

WRITING ON THE WALL LIMITED

England & Wales · Charity number 1098868

Details

Other names	WOW
Status	Registered
Legal form	Charitable company
Company number	04675589
Registered	2003-08-05
Register	View on the Charity Commission register

Contact

Address	Toxteth Library Windsor Street Liverpool Merseyside L8 1XF
Phone	0151 703 0020
Email	info@writingonthewall.org.uk
Website	www.writingonthewall.org.uk

Activities

Objects: TO ADVANCE THE EDUCATION OF THE PUBLIC IN THE ART AND PRACTICE OF WRITING BY THE PROVISION OF FESTIVALS, EVENTS AND ACTIVITIES AND THROUGH THE EXPLORATION OF NEW MEDIA WITH A VIEW TO PROMOTING LEARNING AND ENCOURAGING NEW WRITING.

Activities: To alleviate disadvantage by the promotion of creative activities, particularly new writing, through the provision of activities and events, and through the promotion of new media with a view to promoting learning and encouraging new writing.

Classification

- **How:** Provides Services
- **What:** Education/training, Arts/culture/heritage/science, Economic/community Development/employment
- **Who:** Children/young People, Elderly/old People, People With Disabilities, People Of A Particular Ethnic Or Racial Origin, The General Public/mankind

Geography

- Knowsley
- Lancashire
- Liverpool City
- Sefton
- St Helens
- Wirral

Finances

Period end	Income	Expenditure	Assets	Employees
2025-03-31	£411,700	£453,380	-	-
2024-03-31	£810,355	£581,072	£697,959	8
2023-03-31	£536,417	£527,953	£468,676	12
2022-03-31	£694,334	£603,706	£460,212	11
2021-03-31	£671,796	£435,735	£369,584	10

Trustees

Name	Role	Appointed
Lisa McMullan		2019-04-01
Lloyd Kofi Smith		2026-03-30
Lynne Jones		2026-03-30
Margaret Christina O'Carroll		2026-03-23
PENNY FEENY		
Susan Oshikanlu		2026-03-30

WRITING ON THE WALL LIMITED

England & Wales - Charity number 1098868

Accounts

WRITING ON THE WALL LIMITED

ANNUAL REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST MARCH 2025

Company Registration No 04675589
Charity Registration No. 1098868

WRITING ON THE WALL LIMITED

TRUSTEES' REPORT FOR THE YEAR ENDED 31ST MARCH 2025

The trustees are pleased to present their annual report for the year ended 31st March 2025.

The financial statements have been prepared in accordance with the charity's trust deed, the Charities Act 2011 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland published (FRS 102) effective 1st January 2019.

OBJECTIVES AND ACTIVITIES

Writing on the Wall Limited (WoW) organises and promotes an annual programme of events that culminates in a Liverpool-based festival. The annual Writing on the Wall festival features local, national, and international writers, artists, historians, and musicians who engage local communities and broader audiences to celebrate writing, diversity, tolerance, storytelling and humour through creativity, controversy, inquiry and debate. Writing on the Wall focuses on writing that empowers, where storytellers give and receive strength through telling. Writing on the Wall promotes both individual and collective creativity.

Public Benefit Statement

In considering the objectives and activities, the Trustees have considered the Charity Commission's guidance on Public Benefit to ensure that the organisation is meeting its Public Benefit requirements.

ACHIEVEMENTS AND PERFORMANCE FOR THE YEAR & PLANS

2024–2025 has been a significant year of growth, delivery and consolidation for Writing on the Wall (WoW). Building on more than two decades of creative engagement across the Liverpool City Region, WoW has continued to strengthen its reputation as a leading arts, heritage and community organisation committed to amplifying marginalised voices, tackling inequality, and opening access to creative expression. Our programmes this year — spanning literature, heritage, health, education and community development — have further demonstrated the power of storytelling to create social connection, challenge injustice and inspire change.

Across the year, WoW delivered an ambitious and wide-ranging programme. WoWFEST 2024 – Fahrenheit 2024 explored urgent national and global themes, from censorship and book banning to climate justice and Palestine. Our Creative Heritage work deepened its impact through major partnerships, new archival projects and expanded public engagement. Our Write to Work programme continued to provide transformative opportunities for participants seeking renewed confidence, skills and pathways into work and learning. Alongside these core strands, new projects such as What's Your Walton Story? and expanded work under the ReCITE umbrella have demonstrated WoW's continued relevance and responsiveness to the social realities facing our communities.

This year also saw WoW deepen and diversify its partnerships, expand its publishing output, and strengthen its role within regional and national cultural networks. Our collaborations with universities, health institutions, community organisations and cultural partners have broadened our reach and created new opportunities for meaningful impact across sectors. We also continued to prioritise accessibility, participant voice and community representation across all areas of our work.

As we approached the end of the reporting year, preparations began for WoWFEST 2025 — marking the start of a year of celebration and reflection as WoW moves into its 25th anniversary year. This early planning underscored both the momentum of our current programme and the organisation's continued commitment to ambitious, community-centred work.

Throughout 2024–2025, Writing on the Wall has remained firmly grounded in its core mission: to champion creativity, promote inclusion and support the voices, stories and experiences that too often go unheard.

WRITING ON THE WALL LIMITED

TRUSTEES' REPORT FOR THE YEAR ENDED 31ST MARCH 2025

The achievements outlined in this report reflect the dedication of our team, trustees, partners, participants and supporters. Together, we continue to build spaces where creativity thrives, communities connect and stories inspire transformation.

2. The Year at a Glance

2024–2025 was a dynamic and wide-reaching year for Writing on the Wall, characterised by strong programme delivery, deepened partnerships, expanded publishing work, and sustained community impact. Across the year, WoW delivered a diverse range of festivals, projects and creative opportunities that engaged thousands of people across the Liverpool City Region and beyond.

Key Highlights

- **36 WoWFEST events** featuring **86 writers, artists and performers**, attracting over **2,500 attendees**.
- **13 Black History Month events**, including walking tours, talks and community partnerships.
- Major heritage projects delivered across the city, including the **Dorothy Kuya Archive**, **L8 Law Centre Archive**, and **Anti-Racist Community Arts Association** work.
- Expansion of the **ReCITE** programme, including What's Your Story? (Toxteth, Kirkby, Bootle), Creative Health Exchange, and growing partnerships with health providers.
- Continued success of **Write to Work**, supporting residents seeking pathways into work, education or volunteering.
- Significant public engagement through **What's Your Walton Story?**, delivered in response to community tensions following the racist riots of 2024.
- Publishing of **multiple new books**, reprints of high-demand titles, and strengthening of WoW's distribution network (including Amazon, Waterstones, TikTok Shop, and independent stockists).
- Recognition at regional and national levels, including awards, conference invitations and media coverage.
- Preparations underway for **WoWFEST 2025**, marking the start of WoW's 25th anniversary year.

3. WoWFEST 2024 – Fahrenheit 2024

WoWFEST 2024 marked another impressive chapter in the festival's evolution, drawing diverse audiences to events tackling urgent global, political and cultural issues. The theme **Fahrenheit 2024** centred on book banning, censorship and the pressures on creative expression, set against wider conversations about climate, LGBTQ+ rights, Palestine, and the cost-of-living crisis.

Across **36 events**, the festival brought together an extraordinary range of voices including Irvine Welsh, Joelle Taylor, Jon Ronson, Jackie Kay, Kamila Shamsie and Michael Rosen, alongside dozens of emerging writers and community participants from across the city. The festival showcased **11 book launches**, including Brian Reade's *Sick Mick*, Pulp Idol Firsts 2024, and several WoW publications.

Audience feedback reflected the festival's emotional and intellectual impact:

- "Deeply moving and thought-provoking."
- "A powerful night in honour of an inspirational man."

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TRUSTEES' REPORT FOR THE YEAR ENDED 31ST MARCH 2025

- “Amazing, very informative and inspiring.”

Themes of justice, identity, memory and resistance threaded through the programme, with standout sessions addressing global inequalities, histories of struggle, and the need to protect free expression in a time of increasing censorship.

The festival's mix of literature, performance, activism, film, walking tours and conversations reaffirmed WoWFEST's role as a major cultural event in the Liverpool calendar and a nationally significant festival of socially engaged writing.

4. Black History Month 2024

WoW delivered **13 events** during Black History Month 2024, contributing significantly to Liverpool's citywide programme coordinated by Culture Liverpool. The programme combined heritage walking tours, talks, public discussions and creative performances, with highlights including:

- **A Woman Like Me** with Diane Abbott and Gary Younge
- **Stories of the Blues**
- **Creative Heritage Walking Tours**, including the Dorothy Kuya Tour
- Participation in **Liverpool Rising**, a major event with Love Music Hate Racism

Co-Director Madeline Heneghan represented WoW and LCR Culture Network at the official citywide BHM launch in St George's Hall. WoW was also invited to the Citizen of Honour Ceremony for The Real Thing.

Audience feedback spoke to the power of the programme:

- “A beautiful celebration of Black history and creativity. I left feeling inspired.”

BHM 2024 strengthened WoW's leadership in heritage, anti-racism and community-focused arts work.

5. Creative Heritage Programme

Creative Heritage continued to expand in scale and ambition throughout 2024–2025, with major developments across multiple archival and community projects.

Key Areas of Work:

- **Dorothy Kuya Archive** – continued public engagement, walking tours and heritage workshops.
- **L8 Law Centre Archive** – acquired, catalogued and used as the basis for community storytelling and legal-heritage education.
- **Anti-Racist Community Arts Association Archive** – ongoing cataloguing and community engagement work.
- **Great War to Race Riots** – walking tours, educational sessions and new online resources.

WoW delivered:

- A **Creative Heritage Day** bringing together researchers, artists and community members.
- **Walking Tour training** to expand the pool of heritage ambassadors in the city.
- A presentation at a **National Archives impact seminar**.

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TRUSTEES' REPORT FOR THE YEAR ENDED 31ST MARCH 2025

- Delivery of the **Eric Scott Lynch Memorial Writing Competition** for children, in collaboration with local trade unions.

The Creative Heritage programme continues to be central to WoW's mission of preserving and celebrating Liverpool's radical cultural history while empowering communities to tell their own stories.

6. Write to Work & The Writer's Bloc

Write to Work

The programme, funded through UKSPF, continued to support people who are economically inactive, offering creative writing skills, confidence-building and routes into employment, education or volunteering.

Highlights included:

- Launch of the **Writing for TV** course with industry professionals.
- Strong participant feedback describing the programme as "life-changing" and "empowering".
- Continued success in supporting participants into new opportunities in creative industries.

The Writer's Bloc

A vibrant community of writers meeting regularly in Toxteth Library, offering:

- Creative writing sessions
- Artist masterclasses
- Networking events
- Opportunities for publication and performance

Participants commented on the sense of belonging and creative growth fostered within the group.

7. ReCITE Programme

ReCITE, funded by the Arts and Humanities Research Council in partnership with Liverpool School of Tropical Medicine, expanded significantly this year.

Key Achievements

- **What's Your Story?** workshops delivered in Toxteth, Bootle and Kirkby.
- Participants shared testimonies of health inequality, access barriers and lived experience of the healthcare system.
- Work showcased at **public events**, including a Creative Health Exchange at Liverpool Lighthouse.
- Strengthened collaboration between health professionals, researchers, artists and community members.

ReCITE reinforced the essential role of creative expression in addressing health inequality and connecting communities with healthcare institutions.

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TRUSTEES' REPORT FOR THE YEAR ENDED 31ST MARCH 2025

8. What's Your Story? (PSS) & What's Your Walton Story?

PSS Partnership

WoW continued its partnership with PSS Liverpool, delivering creative storytelling workshops for parents of young children.

Participants highlighted:

- Increased confidence
- Improved wellbeing
- Strengthened relationships with their children

What's Your Walton Story?

Commissioned by Culture Liverpool in response to the racist riots following the Southport murders, this 12-week course provided a positive, community-building space for Walton residents.

Outcomes included:

- A published anthology
- A public reading celebration
- Strong participant feedback praising connection, reflection and belonging

This project demonstrated WoW's ability to respond rapidly and meaningfully to community need.

9. Publishing Programme

WoW's publishing output continued to grow, with multiple new titles, reprints and anthologies published throughout the year.

Key Publications (2024–2025):

- *Sick Mick* by Brian Reade (May 2024, reprinted July 2024)
- *Wally Brown: A Life* (Reprinted July 2024)
- *From Pitt Street to Granby* (Reprinted July and October 2024)
- *Lights Bearing West: Vol 2* by Tony Wailey (May 2024, reprinted October 2024)
- *Pulp Idol Firsts 2024* (May 2024)
- *Silent Victims* by Gary Millar (February 2025)
- *Raising Wildflowers – PSS What's Your Story?* (February 2025)

Distribution Partners

- Waterstones
- Amazon
- Dead Ink
- News From Nowhere
- TikTok Shop
- National Museums Liverpool
- Write Blend
- Casa Bar

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TRUSTEES' REPORT FOR THE YEAR ENDED 31ST MARCH 2025

WoW's publishing profile continues to grow nationally, expanding access to working-class and underrepresented writers.

10. Marketing, Social Media & Communications

Marketing activity this year reflected a strategic shift toward diverse platforms, grassroots promotion and audience engagement.

Achievements

- Continued growth across Instagram, Facebook and TikTok
- Strong engagement with WoWFEST and BHM campaigns
- National media visibility, including participation in BBC Radio 4's *Decolonising the BBC Archive*
- Representation at the UK Literary Association conference
- Growth of newsletter mailing list and digital content output

WoW's communications emphasised community voice, social justice and accessibility, ensuring that audiences remained at the heart of the organisation's work.

11. Community Voice & Impact

Feedback gathered across the year demonstrated profound impact on participants' wellbeing, confidence, creativity and sense of belonging.

Participant Quotes

- "This course gave me the tools and confidence to pursue a career in writing."
- "Being part of this group has given me a new way to connect with my children."
- "Spoken Word Power has given me a new level of confidence."
- "The walking tours gave me a new perspective on Liverpool's history."
- "This project has given me a new perspective on the importance of preserving history."

WoW's community-centred approach continues to be a defining feature of its identity and success.

12. Partnerships & Strategic Leadership

Throughout 2024–2025, WoW continued to play an active leadership role in the region's cultural and community landscape.

Key Partnerships

- Liverpool School of Tropical Medicine
- National Museums Liverpool
- Universities of Liverpool and Westminster
- Culture Liverpool
- Local libraries and community organisations
- Health providers and local authorities

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TRUSTEES' REPORT FOR THE YEAR ENDED 31ST MARCH 2025

Strategic Representation

WoW contributed to:

- Culture Network CIC
- Liverpool Visitor Economy Panel (LVEP)
- Race Equality Action Group
- Expert Funding Panel for Archives Revealed
- Advisory Board of the Poverty Research and Advocacy Network (PRAN)

These forums strengthened WoW's advocacy around representation, social justice and equality across the region.

13. Organisational Development & Staffing

This year saw continued consolidation of WoW's internal structure and team capacity.

Highlights

- Recruitment
- Staff training and leadership development
- Strengthening of project management and operational systems
- Expanded volunteer engagement
- Enhanced evaluation and data processes
- Strengthened governance through regular trustee reporting and reflection

These developments ensured WoW remained resilient, strategically guided and operationally strong.

14. Governance

WoW continued to uphold strong governance standards, meeting all expectations of a National Portfolio Organisation.

Governance activity included:

- Quarterly trustee reporting
- Oversight of HR, finance, strategy and risk
- Review of policies, procedures and safeguarding
- Monitoring and evaluation improvements
- Continued compliance with Arts Council England reporting requirements

Trustees provided consistent leadership and oversight across programme delivery, organisational development and strategic planning.

15. Funding & Financial Overview

Total income for the year was £411,700 (2024: £810,355) of which £nil (2024: £67,425) related to funding for projects upon which restrictions are placed.

Total expenditure for the year was £453,380 (2024: £581,072), leaving a deficit for the year of £41,680 (2024: surplus £229,283).

At 31st March 2025 the charitable company reserves stood at £656,279 (2024: £697,959) of which £1,000 (2024: £28,309) represented restricted funds and £261,818 (2024: £309,275) represents designated funds.

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TRUSTEES' REPORT FOR THE YEAR ENDED 31ST MARCH 2025

Highlights include:

- Continued UKSPF funding for **Write to Work**
- AHRC funding for **ReCITE** in partnership with LSTM
- Project commissions from Culture Liverpool
- Festival ticket sales and sponsorship
- Publishing revenue
- Ongoing discussions around putting forward a proposal for Lodge Lane Library as part of the potential for a future Community Asset Transfer process.

Funding streams remained diverse and stable, supporting the organisation's core and project work.

16. Awards & Recognition

WoW received significant recognition across the year, including:

- **Preparing for Work Award** – LCR Culture and Creativity Awards
- **Finalist: People's Choice Award** – LCR Culture and Creativity Awards
- **Partnership of the Year Award** – Liverpool School of Tropical Medicine (for ReCITE)
- Involvement in high-profile national events and media appearances

These accolades demonstrate both artistic excellence and meaningful community impact.

17. Closing Note

As 2024–2025 drew to a close, preparations began for **WoWFEST 2025**, marking the start of Writing on the Wall's 25th anniversary year. Early planning reflected both the strength of this year's achievements and the organisation's continued commitment to ambitious, community-rooted work.

Writing on the Wall remains dedicated to amplifying marginalised voices, fostering creativity and driving social change through culture. The accomplishments of 2024–2025 are a testament to the collective passion, skill and commitment of our staff, trustees, partners, participants and audiences. Together, we look forward to another year of powerful storytelling, creative collaboration and community impact.

Risk Management

The trustees examined the major risks that the charitable company faces each year and have developed and continue to develop systems to monitor and control these risks to mitigate any impact that they may have on the charity both now and in the future.

Writing on the Wall are currently negotiating a new lease on their office premises, with the Landlords, Liverpool City Council.

Reserves Policy

It is the policy of the charitable company to maintain unrestricted funds, which are free reserves at a level to cover redundancy provision, lease commitments, staff training, festival and six months' running costs should no further funding be received.

As at the end of the financial year the unrestricted funds totalled £655,279 less designated funds for projects of £261,818 the balance of unrestricted reserves £393,461.

WRITING ON THE WALL LIMITED

TRUSTEES' REPORT FOR THE YEAR ENDED 31ST MARCH 2025

The charitable company requires £34,606 for redundancy provision, £1,000 lease requirement, £50,000 for the festival and £213,036 for six months running costs, (total £298,642) included as a designated reserves see note 10 and note 11.

The trustees plans for the balance of the unrestricted reserves are to employ additional staff, celebration of WoW 25th anniversary, finding permanent premises, developing our publishing distribution network.

Plans for the Future

As we look ahead to 2025–2026, Writing on the Wall will continue to build on this year's achievements while marking a major milestone in our history.

1. **25th Anniversary Heritage Project** - We are incredibly pleased to have been awarded Heritage Lottery funding to document and celebrate our archive as part of our 25th anniversary year. This work will continue throughout 2025–2026, culminating in a public event to reveal and celebrate the archive, alongside creative activities and outputs that share our history with the communities who shaped it.
2. **Strengthening Our Programmes and Partnerships** - We will continue to deliver and grow our core programmes, expanding opportunities for communities across the city and strengthening partnerships in culture, education and health.
3. **Building Organisational Capacity** - To support our expanding work, we will focus on strengthening staff and leadership capacity, including new roles linked to our heritage, community and creative development projects.

STRUCTURE, GOVERNANCE AND MANAGEMENT

The organisation is a charitable company limited by guarantee, incorporated on 24th February 2003 (Company number 04675589), and registered as a charity on 5th August 2003 (Charity number 1098868).

The company was established under a Memorandum of Association which established the objects and powers of the company and is governed by its Articles of Association dated 20th February 2003.

The Charity's Board of Trustees are also its Directors. The members are elected by Annual General Meetings (AGM) of the members of the Charity, with casual vacancies being filled, as required, by the Board of Trustees in accordance with the Charity's Articles of Association.

The Board meets regularly throughout the year and attends to all strategic and operational matters.

Trustee Recruitment:

The board will regularly identify skill gaps and recruit when to the Board, creating specifications and role description.

Opportunities will be advertised through our mailing contact and various networks including Liverpool Charity and Voluntary Service, City of Liverpool College, and Merseyside Literature Partnership. Adverts will explicitly state that the board welcomes applications from under-represented groups. The trustees may at any time co-opt any person duly qualified to be appointed as a trustee to fill a vacancy in their number or as an additional Trustee, but a co-opted Trustee holds office only until the next AGM.

Equality and Diversity

In the planning and delivery of our activities, issues of inclusion, diversity, access, and equality are at the forefront of our thoughts.

WRITING ON THE WALL LIMITED

TRUSTEES' REPORT FOR THE YEAR ENDED 31ST MARCH 2025

The organisation ensures that all venues used are accessible, that publicity is targeted at relevant groups where necessary, and that all aspects of the events are welcoming and inviting, and that where possible we offer ways to support people attending, including childcare, translation and BSL signing.

WoW was rated as Outstanding by Arts Council England for its diverse artistic programming in this period, programming that attracts and diverse audiences and participants.

Our festival evaluations are an indication of the success of our work in engaging 'hard to reach' communities and is a clear representation of how WoW is perceived as an inclusive, accessible organisation.

Writing on the Wall's Board of Trustees are a diverse, multi-disciplinary, committed and motivated team, highly regarded in their respective sectors and disciplines and drawn from the social economy, secondary education, higher education, private and community sectors. Their combined skillsets and experience allow WoW and the annual festival to develop to its current position. The Trustees meet bi-monthly, with a programme of dates planned throughout the year. The Co-Directors attend all meetings. There is an annual AGM. Minutes are taken at each meeting and circulated within one week of the meeting. Board papers are prepared and circulated one week in advance of meetings. An annual away day is held with board and staff to review progress and discuss proposals and activities for the year ahead. The Trustees attend the annual Creatives Meeting we hold with our partners, writers, artists, volunteers and communities.

The Trustees are:

Dr Stuart Borthwick, published author and Head of Student Governance at Liverpool John Moores University with a background in inter disciplinary cultural studies.

Penny Feeny, best-selling author, formerly on boards of Liverpool Everyman Playhouse and Brouhaha International.

Lisa McMullan, Director for Development and Consultancy for The Women's Organisation, qualified social accountant and auditor.

Emy Onuora, author of Pitch Black: The Story of Black British Footballers and co-author of Great War to Race Riots, Equalities officer for Liverpool City Combined Authority.

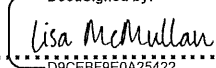
WRITING ON THE WALL LIMITED

TRUSTEES' REPORT FOR THE YEAR ENDED 31ST MARCH 2025

REFERENCE AND ADMINISTRATIVE DETAILS

Name	Writing on the Wall Limited	
Company number	04675589	
Charity number	1098868	
Registered office	Windsor Street Library Windsor Street Liverpool L8 1XF	
Board of Trustees	The Board of Trustees who are also its directors. Members are elected by Annual General Meetings of the members of the council in accordance with the Articles of Association.	
Trustees	P Amann Dr S Borthwick R Donaldson P Feeny L McMullan E Onuora	(Resigned 31st July 2025) (Resigned 29 th September 2025)
Secretary	Ms M Heneghan	
Independent Examiner	Mrs Ying Huang, ACCA c/o LCVS 151 Dale Street, Liverpool, L2 2AH	
Bankers	Co-Operative Bank Plc Business Direct PO Box 250 Skelmersdale WN8 6WT	

Signed on behalf of the Board of Trustees

DocuSigned by:

.....
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L McMullan - Trustee

.....
17 December 2025
.....
Date

WRITING ON THE WALL LIMITED

STATEMENT OF TRUSTEES' RESPONSIBILITIES

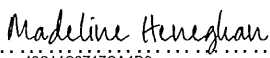
Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company as at the balance sheet date and of its incoming resources and application of resources, including income and expenditure, for the financial year. In preparing those financial statements, the trustees should follow best practice and:

- select suitable accounting policies and then apply them consistently.
- observe the methods and principle in the Charities SORP.
- make judgements and estimates that are reasonable and prudent.
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue as a going concern.
- state whether applicable accounting standards have been followed, subject to any material departure disclosed and explained in the financial statements.

The Trustees are responsible for maintaining proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The financial statements have been prepared in accordance with the charity's trust deed, the Charities Act 2011 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland published (FRS 102) (effective 1st January 2019).

By Order of the Board

DocuSigned by:

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Ms M Heneghan
Company Secretary

Windsor Street Library
Windsor Street
Liverpool
L8 1XF

Date: 17 December 2025

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF WRITING ON THE WALL LIMITED

Respective
responsibilities of
trustees and examiner

I report on the accounts of the charitable company for the year ended 31st March 2025, which are set out on pages 15 to 28.

The trustees (who are also the directors of the company for the purposes of company law) are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the 2011 Act,
- to follow the procedures laid down in the general Directions given by the Charity Commission (under section 145(5)(b) of the 2011 Act, and
- to state whether particular matters have come to my attention.

Basis of independent
examiner's report

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view, and the report is limited to those matters set out in the statement below.

In connection with my examination, no matter has come to my attention:

Independent examiner's
statement

(1) which gives me reasonable cause to believe that in, any material respect, the requirements:

- to keep accounting records in accordance with section 386 of the Companies Act 2006; and
 - to prepare accounts which accord with the accounting records and comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting Charities
- have not been met; or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Name: **Mrs Ying Huang**

Signed by:

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Relevant professional qualification or body: **ACCA**

Address: **c/o LCVS**

151, Dale Street, Liverpool, L2 2AH

Dated: 17 December 2025
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WRITING ON THE WALL LIMITED**STATEMENT OF FINANCIAL ACTIVITIES (including Income & Expenditure)****THE YEAR ENDED 31ST MARCH 2025**

	Notes	Unrestricted Funds 2025	Restricted Funds 2025	Total 2025	Total 2024
Income and endowments from:		£	£	£	£
Donations and legacies	3a	119,222	-	119,222	78,509
Charitable activities	3b	288,280	-	288,280	728,987
Investments	3c	4,198	-	4,198	2,859
		-----	-----	-----	-----
Total income		411,700	-	411,700	810,355
		-----	-----	-----	-----
Expenditure on:					
Charitable activities	4	426,071	27,309	453,380	581,072
		-----	-----	-----	-----
Total expenditure		426,071	27,309	453,380	581,072
		-----	-----	-----	-----
Net (expenditure)/income movement in funds		(14,371)	(27,309)	(41,680)	229,283
Reconciliation of funds:					
Total funds brought forward	10,11	669,650	28,309	697,959	468,676
		-----	-----	-----	-----
Total funds carried forward	9-11	655,279	1,000	656,279	697,959
		=====	=====	=====	=====

The notes on pages 18 to 28 form part of these accounts. All the above amounts relate to continuing activities of the charitable company.

WRITING ON THE WALL LIMITED
BALANCE SHEET AS AT 31ST MARCH 2025

Company Reg No: 04675589

	Notes	31 st March 2025		31 st March 2024	
		£	£	£	£
Fixed assets:					
Tangible fixed assets	5		5,823		6,944
Intangible fixed assets	6		1,000		2,000
			-----		-----
			6,823		8,944
Current assets:					
Stock	7	7,039		4,774	
Debtors	8	17,200		62,042	
Bank and cash balance		636,876		635,596	
		-----		-----	
		661,115		702,412	
Current liabilities:					
Creditors: amounts falling due within one year	9	(11,659)		(13,397)	
		-----		-----	
Net current assets			649,456		689,015
			-----		-----
Total assets less current liabilities			656,279		697,959
			=====		=====
Funds					
Unrestricted funds	10, 11	655,279		669,650	
Restricted income funds	10, 12	1,000		28,309	
		-----		-----	
		656,279		697,959	
		=====		=====	

These financial statements have been prepared in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102).

These accounts have been prepared in accordance with the provisions applicable to small companies subject to the small companies' regime and in accordance with FRS102 SORP.

For the period covered by these accounts the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

No members have required the company to obtain an audit of its accounts for the year in question in accordance with section 476 of the Companies Act 2006.

The trustees, who are the directors of the company, acknowledge their responsibility for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

Approved by the Board on, and signed on their behalf by:

DocuSigned by:

Lisa McMullan

.....D9CEBF9E7A254ZZ.....

L McMullan - Trustee

Date 17 December 2025

WRITING ON THE WALL LIMITED

STATEMENT OF CASH FLOWS FOR THE YEAR ENDED 31ST MARCH 2025

	Notes	31 st March 2025		31 st March 2024	
		£	£	£	£
Cash flows from operating activities					
Cash generated from operations	16		7,771		220,067
Investing activities					
Purchase of tangible fixed assets		(6,491)		(-)	
Net cash (used in) investing activities			(6,491)		(-)
Net cash generated from financing activities			-		-
Net increase in cash and cash equivalents			1,280		220,067
Cash and cash equivalents at beginning of year			635,596		415,529
Cash and cash equivalents at end of year			636,876		635,596
			=====		=====
Represented by:					
			31 st March 2025		31 st March 2024
			£ £		£ £
Cash at bank and in hand			636,876		635,596
			=====		=====

WRITING ON THE WALL LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST MARCH 2025

1. LIMITED LIABILITY

The Charity is a company limited by guarantee. Each member's liability is limited to £1.

2. ACCOUNTING POLICIES

Basis of Accounting

The accounts have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts.

The financial statements have been prepared in accordance with the charity's trust deed, the Charities Act 2011 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland published (FRS 102) effective 1st January 2019.

The accounts are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

Going concern

At the time of approving the accounts, the Trustees have a reasonable expectation that the charitable company has adequate reserves to continue in operational existence for the foreseeable future. The Trustees are confident that the levels of liquidity and free reserves will not affect the charity's operations. Thus, the Trustees continue to adopt the going concern basis of accounting in preparing the accounts.

Fund accounting

Unrestricted funds are the Charitable Company's free reserves available for the trustees to apply in accordance with the charitable company's charitable objectives.

Restricted funds are subject to specific restrictive conditions imposed by the donor. All restricted funds are accounted for as restricted income and expenditure for the purposes is charged to the fund.

Income recognition

All income is recognised once the charity has entitlement to the income, there is sufficient certainty of receipt and so it is probable that the income will be received, and the amount of income receivable can be measured reliably.

Donations and legacies comprise of donations and general grants which are recognised in the accounts when received, with the exception of known legacies which are accounted for when their receipt is certain.

Income from charitable activities is recognised on an accrual's basis except for grants receivable, which are recognised on the date on which their unconditional payment is confirmed by the donor.

Income from investment relates to bank interest received and is recognised when the amount is certain.

Expenditure recognition

Liabilities are recognised as soon as there is a legal or constructive obligation committing the charitable company to that expenditure, it is probable that settlement will be required, and the amount of the obligation can be measured reliably.

