

YOUTH ACTION ALLIANCE

England & Wales · Charity number 1086902

Details

Other names	WORNINGTON GREEN DETACHED YOUTH WORK PROJECT
Status	Registered
Legal form	Other
Registered	2001-06-05
Register	View on the Charity Commission register

Contact

Address	Youth Action Alliance 202 Wornington Road London W10 5RE
Phone	02089643149
Email	tania.moore@youthactionalliance.org

Activities

Objects: FOR THE BENEFIT OF YOUNG PEOPLE BETWEEN THE AGES OF 12-25 YEARS WHO LIVE IN THE GOLBORNE WARD OF THE ROYAL BOROUGH OF KENSINGTON AND CHELSEA:THE ADVANCEMENT OF EDUCATION OF SUCH YOUNG PEOPLE, PARTICULARLY BUT NOT EXCLUSIVELY THROUGH THEIR LEISURE TIME ACTIVITIES SO THAT THEY MAY DEVELOP THEIR MENTAL, PHYSICAL AND SPIRITUAL CAPACITIES AND GROW TO FULL MATURITY AS INDIVIDUALS AND MEMBERS OF SOCIETY AND BY THE PROVISION OF FACILITIES FOR RECREATION AND LEISURE TIME OCCUPATION.

Activities: The charity works across the Golborne area of London and the main focus is to provide detached youth work provision for young people aged 13 to 19 in this area. The charity works to provide additional support and learning opportunities as part of a young persons natural process of development through their transition from adolescence to adulthood.

Classification

- **How:** Provides Services
- **What:** Education/training
- **Who:** Children/young People

Geography

- **Area of benefit:** GOLBORNE WARD OF THE ROYAL BOROUGH OF KENSINGTON AND CHELSEA
- Brent
- Kensington And Chelsea

Finances

Period end	Income	Expenditure	Assets	Employees
2025-03-31	£667,132	£578,985	£258,351	7
2024-03-31	£491,991	£494,804	-	-
2023-03-31	£494,189	£555,240	-	-
2022-03-31	£489,673	£351,398	-	-
2021-03-31	£327,248	£256,134	-	-

Trustees

Name	Role	Appointed
Angela Jandu		2021-10-08
Desmond Sylvester		2019-10-07
Edward Piers Waterhouse Thompson		2019-10-12
Floyd Nito Harvey		2021-10-11
Selina Julien		2024-01-22

YOUTH ACTION ALLIANCE

England & Wales - Charity number 1086902

Accounts

YOUTH ACTION ALLIANCE

Annual Financial Statement

for the year-ended

31st March 2025

LEGAL AND ADMINISTRATIVE INFORMATION

Wornington Green Detached Youth Work Project was registered as a charity on 5th June 2001. On 20 January 2011, the trustees by special resolution changed the name of the charity to Youth Action Alliance.

Trustees:

Desmond Sylvester - Chair
Angela Jandu
Anne Marie Springer
Edward Thompson
Marianne Davies
Nito Harvey
Vanessa Brown

Charity Registration No: 1086902

Registered office: Youth Action Alliance
202 Wornington Road
London
W10 5RE

Independent Examiner: Meacher-Jones Chartered Accountants
6, St Johns Court, Vicar's Ln, Chester CH1 1QE

YAA CEO: Tania Moore

Bankers: Barclays Bank
1 Churchill Place
London
E14 5HP

TRUSTEES REPORT

The Trustees have submitted their report and financial statements for the year ended 31 March 2025. The financial statements have been prepared under the accounting policies set out in note 1 to the financial statements and comply with the Charity's trust deed, the Charities Act 2011 and the Statement of Recommended Practice: Accounting and Reporting by Charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and the Republic of Ireland (FRS 102)(effective 1 January 2019).

In 1991, a small group of Wornington Green Estate (North Kensington) residents set up the 'Wornington Green Detached Youth Project' to work with local street-based young people (aged 8 – 19) living on the estate and in surrounding areas. The site known as the 'Hut' was originally the temporary police station for the surrounding estate and local area. On 5 June 2001, the project was registered as a charity and on 20th January 2011, the name was changed to Youth Action Alliance.

Public Benefit

We have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing our aims, and objectives and in planning our future activities, we are confident that the work of the Trust remains fully compliant with the principles established by the Commissioners. Our activities directly benefit young people and families facing social and economic disadvantages by providing inclusive, educational, and developmental opportunities.

Safeguarding and Inclusion

YAA maintains robust safeguarding policies and practices, ensuring that all staff and volunteers are DBS checked and receive regular safeguarding training. We remain committed to equality, diversity, and inclusion, ensuring that all young people have equal access to opportunities regardless of background, ability, or identity.

Structure, governance and management.

Trustees are recruited having regard to the requirements for any specialist skills needed and at the discretion of the existing trustees. References are taken up to ensure the suitability of potential new trustees.

Induction and training of new trustees

On appointment, new trustees are given a copy of the charity's constitution, and they then meet the chief executive, who gives them a detailed insight into the running of the organisation.

Management

Management committee meetings are held every 12 weeks. The management committee agrees on the strategy, policies and terms and conditions for the day-to-day running of the organisation and manages the chief executive.

Risk Management

The trustees have a risk management strategy that includes an annual review of the risks the charity may face and the establishment of systems and procedures to mitigate those risks. The major risk that the charity faces is if grant funding is discontinued in future years, the organisation will have to find other sources of funding.

Objectives and Activities

The Youth Action Alliance's (YAA) mission is to support all young people, especially those who need us most, to reach their full potential and make positive life choices by engaging in fun and innovative youth activities to move from dependence to interdependence.

YAA's main objectives are:

- To form partnerships with like-minded organisations in order to deliver the highest quality work to our chosen user group.
- To provide projects aimed at increasing young people's involvement in their communities and encouraging their self-awareness as citizens.
- To provide a programme of challenging and educational activities during the school holidays in response to the young people's needs.
- To provide residentials, which have clear educational aims, and which improve the skills and self-esteem of individuals and increase their abilities in groups through experiential learning.
- To provide projects aimed at improving young people's fitness and health.
- To provide activities to improve young people's economic opportunities in partnership with relevant organisations.
- To work with other agencies to provide diversionary activities for young people at risk of offending.
- To provide a drop-in facility, which will allow young people to socialise and explore the issues of concern to them.
- To provide a service that holds a young person's happiness as its core reason for its existence.

Our vision is to provide a first-class youth service that supports the personal and social development of young people, enabling them to increase their resilience, learn new skills in the present, and promote their ambitions for the future.

We believe in empowering young people to challenge the 'social economic and political marginalisation' that they may face. We do this by providing a programme of challenging and educational activities (determined by young people), increasing their knowledge, self-esteem, confidence, and overall well-being.

Overview

The charity continues to work across Kensington & Chelsea and its neighbouring boroughs to deliver street-based and project work for young people, aged between 8 – 19 years old (up to 25 years with LLDD). In addition, the charity works with a number of young adults, over the age of 18, who need support with employment, education, or training. The remit, as stated in the YAA objectives, is to provide a variety of means to enhance young people's lives so that they are able to function in a changing economic climate.

Beneficiaries

All YAA services are targeted at four key groups: young people aged 8 to 19 and up to 25 for young people facing multiple challenges; local neighbourhoods, the wider community, local public services, and families.

We address multiple needs within the local community including addressing food poverty and isolation, improving health and wellbeing, increasing empowerment and youth voice, developing key life skills, providing access to pathways to education, employment and training, and meeting the need for fun and diversionary activities.

Cost of Living

The cost-of-living crisis continues to deeply affect young people and families across Kensington and Chelsea, many of whom are already facing economic hardship. In 2024/25, Youth Action Alliance responded by providing essential support, including food, clothing, travel assistance, and wellbeing resources, to help ease immediate pressures. We also prioritised staff wellbeing amid rising costs, ensuring fair pay and access to support. As we move forward, YAA remains committed to tackling inequality and strengthening community resilience through sustained, targeted action.

Programmes, activities, achievements, and performance

In 2024/25, Youth Action Alliance engaged 1,486 young people across 8,263 sessions, achieving a 98% attendance rate. Our projects continued to have a significant impact on the lives of young people, helping them to improve mental health, educational outcomes, and life skills. Increasing youth voice, advocacy and decision making while dealing with trauma from the Grenfell fire and cost of living crisis.

Key project highlights for 2024/25 include:

Staying Connected

Provided one-to-one and group mentor support for 70 young people, tackling loneliness, isolation, and food poverty. 81% reported improved mental health and wellbeing, and 85% improved confidence and self-esteem. Participants also developed communication skills and coping mechanisms through mentoring and workshops.

Travellers Provision

Engaged 46 young people from the Traveller community, delivering 87 sessions with a 98.7% attendance rate. 100% reported improved mental health, and 69% improved school attendance. This project successfully strengthened relationships with schools, families, and local agencies.

More Than a Woman

Supported 36 young women through 60 sessions focused on empowerment, wellbeing, and life skills. 93% reported making positive life choices and 85% learnt coping mechanisms to manage challenges. Participants built confidence and resilience following the Grenfell tragedy.

Youth Advisory Board (YAB)

Empowered 26 young ambassadors to influence YAA's strategic direction and represent youth voices. YAB members

gained leadership and first aid skills and collaborated with organisations such as The Metropolitan Police, London Fire Brigade, and The Natural History Museum.

YAA KICKS

258 young people engaged through regular football sessions designed to improve fitness, teamwork, and wellbeing. 100% of participants reported making more positive choices and 85% became more physically active.

Holiday Provision

Delivered an extensive summer programme for 159 young people with trips, workshops, and residentials such as Jamie's Farm. Participants reported improved confidence, teamwork, and mental health through engaging, structured activities.

One Heart Festival

Attracted 2,504 attendees from the local community to commemorate Grenfell and celebrate unity. The festival featured over 26 partner organisations, multiple performance zones, and activities for all ages, highlighting YAA's ability to bring communities together in a meaningful way.

Vocalized

Engaged 75 young people in music and performance training, culminating in a public showcase at The Tabernacle. 91% of participants learnt new skills, 87% increased confidence, and 78% improved relationships with others.

Dance Energy

Brought together 115 young performers and over 1,000 audience members across nine dance genres. Young people received bursaries and prizes including scholarships from renowned dance institutions.

Christmas Programme

Delivered festive activities, theatre trips, and essential support for families in need. 92 families received food hampers, and 45 young people attended a Christmas meal and theatre trip, reducing isolation during a financially challenging period.

Finance Review

The income increased from £491,991 to £667,132 in the year ending 31 March 2025. The expenditure also increased from £494,804 to £578,985, giving a surplus of £88,147 for the year. The unrestricted reserves on 31 March 2025 were £121,412. The details of the restricted funds received are included in note 10.

Operations

Youth Action Alliance directly employs a small team of staff to deliver its core programmes and provide managerial and strategic support.

Future Plans

As the social and economic challenges facing young people continue to grow, Youth Action Alliance (YAA) remains focused on expanding access to safe, creative, and empowering opportunities, focusing on enhancing youth voice through the Youth Advisory Board. In 2025/26, we will strengthen our fundraising efforts and partnerships with trusts, foundations, corporate partners, and local organisations to sustain and grow our core programmes, including YAA KICKS, Staying Connected and More Than a Woman.

We will build on the strong foundations established in 2024/25 to enhance young people’s employability, wellbeing, and sense of belonging through new opportunities in education, enterprise, and leadership. Alongside this, YAA will continue to deliver early intervention and prevention work that reduces offending, exploitation, and substance misuse, while supporting young people to make positive life choices.

Internally, we will invest in our systems, training, and quality assurance to strengthen governance and evidence our impact. Our goal is to ensure that every young person we engage in feels valued, supported, and equipped to thrive in their community and beyond.

Statement of Trustees’ responsibilities

The trustees are responsible for preparing the trustee’s report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England and Wales requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the -charity for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently.
- observe the methods and principles in the Charities SORP.
- make judgements and estimates that are reasonable and prudent.
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements.
- prepare the financial statements on the going concerning basis unless it is inappropriate to presume that the charity will continue in operation.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable it to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the trust deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the charity and the financial information included on the charity’s website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

By order of the board **Date**.....



28 Jan 2026

Independent Examiner's Report to the Trustees of Youth Action Alliance

I report to the charity trustees on my examination of the accounts of the charity for the year ended 31 March 2025 which are set out on pages 9 to 13

Responsibilities and basis of report

As the charity's trustees you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the charity's accounts carried out under section 145 of the Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

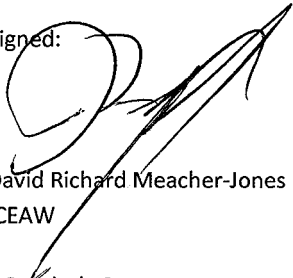
Since the charity's gross income exceeded £250,000, your examiner must be a member of a body listed in section 145 of the Act. I confirm that I am qualified to undertake the examination because I am a member of The Institute of Chartered Accountants in England and Wales, which is one of the listed bodies.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the charity as required by section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed:



David Richard Meacher-Jones FCA
ICEAW

6 St John's Court
Vicars Lane
Chester
Ch1 1QE

27 January 2026

STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31st MARCH 2025

	NOTES	UNRESTRICTED	RESTRICTED	TOTAL 2025	TOTAL 2024
INCOME					
Activities to further the Charity's Objects:					
Grants		303,169	360,963	664,132	488,991
Benefits in Kind (Rent)		3,000		3,000	3,000
Bank Interest					-
Sundry					-
Total Incoming Resources		306,169	360,963	667,132	491,991
EXPENDITURE ON CHARITABLE ACTIVITIES					
	2	283,427	295,558	578,985	494,804
Net Income/(expenditure) before transfers		22,742	65,405	88,147	(2,813)
Gross transfers between funds				-	-
Net incoming/(outgoing) resources		22,742	65,405	88,147	(2,813)
Reconciliation of Funds					
Fund Balance at 1 April 2024		98,670	71,534	170,204	173,017
Fund Balance at 31 March 2025		121,412	136,939	258,351	170,204

There were no other recognised gains or losses other than those stated above.

