

## TRUSTEES ANNUAL REPORT

incorporating Annual Impact Report and  
Financial Statements for year ending  
31<sup>st</sup> December 2020



### MADaboutART

### CHILDREN AND YOUTH BUILDING LASTING POSITIVE CHANGE

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#### Who we are

MADaboutART is a charity established in 2002 to reduce the impact of HIV infection on children and young people

#### Our vision

A future without HIV created through art and education

#### Our mission

To bring about lasting positive change for children and young people using art as the platform to inspire, ignite imagination and have fun learning

#### What we do

MADaboutART supports and raises funds for the MADaboutART Trust, a separately-constituted legal entity in South Africa. The MADaboutART centre, built and managed with funds raised by MADaboutART in the UK, provides a safe space, where trained volunteers run arts-based educational and developmental activities that support positive life choices and reduce the impact of HIV infection on children and young people



## MAD: Making a difference

We focus on one specific community in South Africa – Dam se Bos South on the outskirts of Knysna in Western Cape province – which has high levels of HIV infection, poverty and social exclusion and where, despite availability of antiretroviral therapies, lives are still being lost to AIDS.

At the heart of the community, the MADaboutART centre provides a safe space for children and young people when they might otherwise spend time on the streets, drawn into crime and risky behaviours.

As well as educational and developmental activities, trained volunteers make sure every child has a hot meal after class. The productive food garden, where children learn to plant and grow vegetables, provides fresh ingredients to the kitchen. With many parents unemployed or working in the informal economy, poverty is reality and for lots of children the meal they have at MADaboutART is a lifeline without which they would go to bed hungry.

Over the years we have seen that education alone does not bring about change. Skills and importantly CONFIDENCE are also needed for change to take place.

At MADaboutART we believe involving children in their own learning is key to unlocking potential and transforming lives. Children are involved in setting their own ground rules and goals. Rules that define how they'd like to be treated and how they'll treat others. Goals that set a path towards a brighter future. This foundation element of our life skills practicum is a point of self-realisation for many children; a starting point in taking responsibility for their own actions and life choices. Children begin to make positive changes to their own lives which in turn transform communities.



Handprints are a human symbol unique to each of us; a celebration of personal identity that encourages children to celebrate diversity, express individuality, be curious and demand change.



## The MAD journey; transforming participants into leaders

We build long term relationships with vulnerable children and youth who start their journey at MADaboutART, supporting them over years as they grow and make positive choices for their future.

Young people tell us that their time at MADaboutART changed their lives. Their real-life stories chart development into strong careers including teaching, banking, retail management and the police force. Some of their stories feature in this report.

### *Beatrice RB Jonas, Manager – MADaboutART centre, South Africa*

As a teenager in 2002, Beaty was one of the first youngsters to enrol at MADaboutART and has been part of our MAD family ever since. Beaty graduated from the programme as a Youth Ambassador in 2005 and was appointed Manager at the MADaboutART centre in 2016.

‘I’m Beaty, manager of MADaboutART’s centre in South Africa. I’m a mum and I’m passionate about creating a brighter future for all kids in my community. I was born and grew up in Knysna, South Africa, close to MADaboutART. I came to MAD while I was still at school. MAD helped me learn about myself, confront the demons in my life, make some wise life choices and grow up strong. Now I have two children of my own. I love my community. My goal is to protect lives; building brighter futures by helping children stay safe and make positive choices and making sure no child at MAD goes home hungry’.



Beaty is supported by a group of committed volunteers and teenage youth ambassadors. Our long-term approach attracts dedicated participants, past and present, who volunteer their time at MAD’s after-school programme. Four days a week the team provide after-school activities that increase children’s emotional and social wellbeing<sup>1</sup> and guide children in making positive life choices.

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<sup>1</sup>International AIDS Impact Conference, Gaborone, September 2009 and Journal of Tropical Medicine and International Health, 2011



## Food sustainability

We are proud of the food garden established 10 years ago at the MADaboutART centre. Discovering the joy that comes from planting a seed and watching it grow is an **important part of the practical curriculum at MADaboutART**. Children love the sense of achievement that comes from growing their own food and are always enthusiastic to get out into the garden.

**We believe in food security rather than dependency.** Growing food and learning about health and nutrition inspires children to make **positive healthy choices** that **benefit their physical and mental health** for the rest of their lives,

During the second half of 2020 being in the garden was the perfect activity – outdoors, plenty of fresh air and socially distant.



Bruno (9) is a little overwhelmed by his crop of carrots. How they grew from a bunch of seeds is nothing short of a miracle



In the garden, children work together to plant and harvest crops sustainably; growing food that is used in the MAD kitchen to make **healthy, nutritious meals that make all the difference for growing children.**

The kitchen at MADaboutART is open four days a week after class making sure **every child attending MADaboutART receives a hot meal** before they go home.

**Our e'Pap breakfast scheme gives children a nutritious start to the day.** e'Pap instant porridge, made from wholegrain maize and soya beans enriched with vitamins, is rich in omega fatty acids and contains nutrients which maximise absorption and bioefficacy.

**511** children fed regularly

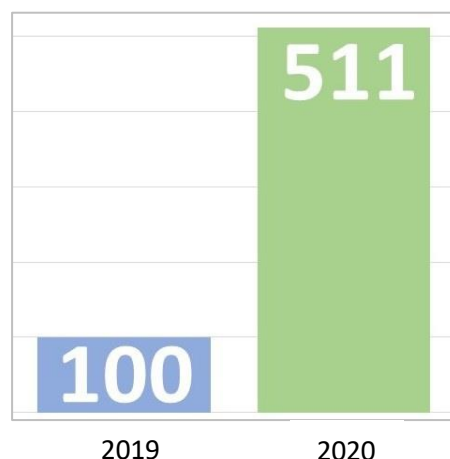
**>3 times more children fed during the pandemic**  
(compared to Quarter 1)

**>5 times more children fed than last year**

**7,358** hot meals

**15,891** ePap breakfasts

Number of children fed each year



The kitchen opened in 2006 with a few pots and pans and basic cooking equipment and so began a long-standing tradition of soup after class. For over 15 years the kitchen has sustained thousands of hungry children. Not surprisingly it was reaching the end of its working life and needed urgent renovation to maintain a basic, robust and hygienic space. The success of our 'Hungry Mouths' campaign (more detail in Objective 4) enabled us to **refurbish the worn-out kitchen** this year. Work began in August 2020 and the first meals were served out of the new kitchen in September 2020.

More than just a kitchen, it's **a space that feeds body and soul and fuels the potential of each child.**

Noah, age 6, has been coming to MADaboutART since 2019



To say this was an unusual year would be an understatement. In March our world was turned upside down by a virus. Not HIV this time but **Coronavirus**, a deadly opponent that brought usual operations to a sudden halt. The lockdown that followed **closed the doors of the MADaboutART centre in South Africa for the first time since activities began almost 20 years ago.**

Strict Government restrictions closed schools and all activities at the MADaboutART centre in South Africa were suspended **for 3 months**. Our accelerating entrepreneurship programme stalled as social restrictions kept visitors at home.

In crowded communities around MADaboutART in South Africa, many families live in poor conditions in crowded households, often without a toilet or running water. Maintaining social distancing and basic hygiene were a huge challenge. It was tough, but we had purpose. We moved quickly, and I believe **made a real difference to health and wellbeing** in our community. We **refocussed activities** and **protected lives** by teaching children how to stay safe from Coronavirus and leading a public awareness campaign to encourage mask-wearing and hand washing.

