	2020
	£	£
Staff Salaries	967,055	893,993
Social Security costs	71,668	64,318
Pension Contributions	<u>44,179</u>	<u>41,072</u>
	<u>1,082,902</u>	<u>999,383</u>

The average number of employees of the Charity in the year was 37 full time equivalent (2020 – 37). The average number of staff paid in the year was 79 (2020 – 69).

No Trustees were paid remuneration, benefits or expenses by KICK. During the year, Trustees C. Underhay and J. Dutton each had adult close family members working as employees receiving the following salary: T. Rutter £31,950 (2020: £31,160) and A. Dutton £28,600 (2020: £25,655), and employer's pensions of £1,917 (2020: £1,870) and £1,716 (2020: £1,173) respectively. The above Trustees are excluded from all appointment, disciplinary and pay decisions in respect of their relatives. T. Rutter and A. Dutton were already employees of the Charity when C. Underhay and J. Dutton become Trustees.

During the year, key management received employment salary, pension, employer NI and benefits totalling £88,634 (2020: £82,658). During the year the Charity received donations totalling £2,180 (2020: £1,764) from related parties (which includes trustees, any other members of key management and anyone closely connected to them).

One employee (2020: 1) received employment salary and benefits that fall within the band £70,000 to 80,000 (2020: £60,000 to £70,000).

Many of the necessary activities and tasks of the Charity are undertaken wholly or partially by the Trustees and Company Secretary, who are unpaid volunteers: these include management, strategy formulation, dealing with regulatory authorities, relationships with other organisations, book-keeping and accounts preparation. In addition, there are invaluable contributions from other volunteers in the area of coaching, fundraising, guidance and management of local KICK Academies.

KICK LONDON
NOTES TO THE ACCOUNTS FOR THE YEAR ENDED
30 SEPTEMBER 2021 (continued)

3. INCOME

	2021	2020
	£	£
Voluntary income	409,919	231,877
Coronavirus Job Retention Scheme grants	19,089	56,033
Investment income	409	739
Income from charitable activities	<u>1,096,010</u>	<u>1,007,506</u>
	<u>1,525,427</u>	<u>1,296,155</u>

4. EXPENDITURE ON CHARITABLE ACTIVITIES

	2021	2020
	£	£
Staff Salaries	967,055	893,993
Social Security costs	71,668	64,318
Pension Contributions	44,179	41,072
Professional	-	600
Training, Conferences and Sports Development	17,754	18,004
Hire of premises	4,195	-
Equipment, Consumables and IT	13,144	8,236
Insurance	6,890	5,791
Motor and Travel	73,841	58,114
Printing and Stationery	639	1,024
Telephone	1,804	1,581
Sundries	4,475	3,171
Audit	<u>4,986</u>	<u>4,800</u>
	<u>1,210,630</u>	<u>1,100,704</u>

KICK LONDON
NOTES TO THE ACCOUNTS FOR THE YEAR ENDED
30 SEPTEMBER 2021 (continued)

5. SOFA WITH FULL COMPARATIVES

	2021			2020		
	Unrestricted £	Restricted £	Total £	Unrestricted £	Restricted £	Total £
<u>INCOME</u>						
From:						
Charitable Trusts	9,797	374,635	384,432	34,436	181,348	215,784
CJRS Grants	19,089	-	19,089	56,033	-	56,033
Companies	1,700	-	1,700	1,200	-	1,200
Individuals	23,787	-	23,787	14,893	-	14,893
Interest	409	-	409	739	-	739
Charitable Activities	<u>1,096,010</u>	<u>-</u>	<u>1,096,010</u>	<u>1,007,506</u>	<u>-</u>	<u>1,007,506</u>
Total Income	<u>1,150,792</u>	<u>374,635</u>	<u>1,525,427</u>	<u>1,114,807</u>	<u>181,348</u>	<u>1,296,155</u>
<u>EXPENDITURE ON:</u>						
Costs of Raising Funds	6,936	-	6,936	8,167	-	8,167
Charitable Activities	<u>1,068,446</u>	<u>142,184</u>	<u>1,210,630</u>	<u>955,606</u>	<u>145,098</u>	<u>1,100,704</u>
Total Expenditure	<u>1,075,382</u>	<u>142,184</u>	<u>1,217,566</u>	<u>963,773</u>	<u>145,098</u>	<u>1,108,871</u>
<u>NET INCOME</u>	75,410	232,451	307,861	151,034	36,250	187,284
<u>RECONCILIATION OF FUNDS</u>						
<u>TOTAL FUNDS BROUGHT FORWARD</u>	<u>453,422</u>	<u>36,250</u>	<u>489,672</u>	<u>302,388</u>	<u>-</u>	<u>302,388</u>
<u>TOTAL FUNDS CARRIED FORWARD</u>	<u>528,832</u>	<u>268,701</u>	<u>797,533</u>	<u>453,422</u>	<u>36,250</u>	<u>489,472</u>

6. OPERATING LEASES

The charity had an operating lease for a motor vehicle. With respect to this lease, the amount payable within the next year is £nil (2020: £nil); no amounts are payable in subsequent years (2020: £nil). During the year the charity was charged £nil (2020: £965) for this operating lease.

7. DEBTORS

	2021 £	2020 £
Fee Debtors	47,335	23,287
Accrued coaching fee income	130,568	98,630
Gift Aid and furlough grants	1,667	2,465
Prepayments	-	259
	<u>£179,570</u>	<u>£124,641</u>

KICK LONDON
NOTES TO THE ACCOUNTS FOR THE YEAR ENDED
30 SEPTEMBER 2021 (continued)

8. ACCRUALS AND DEFERRED INCOME

Accruals and deferred income includes deferred income of £nil (2020 - £4,500), which relates to income received from donors before the accounting year-end but which, in accordance with the terms of the grants is given for future periods. All of the income deferred at the end of the preceding year, has been released to income in the immediately following accounting period.

