



Company number: 4151312

Charity number: 1089987

Groundswell Network Support UK

(Operating as Groundswell)

Report and financial statements

For the year ended 31 March 2024

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Reference and administrative information

Company number	4151312
Charity number	1089987
Registered office and operational address	Canterbury Court, Unit CC3.44, 1-3 Brixton Road, London SW9 6DE
Country of registration	England & Wales
Country of incorporation	United Kingdom
Trustees	<p>Trustees, who are also directors under company law, who served during the year and up to the date of this report were as follows:</p> <ul style="list-style-type: none"> - Rachel Allen-Lowton (<i>appointed July 2024</i>) - Jennifer Connolly (<i>appointed July 2024</i>) - Rob Frier - Elizabeth Kirby (<i>resigned April 2024</i>) - Louisa McDonald - Tony McKenzie (<i>resigned September 2023</i>) - Gina Rowlands (<i>re-appointed June 2023, appointed Chair August 2023</i>) - Dr Alistair Story - Jenny Travassos (<i>appointed Treasurer May 2023</i>) - Steve Wyler OBE (<i>appointed Interim Chair May – August 2023</i>) - Jenny Yates, Chair (<i>resigned May 2024</i>)

Key management personnel	<ul style="list-style-type: none"> - Kate Bowgett, Services Director - Rachel Brennan, Director of Participation, Progression & Change - Michael Chandler, CEO (<i>appointed June 2023</i>) - Lucy Holmes, Creating Change Director (<i>resigned December 2023</i>) - Gina Rowlands, Interim CEO (<i>resigned June 2023</i>) - Becky Tansley, Finance & Fundraising Director
Bankers	<p>Unity Trust Bank 4 Oozells Square Birmingham B1 2HB</p> <p>CAF Bank Ltd. 25 Kings Hill Avenue West Malling Kent ME19 4JQ</p>
Solicitors	<p>Bates Wells & Braithwaite Cheapside House 138 Cheapside London EC2V 6BB</p>
Independent Auditor	<p>Sayer Vincent LLP Chartered Accountants and Statutory Auditor Invicta House 110 Golden Lane LONDON EC1Y 0TG</p>
Accountants	<p>ExcluServ Limited 133 Deepcut Bridge Road Camberley, Surrey, GU16 6SD</p>

Trustees' annual report

Chair's welcome

The financial year of 2023/24 for Groundswell has continued to be productive and forward thinking, despite the challenges and constraints of the current socio-economic and political agenda. Under Michael Chandler's considered leadership, the organisation remains at the forefront of inclusion health and advocating for people who are experiencing homelessness.

Groundswell continues to build on its reputation with participation and progression at its core. The workforce has increased with people who have lived experience, remaining true to our core beliefs and values. We are now looking forward to delivering our strategy over the next four years, the development of which was led by consultation with our volunteers and staff, as well as key partners and stakeholders.

We are ambitious about our future, looking to greater diversification and the sustainability of our organisation in terms of funding and longevity. We aim to be a fully trauma-informed organisation, supporting the wellbeing of all our staff and volunteers in all areas of our work.

Groundswell will continue to campaign, however long it takes, for people experiencing homelessness to help give them a voice. They deserve to be heard, listened to and ultimately, be able to regain their rightful place, participating in society.

Gina Rowlands, Chair of Trustees

Vision, mission

Our vision is for a society which is fair, inclusive and equal. We need equitable access to a healthier life and a better future for anyone with experience of homelessness.

Our mission is to bring people together to:

- Amplify voices of people with lived experience to create solutions to homelessness and health inequalities.
- Stand in solidarity and champion their rights, to create positive change.

Our strategy

At Groundswell, we're all Creating Positive Change through:

- Stronger Voices
- Healthier Lives
- Better Futures

We will only achieve this by working collaboratively - we are Greater Together.

Our aims are:

Stronger together

- We will ensure all our people are **listened to, involved** and can **participate** in driving change across Groundswell.
- We will work in **partnership**, share **best practice** and **champion lived experience** participation to provide effective solutions.
- We will use **innovative and participatory** research and evaluation approaches to share insight from people with experience of homelessness.
- We will increase our campaigning activities to **change systems** and **break down the barriers** that stand in people's way to a healthier life and more hopeful future.

Healthier lives

- We will provide people experiencing homelessness with **person-centered advocacy, practical support** and **agency** to self-advocate and to access the health improving and life-saving services they need and have the right to.
- We will increase opportunities to improve the **wellbeing of our community** by coming together and being inclusive.
- We will support people experiencing homelessness to understand their **rights** and provide the tools and information they need to make **informed choices** about their health.
- We will use our expertise in health and homelessness to **partner, collaborate** and **train** other organisations to effectively tackle health inequalities.

Better futures

- We will share our approach with other organisations so people with lived experience have more ways to **participate** and **progress**, within and beyond Groundswell.
- We will work with our people to identify **personal goals** and **increase confidence** to overcome barriers and progress towards these.
- We will improve and build on the opportunities for our people to **learn** and **progress**.
- We will increase our networks, **share practice** and create more **opportunities** for people to progress beyond Groundswell.

Greater together

- We will encourage a **diverse, happy, healthy team** where people's needs and voices are at the core of what we do.
- We will build **relationships** and increase **collaboration** internally and externally.
- We will work towards being a more **resilient, sustainable** Groundswell through diversifying income, **strengthening** and **consolidating** infrastructure, operations and systems, and all recognising our roles in building sustainability and resilience.

- Together we will better evidence our **impact** to strengthen and improve our work, highlighting the value of our approach and informing sector practice.

You can read the full ‘Creating Positive Change Together’ strategy [here](#).

Our strategy process

Being true to our values, the development of this new strategy, taking us to 2028, was a true participatory process. The strategy was co-produced with a steering group, consultation sessions, surveys, away days, team meetings and input from a range of people, many of whom have experience of homelessness. We also drafted in external experts who worked alongside our Creating Change team to help refine the new strategy.

“Co-producing work does more than create the work being created, it brings people together, breaks down barriers, creates a true sense of belonging, teaches us new things about the work, our team and ourselves, whilst also showing people that we value them, which in itself helps people to value themselves.”

–Sharon, Learning & Development Manager

The new strategy was launched in September 2024; however, the majority of the development process took place in 2023/24. For the year 2023/24, we report on the strands identified in our then current strategy, [Participation Works](#).

Activities and achievements - 1st April 2023 – 31st March 2024

1. Creating Change

1.1 #HealthNow

In September 2023, after four years, we marked the end of #HealthNow, our four-year partnership with Crisis and Shelter, funded by the National Lottery Community Fund. An evaluation of the project found that #HealthNow's impact was twofold:

- 1) Embedding lived experience
- 2) Reducing health inequalities

These impacts benefited not only local people affected by homelessness and the Peer Volunteers, but also our partners Crisis and Shelter, while the local areas' activity was delivered in (Birmingham, Greater Manchester and Newcastle) and on a national level.



For more information, [read the evaluation summary](#).

You can also [read the full evaluation here](#).

"Our new strategy - we're launching it in the new year - will be underwritten with a different level of confidence in what genuine peer-led approaches and coproduction are because of this. We've got somewhere to go now to tap into. When you're bold and you do things differently, what does it look like? [...] I'm very confident that the fact that we've been part of [#HealthNow] means that we will change as an organisation in ways that will only improve us."

