

URBAN EYE

England & Wales · Charity number 1089336

Details

Other names	WESTWAY PROJECT
Status	Registered
Legal form	Other
Registered	2001-11-15
Register	View on the Charity Commission register

Contact

Address Urban Eye
Unit 34
Baseline Business Studios
Whitchurch Road
London
W11 4AT

Phone 02072295921

Email office@urbaneye.org.uk

Website www.urbaneye.org.uk

Activities

Objects: TO ASSIST IN THE MAINTENANCE, IMPROVEMENT OR PROVISION OF PUBLIC AMENITIES WITH PARTICULAR REFERENCE TO NORTH KENSINGTON AND SURROUNDING AREAS.

Activities: Urban Eye transforms run-down parts of the inner city around London through regeneration, imaginative design solutions, creative architectural lighting and community art. A true investment in the area. The Charity works in close partnership with key stakeholders and encourages participation with community groups and schools to help generate respect for the local environment.

Classification

- **How:** Provides Services, Sponsors Or Undertakes Research
- **What:** Arts/culture/heritage/science, Environment/conservation/heritage, Economic/community Development/employment
- **Who:** Children/young People, The General Public/mankind

Geography

- **Area of benefit:** NORTH KENSINGTON, LONDON BOROUGH OF KENSINGTON AND CHELSEA
- Throughout England

Finances

Period end	Income	Expenditure	Assets	Employees
2025-03-31	£22,725	£40,938	-	-
2024-03-31	£50,515	£35,762	-	-
2023-03-31	£22,524	£43,385	-	-
2022-03-31	£12,022	£38,489	-	-
2021-03-31	£38,552	£28,218	-	-

Trustees

Name	Role	Appointed
DEZ O'NEILL	Chair	
AFOLABI SPENCE		
ANDREW TRIGGS		
Henry Bacon		2023-01-19
MILES WATSON		
NADIA STONE		
Sau-Fun Mo		2022-11-16
Tima Jam		2025-05-01
Toby Godfray		2022-11-18

URBAN EYE

England & Wales - Charity number 1089336

Accounts

Charity number: 1089336

URBAN EYE

Report of the Trustees and Unaudited Financial Statements

For the year ended 31 March 2024

URBAN EYE
Contents Page
For the year ended 31 March 2024

Report of the Trustees	1
Independent Examiner's Report to the Trustees	2
Statement of Financial Activities	3
Statement of Financial Position	4
Notes to the Financial Statements	5 to 9
Detailed Statement of Financial Activities	10

URBAN EYE
Report of the Trustees
For the year ended 31 March 2024

The Trustees have pleasure in presenting their report and the financial statements for the charity for the year ended 31 March 2024. The Trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and the Republic of Ireland (FRS 102) (effective 1 January 2019).

Please see Trustees Report on Appendix One.

OBJECTIVES AND ACTIVITIES

The trustees have considered the Charity Commission's guidance on public benefit, including the guidance 'public benefit: running a charity (PB2)'

REFERENCE AND ADMINISTRATIVE INFORMATION

Name of Charity	URBAN EYE
Charity registration number	1089336
Principal address	Unit 34 Baseline Business Studios Whitchurch Road London W11 4AT

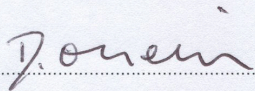
Trustees

The trustees and officers serving during the year and since the year end were as follows:

Dez O'Neill
Miles Watson
Afolabi Spence
Andrew Triggs
Nadia Stone
Henry Bacon
Toby Godfray
Mo Sau-Fun

Independent examiner	Emmanuel Mensah FMAAT Ground Floor West Office 10 Nicholas House, River Front Enfield EN1 3TF
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Approved by the Board of Trustees and signed on its behalf by


.....
Dez O'Neill

Trustee

URBAN EYE
Independent Examiners Report to the Trustees
For the year ended 31 March 2024

I report to the trustees on my examination of the accounts of the charity for the year ended 31 March 2024.

Responsibilities and basis of report

As the charity trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 (The 2011 Act).

