



ANNUAL REPORT FOR THE YEAR ENDED DECEMBER 2024

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INTRODUCTION

Awareness Foundation is an international educational and humanitarian charity. It is driven by Christian values, with programmes that seek to positively transform the lives of disadvantaged children, young people and women and their wider communities; blighted by conflict, chaos and collapse.

The Foundation works to empower Christians everywhere to be a counterforce of love and understanding to the animosity and intolerance that prevails in many parts of the world, and to build understanding between faiths, especially in the Middle East.

Awareness Foundation does not provide emergency relief but rather implements longer-term interventions to promote sustainable peace and reconciliation. With a particular focus on Syria, recent events have reminded us of how volatile the Middle East can be, where so many cultures, faiths and traditions meet, merge, overlap and can tragically collide.

Which is why we are as determined as ever to carry on, and to expand, the work of Awareness Foundation, with our **Little Heroes**, **Ambassadors for Peace** and **Enterprising Women** programmes, and a new **Pioneers** programme aimed at teenagers. At pivotal moments such as this, it is crucial that there are voices that are educated and armed with the skills to build understanding and promote harmony.

And, as we forge ahead with our latest plans to build that sustainable peace through education in the Middle East and beyond, we'd like to share our latest completed annual report for the year 2024.

OUR ROYAL PATRON IS HRH THE DUCHESS OF EDINBURGH, GCVO GCSTJ, CD



2024 – A YEAR TO REMEMBER

Working in areas such as the Middle East is always challenging. Delivering education, training and support to some of the most vulnerable people on the planet is done against the background of a broken and often oppressive society, where the situation can change from one day to the next.

Which is why, with the help of our amazing patrons, trustees, friends, partners and donors from all walks of life, we are so pleased that we can look back on 2024 with some pride. Despite the obstacles, in the past year, together, we have helped to develop skills and bring hope for a brighter future.

It has also been a busy year of spreading the word about the crucial work of Awareness Foundation, so that we can continue our mission. From speaking tours to Christmas festivals, fundraising treks to silent auctions, we're so grateful to those who have supported us, in so many ways.

And, as always, everything we do is focused on continuing to support those in need, and to bring us closer to our goal of 'Peace through Education'.



OUR ACHIEVEMENTS

OUR PROGRAMMES

April - Little Heroes Leaders, Homs

One of the largest cities in Syria, Homs suffered terribly during the civil war. The impact has been devastating, especially on young children, which is one reason why we've been passionate about running courses there.

With so many issues arising from the conflict in the city, it has been a difficult process. But in 2024 we were delighted to finally train an incredible group of young people to be leaders for a Little Heroes programme.

Responding to calls from denomination heads, we worked with 20 highly motivated young people to empower them with all the skills they will need to run Little Heroes.

The enthusiasm of the group was wonderful to see, and they are now eager to throw themselves into the next programme. Aimed at children aged 6-12, Little Heroes uses therapeutic activities such as play, art and sport to help rebuild shattered childhoods, fostering confidence and resilience, while developing and discovering talents.



April - Ambassadors for Peace, Aleppo, Latakia, Syria



At the heart of the Ambassadors for Peace programme - which celebrated its 10th anniversary in 2024 - is building bridges between communities. And the skills and inspiration to build those bridges found concrete expression in our latest programmes, when 70 inspirational young adults from a range of denominations, come together under the title 'The Person, The Relationship.'

Based on a verse from St Matthew's Gospel, the group was given guidance in forging relationships based on the person and example of Christ. A series of workshops, studying scripture, prayers and discussion helped spark a range of creative ideas.

They also decorated t-shirts with designs expressing their thoughts about peace, and it was incredible to witness the commitment and thoughtfulness of these young people, given the times though which they have lived.

These are the motivated, creative, thoughtful young people who have been armed with the skills to help have a positive impact on the future of Syria.

