

Charity registration number 1099366

Company registration number 04851552 (England and Wales)

EVERTON IN THE COMMUNITY
ANNUAL REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 JUNE 2024



EVERTON IN THE COMMUNITY

LEGAL AND ADMINISTRATIVE INFORMATION

Trustees	Sir J F Jones Mr Martin Carey Mrs Susan Russell Mrs A A Waldron Ms T Gore Ms Hannah Robinson Ms Carol Rogers Mr John Schorah Mr G R Walters Ms L Williams	(Appointed 6 June 2024)
Charity number	1099366	
Company number	04851552	
Registered office	Goodison Park Goodison Road Liverpool Merseyside L4 4EL	
Auditor	Xeinadin Audit Limited 46 Hamilton Square Birkenhead Wirral Merseyside CH41 5AR	
Bankers	Barclays Bank plc Leicester LE87 2BB	
Solicitors	Brabners LLP Horton House Exchange Flags Liverpool Merseyside L2 3YL	
Investment advisors	Quilter Cheviot 5 St Pauls Square Liverpool Merseyside L3 9SJ	

EVERTON IN THE COMMUNITY

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EVERTON IN THE COMMUNITY

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT AND STRATEGIC REPORT) FOR THE YEAR ENDED 30 JUNE 2024

The Trustees present their annual report and financial statements for the year ended 30 June 2024.

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the charity's governing document, the Companies Act 2006 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (as amended for accounting periods commencing from 1 January 2016)

Objectives and activities

The charity was incorporated as a company limited by guarantee on 31 July 2003 and registered as a charity on 10 September 2003. It commenced activities on 1 June 2004.

It is governed by its memorandum and articles of association and its objects are:-

- To promote community participation in healthy recreation by providing facilities for the playing of football and other sports capable of improving physical health;
- To provide and assist in providing facilities for sport, recreation or other leisure time occupation of such persons who have need for such facilities by reason of their youth, age, infirmity or disablement, poverty or social and economic circumstances or for the public at large in the interests of social welfare and with the object of improving their conditions of life;
- The relief of sickness and preservation of people with a disability by the provision of facilities for recreation and other leisure time occupation for such persons, in particular but not exclusively by providing opportunities for competitive and non-competitive sport to assist their integration into society;
- To advance the education of children and young people and to provide opportunities for them to develop their full capabilities and enable them to become responsible members of society so that their conditions of life may be improved.

The user groups are local schools, colleges and disability organisations.

The day to day business of the charity is conducted under the control of the Chief Executive Officer, who reports to the Board of Trustees at their regular meetings.

Public benefit

The Trustees are aware of the Charity Commission's guidance in relation to public benefit. It is the opinion of the Trustees, that this report demonstrates how the charity provides public benefit.

The Trustees have paid due regard to guidance issued by the Charity Commission in deciding what activities the charity should undertake.

EVERTON IN THE COMMUNITY

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT AND STRATEGIC REPORT) (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2024

Strategic report

The description under the headings "Achievements and performance" and "Financial review" meet the company law requirements for the Trustees to present a strategic report.

Achievements and Performance

Overview

In October 2023, Everton in the Community launched the Trinity Project, a transformative five-year strategic plan aimed at creating stronger communities and brighter futures across the Liverpool City Region. Unveiled at Goodison Park to key stakeholders, the strategy is built around three core pillars: EitC Learns, EitC Minds and EitC Thrives.

- **EitC Learns** focuses on breaking barriers to education by supporting early learning, improving attainment and equipping adults with essential workforce skills to ensure opportunities for lifelong learning.
- **EitC Thrives** empowers individuals to reach their full potential through programmes that integrate football, life skills and bespoke support.
- **EitC Minds** addresses Liverpool's challenges with poor mental health and dementia by offering innovative programmes and quick access to mental health support to improve the quality of life for individuals.

EitC Learns

Early Years and Primary Education

Over the 2023/24 academic year, the Primary Education team engaged with 6,471 children across 115 schools through the Premier League Primary Stars programme and our Steve Morgan Foundation (SMF) funded Community Impact Model. The team worked with partner schools to deliver a range of activities, including dance and gymnastics, forest school, swimming, teacher CPD, and football development. In the L4/South Sefton area, the SMF funded programme supported nine schools in deprived areas, offering free pilot programmes and e-steam/social action sessions. Notable events included a SATS booster breakfast club and the Junior Goodison Sleepout, focusing on wellbeing and easing SATS anxiety. These initiatives received overwhelmingly positive feedback from participants and parents alike. The team also supported teacher upskilling in swimming, with 100% of pupils achieving confidence in the water and half meeting national curriculum expectations.

The academic year saw significant achievements, including a surge in female football engagement, culminating in a girls' team winning a national tournament. Other highlights included knife crime awareness workshops, utilising VR technology, and winning the Premier League Disability Festival leading to hosting rights for the 2025 finals. The team also introduced a youth board involving children with ADHD to shape future events. Mentoring emerged as a key success, surpassing annual targets by the Christmas period, with high demand for PSHE interventions, particularly speech and language support for years 3 and 4.

EVERTON IN THE COMMUNITY

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT AND STRATEGIC REPORT) (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2024

Secondary Education and Pathways

The Secondary Education team engaged over 3,000 students through themed events, targeted interventions, post-16 development and career experiences. The integration of our 'e-steam' initiative and the National Citizen Service (NCS) "Open to All" has enhanced opportunities for young people in high-deprivation areas, while team expansion enabled the introduction of specialised programmes like "Reach Your Goals" for KS3 SEND (Special Educational Needs and Disabilities) students. This pilot supported Year 7 students with EHCPs (Educational Health Care Plan) in the L4/South Sefton area, focusing on social interaction, emotional resilience and literacy. Additionally, a 20-hour literacy programme improved reading ages for 80% of participants, addressing gaps identified through assessments. Efforts to boost attendance through rewards, mentoring and small group work yielded positive results, with higher attendance rates and behavioural improvements among participants compared to peers.

Career development initiatives included internships for 140 students, with placements at organisations like Laing O'Rourke and Weightmans, as well as career events reaching over 240 students. An "at risk of NEET" programme supported Year 11 students with tailored plans to secure post-GCSE progression. Social action projects engaged over 150 participants in campaigns addressing food poverty, mental health and violence against women. Despite the upcoming closure of the NCS initiative in March 2025, the programme exceeded expectations.

Digital Skills Lab

The Digital Skills Lab remains a transformative initiative addressing the digital skills gap in Merseyside by providing cutting-edge STEAM (Science, Technology, Engineering, Arts, Maths) resources for children and adults. As the centrepiece of the 'E-STEAM' programme, the lab inspires interest in science and technology, equipping participants with skills for future careers while strengthening workforce readiness. Over the past year, it has offered free digital skills training for adults, supported creative projects like podcasts, escape rooms, and enriched STEAM education for schools. Additionally, innovative programmes like coding, engineering, and robotics workshops have engaged students, breaking barriers to opportunities in STEAM. Highlights include the 'Game Changers' event, inspiring students to consider gaming industry careers, and the Women in Engineering event, empowering 60 Year nine girls to explore diverse roles in engineering.

The Sphero Coding and Robotics programme continues to be a cornerstone of secondary education, significantly increasing female interest in computer science, while the new Sphero Blueprint programme introduced students to engineering principles, with 100% reporting increased knowledge. Primary education initiatives also thrived, with partnerships like the Royal Institution offering coding masterclasses for KS2 students, the Liverpool School of Tropical Medicine piloting antibiotic resistance sessions, and AstraZeneca's Active Science programme expanding across the region. Social action projects like the Clean Air Quest educated families on air pollution, empowering students to lead local change. Across primary and secondary levels, these programmes have reached thousands of students, fostering learning, innovation and community impact with 2,588 participants engaged across our primary education, secondary education and community initiatives.

Early Intervention

Our Early Interventions team has supported 139 young people at risk of exclusion from school, tailoring delivery to referral needs and local insights. Projects included an arts initiative with Liverpool Empire Theatre, where 12 female participants explored spoken word, dance, drama and scriptwriting. They also focused on women's rights, creating a piece to be showcased during the International Women's Day campaign.

The team delivered the 'She Inspires' programme alongside the LFC Foundation, Merseyside Police and the FA, targeting 300 females across 15 schools to boost confidence and aspirations through football and sport.

Additionally, the team facilitated mixed and female-only groups meeting twice weekly. Participants engaged in issue-based workshops, outdoor activities, and skills development with 114 earning qualifications and building transferable skills. These initiatives have increased confidence, self-esteem and personal growth amongst participants.

