

Registered number

03539586

Charity Registration number

1088823

Northern Roots

Report and Accounts

31 March 2023

Northern Roots
Report and accounts
Contents

	Page
Company information	1
Directors' report	2 - 6
Independent examiner's report on the accounts	7
Profit and loss account	8
Balance sheet	9
Notes to the accounts	10

Northern Roots Company Information

Directors

K Dougherty
D Holmes
R Mather
Y Ngoo (resigned 26 March 2023)
R Perdik
T Ali
K Dubois
N Johnson (resigned 26 March 2023)
B Mamuini
L Naruse
R Reza (resigned 26 March 2023)

Secretary

K Dougherty

Accountants

Bell Anderson Limited
Lindum
264-266 Durham Road
Gateshead
Tyne and Wear
NE8 4JR

Registered office

Office 44
63 High Bridge
Newcastle upon Tyne
Tyne and Wear
NE1 6BX

Registered number

03539586

Charity registration number

1088823

Northern Roots**Registered number: 03539586****Trustees' Report**

The Trustees present their report and accounts for the year ended 31 March 2023.

The accounts have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the governing document, the Companies Act 2006 and follow the Charities SORP (FRS 102) . Structure, governance and management The Charity is a company limited by guarantee. The company was established under the Memorandum of Association which established the objects and power of the charitable company and is governed under the Articles of Association. In the event of the company being wound up members are required to contribute an amount not exceeding £1.

The Trustees have assessed the major risks to which the Charity is exposed, and are satisfied that systems are in place to mitigate exposure to the major risks.

Objectives and activities

The objects of the Charity is to foster and promote the arts in society for the benefit of the general public in the United Kingdom but in particular the North-East of England by developing public appreciation of the arts and by improving public access to the arts and the quality of the arts. The Trustees have paid due regard to guidance issued by the Charity Commission including that regarding public benefit in deciding what activities the Charity should undertake.

Trustees

The following persons served as Trustees during the year:

K Dougherty
D Holmes
R Mather
Y Ngoo (resigned 26 March 2023)
R Perdik
T Ali
K Dubois
N Johnson (resigned 26 March 2023)
B Mamuini
L Naruse
R Reza (resigned 26 March 2023)

Northern Roots

Registered number: 03539586

Trustees' Report

Achievements and performance

The Covid 19 Pandemic has continued to cause issues with in person concerts, audience numbers and the ability to promote artists from outside of the UK, especially those travelling from the USA. Northern Roots has continued to lead a focused fundraising campaign to support our outreach and development work with Artists from the Global Majority in the North East. We have maintained a consistent Jumpin' Hot Club (JHC) programme with a minimised risk through stripped back programming, working closely with venues and artists, and a focused marketing campaign.

Over the past year we have continued to support Kema Kay and Kay Greyson to work extensively with young people across the North East.

Over the past year Northern Roots has continued to focus our work – maximising on the impact of our outreach work and maintaining a high quality JHC programme. We are still feeling the effects of Covid on our audiences, and changes in international travel, Covid and Brexit have affected the touring of US and European acts.

Youth Music continued to support work with Kema Kay and Kay Greyson, working with communities of young people from the Global Majority based in the West End of Newcastle – which has meant the organisation has been able to support 30 young people. The feedback from participants has been very positive, and the impact of the work has been shown in showcase concerts which continue to grow in popularity. We have continued a very productive partnership with Tyne and Wear Community Foundation, who have continued to be supportive of our work and enabled us to extend the outreach we have done – with the core group of young artists, as well as extending into working with schools and young people outside of our core group.

We have continued to provide mentoring to artists throughout this time – supporting members of Voices of Virtue, Radical Queen, Vitamin Noir, Kema Kay and Kay Greyson – supporting with fundraising, mentoring, platforming and business development. We have supported Vitamin Noir in the development of a stand alone show 'Brotherhood' which focuses on the joy of friendship and the challenges of being Black in Britain – the show delivered a 3-week run at Alphabetti Theatre to sell out audiences.

Northern Roots

Registered number: 03539586

Trustees' Report

In addition, we held showcase performances in May, July, and December – highlighting some of the best diverse talent on offer in the North East. December's event was part of a project delivered in partnership with Tour de Moon and included an online event hosted by Sister Shack called Being Me in the Music Industry – what it means to be a woman or non-binary person in the music industry.

