

Charity Registration No. 1092892

Charity Registration No. SC042996 (Scotland)

Company Registration No. 04207020 (England and Wales)

**HOLOCAUST EDUCATIONAL TRUST**  
**(A COMPANY LIMITED BY GUARANTEE)**  
**ANNUAL REPORT AND FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2021**

# HOLOCAUST EDUCATIONAL TRUST

## (A COMPANY LIMITED BY GUARANTEE)

### LEGAL AND ADMINISTRATIVE INFORMATION

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Trustees	Paul Phillips OBE Paul Berlyn Martin Paisner CBE Dame Helen Hyde DBE Michael Karp Edward Lewin Kirsty McNeill Marilyn Ofer Hannah Lewis MBE Lord Browne of Madingley Samuel Freedman Amelia Ireland
Chief Executive	Karen Pollock CBE
Charity number (England & Wales)	1092892
Charity number (Scotland)	SC042996
Company number	04207020
Principal address	BCM Box 7892 London WC1N 3XX
Registered office	Arram Berlyn Gardner LLP 30 City Road London EC1Y 2AB
Auditors	HW Fisher LLP Acre House 11-15 William Road London United Kingdom NW1 3ER
Bankers	Barclays Bank Plc 50 Pall Mall London SW1Y 5AX
Solicitors	Payne Hicks Beach 10 New Square Lincolns Inn London WC2A 3QG  BDB Pitmans LLP One Bartholomew Close London EC1A 7BL

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**(A COMPANY LIMITED BY GUARANTEE)**  
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# HOLOCAUST EDUCATIONAL TRUST (A COMPANY LIMITED BY GUARANTEE) TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED)

## FOR THE YEAR ENDED 31 MARCH 2021

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### The Trustees present their report and financial statements for the year ended 31 March 2021

With a global pandemic, our beloved Holocaust survivors shielding at home, schools closed and the country in lockdown, the year's challenges were like no other

We are proud of the resilience and innovation shown by the Holocaust Educational Trust since the pandemic hit in March 2020. From the creation of new, home-learning resources for parents and teachers, the advent of film and book clubs, to digital conferences for young people, and teaching survivors in their late 80s and 90s how to use Zoom - Holocaust education has not just continued, but thrived – even in difficult circumstances

This is down to the creativity of our team, the deep passion of the teachers and educators we work with, and the support from our funders, including the government, coming together to ensure that despite the challenges, we continued to deliver our mission

There have been challenges, far greater than we could have foreseen, but those challenges now usher in a new era of innovative digital Holocaust education, reaching more young people in more diverse locations across the UK.

### WHO WE ARE

*The Holocaust Educational Trust work in schools, universities and in the community to raise awareness and understanding about the Holocaust and its contemporary relevance.*

We believe that the Holocaust must have a permanent place in our nation's collective memory. We do this by:

- Educating students from all backgrounds across the UK, ensuring they know the truth of the past
- Training and supporting teachers nationwide and ensuring they have the resources they need to teach this challenging history
- Telling the stories of the 6 million Jewish men, women and children who were murdered, and giving a voice to the survivors, ensuring that their eyewitness accounts are heard
- Inspiring future generations to carry on the legacy of the past; to be advocates for our cause, to stand up against antisemitism and hatred today; and to ensure that the memory of the Holocaust is protected for generations to come
- Working with Parliament, the media, and the public to help increase understanding and awareness of the Holocaust
- Speaking out whenever the past is denigrated or denied

### OBJECTS OF THE TRUST

- a) To advance the education of the public in the history of the Holocaust and in particular European history and the history of European Jewry relevant to the Holocaust; and
- b) The promotion of religious and racial harmony, equality, diversity and citizenship by advancing education about the Holocaust and its contemporary relevance.

### 2020-2021 HIGHLIGHTS

**Despite rapidly changing circumstances and the challenges facing the countries and schools, the Trust continued to deliver its core educational programs, reaching individuals across the country.**

- Number of teachers trained – 2,500
- Number of organisations and people reached through our Outreach programme – 22,500 individuals / 144 organisations
- Number of students and teachers who have taken part in our new *Lessons from Auschwitz* Online Project – 325
- Number of Holocaust survivors supported to deliver their testimony remotely – 41
- Number of young Ambassadors delivering initiatives across the country to ensure that the Holocaust is never forgotten – 100

# HOLOCAUST EDUCATIONAL TRUST (A COMPANY LIMITED BY GUARANTEE) TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED)

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### OUR HISTORY

1988 – The Holocaust Educational Trust was founded during the passage of the War Crimes Act.

1991 – The Trust ensured the Holocaust was included in the National Curriculum for history.

Late 1990s – Successfully campaigned to have the assets of Holocaust victims and survivors released and returned to their rightful owners.

2001 – We campaigned for the creation of a day to remember the Holocaust, with the first national Holocaust Memorial Day taking place on 27 January 2001.

2005 – Received funding from the Government to take our flagship Lessons from Auschwitz Project nationwide.

2010 – At our initiative, the Government issued a new award, the British Heroes of the Holocaust Award.

2013 – The then Prime Minister David Cameron, announced the establishment of a Holocaust Commission at the Holocaust Educational Trust's Appeal Dinner, to explore what more should be done to ensure that Britain remembers and learns about the Holocaust for generations to come. The recommendations of that Commission, including the creation of a new national memorial and accompanying learning centre, were accepted with cross party support in 2015.

2015 – At our initiative the then Chancellor of the Exchequer, George Osborne, introduced a special commemorative medal to mark seventy years since the end of the Holocaust, the medals were designed and struck by the Royal Mint in consultation with Chief Rabbi Ephraim Mirvis and the Trust

2015 – To mark the 70th anniversary of the British liberation of Bergen-Belsen, we supported Her Majesty the Queen and His Royal Highness the Duke of Edinburgh as they visited the site in Germany.

2017 – We supported their Royal Highnesses, The Duke and Duchess of Cambridge on a visit to the site of former Nazi German concentration camp Stutthof, where over 60,000 victims, including 28,000 Jews perished during the Holocaust.

2018 – Marking thirty years of the Holocaust Educational Trust and the eightieth anniversary of the Kindertransport, we launched Stories from Willesden Lane, a unique educational initiative which brought together over 8,500 students from across London.

2018 – Thanks to Government funding, we delivered a pilot Lessons from Auschwitz Universities Project to tackle antisemitism on campus. Through this four-part educational programme, including a one-day visit to Auschwitz-Birkenau, we reached over 125 university Senior Leaders and Sabbatical Officers from 47 English universities.

2020 – In partnership with UCL Centre for Holocaust Education and with support from the National Holocaust Centre and Museum, we developed the Belsen 75 Project, a commemorative initiative to mark the 75th anniversary of the liberation of Bergen-Belsen that included a programme of visits for over 700 students and teachers to the former concentration camp.

2021 – We launched a new a brand new, interactive, and digital learning experience, Lessons from Auschwitz Online, with support from the Department for Education, the Scottish Government and the Welsh Government.

### **A YEAR LIKE NO OTHER: OUR RESPONSE TO THE COVID-19 PANDEMIC**

In response to the COVID-19 pandemic, the Trust suspended all its overseas *Lessons from Auschwitz* and *Belsen 75* projects and all in-person educational programmes in mid-March 2020. Our immediate priority was the safety of our survivor speakers and the teachers and young people we work with, but it quickly became clear that our long-term challenge was to ensure our mission to educate about the Holocaust and its contemporary relevance continued during these challenging and uncertain times.

We responded quickly to ensure that our existing educational resources were adapted and accessible online. We created new and engaging digital resources for students, teachers and families to use in an array of learning settings. We set up a phonebank to ensure that the Holocaust survivors we work with were supported and, importantly, we supported them to use zoom so that they could continue to share their testimony – and we know that that was a real life-line for many of them. We wrote to teachers across the country to offer support and guidance on how to best teach the Holocaust remotely. We diversified our approach to ensure that meaningful Holocaust education and remembrance continued despite the global context.

# HOLOCAUST EDUCATIONAL TRUST (A COMPANY LIMITED BY GUARANTEE) TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED)

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But responding to Covid-19 was not our only driving factor in ensuring that 2020-21 was a key year for driving our digital transformation. Holocaust education is at a crossroads. The Holocaust is moving from living history to 'just' history and sadly the survivors – the eyewitnesses to the past – are growing older, frailer, and less able to share their testimony. This year has been vital in laying the groundwork to use innovative, technological solutions to ensure that the legacy of the past goes on beyond the lifetime of those who were there.

2020-21 was a year like no other, but it also drove huge transformation of our work which will ensure that we are sustainable and able to deliver long into the future.

### **PROGRAMMES**

#### Teacher Training

We delivered our first Zoom teacher training session in May 2020 and since then we have delivered more than 100 sessions, reaching more than 2,500 teachers from across the UK and at all stages in their careers.

Our digital programme for teachers has included:

- Teacher training workshops, delivered in initial teacher training institutions and in schools and colleges as part of teachers' Continuing Professional Development.
- Online Teacher Study Seminars, offering teachers the opportunity to explore Jewish Communities of French North Africa, Jewish Country Houses and the Mosaic of Victims.
- Virtual Teacher Study Visits to Ukraine and Austria, a brand-new way for teachers to experience the sites of the Holocaust and to consider how the spaces where the Holocaust took place can inform our understanding of the past.
- Our intensive Exploring the Holocaust: UK Course, a unique course designed for teachers to learn more about the Holocaust and consider how this most challenging subject is taught.

#### Educational Resources

To support students whilst they were learning from home during lockdown, we produced two new resources – one for Primary age children and a second for Key Stage 3 or S2 students.

Our Family Learning Pack for 10- to 11-year-olds and their families enabled children and families to explore age-appropriate aspects of the Holocaust era together in a home-learning environment.

Our Exploring the Holocaust: Home Learning Pack for Key Stage 3/S2 students was designed for teachers to work through with students, sending them resources and activities to undertake at home through the History, Religious Education, Philosophy, Citizenship and PSHE curricula.

The Trust's Film and Book Clubs were set up in the immediate aftermath of the transition to home working, providing a platform for participants across all stakeholder groups to explore ways in which the Holocaust is depicted in popular culture. Both are free of charge and open to teachers, students, Ambassadors, survivors, and the public.

#### Outreach Programme

The Trust's Outreach Programme is the largest programme of its kind in the country, giving students the unique opportunity to hear the first-hand testimony of a Holocaust survivor and putting a human face to the incomprehensible figures of the Holocaust.

Since April 2020, this programme has been available online, with adapted educational resources to help teachers prepare their students to hear virtual live testimony while at home.

Over the last year, 144 organisations and approximately 22,500 people heard the testimony of a Holocaust survivor.