June - September- Enterprising Women, Homs

Women in Homs have also paid a huge price for the conflicts that have engulfed the region. Personal tragedies, a lack of income, and scarce resources and opportunities have left many of them struggling to support their families and meet even their most basic needs.

In 2023 we launched Enterprising Women, and in 2024, under its umbrella, we were excited to run Super Women in partnership with Junior Chamber International (JCI) in the city.

Some 80 young women aged 20-35 were given training focused on helping them to play a role in their society and especially in the workplace. We offered coaching on business skills such as e-shopping, project management, communication and financial matters, along with personal, emotional and psychological development.

They were also given guidance on practical skills that could form the basis of small businesses and give them an edge in the labour market, such as fashion design, crochet, embroidery and making candles, soap and cosmetics.

The finale of the 50-hour programme was a conference featuring their work, attended by established women in business in the region.

October - Ambassadors for Peace, Ottawa, Canada and Dearborn, Michigan



Coinciding with Fr Nadim's visit to North America, Awareness Foundation ran the first Ambassadors for Peace programme outside of the Middle East and Hong Kong.

Held at Parkdale United Church in Ottawa, a group of youth and church members considered 'Faith in the Eye of the Storm,' a reference to a passage in St Mark's Gospel.

With workshops, prayer and discussion, it was a fruitful exercise in spreading further our mission to equip young people to be peacemakers in our troubled world.

The second Ambassadors for Peace Programme in North America was run in Dearborn, Michigan with a group of Americans and Arab Americans.

Counting the Joy of Transforming Lives



We were blessed that, despite the challenges, literally thousands of participants and their families were able to take part in our programmes.

Little Heroes

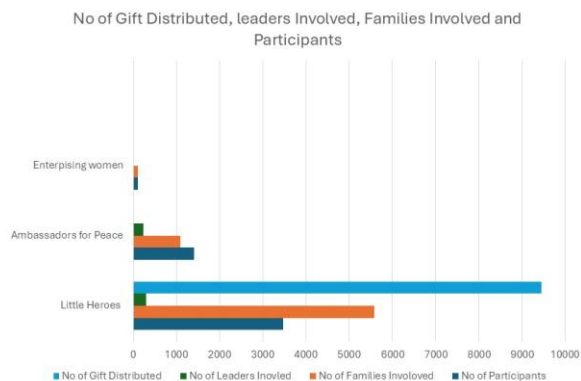
- 3,470 participants
- 295 volunteers
- 9,450 gifts distributed
- 5,580 families involved (between running the programme and distributing gifts)

Ambassadors for Peace

- 1,413 participants
- 1,095 families involved
- 30 volunteers

Enterprising Women

- 105 participants
- 105 families involved
- 15 volunteers



Our ACTIVITIES

January – December - FUNDRAISING, FRIENDS AND FESTIVALS

Throughout 2024 Awareness Foundation was involved in events to raise both the profile of the charity's work and the funds to support it. The Foundation is deeply grateful to all those who have helped to make both those aims successful.

January – Dinner at St James's Palace

The 20th anniversary of Awareness Foundation really was the gift that kept on giving. It was the opportunity to spend time with, and thank, many of those who have made the Foundation's work possible.

Among the wonderful events was a dinner at St James's Palace, graciously hosted by our royal patron, HRH The Duchess of Edinburgh, where we welcomed friends and supporters from North America.

During the dinner, the International Chairman. James Appleyard. spoke of how the Awareness Foundation, with its small team and budget 'has long contributed in an outsized way.'



- Breakfast at the House of Lords

Following dinner at St James's Palace, our North American friends were invited to breakfast at the House of Lords, hosted by Archbishop Angaelos and The Rt Hon Baroness Anelay.

Both the Baroness and Archbishop took the opportunity to remind those present of Awareness Foundation's work, with Archbishop Angaelos calling it nothing short of 'miraculous, empowering, edifying and uplifting.'