All expenditure is accounted for on an accrual basis. All expenses, including support costs and governance costs, are allocated or apportioned to the applicable expenditure headings in the Statement of Financial Activities. Support and governance costs are applied to unrestricted funds unless specifically included in the restrictions, as specified by the donor.

WRITING ON THE WALL LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2025

Expenditure on charitable activities relates to the operation of the charity comprising of direct charitable expenditure to meet the objectives of the charitable company. Support and governance costs relate to the management and operation of the organisation and also compliance with constitutional and statutory requirements in producing the annual report. These are dealt with in the Statement of Financial Activities when payment has been approved by the charitable company.

Stock

Stock comprises books produced by the charitable company. The value of the stock is held at net realisable value as some books are given away for free whilst others are sold.

Tangible Fixed Assets

Capital expenditure of £500 and above is stated in the balance sheet at cost less accumulated depreciation. Depreciation is provided to write off the cost of each asset over its expected useful life as below:

Equipment	– 33% per annum straight line basis
Fixtures & Fittings	– 25% per annum reducing balance basis
Computers & Equipment	– 33% per annum straight line basis

Intangible Fixed Assets

Capital expenditure is treated as a fixed asset and amortised to write off each asset over its estimated useful life as follows.

Website	20% per annum straight line basis
---------	-----------------------------------

Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts.

Financial instruments

The charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the charity's balance sheet when the charity becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

Basic financial liabilities

Basic financial liabilities, including creditors and bank loans are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future receipts discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

WRITING ON THE WALL LIMITED**NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2025****Derecognition of financial liabilities**

Financial liabilities are derecognised when the charity's contractual obligations expire or are discharged or cancelled.

Critical accounting estimates and judgements

In the application of the charity's accounting policies, the trustees are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an on-going basis. Revisions to accounting estimates are recognised in the year in which the estimate is revised where the revision affects only that year, or in the year of the revision and future years where the revision affects both current and future years.

Taxation

Income and gains are exempt from taxation as they are received and applied for charitable purposes only. The charitable company benefits from various exemptions from taxation afforded by tax legislation and is not liable to corporation tax on income or gains falling within those exemptions.

3. Donations and endowments from

	Unrestricted Funds 2025 £	Restricted Funds 2025 £	Total Funds 2025 £	Total Funds 2024 £
a Donations and legacies				
Donations	22,250	-	22,250	437
General grants	96,972	-	96,972	78,072
	-----	-----	-----	-----
	119,222	-	119,222	78,509
	=====	=====	=====	=====

Donations and legacies income for year end 2024 related wholly to unrestricted fund.

	£	£	£	£
b. Charitable activities				
Book and Bar sales	6,577	-	6,577	4,298
Box office income	15,143	-	15,143	9,148
Commissions and sales	266,510	-	266,510	644,116
Garfield Weston Foundation	-	-	-	20,000
Liverpool City Council – Culture Arts Investment Programme	-	-	-	20,935
Mayors Fund	-	-	-	26,490
Sponsorship	50	-	50	4,000
	-----	-----	-----	-----
	288,280	-	288,280	728,987
	=====	=====	=====	=====

Income from charitable activities for year end 2024 comprised £661,562 for unrestricted funds and £67,425 relates to restricted funds.

WRITING ON THE WALL LIMITED**NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2025**

	Unrestricted Funds 2025 £	Restricted Funds 2025 £	Total Funds 2025 £	Total Funds 2024 £
c. Investments				
Bank Interest	4,198	-	4,198	2,859
	=====	=====	=====	=====

Investments Income for year end 2024 related wholly to unrestricted funds.

4. Expenditure on Charitable Activities

	Direct Charitable Expenditure £	Support & Governance Costs £	Total 2025 £	Total 2024 £
The provision of festivals, events, and activities to promote the art and practise of writing	354,102	99,278	453,380	581,072
	=====	=====	=====	=====

a. Analysed as follows:

	2025 £	2024 £
<i>Direct charitable expenditure:</i>		
Staff salary costs	233,934	217,781
Pension	8,829	8,098
Artists costs	42,630	53,409
Tutors	29,011	53,356
Equipment	453	329
Project materials	229	813
Venue hire	6,263	27,745
Volunteer expenses	11,869	8,402
Website costs	642	221
Print and design	9,913	29,268
Publicity and marketing costs	7,479	15,463
Travel expenses	2,850	2,249
	-----	-----
	354,102	417,134
	-----	-----

WRITING ON THE WALL LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2025

	2025	2024
	£	£
<i>Support & governance costs</i>		
Staff salary costs	58,284	53,363
Pension	2,660	2,443
Office running Costs	3,687	3,144
Insurance	1,069	1,023
Rent and rates	7,000	5,400
HR Support	-	5,580
Legal costs	34	163
Bank charges	2	139
Community support	-	460
Consultancy fees	1,500	36,636
Staff expenses	4,364	11,538
Training	39	22,263
Subscriptions and licences	9628	1,984
Trustees' expenses	22	539
Loss of disposal of tangible fixed asset	173	1,353
Finance support	-	304
HMRC interest	369	2,387
Pension interest	2	-
Payroll fees	678	576
Accountancy	1,328	1,352
Amortisation	1,000	1,000
Depreciation	7,439	12,291
	99,278	163,938
	453,380	581,072
Total expenditure on charitable activities		

£27,309 (2024: £49,625) of the above expenditure relates to restricted funding.

b. Staff cost

	2025	2024
	£	£
Salaries	270,212	251,466
Social security costs	22,006	19,678
Pension costs	11,489	10,541
	303,707	281,685

c. Particulars of employees

The average number of employees during the year 8.00 (2024: 8.00), and calculated on the basis of full-time equivalents, was as follows:

	2025	2024
	6.67	7.55
Charitable activities		

Two employee received emoluments of between £60,000 to £70,000 during the year (2024: nil)

WRITING ON THE WALL LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2025

The Trustees are not remunerated for their services and are not included in the above number of employees.

Out-of-pocket expenses were reimbursed to one trustee in the year £22 (2024: 1 trustee £181).

5. Tangible fixed assets

	Equipment	Computer Equipment	Fixtures & Fittings	Total
Cost	£	£	£	£
Brought forward at 1 st April 2024	28,127	15,758	582	44,467
Additions during the year	-	6,491	-	6,491
Disposals during the year	(-)	(9,662)	(-)	(9,662)
	-----	-----	-----	-----
Balance at 31 st March 2025	28,127	12,587	582	41,296
	-----	-----	-----	-----
Accumulated Depreciation				
Brought forward at 1 st April 2024	22,328	14,643	552	37,523
Charge for the year	5,799	1,632	8	7,439
Disposals during the year	(-)	(9,489)	(-)	(9,489)
	-----	-----	-----	-----
Balance at 31 st March 2025	28,127	6,786	560	35,473
	-----	-----	-----	-----
Net Book Value at 31st March 2025	-	5,801	22	5,823
	=====	=====	=====	=====
Net Book Value at 31 st March 2024	5,799	1,115	30	6,944
	=====	=====	=====	=====

6. Intangible fixed assets

	Website	Total
Cost	£	£
Brought forward at 1 st April 2024	5,000	5,000
Additions	-	-
	-----	-----
Balance as at 31st March 2025	5,000	5,000
	=====	=====
Accumulated Amortisation		
Brought forward at 1 st April 2024	3,000	3,000
Charge for the year	1,000	1,000
	-----	-----
Balance as at 31st March 2025	4,000	4,000
	=====	=====
Net Book Value at 31st March 2025	1,000	1,000
	=====	=====
Net Book Value at 31 st March 2024	2,000	2,000
	=====	=====

WRITING ON THE WALL LIMITED
NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2025

7. Stock

Stock comprises books produced by the charity, to be sold or given away for free.

	2025	2024
	£	£
Stock	7,039	4,774
	=====	=====

8. Debtors

	2025	2024
	£	£
Debtors	16,475	61,335
Prepayments	725	707
	-----	-----
	17,200	62,042
	=====	=====

9. Creditors: amounts falling due within one year

	2025	2024
	£	£
Accruals	1,903	1,841
Tax and social security	7,500	9,910
Pension	2,256	1,646
	-----	-----
	11,659	13,397
	=====	=====

10. Analysis of Net Assets between Funds

2025	Tangible Fixed Assets	Intangible Fixed Assets	Net Current Assets	Total
	£	£	£	£
Unrestricted Funds				
General Fund	5,823	-	350,814	356,637
Designated Funds				
Designated Reserves	-	-	298,642	298,642
	-----	-----	-----	-----
	5,823	-	649,456	655,279
Restricted Funds				
Arts Council Recovery Fund	-	1,000	-	1,000
	-----	-----	-----	-----
Total funds	5,823	1,000	649,456	710,279
	=====	=====	=====	=====

WRITING ON THE WALL LIMITED
NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2025

2024	Tangible Fixed Assets	Intangible Fixed Assets	Net Current Assets	Total
	£	£	£	£
Unrestricted Funds				
General Fund	6,875	-	353,470	360,345
Arts Council England	30	-	-	30
Designated Funds				
Designated Reserves	-	-	309,275	309,275
	-----	-----	-----	-----
	6,905	-	662,745	669,650
Restricted Funds				
Arts Council Recovery Fund	-	2,000	-	2,000
ESF Community Grant - Next Chapter	39	-	-	39
Garfield Weston Foundation	-	-	20,000	20,000
Liverpool City Council – Festival Enhancement Programme	-	-	1,353	1,353
Mayors Fund	-	-	4,917	4,917
	-----	-----	-----	-----
	39	2,000	26,270	28,309
	-----	-----	-----	-----
Total funds	6,944	2,000	689,015	697,959
	=====	=====	=====	=====

11. Unrestricted Funds

2025	Reserves at Beginning of year	Movements in the year			Reserves at end of year
		Income	Expenditure	Transfer of funds	
	£	£	£	£	£
General Fund	360,345	314,728	(329,069)	10,633	356,637
Arts Council England	30	78,072	(78,102)	-	-
Liverpool CC CAIP	-	18,900	(18,900)	-	-
Designated Funds					
Designated Reserves	309,275	-	(-)	(10,633)	298,642
	-----	-----	-----	-----	-----
	669,650	411,700	(426,071)	-	655,279
	=====	=====	=====	=====	=====

WRITING ON THE WALL LIMITED**NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2025**

2024	Reserves at Beginning of year £	Movements in the year			Reserves at end of year £
		Income £	Expenditure £	Transfer of funds £	
General Fund	41,427	570,516	(318,543)	66,945	360,345
Arts Council England	859	78,072	(78,901)	-	30
Designated Funds					
Designated Reserves	281,878	-	-	27,397	309,275
L8 Archive Project	9,696	-	(9,696)	-	-
Liverpool City Region	22,024		(22,024)	-	-
National Museum Liverpool	102,283	94,342	(102,283)	(94,342)	-
	-----	-----	-----	-----	-----
	458,167	742,930	(531,447)	-	669,650
	=====	=====	=====	=====	=====

General Fund is used to finance the charitable company's general activities as outlined in the Trustees' Report.

Arts Council England – Contribution towards festival and core costs

Liverpool CC CAIP – Contribution towards Story creative writing project

Designated Funds

Designated Reserves – Contribution towards the redundancy provision and three months' running costs and lease commitments.

L8 Archive Project – For the delivery of the L8 Archive Project

Liverpool City Region – For the delivery of Different Voices Shared Lives.

National Museum Liverpool – For the delivery of the Dorothy Kuya Archive Project.

Transfer of funds – Movement of the designated reserves, transfer profit to core funds

WRITING ON THE WALL LIMITED**NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2025****12. Restricted Funds**

2025	Reserves at Beginning of year £	Movements in the year		Reserves at End of year £
		Income £	Expenditure £	
Arts Council Recovery Fund	2,000	-	(1,000)	1,000
ESF Community Grant - Next Chapter	39	-	(39)	-
Garfield Weston Foundation	20,000	-	(20,000)	-
Liverpool City Council – Festival Enhancement Programme	1,353	-	(1,353)	-
Mayors Fund	4,917	-	(4,917)	-
	-----	-----	-----	-----
	28,309		(27,309)	1,000
	=====	=====	=====	=====

2024	Reserves at Beginning of year £	Movements in the year		Reserves at End of year £
		Income £	Expenditure £	
Arts Council Recovery Fund	3,000	-	(1,000)	2,000
ESF Community Grant - Next Chapter	239	-	(200)	39
Garfield Weston Foundation	-	20,000	(-)	20,000
Liverpool City Council – Culture Arts Investment Programme	140	20,935	(21,075)	-
Liverpool City Council – Festival Enhancement Programme	1,412	-	(59)	1,353
Mayors Fund	-	26,490	(21,573)	4,917
National Lottery- Reaching Communities	97	-	(97)	-
Paul Hamlyn Foundation	5,525	-	(5,525)	-
Violence Reduction Partnership Arts & Culture	96	-	(96)	-
	-----	-----	-----	-----
	10,509	67,425	(49,625)	28,309
	=====	=====	=====	=====

Description of Funds These are monies given to the charitable company to be spent at the discretion of the Board of Trustees for specific charitable purposes, as follows:

Arts Council Recovery Fund – to help face the challenges of the Coronavirus pandemic and to ensure WoW has a sustainable future.

ESF Community Learning Grant – Next chapter - Contribution to project to support writers and artists career development.

Garfield Weston Foundation – Contribution towards WoW young Writers programme, Volunteers programme and core costs

WRITING ON THE WALL LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2025

Liverpool City Council, Culture Arts Investment Programme – To support WoW's capacity to deliver the annual programme of events, activities, and festivals.

Liverpool City Council, Festival Enhancement Programme – Contribution towards annual festival.

Mayors Fund - Contribution to Black History Month Festival for WoW and for external commissions.

National Lottery, Reaching Communities – Contribution towards 'Writers Bloc' project.

Paul Hamlyn Foundation – Contribution towards Super Heroes Words are our Power!' schools-based project.

Violence Reduction Partnership Arts & Culture – WoW Young Writers - Match funding to help develop WoW Young Writers

13. Operating Lease Commitments

The only financial commitment is three-month notice payment of rent of £1,000. (2024: notice £1,000)

14. Related Party Transactions

There were no material related party transactions during the year which require disclosure (2024: none).

15. Guarantees

As at 31st March 2025, 6 members had given a guarantee of £1 each in the event of the company winding-up. Total: £6 (2024: 6 Members Total: £6)

16. Cash generated from operations.

	2025 £	2024 £
(Used)/surplus for the year	(41,680)	229,283
Adjustments for:		
Depreciation	7,439	12,291
Amortisation	1,000	1,000
Loss on disposal of tangible fixed asset	173	1,353
Movements in working capital:		
(Increase/decrease) in stocks	(2,265)	8,874
(Increase)/decrease in debtors	44,842	(35,301)
Increase/(decrease) in creditors	(1,738)	2,567
Cash generated from operations	7,771	220,067

WRITING ON THE WALL LIMITED

England & Wales - Charity number 1098868

Accounts

WRITING ON THE WALL LIMITED

ANNUAL REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST MARCH 2024

Company Registration No 04675589
Charity Registration No. 1098868

WRITING ON THE WALL LIMITED

TRUSTEES' REPORT FOR THE YEAR ENDED 31ST MARCH 2024

The trustees are pleased to present their annual report for the year ended 31st March 2024.

The financial statements have been prepared in accordance with the charity's trust deed, the Charities Act 2011 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland published (FRS 102) effective 1st January 2019.

OBJECTIVES AND ACTIVITIES

Writing on the Wall Limited (WoW) organises and promotes an annual programme of events that culminates in a Liverpool-based festival. The annual Writing on the Wall festival features local, national, and international writers, artists, historians, and musicians who engage local communities and broader audiences to celebrate writing, diversity, tolerance, storytelling and humour through creativity, controversy, inquiry and debate. Writing on the Wall focuses on writing that empowers, where storytellers give and receive strength through telling. Writing on the Wall promotes both individual and collective creativity.

Public Benefit Statement

In considering the objectives and activities, the Trustees have considered the Charity Commission's guidance on Public Benefit to ensure that the organisation is meeting its Public Benefit requirements.

ACHIEVEMENTS AND PERFORMANCE FOR THE YEAR & PLANS

2023-2024 has been a year of transformation for Writing on the Wall (WoW). Not only has the organisation cemented its role as a leader in arts and community engagement within the Liverpool City Region (LCR), but WoW has also made remarkable strides on national and international fronts. Our flagship projects—such as WoWFEST, Pulp Idol, and the Dorothy Kuya Archive Project—have continued to amplify underrepresented voices and address pressing social issues through artistic and cultural expression.

This year, alongside the continued success of our core programmes, WoW has introduced crucial developments in volunteer involvement, digital strategy, and capacity building. As we near our 25th anniversary in 2025, we remain committed to fostering creativity, promoting inclusion, and advancing social change through the arts. We look forward to an even more ambitious future whilst staying grounded in our mission of making art accessible to all and amplifying marginalised voices.

Awards and Recognitions

The recognition of WoW's work continues to grow. This year, WoW has been honoured with several accolades, further demonstrating the impact of our projects and initiatives on both individuals and communities, including:

- 'Preparing for Work Award': Our Write to Work project was celebrated at the Liverpool City Region Culture and Creativity Awards. Since 2019, this project has supported over three hundred unemployed residents, providing them with the tools, skills, and confidence needed to transition into employment, education or further training. The success of this programme reflects WoW's dedication to improving lives through creative and educational opportunities.
- Finalist for the 'People's Choice Award': WoW was shortlisted for this prestigious award at the same event. This recognition speaks volumes about the influence WoW has had on the local community and its contributions to the broader cultural landscape of the region.
- Partnership of the Year Award: Our collaboration with the Liverpool School of Tropical Medicine (LSTM) for the ReCITE project was celebrated at the LSTM Staff Awards.

WRITING ON THE WALL LIMITED

TRUSTEES' REPORT FOR THE YEAR ENDED 31ST MARCH 2024

This project, which addresses health inequities through creative storytelling and community engagement, is a testament to WoW's commitment to using the arts as a vehicle for social justice, diversity, and inclusion.

WoWFEST: Class of '23

WoWFEST, WoW's annual literary festival, has continued to grow both in size and impact. In 2023, the festival's theme, Class of '23, invited participants to explore the intersections of class, culture and identity. The month-long festival hosted thirty events in venues across Liverpool, drawing a total of 1,467 attendees. Through a wide range of events - panel discussions, readings, performances and more - WoWFEST 2023 brought together local, national and international voices to explore urgent social, cultural and political issues.

WoWFEST 2023 offered a broad array of events that reflected the diversity and richness of contemporary cultural discourse. From poetry readings and book launches to walking tours and live performances, the festival's programming captured a wide spectrum of voices and perspectives.

Headline events included:

- **Michael Rosen:** Celebrated poet, author and political activist, Michael Rosen delivered a talk on societal change. His reflections on the role of class in shaping political and cultural landscapes resonated deeply with attendees. Rosen's presence at the festival underscored WoW's dedication to using literature as a platform for critical social commentary.
- **Linton Kwesi Johnson:** Johnson, a renowned poet and political activist, celebrating the release of his work in a new Penguin edition, shared his thoughts on culture, politics and poetry.
- **Gary Younge:** Renowned journalist and author, Younge headlined an event titled *Dispatches from the Diaspora*, which focused on the complexities of migration identity, and belonging.

One standout event, *How Many More Women?* focused on women's rights and the legal system, featuring prominent voices such as human-rights lawyer Keina Yoshida, criminologist Betsy Stanko, and sexual assault survivor and author Winnie M Li. This session ignited important conversations around gender justice and the legal frameworks that shape the experiences of women globally.

Another notable event was the *Future in Flames* outdoor gathering at the Sefton Park Bandstand. This event blended eco-poetry, acoustic performances and activist speeches to bring attention to the global environmental crisis. It exemplified WoW's commitment to tackling pressing global challenges through the arts.

Participant Engagement and Diversity

One of the most significant achievements of WoWFEST 2023 was its ability to engage a wide range of participants. A significant 36.1% of attendees were from Black, Asian and minority ethnic backgrounds, with 11% of the total attendees identifying as Black African or Caribbean and 4% identifying as Asian. 29% of the audience considered themselves to have a disability or to be neurodivergent. This diverse audience composition highlights the festival's success in making its programming accessible and relevant to a broad spectrum of individuals from diverse cultural and socio-economic backgrounds.

This detailed diversity breakdown demonstrates WoWFEST's commitment to inclusion and to ensuring that voices from all corners of society are represented.

Black History Month 2023 (BHM23)

WoW's Black History Month 2023 (BHM23) programming was an integral part of Liverpool's citywide Black History Month celebrations. Supported by the Liverpool City Council's City Fund, WoW's BHM23 events offered a platform for both established and emerging Black voices.

WRITING ON THE WALL LIMITED

TRUSTEES' REPORT FOR THE YEAR ENDED 31ST MARCH 2024

The programme celebrated Black creativity, heritage and achievements, fostering dialogue on important historical and contemporary issues.

Key events during BHM23 included:

- **Malik Al Nasir:** This event featured an in-depth exploration of Liverpool's historical ties to the Transatlantic slave trade, a topic of profound relevance to the city's cultural memory. The event brought a spotlight to the legacies of slavery in Liverpool and emphasised the importance of continuing to address historical injustices.
- **Taylor Dior Rumble:** This session featured an engaging discussion of *The Situationship*, an emerging publication by Merkey Books. This event showcased WoW's ongoing commitment to amplifying Black literary voices, particularly those of emerging authors.
- **Leroy Cooper Photography Workshop:** Led by Levi Tafari, this workshop honoured the artistic legacy of Leroy Cooper, a trailblazing Black photographer from Liverpool. The workshop not only celebrated Cooper's work but also provided a space for participants to engage with photography as a medium of creative expression.

Nine of WoW's 15 Black History Month events were linked to year-round projects, including three important walking tours that engaged local communities with Liverpool's Black history. The Great War to Race Riots Tour, the Eric Lynch Memorial Tour and the Dorothy Kuya Walking Tour provided participants with rich historical insights. These tours drew forty-eight attendees, including 24 (50%) from Black and minority ethnic groups.

Pulp Idol

Pulp Idol, WoW's annual literary competition, continues to be one of the North of England's most significant platforms for discovering new writing talent. This year's competition attracted a record 105 submissions, breaking previous records and demonstrating the growing interest in creative writing in the region.

The competition culminated in the Pulp Idol Grand Final at Liverpool's Royal Court Theatre Studio in January 2024. The event was a full-house success, attracting one hundred attendees and showcasing the exceptional talent of this year's finalists.

Competition Highlights

- **Champion:** Kevin Chadwick was crowned Pulp Idol's 2023 champion. His work stood out for its originality and compelling storytelling.
- **Runners-Up:** Dan Howarth and Mack Young were recognised for their remarkable literary contributions.

Both finalists have gone on to secure opportunities for their work to be published, further affirming the value of WoW's commitment to nurturing emerging talent.

Participant Diversity

Pulp Idol's participant base continues to reflect WoW's commitment to inclusion. 30% of this year's entrants identified as Black, Asian or from minority ethnic communities. This representation was mirrored in the competition's judging panel, which featured prominent writers such as Ashleigh Nugent, author of *Locks*, and other Pulp Idol alumni who served as mentors to participants.

Write to Work

WoW's Write to Work programme, now in its fifth year, has continued to be transformative for unemployed and economically inactive residents in Liverpool. Since its inception, the project has provided participants with essential skills and a renewed sense of confidence, enabling them to transition into employment, education or further training.

WRITING ON THE WALL LIMITED

TRUSTEES' REPORT FOR THE YEAR ENDED 31ST MARCH 2024

2023-2024 Highlights:

- Sixty participants completed Write to Work courses this year, with 30% identifying as Black and ethnic minority. This continued diversity among participants reflects WoW's commitment to making its programmes accessible to all.
- WoW introduced new boot camp-style workshops to increase accessibility. These hybrid (in-person and online) sessions allowed 314 participants to register for the programme, with 87 (28%) from Black and minority ethnic backgrounds. The move toward hybrid learning has been particularly impactful, allowing WoW to reach an even broader audience and to make the programme accessible to those who may not be able to attend in person.

At the end of 2023, the European Social Fund (ESF), which had previously funded the programme, came to an end. WoW was part of a successful partnership, Paths to Prosperity, that won a three-month extension through the UK Shared Prosperity Fund (UKSPF), from January to March 2024 while also winning funding to continue the programme from April 2024 to March 2025.

Creative Heritage Programme

The Creative Heritage Programme remains a vital part of WoW's mission to preserve and promote Liverpool's Black and working-class heritage. The programme continued its success through a variety of initiatives in 2023-2024, including the Dorothy Kuya Archive Project and Leroy Through the Lens.

Dorothy Kuya Archive Project

The Dorothy Kuya Archive Project remains one of WoW's most celebrated initiatives. This project, which catalogued the extensive archive of the late Dorothy Kuya, a prominent Black activist in Liverpool, has been recognised as one of the National Archives' ten exemplary case studies. The archive, now fully accessible to the public at National Museums Liverpool (NML), continues to serve as a rich resource for understanding Liverpool's Black history and the broader fight for racial equality in the UK.

Key project outputs in 2023-2024 include:

- Fourteen community workshops, including a four-week educational course exploring Dorothy Kuya's life and work.
- A highly successful International Women's Day event, featuring a zine-making workshop, a 'living library' of Black female activists and a pop-up feminist library drawn from the archive.

The project also included the production of a podcast series exploring Dorothy Kuya's legacy, featuring interviews with key figures such as Stephen Small, Mark Christian and Jeremy Corbyn. The podcast, which received widespread acclaim, has been instrumental in expanding the reach of the archive to new audiences.

In July 2023, a final celebration event was held at the Museum of Liverpool, attracting 150 attendees, 48 (32%) of whom were from Black and minority ethnic communities. The event featured poetry performances, speeches from community leaders and reflections on the project's legacy.

Leroy Through the Lens

Following the passing of renowned Liverpool photographer Leroy Cooper, WoW partnered with National Museums Liverpool to deliver a series of workshops celebrating his artistic legacy. Led by spoken word artist Levi Tafari, these workshops culminated in a celebration event that featured performances from workshop participants.

WRITING ON THE WALL LIMITED

TRUSTEES' REPORT FOR THE YEAR ENDED 31ST MARCH 2024

Spoken Word Power

Now in its third year, WoW's Spoken Word Power project continues to inspire young people across the Liverpool City Region. In 2023-24, the programme involved 190 students from six local schools, culminating in a World Poetry Day SLAM at the Unity Theatre on 21 March 2024. The event provided a platform for 34 young performers, including nine from minority ethnic backgrounds, to share their work with an audience of peers, teachers and community members.

Participants worked closely with professional poets such as Jess Green, Blue Saint and Claire Beerjeraz to hone their skills and develop their own unique voices. The event was not only a celebration of the power of spoken word poetry but also a demonstration of the transformative impact that creative expression can have on young people.

Canning Dock Project

The project is now at the stage where Asif Khan Architects have presented design concepts. WoW and the other creative partnerships took part in a session where we contributed a series of ideas for the potential use of the space for programming creative activities. This work feeds into the next stage of the bidding and funding process to draw down the monies for the major stage of the physical build of the development at Canning Dock.

In partnership with National Museums Liverpool, WoW also participated in the Canning Dock Flash Fiction Writing Competition. This initiative invited local residents to explore the history and future of Canning Dock through short stories. The competition attracted 56 submissions and culminated in a celebration event during Black History Month at the Museum of Liverpool.

The competition was judged by Levi Tafari, who selected a winner and two runners-up. The event provided an important opportunity to reflect on Liverpool's maritime and Black history, highlighting the city's deep-rooted connections to both the Transatlantic slave trade and contemporary global issues.

What's Your Story?

WoW continued its What's Your Story? project in 2023-24, collaborating with PSS Liverpool to deliver creative writing workshops for parents of young children accessing PSS services. The project ran two separate groups - one for mothers and one for fathers - giving participants the opportunity to explore their experiences of parenthood through creative writing.

Culture Liverpool: Frontline Services & Liverpool Enhanced Protection Programme

WoW's collaboration with Culture Liverpool continued in 2023-24 with the publication of *Stay* and *Behind the Mask*, two anthologies that captured the experiences of frontline workers during the COVID-19 pandemic. These anthologies were part of the Liverpool Enhanced Protection Programme, an initiative that highlighted the creative resilience of workers and communities impacted by the pandemic.

It's No Joke

As part of the It's No Joke project, WoW also delivered workshops addressing sexism and misogyny in the workplace. These workshops, led by professional artists and writers such as Blue Saint, Jess Green and PJ Smith (Roy), engaged local workforces in critical discussions about workplace safety and equality. The project resulted in the creation of five short films, which will be launched in 2024.

Eric Lynch Memorial Project

In October, Writing on the Wall organised the Eric Lynch Memorial Walking Tour for year 6 students from St Vincent's Primary School. Eric Scott Lynch was a Liverpool-born historian and activist who spent decades educating people about the city's links to the slave trade.

WRITING ON THE WALL LIMITED

TRUSTEES' REPORT FOR THE YEAR ENDED 31ST MARCH 2024

He began conducting slavery tours in the 1980s, taking school children, adults, students and visitors around the city to show them the many buildings and institutions that were paid for from the money made from the slave economy. We are currently working with Eric's son, Andrew and local trades unions, to organise a memorial writing competition for children.

Jess Green Book Launch

WoW organised and hosted the launch of Jess Green's new poetry collection *Dressed As Love* at Unity Theatre on 1st February.

Arts For Peace – To Gaza With Love

Arts for Peace - To Gaza With Love was a community initiative in Liverpool that included a silent walking vigil with peace dove lanterns and a poetry performance. The event was organised by the Lantern Company and WoW in partnership with the Liverpool Arab Arts Festival, Amina Atiq, Liverpool Irish Festival, Squash Liverpool, Mandela 8, First Take and Africa Oyé.

Publishing

In 2023-2024, WoW published sixteen new books and e-books across various projects – such as Write to Work, Pulp Idol and What's Your Story? – and commissions. We published four Write to Work anthologies and e-books (featuring 84 new writers), two What's Your Story anthologies and e-books (featuring 14 new writers), twelve Pulp Idol finalists and two commissions totalling 112 new diverse, working-class writers published in 2023-2024.

As we move forward to 2024-2025, WoW are developing our publishing distribution network and expanding our publishing catalogue. In 2024-2025, we will publish the debut satirical novel by acclaimed journalist Brian Reade, the second volume in *The Diary of the Smyth-Wailey's* series, a memoir *Reflections of a Mudman* and two books documenting the impact of the thalidomide scandal on one family by former Liverpool Lord Mayor Gary Millar, as well as anthologies throughout the year from our projects.

