
SAMPAD (SOUTH ASIAN ARTS DEVELOPMENT)
(A Company Limited by Guarantee)

TRUSTEES' REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2021

SAMPAD (SOUTH ASIAN ARTS DEVELOPMENT)
(A Company Limited by Guarantee)

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REFERENCE AND ADMINISTRATIVE DETAILS OF THE CHARITY, ITS TRUSTEES AND ADVISERS
FOR THE YEAR ENDED 31 MARCH 2021

Trustees	Ranjit Sondhi, Chair ¹ Ian Grosvenor ² Jon Coane ¹ Barry Matthews, Treasurer and secretary ¹ Emma Margetson ² Gurdip Bhangoo ² Roma Saimbhi Nasheima Sheikh, Vice Chair ¹ Abhishek Gupta Kashif Latif (resigned 23 July 2021) ² Redwan Begh Delia Garratt ¹ Upkar Pardesi ¹ Finance, General Purpose and Personnel Sub-committee ² Artistic and Education Sub-committee
Company registered number	04146042
Charity registered number	1088995
Registered office	C/O MAC Cannon Hill Park Edgbaston Birmingham B12 9QH
Company secretary	B Matthews

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REFERENCE AND ADMINISTRATIVE DETAILS OF THE CHARITY, ITS TRUSTEES AND ADVISERS
(CONTINUED)
FOR THE YEAR ENDED 31 MARCH 2021

Independent auditors	Cooper Parry Group Limited Chartered Accountants One Central Boulevard Blythe Valley Business Park Solihull West Midlands B90 8BG
Bankers	Lloyds 142 Edgbaston Park Road Birmingham B15 2TY The Co-operative Bank PO Box 250 Delf House Southway Skelmersdale WN8 6WT CCLA Investment Management 80 Cheapside London EC2V 6DZ Cambridge & Counties Bank Charnwood Court New Walk Leicester LE1 6TE Hampshire Trust Bank 55 Bishopgate London EC2N 3AS

SAMPAD (SOUTH ASIAN ARTS DEVELOPMENT)
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TRUSTEES' REPORT
FOR THE YEAR ENDED 31 MARCH 2021

Structure, Governance and Management

Governing Document

The organisation is a charitable company limited by guarantee, incorporated on 23 January 2001. It was registered as a charity in 2001. The company was established under a Memorandum of Association which established the objects and powers of the charitable company and is governed under its Articles of Association.

Structure and Management

The charitable company has a board of Trustees, who are directors for the purpose of company law, who are responsible for the strategic and policy decisions and in supervising the processes of applying for funding, carrying out projects and completing assessment and returns. The board meet at least quarterly, but board members are kept advised of issues in the interim months.

The day to day responsibility for carrying out activities, making funding applications and devising policies, strategies or activities for the board to consider rests with the paid artistic director and staff.

Recruitment and Appointment of Trustees

Members of the board will be selected on the basis of their working expertise and experience, and/or their background and other experiences and skills. The board as a whole will aim to reflect the broad makeup and cultural diversity of Birmingham and the West Midlands.

As a general rule, there should be a relationship between the charitable company and a person proposed for board membership. The person proposed should know something of Sampad's work. This criterion does not apply to people offering specific skills.

The time limits for membership laid down in the constitution should be applied consciously, rather than renewal occurring automatically.

There should be a provision for new members to be brought in for a fixed term of three years in the first instance, with the possibility of extension to full membership after review. Co-options for specific projects or developments are already laid down in the constitution.

In applying these criteria, Sampad will take a pro-active approach in fully operating its policy of equal opportunities.

All proposed new members must be provided with an induction pack and have a formal discussion with a member of the charitable company's staff before their final approval by the board. All members are subject to a check by the Disclosure and Barring Service.

These guidelines run alongside the terms of Sampad's Articles of Association.

Pay policy for senior staff

The trustees consider the board of trustees and the senior management team comprise the key management personnel of the charity in charge of directing and controlling, running and operating the charity on a day to day basis. All trustees give of their time freely and no trustee received remuneration in the year. Details of trustees' expenses and related party transactions are disclosed in note 12 to the accounts.

The pay of the senior staff is reviewed annually and normally increased in accordance with cost of living increases. In view of the nature of the charity, the trustees benchmark against pay levels in NJC pay scales.

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The Trustees of the charitable company, who are directors for the purpose of company law and trustees for the purpose of charity law, who served during the period and up to the date of this report are set out below:

Ranjit Sondhi	(Chair)	Nasheima Sheikh	(Vice Chair)
Ian Grosvenor		Abhishek Gupta	
Jon Coane		Kashif Latif	(Resigned 23 July 2021)
Barry Matthews	(Treasurer and secretary)	Redwan Begh	
Emma Margetson		Delia Garratt	
Gurdip Bhangoo		Upkar Pardesi	
Roma Saimbhi			

Organisational Structure

Finance, General Purpose and Personnel Sub-committee

Ranjit Sondhi
Nasheima Sheikh
Jon Coane
Barry Matthews (Treasurer and secretary)
Delia Garratt

Artistic and Education Sub-committee

Kashif Latif (Resigned 23 July 2021)
Ian Grosvenor
Emma Margetson (Chair)
Gurdip Bhangoo

Observers

Arts Council England (ACE)
Birmingham City Council (BCC)

Honorary Members 2020-21 (non-voting)

Andy Howell
Elaine Benbow
Jane Lutz

Sampad Staff

Piali Ray	Director *
Sabra Khan	Executive Director *
Richard Bywater	Programmes and Marketing Assistant
Heather McLaurin	Marketing Manager (left 24 September 2020)
Sooree Pillay	Programme Manager * (left 7 October 2020)
Lucy Dwyer	Interim Marketing Manager (started 14 September 2020)
Sophie Smith	Community Archivist (started 4 January 2021)

Placements

Zarah Alam	University of Birmingham Experience Arts Intern
Jan Adamic	Birmingham City University Intern
Callum Sale	Birmingham City University Intern

** member of key management personnel*

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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 MARCH 2021

Risk Management

The trustees have a risk management strategy which comprises:

- a 6 monthly review of the principal risks and uncertainties that the charity face;
- the establishment of policies, systems and procedures to mitigate those risks identified in the annual review; and
- the implementation of procedures designed to minimise or manage any potential impact on the charity should those risks materialise.

This work has identified that financial sustainability is the major financial risk for the charity. A key element in the management of financial risk is a regular review of available liquid funds to settle debts as they fall due, regular liaison with the bank, and active management of trade debtors and creditors balances to ensure sufficient working capital.