We managed to deliver a small-scale Country Cantina event in Easington during the summer of 2022 – a little larger than the 2021 festival but still conservative in numbers. This was a success and ensured we maintained a strong connection with our loyal audiences, we were able to give work to UK based acts and technicians, and ensure we had a presence in local media etc. As well as continue the long running partnership with the owners of The Barn at Easington.

October 2022 saw us deliver an ambition programme at Newcastle Cathedral – showcasing diverse North East talent, alongside Soweto Gospel Choir. The performance 'Songs of Freedom' was a nod to Martin Luther King Jnr's visit to the North East, with Paulette Randall MBE (2012 Olympic Opening Ceremony Director) pulling the creative vision together, and artists Kema Kay and Kay Greyson, Vitamin Noir, Patrick Ziza's Dandyism, Voices of Virtue Gospel Choir, Sisi, Maxine, Neeko, Milan and Moniker and Tia Leoni performing and Luke Wilson holding the piece together with an amazing version of Martin Luther King. Audiences were very special, and the audience feedback was unprecedented.

JHC Programming

Thankfully things opened up from late March /April onwards for us after lockdown and all that entailed with artists like Sam Outlaw, Jim White and Laura Veirs revisiting our shores. However it was a slow process for some old regulars, returning to live music shows wasn't their immediate concern. Also, some overseas artists were still rather reluctant to travel over here. Providentially we established a different audience for our new venue – The Globe – and a rather younger audience for Cluny2. Gosforth Civic Theatre had established a different audience itself, so all was rather positive.

Northern Roots

Registered number: 03539586

Trustees' Report

We went over to Austin Texas for SXSW with tickets purchased from before the pandemic and secured a couple of esteemed artists for our autumn programme - vintage retro soul /funk man, Ural Thomas and The Pain and a young Dallas country singer called Joshua Ray Walker. In September, at Gosforth Civic Theatre, we learned that the Queen had died, however Ural Thomas and his band's sold-out show went ahead. In June, after securing a pre lockdown booking, we had a long-awaited appearance of West Virginia country/jazz artist Sierra Ferrell which was a major scoop for us and in July, we had the return of our summer Country Cantina Festival at The Barn in Easington, albeit with a limited-capacity that sold-out.

In November we held a full exhibition of framed photos from the past 15 -20 years by our in- house photographers Juan Fitzgerald and Charles Holley and also video footage from Kev Daley's local TV shows in Gosforth Civic Theatre as part of our 37th Anniversary schedule.

We also held seven showcase events in our regular Newcastle/Gateshead venues pitching established American artists with our local up and coming talent. Nick Shoulder /Grave dancer in Cluny2, Big Red /Sam Lewis also Cluny2. Riley Downing/Gem Andrews, Jeffrey Foucault /Dietrich Strause and Errol Linton Band /King Bees duo in Gosforth Civic Theatre.

Kevin Galloway/Ben Singh in The Globe and finally Mary Gauthier /Jaimee Harris in Gateshead's Little Theatre.

January 23, we featured overseas artists that were also appearing at Celtic Connections in Glasgow, Fern Maddie, Sarah Jane Scouten, Early James, Emily Scott Robinson, Alisa Amador, Violet Bell.

In March 23, American artists Mike and The Moonpies, JP Harris/John R Miller and Rachel Baiman who were all originally booked almost four years previously, finally made it over here finishing off our yearly programme.

In comparison to many North East Venues and Promoters, we have responded well. With many reporting only a 40% return of pre-covid audiences, whereas we are on around 80% of pre covid audiences. Though still challenging, it is a good indication of the loyalty and trust of our audience.

Northern Roots**Registered number:****03539586****Trustees' Report****Partnerships**

We have continued to build partnerships across the programme – with venues, organisations and funders.

We have worked closely with Community Foundation, Youth Music and several other funders to develop and deliver programmes to benefit artists from the Global Majority. We have also worked with venues such as Hoochie Coochie, The Globe, Gosforth Civic Theatre and The Little Theatre in Gateshead.

Funding

The funding landscape has continued to be challenging with many trusts and foundations needing to support statutory services, however we have managed to work with an external fundraiser and utilise inhouse fundraising skills to secure core funding from Youth Music and Newcastle's Cultural Investment Fund. We have also continued to develop an internal fundraising strategy which is developing longer term funding and core funding so we can continue to have longer term relationships with our participants and artists.