I report in respect of my examination of the charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiners statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Charity as required by section 130 of the 2011 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Emmanuel Mensah FMAAT
Ground Floor West Office 10
Nicholas House, River Front
Enfield
EN1 3TF

Date: 19/02/2025

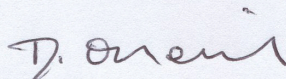
URBAN EYE
Statement of Financial Activities
For the year ended 31 March 2024

	Notes	Unrestricted funds £	Restricted funds £	2024 £	2023 £
Income and endowments from:					
Donations and legacies	2	3,300	20	3,320	8,524
Charitable activities	3	-	47,195	47,195	14,000
Total		3,300	47,215	50,515	22,524
Expenditure on:					
Charitable activities	4/5	-	(35,762)	(35,762)	(43,385)
Total		-	(35,762)	(35,762)	(43,385)
Net income/expenditure		3,300	11,453	14,753	(20,861)
Reconciliation of funds					
Total funds brought forward		2,740	6,498	9,238	30,099
Total funds carried forward		6,040	17,951	23,991	9,238

URBAN EYE
Statement of Financial Position
As at 31 March 2024

	Notes	2024 £	2023 £
Current assets			
Cash at bank and in hand		24,627	9,706
		<u>24,627</u>	<u>9,706</u>
Creditors: amounts falling due within one year	10	(636)	(468)
Net current assets		<u>23,991</u>	<u>9,238</u>
Total assets less current liabilities		<u>23,991</u>	<u>9,238</u>
Net assets			
		<u>23,991</u>	<u>9,238</u>
The funds of the charity			
Restricted income funds	11	17,951	6,498
Unrestricted income funds	11	6,040	2,740
Total funds		<u>23,991</u>	<u>9,238</u>

The financial statements were approved and authorised for issue by the Board and signed on its behalf by:



Dez O'Neill

Trustee

URBAN EYE
Notes to the Financial Statements
For the year ended 31 March 2024

1. Accounting Policies

Basis of accounting

The financial statements have been prepared under the historical cost convention, except for investments which are included at market value and the revaluation of certain fixed assets and in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102), and the Charities Act 2011.

URBAN EYE meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

Going concern

2. Income from donations and legacies

	Unrestricted funds	Restricted funds	2024	2023
	£	£	£	£
Donations received	-	20	20	24
Grants received	3,300	7,485	10,785	8,500
	3,300	7,505	10,805	8,524

3. Income from charitable activities

	2024	2023
	£	£
Restricted funds		
<i>Transforming the Environment</i>		
Royal Borough of Kensington & Chelsea	10,200	-
Catalyst Housing	-	14,000
		-
Lottery Community Fund	9,400	-
	19,600	14,000
<i>Transforming the Environment continued</i>		
Peabody Trust	9,750	-
Westway Trust	9,500	-
JA Poole	860	-
	20,110	-
	39,710	14,000

URBAN EYE
Notes to the Financial Statements Continued
For the year ended 31 March 2024

4. Costs of charitable activities by fund type

	2024	2023
	£	£
Restricted funds		
Transforming the Environment	32,095	40,257
Support costs	3,667	3,128
	35,762	43,385

5. Costs of charitable activities by activity type

	Activities undertaken directly	Support costs	2024	2023
	£	£	£	£
Support costs				
Transforming the Environment	32,095	3,667	35,762	43,385

6. Analysis of support costs

	2024	2023
	£	£
Transforming the Environment		
Support costs	3,031	2,660
Independent Examiner's (IE) Fees	636	468
	3,667	3,128

7 Net income/(expenditure) for the year

This is stated after charging/(crediting):

	2024	2023
	£	£
Independent Examiner's Fees	636	468
	636	468

8. Particulars of employees

	2024	2023
There were no employees	0	0
	0	0

URBAN EYE
Notes to the Financial Statements Continued
For the year ended 31 March 2024

9. Comparative for the Statement of Financial Activities

	Unrestricted funds £	Restricted funds £	2023 £
Income and endowments from:			
Donations and legacies	24	8,500	8,524
Charitable activities	-	14,000	14,000
Total	24	22,500	22,524
Expenditure on:			
Charitable activities	-	(43,385)	(43,385)
Total	-	(43,385)	(43,385)
Net income/expenditure	24	(20,885)	(20,861)
Reconciliation of funds			
Total funds brought forward	2,716	27,383	30,099
Total funds carried forward	2,740	6,498	9,238