In June 2020, we partnered with Oak National Academy, the leading online educational delivery organisation in the UK during lockdown, to give over 19,000 students across the country the chance to hear the first-hand testimony of Vera Schaufeld, who came to the UK on the Kindertransport.

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***Insight from Manfred Goldberg BEM, Holocaust survivor***

My name is Manfred Goldberg and I am a Holocaust survivor. I was born in Germany and in 1941 my mother, brother and I were deported to Riga, Latvia. My father managed to find refuge in Britain and was helped to do so by British diplomat Major Frank Foley. I worked as a slave labourer before being sent to Stutthof and its subcamps. After being forced onto a death march, I was liberated at Neustadt, Germany on 3 May 1945. I came to the UK in 1946 and concentrated on learning English. I worked hard to make up for my lost schooling whilst working at the same time. Eventually I graduated with a degree in Electronics.

I began shaping my life to be positive and forward looking. Though I realised that the word 'Holocaust' was for the vast majority an abstract noun, I found it impossible to speak about my experiences. However, the Holocaust Educational Trust convinced me of the importance of passing on my testimony to young people. I began speaking to sixth formers in schools under their guidance. The feedback was astounding – a student once said “you have changed my life today”. I have now spoken to thousands of people. This has not stopped in the last year despite the barriers we've all had to overcome due to the pandemic - I have spoken to hundreds of people through online sessions arranged by the Trust. I am so pleased to still be sharing my personal story, helping to educate others even in these difficult circumstances.

In May 2017 the Trust asked me to travel to Stutthof concentration camp to meet their Royal Highnesses the Duke and Duchess of Cambridge. Along with fellow survivor Zigi Shipper BEM, we guided the Duke and Duchess through Stutthof. It was self-evidently a highly emotional experience for the Royal couple and for us an unforgettable one. This January, to mark Holocaust Memorial Day, Zigi and I were privileged to be reunited with the Duchess of Cambridge on Zoom.

**Football Remembers the Holocaust**

In recent years, we have developed a unique and bespoke programme for young Academy players across the English Premier League. Through *Football Remembers the Holocaust* (FRTH), young players have the opportunity to learn about and remember the Holocaust, taking part in an in-depth period of study and hearing first-hand from a Holocaust survivor. All clubs are also supported as part of this project with supporting Holocaust Memorial Day in January.

This year, *Football Remembers the Holocaust* was adapted and delivered remotely to players aged 13-14 from ten Premiership clubs.

***Insight from David Baker, Head of Education at Premier League***

During a year like no other in our lifetime, the continuation and development of our *Football Remembers The Holocaust* Education Programme has been a truly humbling and incredible experience for all concerned in it. Our last excursion as a club before the pandemic was with the Trust to visit the Imperial War Museum, London, followed by a visit to Auschwitz-Birkenau in March 2020. Since then, the Trust have been adaptable and incredibly productive in the coordination, delivery and review of Premier League Academies marking the 75<sup>th</sup> anniversary of the liberation of Auschwitz Birkenau. This season, we've all had to adapt and improvise, but ten professional clubs and their U14 age groups have committed to FRTH, and we are particularly pleased that this has grown and two additional clubs have signed up during the last year.

Footballers Remember has been delivered remotely this year through a series of workshops led and delivered by the Trust. We are passionate about providing a broad, balanced and diverse educational program to support the holistic development of our young footballing community, and this programme supports our commitment to increasing awareness and educating young people around our Equality, Diversity and Inclusion Standard. During this season we have engaged in numerous, creative activities, including bringing the 2 Manchester Clubs, United and City, together to host a virtual Holocaust survivor testimony session. The engagement by our clubs, the experiences, feedback and the life influencing events have been wonderfully facilitated by the Trust, and we look forward to working together to complete the 2021-22 season.

**Lessons from Auschwitz Online**

Our *Lessons from Auschwitz* (LFA) Project celebrated its 21st anniversary in 2020, with over 40,000 people having taken part in this unique learning experience. Incorporating a one-day visit to Auschwitz-Birkenau, the Project, is open to post-16 students, gives participants from every background the chance to see for themselves the site where 1.1 million people were murdered, simply for being Jewish.

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In 2020-21, we ensured that this experience was fully accessible to students across the UK, despite restrictions on physically travelling to the site.

In July 2020, over 200 teachers took part in our virtual Continuing Professional Development courses, hearing from Holocaust survivor Eva Clarke BEM and taking part in a series of online educational workshops focused on the history of Auschwitz-Birkenau and pedagogical approaches to teaching the Holocaust.

In March 2021, we were able to deliver our first pilot *Lessons from Auschwitz* Online Project for 110 students from 34 schools from across England. This ground-breaking new educational programme allows students to learn about Auschwitz-Birkenau and the Holocaust through a virtual site visit, survivor testimony, artefacts, music and photographs, wherever and however they are learning, without having to travel. This platform has been designed to complement a future return to in-person delivery of the programme.

Early feedback has been overwhelmingly positive with over 100% of respondents saying they now have a better understanding of the Holocaust and would recommend the LFA Online Project to friends and other students at their school or college.

The *Lessons from Auschwitz* Online Project will continue to be delivered throughout 2021.

### ***Student Leon Kunji, Impington International College***

I took part in Lessons from Auschwitz Online as I wanted to become more knowledgeable about the events of the Holocaust and better develop my understanding of how prejudice can permeate society. It is so important to hear the testimony of survivors, by educating ourselves and others, we can help to preserve the memories of the people who witnessed the Holocaust and we can continue to share their stories, even when they are no longer with us.

### **Ambassador Programme**

Last year the Trust ran our Belsen 75 project, a unique commemorative initiative in 2020 to mark the 75<sup>th</sup> anniversary of the liberation. Once students complete our *Lessons from Auschwitz* and *Belsen 75* Projects they become our Ambassadors, vested with a powerful responsibility to share what they have learnt and to help to ensure the legacy of the Holocaust for future generations. Since March 2020 all of our engagement with these committed young Ambassadors has taken place remotely.

In summer 2020 over 300 young people from right across the UK joined us for our annual Ambassador Conference, held online for the first time. Young people had a chance to learn about the Holocaust through lectures, workshops and survivor coffee mornings spread out over five weeks.

Every year we invite those young Ambassadors who have shown outstanding commitment to apply to join our three-year Regional Ambassador Programme. This year we launched our Leadership Challenge, enabling Regional Ambassadors to bring to a close their Regional Ambassador Journey by exploring one of three contemporary challenges to Holocaust education: Misconceptions of the Holocaust, Contemporary antisemitism and Holocaust distortion.

Our brand-new course, 'Understanding Antisemitism in the UK', gave 70 Ambassadors an opportunity to learn from leaders in the field about the history of antisemitism, and equipped them with the skills to know how to respond to antisemitism wherever they see it today.

### ***Insight from Alice Bebbler, Ambassador***

*Becoming an Ambassador for The Holocaust Educational Trust has allowed me to enter a community in which my questions, thoughts and values are respected and shared. Recently, I was lucky enough to take part in the 'Understanding Antisemitism in the UK' course. A diverse range of speakers left no stone unturned and as ambassadors we were left with a well-rounded and in depth understanding of the different aspects of Antisemitism in the UK. In addition, this course allowed us to discuss ideas with other Ambassadors and we were able to learn from one another resulting in the community of Ambassadors becoming a deeply supportive network.*



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### IMPORTANT ANNIVERSARIES

#### Holocaust Memorial Day 2021

Holocaust Memorial Day (HMD) is the UK's National Day of Remembrance for the victims of the Holocaust and Nazi persecution, and subsequent genocides. HMD is marked each year on 27 January – the anniversary of the liberation of the former Nazi concentration and death camp, Auschwitz-Birkenau.

Having played a crucial role in the establishment and development of Holocaust Memorial Day in the UK, we continue to play a key supporting role. On and around Holocaust Memorial Day, the Trust's Ambassadors were involved in planning and speaking at a range of online events, including the Welsh National Holocaust Memorial Day event and the Scottish Parliament's 'Time for Reflection' session.

In total, over 225 Ambassadors and Regional Ambassadors marked Holocaust Memorial Day right across the UK. All of the Trust's events to mark the day in 2021 were delivered remotely.

#### *The Holocaust Educational Trust's Holocaust Memorial Day Event*

Over 700 people tuned in to our Holocaust Memorial Day event, with keynote speaker, CEO of International Rescue Committee and former Secretary of State for Foreign and Commonwealth Affairs, Rt Hon David Miliband, facilitated by BBC Political Editor Laura Kuenssberg.

#### *Annual survivor webcast*

Over 20,000 people tuned in to our annual survivor Holocaust Memorial Day webcast, which saw Holocaust survivor Eve Kugler BEM sharing her testimony in conversation with Natasha Kaplinsky OBE, and included a special message from the Chief Rabbi. We created a toolkit for teachers, including the modelling of an educational workshop, to help to ensure that all students were prepared for hearing from a survivor.

#### *HRH The Duchess of Cambridge meeting with Holocaust survivors*

The Duchess of Cambridge was virtually reunited with Holocaust survivors Zigi Shipper BEM and Manfred Goldberg BEM who she met whilst visiting Stutthof concentration camp in 2017, along with HET Ambassadors Maxwell Horner and Farah Ali. Following the meeting, Kensington Palace released a [short film](#) which has been viewed over 2.5million times.

#### *Prime Minister Rt Hon Boris Johnson MP meeting with Holocaust survivor*

Holocaust survivor Renee Salt BEM was reunited for the first time with one of her British liberators Ian Forsyth, as part of an emotional and powerful Zoom call facilitated by the Prime Minister Boris Johnson. A film of their meeting, released by Downing Street, has been viewed over 850,000 times.

#### *Whitehall*

Over 2,500 civil servants had the chance to hear the first-hand testimony of Holocaust survivor Steven Frank BEM, while Prime Minister Boris Johnson; the Chancellor of the Duchy of Lancaster, Michael Gove; Cabinet Secretary, Simon Case. Holocaust Educational Trust Ambassadors also attended and shared their reflections on having participated in the *Lessons from Auschwitz* Project.

We were proud to also deliver smaller events for the Ministry for Housing, Communities and Local Government and the Department for Health and Social Care, both of which heard from a Holocaust survivor and Government Ministers, Secretary of State for Housing, Communities and Local Government, Rt Hon Robert Jenrick MP, and Department for Health and Social Care, Minister for Covid-19 Vaccine Deployment Rt Hon Nadhim Zahawi MP.

#### *Parliament*

76 MPs from across the political spectrum took part in the annual Holocaust Memorial Day debate.

#### *City Hall*

We worked alongside City Hall to ensure that the Mayor of London, Sadiq Khan, marked Holocaust Memorial Day. A Virtual ceremony was held on the 25th of January which had over 5,000 views. The event included addresses from the Mayor, the Chair of the Assembly, Holocaust Survivor Renee Salt and Rabbi Marcus MBE and can be viewed [here](#).

