THE ANN CRAFT TRUST

England & Wales · Charity number 1086592

Details

Other names	ANN CRAFT TRUST-ACTING AGAINST ABUSE
Status	Registered
Legal form	Charitable company
Company number	04080805
Registered	2001-05-15
Register	View on the Charity Commission register

Contact

Address	University Of Nottingham University Park Nottingham NG7 2RD
Phone	01159515400
Email	ann-craft-trust@nottingham.ac.uk
Website	www.anncrafttrust.org

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Activities

Objects: a) To facilitate the safeguarding of all adults at risk and disabled children and young people who are vulnerable to abuse. To work towards the prevention of all abuse.b) To offer information and support to individuals and professionals, organisations and agencies working/caring in this field, and to advance the education and training of all organisations, charities, individuals and/or groups of individuals concerned with the protection of adults at risk and disabled children and young people.c) To raise the general level of public awareness of issues relating to the abuse of all adults at risk and disabled children and young people.d) To relieve all adults at risk and disabled children and young people who have been abused and are in conditions of need, hardship or distress.e) To relieve and support the parents / carers of such persons as appropriate who are in conditions of need, hardship or distress.f) To conduct any other activity whatever which can, in the opinion of the Management Committee, be advantageously conducted in connection with or ancillary to any of the business of the Charity and for such other supplementary matters as may be necessary or expedient for carrying out the principal objectives set out above, provided that such supplementary matters are charitable.g) To procure and print, publish, issue and circulate gratuitously or otherwise reports or periodicals, books, pamphlets, leaflets, films, videotapes, advertisements and appeals.h) To improve and elevate the technical and general knowledge of the organisations and individuals engaged in, or about to engage in, the care of adults at risk and disabled children and young people, or in any employment in connection therewith and to this end, either alone or in conjunction with universities, schools or other educational establishments or other bodies whatsoever, provide lectures, exhibitions, seminars, classes and conferences as may be required or applicable from time to time.i) To promote a better understanding of the needs of all adults at risk and disabled children and young people who have been abused and to promote public awareness, advocate and counsel on areas of common concern on this issue.j) To provide for the affiliation of such of the organisations and individuals who so wish to join the Charity and to promote the achievement of the objects of the Charity.k) To stimulate, undertake and encourage experimental work on the training of all adults at risk and disabled children and young people and others in relation to their special needs and requirements and in particular relating to such needs and requirements after the occurrence of abuse.l) To bring into association and intercourse locally, nationally and internationally any bodies and persons engaged in or about to engage in the furtherance of the objects of the Charity.m) To promote the formation of any charitable bodies or organisations and to assist or enter into arrangements with such bodies or organisations in the furtherance of the purpose of the Charity, and in particular to render assistance either directly or indirectly to Government Departments or Public Authorities in the administration of statute and orders relating to adults at risk and disabled children and young people in such manner as such assistance may from time to time be requested by such Government Departments and Public Authorities or as the Charity may deem advisable.n) To provide, assist or promote the establishment of support, through various means such as the provision and maintenance of charitable clinics, schools, homes, hostels, places for observation or boarding occupations, workshops, training centres, employment centres, clubs, libraries and other places in connection with the furtherance of the objects of the Charity and to provide services at or in connection with such places either gratuitously or otherwise.o) To do all such acts and things which shall be calculated to promote the wellbeing of adults at risk and disabled children and young people and their families / carers and in particular for their rehabilitation after the occurrence of abuse.

Activities: Ann Craft Trust is a national charity working with organisations who have safeguarding adults responsibilities and in the interests of people who may be at risk of abuse.We do this through:- Advice, guidance and signposting- Consultation and audits- Publications and resources- Training, seminars, workshops and conferences- Research

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Classification

- **How:** Provides Services, Provides Advocacy/advice/information, Sponsors Or Undertakes Research
- **What:** Education/training, Disability
- **Who:** Elderly/old People, People With Disabilities, Other Charities Or Voluntary Bodies

Geography

- Northern Ireland
- Scotland
- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2025-07-31	£862,217	£904,152	£389,308	15
2024-07-31	£884,903	£886,234	£431,243	16
2023-07-31	£404,929	£811,235	£343,543	16
2022-07-31	£314,174	£649,708	£325,280	15
2021-07-31	£231,140	£574,728	£273,854	10

Trustees

Name	Role	Appointed
Beverley Brooks MBE		2026-01-21
Dr Deborah Peat		2025-07-09
Dr Elisabeth Alton		2023-11-20
Dr Mark Brookes		2025-07-09
Natasha Schofield		2023-01-16
Paul Johnson		2023-11-20
Sarah Mander		2025-05-01

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THE ANN CRAFT TRUST

England & Wales - Charity number 1086592

Accounts

Company registration number: 4080805
Charity registration number: 1086592

The Ann Craft Trust

(A company limited by guarantee)

Annual Report and Financial Statements

for the Year Ended 31 July 2025

Community Accounting Plus
Units 1 & 2 North West
41 Talbot Street
Nottingham
NG1 5GL

The Ann Craft Trust

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The Ann Craft Trust

Reference and Administrative Details

Chief Executive Officer	Stuart Sale
Trustees	Tania May Natasha Eason Paul Johnson Elisabeth Alton Sarah Mander Deborah Peat Mark Brookes
Charity Registration Number	1086592
Company Registration Number	4080805
Registered Office	Centre for Social Work University of Nottingham University Park Nottingham NG7 2RD
Independent Examiner	Eva Stevens, employee of Community Accounting Plus Units 1 & 2 North West 41 Talbot Street Nottingham NG1 5GL

The Ann Craft Trust

Trustees' Report

The trustees, who are directors for the purposes of company law, present the annual report together with the financial statements of the charitable company for the year ended 31 July 2025.

Trustees and officers

The trustees and officers serving during the year and since the year end were as follows:

Trustees:	Tania May
	Natasha Eason
	Paul Johnson
	Elisabeth Alton
	Sarah Mander (appointed 1 May 2025)
	Deborah Peat (appointed 9 July 2025)
	Mark Brookes (appointed 9 July 2025)
	David Marsland (resigned 30 April 2025)
	David Charnock (resigned 18 November 2024)
	Suzanne Wilson (resigned 30 September 2024)
Chief Executive Officer:	Stuart Sale

Structure, governance and management

Nature of governing document

The charity is a company limited by guarantee and registered charity. It is operated under the rules of its memorandum and articles of association dated 25/09/2000 and most recently amended 04/12/2019. It has no share capital and the liability of each member in the event of winding-up is limited to £5.

The Ann Craft Trust

Trustees' Report

Recruitment and appointment of trustees

The Ann Craft Trust follows a transparent and structured process for recruiting and appointing trustees to ensure strong governance and alignment with our mission.
Recruitment Process

• When vacancies arise, we advertise widely through our website and networks. For example, see our current call for a Chair of Trustees:
https://www.anncrafttrust.org/could-you-be-the-next-ann-craft-trust-chair-of-trustees/.
• Interested candidates can review the details
https://www.anncrafttrust.org/wp-content/uploads/2025/10/Chair-of-Trustees-Recruitment-Pack-October-2025.pdf and submit an application via: https://www.surveymonkey.com/r/ACTChairTrustee2025.
• Applications are assessed against the skills and experience outlined in the recruitment pack.

Selection and Appointment
• Shortlisted candidates are invited to interview with existing trustees.
• Following interviews, trustees make recommendations for appointment.
• Future trustees are appointed in accordance with the
https://www.anncrafttrust.org/wp-content/uploads/2025/10/Ann-Craft-Trust-Articles-of-Association.pdf, which set out:
o Term of Office: Three years, with the option for re-election for a second term. In exceptional circumstances, a third term may be agreed by special resolution.
o Eligibility: Trustees must be over 18 and not disqualified under Article 35.
o Appointment: Trustees may be appointed by ordinary resolution at a general meeting or by the board to fill a vacancy, provided the maximum number of trustees is not exceeded.
o Nomination: Candidates can be recommended by trustees or proposed by members within the required notice period.

This process ensures that all appointments are fair, transparent, and compliant with our governing documents.

The Ann Craft Trust

Trustees' Report

Objectives and activities

Objects and aims

a) To facilitate the safeguarding of all adults at risk and disabled children and young people who are vulnerable to abuse. To work towards the prevention of all abuse.

b) To offer information and support to individuals and professionals, organisations and agencies working/caring in this field, and to advance the education and training of all organisations, charities, individuals and/or groups of individuals concerned with the protection of adults at risk and disabled children and young people.

c) To raise the general level of public awareness of issues relating to the abuse of all adults at risk and disabled children and young people.

d) To relieve all adults at risk and disabled children and young people who have been abused and are in conditions of need, hardship or distress.

e) To relieve and support the parents / carers of such persons as appropriate who are in conditions of need, hardship or distress.

f) To conduct any other activity whatever which can, in the opinion of the Management Committee, be advantageously conducted in connection with or ancillary to any of the business of the Charity and for such other supplementary matters as may be necessary or expedient for carrying out the principal objectives set out above, provided that such supplementary matters are charitable.

g) To procure and print, publish, issue and circulate gratuitously or otherwise reports or periodicals, books, pamphlets, leaflets, films, videotapes, advertisements and appeals.

h) To improve and elevate the technical and general knowledge of the organisations and individuals engaged in, or about to engage in, the care of adults at risk and disabled children and young people, or in any employment in connection therewith and to this end, either alone or in conjunction with universities, schools or other educational establishments or other bodies whatsoever, provide lectures, exhibitions, seminars, classes and conferences as may be required or applicable from time to time.

i) To promote a better understanding of the needs of all adults at risk and disabled children and young people who have been abused and to promote public awareness, advocate and counsel on areas of common concern on this issue.

j) To provide for the affiliation of such of the organisations and individuals who so wish to join the Charity and to promote the achievement of the objects of the Charity.

k) To stimulate, undertake and encourage experimental work on the training of all adults at risk and disabled children and young people and others in relation to their special needs and requirements and in particular relating to such needs and requirements after the occurrence of abuse.

l) To bring into association and intercourse locally, nationally and internationally any bodies and persons engaged in or about to engage in the furtherance of the objects of the Charity.

m) To promote the formation of any charitable bodies or organisations and to assist or enter into arrangements with such bodies or organisations in the furtherance of the purpose of the Charity, and in particular to render assistance either directly or indirectly to Government Departments or Public Authorities in the administration of statute and orders relating to adults at risk and disabled children and young people in such manner as such assistance may from time to time be requested by such Government Departments and Public Authorities or as the Charity may deem advisable.

n) To provide, assist or promote the establishment of support, through various means such as the provision and maintenance of charitable clinics, schools, homes, hostels, places for observation or boarding occupations, workshops, training centres, employment centres, clubs, libraries and other places in connection with the furtherance of the objects of the Charity and to provide services at or in connection with such places either gratuitously or otherwise.

o) To do all such acts and things which shall be calculated to promote the wellbeing of adults at risk and disabled children and young people and their families / carers and in particular for their rehabilitation after the occurrence of abuse.

Objectives, strategies and activities

We help others better understand safeguarding, primarily by providing training and consultancy, while supporting them to embed best practices across their organisations.

Public benefit

Our activites benefit the public through better safeguarding of adults and prevention of abuse.

The trustees confirm that they have complied with the requirements of section 17 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission for England and Wales.

Achievements and performance

Completed Strategic Actions Overview

•Governance and Policy Development:

Implemented consistent quality assurance processes, launched wellbeing and right-to-disconnect policies, and introduced an internal governance policy. Consolidated governance arrangements with the University of Nottingham for clarity and compliance.

•Communication and Collaboration:

Established a structured communication approach (including team meetings), created methods for capturing and sharing successes, and enhanced collaboration between trustees and staff on strategy and purpose.

•Operational and Service Improvements:

Developed standardised project planning templates and proposal processes, reviewed pricing structures for competitiveness, scoped and moved towards a CRM system, and completed external audits to inform future website development.

•Innovation and Growth:

Advanced safeguarding frameworks and assurance models, explored monetisation opportunities for the framework, evaluated partner relationships for strategic value, and scoped new learning opportunities and accreditation options.

Our actions are explored in further detail below:

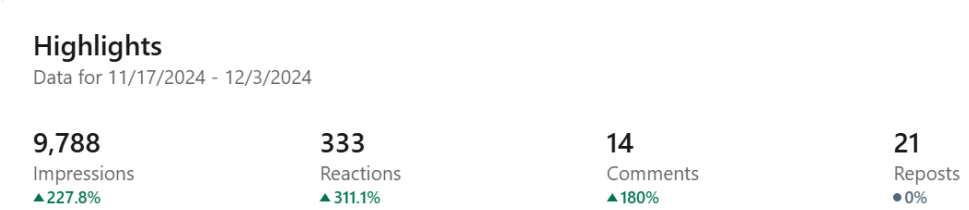
Safeguarding Adults Week 2024

Safeguarding Week is our largest event which occurs annually. This year we had:

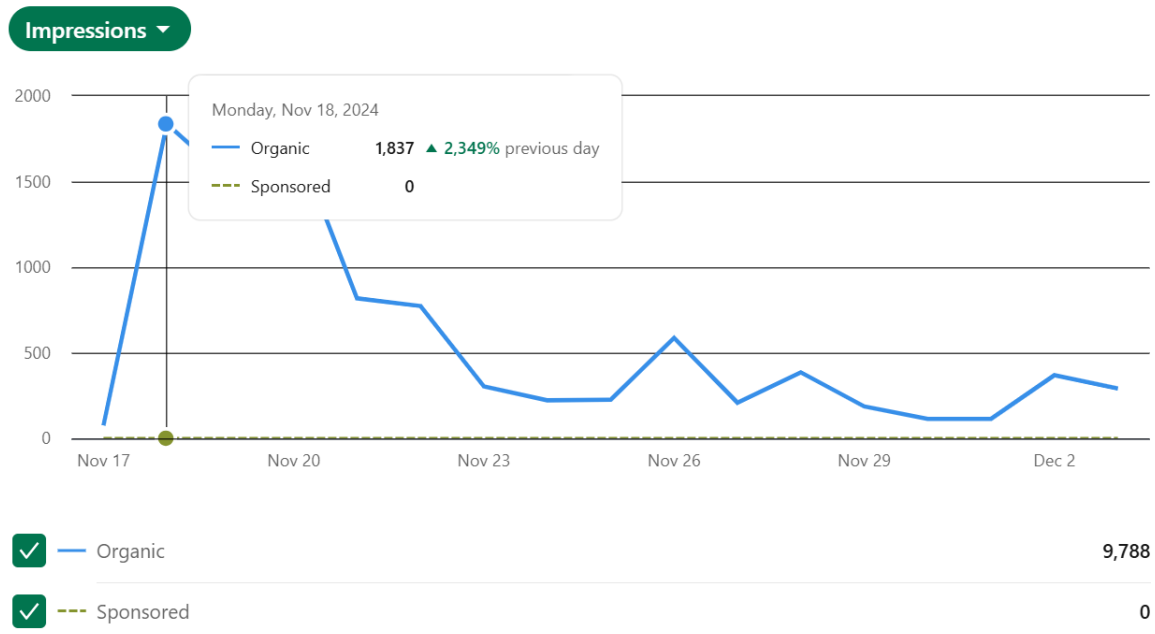
• 16,200 interactions on social (up 18% on last year)
• 23,211 views of Safeguarding Adults Week content on our website (up 12% on last year)
• 1,000 downloads of resources - including posters, social media assets etc.
• 712 people booked onto events throughout the week.
• 264 podcast downloads (across November)
• 7 emails sent (regarding conference and SAW)
• 1,529 email opens
• 789 email clicks

Source: Brand Mentions, Google Analytics

LinkedIn



Metrics



Governance Review
The organisation conducted a governance review whereby an external facilitator designed 5 online workshops covering the seven principles This enabled trustees to attend workshops and explore the principles through group discussion. The facilitator prepared questions to stimulate debate and tease out relevant issues for the Trust from the current version of the code. The workshops were supported by one-to-one interviews with members of staff to obtain their perspective. It found that the Board are at the beginning of a governance journey but there is now a detailed set of actions with several Completed Actions already:

- Trustee Recruitment and Onboarding

Recruitment paperwork reviewed and onboarding programme with support materials devised.
Current applicants successfully recruited.
Strategy agreed and implemented for recruiting a new permanent Chair and Vice Chair.

- Governance and Compliance

Memorandum of Articles revised and supplementary governance materials developed.
Register of interests and gifts/hospitality created.
Delegations framework established to clarify Board and management responsibilities.

Training

• Continues to be busy, repeat customers Blind Veterans, Certitude, and Migrant Help are booking training to cover the whole of next year
• Other return customers Smart Works, Progress Group, Headway, HDA, Trinity College return booking as needed.
• New commissions include training for Experts by Experience a contract held by Choice Support in partnership with CQC, Severn Trent Water and Home Instead.
• Higher education continues to be a focus, following the launch of the Safeguarding in Higher Education Network and a new Level 3 Training specific to HE.
• Continue to support Opendoor with the assessment of drama schools and plan to build on this success and learning.

Sport -

Sport England

Across the year, we have seen steady and then significant progress in engaging organisations with the Safeguarding Framework:

First half of the year: Focused on increasing dialogue with organisations yet to submit, mainly through Active Partnership (AP) and National Governing Body (NGB) networks. We supported portal development, moving to a new platform in December 2024, and saw positive engagement during Safeguarding Adults Week. Engagement with National Disability Sports Organisations improved, with one completing the Framework, and three strong submissions from other National System Partners.
Second half of the year: The sport team proactively reached out to additional key partners. We confirmed timelines for Framework completion with existing partners and maintained strong support for lead officer forums and the SVO network. Requests for board training remained steady, and more lead officers attended training beyond AP and NGB representatives.

- Impact

Increased submissions from APs, supported by the SWO network.
Growing engagement from national organisations down to local level.
Continued development of the Framework portal to improve user experience.

Sport Wales

Safeguarding Adults Framework in Wales

Three Welsh NGBs have submitted to date:

Welsh Aquatics - strong submission
Welsh Athletics - strong submission
Golf Wales - result pending

- Training in Wales

We are working closely with WRU, Table Tennis Wales, and FAW to prepare for full Framework submissions.
The Ann Craft Trust Advanced Safeguarding Adults course now covers both English and Welsh legislation in one course (previously separate).
This helps safeguarding leads understand cross-border differences, encourages collaboration, and supports informed discussions.

CPSU and ACT delivered Board training to 19 Welsh partners in the last year, with more booked.

- Wales Safeguarding Lead Forum

October 2024: CPD on Female Health and Performance and a session on PREVENT.
June 2024: CPD from Pride Sports on LGBTQ+ inclusion and a session from Dr Rebecca Oatley on Dementia in Sport.

- Wales Collaboration and Outreach

Met with all 5 Gwent Safeguarding groups, delivering presentations on Safeguarding in Sport across Wales.
Offered Essentials training for club welfare officers and safeguarding officers free of charge.
Promoting collaboration and sharing best practice through scenario-based learning and group work.

UK Sport -

During the first half of the year UK Sport Funding was successfully applied for and awarded. This will cover the period from April 2025 until 30 September 2026. Following this, Ann Craft Trust (ACT) continued delivering support and assurance activities across UK Sport-funded organisations with some key updates below.

- UK Sport Framework Engagement:

We recently focused on initial outreach and engagement with sole-funded organisations new to the Framework, such as Aquatics GB, British Bobsleigh & Skeleton, British Curling, and Ice Hockey UK. Introductory meetings were scheduled and initial guidance shared.
We then developed deeper engagement, including policy reviews and bespoke advice for British Bobsleigh & Skeleton and British Para Table Tennis. Catch-up meetings were held with GB Boxing, British Handball, and British Volleyball to progress Framework objectives.
Joint-funded organisations continued to maintain compliance, with England Hockey and British Weightlifting completing Framework submissions during this period.

