

Report of the Trustees and
Unaudited Financial Statements for the Year Ended 30 June 2021
for
Wings of Hope

Williams Chartered Accountants
Jade House
67 Park Royal Road
London
NW10 7JJ

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for the Year Ended 30 June 2021

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TRUSTEES

Mrs Rajni Sriram FRSA
Dr R Sri Ram PhD FRSA
Prof Lord Bhikhu Parekh
Ms Dawn Butler, MP

REGISTERED OFFICE

Supreme House
12 Iron Bridge Close
Great Central Way
Neasden
London
NW10 0UF

**REGISTERED COMPANY
NUMBER**

04789322 (England and Wales)

**REGISTERED CHARITY
NUMBER**

1099685

INDEPENDENT EXAMINER

Williams Chartered Accountants
Jade House
67 Park Royal Road
London
NW10 7JJ

Wings of Hope

Report of the Trustees for the Year Ended 30 June 2021

The trustees, of which Mrs R Sriram and Dr Sri Ram are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 30 June 2021. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015).

Organisational structure

The power to appoint new trustees is vested in the current board.

The chair of trustees is responsible for the induction of any new trustee, which involves awareness of a trustee's responsibilities, the governing document, administrative procedures, the history and philosophical approach to the charity. The trustees meet at various times in the year to consider which charities receive their support.

OUR MISSION

We believe that young people have the power to change the world for the better.

The Wings of Hope Children's charity was founded upon, and continues its work, on three pillars:

1. Life Skills and Education
2. Young People and Children
3. International Development Fostering Global Kinship

We believe that if young people are given the right guidance, skills-training and core, holistic education they can be enablers of positive change in their communities, workplaces, and countries.

Life skills go beyond core academic subject areas and focus on qualities and mindsets that can assist the development of a person throughout life -whatever mental, professional, or personal challenges they might face. Notwithstanding that, we believe that core academic subjects in literacy, numeracy, the arts and science are vital for underprivileged children around the world to have access to.

We believe that we are all global citizens, and if young people from all backgrounds, religions, sexual orientation, race, and countries, can be connected through a sense of global kinship to support each other, then our world would be a more enriched, stable, and peaceful place.

"Education is a fundamental right and the basis for progress in every country. Parents need information about health and nutrition if they are to give their children the start in life they deserve. Prosperous countries depend on skilled and educated workers. The challenges of conquering poverty, combatting climate change and achieving truly sustainable development in the coming decades compel us to work together. With partnership, leadership and wise investments in education, we can transform individual lives, national economies and our world."

UN Secretary General Ban-Ki Moon

"No country has succeeded if it has not educated its people, not only is education important in reducing poverty, it is also key to wealth creations" (UNESCO)"

OBJECTIVES AND ACTIVITIES

OBJECTIVES AND ACTIVITIES FOR PUBLIC BENEFIT

- 1. Wings of Hope Achievement Award Programme for 14- 20 year olds in the UK and Europe**
- 2. Fundraising for the free education and educational support of children in impoverished circumstances around the world, with a continued current effort in India (and Malawi)**
- 3. Continual life skills training for all young people taking part in any of our projects, globally (school going ages to further education)**

ACTIVITIES

Wings of Hope Achievement Award

As a UK registered charity our focus is to work with **UK and European** young people from all backgrounds (**14-20 year olds**) on **core life skills**, including building confidence, social responsibility, leadership, team spirit, resilience, mental wellbeing, organisation, digital excellence and community spirit, through the Wings of Hope Achievement Award programme (WOHAA). To date, approximately 39,045 students have taken part in WOHAA, over 18 years, from over 562 schools in the UK.

WOHAA enables young people to run socially-minded enterprise projects in their local communities to raise funds and awareness for their counterparts in less-privileged circumstances in developing countries. WOHAA impacts communities both locally and globally.

- WOHAA gives young people the chance to support their local communities through environmental, cultural, digital, and social cohesion projects in local venues such as elderly care homes, children's nurseries, local faith halls, community centres, small art galleries, leisure centres, parks, and natural wildlife areas, and digital platforms.
- WOHAA allows young people in the UK and Europe to foster digital and physical connections with children and young people in overseas partner projects in India and Malawi

The WOHAA programme has been **carefully designed and improved over 18 years**, through **trusted partnerships with leaders in education** (teachers, mentors, university professors, community leaders, senior politicians and businesses), **young people** (secondary school, gap year, university graduates), and **parents and guardians**. It has been designed with the welfare and enrichment of the student-participants in mind, along with the prospect of the programme being captivating, challenging, and fulfilling. It is unique in that it gives students the reins to run their projects, in whatever creative ways they want, but with the guidance from trained mentors and professionals.

The "win-win" model is based on:

- **Student** participants of the WOHAA programme gaining skills and professional support during their projects. This aids **employability, social mobility, mental confidence, and fosters a sense of philanthropy** and social responsibility from a young age. It is also a vehicle for creativity outside the classroom. It does not pigeon-hole young people in being "sporty", "arty" etc. and gives them a blank canvas to carry out their projects. It allows students to campaign and act for issues that they care about most, without restricting them to specific activities
- For **teachers/ schools**, the programme is **easy to adopt**, in which they are **not burdened with large levels of administration, nor any fees**. As far as we are currently aware, no other programme of this kind, or scale, is free for schools to participate in.
- Part of the fundraising projects carried out by students go towards furthering the free education of children in India and Malawi.

OVERALL BENEFITS TO THE PUBLIC

- Well-rounded and more tolerant young people who have demonstrated a core understanding of running their own projects to support others in society and the environment.
- Allowing young people to feel a sense of ownership and purpose which supports a strong mental foundation, and a creative outlet that could otherwise be left uncared for. Specifically, in the UK there has been severe underinvestment in youth services (estimates suggest youth funding has been cut by £1bn over the last decade - research by National Youth Agency and YMCA). With WOHAA allowing youth to conduct their own projects they are able to access local communities, physically and digitally which they might not have had the authority or influence to do (students of WOHAA use our official branded letters of participation and branded merchandise to get access to venues and projects).

- Delivering skills to young people by high quality professional volunteers using the latest research on career placements, digital education, sustainability, and mental wellbeing.
- Community-based events which bring different groups together around a common purpose of education (young people from disadvantaged backgrounds, state and private educated students, young people from different religious groups), with top professionals, and experienced/ famous patrons/ speakers, along with the general public in their local community (the elderly, the homeless, sustainability and nature projects).
- Often youth projects focus on one category of student e.g. NEETs, or Gifted and Talented students within the State education sector. However, there was a very clear founding principle by the charity to not actively segregate young people. WOHAH fosters natural integration of young people from different backgrounds through the positive awards programme.
- Allowing young people to spend time doing practical activities outside the classroom in which they discover, and foster a passion for by themselves, including sport, art, sustainability, food, events, and technology.
- Children in impoverished regions of the world, to have access to high quality education and fellow students across in the developed world.
- Global kinship/cultural acceptance amongst the students of India and Malawi and UK/European students united around education and fun - especially during the free trip for the winners of the WOHAH programme to teach at the school in India
- Alumni of the programme to be future leaders, facilitators and career mentors to improve employability outcomes, particularly for those from less fortunate backgrounds

ADMINISTRATION

Our objective is always to **keep our overheads and costs low**. Many of our programmes are run by volunteers, university internships (funded by grants, and bursaries to the charity), and unpaid senior advisors. As much of our core work is focussed around face-to-face support, we run a large number of events to fulfil our objectives. We work with suppliers and partners to offer discounted rates or who provide pro bono help for hiring of venues, access to digital programmes, preparation of printed materials, and for catering.

