

Charity number: 1089336

URBAN EYE

Report of the Trustees and Unaudited Financial Statements

For the year ended 31 March 2021

---

URBAN EYE  
Contents Page  
For the year ended 31 March 2021

|   |        |
|---|--------|
| Report of the Trustees                        | 1      |
| Independent Examiner's Report to the Trustees | 2      |
| Statement of Financial Activities             | 3      |
| Statement of Financial Position               | 4      |
| Notes to the Financial Statements             | 5 to 9 |
| Detailed Statement of Financial Activities    | 10     |

**URBAN EYE**  
**Report of the Trustees**  
**For the year ended 31 March 2021**

The Trustees have pleasure in presenting their report and the financial statements for the charity for the year ended 31 March 2021. The Trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and the Republic of Ireland (FRS 102) (effective 1 January 2019).

**The Annual Trustee Report is on Appendix One**

**OBJECTIVES AND ACTIVITIES**

**Objectives and aims**

The trustees have considered the Charity Commission's guidance on public benefit, including the guidance 'public benefit: running a charity (PB2)'.

**REFERENCE AND ADMINISTRATIVE INFORMATION**

|                                    |  |
|------------------------------------|--|
| <b>Name of Charity</b>             | URBAN EYE  |
| <b>Charity registration number</b> | 1089336  |
| <b>Principal address</b>           | Unit 34<br>Baseline Business Studios<br>Whitchurch Road<br>London<br>W11 4AT |

**Trustees**

The trustees and officers serving during the year and since the year end were as follows:

Dez O'Neill  
Miles Watson  
Tim Coates  
Afolabi Spence  
Andrew Triggs  
Wendel Verbeek  
Nadia Stone

|                             |   |
|-----------------------------|---|
| <b>Independent examiner</b> | Emmanuel Mensah FMAAT<br>Ground Floor West Office 10<br>Nicholas House, River Front<br>Enfield<br>EN1 3TF |
|-----------------------------|---|

Approved by the Board of Trustees and signed on its behalf by



.....  
Dez O'Neill – Trustee

URBAN EYE  
Independent Examiners Report to the Trustees  
For the year ended 31 March 2021

I report to the trustees on my examination of the accounts of the charity for the year ended 31 March 2021.

**Responsibilities and basis of report**

As the charity trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the 2011 Act').

I report in respect of my examination of the charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

**Independent examiners statement**

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Charity as required by section 130 of the 2011 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



---

Emmanuel Mensah FMAAT  
Ground Floor West Office 10  
Nicholas House, River Front  
Enfield  
EN1 3TF

Date: 20th January 2022


**URBAN EYE**  
**Statement of Financial Activities**  
**For the year ended 31 March 2021**

|                                    | Notes | Unrestricted<br>funds<br>£ | Restricted<br>funds<br>£ | 2021<br>£       | 2020<br>£       |
|------------------------------------|-------|----------------------------|--------------------------|-----------------|-----------------|
| <b>Income and endowments from:</b> |       |                            |                          |                 |                 |
| Donations and legacies             | 2     | 19                         | 38,533                   | 38,552          | 39,351          |
| Charitable activities              | 3     | -                          | -                        | -               | 15,339          |
| <b>Total</b>                       |       | <b>19</b>                  | <b>38,533</b>            | <b>38,552</b>   | <b>54,690</b>   |
| <b>Expenditure on:</b>             |       |                            |                          |                 |                 |
| Charitable activities              | 4/5   | -                          | (28,218)                 | (28,218)        | (49,132)        |
| <b>Total</b>                       |       | <b>-</b>                   | <b>(28,218)</b>          | <b>(28,218)</b> | <b>(49,132)</b> |
| <b>Net income</b>                  |       | <b>19</b>                  | <b>10,315</b>            | <b>10,334</b>   | <b>5,558</b>    |
| <b>Reconciliation of funds</b>     |       |                            |                          |                 |                 |
| Total funds brought forward        |       | 2,675                      | 42,939                   | 45,614          | 40,056          |
| <b>Total funds carried forward</b> |       | <b>2,694</b>               | <b>53,254</b>            | <b>55,948</b>   | <b>45,614</b>   |