- UK Sport Training Delivery:

Athlete training delivered for British Para Table Tennis (April) and Paddle UK Sprint Programme (June), followed by Slalom Programme (August).
British Wheelchair Basketball athlete training delivered in September (two sessions for men’s and women’s teams).
Open Advanced and Essential safeguarding courses ran throughout both quarters.
Planning underway for Paddle UK coach training (October), Archery GB, Basketball UK, and GB Boxing sessions later in the year.

- UK Sport Key Achievements

Successful delivery of multiple athlete training sessions across high-performance programmes.
Increased engagement from sole-funded organisations, with several moving towards Essential Criteria compliance.

Completion of Framework submissions by England Hockey and British Weightlifting.
Strengthened collaboration with sector partners to influence safeguarding standards.

Consultancy:

• Completion of 25-day audit United Response
• Completion of 4-day audit Bright Futures
• Completion of 10 day audit at Chest Heart, Stroke Scotland
• Completion of a number of other audits
• Independent Safeguarding Consultant Achieve Together
• Independent safeguarding Consultant MacIntyre
• Independent Safeguarding Consultant Camphill Village Trust
• Supporting the development of resources for 'MindFlow' mental health and wellbeing in construction

Research

• We have been written in to a bid for funding regarding financial abuse , this is in partnership with OXIL Research which is the non-profit research arm of Oxford Information Labs, this has been successful, and we are waiting on the next steps.

• The work with the Rights Lab Nottingham continues as a positive relationship and we are developing e-learning to support the research.

• We have been involved in developing new Care Standards for The Human Trafficking Foundation, along with other professionals, this is now the final stages of checking and will be launched in the next few weeks, date to be confirmed

- Board Development and Collaboration

Trustees undertook self-assessment to identify skills gaps, leading to enhanced recruitment processes.
Ongoing trustee learning opportunities introduced, including staff updates and CPD at Board meetings.

- Risk and Oversight

Governance themes embedded into Board agendas for regular review.
Lead trustee/subcommittee appointed for risk oversight, with initial risk matrix drafted and shared.

Training and Consultancy:

In 2024 we put 10,889 transactions through our bookings system, including bookings from 247 different organisations and more than 1500 e-learning transactions. There were 129 different types of bookings across the four core activities (e-learning, open training, bespoke training and consultancy). Since November 2023 we have 361 booking accounts and circa 7,000 unique delegates after removing duplicates (from the 15,000 total bookings). We have since moved to a new booking System - Nucleus, which allows for greater flexibility and bespoke e-learning and also works as a CRM which will help us develop new partnerships to support income.

The Ann Craft Trust

Trustees' Report

Financial review
The charity remains financially stable, with appropriate oversight in place, and highlighted areas requiring ongoing attention for the Board's awareness.

This year we have spent a total of £41,935 more than we have received in income:

Income for restricted funds has been more than expenditure, increasing the restricted funds balances.

Income from unrestricted funds has been less than expenditure, which has decreased our reserves by £90,572.

Consultancy income is £94k under budget, and overall unrestricted income is £162.9k under budget at the end of the year. Whilst expenditure has exceeded income due to a shortfall in budget income figures, we have also kept expenses under budget, which are overall £152.8k under budget, with unrestricted expenditure being £72.2k under budget.

Cash remains healthy, with unrestricted reserves at year end of £292,320. Our reserves policy is to have a minimum of £199,150 in reserves.

Policy on reserves

1. Purpose of the Reserves Policy
The purpose of this policy is to ensure that Ann Craft Trust (ACT) maintains adequate financial reserves to support the continuity of its activities in the event of unforeseen financial challenges or to take advantage of strategic opportunities. This policy outlines the approach to managing reserves, ensuring the charity's sustainability and resilience in delivering its mission.

2. Reserve Level Determination
The ACT Trustees are committed to ensuring that reserves are maintained at a level that is sufficient but not excessive. The appropriate level of reserves will be reviewed annually by the Trustees and is currently set to cover:
• Three to six months of core operational costs, which include salaries, and other essential overheads. This ensures that ACT can continue to function effectively during any short-term financial difficulties or where cashflow is hindered through late payments, for example, delayed grant funding.
• Contingencies for unexpected costs, such as legal obligations
• Redundancy pay, in the event the charity ceases to operate. The reserves must cover redundancy payments in line with the University of Nottingham's redundancy policy, ensuring staff are compensated as per contractual and legal obligations in the case of closure of ACT.
• Strategic opportunities, which may require short-term or one-off funding, such as new project initiatives, partnerships, or developments aligned with the Trust's mission.
The target level of reserves will be calculated and agreed on an annual basis, determined by the current assets and overheads.

3. Management of Reserves
The ACT reserves will be held in an account which offers the most favourable interest rates and this will be reviewed regularly by the CEO and Operations Manager. The account used to hold reserves should allow for easy access where cashflow issues arise.

4. Monitoring and Review
• The reserve levels will be monitored monthly by the CEO and leadership team and on a quarterly basis by the Board of Trustees during the finance agenda item of the trustee meeting
• It will be reviewed annually as part of financial and future planning.
• Any significant use of reserves, outside of those related to cashflow, where there is assurance that this will be remedied within 2 months, should be justified by the Senior Leadership Team and approved by the Trustees. In such cases, a plan will be devised to restore reserve levels to the agreed target in a timely manner.

5. Reporting of Reserves
ACT will ensure transparency in its reserves policy by clearly reporting on its reserve levels in the annual financial statements. This will include:
• The amount of reserves held.
• The reasons for holding the stated reserves.
• The intended use of any designated reserves.
• Any future plans for building up or reducing reserves.

6. Review of Policy
This Reserves Policy will be reviewed annually by the Trustees to ensure it remains appropriate and responsive to changes in the financial environment and the needs of ACT.

This policy ensures that ACT operates with prudent financial management, maintains flexibility to respond to future opportunities or challenges, and provides for redundancy obligations in the event of business closure.

Principal risks and uncertainties

Grant funding from Sport funders may not be renewed in 2027, meaning that are at risk of redeployment or redundancy

Financial uncertainty at University of Nottingham may lead to increased rent/service support charges, eviction or decision to cut ties with charity

Competitors in the safeguarding audit /training/ online offer leading to a reduction in income.

Reduced income due to changes in taxation, National Insurance contributions affecting customer ability to commission.

Increased expenditure due to increased taxation, national insurance contributions or other costs outside our control.

Plans for future periods

Overall details are contained within the ACT-Strategy-document_digital_final.pdf

Overview of actions for 25/26

Goal – promote good safeguarding governance (by ensuring that our own internal governance arrangements are sound and we are leading by example)

Actions within this section include:

- Developing a separate action plan for year two of the governance review, with trustees
- Review and implement updated Articles of Association
- Support the development of a trustee skills matrix, with trustees
- Develop a board paper structure, setting out the purpose of papers
- Implement risk and finance committee
- Develop a staff wellbeing questionnaire/survey to ensure that our wellbeing offer remains fit for purpose
- Develop a trustee dashboard to provide relevant and consistent information about the charity

Goal – develop more partnerships within new and existing sectors across the UK

Actions within this section include:

- Develop relationships with 'Children First' who provide safeguarding support to sports organisations across Scotland
- Continue developing our relationship with the construction industry
- Continue to develop our relationship with the Higher Education sector
- Develop links with the entertainment/broadcasting sector to raise awareness of safeguarding adults and the work of ACT

Goal – provide accessible, up to date resources and training

Actions within this section include:

- Implement findings from the research undertaken in 24/25 to develop our website to both appearance and accessibility
- Implement findings from research regarding CPD accreditation of our sports training offer
- Develop further eLearning opportunities, taking advantage of the Nucleus platform
- Develop a course focusing on Sport Case Management
- Retain a level of agility to enable us to identify and maximise opportunities that may arise throughout the year.

Goal – undertake audits to help organisations work towards best practice in safeguarding adults

Actions within this section include:

- Implement the findings from the work started in 24/25 to develop a structured approach to audit, linking our different audits offers through a pathway approach
- Seek opportunities to develop a framework assessment approach within a new sector

Goal – to be a leading authority on safeguarding adults in the UK

Actions in this section include:

* Continuing to seek out opportunities within Universities and other organisations to support research.
* Incorporation of "icebreaker" activity/ scenario planning within Board meetings.
* Policy development schedule to be implemented and guidance on those specific to Ann Craft Trust and those that must be followed as university employees.

* Support trustee with engagement in external communications and promotion of trust.
* Ensure trustees receive regular feedback reports including an annual summary of complaints and resolutions
* Production of heatmap of activities to support reporting and initial thinking on EDI.
* Create further opportunities for trustees and staff to collaborate on strategy development and refreshing the purpose as required to meet the needs of the external environment.

Governance actions –

Promote governance work through the annual report to evidence trustee commitment to improvement.

Small companies provision statement
This report has been prepared in accordance with the small companies regime under the Companies Act 2006.

The Ann Craft Trust

Trustees' Report

Statement of Responsibilities

The trustees (who are also the directors of The Ann Craft Trust for the purposes of company law) are responsible for preparing the trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland". The report and accounts have been prepared in accordance with the provisions in the Companies Act 2006 relating to small companies.

Company law requires the trustees to prepare financial statements for each financial year. Under company law the trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including its income and expenditure, of the charitable company for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards, comprising FRS 102 have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records that can disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Approved by the trustees of the charity on 23/02/2026 and signed on its behalf by:

Paul Johnson
Trustee

The Ann Craft Trust

Independent Examiner's Report to the trustees of The Ann Craft Trust ('the Company')

Independent examiner's report to the trustees of The Ann Craft Trust ('the Company')
I report to the charity trustees on my examination of the accounts of the company for the year ended 31 July 2025.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement
Since the Company's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of the Chartered Institute of Public Finance and Accountancy (CIPFA), which is one of the listed bodies.
I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)].

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

24/02/2026
.....
Eva Stevens, BSc, CPFA employee of Community Accounting Plus
member of the Chartered Institute of Public Finance and Accountancy (CIPFA)

Units 1 & 2 North West
41 Talbot Street
Nottingham
NG1 5GL

Date:.....

The Ann Craft Trust

Statement of Financial Activities for the Year Ended 31 July 2025 (Including Income and Expenditure Account and Statement of Total Recognised Gains and Losses)

	Note	Unrestricted funds £	Restricted funds £	Total 2025 £	Total 2024 £
Income and Endowments from:					
Donations and legacies	2	404	-	404	1,066
Charitable activities	3	372,505	482,286	854,791	864,168
Investment income	5	7,022	-	7,022	19,669
Total income		379,931	482,286	862,217	884,903
Expenditure on:					
Charitable activities	6	(470,503)	(433,649)	(904,152)	(886,234)
Total expenditure		(470,503)	(433,649)	(904,152)	(886,234)
Net (expenditure)/income		(90,572)	48,637	(41,935)	(1,331)
Net movement in funds		(90,572)	48,637	(41,935)	(1,331)
Reconciliation of funds					
Total funds brought forward		382,892	48,351	431,243	432,574
Total funds carried forward	11	292,320	96,988	389,308	431,243

All of the charity's activities derive from continuing operations during the above two periods.

The funds breakdown for the period is shown in note 11.

The Ann Craft Trust

Statement of Financial Activities for the Year Ended 31 July 2025 (Including Income and Expenditure Account and Statement of Total Recognised Gains and Losses)

These are the figures for the previous accounting period and are included for comparative purposes

	Note	Unrestricted funds £	Restricted funds £	Total 2024 £
Income and Endowments from:				
Donations and legacies	2	1,066	-	1,066
Charitable activities	3	418,330	445,838	864,168
Investment income	5	19,669	-	19,669
Total income		439,065	445,838	884,903
Expenditure on:				
Charitable activities	6	(399,716)	(486,518)	(886,234)
Total expenditure		(399,716)	(486,518)	(886,234)
Net income/(expenditure)		39,349	(40,680)	(1,331)
Net movement in funds		39,349	(40,680)	(1,331)
Reconciliation of funds				
Total funds brought forward		343,543	89,031	432,574
Total funds carried forward	11	382,892	48,351	431,243

The Ann Craft Trust

(Registration number: 4080805)
Balance Sheet as at 31 July 2025

	Note	2025 £	2024 £
Current assets			
Debtors	8	43,851	47,111
Cash at bank and in hand	9	483,538	545,344
		527,389	592,455
Creditors: Amounts falling due within one year	10	(138,081)	(161,212)
Net assets		389,308	431,243
Funds of the charity:			
Restricted income funds			
Restricted funds	11	96,988	48,351
Unrestricted income funds			
Unrestricted funds		292,320	382,892
Total funds	11	389,308	431,243

For the financial year ending 31 July 2025 the charity was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the charity to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

The financial statements on pages 17 to 29 were approved by the trustees, and authorised for issue on .23/02/2026. and signed on their behalf by:

.....
Paul Johnson
Trustee

The Ann Craft Trust

Statement of Cash Flows for the Year Ended 31 July 2025

	Note	2025 £	2024 £
Cash flows from operating activities			
Net cash expenditure		(41,935)	(1,331)
Adjustments to cash flows from non-cash items			
Investment income	5	(7,022)	(19,669)
		(48,957)	(21,000)
Working capital adjustments			
Decrease in debtors	8	3,260	21,586
(Decrease)/increase in creditors	10	(23,131)	28,564
Decrease in deferred income	10	-	(19,041)
Net cash flows from operating activities		(68,828)	10,109
Cash flows from investing activities			
Interest receivable and similar income	5	7,022	19,669
Net (decrease)/increase in cash and cash equivalents		(61,806)	29,778
Cash and cash equivalents at 1 August		545,344	515,566
Cash and cash equivalents at 31 July		483,538	545,344
Reconciliation of net cash flow to movement in net funds			
(Decrease)/increase in cash		(61,806)	29,778
Net funds at 1 August 2024		545,344	515,566
Net funds at 31 July 2025		483,538	545,344

All of the cash flows are derived from continuing operations during the above two periods.

1 Accounting policies

Summary of significant accounting policies and key accounting estimates
The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance
The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)) (issued in October 2019) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Basis of preparation
The Ann Craft Trust meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy notes.

Going concern
The financial statements have been prepared on a going concern basis.

The trustees assess whether the use of going concern is appropriate i.e. whether there are any material uncertainties related to events or conditions that may cast significant doubt on the ability of the charity to continue as a going concern. The trustees make this assessment in respect of a period of one year from the date of approval of the financial statements.

Exemption from preparing a cash flow statement
Under the exemption available to smaller charities the Board of Trustees has chosen not to include a Statement of Cash Flows within the financial statements.

Income and endowments
Voluntary income including donations, gifts, legacies and grants that provide core funding or are of a general nature is recognised when the charity has entitlement to the income, it is probable that the income will be received and the amount can be measured with sufficient reliability.

Donations and legacies

Donations are recognised when the charity has been notified in writing of both the amount and settlement date. In the event that a donation is subject to conditions that require a level of performance by the charity before the charity is entitled to the funds, the income is deferred and not recognised until either those conditions are fully met, or the fulfilment of those conditions is wholly within the control of the charity and it is probable that these conditions will be fulfilled in the reporting period.

Investment income

Dividends are recognised once the dividend has been declared and notification has been received of the dividend due.

Expenditure
All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

Charitable activities

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Taxation
The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Trade debtors
Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business.

Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the charity will not be able to collect all amounts due according to the original terms of the receivables.

Cash and cash equivalents
Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Trade creditors
Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the charity does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

Fund structure
Unrestricted income funds are general funds that are available for use at the trustees' discretion in furtherance of the objectives of the charity.

Restricted income funds are those grants for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose.

Pensions and other post retirement obligations
The charity operates a defined contribution pension scheme which is a pension plan under which fixed contributions are paid into a pension fund and the charity has no legal or constructive obligation to pay further contributions even if the fund does not hold sufficient assets to pay all employees the benefits relating to employee service in the current and prior periods.

Contributions to defined contribution plans are recognised in the Statement of Financial Activities when they are due. If contribution payments exceed the contribution due for service, the excess is recognised as a prepayment.

2 Income from donations and legacies

	Unrestricted funds General £	Total 2025 £	Total 2024 £
Donations and legacies;			
Donations from individuals	404	404	1,066
	404	404	1,066

3 Income from charitable activities

	Unrestricted funds General £	Restricted funds £	Total 2025 £	Total 2024 £
Grants	-	482,286	482,286	445,838
Sales & Fees	354,104	-	354,104	392,255
Conference	10,141	-	10,141	14,491
Royalties	8,244	-	8,244	11,573
Sundry	16	-	16	11
	372,505	482,286	854,791	864,168

4 Grants & donations

	Unrestricted funds £	Restricted funds £	Total £
Sport England	-	336,836	336,836
Sport Wales	-	62,000	62,000
UK Sport	-	83,450	83,450
Sundry grants & donations	404	-	404
	404	482,286	482,690

5 Investment income

	Unrestricted funds General £	Total 2025 £	Total 2024 £
Interest receivable and similar income;			
Interest receivable on bank deposits	7,022	7,022	19,669
	7,022	7,022	19,669

6 Expenditure on charitable activities

	Unrestricted funds General £	Restricted funds £	Total 2025 £	Total 2024 £
Associate trainer fees	83,441	4,440	87,881	85,502
Conference	10,752	-	10,752	10,468
Consultants	1,704	6,760	8,464	37,412
Consultants expenses	454	399	853	1,577
Marketing & communications	9,478	21,275	30,753	23,738
Staff expenses	4,543	7,583	12,126	13,610
Trainers expenses	8,439	-	8,439	6,036
Website hosting & system	4,945	15,583	20,528	28,731
Finance costs	2,716	516	3,232	5,429
Hospitality & catering	99	5	104	266
I.T Equipment	2,307	-	2,307	1,477
Management committee	3,651	-	3,651	166
Office expenses	3,345	785	4,130	5,269
Staff development	1,013	307	1,320	2,580
Staff cost UoN	325,720	366,395	692,115	660,806
Grants repaid	-	-	-	3,167
Other staff cost	7,896	9,601	17,497	-
	470,503	433,649	904,152	886,234

7 Staff costs

The aggregate payroll costs were as follows:

	2025 £	2024 £
Staff costs during the year were:		
Wages and salaries	563,206	547,934
Social security costs	61,146	46,320
Pension costs	67,763	66,552
	692,115	660,806

The monthly average number of persons (including senior management team) employed by the charity during the year was as follows:

	2025 No	2024 No
Average number of employees	15	16

(2024 - 13) of the above employees participated in the Defined Contribution Pension Schemes.

No employee received emoluments of more than £60,000 during the year.

8 Debtors

	2025 £	2024 £
Trade debtors	24,221	46,601
Prepayments	19,630	510
	43,851	47,111

9 Cash and cash equivalents

	2025 £	2024 £
Cash at bank	483,538	545,344

10 Creditors: amounts falling due within one year

	2025 £	2024 £
Trade creditors	67,028	79,844
Other taxation and social security	6,122	16,857
Other creditors	2,244	2,160
Accruals	62,687	62,351
	138,081	161,212

11 Funds

	Balance at 1 August 2024 £	Incoming resources £	Resources expended £	Balance at 31 July 2025 £
Unrestricted funds				
General				
General	382,892	379,931	(470,503)	292,320
Restricted funds				
Sport England	44,501	336,836	(312,575)	68,762
Sport Wales	14,782	62,000	(60,204)	16,578
UK Sport	(10,932)	83,450	(60,870)	11,648
Total restricted funds	48,351	482,286	(433,649)	96,988
Total funds	431,243	862,217	(904,152)	389,308

	Balance at 1 August 2023 £	Incoming resources £	Resources expended £	Balance at 31 July 2024 £
Unrestricted funds				
General				
General	343,543	439,065	(399,716)	382,892
Restricted				
Sport England	72,059	323,738	(351,296)	44,501
Sport Wales	16,099	62,000	(63,317)	14,782
UK Sport	873	60,100	(71,905)	(10,932)
Total restricted funds	89,031	445,838	(486,518)	48,351
Total funds	432,574	884,903	(886,234)	431,243

The specific purposes for which the funds are to be applied are as follows:

Sport England: To support the Sport England funded organisations and the continued development of the Safeguarding in Sport framework
Sport Wales: To deliver a focussed, high quality adult safeguarding advisory and support service to Sport Wales partners and the wider sector
UK Sport: To provide training, support and advice to UK Sport funded organisations

12 Analysis of net assets between funds

	Unrestricted		
	General	Restricted	2025 Total funds
	£	£	£
Current assets	430,401	96,988	527,389
Current liabilities	(138,081)	-	(138,081)
Total net assets	292,320	96,988	389,308

	Unrestricted		
	General	Restricted	2024 Total funds
	£	£	£
Current assets	544,104	48,351	592,455
Current liabilities	(161,212)	-	(161,212)
Total net assets	382,892	48,351	431,243

13 Fees payable to independent examiner

During the period, the fees payable (excluding VAT) to the charity's independent examiner Community Accounting Plus are analysed as follows:

	2025	2024
	£	£
Independent examination	1,870	1,800
Other financial services	825	1,260
	2,695	3,060

14 Taxation

The charity is a registered charity and is therefore exempt from corporation taxation.