EVERTON IN THE COMMUNITY

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT AND STRATEGIC REPORT) (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2024

Targeted Support

The Safe Hands programme supported 64 participants with complex and neurodiverse needs this year, incorporating Functional Skills English and Maths up to Level 1 into post-16 delivery. The programme also focuses on personal and life skills, including cooking, food hygiene, ASDAN and King's Trust qualifications, helping participants transition to education, training, or employment (ETE). The STEPS project, led by the Neurodiversity Coordinator, supports participants in understanding neurodiversity and its daily impact. Last year, 100% of leavers secured post-16 destinations.

Pre-16 participants focused on mindfulness, social interaction, and resilience, addressing educational gaps due to withdrawn schooling. A Family Support Worker was introduced to assist families with debt management, referrals to CAHMS, YPAS, counselling and education support proving highly successful.

Participants also engaged in social action projects, including fundraising, building a forest school and assisting in a local care home. Furthermore, they participated in the L4 Community Lantern Walk, creating banners and flags to support Spellow Lane Library after riot damage. Both participants and families joined this community solidarity event. These activities helped to develop confidence, community involvement and a sense of belonging, enriching the participants' personal and social development.

Employment support was provided by the Working Well team who provided over 500 participants with advice & guidance and access to job fairs and recruitment events such as Women in Construction. 64 individuals were placed into employment. Additionally, the Digital Inclusion Network - launched in June 2023 - tackled digital poverty through training 26 Digital Champions, by distributing devices, SIM cards, and hosting digital skills workshops.

EitC Thrives

Community Engagement

Over the past 12 months, our community provision has engaged over 1,500 participants aged 8-19 through 15 after-school clubs and 12 community venues. Half-term activities provided positive alternatives for 'at-risk' youths and those on free school meals.

The Kicks team facilitated participant representation in tournaments, including '4 Clubs, 1 Goal', the Premier League national tournament at St. George's Park and local inter-youth competitions. Youth workers delivered innovative projects on themes such as fashion sustainability, spoken word, drama, and photography, culminating in a fashion show fundraiser. Issue-based workshops addressed further topics such as Black History Month, Rainbow Laces, knife crime, exploitation and violence against women and girls.

Christmas events included a grotto for 100 participants and distribution of hampers and gifts. Participants also engaged in Merseyside Police's Young Advisory Board, completed qualifications that include Go Lead and Duke of Edinburgh with some securing employment, including six roles in Everton hospitality and one with EitC.

Starting Well Programme

The Starting Well programme continued its vital support for parents and guardians of children aged two and under, creating a safe space for bonding and learning. Everton Women's first team stars participated in the Charity's 36th anniversary celebrations, further fostering community engagement.

Home Is Where The Heart Is

Over the year, we supported nine residents and engaged 31 participants through outreach at HIWTHI. Four residents transitioned to independent living, and several others gained employment. For example, one participant completed a BTEC Level 3 in Management and moved from a women's refuge to their own flat, while another secured part-time work at EitC as a youth worker.

EVERTON IN THE COMMUNITY

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT AND STRATEGIC REPORT) (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2024

We maintained strong collaboration with City of Liverpool College, providing consistent support for participants, resulting in several transitioning to employment, education, or training, with three moving into the HIWTHI house. Our work with asylum seekers and refugees has been particularly impactful, with staff assisting students to navigate rights, employment and housing, earning positive feedback from the college.

Partnerships with targeted services and the care leaver sector have grown through networking events and initiatives such as hosting a care leavers football tournament during October half term, further expanding support for vulnerable groups.

The People's Health Project (PHP)

This eight-week healthy lifestyle programme engaged 200 children from five primary schools across Merseyside. Sessions emphasised nutrition, physical activity, and sleep hygiene, teaching life skills like food preparation and cooking while promoting overall wellbeing.

Football Development

Over the last 12 months, Football Development has delivered diverse projects, creating opportunities, pathways and upskilling participants, supported by impactful partnerships.

The Street Soccer Academy, a personal development programme for 18-30-year-olds at risk of homelessness was delivered weekly for 10 weeks. It focused on physical activity, positive mindset coaching, employability and soft skills. In 2023, EitC teams reached the national final at Leicester City's academy. Outcomes include participants referred to employment services, accessing counselling, and playing competitive football.

Kick The Stigma, relaunched in September 2024 in partnership with The Growth Company, is an eight-week programme supporting males aged 18+ on probation. It includes eight mental health workshops and eight football/gym sessions. This programme enhances employability and mental wellbeing for participants.

The FA Playmaker Award delivered by Football Development was launched in 2024 to engage hard to reach young people who have a passion for football. The award is split into theory and practical with participants gaining the opportunity to plan, deliver and evaluate coaching sessions.

Veterans' Support

Veterans' services continued to flourish, with key initiatives like the Veterans' Christmas Ball and the launch of the Stand By Her programme for female veterans. The WELLFIT programme integrated physical activity with mental health discussions, and services expanded to support veterans with dementia and bereaved families, ensuring their unique needs were addressed.

Falls Prevention

The Safe and Steady programme continued to support individuals at risk of falls, with key achievements including the identification of participants in need of critical medical interventions. The programme improved physical wellbeing for participants through accessible exercise sessions, reducing anxiety about falls and promoting independence. The programme also held a successful Falls Prevention Week event and a festive celebration with over 100 attendees.

Food Pantry

The Blue Base Pantry continued its crucial role in combating food insecurity, serving over 38,000 individuals by the end of 2023. Additionally, the pantry saved 28 tonnes of food from waste, provided health screenings, welfare advice, and access to employment fairs making it a vital community resource.

Disability Support

Everton in the Community's disability provision continued with 14 disability football teams representing the charity. The Down Syndrome football team also gained significant visibility through a live-streamed match, further promoting inclusion.

EVERTON IN THE COMMUNITY

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT AND STRATEGIC REPORT) (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2024

EITC Minds

The People's Place celebrated its one-year anniversary, with over 5,000 visitors benefitting from the facility's diverse services, which included mental health support, physical health screenings and wellbeing activities. Partnerships with the Liverpool University Hospital Foundation Trust allowed for critical medical support, including the BEAT breathlessness hub, which screened over 1,300 individuals and identified 40 cases of undiagnosed heart failure. The facility also provided crisis interventions, directing individuals to appropriate support services.

Mental Health and Wellbeing

Everton in the Community's ongoing focus on mental health expanded considerably in 2023, with evidence-based programmes offering support in response to the heightened demand caused by the pandemic and cost-of-living crisis. Collaborations with clinical psychologists, GPs, and mental health nurses ensured accessible, professional mental health care for vulnerable individuals.

Pass on the Memories

In partnership with Christopher Ward, the programme introduced intergenerational activities combining technology and sensory learning to connect older and younger generations, enhancing cognitive health and engagement. Digital inclusion efforts also included weekly digital drop-ins to improve digital skills in the community.

Everton Cares Programme

The Everton Cares initiative, supporting individuals with long-term health conditions, achieved notable outcomes, including improvements in mental wellbeing, reduced loneliness, and better management of pre-existing conditions such as diabetes and high blood pressure.

Health and wellbeing

Over the past 12 months, the health and wellbeing team delivered impactful projects promoting mental health literacy, awareness and healthy lifestyles. These initiatives achieved positive outcomes across schools and communities.

Tackling the Blues

In partnership with Edge Hill University and Tate Liverpool, this school-based mental health literacy project engaged 407 children across 10 schools (eight primary, two secondary). Participants co-designed a curriculum addressing mental health themes relevant to their needs. Weekly workshops, art sessions and physical activities resulted in improved mental and physical wellbeing, confidence, self-esteem and interpersonal skills.

Ahead of the Game

Partnering with Rugby League Cares and Movember, we reached 3,081 young people, 400 coaches, and 231 parents in schools and community clubs through Ahead of the Game. The programme focused on mental health awareness, equipping participants with practical strategies to foster positive mental health.

EVERTON IN THE COMMUNITY

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT AND STRATEGIC REPORT) (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2024

Innovation and Strategy

Marketing, Media, and Communications

The introduction of a new Marketing Manager has significantly enhanced EitC's ability to develop its brand and ensure consistency across all materials and programmes. This has been particularly valuable for school-related and SMF-funded initiatives.

