

ANIMALS ASIA FOUNDATION

England & Wales · Charity number 1086903

Details

Other names	ANIMALS ASIA
Status	Registered
Legal form	Charitable company
Company number	04185603
Registered	2001-06-05
Register	View on the Charity Commission register

Contact

Address	York House Wetherby Road Long Marston York YO26 7NH
Phone	01752224424
Email	info@animalsasia.org
Website	www.animalsasia.org

Activities

Objects: TO PROMOTE ANIMAL WELFARE FOR THE BENEFIT OF THE PUBLIC BY, BUT NOT RESTRICTED TO :(1) PROVIDING AND ASSISTING IN THE PROVISION OF RELIEF OF SUFFERING OF ANIMALS IN NEED OF CARE AND PROTECTION, AND PREVENTING CRUELTY TO ANIMALS IN, BUT NOT EXCLUSIVELY IN, ASIA; AND (2) EDUCATING THE PUBLIC IN MATTERS CONCERNING ANIMAL WELFARE.

Activities: Animals Asia is devoted to ending the barbaric practice of bear bile farming and improving the welfare of animals in China and Vietnam. We promote compassion and respect for all animals and work to bring about long-term change. Particular emphasis is on ending bear bile farming, ending the trade in dogs and cats for meat and improving the welfare of captive animals in zoos and safari parks.

Classification

- **How:** Makes Grants To Organisations, Other Charitable Activities
- **What:** Education/training, Animals, Environment/conservation/heritage
- **Who:** Other Defined Groups, The General Public/mankind

Geography

- **Area of benefit:** IN, BUT NOT EXCLUSIVELY IN, ASIA
- China
- Hong Kong
- Vietnam

Finances

Period end	Income	Expenditure	Assets	Employees
2024-12-31	£6,017,178	£5,590,587	£1,777,354	26
2023-12-31	£6,063,337	£6,418,169	£1,350,763	30
2022-12-31	£4,952,634	£3,976,240	£1,705,595	30
2021-12-31	£3,971,230	£3,824,113	£729,201	27
2020-12-31	£3,043,131	£2,772,831	£582,084	11

Trustees

Name	Role	Appointed
Anne Collier		2021-03-09
JILL ROBINSON		
Nicola Field		2021-03-09

Accounts

ANIMALS ASIA FOUNDATION
(A COMPANY LIMITED BY GUARANTEE)

TRUSTEES' REPORT AND FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2024

**ANIMALS ASIA FOUNDATION
(A COMPANY LIMITED BY GUARANTEE)**

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**ANIMALS ASIA FOUNDATION
(A COMPANY LIMITED BY GUARANTEE)**

**REFERENCE AND ADMINISTRATIVE DETAILS OF THE COMPANY, ITS TRUSTEES AND ADVISERS
FOR THE YEAR ENDED 31 DECEMBER 2024**

Trustees	J Robinson MBE N Field A Collier
Company registered number	04185603
Charity registered number	1086903
Registered office	Lytchett House 13 Freeland Park Wareham Road Poole Dorset BH16 6FA
Senior management team	J Robinson MBE, Board of Trustees Chair & Founder, CEO M Lombard, Chief Operating Officer F Ng, CFA, CPA, FCA Finance Director J Dunsford, Global Director of Fundraising and Communications T L. Bond, J.D, General Counsel
Company secretary	L Simpson
Independent auditors	Bishop Fleming Audit Limited Chartered Accountants Statutory Auditors Brook House Winslade Park Manor Drive Clyst St Mary Exeter EX5 1GD

**TRUSTEES REPORT
FOR THE YEAR ENDED 31 DECEMBER 2024**

The Trustees present their annual report together with the audited financial statements of the company for the 1 January 2024 to 31 December 2024. The Annual Report serves the purposes of both a Trustees' report and a directors' report under company law. The Trustees confirm that the Annual Report and financial statements of the charitable company comply with the current statutory requirements, the requirements of the charitable company's governing document and the provisions of the Statement of Recommended Practice (SORP) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019).

Since the company qualifies as small under section 382 of the Companies Act 2006, the Strategic Report required of medium and large companies under the Companies Act 2006 (Strategic Report and Directors' Report) Regulations 2013 has been omitted.

1) Structure, governance and management

a. Constitution

The organisation is a Private Limited Company by guarantee without share capital (Company Registration Number 04185603) incorporated on 22nd March 2001 and registered as a charity on 5th June 2001. The company is established under a Memorandum and Articles of Association, which established the objects and powers of the charitable company and is governed by its Articles of Association. In the event of the company being wound up members are required to contribute an amount not exceeding £1.

b. Directors and Trustees

The Directors of the company are also charity Trustees as defined by the Charities Act 2022. At 31 December 2024 the charitable company has three Trustees as listed above.

The Trustees are required to have a strong personal commitment to the charity's aims and objectives: to promote animal welfare and prevent cruelty to animals. They are responsible for governing the overall policies, strategic direction and financial health of Animals Asia Foundation ensuring that the organisation complies with all legal requirements and upholds its founding vision and principles.

c. Methods of appointment or election of Trustees

Trustees are selected to provide a pool of professional expertise and a range of skills including experience, empathy and understanding of the charity to enable them to govern through a collective decision-making process which is based on a sound understanding of Animals Asia's ongoing needs and challenges.

The management of the charity is the responsibility of the Trustees who are elected and co-opted under the terms of the Articles of Association. The Trustees consist of at least three and not more than eight individuals, all of whom must be members. One third (or the number nearest one third) of the Trustees must retire at each AGM, those longest in office retiring first and the choice between any of equal service being made by drawing lots.

All Trustees are fully inducted by the charity on its aims and objectives and the role they have in developing the charity. The Trustees are provided with copies of key documents, including the Articles of Association, board meeting schedule, organisational charts, Guides on Directors'/Trustees' Duties including The Charities Commission guidance 'The Essential Trustee' on the Roles and Responsibilities of charity Trustees; and meetings are arranged with key personnel. Training is given on Data Protection regulation and key issues affecting the charity.

**TRUSTEES REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2024**

Director's meetings are held quarterly, to which specialists from within the wider team can be invited to help keep the trustees updated on the charity's programmes, fundraising and operations.

d. Organisational structure and decision-making policies

The Board of Trustees govern our business. The Board determined its role at its conception in 2001 and continues to periodically review its position. It sees its function as ensuring good governance of the charity and to this end focuses on matters of policy and strategy, the approval of plans, monitoring of progress and financial controls.

The day-to-day operational responsibility is delegated to the organisation's staff overseen by The Senior Management Team and Global Directors.

e. Key management personnel

In addition to the trustees and Senior Management personnel listed above these are:

Global Animal Sentience and Welfare Director
Global Director of Strategic Communications
Director of Global Partnerships
Global Director of Data, Technology and Insight
Global Director of Individual Giving
Global Director of Supporter Services
China Director
Vietnam Director

Animals Asia Foundation is part of a wider international network with offices in Europe, Asia and Australia. Each Animals Asia office is registered as a legal entity in the local country as required. A global strategy governs the fundraising activities of each local office.

f. Pay policy for key management personnel

Animals Asia employees are offered fair pay in accordance with their skills, experience and contribution to the development of the organisation. In keeping with the wider charity sector, our pay structure is lower than public or private sector market rates for similar roles. We offer fair pay to attract and retain talents that offer the best return on investment. Our salaries are benchmarked to industry standards and are in the middle quartiles for charitable pay.

2) Objectives and activities

a. Policies and objectives

The objects of the Charity are to promote the welfare of animals in need of care and protection for the benefit of the public by, but not restricted to:

- 1) providing and assisting in the provision of relief of suffering of such animals, and preventing cruelty to animals, in, but not exclusively in, Asia and;
- 2) educating the public in matters concerning the welfare of such animals.

b. Strategies for achieving objectives

Founded in 1998, the Animals Asia team has been rescuing bears since 1994. It operates award winning bear rescue sanctuaries in China and Vietnam and is the only organisation with a bear

**TRUSTEES REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2024**

sanctuary in China. Our founder and CEO, Jill Robinson MBE, Dr.med.vet. h.c., Hon LLD is widely recognised as the world's leading authority on the cruel bear bile industry, having campaigned against it since 1993.

The charity promotes animal welfare for the benefit of the public by focussing on three major programs which are delivered and managed by ourselves in Asia, in particular, in China and Vietnam:

Ending Bear Bile Farming,
Cat and Dog Welfare and
Animal Sentience and Welfare

c. Activities undertaken to achieve objectives

Through our work we are providing support for many people both in the UK and elsewhere who have a deep respect for animals and wildlife. Our education activities with young people and adults in the UK and those we help fund in China and Vietnam are beneficial to those directly involved and their wider communities. We are also very fortunate to have a growing active supporter base which is instrumental in raising awareness of our work.

In accordance with the requirements of the Charities Act 2022, in setting objectives and planning for activities, the Trustees have given due consideration to general guidance published by the Charity Commission relating to public benefit, including the guidance 'Public benefit: running a charity (PB2)'. The sections below illustrate this commitment to meeting our charitable purposes by documenting our achievements and performance within each area of priority.

Every grant is reviewed carefully to ensure the objective of Animals Asia is met, which is to promote the welfare of animals in need of care and protection for the benefit of the public.

The Trustees may make social and program-related investments as they see fit and review the objectives and results of programs the Charity funds.

d. Fundraising

We have a broad fundraising program to ensure the Foundation has both sufficient and sustainable sources of funds to support and grow our programs.

Our fundraising and communications programs are very carefully designed to ensure we are reaching the right audiences, maximising our return on investment and providing our donors and supporters with a great experience. Our primary sources of income are from direct marketing and major gifts, although we also operate income generation activities through community groups, retail, corporates, trusts and foundations and bequests.

We take particular care to ensure we have the adequate sources of unrestricted income, and where we do receive restricted gifts that they are managed accordingly.

Any suppliers are required to complete a Supplier onboarding due diligence process.

e. Volunteers

The Charity benefits greatly from the involvement and enthusiastic support of its many volunteers. Our volunteer support network continued to grow through 2024, and we now have over 185 people regularly volunteering across the country. Our supporters and support groups held 159 fundraisers in 2024. In accordance with FRS 102 and the Charities SORP (FRS 102), the economic contribution of general volunteers is not recognised in the accounts.

**TRUSTEES REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2024**

We have a dedicated inbox to support our fundraisers with any queries they have and also hold virtual workshops and webinars to provide fundraisers with key campaign information, new ideas and good fundraising/administration practice. When a new Volunteer Support Group is set up we send the Coordinator a Handbook with guidance and best practice rules to follow, as well as a Code of Conduct.

We ask our Groups to update their members list annually, and also that any new members sign a 'Volunteer Registration Form'.

We ensure that costs are minimised, and fundraising channels are competitive by going through a rigorous planning exercise every year which includes scenario planning. This looks at various options and considers the short-, mid- and long-term return on investment from each. This enables us to ensure we are investing our funds in the most efficacious way to meet the needs of the Foundation and get the best possible return on the donors' gifts.

Animals Asia is registered with the Fundraising Regulator and ensures compliance with the Code of Fundraising Practice through regular reviews and application across all the various fundraising channels, and monitoring of the Fundraising Preference Service. There were no instances of non-compliance identified in 2024. Animals Asia is committed to proceeding ethically, honestly, transparently, and legally in all areas of our work, including fundraising. As members of the Institute of Fundraising, we are both obliged and pleased to abide by the Fundraising Regulator's Code of Fundraising Practice.

We are ambitious, proactive and passionate about fundraising and believe in creating personal and rewarding experiences for our supporters so they can make a difference to the lives of animals. We strive to maintain best practices wherever possible and work hard to ensure our supporters are looked after to the best of our abilities.

We deliver exceptional supporter care by using data and insights intelligence to proactively plan for our growth and development. We focus on people. Our staff are passionate, skilled and professional animal protectors who service the admirable and generous supporters of Animals Asia - our lifblood. Each and every interaction with our supporters is underpinned by communications, delivering our necessary message in an engaging and informative way.

Our "Kindness in action" motto extends to the communities we operate in. We will do all we can to ensure that any third parties, volunteers and fundraising contractors who work with us to raise funds share our high standards and mindset.

Our complaints procedure is on our website with ample information on how to leave feedback and how complaints will be dealt with.

We monitor feedback of all kinds on a weekly, monthly and quarterly basis, reporting back to the wider team on any feedback or suggestions we receive from supporters.

In 2024 no official complaints were received, reflecting positively on Animals Asia's operational standards. However, there were a total number of 219 instances of negative feedback, indicating areas where improvements can still be made to enhance overall supporter satisfaction. All negative feedback was carefully reviewed and addressed promptly. All concerns were resolved through direct communication and follow-up actions.

We have a Policy on Vulnerable Supporters, that all staff read and follow, which focuses on the guidance provided by the Code of Fundraising Practice. This covers when and when not to ask for support, treating donors fairly, and when, if appropriate, money needs to be returned.

**TRUSTEES REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2024**

We ensure that all third parties we work with to solicit funds also follow a similar vulnerable person's policy. Any potentially vulnerable supporters these parties speak to on our behalf are flagged as such so that additional steps can be taken instead of soliciting funds from them at that time.

f. Related party relationships

Animals Asia works very closely with other animal charities in Asia. Donations from the UK charity are donated to Animals Asia Hong Kong who carry out the charitable activities.

3) Strategic Report - Achievements and performance

Review of activities

Animals Asia works to improve the lives of animals in Asia. From rescuing bears from the bile trade to lobbying against the cat and dog meat industry and fighting for the welfare of animals in captivity, the work we carry out on behalf of supporters never ends.

Animals Asia has saved millions of animals from slaughter, abuse and imprisonment.

Here's what we achieved in 2024:

Ending bear bile farming

- Rescued 13 precious moon bears and brought them home to our sanctuaries.
- Provided world-class care for the 297 bears living peacefully in our sanctuaries, 99 in China and 198 in Vietnam.
- Launched a major campaign in Hanoi to raise community awareness of the horror of bile farming and herbal alternatives.
- Provided over 700 physiotherapy sessions to bears rescued from years in cages.
- Performed 221 full-body health checks on our bears, including 23 major surgeries.
- Celebrated the rescue of our 700th bear, handsome Christmas.
- Prepared over 150,000 medication pots used to help the bears take their meds. The pots are usually filled with treats like banana chunks and sweet syrup or rice porridge.
- Trained government veterinarians and staff of zoos and wildlife rescue centres in bear care.
- Continued working with the authorities to reduce human-bear conflict in China.
- Stuffed 142,050 marshmallows with tablets for our rescued bears. Started annual physiotherapy assessments for all the bears at our Tam Dao sanctuary and started physio sessions for bears with mobility problems at our Bach Ma sanctuary.

Cat and Dog Welfare

- Supported 400+ Chinese groups that help dogs and cats.
- Provided 15 dogs and cats with new wheelchairs through Vietnamese NGO Forever Wheelchair.
- Helped 13,350 dogs and cats in 33 struggling shelters in China.
- Distributed 3.5 tonnes of rice and dog kibble to shelters in Vietnam.
- Visited over 18,800 people with our registered therapy dogs – 10,029 in mainland China and 8,775 in Hong Kong.
- Helped neuter 467 cats through our trap, neuter, return projects with 17 groups.
- Held 52 awareness and education campaigns in China to promote cat and dog welfare.
- Helped damaged cat and dog shelters affected by Typhoon Yagi.
- Stopped 10 restaurants from selling dog and/or cat meat by reporting them to the Chinese authorities.

**TRUSTEES REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2024**

- Removed dog meat videos and items illegally for sale from various Chinese internet platforms.
- Donated 10,400 doses of rabies vaccine to dogs in Vietnamese shelters.

Animal Sentience and Welfare

In Vietnam, we:

- Rescued 2 more elephants from elephant-riding tourism. Kham On and Y'Mam are now free to roam for the rest of their days.
- Provided supplementary food for 25 macaques who we helped release in 2023.
- Cared for 14 elephants of the 68 elephants believed to be in captivity. Most of them were rescued from carrying tourists.
- Engaged with over 5.9 million people who viewed our social media posts on animal sentience, welfare and the environment. We posted 108 messages.
- Welcomed 1,548 visitors to our Ethical Elephant Tours – a new record.
- Trained animals managers in zoos, wildlife rescue centres and government veterinarians.

In China, we:

- Delivered webinars to 2,560 animal management staff – 1,790 joined our Advanced Animal Training and 770 joined Humane Pest Management.
- Trained 63 teachers to deliver our animal welfare and behaviour lesson plans. They delivered the course to 866 students.
- Engaged with over 25.3 million people who saw our social media posts on animal sentience, welfare and the environment. We posted 353 messages.
- Promoted animal welfare issues through posters, exhibitions and events. Working with universities, partner zoos, museums and libraries, we organised events to promote World Frog Day, World Bee Day, World Migratory Bird Day and an end to the use of animals in entertainment. Over 16,900 people joined the activities.
- Reached 5,200 people through online talks on the social, emotional and cognitive capacities of crows, penguins, orcas and bears via our Bilibili channel.

In Indonesia, we:

- Helped rescue and release over 23,000 songbirds confiscated from illegal traders.
- Constructed a second floor for macaques in their socialisation enclosure at the rescue centre run by our partner, Scorpion Foundation.
- Helped release 31 macaques into protected areas.

Future plans

We are future-proofing Animals Asia by every means available to build our organisation and grow our supporter base – everything from asking celebrities to post to their millions of fans, to providing our volunteers with leaflets to hand out at local events.

Building our supporter numbers and donor base ensures we can plan ahead and budget for the future. Our programs are long term and so is our vision.

Caring for our rescued bears is a lifelong commitment and this could mean over 30 years of love and care. And our many geriatric bears will need more care as the years go on.

In 2025, we plan to rescue as many bears from bile farms in Vietnam as possible in line with our agreement with the government to close all farms by the end of 2026.

**TRUSTEES REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2024**

These are just some of our important commitments that will depend on the growth of our income and careful management of funds.

Having opened our second bear rescue centre in Vietnam at the end of 2023, our flagship campaign to end bear bile farming in Vietnam overcame new challenges in 2024.

After clearing 46 provinces of bear farming out of a total of 63 in Vietnam, we encountered deep resistance within the remaining bear farming strongholds. In response, we stepped up outreach activities, launching our “say no to bear products” campaign in key areas, and promoting Animals Asia’s new herbal balm, approved by the Ministry of Health in late 2023, as an alternative to bear bile products. 80% of patients using the herbal balm reported satisfactory results. Together with our advocacy among high-ranking Government officials, we remain confident that 2025 will see many more bear rescues.

We continue to push boundaries in rehabilitation for victims of the illegal wildlife trade, presenting our innovative bear physiotherapy programme at international conferences on animal health and welfare.

We also work to combat Vietnam’s dog meat trade, targeting illegal aspects of the industry such as the smuggling of dogs across provincial boundaries. In 2024 we conducted extensive undercover investigations into the illegal acquisition and transportation of dogs to supply the meat trade. Our intention is to demonstrate that the illegal dog meat trade is undermining the national government’s rabies control program.

Education is key to our strategy to drive long-term change for animals in China. In 2024, we worked with our education partners to train 63 teachers to deliver our animal welfare and behaviour lesson plans to 826 students. The children participated in a wide range of interactive and community-based activities, aimed at increasing understanding and empathy for animals and local wildlife. We also carried out 47 Professor Paws visits in schools and universities throughout China and Hong Kong, reaching a total of 3,848 students. Our loving therapy dogs provide a range of vital support, from helping students to relax during exam periods to improving literacy rates in the classroom.

Ongoing global economic challenges and instability continued to put increased pressure on our organisational finances. We undertook an organisational cost-saving exercise to realise in-year savings wherever possible, as well as kicking off a major project to drive sustainable long-term efficiencies.

In line with general cost-cutting, we reduced fundraising expenditure on acquiring new donors in 2024. This is a short-term measure only, and we are mindful that reducing acquisition for prolonged periods will negatively impact income in 2025 and beyond.

Very importantly for sustainable income generation, this year we made excellent progress in establishing a legacy giving programme, and even in these earliest stages, we saw our legacy income start to grow. Also, in line with our focus on sustainable income and achieving an overall reduction of our cost to income ratio, we commenced work to increase donor retention, thereby delivering a greater lifetime value for each supporter.

In 2025 our total income in the UK was £6.17 million, exceeding the 2023 UK total of £6.01 million.

Staff

**TRUSTEES REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2024**

Animals Asia strives to promote the well-being of every employee. Our policies and practices are designed to maintain a productive, respectful and compassionate workplace – in line with our organisational values.

We strive to model Kindness in Action on our four pillar values of Tenacity, Respect, Empathy and Courage. These are the drivers of everything we do and the qualities we value in our people. We cherish our work culture, which has developed by living these principles since our founding. They guide the way we treat both animals and people.

Performance appraisals are conducted twice a year to review performance and to support staff success in their role. Staff are also encouraged to seek opportunities for professional development.

Animals Asia is an equal opportunity employer. We are committed to the principle of equal employment opportunity and will take action to avoid discrimination.

1) Strategic Report - Financial review

Financial review

Fundraising activities and income generation

Animals Asia UK income grew over 4% from £6.01m to £6.25m, due to increased Individual Giving from £2.5m in 2023 to £3.7m.

Reserves policy

We closed the year 2024 with a balance of £465,536 in general funds providing around 2.8 months' reserves. Our aim is to strike the fine balance between demonstrating a prudent level of security which will sustain the charity in the event of difficult circumstances, whilst also ensuring we do not hold on to funds unnecessarily. Our goal is to increase our reserves to cover 3 to 6 months of expenditure over the coming years to achieve this aim.

Going concern

After making appropriate enquiries, the Trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

Principal funding

Animals Asia generates around one third of its income from individual regular and one-off gifts supported by our global Direct Marketing team. We also receive income from our fundraising volunteers and major donors, as well as legacy gifts.

Investment policy and performance

Under the Memorandum and Articles of Association, Animals Asia has the power to make any investment which the Trustees see fit. As funds are only retained for short periods before being remitted to Animals Asia Hong Kong, these funds are simply held on deposit with the Charity's bankers. In line with its Corporate Ethical Policy and in pursuit of its mission, Animals Asia seeks donations and partnerships with companies and organisations in order to raise funds and promote the profile of the charity. Animals Asia will seek to associate with companies and organisations whose goals overlap and comply with Animals Asia's Animal Welfare Policies.

**TRUSTEES REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2024**

The Trustees actively and regularly review any major risks that the charity faces. It is believed that maintaining the current levels combined with an annual review of the controls over key financial systems should provide sufficient resources, in the event of adverse conditions. The Trustees have also examined other potential operational and business risks faced by the charity and confirm that they have established systems to mitigate significant risks.

Our key risks and uncertainties

- Financial Reserves. Working towards increasing our reserves to cover 3 to 6 months of expenditure.
- Ensuring sources of secure, ongoing funding
- Data Protection/Information Security. We follow a framework for DP regulation compliance.
- Keeping abreast of changes in regulation.
- Staff stability. Provide workplace development and robust succession planning.
- Working with third parties. We have implemented a thorough supplier procurement process including contract management that incorporates due diligence on suppliers.

Plans for future periods

The Charity plans to continue to raise awareness of animal welfare and increase donation income to support its goals.

Based on experience in the past few years, the Charity will continue to diversify its fundraising channels to reach and recruit new like-minded supporters, taking a conservative and iterative testing approach.

6) Statement of Trustees' Responsibilities

The Trustees (who are also the directors of the company for the purposes of company law) are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year. Under company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently.
- Observe the methods and principles of the Charities SORP (FRS 102).
- Make judgments and accounting estimates that are reasonable and prudent;
- State whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

**TRUSTEES REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2024**

The Trustees' Report, incorporating a strategic report, was approved by order of the Board of Trustees, as the company directors, on 22nd September 2025 and signed on its behalf by:

A handwritten signature in black ink, reading 'Jill Robinson', with a long horizontal flourish underneath.

**Jill Robinson MBE, Dr med vet hc, Hon LLD
Founder, CEO & Trustee (Chair)**

**ANIMALS ASIA FOUNDATION
(A COMPANY LIMITED BY GUARANTEE)**

**STATEMENT OF TRUSTEES' RESPONSIBILITIES
FOR THE YEAR ENDED 31 DECEMBER 2024**

The Trustees (who are also the directors of the company for the purposes of company law) are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

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- observe the methods and principles of the Charities SORP (FRS 102);
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by order of the members of the board of Trustees on
22 September 2025 and signed on its behalf by:

A handwritten signature in black ink, appearing to read 'J Robinson', with a horizontal line underneath.

J Robinson MBE
Board of Trustees Chair & Founder, CEO

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF ANIMALS ASIA FOUNDATION

Opinion

We have audited the financial statements of Animals Asia Foundation (the 'charitable company') for the year ended 31 December 2024 which comprise the Statement of Financial Activities (Incorporating Income and Expenditure Account), the Balance Sheet, the Statement of Cash Flows and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 December 2024 and of its incoming resources and application of resources, including its income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Charities Act 2011.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the United Kingdom, including the Financial Reporting Council's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the Trustees Report other than the financial statements and our Auditors' Report thereon. The Trustees are responsible for the other information contained within the Trustees Report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF ANIMALS ASIA FOUNDATION (CONTINUED)

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Charities (Accounts and Reports) Regulations 2008 requires us to report to you if, in our opinion:

- the information given in the Trustees' Report is inconsistent in any material respect with the financial statements; or
- sufficient accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records and returns; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of trustees

As explained more fully in the Trustees' Responsibilities Statement, the Trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditors' responsibilities for the audit of the financial statements

We have been appointed as auditor under section 145 of the Charities Act 2011 and report in accordance with the Act and relevant regulations made or having effect thereunder.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an Auditors' Report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

In assessing the risk of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, our procedures included the following:

- The nature of the sector, control environment and the Charity's performance;
- Results of our enquiries of management and the Trustees, about their own identification and assessment of the risks of irregularities;
- Any matters we identified having obtained and reviewed the Charity's documentation of their policies and procedures relating to: identifying, evaluating and complying with laws and regulations and whether they were aware of any instances of non-compliance;
- Detecting and responding to the risks of fraud and whether they have knowledge of any actual, suspected or alleged fraud;
- The internal controls established to mitigate risks of fraud or non-compliance with laws and regulations;

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF ANIMALS ASIA FOUNDATION (CONTINUED)

- The matters discussed among the audit engagement team regarding how and where fraud might occur in the financial statements and any potential indicators of fraud. As a result of these procedures, we considered the opportunities and incentives that may exist within the organisation for fraud, which included incorrect recognition of revenue, management override of controls using manual journal entries, purchase ledger, and identified the greatest potential for fraud as incorrect recognition of revenue and management override using manual journal entries.

We identified and obtained an understanding of the laws and regulations that are of significance to the Charity by discussions with Trustees and by updating our understanding of the sector in which the Charity operated in. Laws and regulations that are of direct significance to the Charity and of which non compliance could result in material misstatement are the Charities Act, Companies Act, Charities SORP and tax legislation.

In addition, we considered provisions of other laws and regulations that do not have a direct effect on the financial statements but compliance with which may be fundamental to the Charity's ability to operate or to avoid a material penalty. These included occupational health and safety regulations, data protection regulations, and employment legislation.