15 Trustees remuneration and expenses

No trustees, nor any persons connected with them, have received any remuneration from the charity during the year.

No trustees have received any reimbursed expenses or any other benefits from the charity during the year.

16 Related party transactions

There were no related party transactions in the year.

ann craft trust
acting against abuse

Annual Report

Safeguarding Adults

2024-2025

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CA PLUS COMMUNITY ACCOUNTING

To see our annual statement of accounts see separate report prepared by our accountancy partners Community Accounting Plus. Known as CA Plus, they exist to enable good management in public benefit organisations (mainly charities and CIC's).

Message from the CEO

Welcome to the Annual Report for the Ann Craft Trust for the period of August 2024 to July 2025. Having successfully navigated two full years in post, I sit here proud of what the charity has achieved.

The past twelve months have been a year of growth, reflection, and renewed ambition for the Ann Craft Trust. As we look back, we are proud of the progress made in strengthening safeguarding practice across sectors, deepening partnerships, and investing in the foundations that will sustain our work for years to come.

However, I want to begin this introduction by acknowledging the sad, untimely death of our colleague Nicola Dean in February 2025. Nicola was a much-loved, knowledgeable member of the team and continues to be missed by all who knew her.

You'll notice that our annual report looks a little different this year – we are required to submit certain information to the Charity Commission and Companies House and this information can be found at the back of this executive report. The executive report provides you with some of our highlights, 'at a glance' – we hope you enjoy this new shorter version of our report but please do read the full report too, which contains information about all of our work and financial information.

It also means a much shorter introduction from me as I want you to get into the amazing successes we've achieved across the charity during the last year.

I do want to give some thanks though. Thank you to the staff, trustees and associates across the Ann Craft Trust, without whom, we would not be in the position we are in where we can support organisations to develop their safeguarding adults arrangements. I'd also like to thank the University of Nottingham for their continued support of the Ann Craft Trust, providing us with a home at a world class university.

As we move into the next year, our focus is clear: to deepen our impact, strengthen partnerships, and innovate in safeguarding practice. My final thanks are to you all, our partners, supporters, and allies.

Together, we are making safeguarding adults a national priority.

Happy reading
Stuart Sale – CEO

Our patrons, trustees & associates in 24/25

Trustees & Management Committee

Stuart Sale (CEO)
Dave Marsland (Chair)
David Charnock
Natasha Eason
Rachel Fyson
Tania May
Paul Johnson
Dr Elisabeth Alton
Mark Brookes MBE
Sarah Mander
Deborah Peat

Patrons

Sir Roger Singleton
Kate Spicer
Richard Whitehead MBE

Consultants

Abra Millar

Research

Rachel Clawson
Rachel Fyson
Dr Alison Garnder

Staff

Lisa Curtis
Elliot Davies
Nicola Dean
Jodi Evans
Emma Gibson
Dave Lochtie
Sarah Nolan
Joanne Pell
Hazel Rippin
Nat Rock
Catherine Sykes
Roisin Tear
Laura Thorpe
Kimberley Walsh

Associates

Robert Kenniwell
Sarah Knight
Ros Smith
Clare Staley
Ieuan Watkins
Antony Pearce

Meet our current team

Lisa Curtis

Deputy CEO & Head of Safeguarding Adults

Elliot Davies

Marketing & Communications Manager

Jodi Evans

Safeguarding Adults in Sport Manager in Wales

Emma Gibson

Head of Safeguarding Adults in Sport

David Lochtie

Operations Manager

Sam Morrison

Finance Officer

Sarah Nolan

Safeguarding Adults in Sport Administator

Joanne Pell

Safeguarding Adults in Sport Manager

Hazel Rippin

Head of Marketing & Communications

Nat Rock

Safeguarding Adults Administator

Stuart Sale

CEO

Hannah Shaw

Safeguarding Adults in Sport Manager

Catherine Sykes

Safeguarding Adults Manager for Sport & Activity

Laura Thorpe

Safeguarding Adults Manager

Kimberley Walsh

Safeguarding Adults in Sport Manager

Executive summary

Governance and people

Our Board has evolved significantly. We were delighted to welcome Dr Mark Brookes, Sarah Mander, and Deborah Peat as trustees during the year.

At the same time, we said farewell to our former chair David Marsland, and David Charnock, both of whom gave invaluable service to the Trust. Their leadership helped shape our strategic direction and embed strong governance practices.

In January 2025, we welcomed Sam Morrison as Finance Officer, bringing stability and expertise to our financial operations. We thank Natalie Palmer, who supported us in this role on a temporary basis, for her contribution during a period of transition.

Roisin Tear also left us in May and we thank her for her contributions to safeguarding adults during her time with us.

This year also saw the completion of an externally facilitated governance review, which included five online workshops and one-to-one interviews with staff.

The review has already delivered tangible improvements: refreshed trustee recruitment and onboarding, revised Memorandum and Articles, new register of interests and gifts, a clear delegations framework, and enhanced collaboration between trustees and staff.

Risk oversight has been strengthened through a lead trustee and subcommittee, and governance themes are now embedded into Board agendas.

We have delivered on key strategic actions across four key areas:

Governance and policy development:

We were proud to launch our wellbeing and right-to-disconnect policies, which set out a supportive framework for staff and associates to disconnect when they need to and focus on their wellbeing – this has led to reduced sickness absence for stress related illness.

We've also implemented consistent quality assurance processes, introduced an internal governance policy and consolidated governance arrangements with the University of Nottingham for clarity and compliance.

Communication and collaboration:

We've established a structured communication approach (including team meetings), created methods for capturing and sharing successes, and enhanced collaboration between trustees and staff on strategy and purpose.

Operational and service improvements:

We've developed standardised project planning templates and proposal processes, reviewed pricing structures for competitiveness, scoped and moved towards a CRM system, and completed external audits to inform future website development.

Innovation and growth:

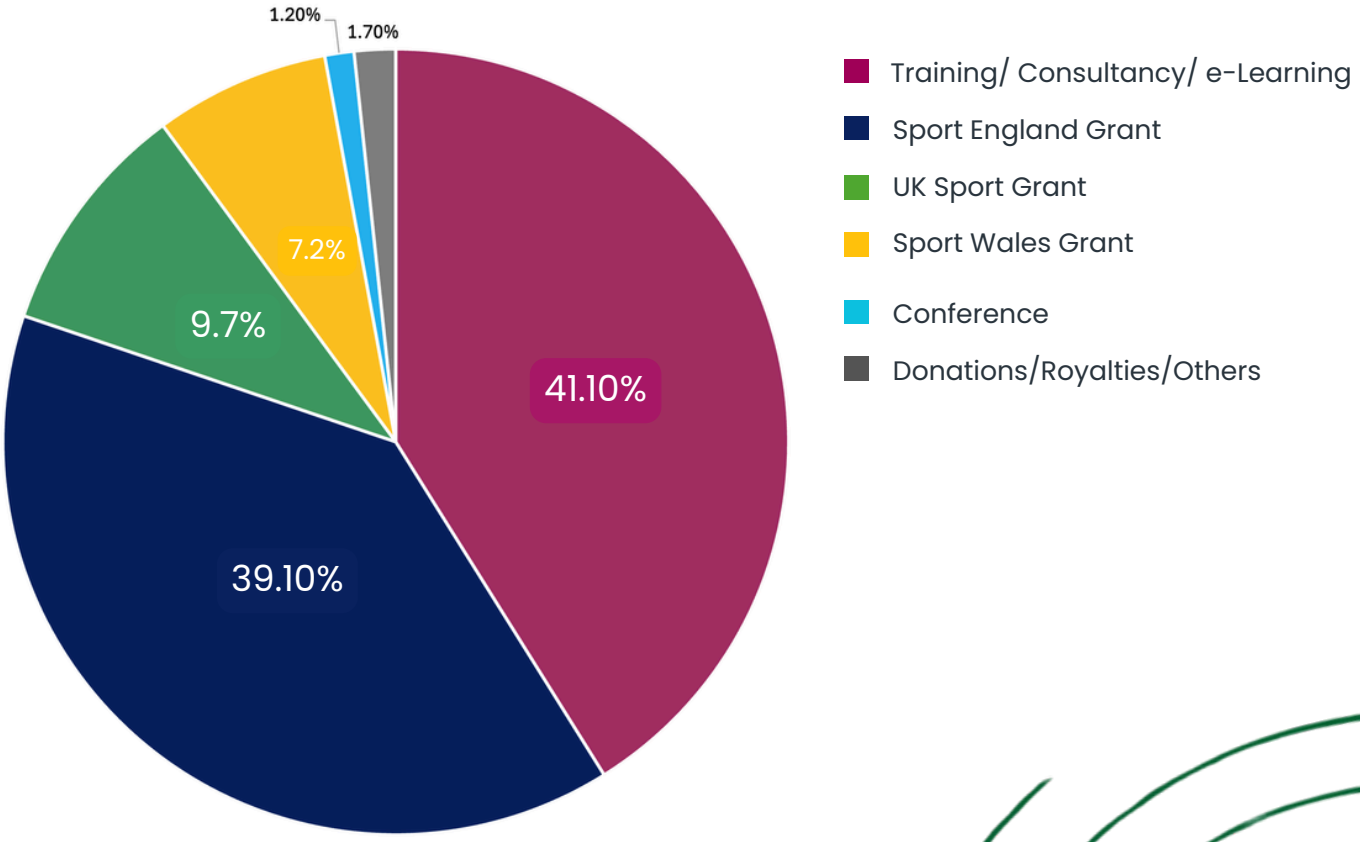
We've advanced safeguarding frameworks and assurance models, explored monetisation opportunities for the framework, evaluated partner relationships for strategic value, and scoped new learning opportunities and accreditation options.

Financial overview

The charity remains financially stable, with robust oversight and healthy cash reserves. Year-end results show a reportable deficit of £43.4k, better than the budgeted deficit of £51k.

Total income comparison: 24/ 25 vs 23/24

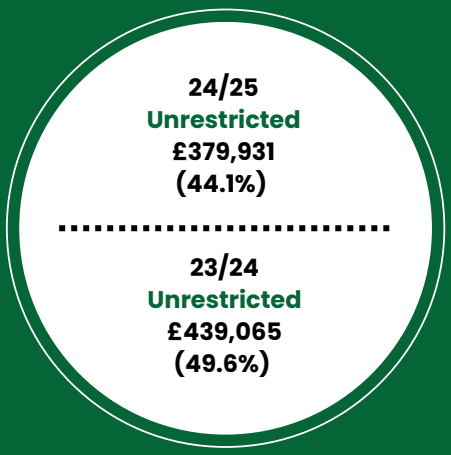
Income by activity- 12 months to 31 July 2025

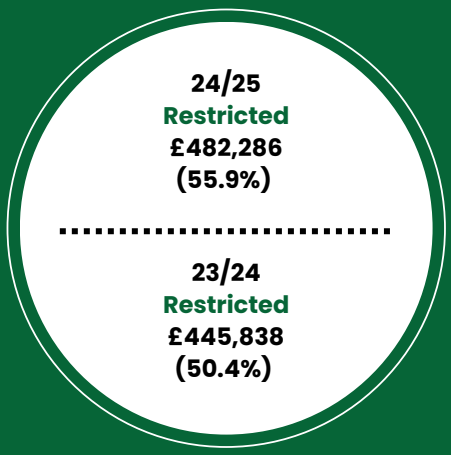


Income split

We have a mixture of restricted and unrestricted funds. Restricted funds are our grant funding from Sport England, Sport Wales and UK Sport. This money can only be spent on things related to these grants. Unrestricted funds can be spent on anything to achieve our charitable purpose.

This year has seen a decrease in unrestricted income of 13.5% and an increase of 8.2% restricted income.

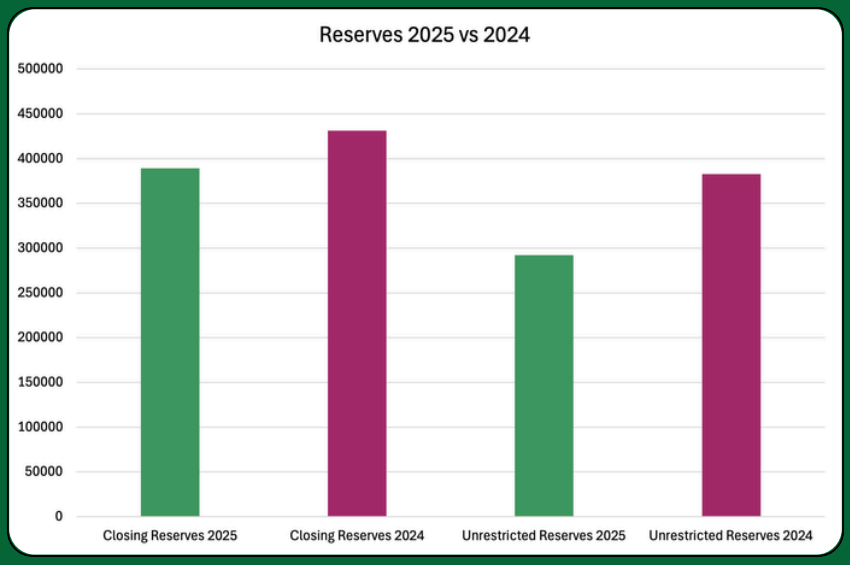




Reserves

Reserves are the funds that we set aside to ensure the charity can continue to operate should we encounter financial difficulties.

We can spend unrestricted funds on any of our charitable purposes; however, our reserves policy states we must maintain a minimum reserve of 3 months' running costs. Restricted reserves can only be spent on activities related to our grant funding. Our current unrestricted reserves stand at £91,713 above our minimum level, ensuring resilience as we plan for future investment.



Campaigns

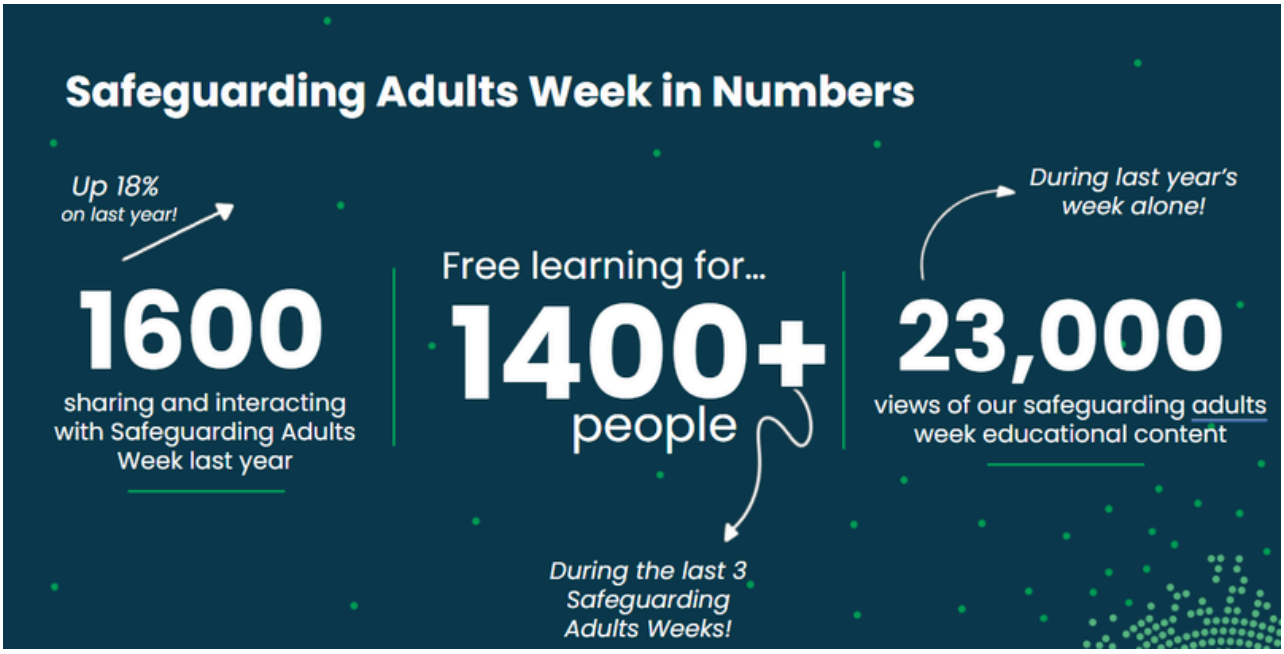
Safeguarding Adults Week 2024

Our campaign provides a time for organisations to come together to raise awareness of important safeguarding issues. The core theme for the 2024 week was Working in Partnership.
Effective partnerships allow us to share our knowledge of safeguarding, learn from others and ultimately create safer cultures.

Our flagship event continues to grow in reach and impact each year. Some key stats include: 16,200 social interactions (+18%), 23,211 website views (+12%), 1,000 resource downloads, and 712 event bookings.

Source: Brand Mentions, Google Analytics.

SAFEGUARDING ADULTS WEEK
WORKING IN PARTNERSHIP
18 TO 22 NOVEMBER 2024



Highlights launch and activity online for March - Nov 2024

Example of offline activity

Training, consultancy & research

Training and consultancy remain core to our mission.

Over twelve months we processed 10,889 bookings from 247 organisations, migrated to Nucleus CRM, and delivered audits and safeguarding support for multiple partners. Research partnerships have flourished, with successful funding bids and contributions to new Care Standards for the Human Trafficking Foundation.

Across training this has included:

- A growing number of repeat customers who have booked their training for the whole year ahead and 'as required'.
- New 'open training' courses which complement our core safeguarding training offer.
- A specific focus on higher education continues, which has seen us launch a Level three training offer, specifically aimed at the sector.
- Our e-learning offering continued to develop including releasing new courses "An Introduction to the Mental Capacity Act", and "Financial Capability". We developed partnerships with organisations such as BAFTA, Corpus Christi College of the University of Cambridge and the England and Wales Cricket Board whereby large numbers of individuals accessed our e-learning courses to develop their safeguarding knowledge.

Consultancy & research

Our consultancy offer has included:

- Continued support to the Opendoor charity with the assessment of drama schools and plans to build on this success and learning.
- Completion of a number of safeguarding audits across a variety of organisations, including some audit work in Scotland.
- Continued Independent Safeguarding Consultancy to a number of organisations on an ongoing basis.
- Supporting the development of resources for 'a new wellbeing in construction initiative.

And our research support has included:

- Being written in to a successful bid for funding regarding financial abuse in partnership with OXIL Research which is the non-profit research arm of Oxford Information Labs.
- Continued work with the Rights Lab Nottingham with the develop of e-learning to support research into the exploitation of people with a cognitive impairment.
- Developing new Care Standards for The Human Trafficking Foundation, along with other professionals.
- Acting as subject expert for the development of a new International Standard (ISO) for safeguarding.

Our partners:

University of Nottingham Rights Lab

Safeguarding in sport

Our work in sport has seen significant progress with Sport England, Sport Wales, and UK Sport, including successful funding secured for April 2025–September 2026, expanded Framework engagement, and athlete safeguarding training across high-performance programs.