-Matt Downie, Crisis CEO

A central part of #HealthNow, was their local replication of Groundswell's award winning [Homeless Health Peer Advocacy \(HHPA\) service](#). We were delighted that Crisis Birmingham secured continuation funding for this service, as did Shelter in Manchester (whilst also setting up a new HHPA service in Salford, managed by one of our early #HealthNow Peer Advocates).

HHPA in numbers

	Year one	Year two	Year three	Year four
Birmingham	6 volunteers trained to do HHPA health and wellbeing calls.	187 HHPA engagements, 29 clients supported. 28 in-reach sessions.	789 HHPA engagements, 65 clients supported. 45 in-reach sessions.	964 HHPA engagements, 72 clients supported. 27 in-reach sessions.
Manchester	9 volunteers trained to do HHPA health and wellbeing calls. 51 calls completed, supporting 15 clients.	37 HHPA engagements, 12 clients supported. 4 in-reach sessions.	222 HHPA engagements, 82 clients supported. 20 in-reach sessions.	635 HHPA engagements, 94 clients supported. 44 in-reach sessions.
Newcastle	4 volunteers trained to do HHPA health and wellbeing calls.	240 HHPA engagements, 67 clients supported.	899 HHPA engagements, 168 clients supported.	157 HHPA engagements, 46 clients supported. 16 health promotion sessions.

1.2 Listen Up!

Listen Up! is a lived experience-led community reporting project, championing major change towards better healthcare access and life expectancy for people facing homelessness.

In 2023/24, Listen Up! launched two insights: [Listen Up! Insight 2: Drug and Alcohol Dependency and Recovery](#) and [Listen Up! Insight 3: Digital Inclusion and Exclusion](#).

Listen Up! published **133 reports** across the year, covering a range of subjects and issues.

A selection of community reports from the Listen Up! Hub:

- A story about [one of our reporters, Kwaku](#)
- A powerful poem on [stigma](#)
- The [curse of supported accommodation](#)
- A piece about [the incoming government and action on homelessness](#)
- A reflection on [PIP practice](#)

In addition, Listen Up! Reports were published in [Inside Housing](#) and featured on broadcast radio. Denise gave a 10-min interview on "homelessness - a lifestyle choice?" on the Voices of Islam radio drive-time slot, talking about Groundswell and Listen Up!

We also shared a piece on [what Listen Up! has done](#) for one reporter:

"The Listen Up! project has given me a sense of belonging, creative outlet, learning opportunities, participation opportunities and a feeling of safety and appreciation."

1.3 Temporary Accommodation

In phase 1 of the [Better Temporary Accommodation \(TA\) project](#), Groundswell conducted research with people living in TA, uncovering the issues people living in TA face around their health and wellbeing. We found that people faced significant barriers to accessing healthcare support. Vitally, we also heard of people's worsening mental health and feelings of hopelessness, and how strongly this linked to a lack of control, autonomy and choice, and an inability to put down roots and engage with support in the local community. These issues all mean that existing health issues get worse, new issues emerge, and people's ability to address these is weakened. You can read the [Better Temporary Accommodation research report](#), launched in October 2023.

Subsequently, Groundswell was invited to give evidence for the GLA's Housing Committee at a City Hall event in November 2023 ([recorded here](#)).

"The only roots I can think of are my plants. I haven't been able to adjust to the community. I feel like I am sitting here, and everyone is just sucking all of the life out of me. And I have nothing left, I cannot fight anything anymore." -Groundswell Better TA research participant

Following this, Groundswell successfully secured funding to deliver the TA Encounters project using the Legislative Theatre process to bring residents and the council together to improve temporary accommodation; and Groundswell, in partnership with [Made by Mortals](#) were recently successful in securing further funding to work with those living in TA to develop a creative campaigning tool to turn the insights gathered into action to improve the experiences of people living in TA in London. Our approach aims to shift power and amplify the voices and experiences of people living in, or with experience of, TA, by equipping them with the skills and resources to co-create and lead the call for change. This phase commenced in October 2024.

Groundswell was also a lead partner informing [London's Charter to End Rough Sleeping](#), which was launched by London Mayor Sadiq Khan in December 2023.

2. Progression & Participation

2.1 Progression

Through our progression team, volunteering and wellbeing team, support is available to all our staff and volunteers to ensure they have the tools they need to thrive and continue on their journey out of homelessness. This support encompasses both the complex progression support around practical issues including housing, finances and health, and coaching, to help with personal goals such as confidence building, developing new skills and progressing in employment or volunteering.

Case study: Stephen (name has been changed to protect anonymity)

Stephen trained as a HHPA volunteer in 2023. He found volunteering was a catalyst for ‘self-healing’ and used his personal past trauma around homelessness in a positive way. He quickly realised that volunteering wasn’t fully utilising his skills.

The Progression team encouraged Stephen to see how he could use this experience to do more. He began shadowing an established caseworker in Camden and Stephen began building links with an Outreach Nurse and a Psychologist in Camden to understand how else he could help their work. Soon Stephen was working with challenging rough sleepers from the LGBTQ+ community, using his empathetic and compassionate approach to build excellent relationships and supporting people to attend their health appointments.

However, soon Stephen became concerned about his financial position. A role came up internally at Groundswell which Stephen had the skills and expertise for. The Progression team supported him with the application, and he was shortlisted for interview.

Stephen then had a crisis of confidence and declined the interview. The Progression team stepped in again and encouraged him to reflect on the success of his volunteering role. They explained how Progression support would continue to be offered once he moved into a paid role. Following this, Stephen presented himself at the interview and was offered the job – a huge achievement.

“Stephen has a unique ability to read between the lines and offers real authenticity in his communication with others. He is a real asset to Groundswell.” -Pat, Progression Manager

2.2 Codesign of a national infectious disease service

Groundswell were commissioned by UCLH, on behalf of UKHSA, to undertake engagement with people who have lived experience of homelessness to contribute to the co-design of a national service model focussed on preventing, treating and eliminating infectious diseases and other public health infections in inclusion health populations.

To ensure the project was fully codesigned, we recruited a steering group of **7** members of the #HealthNow Peer Network to support the development and delivery of the project plan. We delivered a series of workshops with people and conducted a site visit to an existing infectious disease health service. In total, we spoke to **51** people across the steering group and workshops. Key recommendations included that care should be delivered using a combination of outreach vehicles to maximise engagement; the service should be flexible in terms of location and times of delivery; and people with lived experience should be involved in design and delivery of any service that was commissioned.

In addition to publishing a [report](#), the steering group also worked with an illustrator to emphasise the key points from the insight we gathered.



A visual representation of the insights gathered from the report on the co-design of a national service model focussed on preventing, treating and eliminating infectious diseases and other public health infections in inclusion health populations.

3. Good Health

3.1. Homeless Health Peer Advocacy (HHPA)

We continue to deliver [HHPA](#) across the country, helping individuals who are homeless to access healthcare. The service is delivered by volunteer Peer Advocates alongside Caseworkers and Care Navigators, all with experience of homelessness.

In London our HHPA services team delivered peer advocacy across **12** central London boroughs: Brent, Camden, Ealing, Hackney, Hammersmith & Fulham, City of London, Kensington & Chelsea, Lambeth, Lewisham, Southwark, Tower Hamlets and Westminster.

HHPA London 2023/2024	
1-1 health appointments	2,496
Individual clients supported through 1-1 appointments	520
Number of organisations referring people to HHPA	123

In addition to this activity, Groundswell provided specialist Case Workers or Care Navigators to be based in partner organisations Find and Treat, Great Chapel Street Surgery, North Lewisham PCN and the Lambeth START Team.