URBAN EYE  
Statement of Financial Position  
As at 31 March 2021

|   | Notes | 2021<br>£     | 2020<br>£     |
|---|-------|---------------|---------------|
| <b>Current assets</b>                                 |       |               |               |
| Debtors   | 10    | 7,000         | -             |
| Cash at bank and in hand                              |       | 49,584        | 46,334        |
|   |       | <b>56,584</b> | <b>46,334</b> |
| <b>Creditors: amounts falling due within one year</b> | 11    | (636)         | (720)         |
| <b>Net current assets</b>                             |       | <b>55,948</b> | <b>45,614</b> |
| <b>Total assets less current liabilities</b>          |       | <b>55,948</b> | <b>45,614</b> |
| <b>Net assets</b>                                     |       | <b>55,948</b> | <b>45,614</b> |
| <b>The funds of the charity</b>                       |       |               |               |
| Restricted income funds                               | 12    | 53,254        | 42,939        |
| Unrestricted income funds                             | 12    | 2,694         | 2,675         |
| <b>Total funds</b>                                    |       | <b>55,948</b> | <b>45,614</b> |

The financial statements were approved and authorised for issue by the Board and signed on its behalf by:

  
.....  
Dez O'Neill  
Trustee

Date:

**URBAN EYE**  
**Notes to the Financial Statements**  
For the year ended 31 March 2021

**1. Accounting Policies**

**Basis of accounting**

The financial statements have been prepared under the historical cost convention, except for investments which are included at market value and the revaluation of certain fixed assets and in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102), and the Charities Act 2011.

URBAN EYE meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

**2. Income from donations and legacies**

|                    | Unrestricted<br>funds | Restricted<br>funds | 2021          | 2020          |
|--------------------|-----------------------|---------------------|---------------|---------------|
|                    | £                     | £                   | £             | £             |
| Donations received | 19                    | -                   | 19            | 95            |
| Grants received    | -                     | 38,533              | 38,533        | 39,256        |
|                    | <b>19</b>             | <b>38,533</b>       | <b>38,552</b> | <b>39,351</b> |

**3. Income from charitable activities**

|                                     | 2021 | 2020   |
|-------------------------------------|------|--------|
|                                     | £    | £      |
| <i>Transforming the Environment</i> |      |        |
| RBKC                                | -    | 15,339 |

**4. Costs of charitable activities by fund type**

|                              | 2021          | 2020          |
|------------------------------|---------------|---------------|
|                              | £             | £             |
| <b>Restricted funds</b>      |               |               |
| Transforming the Environment | 24,770        | 46,584        |
| Support costs                | 3,448         | 2,548         |
|                              | <b>28,218</b> | <b>49,132</b> |

**URBAN EYE**  
**Notes to the Financial Statements Continued**  
**For the year ended 31 March 2021**

**5. Costs of charitable activities by activity type**

|                              | <b>Activities<br/>undertaken<br/>directly</b> | <b>Support<br/>costs</b> | <b>2021</b> | <b>2020</b> |
|------------------------------|---|--------------------------|-------------|-------------|
|                              | <b>£</b>                                      | <b>£</b>                 | <b>£</b>    | <b>£</b>    |
| <b>Support costs</b>         |   |                          |             |             |
| Transforming the Environment | 24,770  | 3,448                    | 28,218      | 49,132      |

**6. Analysis of support costs**

|                                     | <b>2021</b>         | <b>2020</b>         |
|-------------------------------------|---------------------|---------------------|
|                                     | <b>£</b>            | <b>£</b>            |
| <b>Transforming the Environment</b> |                     |                     |
| Other                               | 2,812               | 1,828               |
| Governance costs                    | 636                 | 720                 |
|                                     | <u><b>3,448</b></u> | <u><b>2,548</b></u> |

**7. Net income/(expenditure) for the year**

This is stated after charging/(crediting):

|                             | <b>2021</b> | <b>2020</b> |
|-----------------------------|-------------|-------------|
|                             | <b>£</b>    | <b>£</b>    |
| Independent examiner's fees | 636         | 720         |
|                             | <u>636</u>  | <u>720</u>  |

**8. Particulars of employees**

|                         | <b>2021</b> | <b>2020</b> |
|-------------------------|-------------|-------------|
| There were no employees | 0           | 0           |
|                         | <u>0</u>    | <u>0</u>    |



URBAN EYE  
Notes to the Financial Statements Continued  
For the year ended 31 March 2021