9. FUNDS

Unrestricted funds comprise those funds which the Trustees are free to use in accordance with the charitable objects. Restricted funds are funds which have been given for particular purposes and projects.

	1 st October 2020	Income	Expenditure	30 th September 2021
	£	£	£	£
KICK Expansion	-	200,000	-	200,000
Activities in Richmond-upon-Thames	-	4,500	4,500	-
KICK Camps	-	57,627	27,426	30,201
KICK Academies	-	10,250	2,250	8,000
Mentoring	-	49,800	31,300	18,500
Chaplaincy	10,000	15,000	25,000	-
Teacher Training	-	12,000	-	12,000
Capacity Building	-	20,000	20,000	-
COVID19 support/ Core costs	26,250	-	26,250	-
Other projects	-	5,458	5,458	-
	<u>36,250</u>	<u>374,635</u>	<u>142,184</u>	<u>268,701</u>

	1 st October 2019	Income	Expenditure	30 th September 2020
	£	£	£	£
Activities in Richmond-upon-Thames	-	18,000	18,000	-
KICK Camps	-	21,244	21,244	-
Mentoring	-	33,217	33,217	-
Chaplaincy	-	10,000	-	10,000
Teacher Training	-	7,200	7,200	-
Capacity Building	-	20,000	20,000	-
COVID19 support/ Core costs	-	71,250	45,000	26,250
Other projects	-	437	437	-
	-	<u>181,348</u>	<u>145,098</u>	<u>36,250</u>

The Charity benefits from premises and grants provided by Holy Trinity Church, Richmond.

KICK LONDON
NOTES TO THE ACCOUNTS FOR THE YEAR ENDED
30 SEPTEMBER 2021 (continued)

Restricted funds comprise the following projects:

KICK Expansion. The Charity has to date operated in the London area but from September 2021 has commenced a programme of expansion of its activities, initially to the Midlands and the East of England.

Activities in Richmond-upon-Thames. The Charity was founded in Richmond and continues to work there, serving local schools and churches.

KICK Camps. These are one-off sessions, run mainly in the school holidays.

KICK Academies. Kick works with churches to enable them to run sporting programmes alongside other church activities.

Mentoring. KICK mentors children referred to us by schools.

Chaplaincy. KICK provides a chaplaincy service to schools, run by its staff team members.

Teacher Training. KICK sponsor some of its employees the opportunity to gain a Teacher Training qualification.

Capacity Building. KICK provides training/advancement opportunities for its staff members.

COVID19 support/ Core costs. KICK has benefitted from grants throughout the COVID19 period which has enabled the work to grow and thrive through this difficult period, as well as from grants for its core work.

The Trustees are grateful for grants received from Charitable Trusts.

Grants from the following Trusts received in the year are included in the Restricted Income of the Charity:

The Hampton Fund (£24,300), Richmond Parish Lands Charity (£55,227), East End Community Fund (£6,000), Bishop Radford Trust (£20,000), Croydon Relief in Need Charities (£11,000), The Fyrish Foundation (£75,000), All Churches Trust (£100,000), Community Foundation for Surrey (£10,000), Barnes Fund (£4,000), L&Q (Sport England) (£8,900), GF Macauley Charitable Trust (£23,000) and Stewardship (£5,458).

The Charity benefits from premises and grants provided by Holy Trinity Church, Richmond.

10. ANALYSIS OF NET ASSETS BETWEEN FUNDS

	Unrestricted Funds £	Restricted Funds £	Total 2021 £
Current assets	547,696	268,701	816,397
Current liabilities	(18,864)	-	(18,864)
Total Net Assets	<u>528,832</u>	<u>268,701</u>	<u>797,533</u>

	Unrestricted Funds £	Restricted Funds £	Total 2020 £
Current assets	493,271	36,250	529,521
Current liabilities	(39,849)	-	(39,849)
Total Net Assets	<u>453,422</u>	<u>36,250</u>	<u>489,672</u>

KICK LONDON
NOTES TO THE ACCOUNTS FOR THE YEAR ENDED
30 SEPTEMBER 2021 (continued)

11. COVID 19

As reported in Note 3, £19,089 (2020: £56,033) of grants were claimed under the Coronavirus Job Retention Scheme.

Following the existential threat that the COVID 19 school lockdowns posed towards KICK, the Trustees were delighted to be able to remain open throughout, as many of its schools continued to work with KICK. As schools reopened in September 2020, the Charity was able to bring the few remaining coaches off the Furlough programme so that there were no staff on Furlough during the first term of the 2020-21 School Year. Even when school lockdowns were reintroduced from January to April 2021, KICK continued to work in 95% of its schools; so there were just a small number of staff on furlough. The Charity continued to operate as an organisation delivering front-line serves to key worker children during the lockdowns. The schools were very grateful for this ongoing service. The Charity sought to support its staff as much as possible throughout the period of COVID19, whilst always taking care to comply with government rules and recommendations.



KICK LTD.

England & Wales - Charity number 1100072

Accounts



KICK LONDON Annual Report and Accounts

For the Year Ended 30 September 2020



KICK LONDON
LEGAL AND ADMINISTRATIVE INFORMATION

KICK

KICK is the trading name of Kick London.

Trustees

M. King (Chairman)
C. Underhay
M. Wakeham
J. Dutton
S. Thomas
S. Cook
A. Webb
P. Newton
E. Mackenroth – appointed 20 November 2019
P. Burt – appointed 1 April 2020

Company Secretary (unpaid volunteer)

P. J. Lowther

CEO

J. Lowther

Telephone and web-site

T – 07817 519768

W – www.kick.org.uk

Premises

The Registered Office of the Charity is Holy Trinity Church, Sheen Park, Richmond, Surrey TW9 1UP.