With the Safeguarding Framework across England, we approached our offer in a proactive way across the year:

In the first half of the year we focused on increasing dialogue with organisations yet to submit, mainly through Active Partnership (AP) and National Governing Body (NGB) networks. We supported portal development, moving to a new platform in December 2024, and saw positive engagement during Safeguarding Adults Week.

Engagement with National Disability Sports Organisations improved, with one completing the Framework, along with three strong submissions from other National System Partners.

In the last six months the sport team proactively reached out to additional key partners. We confirmed timelines for Framework completion with existing partners and maintained strong support for lead officer forums and the Safeguarding Welfare Officers network.

Requests for board training remained steady, and more lead officers attended training beyond AP and NGB representatives.

The impact was increased submissions from Active Partnerships in particular, as well as increased engagement from national organisations.

Our partners:

SPORT ENGLAND

sportwales chwaraeoncymru

UKSPORT

> *Completing the Safeguarding Framework has been invaluable. It has provided us with the opportunity to understand our current provisions for safeguarding adults in Welsh Aquatics while also identifying room for improvement. Thank you Jodi for your encouragement throughout our submission!*
>
> Zita Cameron, Head of Governance at Swim Wales

In Wales, three organisations submitted their Framework for assessment and we worked closely with others preparing to submit in 2025.

The Ann Craft Trust Advanced Safeguarding Adults course now covers both English and Welsh legislation in one course which means we can support more sports organisations across England and Wales without increased workloads. This also helps safeguarding leads understand cross-border differences, encourages collaboration, and supports informed discussions.

We also co-delivered 19 Board training sessions to 19 Welsh partners with our partners from the Child Protection in Sport (CPSU) colleagues.

During the first half of the year UK Sport Funding was successfully applied for and awarded. This will cover the period from April 2025 until 30 September 2026. Following this, Ann Craft Trust (ACT) continued delivering support and assurance activities across UK Sport-funded organisations with some key updates below.

Through our funding from UK Sport we have continued to support elite sports providing training to both organisations and elite athletes, policy reviews and bespoke advice to a number of organisations. This is aiding progress of these organisations' progress towards meeting the Framework objectives.

Our partners:

SPORT ENGLAND

sportwales chwaraeoncymru

UKSPORT

Thank you to our supporters

We would like to thank the organisations that have worked with us and supported us throughout the year. Particular thanks go our funders UK Sport, Sport England, Sport Wales and the University of Nottingham.

If you would like to discuss training requirements or if you're a practioner looking for safeguarding advice, please get in touch.

ann craft trust
acting against abuse

0115 951 5400

ann-craft-trust@nottingham.ac.uk

anncrafttrust.org

Follow us on social media

Ann Craft Trust, Centre for Social Work, University Park,
University of Nottingham, NG7 2RD

THE ANN CRAFT TRUST

England & Wales - Charity number 1086592

Accounts

Company registration number: 4080805

Charity registration number: 1086592

The Ann Craft Trust

(A company limited by guarantee)

Annual Report and Financial Statements

for the Year Ended 31 July 2024

Community Accounting Plus
Units 1 & 2 North West
41 Talbot Street
Nottingham
NG1 5GL

The Ann Craft Trust

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The Ann Craft Trust

Reference and Administrative Details

Chairman	David Marsland
Chief Executive Officer	Stuart Sale
Trustees	David Charnock David Marsland Tania May Natasha Eason Paul Johnson Elisabeth Alton
Charity Registration Number	1086592
Company Registration Number	4080805
Registered Office	Centre for Social Work University of Nottingham University Park Nottingham NG7 2RD
Independent Examiner	John O'Brien, employee of Community Accounting Plus Units 1 & 2 North West 41 Talbot Street Nottingham NG1 5GL

The Ann Craft Trust

Trustees' Report

The trustees, who are directors for the purposes of company law, present the annual report together with the financial statements of the charitable company for the year ended 31 July 2024.

Trustees and officers

The trustees and officers serving during the year and since the year end were as follows:

Trustees:	Malcolm Dillon (resigned 29 February 2024)
	David Charnock
	David Marsland
	Tania May
	Suzanne Wilson (resigned 30 September 2024)
	Natasha Eason
	Paul Johnson (appointed 20 November 2023)
	Elisabeth Alton (appointed 20 November 2023)
Chairman:	David Marsland
Chief Executive Officer:	Stuart Sale

Structure, governance and management

Nature of governing document

The charity is a company limited by guarantee and registered charity. It is operated under the rules of its memorandum and articles of association dated 25/09/2000 and most recently amended 04/12/2019. It has no share capital and the liability of each member in the event of winding-up is limited to £5.

Recruitment and appointment of trustees

Potential trustees have been found through networking within the fields related to the Ann Craft Trust. Individuals are then nominated to the current Trustees for their consideration through an interview process and nomination at the Annual General Meeting.

Objectives and activities

Objects and aims

We exist to create a world where everyone understands their role in safeguarding adults and preventing abuse.

Objectives, strategies and activities

We help others better understand safeguarding, primarily by providing training and consultancy, while supporting them to embed best practices across their organisations.

Public benefit

Our activites benefit the public through better safeguarding of adults and prevention of abuse.

The trustees confirm that they have complied with the requirements of section 17 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission for England and Wales.

The Ann Craft Trust

Trustees' Report

Achievements and performance
Please refer to the messages from the Chair of Trustees and report from the Chief Executive Officer above.

Financial review
The year end finance report for 23/24 shows a positive overall picture at the Ann Craft Trust with more income received than expenditure, meaning a surplus of £39,349 in unrestricted funds.This is extremely positive – this was achieved by income being just 3.48% lower than the budget set for 23/24 but with our expenditures (mostly due to vacancies resulting in lower staff costs) being 12.1% lower the budget agreed at the start of the financial year.

Policy on reserves

The purpose of this policy is to ensure that the Ann Craft Trust (ACT) maintains adequate financial reserves to support the continuity of its activities in the event of unforeseen financial challenges or to take advantage of strategic opportunities. This policy outlines the approach to managing reserves, ensuring the charity's sustainability and resilience in delivering its mission.

The ACT Trustees are committed to ensuring that reserves are maintained at a level that is sufficient but not excessive. This is currently set to cover:

• Three to six months of core operational costs, which include salaries, and other essential overheads. This ensures that ACT can continue to function effectively during any short-term financial difficulties or where cashflow is hindered through late payments, for example, delayed grant funding.
• Contingencies for unexpected costs, such as legal obligations.
• Redundancy pay, in the event the charity ceases to operate. The reserves must cover redundancy payments in line with the University of Nottingham's redundancy policy, ensuring staff are compensated as per contractual and legal obligations in the case of closure of ACT.
• Strategic opportunities, which may require short-term or one-off funding, such as new project initiatives, partnerships, or developments aligned with the Trust's mission.

The appropriate level of reserves will be reviewed annually by the Trustees, as will the policy.

• The reserve levels will be monitored monthly by the CEO and leadership team and on a quarterly basis by the Board of Trustees during the finance agenda item of the trustee meeting.
• It will be reviewed annually as part of financial and future planning.
• Any significant use of reserves, outside of those related to cashflow, where there is assurance that this will be remedied within 2 months, should be justified by the Senior Leadership Team and approved by the Trustees. In such cases, a plan will be devised to restore reserve levels to the agreed target in a timely manner.

Principal risks and uncertainties

Increased running costs as a result of increased national insurance contributions, which also affects potential customers.

Reduction in enquiries leading to agreed work due to increased running costs and reduced funding across some of our key sectors such as Adult social Care.

Small companies provision statement
This report has been prepared in accordance with the small companies regime under the Companies Act 2006.

The Ann Craft Trust

Trustees' Report

Statement of Responsibilities

The trustees (who are also the directors of The Ann Craft Trust for the purposes of company law) are responsible for preparing the trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland". The report and accounts have been prepared in accordance with the provisions in the Companies Act 2006 relating to small companies.

Company law requires the trustees to prepare financial statements for each financial year. Under company law the trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including its income and expenditure, of the charitable company for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards, comprising FRS 102 have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records that can disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Approved by the trustees of the charity on 26/02/25 and signed on its behalf by:

.....

Tania May
Trustee

The Ann Craft Trust

Independent Examiner's Report to the trustees of The Ann Craft Trust ('the Company')

Independent examiner's report to the trustees of The Ann Craft Trust ('the Company')
I report to the charity trustees on my examination of the accounts of the company for the year ended 31 July 2024.

Responsibilities and basis of report

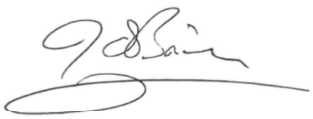
As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement
Since the Company's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member and Fellow of the Association of Charity Independent Examiners, which is one of the listed bodies.
I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)].

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



.....
John O'Brien MSc, FAIA, FCIE, employee of Community Accounting Plus
Fellow of the Association of Charity Independent Examiners

Units 1 & 2 North West
41 Talbot Street
Nottingham
NG1 5GL

Date: 13/03/2025

The Ann Craft Trust

Statement of Financial Activities for the Year Ended 31 July 2024 (Including Income and Expenditure Account and Statement of Total Recognised Gains and Losses)

	Note	Unrestricted funds £	Restricted funds £	Total 2024 £	Total 2023 £
Income and Endowments from:					
Donations and legacies	2	1,066	-	1,066	3,595
Charitable activities	3	418,330	445,838	864,168	782,617
Investment income	5	19,669	-	19,669	16,157
Total income		439,065	445,838	884,903	802,369
Expenditure on:					
Charitable activities	6	(399,716)	(486,518)	(886,234)	(811,235)
Total expenditure		(399,716)	(486,518)	(886,234)	(811,235)
Net income/(expenditure)		39,349	(40,680)	(1,331)	(8,866)
Net movement in funds		39,349	(40,680)	(1,331)	(8,866)
Reconciliation of funds					
Total funds brought forward		343,543	89,031	432,574	441,440
Total funds carried forward	11	382,892	48,351	431,243	432,574

All of the charity's activities derive from continuing operations during the above two periods.

The funds breakdown for the period is shown in note 11.

The Ann Craft Trust

Statement of Financial Activities for the Year Ended 31 July 2024 (Including Income and Expenditure Account and Statement of Total Recognised Gains and Losses)

These are the figures for the previous accounting period and are included for comparative purposes

	Note	Unrestricted funds £	Restricted funds £	Total 2023 £
Income and Endowments from:				
Donations and legacies	2	3,595	-	3,595
Charitable activities	3	385,176	397,441	782,617
Investment income	5	16,157	-	16,157
Total income		404,928	397,441	802,369
Expenditure on:				
Charitable activities	6	(386,665)	(424,570)	(811,235)
Total expenditure		(386,665)	(424,570)	(811,235)
Net income/(expenditure)		18,263	(27,129)	(8,866)
Net movement in funds		18,263	(27,129)	(8,866)
Reconciliation of funds				
Total funds brought forward		325,280	116,160	441,440
Total funds carried forward	11	343,543	89,031	432,574

The Ann Craft Trust

(Registration number: 4080805)
Balance Sheet as at 31 July 2024

	Note	2024 £	2023 £
Current assets			
Debtors	8	47,111	68,697
Cash at bank and in hand	9	545,344	515,566
		592,455	584,263
Creditors: Amounts falling due within one year	10	(161,212)	(151,689)
Net assets		431,243	432,574
Funds of the charity:			
Restricted income funds			
Restricted funds	11	48,351	89,031
Unrestricted income funds			
Unrestricted funds		382,892	343,543
Total funds	11	431,243	432,574

For the financial year ending 31 July 2024 the charity was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the charity to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

The financial statements on pages 6 to 18 were approved by the trustees, and authorised for issue on 26/02/25 and signed on their behalf by:

.....

Tania May
Trustee

The Ann Craft Trust

Statement of Cash Flows for the Year Ended 31 July 2024

	Note	2024 £	2023 £
Cash flows from operating activities			
Net cash expenditure		(1,331)	(8,866)
Adjustments to cash flows from non-cash items			
Investment income	5	(19,669)	(16,157)
		(21,000)	(25,023)
Working capital adjustments			
Decrease in debtors	8	21,586	3,331
Increase/(decrease) in creditors	10	28,564	(5,502)
Decrease in deferred income	10	(19,041)	(9,510)
Net cash flows from operating activities		10,109	(36,704)
Cash flows from investing activities			
Interest receivable and similar income	5	19,669	16,157
Net increase/(decrease) in cash and cash equivalents		29,778	(20,547)
Cash and cash equivalents at 1 August		515,566	536,113
Cash and cash equivalents at 31 July		545,344	515,566
Reconciliation of net cash flow to movement in net funds			
Increase/(decrease) in cash		29,778	(20,547)
Net funds at 1 August 2023		515,566	536,113
Net funds at 31 July 2024		545,344	515,566

All of the cash flows are derived from continuing operations during the above two periods.

1 Accounting policies

Summary of significant accounting policies and key accounting estimates
The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance
The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)) (issued in October 2019) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Basis of preparation
The Ann Craft Trust meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy notes.

Going concern
The financial statements have been prepared on a going concern basis.

The trustees assess whether the use of going concern is appropriate i.e. whether there are any material uncertainties related to events or conditions that may cast significant doubt on the ability of the charity to continue as a going concern. The trustees make this assessment in respect of a period of one year from the date of approval of the financial statements.

Exemption from preparing a cash flow statement
Under the exemption available to smaller charities the Board of Trustees has chosen not to include a Statement of Cash Flows within the financial statements.

Income and endowments
Voluntary income including donations, gifts, legacies and grants that provide core funding or are of a general nature is recognised when the charity has entitlement to the income, it is probable that the income will be received and the amount can be measured with sufficient reliability.

Donations and legacies

Donations are recognised when the charity has been notified in writing of both the amount and settlement date. In the event that a donation is subject to conditions that require a level of performance by the charity before the charity is entitled to the funds, the income is deferred and not recognised until either those conditions are fully met, or the fulfilment of those conditions is wholly within the control of the charity and it is probable that these conditions will be fulfilled in the reporting period.

Deferred income

Deferred income represents amounts received for future periods and is released to incoming resources in the period for which, it has been received. Such income is only deferred when:

- The donor specifies that the grant or donation must only be used in future accounting periods; or
- The donor has imposed conditions which must be met before the charity has unconditional entitlement.

Investment income

Dividends are recognised once the dividend has been declared and notification has been received of the dividend due.

Expenditure

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

Charitable activities

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Trade debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business.

Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the charity will not be able to collect all amounts due according to the original terms of the receivables.

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Trade creditors
Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the charity does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

Fund structure
Unrestricted income funds are general funds that are available for use at the trustees' discretion in furtherance of the objectives of the charity.

Restricted income funds are those grants for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose.

Pensions and other post retirement obligations
The charity operates a defined contribution pension scheme which is a pension plan under which fixed contributions are paid into a pension fund and the charity has no legal or constructive obligation to pay further contributions even if the fund does not hold sufficient assets to pay all employees the benefits relating to employee service in the current and prior periods.

Contributions to defined contribution plans are recognised in the Statement of Financial Activities when they are due. If contribution payments exceed the contribution due for service, the excess is recognised as a prepayment.

2 Income from donations and legacies

	Unrestricted funds General £	Total 2024 £	Total 2023 £
Donations and legacies;			
Donations from individuals	1,066	1,066	3,595
	1,066	1,066	3,595

3 Income from charitable activities

	Unrestricted funds General £	Restricted funds £	Total 2024 £	Total 2023 £
Grants	-	445,838	445,838	397,441
Sales & Fees	392,255	-	392,255	385,176
Conference	14,491	-	14,491	-
Royalties	11,573	-	11,573	-
Sundry	11	-	11	-
	418,330	445,838	864,168	782,617

4 Grants & donations

	Unrestricted funds £	Restricted funds £	Total £
Sport England	-	323,738	323,738
Sport Wales	-	62,000	62,000
UK Sport	-	60,100	60,100
Sundry grants & donations	1,066	-	1,066
	1,066	445,838	446,904

5 Investment income

	Unrestricted funds General £	Total 2024 £	Total 2023 £
Interest receivable and similar income;			
Interest receivable on bank deposits	19,669	19,669	16,157
	19,669	19,669	16,157

6 Expenditure on charitable activities

	Unrestricted funds General £	Restricted funds £	Total 2024 £	Total 2023 £ (As restated)
Associate trainer fees	76,737	8,765	85,502	-
Conference	8,343	2,125	10,468	-
Consultants	15,142	22,270	37,412	126,667
Consultants expenses	231	1,346	1,577	-
Marketing & communications	4,742	18,996	23,738	-
Staff expenses	3,674	9,936	13,610	-
Trainers expenses	6,036	-	6,036	9,300
Website hosting & system	12,353	16,378	28,731	27,953
Finance costs	4,101	1,328	5,429	-
Hospitality & catering	255	11	266	-
I.T Equipment	873	604	1,477	-
Management committee	166	-	166	-
Office expenses	1,734	3,535	5,269	-
Staff development	1,598	982	2,580	-
Wages, NI & pensions	263,731	397,075	660,806	619,198
Grants repaid	-	3,167	3,167	-
Trust operating costs	-	-	-	28,117
	399,716	486,518	886,234	811,235

7 Staff costs

The aggregate payroll costs were as follows:

	2024 £	2023 £
Staff costs during the year were:		
Wages and salaries	547,934	513,434
Social security costs	46,320	43,403
Pension costs	66,552	62,361
	660,806	619,198

The monthly average number of persons (including senior management team) employed by the charity during the year was as follows:

	2024 No	2023 No
Average number of employees	16	16

13 (2023 - 13) of the above employees participated in the Defined Contribution Pension Schemes.

Contributions to the employee pension schemes for the year totalled £66,552 (2023 - £62,361).

No employee received emoluments of more than £60,000 during the year.

8 Debtors

	2024 £	2023 £
Trade debtors	46,601	34,735
Prepayments	510	33,962
	47,111	68,697

9 Cash and cash equivalents

	2024 £	(As restated) 2023 £
Cash at bank	545,344	515,566

10 Creditors: amounts falling due within one year

	2024 £	2023 £
Trade creditors	79,844	69,481
Other taxation and social security	16,857	-
Other creditors	2,160	-
Accruals	62,351	63,167
Deferred income	-	19,041
	161,212	151,689

11 Funds

	Balance at 1 August 2023 £	Incoming resources £	Resources expended £	Balance at 31 July 2024 £
Unrestricted funds				
General				
General	343,543	439,065	(399,716)	382,892
Restricted funds				
Sport England	72,059	323,738	(351,296)	44,501
Sport Wales	16,099	62,000	(63,317)	14,782
UK Sport	873	60,100	(71,905)	(10,932)
Total restricted funds	89,031	445,838	(486,518)	48,351
Total funds	432,574	884,903	(886,234)	431,243

	Balance at 1 August 2022 £	Incoming resources £	Resources expended £	Balance at 31 July 2023 £ (As restated)
Unrestricted funds				
General				
General	325,280	404,928	(386,665)	343,543
Restricted				
Restricted funds	116,160	397,441	(424,570)	89,031
Total funds	441,440	802,369	(811,235)	432,574

The specific purposes for which the funds are to be applied are as follows:

Sport England - To support the SE funded organisations and the continued development of the Safeguarding in Sport Framework.

Sport Wales - to deliver a focused, high-quality adult safeguarding advisory and support service to Sport Wales partners and the wider sector.

UK Sport - to provide training, support and advice to UK Sport funded organisations.

The closing deficit in the UK Sport fund is a result of funding for the period being received in arrears, in this case August 2024.

12 Analysis of net assets between funds

	Unrestricted		
	General	Restricted	2024 Total funds
	£	£	£
Current assets	544,104	48,351	592,455
Current liabilities	(161,212)	-	(161,212)
Total net assets	382,892	48,351	431,243

	Unrestricted		
	General	Restricted	2023 Total funds
	£	£	£
Current assets	495,232	89,031	584,263
Current liabilities	(151,689)	-	(151,689)
Total net assets	343,543	89,031	432,574

(give details such as rent free accommodation, staff seconded to the charity, description of the role played by general volunteers and provide an indication of the nature of their contribution etc)

13 Fees payable to independent examiner

During the period, the fees payable (excluding VAT) to the charity's independent examiner Community Accounting Plus are analysed as follows:

	2024	2023
	£	£
Independent examination	1,800	-
Other financial services	1,260	-
	3,060	-

14 Taxation

The charity is a registered charity and is therefore exempt from taxation.