- Westminster Abbey and Methodist Central Hall

Awareness Foundation concluded the 20th anniversary celebrations where they began, at the Jerusalem Chamber at Westminster Abbey, with Bishop Anthony Ball, the Anglican and Episcopal Bishop of North Africa.

After Bishop Ball called on us all to be ambassadors for the Foundation, wherever we are in the world, there was a tour of the Abbey and the Methodist Central Hall, with the assistance of Richard Smart and Rob Humphreys, and Ali McMillan, Deacon at the Hall.



May – Volunteers (Work-based learning placement, St Marylebone School)

Awareness Foundation has been in partnership with St Marylebone School, offering work-based learning placements to students who wish to volunteer. The aim to bridge the gap between classroom learning and practical skills needed in the real world.

The students/volunteers start the placement by taking onboarding orientation, Health & safety training, safeguarding, the Foundation's mission, policies, and procedures before they start working. This experience enhances various skills such as teamwork, communication, problem solving and social media marketing.

At the end of the placement, Awareness Foundation expresses gratitude to the volunteers for their efforts and provides them with evaluation and recommendation letters.

Awareness Foundation encourages volunteers to contribute their expertise in various capacities which can help reduce operational costs and foster a mutually beneficial relationship.

April – December - Tours, Talks, and Training

To carry on the essential work of the Awareness Foundation, we need to spread the word about our mission, raise our profile, and partner with likeminded individuals and organisations.

For that reason, it is essential to engage with as many different groups as possible on the ground in the Middle East, along with friends, supporters and potential supporters elsewhere.

Alongside an incredibly rewarding trip to Syria by Executive Director, the Rev'd Nadim Nassar, and Middle East Director, Huda Nassar, Fr Nadim had a packed schedule of meetings in North America.

Syria

As well as helping to support our programmes in Syria, Fr Nadim embarked on an important round of meetings, talks and preaching, helping to establish important connections.

In Homs, where the need for help and support is critical, he met with Syriac Orthodox Archbishop, His Eminence Timotheues Matta Alkhouri, and His Grace Bishop Gregorios Khoury, Greek Orthodox Assistant Bishop of the Patriarch of Antioch.

Both bishops spoke with enthusiasm about working with the Awareness Foundation to help transform lives in Homs.

Fr Nadim also preached in Homs, and at the National Presbyterian Church in his hometown of Latakia. Also, in Latakia, he gave a talk on St Thomas to young people at the Maronite



Church and spoke on 'Faith and Doubt in Today's World' to a mixed-denominational group at the Latin Church.

At the Robert Skaf Library, Fr Nadim and Huda Nassar were presented with the Shield of the Library in recognition of Awareness Foundation's ministry.

North America

Awareness Foundation is blessed to have an active group of supporters in both Canada and the USA.



Montreal

Fr Nadim visited Montreal, Canada, where he spoke at a dinner of Arab and Canadian friends, social figures and academics, about the Foundation's work in the Middle East.

He also met members of the faculty at the Presbyterian Theological Seminary of McGill University and discussed how the organisations can work together.

Ottawa

As mentioned above, we ran an Ambassadors for Peace programme in the city.

Toronto

Fr Nadim met Dr Andrea Mann, Director of Global Relations at the Anglican Church in Canada, to advance cooperation on the Foundation's ministry in conflict zones.

Minneapolis

After travelling to the US, Fr Nadim joined a conference on Prayer in Our Time in Minneapolis. In sessions attended by church leaders from across the Americas, Africa and the Middle East, he spoke about the situation of Christians in the Middle East, and the power of prayer in the region.

New Jersey

After giving a sermon at the First Lutheran Church in Clifton, New Jersey, Fr Nadim answered questions from the congregation about the Foundation's work.

Michigan

As explained above, Fr Nadim helped support a short Ambassadors for Peace programme in Dearborn.

May - Sponsored of Awareness Foundation's most intrepid supporters clocked up the kilometres in the cause of Peace through Education.