During lockdown wages stopped for many. More families than ever struggled to feed their children. We **expanded our feeding programme substantially** in response to **levels of hunger we had not witnessed in almost 20 years working in South Africa**

I'm very proud of Beaty Jonas, Manager at the MADaboutART centre and her team of volunteers on the ground in South Africa who worked tirelessly to support their community in need. I'm proud too of our response as an organisation, **flexing our capability in the field of HIV to protect lives from Coronavirus.**

On a personal level, the trip I made to MADaboutART in South Africa in January 2020 was my first in several years. My purpose was to work with emerging young artists and guide them to develop skills and a saleable portfolio. Sadly, not long afterwards Covid-19 got a grip and opportunities were cut short but the enthusiastic young group made the most of the difficult months of lockdown to practise skills and prepare new work in readiness for new visitors.

Looking forward to next year, at a practical level, we have plans to repair some well-used parts of the MADaboutART centre and construct new toilets and hand-washing facilities for the children.

Distressingly, hunger during the pandemic led to several food-related break-ins at the MADaboutART centre and next year we will construct a perimeter wall to enhance security. A mural opportunity of course, but also a stark reminder of social deprivation and the need to resume a full programme of activities at the MADaboutART centre post-pandemic so that more children can find their brighter future.

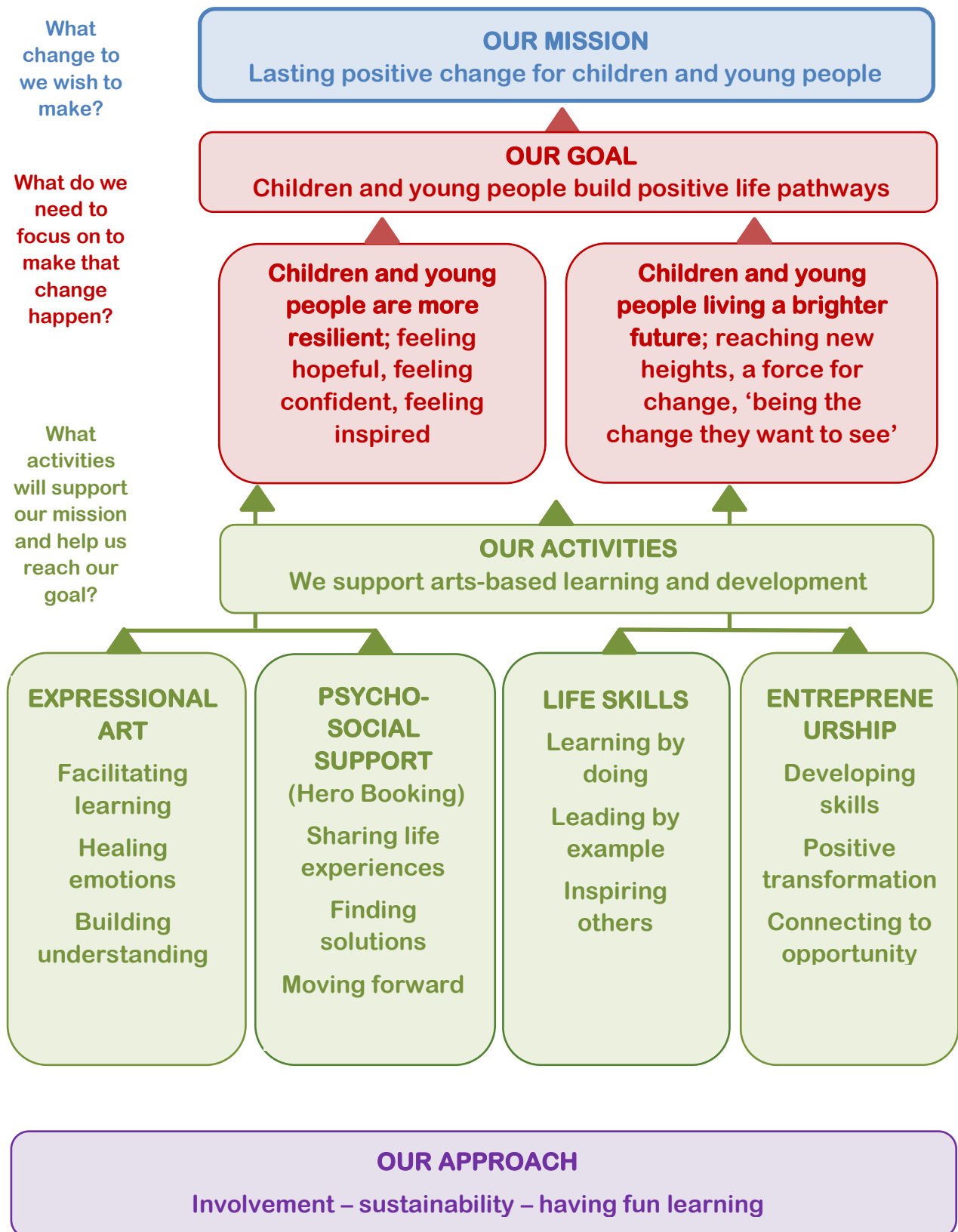


Dr Larry Gurney

Founder - MADaboutART

## THEORY OF CHANGE

This year, inspired by collaborative partner RockStone & Pebbles, we adopted a theory of change framework which helped define more clearly which activities to focus on to support our mission.





**Sharing experiences through art helps children feel less alone, emotionally stronger, more able to cope.** HIV affects the lives of millions across the globe, yet many people don't know how to protect themselves and others. Stigma and discrimination are still a reality. Through art, MADaboutART helps children and young people understand the facts around HIV, breaking down stigma and protecting lives.



What makes Khaya and other youngsters at MADaboutART special is that together they set out to make a difference, not only to their own lives but to others too.

Khaya's painting 'Tornado and Love' tells of searching for someone who will accept him as he is. A powerful tornado pushes him forward and he feels positive he'll find happiness and a bright future.



Taken from RAINBOW OF HOPE, a narrative artwork created by children at MADaboutART to tell a story of some-one coming to terms with living with HIV.



## Psycho-social support

Many young people living in poverty experience anger and low self-esteem. The endemic stigma of HIV increases isolation and emotional trauma. Children become trapped in a downward spiral of vulnerability that leads to under-achievement and risk-taking.

### Hero Booking

MADaboutART provides vulnerable children with **psycho-social support** through a well-established **Hero Booking** programme which started in 2005 in partnership with REPPSI (Regional Psychosocial Support Initiatives) [www.reppsi.org](http://www.reppsi.org)

Hero Books are **a powerful channel to enable vulnerable children overcome difficulties in their lives**. Telling their story in a safe space, with people they know and trust, each child becomes author, illustrator, main character and HERO of their own book.

Making a Hero Book helps **children develop tricks and tactics to gain power over their 'monster', build solutions and move forward with confidence**.

Tammy was still in primary school when a man tried to molest her on the way home from school. Making a Hero Book and sharing her story with other children at MAD, Tammy felt supported and, knowing other girls had been through similar experiences, stopped blaming herself.



