

GROUNDSWELL NETWORK SUPPORT UK

England & Wales · Charity number 1089987

Details

Other names GROUNDSWELL UK

Status Registered

Legal form Charitable company

Company number [04151312](#)

Registered 2002-01-08

Register [View on the Charity Commission register](#)

Contact

Address Groundswell
Canterbury Court
1-3 Brixton Road
London
SW9 6DE

Phone 02077252851

Email info@groundswell.org.uk

Website www.groundswell.org.uk

Activities

Objects: 1. TO RELIEVE POVERTY PARTICULARLY OF HOMELESS PEOPLE, AND 2. TO DEVELOP THE CAPACITY AND SKILLS OF THE MEMBERS OF THE SOCIALLY AND ECONOMICALLY DISADVANTAGED COMMUNITY OF HOMELESS PEOPLE IN SUCH A WAY THAT THEY ARE BETTER ABLE TO IDENTIFY, AND HELP MEET, THEIR NEEDS AND TO PARTICIPATE MORE FULLY IN SOCIETY.

Activities: Homelessness:Client involvement in services and policy. Peer research.Peer advocacy. Peer education.

Classification

- **How:** Provides Buildings/facilities/open Space, Provides Services, Provides Advocacy/advice/information, Sponsors Or Undertakes Research, Acts As An Umbrella Or Resource Body
- **What:** Education/training, The Prevention Or Relief Of Poverty, Economic/community Development/employment
- **Who:** Other Charities Or Voluntary Bodies, Other Defined Groups

Geography

- Northern Ireland
- Scotland
- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2025-03-31	£2,089,734	£2,143,156	£699,186	44
2024-03-31	£2,231,051	£2,229,705	£752,608	41
2023-03-31	£2,338,540	£2,421,645	£751,262	43
2022-03-31	£2,059,700	£2,183,162	£834,367	37
2021-03-31	£2,112,609	£1,833,285	£957,829	32

Trustees

Name	Role	Appointed
Christopher Paul Winnan		2026-02-13
Dr Alistair Story		2013-10-15
Elizabeth White		2026-02-12
Gina Rowlands		2023-06-07
Jennifer Connolly		2024-07-02
Rachel Allen-Lowton		2024-07-02
Robert Andrew Frier		2022-05-10
STEPHEN WYLER		2015-01-22

Accounts



Company number: 4151312

Charity number: 1089987

Groundswell Network Support UK

(Operating as Groundswell)

Report and financial statements

For the year ended 31 March 2025



Contents

Reference and administrative information	3
Trustees' annual report	5
Independent Auditor's Report to the members of Groundswell Network Support UK	26
Statement of Financial Activities for the year ended 31 March 2025	30
Balance Sheet as at 31 March 2025	31
Cash Flow Sheet as at 31 March 2025	32
Notes to the financial statements at 31 March 2025	33

Reference and administrative information

Company number	4151312
Charity number	1089987
Registered office and operational address	Canterbury Court, Unit CC3.44, 1-3 Brixton Road, London SW9 6DE
Country of registration	England & Wales
Country of incorporation	United Kingdom
Trustees	Trustees, who are also directors under company law, who served during the year and up to the date of this report were as follows: - Rachel Allen-Lowton (<i>appointed July 2024</i>) - Jennifer Connolly (<i>appointed July 2024</i>) - Rob Frier - Elizabeth Kirby (<i>resigned April 2024</i>) - Louisa McDonald - Gina Rowlands, Chair - Dr Alistair Story - Jenny Travassos, Treasurer - Steve Wyler OBE - Jenny Yates, Chair (<i>resigned May 2024</i>)
Key management personnel	- Kate Bowgett, Services Director - Rachel Brennan, Director of Participation, Progression & Change - Michael Chandler, CEO - Becky Tansley, Finance & Fundraising Director
Bankers	Unity Trust Bank 4 Oozells Square Birmingham B1 2HB CAF Bank Ltd. 25 Kings Hill Avenue West Malling Kent ME19 4JQ

Solicitors	Bates Wells & Braithwaite Cheapside House 138 Cheapside London EC2V 6BB
Independent Auditor	Sayer Vincent LLP Chartered Accountants and Statutory Auditor 110 Golden Lane LONDON EC1Y 0TG
Accountants	ExcluServ Limited 133 Deepcut Bridge Road Camberley, Surrey, GU16 6SD

Trustees' annual report

Chair's welcome

In 2024-2025, Groundswell rose to the challenges of the external environment and ongoing uncertainty we face with the co-production of a new four-year strategy, which involved all staff, volunteers and trustees, with a successful launch to all our external partners and funders.

Through our four key goals; Stronger Voices, Better Futures, Healthier Lives and Greater Together, we can clearly articulate and demonstrate our vision, values and ethos. Groundswell is clearly valued by our partners and funders, as shown through an uplift to grants and contracts with cost-of-living pressures to deliver the services we so passionately believe in.

Despite the forthcoming changes within NHS England and Local Authorities threatening the future of commissioned services within homelessness and inclusion health, the organisation remained strong under Michael Chandler's leadership, with the support of the Senior Leadership Team and a cohesive Board of Trustees. There is transparency and excellent communication within the organisation. Over the year we have transformed our board meetings, staff members contribute to the written board report and at each meeting a representation of staff and volunteers are invited to Board meetings to present the successes and challenges of their area of work, followed by robust and meaningful discussions between the team on how the Board can support the team going forward with clarity and unity.

Groundswell always has its focus on the future; it never stands still. As soon as the unexpected rise in National Insurance contributions for employers were announced halfway through the year, the team were planning, successfully gaining uplifts to cover these increased costs in 50% of our HHPA contracts and several of our multi-year grants. In 2025, we have already seen the launch of the NHS 10-year plan and await details of the homelessness strategy. Groundswell contributed to the consultation process for both these documents, with evidence-based research and members with lived experience feeding in. We made sure that participation and progression within inclusion health and homelessness was at the forefront.

With a positive attitude, good communication, collaboration and seeking out opportunities in relation to the delivery of services in innovative and dynamics ways, Groundswell will continue to be at the forefront of campaigning and advocacy for the most vulnerable and forgotten in society. We are Greater Together.

Gina Rowlands, Chair of Trustees

Volunteer's welcome

As a volunteer Peer Advocate for HHPA, I'm honoured to help introduce this year's annual report.

Advocacy is at the core of what we do. What we do is more than just the health appointment. It's more than just advocating alongside people as they receive the good, or sometimes the bad, news.

Meeting people where they are, helping them get to and from health appointments can deliver good health outcomes in the long-term – we know this. But we also know the system is more complex than that. As we work with people navigating complex systems – health, homelessness, criminal justice – we are also advocating for their rights in a society and world that often denies them.

I think, having volunteered with the HHPA service for a few years now, the real change can happen in the journey there and back again. In the cab or walking along the road to the appointment. We're there for the banter, to listen, NEVER to judge, to help make someone feel a bit more human again. We're there for the afters, when perhaps they've just received some bad news, and need to process it over a coffee.

When we launched our strategy last autumn, we said that we were committed to building stronger voices, to create better futures for people. And that's exactly what we are trying to do when we do HHPA. And all our work.

I'm pleased to have worked with the leadership team on various fundraising initiatives and be part of our wider work in research and participation. Connecting the dots with what we do on the ground in HHPA, ("in the trenches" as I always say), is vital. The most impact we can have is with the individual one to one, where people feel seen and heard and that's where the magic happens. So, as our strategy shows, we'll keep doing what we know we're good at, but vitally use that experience to change the system together for a greater impact.

In solidarity,

David Downes, Health Peer Advocate

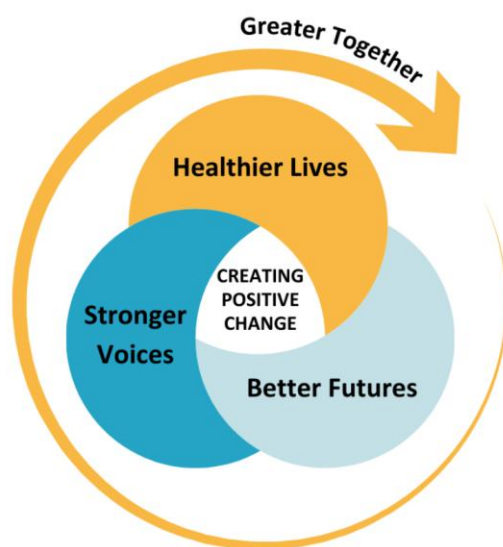
Vision, mission

Our vision is for a society which is fair, inclusive and equal. We need equitable access to a healthier life and a better future for anyone with experience of homelessness.

Our mission is to bring people together to:

- Amplify voices of people with lived experience to create solutions to homelessness and health inequalities.
- Stand in solidarity and champion their rights, to create positive change.

Our goals



Our strategy

At Groundswell, we're all Creating Positive Change through:

- Stronger Voices
- Healthier Lives
- Better Futures

We will only achieve this by working collaboratively - we are Greater Together.

You can read the full 'Creating Positive Change Together' strategy [here](#).

Greater Together - strategy co-production



With input from our Strategy Review Groups of staff and volunteers

70

consultation sessions, surveys, away days and team meetings

130

staff, volunteers, trustees, partners and clients gave their input, many of whom have experience of homelessness

“Co-producing work does more than create the work being created, it brings people together, breaks down barriers, creates a true sense of belonging, teaches us new things about the work, our team and ourselves, whilst also showing people that we value them, which in itself helps people to value themselves.” –Sharon, Learning & Development Manager

Activities and achievements - 1st April 2024 – 31st March 2025

1. Stronger Voices

People with experience of homelessness must inform the solutions – because they understand the problems people face.

At every stage, we will hear, unite and amplify more voices of people with lived experience to speak out. Through participation we will build a stronger, more inclusive community to create change – through our organisation, in services, our sectors and wider society, locally and nationally.

1.1 Listen Up! Legacy

The Listen Up! project started in 2021 to share stories and insights from people who have experienced homelessness, challenge stereotypes, and create a movement of people committed to tackling harmful health inequalities. We are proud of what we have achieved over the last three years and can't wait to see what comes next for our brilliant team.



Photo credit: Morshed, Listen Up! community reporter

Listen Up! Also produced a toolkit and a series of films called (un)entitled. This project focused on the barriers and stigma faced by people who have experienced homelessness.



The [videos can be viewed](#) on our website.

"It's only down to Groundswell for believing in me and giving me the opportunity to get out of my comfort zone and try new things." -ListenUp! reporter

1.2 It Comes Before Your Name – Exploring lived experience roles and stigma in the homelessness sector – research report



"We strongly believe that individuals, organisations and wider society benefit from the insights of people with experience of homelessness. But, as lived experience recruitment continues to grow across the sector, we need to interrogate current practices, and reflect on what we can do better."

This research, *Exploring lived experience roles and stigma in the homelessness sector*, was a Groundswell-led study (part of the Kings College London-led Social Responses to Stigma project) exploring lived-experience roles in the homelessness sector, using interviews and group discussions with people in those roles. The focus was how stigma attaches to the label "lived experience" and how this shapes work, wellbeing and progression. In keeping with Groundswell's participatory research ethos, the research was led and carried out by staff whose lived experience of homelessness has impacted their professional lives.

The lived experience label often "comes before your name". That is, it can define identities and lead to pigeonholing and lowered expectations. Inclusion of people with personal experience of homelessness can feel tokenistic, with people feeling pressured to disclose past trauma without adequate shifts in power or progression opportunities. But the report showed that, while practice is uneven, it's improving: many organisations are moving from symbolic involvement to co-

designed, adequately resourced roles, with pockets of strong practice showing culture change when lived experience is valued as expertise.

Recommendations: Put anti-stigma and person-first practice on the agenda; give people control over disclosure; ensure fair pay, secure contracts and clear progression routes; provide trauma-informed supervision and training; co-design roles and decision-making with lived-experience staff/volunteers; funders and employers should resource time for reflection and evaluation, not just delivery.

[Read our blog](#) about the research.

You can [read the full research report](#) on our website.

1.3 Lived experience homelessness charter for Government – in partnership with Amnesty International UK



Groundswell and Amnesty International UK launched a nationwide charter, '[Ending Homelessness Together—Our Voice, Our Rights](#),' to ensure policymakers heard the views and priorities of those with lived experience. Over 8 months, we met with 11 homelessness organisations and 71 participants, 72% of which had previously experienced homelessness to find out what their priorities were for the next government.

Through extensive development and support from a peer-led steering group, we developed the Charter. Those involved said: 'We are asking the new Government to hear our voice and the voices of all those who have personal experience of homelessness. We want you to recognise that we are people who have rights, and together, our rights must be upheld.'

Messages calling for health inequity to be recognised as a homelessness issue were also projected on Tower Bridge, the Houses of Parliament and the Angel of the North, in addition to asking for a 'Home to be a Human Right'. The existing homelessness crisis is the result of political choices, and it is now critical to make homelessness history and make home a human right.

Amnesty and Groundswell highlighted that people whose human rights have been denied have a right to be heard on the issues that affect them, and their insights and understanding are essential to addressing those issues effectively. The charter is anchored in human rights law and principles.

One of the projections on the Angel of the North echoed this appeal: ‘Listen to us to help end homelessness together.’



As a result of the campaign, a petition was delivered to Downing Street by one of the Groundswell volunteers who fed into the Charter, with experience of homelessness, alongside Groundswell and Amnesty staff.

[Watch the video about the charter and projections.](#)

[Read more about the charter and this project](#) on our blog.

“As a person who has been homeless in the past, I know how difficult it is to get out of homelessness. The Prime Minister said it is people with the skin in the game who know what’s best for their community. So, listen to us.” -from the Lived Experience Charter

1.4 TA Encounters: the Kensington & Chelsea Legislative Theatre project



In October 2024, we brought together residents in temporary accommodation with Housing Options staff in Kensington & Chelsea to share experiences and become involved in our participatory policymaking project, using Legislative Theatre. This project saw temporary accommodation families and Housing Options teams take to the stage at The Tabernacle Theatre, where they performed scenes

based on real-life experiences. These performances sparked discussions with an audience that included senior council staff, councillors, and fellow residents. Following discussion, audience members joined the residents and council staff onstage to test new policy ideas in real time, later drafting these into proposals.



In our final report of the project, we summarised the project process, our learnings and recommendations, and also highlighted what real change had occurred in the borough as a result, over the six months since the event. [Read the full report here.](#)

Over the past six months, we have been pleased to hear the progress being made in the

borough against the original proposals. Impactful progress has included increased TA Team accessibility, increased staff resource to improve the triage process for residents requesting help, a review of existing systems and forms to reduce bureaucracy, and explorations of piloting recognising lived experience in recruitment. RBKC have stated that all the recommendations derived from the legislative theatre have been implemented by the Council.

This was part of the project *Encounters and conversations between people with lived experience of TA and borough staff*, commissioned by the London Housing Panel Temporary Accommodation Working Group – a collaboration between the Panel, London Councils and Greater London Authority with the support of Trust for London.

1.5 City of London coproduction project

The City of London Coproduction Project is a pioneering partnership between Groundswell, Platform and the City of London which saw its first full year of delivery last year. The project improves opportunities for people using the City's homeless and rough sleeper services to engage in design, monitoring, and delivery of the services they use, and ensures people with lived experience shape services to best meet local need and inform wider learning. There are three core strands:

- An Advisory Panel – volunteers with lived experience of using the City's services are able to shape priorities, review services, and develop coproduced recommendations. During 2024/25, 11 volunteers were part of this panel.
- Coproduction Champions – frontline staff from the City's commissioned services meet to share learning, build skills in participation, and act as change agents within their organisations. Last year we worked with 8 champions representing 10 homelessness services in the City.
- Learning Groups – monthly workshops bringing together commissioners, champions, and panel members explore what's working and co-create improvements, feeding directly into the redesign of services like outreach and move-on support.

This project breaks down traditional power dynamics that usually come with commissioner, service provider, and service user relationships. Three distinct organisations are sharing their expertise and resources to engage a traditionally marginalised group, united by a shared belief that coproduction, participation and sharing power with communities creates better services and systems for everyone.

"I've noticed a difference in myself since being involved on this project, I hope we are going to make a difference. We've all got the same aim, that's good." — Advisory panel member

"I've always been very keen on involving the people...experiencing issues to form solutions that work for them.... In terms of potentially working in management at different recovery services and working with commissioners... [I hope] it gives me a new interesting way to work with my clients." — City of London Coproduction Champion

2. Better Futures

Everyone deserves a better, more hopeful life and future.

Lived experience of homelessness can lead to barriers that impact people's life chances.

Recognising the potential in everyone, we will provide more opportunities and support for people with experience of homelessness to progress if, and when, they are ready.

2.1 Progression & Volunteering

Over the past year, 30 volunteer Peer Advocates have delivered the Homeless Health Peer Advocacy (HHPA) service. 60 volunteers with experience of homelessness were involved in participation projects, including the City of London coproduction project, our work leading the Lived Experience Advisory Group for the Mayor of London's 'Plan of Action to End Rough Sleeping in London for Good by 2030', and a creative campaigning project for Better Temporary Accommodation.

An additional 160 people took part in ad-hoc participation projects, such as the NHS 10-Year Plan consultation and a UKHSA project on language to encourage vaccine uptake among the homeless community.

We're proud of these numbers, which mark a significant expansion in our reach. The representation of lived experience across our one-off workshops and focus groups guide and influence the sector. It also allowed us to diversify volunteering and participation, having varying opportunities for people's different skills, needs, interests and ambitions that work for their life.

Groundswell's progression programme provides staff and volunteers with a range of support, including one-to-one advice, crisis intervention, and coaching, as well as ongoing informal wellbeing support offered throughout the year based on individual needs. This support is critical in avoiding or managing crisis and moving people away from re-experiencing homelessness and related issues. During this period, 26 people (8 staff, 18 volunteers) received support from the team. Key areas of support during the year include employability (interview preparation, CV/application writing, job coach liaison); cost of living and debt guidance; support with housing issues, family relationships, immigration, physical and mental health issues; advice and advocacy through benefit applications, PIP tribunals and appeals; access to education; wellbeing coaching; digital skills development.

"My PIP was up for renewal, and I was asked to go to my first face to face assessment. I reached out to the Progression team; they coached me through it and attended with me. It was the first time in a long time I haven't felt alone. I received the enhanced award – I can look to the future now I know I have a safety net." – Groundswell volunteer.

During this time 6 volunteers have been supported into external employment; 3 received wellbeing bursaries and 3 received vocational bursaries.

Delivering more internal training sessions led by the Progression team, including sessions on the migration of welfare benefits to Universal Credit and the cost of living. The team are currently planning a future session on job applications and interviews.

2.2. Digital Champions and steering group – Mhor Collective

Thanks to a second round of funding from The Good Things Foundation Capability Grant, we have had the opportunity to implement one of the key recommendations of the Digital Inclusion Strategy that we developed in partnership with Mhor Collective in 2024, by developing and delivering a Digital Champions Training Programme for Groundswell.

To support the development of this work we established a Digital Inclusion Steering Group, the group helped to develop the recruitment materials for the programme and design the content for the training package. Delivered over 5 weeks, 14 staff and volunteer representatives for Groundswell completed the Digital Champions training. We are hoping to deliver further training to more staff and volunteers, funding permitting.

Since October we have been running a weekly Digital Drop-In where staff and volunteers get digital support from Hazel from Mhor Collective (who zoom's in from the Isle of Skye every week!) The sessions allow people to get to support on anything related to digital that is a priority for them, with a particular focus at the moment on security, like password checkers. We have fun too! Using the space, we've been able to identify digital gaps, such as headphone inequity among volunteers, and working to rectify this by providing tech too.

3. Healthier Lives

Homelessness is a health emergency.

We will work to end health inequalities for people who have or are experiencing homelessness through advocacy, practical support, information and by influencing people, policy and services.

3.1. Homeless Health Peer Advocacy (HHPA)

We continue to deliver [HHPA](#) across the country, helping individuals who are homeless to access healthcare, and preventing worsening health. The service is delivered by volunteer Peer Advocates alongside Caseworkers and Care Navigators, all with experience of homelessness.

In London our HHPA services team delivered peer advocacy across **11** central London boroughs: Brent, Camden, Ealing, Hackney, Hammersmith & Fulham, City of London, Kensington & Chelsea, Lambeth, Southwark, Tower Hamlets and Westminster.

HHPA London 2024/2025	
1-1 health appointments	2,567
Individual clients supported through 1-1 appointments	564
Number of organisations referring people to HHPA	132

In addition to this activity, Groundswell provided specialist Case Workers or Care Navigators to be based in partner organisations Find and Treat, Great Chapel Street Surgery and the Lambeth START Team.

3.2 Know Their Normal cancer campaign

We also focused on cancer screening during this financial year. Recognising the age restrictions for bowel and breast cancer screening programmes, we delivered sessions in hostels and day centres to encourage people experiencing homelessness to “know their normal.” These sessions

highlighted people's right to cancer screening and offered practical support to attend life-saving health appointments.

By raising awareness, we helped to tackle health inequalities faced by the people we support, ensuring people identify issues and get the help they need. We emphasised that “normal” is different for everyone, the importance of knowing your own normal, recognising changes, and how Groundswell can support individuals to act on them.

Alongside this, we used our co-produced health promotion leaflets on cancer screening and delivered more than 15 dedicated sessions on the subject. Building on this learning, we also held meaningful conversations about cancer screening at other health events. At one event, we engaged 49 people in discussions about screening and directly supported them to order test kits.

4. Greater Together

We can't achieve our goals alone – we are more impactful when we pull together.

We will become more effective and sustainable, building on our culture of relationships, compassion and transparency, and working closely with partners to learn, share and create change.

4.1 Strategy launch event



In September 2024, we launched our new strategy. Aligning with our values, the process of designing the strategy, right the way up to its launch event, was a truly participatory process – it makes us proud of what we can achieve together. We heard – from staff, volunteers, clients, and partners universally – that a huge amount has changed and, in most cases, worsened in the last five years. Moreover, the current, growing and continually evolving challenges we face as a society are massively and disproportionately affecting those experiencing homelessness, poverty, health inequalities and inequity. And we heard, resoundingly, that these issues can only be solved properly, and for the long-term,

with the insight and solutions from people experiencing the issues at the heart of this.

Creating Positive Change Together

The theme that tied everything together when we reviewed what we do and why, was that we are creating positive change in all we do. As a result, creating positive change together became the centre of our strategy.

The strategy launch event ended up being a key part of the process – co-created and a truly Groundswellian event with a range of staff and volunteers across the organisation designing and delivering it. The event showcased what we're doing and what we hope to do going forward. Over 40 staff and volunteers took to the stage at Hoxton Hall to talk about, and celebrate, the roles they play in Groundswell and our work – with a combination of film screenings, talks, presentations, spoken word, story sharing and acting out journeys of a client – all highlighting what the new strategy's goals meant to them.

With over 120 colleagues, partners, commissioners and funders joining us, the 'Greater Together' launch event demonstrated the commitment we had from all these stakeholders to collaborate on achieving our goals:

"I came away feeling truly inspired. The energy, passion and comradeship of everyone there was really palpable."

"Genuinely inspiring. Massively thought-provoking work on how to do deep, ethical, equitable work as communities. Can't wait for more conversations going forward." – The Magpie Project

We are enormously proud of and excited about our ambitious strategy. We have already begun to think of ways to push forward work on our goals and integrating these into our work, existing and future.

You can [read more about the event and how our strategy was co-produced](#) on our blog.

4.2 The power of collaboration in homelessness health

The Groundswell Homeless Health Peer Advocacy (HHPA) service supports people experiencing homelessness to address physical and mental health issues. We work to improve people's confidence in using health services and increase their ability to access healthcare independently. With around 70% of the Groundswell team having lived experience, we have a wealth of experience to bring to our everyday work.

As an example, a team made up of a Groundswell health case worker and volunteers started delivering HHPA in Brent and Ealing in 2022. This was a brand-new area of London to us, with the majority of the service delivering in central London boroughs for over a decade.

Three years on, the HHPA service in the borough provides a comprehensive health support service which addresses the unique needs of adults who are either currently rough sleeping or at risk of

return to rough sleeping, many of whom face significant health problems and barriers to accessing the support and care they need.

We focus on helping people experiencing homelessness navigate their health concerns. Our services include:

- Assisting people in finding health information
- Supporting clients to make and attend appointments
- Helping people to understand medical instructions
- Practically providing help to overcoming logistical barriers to care, such as transport or housing issues
- Advocating on people's behalf, ensuring that their health needs are met, especially because so many face systemic challenges like no fixed address or a lack of access to public funds.

The key to our success lies in our collaborative approach - HHPA could not operate without this. We work closely with a wide range of partners, including Street Outreach teams, Hospital Pathway teams, Crisis, Built for Zero, Drug and Alcohol services, and local charities offering community projects. This multidisciplinary network allows us to address the complex and often multiple issues the people we support face such as mental health, addiction, housing instability, and lack of healthcare access.

Our collaborative approach is critical, particularly when working with people who are rough sleeping who have a highly mobile lifestyle. Our extensive partnership network helps ensure that people are consistently supported, and no appointments are missed. Our ability to connect with various professionals across different sectors helps us to create a continuity of care experience, which is especially valuable for those who have experienced trauma and instability in their lives.

By working together with a broad range of services, we can improve health outcomes and prevent worsening health, address the root causes of health inequalities, and provide clients with the support they need to access healthcare confidently and independently. At Groundswell, like our strategy so clearly states – we are greater together - so partnerships and collaborations like we have in Brent and Ealing provide a better service and ultimately ensure more people facing homelessness get the support they need and deserve.

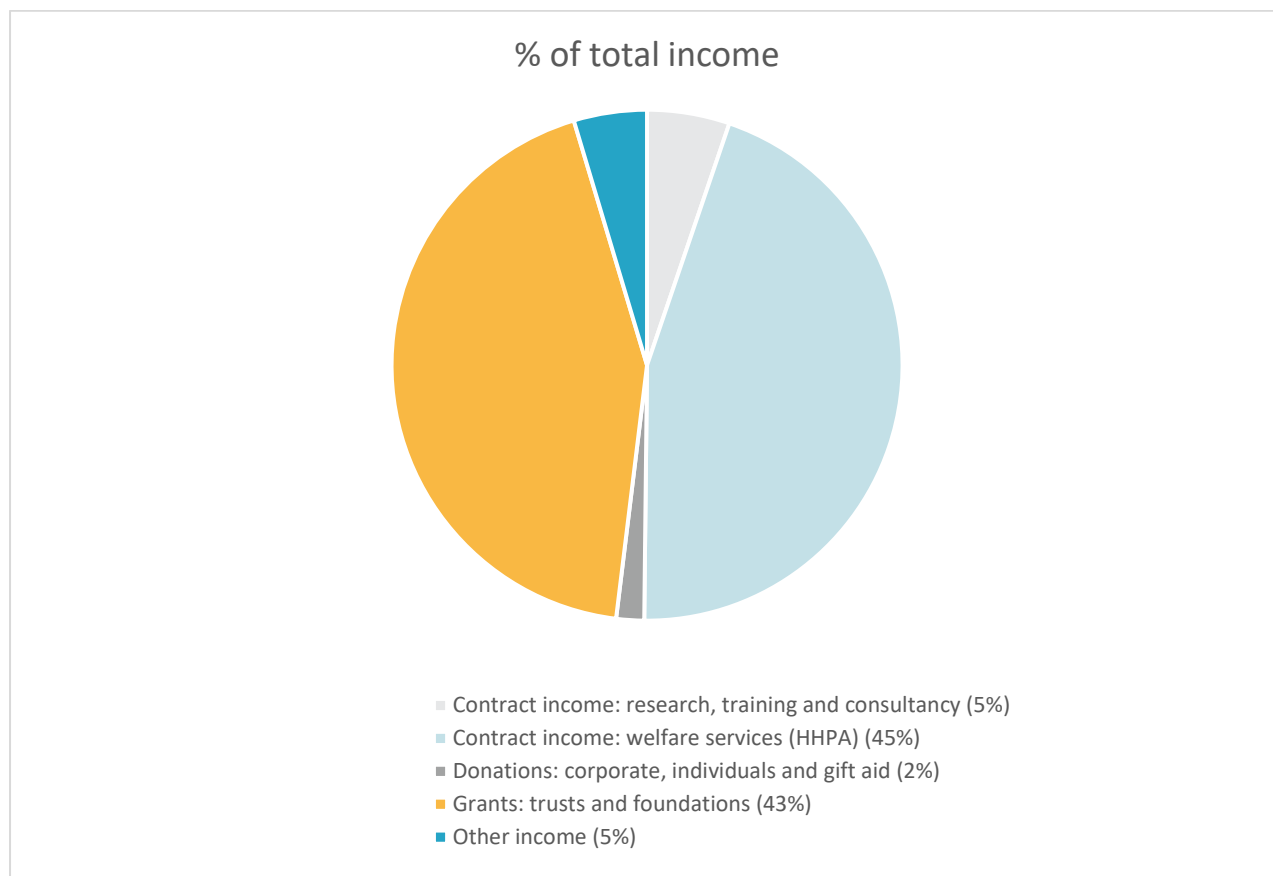
“The success of our project lies in the strength of the partnerships and the multidisciplinary approach we take.” — Groundswell Case Worker

Financial review

Income and expenditure

Groundswell's income was **£2,089,734** during the year and was a **6%** decrease on the previous year (2024: £2,231,051). Expenditure, at **£2,143,156** was nearly **4%** down on the previous year (2024: £2,229,705).

This resulted in a deficit of **£53,422** for the year (2024: £1,346 surplus).



Reserves

The Trustees, after a careful assessment of the Charity's risks, including those related to cost of living increases, the uncertainty of our sectors and wider external environment, have determined that the reserves policy should be to hold a contingency for unexpected expenditure and to allow time in the event of a sudden cessation of key funding to source alternatives. In the light of this, Groundswell's reserve target is to hold unrestricted funds in a range equivalent to four to six months of salaries (including salary on costs) plus premises costs, i.e., **£566,000 - £849,000**.

At 31 March 2025, the total funds carried forward were **£699,186** (2024: £752,608), of which **£630,679** were unrestricted funds and **£68,507** were restricted funds. The figure of **£630,679** is a decrease compared to the previous year (2024: £647,764), but it remains within our current target unrestricted reserves range. The board are satisfied with this process and position.

Going concern

Groundswell's unrestricted reserves position and assessment of the forecast income and expenditure for the year ahead (25/26) means the trustees consider Groundswell to have sufficient free reserves and cashflow to enable the organisation to continue operating for the foreseeable future, looking at least twelve months from when this report is approved. This is based on regular Senior Leadership Team and Finance Committee meetings reviewing our reserves and cash position, supported by close financial management and budget setting. There are no material uncertainties relating to going concern.

Thanks to our supporters, commissioners, and partners

240Project, 29th May 1961 Charitable Trust, Groundswell Reaching Communities Lottery, Amnesty International, Aquila Family Charitable Trust, Big Issue, Breathe HR, City of London, City of Westminster, The Clothworkers' Foundation, Comic Relief, The Connection at St Martin in the Fields, Crisis, Department of Health and Social Care, Drapers' Charitable Fund, East London Foundation Trust, E&G Morgan Trust, Epic Consultants, Fidelity UK Foundation, Find & Treat, Foundation Roi Baudouin (Peters Foundation), Good Things Foundation, Greater London Authority, The Henry Smith Foundation, Homeless Link, Homewards, Hyde Park Place Estate Charity, Imogen Blood & Associates, Inner London Magistrates Court's Poor Box Charity, Ipsos, Kings College London, London Borough of Hackney, London Borough of Lambeth, London Borough of Southwark, London Housing Foundation, Marie Curie, Gilead, Mayday Trust, The Mercers' Foundation, NHS North Central London ICB, NHS North East London CCG, NHS North West London ICB, Northumbria University, Oak Foundation, On Our Radar, Oxford University Hospital, Pathway, PCN Healthcare Central London, Pfizer Global, Platform, Private Pub Ltd, Research in Practice, Royal Borough of Kensington and Chelsea, The Royal Foundation, Sir James Roll Charitable Trust, Souter Charitable Trust, South London and Maudsley NHS Foundation Trust, St Giles Cripplegate, St Mungo's, Strand Parishes Trust, Swire Charitable Trust, Thames Reach, Transformation Partners in Health and Care, Trust for London, Tuixen Foundation, UK Health Security Agency, University College London, University of Birmingham, University of Manchester, University of Newcastle, Marsh Charitable Trust, Boston Scientific Foundation, Vitol Foundation, Legal & General Foundation (Health Equity Fund), and Waitrose Wimbledon.

Principal risks and uncertainties

Groundswell operates a robust risk management and control framework, including the preparation of a detailed risk register. Key ongoing and emerging risks are reviewed quarterly by both the Finance Committee and the Senior Leadership Team, and every six months by the Board (with any pressing risks reported to the board regularly). Additionally, the Charity operates a thorough system of incident reporting, which is managed by the Senior Leadership Team and overseen by the People Committee.

The Groundswell Trustees fully acknowledge the risk that is inherent in the Charity's work. We take these risks consciously and conscientiously, applying our thorough risk framework to our

work - as we believe that empowering people experiencing homelessness to be at the heart of delivering solutions to homelessness is the most effective way to address the growing societal concern of homelessness.

The principal risks identified by the Board and Senior Leadership Team are: failure to meet fundraising targets; maintaining sufficient cashflow; the future of health services / NHS reform / homelessness strategy; increased demand for HHPA not matched by increased funding; changes to fundraising landscape; recruitment, retention and maternity cover of key staff; cyber security / data protection / fraud; failure to recruit and retain volunteers and staff with experience of homelessness and/or represent the diversity of the community; changes to benefits affecting ability for some to work, and safeguarding concerns.

Some of the key controls put in place to mitigate this principal risks are: strong annual budget and cashflow forecasting and mid-year forecasting; monthly development meetings with all Directors and Heads of, prioritising fundraising and relationship management; strict cashflow controls; fortnightly SLT meetings; planning to identify opportunities and threats from future of health and homelessness strategy; ongoing funding for additional Complex Case Manager post in the HHPA team; recruitment plans for maternity cover staffing; creation of a Head of role to oversee fundraising and development and more organisational capacity in fundraising; ongoing Progression, wellbeing and benefits support for staff and volunteers in challenging times; a robust external cyber-security/data protection review; and strong, accessible safeguarding policies, processes and training, including escalating and amplifying repeat safeguarding concerns.

Fundraising policy

To raise **£2,089,734**, Groundswell spent **£135,508**. As a percentage of overall spend, the figure of represents **6%**, which is well below the lower end of the 10-15% target range we have set ourselves. We aim to keep our fundraising spend within a range because we recognise that some years, we need to invest more than others to produce results in the future. The trustees agreed to increase the investment in financial year 2024/25, designating a small amount towards growing our fundraising capacity, building new relations and diversifying income.

Groundswell does the majority of fundraising in-house. In 24/25 we worked with Make Change Consulting to specifically develop corporate income, but otherwise we never use third party commercial fundraisers. We are registered with the Fundraising Regulator and comply with the code of fundraising practice. During the period, we did not have any non-compliance issues, nor receive any fundraising complaints.

Structure, governance and management

Governance

The management of the Company is the responsibility of the Board Members who are appointed under the terms of the Articles of Association which state that:

"Any person who is willing to act as a Trustee, and who would not be disqualified from acting under the provisions of Article 27, may be appointed to be a Trustee by a decision of the Trustees."

The Board Members perform the role of Directors in company law and of Trustees in charity law. The minimum number of Trustees is four, with a maximum of 12. Those who served during the period are listed on page one.

Two trustees have served for longer than nine years: Alistair Story (appointed July 2013) and Steve Wyler (appointed January 2015). After careful consideration the Board has agreed that they should be reappointed for a further three-year term.

All Trustees give their time voluntarily and receive no benefits from the charity. Any expenses reclaimed from the charity are set out in note 8 to the accounts.

Board Meetings are held quarterly to ensure that the charity is operating effectively and within its aims. Additionally, the Board operates two standing sub-committees: a Finance Committee, which maintains a consistent framework for financial and risk control in Groundswell, and a People Committee, which supports Groundswell to be a healthy, safe and enabling organisation for its staff and volunteers.

Groundswell commits to having two or more Board members with lived experience of homelessness - during this period, 50% of trustees met these criteria.

Related parties and relationships with other organisations

In order to deliver its services and research and campaign work Groundswell cooperates with statutory bodies and voluntary sector organisations across the UK. The partnerships are defined by formal Collaboration Agreements.

Remuneration policy

Groundswell's Finance & People Committees oversee remuneration, with responsibility for external benchmarking, salary recommendations, recruitment processes and cost of living increases. Groundswell aims to ensure that all staff are appropriately remunerated for their work. We achieve a fair balance which takes into account: the aim of attracting suitably qualified and dedicated staff, the external environment, the organisation's financial position and considerations of our beneficiaries.

Management

Groundswell operates a Senior Leadership Team (SLT) to oversee the successful delivery of activities. The members of that team, who served during the year, are listed on page 1. The total amount of salary costs associated with this group in 2024-25 was **£317,158** (previous year: £310,983), of which £31,295 were Employer National Insurance Contributions and £13,613 was pension contributions.