BALANCE SHEET
AS AT 31st MARCH 2025

	Notes	2025 £	2024 £
CURRENT ASSETS			
Cash in Hand at Bank		314,415	296,790
Debtors	5	1,255	1,255
CURRENT LIABILITIES			
LIABILITIES			
Amount falling due within one year	6	(57,319)	(127,841)
NET ASSETS		<u>258,351</u>	<u>170,204</u>
Unrestricted Funds		121,412	98,670
Restricted Funds	10	<u>136,939</u>	<u>71,534</u>
TOTAL FUNDS		<u>258,351</u>	<u>170,204</u>

NOTES FORMING PART OF THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31st MARCH 2025

ACCOUNTING POLICIES

Basis of Accounting

The financial statements of the charity, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Charities Act 2011. The financial statements have been prepared under the historical cost convention. The presentational currency of the financial statements is Pound Sterling (£).

The charity only has financial assets and liabilities of a kind that qualify as basic financial instruments. These are initially recognised at transaction value and subsequently valued at their settlement value.

The charity has taken advantage of the disclosure exemption permitted by FRS 102 The Financial Reporting Standard applicable in the UK and the Republic of Ireland and has not prepared a Statement of Cash Flows.

Resources Expended

Liabilities are recognised as soon as there is a legal or constructive obligation committing Charity to the expenditure or to pay out resources. Resources expended include attributable VAT which cannot be recovered. Support costs, which include governance costs (costs for the preparation and examination of statutory accounts, the costs of Management Committee meetings and costs of any legal advice to the Management Committee on governance or constitutional matters) include central functions and have been allocated to activity cost categories on a basis consistent with the use of the resources.

Income

Income is recognised in the year in which the charity is entitled to receipt and the amount can be measured with reasonable certainty.

Value-Added Tax

The Charity is not registered for VAT. Where applicable, all costs and expenditure incurred are shown inclusive of VAT.

Restricted and Unrestricted Funds

The accounts distinguish between restricted and unrestricted funds. Unrestricted funds are available for use at the discretion of the trustees in furtherance of their charitable objectives. Restricted funds are subject to specific conditions by donors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the financial statements.

Short-term debtors and creditors

Debtors are recognised when the charity is legally entitled to the income after any performance conditions have been met, the amount can be measured reliably, and it is probable that the income will be received. Creditors are recognised when the charity has a present legal or constructive obligation resulting from a past event to make payment to a third party, it is probable that settlement will be required and the amount due to settle the obligation can be measured or estimated reliably.

Judgments and key sources of estimation uncertainty

No judgements (apart from those involving estimates) have been made in the process of applying the above accounting policies that have a significant effect on amounts recognised in the financial statements.

Grants Receivable

Revenue grants are credited to incoming resources on the earlier date of when they are received or when they are receivable. Income is deferred only when the charity has to fulfil conditions before becoming entitled to it or the donor has specified that the income must be spent in a future period. Capital grants for the purchase of fixed assets are credited to restricted incoming resources on the earlier date of when they are received or receivable. Depreciation of the related fixed assets is charged against the restricted fund.

INCOMING RESOURCES FROM ACTIVITIES TO FURTHER THE CHARITY'S OBJECTS

2. RESOURCES EXPENDED

	Unrestricted	(Note) 11	2025 Total	2024 Total
		Restricted		
Staff Costs	135,797	104,574	240,371	155,129
Youth Work Activities	134,640	190,984	325,624	326,685
Independent Activities	1,900		1,900	1,900
Rent	3,000		3,000	3,000
Support Costs	8,090		8,090	8,090
TOTAL RESOURCES EXPENDED	283,427	295,558	578,985	494,804

Staff costs

The key management personnel of the charity are those persons having authority and responsibility for planning, directing, and controlling the activities of the charity, directly or indirectly, including any trustee of the charity and in the case of the charity, includes the chief executive. Total employee benefits paid to key management personnel in the year amounted to £87,800 (2024: £85,124).

Pension costs

The Charity contributes to a stakeholder pension scheme on behalf of employees who have elected to join the scheme. All the Charity's employees may elect to join the scheme. The Charity's liability to the pension scheme is limited to paying across to the scheme the contributions due and pension costs are charged as payments fall due and are disclosed in Note 4 to the accounts. Amounts due to the pension scheme on 31st March 2025 amounted to £498 (2024: £686)

5. Debtors

	2024 £	2024 £
Prepayments	1,255	1,255
	<u>1,255</u>	<u>1,255</u>

6. Creditors

	2024 £	20234£
Grant Received in advance	56,821	127,155
Sundry Creditors	498	686
	-	-
	<u>57,319</u>	<u>127,841</u>

Trustees' Remuneration and Expenses

No remuneration, directly or indirectly, from the funds of the Charity was paid or is payable for the year to any Trustee or to any person or persons known to relate to any of them.

No trustee has been reimbursed any expenses during the year (2024: £Nil).

Taxation

Youth Action Alliance is a registered charity and is potentially exempt from taxation with respect to income and capital gains received within the categories covered by Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992 to the extent that such income or gains are applied to exclusively charitable purposes.

Contingent Liabilities

There were no contingent liabilities on 31st March 2025 (2024 - Nil).

10. Restricted Funds

	b/f 1.4.2024	Income £	Resources expended £	Reserve Transfers	c/f 31.03.25 £
Staying Connected	21,093	102,962	97,144		26,911
Grenfell MTAW	7,718	53,634	45,100		16,252
YAA Kicks	40	14,592	4,946		9,686
Grenfell Travellers	3,006	41,037	21,819		22,224
Vocalised	1,390	33,005	15,290		19,105
NKYCF	4,791	56,032	59,069		1,754
The Market Project		-	-213		213
Holiday Programmes	10,019	29,517	20,721		18,815
Dance Energy	23,477	5,166	24,763		3,880
YAB		25,018	6,919		18,099
	<u>71,534</u>	<u>360,963</u>	<u>295,558</u>		<u>136,939</u>

Restricted Funds

Going Concerns

At the time of approving the financial statements, the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

Principal risks and uncertainties

The Trustees have identified the major risks to which the Charity is exposed. These risks have been reviewed, and the trustees are satisfied that systems and procedures have been established to mitigate them. This includes appropriate insurance coverage, a Health and Safety review and criminal Records Bureau checks together with a regular review and update of a risk register and policies and procedures, both financial and others

YOUTH ACTION ALLIANCE

England & Wales - Charity number 1086902

Accounts



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for the year-ended

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Desmond Sylvester - Chair

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Charity Registration No: 1086902

Registered office: Youth Action Alliance
202 Wornington Road
London
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Independent Examiner: Meacher-Jones Chartered Accountants
6, St Johns Court, Vicar's Ln, Chester CH1 1QE

YAA CEO: Tania Moore

Bankers: Barclays Bank
137 Ladbroke Grove
Notting Hill
W11 1PR

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Risk Management

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Objectives and Activities

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- To provide projects aimed at increasing young people's involvement in their communities and encouraging their self-awareness as citizens.
- To provide a programme of challenging and educational activities during the school holidays in response to the young people's needs.
- To provide residentials, which have clear educational aims and which improve the skills and self-esteem of individuals and increase their abilities in groups through experiential learning.
- To provide projects aimed at improving young people's fitness and health.
- To provide activities to improve young people's economic chances in partnership with relevant organisations.
- To work with other agencies to provide diversionary activities for young people at risk of offending.
- To provide a drop-in facility, which will allow young people to socialise and explore the issues of concern to them.
- To provide a service that holds a young person's happiness as its core reason for its existence.

Our vision is to provide a first-class youth service that supports the personal and social development of young people, enabling them to increase their resilience, learn new skills in the present, and promote their ambitions for the future.

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Beneficiaries

All YAA services are targeted at four key groups: young people aged 8 to 19 and up to 25 for young people facing multiple challenges; local neighbourhoods, the wider community local public services and families.

We address multiple needs within the local community including addressing food poverty and isolation, improving health and wellbeing, increasing empowerment and youth voice, developing key life skills, providing access to pathways to education, employment and training and meeting the need for fun and diversionary activities.

Cost of Living

As a small charity working with young people from low-income households, the cost of living crisis has had an enormous impact on our beneficiaries and staff.

- Addressed immediate needs of the team and young people who engaged with our organisation (including accessing emergency support with food, clothing and mental health support)

Programmes, activities and achievements

Over the past year, Youth Action Alliance (YAA) has continued to deliver a range of projects, outreach sessions, and offsite activities i.e. residentials, theatre trips and a Summer BBQ. In 2023/24 we worked with a total of 1145 young people.

Our projects impact young people's lives by improving health and wellbeing, increasing confidence and self-esteem, signposting young people to other services, improving school attendance and attainment at school, decreasing anti-social behaviour, improving family relationships, increasing physical activity, increasing youth voice, advocacy and decision making, increasing empathy and trusting relationships, reducing risky behaviours, improving future aspirations and life chances, providing volunteering opportunities, dealing with trauma from the Grenfell fire and cost of living crisis.

Staying Connected

Staying Connected provides vital one-to-one support for young people aged 11 - 19 years and families, facing multiple challenges, and experiencing crisis and hardship.

This engagement maintains contact with young people, giving them the space and opportunity to talk about how they are feeling and to provide advice, mentoring and signpost to additional support services.

We provide, where necessary, access to clothing, food packages and essential items.

This project aims to:

- Combat loneliness and isolation
 - Improve positive outlook by providing something to look forward to
 - Improve confidence and self-esteem
 - Increase happiness and positivity
 - Increase recognition, understanding and coping mechanisms for mental health and well-being
 - Improve communication skills
- Signpost to additional support services
Provide trips and positive activities

Total Participants: 63 unique young people

YAA Kicks

YAA Kicks provides regular football sessions with the aim of encouraging young people to make positive life choices and improve their mental health and wellbeing through physical activity.

Our football sessions aim to:

- develops teamwork skills
- increases their fitness levels
- gains technical skills
- sportsmanship

Specialist trainers coach each person to build their self-esteem and self-awareness to ensure that they apply their learning to their life choices. The sessions support the young people to build punctuality, commitment, leadership, responsibility, and cohesive working to generate fun and participation with members of all abilities.

Total Participants: 191 unique young people

More Than a Woman (Grenfell Girls Group)

More Than A Woman (The Grenfell Girls Group) is an 11-15 yrs girls-only youth group promoting life skills, well-being and female empowerment through regular creative sessions, mentorship, workshops and professional speakers. Our work focuses on (but is not limited to) supporting girls who were affected by the Grenfell tragedy to transition into the next stage of their lives in a positive way.

Session themes include:

- team-building and personal development
- interpersonal skills and self-image
- healthy lifestyles and volunteering
- relationships and friendships
- life-skills and well-being

Total Participants: 17 unique young people

Travellers Provision

We work with the Stable Way Traveller community to engage with 8–19-year-olds in positive activities through the following three projects:

Girls Group

The Traveller girls group provides weekly sessions to improve their confidence and self-esteem whilst engaging in creative activities.

One to one

The Traveller one-to-one provision provides additional support for young travellers to stay in school, enrol in college, explore work and training opportunities or any other paths of interest.

Holiday Provision

Traveller holidays provision works with young people aged 8-19 residing in the Stable Way Traveller site to provide educational and fun offsite activities and enable them to engage with the wider community.

This work results in:

- Better and more trusted relationships with adults from outside of the Traveller community formed through their voluntary engagement in Stable Way Holidays
- Increased motivation to attend school

- Improved engagement with school
- Improvements in social and communication skills
- Opportunity to access new experiences, raise aspirations and broaden horizons
- More confidence and self-esteem
- Stronger friendships and a reduction of negative peer group influences
- Have something to look forward to, reducing boredom, isolation and tensions brought about through overcrowding on the site
- Improvements in behaviour

Total Participants: 27 unique young people

Generic Holiday Provision

Our holiday provisions are innovative and highly engaging, designed to deliver enhanced learning and fun through experiential learning. Our workshops, trips and residentials improve the skills and self-esteem of individuals, and their abilities in groups, and provide a safe space to make new friends. We delivered drop-in sessions at the Hut along with BBQs in the summer.

They have a space to chill and play Playstation, board games and Discussion groups covering topics for debate and helping young people articulate their views and opinions on a range of subjects. Young people also have the opportunity to plan, design and coordinate future programmes for the following year.

This work results in:

- Improved behaviour
- Increased confidence
- Improved trust and relationships between parents/young people/staff
- Improvements in social and communication skills
- Reduction in anti-social behaviour
- Make new friends
- Increased happiness and being more positive.

Total Participants: 146 unique young people

Vocalized

Vocalized is a 12-week music programme for 11-19 year olds. We provide a platform for young people to showcase their talents and support them to build confidence, wellbeing and self-esteem through musical development, creativity and expression.

Participants are tutored by industry professionals in three key disciplines; musical theatre, band development and vocal coaching.

The programme ends with a live showcase performed in front of friends and family. All levels of ability and confidence are welcome, and each participant has their own personal development plan to help them achieve their goals. The project aims to:

- Learn new skills
- Develop as an artist
- Give the opportunity to learn from industry professionals
- Help develop a life-long interest in performing arts
- Raise aspirations and confidence
- Performing
- Creating new original music

Vocalized Xtra

Vocalized Xtra is a short programme which will run during the February half term 2024. This free week-long programme is an opportunity for young people 11-19 years old to develop their musical ideas and develop their songwriting and recording skills.