Jane Lawless completed a 145km hike through Scotland's West Highlands, while Alex Cox cycled 960km across Spain to the pilgrim site of Santiago de Compostela.



October - Peace Walk

In 2024 our annual sponsored Peace Walk was also dedicated to the 10th anniversary of Ambassadors for Peace.

Led by the knowledgeable pilgrimage expert Richard Smart, a hardy group of friends walked from the town of Radlett to the beautiful St Albans Cathedral. They were met by the Dean, the Very Rev'd Jo Kelly-Moore and Canon Chancellor, the Rev'd Dr Kevin Walton.

It was a wonderful occasion marking a decade of work with the Ambassadors, a moving expression of togetherness, and a reminder of the positive impact we can have when we work together to positively transform lives.



November - Annual Gala Dinner

Our 2024 Annual Gala Dinner was held at the Lansdowne Club in central London, in the presence of our Royal Patron, HRH The Duchess of Edinburgh.

The dinner was dedicated to celebrating the 10th anniversary of Ambassadors of Peace and a highlight of the evening was a lovely conference call with a group of Ambassadors in Syria.

The Duchess spoke movingly about the Foundation's work and the dinner was also an opportunity to recognise those individuals who had been especially supportive in 2024.



December - Christmas Tree Festival at Saint Mary Magdalene Church in London

It gave great joy to everyone at the Awareness Foundation, to once more be chosen as the designated charity for the Christmas Tree Festival at St Mary Magdalene Church, Wandsworth Common, London.

The festival is always a beautiful celebration of the season of goodwill, and with so many trees sponsored by local businesses, families, charities and other groups, it is a true community effort.

Awareness Foundation is humbled by all those who helped make the event such a success.



OTHER 2024 HIGHLIGHTS

January – Conference “Evangelism in a Divided World”

While its work embraces those in need from across various faiths and cultures, the Awareness Foundation is rooted in the true Christian values of love, forgiveness, inclusivity and redemption.

Which is why Fr Nadim was delighted to join the Bishop of Dover, The Rt Rev'd Rose Hudson-Wilkin, as keynote speakers at the annual conference of The Fellowship of Parish Evangelism (FPE).

The FPE is a network committed to supporting evangelism, centred on Christ's teachings, in the UK and worldwide.

Fr Nadim spoke passionately of the purpose and power of evangelism, while helping to run lively workshops, packed with innovative ideas around evangelism.

“Evangelism in a Divided World”

Our keynote speakers are:

The Rt Revd Rose Hudson-Wilkin
Bishop of Dover and Bishop in Canterbury

and

The Revd Nadim Nassar
Executive Director and Founder of the Awareness Foundation

—plus contributions from other people

22-24 January 2024

The Hayes, Swanwick, Derbyshire.

<http://www.fpe-network.org/annual-conference/conference-2024>

Contact Lynne Mills for more details
as they are available:
lynne@fpe-network.org

Fellowship for Parish Evangelism
Oasis of prayer, inspiration, friendship
and support

February – March - Lent Talk

For Christians everywhere, the season of Lent is an opportunity for reflection, and to help focus thoughts during this time, Fr Nadim presented a series of weekly meditations on the Gospels, live online.

Beginning with St Mark's account of Christ's baptism and his temptation in the wilderness, Fr Nadim took us on a journey through key events in His ministry concluding on Good Friday with St John's powerful account of Christ's might and majesty, even in his moments of suffering and death on the cross.



May - A Royal Appointment

The work of Awareness Foundation in the Middle East was given royal recognition when His Majesty, King Charles III, invited Fr Nadim, Executive Director and Huda Nassar, Director for the Middle East, to a garden party at Buckingham Palace.

It was also an acknowledgement of the Foundation's efforts to build bridges between that region and the West.



July - A Proud Graduation

A particularly proud moment in 2024 was when Feras Elias, one of our Ambassadors for Peace, graduated with a degree in dentistry from Wadi International University in Syria.