Feedback from audiences and project participants:

WoWFEST: Class of '23

- *"Michael Rosen's event was a deeply moving and thought-provoking experience. His insights on class and culture were both timely and powerful."*

- *"Linton Kwesi Johnson's words were mesmerising. His ability to challenge the audience to think critically about politics and art was both inspiring and impactful."*

Walking Tours

- *"The walking tours gave me a new perspective on Liverpool's history. It's so important that these stories are told."*

Black History Month 2023

- *"BHM23 was a beautiful celebration of Black history and creativity. I left feeling inspired and connected to my community."*

Pulp Idol

- *"Pulp Idol gave me the confidence to take my writing to the next level. The support from WoW and the judges was invaluable."*

Write to Work

- *"This course gave me the tools and confidence to pursue a career in writing. I feel more empowered and focused on my future."*

WRITING ON THE WALL LIMITED

TRUSTEES' REPORT FOR THE YEAR ENDED 31ST MARCH 2024

Dorothy Kuya Project

- *"This project has given me a new perspective on the importance of archiving and preserving history."*

Spoken Word Power

- *"Performing my poetry in front of an audience was the best feeling. Spoken Word Power has given me a new level of confidence."*

What's Your Story PSS:

- *"I never thought I could write like this. This project has been a lifeline for me."*

- *"Being part of this group has given me a new way to connect with my children and share my story."*

It's No Joke

- *"This project helped me rethink how we approach sexism in our workplace. It's an important conversation we all need to have."*

Conclusion

The past year has been one of remarkable growth and achievement for Writing on the Wall. Our projects have continued to empower communities, amplify underrepresented voices, and foster critical conversations around identity, creativity, and social change. As we look to the future, we remain committed to nurturing creativity, promoting diversity, and building stronger, more inclusive communities through the power of arts and culture.

FINANCIAL REVIEW

Total income for the year was £810,355 (2023: £536,417) of which £67,425 (2023: £87,482) related to funding for projects upon which restrictions are placed.

Total expenditure for the year was £581,072 (2023: £527,953), leaving a surplus for the year of £229,283 (2023: surplus £8,464).

At 31st March 2024 the charitable company reserves stood at £697,959 (2023: £468,676) of which £28,309 (2023: £10,509) represented restricted funds and £309,275 (2023: £415,881) represents designated funds.

Risk Management

The trustees examined the major risks that the charitable company faces each year and have developed and continue to develop systems to monitor and control these risks to mitigate any impact that they may have on the charity both now and in the future.

Writing on the Wall are currently negotiating a new lease on their office premises, with the Landlords, Liverpool City Council.

Reserves Policy

It is the policy of the charitable company to maintain unrestricted funds, which are free reserves at a level to cover redundancy provision, lease commitments, staff training, festival and six months' running costs should no further funding be received.

As at the end of the financial year the unrestricted funds totalled £669,650 less designated funds for projects of £309,275 the balance of unrestricted reserves £360,375. The charitable company requires £29,375 for redundancy provision, £1,000 lease requirement, £13,176 for the festival and £265,724 for six months running costs, (total £309,275) included as a designated reserves see note 10 and note 11.

WRITING ON THE WALL LIMITED

TRUSTEES' REPORT FOR THE YEAR ENDED 31ST MARCH 2024

The trustees plans for the balance of the unrestricted reserves are to employ additional staff, celebration of WoW 25th anniversary, finding permanent premises, developing our publishing distribution network.

Plans for the Future

As we look ahead to 2024 and beyond, Writing on the Wall is focused on several key priorities that will allow us to continue expanding our impact:

1. **Staffing:** We plan to expand our team to ensure that we have the capacity to deliver an ever-growing programme of projects and initiatives.
2. **25th Anniversary Celebrations:** In 2025, WoW will mark its 25th anniversary with a series of high-profile events. These celebrations will include expanded programming and new partnerships, highlighting the impact that WoW has had over the past quarter-century.
3. **Permanent premises:** We are in ongoing discussions to secure a permanent home at Edge Hill/Lodge Lane Library, a vital space for community-focused creative work.
4. **Funding:** We are in discussions with Arts Council England to secure additional funding for our 25th anniversary celebrations, as well as potential capital funding for Edge Hill Library.

STRUCTURE, GOVERNANCE AND MANAGEMENT

The organisation is a charitable company limited by guarantee, incorporated on 24th February 2003 (Company number 04675589), and registered as a charity on 5th August 2003 (Charity number 1098868).

The company was established under a Memorandum of Association which established the objects and powers of the company and is governed by its Articles of Association dated 20th February 2003.

The Charity's Board of Trustees are also its Directors. The members are elected by Annual General Meetings (AGM) of the members of the Charity, with casual vacancies being filled, as required, by the Board of Trustees in accordance with the Charity's Articles of Association.

The Board meets regularly throughout the year and attends to all strategic and operational matters.

Trustee Recruitment:

The board will regularly identify skill gaps and recruit when to the Board, creating specifications and role description.

Opportunities will be advertised through our mailing contact and various networks including Liverpool Charity and Voluntary Service, City of Liverpool College, and Merseyside Literature Partnership. Adverts will explicitly state that the board welcomes applications from under-represented groups. The trustees may at any time co-opt any person duly qualified to be appointed as a trustee to fill a vacancy in their number or as an additional Trustee, but a co-opted Trustee holds office only until the next AGM.

Equality and Diversity

In the planning and delivery of our activities, issues of inclusion, diversity, access, and equality are at the forefront of our thoughts. The organisation ensures that all venues used are accessible, that publicity is targeted at relevant groups where necessary, and that all aspects of the events are welcoming and inviting, and that where possible we offer ways to support people attending, including childcare, translation and BSL signing.

WoW was rated as Outstanding by Arts Council England for its diverse artistic programming in this period, programming that attracts and diverse audiences and participants.

WRITING ON THE WALL LIMITED

TRUSTEES' REPORT FOR THE YEAR ENDED 31ST MARCH 2024

Our festival evaluations are an indication of the success of our work in engaging 'hard to reach' communities and is a clear representation of how WoW is perceived as an inclusive, accessible organisation.

Writing on the Wall's Board of Trustees are a diverse, multi-disciplinary, committed and motivated team, highly regarded in their respective sectors and disciplines and drawn from the social economy, secondary education, higher education, private and community sectors. Their combined skillsets and experience allow WoW and the annual festival to develop to its current position. We have recently brought on two trustees to increase the diversity of the board. The Trustees meet bi-monthly, with a programme of dates planned throughout the year. The Co-Directors attend all meetings. There is an annual AGM. Minutes are taken at each meeting and circulated within one week of the meeting. Board papers are prepared and circulated one week in advance of meetings. An annual away day is held with board and staff to review progress and discuss proposals and activities for the year ahead. The Trustees attend the annual Creatives Meeting we hold with our partners, writers, artists, volunteers and communities.

The Trustees are:

Stuart Borthwick, published author and academic at Liverpool John Moores University with a background in inter disciplinary cultural studies.

Penny Feeny, best-selling author, formerly on boards of Liverpool Everyman Playhouse and Brouhaha International.

Lisa McMullan, Director for Development and Consultancy for The Women's Organisation, qualified social accountant and auditor.

Robyn Donaldson coordinates The Sunday Times Short Story Prize, founder of 'Other's Day' and published author.

Paul Amann, Policy Officer at Liverpool City Region Combined Authority, founder of the first official Liverpool Pride and Kop Outs, LGBT+ fan group for Liverpool Football Club.

Emy Onuora, author of Pitch Black: The Story of Black British Footballers and co-author of Great War to Race Riots, Equalities officer for Liverpool City Combined Authority.

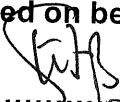
REFERENCE AND ADMINISTRATIVE DETAILS

Name	Writing on the Wall Limited
Company number	04675589
Charity number	1098868
Registered office	Windsor Street Library Windsor Street Liverpool L8 1XF
Board of Trustees	The Board of Trustees who are also its directors. Members are elected by Annual General Meetings of the members of the council in accordance with the Articles of Association.
Trustees	P Amann Dr S Borthwick R Donaldson P Feeny L McMullan E Onuora

WRITING ON THE WALL LIMITED
TRUSTEES' REPORT FOR THE YEAR ENDED 31ST MARCH 2024

Secretary	Ms M Heneghan
Independent Examiner	Mrs Ying Huang, ACCA c/o LCVS 151 Dale Street, Liverpool, L2 2AH
Bankers	Barclays Bank plc 48B & 50 Lord Street Liverpool L2 1TD

Signed on behalf of the Board of Trustees



.....
Dr S Borthwick, Chair and Trustee

.....
9 DECEMBER 2024

Date

WRITING ON THE WALL LIMITED

STATEMENT OF TRUSTEES' RESPONSIBILITIES

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company as at the balance sheet date and of its incoming resources and application of resources, including income and expenditure, for the financial year. In preparing those financial statements, the trustees should follow best practice and:

- select suitable accounting policies and then apply them consistently.
- observe the methods and principle in the Charities SORP.
- make judgements and estimates that are reasonable and prudent.
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue as a going concern.
- state whether applicable accounting standards have been followed, subject to any material departure disclosed and explained in the financial statements.

The Trustees are responsible for maintaining proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The financial statements have been prepared in accordance with the charity's trust deed, the Charities Act 2011 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland published (FRS 102) (effective 1st January 2019).

By Order of the Board



.....

Ms M Heneghan
Company Secretary

Windsor Street Library
Windsor Street
Liverpool
L8 1XF

Date: 9.12.24

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF WRITING ON THE WALL LIMITED

Respective
responsibilities of
trustees and examiner

I report on the accounts of the charitable company for the year ended 31st March 2024, which are set out on pages 14 to 30.

The trustees (who are also the directors of the company for the purposes of company law) are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the 2011 Act,
- to follow the procedures laid down in the general Directions given by the Charity Commission (under section 145(5)(b) of the 2011 Act, and
- to state whether particular matters have come to my attention.

Basis of independent
examiner's report

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view, and the report is limited to those matters set out in the statement below.

In connection with my examination, no matter has come to my attention:

Independent examiner's
statement

(1) which gives me reasonable cause to believe that in, any material respect, the requirements:

- to keep accounting records in accordance with section 386 of the Companies Act 2006; and
 - to prepare accounts which accord with the accounting records and comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting Charities
- have not been met; or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Name: **Mrs Ying Huang**



Relevant professional qualification or body: **ACCA**

Address: **c/o LCVS**

151, Dale Street, Liverpool, L2 2AH

Dated: 11/12/2024

WRITING ON THE WALL LIMITED
STATEMENT OF FINANCIAL ACTIVITIES (including Income & Expenditure)
THE YEAR ENDED 31ST MARCH 2024

	Notes	Unrestricted Funds 2024	Restricted Funds 2024	Total 2024	Total 2023
Income and endowments from:		£	£	£	£
Donations and legacies	3a	78,509	-	78,509	79,825
Charitable activities	3b	661,562	67,425	728,987	455,970
Investments	3c	2,859	-	2,859	622
		-----	-----	-----	-----
Total income		742,930	67,425	810,355	536,417
		-----	-----	-----	-----
Expenditure on:					
Charitable activities	4	531,447	49,625	581,072	527,953
		-----	-----	-----	-----
Total expenditure		531,447	49,625	581,072	527,953
		-----	-----	-----	-----
Net income movement in funds		211,483	17,800	229,283	8,464
		-----	-----	-----	-----
Reconciliation of funds:					
Total funds brought forward	10,11	458,167	10,509	468,676	460,212
		-----	-----	-----	-----
Total funds carried forward	9-11	669,650	28,309	697,959	468,676
		=====	=====	=====	=====

The notes on pages 17 to 30 form part of these accounts. All the above amounts relate to continuing activities of the charitable company.

WRITING ON THE WALL LIMITED
BALANCE SHEET AS AT 31ST MARCH 2024

Company Reg No: 04675589

	Notes	31 st March 2024		31 st March 2023	
		£	£	£	£
Fixed assets:					
Tangible fixed assets	5		6,944		20,588
Intangible fixed assets	6		2,000		3,000
			-----		-----
			8,944		23,588
Current assets:					
Stock	7	4,774		13,648	
Debtors	8	62,042		26,741	
Bank and cash balance		635,596		415,529	
		-----		-----	
		702,412		455,918	
Current liabilities:					
Creditors: amounts falling due within one year	9	(13,397)		(10,830)	
		-----		-----	
Net current assets			689,015		445,088
			-----		-----
Total assets less current liabilities			697,959		468,676
			=====		=====
Funds					
Unrestricted funds	10, 11	669,650		458,167	
Restricted income funds	10, 12	28,309		10,509	
		-----		-----	
		697,959		468,676	
		=====		=====	

These financial statements have been prepared in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102).

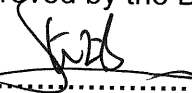
These accounts have been prepared in accordance with the provisions applicable to small companies subject to the small companies' regime and in accordance with FRS102 SORP.

For the period covered by these accounts the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

No members have required the company to obtain an audit of its accounts for the year in question in accordance with section 476 of the Companies Act 2006.

The trustees, who are the directors of the company, acknowledge their responsibility for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

Approved by the Board on 9 Dec 2024 and signed on their behalf by:



Dr S Borthwick, Chair and Trustee

Date 9 DECEMBER 2024

WRITING ON THE WALL LIMITED**STATEMENT OF CASH FLOWS FOR THE YEAR ENDED 31ST MARCH 2024**

	Notes	31 st March 2024		31 st March 2023	
		£	£	£	£
Cash flows from operating activities					
Cash generated from operations	16		220,067		26,888
Investing activities					
Purchase of tangible fixed assets		(-)		(606)	
Net cash (used in) investing activities			(-)		(606)
Net cash generated from financing activities			-		-
Net increase in cash and cash equivalents			220,067		26,282
Cash and cash equivalents at beginning of year			415,529		389,247
Cash and cash equivalents at end of year			635,596		415,529

Represented by:

	31 st March 2024		31 st March 2023	
	£	£	£	£
Cash at bank and in hand		635,596		415,529

WRITING ON THE WALL LIMITED
NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST MARCH 2024

1. LIMITED LIABILITY

The Charity is a company limited by guarantee. Each member's liability is limited to £1.

2. ACCOUNTING POLICIES

Basis of Accounting

The accounts have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts.

The financial statements have been prepared in accordance with the charity's trust deed, the Charities Act 2011 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland published (FRS 102) effective 1st January 2019.

The accounts are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

Going concern

At the time of approving the accounts, the Trustees have a reasonable expectation that the charitable company has adequate reserves to continue in operational existence for the foreseeable future. The Trustees are confident that the levels of liquidity and free reserves will not affect the charity's operations. Thus, the Trustees continue to adopt the going concern basis of accounting in preparing the accounts.

Fund accounting

Unrestricted funds are the Charitable Company's free reserves available for the trustees to apply in accordance with the charitable company's charitable objectives.

Restricted funds are subject to specific restrictive conditions imposed by the donor. All restricted funds are accounted for as restricted income and expenditure for the purposes is charged to the fund.

Income recognition

All income is recognised once the charity has entitlement to the income, there is sufficient certainty of receipt and so it is probable that the income will be received, and the amount of income receivable can be measured reliably.

Donations and legacies comprise of donations and general grants which are recognised in the accounts when received, with the exception of known legacies which are accounted for when their receipt is certain.

Income from charitable activities is recognised on an accrual's basis except for grants receivable, which are recognised on the date on which their unconditional payment is confirmed by the donor.

Income from investment relates to bank interest received and is recognised when the amount is certain.

Expenditure recognition

Liabilities are recognised as soon as there is a legal or constructive obligation committing the charitable company to that expenditure, it is probable that settlement will be required, and the amount of the obligation can be measured reliably.

All expenditure is accounted for on an accrual basis. All expenses, including support costs and governance costs, are allocated or apportioned to the applicable expenditure headings in the Statement of Financial Activities. Support and governance costs are applied to unrestricted funds unless specifically included in the restrictions, as specified by the donor.

WRITING ON THE WALL LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2024

Expenditure on charitable activities relates to the operation of the charity comprising of direct charitable expenditure to meet the objectives of the charitable company. Support and governance costs relate to the management and operation of the organisation and also compliance with constitutional and statutory requirements in producing the annual report. These are dealt with in the Statement of Financial Activities when payment has been approved by the charitable company.

Stock

Stock comprises books produced by the charitable company. The value of the stock is held at net realisable value as some books are given away for free whilst others are sold.

Tangible Fixed Assets

Capital expenditure of £500 and above is stated in the balance sheet at cost less accumulated depreciation. Depreciation is provided to write off the cost of each asset over its expected useful life as below:

Equipment	– 33% per annum straight line basis
Fixtures & Fittings	– 25% per annum reducing balance basis
Computers & Equipment	– 33% per annum straight line basis

Intangible Fixed Assets

Capital expenditure is treated as a fixed asset and amortised to write off each asset over its estimated useful life as follows.

Website	20% per annum straight line basis
---------	-----------------------------------

Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts.

Financial instruments

The charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the charity's balance sheet when the charity becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

Basic financial liabilities

Basic financial liabilities, including creditors and bank loans are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future receipts discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

WRITING ON THE WALL LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2024

Derecognition of financial liabilities

Financial liabilities are derecognised when the charity's contractual obligations expire or are discharged or cancelled.

Critical accounting estimates and judgements

In the application of the charity's accounting policies, the trustees are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an on-going basis. Revisions to accounting estimates are recognised in the year in which the estimate is revised where the revision affects only that year, or in the year of the revision and future years where the revision affects both current and future years.

Taxation

Income and gains are exempt from taxation as they are received and applied for charitable purposes only. The charitable company benefits from various exemptions from taxation afforded by tax legislation and is not liable to corporation tax on income or gains falling within those exemptions.

3. Donations and endowments from

	Unrestricted Funds 2024 £	Restricted Funds 2024 £	Total Funds 2024 £	Total Funds 2023 £
a Donations and legacies				
Donations	437	-	437	700
Arts Council England	78,072	-	78,072	79,125
	-----	-----	-----	-----
	78,509	-	78,509	79,825
	=====	=====	=====	=====

Donations and legacies income for 2023 related wholly to unrestricted fund.

WRITING ON THE WALL LIMITED
NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2024

	Unrestricted Funds 2024 £	Restricted Funds 2024 £	Total Funds 2024 £	Total Funds 2023 £
b. Charitable activities				
Arts Council England – Year of Writing	-	-	-	4,597
Book and Bar sales	4,298	-	4,298	6,773
Box office income	9,148	-	9,148	4,746
Commissions and sales	644,116	-	644,116	350,469
ESF Community Grant - Next Chapter	-	-	-	7,971
Garfield Weston Foundation	-	20,000	20,000	-
Granada Foundation	-	-	-	2,000
Liverpool City Council – Culture Arts Investment Programme	-	20,935	20,935	22,382
Liverpool City Region Combined Authority	-	-	-	1,670
Mayors Fund	-	26,490	26,490	-
Paul Hamlyn Foundation	-	-	-	29,000
Pilgrim Trust- Archives Revealed	-	-	-	19,862
Sponsorship	4,000	-	4,000	6,500
Youth Endowment Fund	-	-	-	-
	661,562	67,425	728,987	455,970

Income from charitable activities in 2023 comprised £368,488 for unrestricted funds and £87,482 related to restricted funds.

	Unrestricted Funds 2024 £	Restricted Funds 2024 £	Total Funds 2024 £	Total Funds 2023 £
c. Investments				
Bank Interest	2,859	-	2,859	622

Investments Income for 2023 related wholly to unrestricted funds.

4. Expenditure on Charitable Activities

	Direct Charitable Expenditure £	Support & Governance Costs £	Total 2024 £	Total 2023 £
The provision of festivals, events, and activities to promote the art and practise of writing	417,134	163,938	581,072	527,953

WRITING ON THE WALL LIMITED
NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2024

a. Analysed as follows:

	2024	2023
	£	£
<i>Direct charitable expenditure:</i>		
Staff salary costs	217,781	265,112
Pension	8,098	7,304
Artists costs	53,409	70,160
Distribution	-	440
Tutors	53,356	28,377
Equipment	329	2,146
Project materials	813	1,931
Venue hire	27,745	5,400
Volunteer expenses	8,402	4,525
Website costs	221	188
Print and design	29,268	30,778
Publicity and marketing costs	15,463	3,801
Travel expenses	2,249	1,423
	417,134	421,585
	2024	2023
	£	£
<i>Support & governance costs</i>		
Staff salary costs	53,363	63,326
Pension	2,443	1,743
Office running Costs	3,144	5,857
Insurance	1,023	986
Rent and rates	5,400	-
HR Support	5,580	-
Legal costs	163	-
Bank charges	139	102
Community support	460	-
Donation	-	1,500
Sundry	-	683
Consultancy fees	36,636	5,931
Staff expenses	11,538	6,643
Training	22,263	429
Subscriptions and licences	1,984	-
Trustees' expenses	539	165
Loss of disposal of tangible fixed asset	1,353	2,641
Finance support	304	-
HMRC interest	2,387	-
Payroll fees	576	591
Accountancy	1,352	1,200
Amortisation	1,000	1,000
Depreciation	12,291	13,571
	163,938	106,368
Total expenditure on charitable activities	581,072	527,953
	=====	=====

WRITING ON THE WALL LIMITED
NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2024

£49,625 (2023: £162,274) of the above expenditure relates to restricted funding.

b. Staff cost

	2024	2023
	£	£
Salaries	251,466	304,786
Social security costs	19,678	23,652
Pension costs	10,541	9,047
	281,685	337,485

c. Particulars of employees

The average number of employees during the year 8.00 (2023: 11.92), and calculated on the basis of full-time equivalents, was as follows:

	2024	2023
	7.55	12.4

No employee received emoluments of more than £60,000 during the year.

The Trustees are not remunerated for their services and are not included in the above number of employees.

Out-of-pocket expenses were reimbursed to one trustee in the year £181 (2023: 2 trustees £165).

5. Tangible fixed assets

	Equipment	Computer Equipment	Fixtures & Fittings	Total
Cost	£	£	£	£
Brought forward at 1 st April 2023	30,627	16,776	6,531	53,934
Additions during the year	-	-	-	-
Disposals during the year	(2,500)	(1,018)	(5,949)	(9,467)
Balance at 31 st March 2024	28,127	15,758	582	44,467
Accumulated Depreciation				
Brought forward at 1 st April 2023	15,546	12,720	5,080	33,346
Charge for the year	9,282	2,941	68	12,291
Disposals during the year	(2,500)	(1,018)	(4,596)	(8,114)
Balance at 31 st March 2024	22,328	14,643	552	37,523
Net Book Value at 31st March 2024	5,799	1,115	30	6,944
Net Book Value at 31 st March 2023	15,081	4,056	1,451	20,588

WRITING ON THE WALL LIMITED
NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2024

6. Intangible fixed assets

Cost	Website £	Total £
Brought forward at 1 st April 2023	5,000	5,000
Additions	-	-
	-----	-----
Balance as at 31st March 2024	5,000	5,000
	=====	=====
Accumulated Amortisation		
Brought forward at 1 st April 2023	2,000	2,000
Charge for the year	1,000	1,000
	-----	-----
Balance as at 31st March 2024	3,000	3,000
	=====	=====
Net Book Value at 31st March 2024	2,000	2,000
	=====	=====
Net Book Value at 31 st March 2023	3,000	3,000
	=====	=====

7. Stock

Stock comprises books produced by the charity, to be sold or given away for free.

	2024 £	2023 £
Stock	4,774	13,648
	=====	=====

8. Debtors

	2024 £	2023 £
Debtors	61,335	26,072
Prepayments	707	669
	-----	-----
	62,042	26,741
	=====	=====

9. Creditors: amounts falling due within one year

	2024 £	2023 £
Accruals	1,841	3,124
Tax and social security	9,910	7,706
Pension	1,646	-
	-----	-----
	13,397	10,830
	=====	=====

WRITING ON THE WALL LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2024

10. Analysis of Net Assets between Funds

2024	Tangible Fixed Assets	Intangible Fixed Assets	Net Current Assets	Total
	£	£	£	£
Unrestricted Funds				
General Fund	6,875	-	353,470	360,345
Arts Council England	30	-	-	30
Designated Funds				
Designated Reserves	-	-	309,275	309,275
	-----	-----	-----	-----
	6,905	-	662,745	669,650
Restricted Funds				
Arts Council Recovery Fund	-	2,000	-	2,000
ESF Community Grant - Next Chapter	39	-	-	39
Garfield Weston Foundation	-	-	20,000	20,000
Liverpool City Council – Festival Enhancement Programme	-	-	1,353	1,353
Mayors Fund	-	-	4,917	4,917
	-----	-----	-----	-----
	39	2,000	26,270	28,309
	-----	-----	-----	-----
Total funds	6,944	2,000	689,015	697,959
	=====	=====	=====	=====

WRITING ON THE WALL LIMITED
NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2024

2023	Tangible Fixed Assets	Intangible Fixed Assets	Net Current Assets	Total
	£	£	£	£
Unrestricted Funds				
General Fund	17,745	-	23,682	41,427
Arts Council England	859	-	-	859
Designated Funds				
Designated Reserves	-	-	281,878	281,878
L8 Archive Project	-	-	9,696	9,696
Liverpool City Region	-	-	22,024	22,024
National Museum Liverpool	-	-	102,283	102,283
	18,604	-	439,563	458,167
Restricted Funds				
Arts Council Recovery Fund	-	3,000	-	3,000
ESF Community Grant - Next Chapter	239	-	-	239
Liverpool City Council – Culture Arts Investment Programme	140	-	-	140
Liverpool City Council – Festival Enhancement Programme	1,412	-	-	1,412
National Lottery- Reaching Communities	97	-	-	97
Paul Hamlyn Foundation	-	-	5,525	5,525
Violence Reduction Partnership Arts & Culture	96	-	-	96
	1,984	3,000	5,525	10,509
Total funds	20,588	3,000	445,088	468,676

WRITING ON THE WALL LIMITED
NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2024

11. Unrestricted Funds

2024	Reserves at Beginning of year £	Movements in the year			Reserves at end of year £
		Income £	Expenditure £	Transfer of funds £	
General Fund	41,427	570,516	(318,543)	66,945	360,645
Arts Council England	859	78,072	(78,901)	-	30
Designated Funds					
Designated Reserves	281,878	-	-	27,397	309,275
L8 Archive Project	9,696	-	(9,696)	-	-
Liverpool City Region	22,024		(22,024)	-	-
National Museum	102,283	94,342	(102,283)	(94,342)	-
Liverpool					
	-----	-----	-----	-----	-----
	458,167	742,930	(531,447)	-	669,650
	=====	=====	=====	=====	=====

2023	Reserves at Beginning of year £	Movements in the year			Reserves at end of year £
		Income £	Expenditure £	Transfer of funds £	
General Fund	258,465	252,526	(276,285)	(193,279)	41,427
Arts Council England	2,181	79,126	(80,448)	-	859
Designated Funds					
Designated Reserves	88,599	-	-	193,279	281,878
L8 Archive Project	11,041	-	(1,345)	-	9,696
Liverpool City Region	14,625	15,000	(7,601)	-	22,024
National Museum	-	102,283	(-)	-	102,283
Liverpool					
	-----	-----	-----	-----	-----
	374,911	448,935	(365,679)	-	458,167
	=====	=====	=====	=====	=====

General Fund is used to finance the charitable company's general activities as outlined in the Trustees' Report.

Arts Council England – Contribution towards festival and core costs

Designated Funds

Designated Reserves – Contribution towards the redundancy provision and three months' running costs and lease commitments.

L8 Archive Project – For the delivery of the L8 Archive Project

Liverpool City Region – For the delivery of Different Voices Shared Lives.

National Museum Liverpool – For the delivery of the Dorothy Kuya Archive Project.

Transfer of funds – Movement of the designated reserves, transfer profit to core funds

WRITING ON THE WALL LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2024

12. Restricted Funds

2024	Reserves at Beginning of year £	Movements in the year		Reserves at End of year £
		Income £	Expenditure £	
Arts Council Recovery Fund	3,000	-	(1,000)	2,000
ESF Community Grant - Next Chapter	239	-	(200)	39
Garfield Weston Foundation	-	20,000	(-)	20,000
Liverpool City Council – Culture Arts Investment Programme	140	20,935	(21,075)	-
Liverpool City Council – Festival Enhancement Programme	1,412	-	(59)	1,353
Mayors Fund	-	26,490	(21,573)	4,917
National Lottery- Reaching Communities	97	-	(97)	-
Paul Hamlyn Foundation	5,525	-	(5,525)	-
Violence Reduction Partnership Arts & Culture	96	-	(96)	-
	----- 10,509 =====	----- 67,425 =====	----- (49,625) =====	----- 28,309 =====

WRITING ON THE WALL LIMITED
NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2024

2023	Movements in the year			Reserves at End of year £
	Reserves at Beginning of year £	Income £	Expenditure £	
Arts Council England – Cultural Bridge	9,437	-	(9,437)	-
Arts Council England – Year of Writing	-	4,597	(4,597)	-
Arts Council Recovery Fund	4,000	-	(1,000)	3,000
Catalyst Small Grants	14	-	(14)	-
ESF Community Grant - Next Chapter	439	7,971	(8,171)	239
Granada Foundation	-	2,000	(2,000)	-
Liverpool City Council – Culture Arts Investment Programme	342	22,382	(22,584)	140
Liverpool City Council – Culture Liverpool	15,038	-	(15,038)	-
Liverpool City Council – Festival Enhancement Programme	1,882	-	(470)	1,412
Liverpool City Region Combined Authority	-	1,670	(1,670)	-
National Archives	10,000	-	(10,000)	-
National Lottery- Reaching Communities	315	-	(218)	97
Paul Hamlyn Foundation	37,462	29,000	(60,937)	5,525
Pilgrim Trust	6,062	19,862	(25,924)	-
Violence Reduction Partnership Arts & Culture	310	-	(214)	96
	85,301	87,482	(162,274)	10,509

Description of Funds These are monies given to the charitable company to be spent at the discretion of the Board of Trustees for specific charitable purposes, as follows:

Arts Council, England, Cultural Bridge –Contribution towards ‘Staging the Hidden Words’ project.

Arts Council England, Year of Writing – Contribution towards Liverpool Year of Writing.

Arts Council Recovery Fund – to help face the challenges of the Coronavirus pandemic and to ensure WoW has a sustainable future.

Catalyst Small Grants – Contribution towards salary, consultancy, training, and equipment

ESF Community Learning Grant – Next chapter - Contribution to project to support writers and artists career development.

Garfield Weston Foundation – Contribution towards WoW young Writers programme, Volunteers programme and core costs

Granada Foundation – Contribution towards ‘Writers on Readers’ project

WRITING ON THE WALL LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2024

Liverpool City Council, Culture Arts Investment Programme – To support WoW's capacity to deliver the annual programme of events, activities, and festivals.

Liverpool City Council, Culture Liverpool – Contribution towards 'What's Your Story' projects for the Clinically Extremely Vulnerable and frontline workers.

Liverpool City Council, Festival Enhancement Programme – Contribution towards annual festival.

Liverpool City Region Combined Authority – Contribution towards 'Generation for Change' project.

Mayors Fund - Contribution to Black History Month Festival for WoW and for external commissions.