Achievements and performance in the delivery of public benefit

The Groundswell Trustees have taken account of Section 17 (5) of the Charities Act and the Charities (Accounts and Reports) Regulations 2008, which require us to have regard to the guidance on public benefit issued by the Charity Commission when exercising their duties. We state that the activities delivered by Groundswell during 2024-25, described in this report,

directly further Groundswell's charitable objects and that these activities have been undertaken for the public benefit.

Statement of responsibilities of trustees

The Trustees (who are also directors of Groundswell Network Support UK for the purposes of company law) are responsible for preparing the report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently;
- Observe the methods and principles in the Charities SORP;
- Make judgements and estimates that are reasonable and prudent;
- State whether applicable UK Accounting Standards and statements of recommended practice have been followed, subject to any material departures disclosed and explained in the financial statements; and
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The Trustees are responsible for keeping adequate accounting records that disclose, with reasonable accuracy at any time, the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence, for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- There is no relevant audit information of which the charitable company's auditor is unaware
The trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information

The Trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions. The Trustees have no beneficial interest in the charity.

Members of the charity guarantee to contribute an amount not exceeding £1 to the assets of the charity in the event of winding up. The total number of such guarantees at 31 March 2025 was 8 (2024: 8). The trustees are members of the charity but this entitles them only to voting rights. The trustees have no beneficial interest in the charity.

Auditor

Sayer Vincent LLP was re-appointed as the charitable company's auditor during the year and has expressed its willingness to continue in that capacity. The trustees' annual report has been prepared in accordance with the special provisions applicable to companies subject to the small companies' regime.

The trustees' annual report has been approved by the trustees and dated and signed on their behalf by:

Jenny Travassos, **Treasurer**

Date: 11 November 2025

Gina Rowlands, **Chair**

Date: 11 November 2025

Independent Auditor's Report to the members of Groundswell Network Support UK

Opinion

We have audited the financial statements of Groundswell Network Support UK (the 'charitable company') for the year ended 31 March 2025 which comprise the statement of financial activities, balance sheet, statement of cash flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- Give a true and fair view of the state of the charitable company's affairs as at 31 March 2025 and of its incoming resources and application of resources, including its income and expenditure for the year then ended
- Have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice
- Have been prepared in accordance with the requirements of the Companies Act 2006

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on Groundswell Network Support UK's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other Information

The other information comprises the information included in the trustees' annual report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- The information given in the trustees' annual report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- The trustees' annual report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the trustees' annual report. We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- Adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- The financial statements are not in agreement with the accounting records and returns; or
- Certain disclosures of trustees' remuneration specified by law are not made; or
- We have not received all the information and explanations we require for our audit; or
- The directors were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the trustees' annual report and from the requirement to prepare a strategic report.

Responsibilities of trustees

As explained more fully in the statement of trustees' responsibilities set out in the trustees' annual report, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud are set out below.

Capability of the audit in detecting irregularities

In identifying and assessing risks of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, our procedures included the following:

- We enquired of management, which included obtaining and reviewing supporting documentation, concerning the charity's policies and procedures relating to:
 - Identifying, evaluating, and complying with laws and regulations and whether they were aware of any instances of non-compliance;
 - Detecting and responding to the risks of fraud and whether they have knowledge of any actual, suspected, or alleged fraud;
 - The internal controls established to mitigate risks related to fraud or non-compliance with laws and regulations.
- We inspected the minutes of meetings of those charged with governance.
- We obtained an understanding of the legal and regulatory framework that the charity operates in, focusing on those laws and regulations that had a material effect on the financial statements or that had a fundamental effect on the operations of the charity from our professional and sector experience.

- We communicated applicable laws and regulations throughout the audit team and remained alert to any indications of non-compliance throughout the audit.
- We reviewed any reports made to regulators.
- We reviewed the financial statement disclosures and tested these to supporting documentation to assess compliance with applicable laws and regulations.
- We performed analytical procedures to identify any unusual or unexpected relationships that may indicate risks of material misstatement due to fraud.
- In addressing the risk of fraud through management override of controls, we tested the appropriateness of journal entries and other adjustments, assessed whether the judgements made in making accounting estimates are indicative of a potential bias and tested significant transactions that are unusual or those outside the normal course of business.

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation.

A further description of our responsibilities is available on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Use of our report

This report is made solely to the charitable company's members as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Farrah Kitabi (Senior statutory auditor)

26 November 2025

for and on behalf of Sayer Vincent LLP, Statutory Auditor

110 Golden Lane, LONDON, EC1Y 0TG

Groundswell Network Support UK

Statement of Financial Activities for the year ended 31 March 2025

	Notes	Unrestricted	Restricted	Total Funds	Unrestricted	Restricted	Total Funds
		2025	2025	2025	2024	2024	2024
		£	£	£			£
Income from:							
Donations and legacies	2	261,799	-	261,799	160,185	-	160,185
Charitable activities:	3						
Creating Change		248,277	108,732	357,009	86,780	479,068	565,848
Good Health		844,895	155,300	1,000,195	897,195	75,000	972,195
Progression		330,687	136,250	466,937	407,681	119,527	527,208
Other trading activities		-	-	-	2,800	-	2,800
Investments	4	3,794	-	3,794	2,815	-	2,815
Total income		1,689,452	400,282	2,089,734	1,557,456	673,595	2,231,051
Expenditure on:							
Raising funds	5	135,413	-	135,413	131,279	-	131,279
Charitable activities	5						
Creating Change		201,303	121,104	322,407	204,777	622,922	827,699
Good Health		935,013	159,661	1,094,674	775,285	76,194	851,479
Progression		448,028	142,634	590,662	293,736	125,512	419,248
Total expenditure		1,719,757	423,399	2,143,156	1,405,077	824,628	2,229,705
Net income/(expenditure)		(30,305)	(23,117)	(53,422)	152,379	(151,033)	1,346
Transfers between funds		13,219	(13,219)	-	(1,618)	1,618	-
Net movement of funds	16	(17,086)	(36,336)	(53,422)	150,761	(149,415)	1,346
Reconciliation of funds							
Total funds brought forward		647,764	104,844	752,608	497,003	254,259	751,262
Total funds carried forward		630,678	68,508	699,186	647,764	104,844	752,608

The statement of financial activities includes all gains and losses in the year. All incoming resources and resources expended derive from continuing activities.



Groundswell Network Support UK

Balance Sheet as at 31 March 2025

Company number: 4151312

Charity number: 1089987

	Notes	2025 £	2024 £
Fixed Assets			
Tangible assets	12	1,322	1,307
Current Assets			
Debtors	13	248,322	261,861
Cash at Bank and in Hand		526,879	620,815
		775,201	882,676
Creditors			
Amounts falling due with one year	14	(77,337)	(131,375)
Net Current Assets		697,864	751,301
Total Assets Less Current Liabilities		699,186	752,608
Funds			
Restricted	17	68,508	104,844
Unrestricted	17	616,928	647,764
Designated Funds	17	13,750	-
Total Funds		699,186	752,608

Approved by the trustees on 11 November 2025 and signed on their behalf by:

Gina Rowlands
Chair

Jenny Travassos
Treasurer

Groundswell Network Support UK

Cash Flow Sheet as at 31 March 2025

	2025	2024
	£	£
Cash Flows From Operating Activities:		
Net cash provided by (used in) operating activities	(92,718)	(93,163)
Cash Flows From Operating Activities:		
Dividends, interest and rents from investments	-	-
Purchase of fixed assets	(1,218)	(1,696)
Net cash provided by (used in) investing activities	(1,218)	(1,696)
Change in cash and cash equivalents in the reporting period	(93,936)	(94,859)
Cash and cash equivalents at the beginning of the reporting period	620,815	715,674
Cash and cash equivalents at 31 March 2025	526,879	620,815

<u>Analysis of Cash and Cash Equivalents</u>	2025	2024
	£	£
Cash in hand and at bank	526,879	620,815
Total cash and cash equivalents	526,879	620,815

Reconciliation of net income/(expenditure) to net cash flow from operating activities

	2025	2024
	£	£
Net income/(expenditure) for the reporting period (as per the statement of financial activities)	(53,422)	1,346
Depreciation charges	1,203	3,224
Loss on disposal of fixed assets	-	-
Decrease/(Increase) in debtors	13,539	(60,722)
Increase/(decrease) in creditors	(54,038)	(37,011)
Net cash flow from operating activities	(92,718)	(93,163)

The notes on pages 29-43 form part of these financial statements

Groundswell Network Support UK

Notes to the financial statements at 31 March 2025

1) Accounting Policies

a) Statutory information

Groundswell Network Support UK is a charitable company limited by guarantee and is incorporated in England and Wales.

The registered office address is Canterbury Court, 1-3 Brixton Road, London, SW9 6DE.

b) Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) - (Charities SORP FRS 102), The Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy or note.

In applying the financial reporting framework, the trustees have made a number of subjective judgements, for example in respect of significant accounting estimates. Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances. The nature of the estimation means the actual outcomes could differ from those estimates. Any significant estimates and judgements affecting these financial statements are detailed within the relevant accounting policy below.

c) Public benefit entity

The charitable company meets the definition of a public benefit entity under FRS 102.

d) Going concern

The trustees consider that there are no material uncertainties about the charitable company's ability to continue as a going concern. Groundswell ended the financial year in a strong position, within the target unrestricted reserves target, there are good levels of secured income and a strong fundraising pipeline for the financial year 2025-26 alongside a good understanding with clear controls to monitor and manage risk.

Groundswell Network Support UK

Notes to the Financial Statements as at 31 March 2025



The trustees do not consider that there are any sources of estimation uncertainty at the reporting date that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next reporting period.

e) Income

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the income have been met, it is probable that the income will be received and that the amount can be measured reliably.

Income from government and other grants, whether 'capital' grants or 'revenue' grants, is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred.

For legacies, entitlement is taken as the earlier of the date on which either: the charity is aware that probate has been granted, the estate has been finalised and notification has been made by the executor(s) to the charity that a distribution will be made, or when a distribution is received from the estate. Receipt of a legacy, in whole or in part, is only considered probable when the amount can be measured reliably and the charity has been notified of the executor's intention to make a distribution. Where legacies have been notified to the charity, or the charity is aware of the granting of probate, and the criteria for income recognition have not been met, then the legacy is treated as a contingent asset and disclosed if material.

Income received in advance of the provision of a specified service is deferred until the criteria for income recognition are met.

f) Donations of gifts, services and facilities

Donated professional services and donated facilities are recognised as income when the charity has control over the item or received the service, any conditions associated with the donation have been met, the receipt of economic benefit from the use by the charity of the item is probable and that economic benefit can be measured reliably. In accordance with the Charities SORP (FRS 102), volunteer time is not recognised so refer to the trustees' annual report for more information about their contribution.

On receipt, donated gifts, professional services and donated facilities are recognised on the basis of the value of the gift to the charity which is the amount the charity would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt.

Groundswell Network Support UK

Notes to the Financial Statements as at 31 March 2025



g) Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the bank.

h) Fund accounting

Restricted funds are to be used for specific purposes as laid down by the donor. Expenditure which meets these criteria is charged to the fund.

Unrestricted funds are donations and other incoming resources received or generated for the charitable purposes.

Designated funds are unrestricted funds earmarked by the trustees for particular purposes.

i) Expenditure and irrecoverable VAT

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. Expenditure is classified under the following activity headings:

- Costs of raising funds relate to the costs incurred by the charitable company in inducing third parties to make voluntary contributions to it, as well as the cost of any activities with a fundraising purpose
- Expenditure on charitable activities includes the costs of delivering services and conducting research undertaken to further the purposes of the charity and their associated support costs
- Other expenditure represents those items not falling into any other heading.

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

j) Allocation of support costs

Resources expended are allocated to the particular activity where the cost relates directly to that activity. However, the cost of overall direction and administration of each activity, comprising the salary and overhead costs of the central function, is apportioned on the following basis which are an estimate, based on staff time, of the amount attributable to each activity.

Where information about the aims, objectives and projects of the charity is provided to potential beneficiaries, the costs associated with this publicity are allocated to charitable expenditure.

Groundswell Network Support UK

Notes to the Financial Statements as at 31 March 2025

Support and governance costs are re-allocated to each of the activities on the following basis, which is an estimate, based on staff time, of the amount attributable to each activity

- Fundraising 7%
- Creating Change 30%
- Good Health 42%
- Progression 21%

Governance costs are the costs associated with the governance arrangements of the charity. These costs are associated with constitutional and statutory requirements and include any costs associated with the strategic management of the charity's activities.

k) Operating leases

Rental charges are charged on a straight-line basis over the term of the lease.

l) Tangible fixed assets

Items of equipment are capitalised where the purchase price exceeds £500.

Depreciation costs are allocated to activities on the basis of the use of the related assets in those activities. Assets are reviewed for impairment if circumstances indicate their carrying value may exceed their net realisable value and value in use.

Depreciation is provided at rates calculated to write down the cost of each asset to its estimated residual value over its expected useful life. The depreciation rates in use are as follows:

- Computer Equipment 4 years
- Furniture, fixtures and fittings 4 years

m) Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

n) Cash at bank and in hand

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

o) Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated

Groundswell Network Support UK

Notes to the Financial Statements as at 31 March 2025

reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

p) Financial instruments

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

q) Pensions

The charity operates a defined contribution pension scheme and the pension charge represents the amounts payable by the charity to the fund in respect of the year.

2) Donations and legacies

	Unrestricted	Restricted	2025 Total	Unrestricted	Restricted	2024 Total
	£	£	£	£	£	£
Gift aid	768	-	768	703	-	703
Personal donations	20,186	-	20,186	16,601	-	16,601
Donations from foundations, trusts and other corporate bodies	240,845	-	240,845	142,881	-	142,881
	261,799	-	261,799	160,185	-	160,185

All income from donations and legacies for the current and prior year was attributable to unrestricted income.

Groundswell Network Support UK

Notes to the Financial Statements as at 31 March 2025



3) Income from charitable activities

	Unrestricted	Restricted	Total 2025	Unrestricted	Restricted	Total 2024
	£	£	£	£	£	£
Creating Change						
AKT Charity	3,525	-	3,525	-	-	-
Boston Scientific	9,968	-	9,968	-	-	-
Centre for Homelessness Impact	-	-	-	-	344	344
Charity Projects	-	79,271	79,271	-	-	-
Comic Relief	93,681	19,818	113,499	-	196,706	196,706
Homeless Link	-	268	268	-	149	149
I Modszertani Szoc.Kp.Es Intezm.	89	-	89	-	5,938	5,938
Imogen Blood & Associates	9,493	-	9,493	-	-	-
Inner Eye Productions Ltd	-	-	-	225	-	225
Ipsos Mori UK Ltd	34,690	-	34,690	45,162	-	45,162
King's College London	15,785	-	15,785	18,445	-	18,445
London Housing Foundation	3,000	-	3,000	-	-	-
Manchester University NHS Foundation Trust	-	-	-	75	-	75
National Lottery Community Fund	-	-	-	-	268,579	268,579
National Voices	-	-	-	250	-	250
Northumbria University	8,141	-	8,141	-	-	-
On Our Radar Ltd	-	-	-	-	1,208	1,208
Oxford University Hospital	7,584	-	7,584	-	-	-
St Martin in the Fields Charity	-	20	20	-	-	-
The Sheila McKechnie Foundation	-	-	-	40	-	40
The Young Foundation	-	-	-	-	2,000	2,000
The Clothworkers' Foundation	30,000	-	30,000	-	-	-
Tower Hamlets Council	-	-	-	1,200	-	1,200
Trust for London	7,500	-	7,500	8,000	379	8,379
University College London	3,345	9,355	12,700	-	3,765	3,765
University of Birmingham	3,463	-	3,463	-	-	-
The University of Manchester	17,170	-	17,170	-	-	-
Newcastle University	843	-	843	13,383	-	13,383
Charitable income for Creating Change	248,277	108,732	357,009	86,780	479,068	565,848

Groundswell Network Support UK

Notes to the Financial Statements as at 31 March 2025

Good Health

City of Westminster	20,000	22,300	42,300	29,460	-	29,460
East London NHS Foundation Trust	69,975	-	69,975	69,975	-	69,975
Find and Treat	27,904	-	27,904	55,036	-	55,036
Foundation Roi Baudouin	-	40,000	40,000	-	-	-
Greater London Authority	-	58,000	58,000	-	50,000	50,000
London Borough of Hackney	56,969	-	56,969	88,453	-	88,453
London Borough of Lambeth	77,960	-	77,960	76,492	-	76,492
London Borough of Southwark	63,570	-	63,570	51,579	-	51,579
The Mercers' Company	-	25,000	25,000	-	25,000	25,000
NHS North Central London ICB	42,450	-	42,450	33,000	-	33,000
NHS North West London ICB	322,384	-	322,384	323,884	-	323,884
NHS South East London ICB	-	-	-	25,583	-	25,583
North Lewisham Primary Care Network	-	-	-	15,966	-	15,966
Pfizer Global	-	10,000	10,000	-	-	-
Royal Borough of Kensington and Chelsea	41,845	-	41,845	-	-	-
South London and Maudsley NHS Foundation Trust	35,096	-	35,096	8,774	-	8,774
St Mungos	40,000	-	40,000	40,000	-	40,000
Thames Reach	6,416	-	6,416	76,993	-	76,993
Westfield Health Charitable Trust	-	-	-	2,000	-	2,000
PCN Healthcare Central London (via ARRS scheme)	40,326	-	40,326	-	-	-

Charitable income for Good Health	844,895	155,300	1,000,195	897,195	75,000	972,195
--	----------------	----------------	------------------	---------	--------	---------

Progression

Amnesty International Limited	4,491	-	4,491	6,109	-	6,109
Central London Community Healthcare NHS Trust	3,640	-	3,640	-	-	-
City of Westminster	87,289	-	87,289	101,225	-	101,225
Crisis Birmingham	1,426	-	1,426	2,382	-	2,382
Department of Health and Social Care	1,400	-	1,400	-	-	-
DePaul Ireland	-	-	-	2,400	-	2,400
Drapers' Charitable Fund	-	7,500	7,500	-	-	-
EASL (Enabling Assessment Service London)	-	-	-	1,500	-	1,500
UK Health Security Agency (UKHSA)	15,140	-	15,140	-	-	-
Fidelity UK Foundation	-	52,590	52,590	-	67,829	67,829
Good Things Foundation	8,400	-	8,400	3,600	-	3,600
Greater London Authority	-	9,660	9,660	-	-	-
Halcrow Foundation Ltd	-	-	-	-	11,698	11,698



Groundswell Network Support UK

Notes to the Financial Statements as at 31 March 2025

Healthwatch England	-	-	-	(50)	-	(50)
Homeless Link	30,141	-	30,141	28,735	-	28,735
Hospital Saturday Fund	-	-	-	2,000	-	2,000
Inner London Magistrates' Court's	-	-	-	5,000	-	5,000
Institute of Medical Ethics	-	-	-	1,700	-	1,700
Marie Curie	1,825	-	1,825	1,944	-	1,944
Mayday Trust	45,253	-	45,253	37,867	-	37,867
NHS North East London ICB	1,606	-	1,606	-	-	-
NHS South West London ICB	-	-	-	4,060	-	4,060
Oak Foundation	100,000	-	100,000	100,000	-	100,000
Pathway	-	-	-	9,865	-	9,865
Research in Practice	470	-	470	595	-	595
Revolving Doors	2,500	-	2,500	-	-	-
Royal Free London NHS Foundation Trust	-	-	-	54,491	-	54,491
Shelter Greater Manchester	-	-	-	4,140	-	4,140
Single Homeless Project	-	-	-	280	-	280
St Martin in the Fields Charity	1,280	-	1,280	-	-	-
Streets of London	-	-	-	15,000	-	15,000
The Big Issue Changing Lives CIC	800	-	800	800	-	800
The Grace Trust	-	-	-	1,500	-	1,500
The Henry Smith Charity	-	40,000	40,000	-	40,000	40,000
The Light Project Peterborough	3,359	-	3,359	-	-	-
Transformation Partners in Health and Care	20,000	-	20,000	-	-	-
Trust for London	-	26,500	26,500	-	-	-
University College Hospitals NHS Foundation Trust	1,667	-	1,667	22,538	-	22,538

Charitable income for Progression	330,687	136,250	466,937	407,681	119,527	527,208
--	----------------	----------------	----------------	---------	---------	---------

Total income from charitable activities	1,423,859	400,282	1,824,141	1,391,656	673,595	2,065,251
--	------------------	----------------	------------------	-----------	---------	-----------

4) Investment income

	Unrestricted	Restricted	2025 Total	2024 Total
	£	£	£	£
Investments	3,794	-	3,794	2,815
	<u>3,794</u>	<u>-</u>	<u>3,794</u>	<u>2,815</u>

All income from investments for the current year was attributable to unrestricted income.

Groundswell Network Support UK

Notes to the Financial Statements as at 31 March 2025

5) Analysis of expenditure on charitable activities

Current year	Raising funds	Creating Change	Good Health	Progression	Governance costs	Support costs	2025 Total	2024 Total
	£	£	£	£	£	£	£	£
Staff costs (Note 7)	96,590	196,212	690,036	370,326	540	258,485	1,612,189	1,588,153
Project costs	1,857	38,615	136,640	53,461	908	(17,961)	213,520	234,101
Grants	-	11,216	12,723	-	-	-	23,939	168,514
Accommodation expenses	-	1,249	3,678	369	1,261	79,954	86,511	85,406
Office expenses	-	2,513	415	13,395	-	54,391	70,714	59,021
IT and systems expenses	2,104	2,178	3,166	19,849	-	35,678	62,975	35,048
External professional expenses	-	-	-	3	-	1,134	1,137	2,671
Depreciation and loss on disposal	-	-	339	163	-	702	1,204	3,225
Finance charges	-	-	11	-	261	2,095	2,367	1,724
Insurance	-	-	-	179	-	1,207	1,386	678
Audit and professional fees	-	-	-	-	4,565	61,583	66,148	50,031
Trustee expenses and other governance costs	-	-	-	-	1,066	-	1,066	1,133
	100,551	251,983	847,008	457,745	8,601	477,268	2,143,156	2,229,705
Support costs	34,245	69,177	243,282	130,564	-	(477,268)		
Governance costs	617	1,247	4,384	2,353	(8,601)	-		
Total expenditure 2025	135,413	322,407	1,094,674	590,662	-	-		
Total expenditure 2024	131,279	827,699	851,479	419,248	-	-		

Prior year	Raising funds	Creating Change	Good Health	Progression	Governance costs	Support costs	2023 Total
	£	£	£	£	£	£	£
Staff costs (Note 6)	101,946	417,600	584,733	293,933	-	189,941	1,588,153
Project costs	2,182	125,618	110,903	47,190	197	(51,989)	234,101
Grants	-	168,514	-	-	-	-	168,514
Accommodation expenses	120	2,084	71	2,870	70	80,191	85,406
Office expenses	-	1,011	2,181	459	7	55,363	59,021
IT and systems expenses	1,408	7,245	6,481	742	-	19,172	35,048
External professional expenses	-	32	-	13	-	2,626	2,671
Depreciation and loss on disposal	-	581	144	165	-	2,335	3,225
Finance charges	-	12	-	-	373	1,339	1,724
Insurance	-	43	-	-	-	635	678
Audit and professional fees	-	-	-	-	2,800	47,231	50,031
Trustee expenses and other governance costs	-	-	-	-	591	542	1,133

Groundswell Network Support UK

Notes to the Financial Statements as at 31 March 2025



	105,656	722,740	704,513	345,372	4,038	347,386	2,229,705
Support costs	25,329	103,753	145,277	73,027	-	(347,386)	
Governance costs	294	1,206	1,689	849	(4,038)	-	
Total expenditure 2024	<u>131,279</u>	<u>827,699</u>	<u>851,479</u>	<u>419,248</u>	<u>-</u>	<u>-</u>	

6) Analysis of grants

	2025 Total £	2024 Total £
Crisis UK	-	98,970
On Our Radar Ltd	9,216	18,432
Shelter	-	51,112
240 Project	12,723	-
Home-Start Westminster	2,000	-
	<u>23,939</u>	<u>168,514</u>

	2025 Total £	2024 Total £
Organisations	<u>23,939</u>	<u>168,514</u>

Our Comic Relief grant for the ListenUp! Project ended in September 2024, On Our Radar remained official partner and received their final grant payment from us in the final six months of the project. During the year we were awarded a new grant by Royal Borough of Kensington & Chelsea for health promotion work in partnership with the 240 project, who receive 50% of each grant payment. The payment of £2,000 to Home-Start Westminster was part of our contract from Trust for London to deliver a Legislative Theatre Project in the Royal Borough of Kensington & Chelsea.

7) Net income for the year

	2025 £	2024 £
This is stated after charging (crediting):		
Depreciation	1,203	3,224
Loss on disposal of fixed assets	-	-
Operating lease rentals:		
Property	86,510	85,406
Equipment	529	2,160
Auditor's remuneration (excl VAT):		
Audit	10,000	9,300

Groundswell Network Support UK

Notes to the Financial Statements as at 31 March 2025

8) Analysis of staff costs, trustee remuneration and expenses, and the cost of key management personnel

Staff costs were as follows:	2025	2024
	£	£
Salaries and wages	1,367,562	1,351,137
Social security costs	137,697	135,409
Employer's contribution to defined contribution pension schemes	63,104	62,027
Staff welfare	16,167	14,203
Recruitment	847	7,775
Redundancy	13,529	-
Other (including training)	13,283	17,603
	1,612,189	1,588,154

Staff numbers:

The average number of employees (head count based on number of staff employed) during the year was 44.25 (2024: 41.42). FTE of employees during the year was 36.28 (2024: 36.74)

Staff are split across the activities of the charitable company as follows (head count basis):

	2025	2024
	No.	No.
Creating Change	4.94	11.57
Good Health	17.31	17.43
Progression	7.90	7.00
Support Costs	4.45	3.47
Fundraising	1.68	1.95
	36.28	41.42

The following number of employees received employee benefits (excluding employer pension costs and employer's national insurance) during the year between:

£60,000 - £69,999
£70,000 - £79,100

2025	2024
-	1
-	-

The total employee benefits (including employer's pension contributions and employer's national insurance) of the key management personnel were £285,696(2024: £310,983)

The charity trustees were neither paid nor received any other benefits from employment with the charity in the year (2024: £nil).

Two trustees received payment or reimbursement of travel, accommodation and subsistence costs for attendance at meetings in the current year totalling £899 (2024: 2 Trustees for £959).

Groundswell Network Support UK

Notes to the Financial Statements as at 31 March 2025



9) Related Party Transactions

There was only one related party transaction in the year £330 (2024 - 360), received from Steve Wyler as an individual monthly donation.

10) Taxation

The charitable company is exempt from corporation tax as all its income is charitable and is applied for charitable purposes.

11) Tangible Fixed Assets

	Fixtures and fittings £	Computer equipment £	Total £
Cost or valuation			
At 1 April 2024	1,214	44,314	45,528
Additions in the year	510	708	1,218
Disposals in the year	-	-	-
At 31 March 2025	1,724	45,022	46,746
Accumulated Depreciation			
At 1 April 2024	1,214	43,007	44,221
Depreciation for the year	287	916	1,203
Eliminated on disposal	-	-	-
At 31 March 2025	1,501	43,923	45,424
Net book value			
At 31 March 2024	-	1,307	1,307
At 31 March 2025	223	1,099	1,322

All the above assets are used for charitable purposes.

12) Debtors and prepayments

	As at 31 March 2025 £	As at 31 March 2024 £
Trade debtors	136,648	224,941
Other debtors	18,017	17,550
Prepayments	11,004	11,637
Accrued income	82,653	7,733
	248,322	261,861

All of the charity's financial instruments, both assets and liabilities, are measured at amortised cost. The carrying values of these are shown above and also in note 12 below.

Groundswell Network Support UK

Notes to the Financial Statements as at 31 March 2025



13) Creditors: Falling due within one year

	As at 31 March 2025	As at 31 March 2024
	£	£
Trade creditors	22,349	12,983
Taxation and social security	14,024	53,695
Other creditors	-	-
Accruals	33,475	21,712
Deferred income (note14)	7,489	42,985
	<u>77,337</u>	<u>131,375</u>

14) Deferred income

	As at 31 March 2025	As at 31 March 2024
	£	£
Balance at the beginning of the year	42,985	74,165
Amount released to income in the year	(42,985)	(74,165)
Amount deferred in the year	7,489	42,985
Balance at the end of the year	<u>7,489</u>	<u>42,985</u>

The deferred income is towards Good Heath from London Borough of Lambeth for room hire to March 2026 and from NWL ICB towards emergency support costs for clients beyond 2025.

15) Analysis of net assets between funds

Current Year	Unrestricted funds	Restricted funds	Funds Total
	£	£	£
Fund balances at 31 March 2025 are represented by:			
Tangible fixed assets	1,322	-	1,322
Net Current Assets	629,357	68,507	697,864
	<u>630,679</u>	<u>68,507</u>	<u>699,186</u>

Prior Year	Unrestricted funds	Restricted funds	Funds Total
	£	£	£
Fund balances at 31 March 2024 are represented by:			
Tangible fixed assets	1,307	-	1,307
Net Current Assets	646,457	104,844	751,301
	<u>647,764</u>	<u>104,844</u>	<u>752,608</u>

Groundswell Network Support UK

Notes to the Financial Statements as at 31 March 2025



16) Movement in funds

Current Year	At 1 April 2024 £	Income & Gains £	Expenditure & losses £	Transfers £	At 31 March 2025 £
Restricted funds					
Creating Change	3,694	108,732	(121,104)	7,566	(1,112)
Good Health	20,044	155,300	(159,661)	(11,125)	4,558
Progression	81,106	136,250	(142,634)	(9,660)	65,062
Total restricted Funds	104,844	400,282	(423,399)	(13,219)	68,508
Unrestricted funds					
General funds	647,764	1,659,452	(1,703,507)	13,219	616,928
Total unrestricted funds	647,764	1,659,452	(1,703,507)	13,219	616,928
Designated Funds					
	-	30,000	(16,250)	-	13,750
Total Funds	752,608	2,089,734	(2,143,156)	-	699,186

Purposes of restricted funds

Creating Change - This strand of the strategy represents all the work we will be doing to challenge and change policy, practice and attitudes – through gathering research, stories and insight. Restricted funds were carried over for the Listen Up! Comic Relief grant funded project, which ended September 2024.

Good Health - This strand represents all our people focused health work; innovative services that enable people to access the health care they need. Restricted funds were related to grants for our Complex Case Manager role and health promotion projects across London.

Progression - This strand represents all our work on developing and supporting a workforce with experience of homelessness to participate in designing and delivering solutions to homelessness whilst progressing in their own lives. Restricted funding for this work was multi-year grants from Fidelity UK Foundation and Henry Smith Charity

Transfers – These transfers relate to projects that have been closed.

Designated funds - £30,000 of funds were designated this year towards an investment in fundraising and income generation capacity and work.

Groundswell Network Support UK

Notes to the Financial Statements as at 31 March 2025



17) Operating lease commitments

The charity's total future minimum lease payments under non-cancellable operating leases is as follows for each of the following periods:

	Property		Equipment	
	As at 31 March 2025	As at 31 March 2024	As at 31 March 2025	As at 31 March 2024
	£	£	£	£
Less than one year	64,273	61,213	-	-
Two to five years	84,562	80,535	-	-
	148,835	141,748	-	-

18) Legal Status

The charity is a company limited by guarantee and has no share capital. The liability of each member in the event of winding up is limited to £1.



Accounts



Company number: 4151312

Charity number: 1089987

Groundswell Network Support UK

(Operating as Groundswell)

Report and financial statements

For the year ended 31 March 2024

Contents

Reference and administrative information	3
Trustees' annual report	5
Independent Auditor's Report to the members of Groundswell Network Support UK.....	21
Statement of Financial Activities for the year ended 31 March 2024.....	25
Balance Sheet as at 31 March 2024.....	26
Cash Flow Sheet as at 31 March 2024	27
Notes to the financial statements at 31 March 2024.....	29

Reference and administrative information

Company number	4151312
Charity number	1089987
Registered office and operational address	Canterbury Court, Unit CC3.44, 1-3 Brixton Road, London SW9 6DE
Country of registration	England & Wales
Country of incorporation	United Kingdom
Trustees	Trustees, who are also directors under company law, who served during the year and up to the date of this report were as follows: - Rachel Allen-Lowton (<i>appointed July 2024</i>) - Jennifer Connolly (<i>appointed July 2024</i>) - Rob Frier - Elizabeth Kirby (<i>resigned April 2024</i>) - Louisa McDonald - Tony McKenzie (<i>resigned September 2023</i>) - Gina Rowlands (<i>re-appointed June 2023, appointed Chair August 2023</i>) - Dr Alistair Story - Jenny Travassos (<i>appointed Treasurer May 2023</i>) - Steve Wyler OBE (<i>appointed Interim Chair May – August 2023</i>) - Jenny Yates, Chair (<i>resigned May 2024</i>)

Key management personnel	- Kate Bowgett, Services Director - Rachel Brennan, Director of Participation, Progression & Change - Michael Chandler, CEO (<i>appointed June 2023</i>) - Lucy Holmes, Creating Change Director (<i>resigned December 2023</i>) - Gina Rowlands, Interim CEO (<i>resigned June 2023</i>) - Becky Tansley, Finance & Fundraising Director
Bankers	Unity Trust Bank 4 Oozells Square Birmingham B1 2HB CAF Bank Ltd. 25 Kings Hill Avenue West Malling Kent ME19 4JQ
Solicitors	Bates Wells & Braithwaite Cheapside House 138 Cheapside London EC2V 6BB
Independent Auditor	Sayer Vincent LLP Chartered Accountants and Statutory Auditor Invicta House 110 Golden Lane LONDON EC1Y 0TG
Accountants	ExcluServ Limited 133 Deepcut Bridge Road Camberley, Surrey, GU16 6SD

Trustees' annual report

Chair's welcome

The financial year of 2023/24 for Groundswell has continued to be productive and forward thinking, despite the challenges and constraints of the current socio-economic and political agenda. Under Michael Chandler's considered leadership, the organisation remains at the forefront of inclusion health and advocating for people who are experiencing homelessness.

Groundswell continues to build on its reputation with participation and progression at its core. The workforce has increased with people who have lived experience, remaining true to our core beliefs and values. We are now looking forward to delivering our strategy over the next four years, the development of which was led by consultation with our volunteers and staff, as well as key partners and stakeholders.

We are ambitious about our future, looking to greater diversification and the sustainability of our organisation in terms of funding and longevity. We aim to be a fully trauma-informed organisation, supporting the wellbeing of all our staff and volunteers in all areas of our work.

Groundswell will continue to campaign, however long it takes, for people experiencing homelessness to help give them a voice. They deserve to be heard, listened to and ultimately, be able to regain their rightful place, participating in society.

Gina Rowlands, Chair of Trustees

Vision, mission

Our vision is for a society which is fair, inclusive and equal. We need equitable access to a healthier life and a better future for anyone with experience of homelessness.

Our mission is to bring people together to:

- Amplify voices of people with lived experience to create solutions to homelessness and health inequalities.
- Stand in solidarity and champion their rights, to create positive change.

Our strategy

At Groundswell, we're all Creating Positive Change through:

- Stronger Voices
- Healthier Lives
- Better Futures

We will only achieve this by working collaboratively - we are Greater Together.

Our aims are:

Stronger together

- We will ensure all our people are **listened to, involved** and can **participate** in driving change across Groundswell.
- We will work in **partnership**, share **best practice** and **champion lived experience** participation to provide effective solutions.
- We will use **innovative and participatory** research and evaluation approaches to share insight from people with experience of homelessness.
- We will increase our campaigning activities to **change systems** and **break down the barriers** that stand in people's way to a healthier life and more hopeful future.

Healthier lives

- We will provide people experiencing homelessness with **person-centered advocacy, practical support** and **agency** to self-advocate and to access the health improving and life-saving services they need and have the right to.
- We will increase opportunities to improve the **wellbeing of our community** by coming together and being inclusive.
- We will support people experiencing homelessness to understand their **rights** and provide the tools and information they need to make **informed choices** about their health.
- We will use our expertise in health and homelessness to **partner, collaborate** and **train** other organisations to effectively tackle health inequalities.

Better futures

- We will share our approach with other organisations so people with lived experience have more ways to **participate** and **progress**, within and beyond Groundswell.
- We will work with our people to identify **personal goals** and **increase confidence** to overcome barriers and progress towards these.
- We will improve and build on the opportunities for our people to **learn** and **progress**.
- We will increase our networks, **share practice** and create more **opportunities** for people to progress beyond Groundswell.

Greater together

- We will encourage a **diverse, happy, healthy team** where people's needs and voices are at the core of what we do.
- We will build **relationships** and increase **collaboration** internally and externally.
- We will work towards being a more **resilient, sustainable** Groundswell through diversifying income, **strengthening** and **consolidating** infrastructure, operations and systems, and all recognising our roles in building sustainability and resilience.

- Together we will better evidence our **impact** to strengthen and improve our work, highlighting the value of our approach and informing sector practice.

You can read the full ‘Creating Positive Change Together’ strategy [here](#).

Our strategy process

Being true to our values, the development of this new strategy, taking us to 2028, was a true participatory process. The strategy was co-produced with a steering group, consultation sessions, surveys, away days, team meetings and input from a range of people, many of whom have experience of homelessness. We also drafted in external experts who worked alongside our Creating Change team to help refine the new strategy.