During the 2023/24 season, the Communications department expanded to provide greater focus on digital content and public relations. Under the leadership of the Head of Media and Communications, the team includes a Senior Digital and Content Coordinator and Communications Assistant to enhance digital output across the charity's website and social platforms, and a Senior PR Coordinator to manage external media opportunities.

The Communications team played a critical role in the launch of the Trinity Project, producing rich content such as podcasts and hosting stakeholder events to outline the strategy's community impact. Highlights from the year include:

- 364 pieces of PR coverage, with features on platforms like BBC Breakfast and ITV Granada Reports.
- Engaging digital content to celebrate events such as the Blue Heart Awards and World Down's Syndrome Day.
- Growth of social media followers to over 71,000 and 160,000 website views from 47,000 unique users.

Charitable Donations and Partnerships

In April, a new three-year partnership with Christopher Ward was announced, focusing on intergenerational projects that bring together older adults and young participants from the E-STEAM project.

Weightmans's Solicitors continued their support with quarterly donations and valuable pro-bono support, whilst CAE Technology Services continue working with the charity to tackle digital poverty. As part of a long-term commitment of support, Active Flooring Solutions provided a generous donation to enable the charity to host a Christmas grotto, ensuring hundreds of disadvantaged young people, children and young adults received a gift.

Coeus Insurance continued supporting the charity through its Charity of the Year scheme which included a highly successful corporate golf day which raised valuable funds for the charity.

Causeway Technologies continue to support our work across mental health and were headline sponsors of the charity's Blue Heart Awards - acknowledging the achievements and contributions of participants, partners and volunteers across the charity.

The 1878 Community Club continues to grow with supporters passionate about protecting the sustainability of Everton in the Community donating £1,878 annually. Supporters were given the opportunity to join an online webinar in which Everton Director of Football, Kevin Thelwell and the charity's CEO participated in a Q&A.

EVERTON IN THE COMMUNITY

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT AND STRATEGIC REPORT) (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2024

Fundraising

As part of a new fundraising strategy, new initiatives were launched over this period, including a silent auction run by an external company raising around £10,000 per match.

A new partnership was also launched with RunThrough - a national running and challenge events company with a large portfolio of events being delivered locally and internationally – providing opportunities for our supporters to take part and raise funds on behalf of EitC.

The Goodison Sleepout took place in October with over £35,000 raised for the charity's Home Is Where The Heart Is programme which works to tackle homelessness amongst young people in our city. The annual birthday celebrations involved a variety of fundraising activities and raised over £45,000, including £20,000 being donated by club partner FIGS.

End of season play on pitch activities organised by Everton Football Club also contributed to the charity's fundraising efforts.

We continue to offer both a £1 and a £2 weekly draw through our lottery provider Sterling where weekly entries have remained consistent throughout the season.

Volunteering

In early 2024, Everton in the Community proudly achieved the Investors in Volunteers Accreditation, maintaining its position as the only Club Community Organisation (CCO) to receive this prestigious recognition. The accreditation assessment commended EitC's commitment to volunteering, stating: "EitC has built a loyal and committed volunteering family, making a significant difference locally, nationally and internationally"

At the charity's Blue Heart awards, the Blue Base Pantry volunteering team received 'Team of the Year – Non-Sporting' award.

The creation of a new 'Carer Mentors' voluntary position has provided a transitional pathway for bereaved carers, to be upskilled to support participants and their families who attend our Pass on the Memories programme. We continue to welcome corporate volunteers into our programmes as well as organisations such as Sodexo, Unilever and British Gas to utilise their corporate volunteering days with Everton in the Community.

In November, over 20 Volunteers will embark on a life-changing experience to Nakuru, Kenya where they will support young people aged 3-16yrs who are growing up in poverty. Their work will include teaching English and Geography as well as educating staff and pupils on UK Traditions.

In May, the charity celebrated its first Blue Heart Awards at Content in Liverpool city centre, honouring participants, volunteers, and fundraisers across EitC's 60+ initiatives. Sponsored by Causeway Technologies, the event welcomed 400 guests, including special guest Tony Bellew, and recognised achievements through 15 awards categories.

Financial review

Incoming resources for the year amounted to £5,367,111 (2023 £4,634,633), including capital grants received of nil (2023 £268,115). Expenditure amounted to £5,824,231 (2023 £5,689,987) and gains on investments were £27,435 (2023 £25,889).

Overall there was a deficit of £429,685 (2023 £1,029,465) which when deducted from the funds brought forward of £6,151,918 left £5,722,233 to be carried forward. This amount includes restricted funds of £4,124,862 and undesignated free reserves of £275,799.

The cash and bank balances stood at £1,207,993 (2023 £893,128).

EVERTON IN THE COMMUNITY

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT AND STRATEGIC REPORT) (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2024

Reserves policy

It is the policy of the charity that unrestricted funds which have not been designated for a specific use should be maintained at a level equivalent to three month's expenditure. The Trustees consider that reserves at this level will ensure that, in the event of a significant drop in funding, they will be able to continue the charity's current activities while consideration is given to ways in which additional funds may be raised. This level of reserves has not been fully met during the year, however, the charity is working hard to re-instate this level of reserves.

Investments policy

Under the Articles of Association the charity has the power to make any investment the trustees see fit. The Board approved the appointment of Quilter Cheviot as Investment Fund Managers to the charity with discretionary powers to invest funds in line with the Ethical Investment Policy restrictions detailed below:

Fund Managers will have discretion to invest in any assets subject to the following restrictions:

- no more than 5% of the entire portfolio under discretionary management may be invested at any time in any one stock. This rule is to apply on a look-through basis;
- funds are to be placed in regulated assets and markets.

The Trustees attach great importance to avoiding investments that could be seen to be at odds with its values and mission. To that end there shall be no investment in any company which derives more than 10% of its global turnover from those assets which are deemed to be unethical, as agreed with the Investment Manager from time to time.

The exclusions agreed shall apply on a look-through basis. It is recognised that from time to time there may be a technical breach of these exclusions which does not result from an overt investment decision made by the Investment Manager. In such a case, the Investment Manager will be required to act to rectify the position at the earliest opportunity and to report such action to the charity.

The Investment Manager provides custody of assets. the charity has a nominated list of authorised Trustees, at least two of whom are required to sign instructions to the Investment Manager.

The Investment Manager will submit a report to the Trustees each quarter outlining performance, asset allocation, risk profile and position of the portfolio against the Investment Objective.

The Trustees have responsibility for agreeing strategy and monitoring the performance of the investment assets. The Trustees will meet every six months to review the portfolio, including an analysis of return, risk and asset allocation. Performance will be monitored against agreed market benchmark, against the Investment Objective of inflation plus 4% over the long term, and a peer group index.

Risk assessment

The Trustees have assessed the major risks to which the charity is exposed, and are satisfied that systems are in place to mitigate exposure to the major risks.

EVERTON IN THE COMMUNITY

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT AND STRATEGIC REPORT) (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2024

Structure, governance and management

The charity is a company limited by guarantee, incorporated on 31 July 2003 and is therefore governed by a Memorandum and Articles of Association which have been subject to revision and were formally adopted in May 2018.

The Trustees, who are also the directors for the purpose of company law, and who served during the year and up to the date of signature of the financial statements were:

Sir J F Jones

Mr Martin Carey

Mrs Susan Russell

Mrs AA Waldron

Ms T Gore

Mr B Osu

(Resigned 27 September 2024)

Ms Hannah Robinson

Ms Carol Rogers

Mr John Schorah

(Appointed 6 June 2024)

Mr G R Walters

Ms L Williams

Trustees are drawn from Everton Football Club and from the wider community. Most trustees are already familiar with the practical work of the Charity when appointed, but new trustees are invited and encouraged to attend short training sessions to familiarise themselves with the charity and the context within which it operates. The Chief Executive Officer ensures that the Board of Trustees is kept up to date with any changes in legislation, rules and regulations which may affect the charity.

None of the Trustees has any beneficial interest in the company. All of the Trustees are members of the company and guarantee to contribute £10 in the event of a winding up.

The day to day management of the charity is delegated to the Senior Management Team which comprise:

- Sue Gregory - Chief Executive Officer
- Mike Salla - Deputy Chief Executive Officer
- Linda McMullen - Director of Finance, Governance and Assets (to May 2024)
- Andrew Duff - Director of Income Generation (to April 2024)
- John McDonald - Director of Innovation and Strategy
- Lara King - Director of Children and Youth Services
- Mike Finn - Director of Lifelong Learning (to December 2023)
- Jonathan Jones - Director of Adult Services (from 1 April 2024)
- Jordan Sumner - Head of Finance (from June 2024)

The Board of Trustees meet on a regular basis and are provided with monthly status reports to enable them to monitor the performance of the charity.