Main Bankers

Barclays Bank plc, PO Box 13, 8 George Street, Richmond, Surrey TW9 1JU.

Solicitors

Anthony Collins Solicitors LLP, 134 Edmund Street, Birmingham B3 2ES.

Auditors

JCS Accountants, 5 Robin Hood Lane, Sutton, Surrey SM1 2SW.

KICK LONDON
TRUSTEES' ANNUAL REPORT

The Trustees (Directors) present the annual report and accounts for the year ended 30 September 2020.

Structure, Governance and Management

Status and Governing Document

Kick London is a charitable company limited by guarantee, company number 4831571, registered charity number 1100072. It is exempt from the requirement to use the word "Limited" in its name. Its governing document is a Memorandum and Articles of Association dated 14th July 2003. The Charity is registered in England and Wales. The trading name of Kick London is KICK.

Charity and Company Law

The Trustees have adopted the provisions of the Charities SORP (FRS 102) in preparing the annual report and accounts. The accounts comply with the Charities Act 2011 and the Companies Act 2006. The Company is registered in England and Wales.

Governance and Internal Control

The day-to-day activities of the Charity are monitored by the Trustees. Board Meetings are held every two months and the Trustees are in frequent contact with the CEO (Chief Executive Officer), office team, coaches and volunteers.

Trustees are encouraged to recommend and nominate potential new Trustees. Unanimity is always sought in making such appointments, which are approved by the existing Board. Appointments are made after an assessment of the character, skills and relevant training of possible candidates.

The systems of internal control are designed to provide reasonable, but not absolute, assurance against material misstatement or loss. They include:

- Regular consideration by the Trustees of financial results and activities;
- Delegation of authority and, where possible, segregation of duties;
- Identification and management of risks; and
- The day-to-day availability of the expertise of a Chartered Accountant, who is the Charity's Company Secretary.

Trustees' Responsibilities in relation to the Financial Statements

The Trustees are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards. The law applicable to charities in England and Wales requires the Trustees to prepare financial statements for each financial year, which give a true and fair view of the state of affairs of the Charity and of the incoming resources and application of resources of the Charity for that period.

In preparing these financial statements, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently;
- Observe the methods and principles of the Charities SORP 2015 (FRS102);
- Make judgements and estimates that are reasonable and prudent;
- State whether applicable accounting standards have been followed, subject to any departures disclosed and explained in the financial statements; and preparing the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in business.

KICK LONDON
TRUSTEES' ANNUAL REPORT (continued)

The Trustees are responsible for keeping accounting records, which disclose with reasonable accuracy the financial position of the Charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Charity and hence to take reasonable steps for the prevention and detection of fraud and other irregularities. The Trustees are responsible for the maintenance and integrity of the Charity and financial information included in the Charity's website.

Disclosure of information to auditors

Each of the trustees has confirmed that there is no information of which they are aware which is relevant to the audit, but of which the auditor is unaware. They have further confirmed that they have taken appropriate steps to identify such relevant information and to establish that the auditor is aware of such information.

Organisation

The Board of Trustees, which has a minimum of three members, administers the Charity. Board Meetings are held every two months. To facilitate effective operations, delegated authority is given to the CEO and others who take various responsibilities, with terms of delegation agreed by the Trustees.

Trustee Induction and On-going Training

New Trustees are made aware of the seriousness of their responsibilities and obligations under charity and company law. They are able to understand these obligations by reading relevant Charity Commission publications and they are informed of updates by the Company Secretary. Trustees are aware of training courses and conferences and may extend their knowledge of matters pertaining to their role in the Charity.

Trustees and Cooperation with other Organisations

The Trustees are unpaid and receive no benefit from their work with the Charity. The Charity is linked to Youth for Christ and has good relationships with organisations with a similar vision.

Pay Policy

The Trustees and the CEO are the key management personnel of the Charity in charge of directing, controlling, running and operating the Trust on a day to day basis. All directors give of their time freely and no director received remuneration in the year. Details of directors' expenses and related party transactions are disclosed in a note to the accounts.

Salaries are reviewed annually on the basis of individual performance and alignment with both internal and external benchmarks. All staff are paid at least the London Living Wage.

Objectives and Activities for the Public Benefit

Objects

The principal objects of the charity are:

Through sport and in particular (but without limitation) football in London, the United Kingdom generally and, at the Trustees' discretion, elsewhere in the world to:

- Advance the Christian faith primarily (but without limitation) by the provision of a Christian witness to young people.

and

- Help young people to reach their potential (especially the disadvantaged and marginalized) by training in life skills and the development of healthy and active lifestyles.

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KICK LONDON
TRUSTEES' ANNUAL REPORT (continued)

Mission and Mission Statement

The purpose is summarised as “transforming young people’s lives, with God’s love, through sport and support”.

KICK LONDON seeks to provide opportunities for young people to develop their physical and life skills through coaching Sport, Street Dance, Solutions Focused Mentoring and Schools-based Chaplaincy. This is led by qualified coaches who coach these areas with social, moral, spiritual and cultural values; underpinned in a Christian ethos.

Our Mission – What we do?

To transform young people’s lives, with God’s love, through sport and support.

Our Vision - Where we want to be in 15 years?

To reach a generation of young people, within a generation of time.

Our Ethos – What is our motivation for how we operate?

To follow the example that Jesus set to love young people and be relevant in the way he communicated with them.

Our Values – How we do what we do?

We aim to transform young people’s lives by being:

Aspirational on behalf of our young people, being ambitious for their progress and in our desire to reach more young people.

Compassionate toward our young people, showing humbleness, being inclusive and making our approach flexible to suit their needs.

Excellent in our performance, innovating with continuous improvement for the best outcomes for our young people.