15 Trustees remuneration and expenses

No trustees, nor any persons connected with them, have received any remuneration from the charity during the year.

No trustees have received any reimbursed expenses or any other benefits from the charity during the year.

16 Related party transactions

There were no related party transactions in the year.

Annual Report 2023-2024

ann craft trust

SAFEGUARDING ADULTS

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To see our annual statement of accounts see separate report prepared by our accountancy partners Community Accounting Plus. Known as CA Plus, they exist to enable good management in public benefit organisations (mainly charities and CIC's).

Our patrons, trustees, staff, and associates

Trustees and Management Committee

Stuart Sale (CEO)

Dave Marsland (Chair)

David Charnock

Natasha Eason

Rachel Fyson

Tania May

Paul Johnson

Patrons

Sir Roger Singleton

Kate Spicer

Richard Whitehead MBE

Associates

Robert Kenniwell

Sarah Knight

Claire Pooley

Nick Slinn

Ros Smith

Clare Staley

Ieuan Watkins

Research

Rachel Clawson

Rachel Fyson

Robert Kenniwell

Consultants

Julie Mather

Abra Millar

Natalie Palmer

Staff

Lisa Curtis

Elliot Davies

Nicola Dean

Jodi Evans

Emma Gibson

Dave Lochtie

Sarah Nolan

Joanne Pell

Hazel Rippin

Nat Rock

Catherine Sykes

Roisin Tear

Laura Thorpe

Kimberley Walsh

Meet our team

Lisa Curtis
Deputy CEO, Head of Safeguarding Adults

Elliot Davies
Marketing & Communications Manger

Nicola Dean
Safeguarding Adults in Sport Manager

Jodi Evans
Safeguarding Adults in Sport Manager in Wales

Emma Gibson
Head of Safeguarding Adults in Sport

David Lochtie
Operations Manager

Sarah Nolan
Safeguarding Adults in Sport Administrator

Joanne Pell
Safeguarding Adults in Sport Manager

Hazel Rippin
Head of Marketing & Communications

Nat Rock
Administrator

Stuart Sale
CEO

Catherine Sykes
Safeguarding Adults Manager for the Sport and Activity Sector

Roisin Tear
Safeguarding Adults Manager

Laura Thorpe
Safeguarding Adults Manager

Kimberley Walsh
Safeguarding Adults in Sport Manager

A Message from the Chair of Trustees

Dave Marsland

Chair of Trustees, August 2023-July 2024

Welcome to the Annual Report for the Ann Craft Trust. It is with great pride and pleasure that I invite you to take some time to explore some of the fabulous achievements and highlights of this year for the Trust team.

In last year's report, I was able to commend some of the new perspectives and ideas that Stuart as the new CEO, brought to the Trust. This year I would like to invite you to join with me in celebrating some of the more 'old school' or perhaps, timeless goals and emphases that Stuart and the team have focused on.

In particular, the Trust has invested significant energy and time in creating improved infrastructure and better systems and processes. Some of these systems and structures are internal and have been about communication and supporting staff. Other developments have focused on external business-focused needs and improving productivity and efficiency.

The continued growth and expansion of the Trust is genuinely enabled by ensuring that staff can focus more energy on their safeguarding roles and less time on navigating and operating unhelpful systems and platforms. Developing and improving infrastructure may not seem groundbreaking but I am now convinced of its importance.

In safeguarding, roles can be demanding on numerous different levels and maintaining our energy and commitment needs to be considered and addressed with care and sophistication. Stuart and the senior team have developed and championed a renewed focus on health, wellbeing and support for all involved with the Trust.

A great example of this focus on wellbeing and team energising was our first Team Day in June. This fabulous event brought together Trustees with all teams at the Trust to recognise successes and make plans for the future. I know that this fabulous day helped Trustees to gain a much better sense of the amazing staff who we entrust to deliver the important work of the Trust. It was also great to enjoy some highly competitive games of Boccia! Thank you to Boccia England for showing us just how inclusive this sport is.

Lastly, from me, I would like to take this opportunity to thank two retiring Trustees, Malcolm Dillon and Suzanne Wilson. Malcom and Suzanne were instrumental in ensuring that the Trust made significant progress on redefining our strategic direction and revisiting our aims and objectives. Jumping into the shoes of Malcolm and Suzanne, I would like to introduce and thank our two newest Trustees, Dr Elisabeth Alton and Paul Johnson. Elisabeth and Paul bring with them a huge reservoir of knowledge and wisdom and join us at this pivotal time. Elisabeth is the named GP for safeguarding adults working for Humber and North Yorkshire Health and Care Partnership. Paul is a retired Service Director for Nottinghamshire County Council Adults.

I would also like to thank:

- Stuart, Lisa, Emma and Hazel in the senior leadership team for their dedication, commitment and immensely skilled endeavours
- All the Trust staff team for their continuing professionalism, hard work and energy
- The Associate Trainers who deliver much of the training and maintain such high quality of work and continue to enhance the reputation of the Trust
- My fellow Trustees and Specialist Advisor – Professor Rachel Fyson – all of whom give their time and expertise to ensure that the Trust is supported in its work
- The University of Nottingham who provide us with a meaningful home and support from the School of Sociology and Social Policy
- Finally, thanks to all of you for supporting the Ann Craft Trust in other important ways and working alongside us to improve adult safeguarding. I hope to see some of you at the annual conference or at other events for Safeguarding Adults Week 2024.

Stuart Sale

CEO, Ann Craft Trust

The twelve months covered in this annual report has been among the personal highlights of my career, with my first full year navigated working for this amazing charity.

When I came to work at the Ann Craft Trust I knew that the charity was a leading voice in safeguarding. What I didn't know is how this was achieved. However, having spent time getting to know the amazing staff, trustees and associates, I can see that it is down to their knowledge, dedication, energy and passion for making safeguarding adults a priority for everyone we support. Thank you to you all for your fantastic dedication to the Ann Craft Trust.

In July 2024, everyone at the Ann Craft Trust was saddened to hear of the death of our former Director, Pam Cooke. Pam became a director in 1997. She played a key role in helping the Trust become nationally renowned as a safeguarding expert and an advocate for equality and the rights of children with disabilities and adults at risk.

I hope that Pam would be pleased with what we've achieved in the last twelve months which has seen us continue our steady growth, supporting more organisations, in more different ways, than ever before!

The success of the last year has enabled us to invest in our back office 'infrastructure', ensuring that our systems are able to cope with the demand as we look to the future. This means that our managers spend less time doing administrative tasks and more time supporting organisations through training, consultancy and research.

To further help our growth, we were delighted to recruit two new members of staff during the reporting period, with Roisin Tear joining us as a Safeguarding Development Manager and Dave Lochtie recruited to the position of Operations Manager. As pleased as we were to welcome Roisin and Dave, we were sad to say goodbye to Charlotte Brooks and we wish her well in her future endeavours. Our longstanding consultant accountant, Julie Mather, also left us and we wish her equally well.

In addition to investing in new systems and staff, we have taken time over the last year to reflect and review on our vision, purpose and mission through the development and launch of a new strategic plan. The plan also sets out our shared values which we challenge ourselves on across the charity.

I've found it invaluable to have the new strategic plan in place as it helps everyone connected with the Ann Craft Trust to consider how their actions help us achieve our vision of stopping the abuse of all adults through awareness raising, building understanding, and working together. Staff are empowered to take action that fit with this, without having to check-in constantly. This is part of our overall approach to staff wellbeing, which has been a priority for me in the last year, building on our conference and theme for Safeguarding Adults Week in 2023.

I'd also like to take this opportunity to thank the University of Nottingham for their continued support of the Ann Craft Trust, without which we would not have access to the amazing facilities, resources and knowledge that comes from a world-renowned university.

Finally, I'd like to thank you all – as we continue to raise the profile of adult safeguarding, our work is made worthwhile by you, our supporters and allies. Your passion matches ours and our work to ensure that safeguarding adults is prioritised across the UK is only strengthened by your continued support.

I hope you enjoy reading about our activity over the last year and I look forward to meeting as many of you as possible over the next year. We have some big plans to further develop our offer, as we seek to reduce the risk to all adults further.

Trustees Report

The Trustees are pleased to present their annual report for the year 2023/24.

Structure, Governance and Management

The Ann Craft Trust is a company limited by guarantee and not having a share capital. Its Memorandum and Articles of Association are available on the website and at its main office at: Ann Craft Trust, Centre for Social Work University Park, Nottingham, NG9 2RD. The trustees have reviewed the business, strategic and operational risks of the charity and are assured that there are systems in place to alert and report risks as required and to take timely action. A risk template is completed if there is a reported risk which identifies the risk and its severity, the control procedure and the monitoring process outlining responsibility and review requirements.

Recruitment, Appointment and Retirement of Trustees

A skills audit is carried out regularly to inform the charity of the relevant skills and knowledge required on the Board. Trustee positions are posted on the Ann Craft Trust website and other media channels. Expressions of interest are requested, with a CV, followed by discussion with a trustee and a process for consideration of the application by trustees and recommendation to the Annual General Meeting. Trustees are appointed at the charity's AGM, but in the interim period the trustees may also appoint a person who is willing to act to be a trustee. A trustee so appointed shall hold office only until the next following AGM.

In any election of trustees, the candidate with the higher number of votes shall be elected to any vacancy, in descending order of votes until all the seats are filled. The trustees may from time to time alter the method of electing members to trusteeship.

The trustees must appoint one of the Board to be the Chairperson and chair of their meetings and may at any time remove them from that office. Trustees who retire by rotation at an annual general meeting may, if willing to act, be reappointed.

Trustee Induction

Newly appointed trustees are required to complete the fit and proper person declaration and adhere to all relevant policies. They attend relevant training and events as required and receive regular updates relating to their role and responsibilities as Trustees.

Responsibilities of the Board of Trustees

- Major changes to the legal and management structure.
- Responsibility for overall governance and setting of The Ann Craft Trust's mission, vision, values, and standards.
- Approval of all annual operating budgets and any changes to them.
- Decision to cease operation of all or any part of the Trust's business.
- Approval of the annual report and audited accounts.
- Ensuring internal control and risk management.
- Determining the staff and CEO remuneration in line with the University of Nottingham's policy.
- Approval of external communication including press releases, media appearances, blogs and social media on matters considered to pose high risk or reputational damage to the Trust.
- Changes to the structure, size, and composition of the Board.
- Selection of Chair and CEO.
- Review of governance arrangements.
- Annual appraisal of the CEO in line with the university's appraisal system.
- Reviewing conflicts of interest as required.
- Approval of Trust policies.
- Dealing with and resolution of disputes including litigation.
- Approval of insurance levels in line with university requirements.
- Any other decision that has potential for significant impact on the organisation (See Trustee Role and Responsibility policy).

Financial Review

For the year, the Statement of Financial Activities shows a net surplus of:

£39,349

in unrestricted funds

(2023 £18,263)

Total closing reserves stand at:

£431,243

of which £382,892 is unrestricted reserves

(2023 total closing reserves were £432,574 of which £343,543 were unrestricted). This is compliant with our Reserves Policy which requires a minimum of 3 months core operational costs are covered, £223,561 as at 31/7/24.

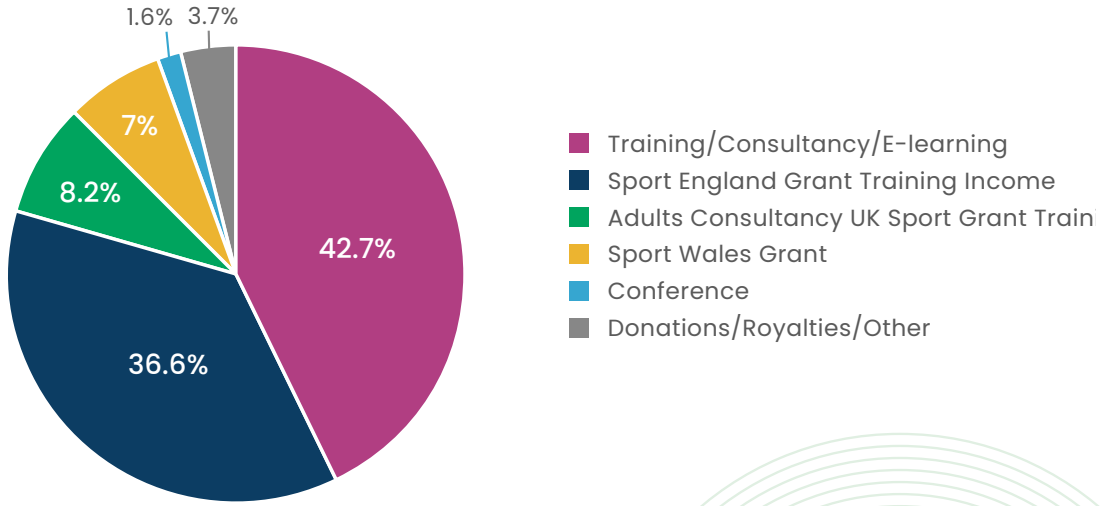
Total income for the year is:

£884,903

(2022/23 £802,369)

an overall increase of 10.3%.

Income by activity - 12 months to 31 July 2024



Income split

23/24
Unrestricted
£439,065
(49.6%)

22/23
£404,928
(50.5%)

23/24
Restricted
£445,838
(50.4%)

22/23
£397,441
(49.5%)

This represents an increase in Unrestricted income of 8.4% and of 12.2% in Restricted income.

The Charity's main income streams are as follows:

- Sport England grant received £323,738 primarily supporting the SE funded organisations and the continued development of the Safeguarding in Sport Framework.
- Sport Wales grant received £62,000 delivering a focused, high-quality adult safeguarding advisory and support service to Sport Wales partners and the wider sector.
- UK Sport grant received £60,100 to provide training, support and advice to UK Sport funded organisations.
- Income from Training, Consultancy and E-learning totalled £392,255 with particular increases in consultancy.

Expenditure on staff costs totalled £660,806 (£619,198 in 2023). This is in an increase of 6.7%, primarily due to inflationary pressures on pay awards.

Total expenditure on non-staff charitable activities is £225,428, (£192,037 in 2023) up by 17.4%.

Reserves policy

The reserves policy agreed by the Trustees is three to six months of core operational costs. This estimate includes salaries, and other essential overheads. It ensures that the Trust can continue to function effectively during any short-term financial difficulties or where cashflow is hindered through late payments, for example, delayed grant funding.

Staff Recruitment

A new Safeguarding Adults Development Manager was appointed to the Ann Craft Trust in late 2023. This post replaced the previous safeguarding young people development manager post that was vacated earlier in 2023. We also recruited to a brand-new post of Operations Manager for the Ann Craft Trust. This role will help oversee day to day operations of the charity, providing support as part of the senior leadership team.

All roles are job matched using the University of Nottingham's Job Family process. A Job Family describes a number of roles which are engaged in the same or similar kind of work. Job Family modelling is a process of analysing work within a job family to identify levels of work based on accountabilities, performance measures, skills, and competencies. A completed job family considers how many levels of that type of work there are, and describes key factors, which differentiate one level from the next.

All Ann Craft Trust staff are appointed according to the levels in the University of Nottingham's Administrative, Professional, and Management job family.

Introduction to Trust activities

During 2022/23, there was a focus on developing our internal systems and processes, along with the development and launch of our new strategic plan. We were pleased to recruit Paul Johnson and Elisabeth Alton to the board of Trustees. Here is a summary of some of the Trust's recent and current activities during 2023/24.

Safeguarding Adults in Sport

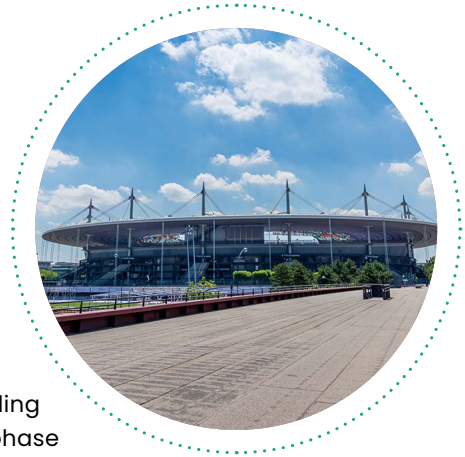
The Ann Craft Trust has continued to play a key role in developing safeguarding adults arrangements across the sports sector.

We are now into our 3rd year of Sport England funding under the Uniting the Movement strategy. As part of this work, we have played a key role in supporting the creation of a national network of sport welfare officers and as members of the national oversight group to ensure the roles develop consistently. These roles were created as a result of recommendations made in the Whyte Review, an independent review into allegations of abuse in gymnastics.

Our Safeguarding Adults in Sport Framework process was independently reviewed in November 2023 and an action plan for the recommendations was developed. The Framework remains a key component on the work programmes of all safeguarding in sport managers.

More than 40 National Governing Bodies (NGBs) and Active Partnerships have completed the Framework in the last 2 years. In the year covered by this report, 20 organisations were supported to complete the framework, including our first Welsh NGB and our first National System Partner.

The participant engagement work 'Voice of the Participant' has benefitted from increased reach through the Active Partnership network during the last 12 months. We will use the findings from this to share good practice and develop resources for organisations to gather their own feedback.



Working collaboratively with the Child Protection in Sport Unit, bespoke training was delivered to ParalympicGB staff members and Games Time Designated Safeguarding Officers – resulting in over 180 individuals having received specific safeguarding training ahead of the Paralympics Games 2024.

In addition to this, a commissioned series of training sessions for an individual Olympic sport saw over 130 individuals, including athletes, coaches and support staff having received the first phase of bespoke sport specific safeguarding training.

Ann Craft Trust is represented on the stakeholder group for the Safe Sport project, which is led by UK Sport. The aim of this project is to create a coherent and consistent approach to safeguarding across all sports and physical activity. The project is expected to conclude in 24/25.

Our work to support sports across Wales has continued, with shared learning across England and Wales as a result. Our Safeguarding in Sport Wales Manager's approach to NGB safeguarding lead officer forums has been creative, encouraging greater engagement across the sector than ever before.

The work to support those national organisations who are not part of a formal National Governing Body structure continues. The forum to support these organisations who are typically independent or self-appointed has grown both in importance and strength of numbers. The forum supported the development of the Roadmap which was successfully publicly launched in May with support from many national partners including the DBS and the National Council for Voluntary Organisations (NCVO).

The Safeguarding Adults Roadmap supports organisations to develop their understanding of what it means to create a safer environment. It is a self-lead online tool which breaks down the process into 6 manageable stages and provides links to resources as well as space to record individual actions to help them to develop a strategy for implementing meaningful policies and procedures.

More than 150 organisations have signed up to use the Roadmap and are actively engaging in the process.

We also launched a new eLearning course to support this sector development.

Trustee level training is being delivered regularly by the Sport Team, supported by our small team of associate trainers. We work with our partners, Child Protection in Sport Unit, to ensure our messaging is consistent across adults and children's safeguarding, particularly where we talk about organisational responsibilities and safeguarding culture.

We also deliver training to all National Governing Bodies of Sport, Active Partnerships and National System Partner safeguarding leads across the England, Wales and UK Sport network, four times a year.

In addition to Ann Craft Trust delivered training, we successfully relaunched our eLearning course in conjunction with UK Coaching, 'Safeguarding Adults in Physical Activity and Sport'. We have also been developing a further course to complement this, which we hope to launch in 24/25.

In a busy year for the sports team, we also supported the development of the UNICEF Safer Sport Culture Tool and the first British Standard for safeguarding, launched in July 2024.