Attention has also been focussed on non-financial risks arising from fire, health and safety of artists and audience, and management of performing rights. These risks are managed by having robust policies and procedures in place, and regular awareness training for staff.

Public Benefit

The trustees confirm that:

In the exercise of their powers as charity trustees, they have had due regard to the published guidance from the Charity Commission on the operation of the public benefit requirement and the aims of the charity are carried out for the public benefit.

Objectives and Activities

The charitable company's objects are defined in its memorandum of association as being to promote, maintain and advance education by the encouragement and interpretation of arts, particularly, though not exclusively, the arts originating from South Asia, including the arts of music and dance, and by the research into the heritage of communities, not limited to Asian communities.

Mission Statement

Sampad's mission is to connect people and communities with British Asian arts and heritage and play a cutting-edge role in the creative economy.

Core Values

- Provide a rich, complex and deeply satisfying experience of true cultural diversity;
- Maintain a special sensitivity to serving those South Asian groups whose cultural aspirations and contributions remain unrecognised and under-represented;
- Reflect the socio-cultural and identity issues affecting communities of the South Asian diaspora;
- Develop and maintain a commitment to working inclusively with all sections of the community; and
- Education and life-long learning will be at the heart of Sampad's work.

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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 MARCH 2021

The last 15 months or so, Covid-19 crisis have shown us that we never know what life has in store for us or what is around the corner.

Terms like 'shielding', 'self-isolating' and 'social distancing', even zooming, are now part of daily routine and vocabulary. Beyond this, disproportionate death rates across different communities have brought into sharp focus the glaring gap between the suburban rich and the urban poor, between the privileged and the disadvantaged living in deprived, overcrowded neighbourhoods. It has opened our eyes to the unequal and unfair world in which we live. And it has once again opened up the perennial divide between the Black and white citizens.

This has also been a period of powerful activism highlighting the legacies of slavery and colonialism creating communities of historically marginalised people. The tension between a singular national identity and cultural diversity becomes particularly problematic when we question establishment narratives failing to engage critically with 'difficult pasts' such as colonial exploitation and domination.

As Covid-19 has run rampant across the globe, we are acutely aware that massive investment is needed into the economic and cultural spheres for example, in green investment, new technologies and the arts. Can we expect job creation schemes? Stable new economic models of growth? More consideration for the environment?

For many artists the impact of Covid-19 has been extremely overwhelming, often jeopardising their mental wellbeing. Their performances were cancelled and paid work has disappeared. In SAMPAD the unpredictability of the period has made us reflect on how to best re-adjust our time and energies and on how to lead through the crisis. It has been critical to frame the challenges ahead with a considered optimism that we will emerge from the crisis back to a state of normality. It has been and continues to be essential for us to find moments of renewed hope, resilience and creativity.

Some key questions we have been considering are **What is the state of the arts field right now? How can the arts adapt to social behavioural changes? What is the future for public space as a 'shared space for engagement'? How can we stay relevant and resilient?**

The onus on organisations like SAMPAD is to scope practical ways where we can truly engage with participatory, learning, comforting and enjoyable activities across different age groups and communities. Our artists and creatives have needed support and resources to maintain their practice and livelihood. We have had to remodel our own plans, source new partnerships, update our own intelligence and knowledgebase to develop programmes that are coherent, useful and pertinent.

Arts can and will be a powerful medium to help readjust to the challenges and opportunities of the 'new normal'. Artists will play a key role in translating diverse narratives and help reconcile and soothe fractured communities as we move forward. SAMPAD will be a part of the change in this evolving scenario to build confidence, trust and unity within society. The artists, communities, audiences, partners and supporters are our strength. We must continue on this journey ahead together.

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FOR THE YEAR ENDED 31 MARCH 2021

Objectives and activities 2020-21

Sampad exists to stimulate cultural learning through different art-forms inspired by South Asian traditions to encourage awareness, appreciation, and participation in arts and heritage for everybody, with priorities as follows:-

- promote **excellence** through arts and heritage programmes and performances for both South Asian and non-South Asian communities working in partnership with venues, and provide specialist marketing and audience development expertise
- provide **inclusive participatory arts learning experiences**, working particularly with hard to reach sections of the community and intergenerational groups, and better meeting the needs of schools to provide a greater depth of learning experiences for young people
- Develop Sampad as an **exemplar organisation** for south Asian and Intercultural arts development, particularly through use of digital technology, leadership and professional development for arts practitioners, and young people, in cultural leadership roles.
- act as a catalyst in providing professional employment **opportunities for artists** who contribute both to social and economic well-being
- **Increase the profile of British Asian artists** worldwide through international partnerships which also attract outside funding, employment opportunities for artists, new markets and audiences, and strengthens Sampad's track record and portfolio
- Building on the mac partnership – continuing to focus on creating a truly **intercultural space** for Birmingham's diverse communities within a building with excellent facilities that provides new and exciting opportunities.

The company achieves these objectives by working across the areas of:

- Performance, exhibition and learning programmes
- Training opportunities
- International development and partnerships

Achievements in 2020-21

As lockdown happened towards the end of March 2020, it was to impact our whole 2020-21 programme – our 30th year. As a small organisation, Sampad was in good financial shape before Covid-19 and has healthy reserve levels. Since March 2020 we have made significant changes across the organisation to safeguard our future.

We were able to work quickly and effectively

- to negotiate with funders to adapt or delay our programmes of work
- to furlough the majority of the team
- to make decisions to freeze recruitment on two vacant positions

The company already worked with remote desktop facilities enabling staff to work effectively from home. This helped us to adapt quickly to all staff working from home once a nationwide lockdown was announced.

We have explored new ways of working – adapting programmes to work online or with social distancing in place. This has created opportunities for us to engage with audiences and artists – both in the UK and internationally. Our Diwali presentation commissioned by the University of Birmingham India Institute for example reached 7,971 people who actively engaged with this work.

We were able to reinvent our Midday Mantra series to take place on line – giving a performance and discussion platform to artists at a time when many struggled to work whilst at the same time giving audiences a change to meet artists new to them and take part in discussions around music and dance.

