



Annual Report & Financial Statements 2022

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THE STRAWBERRY HILL TRUST
REPORT OF THE TRUSTEES

FOR THE YEAR ENDED 31 DECEMBER 2022

Reference and Administrative Details

The Strawberry Hill Trust is a company limited by guarantee and a registered charity governed by its Memorandum and Articles of Association.

Charity number: 1095618; Company number: 4516140.

It was originally incorporated in August 2002.

The trustees that acted during the year and subsequent to the year-end were as follows:

Trustees/Directors	Appointment/Resignation
Pim Baxter, OBE	Appointed January 2020
Lynn Beard (Charity Secretary)	Appointed October 2019
Xenia Carr-Griffiths, OBE	Appointed October 2019

Paul Finucane	Appointed September 2020
Paul Kafka (Chair)	Appointed March 2019
Robert Waiting	Appointed June 2022
Martin Postle	Appointed June 2021
Derek Purnell (Director)	Appointed June 2021
Christopher Rough (Hon Treasurer)	Appointed April 2020
Henry Sherman	Appointed July 2018
Jerome Stern	Appointed March 2019

Auditors	Investment Management
Harmer Slater Limited	Sarasin Investment Management
Salatin House	100, St Paul's Churchyard
19 Cedar Road	London EC4M 8BU
Sutton, Surrey SM2 5DA	

	Bankers
Registered Office	Barclays Bank
Strawberry Hill House	2 York Street, Twickenham TW1 4AG
268 Waldegrave Road	Lloyds Bank
Twickenham TW1 4ST	14, Heath Road, Twickenham TW1 3LE

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Strawberry Hill Trust - Objectives and Activities

The Strawberry Hill Trust was formed in 2002 to restore Strawberry Hill House and Garden at 268 Waldegrave Road, Twickenham TW1 4ST and open it to the wider public. The objectives and purpose of the Trust, updated in 2021, are: 'the advancement of the education of the public and the advancement of the arts, culture and heritage by:

- preserving for the public benefit Strawberry Hill House, its historical, architectural and artistic heritage, its collection of paintings, furniture and other objects and its garden (together "the House") and by providing public access to the House on appropriate terms; and
- maintaining the House for the public benefit as a diverse cultural hub reflecting the enduring values of its creator, Horace Walpole, and his successors as owners, as an educational resource open to everyone and as a focus and venue for community activities of all kinds.'

The restoration of the eighteenth-century House and Garden was carried out with support from the Heritage Lottery Fund (HLF) (now the National Lottery Heritage Fund (NLHF)), the World Monuments Fund, English Heritage, the local community and several Trusts and Foundations. Approximately £10 million was raised and the house was reopened to the public in October 2010. In 2011 Strawberry Hill House won the Georgian Group Award for the best restoration of an 18th century Country House and the Europa Nostra Grand Prix Award for conservation in 2013. The full restoration, including the smaller rooms, was finally completed in Spring 2015.

The Trust seeks to balance the role of the House as a visitor attraction and accredited museum of national and international significance, with its importance to the local communities in and around the London Borough of Richmond upon Thames. Strawberry Hill House is a destination for visitors with a diverse range of national and international backgrounds, including students and enthusiasts with a passion for its unique historical, antiquarian, architectural and landscape attributes.

Strawberry Hill House and Garden aims to provide a programme of distinctive and entertaining events throughout the year, catering to a wide range of audiences and age groups. In addition, we offer a programme of learning and outreach tailored to the curriculum needs of schools and colleges. Strawberry Hill House also caters to the needs of local groups within the community, young and old, with learning difficulties and other disabilities.

Chairman's introduction

The Trustees of Strawberry Hill Trust are justifiably proud that Strawberry Hill House and Garden continues, post-pandemic, to offer an increasing range of informative and entertaining exhibitions and activities to a broad range of visitors and educational establishments. Some of these, and our key achievements and challenges during 2022, are set out below.

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However, we are under no illusions that, without Government assistance, as well as support from the Arts Council, National Lottery Heritage Fund and private donors in the dark days of 2020 and since, we would have buckled under the strain of losing all our revenue streams and donations, virtually overnight. We know that there is work to be done to be able to weather future crises. We need to achieve critical mass and profitability in our core activities, visitor experiences and special events. We must also build long-term relationships with trusts, foundations and private donors, to improve significantly our ability to raise much-needed funding on a consistent basis, both in the UK and overseas, and build a financial cushion to see us through the inevitable periodic downturns in core operating revenue.

The Board of Strawberry Hill Trust believes that these essential goals can be achieved primarily through three specific initiatives. First, we must diversify our Board of Trustees, our in-house team and our volunteer force to reflect demographic changes and connect with the diversity of cultures, genders and abilities around us, to stimulate more interest in the increasingly varied range of activities that we put on at Strawberry Hill. This will bring new visitors and generate new ideas for using Strawberry Hill House as a backdrop for exciting new events and activities, which in turn will create new revenue streams.

Secondly, and commensurate with this effort to diversify our appeal, we must build relationships with like-minded institutions and constituencies, nationally and internationally, particularly across Europe, the United States and Asia, where we believe we can find many enthusiasts for the 18th century cultural revolution represented by Strawberry Hill House and Horace Walpole's pioneering work in gothic architecture, landscaping and literature. This will attract new sources of funding to support our work, especially in education and adult learning.

The third initiative that we are exploring is to find a long-term complementary partnership which will help give us sustainable critical mass, to make our (predominantly fixed) cost-base and capital expenditure programme more manageable, through good times and bad. Such a partnership will also allow us opportunities to increase the scale and variety of our events and learning activities, whilst sharing the cost of promoting them.

If we can achieve these goals in the coming years, and build a foundation of energetic support from Georgian enthusiasts, commercial partners, donors and quasi-government entities, we believe we will be able to look our supporters and those who are passionate about what we stand for in the eye and say "our future is secure".

Paul Kafka

Director's overview of trading conditions and environmental considerations

The UK visitor economy as a whole struggled throughout 2022 to reach pre-Covid visitor numbers despite signs of an encouraging upturn towards the end of the year. In particular, the ALVA report for 2022 highlights the strain placed by continuing visitor restrictions on operating resources and a resultant drain on reserves throughout the sector. Key factors were the continuing absence of overseas visitors (particularly from the Far East), owing to a combination of Covid, Brexit and the twin economic pressures of inflation and high energy prices.

Strawberry Hill was not immune to these pressures, to which we can add a reduced expectation of public sector funding for the south-east of England as a result of the Government's supposed "levelling up" agenda. 2022 was therefore a financially challenging year despite the achievements noted below.

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Another Covid-related closure in December 2021 affected the peak Christmas period 2021/2, immediately impacting negatively some of our Budget assumptions for the early months of 2022. The year began in a mood of uncertainty as to how quickly our education, outreach and events programmes would be back up and fully running, but also in a spirit of optimism about our plans for the year.

The final further period of closure and national Covid restrictions came to an end in February, and we were able to reopen the House to visitors at the end of the month. We experienced a slow start for educational visits and group tours, but footfall picked up steadily through the year, with the return of school groups and larger group tours, and a full programme of visitor events. By September we were seeing increasing footfall in response to the variety of visitor events detailed below, with return visitors increasing from 20% to 40% over the year.

However, two factors created additional challenges to our Budget for 2022.

- 1) Unanticipated staffing issues led to under-resourcing of key functions, resulting particularly in significantly below-forecast fundraising. The shortfall in human resources inevitably placed additional strain on the Director and the team to meet the strategic commitments set out at the start of the year.
- 2) Ending our events and catering outsourcing contract – the necessary negotiation and transition period saw reduced revenues from this important area of activity.

Despite these challenges, the Strawberry Hill House team of Managers, Volunteers and Trustees maintains a strong feeling of optimism about the future. We have a programme of fascinating, if not unique, exhibitions planned through to 2025, and are developing innovative plans to boost our Events and Learning functions, engaging ever more closely with our communities and constituencies from all walks of life. Maintaining the House is a continuing challenge, especially since Horace Walpole did not expect it to last more than fifty years after his death. Here we are, however, over two hundred years later, breathing new life and energy into our wonderfully quirky architectural jewel, with high hopes to make an even greater contribution to the nation in the years to come.

Derek Purnell

Achievements and performance

When describing our activities and achievements, the Trustees are always mindful of the Charity Commission's guidance on Trustees' fiduciary responsibilities, the public benefit and the supplementary guidance on heritage and museums. Our major achievements, and an assessment of our performance as a Board in 2022, are detailed below.

1. Values, vision and mission statement

We followed up our successful Board Awayday in late 2021 with a half-day workshop in April 2022. This involved all members of the Board and in-house team, as well as representatives of our volunteers, who met to discuss and agree our key values, vision and mission statements. A Working Group was formed to finalise these statements:

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a) Vision

Strawberry Hill House and Garden is the home of Gothic – inspiring the imagination through timeless stories of art, literature, architecture and landscape for today and future generations.

b) Values

Excellence, Inclusiveness, Creativity, Curiosity

c) Mission

Our mission is to ensure that Strawberry Hill House and Garden are financially and environmentally sustainable and places the highest importance on inclusiveness and trust in all aspects of our work. We strive to share our passion for the House and its contents, welcoming the widest possible audience and bringing enthusiasm, creativity and innovation to everything we do. We want to work wherever possible with partners and collaborators who share our values.