Our procedures to respond to risks identified included the following:

- Reviewing the financial statement disclosures and testing to supporting documentation to assess compliance with provisions of relevant laws and regulations described as having a direct effect on the financial statements;
- Reviewing the financial statement disclosures and testing to supporting documentation to assess the recognition of revenue, in line with longer term contract accounting methodologies;
- Enquiring of Trustees and management concerning actual and potential litigation and claims;
- Performing procedures to confirm material compliance with the requirements of the above regulations;
- Performing analytical procedures to identify any unusual or unexpected relationships that may indicate risks of material misstatement due to fraud;
- Reading minutes of the Annual General Meeting

We also communicated relevant identified laws and regulations and potential fraud risks to all engagement team members and remained alert to any indications of fraud or non-compliance with laws and regulations throughout the audit.

Our audit procedures were designed to respond to risks of material misstatement in the financial statements, recognising that the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from an error, as fraud may involve deliberate concealment by, for example, forgery, misrepresentations or through collusion. There are inherent limitations in the audit procedures performed and the further removed non-compliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely we would become aware of it.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our Auditors' Report.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an Auditors' Report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company's and its trustees, as a body, for our audit work, for this report, or for the opinions we have formed.

**ANIMALS ASIA FOUNDATION
(A COMPANY LIMITED BY GUARANTEE)**

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF ANIMALS ASIA FOUNDATION (CONTINUED)

Bishop Fleming Audit Limited

Mark Munro FCA (Senior Statutory Auditor)

Bishop Fleming Audit Limited

Chartered Accountants

Statutory Auditors

Brook House

Winslade Park

Manor Drive

Clyst St Mary

Exeter

EX5 1GD

Date: 22/09/2025

Bishop Fleming Audit Limited are eligible to act as auditors in terms of section 1212 of the Companies Act 2006.

ANIMALS ASIA FOUNDATION
(A COMPANY LIMITED BY GUARANTEE)

STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING INCOME AND EXPENDITURE ACCOUNT)
FOR THE YEAR ENDED 31 DECEMBER 2024

	Note	Unrestricted funds 2024 £	Total funds 2024 £	Total funds 2023 £
Income from:				
Donations and legacies	4	6,013,431	6,013,431	6,057,258
Other trading activities	5	3,395	3,395	4,724
Other income	6	352	352	1,355
Total income		6,017,178	6,017,178	6,063,337
Expenditure on:				
Raising funds	7	1,813,100	1,813,100	2,337,790
Charitable activities:	8			
Payments to Hong Kong		3,548,610	3,548,610	3,604,801
Public awareness and education		173,010	173,010	463,059
Other charitable activities		55,304	55,304	12,300
Other expenditure	9	563	563	219
Total expenditure		5,590,587	5,590,587	6,418,169
Net movement in funds		426,591	426,591	(354,832)
Reconciliation of funds:				
Total funds brought forward		1,350,763	1,350,763	1,705,595
Net movement in funds		426,591	426,591	(354,832)
Total funds carried forward		1,777,354	1,777,354	1,350,763

The Statement of Financial Activities includes all gains and losses recognised in the year.

The notes on pages 20 to 32 form part of these financial statements.

ANIMALS ASIA FOUNDATION
(A COMPANY LIMITED BY GUARANTEE)
REGISTERED NUMBER:04185603

BALANCE SHEET
AS AT 31 DECEMBER 2024

	Note	2024 £	2023 £
Fixed assets			
Tangible assets	14	13,034	12,754
		13,034	12,754
Current assets			
Stocks	15	-	780
Debtors	16	1,423,774	1,100,239
Cash at bank and in hand		465,889	338,195
		1,889,663	1,439,214
Current liabilities			
Creditors: amounts falling due within one year	17	(125,343)	(101,205)
Net current assets		1,764,320	1,338,009
Total net assets		1,777,354	1,350,763
Charity funds			
Restricted funds	18	-	-
Unrestricted funds	18	1,777,354	1,350,763
Total funds		1,777,354	1,350,763

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:



J Robinson MBE (Chair of Trustees)
Date: 22nd September 2025

The notes on pages 20 to 32 form part of these financial statements.

ANIMALS ASIA FOUNDATION
(A COMPANY LIMITED BY GUARANTEE)

STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED 31 DECEMBER 2024

	2024 £	2023 £
Cash flows from operating activities		
Net cash (used in) / generated from operating activities	135,226	(75,907)
Cash flows from investing activities		
Purchase of tangible fixed assets	(7,532)	(5,853)
Net cash used in investing activities	(7,532)	(5,853)
Change in cash and cash equivalents in the year	127,694	(81,760)
Cash and cash equivalents at the beginning of the year	338,195	419,955
Cash and cash equivalents at the end of the year	465,889	338,195

The notes on pages 20 to 32 form part of these financial statements

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024**

1. General information

Animals Asia Foundation is a company limited by guarantee and is a constituted under a memorandum and articles of association dated 5 April 2001. The company is also a registered charity. The principal office is Lytchett House, 13 Freeland Park, Wareham Road, Poole, Dorset, BH16 6FA.

2. Accounting policies

2.1 BASIS OF PREPARATION OF FINANCIAL STATEMENTS

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Animals Asia FoundationAnimals Asia Foundation meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at fair value unless otherwise stated in the relevant accounting policy.

2.2 GOING CONCERN

The financial statements have been prepared on a going concern basis. The Trustees have assessed this basis with reference to the unstable economic environment in the UK and have deemed the preparation of the financial statements on a going concern basis to be reasonable due to the charity's sufficient cash reserves which can be used to fund activities for the foreseeable future.

2.3 INCOME

All income is recognised once the company has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

The recognition of income from legacies is dependent on establishing entitlement, the probability of receipt and the ability to estimate with sufficient accuracy the amount receivable. Evidence of entitlement to a legacy exists when the company has sufficient evidence that a gift has been left to them (through knowledge of the existence of a valid will and the death of the benefactor) and the executor is satisfied that the property in question will not be required to satisfy claims in the estate. Receipt of a legacy must be recognised when it is probable that it will be received and the fair value of the amount receivable, which will generally be the expected cash amount to be distributed to the company, can be reliably measured.

Grants are included in the Statement of Financial Activities on a receivable basis. The balance of income received for specific purposes but not expended during the period is shown in the relevant funds on the Balance Sheet. Where income is received in advance of entitlement of receipt, its recognition is deferred and included in creditors as deferred income. Where entitlement occurs before income is received, the income is accrued.

Other income is recognised in the period in which it is receivable and to the extent the goods have been provided or on completion of the service.

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024**

2. Accounting policies (continued)

2.4 EXPENDITURE

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use.

Expenditure on raising funds includes all expenditure incurred by the company to raise funds for its charitable purposes and includes costs of all fundraising activities events and non-charitable trading.

Expenditure on charitable activities is incurred on directly undertaking the activities which further the company's objectives, as well as any associated support costs.

All expenditure is inclusive of irrecoverable VAT.

2.5 FOREIGN CURRENCIES

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at rates of exchange ruling at the reporting date.

Transactions in foreign currencies are translated into sterling at the rate ruling on the date of the transaction.

Exchange gains and losses are recognised in the Statement of Financial Activities.

2.6 TANGIBLE FIXED ASSETS AND DEPRECIATION

Tangible fixed assets costing £500 or more are capitalised and recognised when future economic benefits are probable and the cost or value of the asset can be measured reliably.

Tangible fixed assets are initially recognised at cost. After recognition, under the cost model, tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. All costs incurred to bring a tangible fixed asset into its intended working condition should be included in the measurement of cost.

Depreciation is charged so as to allocate the cost of tangible fixed assets less their residual value over their estimated useful lives, using the straight-line method.

Depreciation is provided on the following basis:

Fixtures and fittings	-	25% Straight line
Office equipment	-	25% Straight line

2.7 STOCKS

Stocks are valued at the lower of cost and net realisable value after making due allowance for obsolete and slow-moving stocks. Cost includes all direct costs and an appropriate proportion of fixed and variable overheads.

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024**

2. Accounting policies (continued)

2.8 FINANCIAL INSTRUMENTS

The company only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

2.9 DEBTORS

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

2.10 CASH AT BANK AND IN HAND

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

2.11 LIABILITIES AND PROVISIONS

Liabilities are recognised when there is an obligation at the Balance Sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

Liabilities are recognised at the amount that the company anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

Provisions are measured at the best estimate of the amounts required to settle the obligation. Where the effect of the time value of money is material, the provision is based on the present value of those amounts, discounted at the pre-tax discount rate that reflects the risks specific to the liability. The unwinding of the discount is recognised in the Statement of Financial Activities as a finance cost.

2.12 OPERATING LEASES

Rentals paid under operating leases are charged to the Statement of Financial Activities on a straight line basis over the lease term.

2.13 PENSIONS

The company operates a defined contribution pension scheme and the pension charge represents the amounts payable by the company to the fund in respect of the year.

2.14 FUND ACCOUNTING

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the company and which have not been designated for other purposes.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

3. CRITICAL ACCOUNTING ESTIMATES AND AREAS OF JUDGMENT

Estimates and judgments are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Critical accounting estimates and assumptions:

The company makes estimates and assumptions concerning the future. The resulting accounting estimates and assumptions will, by definition, seldom equal the related actual results. The estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year are discussed below.

Legacies

Legacy income is recognised under the criteria of Entitlement, Probability and Measurement. It is accrued for once all of these criteria have been met.

4. Income from donations and legacies

	Unrestricted funds 2024 £	Total funds 2024 £	Total funds 2023 £
Donations	3,949,805	3,949,805	4,702,565
Legacies	1,621,088	1,621,088	726,248
Grants	-	-	42,823
Gift aid	442,538	442,538	585,622
TOTAL 2024	6,013,431	6,013,431	6,057,258
TOTAL 2023	6,057,258	6,057,258	

5. Income from other trading activities

	Unrestricted funds 2024 £	Total funds 2024 £	Total funds 2023 £
Trading income	3,395	3,395	4,724
TOTAL 2024	3,395	3,395	4,724
TOTAL 2023	4,724	4,724	

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

6. Other incoming resources

	Unrestricted funds 2024 £	Total funds 2024 £	Total funds 2023 £
Unrealised foreign exchange gain/ (loss)	352	352	253
Sundry income	-	-	1,102
TOTAL 2024	352	352	1,355
TOTAL 2023	1,355	1,355	

7. Expenditure on raising funds

COSTS OF RAISING VOLUNTARY INCOME

	Unrestricted funds 2024 £	Total funds 2024 £	Total funds 2023 £
Fundraising and promotions	367,803	367,803	1,278,380
Establishment expenses	74,688	74,688	68,599
Legal and professional fees	35,114	35,114	24,088
Bank and handling charges	63,758	63,758	71,291
Sundry expenses	18,194	18,194	2,466
Travelling	6,835	6,835	6,232
Printing, postage and stationery	10,121	10,121	17,140
Wages and salaries	1,057,756	1,057,756	672,809
National Insurance	112,679	112,679	128,203
Pension costs	58,900	58,900	62,753
Depreciation	7,252	7,252	5,698
TOTAL 2024	1,813,100	1,813,100	2,337,659
TOTAL 2023	2,337,659	2,337,659	

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

7. Expenditure on raising funds (continued)

OTHER TRADING EXPENSES

	Unrestricted funds 2024 £	Total funds 2024 £	Total funds 2023 £
Merchandise costs	-	-	131
	-	-	131
TOTAL 2023	131	131	

8. Analysis of expenditure on charitable activities

Summary by fund type

	Unrestricted funds 2024 £	Total 2024 £	Total 2023 £
Charitable activities	3,776,924	3,776,924	4,080,160
	3,776,924	3,776,924	4,080,160
TOTAL 2023	4,080,160	4,080,160	

Summary by expenditure type

	Staff costs 2024 £	Other costs 2024 £	Total 2024 £	Total 2023 £
Charitable activities	173,010	3,603,914	3,776,924	4,080,160
TOTAL 2023	463,059	3,617,101	4,080,160	

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

9. Other expenditure

	Unrestricted funds 2024 £	Total funds 2024 £	Total funds 2023 £
Foreign exchange losses	563	563	219
	<u>563</u>	<u>563</u>	<u>219</u>
	<u>219</u>	<u>219</u>	
TOTAL 2023	219	219	

10. Analysis of charitable expenditure by activities

	Activities undertaken directly 2024 £	Support costs 2024 £	Total funds 2024 £	Total funds 2023 £
Direct costs	3,761,744	15,180	3,776,924	4,080,160
	<u>3,761,744</u>	<u>15,180</u>	<u>3,776,924</u>	<u>4,080,160</u>
	<u>4,067,860</u>	<u>12,300</u>	<u>4,080,160</u>	
TOTAL 2023	4,067,860	12,300	4,080,160	

Analysis of direct costs

	Activities 2024 £	Total funds 2024 £	Total funds 2023 £
Public awareness and education	173,010	173,010	463,059
Programme payments to Hong Kong	3,588,734	3,588,734	3,604,801
	<u>3,761,744</u>	<u>3,761,744</u>	<u>4,067,860</u>
	<u>4,067,860</u>	<u>4,067,860</u>	
TOTAL 2023	4,067,860	4,067,860	

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

10. Analysis of charitable expenditure by activities (continued)

Analysis of support costs

	Activities 2024 £	Total funds 2024 £	Total funds 2023 £
Governance costs	15,180	15,180	12,300
TOTAL 2023	12,300	12,300	

11. Auditors' remuneration

	2024 £	2023 £
Fees payable to the company's auditor for the audit of the company's annual accounts	12,450	11,550

12. Staff costs

	2024 £	2023 £
Wages and salaries	1,230,766	1,135,868
Social security costs	112,679	128,203
Operating costs of defined benefit pension schemes	58,900	62,753
	1,402,345	1,326,824

The average number of persons employed by the company during the year was as follows:

2024 No.	2023 No.
26	30

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

12. Staff costs (continued)

The number of employees whose employee benefits (excluding employer pension costs) exceeded £60,000 was:

	2024 No.	2023 No.
In the band £60,001 - £70,000	2	-
In the band £70,001 - £80,000	1	2
In the band £80,001 - £90,000	1	-
In the band £100,001 - £110,000	1	1

In January 2019, the UK office merged with the European offices to improve efficiencies, splitting the UK resources across both markets. This included splitting the employment time of the Director, the Head of Supporter Care and the Supporter Care team in Plymouth. All costs sit within the UK market.

Remuneration and benefits received by key management personnel totalled £385,505 (2023: £347,218).

Some key management personnel are remunerated through other group companies. The total compensation made to key management personnel of Animals Asia Foundation for the year was £62,656 (2023: £62,656).

13. Trustees' remuneration and expenses

During the year, no Trustees received any remuneration or other benefits (2023 - £NIL).

During the year, expenses of £2,158 were reimbursed or paid directly to Trustees (2023 - £8,673).

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

14. Tangible fixed assets

	Fixtures and fittings £	Office equipment £	Total £
COST OR VALUATION			
At 1 January 2024	4,513	44,604	49,117
Additions	-	7,532	7,532
At 31 December 2024	4,513	52,136	56,649
DEPRECIATION			
At 1 January 2024	4,513	31,850	36,363
Charge for the year	-	7,252	7,252
At 31 December 2024	4,513	39,102	43,615
NET BOOK VALUE			
At 31 December 2024	-	13,034	13,034
At 31 December 2023	-	12,754	12,754

15. Stocks

	2024 £	2023 £
Finished goods and goods for resale	-	780

16. Debtors

	2024 £	2023 £
DUE WITHIN ONE YEAR		
Trade debtors	200,335	171,056
Other debtors	1,695	1,695
Prepayments and accrued income	1,221,744	927,488
	1,423,774	1,100,239

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

17. Creditors: Amounts falling due within one year

	2024	2023
	£	£
Other creditors	54,151	35,478
Accruals and deferred income	71,192	65,727
	<u>125,343</u>	<u>101,205</u>

18. Statement of funds

Statement of funds - current year

	Balance at 1 January 2024	Income	Expenditure	Balance at 31 December 2023
	£	£	£	£
UNRESTRICTED FUNDS				
General Funds - all funds	<u>1,350,763</u>	<u>6,017,178</u>	<u>(5,590,587)</u>	<u>1,777,354</u>

Statement of funds - prior year

	Balance at 1 January 2023	Income	Expenditure	Balance at 31 December 2022
	£	£	£	£
General Funds - all funds	<u>1,705,595</u>	<u>6,063,337</u>	<u>(6,418,169)</u>	<u>1,350,763</u>

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

19. Summary of funds

Summary of funds - current year

	Balance at 1 January 2024 £	Income £	Expenditure £	Balance at 31 December 2023 £
General funds	1,350,763	6,017,178	(5,590,587)	1,777,354

Summary of funds - prior year

	Balance at 1 January 2023 £	Income £	Expenditure £	Balance at 31 December 2022 £
General funds	1,705,595	6,063,337	(6,418,169)	1,350,763

20. Analysis of net assets between funds

Analysis of net assets between funds - current period

	Unrestricted funds 2024 £	Total funds 2024 £
Tangible fixed assets	13,034	13,034
Current assets	1,889,663	1,889,663
Creditors due within one year	(125,343)	(125,343)
TOTAL	1,777,354	1,777,354

Analysis of net assets between funds - prior period

	Unrestricted funds 2023 £	Total funds 2023 £
Tangible fixed assets	12,754	12,754
Current assets	1,439,214	1,439,214
Creditors due within one year	(101,205)	(101,205)
TOTAL	1,350,763	1,350,763

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024**

21. Pension commitments

The group operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the group in an independently administered fund. The pension cost charge represents contributions payable by the group to the fund and amounted to £61,444 (2023: £62,753). Contributions totalling £Nil (2023: £Nil) were payable to the fund at the balance sheet date.

22. Operating lease commitments

At 31 December 2024 the company had commitments to make future minimum lease payments under non-cancellable operating leases as follows:

	2024 £	2023 £
Not later than 1 year	-	6,735
	<u> </u>	<u> </u>

23. Related party transactions

During the year the charity made donations of £3,548,610 (2023: £3,604,801) to Animals Asia Hong Kong, an entity with which the charity works closely. At the year end, no balances were owed by Animals Asia Hong Kong to Animals Asia UK.

24. Legacies Held in Trust

The Charity is beneficiary to multiple legacies for which they are entitled to a residuary of the balance held in trust. At the balance sheet date, the amount receivable cannot be reliably measured, and therefore no income has been recognised in the Statement of Financial Activities for the year. There are no contingent assets (2023: £Nil).

The Charity is also a joint beneficiary with 12 other charities of the estate of the late P Woods. Currently there is a life tenant who receives the income from the estate. As at 3 May 2018, the estate was valued at £718,895, subject to a reconciliation of the income paid to the life tenant for the year ended 5 April 2018.

The Charity is also joint beneficiary to the estate of the late M McNeil. Currently there is a life tenant who receives the income from the estate. As at 1 May 2019, the Charity's share of the residual interest was valued at £35,000.

Accounts

ANIMALS ASIA FOUNDATION
(A COMPANY LIMITED BY GUARANTEE)

TRUSTEES' REPORT AND FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2023

**ANIMALS ASIA FOUNDATION
(A COMPANY LIMITED BY GUARANTEE)**

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**ANIMALS ASIA FOUNDATION
(A COMPANY LIMITED BY GUARANTEE)**

**REFERENCE AND ADMINISTRATIVE DETAILS OF THE COMPANY, ITS TRUSTEES AND ADVISERS
FOR THE YEAR ENDED 31 DECEMBER 2023**

Trustees	J Robinson MBE N Field A Collier
Company registered number	04185603
Charity registered number	1086903
Registered office	Office 17 Mary Seacole Road The Millfields Plymouth PL1 3JY
Senior management team	J Robinson MBE, Board of Trustees Chair & Founder, CEO B Shu, Chief Operating Officer F Ng, CFA, CPA, FCA Finance Director J Dunsford, Global Director of Fundraising and Communications T L. Bond, J.D, General Counsel
Company secretary	L Simpson

**TRUSTEES REPORT
FOR THE YEAR ENDED 31 DECEMBER 2023**

The Trustees present their annual report together with the audited financial statements of the company for the 1 January 2023 to 31 December 2023. The Annual Report serves the purposes of both a Trustees' report and a directors' report under company law. The Trustees confirm that the Annual Report and financial statements of the charitable company comply with the current statutory requirements, the requirements of the charitable company's governing document and the provisions of the Statement of Recommended Practice (SORP) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019).

Since the company qualifies as small under section 382 of the Companies Act 2006, the Strategic Report required of medium and large companies under the Companies Act 2006 (Strategic Report and Directors' Report) Regulations 2013 has been omitted.

1) Structure, governance and management

a. Constitution

The organisation is a Private Limited Company by guarantee without share capital (Company Registration Number 04185603) incorporated on 22nd March 2001 and registered as a charity on 5th June 2001. The company is established under a Memorandum and Articles of Association, which established the objects and powers of the charitable company and is governed by its Articles of Association. In the event of the company being wound up members are required to contribute an amount not exceeding £1.

b. Directors and Trustees

The Directors of the company are also charity Trustees as defined by the Charities Act 2011. At 31 December 2023 the charitable company has three Trustees as listed above.

The Trustees are required to have a strong personal commitment to the charity's aims and objectives: to promote animal welfare and prevent cruelty to animals. They are responsible for governing the overall policies, strategic direction and financial health of Animals Asia Foundation ensuring that the organisation complies with all legal requirements and upholds its founding vision and principles.

c. Methods of appointment or election of Trustees

Trustees are selected to provide a pool of professional expertise and a range of skills including experience, empathy and understanding of the charity to enable them to govern through a collective decision-making process which is based on a sound understanding of Animals Asia's ongoing needs and challenges.

The management of the charity is the responsibility of the Trustees who are elected and co-opted under the terms of the Articles of Association. The Trustees consist of at least three and not more than eight individuals, all of whom must be members. One third (or the number nearest one third) of the Trustees must retire at each AGM, those longest in office retiring first and the choice between any of equal service being made by drawing lots.

All Trustees are fully inducted by the charity on its aims and objectives and the role they have in developing the charity. The Trustees are provided with copies of key documents, including the Articles of Association, board meeting schedule, organisational charts, Guides on Directors'/Trustees' Duties including The Charities Commission guidance 'The Essential Trustee' on the Roles and Responsibilities of charity Trustees; and meetings are arranged with key personnel. Training is given on Data Protection regulation and key issues affecting the charity.

**TRUSTEES REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2023**

Director's meetings are held quarterly, to which specialists from within the wider team can be invited to help keep the trustees updated on the charity's programmes, fundraising and operations.

d. Organisational structure and decision-making policies

The Board of Trustees govern our business. The Board determined its role at its conception in 2001 and continues to periodically review its position. It sees its function as ensuring good governance of the charity and to this end focuses on matters of policy and strategy, the approval of plans, monitoring of progress and financial controls.

The day-to-day operational responsibility is delegated to the organisation's staff overseen by The Senior Management Team and Global Directors.

e. Key management personnel

In addition to the trustees and Senior Management personnel listed above these are:

Animal Welfare Director
Global Director of Strategic Communications
Director of Global Partnerships
Global Head of Data Services
Interim Global Director of Direct Marketing
Global Director of Supporter Services

Animals Asia Foundation is part of a wider International network with offices in Europe, Asia and Australia. Each Animals Asia office is registered as a legal entity in the local country as required. A global strategy governs the fundraising activities of each local office.

f. Pay policy for key management personnel

Animals Asia employees are offered fair pay in accordance with their skills, experience and contribution to the development of the organisation. In keeping with the wider charity sector, our pay structure is lower than public or private sector market rates for similar roles. We offer fair pay to attract and retain fundraisers that offer the best return on investment. Our salaries are benchmarked to industry standards and are in the middle quartiles for charitable pay.

2) Objectives and activities

a. Policies and objectives

The objects of the Charity are to promote the welfare of animals in need of care and protection for the benefit of the public by, but not restricted to:

- 1) providing and assisting in the provision of relief of suffering of such animals, and preventing cruelty to animals, in, but not exclusively in, Asia; and
- 2) educating the public in matters concerning the welfare of such animals.

b. Strategies for achieving objectives

Founded in 1998, the Animals Asia team has been rescuing bears since 1994. It operates award winning bear rescue sanctuaries in China and Vietnam, and is the only organisation with a bear sanctuary in China. Our founder and CEO, Jill Robinson MBE, Dr.med.vet. h.c., Hon LLD is widely

TRUSTEES REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2023

recognised as the world's leading authority on the cruel bear bile industry, having campaigned against it since 1993.

The charity promotes animal welfare for the benefit of the public by focussing on the following three major programs which are delivered and managed by ourselves in Asia, in particular, in China and Vietnam:

Ending Bear Bile Farming,
Cat and Dog Welfare and
Captive Animal Welfare

c. Activities undertaken to achieve objectives

Through our work we are providing support for many people both in the UK and elsewhere who have a deep respect for animals and wildlife. Our education activities with young people and adults in the UK and those we help fund in China and Vietnam are beneficial to those directly involved and their wider communities. We are also very fortunate to have a growing active supporter base which is instrumental in raising awareness of our work.

In accordance with the requirements of the Charities Act 2011, in setting objectives and planning for activities, the Trustees have given due consideration to general guidance published by the Charity Commission relating to public benefit, including the guidance '*Public benefit: running a charity (PB2)*'. The sections below illustrate this commitment to meeting our charitable purposes by documenting our achievements and performance within each area of priority.

Every grant is reviewed carefully to ensure the objective of Animals Asia is met, which is to promote the welfare of animals in need of care and protection for the benefit of the public.

The Trustees may make program-related investments as they see fit and review the objectives and results of programs the Charity funds.

d. Fundraising

We have a broad fundraising program to ensure the Foundation has both sufficient and sustainable sources of funds to support and grow our programs.

Our fundraising and communications programs are very carefully designed to ensure we are reaching the right audiences, maximising our return on investment and providing our donors and supporters with a great experience. Our primary sources of income are from direct marketing and major gifts, although we also operate income generation activities through community groups, retail, corporates, trusts and foundations and bequests.

We take particular care to ensure we have the adequate sources of unrestricted income, and where we do receive restricted gifts that they are managed accordingly.

Any suppliers are required to complete a Supplier onboarding due diligence process.

e. Volunteers

The Charity benefits greatly from the involvement and enthusiastic support of its many volunteers. Our volunteer support network continued to grow through 2023 and we now have over 174 people regularly volunteering across the country. Our supporters and support groups held 103 fundraisers in 2023. In accordance with FRS 102 and the Charities SORP (FRS 102), the economic contribution of general volunteers is not recognised in the accounts.

**TRUSTEES REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2023**

We have a dedicated inbox to support our fundraisers with any queries they have and also hold virtual workshops and webinars to provide fundraisers with key campaign information, new ideas and good fundraising/administration practice. When a new Volunteer Support Group is set up we send the Coordinator a Handbook with guidance and best practice rules to follow, as well as a Code of Conduct.

We ask our Groups to update their members list annually, and also that any new members sign a 'Volunteer Registration Form'.

We ensure that costs are minimised and fundraising channels are competitive by going through a rigorous planning exercise every year which includes scenario planning. This looks at various options and considers the short, mid and long term return on investment from each. This enables us to ensure we are investing our funds in the most efficacious way to meet the needs of the Foundation and get the best possible return on the donors gifts.