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Diwali on the Screen

In previous years we have worked with the West Midlands Mayor's Office to present a staged programme in Victoria Square attracting in the region of 20,000 people. In 2020, the challenge was about how to celebrate Diwali with great uncertainty around the pandemic and government restrictions. We worked in partnership with the Mayor's Office and also with University of Birmingham India Institute to design two separate online events which showcased a range of talent – with a focus on regional talent for the West Midlands Mayor's Office and local to international talent for the University of Birmingham Digital Diwali presentation. Both events were streamed via YouTube and together have attracted over 80k viewers. The success of this has resulted in a similar commission from UoB for Diwali 2021.

https://www.youtube.com/watch?v=jQCSAG2s5_g

Ovacome - Raising Awareness of Ovarian Cancer through Film

Ovacome – The Ovarian Cancer Support Charity approached us during the lockdown period to produce a **series of short films towards raising awareness of ovarian cancer**. Ovarian cancer unfortunately affects women from all communities, and so these films were made for people whose first or preferred language is not English. **We made four films, spoken in Bengali, Gujarati, Punjabi and Urdu**, with filmmaker Sima Gonsai enabling women from South Asian communities to overcome language barriers in order to seek support. The films were all shared online and can be seen here <https://www.sampad.org.uk/projects/2020-films-produced-for-ovacome/>

City of Empire to City of Diversity: A Visual Journey

This project was much delayed due to Covid-19 with the appointment of the Community Archivist who will be cataloguing and archiving over 10,000 items and images in the collection over 18 months delayed to January 2021. We launched the project in October 2021 via a online discussion event which highlighted why the collection was so important in the story of Birmingham. The project is now fully underway.

International

Sreepur Village Project

Sampad worked with **Sreepur Village**, Bangladesh to deliver a series of collaborative workshops as part of Transforming Narratives Digital Collaborations Programme. The workshops took place through Zoom and saw female artists from the women's refuge and Sampad share traditional craft skills to express themselves and their feminine power as well as learn about each other's backgrounds.

Established in 1989, Sreepur Village is a purpose-built community 50km from Dhaka in rural Bangladesh that provides a refuge and safe haven for poverty-stricken single mothers and their children and equips them with crucial livelihood skills

My City My Home – Creative writing competition for women

Launched in September 2020, **My City My Home** was a creative writing competition open to women from, or with a connection to, Birmingham, Bangladesh or Pakistan. The identity and role of women is as diverse across the cities and countries as is 21st century society. Our cities are a melting pot of cosmopolitan cultures. Yet, there is distinctiveness and roots that connect to the past. The aim of the project was to give women the chance to tell their own story, in their own voice. We wanted to hear about what made people feel that they belonged, and what made their city their home – from its people, buildings and arts, to their memories, journeys and emotions. We were delighted with the response with over 280 entries. We expect to launch the publication, a book and online in autumn 2021.

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Education and Outreach

Although our education and outreach was expected to be significantly paused, as a result of restrictions, there was a wide ranging activity taking place -

- In Spring 2020, we commissioned two creative workshops as part of the **Sofa School** podcast series by Arts Connect.
- In Summer 2020, we held a series of in person craft workshops for young people as part of **Norton Hall's Summer School**.
- Our work continued in Washwood Heath with **Create & Change** taking place online via WhatsApp and Zoom, funded by Heart of England Community Foundation's Doing Things Differently Fund.
- In Spring 2021 we started our **Tales of Together** project commissioned by Birmingham & Solihull Mental Health Foundation Trust which has targeted 10 individuals at risk of isolation to offer them connectivity to each other and creative activity to support them during this time.
- For international Women's day 2021 and in partnership with **No Ordinary Experience**, we produced a digital participatory takeover with young people, *Fight the Fairytales*, in support of oppressed females everywhere. Young people aged 12 to 15 years took part in free digital workshops via zoom, and created incredible artwork that was shared on all social media channels.

Training

Sampad's flagship programme for young people is Yuva Gati (youth movement) reached its 10th year in February 2020. Sampad leads on this exemplary Centre for Advanced Dance Training's South Asian Dance strand in partnership with DanceXchange. This outreach programme trains and mentors the next generation of South Asian dance artists leading to accolades such as BBC Young Dancer of the Year awards. 45 students were supported in the period through the MDS grants scheme and also engaging with a further 150 students across the country through the outreach programme.

Internships – in 2020-21 we hosted a University of Birmingham Experience Arts Intern who was able to mark our 30th Year through a social media campaign as all our live programmed events as part of this campaign were postponed or cancelled. We also developed a partnership with Birmingham City University to host two placements who supported us in producing the Diwali events, Lockdown Films and Asian Spring. These schemes enable us to address, to some extent, the acute under representation of Black and Asian people in the arts – across all aspects of the sector, artists, producers, technicians, administrators. We are constantly looking to attract skill and talent to support the south Asian arts infrastructure.

There is a woeful under representation of black and Asian people in the arts – across all aspects of the sector, artists, producers, technicians, administrators. Sampad can play a key role in providing internships and support in particular, but not exclusively for, black and Asian young people who want to put a foot in the door of the creative sector and develop critical skills for future employment.

Fundraising - During the last year, although our fundraising efforts paused to some extent at the beginning of the year we were able to secure some key partnerships to bring in income connected to commissions or projects. We successfully secured funding for our Create & Change 2 project through the Heart of England Foundation Trust. In the Autumn, we were able to reinstate our Fundraising Officer to concentrate energies on projects for 2021-22 for which we have had some great success.

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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 MARCH 2021

Plans for future periods

At the end of the 2019-20 financial year, we stood on the cusp of our 30th Anniversary year with strong programme plans to mark this momentous milestone and look forward to the future. However, the world has changed since then with the Covid-19 pandemic.

Notwithstanding this this new Covid and post Covid world and a post-Brexit Britain, Sampad's aspiration is to continue to inspire people and communities through our artistic programme, and promote opportunities to develop new audiences and participation through ongoing learning activities. We are reconfiguring our business plan for this new world – to ensure that we can continue to support artists to engage with communities and audiences in different ways. Training and international partnerships remain a priority. We will continue to strive for excellence and improved access, but also innovation of practices through a sustained relationship with a number of partners including the University of Birmingham and Birmingham City University.