3.3. Health promotion

We continue to embed vital health promotion work across the HHPA service – during the year, the team delivered **242 in reach health promotion sessions** and **engaged with 1,780 people** across London.

“I really love your sessions and they have worked really well with our client group.” – Support worker

This work is supported by the production of national health promotion resources, thanks to funding from the Mercers’ Company. During the year, we continued to add to our ‘resources hub’ on our website, an area hosting leaflets, podcasts, workbooks, films and posters – the hub had **3,044** visits and our resources were downloaded **7,547** times. We were also able to print and distribute over **10,000** health guides to services supporting people affected by homelessness across the UK, to ensure the digital divide does not act as a barrier to access.

We produced the following 6 resources during the year:

- [Smoking: reducing the harm](#)
- [Looking after yourself in a heatwave](#),
- [Your right to cervical screening](#)
- [Supporting someone with suicidal thoughts](#) - health guide and [help card](#)
- [Winter health guide](#)
- [Understanding menopause](#)

“No-one should go through the menopause in a hostel or on the streets. Still, I love this from [@ItsGroundswell](#) because it bridges some of the huge knowledge gaps many people, especially those most excluded from healthcare, have about getting older.” -Support worker in the homelessness sector on the ‘understanding menopause’ guide.

4. Homewards



In June 2023, Groundswell were proud to be announced as one of 16 sector partners for [Homewards](#), a five-year programme led by Prince William and The Royal Foundation of The Prince and Princess of Wales. Homewards is aiming to demonstrate that together it’s possible to end homelessness – making it rare, brief and unrepeated.

Care Navigator Jan and CEO Michael at the Homewards Lambeth launch event

Rachel Brennan, Groundswell’s Director of Participation, Progression & Change has been selected to join the National Expert Panel, made up of individuals with renowned knowledge across homelessness and related themes, providing best-in-class advice across the programme.

“I am delighted to have the opportunity to champion involvement of people with experience of homelessness in the Royal Foundations Homewards programme. I have been impressed by the commitment to embed meaningful participation of people with lived experience of homelessness in all of the local areas and am privileged to collaborate with a diverse range of colleagues on the expert panel over the coming years.” - Rachel Brennan, Groundswell’s Director of Participation, Progression & Change

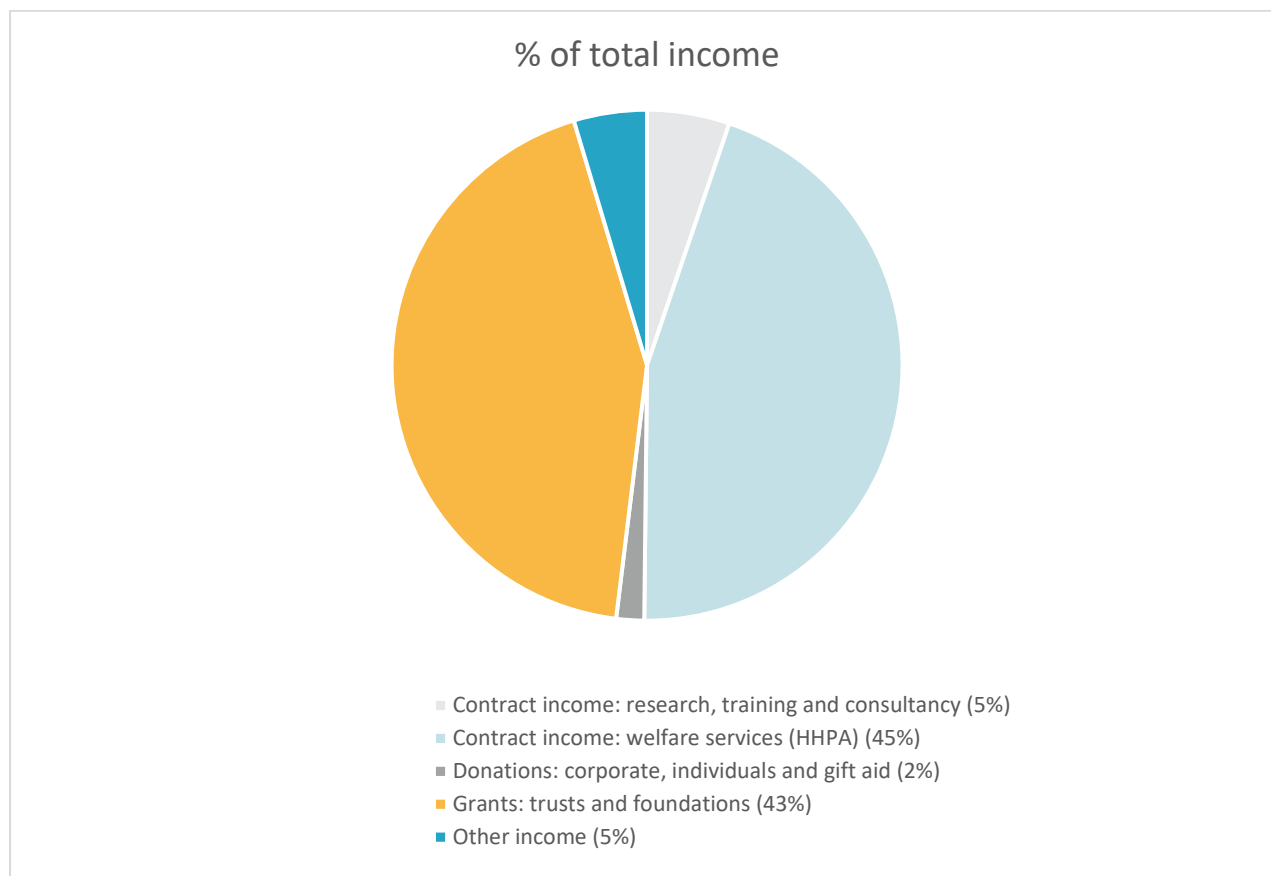
In addition, Groundswell’s research team have been commissioned to be an Evaluation and Learning Partner of Homewards alongside Ipsos UK and Renaisi. Together, we’ll be exploring what works in each flagship location, providing opportunities to learn and create impact.

Financial review

Income and expenditure

Groundswell's income was **£2,231,051** during the year and was a **5%** decrease on the previous year (2023: £2,338,450). Expenditure, at **£2,229,705** was nearly **8%** down on the previous year (2023: £2,421,645).

This resulted in a surplus of **£1,346** for the year (2023: £83,105 deficit).



Reserves

The Trustees, after a careful assessment of the Charity's risks, including those related to covid-19 and cost of living increases, have determined that the reserves policy should be to hold a contingency for unexpected expenditure and to allow time in the event of a sudden cessation of key funding to source alternatives. In the light of this, Groundswell's reserve target is to hold unrestricted funds in a range equivalent to four to six months of salaries (including salary on costs) plus premises costs, i.e., **£601,924 - £902,886**.

At 31 March 2024, the total funds carried forward were **£752,608** (2023: £751,262), of which **£647,764** were unrestricted funds and **£104,844** were restricted funds. The figure of **£647,764** is a big improvement on the previous year (2023: £497,003) and is within our current target unrestricted reserves range. The board are satisfied with this process and position.

Going concern

The improvement of Groundswell's unrestricted reserves position and assessment of the forecast income and expenditure for the year ahead (24/25) means the trustees consider Groundswell to have sufficient free reserves and cashflow to enable the organisation to continue operating for the foreseeable future, looking at least twelve months from when this report is approved. This is based on regular Senior Leadership Team and Finance Committee meetings reviewing our reserves and cash position, supported by close financial management and budget setting. There are no material uncertainties relating to going concern.