Further work was done with the team throughout the year to ensure these become embedded in all aspects of the work of the Trust.

2. 2022 programme of events

2022 saw the continuation of some online initiatives started during the pandemic, and the return of some established and successful favourites along with a refreshing array of new visitor events and exhibits.

January: The Thames Luminaries series of online lectures, organised in association with other historic properties along the Thames in Southwest London, continued over the winter of 2021-22. The Strawberry Hill contribution was an entertaining and informative talk by our Trustee, Dr Martin Postle, on JG Eccardt, one of Horace Walpole's favourite artists.

February: 'Live' LGBTQ+ tours reinstated.

March-June: Objects in Focus: The Grand Tour, the two Horaces and the Court of Florence (1740-1786) an exhibition exploring the friendship between Horace Mann and Horace Walpole, and their infatuation with Florence and the Medici, which included a display of paintings and objects, as well as the first edition of the Ruggieri's rare survey of the architecture of the city, originally owned by Horace Walpole and re-acquired by Strawberry Hill in 2021. The exhibition was accompanied by a series of three lectures, delivered online and in person:

Thomas Patch (1725–82): an English Artist in Florence.
by Hugh Belsey, Freelance Art Historian.

"A perfect character for the stage". Sir Horace Mann, British Envoy and Cavaliere in Florence. By Dr Giulia Coco, Art historian and curator at the Italian Ministry of Culture.

Cultural diplomacy in the Grand Tour between Rome, Florence and London: the role of Cardinal Alessandro Albani.

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By Clare Hornsby PhD, FSA, Research Fellow in Art History, The British School at Rome and member of the Centro di Studi sulla Cultura e l'Immagine di Roma.

June: Hogarth on display William Hogarth's portrait of Horace Walpole as a 10 year-old child, commissioned by Sir Robert Walpole, went on permanent display, having been acquired primarily through the Acceptance in Lieu Committee of the Arts Council (AIL), and completed via a public fund-raising effort.

July-September: Objects in Focus: Pollock Theatres' Cardboard Gothic: Damsels, Demons and Heroes – a display of early 19th century Victorian miniature Toy Theatres from Pollock's Toy Museum. The fourteen theatres displayed throughout the House reflected Walpole's creation of each room as a miniature and imaginary world (a fantasy ancestral castle), and its use by successive Strawberry Hill owners as a setting for domestic theatre performances.

The display ended with the Pollock's Toy Theatre team presenting their theatrical and original version of The Castle of Otranto, written by Horace Walpole in 1764.

September: The Strawberry Hill Flower Festival, now in its fourth year, was held in association with Flowers from the Farm, an organisation championing artisan growers of local, seasonal British flowers, and sponsored by Savills Teddington.

Unveiling Gibbons' Cravats: Talk by SHT Trustee Dr Martin Postle and discussion in association with the V&A. Grinling Gibbons' wooden cravat was famously owned and worn by Horace Walpole when entertaining guests at Strawberry Hill.

October-November: The Thames Luminaries began a third series of online autumn lectures, which included a Strawberry Hill contribution given by Dr Alessandra Pino on 'Food in Gothic Literature'.

Hallowe'en and Twilight Tours re-commenced.

December: Christmas events and shop promotion.

We also ran a number of events for our Members, Patrons and Volunteers throughout the year.

Patrons were invited to previews of both Grand Tour, Pollock Theatres, Dulwich paintings and Flower Festival, and to a Frescobaldi wine tasting evening in July

We held a celebration event for Members in November, with Christmas drinks, live music and an introduction to the newly-acquired pictures from the Dulwich Picture Gallery.

Volunteers were invited to a Summer Garden Party in July, and Christmas Drinks in December.

We were also delighted to welcome our Royal Patron, HRH the Duke of Gloucester, who paid a visit to the House to see the Grand Tour Exhibition in April.

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3. In-house team changes

Strawberry Hill has benefitted from a committed, enthusiastic and experienced in-house team for many years. This year, however, a number of long-standing team members stood down. We thank Sally Stratton as Education Manager and Val Beard as Events Manager for their many years of commitment and enthusiasm for the House and wish them all the best for the future.

We were also sad to see the end of Miriam Kleingeltink's conservation internship in November. We would like to acknowledge Miriam's considerable contribution to our conservation effort over the last two years and hope to call upon her expertise and experience of the House and its contents on an ad hoc basis as and when resources allow in the coming months.

As 2022 ended, we were well on the way to re-invigorating the team, welcoming Rachel Orme-Smith, who joined us from Polesden Lacey as Events Manager and Catia Rodrigues as Learning Manager from Royal Holloway College in February. We renewed our arrangement for PR and Marketing with Tracy Jones, who helped us generate significant national print and online press coverage in 2021 and 2022. We were also pleased to welcome Shrushti Jadhav, formerly a Strawberry Hill House intern from Kingston University, as a permanent member of staff.

As ever, we are also indebted to our wonderful team of volunteers who give so much time, energy and enthusiasm to many aspects of the House, from the Garden team, Room stewards and the Retail team to those who enable our programme of events to take place with so much enjoyment and success.

4. Building and promoting the Collection

In what was an operationally and financially challenging year, we are nevertheless pleased to report major progress on the Curatorial side which brought further energy and vitality to the House environment. Due to the ceaseless efforts of our Curator, Silvia Davoli, supported by our Director Derek Purnell, there were significant additions to our Collection. These were in addition to the Dulwich Picture Gallery and Jones (private collection) long-term loans secured at the end of 2021, which were finally hung across the House in 2022. It is hoped that these will stimulate increased interest in the House from visitors and donors as we develop the House's reputation as a museum and visitor attraction. We must emphasise our continued gratitude for the support of Lynn Fitzwater, which enables us to retain Silvia Davoli to work on the strategic development of the Collection. We must also record our gratitude to the John Murray Foundation for their funding of our state-of-the-art database of all the artefacts currently at Strawberry Hill House, as well as all those that were originally in Horace Walpole's 18th century collection.

Collection highlights in 2022 include:

- a) Completion of the agreement with Christies to acquire the Hogarth painting of Horace Walpole as a child. This arrived in March, with support from the National Heritage Memorial Fund, and a crowdfunding campaign was launched through the Art Fund Art Happens project, which generated significant publicity and successfully covered the balance of payment not covered by the AIL due on the acquisition.
- b) Acceptance of a gift from Lord and Lady Craufurd of a painting commissioned by Sir Robert Walpole of his daughter Catherine. This has recently been restored and is possibly the only known painting of Horace's sister Catherine.

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- c) Two further acquisitions under the Acceptance in Lieu (AIL) scheme; a silver-gilt and ivory tankard commissioned by Robert Walpole, and a self-portrait by Godfrey Kneller (Portrait of the Artist as a Young Man), both of which were previously in Horace Walpole's collection.
- d) We were also offered permanent ownership through AIL of a third item from Walpole's original collection, the Fish Tub referred to in Thomas Gray's famous 1747 poem "Ode on the Death of a Favourite Cat, Drowned in a Tub of Goldfishes", and are delighted that it will be staying in the House following its period on loan in 2021.
- e) We have also received some rare books as a donation following the closure of the Blavatnik Honresfield Library, including a first edition of The Castle of Otranto, several volumes that were in Walpole's collection, and books printed at the Strawberry Hill Press.
- f) We also unexpectedly acquired four windows that were part of Strawberry Hill House prior to its restoration in 2010. They are now stored at Strawberry Hill, awaiting restoration when funding is available. Perhaps more importantly along with the windows, we also received a complete archive of the glass restoration project – a significant resource, covering every pane of glass in the house.

In response to these acquisitions, a major rehang of paintings at Strawberry Hill House was planned for January 2023, enhanced by upgraded lighting in our key historic rooms with the support of the Schroder family.

The research to establish the chosen database platform for our collection database was completed during the year. The migration of existing database to the new system has begun and will continue over the coming months. Following discussion with the Lewis Walpole Library in Connecticut it is likely that we will also host their database and together will provide access through the Strawberry Hill House website.

5. Events and Catering outsourcing arrangements

The value of our current arrangement was identified as a priority for review in our 2021 report, and our current arrangement with Bovingdons came to an end in July 2022. We continue to honour commitments made by them until the end of 2023, under a new contract agreed with them as a third-party supplier, and were pleased to welcome Grounded, a popular local supplier, as interim providers for our coffee shop until April 2023.

As noted above, we are exploring a range of different models for operating events in-house going forward, and a new Events strategy to be developed during the early months of 2023 is a priority for Rachel Orme-Smith.

6. Review of Learning and Outreach functions

In light of concerns about our post-pandemic business model, in 2023 we will also be developing new strategic approaches for our Learning and Outreach functions, spearheaded by our new Learning Manager Catia Rodrigues.