National Archives – Contribution towards a Positive Action Traineeship for L8 Archive

National Lottery, Reaching Communities – Contribution towards 'Writers Bloc' project.

Paul Hamlyn Foundation – Contribution towards Super Heroes Words are our Power!' schools-based project.

Pilgrim Trust/National Archives– Contribution towards 'Archives revealed' L8 Archive project.

Violence Reduction Partnership Arts & Culture – WoW Young Writers - Match funding to help develop WoW Young Writers

13. Operating Lease Commitments

The only financial commitment is three-month notice payment of rent of £1,000. (2023: notice £1,000)

14. Related Party Transactions

There were no material related party transactions during the year which require disclosure (2023: none).

15. Guarantees

As at 31st March 2024, 6 members had given a guarantee of £1 each in the event of the company winding-up. Total: £6 (2023: 6 Members Total: £6)

WRITING ON THE WALL LIMITED
NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2024

16. Cash generated from operations.

	2024	2023
	£	£
Surplus for the year	229,283	8,464
Adjustments for:		
Depreciation	12,291	13,571
Amortisation	1,000	1,000
Loss on disposal of tangible fixed asset	1,353	2,641
Movements in working capital:		
Decrease/(increase) in stocks	8,874	(1,743)
(Increase)/decrease in debtors	(35,301)	4,190
Increase/(decrease) in creditors	2,567	(1,235)
Cash generated from operations	220,067	26,888
	=====	=====

WRITING ON THE WALL LIMITED

England & Wales - Charity number 1098868

Accounts

WRITING ON THE WALL LIMITED

UNAUDITED ANNUAL REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST MARCH 2023

**Company Registration No 04675589
Charity Registration No. 1098868**

WRITING ON THE WALL LIMITED

TRUSTEES' REPORT FOR THE YEAR ENDED 31ST MARCH 2023

The trustees are pleased to present their annual report for the year ended 31st March 2023.

The financial statements have been prepared in accordance with the charity's trust deed, the Charities Act 2011 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland published (FRS 102) effective 1st January 2019.

OBJECTIVES AND ACTIVITIES

Writing on the Wall Limited (WoW) organises and promotes an annual programme of events that culminates in a Liverpool-based festival. The annual Writing on the Wall festival features local, national, and international writers, artists, historians, and musicians who engage local communities and broader audiences to celebrate writing, diversity, tolerance, storytelling and humour through creativity, controversy, inquiry and debate. Writing on the Wall focuses on writing that empowers, where storytellers give and receive strength through telling. Writing on the Wall promotes both individual and collective creativity.

Public Benefit Statement

In considering the objectives and activities, the Trustees have considered the Charity Commission's guidance on Public Benefit to ensure that the organisation is meeting its Public Benefit requirements.

ACHIEVEMENTS AND PERFORMANCE FOR THE YEAR & PLANS

During 2022-2023 Writing on the Wall Limited (WoW) delivered three major festivals: WoWFEST: FUTURE IMPERFECT throughout May, the Serious Nonsense Festival in Knowsley in August for Knowsley Metropolitan Borough Council, and Black History Month festival in October. After the lifting of many of the restrictions brought on by the COVID pandemic, particularly in returning to normal operations once the restrictions had been lifted, we still faced challenges related to staffing changes, which many organisations, companies and sectors had also experienced. We met these challenges through clear leadership and direction, and with a consistent, high-quality recruitment strategy, aided by the retention of HR company, Privilege. As a result, we have continued to deliver all current projects, recruited and integrated new staff and taken on new, often larger, long-term projects. During this time, we completed our 18-month Writer's Bloc online centre, through which, with funding from the Garfield Weston Foundation, we hosted a series of local, national, and international Writers in Residence, and supported hundreds of new writers with masterclasses, workshops, and one-to-one mentoring support. We also concluded our acclaimed Paul Hamlyn Foundation four-year Super Heroes: Words Are Our Power Project, which has delivered a full creative Education Programme in eight primary schools. An independent evaluation conducted by Curious Minds is robust evidence of the impact, success, and overall value of this programme for pupils and staff in schools.

We are now working to raise funding for this programme to roll out to other schools across the region. WoW also launched into radio, with a monthly takeover of Melodic Distraction radio. Our monthly show features interviews with writers, project participants and staff, and brings news and updates of our projects and festival events. We were very proud that WoW's Chair of Trustee's Stuart Borthwick's book, *Positive Vibrations: Politics, Politricks and the Story of Reggae*, was shortlisted for The Penderyn Music Book Prize, the first UK-based prize specifically for music titles. WoW is committed to partnership working. WoW's reputation means we are now a sought-after project partner, a prime consultee in LCR (Liverpool City Region) and the go-to for other arts organisations seeking advice on programming, purpose, and use of new arts spaces, and community engagement, grassroots representation, and inclusion.

WRITING ON THE WALL LIMITED

TRUSTEES' REPORT FOR THE YEAR ENDED 31ST MARCH 2023

In the last two years there has been a significant increase in the number of organisations seeking to partner with us. Our decision to work with any other organisation is based on selecting those with similar goals and shared ethos.

Partners include housing associations, local film and TV production companies, including The Royal Television Society, Health Action Zones, prisons, women's refuges and advice centres, youth organisations, community theatres, Eastside Educational Trust, The Kuumba Imani Centre, North End Writers, The Reader Organisation, Liverpool City Libraries, the Workers Educational Association, The Women's Organisation, School of Tropical Medicine, National Museums Liverpool and Liverpool City Region Combined Authority.

In summary, 2022-2023 was a successful year of operation for Writing on The Wall (WoW), with additional funding secured, new work commissioned, and partnerships strengthened. We delivered a series of high-quality festival events and projects, continued our incredible output of publishing work from our project participants, and demonstrated again how to ensure that a diverse community of artists, audiences and project participants can be engaged in cultural activity across the region.

Festivals WoWFEST 22

We were delighted to be back with a live festival after two years of lockdown. This year's festival theme was FUTURE IMPERFECT, which provided a space to explore world-changing ideas and aimed to offer hope through creativity and community.

WoWFEST 22: Future Imperfect festival featured renowned figures, including Award-winning journalist Gary Younge, T.S. Eliot prize winner Joelle Taylor, The Responder creator Tony Schumacher, actor Phil McGuinness, comedian and writer Rob Newman, Costa Prize-winning poet Hannah Lowe, author and journalist Shon Faye, architect Asif Khan, authors Ashleigh Nugent and Danielle Owen-Jones, Liverpool Literary Agency founder Clare Coombes, author Kay Flavell, and Director of Bluecoat Bryan Biggs. The festival had strong audience turnout and received positive feedback. The launch event was also a success, drawing a packed crowd of partners and supporters. Trustee feedback was positive, commending the event's organization, WoW staff, and their welcoming and attentive approach towards festival guests and audiences. The quality of the programme remained exceptionally high, audience turnout was consistently strong, with overwhelmingly positive feedback received.

Writing on the Wall have a unique approach to our programming that invites a community of writers, artists, and people from local communities across the Liverpool City Region to our Creative Planning Meetings, inviting them to discuss ideas, themes, and programming for our festivals. This year over fifty people attended our 2023 Festival, WoWFEST: Class of '23. We discussed and explored themes such as resistance, class, and solidarity in 2023 and how this could be reflected in a diverse programme of events around the Liverpool City Region. We also discussed how the festival can coincide and celebrate other events and anniversaries such as Eurovision, 75th anniversary of Windrush and the 50th Anniversary of Hip Hop.

There was a great turnout at our Young Persons Creative Planning Meeting for #WoWFEST23. The themes discussed and explored included disability representation, religion, police brutality, and LGBTQ+ rights and how these issues can be reflected in this year's festival. There were talks, writing tours, puppet shows, human libraries and celebrations in various venues across the Liverpool City Region.

Many of the proposals were included in our programme. The young people then worked with WoW to coordinate, produce and host an event with Archie Bongiovanni, Minneapolis based cartoonist and illustrator discussing their latest book, *Mimosa*, and the challenges of portraying the lives of queer people as well as the challenges for artists working on comic books.

WRITING ON THE WALL LIMITED

TRUSTEES' REPORT FOR THE YEAR ENDED 31ST MARCH 2023

Our commitment to delivering high-quality projects and festivals, and to supporting the artistic and cultural sector generally, is reflected in our annual spend on artists and tutors through the year.

We are proud of the work we have achieved, bringing creativity to local communities, tackling social issues, and encouraging the people of Liverpool to tell their story. Our festival is not only a continuation of this work, but a chance to reconnect with some familiar faces and celebrate with the city's creative community.

Black History Month

WoW programmed a Black History Month 2022 festival, showcasing a diverse array of events celebrating the intersection of Black history with Liverpool's local culture, including exhibitions, talks, book launches, and performances that amplified marginalized voices and addressed themes of race, activism, and creativity. Highlights included the L8 Archive Exhibition's launch, renowned poet Linton Kwesi Johnson, Dorothy Kuya Archive project and the celebration of Olympic medallist Anyika Onuora's journey as a black female athlete, What's Your Story International – Gambia, Myanmar, Lebanon, Different Voices Shared Lives, The Attic Child, plus more. The festival's multifaceted approach contributed to fostering a deeper understanding of Black history and culture within the local community.

We have been privileged to work with a range of incredibly talented local, national and international artists. We are grateful for their immense creativity and ongoing support as we continue our work with diverse communities at home and abroad. WoW supports all efforts to bring to the fore discussions that enhance awareness through research and education and continue the fight for true equality.

Serious Nonsense Festival

WoW was commissioned by Knowsley Borough Council to deliver the inaugural Serious Nonsense Festival at the newly opened Shakespeare Noth Playhouse, between August 19th and 21st 2022.

Our programme included events featuring Michael Rosen, Lemn Sissay, Shaparak Khorsandi, Frank Cotterill Boyce, John Dougherty, and others, plus writers from our children's book, *Diverse Stories for a Diverse World*, a showcase with Blue Saint, Amina Atiq, Levi Tafari and Ashleigh Nugent, and a slam event hosted by Blue Saint. Feedback from artists, participants and funders was very positive.

Projects

Evaluation findings from project participants show how they have progressed into work, education or volunteering; that taking part in WoW's creative activities improves mental health and wellbeing; how we excel at bringing people from diverse backgrounds together; our work with young people re-ignite children's enthusiasm for writing, learning, and engaging their imaginations; we build peoples' confidence so that their creativity flourishes; and that we are consistently successful in getting local talent noticed and published.

These are the projects we have delivered during the period 2022-2023.

Superheroes

Superheroes: Words are our Power: primary school-based creative literacy project. We reached the end of the four-year Paul Hamlyn funded 'More and Better' phase of the project and delivered celebration events for the 8 schools we have worked with. In July 2022 we completed our final academic year of delivery on Superheroes. Following an evaluation event with school partners in November 2022 we worked closely with Curious Minds, our external evaluator and critical friend on the project, to create the final project evaluation and impact report.

WRITING ON THE WALL LIMITED

TRUSTEES' REPORT FOR THE YEAR ENDED 31ST MARCH 2023

On 23rd February we presented the evaluation report at an event featuring a keynote speech by award-winning writer, Patrice Lawrence MBE, winner of the Bookseller YA Prize, Waterstones Prize for Older Children's Fiction and the inaugural Jhalak Prize for Children and Young Adults, about the importance of creativity in education. At the event we were treated to performances from artists who have worked on the project, including Ashleigh Nugent, Amina Atiq, and Blue Saint. During discussions on the independent evaluation report from Curious Minds we discussed some of the ways we can continue working with local schools in the future. The programme was funded by the Paul Hamlyn Foundation (PHF). Our relationship manager from PHF attended the celebration event. We will be working on a proposal to continue and develop this programme during the following year.

Cultural Bridge

We ran this project in partnership with Sommerblut in Cologne in Germany. Our participants were the men in recovery from addiction at Damian John Kelly House in Wavertree. Sommerblut held a week-long series of events; both activities were shared and supported between both groups. They also performed at the live Bloc Social event led by Roy, for the end of his Writer's Bloc Residency. We produced a Zine, in two languages, and created a small installation where we also held a celebration event during the festival outside of the Martin Luther King Building.

Pulp Idol

Our annual Pulp Idol competition was delivered in September 2022. We ticketed events for the first time. All heats were well attended, including a sold-out final event, with former Pulp Idol finalist Philippa Holloway launching her debut novel 'The Half Life of Snails' (Parthian Books) during the event. We decided to move it out of the festival this year to give it a higher profile. Pulp Idol 2023 opened for submissions on Friday 15th July with the closing date for applications being Friday 19th August. The heats took place for one week between 5th-9th September, with two judges per heat on zoom. The grand final took place in person at the Everyman Bistro with 12 finalists and 3 judges, with 80+ people in attendance with sights to publish the Pulp Idol Finalists during WoWFEST 2023.

Canning Dock redevelopment

Collaborating with NML (National Museums Liverpool) on the Canning Dock Redevelopment project, WoW stands as one of three community partners, alongside Squash Nutrition and Twenty Stories High. As a significant highlight during the festival, we orchestrated a major event that garnered attendance from over 70 individuals. This event featured discussions led by representatives from architects Asif Khan and NML, following a guided walk around the Canning Dock area. We actively gathered extensive feedback from local communities, which we then shared with NML, Asif Khan, and the Placed Bureau to contribute to the ongoing project.

L8 Archive Exhibition Launch

Writing on the Wall and Liverpool Record Office celebrated the launch of the exhibition for the L8 archives project with Special Guests: Lord Mayor Roy Gladden, New citizen of Honour Levi Tafari, Maria O'Riley, Abdul Salam Gayle, Helena Smart, Joe Farrag, our co-director Madeline Heneghan, and our archivists Vicki Caren and Dateus Tagoe. The exhibition was officially unveiled by Lord Mayor Roy Gladden, former L8 Law Centre staff Maria O'Reilly, Joe Farrag, and our archivists. The exhibition ran until the end of December.

Write What's Next – WoW's First Books for Children

On Thursday 1st September, WoW's Write What's Next project launched three new children's books from debut writers. They are: The Fable of the Rain by Ana Caroline Colombo; Mama's Got a Box by Jennifer Khalil; and The Lost Winter (e-book) by Elizabeth Ryan. We are very proud of these books. We worked in partnership with editor Yvonne Battle-Felton at Sheffield Hallam University, and their illustrators: Bianca Voicu, Helena Towell and Rachel May.

Melodic Distraction – WoW's 1st Radio Takeover

We had the pleasure of taking over Melodic Distraction and hosted our very own Radio Show, with Chair of WoW Trustees Stuart Borthwick playing some of our favourite tunes. Co-Director Mike Morris discussed WoW's history and our upcoming work; Co-Director Madeline Heneghan brought the news about our Black History Month programme. We then had two of our Write to Work participants, Laura Lee Maines who performed some of her beautiful poetry and Pauline Cummins read from her gripping radio play. We then interviewed Pulp Idol finalist Lee Stevenson and Winner, Addae Gaskin who each read a chapter from their novels. We will be on melodic once each month for the coming year, and hopefully beyond.

Dorothy Kuya Archive

WoW were commissioned by National Museums Liverpool to deliver a creative heritage programme on the archive and life of Liverpool born black activist Dorothy Kuya, the project has continued to be an enormous success; an educational course about Dorothy's life and activism was delivered in November and December of 2022. Participant numbers have continued to increase, and volunteers are very engaged with the archive material.

On Wednesday 8th March 2023 we collaborated with ISM (International Slavery Museum) on an International Women's Day event in honour of Dorothy Kuya, 'Celebrating Dorothy'. We developed a heritage walking tour and popup exhibition in collaboration with Granby CLT, as part of WoWFEST 2023, as well as preparations for the release of a podcast later in 2023.

Different Voices Shared Lives

The "Different Voices Shared Lives" project was a collaborative project by Writing on the Wall and Liverpool City Region Library Services across Halton, Liverpool, Knowsley, Sefton, St Helens, and Wirral. It drew from our previous projects, blending "What's Your Story?" and Creative Heritage to offer Black, Asian, and other minority communities a platform to express their narratives throughout the region. Through a partnership with local libraries, we presented a book launch event during Black History Month for "Different Voices Shared Lives," featuring contributions from 10 artists and drawing an audience of 68 individuals. This event effectively highlighted a range of stories from diverse ethnic backgrounds, amplifying voices that often go unheard. A remarkable and deeply moving anthology of short stories, poems, and personal experiences was produced. The project was led by renowned local artists Amina Atiq, Blue Saint, Natalie Denny, Charlie Lee, Kiara Mohammed, and Janaya Picket. Different Voices, Shared Lives can be purchased via our website. Steve Rotherham, Metro Mayor of the Liverpool City Region, responding to the project commented that, 'Our region's diversity is one of our great strengths; something to be celebrated and encouraged. It enriches our culture, economy, and the very fabric of our society.'

Mandela Day Celebrations

WoW were commissioned by Mandela 8, an organisation dedicated to celebrating Mandela's legacy and creating a memorial in Princes Park, to deliver a series of school-based workshops, with writers working in schools to explore his legacy with pupils. We worked with banner maker Pete Carney and local communities and schools to create placards and banners for a parade we organised at the start of Mandela week on July 18th.

The Co-Directors attended a civic welcome at Liverpool Town Hall for Mandela's daughter and granddaughter, Dr Makaziwe Mandela and Tukwinin Mandela.

Liverpool Anti-Racism festival

Co-Director Madeline Heneghan hosted a successful panel event as part of this festival, organised by Liverpool City Council.

WRITING ON THE WALL LIMITED

TRUSTEES' REPORT FOR THE YEAR ENDED 31ST MARCH 2023

Writers' Bloc

WoW's delivery of the Garfield Weston-funded Writers' Bloc has now successfully concluded. This initiative aimed to further expand the online Writers' Bloc, originally established during the pandemic. A series of professional freelance writers, including Manon Stefan Ros, Bidisha, Ashleigh Nugent, and Anthony Anaxagorou, led three-week residencies with masterclasses, writing prompts, open house sessions, 1-2-1 mentoring, and celebratory Bloc Social events. The project delivered 250 online workshops, engaging 1,321 participants directly, while also reaching wider audiences through Bloc Social Celebration events.

The Bloc attracted a very diverse audience: 67.3% female, 32.04% from BRM (Black and racial Minority) communities, 21.3% LGBT+, and 40.9% with disabilities. Participants overwhelmingly praised the quality of the Writers' Bloc, highlighting its significance as a creative outlet and a lifeline, especially during challenging times. Feedback included: "Best thing I have done this year" - Writer's Bloc beneficiary, and "I am loving the opportunities I'm getting through Writing on the Wall which is just about one of the best things in my life at the moment." – Writer's Bloc beneficiary. WoW has held discussions with Garfield Weston Foundation regarding plans for a live, physical base to further develop the Bloc in the future.

What's Your Story?

WoW delivered two new What's Your Story Projects linked to the Covid pandemic and Lockdowns: one for people in the 'enhanced protection programme' and one for frontline service workers. Two anthologies of their writing, 'Stay' and 'Behind The Mask' will be published in 2023.

What's Your Story – Frontline Workers in partnership with Culture Liverpool launched on Wednesday 27th July and ran for 8 weeks. These sessions were led by poet and spoken word artist Toria Garbutt and Memoir writer and Lecturer at JMU Jon Roberts. Over the 8 weeks of delivery the group took part in creative writing tasks and activities that encouraged them to take time for themselves, be creative and share their experiences of the last few years.

What's Your Story? Enhanced Protection Programme has successfully completed the delivery stage of this project. 12 Weekly workshops were led by writer Cheryl Martin, working with a group who were part of the Enhanced Protection Programme or who had to shield due to higher risk of Covid

19. While a smaller group the impact of this course can be seen in the attendance and feedback from the participants.

George Garrett Archive Project

Sunday 27th November 2022 marked the 100th anniversary of the 1922 National Hunger March, when 1,000's of unemployed people marched across the country, culminating in a mass demonstration in London. The Liverpool contingent was led by George Garrett, who we have conducted extensive work on through our George Garrett Archive project. To mark the occasion, and to highlight the current cost of living crisis, Government cuts in benefits and wages, and the increase in poverty, child poverty, food banks, energy prices and the obscene increase profits while people are suffering, Writing on the Wall and The George Garrett Archive Project organised a Theatrical walking Tour based around Garrett's Writings, The Hunger March, and the events that took place in 1922.

The Walking tour was interspersed with an Agit-Prop play, One Hundred Years Hard, written by actor, director, and writer Raymond Waring in collaboration with the George Garrett Archive Project Group, and featured Liverpool actor Paul Duckworth as George Garrett.

Write to Work (Directions)

We successfully completed three Write to Work projects, partnering with the Lighthouse, the Rotunda, and the Spider Project while continuing longer courses at libraries across Liverpool.

WRITING ON THE WALL LIMITED

TRUSTEES' REPORT FOR THE YEAR ENDED 31ST MARCH 2023

We streamlined our approach, transitioning from 12-week courses to focused 6-week programs.

Our commitment to accessibility and inclusivity remained unwavering as we maintained our hybrid engagement model, incorporating Zoom sessions for those unable to participate in person. The Write to Work project was nominated for the 'Preparing for Work' award at the LCR Culture and Creativity Awards. Although we did not win this time, it was a brilliant achievement which served as significant acknowledgment of the project's substantial impact and effectiveness. It was well-deserved recognition of the hard work of our staff and of all the participants and artists involved.

Enterprise Hub

We facilitated comprehensive online consultations for all Enterprise Hub referrals, effectively enrolling them in the main hub; we incorporated Enterprise Hub information sessions into our Write to Work programme, delivering a total of six Write to Work courses from September to March 2023.

Spoken Word Power

We are partners in Spoken Word Power, initiated by Eastside, a London-based arts organization focusing on young people. The project commenced with a training day and three Future Leaders were recruited to assist in delivering school-based sessions. A series of sessions and slams were delivered in primary and secondary schools, which led to school heats.

On Tuesday 21st March, we hosted a special poetry slam at the Unity Theatre in Liverpool - which coincided with World Poetry Day. The event concluded the SPOKEN WORD POWER PROJECT that Writing on the Wall has been delivering for the past 2 years in collaboration with Eastside Educational Trust.

Over the past few months around 180 students from 6 local schools have participated in a series of workshops with artists Toria Garbutt and Blue Saint where they have created and edited their own poems based around the theme 'The Places I'll Go.' Following this, each school ran their own Poetry Slam event with the winners being invited to perform at the Grand Final held at Unity Theatre.

Hosted by performance poet, Dom Berry and judged by a panel of poetry experts including Mike Morris, Co-Director of WOW and local poet and activist, Amina Atiq, the event saw 30 young people from across the 6 schools share their work with an audience of invited guests, parents, carers & staff.

Massive Congratulations to all the participants and to the winners:

1st - Rahma - Kingsley Community School, Liverpool

2nd - Michael, Giancarlo, Mohammed, Janel, Skye - St Vincent De Paul Catholic Primary, Liverpool

3rd - Lillie - Everton Free School

All the work performed at the event will also be published in an anthology later in the year, which will celebrate and recognise the wonderful poems created by the students throughout the project.

ReCITE (Research by Communities to Address Inequities Through Expression)

WoW worked alongside the Liverpool School of Tropical Medicine and a consortium of academics on a project building research consortium. The ReCITE project was awarded 9-months funding from the Arts and Humanities Research Council as part of the UK Research and Innovation Mobilising Community Assets to Tackle Health Inequalities investment.

Over this period, we have built a strong interdisciplinary research consortium whose ultimate objective is to contribute to improving people's health in Liverpool's most disadvantaged communities through linking researchers, arts organisations, health providers, decision-makers, and community groups. We are responsible for developing the arts organisations involved in the project, and the Co-Directors took part in the Core Group and contributing to the theory of change, the research and the final report and proposal.

WRITING ON THE WALL LIMITED

TRUSTEES' REPORT FOR THE YEAR ENDED 31ST MARCH 2023

Publishing

Between April 2022 and March 2023, we published 194 people in 16 books. These comprised twelve hard copies and four digital releases. The majority were linked to our Write to Work and What's Your Story projects, alongside one autobiography, one biography of Toxteth, and two of our first illustrated books for children. All the hard copy books are also available on Kindle.

Hard Copy

- *Humanise* (PSS, August 2022)
- *Surface/Below* (Write to Work, August 2022)
- *The Things We Don't Say* (Write to Work, August 2022)
- *Mama Got a Box*, Jennifer Khalil (Write What's Next, Children's Book, September 2022)
- *The Fable of the Rain*, Ana Caroline Colombo (Write What's Next, Children's Book, September 2022)
- *Different Voices Shared Lives* (October 2022)
- *Toxteth: The Thrill of It All*, P.M Russell (Commission: black and white version, October 2022)
- *Toxteth: The Thrill of It All*, P.M Russell (Commission: colour version, October 2022)
- *Facing the Fire* (Write to Work, December 2022)
- *The Universe Remembers* (Write to Work, December 2022)
- *Wally Brown, A Life*, Autobiography (Commission: March 2023) (Later edition released in May 2023)
- *Strings of Fate* (Write to Work, March 2023)
- *Six for Gold* (Write to Work, March 2023)

Digital Releases

- *The Lost Winter*, Elizabeth Ryan (Write What's Next, September 2022)
- *WYS International* (What's Your Story Project with partners in Gambia, Myanmar and Lebanon, October 2022)

Zines/Commissions

- *Mammon* (WoW Young Writers, May 2022)
- *Cultural Bridge: The Spaces Inbetween* (International Project with Damien John Kelly House, Liverpool and Sommerblut in Cologne, Germany, May 2022)

Organisation

WoW has received confirmation that our bid for funding as part of the Arts Council National Portfolio was successful. We have been awarded £234,216 for the period 2023-2026 (£78,072 per year). Although this represents 'standstill' funding, we are pleased to once again be part of Arts Council England's National Portfolio Programme.

We are proud that the team that worked with Liverpool City Council and Culture Liverpool on the Princes Avenue renovation has received a Commended Stonemasons Award. Congratulations to Co-Director Madeline Heneghan who played a leading role in this project on behalf of WoW.

We are also proud that our Co-Directors were invited to the ceremony at Liverpool's Town Hall for the award of Citizen of Honour recognising the achievements of poet and educator Levi Tafari. Levi has been a regular guest of WoW, appearing many times at our annual festivals, and delivering projects, and is a great friend of WoW. Co-Director Madeline Heneghan delivered the guest speech at the ceremony for the award.

WRITING ON THE WALL LIMITED

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Co-Director Madeline Heneghan is an active member of COoL's (Creative Organisations of Liverpool) EDI subgroup and of LARC's Races Equality Task group, both of which are examining ways to increase representation from Black, Asian & Minority Ethnic Communities within the arts sector with a particular focus on diversifying the leadership of the sector. She was also a member of the Development Board tasked with the establishment of LCR's Race Equality Hub, which aims to tackle employment inequalities and remove barriers in the labour market.

Co-Director Mike Morris is a member of the Liverpool City Region Combined Authority Social and Solidarity Economy Reference Panel which aims to drive forward a positive narrative about the Social and Solidarity Economy in Liverpool City Region. The panel acts as an honest and trusted voice for the SSE in Liverpool City Region to advise policy makers on support for the SSE and how to make the whole economy more social. The Reference Panel acts in an advisory capacity to the Combined Authority and provides a voice for those within the Social and Solidarity Economy Sector.

Equality, Diversity and Inclusion

WoW is not only a key organisation in strengthening Liverpool's arts sector, but we are also known as a leader in the field of EDI (Equality, Diversity, and Inclusion). In their last review Arts Council England again rated WoW's work and impact on diversity and inclusion as 'outstanding'.

Our model of participatory working ensures we constantly address inclusion as part of our programme delivery which in 2022-2023 saw over 50% of our participants identify as female, 2% as trans, over 40% identified as having a disability, 12% LGB+ and 30%+ came from Black and Minority Ethnic communities.

We continue to champion equality, diversity and inclusion through showcasing local emerging literary talent that is truly representative of Liverpool and its culture, thereby helping BRM (Black and Racial Minority) writers and writing flourish. As a direct result of our work Ashleigh Nugent, a former Pulp Idol finalist who was published in our 'Firsts' anthology in 2014, has been signed up by Picador Books. His debut novel, *Locks*, will be published in 2023.

We awaken the general population to the city's black heritage. For example, in the work we have done on our Dorothy Kuya Archive Project, and through publishing the memoir of Wally Brown, a black leader in community education in Liverpool and mediator during the Toxteth riots of 1981. Our commitment to diverse programming is reflected in how we bring the best of international BEM writing to contribute to Liverpool's arts and culture, and to add the vibrancy and diversity of new writing emerging from the festival events and projects. We also led on the formulation and launch of the Liverpool City Region's Race Equality Manifesto.

Feedback

We consider it our greatest achievement, as reflected in the feedback and testimonials we receive, that we continue to make a difference to the lives of those we work with.

'Superb evening. Real depth. Really helped me see where I hold myself back. And facing fears. Excellent to hear others work too.'

'I Just love these events with WoW. I define as Disabled, and my general health has declined since Covid. These events keep me focused that I am a new writer and encourage me to keep writing.'

'Thank you for all your support and the hard work that you, your team and all the writers have put in with our staff and children. It really has and continues to make a huge difference and we are excited to continue to develop with you all. The notice board looks like a great resource.' Vicky - Head teacher at Broad Square Primary School.

WRITING ON THE WALL LIMITED

TRUSTEES' REPORT FOR THE YEAR ENDED 31ST MARCH 2023

'Write to Work brings together a diverse, wide variety of supportive, talented people who want to help inspire others. I have gained new skills & feel like the course has reignited my passion for writing. It has helped my confidence & mental health hugely.' Write to Work 2022 participant.

'This fantastic anthology of superhero stories challenges this tradition. Diverse Stories for a Diverse World is a powerful celebration of diversity and a reflection of the richness this creates across our region. Each story contains subtle but profound messages, encouraging children to challenge their perceptions and think more expansively about the world. From Rabbit Girl who can magically teleport to her grandmother's kitchen in Hong Kong, to Billy who realises he can change the world because of his 'listening' superpower, it is a valuable resource for both teachers and pupils. I know everyone who reads these stories will take away valuable insights and lessons – and may even come to recognise their own special superpowers!' - Mayor Joanne Anderson.

FINANCIAL REVIEW

Total income for the year was £536,417 (2022: £694,334) of which £87,482 (2022: £321,667) related to funding for projects upon which restrictions are placed.

Total expenditure for the year was £527,953 (2022: £603,706), leaving a surplus for the year of £8,464 (2022: surplus £90,628).

At 31st March 2023 the charitable company reserves stood at £468,676 (2022: £460,212) of which £10,509 (2022: £85,301) represented restricted funds and £415,881 represents designated funds.

Risk Management

The trustees examined the major risks that the charitable company faces each year and have developed and continue to develop systems to monitor and control these risks to mitigate any impact that they may have on the charity both now and in the future.

Writing on the Wall are currently negotiating a new lease on their office premises, with the Landlords, Liverpool City Council.