An objective of the Ambassadors' programme is to help equip young people in the area to face life's trials with the strength of their faith, which is why it was wonderful that Feras dedicated his dissertation to the Foundation, which he described as a 'beacon of faith.'



October – November - Little Heroes Art Exhibition



Among the events that really stood out in 2024 were two exhibitions of art by our Little Heroes, in which they presented beautiful visions of peace.

Painted as part of the programme's art therapy, under the direction of celebrated Syrian artist Nizar Sabour, the pictures are a captivating expression of the youngsters hope for the future.

They were first displayed at St Mary Magdalene Church, Wandsworth Common, at Easter, with a walk through the pictures in the way of Stations of the Cross, with prayers and reflection.

We were then delighted to arrange an exhibition of the paintings at Rochester Cathedral in Kent under the title 'Picturing Peace.'

The exhibition was formally launched by the cathedral's Dean, The Very Rev'd Dr Philip Hesketh, in the presence of the Medway Mayor, Marian Nestorov. The Dean used one of the paintings, an image of a small boat at sea – reflecting those who have fled conflict – as the basis for his sermons over Christmas.

November – Ambassadors for Peace voice in Syria

Awareness Foundation is not a political organisation. Its role is to train and educate children, young people and women to transform their lives, help transform their wider communities and create environments of peace and understanding.

Which is why, as the momentous events unfolded in Syria just before Christmas, the Foundation was in touch with a group of our Ambassadors for Peace, enabling them to stay in contact with, and support, each other.

It was a time when many of the skills they had learned in the Ambassadors for Peace programme came into play. It helped them to calm those around them and begin to make plans as to how to respond.

Subsequently, the group created 10 points they would like to see included in any future constitution, and they have liaised with other groups in Syria.

In a time of uncertainty, our Ambassadors are voices of peace, understanding and reconciliation.

SOCIAL AND MEDIA

We try to keep everyone up to date with all the latest news and events related to Awareness Foundation on our social media channels:

Facebook: <https://www.facebook.com/AwarenessFoundationMiddleEast>

Instagram: https://www.instagram.com/awareness_foundation/

YouTube: https://www.youtube.com/channel/UCC_R_NAerM3WJUd_Mh0eAw

Website: <https://awareness-foundation.com/>

And, while our media programme PAX is on hold while we redesign our website to create a more engaging experience, our Executive Director Fr Nadim is still often called upon by the media, as an expert on Middle East relations.

One such occasion was following the recent momentous events in Syria, when Fr Nadim was asked to speak to BBC Arabic.

More than 6,500 people viewed the interview, which not only helped raise the profile of The Awareness Foundation, but also helped spread the key message of peace, understanding and reconciliation in the region.

LEGAL AND ADMINISTRATIVE INFORMATION

THE AWARENESS FOUNDATION

(Registered Charity No: 1099873; CIO No: 04637942)

ROYAL PATRON PATRONS

HRH the Duchess of Edinburgh, GCVO GCStJ, CD
The Rt Revd and Rt Hon The Lord Williams of Oystermouth
His Eminence Archbishop Angaelos of London
The Most Revd Paul Kwong
The Most Revd Kevin MacDonald KC*HS
The Rt Revd Christopher Cocksworth
Ethelbert Cooper
Bendu Cooper
Dr Chan Woon Tong, Joseph

TRUSTEES

James Appleyard (Chairman)
The Revd Alan Scotland (Vice-Chairman)
Carina Dingemans (secretary)
Keith Brockbank
Revd Haroution Salim
Thomas Roberts

DIRECTOR

The Revd Dr Nadim Nassar

INDEPENDENT EXAMINER

Maram Naffouj ACCA

BANKERS

National Westminster Bank Plc.
250 Bishopsgate, London, EC2M 4AA

REGISTERED OFFICE and PRINCIPAL ADDRESS

134C London Road, Wallington, SM6 7HF

AWARENESS FOUNDATION

The Trustees, who are also the directors for the purposes of company law, present their report and accounts for the year ended 31 December 2024.