Training and Consultancy

The Ann Craft Trust has had another successful year offering a wide range of training across the statutory, independent, and voluntary sectors on all issues relating to the safeguarding of adults. The training continues to be for an increasingly diverse range of organisations including arts and theatre, museums, military, agriculture, faith groups, housing, women's charities, and homeless charities. Our bespoke training delivery ensures each organisation gains an understanding of safeguarding adults in their context at the correct level, from volunteers to Trustees, therefore supporting the embedding of effective safeguarding within the organisation.

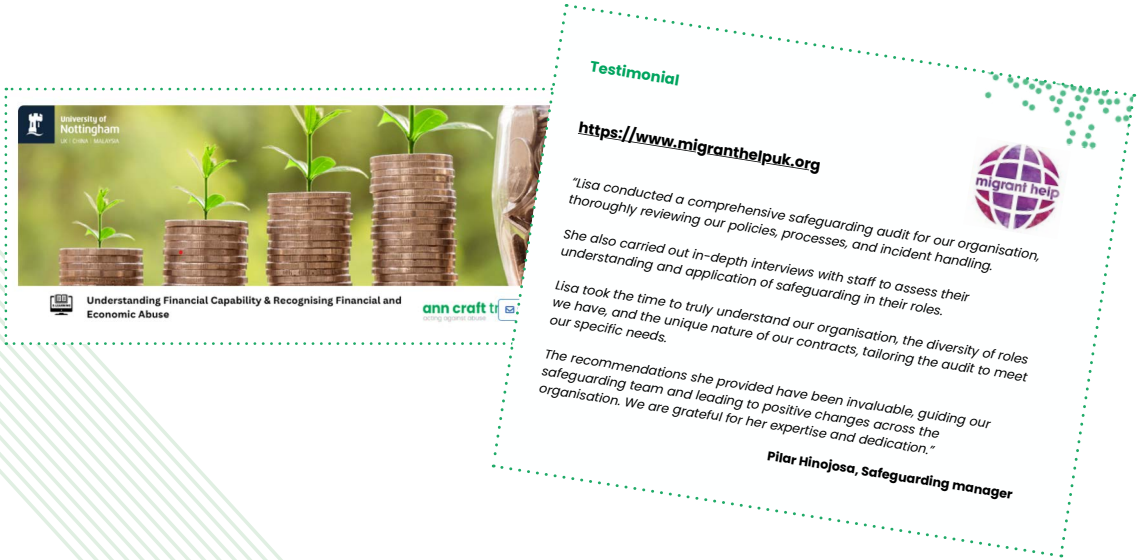
We have also been pleased to work on a research project with the University of Nottingham highlighting the need to understand financial capability. This resulted in the Ann Craft Trust developing a free eLearning course as an outcome from the findings of the research. This has allowed us to link research and practice and provide a useful tool for learning, sign posting and raising awareness on this subject.

Furthermore, our involvement has continued with our ongoing input to research led by the Rights Lab at the University of Nottingham regarding the link between Cognitive impairment and Exploitation. The report and the findings to this important piece of research will be launched at the Ann Craft Trust Safeguarding Adults Week and conference.

We have again had the opportunity to offer external safeguarding consultancy to several small and national organisations and continue to be the external representative/critical friend on a number of National Safeguarding Groups.

The Ann Craft Trust has seen the demand for safeguarding audits continue and again across more diverse organisations as well as the return of organisation who require further auditing. This shows a high commitment to organisations seeking assurances around safeguarding and a willingness and openness to improve and develop. We continue to learn from those we collaborate with including people with lived experience.

The core staff team has benefited from the addition of a senior social worker to the team, and we continue to work closely with a small and resolute team of Associate Trainers who assist in the delivery of training. All team members and associates have extensive safeguarding knowledge and areas of expertise and interest. From this we continue to update our resources and develop new courses of interest.



Marketing and Communications

Since the launch of our new strategic plan last November the marketing team has restructured to offer more strategic support to the charity. Focusing on our four key pillars: **Collaborate, Advocate, Research & Educate**, the team has carried out an audit of the marketing activity, past campaigns, and the website, evaluating both the brand and content to ensure our communications offer purpose and educational support to the safeguarding adults community.

Notably, we have increased our presence and engagement on LinkedIn as part of our thought leadership programme and revised our quarterly Safeguarding Bulletin to make it more accessible. We continue to create and publish our monthly sports update which is well received by our audience.

Some headline figures for the period 2023 – 2024:

5703 people are subscribed to the quarterly bulletin.

4,201 are subscribed to the monthly sport update.

Our website remains our leading support for information and resources:

- **368K** visits to our website, with over **270K** users.
- **162K** views of our resources, with **98K** accessing the content.
- Our blog has generated **237K** views and recorded **156K** users accessing the content.

safer culture
safer sport

#SaferCultureSaferSport – The Roadmap campaign

As part of the Safer Culture Safer Sport campaign, marketing supported the team to help launch the Roadmap – an online toolkit for embedding safeguarding best practice in sport and activity organisations. The campaign included a unique identity that could be reproduced across all assets, from social media posts to downloadable guides. The campaign has its own unique audience that are supported throughout the journey with additional resources and guidance emailed directly when they subscribe.

- **The campaign includes resources, blogs and sign-up support.**
- **156 organisations have subscribed and downloaded the toolkit to date and are highly engaged.**

Safeguarding Adults Week 2023

Safeguarding Adults Week 2023 took place 20 – 24 November.

The theme was "Self-Care Empowers you to Safeguard Others". During the week we focused on how people can prioritise the welfare and wellbeing of themselves and others. Each day of the week we explored a different safeguarding theme to consider how we might respond to various safeguarding challenges:

Monday – What's my Role in Safeguarding?

Tuesday – Let's start talking: Taking the lead on safeguarding in your organisation.

Wednesday – Who cares for the carers? Secondary and vicarious trauma.

Thursday – Adopting a trauma informed approach to safeguarding adults.

Friday – Listen, learn, lead: Co-production with experts by experience

Throughout the week we hosted a number of seminars, workshops, and our annual conference. Our AGM took place online and we were joined by Open Door and the National Trust who discussed how they've embedded safeguarding adults into their organisations.

Our annual Safeguarding Adults Conference took place in Nottingham on 22 November. There were two keynote sessions, one from wellbeing speaker Leanne Spencer and one from the Survivors Network. The conference also included a choice of workshops from Harmless, One Small Thing, and again from The Survivors Network. Former International Rugby player Rhys Thomas also led a breathwork session, guiding attendees through a proven technique for releasing stress, tension, suppressed emotions and trauma from the body. In addition, we were joined by our new patron Richard Whitehead MBE, who is a double gold medal Paralympian from Nottingham.

Key data:

1,659 (+44%) subscribers to our Safeguarding Adults Week Resource mailing list.

Reach 24m on social media, including **13.7K** interactions, and **4.7K** shares.

Annual conference attendance was **over 80 delegates**

eLearning

Our eLearning courses continue to grow in demand. We are now in our fourth year as part of a wider investment in training administration. We now use CourseSight for course delivery. This allows organisations to create a training plan which includes online learning and to manage delegates training needs. Our courses have been updated and are designed to support the initial training in safeguarding adults. There are now 7 courses available and more in planning.

As well as auditing content of existing courses this year we launched two new eLearning courses which include a new course for the sport, activity, and leisure sector, as well as a free course aimed at helping professionals support people become more financially capable while recognising the risks of financial abuse.

eLearning supports the charities revenue generation which is used to fund further free resources and training.

Key data:

Over 304 accounts registered to date on the platform

Over 2K courses booked since launching in October 2023 with our Introduction to Safeguarding Adults course still most popular, followed by Safeguarding Adults in Higher Education.

Thank you to our supporters

We would like to thank the organisations that have worked with us and supported us throughout the year. Particular thanks go our funders UK Sport, Sport England, Sport Wales and the University of Nottingham.

If you would like to discuss training requirements or if you're a practitioner looking for safeguarding advice, please get in touch.

ann craft trust
acting against abuse

0115 951 5400

ann-craft-trust@nottingham.ac.uk

anncrafttrust.org

Ann Craft Trust, Centre for Social Work, University Park, University of Nottingham NG7 2RD

THE ANN CRAFT TRUST

England & Wales - Charity number 1086592

Accounts

ann craft trust

SAFEGUARDING ADULTS

Annual Report

2022-2023

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In the reporting year, our patrons, trustees, staff, and associates were:

Trustees and Management Committee

Stuart Sale (CEO)

Dave Marsland (Chair)

David Charnock

Malcolm Dillon

Natasha Eason

Rachel Fyson

Tania May

Suzanne Wilson

Patrons

Sir Roger Singleton

Kate Spicer

Richard Whitehead MBE

Associates

Robert Kenniwell

Sarah Knight

Claire Pooley

Nick Slinn

Ros Smith

Clare Staley

Ieuan Watkins

Research

Rachel Clawson

Rachel Fyson

Robert Kenniwell

Consultants

Julie Mather

Abra Millar

Staff

Charlotte Brooks

Lisa Curtis

Elliot Davies

Nicola Dean

Jodi Evans

Emma Gibson

Sarah Goff

Matthew Harrop

Deborah Kitson

Sarah Nolan

Joanne Pell

Hazel Rippin

Nat Rock

Catherine Sykes

Laura Thorpe

Kimberley Walsh

Meet our team

Stuart Sale
CEO

Charlotte Brooks
Marketing Officer

Lisa Curtis
Head of Safeguarding Adults and Young People

Elliot Davies
Marketing Officer

Nicola Dean
Safeguarding Adults in Sport Manager

Jodi Evans
Safeguarding Adults in Sport Manager in Wales

Emma Gibson
Head of Safeguarding Adults in Sport

Julie Mather
Finance

Sarah Nolan
Safeguarding Adults in Sport Administrator

Joanne Pell
Safeguarding Adults in Sport Manager

Hazel Rippin
Marketing Officer

Nat Rock
Administrator

Catherine Sykes
Safeguarding Adults in Unregulated Sport & Activity Officer

Laura Thorpe
Safeguarding Adults Manager

Kimberley Walsh
Safeguarding Adults in Sport Manager

A Message from the Chair

Dave Marsland

Chair of Trustees, November 2022

Positive Partnerships Promoting Safer Cultures

Welcome to this Annual Report, for the year to July 31 2023. On behalf of the dedicated and dynamic team who are the Ann Craft Trust, I commend this report to you. I hope that you will take the opportunity to read about some of the highlights and consider some of the achievements that are detailed. I am immensely proud of the contribution that the Ann Craft Trust team make to adult safeguarding, sharing their knowledge with hundreds of organisations in numerous different ways.

As our new CEO, Stuart Sale highlights later in this report, this has been a year of celebration, change and growth. Moving into our 31st year feels like a fabulous achievement and the Ann Craft Trust is continuing to develop new approaches to help organisations to reflect and learn. This innovation can be seen, for example, in our eLearning resources, training packages, and frameworks. Nevertheless, the long-standing emphasis within the Ann Craft Trust on collaborative learning partnerships and promoting safer cultures and spaces remains. Perhaps one of the Ann Craft Trust's hidden strengths is a sense of balance and of longevity? To steal a phrase from the athletes amongst us, perhaps safeguarding should be seen as a marathon more than a sprint?

Stuart has brought new perspectives and new ideas, both to the staff team and to the Trustee Board.

I am very pleased to report that everyone has enthusiastically embraced the challenges and opportunities that are emerging. These are exciting times! One particular highlight to note here is that Stuart has secured the energy and ideas of a third Patron for the Ann Craft Trust family, Richard Whitehead MBE. Richard is a double gold medal Paralympian from Nottingham. Richard established a foundation which offers life-changing support and mentoring to disabled people. I think it is a tremendous indication of the influence of the Ann Craft Trust that such an important athlete should seek to support our work. I am very confident that Stuart is exactly the right person to lead The Ann Craft Trust forward.

The most important development for The Trust this year has undoubtedly been the handover of leadership from Deborah Kitson to Stuart. Deborah has had such a profound impact on The Trust and the world of adult safeguarding and protection. Under Deborah's stewardship The Trust has grown to become a multi-focused team of skilled professionals, sharing learning and supporting change across a huge variety of sectors and communities. Deborah worked tirelessly to nurture positive partnerships and trusting relationships, where it was possible to ask challenging questions without encouraging hostility and defensiveness. This emphasis on asking difficult questions at critical times reflected the continuing influence of Dr Ann Craft. It has been a privilege and a pleasure to work alongside Deborah over the last 10 years and I hope you can all join me in recognising her achievements and wishing her well in her retirement. Thank you.

May I also take the opportunity here to give particular thanks to the following:

- Stuart Sale (CEO) for his tremendous leadership and commitment to safeguarding and wellbeing for all.
- All of the Ann Craft Trust staff team for their continuing dedication, professionalism and bottomless well of ideas and suggestions.
- The Associate Trainers who deliver much of the training and maintain such high quality of work and continue to enhance the reputation of The Trust.
- My fellow Trustees and specialist advisors who give their time and expertise to ensure that The Trust is supported in its work.
- The University of Nottingham who provide us with a meaningful home and support from the School of Sociology and Social Policy.
- Finally, thanks to all of you for supporting The Trust in other important ways and working alongside us to improve adult safeguarding. I hope to see some of you at the annual Conference or at other events for Safeguarding Week.

Thank you for taking the time out of your busy lives to read this report and for supporting safeguarding adults. I know that everyone at the Ann Craft Trust is looking forward to working with you over the coming year and beyond.

Stuart Sale

CEO, Ann Craft Trust

The twelve months covered by this annual report has been one of celebration, change and continued growth for the Ann Craft Trust.

Celebrations continued through 2022 to mark our 30th anniversary, culminating in our conference and anniversary dinner. It was fantastic to see so many faces, old and new, come together to celebrate and share their experience of how they've benefitted from the work we do.

Many of you will be aware that 2022/23 also saw a change of CEO at the Ann Craft Trust, and I am excited to be writing my first CEO report. My excitement at writing this comes with a tinge of sadness as it means that we said goodbye to Dr Deborah Kitson, who retired after more than 20 years at the helm of the Trust.

Deborah did an amazing job, not only in developing and driving forward the work of the Ann Craft Trust, but also in her role shaping the national safeguarding agenda. Her passion and dedication to raising the profile of safeguarding leaves an amazing legacy. I know that if I achieve half of what Deborah did in her time as CEO, I will have been successful.

2022/23 was a year of continued growth for the Ann Craft Trust as we saw requests for both our bespoke training and consultancy offers increase.

At a time of change, such growth can be difficult to manage. But the way that the team responded was exceptional, ensuring that every organisation who contacted us was given the support they needed, in the way they needed it. The biggest reflection of my short time here has been the positivity, energy and dedication shown by staff, who have demonstrated their passion for making a difference by rising to the challenges presented.

As well as a change of CEO, we also saw some changes across the wider team. Our Safeguarding Young People Manager, Sarah Goff, left us to pursue new opportunities and her experience will be missed. This change provided us with the opportunity to reflect on our offer. We made the decision to strengthen our focus on safeguarding adults over the coming years, and we're recruiting for a further post dedicated to this cause.

We also recruited for a four-year Safeguarding Adults in Sport Manager (Wales) post, which provides some stability and allows us to look to the future. Jodi Evans was recruited to this role and has already begun to take great strides in supporting Welsh sports organisations.

Jodi is a welcome addition to the team. And I'd also like to take this opportunity to thank each and every member of the team for their continued hard work and the very warm welcome they gave me on my arrival! You can tell lots about people by how they react to change, and I feel privileged to be part of a team that is so positive and passionate.

I'd also like to thank our safeguarding consultants and associate trainers who have continued to show great loyalty and support to us and contributed to ensuring the last year has been a successful one for the Ann Craft Trust. I want to say a huge thank you to the Trustees and Management Group, who have continued to offer their support, wisdom, and direction over the last year. This includes the support from the University of Nottingham, which continues to support us so generously.

Finally, I want to thank you all for your continued support and dedication to the safeguarding agenda. I've already had the pleasure of collaborating with a number of you personally and it's reassuring to know that so many share our vision of a world where people are free from abuse and neglect. I look forward to meeting many more of you over the coming year.

Trustees Report

The Trustees are pleased to present their annual report for the year 2022/23.

Structure, Governance and Management

The Ann Craft Trust is a company limited by guarantee and not having a share capital. Its Memorandum and Articles of Association are available on the website and at its main office at:

Ann Craft Trust, Centre for Social Work
University Park, Nottingham, NG9 7HB

The trustees have reviewed the business, strategic and operational risks of the charity and are assured that there are systems in place to alert and report risks as required and to take timely action. A risk template is completed if there is a reported risk which identifies the risk and its severity, the control procedure and the monitoring process outlining responsibility and review requirements.

Recruitment, Appointment and Retirement of Trustees

A skills audit is carried out regularly to inform the charity of the relevant skills and knowledge required on the Board. Trustee positions are posted on the Ann Craft Trust website and other media channels. Expressions of interest are requested, with a CV, followed by discussion with a trustee and a process for consideration of the application by trustees and recommendation to the Annual General Meeting. Trustees are appointed at the charity's AGM, but in the interim period the trustees may also appoint a person who is willing to act to be a trustee. A trustee so appointed shall hold office only until the next following AGM.

In any election of trustees, the candidate with the higher number of votes shall be elected to any vacancy, in descending order of votes until all the seats are filled. The trustees may from time to time alter the method of electing members to trusteeship.

The trustees may appoint one of the Board to be the Chairperson and chair of their meetings and may at any time remove him/her from that office.

Trustees who retire by rotation at an annual general meeting may, if willing to act, be reappointed.

Trustee Induction

Newly appointed trustees are required to complete the fit and proper person declaration and adhere to all relevant policies. They attend relevant training and events as required and receive regular updates relating to their role and responsibilities as Trustees.

Responsibilities of the Board of Trustees

- Major changes to the legal and management structure.
- Responsibility for overall governance and setting of The Ann Craft Trust's mission, vision, values, and standards.
- Approval of all annual operating budgets and any changes to them.
- Decision to cease operation of all or any part of the Trust's business.
- Approval of the annual report and audited accounts.
- Ensuring internal control and risk management.
- Determining the staff and CEO remuneration in line with the University of Nottingham's policy.
- Approval of external communication including press releases, media appearances, blogs and social media on matters considered to pose high risk or reputational damage to the Trust.
- Changes to the structure, size, and composition of the Board.
- Selection of Chair and CEO.
- Review of governance arrangements.
- Annual appraisal of the CEO in line with the university's appraisal system.
- Reviewing conflicts of interest as required.
- Approval of Trust policies.
- Dealing with and resolution of disputes including litigation.
- Approval of insurance levels in line with University requirements.
- Any other decision that has potential for significant impact on the organisation (See Trustee Role and Responsibility policy).

Financial Review

For the year, the Statement of Financial Activities shows a net surplus of:

£18,263

(2022 £51,425)

Reserves stand at:

£343,543

(2022 £325,280).

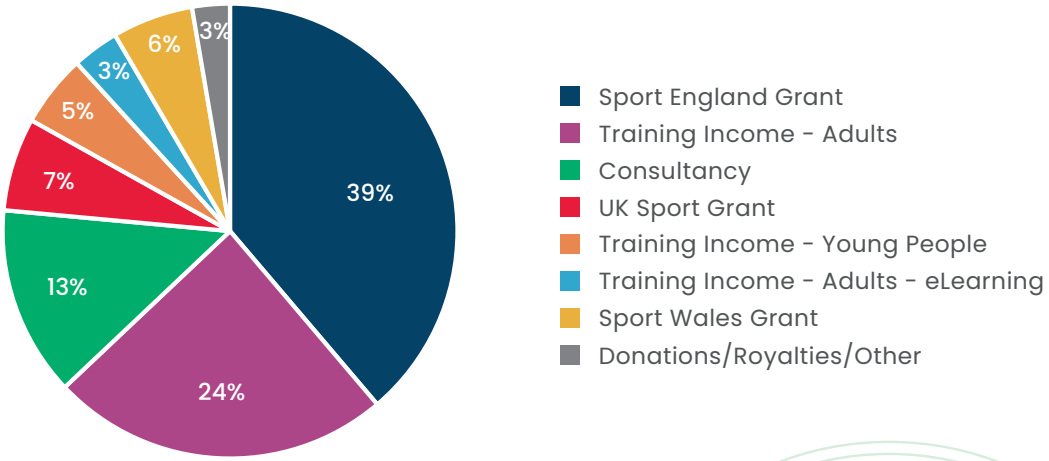
Total income for the year is:

£829,498

(2021/22 £701,134)

an overall increase of 18%.