Reserves Policy

It is the policy of the charitable company to maintain unrestricted funds, which are free reserves at a level to cover redundancy provision, lease commitments, staff training, festival and six months' running costs should no further funding be received.

As at the end of the financial year the unrestricted funds totalled £458,167 less designated funds for projects of £134,003 the balance of unrestricted reserves £324,164. The charitable company requires £24,775 for redundancy provision, £1,000 lease requirement, £60,000 for staff training and organisational development, £13,176 for the festival and £182,839 for six months running costs, (total £281,790) included as a designated reserves see note 10 and note 11.

STRUCTURE, GOVERNANCE AND MANAGEMENT

The organisation is a charitable company limited by guarantee, incorporated on 24th February 2003 (Company number 04675589), and registered as a charity on 5th August 2003 (Charity number 1098868).

The company was established under a Memorandum of Association which established the objects and powers of the company and is governed by its Articles of Association dated 20th February 2003.

The Charity's Board of Trustees are also its Directors. The members are elected by Annual General Meetings (AGM) of the members of the Charity, with casual vacancies being filled, as required, by the Board of Trustees in accordance with the Charity's Articles of Association.

WRITING ON THE WALL LIMITED

TRUSTEES' REPORT FOR THE YEAR ENDED 31ST MARCH 2023

The Board meets regularly throughout the year and attends to all strategic and operational matters.

Trustee Recruitment:

The board will regularly identify skill gaps and recruit when to the Board, creating a person specification and role description.

Opportunities will be advertised through our mailing contact and various networks including Liverpool Charity and Voluntary Service, City of Liverpool College, and Merseyside Literature Partnership. Adverts will explicitly state that the board welcomes applications from under-represented groups. The trustees may at any time co-opt any person duly qualified to be appointed as a trustee to fill a vacancy in their number or as an additional Trustee, but a co-opted Trustee holds office only until the next AGM.

Equality and Diversity

In the planning and delivery of our activities, issues of inclusion, diversity, access, and equality are at the forefront of our thoughts. The organisation ensures that all venues used are accessible, that publicity is targeted at relevant groups where necessary, and that all aspects of the events are welcoming and inviting, and that where possible we offer ways to support people attending, including childcare, translation and BSL signing.

WoW was rated as Outstanding by Arts Council England for its diverse artistic programming in this period, programming that attracts and diverse audiences and participants.

Our festival evaluations are an indication of the success of our work in engaging 'hard to reach' communities and is a clear representation of how WoW is perceived as an inclusive, accessible organisation.

Writing on the Wall's Board of Trustees are a diverse, multi-disciplinary, committed and motivated team, highly regarded in their respective sectors and disciplines and drawn from the social economy, secondary education, higher education, private and community sectors. Their combined skillsets and experience allow WoW and the annual festival to develop to its current position. We have recently brought on two trustees to increase the diversity of the board. The Trustees meet bi-monthly, with a programme of dates planned throughout the year. The Co-Directors attend all meetings. There is an annual AGM. Minutes are taken at each meeting and circulated within one week of the meeting. Board papers are prepared and circulated one week in advance of meetings. An annual away day is held with board and staff to review progress and discuss proposals and activities for the year ahead. The Trustees attend the annual Creatives Meeting we hold with our partners, writers, artists, volunteers and communities.

The Trustees are:

Stuart Borthwick, published author and academic at Liverpool John Moores University with a background in inter disciplinary cultural studies.

Penny Feeny, best-selling author, formerly on boards of Liverpool Everyman Playhouse and Brouhaha International.

Lisa McMullan, Director for Development and Consultancy for The Women's Organisation, qualified social accountant and auditor.

Robyn Donaldson coordinates The Sunday Times Short Story Prize, founder of 'Other's Day' and published author.

Paul Amann, Policy Officer at Liverpool City Region Combined Authority, founder of the first official Liverpool Pride and Kop Outs, LGBT+ fan group for Liverpool Football Club.

Emy Onuora, author of Pitch Black: The Story of Black British Footballers and co-author of Great War to Race Riots, Equalities officer for Liverpool City Combined Authority.

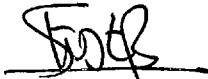
WRITING ON THE WALL LIMITED
TRUSTEES' REPORT FOR THE YEAR ENDED 31ST MARCH 2023

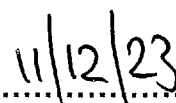
Trustee Maura Kennedy, a Project Worker at Irish Community Care, stepped down from the board in February 2023. We thank and acknowledge the superb contribution that Maura made during to the board discussions, and many other aspects of our work and the support given to our work overall, within and outside of formal meetings.

REFERENCE AND ADMINISTRATIVE DETAILS

Name	Writing on the Wall Limited		
Company number	04675589		
Charity number	1098868		
Registered office	Windsor Street Library Windsor Street Liverpool L8 1XF		
Board of Trustees	The Board of Trustees who are also its directors. Members are elected by Annual General Meetings of the members of the council in accordance with the Articles of Association.		
Trustees	P Amann Dr S Borthwick R Donaldson P Feeny M Kennedy L McMullan E Onuora		
			(Resigned 20th February 2023)
Secretary	Ms M Heneghan		
Independent Examiner	Paula Sanchez, ACCA c/o LCVS 151 Dale Street, Liverpool, L2 2AH		
Bankers	Barclays Bank plc 48B & 50 Lord Street Liverpool L2 1TD		

Signed on behalf of the Board of Trustees


.....
S Borthwick, Chair and Trustee


.....
Date

WRITING ON THE WALL LIMITED

STATEMENT OF TRUSTEES' RESPONSIBILITIES

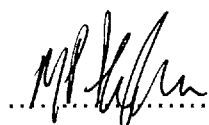
Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company as at the balance sheet date and of its incoming resources and application of resources, including income and expenditure, for the financial year. In preparing those financial statements, the trustees should follow best practice and:

- select suitable accounting policies and then apply them consistently.
- observe the methods and principle in the Charities SORP.
- make judgements and estimates that are reasonable and prudent.
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue as a going concern.
- state whether applicable accounting standards have been followed, subject to any material departure disclosed and explained in the financial statements.

The Trustees are responsible for maintaining proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The financial statements have been prepared in accordance with the charity's trust deed, the Charities Act 2011 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland published (FRS 102) (effective 1st January 2019).

By Order of the Board



Ms M Heneghan
Company Secretary

Windsor Street Library
Windsor Street
Liverpool
L8 1XF

Date: ... 11th December 2023.

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF WRITING ON THE WALL LIMITED

Respective
responsibilities of
trustees and examiner

I report on the accounts of the charitable company for the year ended 31st March 2023, which are set out on pages 15 to 32.

The trustees (who are also the directors of the company for the purposes of company law) are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the 2011 Act,
- to follow the procedures laid down in the general Directions given by the Charity Commission (under section 145(5)(b) of the 2011 Act, and
- to state whether particular matters have come to my attention.

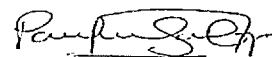
Basis of independent
examiner's report

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view, and the report is limited to those matters set out in the statement below.

In connection with my examination, no matter has come to my attention:

Independent examiner's
statement

- (1) which gives me reasonable cause to believe that in, any material respect, the requirements:
 - to keep accounting records in accordance with section 386 of the Companies Act 2006; and
 - to prepare accounts which accord with the accounting records and comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting Charitieshave not been met; or
- (2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.



Name: **Paula Sanchez**

Relevant professional qualification or body: **ACCA**

Address: **c/o LCVS**

151, Dale Street, Liverpool, L2 2AH

Dated: **12 December 2023**

WRITING ON THE WALL LIMITED**STATEMENT OF FINANCIAL ACTIVITIES (including Income & Expenditure)****THE YEAR ENDED 31ST MARCH 2023**

	Notes	Unrestricted Funds 2023	Restricted Funds 2023	Total 2023	Total 2022
Income and endowments from:		£	£	£	£
Donations and legacies	3a	79,825	-	79,825	78,684
Charitable activities	3b	368,488	87,482	455,970	615,608
Investments	3c	622	-	622	42
Total income		448,935	87,482	536,417	694,334
Expenditure on:					
Charitable activities	4	365,679	162,274	527,953	603,706
Total expenditure		365,679	162,274	527,953	603,706
Net income/(expenditure) movement in funds		83,256	(74,792)	8,464	90,628
Reconciliation of funds:					
Total funds brought forward	10,11	374,911	85,301	460,212	369,584
Total funds carried forward	9-11	458,167	10,509	468,676	460,212

The notes on pages 18 to 32 form part of these accounts. All the above amounts relate to continuing activities of the charitable company.

WRITING ON THE WALL LIMITED
BALANCE SHEET AS AT 31ST MARCH 2023

Company Reg No: 04675589

	Notes	31 st March 2023		31 st March 2022	
		£	£	£	£
Fixed assets:					
Tangible fixed assets	5		20,588		36,194
Intangible fixed assets	6		3,000		4,000
			-----		-----
			23,588		40,194
Current assets:					
Stock	7	13,648		11,905	
Debtors	8	26,741		30,931	
Bank and cash balance		415,529		389,247	
		-----		-----	
		455,918		432,083	
Current liabilities:					
Creditors: amounts falling due within one year	9	(10,830)		(12,065)	
		-----		-----	
Net current assets			445,088		420,018
			-----		-----
Total assets less current liabilities			468,676		460,212
			=====		=====
Funds					
Unrestricted funds	10, 11	458,167		374,911	
Restricted income funds	10, 12	10,509		85,301	
		-----		-----	
		468,676		460,212	
		=====		=====	

These financial statements have been prepared in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102).

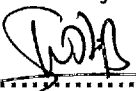
These accounts have been prepared in accordance with the provisions applicable to small companies subject to the small companies' regime and in accordance with FRS102 SORP.

For the period covered by these accounts the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

No members have required the company to obtain an audit of its accounts for the year in question in accordance with section 476 of the Companies Act 2006.

The trustees, who are the directors of the company, acknowledge their responsibility for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

Approved by the Board on 11/12/23, and signed on their behalf by:



S Borthwick, Chair and Trustee

Date 11/12/23

STATEMENT OF CASH FLOWS FOR THE YEAR ENDED 31ST MARCH 2023

Represented by:

- 18 -

1. LIMITED LIABILITY

The Charity is a company limited by guarantee. Each member's liability is limited to £1.

2. ACCOUNTING POLICIES**Basis of Accounting**

The accounts have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts.

The financial statements have been prepared in accordance with the charity's trust deed, the Charities Act 2011 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland published (FRS 102) effective 1st January 2019.

The accounts are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

Going concern

At the time of approving the accounts, the Trustees have a reasonable expectation that the charitable company has adequate reserves to continue in operational existence for the foreseeable future. The Trustees are confident that the levels of liquidity and free reserves will not affect the charity's operations. Thus, the Trustees continue to adopt the going concern basis of accounting in preparing the accounts.

Fund accounting

Unrestricted funds are the Charitable Company's free reserves available for the trustees to apply in accordance with the charitable company's charitable objectives.

Restricted funds are subject to specific restrictive conditions imposed by the donor. All restricted funds are accounted for as restricted income and expenditure for the purposes is charged to the fund.

Income recognition

All income is recognised once the charity has entitlement to the income, there is sufficient certainty of receipt and so it is probable that the income will be received, and the amount of income receivable can be measured reliably.

Donations and legacies comprise of donations and general grants which are recognised in the accounts when received, with the exception of known legacies which are accounted for when their receipt is certain.

Income from charitable activities is recognised on an accrual's basis except for grants receivable, which are recognised on the date on which their unconditional payment is confirmed by the donor.

Income from investment relates to bank interest received and is recognised when the amount is certain.

Expenditure recognition

Liabilities are recognised as soon as there is a legal or constructive obligation committing the charitable company to that expenditure, it is probable that settlement will be required, and the amount of the obligation can be measured reliably.

All expenditure is accounted for on an accrual basis. All expenses, including support costs and governance costs, are allocated or apportioned to the applicable expenditure headings in the Statement of Financial Activities. Support and governance costs are applied to unrestricted funds unless specifically included in the restrictions, as specified by the donor.

WRITING ON THE WALL LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2023

Expenditure on charitable activities relates to the operation of the charity comprising of direct charitable expenditure to meet the objectives of the charitable company. Support and governance costs relate to the management and operation of the organisation and also compliance with constitutional and statutory requirements in producing the annual report. These are dealt with in the Statement of Financial Activities when payment has been approved by the charitable company.

Stock

Stock comprises books produced by the charitable company. The value of the stock is held at net realisable value as some books are given away for free whilst others are sold.

Tangible Fixed Assets

Capital expenditure of £500 and above is stated in the balance sheet at cost less accumulated depreciation. Depreciation is provided to write off the cost of each asset over its expected useful life as below:

Equipment	– 33% per annum straight line basis
Fixtures & Fittings	– 25% per annum reducing balance basis
Computers & Equipment	– 33% per annum straight line basis

Intangible Fixed Assets

Capital expenditure is treated as a fixed asset and amortised to write off each asset over its estimated useful life as follows.

Website	20% per annum straight line basis
---------	-----------------------------------

Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts.

Financial instruments

The charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the charity's balance sheet when the charity becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

Basic financial liabilities

Basic financial liabilities, including creditors and bank loans are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future receipts discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Derecognition of financial liabilities

Financial liabilities are derecognised when the charity's contractual obligations expire or are discharged or cancelled.

Critical accounting estimates and judgements

In the application of the charity's accounting policies, the trustees are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an on-going basis. Revisions to accounting estimates are recognised in the year in which the estimate is revised where the revision affects only that year, or in the year of the revision and future years where the revision affects both current and future years.

Taxation

Income and gains are exempt from taxation as they are received and applied for charitable purposes only. The charitable company benefits from various exemptions from taxation afforded by tax legislation and is not liable to corporation tax on income or gains falling within those exemptions.

3. Donations and endowments from

	Unrestricted Funds 2023 £	Restricted Funds 2023 £	Total Funds 2023 £	Total Funds 2022 £
a Donations and legacies				
Donations	700	-	700	612
Arts Council England	79,125	-	79,125	78,072
	-----	-----	-----	-----
	79,825	-	79,825	78,684
	=====	=====	=====	=====

Donations and legacies income for 2022 related wholly to unrestricted fund.

WRITING ON THE WALL LIMITED
NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2023

	Unrestricted Funds 2023 £	Restricted Funds 2023 £	Total Funds 2023 £	Total Funds 2022 £
b. Charitable activities				
Arts Council England – Cultural Bridge	-	-	-	9,477
Arts Council England – Year of Writing	-	4,597	4,597	41,377
Arts Council Recovery Fund	-	-	-	33,000
Book and Bar sales	6,773	-	6,773	5,322
Box office income	4,746	-	4,746	10,046
British Arts Council	-	-	-	200
Commissions	350,469	-	350,469	183,078
Contract income	-	-	-	63,750
ESF Community Grant - Next Chapter	-	7,971	7,971	11,577
ESF Community Grant – Write, What's Next	-	-	-	14,511
Garfield Weston Foundation	-	-	-	50,000
Granada Foundation	-	2,000	2,000	-
HMRC Job Retention Scheme	-	-	-	6,863
Kick Starters	-	-	-	13,728
LCVS Innovation in Communities Fund	-	-	-	7,484
Liverpool City Council Business Support	-	-	-	6,000
Liverpool City Council – Culture Arts Investment Programme	-	22,382	22,382	18,312
Liverpool City Council – Culture Liverpool	-	-	-	15,038
Liverpool City Region Combined Authority	-	1,670	1,670	-
Mayors Fund	-	-	-	11,177
Major of Liverpool	-	-	-	12,064
Merseyside Police Community Engagement Strategy	-	-	-	5,327
National Archives	-	-	-	10,000
Paul Hamlyn Foundation	-	29,000	29,000	70,000
Pilgrim Trust- Archives Revealed	-	19,862	19,862	-
Sponsorship	6,500	-	6,500	5,154
Youth Endowment Fund	-	-	-	12,123
	368,488	87,482	455,970	615,608
	=====	=====	=====	=====

Income from charitable activities in 2022 comprised £293,941 for unrestricted funds and £321,667 related to restricted funds.

WRITING ON THE WALL LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2023

	Unrestricted Funds 2023 £	Restricted Funds 2023 £	Total Funds 2023 £	Total Funds 2022 £
c. Investments				
Bank Interest	622	-	622	42
	=====	=====	=====	=====

Investments Income for 2022 related wholly to unrestricted funds.

4. Expenditure on Charitable Activities

	Direct Charitable Expenditure £	Support & Governance Costs £	Total 2023 £	Total 2022 £
The provision of festivals, events, and activities to promote the art and practise of writing	421,585	106,368	527,953	603,706
	=====	=====	=====	=====

a. Analysed as follows:

	2023 £	2022 £
<i>Direct charitable expenditure:</i>		
Staff salary costs	265,112	186,572
Pension	7,304	5,185
Artists costs	70,160	131,988
Distribution	440	-
Tutors	28,377	58,014
Equipment	2,146	984
Project materials	1,931	2,956
Venue hire	5,400	9,879
Volunteer expenses	4,525	4,217
Website costs	188	58
Print and design	30,778	18,755
Publicity and marketing costs	3,801	10,897
Travel expenses	1,423	1,957
	-----	-----
	421,585	431,462
	-----	-----

WRITING ON THE WALL LIMITED
NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2023

	2023	2022
	£	£
<i>Support & governance costs</i>		
Staff salary costs	63,326	122,487
Pension	1,743	3,389
Office running Costs	5,857	2,327
Insurance	986	963
Bank charges	102	88
Donation	1,500	-
Sundry	670	202
Consultancy fees	5,931	18,549
Staff expenses	6,643	9,326
Training	429	230
Subscriptions and licences	-	531
Trustees' expenses	165	-
Registrar of Companies fee	13	28
Recruitment	-	1,050
Loss of disposal of tangible fixed asset	2,641	-
Payroll fees	591	523
Accountancy	1,200	1,160
Amortisation	1,000	1,000
Depreciation	13,571	10,391
	106,368	172,244
Total expenditure on charitable activities	527,953	603,706
	=====	=====

£162,274 (2022: £383,736) of the above expenditure relates to restricted funding.

b. Staff cost

	2023	2022
	£	£
Salaries	304,786	287,610
Social security costs	23,652	21,449
Pension costs	9,047	8,574
	337,485	317,633
	=====	=====

c. Particulars of employees

Average number of employees during the year, calculated on the basis of full-time equivalents, was as follows:

	2023	2022
	12.4	11.0
Charitable activities	=====	=====

No employee received emoluments of more than £60,000 during the year.

WRITING ON THE WALL LIMITED**NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2023**

The Trustees are not remunerated for their services and are not included in the above number of employees.

Out-of-pocket expenses were reimbursed to two trustees in the year £165 (2022: £nil).

5. Tangible fixed assets

	Equipment	Computer Equipment	Fixtures & Fittings	Total
Cost	£	£	£	£
Brought forward at 1 st April 2022	35,627	16,700	6,531	58,858
Additions during the year	-	606	-	606
Disposals during the year	(5,000)	(530)	(-)	(5,530)
	-----	-----	-----	-----
Balance at 31 st March 2023	30,627	16,776	6,531	53,934
	-----	-----	-----	-----
Accumulated Depreciation				
Brought forward at 1 st April 2022	8,877	9,190	4,597	22,664
Charge for the year	9,282	3,806	483	13,571
Disposals during the year	(2,613)	(276)	(-)	(2,889)
	-----	-----	-----	-----
Balance at 31 st March 2023	15,546	12,720	5,080	33,346
	-----	-----	-----	-----
Net Book Value at 31st March 2023	15,081	4,056	1,451	20,588
	=====	=====	=====	=====
Net Book Value at 31 st March 2022	26,750	7,510	1,934	36,194
	=====	=====	=====	=====

6. Intangible fixed assets

	Website	Total
Cost	£	£
Brought forward at 1 st April 2022	5,000	5,000
Additions	-	-
	-----	-----
Balance as at 31st March 2023	5,000	5,000
	=====	=====
Accumulated Amortisation		
Brought forward at 1 st April 2022	1,000	1,000
Charge for the year	1,000	1,000
	-----	-----
Balance as at 31st March 2023	2,000	2,000
	=====	=====
Net Book Value at 31st March 2023	3,000	3,000
	=====	=====
Net Book Value at 31 st March 2022	4,000	4,000
	=====	=====

WRITING ON THE WALL LIMITED**NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2023**

7. Stock

Stock comprises books produced by the charity, to be sold or given away for free.

	2023	2022
	£	£
Stock	13,648	11,905
	=====	=====

8. Debtors

	2023	2022
	£	£
Debtors	26,072	30,280
Prepayments	669	651
	-----	-----
	26,741	30,931
	=====	=====

9. Creditors: amounts falling due within one year

	2023	2022
	£	£
Accruals	3,124	3,040
Tax and social security	7,706	9,025
	-----	-----
	10,830	12,065
	=====	=====

WRITING ON THE WALL LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2023

10. Analysis of Net Assets between Funds

2023	Tangible Fixed Assets	Intangible Fixed Assets	Net Current Assets	Total
	£	£	£	£
Unrestricted Funds				
General Fund	17,745	-	23,682	41,427
Arts Council England	859	-	-	859
Designated Funds				
Designated Reserves	-	-	281,878	281,878
L8 Archive Project	-	-	9,696	9,696
Liverpool City Region	-	-	22,024	22,024
National Museum Liverpool	-	-	102,283	102,283
	18,604	-	439,563	458,167
Restricted Funds				
Arts Council Recovery Fund	-	3,000	-	3,000
ESF Community Grant - Next Chapter	239	-	-	239
Liverpool City Council – Culture Arts Investment Programme	140	-	-	140
Liverpool City Council – Festival Enhancement Programme	1,412	-	-	1,412
National Lottery- Reaching Communities	97	-	-	97
Paul Hamlyn Foundation	-	-	5,525	5,525
Violence Reduction Partnership Arts & Culture	96	-	-	96
	1,984	3,000	5,525	10,509
Total funds	20,588	3,000	445,088	468,676

WRITING ON THE WALL LIMITED
NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2023

2022	Tangible Fixed Assets	Intangible Fixed Assets	Net Current Assets	Total
	£	£	£	£
Unrestricted Funds				
General Fund	30,711	-	253,420	284,131
Arts Council England	2,181	-	-	2,181
Designated Reserves	-	-	88,599	88,599
	32,892	-	342,019	374,911
Restricted Funds				
Arts Council England – Cultural Bridge	-	-	9,437	9,437
Arts Council Recovery Fund	-	4,000	-	4,000
Catalyst Small Grants	14	-	-	14
ESF Community Grant - Next Chapter	439	-	-	439
Liverpool City Council – Culture Arts Investment Programme	342	-	-	342
Liverpool City Council – Culture Liverpool	-	-	15,038	15,038
Liverpool City Council – Festival Enhancement Programme	1,882	-	-	1,882
National Archives	-	-	10,000	10,000
National Lottery- Reaching Communities	315	-	-	315
Paul Hamlyn Foundation	-	-	37,462	37,462
Pilgrim Trust	-	-	6,062	6,062
Violence Reduction Partnership Arts & Culture	310	-	-	310
	3,302	4,000	77,999	85,301
Total funds	36,194	4,000	420,018	460,212

WRITING ON THE WALL LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2023

11. Unrestricted Funds

2023	Reserves at Beginning of year £	Movements in the year			Reserves at end of year £
		Income £	Expenditure £	Transfer of funds £	
General Fund	258,465	252,526	(276,285)	(193,279)	41,427
Arts Council England	2,181	79,126	(80,448)	-	859
Designated Funds					
Designated Reserves	88,599	-	-	193,279	281,878
L8 Archive Project	11,041	-	(1,345)	-	9,696
Liverpool City Region	14,625	15,000	(7,601)	-	22,024
National Museum Liverpool	-	102,283	(-)	-	102,283
	374,911	448,935	(365,679)	-	458,167
	=====	=====	=====	=====	=====

2022	Reserves at Beginning of year £	Movements in the year			Reserves at end of year £
		Income £	Expenditure £	Transfer of funds £	
General Fund	219,541	294,595	(141,406)	(88,599)	284,131
Arts Council England	2,673	78,072	(78,564)	(-)	2,181
Designated Reserves	-	-	(-)	88,599	88,599
	222,214	372,667	(219,970)	-	374,911
	=====	=====	=====	=====	=====

General Fund is used to finance the charitable company's general activities as outlined in the Trustees' Report.

Arts Council England – Contribution towards festival and core costs

Designated Funds

Designated Reserves – Contribution towards the redundancy provision and three months' running costs and lease commitments.

L8 Archive Project – For the delivery of the L8 Archive Project

Liverpool City Region – For the delivery of Different Voices Shared Lives.

National Museum Liverpool – For the delivery of the Dorothy Kuya Archive Project.

Transfer of funds – Movement of the designated reserves

WRITING ON THE WALL LIMITED
NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2023
12. Restricted Funds

2023	Movements in the year			Reserves at End of year
	Reserves at Beginning of year	Income	Expenditure	
	£	£	£	£
Arts Council England – Cultural Bridge	9,437	-	(9,437)	-
Arts Council England – Year of Writing	-	4,597	(4,597)	-
Arts Council Recovery Fund	4,000	-	(1,000)	3,000
Catalyst Small Grants	14	-	(14)	-
ESF Community Grant - Next Chapter	439	7,971	(8,171)	239
Granada Foundation	-	2,000	(2,000)	-
Liverpool City Council – Culture Arts Investment Programme	342	22,382	(22,584)	140
Liverpool City Council – Culture Liverpool	15,038	-	(15,038)	-
Liverpool City Council – Festival Enhancement Programme	1,882	-	(470)	1,412
Liverpool City Region Combined Authority	-	1,670	(1,670)	-
National Archives	10,000	-	(10,000)	-
National Lottery- Reaching Communities	315	-	(218)	97
Paul Hamlyn Foundation	37,462	29,000	(60,937)	5,525
Pilgrim Trust	6,062	19,862	(25,924)	-
Violence Reduction Partnership Arts & Culture	310	-	(214)	96
	85,301	87,482	(162,274)	10,509

WRITING ON THE WALL LIMITED
NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2023

2022	Movements in the year			Reserves at End of year £
	Reserves at Beginning of year £	Income £	Expenditure £	
Arts Council England – Cultural Bridge	-	9,477	(40)	9,437
Arts Council England – Year of Writing	-	41,377	(41,377)	-
Arts Council Recovery Fund	5,000	33,000	(34,000)	4,000
BLAST	3,000	-	(3,000)	-
British Arts Council	7,000	200	(7,200)	-
Catalyst Small Grants	470	-	(456)	14
ESF Community Grant - Next Chapter	1,316	11,577	(12,454)	439
ESF Community Grant – Write, What's Next	-	14,511	(14,511)	-
Esmee Fairbairn Foundation	39,285	-	(39,285)	-
Garfield Weston Foundation	-	50,000	(50,000)	-
LCVS Community Impact Fund 81 Uprisings	2,996	-	(2,996)	-
LCVS innovation in Communities Fund	-	7,484	(7,484)	-
LCVS Youth Steering Group	1,500	-	(1,500)	-
Liverpool City Council – Culture Arts Investment Programme	543	18,312	(18,513)	342
Liverpool City Council – Culture Liverpool	-	15,038	(-)	15,038
Liverpool City Council – Festival Enhancement Programme	2,510	-	(628)	1,882
Liverpool City Council Year of Writing	2,000	-	(2,000)	-
Mayors Fund	-	11,177	(11,177)	-
Mayor of Liverpool	-	12,064	(12,064)	-
Merseyside Police Community Engagement Strategy	-	5,327	(5,327)	-
National Archives	-	10,000	(-)	10,000
National Lottery- Reaching Communities	533	-	(218)	315
Paul Hamlyn Foundation	36,490	70,000	(69,028)	37,462
Pilgrim Trust	19,861	-	(13,799)	6,062
Violence Reduction Partnership Arts & Culture	1,689	-	(1,379)	310
VRU Community of Practice Fund	3,541	-	(3,541)	-
Workers Education Association	1,391	-	(1,391)	-
Youth Endowment Fund	18,245	12,123	(30,368)	-
	----- 147,370 =====	----- 321,667 =====	----- (383,736) =====	----- 85,301 =====

Description of Funds These are monies given to the charitable company to be spent at the discretion of the Board of Trustees for specific charitable purposes, as follows:

Arts Council, England, Cultural Bridge –Contribution towards ‘Staging the Hidden Words’ project.

Arts Council England, Year of Writing – Contribution towards Liverpool Year of Writing.

Arts Council Recovery Fund – to help face the challenges of the Coronavirus pandemic and to ensure WoW has a sustainable future.

BLAST– Contribution to further develop and realise the Writer’s Bloc.

British Arts Council – Contribution towards artist travel costs.

Catalyst Small Grants – Contribution towards salary, consultancy, training, and equipment

ESF Community Learning Grant – Next chapter - Contribution to project to support writers and artists career development.

ESF Community Learning Grant – Write, What Next - Contribution towards ‘Write, What’s Next’ project.

Esmee Fairbairn Foundation – Contribution towards salary, training, and core costs.

Garfield Weston Foundation – Contribution towards ‘Writer’s Bloc’ project.

Granada Foundation – Contribution towards ‘Writers on Readers’ project

LCVS Community Impact Fund – Contribution towards commemoration events of the 1981 Uprisings.

LCVS innovation in Communities Fund – Contribution towards ‘Write to Work’ project.

LCVS Youth Steering Group – to create a Youth Steering Group for all of WoW’s activities.

Liverpool City Council, Culture Arts Investment Programme – To support WoW’s capacity to deliver the annual programme of events, activities, and festivals.

Liverpool City Council, Culture Liverpool – Contribution towards ‘What’s Your Story’ projects for the Clinically Extremely Vulnerable and frontline workers.

Liverpool City Council, Culture Liverpool, Festival Enhancement Programme – Contribution towards annual festival.

Liverpool City Council Year of Writing – to support WoW’s role in leading on the 2021 Year of Writing.

Liverpool City Region Combined Authority – Contribution towards ‘Generation for Change’ project.

Mayor’s City Fund – Contribution towards ‘Black History Month’ delivered by the Creative Organisations of Liverpool (COol).

Mayor of Liverpool – Contribution towards Year of Writing.

Merseyside Police Authority- Community Engagement Strategy - Contribution towards a ‘Youth Mural’ project

National Archives –Testbed – Contribution towards L8 Archive project

National Lottery, Reaching Communities – Contribution towards ‘Writers Bloc’ project.

Paul Hamlyn Foundation – Contribution towards Super Heroes Words are our Power!’ schools-based project.

WRITING ON THE WALL LIMITED**NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2023**

Pilgrim Trust/National Archives– Contribution towards ‘Archives revealed’ L8 Archive project.

Violence Reduction Partnership Arts & Culture – WoW Young Writers - Match funding to help develop WoW Young Writers

VRU Community of Practice Fund – Contribution towards ‘Life of Grime’ project.