‘I felt like a big black cloud was suffocating me. My mother had a new partner and she didn’t want me to live with her anymore. It seemed like no-one even cared. Making my Hero Book and sharing my story with other kids at MAD helped heal my hurt and I started to feel good about myself again’.

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Ntombi, age 10, MADaboutART

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## Entrepreneurship and life skills

**We have always dreamed of a wave of social change being taken forward and magnified by young people. Free-thinking young change-makers who build a brighter future for themselves and their community are the essence of MAD.**

MAD young entrepreneurs are bringing this dream to life through **socially-aware tourism**. Our centre in South Africa is in a popular international tourist destination which provides the perfect opportunity to offer guided walks that showcase MAD's programme in action.

Visitors explore our gallery of narrative art which tells stories of the lives of children who share their journey with us at MADaboutART. Inspirational stories that speak of hope and resilience. By joining one of the team's guided walks, visitors step off the beaten track and connect with the community at a human level that respects the dignity of people who live there. Young entrepreneurs gain skills and confidence interacting with visitors of all ages from different cultures and backgrounds. Such interactions build life connections, challenge preconceptions and ultimately break down stereotypes for locals and visitors alike.

With sponsorship from MAD, Beaty qualified as a certified tour guide in 2019 and provides mentorship to the project participants. Young entrepreneurs are involved in all aspects of running the project and work as a team to manage bookings, control stock, keep accounts and set goals. We believe financial independence brings greater life choices so after expenses are deducted, a percentage of net income is shared by the team. Typically, they buy stationery for schoolwork or hygiene products - 'essential' items that many parents cannot afford for their children. The remaining income helps to build after-school activities at MADaboutART to benefit all children at the centre.

As the project grows, we plan to broaden its impact in the community by involving local caterers to offer visitors a traditional meal option and by providing opportunity for local unemployed youth to train as tour guides and helpers.

Find out more later in this report.

**Entrepreneurship in action; learning by doing, young entrepreneurs are building a brighter future for themselves and their community.**



## OBJECTIVES SET

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MADaboutART's purpose is defined in its governing document 'to advance education on HIV/AIDS and other related illnesses and to relieve sickness and distress amongst those suffering from such illnesses, primarily but not by way of limitation amongst children and young people by providing or assisting in the provision of expressional art classes and art therapy'.

Within the framework of this purpose, 4 objectives were set this year. **In response to the pandemic the focus of some objectives and activities were flexed** according to emerging needs of children and their care-givers and prevailing Government regulations.

## OBJECTIVES

### **1. Support delivery of educational and life skills interventions to at least 100 children and youth weekly**

The set focus of this objective was to support after-school activities for children at the MADaboutART centre in South Africa. The objective was flexed in quarters 2, 3 and 4 to include community outreach activities to mitigate the impact of Coronavirus, including education, distribution of protective equipment and food security.

### **2. Support development of a sustainable model of entrepreneurship that creates opportunity for local youth**

The set focus of this objective was socially-aware tourism. During the pandemic, opportunity was limited, and in quarters 2, 3 and 4 capacity was redirected to community outreach work to mitigate the impact of Coronavirus.

### **3. Build capacity by expanding and developing the facilitator team in South Africa**

The set focus of this objective was to build capacity to deliver educational activities at the MADaboutART centre and this continued throughout the year although scope was limited during full lockdown in quarter 2.

### **4. Build sustainability by diversifying income**

The set focus and scope of this objective was not impacted by the pandemic.



## ACHIEVEMENTS AGAINST OBJECTIVES SET

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### Objective 1: Support delivery of educational and life skills interventions to at least 100 children and youth weekly

#### i) After-school curriculum (set focus)

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**Quarter 1** was 'business as usual' at the MADaboutART centre in South Africa.

Children attended a variety of **after-school activities including art, health and wellbeing, community upliftment and entrepreneurship/life skills** (reported under objective 2).

In March, as awareness of the global pandemic grew, **Coronavirus prevention was incorporated** into the curriculum in readiness for the first infections locally.

Activities took place **four days a week after school**, and sometimes at weekends.

**45**  
learning activities  
reached

**160**  
children and young people  
aged 5 – 18 years  
providing

**7,200**  
individual learning interactions

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**Quarter 2 activities at the MADaboutART centre were suspended** due to full Government lockdown. Everyone, volunteers and children, had to stay at home.

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In **Quarters 3 and 4** children began a phased return to school.

**Limited socially-distant activities resumed** at the MADaboutART centre with **smaller groups of children** and a focus on **outdoor activities** including **food gardening** and **health and wellbeing**.

We began a programme of community outreach **activities to mitigate the impact of Coronavirus** and **expanded our feeding scheme more than 3-fold** to cope with increasing hardship brought about by the pandemic (reported below in '**Protecting lives**').

**24**  
learning activities  
reached

**30**  
children and young people  
aged 5 – 18 years  
providing

**720**  
individual learning interactions

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## This year children at MADaboutART

created their own art studio  
learned how to stay safe from Covid-19  
had fun with ice-breakers  
prepared and planted a food garden  
worked with clay  
became supportive team players  
became confident communicators  
gained art skills  
played netball  
took field trips  
experienced business  
cleared litter from community spaces where children play  
practiced yoga  
hiked in the forest  
tackled HIV by playing soccer



Ten years after he began teaching children at MADaboutART about HIV, **Vinnie the Virus** had a new mission **teaching kids how to stay safe from Coronavirus.**

Children learned how to avoid spreading – and catching – Covid-19 by keeping hands clean. Each child **learned how to wash hands thoroughly**. Sounds simple but for many children living in households without running water handwashing can be anything but easy. Even getting a bar of soap can be difficult for families without regular income.



**160** children learned how regular hand-washing and keeping distance from friends could protect them from Covid-19

Better than that, they went home and showed their parents, brothers and sisters how to do it too

## ii) Protecting lives – mitigating the impact of Coronavirus (flexed focus)

In the second and third quarters, as the pandemic took hold, activities were flexed to mitigate the impact of Covid-19. **Our expertise in the field of HIV prevention was highly transferrable to Coronavirus** and the team at the MADaboutART centre in South Africa moved quickly to undertake interventions that **helped flatten the curve of the pandemic**.

In March 2020, as Coronavirus arrived in South Africa, Government implemented a full lockdown. Reluctantly the doors of the MADaboutART centre were closed for the first time since activities began almost 20 years ago. For 3 months schools were closed and regular after-school activities at MADaboutART had to be suspended.

Secondary effects of lockdown, most notably lack of free school meals and rising unemployment, caused what has been termed **a secondary pandemic of malnutrition**. Food security for children and vulnerable adults in the community around the MADaboutART centre became an urgent priority. The team set up an emergency community soup kitchen and **expanded existing feeding schemes significantly** to meet increasing need. This is reported in detail below.

Lockdown was eased in July 2020 and the team moved out into the community to deliver **vital outreach work to protect lives from Coronavirus** including **education, public awareness and distribution of protective equipment**. This is reported in detail below.

### *Information and personal protection*

The community around MADaboutART in South Africa is densely populated and poor, so social distancing and hand hygiene was challenging. Many people were frightened but did not fully understand what Coronavirus is and how to protect themselves.

Everyone in South Africa was legally required to wear a face covering in public but many communities adopted an informal approach to mask-wearing.

We implemented a public awareness campaign to protect lives by educating and motivating mask-wearing. The team went **door-to-door** explaining how wearing a mask prevents spread of Covid-19.