Total Participants: 54 unique young people

One Heart Festival

Our annual community festival aims to uplift and unite everyone in the community, welcoming people of all ages for a fun free family day and to pay tribute to Grenfell, bringing everyone together under "One Community".

The One Heart festival (formerly known as the North Kensington Youth & Community Festival) was set up in 2017 following the tragic loss of two of YAA's young members in the Grenfell fire. What started out as a youth festival has evolved into a special community event.

Total Participants: 2142 unique attendance and 48 volunteers

Nightlife

Nightlife is North Kensington's biggest annual youth and community football tournament. The annual event has evolved from paying tribute to two of our young footballers who were tragically lost in the Grenfell Tower Fire into a positive activity during the half term that promotes mental and physical wellbeing, as well as providing a space to make new friends in a safe environment. It brings the community, together as families and friends come to support the young players.

Total Participants: 360 young people and 197 attendance (friends and family members)

Youth Advisory Board

The YAA Youth Advisory Board (YAB) is made up of 15 young people aged 11-18 years old who live, study, or work in Kensington & Chelsea.

As ambassadors, they will work closely with the YAA leadership team and other staff across the organisation to ensure the voice and youth perspective of young people are at the heart of everything we do.

They will train as advisors, ambassadors and activists.

We aim to amplify young people's voices and help YAA to hold children and young people's voices at the heart of everything we do. The Youth Advisory Board will provide feedback on the quality and experiences of the services that we provide so that we can make the improvements and adjustments that young people would like to see across our work.

Total Participants: 20 unique young people

Dance Energy

Dance Energy is a dance platform connecting the community with leading dance industry professionals. An integrated dance programme, providing children and young people, 7- 19 years old (up to 25 with LLDD) from primary, and secondary schools, and community groups with the opportunity to work on a dance piece in a style of their choice.

Young people showcase their talent and perform/compete in a full-stage production in front of an audience, including family and friends. Supported by guest appearances and judges from our illustrious dance industry. All young people have a chance to win exclusive prizes, scholarships, masterclasses, tickets to see dance shows and much more!

The program welcomes young people from a variety of dance backgrounds with the ability to either build on previous dance foundations or explore new opportunities for creative expression.

Total Participants: 251 young people and 569 attendance (friends and family members)

Finance Review

The income reduced from £494,189 to £491,991 in 2024. The expenditure decreased from £555,240 to £494,804 in 2024, giving a net deficit of £2,813 (2023: £61,051 deficit) for the year. The unrestricted reserves on 31 March 2024 were £98,670. The details of the restricted funds received are included in note 11.

Operations

Youth Action Alliance directly employs a small team of staff to deliver its core programmes and provide managerial and strategic support.

Future Plans for 2023/24

With the ongoing social and financial crisis implications for young people, we anticipate the need for our work to only increase. We are always looking ahead to how we fundraise and organise to support more young people.

Youth Action Alliance will seek funds to run programmes and services that encourage young people to get involved in positive activities, have fun and contribute to the communities they reside.

Youth Action Alliance will develop partnerships with external organisations, Trusts and Charities as well as continue building cohesion with existing relationships we made in 22/23.

Youth Action Alliance will continue to grow services that improve young people's employability by seeking funding to deliver provisions that develop the core skills needed to improve our participants' entrepreneurial and business acumen to take them into the job market.

Youth Action Alliance will continue growing services that deter young people from risky behaviours whether it be substance misuse, offending and/or anti-social behaviour.

We will be investing in our processes and quality assurance to ensure we deliver good quality work.

Statement of Trustees' responsibilities

The trustees are responsible for preparing the trustee's report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England and Wales requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the -charity for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable it to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the trust deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the charity and the financial information included on the charity's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

By order of the board



30 Jan 2025

Date.....

Independent Examiner's Report to the Youth Action Alliance

I report to the charity trustees on my examination of the accounts of the charity for the year ended 31 March 2024 which are set out on pages 11 to 16

Responsibilities and basis of report

As the charity's trustees you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the charity's accounts carried out under section 145 of the Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

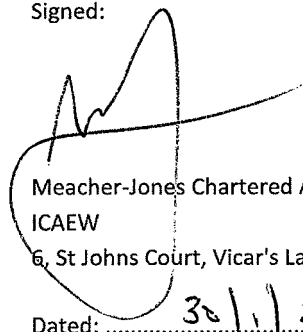
Since the charity's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the Act. I confirm that I am qualified to undertake the examination because I am a member of The Institute of Chartered Accountants in England and Wales, which is one of the listed bodies.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the charity as required by section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed:



Meacher-Jones Chartered Accountants
ICAEW
6, St Johns Court, Vicar's Lane, Chester CH1 1QE

Dated: 30/11/2025

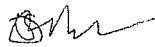
STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31st MARCH 2024

	NOTES	UNRESTRICTED	RESTRICTED	TOTAL 2024	TOTAL 2023
INCOME					
Activities to further the Charity's Objects:					
Grants		211,953	277,038	488,991	491,189
Benefits in Kind (Rent)		3,000		3,000	3,000
Bank Interest					-
Sundry					-
Total Incoming Resources		214,953	277,038	491,991	494,189
EXPENDITURE ON CHARITABLE ACTIVITIES					
	2	200,489	294,315	494,804	555,240,
Net Income/(expenditure) before transfers		14,464	(17,277)	(2,813)	(61,051)
Gross transfers between funds		(213)	213	-	-
Net incoming/(outgoing) resources		14,251	(17,064)	(2,813)	(61,051)
Reconciliation of Funds					
Fund Balance at 1 April 2023		84,419	88,598	173,017	234,068
Fund Balance at 31 March 2024		98,670	71,534	170,204	173,017

There were no other recognised gains or losses other than those stated above.

BALANCE SHEET
AS AT 31st MARCH 2024

	Notes	2024 £	2023 £
CURRENT ASSETS			
Cash in Hand at Bank		296,790	224,589
Debtors	5	1,255	1,521
LIABILITIES			
Amount falling due within one year	6	(127,841)	(53,093)
NET ASSETS		170,204	173,017
Unrestricted Funds		98,670	84,419
Restricted Funds	10	71,534	88,598
TOTAL FUNDS		170,204	173,017



30 Jan 2025

NOTES FORMING PART OF THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31st MARCH 2023

ACCOUNTING POLICIES

Basis of Accounting

The financial statements of the charity, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Charities Act 2011. The financial statements have been prepared under the historical cost convention. The presentational currency of the financial statements is Pound Sterling (£).

The charity only has financial assets and liabilities of a kind that qualify as basic financial instruments. These are initially recognised at transaction value and subsequently valued at their settlement value.

The charity has taken advantage of the disclosure exemption permitted by FRS 102 The Financial Reporting Standard applicable in the UK and the Republic of Ireland, and has not prepared a Statement of Cash Flows.

Resources Expended

Liabilities are recognised as soon as there is a legal or constructive obligation committing the Charity to the expenditure or to pay out resources. Resources expended include attributable VAT which cannot be recovered. Support costs, which include governance costs (costs for the preparation and examination of statutory accounts, the costs of Management Committee meetings and costs of any legal advice to the Management Committee on governance or constitutional matters) include central functions and have been allocated to activity cost categories on a basis consistent with the use of the resources.

Income

Income is recognised in the year in which the charity is entitled to receipt and the amount can be measured with reasonable certainty.

Value-Added Tax

The Charity is not registered for VAT. Where applicable, all costs and expenditures incurred are shown inclusive of VAT.

Restricted and Unrestricted Funds

The accounts distinguish between restricted and unrestricted funds. Unrestricted funds are available for use at the discretion of the trustees in furtherance of their charitable objectives. Restricted funds are subject to specific conditions by donors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the financial statements

Short-term debtors and creditors

Debtors are recognised when the charity is legally entitled to the income after any performance conditions have been met, the amount can be measured reliably and it is probable that the income will be received. Creditors are recognised when the charity has a present legal or constructive obligation resulting from a past event to make payment to a third party, it is probable that settlement will be required and the amount due to settle the obligation can be measured or estimated reliably.

Judgments and key sources of estimation uncertainty

No judgements (apart from those involving estimates) have been made in the process of applying the above accounting policies that have a significant effect on amounts recognised in the financial statements.

Grants Receivable

Revenue grants are credited to incoming resources on the earlier date of when they are received or when they are receivable. Income is deferred only when the charity has to fulfil conditions before becoming entitled to it or the donor has specified that the income has to be spent in a future period. Capital grants for the purchase of fixed assets are credited to restricted incoming resources on the earlier date of when they are received or receivable. Depreciation on the related fixed assets is charged against the restricted fund.

INCOMING RESOURCES FROM ACTIVITIES TO FURTHER THE CHARITY'S OBJECTS

2. RESOURCES EXPENDED

	Unrestricted	(Note) 11	2024 Total	2023 Total
		Restricted		
Staff Costs	96,232	58,897	155,129	265,415
Youth Work Activities	91,267	235,418	326,685	276,835
Independent Activities	1,900		1,900	1,900
Rent	3,000		3,000	3,000
Support Costs	8,090		8,090	8,090
TOTAL RESOURCES EXPENDED	200,489	294,315	494,804	555,240

Staff costs

The key management personnel of the charity, are those persons having authority and responsibility for planning, directing and controlling the activities of the charity, directly or indirectly, including any trustee of the charity and in the case of the charity, includes the chief executive. Total employee benefits paid to key management personnel in the year amounted to £87,471 (2023: £89,494).

Pension costs

The Charity contributes to a stakeholder pension scheme on behalf of employees who have elected to join the scheme. All of the Charity's employees may elect to join the scheme. The Charity's liability to the pension scheme is limited to paying across to the scheme the contributions due and pension costs are charged as payments fall due and are disclosed in Note 4 to the accounts. Amounts due to the pension scheme on 31st March 2024 amounted to £686 (2023: £2,023)

5. Debtors

	2024	2023
	£	£
Grants Receivable	-	400
Prepayments	1,255	1,121
	<u>1,255</u>	<u>1,521</u>

6. Creditors

	2024	2023
	£	£
Grant Received in advance	127,155	38,871
Sundry Creditors	686	2,023
Social Security and other taxes	-	12,199
	<u>127,841</u>	<u>47,194</u>

Trustees' Remuneration and Expenses

No remuneration, directly or indirectly, out of the funds of the Charity was paid or is payable for the year to any Trustee or to any person or persons known to be connected with any of them.

No trustee has been reimbursed any expenses during the year (2023: £Nil).

Taxation

Youth Action Alliance is a registered charity and is potentially exempt from taxation with respect to income and capital gains received within the categories covered by Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992 to the extent that such income or gains are applied to exclusively charitable purposes.

Contingent Liabilities

There were no contingent liabilities on 31st March 2024 (2023 - Nil).

10. Restricted Funds

	b/f 1.4.2023	Income £	Resources expended £	Reserve Transfers	c/f 31.03.24 £
Staying Connected	39,286	78,820	97,013		21,093
Grenfell MTAW	5,882	18,925	17,089		7,718
YAA Kicks	44	6,996	7,000		40
Grenfell Travellers	24,310	9,000	36,699	6,396	3,006
Vocalised	-	20,000	18,610		1,390
NKYCF	7,455	79,795	82,459		4,791
The Market Project	,597	-	810	213	-
Holiday Programmes	11,025	14,495	9,105	(6,396)	10,019
Dance Energy		49,007	25,530		23,477
	<u>88,598</u>	<u>277,038</u>	<u>(294,315)</u>	<u>213</u>	<u>71,534</u>

Going Concerns

At the time of approving the financial statements, the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

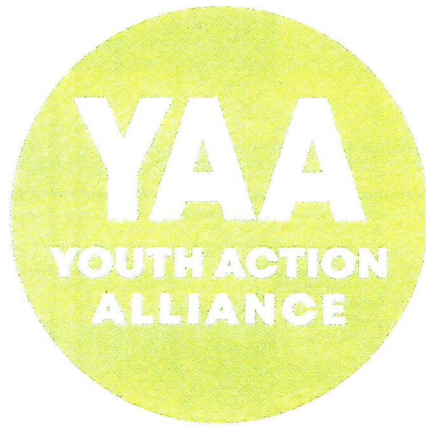
Principle risks and uncertainties

The Trustees have identified the major risks to which the Charity is exposed. These risks have been reviewed and the trustees are satisfied that systems and procedures have been established to mitigate them. This includes appropriate insurance coverage, a Health and safety review and criminal Records Bureau checks together with a regular review and update of a risk register and policies and procedures, both financial and others

YOUTH ACTION ALLIANCE

England & Wales - Charity number 1086902

Accounts



Annual Financial Statement

for the year-ended

31st March 2023

LEGAL AND ADMINISTRATIVE INFORMATION

Wornington Green Detached Youth Work Project was registered as a charity on 5th June 2001. On 20 January 2011, the trustees by special resolution changed the name of the charity to Youth Action Alliance.

Trustees:

Desmond Sylvester - Chair

Angela Jandu
Anne Marie Springer
Edward Thompson
Federica Zuccheri
Marianne Davies
Nito Harvey
Vanessa Brown

Charity Registration No: 1086902

Registered office: Youth Action Alliance
202 Wornington Road
London
W10 5RE

Independent Examiner: Meacher-Jones Chartered Accountants
6, St Johns Court, Vicar's Ln, Chester CH1 1QE

YAA CEO: Tania Moore

Bankers: Barclays Bank
137 Ladbroke Grove
Notting Hill
W11 1PR

TRUSTEES REPORT

The Trustees have submitted their report and financial statements for the year ended 31 March 2023. The financial statements have been prepared under the accounting policies set out in note 1 to the financial statements and comply with the Charity's trust deed, the Charities Act 2011 and the Statement of Recommended Practice: Accounting and Reporting by Charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and the Republic of Ireland (FRS102)(effective 1 January 2019).