“Co-producing work does more than create the work being created, it brings people together, breaks down barriers, creates a true sense of belonging, teaches us new things about the work, our team and ourselves, whilst also showing people that we value them, which in itself helps people to value themselves.”

–Sharon, Learning & Development Manager

The new strategy was launched in September 2024; however, the majority of the development process took place in 2023/24. For the year 2023/24, we report on the strands identified in our then current strategy, [Participation Works](#).

Activities and achievements - 1st April 2023 – 31st March 2024

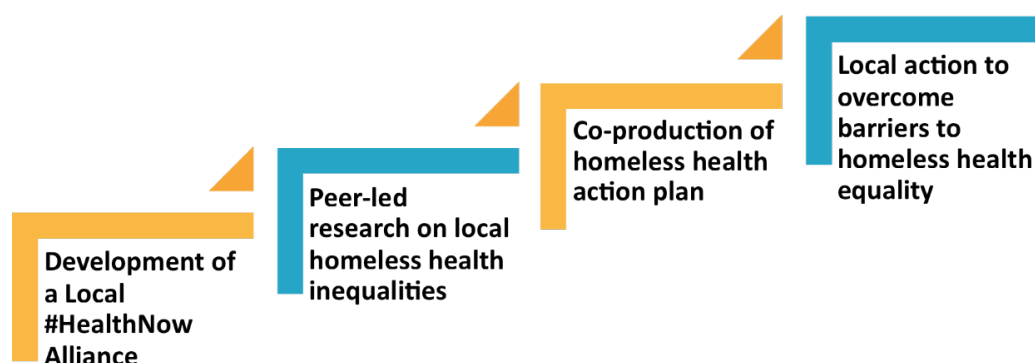
1. Creating Change

1.1 #HealthNow

In September 2023, after four years, we marked the end of #HealthNow, our four-year partnership with Crisis and Shelter, funded by the National Lottery Community Fund. An evaluation of the project found that #HealthNow's impact was twofold:

- 1) Embedding lived experience
- 2) Reducing health inequalities

These impacts benefited not only local people affected by homelessness and the Peer Volunteers, but also our partners Crisis and Shelter, while the local areas' activity was delivered in (Birmingham, Greater Manchester and Newcastle) and on a national level.



For more information, [read the evaluation summary](#).

You can also [read the full evaluation here](#).

"Our new strategy - we're launching it in the new year - will be underwritten with a different level of confidence in what genuine peer-led approaches and coproduction are because of this. We've got somewhere to go now to tap into. When you're bold and you do things differently, what does it look like? [...] I'm very confident that the fact that we've been part of [#HealthNow] means that we will change as an organisation in ways that will only improve us."

-Matt Downie, Crisis CEO

A central part of #HealthNow, was their local replication of Groundswell's award winning [Homeless Health Peer Advocacy \(HHPA\) service](#). We were delighted that Crisis Birmingham secured continuation funding for this service, as did Shelter in Manchester (whilst also setting up a new HHPA service in Salford, managed by one of our early #HealthNow Peer Advocates).

HHPA in numbers

	Year one	Year two	Year three	Year four
Birmingham	6 volunteers trained to do HHPA health and wellbeing calls.	187 HHPA engagements, 29 clients supported. 28 in-reach sessions.	789 HHPA engagements, 65 clients supported. 45 in-reach sessions.	964 HHPA engagements, 72 clients supported. 27 in-reach sessions.
Manchester	9 volunteers trained to do HHPA health and wellbeing calls. 51 calls completed, supporting 15 clients.	37 HHPA engagements, 12 clients supported. 4 in-reach sessions.	222 HHPA engagements, 82 clients supported. 20 in-reach sessions.	635 HHPA engagements, 94 clients supported. 44 in-reach sessions.
Newcastle	4 volunteers trained to do HHPA health and wellbeing calls.	240 HHPA engagements, 67 clients supported.	899 HHPA engagements, 168 clients supported.	157 HHPA engagements, 46 clients supported. 16 health promotion sessions.

1.2 Listen Up!

Listen Up! is a lived experience-led community reporting project, championing major change towards better healthcare access and life expectancy for people facing homelessness.

In 2023/24, Listen Up! launched two insights: [Listen Up! Insight 2: Drug and Alcohol Dependency and Recovery](#) and [Listen Up! Insight 3: Digital Inclusion and Exclusion](#).

Listen Up! published **133 reports** across the year, covering a range of subjects and issues.

A selection of community reports from the Listen Up! Hub:

- A story about [one of our reporters, Kwaku](#)
- A powerful poem on [stigma](#)
- The [curse of supported accommodation](#)
- A piece about [the incoming government and action on homelessness](#)
- A reflection on [PIP practice](#)

In addition, Listen Up! Reports were published in [Inside Housing](#) and featured on broadcast radio. Denise gave a 10-min interview on "homelessness - a lifestyle choice?" on the Voices of Islam radio drive-time slot, talking about Groundswell and Listen Up!

We also shared a piece on [what Listen Up! has done](#) for one reporter:

"The Listen Up! project has given me a sense of belonging, creative outlet, learning opportunities, participation opportunities and a feeling of safety and appreciation."

1.3 Temporary Accommodation

In phase 1 of the [Better Temporary Accommodation \(TA\) project](#), Groundswell conducted research with people living in TA, uncovering the issues people living in TA face around their health and wellbeing. We found that people faced significant barriers to accessing healthcare support. Vitally, we also heard of people's worsening mental health and feelings of hopelessness, and how strongly this linked to a lack of control, autonomy and choice, and an inability to put down roots and engage with support in the local community. These issues all mean that existing health issues get worse, new issues emerge, and people's ability to address these is weakened. You can read the [Better Temporary Accommodation research report](#), launched in October 2023.

Subsequently, Groundswell was invited to give evidence for the GLA's Housing Committee at a City Hall event in November 2023 ([recorded here](#)).

"The only roots I can think of are my plants. I haven't been able to adjust to the community. I feel like I am sitting here, and everyone is just sucking all of the life out of me. And I have nothing left, I cannot fight anything anymore." -Groundswell Better TA research participant

Following this, Groundswell successfully secured funding to deliver the TA Encounters project using the Legislative Theatre process to bring residents and the council together to improve temporary accommodation; and Groundswell, in partnership with [Made by Mortals](#) were recently successful in securing further funding to work with those living in TA to develop a creative campaigning tool to turn the insights gathered into action to improve the experiences of people living in TA in London. Our approach aims to shift power and amplify the voices and experiences of people living in, or with experience of, TA, by equipping them with the skills and resources to co-create and lead the call for change. This phase commenced in October 2024.

Groundswell was also a lead partner informing [London's Charter to End Rough Sleeping](#), which was launched by London Mayor Sadiq Khan in December 2023.

2. Progression & Participation

2.1 Progression

Through our progression team, volunteering and wellbeing team, support is available to all our staff and volunteers to ensure they have the tools they need to thrive and continue on their journey out of homelessness. This support encompasses both the complex progression support around practical issues including housing, finances and health, and coaching, to help with personal goals such as confidence building, developing new skills and progressing in employment or volunteering.

Case study: Stephen (name has been changed to protect anonymity)

Stephen trained as a HHPA volunteer in 2023. He found volunteering was a catalyst for ‘self-healing’ and used his personal past trauma around homelessness in a positive way. He quickly realised that volunteering wasn’t fully utilising his skills.

The Progression team encouraged Stephen to see how he could use this experience to do more. He began shadowing an established caseworker in Camden and Stephen began building links with an Outreach Nurse and a Psychologist in Camden to understand how else he could help their work. Soon Stephen was working with challenging rough sleepers from the LGBTQ+ community, using his empathetic and compassionate approach to build excellent relationships and supporting people to attend their health appointments.

However, soon Stephen became concerned about his financial position. A role came up internally at Groundswell which Stephen had the skills and expertise for. The Progression team supported him with the application, and he was shortlisted for interview.

Stephen then had a crisis of confidence and declined the interview. The Progression team stepped in again and encouraged him to reflect on the success of his volunteering role. They explained how Progression support would continue to be offered once he moved into a paid role. Following this, Stephen presented himself at the interview and was offered the job – a huge achievement.

“Stephen has a unique ability to read between the lines and offers real authenticity in his communication with others. He is a real asset to Groundswell.” -Pat, Progression Manager

2.2 Codesign of a national infectious disease service

Groundswell were commissioned by UCLH, on behalf of UKHSA, to undertake engagement with people who have lived experience of homelessness to contribute to the co-design of a national service model focussed on preventing, treating and eliminating infectious diseases and other public health infections in inclusion health populations.

To ensure the project was fully codesigned, we recruited a steering group of **7** members of the #HealthNow Peer Network to support the development and delivery of the project plan. We delivered a series of workshops with people and conducted a site visit to an existing infectious disease health service. In total, we spoke to **51** people across the steering group and workshops. Key recommendations included that care should be delivered using a combination of outreach vehicles to maximise engagement; the service should be flexible in terms of location and times of delivery; and people with lived experience should be involved in design and delivery of any service that was commissioned.

In addition to publishing a [report](#), the steering group also worked with an illustrator to emphasise the key points from the insight we gathered.



A visual representation of the insights gathered from the report on the co-design of a national service model focussed on preventing, treating and eliminating infectious diseases and other public health infections in inclusion health populations.

3. Good Health

3.1. Homeless Health Peer Advocacy (HHPA)

We continue to deliver [HHPA](#) across the country, helping individuals who are homeless to access healthcare. The service is delivered by volunteer Peer Advocates alongside Caseworkers and Care Navigators, all with experience of homelessness.

In London our HHPA services team delivered peer advocacy across **12** central London boroughs: Brent, Camden, Ealing, Hackney, Hammersmith & Fulham, City of London, Kensington & Chelsea, Lambeth, Lewisham, Southwark, Tower Hamlets and Westminster.

HHPA London 2023/2024	
1-1 health appointments	2,496
Individual clients supported through 1-1 appointments	520
Number of organisations referring people to HHPA	123

In addition to this activity, Groundswell provided specialist Case Workers or Care Navigators to be based in partner organisations Find and Treat, Great Chapel Street Surgery, North Lewisham PCN and the Lambeth START Team.

3.3. Health promotion

We continue to embed vital health promotion work across the HHPA service – during the year, the team delivered **242 in reach health promotion sessions** and **engaged with 1,780 people** across London.

“I really love your sessions and they have worked really well with our client group.” – Support worker

This work is supported by the production of national health promotion resources, thanks to funding from the Mercers’ Company. During the year, we continued to add to our ‘resources hub’ on our website, an area hosting leaflets, podcasts, workbooks, films and posters – the hub had **3,044** visits and our resources were downloaded **7,547** times. We were also able to print and distribute over **10,000** health guides to services supporting people affected by homelessness across the UK, to ensure the digital divide does not act as a barrier to access.

We produced the following 6 resources during the year:

- [Smoking: reducing the harm](#)
- [Looking after yourself in a heatwave](#),
- [Your right to cervical screening](#)
- [Supporting someone with suicidal thoughts](#) - health guide and [help card](#)
- [Winter health guide](#)
- [Understanding menopause](#)

“No-one should go through the menopause in a hostel or on the streets. Still, I love this from [@ItsGroundswell](#) because it bridges some of the huge knowledge gaps many people, especially those most excluded from healthcare, have about getting older.” -Support worker in the homelessness sector on the ‘understanding menopause’ guide.

4. Homewards



In June 2023, Groundswell were proud to be announced as one of 16 sector partners for [Homewards](#), a five-year programme led by Prince William and The Royal Foundation of The Prince and Princess of Wales. Homewards is aiming to demonstrate that together it’s possible to end homelessness – making it rare, brief and unrepeated.

Care Navigator Jan and CEO Michael at the Homewards Lambeth launch event

Rachel Brennan, Groundswell’s Director of Participation, Progression & Change has been selected to join the National Expert Panel, made up of individuals with renowned knowledge across homelessness and related themes, providing best-in-class advice across the programme.

“I am delighted to have the opportunity to champion involvement of people with experience of homelessness in the Royal Foundations Homewards programme. I have been impressed by the commitment to embed meaningful participation of people with lived experience of homelessness in all of the local areas and am privileged to collaborate with a diverse range of colleagues on the expert panel over the coming years.” - Rachel Brennan, Groundswell’s Director of Participation, Progression & Change

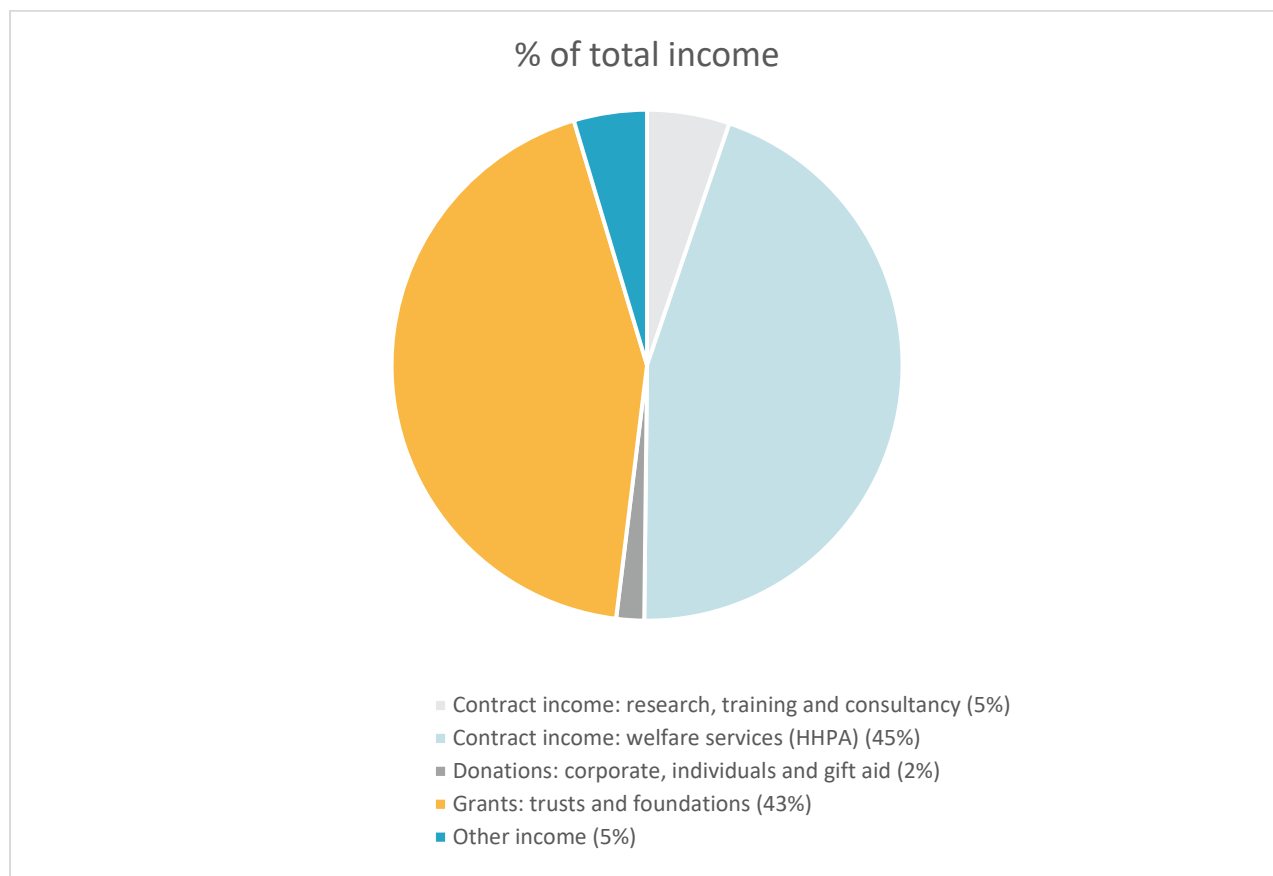
In addition, Groundswell’s research team have been commissioned to be an Evaluation and Learning Partner of Homewards alongside Ipsos UK and Renaisi. Together, we’ll be exploring what works in each flagship location, providing opportunities to learn and create impact.

Financial review

Income and expenditure

Groundswell's income was **£2,231,051** during the year and was a **5%** decrease on the previous year (2023: £2,338,450). Expenditure, at **£2,229,705** was nearly **8%** down on the previous year (2023: £2,421,645).

This resulted in a surplus of **£1,346** for the year (2023: £83,105 deficit).



Reserves

The Trustees, after a careful assessment of the Charity's risks, including those related to covid-19 and cost of living increases, have determined that the reserves policy should be to hold a contingency for unexpected expenditure and to allow time in the event of a sudden cessation of key funding to source alternatives. In the light of this, Groundswell's reserve target is to hold unrestricted funds in a range equivalent to four to six months of salaries (including salary on costs) plus premises costs, i.e., **£601,924 - £902,886**.

At 31 March 2024, the total funds carried forward were **£752,608** (2023: £751,262), of which **£647,764** were unrestricted funds and **£104,844** were restricted funds. The figure of **£647,764** is a big improvement on the previous year (2023: £497,003) and is within our current target unrestricted reserves range. The board are satisfied with this process and position.

Going concern

The improvement of Groundswell's unrestricted reserves position and assessment of the forecast income and expenditure for the year ahead (24/25) means the trustees consider Groundswell to have sufficient free reserves and cashflow to enable the organisation to continue operating for the foreseeable future, looking at least twelve months from when this report is approved. This is based on regular Senior Leadership Team and Finance Committee meetings reviewing our reserves and cash position, supported by close financial management and budget setting. There are no material uncertainties relating to going concern.

Thanks to our supporters, commissioners, and partners

29th May 1961 Charitable Trust, Advent of Change, Alma Jean Henry Charitable Trust, Amnesty International, Big Issue, Breathe HR, Bupa Foundation, Centre for Homelessness Impact, City of London, City of Westminster, Comic Relief, Crisis, DePaul Ireland, Enabling Assessment Service London (EASL), East London Foundation Trust, E&G Morgan Trust, Erasmus+, Fidelity UK Foundation, Find & Treat, Good Things Foundation, Greater London Authority, Grosvenor Chapel, Heels and Souls, Halcrow Foundation, Healthwatch England, Homeless Link, Hospital Saturday Fund, Hyde Park Place Estate Charity, Impact on Urban Health, Inner Eye Productions Ltd, Inner London Magistrates Court's Poor Box Charity, Institute of Medical Ethics, Ipsos Mori UK Ltd, Kings College London, London Borough of Hackney, London Borough of Lambeth, London Borough of Southwark, Manchester University NHS Foundation Trust, Marie Curie, Mayday Trust, Mercers Trust, National Lottery Community Fund, National Voices, NHS North Central London ICB, NHS North West London ICB, NHS South East London ICB, North Central London Cancer Alliance, North Lewisham Primary Care Network, Oak Foundation, On Our Radar, Pathway, Research in Practice, Royal Borough of Kensington and Chelsea, Royal Free London NHS Foundation Trust, Shelter, Single Homeless Project, Sir James Roll Charitable Trust, South London and Maudsley NHS Foundation Trust, St Mungo's, Strand Parishes Trust, Streets of London, Swire Charitable Trust, Swiss Philanthropy Foundation, Thames Reach, The Albert Hunt Trust, The Henry Smith Charity, The Sheila McKechnie Foundation, The Young Foundation, Tower Hamlets Council, Transformation Partners in Health and Care, Trust for London, University College Hospitals NHS Foundation Trust, University of Newcastle, Vitol Foundation and Westfield Health Charitable Trust.

Principal risks and uncertainties

Groundswell operates a robust risk management and control framework, including the preparation of a detailed risk register. Key ongoing and emerging risks are reviewed quarterly by both the Finance Committee and the Senior Leadership Team, and every six months by the Board (with any pressing risks reported to the board regularly). Additionally, the Charity operates a thorough system of incident reporting, which is managed by the Senior Leadership Team and overseen by the People Committee.

The Groundswell Trustees fully acknowledge the risk that is inherent in the Charity's work. We take these risks consciously and conscientiously, applying our thorough risk framework to our

work - as we believe that empowering people experiencing homelessness to be at the heart of delivering solutions to homelessness is the most effective way to address the growing societal concern of homelessness.

The principal risks identified by the Board and Senior Leadership Team are: failure to meet fundraising targets; maintaining sufficient cashflow; the future of health services / NHS reform; increased demand for HHPA not matched by increased funding; cyber security / data protection / fraud; failure to recruit and retain volunteers and staff with experience of homelessness and/or represent the diversity of the community, changes to benefits affecting ability for some to work, and safeguarding concerns.

Some of the key controls put in place to mitigate this principal risks are: strong annual budget and cashflow forecasting and mid-year forecasting; monthly development meetings with all Directors and Heads of, prioritising fundraising and relationship management; strict cashflow controls; fortnightly SLT meetings; negotiations of contracts for full cost recovery; additional Complex Case Manager post in the HHPA team; creation of a Head of role to oversee Progression and Volunteering, with a focus on volunteer recruitment; retention and support are strong, accessible safeguarding policies, processes and training.

Fundraising policy

To raise **£2,231,051**, Groundswell spent **£131,279**. As a percentage of overall spend, the figure of represents **6%**, which is well below the lower end of the 10-15% target range we have set ourselves. We aim to keep our fundraising spend within a range because we recognise that some years, we need to invest more than others to produce results in the future. The trustees have agreed to increase the investment in financial year 2024/25.

Groundswell does all fundraising in-house, never using third party commercial fundraisers. We are registered with the Fundraising Regulator and comply with the code of fundraising practice. During the period, we did not have any non-compliance issues, nor receive any fundraising complaints.

Structure, governance and management

Governance

The management of the Company is the responsibility of the Board Members who are appointed under the terms of the Articles of Association which state that:

“Any person who is willing to act as a Trustee, and who would not be disqualified from acting under the provisions of Article 27, may be appointed to be a Trustee by a decision of the Trustees.”

The Board Members perform the role of Directors in company law and of Trustees in charity law. The minimum number of Trustees is four, with a maximum of 12. Those who served during the period are listed on page one.

All Trustees give their time voluntarily and receive no benefits from the charity. Any expenses reclaimed from the charity are set out in note 8 to the accounts.

Board Meetings are held quarterly to ensure that the charity is operating effectively and within its aims. Additionally, the Board operates two standing sub-committees: a Finance Committee, which maintains a consistent framework for financial and risk control in Groundswell, and a People Committee, which supports Groundswell to be a healthy, safe and enabling organisation for its staff and volunteers.

Groundswell commits to having two or more Board members with lived experience of homelessness - during this period, 50% of trustees met these criteria. There have been some recent changes to the roles of our Board members, and we are incredibly grateful for their continued support and guidance and are delighted to have Gina Rowlands in the position of Chair of Trustees and Jenny Travassos as Treasurer. We would like to thank Tony McKenzie, who stepped down from the board after two years, and Beth Kirby and Jenny Yates, who stepped down shortly after the financial year end.

The charity formed a nominations working group to oversee the recruitment of new trustees as necessary, and began recruitment for two new trustees in March 2024, which resulted in us welcoming Jennifer Connolly and Rachel Allen-Lowton to our board in July 2024.

Related parties and relationships with other organisations

In order to deliver its services and research and campaign work Groundswell cooperates with statutory bodies and voluntary sector organisations across the UK. During the period, the charity remained in partnerships with Crisis and Shelter through the #HealthNow programme, funded by the National Lottery Community Fund (ended October 2023). The partnerships are defined by formal Collaboration Agreements. During the period, one trustee declared related party interests, which are explained in note 8 and 9.

Remuneration policy

Groundswell's Finance & People Committees oversee remuneration, with responsibility for external benchmarking, salary recommendations, recruitment processes and cost of living increases. Groundswell aims to ensure that all staff are appropriately remunerated for their work. We achieve a fair balance which takes into account: the aim of attracting suitably qualified and dedicated staff, the external environment, the organisation's financial position and considerations of our beneficiaries.

Management

Groundswell operates a Senior Leadership Team (SLT) to oversee the successful delivery of activities. The members of that team, who served during the year, are listed on page 1. The total amount of salary costs associated with this group in 2023-24 was **£310,983** (previous year: £297,266), of which £30,125 were Employer National Insurance Contributions and £12,072 was pension contributions.

Achievements and performance in the delivery of public benefit

The Groundswell Trustees have taken account of Section 17 (5) of the Charities Act and the Charities (Accounts and Reports) Regulations 2008, which require us to have regard to the guidance on public benefit issued by the Charity Commission when exercising their duties. We state that the activities delivered by Groundswell during 2023-24, described in this report, directly further Groundswell's charitable objects and that these activities have been undertaken for the public benefit.

Statement of responsibilities of trustees

The Trustees (who are also directors of Groundswell Network Support UK for the purposes of company law) are responsible for preparing the report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently;
- Observe the methods and principles in the Charities SORP;
- Make judgements and estimates that are reasonable and prudent;
- State whether applicable UK Accounting Standards and statements of recommended practice have been followed, subject to any material departures disclosed and explained in the financial statements; and
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The Trustees are responsible for keeping adequate accounting records that disclose, with reasonable accuracy at any time, the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence, for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- There is no relevant audit information of which the charitable company's auditor is unaware
- The trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information

The Trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom

governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions. The Trustees have no beneficial interest in the charity.

Members of the charity guarantee to contribute an amount not exceeding £1 to the assets of the charity in the event of winding up. The total number of such guarantees at 31 March 2024 was 8 (2023: 8). The trustees are members of the charity but this entitles them only to voting rights. The trustees have no beneficial interest in the charity.

Auditor

Sayer Vincent LLP was re-appointed as the charitable company's auditor during the year and has expressed its willingness to continue in that capacity. The trustees' annual report has been prepared in accordance with the special provisions applicable to companies subject to the small companies' regime.

The trustees' annual report has been approved by the trustees and dated and signed on their behalf by:

Jenny Travassos, **Treasurer**

Date: 14th November 2024

Gina Rowlands, **Chair**

Date: 14th November 2024

Independent Auditor's Report to the members of Groundswell Network Support UK

Opinion

We have audited the financial statements of Groundswell Network Support UK (the 'charitable company') for the year ended 31 March 2024, which comprise the statement of financial activities, balance sheet, statement of cash flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- Give a true and fair view of the state of the charitable company's affairs as at 31 March 2024 and of its incoming resources and application of resources, including its income and expenditure for the year then ended
- Have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice
- Have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on Groundswell Network Support UK's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the trustees' annual report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the annual report.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- The information given in the trustees' annual report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- The trustees' annual report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the trustees' annual report. We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- Adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- The financial statements are not in agreement with the accounting records and returns; or
- Certain disclosures of trustees' remuneration specified by law are not made; or
- We have not received all the information and explanations we require for our audit; or
- The directors were not entitled to prepare the financial statements in accordance with the small companies' regime and take advantage of the small companies' exemptions in preparing the trustees' annual report and from the requirement to prepare a strategic report.

Responsibilities of trustees

As explained more fully in the statement of trustees' responsibilities set out in the trustees' annual report, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements, as a whole, are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud, are set out below.

Capability of the audit in detecting irregularities

In identifying and assessing risks of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, our procedures included the following:

- We enquired of management, the Finance and Audit Committee, which included obtaining and reviewing supporting documentation, concerning the charity's policies and procedures relating to:
 - Identifying, evaluating, and complying with laws and regulations and whether they were aware of any instances of non-compliance;
 - Detecting and responding to the risks of fraud and whether they have knowledge of any actual, suspected, or alleged fraud;
 - The internal controls established to mitigate risks related to fraud or non-compliance with laws and regulations.
- We inspected the minutes of meetings of those charged with governance.
- We obtained an understanding of the legal and regulatory framework that the charity operates in, focusing on those laws and regulations that had a material effect on the

financial statements or that had a fundamental effect on the operations of the charity from our professional and sector experience.

- We communicated applicable laws and regulations throughout the audit team and remained alert to any indications of non-compliance throughout the audit.
- We reviewed any reports made to regulators.
- We reviewed the financial statement disclosures and tested these to supporting documentation to assess compliance with applicable laws and regulations.
- We performed analytical procedures to identify any unusual or unexpected relationships that may indicate risks of material misstatement due to fraud.
- In addressing the risk of fraud through management override of controls, we tested the appropriateness of journal entries and other adjustments, assessed whether the judgements made in making accounting estimates are indicative of a potential bias and tested significant transactions that are unusual or those outside the normal course of business.

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation.

A further description of our responsibilities is available on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Use of our report

This report is made solely to the charitable company's members as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Joanna Pittman (Senior statutory auditor)

Date: 18 November 2024

for and on behalf of Sayer Vincent LLP, Statutory Auditor

110 Golden Lane, LONDON, EC1Y 0TG

Groundswell Network Support UK

Statement of Financial Activities for the year ended 31 March 2024

	Notes	Unrestricted	Restricted	Total Funds	Unrestricted	Restricted	Total Funds
		2024	2024	2024	2023	2023	2023
		£	£	£			£
Income from:							
Donations and legacies	2	160,185	-	160,185	113,656	-	113,656
Charitable activities:	3						
Creating Change		86,780	479,068	565,848	58,093	746,461	804,554
Good Health		897,195	75,000	972,195	889,995	125,000	1,014,995
Progression		407,681	119,527	527,208	185,795	218,238	404,033
Other trading activities		2,800	-	2,800	120	-	120
Investments	4	2,815	-	2,815	1,182	-	1,182
Total income		1,557,456	673,595	2,231,051	1,248,841	1,089,699	2,338,540
Expenditure on:							
Raising funds	5	131,279	-	131,279	132,187	-	132,187
Charitable activities	5						
Creating Change		204,777	622,922	827,699	202,266	724,846	927,112
Good Health		775,285	76,194	851,479	878,151	116,755	994,906
Progression		293,736	125,512	419,248	195,455	171,985	367,440
Total expenditure		1,405,077	824,628	2,229,705	1,408,059	1,013,586	2,421,645
Net income/(expenditure)		152,379	(151,033)	1,346	(159,218)	76,113	(83,105)
Transfers between funds		(1,618)	1,618	-	13,672	(13,672)	-
Net movement of funds	16	150,761	(149,415)	1,346	(145,546)	62,441	(83,105)
Reconciliation of funds							
Total funds brought forward		497,003	254,259	751,262	642,549	191,818	834,367
Total funds carried forward		647,764	104,844	752,608	497,003	254,259	751,262

Groundswell Network Support UK

Balance Sheet as at 31 March 2024

Company number: 4151312

Charity number: 1089987

The statement of financial activities includes all gains and losses in the year. All incoming resources and resources expended derive from continuing activities.

	Notes	2024 £	2023 £
Fixed Assets			
Tangible assets	12	1,307	2,835
Current Assets			
Debtors	13	261,861	201,139
Cash at Bank and in Hand		620,815	715,674
		882,676	916,813
Creditors			
Amounts falling due with one year	14	(131,375)	(168,386)
Net Current Assets		751,301	748,427
Total Assets Less Current Liabilities		752,608	751,262
Funds			
Restricted	17	104,844	254,259
Unrestricted	17	647,764	497,003
Total Funds		752,608	751,262

Approved by the trustees on 14th November 2024 and signed on their behalf by:

Gina Rowlands
Chair

Jenny Travassos
Treasurer

Groundswell Network Support UK

Cash Flow Sheet as at 31 March 2024

Cash Flows From Operating Activities:

Net cash provided by (used in) operating activities	(93,163)	(45,635)
---	----------	----------

Cash Flows From Operating Activities:

Dividends, interest and rents from investments	-	-
--	---	---

Purchase of fixed assets	(1,696)	(4,177)
--------------------------	---------	---------

Net cash provided by (used in) investing activities	(1,696)	(4,177)
---	---------	---------

Change in cash and cash equivalents in the reporting period	(94,859)	(49,812)
---	----------	----------

Cash and cash equivalents at the beginning of the reporting period	715,674	765,486
--	---------	---------

Cash and cash equivalents at 31 March 2024	620,815	715,674
--	---------	---------

Analysis of Cash and Cash Equivalents

	2024	2023
	£	£
Cash in hand and at bank	620,815	715,674
Total cash and cash equivalents	620,815	715,674

Reconciliation of net income/(expenditure) to net cash flow from operating activities

	2024	2023
	£	£
Net income/(expenditure) for the reporting period (as per the statement of financial activities)	1,346	(83,105)
Depreciation charges	3,224	8,126
Loss on disposal of fixed assets	-	1,080
Decrease/(Increase) in debtors	(60,722)	15,311
Increase/(decrease) in creditors	(37,011)	12,953
Net cash flow from operating activities	(93,163)	(45,635)

The notes on pages 29-43 form part of these financial statement

Notes to the financial statements at 31 March 2024

1) Accounting Policies

a) Statutory information

Groundswell Network Support UK is a charitable company limited by guarantee and is incorporated in England and Wales.

The registered office address is Canterbury Court, 1-3 Brixton Road, London, SW9 6DE.

b) Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) - (Charities SORP FRS 102), The Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy or note.

In applying the financial reporting framework, the trustees have made a number of subjective judgements, for example in respect of significant accounting estimates. Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances. The nature of the estimation means the actual outcomes could differ from those estimates. Any significant estimates and judgements affecting these financial statements are detailed within the relevant accounting policy below.

c) Public benefit entity

The charitable company meets the definition of a public benefit entity under FRS 102.

d) Going concern

The trustees consider that there are no material uncertainties about the charitable company's ability to continue as a going concern. Groundswell ended the financial year in a strong position, within the target unrestricted reserves target, there are good levels of secured income and a strong fundraising pipeline for the financial year 2024-25 alongside a good understanding with clear controls to monitor and manage risk.

The trustees do not consider that there are any sources of estimation uncertainty at the reporting date that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next reporting period.

e) Income

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the income have been met, it is probable that the income will be received and that the amount can be measured reliably.

Income from government and other grants, whether 'capital' grants or 'revenue' grants, is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred.

For legacies, entitlement is taken as the earlier of the date on which either: the charity is aware that probate has been granted, the estate has been finalised and notification has been made by the executor(s) to the charity that a distribution will be made, or when a distribution is received from the estate. Receipt of a legacy, in whole or in part, is only considered probable when the amount can be measured reliably and the charity has been notified of the executor's intention to make a distribution. Where legacies have been notified to the charity, or the charity is aware of the granting of probate, and the criteria for income recognition have not been met, then the legacy is treated as a contingent asset and disclosed if material.

Income received in advance of the provision of a specified service is deferred until the criteria for income recognition are met.

f) Donations of gifts, services and facilities

Donated professional services and donated facilities are recognised as income when the charity has control over the item or received the service, any conditions associated with the donation have been met, the receipt of economic benefit from the use by the charity of the item is probable and that economic benefit can be measured reliably. In accordance with the Charities SORP (FRS 102), volunteer time is not recognised so refer to the trustees' annual report for more information about their contribution.

On receipt, donated gifts, professional services and donated facilities are recognised on the basis of the value of the gift to the charity which is the amount the charity would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt.

g) Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the bank.

h) Fund accounting

Restricted funds are to be used for specific purposes as laid down by the donor. Expenditure which meets these criteria is charged to the fund.

Unrestricted funds are donations and other incoming resources received or generated for the charitable purposes.

Designated funds are unrestricted funds earmarked by the trustees for particular purposes.

i) Expenditure and irrecoverable VAT

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. Expenditure is classified under the following activity headings:

- Costs of raising funds relate to the costs incurred by the charitable company in inducing third parties to make voluntary contributions to it, as well as the cost of any activities with a fundraising purpose
- Expenditure on charitable activities includes the costs of delivering services and conducting research undertaken to further the purposes of the charity and their associated support costs
- Other expenditure represents those items not falling into any other heading.

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

j) Allocation of support costs

Resources expended are allocated to the particular activity where the cost relates directly to that activity. However, the cost of overall direction and administration of each activity, comprising the salary and overhead costs of the central function, is apportioned on the following basis which are an estimate, based on staff time, of the amount attributable to each activity.

Where information about the aims, objectives and projects of the charity is provided to potential beneficiaries, the costs associated with this publicity are allocated to charitable expenditure.

Support and governance costs are re-allocated to each of the activities on the following basis, which is an estimate, based on staff time, of the amount attributable to each activity

- Fundraising 7%
- Creating Change 30%
- Good Health 42%
- Progression 21%

Governance costs are the costs associated with the governance arrangements of the charity. These costs are associated with constitutional and statutory requirements and include any costs associated with the strategic management of the charity's activities.

k) Operating leases

Rental charges are charged on a straight-line basis over the term of the lease.

l) Tangible fixed assets

Items of equipment are capitalised where the purchase price exceeds £500.

Depreciation costs are allocated to activities on the basis of the use of the related assets in those activities. Assets are reviewed for impairment if circumstances indicate their carrying value may exceed their net realisable value and value in use.

Depreciation is provided at rates calculated to write down the cost of each asset to its estimated residual value over its expected useful life. The depreciation rates in use are as follows:

- Computer Equipment 4 years
- Furniture, fixtures and fittings 4 years

m) Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

n) Cash at bank and in hand

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

o) Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated

reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

p) Financial instruments

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

q) Pensions

The charity operates a defined contribution pension scheme and the pension charge represents the amounts payable by the charity to the fund in respect of the year.

2) Donations and legacies

	Unrestricted	Restricted	2024 Total	Unrestricted	Restricted	2023 Total
	£	£	£	£	£	£
Gift aid	703	-	703	2,121	-	2,121
Personal donations	16,601	-	16,601	16,942	-	16,942
Donations from foundations, trusts and other corporate bodies	142,881	-	142,881	94,593	-	94,593
	160,185	-	160,185	113,656	-	113,656

All income from donations and legacies for the current and prior year was attributable to unrestricted income.