In stepping back and looking at our activities anew for 2021-22 we will

- As a key partner in the British Council/Culture Central Ambition for Excellence project, **Transforming Narratives**, we will work with partners in Pakistan & Bangladesh and with women's groups here in Birmingham to launch the new publication of writing by women 'My City My Home' together with launch events across Birmingham, Pakistan and Bangladesh.
- We will be developing community outreach activity for our **'From City of Empire to City of Diversity: A Visual Journey'** including a schools programme, volunteer programme and community event and tours which highlight the importance of the Dyche Collection of images and items held by Birmingham Archives. During this year, the new exhibition for Library of Birmingham gallery space will be developed and launched in March 2022. This project is in partnership with Birmingham Archives, Library of Birmingham and University of Birmingham funded by National Heritage Lottery Fund.
- Work with University of Birmingham to celebrate **Diwali**, festival of light – show-casing a wealth of talent from India and the UK. Following on from the success of last year, this will again be an online event enabling us to reach audiences across the globe.
- We will continue to work in partnership with other organisations including a new commission for the **BEDLAM Arts & Mental Health Festival**, joint commissioning as part of the Shout Festival and a range of other small-scale commissions, supporting artist's creativity and encourage them to try new ways of working.
- Bring together local and national talent to celebrate **Bangladesh @50** as a family friendly outdoor event in partnership with **Midlands Arts Centre**.
- We will co-commission new work with **SHOUT Festival** and produce specially curated shows for the Creative Aging programme.

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TRUSTEES' REPORT (CONTINUED)
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Financial Review

The charitable company has continued to work hard at its fundraising efforts, seeking new funding opportunities where possible. It continues to gratefully receive revenue from its principle funders Arts Council England and Birmingham City Council and will continue to work hard with both organisations to ensure their priorities and goals are fully met. This support provides the charitable company with a stable base from which additional fundraising can be achieved.

The charitable company receives funds to be spent on projects in fulfilment of its charitable objectives. Artistic success is the most important measure of its performance, but in financial terms it aims to cover its core running and administration costs and make neither surplus or deficit whilst allowing for unexpected costs or events.

Reserves Policy

The Sampad Board has considered the guidance published by the Charity Commission in respect to reserves and feel it prudent to maintain a level of reserves both to support the ongoing activities of the charitable company and to establish a buffer against any decrease in income. The Board has therefore set a policy that the reserves target should be between three and six months' operating expenses.

As at 31 March 2021, the free reserves of the charitable company, that is those general unrestricted reserves not invested in fixed assets, were £187,195 (2020: £212,152) (note 18). In addition to this, the Sampad Board has set aside designated funds of £187,822 (2020: £106,127) (note 18) towards specific expenditure to support Sampad's business plan (currently from 2018 to 2022).

Approved by order of the members of the board of Trustees and signed on their behalf by:



Barry Matthews

Trustee

Date: 15 November 2021

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STATEMENT OF TRUSTEES' RESPONSIBILITIES
FOR THE YEAR ENDED 31 MARCH 2021

The Trustees (who are also the directors of the charity for the purposes of company law) are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year. Under company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charity and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by order of the members of the board of Trustees on 15 November 2021 and signed on its behalf by:



Barry Matthews
Trustee

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INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF SAMPAD (SOUTH ASIAN ARTS DEVELOPMENT)

Opinion

We have audited the financial statements of Sampad (South Asian Arts Development) (the 'charitable company') for the year ended 31 March 2021 which comprise the Statement of Financial Activities, the Balance Sheet and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 March 2021 and of its incoming resources and application of resources, including its income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the United Kingdom, including the Financial Reporting Council's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Trustees with respect to going concern are described in the relevant sections of this report.

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INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF SAMPAD (SOUTH ASIAN ARTS DEVELOPMENT) (CONTINUED)

Other information

The other information comprises the information included in the Annual Report other than the financial statements and our Auditors' Report thereon. The Trustees are responsible for the other information contained within the Annual Report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinion on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Trustees' Report for the financial year for which the financial statements are prepared is consistent with the financial statements.
- the Trustees' Report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of our knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Trustees' Report.

We have nothing to report in respect of the following matters in relation to which Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the Trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the Trustees' Report and from the requirement to prepare a Strategic Report.

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INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF SAMPAD (SOUTH ASIAN ARTS DEVELOPMENT) (CONTINUED)

Responsibilities of trustees

As explained more fully in the Trustees' Responsibilities Statement, the Trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditors' responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an Auditors' Report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

Our assessment focussed on key laws and regulations the Charitable Company has to comply with and areas of the financial statements we assessed as being more susceptible to misstatement. These key laws and regulations included but were not limited to compliance with the Companies Act 2006, Charities Act 2011, Charities (Protection and Social Investment) Act 2016, taxation legislation, data protection, anti-bribery and employment legislation.

We are not responsible for preventing irregularities. Our approach to detecting irregularities included, but was not limited to, the following:

- obtaining an understanding of the legal and regulatory framework applicable to the Charitable Company and how the Charitable Company is complying with that framework, including agreement of financial statement disclosures to underlying documentation and other evidence;
- obtaining an understanding of the Charitable Company's control environment and how the Charitable Company has applied relevant control procedures, through discussions with Trustees and other management and by performing walkthrough testing over key areas;
- obtaining an understanding of the Charitable Company's risk assessment process, including the risk of fraud;
- reviewing meeting minutes of those charged with governance throughout the year; and
- performing audit testing to address the risk of management override of controls, including testing journal entries and other adjustments for appropriateness, evaluating the business rationale of significant transactions outside the normal course of business and reviewing accounting estimates for bias.

Whilst considering how our audit work addressed the detection of irregularities, we also considered the likelihood of detection based on our approach. Irregularities arising from fraud are inherently more difficult to detect than those arising from error.

SAMPAD (SOUTH ASIAN ARTS DEVELOPMENT)
(A Company Limited by Guarantee)

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF SAMPAD (SOUTH ASIAN ARTS DEVELOPMENT) (CONTINUED)

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our Auditors' Report.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an Auditors' Report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and its members, as a body, for our audit work, for this report, or for the opinions we have formed.



Glen Bott (Senior Statutory Auditor)

for and on behalf of

Cooper Parry Group Limited

Chartered Accountants

Statutory Auditor

One Central Boulevard

Blythe Valley Business Park

Solihull

West Midlands

B90 8BG

Date: 16 December 2021

SAMPAD (SOUTH ASIAN ARTS DEVELOPMENT)
(A Company Limited by Guarantee)

STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING INCOME AND EXPENDITURE ACCOUNT)
FOR THE YEAR ENDED 31 MARCH 2021

	Note	Unrestricted funds 2021 £	Restricted funds 2021 £	Total funds 2021 £	Total funds 2020 £
Income from:					
Donations and legacies:	3				
Voluntary income		268,125	-	268,125	263,156
Grants receivable		-	26,732	26,732	30,691
Charitable activities	5	58,990	19,702	78,692	77,172
Investments	6	1,811	-	1,811	1,965
		<u>328,926</u>	<u>46,434</u>	<u>375,360</u>	<u>372,984</u>
Total income					
Expenditure on:					
Raising funds	7	28,849	-	28,849	34,816
Charitable activities	8	216,553	60,723	277,276	360,289
		<u>245,402</u>	<u>60,723</u>	<u>306,125</u>	<u>395,105</u>
Total expenditure					
Net income/(expenditure)		83,524	(14,289)	69,235	(22,121)
Transfers between funds	17	(26,787)	26,787	-	-
		<u>56,737</u>	<u>12,498</u>	<u>69,235</u>	<u>(22,121)</u>
Net movement in funds					
Reconciliation of funds:					
Total funds brought forward		318,280	8,209	326,489	348,610
Net movement in funds		56,737	12,498	69,235	(22,121)
		<u>375,017</u>	<u>20,707</u>	<u>395,724</u>	<u>326,489</u>
Total funds carried forward					

The Statement of Financial Activities includes all gains and losses recognised in the year.