In 1991, a small group of Wornington Green Estate (North Kensington) residents set up the 'Wornington Green Detached Youth Project' to work with local street-based young people (aged 8 – 19) living on the estate and in surrounding areas. The site known as the 'Hut' was originally the temporary police station for the surrounding estate and local area. On 5 June 2001, the project was registered as a charity and on 20th January 2011, the name was changed to Youth Action Alliance.

Public Benefit

We have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing our aims and objectives and in planning our future activities.

Structure, governance, and management

Trustees are recruited having regard to the requirements for any specialist skills needed. References are taken up to ensure the suitability of potential new trustees.

Induction and training of new trustees

On appointment, new trustees are given a copy of the charity's constitution and they then meet the chief executive, who gives them a detailed insight into the running of the organisation.

Management

Management committee meetings are held every 8 to 12 weeks at the YAA office in Wornington Road. The management committee agrees on the strategy, policies and terms and conditions for the day-to-day running of the organisation and manages the chief executive.

Risk Management

The trustees have a risk management strategy that includes an annual review of the risks the charity may face and the establishment of systems and procedures to mitigate those risks. The major risk that the charity faces is if grant funding is discontinued in future years, the organisation would have to find other sources of funding.

Objectives and Activities

The Youth Action Alliance's (YAA) mission is to support all young people, especially those who need us most, to reach their full potential and make positive life choices by engaging in fun and innovative youth activities to move from dependence to interdependence.

YAA's main objectives are:

- To form partnerships with like-minded organisations in order to deliver the highest quality work to our chosen user group.
- To provide projects aimed at increasing young people's involvement in their communities and encouraging their self-awareness as citizens.
- To provide a programme of challenging and educational activities during the school holidays in response to the young people's needs.
- To provide residentials, which have clear educational aims and which improve the skills and self-esteem of individuals and increase their abilities in groups through experiential learning.
- To provide projects aimed at improving young people's fitness and health.
- To provide activities to improve young people's economic chances in partnership with relevant organisations.
- To work with other agencies to provide diversionary activities for young people at risk of offending.
- To provide a drop-in facility, which will allow young people to socialise and explore issues of concern to them.
- To provide a service that holds a young person's happiness as its core reason for its existence.

Our vision is to provide a first-class youth service that supports the personal and social development of young people, enabling them to increase their resilience, learn new skills in the present, and promote their ambitions for the future.

We believe in empowering young people to challenge the 'social economic and political marginalisation' that they may face. We do this by providing a programme of challenging and educational activities (determined by young people), increasing their knowledge, self-esteem, confidence, and overall well-being.

Overview

The charity continues to work across Kensington & Chelsea and its neighboring boroughs to deliver street-based and project work for young people, aged between 8 – 19 years old (up to 25 years with LLDD). In addition, the charity works with a number of young adults, over the age of 18, who need support with employment, education, or training. The remit, as stated in the YAA objectives, is to provide a variety of means to enhance young people's lives so that they are able to function in a changing economic climate.

Beneficiaries

All YAA services are targeted at four key groups: young people aged 8 to 19 and up to 25 for young people facing multiple challenges; local neighbourhoods, the wider community local public services and families.

We address multiple needs within the local community including addressing food poverty and isolation, improving health and wellbeing, increasing empowerment and youth voice, developing key life skills, providing access to pathways to education, employment and training and meeting the need for fun and diversionary activities.

Cost of Living

As a small charity working with young people from low-income households, the cost-of-living crisis has had an enormous impact on our beneficiaries and staff.

- Emergency fundraising for our organisation
- Addressed immediate needs of the team and young people who engaged with our organisation (including accessing emergency support with food, clothing, and mental health support)

Programmes, activities, and achievements

Over the past year, Youth Action Alliance (YAA) has continued to deliver a range of projects, outreach sessions, consultations offsite activities i.e., theatre trips (41 young people) and a Christmas BBQ (139 young people). In 2022/23 we worked with a total of 1128 young people.

Our projects impact young people's lives by improving health and wellbeing, increasing confidence and self-esteem, signposting young people to other services, improving school attendance and attainment at school, decreasing anti-social behaviour, improving family relationships, increasing physical activity, increasing youth voice, advocacy and decision making, increasing empathy and trusting relationships, reducing risky behaviours, improving future aspirations and life chances, providing volunteering opportunities, dealing with trauma from the Grenfell fire, Covid-19 pandemic and cost of living crisis.

Staying Connected

Staying Connected provides vital one-to-one support for young people aged 11 - 19 years and families, facing multiple challenges such as loneliness, isolation, and food poverty.

This engagement is via face-to-face, online via Zoom and emails, or on mobile phones using messages and telephone calls, to maintain contact with them, talk about how they are feeling and provide advice, mentoring and signposting to additional support services.

We provide, where necessary, access to vital basic necessities including food packages, online vouchers, cleaning products, toiletries, and clothes.

This project aims to:

- Combat loneliness and isolation
- Improve positive outlook by providing something to look forward to, reducing boredom
- Improve confidence and self-esteem
- Increase happiness and be more positive
- Increase recognition, understanding and coping mechanisms for mental health and well-being
- Improve communication skills
- Signpost young people to additional support services
- Provide trips and positive activities

Total Participants: 133 young people

The Market Project

The Market project gives aspiring young entrepreneurs aged 16-21 the opportunity to develop a business plan, learn and gain key skills with support and professional guidance, training and testing out their business idea on Portobello Market with mentoring throughout.

As a result of engaging in this project, young people aim to:

- Relate more positively to other young people and adults
- Have increased mental health and well-being
- Have increased autonomy
- Show improved attainment

Total Participants: 52 young people

YAA Kicks

YAA Kicks provides regular football sessions with the aim of encouraging young people to make positive life choices and improve their mental health and well-being through physical activity.

Our football sessions aim to:

- develop teamwork skills
- increase fitness levels
- gain technical skills
- sportsmanship
- build punctuality
- be committed
- improve leadership skills
- Improve physical and mental health and wellbeing
- build self-esteem and confidence
- Work on their personal self-discipline
- Have fun

Specialist trainers coach each young person to build their self-esteem and self-awareness to ensure that they apply their learning to their life choices. The sessions support the boys and girls in building punctuality, commitment, leadership, responsibility, and cohesive working to generate fun and participation with members of all abilities.

Total Participants: 119 young people

More Than a Woman (Grenfell Girls Group)

More Than A Woman (The Grenfell Girls Group) is a girls-only youth group promoting life skills, well-being and female empowerment through regular creative sessions, mentorship, workshops, and professional speakers.

Our work focuses on (but is not limited to) supporting girls who were affected by the Grenfell tragedy to transition into the next stage of their lives in a positive way.

This project combines learning and fun and is aimed at 11–15-year-old girls from the local area. Through weekly group work sessions and one-to-one interventions, we support young women to reach their full potential.

Session themes include:

- team-building and personal development
- interpersonal skills and self-image
- healthy lifestyles and volunteering
- relationships and friendships
- life-skills and well-being

Each girl creates a Personal Development Plan, which includes employment, training, and other services signposting.

Total Participants: 30 young people

Travellers Provision

We work in partnership with Stable Way Site to deliver a range of activities for young travellers including a girl's group, 1:1's and holiday provision. These programmes aim to build trusted relationships between young people, families, and the wider community.

The Traveller Girls weekly programme provides young Traveller girls with the space to discuss a range of topics that interest them, and to improve their confidence and self-esteem whilst engaging in creative activities. They participate in a range of arts, social activities, and personal care.

The Traveller one-to-one provision provides additional support for young travellers i.e. We encourage and motivate the young people to stay in school, enrol in college, explore work and training opportunities or any other paths of interest through a number of informal activities. Young people are also referred on to other local partner agencies if specific needs are identified.

Offsite activity holiday programme works with young people aged 8-19 years providing a range of trips and activities they experience, planned in consultation that they do not normally get the opportunity to participate in.

This work results in:

- Better and more trusted relationships with adults from outside of the Traveller community formed through their voluntary engagement in Stable Way Holidays
- Increased motivation to attend school
- Improved engagement with school
- Improvements in social and communication skills
- Opportunity to access new experiences, raise aspirations and broaden horizons
- More confidence and self-esteem
- Stronger friendships and a reduction of negative peer group influences
- Have something to look forward to, reducing boredom, isolation and tensions brought about through overcrowding on the site
- Improvements in behaviour

Total Participants: 34 young people

Generic Holiday Provision

Our holiday provisions are innovative and highly engaging, designed to deliver enhanced learning and fun through experiential learning. Our workshops, trips and residential improve the skills and self-esteem of individuals, and their abilities in groups, and provide a safe space to make new friends. We delivered drop-in sessions at the Hut along with BBQs and back-to-school haircuts in the summer.

They have a space to chill and play Playstation, board games and Discussion groups covering topics for debate and helping young people articulate their views and opinions on a range of subjects. Young people also have the opportunity to plan, design and coordinate future programmes for the following year.

This work results in:

- Improved behaviour
- Increased confidence
- Improved trust and relationships between parents/young people/staff
- Improvements in social and communication skills
- Reduction in anti-social behaviour
- Make new friends
- Increased happiness and being more positive.

Total Participants: 359 young people

Afghan Holiday Provision

During the October and February half terms we engaged with a group of Afghan young people; with the majority of young people hailing from the Pashtun region in the north, ages ranging from 11-21 years old, involving them in various positive activities and trips. We enlisted the help of a volunteer and translator.

The aims:

- To improve mental health
- To get the young people outdoors
- To have fun
- Explore London
- To try new activities
- To make new friends

Total Participants: 127 young people

Vocalized

The Vocalize project is a 12-week two-hour singing, musical theatre, and band development workshop for 11 -19-year-olds that builds confidence and self-esteem through musician development, expression, and performance. We provide a safe space for young people to explore and develop their musical talent as well as improve self-confidence and well-being.

The programme ends with a live showcase performed in front of friends and family. All levels of ability and confidence are welcome, and each participant has their own personal development plan to help them achieve their goals. The project aims to:

- Learn new skills
- Develop as an artist
- Give the opportunity to learn from industry professionals
- Help develop a life-long interest in performing arts
- Raise aspirations and confidence
- Performing
- Creating new original music

Total Participants: 37 young people

North Kensington Youth & Community Festival

The North Kensington Youth & Community Festival, is an annual event to uplift and unite everyone in the community, welcoming people of all ages for a fun free family day and pay tribute to Grenfell tower tragedy, bringing everyone together under 'One Community.'

Total Participants: 3596 attendance and 59 volunteers

Nightlife

A community tournament bringing young people from Kensington & Chelsea and neighboring boroughs come together to play football and compete for a special day at Chelsea FC's Stamford Bridge.

Total Participants: 383 young people and 277 attendance (friends and family members)

Finance Review

The income increased from £489,673 to £494,189 in 2023. The expenditure increased from £351,398 to £555,240 in 2023, giving a deficit of £61,051 for the year. The unrestricted reserves on 31 March 2023 were £84,419. The details of the restricted funds received are included in note 11.

Operations

Youth Action Alliance directly employs a small team of staff to deliver its core programmes and provide managerial and strategic support.

Future Plans for 2023/24

With the ongoing social and financial crisis implications for young people, we anticipate the need for our work to only increase. We are always looking ahead to how we fundraise and organise to support more young people.

Youth Action Alliance will seek funds to run programmes and services that encourage young people to get involved in positive activities, have fun, and make a contribution to the communities they reside in.

Youth Action Alliance will develop partnerships with external organisations, Trusts and Charities as well as continue building cohesion with existing relationships we made in 21/22.

Youth Action Alliance will continue to grow services that improve young people's employability by seeking funding to deliver provisions that develop the core skills needed to improve our participants' entrepreneurial and business acumen to take them into the job market.

Youth Action Alliance will continue growing services that deter young people from risky behaviours whether it be substance misuse, offending and/or anti-social behaviour.

We will be investing in our processes and quality assurance to ensure we deliver good quality work.

Statement of Trustees' responsibilities

The trustees are responsible for preparing the trustee's report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).


The law applicable to charities in England and Wales requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the -charity for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable it to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the trust deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the charity and the financial information included on the charity's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

By order of the board

A handwritten signature in black ink, consisting of a large, stylized initial 'D' followed by a series of loops and a long horizontal stroke extending to the right.

Date 30 October 2023

Independent Examiner's Report on the Accounts to the Trustees on the Unaudited Financial Statements of Youth Action Alliance.

I report to the charity trustees on my examination of the accounts of the charity for the year ended 31 March 2023 which are set out on pages 12 to 17.

Responsibilities and basis of report

As the charity's trustees you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the charity's accounts carried out under section 145 of the Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement


Since the charity's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the Act. I confirm that I am qualified to undertake the examination because I am a member of The Institute of Chartered Accountants in England and Wales, which is one of the listed bodies.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the charity as required by section 130 of the Act; or
2. the accounts do not accord with those records [; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination]².

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed:



Meacher-Jones Chartered Accountants
6, St Johns Court, Vicar's Ln, Chester CH1 1QE

Dated: 30/10/23.....

STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31st MARCH 2023

	NOTES	UNRESTRICTED	RESTRICTED	TOTAL 2023	TOTAL 2022
INCOME					
Activities to further the Charity's Objects:					
Grants		242,833	248,356	491,189	486,671
Benefits in Kind (Rent)		3,000		3,000	3,000
Bank Interest					2
Sundry					-
Total Incoming Resources		245,833	248,356	494,189	489,673
EXPENDITURE ON CHARITABLE ACTIVITIES					
	2	224,411	330,829	555,240	351,398
Net Income/(expenditure)		21,422	(82,473)	(61,051)	138,275
Reconciliation of Funds					
Fund Balance at 1 April 2022		62,997	171,071	234,068	95,793
Fund Balance at 31 March 2023		84,419	88,598	173,017	234,068

There were no other recognised gains or losses other than those stated above.