3) Income from charitable activities

	Unrestricted	Restricted	Total 2024	Unrestricted	Restricted	Total 2023
	£	£	£	£	£	£
Creating Change						
Amnesty International Limited	-	-	-	570	-	570
Centre for Homelessness Impact	-	344	344	-	-	-
City Of London	-	-	-	32,000	-	32,000
Comic Relief	-	196,706	196,706	-	198,939	198,939
Homeless Link	-	149	149	-	-	-
I Modszertani Szoc.Kp.Es Intezm.	-	5,938	5,938	-	8,764	8,764
Inner Eye Productions Ltd	225	-	225	-	-	-
Impact on Urban Health	-	-	-	-	3,321	3,321
Ipsos Mori UK Ltd	45,162	-	45,162	2,976	-	2,976
King's College London	18,445	-	18,445	7,505	-	7,505
London Councils	-	-	-	3,356	-	3,356

Manchester University NHS Foundation Trust	75	-	75	2,492	-	2,492
National Lottery Community Fund	-	268,579	268,579	-	476,622	476,622
National Voices	250	-	250	-	-	-
On our RADAR Ltd.	-	1,208	1,208	-	1,194	1,194
The Sheila McKechnie Foundation	40	-	40	-	-	-
The Young Foundation	-	2,000	2,000	-	8,000	8,000
Tower Hamlets Council	1,200	-	1,200	-	-	-
Trust for London	8,000	379	8,379	-	49,621	49,621
University of Newcastle	13,383	-	13,383	9,194	-	9,194
University College London	-	3,765	3,765	-	-	-
Charitable income for Creating Change	86,780	479,068	565,848	58,093	746,461	804,554

Good Health

Bupa Foundation	-	-	-	-	50,000	50,000
City of Westminster	29,460	-	29,460	78,628	-	78,628
East London NHS FT	69,975	-	69,975	69,975	-	69,975
Find and Treat	55,036	-	55,036	-	-	-
Greater London Authority	-	50,000	50,000	-	50,000	50,000
London Borough of Lambeth	76,492	-	76,492	106,491	-	106,491
London Borough of Islington	-	-	-	70,000	-	70,000
London Borough of Southwark	51,579	-	51,579	52,963	-	52,963
London Borough of Hackney	88,453	-	88,453	-	-	-
The Mercers' Company	-	25,000	25,000	-	25,000	25,000
NHS England	-	-	-	34,969	-	34,969
NHS North Central London ICB	33,000	-	33,000	60,000	-	60,000
NHS North West London ICB	323,884	-	323,884	222,717	-	222,717
NHS South East London Integrated Care Board (Lewisham)	-	-	-	-	-	-
NHS South East London ICB North Lewisham Primary Care Network	25,583	-	25,583	35,096	-	35,096
One Health Lewisham NLPCN	15,966	-	15,966	-	-	-
South East London Integrated Care Board (Lewisham)	-	-	-	17,622	-	17,622
South London and Maudsley NHS Foundation Trust	-	-	-	1,585	-	1,585
St Mungos Regional Head- Hounslow and Hammersmith and Fulham	8,774	-	8,774	-	-	-
Thames Reach Homeless Charity	40,000	-	40,000	40,000	-	40,000
University College Hospitals NHS Foundation Trust	76,993	-	76,993	44,913	-	44,913
Westfield Health Charitable Trust	-	-	-	55,036	-	55,036
	2,000	-	2,000	-	-	-
Charitable income for Good Health	897,195	75,000	972,195	889,995	125,000	1,014,995

Progression

Alma Jean Henry Charitable Trust	-	-	-	1,000	-	1,000
Amnesty International Limited	6,109	-	6,109	-	-	-
Big Issue	-	-	-	375	-	375
Cape Project	-	-	-	1,050	-	1,050
City of Westminster	101,225	-	101,225	24,292	-	24,292
Crisis Newcastle	-	-	-	1,700	-	1,700
Crisis Skylight Birmingham	2,382	-	2,382	2,698	-	2,698
Department of Health and Social Care	-	-	-	1,750	-	1,750
DePaul - Dublin	2,400	-	2,400	-	-	-
Sir James Roll Charitable Trust	-	-	-	1,250	-	1,250
EASL (Enabling Assessment Service London)	1,500	-	1,500	-	-	-
Fidelity UK Foundation	-	67,829	67,829	-	95,024	95,024
Good Things Foundation	3,600	-	3,600	-	-	-
Halcrow Foundation Ltd	-	11,698	11,698	-	19,628	19,628
Harrow Council	-	-	-	1,326	-	1,326
Health London Partnership	-	-	-	24,999	-	24,999
Healthwatch England	(50)	-	(50)	200	-	200
Homeless Link	28,735	-	28,735	37,022	-	37,022
Hospital Saturday Fund	2,000	-	2,000	-	-	-
Inner London Magistrates' Court's	5,000	-	5,000	-	-	-
Marie Curie	1,944	-	1,944	5,589	-	5,589
Mayday Trust	37,867	-	37,867	-	-	-
Mind	-	-	-	470	-	470
National Voices	-	-	-	2,150	-	2,150
NHS England	-	-	-	550	-	550
NHS North West London CCG	-	-	-	9,723	-	9,723
NHS South West London ICB	4,060	-	4,060	2,610	-	2,610
NHSE North East and Yorkshire	-	-	-	12,679	-	12,679
Norwich City Council	-	-	-	20,821	-	20,821
Institute of Medical Ethics	1,700	-	1,700	-	-	-
Oak Foundation	100,000	-	100,000	-	63,586	63,586
Pathway	9,865	-	9,865	1,466	-	1,466
Research in Practice	595	-	595	-	-	-
Royal Free London NHS Foundation Trust	54,491	-	54,491	-	-	-
SHP Camden	280	-	280	-	-	-
Shelter Greater Manchester	4,140	-	4,140	-	-	-
Souter Charitable Trust	-	-	-	5,000	-	5,000
Streets of London	15,000	-	15,000	-	-	-
Swire Charitable Trust	-	-	-	20,000	-	20,000

The Henry Smith Charity	-	40,000	40,000	-	40,000	40,000
The Big Issue Changing Lives CIC	800	-	800	-	-	-
The Grace Trust	1,500	-	1,500	-	-	-
Tower Hamlets Council	-	-	-	4,200	-	4,200
University College Hospitals NHS Foundation Trust	22,538	-	22,538	-	-	-
Wakefield District Council	-	-	-	2,875	-	2,875
Charitable income for Progression	407,681	119,527	527,208	185,795	218,238	404,033

Total income from charitable activities	1,391,656	673,595	2,065,251	1,133,883	1,089,699	2,223,582
--	------------------	----------------	------------------	-----------	-----------	-----------

4) Investment income

	Unrestricted £	Restricted £	2024 Total £	2023 Total £
Investments	2,815	-	2,815	1,182
	2,815	-	2,815	1,182

All income from investments for the current year was attributable to unrestricted income.

5) Analysis of expenditure on charitable activities

Current year	Raising funds £	Creating Change £	Good Health £	Progression £	Governance costs £	Support costs £	2024 Total £	2023 Total £
Staff costs (Note 7)	101,946	417,600	584,733	293,933	-	189,941	1,588,153	1,547,228
Project costs	2,182	125,618	110,903	47,190	197	(51,989)	234,101	325,608
Grants	-	168,514	-	-	-	-	168,514	280,915
Accommodation expenses	120	2,084	71	2,870	70	80,191	85,406	99,570
Office expenses	-	1,011	2,181	459	7	55,363	59,021	60,774
IT and systems expenses	1,408	7,245	6,481	742	-	19,172	35,048	41,219
External professional expenses	-	32	-	13	-	2,626	2,671	1,410
Depreciation and loss on disposal	-	581	144	165	-	2,335	3,225	9,206
Finance charges	-	12	-	-	373	1,339	1,724	1,708
Insurance	-	43	-	-	-	635	678	2,199
Audit and professional fees	-	-	-	-	2,800	47,231	50,031	48,355
Trustee expenses and other governance costs	-	-	-	-	591	542	1,133	3,453
	105,656	722,740	704,513	345,372	4,038	347,386	2,229,705	2,421,645
Support costs	25,329	103,753	145,277	73,027	-	(347,386)		
Governance costs	294	1,206	1,689	849	(4,038)	-		

Total expenditure 2024	131,279	827,699	851,479	419,248	-	-
Total expenditure 2023	132,187	927,112	994,906	367,440	-	-

Prior year	Raising funds	Creating Change	Good Health	Progression	Governance costs	Support costs	2023 Total
	£	£	£	£	£	£	£
Staff costs (Note 6)	97,353	392,777	682,864	245,481	-	128,753	1,547,228
Project costs	15,879	160,123	171,087	77,074	-	(98,555)	325,608
Grants	-	280,915	-	-	-	-	280,915
Accommodation expenses	-	9,958	3,713	754	-	85,145	99,570
Office expenses	849	2,610	9,978	598	-	46,739	60,774
IT and systems expenses	934	10,285	3,306	234	-	26,460	41,219
External professional expenses	-	-	-	-	-	1,410	1,410
Depreciation and loss on disposal	-	715	3,509	-	-	4,982	9,206
Finance charges	-	-	-	-	420	1,288	1,708
Trustee expenses (incl. insurance)	-	448	-	-	-	1,751	2,199
Audit and professional fees	-	-	-	-	9,005	39,350	48,355
Trustee expenses and other governance costs	-	-	-	-	3,453	-	3,453
	115,015	857,831	874,457	324,141	12,878	237,323	2,421,645
Support costs	16,288	65,715	114,249	41,071	-	(237,323)	
Governance costs	884	3,566	6,200	2,228	(12,878)	-	
Total expenditure 2023	132,187	927,112	994,906	367,440	-	-	

6) Analysis of grants

	2024 Total	2023 Total
	£	£
Crisis UK	98,970	167,957
On Our Radar Ltd	18,432	23,824
Shelter	51,112	89,134
	168,514	280,915

	2024 Total	2023 Total
	£	£
Organisations	168,514	280,915



As part of Groundswell's National Lottery Community grant for the #HealthNow campaign we are in partnership with Crisis and Shelter, as per the grant agreement we pay them to deliver their commitments locally in Greater Manchester (Shelter), Birmingham and Newcastle (Crisis).

As part of our Comic Relief grant for our ListenUp! Project, On Our Radar are an official partner and receive some of the grant to support our reporters on the project.

7) Net income for the year

	2024	2023
This is stated after charging (crediting):	£	£
Depreciation	3,224	8,126
Loss on disposal of fixed assets	-	1,080
Operating lease rentals:		
Property	85,406	99,570
Equipment	2,160	2,462
Auditor's remuneration (excl VAT):		
Audit	9,300	8,700

8) Analysis of staff costs, trustee remuneration and expenses, and the cost of key management personnel

Staff costs were as follows:	2024	2023
	£	£
Salaries and wages	1,351,137	1,301,747
Social security costs	135,409	134,092
Employer's contribution to defined contribution pension schemes	62,027	62,717
Staff welfare	14,203	25,107
Recruitment costs	7,775	1,457
Other (including training)	17,603	22,108
	1,588,154	1,547,228

Staff numbers:

The average number of employees (head count based on number of staff employed) during the year was 41.42 (2023: 43.5). FTE of employees during the year was 36.74 (2023: 40.12)

Staff are split across the activities of the charitable company as follows (head count basis):

	2024	2023
	No.	No.
Creating Change	11.57	10.38
Good Health	17.43	19.93
Progression	7.00	7.95
Support Costs	3.47	2.95
Fundraising	1.95	2.29
	41.42	43.50

The following number of employees received employee benefits (excluding employer pension costs and employer's national insurance) during the year between:

	2024	2023
£60,000 - £69,999	1	1
£70,000 - £79,100	-	-

The total employee benefits (including employer's pension contributions and employer's national insurance) of the key management personnel were **£310,983** (2023: £297,266)

The charity trustees were neither paid nor received any other benefits from employment with the charity in the year (2023: £nil).

One charity trustee received payment for professional or other services supplied to the charity. The services provided were by Gina Rowlands as acting CEO whilst recruitment took place for the position and amounted to £8,800 which has been included in the KMP disclosure. Gina resigned from her role as trustee in February 2023 before taking on the role of Interim CEO. (2023: £9,200). Gina has been re-appointed as a trustee in June 2023.

Two trustees received payment or reimbursement of travel, accommodation and subsistence costs for attendance at meetings in the current year totalling **£959** (2023: 5 Trustees for £2,223).

9) Related Party Transactions

There was only one related party transaction in the year (2023 - None). As stated in note 8, Gina Rowlands received payment for professional services rendered to the charity amounting to **£8,800** (2023: £9,200).

10) Taxation

The charitable company is exempt from corporation tax as all its income is charitable and is applied for charitable purposes.

11) Tangible Fixed Assets

	Fixtures and fittings £	Computer equipment £	Total £
Cost or valuation			
At 1 April 2023	1,140	42,692	43,832
Additions in the year	74	1,622	1,696
Disposals in the year	-	-	-
At 31 March 2024	1,214	44,314	45,528
Accumulated Depreciation			
At 1 April 2023	1,140	39,857	40,997
Depreciation for the year	74	3,150	3,224
Eliminated on disposal	-	-	-
At 31 March 2024	1,214	43,007	44,221
Net book value			
At 31 March 2023	-	2,835	2,835
At 31 March 2024	-	1,307	1,307

All the above assets are used for charitable purposes.

12) Debtors and prepayments

	As at 31 March 2024 £	As at 31 March 2023 £
Trade debtors	224,941	168,557
Other debtors	17,550	13,830
Prepayments	11,637	18,752
Accrued income	7,733	-
	261,861	201,139

All of the charity's financial instruments, both assets and liabilities, are measured at amortised cost. The carrying values of these are shown above and also in note 12 below.

13) Creditors: Falling due within one year

	As at 31 March 2024	As at 31 March 2023
	£	£
Trade creditors	12,983	25,318
Taxation and social security	53,695	38,837
Other creditors	-	7,414
Accruals	21,712	22,652
Deferred income (note14)	42,985	74,165
	131,375	168,386

14) Deferred income

	As at 31 March 2024	As at 31 March 2023
	£	£
Balance at the beginning of the year	74,165	55,789
Amount released to income in the year	(74,165)	(55,789)
Amount deferred in the year	42,985	74,165
Balance at the end of the year	42,985	74,165

15) Analysis of net assets between funds

Current Year

Fund balances at **31 March 2024** are represented by:

	Unrestricted funds £	Restricted funds £	Funds Total £
Tangible fixed assets	1,307	-	1,307
Net Current Assets	646,457	104,844	751,301
	647,764	104,844	752,608

Prior Year

Fund balances at **31 March 2023** are represented by:

	Unrestricted funds £	Restricted funds £	Funds Total £
Tangible fixed assets	2,835	-	2,835
Net Current Assets	494,168	254,259	748,427
	497,003	254,259	751,262

16) Movement in funds

Current Year	At 1 April 2023 £	Income & Gains £	Expenditure & losses £	Transfers £	At 31 March 2024 £
Restricted funds					
Creating Change	145,930	479,068	(622,922)	1,618	3,694
Good Health	21,238	75,000	(76,194)	-	20,044
Progression	87,091	119,525	(125,510)	-	81,106
Total restricted Funds	254,259	673,593	(824,626)	1,618	104,844
Unrestricted funds					
General funds	497,003	1,557,458	(1,405,079)	(1,618)	647,764
Total unrestricted funds	497,003	1,557,458	(1,405,079)	(1,618)	647,764
Total Funds	751,262	2,231,051	(2,229,705)	-	752,608

Purposes of restricted funds

Creating Change - This strand of the strategy represents all the work we will be doing to challenge and change policy, practice and attitudes – through gathering research, stories and insight. Restricted funds were carried over for the Listen Up! Comic Relief grant funded project, which ended September 2024.

Good Health - This strand represents all our people focused health work; innovative services that enable people to access the health care they need. Restricted funds were related to grants for our Complex Case Manager role and health promotion projects across London.

Progression - This strand represents all our work on developing and supporting a workforce with experience of homelessness to participate in designing and delivering solutions to homelessness whilst progressing in their own lives. Restricted funding for this work was multi-year grants from Fidelity UK Foundation and Henry Smith Charity

17) Operating lease commitments

The charity's total future minimum lease payments under non-cancellable operating leases is as follows for each of the following periods:

	Property		Equipment	
	As at 31 March 2024 £	As at 31 March 2023 £	As at 31 March 2024 £	As at 31 March 2023 £
Less than one year	61,213	63,444	-	-
Two to five years	80,535	77,439	-	-
	141,748	140,883	-	-



18) Legal Status

The charity is a company limited by guarantee and has no share capital. The liability of each member in the event of winding up is limited to £1.



020 7725 2851



www.groundswell.org.uk



@ItsGroundswell

Accounts



Company number: 4151312

Charity number: 1089987

Groundswell Network Support UK

(Operating as Groundswell)

Report and financial statements

For the year ended 31 March 2023

Contents

Reference and administrative information	3
Trustees' annual report	5
Chairs welcome	5
Vision, mission and core beliefs	5
Activities and achievements.....	6
Financial review	14
Income.....	14
Reserves	14
Going concern	15
Thanks to our supporters, commissioners, and partners	15
Principal risks and uncertainties	15
Fundraising policy.....	16
Structure, governance and management	16
Governance.....	16
Related parties and relationships with other organisations	17
Remuneration policy	17
Management	17
Achievements and performance in the delivery of public benefit	17
Statement of responsibilities of trustees	17
Auditor.....	18
Independent Auditor's Report to the members of Groundswell Network Support UK	19
Opinion	19
Basis for opinion.....	19
Conclusions relating to going concern	19
Other information	20
Opinions on other matters prescribed by the Companies Act 2006	20
Matters on which we are required to report by exception	20
Responsibilities of trustees	21
Auditor's responsibilities for the audit of the financial statements	21
Capability of the audit in detecting irregularities	21
Use of our report.....	22
Notes to the financial statements at 31 March 2023	26

Reference and administrative information

Company number	4151312
Charity number	1089987
Registered office and operational address	Canterbury Court, Unit CC3.44, 1-3 Brixton Road, London SW9 6DE
Country of registration	England & Wales
Country of incorporation	United Kingdom
Trustees	Trustees, who are also directors under company law, who served during the year and up to the date of this report were as follows: - Rob Frier - Elizabeth Kirby - Louisa McDonald - Tony McKenzie (<i>resigned September 2023</i>) - Gina Rowlands (<i>resigned February 2023 to become Interim CEO, reappointed to Board June 2023 and became Chair August 2023</i>) - Dr Alistair Story - Jenny Travassos (<i>became Treasurer May 2023</i>) - Steve Wyler OBE, Treasurer (<i>resigned as Treasurer and became Interim Chair May – August 2023</i>) - Jenny Yates, Chair (<i>resigned as Chair May 2023, remains on Board</i>)

Key management personnel	- Kate Bowgett, Services Director - Rachel Brennan, Participation & Progression Director (<i>joined Groundswell 2019, appointed as Director March 2023</i>) - Michael Chandler, CEO (<i>appointed June 2023</i>) - Lucy Holmes, Creating Change Director - Katie Langford, Director of People & Progression (<i>resigned May 2022</i>) - Steven Platts, CEO (<i>resigned February 2023</i>) - Gina Rowlands, Interim CEO (<i>appointed February 2023, resigned June 2023</i>) - Becky Tansley, Fundraising & Communications Director
Bankers	Unity Trust Bank 4 Oozells Square Birmingham B1 2HB CAF Bank Ltd. 25 Kings Hill Avenue West Malling Kent ME19 4JQ
Solicitors	Bates Wells & Braithwaite Cheapside House 138 Cheapside London EC2V 6BB
Independent Auditor	Sayer Vincent LLP Chartered Accountants and Statutory Auditor Invicta House 108-114 Golden Lane LONDON EC1Y 0TL
Accountants	ExcluServ Limited 133 Deepcut Bridge Road Camberley, Surrey, GU16 6SD

Trustees' annual report

Chairs welcome

Groundswell is a forward-thinking dynamic organisation, brave in its outlook and ambition and never afraid to advocate for our community in challenging socio-economics times. We have a talented and committed workforce, with progression and participation at the centre. This year Groundswell has received recognition from the highest level, with our ListenUp! project being featured on prime-time TV through BBC's Red Nose Day, involving a podcast with Prince William and two community reporters attracting new supporters and audiences.

Since the financial year March 2023 ended, we have seen the appointment of a new CEO, Michael Chandler, who brings a wealth of experience to Groundswell with new ideas and a refreshing approach. In addition, Groundswell has a strong Governance framework and motivated Trustees from a range of backgrounds. Rob Frier is Chair of the People Committee and Jenny Travassos recently became Treasurer, chairing our Finance Committee.

I am honoured to have been appointed Chair in August 2023 and look forward to supporting Michael, the Trustees, wider staff and volunteer team to develop a new organisation strategy which has equality, diversity, inclusion and belonging as its core. This strategy will be launched in May 2024, demonstrating our vision for the future.

Groundswell will continue to campaign, for however long it takes for people experiencing homelessness and to give them a voice. They deserved to be heard, listened to and ultimately be able to regain their rightful place, participating in society.

Gina Rowlands, Chair of Trustees.

Vision, mission and core beliefs

Our vision is of an equal and inclusive society, where the solutions to homelessness come from the people with experience of homelessness.

Our mission - Groundswell exists to enable people who have experience of homelessness to create solutions and move themselves out of homelessness – to the benefit of our whole society.

Our core beliefs

1. The whole community benefits when we effectively tackle homelessness and social exclusion.
2. We believe in people. People are society's most valuable resource, and everyone has the capacity to make a contribution.
3. There is no "them" and "us" – only us. Groundswell brings everyone together to create genuine solutions to homelessness.
4. Participation works. Supporting people to participate creates more effective services and policy – and crucially enables people to move out of homelessness.

We aim to address these issues through the delivery of our [‘Participation Works’ three-year strategy](#). The strategy has three connected strands: progression, good health and creating change.

In all areas we are strongly committed to partnership working wherever this more effectively provides impact.

Activities and achievements

Here we outline the three key strategic areas in the [Groundswell Strategy for 2020-23](#): Progression, Good Health and Creating Change. The key activities in each strand are summarised and the impact they had on people’s lives.

1. Creating Change

Our Creating Change team harness the insights and experiences of people with experience of homelessness through peer research and provide the platforms and campaigns to elevate these to influence change in policy and practice. This work has a specific focus on national programmes and partnerships to develop inclusive health systems, founded on the participation of people with lived experience.

1.1. *Listen Up!*

This year our Comic Relief funded Listen Up! project worked with **22** volunteer community reporters, training them to use written, visual and audio means to share their stories and the experiences of others on the [Listen Up! Hub](#). The Listen Up! team have been out conducting research and combining findings with the community reporting to develop recommendations and suggestions for decision makers.

Key highlights from the year:

- Creating a new animation called [‘Do You Feel Heard?’](#) featuring stories from three community reporters with our partners On Our Radar in November 2022
- Hosting a webinar and [short report](#) in November 2022 to share our findings from reporting and research into mental health and homelessness with key stakeholders and decision makers.
- Launching a [podcast series](#) around the theme of ‘recovery’ in February 2023.
- Being included in the [Comic Relief Red Nose Day TV programme](#) in March 2023 and producing an [exclusive ListenUp! podcast](#) of Prince William in conversation with reporters Miles and Nawshin.



Image credit: Comic Relief – Daniel Loveday

“These stories are so powerful, so inspirational, we should be hearing more of them, we should be seeing more of them, we should be encouraged that there are wonderful people out there and organisations like Groundswell, doing incredible work to help and elevate and put people back on the path that they need. Because many of the people can help themselves like you [Miles and Nawshin] said, but they just need a couple of pointers...just to help them on their way.” - Prince William.

- A selection of community reports from the Listen Up! Hub:
 - [Freedom To Work on Myself](#), by Tess
 - [My Struggle With Technology](#), by Anonymous
 - [Karen Reports: Made in Manchester](#), by Karen

1.2. #HealthNow

Thanks to support from the National Lottery Community Fund, our 4-year [#HealthNow project](#) is continuing to work towards an inclusive health system that works for everyone, and ultimately helps people move out of homelessness. Delivered in partnership with national charities Crisis and Shelter, the project involves working across three areas (Birmingham, Newcastle, and Greater Manchester) and forming local alliances to campaign for change.

In 2022-23 our #HealthNow alliances have:

- Worked with the Senior Primary Care Contracting and Commissioning Manager in Birmingham to share experiences of using GP services and make recommendations.
- Delivered training to the Community Mental Health team in Birmingham around homelessness and mental health.
- Collaborated with the Crisis Skylight Centre and GP surgeries in Newcastle to pilot a new approach where GPs offer appointments in the Skylight Centre, providing direct access to a GP for people experiencing homelessness alongside the support of a Homeless Health Peer Advocate.

- Secured funding to deliver HHPA in Salford, building on the strong work by the #HealthNow team in Greater Manchester and their focus on volunteer retention and progression.

In November 2022 we hosted our first **Peer Conference** in Birmingham. Building on the strength of our national Peer Network (see below under Progression & Participation), the conference brought together **75** staff and volunteers from across our #HealthNow regions for a day to celebrate the **‘power of the peer.’** Representatives from each area shared presentations on their work and impact locally.

One #HealthNow volunteer shared: ***“I’ve learned a lot about different experiences today, how people are helping other people, and how that’s impacting them and their lives, and how people have been involved in volunteering, and in the end they’ve got a job, so we can be so proud of that!”***

Another said: ***“#HealthNow means a lot to me. It’s changed my world in a way, more confidence, I get to know different kinds of people from different backgrounds. It included me, like I wasn’t left out, so it means a lot to me. It means the world to me.”***



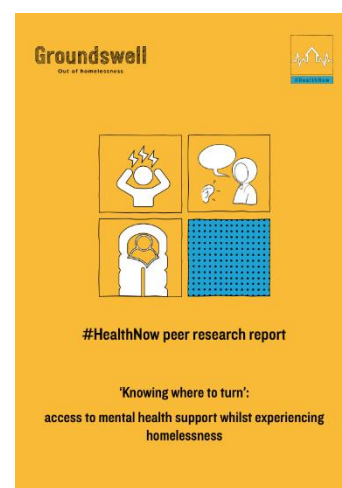
A visual representation of the Peer Conference, by More than Minutes.

In September 2022 our updated [#HealthNow literature review](#) highlighted how the world and the experiences of health and homelessness have changed dramatically since the original review in 2020. The main findings to come out of the report were:

- **Proof of address** requirements still present a barrier to registering with GP services.
- Access to dentistry is severely limited for people experiencing homelessness.
- **Digital exclusion** continues to affect people who are homeless.

- The pandemic also led to positive changes. In drug and alcohol services especially, changes in how professionals and patients interacted resulted in improvements in trust.
- **Continuity of care** is extremely important for people experiencing homelessness.
- Dedicated 'inclusion health' and outreach services can promote engagement and reduce feelings of stigma.
- Powerful new evidence **links homelessness to premature death**.

The #HealthNow teams across Newcastle, Birmingham and Greater Manchester published '[Knowing Where to Turn](#)', a research report into access to mental health support while experiencing homelessness. Using data from **80** interviews across the three cities, the research explored the barriers to accessing mental health support and what changes people want to see. The key recommendations to come out of the research included:



- Addressing the stigma around mental health and homelessness.
- Prioritising peer involvement in the design and delivery of mental health services.
- Removing barriers to support for people with drug and alcohol dependency.
- Ensuring people experiencing homelessness always have access to support with their mental health.

1.3. Benefits for Health

Benefits for Health is a Trust for London funded project exploring the connections between welfare benefits, health, and homelessness. In the summer of 2022, the Creating Change team drew the project to a close with a tour of a new play, 'To Whom It May Concern', which was developed using the findings of the Benefits for Health [research report](#).



The play being performed at Union Chapel

Working alongside Cardboard Citizens, we hosted **10** performances across London, performed by a cast with their own experience of homelessness. The play told the story of Diane, a single mum trying to cope with the pressures of claiming benefits, managing her health, and dealing with homelessness. After each performance we hosted a workshop for audiences to discuss their thoughts and commit to actions generated through the messages of the play.

- Play attendees: **32% had experience of homelessness** and **32% had experience of claiming benefits**.
- **100% of volunteers** involved in the play agreed their **confidence had improved** during the project: ***"I felt listened to. I felt that sharing my experience this way would result in it being disseminated wider and make even bigger difference."***
- **94%** of audience members said they had **increased empathy** for the people facing the challenges of health and welfare systems whilst homeless.
- **94%** of audience members said they felt **motivated to create change** following the play and workshop.

"I learned that each chance at interaction with someone can be an intervention. There were so many opportunities for Diane's story to have ended differently and for the support she needed to have been offered." – play attendee.

2. Progression & Participation

Groundswell's team of staff and volunteers include a diverse range of skills and experiences – we believe that everyone should have a chance to contribute and be part of creating solutions to homelessness. In March 2023 after a small restructure, this new team united under a Participation & Progression Director. Together they are exploring new ways for people with experience of homelessness to participate in a range of opportunities and activities, influencing change and gaining new skills as part of their journey out of homelessness.

2.1. Participation

The Participation team lead on running Groundswell's national Peer Network – a space for people to connect and collaborate, take control of their own health and wellbeing, and advocate for change in healthcare systems. The Peer Network currently has around **80** members from right across England.

Some of the work the Peer Network have inputted on this year include:

- Developing health promotion resources for people experiencing homelessness, including advice on suicide prevention.
- Analysing the impact of Temporary Accommodation on health for a research project.
- Participating in a mental health and homelessness research study.
- Workshopping how to incentivise uptake of vaccines and booster jabs among people experiencing homelessness.
- Participating in an advisory group on health inequalities in primary care
- Consulting on barriers to GP registration for people experiencing homelessness.
- Contributing to a training advisory group and assisting with developing training
- Sharing insight on palliative care for people experiencing homelessness.
- Participating in a focus group on the health impact of the government's 'Everyone In' initiative during the Covid-19 pandemic.

2.2. Progression

This year our team of three Progression Coaches have supported people with experience of homelessness, health issues, addiction, and trauma, to thrive in their roles at Groundswell and continue to succeed out of homelessness.

Case study: Joanne and Joshua (names have been changed)

Recently the Progression team introduced a new volunteer Peer Mentor role to take on some of the work of the team. Joanne is a well-established Homeless Health Peer Advocate volunteer and is no stranger to providing in-depth support that requires tenacity and assertiveness. Over the years she has also received extensive, complex Progression support herself.

Joshua is a Groundswell staff member who was receiving ongoing support from the Progression team around his physical and mental health, accommodation and disability. He was also trying to get his housing provider to refurbish his accommodation. Joanne had previous experience supporting people with similar concerns, and the Progression team felt she would be perfect to help with this issue in her role as a Peer Mentor. Joanne negotiated with the housing provider and contractor, taking the stress and anxiety of the process away from Joshua and allowing him to focus on his day-to-day work.

Joanne also provided advocacy for Joshua at physical health appointments. Joshua has a disability that makes some everyday tasks difficult and meets regularly with a consultant to access ongoing treatment to improve his quality of life. Again, Joanne had some personal experience of these difficulties, and so provided regular support at appointments, offering advice, guidance, and empathy. As a Peer Mentor Joanne excelled at giving Joshua the space he needed to succeed in his job by supporting him with anxieties and obstacles in his personal life.

Reflections from Joshua:

"I am so grateful for all the help I have received. The help has made it easier for me to be able to not worry as Joanne took away all the stress and made it easier for myself. Without the help I would have given up and run the other way."

Reflections from Joanne:

"When I started supporting Joshua, my transition was seamless and at no point did I feel that now I am supporting a paid member of staff and it would be different (to supporting a volunteer). My experience and skills I have acquired as a Homeless Health Peer Advocate, plus the support I received from the Progression team, played a great role in preparing me for the task and in making this transition smooth and fruitful."

"When I initially started volunteering with HHPA as a newbie I shadowed Joshua and learnt from his tenacity, resilience, and compassion. Now I have grown so much so that I have been supporting him as his Peer Mentor - we have come 'full circle'. What a journey!"

3. Good Health

3.1. Homeless Health Peer Advocacy (HHPA)

We continued to deliver [HHPA](#) across the country, helping individuals who are homeless to access healthcare. The service is delivered by volunteer Peer Advocates alongside Caseworkers and Care Navigators, all with experience of homelessness.

In Birmingham, Manchester and Newcastle our partner organisations Crisis and Shelter set up, deliver, and monitor their own HHPA service locally; supported by Groundswell. Our Learning and Development Manager Sharon trained **42** people across these locations to become volunteer Peer Advocates, who are using their lived experience to advocate on behalf of people who are homeless, so they can access the healthcare they need.

3.2. HHPA London

In London our HHPA services team delivered peer advocacy across **12** central London boroughs: Brent, Camden, Ealing, Hackney, Hammersmith & Fulham, Islington, Kensington & Chelsea, Lambeth, Lewisham, Southwark, Tower Hamlets and Westminster.

HHPA London 2022/2023	
1-1 health appointments	4,148
Individual clients supported through 1-1 appointments	435
Number of organisations referring people to HHPA	111

In addition to this activity, Groundswell provide specialist Case Workers or Care Navigators to be based in partner organisations Find and Treat, Great Chapel Street Surgery, North Lewisham PCN and the Lambeth START Team.

3.3. Health promotion

Following the interest in and success of this work on a national scale during the pandemic, we have continued to embed health promotion work across the HHPA service – during the year the team delivered **289** health promotion sessions across services in London. This work is supported by the production of national health promotion resources, thanks to funding from the Mercers' Company.

During the year we were delighted to launch an online '[resources hub](#)' on our website, an area hosting leaflets, podcasts, workbooks, films and posters. People can search for resources based on resource type, topic and audience.

Everyone has the right to good health and to access healthcare. Our resources hub provides accessible information for people experiencing homelessness and those supporting them, so people can make informed decisions about their health and wellbeing.

In this hub you'll find leaflets, posters, films, podcasts and workbooks on a whole range of physical and mental health topics. Use the search function to find information useful to you or the people you support.

Filter resources using the selections below:

Select Type of resource
All Resources

Select Tag
All Tags

Select Audience
All Audiences

Clear All Filters
Reset

In addition, we successfully ran a programme reviewing all existing health resources for people experiencing homelessness; some of these were over seven years old. We engaged **13** health and social care professionals who volunteered their time to review and update content and set up a peer review group to ensure the resources provided accurate, accessible and relevant information. We were proud to launch these **15** updated guides in early 2023 with topics including diabetes, GP services, self-advocacy, sleep and many more.

In addition to these updated resources, working with health professionals and people experiencing homelessness we coproduced a further five resources during the year:

- [Covid-19: why it still matters & what you need to know](#) (available in seven languages).
- [Monkeypox: what it is and how to get support.](#)
- [‘You have the right to feel ok’](#) – a guide on mental health and homelessness, made in collaboration with MIND as part of #HealthNow peer research report ‘Knowing where to turn’.
- [‘Top tips for looking after your health this winter’](#) – an update on the 2021 guide, focusing on prevention, flu and covid vaccinations and SWEP provisions.
- [Your right to healthcare](#): short film and accompanying poster of people’s rights to register with a GP.

Groundswell’s resources were downloaded from the website nearly **5,000** times and promoted in sector wide newsletters and digital communication channels.

Financial review

Income

Groundswell's income was £2,338,540 during the year and a 12% increase on the previous year (2022: £2,059,700).

Expenditure, at £2,421,645, was nearly 10% up on the previous year (2022: £2,183,162). This resulted in a deficit of £83,105 for the year (2022: £123,462 deficit).

Reserves

The Trustees, after a careful assessment of the Charity's risks, including those related to covid-19 and cost of living increases, have determined that the reserves policy should be to hold a contingency for unexpected expenditure and to allow time in the event of a sudden cessation of key funding to source alternatives. In the light of this, Groundswell’s reserve target has been adjusted to unrestricted funds in a range equivalent to four to six months of salaries (including salary on costs) plus premises costs, i.e., £601,924 to £902,886.

At 31 March 2023, the total funds carried forward were £751,262 (2022: £834,367) of which £497,003 were unrestricted funds and £254,259 were restricted funds. The figure of £497,003 is below our current target unrestricted reserves range and the 2023/24 budget is working to improve on this figure. The board are satisfied with this plan and feel confident we will be in a stronger position by March 2024. This year our unrestricted reserves decreased. The surplus on our restricted funds is forecast to be spent by March 2024.

Going concern

Despite being below our unrestricted target reserves range, the trustees consider Groundswell to have sufficient free reserves and cashflow to enable the organisation to continue operating for the foreseeable future, looking at least twelve months from when this report is approved. This is based on regular Senior Leadership and Finance Committee meetings reviewing our reserves and cash position supported by close financial management and budget setting. There are no material uncertainties relating to going concern.

