

Registered number

03539586

Charity Registration number

1088823

Northern Roots

Report and Accounts

31 March 2024

**Northern Roots**  
**Report and accounts**  
**Contents**

	<b>Page</b>
Company information	1
Directors' report	2 - 6
Independent examiner's report on the accounts	7
Profit and loss account	8
Balance sheet	9
Notes to the accounts	10

## **Northern Roots**

### **Company Information**

#### **Directors**

K Dougherty  
D Holmes (resigned 18 December 2023)  
R Mather  
R Perdik  
T Ali  
K Dubois  
B Mamuini (resigned 21 April 2024)  
L Naruse

#### **Secretary**

K Dougherty

#### **Accountants**

Bell Anderson Limited  
Lindum  
264-266 Durham Road  
Gateshead  
Tyne and Wear  
NE8 4JR

#### **Registered office**

Office 44  
63 High Bridge  
Newcastle upon Tyne  
Tyne and Wear  
NE1 6BX

#### **Registered number**

03539586

#### **Charity registration number**

1088823

## Northern Roots

**Registered number:** 03539586

### Trustees' Report

The Trustees present their report and accounts for the year ended 31 March 2024.

The accounts have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the governing document, the Companies Act 2006 and follow the Charities S O R P ( F R S 1 0 2 ) .

Structure, governance and management

The Charity is a company limited by guarantee. The company was established under the Memorandum of Association which established the objects and power of the charitable company and is governed under the Articles of Association. In the event of the company being wound up members are required to contribute an amount not exceeding £1.

The Trustees have assessed the major risks to which the Charity is exposed, and are satisfied that systems are in place to mitigate exposure to the major risks.

#### Objectives and activities

The objects of the Charity is to foster and promote the arts in society for the benefit of the general public in the United Kingdom but in particular the North-East of England by developing public appreciation of the arts and by improving public access to the arts and the quality of the arts. The Trustees have paid due regard to guidance issued by the Charity Commission including that regarding public benefit in deciding what activities the Charity should undertake.

#### Trustees

The following persons served as Trustees during the year:

K Dougherty  
D Holmes (resigned 18 December 2023)  
R Mather  
R Perdik  
T Ali  
K Dubois  
B Mamuini (resigned 21 April 2024)  
L Naruse

#### Achievements and performance

Although challenges around Covid 19 have moved on, there has been a knock on effect for in person concerts. Combined with the effects of Brexit on artists touring from outside the UK and the cost of living crisis – this has had an effect on audience numbers for in person concerts. Though we have regained around 80-90% of pre-covid audience figures across the programme, the booking habits of audiences are less predictable, and current affairs have the potential to affect habits further. The general effect on the programming and sales isn't worrying due to the planning and balance – however the trustees and Directors will continue to monitor sales, artists and audiences throughout the years ahead, mitigating risk and balancing artistic outputs where possible.

Northern Roots has continued to lead a focused fundraising campaign to support our outreach and development work with Artists from the Global Majority in the North East. We have maintained a consistent Jumpin' Hot Club (JHC) programme with a minimised risk through stripped back programming, working closely with venues and artists, and a focused marketing campaign.

Through a period of significant Governance development, Northern Roots has moved to support and represent people from the communities we serve through our participation and outreach programme. Ensuring voices are heard and work is rigorous and challenged. Over the coming months, trustees will be supported through training and development, and all trustees will work together to ensure the organisation is working well across all programmes and staff are being supported effectively.

## Participation

and

## Outreach

Kema Kay and Kay Greyson continue to lead on the participation and outreach programme for Northern Roots – working with Adam Collerton and Leila d'Aronville to design, fundraise and support programmes which support young Global Majority Artists from the North East to explore creative careers.

We continue to be aware that the infrastructure to support Global Majority Musicians and Artists in the North East is lacking investment and generational knowledge. Working with artists, partners, institutions, funders and authorities – Northern Roots is aiming to lobby and advocate for more investment into Global Majority Artists in the region. This included through our direct programming, leadership development across our leadership team and governance structure, and also through working in partnership to ensure Global Majority Artists are platformed and programmed in different spaces across the region.

We are currently running weekly sessions for young people at Only Grind and fortnightly sessions at Loft Studios. Only Grind is operated by Rob Rez who alongside Kema Sikazwe supports young people at these sessions. Only Grind is an ideal studio for young people starting out on their journey. Loft studio is a professional recording studio and is suitable for more established artists and those who have attended a number of sessions at Only Grind – therefore developing a level of progression for artists through our programme.