10. Creditors: amounts falling due within one year

	2024 £	2023 £
Accruals – IE Fees	636	468
	636	468

11. Movement in funds

Unrestricted Funds

	Balance at 01/04/2023 £	Incoming resources £	Balance at 31/03/2024 £
<i>General</i>			
General	2,740	3,300	6,040
	2,740	3,300	6,040

Unrestricted Funds - Previous year

	Balance at 01/04/2022 £	Incoming resources £	Balance at 31/03/2023 £
<i>General</i>			
General	2,716	24	2,740
	2,716	24	2,740

URBAN EYE
Notes to the Financial Statements Continued
For the year ended 31 March 2024

Purpose of unrestricted Funds

General

Funds available for trustees to use at their discretion but in accordance with the objects of the Charity.

Restricted Funds

	Balance at 01/04/2023	Incoming resources	Outgoing resources	Balance at 31/03/2024
	£	£	£	£
Restricted Funds	6,498	47,215	(35,762)	17,951
	<u>6,498</u>	<u>47,215</u>	<u>(35,762)</u>	<u>17,951</u>

Restricted Funds - Previous year

	Balance at 01/04/2022	Incoming resources	Outgoing resources	Balance at 31/03/2023
	£	£	£	£
Restricted Funds	27,383	22,500	(43,385)	6,498
	<u>27,383</u>	<u>22,500</u>	<u>(43,385)</u>	<u>6,498</u>

Purpose of restricted funds

Restricted Funds

Funds with limited use.

12. Analysis of net assets between funds

	Net current assets / (liabilities)	Net Assets
	£	£
Restricted funds		
Restricted Funds	23,991	23,991
	<u>23,991</u>	<u>23,991</u>

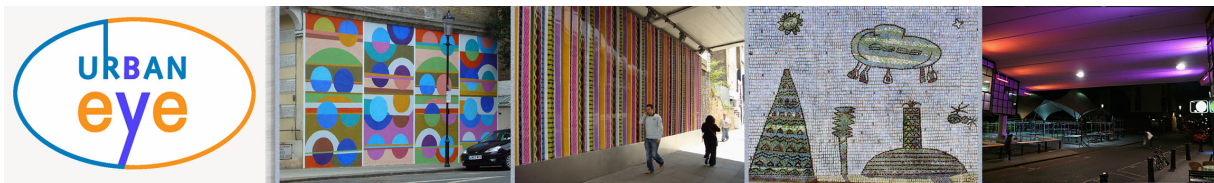
URBAN EYE
Notes to the Financial Statements Continued
For the year ended 31 March 2024

Previous year

	Net current assets / (liabilities) £	Net Assets £
Restricted funds		
Restricted Funds	9,238	9,238
	<u>9,238</u>	<u>9,238</u>

URBAN EYE
Detailed Statement of Financial Activities
For the year ended 31 March 2024

	2024	2023
	£	£
INCOME AND ENDOWMENT		
Donations and legacies		
Donations	20	24
Apex AR House Ltd	-	6,000
Satomi	3,300	2,500
	3,320	8,524
Charitable activities		
Royal Borough of Kensington & Chelsea	10,200	-
Catalyst Housing	-	14,000
Kensington & Chelsea Foundation	7,485	-
Lottery Community Fund	9,400	-
Peabody Trust (Transforming the Environment continued)	9,750	-
Westway Trust	9,500	-
JA Poole	860	-
	47,195	14,000
Total incoming resources	50,515	22,524
EXPENDITURE		
Charitable activities		
Cost of direct charitable activity	(32,095)	(40,257)
	(32,095)	(40,257)
SUPPORT COSTS		
Other costs		
Support costs	(3,031)	(2,660)
	(3,031)	(2,660)
Governance costs		
Independent Examiner's Fees	(636)	(468)
	(636)	(468)
Total resources expended	(35,762)	(43,385)
Net Income	14,753	(20,861)



URBAN EYE
ANNUAL REPORT 2023-2024
www.urbaneye.org.uk

CATALYST HOUSING MURAL
HARROW YOUTH CLUB MURAL
WESTWAY TRUST COLLABORATION
CORE FUNDING GRANT

CATALYST HOUSING MURAL

In 2015, Catalyst Housing commissioned Urban Eye to develop designs for a mural for the new Wormington development since they registered that three Urban Eye-led community mosaics were slated to be destroyed during the regeneration of the Estate.