Board performance review

1. Financial factors

As noted in our 2021 Statements, our biggest challenge as a heritage site and charity is balancing the high cost of maintenance and operations against revenues in an increasingly challenging environment. The key factors

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affecting our financial performance in 2022 have been noted above, and these issues were at the heart of our concerns as a Board throughout the year.

Mindful of our strategic priorities for 2022, we had, by March 2022, identified a heightened level of financial risk as a result of the delay in implementing our planned fundraising strategy, a risk which continued to cause concern as a result of further economic factors as the year progressed. These factors included:

- a) The delay in taking up her post, and later period of extended sick leave for our newly-appointed Development and Fundraising Manager, who then left at the end of the year
- b) The related decision not to proceed with our NPO application in light of resource pressures and reduction in opportunity for organisations in the South East because of the Government's apparent "levelling up" policy, but to focus scarce resources on other fundraising activities.
- c) The headwinds arising from the termination of our events and catering outsourcing contract and the decision to bring this function in-house.
- d) The rise in price inflation, and particularly the increase in energy costs, throughout the year

By the beginning of Q4 2022 it was apparent we were unlikely to meet our budget for the year, and this demanded an urgent review of our business model in order to set a meaningful and achievable budget for 2023 and beyond. This led to an extensive and detailed examination of our business, and how the Trust works, in light of the ongoing challenges of controlling costs while conserving the House and Garden and maintaining the resource required to fulfil strategic and operational priorities.

To help meet cashflow commitments the Board decided in October 2022 to draw down £50,000 from reserves. In budgeting for 2023 the Director was tasked with monitoring cashflow carefully throughout 2023, to ensure that no further drawdown from reserves would be required unless circumstances deteriorated further.

The ESG (Environmental, Social and Governance) Working Group continued to meet during 2022. After its review of current practice, the Group held a series of focused discussions, to produce an Action Plan in each of the three areas, and to prioritise key ESG actions for the remainder of the year.

By the end of the year, the ESG Group was able to note significant achievements in the implementation of sustainable operating practices in the House and Garden, although we are still working towards adopting the sector-specific audit tool from Julie's Bicycle to provide a baseline for environmental and sustainability actions going forward. The ESG Group noted resource issues (staff time) in this respect and agreed to prioritise this as a fundraising target for the beginning of 2023.

The Group reported disappointing progress in the Trust's strategic priority of focusing on diversity and inclusion in all aspects of its work. There were a number of reasons for this, including the above-mentioned human resources setbacks and fundraising challenges.

The ESG Working Group will continue to review and develop the Action Plan on an ongoing basis into 2023 and beyond.

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2. Risk Management

The Trustees have considered the major risks to which the Charity is exposed and have reviewed the actions and procedures in place to manage and mitigate those risks. In addition to our ongoing focus on Health and Safety and Safeguarding, where we review our policies annually, the major risks to the Charity include a significant and sustained drop in visitor numbers, ability to reach fundraising and trading income targets, the impact of government policies, staff and volunteer recruitment and retention and the ever-present need to budget for sufficient capital expenditure to repair and conserve the fabric of the House and Garden. The risk register is updated quarterly and reviewed by the Director and reviewed by the full Board at six monthly intervals or sooner if circumstances require.

The Trustees consider that sufficient resources and systems are in place to continue operating for the foreseeable future.

Reserves Policy: The reserves policy agreed by the Trustees is to hold unrestricted and undesignated reserves of at least three months' expenditure in order to enable financial stability and to act as a safeguard against volatile and unpredictable income streams and unforeseen expenditure and/ or liabilities.

Financial Review

Consolidated Results 2022

The Trust realised a consolidated loss from operating activities in the year of £96,691.

The Trust's consolidated income for the year was £806,500 (2021: £662,935). This sum includes £231,256 of grants that were received from third parties specifically to acquire the William Hogarth painting (see further commentary below). Excluding this sum (in order to create a comparison with prior years), the consolidated income was £575,244. The principal sources of income for the Trust remain door admissions, café, shop, film and event hire, as well as income from donations, grants and legacies. In 2022 we were very pleased to benefit from a generous legacy of £74,000 bequeathed by Eileen Cynthia Fairhurst. Notwithstanding this, our operating income was less than budgeted and less than 2021, primarily due to income from fundraising being less than expected. Fundraising is covered further in a separate section of this report.

Expenditure for the year was £903,191 (2021: £618,449) but as explained above, £231,800 relates to the acquisition of the Hogarth painting, so leaving this aside, total expenditure came in at £671,391. The increase from 2021 reflects inflationary pressures on the Trust, primarily due to an increase in Staffing Costs with an increased headcount due to the hiring of a dedicated development manager and increased salaries.

The Trust suffered a mark-to-market loss of £38,634 on its investment in its Endowment Fund due to adverse movements in the financial markets. Overall, the Trust recognised an overall decrease in reserves during the year of £135,325.

The Hogarth Acquisition

During the year, the House team were integral to a successful fundraising to acquire the William Hogarth painting of Horace Walpole as a child from the Government Acceptance-in-Lieu scheme. The purchase price

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for the painting was £230,000 which was subsequently financed through a £115,000 grant from the National Heritage Memorial Fund and a £116,256 grant from the Art Fund, the latter which included a public crowdfunding campaign arranged by Strawberry Hill House to raise donations from private donors. The grants received by the Trust were used to make a charitable contribution to The Strawberry Hill Collection Trust, which subsequently acquired legal title to the painting. We are pleased that the painting now hangs permanently at Strawberry Hill House.

For accounting purposes, the £231,256 grants which were given to the Trust to acquire the painting are included in these accounts as (restricted) fundraising income (see note 6), and the payment made to the agent of the seller to acquire the painting is shown as a donation to Strawberry Hill Collection Trust (see note 10).

Further Comments: Financial Outlook

During the year, a number of significant improvements were made to the visitor experience, including improvements to the Collection through both the acquisition of important new paintings and the borrowing of collections from other galleries, such as the Dulwich Picture Gallery. The economic benefits of this, through increased visitor numbers, increased demand for hires and events and a much-improved reputation are taking time to flow through.

Against this the cost base in maintaining and operating an historic property is relatively inflexible. Staffing costs, which represent 41% of our total costs, are required to keep the House open and running smoothly, to cover events and to maintain other sources of commercial income. Most of our other costs are property expenses including insurance, maintenance, power and heating.

It is clear that the Trust, as a heritage charity charged with maintaining and operating such an old historic building, will always struggle to cover its costs out of operating income alone and will therefore always be reliant on the generosity of benefactors and donors. It is evident that this is a difficult time for all charities, not just SHT, to raise such funds. In 2022 insufficient funds were raised to allow us to cover our operating costs (significant sums were raised for the acquisition of the Hogarth painting but this does not cover the day-to-day operating expenses of the Trust). At the end of 2022, therefore, the trustees began exploring strategic partnerships to focus our efforts on fundraising and building our reserves.

Investment policy and performance

The Trust's Expendable Endowment stood at £277,062 as of 31st December 2022 (£365,696 as of 31st December 2021). During the period, as noted above, £50,000 was withdrawn from the Endowment Fund to cover general expenditure and there was a mark-to-market loss of £38,634. The funds are invested with Sarasin Partners in a multi-asset fund specifically designed for charity endowments. Investment policy in respect of these funds remains that of striking a balance between generating income and maintaining capital value. Annual fees payable on the endowment totalled 0.90% of funds invested.

Strategic priorities for 2023

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1. To secure the financial future of Strawberry Hill Trust by;
 - Continuing to build footfall figures and maximizing revenue per head from those visiting the House and Garden, including the shop and café.
 - Developing a planned and co-ordinated programme of fundraising, generating a steady flow of restricted and unrestricted funds which dovetails with and supports our short, medium and long-term operational strategies and our capital programme for maintaining the building. This will be achieved by increasing our resources and capacity dedicated to fundraising, including support and input from the Trustees and a significant part of the Director's time and effort.
 - Improving the profitability of our retail offer and building revenues from all our trading activities
 - Establishing a commercial catering/event contract and exploring and developing new income streams to enhance our existing offer
 - Developing partnerships/collaboration with organisations, institutions and/or third parties with similar interests and ambitions that will bring greater stability and long-term security
2. To maintain the fabric of Strawberry Hill House & Garden so that it presents an attractive destination and a safe environment for visitors, staff and volunteers by;
 - Maintaining and developing the Collection, with commensurate interpretation throughout the House to provide an ever-changing, stimulating and engaging experience that will stimulate and excite visitors and encourage repeat visits and recommendations to friends and colleagues
 - Exploiting the opportunities that the grounds and gardens present as a place of relaxation, enjoyment and learning
3. To evolve our Board, staff and volunteers to truly reflect the demographics of the communities we serve by;
 - Increasing the range of tailored and profitable events in the House and garden, expanding and, importantly, diversifying our appeal to different groups in our local community, with a focus on cultural diversity and improving health and welfare
 - Under the direction of our new Learning Manager and working with St Mary's University as well as other educational establishments in our area, reinvigorating our successful Education and Learning programmes, with more clearly defined objectives and outcomes, including covering our costs
 - Significantly raising and developing the profile and reputation of Strawberry Hill House and Garden, through sustained, planned and effective marketing and PR, focussing on our evolving offering and our pre-eminent role as a heritage destination and successful museum of art, architecture and landscape gardening.