We have held showcase concerts at Hoochie Coochie which is an ideal venue for both new and more established artists to perform. We are also working with different venues and promoters to establish additional platforming in Sunderland and across Newcastle.

We have also supported artist Mcxxne to form a partnership with Northern Baby which is a music promotion agency. This has enabled Mcxxne to have her work promoted internationally attracting an excellent response from outlets. Mcxxne has also been supported to successfully apply for a NextGen grant from Youth Music and to take part in a First Notes project with Generator.

In addition we recognised the development needs of our lead Artists – Kema Kay and Kay Greyson. We continue to work with both Kema and Kay to develop programmes of work inside Northern Roots and outside. Supporting with mentoring, networking and showcasing, and platforming their leadership in different spaces – including connecting them to institutions and funders.

## Fundraising

A significant amount of work has been carried out by the fundraising team – Leila d'Aronville and Adam Collerton, with additional support from Hannah Matterson and David O'Malley. Looking at the balance between core funding and project funding, reviewing and strengthening financial reporting processes and developing a robust fundraising strategy. This has enabled Northern Roots to secure additional core funding from Lloyds – which has been transformative to the sustainability of Northern Roots, as well as long term continued support from the Community Foundation and the Newcastle Investment Fund.

Northern Roots has also secured project funding for 3 years from Youth Music, which will continue to see the core programme of support for young musicians grow and develop – with a focus on young artists from the Global Majority.

The funding environment is challenging for all organisations, but the work that is happening across all programmes is strong and the trust and respect in the community is also a clear testament to the positive work that is happening.

## Jumpin Hot Club Programming

Jumpin' Hot Club (JHC) programme was predominantly looking to maintain audiences in their usual venues, Cluny, The Globe & Gosforth Civic Theatre in 2023 after lockdown & move things along. In fact for first half of the year , we still had bookings that were cancelled during the lockdown . American artists such as Mike & The Moon pies , Diana Jones, Jason Ringenberg & Chuck Prophet & The Mission Express were all very well attended shows, considering they were much changed dates, as the original contracts were issued before the pandemic began & they were just getting back to touring UK & Europe. We also had old - time bluesman Guy Davis , who last played around 25 years earlier & Gospel trio Kyshona trio over from Nashville USA. The latter we co-promoted with Northern Roots. Slim Chance played Cluny2 to a sold out audience that brought many older attendees back to a first Jumpin Hot Club gig post pandemic .

Summer 2023 we had our 10th anniversary Country Cantina Festival @ Easington, Co Durham. We had a high quality mix of local, national & a couple American artists. From a classic country outfit to an all- girl Bluegrass outfit. Cajun 4 piece to some soulful singer-songwriters. The Festival sold out . We also had a three way Gem Arts, Jazz NE and Northern Roots Cluny2 show in July as part of Gem Arts Festival with Michael Messa's Vitra. That attracted quite diverse & not our usual audience.

In the autumn as well as having the famous John Prine's son Tommy Prine , Joshua Ray Walker (booked pre pandemic) Canada's The Sadies & a first ever UK visit from Austin Texas, The Old 97's to The Cluny. We tried out The Common Room near Central Station for a double bill with songwriter's Kathryn Williams & Polly Paulusma. The Hall was full but marketing from the venue was absolutely nil. We were also back at Gosforth Civic Theatre for the visit of indie folk musician Devon Sproule & a bit of nostalgia with bluesman Catfish Keith. This was not only because Catfish has been a regular Jumpin Hot Club visitor over the past few decades, but it was also part of our book launch!

In the early part of 2023 , we pulled everything together and in the autumn self -released a book on "The History Of The Jumpin Hot Club " written by Graham Anderson, on a life devoted to music & a definitive guide to all our Jumpin Hot Club exploits. Promoting roots music for over 38 years starting in 1986, it is crammed with mementoes & memories, news stories, reviews & of course photographs. The book has nearly sold out of its first run of 300 copies. Readers of the book have given excellent feedback and as an organisation we are looking at a second print run, and how we can consolidate the stories into an exhibition of the work for the 40th anniversary.

Onto 2024 and audiences have picked up and have settled down again with all our venues & we have had highlight shows from Sam Baker @ Cluny2, Jefferey Martin@ The Globe, Ashley Campbell/Thor Jensen @ Cluny2 & the Aurora String Quartet /Bridie Jackson/Shipcote @ Cluny2

Future plans include some shows back at Little Theatre in Gateshead & also The Central, Gateshead.