Intentional in our relationships with young people, schools, churches, partners, funders and each other to building a family together at KICK LONDON.

Integral in our decision making, in our relationships with each other and in our partnerships.

Strategies

The objects of the Charity are being achieved by firstly, engaging in schools delivering professional services across Physical Education, Street Dance, Solutions Focused Mentoring and Schools-based Chaplaincy. Secondly, by setting up and supporting Sport and Street Dance KICK Academies delivered by local volunteers. All professional and volunteer coaches are committed to KICK LONDON’s ethos and are trained coaches.

KICK Academies aim to encourage young people to engage in both physical fitness as well as explore matters of faith. We are disappointed that today, 95% of young people do not attend church (ref. Scripture Union) and that the country’s youth are seven times more likely to play sport on a Sunday than go to a church meeting (ref. Football Association, which states that 36% of young people play sport on a Sunday). We seek to enable young people to explore both sport and faith together through the KICK Academies. The Charity works with local churches to train volunteers to provide themed coaching sessions in Football or Street Dance.

Schools work includes delivering School assemblies, values-based PE lessons, Solutions Focused Mentoring, Street Dance provision and Sports Chaplaincy. The Charity has developed a curriculum for this purpose and is taking advantage of Government Sports Premium funding which is available to Infant, Primary, Secondary PRU and Special Schools to reach young people in need.

The Charity has, since its outset had links with Youth for Christ. Staff attend their Annual Conference and other Youth for Christ events.

KICK LONDON
TRUSTEES' ANNUAL REPORT (continued)

Volunteers

Many of the necessary activities and tasks of the Charity are undertaken wholly or partially by the Trustees and Company Secretary, who are unpaid volunteers: these include management, strategy formulation, dealing with regulatory authorities, relationships with other organisations and accounts preparation. In addition, there are invaluable contributions from other volunteers.

Public Benefit

The Trustees have considered the advice of the Charity Commission on public benefit. The provision of public benefit is given at no charge or at market rates and is made available to all people, including those on low incomes. We aspire to develop not only the physical skills but life skills of all young people we encounter, enabling them to be trained with values and to grow as people who make informed decisions on life and faith.

Achievements and Performance for the Public Benefit

At the end of September 2020, the Charity was providing sessions in 70 schools and there were 22 active KICK Academies which means that over 12,000 young people were benefiting from KICK activities on a weekly basis. These activities take place in the 28 Boroughs across London and within the M25.

In the past year, the Charity has recruited new coaches and other staff, so the team now stands at over 60 employees. KICK LONDON has retained a focus on partnerships, quality and commitment to our strong ethos to ensure consistent implementation of provision.

Between 2015 and 2020, KICK LONDON quadrupled in size in terms of its reach. Building on this success and inspired by the trustees' long term vision, KICK LONDON's CEO led a consultative process across 12 months to arrive with trustee approval at a new 5 year strategy through to 2025. This 5-year strategy is aimed at reaching a generation of young people within a generation of time.

Significant Events in the Year

Covid-19 posed an existential threat to our work in schools. As news of the national lockdown broke and schools were told they would be closing, we built on our good relationships with our schools and worked closely to ensure that in partnership we could continue to meet the needs of their pupils during this demanding time for all. The flexibility of our structures and the skills of our coaches allowed us to reposition our services and the way we worked quickly. As a result, during this entire crisis we have continued to work in 58 of our 70 schools throughout this period. We have delivered:

1.1. Key Worker School education - delivering sport, dance, mentoring and chaplaincy on site to Key Worker children to enable them to save lives. Now that Schools are starting phased reopening we are continuing to work in these environments.

1.2. Remote Mentoring - delivering sessions online to engage those most at risk looking at - Dealing with anxiety; Maintaining positive thinking; Contributing an active part in home life; Keeping good routine and structure; Provide purpose and stimulation throughout the day.

1.3. Face/Face and Remote Chaplaincy - Our Chaplains have continued to go into schools and support learners in person and work with those not in school via virtual platforms. In this time, we have also attended funerals, providing pastoral support for parents, pupils and staff during this bereavement.

In addition, as restrictions from the lockdown lifted, we scaled up our holiday based provision of KICK Camps and in the summer period we delivered a total of 140 days of KICK Camps, an increase from 30 days last summer.

KICK LONDON
TRUSTEES' ANNUAL REPORT (continued)

KICK LONDON has added a net 10 new schools and seen 6 existing schools extend provision this year. The continued growth of the Charity's mentoring provision in which the Charity mentors over 600 young people each week gives an opportunity to have in-depth input into the lives of young people, as well as generating income at usual hourly/daily rates. Mentoring has been a significant growth area, which is now 40% of KICK LONDON's work in schools.

We have been delighted to see our first ever cohort of 11 KICK coaches to complete a PGCE (Postgraduate Certificate in Education) equivalent qualification to become qualified teachers. This qualification will improve the quality of our education provision as our qualified coaches have become qualified teachers.

Financial Review

Income and Expenditure

The Charity's income for the year was £1,296,155 (2019 - £977,666). An analysis of the income by category is shown on the Statement of Financial Activities. Expenditure for the year was £1,108,871 (2019 - £929,020). Unrestricted funds carried forward grew to £453,422.

Risk Assessment

The major risks to which the Charity is exposed, as identified by the Trustees are reviewed in a systematic manner and systems established to mitigate those risks. The Charity has adequate insurance cover and a Child Protection Policy. Our Risk Register is active in monitoring inherent and residual risks. We have identified up to 20 organisational risks, which are categorised by operational, strategic, reputational and financial risk.

These possible areas of risk are regularly monitored, of which the following are considered to be important:

Loss of Reputation. A range of safeguarding policies and practices are in place to avoid a safeguarding incident, including a new safeguarding policy, staff training, having a safeguarding lead on the Board, enhanced DBS (Disclosure and Barring Service) checks and rapid responses to issues at schools.