**Households were revisited weekly** to check compliance and build motivation.

**Soap bars** were distributed to households in need to enable residents to wash hands and masks effectively.

**>4,000** home visits

were made to 362 households  
August – November 2020

**1,050**

reusable cloth masks

given to

**525**

residents

in

**362**

households



2 reusable cloth masks and an information leaflet were given to each person  
(except infants under 2 years).



Cotton masks were made from donated fabrics by local sewing co-operatives who otherwise would not have been able to work during lockdown.

## **WEAR A MASK TO STOP CORONAVIRUS**



### **DO**

- Clean your hands before touching your mask
- Wear your mask so it covers your nose, mouth and chin
- Clean your hands before removing your mask
- Use the straps to take off your mask
- Wash your mask with soap or detergent at least once a day and dry it in the sunshine if possible
- Clean your hands after removing your mask



### **DON'T**

- Lower your mask to speak, cough or sneeze
- Touch your mask while you're wearing it
- Touch anyone else's mask
- NEVER** share your mask with anyone
- NEVER** use a mask some-one else has used



## **STAY SAFE - PROTECT YOURSELF - STOP CORONAVIRUS**

WEAR A MASK, keep at least ONE METRE from others,  
CLEAN YOUR HANDS often, DON'T TOUCH YOUR FACE and mask

Information leaflets provided in 3 local languages – English, Afrikaans and Xhosa.

**Street posters** were displayed along busy thoroughfares to encourage mask-wearing. **Face shields** were provided to essential workers and **'No mask, no entry' posters** pinned up at shops and churches. **Loud hailer announcements** raised awareness and community elders and shop owners acted as **role models**.

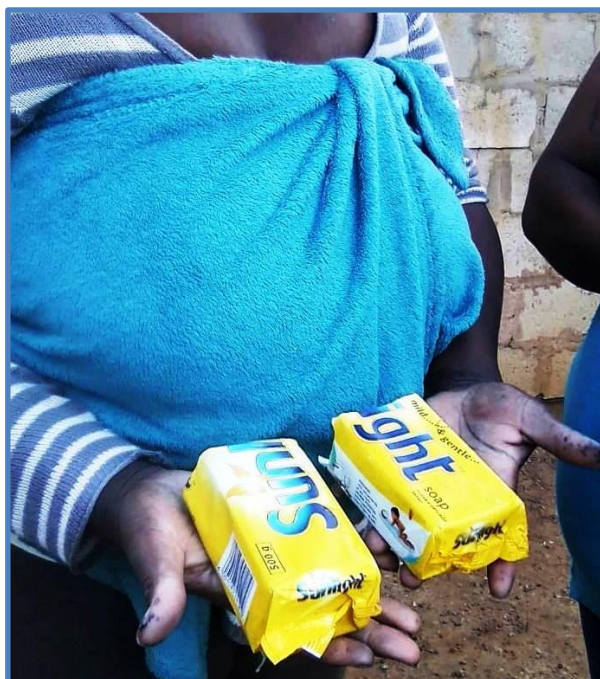
We distributed

**50** street posters

**50** face shields

**500** soap bars

**16** 'No mask, no entry' posters



**>3,000** people

received information to help them stay  
safe from Coronavirus





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**Reaching out to vulnerable or marginalised families with basic information and resources** that many people take for granted **can really made a difference.**

At a time when Coronavirus infections were increasing rapidly, we believe this work **reduced spread of Covid-19** in a vulnerable community and ultimately **SAVED LIVES.**

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Mary (left) is disabled, unable to read or write, and spends a lot of time at home. She loves to knit and chat to friends. When the team called, Mary had little to no information about Coronavirus. Our trained volunteers provided her with cloth masks, soap and information to enable her to protect herself from Covid-19.

Maureen (right) is an elderly lady who lives with her family of 11 including a new born baby in a one-room Wendy house. Maureen is asthmatic and often has difficulty breathing. She also has hypertension. She had lost a cousin to Covid-19 and, especially with her medical conditions, was very frightened. After the team's visit, Maureen felt confident she could keep herself and her family safe.





### *Building parenting skills*

Lockdown confined many children to a home environment where they were at risk of harm from violence and abuse. To support parents and caregivers to build positive relationships with their children, we distributed activity sheets containing **top tips to help reduce violence against children** and **keep children safe** during the pandemic and beyond.<sup>2</sup>

A group of parents and teenagers participated in international research on the impact of the activity sheets and on parenting in the context of the pandemic. Afterwards they painted their individual experiences.



**'Family talk' by Rosemary, single mum of 2 teenage boys**

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<sup>2</sup> Parenting for Lifelong Health (PLH), WHO and UNICEF [www.covid19parenting.com](http://www.covid19parenting.com)

## Food security

Traditionally our kitchen provides hot meals for children enrolled at MADaboutART. At the beginning of the year **160 hungry children** were receiving meals regularly, around **400 meals each week**.

During lockdown things were very different. Schools closed, depriving children of regular meals, so we set up an emergency community soup kitchen to help meet this urgent need.

Between April and September 2020n our community soup kitchen was **open 6 days a week**. Rain or shine the team were always there for hungry children.

**511** children fed regularly

**>3 times more children fed during lockdown**  
(compared to Quarter 1)

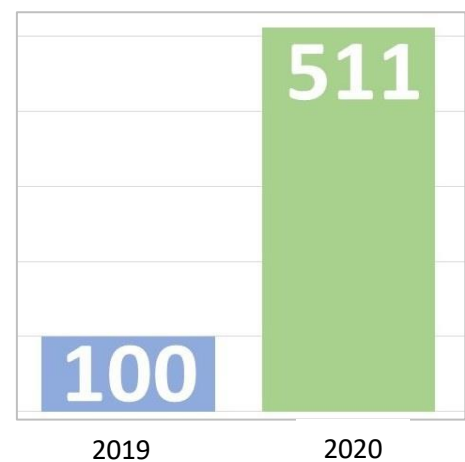
**>5 times more children fed than last year**

**7,358** hot meals

**15,891** ePap breakfasts

**42** vulnerable adults received hot meals

Number of children fed each year



Until the end of the year the team provided hot meals for hungry children in the community, not just those involved with MADaboutART, and will do so for the foreseeable future.



## **Objective 2: Support development of a sustainable model of entrepreneurship that creates opportunity for local youth**

### ***Socially-aware tourism***

We love visitors. Since October 2019 **more than 250 visitors from 17 countries have** seen first-hand how MADaboutART's programme is changing children's lives.



Visits stalled in April 2020 when Coronavirus arrived. Travel restrictions emptied the busy diary but from October visitors started to return, a welcome sign that travel was beginning again.

**111** visitors in 2020, this is what they had to say ...

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**“Truly inspirational. A great privilege to visit MADaboutART. Great to see the younger generation also involved - a credit to themselves and their families”**

Richard, UK

**“The young ambassadors were an additional reason to do this. I recommend this amazing guided tour to anyone”**

Daniela, Germany

**“A glimpse into the real world of South Africa”**

Chanika, Netherlands

**“It was very emotional seeing the paintings full of personal stories”**

Sonia, Switzerland

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## This year young tourism entrepreneurs at MADaboutART



In October, as tourism began to reopen across Africa, Beaty joined other entrepreneurs from South Africa and Tanzania for an online webinar. Safety guidelines were top of the agenda and the team worked hard to ensure visitors can expect a safe and memorable experience, incorporating social distancing, mask-wearing and hand hygiene and utilising outdoor spaces whenever possible.