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*Educational Resources*

To mark Holocaust Memorial Day we produced a set of resources focusing on the theme of HMD – Be the Light in the Darkness - including resources created for tutor time exploring Mendel Grossman, who secretly photographed life in the Lodz ghetto and the Albanian Muslims who sheltered Jewish refugees.

*Social Media: TikTok partnership*

Together with the Antisemitism Policy Trust and the Community Security Trust, HET partnered with TikTok to create a campaign on the platform raising awareness of antisemitism and the Holocaust, using Holocaust Memorial Day as a route into engaging a new audience. TikTok is a fast-growing video based social media platform with 3.7 active million users in the UK alone. We produced eight unique videos on pre-war Jewish life and the Holocaust including short excerpts of survivor testimony as well as supporting TikTok to create a video seen by all users on the day of HMD; these videos were viewed millions of times

75<sup>th</sup> Anniversary of the Liberation of Bergen-Belsen

On 15 April we marked the 75<sup>th</sup> anniversary of the liberation of Bergen-Belsen concentration camp by British troops.

On the day of the anniversary, we invited the public to share memories from family members who have a connection to Belsen, receiving an array of incredible stories and memories. Hundreds of our Ambassadors took to social media to share why they remember the Holocaust. Despite this anniversary coming soon after the national Covid-19 lockdown, we were pleased to see it being covered across broadcast and press, including in a short film released on the anniversary by 10 Downing Street, highlighting this important moment in our national consciousness. We also reunited Holocaust survivor Mala Tribich MBE with one of her liberators, Lord Saye & Sele, which was covered by BBC Breakfast and the Telegraph.

Yom HaShoah commemorations

To coincide with Yom HaShoah, the day in the Jewish calendar dedicated to Holocaust remembrance, we were proud to work in partnership with the late Rabbi Lord Sacks z"l to launch a series of videos offering Rabbi Lord Sacks' unique perspective on some of the biggest questions posed by the Holocaust.

On Yom HaShoah Karen Pollock CBE, Chief Executive of the Holocaust Educational Trust facilitated a conversation with Rabbi Lord Sacks as part of an online programme of educational events run by Yom HaShoah UK. We ran two further sessions, an online conversation with Holocaust survivor Tomi Komoly BEM, and a session with two of our Ambassadors.

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### PRESS AND SOCIAL MEDIA

Over the past year the Holocaust Educational Trust has been featured in almost 130 different press outlets. We have been in a variety of different outlets, such as traditional newspapers, online news websites and women-focused magazines and foreign press.

These include:

- The Jewish Chronicle
- The Jewish News
- The Times
- The Guardian
- The Telegraph
- Evening Standard
- Daily Express
- The Sun
- Daily Mail
- Daily Mirror
- Hello!
- Good Housekeeping
- Vanity Fair
- Glamour
- The Independent
- Metro
- Daily Record
- Sunday Telegraph
- The Observer
- Elle
- Politics Home

#### Foreign Press:

- Algemeiner
- Huffington Post
- NPR
- New York Times

The Trust has also been featured on TV and radio, including:

- Times Radio
- LBC
- Talk Radio
- BBC 5 Live
- BBC Radio 4
- ITV News
- Sky News
- BBC News
- Channel 4 News
- Channel 5 News

This year we expanded our reach on social media, with our posts being seen by millions of people and our accounts gaining thousands of new followers.

With people spending an increased amount of time online last year, we made sure to make the most of social media. We held Q&A sessions with Holocaust survivors and ran a campaign with our Ambassadors to commemorate the 75<sup>th</sup> anniversary of the liberation of Bergen-Belsen on Twitter, held our new Film Club on Facebook live, gave quick history lessons and shared survivor testimony on TikTok, and showed off Ambassador Projects on Instagram.

We even made sure to celebrate survivor birthdays online, encouraging our followers to #SendSomeLove to them – especially needed when they weren't able to have visitors.

You can find us on [Twitter](#), [Facebook](#), [Instagram](#), [TikTok](#) and [YouTube](#).

### LOOKING AHEAD

In 2021-22, in a challenging and rapidly changing context, we will continue to develop the means to achieve the Trust's mission – to educate every person from every background in the UK about the Holocaust and its contemporary relevance – long into the future. We will work to fulfil our mission and charitable objectives in a fast-changing context, to protect the Trust's financial security so that we can continue to deliver on our mission long into the future and provide leadership in the Holocaust education and remembrance sector.

In a changed operating environment, digital programmes will be central to all our work and their development will serve to cement the Holocaust Educational Trust's position as the UK's leading Holocaust education organisation.

Our focus on this activity reflects not just our immediate goals to keep delivering high-quality Holocaust education in the short term but also the need to develop Holocaust education practice so that it can be sustained for generations to come, even when our beloved

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survivors are no longer able to share their testimony. Using the latest in breakthrough digital experiences, we will enhance our educational offering to schools - bringing interactive eye-witness testimony of Holocaust survivors, and the opportunity to explore sites of the Holocaust, to more young people than ever before.

- We will continue to roll out our *Lessons from Auschwitz* Online Programme to young people from across England, Scotland, Wales and Northern Ireland, ensuring that students from across the UK continue to learn about the Holocaust and visit such sites, whether in-person or virtually.
- We will work to combat prejudice on campus and promote community cohesion through our *Lessons from Auschwitz* for Universities Project, the programme will bring together University student leaders through education on the Holocaust, anti-racism work, British values and faith values.
- We will redouble our efforts to ensure that our young Ambassador community are equipped with the tools to share their knowledge of the Holocaust within their communities and tackle antisemitism online and in society, we will transition to increased online engagement.
- We will continue to deliver innovative training programmes, ensuring that teachers are equipped with the knowledge and skills they need to confidently teach the Holocaust.
- We will strive to continue to reach new audiences through high-profile, innovative projects that bring wider awareness and understanding to people across the UK.
- Wherever the Holocaust is denied, denigrated, or called into question, we will work to equip people with the skills and knowledge to defend the truth. When antisemitism rears its head, we will be at the forefront, standing up and speaking out against hatred. We will continue to champion the contemporary relevance of the Holocaust in today's world.

### IN MEMORIAM

Over the last year, the Trust has been saddened by the loss of a number of our incredible Holocaust survivors, our friends, and some of our staunchest supporters, including:

#### **Rabbi Lord Sacks 08.03.1948 – 07.11.20**

Rabbi Lord Sacks a titan of the Jewish community and an ambassador for this country and beyond. He was a firm friend and passionate supporter of Holocaust education and remembrance and often shared his time and wisdom with us at the Trust, including last year at Yom HaShoah when he shared his thoughts on G-d, faith and humanity during the Holocaust.

He was a leader of world Jewry, his supreme intellect, endless books and writings reaching far beyond our shores and his vision, leadership and wisdom changed our world for the better. He was a constant source of advice and encouragement to all of us at the Holocaust Educational Trust and will be remembered as the greatest religious thinker of our time.

#### **Henry Wermuth 04.04.1923 – 18.05.2020**

Henry Wermuth grew up in Frankfurt, Germany and survived multiple concentration and death camps during the Holocaust. His family was sent to the Bochnia Ghetto before Henry was deported to Krakow-Plaszow concentration camp. After this, Henry survived slave labour at Auschwitz-Monowitz before he was sent on a Death March. In May 1945 Henry was liberated at Mauthausen in Austria. In 1995, he was awarded the Johanna Kirchner Medal by the City of Frankfurt for his attempt to assassinate Hitler when he tried to derail a train near Klaj, Poland. After his experiences, Henry became a successful businessman, married, and had two children and three grandchildren. He spoke about his experiences throughout his life and his testimony was recorded in his book *Breathe Deeply My Son*.

#### **Hedi Frankl 08.05.1921 – 16.10.2020**

Hedi Frankl was born in a small town in Hungary in 1921. After the Nazi invasion in 1944, her mother procured false papers for Hedi, enabling her to live with a Christian family under a false identity. However, she was found a few weeks later and sent to work as a slave labourer in Vienna, Austria. Hedi later found out that the majority of her family had been murdered during the Holocaust. She was reunited with her only surviving relatives, her brother and uncle. After coming to the UK, Hedi worked as a social worker before becoming quite a famous matchmaker.

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***FOR THE YEAR ENDED 31 MARCH 2021***

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**Ingrid Wuga BEM 24.06.1924 – 17.10.2020**

At 15 years old Ingrid escaped occupied Germany on the Kindertransport a few weeks before the start of the Second World War. Her parents were able to join her shortly afterwards as their visas were granted by the British government and together they moved to Scotland. Later, she met fellow Kindertransport refugee Henry Wuga. They married and ran a catering business together for 30 years. They had two daughters and four grandsons together. Over the years Ingrid and her husband Henry developed strong relationships with many of our Scottish ambassadors, and were huge supporters of our work in Scotland, never missing an event. The couple dedicated a lot of their time to charitable causes including sharing their life story. Ingrid was awarded a BEM in 2019 for her services to Holocaust Education.

**Lilian Black OBE February 1951 – 29.10.2020**

Lilian Black OBE was a stalwart in the field of Holocaust education and remembrance. Chair of the Holocaust Survivors Friendship Association (HSFA) in Leeds and founder of the new Holocaust Exhibition and Learning centre in Huddersfield, Lilian was determined to honour the legacy of her father, Holocaust survivor Eugene Black. Through the HSFA Lilian enabled many Holocaust survivors in the north of England to share their stories and to find a family amongst one another. The new learning centre in Huddersfield opened in 2018 and Lilian hoped it would help the realisation of the declaration 'never again.' In 2020, a few weeks before her death, Lilian was awarded an OBE for services to Holocaust education.

**Marc Schatzberger BEM 23.07.1926 – 24.01.2021**

Marc was born in Vienna, Austria in 1926. The night of Kristallnacht in November 1938 was a turning point for Marc's family and they decided it was too dangerous for Marc (then 12 ½ years old) to stay with his parents and they sent him to Britain on the Kindertransport. He grew up in a Jewish children's hostel until his uncle and aunt arrived in the UK and were able to look after him. He later received news that his parents had been murdered at Auschwitz-Birkenau. In 1947 he gained an Honours Degree in Electrical Engineering at the University of Manchester Institute of Science and Technology (UMIST) and had a very successful career. He spoke about his experiences as a Jewish child refugee via the Trust's Outreach Programme for many years.