Loss of income. The Charity aims to maintain a high quality of service, keep close to its head teachers, increasing the range of sports offered and finding new ways to achieve objectives.

Rapid Growth. The Charity recognises the risk of the substantial growth it is experiencing and accordingly it has restructured the staff team, increased staff capacity and is using techniques such as RACI Matrix (Responsible, Accountable, Consulted and Informed Matrix) SAR (Self-Assessment Report) and QIP (Quality Improvement Plan).

Going Concern

Taking into account reserves and anticipated recurring income, the Trustees are confident that the Charity remains a going concern for at least twelve months from the date of approval of these accounts.

COVID 19

The special measures introduced by the Government in response to COVID 19, has impacted Kick London but the Charity has continued to operate effectively, albeit at a reduced level for a period. The Board of Trustees appointed a Board sub-committee (which includes a Chartered Accountant, a Solicitor and an HR expert) to monitor the situation. Financial projections and Cash Flow Forecasts were produced and scrutinised on a regular basis and the situation and future prospects are encouraging.

Small Company Provisions

This report has been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006.

KICK LONDON
TRUSTEES' ANNUAL REPORT (continued)

Reserves

At the year end, the charity had total reserves of £489,672, of which £36,250 was restricted. The Charity has accumulated unrestricted reserves of £453,422, which is 35.0% (2019 – 30.9%) of total annual income. The Trustees consider that the fund reserves at the year-end were adequate but not excessive. The Charity has a budget surplus for the 2020-2021 financial year. The Trustees' reserve policy is to target a level of operating reserves of 3 times average monthly operating expenses using the annual plan as a base. The operating expense figures used are before any capital items.

	2020 £	2019 £
Total Unrestricted Reserves	£453,422	£302,388
Free Reserves Requirement:		
3 months' budgeted routine expenditure	£277,000	£230,000

Auditors

The Trustees intend to ask JCS Accountants to continue to act as the Charity's Auditors next year.

Plans for the Future

KICK LONDON is committed to its mission to transform young people's lives with God's love, through sport and support. The trustees are determined to deliver a high-quality service with a curriculum, clear policy and procedures, thereby developing a consistent brand in both school provision and in the community. This will be achieved with a structure of Board, CEO, Managers, Coaches and Administrative Officers. Marketing will be through literature, the website, social media, public relations, schools work and the development of the KICK brand. A recruitment strategy aims to employ the requisite numbers of qualified staff and volunteers.

The Charity's services have extended from PE National Curriculum, Street Dance provision and Solutions-Focused mentoring and schools-based Chaplaincy in schools. A strong Self-Assessment and Quality Improvement Process has been initiated, to review the status of the organisation and assess how quality improvements can be established in the areas of outcomes for young people, coaching, leadership and management, and personal development for the Charity's service users. The Charity remains committed to its Christian ethos to follow the example of Jesus, who loved young people and was relevant in the way He communicated with them. KICK services are open to anybody and everybody of any faith or none.

Fee income from schools will continue to be a key element in financing the growth of the Charity, along with church, individual and grant-making trust income. The organisation is seeking grant funding in order to finance the development of the work. The Trustees believe that prayer is vital and wish to encourage prayer at every step.

The Report was approved by the Trustees on 6th March 2021.

Matthew King
Chairman of the Trustees

Independent auditor's report to the members of Kick London
For the year ended 30 September 2020

Opinion

We have audited the financial statements of Kick London for the year ended 30 September 2020 which comprise the Statement of Financial Activities, the Balance Sheet and the notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 30 September 2020 and of its incoming resources and application of resources for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the trustees have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the charity's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

Other information

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

Independent auditor's report to the members of Kick London (continued)

For the year ended 30 September 2020

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of our audit:

- the information given in the Trustees' Report, which includes the directors' report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report included within the Trustees' Report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charity and its environment obtained in the course of the audit, we have not identified material misstatements in the directors' report included with the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies exemptions in preparing the trustees' report and from the requirement to prepare a strategic report.

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement, the trustees' (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: <http://www.frc.org.uk/auditorsresponsibilities>. This description forms part of our auditor's report.

Independent auditor's report to the members of Kick London (continued)
For the year ended 30 September 2020

Other matter

The charity's income was below the threshold where an audit was required in the prior year therefore the comparative figures are not audited.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and regulations made under that Act. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and its members as a body, for our audit work, for this report, or for the opinions we have formed.

Paul Newton FCA (Senior Statutory Auditor)
for and on behalf of Jacob Cavenagh & Skeet

Statutory Auditor
Chartered Accountants

5 Robin Hood Lane
Sutton
Surrey
SM1 2SW

8th March 2021

KICK LONDON
STATEMENT OF FINANCIAL ACTIVITIES
INCLUDING INCOME AND EXPENDITURE ACCOUNT
FOR THE YEAR ENDED 30 SEPTEMBER 2020

	Note	2020 £ Unrestricted funds	2020 £ Restricted funds	2020 £ Total funds	2019 £ Total funds
Income and endowments from:					
Donations and Grants	3	106,562	181,348	287,910	140,093
Investments	3	739	-	739	591
Charitable activities: Education	3	<u>1,007,506</u>	<u>-</u>	<u>1,007,506</u>	<u>836,982</u>
Total income and endowments		<u>1,114,807</u>	<u>181,348</u>	<u>1,296,155</u>	<u>977,666</u>
Expenditure on:					
Raising funds		8,167	-	8,167	9,872
Charitable Activities: Education	4	<u>955,606</u>	<u>145,098</u>	<u>1,100,704</u>	<u>919,148</u>
Total expenditure		<u>963,773</u>	<u>145,098</u>	<u>1,108,871</u>	<u>929,020</u>
Net income		151,034	36,250	187,284	48,646
Reconciliation of funds					
Total funds brought forward		<u>302,388</u>	<u>-</u>	<u>302,388</u>	<u>253,742</u>
Total funds carried forward		<u>453,422</u>	<u>36,250</u>	<u>489,672</u>	<u>302,388</u>

The statement of financial activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing operations. The statement of financial activities also complies with the requirements for an income and expenditure account required by the Companies Act 2006.

