

Registered company number: 04672215 (England and Wales)
Registered charity numbers: 1097119, 1097119-1 and 1097119-2 (England and Wales)



**REPORT OF THE TRUSTEES AND AUDITED CONSOLIDATED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2020
FOR
SECRET WORLD WILDLIFE RESCUE (SWWR)**

Uniting Direction accounts
incorporating:
**SECRET WORLD LIMITED (company 03658761)
THE BLUEBELL SETT CHARITABLE TRUST
AND BLUEBELL SETT**



Patrons: Rose Buck, Lloyd Buck, Jilly Cooper CBE, Mike Dilger, Sarah Fisher, Anthony Head, Martin Hughes-Games, Simon King OBE, Dr Scott Miller MRCVS, Desmond Morris, Chris Packham CBE, Rhianna Pratchett, Valerie Singleton OBE, Chris Sperring MBE, Hannah Stitfall, Michaela Strachan



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LEGAL AND ADMINISTRATIVE DETAILS

The Trustees, who are also directors of the Charity for the purposes of the Companies Act 2006, present their report with the financial statements of the Charity for the period ended 31 December 2020. The financial statements comply with the Charities Act 2011, the Companies Act 2006 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with United Kingdom Financial Reporting Standards (United Kingdom Generally Accepted Accounting Practices) including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland".

LEGAL STATUS

Registered company number: 4672215 (England and Wales)

Registered charity number: 1097119 (England and Wales)

Linked charities:

The Bluebell Sett Charitable Trust: charity number 1097119-2 (formerly 1078691)

Bluebell Sett: charity number 1097119-1 (formerly 1048323)

Linked trading company:

Secret World Limited: 03658761 (England and Wales)

REGISTERED OFFICE AND OPERATIONAL ADDRESS

New Road, East Huntspill, Highbridge, Somerset, TA9 3PZ

TRUSTEES

Ms Michelle Barrows (resigned 06/02/2020)

Mr Roger Branton (Chair)

Dr Bel Deering

Mr Christopher Stenlake (appointed 06/02/2020) Honorary Treasurer

Dr Michelle Whitham Jones (resigned 04/06/2020)

CO-OPTES

Wendy Goodwin (co-opted 3/12/2020)

Elizabeth Hughes (co-opted 4/2/2021)

Marie Negus (co-opted 3/12/2020)

Chris Pawson (co-opted 3/06/2021)

CEO AND COMPANY SECRETARY

Ms Lesley Browne

FOUNDER

Mrs Pauline Kidner

EXTERNAL ADVISOR

Dr Elizabeth Mullineaux BVM&S, DVM&S, CertSHP, MRCVS, RCVS Recognised Specialist in Wildlife Medicine (Mammalian)

PATRONS

Lloyd Buck

Rose Buck

Jilly Cooper CBE

Mike Dilger

Sarah Fisher

Anthony Head

Martin Hughes-Games

Simon King OBE

Dr Scott Miller MRCVS

Desmond Morris

Chris Packham CBE

Rhianna Pratchett

Valerie Singleton OBE

Chris Sperring MBE

Hannah Stitfall

Michaela Strachan

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BANKERS

CAF Bank Ltd, 25 Kings Hill Avenue, Kings Hill, West Malling, Kent, ME19 4JQ
HSBC Bank Plc, 23 Fore Street, Bridgwater, Somerset, TA6 3LE

AUDITOR

Prentis & Co LLP, 115c Milton Rd, Cambridge CB4 1XE (from 01 January 2020)

SOLICITORS

Stewart Barratt, Acorn Solicitors, Acorn House, 50 Upper High Street, Taunton, Somerset, TA1 3PY
John Shirley & Co, 24 College St, Burnham-on-Sea TA8 1AT

FUNDRAISING REGULATOR

Secret World Wildlife Rescue is registered with the Fundraising Regulator and agrees to adhere to the highest standard of good practice with their fundraising. The Charity follows The Code of Fundraising Practice which sets the standards that apply to fundraising carried out by all charitable institutions and third-party fundraisers in the UK.



ACKNOWLEDGEMENTS

The Trustees and management would like to place on record their thanks to the many people who contribute so much to enable our vital work to continue, particularly during this challenging year when all were affected by the global COVID-19 pandemic:

- Our donors, friends and supporters, to whom we remain totally indebted.
- Our volunteers, without whom we would struggle to function effectively.
- Our supportive and dependable Patrons.
- Our dedicated and loyal staff.
- All the local businesses and trades-people and our long-standing corporate supporters for their assistance and commitment.

A sincere thank you to all who have supported Secret World Wildlife Rescue in any way.



• Rescue Rehabilitate Release •

Our vision

To prevent wildlife suffering needlessly and to inspire in everyone a love and understanding of wildlife and the countryside.

Our mission

- Provide a rescue service caring for sick, **injured and orphaned** wildlife.
- Rehabilitate the animals in our care and return them to the wild wherever possible.
- Be a respected source of expertise and centre of excellence where all British wildlife can receive the best care.
- Inspire learning about the world of British wildlife, encouraging everyone to discover what they can do to protect it.

What we do:

Rescue, Rehabilitate and Release:

- Animal welfare is at the heart of what we do.
- Secret World Wildlife Rescue is a place of safety for wildlife.
- We are always there for wildlife.



Respecting:

- We are focussed on using our resources wisely and celebrate the vital contribution of our supporters.
- We appreciate the devotion and passion of our volunteers and staff, recognising that each individual has an important role to play.

Sharing knowledge:

- We champion sharing our expertise and enthusiasm with the public and other professionals.
- By engaging the public in learning about British wildlife, we help them to reconnect with nature and encourage protection of its heritage.



• **Rescue Rehabilitate Release** •

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Where we work

South west: Cornwall, Devon, Dorset, Somerset, Wiltshire, Bath and North East Somerset, South Gloucestershire and Bristol City.

Some wildlife is also brought to us from as far afield as Yorkshire because of SWWR's specialist experience in rehabilitation, particularly of badgers.

Telephone advice is also provided to the general public and professionals across the UK and to other wildlife rehabilitators overseas.

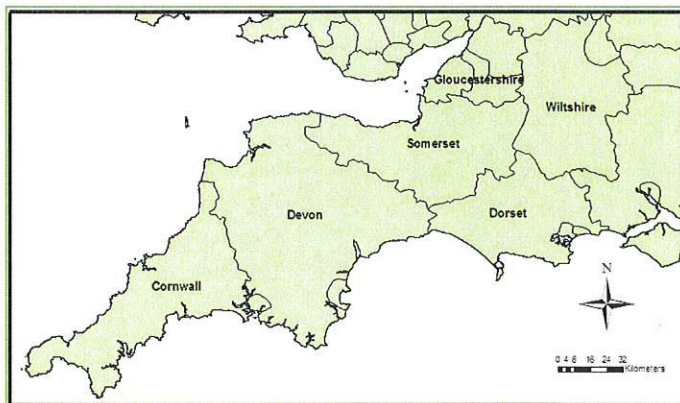
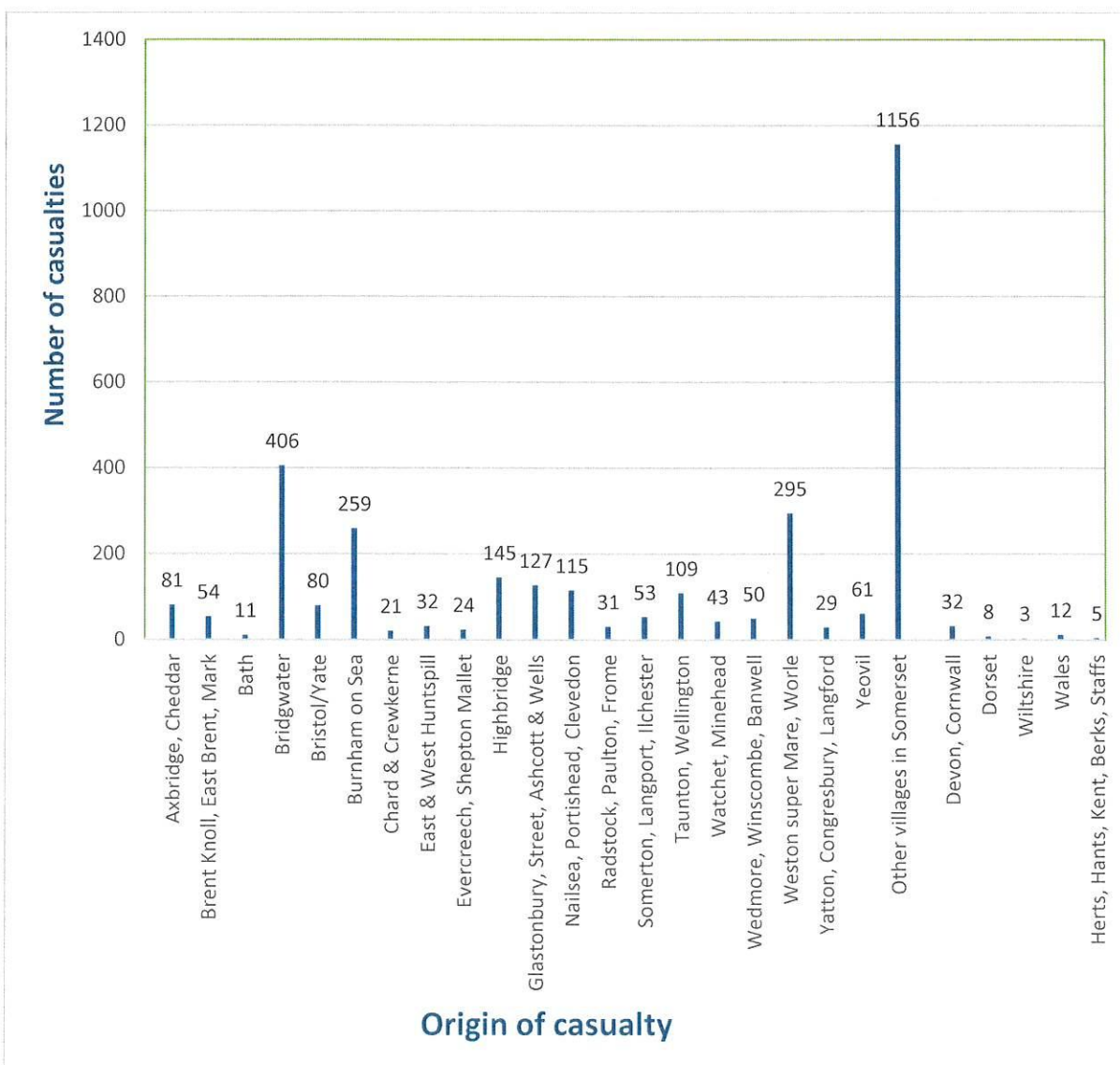


Chart showing the number of casualties admitted to SWWR in 2020 by place of origin (where known)



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ACHIEVEMENTS AND PERFORMANCE

The Trustees have pleasure in presenting their report, together with the financial statements for the Charity for the year ended 31st December 2020.

Key outcomes and highlights for 2020 include:



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Achievement of Objectives

Strategic plan 2020-2022

An updated Strategic Plan for 2020-2022 was approved by the Board of Trustees in 2019. This describes three major operational aims plus a further four 'enabling' aims which are required to achieve these. In the main document, each strategic aim is described with several key features, specific 3-year objectives and the priority objectives/activities required to be undertaken in 2020. Unfortunately, because of the COVID-19 pandemic and the resulting national lockdowns and restrictions placed on social mixing, public events, etc, many of the specific objectives required to meet a few of the strategic aims were unable to be implemented during 2020. The Board of Trustees therefore agreed to roll over the plan in its entirety to 2021-2023.

An overview of the seven aims in the updated strategic plan is provided below:

Strategic aims 2020-2022 (now 2021- 2023)

In order to achieve our vision and mission:

- 1.** We will provide an appropriate **first-class animal care rescue, rehabilitation and release service** for sick, injured and orphaned British wildlife, re-affirming our position as a centre of excellence for high quality care.
- 2.** We will provide **first-class learning, outreach and professional development** which inspires learning about the world of British wildlife, encouraging everyone to discover what they can do to protect it.
- 3.** We will ensure **ongoing engagement with supporters, followers, media, other stakeholders and the general public** which is appropriate to each, broad-reaching and responsive to changing communication channels.

How we will achieve our strategic aims:

- 4.** We will be **financially stable**, operating with an annual balanced budget with diversified sources of funding less reliant upon legacies; ensuring we manage our resources efficiently; and maintaining general reserves in line with our agreed reserves policy.
- 5.** We will have constructed a **new Wildlife Treatment Centre**, incorporating the Charity headquarters, fit to serve the Charity for the foreseeable future.
- 6.** We will have **robust and dynamic charity governance, leadership and management** which underpins the Charity and leads it forward, enabling our vision and values to be maintained, and which ensures the Charity operates in accordance with legislation and best practice.
- 7.** We will have a **working environment** where staff and volunteers are **helped to fulfil their potential and are appreciated**; where we work within a **culture of equality and non-discrimination**; and **where all feel welcome** and an **integral member of the SWWR team**.

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STRUCTURE, GOVERNANCE AND MANAGEMENT

Legal Structure

Secret World Wildlife Rescue (SWWR) is controlled by its governing document, the Memorandum and Articles of Association dated 20 February 2003 and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

Secret World Wildlife Rescue (SWWR) charity (registered in England and Wales, number: 1097119) was created to unite the existing charitable organisations, Bluebell Sett and The Bluebell Sett Charitable Trust. By uniting the organisations in this way, SWWR could become more efficient in the administration of the Charity and in the conduct of its operations. Bluebell Sett and The Bluebell Sett Charitable Trust have been retained only to receive legacies and regular donations. The results of these unincorporated entities are included in these financial statements. Audited accounts have been produced under the Uniting Direction order.

Group structure

Secret World Wildlife Rescue controls two unincorporated charitable trusts, Bluebell Sett and Bluebell Sett Charitable Trust. In addition, Secret World Wildlife Rescue also controls Secret World Ltd, a wholly owned trading subsidiary which operates the gift shop, charity shop, rental of the Bluebell Barn for weddings and external meetings, and other commercial activities which raise funds for the main Charity.