Thanks to our supporters, commissioners, and partners

29th May 1961 Charitable Trust, Advent of Change, Alma Jean Henry Charitable Trust, Amnesty International, Big Issue, Breathe HR, Bupa Foundation, Centre for Homelessness Impact, City of London, City of Westminster, Comic Relief, Crisis, DePaul Ireland, Enabling Assessment Service London (EASL), East London Foundation Trust, E&G Morgan Trust, Erasmus+, Fidelity UK Foundation, Find & Treat, Good Things Foundation, Greater London Authority, Grosvenor Chapel, Heels and Souls, Halcrow Foundation, Healthwatch England, Homeless Link, Hospital Saturday Fund, Hyde Park Place Estate Charity, Impact on Urban Health, Inner Eye Productions Ltd, Inner London Magistrates Court's Poor Box Charity, Institute of Medical Ethics, Ipsos Mori UK Ltd, Kings College London, London Borough of Hackney, London Borough of Lambeth, London Borough of Southwark, Manchester University NHS Foundation Trust, Marie Curie, Mayday Trust, Mercers Trust, National Lottery Community Fund, National Voices, NHS North Central London ICB, NHS North West London ICB, NHS South East London ICB, North Central London Cancer Alliance, North Lewisham Primary Care Network, Oak Foundation, On Our Radar, Pathway, Research in Practice, Royal Borough of Kensington and Chelsea, Royal Free London NHS Foundation Trust, Shelter, Single Homeless Project, Sir James Roll Charitable Trust, South London and Maudsley NHS Foundation Trust, St Mungo's, Strand Parishes Trust, Streets of London, Swire Charitable Trust, Swiss Philanthropy Foundation, Thames Reach, The Albert Hunt Trust, The Henry Smith Charity, The Sheila McKechnie Foundation, The Young Foundation, Tower Hamlets Council, Transformation Partners in Health and Care, Trust for London, University College Hospitals NHS Foundation Trust, University of Newcastle, Vitol Foundation and Westfield Health Charitable Trust.

Principal risks and uncertainties

Groundswell operates a robust risk management and control framework, including the preparation of a detailed risk register. Key ongoing and emerging risks are reviewed quarterly by both the Finance Committee and the Senior Leadership Team, and every six months by the Board (with any pressing risks reported to the board regularly). Additionally, the Charity operates a thorough system of incident reporting, which is managed by the Senior Leadership Team and overseen by the People Committee.

The Groundswell Trustees fully acknowledge the risk that is inherent in the Charity's work. We take these risks consciously and conscientiously, applying our thorough risk framework to our

work - as we believe that empowering people experiencing homelessness to be at the heart of delivering solutions to homelessness is the most effective way to address the growing societal concern of homelessness.

The principal risks identified by the Board and Senior Leadership Team are: failure to meet fundraising targets; maintaining sufficient cashflow; the future of health services / NHS reform; increased demand for HHPA not matched by increased funding; cyber security / data protection / fraud; failure to recruit and retain volunteers and staff with experience of homelessness and/or represent the diversity of the community, changes to benefits affecting ability for some to work, and safeguarding concerns.

Some of the key controls put in place to mitigate this principal risks are: strong annual budget and cashflow forecasting and mid-year forecasting; monthly development meetings with all Directors and Heads of, prioritising fundraising and relationship management; strict cashflow controls; fortnightly SLT meetings; negotiations of contracts for full cost recovery; additional Complex Case Manager post in the HHPA team; creation of a Head of role to oversee Progression and Volunteering, with a focus on volunteer recruitment; retention and support are strong, accessible safeguarding policies, processes and training.

Fundraising policy

To raise **£2,231,051**, Groundswell spent **£131,279**. As a percentage of overall spend, the figure of represents **6%**, which is well below the lower end of the 10-15% target range we have set ourselves. We aim to keep our fundraising spend within a range because we recognise that some years, we need to invest more than others to produce results in the future. The trustees have agreed to increase the investment in financial year 2024/25.

Groundswell does all fundraising in-house, never using third party commercial fundraisers. We are registered with the Fundraising Regulator and comply with the code of fundraising practice. During the period, we did not have any non-compliance issues, nor receive any fundraising complaints.

Structure, governance and management

Governance

The management of the Company is the responsibility of the Board Members who are appointed under the terms of the Articles of Association which state that:

“Any person who is willing to act as a Trustee, and who would not be disqualified from acting under the provisions of Article 27, may be appointed to be a Trustee by a decision of the Trustees.”

The Board Members perform the role of Directors in company law and of Trustees in charity law. The minimum number of Trustees is four, with a maximum of 12. Those who served during the period are listed on page one.

All Trustees give their time voluntarily and receive no benefits from the charity. Any expenses reclaimed from the charity are set out in note 8 to the accounts.

Board Meetings are held quarterly to ensure that the charity is operating effectively and within its aims. Additionally, the Board operates two standing sub-committees: a Finance Committee, which maintains a consistent framework for financial and risk control in Groundswell, and a People Committee, which supports Groundswell to be a healthy, safe and enabling organisation for its staff and volunteers.

Groundswell commits to having two or more Board members with lived experience of homelessness - during this period, 50% of trustees met these criteria. There have been some recent changes to the roles of our Board members, and we are incredibly grateful for their continued support and guidance and are delighted to have Gina Rowlands in the position of Chair of Trustees and Jenny Travassos as Treasurer. We would like to thank Tony McKenzie, who stepped down from the board after two years, and Beth Kirby and Jenny Yates, who stepped down shortly after the financial year end.

The charity formed a nominations working group to oversee the recruitment of new trustees as necessary, and began recruitment for two new trustees in March 2024, which resulted in us welcoming Jennifer Connolly and Rachel Allen-Lowton to our board in July 2024.

Related parties and relationships with other organisations

In order to deliver its services and research and campaign work Groundswell cooperates with statutory bodies and voluntary sector organisations across the UK. During the period, the charity remained in partnerships with Crisis and Shelter through the #HealthNow programme, funded by the National Lottery Community Fund (ended October 2023). The partnerships are defined by formal Collaboration Agreements. During the period, one trustee declared related party interests, which are explained in note 8 and 9.

Remuneration policy

Groundswell's Finance & People Committees oversee remuneration, with responsibility for external benchmarking, salary recommendations, recruitment processes and cost of living increases. Groundswell aims to ensure that all staff are appropriately remunerated for their work. We achieve a fair balance which takes into account: the aim of attracting suitably qualified and dedicated staff, the external environment, the organisation's financial position and considerations of our beneficiaries.

Management

Groundswell operates a Senior Leadership Team (SLT) to oversee the successful delivery of activities. The members of that team, who served during the year, are listed on page 1. The total amount of salary costs associated with this group in 2023-24 was **£310,983** (previous year: £297,266), of which £30,125 were Employer National Insurance Contributions and £12,072 was pension contributions.

Achievements and performance in the delivery of public benefit

The Groundswell Trustees have taken account of Section 17 (5) of the Charities Act and the Charities (Accounts and Reports) Regulations 2008, which require us to have regard to the guidance on public benefit issued by the Charity Commission when exercising their duties. We state that the activities delivered by Groundswell during 2023-24, described in this report, directly further Groundswell's charitable objects and that these activities have been undertaken for the public benefit.