Structure, Governance and Management

The SHT Board of Trustees is responsible for the overall direction and leadership of the charity. The Directors of the charitable company are its Trustees for the purpose of charity law and throughout this report are

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collectively referred to as the Trustees. As set out in the Articles of Association, the Trustees select the Chair of the Trust. A Director is also appointed by the Board and is responsible for the operational management of the Trust and, with the Board, for the long-term strategic direction of the organisation. The Director, who is also a Trustee, is the head of the paid staff and is also responsible for the volunteers who assist the Trust.

All Trustees give their time voluntarily and receive no benefit from the charity. Any expenses claimed from the charity are set out in the accounts. There were none in 2022. The Director receives no remuneration for his role as Trustee but is a paid employee of the Trust. The Charity Commission has approved this arrangement. The Trust has a Conflicts of Interest Policy and maintains a Register of Interests which Trustees are required to keep up to date on an annual basis.

Method of Recruiting and Appointing New Trustees

In line with best practice in the charity sector the Board operates a three-year rotation policy for Trustees. Three of the current trustees, Jerome Stern, Paul Kafka and Henry Sherman, resigned after their three-year terms expired this year, and were unanimously re-elected at the Board's AGM in June.

The Trust's policy has been to appoint Trustees who have expertise in particular aspects of the Trust's work, have a connection with previous owners of the House, or have general management experience at a senior level which is of value to the Trust in setting and overseeing its strategic direction. Candidates are first invited to meet Trustees informally to enable the Board and the candidate to determine an appropriate 'fit' with the ethos and vision of the Trust, with shortlisted candidates undergoing a more formal interview before an appointment is made. The Board's policy regarding recruitment of Trustees keeps very much in mind the requirements of the Governance Code for Small Charities regarding equality, diversity and inclusion.

Induction and Training of Trustees

Upon appointment Trustees are provided with information upon the constitution of the Trust and their role and responsibilities as charity Trustees, including the signature of a Trustee Code of Conduct. An Induction plan is drawn up for each new Trustee, and they are encouraged to engage with members of the team, particularly in their area of expertise, at the earliest opportunity. Trustees are made aware of the extensive and valuable guidance materials available on the Charity Commission's website and have new developments drawn to their attention.

Organisation Structure and the Management of the Trust

The Board of Trustees is responsible for oversight, guidance and fiduciary management of the charity. The Board may consist of up to 15 members. In 2022 we welcomed Robert Waiting as a new Trustee who brings educational and learning experience to the Board. There were eleven Trustees at 31 December 2022. At the time of writing, we are still seeking a Trustee with experience of conservation architecture and are also still looking to replace our US-based Trustee, who resigned in 2021.

THE STRAWBERRY HILL TRUST

REPORT OF THE TRUSTEES

FOR THE YEAR ENDED 31 DECEMBER 2022

The Board held five full Board meetings plus an AGM during 2022. In addition, we held five Trustee Review and Update (TRU) meetings involving all Trustees on a voluntary basis to review activity, consider pressing issues and support the Director on matters of importance for the Trust and the House. The frequency of TRU meetings in 2022 reflects the Board's concerns in relation to the financial position of the Trust, and their role and necessity will continue to be reviewed at regular intervals going forward.

The Director provides detailed reports to the Board at each meeting (full Board and TRU) on operational aspects, including monthly management accounts and key performance indicators of the House, thus ensuring that the charity remains focused on its stated charitable aims, and continues to be financially sound.

Following the in-depth evaluation of Board performance carried out in 2021, the Board continued to work on the priorities identified during the evaluation. Our new Articles of Association were adopted at the Board's AGM in June 2022. The reduction in the number of subcommittees is working well, with the Finance Committee meeting regularly before full Board meetings and providing written reports to the Board on issues arising since the previous meeting or over longer periods, as well as forward planning. The Garden Advisory Committee also got under way during the year and is working on a long-term strategy for the Garden as well as supporting the garden team and volunteers.

In addition to these two committees, in 2022 the Board formed two ad hoc Working Groups to implement the ESG Action Plan, and to review the Trust's Mission Statement and Values. All Working Groups involve representatives from Trustees, the in-house team and the volunteers, and this breadth of membership is already producing dividends in terms of successful outcomes for the different groups. The outcomes for these groups are reported elsewhere in these Statements.

The Trust is required to keep its staffing structure under review in order to ensure it is able to meet its short-term business objectives and the longer-term challenges of the future. The Trustees are required to ensure appropriate arrangements are in place to meet the Trust's obligations as an employer and for the health and safety of visitors, staff, volunteers and contractors. The Trust has a Safeguarding Policy and carries out checks on staff and volunteers who have substantial access to children and vulnerable people. In 2020 the Trust also reviewed its arrangements for the assessment and storage of data relating to staff, suppliers and customers, to ensure compliance with current GDPR requirements. All these arrangements are reviewed on a regular basis by the Director and staff, and the Board receives an annual report on these issues.

Relationships between the Charity and other Charities and Organisations

The Trust works closely with the independent charity **The Strawberry Hill Collection Trust**, (Company number: 06851597, originally incorporated in March 2009), a body established to hold nominal title in certain objects in the owned Collection of Strawberry Hill House. The relationship between SHCT and the Strawberry Hill Trust is formalised by a Management Agreement. This document and SHT's Collection Development Policy are in the process of being reviewed and updated to reflect the current and future needs and expectation of both trusts. The purpose of this review is to ensure clarity of roles and responsibilities of the separate Trusts to effectively harness the knowledge and skills towards a shared purpose and vision for Strawberry Hill House and Garden.

THE STRAWBERRY HILL TRUST

REPORT OF THE TRUSTEES

FOR THE YEAR ENDED 31 DECEMBER 2022

In order to meet its legal obligations, the Strawberry Hill Trust set up a trading company, Strawberry Hill House Trading Services (“SHHTS”), in 2011. This company carries out trading activities that are outside the charitable purpose of the Strawberry Hill Trust but which contribute to the enjoyment and financial sustainability of the House. It is a wholly-owned trading subsidiary of the Strawberry Hill Trust. There is an agreement between the Trust and the SHHTS that the latter will donate all its profits to the Trust. The staff who work on SHHTS activities are employed by the Strawberry Hill Trust but the trading company is responsible for meeting their salaries.

Auditors

Since its creation the Trust has had a full external audit of its affairs carried out to ensure that there is full transparency and public accountability. Harmer Slater Limited have been appointed as the Trust's auditor for 2022.

Trustees' responsibilities in relation to the financial statements

The charity Trustees (who are also the Directors of The Strawberry Hill Trust for the purposes of company law) are responsible for preparing a Trustees' annual report and financial statements in accordance with applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102, The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

Company law requires the charity Trustees to prepare financial statements for each year which give a true and fair view of the state of affairs of the charitable company and the group and of the incoming resources and application of resources, including the income and expenditure, of the charitable group for that period.

In preparing the financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on a going concern basis unless it is inappropriate to presume that the charity will continue in business. The Trustees are responsible for maintaining proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and the group and hence taking reasonable steps for the prevention and detection of fraud and other irregularities.

As far as the Trustees are aware:

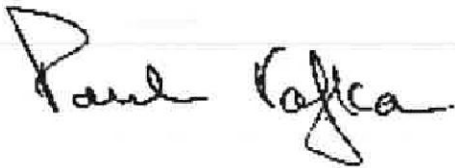
- there is no relevant audit information of which the charitable company's auditors are unaware; and
- the Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

THE STRAWBERRY HILL TRUST
REPORT OF THE TRUSTEES

FOR THE YEAR ENDED 31 DECEMBER 2022

The Trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions. This report has been prepared in accordance with the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) (the SORP) and in accordance with the special provisions relating to small companies within Part 15 of the Companies Act 2006 relating to small entities. The Trustees have taken advantage of the small companies' exemptions provided by section 414B and 415A of the Companies Act 2006 from the requirement to prepare a strategic report and in preparing the Trustees' report on the grounds that the charitable company is entitled to prepare its accounts for the year in accordance with the small companies' regime.

Approved by the Trustees on 27th July 2023 and signed on their behalf by Paul Kafka, Chairman

A handwritten signature in black ink, reading "Paul Kafka". The signature is written in a cursive style with a large initial 'P' and a long, sweeping underline.

THE STRAWBERRY HILL TRUST
INDEPENDENT AUDITOR'S REPORT
TO THE TRUSTEES OF THE STRAWBERRY HILL TRUST

Opinion

We have audited the financial statements of The Strawberry Hill Trust (the "Charity") and its subsidiary ("the group") for the year ended 31 December 2022 which comprise the Statement of Financial Activities (including income and expenditure account), the Consolidated and Company Balance Sheets, Statement of Cash Flows and Consolidated Statement of Cash Flows and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102: The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the group's and Charity's affairs as at 31 December 2022 and of the group's incoming resources and application of resources for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice;
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the Charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Trustees' (who are also directors of the Charity for the purpose of company law) use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the Charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Trustees with respect to going concern are described in the relevant sections of this report.