The Trustees induction procedure includes training in relation to governance, the role of a Trustee and their responsibilities and any other matters that support their role.

The remuneration of Everton in the Community employees is set by the Board of Trustees, having taken advice from Everton FC HR department and benchmarked against similar roles in the charity sector.

All Trustees give of their time freely and no Trustee remuneration or expenses were paid in the year.

EVERTON IN THE COMMUNITY

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT AND STRATEGIC REPORT) (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2024

Auditor

In accordance with the company's articles, a resolution proposing that Xeinadin Audit Limited be reappointed as auditor of the company will be put at a General Meeting.

Disclosure of information to auditor

Each of the Trustees has confirmed that there is no information of which they are aware which is relevant to the audit, but of which the auditor is unaware. They have further confirmed that they have taken appropriate steps to identify such relevant information and to establish that the auditor is aware of such information.

The Trustees' report, including the strategic report, was approved by the Board of Trustees.

Sir J F Jones

Trustee

Dated: 13 March 2025

EVERTON IN THE COMMUNITY

STATEMENT OF TRUSTEES' RESPONSIBILITIES

FOR THE YEAR ENDED 30 JUNE 2024

The Trustees, who are also the directors of Everton In The Community for the purpose of company law, are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company Law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that year.

In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The Trustees are responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

EVERTON IN THE COMMUNITY

INDEPENDENT AUDITOR'S REPORT

TO THE MEMBERS OF EVERTON IN THE COMMUNITY

Opinion

We have audited the financial statements of Everton In The Community (the 'charity') for the year ended 30 June 2024 which comprise the statement of financial activities, the balance sheet, the statement of cash flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 30 June 2024 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the *Auditor's responsibilities for the audit of the financial statements* section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the annual report other than the financial statements and our auditor's report thereon. The Trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of our audit:

- the information given in the Trustees' report for the financial year for which the financial statements are prepared, which includes the directors' report and the strategic report prepared for the purposes of company law, is consistent with the financial statements; and
- the strategic report and the directors' report included within the Trustees' report have been prepared in accordance with applicable legal requirements.

EVERTON IN THE COMMUNITY

INDEPENDENT AUDITOR'S REPORT (CONTINUED)

TO THE MEMBERS OF EVERTON IN THE COMMUNITY

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charity and its environment obtained in the course of the audit, we have not identified material misstatements in the strategic report or the directors' report included within the Trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of Trustees

As explained more fully in the statement of Trustees' responsibilities, the Trustees, who are also the directors of the charity for the purpose of company law, are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error. In preparing the financial statements, the Trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

The extent to which our procedures are capable of detecting irregularities, including fraud, is detailed below.

EVERTON IN THE COMMUNITY

INDEPENDENT AUDITOR'S REPORT (CONTINUED)

TO THE MEMBERS OF EVERTON IN THE COMMUNITY

Extent to which the audit was considered capable of detecting irregularity, including fraud

Our approach to identifying and assessing the risks of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, was as follows:

- the engagement partner ensured that the engagement team collectively had the appropriate competence, capabilities and skills to identify or recognise non-compliance with applicable laws and regulations;
- we identified the laws and regulations applicable to the charity through discussions with trustees and other management, and from our knowledge and experience of charity sector;
- we focused on specific laws and regulations which we considered may have a direct material effect on the financial statements or the operations of the charity, including the Companies Act 2006, Charities Act 2011, data protection, anti-bribery, employment, food hygiene and health and safety legislation;
- we assessed the extent of compliance with the laws and regulations identified above through making enquiries of management team and inspecting legal correspondence; and identified laws and regulations were communicated within the audit team regularly and the team remained alert to instances of non-compliance throughout the audit.

We assessed the susceptibility of the charity's financial statements to material misstatement, including obtaining an understanding of how fraud might occur, by:

- making enquiries of management team as to where they considered there was susceptibility to fraud, their knowledge of actual, suspected and alleged fraud; and
- considering the internal controls in place to mitigate risks of fraud and non-compliance with laws and regulations.

To address the risk of fraud through management bias and override of controls, we:

- performed analytical procedures to identify any unusual or unexpected relationships;
- tested journal entries to identify unusual transactions;
- assessed whether judgements and assumptions made in determining the accounting estimates were indicative of potential bias; and
- investigated the rationale behind significant or unusual transactions.

In response to the risk of irregularities and non-compliance with laws and regulations, we designed procedures which included, but were not limited to:

- agreeing financial statement disclosures to underlying supporting documentation;
- enquiring of management as to actual and potential litigation and claims; and
- reviewing correspondence with HMRC and relevant regulators.

A further description of our responsibilities is available on the Financial Reporting Council's website at: <https://www.frc.org.uk/auditorsresponsibilities>. This description forms part of our auditor's report.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

EVERTON IN THE COMMUNITY

INDEPENDENT AUDITOR'S REPORT (CONTINUED)

TO THE MEMBERS OF EVERTON IN THE COMMUNITY

Alastair Jeffcott BA FCA (Senior Statutory Auditor)
for and on behalf of Xeinaadin Audit Limited

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Chartered Accountants
Statutory Auditor

46 Hamilton Square
Birkenhead
Wirral
Merseyside
CH41 5AR

EVERTON IN THE COMMUNITY

STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

FOR THE YEAR ENDED 30 JUNE 2024

	Notes	Unrestricted funds 2024 £	Restricted funds 2024 £	Total 2024 £	Unrestricted funds 2023 £	Restricted funds 2023 £	Total 2023 £
Income from:							
Donations and legacies	3	949,785	94,863	1,044,648	922,821	569,007	1,491,828
<u>Charitable activities</u>							-
Education	4	218,785	1,374,133	1,592,918	158,000	728,139	886,139
Health	4	7,283	943,152	950,435	42,161	735,766	777,927
Sport	4	16,573	62,975	79,548	94,453	111,119	205,572
Youth	4	133,207	976,639	1,109,846	217,350	590,504	807,854
Other trading activities	5	575,070	-	575,070	427,655	-	427,655
Investments	6	14,646	-	14,646	37,658	-	37,658
Total income		<u>1,915,349</u>	<u>3,451,762</u>	<u>5,367,111</u>	<u>1,900,098</u>	<u>2,734,535</u>	<u>4,634,633</u>
Expenditure on:							
Raising funds	7	630,787	-	630,787	375,797	-	375,797
Charitable activities	8	1,269,052	3,924,392	5,193,444	1,961,362	3,352,828	5,314,190
Total expenditure		<u>1,899,839</u>	<u>3,924,392</u>	<u>5,824,231</u>	<u>2,337,159</u>	<u>3,352,828</u>	<u>5,689,987</u>
Net gains on investments	13	27,435	-	27,435	25,889	-	25,889
Net income/(expenditure)		<u>42,945</u>	<u>(472,630)</u>	<u>(429,685)</u>	<u>(411,172)</u>	<u>(618,293)</u>	<u>(1,029,465)</u>
Transfers between funds		(563,786)	563,786	-	(160,822)	160,822	-
Net movement in funds	10	<u>(520,841)</u>	<u>91,156</u>	<u>(429,685)</u>	<u>(571,994)</u>	<u>(457,471)</u>	<u>(1,029,465)</u>
Reconciliation of funds:							
Fund balances at 1 July 2023		<u>2,118,212</u>	<u>4,033,706</u>	<u>6,151,918</u>	<u>2,690,206</u>	<u>4,491,177</u>	<u>7,181,383</u>
Fund balances at 30 June 2024		<u><u>1,597,371</u></u>	<u><u>4,124,862</u></u>	<u><u>5,722,233</u></u>	<u><u>2,118,212</u></u>	<u><u>4,033,706</u></u>	<u><u>6,151,918</u></u>

The statement of financial activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing activities.