It was agreed that Urban Eye would lead the project and work with Bevington Primary School who were keen to be involved and we ran a project on Textures at the school which produced excellent results. At the same time, Urban Eye was working with Conran (the scheme architects) to develop a colour scheme for the glazed bricks at ground level.

The regeneration scheme has moved forward slowly but surely. Our artwork will feature on the connecting wall between two new blocks (see photo below) at the northern end of Portobello Road. Watch this space ...



HARROW YOUTH CLUB MURAL

Harrow Youth Club on Freston Road is the hub of a group of youth centres which runs a wide range of activities for young people in the area. Activities take place in after-school hours and during school holidays. Urban Eye contacted the club about organising a project, something we felt was overdue since they are our close neighbours.

After discussions with the director and staff, a project plan took shape and Urban Eye started applying for funding. A grant has now been secured and design workshops are in the diary. The project will run over the summer holidays 2024 and should feature in next year's Annual Report. Below is a photograph of the wall where the mural will be located.



WESTWAY TRUST COLLABORATION

Urban Eye initiated, funded and installed lighting improvements to the underside of the A40 Westway Flyover between Ladbroke Grove and Portobello Road in 2011. These were well maintained by the local Council until around 2020 but have been somewhat neglected since then.

Westway Trust who manage the land and buildings under the flyover decided to take over responsibility for some of the lighting and hired Urban Eye as consultants to assist them in completing the necessary repair and replacement works along this stretch of the flyover.

Following the Westway lighting consultation, Westway Trust commissioned 3 subsequent projects from Urban Eye which were carried out over this 12-month period;

- (1) Design concepts to enhance the entrance to Portobello Green and make it more visible.
- (2) A costed design report featuring three options including banners, a faceted sign and a decorative arch to improve wayfinding on Thorpe Close and help signal the approach to Portobello market from Ladbroke Grove.
- (3) A mural for the front panels of two planters on Thorpe Close. The Urban Eye artwork was part of 'Every Breath We Take', an art trail which included local artists, intended to raise awareness of issues relating to poor air quality in London.

Urban Eye used di-bond prints for this project, a material we hadn't used before which involved researching the product and inviting quotes from several manufacturers. We installed the prints ourselves and found the material we used to be a good quality product. We will use this product again in future for small commissions and temporary projects.

Below is a photograph of the finished artwork.



CORE FUNDING GRANT

Urban Eye was successful in its application for a grant to support the charity's core costs. The Voluntary Sector Small Grants Fund (which is a partnership between RBKC and Kensington and Chelsea Foundation) has approved a grant of £7,500 per year for a period of three years. This is most welcome and will afford the charity a valuable pillar of support.

URBAN EYE
Registered Charity
Number 1089336

Baseline Studios
Whitchurch Road
London W11 4AT

020 7229 5921
office@urbaneye.org.uk
www.urbaneye.org.uk



URBAN EYE

England & Wales - Charity number 1089336

Accounts

Charity number: 1089336

URBAN EYE

Report of the Trustees and Unaudited Financial Statements

For the year ended 31 March 2021

URBAN EYE
Contents Page
For the year ended 31 March 2021

Report of the Trustees	1
Independent Examiner's Report to the Trustees	2
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Report of the Trustees
For the year ended 31 March 2021

The Trustees have pleasure in presenting their report and the financial statements for the charity for the year ended 31 March 2021. The Trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and the Republic of Ireland (FRS 102) (effective 1 January 2019).

The Annual Trustee Report is on Appendix One

OBJECTIVES AND ACTIVITIES

Objectives and aims

The trustees have considered the Charity Commission's guidance on public benefit, including the guidance 'public benefit: running a charity (PB2)'.

REFERENCE AND ADMINISTRATIVE INFORMATION

Name of Charity	URBAN EYE
Charity registration number	1089336
Principal address	Unit 34 Baseline Business Studios Whitchurch Road London W11 4AT

Trustees

The trustees and officers serving during the year and since the year end were as follows:

Dez O'Neill
Miles Watson
Tim Coates
Afolabi Spence
Andrew Triggs
Wendel Verbeek
Nadia Stone

Independent examiner

Emmanuel Mensah FMAAT
Ground Floor West Office 10
Nicholas House, River Front
Enfield
EN1 3TF

Approved by the Board of Trustees and signed on its behalf by



.....
Dez O'Neill – Trustee

URBAN EYE
Independent Examiners Report to the Trustees
For the year ended 31 March 2021

I report to the trustees on my examination of the accounts of the charity for the year ended 31 March 2021.