The accounts have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the charity's governing document. They also comply with the Companies Act 2006 and the Statement of Recommended Practice "Accounting and Reporting by Charities" issued in March 2005.

None of the trustees has any beneficial interest in the charity (or its wholly owned company).

All of the Trustees are also members of the charitable company and guarantee to contribute a maximum of £10 in the event of a winding up. The Trustees have assessed the major risks to which the charity is exposed and are satisfied that the systems are in place to mitigate exposure of the major risks.

The charity owns and controls a company limited by guarantee. All activities are conducted by the Charity itself; the company does not trade.

Significant external risks to funding are covered by the strategic plan which addresses the need the need for the diversification of funding and activities. Internal risks are addressed by procedures for the authorisation of all transactions and projects which also aim to ensure consistent quality of delivery for all operational aspects for the charity's activities. These procedures are periodically reviewed to ensure that they remain appropriate to the evolving scope of the work conducted by the charity.

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The Trustees, who are also the directors of The Awareness Foundation for the purposes of company law, are responsible for preparing the Trustees' Report and the accounts in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare accounts for each financial period which give a true and fair view of the state of affairs for the charity and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period.

In preparing these accounts, the Trustees are required to: select suitable accounting policies and then apply them consistently; observe the methods and principles in the Charities SORP; make judgements and estimates that are reasonable and prudent; and prepare the accounts on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The Trustees are responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the accounts comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the year ended 31 December 2024 and no audit has been carried out. An Independent Examination of the accounts was completed. No member of the company has deposited a notice, pursuant to section 476, requiring an audit of these accounts under the requirements of the Companies Act 2006.

The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its incoming resources and application of resources, including its income and expenditure, for the financial period in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company.

The accounts were approved by the Board on DATE 05/02/2025



James Appleyard
Trustee



Keith Brockbank
Trustee

Statement of Financial Activities (including summary income and expenditure account) for the year ended 31 December 2024

	Unrestricted funds	Restricted income funds	Total funds	31 December 2023
	£	£	£	£
Income (Note 3)				
Income and endowments from:				
Donations and legacies	97,484	6,513	103,997	197,863
Charitable activities	62,257	-	62,257	10,813
Investments	<u>159</u>	<u>-</u>	<u>159</u>	<u>439</u>
Total	<u>159,900</u>	<u>6,513</u>	<u>166,413</u>	<u>209,115</u>
Expenditure (Note 4)				
Expenditure on:				
Raising funds	57,783	-	57,783	36,910
Charitable activities	<u>116,703</u>	<u>6,513</u>	<u>123,216</u>	<u>153,346</u>
Total	<u>174,486</u>	<u>6,513</u>	<u>180,999</u>	<u>190,256</u>
Net income/(expenditure)	(14,586)	-	(14,586)	18,859
Reconciliation of funds:				
Total funds brought forward	<u>38,457</u>	=	<u>38,457</u>	<u>19,598</u>
Total funds carried forward	<u>23,871</u>	=	<u>23,871</u>	<u>38,457</u>

Balance sheet at 31 December 2024

	Unrestricted funds	Restricted income funds	2024	2023
	£	£	£	£
Fixed assets				
Tangible assets (Note 7)	—	—	—	—
Total fixed assets	—	—	—	—
Current assets				
Debtors	-	-	-	-
Cash at bank and in hand	35,684	—	35,684	50,270
Total current assets	35,684	—	35,684	50,270
Creditors: amounts falling due within one year (Note 8)	(11,813)	—	(11,813)	(11,813)
Net current assets/(liabilities)	23,871	—	23,871	38,457
Total assets less current liabilities	23,871	—	23,871	38,457
Funds of the Charity				
Restricted income funds	-	-	-	-
Unrestricted funds	23,871	—	23,871	38,457
Total funds	23,871	—	23,871	38,457

The company was entitled to exemption from audit under s477 of the Companies Act 2006 relating to small companies.