Organisational Structure

Secret World Wildlife Rescue is the main operational Charity. It is governed by a Board of Trustees / Directors comprising a minimum of three and maximum of ten, responsible for the strategic governance, direction and management of the Charity. Trustees are actively engaged in developing SWWR's policies, processes and capabilities across all functions.



A total of five Trustees served during the period of this report. The Trustees met for five Board meetings, four of which were held 'virtually' via Zoom communications because of the COVID-19 restrictions / lockdowns. Similarly, the AGMs for SWWR and its trading company, Secret Word Ltd, were held virtually by Zoom in October 2020. This was in line with the Government's guidance (June 2020) that permitted, "for a temporary period, companies and other bodies to suspend members' ability to attend meetings in person and allowed them to convene meetings in a flexible way using a range of technologies." In addition, five extraordinary Trustee meetings were held during 2020, mainly to deal with financial issues relating to the construction of the Wildlife Treatment Centre.

Trustee Governance and Recruitment

After serving as a Trustee of SWWR for over four years, Dr Michelle Barrows decided to step down in February 2020 to devote more of her time to her family and work commitments. Dr Michelle Whitham Jones also resigned in June 2020 following a prolonged period of illness. Both had made significant contributions to Secret World Wildlife Rescue and helped to steer the Charity through some difficult times. The staff and volunteers would like to offer their sincere thanks to both for giving their advice, time and commitment to the Charity during their time on the Board.

Following a selective recruitment process, at the end of 2020/early 2021 the Trustees co-opted a further four individuals to complement the Board's existing skills matrix; it is anticipated that they will be invited to join the Board as full Trustees / Directors at the Charity's AGM in August 2021.

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Appointment of Trustees

SWWR has developed and maintained a rigorous process for the recruitment and appointment of its Trustees. Detailed job descriptions have been formulated and used when advertising vacancies which are advertised publicly. Prospective candidates are required to provide up-to-date CVs, complete a skills audit and attend an interview with a Board panel of at least two Trustees to ensure they have the skills needed. If selected from interview two suitable references are also sought and DBS checks are undertaken if appropriate for their role.

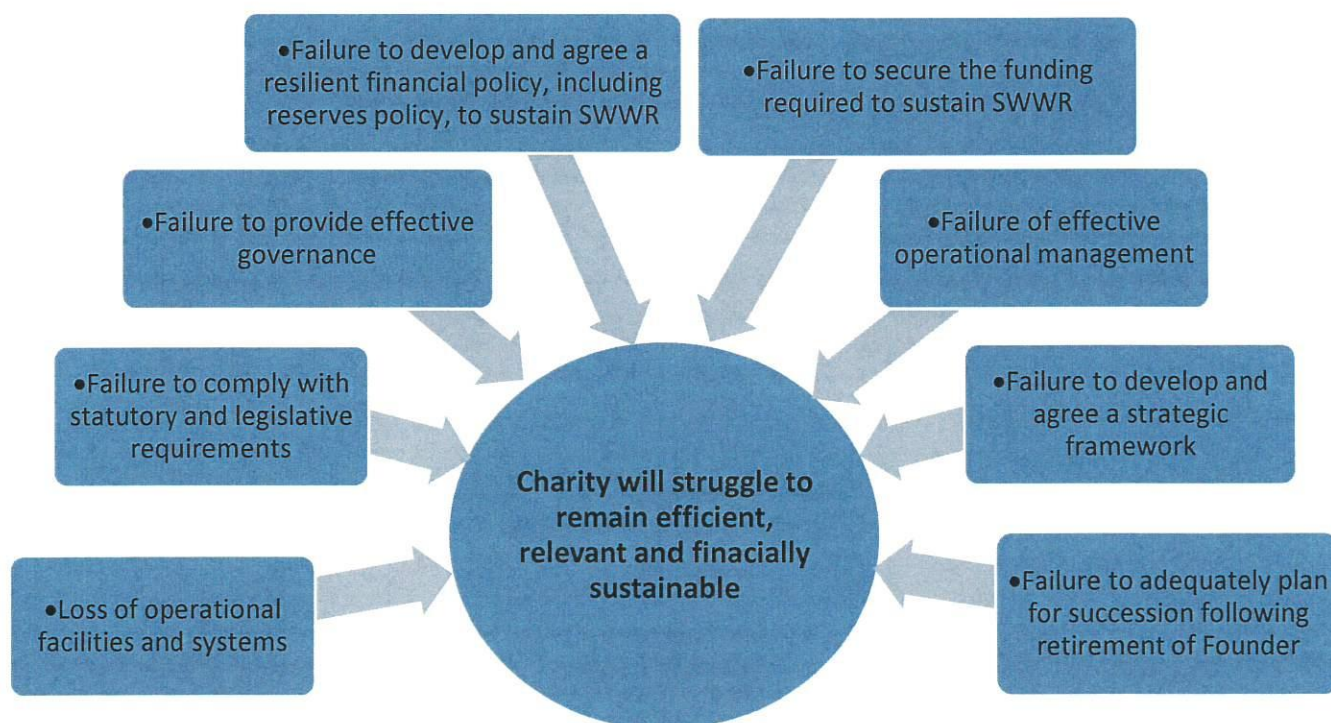
Trustee Induction and Training

All prospective Trustees are required to have individually designed induction training. This involves them spending at least one day meeting senior management and other key staff and volunteers, as well as being briefed about key operational areas, including animal care and fundraising. Trustees are then encouraged to start using their specific strengths and experience to contribute to discussions, meetings and begin supporting and advising on specific initiatives that play to their strengths.

Risk Management

The Trustees have a duty to identify and review the risks to which the Charity is exposed and ensure appropriate controls are in place to provide reasonable assurance against fraud and error. Unfortunately, in spite of this review process, it was impossible for the Charity to predict the global COVID-19 pandemic, and the impact this would have on the world as a whole, and specific aspects of the Charity's operational and strategic processes. Fortunately, having previously considered many of the more predictable risks, and mitigating against these risks, the Charity was in a robust position and dynamic enough to continue its operations throughout the pandemic.

Aside from the COVID-19 pandemic specifically, the ongoing operational, business, financial and reputational risks faced by the Charity are identified as follows:



The Trustees confirm that they have established systems to mitigate significant risks and have prioritised efforts regarding risks with highest probability and significant potential impact. A robust set of mitigating

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actions are in place with relevant managers, together with the Board of Trustees and the CEO taking ownership of their risks. This will give a greater control over risks and enable the Board and senior managers to plan preventative action before anything untoward occurs.

PEOPLE AND CULTURE

Our supporters

Secret World Wildlife Rescue would not exist and be able to undertake our work caring for British wildlife without the ongoing backing of our loyal supporters. During the 2020 pandemic we were particularly overwhelmed by the generous support we received in the form of voluntary help, donations of food, equipment and cleaning materials for animal care, financial support and items donated for resale in our charity shops. And during some of the more difficult days when we were struggling to keep our doors open during the pandemic, the goodwill messages we received from our supporters were very much appreciated and kept our spirits up.

From us all at SWWR, please accept our sincere thanks for your ongoing support, especially during a year when everyone was experiencing difficulties.

Our Patrons

We are extremely pleased to announce that Dr Scott Miller MRCVS and Hannah Stitfall became Patrons of Secret World Wildlife Rescue in 2020.



Hannah is an accomplished zoologist, presenter and wildlife filmmaker with a love for creative natural history storytelling. She specialises in investigating the illegal wildlife trade on social media and has conducted extensive study into the subject. She currently presents for BBC Earth online and is also part of BBC *Springwatch* digital team, and believes in creating innovative content to reach out to new audiences.

Scott is an Australian vet who made his name in the UK in the popular TV show *Vet On The Hill*. As well as running his own successful veterinary practice, he is an author and resident vet on ITV's *This Morning*, for which he has filmed at Secret World Wildlife Rescue.



All our Patrons have contributed in some way to the Charity during 2020 and we are extremely grateful to have their ongoing support.

Our staff and volunteers

Our staff and volunteers clearly play a critical role in the delivery of our charitable aims and the Charity has a responsibility to ensure that all our people are looked after and dealt with in a fair, progressive and professional way. During 2020 several of the staff and volunteer policies and procedures were updated in line with good practice and current legislation, and new policies were developed to address the health and safety concerns related to COVID-19. Internal communication channels continued through a regular internal news bulletin, monthly site meetings (when these were permissible and practical), regular staff updates, and Zoom 'social get-togethers' to ensure staff on furlough or working from home kept in regular contact with those on site.

In addition to its external Facebook page for supporters and the general public, SWWR also has a closed Facebook page for staff and volunteers to share news and other internal communications.

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The Volunteer Forum (formerly the Volunteer Consultation Group) met in March 2020 before the first lockdown, but this was the only meeting during the year.

In spite of the logistical constraints related to the pandemic, we were still able to ensure staff received CPD (continuing professional development) throughout the year, often using virtual communication channels such as Zoom. Particular thanks are due to the Small Charities Coalition, of which SWWR is a member, for providing an invaluable programme of free virtual training sessions throughout the year. Details about SWWR's CPD events and activities are detailed in the learning section, below.

Charity management, leadership and staffing

The CEO, Lesley Browne, is responsible for the day-to-day running and management of the Charity, supported by an operational management team (OMT) of senior managers. During 2020 this consisted of a team of three others: our Charity Founder and Advisor, Pauline Kidner, the Head of Animal Care Services (HoACS), Laura Benfield, and the Charity's Scientific Advisor, Dr Elizabeth Mullineaux. Our two Section Leaders, Sarah Tingvoll and Dan Bryant, joined the OMT in the autumn to provide cover for the HoACS's maternity leave. Our Finance Manager, Daniel Harding, attended the finance section of OMT and Board meetings to present financial management reports.

Given the rescue and rehabilitation care that SWWR provides, staff and volunteers are required on site for between 12-16 hours a day (depending on season), 7 days a week, 365 days a year. This means that staffing levels are higher than other charities which can operate shorter working days over just 5 days a week or during office hours. During 2020 SWWR employed an average of 15 full and 9 part-time staff on the main site and at its two charity shops. This equated to 20.4 WTE (Whole Time Equivalents). In addition, our casual workers performed an invaluable function covering evening shifts, weekends and staff absences, often at short notice.

Thanks to the Government's furlough scheme, the Charity was able to keep all its permanent staff on the payroll during 2020. In order to reduce the number of staff on site, particularly during the initial lockdown and because we were no longer able to keep our charity shops open or onsite educational activities running, several staff were placed on furlough throughout the year. This not only enabled us to ensure staff retained their jobs long-term, but also reduced our overall staff costs, which helped the Charity remain operational during these very difficult financial times. We are grateful to all the staff who accepted furlough, often for extended periods during the year.

During the first rigorous national lockdown, several staff members and volunteers offered to live on site to ensure we were able to keep our doors open for wildlife casualties and provide ongoing care to animals undergoing rehabilitation. Several others continued to travel in daily. Despite this, and with most volunteers having to self-isolate, the number of personnel on site was very limited which obviously meant it was an extremely busy and stressful time for all working. The Charity would like to offer its sincere thanks to all those staff and volunteers who worked tirelessly throughout the most difficult days of the pandemic to care for the wildlife casualties brought to us.

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FOUNDER'S REPORT

This was a very challenging year for the Charity. The pandemic meant the cancelling of over £120,000 worth of events and the fundraising team had to adjust to a completely different way of attracting donations. Social media became a very important part of promoting our wildlife casualty stories and the hard work that both our staff and volunteers were having to do to adjust to a different world. Many of our longer-term volunteers were of an age where they were either vulnerable or shielding so our manpower on site was greatly reduced during the year. We also needed to furlough as many staff as we could to reduce our costs and ensure we were able to keep staff in jobs in the longer term.



Three volunteers came to live on site to reduce the possibilities of people coming and going and bringing coronavirus infection onto the Charity's site. This meant that we were able to continue as a designated 'essential service'. Many of the volunteers that were unable to come in took orphans home to rear them there, following our orphan rearing protocols, and brought them back to SWWR when they were weaned and ready for their next stage of rehabilitation in our facilities.

We are grateful for the grants from the local government that we were reliant on when our Charity shops had to close during the lockdowns. Together with the furlough scheme, we managed to get through this difficult period but must also acknowledge the amazing support that we received from many of our members, as well as the many trusts and foundations that generously provided us with emergency and operational grants. Their generosity meant that we survived and could continue helping the wildlife that needed us.

2020 started with the promise of a new Wildlife Treatment Centre building after providing our services out of portacabins for several years. We were in the fortunate position to be able to go ahead with part of the build and started a capital appeal. Our CEO has had a year of dealing with the effects of the pandemic but also liaising with others regarding the building works. We would not be in the position we are in if it had not been for her tireless dedication to our Charity. Of course, praise must go to all staff and volunteers who have worked with building work going on around them, sudden power cuts, the loss of water when a pipe is 'frozen' and other problems when they have arisen. We all look forward with excitement to having the new treatment centre so that we can be as efficient and effective as we need to be, to bring the high standard of care that we expect for our wildlife casualties.

Pauline Kidner

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Secret World Wildlife Rescue's volunteers



SWWR's volunteer team members continue to contribute and add value to all departments and activities: rescuing casualties, staffing reception, caring for orphans, supporting the animal carers, helping to run our charity shop, cleaning or washing animal bedding, raising funds in the community, running fundraising events, caring for our resident birds of prey, cleaning, helping with courses, maintaining the facilities, assisting with finance and administration, gardening, supporting the learning activities and wildlife releases.

In 2020, we also had several volunteers who offered their professional construction and ecology -related skills to help us plan and develop plans for our new Wildlife Treatment Centre. We received pro bono advice from bat experts, ecologists, former planning officers and a builder, to name just a few. Particular thanks are due to Katarina McNabb, one of our volunteer wildlife rescuers and animal carer, who is also a practising architect. Kat steered us through the sale of the former reception barn, advised management at all stages of planning for our new building, and drew up all the architectural plans; we are indebted to her for all her contributions.