Animals Asia is registered with the Fundraising Regulator and ensures compliance with the Code of Fundraising Practice through regular reviews and application across all the various fundraising channels; and monitoring of the Fundraising Preference Service. There were no instances of non-compliance identified in 2023.

We are ambitious, proactive and passionate about fundraising and believe in creating personal and rewarding experiences for our supporters so they can make a difference to the lives of animals. We strive to maintain best practices wherever possible and work hard to ensure our supporters are looked after to the best of our abilities.

We deliver exceptional supporter care by using data and insights intelligence to proactively plan for our growth and development. We focus on people. Our staff are passionate, skilled and professional animal protectors who service the admirable and generous supporters of Animals Asia - our lifeblood. Each and every interaction with our supporters is underpinned by communications, delivering our necessary message in an engaging and informative way.

Our "Kindness in action" motto extends to the communities we operate in. We will do all we can to ensure that any third parties, volunteers and fundraising contractors who work with us to raise funds share our high standards and mindset.

Our complaints procedure is on our website with ample information on how to leave feedback and how complaints will be dealt with.

We monitor feedback of all kinds on a weekly, monthly and quarterly basis, reporting back to the wider team on any feedback or suggestions we receive from supporters.

We had three official complaints last year - one regarding our programs, and two regarding using telemarketing as a means of fundraising. All three complaints were resolved with the donor by a phone call - either with the initial member of staff, or by the Global Supporter Care Manager and no further action was taken. Additional steps were made to improve the service of the telemarketing company we are working with and thus improve the experience for our donors.

Animals Asia is committed to proceeding ethically, honestly, transparently, and legally in all areas of our work, including fundraising. As members of the Institute of Fundraising, we are both obliged and pleased to abide by the Fundraising Regulator's Code of Fundraising Practice.

We have a Policy on Vulnerable Supporters, that all staff read and follow, which focuses on the guidance provided by the Code of Fundraising Practice. This covers when and when not to ask for support, treating donors fairly, and when, if appropriate, money needs to be returned.

**TRUSTEES REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2023**

We ensure that all third parties we work with to solicit funds also follow a similar vulnerable persons policy. Any potentially vulnerable supporters these parties speak to on our behalf are flagged as such so that additional steps can be taken instead of soliciting funds from them at that time.

f. Related party relationships

Animals Asia works very closely with other animal charities in Asia. Donations from the UK charity are donated to Animals Asia Hong Kong who carry out the charitable activities.

3) Strategic Report - Achievements and performance

Review of activities

Animals Asia works to improve the lives of animals in Asia. From rescuing bears from the bile trade to lobbying against the cat and dog meat industry and fighting for the welfare of animals in captivity, the work we carry out on behalf of supporters never ends.

Animals Asia has saved millions of animals from slaughter, abuse and imprisonment.

Here's what we achieved in 2023:

End Bear Bile Farming

- Animals Asia finished construction of Phase One of our second sanctuary in Vietnam and welcomed our first three rescued bears. This will be home to the country's 250 remaining bile bears.
- We rescued 16 beautiful bears and brought them home to our Vietnam sanctuaries.
- We provided world-class care for the 308 bears living peacefully in our sanctuaries, 108 in China and 200 in Vietnam.
- Our vets performed 232 full-body health checks under anaesthesia and 30 surgeries on our rescued bears.
- 15 rescued bears took their first steps on grass at our sanctuaries, some for the first time in over 20 years.
- In Vietnam, we provided bear care training to 3 groups – zoos, wildlife rescue centres and government veterinarians.
- We continued our partnership with the authorities to reduce human-bear conflict in 2 Chinese provinces.
- We provided in-person and online veterinary welfare training to over 400,000 vets and vet assistants in China.

Cat and Dog Welfare

- Our Dr Dog and Professor Paws therapy dogs shared their unconditional love with 16,567 people in hospitals, elderly homes and schools in Hong Kong and 4 mainland Chinese cities.
- Millions of dogs and cats in China were saved from the meat trade as a result of our work to remove dogs from the country's official livestock list.
- 44 dog meat videos and items for sale were removed from 3 popular Chinese platforms after our complaints.
- We helped two Chinese NGOs with shelter construction and 58 NGOs with emergency rescues.
- We helped 29 NGOs and volunteer groups in China implement Trap, Neuter, Return projects, directly benefiting 478 cats.

TRUSTEES REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2023

- We continued to work with the Vietnamese authorities to identify locations where dogs are sourced and the route used to transport them to the capital, Hanoi.

Captive Animal Welfare

- We rescued 3 more elephants from elephant-riding tourism in Vietnam and now oversee the management of 14 of the 70 elephants believed to be in captivity in Vietnam.
- We provided a second electric vehicle to bring tourists to our Ethical Elephant Tours in Yok Don National Park, Vietnam, where 10 elephants roam free in the forest and visitors watch from a respectful distance.
- Our Ethical Elephant Tours had a record-breaking 1,099 participants.
- Working with our partners, Hanoi Wildlife Rescue Centre and Vu Quan National Park, we conducted a managed release of 25 macaques onto an island habitat and continue to provide them with supplementary feeding.

Raising Awareness

- Our animal welfare messages achieved a reach of 60.4 million people on all global social media platforms.
- We held 25 public exhibitions reaching over 336,000 people in China and Vietnam.
- We raised awareness of the moon bear's natural habitat by running 12 free sessions (one a month) at our China bear sanctuary to educate parents and children about the local flora and fauna.
- We gave 39 talks at schools and to the public to over 13,400 people.
- We delivered 3,000 animal behaviour and welfare textbooks to children in China and Vietnam.

Future plans

We are future-proofing Animals Asia by every means available to build our organisation and grow our supporter base – everything from asking celebrities to post to their millions of fans, to providing our volunteers with leaflets to hand out at local events.

Building our supporter numbers and donor base ensures we can plan ahead and budget for the future. Our programs are long term and so is our vision.

Caring for our rescued bears is a lifelong commitment and this could mean over 30 years of love and care. And our many geriatric bears will need more care as the years go on.

In 2024, we're planning to rescue up to 60 of the 250 bears still in Vietnam's very last bile farms.

These are just some of our important commitments that will depend on the growth of our income and careful management of funds.

2023 saw us launch our Bach Ma sanctuary which will enable us to achieve one of our founding goals of ending bear bile farming in Vietnam. It was a milestone year for the Foundation and something we have worked for many years to achieve.

In all other areas of our programs we continue to make great strides in changing not only the welfare of the animals on the ground but also the hearts and minds of local communities which will serve the animals long into the future.

We also grew income significantly in the UK from £4.90m in 2022 to £6.01m in 2023 and continue to enjoy growing success here with an increase in brand awareness, donor numbers and income.

**TRUSTEES REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2023**

Our primary goal in 2023 was to generate sufficient funds to build the new sanctuary in Bach Ma. We were able to achieve this and held a hugely successful launch of the sanctuary in November 2023. Additionally, our focus has been on developing our retention program by providing our donors with a better supporter experience. We are exploring new income opportunities such as crypto currency and stocks.

Staff

Animals Asia strives to promote the well-being of every employee. Our policies and practices are designed to maintain a productive, respectful and compassionate workplace – in line with our organisational values.

We strive to model Kindness in Action on our four pillar values of Tenacity, Respect, Empathy and Courage. These are the drivers of everything we do and the qualities we value in our people. We cherish our work culture, which has developed by living these principles since our founding. They guide the way we treat both animals and people.

Performance appraisals are conducted twice a year to review performance and to support staff success in their role. Staff are also encouraged to seek opportunities for professional development.

Animals Asia is an equal opportunity employer. We are committed to the principle of equal employment opportunity and will take action to avoid discrimination.

4) Strategic Report - Financial review

Financial review

Fundraising activities and income generation

Animals Asia UK income grew over 22% in 2023 from £4.90m to £6.01m, due to increased Supporter Experience and Major Donor income. Especially Major Donor, from £1.1m in 2022 to £3.0m in 2023.

Reserves policy

We closed the year 2023 with a balance of £1,350,763 in general funds providing around 9.6 months reserves. Our aim is to strike the fine balance between demonstrating a prudent level of security which will sustain the charity in the event of difficult circumstances, whilst also ensuring we do not hold on to funds unnecessarily. We typically retain 3 months of operating costs from our charitable activities, with any surplus being remitted to our parent charity for ongoing charitable works on a regular basis.

Going concern

After making appropriate enquiries, the Trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

Principal funding

Animals Asia generates around one third of its income from individual regular and one-off gifts supported by our global Direct Marketing team. We also receive income from our fundraising volunteers and major donors, as well as legacy gifts.

**TRUSTEES REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2023**

Investment policy and performance

Under the Memorandum and Articles of Association, Animals Asia has the power to make any investment which the Trustees see fit. As funds are only retained for short periods before being remitted to Animals Asia Hong Kong, these funds are simply held on deposit with the Charity's bankers. In line with its Corporate Ethical Policy and in pursuit of its mission, Animals Asia seeks donations and partnerships with companies and organisations in order to raise funds and promote the profile of the charity. Animals Asia will seek to associate with companies and organisations whose goals overlap and comply with Animals Asia's Animal Welfare Policies.

The Trustees actively and regularly review any major risks that the charity faces. It is believed that maintaining the current levels combined with an annual review of the controls over key financial systems should provide sufficient resources, in the event of adverse conditions. The Trustees have also examined other potential operational and business risks faced by the charity and confirm that they have established systems to mitigate significant risks.

Our key risks and uncertainties

- Financial Reserves. Maintaining our reserves at a level which covers 3 to 6 months of expenditure.
- Ensuring sources of secure, ongoing funding.
- Data Protection/Information Security. We follow a framework for DP regulation compliance.
- Keeping abreast of changes in regulation.
- Staff stability. Provide workplace development and robust succession planning.
- Working with third parties. We have implemented a thorough supplier procurement process including contract management that incorporates due diligence on suppliers.

Plans for future periods

The Charity plans to continue to raise awareness of animal welfare and increase donation income to support its goals.

Based on experience in the past few years, the Charity will continue to diversify its fundraising channels to reach and recruit new like-minded supporters, taking a conservative and iterative testing approach.

6) Statement of Trustees' Responsibilities

The Trustees (who are also the directors of the company for the purposes of company law) are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year. Under company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject

**TRUSTEES REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2023**

- to any material departures disclosed and explained in the financial statements;
prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees' Report, incorporating a strategic report, was approved by order of the Board of Trustees, as the company directors, on ...19.6.2024..... and signed on its behalf by:

A handwritten signature in black ink, appearing to read 'Jill Robinson', with a horizontal line drawn underneath the name.

**Jill Robinson MBE, Dr med vet hc, Hon LLD
Founder, CEO & Trustee (Chair)**

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF

Opinion

We have audited the financial statements of Animals Asia Foundation (the 'charitable company') for the year ended 31 December 2023 which comprise the Statement of Financial Activities (Incorporating Income and Expenditure Account), the Balance Sheet, the Statement of Cash Flows and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 December 2023 and of its incoming resources and application of resources, including its income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the United Kingdom, including the Financial Reporting Council's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the Annual Report other than the financial statements and our Auditors' Report thereon. The Trustees are responsible for the other information contained within the Annual Report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF (CONTINUED)

Opinion on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Trustees' Report for the financial year for which the financial statements are prepared is consistent with the financial statements.
- the Trustees' Report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of our knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Trustees' Report.

We have nothing to report in respect of the following matters in relation to which Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the Trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the Trustees' Report and from the requirement to prepare a Strategic Report.

Responsibilities of trustees

As explained more fully in the Trustees' Responsibilities Statement, the Trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF (CONTINUED)

Auditors' responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an Auditors' Report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

In assessing the risk of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, our procedures included the following:

- The nature of the sector, control environment and the Charity's performance;
- Results of our enquiries of management and the Trustees, about their own identification and assessment of the risks of irregularities;
- Any matters we identified having obtained and reviewed the Charity's documentation of their policies and procedures relating to: identifying, evaluating and complying with laws and regulations and whether they were aware of any instances of non-compliance;
- Detecting and responding to the risks of fraud and whether they have knowledge of any actual, suspected or alleged fraud;
- The internal controls established to mitigate risks of fraud or non-compliance with laws and regulations;
- The matters discussed among the audit engagement team regarding how and where fraud might occur in the financial statements and any potential indicators of fraud. As a result of these procedures, we considered the opportunities and incentives that may exist within the organisation for fraud, which included incorrect recognition of revenue, management override of controls using manual journal entries, purchase ledger, and identified the greatest potential for fraud as incorrect recognition of revenue and management override using manual journal entries.

We identified and obtained an understanding of the laws and regulations that are of significance to the Charity by discussions with Trustees and by updating our understanding of the sector in which the Charity operated in. Laws and regulations that are of direct significance to the Charity and of which non compliance could result in material misstatement are the Charities Act, Companies Act, Charities SORP and tax legislation.

In addition, we considered provisions of other laws and regulations that do not have a direct effect on the financial statements but compliance with which may be fundamental to the Charity's ability to operate or to avoid a material penalty. These included occupational health and safety regulations, data protection regulations, and employment legislation.

Our procedures to respond to risks identified included the following:

- Reviewing the financial statement disclosures and testing to supporting documentation to assess compliance with provisions of relevant laws and regulations described as having a direct effect on the financial statements;
- Reviewing the financial statement disclosures and testing to supporting documentation to assess the recognition of revenue, in line with longer term contract accounting methodologies;
- Enquiring of Trustees and management concerning actual and potential litigation and claims;
- Performing procedures to confirm material compliance with the requirements of the above regulations;
- Performing analytical procedures to identify any unusual or unexpected relationships that may indicate risks of material misstatement due to fraud;
- Reading minutes of the Annual General Meeting.

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF (CONTINUED)

We also communicated relevant identified laws and regulations and potential fraud risks to all engagement team members and remained alert to any indications of fraud or non-compliance with laws and regulations throughout the audit.

Our audit procedures were designed to respond to risks of material misstatement in the financial statements, recognising that the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from an error, as fraud may involve deliberate concealment by, for example, forgery, misrepresentations or through collusion. There are inherent limitations in the audit procedures performed and the further removed non-compliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely we would become aware of it.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our Auditors' Report.

Use of our report

This report is made solely to the charitable company's trustees, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's trustees those matters we are required to state to them in an Auditors' Report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and its trustees, as a body, for our audit work, for this report, or for the opinions we have formed.

Bishop Fleming LLP

Mark Munro FCA (Senior Statutory Auditor)

for and on behalf of

Bishop Fleming LLP

Chartered Accountants

Statutory Auditors

2nd Floor Stratus House

Emperor Way

Exeter Business Park

Exeter

EX1 3QS

Date: *25/06/2024*

ANIMALS ASIA FOUNDATION
(A COMPANY LIMITED BY GUARANTEE)

STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING INCOME AND EXPENDITURE ACCOUNT)
FOR THE YEAR ENDED 31 DECEMBER 2023

	Note	Unrestricted funds 2023 £	Total funds 2023 £	Total funds 2022 £
Income from:				
Donations and legacies	4	6,057,258	6,057,258	4,941,883
Other trading activities	5	4,724	4,724	4,237
Other income	6	1,355	1,355	6,514
Total income		6,063,337	6,063,337	4,952,634
Expenditure on:				
Raising funds	7	2,337,790	2,337,790	1,484,467
Charitable activities:	8			
Payments to Hong Kong		3,604,801	3,604,801	2,163,185
Public awareness and education		463,059	463,059	316,772
Other charitable activities		12,300	12,300	10,860
Other expenditure	9	219	219	956
Total expenditure		6,418,169	6,418,169	3,976,240
Net movement in funds		(354,832)	(354,832)	976,394
Reconciliation of funds:				
Total funds brought forward		1,705,595	1,705,595	729,201
Net movement in funds		(354,832)	(354,832)	976,394
Total funds carried forward		1,350,763	1,350,763	1,705,595

The Statement of Financial Activities includes all gains and losses recognised in the year.

The notes on pages 18 to 31 form part of these financial statements.

ANIMALS ASIA FOUNDATION
(A COMPANY LIMITED BY GUARANTEE)
REGISTERED NUMBER:04185603

BALANCE SHEET
AS AT 31 DECEMBER 2023

	Note	2023 £	2022 £
Fixed assets			
Tangible assets	14	12,754	12,599
		12,754	12,599
Current assets			
Stocks	15	780	911
Debtors	16	1,100,239	1,395,730
Cash at bank and in hand		338,195	419,955
		1,439,214	1,816,596
Creditors: amounts falling due within one year	17	(101,205)	(123,600)
Net current assets		1,338,009	1,692,996
Total net assets		1,350,763	1,705,595
Charity funds			
Restricted funds	18	-	-
Unrestricted funds	18	1,350,763	1,705,595
Total funds		1,350,763	1,705,595

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:



J Robinson
(Trustee)
Date: 19.6.2024

The notes on pages 18 to 31 form part of these financial statements.

ANIMALS ASIA FOUNDATION
(A COMPANY LIMITED BY GUARANTEE)

STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED 31 DECEMBER 2023

	2023 £	2022 £
Cash flows from operating activities		
Net cash (used in) / generated from operating activities	(75,907)	150,276
Cash flows from investing activities		
Purchase of tangible fixed assets	(5,853)	(4,118)
Net cash used in investing activities	(5,853)	(4,118)
Change in cash and cash equivalents in the year	(81,760)	146,158
Cash and cash equivalents at the beginning of the year	419,955	273,797
Cash and cash equivalents at the end of the year	338,195	419,955

The notes on pages 18 to 31 form part of these financial statements

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023**

1. General information

Animals Asia Foundation is a company limited by guarantee and is a constituted under a memorandum and articles of association dated 5 April 2001. The company is also a registered charity. The principal office is 17 Mary Seacole Road, The Millfields, Plymouth, PL1 3JY.

2. Accounting policies

2.1 BASIS OF PREPARATION OF FINANCIAL STATEMENTS

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Animals Asia Foundation meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at fair value unless otherwise stated in the relevant accounting policy.

2.2 GOING CONCERN

The financial statements have been prepared on a going concern basis. The Trustees have assessed this basis with reference to the unstable economic environment in the UK and have deemed the preparation of the financial statements on a going concern basis to be reasonable due to the charity's sufficient cash reserves which can be used to fund activities for the foreseeable future.

2.3 INCOME

All income is recognised once the company has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

The recognition of income from legacies is dependent on establishing entitlement, the probability of receipt and the ability to estimate with sufficient accuracy the amount receivable. Evidence of entitlement to a legacy exists when the company has sufficient evidence that a gift has been left to them (through knowledge of the existence of a valid will and the death of the benefactor) and the executor is satisfied that the property in question will not be required to satisfy claims in the estate. Receipt of a legacy must be recognised when it is probable that it will be received and the fair value of the amount receivable, which will generally be the expected cash amount to be distributed to the company, can be reliably measured.

Grants are included in the Statement of Financial Activities on a receivable basis. The balance of income received for specific purposes but not expended during the period is shown in the relevant funds on the Balance Sheet. Where income is received in advance of entitlement of receipt, its recognition is deferred and included in creditors as deferred income. Where entitlement occurs before income is received, the income is accrued.

Other income is recognised in the period in which it is receivable and to the extent the goods have been provided or on completion of the service.

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023**

2. Accounting policies (continued)

2.4 EXPENDITURE

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use.

Expenditure on raising funds includes all expenditure incurred by the company to raise funds for its charitable purposes and includes costs of all fundraising activities events and non-charitable trading.

Expenditure on charitable activities is incurred on directly undertaking the activities which further the company's objectives, as well as any associated support costs.

All expenditure is inclusive of irrecoverable VAT.

2.5 FOREIGN CURRENCIES

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at rates of exchange ruling at the reporting date.

Transactions in foreign currencies are translated into sterling at the rate ruling on the date of the transaction.

Exchange gains and losses are recognised in the Statement of Financial Activities.

2.6 TANGIBLE FIXED ASSETS AND DEPRECIATION

Tangible fixed assets costing £500 or more are capitalised and recognised when future economic benefits are probable and the cost or value of the asset can be measured reliably.

Tangible fixed assets are initially recognised at cost. After recognition, under the cost model, tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. All costs incurred to bring a tangible fixed asset into its intended working condition should be included in the measurement of cost.

Depreciation is charged so as to allocate the cost of tangible fixed assets less their residual value over their estimated useful lives, using the straight-line method.

Depreciation is provided on the following basis:

Fixtures and fittings	-	25% Straight line
Office equipment	-	25% Straight line

2.7 STOCKS

Stocks are valued at the lower of cost and net realisable value after making due allowance for obsolete and slow-moving stocks. Cost includes all direct costs and an appropriate proportion of fixed and variable overheads.

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023**

2. Accounting policies (continued)

2.8 FINANCIAL INSTRUMENTS

The company only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

2.9 DEBTORS

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

2.10 CASH AT BANK AND IN HAND

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

2.11 LIABILITIES AND PROVISIONS

Liabilities are recognised when there is an obligation at the Balance Sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

Liabilities are recognised at the amount that the company anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

Provisions are measured at the best estimate of the amounts required to settle the obligation. Where the effect of the time value of money is material, the provision is based on the present value of those amounts, discounted at the pre-tax discount rate that reflects the risks specific to the liability. The unwinding of the discount is recognised in the Statement of Financial Activities as a finance cost.

2.12 OPERATING LEASES

Rentals paid under operating leases are charged to the Statement of Financial Activities on a straight line basis over the lease term.

2.13 PENSIONS

The company operates a defined contribution pension scheme and the pension charge represents the amounts payable by the company to the fund in respect of the year.

2.14 FUND ACCOUNTING

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the company and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the company for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

3. CRITICAL ACCOUNTING ESTIMATES AND AREAS OF JUDGMENT

Estimates and judgments are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Critical accounting estimates and assumptions:

The company makes estimates and assumptions concerning the future. The resulting accounting estimates and assumptions will, by definition, seldom equal the related actual results. The estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year are discussed below.

Legacies

Legacy income is recognised under the criteria of Entitlement, Probability and Measurement. It is accrued for once all of these criteria have been met.

4. Income from donations and legacies

	Restricted funds 2023 £	Unrestricted funds 2023 £	Total funds 2023 £	Total funds 2022 £
Donations	-	4,702,565	4,702,565	3,210,221
Legacies	-	726,248	726,248	1,408,276
Grants	-	42,823	42,823	-
Gift aid	-	585,622	585,622	323,386
TOTAL 2022	344,376	4,597,507	4,941,883	

5. Income from trading activities

	Unrestricted funds 2023 £	Total funds 2023 £	Total funds 2022 £
Trading income	4,724	4,724	4,237
TOTAL 2022	4,237	4,237	

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

6. Other incoming resources

	Unrestricted funds 2023 £	Total funds 2023 £	Total funds 2022 £
Unrealised foreign exchange gain/ (loss)	253	253	-
Sundry income	1,102	1,102	6,514
TOTAL 2023	1,355	1,355	6,514
TOTAL 2022	6,514	6,514	

7. Expenditure on raising funds

COSTS OF RAISING VOLUNTARY INCOME

	Unrestricted funds 2023 £	Total funds 2023 £	Total funds 2022 £
Fundraising and promotions	1,278,380	1,278,380	692,808
Establishment expenses	68,599	68,599	60,442
Legal and professional fees	24,088	24,088	7,407
Bank and handling charges	71,291	71,291	49,426
Sundry expenses	2,466	2,466	27,835
Travelling	6,232	6,232	10,617
Printing, postage and stationery	17,140	17,140	41,970
Wages and salaries	672,809	672,809	456,385
National Insurance	128,203	128,203	86,588
Pension costs	62,753	62,753	45,318
Depreciation	5,698	5,698	4,462
TOTAL 2023	2,337,659	2,337,659	1,483,258
TOTAL 2022	1,483,258	1,483,258	

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

7. Expenditure on raising funds (continued)

OTHER TRADING EXPENSES

	Unrestricted funds 2023 £	Total funds 2023 £	Total funds 2022 £
Merchandise costs	131	131	1,209
TOTAL 2022	1,209	1,209	

8. Analysis of expenditure on charitable activities

Summary by fund type

	Restricted funds 2023 £	Unrestricted funds 2023 £	Total 2023 £	Total 2022 £
Charitable activities	-	4,080,160	4,080,160	2,490,817
TOTAL 2022	344,376	2,146,441	2,490,817	

Summary by expenditure type

	Staff costs 2023 £	Other costs 2023 £	Total 2023 £	Total 2022 £
Charitable activities	463,059	3,617,101	4,080,160	2,490,817
TOTAL 2022	316,772	2,174,045	2,490,817	

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

9. Other expenditure

	Unrestricted funds 2023 £	Total funds 2023 £	Total funds 2022 £
Foreign exchange losses	219	219	956
TOTAL 2022	956	956	

10. Analysis of charitable expenditure by activities

	Activities undertaken directly 2023 £	Support costs 2023 £	Total funds 2023 £	Total funds 2022 £
Direct costs	4,067,860	12,300	4,080,160	2,490,817
TOTAL 2022	2,479,957	10,860	2,490,817	

Analysis of direct costs

	Activities 2023 £	Total funds 2023 £	Total funds 2022 £
Public awareness and education	463,059	463,059	316,772
Programme payments to Hong Kong	3,604,801	3,604,801	2,163,185
	4,067,860	4,067,860	2,479,957
TOTAL 2022	2,479,957	2,479,957	

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

10. Analysis of charitable expenditure by activities (continued)

Analysis of support costs

	Activities 2023 £	Total funds 2023 £	Total funds 2022 £
Governance costs	12,300	12,300	10,860
TOTAL 2022	10,860	10,860	

11. Auditors' remuneration

	2023 £	2022 £
Fees payable to the company's auditor for the audit of the company's annual accounts	11,550	10,860

12. Staff costs

	2023 £	2022 £
Wages and salaries	1,135,868	773,157
Social security costs	128,203	86,588
Operating costs of defined benefit pension schemes	62,753	45,318
	1,326,824	905,063

The average number of persons employed by the company during the year was as follows:

2023 No.	2022 No.
30	30

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

12. Staff costs (continued)

The number of employees whose employee benefits (excluding employer pension costs) exceeded £60,000 was:

	2023	2022
	No.	No.
In the band £60,001 - £70,000	-	1
In the band £70,001 - £80,000	2	-
In the band £90,001 - £100,000	-	1
In the band £100,001 - £110,000	1	-

In January 2019, the UK office merged with the European offices to improve efficiencies, splitting the UK resources across both markets. This included splitting the employment time of the Director, the Head of Supporter Care and the Supporter Care team in Plymouth. All costs sit within the UK market.

Remuneration and benefits received by key management personnel totalled £347,218 (2022: £313,261).

Some key management personnel are remunerated through other group companies. The total compensation made to key management personnel of Animals Asia Foundation for the year was £62,656 (2022: £62,103).

13. Trustees' remuneration and expenses

During the year, no Trustees received any remuneration or other benefits (2022 - £NIL).

During the year, expenses of £8,673 were reimbursed or paid directly to Trustees (2022 - £Nil).