We rely on **volunteer mentors to coach, inspire, and support** our young people (at school assemblies, our workshops, online/phone/email support, mentoring days, work experience placements, work shadowing, internships, and university open days).

The work with the children at our **international projects is carefully monitored** through trusted local educational professionals on the ground. No funding is given without impact assessments being carried out e.g. cost reports, budgets, risk management reports, future-proofing analysis, cash flow risks etc for us to assess and monitor. The charity patrons/ trustees visit the projects regularly.

As we look to scale our work, we are dependent on improvements to our **digital presence** and are grateful for the support we have received for our website upgrade and database administration.

We are **seeking further support from donors** (private, corporate, and grant making funds) to support and sustain our growth in these core activities.

In addition we want to place a greater focus on youth engagement for our natural environment as the main custodians of the future of our planet. For this we are seeking partnerships with organisations (grassroot and national) to support students' engaging with sustainability in a meaningful manner - e.g. planting trees, reducing consumption of single-use plastic, education around energy, and water consumption, how to repair, and reuse items. Etc.

ACHIEVEMENT AND PERFORMANCE

The Wings of Hope Achievement Awards (WOHAA) - positive impact in numbers this year

- **Approximately 7,000 students** attended our online assemblies - this figure is lower than previous years due to the COVID-19 Pandemic and access to conduct assemblies. However many schools received the digital presentation and circulated it to students in their year groups. Therefore more students would have had knowledge about the programme than from our formal digital assemblies.
- **76% of student participants were from the state-funded sector (State/Comprehensive/Academy/ Faith and Community)**
- **46 schools took part in the programme - some of whom had many teams per school**
- 380 student participants took part in the programme in teams or as individual participants
- **Students were represented from various cultural heritages** bringing this diversity into their project-work
- **85 mentoring groups** were organised to coach the students during the programme through weekly catchups in-person, on the phone, via Skype or on email
- **18 mentors were assigned** to support the students including volunteers from universities and MBA students from London Business School
- **In a normal WOHAA calendar year we organise 6 or more large scale events. However due to COVID -19 and the national lockdown being put in place by the UK Government , we were not able to host, any in-person events - everything was digital**
 - o **WOHAA Accelerator Day:** a 3-hour programme held to teach students how to organise events, manage projects, come up with creative ideas, and to support their local community. We held this event online on Zoom, and was conducted by mature students of London Business School
 - * CV writing, interview techniques and UCAS application workshop - conducted by two professional career officers - focusing on how to structure a CV, how to feel confident in interviews, and how to prepare a UCAS application
 - * Technology workshop - how to work in technology from machine learning, to financial technology, to coding
 - * Wellness and mental health workshop - tips and techniques to managing one's day, week, and study-life balance. Using music, and research based frameworks
 - * Q&A sessions - students were able to ask all manner of question relating to themselves, their teams, their interactions with other students - open and honest platform in which students felt safe to have conversations
 - o **WOHAA Speed Mentoring:** Initially postponed, but with continued lockdown, we were unable to host it.
 - o **WOHAA Semi Finals:** conducted online (usually done in person at the House of Lords) students presented to an esteemed panel of judges from business, politics, education, science and technology
 - o **WOHAA Finals** - Trophies and certificates were sent to the Headteachers of schools to present at school Assemblies (normally an awards ceremony is held in a prestigious venue in-person)

ONGOING ROLLOUT OF INNOVATIVE SKILLS TRACKER

Following the success of the WOHAA Skills Tracker introduced two years ago for students to assess their development in soft skills over the course of the WOHAA programme, we decided to continue with this assessment this year. The results are published below. The methodology was based on research into what soft skills students would most benefit from in their later lives (working and non-working) whilst also benefiting their WOHAA experience directly. All participants self-assessed themselves before and after the programme on a scale of 20 metric, which are summarised below.

- Teamwork (working in a team, leading a team etc.)
- Social and environmental responsibility
- Event planning
- Project management (executing ideas, and achieving goals)
- Creativity (digital, physical etc.)
- Resilience
- Communication (via all mediums digital, and in-person)
- Negotiation
- Finance
- Presenting

Overall the students self-assessed their skills and noted that after undertaking the WOHAA programme they saw:

- **45% overall increase in all skills**

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- 53% improvement in event planning skills, many of them online
- 50% improvement in executing ideas in a team
- 38% improvement in leading a team
- 52% increase in being more socially responsible
- 34% increase in finance and negotiation skills
- 38% increase in resilience
- 61% increase in creativity
- 33% improvement in presenting skills

These are very real changes in how students perceive themselves which further improves their self-confidence as they navigate through exams, further education and into the world of work. It shows a sense of levelling up the skills gap that can often be found between the less privileged students and those with more resources available

From September 2020, mentoring of all groups of students were held on a regular basis by the Wings of Hope team as well as volunteers of mature students (Masters & PhD) from London Business School. Our team taught them how to manage projects by going through the Who, What, How, Where, Why and When model. Effective team communication, marketing, leadership styles, how to be sustainable during your project, and how to manage money in the projects. Students learnt a lot from these sessions and were asked to report back on a regular basis with their mentors.

WOHAA rewards endeavour, creativity, and determination. There are 6 awards which are presented to students, with the overall winning team/ individual being able to have an expenses-paid trip to visit and teach at the school in India.

This year we had a variety of projects conducted. Mostly held online, however, students did manage to do some live events

These included

- o Kahoot quizzes/ Fortnite - online video games
- o Chinese Desert sales/ Crepe sales inside and outside school in their neighbourhood
- o Online chess tournaments/ Online movie nights
- o Online cookery competitions /Celebrity chef cookery demonstrations from Israel & India
- o Pet Art sales - painting of family pets
- o Car boot stalls
- o 100 kms Bicycle Ride
- o Park cleans, and plastic picking from local areas parks and nature reserves

Surveys, and Metrics Gathered

Would you recommend WOHA to your friends?

- o 91% would recommend it to their friends
- o 65% would actually do the programme again for a second year, as they enjoyed it so much

Skills learnt during their programme (% of cohort who stated these reasons):

- o New skills learnt 91% responded that the programme fully met expectations
- o Leadership - 85%
- o Teamwork - 94%
- o Fundraising/Events - 85%
- o Presentation - 71%
- o Negotiation - 55%
- o Creativity - 92%
- o Marketing - 82%
- o Communication - 95%
- o Problem Solving / Resolving Conflict - 80%
- o Time Management - 91%

Why did participants take part in WOHA?

- o For a good cause - 93% fully met their expectations

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- o Exciting scheme - 81% said it fully/ partly met their expectations
- o Winner work placements - majority surveyed did not know as they were not winners yet
- o Be part of a team - 94%
- o Make new friends through the programme - 51%

TEACHER TESTIMONIALS

Name Ms Emma Brown
Role Careers Co-Ordinator
School Brentford School for Girls
Quotes All members worked incredibly hard to overcome their challenges at the time of COVID. I was particularly impressed by their online after school club.

Name Dr Dan Casey
Role Teacher of Geography and House warden
School Oxford International College
Quotes Being House warden at a boarding house where most of the team resides, I have seen the teams first-hand, from marketing campaigns , to countless nights spent on creative ideas, through to cooking for their events.

Name Miss K Cook
Role Head of Year 10
School Royal Masonic School for Girls
Quotes The team worked effectively by dividing responsibilities and took charge of the events. They learnt how to project manage, problem solve and work together as a team. Each member demonstrated leadership skills and feel their communication skills have been enhanced.