THE STRAWBERRY HILL TRUST
INDEPENDENT AUDITOR'S REPORT
TO THE TRUSTEES OF THE STRAWBERRY HILL TRUST

Other information

The other information comprises the information included in the Report of the Trustees, other than the financial statements and our auditor's report thereon. The Trustees are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Report of the Trustees for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Report of the Trustees have been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In light of the knowledge and understanding of the Charity and its environment obtained in the course of the audit, we have not identified material misstatements in the Report of the Trustees.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us;
- the financial statements are not in agreement with the accounting records and returns;
- certain disclosures of Trustees' remuneration specified by law are not made; or
- we have not obtained all the information and explanations necessary for the purposes of our audit.
- the Trustees were not entitled to prepare the financial statements in accordance with the small companies' regime and take advantage of the small companies' exemptions in preparing the Report of the Trustees and from the requirement to prepare a strategic report.

THE STRAWBERRY HILL TRUST
INDEPENDENT AUDITOR'S REPORT
TO THE TRUSTEES OF THE STRAWBERRY HILL TRUST

Responsibilities of the Trustees

As explained more fully in the Statement of Trustees' Responsibilities (set out on pages 15-16), the Trustees, who are Directors for the purpose of company law, are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error. In preparing the financial statements, the Trustees are responsible for assessing the Charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the Charity or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities including fraud is detailed below:

The extent to which the audit was considered capable of detecting irregularities including fraud

Our approach to identifying and assessing the risks of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, was as follows:

- the engagement partner ensured that the engagement team collectively had the appropriate competence, capabilities and skills to identify or recognise non-compliance with applicable laws and regulations;
- we identified the laws and regulations applicable to the Charity through discussions with management, and from our cumulative audit knowledge and experience of the Charity and the knowledge of the charitable sector;
- we focused on specific laws and regulations which we considered may have a direct material effect on the financial statements or the operations of the Charity, including the Companies Act 2006, Charities Act 2011, The Charities (Accounts and Reports) Regulations 2008 as well as data protection, money laundering and anti-bribery, employment and health and safety legislation;
- we assessed the extent of compliance with the laws and regulations identified above through making enquiries of management and inspecting legal correspondence; and
- we identified laws and regulations which were communicated within the audit team regularly and the team remained alert to instances of non-compliance throughout the audit.

THE STRAWBERRY HILL TRUST
INDEPENDENT AUDITOR'S REPORT
TO THE TRUSTEES OF THE STRAWBERRY HILL TRUST

We assessed the susceptibility of the Charity's financial statements to material misstatement, including obtaining an understanding of how fraud might occur, by:

- making enquiries of management as to where they considered there was susceptibility to fraud, their knowledge of actual, suspected and alleged fraud; and
- considering the internal controls in place to mitigate risks of fraud and non-compliance with laws and regulations.

To address the risk of fraud through management bias and override of controls, we:

- performed analytical procedures to identify any unusual or unexpected relationships;
- tested journal entries to identify unusual transactions; and
- investigated the rationale behind significant or unusual transactions.

In response to the risk of irregularities and non-compliance with laws and regulations, we designed procedures which included, but were not limited to:

- agreeing financial statements to disclosures and underlying supporting documentation;
- enquiring of management as to actual and potential litigation and claims; and
- reviewing correspondence with the Charities Commission, HMRC and other government bodies and analysing professional services and legal costs to ascertain if there have been instances of non-compliance with laws and regulations.

There are inherent limitations in our audit procedures described above. The more removed that laws and regulations are from financial transactions, the less likely it is that we would become aware of non-compliance. Auditing standards also limit the audit procedures required to identify non-compliance with laws and regulations to enquiry of the directors and other management and the inspection of regulatory and legal correspondence, if any.

Material misstatements that arise due to fraud can be harder to detect than those that arise from error as they may involve deliberate concealment or collusion.

A further description of our responsibilities is available on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

THE STRAWBERRY HILL TRUST
INDEPENDENT AUDITOR'S REPORT
TO THE TRUSTEES OF THE STRAWBERRY HILL TRUST

Use of our report

This report is made solely to the members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Charity and the members as a body, for our audit work, for this report, or for the opinions we have formed.



Timothy Slater (Senior Statutory Auditor)
Harmer Slater Limited (Statutory Auditor)
Salatin House
19 Cedar Road
Sutton
Surrey SM2 5DA

Date: 27 July 2023

THE STRAWBERRY HILL TRUST
CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES (INCLUDING INCOME
AND EXPENDITURE ACCOUNT) FOR
THE YEAR ENDED 31 DECEMBER 2022

	Notes	Unrestricted Funds £	Restricted Funds £	Endowment Funds £	2022 £	2021 £
Income and endowments from:						
Donations and legacies	6	108,856	307,072	-	415,928	339,423
Charitable activities	7	279,090	452	-	279,542	219,471
Other trading activities	8	111,028	-	-	111,028	104,039
Investments		2	-	-	2	2
Total income		498,976	307,524	-	806,500	662,935
Expenditure on:						
Raising funds	9	14,253	-	-	14,253	12,320
Charitable activities	10	543,083	293,296	-	836,379	554,030
Other trading activities	8	52,559	-	-	52,559	52,099
Total expenditure		609,895	293,296	-	903,191	618,449
Net (expenditure)/income		(110,919)	14,228	-	(96,691)	44,486
Transfers between funds						
	24	44,856	5,144	(50,000)	-	-
Net incoming resources before other recognised gains and losses		(66,063)	19,372	(50,000)	(96,691)	44,486
Other recognised gains:						
(Loss)/gain on investment assets	18	-	-	(38,634)	(38,634)	33,842
Net movement in funds		(66,063)	19,372	(88,634)	(135,325)	78,328
Reconciliation of Funds:						
Total funds brought forward		237,741	19,978	365,696	623,415	545,087
Total funds carried forward		171,678	39,350	277,062	488,090	623,415

All of the results derive from continuing activities.

The Statement of Financial Activities includes all gains and losses recognised in the year.

The notes on pages 25 to 39 form part of these financial statements.

THE STRAWBERRY HILL TRUST
CONSOLIDATED AND COMPANY BALANCE SHEETS AS AT 31 DECEMBER 2022

	<i>Notes</i>	Group 2022 £	Group 2021 £	Charity 2022 £	Charity 2021 £
Fixed assets					
Tangible assets	14	63,255	75,101	59,742	73,929
Fixed asset investment	15	-	-	100	100
		63,255	75,101	59,842	74,029
Current assets					
Stock	16	20,203	24,940	-	-
Debtors	17	173,254	81,811	230,754	202,370
Current asset investments	18	277,062	365,696	277,062	365,696
Cash at bank and in hand		90,890	194,056	54,656	95,598
		561,409	666,503	562,472	663,664
Creditors: amounts falling due within one year	19	(136,574)	(118,189)	(134,224)	(114,278)
Net current assets		424,835	548,314	428,248	549,386
Total assets less current liabilities		488,090	623,415	488,090	623,415
Funds					
Unrestricted funds	21	171,678	237,741	171,678	237,741
Restricted funds	22	39,350	19,978	39,350	19,978
Endowment funds	23	277,062	365,696	277,062	365,696
Total funds carried forward		488,090	623,415	488,090	623,415

The trustees have prepared group accounts in accordance with section 398 of the Companies Act 2006 and section 138 of the Charities Act 2011. These accounts are prepared in accordance with the special provisions of Part 15 of the Companies Act relating to small companies and constitute the annual accounts required by the Companies Act 2006 and are for circulation to members of the company.

Approved and authorised for issued by the Trustees on 27 July 2023 and signed on their behalf by:

 – Paul Kafka, Chairman

The notes on pages 25 to 39 form part of these financial statements.

THE STRAWBERRY HILL TRUST
STATEMENT OF CASH FLOWS AND CONSOLIDATED STATEMENT OF CASH
FLows FOR THE YEAR ENDED 31 DECEMBER 2022

	<i>Notes</i>	Group 2022	Group 2021	Charity 2022	Charity 2021
Net cash used in operating activities	28	(146,632)	(59,808)	(87,482)	(149,277)
Cash flows from investment activities:					
Interest income		2	2	2	2
Proceeds from sale of investments		-	-	-	-
Sale/(purchase) of investments		50,000	(20,000)	50,000	(20,000)
Purchase of tangible fixed assets		(6,536)	(8,652)	(3,462)	(8,652)
Cash received from/(used in) investing activities		43,466	(28,650)	46,540	(28,650)
 Decrease in cash and cash equivalents		 (103,166)	 (88,458)	 (40,942)	 (177,927)
 Cash and cash equivalents at beginning of year		 194,056	 282,514	 95,598	 273,525
Cash and cash equivalents at the end of the year:					
- Cash at bank		89,910	193,512	53,676	95,054
- Cash in hand		980	544	980	544
Total cash and cash equivalents at end of year		90,890	194,056	54,656	95,598

THE STRAWBERRY HILL TRUST
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

1 Accounting policies

The principal accounting policies are set out below. The accounting policies have been adopted consistently throughout the year.