Thanks to our supporters, commissioners, and partners

29th May 1961 Charitable Trust, Advent of Change, Alma Jean Henry Charitable Trust, Amnesty International, Big Issue, Bupa Foundation, Cape Project, City of London, City of Westminster, Comic Relief, Crisis, Department of Health and Social Care (DHSC), Digital Lift, East London Foundation Trust, Erasmus+, Fidelity UK Foundation, Find & Treat, Greater London Authority, Grosvenor Chapel, Halcrow Foundation, Harrow Council, Healthwatch England, Homeless Link, Hyde Park Place Estate Charity, Impact on Urban Health, Ipsos Mori UK Ltd, Kings College London, London Borough of Islington, London Borough of Lambeth, London Borough of Southwark, London Councils, Marsh Christian Trust, Manchester Foundation Trust, Marie Curie, Mercers Trust, Mind, National Lottery Community Fund, National Voices, NHS North Central London ICB, NHS England, NHS North Central London ICB, NHS North East and Yorkshire, NHS North West London ICB, NHS South East London ICB, NHS South West London ICB, Oak Foundation, One Health Lewisham, On Our Radar, Pathway, Shelter, Sir James Roll Charitable Trust, Souter Charitable Trust, St Mungo's, Strand Parishes Trust, Swire Charitable Trust, Thames Reach, The Albert Hunt Trust, The Henry Smith Charity, The Young Foundation, Tower Hamlets Council, Transformation Partners in Health and Care, Trust for London, University College Hospitals NHS Foundation Trust, University of Newcastle, Vitol Foundation, Wakefield District Council and the Worshipful Company of Basketmakers.

Principal risks and uncertainties

Groundswell operates a robust risk management and control framework, including the preparation of a detailed annual risk register. Key ongoing and emerging risks are reviewed quarterly by both the Finance Committee and the Senior Leadership Team. Additionally, the Charity operates a thorough system of incident reporting, which is managed by the Senior Leadership Team and overseen by the People Committee.

The Groundswell Trustees fully acknowledge the risk that is inherent in the Charity's work. We take these risks consciously and conscientiously, applying our thorough risk framework to our work - as we believe that empowering people experiencing homelessness to be at the heart of

delivering solutions to homelessness is the most effective way to address the growing societal concern of homelessness.

The principal risks identified by the Board and Senior Leadership Team are: Failure to meet fundraising targets, Future of health services / NHS reform, Increased demand for HHPA not matched by increased funding, Cyber security / Data protection / Fraud, Loss of participatory ethos, Failure to recruit and retain volunteers and staff with experience of homelessness and Safeguarding concerns.

Fundraising policy

To raise £2,338,540, Groundswell spent £132,187, which includes the salary of two full time fundraisers (Director and Manager), 50% of the Chief Executive's time and other associated costs. As a percentage of overall spend, the figure of £132,187 represents 5.5% which is well below the lower end of the 10-15% target range we have set ourselves. We aim to keep our fundraising spend within a range because we recognise that some years we need to invest more than others to produce results in the future.

Groundswell does all fundraising in-house, never using third party commercial fundraisers. We are registered with the Fundraising Regulator and comply with the code of fundraising practice. During the period we did not have any non-compliance issues nor receive any fundraising complaints.

Structure, governance and management

Governance

The management of the Company is the responsibility of the Board Members who are appointed under the terms of the Articles of Association which state that:

"Any person who is willing to act as a Trustee, and who would not be disqualified from acting under the provisions of Article 27, may be appointed to be a Trustee by a decision of the Trustees."

The Board Members perform the role of Directors in company law and of Trustees in charity law. The minimum number of Trustees is four, with a maximum of 12. Those who served during the period are listed on page one.

All Trustees give their time voluntarily and receive no benefits from the charity. Any expenses reclaimed from the charity are set out in note 8 to the accounts.

Board Meetings are held quarterly to ensure that the charity is operating effectively and within its aims. Additionally, the Board operates two standing sub-committees: a Finance Committee, which maintains a consistent framework for financial and risk control in Groundswell, and a People Committee, which supports Groundswell to be a healthy, safe and enabling organisation for its staff and Volunteers.

Groundswell commits to having two or more Board members with lived experience of homelessness, during this period four of our trustees met this criteria. The charity has formed a nominations working group to oversee the recruitment of new trustees as necessary. There have been some recent changes to the roles of our Board members, we are incredibly grateful for their

continued support and guidance and are delighted to have Gina Rowlands in the position of Chair of Trustees and Jenny Travassos as Treasurer.

Related parties and relationships with other organisations

In order to deliver its services and research & campaign work Groundswell cooperates with statutory bodies and voluntary sector organisations across the UK. The charity is in partnerships with Crisis and Shelter through the #HealthNow programme funded by the National Lottery Community Fund. The partnerships are defined by formal Collaboration Agreements. During the period one trustee declared related party interests, which are explained in note 8 and 9.

Remuneration policy

Groundswell's Finance & People Committees oversee remuneration, with responsibility for external benchmarking, salary recommendations, recruitment processes and cost of living increases. Groundswell aims to ensure that all staff are appropriately remunerated for their work. We achieve a fair balance which takes into account: the aim of attracting suitably qualified and dedicated staff, the external environment, the organisation's financial position and considerations of our beneficiaries.

Management

Groundswell operates a Senior Leadership Team (SLT) to oversee the successful delivery of activities. The members of that team who served during the year are listed on page 1. The total amount of salary costs associated with this group in 2022-23 was £297,266 (previous year: £281,217), of which £29,148 were Employer National Insurance Contributions and £12,257 pension contributions.

Achievements and performance in the delivery of public benefit

The Groundswell Trustees have taken account of Section 17 (5) of the Charities Act and the Charities (Accounts and Reports) Regulations 2008, which require us to have regard to the guidance on public benefit issued by the Charity Commission when exercising their duties. We state that the activities delivered by Groundswell during 2022-23, described in this report, directly further Groundswell's charitable objects and that these activities have been undertaken for the public benefit.

Statement of responsibilities of trustees

The Trustees (who are also directors of Groundswell Network Support UK for the purposes of company law) are responsible for preparing the report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently;
- Observe the methods and principles in the Charities SORP;
- Make judgements and estimates that are reasonable and prudent;

- State whether applicable UK Accounting Standards and statements of recommended practice have been followed, subject to any material departures disclosed and explained in the financial statements; and
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The Trustees are responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- There is no relevant audit information of which the charitable company's auditor is unaware
- The trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information

The Trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions. The Trustees have no beneficial interest in the charity.

Members of the charity guarantee to contribute an amount not exceeding £1 to the assets of the charity in the event of winding up. The total number of such guarantees at 31 March 2023 was 8 (2022:10). The trustees are members of the charity but this entitles them only to voting rights. The trustees have no beneficial interest in the charity.

Auditor

Sayer Vincent LLP was re-appointed as the charitable company's auditor during the year and has expressed its willingness to continue in that capacity. The trustees' annual report has been prepared in accordance with the special provisions applicable to companies subject to the small companies' regime.

The trustees' annual report has been approved by the trustees on date and signed on their behalf by:

Jenny Travassos, **Treasurer**

Date: 7 November 2023

Gina Rowlands, **Chair**

Date: 7 November 2023

Independent Auditor's Report to the members of Groundswell Network Support UK

Opinion

We have audited the financial statements of Groundswell Network Support Limited (the 'charitable company') for the year ended 31 March 2023 which comprise the statement of financial activities, balance sheet, statement of cash flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- Give a true and fair view of the state of the charitable company's affairs as at 31 March 2023 and of its incoming resources and application of resources, including its income and expenditure for the year then ended
- Have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice
- Have been prepared in accordance with the requirements of the Companies Act 2006

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on Groundswell Network Support Limited's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the trustees' annual report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the annual report.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- The information given in the trustees' annual report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- The trustees' annual report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the trustees' annual report. We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- Adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- The financial statements are not in agreement with the accounting records and returns; or
- Certain disclosures of trustees' remuneration specified by law are not made; or
- We have not received all the information and explanations we require for our audit; or
- The directors were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the trustees' annual report and from the requirement to prepare a strategic report.

Responsibilities of trustees

As explained more fully in the statement of trustees' responsibilities set out in the trustees' annual report, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud are set out below.

Capability of the audit in detecting irregularities

In identifying and assessing risks of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, our procedures included the following:

- We enquired of management, the Finance and Audit Committee, which included obtaining and reviewing supporting documentation, concerning the charity's policies and procedures relating to:
 - Identifying, evaluating, and complying with laws and regulations and whether they were aware of any instances of non-compliance;
 - Detecting and responding to the risks of fraud and whether they have knowledge of any actual, suspected, or alleged fraud;
 - The internal controls established to mitigate risks related to fraud or non-compliance with laws and regulations.
- We inspected the minutes of meetings of those charged with governance.
- We obtained an understanding of the legal and regulatory framework that the charity operates in, focusing on those laws and regulations that had a material effect on the financial statements or that had a fundamental effect on the operations of the charity from our professional and sector experience.

- We communicated applicable laws and regulations throughout the audit team and remained alert to any indications of non-compliance throughout the audit.
- We reviewed any reports made to regulators.
- We reviewed the financial statement disclosures and tested these to supporting documentation to assess compliance with applicable laws and regulations.
- We performed analytical procedures to identify any unusual or unexpected relationships that may indicate risks of material misstatement due to fraud.
- In addressing the risk of fraud through management override of controls, we tested the appropriateness of journal entries and other adjustments, assessed whether the judgements made in making accounting estimates are indicative of a potential bias and tested significant transactions that are unusual or those outside the normal course of business.

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation.

A further description of our responsibilities is available on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Use of our report

This report is made solely to the charitable company's members as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Joanna Pittman (Senior statutory auditor)

Date: 13 November 2023

for and on behalf of Sayer Vincent LLP, Statutory Auditor

Invicta House, 108-114 Golden Lane, LONDON, EC1Y 0TL

Groundswell Network Support UK
Statement of Financial Activities (incorporating income and expenditure) for the
year ended 31 March 2023

	Notes	Unrestricted	Restricted	Total Funds	Unrestricted	Restricted	Total Funds
		2023	2023	2023	2022	2022	2022
Income from:		£	£	£			£
Donations and legacies	2	113,656	-	113,656	132,228	-	132,228
Charitable activities:	3						
Creating Change		58,093	746,461	804,554	366,429	443,446	809,875
Good Health		889,995	125,000	1,014,995	678,042	149,027	827,069
Progression		185,795	218,238	404,033	170,000	119,690	289,690
Other trading activities		120	-	120	838	-	838
Investments	4	1,182	-	1,182	-	-	-
Total income		1,248,841	1,089,699	2,338,540	1,347,537	712,163	2,059,700
Expenditure on:							
Raising funds	5	132,187	-	132,187	134,273	-	134,273
Charitable activities	5						
Creating Change		202,266	724,846	927,112	336,152	526,527	862,679
Good Health		878,151	116,755	994,906	692,994	216,562	909,556
Progression		195,455	171,985	367,440	129,268	147,386	276,654
Total expenditure		1,408,059	1,013,586	2,421,645	1,292,687	890,475	2,183,162
Net income/(expenditure)		(159,218)	76,113	(83,105)	54,850	(178,312)	(123,462)
Transfers between funds		13,672	(13,672)	-	-	-	-
Net movement of funds	16	(145,546)	62,441	(83,105)	54,850	(178,312)	(123,462)
Reconciliation of funds							
Total funds brought forward		642,549	191,818	834,367	587,699	370,130	957,829
Total funds carried forward		497,003	254,259	751,262	642,549	191,818	834,367

All recognised gains and losses are included in the above Statement of Financial Activities. All income and expenditure derives from continuing activities.

Groundswell Network Support UK

Balance Sheet as at 31 March 2023

	Notes	2023 £	2022 £
Fixed Assets			
Tangible assets	12	2,835	7,864
Current Assets			
Debtors	13	201,139	216,450
Cash at Bank and in Hand		715,674	765,486
		916,813	981,936
Creditors			
Amounts falling due with one year	14	(168,386)	(155,433)
Net Current Assets		748,427	826,503
Total Assets Less Current Liabilities		751,262	834,367
Funds			
Restricted	16	254,259	191,818
Unrestricted	16	497,003	642,549
Total Funds		751,262	834,367

Approved by the trustees on 7 November 2023 and signed on their behalf by:

Gina Rowlands
Chair

Jenny Travassos
Treasurer

Company number: 4151312

The notes on pages 25-40 form part of these financial statement

Groundswell Network Support UK

Statement of Cash Flow as at 31 March 2023

	2023	2022
	£	£
Cash Flows From Operating Activities:		
Net cash provided by (used in) operating activities	(45,635)	(373,121)
Cash Flows From Operating Activities:		
Dividends, interest and rents from investments	-	-
Purchase of fixed assets	(4,177)	(1,041)
Net cash provided by (used in) investing activities	(4,177)	(1,041)
Change in cash and cash equivalents in the reporting period	(49,812)	(374,162)
Cash and cash equivalents at the beginning of the reporting period	765,486	1,139,648
Cash and cash equivalents at 31 March 2023	715,674	765,486
<u>Analysis of Cash and Cash Equivalents</u>		
	2022	2021
	£	£
Cash in hand and at bank	715,674	765,486
Total cash and cash equivalents	715,674	765,486
<u>Reconciliation of net income/(expenditure) to net cash flow from operating activities</u>		
	2023	2022
	£	£
Net income/(expenditure) for the reporting period (as per the statement of financial activities)	(83,105)	(123,462)
Depreciation charges	8,126	6,966
Loss on disposal of fixed assets	1,080	571
Decrease/(Increase) in debtors	15,311	(49,938)
Increase/(decrease) in creditors	12,953	(207,258)
Net cash flow from operating activities	(45,635)	(373,121)



Notes to the financial statements at 31 March 2023

1) Accounting Policies

a) Statutory information

Groundswell Network Support UK is a charitable company limited by guarantee and is incorporated in England and Wales.

The registered office address is Canterbury Court, 1-3 Brixton Road, London, SW9 6DE.

b) Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) - (Charities SORP FRS 102), The Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy or note.

In applying the financial reporting framework, the trustees have made a number of subjective judgements, for example in respect of significant accounting estimates. Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances. The nature of the estimation means the actual outcomes could differ from those estimates. Any significant estimates and judgements affecting these financial statements are detailed within the relevant accounting policy below.

c) Public benefit entity

The charitable company meets the definition of a public benefit entity under FRS 102.

d) Going concern

The trustees consider that there are no material uncertainties about the charitable company's ability to continue as a going concern. Groundswell ended the financial year in a strong position, whilst this may be below our current unrestricted reserves target, there are good levels of secured income and a strong fundraising pipeline for the financial year 2023-24. Groundswell are actively working to improve our reserves position as explained in the trustees report on page 14.

The trustees do not consider that there are any sources of estimation uncertainty at the reporting date that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next reporting period.

e) Income

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the income have been met, it is probable that the income will be received and that the amount can be measured reliably.

Income from government and other grants, whether 'capital' grants or 'revenue' grants, is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred.

For legacies, entitlement is taken as the earlier of the date on which either: the charity is aware that probate has been granted, the estate has been finalised and notification has been made by the executor(s) to the charity that a distribution will be made, or when a distribution is received from the estate. Receipt of a legacy, in whole or in part, is only considered probable when the amount can be measured reliably and the charity has been notified of the executor's intention to make a distribution. Where legacies have been notified to the charity, or the charity is aware of the granting of probate, and the criteria for income recognition have not been met, then the legacy is treated as a contingent asset and disclosed if material.

Income received in advance of the provision of a specified service is deferred until the criteria for income recognition are met.

f) Donations of gifts, services and facilities

Donated professional services and donated facilities are recognised as income when the charity has control over the item or received the service, any conditions associated with the donation have been met, the receipt of economic benefit from the use by the charity of the item is probable and that economic benefit can be measured reliably. In accordance with the Charities SORP (FRS 102), volunteer time is not recognised so refer to the trustees' annual report for more information about their contribution.

On receipt, donated gifts, professional services and donated facilities are recognised on the basis of the value of the gift to the charity which is the amount the charity would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt.

g) Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the bank.

h) Fund accounting

Restricted funds are to be used for specific purposes as laid down by the donor. Expenditure which meets these criteria is charged to the fund.

Unrestricted funds are donations and other incoming resources received or generated for the charitable purposes.

Designated funds are unrestricted funds earmarked by the trustees for particular purposes.

i) Expenditure and irrecoverable VAT

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. Expenditure is classified under the following activity headings:

- Costs of raising funds relate to the costs incurred by the charitable company in inducing third parties to make voluntary contributions to it, as well as the cost of any activities with a fundraising purpose
- Expenditure on charitable activities includes the costs of delivering services and conducting research undertaken to further the purposes of the charity and their associated support costs
- Other expenditure represents those items not falling into any other heading

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

j) Allocation of support costs

Resources expended are allocated to the particular activity where the cost relates directly to that activity. However, the cost of overall direction and administration of each activity, comprising the salary and overhead costs of the central function, is apportioned on the following basis which are an estimate, based on staff time, of the amount attributable to each activity.

Where information about the aims, objectives and projects of the charity is provided to potential beneficiaries, the costs associated with this publicity are allocated to charitable expenditure.

Support and governance costs are re-allocated to each of the activities on the following basis which is an estimate, based on staff time, of the amount attributable to each activity

- Fundraising 7%
- Creating Change 28%
- Good Health 48%
- Progression 17%

Governance costs are the costs associated with the governance arrangements of the charity. These costs are associated with constitutional and statutory requirements and include any costs associated with the strategic management of the charity's activities.

k) Operating leases

Rental charges are charged on a straight-line basis over the term of the lease.

l) Tangible fixed assets

Items of equipment are capitalised where the purchase price exceeds £500.

Depreciation costs are allocated to activities on the basis of the use of the related assets in those activities. Assets are reviewed for impairment if circumstances indicate their carrying value may exceed their net realisable value and value in use.

Depreciation is provided at rates calculated to write down the cost of each asset to its estimated residual value over its expected useful life. The depreciation rates in use are as follows:

- Computer Equipment 4 years
- Furniture, fixtures and fittings 4 years

m) Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

n) Cash at bank and in hand

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

o) Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated

reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

p) Financial instruments

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

q) Pensions

The charity operates a defined contribution pension scheme and the pension charge represents the amounts payable by the charity to the fund in respect of the year.

2) Donations and legacies

	2023 Total	2022 Total
	£	£
Gift aid	2,121	8,361
Personal donations	16,942	50,656
Donations from foundations, trusts and other corporate bodies	94,593	73,211
	113,656	132,228

All income from donations and legacies for the current and prior year was attributable to unrestricted income.

3) Income from charitable activities

	Unrestricted	Restricted	Total 2023	Unrestricted	Restricted	Total 2022
Creating Change	£	£	£	£	£	£
Amnesty International Limited	570	-	570	600	-	600
Bevan Healthcare CIC	-	-	-	34,422	-	34,422
Birkbeck University	-	-	-	333	-	333
Charity Projects	-	96,322	96,322	-	-	-
City Of London	32,000	-	32,000	1,000	-	1,000
City of Westminster	-	-	-	2,778	-	2,778
Comic Relief	-	102,617	102,617	107,718	-	107,718
Greater London Authority	-	-	-	7,520	-	7,520
Crisis Birmingham	-	-	-	2,545	-	2,545
Crisis Newcastle	-	-	-	2,240	-	2,240
Fulfilling Lives - LSL	-	-	-	57,985	-	57,985
Healthwatch England	-	-	-	1,308	-	1,308
Homeless Link	-	-	-	32,550	-	32,550
ICM Manchester	-	-	-	600	-	600
I Modszertani Szoc.Kp.Es Intezm.	-	8,764	8,764	-	-	-
Impact on Urban Health	-	3,321	3,321	3,321	-	3,321
Ipsos Mori UK Ltd	2,976	-	2,976	-	-	-
King's College London	7,505	-	7,505	-	-	-
London Councils	3,356	-	3,356	-	-	-
Manchester Foundation Trust (HInM)	-	-	-	6,176	-	6,176
Manchester University NHS Foundation Trust	2,492	-	2,492	-	-	-
Royal College of Obstetricians and Gynaecologists	-	-	-	450	-	450
National Lottery Community Fund	-	476,622	476,622	-	413,612	413,612
National Voices	-	-	-	10,000	-	10,000
NEL CSU	-	-	-	24,999	-	24,999
NHS North East London CCG	-	-	-	22,084	-	22,084
NHS South West London CCG	-	-	-	9,947	-	9,947
NHS Wakefield CCG	-	-	-	18,900	-	18,900
On our RADAR Ltd.	-	1,194	1,194	-	-	-
Sheffield Hallam University	-	-	-	236	-	236
Shelter Greater Manchester	-	-	-	2,562	-	2,562
The University of Manchester	-	-	-	16,155	-	16,155
The Young Foundation	-	8,000	8,000	-	-	-
Trust for London	-	49,621	49,621	-	20,000	20,000
University of Newcastle	9,194	-	9,194	-	-	-
Wellcome Trust (The)	-	-	-	-	9,834	9,834
Charitable income for Creating Change	58,093	746,461	804,554	366,429	443,446	809,875

Good Health

Bupa Foundation	-	50,000	50,000	-	-	-
Camden Giving	-	-	-	-	30,512	30,512
City of Westminster	78,628	-	78,628	112,547	-	112,547
Claremont Communications	-	-	-	300	-	300
Crisis UK	-	-	-	7,876	-	7,876
Direct Relief	-	-	-	-	21,515	21,515
East London Foundation Trust (RKW)	-	-	-	69,975	-	69,975
East London NHS FT	69,975	-	69,975	-	-	-
Greater London Authority	-	50,000	50,000	-	50,000	50,000
London Borough of Lambeth	106,491	-	106,491	70,000	-	70,000
London Borough of Islington, The	70,000	-	70,000	69,774	-	69,774
London Borough of Southwark	52,963	-	52,963	-	-	-
Mercers Trustee	-	25,000	25,000	-	-	-
NEL CSU	-	-	-	-	5,000	5,000
NHS Central London CCG	-	-	-	116,000	-	116,000
NHS England	34,969	-	34,969	38,946	-	38,946
NHS Greenwich CCG	-	-	-	19,000	-	19,000
NHS North Central London CCG	-	-	-	40,000	-	40,000
NHS North Central London ICB QMJ	-	-	-	-	-	-
Payables N155	60,000	-	60,000	-	-	-
NHS North West London CCG	-	-	-	42,421	-	42,421
NHS North West London ICB	222,717	-	222,717	-	-	-
NHS South East London CCG	-	-	-	43,703	-	43,703
NHS South East London ICB	35,096	-	35,096	-	-	-
One Health Lewisham NLPCN	17,622	-	17,622	-	-	-
South East London Integrated Care Board (Lewisham)	1,585	-	1,585	-	-	-
St Mungos	-	-	-	47,500	-	47,500
St Mungos Regional Head- Hounslow and Hammersmith and Fulham	40,000	-	40,000	-	-	-
Thames Reach Homeless Charity	44,913	-	44,913	-	-	-
University College Hospitals NHS Foundation Trust	55,036	-	55,036	-	42,000	42,000
Charitable income for Good Health	889,995	125,000	1,014,995	678,042	149,027	827,069

Progression

Alma Jean Henry Charitable Trust	1,000	-	1,000	-	-	-
Big Issue	375	-	375	-	-	-
Cape Project	1,050	-	1,050	-	-	-
City Of London	-	-	-	-	31,500	31,500

City of Westminster	24,292	-	24,292	-	-	-
Crisis Newcastle	1,700	-	1,700	-	-	-
Crisis Skylight Birmingham	2,698	-	2,698	-	-	-
Department of Health and Social Care	1,750	-	1,750	-	-	-
Sir James Roll Charitable Trust	1,250	-	1,250	-	-	-
Drapers' Charitable Fund	-	-	-	5,000	-	5,000
Fidelity UK Foundation	-	95,024	95,024	-	-	-
Halcrow Foundation Ltd	-	19,628	19,628	-	26,134	26,134
Harrow Council	1,326	-	1,326	-	-	-
Health London Partnership	24,999	-	24,999	-	-	-
Healthwatch England	200	-	200	-	-	-
Homeless Link	37,022	-	37,022	-	-	-
Marie Curie	5,589	-	5,589	-	-	-
Mind	470	-	470	-	-	-
National Voices	2,150	-	2,150	-	-	-
NHS England	550	-	550	150,000	-	150,000
NHS North West London CCG	9,723	-	9,723	-	-	-
NHS South West London ICB	2,610	-	2,610	-	-	-
NHSE North East and Yorkshire	12,679	-	12,679	-	-	-
Norwich City Council	20,821	-	20,821	-	-	-
Oak Foundation	-	63,586	63,586	-	62,056	62,056
Pathway	1,466	-	1,466	-	-	-
Souter Charitable Trust	5,000	-	5,000	-	-	-
Streets of London	-	-	-	15,000	-	15,000
Swire Charitable Trust	20,000	-	20,000	-	-	-
The Henry Smith Charity	-	40,000	40,000	-	-	-
Tower Hamlets Council	4,200	-	4,200	-	-	-
Wakefield District Council	2,875	-	2,875	-	-	-
Charitable income for Progression	185,795	218,238	404,033	170,000	119,690	289,690
Total income from charitable activities	1,133,883	1,089,699	2,223,582	1,214,471	712,163	1,926,634

4) Investment income

	2023 Total	2022 Total
	£	£
Investments	1,182	-
	<u>1,182</u>	<u>-</u>

All income from investments in the current year was unrestricted. There was no investment income in the prior year.

5) Analysis of expenditure on charitable activities

Current year	Raising funds	Creating Change	Good Health	Progress	Gov costs	Support costs	2023 Total	2022 Total
	£	£	£	£	£	£	£	£
Staff costs (Note 7)	97,353	392,777	682,864	245,481	-	128,753	1,547,228	1,411,744
Project costs	15,879	160,123	171,087	77,074	-	(98,555)	325,608	298,209
Grants	-	280,915	-	-	-	-	280,915	256,147
Accommodation expenses	-	9,958	3,713	754	-	85,145	99,570	74,014
Office expenses	849	2,610	9,978	598	-	46,739	60,774	31,370
IT and systems expenses	934	10,285	3,306	234	-	26,460	41,219	49,135
External professional expenses	-	-	-	-	-	1,410	1,410	2,595
Depreciation & loss on disposal	-	715	3,509	-	-	4,982	9,206	7,536
Finance charges	-	-	-	-	420	1,288	1,708	2,466
Insurance	-	448	-	-	-	1,751	2,199	1,750
Audit and professional fees	-	-	-	-	9,005	39,350	48,355	47,150
Trustee expenses and other governance costs	-	-	-	-	3,453	-	3,453	1,046
	<u>115,015</u>	<u>857,831</u>	<u>874,457</u>	<u>324,141</u>	<u>12,878</u>	<u>237,323</u>	<u>2,421,645</u>	<u>2,183,162</u>
Support costs	16,288	65,715	114,249	41,071	-	(237,323)		
Governance costs	884	3,566	6,200	2,228	(12,878)	-		
Total expenditure 2023	<u>132,187</u>	<u>927,112</u>	<u>994,906</u>	<u>367,440</u>	<u>-</u>	<u>-</u>		
Total expenditure 2022	<u>134,273</u>	<u>862,679</u>	<u>909,556</u>	<u>276,654</u>	<u>-</u>	<u>-</u>		

*Basis of support costs allocation is on staff time.

Prior year	Raising funds	Creating Change	Good Health	Progress	Gov costs	Support costs	2022 Total
	£	£	£	£	£	£	£
Staff costs (Note 6)	94,875	350,498	594,503	198,594	-	173,274	1,411,744
Project costs	16,467	164,560	159,114	32,980	-	(71,912)	298,209
Grants	-	256,147	-	-	-	-	256,147
Accommodation expenses	-	3,151	1,452	870	-	68,541	74,014
Office expenses	-	2,303	11,211	857	-	16,999	31,370
IT and systems expenses	965	4,196	3,850	373	-	39,751	49,135
External professional expenses	-	659	309	-	-	1,627	2,595
Depreciation and loss on disposal	-	-	1,448	-	-	6,088	7,536
Finance charges	-	-	24	-	370	2,072	2,466
Trustee expenses (incl. insurance)	-	-	-	-	-	1,750	1,750
Audit and professional fees	-	13	-	-	8,700	38,437	47,150
Trustee expenses and other governance costs	-	-	-	-	1,046	-	1,046
	112,307	781,527	771,911	230,674	10,116	276,627	2,183,162
Support costs	21,191	78,289	132,789	44,358	-	(276,627)	
Governance costs	775	2,863	4,856	1,622	(10,116)	-	
Total expenditure 2022	134,273	862,679	909,556	276,654	-	-	

6) Analysis of grants

	2023 Total	2022 Total
	£	£
Organisations	280,915	256,147

As part of Groundswell's National Lottery Community grant for the #HealthNow campaign we are in partnership with Crisis and Shelter, as per the grant agreement we pay them to deliver their commitments locally in Greater Manchester (Shelter), Birmingham and Newcastle (Crisis).

As part of our Comic Relief grant for our ListenUp! Project, On Our Radar are an official partner and receive some of the grant to support our reporters on the project.

7) Net income for the year

This is stated after charging (crediting):	£	£
Depreciation	8,126	6,966
Loss on disposal of fixed assets	1,080	571
Operating lease rentals:		
<i>Property</i>	99,570	74,014
<i>Equipment</i>	2,462	3,400
Auditor's remuneration (excl VAT):		
<i>Audit</i>	8,700	7,600

8) Analysis of staff costs, trustee remuneration and expenses, and the cost of key management personnel

Staff costs were as follows:	2023	2022
	£	£
Salaries and wages	1,301,747	1,190,453
Social security costs	134,092	117,520
Employer's contribution to defined contribution pension schemes	62,717	55,069
Staff welfare	25,107	19,034
Recruitment costs	1,457	1,887
Other (including training)	22,108	27,780
	1,547,228	1,411,743

Staff numbers:

The average number of employees (headcount based on number of staff employed) during the year was 43.5 (2022: 39.67). FTE of employees during the year was 40.12 (2022: 37.29)

Staff are split across the activities of the charitable company as follows (headcount basis):

	2023	2022
	No.	No.
Creating Change	10.38	5.25
Good Health	19.93	19.24
Progression	7.95	9.33
Support Costs	2.95	4.18
Fundraising	2.29	1.67
	43.50	39.67

The following number of employees received employee benefits (excluding employer pension costs and employer's national insurance) during the year between:

	2023	2022
£60,000 - £69,999	1	-
£70,000 - £79,100	-	1

The total employee benefits (including employer's pension contributions and employer's national insurance) of the key management personnel were £297,266 (2022: £281,217).

The charity trustees were neither paid nor received any other benefits from employment with the charity in the year (2022: £nil).

One charity trustee received payment for professional or other services supplied to the charity. The services provided were by Gina Rowlands as acting CEO whilst recruitment took place for the position and amounted to £9,200 which has been included in the KMP disclosure above. Gina resigned from her role as trustee in Feb 2023 before taking on the role of Interim CEO. (2022: £nil). Gina has been re-appointed as a trustee in June 2023.

5 trustees received payment or reimbursement of travel, accommodation and subsistence costs for attendance at meetings in the current year totalling £2,223 (2022: £nil).

9) Related Party Transactions

There was only one related party transaction in the year (2022 - None). As stated in note 8, Gina Rowlands received payment for professional services rendered to the charity amounting to £9,200.

Aggregated donations from related parties were £390 (2022: £450).

10) Taxation

The charitable company is exempt from corporation tax as all its income is charitable and is applied for charitable purposes.

11) Tangible Fixed Assets

	Fixtures and fittings £	Computer equipment £	Total £
Cost or valuation			
At 1 April 2022	1,140	40,131	41,271
Additions in the year	-	4,177	4,177
Disposals in the year	-	(1,616)	(1,616)
At 31 March 2023	1,140	42,692	43,832
Accumulated Depreciation			
At 1 April 2022	1,140	32,267	33,407
Depreciation for the year	-	8,126	8,126
Eliminated on disposal	-	(536)	(536)
At 31 March 2023	1,140	39,857	40,997
Net book value			
At 31 March 2022	-	7,864	7,864
At 31 March 2023	-	2,835	2,835

All the above assets are used for charitable purposes.

12) Debtors and prepayments

	As at 31 March 2023 £	As at 31 March 2022 £
Trade debtors	168,557	183,682
Other debtors	13,830	14,521
Prepayments	18,752	8,580
Accrued income	-	9,667
	201,139	216,450

All of the charity's financial instruments, both assets and liabilities, are measured at amortised cost. The carrying values of these are shown above and also in note 13 below.

13) Creditors: Falling due within one year

	As at 31 March 2023	As at 31 March 2022
	£	£
Trade creditors	25,318	21,779
Taxation and social security	38,837	37,683
Other creditors	7,414	9,329
Accruals	22,652	30,853
Deferred income (note14)	74,165	55,789
	168,386	155,433

14) Deferred income

	As at 31 March 2023	As at 31 March 2022
	£	£
Balance at the beginning of the year	55,789	204,524
Amount released to income in the year	(55,789)	(204,524)
Amount deferred in the year	74,165	55,789
Balance at the end of the year	74,165	55,789

15) Analysis of net assets between funds

Current Year	Unrestricted funds	Restricted funds	Funds Total
	£	£	£
Fund balances at 31 March 2023 are represented by:			
Tangible fixed assets	2,835	-	2,835
Net Current Assets	494,168	254,259	748,427
	497,003	254,259	751,262

Prior Year	Unrestricted funds	Restricted funds	Funds Total
	£	£	£
Fund balances at 31 March 2022 are represented by:			
Tangible fixed assets	7,864	-	7,864
Net Current Assets	634,685	191,818	826,503
	642,549	191,818	834,367

16) Movement in funds

Current Year	At 1 April 2022	Income & Gains	Expenditure & losses	Transfers	At 31 March 2023
	£	£	£	£	£
Restricted funds					
Creating Change	99,340	746,461	(724,846)	24,975	145,930
Good Health	51,640	125,000	(116,755)	(38,647)	21,238
Progression	40,838	218,238	(171,985)	-	87,091
Total restricted Funds	191,818	1,089,699	(1,013,586)	(13,672)	254,259
Unrestricted funds					
General funds	642,549	1,248,841	(1,408,059)	13,672	497,003
Total unrestricted funds	642,549	1,248,841	(1,408,059)	13,672	497,003
Total Funds	834,367	2,338,540	(2,421,645)	-	751,262

Purposes of restricted funds:

Creating Change - This strand of the strategy represents all the work we will be doing to challenge and change policy and practice. This cuts across the whole organisation, e.g. the #HealthNow goals of reducing health inequalities, sharing knowledge through Insight & Action research and demonstrating the effectiveness of our support model to make participation and progression of people with experience of homelessness the norm.

Good Health - This strand represents all our people focused health work; innovative services that enable people to access the health care they need and the work we do to promote a healthy and sustainable working environment both within Groundswell and as tools to share with others.

Progression - This strand represents all our work on developing and supporting a workforce with experience of homelessness to participate in designing and delivering solutions to homelessness whilst progressing in their own lives.

Transfer between funds – the transfer of funds in the current year is in relation to the correction of opening balances carried forward from the prior year that had been incorrectly recognised as restricted funding.

Prior Year	At 1 April 2021 £	Income & Gains £	Expenditure & losses £	Transfers £	At 31 March 2022 £
Restricted funds					
Creating Change	182,421	443,446	(526,527)	-	99,340
Good Health	119,175	149,027	(216,562)	-	51,640
Progression	68,534	119,690	(147,386)	-	40,838
Total restricted Funds	370,130	712,163	(890,475)	-	191,818
Unrestricted funds					
General funds	587,699	1,347,537	(1,292,687)	-	642,549
Total unrestricted funds	587,699	1,347,537	(1,292,687)	-	642,549
Total Funds	957,829	2,059,700	(2,183,162)	-	834,367

17) Operating lease commitments

The charity's total future minimum lease payments under non-cancellable operating leases is as follows for each of the following periods:

	As at 31 March 2023 £	Property As at 31 March 2022 £
Less than one year	63,444	68,353
Two to five years	77,439	17,294
	<u>140,883</u>	<u>85,647</u>

18) Legal Status

The charity is a company limited by guarantee and has no share capital. The liability of each member in the event of winding up is limited to £1.