Income by activity - 12 months to 31 July 2023



Income split - Restricted £424,570 (51%) Unrestricted £404,928 (49%)

21/22 split 55%/45% respectively. This further increase in non-grant funded activities.

Training and consultancy income has increased by 25% on 21/22,

which reflects the growing demand for training as well as audits and reviews.

Grant Income is up 10%.

Grant expenditure marginally slower than predicted, impacting on grant income recognised. This will be addressed by activities planned in early 23/24 on the sport framework.

The Charity's main income streams are as follows:

- Sport England grant received £309,600 (£321,800 recognised in year - £11k from previous years funding) primarily supporting the SE funded organisations and the development of the Safeguarding in Sport Framework.
- Sport Wales grant received £48,500 (£47,800 recognised in year) primarily supporting Safeguarding Adults at Risk with NGB's.
- UK Sport grant received £56,200 (£55,000 recognised in year) supporting Safeguarding Adults in elite sports.
- Training income (Adults £228,000; young people £43,000).
- Consultancy Income £112,000.

Expenditure has seen an increase of 20% in staff costs. This is due to inflationary pressures on pay awards, CEO handover, and additional staff hours.

Non staff costs (excluding the annual conference and 30 anniversary dinner) have increased overall by 38%, primarily associate trainers and travel costs reflecting the increase in training and face-to-face delivery; plus, consultancy costs covering the Sport Wales post prior to recruitment.

Reserves policy

The reserves policy agreed by the Trustees is six months running costs (estimated at £290,000).

This estimate is based on total staff costs, excluding staff wholly grant funded that have fewer than 2 years' service, plus office running costs.

Staff Recruitment

A new Chief Executive Officer was recruited by the Board of Trustees in 2022. Starting work in February 2023, trustees built in considerable handover time with the previous CEO to ensure a smooth transition.

Through the ongoing commitment to funding from Sport Wales and UK Sport, we were pleased to be able to recruit to a permanent Safeguarding Adults in Sport Manager for Wales and to confirm the permanent status of the Temporary Safeguarding Adults in Sport Manager for UK Sport.

All roles are job matched using the University of Nottingham's Job Family process. A Job Family describes a number of roles which are engaged in the same or similar kind of work. Job Family modelling is a process of analysing work within a job family to identify levels of work based on accountabilities, performance measures, skills, and competencies. A completed job family considers how many levels of that type of work there are, and describes key factors, which differentiate one level from the next.

All Ann Craft Trust staff are appointed according to the levels in the Administrative, Professional, and Management job family.

Introduction to Trust activities

During 2022/23, there was a focus on ensuring business continuity and ensuring a smooth transition between the outgoing and incoming CEO.

We were pleased to recruit Natasha Eason to the board of Trustees. Natasha has considerable experience of working with sport organisations and strategic planning, and is a fantastic addition to the board.

Here is a summary of some of the Trust's recent and current activities during 2021/22.

Safeguarding Adults in Sport

We have completed the first full year of our 5 year funding period with Sport England under the Uniting the Movement strategy.

More than 50 National Governing Bodies (NGBs) and Active Partnerships have now completed or are working through the Safeguarding Adults in Sport framework. From Aug 22 to July 23, 19 organisations went through the Framework process.

Our regular dialogue and support continued with NGBs and Active Partnerships. Year 2 of UTM planning and delivery will see more of a focus on engaging with other National System Partners, in particular some of the disability sport organisations. We will also conduct a thorough review of the data being held on the portal and look to develop a robust system of assessment.

The work to support the informal sport sector continues. The forums have grown in importance and strength, and a new roadmap was made available online in the summer of 2023. This is currently being reviewed by the active forum members. The roadmap will be subject to increased marketing energy when the members are confident in the content.

Board and Advanced level training is being delivered regularly by the Sport Team. We are growing our list of approved trainers to increase diversity within the trainer team. The roll out of club level welfare officer open courses continued over this period with irregular attendance and with ongoing review by the sport team managers.

We have secured a further two years' funding from UK Sport to provide similar services across their funded sport organisations, including elite sport.

Again, the training offer is growing, with bespoke training being delivered for athletes and support staff in conjunction with the British Elite Athletes Association. With 2024 being an Olympic year, there will be an increased focus on training for athletes and games personnel.

We received a 4 year commitment to a full time post from Sport Wales in 22/23, and successfully recruited a full time post. This post is helping us to develop a range of training specifically targeted at the Welsh market and support with the Wales Safeguarding Week.

The participant engagement work has also benefitted this year from increased engagement through the Active Partnership network. A number of local groups are now benefitting from this research, and we're drawing from key learning to develop our training delivery.

The Safeguarding Adults in Sport Partnership continues to meet 3 times a year. Following a review of the TOR and membership, we have increased the NGB representation and are using a rolling Chair arrangement. We continue to monitor the effectiveness of this group.

The Ann Craft Trust Safeguarding in Sport team, while funded by the various funding bodies, works collaboratively as appropriate and also works with the other funded safeguarding partners in sport. Their reach is growing year on year.

National projects we were involved in during 22/23 include:

- Active member on UNICEF Safer Sport Culture tool.
- Active member on the BSI Group to develop the first UK Standard for Safeguarding – due for public consultation in October 23.
- On national working group for the Welfare Officers programme funded by Sport England. The recruitment for the national posts commenced in September 23, with 60 sport welfare officers being recruited across the country as part of Whyte Review Action Plan.

Training and Consultancy

The Ann Craft Trust has continued this year to offer a wide range of training across the statutory, independent, and voluntary sectors on all issues relating to safeguarding adults. This has included an increased demand for our open training in relation to designated safeguarding leads.

We have again had the opportunity to offer external safeguarding consultancy to a number of national organisations. We continue to be the external representative/critical friend on a number of National Safeguarding Groups. Membership of these groups has continued to grow.

The Ann Craft Trust has seen an increasing demand this year for safeguarding audits, again across more diverse organisations than in the preceding year. This shows a high commitment to safeguarding across all sectors. We've seen more organisations seek support to embed the fundamentals of safeguarding and help them consider the 'safeguarding culture' in their organisation as well as checking and reviewing policy and procedures.

In addition to this, we've played a key role in supporting different sectors to develop self-assurance tools and mechanisms to allow them to consider the effectiveness of safeguarding arrangements across a range of organisations.

Our bespoke approach to training means that it continues to be in high demand from an increasingly diverse range of organisations. This is a mixture of face-to-face and online training, in addition to our growing e-learning offer. The feedback from commissioning agencies has continued to be excellent.

The core staff team deliver training and undertake audit work. A team of Associate Trainers also assist in the delivery of training and audit work, and we have been pleased to recruit more associates who have specific knowledge and skills to help meet the demand.

We continue to be involved in supporting research that will support practitioners and individuals to recognise and respond to exploitation.

Marketing and Communications

In 2023 we celebrated the 30th anniversary of the charity. For this we created a time capsule of content, which included a special commemorative book, distributed throughout the Safeguarding Adults Week conference in November.

Our marketing focus included maintaining a social media presence while researching and producing new website content to attract organic traffic while meeting user needs. We continued to issue monthly sport updates along with our quarterly Safeguarding Bulletin.

Some headline figures for the period 2022 – 2023:

6,905 people are subscribed to the quarterly bulletin

3,709 are subscribed to the monthly sport update.

We currently have **3,736** Twitter followers. In this 12-month period we had **419,800** Twitter impressions. In addition, we have started to create dedicated posts for our LinkedIn network, which has grown by **78%.**

We had over **425K** website visits, of which **61%** were organic.

During this period, we've delivered over **80 new blogs** and produced **seven new podcasts**. We continue to support the safeguarding in sport team's #SaferCultureSaferSport campaign, and at the time of writing, we are in the final stages of preparing for our annual Safeguarding Adults Week awareness campaign.

eLearning

The eLearning platform is in its 3rd year and continues to offer our four main courses. There are two new courses in development, which we are aiming to launch early 2024.

We have made accessibility updates to both of our Safeguarding Adults courses. We have also updated the Sport Club course to align with the Safer Culture campaign as part of the safeguarding in Sport Framework programme.

Key data:

2056 total users registered.

143 learning groups

#SaferCultureSaferSport

This is a campaign for sport and activity organisations to work towards creating safer cultures where welfare, safety and wellbeing is at the heart of values and actions.

- To date we have reached over **3.2 million** on social media which is an increase of **60%** on the previous year and our influencers include the CQC, Sport England and various NGBs.
- The campaign includes resources, podcast, blogs, events, and sign ups support.
- **71 organisations** have made their commitment to the campaign.

safer **culture**
safer **sport**

Safeguarding Adults Week 2022

Safeguarding Adults Week 2022 took place 21 – 25 November.

The theme was Acting against adult exploitation and responding to contemporary safeguarding concerns. Each day we focused on specific topic:

Monday – Exploitation and County Lines

Tuesday – Self-neglect

Wednesday – Creating Safer Organisational Cultures

Thursday – Elder Abuse

Friday – Domestic Abuse in Tech-Society

Saturday & Sunday – Safeguarding in Everyday Life

Our 5th annual week was a huge success, recording our largest seminar ever, with 408 attendees and almost 500 unique event attendees in total. More users than ever viewed the SAW content on our website. In addition, we gained new support in different public and private sectors, such as the DCMS and Zurich Insurance.

The annual conference was held at the Crowne Plaza for the 2nd year running and we had the largest attendance with over 100 delegates participating in the day and the 30th anniversary dinner that evening.

Key data:

1661 subscribers subscribed to SAW mailing list.

Reach 41m on social media, including 12.5K interactions, and 2.8K shares.

Annual conference attendance was **over 100 delegates**

Ann Craft Trust Statement of Financial Activities for the year ending 31 July 2023

Income and Expenditure August 21 – July 23

		Unrestricted	Restricted	Total	Unrestricted	Restricted	Total
	Notes	Funds	Funds	2022/23	Funds	Funds	2021/22
INCOME		£	£	£			£
Training		270,521		270,521	218,169		218,169
Consultancy		112,142		112,142	87,532		87,532
Grant Income	1		424,570	424,570		386,959	386,959
Publications/ Royalties		2,514		2,514	4,390		4,390
Donations/ Other Income		3,595		3,595	2,410		2,410
Bank Interest		16,157		16,157	1,673		1,673
TOTAL INCOME		404,928	424,570	829,498	314,174	386,959	701,133
EXPENDITURE							
Staff Costs		272,033	347,165	619,198	177,136	337,338	514,474
Trainers Fees/ Consultancy		77,740	48,927	126,666	65,124	25,821	90,945
Trainers' Travel and Subsistence		8,951	349	9,300	5,568	2,000	7,568
Trust Operating Costs	2	14,077	14,040	28,117	5,377	6,874	12,251
Marketing/Web Design		13,865	14,088	27,953	9,544	14,926	24,470
TOTAL EXPENDITURE		386,665	424,570	811,235	262,749	386,959	649,708
NET INCOME / (EXPENDITURE) for the Year		18,263	0	18,263	51,425	0	51,425

Ann Craft Trust Balance Sheet as at 31 July 2023

	Notes	2023	2022
Current Assets		£	£
Debtors	3	68,697	72,028
Cash at bank and in hand		521,498	536,113
		590,196	608,141
Creditors: amounts falling due within one year	6	(246,653)	(282,861)
Net Current Assets/Liabilities		343,543	325,280
Net Assets		343,543	325,280
Represented By			
Opening Reserves		325,280	273,854
Surplus/(Deficit) in year		18,263	51,425
Closing Reserves		343,543	325,280

- For the year ending (31/07/2023) the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by D Marsland, Chair of Trustees
31/10/2023

Statement of Cashflows year ended 31 July 2023

	2023	2022
Cashflows from operating Activities:		
Net Cash Provided by Operating Activities	(30,771)	44,801
Cash flows From Investing Activities:		
Interest Income	16,157	1,673
Change in cash for the reporting period	31,859	46,474
Cash at the beginning of the reporting period	489,639	489,639
Cash at the end of the reporting period	521,498	489,639

Notes to the Accounts for the year ended 31 July 2023

1	**Grant Income**	**Notes**	**2023**	**2022**
	Sport England Grant	Restricted	321,766	304,796
	Sport Wales	Restricted	47,788	27,955
	UK Sport	Restricted	55,016	54,208
			424,570	386,959

2	**Trustees Expenses**		270	102
			270	102

3	**Debtors**			
	Trade Debtors	Unrestricted	34,735	58,007
	Accrued Income	4	30,712	8,405
	Prepaid Expenditure	5	3,250	5,616
			68,697	72,028

4	**Accrued Income**			
	UK Sport	Restricted	9,098	8,405
	Training fees not invoiced	Unrestricted	21,614	
			9,098	8,405

5	**Prepaid Expenditure**			
	Conference deposit	Unrestricted	3,250	5,616
			3,250	5,616

Notes to the Accounts for the year ended 31 July 2023

6	**Creditors**	**Notes**	**2023**	**2022**
	Trade Creditors	Unrestricted	69,481	63,703
	Deferred Income	7	114,004	142,584
	Accrued Expenditure	8	58,167	66,297
			241,652	272,585

7	**Deferred Income**			
	Sport England Grant	Restricted	68,893	90,553
	UK Sport	Restricted	9,971	8,094
	Sport Wales Grant	Restricted	16,099	15,387
	Focus Groups	Restricted		2,126
	Fees invoiced in advance	Unrestricted	19,042	26,425
			114,004	142,584

8	**Accrued Expenditure**			
	Sport England Grant	Restricted	3,167	20,470
	Trade Creditors	Unrestricted	55,000	45,827
			58,167	66,297

Movement of grant funds (restricted) 01/08/2022-31/07/2023					
		O/B	**In**	**Out**	**C/B**
Sport England	**Safeguarding Adults**	6,330			
	Repaid			6,330	
	Grant 1 April 2020 - 31 March 2021			6,330	0
Sport England	**Safeguarding Adults**	23,940			
	I&E			20,773	
	Grant 1 April 2021 - 31 March 2022			20,773	3,167
Sport England	**Safeguarding Adults**	60,283			
	Bank receipt 23/09/2022		151,325		
	I&E			193,524	
	Grant 1 April 2022 - 31 March 2023		151,325	193,524	18,084
Sport England	**Safeguarding Adults**				
	Bank receipt 30/06/2023		158,278		
	I&E			107,468	
	Grant 1 April 2023 - 31 March 2024		158,278	107,468	50,810
Sport Wales	**Safeguarding Adults at Risk with NGB's**	5,317			
	I&E			3,224	
	Grant 1 April 20 - 31 March 2022			3,224	2,093
Sport Wales	**Safeguarding Adults at Risk with NGB's**	10,070			
	Bank receipt 06/12/2022		17,500		
	I&E			27,570	
	Grant 1 April 2022- 31 March 2023		17,500	27,570	0

Movement of grant funds (restricted) 01/08/2022-31/07/2023					
		O/B	**In**	**Out**	**C/B**
Sport Wales	**Safeguarding Adults at Risk with NGB's**				
	Bank receipt 10/05/2023		31,000		
	I&E			16,994	
	Grant 1 April 2023- 31 March 2024		31,000	16,994	14,006
UK Sport	**Safeguarding Adults**	1,934			
	I&E			92	
	Grant 1 June 19 - 31 May 2021			92	1,842
UK Sport	**Safeguarding Adults**	6,160			
	I&E				
	Grant 1 June 21 - 31 May 2022				6,160
UK Sport	**Safeguarding Adults**	(8,405)			
	Bank receipt 11/11/2022		14,050		
	Bank receipt 13/01/2023		14,050		
	Bank receipt 19/06/2023		28,100		
	I&E			45,826	
	Grant 1 June 22 - 31 May 2023		56,200	45,826	1,969
UK Sport	**Safeguarding Adults**				
	I&E			9,098	
	Grant 1 June 23 - 31 May 2024			9,098	(9,098)

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Independent examiner's report on the accounts

Company (The Ann Craft Trust is registered as a charity (No. 1086592) & is a company limited by guarantee (No. 4080805))

I report on the charity trustees on my examination of the accounts of the Ann Craft Trust (The Company) for the year ended 31st July 2023.

Responsibilities and basis of report

As the charity's trustees of the Company (and its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under the Charities Act 2011, s. 145 ('the 2011 Act'). My examination has followed Directions given by the Charity Commission under s. 145(5) (b) of the 2011 Act.

Independent examiner's statement

I confirm that I am qualified to undertake the examination because I am a member of the Chartered Institute of Management Accountants.

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view, and the report is limited to those matters set out in the statement below.

Having completed my examination I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

(1) accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or

(2) the accounts do not accord with those records; or

(3) the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view which is not a matter considered as part of an independent examination; or

(4) the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland FRS102)].

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report to enable a proper understanding of the accounts to be reached.

Signed

Name: Rob Morgan

Relevant professional qualification or body: Chartered Institute of Management Accountants

Thank you to our supporters

We would like to thank the organisations that have worked with us and supported us throughout the year. Particular thanks go our funders UK Sport, Sport England, Sport Wales and the University of Nottingham.

If you would like to discuss training requirements or if you're a practitioner looking for safeguarding advice, please get in touch.

ann craft trust
acting against abuse

0115 951 5400

ann-craft-trust@nottingham.ac.uk

anncrafttrust.org

Ann Craft Trust, Centre for Social Work, University Park, University of Nottingham NG7 2RD

THE ANN CRAFT TRUST

England & Wales - Charity number 1086592

Accounts

ann craft trust
acting against abuse

Annual Report

2021 – 2022

Ann Craft Trust, Centre for Social Work, University Park, University of Nottingham NG7 2RD
Call: 0115 951 5400 | **Email**: ann-craft-trust@nottingham.ac.uk | **anncrafttrust.org**

The Ann Craft Trust is registered as a charity (No. 1086592) & is a company limited by guarantee (No. 4080805)

Trustees and Management Committee

Dave Marsland (Chair)
Sallie Barker
David Charnock
Malcolm Dillon
Rachel Fyson
Tania May
Suzanne Wilson

Staff

Charlotte Brooks
Lisa Curtis
Elliot Davies
Nicola Dean
Emma Gibson
Sarah Goff
Matthew Harrop
Deborah Kitson
Sarah Nolan
Joanne Pell
Hazel Rippin
Nat Rock
Catherine Sykes
Laura Thorpe
Kimberley Walsh

Patrons

Sir Roger Singleton
Kate Spicer

Consultants

Sallie Barker
Julie Mather
Abra Millar

Research

Rachel Clawson
Rachel Fyson
Sarah Goff
Deborah Kitson

Training Associates

Claire Bearder
Robert Kenniwell
Helen Murphy
Claire Pooley
Nick Slinn
Ros Smith
Clare Staley

A Message from the Chair

Reflecting Back and Looking Forward – 30 Years of the Ann Craft Trust

It is with pleasure and some considerable pride, that I welcome you to this Annual Report, for the year to July 2022, a very important milestone in the history of the Ann Craft Trust.

On behalf of the fabulous team at The Ann Craft Trust, I commend this report to you. I hope that you will take the opportunity to read about some of the highlights of this year and consider some of the achievements that are detailed. There are numerous exciting and interesting initiatives that I would invite you to consider.

My strong belief is that The Ann Craft Trust continues to play a leading role in the safeguarding community and I am confident that the content of this annual report substantiates this observation.

For example, the annual Safeguarding Adults Week has become something of a galvanising event, for safeguarding practitioners in a wide variety of organisations, clubs and societies. The 2021 week was even more successful than previous years. The events in the week as a whole reached millions of people through the webinars, external activities and social media platforms. The week featured a range of topics and contexts with The Ann Craft Trust exploring a number of viewpoints associated with creating safer cultures and identifying abusive relationships. Particular priority was given, for example, to highlighting issues of adult grooming and exploitation in the digital world.