BALANCE SHEET
AS AT 31st MARCH 2023

	Notes	2023 £	2022 £
CURRENT ASSETS			
Cash in Hand at Bank		224,589	279,741
Debtors	5	1,521	1,521
LIABILITIES			
Amount falling due within one year	6	(53,093)	(47,194)
NET ASSETS		173,017	234,068
Unrestricted Funds		84,419	62,997
Restricted Funds	10	88,598	171,071
TOTAL FUNDS		173,017	234,068

NOTES FORMING PART OF THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31st MARCH 2023

ACCOUNTING POLICIES

Basis of Accounting

The financial statements of the charity, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Charities Act 2011. The financial statements have been prepared under the historical cost convention. The presentational currency of the financial statements is Pound Sterling (£).

The charity only has financial assets and liabilities of a kind that qualify as basic financial instruments. These are initially recognised at transaction value and subsequently valued at their settlement value.

The charity has taken advantage of the disclosure exemption permitted by FRS 102 The Financial Reporting Standard applicable in the UK and the Republic of Ireland, and has not prepared a Statement of Cash Flows.

Resources Expended

Liabilities are recognised as soon as there is a legal or constructive obligation committing the Charity to the expenditure or to pay out resources. Resources expended include attributable VAT which cannot be recovered. Support costs, which include governance costs (costs for the preparation and examination of statutory accounts, the costs of Management Committee meetings and costs of any legal advice to the Management Committee on governance or constitutional matters) include central functions and have been allocated to activity cost categories on a basis consistent with the use of the resources.

Income

Income is recognised in the year in which the charity is entitled to receipt and the amount can be measured with reasonable certainty.

Value-Added Tax

The Charity is not registered for VAT. Where applicable, all costs and expenditures incurred are shown inclusive of VAT.

Restricted and Unrestricted Funds

The accounts distinguish between restricted and unrestricted funds. Unrestricted funds are available for use at the discretion of the trustees in furtherance of their charitable objectives. Restricted funds are subject to specific conditions by donors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the financial statements.

Short-term debtors and creditors

Debtors are recognised when the charity is legally entitled to the income after any performance conditions have been met, the amount can be measured reliably and it is probable that the income will be received. Creditors are recognised when the charity has a present legal or constructive obligation resulting from a past event to make payment to a third party, it is probable that settlement will be required and the amount due to settle the obligation can be measured or estimated reliably.

Judgments and key sources of estimation uncertainty

No judgements (apart from those involving estimates) have been made in the process of applying the above accounting policies that have a significant effect on amounts recognised in the financial statements.

Grants Receivable

Revenue grants are credited to incoming resources on the earlier date of when they are received or when they are receivable. Income is deferred only when the charity has to fulfil conditions before becoming entitled to it or the donor has specified that the income has to be spent in a future period. Capital grants for the purchase of fixed assets are credited to restricted incoming resources on the earlier date of when they are received or receivable. Depreciation on the related fixed assets is charged against the restricted fund.

2. RESOURCES EXPENDED

	Unrestricted	(Note) 11	2023 Total	2022 Total
		Restricted		
Staff Costs	151,908	113,507	265,415	200,061
Youth Work Activities	59,513	217,322	276,835	138,347
Independent Activities	1,900		1,900	1,900
Rent	3,000		3,000	3,000
Support Costs	8,090		8,090	8,090
TOTAL RESOURCES EXPENDED	224,411	330,829	555,240	351,398

3. Staff costs

The key management personnel of the charity, are those persons having authority and responsibility for planning, directing, and controlling the activities of the charity, directly or indirectly, including any trustee of the charity and in the case of the charity, includes the chief executive. Total employee benefits paid to key management personnel in the year amounted to £87,471 (2022: £81,829).

4. Pension costs

The Charity contributes to a stakeholder pension scheme on behalf of employees who have elected to join the scheme. All of the Charity's employees may elect to join the scheme. The Charity's liability to the pension scheme is limited to paying across to the scheme the contributions due and pension costs are charged as payments fall due and are disclosed in Note 4 to the accounts. Amounts due to the pension scheme on 31st March 2023 amounted to £2,023 (2022: £1,985).

5. Debtors

	2023	2022
	£	£
Grants Receivable	400	400
Prepayments	1,121	1,121
	<u>1,521</u>	<u>1,521</u>

6. Creditors

	2023	2022
	£	£
Grant Received in advance	38,871	12,000
Sundry Creditors	2,023	22,451
Social Security and other taxes	12,199	11,059
	<u>53,093</u>	<u>47,194</u>

7. Trustees' Remuneration and Expenses

No remuneration, directly or indirectly, out of the funds of the Charity was paid or is payable for the year to any Trustee or to any person or persons known to be connected with any of them.

No trustee has been reimbursed any expenses during the year (2022: £Nil).

8. Taxation

Youth Action Alliance is a registered charity and is potentially exempt from taxation with respect to income and capital gains received within the categories covered by Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992 to the extent that such income or gains are applied to exclusively charitable purposes.

9. Contingent Liabilities

There were no contingent liabilities on 31st March 2023 (2022 - Nil).

10. Restricted Funds

	b/f 1.4.2022	Income £	Resources expended £	c/f 31.03.23 £
Staying Connected	45,509	45,452	51,675	39,286
Grenfell MTAW	4,281	13,575	11,974	5,882
YAA Kicks	21,762		21,718	44
Grenfell Travellers	20,807	37,074	33,571	24,310
Digital Stop	2,366		2,366	-
NKYCF	39,269	83,016	114,830	7,455
The Market Project	28,742	20,233	48,378	597
Holiday Programmes	8,335	29,387	26,697	11,025
Vocalised		19,620	19,620	
	<u>171,071</u>	<u>248,356</u>	<u>(330,829)</u>	<u>88,598</u>

11. Going Concerns

At the time of approving the financial statements, the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus, the trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

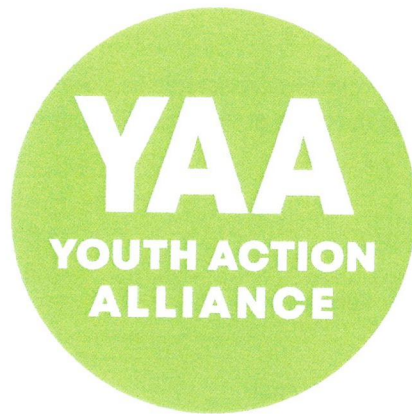
12. Principle risks and uncertainties

The Trustees have identified the major risks to which the Charity is exposed. These risks have been reviewed and the trustees are satisfied that systems and procedures have been established to mitigate them. This includes appropriate insurance coverage, a Health and safety review and criminal Records Bureau checks together with a regular review and update of a risk register and policies and procedures, both financial and others.

YOUTH ACTION ALLIANCE

England & Wales - Charity number 1086902

Accounts



Annual Financial Statement

for the year ended

31st March 2022

YOUTH ACTION ALLIANCE

LEGAL AND ADMINISTRATIVE INFORMATION

Wornington Green Detached Youth Work Project was registered as a charity on 5th June 2001. On 20 January 2011, the trustees by special resolution changed the name of the charity to Youth Action Alliance.

Trustees:

Christina Alkaff Secretary

Katie Johnstone Acting Chair

Angela Jandu
Anne Marie Springer
Desmond Sylvester
Edward Thompson
Federica Zuccheri
Marianne Davies
Nito Harvey
Vanessa Brown

Charity 1086902
Registration No:

Registered office: Youth Action Alliance
202 Wornington Road
London
W10 5RE

Independent Meacher-Jones Chartered Accountants
Examiner: 6, St Johns Court, Vicar's Ln, Chester CH1 1QE

YAA CEO: Tania Moore

Bankers: Barclays Bank
137 Ladbroke Grove
Notting Hill
W11 1PR

YOUTH ACTION ALLIANCE

Trustees Report

The Trustees submit their report and financial statements for the year ended 31 March 2022. The financial statements have been prepared under the accounting policies set out in note 1 to the financial statements and comply with Charity's trust deed, the Charities Act 2011 and the Statement of Recommended Practice: Accounting and Reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and the Republic of Ireland (FRS102) (effective 1 January 2019).

In 1991, a small group of Wornington Green Estate (North Kensington) residents set up the 'Wornington Green Detached Youth Project' to work with local street-based young people (aged 8 – 19) living on the estate and in surrounding areas. The site known as the 'Hut' was originally the temporary police station for the surrounding estate and local area. On 5 June 2001, the project was registered as a charity and on 20th January 2011, the name was changed to Youth Action Alliance.

Public Benefit

We have referred to the guidance contained in the charity commission's general guidance on public benefit when reviewing our aims, objectives and in planning our future activities.

Structure, governance and management

Trustees are recruited having regard to the requirements for any specialist skills needed. References are taken up to ensure the suitability of potential new trustees.

Induction and training of new trustees

On appointment, new trustees are given a copy of the charity's constitution and they then meet the chief executive, who gives them a detailed insight into the running of the organisation.

Management

Management committee meetings are held every 8 to 12 weeks at the YAA office at Wornington Road (covid permitting). The management committee agrees on the strategy, policies and terms and conditions for the day to day running of the organisation and manages the chief executive.

Risk Management

The trustees have a risk management strategy that includes an annual review of the risks the charity may face and the establishment of systems and procedures to mitigate those risks. The major risk that the charity faces is if grant funding is discontinued in future years, the organisation would have to find other sources of funding.

Objectives and Activities

Youth Action Alliance's (YAA) mission is to combat social exclusion by developing the knowledge, self-esteem and confidence of young people and their communities in order for them to move from dependence to interdependence. YAA main objectives are:

- To form partnerships with like-minded organisations in order to deliver the highest quality work to our chosen user group.

YOUTH ACTION ALLIANCE

- To provide projects aimed at increasing young people's involvement in their communities and encouraging their self-awareness as citizens.
- To provide a programme of challenging and educational activities during the school holidays in response to the young people's needs.
- To provide residential, which have clear educational aims, and which improve the skills and self-esteem of individuals and increase their abilities in groups through experiential learning.
- To provide projects aimed at improving young people's fitness and health.
- To provide activities to improve young people's economic chances in partnership with relevant organisations.
- To work with other agencies to provide diversionary activities for young people at risk of offending.
- To provide a drop-in facility, which will allow young people to socialise and explore the issues of concern to them.
- To provide a service that holds a young person's happiness as its core reason for its existence.

Our vision is to support young people's personal and social development (values, beliefs, ideas and skills), enabling them to increase their resilience and skills in the present, and promote their ambitions for the future.

We believe in empowering young people to challenge the 'social economic and political marginalisation' that they may face. We do this by providing a programme of challenging and educational activities (determined by young people), increasing their knowledge, self-esteem, confidence and overall well-being.

Overview

The charity continues to work across North Kensington and its surrounding areas to deliver street-based and project work for young people, aged between 8 – 19 years old (up to 25 in certain circumstances). In addition, the charity works with a number of young adults, over the age of 18, who need support with employment, education or training. The remit, as stated in the YAA objectives, is to provide a variety of means to enhance young people's lives so that they are able to function in a changing economic climate.

Beneficiaries

All YAA services are targeted at four key groups: young people aged 8 to 19 and up to 25 for young people facing multiple challenges; local neighbourhoods and the wider community local public services; and families.

We address multiple needs within the local community including addressing food poverty and isolation, improving health and wellbeing, increasing empowerment and youth voice, developing key life skills, providing access to pathways to education, employment and training and meeting the need for fun and diversionary activities.

Covid - 19

As a small charity working with young people from low-income households, the Covid-19 crisis has had an enormous impact on our beneficiaries and staff.

- Emergency fundraising for our organisation
- Addressed immediate needs of the team and young people that engaged with our organisation (including accessing emergency support with food, mental health support, collating and lending our digital devices)

YOUTH ACTION ALLIANCE

- Replanning our delivery and developing new projects to engage young people online
- Reforecasting our budget and cashflow forecast.

Programmes, activities and achievements

Over the past year, Youth Action Alliance (YAA) has continued to deliver a range of projects, outreach sessions and consultations

Our projects impact young people's lives by improving health and wellbeing, increasing confidence and self-esteem, signposting young people to other services, improving school attendance and attainment at school, decreasing anti-social behaviour, improving family relationships, increasing physical activity, increasing youth voice, advocacy and decision making, increasing empathy and trusting relationships, reducing risky behaviours, improving future aspirations and life chances, providing volunteering opportunities, dealing with trauma from the Grenfell fire and Covid-19 pandemic.

Reserves Policy

The Charity Commission CC19 guidance states: "There is no single level or even a range of reserves that is right for all charities. Any target set by trustees for the level of reserves to be held should reflect the particular circumstances of the individual charity. To do this, trustees need to know why the charity should hold reserves and, having identified those needs, the trustees should consider how much should be held to meet them."

Aim

The aim of this policy is to ensure Youth Action Alliance (the charity) has monies in place as a contingency for 6 months core cost expenditure as a result of unforeseen/unexpected circumstances. Reserves are held to help the charity continue to operate effectively and should be unrestricted free reserves.

Objectives/Implementation

As a result of unexpected/unforeseen circumstances:

- Unforeseen operational core costs.
- Emergencies or unexpected events
- Covering short term deficits in cash flow

The sum of 6 months operational core costs, (to be calculated annually by the treasurer and agreed at a meeting of the board of trustees) will be set aside in the Youth Action Alliance account. The funds allocated to reserves may only be drawn with the approval of the board of trustees.