Workers Education Association – Contribution towards ‘Moving Forward’ project.

Youth Endowment Fund – To enable remote/digital/virtual delivery of group-based programme to support young people at risk of youth violence.

13. Operating Lease Commitments

The only financial commitment is three-month notice payment of rent of £1,000. (2022: notice £1,000)

14. Related Party Transactions

There were no material related party transactions during the year which require disclosure (2022: none).

15. Guarantees

As at 31st March 2023, 6 members had given a guarantee of £1 each in the event of the company winding-up. Total: £6 (2022: 7 Members Total: £7)

16. Cash generated from operations.

	2023	2022
	£	£
Surplus for the year	8,464	90,628
Adjustments for:		
Depreciation	13,571	10,391
Amortisation	1,000	1,000
Loss on disposal of tangible fixed asset	2,641	-
Movements in working capital:		
Decrease/(increase) in stocks	(1,743)	(8,793)
(Increase)/decrease in debtors	4,190	(23,779)
Increase/(decrease) in creditors	(1,235)	3,813
Cash generated from operations	26,888	73,260
	=====	=====

WRITING ON THE WALL LIMITED

England & Wales - Charity number 1098868

Accounts

WRITING ON THE WALL LIMITED

ANNUAL REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST MARCH 2022

**Company Registration No 04675589
Charity Registration No. 1098868**

WRITING ON THE WALL LIMITED

TRUSTEES' REPORT FOR THE YEAR ENDED 31ST MARCH 2022

The trustees are pleased to present their annual report for the year ended 31st March 2022.

The financial statements have been prepared in accordance with the charity's trust deed, the Charities Act 2011 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland published (FRS 102) effective 1st January 2019.

OBJECTIVES AND ACTIVITIES

Writing on the Wall Limited (WoW) organises and promotes an annual programme of events that culminates in a Liverpool-based festival. The annual Writing on the Wall festival features local, national, and international writers, artists, historians, and musicians who engage local communities and broader audiences to celebrate writing, diversity, tolerance, storytelling and humour through creativity, controversy, inquiry and debate. Writing on the Wall focuses on writing that empowers, where storytellers give and receive strength through telling. Writing on the Wall promotes both individual and collective creativity.

Public Benefit Statement

In considering the objectives and activities, the Trustees have considered the Charity Commission's guidance on Public Benefit to ensure that the organisation is meeting its Public Benefit requirements.

ACHIEVEMENTS AND PERFORMANCE FOR THE YEAR & PLANS

The past year has been both challenging and rewarding for Writing on the Wall (WoW), one in which we have dealt with the many issues posed by Covid, its impact on WoW and our wider community, but also one in which we have increased turnover, and expanded both the work and capacity of the organisation.

During the period, Writing on the Wall delivered our 21st annual festival "WoWFEST 21 Years of Radical Writing", a celebration of all that we have achieved over the past two decades, and all we stand for now. We also delivered a Black History Month Festival in October 2021, coordinated the Liverpool 2021-22 Liverpool Year of Writing, and organised numerous projects across the Liverpool City Region, working with local communities to gather and publish their stories. We were also involved in a range of partnerships, including international working with artists and organisations in Germany, Myanmar, Lebanon, and The Gambia. We also continued our extensive programme of publishing, predominantly from our projects, but also including memoirs and other commissions from local writers.

Our work this year has been carried out against the difficult background presented by Covid, in the lockdown of 2020 and the opening up of early 2021. This led to numerous staffing issues, with virtually all staff having time off due to contracting Covid, which presented challenges in maintaining capacity to deliver our programmes. However, it is testament to the dedication of the Co-Directors, the leadership team, and all staff, that we have been able to maintain our delivery, including the two festivals, and expand our projects, with new commissions being developed during this period.

We were very proud to have a permanent display dedicated to our work unveiled as part of the newly refurbished and reopened Wondrous Place exhibition in the Museum of Liverpool, which featured an installation created by artist Faith Bebington. Wondrous Place celebrates the unique cultural aspects of Liverpool; music, theatre, television, and of course writing. It is fitting that this was opened in our 21st year, and we are grateful for the recognition for our work across the region since we were founded.

WRITING ON THE WALL LIMITED

TRUSTEES' REPORT FOR THE YEAR ENDED 31ST MARCH 2022

Everyone at Writing on the Wall is immensely proud that Co-Director Madeline Heneghan has been selected to sit on the board of the Liverpool's City Region's Race Equality Hub.

"WoWFEST: 21 Years of Radical Writing", ran online throughout May 2021, with headliners including, film-maker Ken Loach; children's author and poet, Michael Rosen; television presenter, Jon Snow; Maxine Hong-Kingston the Chinese American author and Professor at the University of California; singer, songwriter, Tracey Thorn; and crime fiction American novelist, Walter Moseley. Guests also included Lady Phyll, the British political activist and co-founder of UK Black Pride, together with Elif Shafak, a Turkish-British writer and women's rights activist. We used a festival pass for the first time and raised approx. £9k in ticket sales. We had an audience of 3,061 audience (online). The feedback has been overwhelmingly positive, with 98% saying it was excellent or good. From monitoring, two thirds of the audience were female, 31% BRM and 29% LGBTQ+.

Writing on the Wall's annual Black History Month Festival events for October 2021 were particularly significant as we commemorated the 40th Anniversary of the 1981 Liverpool 8 Uprisings. Throughout the month, we held a series of events, online and in-person, to commemorate, celebrate and honour the rich and important history of Black artists from the city and around the country. Events included: What's Your Story – Gambia! Small Talk: Black USA Today – Professor Stephen Small, 'Be Who You Can't See' - An evening with Mayor Joanne Anderson, The Writer's Bloc – Ashleigh Nugent, WoW Young Writer's at Tate Liverpool – Blue Saint, Merseyside Somali Community – Xawo Kiln, Uprising's '81: A Commemoration, Leila Hassan Howe – In Conversation with WoW Co-Director, Madeline Heneghan, round table with Laurence Hoo, Erina Bell, Ifem "Iffy" Onuora, Jimi Jagne, Madeline Heneghan, Franklin Dawson, hosted by Natalie Denny, Leroy Cooper, in conversation with Ngunan Amadu, Young Writers Perform! and Super Heroes: Diverse Stories for a Diverse World.

Our Black History Month Festival was supported by Liverpool City Council, Edge Hill Institute for Creative Enterprise and Tate Liverpool.

Our annual programme of projects continued with a range of partners across the Liverpool City Region. These are community-focused activities, which include workshops where participants develop their writing under the guidance of professional writers from a range of disciplines – prose, poetry, spoken word, scripts, screenplays and more. The vast majority of the work of participants is published in anthologies, with showcases held live and online to celebrate their achievements as we launch their books. Projects delivered include: Write to Work - Directions, PSS families – Wordplay, Next Chapter, Enterprise Hub, Write What's Next, The Writer's Bloc, WoW Young Writers, Super Heroes: Words are our Power, Merseysounds, Spoken Word Power, Pulp Idol, Different Voices – Shared Lives, and we also began two What's Your Story? projects commissioned by Culture Liverpool around Covid Recovery with frontline workers and people who are vulnerable.

We also delivered two international projects - What's Your Story funded by the British Council with three international partners from Beirut, Gambia and Myanmar, and Cultural Bridge with Cologne based arts festival Sommerblut, to deliver a hybrid digital and live WYS project looking at addiction and the issues surrounding it. In Liverpool, we are working with writer PJ (Roy) and Damien John Kelly House – a recovery house for people suffering addiction. We are partners with Eastside Educational Trust delivering a project in schools called Spoken Word Power, delivered our annual Pulp Idol novel writing competition online and developed a new project with Liverpool City Region Libraries – Different Voices – Shared Lives, to work with diverse

WRITING ON THE WALL LIMITED

TRUSTEES' REPORT FOR THE YEAR ENDED 31ST MARCH 2022

communities across the region to develop community and give them a voice through publishing their stories.

We were invited by architect Asif Khan to be a part of their winning bid for the redevelopment of Liverpool's iconic Canning Dock. This is a major three-year project, and WoW will act as community consultants to ensure that the voices, thoughts, and feelings of people from across the city are heard and acted upon as part of the design and construction process.

WoW, with Co-Director Mike Morris as Chair for the year, coordinated the Liverpool 2021-22 Year of Writing for Liverpool City Council, raising over £45,000 through Arts Council England, and delivered 240 activities, workshops, events and writing projects and coordinated 195 partner organisations, provided 8 commissions worth £13,500 for freelance artists to work with schools and community groups, awarded £500 in micro grants, developed two Writers' Directories featuring Liverpool City Regional writers, ran a Writing Bus featuring writers, spoken word artists, editors and volunteers, over twelve days, visiting twelve communities in Liverpool, and held two live writers marketplaces at Liverpool Central Library. In total, there were 3,096 attendees at three Year of Writing dedicated events – not including partner events, with 154 children's activity packs given out, 1,359 writing postcards distributed and completed by members of the public, 1,447 interactions with community-based Writing Prompt Books, offered 108 one-to-one free writing workshops with dedicated mentors and literary agents, and 62 author workshops. We reached 4.5m across the year on Culture Liverpool and Year of Writing social media platforms with 808,578 direct impressions and 9,025 engagements via Culture Liverpool social media and 345,659 direct impressions and 6,137 engagements on Liverpool Writes social media.

The online Writer's Bloc, funded by the Garfield Weston Foundation, has been a huge success to date. We employed nine professional freelance writers, who each delivered a three-week residency featuring masterclasses, writing prompts, open house sessions, one-to-one mentoring and support, and end of residency Bloc Social celebrations. Our writers - Manon Stefan Ros, Bidisha, Luke Barnes, Dominic Berry, Guleraana Mir, Toria Garbutt, Ashleigh Nugent, Caroline Smailes, and Roy - all come from diverse backgrounds and represent a variety of disciplines, including theatre, poetry, prose, writing for children, scriptwriting, spoken word, etc. We engaged volunteers who gained excellent experience through supporting our work on the Writer's Bloc. We employed a Writing Development Manager to deliver the online Writer's Bloc, delivered 250 online workshops with 1,321 people taking part, with additional numbers through audiences for the Bloc Social Celebration events. Audience monitoring shows that 67.3 % of participants were female, 32.04% identified as being from black and racial minority communities, 21.3% were LGBTQI+, 40.9% had a disability. 90.3% rated the quality of the Writer's Bloc as excellent with 99.03% rating the quality of the Writer's Bloc as excellent or good.

Writing on the Wall are the most prolific publishers of the work of local communities and local authors in the Northwest of England. Our publishing has given many hundreds of people the opportunity to see their work in print and, through showcases, book launches and local and online sales, celebrate their work with friends, family and the wider public. It also provides a platform for their future success, with many going on to take part in our other courses and/or even sign publishing deals with mainstream and independent publishers. In 2021 we found out that former Pulp Idol finalist Pippa Holloway had signed a deal to have her debut novel, *The Half Life of Snails* published in May 2022.

This is a selection of the work published by Writing on the Wall in 2021:

- Littlewoods Pools Girls, Joan Boyce • A Radical Practice in Liverpool the 40-year rise, fall and rise of Princes Park Health Centre • The Spaces Between: Write to Work Book one from 2020 courses • Angels in the Mist, Angela Holden • Toxteth, The Thrill of it All, PM Russell • WYS:

WRITING ON THE WALL LIMITED

TRUSTEES' REPORT FOR THE YEAR ENDED 31ST MARCH 2022

Write Minds • WYS: It's Not OK • WYS: Time to Breathe • Superheroes Comics • PSS Book - Home • Humanise • Write to Work: Turning the Tide • Write to Work: Life Lines • Diverse Stories for a Diverse World

The pandemic and lockdowns have impacted in many ways upon our own organisation. This includes staff turnover and wellbeing. Over the past year we have had staff moving on to new jobs, often because they are able to work from home now and live in different areas of the country. We have also had staff who have felt the impact of the lockdowns on their wellbeing. To address this, WoW have signed up to an Employment Wellbeing Provider, Health Assured, to offer a range of support services to staff, which can, if needed, include structured counselling. We have worked hard to increase our capacity. We entered 2021 employing 10 staff, and now employ 12. This includes a full-time archivist working on our Liverpool 8 Law Centre Archives, and a young person from Liverpool's Black community, as a trainee archivist.

As we continue to weather the difficult impacts of the lockdowns and pandemic and look ahead to competitive times for funding against an economic decline, we feel optimistic that we have sufficient resilience, energy, and ambition to continue expanding our work and our capacity to meet the challenges ahead.

Feedback for our work includes:

'We found WoW to be a very inclusive organisation. They helped encourage our residents to perform in front of an audience on two occasions. The main lesson that was learned via WoW is that art (writing) is for everyone, regardless of education or background and being part of this project has propelled them into continuing with writing on further WoW courses.' PJ Writer and Coordinator at Damian John Kelly House

'We have really enjoyed great online sessions via Zoom and videos during this Remote Learning time, full of engagement from our children who always really enjoy our sessions with WoW. The writing produced in your sessions is always creative and the children are able to explain each stage of their process.' Charlotte Aucutt – Leamington Primary School

'This fabulous journey has changed my thoughts on my work so much. I have more confidence in sharing my work and commenting on others' work. I have a greater understanding in what is required in different areas of the sector and the areas I want to pursue - which I now feel a bit more qualified to do so as I know what I need to develop. It's been brilliant - Thank you!' Project Participant – Write to Work.

'The organisation and management of this project has been exceptional.' Project Participant – Write to Work.

'I have never seen the children write like this.' Teaching Assistant, Banks Road Primary School – Super Heroes Project

'Pulp Idol has been an incredible experience. I had never shared my fiction with anyone before this competition and that was because I didn't have the confidence to do so. Pulp Idol has truly changed that for me and has allowed me to believe in myself and the stories that I write. It means the world to be published alongside some of the best writers in Liverpool.' Lewis Jennings, Pulp Idol Runner Up, 2020.

'Thank you for all of your help and support over the duration of the course, it has been one of the best experiences of my life finding Writing on the Wall. You are all worth your weight in gold for the support and guidance that you give people from this city. I am so sad it has come to an end.' Project Participant, What's Your Story?

WRITING ON THE WALL LIMITED

TRUSTEES' REPORT FOR THE YEAR ENDED 31ST MARCH 2022

'This course has quite literally changed my life. It has been one of the best things I have ever done and to think that I found it by accident makes me think that it must have been meant to be. I was at an extremely low point in my life when I found this course and I was terrified. However, the course changed all that. The tutors and the staff who run the course have been so personable and welcoming, inspiring, and encouraging that for the first time ever I have started to believe that my voice is important and has value. I have developed the confidence to speak in front of people and to show words that had been hidden away for many years. This course is invaluable and priceless.' Angela Cheveau, Project Participant, Write to Work & The Writer's Bloc.

FINANCIAL REVIEW

Total income for the year was £694,334 (2021: £671,796) of which £321,667 (2021: £439,177) related to funding for projects upon which restrictions are placed.

Total expenditure for the year was £603,706 (2021: £435,735), leaving a surplus for the year of £90,628 (2021: surplus £236,061).

At 31st March 2022 the charitable company reserves stood at £460,212 (2021: £369,584) of which £85,301 (2021: £147,370) represented restricted funds.

Risk Management

The trustees examined the major risks that the charitable company faces each year and have developed and continue to develop systems to monitor and control these risks to mitigate any impact that they may have on the charity both now and in the future.

Writing on the Wall are currently negotiating a new lease on their office premises, with the Landlords, Liverpool City Council.

Reserves Policy

It is the policy of the charitable company to maintain unrestricted funds, which are free reserves at a level to cover redundancy provision and allow the charity to continue to run its activities and provide services for a minimum of three months should there be a large variation in income. The trustees aspire to build the unrestricted reserves to ensure managed continuation of services during any period of unforeseen difficulty.

As at the end of the financial year the unrestricted funds totalled £374,911. The charitable company requires £28,398 for redundancy provision, £1,000 lease requirement and £59,201 for three months running costs, (total £88,599).

Of the unrestricted reserves, £13,071 has been designated for use in WoW's ongoing Creative Heritage Projects, £126,927 for use in WoW's ongoing commissioned work. The remainder will contribute to additional staffing costs, the operating costs of WoW Festival and Black History Month and to build unrestricted free reserves.

STRUCTURE, GOVERNANCE AND MANAGEMENT

The organisation is a charitable company limited by guarantee, incorporated on 24th February 2003 (Company number 04675589), and registered as a charity on 5th August 2003 (Charity number 1098868).

The company was established under a Memorandum of Association which established the objects and powers of the company and is governed by its Articles of Association dated 20th February 2003. The Charity's Board of Trustees are also its Directors. The members are elected by Annual General Meetings (AGM) of the members of the Charity, with casual vacancies being filled, as required, by the Board of Trustees in accordance with the Charity's Articles of Association.

WRITING ON THE WALL LIMITED

TRUSTEES' REPORT FOR THE YEAR ENDED 31ST MARCH 2022

The Board meets regularly throughout the year and attends to all strategic and operational matters

Trustee Recruitment:

The board will regularly identify skill gaps and recruit when to the Board, creating a person specification and role description.

Opportunities will be advertised through our mailing contact and various networks including Liverpool Charity and Voluntary Service, City of Liverpool College, and Merseyside Literature Partnership. Adverts will explicitly state that the board welcomes applications from under-represented groups. The trustees may at any time co-opt any person duly qualified to be appointed as a trustee to fill a vacancy in their number or as an additional Trustee, but a co-opted Trustee holds office only until the next AGM.

Equality and Diversity

In the planning and delivery of our activities, issues of inclusion, diversity, access, and equality are at the forefront of our thoughts. The organisation ensures that all venues used are accessible, that publicity is targeted at relevant groups where necessary, and that all aspects of the events are welcoming and inviting, and that where possible we offer ways to support people attending, including childcare, translation and BSL signing.

WoW was rated as Outstanding by Arts Council England for its diverse artistic programming in this period, programming that attracts and diverse audiences and participants.

Our festival evaluations are an indication of the success of our work in engaging 'hard to reach' communities and is a clear representation of how WoW is perceived as an inclusive, accessible organisation.

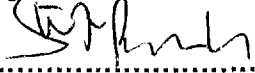
REFERENCE AND ADMINISTRATIVE DETAILS

Name	Writing on the Wall Limited
Company number	04675589
Charity number	1098868
Registered office	Windsor Street Library Windsor Street Liverpool L8 1XF
Board of Trustees	The Board of Trustees who are also its directors. Members are elected by Annual General Meetings of the members of the council in accordance with the Articles of Association.
Trustees	P Amann Dr S Borthwick R Donaldson P Feeny M Kennedy L McMullan E Onuora

WRITING ON THE WALL LIMITED
TRUSTEES' REPORT FOR THE YEAR ENDED 31ST MARCH 2022

Secretary	Ms M Heneghan
Independent Examiner	Paula Sanchez, ACCA c/o LCVS 151 Dale Street, Liverpool, L2 2AH
Bankers	Barclays Bank plc 48B & 50 Lord Street Liverpool L2 1TD

Signed on behalf of the Board of Trustees


.....
S Borthwick, Chair and Trustee

12/12/22
.....
Date

WRITING ON THE WALL LIMITED

STATEMENT OF TRUSTEES' RESPONSIBILITIES

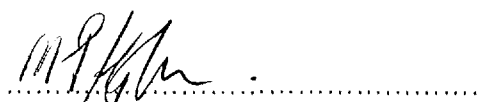
Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company as at the balance sheet date and of its incoming resources and application of resources, including income and expenditure, for the financial year. In preparing those financial statements, the trustees should follow best practice and:

- select suitable accounting policies and then apply them consistently.
- observe the methods and principle in the Charities SORP.
- make judgements and estimates that are reasonable and prudent.
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue as a going concern.
- state whether applicable accounting standards have been followed, subject to any material departure disclosed and explained in the financial statements.

The Trustees are responsible for maintaining proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The financial statements have been prepared in accordance with the charity's trust deed, the Charities Act 2011 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland published (FRS 102) (effective 1st January 2019).

By Order of the Board



Ms M Heneghan
Company Secretary

Windsor Street Library
Windsor Street
Liverpool
L8 1XF

Date: 12/12/2022

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF WRITING ON THE WALL LIMITED

Respective responsibilities of trustees and examiner

I report on the accounts of the charitable company for the year ended 31st March 2022, which are set out on pages 10 to 25

The trustees (who are also the directors of the company for the purposes of company law) are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the 2011 Act,
- to follow the procedures laid down in the general Directions given by the Charity Commission (under section 145(5)(b) of the 2011 Act, and
- to state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view, and the report is limited to those matters set out in the statement below.

In connection with my examination, no matter has come to my attention:

Independent examiner's statement

- (1) which gives me reasonable cause to believe that in, any material respect, the requirements:
 - to keep accounting records in accordance with section 386 of the Companies Act 2006; and
 - to prepare accounts which accord with the accounting records and comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting Charitieshave not been met; or
- (2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Name: **Paula Sanchez**



Relevant professional qualification or body: **ACCA**

Address: **c/o LCVS**

151, Dale Street, Liverpool, L2 2AH

Dated:

13th December 2022

WRITING ON THE WALL LIMITED
STATEMENT OF FINANCIAL ACTIVITIES (including Income & Expenditure)
THE YEAR ENDED 31ST MARCH 2022

	Notes	Unrestricted Funds 2022 £	Restricted Funds 2022 £	Total 2022 £	Total 2021 £
Income and endowments from:					
Donations and legacies	3a	78,684	-	78,684	150,122
Charitable activities	3b	293,941	321,667	615,608	521,556
Investments	3c	42	-	42	118
Total income		372,667	321,667	694,334	671,796
Expenditure on:					
Charitable activities	4	219,970	383,736	603,706	435,735
Total expenditure		219,970	383,736	603,706	435,735
Net income/(expenditure) movement in funds		152,697	(62,069)	90,628	236,061
Reconciliation of funds:					
Total funds brought forward	10,11	222,214	147,370	369,584	133,523
Total funds carried forward	9-11	374,911	85,301	460,212	369,584

The notes on pages 13 to 25 form part of these accounts. All the above amounts relate to continuing activities of the charitable company.

WRITING ON THE WALL LIMITED
BALANCE SHEET AS AT 31ST MARCH 2022

Company Reg No: 04675589

	Notes	31 st March 2022		31 st March 2021	
		£	£	£	£
Fixed assets:					
Tangible fixed assets	5		36,194		7,337
Intangible fixed assets	6		4,000		5,000
			-----		-----
			40,194		12,337
Current assets:					
Stock	7	11,905		3,112	
Debtors	8	30,931		7,152	
Cash balance		389,247		355,235	
		-----		-----	
		432,083		365,499	
Current liabilities:					
Creditors: amounts falling due within one year	9	(12,065)		(8,252)	
		-----		-----	
Net current assets			420,018		357,247
			-----		-----
Total assets less current liabilities			460,212		369,584
			=====		=====
Funds					
Unrestricted funds	10, 11	374,911		222,214	
Restricted income funds	10, 12	85,301		147,370	
		-----		-----	
		460,212		369,584	
		=====		=====	

These financial statements have been prepared in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102).

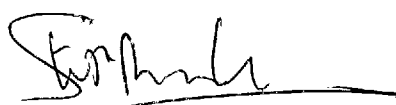
These accounts have been prepared in accordance with the provisions applicable to small companies subject to the small companies' regime and in accordance with FRS102 SORP.

For the period covered by these accounts the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

No members have required the company to obtain an audit of its accounts for the year in question in accordance with section 476 of the Companies Act 2006.

The trustees, who are the directors of the company, acknowledge their responsibility for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

Approved by the Board on 12/12/22, and signed on their behalf by:



S Borthwick, Chair and Trustee

WRITING ON THE WALL LIMITED**STATEMENT OF CASH FLOWS FOR THE YEAR ENDED 31ST MARCH 2022**

	Notes	31 st March 2022		31 st March 2021	
		£	£	£	£
Cash flows from operating activities					
Cash (used)/generated from operations	16		73,260		279,039
Investing activities					
Purchase of intangible fixed assets			(-)		(5,000)
Purchase of tangible fixed assets			(39,248)		(5,117)
Proceeds from sale of equipment			-		-
			-----		-----
Net cash (used in) investing activities			(39,248)		(10,117)
Net cash generated from financing activities			-		-
			-----		-----
Net increase in cash and cash equivalents			34,012		268,922
Cash and cash equivalents at beginning of year			355,235		86,313
			-----		-----
Cash and cash equivalents at end of year			389,247		355,235
			=====		=====
Represented by:					
			31 st March 2022		31 st March 2021
			£		£
Cash at bank and in hand			389,247		355,235
			=====		=====

WRITING ON THE WALL LIMITED
NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST MARCH 2022

1. LIMITED LIABILITY

The Charity is a company limited by guarantee. Each member's liability is limited to £1.

2. ACCOUNTING POLICIES

Basis of Accounting

The accounts have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts.

The financial statements have been prepared in accordance with the charity's trust deed, the Charities Act 2011 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland published (FRS 102) effective 1st January 2019.

The accounts are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

Going concern

At the time of approving the accounts, the Trustees have a reasonable expectation that the charitable company has adequate reserves to continue in operational existence for the foreseeable future. The Trustees are confident that the levels of liquidity and free reserves will not affect the charity's operations. Thus, the Trustees continue to adopt the going concern basis of accounting in preparing the accounts.

Fund accounting

Unrestricted funds are the Charitable Company's free reserves available for the trustees to apply in accordance with the charitable company's charitable objectives.

Restricted funds are subject to specific restrictive conditions imposed by the donor. All restricted funds are accounted for as restricted income and expenditure for the purposes is charged to the fund.

Income recognition

All income is recognised once the charity has entitlement to the income, there is sufficient certainty of receipt and so it is probable that the income will be received, and the amount of income receivable can be measured reliably.

Donations and legacies comprise of donations and general grants which are recognised in the accounts when received, with the exception of known legacies which are accounted for when their receipt is certain.

Income from charitable activities is recognised on an accruals basis except for grants receivable, which are recognised on the date on which their unconditional payment is confirmed by the donor.

Income from investment relates to bank interest received and is recognised when the amount is certain.

Expenditure recognition

Liabilities are recognised as soon as there is a legal or constructive obligation committing the charitable company to that expenditure, it is probable that settlement will be required, and the amount of the obligation can be measured reliably.

All expenditure is accounted for on an accrual basis. All expenses, including support costs and governance costs, are allocated or apportioned to the applicable expenditure headings in the Statement of Financial Activities. Support and governance costs are

WRITING ON THE WALL LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2022

applied to unrestricted funds unless specifically included in the restrictions, as specified by the donor.

Expenditure on charitable activities relates to the operation of the charity comprising of direct charitable expenditure to meet the objectives of the charitable company. Support and governance costs relate to the management and operation of the organisation and also compliance with constitutional and statutory requirements in producing the annual report. These are dealt with in the Statement of Financial Activities when payment has been approved by the charitable company.

Stock

Stock comprises books produced by the charitable company. The value of the stock is held at net realisable value as some books are given away for free whilst others are sold.

Tangible Fixed Assets

Capital expenditure of £500 and above is stated in the balance sheet at cost less accumulated depreciation. Depreciation is provided to write off the cost of each asset over its expected useful life as below:

Equipment	– 33% per annum straight line basis
Fixtures & Fittings	– 25% per annum reducing balance basis
Computers & Equipment	– 33% per annum straight line basis

Intangible Fixed Assets

Capital expenditure is treated as a fixed asset and amortised to write off each asset over its estimated useful life as follows

Website	20% per annum straight line basis
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Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts.

Financial instruments

The charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the charity's balance sheet when the charity becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

Basic financial liabilities

WRITING ON THE WALL LIMITED
NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2022

Basic financial liabilities, including creditors and bank loans are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future receipts discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Derecognition of financial liabilities

Financial liabilities are derecognised when the charity's contractual obligations expire or are discharged or cancelled.

Critical accounting estimates and judgements

In the application of the charity's accounting policies, the trustees are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an on-going basis. Revisions to accounting estimates are recognised in the year in which the estimate is revised where the revision affects only that year, or in the year of the revision and future years where the revision affects both current and future years.

Taxation

Income and gains are exempt from taxation as they are received and applied for charitable purposes only. The charitable company benefits from various exemptions from taxation afforded by tax legislation and is not liable to corporation tax on income or gains falling within those exemptions

3. Donations and endowments from

	Unrestricted Funds 2022 £	Restricted Funds 2022 £	Total Funds 2022 £	Total Funds 2021 £
a Donations and legacies				
Donations	612	-	612	10,970
Arts Council England	78,072	-	78,072	78,072
General grants	-	-	-	61,080
	78,684	-	78,684	150,122
	=====	=====	=====	=====

Donations and legacies income for 2021 related wholly to unrestricted fund

WRITING ON THE WALL LIMITED
NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2022

	Unrestricted Funds 2022 £	Restricted Funds 2022 £	Total Funds 2022 £	Total Funds 2021 £
b. Charitable activities				
Arts Council England – Cultural Bridge	-	9,477	9,477	-
Arts Council England – Year of Writing	-	41,377	41,377	-
Arts Council Recovery Fund	-	33,000	33,000	49,500
BLAST	-	-	-	3,000
Book and Bar sales	5,322	-	5,322	2,973
Box office income	10,046	-	10,046	7,198
British Arts Council	-	200	200	8,000
Commissions	183,078	-	183,078	68,208
Contract income	63,750	-	63,750	-
ESF Community Grant - Next Chapter	-	11,577	11,577	4,711
ESF Community Grant – Write, What's Next	-	14,511	14,511	-
Esmée Fairbairn Foundation	-	-	-	31,990
Garfield Weston Foundation	-	50,000	50,000	-
Julia & Hans Rausing	-	-	-	53,286
HMRC Job Retention Scheme	6,863	-	6,863	-
Kick Starters	13,728	-	13,728	-
LCVS Community Impact Fund - 81 Uprisings	-	-	-	2,996
LCVS Innovation in Communities Fund	-	7,484	7,484	-
LCVS Youth Steering Group	-	-	-	1,500
Liverpool City Council Business Support	6,000	-	6,000	-
Liverpool City Council – Culture Arts Investment Programme	-	18,312	18,312	20,454
Liverpool City Council – Culture Liverpool	-	15,038	15,038	-
Liverpool City Council - ILM	-	-	-	5,684
Liverpool City Council Year of Writing	-	-	-	2,000
Mayors Fund	-	11,177	11,177	9,751
Major of Liverpool	-	12,064	12,064	-
Merseyside Police Community Engagement Strategy	-	5,327	5,327	-
National Archives	-	10,000	10,000	-
National Lottery Communities Fund Covid 19 write to work	-	-	-	47,470
National Lottery- Reaching Communities	-	-	-	44,921
Paul Hamlyn Foundation	-	70,000	70,000	70,000
Pilgrim Trust- Archives Revealed	-	-	-	19,861
Sponsorship	5,154	-	5,154	4,000
Steve Morgan Foundation	-	-	-	11,620
VRP- Arts & Culture	-	-	-	8,760
WEA/ESF Moving Forward	-	-	-	7,859
Youth Endowment Fund	-	12,123	12,123	35,814
	293,941	321,667	615,608	521,556

WRITING ON THE WALL LIMITED
NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2022

Income from charitable activities in 2021 comprised £82,379 for unrestricted funds and £439,177 related to restricted funds

	Unrestricted Funds 2022 £	Restricted Funds 2022 £	Total Funds 2022 £	Total Funds 2021 £
c. Investments				
Bank Interest	42	-	42	118
	=====	=====	=====	=====

Investments Income for 2021 related wholly to unrestricted funds.