On the Charity's main site, despite the various COVID-19 restrictions, volunteers contributed over 13,090 hours during 2020, which is a decrease of 56% compared to 2019. This is still equivalent to more around £93,148.61 in donated time at National Living Wage rate. The reduction in volunteer hours was mainly due to the first national lockdown from the 23rd of March until early June when measures were eased. This period coincided with what is usually the start of the busy season when we would usually rely on numerous Animal Care volunteers to assist with the influx of young orphans coming into SWWR. Thankfully a handful of dedicated volunteers, whilst on furlough from their usually jobs, moved onto site and assisted the Animal Care staff throughout this three-month period. This contributed significantly to the Charity being able to remain open throughout that time.

Corporate days

We had numerous enquiries from companies hoping to offer some volunteer help, some who we've previously worked with and some new organisations. However due to the COVID-19 pandemic and the various restrictions throughout the year we were unable to invite groups of volunteers to assist us on site in 2020.

Volunteer Recruitment

Due to the COVID-19 restrictions all group volunteer introduction and induction sessions were cancelled from March onwards. All student work experience placement were also put on hold in 2020. A small number of volunteers who attended animal care inductions were able to commence volunteering after the first national lockdown ended and a small number of charity shop, reception and maintenance volunteers were also recruited during the year.



Volunteer Forum

The Volunteer Forum met on the 10th of March 2020. Due to the COVID-19 pandemic no other Volunteer Forum meetings were held during 2020, however the volunteer forum members continue to check the suggestion boxes and the volunteer forum email address in order to raise any volunteer concerns.

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Sincere thanks to our volunteers

Secret World Wildlife Rescue is indebted to its dedicated and loyal team of volunteers who provided ongoing support across all the Charity's activities. Without our volunteers SWWR would not be able to offer the care to wildlife that it does and this has been highlighted by the events of 2020 in particular. The Trustees, management and staff recognise the invaluable role played by our volunteers in all their varied roles and thank them most sincerely for their continued support and dedication to Secret World Wildlife Rescue.

Social activities

Unfortunately due to the COVID-19 pandemic we have been unable to arrange many social activities for the volunteers and staff to attend together. Back in January, several staff and volunteers enjoyed a trip to the Wildfowl and Wetlands Trust's Slimbridge centre to see the wintering flocks of birds. This is a trip which we will hopefully be able to arrange again in future.

Many of the team attended a barn dance in February organised by one of our local vets and held in a local village hall, from which the proceeds were kindly donated to SWWR. This was the first of a series of fundraising events planned by supporters of the Charity which were intended to take place throughout 2020, but obviously had to be cancelled.

Beyond this, the impact of COVID-19 and its associated social distancing and other measures to prevent transmission have meant that social events for staff and volunteers were not possible for much of the year. We were unable to host summer barbeques, seasonal parties in the barn, nor even our regular lunchtime talks. On-site meetings, with social distancing measures in place, have been a rare and welcome opportunity for staff and volunteers to reconnect. Zoom provided a means by which staff could meet and chat more socially during the lockdown period, and enabled furloughed staff to keep in touch with those still working on site.

We hope that, with the ever-changing COVID situation, we will be able to hold more social events again in the coming year. Such events are really important for staff and volunteer morale, which has been tested through 2020.

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REVIEW OF ACTIVITIES

Animal Care

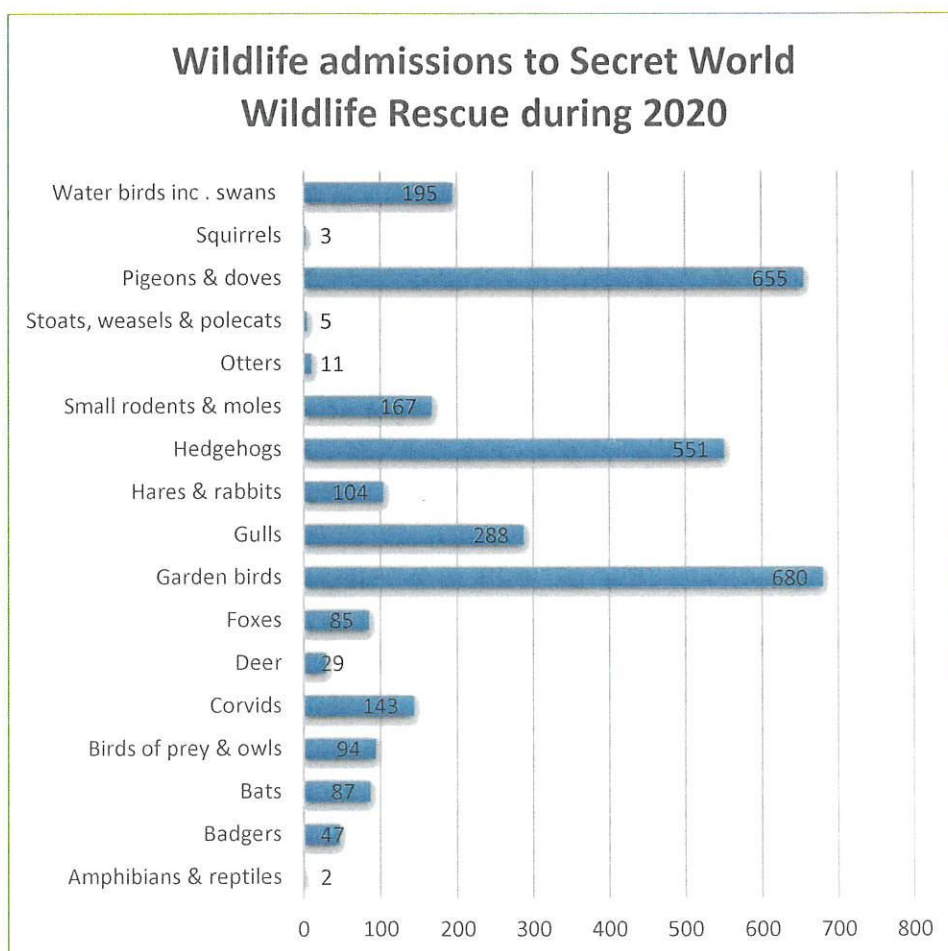
Admissions and releases

In 2020, 3,242 wildlife casualties were admitted to SWWR (compared to 4,395 in 2019). This reduction in numbers can be attributed to the ongoing COVID-19 situation, which will be discussed in detail later in this report. Of these animals admitted, almost 40% were successfully rehabilitated and released, a similar rate to previous years and to wildlife rehabilitation in general. Those that were not able to be rehabbed and released were humanely euthanised to prevent further suffering.



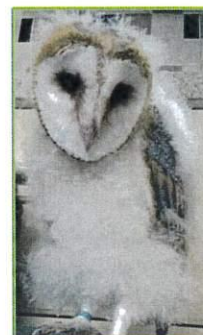
During 2020 we rehabilitated and released 1,221 animals including 21 badgers, 33 foxes, 19 owls, 32 bats, 43 ducks and 2 deer. A major setback towards the end of the release season occurred when we lost both of our badger cub release sites at the last minute due to unforeseen circumstances. Thankfully, with a lot of work and frantic preparation, back-up release sites were found and we managed to return our two groups of badger cubs, reared during the lockdown, back to the wild.

Some of the more unusual species to be admitted this year include a Kuhl's pipistrelle bat, a sanderling, a hobby, 2 cuckoos and a pallid swift. The latter was blown in from mainland Europe in a storm; after a period of care here, and in consultation with several swift experts, it was ringed and released on the east coast to find its way back home.



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As well as the many wildlife casualties that we saw during 2020, our resident animals also required care and attention. Sadly, at the very start of the year we lost both our resident badgers, Betsy and Luna, one due to old age and the other because of an underlying health problem. We also had to say goodbye to one of our resident foxes, April, in early 2021. Our remaining resident fox, Mia, and barn owl Shadow have also been diagnosed with age related conditions and are receiving veterinary treatment. On a happier note, we were pleased to welcome Willow, a young captive- bred barn owl who lost her previous home due to the COVID pandemic. She is in training to become a member of our bird of prey education team.



COVID-19 and animal care

The year started much the same as any other, with January and February being quiet months in terms of animal admissions, providing a chance for the staff and volunteers to concentrate on maintenance and deep cleaning of the animal enclosures and facilities in preparation for the coming season. One very unusual admission in January was a week-old orphaned fox cub, which was found in Weston-Super-Mare lying next to his dead mother. It is virtually unheard of for cubs to be born so early and we normally don't see them until March at the earliest. The cub was successfully reared by one of our animal carers and despite some challenges surrounding his rehabilitation (from being the only fox of his age on site for a long period of time) he remained fully wild and was successfully released back to the wild in May.

As the year progressed through February and March, the ongoing global COVID-19 situation was worsening, and it was becoming clear that this was going to have a major effect on our lives and operations for the foreseeable future. Like most workplaces we had already put extra sanitation and social distancing measures in place in response to the growing threat of the disease, and cancelled all of our public fundraising activities for the year by the time the first national lockdown was announced on the 23 March. This was a very strange and confusing time for everyone involved with SWWR, trying to keep pace with the constantly changing guidelines and restrictions and keep everyone onsite safe, all the while worrying about the long-term impact on our finances and services.



Our response in terms of animal care during the first wave was to strip our service down to the minimum in terms of numbers of people and animals onsite, whilst still ensuring we were available as an emergency service for wildlife that needed help. Our phone lines remained open throughout and whilst we were unable to take in the same numbers of casualties as in a normal year, that did not mean that we left animals with nowhere to go: members of the public continued to drop off casualties outside, we were able to send staff from the site to attend to large animal emergency rescues, and where necessary, redirected people to alternative sources of help such as veterinary practices or other rescue centres. We also adapted to make more use of technology, asking members of the public who telephoned regarding an animal casualty to send pictures and videos so we could visually assess the casualty before deciding whether it needed to come in, be left alone or taken elsewhere. This first lockdown occurred at the time of year when we would see an increase in admission numbers and orphans, and we were lucky to have a dedicated team of offsite volunteers who were willing to rear orphans, mainly baby birds on regular hourly feeds, in their own homes (following all SWWR protocols) before returning them to SWWR for further rehabilitation.

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As the number of calls and admissions gradually increased several dedicated volunteers also moved into accommodation onsite to assist the staff with the extra workload. This was an incredibly challenging period for all the staff and volunteers involved, with everyone working exceptionally hard, but we are proud of the fact that throughout the lockdown at no point did we turn off our phone lines or close our doors to animals in need.



As lockdown restrictions began to ease our usual busy orphan season was underway, with our orphan rearers working all hours caring for badger cubs, fox cubs, owlets, fawns and innumerable baby birds. The one species that was missing this year was grey squirrels – due to new legislation, we unfortunately can no longer obtain a licence to rear, rehabilitate and release these particular orphans.

Wildlife Releases

COVID restrictions throughout much of 2020 made it more difficult to find and survey potential release sites where orphaned animals can be soft released, giving them a gradual transition back into the wild. Despite this, we successfully soft released 10 tawny owls across three sites, a roe deer fawn, 3 groups of young foxes, 2 small groups of badgers and a buzzard. A single barn owlet was raised and released successfully with help from our Patron, Chris Sperring. We are very grateful to the landowners and local groups who helped to provide a safe site for our orphaned animals to be released, and for their assistance in monitoring those animals, post-release.



Two groups of 4 badger cubs were reared to release. An additional cub which came to us very late in the year from another centre was released with one of the groups, and they appear to have settled well. Our badger releases were subject to unprecedented disruptions this year, when both release sites, which had been surveyed and selected with welcome support from the local badger group in the area, became unsuitable due to unforeseen changes in circumstances at the last minute. On one of these sites, an artificial sett had already been built, so we hope we may be able to revisit the site in future. The badger group who assisted with finding, surveying and setting up these sites had funded the digger, provided volunteers, and very kindly donated £1000 following the disruptions (which were through no fault of theirs whatsoever).

Two alternative badger sites, both of which had been used in previous years, were surveyed and set up for release as quickly as possible and, after a few further delays, both badger groups were released within 2 weeks of their initially planned release dates.

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There were only three fox groups for release this year, comprising 17 cubs in total. Several potential fox release sites were surveyed but none were suitable, so all three groups were released successfully at sites used in previous years. Perhaps the most common reason for a potential site being deemed unsuitable is the presence of illegal hunting in the area. An individual young fox was admitted later in the year whose place of origin was unknown. This individual was soft released using a fox pen which was still in situ at one of our release sites.

Avian influenza

An outbreak of H5N9 Avian influenza (AI) in November 2020 resulted in Defra declaring the whole of England an Avian Influenza Prevention Zone (AIPZ). Animal Care staff were quickly able to adapt to the necessary restrictions this resulted in by putting into place an updated version of the policies adopted during the AI outbreak in winter 2017. Liaison with Defra and APHA around some sick swans admitted to SWWR in December was resolved satisfactorily without any negative impact on the Charity or admission of casualty birds.



Animal care and the new build

Alongside the day-to-day activities of animal care and the COVID-19 pandemic, the animal care team contributed to the design and plans for the building of the new Wildlife Treatment Centre, the capital appeal brochure and general fundraising for the new facility.

Learning and Education

Children's and young adults' education

We are passionate about British wildlife and want to inspire more people to learn about nature. During 2020, the Charity planned to deliver a varied programme of wildlife-themed learning sessions for children and young adults. These would continue to be interactive onsite and outreach sessions for schools and community groups, led by the learning team and supported by our learning team volunteers and volunteer bird handlers. Other education plans for the year also included developing new educational sessions for ages 11-16 years and 16-19 years.



From January to mid-March there were four onsite visits by primary schools with 253 pupils attending. There was one outreach visit to a school in January, but with the increasing challenges of social distancing caused by COVID 19 the decision was taken to cancel the remaining bookings from mid-March onward. Our onsite work with Elmwood SEN School also had to be cancelled for the year. With the departure of our Learning and Engagement officer in February we recruited a new person to fill the post, but this plan also had to be postponed until the autumn because of the pandemic.

