

# NEWCASTLE AND NORTH TYNESIDE ALTERING IMAGES OF MENTALITY (AIM) GROUP

England & Wales · Charity number 1098973

## Details

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**Other names** AIM

**Status** Registered

**Legal form** Other

**Registered** 2003-08-13

**Register** [View on the Charity Commission register](#)

## Contact

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**Website** [www.aimmentalhealth.org.uk](http://www.aimmentalhealth.org.uk)

## Activities

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**Objects:** TO EDUCATE THE PUBLIC ON ALL ISSUES SURROUNDING MENTAL HEALTH IN AN EFFORT TO TACKLE DISCRIMINATION AND TO REDUCE THE STIGMA FELT BY PEOPLE WITH MENTAL HEALTH PROBLEMS.

**Activities:** Altering Images of Mentality aims to enable and empower the local community to address all issues surrounding mental health in an effort to tackle discrimination and to reduce the stigma felt by people with mental health problems. AIM evolved from Newcastle and North Tyneside Health Promotion Department's World Mental Health Day planning group but is now busy campaigning all year round.

## Classification

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- **How:** Provides Advocacy/advice/information
- **What:** Education/training, The Advancement Of Health Or Saving Of Lives, Disability
- **Who:** People With Disabilities, Other Charities Or Voluntary Bodies, The General Public/mankind

## Geography

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- Newcastle Upon Tyne City
- North Tyneside

## Finances

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Period end	Income	Expenditure	Assets	Employees
2025-03-31	£2,087	£840	-	-
2024-03-31	£2,576	£2,029	-	-
2023-03-31	£2,072	£273	-	-
2022-03-31	£1,705	£517	-	-
2021-03-31	£2,042	£376	-	-

## Trustees

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Name	Role	Appointed
DAVID BLAKE MILLER		2003-02-17
JIM ARMSTRONG		