Organisational safeguarding policies ensure that all volunteers and children at MADaboutART are safeguarded on this project and across all our programmes.

### Objective 3: Build capacity by expanding and developing the team in South Africa

This year progress has been made in 3 core areas on the ground in South Africa

- recruiting new volunteers to support activities in and around the MADaboutART centre
- developing art skills for facilitators and children at the MADaboutART centre
- building capability for social impact tourism.

#### *New volunteers*

**Volunteers**, Shaida and Warren, both graduates of the after-school programme at MADaboutART, joined the facilitator team in South Africa.



**Shaida** (near left) came to MADaboutART when she was still at school and went on to become one of our first youth ambassadors, a leadership role which took her to London with the Rainbow of Hope in 2005. Shaida's own children come to MADaboutART now and she knows first-hand how group support in a safe space can change lives. The Hero Book she made as a teenager at MAD was fundamental to dealing with demons in her life. Shaida's role is to help younger children with reading, writing

and spoken English, as well as supporting the entrepreneurship programme by showcasing MADaboutART's programme to visitors.

**Warren** (far right) also came to MADaboutART while he was at school. He overcame a lack of confidence to win respect in his peer group and soon became a youth ambassador, helping to facilitate activities for younger children with whom he built a special bond. Warren is studying human resources and enjoys spending time at MADaboutART mentoring pre-matriculants. Warren's also supports our entrepreneurship programme by showing visitors around the community.



**Volunteers**, Rosemary and Aunt Veena, joined the cooking team.



**Rosemary** (left) is a mum whose children come to MAD after-school. Her experience in planning menus and catering makes sure the children get the absolute best nutrition and taste from all their meals.

**Aunt Veena** (right) is retired and has grandchildren at MADaboutART. Her remarkable stamina makes short work of preparing the piles of fresh vegetables that are cooked each day.



**Youth ambassadors**, Thimna and Deacon, took on new responsibilities this year



Bright hopes for the future:  
Youth Ambassadors Thimna (left) and Deacon (right)

**Thimna** (17) is Beaty's daughter so she almost grew up at MADaboutART. As she got older Thimna began helping with the younger children and now, as a youth ambassador, she's passionate about supporting her female peers to stay in school and develop independent careers.

**Deacon** (18) is in his matriculation year at high school and loves to work in our food garden, tending crops and teaching younger children how to grow a range of vegetables. Being at MAD has inspired Deacon to seek out a career where he can continue helping his community; he hopes to become a firefighter.

### Art skills

Art is a fundamental part of MADaboutART's being, the activity children involved in our programme say they most enjoy. Many parts of our curriculum include art as an expressional tool but a talented group of MAD teenagers want to take this further and **build careers around art**.

First, they needed a studio. Mentored by our Founder, Larry, a talented artist, these emerging young artists converted a MAD classroom into a **light, practical studio** where they could learn and develop their skills. Larry taught them about media and materials and together they experimented and developed technique.

**Peer support** was provided by Simphiwe and Rieced, both **skilled artists and graduates of MADaboutART's** programme.



Unfortunately, group work had to be suspended during the pandemic, but the enthusiastic young artists continued to practice individually to **develop skills and prepare portfolios**. Further group training is planned for 2021.





## ***Social impact tourism***

Beaty completed accredited tour guiding training with the Academy of Guiding Services in 2019. Together with a first aid qualification, this training is a prerequisite to being recognised an official guide with the South African Department of Tourism. Beaty's first aid refresher was delayed by lockdown and will be a priority for 2021. Her official tour guide credentials will provide inspiration for others and enhance visitor confidence in the team's entrepreneurial tourism initiative.

## **Objective 4: Build sustainability by diversifying income**

### **Income grew more than 6-fold this year.**

In November 2019 Trustees implemented an integrated web-based fundraising strategy. MADaboutART's all-in-one web platform [www.madaboutart.org](http://www.madaboutart.org) provided functionality to generate targeted communications (e-newsletters) to connect known supporters to relevant fundraising campaigns. Social media posts generated awareness across a wider audience and connected potential new supporters to campaigns on the web platform.

**Three bespoke web-based campaigns raised £3,148** from 15 donors during the year

- Brighter Futures – changing lives with art, education and HOPE – **£970 raised**
- Hungry Mouths – creating food gardens and feeding children in need – **£1,488 raised**
- Protecting Lives – mitigating the impact of Coronavirus by providing food rations and cloth masks – **£690 raised**.

In addition to web-based campaigns, we took part in eBay UK's 'Big Christmas Charity Sell', which encouraged their sellers to donate part or all the sale price to charity. This was our most significant income-generating activity this year and **generated income of more than £27,000**.

## **Challenges and learning**

**“A busy year 2020 made us stronger individuals, stronger human beings, and gave us the drive that nothing is impossible”**

Beaty Jonas, Manager at MADaboutART South Africa




The pandemic provided new challenges but also opportunities to polish up skills and experience new ways of working. Operationally, the team faced challenges around health and safety, communication, and service delivery:

**Keeping a safe and healthy workspace:** Hygiene practices were introduced at the MADaboutART centre to minimise risk, group size was limited to 10 children, masks were worn, activities were moved outside, outdoor-friendly activities such as sports, hiking and yoga were introduced. There were challenges around managing the number of children (many more wanted to join in) and some parents who did not understand why their child may be excluded on a given day. Although children were not in school, many continued to socialise closely with friends and some children had to be excluded from MADaboutART because someone in their family or a close friend's family tested positive for Covid-19.

**Good communication** was key to teamworking and managing challenges: The team used online platforms to communicate with each other during lockdown however communication with children who would normally be involved in activities at MADaboutART was limited as many families did not have access to a mobile phone or internet. Children were at greater risk of domestic violence and sexual abuse at home while schools were closed so regular contact was important. Covid-19 outreach

field work provided the team with opportunities to check on children regularly as they made weekly door-to-door visits to more than 350 households.

**Demand for services rose significantly:**

-  the number of children without regular food increased dramatically
-  children needed greater levels of psycho-social support through the pandemic for many reasons (losing a parent to Covid-19, unemployment in the family, violence or abuse in the home, children were scared at this new world), often a listening ear would provide great comfort
-  children needed support with schoolwork as teachers struggled to make up missed academic time and children felt pressurised to keep up.




The team put in extra hours to meet the increase in demand. We worked with sponsors to manage the demand on our feeding scheme. The team excelled in managing donors, keeping them informed how their donations made a difference to children's lives. This led to more donations undoubtedly.

**Security at the MADaboutART centre:** the pandemic caused dire financial need for many families and our centre was the target of several break-ins. We already had reinforced door and windows, an alarm and armed response on call but our out-of-town location was attractive to opportunists. We do not keep food, money or valuables on the premises, so losses were negligible but damage to the building was costly, time-consuming and demotivating. Next year we will enhance security with a brick perimeter wall to protect parts of the building which are not seen easily from the road.

A positive side of the pandemic was to underline the value of MADaboutART in the community. Outreach work brought us closer to the families whose children we serve and connected us at a very human level, united against Coronavirus. The team at MADaboutART stepped up to protect lives in a time of need and in doing so cemented their place as a true partner in the community.

