



Registered company number: 04672215 (England and Wales)

Registered Charity numbers: 1097119, 1097119-1 and 1097119-2 (England and Wales)

**REPORT OF THE TRUSTEES AND AUDITED CONSOLIDATED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022**

**FOR
SECRET WORLD WILDLIFE RESCUE (SWWR)**

Uniting Direction accounts
incorporating:
**SECRET WORLD LIMITED (company 03658761)
THE BLUEBELL SETT CHARITABLE TRUST
AND BLUEBELL SETT**



Patrons: Rose Buck, Lloyd Buck, Jilly Cooper CBE, Mike Dilger, Sarah Fisher, Anthony Head, Martin Hughes-Games, Simon King OBE, Desmond Morris, Chris Packham CBE, Rhianna Pratchett, Valerie Singleton OBE, Chris Sperring MBE, Hannah Stitfall, Michaela Strachan



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LEGAL AND ADMINSTRATIVE DETAILS

The Trustees, who are also directors of the Charity for the purposes of the Companies Act 2006, present their report with the financial statements of the Charity for the year ended 31 December 2022. The financial statements comply with the Charities Act 2011, the Companies Act 2006 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with United Kingdom Financial Reporting Standards (United Kingdom Generally Accepted Accounting Practices) including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland".

LEGAL STATUS

Registered Company number: 4672215 (England and Wales)

Registered Charity number: 1097119 (England and Wales)

Linked charities:

The Bluebell Sett Charitable Trust: Charity number 1097119-2 (formerly 1078691)

Bluebell Sett: Charity number 1097119-1 (formerly 1048323)

Linked trading company:

Secret World Limited: 03658761 (England and Wales)

REGISTERED OFFICE AND OPERATIONAL ADDRESS

New Road, East Huntspill, Highbridge, Somerset, TA9 3PZ

TRUSTEES

Chris Stenlake (Chair and Treasurer)

Roger Branton (Trustee) (resigned 02/02/2023)

Wendy Goodwin (Trustee)

Marie Negus (Trustee) (resigned 12/04/2023)

Chris Pawson (formally appointed 09/06/2022)

Dominic Phillips (formally appointed 09/06/2022)

Liz Hughes (Trustee; resigned 01/09/2022)

Richard Hockey (co-opted 06/10/2022)

CEO Lesley Browne (resigned 30/04/2022)

COMPANY SECRETARY

Lesley Browne (resigned 07/04/2022)

Chris Stenlake (appointed 09/06/2022)

FOUNDER AND ADVISOR

Pauline Kidner

EXTERNAL ADVISOR

Dr Elizabeth Mullineaux

BVM&S, DVM&S, CertSHP, FRCVS, RCVS Recognised Specialist in Wildlife Medicine (Mammalian)

PATRONS

Lloyd Buck

Rose Buck

Jilly Cooper CBE

Mike Dilger

Sarah Fisher

Anthony Head

Martin Hughes-Games

Simon King OBE

Desmond Morris

Chris Packham CBE

Rhianna Pratchett

Valerie Singleton OBE

Chris Sperring MBE

Hannah Stitfall

Michaela Strachan

**SECRET WORLD WILDLIFE RESCUE - CONSOLIDATED REPORT OF THE TRUSTEES – INCORPORATING
THE REPORT OF THE DIRECTORS FOR THE YEAR ENDED 31 DECEMBER 2022**

BANKERS

- CAF Bank Ltd, 25 Kings Hill Avenue, Kings Hill, West Malling, Kent, ME19 4JQ
- HSBC Bank Plc, 23 Fore Street, Bridgwater, Somerset, TA6 3LE

AUDITOR

- Prentis & Co LLP, 115c Milton Rd, Cambridge CB4 1XE (from 01 January 2020)

SOLICITORS

- Stewart Barratt, Acorn Solicitors, Acorn House, 50 Upper High Street, Taunton, TA1 3PY
- John Shirley & Co, 24 College St, Burnham-on-Sea, TA8 1AT
- Merryweather Williams, 31 College Street, Burnham-on-Sea, TA8 1AS

FUNDRAISING REGULATOR

Secret World Wildlife Rescue is registered with the Fundraising Regulator and agrees to adhere to the highest standard of good practice with their fundraising. The Charity follows The Code of Fundraising Practice which sets the standards that apply to fundraising carried out by all charitable institutions and third-party fundraisers in the UK.



ACKNOWLEDGEMENTS

The Trustees and management would like to place on record their thanks to the many people who contribute so much to enable the vital work of Secret World Wildlife Rescue to continue, particularly during the establishment of our new Wildlife Treatment Centre and further development of the New Road site:

- Our donors, friends, and supporters, to whom we remain totally indebted.
- Our volunteers, without whom we would struggle to function effectively.
- Our supportive and dependable Patrons.
- Our dedicated and loyal employees.
- All the local businesses and tradespeople and our long-standing corporate supporters for their assistance and commitment.

A sincere thank you to all who have supported Secret World Wildlife Rescue in any way.

WHAT WE DO

Our vision

- To prevent wildlife suffering needlessly and to inspire in everyone a love and understanding of wildlife and the countryside.

Our mission

- Provide a rescue service caring for sick, injured and orphaned wildlife
- Rehabilitate the animals in our care and return them to the wild wherever possible
- Be a respected source of expertise and a centre of excellence where all British wildlife can receive the best care.
- Inspire learning about the world of British wildlife, encouraging everyone to discover what they can do to protect it

Rescue, Rehabilitate and Release:

- Animal welfare is at the heart of what we do.
- Secret World Wildlife Rescue is a place of safety for wildlife.
- We are always there for wildlife.



Respecting:

- We are focussed on using our resources wisely and celebrate the vital contribution of our supporters.
- We appreciate the devotion and passion of our volunteers and employees, recognising that everyone has an important role to play.

Sharing knowledge:

- We champion sharing our expertise and enthusiasm with the public and other professionals.
- By engaging the public in learning about British wildlife, we help them to reconnect with nature and encourage protection of its heritage.



WHERE WE WORK

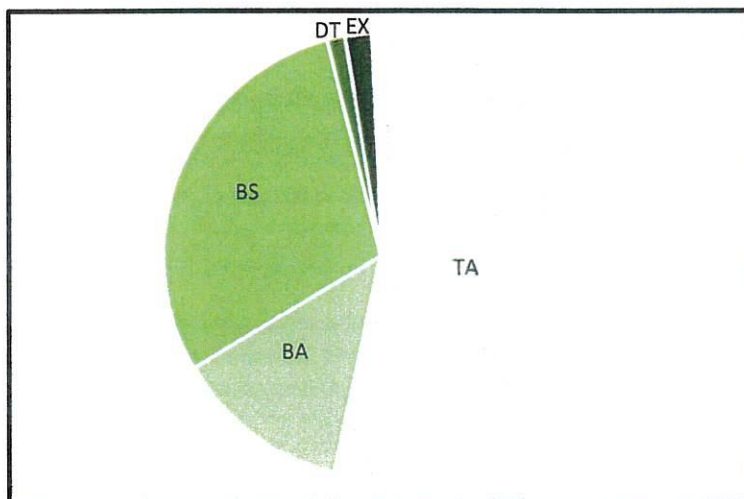
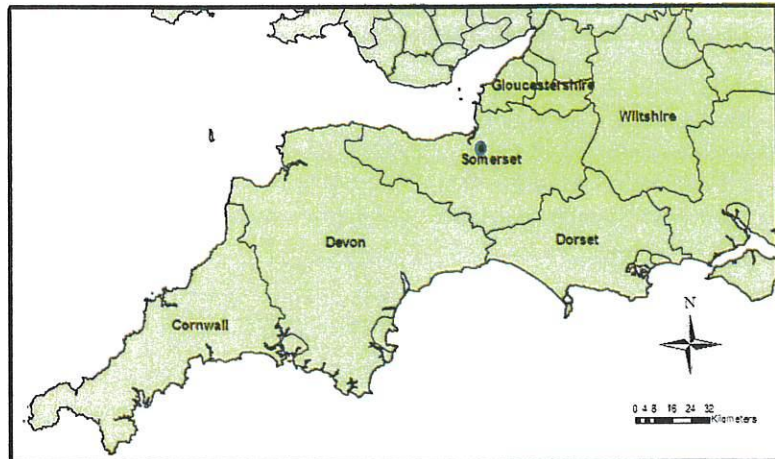
We work across the southwest of England, predominantly in Somerset, Bath, and Bristol. Local animals also come from Cornwall, Devon, Dorset, South Gloucestershire, and Wiltshire.

Some wildlife is also brought to us from as far afield as Yorkshire because of SWWR's specialist experience in wildlife rehabilitation, particularly in rearing and rehabilitating badgers.

Telephone and email advice is also provided to thousands of members of public, veterinary professionals, and other wildlife rehabilitators, across the UK and overseas.

WHERE WE WORK (continued...)

Map showing the southwest of England, the location of Secret World Wildlife Rescue (dark green spot) and the main county areas in which we work.



Pie chart (left) illustrating the post code area where casualty animals admitted to SWWR in 2022 were found.

Most of our animal admissions in 2022 were from local areas with the 'TA' Taunton postcode, 'BS' Bristol postcode and 'BA' Bath postcode. We had a smaller number of animals from the 'DT' Dorchester Dorset and 'EX' Exeter postcode areas. There were also a few animals from Torquay, Plymouth, Gloucestershire, and Salisbury, as well as individual animals from across the UK.

PUBLIC BENEFIT

Secret World Wildlife Rescue's charitable objects are to undertake the care and rehabilitation of orphaned, injured or otherwise distressed wildlife; and to educate the public generally regarding wildlife with the aim of encouraging tolerance, appreciation, and respect for all wildlife.

In shaping our objectives and planning our activities to meet these objects, the Trustees have considered the Charity Commission's guidance on public benefit and consider SWWR carries out its Charity purposes for the public benefit as follows:

- We support our local community, free of charge, by rescuing orphaned, sick, and injured wildlife casualties, rehabilitating these and releasing them back to the wild, whenever

PUBLIC BENEFIT (continued...)

possible. For animals whose injuries are too severe to enable them to be returned to the wild, the Charity, working with veterinary professionals, provides a quick and humane end to their suffering. The public benefits from the knowledge that there is a centre of excellence which serves as a place of safety for wildlife casualties.

- We are a respected source of expertise about caring for wildlife casualties, and provide free help and advice by telephone, email, social media, and printed materials to members of the public, other wildlife rehabilitation centres and their staff, veterinary professionals, and others across the country.
- We provide volunteering opportunities for hundreds of local community members and companies that wish to support our work. Volunteers also come from further afield in the UK and sometimes from overseas. Many volunteers are students gaining work experience; some volunteers have special educational needs or disabilities and are gaining new social or work-based skills. Others are unemployed and working with us to learn new skills to help them regain their confidence and move forward finding jobs, while others are retired and looking to offer their skills in return for new social opportunities and the chance to contribute to a Charity that they feel passionate about.



Our wildlife ambulance with some friends (left).
Volunteer response drivers learn to handle some 'wild' animals' (right)

- We inspire learning about the world of British wildlife, encouraging everyone to discover what they can do to protect it, so helping to protect our natural environment for current and future generations. We do this through our educational activities, including our courses and annual conference, and by communicating with the public through local and national television, radio, newspapers, the internet, and social media.
- We support other national rescue services, such as the police service and fire brigade, in rescuing trapped or injured wildlife on roads and in other public places from situations that otherwise may place members of the public at risk.

ACHIEVEMENTS AND PERFORMANCE IN 2022

The Trustees have pleasure in presenting their report, together with the financial statements for the Charity for the year ended 31st December 2022.

ACHIEVEMENTS AND PERFORMANCE IN 2022 (continued...)

Here are our KEY ACHIEVEMENTS IN 2022:



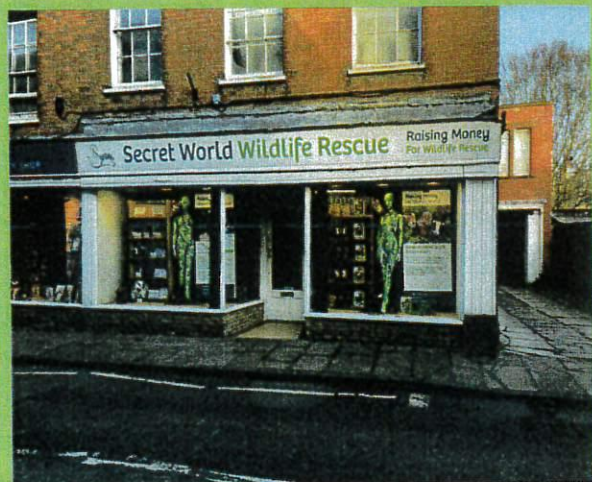
Helped over 3,800 animals, including this young buzzard, and gave advice to help over 16,000 more



1,134 animals successfully released to the wild, including this badger cub



Over 60 educational events, in person, online and hybrid, delivered to over 1,500 people across all ages - including our SWWR Certificate course awardees (above)



Opened two new Charity shops in Glastonbury and in Langport (above)



Over 15,000 hours of volunteer time provided to the Charity across all departments, including in animal care



Returned to in person fundraising events, including our annual fundraising auction and ball

ACHIEVEMENT OF OBJECTIVES

Strategic plan 2021-2023

An updated Strategic Plan for 2020-2022 was approved by the Board of Trustees in 2019. As a result of the impacts of the COVID-19 pandemic, the Board of Trustees reviewed the plan in 2020 and agreed to roll it over in its entirety to 2021-2023. The Strategic plan describes three major operational aims plus a further four 'enabling' aims which are required to achieve these. Each strategic aim is described with several key features, specific 3-year objectives and the priority objectives/activities that should have taken place in 2020. In 2022 the Charity progressed well with these aims, in particular becoming established in the new Wildlife Treatment Centre, considering plans for other areas of the site, and in the recruitment of new Trustees.