Statement of responsibilities of trustees

The Trustees (who are also directors of Groundswell Network Support UK for the purposes of company law) are responsible for preparing the report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently;
- Observe the methods and principles in the Charities SORP;
- Make judgements and estimates that are reasonable and prudent;
- State whether applicable UK Accounting Standards and statements of recommended practice have been followed, subject to any material departures disclosed and explained in the financial statements; and
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The Trustees are responsible for keeping adequate accounting records that disclose, with reasonable accuracy at any time, the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence, for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- There is no relevant audit information of which the charitable company's auditor is unaware
- The trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information

The Trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom

governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions. The Trustees have no beneficial interest in the charity.

Members of the charity guarantee to contribute an amount not exceeding £1 to the assets of the charity in the event of winding up. The total number of such guarantees at 31 March 2024 was 8 (2023: 8). The trustees are members of the charity but this entitles them only to voting rights. The trustees have no beneficial interest in the charity.

Auditor

Sayer Vincent LLP was re-appointed as the charitable company's auditor during the year and has expressed its willingness to continue in that capacity. The trustees' annual report has been prepared in accordance with the special provisions applicable to companies subject to the small companies' regime.

The trustees' annual report has been approved by the trustees and dated and signed on their behalf by:

Jenny Travassos, **Treasurer**

Date: 14th November 2024

Gina Rowlands, **Chair**

Date: 14th November 2024

Independent Auditor's Report to the members of Groundswell Network Support UK

Opinion

We have audited the financial statements of Groundswell Network Support UK (the 'charitable company') for the year ended 31 March 2024, which comprise the statement of financial activities, balance sheet, statement of cash flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- Give a true and fair view of the state of the charitable company's affairs as at 31 March 2024 and of its incoming resources and application of resources, including its income and expenditure for the year then ended
- Have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice
- Have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on Groundswell Network Support UK's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the trustees' annual report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the annual report.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- The information given in the trustees' annual report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- The trustees' annual report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the trustees' annual report. We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- Adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- The financial statements are not in agreement with the accounting records and returns; or
- Certain disclosures of trustees' remuneration specified by law are not made; or
- We have not received all the information and explanations we require for our audit; or
- The directors were not entitled to prepare the financial statements in accordance with the small companies' regime and take advantage of the small companies' exemptions in preparing the trustees' annual report and from the requirement to prepare a strategic report.

Responsibilities of trustees

As explained more fully in the statement of trustees' responsibilities set out in the trustees' annual report, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements, as a whole, are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud, are set out below.

Capability of the audit in detecting irregularities

In identifying and assessing risks of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, our procedures included the following:

- We enquired of management, the Finance and Audit Committee, which included obtaining and reviewing supporting documentation, concerning the charity's policies and procedures relating to:
 - Identifying, evaluating, and complying with laws and regulations and whether they were aware of any instances of non-compliance;
 - Detecting and responding to the risks of fraud and whether they have knowledge of any actual, suspected, or alleged fraud;
 - The internal controls established to mitigate risks related to fraud or non-compliance with laws and regulations.
- We inspected the minutes of meetings of those charged with governance.
- We obtained an understanding of the legal and regulatory framework that the charity operates in, focusing on those laws and regulations that had a material effect on the

financial statements or that had a fundamental effect on the operations of the charity from our professional and sector experience.

- We communicated applicable laws and regulations throughout the audit team and remained alert to any indications of non-compliance throughout the audit.
- We reviewed any reports made to regulators.
- We reviewed the financial statement disclosures and tested these to supporting documentation to assess compliance with applicable laws and regulations.
- We performed analytical procedures to identify any unusual or unexpected relationships that may indicate risks of material misstatement due to fraud.
- In addressing the risk of fraud through management override of controls, we tested the appropriateness of journal entries and other adjustments, assessed whether the judgements made in making accounting estimates are indicative of a potential bias and tested significant transactions that are unusual or those outside the normal course of business.

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation.

A further description of our responsibilities is available on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Use of our report

This report is made solely to the charitable company's members as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Joanna Pittman (Senior statutory auditor)

Date: 18 November 2024

for and on behalf of Sayer Vincent LLP, Statutory Auditor

110 Golden Lane, LONDON, EC1Y 0TG

Groundswell Network Support UK

Statement of Financial Activities for the year ended 31 March 2024

	Notes	Unrestricted	Restricted	Total Funds	Unrestricted	Restricted	Total Funds
		2024	2024	2024	2023	2023	2023
		£	£	£			£
Income from:							
Donations and legacies	2	160,185	-	160,185	113,656	-	113,656
Charitable activities:	3						
Creating Change		86,780	479,068	565,848	58,093	746,461	804,554
Good Health		897,195	75,000	972,195	889,995	125,000	1,014,995
Progression		407,681	119,527	527,208	185,795	218,238	404,033
Other trading activities		2,800	-	2,800	120	-	120
Investments	4	2,815	-	2,815	1,182	-	1,182
Total income		1,557,456	673,595	2,231,051	1,248,841	1,089,699	2,338,540
Expenditure on:							
Raising funds	5	131,279	-	131,279	132,187	-	132,187
Charitable activities	5						
Creating Change		204,777	622,922	827,699	202,266	724,846	927,112
Good Health		775,285	76,194	851,479	878,151	116,755	994,906
Progression		293,736	125,512	419,248	195,455	171,985	367,440
Total expenditure		1,405,077	824,628	2,229,705	1,408,059	1,013,586	2,421,645
Net income/(expenditure)		152,379	(151,033)	1,346	(159,218)	76,113	(83,105)
Transfers between funds		(1,618)	1,618	-	13,672	(13,672)	-
Net movement of funds	16	150,761	(149,415)	1,346	(145,546)	62,441	(83,105)
Reconciliation of funds							
Total funds brought forward		497,003	254,259	751,262	642,549	191,818	834,367
Total funds carried forward		647,764	104,844	752,608	497,003	254,259	751,262

Groundswell Network Support UK

Balance Sheet as at 31 March 2024

Company number: 4151312

Charity number: 1089987

The statement of financial activities includes all gains and losses in the year. All incoming resources and resources expended derive from continuing activities.

	Notes	2024 £	2023 £
Fixed Assets			
Tangible assets	12	1,307	2,835
Current Assets			
Debtors	13	261,861	201,139
Cash at Bank and in Hand		620,815	715,674
		882,676	916,813
Creditors			
Amounts falling due with one year	14	(131,375)	(168,386)
Net Current Assets		751,301	748,427
Total Assets Less Current Liabilities		752,608	751,262
Funds			
Restricted	17	104,844	254,259
Unrestricted	17	647,764	497,003
Total Funds		752,608	751,262

Approved by the trustees on 14th November 2024 and signed on their behalf by:

Gina Rowlands
Chair

Jenny Travassos
Treasurer

Groundswell Network Support UK

Cash Flow Sheet as at 31 March 2024

Cash Flows From Operating Activities:

Net cash provided by (used in) operating activities	(93,163)	(45,635)
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Cash Flows From Operating Activities:

Dividends, interest and rents from investments	-	-
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Purchase of fixed assets	(1,696)	(4,177)
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Net cash provided by (used in) investing activities	(1,696)	(4,177)
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Change in cash and cash equivalents in the reporting period	(94,859)	(49,812)
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Cash and cash equivalents at the beginning of the reporting period	715,674	765,486
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Cash and cash equivalents at 31 March 2024	620,815	715,674
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Analysis of Cash and Cash Equivalents

	2024	2023
	£	£
Cash in hand and at bank	620,815	715,674
Total cash and cash equivalents	620,815	715,674

	-	-
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Reconciliation of net income/(expenditure) to net cash flow from operating activities

	2024	2023
	£	£
Net income/(expenditure) for the reporting period (as per the statement of financial activities)	1,346	(83,105)
Depreciation charges	3,224	8,126
Loss on disposal of fixed assets	-	1,080
Decrease/(Increase) in debtors	(60,722)	15,311
Increase/(decrease) in creditors	(37,011)	12,953
Net cash flow from operating activities	(93,163)	(45,635)

The notes on pages 29-43 form part of these financial statement

Notes to the financial statements at 31 March 2024

1) Accounting Policies

a) Statutory information

Groundswell Network Support UK is a charitable company limited by guarantee and is incorporated in England and Wales.