Name Miss K Waller
Role Head of Year 9
School Slough and Eton Business and Enterprise College
Quotes During this experience the team has learnt new skills ranging from team skills to individual skills. They have improved their public speaking skills and furthermore have enhanced their organizational and time management skills.

Name Ms Charlotte Bentham
Role Head of Year 12
School St. Olave's Grammar School
Quotes It has been an honour for Team Shockwave to take part in this programme. They have learnt financial, communication and careful planning of events. But arguably they have learnt the art of resilience, not to give up and preserve till the end.

PARENT/ GUARDIAN TESTIMONIALS

Name Pam Purewal
Team Anonymous Hope
School Brentford School for Girls
Quotes My daughter Pavan has worked so hard for these events and has gained more confidence as she has interacted with teachers and members of her group. She has learnt good team working skills.

Name Mrs Hoor Fatima
Team Here 4 All
School Brentford School for Girls
Quotes Over the course of this project I have understood how my daughter has developed certain skills and how the team stayed positive during the pandemic and about the importance of looking after others in need. These skills have helped her grow as a person and I am hopeful she will continue to practice them even after completing WOHA.

Name Tali and Jonathan Ross
Team Kindness
School JFS

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Quotes Through his WOHA campaign, Ben has gained experience working part of a team and developed his leadership skills through taking responsibility. Through his Instagram account he learnt skills to develop a very effective online presence. The WOHA journey, developed Ben's sense of entrepreneurship and he really enjoyed the challenge and competition.

Name Charlotte and Elliot Benjamin

Team Kindness

School JFS

Quotes During WOHA we have seen Zac's overall skills. Zac has grown more sympathetic for the less fortunate. We have seen a massive improvement in Zac.

Name Chung Wai Lam

Team 99 Percent

School Oxford International College

Quotes I am very happy that Samantha joined this programme, we have seen her growth and gained from it. Although we have not been able to join her, due to distance between UK and China, we knew how hard she worked despite a very busy time table at College. We were particularly impressed by their Oxford rubbish picking event.

Name Yogandhar Boddu

Team Peacekeepers

School Queen Elizabeth's School for Boys

Quotes Sujana has benefitted a lot from WOHA programme and has been able to develop of skills like communication and teamwork. From a series of remote quiz nights, he developed presenting, setting up and marketing skills.

Name Mr. Varkala

Team Peacekeepers

School Queen Elizabeth's School for Boys

Quotes Throughout the events, we witnessed Akshit gain an outstanding improvement on his creativity and innovative thought process right from planning, and organizing event and effectively working as a team. We are very pleased with the whole program.

Name Ramona Mustatea

Team S &E Elites

School Slough and Eton Business Enterprise College

Quotes I write this on behalf of my daughter Karina, and it has been an honour to watch her accomplish goals, she set for herself throughout this project. She has developed a larger understanding of finance and how to effectively prioritise tasks and accomplish them without procrastination, or doing the bare minimum. Thank you for this opportunity.

Name Mrs Rehman

Team Super Six

School Sutton High School

Quotes As a parent it is wonderful to see the growth and development of important life skills. Through WOHA, Hana has learnt to balance the different activities in life and become more confident and I am pleased to see her take on a role as a team leader. From skills gained from writing letters, to calling companies/places to negotiate supplies for their events. This is all invaluable experience, which she may otherwise have not experienced.

STUDENT TESTIMONIALS

Student: Talia Dockerty

School: Yavneh College

Team: Passion Pixies

"I have gained some valuable life skills such as organising events and financing all whilst raising money for an amazing charity. I've really enjoyed this journey as it involved planning exciting fund-raising projects with my friends!"

Student: Kitty Smith

School: Yavneh College

Team: Passion Pixies

"I've learnt how to manage being in a team with other people where it's important to make sure everyone is happy and heard in order to succeed and raise money for an important cause."

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Student: Nicolaus

School: Oxford International College

Team: 99%

This all went by in a blink of an eye. What started off as a responsibility, came out to be one of the most precious memories in my life, words cannot elucidate how grateful I am to my team mates. I could vividly remember the start of our first event, things were bad on my end. I have no idea how to lead a team, we were barging around like clueless flies. I wanted the whole thing to go perfect, thus always fixating my sight on minor details and couldn't grasp the main point for the event. Through the programme, I definitely learnt how important communication and teamwork is, in order for our team to succeed in achieving our goals. With the countless and endless online meetings we had, we really spent a lot of time and effort into making things work out the way we wanted them to do. I also appreciate being able to make good use of my drawing skills into the Christmas Cards Sale. Seeing people actually buying them and liking the design that I drew gave me a great sense of achievement.

Student: Benjamin Ross

Team: Kindness

School: JFS

For our team, a huge part of our campaign was our Instagram account. We felt it important to establish a social media presence, and on this platform we were able to promote events, obtain followers, and, most importantly, spread awareness for our cause.

Within several weeks, we had hundreds of followers, with more than 200 hundred people of varying background and schools shouting us out. In addition, we contacted celebrities with large followings, in hope of a reply. In particular, @joelbeya1 (50k followers), @rudy_willingham (294k followers), and @milliecaramanli_ (12.4k) all shouted us out. We also received loads of support and awareness from Ross Haslam (43k), Team GB diver, who even donated to our cause, as well as Jon Guelas (32k), Athlete Richard Whitehead MBE (86.4), and mental health speaker and author, Jonny Benjamin MBE. Through the support of these various individuals, we were able to spread our name to hundreds of thousands of people, and of all different circles.

Student: Pavan Purewal School

Brentford School for Girls

Team Anonymous Hope.

We want to say thank you for helping us on our Wings of Hope Journey and for providing us with workshops that will help us in the future. We hope that we can do WOHA again soon.