EVERTON IN THE COMMUNITY

BALANCE SHEET

AS AT 30 JUNE 2024

	Notes	2024 £	£	2023 £	£
Fixed assets					
Tangible assets	15	4,885,628		5,006,477	
Investments	16	-		944,673	
		<u>4,885,628</u>		<u>5,951,150</u>	
Current assets					
Stocks	17	6,118		6,690	
Debtors	18	263,665		389,359	
Cash at bank and in hand		1,207,993		893,128	
		<u>1,477,776</u>		<u>1,289,177</u>	
Creditors: amounts falling due within one year	19	(641,171)		(1,088,409)	
Net current assets			836,605		200,768
Total assets less current liabilities			<u>5,722,233</u>		<u>6,151,918</u>
Income funds					
Restricted funds	22	4,124,862		4,033,706	
<u>Unrestricted funds</u>					
Designated funds	23	1,262,981		1,274,554	
General unrestricted funds		334,390		843,658	
		<u>1,597,371</u>		<u>2,118,212</u>	
			<u>5,722,233</u>		<u>6,151,918</u>

The financial statements were approved by the Trustees on 13 March 2025

Sir J F Jones
Trustee

Company Registration No. 04851552

EVERTON IN THE COMMUNITY

STATEMENT OF CASH FLOWS

FOR THE YEAR ENDED 30 JUNE 2024

	Notes	2024 £	£	2023 £	£
Cash flows from operating activities					
Cash absorbed by operations	27		(651,228)		(481,283)
Investing activities					
Purchase of tangible fixed assets		(20,661)		(1,278,504)	
Purchase of investments		(81,412)		(96,907)	
Proceeds on disposal of investments		1,053,520		152,872	
Interest received		14,646		37,658	
Net cash generated from/(used in) investing activities			966,093		(1,184,881)
Net cash used in financing activities			-		-
Net increase/(decrease) in cash and cash equivalents			314,865		(1,666,164)
Cash and cash equivalents at beginning of year			893,128		2,559,292
Cash and cash equivalents at end of year			1,207,993		893,128

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 30 JUNE 2024

1 Accounting policies

Charity information

Everton In The Community is a private company limited by guarantee incorporated in England and Wales. The registered office is Goodison Park, Goodison Road, Liverpool, Merseyside, L4 4EL.

In the event of a winding up, the liability in respect of the guarantee is limited to £10 per member.

1.1 Accounting convention

The financial statements have been prepared in accordance with the Companies Act 2006 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (as amended for accounting periods commencing from 1 January 2016). The charity is a Public Benefit Entity as defined by FRS 102.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention, [modified to include certain financial instruments at fair value]. The principal accounting policies adopted are set out below.

1.2 Going concern

At the time of approving the financial statements, the Trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the Trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

1.3 Charitable funds

Unrestricted funds are available for use at the discretion of the Trustees in furtherance of their charitable objectives.

Designated funds comprise funds which have been set aside at the discretion of the Trustees for specific purposes. The purposes and uses of the designated funds are set out in the notes to the financial statements.

Restricted funds are subject to specific conditions by donors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the financial statements.

1.4 Incoming resources

Income is recognised when the charity is legally entitled to it after any performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

Cash donations are recognised on receipt. Other donations are recognised once the charity has been notified of the donation, unless performance conditions require deferral of the amount. Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

Legacies are recognised on receipt or otherwise if the charity has been notified of an impending distribution, the amount is known, and receipt is expected. If the amount is not known, the legacy is treated as a contingent asset.

Donated facilities and donated professional services are recognised in income at their fair value when their economic benefit can be reliably measured and the charity has control over the item. Fair value is determined on the basis of the value of the gift to the charity. A corresponding amount is recognised in expenditure.

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2024

1 Accounting policies

(Continued)

Income from capital grants is recognised when the charity has entitlement to the funds, any performance conditions have been met and the amount can be reliably measured.

Income from charitable activities includes income received under contract or where entitlement to the grant funding is subject to performance conditions. Income is recognised in the Statement of Financial Activities when the related services have been provided, income in advance of those services being provided is deferred.

Income from trading activities, includes income from fundraising events and trading activities to raise funds for the charity. Income is recognised when earned and the charity is entitled to the receipt.

1.5 Resources expended

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement, and the amount of the obligation can be measured reliably.

Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges are allocated on the portion of the asset's use.

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

Support costs are those that assist the work of the charity but are not directly attributable to the charitable activities. Support costs include office costs, administrative payroll costs and governance costs which support the charity's activities. Where the support costs cannot be attributable to a direct activity they have been allocated to the costs of raising funds and charitable activities on a pro-rata basis.

Governance costs represent costs associated with meeting the constitutional and statutory requirements of the charity and include the audit fees and costs linked to the strategic management of the charity.

1.6 Tangible fixed assets

Tangible fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses.

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Freehold land and buildings	2% on cost
Leasehold land and buildings	2% on cost
Fixtures and fittings	25% on cost
Motor vehicles	33.33% on cost

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is recognised in the statement of financial activities.

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2024

1 Accounting policies

(Continued)

1.7 Fixed asset investments

Fixed asset investments are initially measured at transaction price excluding transaction costs, and are subsequently measured at fair value at each reporting date. Changes in fair value are recognised in net income/(expenditure) for the year. Transaction costs are expensed as incurred.

1.8 Impairment of fixed assets

At each reporting end date, the charity reviews the carrying amounts of its tangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any).

1.9 Stocks

Stocks are stated at the lower of cost and estimated selling price less costs to complete and sell. Cost comprises direct materials and, where applicable, direct labour costs and those overheads that have been incurred in bringing the stocks to their present location and condition. Items held for distribution at no or nominal consideration are measured the lower of replacement cost and cost.

Net realisable value is the estimated selling price less all estimated costs of completion and costs to be incurred in marketing, selling and distribution.

1.10 Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

1.11 Financial instruments

The charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the charity's balance sheet when the charity becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2024

1 Accounting policies

(Continued)

Basic financial liabilities

Basic financial liabilities, including creditors and bank loans are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of operations from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

Derecognition of financial liabilities

Financial liabilities are derecognised when the charity's contractual obligations expire or are discharged or cancelled.

1.12 Employee benefits

The cost of any unused holiday entitlement is recognised in the period in which the employee's services are received.

Termination benefits are recognised immediately as an expense when the charity is demonstrably committed to terminate the employment of an employee or to provide termination benefits.

1.13 Retirement benefits

Payments to defined contribution retirement benefit schemes are charged as an expense as they fall due.

2 Critical accounting estimates and judgements

In the application of the charity's accounting policies, the Trustees are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both current and future periods.

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) **FOR THE YEAR ENDED 30 JUNE 2024**

3 Donations and legacies

	Unrestricted funds £	Restricted funds £	Total 2024 £	Total 2023 £
Donations and gifts	582,302	94,863	677,165	763,763
Capital grants receivable	-	-	-	268,115
Donated goods and services from Everton FC	367,483	-	367,483	459,950
	<u>949,785</u>	<u>94,863</u>	<u>1,044,648</u>	<u>1,491,828</u>
For the year ended 30 June 2023	<u>922,821</u>	<u>569,007</u>		<u>1,491,828</u>
Grants receivable				
The Football Foundation	-	-	-	259,120
Riverside Group	-	-	-	8,995
	<u>-</u>	<u>-</u>	<u>-</u>	<u>268,115</u>

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2024

4 Charitable activities

	Education	Health	Sport	Youth	Total 2024	Total 2023
	£	£	£	£	£	£
Grants	1,421,637	943,152	62,975	976,639	3,404,403	2,202,112
National Citizen Service	-	-	-	-	-	213,394
Other income	171,281	7,283	16,573	133,207	328,344	261,986
	<u>1,592,918</u>	<u>950,435</u>	<u>79,548</u>	<u>1,109,846</u>	<u>3,732,747</u>	<u>2,677,492</u>
Analysis by fund						
Unrestricted funds	218,785	7,283	16,573	133,207	375,848	
Restricted funds	1,374,133	943,152	62,975	976,639	3,356,899	
	<u>1,592,918</u>	<u>950,435</u>	<u>79,548</u>	<u>1,109,846</u>	<u>3,732,747</u>	
For the year ended 30 June 2023						
Unrestricted funds	158,000	42,161	94,453	217,350		511,964
Restricted funds	728,139	735,766	111,119	590,504		2,165,528
	<u>886,139</u>	<u>777,927</u>	<u>205,572</u>	<u>807,854</u>		<u>2,677,492</u>
Performance related grants						
The Premier League	485,501	119,997	46,000	260,000	911,498	939,317
UEFA Foundation	-	50,387	-	-	50,387	44,495
NHS	-	54,477	-	-	54,477	4,953
The Big Lottery	-	148,501	-	-	148,501	79,966
Steve Morgan Foundation	865,067	-	-	365,822	1,230,889	495,905
Sport Tech	-	-	-	-	-	8,125
Police & C C	10,000	-	-	168,247	178,247	72,175
Edge Hill University	-	-	-	-	-	6,640
Rugby League Carers	-	52,172	-	-	52,172	10,434
Knowsley B C	-	37,702	-	-	37,702	35,779
Liverpool C C	-	-	-	-	-	58,658
Liverpool CVS	-	-	-	-	-	8,326
PSS	-	68,000	-	-	68,000	35,414
Veterans Foundation	-	4,165	-	-	4,165	10,000
AstraZeneca	15,000	200,930	-	-	215,930	230,625
Alder Hey	-	56,250	-	-	56,250	18,750
Armed Forces Covenant	-	44,400	-	-	44,400	33,366
Twinning	-	-	-	9,407	9,407	22,115
The Princes Trust	19,500	-	-	-	19,500	13,000
Edsential	-	-	-	-	-	8,552
LTA Trust	-	-	16,975	-	16,975	2,852
Changing Young Lives	-	-	-	167,039	167,039	-
Community Foundation	12,448	-	-	-	12,448	2,500
Takedo	-	62,780	-	-	62,780	-
Sport England	-	10,305	-	-	10,305	3,435
Other	14,121	33,086	-	6,124	53,331	56,730
	<u>1,421,637</u>	<u>943,152</u>	<u>62,975</u>	<u>976,639</u>	<u>3,404,403</u>	<u>2,202,112</u>