**Walter Kammerling BEM 27.10.1923 – 31.01.2021**

Walter arrived in Britain on the Kindertransport at the age of 15 after witnessing the events of Kristallnacht in Vienna. One sister was able to join Walter in Britain as a domestic servant, however the rest of his family including his parents and other sister were murdered in Auschwitz-Birkenau. Walter first went to a children's home in Dovercourt Essex before he was sent to Millisle in Northern Ireland, where he worked on a farm. He served in the British Army towards the end of the Second World War and whilst on leave he married Herta, a fellow Kindertransport refugee. Walter dedicated his later years to travelling the length and breadth of the UK, including in Northern Ireland, sharing his testimony with thousands of students and teachers through the Trust's Outreach Program.

**Herbert Haberberg 27.10.1924 – 06.03.2021**

Herbert and his younger brother fled Germany on the Kindertransport in 1939. In 1944, determined to fight the Nazis, Herbert volunteered for the British Army and was stationed first in Italy and then Brussels. Two years later, he was stationed near Bergen-Belsen (which in 1946 was a Displaced Persons camp). He volunteered his free time as a Yiddish interpreter and worked with the thousands of survivors who were attempting to rebuild their lives.

May their memories be a blessing.

# **HOLOCAUST EDUCATIONAL TRUST**

## **(A COMPANY LIMITED BY GUARANTEE)**

### **TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED)**

#### ***FOR THE YEAR ENDED 31 MARCH 2021***

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##### **Fundraising**

We are a paid member of the Fundraising Regulator and work in compliance with their fundraising standards.

Fundraising is undertaken by a small in-house team. We do not outsource this function, and staff are fully trained and have regular updates regarding data security and GDPR legislation. We occasionally use the wider staff team to assist with fundraising during busy periods, for whom we provide support, training and guidance.

We have a Fundraising Committee, led by our Chair and consisting of senior volunteers who are also major donors to the charity.

We have a gift acceptance policy for all donations over £50,000 which requires that we research and perform due diligence in terms of compliance and the impact on our strategy, operations, and mission.

We contact our existing donors by email, telephone, and letter, in accordance with their stated preferences.

We recruit new donors through personal referral, and we did a social media led crowdfunding campaign for the first time this year.

We value our relationship with donors and take care to ensure that communication is maintained at a low volume, and all records are held securely.

Our database is GDPR compliant; during the year we transferred our Fundraising Database to Blackbaud's Raiser's Edge. We have received no complaints in relation to our fundraising activities in the current year (2019-20 Nil)

Sadly we were not able to host our Annual Fundraising Dinner in 2020, however our supporters responded positively to the appeal that we ran in its place, donating in excess of £700k.

We extend our thanks to all of our donors and supporters throughout the year.

##### **Financial Review**

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the Charity's Memorandum and Articles of Association, the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005, the Charities Accounts (Scotland) Regulations 2006 (as amended) and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their financial statements in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

For the year 2020-21, our activity was considerably reduced; in part this was a result of the successful completion of the Belsen Project in 2020; no income or expenditure in 2020-21 (2019-20 income £1,643k, expenditure £1,650k). Aside from this, our activity on Lessons from Auschwitz was curtailed as a result of the pandemic; Income £1,463k, expenditure £1,614k (2019-20: Income £2,545k, Expenditure £2,579k). We took the opportunity of the break in visits to Auschwitz to create an exciting suite of on-line learning tools which we will be able to use in conjunction with visits when our full programme resumes.

At 31 March 2021, our total fund balance was £4,697k (2020: £4,464k). £1,545k (2020: £1,635k) of this total are restricted funds and not available for the general purposes. A further £650k (2020: £650k) is held as designated funds which have been set aside out of unrestricted funds by the Trustees for specific purposes, as set out on pages 37-38, leaving free reserves of £2,466k after adjusting for the net value of fixed assets and designated funds.

##### **Going Concern**

The Trustees have considered the effect of the Covid-19 outbreak. The Trustees consider that the outbreak continues to cause some disruption to the Charity's operations. The Trust has adapted to this disruption and the Trustees do not believe that the pandemic will prevent the Trust from fulfilling its charitable objectives or raising the funds it needs to do so.

The Trustees have prepared forecasts which present a positive outlook for the Charity. Post year-end, the Charity has maintained a healthy cash balance and has successfully raised over £1 million through a crowdfunding campaign.

**HOLOCAUST EDUCATIONAL TRUST  
(A COMPANY LIMITED BY GUARANTEE)  
TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED)**

***FOR THE YEAR ENDED 31 MARCH 2021***

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At the time of approving the financial statements, the Trustees have a reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future. Thus the Trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

**Structure, Governance and Management**

The Holocaust Educational Trust is a company limited by guarantee (company number 04207020) and a registered charity governed by its memorandum and articles of association.

Charity number in England and Wales: 1092892 and in Scotland SC042996.

**Patrons serving during the year and since the year end**

Most Rev and Rt Hon Lord Carey of Clifton

Lord Dholakia OBE DL

Kitty Hart-Moxon OBE

Sir Ben Helfgott MBE

Rt Hon Lord Mackay of Clashfern

Lady Merlyn-Rees JP

**Honorary President and Vice President serving during the year and since the year end**

R Stephen Rubin OBE, President

Lord Hunt of Wirral, Vice President

**Directors and Trustees serving during the year and since the year end:**

Paul Phillips OBE, Chairman

Paul Berlyn, Treasurer

Martin Paisner CBE

Dame Helen Hyde DBE

Michael Karp

Edward Lewin

Hannah Lewis MBE

Kirsty McNeill

Marilyn Ofer

Lord Browne of Madingley

Sam Freedman

Amelia Ireland

# HOLOCAUST EDUCATIONAL TRUST (A COMPANY LIMITED BY GUARANTEE) TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED)

## ***FOR THE YEAR ENDED 31 MARCH 2021***

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### **Council**

James Clappison

Dame Louise Ellman DBE

Rt. Hon Andrew Lansley CBE

Lord Mendelsohn of Finchley

Sir Antony Sher KBE (to 2 December 2021)

Stephen Twigg

Trustees are nominated and elected at meetings of the Trustees and Board of Management. We have instigated an open process for recruiting new members. Newly elected Trustees are given information on the background of the Trust along with a description of their responsibilities as a Trustee. Term limits of 3+3 years, renewable once (totaling 12 years), are in place. Trustees can serve for subsequent terms, but with a one-year gap after each 12. The term of the Chair of the Trust is 4 years, renewable for a maximum of 2 terms or 8 years (the term can be extended further by a 75% majority vote of Trustees). The Board regularly reviews its composition to ensure it has the skills, knowledge and experience it needs to govern, lead and deliver the Trust's purposes effectively. Appointments are made, on merit, against objective criteria and consider the benefits of diversity on the board.

The Trustees and Board of Management meet every 10-12 weeks. They oversee the work of the Trust, consider future projects, and are involved in strategic decision-making for the organisation. Day-to-day decisions are taken by the Chief Executive. Any important or urgent matters are raised with the Chairman and President and/or the Operations and Governance subcommittee which is comprised of the Chairman, Treasurer, and senior Trustee Michael Karp.

The Council is made up of individuals who we can call upon if needed to consider matters and provide advice to the Trustees/Chief Executive. Council Members are appointed at the discretion of Trustees, they can attend meetings and request information but do not have a vote.

The full-time members of senior management team during the year are as follows:

Karen Pollock CBE	Chief Executive
Joe Hayman	Managing Director (to 17 September 2021)
Clementine Smith	Deputy Managing Director
Anita Parmar	Head of the Lessons from Auschwitz Programme

Part-time members of senior management team:

Kirsty Young	Chief of Staff
Malka White	Head of Operations
Vanessa Bowcock	Director of Fundraising

In addition to a staff team of approximately 35, the Trust also makes use of the services of around 100 freelance educators. The remuneration for key management personnel remuneration is set by the Chairman of the Trust, in consultation with the Treasurer following the annual performance management procedures.

Pay and remuneration of the Senior Management Team is decided using the industry norm as a guide.



# **HOLOCAUST EDUCATIONAL TRUST**

## **(A COMPANY LIMITED BY GUARANTEE)**

### **TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED)**

#### ***FOR THE YEAR ENDED 31 MARCH 2021***

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##### **Reserves Policy**

In line with the recommendations of the Charity Commission, the Trustees have a regularly reviewed Reserves policy. This recognises that the income of the Trust varies year on year and so to enable the Trust to plan its activities, it is prudent to hold reserves. The policy also recognises that the reserves that represent the fixed assets and the restricted funds of the Trust are not freely available and thus are to be distinguished from free reserves. In the annual review of the Reserves Policy the Board decided that in this economic climate it would be prudent to ensure that we have 12 months of expenditure in our reserves. These reserves are held to ensure that the Trust can continue to engage in its charitable work even if adverse economic conditions restrict fundraising activities.

Based on year-to-date information as at 31 September 2021 and projections made in September 2021, it would be expected that during the twelve months to the end of September 2022, expenses would amount to approximately £2,638k.

The free reserves, less those amounts relating to fixed assets, amount to £3,116k (2020: £2,786k), of which £650k (2020: £650k) is designated. This is slightly below the Charity's policy requirements, but within an acceptable margin.

##### **Public Benefit Statement and Risk Management**

###### Public benefit statement

The Trustees have complied with their duty in section 17 of the Charities Act 2011 to have due regard to guidance published by the Charity Commission.

###### **Risk Management**

The principal risks identified by Trustees include:

###### **Capacity**

The Trust is mindful of the potential risk of reduced capacity to deliver and develop its programmes while operating in a way which is supportive to staff who may be facing challenging circumstances due to the pandemic. As staff try to pivot all programmes in response to coronavirus, workload has increased. Board and Members of SMT are aware of staff workload. Members of staff are required to give sufficient notice before leaving the organisation allowing time for the recruitment of new members of staff. New investment in staffing is underway, particularly in digital development, finance, and administration. Support packages including health insurance, employee assistance scheme, income protection, sick pay are in place for staff.

###### **Decline in accessibility to first hand survivor testimony**

As the Holocaust moves from living memory, survivor testimony and insight into educational programmes is lost. The Team is working closely with survivors, educationalists and partners to ensure that survivors' stories are told well into the future. We are exploring the use of technology to record testimonies, as well as working with survivors' families. Funding for this work has been secured and Trustees have approved plans for next steps. Testimony is being collected during coronavirus lockdown.

###### **Voluntary Income reduces as a result of coronavirus**

We have reduced our spend as a result of the coronavirus pandemic. Our 2021 Appeal Dinner did not go ahead. We have implemented a new fundraising strategy that includes wealth screening, a new database, relationship development/'friendraising' and crowdfunding.

###### **The Government ceases funding of the Lessons from Auschwitz Project**

A potential result from spending cuts following the pandemic. DfE are supportive of new LFA online platform but the grant agreement still needs to be finalised. More work on monitoring and evaluation of the LFA project is to take place in the 21-22 financial year.