## Next year – objectives

Our focus next year is to restore working practices in the wake of the pandemic.

-  We will find creative ways to deliver educational and life skills interventions to children and youth which maintain social distance and reduce the risk of Covid-19
-  We will develop initiatives to support self-management and independence of the team in South Africa
-  We will work to safeguard the MADaboutART centre and its assets from rising crime in the area.

## A child's right to play

Having fun learning is a fundamental philosophy at MADaboutART. Many aspects of our activities incorporate fun and play to stimulate learning and support positive change, for example icebreakers, expressional 'art attacks', drama, role play and story-telling.

The United Nations Convention on the Rights of the Child (UNCRC) Article 31 enshrines **a child's right to play as their human right**, this right is often referred to as **the children's forgotten right**, yet every country in the world (except one, USA) have ratified and committed to this treaty. In addition to recognising the right of children to engage in play and recreation, Article 31 requires parties to (i) support and promote the right of children to participate in cultural and artistic life and (ii) to encourage provision of appropriate and equal opportunities for children's cultural, artistic, recreational and leisure activity.

In South Africa, children's rights are enshrined in the Bill of Rights in the Constitution, however **many children grow up in homes with limited opportunities to play**. A recent study showed **nearly half of South Africa's children have never drawn a picture or read a book** with a parent or guardian.<sup>3</sup>

Play empowers children to rise to challenges and find hope. It makes children feel happy and improves their cognitive, physical, social and emotional wellbeing.

In 2021 we will collaborate with Rockstone & Pebbles, our charity partner in the UK, to recognise and promote the positive value of play within MADaboutART's activities and help build awareness of the importance and benefits of play in children's lives.

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<sup>3</sup> Source: <https://playafrica.org.za/why-play>



## REFERENCE AND ADMINISTRATIVE DETAILS

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|                              |  |
|------------------------------|--|
| Name of charity:             | MAD ABOUT ART (also known as MADaboutART)                                  |
| Charity registration number: | 1093147  |
| Charity registration date:   | 25 <sup>th</sup> July 2002   |
| Company registration number: | 4257716  |
| Registered office:           | 3 Clarence Street, Bowburn, County Durham DH6 5BB                          |
| Bankers:                     | NatWest, 1 The Mall, Ealing, London W5 2PL                                 |
| Trustees serving this year:  | Larry Kevin Gurney, Elizabeth Helen Brown, Annie Darby, Katherine Jillings |

## STRUCTURE, GOVERNANCE AND MANAGEMENT

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MADaboutART is a Company limited by Guarantee and not having Share Capital. It is governed by a Memorandum and Articles of Association incorporated on 24<sup>th</sup> July 2001 and amended by special resolutions on 14<sup>th</sup> December 2002 and 30<sup>th</sup> June 2002.

MADaboutART was registered as a charitable company and entered onto the register of Charities in England and Wales in July 2002.

### New Trustees – recruitment, appointment and induction

The Memorandum and Articles of Association stipulates a minimum of 3 Trustees, with no maximum number.

If the Trustees decide it would be advantageous to recruit one or more new Trustees, this will be agreed at a meeting of the Trustees which is attended by at least 2 Trustees. Trustees recruitment will be based on the skills, knowledge and experience needed for effective running of the Charity. Preference will be given to individuals who have demonstrated commitment to MADaboutART over several years. Potential new Trustees may put themselves forward, be approached by a serving Trustee or the position may be advertised if no specific person has been identified.

To enhance diversity, consideration will be given to ways in which groups that are representative of the organisation's beneficiary profile could be encouraged to apply.

Potential applicants will be interviewed by one or more Trustees who will put forward recommendation(s) to the Board at a properly convened meeting of Trustees. Appointment will be by majority vote in favour.

Tailored induction sessions will be run for successful appointees, who will be required to complete a declaration of willingness to act as a charity trustee and a conflict of interest statement.

### Board review

Review of Trustee skills and suitability to perform assigned responsibilities was undertaken during the year and each Trustee completed a conflict of interest declaration. No conflicts of interest were noted.

### Compliance with regulatory requirements

The Charity operated within the framework of its constitution throughout the year.

## Legal proceedings

No legal proceedings were instituted on behalf of or against the Charity.

## Meetings

An annual general meeting was held and quarterly Trustee meetings in the manner prescribed by the Memorandum and Articles of Association.

## FINANCIAL REVIEW

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### Financial Position at 31<sup>st</sup> December 2020




Total **income received during the year was £32,721** (2019, £5,241) and **total expenditure amounted to £5,234** (2019, £9,204), resulting in net income of £27,487 (2019, net expenditure £3,963).

### Reserves policy and position

Trustees' policy is to hold reserves to cover operating expenditure for six months (estimate £4,500), plus 25% of annual grants made (estimate £1,300) to cover fluctuations in income and provide certainty to grant recipients. This equates to £5,800 approximately.

At 31<sup>st</sup> December 2020, a balance of £34,136 (2019, £6,649) was held in reserves to be used to further MADaboutART's objects. This comprised £27,762 free reserves and £6,375 being the tangible asset, the MADaboutART centre, from which activities in South Africa are carried out. **Reserves were higher than usual due to the success of our participation in eBay's 'Big Christmas Charity Sell'** in December 2020.

As a result, we plan to invest in much-needed infrastructure of the MADaboutART centre in South Africa. An estimated amount of £7,000 has been earmarked by Trustees for potential improvements as follows:

-  construction of a perimeter wall to enhance security after recent break-ins (completed March 2021)
-  repair and upgrade of exterior sections of the building which were constructed in 2003 and despite regular maintenance are nearing the end of their lifespan (scheduled for quarter 4 2021)
-  Additional infrastructure activities such as new toilets and handwashing facilities at the MADaboutART centre which are anticipated in 2021/22.

### Principal sources of funds

Our fundraising strategy involves generating income from

- Individual donors, both regular givers and larger one-off donations
- Small restricted and unrestricted grants from other charities and organisations

Trustees review fundraising strategy regularly to strengthen existing sources of income as well as create new income streams to underpin organisational sustainability.

The principal source of funds this year was a matched-funding campaign 'Big Christmas Charity Sell' run by eBay UK to encourage sellers to donate part or all the sale price to charity. Through this campaign MADaboutART received income of over £27,000 (eBay UK match-funded £5 for every £1 donated).

Individual donations amounted to £3,700, with regular donors pledging monthly amounts up to £25, adding up to almost £800 in the year. Web-based campaigns raised over £3,200.

## Grants made

**Grants to the MADaboutART Trust in South Africa amounted to £4 279**, a 55% reduction compared to the 2 preceding years. During the pandemic, the **MADaboutART Trust in South Africa was able to access in-country funding for the mix of Coronavirus prevention activities required to meet flexed objectives**. Consequently, only 50% of activities in South Africa were supported from MADaboutART's funds in the UK.

## Grant policy

Our policy is to provide support to the MADaboutART Trust in South Africa. The number of projects which can be supported is, of necessity, limited to the amount of funds available for distribution in any year. Trustees have sole responsibility for grant-making. Grants must be approved by unanimous consent. We do not accept unsolicited grant applications.

## Going Concern

Trustees have considered the financial statements, projected cash flow and defined activity plans, particularly considering the Coronavirus pandemic, and believe the Charity is a going concern. As such financial statements have been prepared on a going concern basis.