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 30 JUNE 2024

5 Income from other trading activities

	Unrestricted funds 2024 £	Unrestricted funds 2023 £
Match day income	43,151	8,828
Fundraising events	147,943	57,845
Blue Base income	241,410	186,301
Sponsorships income	15,000	15,000
Lotteries	127,566	159,681
	<u> </u>	<u> </u>
Other trading activities	575,070	427,655
	<u> </u>	<u> </u>

6 Income from investments

	Unrestricted funds 2024 £	Unrestricted funds 2023 £
Income from listed investments	10,819	14,751
Interest receivable	3,827	22,907
	<u> </u>	<u> </u>
	14,646	37,658
	<u> </u>	<u> </u>

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) **FOR THE YEAR ENDED 30 JUNE 2024**

7 Raising funds

	Unrestricted funds 2024 £	Unrestricted funds 2023 £
<u>Fundraising and publicity</u>		
Staging fundraising events	66,592	23,585
Other fundraising costs	4,152	6,332
Staff costs	186,220	114,659
	<hr/>	<hr/>
Fundraising and publicity	256,964	144,576
	<hr/>	<hr/>
<u>Trading costs</u>		
Blue Base costs	164,749	72,290
Staff costs	111,119	87,659
Support costs	92,777	64,049
	<hr/>	<hr/>
Trading costs	368,645	223,998
	<hr/>	<hr/>
<u>Investment management</u>	5,178	7,223
	<hr/>	<hr/>
	630,787	375,797
	<hr/>	<hr/>

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) **FOR THE YEAR ENDED 30 JUNE 2024**

8 Charitable activities

	Education	Health	Sport	Youth	Total 2024	Total 2023
	2024 £	2024 £	2024 £	2024 £	£	£
Staff costs	1,315,372	724,063	171,945	766,733	2,978,113	2,981,579
Programme costs	176,298	291,885	30,739	82,987	581,909	451,870
Motor and travel	18,647	7,977	4,890	8,143	39,657	25,146
Kit and equipment	-	-	-	-	-	516
Marketing	11,300	41,035	-	1,199	53,534	48,097
Premises costs	99,761	-	3,105	20,879	123,745	47,235
Training	-	-	-	-	-	6,686
Sundry costs	-	705	-	-	705	21,457
	<u>1,621,378</u>	<u>1,065,665</u>	<u>210,679</u>	<u>879,941</u>	<u>3,777,663</u>	<u>3,582,586</u>
Share of support costs (see note 9)	549,135	337,630	63,620	358,976	1,309,361	1,585,330
Share of governance costs (see note 9)	44,632	27,441	5,171	29,176	106,420	146,274
	<u>2,215,145</u>	<u>1,430,736</u>	<u>279,470</u>	<u>1,268,093</u>	<u>5,193,444</u>	<u>5,314,190</u>
Analysis by fund						
Unrestricted funds	555,499	303,156	157,658	252,739	1,269,052	1,961,362
Restricted funds	1,659,646	1,127,580	121,812	1,015,354	3,924,392	3,352,828
	<u>2,215,145</u>	<u>1,430,736</u>	<u>279,470</u>	<u>1,268,093</u>	<u>5,193,444</u>	<u>5,314,190</u>

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) **FOR THE YEAR ENDED 30 JUNE 2024**

8 Charitable activities

(Continued)

For the year ended 30 June 2023

	Education	Health	Sport	Youth	Total 2023
	£	£	£	£	£
Staff costs	826,826	953,559	246,487	954,707	2,981,579
Programme costs	64,731	196,981	31,595	158,563	451,870
Motor and travel	4,737	7,356	1,896	11,157	25,146
Kit and equipment	-	-	-	516	516
Marketing	5,889	35,664	100	6,444	48,097
Premises costs	239	34,800	-	12,196	47,235
Training	474	150	-	6,062	6,686
Sundry costs	807	9,717	472	10,461	21,457
	<u>903,703</u>	<u>1,238,227</u>	<u>280,550</u>	<u>1,160,106</u>	<u>3,582,586</u>
Share of support costs (see note 9)	522,993	442,777	121,276	498,284	1,585,330
Share of governance costs (see note 9)	48,263	40,860	11,192	45,959	146,274
	<u>1,474,959</u>	<u>1,721,864</u>	<u>413,018</u>	<u>1,704,349</u>	<u>5,314,190</u>
Analysis by fund					
Unrestricted funds	589,216	469,038	195,217	707,891	1,961,362
Restricted funds	885,743	1,252,826	217,801	996,458	3,352,828
	<u>1,474,959</u>	<u>1,721,864</u>	<u>413,018</u>	<u>1,704,349</u>	<u>5,314,190</u>

9 Support costs

	Support costs £	Governance costs £	2024 Support costs £	Governance costs £	2023 £
Staff costs	625,920	-	625,920	732,359	732,359
Depreciation	141,420	-	141,420	86,026	86,026
Administration costs	410,148	-	460,166	574,273	574,273
Facilities management	167,652	-	167,652	192,671	192,671
Audit fees	-	7,500	7,500	-	6,500
Accountancy	-	10,310	10,310	-	29,516
Legal and professional	-	95,588	95,591	-	110,258
	<u>1,395,164</u>	<u>113,394</u>	<u>1,508,558</u>	<u>1,585,330</u>	<u>1,731,604</u>
Analysed between					
Trading	85,803	6,974	92,777	64,049	64,049
Charitable activities	1,309,361	106,420	1,415,781	1,521,281	1,667,555
	<u>1,395,164</u>	<u>113,394</u>	<u>1,508,558</u>	<u>1,585,330</u>	<u>1,731,604</u>

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) **FOR THE YEAR ENDED 30 JUNE 2024**

10	Net movement in funds	2024	2023
		£	£
	The net movement in funds is stated after charging/(crediting):		
	Fees payable for the audit of the charity's financial statements	7,500	6,500
	Depreciation of owned tangible fixed assets	141,511	88,423
		<u> </u>	<u> </u>

11 Trustees

None of the Trustees (or any persons connected with them) received any remuneration or benefits from the charity during the year.

12 Employees

The average monthly number of employees during the year was:

	2024	2023
	Number	Number
Charitable activities	98	98
Fundraising and administration	35	22
	<u> </u>	<u> </u>
Total	133	120
	<u> </u>	<u> </u>

Employment costs	2024	2023
	£	£
Wages and salaries	3,418,130	3,456,351
Social security costs	296,754	287,081
Other pension costs	186,488	172,824
	<u> </u>	<u> </u>
	3,901,372	3,916,256
	<u> </u>	<u> </u>

During the year to 30 June 2024 redundancy and settlement payments were made amounting to £20,765 (2023 - £12,463).

The number of employees whose annual remuneration was more than £60,000 is as follows:

	2024	2023
	Number	Number
£60,000 - £70,000	1	2
£70,000 - £80,000	1	1
	<u> </u>	<u> </u>

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) **FOR THE YEAR ENDED 30 JUNE 2024**

12 Employees

(Continued)

The key management personnel of the charity comprise the Chief Executive Officer, the Deputy Chief Executive Officer, the Director of Finance, Governance and Assets, the Director of Development, the Director of Innovation and Startegy, the Director of Children and Youth Services, the Director of Adult Services, the Director on Income Generation and the Director of Lifelong Learning.

