



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' Annual Report and Accounts for the period from 01 October 2021 to 30 September 2022

Charity name: The Cookham Festival, registration number 1094999

Objectives and Activities

The purpose of The Cookham Festival is to advance the education of the public in music and the arts in particular but not exclusively by organising music festivals in Cookham (in the Royal Borough of Windsor and Maidenhead).

The trustees, through the committee, organise an arts festival in Cookham for the public benefit, with events that celebrate music, the spoken word and the visual arts for education and enjoyment. Surplus funds are distributed to local organisations and charities for the promotion and facilitation of arts in the community

The Cookham Festival owes its success to the work and commitment of a 16-strong committee who manage the events and administration, finance, marketing etc associated with the Festival and to the 64 volunteers, drawn from the local community, who were deployed during the Festival.

Achievements and Performance

The Festival originally planned for May 2021 was cancelled for Covid-related reasons, so the Festival in 2022 was eagerly anticipated.

Two 'in between' events with authors [Nick Hornby](#) and [Gerald Seymour](#) took place in the Autumn of 2021. The main Festival took place between 6th and 22nd May 2022 with over 50 events in 17 days showcasing predominantly local talent.

The Festival launched with an evening with Sir Michael Parkinson and spoken word events included talks by local author Mike Bryan; archaeologist Gabor Thomas; historian Kate Murphy; fashion historian Amber Butchart; art historian Dr James Fox and author Robert Thorogood. Under Milk Wood was performed by local amateur actors in Holy Trinity Church and the Comedy Club drew a capacity audience.

The visual arts were represented by the [Sculpture Garden](#), now a major national attraction. Members of the Cookham Arts Club painted pictures of the architecture along the High Street and exhibited their work. Photographs of local scenes were shown at the Odney Club. Custodians at the Stanley Spencer Gallery organised tours of the latest exhibition and walks around the village.

Music proved as popular as ever. Pupils from our local primary school performed in the World Premiere of Katie Cox and the Motion of the Ocean, commissioned by the Festival from local musician and composer [Rob Castell](#). We hosted The [Bucks, Berks and Oxfordshire Big Band](#); the [Windsor and Maidenhead Symphony Orchestra](#) and talented local young classical musicians. Much fun was had at the Slapping Skins Drum workshop. A four-week course of ballroom and Latin dance culminated in a tea dance on the last

weekend. Toby Cruse brought Stars of the West End and James Church brought cabaret to Cookham and a Gala Concert, with Alexandra Wood, closed the Festival.

Judging from feedback, people at the Festival valued the opportunity to venture out 'as normal' after lockdown, to meet friends and enjoyed the events they attended.

The Festival has no specific objectives for fundraising or raising monies from our activities. However, we aim to improve our performance vs the previous Festival:

- We sold 3195 tickets, including the two events in 2021 (+34% vs 2019) via online portal TicketSource
- Ticket sales raised £26,910 (+43% vs 2019)
- We received £5,550 in grants and donations (three times more than in 2019).
- From our surplus we donated £20,080 (+55% vs 2019) to local charities and organisations

After more than two years of lockdown, people were ready to venture out and celebrate locally – and the Festival 2022 met that need – in spades!

Financial Review

The 2022 Festival generated a surplus in excess of £20,000.

Reserves have been maintained at the opening value with all the surplus generated by the 2022 Festival distributed to local charities. The reason to hold reserves is to ensure pre-publicity, bookings for professionals and venues can be made prior to ticket income being generated.

At 30 September 2022 reserves (balance carried forward) were £18,431.

Our results show that The Cookham Festival is a thriving and successful charity. The main Festival will take place again in May 2024.

The charity's principal sources of funds are ticket sales, grants and donations.

To date, most events have been held indoors so weather has not been a risk factor. However, if this were to change to more outdoor events, inclement weather could become a major risk factor.

Structure, Governance and Management

The Cookham Festival is an unincorporated association, governed by a Trust Deed.

Trustees are appointed by a resolution of the trustees passed at a special meeting. New trustees are directed to Charity Commission website for more information.

Trustees appoint and constitute such advisory committees as they may think fit. They take strategic decisions and delegate responsibilities through a committee that assists with the management of the Festival and the Trust's affairs.