The notes on pages 20 to 38 form part of these financial statements.

SAMPAD (SOUTH ASIAN ARTS DEVELOPMENT)
(A Company Limited by Guarantee)
REGISTERED NUMBER: 04146042

BALANCE SHEET
AS AT 31 MARCH 2021

	Note	2021 £	2020 £
Fixed assets			
Tangible assets	13	-	598
Current assets			
Debtors	14	10,712	25,572
Cash at bank and in hand		445,151	340,078
		<u>455,863</u>	<u>365,650</u>
Creditors: amounts falling due within one year	15	(60,139)	(39,759)
Net current assets		395,724	325,891
Total net assets		<u>395,724</u>	<u>326,489</u>
 Charity funds			
Restricted funds	17	20,707	8,209
Unrestricted funds:			
Designated funds	17	187,822	106,128
General funds	17	187,195	212,152
Total unrestricted funds	17	<u>375,017</u>	<u>318,280</u>
Total funds		<u>395,724</u>	<u>326,489</u>

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

The financial statements were approved and authorised for issue by the Trustees on 15 November 2021 and signed on their behalf by:



Ranjit Sondhi
Trustee

The notes on pages 20 to 38 form part of these financial statements.

SAMPAD (SOUTH ASIAN ARTS DEVELOPMENT)
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2021

1. General information

Sampad (South Asian Arts Development) is a registered incorporated charity in the United Kingdom. The address of the registered office is given in the charity information on page 1 of these financial statements. The nature of the charity's operations and principal activities are to develop a deep and distinctive structure of South Asian Arts in Birmingham and Britain through production, promotion, advocacy, education and outreach activity. Sampad aims to be inclusive in all its practices and will be as concerned with the pursuit of excellence as it will be with widening access.

2. Accounting policies

2.1 Basis of preparation of financial statements

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Sampad (South Asian Arts Development) meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

2.2 Going concern

The financial statements have been prepared on a going concern basis as the trustees believe that no material uncertainties exist. The trustees have considered the level of funds held and the expected level of income and expenditure for 12 months from authorising these financial statements. The budgeted income and expenditure is sufficient with the level of reserves for the charity to be able to continue as a going concern.

2.3 Incoming Resources

All incoming resources are included in the Statement of Financial Activities when the charity is legally entitled to the income after any performance conditions have been met, the amount can be measured reliably and it is probable that the income will be received.

No amount is included in the financial statements for volunteer time in line with the SORP (FRS 102).

Voluntary income by way of grants, donations and gifts is included in full in the Statement of Financial Activities when receivable and when the amounts are known with certainty and are measurable. Grants, where entitlement is not conditional on the delivery of a specific performance by the charitable company, are recognised when it becomes unconditionally entitled to the grant.

Incoming resources from grants, where related to performance and specific deliverables, are accounted for as the charitable company earns the right to consideration by its performance. Where income is received in advance of performance it is treated as deferred income and included within creditors.

SAMPAD (SOUTH ASIAN ARTS DEVELOPMENT)
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2021

2. Accounting policies (continued)

2.4 Resources Expended

All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category. Expenditure is recognised where there is a legal or constructive obligation to make payments to third parties, it is probable that the settlement will be required and the amount of the obligation can be measured reliably.

Charitable expenditure comprises those costs incurred by the charitable company in the delivery of its activities and services for its beneficiaries.

Governance costs include those costs associated with meeting the constitutional and statutory requirements of the charitable company and include audit fees and costs linked to the strategic management of the charitable company.

All costs are allocated between the expenditure categories of the Statement of Financial Activities on a basis designed to reflect the use of the resource. Costs relating to a particular activity comprise both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

2.5 Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the institution with whom the funds are deposited.

2.6 Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

2.7 Tangible fixed assets and depreciation

Tangible fixed assets costing £350 or more are capitalised and recognised when future economic benefits are probable and the cost or value of the asset can be measured reliably.

Tangible fixed assets are initially recognised at cost. After recognition, under the cost model, tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. All costs incurred to bring a tangible fixed asset into its intended working condition should be included in the measurement of cost.

Depreciation is charged so as to allocate the cost of tangible fixed assets less their residual value over their estimated useful lives, .

Depreciation is provided on the following basis:

Fixtures and fittings	- 20-33% straight line
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SAMPAD (SOUTH ASIAN ARTS DEVELOPMENT)
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2021

2. Accounting policies (continued)

2.8 Debtors and creditors receivable / payable within one year

Debtors and creditors with no stated interest rate and receivable or payable within one year are recorded at transaction price. Any losses arising from impairment are recognised in expenditure.

2.9 Cash at bank and in hand

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

2.10 Liabilities and provisions

Liabilities are recognised when there is an obligation at the Balance Sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

Liabilities are recognised at the amount that the charity anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

2.11 Financial instruments

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value.

2.12 Pensions

The charity operates a defined contribution pension scheme and the pension charge represents the amounts payable by the charity to the fund in respect of the year.

The assets of the scheme are held separately from those of the charitable company in an independently administered fund. Contributions payable for the year are charged in the Statement of Financial Activities.

2.13 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes.

Designated funds comprise unrestricted funds that have been set aside by the Trustees for particular purposes. The aim and use of each designated fund is set out in the notes to the financial statements.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

Investment income, gains and losses are allocated to the appropriate fund.