The notes on pages 15 to 21 form part of these accounts.

KICK LONDON
BALANCE SHEET AT 30 SEPTEMBER 2020

REGISTERED CHARITY NUMBER 1100072
COMPANY NUMBER 4831571

	Note	2020 £	2019 £
Current assets			
Debtors, falling due within one year	7	124,641	150,586
Cash at bank and in hand		<u>404,880</u>	<u>218,763</u>
		<u>529,521</u>	<u>369,349</u>
Creditors: Amounts falling due within one year			
Sundry creditors		6	6
Taxation and Social Security		15,854	-
Accruals and deferred income	8	<u>23,989</u>	<u>66,955</u>
		<u>39,849</u>	<u>66,961</u>
Net assets	10	<u>489,672</u>	<u>302,388</u>
The funds of the Charity			
Unrestricted Funds		453,422	302,388
Restricted Funds	9	<u>36,250</u>	-
		<u>489,672</u>	<u>302,388</u>

The notes on pages 15 to 21 form part of these accounts.

The directors (who are the charitable company's trustees for the purposes of charity law) acknowledge their responsibilities for:

- (a) ensuring that the charitable company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its net income or expenditure for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

The financial statements have been prepared in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 6th March 2021 and were signed on its behalf by:

Matthew King
Chairman of the Trustees

KICK LONDON

STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED 30 SEPTEMBER 2020

	2020 £	2019 £	Note
Cash Flows from Operating Activities:			
Net cash provided by/(used in) operating activities	185,378	(15,790)	a
Cash flows from Investing activities:			
Dividends, interest and rents from investments	739	591	
Net cash provided by/(used in) investing activities	739	591	
Change in cash and cash equivalents in the reporting period	186,117	(15,199)	
Cash and cash equivalents at the beginning of the reporting period	218,763	233,962	b
Cash and cash equivalents at the end of the reporting period	404,880	218,763	b

Note a: Reconciliation of net income/(expenditure) to net cash flow from operating activities

	2020 £	2019 £
Net income for the reporting period	187,284	48,646
Adjustments for:		
Dividends, interest and rents from investments	(739)	(591)
(Increase)/Decrease in debtors	25,945	(72,183)
Increase/(Decrease) in creditors	(27,112)	8,338
Net cash provided by operating activities	185,378	(15,790)

Note b: Analysis of cash and cash equivalents

	2020 £	2019 £
Cash in Hand	250	250
Cash at Bank	404,630	218,513
Total Cash and Cash Equivalents	404,880	218,763

KICK LONDON
NOTES TO THE ACCOUNTS FOR THE YEAR ENDED
30 SEPTEMBER 2020

1. ACCOUNTING POLICIES

These financial statements are prepared on a going concern basis, under the historical cost convention. They have been prepared in accordance with the "Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) ("the Charities SORP"), with the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland ("FRS 102"), with the Companies Act 2006 and with the Charities Act 2011. The charity meets the definition of a public benefit entity as set out in FRS 102.

The principles adopted in the preparation of the financial statements are set out below.

(a) Company Status

The Charity is a company limited by guarantee. The Members of the Charity are the Trustees named on Page 2. In the event of the Charity being wound up, the liability in respect of the guarantee is limited to £1 per member of the Charity.

(b) Going Concern

The trustees have assessed whether the use of the going concern basis is appropriate and have considered possible events or conditions (including the recent outbreak of COVID-19) that might cast significant doubt on the ability of the charity to continue as a going concern. The trustees have made this assessment for a period of at least one year from the date of approval of the financial statements. In particular, the trustees have considered the charity's forecasts and projections and the possible implications should projected income and / or expenditure vary unexpectedly. The trustees have concluded that there is a reasonable expectation that the charity has adequate resources to continue to operate for the foreseeable future. The charity therefore continues to adopt the going concern basis in preparing its financial statements.

(c) Fund Accounting

Unrestricted funds are funds which are available for use at the discretion of the trustees in furtherance of the general objectives of the charity. Restricted funds are donations which are to be used in accordance with specific restrictions imposed by donors; they include donations received from appeals for specific activities or projects.

(d) Income

Income is recognised in the period in which the charity becomes entitled to receipt, the amount receivable can be measured with reasonable certainty, and receipt is probable. Income is deferred when it relates to services that have not been provided by the balance sheet date, or when the charity has to fulfil conditions before becoming entitled to it, or where the donor has specified that the income is to be expended in a future period.

Income from donations and legacies includes recoverable gift aid, which is recognised when the related donation is received. Gift aid that has not been recovered by the balance sheet date is included as a debtor.

The charity relies on volunteers to carry out many of its activities. However, in accordance with the SORP, the value of these services has not been included in these financial statements as they cannot be reliably measured.

KICK LONDON
NOTES TO THE ACCOUNTS FOR THE YEAR ENDED
30 SEPTEMBER 2020 (continued)

Income from charitable activities represents income receivable from services supplied in furtherance of the charity's charitable objects.

The charity has taken the view that it has only one charitable activity, namely the advancement of the Christian faith among young people using sport, and all income from donations, legacies and charitable activities is in respect of this one activity.

(e) Expenditure

Expenditure, including irrecoverable VAT, is recognised when it is incurred or, if earlier, when a legal or constructive obligation for a payment arises provided that it is probable that settlement will be required and the amount of the obligation can be measured reliably.