Responsibilities and basis of report

As the charity trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the 2011 Act').

I report in respect of my examination of the charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiners statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Charity as required by section 130 of the 2011 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Emmanuel Mensah FMAAT
Ground Floor West Office 10
Nicholas House, River Front
Enfield
EN1 3TF

Date: 20th January 2022


URBAN EYE
Statement of Financial Activities
For the year ended 31 March 2021

	Notes	Unrestricted funds £	Restricted funds £	2021 £	2020 £
Income and endowments from:					
Donations and legacies	2	19	38,533	38,552	39,351
Charitable activities	3	-	-	-	15,339
Total		19	38,533	38,552	54,690
Expenditure on:					
Charitable activities	4/5	-	(28,218)	(28,218)	(49,132)
Total		-	(28,218)	(28,218)	(49,132)
Net income		19	10,315	10,334	5,558
Reconciliation of funds					
Total funds brought forward		2,675	42,939	45,614	40,056
Total funds carried forward		2,694	53,254	55,948	45,614

URBAN EYE
Statement of Financial Position
As at 31 March 2021

	Notes	2021 £	2020 £
Current assets			
Debtors	10	7,000	-
Cash at bank and in hand		49,584	46,334
		<u>56,584</u>	<u>46,334</u>
Creditors: amounts falling due within one year	11	(636)	(720)
Net current assets		<u>55,948</u>	<u>45,614</u>
Total assets less current liabilities		<u>55,948</u>	<u>45,614</u>
Net assets		<u>55,948</u>	<u>45,614</u>
The funds of the charity			
Restricted income funds	12	53,254	42,939
Unrestricted income funds	12	2,694	2,675
Total funds		<u>55,948</u>	<u>45,614</u>

The financial statements were approved and authorised for issue by the Board and signed on its behalf by:


.....
Dez O'Neill
Trustee

Date:

URBAN EYE
Notes to the Financial Statements
For the year ended 31 March 2021

1. Accounting Policies

Basis of accounting

The financial statements have been prepared under the historical cost convention, except for investments which are included at market value and the revaluation of certain fixed assets and in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102), and the Charities Act 2011.

URBAN EYE meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

2. Income from donations and legacies

	Unrestricted funds	Restricted funds	2021	2020
	£	£	£	£
Donations received	19	-	19	95
Grants received	-	38,533	38,533	39,256
	<u>19</u>	<u>38,533</u>	<u>38,552</u>	<u>39,351</u>

3. Income from charitable activities

	2021	2020
	£	£
<i>Transforming the Environment</i>		
RBKC	-	15,339

4. Costs of charitable activities by fund type

	2021	2020
	£	£
Restricted funds		
Transforming the Environment	24,770	46,584
Support costs	3,448	2,548
	<u>28,218</u>	<u>49,132</u>

URBAN EYE
Notes to the Financial Statements Continued
For the year ended 31 March 2021

5. Costs of charitable activities by activity type

	Activities undertaken directly £	Support costs £	2021 £	2020 £
Support costs				
Transforming the Environment	24,770	3,448	28,218	49,132

6. Analysis of support costs

	2021 £	2020 £
Transforming the Environment		
Other	2,812	1,828
Governance costs	636	720
	<u>3,448</u>	<u>2,548</u>

7. Net income/(expenditure) for the year

This is stated after charging/(crediting):

	2021 £	2020 £
Independent examiner's fees	636	720
	<u>636</u>	<u>720</u>

8. Particulars of employees

	2021	2020
There were no employees	0	0
	<u>0</u>	<u>0</u>

URBAN EYE
Notes to the Financial Statements Continued
For the year ended 31 March 2021

9. Comparative for the Statement of Financial Activities

	Unrestricted funds £	Restricted funds £	2020 £
Income and endowments from:			
Donations and legacies	95	39,256	39,351
Charitable activities	-	15,339	15,339
Total	95	54,595	54,690
Expenditure on:			
Charitable activities	-	(49,132)	(49,132)
Total	-	(49,132)	(49,132)
Net income	95	5,463	5,558
Reconciliation of funds			
Total funds brought forward	2,580	37,476	40,056
Total funds carried forward	2,675	42,939	45,614