In September 2020 we were successful in obtaining an 'emergency' grant from the National Lottery Heritage Fund of £13,701 to reassess our educational work in light of the impact of the COVID situation. It was anticipated, at the time of the grant application, that outreach visits could recommence in the autumn term, however this proved to be impossible with lockdowns continuing. Instead, the Charity concentrated its efforts on creating new presentations and sessions that cover a wider age range – including 11-16 pupils and post 16-19 students, and diversifying future educational activities.

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Adult engagement and learning and CPD for professionals

National conference

In February 2020, just before the COVID-19 lockdowns, we held our second two-day national SWWR 'Caring for British Wildlife' conference. This was again a huge success with 98 delegates attending. The first day focused on 'Making a difference in conservation and the environment' and included talks on citizen science (Becki Lawson, ZSL), international animal reintroductions (John Corder) and badger vaccination (Debbie Bailey, Derbyshire Wildlife Trust). The second day focused on 'Making a difference in treatment, rehabilitation and release and release' with talks including: UV light (Frances Baines), Bird handling (Phoebe Vaughan, WWT) and wildlife carer mental health (Danny Chambers). The conference also provided opportunities for discussion, networking and fundraising. Unable to organise a conference in 2021, we hope a third national SWWR conference will take place in 2022.

SWWR 'Certificate in Wildlife Rehabilitation and Release' and CPD for veterinary professionals

As well as the annual conference, we began the year continuing to run our very successful wildlife rescue and rehabilitation courses on site. In total, 268 people participated in our wildlife courses in 2020. These courses are for adults with a general interest in wildlife, as well as wildlife rehabilitators, vets and veterinary nurses. Four courses were successfully run on our site from January to March before the COVID-19 situation necessitated the cancelling of three courses scheduled in March, April and May.

Wildlife 1: Introduction to wildlife rescue and rehabilitation

Wildlife 2: Wildlife handling and care

Wildlife 3: Assessment and First Aid in wildlife casualties

Wildlife 4: Wildlife rehabilitation and release



Once we recognised that in-person meetings were unlikely to return for some time, we decided to take the courses online with our newly acquired Zoom skills. This meant that the courses were without a practical element but had the advantage of travel and geography being less of an issue for delegates. From September 2020 until the end of the year we ran five courses (one each of the four sessions and an extra course 1 as a result of demand). The courses proved to be almost more popular online than in person, with 2-3 times the number of delegates, and have received excellent feedback from attendees, with a few examples below:

"Very informative and greatly educationally."

"I felt that overall, the course was extremely well put together, it was really informative and had a great formatI think it is a brilliant entry level course for anyone wanting to get involved in wildlife rehabilitation or to just gain a better overall understanding."

"It was all excellent, with lots of information and visual presentations"

Other course and talks

Although many of our on-site college course sessions were cancelled in 2020, our staff and Charity Advisors contributed to several external education courses and talks during 2020, including:

- Student support: providing information and support to approximately 15 college and university students for dissertation projects.
- Liz Mullineaux and Laura Benfield ran two courses in early March for veterinary undergraduates at the Glasgow University vet school in March. This was attended by 69 students and made over £3,000 for SWWR. The course was really well received by the organising students and their colleagues.

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- The University of Bristol MSc course in Global Wildlife Health and Conservation usually has a day of lectures and practicals on site at SWWR. Instead, these were replaced with a series of short recorded lectures by Liz Mullineaux and socially-distanced practical sessions in the pathology facilities at the university in October.
- Pauline Kidner and Liz Mullineaux both recorded lectures for University College Dublin Veterinary School and the rehabilitation charity Irish Wildlife Matters.

Staff continuing professional development (CPD)

- All staff had two-days of training on 'Dealing with stress and emotional fatigue' in January 2020, delivered by Richard Huish College under an EU /European Social Fund grant. This was followed by a second two-day course on 'Personal Development' later in the year.
- Three staff members attended the Bat Conservation Trust conference in February 2020.
- Staff members and many volunteers attended the SWWR conference (see above) in February.
- Senior managers met with senior staff from Folly Wildlife Rescue in March to share ideas and information.
- During the first lockdown we organised online talks for staff and volunteers including 'Animal welfare, ethics and law', 'COVID-19 in animals' and our Founder Pauline's '30 years of wildlife rehabilitation'. We also organised staff 'social' Zoom meetings to keep in touch with those who were isolation/shielding or furloughed.
- Most staff members have made the most of online Zoom training sessions delivered by the Small Charities Coalition and other organisations, covering a range of subjects including topics on fundraising, marketing, finance, HR, management, governance and health & safety.
- Daniel Harding (Finance Manager) achieved his Association of Accounting Technicians (AAT) Level 3 accountancy qualification.
- Two staff members and a volunteer bird handler attended the practical components of the RAPTOR Award in Bird of Prey Management in November and will now undertake remote course work to complete the qualification.
- Ten staff members attended the British Wildlife Rehabilitation Council (BWRC) virtual conference online in November.



External relations and fundraising

It's fair to say that 2020 had a few ups and downs with SWWR finding itself, like so many other charities, facing a large drop in its income due to the COVID-19 pandemic. We started the year planning to find a new full-time fundraiser to help raise money for the new Wildlife Treatment Centre; little did we know how much we'd need the support. David Plant joined our team at the beginning of March, just before the first lockdown, and has been assisting the rest of the team with general fundraising as well as with the Wildlife Treatment Centre appeal. Pauline was as busy as ever and the extra support was very timely as staff on site found themselves stretched without any volunteer fundraising support for weeks at a time during lockdowns.

All of our staff have contributed to our fundraising efforts this year, in particular Charlotte, our General Support Officer, and Marlies, our Reception Supervisor. They have adapted to the ever-changing world, organising virtual auctions and events and expanding our social media, and continued to find new ways to engage our supporters and keep them up to date with all our news.

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Some external relations and fundraising highlights of 2020

🦊 Free awareness about the Charity was maximised by writing articles for all the local parish magazines each month. Pauline also produced an article for the Somerset Life Magazine every month to promote the Charity.

🦊 SWWR featured in a number of filmed media segments and interviews, including our Patron, Chris Packham, filming a segment for the BBC's *The One Show*. Other segments were filmed for ITV's *This Morning* and several episodes of BBC Earth's 'Wild Rescue' online series.



🦊 We were selected as Confuzzled's (a 'furry convention') 'Charity of the Year'. Unfortunately, they had to cancel their conference and run it online, but they raised £17,786 for SWWR through donated ticket costs, with a further £4,000 from their followers donating to us via our website. We are delighted to say that they are also keeping us as their charity partner for 2021.



🦊 We launched our new online adoptions signup form with a Christmas promotion which had a great response, with 35 new adoption packs sold in just over a month.

🦊 Our 'Friends of Secret World' group continue to grow, with 109 people now receiving the updates and benefits this scheme offers.

🦊 Our spring appeal 'Every Drop Is Important' raised over £10,000 towards all things water-related, from the cost of keeping our otter pond filled with clean water to purchase of cleaning equipment and hoses.

🦊 After months of planning, our appeal for a new Wildlife Treatment Centre went public in September and has received an incredible response so far with kind donations from the public and several charitable trusts (more on those later). The appeal had raised just over £120,000 by the end of December 2020 and continues while the work on the building progresses.



🦊 With all on-site learning and engagement activities cancelled for most of 2020, our education programme was given a much-needed boost with a £13,800 emergency grant from The National Lottery Heritage Fund. This has enabled us to prepare some of our offerings in virtual format, purchase essential equipment, and develop an expanded educational plan for the future.

🦊 We have been working on a new-look website that makes it easier to navigate and make payments online. This went live in February 2021.

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🐾 Our charity shop at Vicarage Chambers in Burnham-on-Sea has sadly ceased trading after 20 years because it was difficult to make it viable with COVID-19 restrictions. We'd like to thank all the staff and volunteers who worked at this shop premises for their contributions throughout the many years it was open.



Fortunately, we were able to secure a much larger shop premises on Burnham-on-Sea's High Street in the summer, originally on a temporary basis, which we have now taken on as the permanent base for our charity donation operations. The shop has been very popular and given our fundraising a great boost, bringing in over £32,000 in its first three months, in spite of two periods of national and local lockdown.



🐾 Our Patron, Martin Hughes-Games, joined us at our High Street shop for a book signing in December, one of very few opportunities we've had to spend time with our patrons this year.

🐾 Monthly online auctions on Facebook started in the summer and raised over £12,000 in the last six months of the year. We were worried about running an online alternative to our usual annual auction and ball, but this one alone saw over £7,000 raised from very generous bids from our supporters.

🐾 We were finally able to run a public event in August following the first national lockdown: our first car boot sale which raised around £760. We hope to do more car boot sales during 2021.

🐾 Our web shop continues to be popular, especially after we had to close our on-site gift shop. Our staff have also been exploring ways to sell more valuable donated items using online platforms including Facebook Marketplace and eBay.

🐾 We delivered a few Zoom wildlife talks during the first lockdown which were a great help in moving our Wildlife Courses online. The courses have been very well received with many sessions sold out, and have enabled us to reach wildlife rehabilitators and enthusiasts all over the UK and Europe.

🐾 Our 'SOS' summer raffle was our first ever online raffle, with a fabulous painting donated by Karen Woodward as the prize. It proved very popular and generated a wonderful total, over £3,500.



🐾 We continued working with other wildlife charities and groups, receiving some very generous donations from Cornwall Badger Group, the Hare Preservation Society, and Somerset Badger Group.



🐾 We took part in two rounds of the Aviva Community Fund, with generous donations from our supporters and contributions from Aviva totalling almost £5,000.

🐾 A number of our supporters and staff, as well as our Patron, Michaela Strachan, took part in the 2.6 Challenge in late spring. They walked, danced and even did sponsored silences, raising almost £2,500 and proving they were all fundraising heroes.

• **Rescue Rehabilitate Release** •

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🐾 We were very grateful for large food donations by local branches of Tesco and Morrisons, with special thanks to Tracey, a Morrisons Community Champion, who brought us some de-listed stock plus lots of biscuits for our staff!



🐾 Before the lockdown we had a fantastic night of live music and dancing at the Cèilidh Dance in Burtle on the 8th of February. The night was organised by Heidi, one of our dedicated veterinary surgeons; she was celebrating her birthday and decided to change it to a fundraiser and open her party as an event to the public. We all had a great time and she raised over £1,500 for SWWR through the ticket sales and raffle.



🐾 Our Founder, Pauline Kidner, celebrated her 70th birthday in March and we were very pleased to throw a party for her and our supporters just before the whole country went into lockdown. She'd always threatened to retire when she hit 70 but fortunately, we convinced her to continue her hard work for a little while longer!

🐾 Facebook became a very useful tool during the pandemic, enabling us to entertain our supporters with live-feed videos of some of our wildlife which raised vital funds. Facebook fundraising raised an amazing £15,879 in 2020.

🐾 The Cider Barn, the building which was for years the front door to Secret World Wildlife Rescue, housing our reception and small gift shop, was sold to enable us to help fund the new Wildlife Treatment Centre that we're building. Many thanks to the new owners, the Lilley family, who permitted us to remain using the building free of charge between August 2020 and May 2021.



Grants, in-kind donations and corporate support

This year, perhaps more than any other, we have only been able to keep our doors open to British wildlife due to the incredible support we received from local businesses and tradespeople, charitable trusts, schools and colleges, national companies, and generous individuals.

We received a lot of donations to feed the wildlife in our care through our Amazon wish list, animal food donations left for us in collection bins in supermarkets and pet shops, and donations brought to our site. We even received a large number of leftover vegetables from Tesco in Glastonbury, which had the added bonus of diverting all of this food away from landfill.



All the animal food, rehabilitation and site equipment, bedding, towels, washing powder and cleaning materials, etc, that is left at our site reception or at our charity shop in Burnham-on-Sea means that we don't have to pay for many of these items. This saves us thousands of pounds each year. We are also extremely grateful to those who bring clothing and household donations to our charity shop for us to sell.

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It was a very successful year for our grants fundraising, with a total of £126,084 in donations and pledges from a wide range of organisations, including family trusts and foundations and corporate trusts. This included £13,334 from local government support schemes to help us pay ongoing bills and staffing costs while our charity shops were forced to close.

We are extremely grateful to the following supporters for their generosity and support during the year: The Norman Family Charitable Trust, The Walker 597 Trust and Animal Saviours for contributions to our animal care appeals; The Mrs D.M. France-Hayhurst Foundation, Humane Society International, Marjorie Coote Animal Charity Trust, Animal Rescue Foundation and Calypso Browning Trust for providing emergency funding for core costs; The National Lottery Heritage Fund for helping us get our education programme back on track with a grant from their Heritage Emergency Fund; and The David Family Foundation, E B M Charitable Trust, The Joanna Toole Foundation, Hobson Charity Ltd., The Fairfield Charitable Trust and the Olsen Animal Trust for contributions to our new Wildlife Treatment Centre appeal. There are many others who have chosen to remain anonymous or have given pledges, and we are extremely thankful to all those who were generous enough to support our work, especially during this difficult financial year.