SAMPAD (SOUTH ASIAN ARTS DEVELOPMENT)
(A Company Limited by Guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2021**

3. Income from donations and legacies

	Unrestricted funds 2021 £	Restricted funds 2021 £	Total funds 2021 £	Total funds 2020 £
Donations				
Arts Council England	248,394	-	248,394	243,906
Birmingham City Council	19,731	-	19,731	19,250
Total donations	268,125	-	268,125	263,156
Grants	-	26,732	26,732	30,691
	268,125	26,732	294,857	293,847
Total 2020	278,847	15,000	293,847	

4. Grants receivable

	Restricted funds 2021 £	Total funds 2021 £	Total funds 2020 £
Catalyst	-	-	15,691
John Feeney	-	-	5,000
Harry Payne	-	-	1,000
The Saintbury Trust	-	-	8,000
Roughley Trust	-	-	1,000
Heart of England Trust	7,000	7,000	-
W M Cadbury Trust	1,000	1,000	-
Cole Trust	2,000	2,000	-
Birmingham City Council	16,732	16,732	-
	26,732	26,732	30,691

SAMPAD (SOUTH ASIAN ARTS DEVELOPMENT)
(A Company Limited by Guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2021**

5. Income from charitable activities

	Unrestricted funds 2021 £	Restricted funds 2021 £	Total funds 2021 £	Total funds 2020 £
Project and performance fees	58,497	19,702	78,199	75,733
Marketing support	-	-	-	635
Donations	493	-	493	804
	<u>58,990</u>	<u>19,702</u>	<u>78,692</u>	<u>77,172</u>
Total 2020	<u>50,065</u>	<u>27,107</u>	<u>77,172</u>	

6. Investment income

	Unrestricted funds 2021 £	Total funds 2021 £	Total funds 2020 £
Bank interest	1,811	1,811	1,965
	<u>1,811</u>	<u>1,811</u>	
Total 2020	<u>1,965</u>	<u>1,965</u>	

7. Expenditure on raising funds

	Unrestricted funds 2021 £	Total funds 2021 £	Total funds 2020 £
Fundraising costs	28,849	28,849	34,816
	<u>28,849</u>	<u>28,849</u>	
Total 2020	<u>34,816</u>	<u>34,816</u>	

SAMPAD (SOUTH ASIAN ARTS DEVELOPMENT)
(A Company Limited by Guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2021**

8. Analysis of expenditure on charitable activities

Summary by fund type

	Unrestricted funds 2021 £	Restricted funds 2021 £	Total funds 2021 £	Total funds 2020 £
Project costs	91,024	58,346	149,370	199,006
Core support costs	93,925	127	94,052	97,159
Marketing	31,006	2,250	33,256	62,891
Depreciation and contingency	598	-	598	1,233
	<u>216,553</u>	<u>60,723</u>	<u>277,276</u>	<u>360,289</u>
Total 2020	<u>360,289</u>	<u>-</u>	<u>360,289</u>	

9. Analysis of expenditure by activities

	Activities undertaken directly 2021 £	Support costs 2021 £	Total funds 2021 £	Total funds 2020 £
Project costs	149,370	-	149,370	199,006
Core support costs	-	94,052	94,052	97,159
Marketing	33,256	-	33,256	62,891
Depreciation and contingency	598	-	598	1,233
	<u>183,224</u>	<u>94,052</u>	<u>277,276</u>	<u>360,289</u>
Total 2020	<u>263,130</u>	<u>97,159</u>	<u>360,289</u>	

SAMPAD (SOUTH ASIAN ARTS DEVELOPMENT)
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2021

9. Analysis of expenditure by activities (continued)

Analysis of support costs

	Total funds 2021 £	Total funds 2020 £
Staff costs	30,423	34,036
Office and administration	1,855	2,971
Insurance	1,248	1,119
IT	8,964	7,039
Legal and professional	6,912	9,853
Rent and services	24,420	24,420
Subscriptions	1,254	1,533
Consultants	17,688	11,512
Recruitment, welfare and training	1,249	1,562
Travel and subsistence	39	3,114
	<u>94,052</u>	<u>97,159</u>

10. Auditors' remuneration

	2021 £	2020 £
Fees payable to the charity's auditor for the audit of the charity's annual accounts	4,100	4,100
Fees payable to the charity's auditor in respect of:		
All taxation advisory services not included above	820	820
All non-audit services not included above	300	-
	<u>1,120</u>	<u>820</u>

SAMPAD (SOUTH ASIAN ARTS DEVELOPMENT)
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2021

11. Staff costs

	2021	2020
	£	£
Wages and salaries	144,376	189,542
Social security costs	9,418	13,448
Contribution to defined contribution pension schemes	5,342	7,345
	<u>159,136</u>	<u>210,335</u>

Included in wages and salaries is a single ex-gratia payment totalling £2,500 (2020: £nil).

The average number of persons employed by the charity during the year was as follows:

	2021	2020
	No.	No.
Core operations	3	7
Administration	2	2
	<u>5</u>	<u>9</u>

No employee received remuneration amounting to more than £60,000 in either year.

The total amount of remuneration received by key management personnel (including employer pension and national insurance contributions) is £116,452 (2020: £127,196). The charity considers its key management personnel comprises of 3 individuals (2020: 3).

12. Trustees' remuneration and expenses

During the year, no Trustees received any remuneration or other benefits (2020 - £NIL).

During the year ended 31 March 2021, no Trustee expenses have been incurred (2020 - £NIL).

SAMPAD (SOUTH ASIAN ARTS DEVELOPMENT)
(A Company Limited by Guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2021**

13. Tangible fixed assets

	Fixtures and fittings £	Total £
Cost or valuation		
At 1 April 2020	11,887	11,887
At 31 March 2021	11,887	11,887
Depreciation		
At 1 April 2020	11,289	11,289
Charge for the year	598	598
At 31 March 2021	11,887	11,887
Net book value		
At 31 March 2021	-	-
At 31 March 2020	598	598

14. Debtors

	2021 £	2020 £
Due within one year		
Trade debtors	-	18,595
Prepayments and accrued income	10,712	6,977
	10,712	25,572

SAMPAD (SOUTH ASIAN ARTS DEVELOPMENT)
(A Company Limited by Guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2021**

15. Creditors: Amounts falling due within one year

	2021	2020
	£	£
Trade creditors	3,170	2,658
Accruals and deferred income	56,969	37,101
	<u>60,139</u>	<u>39,759</u>
	2021	2020
	£	£
Deferred income movement		
Deferred income at 1 April 2020	25,561	18,644
Resources deferred during the year	23,063	25,561
Amounts released from previous periods	(25,561)	(18,644)
	<u>23,063</u>	<u>25,561</u>

Deferred income is in respect of cash received during the year for projects taking place post-year end.