10. Debtors

	2021 £	2020 £
Amounts due within one year:		
Prepayments and accrued income	7,000	-
	7,000	-

11. Creditors: amounts falling due within one year

	2021 £	2020 £
Accruals and deferred income	636	720
	636	720

12. Movement in funds

Unrestricted Funds

	Balance at 01/04/2020 £	Incoming resources £	Balance at 31/03/2021 £
<i>General</i>			
General	2,675	19	2,694
	2,675	19	2,694

URBAN EYE
Notes to the Financial Statements Continued
For the year ended 31 March 2021

Unrestricted Funds - Previous year

	Balance at 01/04/2019 £	Incoming resources £	Balance at 31/03/2020 £
<i>General</i>			
General	2,580	95	2,675
	2,580	95	2,675

Purpose of unrestricted Funds

General

Funds available for trustees to use at their discretion but in accordance with the objects of the Charity.

Restricted Funds

	Balance at 01/04/2020 £	Incoming resources £	Outgoing resources £	Balance at 31/03/2021 £
Restricted Funds	42,939	38,533	(28,218)	53,254
	42,939	38,533	(28,218)	53,254

Restricted Funds - Previous year

	Balance at 01/04/2019 £	Incoming resources £	Outgoing resources £	Balance at 31/03/2020 £
Restricted Funds	37,476	54,595	(49,132)	42,939
	37,476	54,595	(49,132)	42,939

Purpose of restricted funds

Restricted Funds

Restricted funds are used only for the specific purposes they were granted for by the donors.

URBAN EYE
Notes to the Financial Statements Continued
For the year ended 31 March 2021

13. Analysis of net assets between funds

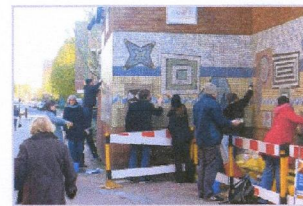
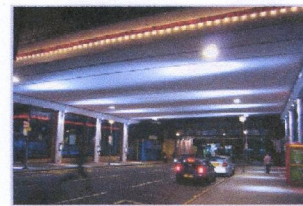
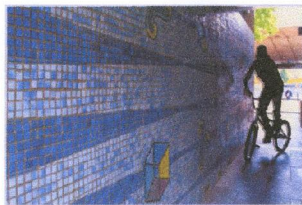
	Net current assets / (liabilities) £	Net Assets £
Restricted funds		
Restricted Funds	55,948	55,948
	55,948	55,948
Previous year		
	Net current assets / (liabilities) £	Net Assets £
Restricted funds		
Restricted Funds	45,614	45,614
	45,614	45,614

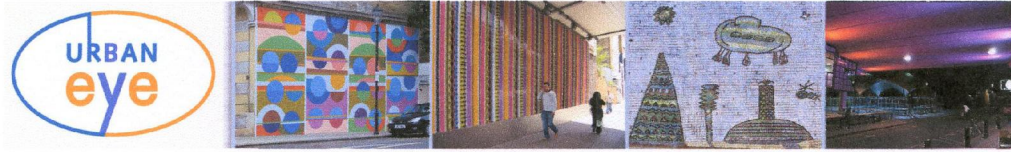
URBAN EYE
Detailed Statement of Financial Activities
For the year ended 31 March 2021

	2021	2020
	£	£
INCOME AND ENDOWMENT		
Donations and legacies		
Donations (from Amazon)	19	-
Waitrose - Community Matters	-	95
Tudor Trust Grant	17,000	20,000
Making Communities Work & Grow - MCWG	-	9,596
The London Community Foundation	14,533	9,660
Apex AR House Ltd	7,000	-
	38,552	39,351
Charitable activities		
K&CF	-	15,339
	-	15,339
Total incoming resources	38,552	54,690
EXPENDITURE		
Charitable activities		
Cost of direct charitable activity	(24,770)	(46,584)
	(24,770)	(46,584)
SUPPORT COSTS		
Other		
Other	(2,812)	(1,828)
	(2,812)	(1,828)
Governance costs		
Independent Examiner's Fees	(636)	(720)
	(636)	(720)
Total resources expended	(28,218)	(49,132)
Net Income/(deficit)	10,334	5,558



URBAN EYE
ANNUAL ACCOUNTS 2020-2021
www.urbaneye.org.uk





URBAN EYE
ANNUAL REPORT 2020-2021
www.urbaneye.org.uk

LOCKDOWN
PROJECT UPDATE
PROJECT DEVELOPMENT OFFICER
URBAN EYE WEBSITE

LOCKDOWN

Urban Eye projects are based on establishing links with and working in partnership with other organisations, so it's no great surprise that the pandemic has impacted our work.