With so many generous corporate and professional supporters it is obviously impossible to list them all, but in 2020 particular thanks are due to the following local and national businesses / organisations for their significant support:

- Animal Friends Insurance
- Bakkavor Desserts
- Bookers
- Brambles Pet and Wildlife
- Brinsea Incubators UK
- Bristol Dogs and Cats Home
- Bristol University Veterinary School
- BSAVA (British Small Animal Veterinary Assn)
- Bylor
- Cadbury Garden Centre
- Centaur
- Circotecture (Architects)
- CRS (Highbridge)
- David Cook Business Management Advisory Service
- Diverse Foods
- Doubletree by Hilton
- Dragonfly Drones
- Edf energy
- Henbury Pet & Garden Supplies
- Hollis Morgan auctions
- ISCA Drones
- IZVG (Int Zoo Veterinary Group)
- Jays Logistics (SW) Ltd (Highbridge)
- Jollyes
- Kruuse veterinary products
- Leonardo Helicopters
- Loudworks
- Morelia Ecology
- Morrisons
- PALS (Pinmoore Animal Laboratory Services)
- Proper Job (Highbridge/Burnham-on-Sea)
- Quantock Caravan Services
- Robs Fish Bar
- Sentinel Security Systems (Clevedon)
- SmartEcology Ltd
- Somerset Stairlifts & Mobility
- Suez UK
- Tecni Ltd (Highbridge)
- Tesco
- The Bike Shed Community Response Team
- The Co-operative
- The Crusty Cob
- Tor Pet Supplies
- The Wood Pile
- Vidal Electrical Services
- Waitrose
- Wiggly Wiggles
- Wildlife Network for Disease Surveillance
- Wilson Leisure Ltd

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Our list of individual supporters is too long to mention, but we are extremely grateful to all who contributed to Secret World Wildlife Rescue's work in any way during 2020. Without this type of support, the Charity would not be able to keep its doors open for wildlife casualties.

Secret World Limited

Secret World Wildlife Rescue has a linked trading company, Secret World Ltd, which manages activities outside of the charitable objects, purely to raise funds for SWWR's charitable purposes. This includes the wildlife training courses, the small gift shop which was situated in the Charity's former reception barn and hire of the Bluebell Barn building, garden and attached marquee which are available for weekday and weekend events such as weddings, parties and as an external meeting venue. These activities bring commercial benefit to increase the Charity's income which in turn supports the SWWR's core activities of animal rescue, rehabilitation and release and educating the public generally regarding wildlife.



During 2020 all of our trading activities, with the exception of the wildlife courses, were severely affected by the COVID-19 pandemic and particularly the need for social distancing and national lockdowns. Some trading activities continued through our website shop and sale of new goods from our charity shop, but income from these was significantly reduced compared to previous years. Similarly, all the weddings that were planned to be hosted in our Bluebell Barn on site had to be cancelled. The only positive outcome was that we were able to adapt our wildlife courses to be delivered virtually, with income from these reaching almost £16,000.

Taking advantage of a large retail premises that had remained empty for some time on the High Street in Burnham on Sea, the SWWR set up a temporary 'pop-up' charity shop in Burnham on Sea between the national lockdowns. With remarkable sales generated in the first months of trading, the Charity has now taken on a long-term lease for the property. Unfortunately, our existing charity shop at the Vicarage Chambers site in Burnham-on-Sea had to close permanently in December 2020 because of the lack of storage space in which to quarantine charity donations for 72 hours – a government requirement throughout 2020. We'd like to thank all the staff and volunteers who worked at this shop premises for their contributions throughout the years it was open.

In spite of the constraints resulting from the pandemic, our trading activities had a turnover of just under £30,000, with an operating profit of just over £13,000. This compares with an income of £52,000 and operating profit of over £33,000 in 2019, reflecting the impact of the pandemic on our trading activities last year.

Facilities

Thanks to the support of one of our supporters, SWWR was able to upgrade its antiquated IT system with new computers and laptops. Our new system was due to be installed on 1st April 2020, which regrettably was just a few days into the first national lockdown. In the circumstances, the timing truly could not have been worse! However, our new IT support company, PC Comms in Bridgwater, managed the changeover relatively smoothly, despite the substantial constraints they faced given the timing. This new IT infrastructure has been a much-needed boost to the Charity and enabled many staff to work at home when required.

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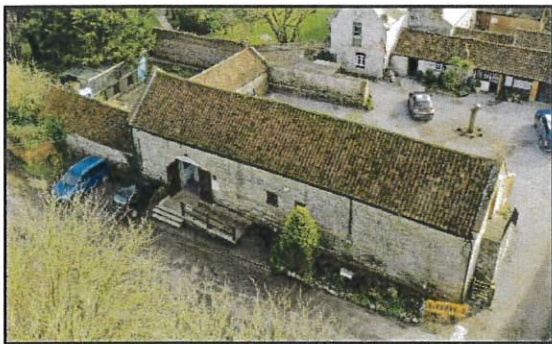
Having been without a Facilities and Office Manager for some time, we welcomed Andrew Mellamphy to our team in the autumn, just days before site clearance for our new Wildlife Treatment Centre was due to commence. It was a 'baptism by fire' but he's been a much-appreciated addition to our team, calmly dealing with each site challenge as it arises. As the manager in charge of the charity shops, he also had to deal with the shop premises temporarily closing down and then reopening in line with lockdown regulations and ensuring personnel on all our site were COVID-19 compliant.

Wildlife Treatment Centre

The main highlight of 2020 was that, after several attempts to raise sufficient funds over the past decade, the Charity finally saw our dream to build a new Wildlife Treatment Centre become a reality. The 'new build advisory group' – comprising senior staff and trustees and other volunteers with construction/architecture experience, met regularly throughout late 2019 and 2020 to pull together the plans for the new centre. Many thanks are due to all those who helped us plan the new centre, and especially those volunteers who gave their time on the new build advisory group. Our most sincere thanks are due to architect Katarina McNabb (of Circotecture), one of the Charity's volunteer wildlife rescuers and animal carer, who designed the Wildlife Treatment Centre on a pro-bono basis, led the Charity through the processes to sell the Cider Barns and get planning permission for the new Centre and who provided her time and invaluable advice throughout the whole process of developing the new building. Without Kat's help, we may not have reached the point of building the new Centre in 2020.

The Wildlife Treatment Centre was initially designed to be built in two phases: the first housing the Charity's reception, wildlife assessment room, orphan feeding room, offices, storage, IT servers, and the staff and volunteer kitchen / changing rooms. The second phase, to be built at a later stage once we'd raised additional funding, would replace our existing portacabin facilities to house the wildlife hospital rooms. The new centre would finally bring our dispersed indoor working spaces together under one roof and provide a more efficient working environment for all.

SWWR's former reception and animal treatment rooms: Cider Barns



To secure initial funding for the new building works, the Charity made the decision to sell its 'Cider Barns', which had served as the wildlife casualty and public entry to Secret World Wildlife Rescue for many years. The barns also provided storage for hospital equipment, bedding and food as well as a small gift shop, filing storage, etc. This building was not only in a poor state of repair, but no longer had direct access to the Charity's main site, located a little way down the road. This meant it was time-consuming and

challenging for staff to carry animals outdoors between hospital buildings.

We had intended to sell the Cider Barns by auction in March 2020, but our plans were obviously thwarted by the COVID pandemic. We were fortunate to sell the building in July, and are extremely grateful to the new owners, the Lilley family, for permitting us to continue using the building, free of charge, until May 2021.

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The Charity then launched a major capital funding appeal in order to raise the remainder of the £1 million required for the building. We are extremely grateful to all those who have supported us through individual donations, grants from trusts, foundations and businesses, as well as those who left the Charity a legacy, remembering SWWR in their wills. Because of this generosity, we were able to tender for the construction of the new building in August and appoint a local Bridgwater construction company to commence the work on the first phase of the treatment centre in October 2020. By early spring 2021, the Charity was delighted to be in a stable enough financial position to go ahead and contract the second phase, the wildlife hospital wing, at the same time and the whole building is currently due for completion in the autumn of 2021.



The new Wildlife Treatment Centre is designed to complement the neighbouring farmhouse/ barn structures, while incorporating services such as ventilation, heating and lighting specifically required for wildlife rehabilitation. We aim to include as many environmentally green features as possible, including solar panels and rainwater harvesting. Bat boxes, bird boxes and other wildlife support will be an integral feature in line with our environmental ethos. With our newly designed building we will also be in a better position to engage visitors we have in our work. We will install CCTV to monitor the casualty animals and enable people to see the treatments undertaken behind the scenes without negatively impacting upon the animals involved. It is important that people see the wildlife care we provide, so they can appreciate what is involved and see where their money goes. These CCTV links will also be broadcast live via our website to extend our educational reach to a wider audience and particularly our supporters.

A section of our reception will also house a small exhibition area where we can share information about wildlife habitat and our learning and engagement activities with visitors, celebrate our volunteer contributions and acknowledge those who support our work in any way. The ground floor is designed to allow separate public access to our reception / visitor experience and to the public section of our site for visitors without obstructing wildlife admissions, thus minimising interactions and stress to animals. Species-specific and specialist rooms are all part of the design which is based upon our treatment best practice guidelines, including the separation of prey and predator species; avoiding unnecessary human contact; and providing enough space to keep sick and healthy animals apart, avoiding the spread of disease.

Site preparation began in October with vegetation clearance and the relocation the portacabins which have housed the offices, laundry and animal hospital rooms for several years. In addition to numerous soil, ecological and electrical surveys, etc, several major changes were required to relocate utilities and other infrastructure and ready the site, all of which were expensive, time consuming, required considerable manpower and generally were very disruptive.

November 2020-site preparation and clearance:



SECRET WORLD WILDLIFE RESCUE
CONSOLIDATED REPORT OF THE TRUSTEES – INCORPORATING THE REPORT OF
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The building work commenced in early November with the piling and foundations being laid and continued throughout the winter months. By the spring of 2021, the outer steel structure was erected, concrete base poured and walls and roof in place. The floors and windows will be installed imminently and work on the mechanical and electrical infrastructure is continuing. Once the interior partitions are in place and plastering/painting completed, the next stage will be fitting out the rooms in both the main reception, wildlife admissions and office wing (the main wing shown in the photograph) as well as the wildlife hospital wing (seen on the right side of the photos).

The builders, Harris Bros and Collard Ltd (HBC Contractors), have been most accommodating and have made every effort to keep disruptions to the main SWWR site to an absolute minimum.

May 2021 - new build progress



This is a milestone event in SWWR's history, and the first time the Charity will have the use of purpose-built facilities for its core operational activities. All thanks are due to the support we've received from our loyal supporters, as well as capital grants kindly provided by the following charitable trusts and foundations: E B M Charitable Trust, Hobson Charity Ltd., The Fairfield Charitable Trust, Joanna Toole Foundation and the Olsen Animal Trust.

SECRET WORLD WILDLIFE RESCUE
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FUTURE PLANS

- The construction of the new Wildlife Treatment Centre will continue through the summer of 2021, with the building due for completion in the autumn. Again, there will be considerable disruption across the site while the animal hospital rooms, offices, staff facilities, reception, etc relocate from the current portacabin ‘accommodation’ into the new building. Additionally, with the Charity’s site having been closed to the public and supporters for the best part of two years, and with our grounds somewhat of a building site in recent months, SWWR will have to reorganize and prepare the site, ready to host educational groups and other public visitors again in 2022.
- Building up the Charity’s reserves to the revised target of 6 months’ expenditure, will continue. This is particularly important considering the impact that the COVID-19 pandemic had upon income from our more traditional educational and public activities in 2020 and 2021; ensuring an adequate cash reserve to secure the Charity’s financial sustainability in the future is paramount.
- Efforts will also continue to diversify funding sources, particularly reducing the Charity’s dependence upon legacies, by expanding the number of charity shops we run.
- Our on-site and school-age education programmes were badly affected in 2020/21; we have adapted these for more virtual interaction in 2021/22, and also plan to encourage more outdoor education sessions linked to key stages once we are able to welcome schoolchildren back on site. Plans to offer more learning and engagement opportunities for 16–19-year-olds are also in development.
- The Board was strengthened during the early months of 2021 by the recruitment of four additional Trustees with a broader range of knowledge and experience. The Trustees will continue to recruit additional persons with legal, HR, retail or veterinary/wildlife rehabilitation backgrounds to complete the required skills matrix.
- Several policies and procedures were updated during 2020 and the process of reviewing others and communicating these to staff and volunteers will continue in 2021. This includes a review of our broad-ranging Health & Safety policies.
- With the ongoing success of our new charity shop, the Charity decided to manage that as part of its linked trading company, Secret World Ltd, and register the trading company for VAT. This will be done in early 2021.
- Ongoing training for staff and volunteers is an integral aspect of the Charity’s work to ensure our personnel team is safe and operating in line with the highest professional and legal standards.
- Having successfully constructed the Charity’s new Wildlife Treatment Centre, the next priority will be to replace the aging and dilapidated rehabilitation building, Millie Block. This will involve another capital funding appeal, and will put SWWR in the best position to offer the highest level of wildlife care while at the same time offering better and more efficient working conditions for our staff and volunteers.

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COVID-19 pandemic

At the beginning of 2020, with the world in turmoil and no one left untouched by the impact of the COVID-19 pandemic, the Charity had concerns about how it would continue to offer its services to wildlife in need. In fact, at that time, we were even doubting if the Charity would survive the loss of its projected fundraising income. But we were overwhelmed by the backing we received from long-term and new supporters, as well as the dedication of our staff and volunteers who kept working throughout the lockdowns to ensure our doors remained open for orphaned, sick and injured wildlife. There was a massive learning curve for us all as we quickly had to come to terms with new ways of communicating with our supporters and the public: Zoom meetings and virtual fundraising events became the norm. Some staff accepted the necessity of furlough, whilst those who remained working had to do so without the usual support of most of their volunteer colleagues. In spite of an estimated loss of around £140,000 in 2020 'forecast' income, mainly from losses when our public and community fundraising and educational events were cancelled, by the start of 2021 not only had the Charity survived the year, but thanks to you all, also managed to end the year with enough funds to finally build our long-awaited Wildlife Treatment Centre.

To everyone who supported us in any way: from those schoolchildren who sent us a few pounds from their pocket-money pounds, those who provided messages of support during the difficult days, those who donated goods or services, or those who provided grants or left us a legacy, we want to thank you from the bottom of our hearts. We are exceedingly grateful to all those individuals, trusts, foundations, professional organisations and companies who continued to support Secret World Wildlife Rescue in any way during the extremely difficult times of this pandemic. Because of you, and our dedicated team of staff and volunteers, we continued to care for wildlife in need.

Once again, on behalf of the Trustees, staff and volunteers at Secret World Wildlife Rescue please accept our most sincere thanks to all those who supported our work caring for British wildlife during 2020.