Reference and Administrative details

Charity name The Cookham Festival

Other name the charity uses Cookham Festival

Registered charity number 1094999

Charity's principal address Worcester Cottage
High Street
Cookham
SL6 9SQ

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Derek Bond	Chairman		
2	Ann Greenwood	Secretary		
3	Stephanie Diggon	Administrator		

Corporate trustees – names of the directors at the date the report was approved – Not applicable

Name of trustees holding title to property belonging to the charity – Not applicable

Funds held as custodian trustees on behalf of others

Not applicable

Exemptions from disclosure

Reason for non-disclosure of key personnel details – Not applicable

Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)

Full name(s)

Derek Bond

Position (eg Secretary, Chairman
Chair, etc)

Date 28th April 2023



2022 FESTIVAL
(6 – 22 May)
Financial Statements

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2022 FESTIVAL

Income and Expenditure

Period ended 30 September 2022

	2019	2022
	£	£
Income		
Grants and donations received	1,700	5,550
Advertising revenue	2,250	-
Surplus on events	14,854	21,360
Total Income <i>(analysed by event on page 4)</i>	18,804	26,910
Expenditure		
Brochures, posters & publicity	3,757	3,638
Administration	1,301	2,956
Insurance	367	236
Total Expenditure	5,425	6,830
Festival Surplus	13,379	20,080
Donations to local charities and organisations <i>(See page 5)</i>	12,955	20,080
Surplus after donations	424	0

Event outcomes 2022

Event	Income £	Expenses £	Surplus/ (Deficit) £
An Evening with Dr James Fox	1,746	766	980
An Evening with Rob Castell	1,566	1,618	(52)
An Evening with Sir Michael P	3,430	881	2,549
Art Workshop with Caroline Crawford	303	521	(218)
Auntie's Big Birthday: 100 years of the BBC	442	312	130
Behind the Wireless - Women at the BBC	305	142	163
Bucks, Berks and Oxfordshire Big Band	1,030	1,417	(387)
Chalk the Walk	0	100	(100)
Comedy Club	6,224	2,425	3,799
Concertini with the Brass Funkeys!	938	1,868	(930)
Creative Writing and getting published	424	415	9
Dancing	2,031	1,418	613
Family Concert with WMSO	874	2,355	(1,481)
Gala Concert Alexandra Wood	5,094	4,654	440
Gerald Seymour	648	290	358
James Church Cabaret Night	983	1,182	(199)
Katie Cox and the Motion of the Ocean	5,153	5,570	(417)
Mike Bryan - Roman Britain	546	100	446
Nick Hornby	9,310	7,434	1,876
Our Uninvited Guests	441	98	343
Oveys Farm Family Concert	1,254	0	1,254
Paint your Pet	509	409	100
Photographic exhibition	0	75	(75)
Pop Up Poetry presents:	313	177	136
Queen Cynethryth's Abbey	450	50	400
Robert Thorogood	1,699	211	1,488
Sculpture garden	23,763	11,623	12,140
Sing-along with Anything Goes	441	179	262
Singing Through the Church's Year	156	259	(103)
Slapping Skins Drum workshop	186	467	(281)
SoWE with Toby Cruse	5,677	4,698	979
Spencer events	1,443	794	649
The Fashion Chronicles	616	171	445
Under Milk Wood by Dylan Thomas	2,675	2,017	658
Will Greenwood and Ben Fennell	543	359	184
William Morris: The Life of Art	418	170	248
Young Musicians	504	0	504
	82,135	55,225	26,910

2022 Charitable Donations

	£
Cookham & Maidenhead Arts Trail	100
Stanley Spencer Memorial Trust	1,000
Maidenhead Archaeological Soc	1,000
Marlow Education Trust	500
Chiltern Music Academy	1,000
Marlow School	500
Cookham Dean C of E School	1,000
Cookham Rise School	1,000
Holy Trinity School	1,000
Herries School	1,000
Wild Cookham	3,700
Cookham Library Community Room	2,000
Pinder Hall, Cookham*	6,280
	20,080

*Pending final confirmation of cost

Note: Apart from the donation of £100 to Cookham and Maidenhead Arts Trail, all the above donations, ie £19,980 were unpaid as at 30 September 2022