The office rent was put on hold by RBKC council (the Baseline Studios landlord) and they opted to waive payments for a three-month period, which was a considerable help at a time when it was impossible to complete existing projects and difficult to initiate new ones.

Miles and Mark have worked on a self-employed basis for many years so benefitted from the government's furlough scheme for the self-employed, which started in April 2020 and is ongoing. The option to work from home was discussed but it was decided to keep the office open throughout the various phases of lockdown. This was not considered to be a significant risk since there were few people at Baseline Studios.

The Tudor Trust, our principal funding partner, awarded Urban Eye a "wellbeing" grant of £2,000 to help support staff during the pandemic which was a welcome boost. Another positive development was an invitation to apply for a new project from one of our existing funding partners, which resulted in a successful bid for a new project.

PROJECT UPDATE

Although it has not been possible to complete existing projects or begin new ones, there has been some progress to report with four projects that were underway in April 2020:

(1) Camelford Court Mural

The site initially approved for the mural was blocked due to objections from a peculiarly cranky resident, who despite admitting liking the artwork, claimed it would attract drug dealers! Luckily a new location was found close by and no adjustments were needed to the artwork. The council team based at Lancaster West Estate agreed to contribute to the extra costs involved in the installation. The mural is now due to be installed late Spring 2021.

(2) Aldridge Academy Mural

This project was delayed as the school itself was closed for several months during the pandemic. There have been three changes to the head of the Art department requiring us to relaunch the project from the beginning each time! We stayed in close touch with the school and had a friendly letter from the Head committing to working with us on the project despite it needing to be put on hold. Classes are due to restart in the Autumn term 2021.

(3) Golborne Ceramic Mural

This project was another casualty of the pandemic in terms of loss of momentum. Artwork was near completion following workshops with the EPIC youth project. The local council and project funder had agreed to consult with residents but this was not possible during lockdown. The ceramic mural site is shown below with a visualisation of the final design. Installation is expected to take place in Spring 2022.

(4) Antony & Roderick House

Lambeth & Southwark Housing Association and Apex Developers are merging two 1930s buildings and adding two new floors of accommodation above. Urban Eye were due to run workshops with residents to create ceramic artwork for the central and side entrances of the new building, to assist wayfinding and add unique touches to the large and otherwise featureless building. Unfortunately the workshops were not able to proceed due to the coronavirus, so instead Urban Eye produced a detailed questionnaire to capture input from residents into the desired creative effect of the murals. Designs have been created based on this feedback. Consultation on four options will be carried out in Autumn 2021.



PROJECT DEVELOPMENT OFFICER

One of the purposes of the Tudor Trust grant to Urban Eye was for us to employ a Project Development Officer to promote the charity and to engage in outreach with potential project partners. The three Project Developers we have worked with to date have all contributed to the project in different ways, assisting us in sourcing new projects and in developing our Urban Eye social media profile; please visit our Instagram page at [urbaneye_ldn](#).

However during lockdown the process of overseeing this work became too demanding with little realistic benefit given the external situation, so we reluctantly have had to put this work on hold. The Tudor Trust grant is due to expire in December 2021.

URBAN EYE WEBSITE

Project delivery was certainly on the go-slow which presented an opportunity to catch up on usually hard-to-reach tasks such as updating the Urban Eye website. A completely new design was needed to make the site cross-platform and we decided on a new layout showing fewer projects but with more information and images provided on each. We hope you like the upgrade. Please have a look (www.urbaneye.org.uk) and let us know what you think.



Newsflash! The recently installed (Spring 2021) 'Grenfell Mural' at Camelford Walk, Clarendon Road, W11.

URBAN EYE
Registered Charity
Number 1089336

Baseline Studios
Whitchurch Road
London W11 4AT

020 7229 5921
office@urbaneye.org.uk
www.urbaneye.org.uk