14. Tangible fixed assets

	Fixtures and fittings £	Office equipment £	Total £
COST OR VALUATION			
At 1 January 2023	4,513	38,751	43,264
Additions	-	5,853	5,853
At 31 December 2023	4,513	44,604	49,117
DEPRECIATION			
At 1 January 2023	4,513	26,152	30,665
Charge for the year	-	5,698	5,698
At 31 December 2023	4,513	31,850	36,363

**ANIMALS ASIA FOUNDATION
(A COMPANY LIMITED BY GUARANTEE)**

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023**

14. Tangible fixed assets (continued)

	Fixtures and fittings £	Office equipment £	Total £
NET BOOK VALUE			
At 31 December 2023	-	12,754	12,754
At 31 December 2021	-	12,599	12,599

15. Stocks

	2023 £	2022 £
Finished goods and goods for resale	780	911

16. Debtors

	2023 £	2022 £
DUE WITHIN ONE YEAR		
Trade debtors	171,056	136,774
Amounts owed by Hong Kong and other Animal Asias'	-	721
Other debtors	1,695	1,695
Prepayments and accrued income	927,488	1,256,540
	1,100,239	1,395,730

17. Creditors: Amounts falling due within one year

	2023 £	2022 £
Amounts owed to Animal Asia Germany and Italy	-	43,479
Other creditors	35,478	24,950
Accruals and deferred income	65,727	55,171
	101,205	123,600

ANIMALS ASIA FOUNDATION
(A COMPANY LIMITED BY GUARANTEE)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

18. Statement of funds

Statement of funds - current year

	Balance at 1 January 2023 £	Income £	Expenditure £	Balance at 31 December 2023 £
UNRESTRICTED FUNDS				
General Funds - all funds	1,705,595	6,063,337	(6,418,169)	1,350,763

Statement of funds - prior year

	Balance at 1 January 2022 £	Income £	Expenditure £	Transfers in/out £	Balance at 31 December 2022 £
DESIGNATED FUNDS					
Designated Funds	509,253	-	-	(509,253)	-
GENERAL FUNDS					
General Funds - all funds	219,948	4,608,258	(3,631,864)	509,253	1,705,595
TOTAL UNRESTRICTED FUNDS	729,201	4,608,258	(3,631,864)	-	1,705,595
RESTRICTED FUNDS					
End Bear Bile Farming	-	208,473	(208,473)	-	-
Cat and Dog Welfare	-	11,230	(11,230)	-	-
Captive Animal Welfare	-	124,673	(124,673)	-	-
	-	344,376	(344,376)	-	-
TOTAL OF FUNDS	729,201	4,952,634	(3,976,240)	-	1,705,595

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

19. Summary of funds

Summary of funds - current year

	Balance at 1 January 2023 £	Income £	Expenditure £	Balance at 31 December 2023 £
General funds	1,705,595	6,063,337	(6,418,169)	1,350,763

Summary of funds - prior year

	Balance at 1 January 2022 £	Income £	Expenditure £	Transfers in/out £	Balance at 31 December 2022 £
Designated funds	509,253	-	-	(509,253)	-
General funds	219,948	4,608,258	(3,631,864)	509,253	1,705,595
Restricted funds	-	344,376	(344,376)	-	-
	729,201	4,952,634	(3,976,240)	-	1,705,595

20. Analysis of net assets between funds

Analysis of net assets between funds - current year

	Unrestricted funds 2023 £	Total funds 2023 £
Tangible fixed assets	12,754	12,754
Current assets	1,439,214	1,439,214
Creditors due within one year	(101,205)	(101,205)
TOTAL	1,350,763	1,350,763

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

20. Analysis of net assets between funds (continued)

Analysis of net assets between funds - prior year

	Unrestricted funds 2022 £	Total funds 2022 £
Tangible fixed assets	12,599	12,599
Current assets	1,816,596	1,816,596
Creditors due within one year	(123,600)	(123,600)
TOTAL	1,705,595	1,705,595

21. Reconciliation of net movement in funds to net cash flow from operating activities

	2023 £	2022 £
Net income/expenditure for the year (as per Statement of Financial Activities)	(354,832)	976,394
ADJUSTMENTS FOR:		
Depreciation charges	5,698	4,462
Decrease/(increase) in stocks	131	1,106
(Increase) in debtors	295,491	(812,675)
(Decrease)/increase in creditors	(22,395)	(19,011)
NET CASH (USED IN)/PROVIDED BY OPERATING ACTIVITIES	(75,907)	150,276

22. Analysis of cash and cash equivalents

	2023 £	2022 £
Cash in hand	338,195	419,955
TOTAL CASH AND CASH EQUIVALENTS	338,195	419,955

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

23. Analysis of changes in net debt

	At 1 January 2023 £	Cash flows £	At 31 December 2023 £
Cash at bank and in hand	419,955	(81,760)	338,195
	<u>419,955</u>	<u>(81,760)</u>	<u>338,195</u>

24. Pension commitments

The group operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the group in an independently administered fund. The pension cost charge represents contributions payable by the group to the fund and amounted to £62,753 (2022: £45,318). Contributions totalling £Nil (2022: £Nil) were payable to the fund at the balance sheet date.

25. Operating lease commitments

At 31 December 2023 the company had commitments to make future minimum lease payments under non-cancellable operating leases as follows:

	2023 £	2022 £
Not later than 1 year	<u>6,735</u>	<u>6,480</u>

26. Related party transactions

During the year the charity made donations of £3,604,801 (2022: £2,163,185) to Animals Asia Hong Kong, an entity with which the charity works closely. At the year end, no balances were owed by Animals Asia Hong Kong to Animals Asia UK.

27. Legacies Held in Trust

The Charity is beneficiary to multiple legacies for which they are entitled to a residuary of the balance held in trust. At the balance sheet date, the amount receivable cannot be reliably measured, and therefore no income has been recognised in the Statement of Financial Activities for the year. There are no contingent assets (2022: £Nil).

The Charity is also a joint beneficiary with 12 other charities of the estate of the late P Woods. Currently there is a life tenant who receives the income from the estate. As at 3 May 2018, the estate was valued at £718,895, subject to a reconciliation of the income paid to the life tenant for the year ended 5 April 2018.

The Charity is also joint beneficiary to the estate of the late M McNeil. Currently there is a life tenant who receives the income from the estate. As at 1 May 2019, the Charity's share of the residual interest was valued at £35,000.

Accounts

ANIMALS ASIA FOUNDATION
(A COMPANY LIMITED BY GUARANTEE)

TRUSTEES' REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

**ANIMALS ASIA FOUNDATION
(A COMPANY LIMITED BY GUARANTEE)**

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**ANIMALS ASIA FOUNDATION
(A COMPANY LIMITED BY GUARANTEE)**

**REFERENCE AND ADMINISTRATIVE DETAILS OF THE COMPANY, ITS TRUSTEES AND ADVISERS
FOR THE YEAR ENDED 31 DECEMBER 2022**

Trustees	J Robinson N Field A Collier
Company registered number	04185603
Charity registered number	1086903
Registered office	Office 17 Mary Seacole Road The Millfields Plymouth PL1 3JY
Company secretary	L Simpson

**TRUSTEES REPORT
FOR THE YEAR ENDED 31 DECEMBER 2022**

The Trustees present their annual report together with the audited financial statements of the company for the 1 January 2022 to 31 December 2022. The Annual Report serves the purposes of both a Trustees' report and a directors' report under company law. The Trustees confirm that the Annual Report and financial statements of the charitable company comply with the current statutory requirements, the requirements of the charitable company's governing document and the provisions of the Statement of Recommended Practice (SORP) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019).

Since the company qualifies as small under section 382 of the Companies Act 2006, the Strategic Report required of medium and large companies under the Companies Act 2006 (Strategic Report and Directors' Report) Regulations 2013 has been omitted.

1) Structure, governance and management

a. Constitution

The organisation is a Private Limited Company by guarantee without share capital (Company Registration Number 04185603) incorporated on 22nd March 2001 and registered as a charity on 5th June 2001. The company is established under a Memorandum and Articles of Association, which established the objects and powers of the charitable company and is governed by its Articles of Association. In the event of the company being wound up members are required to contribute an amount not exceeding £1.

b. Directors and Trustees

The Directors of the company are also charity Trustees as defined by the Charities Act 2011. At 31 December 2022 the charitable company has three Trustees as listed above.

The Trustees are required to have a strong personal commitment to the charity's aims and objectives: to promote animal welfare and prevent cruelty to animals. They are responsible for governing the overall policies, strategic direction and financial health of Animals Asia Foundation ensuring that the organisation complies with all legal requirements and upholds its founding vision and principles.

c. Methods of appointment or election of Trustees

Trustees are selected to provide a pool of professional expertise and a range of skills including experience, empathy and understanding of the charity to enable them to govern through a collective decision-making process which is based on a sound understanding of Animals Asia's ongoing needs and challenges.

The management of the charity is the responsibility of the Trustees who are elected and co-opted under the terms of the Articles of Association. The Trustees consist of at least three and not more than eight individuals, all of whom must be members. One third (or the number nearest one third) of the Trustees must retire at each AGM, those longest in office retiring first and the choice between any of equal service being made by drawing lots.

All Trustees are fully inducted by the charity on its aims and objectives and the role they have in developing the charity. The Trustees are provided with copies of key documents, including the Articles of Association, board meeting schedule, organisational charts, Guides on Directors'/Trustees' Duties including The Charities Commission guidance 'The Essential Trustee' on the Roles and Responsibilities of charity Trustees; and meetings are arranged with key personnel. Training is given on Data Protection regulation and key issues affecting the charity.

**TRUSTEES REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2022**

Director's meetings are held quarterly, to which specialists from within the wider team can be invited to help keep the trustees updated on the charity's programmes, fundraising and operations.

d. Organisational structure and decision-making policies

The Board of Trustees govern our business. The Board determined its role at its conception in 2001 and continues to periodically review its position. It sees its function as ensuring good governance of the charity and to this end focuses on matters of policy and strategy, the approval of plans, monitoring of progress and financial controls.

The day-to-day operational responsibility is delegated to the organisation's staff overseen by The Senior Management Team and Global Directors.

e. Key management personnel

In addition to the trustees and Senior Management personnel listed above these are:

Animal Welfare Director
Global Director of Strategic Communications
Director of Global Partnerships
Head of Data Services
Director of Supporter Experience & Data Services

Animals Asia Foundation is part of a wider International network with offices in Europe, Asia and Australia. Each Animals Asia office is registered as a legal entity in the local country as required. A global strategy governs the fundraising activities of each local office.

f. Pay policy for key management personnel

Animals Asia employees are offered fair pay in accordance with their skills, experience and contribution to the development of the organisation. In keeping with the wider charity sector, our pay structure is lower than public or private sector market rates for similar roles. We offer fair pay to attract and retain fundraisers that offer the best return on investment. Our salaries are benchmarked to industry standards and are in the middle quartiles for charitable pay.

2) Objectives and activities

a. Policies and objectives

The objects of the Charity are to promote the welfare of animals in need of care and protection for the benefit of the public by, but not restricted to:

- 1) providing and assisting in the provision of relief of suffering of such animals, and preventing cruelty to animals, in, but not exclusively in, Asia; and
- 2) educating the public in matters concerning the welfare of such animals.

b. Strategies for achieving objectives

Founded in 1998, the Animals Asia team has been rescuing bears since 1994. It operates award winning bear rescue sanctuaries in China and Vietnam, and is the only organisation with a bear sanctuary in China. Our founder and CEO, Jill Robinson MBE, Dr.med.vet. h.c., Hon LLD is widely

**TRUSTEES REPORT (CONTINUED)
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recognised as the world's leading authority on the cruel bear bile industry, having campaigned against it since 1993.

The charity promotes animal welfare for the benefit of the public by focussing on three major programs:

Ending Bear Bile Farming,
Cat and Dog Welfare and
Captive Animal Welfare

which are delivered and managed by ourselves in Asia, in particular, in China and Vietnam.

c. Activities undertaken to achieve objectives

Through our work we are providing support for many people both in the UK and elsewhere who have a deep respect for animals and wildlife. Our education activities with young people and adults in the UK and those we help fund in China and Vietnam are beneficial to those directly involved and their wider communities. We are also very fortunate to have a growing active supporter base which is instrumental in raising awareness of our work.

In accordance with the requirements of the Charities Act 2011, in setting objectives and planning for activities, the Trustees have given due consideration to general guidance published by the Charity Commission relating to public benefit, including the guidance '*Public benefit: running a charity (PB2)*'. The sections below illustrate this commitment to meeting our charitable purposes by documenting our achievements and performance within each area of priority.

Every grant is reviewed carefully to ensure the objective of Animals Asia is met, which is to promote the welfare of animals in need of care and protection for the benefit of the public.

The Trustees may make program-related investments as they see fit and review the objectives and results of programs the Charity funds.

d. Fundraising

Our vital work improving attitudes to animals and their welfare, saving animal populations and species throughout Asia is made possible by the generous support of our donors, in the UK and around the world. We offer a range of opportunities for our supporters and donors to engage and help us to fulfil our charitable objectives, not only by supporting us financially, but also by giving us their time and energy too.

The majority of our income is generated via direct marketing to individuals. Our activities include a strong digital acquisition programme delivered via paid advertising on social media, predominantly Facebook. For this we use a third party supplier based in Australia, Digital Difference. We also engage a third party telemarketing agency called Stratcomm to call donors who have given their consent to be contacted by us, to enquire about their interest and capacity to support us further. Stratcomm deliver our telemarketing programmes covering cash conversion, reactivation of lapsed donors, lead conversion and upgrades to existing gifts.

This year, AAF piloted our first DRTV, launching initially with one advert in the UK early in 2022. The response was so great that we immediately scaled up the programme, launching a second advert in the latter part of the year. We worked with several third party suppliers to bring our DRTV to market; John Ayling & Associates undertook our media buying, Angel Fulfilment Services our call handling, CYMBA for SMS line rental and response handling, and for our search marketing campaign to support our DRTV we used Mindwize, based in the Netherlands.

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Our regular individual giving programme mails to UK donors four times a year. Our Direct Mail appeals continued to perform well and our regular giving program retention remained strong delivering an on-budget result. At the end of 2022, AAF had a total of 8,809 people in the UK who donate to us on a regular basis. Of these, 3,864 people commenced their regular gifts to us this year. Whilst 9,921 people made one-off cash gifts to us in 2022.

In addition to our Individual Giving programme, we also generate income via trust, foundation and Corporate giving; legacy gifts; and community and sponsorship events. We invested in these areas in 2022, with a view to developing our engagement and income in these areas over time. We currently enjoy the support of 60 regional community groups in the UK. Their support and passion for our cause raises vital funds and awareness for us.

We have a commitment to responsible fundraising and personal data protection. AAF follows the guidance and requirements of the Charity Commission fundraising guide (CC20), and voluntarily subscribes to the Fundraising Regulator and abides by its code.

All third parties contracted by AAF to engage in fundraising and related data management activities on our behalf are subject to our Due Diligence assessment as part of our supplier on-boarding governance. They are also required to adhere to all relevant GDPR and fundraising regulations as well as abiding by the above codes. AAF staff maintain close oversight of their respective third party suppliers to ensure their compliance with our service level agreement, including our commitment to regulation and safeguarding. We also provide regular training to third party companies representing the organization to supporters, including for fundraising purposes.

From our overall database of hundreds of thousands of supporters, in 2022 only two complaints were officially registered relating to fundraising practices. Both complaints were addressed in line with our published Complaints Procedure and resolved to the satisfaction of each supporter.

AAF considers all complaints carefully and we will continue to adjust our fundraising approaches in order to provide a positive experience for donors and supporters both on and offline, including looking at where improvements could be made to enhance our website users' experiences.

Our complaints procedure is on our website with ample information on how to leave feedback and how complaints will be dealt with.

We monitor feedback of all kinds on a weekly, monthly and quarterly basis, reporting back to the wider team on any feedback or suggestions we receive from supporters.

We had one official complaint last year regarding the way we communicate with our donors. This email reached the highest level of seniority within the organisation who liaised with the donor personally to advise their concerns had been listened to. This appeased the donor and no further action was taken.

When it comes to ensuring that we are operating to 'best practice' standards and, equally importantly, communicating this to our supporters, we have collated all relevant information into AAF's Supporter promise, which together with and our Privacy Statement, are available on our website <https://www.animalsasia.org/uk/about-us/animals-asia-supporter-promise.htm>

We want it to be easy for everyone to be able to read about our raft of commitments to making sure their personal data is secure with us and handled and managed in accordance with all relevant UK data protection laws. Our Supporter Promise also sets out our commitment to be clear and transparent about the data we keep.

To ensure that we place the safety and wellbeing of our supporters at the heart of our fundraising, AAF has a vulnerable persons policy and procedure. This includes guidance to staff and companies

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carrying out fundraising and donation processing on our behalf on how to identify a potentially vulnerable person, a flagging procedure to ensure that such risks are appropriately recorded, and a policy to provide clear guidance for when donations should be questioned and/or potentially politely declined.

We adhere strictly to all fundraising and data protection legislation and guidelines, and proudly follow the Fundraising Regulator's fundraising promise, to be respectful, open, honest and accountable to the public. Animals Asia is committed to proceeding ethically, honestly, transparently, and legally in all areas of our work, including fundraising. Our standards for fundraising are set out in the Code of Fundraising Practice which we are both obliged and pleased to abide by. We display the Fundraising Regulator's logo on all of our communications so that supporters know they can trust it.

e. Volunteers

The Charity benefits greatly from the involvement and enthusiastic support of its many volunteers. Our volunteer support network continued to grow through 2022 and we now have over 175 people regularly volunteering across the country. Our supporters and support groups held 113 fundraisers in 2022. In accordance with FRS 102 and the Charities SORP (FRS 102), the economic contribution of general volunteers is not recognised in the accounts.

We have a dedicated inbox to support our fundraisers with any queries they have and also hold virtual workshops and webinars to provide fundraisers with key campaign information, new ideas and good fundraising/administration practice. When a new Volunteer Support Group is set up we send the Coordinator a Handbook with guidance and best practice rules to follow, as well as a Code of Conduct.

We ask our Groups yearly to update their members list, and also that any new members sign a 'Volunteer Registration Form'.

In 2019 AAF increased our fundraising investment in digital acquisition on Facebook to benefit from the platform's unparalleled reach and ability to target, in a GDPR compliant manner, individuals most likely to be interested in and support our cause. In doing so, we achieved our best ever cost per acquisition and our highest rate of new donor acquisition in our fundraising history. In subsequent years, we have closely monitored our performance in this area. As Facebook algorithms continue to evolve, our rigorous monitoring indicated the earliest signs that our activity on this platform may be starting to plateau. We were able to act in a timely fashion to adjust our activity. Using insights from our Facebook engagement, we made the decision to trial DRTV in the UK. Our initial performance in DRTV has delivered a cost per donor acquisition of approximately half that of the UK charity sector average. Based on this exceptional performance, we scaled up our DRTV activity.

From acquisition, we plan and deliver thoughtful supporter journeys with the aim of retaining and developing our supporters, to deepen their loyalty and increase their overall lifetime value to us. We work to achieve a rewarding and reciprocal relationship with our donors, for instance ensuring that we thank them and by delivering good value, for instance with our popular supporter newsletter. Overall, we are committed to delivering a high-quality supporter experience, overseen by our dedicated Supporter Care Team.

As well as immediate return on investment, we also invested for our financially sustainable future for the foundation, by developing our legacy marketing programme.

Animals Asia is registered with the Fundraising Regulator and ensures compliance with the Code of Fundraising Practice through regular reviews and application across all the various fundraising

**TRUSTEES REPORT (CONTINUED)
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channels; and monitoring of the Fundraising Preference Service. There were no instances of non-compliance identified in 2022.

We are ambitious, proactive and passionate about fundraising and believe in creating personal and rewarding experiences for our supporters so they can make a difference to the lives of animals. We strive to maintain best practices wherever possible and work hard to ensure our supporters are looked after to the best of our abilities. We are proud that, with a global team able to respond round the clock, all supporter enquiries we received in 2022 were replied to on average within 36 hours.

We deliver exceptional supporter care by using data and insights intelligence to proactively plan for our growth and development. We focus on people. Our staff are passionate, skilled and professional animal protectors who service the admirable and generous supporters of Animals Asia - our lifeblood. Each and every interaction with our supporters is underpinned by communications, delivering our necessary message in an engaging and informative way.

Our “Kindness in action” motto extends to the communities we operate in. We will do all we can to ensure that any third parties, volunteers and fundraising contractors who work with us to raise funds share our high standards and mindset.

f. Related party relationships

Animals Asia works very closely with other animal charities in Asia. Donations from the UK charity are donated to Animals Asia Hong Kong who carry out the charitable activities.

3) Strategic Report - Achievements and performance

Review of activities

Animals Asia works to improve the lives of animals in Asia. From rescuing bears from the bile trade to lobbying against the cat and dog meat industry and fighting for the welfare of animals in captivity, the work we carry out on behalf of supporters never ends.

Animals Asia has saved millions of animals from slaughter, abuse and imprisonment.

Here's what we achieved in 2022:

Ending bear bile farming

- Animals Asia started construction of our second sanctuary in Vietnam. This will be home to the country's 300 remaining bile bears
- We rescued 14 beautiful bears and brought them home to our Vietnam sanctuary
- We provided world-class care for the 320 bears living peacefully in our sanctuaries, 120 in China and 200 in Vietnam.
- Our vets performed 230 full-body health checks under anaesthesia and 31 surgeries on our rescued bears
- 31 rescued bears took their first steps on grass at our sanctuaries, some for the first time in over 20 years
- In Vietnam, we provided bear care training to 3 groups – zoos, wildlife rescue centres and government veterinarians
- We continued our partnership with the authorities to reduce human-bear conflict in 2 Chinese provinces

TRUSTEES REPORT (CONTINUED)
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- We provided online veterinary welfare training to tens of thousands of vets and vet assistants in China

Cat and Dog Welfare

- Our Dr Dog and Professor Paws therapy dogs shared their unconditional love with 9,535 people in hospitals, elderly homes and schools in Hong Kong and 4 mainland Chinese cities
- Millions of dogs and cats in China were saved from the meat trade as a result of our work to remove dogs from the country's official livestock list
- 44 dog meat videos and items for sale were removed from 3 popular Chinese platforms after our complaints
- We helped two Chinese cat shelters build adoption centres, which will benefit over 3,000 cats over the next five years. Both centres train volunteers and potential adopters
- We helped 17 NGOs and volunteer groups in China implement Trap, Neuter, Return projects, directly benefiting 227 cats
- We worked with the Vietnamese authorities to identify 12 locations where dogs are sourced and the route used to transport them to the capital, Hanoi
- 250 cats benefited from our help to rebuild a fire damaged shelter in China

Captive Animal Welfare

- We opened our "One Life – Animal Emotions" poster exhibition at Fuzhou Zoo in China, expecting to reach 500,000 people
- We developed 6 online webinars, delivering animal management advice to over 12,800 animal managers in Chinese zoos
- We helped 3 Indonesian NGOs release 91 macaques and 25,000 songbirds back into the wild
- We oversaw the management of 12 of the 72 elephants believed to be in captivity in Vietnam
- We provided an electric vehicle to bring tourists to our Ethical Elephant Tours in Yok Don National Park, Vietnam, where the elephants roam free in the forest and visitors watch from a respectful distance. A popular Vietnamese newspaper listed our tours among its Top 20 best places to visit in the country

Raising Awareness

- We achieved a reach of 103 million people on all global social media platforms
- We developed 85 fact sheets and presentations on the social, emotional and cognitive capacities of animals for our education programs in China and Vietnam
- We raised awareness of the moon bear's natural habitat by running 12 free sessions (one a month) at our China bear sanctuary to educate parents and children about the local flora and fauna
- Our Trap, Neuter, Return educational video was watched over 11 million times in China, potentially preventing billions of cats from being born into misery
- Over 200,000 people saw our free LED screen ads for our Trap, Neuter, Return project for cats and our China-wide children's painting competition in Chengdu's underground train stations
- Over 100,000 people joined our 26 cat and dog public awareness events in China
- We gave 3,000 booklets to Vietnamese children, highlighting the welfare issues associated with the illegal trade in wild-caught birds in Vietnam
- Our work featured in global traditional media publications with a reach of just under 6 billion people!
- Videos of our rescued bears were watched over 40 million times
- We reached over 26,000 Vietnamese people through our animal welfare events

**TRUSTEES REPORT (CONTINUED)
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- 66,000 people began following our social media channels, bringing our total followers to 595,000
- Our website's news, education and blog pages were viewed over 250,000 times
- Celebrity supporters sharing our stories engaged over 155 million people globally
- A short video of rescued bear Cocoon taking a bubble bath was enjoyed around the world, reaching 10.6 million people.
- 109 educators in China benefited from our online training session on the delivery of our animal welfare education resources

Future plans

We are future-proofing Animals Asia by every means available to build our organisation and grow our supporter base – everything from asking celebrities to post to their millions of fans, to providing our volunteers with leaflets to hand out at local events.

Building our supporter numbers and donor base ensures we can plan ahead and budget for the future. Our programs are long term and so is our vision.

Caring for our rescued bears is a lifelong commitment and this could mean 30 years of love and care. And our many geriatric bears will need more care as the years go on.

And 300 bears from Vietnam's very last bile farms will soon be moving to our brand new sanctuary.

These are just some of our important commitments that will depend on the growth of our income and careful management of funds.

Staff

Animals Asia strives to promote the well-being of every employee. Our policies and practices are designed to maintain a productive, respectful and compassionate workplace – in line with our organisational values.

We strive to model Kindness in Action on our four pillar values of Tenacity, Respect, Empathy and Courage. These are the drivers of everything we do and the qualities we value in our people. We cherish our work culture, which has developed by living these principles since our founding. They guide the way we treat both animals and people.

Performance appraisals are conducted twice a year to review performance and to support staff success in their role. Staff are also encouraged to seek opportunities for professional development.

Animals Asia is an equal opportunity employer. We are committed to the principle of equal employment opportunity and will take action to avoid discrimination.

Women make up 65% Animals Asia's staff globally, they fill 62% of leadership positions and 40% of senior management roles.

In 2022, our Vietnam bear sanctuary held an onsite training course for women in leadership roles. Sixteen local women took part, attending seven sessions with topics including communication, giving and receiving feedback and dealing with conflict. After completing the program, all the woman said they felt more confident in their leadership skills and in giving feedback to team members.

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4) Strategic Report - Financial review

Financial review

Fundraising activities and income generation

Animals Asia UK income grew over 22% in 2022 from £4.00m to £4.90m, due to increased Supporter Experience and Direct Marketing income. Income from legacies increased by 300%.

Reserves policy

We closed the year 2022 with a balance of £419,649 in general funds providing around 2.5 months' reserves. Our aim is to strike the fine balance between demonstrating a prudent level of security which will sustain the charity in the event of difficult circumstances, whilst also ensuring we do not hold on to funds unnecessarily. Our goal is to increase our reserves to cover 3 to 6 months of expenditure over the coming years to achieve this aim.

Going concern

After making appropriate enquiries, the Trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

Principal funding

Animals Asia generates around one third of its income from individual regular and one-off gifts supported by our global Direct Marketing team. We also receive income from our fundraising volunteers and major donors, as well as legacy gifts.