Going concern

The trustees have considered a period of more than 12 months from the signing of these financial statements and consider that the charity will be able to continue operations for the foreseeable future. This is disclosed in more detail in note 2. These accounts are therefore prepared on a going concern basis.

Statement of compliance

The charity is a public benefit entity. These financial statements were prepared in accordance with Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (FRS 102), The Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) (the SORP) including Update Bulletin 1 and in accordance with the Companies Act 2006 and Charities Act 2011, from which there were no material departures.

Basis of accounting

These financial statements have been prepared using the historical cost convention except that as disclosed in the accounting policies certain items are shown at fair value.

The functional currency of the charity is considered to be pounds sterling (£) because that is the currency of the primary economic environment in which the charity operates. The financial statements are presented in pounds sterling (£).

Judgements and key sources of estimation uncertainty

In the opinion of the Trustees there are no judgements or key sources of estimation uncertainty which could materially affect the financial statements.

Income and endowments

The principal policies on income and endowments are as follows:

- *Donations and legacies* – Donations and legacies are credited in the year in which they are receivable.
- *Grant income* - Income from government and other grants, whether 'capital' grants or 'revenue' grants, is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred. Where grant income is rewarded specifically to cover expenditure of a future accounting period, then the grant income is deferred to that future period on the balance sheet as deferred income.
- *Interest receivable* - Interest is credited in the year in which it is received.

THE STRAWBERRY HILL TRUST
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

Expenditure

Costs relating to restoration of the building are recognised when incurred.

Expenditure on raising funds is costs incurred in attracting voluntary income.

Other costs include:

- *Governance costs* - those incurred in the governance of the charity's assets, primarily associated with constitutional and statutory requirements.
- *Support costs* – those incurred on central functions, allocated to activity cost categories on a basis consistent with the use of resources.

Fund structure

The funds held by the charity are either:

- *Unrestricted funds* - these are funds which can be used in accordance with the charitable objects at the discretion of the trustees.
- *Restricted funds* - these are funds that can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.
- *Endowment funds* – these are funds raised to be held long term with the purpose of providing investment income. The income from investing such funds is unrestricted.

Tangible fixed assets and depreciation

Tangible fixed assets are stated in the balance sheet at cost or, if gifted, at market value at the date of the gift, less subsequent accumulated depreciation and impairment losses.

The cost of tangible fixed assets includes directly attributable incremental costs incurred in their acquisition and installation.

Depreciation is provided on all tangible fixed assets at rates calculated to write off the full cost or valuation less estimated residual value of each asset over its estimated useful life. The principal rates in use are:

Website development	25% on cost
Fixtures and equipment	10% on cost and 25% on cost

Stock

Stock is stated at the lower of cost and estimated net realisable value (selling price less costs to sell). Cost is determined using the first-in, first-out (FIFO) method.

Stocks are assessed for impairment and, if stocks are impaired, the carrying amount is reduced to its net realisable value and any impairment loss is recognised immediately in profit or loss.

Cash and cash equivalents

Cash comprises cash on hand and held at bank.

THE STRAWBERRY HILL TRUST
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

Trade Debtors

Trade debtors are amounts due from customers for services performed in the ordinary course of business as well as grants for which conditions for recognition as income have been met but where the grant has not yet been paid.

Trade debtors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the charity will not be able to collect all amounts due according to the original terms of the receivables.

Trade Creditors

Trade creditors are obligations to pay for goods acquired or services received acquired in the ordinary course of business. Trade creditors are classified as current liabilities if the charity does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

Leases

Leases in which substantially all the risks and rewards of ownership are retained by the lessor are classified as operating leases. Payments made under operating leases are charged to profit or loss as they fall due over the period of the lease.

Financial instruments

The company only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value.

Investments

Fixed asset investments are accounted at historical cost.

Current asset investments are accounted at fair value. Any change in the fair value during the year is treated as profit or loss and is accounted for in the statement of financial activities as an increase or decrease in respective fund.

2 Going concern

2022 proved to be financially challenging for the Trust with income generated being insufficient to cover costs and therefore causing a reduction in carried forward reserves. It is expected that the undoubted improvements that have been made to the Collection and the House over the last two years will in time begin to be better reflected in increased commercial income and opportunities. The trustees also continue to explore strategic partnerships to improve the financial position and financial resilience of the Trust. On the basis of the level of unrestricted funds and consideration of the projected cash flows, the trustees believe the accounts should be prepared on a going concern basis.

THE STRAWBERRY HILL TRUST
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

3 Legal status of the charity

The charity is a company limited by guarantee and has no share capital. The liability of each member in the event of a winding up is limited to £1.

4 Taxation

The charity is exempt from tax on income and gains falling within section 505 of the Taxes Act 1988 or section 252 of the Taxation of Chargeable Gains Act 1992 to the extent that these are applied to its charitable objects.

5 Financial performance of the charity

The consolidated statement of financial activities includes the results of the charity's wholly owned subsidiary, Strawberry Hill House Trading Services Limited, which operates the gift shop and organizes events and hirings. The summary financial performance of the charity alone is:

	2022 £	2021 £
Total income and endowments	<u>695,472</u>	<u>558,896</u>
Expenditure on:		
Raising funds	14,253	12,320
Charitable activities	<u>836,379</u>	<u>554,030</u>
Total expenditure	<u>850,632</u>	<u>566,350</u>
Net expenditure	(155,160)	(7,454)
Donations from Strawberry Hill House Trading Services Limited	58,469	47,305
Unrealised (loss)/gain on investment assets	(38,634)	33,842
Total funds brought forward	<u>623,415</u>	<u>549,722</u>
Total funds carried forward	<u><u>488,090</u></u>	<u><u>623,415</u></u>
Represented by:		
Unrestricted funds	171,678	237,741
Restricted funds	39,350	19,978
Endowment funds	<u>277,062</u>	<u>365,696</u>
	<u><u>488,090</u></u>	<u><u>623,415</u></u>

THE STRAWBERRY HILL TRUST
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6 Income and endowments from donations and legacies

	Unrestricted Funds £	Restricted Funds £	Endowment Funds £	2022 £	2021 £
Donations					
General donations	8,699	326	-	8,699	6,284
Lynn Fitzwater	-	10,056	-	10,056	9,759
Chris Sumner	-	-	-	-	2,890
Stephen Clark	500	-	-	500	-
Paul Kafka	200	-	-	200	-
The Pennycress Trust	-	5,000	-	5,000	-
Sir James Scott	1,000	1,000	-	2,000	-
Margaret Boulton	-	1,000	-	1,000	-
The Décor Cafe	-	-	-	-	150
Pope's Grotto Preservation Trust	-	-	-	-	2,332
Aegis	-	-	-	-	8,083
John & Anne Hornby	500	-	-	500	500
Valarie Pinnington	-	-	-	-	465
Gift Aid	10,815	-	-	10,815	8,195
	<u>21,714</u>	<u>17,382</u>	<u>-</u>	<u>39,096</u>	<u>38,658</u>
Legacies					
Sian Richards	540	-	-	540	11,734
Eileen Cynthia Fairhurst	74,000	-	-	74,000	-
Ann Sayer	2,602	-	-	2,602	-
	<u>77,142</u>	<u>-</u>	<u>-</u>	<u>77,142</u>	<u>11,734</u>
Grants					
The Arts Council	-	-	-	-	245,600
Historic England	-	-	-	-	25,000
ICON Conservation Grant	-	-	-	-	12,805
City Bridge Foundation	-	1,484	-	1,484	-
National Heritage Memorial Fund	-	115,000	-	115,000	-
The Art Fund	-	116,256	-	116,256	-
The Pilgrim Trust	-	24,250	-	24,250	-
The John R Murray Charitable Trust	-	25,000	-	25,000	-
Trinity Fine Art Ltd	6,000	-	-	6,000	-
Savills UK Ltd	4,000	-	-	4,000	-
Russell Cooke	-	-	-	2,500	2,500
Aegis	-	7,700	-	3,126	3,126
	<u>10,000</u>	<u>289,690</u>	<u>-</u>	<u>299,690</u>	<u>289,031</u>
	<u>108,856</u>	<u>307,072</u>	<u>-</u>	<u>415,928</u>	<u>339,423</u>

Income and endowments from donations, grants and legacies in 2021 was made up of £280,143 to unrestricted and £59,280 to restricted funds.

Included in the above are grants of £231,256 and donations of £7,000 from the Government Acceptance-in-Lieu scheme, which were for the purpose of acquiring the William Hogarth painting of Horace Walpole as a child. The painting was donated to the Strawberry Hill Collection Trust, as shown in note 10.