Analysis of any shortfall or excess against the reserve target set and a description of any action(s) being taken to bring the reserves into line with the target should take place annually. In the Annual Report the charity must include:

- a statement of policy on reserves
- the level of reserves held and an explanation of why they are held
- where actual funds have been designated, the amount and the purpose of the designation should be explained
- where designated funds are set aside for future expenditure, the likely timing of that expenditure.

The Trustees commit to reviewing this policy and the procedures detailed above at least annually for effectiveness; and in line with Charity Commission guidance and likely changes to statutory funding mechanisms.

YOUTH ACTION ALLIANCE

Staying Connected

Staying Connected provides vital one-to-one support for young people aged 11 - 19 years and families, facing multiple challenges during the Covid-19 pandemic.

This engagement is via face to face, online via Zoom and emails, or on mobile phones using messages and telephone calls, to maintain contact with them, talk about how they are feeling and provide advice, mentoring and signposting to additional support services. We provide, where necessary, access to vital basic necessities including food packages, online vouchers, cleaning products, toiletries and clothes.

This project aims to:

- Combat loneliness and isolation
- Improve positive outlook by providing something to look forward to, reducing boredom
- Improve confidence and self-esteem
- Increase happiness and be more positive
- Increase recognition, understanding and coping mechanisms for mental health and well-being
- Improve communication skills
- Signpost young people to additional support services
- Provide trips and positive activities during and post lockdown

Total Participants: 57 young people

The Market Project

The Market project is a free programme for aspiring entrepreneurs. This project gives opportunities to young people 16-21 to access a combination of skills development, support, professional guidance, and training via an interactive online platform with mentoring throughout.

Working creatively and collaboratively on the famous Portobello Market will provide young people not only with work but the chance to become entrepreneurial and test out their business ideas.

As a result of engaging in this project young people aim to:

- Relate more positively to other young people and adults
- Have increased mental health and well-being
- Have increased autonomy
- Show improved attainment

Total Participants: 53 young people

YOUTH ACTION ALLIANCE

Digital Stop

Our online provision aims to positively engage and educate young people through interactive online activities and workshops. We interact with young people and facilitators online whilst also producing content offline and keeping in touch with young people via different forums. The Digital Stop is an online programme for young people 11-19 years old and up to 25 with LLDD. The programme includes various interactive activities that young people can virtually get involved in. Some of our activities include Online Fitness, Online Cooking Class, Youth Football Pundit Show, Health & Wellbeing Sessions etc,

The aims of this project are:

- Improve social and communication skills
- Improve confidence and self-esteem
- Improve positive outlook by providing something to look forward to, reducing boredom and isolation
- Increase happiness and be more positive
- Increase recognition, understanding and coping mechanisms for mental health and well-being
- Increase access to information, advice and guidance

Total Participants: 32 young people

YAA Kicks

For the last 20 years, we have been delivering regular football sessions that aim to encourage young people to make positive life choices. In our football sessions each participant:

- develop teamwork skills
- increase their fitness levels
- improve their mental health and wellbeing
- gain technical skills
- sportsmanship
- Learn Respect - for your mind, body and other people
- Leadership skills
- Work on their personal self-discipline
- Have fun

Specialist trainers coach each young person to build their self-esteem and self-awareness to ensure that they apply their learning to their life choices. The sessions support the boys and girls to build punctuality, commitment, leadership, responsibility, cohesive working to generate fun and participation with members of all abilities.

Total Participants: 161 young people

Grenfell Girls Group (More Than a Woman)

More Than a Woman is a girls-only youth group promoting life skills, well-being and female empowerment. We help North Kensington girls, who were affected by Grenfell, transition into the next stage of their lives in a positive way. This project combines learning and fun and is aimed at 13–15-year-old girls from the local area.

YOUTH ACTION ALLIANCE

Through weekly group work sessions and online one-to-one interventions, we support vulnerable young women to reach their full potential.

Session themes include:

- team-building and personal development
- interpersonal skills and self-image
- healthy lifestyles and volunteering
- relationships and friendships
- life-skills and well-being

Each girl creates a Personal Development Plan, which includes employment, training and other services signposting.

Total Participants: 18 young people

Travellers Provision

We work in partnership with Stable Way Site and Kensington Aldridge Academy to deliver a range of activities for young travellers including a girl's group, 1:1's and the Stable Way holiday provision. These programmes aim to build trusted relationships between the staff and young people and to encourage and motivate them to stay in school through a number of informal settings.

The Traveller girls programme provides young Traveller girls with the space to discuss a range of topics that interest them. They participate in a range of arts, social activities ie, Socialising and positive interactions in public spaces. Building positive relationships with each other and everyone else and personal care.

Additional individual 1:1 support for need led basis to issues i.e to stay in school, enrol in college and seeking work opportunities. Young people are also referred on to other local partner agencies if specific needs are identified.

Offsite activity holiday programme providing a range of trips and activities they would like to experience, planned in consultation with Traveller young people, including places and activities they don't normally get the opportunity to participate in such as Ice Skating and Go-Karting.

This work results in:

- Better and more trusted relationships with adults from outside of the Traveller community formed through their voluntary engagement in Stable Way Holidays
- Increased motivation to attend school
- Improved engagement with school
- Improvements in social and communication skills
- Opportunity to access new experiences, raise aspirations and broaden horizons
- More confidence and self-esteem
- Stronger friendships and a reduction of negative peer group influences
- Have something to look forward to, reducing boredom and isolation and tensions brought about through overcrowding on the site
- A chance to have a sense of holiday, especially in the summer break

YOUTH ACTION ALLIANCE

- Reduction in the risk of offending
- Increased happiness and being more positive
- Improvements in behaviour
- Increased parental involvement

Total Participants: 60 young people

Generic Holiday Provision

We delivered drop-in sessions at the Hut along with a BBQ in the summer. The focus of the programme is to engage young people who had nothing to do and who were roaming the streets during the holidays, hadn't had any positive interaction during the lockdown and to reduce risky behaviours and educate them through healthy eating, giving them a safe space to have fun. They have a space to play Playstation, board games and Discussion groups covering topics for debate and helps young people articulate their views and opinions on a range of subjects. Young people also have the opportunity to plan, design and coordinate future programmes for the following year.

This work results in:

- Improved behaviour
- Increased confidence
- Improved trust and relationships between parents/young people/staff
- Improvements in social and communication skills
- Reduction in anti-social behaviour
- Make new friend
- Increased happiness and being more positive.

Total Participants: 33 young people

Afghan Holiday Provision

In December 2021, and February half term holidays we took groups of Afghan teenagers to offsite activities. The participants were staying local hotels across the borough. All participants were from Afghanistan; with the majority of young people hailing from the Pashtun region in the north. We enlisted the help of a volunteer and translator. The aims:

- To improve mental health
- To get the young people outdoors
- To have fun
- To learn new skills
- To try new activities
- To make new friends

Total Participants: 113 young people

YOUTH ACTION ALLIANCE

Vocalized

The Vocalize project is a free two-hour singing, musical theatre and band development workshop for 11 – 19 -year-olds that builds confidence and self-esteem through music and performance which is delivered over 12 weeks.

We provide a safe space for young people to explore and develop their musical talent as well as improving self-confidence and well-being. We believe that by "Vocalizing" and tuning in to your musically, you can also find yourself as a person. And if you build your confidence as a person - it will then reflect back into your performance and art.

The programme ends with a live showcase performed to friends and family. All levels of ability and confidence are welcome, and each participant has their own personal development plan to help them achieve their goals. The project aims to:

- Create a non-academic and collaborative environment to explore creative potential in theatre and music
- Learn new skills and develop as an artist
- Give the opportunity to learn from industry professionals
- Help develop a life-long interest in performing arts
- Spot and nurture new talent
- Increase self-awareness and wellbeing
- Raise aspirations and confidence
- Learn music skills such as singing and performance techniques
- Performing in a showcase at the end of the course
- Creating new original music

Total Participants: 52 young people

Nightlife

Every year, we deliver the Grenfell North Kensington Youth & Community Festival, to uplift and bring people together. However, we were unable to in 2021 due to covid. To make up for it, we hosted a series of smaller community programmes and events between 2021 and June 2022. Nightlife ran from 2pm - 11pm, and was attended by 336 local young people, friends and family members. It took place at Westway Sports Centre football grounds. We also had a DJ playing music, barbers giving haircuts, and food from local businesses. The teams were split into different categories: Under 14's, Females, Under 16's, and Under 18's. Each round lasted two hours, with a prize-winning ceremony at the end of each game. The first prize was a day at the Chelsea FC's training ground in Cobham. The main aim of Nightlife was to provide a free, fun and positive activity for local young people aged 11 - 19 years old to do in half term.

Total Participants: 249 young people

Finance Review

The income increased from £327,248 to £489,673 in 2022. The expenditure also increased from £256,134 to £351,398 in 2022, giving a surplus of £138,275 for the year. The unrestricted reserves at 31 March 2022 were £62,998. The details of the restricted funds received are included in note 10.

YOUTH ACTION ALLIANCE

Operations

Youth Action Alliance directly employs a small team of staff to deliver its core programmes and provide managerial and strategic support.

Future Plans for 2022/23

With the ongoing pandemic and the string of connected social and financial implications for young people, we anticipate the need for our work to only increase. With funding in the early months of 21/22, we are looking ahead to how we fundraise and organise to support more young people.

Youth Action Alliance will seek funds to run programmes and services that encourage young people to get involved in positive activities, have fun and make a contribution to the communities they reside.

Youth Action Alliance will develop partnerships with external organisations, Trusts and Charities as well as continue building cohesion with existing relationships we made in 20/21.

Youth Action Alliance will continue to grow services that improve young people's employability by seeking funding to deliver provisions that develop the core skills needed to improve our participants' entrepreneurial and business acumen to take them into the job market.

Youth Action Alliance will continue growing services that deter young people from risky behaviours whether it be substance misuse, offending and/or anti-social behaviour.

We will be investing in our processes and quality assurance to ensure we deliver good quality work and have embarked on the process of earning and completing the London Youth Bronze Quality Mark.

Statement of trustees' responsibilities

The trustees are responsible for preparing the trustee's report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England and Wales requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the -charity for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently.
- observe the methods and principles in the Charities SORP.
- make judgements and estimates that are reasonable and prudent.
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements.
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

YOUTH ACTION ALLIANCE

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable it to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the trust deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the charity and financial information included on the charity's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

By order of the board

Date.....26th January 2023.....

YOUTH ACTION ALLIANCE

Independent Examiner's Report to the Trustees of Youth Action Alliance

I report to the charity trustees on my examination of the accounts for the year ended 31 March 2022) which are set out on pages 14 to 18.

Responsibilities and basis of report

As the charity trustees of the company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your company's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

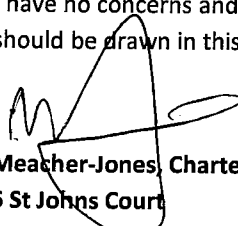
Independent examiner's statement

Since the company's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of Institute of Chartered Accountants in England and Wales, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)].

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Meacher-Jones, Chartered Accountants
6 St Johns Court
Vicars Lane
Chester
Ch1 1QE
Date 13 January 2023

YOUTH ACTION ALLIANCE

STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 31st MARCH 2022

	NOTES	UNRESTRICTED	RESTRICTED	TOTAL 2022 £	TOTAL 2021 £
INCOME					
Activities to further the Charity's Objects:					
Grants		228,499	258,172	486,671	324,329
Benefits in Kind (Rent)		3,000		3,000	3,000
Bank Interest		2		2	9
Sundry					-
Total Incoming Resources		231,501	258,172	489,673	327,248
EXPENDITURE ON CHARITABLE ACTIVITIES					
	2	221,283	130,115	351,398	256,134
Net Income		10,218	128,057	138,275	71,114
Reconciliation of Funds					
Fund Balance at 1 April 2021		52,779	43,014	95,793	24,679
Fund Balance at 31 March 2022		62,997	171,071	234,068	95,793

There were no other recognised gains or losses other than those stated above.

YOUTH ACTION ALLIANCE

BALANCE SHEET AS AT 31st MARCH 2022

	Notes	2022 £	2021 £
CURRENT ASSETS			
Cash in Hand at Bank		279,741	150,234
Debtors	5	1,521	1,521
LIABILITIES			
Amount falling due within one year	6	(47,194)	(55,962)
NET ASSETS		<u>234,068</u>	<u>95,793</u>
Unrestricted Funds		62,997	52,779
Restricted Funds	10	171,071	43,014
TOTAL FUNDS		<u>234,068</u>	<u>95,793</u>

For the year ending 31 March 2022 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476;
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.



.....
Signed

26th January 2023
.....

Date

YOUTH ACTION ALLIANCE

NOTES FORMING PART OF THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2022

1.ACCOUNTING POLICIES

Basis of Accounting

The financial statements of the charity, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Charities Act 2011. The financial statements have been prepared under the historical cost convention. The presentational currency of the financial statements is Pound Sterling (£).

The charity only has financial assets and liabilities of a kind that qualify as basic financial instruments. These are initially recognised at transaction value and subsequently valued at their settlement value.

The charity has taken advantage of the disclosure exemption permitted by FRS 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland, and not prepared a Statement of Cash Flows.

Resources Expended

Liabilities are recognised as soon as there is a legal or constructive obligation committing the Charity to the expenditure or to pay out resources. Resources expended include attributable VAT which cannot be recovered. Support costs, which include governance cost (costs for the preparation and examination of statutory accounts, the costs of Management Committee meetings and costs of any legal advice to the Management Committee on governance or constitutional matters) include central functions and have been allocated to activity cost categories on a basis consistent with the use of the resources.

Income

Income is recognised in the year in which the charity is entitled to receipt and the amount can be measured with reasonably certainty.

Value Added Tax

The Charity is not registered for VAT. Where applicable, all costs and expenditure incurred are shown inclusive of VAT.