Financial review

It is the charities policy that unrestricted funds which have not been designated for a specific use should be maintained at the level equivalent to between three months expenditure. Due to the changes in funding sources and the timing of receipts it has not always been possible to adhere to this policy whilst pursuing the charities aims and objectives. Part of the focus of the last years fundraising and financial planning has been to secure funds to run longer and more sustained programmes – which includes funding to build up a reserves amount amounting to 3 months of core expenditure. We have continued to review core costs and have continued to work from home as an organisation. We have ensured we have reviewed core spending outside of salaries and continue to seek core funding and unrestricted income from across the programme.

Our fundraising review has included a focus on core funding and business development support – enabling us to develop a more sustainable business model going forward.

Small company provisions

This report has been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.

This report was approved by the board on 15 December 2023 and signed by its order.

R Perdik
Chairman

K Dougherty
Secretary

Northern Roots
Independent examiner's report on the accounts

Report to the trustees, directors & members of Northern Roots on accounts for the year ended 31 March 2020 Set out on pages 1 to 9 of the financial statements.

Charity no.: 1088823

Company no.: 03539586

Responsibilities and basis of report

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31/03/2022. As the charity's trustees of the Company (who are also the directors of the company for the purposes of company law), you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ("the 2006 Act"). Having satisfied myself that the accounts of the Company are not required to be audited for this year under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ("the 2011 Act"). In carrying out my examination, I have followed the Directions given by the Charity Commission (under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention which gives me cause to believe that:

- accounting records were not kept in accordance with section 386 of the Companies Act 2006; or
- the accounts do not accord with such records; or
- the accounts do not comply with relevant accounting requirements under section 396 of the Companies Act 2006 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
- the accounts have not been prepared in accordance with the Charities SORP (FRS102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Bell Anderson Limited
Chartered Accountants

Lindum
264-266 Durham Road
Gateshead
Tyne and Wear
NE8 4JR

15 December 2023

Northern Roots
Statement of Financial Activities
for the year ended 31 March 2023

	Notes	Unrestricted funds £	Restricted funds £	2023 £	2022 £
Income from					
Donations and legacies	3	307		307	-
Charitable activities	4	13,825	79,313	93,138	207,423
Other trading activities	5	60,140		60,140	13,875
Other operating income		-		-	6,464
		<u>74,272</u>	<u>79,313</u>	<u>153,585</u>	<u>227,762</u>
Expenditure on					
Raising funds	6	<u>20,610</u>		<u>20,610</u>	<u>53,324</u>
Charitable activities	7	<u>58,442</u>	<u>121,408</u>	<u>179,850</u>	<u>107,486</u>
Total Expenditure		<u>79,052</u>	<u>121,408</u>	<u>200,460</u>	<u>160,810</u>
Net (expenditure)/income before transfers		(4,780)	(42,095)	(46,875)	66,952
Net (Expenditure)/income for the year/Net movement in funds		(4,780)	(42,095)	(46,875)	66,952
Fund balances at 31 March 2022		8,395	105,606	114,001	47,049
Fund balances at 31 March 2023		<u>3,615</u>	<u>63,511</u>	<u>67,126</u>	<u>114,001</u>

Northern Roots**Registered number:** 03539586**Balance Sheet****as at 31 March 2023**

	Notes	2023 £	2022 £
Fixed assets			
Tangible assets	8	1,514	1,503
Current assets			
Debtors	9	381	9,606
Cash at bank and in hand		73,885	118,949
		<u>74,266</u>	<u>128,555</u>
Creditors: amounts falling due within one year	10	(8,654)	(16,057)
Net current assets		<u>65,612</u>	<u>112,498</u>
Net assets		<u>67,126</u>	<u>114,001</u>
Funds			
Restricted funds		63,511	105,606
Unrestricted funds		3,615	8,395
Total funds		<u>67,126</u>	<u>114,001</u>

The Trustees are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

The members have not required the company to obtain an audit in accordance with section 476 of the Act.

The Trustees acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared and delivered in accordance with the special provisions applicable to companies subject to the small companies regime. The profit and loss account has not been delivered to the Registrar of Companies.