MILESTONES IN 2020-21

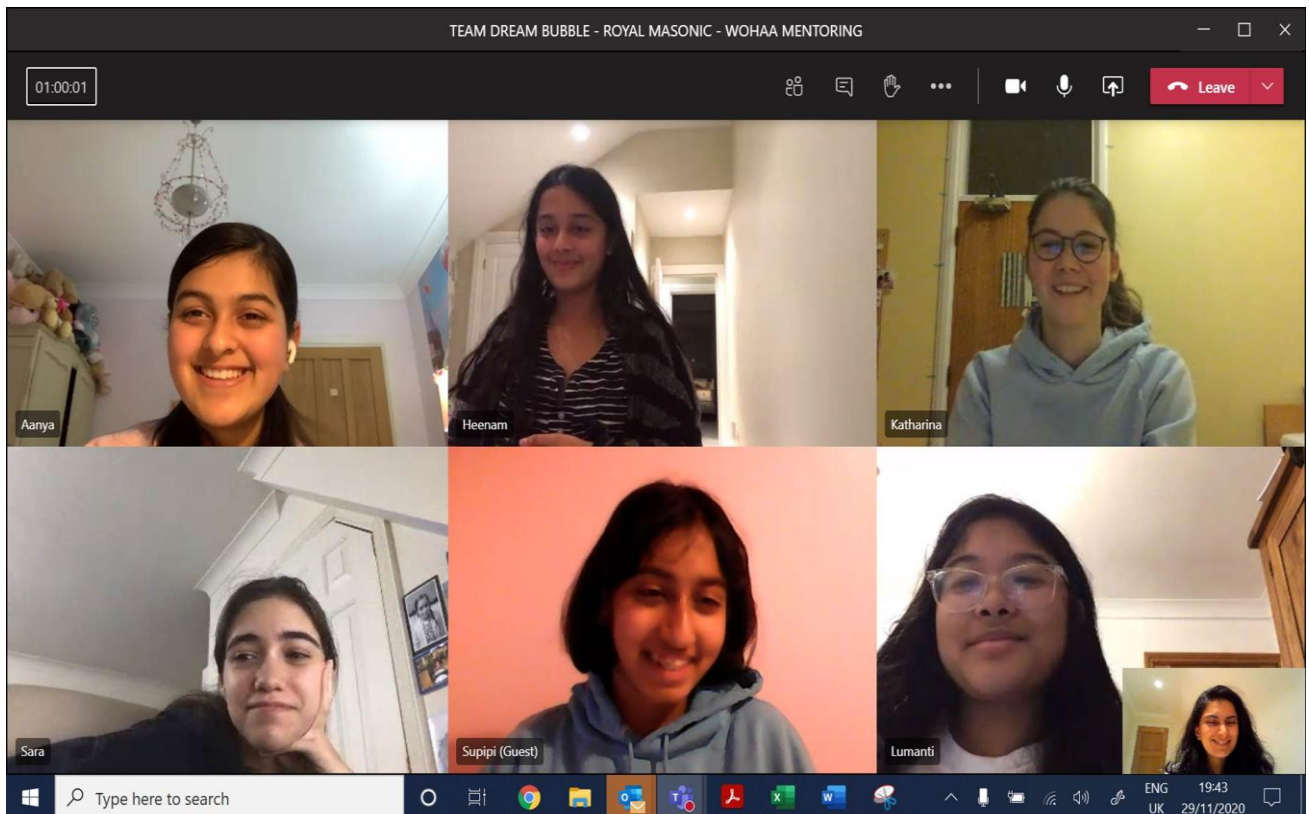
MENTORING

Mature students from London Business School continued their historic partnership with Wings of Hope. They continued mentoring and conducting workshops for the students. Mature students represented over 20 nationalities and countries - from Australia, Brazil, Portugal, the USA, the UK, and Ghana.

London Business School students from all professional backgrounds brought their knowledge and expertise towards our WOHA students. We had support on marketing, business and entrepreneurship, technology, finance, education and music.