## Review of financial policy and adherence to the policy




Trustees' financial authority levels were reviewed in line with financial policy. Back-up of hard copy and electronic documents was performed monthly with back-ups being stored at a separate location.

## PUBLIC BENEFIT

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In exercising their powers and duties Trustees paid due regard to guidance on public benefit published by the Charity Commission under the Charities Act 2011 and are satisfied MADaboutART's purposes meet public benefit criteria. There is no harm or private benefit arising from these purposes.

MADaboutART provides public benefit by

-  equipping vulnerable children and youth with knowledge, skills and confidence to mitigate the impact of HIV and catalyse positive social change
-  providing psycho-social support and experiential life skills that build self-esteem and resilience and connect young people to opportunity
-  communicating the reality of living with HIV to a wider audience through displays of narrative art and web-based content; bringing about greater understanding, acceptance and respect for people living with HIV and facilitating shared life connections.







## STATEMENT OF RESPONSIBILITIES OF TRUSTEES

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Trustees of MADaboutART are responsible for preparing Annual Report and Annual Accounts in accordance with prevailing applicable law – the Charities Statement of Recommended Practice (SORP) Financial Reporting Standard (FRS)102 and the Charities Act 2011 – and to give a true and fair view of the Charity's activities.

In preparing financial statements, Trustees are required to:

-  Select suitable accounting policies and apply them consistently
-  Observe the methods and principles in the Charities SORP
-  Make judgements and estimates that are reasonable and prudent
-  Prepare financial statements on a going concern basis unless it is inappropriate to presume that the charity will continue operating.

Trustees are responsible for keeping proper accounting records and for safeguarding the assets of the Charity by maintaining robust internal controls to mitigate risk of fraud, error or other irregularity.

## APPROVAL OF TRUSTEES' ANNUAL REPORT

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The Trustees' Annual Report was approved and signed on 31st August 2021.



LARRY GURNEY  
TRUSTEE  
CHAIR

Durham, United Kingdom



ELIZABETH BROWN  
TRUSTEE  
SECRETARY

Knysna, South Africa



ANNIE DARBY  
TRUSTEE

Grimsby, United Kingdom



KATHERINE JILLINGS  
TRUSTEE

London, United Kingdom

Contact: [info@madaboutart.org](mailto:info@madaboutart.org)

Follow us on Facebook and Instagram: @madaboutartsouthafrica

NOTE: some children's names have been changed to protect their identity.

## How to support MADaboutART

Consider a **small monthly donation**. Regular income really helps a small charity like MADaboutART plan.

**Become a MAD Angel** and **fund a specific project** you feel passionate about. We urgently need to install new toilets and hand-washing facilities for the children and always have a wish list of art and creative learning projects as well as skills training and equipment.

**Raise income for us without spending a penny!**

Register with **Amazon Smile** <https://smile.amazon.co.uk/> and select Mad About Art as your preferred charity, then carry on shopping as usual.

Send e-greetings cards with **Don'tSendMeACard** <https://www.dontsendmeacard.com/> and select MADaboutART as your preferred charity.

**Spread the word** – share information about our impact and activities with your networks and follow our social media pages, Facebook and Instagram: @madaboutartsouthafrica.

**Bank account name: MAD ABOUT ART**

**Sort code: 60-07-10**

**Account number: 35160128**

**Paypal: info@madaboutart.org**

## Local partners

In South Africa, implementing partner MADaboutART Trust accessed **Covid-19 emergency relief funding totalling £3,000**. Hlanganisa Institute for Development in Southern Africa (HIDSA) provided ZAR 20,000 (£1,000) and Mergon Gap Fund ZAR 40,000 (£2,000).

**Food supplies** (to the value of £750 approximately) were **donated by Rotary, e'Pap and private funders** in South Africa to assist with feeding children and families in need during the pandemic.

## Acknowledgements

**Easels, acrylic and oil paints and brushes** were donated by **Bowburn Art Group** to help **young artists develop skills** at MADaboutART in South Africa.

Content development and hosting of the **MADaboutART all-in-one web platform** and support with **fundraising communications** was provided by **ToucanTech** [www.toucantech.com](http://www.toucantech.com).

**Independent examiner's report to the trustees of MADaboutART Charitable Company ('the Company')**

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31<sup>st</sup> December 2020.

**Responsibilities and basis of report**

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

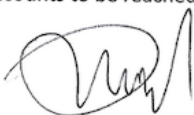
**Independent examiner's statement**

Since the Company's gross income does not exceed £250,000 your examiner is not required to be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination with an MSc in Charity Accounting and Financial Management.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. Accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. The accounts do not accord with those records; or
3. The accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
4. The accounts have not been prepared in accordance with the method and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Juliette Liebi  
MSc Charity Accounting and Financial Management

27<sup>th</sup> September 2021  
8 Cyclamen Road, Kent, BR8 8HJ

**MADaboutART LIMITED****Statement of Financial Activities to 31st December 2020 incorporating the income and expenditure statement**

|                                      | Note | Unrestricted<br>funds<br>£ | Restricted funds<br>£ | Total funds<br>2020<br>£ | Prior year funds<br>2019<br>£ |
|--------------------------------------|------|----------------------------|-----------------------|--------------------------|-------------------------------|
| <b>Income &amp; Endowments from:</b> |      |                            |                       |                          |                               |
| Donations & Legacies                 |      | 32,721                     |                       | 32,721                   | 5,241                         |
| Charitable activities                |      | -                          |                       | -                        | -                             |
| Other trading activities             |      |                            |                       |                          |                               |
| Investments                          |      |                            |                       |                          |                               |
| Other income                         |      |                            |                       |                          |                               |
| <b>Total income and endowments</b>   |      | <b>32,721</b>              | <b>-</b>              | <b>32,721</b>            | <b>5,241</b>                  |
| Expenditure on Raising Funds         | 3    | 218                        |                       | 218                      | 8                             |
| Expenditure on charitable activities | 3    | 5,016                      | -                     | 5,016                    | 9,195                         |
| Other expenditure                    |      |                            |                       |                          |                               |
| <b>Total expenditure</b>             |      | <b>5,234</b>               | <b>-</b>              | <b>5,234</b>             | <b>9,204</b>                  |
| <b>Net Income/ (Expenditure)</b>     |      | <b>27,487</b>              | <b>-</b>              | <b>27,487</b>            | <b>(3,963)</b>                |
| <b>Transfers between funds</b>       |      | <b>-</b>                   | <b>-</b>              | <b>-</b>                 | <b>-</b>                      |
| <b>Net movement in funds</b>         |      | <b>27,487</b>              | <b>-</b>              | <b>27,487</b>            | <b>(3,963)</b>                |
| <b>Reconciliation of funds :</b>     |      |                            |                       |                          |                               |
| Total funds brought forward          |      | 6,649                      |                       | 6,649                    | 10,611                        |
| <b>Total funds carried forward</b>   |      | <b>34,136</b>              |                       | <b>34,136</b>            | <b>6,649</b>                  |