The total amount of employee benefits received by key management personnel amounted to £488,854 (2023 £405,193).

13 Net gains/(losses) on investments

	Unrestricted funds	Unrestricted funds
	2024	2023
	£	£
Revaluation of investments	-	23,511
Gain/(loss) on sale of investments	27,435	2,378
	<u>27,435</u>	<u>25,889</u>

14 Taxation

The charity is exempt from taxation on its activities because all its income is applied for charitable purposes.

15 Tangible fixed assets

	Freehold land and buildings	Leasehold land and buildings	Fixtures and fittings	Motor vehicles	Total
	£	£	£	£	£
Cost					
At 1 July 2023	1,105,488	4,166,661	346,681	110,195	5,729,025
Additions	-	18,651	2,010	-	20,661
	<u>1,105,488</u>	<u>4,185,312</u>	<u>348,691</u>	<u>110,195</u>	<u>5,749,686</u>
At 30 June 2024					
	<u>1,105,488</u>	<u>4,185,312</u>	<u>348,691</u>	<u>110,195</u>	<u>5,749,686</u>
Depreciation and impairment					
At 1 July 2023	126,070	229,444	264,535	102,498	722,547
Depreciation charged in the year	22,110	86,040	30,194	3,167	141,511
	<u>148,180</u>	<u>315,484</u>	<u>294,729</u>	<u>105,665</u>	<u>864,058</u>
At 30 June 2024					
	<u>148,180</u>	<u>315,484</u>	<u>294,729</u>	<u>105,665</u>	<u>864,058</u>
Carrying amount					
At 30 June 2024	957,308	3,869,828	53,962	4,530	4,885,628
	<u>957,308</u>	<u>3,869,828</u>	<u>53,962</u>	<u>4,530</u>	<u>4,885,628</u>
At 30 June 2023	979,418	3,937,216	82,146	7,697	5,006,477
	<u>979,418</u>	<u>3,937,216</u>	<u>82,146</u>	<u>7,697</u>	<u>5,006,477</u>

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) **FOR THE YEAR ENDED 30 JUNE 2024**

16 Fixed asset investments

	Listed investments £	Cash in portfolio	Total £
Cost or valuation			
At 1 July 2023	944,019	654	944,673
Additions	81,412	-	81,412
Disposals	(1,025,431)	(654)	(1,026,085)
At 30 June 2024	-	-	-
Carrying amount			
At 30 June 2024	-	-	-
At 30 June 2023	944,019	654	944,673

The historical cost of the investments held at 30 June 2024 was Nil £974,646 (2023 £974,646).

17 Stocks

	2024 £	2023 £
Goods for resale	6,118	6,690

18 Debtors

	2024 £	2023 £
Amounts falling due within one year:		
Trade debtors	111,930	256,362
Other debtors	122,221	108,043
Prepayments and accrued income	29,515	24,955
	263,666	389,360

19 Creditors: amounts falling due within one year

	Notes	2024 £	2023 £
Other taxation and social security		83,748	72,965
Deferred income	20	397,312	784,673
Trade creditors		56,790	68,319
Other creditors		45,213	38,121
Accruals and deferred income		58,108	124,331
		641,171	1,088,409

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 30 JUNE 2024

20 Deferred income

	2024 £	2023 £
Arising from Performance related grants	397,312	784,673

Deferred income is included in the financial statements as follows:

	2024 £	2023 £
Deferred income is included within:		
Current liabilities	397,312	784,673
Movements in the year:		
Deferred income at 1 July 2023	784,673	466,086
Released from previous periods	(784,673)	(466,086)
Resources deferred in the year	397,312	784,673
Deferred income at 30 June 2024	397,312	784,673

21 Retirement benefit schemes

	2024 £	2023 £
Defined contribution schemes		
Charge to profit or loss in respect of defined contribution schemes	186,488	172,824

The charity operates a defined contribution pension scheme for all qualifying employees. The assets of the scheme are held separately from those of the charity in an independently administered fund.

Pension contributions outstanding at 30 June 2024 amounted to £29,048 (2023 £30,189).

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2024

22 Restricted funds

The restricted funds of the charity comprise the unexpended balances of donations and grants held on trust subject to specific conditions by donors as to how they may be used.

	Movement in funds				
	Balance at 1 July 2023	Incoming resources	Resources expended	Transfers	Balance at 30 June 2024
	£	£	£	£	£
Community Properties	3,642,081	-	-	(78,025)	3,564,056
41 Goodison	-	421,618	(414,740)	(904)	5,974
Blue Family	123,558	144,728	(268,286)	-	-
Central Office costs	-	229,205	(19,563)	20,197	229,839
Disability	2,800	65,226	(121,811)	53,785	-
E-Steam	-	88,969	(99,175)	10,206	-
Employability	-	111,581	(111,581)	-	-
Everton Veterans Hub	5,935	117,495	(148,145)	24,715	-
Falls Prevention	-	37,702	(49,553)	11,851	-
Football Development	-	12,100	(12,524)	36,424	36,000
Girls on side	6,250	20	(28,194)	21,924	-
Home is Where the Heart Is	-	42,225	(204,321)	184,096	22,000
Imagine Your Goals	-	5,070	(41,811)	36,741	-
Innovation and Strategy	-	189,628	(196,026)	6,398	-
Kicks	-	372,175	(371,737)	-	438
Lifelong Learning	-	35,222	(150,779)	-	-
Neighbourhood	-	30,805	(30,805)	-	-
New Dads	-	69,517	(49,947)	-	19,570
NCS	-	167,039	(167,039)	-	-
Pass on the Memories	-	35,492	(50,478)	14,986	-
Peoples Place	234,282	263,710	(273,641)	-	224,350
Primary Stars	-	344,876	(344,876)	-	-
Quality Assurance	-	2,900	(89,702)	86,802	-
Secondary	-	405,022	(390,476)	-	14,546
Stand Together	-	53,529	(64,009)	10,480	-
Tackling the Blues	-	203,739	(195,650)	-	8,089
Twinning	18,800	(193)	(23,632)	5,025	-
Youth Support	-	2,362	(5,890)	3,528	-
	<u>4,033,706</u>	<u>3,451,762</u>	<u>(3,924,392)</u>	<u>563,786</u>	<u>4,124,862</u>

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2024

22 Restricted funds

(Continued)

Comparative information in respect of the preceding period is as follow:

	Movement in funds				Balance at 30 June 2023
	Balance at 1 July 2022	Incoming resources	Resources expended	Transfers	
	£	£	£	£	£
Community Properties	3,157,627	274,103	-	210,351	3,642,081
	-	12,496	(12,496)	-	-
41 Goodison	87,761	223,090	(310,851)	-	-
Blue Family	717,521	28,183	224,327	(8,995)	123,558
Clinically Extreamely Vulnerable	24,107	40,654	(64,761)	-	-
Disability	106,982	113,619	(217,801)	-	2,800
Employability	-	93,610	(93,610)	-	-
E-Steam	186,293	95,076	(87,535)	(193,834)	186,293
Everton Vets	-	-	-	-	-
Falls Prevention	2,885	35,779	(38,664)	-	-
Girls on side	3,011	10,000	(6,761)	-	5,250
Health Improvement	-	24,644	(119,816)	95,172	-
Home is Where the Heart Is	-	53,660	(53,660)	-	-
Imagine Your Goals	81,418	14,467	(95,885)	-	-
Impact	42,389	48,160	(90,549)	-	-
Kicks	108,913	320,808	(429,721)	-	-
Neighbourhood	24,897	17,624	(42,521)	-	-
New Dads	25,983	35,414	(61,397)	-	-
Off the Ball	5,417	25,125	(30,542)	-	-
Peoples Place	-	360,625	(81,958)	(44,386)	234,282
Primary Stars	117,917	270,326	(388,243)	-	-
Quality Assurance	-	63,168	(63,167)	-	-
Secondary	-	253,189	(253,189)	-	-
Stand Together	43,793	73,960	(117,753)	-	-
Steve Morgan Foundation Programmes	-	-	-	-	-
Tackling the Blues	86,276	119,017	(205,290)	-	-
Twinning	-	22,115	(3,315)	-	18,800
Youth Support	-	9,164	(118,678)	102,514	-
	<u>4,491,177</u>	<u>2,734,535</u>	<u>(3,352,829)</u>	<u>160,822</u>	<u>4,033,706</u>

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2024

22 Restricted funds

(Continued)

Community Properties

This fund represents community properties which have been grant funded. The fund will be reduced each year in line with the related depreciation charge.