Accounts



Company number: 4151312

Charity number: 1089987

Groundswell Network Support UK

(Operating as Groundswell)

Report and financial statements

For the year ended 31 March 2022

Contents

Reference and administrative information	4
Trustees' annual report	6
Vision, mission and core beliefs	6
Activities and achievements.....	6
Progression	6
Good Health.....	8
Creating Change	11
Financial review	14
Income.....	14
Reserves	14
Going concern	14
Thanks to our supporters, commissioners, and partners	15
Principal risks and uncertainties	15
Fundraising policy.....	15
Structure, governance and management	16
Governance.....	16
Related parties and relationships with other organisations	16
Remuneration policy	16
Management	17
Achievements and performance in the delivery of public benefit	17
Statement of responsibilities of trustees	17
Auditor.....	18
Opinion.....	18
Basis for opinion.....	19
Conclusions relating to going concern	19
Other information	19
Opinions on other matters prescribed by the Companies Act 2006	20
Matters on which we are required to report by exception	20
Responsibilities of trustees	20
Auditor's responsibilities for the audit of the financial statements	20
Capability of the audit in detecting irregularities	21
Use of our report.....	22



Reference and administrative information

Company number	4151312
Charity number	1089987
Registered office and operational address	Canterbury Court, Unit CC3.44, 1-3 Brixton Road, London SW9 6DE
Country of registration	England & Wales
Country of incorporation	United Kingdom
Trustees	Trustees, who are also directors under company law, who served during the year and up to the date of this report were as follows: - Jenny Yates, Chair - Steve Wyler OBE, Treasurer - Laura Austin Croft (<i>resigned Dec 2021</i>) - Matthew Harrison (<i>resigned May 2022</i>) - Dr Alistair Story - Louisa McDonald - Gerry Rolfe (<i>resigned May 2021</i>) - Gina Rowlands (<i>appointed May 2021</i>) - Tony McKenzie (<i>appointed 11 May 2021</i>) - Jenny Travassos (<i>appointed May 2022</i>) - Elizabeth Kirby (<i>appointed May 2022</i>) - Rob Frier (<i>appointed May 2022</i>)
Key management personnel	- Steven Platts, Chief Executive - Kate Bowgett, Director of Services - Becky Evans, Director of Fundraising & Communication - Katie Langford, Director of People & Progression (<i>resigned May 2022</i>) - Lucy Holmes, Creating Change Director (<i>appointed Jan 2022</i>) - Jenny McAteer, #HealthNow Director (<i>up to 31 May 2021</i>) - Martin Burrows, Director of Research & Campaigns (<i>up to 31 May 2021</i>)

Bankers	Unity Trust Bank 4 Oozells Square Birmingham B1 2HB CAF Bank Ltd. 25 Kings Hill Avenue West Malling Kent ME19 4JQ
Solicitors	Bates Wells & Braithwaite Cheapside House 138 Cheapside London EC2V 6BB
Independent Auditor	Sayer Vincent LLP Chartered Accountants and Statutory Auditor Invicta House 108-114 Golden Lane LONDON EC1Y 0TL
Accountants	ExcluServ Limited The Boutique Workplace 73 Watling St London EC4M 9BJ

Trustees' annual report

Vision, mission and core beliefs

Our vision is of an equal and inclusive society, where the solutions to homelessness come from the people with experience of homelessness.

Our mission - Groundswell exists to enable people who have experience of homelessness to create solutions and move themselves out of homelessness – to the benefit of our whole society.

Our core beliefs

1. The whole community benefits when we effectively tackle homelessness and social exclusion.
2. We believe in people. People are society's most valuable resource, and everyone has the capacity to make a contribution.
3. There is no "them" and "us" – only us. Groundswell brings everyone together to create genuine solutions to homelessness.
4. Participation works. Supporting people to participate creates more effective services and policy – and crucially enables people to move out of homelessness.

We aim to address these issues through the delivery of our ['Participation Works' three-year strategy](#). The strategy has three connected strands: progression, good health and creating change.

In all areas we are strongly committed to partnership working wherever this more effectively provides impact.

Activities and achievements

Here we outline the three key strategic areas in the [Groundswell Strategy for 2020-23](#): Progression, Good Health and Creating Change. The key activities in each strand are summarised and the impact they had on people's lives.

Progression

This strand represents all our work on developing and supporting a workforce with experience of homelessness to participate in designing and delivering solutions to homelessness whilst progressing in their own lives.

The Progression Programme

Our Progression Programme offers **advice, support and coaching** to Groundswell's volunteers and staff on their journey out of homelessness.

- Our Progression Manager and Progression Coach supported **40** of Groundswell's staff and volunteers over the year
- Over the past year **96** people were involved in training opportunities as part of their progression

- **12** volunteers moved into employment.

We recently secured funding from Comic Relief and the Henry Smith Charity to recruit a third Progression Coach to join our team (in June 2022), in response to the increased demand of the project due to our growth and the impact of the pandemic. This funding has allowed us to adapt our progression model by also offering remote support and coaching to Groundswell volunteers across the country; extending our reach which was predominately London based. We look forward to sharing the impact of this development to our progression model in next year's trustee report.

The peer network

Our peer network has been running for over a year, bringing together volunteers from Groundswell and partners organisations, all people with experience of homelessness. The network meets regularly online, involving around **50 people from across the country**. Over the year the network has met together to advise, review, and consult on a whole range of topics including:

- the NICE (National Institute for Health and Care Excellence) guidelines for people experiencing homelessness
- health and homelessness research led by Amnesty International
- whether it was suitable to offer incentives to people to receive their covid-19 booster vaccination
- encouraging vaccine uptake amongst people experiencing homelessness
- barriers to GP registration
- health inequalities in primary care

Progression Programme evaluation

During the year the external evaluation of the Progression Programme (delivered by New Economics Foundation and funded by the Oak Foundation) was complete. The evaluation used semi-structured interviews with 15 people (past and current volunteers and staff who have all received progression support).

Following the intervention of the Progression Programme, the evaluation found:

14 out of 15 participants showed **improvements to their mental health** - many also reported large improvements to their **life satisfaction**.

The number of people **not using mental health services** rose from 3 out of 15 to 7 out of 15, whilst the **frequency of attending GP services fell** by 4.3 visits per year on average.

The **number of people in secure housing rose significantly** from 5 out of 15 up to 13 out of 15 people.

The **estimated social value is £560,986 per year** due to improved wellbeing and earnings, savings to public expenditure on health and housing, and improved net contributions to taxation. This means that **every £1 spent on delivering Progression equates to £5.36 worth of positive benefits to its stakeholders**.

There was a **rise in the number of people in formal employment**, from 4 before the programme to 9 after receiving Progression support.

As well as highlighting the positive outcomes of the programme for people with experience of homelessness, the evaluation also **praised the person-centred coaching model** used, and the **effectiveness of building trusting and open relationships**. The flexibility of the programme and the range of types of support on offer was also praised, from task-based guidance around writing CVs or emails to navigating formal processes (such as benefit assessments) and signposting to other services.

“Before the [Progression] programme, I wasn’t confident at all. Now, I can speak to people. I can deal with situations.” – Groundswell volunteer

Good Health

This strand represents all our people focused health work, innovative services that enable people to access the health care they need and the work we do to promote a healthy and sustainable working environment both within Groundswell and as tools to share with others.

Homeless Health Peer Advocacy (HHPA)

We continued to deliver [HHPA](#) across the country, helping individuals who are homeless to access healthcare. The service is delivered by volunteer Peer Advocates alongside Caseworkers and Care Navigators, all with experience of homelessness.

In Birmingham, Bradford, Leeds, Manchester, Newcastle our partner organisations Bevan Healthcare, Crisis and Shelter set up, deliver, and monitor their own HHPA service locally; supported by Groundswell.

Our Learning and Development team Sharon and Tasia have trained an impressive **87 people to become volunteer Peer Advocates**, who are using their lived experience to advocate on behalf of people who are homeless, so they can access the healthcare they need.

HHPA London

In London our HHPA services team delivered and managed HHPA across **nine central London boroughs**: Camden, Greenwich, Hackney, Hammersmith & Fulham, Islington, Kensington & Chelsea, Lambeth, Tower Hamlets, and Westminster.

HHPA London 2021/2022	
Health appointments	3041 <i>(a 34% increase on last year)</i>
Individual clients supported	631 <i>(an average of 6.4 appointments per client, previous year 4.7 appointments)</i>
Number of staff and volunteers' delivering HHPA	52 <i>(all with personal experience of homelessness)</i>
Number of organisations referring people to HHPA	136

Snapshot: Dave (Care Navigator) writes about a day in the life delivering HHPA ([full story here](#))

At the hospital, I accompany Quentin to see the nurse who explains that all the eye tests they conducted last time must be repeated. Quentin isn't happy as it means a lot of waiting around, but luckily, I'm here with him. We watch 'This Morning' and chat as he goes in and out for various tests. I call my other clients to let them know this is going to overrun.

We eventually get to sit down with the doctor to discuss the third attempt at surgery. Quentin's test results show his vision has got worse over the last six months, and he is now totally blind in one eye and only has 20% vision in the other. I explain to the doctor that Quentin is in a temporary health bed (with a maximum 6 week stay) and needs this procedure urgently.

The doctor asks me if I could accompany Quentin to the surgery in three days' time – I'll have to juggle things around, but I can do it.

HHPA Birmingham

In Birmingham, the local Crisis team deliver HHPA as part of our wider #HealthNow partnership. In March 2022 they conducted an internal evaluation of their HHPA service. Some key findings are summarised below.

The impact of HHPA for clients:

- 100% reported receiving treatment they couldn't have accessed previously
- 100% reported being able to talk openly about health needs and concerns
- 84% reported moving closer to achieving health goals
- 76% felt more capable of voicing own needs around own health
- 75% had an improved understanding of their own health

The impact of HHPA for volunteer Peer Advocates:

- 100% report having a positive experience in their role
- 91% reported an improvement in their own employment prospects
- 91% said their confidence had improved

Health promotion

This continues to be a growing area of work for Groundswell. We received funding through the Health and Wellbeing Alliance and NHS England's 'winter pressures' fund to produce accessible, relevant health information for people experiencing homelessness. These were made available through Groundswell's website and we also printed and distributed copies in several languages across the country in response to orders from homelessness services. Health promotion information included guides on:

- **Covid-19: your second vaccine dose**
- **Covid -9: how to do a lateral flow test** (*step by step guide and poster*)
- **Covid-19: why it still matters** (*as restrictions were withdrawn from the UK, people needed to understand how to live with the virus and its risk*)
- **Winter health: top ways to look after your health** (*information on the flu, the new Omicron variant of covid-19*)
- **Long covid: what it is and how to get support**
- **Healthy Eating**
- **Keeping Active**
- **Sleep and Relaxation**



Alongside distributing this information to services to share with clients, our HHPA team use these resources at group 'in-reach' sessions to talk to people experiencing homelessness about different health issues and promote ways of improving their health. Last year the team delivered **300 health promotion sessions** across London.

We are delighted to have received funding from the Mercers Company to develop our health promotion work further over the next three years. This will include having a network of health

professionals and people with experience of homelessness to consult on topics and review information.

Creating Change

This strand of the strategy represents all our work aiming to challenge and change policy and practice based on real insight from people experiencing homelessness.

The Creating Change team continue to turn their hand to understanding a variety of topics relating to homelessness and health, their unique approach ensures we listen to and consult with people experiencing homelessness. We pride ourselves in ensuring this insight isn't only shared with 'decision makers', but that we have coproduced solutions that can lead to change.

This year we were delighted to welcome Lucy Holmes as our Creating Change Director to lead the team, with over 15 years of charity experience as a career as well as decades as a volunteer in range of roles and causes. Here are some highlights of our Creating Change work over the year:

Covid-19 testing and vaccines: what's working for people facing homelessness?

When the covid-19 vaccination programme was in full swing across the country, professionals from healthcare and homelessness services continued to approach Groundswell to understand how to protect people experiencing homelessness from the virus. Our research aimed:

- 1) *To ensure people's voices and experiences directly feed into the system, preventing serious illness and death from covid-19.*
- 2) *To address data gaps on how people experiencing homelessness have accessed and experienced covid-19 testing and vaccinations.*



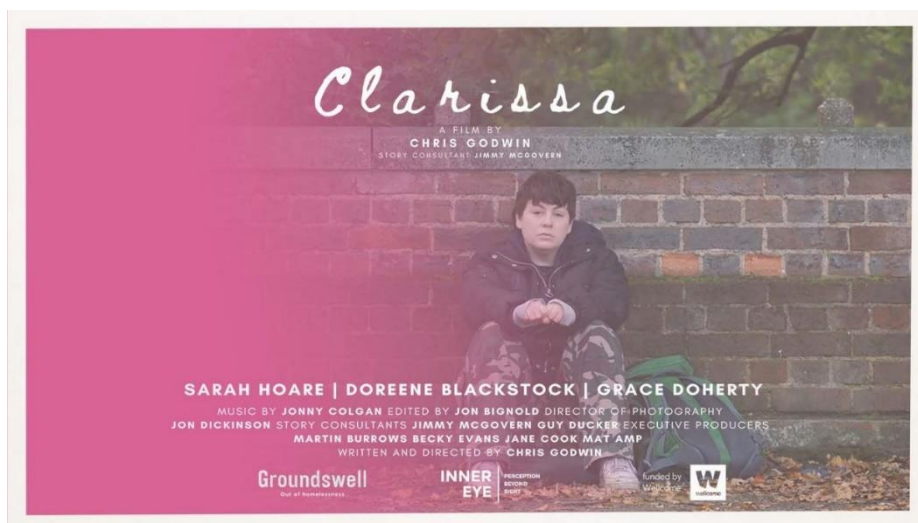
The research ([summarised here](#)) told us about people's experience of and access to both the covid-19 vaccinations and testing, which led us to create clear concrete solutions of 'what's working' for healthcare and homelessness services, policy makers and commissioners:

1. **Clear, appropriate, and accessible information** about testing and vaccine.
2. Making sure access to testing and vaccinations is **flexible and timely**.
3. Ensuring people have **informed choice and have time to make decisions**, without feeling pressured or forced. There is also a **role for peer workers** who may be in a trusted position to offer support and information.
4. Efforts to communicate with people experiencing homelessness, **reduce hesitancy and do outreach**, learning from what works, should continue, as part of general health services.

[Clarissa](#) - a film created to improve the health of people affected by homelessness, through better understanding of their experiences

It was a big year last year, as Groundswell took our insight to the bright lights of a cinema screen (and over 2,000 computer screens nationwide). Clarissa came to life, a fictional film created in collaboration people who have experience of homelessness. The aim of Clarissa was to:

“engage people in health research to improve the health of people affected by homelessness, through better understanding of their experiences”.



Clarissa was made by Chris Godwin from Inner Eye Productions in collaboration with Groundswell; screenwriter and producer Jimmy McGovern served as a story consultant on the film. It was funded by Wellcome Trust, and the story informed by Groundswell’s years of homeless health research and interviews with our frontline staff and volunteers.

[The film](#) premiered in Bertha DocHouse, Curzon Cinema, London and screened virtually in 9 UK regions to over 650 people. In total over 2,000 people have watched Clarissa online.

During the ‘tour’ of the film, of the 650+ people who watched the film and engaged in a follow up discussion; over 30% of viewers worked within health or social care and 50% within homelessness services.

An accompanying [resources pack](#) was produced including key topics and discussion points: ***“we’ve already used Clarissa as a training tool for our GP trainees – with excellent feedback. Congratulations on this great resource made”***

I am already using this thought-provoking film... I am finding it helps staff to think about the vital need for trauma informed and gender informed care...It also provokes conversations around boundaries, the need for reflective practice, and what it means to different types of health professionals when they experience challenging behaviour”

“As I approach the end of medical school, I found Clarissa to be a timely reminder that you are treating an individual, rather than a specific illness or symptom”

Fulfilling Lives Lambeth, Southwark and Lewisham (LSL) with NPC and The Centre for Regional Economic and Social Research at Sheffield Hallam University

As part of our [partnership evaluation of the Fulfilling Lives LSL programme](#) our research contributed to toolkits and discussions on commissioning best practice for person led and person-centred services. This is based on research with people experiencing multiple disadvantage (this includes homelessness, mental ill-health, interaction with the criminal justice system and drug and alcohol use). The key considerations were:

- **Partnership working** – use different expertise to meet needs
- **Timeframes and flexibility** – longer contracts
- **Outcomes** – focus on the needs of the individuals rather than the commissioner’s agenda
- **Relationships** – trust is key
- **Culture and language** – focussing on trust and coproduction

#HealthNow

Our national [#HealthNow](#) partnership continued with national charities Shelter and Crisis. Funded by the National Lottery Community Fund, the four-year campaign aims to work towards an inclusive health system, where everyone has access to the health care they need, ultimately moving people out of homelessness. Nationally, we chair the ‘Homeless Health Partnership’ meeting made up of voluntary sector stakeholder; this and our Peer Network (see earlier in trustees report) is a fantastic opportunity to create change based on the lived experience of homelessness. Examples include:

- Lobbying for the **continuation of free lateral flow tests** for homelessness settings as part of the living with covid-19 plan set out by the government. The successful outcome ensured some of the most vulnerable people in society are protected.
- Working with the Department for Levelling Up, Housing and Communities (DLUHC) to provide **feedback on the Protect and Vaccinate funding** that was announced in December. This was a £28 million funding pot *“to increase vaccine uptake among people who are homeless and sleeping rough.”*
- Our peer network also **consulted and responded to draft NICE guidelines on integrated health and social care for people experiencing homelessness**. In November 2021, 14 peers from the #HealthNow network attended a consultation
- workshop to provide detailed feedback. Following the publication of the guidelines the peers were delighted to see that their feedback had been reflected, particularly their support for the section on ‘the role of peers’.

“The Homeless Health Partnership is an invaluable opportunity for NHS England and Improvement to understand their role in contributing to improved outcomes for people experiencing homelessness...It is essential that this forum continues to provide opportunities for differing plans, priorities and perspectives to be discussed, challenged, and adjusted by subject matter experts as we move into the post pandemic recovery phase.” - Paul Gavin, Deputy Director National Healthcare Inequalities Improvement Programme.

#HealthNow continues to deliver services, research, and local alliances to inform systems and policy change in Birmingham, Greater Manchester and Newcastle through partners Crisis and Shelter. We were delighted to partner with Healthy London Partnership during the year to create the ‘London lived experience workstream’. This work continues, and over the next year we will be looking to expand the network, provide training and continue to coproduce solutions to local health inequality based on lived experience.

Financial review

Income

Groundswell's income was £2,059,700 during the year and a 2.5% decrease on the previous year (2021: £2,112,609).

Expenditure, at £2,183,162, was 19% up on the previous year (2021: £1,833,285). This resulted in a deficit of £123,462 for the year (2021: £279,324 surplus). However, the main reason for the deficit was spending of restricted funds that had been received in advance (£178,312). We were pleased to achieve an increase in unrestricted funds of £54,850 (2021: £59,522).

Reserves

The Trustees, after a careful assessment of the Charity's risks, including those related to covid-19 and cost of living increases, have determined that the reserves policy should be to hold a contingency for unexpected expenditure and to allow time in the event of a sudden cessation of key funding to source alternatives. In the light of this, Groundswell's reserve target has been adjusted to unrestricted funds in a range equivalent to four to six months running costs, i.e. £775,786 to £1,163,680

At 31 March 2022, the total funds carried forward were £834,367 (2021: £957,829) of which £642,549 were unrestricted funds and £191,818 were restricted funds. The figure of £642,549 is below our target reserves range.

Going concern

The trustees consider Groundswell to have sufficient free reserves and cashflow to enable the organisation to continue operating for the foreseeable future, looking at least twelve months from when this report is approved. There are no material uncertainties relating to going concern.

Thanks to our supporters, commissioners, and partners

Advent of Change, Amazon Smile, Amnesty International, Bevan Healthcare, Birkbeck University, Camden Giving, City Bridge Trust, City of London, City of Westminster, Comic Relief, Crisis, Direct Relief, Drapers' Charitable Fund, E&G Morgan Trust, East London Foundation Trust, Formation Architects, Give as you Live, Greater London Authority, Grosvenor Chapel, Halcrow Foundation, Healthwatch England, Homeless Link, Hyde Park Place Estate Charity, ICM Manchester, Impact on Urban Health, Kingsley Napley, London Borough of Hammersmith & Fulham, London Borough of Islington, London Borough of Lambeth, Mrs Maud Van Norden Charitable Foundation, National Lottery Community Fund, National Voices, NHS Central London CCG, NHS England, NHS Greenwich CCG, NHS North Central London CCG, NHS North West London CCG, NHS South East London CCG, NHS South West London CCG, Norwich City Council, Oak Foundation, Shelter, St Mungo's, Streets of London, The Albert Hunt Trust, The Henry Smith Charity, Trust for London, University College Hospitals NHS Foundation Trust, University College London, Vitol Foundation, Wellcome Trust and the Wilkins Family Charitable Trust.

Principal risks and uncertainties

Groundswell operates a robust risk management and control framework, including the preparation of a detailed annual risk register. Key ongoing and emerging risks are reviewed quarterly by both the Finance Committee and the Senior Management Team. Additionally, the Charity operates a thorough system of incident reporting, which is managed by the Senior Management Team and overseen by the People Committee.

The Groundswell Trustees fully acknowledge the risk that is inherent in the Charity's work. We take these risks consciously and conscientiously, applying our thorough risk framework to our work - as we believe that empowering people experiencing homelessness to be at the heart of delivering solutions to homelessness is the most effective way to address the growing societal concern of homelessness.

The principal risks identified by the Board and Senior Management Team are: Failure to meet fundraising targets, Future of health services / NHS reform, Decline in quality of homeless service provision, Cyber security / Data protection / Fraud, Loss of participatory ethos, Failure to recruit and retain volunteers and staff with experience of homelessness and Safeguarding concerns.

Fundraising policy

To raise £2,059,700, Groundswell spent £134,273, which includes the salary of one full time fundraiser, 50% of the Chief Executive's time and other associated costs. As a percentage of overall spend, the figure of £134,273 represents 6% which is well below the lower end of the 10-15% target range we have set ourselves. We aim to keep our fundraising spend within a range because we recognise that some years we need to invest more than others to produce results in the future.

Groundswell does all fundraising in-house, never using third party commercial fundraisers. We are registered with the Fundraising Regulator and comply with the code of fundraising practice. During the period we did not have any non-compliance issues nor receive any fundraising complaints.

Structure, governance and management

Governance

The management of the Company is the responsibility of the Board Members who are appointed under the terms of the Articles of Association which state that:

“Any person who is willing to act as a Trustee, and who would not be disqualified from acting under the provisions of Article 27, may be appointed to be a Trustee by a decision of the Trustees.”

The Board Members perform the role of Directors in company law and of Trustees in charity law. The minimum number of Trustees is four, with a maximum of 12. Those who served during the period are listed on page one.

All Trustees give their time voluntarily and receive no benefits from the charity. Any expenses reclaimed from the charity are set out in note 6 to the accounts.

Board Meetings are held quarterly to ensure that the charity is operating effectively and within its aims. Additionally, the Board operates two standing sub-committees: a Finance Committee, which maintains a consistent framework for financial and risk control in Groundswell, and a People Committee, which supports Groundswell to be a healthy, safe and enabling organisation for its staff and Volunteers.

Groundswell commits to having two or more Board members with lived experience of homelessness. The charity has formed a nominations working group to oversee the recruitment of new trustees as necessary. In May 2021, Gina Rowlands and Tony McKenzie joined the board and, following a recruitment process which began in January 2022, three more people joined the board – Jenny Travassos, Rob Frier and Beth Kirby. These new recruits bring a lot to our board in terms of lived experience and professional expertise in the health and homelessness sectors. During the same period, three people stepped down from the board.

Related parties and relationships with other organisations

In order to deliver its services and research & campaign work Groundswell cooperates with statutory bodies and voluntary sector organisations across the UK. The charity is in partnerships with Crisis and Shelter through the #HealthNow programme funded by the Lottery. The partnerships are defined by formal Collaboration Agreements. During the period no trustees declared any related party interests.

Remuneration policy

Groundswell's Finance & People Committees oversee remuneration, with responsibility for external benchmarking, salary recommendations, recruitment processes and cost of living increases. Groundswell aims to ensure that all staff are appropriately remunerated for their work. We achieve a fair balance which takes into account: the aim of attracting suitably qualified and dedicated staff, the external environment, the organisation's financial position and considerations of our beneficiaries.

Management

Groundswell operates a Senior Management Team to oversee the successful delivery of activities. The members of that team who served during the year are listed on page 1. The total amount of salary costs associated with this group in 2021-22 was £281,217 (previous year: £316,377), of which £27,139 were Employer National Insurance Contributions and £11,300 pension contributions.

Achievements and performance in the delivery of public benefit

The Groundswell Trustees have taken account of Section 17 (5) of the Charities Act and the Charities (Accounts and Reports) Regulations 2008, which require us to have regard to the guidance on public benefit issued by the Charity Commission when exercising their duties. We state that the activities delivered by Groundswell during 2021-22, described in this report, directly further Groundswell's charitable objects and that these activities have been undertaken for the public benefit.

Statement of responsibilities of trustees

The Trustees (who are also directors of Groundswell Network Support UK for the purposes of company law) are responsible for preparing the report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently;
- Observe the methods and principles in the Charities SORP;
- Make judgements and estimates that are reasonable and prudent;
- State whether applicable UK Accounting Standards and statements of recommended practice have been followed, subject to any material departures disclosed and explained in the financial statements; and
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The Trustees are responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- There is no relevant audit information of which the charitable company's auditor is unaware

- The trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information

The Trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions. The Trustees have no beneficial interest in the charity.

Members of the charity guarantee to contribute an amount not exceeding £1 to the assets of the charity in the event of winding up. The total number of such guarantees at 31 March 2022 was 10 (2021:10). The trustees are members of the charity but this entitles them only to voting rights. The trustees have no beneficial interest in the charity.

Auditor

Sayer Vincent LLP was re-appointed as the charitable company's auditor during the year and has expressed its willingness to continue in that capacity. The trustees' annual report has been prepared in accordance with the special provisions applicable to companies subject to the small companies' regime.

The trustees' annual report has been approved by the trustees on date and signed on their behalf by:

Steve Wyler, **Treasurer**

Jenny Yates, **Chair**

Opinion

We have audited the financial statements of Groundswell Network Support UK (the 'charitable company') for the year ended 31 March 2022 which comprise the statement of financial activities, balance sheet, statement of cash flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- Give a true and fair view of the state of the charitable company's affairs as at 31 March 2022 and of its incoming resources and application of resources, including its income and expenditure for the year then ended
- Have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice

- Have been prepared in accordance with the requirements of the Companies Act 2006

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on Groundswell Network Support UK's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the trustees' annual report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- The information given in the trustees' annual report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- The trustees' annual report, including the strategic report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the trustees' annual report. We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- Adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- The financial statements are not in agreement with the accounting records and returns; or
- Certain disclosures of trustees' remuneration specified by law are not made; or
- We have not received all the information and explanations we require for our audit; or
- The directors were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the trustees' annual report and from the requirement to prepare a strategic report.

Responsibilities of trustees

As explained more fully in the statement of trustees' responsibilities set out in the trustees' annual report, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is

not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud are set out below.

Capability of the audit in detecting irregularities

In identifying and assessing risks of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, our procedures included the following:

- We enquired of management and the finance committee, which included obtaining and reviewing supporting documentation, concerning the charity's policies and procedures relating to:
 - Identifying, evaluating, and complying with laws and regulations and whether they were aware of any instances of non-compliance;
 - Detecting and responding to the risks of fraud and whether they have knowledge of any actual, suspected, or alleged fraud;
 - The internal controls established to mitigate risks related to fraud or non-compliance with laws and regulations.
- We inspected the minutes of meetings of those charged with governance.
- We obtained an understanding of the legal and regulatory framework that the charity operates in, focusing on those laws and regulations that had a material effect on the financial statements or that had a fundamental effect on the operations of the charity from our professional and sector experience.
- We communicated applicable laws and regulations throughout the audit team and remained alert to any indications of non-compliance throughout the audit.
- We reviewed any reports made to regulators.
- We reviewed the financial statement disclosures and tested these to supporting documentation to assess compliance with applicable laws and regulations.
- We performed analytical procedures to identify any unusual or unexpected relationships that may indicate risks of material misstatement due to fraud.
- In addressing the risk of fraud through management override of controls, we tested the appropriateness of journal entries and other adjustments, assessed whether the judgements made in making accounting estimates are indicative of a potential bias and tested significant transactions that are unusual or those outside the normal course of business.

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or

regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation.

A further description of our responsibilities is available on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Use of our report

This report is made solely to the charitable company's members as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Joanna Pittman (Senior statutory auditor)

Date:

for and on behalf of Sayer Vincent LLP, Statutory Auditor

Invicta House, 108-114 Golden Lane, LONDON, EC1Y 0TL

Groundswell Network Support UK
Statement of Financial Activities (incorporating income and expenditure) for the
year ended 31 March 2022

	Notes	Unrestricted	Restricted	Total Funds	Unrestricted	Restricted	Total Funds
		2022	2022	2022	2021	2021	2021
		£	£	£			£
Income from:							
Donations and legacies	2	132,228	-	132,228	233,195	-	233,195
Charitable activities:	3						
Creating Change		366,429	443,446	809,875	199,770	535,301	735,071
Good Health		678,042	149,027	827,069	748,423	207,044	955,467
Progression		170,000	119,690	289,690	15,000	173,826	188,826
Other trading activities		838	-	838	50	-	50
Total income		1,347,537	712,163	2,059,700	1,196,438	916,171	2,112,609
Expenditure on:							
Raising funds	4	134,273	-	134,273	113,474	-	113,474
Charitable activities	4						
Creating Change		336,152	526,527	862,679	214,288	494,734	709,022
Good Health		692,994	216,562	909,556	722,699	92,759	815,458
Progression		129,268	147,386	276,654	86,455	108,876	195,331
Total expenditure		1,292,687	890,475	2,183,162	1,136,916	696,369	1,833,285
Net income/(expenditure)		54,850	(178,312)	(123,462)	59,522	219,802	279,324
Transfers between funds		-	-	-	-	-	-
Net movement of funds	14	54,850	(178,312)	(123,462)	59,522	219,802	279,324
Reconciliation of funds							
Total funds brought forward		587,699	370,130	957,829	528,178	150,327	678,505
Total funds carried forward		642,549	191,818	834,367	587,700	370,129	957,829

All recognised gains and losses are included in the above Statement of Financial Activities. All income and expenditure derives from continuing activities.

Groundswell Network Support UK

Balance Sheet as at 31 March 2022

	Notes	2022 £	2021 £
Fixed Assets			
Tangible assets	10	7,864	14,360
Current Assets			
Debtors	11	216,450	166,512
Cash at Bank and in Hand		765,486	1,139,648
		981,936	1,306,160
Creditors			
Amounts falling due with one year	12	(155,433)	(362,691)
Net Current Assets		826,503	943,469
Total Assets Less Current Liabilities		834,367	957,829
Funds			
Restricted	14	191,818	370,130
Unrestricted	14	642,549	587,699
Total Funds		834,367	957,829

Approved by the trustees on _____ and signed on their behalf by:

Jenny Yates
Chair

Steve Wyler
Treasurer

Groundswell Network Support UK. Company Number 04151312.

Groundswell Network Support UK

Statement of Cash Flow as at 31 March 2022

	2022	2021
	£	£
Cash Flows From Operating Activities:		
Net cash provided by (used in) operating activities	(373,121)	385,135
Cash Flows From Investing Activities:		
Dividends, interest and rents from investments	-	-
Purchase of fixed assets	(1,041)	(10,744)
Net cash provided by (used in) investing activities	(1,041)	(10,744)
Change in cash and cash equivalents in the reporting period	(374,162)	374,391
Cash and cash equivalents at the beginning of the reporting period	1,139,648	765,257
Cash and cash equivalents at 31 March 2022	765,486	1,139,648

Analysis of Cash and Cash Equivalents

	2021	2020
	£	£
Cash in hand and at bank	765,486	1,139,648
Total cash and cash equivalents	765,486	1,139,648

Reconciliation of net income/(expenditure) to net cash flow from operating activities

	2022	2021
	£	£
Net income/(expenditure) for the reporting period (as per the statement of financial activities)	(123,462)	279,324
Depreciation charges	6,966	10,845
Loss on disposal of fixed assets	571	-
(Increase)/decrease in debtors	(49,938)	(95,484)
Increase/(decrease) in creditors	(207,258)	190,450
Net cash flow from operating activities	(373,121)	385,135



1) Accounting Policies

a) Statutory information

Groundswell Network Support UK is a charitable company limited by guarantee and is incorporated in England and Wales.

The registered office address is Canterbury Court, 1-3 Brixton Road, London, SW9 6DE.

b) Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) - (Charities SORP FRS 102), The Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy or note.

In applying the financial reporting framework, the trustees have made a number of subjective judgements, for example in respect of significant accounting estimates. Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances. The nature of the estimation means the actual outcomes could differ from those estimates. Any significant estimates and judgements affecting these financial statements are detailed within the relevant accounting policy below.

c) Public benefit entity

The charitable company meets the definition of a public benefit entity under FRS 102.

d) Going concern

The trustees consider that there are no material uncertainties about the charitable company's ability to continue as a going concern. Groundswell ended the financial year in a strong position with healthy reserves plus good levels of secured income and a strong fundraising pipeline for the financial year 2022-23.

The trustees do not consider that there are any sources of estimation uncertainty at the reporting date that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next reporting period.

e) Income

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the income have been met, it is probable that the income will be received and that the amount can be measured reliably.

Income from government and other grants, whether 'capital' grants or 'revenue' grants, is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred.

For legacies, entitlement is taken as the earlier of the date on which either: the charity is aware that probate has been granted, the estate has been finalised and notification has been made by the executor(s) to the charity that a distribution will be made, or when a distribution is received from the estate. Receipt of a legacy, in whole or in part, is only considered probable when the amount can be measured reliably and the charity has been notified of the executor's intention to make a distribution. Where legacies have been notified to the charity, or the charity is aware of the granting of probate, and the criteria for income recognition have not been met, then the legacy is treated as a contingent asset and disclosed if material.

Income received in advance of the provision of a specified service is deferred until the criteria for income recognition are met.

f) Donations of gifts, services and facilities

Donated professional services and donated facilities are recognised as income when the charity has control over the item or received the service, any conditions associated with the donation have been met, the receipt of economic benefit from the use by the charity of the item is probable and that economic benefit can be measured reliably. In accordance with the Charities SORP (FRS 102), volunteer time is not recognised so refer to the trustees' annual report for more information about their contribution.

On receipt, donated gifts, professional services and donated facilities are recognised on the basis of the value of the gift to the charity which is the amount the charity would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt.

g) Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the bank.

h) Fund accounting

Restricted funds are to be used for specific purposes as laid down by the donor.

Expenditure which meets these criteria is charged to the fund.

Unrestricted funds are donations and other incoming resources received or generated for the charitable purposes.

Designated funds are unrestricted funds earmarked by the trustees for particular purposes.

i) Expenditure and irrecoverable VAT

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. Expenditure is classified under the following activity headings:

- Costs of raising funds relate to the costs incurred by the charitable company in inducing third parties to make voluntary contributions to it, as well as the cost of any activities with a fundraising purpose
- Expenditure on charitable activities includes the costs of delivering services and conducting research undertaken to further the purposes of the charity and their associated support costs
- Other expenditure represents those items not falling into any other heading

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

j) Allocation of support costs

Resources expended are allocated to the particular activity where the cost relates directly to that activity. However, the cost of overall direction and administration of each activity, comprising the salary and overhead costs of the central function, is apportioned on the following basis which are an estimate, based on staff time, of the amount attributable to each activity.

Where information about the aims, objectives and projects of the charity is provided to potential beneficiaries, the costs associated with this publicity are allocated to charitable expenditure.

Support and governance costs are re-allocated to each of the activities on the following basis which is an estimate, based on staff time, of the amount attributable to each activity:

- Fundraising 8%
- Creating Change 28%
- Good Health 48%
- Progression 16%

Governance costs are the costs associated with the governance arrangements of the charity. These costs are associated with constitutional and statutory requirements and include any costs associated with the strategic management of the charity's activities.

k) Operating leases

Rental charges are charged on a straight line basis over the term of the lease.

l) Tangible fixed assets

Items of equipment are capitalised where the purchase price exceeds £500. Depreciation costs are allocated to activities on the basis of the use of the related assets in those activities. Assets are reviewed for impairment if circumstances indicate their carrying value may exceed their net realisable value and value in use.

Depreciation is provided at rates calculated to write down the cost of each asset to its estimated residual value over its expected useful life. The depreciation rates in use are as follows:

- Computer Equipment 4 years
- Furniture, fixtures and fittings 4 years

m) Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

n) Cash at bank and in hand

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

o) Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

p) Financial instruments

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

q) Pensions

The charity operates a defined contribution pension scheme and the pension charge represents the amounts payable by the charity to the fund in respect of the year.

2) Donations and legacies

	2022	2021
	Total	Total
	£	£
Gift aid	8,361	17,608
Personal donations	50,656	80,468
Donations from foundations, trusts and other corporate bodies	73,211	127,402
HMRC Grant - CJRS	-	7,717
	<u>132,228</u>	<u>233,195</u>

All income from donations and legacies for the current and prior year was attributable to unrestricted income.