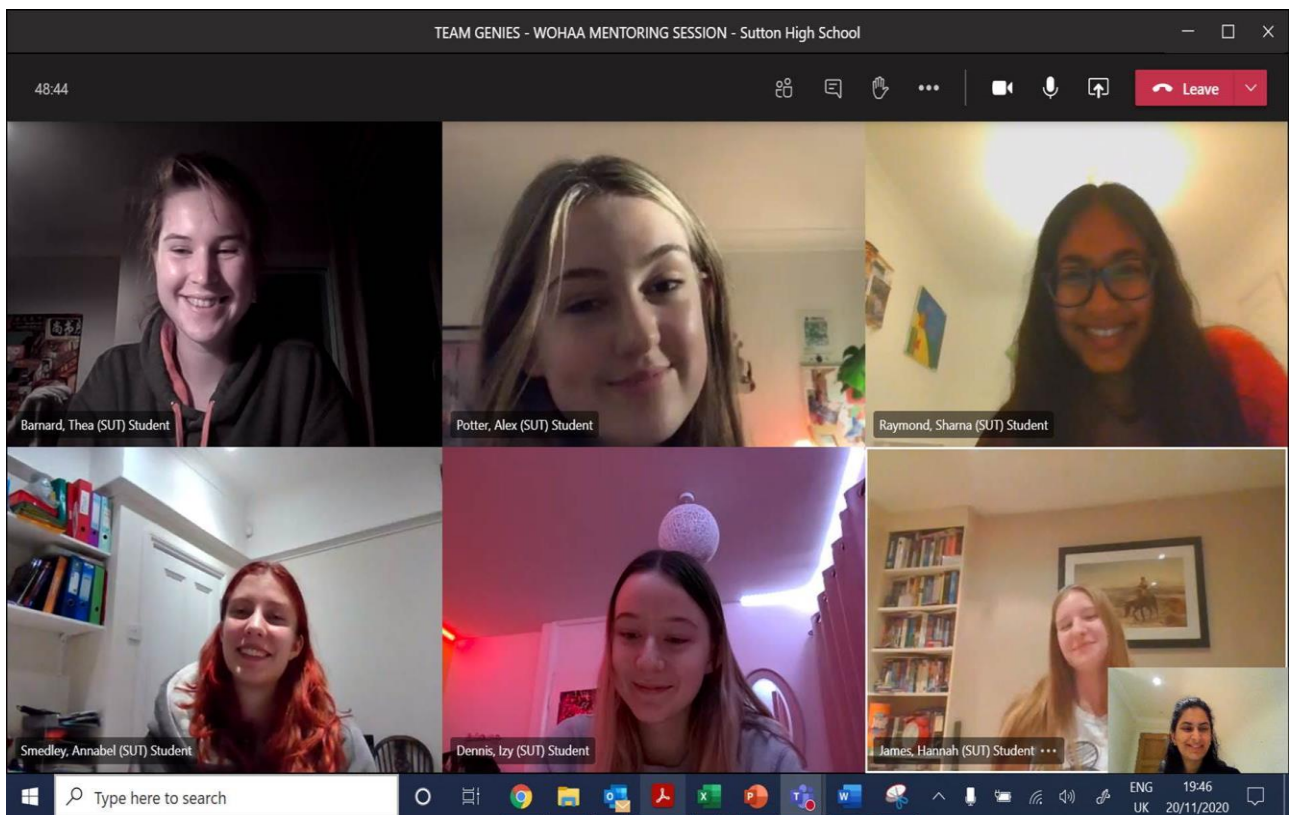
Wings of Hope

Report of the Trustees for the Year Ended 30 June 2021

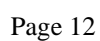


Wings of Hope

Report of the Trustees for the Year Ended 30 June 2021

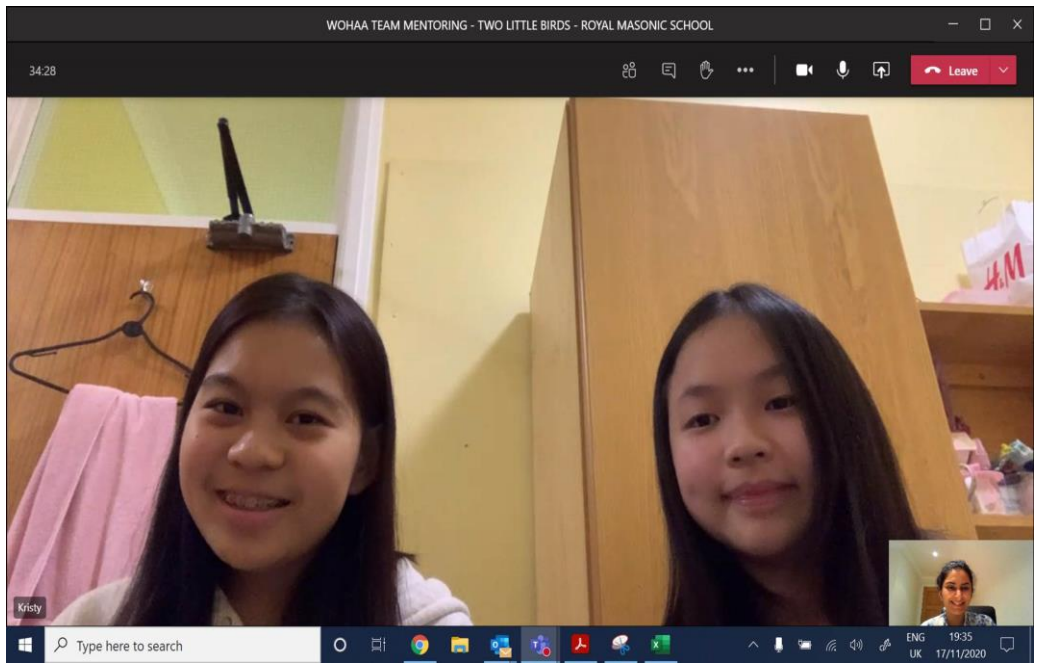
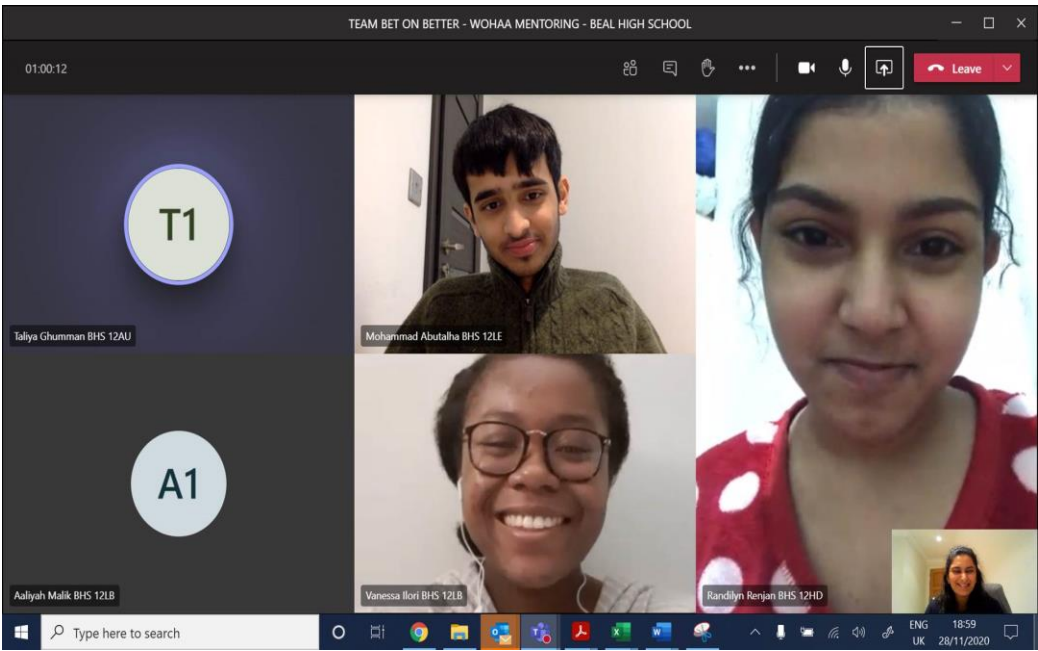


Report of the Trustees
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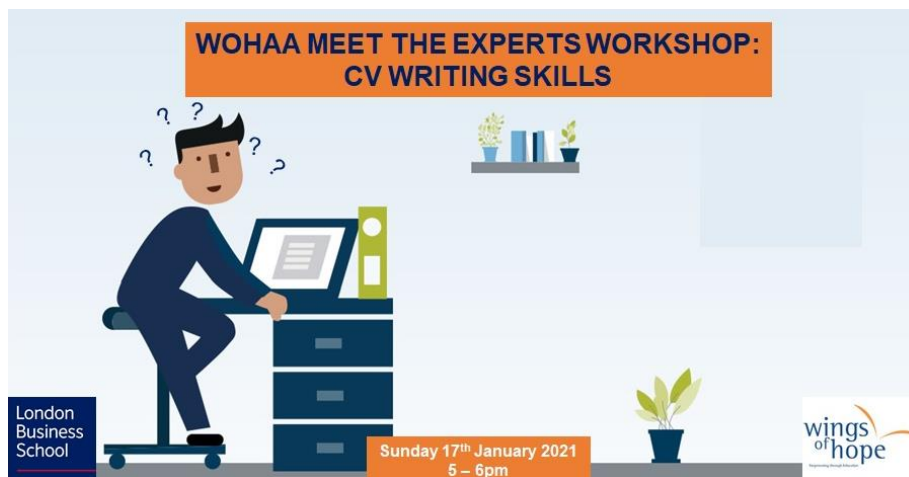


Wings of Hope

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for the Year Ended 30 June 2021



SKILLS WORKSHOPS



London Business School

Why should you bother listening for the next 30 mins?

Some silly mistakes in applications:

- **Reason for leaving** – “It was hard work”
- **Personal profile** – “I be no stranger to double-entry. I loves numbers, and my wife and I loves journals and ledgers! Can also do tricky sums when I puts my mind to it. Computer litrate.”
- **Cover letter** – “This is my CV I am intrested in any job opening use have avaible if u could please send a vercation that you reciceved the email”
- **Hobbies** – “Marital Arts” (Possibly meant martial arts?)
- **Key skills** – “Perfectionist with a keen I for details.”

London Business School

What do we plan to go through today?

1. CV
 - What is a CV?
 - What are people looking for from your CV?
 - Example of good and bad CVs
2. Cover letter
 - What is it?
 - What should the key sections be?
3. Interviews -> Bhavik journey (similar background to the target audience)
4. Tips on how to get a job
5. Q&A

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London Business School

london.edu

Craig Kunce
 304 Fourth Avenue South, La Crosse, Wisconsin 54602, 608) 555-3480

OBJECTIVE
A challenging position in the graphic design field that utilizes my experience, education and creativity to help the company grow and succeed.

SUMMARY OF SKILLS AND QUALIFICATIONS

- Experience designing advertising and marketing materials for a variety of projects including logos, brochures, packaging, advertising, signage and websites
- Excellent ability to communicate and work in a team setting - derived from current freelance projects
- Thorough knowledge and understanding of prepress and the offset printing process
- Experienced illustrator with strong watercolor, oil painting, and colored pencil skills
- Able to work directly with clients to discuss ideas and solutions to their needs

SOFTWARE KNOWLEDGE

- Photoshop, Illustrator, InDesign, Dreamweaver, Flash, Acrobat, GoLive, Word, PowerPoint, and Excel
- Tech-savvy, comfortable, and up-to-date with current online design and media trends and interfaces

EDUCATION
Associate of Applied Science, Graphic Design
Western Technical College, La Crosse, Wisconsin
Graduated with highest honors, GPA 3.8.

• Hardware experience: Mac and PC computers, flat-bed color scanners, digital photography, B/W and color printers, large format printing, working on servers and networks, prepress and film imaging equipment (Ditron Xerith 4 PDF Workflow Solution), offset printing presses, bindery and finishing machinery, and electronic paper cutters.

WORK EXPERIENCE
Assistant Manager, Meat Department
Quill's, La Crosse, Wisconsin. 2007-present

- Assisted Meat Department Manager with all daily responsibilities
- Inspected and signed for deliveries in manager's absence (5-10 times per week)
- Direct customer service (dealt with approx. 50 customers per day)
- Trained and mentored all new employees (30 to date)

Graphic Designer and Publication Artist
The Zeal, La Crosse, Wisconsin. 2006-2007

- Designed and produced the monthly school newspaper (20 issues total)
- Consistently met our monthly design and printing deadlines
- Redesigned the logo and format to update the look and follow industry trends

Retail Sales Associate
Eddie Bauer, Onalaska, Wisconsin. 2004-2005

- Dealt directly with customers, assisting with selections, purchases and returns
- Worked independently and performed opening and closing responsibilities
- Responsible for all money, returns, and sales transactions on the weekends
- 2008 Sales Associate of the Year. Increased my annual sales volume 15%
- Organized loss-prevention efforts throughout the store (saved \$2,000 annually)

ACHIEVEMENTS

- Vice President, Graphic Design Club, Western Technical College. 2008-2009
- First Place Portfolio Review Poster, Western Technical College. 2009
- Third Place Gutenberg Award, Poster Design. 2009

London Business School

Sales Assistant cover letter

Ms John Smith
ABC Company
All Streets
Any Town
AA1 1ZZ

(Date)

Dear Mr Smith

Position of Sales Assistant

I am interested in the above post and would like to apply.