In Summary

Like many other charities across the country, 2020 was a challenging year for Secret World Wildlife Rescue's finances due to Covid 19 and the resulting lockdowns. This led to all our usual fundraising events being cancelled, including our open weekends and annual auction and ball. These events often make up a large amount of the Charity's income which made it imperative that we found alternative sources of income. In spite of the numerous challenges faced, all the SWWR team pulled together to discover new ways to keep our income steady which, with the help of some much-appreciated legacy gifts, enabled us to balance our operational budget.

In addition to keeping the Charity financially secure going forwards, we had also been preparing for a capital build project to construct a new Wildlife Treatment Centre. Due to our successful year in 2019 in terms of income, we were in a strong position in 2020 to be able to start building works for the Wildlife Treatment Centre despite the other constraints we faced. The Charity also sold its large reception barn and used the income from that as the basis for the budget for the new build.

Total income increased by 15% from 2019 to 2020 largely due to an increase in donations from appeals, Gift Aid and various grants which have supported our work. Operational expenditure decreased by 5% largely due to a decrease in the number of animals that came into SWWR during the pandemic. There has also been an ongoing effort by the Charity to reduce our costs by looking at things such as changing utilities contracts. The decrease in animals also had a knock-on effect to the other costs that result during their care at SWWR, such as our electricity and water bills.

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Financial Review

Income

During 2020, SWWR income totalled £1,043,908. Our fundraising efforts and legacy receipts made up £768,845 of this income (74%) with the remainder coming from the sale of the Charity's former reception barn, adoptions, and charity shop income. Fundraising income increased by 43% over 2019, which was a significant improvement. This increase was in part due to the appeal to raise funds for the Wildlife Treatment Centre, with a large portion of total income either being restricted or designated for that capital project.

One significant source of income in 2020 was legacies which made up £351,755 of our total income. This was a 20% decrease in the amount received in 2019 (£440,484), but each gift received from a will is highly valued and fundamental to keeping the Charity financially sustainable. We also increased our grant income by 146% between 2019 and 2020; this represents a mixture of grants received towards our core costs as well as restricted grants for the construction of the new Wildlife Treatment Centre.

Expenditure

The cost of raising funds decreased by 9% from £176,514 in 2019 to £160,052 in 2020. While there was an increase in our fundraising staff costs in 2020, there was a significant decrease in the general fundraising costs which is largely due to the reduction in fundraising events.

Charitable expenditure decreased by 5% (£46,255) between 2019 and 2020. Education costs decreased by approximately £1,500, and animal care costs reduced by £26,285.

Reserves Policy

Secret World Wildlife Rescue maintains a reserves policy for the following reasons:

- To maintain free reserves which are not invested in fixed assets or designated for a specific purpose at the higher of either:
 - Three months of budgeted expenditure.
 - The amount required to close down the Charity.
- To hold reserves which are designated for a specified purpose.

Our reserves level is monitored and reported to our management and trustees on a bi-monthly basis. The level of reserves required is then reviewed annually when the budget is written.

Given the uncertain financial situation resulting from the COVID-19 pandemic, at their Board meeting in October 2020, the Charity's Trustees voted to change the reserves policy and work towards increasing the reserves target from three months to six months. Thus, while working towards a 5–6-month reserve target range for 2023 (based on identified risks the Charity may face), it was agreed that, for 2021, the Charity should aim for a 3-4 month target, with a range of £200,000 - £258,000.

At the end of 2020, Secret World Wildlife Rescue's free reserves were £604,224 which is above the target range. However, £250,000 of these free reserves were already restricted/designated for the Wildlife Treatment Centre project, with more designated towards the project in 2021 following approval of the Board.

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Public benefit focus on ensuring that our activities achieve our charitable aims:

The objectives of the Charity, as set out in its Memorandum, are to benefit the public through:

1. The provision of a rescue service that is caring for sick, injured and orphaned wildlife.
2. The rehabilitation of animals in our care and their safe return to the wild wherever possible.
3. Being a respected source of expertise and centre of excellence where all British wildlife can receive the best care.
4. The development of inspirational learning about the world of British wildlife, encouraging everyone to discover what they can do to protect it.

In shaping our objectives and planning our activities to meet these objects, the Trustees have considered the Charity Commission's guidance on public benefit and consider SWWR carries out its charity purposes for the public benefit as follows:

➤ **by providing a public rescue, rehabilitation and release service for injured, sick and orphaned wildlife;**

We support our local community, free of charge, by rescuing orphaned, sick and injured wildlife casualties, rehabilitating these and releasing them back to the wild, whenever possible. For animals whose injuries are too severe to enable them to be returned to the wild, the Charity provides a quick and humane end to their suffering. The public benefits from the knowledge that there is a centre of excellence which serves as a place of safety for wildlife casualties.

We also support other national rescue services, such as the police service and fire brigade, in rescuing trapped or injured wildlife on roads and in other public places from situations that otherwise may place members of the public at risk.

➤ **through public education and access to a unique wildlife experience;**

We inspire learning about the world of British wildlife, encouraging everyone to discover what they can do to protect it, so helping to protect our natural environment for current and future generations. We do this through our educational activities and by communicating with the public through local and national television, radio, newspapers, the internet and social media.

We also provide volunteering opportunities for hundreds of local community members and companies which wish to support our work. Many volunteers are students gaining work experience; some volunteers have special educational needs or disabilities and are gaining new social or work-based skills. Others are unemployed and working with us to learn new skills to help them regain their confidence and move forward finding jobs, while others are retired and looking to offer their skills in return for new social opportunities and the chance to contribute to a charity they feel passionate about.

➤ **by disseminating data and delivering professional training to improve knowledge and raise standards of wildlife care across the UK.**

We are a respected source of expertise about caring for wildlife casualties, and provide free help and advice by telephone, email and printed materials to members of the public, veterinary professionals and others across the country.

SECRET WORLD WILDLIFE RESCUE
CONSOLIDATED REPORT OF THE TRUSTEES – INCORPORATING THE REPORT OF
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How well we have performed against these objectives is explained above in the first part of this report. The Board reviews the aims, objectives and activities of the Charity each year.

Overall, this report looks at what the Charity has achieved and the outcomes of its work within the last twelve months. The Board of Trustees report the success of each key activity and the benefits. The review also helps the Board ensure the Charity's aims, objectives and activities remained focused on its stated purposes.

The Trustees have complied with the duty in s17 of the Charities Act 2011 to have due regard to the Charity Commission's published general and relevant sub-sector guidance concerning the operation of the public benefit requirement under that Act.



SECRET WORLD WILDLIFE RESCUE
CONSOLIDATED REPORT OF THE TRUSTEES – INCORPORATING THE REPORT OF
THE DIRECTORS FOR THE YEAR ENDED 31 DECEMBER 2020

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The Trustees (who are also Directors of Secret World Wildlife Rescue for the purposes of company law) are responsible for preparing the Trustees Report and financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and the group and of the incoming resources and application of resources, including the income and expenditure, of the charitable company and the group for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards and the Statement of Recommended Practice have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on a going concern basis unless it is inappropriate to assume the group will continue in operation.

The Trustees are responsible for keeping proper accounting records that disclose, with reasonable accuracy at any time, the financial position of the charitable company and the group and to ensure that the financial statements comply with Charities Act 2011 and with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and the group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities. The Trustees are responsible for the maintenance and integrity of the corporate and financial information included on the Charity's website.

The Trustees confirm that as far as they are aware at the time of approving this annual report:-

1. There is no relevant audit information of which the charitable company and group's auditors are unaware; and
2. The Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies and groups.

Approved by the Trustees and signed on their behalf by:


.....
Roger Branton, Chair of Trustees

Date 13/09/2021

FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF SECRET WORLD WILDLIFE RESCUE

OPINION

We have audited the financial statements of Secret World Wildlife Rescue (the Group) for the year ended 31st December 2020, which comprise Statement of Financial Activities, Balance Sheet, Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standards 102: The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the group and charity's affairs as at 31 December 2020 and of its incoming resources and application of resources for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice;
- have been prepared in accordance with the requirements of the Companies Act 2006 and Charities Act 2011.

BASIS OF OPINION

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the group and charity in accordance with ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

CONCLUSIONS RELATING TO GOING CONCERN

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Trustees with respect to going concern are described in the relevant sections of this report.

OTHER INFORMATION

The trustees are responsible for the other information. The other information comprises the information included in the annual report other than the financial statements and our Auditor's report therein. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF SECRET WORLD WILDLIFE RESCUE/continued

OPINIONS ON OTHER MATTERS PRESCRIBED BY THE COMPANIES ACT 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the annual report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the annual report has been prepared in accordance with applicable legal requirements.

MATTERS ON WHICH WE ARE REQUIRED TO REPORT BY EXCEPTION

In the light of the knowledge and understanding of the group and charity and its environment obtained in the course of the audit, we have not identified material misstatements in the Annual Report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us;
- the financial statements are not in agreement with the accounting records and returns;
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not obtained all the information and explanations necessary for the purposes of our audit.

RESPONSIBILITIES OF THE TRUSTEES

As explained more fully in the trustees' responsibilities statement set out on page 33 the trustees are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as they determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the group and charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the group and charity or to cease operations, or have no realistic alternative but to do so.

OUR RESPONSIBILITIES FOR THE AUDIT OF THE FINANCIAL STATEMENTS

We have been appointed as auditors under the Charities Act 2011 s144 and report in accordance with the regulations made under the Act and relevant regulations made or having effect there under.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an Auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but it not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

IDENTIFYING AND ASSESSING POTENTIAL RISKS RELATED TO IRREGULARITIES

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud, is detailed below:

- We have considered the nature of the industry and sector, control environment and business performance, including the design of the charity's remuneration policies.
- We have enquired with management in regards to their own assessment of the risks of irregularities, including fraud.
- We have obtained relevant documentation and representations in order to form an opinion on potential irregularities, including fraud.
- Our audit work is limited to samples inherently used under International Auditing Standards, therefore not all transactions are reviewed so the detection of irregularities, including fraud is limited to this.
- Any matter we identified having obtained and reviewed the charity's documentation of their policies and procedures relating to:
 - Identifying, evaluating and complying with laws and regulations and whether they are aware of any non-compliance.
 - Detecting and responding to the risks of fraud and whether they have knowledge of any actual, suspected or alleged fraud.
 - The internal controls established to mitigate risks of fraud or non-compliance with laws and regulations.

FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF SECRET WORLD WILDLIFE RESCUE/continued

As a result of these procedures, we considered the opportunities and incentives that may exist within the organisation for fraud and identified the greatest potential for fraud is in relation to the overstatement of revenue. In common with all audits under ISAs (UK). We are also required to perform specific procedures to respond to the risk of management override.

We also obtained an understanding of the legal and regulatory environment and frameworks in which the charity operates, focusing on provisions of those laws and regulations that had a direct effect on the determination of material amounts and disclosures in the financial statements. The key laws and regulations we considered in this context included the UK Companies Act, Charities Act, and local tax legislation.

In addition, we considered provisions of other laws and regulations which do not have a direct effect on the financial statements, but compliance which may be fundamental for the charity to operate.

Relevant identified laws and regulations were communicated within the engagement team so they remained alert throughout the audit for indications of fraud or non-compliance.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our Auditor's report.

USE OF OUR REPORT

This report is made solely to the group and charity's Trustees, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006.

Our audit work has been undertaken so that we might state to the group and charity's members those matters, we are required to state to them in a Auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the group or charity's members as a body, for our audit work, for this report, or for the opinions we have formed.



.....
Ian Shipley FCCA, Senior Statutory Auditor

for and on behalf of Prentis & Co LLP, Chartered Accountants and Statutory Auditors

115c Milton Road
Cambridge
CB4 1XE

Prentis & Co LLP is eligible to act as auditor in terms of section 1212 of the Companies Act 2006.

11th September 2021

CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES
(INCORPORATING AN INCOME AND EXPENDITURE ACCOUNT)

FOR THE YEAR ENDED 31 DECEMBER 2020

		Unrestricted Funds 2020 £	Restricted Funds 2020 £	Total Funds 2020 £	Unrestricted Funds 2019 £	Restricted Funds 2019 £	Total Funds 2019 £
	Note						
INCOME							
Donations and legacies	2	656,788	112,057	768,845	695,515	8,048	703,563
Charitable Activities							
Education		2,143	-	2,143	8,196	-	8,196
Animal Care		2,501	-	2,501	7,966	-	7,966
Other trading activities	3	183,231	-	183,231	182,838	-	182,838
Investments	4	967	-	967	356	-	356
Other	5	6,630	-	6,630	5,163	-	5,163
Profit on sale of fixed assets		47,185	975	48,160	-	-	-
Government Grants		31,431	-	31,431	-	-	-
TOTAL INCOME		930,876	113,032	1,043,908	900,034	8,048	908,082
EXPENDITURE							
Raising Funds	6	158,806	1,246	160,052	176,514	-	176,514
Charitable Activities:	7						
Animal Care		548,058	74	548,132	574,417	-	574,417
Education		49,722	35,309	85,031	2,967	83,565	86,532
Other expenditure		3,595	1,204	4,799	6,806	-	6,806
TOTAL EXPENDITURE		760,181	37,833	798,014	760,704	83,565	844,269
Net income		170,695	75,199	245,894	139,330	(75,517)	63,813
Gross transfers between funds	21	(10,996)	10,996	-	-	-	-
Net income for the year		159,699	86,195	245,894	139,330	(75,517)	63,813
Reconciliation of funds:							
Total funds brought forward		1,496,853	253,760	1,750,613	1,357,523	329,277	1,686,800
Total funds carried forward		1,656,552	339,955	1,996,507	1,496,853	253,760	1,750,613

CONSOLIDATED BALANCE SHEET
FOR THE YEAR ENDED 31 DECEMBER 2020

	Note	2020 £	2019 £
FIXED ASSETS			
Intangible assets	11	-	1,307
Tangible assets	12	1,017,453	1,040,234
Investments		627	627
		<u>1,018,080</u>	<u>1,042,168</u>
CURRENT ASSETS			
Stocks	15	16,044	16,044
Debtors	16	23,364	50,992
Cash at bank and in hand		968,403	683,717
		<u>1,007,811</u>	<u>750,753</u>
LIABILITIES			
Creditors: amounts falling due within one year	17	(19,384)	(32,308)
NET CURRENT ASSETS		<u>988,427</u>	<u>718,445</u>
Total assets less current liabilities		2,006,507	1,760,613
Provision for liabilities	19	(10,000)	(10,000)
TOTAL NET ASSETS		<u>1,996,507</u>	<u>1,750,613</u>
TOTAL FUNDS OF THE CHARITY			
Unrestricted funds	21	1,656,552	1,496,853
Restricted funds	21	339,955	253,760
		<u>1,996,507</u>	<u>1,750,613</u>

The financial statements were approved by the Board of Trustees on 12 August 2021 and were signed on its behalf by:


.....
Roger Branton - Chair of Trustees

CHARITY BALANCE SHEET
YEAR ENDED 31 DECEMBER 2020


	Note	2020		2019	
		£	£	£	£
FIXED ASSETS					
Intangible assets	11		-		1,307
Tangible assets	12		1,017,453		1,040,234
Investments			627		627
			<u>1,018,080</u>		<u>1,042,168</u>
CURRENT ASSETS					
Stocks	15	15,768		15,768	
Debtors	16	56,445		50,992	
Cash at bank and in hand		968,403		683,717	
		<u>1,040,616</u>		<u>750,477</u>	
LIABILITIES					
Creditors: amounts falling due within one year	17	(19,918)		(32,842)	
NET CURRENT ASSETS			<u>1,020,698</u>		<u>717,635</u>
Total assets less current liabilities			2,038,778		1,759,803
Provision for liabilities	19	(10,000)		(10,000)	
TOTAL NET ASSETS			<u>2,028,778</u>		<u>1,749,803</u>
TOTAL FUNDS OF THE CHARITY					
Unrestricted funds			1,688,823		1,496,043
Restricted funds			339,955		253,760
			<u>2,028,778</u>		<u>1,749,803</u>

These financial statements have been audited under the requirements of Section 144 of the Charities Act 2011.