The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to small companies subject to the small companies regime and in accordance with FRS102 SORP.

Signed by one or two
trustees/directors on behalf of all the
trustees/directors on DATE

05/02/2025

James Appleyard	Keith Brockbank
	

Statement of Cash Flow for the year ended

31 December 2024

	2024	2023
	£	£
Net income / (expenditure) for the period	(14,586)	18,859
Depreciation charge	-	-
Decrease / (increase) in debtors	-	-
Increase in creditors	-	-
Cash generated / (used) by operations	(14,586)	18,859
Purchase of tangible fixed assets	-	-
Cash at 1 January	50,270	31,411
Cash at 31 December	35,684	50,270

Notes to the accounts

Note 1 Basis of preparation

These accounts have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts.

The accounts have been prepared in accordance with the Statement of Recommended Practice:

Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014.

The charity constitutes a public benefit entity as defined by FRS 102.

Note 2 Accounting policies

Recognition of income

Income is included in the Statement of Financial Activities when: the charity becomes entitled to the resources; and it is more likely than not that the trustees will receive the resources; and the monetary value can be measured with sufficient reliability.

Liability recognition

Liabilities are recognised where it is more likely than not that there is a legal or constructive obligation committing the charity to pay out resources and the amount of the obligation can be measured with reasonable certainty.

Creditors

The charity has creditors which are measured at settlement amounts less any trade discounts

Tangible fixed assets for use by charity

These are capitalised if they can be used for more than one year, and cost at least £1,000.

Tangible fixed assets are stated at cost less depreciation.

Depreciation is provided on fixtures, fittings and equipment at 25% per annum, straight line basis.

Debtors

Debtors (including trade debtors and loans receivable) are measured on initial recognition at settlement amount after any trade discounts or amount advanced by the charity. Subsequently, they are measured at the cash or other consideration expected to be received.

Note 3
Income for the year to 31 December 2024

Analysis of income	Unrestricted funds	Restricted income funds	Total funds	Year to 31 Dec 2023
	£	£	£	£
Donations	43,202	-	43,202	109,036
Gift Aid tax recovered	4,349	-	4,349	14,369
Grants for core activities	<u>49,933</u>	<u>6,513</u>	<u>56,446</u>	<u>74,458</u>
Donations and gifts	<u>97,484</u>	<u>6,513</u>	<u>103,997</u>	<u>197,863</u>
Fundraising events	<u>62,257</u>	-	<u>62,257</u>	<u>10,813</u>
Charitable activities	<u>62,257</u>	-	<u>62,257</u>	<u>10,813</u>
Investment Income	<u>159</u>	-	<u>159</u>	<u>439</u>
Total	<u>159,900</u>	<u>6,513</u>	<u>166,413</u>	<u>209,115</u>

Note 4
Expenditure for the year to 31 December 2024

Analysis of expenditure	Unrestricted funds	Restricted income funds	Total funds	Year to 31 Dec 2023
	£	£	£	£
Expenditure on raising funds:				
Incurred seeking donations	<u>57,783</u>	-	<u>57,783</u>	<u>36,910</u>
Total expenditure on raising funds	<u>57,783</u>	-	<u>57,783</u>	<u>36,910</u>
Expenditure on charitable activities				
Middle East activities	78,294	6,513	84,807	109,815
Administration	<u>38,409</u>	-	<u>38,409</u>	<u>43,531</u>
Total expenditure on charitable activities	<u>116,703</u>	<u>6,513</u>	<u>123,216</u>	<u>153,346</u>
TOTAL EXPENDITURE	<u>174,486</u>	<u>6,513</u>	<u>180,999</u>	<u>154,256</u>

Note 5 **Details of certain types of expenditure**

	Year ended 31 December 2024	Year ended 31 Dec 2023
	£	£
Independent examiner's fees	-	-

Note 6 **Staff costs**

	31 December 2024	31 Dec 2023
	£	£
Salaries and wages	100,543	117,459
Social security costs	-	-
Pension costs (defined contribution pension plan)	<u>7,319</u>	<u>9,969</u>
Total staff costs	<u>107,862</u>	<u>127,428</u>

The average number of employees during the years to 31 December 2023 and 31 December 2024 was 3.