An overview of the seven aims in the current 2021-2023 strategic plan is provided below:

In order to achieve our vision and mission:

1. We will provide an appropriate **first-class animal care rescue, rehabilitation, and release service** for sick, injured and orphaned British wildlife, re-affirming our position as a centre of excellence for high quality care.
2. We will provide **first-class learning, outreach and professional development** which inspires learning about the world of British wildlife, encouraging everyone to discover what they can do to protect it.
3. We will ensure **ongoing engagement with supporters, followers, media, other stakeholders and the general public** which is appropriate to each, broad-reaching and responsive to changing communication channels.

How we will achieve our strategic aims:

4. We will be **financially stable**, operating with an annual balanced budget with diversified sources of funding less reliant upon legacies; ensuring we manage our resources efficiently; and maintaining general reserves in line with our agreed reserves policy.
5. We will have constructed a **new Wildlife Treatment Centre**, incorporating the Charity headquarters, fit to serve the Charity for the foreseeable future. (This was completed in 2021).
6. We will have **robust and dynamic Charity governance, leadership and management** which underpins the Charity and leads it forward, enabling our vision and values to be maintained, and which ensures the Charity operates in accordance with legislation and best practice.
7. We will have a **working environment** where employees and volunteers are **helped to fulfil their potential and are appreciated**; where we work within a **culture of equality and non-discrimination**; and where all feel welcome and an **integral member of the SWWR team**.

STRUCTURE, GOVERNANCE AND MANAGEMENT

LEGAL STRUCTURE

Secret World Wildlife Rescue (SWWR) is controlled by its governing document, the Memorandum and Articles of Association dated 20 February 2003 and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

Secret World Wildlife Rescue (SWWR) Charity (registered in England and Wales, number: 1097119) was created to unite the existing charitable organisations, Bluebell Sett and The Bluebell Sett Charitable Trust. By uniting the organisations in this way, SWWR could become more efficient in the administration of the Charity and in the conduct of its operations. Bluebell Sett and The Bluebell Sett Charitable Trust have been retained only to receive legacies and regular donations. The results of these unincorporated entities are included in these financial statements. Audited accounts have been produced under the Uniting Direction order.

GROUP STRUCTURE

Secret World Wildlife Rescue controls two unincorporated charitable trusts, Bluebell Sett and Bluebell Sett Charitable Trust. In addition, Secret World Wildlife Rescue also controls Secret World Limited, a wholly owned trading subsidiary which operates the gift shop, Charity shops, rental of the Bluebell Barn for weddings and external meetings, and other commercial activities which raise funds for the main Charity.

ORGANISATIONAL STRUCTURE

Secret World Wildlife Rescue is the main operational Charity. It is governed by a Board of Trustees / Directors comprising a minimum of three and maximum of ten, responsible for the strategic governance, direction and management of the Charity. Trustees are actively engaged in developing SWWR's policies, processes and capabilities across all functions.



A total of eight Trustees served during the period of this report. The Trustees met for sixteen Board meetings, ten of which were held 'virtually' via Zoom communications. The AGMs for SWWR and its trading company, Secret Word Limited, were held in person in August 2022. In addition, Trustee meetings were held 'virtually' via Zoom communications during 2022, to deal with financial issues relating to the construction of the Wildlife Treatment Centre and new Charity shops.

TRUSTEE GOVERNANCE AND RECRUITMENT

After serving as a Trustee of SWWR for 13 months, Liz Hughes decided to step down in September 2022 due to unexpected family issues. Liz made significant contributions to Secret World Wildlife Rescue both at Board meetings, and also using her proof-reading skills, which she has offered to continue as a volunteer. The employees and volunteers would like to offer their sincere thanks to her for giving her advice, time, and commitment to the Charity during her time on the Board.

Following a selective recruitment process, during 2022 the Trustees co-opted a further individual to complement the Board's existing skills matrix; it is anticipated that he will be invited to join the Board as a full Trustee / Director at the Charity's AGM in August 2023.

Appointment of Trustees

SWWR has developed and maintained a rigorous process for the recruitment and appointment of its Trustees. Detailed job descriptions have been formulated and used when advertising vacancies which are advertised publicly. Prospective candidates are required to provide up-to-date CVs, complete a skills audit and attend an interview with a Board panel of at least two Trustees to ensure they have the skills needed.

Appointment of Trustees (continued...)

If selected from interview two suitable references are also sought and DBS checks are undertaken if appropriate for their role.

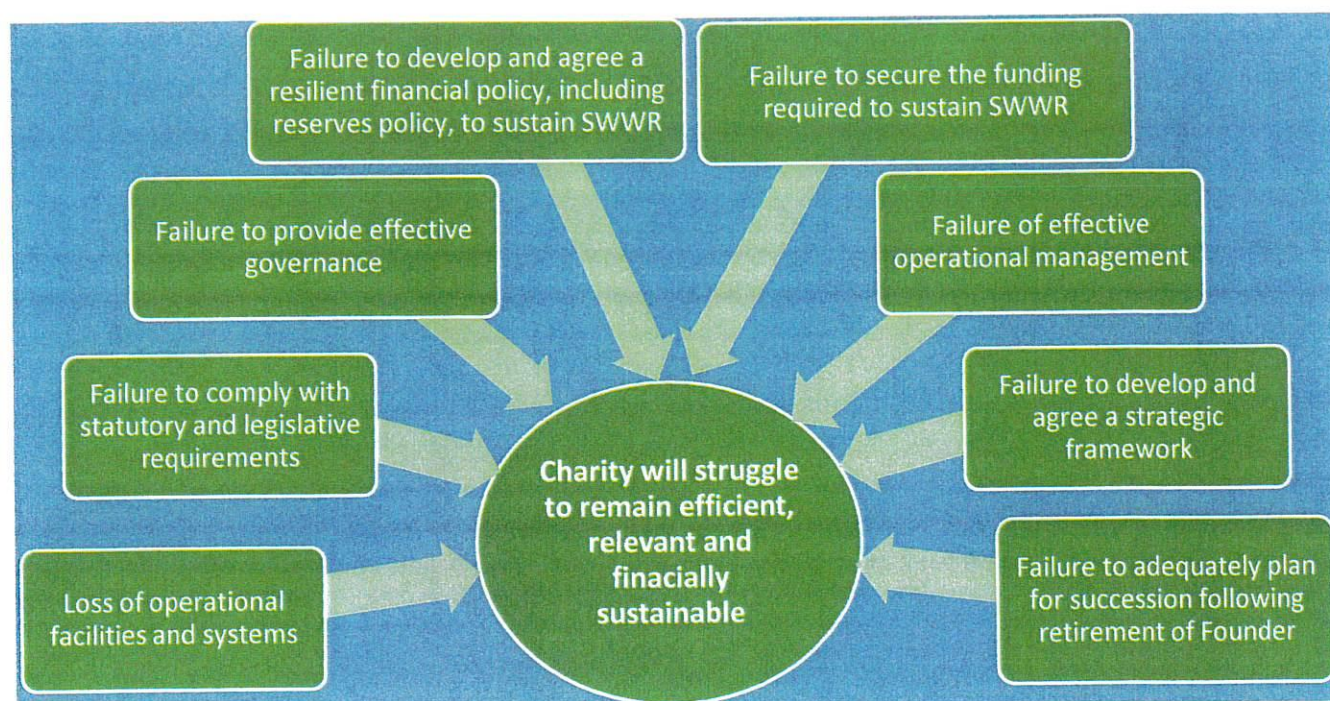
Trustee Induction and Training

All prospective Trustees are required to have individually designed induction training. This involves them spending at least one day meeting senior management and other key employees and volunteers, as well as being briefed about key operational areas, including animal care and fundraising. Trustees are then encouraged to start using their specific strengths and experience to contribute to discussions, meetings and begin supporting and advising on specific initiatives that play to their strengths.

RISK MANAGEMENT

The Trustees have a duty to identify and review the risks to which the Charity is exposed and ensure appropriate controls are in place to provide reasonable assurance against fraud and error. Unfortunately, despite this review process, it was impossible for the Charity to predict the global COVID-19 pandemic, and the impact this would have on the world as a whole, and specific aspects of the Charity's operational and strategic processes. Fortunately, having previously considered many of the more predictable risks, and mitigating against these risks, the Charity was in a robust position and dynamic enough to continue its operations throughout the pandemic.

Aside from the COVID-19 pandemic specifically, the ongoing operational, business, financial and reputational risks faced by the Charity are identified as follows:



The Trustees confirm that they have established systems to mitigate significant risks and have prioritised efforts regarding risks with highest probability and significant potential impact. A robust set of mitigating actions are in place with relevant managers, together with the Board of Trustees and the CEO taking ownership of their risks. This will give a greater control over risks and enable the Board and senior managers to plan preventative action before anything untoward occurs.

PEOPLE AND CULTURE

OUR SUPPORTERS

Secret World Wildlife Rescue would not exist or carry out the amazing work we are able to, without the ongoing backing of our loyal supporters. 2022 felt like a time of change for everyone as we settled into the new building and were finally able to welcome our supporters on site to see the new facility and everything that had been happening during the COVID-19 pandemic. It was fantastic to see our supporters at open days and increasingly at other events as the year progressed. We are constantly in awe of their generosity in giving both their time and financial donations to the Charity.

From us all at SWWR, please accept our sincere thanks for all your support in 2022.

OUR PATRONS

Our 15 Patrons (listed on page 3) continued to contribute to offer their name, support, and advice to the Charity. Special thanks in 2022 goes to Chris Sperring MBE from the Hawk and Owl Trust who gave a fascinating fundraising talk at the Princess Theatre in Burnham-on-Sea about birds of prey and conservation, joined by our Founder Pauline. Springwatch presenter Martin Hughes-Games also hosted a 'stripy evening' with Pauline at the MacMillan Theatre in Bridgwater, in aid of Secret World Wildlife Rescue. Thanks also to Patron Sarah Fisher for her generous contributions from her birthday appeal.



Advertisement for Patron Martin Hughes-Games and Founder Pauline Kidner's 'Stripy Evening' (Left)
Patron Chris Sperring (right)

CHARITY MANAGEMENT, LEADERSHIP AND STAFFING

2022 was a strange year for the management of the Charity. CEO Lesley Browne left us early in the year and was replaced only briefly in October by Tim Woodfine. This meant that much of the day to day running of the Charity fell to newly appointed Operations Manager Jackie Palmer, who rose to this challenge remarkably (see report p15). Jackie was supported by a Senior Management Team (SMT) including the Charity Founder and Advisor Pauline Kidner (see Founder's Report p14) and Scientific Advisor, Dr Elizabeth Mullineaux. Laura Benfield returned only briefly from maternity leave leaving the Head of Animal Care Services (HoACS) role to be divided between Section Leaders Sarah Tingvoll and Dan Bryant, until new HoACS Josie Nott was appointed later in the year. Mike Still joined SMT as Head of Retail, and Finance Manager Daniel Harding made up the rest of the Senior Team. During this time of change the Trustees, in particular Chair Chris Stenlake, attended SMT meetings. The Managers are very grateful for the incredible dedication and support of Chris and all the Trustees during this difficult time.

OUR EMPLOYEES AND VOLUNTEERS

Secret World Wildlife Rescue provides seven day a week, 365 day a year service for between 12-16 hours a day depending on time of year. This requires the services a large number of employees and volunteers, especially in the busy spring and summer seasons. During 2022 Secret World Wildlife Rescue employed an average of 23 full-time and 9 part-time employees on the main site and at its Charity shops. This equated to 27.7 WTE (Whole Time Equivalents). In addition, our casual workers performed an invaluable function covering evening shifts, weekends, and employees' absences, often at short notice.

As is the case in all organisations, during 2022 we said goodbye to some employees, with 10 employees leaving us to take up new roles. When employees leave it is good to reflect on how much they have grown and their knowledge has developed during their time with us. Many employees took up exciting new posts in other parts of the UK and in some cases even new countries. Although they are no longer with us at Secret World Wildlife Rescue, many of them are still in touch and continue supporting the Charity, visiting and helping as a volunteer from time to time. Thanks to all those employees who left us in 2022 and we wish you well.



Some of our amazing employees and volunteers outside the Bluebell Barn in the summer of 2022

In 2022 we also welcomed 11 new employees. In April 2022 Jackie Palmer joined us in the newly created position of Operations Manager (see report p14). This proved to be perfect timing as Lesley Browne our CEO left the Charity at the end of that month. In April Aly Sawyer also started work with us to help with general administration, replacing Ali Cox. Towards the end of April we welcomed Mike Still into the position of Head of Retail with responsibility for developing our Charity shop network. Mike already had an amazing background in retail around the world and quickly got started on locating and developing new Charity shops for us (see report page 23). Over the summer of 2022 Andy Bull and Alex Evans left the maintenance team. They were replaced by Nick Davis who started work as Head of maintenance in July, alongside maintenance assistant Paul Hobbs. In October Tim Woodfine was appointed as CEO, but after only a few weeks it was agreed that he would leave this position and it remained vacant for the rest of the year. Head of Animal Care Laura Benfield returned from maternity leave but then sadly decided to leave us in September and was replaced by qualified Veterinary Nurse (RVN) Josie Nott in November. Animal carers Martha Hay and Sarah Tingvoll left Secret World Wildlife Rescue in October and December respectively and will be replaced in time for the new animal care season in 2023. Molly Ellis left her position as Volunteer Co-ordinator in November and was replaced by Gemma Payton later that month (see report p16). On reception Carol Grange-Harris was appointed as Head receptionist in January and Kate Ferguson as receptionist in November. Jane Woodley was appointed as a Charity shop manager in September, with Rani Cameron leaving her position as retail shop assistant in November.