My CV indicates my previous work experience in busy retail locations in the leisure and children's clothing sectors. I believe that my success in retail sales is due to my excellent interpersonal and customer service skills. I can communicate with customers in a friendly and informative manner and help them to make the right product choices.

I also have a great deal of experience in storing and laying out stock, handling cash and processing debit and credit card transactions. I work well with others and have a real team spirit mentality.

I am keen to transfer my skills to your company's sector and feel sure that I would be a successful addition to the store. I am flexible in terms of working patterns and can be depended upon to work hard.

I would appreciate the opportunity to meet you to discuss the post in more detail. In the meantime, I would like to thank you for taking the time to consider my application.

I look forward to hearing from you.

Yours sincerely

london.edu Jane Brown

icover.org.uk

Cover Letter Example

Your Address in Middle or Top Right

The Recruiter / Company Address on the left

1st Paragraph: What position are you applying for?

2nd Paragraph: Why are you interested in this role?

3rd Paragraph: Relevant skills and experience for the role

4th Paragraph: Reiterate your interest in the role and indicate your desire for a interview

11

WOHAA Workshop: Wellness and Positive Mindset in Project Management



By Renu Gidoomal.
Sunday 10th January 2021
19:00

wings
of hope
Empowering through Education

STUDENT PROJECTS
UK - WOHA

The collage features several posters for pet painting fundraisers. The top left poster, titled 'Our Next fundraiser is providing an art shop service...', mentions artists Mia Foreman and Mia Bickler, and includes the website <https://www.passionpixiespaintedpets.co.uk>. The top right poster, titled 'Passion Pixies are a fundraising group...', explains that proceeds from pet paintings go to the fundraiser and provides the website <https://www.thewingsofhope.org/fundraisers/the-passion-pixies-are-passionate-about-fundraising-for-wings-of-hope>. The central poster, 'Personalised Pet Paintings Art Shop', shows three pet paintings (a white cat, a black dog, and a small brown dog) and mentions artist Mia F. The bottom left poster states that pet paintings are perfect Christmas/Chanukah gifts and can be created in 2-4 weeks. The bottom right poster notes that all paintings are on box canvas, available in 15x15cm and A4 sizes, and can depict multiple pets. Logos for 'wings of hope' and 'Passion Pixies' are also visible.

November 6th 2020

We began creating advertisement posters of our new fundraiser which we plan to continue over the next few months- personalised pet paintings! We have a few talented artists in our group so we thought this was the perfect idea. We sent this out to friends and family to get their orders in before releasing it to the public.

CAR BOOT SALES



CHRISTMAS EVENTS



100KM BIKE RIDES

100KM BIKE RIDE

100km for WOHA	
Distance	102.55 km
Elevation Gain	326 m
Moving Time	5:17:26
Avg Power	57 W
Avg Speed	19.4 km/h
Calories	1,200 Cal

► Zac Benjamin and Gabe Schuchman chose to complete a extremely hard challenge, cycling 100km. Even though there was a global Pandemic it didn't stop them from continuing. The challenge was originally set to be completed on the 07/02/21 however with snow on the ground it would have been dangerous to complete it. So the team postponed it until the 14/02/21. We set of early in the morning and started the ride, it got tougher and tougher. We then had some support from our friends and family. Then we had finished the ride. After nearly 5 hours of cycling in the freezing cold we had finished. it was an amazing experience riding it for WOHA and we are so glad that all the money is going to an amazing cause.

CHENNAI EVENING TUITION PROJECT/ COVID-19 SUPPORT

Report from SAVE Trust - Our local NGO in Chennai, whom we support.

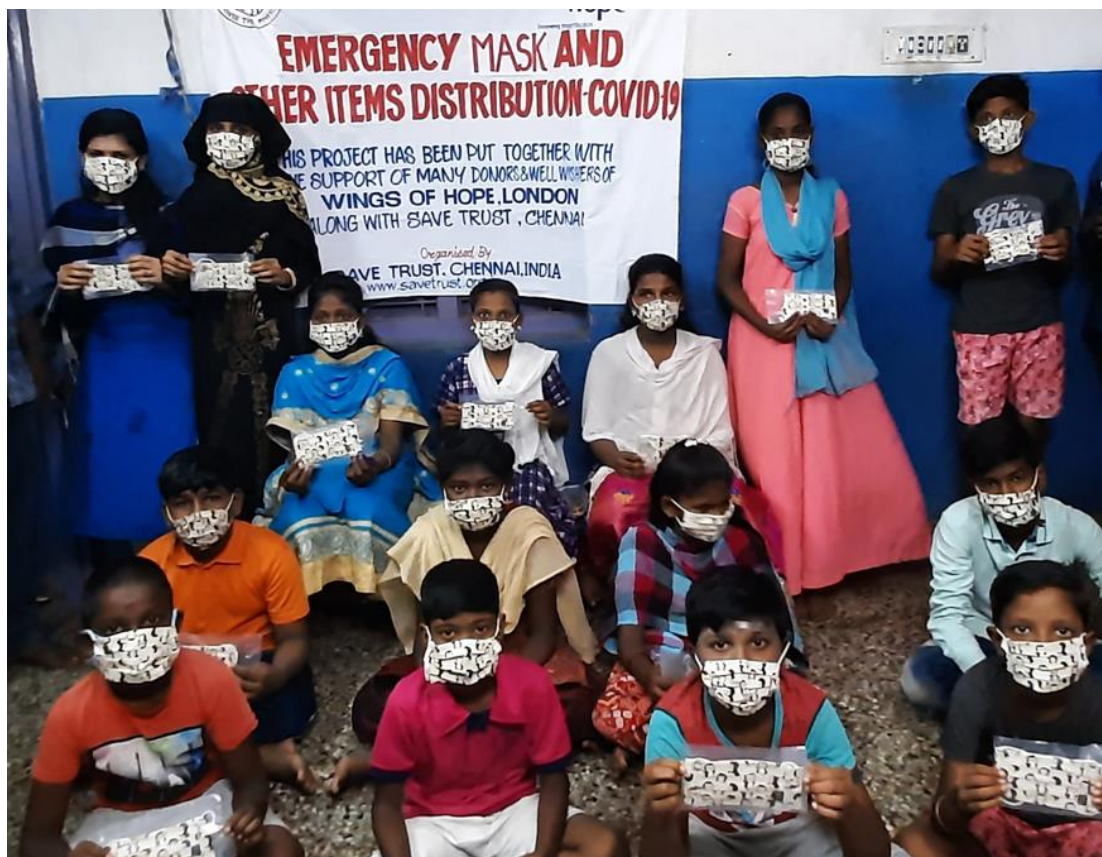
The distribution of Mask, Educational Materials and Snacks to tuition children and tuition teachers, volunteers and stakeholders had been organised in the tuition centres at Nehru Nagar, Velliyur - Thamaraipakkam village of Tiruvallur District (about 40 KMs away from Perambur - Chennai where we are running three tuition centres from 2019) and Madhavaram.