Active Blues

Funded through general fundraising and Everton Football Club partners, this project provides football and walking football weekly provision for inactive men aged 35+ who are primarily from North Liverpool.

41 Goodison

Funded by BT and the Premier League, this programme supports young people who are at risk of being looked after and also those who are at risk of offending or have offended.

Blue Family

In March 2020, Everton Football Club and Everton in the Community launched 'Blue Family', a coordinated outreach and engagement campaign to maintain contact with fans and provide vital support and assistance to some of the most vulnerable, socially isolated and at-risk members of the community in the wake of the coronavirus pandemic.

Clinically Extremely Vulnerable

Funded by the NHS, this project – in partnership with Edge Hill University – involves screening high-risk groups of people for Type 2 Diabetes followed by offering a health intervention to improve glucose levels and overall wellbeing. This project helps to prevent undiagnosed people developing serious health implications caused by Type 2 Diabetes.

Disability

Funded through the Premier League and Children in Need, this programme includes projects that support children, young people and adults with various disabilities including learning, sensory and physical. Provision includes weekly sessions in schools and community settings alongside football teams that train weekly and compete in various regional, national and international tournaments.

E-Stream

Funded by a range of sources this programme improves digital and maths skills along with problem solving, critical thinking, resilience, and team working. Combining robots and football challenges, the programme aims to enhance the interest of disadvantaged groups of young people in STEAM (Science, Technology, Engineering, Arts and Maths) careers with the aim to bridge the widening STEM skills gap across the Liverpool City Region.

Everton Veterans Hub

Funded by the Big Lottery Fund, this project – in partnership with Edge Hill University – supports military veterans who have returned to civilian life and might be at risk of developing poor physical health and poor mental health. The project supports with health improvement, education and employment.

Falls Prevention

Funded by Knowsley Borough Council, this programme delivers a series of low-impact physical activity sessions for residents across Knowsley who are at risk of falls.

Girls on Side

Funded through general fundraising and Everton Football Club partners, this project provides weekly support through sport and non-sport activities to females who have been diagnosed with various types of mental illness who have been referred to us by Mersey Care.

Health Improvement

Funded by a range of sources including the NHS and local authorities, this project identifies emerging health priorities and works alongside city-region stakeholders to develop campaigns and new projects to address the emerging health needs.

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2024

22 Restricted funds

(Continued)

Home is Where the Heart Is

Funded by specific fundraising activities, this programme develops a supported living initiative for homeless young people.

Imagine your Goals

Funded through general fundraising and Everton Football Club partners, this programme supports males and females aged 18+ with various mental health conditions referred from Mersey Care. Weekly sessions take place across Merseyside including football and fitness sessions alongside providing training, volunteering and employment opportunities for participants.

Impact

We secured an Impact Manager Funded by the Premier League to maximise any investment made in to our programmes to deliver the highest social value possible. This role has been vital to understand the key social need themes from our community to ensure we deliver and sustain the right support in the right areas.

Kicks

Funded through the Premier League, this programme aims to reduce anti-social behaviour within the community by engaging young people in a variety of sports.

Neighbourhood

Funded from specific fundraising and donations, this programme supports local residents and businesses in the Blue Mile surrounding Goodison Park

New Dads

Funded by the NHS, this project – in partnership with PSS and LJMU – supports new dads with the transition into fatherhood to help prevent poor physical health or poor mental health from developing. A strong focus is on improving health outcomes for the whole family.

Off the Ball

Funded by the Big Lottery, this programme brings carers from different generations together - enabling them to 'take their foot off the ball' from their caring role and focus on themselves.

People's Place

The People's Place is purpose-built mental health hub which houses a range of projects to improve the mental health of the local population. The projects within the People's Place bring together physical and mental health to improve the overall wellbeing of people and improve health outcomes.

Primary

This is a national curriculum-linked education programme using the appeal of the Premier League and Everton FC to inspire primary school children to learn, be active and develop important skills.

Stand

Funded by the Premier League, this project supports men and women aged 70+ who have been identified as being socially isolated. Participants attend weekly sessions at the Blue Base alongside regular visits to various Merseyside attractions and landmarks.

Together

Steve Morgan Foundation Programmes

- EiTC and the Steve Morgan Foundation work together on a £4million early intervention programme within Speke-Garston to specifically tackle the barriers facing young people in attaining good education and employment. The five year partnership aims to prevent serious violence, tackle gang culture and protect young people from exploitation. In response to Covid -19 EiTC received a further boost of £1.5million from Steve Morgan Foundation and the Governments Community Match Challenge initiative to support the charity's essential work in supporting the City's most vulnerable people during and post Covid

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2024

22 Restricted funds

(Continued)

Tackling the Blues

Funded by the Premier League, this programme supports children and young people with, or at risk of developing, mental illness. It is a sports and education-based programme delivered in school settings.

Youth Support

Funded by a range of sources this project identifies emerging youth priorities and works alongside city-region stakeholders to develop campaigns and new projects to address the emerging education and health needs.

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2024

23 Unrestricted funds

The unrestricted funds of the charity comprise the unexpended balances of donations and grants which are not subject to specific conditions by donors and grantors as to how they may be used. These include designated funds which have been set aside out of unrestricted funds by the trustees for specific purposes.

	Balance at 1 July 2023 £	Incoming resources £	Movement in funds Resources expended £	Transfers £	Gains and losses £	Balance at 30 June 2024 £
Community Properties	1,274,554	-	(30,035)	18,462	-	1,262,981
General Unrestricted Funds	843,658	1,915,349	(1,864,804)	(582,248)	27,435	334,390
	<u>2,118,212</u>	<u>1,915,349</u>	<u>(1,899,839)</u>	<u>(563,786)</u>	<u>27,435</u>	<u>1,597,371</u>

Comparative information in respect of the preceding period is as follows:

	Balance at 1 July 2022 £	Incoming resources £	Movement in funds Resources expended £	Transfers £	Gains and losses £	Balance at 30 June 2023 £
Community Properties	1,192,527	-	(27,617)	109,644	-	1,274,554
National Citizen Service	85,033	213,394	(299,516)	1,089	-	-
Health and Wellbeing Projects	95,172	5,577	(6,689)	(94,060)	-	-
Youth Engagement Programmes	102,514	1,248	(1,248)	(102,514)	-	-
General Unrestricted Funds	1,214,960	1,679,879	(1,562,311)	(74,981)	25,889	843,658
	<u>2,690,206</u>	<u>1,900,098</u>	<u>(2,337,159)</u>	<u>(160,822)</u>	<u>25,889</u>	<u>2,118,212</u>

24 Analysis of net assets between funds

	Unrestricted 2024 £	Restricted 2024 £	Total 2024 £	Unrestricted 2023 £	Restricted 2023 £	Total 2023 £
Fund balances at 30 June 2024 are represented by:						
Tangible assets	1,321,572	3,564,056	4,885,628	1,364,396	3,642,081	5,006,477
Investments	-	-	-	944,673	-	944,673
Current assets/(liabilities)	275,800	560,806	836,606	(190,855)	391,624	200,769
	<u>1,597,372</u>	<u>4,124,862</u>	<u>5,722,234</u>	<u>2,118,214</u>	<u>4,033,705</u>	<u>6,151,919</u>

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 30 JUNE 2024

25 Related party transactions

Everton in the Community is the charitable arm of Everton Football Club. During the year Everton Football Club donated £360,000 (2023 £360,000) towards the operational costs of the charity. In addition Everton Football Club incurred operating costs amounting to £367,483 (2023 £459,950). These costs are included as donations and support costs.

26 Analysis of changes in net funds

The charity had no material debt during the year.

27 Cash generated from operations	2024 £	2023 £
Deficit for the year	(429,685)	(1,029,465)
Adjustments for:		
Investment income recognised in statement of financial activities	(14,646)	(37,658)
Gain on disposal of investments	(27,435)	(2,378)
Fair value gains and losses on investments	-	(23,511)
Depreciation and impairment of tangible fixed assets	141,511	86,026
Movements in working capital:		
Decrease/(increase) in stocks	572	(4,690)
Decrease in debtors	125,694	131,404
(Decrease)/increase in creditors	(59,878)	80,402
(Decrease)/increase in deferred income	(387,361)	318,587
Cash absorbed by operations	(651,228)	(481,283)