Of course, Secret World Wildlife Rescue relies on the generosity of volunteer staff, as well as employing some casual employees at busy times of year. In 2022 the Charity took on 3 new casual reception employees and 3 casual retail employees. In addition, 66 new volunteers were recruited (see report page 16).

FOUNDER'S REPORT

2022 was a successful but challenging year for the Charity.

Our conference was the first event of the year and sadly we decided that it would be a virtual one because many people were still cautious about attending events. It was a great success with Dr Liz Mullineaux managing to get very good speakers, experts in their own fields of knowledge. The Saturday was on Conservation and then the Sunday concentrated more on rehabilitation.



Just before Easter our staffing structure changed with a new Operations Manager being taken on just as we sadly said goodbye to our CEO Lesley Browne. With the treatment centre going into its first year a new routine and staffing rota had to be adapted to the new facilities. I returned to work full time until the end of the year to support the Operations Manager. It was a slow start to the season and then the first Blackbird arrived, and the orphan season was suddenly in full swing.

It was the first of our open weekends at Easter and the site was quickly changed from almost a building site to an educational centre with cameras showing behind the scenes footage. There were new interactive androids with video and images of the work that goes on through the season in the new interpretation centre. It was all very popular and wonderful to see people back on site – many who had supported us so much through the pandemic enabling us to work as an essential service in that time.

We did not have a late May Open weekend as we felt it would compete with the Queens Platinum Jubilee celebrations, but our August bank holiday was a success with supporter Daphne Neville bringing her 15-year-old pet Malaysian Otter for visitors to see. We also had two new animal costumes that we were able to use which were loved by the children.

From mid-summer we were unable to take in swans, seabirds and waders because of the ongoing Avian Flu outbreak which came near to our location. Little did we know when we built our new treatment centre, how much our isolation room would be used. Strict guidelines were introduced for accepting any birds with outside assessments, we endeavoured to safeguard the birds that we had on site. This meant that our own resident birds of prey were unable to leave their aviaries for most of the year.

I gave several talks to different organisations through the year, many being booked again after cancellations due to the pandemic. I was also a speaker at the Oxford Badger Group Conference in November. Most of our local parish magazines print an article from me each month and there is a monthly article in the Somerset Life Magazine.

Sadly 'An Evening with Valerie Singleton' in September had to be cancelled due to very limited tickets sold and a theatre evening with another of our patrons Martin Hughes-Games was poorly attended. This was all because of people not feeling confident to attend events, although by October our Auction and Ball held after a two-year gap was a great success. Thanks must go to Sedgemoor County Council grant which enabled us to be helped with the set-up costs of starting events again, their support was very much valued.

Pauline Kidner (Charity Founder and Advisor)

REVIEW OF MAIN CHARITY ACTIVITIES

OVERALL OPERATIONS (Jackie Palmer, Operations Manager)

2022 has been an extremely busy year for Secret World Wildlife Rescue. We are now a year into the completion of our amazing new building. The new building has given us the opportunity to really look at what we have achieved with the help of our supporters. But also, what great things Secret World Wildlife Rescue can achieve moving forward with continued support. We have a beautiful mural in our reception/ interpretation centre and it looks really nice. I would like to thank everyone who donated to the new building, it is lovely seeing so many names I recognise and lots of new names on our mural. We also have two television monitors in reception allowing visitors to get a glimpse into our hospital areas. We also have two interactive screens, the first gives members of the public an aerial view of our site, with lots of information on species and their locations. This is also a great educational tool for our schools and visitors to the site. The second monitor links to our website, showing courses we run, information around volunteering with us at Secret World Wildlife Rescue and lots more.



We are currently focusing on our internal processes to ensure we are supporting our staff with training and guidance to be the best we can, supporting our employees and volunteers. We have now signed up for an employee assistance programme, this will be invaluable, not only for our employees, but also their family members, especially in this current economic climate, giving advice and help in all areas of life.

We have also looked at our Human Resources and Health and Safety processes and we have now signed up to Bright HR, Bright Safe and POP so people can claim back on expenses, cutting down on paper and time processing. Blip, which is our new time and attendance monitoring system, can be used for fire log in and evacuation and also gives us a good indication on the numbers of hours our volunteers give to support Secret World Wildlife Rescue. We feel that as the business grows, we must ensure we have the support and safety measures to not only look after our animals but our employees and volunteers too.

We are pleased to announce that we currently have three Charity shops now open, Burnham-on-Sea, Glastonbury and Langport, they are all doing well. In 2023 we hope to open a retail centre in Highbridge, which will allow us to centralise our donations and distribute into our shops, giving our customers more variety in the stores. We have been fortunate to have new volunteers helping us in the retail sector. Our aim for the future is to grow the number of shops to help Secret World Wildlife Rescue become more self-sufficient as an organisation. We are proud of our shops which give lots of information about Secret World Wildlife Rescue and the work we do, but also unique in their appearance, ensuring they stand out from the crowd. I feel the growth will future proof our Charity. This has only been possible due to the generosity of the public and the help from our employees and Volunteers, without their support and dedication this would not have been possible. We have new volunteers in these areas, helping in our two new shops, not forgetting our long-standing employees and volunteers in our Burnham-on-Sea shop.

We have tried to improve on our internal and external communications. We have Facebook pages for all our new shops, employees and Volunteers and our new Facebook page friends of Secret World Wildlife Rescue. We also have a new website on which we can support local artisan makers. Additionally, we are now using Slack, which is an internal messaging group, so we can better communicate internally with each other.

VOLUNTEERING REPORT (Gemma Payton, Head of Volunteering)

At the end of 2022 we had 350 volunteers registered on our online Volunteer management system *Better Impact*. This number has remained roughly consistent for the last 2 years, despite the impacts of the covid-19 pandemic and the return of some volunteers to full-time work. Volunteers contributed 15,237 hours of time at the Charity's main site in 2022, which was slightly down on the 2021 figures (17,446 hours). In monetary value this equates to £144,751 in 2022 (based on national minimum wage). These hours do not include those contributed by our 150 active response drivers who collect injured or orphaned animals and take them to the nearest veterinary surgery or bring them directly to SWWR. In addition, Charity shop volunteers collectively contributed approximately 3887 hours during 2022 at our existing shop at Burnham-on-Sea (3639), as well as at our new shops in Langport (103) and Glastonbury (146). In total this was the equivalent of £35,682 of Charity shop volunteer time.

The breadth of involvement includes - rescuing animal casualties, staffing reception, caring for orphans, supporting the Animal Care team, assisting in Charity shop activities, helping with community fundraising, volunteering at events, helping with educational events and courses, helping to maintain the SWWR facilities, gardening, administration, learning activities, and wildlife releases. Without the generosity and dedication of our volunteers, the Charity would not be able to function across all these organisational areas and achieve everything that it does.

Placement Students

We had 17 work placement students volunteer on site in 2022, with most placements lasting three to four weeks, but some lasting for several months. Placement students, who are often those with ambitions to move into wildlife, veterinary or other environmental careers, are able to learn a great deal during their time with the Charity, as well as contributing their time and enthusiasm to what we do.

Corporate volunteer days

Corporate groups continued to provide vital volunteer support, especially for specific projects. For example, one group of 20 volunteers from Somerset waste management company SUEZ came on site in December 2022 to undertake the big physical task of swapping over and re-purposing the SWWR maintenance workshop.

Head of Volunteering

Our new Head of Volunteering, Gemma Payton, started her new role in November 2022 and has already brought new skills and enthusiasm to the role. Within her first month in post Gemma had recruited 18 new volunteers. Gemma has also made a great effort to get volunteers together for social events.



Volunteers from Suez with SWWR employees in Dec 2022



Volunteers and employees at a Christmas coffee morning

We would like to extend our sincere thanks to all our amazing volunteers

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ANIMAL CARE REPORT (Josie Nott, Head of Animal Care Services)

At the beginning of the year we were fully operational in the new treatment centre, but there was still a considerable amount of organisation, snagging and preparation before the new season of admissions in the spring. Some disruption to normal service also continued as the carpark was completed and other outside areas were renovated after the new build. The winter months were also used for training of employees and volunteers, including training new orphan carers.

Once the season began, we were as busy as ever and quickly adjusted to the new building being full of animals. In 2022 3,803 wildlife casualties were admitted to Secret World Wildlife Rescue. This is more than in 2021 (3,681) and 2020 (3,234), but less than 2019 (4,460), with the human impacts of Covid-19 and animal impacts of avian influenza (see below) still affecting admissions. 1,157 animals were rescued by our Secret World Wildlife Rescue Response Driver (SWRDs) volunteers, with others being brought directly to the centre by members of the public or transferred from vets. The Charity also provided advice to 16,654 queries via telephone call, Facebook, WhatsApp and email, throughout 2022.

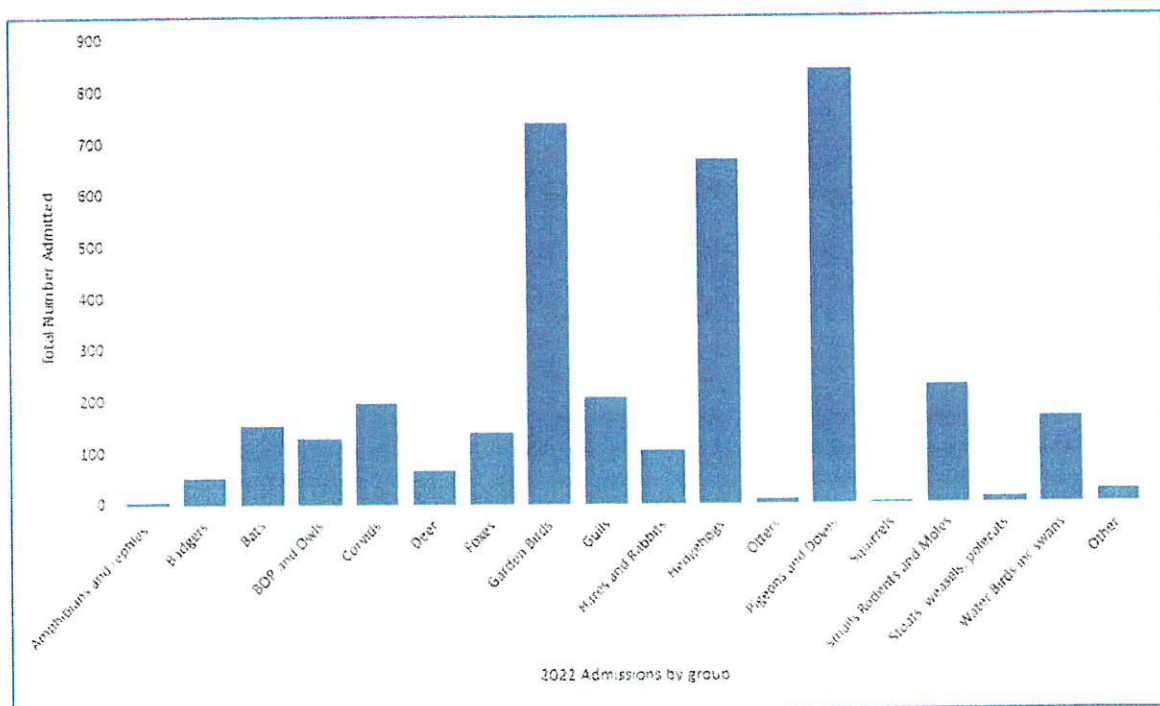


Chart showing the number of casualties admitted to SWWR in 2022 by species group ('species' was not recorded for 23 animals)



Leucistic Grey Long-eared Bat on the left compared to a Brown Long-eared bat on the right

During 2022 we successfully released 1,134 animals brought into Secret World Wildlife Rescue. This meant that almost 30% of total admissions were successfully rehabilitated and released. This figure is slightly less than previous years, with 2021 being at nearly 40%, but again this can be attributed to the impacts of avian influenza. Successfully released animals included 35 foxes, 17 badgers, 71 bats, 238 Garden Birds, 30 Birds of Prey and 328 Hedgehogs. We were busier than most years previously, with bats of ten different species admitted, including 17 serotine bats, one of the largest species in the UK. The most unusual bat admission was a very rare leucistic Grey Long-eared bat.

ANIMAL CARE REPORT (continued...)

We also had a first for Secret World Wildlife Rescue as four Greater Spotted Woodpecker chicks were admitted for care and rearing because their nesting tree was cut down. Despite being challenging birds to keep in captivity, they were successfully reared and released.



Nest of Four Greater Spotted Woodpecker fledglings (above) and one of the chicks successfully reared and ready for release (right)

Avian influenza

As was the case for all wildlife centre, the ongoing outbreak of H5N1 Highly Pathogenic Avian Influenza (HPAI) in the UK and across the world, continued to cause the Charity continued problems throughout the year. As well as limiting the species of wild birds that could be safely admitted, HPAI biosecurity limited Charity activities, required the use of footbaths and other precautions around the site and necessitated all staff dealing with bird admissions to wear large amounts of appropriate PPE. This was both practically demanding, especially in the warm summer weather, and costly. More distressing for employees were the number of birds that we were unable to admit and instead had to be euthanised on welfare grounds or re-directed veterinary practices.