These financial statements have been prepared in accordance with the special provision of Part 15 of the Companies Act 2006 relating to small charitable companies and with the Financial Reporting Standard applicable in the UK (FRS 102) (effective 1st January 2019) - (Charities SORP (FRS 102)).

For the year ended 31st December 2020 the company was entitled to exemption from audit under Section 477 of the Companies Act 2006 relating to small companies but, as the company is a charity, it is subject to audit under the Charities Act 2011.

The financial statements were approved by the Board of Trustees on 12 August 2021 and were signed on its behalf by:


.....
Roger Branton - Chair of Trustees

CONSOLIDATED STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED 31 DECEMBER 2020

	Note	Total Funds 2020 £	Total Funds 2019 £
Cash flows from operating activities:			
Net cash provided by /(used in) operating activities	23	339,066	281,209
Proceeds from the sale of property, plant and equipment		196,519	-
Purchase of fixed assets		(250,899)	(173)
Net cash used in investing activities		(54,380)	(173)
Change in cash and cash equivalents in the reporting period		284,686	281,036
Cash and cash equivalents at the beginning of the reporting period		683,717	402,681
Cash and cash equivalents at the end of the reporting period		968,403	683,717

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2020

1. ACCOUNTING POLICIES

BASIS OF PREPARING THE FINANCIAL STATEMENTS

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued October 2019 (effective 1 January 2019) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006. The principal accounting policies adopted in the preparation of the financial statements are set out below.

Secret World Wildlife Rescue meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

PREPARATION OF ACCOUNTS ON A GOING CONCERN BASIS

These accounts have been prepared on a going concern basis as there are no material uncertainties about the group's ability to continue.

GROUP FINANCIAL STATEMENTS

These financial statements consolidate the results of the Charity and Secret World Ltd.

INCOMING RESOURCES

All incoming resources are included on the Statement of Financial Activities when the Charity is legally entitled to the income and the amount can be quantified with reasonable accuracy.

Grants receivable are recognised when all qualifying criteria have been satisfied and are stated gross within the Statement of Financial Activities, with capital and charitable activity expenditure also stated gross.

RESOURCES EXPENDED

Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category.

ALLOCATION AND APPORTIONMENT COSTS

Vehicle costs, mobile and land line costs, printing, postage, stationery, office machine maintenance and wages costs have been apportioned between management support costs, animal care and overheads to show a truer representation of direct animal care costs and education costs.

Water rates have been apportioned between overheads and animal care based on estimated consumption directly attributable to care of animals including laundry.

Management, animal care and fundraising wages have been apportioned between animal care, education and management based on the time spent by each staff on each activity during the year.

All other costs are already accurately split and do not require apportioning.

INTANGIBLE FIXED ASSETS

The Charity previously capitalised the costs of creating a new website, incorporating an online shop. This has been amortised over 3 years on a straight line basis.

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2020

I. ACCOUNTING POLICIES...../continued

TANGIBLE FIXED ASSETS

Individual fixed assets costing £100 or more are capitalised at cost.

Depreciation is provided at the following annual rates in order to write off the cost less estimated residual value of each asset over its estimated useful life.

Freehold property	- straight line over 50 years on the cost of buildings and land is not depreciated
Improvements to property	- straight line over the lease term of either 5 or 20 years
Plant and machinery	- straight line over 4 or 10 years and 25% on reducing balance, depending on the asset use
Fixtures and fittings	- 15% on reducing balance
Motor vehicles	- straight line over 4 years and 25% on reducing balance, depending on the asset use
Computer equipment	- straight line over 4 years

STOCKS

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items. Stocks are valued on the first in first out basis.

TAXATION

The Charity is currently exempt from Corporation Tax and VAT registration on its charitable activities.

FUND ACCOUNTING

Unrestricted funds, including designated funds, can be used in accordance with the charitable objectives at the discretion of the Trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the Charity. Restrictions arise when specified by the donor or when the funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

HIRE PURCHASE AND LEASING COMMITMENTS

Rentals paid under operating leases are charged to the Statement of Financial Activities on a straight line basis over the period of the lease.

PENSION COSTS AND OTHER POST-RETIREMENT BENEFITS

A pension scheme for eligible employees was introduced in January 2016. Secret World employees who meet the criteria for auto enrolment were automatically enrolled into the Work Save Pension Plan with Legal and General on 1 January 2016. The scheme is funded by contributions from the employees and a contribution of 3% from Secret World in 2020 (4%: 2019); this contribution will rise in future years in accordance with government legislation.

DONATED GOODS

Donated goods are recognised in the accounts as income under donations with an equivalent expense recognised under the appropriate heading in the Statement of Financial Activities e.g. Animal Care. Where assets are donated, they are again recognised as income under donations with an equivalent asset created under the appropriate heading. Donated goods are recognised on the basis of the value of the gift, being the amount the Charity would have had to spend to obtain the goods.

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2020

2. DONATIONS AND LEGACIES - GROUP

	Unrestricted Funds 2020 £	Restricted Funds 2020 £	Total Funds 2020 £	Unrestricted Funds 2019 £	Restricted Funds 2019 £	Total Funds 2019 £
Donations	223,875	82,757	306,632	214,879	-	214,879
Gift Aid	57,001	-	57,001	26,489	-	26,489
Legacies	351,755	-	351,755	440,484	-	440,484
Grants	24,157	29,300	53,457	13,663	8,048	21,711
	<u>656,788</u>	<u>112,057</u>	<u>768,845</u>	<u>695,515</u>	<u>8,048</u>	<u>703,563</u>

In 2020 the Charity received an estimated £2,680 (2019: £5,359) worth of goods for use in Animal Care Services which has been recognised as a donation with the equivalent expense shown under animal care costs.

Grants received, included in the above, are as follows:

	Unrestricted Funds 2020 £	Restricted Funds 2020 £	Total Funds 2020 £	Unrestricted Funds 2019 £	Restricted Funds 2019 £	Total Funds 2019 £
Individuals	17,950	29,300	47,250	9,145	8,048	17,193
Corporate	6,207	-	6,207	4,518	-	4,518
	<u>24,157</u>	<u>29,300</u>	<u>53,457</u>	<u>13,663</u>	<u>8,048</u>	<u>21,711</u>

3. OTHER TRADING ACTIVITIES - GROUP

	Unrestricted Funds 2020 £	Restricted Funds 2020 £	Total Funds 2020 £	Unrestricted Funds 2019 £	Restricted Funds 2019 £	Total Funds 2019 £
Fundraising events	45,699	-	45,699	63,140	-	63,140
Charity shop income	77,711	-	77,711	50,239	-	50,239
Social lotteries	4,609	-	4,609	745	-	745
Animal Adoptions	39,417	-	39,417	41,768	-	41,768
Other income	185	-	185	1,063	-	1,063
Trading income	15,610	-	15,610	25,883	-	25,883
	<u>183,231</u>	<u>-</u>	<u>183,231</u>	<u>182,838</u>	<u>-</u>	<u>182,838</u>

4. INVESTMENTS - GROUP

	Unrestricted Funds 2020 £	Restricted Funds 2020 £	Total Funds 2020 £	Unrestricted Funds 2019 £	Restricted Funds 2019 £	Total Funds 2019 £
Deposit account interest	967	-	967	356	-	356
	<u>967</u>	<u>-</u>	<u>967</u>	<u>356</u>	<u>-</u>	<u>356</u>

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2020

5. OTHER INCOME - GROUP

	Unrestricted Funds 2020 £	Restricted Funds 2020 £	Total Funds 2020 £	Unrestricted Funds 2019 £	Restricted Funds 2019 £	Total Funds 2019 £
Other donations - (Friends of SW)	6,630	-	6,630	5,163	-	5,163
	<u>6,630</u>	<u>-</u>	<u>6,630</u>	<u>5,163</u>	<u>-</u>	<u>5,163</u>

6. COSTS OF RAISING FUNDS - GROUP

	Unrestricted Funds 2020 £	Restricted Funds 2020 £	Total Funds 2020 £	Unrestricted Funds 2019 £	Restricted Funds 2019 £	Total Funds 2019 £
Fundraising costs including for resale	25,649	1,246	26,895	70,433	-	70,433
Staff costs	65,289	-	65,289	54,152	-	54,152
Amortisation and depreciation	19,237	-	19,237	16,264	-	16,264
Property costs	30,326	-	30,326	25,651	-	25,651
Office and IT costs	18,305	-	18,305	10,014	-	10,014
	<u>158,806</u>	<u>1,246</u>	<u>160,052</u>	<u>176,514</u>	<u>-</u>	<u>176,514</u>

7. DIRECT CHARITABLE COSTS - GROUP

	2020			Total
	Animal Care £	Education £	Other Expenditure £	£
Direct costs	92,431	798	-	93,229
Staff costs	385,801	45,753	-	431,554
Amortisation and depreciation	34,826	24,404	-	59,230
Property costs	32,370	11,372	-	43,742
Office and IT costs	2,704	2,704	-	5,408
Governance	-	-	4,799	4,799
	<u>548,132</u>	<u>85,031</u>	<u>4,799</u>	<u>637,962</u>

DIRECT CHARITABLE COSTS - GROUP

	2019			Total
	Animal Care £	Education £	Other Expenditure £	£
Direct costs	117,682	1,671	-	119,353
Staff costs	389,615	43,585	-	433,200
Amortisation and depreciation	35,513	29,130	-	64,643
Property costs	30,262	10,801	-	41,063
Office and IT costs	1,345	1,345	-	2,690
Governance	-	-	6,806	6,806
	<u>574,417</u>	<u>86,532</u>	<u>6,806</u>	<u>667,755</u>

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2020

8. NET INCOMING/(OUTGOING) RESOURCES (GROUP)

	31.12.20	31.12.19
Net resources are stated after charging/(crediting):	£	£
Auditors' remuneration - current year	4,799	4,800
- previous year underprovided	-	2,006
Depreciation - owned assets	77,161	78,947
Website amortisation	1,307	1,960
Other operating leases	14,639	13,863

9. TRUSTEES' REMUNERATION AND BENEFITS - GROUP AND CHARITY

There were no Trustees' remuneration or other benefits for the year ended 31 December 2020 nor for the period ended 31 December 2019.

TRUSTEES' EXPENSES

Total Trustee expenses claimed were £Nil for the year ended 31 December 2020 (2019: £263).

Total donations received from Trustees in the year were £106 (2019: £nil).

10. STAFF COSTS - GROUP AND CHARITY

	Year ended 31.12.20	Year ended 31.12.19
	£	£
Wages and salaries	454,742	448,288
Social security costs	26,048	22,834
Other pension costs	16,053	16,230
	<u>496,843</u>	<u>487,352</u>

During 2020 there was a total of £Nil (2019: £3,383) paid in redundancy/termination payments.

The average monthly number of employees during the period was as follows (excluding casual workers):

	Year ended 31.12.20	Year ended 31.12.19
Shop	2	1
Fundraising	2	2
Animal care services	12	12
Cleaning and maintenance	2	2
Management	2	1
Volunteer co-ordinator	1	1
Administrative and accounts	1	1
Learning	1	1
	<u>23</u>	<u>21</u>

There were no employees with benefits in excess of £60,000 for the year ended 31 December 2020 (2019: Nil).

The key management personnel of the Charity in 2020 comprised the Trustees, Chief Executive Officer, Charity Founder and Advisor and Head of Animal Care Services.

The employee benefits of the key management personnel for 2020 were £94,824 (2019: £104,101).