In early 2024 we transferred a new domain name "jumpinhot Club" to our website for first time in twenty years & set up a bi-year renewal. It makes the website much more secure, as the old domain was held in USA and quite unreliable. It's also possible to still use the old domain for 6 month, until we phase it out.

### Funding

The funding landscape has continued to be challenging with many trusts and foundations needing to support statutory services, however we have managed to work with an external fundraiser and utilise inhouse fundraising skills to continue to secure core funding. We have also continued to develop an internal fundraising strategy which is developing longer term funding and core funding so we can continue to have longer term relationships with our participants and artists.

### Financial review

It is the charities policy that unrestricted funds which have not been designated for a specific use should be maintained at the level equivalent to between three months expenditure. Due to the changes in funding sources and the timing of receipts it has not always been possible to adhere to this policy whilst

pursuing the charities aims and objectives. Part of the focus of the last years fundraising and financial planning has been to secure funds to run longer and more sustained programmes – which includes funding to build up a reserves amount amounting to 3 months of core expenditure. We have continued to review core costs and have continued to work from home as an organisation. We have ensured we have reviewed core spending outside of salaries and continue to seek core funding and unrestricted income from across the programme.

Our fundraising review has included a focus on core funding and business development support – enabling us to develop a more sustainable business model going forward.

### **Small company provisions**

This report has been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.

This report was approved by the board on 27 November 2024 and signed by its order.

R Perdik  
Chairman

K Dougherty  
Secretary

## **Northern Roots**

### **Independent examiner's report on the accounts**

**Report to the trustees, directors & members of Northern Roots on accounts for the year ended 31 March 2024 Set out on pages 1 to 9 of the financial statements.**

**Charity no.: 1088823 Company no.: 03539586**

#### **Responsibilities and basis of report**

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31/03/2024. As the charity's trustees of the Company (who are also the directors of the company for the purposes of company law), you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ("the 2006 Act"). Having satisfied myself that the accounts of the Company are not required to be audited for this year under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ("the 2011 Act"). In carrying out my examination, I have followed the Directions given by the Charity Commission (under section 145(5)(b) of the 2011 Act.

#### **Independent examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention which gives me cause to believe that:

- accounting records were not kept in accordance with section 386 of the Companies Act 2006; or
- the accounts do not accord with such records; or
- the accounts do not comply with relevant accounting requirements under section 396 of the Companies Act 2006 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
- the accounts have not been prepared in accordance with the Charities SORP (FRS102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Bell Anderson Limited  
Chartered Accountants

Lindum  
264-266 Durham Road  
Gateshead  
Tyne and Wear  
NE8 4JR

27 November 2024



**Northern Roots**  
**Statement of Financial Activities**  
**for the year ended 31 March 2024**

	Notes	Unrestricted funds £	Restricted funds £	2024 £	2023 £
<b>Income from</b>					
Donations and legacies	3	72		72	307
Charitable activities	4	71,375	50,520	121,895	93,138
Other trading activities	5	33,759		33,759	60,140
Other operating income		-		-	-
		<u>105,206</u>	<u>50,520</u>	<u>155,726</u>	<u>153,585</u>
<b>Expenditure on</b>					
Raising funds	6	<u>52,749</u>		<u>52,749</u>	<u>20,610</u>
Charitable activities	7	<u>36,228</u>	<u>38,514</u>	<u>74,742</u>	<u>179,850</u>
<b>Total Expenditure</b>		<u>88,977</u>	<u>38,514</u>	<u>127,491</u>	<u>200,460</u>
<b>Net income/(expenditure) before transfers</b>		<u>16,229</u>	<u>12,006</u>	<u>28,235</u>	<u>(46,875)</u>
<b>Net Income/(expenditure) for the year/Net movement in funds</b>		<u>16,229</u>	<u>12,006</u>	<u>28,235</u>	<u>(46,875)</u>
Fund balances at 31 March 2023		3,615	63,511	67,126	114,001
<b>Fund balances at 31 March 2024</b>		<u>19,844</u>	<u>75,517</u>	<u>95,361</u>	<u>67,126</u>

**Northern Roots****Registered number:** 03539586**Balance Sheet****as at 31 March 2024**

	Notes	2024 £	2023 £
<b>Fixed assets</b>			
Tangible assets	8	2,198	1,514
<b>Current assets</b>			
Debtors	9	-	381
Cash at bank and in hand		96,776	73,885
		<u>96,776</u>	<u>74,266</u>
<b>Creditors: amounts falling due within one year</b>	10	(3,613)	(8,654)
<b>Net current assets</b>		<u>93,163</u>	<u>65,612</u>
<b>Net assets</b>		<u>95,361</u>	<u>67,126</u>
<b>Funds</b>			
Restricted funds		75,517	63,511
Unrestricted funds		19,844	3,615
<b>Total funds</b>		<u>95,361</u>	<u>67,126</u>

The Directors are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

The members have not required the company to obtain an audit in accordance with section 476 of the Act.

The Directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared and delivered in accordance with the special provisions applicable to companies subject to the small companies regime. The profit and loss account has not been delivered to the Registrar of Companies.

R Perdik

Chair

Approved by the board on 27 November 2024

Northern Roots

Notes to the Accounts

for the year ended 31 March 2024

1 Accounting policies

**Basis of preparation**

The accounts have been prepared under the historical cost convention and in accordance with FRS 102, The Financial Reporting Standard applicable in the UK and Republic of Ireland (as applied to small entities by section 1A of the standard).

**Turnover**

Turnover is measured at the fair value of the consideration received or receivable, net of discounts and value added taxes. Turnover includes revenue earned from the sale of goods and from the rendering of services. Turnover from the sale of goods is recognised when the significant risks and rewards of ownership of the goods have transferred to the buyer. Turnover from the rendering of services is recognised by reference to the stage of completion of the contract. The stage of completion of a contract is measured by comparing the costs incurred for work performed to date to the total estimated contract costs.

**Tangible fixed assets**

Tangible fixed assets are measured at cost less accumulative depreciation and any accumulative impairment losses. Depreciation is provided on all tangible fixed assets, other than freehold land, at rates calculated to write off the cost, less estimated residual value, of each asset evenly over its expected useful life, as follows:

Fixtures, fittings, tools and equipment	20% reducing balance
---	----------------------

**Debtors**

Short term debtors are measured at transaction price (which is usually the invoice price), less any impairment losses for bad and doubtful debts. Loans and other financial assets are initially recognised at transaction price including any transaction costs and subsequently measured at amortised cost determined using the effective interest method, less any impairment losses for bad and doubtful debts.

**Creditors**

Short term creditors are measured at transaction price (which is usually the invoice price). Loans and other financial liabilities are initially recognised at transaction price net of any transaction costs and subsequently measured at amortised cost determined using the effective interest method.

**Provisions**

Provisions (ie liabilities of uncertain timing or amount) are recognised when there is an obligation at the reporting date as a result of a past event, it is probable that economic benefit will be transferred to settle the obligation and the amount of the obligation can be estimated reliably.

**Pensions**

Contributions to defined contribution plans are expensed in the period to which they relate.

2 Employees	2024	2023
	Number	Number

Average number of persons employed by the company	3	3
---	---	---

<b>Employment Costs</b>	<b>2024</b>	<b>2023</b>
	<b>£</b>	<b>£</b>

Wages and salaries	47,991	48,235
--------------------	--------	--------

<b>3 Donations and legacies</b>	<b>2024</b>	<b>2023</b>
	<b>£</b>	<b>£</b>

Donations & gifts	72	307
	72	307

All donations for 2023 are unrestricted

<b>4 Charitable activities</b>	<b>2024</b>	<b>2023</b>
	<b>£</b>	<b>£</b>

**Restricted Funds**

Community Foundation	7,500	47,000
US Embassy	-	-
National Foundation Youth Music	37,320	19,750
Arts Council	-	11,278
Virgin	5,700	-
Sadler Wells	-	2,563
Tour de Moon	-	10,000
	50,520	90,591

<b>2024</b>	<b>2023</b>
<b>£</b>	<b>£</b>

**Unrestricted Funds**

Unrestricted income - Merchandising etc	3,695	50
Unrestricted charitable activity - MLK	-	2,497
Unrestricted Core Grants	67,680	-
	71,375	2,547