3) Income from charitable activities

	Unrestricted	Restricted	Total 2022	Unrestricted	Restricted	Total 2021
	£	£	£	£	£	£
Creating Change						
Amnesty International Limited	600	-	600	-	-	-
Bevan Healthcare CIC	34,422	-	34,422	-	-	-
Birkbeck University	333	-	333	-	-	-
Cape Project	-	-	-	2,100	-	2,100
Ciara Macfarland	-	-	-	958	-	958
City Of London	1,000	-	1,000	3,154	-	3,154
City of Westminster	2,778	-	2,778	-	-	-
Comic Relief	107,718	-	107,718	-	-	-
Greater London Authority	7,520	-	7,520	-	-	-
Crisis Birmingham	2,545	-	2,545	-	-	-
Crisis Newcastle	2,240	-	2,240	-	-	-
Crisis UK	-	-	-	2,500	-	2,500
DePaul - Dublin	-	-	-	1,250	-	1,250
Exeter Homeless Partnership	-	-	-	10,000	-	10,000
Fulfilling Lives - LSL	57,985	-	57,985	122,964	-	122,964
Greater London Authority	-	-	-	4,306	-	4,306
Healthwatch England	1,308	-	1,308	-	-	-
Homeless Link	32,550	-	32,550	4,145	-	4,145
ICM Manchester	600	-	600	15,000	-	15,000
Impact on Urban Health	3,321	-	3,321	-	-	-
Manchester Foundation Trust (HInM)	6,176	-	6,176	-	-	-
Manchester Health & Care Commissioning	-	-	-	-	7,614	7,614
Royal College of Obstetricians and Gynaecologists	450	-	450	-	-	-
National Lottery Community Fund	-	413,612	413,612	-	413,507	413,507
National Voices	10,000	-	10,000	-	-	-
NEL CSU	24,999	-	24,999	-	-	-
NHS Central London CCG	-	-	-	525	-	525
NHS England	-	-	-	9,999	69,930	79,929
NHS North East London CCG	22,084	-	22,084	-	-	-
NHS South West London CCG	9,947	-	9,947	-	-	-
NHS Wakefield CCG	18,900	-	18,900	1,580	-	1,580
Sheffield Hallam University	236	-	236	-	-	-
Shelter Cymru	-	-	-	700	-	700
Shelter Greater Manchester	2,562	-	2,562	-	-	-
Signposts	-	-	-	7,952	-	7,952
The Pavement Magazine	-	-	-	-	844	844
The University of Manchester	16,155	-	16,155	12,437	-	12,437
Trust for London	-	20,000	20,000	-	40,000	40,000
University College London	-	-	-	200	-	200
Wellcome Trust (The)	-	9,834	9,834	-	3,406	3,406
Charitable income for Creating Change	366,429	443,446	809,875	199,770	535,301	735,071



	Unrestricted	Restricted	Total 2022	Unrestricted	Restricted	Total 2021
Good Health	£	£	£	£	£	£
Camden Giving	-	30,512	30,512	-	30,512	30,512
City Care Navigator	-	-	-	-	14	14
City of Westminster	112,547	-	112,547	189,947	-	189,947
Claremont Communications	300	-	300	-	-	-
Crisis UK	7,876	-	7,876	8,810	-	8,810
Direct Relief	-	21,515	21,515	-	65,748	65,748
East London Foundation Trust (RKW)	69,975	-	69,975	69,975	-	69,975
Greater London Authority	-	50,000	50,000	-	40,000	40,000
Homeless Link	-	-	-	-	48,150	48,150
London Borough of Lambeth	70,000	-	70,000	103,334	-	103,334
London Borough of Hammersmith and Fulham	-	-	-	47,500	-	47,500
London Borough of Islington	69,774	-	69,774	69,774	-	69,774
London School of Hygiene & Tropical Medicine	-	-	-	11,750	-	11,750
NEL CSU	-	5,000	5,000	-	-	-
NHS Central London CCG	116,000	-	116,000	120,944	-	120,944
NHS England	38,946	-	38,946	-	-	-
NHS Greenwich CCG	19,000	-	19,000	19,000	-	19,000
NHS Hammersmith & Fulham CCG	-	-	-	7,500	-	7,500
NHS North Central London CCG	40,000	-	40,000	40,000	-	40,000
NHS North West London CCG	42,421	-	42,421	41,961	-	41,961
NHS South East London CCG	43,703	-	43,703	17,548	-	17,548
Nuffield Department of Primary Care Health Sciences	-	-	-	80	-	80
Pathway	-	-	-	300	-	300
St Mungos	47,500	-	47,500	-	-	-
The London Community Foundation	-	-	-	-	22,620	22,620
University College Hospitals NHS Foundation Trust	-	42,000	42,000	-	-	-
Charitable income for Good Health	678,042	149,027	827,069	748,423	207,044	955,467

Progression

City Bridge Trust				-	42,749	42,749
City Of London	-	31,500	31,500	-	-	-
Drapers' Charitable Fund	5,000	-	5,000	-	-	-
Halcrow Foundation Ltd	-	26,134	26,134	-	25,476	25,476
NHS England	150,000	-	150,000	-	-	-
Oak Foundation	-	62,056	62,056	-	105,601	105,601



Streets of London	15,000	-	15,000	-	-	-
StreetSmart	-	-	-	15,000	-	15,000
Charitable income for Progression	170,000	119,690	289,690	15,000	173,826	188,826
Total income from charitable activities	1,214,471	712,163	1,926,634	963,193	916,171	1,879,364

4) Analysis of expenditure on charitable activities

Current year	Raising funds	Creating Change	Good Health	Progression	Gov costs	Support costs	2022 Total	2021 Total
	£	£	£	£	£	£	£	£
Staff costs (Note 6)	94,875	350,498	594,503	198,594	-	173,274	1,411,744	1,241,182
Project costs	16,467	420,707	159,114	29,980	-	(71,912)	554,356	415,785
Accommodation expenses	-	3,151	1,452	870	-	68,541	74,014	50,847
Office expenses	-	2,303	11,211	857	-	16,999	31,370	18,730
IT and systems expenses	965	4,196	3,850	373	-	39,751	49,135	54,685
External professional expenses	-	659	309	-	-	1,627	2,595	553
Depreciation and loss on disposal	-	-	1,448	-	-	6,088	7,536	10,846
Finance charges	-	-	24	-	370	2,072	2,466	949
Trustee expenses (incl. insurance)	-	-	-	-	-	1,750	1,750	978
Audit and professional fees	-	13	-	-	9,746	38,437	48,196	38,730
	112,307	781,527	771,911	230,674	10,116	276,627	2,183,162	1,833,285
Support costs	21,191	78,289	132,789	44,358	-	(276,627)		
Governance costs	775	2,863	4,856	1,622	(10,116)	-		
Total expenditure 2022	134,273	862,679	909,556	276,654	-	-		
Total expenditure 2021	113,474	709,022	815,458	195,331	-	-		

Prior year	Raising funds	Creating Change	Good Health	Progression	Gov costs	Support costs	2021 Total
	£	£	£	£	£	£	£
Staff costs (Note 6)	89,005	313,682	575,294	148,740	-	114,461	1,241,182
Project costs	2,484	307,261	80,921	7,697	-	17,422	415,785
Accommodation expenses	-	-	-	-	-	50,847	50,847
Office expenses	-	2,996	2,708	362	-	12,664	18,730
IT and systems expenses	95	7,936	10,053	1,451	-	35,150	54,685
External professional expenses	-	-	53	500	-	-	553
Depreciation and loss on disposal	-	-	4,941	-	-	5,905	10,846
Finance charges	-	-	-	-	393	556	949
Trustee expenses (incl. insurance)	-	-	-	-	-	978	978
Audit and professional fees	-	-	-	-	7,511	31,219	38,730
	91,584	631,875	673,970	158,750	7,904	269,202	1,833,285
Support costs	21,266	74,946	137,452	35,538	-	(269,202)	
Governance costs	624	2,201	4,036	1,043	(7,904)	-	
Total expenditure 2021	113,474	709,022	815,458	195,331	-	-	

5) Net income for the year

	2022	2021
	£	£
This is stated after charging (crediting):		
Depreciation	6,966	10,845
Loss on disposal of fixed assets	571	-
Operating lease rentals:		
Property	74,014	50,847
Equipment	2,823	2,823
Auditor's remuneration (excl VAT):		
Audit	7,600	7,250

*Basis of support costs allocation is on staff time.

6) Analysis of staff costs, trustee remuneration and expenses, and the cost of key management personnel

Staff costs were as follows:

	2022	2021
	£	£
Salaries and wages	1,190,453	1,060,858
Social security costs	117,520	96,019
Employer's contribution to defined contribution pension schemes	55,069	49,055
Staff welfare	19,034	5,771
Recruitment costs	1,887	469
Other (including training)	27,780	29,010
	1,411,743	1,241,182

Staff numbers:

The average number of employees (head count based on number of staff employed) during the year was 37.29 (2021: 31.90)

Staff are split across the activities of the charitable company as follows (head count basis):

	2022	2021
	No.	No.
Creating Change	9.41	6.80
Good Health	17.89	16.66
Progression	4.29	3.93
Support Costs	4.03	3.01
Fundraising	1.67	1.50
	37.29	31.90

The following number of employees received employee benefits (excluding employer pension costs and employer's national insurance) during the year between:

	2022	2021
£60,000 - £69,999	-	1
£70,000 - £79,100	1	0

The total employee benefits (including employer's pension contributions and employer's national insurance) of the key management personnel were £281,217 (2021: £316,377).

The charity trustees were neither paid nor received any other benefits from employment with the charity in the year (2021: £nil).

No charity trustee received payment for professional or other services supplied to the charity (2021: £nil).



No trustees received payment or reimbursement of travel and subsistence costs for attendance at meetings in the current year (2021: £nil).

7) Related Party Transactions

There were no related party transactions for the year (2021: Nil).

Aggregated donations from related parties were £450 (2021: £32,500).

8) Taxation

The charitable company is exempt from corporation tax as all its income is charitable and is applied for charitable purposes.

9) Tangible Fixed Assets

	Fixtures and fittings £	Computer equipment £	Total £
Cost or valuation			
At 1 April 2021	1,140	48,376	49,516
Additions in the year	-	1,041	1,041
Disposals in the year	-	(9,286)	(9,286)
At 31 March 2022	1,140	40,131	41,271
Accumulated Depreciation			
At 1 April 2021	867	34,289	35,156
Depreciation for the year	273	6,693	6,966
Eliminated on disposal	-	(8,715)	(8,715)
At 31 March 2022	1,140	32,267	33,407
Net book value			
At 31 March 2021	273	14,087	14,360
At 31 March 2022	-	7,864	7,864

10) Debtors and prepayments

	As at 31 March 2022 £	As at 31 March 2021 £
Trade debtors	183,682	146,351
Other debtors	14,521	490
Prepayments	8,580	10,004
Accrued income	9,667	9,667
	216,450	166,512



All of the charity's financial instruments, both assets and liabilities, are measured at amortised cost. The carrying values of these are shown above and also in note 11 below.

11) Creditors: Falling due within one year

	As at 31 March 2022	As at 31 March 2021
	£	£
Trade creditors	21,779	36,671
Taxation and social security	37,683	78,518
Other creditors	9,329	7,687
Accruals	30,853	35,291
Deferred income (note12)	55,789	204,524
	155,433	362,691

12) Deferred income

	As at 31 March 2022	As at 31 March 2021
	£	£
Balance at the beginning of the year	204,524	113,376
Amount released to income in the year	(204,524)	(113,376)
Amount deferred in the year	55,789	204,524
Balance at the end of the year	55,789	204,524

13) Analysis of net assets between funds

Current Year

Fund balances at **31 March 2022** are represented by:

	Unrestricted funds £	Restricted funds £	Funds Total £
Tangible fixed assets	7,864	-	7,864
Net Current Assets	634,685	191,818	826,503
	642,549	191,818	834,367

Prior Year

Fund balances at **31 March 2021** are represented by:

	Unrestricted funds £	Restricted funds £	Funds Total £
Tangible fixed assets	14,360	-	14,360
Net Current Assets	573,339	370,130	943,469

587,699	370,130	957,829
---------	---------	---------

14) Movement in Funds

Current Year	At 1 April 2021 £	Income & Gains £	Expenditure & losses £	Transfers £	At 31 March 2022 £
Restricted funds					
Creating Change	182,421	443,446	(526,527)	-	99,340
Good Health	119,175	149,027	(216,562)	-	51,640
Progression	68,534	119,690	(147,386)	-	40,838
Total restricted Funds	370,130	712,163	(890,475)	-	191,818
Unrestricted funds					
General funds	587,699	1,347,537	(1,292,687)	-	642,549
Total unrestricted funds	587,699	1,347,537	(1,292,687)	-	642,549
Total Funds	957,829	2,059,700	(2,183,162)	-	834,367

Purposes of restricted funds:

Creating Change - This strand of the strategy represents all the work we will be doing to challenge and change policy and practice. This cuts across the whole organisation, e.g. the #HealthNow goals of reducing health inequalities, sharing knowledge through Insight & Action research and demonstrating the effectiveness of our support model to make participation and progression of people with experience of homelessness the norm.

Good Health - This strand represents all our people focused health work; innovative services that enable people to access the health care they need and the work we do to promote a healthy and sustainable working environment both within Groundswell and as tools to share with others.

Progression - This strand represents all our work on developing and supporting a workforce with experience of homelessness to participate in designing and delivering solutions to homelessness whilst progressing in their own lives.

Prior Year	At 1 April 2020 £	Income & Gains £	Expenditure & losses £	Transfers £	At 31 March 2021 £
Restricted funds					
Creating Change	141,854	535,301	(494,734)	-	182,421
Good Health	4,890	207,044	(92,759)	-	119,175
Progression	3,583	173,827	(108,876)	-	68,534
Total restricted Funds	150,327	916,172	(696,369)	-	370,130



Unrestricted funds

General funds	528,178	1,196,437	(1,136,916)	-	587,699
Total unrestricted funds	528,178	1,196,437	(1,136,916)	-	587,699
Total Funds	678,505	2,112,609	(1,833,285)	-	957,829

15) Operating lease commitments

The charity's total future minimum lease payments under non-cancellable operating leases is as follows for each of the following periods:

	Property		Equipment	
	As at 31 March 2022	As at 31 March 2021	As at 31 March 2022	As at 31 March 2021
	£	£	£	£
Less than one year	68,353	59,294	-	970
Two to five years	17,294	102,776	-	-
	85,647	162,070	-	970

16) Legal Status

The charity is a company limited by guarantee and has no share capital. The liability of each member in the event of winding up is limited to £1.

Accounts



Company number: 4151312

Charity number: 1089987

Groundswell Network Support UK

(Operating as Groundswell)

Report and financial statements

For the year ended 31 March 2021



Contents

Reference and administrative information	3
Trustees' annual report	5
Independent Auditor's Report to the members of Groundswell Network Support UK.....	22
Statement of Financial Activities (incorporating income and expenditure)	27
Balance Sheet as at 31 March 2021.....	28
Statement of Cash Flow as at 31 March 2021	29
Notes to the financial statements	30

Reference and administrative information

Company number	4151312
Charity number	1089987
Registered office and operational address	Canterbury Court, Unit CC3.44, 1-3 Brixton Road, London SW9 6DE
Country of registration	England & Wales
Country of incorporation	United Kingdom
Trustees	Trustees, who are also directors under company law, who served during the year and up to the date of this report were as follows: - Terry Hitchcock, Chair (<i>resigned 1 Sept 2020</i>) - Jenny Yates, Chair (<i>appointed to Chair 1 Sept 2020</i>) - Steve Wyler OBE, Treasurer - Laura Austin Croft - Matthew Harrison - Dr Alistair Story - Louisa McDonald - Gerry Rolfe (<i>appointed 30 Jan 2020, resigned 11 May 2021</i>) - Gina Rowlands (<i>appointed 11 May 2021</i>) - Tony McKenzie (<i>appointed 11 May 2021</i>)
Key management personnel	- Steven Platts, Chief Executive - Kate Bowgett, Director of Services - Becky Evans, Director of Fundraising & Communication - Katie Langford, Director of People & Progression (<i>promoted to role 1 Sept 2020</i>) - Jenny McAteer, #HealthNow Director (<i>up to 31 May 2021</i>) - Martin Burrows, Director of Research & Campaigns (<i>up to 31 May 2021</i>)

Bankers	Unity Trust Bank 4 Oozells Square Birmingham B1 2HB CAF Bank Ltd. 25 Kings Hill Avenue West Malling Kent ME19 4JQ
Solicitors	Bates Wells & Braithwaite Cheapside House 138 Cheapside London EC2V 6BB
Auditor	Sayer Vincent LLP Chartered Accountants and Statutory Auditor Invicta House 108-114 Golden Lane LONDON EC1Y 0TL



Trustees' annual report

Vision, mission and core beliefs

Our vision is of an equal and inclusive society, where the solutions to homelessness come from the people with experience of homelessness.

Our mission - Groundswell exists to enable people who have experience of homelessness to create solutions and move themselves out of homelessness – to the benefit of our whole society.

Our core beliefs

1. The whole community benefits when we effectively tackle homelessness and social exclusion.
2. We believe in people. People are society's most valuable resource, and everyone has the capacity to make a contribution.
3. There is no "them" and "us" – only us. Groundswell brings everyone together to create genuine solutions to homelessness.
4. Participation works. Supporting people to participate creates more effective services and policy – and crucially enables people to move out of homelessness.

We aim to address these issues through the delivery of our ['Participation Works' three-year strategy](#). Launched this financial year, the strategy has three connected strands: progression, good health and creating change.

In all areas we are strongly committed to partnership working wherever this more effectively provides impact.

Chair's reflections

The financial year of 2020/2021 began a week after the world as we knew it halted and the UK went into lockdown. It was a challenging year for everyone – especially for those experiencing homelessness, without a safe home to 'stay home' in and with many suffering from long-term health conditions increasing the risks of COVID-19. Groundswell's work was needed more than ever, and I am very pleased to share its activities and achievements with you. These really show how the team pulled together, collaborated with partners, adapted services, listened and involved our clients to provide crucial support during the pandemic.

Due to COVID-19, key players saw homelessness as a health issue for the first time – something that Groundswell has advocated for many years. This led to the Government's "Everyone In" scheme, in which hotels were used to accommodate people affected by homelessness. Groundswell staff and volunteers played a key role in ensuring that those accommodated had what they needed and accessed healthcare. Groundswell then pushed for those experiencing homelessness to be given priority for COVID-19 vaccines and



supported the roll out and up-take through communications, GP registration, rapid research and influencing national policy.

Groundswell really came into its own during the pandemic, and I'm proud that we are a more effective and increasingly influential organisation as a result. The support, flexibility and trust given by our staff, volunteers, donors, partners, and commissioners has been crucial – thank you; everything you read below has been made possible because of you.

Jenny Yates, Chair of Trustees

Activities and achievements

Here we outline the three key strategic areas in the [Groundswell Strategy for 2020-23](#): Progression, Good Health and Creating Change. The key activities in each strand are summarised and the impact they had on people's lives.

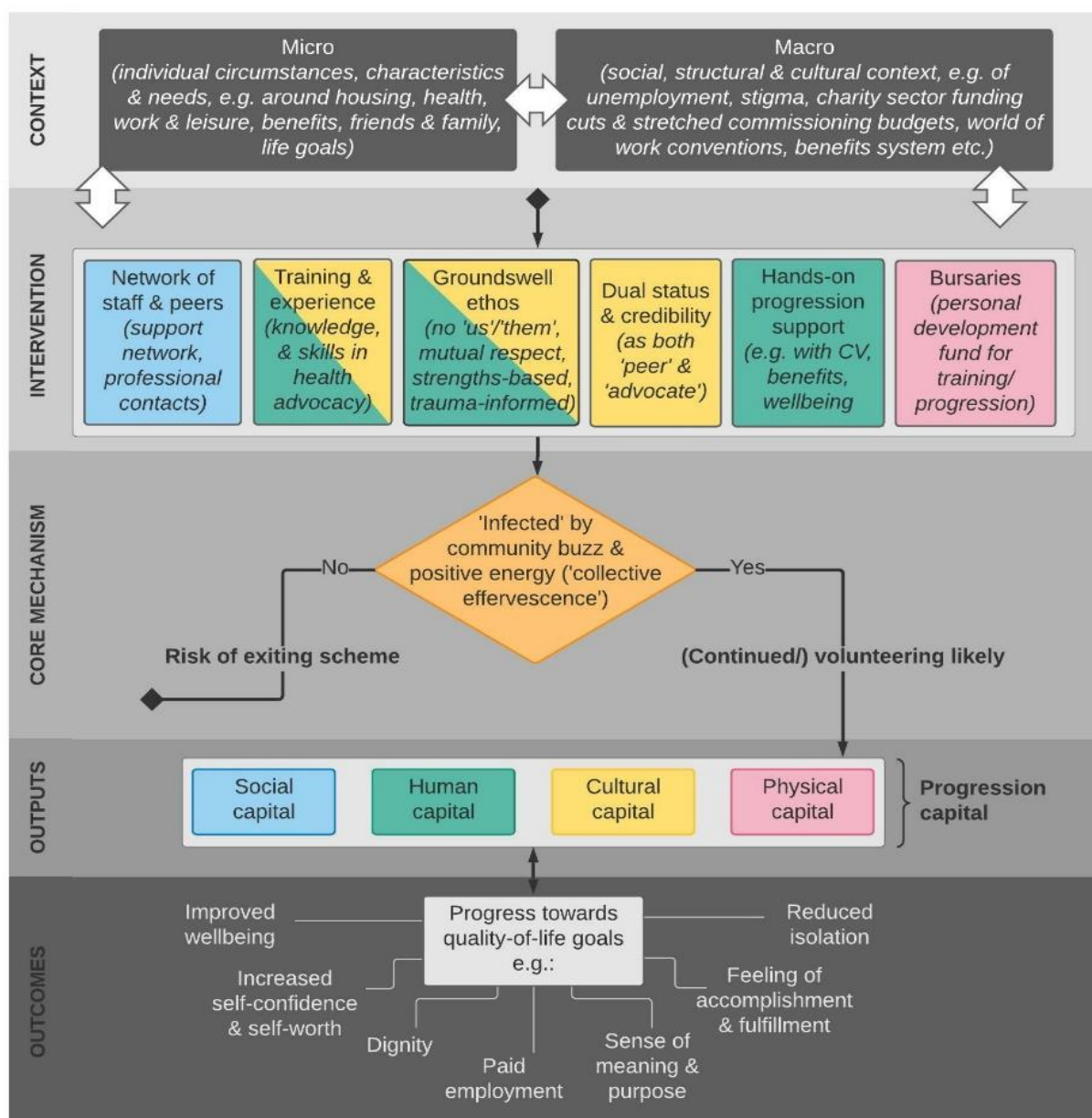
Progression

This strand represents all our work on developing and supporting a workforce with experience of homelessness to participate in designing and delivering solutions to homelessness whilst progressing in their own lives, which is increasingly digital.

As a result of this strategy, we created a new 'People and Progression' department, including a new People Director post which was filled by a former volunteer who progressed into administration and HR roles before taking on this new role.

Thanks to funding from the Oak Foundation, we now have a dedicated Volunteer and Wellbeing Manager, which has meant we have a central person overseeing the participation and management of volunteers involved in all of Groundswell's work. They have been working with colleagues and volunteers to streamline expenses procedures, policies, inductions and training, as well as taking time to survey and understand volunteers' needs – this was especially important during the pandemic as our usual support models had to change.

We are moving to a fuller evaluation of our peer support model which will be completed in 2021. Early findings demonstrate that volunteering and being part of Groundswell provide 'progression capital' for the people involved – social, cultural, human and economic. This is explained in the diagram below.



Peer engagement

We continued to develop a national network of volunteers with experience of homelessness to support delivery of all three strands of our strategy, encouraging people who are or have been homeless to take control over their lives, to help them move out of homelessness and contribute to society.

The participation of people affected by homelessness remains our core value, there is no them and us – only us.

Over 40 volunteers contributed to our work last year, each of them being supported on their own journey out of homelessness.



In January we launched a 'peer network', led by #HealthNow Peer Coordinator, Emma. This platform (currently monthly online meetings) brings together Groundswell's volunteers and volunteers of partner organisations, as well as other experts by experience. This is a platform to gather national insight into the experiences of people who are homeless right now and gives the opportunity for them to be heard by people who can truly listen and respond. For example, the Ministry of Housing, Communities and Local Government (MHCLG) attended one session, consulting on their rough sleeping strategy; and another session was a Q&A with people from Sage, Public Health England (PHE) and the NHS about the COVID-19 vaccination – informing [Groundswell's vaccine resources](#).

Journey to employment

We create opportunities for people with experience of homelessness to progress into fulfilling careers; they know the problems people face, therefore should be part of the solution.

All Groundswell volunteers receive training for their individual roles, and many participate in external or additional training to help their professional and personal progression. This year has seen many volunteers undertake education and training opportunities, as well as moving into employment:

- 9 people with experience of homelessness and associated issues joined the Groundswell staff team
- 11 were involved in employability training
- 4 started external courses with CityLit (e.g., health and social care, employment, substance misuse)
- 1 #HealthNow volunteer has started a PhD
- 5 #HealthNow volunteers are undertaking additional training whilst volunteering
- 3 of the #HealthNow volunteers have progressed into work.

Mat came to Groundswell in 2017 as a volunteer and in October 2020 he began a full-time role with us. [Read Mat's story](#).

"Groundswell's holistic approach has taught me how to use my life experience to help others, which coupled with the research and admin skills that I have picked up...have given me back my sense of self, as well as a valuable skillset."

Good Health

This strand represents all our people focused health work, innovative services that enable people to access the health care they need and the work we do to promote a healthy and sustainable working environment both within Groundswell and as tools to share with others.

Homeless Health Peer Advocacy (HHPA)

We continued to deliver [HHPA](#) across the country, with volunteer Peer Advocates (people with experience of homelessness) helping individuals who are homeless to access healthcare.

The model was adapted during the height of the pandemic. Our team of staff and volunteers were making 'welfare calls' to clients, ensuring they had access to support, the medication they required and were able to talk to someone during an isolating time. We often found people had fallen through the net (particularly those in temporary accommodation) so where suitable, we visited the person.

"At first, I didn't think this [welfare calls] would work and wondered how we could reach out and offer support over the phone. I felt a bit helpless. I soon realised the value of these calls."

As people were being placed into accommodation, I was able to talk to those who we normally struggled to contact. I also found people were so grateful to be able to talk to someone in this isolating time. I didn't have to spend hours chasing services or walking across London trying to find them, and on the whole people wanted to talk to me.

Over the phone I built great relationships with clients, some who in the past never wanted to engage with me. I was managing to establish the support they needed."

- Dena Pursell, Lambeth Care Navigator, Groundswell

This work was in addition to our usual face-to-face advocacy support – supporting people to attend appointments, register with a GP and navigate the health system. The HHPA team supported over 500 individuals through face-to-face and remote advocacy, broken down as follows:

2020/2021 HHPA London work done	Q1 April – June	Q2 July – September	Q3 October – December	Q4 January – March	Total
Medical appointments	133	161	371	374	1039
Welfare visits to clients	87	127	104	143	461
Welfare calls with clients	748	601	352	193	1894
GP registrations	20	10	37	27	94

"As a Peer you can share your experience and show there is a solution, then clients can find their own confidence and begin advocating for themselves."

- Peer Advocate

The impact of HHPA on the people we support and those delivering the service is being evaluated. See the Future Plans section for more information.

COVID-19 vaccinations

In February 2021, the HHPA London team began working alongside nurses in the distribution of the COVID-19 vaccine to people experiencing homelessness and have

continued to do so across 2021. Working in collaboration with partner organisations has been key to ensuring a coordinated response to delivering the vaccine at short notice, quickly.

We have contributed our established peer advocacy model to engage with clients, ensure they understood their rights and had a chance to make an informed decision about the vaccine.

Using inclusion health principles via a mixed model approach is ensuring our Peer Advocates and the health teams are going where people are - accommodation settings, community action days for people who are sleeping rough and pop-up hubs in community venues. This is removing structural barriers and means people are comfortable and around people they know and trust – it is also more accessible than expecting people to book a GP appointment and arrange travel.

Just as the COVID-19 virus doesn't discriminate, neither should the vaccine. When the roving teams are vaccinating people, it is available to all – staff, volunteers and people benefitting from the service or project. We have proven that this camaraderie demonstrates a trust in the process and unites us all as people protecting ourselves and others.

The Groundswell Peers are also using their shared experiences of homelessness to engage with people in advance, so the vaccine isn't 'sprung upon them'. Peer Case Worker Dennis Rogers MBE explains how this trust in peers worked when he was working with a vaccine team:

"when I say I've had it [the vaccine], people will often then get it".

Dr Dana Beale, Joint Clinical Lead GP at Great Chapel Street Medical Centre recalls:

"in one accommodation setting, the support provider explained one of the residents (with significant health vulnerabilities) was not keen to come down to the vaccinating room – Dave [Groundswell Care Navigator] asked us for a couple of minutes. Right on cue, smiling patient entered the room ready for his vaccination. That prior relationship that Dave has with his clients/our patients meant on countless occasions during the campaign that someone who might have otherwise felt overwhelmed on the day was greeted and encouraged by a friendly face."

Our team are also contributing to training for frontline clinicians to explain the barriers people who are homeless often face when accessing healthcare; how various accommodation settings work, and what had happened during 'Everyone In'.

The expansion of HHPA

Volunteers in nine cities have been trained to deliver HHPA: London, Cornwall, Dublin, Exeter, Manchester, Birmingham, Newcastle, Luton and Bradford. As a result, over the past year, Sharon (Learning & Development Manager) trained 35 people with experience of homelessness to become new volunteer Peer Advocates across the country. Below are two examples of the feedback received:

"I just wanted to say thanks for the last few weeks of training. I know that working on zoom is difficult but I have to say that you have made it interesting and enjoyable and that I have learnt sooo much from you."

"The course that you have run has fortified my understanding of complex issues. I live on the edge of nowhere, somewhere very rural. I think my strength to the peer mentoring project would be a listening ear for offloading purposes. The course was so professional and totally engaging. I liked it a lot and thank you a lot."

Health promotion

A crucial part of our work was coproducing accessible health information for people experiencing homelessness, providing them with the tools to understand and take control of their situation, and recognise how to make safer informed choices about their own lives.

Since the pandemic began, Groundswell have become the 'go to' organisation for accessible and relevant information and guidance about COVID-19 and associated issues, for people experiencing homelessness. [These can all be viewed here](#). During February and March we posted **9,400** copies of our vaccine leaflets (available in seven languages) to services supporting people affected by homelessness across the country.

In March, we created [a film for frontline workers](#) to share our team's experiences of 'what works' when rolling out the COVID-19 vaccine to people experiencing homelessness.

"The vaccination work provided by Groundswell has been invaluable and incredibly helpful. They have provided advice, support, in-reach, literature and comms materials, all of which have been vital in assisting to progress increasing vaccine uptake."

Groundswell has been a key component to our collaborative working and I would like to say a big thank you. It is much appreciated."

- Westminster City Council

Healthy Groundswell

Good health and wellbeing are at the heart of Groundswell; we strive to make Groundswell a healthy and satisfying place to work. We're committed to ensuring that we are a leader in the Health and Social Care sector with regards to providing a healthy and satisfying place to work and volunteer. Over 60% of Groundswell staff have previously experienced homelessness.

As a result of the pandemic, we closed our office on 19 March 2020 to comply with Government restrictions. Below are some of the methods we used to ensure Groundswell remained a happy, healthy place to work that centred on staff and volunteer wellbeing:

- A *wellbeing checklist* was created that incorporated all the staff and volunteers. Staff in the People and Progression team contacted a caseload regularly; any concerns were discussed as a team and actions taken where necessary e.g. a home visit, arranging a loan or in some cases accompanying someone to hospital.

- *Peer wellbeing network*: We trialled a peer check-in system whereby volunteers and staff had their own list of people who they checked in with over the phone. Several volunteers built strong connections with each other and continue to keep in touch informally.
- *A wellbeing newsletter* was created and circulated to staff and volunteers, focusing on managing the lockdown and associated wellbeing issues (e.g. working from home, the importance of a routine).
- *Zoom coffee breaks* enabled people to see each other and chat in a more informal setting. These were well attended and clearly helped people who were struggling with the isolation.
- *A Christmas on-call system* was set up to manage staff and volunteers' wellbeing over the Christmas period. Staff and volunteers fed back that it was reassuring to know that there was someone to call if they were struggling.

Creating Change

This strand of the strategy represents all our work aiming to challenge and change policy and practice based on real insight from people experiencing homelessness.

Through citizen journalism, face-to-face and telephone interviews, focus groups and our national peer network, we have been able to gather a wealth of insight into people's experiences whilst homeless. We have particularly focussed on the impact of COVID-19, the benefits system and homeless health inequalities in various cities. [You can read this insight here.](#)

It is crucial these voices are not only heard but listened to when creating solutions to the issues exposed – our research is action focussed, we don't just expose problems.

How our insight has created change

Our [briefing about primary care](#) during COVID-19 demonstrated that people who are homeless were facing significant barriers trying to access healthcare remotely. As a result, our #HealthNow Network Coordinator worked with the Faculty for Homeless and Inclusion Health to bring together a range of homelessness and health stakeholders and people with experience of homelessness to discuss the barriers and opportunities of delivering healthcare remotely and co-produce solutions to overcoming the digital divide.

The [report](#) from the event has been sent to NHS England and NHS Digital and we are pressing for a task force to lead a pilot of one of the coproduced solutions.

The [stories our citizen journalists were telling us](#) about their experiences of homelessness during the pandemic fed directly into the NHS' response to COVID-19 for people experiencing homelessness:

"Groundswell's research...has provided us with real time insight into the reality of what was and wasn't working, what the issues were that we needed to focus on, and

what people really needed us to address... We have used the regular monitoring briefings, the diaries and stories to have some really challenging discussions. As a result, we have mobilised people to think about what they can do to make changes happen that will create more accessible, inclusive and trauma informed services that are available when and where people need them."

- Olivia Butterworth, Head of Public Participation – Homelessness and Inclusion Health, NHS England and NHS Improvement ([see full blog](#))

Our [Benefits for Health](#) research explored how health and welfare systems are experienced by people who are homeless. It led to the [production of a guide](#) to help people experiencing homelessness, and the staff that support them, to make the most from benefits

In partnership with Homeless Link and Pathway we have a seat on the voluntary community and social enterprise (VCSE) [Health and Wellbeing Alliance](#) to ensure people experiencing homelessness and the #HealthNow partners are represented in the health and care system and have increased influence

Our [#HealthNow research](#) with Crisis, exploring homeless health inequality in Birmingham has led the local alliance to create an action plan with people experiencing homelessness, with tangible commitments to:

- Develop training on good practice when supporting patients who are experiencing homelessness
- Pilot GP and paramedic in-reach to hostels
- Use peer volunteers to support the local homeless primary care team to set up a patient participation group

After speaking to our national peer network and carrying out research into the COVID-19 vaccination rollout, we are now working with PHE to use learnings to set out what needs to happen to ensure people experiencing homelessness are fully vaccinated and transmission of COVID-19 is prevented.

#HealthNow national campaign

Our national [#HealthNow](#) partnership continued with national charities Shelter and Crisis. Funded by the National Lottery Community Fund, the four-year campaign aims to work towards an inclusive health system, where everyone has access to the health care they need, ultimately moving people out of homelessness. Nationally, we chair the 'Homeless Health Partnership' meeting made up of voluntary sector stakeholders. During the height of the pandemic the group were meeting weekly.

"Through Groundswell's leadership the Homeless Health Partners meeting has very quickly become a 'mustn't miss' for government officials working on health & homelessness policy. The usefulness of the forum to us and partner organisations has been cemented through the work of Groundswell's vaccination co-ordinator, without whom we would be missing vital information about the roll-out of the vaccination



programme for people experiencing homelessness. This information is about much more than vaccination; it will inform improvements in all forms of service delivery going forward, and our strategy to end rough sleeping.”

- Gill Leng, National Health and Homelessness Advisor for Public Health England

Future plans

Health promotion

One of Groundswell’s organisational goals is ‘health promotion’ – ensuring people who are homeless are given the tools and information they need to make safe, informed choices about their lives. Throughout the pandemic this has been an in-demand part of our work and we have produced a range of resources for people who are homeless in relation to staying safe during Covid-19 and more latterly vaccinations.

To build on the momentum, we are exploring opportunities to invest and develop this part of our work, so we can continue coproducing resources relevant to the issues people experiencing homelessness face and distribute them free to services across the country.

At the start of 2021, in response to the rollout of the COVID-19 vaccine and the initial requirement to be registered with a GP, NHS England launched a campaign based on [Groundswell’s original GP registration card campaign](#). It reinforced that the NHS is open to all and everyone is welcome to access a GP.

NHS England struggled to manage the volume of requests and effective promotion, so Groundswell used funding to take over the management of this. Between June and August 2021, we distributed over 7,500 of their cards across the country. NHS England want to work in continued partnership with Groundswell on improving access to GPs for people experiencing homelessness. We are exploring options for future collaboration and campaigns.

Welfare calls

The addition of ‘welfare calls’ to our HHPA service offer has cemented the value of peer advocacy in good healthcare for people affected by homelessness. It enabled our peer volunteers and staff to informally ‘check in’ with clients, helping them to build a rapport and often identifying issues that were falling through the net. We are now building this into our HHPA offer to clients both in London and via our partners in cities across the country, who modelled this approach during the first lockdown.

Listen Up!

We’re proud to have found a way to give opportunities for people experiencing homelessness to participate during the pandemic. This ‘remote volunteering’ model through our [citizen journalism project](#) has added value to what Groundswell can offer and contribute, and we are delighted to have received a [three year ‘Change Makers’ grant from Comic Relief](#) to grow this work. ‘Listen Up!’ will give more people experiencing homelessness the opportunity to train as citizen journalists and feed their experiences into



key decision makers in real time. This will ensure policy and practice is listening and acting upon the lived experience of homelessness.

Evaluation of Groundswell's progression support model

The Oak Foundation have funded Groundswell to commission an organisation to evaluate the effectiveness of Groundswell's progression support model. The aim is to demonstrate its effectiveness to the wider health and social care sector and give organisations the tools and confidence to offer opportunities to people with experience of homelessness.

The New Economics Foundation were awarded the contract for this work in May 2021 and the work will be completed by the end of 2021. We expect the research to evidence savings to society through job creation, reduction in dependency on benefits and the cost of no longer being homeless. The findings from the report will be used when supporting existing delivery partners and recruiting new delivery partners for HHPA.