The Trust has control procedures set in place for the current round of funding which runs until March 2022. We have a detailed Exit Plan for the Lessons from Auschwitz Project where funding to cease mid cycle which would enable us to deliver courses which had been promoted and which participants had signed up for. The Trust is also developing plans to ensure the sustainability of Lessons from Auschwitz by creating a new, digital, interactive platform for the Project.

**HOLOCAUST EDUCATIONAL TRUST  
(A COMPANY LIMITED BY GUARANTEE)  
TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED)**

***FOR THE YEAR ENDED 31 MARCH 2021***

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**Covid-19 outbreak in the office/fear of Covid-19 amongst staff**

As we consider returning to the office, the possibility that we could have an outbreak of Covid-19 in the office cannot be discounted. We are working through government guidance on making the office Covid-secure, including changing high touch points such as our door entry system and placing hand washing facilities around the office. Nevertheless, concern about staff catching Covid-19 either in the office or on the commute cannot be fully mitigated until London/the UK is declared Covid-free and we will have to work hard to make the office as safe as possible and to protect vulnerable staff and maximise their flexibility.

We have commenced a capital works programme to improve layout and ventilation in the office.

**Safety and wellbeing of participants, staff, volunteers or survivors is put at risk**

This could be either in in person programmes or online; We have clear and robust safeguarding policies in place, and all staff are DBS checked and trained appropriately in accordance with best practice. There is a designated safeguarding lead within the staff and trustees. Safer recruitment guidelines are being considered. A code of behaviour exists for all staff and trustees. All staff are trained, with an external agency engaged to advise the safeguarding lead and deputy, and lead Trustee for safeguarding.

Guidelines on online safeguarding is circulated to staff. Work is currently being undertaken to update social media policy in relation to staff engagement with beneficiaries on social media. Safeguarding guidance has been updated and shared with staff and volunteers. New risk assessments were undertaken for the online outreach programme in January 2021 and digital safeguarding guidance launched at the same time.

**IT and physical security**

Data security is a concern for all organisations and given the nature of our work physical security cannot be discounted as a risk. Steps have been taken to ensure internal and external data systems are regularly backed up, that data on internal systems is secured and email systems are protected. An external data protection agency has been engaged. The Trust takes regular advice from the Community Security Trust on security matters.

The major risks to which the Trust is exposed are regularly reviewed and systems established to mitigate against those risks (where appropriate, professional advisors have been appointed to mitigate those risks).

**Statement of disclosure to auditor**

Each of the trustees has confirmed that there is no information of which they are aware which is relevant to the audit, but of which the auditor is unaware. They have further confirmed that they have taken appropriate steps to identify such relevant information and to establish that the auditors are aware of such information.

**Approval**

14 Dec 2021

This Report was approved by the Board on ..... and signed on its behalf by;

*paul phillips*

**P Phillips OBE**

Chairman

**HOLOCAUST EDUCATIONAL TRUST**  
**(A COMPANY LIMITED BY GUARANTEE)**  
**STATEMENT OF TRUSTEES' RESPONSIBILITIES**  
***FOR THE YEAR ENDED 31 MARCH 2021***

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The Trustees, who are also the directors of Holocaust Educational Trust for the purpose of company law, are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company Law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the Charity and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that year.

In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in operation.

The Trustees are responsible for keeping adequate and proper accounting records that disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ensure that the financial statements comply with the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005 and the Charities Accounts (Scotland) Regulations 2006 (as amended). They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

# HOLOCAUST EDUCATIONAL TRUST

## (A COMPANY LIMITED BY GUARANTEE)

### INDEPENDENT AUDITOR'S REPORT

#### TO THE MEMBERS AND TRUSTEES OF HOLOCAUST EDUCATIONAL TRUST

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##### Opinion

We have audited the financial statements of Holocaust Educational Trust (the 'Charity') for the year ended 31 March 2021 which comprise the statement of financial activities, the balance sheet, the statement of cash flows and the notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 March 2021 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005 and regulation 8 of the Charities Accounts (Scotland) Regulations 2006 (as amended).

##### Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the *Auditor's responsibilities for the audit of the financial statements* section of our report. We are independent of the Charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

##### Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the Charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Trustees with respect to going concern are described in the relevant sections of this report.

##### Other information

The other information comprises the information included in the annual report other than the financial statements and our auditor's report thereon. The Trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

##### Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of our audit:

- the information given in the Trustees' report, which includes the directors' report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report included within the Trustees' report has been prepared in accordance with applicable legal requirements.

##### Matters on which we are required to report by exception

In the light of the knowledge and understanding of the Charity and its environment obtained in the course of the audit, we have not identified material misstatements in the directors' report included within the Trustees' report.

**HOLOCAUST EDUCATIONAL TRUST**  
**(A COMPANY LIMITED BY GUARANTEE)**  
**INDEPENDENT AUDITOR'S REPORT (CONTINUED)**

**TO THE MEMBERS AND TRUSTEES OF HOLOCAUST EDUCATIONAL TRUST**

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We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 and the Charities Accounts (Scotland) Regulations 2006 (as amended) require us to report to you if, in our opinion:

- adequate and proper accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the Trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the Trustees' report and from the requirement to prepare a strategic report.

**Responsibilities of Trustees**

As explained more fully in the statement of Trustees' responsibilities, the Trustees, who are also the directors of the Charity for the purpose of company law, are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error. In preparing the financial statements, the Trustees are responsible for assessing the Charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

**Auditor's responsibilities for the audit of the financial statements**

We have been appointed as auditor under section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005 and under the Companies Act 2006 and report in accordance with the Acts and relevant regulations made or having effect thereunder.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud, is detailed below.

As part of our planning process:

- We enquired of management the systems and controls the charity has in place, the areas of the financial statements that are most susceptible to the risk of irregularities and fraud, and whether there was any known, suspected or alleged fraud. The charity did not inform us of any known, suspected or alleged fraud.
- We obtained an understanding of the legal and regulatory frameworks applicable to the company. We determined that the following were most relevant: the Charity SORP, FRS 102, Charities Act 2011, Companies Act 2006, Charities and Trustee Investment (Scotland) Act 2005 and the Charities Accounts (Scotland) Regulations 2006.
- We considered the incentives and opportunities that exist in the charity, including the extent of management bias, which present a potential for irregularities and fraud to be perpetuated, and tailored our risk assessment accordingly.
- Using our knowledge of the charity, together with the discussions held with the charity at the planning stage, we formed a conclusion on the risk of misstatement due to irregularities including fraud and tailored our procedures according to this risk assessment.

**HOLOCAUST EDUCATIONAL TRUST**  
**(A COMPANY LIMITED BY GUARANTEE)**  
**INDEPENDENT AUDITOR'S REPORT (CONTINUED)**

**TO THE MEMBERS AND TRUSTEES OF HOLOCAUST EDUCATIONAL TRUST**

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The key procedures we undertook to detect irregularities including fraud during the course of the audit included:

- Identifying and testing journal entries and the overall accounting records, in particular those that were significant and unusual.
- Reviewing the financial statement disclosures and determining whether accounting policies have been appropriately applied.
- Assessing the extent of compliance, or lack of, with the relevant laws and regulations.
- Testing key income lines, in particular cut-off, for evidence of management bias.
- Assessing the validity of the classification of income, expenditure, assets and liabilities between unrestricted, designated and restricted funds.
- Obtaining third-party confirmation of material bank balances.
- Documenting and verifying all significant related party balances and transactions.
- Reviewing documentation such as the charity board minutes for discussions of irregularities including fraud.

Owing to the inherent limitations of an audit, there is an unavoidable risk that we may not have detected some material misstatements in the financial statements even though we have properly planned and performed our audit in accordance with auditing standards. The primary responsibility for the prevention and detection of irregularities and fraud rests with the trustees of the charity.

A further description of our responsibilities is available on the Financial Reporting Council's website at: <https://www.frc.org.uk/auditorsresponsibilities>. This description forms part of our auditor's report.

**Use of our report**

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and to the regulation 10 of the Charities Accounts (Scotland) Regulations 2006. Our audit work has been undertaken so that we might state to the charitable company's members and trustees those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company, the charitable company's members as a body, and the charitable company's trustees as a body, for our audit work, for this report, or for the opinions we have formed.

*Carol Rudge*

**Carol Rudge (Senior Statutory Auditor)**  
**for and on behalf of HW Fisher LLP**

Chartered Accountants  
Statutory Auditor  
Acre House  
11-15 William Road  
London  
NW1 3ER  
United Kingdom  
14 Dec 2021  
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**HOLOCAUST EDUCATIONAL TRUST**  
**(A COMPANY LIMITED BY GUARANTEE)**  
**STATEMENT OF FINANCIAL ACTIVITIES**  
**INCLUDING INCOME AND EXPENDITURE ACCOUNT**  
**FOR THE YEAR ENDED 31 MARCH 2021**

**Current financial year**

		Unrestricted funds general 2021 £	Unrestricted funds designated 2021 £	Restricted funds 2021 £	Total 2021 £	Total 2020 £
	Notes					
<b><u>Income and endowments from:</u></b>						
Donations and legacies	3	344,676	-	238,596	583,272	989,426
Charitable activities	4	-	-	1,540,385	1,540,385	4,238,752
Other trading activities	5	704,987	-	-	704,987	1,316,827
Investments	6	1,078	-	-	1,078	4,503
Other income	7	2,473	-	108,972	111,445	14,571
<b>Total income</b>		<b>1,053,214</b>	<b>-</b>	<b>1,887,953</b>	<b>2,941,167</b>	<b>6,564,079</b>
<b><u>Expenditure on:</u></b>						
Raising funds	8	18,389	-	-	18,389	165,242
Charitable activities	9	711,568	-	1,977,602	2,689,170	5,396,086
<b>Total resources expended</b>		<b>729,957</b>	<b>-</b>	<b>1,977,602</b>	<b>2,707,559</b>	<b>5,561,328</b>
<b>Net income/(expenditure) for the year/ Net movement in funds</b>		<b>323,257</b>	<b>-</b>	<b>(89,649)</b>	<b>233,608</b>	<b>1,002,751</b>
Fund balances at 1 April 2020		2,178,980	650,000	1,634,568	4,463,548	3,460,797
<b>Fund balances at 31 March 2021</b>		<b>2,502,237</b>	<b>650,000</b>	<b>1,544,919</b>	<b>4,697,156</b>	<b>4,463,548</b>

The statement of financial activities includes all gains and losses recognised in the year.

All income and expenditure derive from continuing activities.

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

In the comparative year an amount of £4,062,815 has been reanalysed as income from Charitable activities from Donations and legacies to better reflect the nature of the income. See notes 3 and 4 for further explanation.