16. Financial instruments

	2021	2020
	£	£
Financial assets		
Financial assets measured at fair value through income and expenditure	<u>445,151</u>	<u>340,078</u>

Financial assets measured at fair value through income and expenditure comprise of cash at bank and in hand.

SAMPAD (SOUTH ASIAN ARTS DEVELOPMENT)
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2021

17. Statement of funds

Statement of funds - current year

	Balance at 1 April 2020 £	Income £	Expenditure £	Transfers in/out £	Balance at 31 March 2021 £
Unrestricted funds					
Designated funds					
Fundraising/Match Funding	24,652	-	-	-	24,652
Artist Development	6,786	-	-	-	6,786
National & International Partnership Development	3,508	-	-	-	3,508
Staff Development	3,321	-	-	-	3,321
IT/Technical upgrades	4,861	-	(1,306)	-	3,555
Website development	3,000	-	-	-	3,000
Learning officer	10,000	-	-	-	10,000
2020 30 Years	50,000	-	(1,500)	(48,500)	-
Music Projects	-	-	-	5,000	5,000
Learning (Post)	-	-	-	10,000	10,000
Digital Projects	-	-	-	20,000	20,000
Artist Support & Development	-	-	-	12,000	12,000
Bursaries Programme	-	-	-	16,000	16,000
Sakshi (Womens)	-	-	-	10,000	10,000
Heritage Projects 2022-2025	-	-	-	10,000	10,000
Age (UMAR) 2022-25	-	-	-	10,000	10,000
Bangla50 (2021)	-	-	-	10,000	10,000
Succession Strategy (2yr 2022-2024) Part Time Post	-	-	-	30,000	30,000
	106,128	-	(2,806)	84,500	187,822
	Balance at 1 April 2020 £	Income £	Expenditure £	Transfers in/out £	Balance at 31 March 2021 £
General funds					
General Funds	212,152	328,926	(242,596)	(111,287)	187,195
Total Unrestricted funds	318,280	328,926	(245,402)	(26,787)	375,017

SAMPAD (SOUTH ASIAN ARTS DEVELOPMENT)
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2021

17. Statement of funds (continued)

	Balance at 1 April 2020 £	Income £	Expenditure £	Transfers in/out £	Balance at 31 March 2021 £
Restricted funds					
WM A Cadbury - Brick Lane - Bangladesh	2,224	-	-	(2,224)	-
BCC - International Dance Development	2,485	-	-	-	2,485
Uni Birmingham - International Dance Development	2,500	-	-	-	2,500
Harry Payne - Transforming Narratives 2020	1,000	-	-	(1,000)	-
Birmingham & Solihull Mental Health Foundation Trust	-	1,700	(1,200)	-	500
Heart of England Trust	-	7,000	(3,778)	-	3,222
WM Cadbury Trust	-	1,000	-	-	1,000
Solihull Borough Council	-	8,719	(8,719)	-	-
West Midlands Growth Company	-	5	(5)	-	-
Cole Trust	-	2,000	-	-	2,000
Birmingham City council City of Empire, City of Diversity	-	7,732	(31,732)	24,000	-
Cultural Central - Sreepur Village	-	2,000	(2,000)	-	-
Cultural Central - Transforming Narratives MCMH	-	5,693	(11,704)	6,011	-
BSMHT - Tales of Together	-	1,585	(1,585)	-	-
BCC - Trainee Assistant Producer	-	9,000	-	-	9,000
	<u>8,209</u>	<u>46,434</u>	<u>(60,723)</u>	<u>26,787</u>	<u>20,707</u>
Total of funds	<u>326,489</u>	<u>375,360</u>	<u>(306,125)</u>	<u>-</u>	<u>395,724</u>

SAMPAD (SOUTH ASIAN ARTS DEVELOPMENT)
(A Company Limited by Guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2021**

17. Statement of funds (continued)

Statement of funds - prior year

	Balance at 1 April 2019 £	Income £	Expenditure £	Transfers in/out £	Balance at 31 March 2020 £
Unrestricted funds					
Designated funds					
Fundraising/Match Funding	27,673	15,692	(18,714)	-	24,651
Artist Development	6,786	-	-	-	6,786
National & International Partnership Development	4,008	-	-	(500)	3,508
Staff Development	3,321	-	-	-	3,321
IT/Technical upgrades	4,861	-	-	-	4,861
Website development	15,000	-	-	(12,000)	3,000
Learning officer	20,000	-	-	(10,000)	10,000
2020 30 Years	50,000	-	-	-	50,000
	<u>131,649</u>	<u>15,692</u>	<u>(18,714)</u>	<u>(22,500)</u>	<u>106,127</u>
General funds					
General Funds	<u>209,336</u>	<u>315,185</u>	<u>(334,816)</u>	<u>22,448</u>	<u>212,153</u>
Total Unrestricted funds	<u>340,985</u>	<u>-</u>	<u>(353,530)</u>	<u>(52)</u>	<u>318,280</u>
Restricted funds					
WM A Cadbury - Brick Lane - Bangladesh	2,224	-	-	-	2,224
BCC - International Dance Development	2,900	-	-	(415)	2,485
Uni Birmingham - International Dance Development	2,500	-	-	-	2,500
Harry Payne - Transforming Narratives 2020	-	1,000	-	-	1,000
Birmingham & Solihull Mental Health Foundation Trust	-	11,000	(11,000)	-	-
Solihull Borough Council	-	451	(451)	-	-
West Midlands Growth Company	-	6,039	(6,039)	-	-

SAMPAD (SOUTH ASIAN ARTS DEVELOPMENT)
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2021

17. Statement of funds (continued)

Statement of funds - prior year (continued)

	Balance at 1 April 2019 £	Income £	Expenditure £	Transfers in/out £	Balance at 31 March 2020 £
British Council - transforming narratives	-	7,617	(8,032)	415	-
Roughley Trust - Sampad 30 Years	-	1,000	(1,000)	-	-
Midlands Art Centre - Celebrating Age	-	1,000	(1,052)	52	-
Acacia Family Support	-	1,000	(1,000)	-	-
Saintbury Trust	-	8,000	(8,000)	-	-
John Feeney Charitable Trust	-	5,000	(5,000)	-	-
	<u>7,624</u>	<u>42,107</u>	<u>(41,574)</u>	<u>52</u>	<u>8,209</u>
Total of funds	<u>348,609</u>	<u>42,107</u>	<u>(395,104)</u>	<u>-</u>	<u>326,489</u>