Investment policy and performance

Under the Memorandum and Articles of Association, Animals Asia has the power to make any investment which the Trustees see fit. As funds are only retained for short periods before being remitted to Animals Asia Hong Kong, these funds are simply held on deposit with the Charity's bankers. In line with its Corporate Ethical Policy and in pursuit of its mission, Animals Asia seeks donations and partnerships with companies and organisations in order to raise funds and promote the profile of the charity. Animals Asia will seek to associate with companies and organisations whose goals overlap and comply with Animals Asia's Animal Welfare Policies.

The Trustees actively and regularly review any major risks that the charity faces. It is believed that maintaining the current levels combined with an annual review of the controls over key financial systems should provide sufficient resources, in the event of adverse conditions. The Trustees have also examined other potential operational and business risks faced by the charity and confirm that they have established systems to mitigate any significant risks.

**TRUSTEES REPORT (CONTINUED)
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Our key risks and uncertainties

- Data Protection/Security: We have a Data Protection officer in post who follows a framework for Data Protection regulation compliance.
- Significant changes in regulatory frameworks
- Staff stability - loss of key personnel: We carry out salary benchmarking and provide workplace incentives, development programme, HR to support on any staff issues
- Working with third parties: eg, the Gift acceptance process which we ensure adheres to a Gift Acceptance Policy, and Reputational Risk which we mitigate against by carrying out thorough due diligence on third parties
- Secure, ongoing Funding
- Financial Reserves

Plans for future periods

The Charity plans to continue to raise awareness of animal welfare and increase donation income to support its goals.

For fundraising, in 2023, we are planning two important workstreams. Firstly, in order to grow our donor base and income in a sustainable manner, we will invest to create a new Strategic Communication function, headed by a newly created Global Director of Strategic Communication. Our new Strategic Communication function will commence internal and external benchmarking, research and analysis to better understand our key donor audiences, their preferred engagement channels, ways of giving and their "lifetime value" to the charity. We will use this insight to review our existing product portfolio and refine both our donor acquisition and retention strategies to deliver better value for our income generation activities and greater satisfaction for our supporters.

The second key work strand will focus on greater scrutiny, measurement and accountability across all our supporter engagement and income generation activities. We will develop a new set of strategic and operational KPIs for our Global Supporter Engagement directorate, which will be presented in a dashboard format. We anticipate this work will be complete in Q3 of 2023. The senior leadership team of our Supporter Engagement Directorate will review KPIs monthly and provide our Board of Trustees with performance reports at every Board meeting.

As we approach the delivery of one key aspect of our founding goals; specifically to end bear bile farming in Vietnam by 2026, the Board and Trustees will commence actively reviewing future market positions for Animals Asia Foundation and assessing the feasibility of growing different areas of our existing programmatic work, for example ending the dog meat trade in Vietnam.

Based on experience in the past few years, the Charity will continue to diversify its fundraising channels to reach and recruit new like-minded supporters, taking a conservative and iterative testing approach.

Between 2020-present, we invested heavily in very broadly targeted donor acquisition on digital channels. As a consequence we have several thousands new UK donors about whom we know very little. In 2023, we will commence internal and external benchmarking, research and analysis to better understand our key donor audiences, their preferred engagement channels, ways of giving and their "lifetime value" to the charity. We will use this insight to review our existing product portfolio and refine our donor acquisition and retention strategies to deliver better value for our income generation activities.

In 2023 we will commence a review of our fundraising and communications key performance indicators to better track the outputs and outcomes of our activities against related expenditure. To

**TRUSTEES REPORT (CONTINUED)
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further improve our financial management and accountability, we will introduce new monthly management accounts and variance reporting.

We aim to bring greater long-term sustainability to our income generation, for example through the development of our legacy giving programme, reporting on net as well as gross income, and also by moving to a three-year strategic cycle that enables a longer ROI period, rather than a focus on short-term income.

6) Statement of Trustees' Responsibilities

The Trustees (who are also the directors of the company for the purposes of company law) are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year. Under company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees' Report, incorporating a strategic report, was approved by order of the Board of Trustees, as the company directors, on 04/09/2023, and signed on its behalf by:



**Jill Robinson MBE, Dr med vet hc, Hon LLD
Founder, CEO & Trustee (Chair)**

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF ANIMALS ASIA FOUNDATION

Opinion

We have audited the financial statements of Animals Asia Foundation (the 'charitable company') for the year ended 31 December 2022 which comprise the Statement of Financial Activities (Incorporating Income and Expenditure Account), the Balance Sheet, the Statement of Cash Flows and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 December 2022 and of its incoming resources and application of resources, including its income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the United Kingdom, including the Financial Reporting Council's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the Annual Report other than the financial statements and our Auditors' Report thereon. The Trustees are responsible for the other information contained within the Annual Report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF ANIMALS ASIA FOUNDATION (CONTINUED)

Opinion on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Trustees' Report for the financial year for which the financial statements are prepared is consistent with the financial statements.
- the Trustees' Report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of our knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Trustees' Report.

We have nothing to report in respect of the following matters in relation to which Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the Trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the Trustees' Report and from the requirement to prepare a Strategic Report.

Responsibilities of trustees

As explained more fully in the Trustees' Responsibilities Statement, the Trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF ANIMALS ASIA FOUNDATION (CONTINUED)

Auditors' responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an Auditors' Report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

In assessing the risk of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, our procedures included the following:

- The nature of the sector, control environment and the Charity's performance;
- Results of our enquiries of management and the Trustees, about their own identification and assessment of the risks of irregularities;
- Any matters we identified having obtained and reviewed the Charity's documentation of their policies and procedures relating to: identifying, evaluating and complying with laws and regulations and whether they were aware of any instances of non-compliance;
- Detecting and responding to the risks of fraud and whether they have knowledge of any actual, suspected or alleged fraud;
- The internal controls established to mitigate risks of fraud or non-compliance with laws and regulations;
- The matters discussed among the audit engagement team regarding how and where fraud might occur in the financial statements and any potential indicators of fraud. As a result of these procedures, we considered the opportunities and incentives that may exist within the organisation for fraud, which included incorrect recognition of revenue, management override of controls using manual journal entries, purchase ledger, and identified the greatest potential for fraud as incorrect recognition of revenue and management override using manual journal entries.

We identified and obtained an understanding of the laws and regulations that are of significance to the Charity by discussions with Trustees and by updating our understanding of the sector in which the Charity operated in. Laws and regulations that are of direct significance to the Charity and of which non compliance could result in material misstatement are the Charities Act, Companies Act, Charities SORP and tax legislation.

In addition, we considered provisions of other laws and regulations that do not have a direct effect on the financial statements but compliance with which may be fundamental to the Charity's ability to operate or to avoid a material penalty. These included occupational health and safety regulations, data protection regulations, and employment legislation.

Our procedures to respond to risks identified included the following:

- Reviewing the financial statement disclosures and testing to supporting documentation to assess compliance with provisions of relevant laws and regulations described as having a direct effect on the financial statements;
- Reviewing the financial statement disclosures and testing to supporting documentation to assess the recognition of revenue, in line with longer term contract accounting methodologies;
- Enquiring of Trustees and management concerning actual and potential litigation and claims;
- Performing procedures to confirm material compliance with the requirements of the above regulations;
- Performing analytical procedures to identify any unusual or unexpected relationships that may indicate risks of material misstatement due to fraud;
- Reading minutes of the Annual General Meeting.

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF ANIMALS ASIA FOUNDATION (CONTINUED)

We also communicated relevant identified laws and regulations and potential fraud risks to all engagement team members and remained alert to any indications of fraud or non-compliance with laws and regulations throughout the audit.

Our audit procedures were designed to respond to risks of material misstatement in the financial statements, recognising that the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from an error, as fraud may involve deliberate concealment by, for example, forgery, misrepresentations or through collusion. There are inherent limitations in the audit procedures performed and the further removed non-compliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely we would become aware of it.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our Auditors' Report.

Use of our report

This report is made solely to the charitable company's trustees, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's trustees those matters we are required to state to them in an Auditors' Report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and its trustees, as a body, for our audit work, for this report, or for the opinions we have formed.

Bishop Fleming LLP

Mark Munro FCA (Senior Statutory Auditor)

for and on behalf of
Bishop Fleming LLP

Chartered Accountants
Statutory Auditors

2nd Floor Stratus House

Emperor Way

Exeter Business Park

Exeter

EX1 3QS

Date: 04/09/2023

ANIMALS ASIA FOUNDATION
(A COMPANY LIMITED BY GUARANTEE)

STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING INCOME AND EXPENDITURE ACCOUNT)
FOR THE YEAR ENDED 31 DECEMBER 2022

	Note	Restricted funds 2022 £	Unrestricted funds 2022 £	Total funds 2022 £	Total funds 2021 £
Income from:					
Donations and legacies	4	344,376	4,597,507	4,941,883	3,959,075
Other trading activities	5	-	4,237	4,237	4,566
Other income	6	-	6,514	6,514	7,589
Total income		344,376	4,608,258	4,952,634	3,971,230
Expenditure on:					
Raising funds	7	-	1,484,467	1,484,467	1,118,749
Charitable activities:	8				
Payments to Hong Kong		344,376	1,818,809	2,163,185	2,392,166
Public awareness and education		-	316,772	316,772	302,123
Other charitable activities		-	-	-	8,292
Other charitable activities		-	10,860	10,860	-
Other expenditure	9	-	956	956	2,783
Total expenditure		344,376	3,631,864	3,976,240	3,824,113
Net movement in funds		-	976,394	976,394	147,117
Reconciliation of funds:					
Total funds brought forward		-	729,201	729,201	582,084
Net movement in funds		-	976,394	976,394	147,117
Total funds carried forward		-	1,705,595	1,705,595	729,201

The Statement of Financial Activities includes all gains and losses recognised in the year.

The notes on pages 20 to 36 form part of these financial statements.

ANIMALS ASIA FOUNDATION
(A COMPANY LIMITED BY GUARANTEE)
REGISTERED NUMBER:04185603

BALANCE SHEET
AS AT 31 DECEMBER 2022

	Note	2022 £	2021 £
Fixed assets			
Tangible assets	14	12,599	12,943
		12,599	12,943
Current assets			
Stocks	15	911	2,017
Debtors	16	1,395,730	583,055
Cash at bank and in hand		419,955	273,797
		1,816,596	858,869
Creditors: amounts falling due within one year	17	(123,600)	(142,611)
Net current assets		1,692,996	716,258
Total net assets		1,705,595	729,201
Charity funds			
Restricted funds	19	-	-
Unrestricted funds	19	1,705,595	729,201
Total funds		1,705,595	729,201

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:



J Robinson

Date: 04/09/2023

The notes on pages 20 to 36 form part of these financial statements.

ANIMALS ASIA FOUNDATION
(A COMPANY LIMITED BY GUARANTEE)

STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED 31 DECEMBER 2022

	2022 £	2021 £
Cash flows from operating activities		
Net cash (used in) / generated from operating activities	150,276	(172,350)
Cash flows from investing activities		
Purchase of tangible fixed assets	(4,118)	-
Net cash (used in)/provided by investing activities	(4,118)	-
Change in cash and cash equivalents in the year	146,158	(172,350)
Cash and cash equivalents at the beginning of the year	273,797	446,147
Cash and cash equivalents at the end of the year	419,955	273,797

The notes on pages 20 to 36 form part of these financial statements

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022**

1. General information

Animals Asia Foundation is a company limited by guarantee and is a constituted under a memorandum and articles of association dated 5 April 2001. The company is also a registered charity. The principal office is 17 Mary Seacole Road, The Millfields, Plymouth, PL1 3JY.

2. Accounting policies

2.1 BASIS OF PREPARATION OF FINANCIAL STATEMENTS

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Animals Asia Foundation meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at fair value unless otherwise stated in the relevant accounting policy.

2.2 GOING CONCERN

The financial statements have been prepared on a going concern basis. The Trustees have assessed this basis with reference to the unstable economic environment in the UK and have deemed the preparation of the financial statements on a going concern basis to be reasonable due to the charity's sufficient cash reserves which can be used to fund activities for the foreseeable future.

2.3 INCOME

All income is recognised once the company has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

The recognition of income from legacies is dependent on establishing entitlement, the probability of receipt and the ability to estimate with sufficient accuracy the amount receivable. Evidence of entitlement to a legacy exists when the company has sufficient evidence that a gift has been left to them (through knowledge of the existence of a valid will and the death of the benefactor) and the executor is satisfied that the property in question will not be required to satisfy claims in the estate. Receipt of a legacy must be recognised when it is probable that it will be received and the fair value of the amount receivable, which will generally be the expected cash amount to be distributed to the company, can be reliably measured.

Other income is recognised in the period in which it is receivable and to the extent the goods have been provided or on completion of the service.

2.4 EXPENDITURE

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use.

Expenditure on raising funds includes all expenditure incurred by the company to raise funds for its charitable purposes and includes costs of all fundraising activities events and non-charitable trading.

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022**

2. Accounting policies (continued)

2.4 EXPENDITURE (CONTINUED)

Expenditure on charitable activities is incurred on directly undertaking the activities which further the company's objectives, as well as any associated support costs.

All expenditure is inclusive of irrecoverable VAT.

2.5 FOREIGN CURRENCIES

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at rates of exchange ruling at the reporting date.

Transactions in foreign currencies are translated into sterling at the rate ruling on the date of the transaction.

Exchange gains and losses are recognised in the Statement of Financial Activities.

2.6 TANGIBLE FIXED ASSETS AND DEPRECIATION

Tangible fixed assets costing £500 or more are capitalised and recognised when future economic benefits are probable and the cost or value of the asset can be measured reliably.

Tangible fixed assets are initially recognised at cost. After recognition, under the cost model, tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. All costs incurred to bring a tangible fixed asset into its intended working condition should be included in the measurement of cost.

Depreciation is charged so as to allocate the cost of tangible fixed assets less their residual value over their estimated useful lives, using the straight-line method.

Depreciation is provided on the following basis:

Fixtures and fittings	-	25% Straight line
Office equipment	-	25% Straight line

2.7 STOCKS

Stocks are valued at the lower of cost and net realisable value after making due allowance for obsolete and slow-moving stocks. Cost includes all direct costs and an appropriate proportion of fixed and variable overheads.

2.8 FINANCIAL INSTRUMENTS

The company only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

2.9 DEBTORS

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022**

2. Accounting policies (continued)

2.10 CASH AT BANK AND IN HAND

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

2.11 LIABILITIES AND PROVISIONS

Liabilities are recognised when there is an obligation at the Balance Sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

Liabilities are recognised at the amount that the company anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

Provisions are measured at the best estimate of the amounts required to settle the obligation. Where the effect of the time value of money is material, the provision is based on the present value of those amounts, discounted at the pre-tax discount rate that reflects the risks specific to the liability. The unwinding of the discount is recognised in the Statement of Financial Activities as a finance cost.

2.12 OPERATING LEASES

Rentals paid under operating leases are charged to the Statement of Financial Activities on a straight line basis over the lease term.

2.13 PENSIONS

The company operates a defined contribution pension scheme and the pension charge represents the amounts payable by the company to the fund in respect of the year.

2.14 FUND ACCOUNTING

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the company and which have not been designated for other purposes.

Designated funds comprise unrestricted funds that have been set aside by the Trustees for particular purposes. The aim and use of each designated fund is set out in the notes to the financial statements.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the company for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

3. CRITICAL ACCOUNTING ESTIMATES AND AREAS OF JUDGMENT

Estimates and judgments are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Critical accounting estimates and assumptions:

The company makes estimates and assumptions concerning the future. The resulting accounting estimates and assumptions will, by definition, seldom equal the related actual results. The estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year are discussed below.

Legacies

Legacy income is recognised under the criteria of Entitlement, Probability and Measurement. It is accrued for once all of these criteria have been met.

4. Income from donations and legacies

	Restricted funds	Unrestricted funds	Total funds	Total funds
	2022	2022	2022	2021
	£	£	£	£
Donations	344,376	2,865,845	3,210,221	3,189,582
Legacies	-	1,408,276	1,408,276	407,159
Gift aid	-	323,386	323,386	362,334
	=====	=====	=====	=====
TOTAL 2021	411,748	3,547,327	3,959,075	
	=====	=====	=====	

5. Income from trading activities

Income from non charitable trading activities

	Unrestricted funds	Total funds	Total funds
	2022	2022	2021
	£	£	£
Trading income	4,237	4,237	4,566
	=====	=====	=====
TOTAL 2021	4,566	4,566	
	=====	=====	

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

6. Other incoming resources

	Unrestricted funds 2022 £	Total funds 2022 £	Total funds 2021 £
Unrealised foreign exchange gain/ (loss)	-	-	1,014
Sundry income	6,514	6,514	6,575
TOTAL 2022	<u>6,514</u>	<u>6,514</u>	<u>7,589</u>
TOTAL 2021	<u>7,589</u>	<u>7,589</u>	

7. Expenditure on raising funds

COSTS OF RAISING VOLUNTARY INCOME

	Unrestricted funds 2022 £	Total funds 2022 £	Total funds 2021 £
Fundraising and promotions	692,808	692,808	370,905
Establishment expenses	60,442	60,442	75,852
Legal and professional fees	7,407	7,407	10,701
Bank and handling charges	49,426	49,426	42,063
Sundry expenses	27,835	27,835	6,739
Travelling	10,617	10,617	347
Printing, postage and stationery	41,970	41,970	46,352
Wages and salaries	456,385	456,385	462,173
National Insurance	86,588	86,588	80,323
Pension costs	45,318	45,318	18,590
Depreciation	4,462	4,462	4,657
TOTAL 2022	<u>1,483,258</u>	<u>1,483,258</u>	<u>1,118,702</u>
TOTAL 2021	<u>1,118,702</u>	<u>1,118,702</u>	

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

7. Expenditure on raising funds (continued)

OTHER TRADING EXPENSES

	Unrestricted funds 2022 £	Total funds 2022 £	Total funds 2021 £
Merchandise costs	1,209	1,209	47
TOTAL 2021	47	47	

8. Analysis of expenditure on charitable activities

Summary by fund type

	Restricted funds 2022 £	Unrestricted funds 2022 £	Total 2022 £	Total 2021 £
Charitable activities	344,376	2,146,441	2,490,817	2,702,581
TOTAL 2021	411,748	2,290,833	2,702,581	

Summary by expenditure type

	Staff costs 2022 £	Other costs 2022 £	Total 2022 £	Total 2021 £
Charitable activities	316,772	2,174,045	2,490,817	2,702,581
TOTAL 2021	302,123	2,400,458	2,702,581	

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

9. Other expenditure

	Unrestricted funds 2022 £	Total funds 2022 £	Total funds 2021 £
Foreign exchange losses	956	956	2,783
TOTAL 2021	2,783	2,783	

10. Analysis of charitable expenditure by activities

	Activities undertaken directly 2022 £	Support costs 2022 £	Total funds 2022 £	Total funds 2021 £
Direct costs	2,479,957	10,860	2,490,817	2,702,581
TOTAL 2021	2,694,289	8,292	2,702,581	

Analysis of direct costs

	Activities 2022 £	Total funds 2022 £	Total funds 2021 £
Public awareness and education	316,772	316,772	302,123
Programme payments to Hong Kong	2,163,185	2,163,185	2,392,166
	2,479,957	2,479,957	2,694,289
TOTAL 2021	2,694,289	2,694,289	

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

10. Analysis of charitable expenditure by activities (continued)

Analysis of support costs

	Activities 2022 £	Total funds 2022 £	Total funds 2021 £
Governance costs	10,860	10,860	8,292
	<u> </u>	<u> </u>	<u> </u>
TOTAL 2021	8,292	8,292	
	<u> </u>	<u> </u>	

11. Auditors' remuneration

	2022 £	2021 £
Fees payable to the company's auditor for the audit of the company's annual accounts	10,860	8,292
	<u> </u>	<u> </u>

12. Staff costs

	2022 £	2021 £
Wages and salaries	773,157	764,296
Social security costs	86,588	80,323
Operating costs of defined benefit pension schemes	45,318	18,590
	<u> </u>	<u> </u>
	905,063	863,209
	<u> </u>	<u> </u>

The average number of persons employed by the company during the year was as follows:

2022 No.	2021 No.
30	27
<u> </u>	<u> </u>

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

12. Staff costs (continued)

The number of employees whose employee benefits (excluding employer pension costs) exceeded £60,000 was:

	2022	2021
	No.	No.
In the band £60,001 - £70,000	1	2
In the band £90,001 - £100,000	1	-

In January 2019, the UK office merged with the European offices to improve efficiencies, splitting the UK resources across both markets. This included splitting the employment time of the Director, the Head of Supporter Care and the Supporter Care team in Plymouth. All costs sit within the UK market.

Remuneration and benefits received by key management personnel totalled £111,714 (2021: £74,070).

13. Trustees' remuneration and expenses

During the year, no Trustees received any remuneration or other benefits (2021 - £NIL).

During the year ended 31 December 2021, no Trustee expenses have been incurred (2021 - £NIL).

14. Tangible fixed assets

	Fixtures and fittings £	Office equipment £	Total £
COST OR VALUATION			
At 1 January 2022	4,513	34,633	39,146
Additions	-	4,118	4,118
At 31 December 2022	4,513	38,751	43,264
DEPRECIATION			
At 1 January 2022	4,513	21,690	26,203
Charge for the year	-	4,462	4,462
At 31 December 2022	4,513	26,152	30,665
NET BOOK VALUE			
At 31 December 2022	-	12,599	12,599
At 31 December 2021	-	12,943	12,943

**ANIMALS ASIA FOUNDATION
(A COMPANY LIMITED BY GUARANTEE)**

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022**

15. Stocks

	2022	2021
	£	£
Finished goods and goods for resale	911	2,017

16. Debtors

	2022	2021
	£	£
DUE WITHIN ONE YEAR		
Trade debtors	136,774	39,163
Amounts owed by Hong Kong and other Animal Asias'	721	721
Other debtors	1,695	1,695
Prepayments and accrued income	1,256,540	541,476
	1,395,730	583,055

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

17. Creditors: Amounts falling due within one year

	2022	2021
	£	£
Amounts owed to Animal Asia Germany and Italy	43,479	15,066
Other creditors	24,950	77,314
Accruals and deferred income	55,171	50,231
	<u>123,600</u>	<u>142,611</u>

18. Financial instruments

	2022	2021
	£	£
FINANCIAL ASSETS		
Financial assets measured at fair value through income and expenditure	419,955	273,797

Financial assets measured at fair value through income and expenditure comprise cash and cash equivalents.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

19. Statement of funds

Statement of funds - current year

	Balance at 1 January 2022 £	Income £	Expenditure £	Transfers in/out £	Balance at 31 December 2022 £
Unrestricted funds					
Designated funds					
Designated Funds	509,253	-	-	(509,253)	-
General funds					
General Funds - all funds	219,948	4,608,258	(3,631,864)	509,253	1,705,595
Total Unrestricted funds	729,201	4,608,258	(3,631,864)	-	1,705,595
Restricted funds					
End Bear Bile Farming	-	208,473	(208,473)	-	-
Cat and Dog Welfare	-	11,230	(11,230)	-	-
Captive Animal Welfare	-	124,673	(124,673)	-	-
	-	344,376	(344,376)	-	-
Total of funds	729,201	4,952,634	(3,976,240)	-	1,705,595

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

19. Statement of funds (continued)

Statement of funds - prior year

	Balance at 1 January 2021 £	Income £	Expenditure £	Transfers in/out £	Balance at 31 December 2021 £
Designated funds					
Designated Funds	487,929	-	-	21,324	509,253
General funds					
General Funds	94,155	3,559,482	(3,412,365)	(21,324)	219,948
Total Unrestricted funds	582,084	3,559,482	(3,412,365)	-	729,201
Restricted funds					
End Bear Bile Farming	-	316,104	(316,104)	-	-
Cat and Dog Welfare	-	72,768	(72,768)	-	-
Captive Animal Welfare	-	22,876	(22,876)	-	-
	-	411,748	(411,748)	-	-
Total of funds	582,084	3,971,230	(3,824,113)	-	729,201

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

20. Summary of funds

Summary of funds - current year

	Balance at 1 January 2022 £	Income £	Expenditure £	Transfers in/out £	Balance at 31 December 2021 £
Designated funds	509,253	-	-	(509,253)	-
General funds	219,948	4,608,258	(3,631,864)	509,253	1,705,595
Restricted funds	-	344,376	(344,376)	-	-
	<u>729,201</u>	<u>4,952,634</u>	<u>(3,976,240)</u>	<u>-</u>	<u>1,705,595</u>

Summary of funds - prior year

	Balance at 1 January 2021 £	Income £	Expenditure £	Transfers in/out £	Balance at 31 December 2021 £
Designated funds	487,929	-	-	21,324	509,253
General funds	94,155	3,559,482	(3,412,365)	(21,324)	219,948
Restricted funds	-	411,748	(411,748)	-	-
	<u>582,084</u>	<u>3,971,230</u>	<u>(3,824,113)</u>	<u>-</u>	<u>729,201</u>

21. Analysis of net assets between funds

Analysis of net assets between funds - current year

	Unrestricted funds 2022 £	Total funds 2022 £
Tangible fixed assets	12,599	12,599
Current assets	1,816,596	1,816,596
Creditors due within one year	(123,600)	(123,600)
TOTAL	<u>1,705,595</u>	<u>1,705,595</u>

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

21. Analysis of net assets between funds (continued)

Analysis of net assets between funds - prior year

	Unrestricted funds 2021 £	Total funds 2021 £
Tangible fixed assets	12,943	12,943
Current assets	858,869	858,869
Creditors due within one year	(142,611)	(142,611)
TOTAL	729,201	729,201

22. Reconciliation of net movement in funds to net cash flow from operating activities

	2022 £	2021 £
Net income for the year (as per Statement of Financial Activities)	976,394	147,117
ADJUSTMENTS FOR:		
Depreciation charges	4,462	4,672
Decrease/(increase) in stocks	1,106	(769)
(Increase) in debtors	(812,675)	(361,245)
(Decrease)/increase in creditors	(19,011)	51,251
NET CASH (USED IN)/PROVIDED BY OPERATING ACTIVITIES	150,276	(158,974)

23. Analysis of cash and cash equivalents

	2022 £	2021 £
Cash in hand	419,955	273,797
TOTAL CASH AND CASH EQUIVALENTS	419,955	273,797

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

24. Analysis of changes in net debt

	At 1 January 2022 £	Cash flows £	At 31 December 2021 £
Cash at bank and in hand	273,797	146,158	419,955
	<u>273,797</u>	<u>146,158</u>	<u>419,955</u>

25. Pension commitments

The group operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the group in an independently administered fund. The pension cost charge represents contributions payable by the group to the fund and amounted to £45,318 (2021: £18,590). Contributions totalling £nil (2021: £nil) were payable to the fund at the balance sheet date.

26. Operating lease commitments

At 31 December 2021 the company had commitments to make future minimum lease payments under non-cancellable operating leases as follows:

	2021 £	2021 £
Not later than 1 year	-	4,584
Later than 1 year and not later than 5 years	-	4,553
	<u>-</u>	<u>9,137</u>

27. Related party transactions

During the year the charity made donations of £2,163,185 (2021: £2,392,166) to Animals Asia Hong Kong, an entity with which the charity works closely. At the year end, no balances were owed by Animals Asia Hong Kong to Animals Asia UK.

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022**

28. Legacies Held in Trust

The Charity is beneficiary to multiple legacies for which they are entitled to a residuary of the balance held in trust. At the balance sheet date, the amount receivable cannot be reliably measured, and therefore no income has been recognised in the Statement of Financial Activities for the year. There are contingent assets of £ (2021: £117,896).