Animal care employees at work in the isolation room, wearing avian influenza PPE.
Examining a Little owl (left) and feeding a kestrel (right)

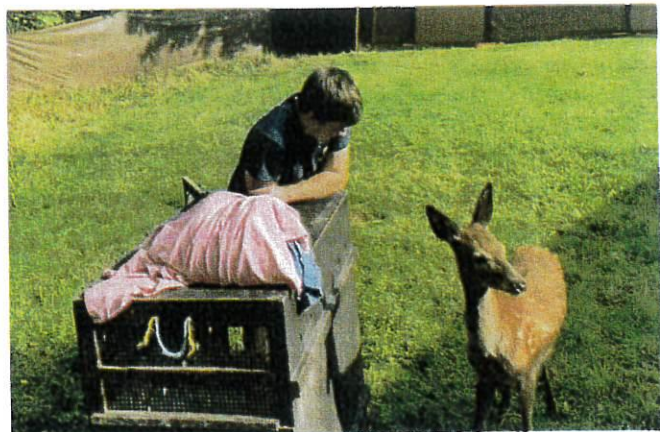
Wildlife releases (Charlotte Wroe, Release Co-ordinator)

The Release coordinator role is to find new sites and organise releases of juvenile animals. We had an unusual predomination of female badgers in 2022 and reared and released nine female badger cubs. These were split into two groups of six and three. The badgers were trapped in their pre-release enclosure prior to being moved to their new artificial sett at their release site back in the wild. As can be seen in the picture (right) the badgers were not at all distressed by this process.



We released 'soft released' 18 fox cubs in 2022. The fox cub groups were supported at their release sites with the help of the landowners. The fox cubs were subsequently seen on trail cameras (see picture left) which were used to monitor them for several months after release. It is very rewarding to see them living happily in the wild. We are very grateful to the landowners who provide us with suitable release sites.

There were two deer fawns to release in 2022, a red and a roe. The roe deer fawn, named Tiny (pictured right), moved to a different centre when she was ready for release and could then be released alongside another roe fawn. The red deer fawn was released near an established red deer herd in the hope that she would be adopted into that. Since release she has not been seen with the herd but has been seen with a local flock of sheep and with an adult red doe.



Other animal care activities

The Charity's animal care team also continued to be heavily involved in the adult education at SWWR, as well as contributing to open days and other events (see below).

LEARNING AND EDUCATION REPORT (George Bethell, Learning and Engagement Officer)

Children's and young adults' education

Our aim is to inspire a love of nature within young people and encourage them to learn more about the environment and how to protect it. After the difficult year of 2021, 2022 offered many more opportunities for the learning department to expand at Secret World Wildlife Rescue. We welcomed groups back on site with our brand-new Wildlife Treatment Centre offering interactive displays and live feed cameras as a resource to inspire young people and connect them with the work we do. Across the course of the year George was able to speak to 22 community and youth groups and 21 school groups, discussing the dangers faced by British wildlife and talking about what we can do to help wildlife in our local area. The most popular session focussed on hedgehogs and hibernation with a close second looking at the history of Secret World Wildlife Rescue and some of the animals we have helped in recent times.

Avian flu restrictions meant we were unable to take our resident birds of prey out on visits until May however we were able to squeeze in 11 outreach sessions with them before restrictions returned in October. Due to the age of our birds and the ongoing avian flu outbreak we did make the difficult decision in October to retire our birds from public display. Overall, in 2022 our outreach sessions reached nearly 1,000 people aged between 3 and 95.

Thanks to the dedication of employees and volunteers we were able to open two new wildlife ponds in our education centre garden. These have been a great resource and allowed pond dipping sessions to be offered to 5 different groups since the ponds were completed in July. Our pond dipping sessions were a big draw during our August open weekend alongside our talks on rescuing hedgehogs. It has also been great to be able to welcome school groups back on site, taking walks up to Millennium wood to look for tracks and signs. Our education centre hosted a variety of activities including clay seed bomb making, badge making and a bird I.D. quiz.



Pond dipping at the August open day



Practical session during the Working with wildlife course

We introduced our 'Working with Wildlife' course in the 2022 summer holidays, offering 16-19yr olds the opportunity to visit Secret World Wildlife Rescue and learn more about wildlife rehabilitation. The 3-day course was targeted at those interested in studying animal care, ecology, or veterinary sciences and considering a career in those industries. The course offered a mixture of lectures and hands on practical sessions finishing with a career session where some of our animal carers offered an insight of how they got into the industry and were available to answer questions. We are expanding this course in 2023 and opening it up to 14 and 15-year-olds.

Adult Learning



Delegates at one of the two Rescue and Rehabilitation course practical days, with their certificates of achievement, alongside SWWR employees

In 2022 we continued to run our ever-popular four-part Wildlife Rescue and Rehabilitation courses online, as this gave us a wider reach and increased accessibility for delegates. These courses are for adults with a general interest in wildlife, as well as other wildlife rehabilitators and veterinary professionals. We ran each of the four courses twice across the year, making a total of 8 sessions and 318 delegates. In April delegates who had completed all four of the online courses were welcomed to SWWR for a whole day of practical courses to put the theory into practice. This proved to be a very enjoyable weekend for the employees involved as well as the 54 delegates.

Our species-specific courses were first introduced early in 2021 with 'Badgers' and 'Hedgehogs' and followed later in the year by 'Foxes' and 'Garden Birds'. These courses go into much greater detail about the care and rehabilitation of these species and are only open to experienced rehabbers or those who have attended all four of our rehabilitation and release courses. Across the year attendees for these courses totalled 163.



Advertising for the species-specific course on badgers

CPD for veterinary professionals

Our 'Wildlife Course for Veterinary Professionals' course was run again online in April 2022. Uptake was quite poor for this, with only 10 delegates, possibly as a result of online course fatigue in the professions. The next course will take place in person, with a practical component in April 2023.

National conference



Title slide for 2022 conference talk on sustainability

At the end of 2021 we made the difficult decision to take our 2022 conference online, as Covid-19 restrictions made it impossible for our planned in-person event to take place. The two-day conference in February 2022 featured 15 speakers from the UK, Italy and the Netherlands, and attracted over 100 international delegates. Although we missed seeing everyone in person, it was a really successful event with some great debate and discussion sessions on the Zoom platform.

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Other courses and talks

- In October two members of our animal care team, Gavin and Sarah, were lucky enough to be invited to present at the first ever conference for Nordic Wildlife Rehabilitators hosted by KfV in Sweden. Our team shared their knowledge on a variety of topics including the care and rehabilitation of adult and juvenile hedgehogs, juvenile red squirrels and leverets through to release. We look forward to working with KfV in the future to share knowledge and best practice.
- Liz and Marlies continued to provide data and support to undergraduate and postgraduate student dissertation projects throughout the year.
- Pauline gave talks to several WI and community groups both in-person and via Zoom.
- Pauline spoke at the Oxford Badger Group conference.
- Liz delivered online CPD to students from the University of Nottingham veterinary school.
- Liz delivered online CPD to the University of Liverpool veterinary Zoological Society.
- Liz presented work on welfare in rodent control with Dr Sandra Baker at the BVA Animal Welfare Foundation discussion forum in London.
- Liz and Heidi Hargreaves (SWWR clinical vet) helped deliver a wildlife course to vets in Ireland.
- Liz spoke to Western Counties Veterinary Association on *Hedgehogs*.



Sarah and Gavin receive thankyou gifts in Sweden



Liz and Heidi help with practical tuition for vets in Ireland

Employees continuing professional development (CPD):

- Employee training week 24th-28th February included:
 - Employee updates and training on; Health and Safety, Fire and floor safety, Safeguarding, GDPR, COSHH, Policies and Procedures, Dementia.
 - Animal care talks on; Avian influenza, Rodent control, Sustainability, use of drip pumps, Wound care and bandaging (basic and advanced), Compassion fatigue.
- Six employees attended the Badger Trust symposium in Leamington Spa.
- Liz and Pauline attended the International *Mycobacterium bovis* conference in Galway Ireland from 6-10th June 2022.
- Pauline attended the Vincent Trust mustelid conference in September.

External scientific collaborations:

- Liz attended Defra and APHA monthly stakeholder meetings regarding the ongoing avian influenza outbreak.

EXTERNAL RELATIONS AND FUNDRAISING REPORT

Overview

2022 was something of a return to “normal”, if we dare use such a word these days! Free from Covid-19 restrictions, we were able to relaunch all our major fundraising events which were last held in 2019. It has been such a pleasure to re-connect with everyone in person and show open weekend attendees how much our site has changed in recent years.

The impact of the cost-of-living crisis was felt later in the year, with some people less able to give and our own bills going up. We are fortunate to have a loyal and varied supporter base who do what they can to help wildlife, and we’re very grateful for their ongoing support during these difficult times.

The year saw a few changes in our fundraising team as we adapted to the post-pandemic world. Previously working as General Support Officer, Abby is now our Events Coordinator responsible for events, weddings, and venue hire. Marlies, our former Reception Supervisor and online auction expert, now works full-time as Retail Support Executive. Pauline still provides valuable insight and help with events, appeals and press releases, and along with George gave numerous talks throughout the year. Ali is now our Administrator, and David Plant the Fundraising Manager takes care of everything else in between.

SWWR Limited (Mike Still, Head of retail)

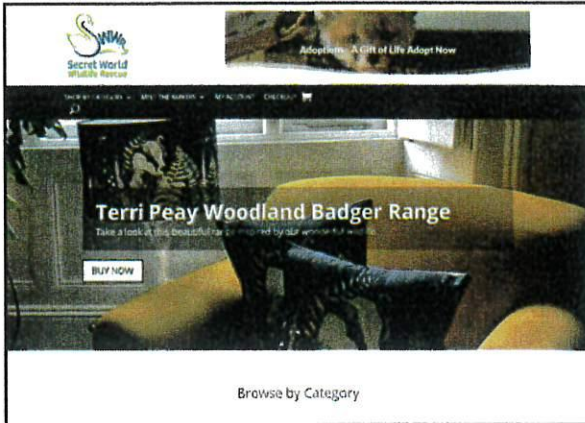
Secret World Wildlife Rescue has a linked trading company, Secret World Limited, which manages activities outside of the charitable objects, purely to raise funds for SWWR’s charitable purposes. This includes the wildlife training courses and conference, Charity shops, online shop, and hire of the Bluebell Barn building, garden and attached marquee which are available for weekday and weekend events such as weddings, parties and as an external meeting venue. These activities bring commercial benefit to increase the Charity’s income which in turn supports the SWWR’s core activities of animal rescue, rehabilitation and release and educating the public generally regarding wildlife.

2022 saw our Charity shop portfolio increase as we opened shops in both Glastonbury (September 22) and Langport (November 22). Although early days for us, both shops have been received positively by the local communities with turn over for the few weeks they have been trading looking in line with our expectations: Glastonbury (400 sq ft) - £15,641 (13 Weeks) and Langport (715 sq ft) - £9,443 (6 Weeks) Burnham has continued to trade well for us generating £140,556 of income. We will continue to open shops in 2023, looking to open in the larger towns in Somerset, in line with our strategy to reduce our dependency on legacy income.



The new SWWR Charity shop in Glastonbury. Outside signage (left) and inside fittings (centre and right)

SWWR Limited (Mike Still, Head of retail) (continued...)



Home page for the new on-line SWWR shop

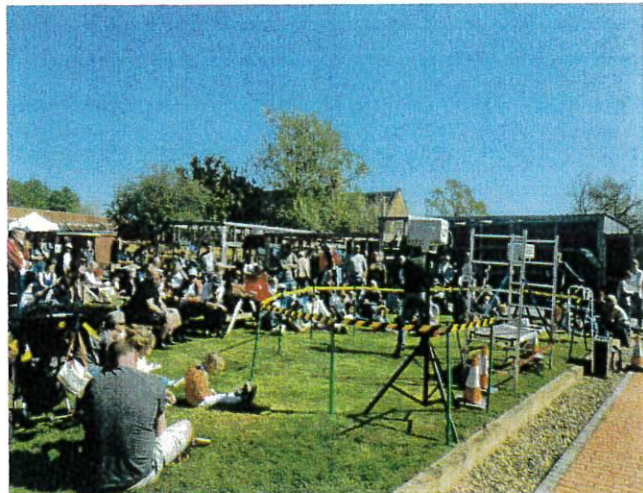
November was a busy month for us as we re-launched our on-line shop and have begun to implement our new buying policy; our desire to move away from large global suppliers and work with local artisan makers, who make great product, is showing this to be a very positive move for us; six weeks of trading saw income of circa £2k. In 2023 we plan to grow our online and gift range business further; working with up to 10 more 'artisan' makers, developing a new range of Christmas Cards and a new, year round SWWR range.

Our trading activities had a turnover of just over £173,000, with an operating profit of just over £20,000. This compares with an income of £174,559 and operating profit of over £13,527 in 2021. Any remaining profits have been donated by the trading company to the Charity (SWWR).

Events (Abby Clark, General Support Officer/Event Coordinator)

Open days

It was a real pleasure to welcome people back to our site and celebrate the return of our open weekends. Almost 4,000 people attended the two events in total and enjoyed talks, games, educational activities, market stalls, and delicious food and drink. For both open days, the treasure trail hunts were very popular. For many of the fundraising team the Easter open day was a first, with events having previously been cancelled due to Covid-19 restrictions. By the August weekend the team was up to speed and felt the benefits of early planning, as well as understanding the need to balance paid for and free activities.



The Easter open weekend (pictured) raised £13,841.80 and the August weekend £11,034.62.

Fundraising ball

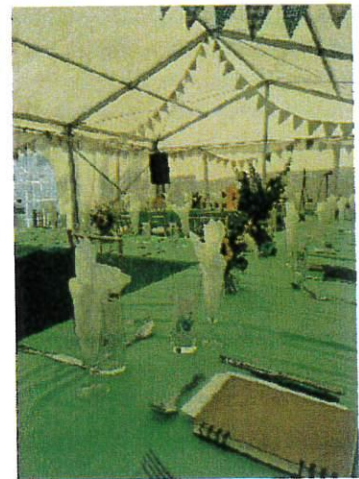


Ready for the 'Under the Sea' themed SWWR ball

The SWWR fundraising auction and ball is our biggest fundraising event of the year and after 3 years without one it was so nice to party with our loyal supporters again. The event was another first for the majority of the fundraising team. Despite this, the event was a huge success and the team really enjoyed organising it alongside Charity Founder and Advisor Pauline Kidner. The ball, main and silent auctions, raised £16,058.15 on the night. We are very grateful to everyone who helped make our Auction and Ball a huge success, especially our amazing compere and auctioneer on the night Steve Apelt.