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7 Income and endowments from charitable activities

	Unrestricted Funds £	Restricted Funds £	Endowment Funds £	2022 £	2021 £
Door admissions	119,624	-	-	119,624	66,066
Specialist tours	15,868	-	-	15,868	5,155
Events	1,271	-	-	1,271	6,330
Education	29,254	-	-	29,254	13,578
Tea Room	17,127	-	-	17,127	21,195
St. Mary's lease income	80,000	-	-	80,000	80,000
"Friends" subscription	4,342	-	-	4,342	4,911
Patrons membership	7,500	-	-	7,500	6,250
Garden sales	150	-	-	150	-
Job Retention Scheme	-	-	-	-	12,341
Miscellaneous income	3,954	452	-	4,406	3,645
	<u>279,090</u>	<u>452</u>	<u>-</u>	<u>279,542</u>	<u>219,471</u>

Income and endowments from charitable activities in 2021 was made up of £217,804 to unrestricted and £1,667 to restricted funds.

8 Income and endowments from other trading activities

Strawberry Hill House Trading Services Limited, incorporated in the United Kingdom, is a wholly owned subsidiary of The Strawberry Hill Trust.

Strawberry Hill House Trading Services Limited is responsible for the operation of the shop and hirings, both private and corporate. It pays all its profits to the charity by gift aid. A summary of the trading results is shown below:

	2022 £	2021 £
Turnover	111,028	104,039
Cost of sales	<u>(26,695)</u>	<u>(16,151)</u>
Gross profit	84,333	87,888
Administrative expenses	(25,864)	(35,948)
Donations to Strawberry Hill Trust	<u>(58,469)</u>	<u>(47,305)</u>
Retained profit for the year	<u>-</u>	<u>4,635</u>
The assets and liabilities of the subsidiary were:		
Fixed assets	3,517	1,177
Current assets	139,228	125,179
Current liabilities	<u>(142,645)</u>	<u>(137,756)</u>
	<u>100</u>	<u>100</u>
Aggregate share capital and reserves	<u>100</u>	<u>100</u>

The income and expenditure of Strawberry Hill House Trading Services Limited is entirely attributable to unrestricted funds.

THE STRAWBERRY HILL TRUST
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9 Expenditure on raising funds

	Unrestricted Funds £	Restricted Funds £	Endowment Funds £	2022 £	2021 £
Salaries and wages costs (note 12)	12,000	-	-	12,000	12,000
Hospitality costs	-	-	-	-	70
Fundraising	2,253	-	-	2,253	250
	<u>14,253</u>	<u>-</u>	<u>-</u>	<u>14,253</u>	<u>12,320</u>

Expenditure on raising funds in 2021 was made up of £12,320 from unrestricted funds and £Nil from restricted funds.

10 Expenditure on charitable activities

	Unrestricted Funds £	Restricted Funds £	Endowment Funds £	2022 £	2021 £
Restoration and renovation costs	48,958	11,820	-	60,778	36,767
Donation to Strawberry Hill Collection Trust (note 6)	-	231,800	-	231,800	-
Curatorial	5,813	-	-	5,813	-
Salaries and wages costs (note 12)	188,263	49,676	-	237,939	189,621
Staff training	1,228	-	-	1,228	1,907
Advertising & marketing	26,287	-	-	26,287	6,569
Recruitment costs	925	-	-	925	6,070
Tour guides	1,375	-	-	1,375	2,145
Gardening costs	2,890	-	-	2,890	6,660
Other maintenance and repairs	80,238	-	-	80,238	117,369
Light and heat	17,754	-	-	17,754	15,704
Insurance	72,706	-	-	72,706	62,005
Rates	(2,687)	-	-	(2,687)	6,590
Computer and web expenses	8,361	-	-	8,361	7,575
Other administrative costs	52,454	-	-	52,454	52,262
Audit fee	6,665	-	-	6,665	5,533
Accountancy services	1,538	-	-	1,538	2,609
Legal and professional fees	1,103	-	-	1,103	3,946
Bank charges	10,902	-	-	10,902	7,833
Sundry	661	-	-	661	5,047
Depreciation	17,649	-	-	17,649	17,818
	<u>543,083</u>	<u>293,296</u>	<u>-</u>	<u>836,379</u>	<u>554,030</u>

Expenditure on charitable activities in 2021 was made up of £489,613 from unrestricted funds, £64,417 from restricted funds and £NIL from endowment funds.

THE STRAWBERRY HILL TRUST
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11 Net income/(expenditure) for the year

	2022 £	2021 £
This is stated after charging:		
Operating lease charges	8,901	6,675
Auditors remuneration:		
- Audit fees	6,665	5,533
- Other financial services provided by the auditor	1,538	2,609
Depreciation	17,649	17,820

12 Staff costs, trustee remuneration and expenses and key management personnel

	2022 £	2021 £
Salaries and wages	255,763	205,661
Social security costs	17,787	13,183
Pension costs	3,908	2,755
	277,458	221,599

	2022 £	2021 £
Expenditure on raising funds	12,000	12,000
Expenditure on charitable activities	237,939	189,621
Other administrative costs	5,360	1,713
Administrative expenses in trading activities	22,159	18,265
	277,458	221,599

Included in the above analysis are salaries and wages of £20,129 (2021: £16,841), social security costs of £1,613 (2021: £1,106) and pension of £417 (2021: £318) included within 'Other Trading Expenses', being employment costs borne by the subsidiary trading company (see note 8).

No employees had employee benefits in excess of £50,000 (2021: £50,000). Pension costs are allocated to activities in proportion to the related staffing costs incurred and £3,240 (2021: £2,308) was charged to unrestricted funds and £668 to restricted funds (2021: £130).

No trustees or persons connected with them received any emoluments in their role as Trustees from the Trust or its subsidiary. The trustees have received no reimbursement of individual expenses incurred for professional or other services provided to the charity during the period (2021: £Nil).

The charity employs a Director of Operations (the 'Director') with overall responsibility for the day to day operational management of the Trust. The 'Director' is also a Director and Trustee for the purposes of company and charity law. The Charities Commission has approved this arrangement. The 'Director' along with the other Trustees comprise the key management personnel. In addition to providing employment related accommodation, the following amounts were paid to the incumbent 'Director' under this arrangement:

	2022 £	2021 £
Derek Purnell	60,000	60,000

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13 Staff numbers

The average number of persons employed by the charity (including directors) during the year was 11 (2021: 9).

14 Tangible fixed assets

	<u>Website Development</u> £	<u>Fixtures and Equipment</u> £	<u>Total</u> £
<u>Group</u>			
Cost:			
At 1 st January 2022	19,687	235,290	254,977
Additions	-	6,536	6,536
At 31 st December 2022	19,687	241,826	261,513
Depreciation:			
At 1 st January 2022	19,687	160,189	179,876
Provision for the year	-	18,382	18,382
At 31 st December 2022	19,687	178,571	198,258
Net book value:			
At 31 st December 2022	-	63,255	63,255
At 31 st December 2021	-	75,101	75,101
<u>Charity</u>			
Cost:			
At 1 st January 2022	19,687	223,265	242,952
Additions	-	3,462	3,462
At 31 st December 2022	19,687	226,727	246,414
Depreciation:			
At 1 st January 2022	19,687	149,336	169,023
Provision for the year	-	17,649	17,649
At 31 st December 2022	19,687	166,985	186,672
Net book value:			
At 31 st December 2022	-	59,742	59,742
At 31 st December 2021	-	73,929	73,929

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15 Fixed Asset Investments

The charity holds the entire shareholding, 100 shares of £1 each, of Strawberry Hill House Trading Services Limited which is incorporated in the United Kingdom. The activities and results are summarised in note 8.

16 Stock

	<u>Group</u>		<u>Charity</u>	
	2022	2021	2022	2021
	£	£	£	£
Stock held by subsidiary company at cost	<u>20,203</u>	<u>24,940</u>	<u>-</u>	<u>-</u>

17 Debtors

	<u>Group</u>		<u>Charity</u>	
	2022	2021	2022	2021
	£	£	£	£
Due from subsidiary	-	-	45,744	101,697
Trade debtors	14,678	8,566	960	7,734
Accrued income	86,776	22,996	86,700	22,920
VAT recoverable	-	866	25,550	21,512
Prepayments and other debtors	71,800	49,383	71,800	48,507
	<u>173,254</u>	<u>81,811</u>	<u>230,754</u>	<u>202,370</u>

18 Current Asset Investments

	<u>Group</u>	<u>Charity</u>
	2022	2022
	£	£
Listed investments:		
Carrying value (market value) at 1 st January 2022	365,696	365,696
Accumulation	9,459	9,459
Loss on revaluation to market value	(48,093)	(48,093)
Total recognised gains and losses	<u>(38,634)</u>	<u>(38,634)</u>
Sale of investments	<u>(50,000)</u>	<u>(50,000)</u>
Carrying value (market value) at 31 st December 2022	<u>277,062</u>	<u>277,062</u>

Total recognised gains and losses are the net of accumulation and loss on revaluation to market value. A loss of £38,634 was made in 2022 (2021 gain: £33,842).