The Charity is also a joint beneficiary with 12 other charities of the estate of the late P Woods. Currently there is a life tenant who receives the income from the estate. At 3 May 2018, the estate was valued at £718,895, subject to a reconciliation of the income paid to the life tenant for the year ended 5 April 2018.

The Charity is also joint beneficiary to the estate of the late M McNeil. Currently there is a life tenant who receives the income from the estate. As at 1 May 2019, the Charity's share of the residual interest was valued at £35,000.

Accounts

ANIMALS ASIA FOUNDATION
(A COMPANY LIMITED BY GUARANTEE)

TRUSTEES' REPORT AND FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2021

**ANIMALS ASIA FOUNDATION
(A COMPANY LIMITED BY GUARANTEE)**

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**ANIMALS ASIA FOUNDATION
(A COMPANY LIMITED BY GUARANTEE)**

**REFERENCE AND ADMINISTRATIVE DETAILS OF THE COMPANY, ITS TRUSTEES AND ADVISERS
FOR THE YEAR ENDED 31 DECEMBER 2021**

Trustees B Chiao (Resigned 9 March 2021)
 J Robinson
 J S Warham (Resigned 9 March 2021)
 N Field (Appointed 9 March 2021)
 A Collier (Appointed 9 March 2021)

**Company registered
number** 04185603

**Charity registered
number** 1086903

Registered office Office 17 Mary Seacole Road
 The Millfields
 Plymouth
 PL1 3JY

Company secretary L Simpson

**TRUSTEES REPORT
FOR THE YEAR ENDED 31 DECEMBER 2021**

The Trustees present their annual report together with the audited financial statements of the company for the 1 January 2021 to 31 December 2021. The Annual Report serves the purposes of both a Trustees' report and a directors' report under company law. The Trustees confirm that the Annual Report and financial statements of the charitable company comply with the current statutory requirements, the requirements of the charitable company's governing document and the provisions of the Statement of Recommended Practice (SORP) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019).

Since the company qualifies as small under section 382 of the Companies Act 2006, the Strategic Report required of medium and large companies under the Companies Act 2006 (Strategic Report and Directors' Report) Regulations 2013 has been omitted.

Objectives and activities

a. Policies and objectives

The objects of the company are to promote animal welfare for the benefit of the public by activities including:

Providing and assisting in the provision of relief of suffering to animals in need of care and protection,

And preventing cruelty to animals in Asia and elsewhere; and educating the public in matters concerning animal welfare.

In setting objectives and planning for activities, the Trustees have given due consideration to general guidance published by the Charity Commission relating to public benefit, including the guidance 'Public benefit: running a charity (PB2)'.

b. Strategies for achieving objectives

The objects of the company are to promote animal welfare for the benefit of the public by activities including:

Funding 3 main programs which are;

Ending Bear Bile Farming,
Cat and Dog Welfare and
Captive Animal Welfare

which are delivered and managed by ourselves in Asia, in particular, in China and Vietnam;

c. Activities undertaken to achieve objectives

Through our work we are providing support for many people both in the UK and elsewhere who have a deep respect for animals and wildlife. Our education activities with young people and adults in the UK and those we help fund in China and Vietnam are beneficial to those directly involved and their wider communities. We are also very fortunate to have a growing active supporter base which is instrumental in raising awareness of our work.

d. Volunteers

**TRUSTEES REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2021**

The Charity benefits greatly from the involvement and enthusiastic support of its many volunteers. Our volunteer support network continued to grow through 2021 and we now have over 250 people regularly volunteering across the country, including our shop in Weston-Super-Mare and our Plymouth office. In accordance with FRS 102 and the Charities SORP (FRS 102), the economic contribution of general volunteers is not recognised in the accounts.

e. Related party relationships

Animals Asia works very closely with other animal charities in Asia. Donations from the UK charity are donated to Animals Asia Hong Kong who carry out the charitable activities.

Achievements and performance

Review of activities

Animals Asia works to improve the lives of animals in Asia. From rescuing bears from the bile trade to lobbying against the cat and dog meat industry and fighting for the welfare of animals in captivity, the work we carry out on behalf of supporters never ends.

Here's what we achieved in 2021:

Ending bear bile farming

We brought home to sanctuary 118 bears – 17 in Vietnam and 101 from a former bile farm in Nanning, China. We'd been caring for the Nanning bears for seven years and had been negotiating almost as long for permission to bring them home to our Chengdu sanctuary. Finally in April and May 2021, we were able to transport the bears to their forever home. All of our surviving Nanning farm bears can now feel the grass under their paws

After frustrating delays caused by the pandemic, construction of our second – and last – bear sanctuary in Vietnam is going ahead full steam. We've begun preparations for building our new sanctuary at Bach Ma National Park, which will be home to the country's very last bile bears. They will have large outdoor adventure playgrounds with trees to climb, pools to swim in, and swings and hammocks for playtime and snoozing. The rescue of these remaining bile bears – around 300 – signifies the end of bear bile farming in Vietnam.

Every one of our rescued bears is now participating in their own health care. With the help of treats like condensed milk, all will voluntarily walk into a cage for a visual check-up. And some have learned other ways to help our vets – like holding their arm in a tube while their blood pressure is taken, standing on two legs while their abdomen is examined, and presenting their claws for clipping. Our Cooperative Care program not only saves time, it also means that for simple procedures the bears don't need anaesthesia, lessening any health risk.

Two of our Vietnamese veterinary interns have passed their training to become Junior Veterinarians. They will be based at our soon-to-be-built second sanctuary at Bach Ma. The sanctuary will be staffed entirely by Vietnamese locals.

Every day, our rescued bears receive three nutritious meals tailored to their individual needs and tastes. Overall, our bear care teams delivered 312,312 meals in 2021. The bears chomped through over 435 tonnes of nutritious food – vegetables, fruit and dry dog kibble.

**TRUSTEES REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2021**

We provided 2,000 hessian sacks to the rescued bears at our sanctuaries in China and Vietnam. These were an essential part of the bears' enrichment program, which sees them given ever-changing toys, treats and browse to keep them occupied and to stave off boredom.

Cat and Dog Welfare

Millions of dogs were spared from slaughter after their removal from China's official live stocklist took effect. The move came after many years of lobbying by Animals Asia.

Our animal-assisted therapy program, Dr Dog, turned 30. It was 1991 when our founder, Jill Robinson's golden retriever Max put his big, gentle paws onto the bed of a delighted paraplegic boy – and Dr Dog was born. This pioneering therapy program – the very first animal-assisted therapy program in Asia – soon grew to include Professor Paws where the dogs visit schools and universities. Now our gentle dogs visit hospitals, orphanages, and care homes in four mainland Chinese cities as well as Hong Kong.

In 2021, over 10,000 people had visits from our therapy dogs and their volunteer guardians.

92 animal welfare groups in China are supported by Animals Asia – financially, with promotional materials or with advice.

Animals Asia helped over 2,600 cats and dogs in struggling Chinese shelters. Support included food, vaccines, beds and, in two cases, a complete rebuild of the shelter.

Our trap, neuter, return (TNR) projects in China gave 559 stray cats better lives. We work with local animal welfare organisations and the community to ensure the ongoing success of the projects.

Captive Animal Welfare

Elephant riding has been banned in a Vietnamese province after a ground-breaking agreement. In 2021, we signed a Memorandum of Understanding with Dak Lak Province in Vietnam to end elephant riding there. Most elephant-riding camps are located in the province, so this is an elephant-sized win for our pachyderm friends. This historic agreement also bans abusive practices during elephant festivals and commits to developing programs like our pioneering ethical elephant tourism project in Yok Don National Park, where visitors, from a respectful distance, observe the elephants roaming naturally in the forests.

We rescued three more Asian elephants from lives of drudgery – carrying tourists and heavy loads – to spend the rest of their lives roaming the forest and bathing in rivers in Yok Don National Park. This brings to 11 the total number of elephants under our care in Vietnam.

Wild animals, from primates to exotic birds and reptiles at rescue centres in Vietnam received 145 acres of enclosure space specially designed to their needs.

We delivered talks and exhibitions promoting 'Animal Emotions and Cognition' to thousands of primary, secondary and university students in China.

Our partners, FLIGHT, rescued and released 45,000 trafficked songbirds back into Indonesia's jungles. Songbirds are vital to the pollination of the country's rainforests, so releasing the birds protects the homes of all the forests' inhabitants.

25 Chinese zoos implemented 54 welfare improvement programs following attendance at our workshops in 2021.

TRUSTEES REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2021

Raising awareness

Working with schools in bile farming areas, we're growing over 24,000 herbal alternatives to bear bile in 13 gardens around Vietnam. These gardens bring the news that nobody will suffer for a lack of bear bile to a wider audience. Local children plant them and tend them as they learn why their country's iconic moon bear species needs to be protected.

We held 23 public events throughout China to promote our work. These included plays, concerts, art competitions and exhibitions.

Children in three poverty-stricken villages in China now have their own school libraries, with the opening of our third "Moon Bear Library" in Sichuan province.

Our education events, seminars and online events directly reached tens of thousands of people in China – students, teachers and members of the public. We reached hundreds of thousands more through media coverage and social media channels.

We worked with global media to tell more than 150 million people about our work to end bear bile farming and promote animal welfare. Outlets included Agence France Presse, the BBC, the Washington Post, the New York Times, The Guardian, South China Post, People, Yahoo News!, The Daily Mail and The Express.

Future Plans

Due to the continuing COVID-19 pandemic in Vietnam, approval and construction of our new sanctuary in Bạch Mã National Park was delayed. We are hopeful to receive full approval to proceed in 2022. **Over** 300 bears remain on farms around the country and Animals Asia, in our role as the Vietnam Government's official partner in ending bear bile farming, will work closely with authorities to see every last bear released.

The rescue of the final Vietnamese bile bears is expected to take several years, but the construction of the new sanctuary will mark the beginning of a new better life for these animals and the end of the cruel practice of bear bile farming in Vietnam. It will be a historic landmark for Animals Asia as we see one of our founding goals realised.

We will continue to work closely with over 200 local organisations in China to ensure new regulations against dog consumption are monitored and enforced, and we will support the ongoing work to care for animals on the street and in shelters. Our outreach work will also see us continue to give advice to local government animal control authorities.

We plan to expand our work in Vietnam to work to end the elephant riding industry and introduce ethical tourism options. We expect to rescue several more elephants to join those already living a supervised free-roaming life in the forests of southern Vietnam.

Financial review

Fundraising activities and income generation

Animals Asia UK income grew over 30% in 2021 from £3.04m to £3.97m despite the continuing impact of the COVID-19 pandemic, thanks to continued strong performance from our individual giving programme and digital channels. Income from legacies increased by 97%. Expenditure grew significantly.

**TRUSTEES REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2021**

We will continue to build on these successes, with a focus on fundraising to construct and staff our third bear sanctuary, which is part of our joint project with the Vietnamese government to end bear bile farming in that country.

Investment policy and performance

Under the Memorandum and Articles of Association Animals Asia has the power to make any investment which the Trustees see fit. As funds are only retained for short periods before being remitted to Hong Kong head office these funds are simply held on deposit with the company's bankers.

Going concern

After making appropriate enquiries, the Trustees have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

Reserves policy

We closed the year 2021 with a balance of £219,948 in general funds providing around 2.5 months reserves. Our aim at Animals Asia UK is to strike the fine balance between demonstrating a prudent level of security which will sustain the charity in the event of difficult circumstances, whilst also ensuring we do not hold on to funds unnecessarily. Our goal is to increase our reserves to cover 3 to 6 months of expenditure over the coming years to achieve this aim.

Principal funding

Animals Asia UK generates around one third of its income from individual regular and one off gifts supported by our global marketing team. We also receive income from our fundraising volunteers and major donors, and also legacy gifts which are vital to sustaining our program work but are impossible to plan around meaning we can't rely on, or plan against, this income.

Structure, governance and management

a. Constitution

Animals Asia Foundation is registered as a charitable company limited by guarantee and was set up by a Memorandum of Association.

b. Methods of appointment or election of Trustees

Trustees are recruited based on their skills, experience, empathy and understanding of the charity and how these satisfy the needs of the charity. The management of the company is the responsibility of the Trustees who are elected and co-opted under the terms of the Articles of Association.

**TRUSTEES REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2021**

c. Organisational structure and decision-making policies

The Board of Trustees govern our business and as at 1st January 2021 there were three Trustees. The Board determined its role at its conception in 2001 and continues to periodically review its position. We see our function as ensuring good governance of the company and to this end we focus on matters of policy and strategy, the approval of plans, monitoring of progress and financial controls. The day to day operational responsibility is delegated to the Director.

d. Policies adopted for the induction and training of Trustees

All Trustees are fully inducted by the charity on its aims and objectives and the role they have in developing the charity. The Trustees have all received the Charities Commission guidance on the Roles and Responsibilities of charity Trustees.

e. Pay policy for key management personnel

Animals Asia employees are offered fair pay in accordance with their skills, experience and contribution to the development of the organisation. In keeping with the wider charity sector, our pay structure is lower than public or private sector market rates for similar roles. We offer fair pay to attract and retain fundraisers that offer the best return on investment and our salaries are in the middle quartiles for charitable pay.

f. Risk management

The Trustees actively and regularly review any major risks that the company faces. It is believed that maintaining the current levels combined with an annual review of the controls over key financial systems should provide sufficient resources- in the event of adverse conditions. The Trustees have also examined other potential operational and business risks faced by the company and confirm that they have established systems to mitigate any significant risks.

The Trustees' Report, incorporating a strategic report, was approved by order of the Board of Trustees, as the company directors, on 28.10.2022 and signed on its behalf by:

Jill Robinson

**Jill Robinson MBE, Dr med vet hc, Hon LLD
Founder, CEO & Trustee**

(CONTINUED)

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The Trustees (who are also the directors of the company for the purposes of company law) are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial . Under company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF ANIMALS ASIA FOUNDATION

Opinion

We have audited the financial statements of Animals Asia Foundation (the 'charitable company') for the year ended 31 December 2021 which comprise the Statement of Financial Activities (Incorporating Income and Expenditure Account), the Balance Sheet, the Statement of Cash Flows and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 December 2021 and of its incoming resources and application of resources, including its income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the United Kingdom, including the Financial Reporting Council's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the Annual Report other than the financial statements and our Auditors' Report thereon. The Trustees are responsible for the other information contained within the Annual Report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF ANIMALS ASIA FOUNDATION (CONTINUED)

Opinion on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Trustees' Report for the financial year for which the financial statements are prepared is consistent with the financial statements.
- the Trustees' Report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of our knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Trustees' Report.

We have nothing to report in respect of the following matters in relation to which Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the Trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the Trustees' Report and from the requirement to prepare a Strategic Report.

Responsibilities of trustees

As explained more fully in the Trustees' Responsibilities Statement, the Trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF ANIMALS ASIA FOUNDATION (CONTINUED)

Auditors' responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an Auditors' Report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

In assessing the risk of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, our procedures included the following:

- The nature of the sector, control environment and the Charity's performance;
- Results of our enquiries of management and the Trustees, about their own identification and assessment of the risks of irregularities;
- Any matters we identified having obtained and reviewed the Charity's documentation of their policies and procedures relating to: identifying, evaluating and complying with laws and regulations and whether they were aware of any instances of non-compliance;
- Detecting and responding to the risks of fraud and whether they have knowledge of any actual, suspected or alleged fraud;
- The internal controls established to mitigate risks of fraud or non-compliance with laws and regulations;
- The matters discussed among the audit engagement team regarding how and where fraud might occur in the financial statements and any potential indicators of fraud. As a result of these procedures, we considered the opportunities and incentives that may exist within the organisation for fraud, which included incorrect recognition of revenue, management override of controls using manual journal entries, purchase ledger, and identified the greatest potential for fraud as incorrect recognition of revenue and management override using manual journal entries.

We identified and obtained an understanding of the laws and regulations that are of significance to the Charity by discussions with Trustees and by updating our understanding of the sector in which the Charity operated in. Laws and regulations that are of direct significance to the Charity and of which non compliance could result in material misstatement are the Charities Act, Companies Act, Charities SORP and tax legislation.

In addition, we considered provisions of other laws and regulations that do not have a direct effect on the financial statements but compliance with which may be fundamental to the Charity's ability to operate or to avoid a material penalty. These included occupational health and safety regulations, data protection regulations, and employment legislation.

Our procedures to respond to risks identified included the following:

- Reviewing the financial statement disclosures and testing to supporting documentation to assess compliance with provisions of relevant laws and regulations described as having a direct effect on the financial statements;
- Reviewing the financial statement disclosures and testing to supporting documentation to assess the recognition of revenue, in line with longer term contract accounting methodologies;
- Enquiring of Trustees and management concerning actual and potential litigation and claims;
- Performing procedures to confirm material compliance with the requirements of the above regulations;
- Performing analytical procedures to identify any unusual or unexpected relationships that may indicate risks of material misstatement due to fraud;
- Reading minutes of the Annual General Meeting.

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF ANIMALS ASIA FOUNDATION (CONTINUED)

We also communicated relevant identified laws and regulations and potential fraud risks to all engagement team members and remained alert to any indications of fraud or non-compliance with laws and regulations throughout the audit.

Our audit procedures were designed to respond to risks of material misstatement in the financial statements, recognising that the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from an error, as fraud may involve deliberate concealment by, for example, forgery, misrepresentations or through collusion. There are inherent limitations in the audit procedures performed and the further removed non-compliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely we would become aware of it.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our Auditors' Report.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an Auditors' Report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and its members, as a body, for our audit work, for this report, or for the opinions we have formed.

Bishop Fleming LLP

Mark Munro FCA (Senior Statutory Auditor)

for and on behalf of
Bishop Fleming LLP

Chartered Accountants
Statutory Auditors

2nd Floor Stratus House

Emperor Way

Exeter Business Park

Exeter

EX1 3QS

Date: 31 October 2022

ANIMALS ASIA FOUNDATION
(A COMPANY LIMITED BY GUARANTEE)

STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING INCOME AND EXPENDITURE ACCOUNT)
FOR THE YEAR ENDED 31 DECEMBER 2021

	Note	Restricted funds 2021 £	Unrestricted funds 2021 £	Total funds 2021 £	Total funds 2020 £
Income from:					
Donations and legacies	4	411,748	3,547,327	3,959,075	2,987,025
Other trading activities	5	-	4,566	4,566	24,534
Other income	6	-	7,589	7,589	31,572
Total income		411,748	3,559,482	3,971,230	3,043,131
Expenditure on:					
Raising funds	7	-	1,118,749	1,118,749	520,830
Charitable activities:	8				
Payments to Hong Kong		411,748	1,980,418	2,392,166	2,132,399
Public awareness and education		-	302,123	302,123	104,505
Other charitable activities		-	8,292	8,292	9,870
Other expenditure	9	-	2,783	2,783	5,227
Total expenditure		411,748	3,412,365	3,824,113	2,772,831
Net movement in funds		-	147,117	147,117	270,300
Reconciliation of funds:					
Total funds brought forward		-	582,084	582,084	311,784
Net movement in funds		-	147,117	147,117	270,300
Total funds carried forward		-	729,201	729,201	582,084

The Statement of Financial Activities includes all gains and losses recognised in the year.

The notes on pages 16 to 33 form part of these financial statements.

ANIMALS ASIA FOUNDATION
(A COMPANY LIMITED BY GUARANTEE)
REGISTERED NUMBER:04185603

BALANCE SHEET
AS AT 31 DECEMBER 2021

	Note	2021 £	2020 £
Fixed assets			
Tangible assets	14	12,943	4,239
		12,943	4,239
Current assets			
Stocks	15	2,017	1,248
Debtors	16	583,056	221,811
Cash at bank and in hand		273,797	446,147
		858,870	669,206
Creditors: amounts falling due within one year	17	(142,612)	(91,361)
Net current assets		716,258	577,845
Total net assets		729,201	582,084
Charity funds			
Restricted funds	19	-	-
Unrestricted funds	19	729,201	582,084
Total funds		729,201	582,084

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:

Jill Robinson

J Robinson

Date: 28.10.2022

The notes on pages 16 to 33 form part of these financial statements.

ANIMALS ASIA FOUNDATION
(A COMPANY LIMITED BY GUARANTEE)

STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED 31 DECEMBER 2021

	2021	2020
	£	£
Cash flows from operating activities		
Net cash (used in) / generated from operating activities	(172,350)	262,361
Cash flows from investing activities		
Purchase of tangible fixed assets	-	(999)
Net cash provided by/(used in) investing activities	-	(999)
Change in cash and cash equivalents in the year	(172,350)	261,362
Cash and cash equivalents at the beginning of the year	446,147	184,785
Cash and cash equivalents at the end of the year	273,797	446,147

The notes on pages 16 to 33 form part of these financial statements

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021**

1. General information

Animals Asia Foundation is a company limited by guarantee and is a constituted under a memorandum and articles of association dated 5 April 2001. The company is also a registered charity. The principal office is 17 Mary Seacole Road, The Millfields, Plymouth, PL1 3JY.

2. Accounting policies

2.1 BASIS OF PREPARATION OF FINANCIAL STATEMENTS

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Animals Asia Foundation meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at fair value unless otherwise stated in the relevant accounting policy.

2.2 GOING CONCERN

The financial statements have been prepared on a going concern basis. The Trustees have assessed this basis with reference to the unstable economic environment in the UK and have deemed the preparation of the financial statements on a going concern basis to be reasonable due to the charity's sufficient cash reserves which can be used to fund activities for the foreseeable future.

2.3 INCOME

All income is recognised once the company has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

The recognition of income from legacies is dependent on establishing entitlement, the probability of receipt and the ability to estimate with sufficient accuracy the amount receivable. Evidence of entitlement to a legacy exists when the company has sufficient evidence that a gift has been left to them (through knowledge of the existence of a valid will and the death of the benefactor) and the executor is satisfied that the property in question will not be required to satisfy claims in the estate. Receipt of a legacy must be recognised when it is probable that it will be received and the fair value of the amount receivable, which will generally be the expected cash amount to be distributed to the company, can be reliably measured.

Other income is recognised in the period in which it is receivable and to the extent the goods have been provided or on completion of the service.

2.4 EXPENDITURE

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use.

Expenditure on raising funds includes all expenditure incurred by the company to raise funds for its charitable purposes and includes costs of all fundraising activities events and non-charitable trading.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021

2. Accounting policies (continued)

2.4 EXPENDITURE (CONTINUED)

Expenditure on charitable activities is incurred on directly undertaking the activities which further the company's objectives, as well as any associated support costs.

All expenditure is inclusive of irrecoverable VAT.

2.5 FOREIGN CURRENCIES

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at rates of exchange ruling at the reporting date.

Transactions in foreign currencies are translated into sterling at the rate ruling on the date of the transaction.

Exchange gains and losses are recognised in the Statement of Financial Activities.

2.6 TANGIBLE FIXED ASSETS AND DEPRECIATION

Tangible fixed assets costing £500 or more are capitalised and recognised when future economic benefits are probable and the cost or value of the asset can be measured reliably.

Tangible fixed assets are initially recognised at cost. After recognition, under the cost model, tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. All costs incurred to bring a tangible fixed asset into its intended working condition should be included in the measurement of cost.

Depreciation is charged so as to allocate the cost of tangible fixed assets less their residual value over their estimated useful lives, .

Depreciation is provided on the following basis:

Fixtures and fittings	-	25% Straight line
Office equipment	-	25% Straight line

2.7 STOCKS

Stocks are valued at the lower of cost and net realisable value after making due allowance for obsolete and slow-moving stocks. Cost includes all direct costs and an appropriate proportion of fixed and variable overheads.

2.8 FINANCIAL INSTRUMENTS

The company only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

2.9 DEBTORS

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021**

2. Accounting policies (continued)

2.10 CASH AT BANK AND IN HAND

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

2.11 LIABILITIES AND PROVISIONS

Liabilities are recognised when there is an obligation at the Balance Sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

Liabilities are recognised at the amount that the company anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

Provisions are measured at the best estimate of the amounts required to settle the obligation. Where the effect of the time value of money is material, the provision is based on the present value of those amounts, discounted at the pre-tax discount rate that reflects the risks specific to the liability. The unwinding of the discount is recognised in the Statement of Financial Activities as a finance cost.

2.12 OPERATING LEASES

Rentals paid under operating leases are charged to the Statement of Financial Activities on a straight line basis over the lease term.

2.13 PENSIONS

The company operates a defined contribution pension scheme and the pension charge represents the amounts payable by the company to the fund in respect of the year.

2.14 FUND ACCOUNTING

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the company and which have not been designated for other purposes.

Designated funds comprise unrestricted funds that have been set aside by the Trustees for particular purposes. The aim and use of each designated fund is set out in the notes to the financial statements.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the company for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021

3. CRITICAL ACCOUNTING ESTIMATES AND AREAS OF JUDGMENT

Estimates and judgments are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Critical accounting estimates and assumptions:

The company makes estimates and assumptions concerning the future. The resulting accounting estimates and assumptions will, by definition, seldom equal the related actual results. The estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year are discussed below.

Legacies

Legacy income is recognised under the criteria of Entitlement, Probability and Measurement. It is accrued for once all of this criteria has been met.