Groundswell will provide support and guidance to embed this model into partner organisations working with volunteers who have experienced homelessness.

HHPA evaluation

The National Institute of Health Research is evaluating how and to what extent Groundswell's HHPA intervention changes the way people experiencing homelessness use outpatient and emergency services, and how it shapes other health and social outcomes (e.g. mental health, drug use and access to related services). This is incredibly important in the future development of HHPA across the country.

Now restrictions have eased following the pandemic, we expect the research with clients to ramp up again demonstrating the impact of HHPA on their lives. At present the research has explored the impact on the volunteer Peer Advocates delivering the service, as they explain:

"I came in [to Groundswell], and like it just clicked, and I keep saying to everyone it felt really, really cheesy, but I've never ever walked into a building...of work and never thought no I actually want to work here, like before even really knowing what Groundswell was." - **Peer Advocate, <1 year**

"Being altruistic and helping others, that's...now that's what I get out of it, but at first I didn't really see that side of me. But it happened through Groundswell, meeting everyone here, I suppose being kind of infected or I suppose that nature of people is contagious, you know?" - **Peer advocate, >3 years**

Communications

We have recruited a full-time Communications Officer to manage our website and social media accounts. They will help us reach and grow our audiences, ensuring our communications are accessible to the right people and ultimately help deliver our strategic goals.

Working remotely

Like most organisations, from the beginning of the pandemic Groundswell had to drastically change the way its teams work. Staff and volunteers were working remotely, unless it was safe to visit the office. Although at times it has been challenging to maintain our strong relational culture and overcome emotional issues such as loneliness and practical digital divide issues, we're now in a strong position to offer our team a more flexible model of working.

Our previous office was not COVID-19 safe, therefore the decision was made to relocate to a space that offered more flexibility for hybrid working. In August 2021 we moved to Workspace Kennington Park and are safely transitioning into a new way of working.

Financial review

Income

Groundswell's income was £2,112,609 during the year, our largest ever income and a 22% increase on the previous year (£1,731,795).

Expenditure, at £1,833,285, was 38% up on the previous year (£1,326,018). This resulted in a surplus of £279,324 for the year (2019: £405,777). £219,803 of the surplus related to restricted funds, where the unspent funds will be expended in the future on the purposes for which they were given. The operating surplus is reflected in the unrestricted surplus of £59,521 in 2020-21 (2020: £275,450).

Reserves

The Trustees, after a careful assessment of the Charity's risks, including those related to COVID-19, have determined that the reserves policy should be to hold a contingency for unexpected expenditure and to allow time in the event of a sudden cessation of key funding to source alternatives. In the light of this, Groundswell's reserve target has been adjusted to unrestricted funds in a range equivalent to four to six months running costs, i.e. £611,095 to £916,642.

At 31 March 2021, the total funds carried forward were £957,829 (2020: £678,505) of which £587,699 were unrestricted funds and £370,130 were restricted funds. The free reserves of the charity are the unrestricted funds which are not tied up in fixed assets (£14,360), which are therefore £573,339. The free reserves of £573,399 is just below our target reserves range.

Going concern

The trustees consider Groundswell to have sufficient free reserves and cashflow to enable the organisation to continue operating for the foreseeable future, looking at least twelve months from when this report is approved. There are no material uncertainties relating to going concern.

Thanks to our supporters, commissioners and partners

The 2.6 Challenge, Advent of Change, The Albert Hunt Trust, The Alchemy Foundation, Amazon Smile, Bevan Healthcare CIC, Bupa UK Foundation, Camden Giving, Cape Project, City Bridge Trust, City of London, City of Westminster, Crisis UK, CVC Foundation, DePaul – Dublin, Direct Relief,

East London Foundation Trust, Exeter Homeless Partnership, Fulfilling Lives - Lambeth, Southwark and Lewisham, Garfield Weston Foundation, Greater London Authority, Grosvenor Chapel, Halcrow Foundation, The Henry Smith Charity, Homeless Link, Inspiring Change Manchester, Ipsos Mori

The King's Fund, Kingsley Napley, The Leslie Aldridge Trust, London Borough of Lambeth, London Borough Hammersmith & Fulham, London Borough of Islington, London Community Foundation

London School of Hygiene & Tropical Medicine, Manchester Health and Care Conditioners, Manchester Metropolitan University, Mrs Maud Van Norden Charitable Foundation, National Lottery Community Fund, NHS England, NHS North Central London CCG, NHS North West London CCG

NHS South East London CCG, Nuffield Department of Primary Care Health Sciences, Oak Foundation, Pathway, The Quadrio-Curzio Family Charitable Trust, Shelter Cymru, Signposts

Stanley M Street Philanthropic Foundation Inc, Strand Parishes Trust, StreetSmart, Trust for London, University College London, The University of Manchester, Westminster Amalgamated Charity, West Yorkshire and Harrogate Partnership ICS, The Wellcome Trust

Principal risks and uncertainties

Groundswell operates a robust risk management and control framework, including the preparation of a detailed annual risk register. Key ongoing and emerging risks are reviewed quarterly by both the Finance Committee and the Senior Management Team. Additionally, the Charity operates a thorough system of incident reporting, which is managed by the Senior Management Team and overseen by the People Committee.

The Groundswell Trustees fully acknowledge the risk that is inherent in the Charity's work. We take these risks consciously and conscientiously, applying our thorough risk framework to our work - as we believe that empowering people experiencing homelessness to be at the heart of delivering solutions to homelessness is the most effective way to address the growing societal concern of homelessness.

The principal risks identified by the Board and Senior Management Team are: loss of contract income leading to insufficient operating income and reserves; negative impacts on the charity's participatory ethos as we continue to grow and culture changes; and also a need to focus on continually improving our impact measurement systems.

Fundraising policy

Our original fundraising target for the reporting period was £1,846,484 across all income streams with a balance of statutory income, restricted grants and unrestricted donations. The final figure raised of £2,112,609 represents 114% of this target, a very satisfactory outcome with a healthy split across all income streams.

To raise £2,112,609, Groundswell spent £113,474, which includes the salary of one full time fundraiser, 50% of the Chief Executive's time and other associated costs. As a percentage of overall spend, the figure of £113,474 represents 5.3% which is well below the lower end of the 10-15% target range we have set ourselves. We aim to keep our fundraising spend within a range because we recognise that some years we need to invest more than others to produce results in the future.

Groundswell does all fundraising in-house, never using third party commercial fundraisers. We are registered with the Fundraising Regulator and comply with the code of fundraising practice. During the period we did not have any non-compliance issues nor receive any fundraising complaints.

Structure, governance and management

Governance

The management of the Company is the responsibility of the Board Members who are appointed under the terms of the Articles of Association which state that:

"Any person who is willing to act as a Trustee, and who would not be disqualified from acting under the provisions of Article 27, may be appointed to be a Trustee by a decision of the Trustees."

The Board Members perform the role of Directors in company law and of Trustees in charity law. The minimum number of Trustees is four, with a maximum of 12. Those who served during the period are listed on page one.

All Trustees give their time voluntarily and receive no benefits from the charity. Any expenses reclaimed from the charity are set out in note 6 to the accounts.

Board Meetings are held quarterly to ensure that the charity is operating effectively and within its aims. Additionally, the Board operates two standing sub-committees: a Finance Committee, which maintains a consistent framework for financial and risk control in Groundswell, and a People Committee, which supports Groundswell to be a healthy, safe and enabling organisation for its staff and Volunteers.

Groundswell commits to having two or more Board members with lived experience of homelessness, which is the case now following trustee appointments over the past year. The charity has formed a nominations working group to oversee the recruitment of new trustees as necessary. On 1 September 2020, Terry Hitchcock stood down as Chair after eight and a half years' outstanding service to the charity during which he contributed

enormously to Groundswell's current status and reputation. Following a carefully planned year-long succession process, Jenny Yates, previously the Treasurer, became the new Chair, and Steve Wyler took over as Treasurer.

Related Parties and Relationships with other organisations

In order to deliver its services and research & campaign work Groundswell cooperates with statutory bodies and voluntary sector organisations across the UK. The charity is in partnerships with Crisis and Shelter through the #HealthNow programme funded by the Lottery. The partnerships are defined by formal Collaboration Agreements. During the period no trustees declared any related party interests.

Remuneration Policy

Groundswell's Finance & People Committees oversee remuneration, with responsibility for external benchmarking, salary recommendations, recruitment processes and cost of living increases. Groundswell aims to ensure that all staff are appropriately remunerated for their work. We achieve a fair balance which takes into account: the aim of attracting suitably qualified and dedicated staff, the external environment, the organisation's financial position and considerations of our beneficiaries.

Management

Groundswell operates a Senior Management Team to oversee the successful delivery of activities. The members of that team who served during the year are listed on page 1. The total amount of salary costs associated with this group in 2020-21 was £316,377 (previous year: £207,978), of which £30,309 were Employer National Insurance Contributions.

Achievements and Performance in the Delivery of Public Benefit

The Groundswell Trustees have taken account of Section 17 (5) of the Charities Act and the Charities (Accounts and Reports) Regulations 2008, which require us to have regard to the guidance on public benefit issued by the Charity Commission when exercising their duties. We state that the activities delivered by Groundswell during 2020-21, described in this report, directly further Groundswell's charitable objects and that these activities have been undertaken for the public benefit.

Statement of Responsibilities of Trustees

The Trustees (who are also directors of Groundswell Network Support UK for the purposes of company law) are responsible for preparing the report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the

Trustees are required to:

- Select suitable accounting policies and then apply them consistently;
- Observe the methods and principles in the Charities SORP;
- Make judgements and estimates that are reasonable and prudent;
- State whether applicable UK Accounting Standards and statements of recommended practice have been followed, subject to any material departures disclosed and explained in the financial statements; and
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The Trustees are responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- There is no relevant audit information of which the charitable company's auditor is unaware
- The trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information

The Trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions. The Trustees have no beneficial interest in the charity.

Members of the charity guarantee to contribute an amount not exceeding £1 to the assets of the charity in the event of winding up. The total number of such guarantees at 31 March 2021 was 10 (2020:11). The trustees are members of the charity but this entitles them only to voting rights. The trustees have no beneficial interest in the charity.



Auditor

Sayer Vincent LLP was re-appointed as the charitable company's auditor during the year and has expressed its willingness to continue in that capacity. The trustees' annual report has been prepared in accordance with the special provisions applicable to companies subject to the small companies' regime.

The trustees' annual report has been approved by the trustees on 27 October 2021 and signed on their behalf by:

Steve Wyler, **Treasurer**

Jenny Yates, **Chair**

Independent Auditor's Report to the members of Groundswell Network Support UK

Opinion

We have audited the financial statements of Groundswell Network Support UK (the 'charitable company') for the year ended 31 March 2021 which comprise the statement of financial activities, balance sheet, statement of cash flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- Give a true and fair view of the state of the charitable company's affairs as at 31 March 2021 and of its incoming resources and application of resources, including its income and expenditure for the year then ended
- Have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice
- Have been prepared in accordance with the requirements of the Companies Act 2006

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on Groundswell Network Support UK's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other Information

The other information comprises the information included in the trustees' annual report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements, or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- The information given in the trustees' annual report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- The trustees' annual report, including the strategic report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the trustees' annual report. We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- Adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- The financial statements are not in agreement with the accounting records and returns; or
- Certain disclosures of trustees' remuneration specified by law are not made; or
- We have not received all the information and explanations we require for our audit; or

- The directors were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the trustees' annual report and from the requirement to prepare a strategic report.

Responsibilities of trustees

As explained more fully in the statement of trustees' responsibilities set out in the trustees' annual report, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud are set out below.

Capability of the audit in detecting irregularities

In identifying and assessing risks of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, our procedures included the following:

- We enquired of management and the finance committee, which included obtaining and reviewing supporting documentation, concerning the charity's policies and procedures relating to:

- Identifying, evaluating, and complying with laws and regulations and whether they were aware of any instances of non-compliance;
 - Detecting and responding to the risks of fraud and whether they have knowledge of any actual, suspected, or alleged fraud;
 - The internal controls established to mitigate risks related to fraud or non-compliance with laws and regulations.
- We inspected the minutes of meetings of those charged with governance.
 - We obtained an understanding of the legal and regulatory framework that the charity operates in, focusing on those laws and regulations that had a material effect on the financial statements or that had a fundamental effect on the operations of the charity from our professional and sector experience.
 - We communicated applicable laws and regulations throughout the audit team and remained alert to any indications of non-compliance throughout the audit.
 - We reviewed any reports made to regulators.
 - We reviewed the financial statement disclosures and tested these to supporting documentation to assess compliance with applicable laws and regulations.
 - We performed analytical procedures to identify any unusual or unexpected relationships that may indicate risks of material misstatement due to fraud.
 - In addressing the risk of fraud through management override of controls, we tested the appropriateness of journal entries and other adjustments, assessed whether the judgements made in making accounting estimates are indicative of a potential bias and tested significant transactions that are unusual or those outside the normal course of business.

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation.

A further description of our responsibilities is available on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.



Use of our report

This report is made solely to the charitable company's members as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Joanna Pittman (Senior statutory auditor)

3 November 2021

for and on behalf of Sayer Vincent LLP, Statutory Auditor
Invicta House, 108-114 Golden Lane, LONDON, EC1Y 0TL

Statement of Financial Activities (incorporating income and expenditure)

	Notes	Unrestricted 2021 £	Restricted 2021 £	Total Funds 2021 £	Unrestricted 2020	Restricted 2020	Total Funds 2020 £
Income from:							
Donations and legacies	2	233,195	-	233,195	283,503	975	284,478
Charitable activities:	3						
#HealthNow		11,580	491,894	503,474	6,186	227,929	234,115
Homeless Health Peer Advocacy		739,612	207,044	946,656	558,677	291,728	850,405
Insight & Action		181,015	43,406	224,421	123,054	159,434	282,488
Volunteer Progression		15,000	173,828	188,828	-	76,800	76,800
Learning and Development		15,985	-	15,985	-	-	-
Other trading activities		50	-	50	3,432	-	3,432
Investments		-	-	-	77	-	77
Total income		1,196,437	916,172	2,112,609	974,929	756,866	1,731,795
Expenditure on:							
Raising funds	4	113,474	-	113,474	111,208	-	111,208
Charitable activities	4						
#HealthNow		43,505	387,691	431,196	332	166,076	166,408
Homeless Health Peer Advocacy		721,956	92,009	813,965	478,705	284,229	762,934
Insight & Action		143,671	107,793	251,464	104,295	99,434	203,729
Volunteer Progression		86,455	108,876	195,331	4,939	76,800	81,739
Learning and Development		27,855	-	27,855	-	-	-
Total expenditure		1,136,916	696,369	1,833,285	699,479	626,539	1,326,018
Net income/(expenditure)		59,521	219,803	279,324	275,450	130,327	405,777
Transfers between funds		-	-	-	-	-	-
Net movement of funds	14	59,521	219,803	279,324	275,450	130,327	405,777
Reconciliation of funds							
Total funds brought forward		528,178	150,327	678,505	252,728	20,000	272,728
Total funds carried forward		587,699	370,130	957,829	528,178	150,327	678,505

All recognised gains and losses are included in the above Statement of Financial Activities.
All income and expenditure derives from continuing activities.



Balance Sheet as at 31 March 2021

Groundswell Network Support UK. Company Number 04151312.

	Notes	2021 £	2020 £
Fixed Assets			
Tangible assets	9	14,360	14,461
Current Assets			
Debtors	10	166,512	71,028
Cash at Bank and in Hand		1,139,648	765,257
		1,306,160	836,285
Creditors			
Amounts falling due with one year	11	(362,691)	(172,241)
Net Current Assets		943,469	664,044
Total Assets Less Current Liabilities		957,829	678,505
Funds			
Restricted	14	370,130	150,327
Unrestricted	14	587,699	528,178
Total Funds		957,829	678,505

Approved by the trustees on 27 October 2021 and signed on their behalf by:

Jenny Yates

Chair

Steve Wyler

Treasurer

The notes on pages 29-43 form part of these financial statement.



Statement of Cash Flow as at 31 March 2021

	2021 £	2020 £
Cash Flows From Operating Activities:		
Net cash provided by (used in) operating activities	385,135	405,212
Cash Flows From Operating Activities:		
Dividends, interest and rents from investments	-	77
Purchase of fixed assets	(10,744)	(14,752)
Net cash provided by (used in) investing activities	(10,744)	(14,675)
Change in cash and cash equivalents in the reporting period	374,391	390,537
Cash and cash equivalents at the beginning of the reporting period	765,257	374,720
Cash and cash equivalents at 31 March 2021	1,139,648	765,257

<u>Analysis of Cash and Cash Equivalents</u>	2021 £	2020 £
Cash in hand and at bank	1,139,648	765,257
Total cash and cash equivalents	1,139,648	765,257

Reconciliation of net income/(expenditure) to net cash flow from operating activities

	2021 £	2020 £
Net income/(expenditure) for the reporting period (as per the statement of financial activities)	279,324	405,777
Depreciation charges	10,845	7,502
Dividends, interest and rent from investments	-	(77)
Profit on disposal of fixed assets	-	150
Increase in debtors	(95,484)	(17,072)
Increase in creditors	190,450	8,932
Net cash flow from operating activities	385,135	405,212

Notes to the financial statements

1. Accounting Policies

a. Statutory information

Groundswell Network Support UK is a charitable company limited by guarantee and is incorporated in England and Wales.

The registered office address is:

Canterbury Court, 1-3 Brixton Road, London, England, SW9 6DE.

b. Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) - (Charities SORP FRS 102), The Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy or note.

In applying the financial reporting framework, the trustees have made a number of subjective judgements, for example in respect of significant accounting estimates. Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances. The nature of the estimation means the actual outcomes could differ from those estimates. Any significant estimates and judgements affecting these financial statements are detailed within the relevant accounting policy below.

c. Public benefit entity

The charitable company meets the definition of a public benefit entity under FRS 102.

d. Going concern

The trustees consider that there are no material uncertainties about the charitable company's ability to continue as a going concern. Groundswell ended the financial year in a strong position with healthy reserves plus good levels of secured income and a strong fundraising pipeline for the financial year 2021-22.

The trustees do not consider that there are any sources of estimation uncertainty at the reporting date that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next reporting period.

e. Income

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the income have been met, it is probable that the income will be received and that the amount can be measured reliably.

Income from government and other grants, whether 'capital' grants or 'revenue' grants, is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred.

For legacies, entitlement is taken as the earlier of the date on which either: the charity is aware that probate has been granted, the estate has been finalised and notification has been made by the executor(s) to the charity that a distribution will be made, or when a distribution is received from the estate. Receipt of a legacy, in whole or in part, is only considered probable when the amount can be measured reliably and the charity has been notified of the executor's intention to make a distribution. Where legacies have been notified to the charity, or the charity is aware of the granting of probate, and the criteria for income recognition have not been met, then the legacy is treated as a contingent asset and disclosed if material.

Income received in advance of the provision of a specified service is deferred until the criteria for income recognition are met.

f. Donations of gifts, services and facilities

Donated professional services and donated facilities are recognised as income when the charity has control over the item or received the service, any conditions associated with the donation have been met, the receipt of economic benefit from the use by the charity of the item is probable and that economic benefit can be measured reliably. In accordance with the Charities SORP (FRS 102), volunteer time is not recognised so refer to the trustees' annual report for more information about their contribution.

On receipt, donated gifts, professional services and donated facilities are recognised on the basis of the value of the gift to the charity which is the amount the charity would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt.

g. Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the bank.

h. Fund accounting

Restricted funds are to be used for specific purposes as laid down by the donor. Expenditure which meets these criteria is charged to the fund.

Unrestricted funds are donations and other incoming resources received or generated for the charitable purposes.

Designated funds are unrestricted funds earmarked by the trustees for particular purposes.

i. Expenditure and irrecoverable VAT

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. Expenditure is classified under the following activity headings:

- Costs of raising funds relate to the costs incurred by the charitable company in inducing third parties to make voluntary contributions to it, as well as the cost of any activities with a fundraising purpose
- Expenditure on charitable activities includes the costs of delivering services and conducting research undertaken to further the purposes of the charity and their associated support costs
- Other expenditure represents those items not falling into any other heading

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

j. Allocation of support costs

Resources expended are allocated to the particular activity where the cost relates directly to that activity. However, the cost of overall direction and administration of each activity, comprising the salary and overhead costs of the central function, is apportioned on the following basis which are an estimate, based on staff time, of the amount attributable to each activity.

Where information about the aims, objectives and projects of the charity is provided to potential beneficiaries, the costs associated with this publicity are allocated to charitable expenditure.

Support and governance costs are re-allocated to each of the activities on the following basis which is an estimate, based on staff time, of the amount attributable to each activity

HPA Contracts	51%
#HealthNow	15%
Insight & Action	11%
Progression	13%
Fundraising	8%
Learning & Development	2%

Governance costs are the costs associated with the governance arrangements of the charity. These costs are associated with constitutional and statutory requirements and include any costs associated with the strategic management of the charity's activities.

k. Operating leases

Rental charges are charged on a straight line basis over the term of the lease.

l. Tangible fixed assets

Items of equipment are capitalised where the purchase price exceeds £500. Depreciation costs are allocated to activities on the basis of the use of the related assets in those activities. Assets are reviewed for impairment if circumstances indicate their carrying value may exceed their net realisable value and value in use.

Depreciation is provided at rates calculated to write down the cost of each asset to its estimated residual value over its expected useful life. The depreciation rates in use are as follows:

Computer equipment	4 years
Furniture, fixtures and fittings	4 years

m. Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

n. Cash at bank and in hand

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

o. Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

p. Financial instruments

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.



q. Pensions

The charity operates a defined contribution pension scheme and the pension charge represents the amounts payable by the charity to the fund in respect of the year.



2. Donations and legacies

	Unrestricted	Restricted	2021 Total	Unrestricted	Restricted	2020 Total
	£	£	£	£	£	£
Gift aid	17,608	-	17,608	21,076	-	21,076
Personal donations	80,468	-	80,468	255,778	975	256,753
Donations from foundations, trusts and other corporate bodies	127,402	-	127,402	6,649	-	6,649
HMRC Grant - CJRS	7,717	-	7,717	-	-	-
	233,195	-	233,195	283,503	975	284,478

3. Income from charitable activities

	Unrestricted	Restricted	Total 2021	Unrestricted	Restricted	Total 2020
	£	£	£	£	£	£
Homeless Health Peer Advocacy						
Bupa UK Foundation	-	-	-	-	40,327	40,327
Camden Giving	-	30,512	30,512	-	38,834	38,834
City Care Navigator	-	14	14	-	-	-
City Bridge Trust	-	-	-	-	48,250	48,250
City of Westminster	189,947	-	189,947	76,341	-	76,341
Direct Relief	-	65,748	65,748	-	-	-
East London Foundation Trust	69,975	-	69,975	69,975	-	69,975
Gilead Sciences Ltd	-	-	-	-	47,916	47,916
Greater London Authority	-	40,000	40,000	-	49,681	49,681
Guy's & St Thomas' NHS Foundation Trust	-	-	-	42,896	-	42,896
Homeless Link	-	48,150	48,150	-	-	-
Hyde Park Place Estate Charity	-	-	-	-	5,000	5,000
The Pilgrim Trust	-	-	-	-	9,750	9,750
London Borough of Lambeth	103,334	-	103,334	18,333	-	18,333
London Borough of Hackney	-	-	-	-	48,970	48,970
London Borough of Hammersmith and Fulham	47,500	-	47,500	40,000	-	40,000
London Borough of Islington	69,774	-	69,774	69,774	-	69,774
London School of Hygiene & Tropical Medicine	11,750	-	11,750	-	-	-
Merchant Taylors' Company	-	-	-	-	3,000	3,000
NHS Central London CCG	120,944	-	120,944	116,000	-	116,000
NHS Greenwich CCG	19,000	-	19,000	19,000	-	19,000
NHS Hammersmith & Fulham CCG	7,500	-	7,500	15,000	-	15,000
NHS North Central London CCG	40,000	-	40,000	40,000	-	40,000
NHS North West London CCG	41,961	-	41,961	41,500	-	41,500
NHS South East London CCG	17,548	-	17,548	-	-	-
Nuffield Department of Primary Care Health Sciences	80	-	80	-	-	-
Pathway	300	-	300	-	-	-
St Mungo's	-	-	-	5,408	-	5,408
The London Community Foundation	-	22,620	22,620	-	-	-
University College London	-	-	-	4,450	-	4,450
Charitable income Homeless Health Peer Advocacy	739,613	207,044	946,657	558,677	291,728	850,405

Insight & Action

Access - The Foundation for Social Investment	-	-	-	-	10,000	10,000
City of London	3,154	-	3,154	-	-	-
Comic Relief	-	-	-	-	3,803	3,803
Crisis UK	8,810	-	8,810	20,713	-	20,713
Fulfilling Lives - LSL	122,964	-	122,964	4,499	-	4,499
Geoff Frew	-	-	-	300	-	300
Greater London Authority	4,306	-	4,306	-	-	-
Homeless Link	4,145	-	4,145	-	-	-
ICM Manchester	15,000	-	15,000	-	-	-
London School of Hygiene & Tropical Medicine	-	-	-	26,800	-	26,800
MHCLG	-	-	-	-	9,740	9,740
Newcastle City Council	-	-	-	11,500	-	11,500
NHS England	9,999	-	9,999	-	7,382	7,382
Shelter	-	-	-	17,418	-	17,418
Thames Reach Homeless Charity	-	-	-	14,824	-	14,824
The University of Manchester	12,437	-	12,437	25,000	-	25,000
Trust for London	-	40,000	40,000	-	40,000	40,000
University College London	200	-	200	2,000	-	2,000
Wellcome Trust	-	3,406	3,406	-	88,509	88,509
Charitable income for Insight & Action	181,015	43,406	224,421	123,054	159,434	282,488

#HealthNow

Cornwall Housing	-	-	-	6,186	-	6,186
De Paul, Dublin	-	-	-	-	9,742	9,742
Exeter Homeless Partnership	10,000	-	10,000	-	-	-
National Lottery Community Fund	-	413,507	413,507	-	178,187	178,187
NHS England	-	69,930	69,930	-	-	-
NHS Wakefield CCG	1,580	-	1,580	-	-	-
MHCC	-	7,614	7,614	-	-	-
Stavros Niarchos	-	-	-	-	30,000	30,000
The Tudor Trust	-	-	-	-	10,000	10,000
The Pavement Magazine	-	844	844	-	-	-
Charitable income for #HealthNow	11,580	491,895	503,475	6,186	227,929	234,115

Progression Programme

City Bridge Trust	-	42,749	42,749	-	-	-
Halcrow Foundation Ltd	-	25,478	25,478	-	31,800	31,800
Oak Foundation	-	105,601	105,601	-	-	-
Streets of London	-	-	-	-	10,000	10,000
StreetSmart	15,000	-	15,000	-	25,000	25,000
Wates Foundation	-	-	-	-	10,000	10,000
Charitable income for Progression Programme	15,000	173,828	188,828	-	76,800	76,800

Learning & Development

Cape Project	2,100	-	2,100	-	-	-
Ciara Macfarland	958	-	958	-	-	-
Crisis UK	2,500	-	2,500	-	-	-
DePaul - Dublin	1,250	-	1,250	-	-	-
NHS Central London CCG	525	-	525	-	-	-
Shelter Cymru	700	-	700	-	-	-
Signposts	7,952	-	7,952	-	-	-
Charitable income for Learning & Development	15,985	-	15,985	-	-	-

Total income from charitable activities	963,193	916,173	1,879,366	687,917	755,891	1,443,808
--	----------------	----------------	------------------	---------	---------	-----------

4. Analysis of expenditure on charitable activities

Current year	Raising funds	#HN	HHPA	I&A	P&P	L&D	Gov costs	Support costs	2021 Total	2020 Total
	£	£	£	£	£	£	£	£	£	£
Staff costs (Note 6)	89,005	164,648	574,547	127,903	148,740	21,878	-	114,461	1,241,182	920,688
Project costs	2,484	218,802	80,491	88,371	7,697	518	-	17,422	415,785	260,281
Accommodation expenses	-	-	-	-	-	-	-	50,847	50,847	62,327
Office expenses	-	1,454	2,575	1,635	362	40	-	12,664	18,730	21,208
IT and systems expenses	95	5,798	10,053	2,099	1,451	39	-	35,150	54,685	17,247
Professional expenses	-	-	53	-	500	-	-	-	553	3,350
Depreciation and loss on disposal	-	-	4,941	-	-	-	-	5,905	10,846	7,652
Finance charges	-	-	-	-	-	-	393	556	949	646
Trustee expenses (incl. insurance)	-	-	-	-	-	-	-	978	978	-
Audit and professional fees	-	-	-	-	-	-	7,511	31,219	38,730	32,142
Bad debts written off	-	-	-	-	-	-	-	-	-	477
	91,584	390,702	672,660	220,008	158,750	22,475	7,904	269,202	1,833,285	1,326,018
Support costs	21,266	39,339	137,273	30,559	35,538	5,227	-	(269,202)		
Governance costs	624	1,155	4,032	897	1,043	153	(7,904)	-		
Total expenditure 2021	113,474	431,196	813,965	251,464	195,331	27,855	-	-		
Total expenditure 2020	111,208	166,408	762,934	203,729	81,739		-	-		

Prior year	Raising funds	#HN	HHPA	I&A	PP	Gov costs	Support costs	2020 Total
	£	£	£	£	£	£	£	£
Staff costs (Note 6)	79,882	61,693	482,284	107,433	46,380	-	143,016	920,688
Project costs	90	70,178	128,914	24,238	6,317	-	4,857	260,281
Accommodation expenses	-	-	-	-	-	-	62,327	62,327
Office expenses	454	124	1,238	618	9	-	18,765	21,208
IT and systems expenses	800	-	500	324	-	-	15,623	17,247
External professional expenses	1,181	5,550	6,000	13,473	233	-	2,600	3,350
Depreciation and loss on disposal	-	-	-	-	-	-	7,652	7,652
Finance charges	-	-	-	44	-	-	602	646
Trustee expenses (incl. insurance)	-	-	-	-	-	-	-	-
Audit and professional fees	-	-	-	-	-	32,142	-	32,142
Bad debts written off	-	63	-	-	-	-	414	477
	82,407	137,608	618,936	146,130	52,939	32,142	255,856	1,326,018
Support costs	25,586	25,586	127,927	51,171	25,586	-	(255,856)	
Governance costs	3,215	3,214	16,071	6,428	3,214	(32,142)	-	
Total expenditure 2020	111,208	166,408	762,934	203,729	81,739	-	-	

5. Net income for the year

	2021	2020
	£	£
This is stated after charging (crediting):		
Depreciation	10,845	7,502
Loss on disposal of fixed assets	-	150
Operating lease rentals:		
Property	50,847	62,327
Equipment	2,823	1,939
Auditor's remuneration (excl VAT):		
Audit	7,250	7,100
VAT Advice	-	5,160

*Basis of support costs allocation is on staff time.

6. Analysis of staff costs, trustee remuneration and expenses, and the cost of key management personnel

Staff costs were as follows:	2021	2020
	£	£
Salaries and wages	1,060,858	786,533
Social security costs	96,019	71,639
Employer's contribution to defined contribution pension schemes	49,055	34,332
Redundancy, etc	-	2,895
Staff welfare	5,771	9,816
Recruitment costs	469	1,764
Other (including training)	29,010	13,709
	1,241,182	920,688

Staff numbers:

The average number of employees (head count based on number of staff employed) during the year was 31.90 (2020: 30.25)

Staff are split across the activities of the charitable company as follows (head count basis):

	2021	2020
	No.	No.
Homeless Health Peer Advocacy	16.7	16.3
Insight & Action	3.2	5.0
Progression Programme	3.9	1.2
Fundraising	1.5	1.0
#HealthNow	2.7	1.3
Learning & Development	1.0	-
Support	3.0	5.5
	31.9	30.3

The following number of employees received employee benefits (excluding employer pension costs and employer's national insurance) during the year between:
£60,000 - £69,999: 1

The total employee benefits (including employer's pension contributions and employer's national insurance) of the key management personnel were £316,377 (2020: £207,978).

The charity trustees were neither paid nor received any other benefits from employment with the charity in the year (2020: £nil).

No charity trustee received payment for professional or other services supplied to the charity (2020: £nil).

No trustees received payment or reimbursement of travel and subsistence costs for attendance at meetings in the current year (2020: £nil).

7. Related Party Transactions

There were no related party transactions for the year (2020: Nil). Aggregated donations from related parties were £32,500 (2020: £30,000).

8. Taxation

The charitable company is exempt from corporation tax as all its income is charitable and is applied for charitable purposes.

9. Tangible Fixed Assets

	Fixtures and fittings £	Computer equipment £	Total £
Cost or valuation			
At 1 April 2020	1,140	38,662	39,802
Additions in the year	-	10,744	10,744
Disposals in the year	-	(1,030)	(1,030)
At 31 March 2021	1,140	48,376	49,516
Accumulated Depreciation			
At 1 April 2020	570	24,771	25,341
Depreciation for the year	297	10,548	10,845
Eliminated on disposal	-	(1,030)	(1,030)
At 31 March 2021	867	34,289	35,156
Net book value			
At 31 March 2020	570	13,891	14,461
At 31 March 2021	273	14,087	14,360

All the above assets are used for charitable purposes.

10. Debtors and Prepayments

	2021	2020
	£	£
Trade debtors	146,351	60,871
Other debtors	490	490
Prepayments	10,004	-
Accrued income	9,667	9,667
	166,512	71,028

All of the charity's financial instruments, both assets and liabilities, are measured at amortised cost. The carrying values of these are shown above and also in note 11 below.

11. Creditors: Falling due within one year

	2021	2020
	£	£
Trade creditors	36,671	5,671
Taxation and social security	78,518	38,608
Other creditors	7,687	5,777
Accruals	35,291	8,809
Deferred income (note13)	204,524	113,376
	362,691	172,241

12. Deferred income

	2021	2020
	£	£
Balance at the beginning of the year	113,376	130,935
Amount released to income in the year	(113,376)	(130,935)
Amount deferred in the year	204,524	113,376
Balance at the end of the year	204,524	113,376

13. Analysis of net assets between funds

Current Year	Unrestricted funds £	Restricted funds £	Funds Total £
Fund balances at 31 March 2021 are represented by:			
Tangible fixed assets	14,360		14,360
Net Current Assets	573,339	370,130	943,469
	587,699	370,130	957,829

Prior Year	Unrestricted funds £	Restricted funds £	Funds Total £
Fund balances at 31 March 2020 are represented by:			
Tangible fixed assets	14,461	-	14,461
Net Current Assets	513,717	150,327	664,044
	528,178	150,327	678,505

14. Movement in funds

Current Year	At 1 April 2020 £	Income & Gains £	Expenditure & losses £	Transfers £	At 31 March 2021 £
Restricted funds					
Donations and legacies	-	-	-	-	975
Homeless Health Peer Advocacy	8,474	207,044	(92,009)	-	122,534
Insight & Action	80,000	43,406	(107,793)	-	15,613
#HealthNow	61,853	491,894	(387,691)	-	166,056
Volunteer Progression	-	173,828	(108,876)	-	64,952
Total restricted Funds	150,327	916,172	(696,369)	-	370,130
Unrestricted funds					
General funds	528,178	1,196,437	(1,136,916)	-	587,699
Total unrestricted funds	528,178	1,196,437	(1,136,916)	-	587,699
Total Funds	678,505	2,112,609	(1,833,285)	-	957,829

Purposes of restricted funds:

Homeless Health Peer Advocacy: This service provides practical support for people experiencing homelessness to access healthcare.

Insight & Action: Groundswell's participatory action research work investigating and providing insight into health related issues which affect people experiencing homelessness.



Progression Programme: This programme provides support and coaching to Groundswell staff and volunteers to enable them to progress - with a focus on securing paid employment and providing assistance once employment has been secured.

#HealthNow: Is a UK wide campaign, working towards an inclusive health system where everyone has access to the health care they need; ultimately moving people out of homelessness.

Prior Year	At 1 April 2019 £	Income & Gains £	Expenditure & losses £	Transfers £	At 31 March 2020 £
Restricted funds					
Donations and legacies	-	975	-	-	975
Homeless Health Peer Advocacy	20,000	291,728	(284,229)	-	27,499
Insight & Action	-	159,434	(99,434)	-	60,000
#HealthNow	-	227,929	(166,076)	-	61,853
Volunteer Progression	-	76,800	(76,800)	-	-
Total restricted Funds	20,000	756,866	(626,539)	-	150,327
Unrestricted funds					
General funds	252,728	974,929	(699,479)	-	528,178
Total unrestricted funds	252,728	974,929	(699,479)	-	528,178
Total Funds	272,728	1,731,795	(1,326,018)	-	678,505

15. Operating lease commitments

The charity's total future minimum lease payments under non-cancellable operating leases is as follows for each of the following periods:

	Property		Equipment	
	2021 £	2020 £	2021 £	2020 £
Less than one year	59,294	60,000	970	1,939
Two to five years	102,776	120,000	-	970
	162,070	180,000	970	2,909

16. Legal Status

The charity is a company limited by guarantee and has no share capital. The liability of each member in the event of winding up is limited to £1.