The Charities SORP requires charities with income over £500,000 to allocate costs to the various activities undertaken by the charity. The nature of the work of the charity is considered to be so integrated that it is not possible to separately identify the costs incurred in respect of any one activity.

(f) Tangible Fixed Assets

Items purchased or donated for the charity's own use are capitalised when the cost of purchased items, or the fair value of donated items, is more than £1,000 per item and the item is expected to benefit the charity over more than one accounting period. Depreciation is charged on a straight line basis so as to write down the value of each asset to its estimated residual value (if any) over its expected useful economic life. To date the charity has not incurred any expenditure that needed to be capitalised.

(g) Cash at bank and in hand

Cash at bank and in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of opening of the deposit.

(h) Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation arising from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are recognised at their settlement amount.

Income relating to grants that has been received but not yet earned is treated as deferred income.

(i) Taxation

The company is a registered charity; it has taken advantage of the various reliefs from taxation available to charities and no tax is payable on the charity's income.

(j) Operating Leases

Leases which do not transfer substantially all the risks and rewards of ownership to the charity are classified as operating leases. Operating lease payments are recognised as an expense on a straight-line basis over the lease term.

KICK LONDON
NOTES TO THE ACCOUNTS FOR THE YEAR ENDED
30 SEPTEMBER 2020 (continued)

(k) Pension contributions

The charity operates defined contribution pension schemes for its employees. Obligations for contributions to these schemes are recognised as an expense when the liability arises. The assets of these schemes are held separately from those of the charity in independently administered funds. The employer contribution is 6% of gross pay for most employees and 3% for sessional staff.

(l) Financial instruments

The charity only has financial assets and liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value.

(m) Critical accounting estimates and areas of judgement

The trustees do not consider that there are any material sources of estimation or uncertainty at the balance sheet date that could result in a material adjustment to the carrying values of assets and liabilities in the next reporting period.

2. EMPLOYEES, TRUSTEES' REMUNERATION AND TRUSTEES' EXPENSES

Staff Costs

	2020	2019
	£	£
Staff Salaries	893,993	717,989
Social Security costs	64,318	51,900
Pension Contributions	<u>41,072</u>	<u>31,890</u>
	<u>999,383</u>	<u>801,779</u>

The average number of employees of the Charity in the year was 37 full time equivalent (2019 – 29). The average number of staff paid in the year was 69 (2019 – 51).

No Trustees were paid remuneration, benefits or expenses by Kick. During the year, Trustees C. Underhay and J. Dutton each had adult close family members working as employees receiving the following salary: T. Rutter £31,160 (2019: £32,863) and A. Dutton £25,655 (2019: £26,000), and employer's pensions of £1,870 (2019: £1,972) and £1,173 (2019: £1,560) respectively. The above Trustees are excluded from all appointment, disciplinary and pay decisions in respect of their relatives. T. Rutter and A. Dutton were already employees of the Charity when C. Underhay and J. Dutton become Trustees.

During the year, key management received employment salary, pension, employer NI and benefits totalling £82,658 (2019: £76,693). During the year the Charity received donations totalling £1,764 (2019: £2,142) from related parties (which includes trustees, any other members of key management and anyone closely connected to them).

One employee (2019: 1) received employment salary and benefits that fall within the band £65,000 to £70,000.

Many of the necessary activities and tasks of the Charity are undertaken wholly or partially by the Trustees and Company Secretary, who are unpaid volunteers: these include management, strategy formulation, dealing with regulatory authorities, relationships with other organisations, book-keeping and accounts preparation. In addition, there are invaluable contributions from other volunteers in the area of coaching, fundraising, guidance and management of local Kick Academies.

KICK LONDON
NOTES TO THE ACCOUNTS FOR THE YEAR ENDED
30 SEPTEMBER 2020 (continued)

3. INCOME

	2020	2019
	£	£
Voluntary income	231,877	140,093
Coronavirus Job Retention Scheme grants	56,033	-
Investment income	739	591
Income from charitable activities	<u>1,007,506</u>	<u>836,982</u>
	<u>1,296,155</u>	<u>977,666</u>

4. EXPENDITURE ON CHARITABLE ACTIVITIES

Staff Salaries	893,993	717,989
Social Security costs	64,318	51,900
Pension Contributions	41,072	31,890
Professional	600	1,585
Training, Conferences and sports Development	18,004	22,697
Equipment, Consumables and IT	8,236	16,558
Insurance	5,791	4,163
Motor and Travel	58,114	62,148
Printing and Stationery	1,024	1,244
Telephone	1,581	1,510
Sundries	3,171	4,664
Audit (2019 – Independent Examiner's) fees	<u>4,800</u>	<u>2,800</u>
	<u>1,100,704</u>	<u>919,148</u>

KICK LONDON
NOTES TO THE ACCOUNTS FOR THE YEAR ENDED
30 SEPTEMBER 2020 (continued)

5. SOFA WITH FULL COMPARATIVES

	2020			2019		
	Unrestricted £	Restricted £	Total £	Unrestricted £	Restricted £	Total £
<u>INCOME</u>						
From:						
Charitable Trusts	34,436	181,348	215,784	9,526	99,748	109,274
CJRS Grants	56,033	-	56,033	-	-	-
Companies	1,200	-	1,200	1,200	-	1,200
Individuals	14,893	-	14,893	29,619	-	29,619
Interest	739	-	739	591	-	591
Charitable Activities	<u>1,007,506</u>	<u>-</u>	<u>1,007,506</u>	<u>836,982</u>	<u>-</u>	<u>836,982</u>
Total Income	<u>1,114,807</u>	<u>181,348</u>	<u>1,296,155</u>	<u>877,918</u>	<u>99,748</u>	<u>977,666</u>
<u>EXPENDITURE ON:</u>						
Costs of Raising Funds	8,167	-	8,167	9,872	-	9,872
Charitable Activities	<u>955,606</u>	<u>145,098</u>	<u>1,100,704</u>	<u>819,400</u>	<u>99,748</u>	<u>919,148</u>
Total Expenditure	<u>963,773</u>	<u>145,098</u>	<u>1,108,871</u>	<u>829,272</u>	<u>99,748</u>	<u>929,020</u>
<u>NET INCOME</u>	151,034	36,250	187,284	48,646	-	48,646
<u>RECONCILIATION OF FUNDS</u>						
<u>TOTAL FUNDS BROUGHT FORWARD</u>	<u>302,388</u>	<u>-</u>	<u>302,388</u>	<u>253,742</u>	<u>-</u>	<u>253,742</u>
<u>TOTAL FUNDS CARRIED FORWARD</u>	<u>453,422</u>	<u>36,250</u>	<u>489,672</u>	<u>302,388</u>	<u>-</u>	<u>302,388</u>