4. Income from donations and legacies

	Restricted funds 2021 £	Unrestricted funds 2021 £	Total funds 2021 £	Total funds 2020 £
Donations	411,748	2,777,834	3,189,582	2,492,798
Legacies	-	407,159	407,159	206,566
Gift aid	-	362,334	362,334	287,661
	<u>411,748</u>	<u>3,547,327</u>	<u>3,959,075</u>	<u>2,987,025</u>
TOTAL 2020	<u>303,842</u>	<u>2,683,183</u>	<u>2,987,025</u>	

5. Income from trading activities

Income from non charitable trading activities

	Unrestricted funds 2021 £	Total funds 2021 £	Total funds 2020 £
Trading income	4,566	4,566	24,534
	<u>4,566</u>	<u>4,566</u>	<u>24,534</u>
TOTAL 2020	<u>24,534</u>	<u>24,534</u>	

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021

6. Other incoming resources

	Unrestricted funds 2021 £	Total funds 2021 £	Total funds 2020 £
Unrealised foreign exchange gain/ (loss)	1,014	1,014	(1,009)
Compensation received	6,575	6,575	1,444
Covid-19 grants	-	-	31,137
TOTAL 2021	<u>7,589</u>	<u>7,589</u>	<u>31,572</u>
TOTAL 2020	<u>31,572</u>	<u>31,572</u>	

7. Expenditure on raising funds

COSTS OF RAISING VOLUNTARY INCOME

	Unrestricted funds 2021 £	Total funds 2021 £	Total funds 2020 £
Fundraising and promotions	370,905	370,905	185,025
Establishment expenses	75,852	75,852	34,318
Legal and professional fees	10,701	10,701	14,323
Bank and handling charges	42,063	42,063	37,047
Sundry expenses	6,739	6,739	3,038
Travelling	347	347	1,536
Printing postage and stationery	46,352	46,352	48,055
Wages and salaries	462,173	462,173	162,840
National Insurance	80,323	80,323	25,111
Pension costs	18,590	18,590	6,130
Depreciation	4,657	4,657	4,015
TOTAL 2021	<u>1,118,702</u>	<u>1,118,702</u>	<u>521,438</u>
TOTAL 2020	<u>521,438</u>	<u>521,438</u>	

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021

7. Expenditure on raising funds (continued)

OTHER TRADING EXPENSES

	Unrestricted funds 2021 £	Total funds 2021 £	Total funds 2020 £
Expenditure on fundraising	47	47	(608)
TOTAL 2020	(608)	(608)	

8. Analysis of expenditure on charitable activities

Summary by fund type

	Restricted funds 2021 £	Unrestricted funds 2021 £	Total 2021 £	Total 2020 £
Charitable activities	411,748	2,290,833	2,702,581	2,246,774
TOTAL 2020	303,842	1,942,932	2,246,774	

Summary by expenditure type

	Staff costs 2021 £	Other costs 2021 £	Total 2021 £	Total 2020 £
Charitable activities	302,123	2,400,458	2,702,581	2,246,774
TOTAL 2020	104,505	2,142,269	2,246,774	

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021

9. Other expenditure

	Unrestricted funds 2021 £	Total funds 2021 £	Total funds 2020 £
Realised exchange losses	2,783	2,783	5,227
TOTAL 2020	5,227	5,227	

10. Analysis of charitable expenditure by activities

	Activities undertaken directly 2021 £	Support costs 2021 £	Total funds 2021 £	Total funds 2020 £
Direct costs	2,694,289	8,292	2,702,581	2,246,774
TOTAL 2020	2,236,904	9,870	2,246,774	

Analysis of direct costs

	Activities 2021 £	Total funds 2021 £	Total funds 2020 £
Public awareness and education	302,123	302,123	104,505
Programme payments to Hong Kong	2,392,166	2,392,166	2,132,399
	2,694,289	2,694,289	2,236,904
TOTAL 2020	2,236,904	2,236,904	

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021

10. Analysis of charitable expenditure by activities (continued)

Analysis of support costs

	Activities 2021 £	Total funds 2021 £	Total funds 2020 £
Governance costs	8,292	8,292	9,870
	<u>8,292</u>	<u>8,292</u>	<u>9,870</u>
TOTAL 2020	9,870	9,870	
	<u>9,870</u>	<u>9,870</u>	

11. Auditors' remuneration

	2021 £	2020 £
Fees payable to the company's auditor for the audit of the company's annual accounts	8,292	7,460
	<u>8,292</u>	<u>7,460</u>

12. Staff costs

	2021 £	2020 £
Wages and salaries	764,296	267,345
Social security costs	80,323	25,111
Operating costs of defined benefit pension schemes	18,590	6,130
	<u>863,209</u>	<u>298,586</u>

The average number of persons employed by the company during the year was as follows:

2021 No.	2020 No.
27	11
<u>27</u>	<u>11</u>

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021

12. Staff costs (continued)

The number of employees whose employee benefits (excluding employer pension costs) exceeded £60,000 was:

	2021 No.	2020 No.
In the band £60,001 - £70,000	2	1

In January 2019, the UK office merged with the European offices to improve efficiencies, splitting the UK resources across both markets. This included splitting the employment time of the Director, the Head of Supporter Care and the Supporter Care team in Plymouth. All costs sit within the UK market.

Remuneration and benefits received by key management personnel totalled £74,070 (2020: 71,813).

13. Trustees' remuneration and expenses

During the year, no Trustees received any remuneration or other benefits (2020 - £NIL).

During the year ended 31 December 2021, no Trustee expenses have been incurred (2020 - £NIL).

ANIMALS ASIA FOUNDATION
(A COMPANY LIMITED BY GUARANTEE)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021

14. Tangible fixed assets

	Fixtures and fittings £	Office equipment £	Total £
COST OR VALUATION			
At 1 January 2021	4,513	21,258	25,771
Additions	-	13,375	13,375
At 31 December 2021	4,513	34,633	39,146
DEPRECIATION			
At 1 January 2021	4,499	17,033	21,532
Charge for the year	14	4,657	4,671
At 31 December 2021	4,513	21,690	26,203
NET BOOK VALUE			
At 31 December 2021	-	12,943	12,943
At 31 December 2020	14	4,225	4,239

15. Stocks

	2021 £	2020 £
Finished goods and goods for resale	2,017	1,248

16. Debtors

	2021 £	2020 £
DUE WITHIN ONE YEAR		
Trade debtors	39,164	86,950
Amounts owed by Hong Kong and other Animal Asias'	721	-
Other debtors	1,695	1,695
Prepayments and accrued income	541,476	133,166
	583,056	221,811

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021

17. Creditors: Amounts falling due within one year

	2021 £	2020 £
Amounts owed to Animal Asia Germany and Italy	15,066	17,745
Other creditors	77,314	26,744
Accruals and deferred income	50,232	46,872
	<u>142,612</u>	<u>91,361</u>

18. Financial instruments

	2021 £	2020 £
FINANCIAL ASSETS		
Financial assets measured at fair value through income and expenditure	273,797	446,147

Financial assets measured at fair value through income and expenditure comprise cash and cash equivalents.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021

19. Statement of funds

Statement of funds - current year

	Balance at 1 January 2021 £	Income £	Expenditure £	Transfers in/out £	Balance at 31 December 2021 £
UNRESTRICTED FUNDS					
DESIGNATED FUNDS					
Designated Funds	487,929	-	-	21,324	509,253
GENERAL FUNDS					
General Funds	94,155	3,559,482	(3,412,365)	(21,324)	219,948
TOTAL UNRESTRICTED FUNDS	582,084	3,559,482	(3,412,365)	-	729,201
RESTRICTED FUNDS					
End Bear Bile Farming	-	316,104	(316,104)	-	-
Cat and Dog Welfare	-	72,768	(72,768)	-	-
Captive Animal Welfare	-	22,876	(22,876)	-	-
	-	411,748	(411,748)	-	-
TOTAL OF FUNDS	582,084	3,971,230	(3,824,113)	-	729,201

19. Statement of funds (continued)

DESIGNATED FUNDS

These funds have been designated by the trustees towards future programme payments to Hong Kong.

RESTRICTED FUNDS

End Bear Bile Farming - Animals Asia works to end the barbaric bear bile trade, which sees over 10,000 bears, mainly moon bears but also sun bears and brown bears, kept on bile farms in China, and around 300 bears in Vietnam. In 2017, the Vietnamese Government signed an agreement with Animals Asia to bring bear bile farming to an end by 2022.

Cat and Dog Welfare - Animals Asia works to end the trade in dogs and cats for food in China. We support over 150 local organisations across China, financially and through skill sharing, to improve the welfare of companion animals and promote humane population management.

Captive Animal Welfare - Animals Asia campaigns for an end to abusive animal practices in zoos and safari parks in China, and works closely with governing authorities to improve animal management and increase awareness of the welfare needs of captive animals.

A transfer had been made from designated general funds to general funds to help with the day to day running costs of the Charity.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021

19. Statement of funds (continued)

Statement of funds - prior year

	Balance at 1 January 2020 £	Income £	Expenditure £	Transfers in/out £	Balance at 31 December 2021 £
DESIGNATED FUNDS					
Designated Funds	233,691	-	-	254,238	487,929
GENERAL FUNDS					
General Funds	78,093	2,739,289	(2,468,989)	(254,238)	94,155
TOTAL UNRESTRICTED FUNDS	311,784	2,739,289	(2,468,989)	-	582,084
End Bear Bile Farming	-	289,864	(289,864)	-	-
Cat and Dog Welfare	-	12,978	(12,978)	-	-
Captive Animal Welfare	-	1,000	(1,000)	-	-
	-	303,842	(303,842)	-	-
TOTAL OF FUNDS	311,784	3,043,131	(2,772,831)	-	582,084

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021

20. Summary of funds

Summary of funds - current year

	Balance at 1 January 2021 £	Income £	Expenditure £	Transfers in/out £	Balance at 31 December 2021 £
Designated funds	487,929	-	-	21,324	509,253
General funds	94,155	3,559,482	(3,412,365)	(21,324)	219,948
Restricted funds	-	411,748	(411,748)	-	-
	<u>582,084</u>	<u>3,971,230</u>	<u>(3,824,113)</u>	<u>-</u>	<u>729,201</u>

Summary of funds - prior year

	Balance at 1 January 2020 £	Income £	Expenditure £	Transfers in/out £	Balance at 31 December 2021 £
Designated funds	233,691	-	-	254,238	487,929
General funds	78,093	2,739,289	(2,468,989)	(254,238)	94,155
Restricted funds	-	303,842	(303,842)	-	-
	<u>311,784</u>	<u>3,043,131</u>	<u>(2,772,831)</u>	<u>-</u>	<u>582,084</u>

21. Analysis of net assets between funds

Analysis of net assets between funds - current year

	Unrestricted funds 2021 £	Total funds 2021 £
Tangible fixed assets	12,943	12,943
Current assets	858,870	858,870
Creditors due within one year	(142,612)	(142,612)
TOTAL	<u>729,201</u>	<u>729,201</u>

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021

21. Analysis of net assets between funds (continued)

Analysis of net assets between funds - prior year

	Unrestricted funds 2020 £	Total funds 2020 £
Tangible fixed assets	4,239	4,239
Current assets	669,206	669,206
Creditors due within one year	(91,361)	(91,361)
TOTAL	582,084	582,084

22. Reconciliation of net movement in funds to net cash flow from operating activities

	2021 £	2020 £
Net income for the year (as per Statement of Financial Activities)	147,117	270,300
ADJUSTMENTS FOR:		
Depreciation charges	4,672	5,131
(Increase) in stocks	(769)	(722)
(Increase) in debtors	(361,245)	(48,763)
Increase in creditors	51,251	36,415
NET CASH (USED IN)/PROVIDED BY OPERATING ACTIVITIES	(158,974)	262,361

23. Analysis of cash and cash equivalents

	2021 £	2020 £
Cash in hand	273,797	446,147
TOTAL CASH AND CASH EQUIVALENTS	273,797	446,147

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021

24. Analysis of changes in net debt

	At 1 January 2021 £	Cash flows £	At 31 December 2021 £
Cash at bank and in hand	446,147	(172,350)	273,797
	<u>446,147</u>	<u>(172,350)</u>	<u>273,797</u>

25. Pension commitments

The group operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the group in an independently administered fund. The pension cost charge represents contributions payable by the group to the fund and amounted to £18,590 (2020: £6,130). Contributions totalling £nil (2020: £nil) were payable to the fund at the balance sheet date.

26. Operating lease commitments

At 31 December 2021 the company had commitments to make future minimum lease payments under non-cancellable operating leases as follows:

	2021 £	2020 £
Not later than 1 year	4,584	4,584
Later than 1 year and not later than 5 years	4,553	6,504
	<u>9,137</u>	<u>11,088</u>

27. Related party transactions

During the year the charity made donations of £2,392,166 (2020: £2,132,399) to Animals Asia Hong Kong, an entity with which the charity works closely. At the year end, no balances were owed by Animals Asia Hong Kong to Animals Asia UK.

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021**

28. Legacies Held in Trust

The Charity is beneficiary to multiple legacies for which they are entitled to a residuary of the balance held in trust. At the balance sheet date, the amount receivable cannot be reliably measured, and therefore no income has been recognised in the Statement of Financial Activities for the year. There are contingent assets of £117,896.

The Charity is also a joint beneficiary with 12 other charities of the estate of the late P Woods. Currently there is a life tenant who receives the income from the estate. At the 3 May 2018 the estate was valued at £718,895, subject to a reconciliation of the income paid to the life tenant for the year ended 5 April 2018.

The Charity is also joint beneficiary to the estate of the late M McNeil. Currently there is a life tenant who receives the income from the estate. As of the 1 May 2019 the Charity's share of the residual interest was valued at £35,000.

Accounts

ANIMALS ASIA FOUNDATION
(A COMPANY LIMITED BY GUARANTEE)

TRUSTEES' REPORT AND FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2020

**ANIMALS ASIA FOUNDATION
(A COMPANY LIMITED BY GUARANTEE)**

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**ANIMALS ASIA FOUNDATION
(A COMPANY LIMITED BY GUARANTEE)**

**REFERENCE AND ADMINISTRATIVE DETAILS OF THE COMPANY, ITS TRUSTEES AND ADVISERS
FOR THE YEAR ENDED 31 DECEMBER 2020**

Trustees B Chiao (Resigned 9 March 2021)
 J Robinson
 J S Warham (Resigned 9 March 2021)
 N Field (Appointed 9 March 2021)
 A Collier (Appointed 9 March 2021)

**Company registered
number** 04185603

**Charity registered
number** 1086903

Registered office Office 17 Mary Seacole Road
 The Millfields
 Plymouth
 PL1 3JY

Company secretary L Simpson

UK Director J Dunsford

**TRUSTEES REPORT
FOR THE YEAR ENDED 31 DECEMBER 2020**

The Trustees present their annual report together with the audited financial statements of the company for the 1 January 2020 to 31 December 2020. The Annual Report serves the purposes of both a Trustees' report and a directors' report under company law. The Trustees confirm that the Annual Report and financial statements of the charitable company comply with the current statutory requirements, the requirements of the charitable company's governing document and the provisions of the Statement of Recommended Practice (SORP) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019).

Since the company qualifies as small under section 382 of the Companies Act 2006, the Strategic Report required of medium and large companies under the Companies Act 2006 (Strategic Report and Directors' Report) Regulations 2013 has been omitted.

Objectives and activities

a. Policies and objectives

The objects of the company are to promote animal welfare for the benefit of the public by activities including:

Providing and assisting in the provision of relief of suffering to animals in need of care and protection,

And preventing cruelty to animals in Asia and elsewhere; and
Educating the public in matters concerning animal welfare.

In setting objectives and planning for activities, the Trustees have given due consideration to general guidance published by the Charity Commission relating to public benefit, including the guidance 'Public benefit: running a charity (PB2)'.

b. Strategies for achieving objectives

The objects of the company are to promote animal welfare for the benefit of the public by activities including:

Funding 3 main programs which are;

Ending Bear Bile Farming,
Cat and Dog Welfare and
Captive Animal Welfare

which are delivered and managed by ourselves in Asia, in particular, in China and Vietnam;

c. Activities undertaken to achieve objectives

Through our work we are providing support for many people both in the UK and elsewhere who have a deep respect for animals and wildlife. Our education activities with young people and adults in the UK and those we help fund in China and Vietnam are beneficial to those directly involved and their wider communities. We are also very fortunate to have a growing active supporter base which is instrumental in raising awareness of our work.

**TRUSTEES REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2020**

d. Volunteers

The Charity benefits greatly from the involvement and enthusiastic support of its many volunteers. Our volunteer support network continued to grow through 2020 and we now have over 250 people regularly volunteering across the country, including our shop in Weston-Super-Mare and our Plymouth office. In accordance with FRS 102 and the Charities SORP (FRS 102), the economic contribution of general volunteers is not recognised in the accounts.

e. Related party relationships

Animals Asia works very closely with other animal charities in Asia. Donations from the UK charity are donated to Animals Asia Hong Kong who carry out the all the charitable activities.

Achievements and performance

Review of activities

Animals Asia works to improve the lives of animals in Asia. From rescuing bears from the bile trade to lobbying against the cat and dog meat industry and fighting for the welfare of animals in captivity, the work we carry out on behalf of supporters never ends.

Here's what we achieved in 2020:

Ending bear bile farming

In China, we brought 101 bile farm bears to our Chengdu sanctuary. We had cared for these bears on a former bile farm in Nanning since 2014, and spent years working to get the permits and permissions needed to transport them home.

In Vietnam, we rescued 11 bears from the bile industry. Moon bears James, Ban, Alice, Uno, Florence, Clara, Cotton Blossom, Storm and Starfire and cubs Anh and Em are starting new cruelty-free lives at our sanctuary.

Our vet teams performed 183 bear health checks under anaesthesia at our sanctuaries in Vietnam and China. As a result, these bears are able to live active, pain-free lives despite the cruelty they've suffered.

We prepared 128 sets of medications a day at our Vietnam sanctuary to keep the bears pain-free and able to enjoy life. That's nearly 46,720 individual prescriptions over the year hidden in bananas, honey, fruit shakes and marshmallows. Our sick and elderly China bears devoured 120,000 marshmallows stuffed with vital medicine and pain relief.

The bears at our China sanctuaries wolfed down nearly 380 metric tonnes of fruit, vegetables and dog kibble. That's nearly twice the weight of an average American house and every kilo had to be transported, chopped and hidden around the enclosure for the bears to forage.

Our China vet team offered a hands-on course for vet graduates from the China Agricultural University.

We're training five veterinary interns at our sanctuaries – four in Vietnam and one in China. Our Vietnamese interns will head up the care of the bears at our soon-to-be-built second sanctuary in Vietnam.

**TRUSTEES REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2020**

Cat and Dog Welfare

After many years of lobbying by Animals Asia, dogs were taken off China's official livestock list making the sale of dog and cat meat illegal across the country. This will see millions of animals saved from slaughter.

We helped give 205 stray cats better lives by working with local animal welfare groups to provide trap, neuter, return (TNR) projects.

Animals Asia now funds or advises 63 local animal welfare groups across China that rescue dogs and cats, operate shelters, run TNR projects for cats and lobby officials for better welfare for companion animals. We also bring these groups and the authorities together at our symposiums and conferences to promote more humane ways of managing cats and dogs at community level.

Animals Asia continued to support animal shelters in Wuhan, China that were impacted by the Covid-19 outbreak. To date, we've given 6.3 tonnes of food, helping to feed 296 cats in five shelters. We've also provided 416 vaccines and 154 neuter surgeries for local cats and dogs.

In four mainland Chinese cities – Guangzhou, Shenzhen, Chengdu and Nanning – and Hong Kong, our Dr Dog and Professor Paws animal-assisted therapy teams brought companionship and a new way of looking at dogs to over 4,600 people in 133 visits. Fifty of these visits were online due to social distancing restrictions in Hong Kong.

We helped dogs and cats in three shelters in China and Vietnam when floods made their homes uninhabitable. We donated cat and dog beds and food and medical supplies. We installed fences, quarantine areas and sewage works, and we helped build fences, floors and enrichment areas with toys and play furniture at Lv Ye Mao Zong Stray Cat Yard and the Niao Shu Stray Dog Shelter in Guangxi, China – home to 28 cats and 21 dogs respectively. We also gave emergency support to the Quang Ninh Shelter in Quang Binh Province, Vietnam, home to over 100 cats and 50 dogs. We provided 400kg of dried dog food, over 120kg of dried cat food, flea and skin treatments, and treats.

Captive Animal Welfare

Animals Asia brought a 46-year-old female elephant to sanctuary in Yok Don National Park, Vietnam. H'Plo had spent her life carrying tourists. Now she's part of our groundbreaking ethical elephant tours which were launched in partnership with Olsen Animal Trust. As a result, four elephants are no longer forced to spend their days chained up waiting to give rides to tourists. Instead they roam free in the forest while tourists observe them behaving naturally.

Animals Asia helped treat koalas ravaged by bushfires in Australia. One of our veterinary nurses, Kat Donald, was seconded to a triage station, assessing the koalas and starting initial treatments.

We trained over 1,600 animal managers and vets in animal welfare concepts. This means more humane care for animals in China and Vietnam.

Animals Asia continues to support the enrichment program for three rescued elephants at the Dak Lak Elephant Conservation Centre in Vietnam. For Jun, Gold and Thang Kham, this means a sandpit, pool and elephant-sized branches and foliage for them to play with.

We designed 59 hectares of enclosure space across more than three rescue sites and 13 enclosures at the Hanoi Wildlife Rescue Centre, giving countless animals a better life.

**TRUSTEES REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2020**

Our work with the Hanoi Wildlife Rescue Centre saw 277 animals released into the wild. These included 32 precious birds – 18 red breasted parakeets, three mynah birds, a red whiskered bulbul, eight crested serpent eagles and two goshawks.

We helped to free over 30,000 illegally caught and trafficked songbirds. The birds were rescued and released back into the wild by Flight, our partners in Indonesia.

A zoo in China ended all live animal performances following discussions with Animals Asia, choosing to focus on education instead. And two traditional buffalo fighting festivals in Vietnam were cancelled. Had they gone ahead, almost 60 buffalo would have been forced to fight and then face slaughter. We've been monitoring and lobbying against these festivals for years.

Raising awareness

Working with local schools, we're growing over 24,000 herbal alternatives to bear bile in 13 gardens around Vietnam. These gardens bring the news that nobody will suffer for a lack of bear bile to a wider audience.

Eighty children in a poverty-stricken village in China now have their own school library... and a new understanding of moon bears. We launched a social media campaign that saw 1,800 books donated to set up our first Moon Bear Library. Most of the students at the school are "left-behind" children, meaning their parents were forced to leave them in the village to seek work in the city.

Academy Award winning actor Joaquin Phoenix joined our campaign "The only cure is kindness", which we launched in response to Covid-19.

Our education events, seminars and online events directly reached more than 20,400 people in China – students, teachers and members of the public. We reached hundreds of thousands more through media coverage and social media channels.

We worked with global media to tell more than 150 million people about our work to end bear bile farming and promote animal welfare. Outlets included Agence France Presse, the BBC, the Washington Post, the New York Times, The Guardian, South China Post, People, Yahoo News!, The Daily Mail and The Express.

Future Plans:

After suffering some setbacks to our schedule due to the global COVID-19 pandemic, we are finally planning to break ground on our new sanctuary in Bạch Mã National Park in central Vietnam in the Autumn of 2021. Over 300 bears remain on farms around the country and Animals Asia, in our role as the Vietnam Government's official partner in ending bear bile farming, will work closely with authorities to see every last bear released.

We are already bringing them home and some of them have been rescued and taken to our existing sanctuary in Tam Dao. The rescue of the final Vietnamese bile bears will take time, at least 2 or 3 years, but the construction of the new sanctuary clearly marks the beginning of the end for all the bears who are waiting for salvation and an end to the industry that has blighted their lives and their species for so many cruel and painful years. It is also a historic landmark for Animals Asia as we see one of our founding goals realised.

**TRUSTEES REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2020**

2020 was also a milestone year in our Cat and Dog program as, after years of work across the country, we saw China ban the sale of cat and dog meat, heralding the end of the dog and cat meat industry – another of our founding goals. But our work is not over. Our cat and dog team will continue to work closely with over 200 local organisations in China to ensure the new regulation is implemented and we will support the ongoing work to care for animals on the street and in shelters.

The elephant riding industry also saw transformation in 2020 which is expediting the transition of how elephants are used in tourism. As tourists from all areas of the world become enlightened to the cruelties of the industry, they are increasingly seeking more ethical options which put the animal's welfare first. We are promoting the innovative ethical elephant tours which were launched in partnership with Olsen Animal Trust and early indicators are that this will be hugely successful, so much so we hope to be able to roll the model out across other countries in Asia.

Financial review

Fundraising activities and income generation

Animals Asia UK income grew over 15% in 2020 from £2.6m to £3.04m with a modest growth in expenditure. This was particularly successful given the challenging fundraising climate and impacts of the pandemic, and a drop in income of around 50% from legacies. The growth came largely from a focus and investment in our individual giving program with particular success in our digital channels.

In response to the pandemic, the global fundraising team also restructured in order to mitigate risk and maximise resource. The results were so successful we have now adopted our revised model permanently. We already operated a model whereby over 80% of our team worked remotely so we were already well positioned to respond to the pandemic with agility and speed. Our recent decision to close the Munich office also proved timely as it meant our European operations were also established on the same management model and were able to run seamlessly over the course of the year.

Our decision to operate a remote home working structure is proving highly effective and efficient and is enabling us to invest our fundraising expenditure into income generating activities rather than office costs. Having established our fundraising model, we need to invest more funds into this area in the future in order to scale up our income and program activities so we can continue to build on the success of 2020.

Investment policy and performance

Under the Memorandum and Articles of Association Animals Asia has the power to make any investment which the Trustees see fit. As funds are only retained for short periods before being remitted to Hong Kong head office these funds are simply held on deposit with the company's bankers.

**TRUSTEES REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2020**

Going concern

After making appropriate enquiries, the Trustees have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

Reserves policy

We closed the year 2020 with a balance of £94,155 in general funds providing around 2.5 months reserves. Our aim at Animals Asia UK is to strike the fine balance between demonstrating a prudent level of security which will sustain the charity in the event of difficult circumstances, whilst also ensuring we do not hold on to funds unnecessarily. Our goal is to increase our reserves to between 3 and 6 months over the coming years to achieve this aim.

Principal funding

Animals Asia UK generates around one third of its income from individual regular and one off gifts supported by our global marketing team. We also receive income from our fundraising volunteers and major donors, and also legacy gifts which are vital to sustaining our program work but are impossible to plan around meaning we can't rely on, or plan against, this income.

Structure, governance and management

a. Constitution

Animals Asia Foundation is registered as a charitable company limited by guarantee and was set up by a Memorandum of Association.

b. Methods of appointment or election of Trustees

Trustees are recruited based on their skills, experience, empathy and understanding of the charity and how these satisfy the needs of the charity. The management of the company is the responsibility of the Trustees who are elected and co-opted under the terms of the Articles of Association.

c. Organisational structure and decision-making policies

The Board of Trustees govern our business and as at 1st January 2020 there were three Trustees. The Board determined its role at its conception in 2001 and continues to periodically review its position. We see our function as ensuring good governance of the company and to this end we focus on matters of policy and strategy, the approval of plans, monitoring of progress and financial controls. The day to day operational responsibility is delegated to the Director.

**TRUSTEES REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2020**

d. Policies adopted for the induction and training of Trustees

All Trustees are fully inducted by the charity on its aims and objectives and the role they have in developing the charity. The Trustees have all received the Charities Commission guidance on the Roles and Responsibilities of charity Trustees.

e. Pay policy for key management personnel

Animals Asia employees are offered fair pay in accordance with their skills, experience and contribution to the development of the organisation. In keeping with the wider charity sector, our pay structure is lower than public or private sector market rates for similar roles. We offer fair pay to attract and retain fundraisers that offer the best return on investment and our salaries are in the middle quartiles for charitable pay.

f. Risk management

The Trustees actively and regularly review any major risks that the company faces. It is believed that maintaining the current levels combined with an annual review of the controls over key financial systems should provide sufficient resources- in the event of adverse conditions. The Trustees have also examined other potential operational and business risks faced by the company and confirm that they have established systems to mitigate any significant risks.

Future developments

We had planned for 2020 to be the year we started to make significant investments in our fundraising which would enable us to meet the demands of our growing programs, in particular the need to build a new sanctuary in Vietnam. However, it became clear in Q1 that our approach needed to be revised and we needed to mitigate against the risks of the pandemic. In fact, we were able to see opportunity within adversity and the foundations we laid in 2020 now stand us in good stead for significant growth in 2021 and beyond.

Our plans are now to capitalise on our knowledge and success and make significant investments in fundraising which will not only help us deliver our ambitious program goals in the next 3 years but will also provide solid and sustainable income for the years ahead.

In order to achieve this, we understand the two most important metrics are an increase in net return and a growth in the most sustainable forms of fundraising – particularly individual giving and legacies – which offer lower ROIs in the short term but yield better lifetime value than many other sources of income. Our commitment to our people remains paramount and we remain immensely proud of our staff retention, bucking the trend in a highly transient market.