**9. Comparative for the Statement of Financial Activities**

|                                    | Unrestricted<br>funds<br>£ | Restricted<br>funds<br>£ | 2020<br>£       |
|------------------------------------|----------------------------|--------------------------|-----------------|
| <b>Income and endowments from:</b> |                            |                          |                 |
| Donations and legacies             | 95                         | 39,256                   | 39,351          |
| Charitable activities              | -                          | 15,339                   | 15,339          |
| <b>Total</b>                       | <b>95</b>                  | <b>54,595</b>            | <b>54,690</b>   |
| <b>Expenditure on:</b>             |                            |                          |                 |
| Charitable activities              | -                          | (49,132)                 | (49,132)        |
| <b>Total</b>                       | <b>-</b>                   | <b>(49,132)</b>          | <b>(49,132)</b> |
| <b>Net income</b>                  | <b>95</b>                  | <b>5,463</b>             | <b>5,558</b>    |
| <b>Reconciliation of funds</b>     |                            |                          |                 |
| Total funds brought forward        | 2,580                      | 37,476                   | 40,056          |
| <b>Total funds carried forward</b> | <b>2,675</b>               | <b>42,939</b>            | <b>45,614</b>   |

**10. Debtors**

|                                     | 2021<br>£    | 2020<br>£ |
|-------------------------------------|--------------|-----------|
| <b>Amounts due within one year:</b> |              |           |
| Prepayments and accrued income      | 7,000        | -         |
|                                     | <b>7,000</b> | <b>-</b>  |

**11. Creditors: amounts falling due within one year**

|                              | 2021<br>£  | 2020<br>£  |
|------------------------------|------------|------------|
| Accruals and deferred income | 636        | 720        |
|                              | <b>636</b> | <b>720</b> |

**12. Movement in funds**

**Unrestricted Funds**

|                | Balance at<br>01/04/2020<br>£ | Incoming<br>resources<br>£ | Balance at<br>31/03/2021<br>£ |
|----------------|-------------------------------|----------------------------|-------------------------------|
| <i>General</i> |                               |                            |                               |
| General        | 2,675                         | 19                         | 2,694                         |
|                | <b>2,675</b>                  | <b>19</b>                  | <b>2,694</b>                  |

URBAN EYE  
Notes to the Financial Statements Continued  
For the year ended 31 March 2021

**Unrestricted Funds - Previous year**

|                | Balance at<br>01/04/2019<br>£ | Incoming<br>resources<br>£ | Balance at<br>31/03/2020<br>£ |
|----------------|-------------------------------|----------------------------|-------------------------------|
| <i>General</i> |                               |                            |                               |
| General        | 2,580                         | 95                         | 2,675                         |
|                | <b>2,580</b>                  | <b>95</b>                  | <b>2,675</b>                  |

**Purpose of unrestricted Funds**

General

Funds available for trustees to use at their discretion but in accordance with the objects of the Charity.

**Restricted Funds**

|                  | Balance at<br>01/04/2020<br>£ | Incoming<br>resources<br>£ | Outgoing<br>resources<br>£ | Balance at<br>31/03/2021<br>£ |
|------------------|-------------------------------|----------------------------|----------------------------|-------------------------------|
| Restricted Funds | 42,939                        | 38,533                     | (28,218)                   | 53,254                        |
|                  | <b>42,939</b>                 | <b>38,533</b>              | <b>(28,218)</b>            | <b>53,254</b>                 |

**Restricted Funds - Previous year**

|                  | Balance at<br>01/04/2019<br>£ | Incoming<br>resources<br>£ | Outgoing<br>resources<br>£ | Balance at<br>31/03/2020<br>£ |
|------------------|-------------------------------|----------------------------|----------------------------|-------------------------------|
| Restricted Funds | 37,476                        | 54,595                     | (49,132)                   | 42,939                        |
|                  | <b>37,476</b>                 | <b>54,595</b>              | <b>(49,132)</b>            | <b>42,939</b>                 |

**Purpose of restricted funds**

Restricted Funds

Restricted funds are used only for the specific purposes they were granted for by the donors.