There were no employees whose annual remuneration was £60,000 or more in either financial year. The charity contributes to The Church of England pension scheme for one employee. Contributions are charged in the accounts as they become payable.

Notes to the accounts (cont)

Note 7 Tangible fixed assets

Cost or valuation

	Fixtures, fittings and equipment £	Total £
At the beginning and end of the year	<u>21,012</u>	<u>21,012</u>

Depreciation and impairments

At the beginning and end of the year	<u>21,012</u>	<u>21,012</u>
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Net book value

Net book value at 1 January 2024	<u>-</u>	<u>-</u>
Net book value at 31 December 2024	<u>-</u>	<u>-</u>

Note 8 Creditors and accruals

	Amounts falling due within one year	
	2024	2023
	£	£
Trade creditors	-	-
Accruals and deferred income	-	-
Taxation and social security	-	-
Redundancy payment	<u>11,813</u>	<u>11,813</u>
Total	<u>11,813</u>	<u>11,813</u>

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF AWARENESS FOUNDATION

We have reviewed the accounts of Awareness Foundation for the year ended 31 December 2024, which comprise the Statement of Financial Activities (including summary income and expenditure account), Balance Sheet, Statement of Cash Flows and notes to the accounts including a summary of significant accounting policies. The accounts have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014.

Trustees' Responsibility for the Accounts

As explained more fully in the statement of trustees' responsibilities, the trustees, who are also the directors of Awareness Foundation for the purposes of company law, are responsible for the preparation of the accounts and for being satisfied that they give a true and fair view.

Accountants' Responsibility

Our responsibility is to express a conclusion on the accounts. We conducted our review in accordance with International Standard on Review Engagements (ISRE) 2400 (Revised) to review historical accounts. ISRE 2400 (Revised) requires us to conclude whether anything has come to our attention that causes us to believe that the accounts, taken as a whole, are not prepared, in all material respects, in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014. ISRE 2400 (Revised) also requires us to comply with the ACCA code of Ethics and the FRC's Ethical Standard.

Scope of the Assurance Review

A review of the accounts in accordance with ISRE 2400 (Revised) is a limited assurance engagement. We have performed procedures, primarily consisting of making enquiries of management and others within the charity, as appropriate, applying analytical procedures, and evaluating the evidence obtained. The procedures performed in a review are substantially less than those performed in an audit conducted in accordance with International Standards on Auditing (UK). Accordingly, we do not express an audit opinion on these accounts.

Conclusion

Based on our review, nothing has come to our attention that causes us to believe that the accounts have not been prepared:

- so as to give a true and fair view of the state of charity affairs for the year ended 31 December 2024 and of its incoming resources and application of resources, including its income and expenditure, for the period then ended;
- in accordance with United Kingdom Generally Accepted Accounting Practice; and
- in accordance with the requirements of the Companies Act 2006 and FRS 102.

Use of our report

This report is made solely to the charity's trustees, as a body, in accordance with section 43 of the Charities Act 1993 and regulations made under section 44 of that Act. Our review work has been undertaken so that we might state to the charity's trustees those matters we are required to state to them in a reviewers' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and its trustees as a body, for our review work, for this report, or for the opinions we have formed.



Maram Naffouj ACCA
Chartered Accountants

172 Ewell Road
Surbiton
Surrey
KT6 6HG

DATE 23/03/2025