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19 Creditors: amounts falling due within one year

	<u>Group</u>		<u>Charity</u>	
	2022	2021	2022	2021
	£	£	£	£
Trade creditors	81,370	33,843	81,325	32,999
Tax and social security	-	4,514	-	4,514
Deferred income (note 20)	26,645	61,082	26,645	61,082
Accrued expenditure	19,374	15,390	17,977	13,893
VAT	813	-	-	-
Other creditors	8,372	3,360	8,277	1,790
	<u>136,574</u>	<u>118,189</u>	<u>134,224</u>	<u>114,278</u>

20 Deferred income

Deferred income comprises:

- grants and donations received for salaries to be utilised over a set period and recognised as the salary cost is incurred
- unrestricted income collected for a specific or designated purpose and recognised when the purpose is fulfilled.

	<u>Group</u>	<u>Charity</u>
	£	£
Balance as at 1 January 2022	61,082	61,082
Movement in deferred income	(34,437)	(34,437)
Balance as at 31 December 2022	<u>26,645</u>	<u>26,645</u>

21 Unrestricted funds

<u>2022</u>	<u>Balance at</u> <u>1st Jan '22</u>	<u>Incoming</u> <u>Resources</u>	<u>Outgoing</u> <u>Resources</u>	<u>Transfers</u>	<u>Balance at Year</u> <u>31st Dec '22</u>
	£	£	£	£	£
General funds	237,741	387,948	(557,336)	103,325	171,678
Reserves of subsidiary	-	111,028	(52,559)	(58,469)	-
Total	<u>237,741</u>	<u>498,976</u>	<u>(609,895)</u>	<u>44,856</u>	<u>171,678</u>

<u>2021 (comparative)</u>	<u>Balance at</u> <u>1st Jan '21</u>	<u>Incoming</u> <u>Resources</u>	<u>Outgoing</u> <u>Resources</u>	<u>Transfers</u>	<u>Balance at</u> <u>31st Dec '21</u>
	£	£	£	£	£
General funds	221,916	497,949	(501,933)	19,809	237,741
Reserves of subsidiary	(4,635)	104,039	(52,099)	(47,305)	-
Total	<u>217,281</u>	<u>601,988</u>	<u>(554,032)</u>	<u>(27,496)</u>	<u>237,741</u>

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21 Unrestricted funds (continued)

<u>Name of fund</u>	<u>Description, nature and purposes of the fund</u>
Designated funds	Unrestricted funds earmarked for specified use
General funds	The 'free reserves' after allowing for designated funds
Reserves of subsidiary	Reserves of the trading subsidiary included on consolidation

22 Restricted funds

2022	Balance at 1st Jan '22	Incoming Resources	Outgoing Resources	Transfers	Balance at 31st Dec '22
	£	£	£	£	£
Restoration fund	15,952	-	-	(15,952)	-
Hogarth Acquisition	-	238,256	(231,800)	(6,456)	-
Conservation	-	24,250	(11,878)	-	12,372
Curatorial	-	10,056	(13,674)	3,618	-
Feel Good Garden	-	9,510	(10,944)	1,434	-
John Murray - Database	-	25,000	(25,000)	25,000	25,000
Lecture Series	2,500	-	-	(2,500)	-
University Funded Projects	1,526	452	-	-	1,978
Total	19,978	307,524	(293,296)	5,144	39,350

2021(comparative)	Balance at 1st Jan '21	Incoming Resources	Outgoing Resources	Transfers	Balance at 31st Dec '21
	£	£	£	£	£
Restoration fund	15,952	-	-	-	15,952
Conservation	-	10,000	(11,745)	1,745	-
Curatorial	-	9,759	(9,982)	223	-
Heritage England – exterior	-	25,000	(29,854)	4,854	-
Feel Good Garden	-	11,901	(12,575)	674	-
Lecture Series	-	2,500	-	-	2,500
University Funded Projects	-	1,787	(261)	-	1,526
Total	15,952	60,947	(64,417)	7,496	19,978

<u>Name of fund</u>	<u>Description, nature and purposes of the fund</u>
Restoration fund	Funds for the ongoing restoration of the house
Hogarth Acquisition	Fund raised for acquisition of Hogarth painting
Conservation	Conservation intern
Curatorial	Curatorial salary
Feel Good Garden	Funds raised for monthly workshops for people living with dementia
John Murray - Database	Donation for database to catalogue the collection
University Funded Projects	Funds raised for workshops to support vulnerable students

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23 Endowment funds

2022	Balance at 1st Jan '22	Incoming Resources	Outgoing Resources	Transfers	Loss on Investment	Balance at 31st Dec '22
	£	£	£	£	£	£
The Heritage Lottery Fund/Department for Culture Media and Support Catalyst: Endowment fund	365,696	-	-	(50,000)	(38,634)	277,062
Total	365,696	-	-	(50,000)	(38,634)	277,062

The balance of £277,062 includes £213,000 of matched funding received from the Heritage Lottery Fund. In certain circumstances for example, if the Charity ceases to operate, the matched funding may be repayable. The remaining £64,062 is made up of appreciation of the fair value of the investment and other donations received. This is non-returnable.

2021	Balance at 1st Jan '21	Incoming Resources	Outgoing Resources	Transfers	Gain on Investment	Balance at 31st Dec '21
	£	£	£	£	£	£
The Heritage Lottery Fund/Department for Culture Media and Support Catalyst: Endowment fund	311,854	-	-	20,000	33,842	365,696
Total	311,854	-	-	20,000	33,842	365,696

Name of fund

Description, nature and purposes of the fund

The Heritage Lottery
Fund/Department for Culture
Media and Support Catalyst:
Endowment fund

Contributions to the Endowment Fund are raised through donations to 'The Peacock Appeal' at Strawberry Hill House and augmented by transfers from unrestricted funds. This income is then matched by The Heritage Lottery Fund as grant income. This is an expendable endowment fund with an expectation from The Heritage Lottery Fund that the fund will be maintained for a minimum of 25 years.

24 Transfers between funds

There was a transfer of £5,144 to restricted from unrestricted funds during the year.

There was a transfer of £50,000 from endowment to unrestricted funds during the year.

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25 Analysis of net assets between funds

<u>2022</u>	<u>Unrestricted fund</u> £	<u>Restricted fund</u> £	<u>Endowment Fund</u> £	<u>Total</u> £
Fixed assets	63,255	-	-	63,255
Current assets	218,352	65,995	277,062	561,409
Current liabilities	(109,929)	(26,645)	-	(136,574)
	<u>171,678</u>	<u>39,350</u>	<u>277,062</u>	<u>488,090</u>

<u>2021 (comparative)</u>	<u>Unrestricted fund</u> £	<u>Restricted fund</u> £	<u>Endowment Fund</u> £	<u>Total</u> £
Fixed assets	75,101	-	-	75,101
Current assets	219,747	81,060	365,696	666,503
Current liabilities	(57,107)	(61,082)	-	(118,189)
	<u>237,741</u>	<u>19,978</u>	<u>365,696</u>	<u>623,415</u>

26 Commitments under operating leases

The charity had the following annual commitments under non-cancellable operating leases:

	<u>2022</u> £	<u>2021</u> £
Operating leases which expire:		
Within one year	8,798	8,696
In two to five years	11,566	16,348
	<u>20,364</u>	<u>25,044</u>

The trading subsidiary had no additional non-cancellable operating leases and the above analysis therefore also represents the annual commitments under non-cancellable operating leases for the group. During the year £11,150 (2021: £8,966) of operating lease payments was recognised as an expense.

27 Trustees and other related parties

Trustees

Details of Trustee emoluments and expenses are disclosed in note 12.

The Trust received unconditional donations totalling £1,867 (2021: £1,867) from Trustees.

The Strawberry Hill Collection Trust

The Strawberry Hill Collection Trust ("SHCT") is a registered charity created to seek to identify, and return to Strawberry Hill House for display, objects that were formerly in it. On occasion, the Trust receives and pays out amounts on behalf of SHCT.

At the year end £Nil (2021: £1,432) was owed to the Trust by SHCT.

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27 Trustees and other related parties (continued)

Strawberry Hill House Trading Services Limited

Strawberry Hill House Trading Services Limited ("SHHTS"), incorporated in the United Kingdom (company registration number: 07880487), is a wholly owned trading subsidiary of the Trust. Its activities and results are summarised in note 8. At the year end £45,744 was owed to the Trust by SHHTS (2021: £101,697).

28 Reconciliation of net income to net cash flow from operating activities

	<u>Group</u>		<u>Charity</u>	
	2022	2021	2022	2021
	£	£	£	£
Net movement in funds	(135,325)	78,328	(135,325)	73,693
<i>Adjustment for:</i>				
Depreciation	18,382	19,023	17,649	17,820
Loss/(gain) on investment	38,634	(33,842)	38,634	(33,842)
Deduct income from investments	(2)	(2)	(2)	(2)
Decrease in stock	4,737	6,432	-	-
(Increase) in debtors	(91,443)	(16,695)	(28,384)	(94,852)
Increase/(decrease) in creditors	18,385	(113,052)	19,946	(112,094)
	<u>(146,632)</u>	<u>(59,808)</u>	<u>(87,482)</u>	<u>(149,277)</u>

29 Other financial services provided by the auditors

In common with many other entities of our size and nature we use our auditors to assist with the preparation of the payroll and financial statements as well as ad hoc advice on a consultancy basis. A breakdown of these fees is provided in note 11.