**HOLOCAUST EDUCATIONAL TRUST**  
**(A COMPANY LIMITED BY GUARANTEE)**  
**STATEMENT OF FINANCIAL ACTIVITIES (CONTINUED)**  
**INCLUDING INCOME AND EXPENDITURE ACCOUNT**

**FOR THE YEAR ENDED 31 MARCH 2021**

Prior financial year

		Unrestricted funds general 2020 £	Unrestricted funds designated 2020 £	Restricted funds 2020 £	Total 2020 £
	Notes				
<b><u>Income and endowments from:</u></b>					
Donations and legacies	3	371,355	-	618,071	989,426
Charitable activities	4	1,211	-	4,237,541	4,238,752
Other trading activities	5	1,316,827	-	-	1,316,827
Investments	6	4,503	-	-	4,503
Other income	7	14,571	-	-	14,571
<b>Total income</b>		<b>1,708,467</b>	<b>-</b>	<b>4,855,612</b>	<b>6,564,079</b>
<b><u>Expenditure on:</u></b>					
Raising funds	8	165,242	-	-	165,242
Charitable activities	9	856,266	60,234	4,479,586	5,396,086
<b>Total resources expended</b>		<b>1,021,508</b>	<b>60,234</b>	<b>4,479,586</b>	<b>5,561,328</b>
Gross transfers between funds		(71,543)	52,966	18,577	-
<b>Net income/(expenditure) for the year/ Net movement in funds</b>		<b>615,416</b>	<b>(7,268)</b>	<b>394,603</b>	<b>1,002,751</b>
Fund balances at 1 April 2019		1,563,564	657,268	1,239,965	3,460,797
<b>Fund balances at 31 March 2020</b>		<b>2,178,980</b>	<b>650,000</b>	<b>1,634,568</b>	<b>4,463,548</b>

The statement of financial activities includes all gains and losses recognised in the year.

All income and expenditure derive from continuing activities.

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.



**HOLOCAUST EDUCATIONAL TRUST**  
**(A COMPANY LIMITED BY GUARANTEE)**  
**BALANCE SHEET**  
**AS AT 31 MARCH 2021**

	Notes	2021 £	£	2020 £	£
<b>Fixed assets</b>					
Tangible assets	13		35,973		43,238
<b>Current assets</b>					
Debtors	14	1,126,610		1,100,951	
Cash at bank and in hand		4,405,557		4,349,465	
		<u>5,532,167</u>		<u>5,450,416</u>	
<b>Creditors: amounts falling due within one year</b>	15	<u>(870,984)</u>		<u>(1,030,106)</u>	
Net current assets			4,661,183		4,420,310
<b>Total assets less current liabilities</b>			<u>4,697,156</u>		<u>4,463,548</u>
<b>Income funds</b>					
Restricted funds	16		1,544,919		1,634,568
<u>Unrestricted funds</u>					
Designated funds	17	650,000		650,000	
General unrestricted funds		<u>2,502,237</u>		<u>2,178,980</u>	
			3,152,237		2,828,980
			<u>4,697,156</u>		<u>4,463,548</u>

14 Dec 2021

The financial statements were approved by the Trustees on .....

*paul phillips*  
 .....  
 Paul Phillips OBE  
 Trustee

Company Registration No. 04207020

**HOLOCAUST EDUCATIONAL TRUST**  
**(A COMPANY LIMITED BY GUARANTEE)**  
**STATEMENT OF CASH FLOWS**  
**FOR THE YEAR ENDED 31 MARCH 2021**

	Notes	2021 £	£	2020 £	£
<b>Cash flows from operating activities</b>					
Cash generated from operations	21		57,091		1,170,752
<b>Investing activities</b>					
Purchase of tangible fixed assets		(2,077)		(47,263)	
Investment income received		1,078		4,503	
<b>Net cash used in investing activities</b>			(999)		(42,760)
<b>Net cash used in financing activities</b>			-		-
<b>Net increase in cash and cash equivalents</b>			56,092		1,127,992
Cash and cash equivalents at beginning of year			4,349,465		3,221,473
<b>Cash and cash equivalents at end of year</b>			4,405,557		4,349,465

**HOLOCAUST EDUCATIONAL TRUST**  
**(A COMPANY LIMITED BY GUARANTEE)**  
**NOTES TO THE FINANCIAL STATEMENTS**  
***FOR THE YEAR ENDED 31 MARCH 2021***

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**1 Accounting policies**

**Company information**

Holocaust Educational Trust is a private charitable company limited by guarantee incorporated in England and Wales. The registered office is Arram Berlyn Gardner LLP, 30 City Road, London, EC1Y 2AB.

**1.1 Accounting convention**

The financial statements have been prepared in accordance with the Charity's Memorandum and Articles of Association, the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005, the Charities Accounts (Scotland) Regulations 2006 (as amended) and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)". The Charity is a Public Benefit Entity as defined by FRS 102.

The financial statements are prepared in sterling, which is the functional currency of the Charity. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

**1.2 Going concern**

The Trustees have considered the effect of the Covid-19 outbreak. The Trustees consider that the outbreak continues to cause some disruption to the Charity's operations. The Trust has adapted to this disruption and the Trustees do not believe that the pandemic will prevent the Trust from fulfilling its charitable objectives or raising the funds it needs to do so.

The Trustees have prepared forecasts which present a positive outlook for the Charity. Post year-end, the Charity has maintained a healthy cash balance and has successfully raised over £1 million through a crowdfunding campaign.

At the time of approving the financial statements, the Trustees have a reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future. Thus the Trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

**1.3 Charitable funds**

Unrestricted funds are available for use at the discretion of the Trustees in furtherance of their charitable objectives.

Designated funds comprise funds which have been set aside at the discretion of the Trustees for specific purposes. The purposes and uses of the designated funds are set out in the notes to the financial statements.

Restricted funds - these are funds that can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

**1.4 Incoming resources**

Income is recognised when the Charity is legally entitled to it after any performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

Cash donations are recognised on receipt. Other donations are recognised once the Charity has been notified of the donation, unless performance conditions require deferral of the amount. Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

Legacies are recognised on receipt or otherwise if the Charity has been notified of an impending distribution, the amount is known, and receipt is expected. If the amount is not known, the legacy is treated as a contingent asset.

Gifts in kind of office space have been valued based on the market rate of the rent of the offices donated.

**HOLOCAUST EDUCATIONAL TRUST**  
**(A COMPANY LIMITED BY GUARANTEE)**  
**NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**  
**FOR THE YEAR ENDED 31 MARCH 2021**

---

**1 Accounting policies**

**(Continued)**

**1.5 Resources expended**

Expenditure is recognised in the period in which it is incurred.

Costs of raising funds are those costs incurred in attracting voluntary income, and those incurred in trading activities that raise funds.

Costs of charitable activities comprise all expenditure identified as wholly or mainly attributable to achieving the objectives of the charity. These costs include staff costs, wholly or mainly attributable governance and support costs and an apportionment of general overheads.

Where relevant, expenditure is allocated to a charitable activity on a percentage basis. The percentage allocated to an activity is derived from its use of the charity's direct resources during the year.

**1.6 Tangible fixed assets**

Tangible fixed assets are initially measured at cost and subsequently measured at cost, net of depreciation and any impairment losses.

Depreciation is recognised so as to write off the cost of assets less their residual values over their useful lives on the following bases:

Office refurbishment	20% straight line
Website development	33.3% straight line
Fixtures, fittings & equipment	20% straight line

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is recognised in net income/(expenditure) for the year.

**1.7 Impairment of fixed assets**

At each reporting end date, the Charity reviews the carrying amounts of its tangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any).

**1.8 Cash and cash equivalents**

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less.

**1.9 Financial instruments**

The Charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the Charity's balance sheet when the Charity becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

**Basic financial assets**

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

**HOLOCAUST EDUCATIONAL TRUST**  
**(A COMPANY LIMITED BY GUARANTEE)**  
**NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**  
**FOR THE YEAR ENDED 31 MARCH 2021**

---

**1 Accounting policies**

**(Continued)**

***Basic financial liabilities***

Basic financial liabilities, including creditors, are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future receipts discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of operations from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

***Derecognition of financial liabilities***

Financial liabilities are derecognised when the Charity's contractual obligations expire or are discharged or cancelled.

**1.10 Employee benefits**

The cost of any unused holiday entitlement is recognised in the period in which the employee's services are received.

Termination benefits are recognised immediately as an expense when the Charity is demonstrably committed to terminate the employment of an employee or to provide termination benefits.

**1.11 Value Added Tax**

Value Added Tax is not recoverable by the charity and as such, the irrecoverable amount is included in the Statement of Financial Activities as an allowable cost.

**1.12 Government grants**

Amounts received under the Coronavirus Job Retention Scheme, are recognised at the fair value of the grant received or receivable when there is reasonable assurance that the grant conditions will be met and the grants will be received. The income is recognised in other income on a systematic basis over the periods in which the associated costs are incurred.

**2 Critical accounting estimates and judgements**

In the application of the Charity's accounting policies, the Trustees are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both current and future periods.

There are no critical accounting estimates and judgements for the year ended 31 March 2021.

**HOLOCAUST EDUCATIONAL TRUST**  
**(A COMPANY LIMITED BY GUARANTEE)**  
**NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**  
**FOR THE YEAR ENDED 31 MARCH 2021**

**3 Donations and legacies**

	Unrestricted funds general 2021 £	Restricted funds 2021 £	Total 2021 £	Unrestricted funds general 2020 £	Restricted funds 2020 £	Total 2020 £
Donations and gifts	283,410	177,330	460,740	310,121	556,837	866,958
Donated goods and services	61,266	61,266	122,532	61,234	61,234	122,468
	<u>344,676</u>	<u>238,596</u>	<u>583,272</u>	<u>371,355</u>	<u>618,071</u>	<u>989,426</u>

Included in 'Donated goods and services' is a gift in kind for the rental value of the premises which the charity uses for its day to day operations. The value of the gift in kind amounted to £122,532 (2020: £122,468) which is split evenly between restricted and unrestricted income. The total value of the rental expense of the property was £125,500 (2020: £125,500).

Government grant income of £4,062,815 from the previous period has been reclassified from restricted income from Donations and legacies to restricted income from Charitable activities. The income related to performance related grants and should therefore be recognised within income from Charitable activities per the Charities SORP (FRS 102) to better reflect the nature of the balance.