6. OPERATING LEASES

The charity had an operating lease for a motor vehicle. With respect to this lease, the amount payable within the next year is £nil (2019: £1,351); no amounts are payable in subsequent years (2019: £nil). During the year the charity was charged £965 (2019: £2,316) for this operating lease.

7. DEBTORS

	2020 £	2019 £
Fee Debtors	23,287	48,818
Accrued coaching fee income	98,630	90,640
Gift Aid and furlough grants	2,465	3,221
Prepayments	259	7,907
	<u>£124,641</u>	<u>£150,586</u>

KICK LONDON
NOTES TO THE ACCOUNTS FOR THE YEAR ENDED
30 SEPTEMBER 2020 (continued)

8. ACCRUALS AND DEFERRED INCOME

Accruals and deferred income includes deferred income of £4,500 (2019 - £62,911), which relates to income received from donors before the accounting year-end but which, in accordance with the terms of the grants is given for future periods. All of the income deferred at the end of current year, and at the end of the preceding year, has been (or will be) released to income in the immediately following accounting period.

9. FUNDS

Unrestricted funds comprise those funds which the Trustees are free to use in accordance with the charitable objects. Restricted funds are funds which have been given for particular purposes and projects.

	1 st October 2019	Income	Expenditure	30 th September 2020
	£	£	£	£
Activities in Richmond-upon-Thames	-	18,000	18,000	-
Kick Camps	-	21,244	21,244	-
Mentoring	-	33,217	33,217	-
Chaplaincy	-	10,000	-	10,000
Teacher Training	-	7,200	7,200	-
Capacity Building	-	20,000	20,000	-
COVID19 support/ Core costs	-	71,250	45,000	26,250
Other projects	-	437	437	-
	-	<u>181,348</u>	<u>145,098</u>	<u>36,250</u>

	1 st October 2018	Income	Expenditure	30 th September 2019
	£	£	£	£
Activities in Richmond-upon-Thames	-	18,000	18,000	-
Kick Camps	-	19,496	19,496	-
Mentoring	-	43,792	43,792	-
Kick Academies	-	2,250	2,250	-
Teacher Training	-	14,800	14,800	-
Other projects	-	1,410	1,410	-
	-	<u>99,748</u>	<u>99,748</u>	<u>-</u>

The Trustees are grateful for grants received from Charitable Trusts

Grants from the following Trusts received in the year are included in the Restricted Income of the Charity:

The Hampton Fund (£8,000), Richmond Parish Lands Charity (£10,000), East End Community Fund (£9,000), Deo Gloria Trust (£5,000), The Weald Trust (£3,750), Stewardship (£50,000), Green Hills Christian Trust (£1,250), Bishop Radford Trust (£30,000), Broadmead Trust (£3,000), Diamond Trust (£500) and Faith in Schools (£437).

The Charity benefits from premises and grants provided by Holy Trinity Church, Richmond.

KICK LONDON
NOTES TO THE ACCOUNTS FOR THE YEAR ENDED
30 SEPTEMBER 2020 (continued)

10. ANALYSIS OF NET ASSETS BETWEEN FUNDS

	Unrestricted Funds £	Restricted Funds £	Total 2020 £
Current assets	493,271	36,250	529,521
Current liabilities	(39,849)	-	(39,849)
Total Net Assets	<u>453,422</u>	<u>36,250</u>	<u>489,672</u>

	Unrestricted Funds £	Restricted Funds £	Total 2019 £
Current assets	369,349	-	369,349
Current liabilities	(66,961)	-	(66,961)
Total Net Assets	<u>302,388</u>	<u>-</u>	<u>302,388</u>

11. COVID 19

The special lock-down measures introduced by the Government in response to COVID 19 impacted Kick London but the Charity has continued to operate effectively, albeit at a reduced level for a short period. The Board of Trustees appointed a Board sub-committee to monitor the situation including the Chair and four trustees with finance, business, legal and human resources expertise. Financial projections, cash flow, school contracts, demand for services, risk log and government updates were monitored by the team on a daily and weekly basis, escalating issues and decisions to the Sub-committee regularly, and who met each month to review progress and determine what decisions needed to be made.

Appropriate action was taken by the team to protect charitable activities, including significant front line work undertaken by our coaches, supporting children of front line workers. However, some work was lost and therefore some staff were placed on furlough, particularly at the start of lockdown when there was considerable uncertainty.

As reported in Note 3, £56,033 of grants were claimed under the Coronavirus Job Retention Scheme. With grassroots KICK Academies closed due to lockdown, staff were redeployed towards delivery in schools. 58 of our 71 schools continued to work with us throughout lockdown but over 100 after school clubs with schools were closed. In addition, for the 13 schools who declined this opportunity we utilised the furlough scheme so as to avoid redundancies. This was well understood by the staff team and accounted for a staff FTE of 4.1. Staff were transitioned back into the organisation as lockdown eased and schools returned to face-face provision.