With a highly ambitious, skilled and motivated work force and a winning fundraising formula, Animals Asia continues to grow and go from strength to strength.

**TRUSTEES REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2020**

COVID -19

Following the announcement of the COVID-19 crisis, we knew our greatest threat was uncertainty and we responded swiftly with a revised forecast predicting we could see a drop in income to as low as \$10m. We implemented an emergency strategy based on this scenario, cutting any costs not pertaining to short term survival including a delay to capex around our Vietnam appeal, a moratorium on the hiring of new or replacement employees and any operational savings we could make without impacting the welfare of the animals in our care.

Animals Asia's agile and remote structure proved to be ahead of its time and we were extremely well positioned to not only weather the storm through Covid but really thrive within a challenging and risky climate.

We implemented a non-contact fundraising strategy with a focus on high value gifts, regular gifts and digital channels. This proved to be highly effective and we have made permanent changes to the team based on our results.

The Trustees' Report, incorporating a strategic report, was approved by order of the Board of Trustees, as the company directors, on 25 September 2021 and signed on its behalf by:

Dr J Robinson
Trustee

(CONTINUED)

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The Trustees (who are also the directors of the company for the purposes of company law) are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial . Under company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF ANIMALS ASIA FOUNDATION

Opinion

We have audited the financial statements of Animals Asia Foundation (the 'charitable company') for the year ended 31 December 2020 which comprise the Statement of Financial Activities, the Balance Sheet, the Statement of Cash Flows and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 December 2020 and of its incoming resources and application of resources, including its income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the United Kingdom, including the Financial Reporting Council's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the Trustees' Report and Financial Statements other than the financial statements and our Auditors' Report thereon. The Trustees are responsible for the other information contained within the Trustees' Report and Financial Statements. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

**INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF ANIMALS ASIA FOUNDATION
(CONTINUED)**

Opinion on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Trustees' Report for the financial year for which the financial statements are prepared is consistent with the financial statements.
- the Trustees' Report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of our knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Trustees' Report.

We have nothing to report in respect of the following matters in relation to which Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the Trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the Trustees' Report and from the requirement to prepare a Strategic Report.

Responsibilities of trustees

As explained more fully in the Trustees' Responsibilities Statement, the Trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

**INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF ANIMALS ASIA FOUNDATION
(CONTINUED)**

Auditors' responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an Auditors' Report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

In assessing the risk of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, our procedures included the following:

- the nature of the sector, control environment and the Charity's performance;
- results of our enquiries of management and the Trustees, about their own identification and assessment of the risks of irregularities;
- any matters we identified having obtained and reviewed the Charity's documentation of their policies and procedures relating to: identifying, evaluating and complying with laws and regulations and whether they were aware of any instances of non-compliance; detecting and responding to the risks of fraud and whether they have knowledge of any actual, suspected or alleged fraud; the internal controls established to mitigate risks of fraud or non-compliance with laws and regulations;
- the matters discussed among the audit engagement team regarding how and where fraud might occur in the financial statements and any potential indicators of fraud. As a result of these procedures, we considered the opportunities and incentives that may exist within the organisation for fraud, which included incorrect recognition of revenue, management override of controls using manual journal entries, purchase ledger, and identified the greatest potential for fraud as incorrect recognition of revenue and management override using manual journal entries.

In common with all audits under ISAs (UK), we are also required to perform specific procedures to respond to the risk of management override.

We identified and obtained an understanding of the laws and regulations that are of significance to the Charity by discussions with Trustees and by updating our understanding of the sector in which the Charity operated in. Laws and regulations that are of direct significance to the Charity and of which non compliance could result in material misstatement are the Charities Act, Companies Act, Charities SORP and tax legislation. In addition, we considered provisions of other laws and regulations that do not have a direct effect on the financial statements but compliance with which may be fundamental to the Charity's ability to operate or to avoid a material penalty. These included occupational health and safety regulations, data protection regulations, and employment legislation.

Our procedures to respond to risks identified included the following:

- reviewing the financial statement disclosures and testing to supporting documentation to assess compliance with provisions of relevant laws and regulations described as having a direct effect on the financial statements;
- reviewing the financial statement disclosures and testing to supporting documentation to assess the recognition of revenue, in line with longer term contract accounting methodologies;
- enquiring of Trustees and management concerning actual and potential litigation and claims;
- performing procedures to confirm material compliance with the requirements of the above regulations;
- performing analytical procedures to identify any unusual or unexpected relationships that may indicate risks of material misstatement due to fraud;

**INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF ANIMALS ASIA FOUNDATION
(CONTINUED)**

- reading minutes of the Annual General Meeting.

We also communicated relevant identified laws and regulations and potential fraud risks to all engagement team members and remained alert to any indications of fraud or non-compliance with laws and regulations throughout the audit.

Our audit procedures were designed to respond to risks of material misstatement in the financial statements, recognising that the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from an error, as fraud may involve deliberate concealment by, for example, forgery, misrepresentations or through collusion. There are inherent limitations in the audit procedures performed and the further removed non-compliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely we would become aware of it.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our Auditors' Report.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an Auditors' Report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and its members, as a body, for our audit work, for this report, or for the opinions we have formed.

Mark Munro FCA (Senior Statutory Auditor)

for and on behalf of

Bishop Fleming LLP

Chartered Accountants

Statutory Auditors

2nd Floor Stratus House

Emperor Way

Exeter Business Park

Exeter

EX1 3QS

29 September 2021

ANIMALS ASIA FOUNDATION
(A COMPANY LIMITED BY GUARANTEE)

STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING INCOME AND EXPENDITURE ACCOUNT)
FOR THE YEAR ENDED 31 DECEMBER 2020

	Note	Restricted funds 2020 £	Unrestricted funds 2020 £	Total funds 2020 £	Total funds 2019 £
Income from:					
Donations and legacies	4	303,842	2,683,183	2,987,025	2,537,623
Other trading activities	5	-	24,534	24,534	53,500
Other income	6	-	31,572	31,572	1,664
		<u>303,842</u>	<u>2,739,289</u>	<u>3,043,131</u>	<u>2,592,787</u>
Total income					
Expenditure on:					
Raising funds	7	-	520,830	520,830	499,431
Charitable activities:	8				
Payments to Hong Kong		303,842	1,828,557	2,132,399	2,103,725
Public awareness and education		-	104,505	104,505	105,214
Other charitable activities		-	9,870	9,870	8,070
Other expenditure	9	-	5,227	5,227	7,853
		<u>303,842</u>	<u>2,468,989</u>	<u>2,772,831</u>	<u>2,724,293</u>
Total expenditure					
		-	270,300	270,300	(131,506)
Net movement in funds					
Reconciliation of funds:					
Total funds brought forward		-	311,784	311,784	443,290
Net movement in funds		-	270,300	270,300	(131,506)
		<u>-</u>	<u>582,084</u>	<u>582,084</u>	<u>311,784</u>
Total funds carried forward					

The Statement of Financial Activities includes all gains and losses recognised in the year.

The notes on pages 18 to 35 form part of these financial statements.

ANIMALS ASIA FOUNDATION
(A COMPANY LIMITED BY GUARANTEE)
REGISTERED NUMBER:04185603

BALANCE SHEET
AS AT 31 DECEMBER 2020

	Note	2020 £	2019 £
Fixed assets			
Tangible assets	14	4,239	8,371
		<u>4,239</u>	<u>8,371</u>
Current assets			
Stocks	15	1,248	526
Debtors	16	221,811	173,048
Cash at bank and in hand		446,147	184,785
		<u>669,206</u>	<u>358,359</u>
Creditors: amounts falling due within one year	17	(91,361)	(54,946)
		<u>577,845</u>	<u>303,413</u>
Net current assets			
		<u>582,084</u>	<u>311,784</u>
Total net assets		<u>582,084</u>	<u>311,784</u>
Charity funds			
Restricted funds	19	-	-
Unrestricted funds	19	582,084	311,784
		<u>582,084</u>	<u>311,784</u>
Total funds		<u>582,084</u>	<u>311,784</u>

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:

J Robinson

Date: 25 September 2021

The notes on pages 18 to 35 form part of these financial statements.

ANIMALS ASIA FOUNDATION
(A COMPANY LIMITED BY GUARANTEE)

STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED 31 DECEMBER 2020

	2020 £	2019 £
Cash flows from operating activities		
Net cash generated from operating activities	262,361	78,771
Cash flows from investing activities		
Purchase of tangible fixed assets	(999)	(1,129)
Net cash used in investing activities	(999)	(1,129)
Change in cash and cash equivalents in the year	261,362	77,642
Cash and cash equivalents at the beginning of the year	184,785	107,143
Cash and cash equivalents at the end of the year	446,147	184,785

The notes on pages 18 to 35 form part of these financial statements

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2020**

1. General information

Animals Asia Foundation is a company limited by guarantee and is a constituted under a memorandum and articles of association dated 5 April 2001. The company is also a registered charity. The principal office is 17 Mary Seacole Road, The Millfields, Plymouth, PL1 3JY.

2. Accounting policies

2.1 BASIS OF PREPARATION OF FINANCIAL STATEMENTS

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Animals Asia Foundation meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at fair value unless otherwise stated in the relevant accounting policy.

2.2 GOING CONCERN

The financial statements have been prepared on a going concern basis. The Trustees have assessed this basis with reference to Covid-19 and have deemed the preparation of the financial statements on a going concern basis to be reasonable due to the charity's sufficient cash reserves which can be used to fund activities for the foreseeable future.

2.3 INCOME

All income is recognised once the company has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

The recognition of income from legacies is dependent on establishing entitlement, the probability of receipt and the ability to estimate with sufficient accuracy the amount receivable. Evidence of entitlement to a legacy exists when the company has sufficient evidence that a gift has been left to them (through knowledge of the existence of a valid will and the death of the benefactor) and the executor is satisfied that the property in question will not be required to satisfy claims in the estate. Receipt of a legacy must be recognised when it is probable that it will be received and the fair value of the amount receivable, which will generally be the expected cash amount to be distributed to the company, can be reliably measured.

Other income is recognised in the period in which it is receivable and to the extent the goods have been provided or on completion of the service.

2.4 EXPENDITURE

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use.

Expenditure on raising funds includes all expenditure incurred by the company to raise funds for its charitable purposes and includes costs of all fundraising activities events and non-charitable trading.

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2020**

2. Accounting policies (continued)

2.4 EXPENDITURE (CONTINUED)

Expenditure on charitable activities is incurred on directly undertaking the activities which further the company's objectives, as well as any associated support costs.

All expenditure is inclusive of irrecoverable VAT.

2.5 FOREIGN CURRENCIES

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at rates of exchange ruling at the reporting date.

Transactions in foreign currencies are translated into sterling at the rate ruling on the date of the transaction.

Exchange gains and losses are recognised in the Statement of Financial Activities.

2.6 TANGIBLE FIXED ASSETS AND DEPRECIATION

Tangible fixed assets costing £500 or more are capitalised and recognised when future economic benefits are probable and the cost or value of the asset can be measured reliably.

Tangible fixed assets are initially recognised at cost. After recognition, under the cost model, tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. All costs incurred to bring a tangible fixed asset into its intended working condition should be included in the measurement of cost.

Depreciation is charged so as to allocate the cost of tangible fixed assets less their residual value over their estimated useful lives, .

Depreciation is provided on the following basis:

Fixtures and fittings	-	25% Straight line
Office equipment	-	25% Straight line

2.7 STOCKS

Stocks are valued at the lower of cost and net realisable value after making due allowance for obsolete and slow-moving stocks. Cost includes all direct costs and an appropriate proportion of fixed and variable overheads.

2.8 FINANCIAL INSTRUMENTS

The company only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

2.9 DEBTORS

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2020**

2. Accounting policies (continued)

2.10 CASH AT BANK AND IN HAND

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

2.11 LIABILITIES AND PROVISIONS

Liabilities are recognised when there is an obligation at the Balance Sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

Liabilities are recognised at the amount that the company anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

Provisions are measured at the best estimate of the amounts required to settle the obligation. Where the effect of the time value of money is material, the provision is based on the present value of those amounts, discounted at the pre-tax discount rate that reflects the risks specific to the liability. The unwinding of the discount is recognised in the Statement of Financial Activities as a finance cost.

2.12 OPERATING LEASES

Rentals paid under operating leases are charged to the Statement of Financial Activities on a straight line basis over the lease term.

2.13 PENSIONS

The company operates a defined contribution pension scheme and the pension charge represents the amounts payable by the company to the fund in respect of the year.

2.14 FUND ACCOUNTING

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the company and which have not been designated for other purposes.

Designated funds comprise unrestricted funds that have been set aside by the Trustees for particular purposes. The aim and use of each designated fund is set out in the notes to the financial statements.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the company for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2020**

3. CRITICAL ACCOUNTING ESTIMATES AND AREAS OF JUDGMENT

Estimates and judgments are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Critical accounting estimates and assumptions:

The company makes estimates and assumptions concerning the future. The resulting accounting estimates and assumptions will, by definition, seldom equal the related actual results. The estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year are discussed below.

Legacies

Legacy income is recognised under the criteria of Entitlement, Probability and Measurement. It is accrued for once all of this criteria has been met.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2020

4. Income from donations and legacies

	Restricted funds 2020 £	Unrestricted funds 2020 £	Total funds 2020 £	Total funds 2019 £
Donations	303,842	2,188,956	2,492,798	1,918,473
Legacies	-	206,566	206,566	418,695
Gift aid	-	287,661	287,661	200,455
	<u>303,842</u>	<u>2,683,183</u>	<u>2,987,025</u>	<u>2,537,623</u>
TOTAL 2019	<u>623,330</u>	<u>1,914,293</u>	<u>2,537,623</u>	

5. Income from trading activities

Income from non charitable trading activities

	Unrestricted funds 2020 £	Total funds 2020 £	Total funds 2019 £
Trading income	24,534	24,534	53,500
	<u>24,534</u>	<u>24,534</u>	<u>53,500</u>
TOTAL 2019	<u>53,500</u>	<u>53,500</u>	

6. Other incoming resources

	Unrestricted funds 2020 £	Total funds 2020 £	Total funds 2019 £
Unrealised foreign exchange loss	(1,009)	(1,009)	1,219
Compensation received	1,444	1,444	445
Covid-19 grants	31,137	31,137	-
	<u>31,572</u>	<u>31,572</u>	<u>1,664</u>
TOTAL 2020	<u>31,572</u>	<u>31,572</u>	<u>1,664</u>
TOTAL 2019	<u>1,664</u>	<u>1,664</u>	

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2020

7. Expenditure on raising funds

COSTS OF RAISING VOLUNTARY INCOME

	Unrestricted funds 2020 £	Total funds 2020 £	Total funds 2019 £
Fundraising and promotions	185,025	185,025	175,679
Establishment expenses	34,318	34,318	41,436
Legal and professional fees	14,323	14,323	15,020
Bank and handling charges	37,047	37,047	20,874
Sundry expenses	3,038	3,038	7,490
Travelling	1,536	1,536	12,639
Printing postage and stationery	48,055	48,055	25,561
Wages and salaries	162,840	162,840	164,637
National Insurance	25,111	25,111	24,825
Pension costs	6,130	6,130	5,935
Depreciation	4,015	4,015	4,239
TOTAL 2020	<u>521,438</u>	<u>521,438</u>	<u>498,335</u>
TOTAL 2019	<u>498,335</u>	<u>498,335</u>	

OTHER TRADING EXPENSES

	Unrestricted funds 2020 £	Total funds 2020 £	Total funds 2019 £
Expenditure on fundraising	(608)	(608)	1,096
TOTAL 2019	<u>1,096</u>	<u>1,096</u>	

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2020

8. Analysis of expenditure on charitable activities

Summary by fund type

	Restricted funds 2020 £	Unrestricted funds 2020 £	Total funds 2020 £	Total funds 2019 £
Charitable activities	303,842	1,942,932	2,246,774	2,217,009
TOTAL 2019	623,330	1,593,679	2,217,009	

Summary by expenditure type

	Staff costs 2020 £	Other costs 2020 £	Total funds 2020 £	Total funds 2019 £
Charitable activities	104,505	2,142,269	2,246,774	2,217,009
TOTAL 2019	105,214	2,111,795	2,217,009	

9. Other expenditure

	Unrestricted funds 2020 £	Total funds 2020 £	Total funds 2019 £
Realised exchange losses	5,227	5,227	7,853
TOTAL 2019	7,853	7,853	

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2020

10. Analysis of charitable expenditure by activities

	Activities undertaken directly 2020 £	Support costs 2020 £	Total funds 2020 £	Total funds 2019 £
Direct costs	2,236,904	9,870	2,246,774	2,217,009
TOTAL 2019	2,208,939	8,070	2,217,009	

Analysis of direct costs

	Activities 2020 £	Total funds 2020 £	Total funds 2019 £
Public awareness and education	104,505	104,505	105,214
Programme payments to Hong Kong	2,132,399	2,132,399	2,103,725
	2,236,904	2,236,904	2,208,939
TOTAL 2019	2,208,939	2,208,939	

Analysis of support costs

	Activities 2020 £	Total funds 2020 £	Total funds 2019 £
Governance costs	9,870	9,870	8,070
TOTAL 2019	8,070	8,070	

11. Auditors' remuneration

	2020 £	2019 £
Fees payable to the company's auditor for the audit of the company's annual accounts	7,460	8,070

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2020

12. Staff costs

	2020 £	2019 £
Wages and salaries	267,345	269,851
Social security costs	25,111	24,825
Operating costs of defined benefit pension schemes	6,130	5,935
	<u>298,586</u>	<u>300,611</u>

The average number of persons employed by the company during the year was as follows:

	2020 No.	2019 No.
	11	12
	<u>11</u>	<u>12</u>

The number of employees whose employee benefits (excluding employer pension costs) exceeded £60,000 was:

	2020 No.	2019 No.
In the band £60,001 - £70,000	1	1

In January 2019, the UK office merged with the European offices to improve efficiencies, splitting the UK resources across both markets. This included splitting the employment time of the Director, the Head of Supporter Care and the Supporter Care team in Plymouth. All costs sit within the UK market.

Remuneration and benefits received by key management personnel totalled £71,813 (2019: 72,939).

13. Trustees' remuneration and expenses

During the year, no Trustees received any remuneration or other benefits (2019 - £NIL).

During the year ended 31 December 2020, no Trustee expenses have been incurred (2019 - £NIL).

ANIMALS ASIA FOUNDATION
(A COMPANY LIMITED BY GUARANTEE)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2020

14. Tangible fixed assets

	Fixtures and fittings £	Office equipment £	Total £
COST OR VALUATION			
At 1 January 2020	4,513	20,259	24,772
Additions	-	999	999
At 31 December 2020	4,513	21,258	25,771
DEPRECIATION			
At 1 January 2020	3,383	13,018	16,401
Charge for the year	1,116	4,015	5,131
At 31 December 2020	4,499	17,033	21,532
NET BOOK VALUE			
At 31 December 2020	14	4,225	4,239
At 31 December 2019	1,130	7,241	8,371

15. Stocks

	2020 £	2019 £
Finished goods and goods for resale	1,248	526

16. Debtors

	2020 £	2019 £
DUE WITHIN ONE YEAR		
Trade debtors	86,950	16,507
Amounts owed by Hong Kong and other Animal Asias'	-	3,320
Other debtors	1,695	1,695
Prepayments and accrued income	133,166	151,526
	221,811	173,048

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2020

17. Creditors: Amounts falling due within one year

	2020	2019
	£	£
Amounts owed to Animal Asia Germany and Italy	17,745	11,504
Other taxation and social security	-	22,540
Other creditors	26,744	8,226
Accruals and deferred income	46,872	12,676
	<u>91,361</u>	<u>54,946</u>

18. Financial instruments

	2020	2019
	£	£
FINANCIAL ASSETS		
Financial assets measured at fair value through income and expenditure	446,147	184,785
	<u>446,147</u>	<u>184,785</u>

Financial assets measured at fair value through income and expenditure comprise cash and cash equivalents.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2020

19. Statement of funds

Statement of funds - current year

	Balance at 1 January 2020 £	Income £	Expenditure £	Transfers in/out £	Balance at 31 December 2020 £
UNRESTRICTED FUNDS					
DESIGNATED FUNDS					
Designated Funds	233,691	-	-	254,238	487,929
GENERAL FUNDS					
General Funds	78,093	2,739,289	(2,468,989)	(254,238)	94,155
TOTAL UNRESTRICTED FUNDS	311,784	2,739,289	(2,468,989)	-	582,084
RESTRICTED FUNDS					
End Bear Bile Farming	-	289,864	(289,864)	-	-
Cat and Dog Welfare	-	12,978	(12,978)	-	-
Captive Animal Welfare	-	1,000	(1,000)	-	-
	-	303,842	(303,842)	-	-
TOTAL OF FUNDS	311,784	3,043,131	(2,772,831)	-	582,084

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2020**

19. Statement of funds (continued)

DESIGNATED FUNDS

These funds have been designated by the trustees towards future programme payments to Hong Kong.

RESTRICTED FUNDS

End Bear Bile Farming - Animals Asia works to end the barbaric bear bile trade, which sees over 10,000 bears, mainly moon bears but also sun bears and brown bears, kept on bile farms in China, and around 1,000 bears in Vietnam. In 2017, the Vietnamese Government signed an agreement with Animals Asia to bring bear bile farming to an end by 2022.

Peace by Piece: Nanning Bear Farm - Peace by Piece is Animals Asia's landmark campaign, as part of our overall End Bear Bile Farming programme, launched in April 2014 to help rescue and rehabilitate previously exploited moon bears in Nanning, China.

Cat and Dog Welfare - Animals Asia works to end the trade in dogs and cats for food in China. We support over 150 local organisations across China, financially and through skill sharing, to improve the welfare of companion animals and promote humane population management.

Captive Animal Welfare - Animals Asia campaigns for an end to abusive animal practices in zoos and safari parks in China, and works closely with governing authorities to improve animal management and increase awareness of the welfare needs of captive animals.

Vietnam Campaign - Animal Asia is in the process of building two new sanctuaries in Vietnam to re-home moon bears who have been rescued from bear bile farms. The charity has plans to build one sanctuary in the stunning Pu Mat National Park and a further sanctuary in the Yok Don National park.

A transfer had been made from designated general funds to general funds to help with the day to day running costs of the Charity.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2020

19. Statement of funds (continued)

Statement of funds - prior year

	Balance at 1 January 2019 £	Income £	Expenditure £	Transfers in/out £	Balance at 31 December 2019 £
DESIGNATED FUNDS					
Designated Funds	372,872	-	(372,872)	233,691	233,691
GENERAL FUNDS					
General Funds	70,418	1,969,457	(1,728,091)	(233,691)	78,093
TOTAL UNRESTRICTED FUNDS	443,290	-	(2,100,963)	-	311,784
End Bear Bile Farming	-	284,964	(284,964)	-	-
Nanning Bear Farm	-	165,967	(165,967)	-	-
Cat and Dog Welfare	-	69,911	(69,911)	-	-
Captive Animal Welfare	-	98,188	(98,188)	-	-
Vietnam Campaign	-	4,300	(4,300)	-	-
	-	623,330	(623,330)	-	-
TOTAL OF FUNDS	443,290	623,330	(2,724,293)	-	311,784

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2020

20. Summary of funds

Summary of funds - current year

	Balance at 1 January 2020 £	Income £	Expenditure £	Transfers in/out £	Balance at 31 December 2020 £
Designated funds	233,691	-	-	254,238	487,929
General funds	78,093	2,739,289	(2,468,989)	(254,238)	94,155
Restricted funds	-	303,842	(303,842)	-	-
	<u>311,784</u>	<u>3,043,131</u>	<u>(2,772,831)</u>	<u>-</u>	<u>582,084</u>

Summary of funds - prior year

	Balance at 1 January 2019 £	Income £	Expenditure £	Transfers in/out £	Balance at 31 December 2019 £
Designated funds	372,872	-	(372,872)	233,691	233,691
General funds	70,418	1,969,457	(1,728,091)	(233,691)	78,093
Restricted funds	-	623,330	(623,330)	-	-
	<u>443,290</u>	<u>2,592,787</u>	<u>(2,724,293)</u>	<u>-</u>	<u>311,784</u>

21. Analysis of net assets between funds

Analysis of net assets between funds - current period

	Unrestricted funds 2020 £	Total funds 2020 £
Tangible fixed assets	4,239	4,239
Current assets	669,206	669,206
Creditors due within one year	(91,361)	(91,361)
TOTAL	<u>582,084</u>	<u>582,084</u>

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2020

21. Analysis of net assets between funds (continued)

Analysis of net assets between funds - prior period

	Unrestricted funds 2019 £	Total funds 2019 £
Tangible fixed assets	8,371	8,371
Current assets	358,359	358,359
Creditors due within one year	(54,946)	(54,946)
TOTAL	311,784	311,784

22. Reconciliation of net movement in funds to net cash flow from operating activities

	2020 £	2019 £
Net income/expenditure for the period (as per Statement of Financial Activities)	270,300	(131,506)
ADJUSTMENTS FOR:		
Depreciation charges	5,131	5,354
(Increase)/decrease in stocks	(722)	443
(Increase)/decrease in debtors	(48,763)	233,089
Increase/(decrease) in creditors	36,415	(28,609)
NET CASH PROVIDED BY OPERATING ACTIVITIES	262,361	78,771

23. Analysis of cash and cash equivalents

	2020 £	2019 £
Cash in hand	446,147	184,785
TOTAL CASH AND CASH EQUIVALENTS	446,147	184,785

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2020

24. Analysis of changes in net debt

	At 1 January 2020 £	Cash flows £	At 31 December 2020 £
Cash at bank and in hand	184,785	261,362	446,147
	<u>184,785</u>	<u>261,362</u>	<u>446,147</u>

25. Pension commitments

The group operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the group in an independently administered fund. The pension cost charge represents contributions payable by the group to the fund and amounted to £6,130 (2019: £5,935). Contributions totalling £nil (2019: £nil) were payable to the fund at the balance sheet date.

26. Operating lease commitments

At 31 December 2020 the company had commitments to make future minimum lease payments under non-cancellable operating leases as follows:

	2020 £	2019 £
Not later than 1 year	4,584	3,283
Later than 1 year and not later than 5 years	6,504	1,951
	<u>11,088</u>	<u>5,234</u>

27. Related party transactions

During the year the charity made donations of £2,132,399 (2019: £2,045,704) to Animals Asia Hong Kong, an entity with which the charity works closely. At the year end, no balances were owed by Animals Asia Hong Kong to Animals Asia UK.

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2020**

28. Legacies Held in Trust

The Charity is beneficiary to multiple legacies for which they are entitled to a residuary of the balance held in trust. At the balance sheet date, the amount receivable cannot be reliably measured, and therefore no income has been recognised in the Statement of Financial Activities for the year. There are contingent assets of £429,008.

The Charity is also a joint beneficiary with 12 other charities of the estate of the late P Woods. Currently there is a life tenant who receives the income from the estate. At the 3 May 2018 the estate was valued at £718,895, subject to a reconciliation of the income paid to the life tenant for the year ended 5 April 2018.

The Charity is also joint beneficiary to the estate of the late M McNeil. Currently there is a life tenant who receives the income from the estate. As of the 1 May 2019 the Charity's share of the residual interest was valued at £35,000.