The Bluebell Barn at SWWR is a truly unique venue, which as well as being used for delivering our learning opportunities is also hired out for a variety of private events. Improvements on the site in 2021/22 such as the new carpark and removal of the portacabins used during the building of the new Animal Treatment Centre, have made renting the building much more appealing. Events Coordinator Abby Clark worked hard advertising the venue and at show rounds, whilst at the same time studying for an Event Management Diploma Level 3 by Association of Learning which she will complete in July 2023.

In 2022 SWWR hosted a wedding, a naming ceremony and several smaller private events and meetings. Total revenue generated was £2,540. It is hoped that this is an area of growth for SWWR with the Bluebell Barn hired for more private and corporate events in 2023.



Bluebell Barn decorated for a naming ceremony

Other external relations and fundraising highlights from 2022 (David Plant, Fundraising Manager)

SWWR ran a whole raft of fundraising events through 2022. Here are just some of our highlights:

- 🗨 The beautiful Mural of Thanks, designed by architecture student Lucy Haggis, in our Interpretation Centre contains the names of everyone who helped build our new treatment centre. If you donated, make sure you have a look for your name next time you are attending an event.
- 🗨 Our new Interpretation Centre has been valuable in showing people what happens behind the scenes. The interactive map of our site with photos and videos is perfect for describing the rehabilitation journey and shows the importance of keeping the animals away from public view.

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Other external relations and fundraising highlights from 2022 (David Plant, Fundraising Manager)
(continued...)



Mural of thanks in the reception area, designed by
volunteer Lucy Haggis



Interpretation Centre in the new Animal Treatment
Centre reception area

- SWWR was delighted to be chosen as Walpole Dunn's Charity of the Year. The local accountancy firm were very enthusiastic with their support, with some staff taking on our skydive challenge, attending our Auction and Ball (see above), and helping clear out our old resident fox enclosure. They raised an incredible £2,212 in total!
- In June we won a £1,000 donation from Benefact Group's Movement for Good, thanks to supporter nominations.
- More corporate support for wildlife came our way as Radstock Cooperative selected us as one of their Charities of the Year. They kicked off the partnership with a very generous donation of £1,100 and put collection pots in all their 21 stores. We are excited to work with them and raise more money in 2023.
- We had great fun at two Charity pub quizzes, with entry money and raffle ticket sales donated to us. The Ritz Social Club in Burnham-on-Sea and the Friendly Spirit in Cannington raised £195 and £329 respectively.
- 17 brave fundraisers took part in 3 skydive events at Skydive Buzz, jumping from 15,000ft to raise money for wildlife. Between them they raised a fabulous £11,188.



Radstock Cooperative donation – cooperative
members with Fundraising Manager David Plant



One of the groups successful skydiving fundraisers

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**Other external relations and fundraising highlights from 2022 (David Plant, Fundraising Manager)
(continued...)**

- 🗨️ Around 70 people ventured out on a wet and windy night to join us for a night of animal tales at The McMillan Theatre in Bridgwater. Springwatch presenter and SWWR Patron Martin Hughes-Games talked about his career filming wildlife and premiered his new film, and Pauline shared stories from 30 years of rescuing badgers.
- 🗨️ Patron Anthony Head's fan club 'The Head Roomers' raised £1,023 inc. Gift Aid for his birthday.
- 🗨️ Chris Sperring MBE from the Hawk and Owl Trust gave a fascinating talk at the Princess Theatre in Burnham-on-Sea about birds of prey and conservation, joined by our Founder Pauline.
- 🗨️ Our project via the Aviva Community Fund to install green features (solar panels, water harvesting, etc.) on our Bluebell Barn generated a fabulous £9,395.
- 🗨️ Despite avian influenza restrictions preventing us from taking out our resident birds of prey, we ran successful fundraising stalls at local events including The Healing Weekend and Jubilee weekend fayres.
- 🗨️ Our popular wildlife adoptions brought in £38,355. These are purchased either as one-off annual gifts, or as ongoing support through a monthly donation.
- 🗨️ We welcomed new supporters to the 'Friends of Secret World' group, which gives people regular benefits and updates to say thank you for helping wildlife. Friends' donations totalled £8,538 in 2022.
- 🗨️ Thanks to a successful spring appeal, we were able to purchase a replacement for our off-road wildlife release vehicle. The appeal raised just short of £22,000 through supporter donations and grants.
- 🗨️ Long-time supporter Goff Welchman achieved his dream of running the London Marathon while asking for sponsorship for SWWR. 72 years old and with a metal hip, his inspirational story made local press and brought in £1,773.



4WD vehicle purchased through the Spring appeal and grants from the Marjorie Coote Animal Charity Trust, The David Family Foundation, and The Prowting Charitable Foundation.



Goff Welchman with a friend, celebrating his London Marathon achievements.

**Other external relations and fundraising highlights from 2022 (David Plant, Fundraising Manager)
(continued...)**

- Profit on sales through our Teemill store raised £184.
- Working with Bequeathed, SWWR has started offering free wills to all our supporters. Several people have taken advantage of the offer so far, and we were delighted to see this lead to some leaving us gifts in their wills.
- Through generous support from our supporters and charitable trusts, we raised £35,668 for the renovation of our otter enclosure, the subject of our autumn appeal.
- We trialled our first ever 'hybrid' raffle in autumn, offering both online and postal entries. This generated just over £700 after costs.
- Lots of supporters raised money while buying and selling online, including Amazon Smile (£1,138.56), Give as you live (£214.55), Easy Fundraising (£49.32), and eBay for Charity (£1,060.77).
- Facebook users were generous again this year, donating £4,273.18 to fundraising pages and £1,610.96 to donation posts.
- Thank you to all the businesses and traders who hosted collection pots. These raised a wonderful £3,630 in 2022.

A huge thank you to everyone who raised money for us in various ways in 2022. You sold hand-made craft items, shaved your heads, ran half-marathons, cycled, ran bake sales, and much more, all to help wildlife.

Grants, in-kind donations, and corporate support (David Plant, Fundraising Manager)

It is not just cash donations that keep our Charity running. We are only able to keep our doors open for British wildlife due to the incredibly kind individuals, groups, and businesses who donate products and expertise in support of our work.

Donation points in local supermarkets and pet shops have given us a steady supply of pet food and cleaning products, and we have continued to use our Amazon Wishlist for more specialist and urgently needed products. We are so grateful to everyone who uses these, and for responding to appeals for blankets, towels, and newspaper. You are saving us thousands of pounds a year and helping us utilise cash donations where they are most needed.



Animal food donations under the reception Christmas tree, 2022



Donations in a collection trolley at a local Tesco supermarket

We are incredibly grateful to the following organisations for awarding us grants throughout the year:

- 🐾 Arabella Amory Charitable Trust, Jean Sainsbury Animal Welfare Trust, Michael and Shirley Hunt Charitable Trust, Hare Preservation Trust, The Rose Animal Welfare Trust, The Valerie White Memorial Trust, and R G Hills Charitable Trust for support with our day-to-day animal care costs.
- 🐾 Browne Jacobson LLP Charitable Trust and Animal Friends Insurance for supporting our off-road truck appeal.
- 🐾 Animal Defence Trust, Michael Marks Charitable Trust, Betty Phillips Charitable Trust, The Norman Family Charitable Trust, and The Marden Charitable Trust for providing donations towards the renovation of our otter enclosure.
- 🐾 Digital Lift for their contribution towards the cost of new admin software.
- 🐾 Somerset West Lottery Community Fund for support with learning sessions and volunteer expenses.
- 🐾 UFAW for a research grant to write up details from the SWWR admissions database.
- 🐾 Marjorie Coote Animal Charity Trust, The David Family Foundation, and The Prowting Charitable Foundation for helping us buy a new Utility Terrain Vehicle (see above).

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Grants, in-kind donations, and corporate support (David Plant, Fundraising Manager) (continued...)

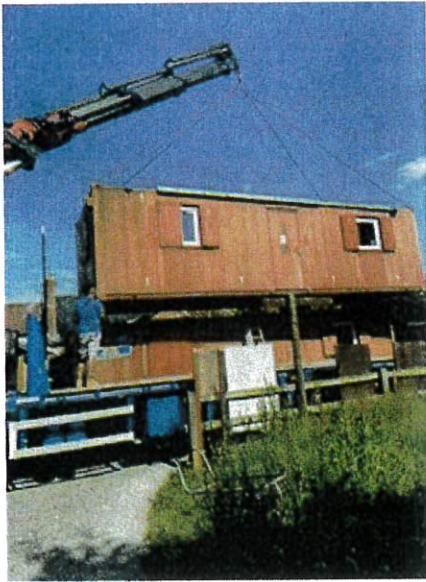
With so many generous corporate and professional supporters it is obviously impossible to list them all, but in 2022 particular thanks are due to the following local and national businesses/organisations for their significant support:

Alpha RAT	Dancefit	Prentis and Co LLP
Artwork by Angie	Diverse Fine Foods	Rich's Cider
Asda Highbridge	Frames Wellington	Quantock Veterinary Hospital
Bakkavor Desserts	GB Property Management	The Radstock Co-operative
Bath Oral Surgery Clinic	Gwilliams of Edington (Nisa)	Rob's Fish Bar
Beaconsfield Veterinary Clinic	Hiddel Brock Wood	SAK Consulting LTD
Belway Homes Southwest	Holland and Barrett	Salon Concepts LTD
The Benefact Group	Hooke Highways	Somerset Passenger Solutions
Braintree Van Sales	Independent Pet Co.	Somerset Stairlifts and Mobility
BSAVA	Jump (Green Rewards LTD)	Spar Cannington
Cheddar Crazy Golf	Kingston Vets	Tecni LTD
The Co-operative	Mechserve LTD	Wilko
Create You	Morrisons Bridgwater	Wilson Leisure LTD
Crowpill Stores	Musgrove Willow	Zetland Vets
The Crusty Cob	Peter White Properties	

Our list of individual supporters is also too long to mention, but we are extremely grateful to all who contributed to Secret World Wildlife Rescue's work in any way during 2022. Without this type of support, the Charity would not be able to keep its doors open for wildlife casualties.

A HUGE THANK YOU TO ALL OUR SUPPORTERS

FACILITIES REPORT (Jackie Palmer, Operations Manager)



The red portacabins finally leave the site

Following completion of the new build in 2021, much of the start of 2022 was concerned with final snagging and sign off of the new building. Attention then turned to tidying up the site as a whole. First to go were the two red portacabins which had dominated the skyline for what seemed like an eternity. Work then began in earnest painting, fixing, building, and preparing the enclosures for the summer.

The lease for a new shop in Glastonbury was signed and, in **July**, the maintenance team set about its total transformation, adding a kitchen, employee and volunteer area, changing room and a bespoke counter unit using recycled parts wherever possible to keep costs down. With all that needed to be done, it was a challenge to prepare the site in readiness for the open day in **August**. Later in the month the old resident fox enclosure and shed by the Bluebell Barn were removed. This was soon followed by the dismantling of the old otter enclosure with the help of a group of volunteers.

A further Charity shop lease was signed, and in **September** work began on another shop transformation, this time in Langport using the same format and standards as in Glastonbury. Before we knew it **October** was upon us, and attention now turned to the Charity Ball and it was all hands on deck to ensure we were ready for the event and that it went off without a hitch. Some finishing touches were completed at Langport, and the shop was ready one month after starting which is a testament to our extremely dedicated and committed employees and volunteers. Almost immediately, work began to renovate the Burnham-on-Sea shop. A new changing room was fitted, an office built, and a bespoke counter made, again using recycled materials wherever possible. The upper floors were fitted out with new (used) racking and storage was created by the toilet.

In **November**, contractors moved onto the main site to begin the task of levelling the site to remove random soil banks and generally clearing the site and restoring it to its former state. Several large trees were dug up and re-sited to more favourable positions. The excavated soil was used to create a berm on the boundary of the lower site, parallel to the motorway, which when planted should help to minimise traffic noise. The disused aviary outside the side of the Bluebell Barn was dismantled creating more space for future open days and later rebuilt in the waterfowl pens to provide shelter for the recently 'imprisoned' peacocks due to the ever-growing menace of avian flu.



The new electric 'cub' in action

A new all electric ATV ('Cub') was purchased (largely through external funding) and has more than proved itself as a real workhorse, even capable of pulling a fully laden trailer. With very low maintenance and only needing charging once a week from a standard power outlet, it is a real asset to the maintenance team and, as it is practically silent, does not upset the animals.

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THE REPORT OF THE DIRECTORS FOR THE YEAR ENDED 31 DECEMBER 2022**

FACILITIES REPORT (Jackie Palmer, Operations Manager) (continued...)

In **December** we began moving the maintenance workshop to the old hedgehog facility 'Hogwarts', a much bigger and more fit for purpose premises. Work is on-going, but to date we have fitted two uPVC doors and a large window (all acquired for free). An office has been created along with a storage/workshop area for release manager Charlotte. The walls and ceilings are now mostly insulated and boarded to save energy and minimise any noise that could potentially disturb the animals. Thanks to a donation of 64 tonnes of aggregate we were able to develop the outside compound which eventually will house all the timber, fencing, aggregates, and fencing. There will also be cover for the machinery such as the ATV and lawnmowers.