Restricted and Unrestricted Funds

The accounts distinguish between restricted and unrestricted funds. Unrestricted funds are available for use at the discretion of the trustees in furtherance of their charitable objectives. Restricted funds are subject to specific conditions by donors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the financial statements

YOUTH ACTION ALLIANCE

Short-term debtors and creditors

Debtors are recognised when the charity is legally entitled to the income after any performance conditions have been met, the amount can be measured reliably, and it is probable that the income will be received. Creditors are recognised when the charity has a present legal or constructive obligation resulting from a past event to make payment to a third party, it is probable that settlement will be required and the amount due to settle the obligation can be measured or estimated reliably.

Judgments and key sources of estimation uncertainty

No judgements (apart from those involving estimates) have been made in the process of applying the above accounting policies that have a significant effect on amounts recognised in the financial statements.

Grants Receivable

Revenue grants are credited to incoming resources on the earlier date of when they are received or when they are receivable. Income is deferred only when the charity has to fulfil conditions before becoming entitled to it or the donor has specified that the income has to be spent in a future period. Capital grants for the purchase of fixed assets are credited to restricted incoming resources on the earlier date of when they are received or receivable. Depreciation on the related fixed assets is charged against the restricted fund.

2. RESOURCES EXPENDED

	Unrestricted	(Note 11 Restricted	2022 Total	2021 Total
Staff Costs	150,981	49,080	200,061	117,849
Youth Work Activities	57,312	81,035	138,347	125,295
Independent Activities	1,900		1,900	1,900
Rent	3,000		3,000	3,000
Support Costs	8,090		8,090	8,090
TOTAL RESOURCES EXPENDED	221,283	130,115	351,398	256,134

3. STAFF COSTS

The key management personnel of the charity, are those persons having authority and responsibility for planning, directing and controlling the activities of the charity, directly or indirectly, including any trustee of the charity and in the case of the charity, includes the chief executive. Total employee benefits paid to key management personnel in the year amounted to £73,238 (2021: £39,934).

	2022 £	2021 £
Gross Salaries	180,348	108,954
Social Security Costs	16,081	7,674
Pension Costs	3,632	1,221
	200,061	117,849

The Average number of employees during the year was

7 **3**

YOUTH ACTION ALLIANCE

4. PENSION COSTS

The Charity contributes to a stakeholder pension scheme on behalf of employees who have elected to join the scheme. All of the Charity's employees may elect to join the scheme. The Charity's liability to the pension scheme is limited to paying across to the scheme the contributions due and pension costs are charged as payments fall due and are disclosed in Note 4 to the accounts. Amounts due to the pension scheme at 31st March 2022 amounted to £1,985 (2021: £307)

5. DEBTORS

	2022	2021
	£	£
Grants Receivable	400	400
Prepayments	1,121	1,121
	<u>1,521</u>	<u>1,521</u>

6. CREDITORS

	2022	2021
	£	£
Grant Received in advance	12,000	29,826
Sundry Creditors	24,135	22,451
Social Security and other taxes	11,059	3,685
	<u>47,194</u>	<u>55,962</u>

7. TRUSTEES' REMUNERATION AND EXPENSES

No remuneration, directly or indirectly, out of the funds of the Charity was paid or is payable for the year to any Trustee or to any person or persons known to be connected with any of them.

No trustee was reimbursed any expenses during the year (2021: £Nil).

8. TAXATION

Youth Action Alliance is a registered charity and is potentially exempt from taxation in respect of income and capital gains received within the categories covered by Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992 to the extent that such income or gains are applied to exclusively charitable purposes.

9. CONTINGENT LIABILITIES

There were no contingent liabilities at 31st March 2022 (2021 - Nil).

YOUTH ACTION ALLIANCE

10. RESTRICTED FUNDS

	b/f 1.4.2021	Income £	Resources expended £	c/f 31.03.22 £
Staying Connected	6,936	62,583	24,010	45,509
Grenfel MTAW	17,375		13,094	4,281
YAA Kicks		35,297	13,535	21,762
Grenfel Travellers	10,791	24,533	14,518	20,806
Digital Stop	7,912		5,546	2,366
NKYCF		62,159	22,890	39,269
The Market Project		46,281	17,539	28,742
Holiday Programmes		27,319	18,985	8,335
	<u>43,014</u>	<u>258,172</u>	<u>(130,116)</u>	<u>171,070</u>

11. PRINCIPLE RISKS AND UNCERTAINTIES

The Trustees have identified the major risks to which the Charity is exposed. These risks have been reviewed and the trustees are satisfied that systems and procedures have been established to mitigate them. This includes appropriate insurance cover, a Health and safety review and criminal Records Bureau checks together with a regular review and update of a risk register and policies and procedures, both financial and others

YOUTH ACTION ALLIANCE

England & Wales - Charity number 1086902

Accounts



Annual Financial Statement

for the year ended

31st March 2021

YOUTH ACTION ALLIANCE

LEGAL AND ADMINISTRATIVE INFORMATION

Wornington Green Detached Youth Work Project was registered as a charity on 5th June 2001. On 20 January 2011, the trustees by special resolution changed the name of the charity to Youth Action Alliance.

Trustees:

Christina Alkaff Secretary

Katie Johnstone

Edward Thompson
Faisal Metalsi
Desmond Sylvester

Charity 1086902
Registration No:

Registered office: Youth Action Alliance
202 Wornington Road
London
W10 5RE

Independent Meacher-Jones Chartered Accountants
Examiner: 6, St Johns Court, Vicar's Ln, Chester CH1 1QE

YAA CEO: Tania Moore

Bankers: Barclays Bank
137 Ladbroke Grove
Notting Hill
W11 1PR

YOUTH ACTION ALLIANCE

Trustees Report

The Trustees have the pleasure of submitting their report and financial statements for the year ended 31 March 2021. The financial statements have been prepared under the accounting policies set out in note 1 to the financial statements and comply with Charity's trust deed, the Charities Act 2011 and the Statement of Recommended Practice: Accounting and Reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and the Republic of Ireland (FRS102)(effective 1 January 2019).

In 1991, a small group of Wornington Green Estate (North Kensington) residents set up the 'Wornington Green Detached Youth Project' to work with local street-based young people (aged 10 – 19) living on the estate and in surrounding areas. The site known as the 'Hut' was originally the temporary police station for the surrounding estate and local area. On 5 June 2001, the project was registered as a charity and on 20th January 2011, the name was changed to Youth Action Alliance.

Public Benefit

We have referred to the guidance contained in the charity commission's general guidance on public benefit when reviewing our aims, objectives and in planning our future activities.

Structure, governance and management

Trustees are recruited having regard to the requirements for any specialist skills needed. References are taken up to ensure the suitability of potential new trustees.

Induction and training of new trustees

On appointment, new trustees are given a copy of the charity's constitution and they then meet the chief executive, who gives them a detailed insight into the running of the organisation.

Management

Management committee meetings are held every 8 to 12 weeks at the YAA office at Wornington Road (covid permitting). The management committee agrees on the strategy, policies and terms and conditions for the day to day running of the organisation and manages the chief executive.

Risk Management

The trustees have a risk management strategy that includes an annual review of the risks the charity may face and the establishment of systems and procedures to mitigate those risks. The major risk that the charity faces is if grant funding is discontinued in future years, the organisation would have to find other sources of funding.

Objectives and Activities

Youth Action Alliance's (YAA) mission is to combat social exclusion by developing the knowledge, self-esteem and confidence of young people and their communities in order for them to move from dependence to interdependence. YAA main objectives are:

- To form partnerships with like-minded organisations in order to deliver the highest quality work to our chosen user group.
- To provide projects aimed at increasing young people's involvement in their communities and encouraging their self-awareness as citizens.

YOUTH ACTION ALLIANCE

- To provide a programme of challenging and educational activities during the school holidays in response to the young people's needs.
- To provide residentials, which have clear educational aims and which improve the skills and self-esteem of individuals and increase their abilities in groups through experiential learning.
- To provide projects aimed at improving young people's fitness and health.
- To provide activities to improve young people's economic chances in partnership with relevant organisations.
- To work with other agencies to provide diversionary activities for young people at risk of offending.
- To provide a drop-in facility, which will allow young people to socialise and explore the issues of concern to them.
- To provide a service that holds a young person's happiness as its core reason for its existence.

Our vision is to support young people's personal and social development (values, beliefs, ideas and skills), enabling them to increase their resilience and skills in the present, and promote their ambitions for the future.

We believe in empowering young people to challenge the 'social economic and political marginalisation' that they may face. We do this by providing a programme of challenging and educational activities (determined by young people), increasing their knowledge, self-esteem, confidence and overall well-being.

Overview

The charity continues to work across North Kensington and its surrounding areas to deliver street-based and project work for young people, aged between 11 – 19 years old (up to 25 in certain circumstances). In addition, the charity works with a number of young adults, over the age of 18, who need support with employment, education or training. The remit, as stated in the YAA objectives, is to provide a variety of means to enhance young people's lives so that they are able to function in a changing economic climate.

Beneficiaries

All YAA services are targeted at four key groups: young people aged 11 to 19 and up to 25 for young people facing multiple challenges; local neighbourhoods and the wider community local public services; and families

We address multiple needs within the local community including addressing food poverty and isolation, improving health and wellbeing, increasing empowerment and youth voice, developing key life skills, providing access to pathways to education, employment and training and meeting the need for fun and diversionary activities.

Covid - 19

As a small charity working with young people from low-income households, the Covid-19 crisis has had an enormous impact on our beneficiaries and staff.

- When workers were advised to work from home we made some staff furlough to retain 100% of our team
- Emergency fundraising for our organisation
- Scheduled monthly trustee meetings to/respond quickly to the situation
- Addressed immediate needs of the team and young people that engaged with our organisation (including accessing emergency support with food, mental health support, collating and lending our digital devices)

YOUTH ACTION ALLIANCE

- Replanning our delivery and developing new projects to engage young people online
- Training in online safeguarding for staff
- Reforcasting our budget and cashflow forecast.

Programmes, activities and achievements

Over the past year, Youth Action Alliance (YAA) has continued to deliver a range of projects, outreach sessions and consultations

Our projects impact young people's lives by improving health and wellbeing, increasing confidence and self-esteem, signposting young people to other services, improving school attendance and attainment at school, decreasing anti-social behaviour, improving family relationships, increasing physical activity, increasing youth voice, advocacy and decision making, increasing empathy and trusting relationships, reducing risky behaviours, improving future aspirations and life chances, providing volunteering opportunities, dealing with trauma from the Grenfell fire and Covid-19 pandemic.

Staying Connected

Staying Connected provides vital one-to-one support for young people aged 11 - 19 years and families, facing multiple challenges during the Covid-19 pandemic.

This engagement is via face to face, online via Zoom and emails, or on mobile phones using messages and telephone calls, to maintain contact with them, talk about how they are feeling and provide advice, mentoring and signposting to additional support services. We provide, where necessary, access to vital basic necessities including food packages, online vouchers, cleaning products, toiletries and clothes.

This project aims to:

- Combat loneliness and isolation
- Improve positive outlook by providing something to look forward to, reducing boredom
- Improve confidence and self-esteem
- Increase happiness and be more positive
- Increase recognition, understanding and coping mechanisms for mental health and well-being
- Improve communication skills
- Signpost young people to additional support services
- Provide trips and positive activities during and post lockdown

Total Participants: 95 young people

The Market Project

The Market project is a free programme for aspiring entrepreneurs. This project gives opportunities to young people 16-21 to access a combination of skills development, support, professional guidance, and training via an interactive online platform with mentoring throughout.

YOUTH ACTION ALLIANCE

Working creatively and collaboratively on the famous Portobello Market will provide young people not only with work but the chance to become entrepreneurial and test out their business ideas.

As a result of engaging in this project young people aim to:

- Relate more positively to other young people and adults
- Have increased mental health and well-being
- Have increased autonomy
- Show improved attainment

Total Participants: 25 young people

Digital Stop

Our online provision aims to positively engage and educate young people through interactive online activities and workshops. We interact with young people and facilitators online whilst also producing content offline and keeping in touch with young people via different forums. The Digital Stop is an online programme for young people 11-19 years old and up to 25 with LLDD. The programme includes various interactive activities that young people can virtually get involved in. Some of our activities include Online Fitness, Online Cooking Class, Youth Football Pundit Show, Health & Wellbeing Sessions etc,

The aims of this project are:

- Improve social and communication skills
- Improve confidence and self-esteem
- Improve positive outlook by providing something to look forward to, reducing boredom and isolation
- Increase happiness and be more positive
- Increase recognition, understanding and coping mechanisms for mental health and well-being
- Increase access to information, advice and guidance

Total Participants: 69 young people

YAA Kicks

For the last 20 years, we have been delivering regular football sessions that aim to encourage young people to make positive life choices. In our football sessions each participant:

- develop teamwork skills
- increase their fitness levels
- improve their mental health and wellbeing
- gain technical skills
- sportsmanship
- Learn Respect - for your mind, body and other people
- Leadership skills

YOUTH ACTION ALLIANCE

- Work on their personal self-discipline
- Have fun

Specialist trainers coach each young person to build their self-esteem and self-awareness to ensure that they apply their learning to their life choices. The sessions support the boys and girls to build punctuality, commitment, leadership, responsibility, cohesive working to generate fun and participation with members of all abilities.

Total Participants: 82 young people

Grenfell Girls Group (More Than a Woman)

More Than a Woman is a girls-only youth group promoting life skills, well-being and female empowerment. We help North Kensington girls, who were affected by Grenfell, transition into the next stage of their lives in a positive way. This project combines learning and fun and is aimed at 13–15-year-old girls from the local area.

Through weekly group work sessions and online one-to-one interventions, we support vulnerable young women to reach their full potential.