The registered office address is Canterbury Court, 1-3 Brixton Road, London, SW9 6DE.

b) Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) - (Charities SORP FRS 102), The Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy or note.

In applying the financial reporting framework, the trustees have made a number of subjective judgements, for example in respect of significant accounting estimates. Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances. The nature of the estimation means the actual outcomes could differ from those estimates. Any significant estimates and judgements affecting these financial statements are detailed within the relevant accounting policy below.

c) Public benefit entity

The charitable company meets the definition of a public benefit entity under FRS 102.

d) Going concern

The trustees consider that there are no material uncertainties about the charitable company's ability to continue as a going concern. Groundswell ended the financial year in a strong position, within the target unrestricted reserves target, there are good levels of secured income and a strong fundraising pipeline for the financial year 2024-25 alongside a good understanding with clear controls to monitor and manage risk.

The trustees do not consider that there are any sources of estimation uncertainty at the reporting date that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next reporting period.

e) Income

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the income have been met, it is probable that the income will be received and that the amount can be measured reliably.

Income from government and other grants, whether 'capital' grants or 'revenue' grants, is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred.

For legacies, entitlement is taken as the earlier of the date on which either: the charity is aware that probate has been granted, the estate has been finalised and notification has been made by the executor(s) to the charity that a distribution will be made, or when a distribution is received from the estate. Receipt of a legacy, in whole or in part, is only considered probable when the amount can be measured reliably and the charity has been notified of the executor's intention to make a distribution. Where legacies have been notified to the charity, or the charity is aware of the granting of probate, and the criteria for income recognition have not been met, then the legacy is treated as a contingent asset and disclosed if material.

Income received in advance of the provision of a specified service is deferred until the criteria for income recognition are met.

f) Donations of gifts, services and facilities

Donated professional services and donated facilities are recognised as income when the charity has control over the item or received the service, any conditions associated with the donation have been met, the receipt of economic benefit from the use by the charity of the item is probable and that economic benefit can be measured reliably. In accordance with the Charities SORP (FRS 102), volunteer time is not recognised so refer to the trustees' annual report for more information about their contribution.

On receipt, donated gifts, professional services and donated facilities are recognised on the basis of the value of the gift to the charity which is the amount the charity would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt.

g) Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the bank.

h) Fund accounting

Restricted funds are to be used for specific purposes as laid down by the donor. Expenditure which meets these criteria is charged to the fund.

Unrestricted funds are donations and other incoming resources received or generated for the charitable purposes.

Designated funds are unrestricted funds earmarked by the trustees for particular purposes.

i) Expenditure and irrecoverable VAT

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. Expenditure is classified under the following activity headings:

- Costs of raising funds relate to the costs incurred by the charitable company in inducing third parties to make voluntary contributions to it, as well as the cost of any activities with a fundraising purpose
- Expenditure on charitable activities includes the costs of delivering services and conducting research undertaken to further the purposes of the charity and their associated support costs
- Other expenditure represents those items not falling into any other heading.

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

j) Allocation of support costs

Resources expended are allocated to the particular activity where the cost relates directly to that activity. However, the cost of overall direction and administration of each activity, comprising the salary and overhead costs of the central function, is apportioned on the following basis which are an estimate, based on staff time, of the amount attributable to each activity.

Where information about the aims, objectives and projects of the charity is provided to potential beneficiaries, the costs associated with this publicity are allocated to charitable expenditure.

Support and governance costs are re-allocated to each of the activities on the following basis, which is an estimate, based on staff time, of the amount attributable to each activity

- Fundraising 7%
- Creating Change 30%
- Good Health 42%
- Progression 21%

Governance costs are the costs associated with the governance arrangements of the charity. These costs are associated with constitutional and statutory requirements and include any costs associated with the strategic management of the charity's activities.

k) Operating leases

Rental charges are charged on a straight-line basis over the term of the lease.

l) Tangible fixed assets

Items of equipment are capitalised where the purchase price exceeds £500.

Depreciation costs are allocated to activities on the basis of the use of the related assets in those activities. Assets are reviewed for impairment if circumstances indicate their carrying value may exceed their net realisable value and value in use.

Depreciation is provided at rates calculated to write down the cost of each asset to its estimated residual value over its expected useful life. The depreciation rates in use are as follows:

- Computer Equipment 4 years
- Furniture, fixtures and fittings 4 years

m) Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

n) Cash at bank and in hand

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

o) Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated

reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

p) Financial instruments

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

q) Pensions

The charity operates a defined contribution pension scheme and the pension charge represents the amounts payable by the charity to the fund in respect of the year.

2) Donations and legacies

	Unrestricted	Restricted	2024 Total	Unrestricted	Restricted	2023 Total
	£	£	£	£	£	£
Gift aid	703	-	703	2,121	-	2,121
Personal donations	16,601	-	16,601	16,942	-	16,942
Donations from foundations, trusts and other corporate bodies	142,881	-	142,881	94,593	-	94,593
	160,185	-	160,185	113,656	-	113,656

All income from donations and legacies for the current and prior year was attributable to unrestricted income.

3) Income from charitable activities

	Unrestricted	Restricted	Total 2024	Unrestricted	Restricted	Total 2023
	£	£	£	£	£	£
Creating Change						
Amnesty International Limited	-	-	-	570	-	570
Centre for Homelessness Impact	-	344	344	-	-	-
City Of London	-	-	-	32,000	-	32,000
Comic Relief	-	196,706	196,706	-	198,939	198,939
Homeless Link	-	149	149	-	-	-
I Modszertani Szoc.Kp.Es Intezm.	-	5,938	5,938	-	8,764	8,764
Inner Eye Productions Ltd	225	-	225	-	-	-
Impact on Urban Health	-	-	-	-	3,321	3,321
Ipsos Mori UK Ltd	45,162	-	45,162	2,976	-	2,976
King's College London	18,445	-	18,445	7,505	-	7,505
London Councils	-	-	-	3,356	-	3,356

Manchester University NHS Foundation Trust	75	-	75	2,492	-	2,492
National Lottery Community Fund	-	268,579	268,579	-	476,622	476,622
National Voices	250	-	250	-	-	-
On our RADAR Ltd.	-	1,208	1,208	-	1,194	1,194
The Sheila McKechnie Foundation	40	-	40	-	-	-
The Young Foundation	-	2,000	2,000	-	8,000	8,000
Tower Hamlets Council	1,200	-	1,200	-	-	-
Trust for London	8,000	379	8,379	-	49,621	49,621
University of Newcastle	13,383	-	13,383	9,194	-	9,194
University College London	-	3,765	3,765	-	-	-
Charitable income for Creating Change	86,780	479,068	565,848	58,093	746,461	804,554