We carried out extensive work on the pens in readiness for the summer months, rotavating, repairing and creating a new soakaway for Millie Block pen 14 (MB14) which previously had flooding problems. We have also nearly completed the erection of a new temporary fawn paddock adjacent to the pre – release pens. Some shelter is yet to be built and power for heat lamps installed.

Other activities in 2022 included erection of external car park fencing. Firstly, a parcel drop-off store was incorporated into the existing fence opposite reception and then gate leading to reception was moved back. This will now be a security gate to the rear of the build for employees and volunteers only. The public will still be able to enter the reception area but will not have access to the rear of the building. New double gates were fitted by the bin stores – these allow access for larger vehicles needing access to the site. A new entrance for the public was created on the other side of the bin store, this gate will ultimately be controlled from reception thus improving security as well as being more convenient. New lighting was also added along the length of the fence to improve safety and security.



New bin storage area and access pathway (right)

All in all, a very productive year for the facilities team, with some massive changes and improvements for which we owe an enormous gratitude to all our volunteers and helpers without whom much of this valuable work would not be possible.

FUTURE PLANS

- In 2023 we are hoping to carry out remedial works on the Millie Block, our larger animal hospital facility and rehabilitation unit. This will then allow us time to fund raise to build a better facility in future years.
- We also hope to plant new hedges around the site and leave some wild areas, to not only attract wildlife but also to create more natural visual barriers for the animals in our care.
- We will look at infrastructure, roads, and drainage around the site, which will ensure the security and safety of our site. This will also give us the opportunity to put in more lighting and cameras so that we can better monitor and understand the needs of our wild animals prior to release.
- Once the infrastructure is complete, we hope to construct two new outdoor enclosures, one for otters and one for deer.
- We are currently recruiting volunteers to be onsite as ambulance drivers, who will train and work alongside our animal care Supervisors, this should allow us to have a quicker response time to collect some of our casualty animals in 2023.
- We are hoping in 2023 to work more with local colleges in all aspects of our organisation, from education to retail and animal care.
- In 2023 we hope to have more in person public events to the site after the drop off in these during the COVID-19 pandemic.
- We plan to open two new Charity shops in 2023, most likely these will be in Bridgwater and in Weston-Super-Mare.
- Our trustees, along with our Senior Management team, are currently looking at our new 5-year strategy. This will ultimately give Secret World Wildlife Rescue a good, clearly defined way forward for the Charity.

**SECRET WORLD WILDLIFE RESCUE - CONSOLIDATED REPORT OF THE TRUSTEES – INCORPORATING
THE REPORT OF THE DIRECTORS FOR THE YEAR ENDED 31 DECEMBER 2022**

FINANCIAL REVIEW

Summary

2022 was a challenging year financially. The 'cost of living crisis' pushed up the charity's direct costs later on in the year and recent increases in the prevalence of avian influenza have pushed up costs associated with cleaning to ensure that the site remains safe. Increases in staffing costs have also been a big contributor in the charity's financial challenges. Fortunately, our income has been able to match these costs and have kept the charity financially stable throughout this. Secret World has started to open additional charity shops to our Burnham on Sea store with the aim of improving our financial sustainability as we look to the future with our long-term planning.

Total income decreased by 15% from 2021 to 2022 largely due to a decrease in the amount received in legacy income and a reduction in restricted fundraising undertaken to complete the funding of the new Wildlife Treatment Centre.

Operational expenditure increased by 32% between 2021 and 2022. Staff costs played a large part in this increase in addition to increased direct costs which went up partly because of the 'cost of living crisis' and due to changes in procedure because of the threat of avian influenza which increased cleaning costs.

Income

During 2022, SWWR income totalled £1,165,764, which was a 15% decrease on 2021. Our fundraising efforts and legacy receipts made up £846,119 of this income (72.5%) with the remainder coming from charity shop income, adoptions, and other trading income. Fundraising income decreased by 22% from 2021. This decrease was due to the end of fundraising efforts for the Wildlife Treatment Centre. In 2021, 31% of the fundraising income was restricted for the use in paying for the Treatment Centre. Unrestricted donations actually increased by 13.5% despite the overall lower level of income.

One significant source of income in 2022 was legacies which made up £452,413 of our total income. This was a 28% decrease in the amount received in 2021 (£630,263). These bequests were vital in helping us to remain financially secure and meeting the increased costs faced by the charity in caring for the wildlife that come through our doors. We also saw a decrease in our grant income of 24% between 2021 and 2022. This decrease is due to the decrease in capital grants that the charity applied for as the Wildlife Treatment Centre project was completed. Grant income for general use and for smaller projects was still high and was a big support for our work.

Expenditure

The cost of raising funds increased by 79% from £170,814 in 2021 to £305,567 in 2022. This significant increase in costs relates to the increasing cost of staffing due to pay increases, and the additional costs associated with the new treatment centre which have resulted in higher property costs and office costs.

Charitable expenditure increased by 22% (£163,220) between 2021 and 2022. Education costs increased by approximately £40,000 due to increases in staffing costs, and animal care costs increased by £119,175 mainly due to increases in staff costs and the increase in the cost of purchasing the various consumables and equipment that the care of wildlife requires. Some of this increase was due to the 'cost of living crisis'.

**SECRET WORLD WILDLIFE RESCUE - CONSOLIDATED REPORT OF THE TRUSTEES – INCORPORATING
THE REPORT OF THE DIRECTORS FOR THE YEAR ENDED 31 DECEMBER 2022**

Reserves Policy

Secret World Wildlife Rescue maintains a reserves policy for the following reasons:

- To maintain free reserves which are not invested in fixed assets or designated for a specific purpose at the higher of either:
- Three months of budgeted expenditure.
- The amount required to close down the charity.
- To hold reserves which are designated for a specified purpose.

Our reserves level is monitored and reported to our management and trustees on a bi-monthly basis. The level of reserves required is then reviewed annually when the budget is written.

Given the uncertain financial situation resulting from the COVID-19 pandemic, at their Board meeting in October 2020, the Charity's Trustees voted to change the reserves policy and work towards increasing the reserves target from three months to six months. Thus, while working towards a 5–6-month reserve target range for 2023 (based on identified risks the charity may face), it was agreed that, for 2022, the Charity should aim for a 4–5-month target, with a range of £258,000 - £322,000.

At the end of 2022, Secret World Wildlife Rescue's free reserves were £419,735 which is above the target range, however this also includes the amount already designated for £374,830. Continued work for raising awareness and attracting further income for Secret World is in progress, with multiple ideas being worked on to increase income streams for the future.

SECRET WORLD WILDLIFE RESCUE - CONSOLIDATED REPORT OF THE TRUSTEES -- INCORPORATING
THE REPORT OF THE DIRECTORS FOR THE YEAR ENDED 31 DECEMBER 2022

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The Trustees (who are also Directors of Secret World Wildlife Rescue for the purposes of company law) are responsible for preparing the Trustees Report and financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and the group and of the incoming resources and application of resources, including the income and expenditure, of the charitable company and the group for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards and the Statement of Recommended Practice have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on a going concern basis unless it is inappropriate to assume the group will continue in operation.


The Trustees are responsible for keeping proper accounting records that disclose, with reasonable accuracy at any time, the financial position of the charitable company and the group and to ensure that the financial statements comply with Charities Act 2011 and with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and the group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities. The Trustees are responsible for the maintenance and integrity of the corporate and financial information included on the Charity's website.

The Trustees confirm that as far as they are aware at the time of approving this annual report:-

1. There is no relevant audit information of which the charitable company and group's auditors are unaware; and
2. The Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies and groups.

Approved by the Trustees and signed on their behalf by:


.....
Christopher Stenlake, Chair of Trustees

Date 07/09/2023

FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2022

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF SECRET WORLD WILDLIFE RESCUE

OPINION

We have audited the financial statements of Secret World Wildlife Rescue (the Group) for the year ended 31st December 2022, which comprise Statement of Financial Activities, Balance Sheet, Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standards 102: The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the group and charity's affairs as at 31 December 2022 and of its incoming resources and application of resources for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice;
- have been prepared in accordance with the requirements of the Companies Act 2006 and Charities Act 2011.

BASIS OF OPINION

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the group and charity in accordance with ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

CONCLUSIONS RELATING TO GOING CONCERN

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Trustees with respect to going concern are described in the relevant sections of this report.

OTHER INFORMATION

The trustees are responsible for the other information. The other information comprises the information included in the annual report other than the financial statements and our Auditor's report therein. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2022

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF SECRET WORLD WILDLIFE RESCUE .../continued

OPINIONS ON OTHER MATTERS PRESCRIBED BY THE COMPANIES ACT 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the annual report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the annual report has been prepared in accordance with applicable legal requirements.

MATTERS ON WHICH WE ARE REQUIRED TO REPORT BY EXCEPTION

In the light of the knowledge and understanding of the group and charity and its environment obtained in the course of the audit, we have not identified material misstatements in the Annual Report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us;
- the financial statements are not in agreement with the accounting records and returns;
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not obtained all the information and explanations necessary for the purposes of our audit.

RESPONSIBILITIES OF THE TRUSTEES

As explained more fully in the trustees' responsibilities statement set out on page 36 the trustees are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as they determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the group and charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the group and charity or to cease operations, or have no realistic alternative but to do so.

OUR RESPONSIBILITIES FOR THE AUDIT OF THE FINANCIAL STATEMENTS

We have been appointed as auditors under the Charities Act 2011 s144 and report in accordance with the regulations made under the Act and relevant regulations made or having effect there under.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an Auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but it not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

THE EXTENT TO WHICH OUR PROCEDURES ARE CAPABLE OF DETECTING IRREGULARITIES, INCLUDING FRAUD
Irregularities, including fraud, are instances of non-compliance with laws and regulations. The primary responsibility for the prevention and detection of irregularities including fraud rests with both the management and those charged with governance of the group and charity. We designed procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

We have considered the nature of the industry and sector, control environment, laws and regulations and business performance of the group and charity, including its remuneration policies. Laws and regulations considered included, but were not limited to, the Companies Act 2006, Charities Act 2011, Charity SORP and FRS102.

FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2022

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF SECRET WORLD WILDLIFE RESCUE/continued

We have enquired with management in regards to their own assessment of the risks of irregularities, including fraud. We also enquired of management and those charged with governance as to any known instances of non-compliance or suspected non-compliance with laws and regulations.

We have obtained relevant documentation and representations in order to form an opinion on potential irregularities, including fraud.

We considered the opportunities and incentives that may exist within the organisation for fraud.

Based on this understanding, we designed specific audit procedures to identify instances of non-compliance with laws and regulations, including obtaining additional corroborative evidence as required. Examples of procedures included reviewing large and unusual transactions, reviewing large and unexpected variances, reviewing journal entries and reviewing legal correspondence.

There are inherent limitations in the audit procedures described above, not least as sampling is used under International Auditing Standards, therefore not all transactions are reviewed. This means there is a risk we will not detect all irregularities including those leading to a material misstatement in the financial statements or non-compliance with regulations. The risk of not detecting a material misstatement due to fraud is also higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery, collusion, omission or intentional misrepresentation.

Relevant identified laws and regulations were communicated within the engagement team so they remained alert throughout the audit for indications of fraud or non-compliance.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our Auditor's report.

USE OF OUR REPORT

This report is made solely to the group and charity's Trustees, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the group and charity's members those matters, we are required to state to them in a Auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the group or charity's members as a body, for our audit work, for this report, or for the opinions we have formed.



.....
Ian Shipley FCCA, Senior Statutory Auditor
for and on behalf of Prentis & Co LLP, Chartered Accountants and Statutory Auditors

115c Milton Road
Cambridge
CB4 1XE

8th September 2022

Prentis & Co LLP is eligible to act as auditor in terms of section 1212 of the Companies Act 2006.

CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES
(INCORPORATING AN INCOME AND EXPENDITURE ACCOUNT)

FOR THE YEAR ENDED 31 DECEMBER 2022

		Unrestricted Funds 2022 £	Restricted Funds 2022 £	Total Funds 2022 £	Unrestricted Funds 2021 £	Restricted Funds 2021 £	Total Funds 2021 £
	Note						
INCOME							
Donations and legacies	2	845,729	390	846,119	987,879	138,350	1,126,229
Charitable Activities							
Education		4,415	-	4,415	728	-	728
Animal Care		-	-	-	150	-	150
Other trading activities	3	303,749	-	303,749	224,879	402	225,281
Investments	4	744	-	744	844	-	844
Other	5	8,538	-	8,538	7,701	-	7,701
Profit on sale of fixed assets		2,199	-	2,199	-	-	-
Government Grants		-	-	-	14,904	-	14,904
TOTAL INCOME		1,165,374	390	1,165,764	1,237,085	138,752	1,375,837
EXPENDITURE							
Raising Funds	6	305,567	-	305,567	170,814	-	170,814
Charitable Activities:	7						
Animal Care		724,853	24,174	749,027	614,261	15,591	629,852
Education		139,460	14,501	153,961	95,559	18,558	114,117
Other expenditure		9,626	-	9,626	2,442	2,983	5,425
TOTAL EXPENDITURE		1,179,506	38,675	1,218,181	883,076	37,132	920,208
Net income/(expenditure)		(14,132)	(38,285)	(52,417)	354,009	101,620	455,629
Transfer of funds	21	368,975	(368,975)	-	-	-	-
Net movement in funds		354,843	(407,260)	(52,417)	354,009	101,620	455,629
Reconciliation of funds:							
Total funds brought forward		2,010,561	441,575	2,452,136	1,656,552	339,955	1,996,507
Total funds carried forward		2,365,404	34,315	2,399,719	2,010,561	441,575	2,452,136

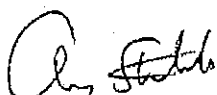
CONSOLIDATED BALANCE SHEET
FOR THE YEAR ENDED 31 DECEMBER 2022

		2022	2021
	Note	£	£
FIXED ASSETS			
Intangible assets	11	4,078	867
Tangible assets	12	1,945,042	1,857,351
Investments		627	627
		<u>1,949,747</u>	<u>1,858,845</u>
CURRENT ASSETS			
Stocks	15	19,224	26,927
Debtors	16	30,434	27,878
Cash at bank and in hand		451,870	580,547
		<u>501,528</u>	<u>635,352</u>
LIABILITIES			
Creditors: amounts falling due within one year	17	(41,556)	(32,061)
NET CURRENT ASSETS		<u>459,972</u>	<u>603,291</u>
Total assets less current liabilities		<u>2,409,719</u>	<u>2,462,136</u>
Provision for liabilities	19	(10,000)	(10,000)
TOTAL NET ASSETS		<u>2,399,719</u>	<u>2,452,136</u>
TOTAL FUNDS OF THE CHARITY			
Unrestricted funds	21	2,365,404	2,010,561
Restricted funds	21	34,315	441,575
		<u>2,399,719</u>	<u>2,452,136</u>

The financial statements were approved by the Board of Trustees on its behalf by:

07/09/2023

and were signed on



Christopher Stenlake - Chair of Trustees

CHARITY BALANCE SHEET
YEAR ENDED 31 DECEMBER 2022

	Note	2022 £	2021 £
FIXED ASSETS			
Intangible assets		467	867
Tangible assets		1,931,882	1,843,462
Investments		30,093	30,093
		<u>1,962,442</u>	<u>1,874,422</u>
CURRENT ASSETS			
Stocks	15	3,855	14,511
Debtors	16	21,059	26,392
Cash at bank and in hand		438,835	517,144
		<u>463,749</u>	<u>558,047</u>
LIABILITIES			
Creditors: amounts falling due within one year	17	(48,355)	(28,410)
NET CURRENT ASSETS			
		415,394	529,637
Total assets less current liabilities		2,377,836	2,404,059
Provision for liabilities	19	(10,000)	(10,000)
TOTAL NET ASSETS		<u>2,367,836</u>	<u>2,394,059</u>
TOTAL FUNDS OF THE CHARITY			
Unrestricted funds		2,333,521	1,952,484
Restricted funds		34,315	41,575
		<u>2,367,836</u>	<u>2,394,059</u>

These financial statements have been audited under the requirements of Section 144 of the Charities Act 2011.

These financial statements have been prepared in accordance with the special provision of Part 15 of the Companies Act 2006 relating to small charitable companies and with the Financial Reporting Standard applicable in the UK (FRS 102) (effective 1st January 2019) - (Charities SORP (FRS 102)).

For the year ended 31st December 2022 the company was entitled to exemption from audit under Section 477 of the Companies Act 2006 relating to small companies but, as the company is a charity, it is subject to audit under the Charities Act 2011.

The financial statements were approved by the Board of Trustees on 07/09/2023 and were signed on its behalf by:



Christopher Stenlake - Chair of Trustees

CONSOLIDATED STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED 31 DECEMBER 2022

	Note	Total Funds 2022 £	Total Funds 2021 £
Cash flows from operating activities:			
Net cash provided by /(used in) operating activities	23	<u>48,403</u>	<u>543,256</u>
Proceeds from the sale of property, plant and equipment		2,709	-
Purchase of fixed assets		<u>(179,789)</u>	<u>(931,112)</u>
Net cash used in investing activities		<u>(177,080)</u>	<u>(931,112)</u>
Change in cash and cash equivalents in the reporting period		(128,677)	(387,856)
Cash and cash equivalents at the beginning of the reporting period		<u>580,547</u>	<u>968,403</u>
Cash and cash equivalents at the end of the reporting period		<u>451,870</u>	<u>580,547</u>

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2022

1. ACCOUNTING POLICIES

BASIS OF PREPARING THE FINANCIAL STATEMENTS

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued October 2019 (effective 1 January 2019) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006. The principal accounting policies adopted in the preparation of the financial statements are set out below.

Secret World Wildlife Rescue meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

PREPARATION OF FINANCIAL STATEMENTS ON A GOING CONCERN BASIS

These financial statements have been prepared on a going concern basis as there are no material uncertainties about the group's ability to continue.

These financial statements are prepared in pound sterling which is also the Charity's functional currency. All amounts have been rounded to the nearest pound, unless otherwise indicated.

GROUP FINANCIAL STATEMENTS

These financial statements consolidate the results of the Charity and Secret World Ltd.

INCOMING RESOURCES

All incoming resources are included on the Statement of Financial Activities when the Charity is legally entitled to the income and the amount can be quantified with reasonable accuracy.

Grants receivable are recognised when all qualifying criteria have been satisfied and are stated gross within the Statement of Financial Activities, with capital and charitable activity expenditure also stated gross.

RESOURCES EXPENDED

Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category.

ALLOCATION AND APPORTIONMENT COSTS

Vehicle costs, mobile and land line costs, printing, postage, stationery, office machine maintenance and wages costs have been apportioned between management support costs, animal care and overheads to show a truer representation of direct animal care costs and education costs.

Water rates have been apportioned between overheads and animal care based on estimated consumption directly attributable to care of animals including laundry.

Management, animal care and fundraising wages have been apportioned between animal care, education and management based on the time spent by each staff on each activity during the year.

All other costs are already accurately split and do not require apportioning.

INTANGIBLE FIXED ASSETS

The Charity previously capitalised the costs of creating a new website, incorporating an online shop. This has been amortised over 3 years on a straight line basis.

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2022

1. ACCOUNTING POLICIES...../continued

TANGIBLE FIXED ASSETS

Individual fixed assets costing £100 or more are capitalised at cost.

Depreciation is provided at the following annual rates in order to write off the cost less estimated residual value of each asset over its estimated useful life.

Freehold property	- straight line over 50 years on the cost of buildings and land is not depreciated
Improvements to property	- straight line over the lease term of either 5 or 20 years
Plant and machinery	- straight line over 4 or 10 years and 25% on reducing balance, depending on the asset use
Fixtures and fittings	- 15% on reducing balance
Motor vehicles	- straight line over 4 years and 25% on reducing balance, depending on the asset use
Computer equipment	- straight line over 4 years

STOCKS

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items. Stocks are valued on the first in first out basis.

TAXATION

The Charity is currently exempt from Corporation Tax and VAT registration on its charitable activities.

FUND ACCOUNTING

Unrestricted funds, including designated funds, can be used in accordance with the charitable objectives at the discretion of the Trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the Charity. Restrictions arise when specified by the donor or when the funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

HIRE PURCHASE AND LEASING COMMITMENTS

Rentals paid under operating leases are charged to the Statement of Financial Activities on a straight line basis over the period of the lease.

PENSION COSTS AND OTHER POST-RETIREMENT BENEFITS

A pension scheme for eligible employees was introduced in January 2016. Secret World employees who meet the criteria for auto enrolment were automatically enrolled into the Work Save Pension Plan with Legal and General on 1 January 2016. The scheme is funded by contributions from the employees and a contribution of 3% from Secret World in 2021 (3%: 2020); this contribution will change in future years in accordance with government legislation.

DONATED GOODS

Donated goods are recognised in the accounts as income under donations with an equivalent expense recognised under the appropriate heading in the Statement of Financial Activities e.g. Animal Care. Where assets are donated, they are again recognised as income under donations with an equivalent asset created under the appropriate heading. Donated goods are recognised on the basis of the value of the gift, being the amount the Charity would have had to spend to obtain the goods.

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2022

2. DONATIONS AND LEGACIES - GROUP

	Unrestricted Funds 2022 £	Restricted Funds 2022 £	Total Funds 2022 £	Unrestricted Funds 2021 £	Restricted Funds 2021 £	Total Funds 2021 £
Donations	274,390	390	274,780	241,895	109,419	351,314
Gift Aid	46,630	-	46,630	49,711	-	49,711
Legacies	452,413	-	452,413	630,263	-	630,263
Grants	72,296	-	72,296	66,010	28,931	94,941
	<u>845,729</u>	<u>390</u>	<u>846,119</u>	<u>987,879</u>	<u>138,350</u>	<u>1,126,229</u>

In 2022 the Charity received an estimated £4,823 (2021: £4,019) worth of goods for use in Animal Care Services which has been recognised as a donation with the equivalent expense shown under animal care costs.

Grants received, included in the above, are as follows:

	Unrestricted Funds 2022 £	Restricted Funds 2022 £	Total Funds 2022 £	Unrestricted Funds 2021 £	Restricted Funds 2021 £	Total Funds 2021 £
Individuals	66,428	-	66,428	62,210	28,931	91,141
Corporate	5,868	-	5,868	3,800	-	3,800
	<u>72,296</u>	<u>-</u>	<u>72,296</u>	<u>66,010</u>	<u>28,931</u>	<u>94,941</u>

3. OTHER TRADING ACTIVITIES - GROUP

	Unrestricted Funds 2022 £	Restricted Funds 2022 £	Total Funds 2022 £	Unrestricted Funds 2021 £	Restricted Funds 2021 £	Total Funds 2021 £
Fundraising events	57,620	-	57,620	32,162	402	32,564
Charity shop income	176,119	-	176,119	105,775	-	105,775
Social lotteries	4,184	-	4,184	3,023	-	3,023
Animal Adoptions	38,355	-	38,355	41,341	-	41,341
Other income	3,000	-	3,000	60	-	60
Trading income	24,471	-	24,471	42,518	-	42,518
	<u>303,749</u>	<u>-</u>	<u>303,749</u>	<u>224,879</u>	<u>402</u>	<u>225,281</u>

4. INVESTMENTS - GROUP

	Unrestricted Funds 2022 £	Restricted Funds 2022 £	Total Funds 2022 £	Unrestricted Funds 2021 £	Restricted Funds 2021 £	Total Funds 2021 £
Deposit account interest	744	-	744	844	-	844

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2022

5. OTHER INCOME - GROUP

	Unrestricted Funds 2022 £	Restricted Funds 2022 £	Total Funds 2022 £	Unrestricted Funds 2021 £	Restricted Funds 2021 £	Total Funds 2021 £
Other donations - (Friends of SW)	8,538	-	8,538	7,701	-	7,701

6. COSTS OF RAISING FUNDS - GROUP

	Unrestricted Funds 2022 £	Restricted Funds 2022 £	Total Funds 2022 £	Unrestricted Funds 2021 £	Restricted Funds 2021 £	Total Funds 2021 £
Fundraising costs including for resale	45,807	-	45,807	17,038	-	17,038
Staff costs	133,136	-	133,136	75,481	-	75,481
Amortisation and depreciation	20,624	-	20,624	20,923	-	20,923
Property costs	72,536	-	72,536	37,358	-	37,358
Office and IT costs	33,464	-	33,464	20,014	-	20,014
	305,567	-	305,567	170,814	-	170,814

7. DIRECT CHARITABLE COSTS - GROUP
CURRENT YEAR

	2022			Total
	Animal Care £	Education £	Other Expenditure £	£
Direct costs	167,493	3,190	-	170,683
Staff costs	472,528	75,990	-	548,518
Amortisation and depreciation	42,123	25,630	-	67,753
Property costs	53,193	35,462	-	88,655
Office and IT costs	13,690	13,689	-	27,379
Governance	-	-	9,626	9,626
	749,027	153,961	9,626	912,614

DIRECT CHARITABLE COSTS - GROUP
PRIOR YEAR

	2021			Total
	Animal Care £	Education £	Other Expenditure £	£
Direct costs	119,365	200	-	119,565
Staff costs	423,391	54,459	-	477,850
Amortisation and depreciation	42,366	27,058	-	69,424
Property costs	36,986	24,657	-	61,643
Office and IT costs	7,744	7,743	-	15,487
Governance	-	-	5,425	5,425
	629,852	114,117	5,425	749,394

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2022

8. NET INCOMING/(OUTGOING) RESOURCES (GROUP)

	31.12.22	31.12.21
Net resources are stated after charging/(crediting):	£	£
Auditors' remuneration - current year	9,626	5,425
Depreciation - owned assets	87,588	89,118
Website amortisation	789	-
Other operating leases	35,479	30,195

9. TRUSTEES' REMUNERATION AND BENEFITS - GROUP AND CHARITY

There were no Trustees' remuneration or other benefits for the year ended 31 December 2022 nor for the year ended 31 December 2021.

TRUSTEES' EXPENSES

Total Trustee expenses claimed were £2,146 for the year ended 31 December 2022 (2021: £87).

Total donations received from Trustees in the year were £1,585 (2021: £1,840).

10. STAFF COSTS - GROUP AND CHARITY

	Year ended 31.12.22	Year ended 31.12.21
	£	£
Wages and salaries	623,071	504,411
Social security costs	42,032	31,331
Other pension costs	16,551	17,589
	<u>681,654</u>	<u>553,331</u>

The average monthly number of employees during the period was as follows (excluding casual workers):

	Year ended 31.12.22	Year ended 31.12.21
Shop	4	4
Fundraising	5	3
Animal care services	14	12
Cleaning and maintenance	2	2
Management	1	2
Volunteer co-ordinator	1	1
Administrative and accounts	1	1
Learning	1	1
	<u>29</u>	<u>26</u>

There were no employees with benefits in excess of £60,000 for the year ended 31 December 2022 (2021: Nil).

The key management personnel of the Charity in 2022 comprised the Trustees, Chief Executive Officer, Charity Founder and Advisor and Head of Animal Care Services.

The employee benefits of the key management personnel for 2022 were £73,409 (2021: £79,966).