18. Summary of funds

Summary of funds - current year

	Balance at 1 April 2020 £	Income £	Expenditure £	Transfers in/out £	Balance at 31 March 2021 £
Designated funds	106,128	-	(2,806)	84,500	187,822
General funds	212,152	328,926	(242,596)	(111,287)	187,195
Restricted funds	8,209	46,434	(60,723)	26,787	20,707
	<u>326,489</u>	<u>375,360</u>	<u>(306,125)</u>	<u>-</u>	<u>395,724</u>

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NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2021

18. Summary of funds (continued)

Summary of funds - prior year

	Balance at 1 April 2019 £	Income £	Expenditure £	Transfers in/out £	Balance at 31 March 2020 £
Designated funds	131,649	15,692	(18,714)	(22,500)	106,127
General funds	209,336	315,185	(334,816)	22,448	212,153
Restricted funds	7,624	42,107	(41,574)	52	8,209
	<u>348,609</u>	<u>372,984</u>	<u>(395,104)</u>	<u>-</u>	<u>326,489</u>

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18. Summary of funds (continued)

Purpose of Restricted funds

BBC International Dance Development & Uni of Birmingham International Dance Development

Birmingham Kolkata Connections is a continuation of a varied programme of activities on the theme of connecting Birmingham and Kolkata, with the aims of:

- Celebrating creativity and visionaries of the future from Birmingham and Kolkata, India
- Developing strategic dialogue connecting learning, arts and employment sectors
- invigorating and developing high quality engagement with communities and audience in both cities
- Developing better understanding of cultural similarities and difference

Birmingham & Solihull Mental Health Foundation Trust

Remaining funds will inform the R&D of a new production for BEDLAM Arts & Mental Health Festival in Autumn 2021.

Heart of England Trust

These funds are allocated to be spent in Spring 2021 as a continuation of the Create & Change project.

WM A Cadbury

These funds are for Create & Change Spring-Summer 2021 working with communities in Washwood Heath to deliver activities online.

The Cole Trust

For 'Unsung Heroes' a film project focussing on telling the stories of key figures who have been instrumental in the settlement of South Asian community in the West Midlands.

BCC Trainee Assistant Producer

Funding from Birmingham City Council for a Trainee Producer position from April-November 2021.

Birmingham City Council – Cultural Diversity Funding

Funding from Birmingham City Council for a Trainee Producer position from April-November 2021 to assist on the City of Empire to City of Diversity and BEDLAM projects.

Purpose of designated funds

Fundraising /Match Funding

To assist the organisation in its fundraising goals. It will also, in part, be used to match funding against selected projects.

Artist development, Artist Support & Development

To support the professional development aspirations of artists through skills development and training. This fund may also be used as investment funding to support artists to lever in funding for their own projects – similar to co-commissioning.

IT/Technical upgrade

To maintain the IT systems, particularly as a number of the IT systems are in need of replacing.

Staff development

To update staff awareness, knowledge and capacity around the themes of fundraising, education, community health, diversity, digital technology, HR and Legal.

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18. Summary of funds (continued)

National and international partnership development

To establish new national partners with an international reputation, and international partners for the benefit of artists (import/export). This will also be used as investment towards the development of joint international projects.

Website development

The Board have agreed for a redesign and development of the website to make it fit for a range of devices including mobile, ready for Sampad's 30th Year.

Learning Officer

Following on from the development of the Business Plan for 2018-22, the Board have agreed to meet some of the costs of a Learning Officer over 2 years with fundraising and earned income due to meet the shortfall. The focus of the Learning Officer is to develop and deliver projects for all ages and in both educational and community settings.

Music Projects & Digital Projects

These designated funds will specifically support developing new projects in music and digital with regional, national and international artists.

Bursaries Programme

As part of Sampad's business plan from 2022-25 the organisation will award 3 annual bursaries to emerging, mid career & digital South Asian artists to develop new projects.

Sakshi (Womens)

This will build on the projects with Dolphin Womens Centre and the Transforming Narratives/British Council My City My Home projects to develop further creative work with female artists, participants and organisations.

Heritage Projects 2022-2025

To develop new heritage projects that help the organisation to deliver its mission.

Age (UMAR) 2022-25

Following on from the MAC/Little Earthquake Celebrating Age project this fund will help us to invest in further artistic work that engages older audiences and participants to develop creativity.

Bangla50 (2021-23)

Marking the 50th anniversary of Bangladesh, this fund will support events and creative projects with Bangladeshi artists and communities from 2021-23.

Succession Strategy (2yr 2022-2024)

This fund will release funds to explore the succession strategy for Sampad's Artistic Director position.

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19. Analysis of net assets between funds

Analysis of net assets between funds - current year

	Unrestricted funds 2021 £	Restricted funds 2021 £	Total funds 2021 £
Current assets	435,156	20,707	455,863
Creditors due within one year	(60,139)	-	(60,139)
Total	375,017	20,707	395,724

Analysis of net assets between funds - prior year

	Unrestricted funds 2020 £	Restricted funds 2020 £	Total funds 2020 £
Tangible fixed assets	598	-	598
Current assets	357,441	8,209	365,650
Creditors due within one year	(39,759)	-	(39,759)
Total	318,280	8,209	326,489

20. Pension commitments

The charitable company contributes to a personal pension plan for certain employees. Sampad continues to comply with the workplaces pension's law by making contributions to the new pension scheme for all eligible employees. All employees who qualify are automatically enrolled into the pension scheme. Employees who are not automatically eligible are given the opportunity to opt into the pension scheme.

During the year amounts recognised in the Statement of Financial Activity, in unrestricted funds, in respect of contributions to the defined contribution scheme amounted to £5,342 (2020: £7,345).

21. Other financial commitments

The company renewed its memorandum of understanding with Midlands Arts Centre for a period of 10 years from 7 March 2016 under which the two entities agree to work together for mutual benefit, although this does not constitute a legal partnership. This agreement grants the charitable company a licence to occupy offices and use IT and furniture. There is in effect a commitment to pay a premises fee (currently £17,370 per annum) and a services fee both subject to annual review for a further five years from the balance sheet date.

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NOTES TO THE FINANCIAL STATEMENTS
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22. Members' liability

Each member of the charitable company undertakes to contribute to the assets of the company in the event of it being wound up while he/she is a member, or within one year after he/she ceases to be a member, such amount as may be required, not exceeding £1 for the debts and liabilities contracted before he/she ceases to be a member.

23. Related party transactions

The charity has not entered into any related party transaction during the year, nor are there any outstanding balances owing between related parties and the charity at 31 March 2021.