The tuition teachers and stakeholders successfully organised the distributions at their respective tuition centres. The volunteers arranged the distributions. Through these distributions, all the children of these centres, teachers and volunteers had happily received two masks each. The teachers and leaders of the areas had registered their sincere thanks to the Wings of Hope, UK for this timely support. Ms. K. Jebamani motivated the students with orientations on the need of wearing masks regularly and washing hands frequently and keeping social distancing when they are in crowded places. Through these three distributions there were 360 masks were distributed. The programs had been ended with distribution of biscuits. Further, 75 children of Velliyur centre had received note books, pencils, pens and other educational materials. Mr. Chals Mathew thanked all the leaders and teachers for organising the programs well.

Details of Mask / Stationery and Snacks Distributed:

<u>Details of AASH, Stationery, and Books Distributed</u>				
Area / Tuition Centre	No of Students Benefitted	No of Adult Students / Teachers Volunteers		Total
		Benefitted		
Kennedy Nagar	90	30		120
Velliyur - Tiruvallur District	110	50		160
Madhavaram	60	20		80
Total	260	100		360





FOOD DISTRIBUTION TO ALL CHILDREN AND THEIR FAMILIES DURING COVID-19

Responding to the urgent need of food (dry groceries), soap and sanitizers to all our children and their families who were suffering a lot due to strict Lockdown enforced by the Government, SAVE Trust was able to quickly mobilise volunteers and team leaders to procure, transport and distribute these items to all these families located in various parts of north Chennai.

All children and their parents were given these parcels in the same centres where tuition is conducted, but with strict social distancing and other measures in place.

Vast slum areas were also sprayed with disinfectants over several days, to make sure that the children and their families had more protection.

SSS, Institute of Educare, Chennai, India

In July 2020 the school started online classes from Lower Kindergarten to Year 12. It was a large challenge for the school as the children and students did not have digital devices. There was a fundraising drive to secure tablets and laptops to enable school education digitally. Many children used their parents' mobile phones for the online Zoom classes. This was a very difficult learning period for the students but through dedication from the teachers and school staff, all learning migrated to being digital.

Once a week teachers were invited for wellbeing and spiritual classes, to help support them during this intense period of teaching.

The school organised a 3 day course on culture for the students held by notable professionals.

Wings of Hope

Report of the Trustees for the Year Ended 30 June 2021



Year 12 results 2020-2021

CBSE results (national board exams)

Students from the school achieved top national results - here are some of the students' grades

- Sabarish Sankaran 94.2%
- Tamarai Selvam 91.6%
- Vishal P 90.6%

Year 10 results 2020-2021

- Sainath S - 93.2%
- Manikandan S - 90.8%
- Sivanesan R - 90.6%

Diversity and Inclusivity

Students got to roleplay different people from different cultures, and backgrounds to engender respect



ATAL TINKERING LAB INAUGURATION

Funds raised for the school allowed for a digital leap forward for them. Contributions allowed for a brand new digital lab to be built and initiated. The lab aims to develop innovating thinking in the children's minds through hands-on lab activities using Artificial Intelligence, 3D printing, Robotics etc.



HOSTEL BUILDING PROJECT

The charity contributed towards the building project for a new hostel/ dormitories adjacent to the school. This had particular sentiment attached to it as the dormitory is being built in the name of the late Principal of the school who sadly passed away of COVID-19 at the young age of 40 years old. Wings of Hope's contribution this year was for one 400 SQ FT dormitory , with future plans in place to support more.

In Conclusion

We are proud of the achievements of our teams, volunteers, mentors, teachers, and of course students - globally - this year. Despite all of the challenges that the COVID-19 outbreak caused in terms of logistical challenges in schools, mental wellbeing of students, teachers, and parents, and the various migrations to digital forms of communication and connections - the charity has weathered through the issues, and come out stronger and more agile.

We have diversified our way of presenting to students which will enable scale and growth in the future. There has been a greater appreciation of nature and the environment which has encouraged students to allow WOHA to be a programme focused on a holistic set of life skills training including that of being custodians of the future of our planet.

Unsurprisingly the students excelled at adapting to digital forms of fundraising and involvement in workshops. The topics of conversations during the mentoring sessions and workshops were incredibly rich. Students showed great empathy for each other and the cause-related charity work. The students relished the challenge to do online fundraising and awareness raising for the charity and were supported wholeheartedly by parents, guardians and teachers.

We hope that in 2021-2022 our normal in-person programmes and workshops can recommence, however we embrace a hybrid form of conducting business as a charity.

Our international projects never fail to amaze in their positivity, and can-do attitudes towards supporting the community - from education, to healthcare, and food.

Partnerships - we hope to continue our working relationships with our corporate partners and to enlist new ones in the fields of digital communication, social media, and environmental leadership for young people.

Wings of Hope continues to charge no fees to schools, in the UK or abroad for the WOHA Programme. This has benefitted students from State, Comprehensive, Academies, Teach First and Free Schools.

The management team continue to do all they can to find suitable sponsors for this programme.

Our corporate partners continue to support and encourage the work that we do, through regular communication.

We are grateful to many individuals who have donated to us through the WOHA projects as well as through other donations.

We are very grateful to thousands of students behind this charity, hundreds of teachers and heads of schools who have so generously supported us and to all our Patrons and donors for their ongoing support and encouragement.

WOHA has also benefitted from the vast amounts of time, spent by the Co Founders of the charity, building and strengthening old and new relationships with corporate partners, schools, and universities.

Investment policy

The trustees are able to make any investment they see fit.

Risk management

The trustees have discussed the risks in the charity and have identified a reduction in income levels through grant, sponsorship and donations. Concerns about the state of the economy have also been contributory factors. Nonetheless, there are procedures in place to deal with these risks.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Structure, governance and management constitution

The charity is constituted as a company limited by guarantee as defined by the Companies Act 2006 being governed by its Memorandum and Articles of Association dated 5 June 2003, and is registered as a charity with the Charity Commission.

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

Approved by order of the board of trustees on 30 March 2022 and signed on its behalf by:

Dr R Sri Ram PhD FRSA - Trustee

Independent Examiner's Report to the Trustees of
Wings of Hope

Independent examiner's report to the trustees of Wings of Hope ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the year ended 30 June 2021.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Denver Dias
BSc, FCA, MBA, FI Mgt
Williams Chartered Accountants
Jade House
67 Park Royal Road
London
NW10 7JJ

Date: 30 March 2022

Wings of Hope

Statement of Financial Activities
for the Year Ended 30 June 2021

	Notes	30.6.21 Unrestricted funds £	30.6.20 Total funds £
INCOME AND ENDOWMENTS FROM			
Donations and legacies		86,733	123,427
EXPENDITURE ON			
Raising funds		557	-
Charitable activities			
Charitable activities		79,540	105,550
Other		-	5
Total		80,097	105,555
NET INCOME		6,636	17,872
RECONCILIATION OF FUNDS			
Total funds brought forward		(14,287)	(32,159)
TOTAL FUNDS CARRIED FORWARD		<u>(7,651)</u>	<u>(14,287)</u>

The notes form part of these financial statements

Wings of Hope

Balance Sheet
30 June 2021

	Notes	30.6.21 Unrestricted funds £	30.6.20 Total funds £
FIXED ASSETS			
Tangible assets	5	570	760
CURRENT ASSETS			
Stocks	6	3,894	3,894
Debtors	7	247	4,291
Cash at bank		<u>150,097</u>	<u>20,121</u>
		154,238	28,306
CREDITORS			
Amounts falling due within one year	8	(133,019)	(13,353)
		<u> </u>	<u> </u>
NET CURRENT ASSETS		<u>21,219</u>	<u>14,953</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		21,789	15,713
CREDITORS			
Amounts falling due after more than one year	9	(29,440)	(30,000)
		<u> </u>	<u> </u>
NET ASSETS		<u><u>(7,651)</u></u>	<u><u>(14,287)</u></u>
FUNDS	11		
Unrestricted funds		<u>(7,651)</u>	<u>(14,287)</u>
TOTAL FUNDS		<u><u>(7,651)</u></u>	<u><u>(14,287)</u></u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 June 2021.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 June 2021 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

Wings of Hope

Balance Sheet - continued

30 June 2021

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 30 March 2022 and were signed on its behalf by:

Dr R Sri Ram PhD FRSA - Trustee

1. ACCOUNTING POLICIES

Going concern basis of accounting

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

At the balance sheet date, the Charity's liabilities exceeded its assets. The Charity has received assurance from the Trustees that they will continue to give financial support to the Charity for twelve months from the date of signing these financial statements.