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2022

	2022	2021
11. INTANGIBLE FIXED ASSETS - GROUP AND CHARITY	Website	Website
COST	£	£
At 1 January	25,438	24,238
Additions	4,000	1,200
At 31 December	29,438	25,438
AMORTISATION		
At 1 January	24,571	24,238
Charge for the year	789	333
At 31 December	25,360	24,571
NET BOOK VALUE AT 31 DECEMBER 2022	4,078	867

12a. TANGIBLE FIXED ASSETS - GROUP AND CHARITY - 2022

	Freehold property	Improvements to property	Plant and Machinery	Fixtures and Fittings	Motor Vehicles	Computer Equipment	Total
	£	£	£	£	£	£	£
At 1 January 2022	1,294,545	934,116	133,935	35,807	45,383	80,483	2,524,269
Additions	97,823	30,862	-	3,783	37,109	6,212	175,789
Disposals	-	-	-	-	(23,489)	-	(23,489)
At 31 December 2022	1,392,368	964,978	133,935	39,590	59,003	86,695	2,676,569
DEPRECIATION							
At 1 January 2022	15,500	408,509	124,545	22,423	29,633	66,308	666,918
Charge for the year	23,911	46,357	2,558	2,302	7,628	4,832	87,588
Eliminated on disposal	-	-	-	-	(22,979)	-	(22,979)
At 31 December 2022	39,411	454,866	127,103	24,725	14,282	71,140	731,527
NET BOOK VALUE							
As at 31 December 2022 - Group	1,352,957	510,112	6,832	14,865	44,721	15,555	1,945,042
As at 31 December 2022 - Charity	1,352,957	510,112	6,832	14,865	34,577	12,539	1,931,882

12b. TANGIBLE FIXED ASSETS - GROUP AND CHARITY - 2021

	Freehold property	Improvements to property	Plant and Machinery	Fixtures and Fittings	Motor Vehicles	Computer Equipment	Total
	£	£	£	£	£	£	£
At 1 January 2021	413,834	919,532	130,559	31,049	30,283	69,100	1,594,357
Additions	880,711	14,584	3,376	4,758	15,100	11,383	929,912
At 31 December 2021	1,294,545	934,116	133,935	35,807	45,383	80,483	2,524,269
DEPRECIATION							
At 1 January 2021	818	356,767	106,922	20,589	27,319	64,489	576,904
Charge for the year	14,682	51,742	17,623	1,834	2,314	1,819	90,014
At 31 December 2021	15,500	408,509	124,545	22,423	29,633	66,308	666,918
NET BOOK VALUE							
As at 31 December 2021 - Group	1,279,045	525,607	9,390	13,384	15,750	14,175	1,857,351
As at 31 December 2021 - Charity	1,279,045	525,607	9,390	13,384	2,223	13,813	1,843,462

Included in cost or valuation of land and buildings is freehold land of £167,040 (31/12/2021: £167,040).

The Visitor Centre and The Bluebell Sett Barn were sold in August 2020. A new build has been under construction from the 2020 financial year, and completed in the 2021 financial year. This and other related capital expenditure are included within freehold land and property, and are being depreciated on a straight line basis over their expected useful lives of 50 years.

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2022

13. FIXED ASSETS INVESTMENTS - CHARITY SUBSIDIARIES

Secret World Limited

Country of Incorporation: England and Wales

Nature of Business: Trading

	%		Year ended	Year ended
Class of shares:	holding		31.12.22	31.12.21
Ordinary	100.00		£	£
Aggregate capital and reserves			29,466	29,466
Profit for the year			31,885	28,613
			<u>61,351</u>	<u>58,079</u>

The Charity was gifted 100% of the issued ordinary share capital of Secret World Ltd (Company number 03658761), a company incorporated in England and Wales. The Trustees deem the market value of these shares to be £Nil. The subsidiary undertaking is included within the consolidated accounts.

14. LINKED CHARITIES

Secret World Wildlife Rescue also controls two unincorporated charitable trusts, Bluebell Sett and The Bluebell Sett Charitable Trust. Shown below is a summary of Statement of Financial Activities and Balance Sheet for each trust.

SUMMARY STATEMENT OF FINANCIAL ACTIVITIES

	Bluebell Sett		The Bluebell Sett Charitable Trust	
	2022	2021	2022	2021
	£	£	£	£
INCOME				
Donations	-	-	1,461	7,036
EXPENDITURE				
Donations made	-	-	-	-
Transfers made	-	-	-	(10,500)
Net Income/(expenditure)	<u>-</u>	<u>-</u>	<u>1,461</u>	<u>(3,464)</u>

SUMMARY BALANCE SHEET

	Bluebell Sett		The Bluebell Sett Charitable Trust	
	2022	2021	2022	2021
	£	£	£	£
FIXED ASSETS				
Tangible assets	-	-	-	-
CURRENT ASSETS				
Bank	3,307	3,307	3,360	1,899
Total net assets/liabilities	<u>3,307</u>	<u>3,307</u>	<u>3,360</u>	<u>1,899</u>
UNRESTRICTED FUNDS	<u>3,307</u>	<u>3,307</u>	<u>3,360</u>	<u>1,899</u>

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2022

15. STOCK

	Group		Charity	
	2022	2021	2022	2021
	£	£	£	£
Fundraising	15,369	11,122	-	-
Animal care services	3,855	14,511	3,855	14,511
Shops	-	1,294	-	-
	<u>19,224</u>	<u>26,927</u>	<u>3,855</u>	<u>14,511</u>

16. DEBTORS

	Group		Charity	
	2022	2021	2022	2021
	£	£	£	£
Trade debtors	3,234	224	2,339	224
Other debtors	287	287	287	287
Amounts owed from group undertakings	-	-	-	4,673
Prepayments and accrued income	23,369	22,580	18,433	21,208
VAT debtors	3,544	4,787	-	-
	<u>30,434</u>	<u>27,878</u>	<u>21,059</u>	<u>26,392</u>

17. CREDITORS:

	Group		Charity	
	2022	2021	2022	2021
	£	£	£	£
Amounts falling due within one year				
Trade creditors	22,181	16,626	17,797	12,976
Social security and other taxes	10,894	9,819	10,894	9,819
Pension	300	597	300	597
Amounts owed to group undertakings	-	-	11,183	-
Accruals and deferred income	8,181	5,019	8,181	5,018
	<u>41,556</u>	<u>32,061</u>	<u>48,355</u>	<u>28,410</u>

18. OPERATING LEASE COMMITMENTS - GROUP AND CHARITY

	2022	2021
	£	£
The following operating lease payments are committed to be paid:		
Total future commitments	<u>43,450</u>	<u>21,900</u>

19. PROVISIONS - GROUP AND CHARITY

	2022	2021
	£	£
Brought forward	10,000	10,000
Charged/(released) to Statement of Comprehensive Income	-	-
Carried forward	<u>10,000</u>	<u>10,000</u>

20. CAPITAL COMMITMENTS - GROUP AND CHARITY

As at the balance sheet date the Charity had no capital commitments for the following year.

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2022

21a. MOVEMENT IN FUNDS - GROUP CURRENT YEAR	At 1 January 2022	Incoming Resources	Expenditure	Transfers between Funds	At 31 December 2022
	£	£	£	£	£
UNRESTRICTED FUNDS					
General fund	1,635,731	1,165,374	(1,179,506)	368,975	1,990,574
DESIGNATED FUNDS					-
Capital Build Reserve	374,830	-	-	-	374,830
	<u>2,010,561</u>	<u>1,165,374</u>	<u>(1,179,506)</u>	<u>368,975</u>	<u>2,365,404</u>
RESTRICTED FUNDS					
Capital appeal - Education Centre	227,186	-	(14,501)	(212,685)	-
Capital appeal - Wildlife Treatment Centre	180,074	390	(24,174)	(156,290)	-
Other restricted funds	34,315	-	-	-	34,315
	<u>441,575</u>	<u>390</u>	<u>(38,675)</u>	<u>(368,975)</u>	<u>34,315</u>
TOTAL FUNDS	<u>2,452,136</u>	<u>1,165,764</u>	<u>(1,218,181)</u>	<u>-</u>	<u>2,399,719</u>
21b. MOVEMENT IN FUNDS - GROUP PRIOR YEAR	At 1 January 2021	Incoming Resources	Expenditure	Transfers between Funds	At 31 December 2021
	£	£	£	£	£
UNRESTRICTED FUNDS					
General fund	1,281,722	1,237,085	(883,076)	-	1,635,731
DESIGNATED FUNDS					-
Capital Build Reserve	374,830	-	-	-	374,830
	<u>1,656,552</u>	<u>1,237,085</u>	<u>(883,076)</u>	<u>-</u>	<u>2,010,561</u>
RESTRICTED FUNDS					
Capital appeal - Education Centre	239,259	6,485	(18,558)	-	227,186
Capital appeal - Wildlife Treatment Centre	100,696	94,969	(15,591)	-	180,074
Other restricted funds	-	37,298	(2,983)	-	34,315
	<u>339,955</u>	<u>138,752</u>	<u>(37,132)</u>	<u>-</u>	<u>441,575</u>
TOTAL FUNDS	<u>1,996,507</u>	<u>1,375,837</u>	<u>(920,208)</u>	<u>-</u>	<u>2,452,136</u>

Descriptions of restricted funds are as follows:

CAPITAL APPEAL - EDUCATION CENTRE

Capital appeal education centre is a restricted fund created from donations and a grant from Heritage Lottery Fund. This was established to fund the construction and commissioning of the education centre now known as Bluebell Barn.

The transfers into this fund represent the Charity's contribution of 19.26% to the 80.74% received from the Heritage Lottery Fund.

The Heritage Lottery Fund (HLF) (now National Lottery Heritage Fund) hold a charge which expires on 12 June 2037 over a section of 'The Orchard', being the land and property owned by the Charity, and the land on which Bluebell Barn is situated. This secures any potential debts owed to Heritage Lottery Fund.

The terms and conditions of the Heritage Lottery Fund grant state that:

- If the Charity were to sell, let or otherwise part with Bluebell Barn before 12 June 2037 then the Heritage Lottery Fund may require a share of the net proceeds of this transaction.
- If the Charity were to no longer operate then all of the Heritage Lottery Fund grant received to date would be repayable. As at 31 December 2022 the Charity had actually received £275,410 (2021: £275,410) for capital work and £217,342 (2021: 217,342) for activity costs and additional project costs.

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2022

The award of an HLF grant in 2012 for the "Wildhearts" education programme was a significant boost for the Charity at that time. The award, having a value of over £500,000, was to enable a sustainable education programme based on-site in a converted farm building to be known as Bluebell Barn. As a guarantee for the award the Charity granted the HLF a charge against the freehold land of the site for a period of 25 years (until 2037). In 2020 the HLF agreed to discharge a large portion of this land.

The conversion of the building to provide the Bluebell Barn facility was mainly completed over the period 2012-2015, and the building was signed off in 2016.

CAPITAL APPEAL - WILDLIFE TREATMENT CENTRE

The Wildlife Treatment Centre is a restricted fund created from donations, grants and legacies. This is to fund the construction of the Charity's new Wildlife Treatment Centre, work on which commenced in October 2020. The Centre comprises a main wing with animal admissions and orphan rearing, offices and staff facilities and a wildlife hospital wing with separate rooms for the care and rehabilitation of different species, ensuring predator and prey are always kept apart.

During the 2022 audit, it was decided that the Capital Appeal Education and Wildlife Treatment Centre restricted balances would be moved to unrestricted as the grants received have now been fully expended. The value of the buildings will be disclosed in the balance sheet and note 12 to the financial statements.

OTHER

Small funds donated for restricted purposes and used within the current period. This includes monies raised in order to fund a new van for delivery purposes between shops.

22. RELATED PARTY TRANSACTIONS - GROUP AND CHARITY

Mrs P Kidner was a member of the key management personnel of Secret World Wildlife Rescue during the year ended 31 December 2022. Mr D Kidner is the spouse of Mrs P Kidner.

Mrs P Kidner donated a total of £Nil to the Charity in 2022 (£20,700: 2021).

The Charity rents premises from Mr D, Mrs P and Mr S Kidner. Rents are paid at a commercial rate and amounted to £5,675 (2021: £12,100) for 2022 this included additional spaces for parking and room for animal care workers.

Mr S Kidner, son of Mr D and Mrs P Kidner, is employed on a casual basis, by the Charity to fulfil various tasks, including IT, animal care and facilities work. His pay is based on the hours worked at the market rate.

Mr D Kidner is also paid at the market rate for grounds maintenance services each year.

A total of £1,585 was donated by Trustees to the Charity during the year (2021: £Nil).

The group controls the wholly owned subsidiary, Secret World Limited and two unincorporated charitable trusts, Bluebell Sett and The Bluebell Sett Charitable Trust.

23. RECONCILIATION OF INCOMING RESOURCES TO NET CASH FLOW FROM OPERATING ACTIVITIES

	Total Funds 2022	Total Funds 2021
Net income/(expenditure) for the reporting period (as per the Statement of Financial Activities)	£	£
Adjustments for:	(52,417)	455,629
Depreciation and amortisation	88,377	90,347
Profit on sale of assets	(2,199)	-
(Increase)/Decrease in stocks	7,703	(10,883)
(Increase)/Decrease in debtors	(2,556)	(4,514)
Increase/(Decrease) in creditors	9,495	12,677
Net cash provided by/(used in) operating activities	48,403	543,256

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2022

24. FRC ETHICAL STANDARD - PROVISIONS AVAILABLE FOR SMALL ENTITIES

In common with many other businesses of our size and nature we use our auditors to prepare and submit returns to the tax authorities and assist with the preparation of the financial statements.