

# ASHFORD PLACE

England & Wales · Charity number 1097475

## Details

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**Other names** CHC, CRICKLEWOOD HOMELESS CONCERN

**Status** Registered

**Legal form** Charitable company

**Company number** [04407339](#)

**Registered** 2003-05-12

**Register** [View on the Charity Commission register](#)

## Contact

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**Address** 60 Ashford Road  
Cricklewood  
London.  
NW2 6TU

**Phone** 02082088590

**Email** [info@ashfordplace.org.uk](mailto:info@ashfordplace.org.uk)

**Website** [www.ashfordplace.org.uk](http://www.ashfordplace.org.uk)

## Activities

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**Objects:** The Charity's objects (the "Objects") are the prevention and relief of poverty, homelessness and unemployment by the provision of advice, housing, practical assistance and by conducting of research into factors that contribute to them, the relief of those in need by reason of youth, ill-health, disability, financial hardship or other disadvantage by the provision of advice, accommodation and services, the advancement of health, well-being and social isolation by provision of advice and services and the promotion of beneficial activities for people in Cricklewood, the London Borough of Brent and throughout London.

**Activities:** ASHFORD PLACE(FORMERLY KNOWN AS CRICKLEWOOD HOMELESS CONCERN), ESTABLISHED IN 1983 BY LOCAL RESIDENTS PROVIDES SUPPORT PROGRAMMES TO HELP PEOPLE REACH THEIR POTENTIAL. WE SUPPORT VULNERABLE PEOPLE TO BECOME ACTIVE CITIZENS IN THE COMMUNITY. OUR KEY SUPPORT PROGRAMMES ARE ROUGH SLEEPING OUTREACH, RESETTLEMENT, TRAINING & EMPLOYMENT SERVICES, AND HOUSING ADVICE AND SUPPORT, ELDER & YOUTH ENGAGEMENT

## Classification

- **How:** Provides Buildings/facilities/open Space, Provides Services, Provides Advocacy/advice/information, Other Charitable Activities
- **What:** General Charitable Purposes, Education/training, The Advancement Of Health Or Saving Of Lives, The Prevention Or Relief Of Poverty, Accommodation/housing, Arts/culture/heritage/science, Amateur Sport, Economic/community Development/employment, Other Charitable Purposes
- **Who:** Children/young People, Elderly/old People, People With Disabilities, Other Defined Groups, The General Public/mankind

## Geography

- **Area of benefit:** CRICKLEWOOD, THE LONDON BOROUGH OF BRENT AND THROUGHOUT LONDON
- Throughout London

## Finances

Period end	Income	Expenditure	Assets	Employees
2025-03-31	£935,077	£807,216	£3,994,411	16
2024-03-31	£997,048	£695,183	£3,866,550	17
2023-03-31	£854,228	£885,763	£3,564,685	19
2022-03-31	£1,033,410	£933,202	£3,596,220	20
2021-03-31	£1,695,221	£1,194,826	£3,496,012	22

## Trustees

Name	Role	Appointed
<b>Benjamin Michael Kinder</b>	Chair	2018-10-01
Asma Bennani		2019-02-01
Dr Etheldreda Kee Ching Kong		2021-02-24
Karen Joan Bateman		2021-06-30
Kelly Stevens		2025-10-22
Megan Bailey		2021-11-01
Philip John Radley-Smith		2023-06-28
William John Lewis Pearse		2021-02-24