On this basis, the Trustees consider it appropriate to prepare the accounts on a going concern basis. However, should the financial support mentioned above not be forthcoming, the going concern basis used in preparing the company's accounts may be invalid and adjustments would have to be made to reduce the value of assets to their realisable amount and to provide for any further liabilities which might be necessary should this basis not continue to be appropriate.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Grants offered subject to conditions which have not been met at the year end date are noted as a commitment but not accrued as expenditure.

Tangible fixed assets

Tangible fixed assets are stated at cost less accumulated depreciation. Depreciation is provided at rates calculated to write off each asset over its expected useful life, as follows:

Fixtures, fittings and equipment - 25% reducing balance

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Notes to the Financial Statements - continued
for the Year Ended 30 June 2021

2. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	30.6.21	30.6.20
	£	£
Depreciation - owned assets	<u>190</u>	<u>253</u>

3. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 30 June 2021 nor for the year ended 30 June 2020.

Trustees' expenses

There were no trustees' expenses paid for the year ended 30 June 2021 nor for the year ended 30 June 2020.

4. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted funds £
INCOME AND ENDOWMENTS FROM	
Donations and legacies	123,427
EXPENDITURE ON	
Charitable activities	
Charitable activities	105,550
Other	<u>5</u>
Total	<u>105,555</u>
NET INCOME	17,872
RECONCILIATION OF FUNDS	
Total funds brought forward	<u>(32,159)</u>
TOTAL FUNDS CARRIED FORWARD	<u>(14,287)</u>

Notes to the Financial Statements - continued
for the Year Ended 30 June 2021

5. TANGIBLE FIXED ASSETS

	Fixtures and fittings £
COST	
At 1 July 2020 and 30 June 2021	<u>7,167</u>
DEPRECIATION	
At 1 July 2020	6,407
Charge for year	<u>190</u>
At 30 June 2021	<u>6,597</u>
NET BOOK VALUE	
At 30 June 2021	<u>570</u>
At 30 June 2020	<u>760</u>

6. STOCKS

	30.6.21	30.6.20
	£	£
Stocks	<u>3,894</u>	<u>3,894</u>

7. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	30.6.21	30.6.20
	£	£
Other Debtors -SCL	-	3,834
Other Debtors - Paypal/Stripe	<u>247</u>	<u>457</u>
	<u>247</u>	<u>4,291</u>

8. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	30.6.21	30.6.20
	£	£
Social security and other taxes	3,738	5,182
Other creditors	-	6
Other creditors-SCL	126,016	-
Accruals and deferred income	<u>3,265</u>	<u>8,165</u>
	<u>133,019</u>	<u>13,353</u>

Notes to the Financial Statements - continued
for the Year Ended 30 June 2021

9. CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR

	30.6.21 £	30.6.20 £
Bank loans (see note 10)	<u>29,440</u>	<u>30,000</u>

10. LOANS

An analysis of the maturity of loans is given below:

	30.6.21 £	30.6.20 £
Amounts falling due in more than five years:		
Repayable by instalments:		
Bank loans more 5 yr by instal	29,440	30,000

11. MOVEMENT IN FUNDS

	At 1.7.20 £	Net movement in funds £	At 30.6.21 £
Unrestricted funds			
General fund	(14,287)	6,636	(7,651)
	<u> </u>	<u> </u>	<u> </u>
TOTAL FUNDS	<u>(14,287)</u>	<u>6,636</u>	<u>(7,651)</u>

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	86,733	(80,097)	6,636
	<u> </u>	<u> </u>	<u> </u>
TOTAL FUNDS	<u>86,733</u>	<u>(80,097)</u>	<u>6,636</u>

Comparatives for movement in funds

	At 1.7.19 £	Net movement in funds £	At 30.6.20 £
Unrestricted funds			
General fund	(32,159)	17,872	(14,287)
	<u> </u>	<u> </u>	<u> </u>
TOTAL FUNDS	<u>(32,159)</u>	<u>17,872</u>	<u>(14,287)</u>

Notes to the Financial Statements - continued
for the Year Ended 30 June 2021

11. MOVEMENT IN FUNDS - continued

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	123,427	(105,555)	17,872
	<hr/>	<hr/>	<hr/>
TOTAL FUNDS	<u>123,427</u>	<u>(105,555)</u>	<u>17,872</u>

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.7.19 £	Net movement in funds £	At 30.6.21 £
Unrestricted funds			
General fund	(32,159)	24,508	(7,651)
	<hr/>	<hr/>	<hr/>
TOTAL FUNDS	<u>(32,159)</u>	<u>24,508</u>	<u>(7,651)</u>

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	210,160	(185,652)	24,508
	<hr/>	<hr/>	<hr/>
TOTAL FUNDS	<u>210,160</u>	<u>(185,652)</u>	<u>24,508</u>

12. RELATED PARTY DISCLOSURES

The administration charges of £12,000 (2020 - £12,000) together with £48,000 towards the cost of WOHA UK Project are payable for services provided by Supreme Creations Limited, a company in which trustees Dr R Sri Ram and Mrs Rajni Sriram are Directors, and have been approved by the Charity Commissioners.

13. COMPANY LIMITED BY GUARANTEE

Wings of Hope is a company limited by guarantee and accordingly does not have a share capital.

Every member of the company undertakes to contribute such amount as may be required not exceeding £1 to the assets of the charitable company in the event of its being wound up while he or she is a member, or within one year after he or she ceases to be a member.

Wings of Hope

Detailed Statement of Financial Activities for the Year Ended 30 June 2021

	30.6.21 £	30.6.20 £
INCOME AND ENDOWMENTS		
Donations and legacies		
Donations	43,634	81,279
Grants	-	3,665
WOH Achievement Awards	<u>43,099</u>	<u>38,483</u>
	<u>86,733</u>	<u>123,427</u>
Total incoming resources	86,733	123,427
EXPENDITURE		
Raising donations and legacies		
WOH Achievement Awards & Event	557	-
Charitable activities		
Wings of Hope students development programs	57,433	84,019
Depreciation	190	253
Grants to schools	<u>6,450</u>	<u>5,000</u>
	64,073	89,272
Other		
HMRC late payment interest	-	5
Support costs		
Governance costs		
Consultancy fees	466	1,631
Independent examiner's fees	2,200	2,000
Administration	12,000	12,000
Bank charges	<u>801</u>	<u>647</u>
	<u>15,467</u>	<u>16,278</u>
Total resources expended	<u>80,097</u>	<u>105,555</u>
Net income	<u><u>6,636</u></u>	<u><u>17,872</u></u>