4. Expenditure on Charitable Activities

	Direct Charitable Expenditure £	Support & Governance Costs £	Total 2022 £	Total 2021 £
The provision of festivals, events, and activities to promote the art and practise of writing	365,581	238,125	603,706	435,735
	=====	=====	=====	=====

a. Analysed as follows:

	2022 £	2021 £
<i>Direct charitable expenditure:</i>		
Staff salary costs	122,487	52,979
Pension	3,389	1,405
Artists costs	131,988	36,938
Tutors	58,014	31,843
Equipment	984	1,329
Project materials	2,956	153
Venue hire	9,879	(787)
Volunteer expenses	4,217	5,022
Website costs	58	108
Print and design	18,755	18,891
Publicity and marketing costs	10,897	7,069
Travel expenses	1,957	102
	365,581	155,052
	-----	-----

WRITING ON THE WALL LIMITED
NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2022

	2022	2021
	£	£
<i>Support & governance costs</i>		
Staff salary costs	186,572	233,436
Pension	5,185	6,346
Office running Costs	2,327	1,072
Rent and rates	-	1,000
Insurance	963	872
Bank charges	88	111
Sundry	202	189
Consultancy fees	18,549	27,550
Staff expenses	9,326	4,412
Training	230	765
Subscriptions and licences	531	1,028
Registrar of Companies fee	28	28
Recruitment	1,050	-
Payroll fees	523	395
Accountancy	1,160	725
Amortisation	1,000	-
Depreciation	10,391	2,754
	238,125	280,683
	=====	=====
Total expenditure on charitable activities	603,706	435,735
	=====	=====

£383,736 (2021: £346,313) of the above expenditure relates to restricted funding.

b. Staff cost

	2022	2021
	£	£
Salaries	287,610	265,681
Social security costs	21,449	20,734
Pension costs	8,574	7,751
	317,633	294,166
	=====	=====

c. Particulars of employees

Average number of employees during the year, calculated on the basis of full-time equivalents, was as follows:

	2022	2021
	11	10
Charitable activities	=====	=====

No employee received emoluments of more than £60,000 during the year.

The Trustees are not remunerated for their services and are not included in the above number of employees.

No out-of-pocket expenses were reimbursed to trustees in the year (2021: £nil).

WRITING ON THE WALL LIMITED
NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2022

5. Tangible fixed assets

	Equipment	Fixtures & Fittings	Computer Equipment	Total
Cost	£	£	£	£
Brought forward at 1 st April 2021	2,500	6,531	11,829	20,860
Additions during the year	33,127	-	6,121	39,248
Disposals during the year	(-)	(-)	(1,250)	(1,250)
	-----	-----	-----	-----
Balance at 31st March 2022	35,627	6,531	16,700	58,858
	-----	-----	-----	-----
Accumulated Depreciation				
Brought forward at 1 st April 2021	2,500	3,953	7,070	13,523
Charge for the year	6,377	644	3,370	10,391
Disposals during the year	(-)	(-)	(1,250)	(1,250)
	-----	-----	-----	-----
Balance at 31st March 2022	8,877	4,597	9,190	22,664
	-----	-----	-----	-----
Net Book Value at 31st March 2022	26,750	1,934	7,510	36,194
	=====	=====	=====	=====
Net Book Value at 31 st March 2021	-	2,578	4,759	7,337
	=====	=====	=====	=====

6. Intangible fixed assets

	Website	Total
Cost	£	£
Brought forward at 1 st April 2021	5,000	5,000
Additions during the year	-	-
	-----	-----
Balance as at 31st March 2022	5,000	5,000
	=====	=====
Accumulated Amortisation		
Brought forward at 1 st April 2021	-	-
Charge for the year	1,000	1,000
	-----	-----
Balance as at 31st March 2022	-	-
	=====	=====
Net Book Value at 31st March 2022	4,000	4,000
	=====	=====
Net Book Value at 31 st March 2021	5,000	5,000
	=====	=====

7. Stock

Stock comprises books produced by the charity, to be sold or given away for free.

	2022	2021
	£	£
Stock	11,905	3,112
	=====	=====

WRITING ON THE WALL LIMITED
NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2022

8. Debtors

	2022	2021
	£	£
Debtors	30,280	6,502
Prepayments	651	650
	30,931	7,152
	=====	=====

9. Creditors: amounts falling due within one year

	2022	2021
	£	£
Accruals	3,040	725
Tax and social security	9,025	7,527
	12,065	8,252
	=====	=====

10. Analysis of Net Assets between Funds

2022	Tangible Fixed Assets	Intangible Fixed Assets	Net Current Assets	Total
	£	£	£	£
Unrestricted Funds				
General Fund	30,711	-	253,420	284,131
Arts Council England	2,181	-	-	2,181
Designated Reserves	-	-	88,599	88,599
	32,892	-	342,019	374,911
	=====	=====	=====	=====
Restricted Funds				
Arts Council England – Cultural Bridge	-	-	9,437	9,437
Arts Council Recovery Fund	-	4,000	-	4,000
Catalyst Small Grants	14	-	-	14
ESF Community Grant - Next Chapter	439	-	-	439
Liverpool City Council – Culture Arts Investment Programme	342	-	-	342
Liverpool City Council – Culture Liverpool	-	-	15,038	15,038
Liverpool City Council – Festival Enhancement Programme	1,882	-	-	1,882
National Archives	-	-	10,000	10,000
National Lottery- Reaching Communities	315	-	-	315
Paul Hamlyn Foundation	-	-	37,462	37,462
Pilgrim Trust	-	-	6,062	6,062
VRP- Arts & Culture	310	-	-	310
	3,302	4,000	77,999	85,301
	=====	=====	=====	=====
Total funds	36,194	4,000	420,018	460,212
	=====	=====	=====	=====

WRITING ON THE WALL LIMITED
NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2022

2021	Tangible Fixed Assets	Intangible Fixed Assets	Net Current Assets	Total
	£	£	£	£
Unrestricted Funds				
General Fund	2,757	-	219,457	222,214
	-----	-----	-----	-----
Restricted Funds				
Arts Council Recovery Fund	-	5,000	-	5,000
BLAST	-	-	3,000	3,000
British Council Int Project	-	-	7,000	7,000
Catalyst Small Grants	470	-	-	470
ESF Community Grant - Next Chapter	-	-	1,316	1,316
Esmee Fairbairn Foundation	-	-	39,285	39,285
LCVS Community Impact Fund -81	-	-	2,996	2,996
Uprisings	-	-	-	-
LCVS Youth Steering Group	-	-	1,500	1,500
Liverpool City Council – Culture Arts	543	-	-	543
Investment Programme	-	-	-	-
Liverpool City Council – Festival	2,510	-	-	2,510
Enhancement Programme	-	-	2,000	2,000
Liverpool City Council Year of Writing	533	-	-	533
National Lottery- Reaching Communities	-	-	36,490	36,490
Paul Hamlyn Foundation	-	-	19,861	19,861
Pilgrim Trust	524	-	1,165	1,689
VRP- Arts & Culture	-	-	3,541	3,541
VRU Community of Practice Fund	-	-	1,391	1,391
WEA/ESF Moving Forward	-	-	18,245	18,245
Youth Endowment Fund	-	-	-	-
	-----	-----	-----	-----
	4,580	5,000	137,790	147,370
	-----	-----	-----	-----
Total funds	7,337	5,000	357,247	369,584
	=====	=====	=====	=====

11. Unrestricted Funds

Movements in the year

2022	Funds at Beginning of year	Income	Expenditure	Transfer of funds	Funds at End of year
	£	£	£	£	£
General Fund	219,541	294,595	(141,406)	(88,599)	284,131
Arts Council England	2,673	78,072	(78,564)	(-)	2,181
Designated Reserves	-	-	(-)	88,599	88,599
	-----	-----	-----	-----	-----
	222,214	372,667	(219,970)	-	374,911
	=====	=====	=====	=====	=====

WRITING ON THE WALL LIMITED
NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2022

2021	Funds at beginning of year	Movements in the year		Funds at end of year
		Income	Expenditure	
	£	£	£	£
General Fund	84,017	232,619	(94,422)	222,214
	=====	=====	=====	=====

General Fund is used to finance the charitable company's general activities as outlined in the Trustees' Report.

Arts Council England – contribution towards festival and core costs

Designated Reserves - Contribution towards the redundancy provision and three months' running costs and lease commitments.

12. Restricted Funds

2022	Funds at Beginning of year	Movements in the year		Funds at End of year
		Income	Expenditure	
	£	£	£	£
Arts Council England – Cultural Bridge	-	9,477	(40)	9,437
Arts Council England – Year of Writing	-	41,377	(41,377)	-
Arts Council Recovery Fund	5,000	33,000	(34,000)	4,000
British Arts Council	7,000	200	(7,200)	-
BLAST	3,000	-	(3,000)	-
Catalyst Small Grants	470	-	(456)	14
ESF Community Grant - Next Chapter	1,316	11,577	(12,454)	439
ESF Community Grant – Write, What's Next	-	14,511	(14,511)	-
Esmee Fairbairn Foundation	39,285	-	(39,285)	-
Garfield Weston Foundation	-	50,000	(50,000)	-
VS Community Impact Fund 81 Uprisings	2,996	-	(2,996)	-
LCVS Innovation in Communities Fund	-	7,484	(7,484)	-
LCVS Youth Steering Group	1,500	-	(1,500)	-
Liverpool City Council – Culture Arts Investment Programme	543	18,312	(18,513)	342
Liverpool City Council – Culture Liverpool	-	15,038	(-)	15,038
Liverpool City Council – Festival Enhancement Programme	2,510	-	(628)	1,882
Liverpool City Council Year of Writing	2,000	-	(2,000)	-
Mayors Fund	-	11,177	(11,177)	-
Mayor of Liverpool	-	12,064	(12,064)	-
Merseyside Police Community Engagement Strategy	-	5,327	(5,327)	-
National Archives	-	10,000	(-)	10,000
National Lottery- Reaching Communities	533	-	(218)	315
Paul Hamlyn Foundation	36,490	70,000	(69,028)	37,462
Pilgrim Trust	19,861	-	(13,799)	6,062
VRP- Arts & Culture	1,689	-	(1,689)	-
VRU Community of Practice Fund	3,541	-	(3,231)	310

WRITING ON THE WALL LIMITED
NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2022

WEA/ESF Moving Forward	1,391	-	(1,391)	-
Youth endowment Fund	18,245	12,123	(30,368)	-
	<u>147,370</u>	<u>321,667</u>	<u>(383,736)</u>	<u>85,301</u>
	=====	=====	=====	=====

2021	Funds at Beginning of year £	Movements in the year		Funds at End of year £
		Income £	Expenditure £	
Arts Council Recovery Fund	-	49,500	(44,500)	5,000
BLAST	-	3,000	-	3,000
British Arts Council	-	8,000	(1,000)	7,000
Catalyst Small Grants	925	-	(455)	470
ESF Community Grant - Next Chapter	-	4,711	(3,395)	1,316
Esmée Fairbairn Foundation	39,588	31,990	(32,293)	39,285
Julia & Hans Rausing	-	53,286	(53,286)	-
LCVS Community Impact Fund 81 Uprisings	-	2,996	-	2,996
LCVS Youth Steering Group	-	1,500	-	1,500
Liverpool City Council – Culture Arts Investment Programme	-	20,454	(19,911)	543
Liverpool City Council – Festival Enhancement Programme	3,346	-	(836)	2,510
Liverpool City Council - ILM	-	5,684	(5,684)	-
Liverpool City Council Year of Writing	-	2,000	-	2,000
Mayors Fund	25	9,751	(9,776)	-
National Lottery Communities Fund Covid 19 write to work	-	47,470	(47,470)	-
National Lottery- Reaching Communities	-	44,921	(44,388)	533
Paul Hamlyn Foundation	1,436	70,000	(34,946)	36,490
Pilgrim Trust	-	19,861	-	19,861
Steve Morgan Foundation	-	11,620	(11,620)	-
VRP- Arts & Culture	-	8,760	(7,071)	1,689
VRU Community of Practice Fund	4,186	-	(645)	3,541
WEA/ESF Moving Forward	-	7,859	(6,468)	1,391
Youth endowment Fund	-	35,814	(17,569)	18,245
	<u>49,506</u>	<u>439,177</u>	<u>(341,313)</u>	<u>147,370</u>
	=====	=====	=====	=====

Description of Funds These are monies given to the charitable company to be spent at the discretion of the Board of Trustees for specific charitable purposes, as follows:

Arts Council, England, Cultural Bridge - Contribution towards 'Staging the Hidden Words' project.

Arts Council England, Year of Writing - Contribution towards Liverpool Year of Writing.

Arts Council Recovery Fund - to help face the challenges of the Coronavirus pandemic and to ensure WoW has a sustainable future.

BLAST- Contribution to further develop and realise the Writer's Bloc.

WRITING ON THE WALL LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2022

British Arts Council - Contribution towards artist travel costs.

Catalyst Small Grants - Contribution towards salary, consultancy, training, and equipment

ESF Community Learning Grant - Next chapter - Contribution to project to support writers and artists career development.

ESF Community Learning Grant - Write, What Next - Contribution towards 'Write, What's Next' project.

Esmée Fairbairn Foundation - Contribution towards salary, training, and core costs.

Garfield Weston Foundation - Contribution towards 'Writer's Bloc' project.

Julia & Hans Rausing - Contribution towards project costs, core and overheads costs.

LCVS Community Impact Fund - Contribution towards commemoration events of the 1981 Uprisings.

LCVS innovation in Communities Fund - Contribution towards 'Write to Work' project.

LCVS Youth Steering Group - to create a Youth Steering Group for all of WoW's activities.

Liverpool City Council, Culture Arts Investment Programme - To support WoW's capacity to deliver the annual programme of events, activities, and festivals.

Liverpool City Council, Culture Liverpool - Contribution towards 'What's Your Story' projects for the Clinically Extremely Vulnerable and frontline workers.

Liverpool City Council, Culture Liverpool, Festival Enhancement Programme - Contribution towards annual festival.

Liverpool City Council, 'Ways to Work' Intermediate Labour Market scheme

Liverpool City Council Year of Writing - to support WoW's role in leading on the 2021 Year of Writing.

Mayor's City Fund - Contribution towards 'Black History Month' delivered by the Creative Organisations of Liverpool (COol).

Mayor of Liverpool - Contribution towards Year of Writing.

Merseyside Police Authority- Community Engagement Strategy - Contribution towards a 'Youth Mural' project

National Archives – Testbed - Contribution towards L8 Archive project

National Lottery, Communities Fund - Contribution towards 'Write to Work'.

National Lottery, Reaching Communities - Contribution towards 'Writers Bloc' project.

Paul Hamlyn Foundation - Contribution towards Super Heroes Words are our Power! schools-based project.

Pilgrim Trust/National Archives - Contribution towards 'Archives revealed' L8 Archive project

Steve Morgan Foundation - Contribution towards 'Writers Bloc' project.

Violence Reduction Partnership Arts & Culture - WoW Young Writers - Match funding to help develop WoW Young Writers

Workers Education Association/ESF - Contribution towards 'Moving Forward' project

WRITING ON THE WALL LIMITED
NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2022

Youth Endowment Fund - To enable remote/digital/virtual delivery of group-based programme to support young people at risk of youth violence.

13. Operating Lease Commitments

The only financial commitment is three-month notice payment of rent of £1,000. (2021: notice £1,000)

14. Related Party Transactions

There were no material related party transactions during the year which require disclosure (2021: none).

15. Guarantees

As at 31st March 2022, 7 members had given a guarantee of £1 each in the event of the company winding-up. Total: £7 (2021: 7 Members Total: £7)

16. Cash generated from operations

	2022	2021
	£	£
Surplus for the year	90,628	236,061
Adjustments for:		
Depreciation	10,391	2,754
Amortisation	1,000	-
Movements in working capital:		
Decrease/(increase) in stocks	(8,793)	(1,907)
(Increase)/decrease in debtors	(23,779)	40,209
Increase/(decrease) in creditors	3,813	1,922
Cash generated from operations	73,260	279,039
	=====	=====

WRITING ON THE WALL LIMITED

England & Wales - Charity number 1098868

Accounts

WRITING ON THE WALL LIMITED

ANNUAL REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST MARCH 2021

**Company Registration No 04675589
Charity Registration No. 1098868**

WRITING ON THE WALL LIMITED TRUSTEES' REPORT FOR THE YEAR ENDED 31ST MARCH 2021

The trustees are pleased to present their annual report for the year ended 31st March 2021.

The financial statements comply with the Charities Act 2011, Companies Act 2006, Accounting and Reporting by Charities; Statement of Recommended Practice (Sarp 2015) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1st January 2015).

OBJECTIVES AND ACTIVITIES

Writing on the Wall Limited (WoW) organises and promotes an annual programme of events that culminates in a Liverpool-based festival. The annual Writing on the Wall festival features local, national, and international writers, artists, historians and musicians who engage local communities and broader audiences to celebrate writing, diversity, tolerance, storytelling and humour through creativity, controversy, inquiry and debate. Writing on the Wall focuses on writing that empowers, where storytellers give and receive strength through telling. Writing on the Wall promotes both individual and collective creativity.

Public Benefit Statement

In considering the objectives and activities, the Trustees have considered the Charity Commission's guidance on Public Benefit to ensure that the organisation is meeting its Public Benefit requirements.

Introduction – Stuart Borthwick, Chair, Writing on the Wall Trustees.

The financial year 2020/21 was like no other, with COVID-19 having a significant impact on the work of Writing on the Wall (WoW). Following the announcement of a national lockdown on 16 March 2020, the organisation closed its office in Toxteth Library, and staff began to work from home. The Co-Directors contacted funders to ensure the continued financial stability of the organisation, while staff contacted artists and project participants to discuss the emerging situation. This led to an announcement that the planned festival in May 2020 could not go ahead.

During the pandemic, WoW took time to develop and maximise our online offer to help communities and individuals to stay engaged and contribute to the improvement of their mental wellbeing. We worked hard not only at surviving the COVID-19 pandemic, but also at understanding the social change and its impact, creating a program of which results surpassed our own expectations.

Once the continuation of funding was assured and with all staff working safely from home, the team then began to develop a strategy for 'living in the digital world' and out of this came a full programme of online events for May 2020 and what became the organisation's 20th annual festival. This festival was a great success and allowed WoW to reach its largest ever festival audience. A full report is below.

Following on from the success of the May 2020 festival, the team then began to deliver as many projects as possible in the circumstances, quickly adapting much of WoW's work to the online world. Again, this proved to be a successful move. The needs of Writing on the Wall's project participants and clients increased because of COVID-19, particularly in relation to mental health and isolation, and WoW ensured that it continued to provide a range of services that were to meet this need. During this period, WoW staff were also successful in applying for a range of emergency grants. This enabled WoW to continue to expand the organisation's activities, further meeting the needs of WoW's clients, funders, project participants and audiences. From a governance perspective, the Board also appointed two new trustees to enhance its oversight of the work of the organisation.

WRITING ON THE WALL LIMITED

TRUSTEES' REPORT FOR THE YEAR ENDED 31ST MARCH 2021

In the end, WoW expanded its programme of events during the worst of the COVID-19 pandemic, and this won the organisation praise and many plaudits. Two are worth mentioning here. In December 2020, the Social Impact Team of Eventbrite, the online ticketing company, contacted WoW after having attended a number of online events and offered a donation of US\$10,000 'to say thank you for the good you are doing in the world'. This was gratefully received. Meanwhile, here in the Liverpool City Region, in March 2021, WoW were delighted to receive the award of Arts Organisation of the Year, presented to WoW by Liverpool City Region Mayor Steve Rotherham. This award felt like the culmination of twenty years of development, but WoW will not rest on its laurels and will continue to adapt and develop in the new post-pandemic world.

A lot has been learned during the pandemic, about digital delivery, the impact of WoW's work, and the way that society has adapted to the ongoing pandemic. This will stand WoW in good stead in the future years, as it continues to deliver festivals, projects and events in both the digital world and in-person.

ACHIEVEMENTS AND PERFORMANCE FOR THE YEAR & PLANS

Creative Community engagement and writing development

The Writer's Bloc, our online digital writing centre, was set up in June 2020 as a response to the pandemic, allowing us to create an online space for writers to socialise, upskill, share their experience and be creative. We have delivered a series of residencies with high-profile writers, including Yvonne Battle-Felton, Anthony Anaxagorou, Cash Caraway and Bidisha, offering free workshops, masterclasses and one-to-one support for writers locally, nationally and internationally.

We delivered a series of What's Your Story Projects in 2020/21 which used writing as a tool to help communities share their experiences, build confidence and rebuild their lives. The projects worked alongside women with experience of domestic abuse, Black and Asian writers exploring BLM, families seeking asylum and individuals struggling with mental health.

These included: It's Not Okay (domestic abuse), Time to Breathe (racism and Black Lives Matter) and Write Minds (Mental health and wellbeing), led by writers Margy McShane, Cheryl Martin and Deborah Morgan, where participants explored and told their stories of experiences of domestic violence, racism and mental health. We held showcases of the work of the writers during WoWFEST 21 and will be launching their work in anthologies at a Liverpool Year of writing celebration event in September 2021.

A partnership project with Person Shaped Support (PSS), called PSS Families, continued to work with families that are affected by a parent or caregiver being imprisoned and the book of their work is due out later this year.

Humanise was a collaboration with One September, working with children from families seeking asylum to create an anthology of poems and stories.

In late 2020, Writing on the Wall were asked by Liverpool City Council to coordinate the Liverpool 2021 Year of Writing - a celebration of writing in all its forms designed to discover new voices and publish new writing through a partnership of arts and cultural organisations, writers, artists, educators and businesses as part of an inclusive drive to improve literacy in the city.

2021 is year two of a three-year cycle which began in 2020 with the Year of Reading. 2022 will be the Year of Spoken Word and then the cycle will begin again.

- We secured £45,974 from Arts Council England to support the Year of Writing activities
- employed a coordinator

WRITING ON THE WALL LIMITED

TRUSTEES' REPORT FOR THE YEAR ENDED 31ST MARCH 2021

- organised a Core and Partners Group
- offered commissions worth **£13,150** to a range of artists to deliver creative work and projects during the year.
- Amplified **145 activities/workshops and writing projects by partners**
- **Organised writing competitions for all ages** with Mersey Ferries, the Liverpool Irish Festival and the Awesome Foundation.
- With Writing on the Wall we have been able to amplify and facilitate their extensive resources, free courses and workshops with programmes such as The Writers Bloc.
- We have a network of **173 arts partners/ organisations involved**.
- We have created a writer's directory to allow writers/artists and communities to work together <https://www.cultureliverpool.co.uk/writers-directory/>
- Through our social media platforms and those of **Culture Liverpool** we have been able to develop an online audience reach of **4.5 million**.

Adult skills, education, employment and enterprise projects

Write to Work, part of the Directions Project, part funded by the European Social Fund since 2019, entered its fourth delivery year, working entirely online to support long term unemployed participants from across the Liverpool City Region to upskill and confidently navigate an ever-changing employment landscape.

Feedback has been very positive, with 45% of people on the courses moving into employment or further education.

'I wanted you to know that the skills I learned at Write to Work really made all the difference to helping me secure some positives in the middle of this very difficult time. Thank you so very much for allowing me to participate in the life-changing Write to Work programme.'

Next Chapter Project was a pilot project, funded by the WEA, helping us to develop our highly successful mentoring work. Pairing high profile writers and artists with participants to create brand new work, WoW partnered with four arts organisations and published the work across all their platforms.

Moving Forward, a project designed to support more advanced writers, helped members to take their work and careers to the next level, looking at practical skills such as finance, bid writing and evaluation and marketing.

Enterprise Hub connects people in the LCR to bespoke, free business advice and support. We continued to deliver live events as part of our Writer's Bloc, helping participants to hear directly from creative professionals and provided one to one consultation.

In December 2020, 32 people engaged with the Level Up course, which hosted creative professionals giving advice about the freelance creative industry: creative problem solving, Arts Council England funding, project management, marketing, business planning and copywriting. In 2020-21, over 200 people engaged in Enterprise hub events and activities.

We have held a series of events, including for example, Writer's Bloc residency with Patrice Lawrence looking at advice for those starting out in the publishing industry and a discussion of the lack of diversity within children's literature. We hold regular Enterprise Hub events led by the Writer on the Bloc and have continued referring people for business advice and support.

Children and Young people

Super Heroes: Words are our Power is our flagship school's projects that helps children and teachers to engage positively with their education and put creativity back into the classroom.

WRITING ON THE WALL LIMITED

TRUSTEES' REPORT FOR THE YEAR ENDED 31ST MARCH 2021

This year the project went digital and saw imaginative collaborations with charities such as Movema, bringing movement and writing together online. In 2020, after the BLM protests, we delivered training with our teachers that explored equality and diversity within the classroom and the curriculum, led by Darren Chetty. As a direct result of this training, and research highlighting the lack of diversity within children's literature, we created and will be launching this year, *Super Heroes: Diverse Stories for a Diverse World*. The book's contributors all explore identity, helping our children to see themselves and their experiences in the literature they read.

WoW Young Writers –launched in July 2020, delivering creative weekly, online sessions with artists from all over the country. We had a total of 120 young people engage over the course of 12 months, with a core group of 15 regularly attending. We support the young people to learn new writing and creative skills, socialise and develop creative approaches to their own lives and their views on society. They created a brilliant Zine with original writing and poetry, that explored reactions to Black Lives Matter and our own Black History Month Festival.

We delivered two commissions: I Know I Wish I Will (Eastside Educational Trust) and 'Spoken Word Power' (Eastside Educational Trust), which worked across ten schools.

WoW worked with Pagoda Arts, an organisation based in Liverpool's Chinatown, to create spoken word poems and videos that highlighted and celebrated the experience of young BESEA (British East and South East Asian). As part of this project WOW and Pagoda Arts worked with the local community and Zap Graffiti to create a beautiful mural in Chinatown that celebrated the Chinese community's presence in Liverpool. The project allowed our communities the space to make an important and positive response to the huge increase in reports of hate crime against our BESEA communities during the pandemic.

Festivals

WoWFest: Lockdown was WoW's digital festival programme responding to the COVID-19 pandemic. It consisted of 32 digital events with guests including: Noam Chomsky, Jeremy Corbyn, Irvine Welsh, Francesca Martinez, Stuart Maconie, AL Kennedy, Lyn Gardner, Nikesh Shukla, Rosie Jones, Sharna Jackson, Phil Scraton, Amrou Al-Kadhi who took part in discussions, performances, workshops, reading, panels, film screenings and book launches. 87.62% of audiences rated the quality as excellent, with our major age group being 26–50-year-olds at 61.90%.

WoWFEST: Lockdown: Total Audience -1,629. Total Online Views- 84,933

WoW's Black History Month programme took place mostly online, with 30 events across the month. Guests included Marlon James, Irenosen Okojie, Shami Chakrabarti, Professor Steven Small, Patience Agbabi, John Barnes, Professor Harry Edwards, Magid Magid. WoW's programme was part of a city-wide offer as part of CoOL's Liverpool's Black History Month.

The programme covered a range of relevant topics such as activism and strategic social change, disrupting societal inequality, police brutality, equality within society, athlete activism, decolonising the education system, Black Rights, the intersections of race and disability, allyship, Black fantasy, local history and two socially distanced editions of our popular 1919 Walking Tour.

76.85% of audience rated them as excellent, with our major age-group being 26-50 year old's at 49.07%.

Views: 608 live views and 12,241 to date.

WRITING ON THE WALL LIMITED

TRUSTEES' REPORT FOR THE YEAR ENDED 31ST MARCH 2021

Creative Heritage

Our L8 Law Centre project, archiving the experience of our Black communities post the 1981 Uprisings, was successful in receiving further funding and were able to recruit a full-time archivist in 2021. We also created a film during Black History Month that documented the experiences of local activists in the areas on the 40th anniversary of the uprisings.

The George Garrett Archive project delivered an online education course that ran for eight weeks and was attended by 23 people. The group continues to meet regularly and is organising events to commemorate the 1921 Unemployed Marches which George Garrett played a role in organising and wrote a key essay about the period in 'Liverpool 1921-22'.

Great War to Race Riots

The Great War to Race Riots Project continues to attract national and international attention. The project is based on a collection of original documents from 1919 to 1921, including letters from black workers, servicemen and seafarers to Lord Mayor of the Liverpool, describing a colour bar in employment and rising racial tensions.

Commissions and partnerships

NML A Wonderful Place – WoW are proud that National Museums Liverpool are creating an installation about Writing on the Wall, which includes a short film and display being created by local artist Faith Bebington that will be opened in November 2021 as part of their newly refurbished Wonderful Place exhibition in the Museum of Liverpool.

WoW created a short film, commissioned by Culture Liverpool, about the 1981 Toxteth Uprisings that featured a range of local people and community activists talking about their experiences of the uprisings and the causes behind them.

WoW and Pagoda Arts were commissioned by Culture Liverpool to work on a CREart funded project which brings together European artists, in this case Alexis Le Pesteur, based in France, to work with communities and a Liverpool based artists, to create a design and install a mural celebrating the Year of the Ox and the Chinese community in Liverpool on a wall running along Great George's Square in China Town. Zap Graffiti. We engaged the Chinese community via Zoom with 40 children and twenty plus adults attending Zoom meetings and the mural was created and launched with the local community.

Equality, diversity and inclusivity

WoW continued to demonstrate its commitment to inclusion and diversity through its programming of events to ensure diverse representation – our festival guests, project leaders and 'Writers on the Bloc' are highly diverse, and we continued working to engage audiences across the region from a range of communities in our projects and festival activities. This is reflected in the figures below:

WoWFEST: 71.15% of audiences were Female and 14.29% self-identified as having a disability. 25.61% of audiences identified as LGBTQIA+ and 31.63% identified as BRM.

Black History Month: 78.85% of audiences identified as female, and 25% as having a disability. 22.39% of audiences identified as LGBTQIA+ and 51.85% as BRM.