**Balance Sheet as at 31st December 2020**

|  | Note | Unrestricted<br>funds<br>£ | Restricted<br>funds<br>£ | Endowment<br>funds<br>£ | Total funds<br>2020<br>£ | Prior year<br>funds 2019<br>£ |
|--|------|----------------------------|--------------------------|-------------------------|--------------------------|-------------------------------|
| <b>Fixed Assets</b>                                    |      |                            |                          |                         |                          |                               |
| Intangible assets                                      |      |                            |                          |                         |                          |                               |
| Tangible assets  | 5    | 6,375                      |                          |                         | 6,375                    | 6,500                         |
| Investments  |      |                            |                          |                         |                          |                               |
| <b>Total fixed assets</b>                              |      | <b>6,375</b>               | <b>-</b>                 | <b>-</b>                | <b>6,375</b>             | <b>6,500</b>                  |
| <b>Current Assets</b>                                  |      |                            |                          |                         |                          |                               |
| Bank Current Account (NatWest)                         |      | 2,275                      |                          |                         | 2,275                    | 599                           |
| Bank Current Account (Paypal)                          |      | 26,386                     |                          |                         | 26,386                   | -                             |
| <b>Total Current Assets</b>                            |      | <b>28,661</b>              | <b>-</b>                 | <b>-</b>                | <b>28,661</b>            | <b>599</b>                    |
| <b>Creditors : amounts falling due within one year</b> |      | <b>(900)</b>               |                          |                         | <b>(900)</b>             | <b>(450)</b>                  |
| <b>Total net assets or liabilities</b>                 |      | <b>34,136</b>              | <b>-</b>                 | <b>-</b>                | <b>34,136</b>            | <b>6,649</b>                  |
| <b>Funds of the Charity</b>                            |      |                            |                          |                         |                          |                               |
| Restricted funds                                       |      |                            |                          |                         |                          |                               |
| Unrestricted funds                                     |      | 34,136                     | -                        | -                       | 34,136                   | 6,649                         |
| <b>Total funds</b>                                     |      | <b>34,136</b>              | <b>-</b>                 | <b>-</b>                | <b>34,136</b>            | <b>6,649</b>                  |


The company was entitled to exemption from audit under s477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to small companies subject to the small companies regime and in accordance with FRS102 SORP.

Signed by two trustees on behalf of all trustees, and two directors authenticating accounts being sent to Companies House.



Elizabeth Helen Brown  
Trustee, Director, Secretary  
Date : 27th September 2021



Larry Kevin Gurney  
Trustee, Director  
Date : 27th September 2021

**NOTE 1****Basis of preparation****Basis of accounting**

These accounts have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts.

The accounts have been prepared in accordance with:

- the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014
- and with the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102)
- and with the Charities Act 2011.

The charity constitutes a public benefit entity as defined by FRS 102.

**Going concern**

There are no material uncertainties related to events or conditions that cast significant doubt on the charity's ability to continue as a going concern.

**Change of accounting policy**

The accounts present a true and fair view and no changes have been made to the accounting policies adopted in note 2.

**Changes to accounting estimates**

No changes to accounting estimates have occurred in the reporting period (3.46 FRS102 SORP).

**Material prior year errors**

No material prior year errors have been identified in the reporting period (3.47 FRS102 SORP).

**NOTE 2****Accounting policies****Income****Recognition of income**

These are included in the Statement of Financial Activities (SoFA) when:

- the charity becomes entitled to the resources;
- it is more likely than not that the resources will be received;
- the monetary value can be measured with sufficient reliability.

**Offsetting**

There has been no offsetting of assets and liabilities, or income and expenses, unless required or permitted by the FRS 102 SORP or FRS 102.

**Grants and donations**

Grants and donations are only included in the SoFA when the general income recognition criteria are met.

There have been no performance related grants.

**Legacies**

The charity has received no legacies in the reporting period.

**Government grants**

The charity has received no government grants in the reporting period.

**Tax reclaims on donations and gifts**

Gift Aid receivable is included in income when there is a valid declaration from the donor. Any Gift Aid amount recovered on a donation is considered to be part of that gift and is treated as an addition to the same fund as the initial donation unless the donor or the terms of the appeal have specified otherwise.

## NOTE 2 (Cont.)

### Donated goods

The charity has received no donated goods or donated services and facilities during the reporting period.

### Volunteer help

The charity has received no voluntary help during the reporting period.

### Resources Expended

Expenditure has been classified by reference to specific activity categories: all direct costs relating to a specific activity have been aggregated; costs of raising funds include all direct fundraising expenses and an apportionment of support costs if applicable.

### Grant Expenditure

Grants to third parties for specific activities are charged in the accounts when paid.

### Governance costs

Governance costs comprise all costs involving public accountability of the charity and its compliance with regulation and good practice.

### Redundancy cost

The charity made no redundancy payments during the reporting period.

### Liability recognition

Liabilities are recognised where it is more likely than not that there is a legal or constructive obligation committing the charity to pay out resources and the amount of the obligation can be measured with reasonable certainty.

### Creditors

The charity has creditors which are measured at settlement amounts less any trade discounts.

### Cash at bank and in hand

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition.

### Deferred income

There was no deferred income in the year.

## NOTE 3

### TOTAL RESOURCES EXPENDED

|                                      | Grants       | Direct Costs | Governance costs | Total 2020   | Total 2019   |
|--------------------------------------|--------------|--------------|------------------|--------------|--------------|
| Expenditure on Raising Funds         | -            | 218          | -                | 218          | 8            |
| Expenditure on charitable activities | 4,279        | 142          | 595              | 5,016        | 9,195        |
| <b>Total</b>                         | <b>4,279</b> | <b>360</b>   | <b>595</b>       | <b>5,234</b> | <b>9,204</b> |

### Governance costs

|                                   |            |
|-----------------------------------|------------|
| Accounting fee                    | 450        |
| Costs related to Trustee meetings | 145        |
|                                   | <u>595</u> |

### Grants

All grants were awarded to institutions.

Grants totalling £4,279 (2019, £8,520) were made to support MADaboutART South Africa activities in the year.

**NOTE 4****EMPLOYEES, TRUSTEES AND VOLUNTEERS**

There were no employees during the period (2019, nil).

No trustees received remuneration for their services in either 2020 or 2019.

A total of £149 was paid to one Trustee in the period which was a reimbursement for travel and subsistence (2019: nil).

**NOTE 5****TANGIBLE FIXED ASSETS**

Tangible fixed assets are included at cost and are stated net of depreciation and any provision for impairment.

Assets below the value of £2,000 are not capitalised except for computer equipment.

Depreciation is provided to write off the cost of tangible fixed assets over their useful economic lives on a straight line basis and it is charged across all activities as part of support costs. The annual rates used are:

Freehold land and buildings      60 years (1.6667%)

|                              | <b>Land &amp; buildings</b> |
|------------------------------|-----------------------------|
| At the beginning of the year | 6,500                       |
| Additions                    | -                           |
| Revaluations                 | -                           |
| Disposals                    | -                           |
| Depreciation                 | 125                         |
| At end of the year           | 6,375                       |

Depreciation on fixed assets is calculated using the straight-line method

**NOTE 6****INDEPENDENT REVIEW**

The Charity has claimed the audit and independent examination dispensations under s154(1)(f) of the Charities Act.

**NOTE 7****RELATED AND CONNECTED PARTY TRANSACTIONS**

In accordance with FRS102 section 33 the charity discloses the following related party transactions:

During 2020, grants were awarded to organisations involving one or more Trustees. All grants made by the Charity must have unanimous consent by the Trustees.

Elizabeth Brown and Larry Gurney are also Trustees of MADaboutART South Africa, a separate charity.