Good Health

Bupa Foundation	-	-	-	-	50,000	50,000
City of Westminster	29,460	-	29,460	78,628	-	78,628
East London NHS FT	69,975	-	69,975	69,975	-	69,975
Find and Treat	55,036	-	55,036	-	-	-
Greater London Authority	-	50,000	50,000	-	50,000	50,000
London Borough of Lambeth	76,492	-	76,492	106,491	-	106,491
London Borough of Islington	-	-	-	70,000	-	70,000
London Borough of Southwark	51,579	-	51,579	52,963	-	52,963
London Borough of Hackney	88,453	-	88,453	-	-	-
The Mercers' Company	-	25,000	25,000	-	25,000	25,000
NHS England	-	-	-	34,969	-	34,969
NHS North Central London ICB	33,000	-	33,000	60,000	-	60,000
NHS North West London ICB	323,884	-	323,884	222,717	-	222,717
NHS South East London Integrated Care Board (Lewisham)	-	-	-	-	-	-
NHS South East London ICB North Lewisham Primary Care Network	25,583	-	25,583	35,096	-	35,096
One Health Lewisham NLPCN	15,966	-	15,966	-	-	-
South East London Integrated Care Board (Lewisham)	-	-	-	17,622	-	17,622
South London and Maudsley NHS Foundation Trust	-	-	-	1,585	-	1,585
St Mungos Regional Head- Hounslow and Hammersmith and Fulham	8,774	-	8,774	-	-	-
Thames Reach Homeless Charity	40,000	-	40,000	40,000	-	40,000
University College Hospitals NHS Foundation Trust	76,993	-	76,993	44,913	-	44,913
Westfield Health Charitable Trust	-	-	-	55,036	-	55,036
	2,000	-	2,000	-	-	-
Charitable income for Good Health	897,195	75,000	972,195	889,995	125,000	1,014,995

Progression

Alma Jean Henry Charitable Trust	-	-	-	1,000	-	1,000
Amnesty International Limited	6,109	-	6,109	-	-	-
Big Issue	-	-	-	375	-	375
Cape Project	-	-	-	1,050	-	1,050
City of Westminster	101,225	-	101,225	24,292	-	24,292
Crisis Newcastle	-	-	-	1,700	-	1,700
Crisis Skylight Birmingham	2,382	-	2,382	2,698	-	2,698
Department of Health and Social Care	-	-	-	1,750	-	1,750
DePaul - Dublin	2,400	-	2,400	-	-	-
Sir James Roll Charitable Trust	-	-	-	1,250	-	1,250
EASL (Enabling Assessment Service London)	1,500	-	1,500	-	-	-
Fidelity UK Foundation	-	67,829	67,829	-	95,024	95,024
Good Things Foundation	3,600	-	3,600	-	-	-
Halcrow Foundation Ltd	-	11,698	11,698	-	19,628	19,628
Harrow Council	-	-	-	1,326	-	1,326
Health London Partnership	-	-	-	24,999	-	24,999
Healthwatch England	(50)	-	(50)	200	-	200
Homeless Link	28,735	-	28,735	37,022	-	37,022
Hospital Saturday Fund	2,000	-	2,000	-	-	-
Inner London Magistrates' Court's	5,000	-	5,000	-	-	-
Marie Curie	1,944	-	1,944	5,589	-	5,589
Mayday Trust	37,867	-	37,867	-	-	-
Mind	-	-	-	470	-	470
National Voices	-	-	-	2,150	-	2,150
NHS England	-	-	-	550	-	550
NHS North West London CCG	-	-	-	9,723	-	9,723
NHS South West London ICB	4,060	-	4,060	2,610	-	2,610
NHSE North East and Yorkshire	-	-	-	12,679	-	12,679
Norwich City Council	-	-	-	20,821	-	20,821
Institute of Medical Ethics	1,700	-	1,700	-	-	-
Oak Foundation	100,000	-	100,000	-	63,586	63,586
Pathway	9,865	-	9,865	1,466	-	1,466
Research in Practice	595	-	595	-	-	-
Royal Free London NHS Foundation Trust	54,491	-	54,491	-	-	-
SHP Camden	280	-	280	-	-	-
Shelter Greater Manchester	4,140	-	4,140	-	-	-
Souter Charitable Trust	-	-	-	5,000	-	5,000
Streets of London	15,000	-	15,000	-	-	-
Swire Charitable Trust	-	-	-	20,000	-	20,000

The Henry Smith Charity	-	40,000	40,000	-	40,000	40,000
The Big Issue Changing Lives CIC	800	-	800	-	-	-
The Grace Trust	1,500	-	1,500	-	-	-
Tower Hamlets Council	-	-	-	4,200	-	4,200
University College Hospitals NHS Foundation Trust	22,538	-	22,538	-	-	-
Wakefield District Council	-	-	-	2,875	-	2,875
Charitable income for Progression	407,681	119,527	527,208	185,795	218,238	404,033

Total income from charitable activities	1,391,656	673,595	2,065,251	1,133,883	1,089,699	2,223,582
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4) Investment income

	Unrestricted £	Restricted £	2024 Total £	2023 Total £
Investments	2,815	-	2,815	1,182
	2,815	-	2,815	1,182

All income from investments for the current year was attributable to unrestricted income.

5) Analysis of expenditure on charitable activities

Current year	Raising funds £	Creating Change £	Good Health £	Progression £	Governance costs £	Support costs £	2024 Total £	2023 Total £
Staff costs (Note 7)	101,946	417,600	584,733	293,933	-	189,941	1,588,153	1,547,228
Project costs	2,182	125,618	110,903	47,190	197	(51,989)	234,101	325,608
Grants	-	168,514	-	-	-	-	168,514	280,915
Accommodation expenses	120	2,084	71	2,870	70	80,191	85,406	99,570
Office expenses	-	1,011	2,181	459	7	55,363	59,021	60,774
IT and systems expenses	1,408	7,245	6,481	742	-	19,172	35,048	41,219
External professional expenses	-	32	-	13	-	2,626	2,671	1,410
Depreciation and loss on disposal	-	581	144	165	-	2,335	3,225	9,206
Finance charges	-	12	-	-	373	1,339	1,724	1,708
Insurance	-	43	-	-	-	635	678	2,199
Audit and professional fees	-	-	-	-	2,800	47,231	50,031	48,355
Trustee expenses and other governance costs	-	-	-	-	591	542	1,133	3,453
	105,656	722,740	704,513	345,372	4,038	347,386	2,229,705	2,421,645
Support costs	25,329	103,753	145,277	73,027	-	(347,386)		
Governance costs	294	1,206	1,689	849	(4,038)	-		

Total expenditure 2024	131,279	827,699	851,479	419,248	-	-
Total expenditure 2023	132,187	927,112	994,906	367,440	-	-

Prior year	Raising funds	Creating Change	Good Health	Progression	Governance costs	Support costs	2023 Total
	£	£	£	£	£	£	£
Staff costs (Note 6)	97,353	392,777	682,864	245,481	-	128,753	1,547,228
Project costs	15,879	160,123	171,087	77,074	-	(98,555)	325,608
Grants	-	280,915	-	-	-	-	280,915
Accommodation expenses	-	9,958	3,713	754	-	85,145	99,570
Office expenses	849	2,610	9,978	598	-	46,739	60,774
IT and systems expenses	934	10,285	3,306	234	-	26,460	41,219
External professional expenses	-	-	-	-	-	1,410	1,410
Depreciation and loss on disposal	-	715	3,509	-	-	4,982	9,206
Finance charges	-	-	-	-	420	1,288	1,708
Trustee expenses (incl. insurance)	-	448	-	-	-	1,751	2,199
Audit and professional fees	-	-	-	-	9,005	39,350	48,355
Trustee expenses and other governance costs	-	-	-	-	3,453	-	3,453
	115,015	857,831	874,457	324,141	12,878	237,323	2,421,645
Support costs	16,288	65,715	114,249	41,071	-	(237,323)	
Governance costs	884	3,566	6,200	2,228	(12,878)	-	
Total expenditure 2023	132,187	927,112	994,906	367,440	-	-	

6) Analysis of grants

	2024 Total	2023 Total
	£	£
Crisis UK	98,970	167,957
On Our Radar Ltd	18,432	23,824
Shelter	51,112	89,134
	168,514	280,915

	2024 Total	2023 Total
	£	£
Organisations	168,514	280,915



As part of Groundswell's National Lottery Community grant for the #HealthNow campaign we are in partnership with Crisis and Shelter, as per the grant agreement we pay them to deliver their commitments locally in Greater Manchester (Shelter), Birmingham and Newcastle (Crisis).