What's Your Story Projects launched as part of WoW's response to the pandemic and Lockdowns: It's Not Ok worked with an all-female group of participants with experience of or who are vulnerable to domestic abuse, 33.3% of them were disabled and 33% of them identified as BRM. Time to Breathe responded to the Black Lives Matter protests earlier in the year, a group of exclusively Black and Racial Minority writers consisting of 33% men and 66% women, 33% LGBT and 33% disabled. Write Minds was created to create a safe and communal space suffering with isolation and mental health issues in lockdown,

WRITING ON THE WALL LIMITED

TRUSTEES' REPORT FOR THE YEAR ENDED 31ST MARCH 2021

11% male, 77.5% female and 11.1% trans or non-binary. 31% of them identified as having a disability and 17.6% as BRM.

Our response to the Black Lives Matter Movement following the murder of George Floyd was an excellent example of how we work to offer communities a voice in response to current issues and ongoing concerns, in this case direct, institutional and structural racism. The What's Your Story? Course, Time to Breathe, was structured in such a way as to provide a safe, welcoming space for what became an emotional and constructive journey for all the participants, where they discussed their own experiences and developed creative responses for an anthology.

Audience Development

Audience development has been at the heart of WoW's work for many years. Our application and skill in this area is, along with our programming, is one of the reasons why we have been able to engage the hardest to reach audiences in our festivals and projects, and why we have one of the most diverse audiences for a mainstream arts organisation. During the pandemic, project work quickly moved online, as we felt it was important to retain contact with project participants who may have been particularly vulnerable at the time. We also set up The Writer's Bloc, our online writing centre, to make sure we were supporting our communities and our freelancers through writing and creative activity. With our digital festival programmes, we were able to expand our reach for both audiences and artists. We saw an unprecedented increase in engagement with our festivals during this time, and an increase in engagement from disabled and transgender audiences, as well as people with caring responsibilities or those with less financial stability during the pandemic as all activities were free in 2020. Since March 2020 we have continued the same level of engagement throughout all the festival and project activities. To reach audiences, we have utilized the following methods and channels: Online promotion through our revamped website, social media – Twitter, Instagram, Facebook (including paid adverts), google ads, weekly newsletter to over 100 subscribers, paid outreach workers, working through partnerships and networks including Cool, YOW, LARC, flyers, posters, direct contact – telephone calls, etc.

- Over 7000 people attended festival events (figures from 2019 and 2020)
- We had an impressive number of digital statistics; 65.4k Good Ad Impressions and 6.31k interactions (a click rate of 9.65%, above the 3-5% average). Our Facebook posts reached over 193k people, with over 43k engagements and 48.6k video views and counting (accounting to 137.1k minutes watched). We had 20 pieces of national and local coverage, reaching an online readership of 40.4 million with an estimated £120k coverages. The website had 30,468 views from 8530 users.
- Over 98% rated the festival events as excellent or good (87.62% rated the festival events as excellent) with audience demographics of: 71.15% female, 14.29% disabled, 26.14% LGBTQI+ and 31.63% BAME.
- WoW are consistently rated 'outstanding' by ACE for our commitment to the Creative Case for Diversity – this includes 2020-21.
- In addition to the diverse programming with WoW's two festivals, a range of free events and concessions ticket prices; ensures extensive access to events, which are all held in accessible venues.

WRITING ON THE WALL LIMITED

TRUSTEES' REPORT FOR THE YEAR ENDED 31ST MARCH 2021

- Our enhanced digital offer ensured that our audiences and participants kept engaged and loyal to WoW and attended courses and activities online; Writer's Bloc was attended by 500 people; Superheroes digital version was enjoyed by over 1000 children.

Finance/Fundraising

- From the beginning of COVID-19 until the present date, we raised £589,329 from a range of grant-making bodies.
- During 2020-21, WoW's income grew by £246,984, an increase of 58% compared to the previous financial year.
- Our Funders include ACE, Liverpool City Council, Paul Hamlyn Emergency Funding, Garfield Weston, Esmée Fairbairn, LCR Mayoral Inclusive Growth fund, CAIP (City Council), National Lottery, Steve Morgan Foundation, Youth Endowment Fund, Archives Revealed, WEA, The Julia and Hans Rausing Trust Charity Survival Fund, VRP Arts and Culture, British Council, CreART Commission, Merseyside Police, Violence Reduction Partnership, LCVS, Merseytravel and Unison.
- Our earned income during 2020-21 was 3% of our total budget which is quite significant considering that all events were online, WoWFEST 2020 was free, and all of our projects are free.

WoW's profile since March 2020 has grown exponentially across the Liverpool City Region, who awarded us 'Arts Organisation of the Year'. We feel this was due to the depth of our work and the level of innovation used, and, maybe most importantly through feedback and word of mouth from audiences, project participants, funders and partners, and also from many high-profile people who carry influence across the region, all of whom have been inspired and motivated by our work and place a great amount of trust in us.

COVID-19

The issue of the impact of Covid-19 and our response is addressed throughout this report, as it has had a major impact on our way of working, particularly working from home and moving to online delivery, in which we have developed a very high skillset, and in how we interact with our communities.

Writing on the Wall have experienced a challenging yet productive year during the COVID pandemic and lockdowns. As a socially-engaged arts organisation, we responded well to the pandemic, and supported individuals and communities, providing them with vital support, creative engagement and inspiration for those affected by the Lockdowns. The Writer's Bloc goes from strength to strength, as do our numerous projects addressing, among other issues, mental health, domestic abuse and racism.

The leadership and staff team have worked very hard to secure emergency funding to maintain and expand our staff capacity and to create new online projects and keep the communities around us connected and creative. Feedback from people taking part in the projects and activities we have delivered has been very positive, with many saying our work has been a 'lifeline' to them. Jemma, one of the participants on our Write to Work course is a single parent who has suffered from mental health issues: "I am ever so grateful to have been able to continue the course online throughout the pandemic, this has become somewhat of a life saver through these very lonely and tough times. I can't stress enough what a total tonic the writing burst sessions have been."

FINANCIAL REVIEW

Total income for the year was £671,796 (2020: £424,812) of which £439,177 (2020: £212,314) related to funding for projects upon which restrictions are placed.

WRITING ON THE WALL LIMITED

TRUSTEES' REPORT FOR THE YEAR ENDED 31ST MARCH 2021

Total expenditure for the year was £435,735 (2020: £375,214), leaving a surplus for the year of £231,061 (2020: surplus £49,598).

At 31st March 2021 the charitable company reserves stood at £369,584 (2020: £133,523) of which £147,370 (2020: £49,506) represented restricted funds.

Of the unrestricted reserve funds, £164,214 are designated for activities in the year-end 2022. Leaving free reserves of £6,371

Risk Management

The trustees examined the major risks that the charitable company faces each year and have developed and continue to develop systems to monitor and control these risks to mitigate any impact that they may have on the charity both now and in the future.

Reserves Policy

It is the policy of the charitable company to maintain unrestricted funds, which are free reserves at a level to cover redundancy provision and allows the charity to continue to run its activities for three months should no further funding be received.

As at the end of the financial year the unrestricted funds totalled £222,214. The charitable company requires £26,123 for redundancy provision, £1,000 lease requirement and £24,506 for three months running costs, (total £51,629).

STRUCTURE, GOVERNANCE AND MANAGEMENT

The organisation is a charitable company limited by guarantee, incorporated on 24th February 2003 (Company number 04675589) and registered as a charity on 5th August 2003 (Charity number 1098868).

The company was established under a Memorandum of Association which established the objects and powers of the company and is governed by its Articles of Association dated 20th February 2003. The Charity's Board of Trustees are also its Directors. The members are elected by Annual General Meetings (AGM) of the members of the Charity, with casual vacancies being filled, as required, by the Board of Trustees in accordance with the Charity's Articles of Association.

The Board meets regularly throughout the year and attends to all strategic and operational matters

Trustee Recruitment:

Periodically, the board identifies any skills gaps and advertises any vacancies on the board.

Opportunities are advertised through our mailing contact, partnerships and networks. Advertisements will explicitly state that the board welcomes applications from under-represented groups. Trustees may at any time co-opt any person duly qualified to be appointed as a trustee to fill a vacancy in their number or as an additional Trustee, but a co-opted Trustee holds office only until the next AGM.

Equality and Diversity

In the planning and delivery of our activities, issues of inclusion, diversity, access and equality are at the forefront of our thoughts. The organisation ensures that all venues used are accessible, that publicity is targeted at relevant groups where necessary, and that all aspects of the events are welcoming and inviting, and that where possible we offer ways to support people attending, including childcare, translation and deaf signing.

WRITING ON THE WALL LIMITED
TRUSTEES' REPORT FOR THE YEAR ENDED 31ST MARCH 2021

WoW was rated as Outstanding by Arts Council England for its diverse artistic programming in this period, programming that attracts and diverse audiences and participants.

Our festival evaluations are an indication of the success of our work in engaging 'hard to reach' communities and is a clear representation of how WoW is perceived as an inclusive, accessible organisation.

REFERENCE AND ADMINISTRATIVE DETAILS

Name	Writing on the Wall Limited
Company number	04675589
Charlty number	1098868
Registered office	Windsor Street Library Windsor Street Liverpool L8 1XF
Board of Trustees	The Board of Trustees who are also its Directors. Members are elected by Annual General Meetings of the members of the council in accordance with the Articles of Association.
Trustees	P Amann (Appointed 21 st October 2020) S Borthwick R Donaldson P Feeny M Kennedy L McMullan E Onuora (Appointed 10 th September 2020)
Secretary	Ms M Heneghan
Independent Examiner	Paula Sanchez, ACCA c/o LCVS 151 Dale Street, Liverpool, L2 2AH
Bankers	Barclays Bank plc 48B & 50 Lord Street Liverpool L2 1TD

Signed on behalf of the Board of Trustees



.....
S Borthwick, Chair and Trustee

Date: 8/12/21

WRITING ON THE WALL LIMITED

STATEMENT OF TRUSTEES' RESPONSIBILITIES

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company as at the balance sheet date and of its incoming resources and application of resources, including income and expenditure, for the financial year. In preparing those financial statements, the trustees should follow best practice and:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principle in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue as a going concern;
- state whether applicable accounting standards have been followed, subject to any material departure disclosed and explained in the financial statements.

The Trustees are responsible for maintaining proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the Charities Act 2011, Companies Act 2006, Accounting and Reporting by Charities; Statement of Recommended Practice (Sorp 2015) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1st January 2015).

By Order of the Board



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Ms M Heneghan
Company Secretary

Windsor Street Library
Windsor Street
Liverpool
L8 1XF

Date: 8.12.2021.....

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF WRITING ON THE WALL LIMITED

Respective responsibilities of trustees and examiner

I report on the accounts of the charitable company for the year ended 31st March 2021, which are set out on pages 12 to 26.

The trustees (who are also the directors of the company for the purposes of company law) are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the 2011 Act,
- to follow the procedures laid down in the general Directions given by the Charity Commission (under section 145(5)(b) of the 2011 Act, and
- to state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

In connection with my examination, no matter has come to my attention:

Independent examiner's statement

(1) which gives me reasonable cause to believe that in, any material respect, the requirements:

- to keep accounting records in accordance with section 386 of the Companies Act 2006; and
 - to prepare accounts which accord with the accounting records and comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting Charities
- have not been met; or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Name: **Paula Sanchez**

Relevant professional qualification or body: **ACCA**

Address: **c/o LCVS**

151, Dale Street, Liverpool, L2 2AH

Dated: 8 Dec 2021

WRITING ON THE WALL LIMITED
STATEMENT OF FINANCIAL ACTIVITIES (including Income & Expenditure)
FOR THE YEAR ENDED 31ST MARCH 2021

	Notes	Unrestricted Funds 2021 £	Restricted Funds 2021 £	Total 2021 £	Total 2020 £
Income and endowments from:					
Donations and legacies	3a	150,122	-	150,122	79,846
Charitable activities	3b	82,379	439,177	521,556	344,830
Investments	3c	118	-	118	136
Total income		232,619	439,177	671,796	424,812
Expenditure on:					
Charitable activities	4	94,422	341,313	435,735	375,214
Total expenditure		94,422	341,313	435,735	375,214
Net income movement in funds		138,197	97,864	236,061	49,598
Reconciliation of funds:					
Total funds brought forward	10,11	84,017	49,506	133,523	83,925
Total funds carried forward	9-11	222,214	147,370	369,584	133,523

The notes on pages 14 to 26 form part of these accounts. All the above amounts relate to continuing activities of the charitable company.

WRITING ON THE WALL LIMITED
BALANCE SHEET AS AT 31st MARCH 2021

Company Reg No: 04675589

	Notes	31 st March 2021		31 st March 2020	
		£	£	£	£
Fixed assets:					
Tangible fixed assets	5		7,337		4,974
Intangible fixed assets	6		5,000		
Current assets:					
Stock	7	3,112		1,205	
Debtors	8	7,152		47,361	
Cash balance		355,235		86,313	
		-----		-----	
		365,499		134,879	
Current liabilities:					
Creditors: amounts falling due within one year	9	(8,252)		(6,330)	
		-----		-----	
Net current assets			357,247		128,549
			-----		-----
Total assets less current liabilities			369,584		133,523
			=====		=====
Funds					
Unrestricted funds	10, 11	222,214		84,017	
Restricted income funds	10, 12	147,370		49,506	
		-----		-----	
		369,584		133,523	
		=====		=====	

These financial statements have been prepared in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102).

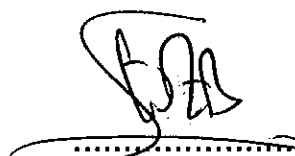
These accounts have been prepared in accordance with the provisions applicable to small companies subject to the small companies' regime and in accordance with FRS102 SORP.

For the period covered by these accounts the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

No members have required the company to obtain an audit of its accounts for the year in question in accordance with section 476 of the Companies Act 2006.

The trustees, who are the directors of the company, acknowledge their responsibility for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

Approved by the Board on 8/12/21, and signed on their behalf by:



S Borthwick, Chair and Trustee

1. LIMITED LIABILITY

The Charity is a company limited by guarantee. Each member's liability is limited to £1.

2. ACCOUNTING POLICIES

Basis of Accounting

The accounts have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts. The financial statements have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (SORP 2015) (effective 1st January 2015), Charities Act 2011 and the Companies Act 2006.

The accounts are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

The Charitable Company has taken advantage of the provisions in the SORP for Charities applying FRS 102 Update Bulletin 1 not to prepare a Statement of Cash Flows.

Going concern

The Charitable Company has not been significantly impacted financially by Covid-19, due to receiving emergency funding from 10 funders and moving courses online. At the time of approving the accounts, the Trustees have a reasonable expectation that the Charitable Company has adequate resources to continue in operational existence for the foreseeable future. The Trustees have therefore adopted the going concern basis of accounting in preparing the accounts.

Fund accounting

Unrestricted funds are the Charitable Company's free reserves available for the trustees to apply in accordance with the charitable company's charitable objectives.

Restricted funds are subject to specific restrictive conditions imposed by the donor. All restricted funds are accounted for as restricted income and expenditure for the purposes is charged to the fund.

Income recognition

All income is recognised once the charity has entitlement to the income, there is sufficient certainty of receipt and so it is probable that the income will be received, and the amount of income receivable can be measured reliably.

Donations and legacies comprise of donations and general grants which are recognised in the accounts when received, with the exception of known legacies which are accounted for when their receipt is certain.

Income from charitable activities is recognised on an accruals basis except for grants receivable, which are recognised on the date on which their unconditional payment is confirmed by the donor.

Income from investment relates to bank interest received and is recognised when the amount is certain.

Expenditure recognition

Liabilities are recognised as soon as there is a legal or constructive obligation committing the charitable company to that expenditure, it is probable that settlement will be required and the amount of the obligation can be measured reliably.

All expenditure is accounted for on an accruals basis. All expenses, including support costs and governance costs, are allocated or apportioned to the applicable expenditure headings in the Statement of Financial Activities. Support and governance costs are applied to unrestricted funds unless specifically included in the restrictions, as specified by the donor.

Expenditure on charitable activities relate to the operation of the charity comprising of direct charitable expenditure to meet the objectives of the charitable company. Support and governance costs relate to the management and operation of the organisation and also compliance with constitutional and statutory requirements in producing the annual report. These are dealt with in the Statement of Financial Activities when payment has been approved by the charitable company.

Stock

Stock comprises books produced by the charitable company. The value of the stock is held at net realisable value as some books are given away for free whilst others are sold.

Tangible Fixed Assets

Capital expenditure of £500 and above is stated in the balance sheet at cost less accumulated depreciation. Depreciation is provided to write off the cost of each asset over its expected useful life as below:

Plant & Machinery	– 33% per annum straight line basis
Fixtures & Fittings	– 25% per annum reducing balance basis
Computers & Equipment	– 33% per annum straight line basis

Intangible Fixed Assets

Capital expenditure is treated as a fixed asset and amortised to write off each asset over its estimated useful life as follows

Website	20% per annum straight line basis
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Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts.

Financial Instruments

The charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the charity's balance sheet when the charity becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts

and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

Basic financial liabilities

Basic financial liabilities, including creditors and bank loans are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future receipts discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Derecognition of financial liabilities

Financial liabilities are derecognised when the charity's contractual obligations expire or are discharged or cancelled.

Critical accounting estimates and judgements

In the application of the charity's accounting policies, the trustees are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an on-going basis. Revisions to accounting estimates are recognised in the year in which the estimate is revised where the revision affects only that year, or in the year of the revision and future years where the revision affects both current and future years.

Taxation

Income and gains are exempt from taxation as they are received and applied for charitable purposes only. The charitable company benefits from various exemptions from taxation afforded by tax legislation and is not liable to corporation tax on income or gains falling within those exemptions

WRITING ON THE WALL LIMITED**NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2021**

3. Donations and endowments from

	Unrestricted Funds 2021 £	Restricted Funds 2021 £	Total Funds 2021 £	Total Funds 2020 £
a Donatlons and legacies				
Donations	10,970	-	10,970	3,185
General grants	139,152	-	139,152	76,661
	-----	-----	-----	-----
	150,122	-	150,122	79,846
	=====	=====	=====	=====

WRITING ON THE WALL LIMITED
NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2021

	£	£	£	£
b. Charitable activities				
Arts Council Recovery Fund	-	49,500	49,500	-
Box office income	7,198	-	7,198	22,671
Book and Bar sales	2,973	-	2,973	4,796
British Council	-	8,000	8,000	-
BLAST	-	3,000	3,000	-
Catalyst Small Grants	-	-	-	18,029
CAIP- LCC	-	20,454	20,454	-
Church Urban Fund	-	-	-	10,000
Commissions	68,208	-	68,208	101,099
Culture Liverpool Investment Programme	-	-	-	21,418
Directions Write to Work	-	-	-	2,623
ESF Community Learning Grant	-	-	-	7,141
ESF Ways to Work ILM	-	-	-	8,278
Esmée Fairbairn Foundation	-	31,990	31,990	62,160
Granada Foundation	-	-	-	2,000
ILM LCC	-	5,684	5,684	-
Julia & Hans Rausing	-	53,286	53,286	-
LCVS Community Impact Fund	-	-	-	3,500
LCVS Youth Steering Group	-	1,500	1,500	-
LCC Year of writing	-	2,000	2,000	-
LCVS 81 Uprisings	-	2,996	2,996	-
Littlewoods Books	-	-	-	72
Mayors Fund	-	9,751	9,751	2,000
Paul Hamlyn Foundation	-	70,000	70,000	70,000
Sponsorship	4,000	-	4,000	3,950
Steve Morgan Foundation	-	11,620	11,620	-
TNL- Reaching Communities	-	44,921	44,921	-
TNL- Communities Fund Covid 19 write to work	-	47,470	47,470	-
The Pilgrim Trust- Archives Revealed	-	19,861	19,861	-
VRP- Arts & Culture	-	8,760	8,760	-
VRU Community of Practice Fund	-	-	-	5,093
WEA/ESF Moving Forward	-	7,859	7,859	-
WEA Next Chapter	-	4,711	4,711	-
Youth endowment Fund	-	35,814	35,814	-
	82,379	439,177	521,556	344,830
	=====	=====	=====	=====
c. Investments	£	£	£	£
Bank Interest	118	-	118	136
	=====	=====	=====	=====

WRITING ON THE WALL LIMITED
NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2021

4. Expenditure on Charitable Activities

	Direct Charitable Expenditure £	Support & Governance Costs £	Total 2021 £	Total 2020 £
The provision of festivals, events and activities to promote the art and practise of writing	155,052	280,683	435,735	375,214
	=====	=====	=====	=====

a. Analysed as follows:

	2021 £	2020 £
<i>Direct charitable expenditure:</i>		
Staff salary costs	52,979	87,238
Pension	1,405	2,436
Artists costs	36,938	36,792
Tutors	31,843	26,407
Distribution	-	2,190
Equipment	1,329	324
Materials	153	1,288
Venue hire	(787)	7,913
Volunteer expenses	5,022	6,565
Website costs	108	593
Print and design	18,891	11,033
Publicity and marketing costs	7,069	2,695
Travel expenses	102	4,513
	-----	-----
	155,052	189,987
	=====	=====

WRITING ON THE WALL LIMITED**NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2021**

	2021	2020
	£	£
<i>Support & governance costs</i>		
Staff salary costs	233,436	148,262
Pension	6,346	4,068
Office running Costs	1,072	3,780
Rent and rates	1,000	3,232
Insurance	872	945
Bank charges	111	138
Sundry	189	12
Consultancy fees	27,550	9,440
Staff expenses	4,412	6,679
Trustee expenses	-	539
Training	765	1,922
Repairs	-	155
DBS fees	-	25
Subscriptions and licences	1,028	1,106
Registrar of Companies filing fee	28	-
Payroll fees	395	426
Accountancy	725	725
Depreciation	2,754	3,773
	280,683	185,227
Total expenditure on charitable activities	435,735	375,214
	=====	=====

£346,313 (2020: £226,899) of the above expenditure relates to restricted funding.

b. Staff cost

	2021	2020
	£	£
Salaries	265,681	218,596
Social security costs	20,734	16,904
Pension costs	7,751	6,504
	294,166	242,004
	=====	=====

c. Particulars of employees

Average number of employees during the year, calculated on the basis of full-time equivalents, was as follows:

	2021	2020
Charitable activities	10	9
	=====	=====

No employee received emoluments of more than £60,000 during the year.

WRITING ON THE WALL LIMITED
NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2021

The Trustees are not remunerated for their services and are not included in the above number of employees.

No out of pocket expenses were reimbursed to trustees in the year (2020: £nil).

5. Tangible fixed assets

	Plant & Machinery	Fixtures & Fittings	Computers & Equipment	Total
Cost	£	£	£	£
Brought forward at 1 st April 2020	2,500	6,531	6,712	15,743
Additions during the year	-	-	5,117	5,117
	-----	-----	-----	-----
Balance at 31st March 2021	2,500	6,531	11,829	20,860
	-----	-----	-----	-----
Accumulated Depreciation				
Brought forward at 1 st April 2020	2,475	3,094	5,200	10,769
Charge for the year	25	859	1,870	2,754
	-----	-----	-----	-----
Balance at 31st March 2021	2,500	3,953	7,070	13,523
	-----	-----	-----	-----
Net Book Value at 31st March 2021	0	2,578	4,759	7,337
	=====	=====	=====	=====
Net Book Value at 31st March 2020	25	3,437	1,512	4,974
	=====	=====	=====	=====

6. Intangible fixed assets

	Website	Total
Cost	£	£
As at 31 st March 2020	-	-
Additions during the period	5,000	5,000
	-----	-----
Balance as at 31st March 2021	5,000	5,000
	=====	=====
Accumulated Amortisation		
As at 31 st March 2020	-	-
Charge for the period	-	-
	-----	-----
Balance as at 31st March 2021	-	-
	=====	=====
Net Book Value at 31st March 2021	5,000	5,000
	=====	=====
Net Book Value at 31st March 2020	-	-
	=====	=====

WRITING ON THE WALL LIMITED
NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2021

7. Stock

Stock comprises books produced by the charity, to be sold or given away for free.

	2021	2020
	£	£
Stock	3,112	1,205
	=====	=====

8. Debtors

	2021	2020
	£	£
Debtors	6,502	46,737
Prepayments	650	624
	-----	-----
	7,152	47,361
	=====	=====

9. Creditors: amounts falling due within one year

	2021	2020
	£	£
Accruals	725	725
Social security	7,527	5,605
	-----	-----
	8,252	6,330
	=====	=====

WRITING ON THE WALL LIMITED
NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2021
10. Analysis of Net Assets between Funds

	Tangible Fixed Assets	Intangible Fixed Assets	Net Current Assets	Total
	£	£	£	£
Unrestricted Funds				
General Fund	2,757	-	219,457	222,214
	-----	-----	-----	-----
Restricted Funds				
Arts Council Recovery Fund	-	5,000	-	5,000
British Council Int Project	-	-	7,000	7,000
BLAST	-	-	3,000	3,000
Catalyst Small Grants	470	-	-	470
CAIP- LCC	543	-	-	543
Esmee Fairbairn Foundation	-	-	39,285	39,285
Liverpool City Council – Festival Enhancement Programme	2,510	-	-	2,510
LCVS Youth Steering Group	-	-	1,500	1,500
LCC Year of writing	-	-	2,000	2,000
LCVS 81 Uprisings	-	-	2,996	2,996
Paul Hamlyn Foundation	-	-	36,490	36,490
TNL- Reaching Communities	533	-	-	533
The Pilgrim Trust	-	-	19,861	19,861
VRP- Arts & Culture	524	-	1,165	1,689
VRU Community of Practice Fund	-	-	3,541	3,541
WEA/ESF Moving Forward	-	-	1,391	1,391
WEA Next Chapter	-	-	1,316	1,316
Youth Endowment Fund	-	-	18,245	18,245
	-----	-----	-----	-----
	4,580	5,000	137,790	147,370
	-----	-----	-----	-----
Total funds	7,337	5,000	357,247	369,584
	=====	=====	=====	=====

11. Unrestricted Funds
Movements in the Year

	Funds at Beginning of year	Income	Expenditure	Funds at End of year
	£	£	£	£
General Fund	84,017	232,619	(94,422)	222,214
	=====	=====	=====	=====

General Fund is used to finance the charitable company's general activities as outlined in the Trustees' Report.

WRITING ON THE WALL LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2021

12. Restricted Funds

	Funds at Beginning of year £	Movements in the Year		Funds at End of year £
		Income £	Expenditure £	
Arts Council Recovery Fund	-	49,500	(44,500)	5,000
British Council Int Project	-	8,000	(1,000)	7,000
BLAST	-	3,000	-	3,000
Catalyst Small Grants	925	-	(455)	470
CAIP- LCC	-	20,454	(19,911)	543
Esmee Fairbairn Foundation	39,588	31,990	(32,293)	39,285
ILM LCC	-	5,684	(5,684)	-
Julia & Hans Rausing	-	53,286	(53,286)	-
LCVS Youth Steering Group	-	1,500	-	1,500
LCC Year of writing	-	2,000	-	2,000
LCVS 81 Uprisings	-	2,996	-	2,996
Liverpool City Council – Festival Enhancement Programme	3,346	-	(836)	2,510
Mayors Fund	25	9,751	(9,776)	-
Paul Hamlyn Foundation	1,436	70,000	(34,946)	36,490
Steve Morgan Foundation	-	11,620	(11,620)	-
TNL- Reaching Communities	-	44,921	(44,388)	533
TNL- Communities Fund Covid 19 write to work	-	47,470	(47,470)	-
The Pilgrim Trust	-	19,861	-	19,861
VRP- Arts & Culture	-	8,760	(7,071)	1,689
VRU Community of Practice Fund	4,186	-	(645)	3,541
WEA/ESF Moving Forward	-	7,859	(6,468)	1,391
WEA Next Chapter	-	4,711	(3,395)	1,316
Youth endowment Fund	-	35,814	(17,569)	18,245
	49,506	439,177	(341,313)	147,370
	=====	=====	=====	=====

Description of Funds These are monies given to the charitable company to be spent at the discretion of the Board of Trustees for specific charitable purposes, as follows:

Arts Council Recovery Fund - to help face the challenges of the coronavirus pandemic and to ensure WoW has a sustainable future core costs and overheads

British Council - Contribution towards artist travel costs

BLAST- Contribution to further develop and realise the writers bloc

Catalyst Small Grants - Contribution towards salary, consultancy, training and equipment

CAIP LCC- To support WoW's capacity deliver the annual programme of events, activities and festivals – Core Costs and overheads

Church Urban Fund - Contribution towards 'Write to Work' programme

Culture Liverpool Investment Programme - Contribution towards festival costs

Directions Write to Work - Contribution towards 'Write to Work' programme

ESF Community Learning Grant - Contribution towards 'Moving Forward' project

ESF Ways to Work ILM - Contribution towards two ILP placements

Julia & Hans Rausing - Contribution towards core costs and overheads

LCVS Youth Steering Group - to create a Youth Steering Group for all of WoW's activity where the participants will work with range of WoW across all programmes to bring at risk children and young people into focus across WoW's programmes

LCC Year of writing - to support WoW's role in leading on the 2021 Year of Writing, part of a three-year programme to support and develop literacy across the Liverpool

LCVS 81 Uprisings - Contribution towards commemoration events of the '81 Uprisings

LCVS Community Impact Fund- Contribution towards 'Life of Grime' project.

Esmée Fairbairn Foundation -Contribution towards salary, training and core costs

Liverpool City Council – Festival Enhancement Programme - Contribution towards annual festival

ILM LCC - Contribution towards 'Ways to Work'

Mayors Fund - Contribution towards 'Black History Month' mini Festival.

Paul Hamlyn Foundation - Contribution towards the project 'Super Heroes Words are our Power!'.

Steve Morgan Foundation - Contribution to core costs and overheads

TNL Reaching Communities - Contribution to core costs and overheads

TNL Communities fun Covid- 19 Write to work - Contribution to core costs and overheads

The Pilgrim Trust - Contribution to Core costs and overheads to employ and archivist to work on the L8 Law centre Archive

VRP Arts & Culture - WoW Young Writers - match funding to help us develop our WoW Young Writers project and appoint a freelance outreach worker. Contribution to Core costs and overheads

VRU Community of Practice Fund - Contribution towards 'Life of Grime' project.

WEA/ESF Moving forward - to support writers and artists through an intensive professional development programme, giving them both creative inspiration and practical support to enhance their business skills and creative practice – Core costs and overheads

WEA Next chapter - Contribution for project to support writers and artists to gain relevant experience and next step support into employment, with particular focus on the writing sector. Core Costs and Overheads

Youth endowment fund - To enable remote/digital/virtual delivery of group-based programme to support young people at risk of youth violence – Core costs and overheads

13. Operating Lease Commitments

The only financial commitment is three-month notice payment of rent of £1,000. (2020: notice £1,000)

14. Related Party Transactions

There were no material related party transactions during the year which require disclosure (2019: none).

15. Guarantees

As at 31st March 2021, 7 members had given a guarantee of £1 each in the event of the company winding-up. Total: £7 (2020: 5 Members Total: £5)