URBAN EYE  
Notes to the Financial Statements Continued  
For the year ended 31 March 2021

**13. Analysis of net assets between funds**

|                         | Net current<br>assets /<br>(liabilities)<br>£ | Net Assets<br>£ |
|-------------------------|---|-----------------|
| <b>Restricted funds</b> |   |                 |
| Restricted Funds        | 55,948  | 55,948          |
|                         | <b>55,948</b>                                 | <b>55,948</b>   |

**Previous year**

|                         | Net current<br>assets /<br>(liabilities)<br>£ | Net Assets<br>£ |
|-------------------------|---|-----------------|
| <b>Restricted funds</b> |   |                 |
| Restricted Funds        | 45,614  | 45,614          |
|                         | <b>45,614</b>                                 | <b>45,614</b>   |

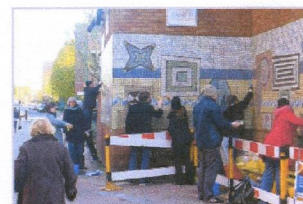
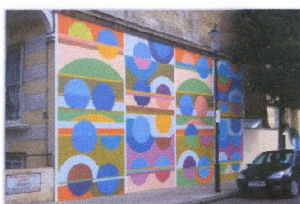
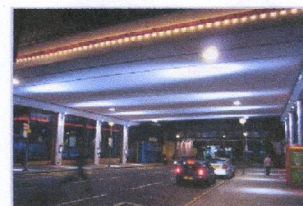
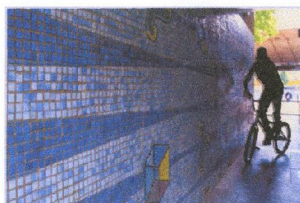
**URBAN EYE**  
Detailed Statement of Financial Activities  
For the year ended 31 March 2021

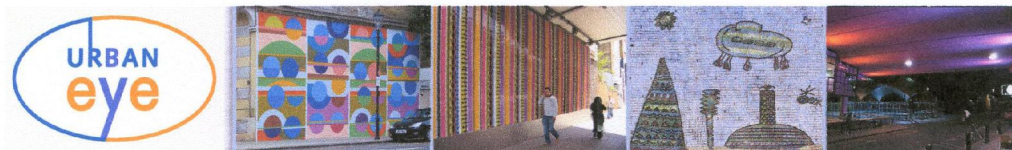
|                                       | 2021            | 2020            |
|---------------------------------------|-----------------|-----------------|
|                                       | £               | £               |
| <b>INCOME AND ENDOWMENT</b>           |                 |                 |
| <b>Donations and legacies</b>         |                 |                 |
| Donations (from Amazon)               | 19              | -               |
| Waitrose - Community Matters          | -               | 95              |
| Tudor Trust Grant                     | 17,000          | 20,000          |
| Making Communities Work & Grow - MCWG | -               | 9,596           |
| The London Community Foundation       | 14,533          | 9,660           |
| Apex AR House Ltd                     | 7,000           | -               |
|                                       | <b>38,552</b>   | <b>39,351</b>   |
| <b>Charitable activities</b>          |                 |                 |
| K&CF                                  | -               | 15,339          |
|                                       | <b>-</b>        | <b>15,339</b>   |
| <b>Total incoming resources</b>       | <b>38,552</b>   | <b>54,690</b>   |
| <b>EXPENDITURE</b>                    |                 |                 |
| <b>Charitable activities</b>          |                 |                 |
| Cost of direct charitable activity    | (24,770)        | (46,584)        |
|                                       | <b>(24,770)</b> | <b>(46,584)</b> |
| <b>SUPPORT COSTS</b>                  |                 |                 |
| <b>Other</b>                          |                 |                 |
| Other                                 | (2,812)         | (1,828)         |
|                                       | <b>(2,812)</b>  | <b>(1,828)</b>  |
| <b>Governance costs</b>               |                 |                 |
| Independent Examiner's Fees           | (636)           | (720)           |
|                                       | <b>(636)</b>    | <b>(720)</b>    |
| <b>Total resources expended</b>       | <b>(28,218)</b> | <b>(49,132)</b> |
| <b>Net Income/(deficit)</b>           | <b>10,334</b>   | <b>5,558</b>    |





URBAN EYE  
ANNUAL ACCOUNTS 2020-2021  
[www.urbaneye.org.uk](http://www.urbaneye.org.uk)





---

URBAN EYE  
ANNUAL REPORT 2020-2021  
[www.urbaneye.org.uk](http://www.urbaneye.org.uk)

---

LOCKDOWN  
PROJECT UPDATE  
PROJECT DEVELOPMENT OFFICER  
URBAN EYE WEBSITE

---

## LOCKDOWN

Urban Eye projects are based on establishing links with and working in partnership with other organisations, so it's no great surprise that the pandemic has impacted our work.