Session themes include:

- team-building and personal development
- interpersonal skills and self-image
- healthy lifestyles and volunteering
- relationships and friendships
- life-skills and well-being

Each girl creates a Personal Development Plan, which includes employment, training and other services signposting.

Total Participants: 8 young people

Travellers Provision

We work in partnership with Stable Way Site and Kensington Aldridge Academy to deliver a range of activities for young travellers including a girl's group, 1:1's and the Stable Way holiday provision. These programmes aim to build trusted relationships between the staff and young people and to encourage and motivate them to stay in school through a number of informal settings.

The Traveller girls programme provides young Traveller girls with the space to discuss a range of topics that interest them. They participate in a range of arts, social activities ie, Socialising and positive interactions in public spaces. Building positive relationships with each other and everyone else and personal care.

YOUTH ACTION ALLIANCE

Additional individual 1:1 support for need led basis to issues i.e to stay in school, enrol in college and seeking work opportunities. Young people are also referred on to other local partner agencies if specific needs are identified.

Offsite activity holiday programme providing a range of trips and activities they would like to experience, planned in consultation with Traveller young people, including places and activities they don't normally get the opportunity to participate in such as Ice Skating and Go-Karting.

This work results in:

- Better and more trusted relationships with adults from outside of the Traveller community formed through their voluntary engagement in Stable Way Holidays
- Increased motivation to attend school
- Improved engagement with school
- Improvements in social and communication skills
- Opportunity to access new experiences, raise aspirations and broaden horizons
- More confidence and self-esteem
- Stronger friendships and a reduction of negative peer group influences
- Have something to look forward to, reducing boredom and isolation and tensions brought about through overcrowding on the site
- A chance to have a sense of holiday, especially in the summer break
- Reduction in the risk of offending
- Increased happiness and being more positive
- Improvements in behaviour
- Increased parental involvement

Total Participants: 30 young people

Generic Holiday Provision

We delivered drop-in sessions at the Hut along with a BBQ in the summer. The focus of the programme is to engage young people who had nothing to do and who were roaming the streets during the holidays, hadn't had any positive interaction during the lockdown and to reduce risky behaviours and educate them through healthy eating, giving them a safe space to have fun. They have a space to play Playstation, board games and Discussion groups covering topics for debate and helps young people articulate their views and opinions on a range of subjects. Young people also have the opportunity to plan, design and coordinate future programmes for the following year.

This work results in:

- Improved behaviour
- Increased confidence
- Improved trust and relationships between parents/young people/staff
- Improvements in social and communication skills
- Reduction in anti-social behaviour
- Make new friend
- Increased happiness and being more positive.

YOUTH ACTION ALLIANCE

- **Total Participants:** 58 young people

Finance Review

The income increased from £192,559 to £327,248 in 2021. The expenditure also increased from £207,045 to £258,124 in 2021, giving a surplus of £69,124 for the year. The unrestricted reserves at 31 March 2021 were £(1,252). The details of the restricted funds received are included in note 11.

Operations

Youth Action Alliance directly employs a small team of staff to deliver its core programmes and provide managerial and strategic support.

Future Plans for 2021/22

With the ongoing pandemic and the string of connected social and financial implications for young people, we anticipate the need for our work to only increase. With funding in the early months of 21/22, we are looking ahead to how we fundraise and organise to support more young people.

Youth Action Alliance will seek funds to run programmes and services that encourage young people to get involved in positive activities, have fun and make a contribution to the communities they reside.

Youth Action Alliance will develop partnerships with external organisations, Trusts and Charities as well as continue building cohesion with existing relationships we made in 20/21.

Youth Action Alliance will continue to grow services that improve young people's employability by seeking funding to deliver provisions that develop the core skills needed to improve our participants' entrepreneurial and business acumen to take them into the job market.

Youth Action Alliance will continue growing services that deter young people from risky behaviours whether it be substance misuse, offending and/or anti-social behaviour.

We will be investing in our processes and quality assurance to ensure we deliver good quality work and have embarked on the process of earning and completing the London Youth Bronze Quality Mark.

YOUTH ACTION ALLIANCE

Statement of trustees' responsibilities

The trustees are responsible for preparing the trustee's report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England and Wales requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the -charity for that period. In preparing these financial statements, the trustees are required to:

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- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable it to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the trust deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the charity and financial information included on the charity's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

By order of the board



Date: 19/1/22

YOUTH ACTION ALLIANCE

Independent Examiner's Report on the Accounts to the Trustees on the Unaudited Financial Statements of Youth Action Alliance.

I report to the trustees on my examination of the accounts of Youth Action Alliance for the year ended 31 March 2021.

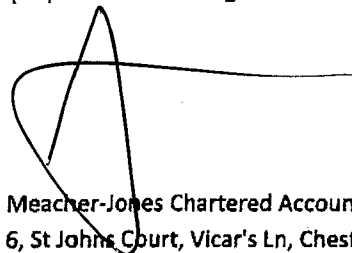
Responsibilities and basis of report

As the directors of the Trustees company, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the application Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect: 1. accounting records were not kept in respect of the Trust as required by section 130 of the Act; or 2. the accounts do not accord with those records; or 3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts given a 'true and fair view' which is not a matter considered as part of an independent examination. I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Meacher-Jones Chartered Accountants
6, St Johns Court, Vicar's Ln, Chester CH1 1QE

Dated: 19/1/22

YOUTH ACTION ALLIANCE

STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 31st MARCH 2021

	NOTES	UNRESTRICTED	RESTRICTED	TOTAL 2021 £	TOTAL 2020 £
INCOME					
Activities to further the Charity's Objects:					
Grants	2	104,458	219,781	324,329	189,539
Benefits in Kind (Rent)		3,000		3,000	3,000
Bank Interest		9		9	20
Sundry					-
Total Incoming Resources		107,467	219,781	327,248	192,559
EXPENDITURE ON CHARITABLE ACTIVITIES					
	3	117,313	138,821	256,134	207,045
Net Income		(9,846)	80,960	71,114	(14,486)
Reconciliation of Funds					
Fund Balance at 1 April 2020		10,584	14,095	24,679	39,165
Fund Balance at 31 March 2021		738	95,055	95,793	24,679

There were no other recognised gains or losses other than those stated above.

YOUTH ACTION ALLIANCE

BALANCE SHEET AS AT 31st MARCH 2021

	Notes	2021 £	2020 £
CURRENT ASSETS			
Cash in Hand at Bank		150,234	58,392
Debtors	6	1,521	4,031
LIABILITIES			
Amount falling due within one year	7	(55,962)	(37,744)
NET ASSETS		<u>95,793</u>	<u>24,679</u>
Unrestricted Funds		738	10,584
Restricted Funds	11	95,055	14,095
TOTAL FUNDS		<u>95,793</u>	<u>24,679</u>

D. Mansell
19/1/22

YOUTH ACTION ALLIANCE

NOTES FORMING PART OF THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2021

1. ACCOUNTING POLICIES

Basis of Accounting

The financial statements of the charity, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Charities Act 2011. The financial statements have been prepared under the historical cost convention. The presentational currency of the financial statements is Pound Sterling (£).

The charity only has financial assets and liabilities of a kind that qualify as basic financial instruments. These are initially recognised at transaction value and subsequently valued at their settlement value.

The charity has taken advantage of the disclosure exemption permitted by FRS 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland, and not prepared a Statement of Cash Flows.

Resources Expended

Liabilities are recognised as soon as there is a legal or constructive obligation committing the Charity to the expenditure or to pay out resources. Resources expended include attributable VAT which cannot be recovered. Support costs, which include governance cost (costs for the preparation and examination of statutory accounts, the costs of Management Committee meetings and costs of any legal advice to the Management Committee on governance or constitutional matters) include central functions and have been allocated to activity cost categories on a basis consistent with the use of the resources.

Income

Income is recognised in the year in which the charity is entitled to receipt and the amount can be measured with reasonable certainty.

Value Added Tax

The Charity is not registered for VAT. Where applicable, all costs and expenditure incurred are shown inclusive of VAT.

Restricted and Unrestricted Funds

The accounts distinguish between restricted and unrestricted funds. Unrestricted funds are available for use at the discretion of the trustees in furtherance of their charitable objectives. Restricted funds are subject to specific conditions by donors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the financial statements

YOUTH ACTION ALLIANCE

Short-term debtors and creditors

Debtors are recognised when the charity is legally entitled to the income after any performance conditions have been met, the amount can be measured reliably, and it is probable that the income will be received. Creditors are recognised when the charity has a present legal or constructive obligation resulting from a past event to make payment to a third party, it is probable that settlement will be required and the amount due to settle the obligation can be measured or estimated reliably.

Judgments and key sources of estimation uncertainty

No judgements (apart from those involving estimates) have been made in the process of applying the above accounting policies that have a significant effect on amounts recognised in the financial statements.

Grants Receivable

Revenue grants are credited to incoming resources on the earlier date of when they are received or when they are receivable. Income is deferred only when the charity has to fulfil conditions before becoming entitled to it or the donor has specified that the income has to be spent in a future period. Capital grants for the purchase of fixed assets are credited to restricted incoming resources on the earlier date of when they are received or receivable. Depreciation on the related fixed assets is charged against the restricted fund.

2. INCOMING RESOURCES FROM ACTIVITIES TO FURTHER THE CHARITY'S OBJECTS

	Unrestricted £	Restricted £	2021 Total	2020 Total
City Living Foundation				2,000
Catalyst	1,000		1,000	3,114
RB Kensington and Chelsea		5,750	5,750	36,789
West London CCG				43,000
John Lyons	40,000	5,300	45,300	34,000
Community Support Grant	36,934	46,313	83,247	-
HMRC	21,458		21,458	-
National Lottery		49,938	49,938	
Young Londoners Fund		53,193	53,193	48,152
Grenfell Fund Travelers		12,698	12,698	-
Grenfell Fund MTAW		19,980	19,980	-
Erasmus Plus				2,212
Westway Trust				7,435
Kensington and Chelsea Foundation		5,000	5,000	2,000
London Community Foundation		7,387	7,387	-
Chelsea FC		3,000	3,000	2,496
Brent Youth Foundation				3,000
Octavia Foundation				4,942
Sports England		5,472	5,472	-
Spotted		1,500	1,500	
Food		4,250	4,250	
Sundry	5,066		5,066	400
	104,458	219,781	324,239	189,539

YOUTH ACTION ALLIANCE

3. RESOURCES EXPENDED

	Unrestricted	(Note 11 Restricted	2021 Total	2020 Total
Staff Costs	81,756	36,093	117,849	98,288
Youth Work Activities	22,567	102,728	125,295	39,480
Independent Activities	1,900		1,900	1,900
Rent	3,000		3,000	3,000
Support Costs	8,090		8,090	10,377
TOTAL RESOURCES EXPENDED	117,313	138,821	256,134	207,045

4. STAFF COSTS

The key management personnel of the charity, are those persons having authority and responsibility for planning, directing and controlling the activities of the charity, directly or indirectly, including any trustee of the charity and in the case of the charity, includes the chief executive. Total employee benefits paid to key management personnel in the year amounted to £39,892 (2020: £39,934).

	2021 £	2020 £
Gross Salaries	108,954	90,896
Social Security Costs	7,674	5,875
Pension Costs	1,221	1,517
	117,849	98,288

5. PENSION COSTS

The Charity contributes to a stakeholder pension scheme on behalf of employees who have elected to join the scheme. All of the Charity's employees may elect to join the scheme. The Charity's liability to the pension scheme is limited to paying across to the scheme the contributions due and pension costs are charged as payments fall due and are disclosed in Note 4 to the accounts. Amounts due to the pension scheme at 31st March 2021 amounted to £ 307 (2020: £205)

6. DEBTORS

	2021 £	2020 £
Grants Receivable	400	3,400
Prepayments	1,121	631
	1,521	4,031

7. CREDITORS

	2021 £	2020 £
Grant Received in advance	29,826	10,750
Sundry Creditors	22,451	22,452
Social Security and other taxes	3,685	4,542
	55,692	37,744

YOUTH ACTION ALLIANCE

8. TRUSTEES' REMUNERATION AND EXPENSES

No remuneration, directly or indirectly, out of the funds of the Charity was paid or is payable for the year to any Trustee or to any person or persons known to be connected with any of them.

No trustee was reimbursed any expenses during the year (2020: £Nil).

9. TAXATION

Youth Action Alliance is a registered charity and is potentially exempt from taxation in respect of income and capital gains received within the categories covered by Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992 to the extent that such income or gains are applied to exclusively charitable purposes.

10. CONTINGENT LIABILITIES

There were no contingent liabilities at 31st March 2021 (2020 - Nil).

11. RESTRICTED FUNDS

	b/f 1.4.2020	Income £	Resources expended £	c/f 31.03.21 £
Catalyst				
Garden Project	1,000			1,000
Young Londoner's Fund				
The Market Project	10,360	23,862	(28,523)	5,699
Digital Stop		30,263	(15,305)	14,958
Digital Transformation		23,050	(20,369)	2,681
YAA Kicks		6,972	(1,683)	5,289
Grenfell MTAW		19,980	(447)	19,533
Stay Connected		95,570	(70,943)	24,627
Grenfell Fund Travellers'		20,084	(1,551)	18,533
Octavia Foundation				
Travellers' Christmas Programme	2,735			2,735
	14,095	219,781	(138,821)	95,055

YOUTH ACTION ALLIANCE

12. GOING CONCERN

At the time of approving the financial statements, the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

13. PRINCIPLE RISKS AND UNCERTAINTIES

The Trustees have identified the major risks to which the Charity is exposed. These risks have been reviewed and the trustees are satisfied that systems and procedures have been established to mitigate them. This includes appropriate insurance cover, a Health and safety review and criminal Records Bureau checks together with a regular review and update of a risk register and policies and procedures, both financial and others