As part of our Comic Relief grant for our ListenUp! Project, On Our Radar are an official partner and receive some of the grant to support our reporters on the project.

7) Net income for the year

	2024	2023
This is stated after charging (crediting):	£	£
Depreciation	3,224	8,126
Loss on disposal of fixed assets	-	1,080
Operating lease rentals:		
Property	85,406	99,570
Equipment	2,160	2,462
Auditor's remuneration (excl VAT):		
Audit	9,300	8,700

8) Analysis of staff costs, trustee remuneration and expenses, and the cost of key management personnel

Staff costs were as follows:	2024	2023
	£	£
Salaries and wages	1,351,137	1,301,747
Social security costs	135,409	134,092
Employer's contribution to defined contribution pension schemes	62,027	62,717
Staff welfare	14,203	25,107
Recruitment costs	7,775	1,457
Other (including training)	17,603	22,108
	1,588,154	1,547,228

Staff numbers:

The average number of employees (head count based on number of staff employed) during the year was 41.42 (2023: 43.5). FTE of employees during the year was 36.74 (2023: 40.12)

Staff are split across the activities of the charitable company as follows (head count basis):

	2024	2023
	No.	No.
Creating Change	11.57	10.38
Good Health	17.43	19.93
Progression	7.00	7.95
Support Costs	3.47	2.95
Fundraising	1.95	2.29
	41.42	43.50

The following number of employees received employee benefits (excluding employer pension costs and employer's national insurance) during the year between:

	2024	2023
£60,000 - £69,999	1	1
£70,000 - £79,100	-	-

The total employee benefits (including employer's pension contributions and employer's national insurance) of the key management personnel were **£310,983** (2023: £297,266)

The charity trustees were neither paid nor received any other benefits from employment with the charity in the year (2023: £nil).

One charity trustee received payment for professional or other services supplied to the charity. The services provided were by Gina Rowlands as acting CEO whilst recruitment took place for the position and amounted to £8,800 which has been included in the KMP disclosure. Gina resigned from her role as trustee in February 2023 before taking on the role of Interim CEO. (2023: £9,200). Gina has been re-appointed as a trustee in June 2023.

Two trustees received payment or reimbursement of travel, accommodation and subsistence costs for attendance at meetings in the current year totalling **£959** (2023: 5 Trustees for £2,223).

9) Related Party Transactions

There was only one related party transaction in the year (2023 - None). As stated in note 8, Gina Rowlands received payment for professional services rendered to the charity amounting to **£8,800** (2023: £9,200).

10) Taxation

The charitable company is exempt from corporation tax as all its income is charitable and is applied for charitable purposes.

11) Tangible Fixed Assets

	Fixtures and fittings £	Computer equipment £	Total £
Cost or valuation			
At 1 April 2023	1,140	42,692	43,832
Additions in the year	74	1,622	1,696
Disposals in the year	-	-	-
At 31 March 2024	1,214	44,314	45,528
Accumulated Depreciation			
At 1 April 2023	1,140	39,857	40,997
Depreciation for the year	74	3,150	3,224
Eliminated on disposal	-	-	-
At 31 March 2024	1,214	43,007	44,221
Net book value			
At 31 March 2023	-	2,835	2,835
At 31 March 2024	-	1,307	1,307

All the above assets are used for charitable purposes.

12) Debtors and prepayments

	As at 31 March 2024 £	As at 31 March 2023 £
Trade debtors	224,941	168,557
Other debtors	17,550	13,830
Prepayments	11,637	18,752
Accrued income	7,733	-
	261,861	201,139

All of the charity's financial instruments, both assets and liabilities, are measured at amortised cost. The carrying values of these are shown above and also in note 12 below.

13) Creditors: Falling due within one year

	As at 31 March 2024	As at 31 March 2023
	£	£
Trade creditors	12,983	25,318
Taxation and social security	53,695	38,837
Other creditors	-	7,414
Accruals	21,712	22,652
Deferred income (note14)	42,985	74,165
	131,375	168,386

14) Deferred income

	As at 31 March 2024	As at 31 March 2023
	£	£
Balance at the beginning of the year	74,165	55,789
Amount released to income in the year	(74,165)	(55,789)
Amount deferred in the year	42,985	74,165
Balance at the end of the year	42,985	74,165

15) Analysis of net assets between funds

Current Year

Fund balances at **31 March 2024** are represented by:

	Unrestricted funds £	Restricted funds £	Funds Total £
Tangible fixed assets	1,307	-	1,307
Net Current Assets	646,457	104,844	751,301
	647,764	104,844	752,608

Prior Year

Fund balances at **31 March 2023** are represented by:

	Unrestricted funds £	Restricted funds £	Funds Total £
Tangible fixed assets	2,835	-	2,835
Net Current Assets	494,168	254,259	748,427
	497,003	254,259	751,262

16) Movement in funds

Current Year	At 1 April 2023 £	Income & Gains £	Expenditure & losses £	Transfers £	At 31 March 2024 £
Restricted funds					
Creating Change	145,930	479,068	(622,922)	1,618	3,694
Good Health	21,238	75,000	(76,194)	-	20,044
Progression	87,091	119,525	(125,510)	-	81,106
Total restricted Funds	254,259	673,593	(824,626)	1,618	104,844
Unrestricted funds					
General funds	497,003	1,557,458	(1,405,079)	(1,618)	647,764
Total unrestricted funds	497,003	1,557,458	(1,405,079)	(1,618)	647,764
Total Funds	751,262	2,231,051	(2,229,705)	-	752,608

Purposes of restricted funds

Creating Change - This strand of the strategy represents all the work we will be doing to challenge and change policy, practice and attitudes – through gathering research, stories and insight. Restricted funds were carried over for the Listen Up! Comic Relief grant funded project, which ended September 2024.

Good Health - This strand represents all our people focused health work; innovative services that enable people to access the health care they need. Restricted funds were related to grants for our Complex Case Manager role and health promotion projects across London.

Progression - This strand represents all our work on developing and supporting a workforce with experience of homelessness to participate in designing and delivering solutions to homelessness whilst progressing in their own lives. Restricted funding for this work was multi-year grants from Fidelity UK Foundation and Henry Smith Charity

17) Operating lease commitments

The charity's total future minimum lease payments under non-cancellable operating leases is as follows for each of the following periods:

	Property		Equipment	
	As at 31 March 2024 £	As at 31 March 2023 £	As at 31 March 2024 £	As at 31 March 2023 £
Less than one year	61,213	63,444	-	-
Two to five years	80,535	77,439	-	-
	141,748	140,883	-	-



18) Legal Status

The charity is a company limited by guarantee and has no share capital. The liability of each member in the event of winding up is limited to £1.



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