The office rent was put on hold by RBKC council (the Baseline Studios landlord) and they opted to waive payments for a three-month period, which was a considerable help at a time when it was impossible to complete existing projects and difficult to initiate new ones.

Miles and Mark have worked on a self-employed basis for many years so benefitted from the government's furlough scheme for the self-employed, which started in April 2020 and is ongoing. The option to work from home was discussed but it was decided to keep the office open throughout the various phases of lockdown. This was not considered to be a significant risk since there were few people at Baseline Studios.

The Tudor Trust, our principal funding partner, awarded Urban Eye a "wellbeing" grant of £2,000 to help support staff during the pandemic which was a welcome boost. Another positive development was an invitation to apply for a new project from one of our existing funding partners, which resulted in a successful bid for a new project.

---

## PROJECT UPDATE

Although it has not been possible to complete existing projects or begin new ones, there has been some progress to report with four projects that were underway in April 2020:

### (1) Camelford Court Mural

The site initially approved for the mural was blocked due to objections from a peculiarly cranky resident, who despite admitting liking the artwork, claimed it would attract drug dealers! Luckily a new location was found close by and no adjustments were needed to the artwork. The council team based at Lancaster West Estate agreed to contribute to the extra costs involved in the installation. The mural is now due to be installed late Spring 2021.



(2) Aldridge Academy Mural

This project was delayed as the school itself was closed for several months during the pandemic. There have been three changes to the head of the Art department requiring us to relaunch the project from the beginning each time! We stayed in close touch with the school and had a friendly letter from the Head committing to working with us on the project despite it needing to be put on hold. Classes are due to restart in the Autumn term 2021.

(3) Golborne Ceramic Mural

This project was another casualty of the pandemic in terms of loss of momentum. Artwork was near completion following workshops with the EPIC youth project. The local council and project funder had agreed to consult with residents but this was not possible during lockdown. The ceramic mural site is shown below with a visualisation of the final design. Installation is expected to take place in Spring 2022.

(4) Antony & Roderick House

Lambeth & Southwark Housing Association and Apex Developers are merging two 1930s buildings and adding two new floors of accommodation above. Urban Eye were due to run workshops with residents to create ceramic artwork for the central and side entrances of the new building, to assist wayfinding and add unique touches to the large and otherwise featureless building. Unfortunately the workshops were not able to proceed due to the coronavirus, so instead Urban Eye produced a detailed questionnaire to capture input from residents into the desired creative effect of the murals. Designs have been created based on this feedback. Consultation on four options will be carried out in Autumn 2021.





#### PROJECT DEVELOPMENT OFFICER

One of the purposes of the Tudor Trust grant to Urban Eye was for us to employ a Project Development Officer to promote the charity and to engage in outreach with potential project partners. The three Project Developers we have worked with to date have all contributed to the project in different ways, assisting us in sourcing new projects and in developing our Urban Eye social media profile; please visit our Instagram page at [urbaneye\\_ldn](#).

However during lockdown the process of overseeing this work became too demanding with little realistic benefit given the external situation, so we reluctantly have had to put this work on hold. The Tudor Trust grant is due to expire in December 2021.

---

#### URBAN EYE WEBSITE

Project delivery was certainly on the go-slow which presented an opportunity to catch up on usually hard-to-reach tasks such as updating the Urban Eye website. A completely new design was needed to make the site cross-platform and we decided on a new layout showing fewer projects but with more information and images provided on each. We hope you like the upgrade. Please have a look ([www.urbaneye.org.uk](http://www.urbaneye.org.uk)) and let us know what you think.



*Newsflash! The recently installed (Spring 2021) 'Grenfell Mural' at Camelford Walk, Clarendon Road, W11.*

---

URBAN EYE  
Registered Charity  
Number 1089336

Baseline Studios  
Whitchurch Road  
London W11 4AT

020 7229 5921  
[office@urbaneye.org.uk](mailto:office@urbaneye.org.uk)  
[www.urbaneye.org.uk](http://www.urbaneye.org.uk)