<b>5 Other trading activities</b>	<b>2024</b>	<b>2023</b>
	<b>£</b>	<b>£</b>

Sponsorship - MLK	-	30,000
Ticket sales	33,759	30,140
	33,759	60,140

<b>6 Raising funds</b>	<b>2024</b>	<b>2023</b>
	<b>£</b>	<b>£</b>
Bank charges	203	272
Accountancy fees	3,600	3,600
Adverts	23	213
Artists	-	-
Core Costs reallocation	-	(33,500)
Depreciation	-	378
Entertaining	-	-
Insurance	-	136
Other legal and professional	65	13
Printing, postage and stationery	14	6
Rent	-	500
repairs	-	-
Sound engineering	-	-
Subscriptions	288	288
Sundries	43	4
Software and IT	522	465
Travel and accommodation	-	-
Venue hire	-	-
Wages	47,991	48,235
	<u>52,749</u>	<u>20,610</u>

## **7 Charitable activities**

	<b>2024</b>	<b>2023</b>
	<b>£</b>	<b>£</b>
<b>Unrestricted activities</b>		
Mentoring costs	-	180
Artists, Support fees & Riders - JHC	22,831	10,156
Artists, Support fees & Riders - MLK	-	7,178
Advertising - JHC	4,908	1,994
Advertising - MLK	-	2,175
Equipment hire - MLK	-	17,160
Travel and subsistence - JHC	3,482	2,094
Travel and subsistence - MLK	-	5,312
Venue Hire - JHC	3,272	1,824
Venue hire - MLK	-	6,746
Video & Sound Engineering - JHC	1,300	1,610
Video & Sound Engineering - MLK	-	560
Postage - JHC	435	-
Entertaining - MLK	-	400
Sundry - JHC	-	965
Sundry -MLK	-	88

36,228	58,442
--------	--------

## 7 Charitable Activities (continued)

**2024**  
**£**

**2023**  
**£**

### Restricted activities

Mentoring Costs - Community	5,040	42,000
Mentoring Costs - Tour de Moon	-	1,250
Mentoring Costs - Youth Music	17,800	32,631
Mentoring Costs - Other Projects	5,000	-
Mentoring Costs - Wellbank	900	-
Mentoring Costs- Sadlers Wells	400	-
Artists,Support fees & Riders - Tour de Moon	-	5,865
Artists,Support fees & Riders - Community foundation	1,020	-
Artists,Support fees & Riders - Wellbank	530	-
Artists,Support fees & Riders - Youth Music	1,020	4,243
Artists,Support fees & Riders - Other	637	-
Advertsiing - Other projects	1,236	-
Advertising - Youth Music	-	501
Venue Hire - Youth Music	-	230
Venue Hire - Other projects	40	-
Video & Sound Engineering - Youth Music	1,830	528
Video & Sound Engineering - Tour de Moon	-	500
Video & Sound Engineering - Community Foundation	335	-
Video & Sound Engineering - Shears	1,080	-
Video & Sound Engineering - Other projects	358	-
Core Costs - Youth Music	-	33,500
Consultancy - Community Foundation	300	-
Consultancy fees - Youth Music	700	-
Sundry - Tour de Moon	-	30
Sundry - Youth Music	52	30
Licences - Youth Music	-	100
Postage - Other	186	-
Subscriptions - Other	50	-

38,514

121,408

## 8 Tangible fixed assets

**Fixtures and  
fittings**  
**£**

### Cost

At 1 April 2023	11,347
Additions	684
At 31 March 2024	12,031

### Depreciation

At 1 April 2023	9,833
At 31 March 2024	9,833
<b>Net book value</b>	
At 31 March 2024	2,198
At 31 March 2023	1,514

<b>9 Debtors</b>	<b>2024</b>	<b>2023</b>
	<b>£</b>	<b>£</b>

Trade debtors	-	381
---------------	---	-----

<b>10 Creditors: amounts falling due within one year</b>	<b>2024</b>	<b>2023</b>
	<b>£</b>	<b>£</b>

Trade creditors	505	-
Taxation and social security costs	2,966	1,499
Other creditors	142	7,155
	3,613	8,654

<b>11 Restricted funds</b>	<b>Balance at 1 April 2023 £</b>	<b>Incoming Resources</b>	<b>Resources Expended</b>	<b>Balance 31 March 2024</b>
Community Foundation	49,443	7,500	5,040	51,903
Tour de Moon	2,355	-	-	2,355
Sadlers Wells	3,171	-	-	3,171
National Foundation Youth Music	8,542	37,320	18,872	26,990
	63,511	44,820	23,912	57,429

## 12 Other information

Northern Roots is a private company limited by guarantee without share capital and incorporated in England. Its registered office is:

Office 44  
63 High Bridge  
Newcastle upon Tyne  
Tyne and Wear  
NE1 6BX

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.