**HOLOCAUST EDUCATIONAL TRUST**  
**(A COMPANY LIMITED BY GUARANTEE)**  
**NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**  
**FOR THE YEAR ENDED 31 MARCH 2021**

4 Charitable activities	Lessons from Auschwitz		Secondments		Total 2021		Lessons from Auschwitz		General education and resources		Belsen		Secondments		Total 2020	
	2021	£	2021	£	£	£	2020	£	2020	£	2020	£	2020	£	£	£
Sales within charitable activities	-	-	-	-	-	-	146,326	1,211	1,211	28,400	-	175,937	-	-	175,937	
Performance related grants	1,462,671	1,540,385	77,714	1,540,385	1,540,385	2,399,137	-	-	1,614,241	49,437	4,062,815				4,062,815	
	1,462,671	1,540,385	77,714	1,540,385	1,540,385	2,545,463	1,211	1,211	1,642,641	49,437	4,238,752				4,238,752	
Analysis by fund																
Unrestricted funds - general	-	-	-	-	-	-	-	1,211	1,211	-	-	1,211	-	-	1,211	
Restricted funds	1,462,671	1,540,385	77,714	1,540,385	1,540,385	2,545,463	-	-	1,642,641	49,437	4,237,541				4,237,541	

Income has been reanalysed across categories as set out in note 3.

**HOLOCAUST EDUCATIONAL TRUST**  
**(A COMPANY LIMITED BY GUARANTEE)**  
**NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**  
**FOR THE YEAR ENDED 31 MARCH 2021**

**5 Other trading activities**

	<b>Unrestricted funds general 2021 £</b>	<b>Unrestricted funds general 2020 £</b>
Annual dinner and other event income	704,987	1,316,827

**6 Investments**

	<b>Unrestricted funds general 2021 £</b>	<b>Unrestricted funds general 2020 £</b>
Interest receivable	1,078	4,503

**7 Other income**

	<b>Unrestricted funds general 2021 £</b>	<b>Restricted funds 2021 £</b>	<b>Total 2021 £</b>	<b>Unrestricted funds general 2020 £</b>
Other income	2,473	108,972	111,445	14,571

**8 Raising funds**

	<b>Unrestricted funds general 2021 £</b>	<b>Unrestricted funds general 2020 £</b>
<u>Costs of fundraising</u>		
Other fundraising costs	18,389	165,242
	18,389	165,242



**HOLOCAUST EDUCATIONAL TRUST**  
**(A COMPANY LIMITED BY GUARANTEE)**  
**NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**  
**FOR THE YEAR ENDED 31 MARCH 2021**

9 Charitable activities	Lessons from Auschwitz education and resources		General education and resources		Events and conferences		Total 2021		Lessons from Auschwitz education and resources		General education and resources		Events and conferences		Belsen		Total 2020	
	2021	£	2021	£	2021	£	£	£	2020	£	2020	£	2020	£	2020	£	£	£
Staff costs	699,770		617,066		161,685		1,478,521		492,662		484,126		180,068		330,679		1,487,535	
Public relations & marketing	10,021		33,738		307		44,066		31,830		28,847		6,108		11,396		78,181	
Travel & accommodation	12,192		3,921		32		16,145		1,366,342		69,161		15,292		417,630		1,868,425	
Office running costs	793,137		121,832		40,943		955,912		282,148		138,911		66,888		776,471		1,264,418	
Venue hire	101		-		-		101		220,228		45,619		8,300		78,608		352,755	
Educator's fees	20,300		-		-		20,300		64,708		-		-		-		64,708	
	1,535,521		776,557		202,967		2,515,045		2,457,918		766,664		276,656		1,614,784		5,116,022	
Share of support costs (see note 10)	69,097		59,177		25,151		153,425		115,497		89,450		28,678		32,339		265,964	
Share of governance costs (see note 10)	9,315		9,315		2,070		20,700		5,265		5,265		1,170		2,400		14,100	
	1,613,933		845,049		230,188		2,689,170		2,578,680		861,379		306,504		1,649,523		5,396,086	
<b>Analysis by fund</b>																		
Unrestricted funds - general	-		556,750		154,818		711,568		-		580,992		275,274		-		856,266	
Unrestricted funds - designated	-		-		-		-		615		53,602		5,850		167		60,234	
Restricted funds	1,613,933		288,299		75,370		1,977,602		2,578,065		226,785		25,380		1,649,356		4,479,586	
	1,613,933		845,049		230,188		2,689,170		2,578,680		861,379		306,504		1,649,523		5,396,086	

Included in the above are payments to the auditors of £20,700 (2020: £14,100) for audit fees. Additional payments of £900 (2020: £1,986) for tax advice and £11,496 (2020: £36,260) for other accountancy services are included in office running costs.

**HOLOCAUST EDUCATIONAL TRUST**  
**(A COMPANY LIMITED BY GUARANTEE)**  
**NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**  
**FOR THE YEAR ENDED 31 MARCH 2021**

**10 Support costs**

	Support costs	Governance costs	2021	Support costs	Governance costs	2020
	£	£	£	£	£	£
Depreciation	9,342	-	9,342	4,025	-	4,025
Premises and administration costs	85,085	-	85,085	198,748	-	198,748
Finance and I.T costs	54,818	-	54,818	59,341	-	59,341
Archiving and storage	4,180	-	4,180	3,850	-	3,850
Audit fees	-	20,700	20,700	-	14,100	14,100
	<u>153,425</u>	<u>20,700</u>	<u>174,125</u>	<u>265,964</u>	<u>14,100</u>	<u>280,064</u>
Analysed between						
Charitable activities	<u>153,425</u>	<u>20,700</u>	<u>174,125</u>	<u>265,964</u>	<u>14,100</u>	<u>280,064</u>

**11 Trustees**

None of the Trustees (or any persons connected with them) received any remuneration during the year, but one of them was reimbursed a total of £25 to attend a conference (2020: There were no Trustee expenses).

The Charity also paid for training for a Trustee which totalled £1,571 (2020: £Nil).

During the year £2,968 (2020: £3,033) was paid to a company controlled by Stephen Rubin for rent on the property from which the charity operates.

Total donations by trustees and related parties during the year, to the charity amounted to £73,100 (2020: £173,209). All donations made by trustees and related parties were unrestricted.

**12 Employees**

The average monthly number of employees during the year was:

	2021 Number	2020 Number
Administration	7	7
Charitable activities	25	30
Parliamentary & public affairs	2	3
Total	<u>34</u>	<u>40</u>

**HOLOCAUST EDUCATIONAL TRUST**  
**(A COMPANY LIMITED BY GUARANTEE)**  
**NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**  
**FOR THE YEAR ENDED 31 MARCH 2021**

**12 Employees**

**(Continued)**

<b>Employment costs</b>	<b>2021</b>	<b>2020</b>
	<b>£</b>	<b>£</b>
Wages and salaries	1,282,138	1,312,368
Social security costs	128,919	117,187
Other pension costs	67,464	57,980
	<u>1,478,521</u>	<u>1,487,535</u>

The key management personnel of the Trust, comprise the trustees, the Chief Executive, Chiefs of Staff, Director of Fundraising, Head of *Lessons from Auschwitz* Project, Head of Operations, and Director of Programmes. The total employee benefits of the key management personnel of the Trust were £534,113 (2020: £556,540).

The number of employees whose annual remuneration was £60,000 or more were:

	<b>2021</b>	<b>2020</b>
	<b>Number</b>	<b>Number</b>
£60,001 - £70,000	1	1
£70,001 - £80,000	1	-
£120,001 - £130,000	1	1
	<u>1</u>	<u>1</u>

Contributions totaling £14,775 (2020: £9,685) were made to defined contribution pension schemes on behalf of employees whose emoluments exceed £60,000.

**13 Tangible fixed assets**

	<b>Office refurbishment</b>	<b>Website development</b>	<b>Fixtures, fittings &amp; equipment</b>	<b>Total</b>
	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
<b>Cost</b>				
At 1 April 2020	143,306	35,651	161,007	339,964
Additions	2,077	-	-	2,077
	<u>145,383</u>	<u>35,651</u>	<u>161,007</u>	<u>342,041</u>
At 31 March 2021	145,383	35,651	161,007	342,041
<b>Depreciation and impairment</b>				
At 1 April 2020	126,411	35,651	134,664	296,726
Depreciation charged in the year	4,101	-	5,241	9,342
	<u>130,512</u>	<u>35,651</u>	<u>139,905</u>	<u>306,068</u>
At 31 March 2021	130,512	35,651	139,905	306,068
<b>Carrying amount</b>				
At 31 March 2021	<u>14,871</u>	<u>-</u>	<u>21,102</u>	<u>35,973</u>
At 31 March 2020	<u>16,895</u>	<u>-</u>	<u>26,343</u>	<u>43,238</u>

**HOLOCAUST EDUCATIONAL TRUST**  
**(A COMPANY LIMITED BY GUARANTEE)**  
**NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**  
**FOR THE YEAR ENDED 31 MARCH 2021**

**14 Debtors**

	<b>2021</b>	<b>2020</b>
	<b>£</b>	<b>£</b>
<b>Amounts falling due within one year:</b>		
Trade debtors	12,186	342,741
Other debtors	2,238	8,520
Prepayments and accrued income	1,112,186	749,690
	<u>1,126,610</u>	<u>1,100,951</u>

**15 Creditors: amounts falling due within one year**

	<b>2021</b>	<b>2020</b>
	<b>£</b>	<b>£</b>
Other taxation and social security	36,432	-
Trade creditors	712,966	872,131
Other creditors	1,759	87
Accruals and deferred income	119,827	157,888
	<u>870,984</u>	<u>1,030,106</u>

Included in the accruals and deferred income balance is deferred income of £32,093 (2020: £11,500) which was received before the year end but intended for activities that will take place in the year ending 31 March 2022.

During the year £11,500 was released from the previous period and £32,093 of income was deferred.