R Perdik

Chair

Approved by the board on 15 December 2023

Northern Roots
Notes to the Accounts
for the year ended 31 March 2023

1 Accounting policies

Basis of preparation

The accounts have been prepared under the historical cost convention and in accordance with FRS 102, The Financial Reporting Standard applicable in the UK and Republic of Ireland (as applied to small entities by section 1A of the standard).

Turnover

Turnover is measured at the fair value of the consideration received or receivable, net of discounts and value added taxes. Turnover includes revenue earned from the sale of goods and from the rendering of services. Turnover from the sale of goods is recognised when the significant risks and rewards of ownership of the goods have transferred to the buyer. Turnover from the rendering of services is recognised by reference to the stage of completion of the contract. The stage of completion of a contract is measured by comparing the costs incurred for work performed to date to the total estimated contract costs.

Tangible fixed assets

Tangible fixed assets are measured at cost less accumulative depreciation and any accumulative impairment losses. Depreciation is provided on all tangible fixed assets, other than freehold land, at rates calculated to write off the cost, less estimated residual value, of each asset evenly over its expected useful life, as follows:

Fixtures, fittings, tools and equipment	20% reducing balance
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Debtors

Short term debtors are measured at transaction price (which is usually the invoice price), less any impairment losses for bad and doubtful debts. Loans and other financial assets are initially recognised at transaction price including any transaction costs and subsequently measured at amortised cost determined using the effective interest method, less any impairment losses for bad and doubtful debts.

Creditors

Short term creditors are measured at transaction price (which is usually the invoice price). Loans and other financial liabilities are initially recognised at transaction price net of any transaction costs and subsequently measured at amortised cost determined using the effective interest method.

Provisions

Provisions (ie liabilities of uncertain timing or amount) are recognised when there is an obligation at the reporting date as a result of a past event, it is probable that economic benefit will be transferred to settle the obligation and the amount of the obligation can be estimated reliably.

Pensions

Contributions to defined contribution plans are expensed in the period to which they relate.

Northern Roots
Notes to the Accounts
for the year ended 31 March 2023

2 Employees

	2023 Number	2022 Number
Average number of persons employed by the company	3	3

Employment Costs

	2023 £	2022 £
Wages and salaries	48,235	44,861

3 Donations and legacies

	2023 £	2022 £
Donations & gifts	307	-
	307	-
All donations for 2023 are unrestricted		

4 Charitable activities

	2023 £	2022 £
Restricted Funds		
Community Foundation	47,000	14,200
Gateshead project	-	10,959
US Embassy	-	2,274
National Foundation Youth Music	19,750	50,600
Arts Council	-	26,315
Virgin	-	24,300
VoV Schools Project	-	15,000
Sadler Wells	2,563	8,188
Allen Lane	-	7,500
Mentoring	-	5,000
Tour de Moon	10,000	-
	79,313	164,336

	2023 £	2022 £
Unrestricted Funds		
Unrestricted income - Merchandising etc	50	399
Unrestricted Arts Council Grant	11,278	42,688
Unrestricted charitable activity - MLK	2,497	-
	13,825	43,087

Northern Roots
Notes to the Accounts
for the year ended 31 March 2023

5 Other trading activities	2023	2022
	£	£
Sponsorship - MLK	30,000	-
Ticket sales	30,140	13,875
	<u>60,140</u>	<u>13,875</u>
 6 Raising funds	 2023	 2022
	£	£
Bank charges	272	81
Accountancy fees	3,600	3,716
Adverts	213	3,613
Artists	-	12,463
Consultancy - Fundraising	-	1,814
Core Costs reallocation	(33,500)	(24,139)
Depreciation	378	166
Entertaining	-	372
Insurance	136	131
Other legal and professional	13	13
Printing, postage and stationery	6	78
Rent	500	2,194
repairs	-	250
Sound engineering	-	3,685
Subscriptions	288	438
Sundries - Fundraising	-	431
Sundries	4	91
Software and IT	465	547
Travel and accommodation	-	1,328
Venue hire	-	1,191
Wages	48,235	44,861
	<u>20,610</u>	<u>53,324</u>