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2020

11.	INTANGIBLE FIXED ASSETS - GROUP AND CHARITY	Website
	COST	£
	At 1 January 2020 and 31 December 2020	24,238
	AMORTISATION	
	At 1 January 2020	22,931
	Charge for the year	1,307
	At 31 December 2020	24,238
	NET BOOK VALUE AT 31 DECEMBER 2020	-
	NET BOOK VALUE AT 31 DECEMBER 2019	1,307

12a. TANGIBLE FIXED ASSETS - GROUP AND CHARITY - 2020

	Freehold property	Improvements to property	Plant and Machinery	Fixtures and Fittings	Motor Vehicles	Computer Equipment	Total
	£	£	£	£	£	£	£
At 1 January 2020	391,754	919,532	130,022	31,049	30,283	64,032	1,566,672
Additions	245,294	-	537	-	-	5,068	250,899
Disposals	(223,214)	-	-	-	-	-	(223,214)
At 31 December 2020	413,834	919,532	130,559	31,049	30,283	69,100	1,594,357
DEPRECIATION							
At 1 January 2020	24,884	304,976	87,472	18,743	26,331	64,032	526,438
Charge for the year	2,629	51,791	19,450	1,846	988	457	77,161
Eliminated on disposal	(26,695)	-	-	-	-	-	(26,695)
At 31 December 2020	818	356,767	106,922	20,589	27,319	64,489	576,904
At 31 December 2020	413,016	562,765	23,637	10,460	2,964	4,611	1,017,453

12b. TANGIBLE FIXED ASSETS - GROUP AND CHARITY - 2019

	Freehold property	Improvements to property	Plant and Machinery	Fixtures and Fittings	Motor Vehicles	Computer Equipment	Total
	£	£	£	£	£	£	£
At 1 January 2019	391,754	919,359	130,022	31,049	30,283	64,032	1,566,499
Additions	-	173	-	-	-	-	173
At 31 December 2019	391,754	919,532	130,022	31,049	30,283	64,032	1,566,672
DEPRECIATION							
At 1 January 2019	22,020	253,247	67,097	16,572	25,013	63,542	447,491
Charge for the year	2,864	51,729	20,375	2,171	1,318	490	78,947
At 31 December 2019	24,884	304,976	87,472	18,743	26,331	64,032	526,438
At 31 December 2019	366,870	614,556	42,550	12,306	3,952	-	1,040,234

Included in cost or valuation of land and buildings is freehold land of £167,040 (31/12/2019: £247,040).

The Visitor Centre and The Bluebell Sett Barn were sold in August 2020. A new build has been under construction during the 2020 financial year. This and other related capital expenditure are included within freehold land and property, and are being depreciated on a straight line basis over their expected useful lives of 50 years.

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2020

13. FIXED ASSETS INVESTMENTS - CHARITY
SUBSIDIARIES

Secret World Limited

Country of Incorporation: England and Wales

Nature of Business: Trading

	% holding	Year ended 31.12.20	Year ended 31.12.19
Class of shares:		£	£
Ordinary	100.00	29,466	29,466
Aggregate capital and reserves		14,724	34,688
Profit for the year		<u>44,190</u>	<u>64,154</u>

The Charity was gifted 100% of the issued ordinary share capital of Secret World Ltd (Company number 03658761), a company incorporated in England and Wales. The Trustees deem the market value of these shares to be £Nil. The subsidiary undertaking is included within the consolidated accounts.

14. LINKED CHARITIES

Secret World Wildlife Rescue also controls two unincorporated charitable trusts, Bluebell Sett and The Bluebell Sett Charitable Trust. Shown below is a summary of Statement of Financial Activities and Balance Sheet for each trust.

SUMMARY STATEMENT OF FINANCIAL ACTIVITIES

	Bluebell Sett		The Bluebell Sett Charitable Trust	
	2020	2019	2020	2019
	£	£	£	£
INCOME				
Donations	-	-	7,654	8,182
EXPENDITURE				
Donations made	-	-	-	-
Transfers made	-	-	(5,000)	(15,000)
Net Income/(expenditure)	<u>-</u>	<u>-</u>	<u>2,654</u>	<u>(6,818)</u>

SUMMARY BALANCE SHEET

	Bluebell Sett		The Bluebell Sett Charitable Trust	
	2020	2019	2020	2019
	£	£	£	£
FIXED ASSETS				
Tangible assets	-	-	-	-
CURRENT ASSETS				
Bank	3,307	3,307	5,363	2,709
Total net assets/liabilities	<u>3,307</u>	<u>3,307</u>	<u>5,363</u>	<u>2,709</u>
UNRESTRICTED FUNDS	<u>3,307</u>	<u>3,307</u>	<u>5,363</u>	<u>2,709</u>

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2020

15.	STOCK	Group		Charity	
		2020	2019	2020	2019
		£	£	£	£
	Fundraising	6,584	6,584	6,584	6,584
	Animal care services	9,184	9,184	9,184	9,184
	Shops	276	276	-	-
		<u>16,044</u>	<u>16,044</u>	<u>15,768</u>	<u>15,768</u>
16.	DEBTORS	Group		Charity	
		2020	2019	2020	2019
		£	£	£	£
	Trade debtors	3,115	1,037	3,115	1,037
	Other debtors	454	287	287	287
	Amounts owed from group undertakings	-	-	33,248	-
	Prepayments and accrued income	19,795	49,668	19,795	49,668
		<u>23,364</u>	<u>50,992</u>	<u>56,445</u>	<u>50,992</u>
17.	CREDITORS:	Group		Charity	
	Amounts falling due within one year	2020	2019	2020	2019
		£	£	£	£
	Trade creditors	4,759	14,050	4,759	14,050
	Social security and other taxes	6,366	6,608	6,366	6,608
	Pension	555	2,653	555	2,653
	Amounts owed to group undertakings	-	-	534	534
	Accruals and deferred income	7,704	8,997	7,704	8,997
		<u>19,384</u>	<u>32,308</u>	<u>19,918</u>	<u>32,842</u>
18.	OPERATING LEASE COMMITMENTS - GROUP AND CHARITY			2020	2019
	The following operating lease payments are committed to be paid:			£	£
	Total future commitments			<u>14,796</u>	<u>14,250</u>
19.	PROVISIONS - GROUP AND CHARITY			2020	2019
				£	£
	Brought forward			10,000	10,000
	Charged/(released) to Statement of Comprehensive Income			-	-
	Carried forward			<u>10,000</u>	<u>10,000</u>
20.	CAPITAL COMMITMENTS - GROUP AND CHARITY				
	As at the balance sheet date the Charity had no capital commitments for the following year.				

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2020

21a.	MOVEMENT IN FUNDS - GROUP CURRENT YEAR	At 3 January 2020	Incoming Resources	Expenditure	Transfers between Funds	At 31 December 2020
		£	£	£	£	£
	UNRESTRICTED FUNDS					
	General fund	1,122,023	930,876	(760,181)	(10,996)	1,281,722
	DESIGNATED FUNDS					
	Capital Build Reserve	374,830	-	-	-	374,830
		<u>1,496,853</u>	<u>930,876</u>	<u>(760,181)</u>	<u>(10,996)</u>	<u>1,656,552</u>
	RESTRICTED FUNDS					
	Capital appeal - education centre	253,760	19,275	(36,689)	2,913	239,259
	Capital appeal - Wildlife Treatment Centre	-	93,757	(1,144)	8,083	100,696
		<u>253,760</u>	<u>113,032</u>	<u>(37,833)</u>	<u>10,996</u>	<u>339,955</u>
		<u>1,750,613</u>	<u>1,043,908</u>	<u>(798,014)</u>	<u>-</u>	<u>1,996,507</u>
21b.	MOVEMENT IN FUNDS - GROUP PRIOR YEAR	At 3 January 2019	Incoming Resources	Expenditure	Transfers between Funds	At 31 December 2019
		£	£	£	£	£
	UNRESTRICTED FUNDS					
	General fund	982,693	900,034	(760,704)	-	1,122,023
	DESIGNATED FUNDS					
	Site acquisition fund	229,840	-	-	(229,840)	-
	Capital Build Reserve	144,990	-	-	229,840	374,830
		<u>1,357,523</u>	<u>900,034</u>	<u>(760,704)</u>	<u>-</u>	<u>1,496,853</u>
	RESTRICTED FUNDS					
	Capital appeal - education centre	329,277	-	(75,517)	-	253,760
	Other restricted funds	-	8,048	(8,048)	-	-
		<u>329,277</u>	<u>8,048</u>	<u>(83,565)</u>	<u>-</u>	<u>253,760</u>
		<u>1,686,800</u>	<u>908,082</u>	<u>(844,269)</u>	<u>-</u>	<u>1,750,613</u>

Descriptions of designated and restricted funds are as follows:

CAPITAL APPEAL - EDUCATION CENTRE

Capital appeal education centre is a restricted fund created from donations and a grant from Heritage Lottery Fund. This was established to fund the construction and commissioning of the education centre now known as Bluebell Barn.

The transfers into this fund represent the Charity's contribution of 19.26% to the 80.74% received from the Heritage Lottery Fund.

The Heritage Lottery Fund (HLF) (now National Lottery Heritage Fund) hold a charge which expires on 12 June 2037 over a section of 'The Orchard', being the land and property owned by the Charity, and the land on which Bluebell Barn is situated. This secures any potential debts owed to Heritage Lottery Fund.

The terms and conditions of the Heritage Lottery Fund grant state that:

- If the Charity were to sell, let or otherwise part with Bluebell Barn before 12 June 2037 then the Heritage Lottery Fund may require a share of the net proceeds of this transaction.
- If the Charity were to no longer operate then all of the Heritage Lottery Fund grant received to date would be repayable. As at 31 December 2020 the Charity had actually received £275,410 (2019: £275,410) for capital work and £217,342 (2019: 217,342) for activity costs and additional project costs.

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2020

The award of an HLF grant in 2012 for the "Wildhearts" education programme was a significant boost for the Charity at that time. The award, having a value of over £500,000, was to enable a sustainable education programme based on-site in a converted farm building to be known as Bluebell Barn. As a guarantee for the award the Charity granted the HLF a charge against the freehold land of the site for a period of 25 years (until 2037). In 2020 the HLF agreed to discharge a large portion of this land.

The conversion of the building to provide the Bluebell Barn facility was mainly completed over the period 2012-2015, and the building was signed off in 2016.

CAPITAL APPEAL - WILDLIFE TREATMENT CENTRE

The Wildlife Treatment Centre is a restricted fund created from donations, grants and legacies. This is to fund the construction of the Charity's new Wildlife Treatment Centre, work on which commenced in October 2020. The Centre comprises a main wing with animal admissions and orphan rearing, offices and staff facilities and a wildlife hospital wing with separate rooms for the care and rehabilitation of different species, ensuring predator and prey are always kept apart.

OTHER

Small funds donated for restricted purposes and used within the current period.

22. RELATED PARTY TRANSACTIONS - GROUP AND CHARITY

Mrs P Kidner was a member of the key management personnel of Secret World Wildlife Rescue during the year ended 31 December 2020. Mr D Kidner is the spouse of Mrs P Kidner.

The Charity rents premises from Mr D, Mrs P and Mr S Kidner. Rents are paid at a commercial rate and amounted to £4,575 (2019: £3,225).

Mr S Kidner, son of Mr D and Mrs P Kidner, is employed on a casual basis, by the Charity to fulfil various tasks, including IT, animal care and facilities work. His pay is based on the hours worked at the market rate.

Mr D Kidner is also paid at the market rate for grounds maintenance services each year.

The group controls the wholly owned subsidiary, Secret World Limited and two unincorporated charitable trusts, Bluebell Sett and The Bluebell Sett Charitable Trust.

23. RECONCILIATION OF INCOMING RESOURCES TO NET CASH FLOW FROM OPERATING ACTIVITIES

	Total Funds 2020 £	Total Funds 2019 £
Net income/(expenditure) for the reporting period (as per the Statement of Financial Activities)	245,894	63,813
Adjustments for:		
Depreciation and amortisation	78,468	80,907
Decrease in stocks	-	11,226
(Increase)/Decrease in debtors	27,628	121,552
Increase/(Decrease) in creditors	(12,924)	3,711
Net cash provided by/(used in) operating activities	339,066	281,209

DETAILED CONSOLIDATED PROFIT AND LOSS ACCOUNT

FOR THE YEAR ENDED 31 DECEMBER 2020

	Year ended 31.12.20 £	Year ended 31.12.19 £
<u>INCOME</u>		
Donations and Legacies		
Donations	306,633	214,879
Gift Aid	57,000	26,489
Legacies	351,755	440,484
Grants	53,457	21,711
	<u>768,845</u>	<u>703,563</u>
 Charitable Activities		
Education events income	2,143	8,196
Animal care	2,501	7,966
	<u>4,644</u>	<u>16,162</u>
 Other Trading Activities		
Fundraising events	45,699	63,140
Shop income	77,711	50,239
Social lotteries	4,609	745
Animal adoptions	39,417	41,768
Other income	185	1,063
Trading income	15,610	25,883
	<u>183,231</u>	<u>182,838</u>
 Deposit account interest	967	356
Other income	6,630	5,163
Profit on sale of fixed assets	48,160	-
Government Grants	31,431	-
	<u>87,188</u>	<u>5,519</u>
 TOTAL INCOMING RESOURCES	<u>1,043,908</u>	<u>908,082</u>

DETAILED CONSOLIDATED PROFIT AND LOSS ACCOUNT

FOR THE YEAR ENDED 31 DECEMBER 2020

	Year ended 31.12.20 £	Year ended 31.12.19 £
<u>EXPENDITURE</u>		
Amortisation	1,307	1,960
Animal care expenses	29,818	37,205
Animal feed	11,805	19,115
Auditors remuneration	4,799	6,806
Bank charges	7,852	7,487
Depreciation	77,161	78,947
Fundraising costs	21,968	33,596
Insurance, licences and compliance	8,736	5,629
Legal fees	450	2,820
Light and heat	16,509	17,285
Motor, travel and subsistence	7,455	15,609
Office equipment costs	6,064	4,536
Other charges	3,992	4,377
Other operating leases	14,639	13,863
Payroll	377	1,052
Postage and stationery	6,942	9,747
Professional fees	3,427	3,096
Purchases	10,808	12,934
Rates and water	8,358	10,483
Repairs, renewals and waste disposal	27,946	38,814
Sundries	8,227	8,888
Telephone, IT and internet	12,649	12,995
Vet advisor	9,100	9,523
Website maintenance	781	149
Wages	454,742	448,288
National Insurance	26,049	22,745
Pension	16,053	16,320
TOTAL	<u>798,014</u>	<u>844,269</u>