**HOLOCAUST EDUCATIONAL TRUST**  
**(A COMPANY LIMITED BY GUARANTEE)**  
**NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**  
**FOR THE YEAR ENDED 31 MARCH 2021**

**16 Restricted funds**

The income funds of the charity include restricted funds comprising the following unexpended balances of donations and grants held on trust for specific purposes:

	Balance at 1 April 2019 £	Movement in funds		Transfers	Balance at 1 April 2020 £	Movement in funds		Balance at 31 March 2021 £
		Incoming resources £	Resources expended £	£		Incoming resources £	Resources expended £	
Lessons from Auschwitz England	1,118,361	2,083,717	(2,064,836)	(15,145)	1,122,097	1,157,422	(1,232,078)	1,047,441
Lessons from Auschwitz Scotland	11,866	333,193	(328,104)	(2,335)	14,620	162,287	(162,886)	14,021
Lessons from Auschwitz Wales	60,036	128,553	(123,892)	(1,215)	63,482	120,772	(116,874)	67,380
Lessons from Auschwitz Northern Ireland	7,681	-	-	-	7,681	-	-	7,681
Lessons from Auschwitz Universities	-	-	-	-	-	55,832	(40,829)	15,003
Gift in kind	-	61,233	(61,233)	-	-	61,266	(61,266)	-
Educational resources	-	-	-	-	-	20,000	(20,000)	-
Teacher training and Outreach	38	31,550	(32,547)	959	-	30,000	(30,000)	-
Exploring the Holocaust	-	-	-	-	-	6,330	(6,330)	-
Ambassador programme (Yad Vashem)	21,983	1,500	(22,887)	-	596	-	-	596
Webcast	-	17,675	(17,222)	-	453	12,000	(12,453)	-
Work in Birmingham	-	15,000	(25,409)	10,409	-	15,000	(15,000)	-
Ambassador conference	20,000	-	(38,467)	18,467	-	-	-	-
Ambassador programmes	-	5,000	(4,895)	-	105	25,000	(15,105)	10,000
Belsen grant	-	1,642,641	(1,637,759)	(4,882)	-	-	-	-
MHCLG secondment	-	49,437	(49,437)	-	-	77,714	(77,714)	-
Outreach development programme	-	403,000	-	-	403,000	-	(107,693)	295,307
Teacher study visits	-	69,000	(46,466)	-	22,534	69,000	(4,044)	87,490
UK residential	-	14,113	(26,432)	12,319	-	-	-	-
Coronavirus Job Retention Scheme	-	-	-	-	-	75,330	(75,330)	-
	1,239,965	4,855,612	(4,479,586)	18,577	1,634,568	1,887,953	(1,977,602)	1,544,919

**HOLOCAUST EDUCATIONAL TRUST  
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NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)  
FOR THE YEAR ENDED 31 MARCH 2021**

16	Restricted funds	(Continued)
	<p>Lessons from Auschwitz – The project is funded by the Department for Education (England), the Scottish Government (Scotland), the Welsh Assembly (Wales) and the Community Relations Council (Northern Ireland) as well as participant fees for each nation. The Lessons from Auschwitz England funds also includes bank interest. This funding is for the education of students about the Holocaust and its contemporary relevance. This is achieved through a four-part programme, the focus of which is a one-day visit to the former death-camp Auschwitz-Birkenau. In 2020-21, because of travel restrictions arising from the pandemic, visits abroad were curtailed, but we used the grant to develop our online teaching resources, and plan to resume visits in 2022, with other elements of the programme enhanced by the online tools developed in lockdown.</p> <p>Gift in kind - Represents the market value of the office space rental which is being rented to the charity at a nominal value.</p> <p>Educational resources – Developing resources for training in schools outside of the Lessons from Auschwitz project; for example working with younger students.</p> <p>Teacher training and Outreach - Funded by the Leon Greenman Charitable Trust; funding was received at the end of the year, work will commence in 2021-22.</p> <p>Exploring the Holocaust – A continual professional development course for teachers that provides practical resources and pedagogical guidance for teaching the Holocaust, funded by The Association of Jewish Refugees. The course did not take place in 2020-21 because of lockdown restrictions.</p> <p>Ambassador programmes - Following their participation in the Lessons from Auschwitz Project, students become Holocaust Educational Trust Ambassadors, committed to educating others about the Holocaust and its contemporary relevance. The Trust's Ambassador Programme provides opportunities to further their knowledge of the Holocaust, for example through conferences, events and visits, and supports them as they share what they have learnt. Ambassadors who show outstanding commitment to ensuring that the lessons of the Holocaust are not forgotten can apply to become Regional Ambassadors. As well as continuing to educate others in their local areas, Regional Ambassadors coordinate and encourage the work of Ambassadors in their area. In 2020-21 we received a donation from the Maurice Marks Charitable Trust to support this programme.</p> <p>Webcast - The Maurice Marks Charitable Trust awarded the Trust a grant of £17,675 to be spent on our annual live survivor webcast, giving thousands of people across the country the chance to tune in and watch the first-hand testimony of a Holocaust survivor.</p> <p>Work in Birmingham - The M K Rose Charitable Trust supported our work in schools and events in Birmingham and the surrounding areas as well as contributing to our international teacher training programmes that benefitted teachers from the same area.</p> <p>Ambassador conference – Previously a physical gathering for our Ambassador Team, but now takes place online.</p> <p>Belsen grant - The Department for Education awarded the Trust a one-off grant for Belsen 75, a national project to commemorate the 75th anniversary of the liberation of Bergen-Belsen. The project included a one day visit to Germany for young people aged 16-18, as well as pre- and post-visit seminars in the UK. Participants completed the project by taking part in legacy projects in their localities. We delivered this programme in partnership with the University College London and with support from the National Holocaust Centre and Museum.</p> <p>MHCLG secondment – We received funding from the Ministry for Housing, Communities and Local Government (recently renamed The Department for Levelling Up, Housing and Communities) to cover the partial secondment of two staff members to assist with the creation of the new Holocaust Memorial and Learning Centre.</p>	

**HOLOCAUST EDUCATIONAL TRUST  
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NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)  
FOR THE YEAR ENDED 31 MARCH 2021**

16	Restricted funds	(Continued)
	<p>Outreach development programme – Funded by the Chelsea Foundation to fund a digital programme to be used in conjunction with our outreach work. Planning commenced in the year to 2020-21, with filming commencing in September 2022.</p> <p>Teacher study visits – Another programme where activity was curtailed by the pandemic travel restrictions, partially funded by the Leon Greenman Charitable Trust. We plan to recommence activity in 2022.</p> <p>UK residential – The Association of Jewish Refugees part-funded our annual UK Residential course that took place in February 2020. 35 qualified and trainee teachers participated in the course which explored the histories of the Holocaust and pedagogical approaches to teaching about the topic. Alongside staff from the Trust, sessions were delivered by external Holocaust experts and Holocaust survivor Eva Clarke BEM.</p> <p>Coronavirus Job Retention Scheme (CJRS) – Support received from the government to aid charitable activities during the pandemic.</p>	
	<p><u>Transfers</u></p> <p>The Charity are currently in discussion with one of our funders to transfer some unspent restricted funding from earlier years to our unrestricted reserves, and anticipate that this will happen in the financial year 2021-22.</p>	

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**NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**  
**FOR THE YEAR ENDED 31 MARCH 2021**

**17 Designated funds**

The income funds of the charity include the following designated funds which have been set aside out of unrestricted funds by the trustees for specific purposes:

	Balance at 1 April 2019 £	Resources expended £	Transfers £	Balance at 1 April 2020 £	Balance at 31 March 2021 £
Recruitment- Digital projects and Impact & Evaluation	90,000	-	-	90,000	90,000
Digital content and CRM	137,000	-	163,000	300,000	300,000
Office Refurbishment	200,268	(60,234)	39,966	180,000	180,000
Evaluation and Impact Assessment	30,000	-	-	30,000	30,000
Outreach Project Development	200,000	-	(150,000)	50,000	50,000
	<u>657,268</u>	<u>(60,234)</u>	<u>52,966</u>	<u>650,000</u>	<u>650,000</u>



**HOLOCAUST EDUCATIONAL TRUST  
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**17 Designated funds** **(Continued)**

Recruitment for impact and evaluation and digital roles - We will need to recruit a consultant in 2021-22 to help deliver our digital projects as well as a consultant to coordinate our work on evaluation and impact.

Digital content and CRM - To ensure a deeper level of engagement with our target audiences, we will be updating our digital strategy and developing interactive digital content for students and teachers. We will also be creating a CRM database to better enable the Trust to develop our relationships with stakeholders and support our monitoring and evaluation of our reach and impact. We had anticipated this work would begin at the end of 2018-19 and continue through 2019-20. However, we did not progress because of the pandemic lockdown, but work has commenced in 2021-22.

Office refurbishment - This designated fund was set up for use in 2018-19, however work was initially delayed and following a review of the building's fire, health and safety requirements we increased the designated fund to be spent in 2019-20 and 2020-21. The fire, health and safety refurbishment is complete but the rest of the office refurbishment has been delayed due to the pandemic and office closure. However, we did not progress during the year because of the pandemic lockdown, but work has commenced in 2021-22.

Evaluation and impact assessment - We will be creating and implementing a monitoring, evaluation and learning strategy to enable us to better understand the ways our work makes a difference and to ensure that our programmes are evidence-based and respond to the needs of our stakeholders. This will include additional staffing capacity to work on evaluation and impact (see 'Recruitment for impact and evaluation and digital roles')

Outreach Project Development - We are fast approaching a time where we will have no survivors able to share their testimony in person. We therefore need to develop our programme to ensure that when survivors are no longer sharing testimony in person, HET can still provide an engaging way in which young people across the UK can access testimony and Holocaust education (in a way that stays with them throughout their school years and beyond). We are investigating brand new technology with the aim of creating a digital and immersive learning programme that will educate future generations about the Holocaust and the dangers of antisemitism. Work has commenced in September 2022.

**18 Analysis of net assets between funds**

	Unrestricted funds	Designated funds	Restricted funds	Total	Unrestricted funds	Designated funds	Restricted funds	Total
	2021	2021	2021	2021	2020	2020	2020	2020
	£	£	£	£	£	£	£	£
Fund balances at 31 March 2021 are represented by:								
Tangible assets	35,973	-	-	35,973	19,662	-	23,576	43,238
Current assets/(liabilities)	3,466,264	650,000	544,919	4,661,183	2,159,318	650,000	1,610,992	4,420,310
	<u>3,502,237</u>	<u>650,000</u>	<u>544,919</u>	<u>4,697,156</u>	<u>2,178,980</u>	<u>650,000</u>	<u>1,634,568</u>	<u>4,463,548</u>

**HOLOCAUST EDUCATIONAL TRUST**  
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**FOR THE YEAR ENDED 31 MARCH 2021**

**19 Operating lease commitments**

At the reporting end date the Charity had outstanding commitments for future minimum lease payments under non-cancellable operating leases, which fall due as follows:

	<b>2021</b>	<b>2020</b>
	<b>£</b>	<b>£</b>
Within one year	34,270	23,580
Between two and five years	37,799	39,258
	<u>72,069</u>	<u>62,838</u>

**20 Related party transactions**

There were no related party transactions in the reporting period, other than those disclosed in note 11.

**21 Cash generated from operations**

	<b>2021</b>	<b>2020</b>
	<b>£</b>	<b>£</b>
Surplus for the year	233,608	1,002,751
Adjustments for:		
Investment income recognised in statement of financial activities	(1,078)	(4,503)
Depreciation and impairment of tangible fixed assets	9,342	4,025
Movements in working capital:		
(Increase) in debtors	(25,659)	(405,873)
(Decrease)/increase in creditors	(159,122)	574,352
<b>Cash generated from operations</b>	<u>57,091</u>	<u>1,170,752</u>

**22 Analysis of changes in net funds**

The Charity had no debt during the year.