Northern Roots
Notes to the Accounts
for the year ended 31 March 2023

7 Charitable activities

	2023	2022
	£	£
Unrestricted activities		
Mentoring costs	180	7,466
Artists, Support fees & Riders - JHC	10,156	-
Artists, Support fees & Riders - MLK	7,178	-
Advertising - JHC	1,994	-
Advertising - MLK	2,175	-
Equipment hire - MLK	17,160	-
Travel and subsistence - JHC	2,094	-
Travel and subsistence - MLK	5,312	-
Venue Hire - JHC	1,824	-
Venue hire - MLK	6,746	-
Video & Sound Engineering - JHC	1,610	-
Video & Sound Engineering - MLK	560	-
Entertaining - MLK	400	-
Sundry - JHC	965	-
Sundry -MLK	88	-
	<u>58,442</u>	<u>7,466</u>

Northern Roots
Notes to the Accounts
for the year ended 31 March 2023

	2023	2022
	£	£
Restricted activities		
Mentoring Costs - Community	42,000	-
Mentoring Costs - Tour de Moon	1,250	-
Mentoring Costs - Youth Music	32,631	20,195
Mentoring Costs- Gateshead Project	-	8,640
Mentoring Costs- Arts Council	-	6,555
Mentoring Costs- Sadlers Wells	-	3,470
Artists,Support fees & Riders - Tour de Moon	5,865	-
Artists,Support fees & Riders - Youth Music	4,243	6,115
Artists,Support fees & Riders - Arts Council	-	7,138
Artists,Support fees & Riders - Sadlers Wells	-	3,230
Artists,Support fees & Riders - US Embassy	-	1,800
Advertising - Youth Music	501	1,050
Venue Hire - Youth Music	230	607
Venue Hire - Arts Council	-	107
Venue Hire - Sadlers Wells	-	400
Video & Sound Engineering - Youth Music	528	2,184
Video & Sound Engineering - Tour de Moon	500	-
Video & Sound Engineering - Arts Council	-	2,492
Video & Sound Engineering - US Embassy	-	200
Core Costs - Youth Music	33,500	10,120
Core Costs - Community Foundation	-	6,200
Core Costs - Gateshead Project	-	2,319
Core Costs - Schools Project	-	3,000
Core Costs - Allen Lane	-	1,500
Core Costs - Mentoring	-	1,000
Sundry - Tour de Moon	30	-
Sundry - Youth Music	30	200
Sundry - Community Foundation	-	185
Licences - Youth Music	100	-
Travel - Youth Music	-	304
Travel - Sadlers Wells	-	480
Stationery - Youth Music	-	16
Consultancy - Arts Council	-	1,596
Advertising - Arts Council	-	2,865
Advertising - US Embassy	-	675
Accountancy - Arts Council	-	1,084
Rent - Arts Council	-	806
Wages and Salaries - Arts Council	-	3,394
Bank Charges - Arts Council	-	3
Insurance - Arts Council	-	90
	<u>121,408</u>	<u>100,020</u>

Northern Roots
Notes to the Accounts
for the year ended 31 March 2023

8 Tangible fixed assets

	Fixtures and fittings £
Cost	
At 1 April 2022	10,958
Additions	389
At 31 March 2023	<u>11,347</u>
Depreciation	
At 1 April 2022	9,455
Charge for the year	378
At 31 March 2023	<u>9,833</u>
Net book value	
At 31 March 2023	<u>1,514</u>
At 31 March 2022	<u>1,503</u>

9 Debtors

	2023 £	2022 £
Trade debtors	<u>381</u>	<u>9,606</u>

10 Creditors: amounts falling due within one year

	2023 £	2022 £
Trade creditors	-	819
Taxation and social security costs	1,499	1,331
Other creditors	7,155	13,907
	<u>8,654</u>	<u>16,057</u>

11 Restricted funds

	Balance at 1 April 2022 £	Incoming Resources	Resources Expended	Balance 31 March 2023
Community Foundation	44,443	47,000	42,000	49,443
Tour de Moon		10,000	7,645	2,355
Sadlers Wells	608	2,563	-	3,171
National Foundation Youth Music	60,555	19,750	71,763	8,542
	<u>105,606</u>	<u>79,313</u>	<u>121,408</u>	<u>54,969</u>

Northern Roots
Notes to the Accounts
for the year ended 31 March 2023

12 Other information

Northern Roots is a private company limited by guarantee without share capital and incorporated in England. Its registered office is:

Office 44
63 High Bridge
Newcastle upon Tyne
Tyne and Wear
NE1 6BX