Taking time to reflect on the longevity and resilience of The Ann Craft Trust has reinforced my conclusion that the key strength of the Trust lies in the team's immensely positive and generous approach to partnerships. For instance, the partnerships developed over the last five years with Sport England, UK Sport and Sport Wales have helped to lead to some truly significant initiatives and developments such as the Safeguarding Adults in Sport Framework.

Beyond these sport partnerships, The Ann Craft Trust continues to nurture, maintain and promote productive relationships with local authorities, care providers, the NHS, recreational groups and other organisations in keeping with the developments of the first 30 years of the Trust.

May I take the opportunity here to give particular thanks to the following:

- Deborah Kitson (CEO) for outstanding leadership and continuing dynamism and challenge.
- All of the Ann Craft Trust staff team for their commitment and fantastic knowledge and skills.
- The Associate Trainers who deliver much of the training and maintain such high quality of work and continue to enhance the reputation of The Ann Craft Trust.
- My fellow Trustees and specialist advisors who give their time and expertise to ensure that The Ann Craft Trust is supported in its work.
- The University of Nottingham who provide us with a meaningful home and support from the School of Sociology and Social Policy.
- Finally, thanks to those of you who support The Ann Craft Trust in other important ways. Events such as Safeguarding Adults Week would not be possible or successful without your ongoing participation and commitment to acting against abuse and exploitation.

This year we were truly saddened to lose one of our loyal Trustees, Professor Penny Standen, to cancer. Penny herself contributed greatly to the work of The Ann Craft Trust and to research and development with regard to safeguarding and safer relationships for over 30 years. Over the last year in particular, Penny played a crucial role in helping The Ann Craft Trust to revise our strategic aims and priorities and to think creatively about the future. Penny's energy, clarity and positive thinking will be greatly missed and we are greatly indebted to Penny for her contributions.

Thank you for taking the time to read this report. All of us at The Ann Craft Trust look forward to working with you over the coming 30 years!

Dave Marsland, Chair of Trustees, November 2022

CEO Report

2022 is a special year for the Ann Craft Trust as we celebrate our 30th anniversary. There have been events throughout the year looking at the work that has been done over the years, what has been achieved and, importantly, what we need to focus on in the next 30 years.

Ann established NAPSAC as she realised that the safeguarding of children and adults with learning disabilities was not being properly addressed. While there was a strong movement supporting the rights of people with learning disabilities to be offered wider opportunities and increased independence, that could only be achieved through also ensuring that they were safeguarded in order to enjoy those freedoms.

As part of this, and to celebrate 30 years of the Ann Craft Trust, we put together a Safeguarding Time Capsule. This has been a chance to reflect on how safeguarding and disability rights have evolved over the past 30 years and to share the sort of changes we would like to see in the coming years.

This year has been yet another challenging year as the effects and aftermath of the pandemic were felt by all. There was a degree of uncertainty about the future and what this would look like. The team has responded in its usual positive and energetic manner, with their commitment to safeguarding never wavering. Training and consultancy continued online, though people are now enjoying a slow return to face-to-face meetings and training and have enjoyed the positive effects of meeting in person rather than via a screen. Our eLearning platform has been further developed and has proved to be a successful new addition to the training we offer.

The team has grown over the year. Emma Gibson has joined The Ann Craft Trust as Head of Safeguarding Adults in Sport and Sarah Nolan has joined as Sport Administrator. Matthew Harrop now works with Julie in Finance, Hazel Rippin has joined Marketing. And we have continued to be supported by our wonderful safeguarding consultants and Team of Associate Trainers

all of whom have contributed enormously to the work this year. I would like to say a big thanks to all the people above and including the Trustees and Management Team who have offered their support this year, and the University of Nottingham, that continues to support us so generously.

But I need to specifically acknowledge the work of one of our Trustees. It was with great sadness that we heard the news that Professor Penny Standen, Trustee of The Ann Craft Trust, died on 8th July 2022 after a brave battle with cancer. Penny was a supporter of the Trust since its inception in 1992 and she worked with Ann Craft on several research projects. She became a Trustee after her retirement in 2017 and despite her illness she continued in this role contributing and advising on the future direction of the charity until the very last. The Ann Craft Trust team is grateful for her commitment and contribution to their work. Penny was a great and loyal friend and colleague to so many and is sadly missed by all.

As part of Safeguarding Adults Week 2021 we hosted our annual Safeguarding Adults Conference. We collaborated with Small Steps, Operation Repeat and Daphne Franks, who leads the campaign Justice for Joan. The conference created a unique opportunity to raise awareness of how adult grooming can be experienced across the life course. It explored forms of grooming and exploitation that adults are increasingly at risk from, but in many sectors are rarely discussed. Professor Todd Landman, Pro-Vice-Chancellor, Faculty of Social Sciences, chaired the day, and we received excellent feedback from those attending.

During the week we also held our AGM with an online seminar 'Online Grooming and Sexual Abuse: A Personal Account' delivered by Rhiannon-Faye McDonald**,** Subject Matter Expert at the Marie Collins Foundation. So many people attended to hear Rhiannon speak candidly about her personal experiences and to answer questions.

In 2021 your support helped us to reach almost 80 million people on social media. So we'd like to say a massive thank you to anyone who took part. You have helped raise awareness of some vital safeguarding issues.

The Ann Craft Trust has continued to deliver an increased number of training events and safeguarding audits over the year. We have been fortunate to partner with many organisations and to support them in their own commitment to provide safer services and to ensure that they have the needs of the people they support and work with at the centre of what they do.

For the past four years The Ann Craft Trust's contracts with Sport England, UK Sport and Sport Wales have included working with participants and athletes. The purpose is to ensure that the voices of adult participants and athletes are integral to the development of the Trust's safeguarding adults in sport and activity service.

The team has a new project brief which is part of Sport England's "Uniting the Movement" ten-year strategy. In particular the team will be seeking the perspectives of those taking part in sports and activities, who may be potentially marginalised due to age or (dis)ability, race, gender, sexual orientation or any other characteristic that might lead to potential inequality of opportunity or treatment while pursuing sports and activities.

The 2022 Ann Craft Trust and CPSU Safeguarding Adults and Children in Sport Conference took place on Zoom over two mornings in January this year. From 'Learning Lessons to Taking Action', the conference challenged attendees to create a safer place for all children and adults in their organisation, whatever their role. Annamarie Phelps CBE, the current Chair of the British Horseracing Authority and Vice Chair of the British Olympic Association, chaired. She also provided introductory sessions on both days, and conducted the panel discussions at the end of each day. The conference included:

- How participants ensure that their organisation is operating a safer culture for participants of all ages, abilities, race, cultures, sexuality, sex, and gender
- Protecting and safeguarding the wellbeing of those taking part

- How organisations ensure that everyone feels able to share any concerns at an early stage How organisations ensure that everyone feels confident to interrupt or question poor practice, lower-level concerns and or abusive behaviours.

And this year saw our second year of the #SaferCultureSaferSport campaign. We are encouraged by the number of organisations that have already pledged their support and hope this will continue to grow. We have created a dedicated online #SaferCultureSaferSport hub. It features lots of resources, including dedicated podcasts, to help to explore the central ideas of Listening, Learning and Leading. This page can also be used to make a #SaferCultureSaferSport commitment and to sign up for updates on the campaign.

Sport England has also funded the Ann Craft Trust to develop a system to help organisations to establish and promote best practice in sport and activity. The Safeguarding Adults in Sport Framework has been developed using our expertise in safeguarding adults audits. We are really pleased that in 2022 completion of the Framework became a mandatory requirement and a condition of Sport England and UK Sport funding for Active Partnerships, National Governing Bodies and Sports Organisations.

We continue to hold #ACTSafeguardingHour every Wednesday on Twitter, 12.00—1.00, when we ask and respond to any questions or concerns about Safeguarding. This is an opportunity to discuss safeguarding matters with an online community of practitioners.

As well as the team there has been further growth in the organisations that The Ann Craft Trust supports and the diversity of organisations that we work with has expanded beyond the more traditional social care and health providers. We now work across Arts, Leisure and Refugee organisations to name but a few. We have also maintained the 'influencer' role that Ann carried by working across government departments and the regulatory sectors.

Finally I would also like to take this opportunity to thank you all for your support over the years and for your shared commitment to safeguard adults at risk and disabled young people. The Ann Craft Trust has so many friends and partners who work collaboratively to ensure that everyone is treated with the dignity and respect that is their right and to challenge abusive practices and cultures.

Dr Deborah Kitson, Ann Craft Trust CEO.

Trustees Report

The Trustees are pleased to present their annual report for the year 2021/22.

Structure, Governance and Management

The Ann Craft Trust is a company limited by guarantee and not having a share capital. Its Memorandum and Articles of Association are available on the website and at its main office at:

Ann Craft Trust
Centre for Social Work
University Park
Nottingham
NG9 7HB

The trustees have reviewed the business, strategic and operational risks of the charity and are assured that there are systems in place to alert and report risks as required and to take timely action. A risk template is completed if there is a reported risk which identifies the risk and its severity, the control procedure and the monitoring process outlining responsibility and review requirements.

Recruitment, Appointment and Retirement of Trustees

A skills audit is carried out regularly to inform the charity of the relevant skills and knowledge required on the Board. Trustee positions are posted on the Ann Craft Trust website and other media channels. Expressions of interest are requested, with a CV, followed by discussion with a trustee and a process for consideration of the application by trustees and recommendation to the Annual General Meeting. Trustees are appointed at the charity's AGM, but in the interim period the trustees may also appoint a person who is willing to act to be a trustee. A trustee so appointed shall hold office only until the next following AGM.

In any election of trustees the candidate with the higher number of votes shall be elected to any vacancy, in descending order of votes until all the seats are filled. The trustees may from time to time alter the method of electing members to trusteeship.

The trustees may appoint one of the Board to be the Chairperson and chair of their meetings and may at any time remove him/her from that office.

Trustees who retire by rotation at an annual general meeting may, if willing to act, be reappointed.

Trustee Induction

Newly appointed trustees are required to complete the fit and proper person declaration and adhere to all relevant policies. They attend relevant training and events as required and receive regular updates relating to their role and responsibilities as Trustees.

Responsibilities of the Board of Trustees

- Major changes to the legal and management structure
- Responsibility for overall governance and setting of The Ann Craft Trust's mission, vision, values and standards
- Approval of all annual operating budgets and any changes to them
- Decision to cease operation of all or any part of the Trust's business
- Approval of the annual report and audited accounts
- Ensuring internal control and risk management
- Determining the staff and CEO remuneration in line with the University of Nottingham's policy
- Approval of external communication including press releases, media appearances, blogs and social media on matters considered to pose high risk or reputational damage to the Trust
- Changes to the structure, size and composition of the Board
- Selection of Chair and CEO

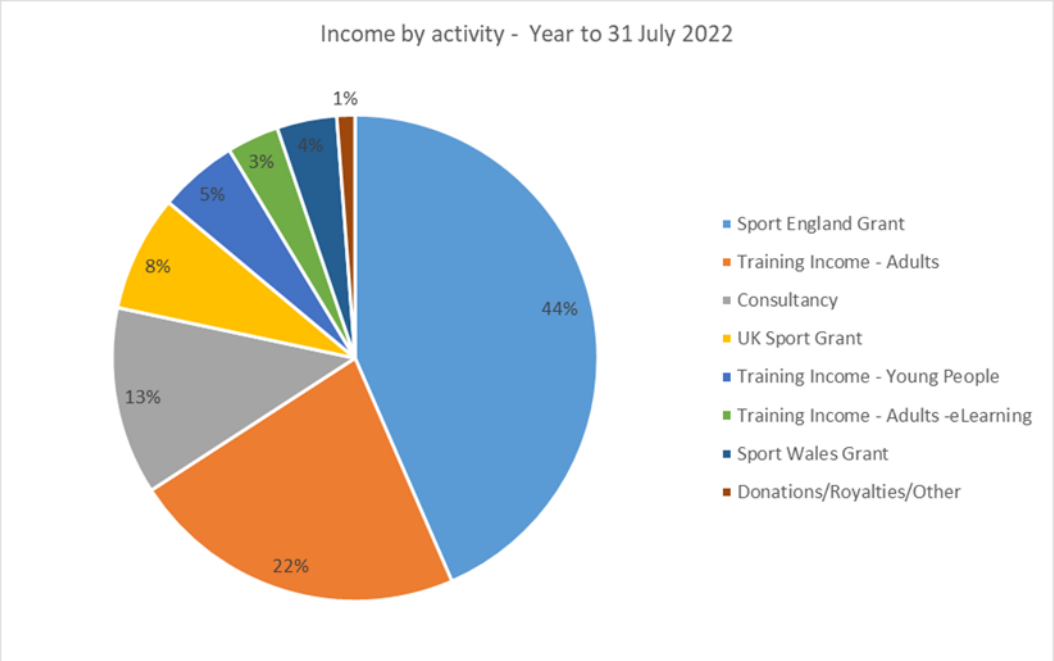
- Review of governance arrangements
- Annual appraisal of the CEO in line with the university's appraisal system
- Reviewing conflicts of interest as required
- Approval of Trust policies
- Dealing with and resolution of disputes including litigation
- Approval of insurance levels in line with University requirements
- Any other decision that has potential for significant impact on the organisation (See Trustee Role and Responsibility policy)

Financial Review

The Statement of Financial Activities shows a net surplus of £51,425 (2021 £11,438 deficit) for the year.

Reserves stand at £325,280 (2021 £273,854).

Total income for the year is £701,134 (2021 £562,999) an overall increase of 24%.



Income split - Restricted £386,959 (55%) Unrestricted £314,174 (45%).

20/21 split 65%/35% respectively. This further reflects the increase in non-grant funded activities.

Training and consultancy income has increased by 63% on 20/21, which reflects the growing demand for training as well as audits and reviews.

Grant Income is up 6%. Grant expenditure was slower than predicted, impacting on grant income recognised. A program of projects and activities has been agreed with the funders for the underspend which will be included in income for 22/23.

The Trust's main income streams are as follows:

- Sport England grant received £301,000 (£305,000 recognised in year - £5k from previous years funding) primarily supporting the SE funded organisations and the development of the Safeguarding in Sport Framework.
- UK Sport grant received £53,000 (£54,000 recognised in year - £1k spend from previous year) primarily supporting Safeguarding Adults in elite sports.
- Sport Wales grant received £35,000 (£28,000 recognised in year) supporting Safeguarding Adults at risk with NGB's
- Training income (Adults £181,000; young people £37,000)
- Consultancy Income £87,000

Expenditure has seen an increase in staff costs of 8%. This includes the new post of Head of Safeguarding Adults in Sport appointed in May 2022.

Non staff costs have increased overall by 38%, mainly due to associate trainer costs, which have more than doubled on the previous year, but reflecting the increase in training delivered.

Reserves policy

The reserves policy agreed by the Trustees is six months running costs (estimated at £240,000).

This estimate is based on total staff costs, excluding staff wholly grant funded that have less than 2 years' service, plus office running costs.

Staff Recruitment

The trustees, with the Chief Executive Officer and other members of the Management Committee, have reviewed the organisation's staff structure, taking account of the revised strategy and predicted income. As a result, an additional senior managerial post has been created so that the Senior Management Team consists of the CEO, Head of Safeguarding Adults and Young People and Head of Adults in Sport. We have successfully recruited to the Adults in Sport post to complete this team and have also recruited an additional part time finance officer.

All roles are job matched using the University of Nottingham's Job Family process. A Job Family describes a number of roles which are engaged in the same or similar kind of work. Job Family modelling is a process of analysing work within a job family to identify levels of work based on accountabilities, performance measures, skills and competencies. A completed job family considers how many levels of that type of work there are, and describes key factors, which differentiate one level from the next.

All Ann Craft Trust staff are appointed according to the levels in the Administrative, Professional and Management job family.

Introduction to Trust activities

During this year the Trustees, with the CEO and other members of the Management Committee, have developed a strategic plan for 2022-25, as follows:

Vision

We believe that everyone has a right to live a life free from abuse and neglect.

Our Values

Our values start from the position that everyone:

- has a right to live a life free from abuse and neglect
- deserves to be treated with dignity and respect
- should be afforded equality of opportunity, and
- deserves to be recognised, valued and accepted for who they are.

Adults who suffer abuse or neglect should be heard and not be silenced. Our values connect us as a team and keep us focused on our mission.

Mission Statement

The Ann Craft Trust is committed to:

- supporting organisations to minimise the abuse and neglect of adults
- influencing local, regional and national safeguarding policy and practice

We will do this by:

- Providing safeguarding information and advice through a range of approaches and events
- Taking a lead role nationally in facilitating debate and encouraging positive developments in safeguarding adults, including adults in sport and other community organisations.
- Creating partnerships to offer skilled and insightful consultancy and reviews of organisational practice
- Developing and delivering training that increases awareness of abuse and the skills to prevent it
- Strengthening safeguarding as a priority area across government, public, independent and third sector organisations
- Contributing to innovative safeguarding research through our relationship with the University of Nottingham and other organisations

- Reviewing and further developing the governance of our own organisation so that this continues to be both robust and efficient

Objectives

- To increase safeguarding knowledge, insight and skills
- To support organisations to develop safer services
- To support the creation of safer cultures and environments
- To promote safeguarding in all policy and practice
- To influence policy and practice across a wide range of national and regional services and organisations
- To work with children and young people's organisations and services in preparing young disabled people to be safer in adulthood
- To empower people to raise concerns and influence change and development

Activities Summary

Here is a summary of some of the Trust's recent and current activities during 2021/22. Please do not hesitate to contact us if you would like to know more about any of our projects or our services generally. Further information about all our work can be found at www.anncrafttrust.org.

Safeguarding Adults in Sport

Sport England have agreed to a 5 year funding agreement which commenced in April 22 and is aligned to the objectives of their 10 year strategy Uniting the Movement. This funding covers support for formal sporting organisations and those who offer a less traditional sporting route.

We have just completed our first 6 monthly report which went well and we will continue to report now at 6 monthly intervals.

More sports are now working through the Safeguarding Adults in Sport framework. There has not been the rush we anticipated when the completion of it was confirmed as mandatory for sports in receipt of Sport

England and/or UK Sport funding. However, this is giving us the time to refine our methods of assessment and to iron out some issues with the online system.

There is regular and increasing engagement with recognised sports, informal sports, sporting organisations and Active Partnerships in relation to training, resources and advice and information. Board and Advanced level training is being delivered regularly by the Sports Team and we are establishing a list of approved tutors to assist with the roll out of club level/welfare officer open courses.

We have now been funded for three years by UK Sport (further funding awarded) to provide similar services across their funded sport organisations including elite sports and again the training offer is growing with bespoke training being delivered for athletes and support staff in conjunction with the British Athletes Commission.

Sport Wales has continued to fund us. Despite some recruitment issues this year, we have some cover in place in Wales and have recruited a tutor to support training requirements while we look to establish a full time role with more than 12 months funding in place. This should be more attractive to job seekers.

We are now in Year 2 of the #SaferCUltureSaferSport with over 60 organisations signed up and committed to addressing poor culture in sport. With the release of the Whyte Report in June this gives us further comfort, if any were needed, that this is a valuable campaign and worthy of support.

The Ann Craft Trust Safeguarding in Sport team, while funded by the various funding bodies, works collaboratively as appropriate and also works with the other funded safeguarding partners in sport. Their reach is growing year on year.

Training and Consultancy

The Ann Craft Trust has continued this year to offer a wide range of training across the statutory and independent and voluntary sectors on all issues relating to the safeguarding of adults at risk and disabled young people. We have again had the opportunity to offer external safeguarding consultancy to a number of national organisations and continue to be the external representative/critical friend on a number of National Safeguarding Groups.

The Ann Craft Trust has seen an increasing demand this year for safeguarding audits and again across more diverse organisations than in the preceding year. This shows a high commitment to safeguarding across all sectors.

Training is in high demand from an increasingly diverse range of organisations and this includes face to face and online training as well as The Ann Craft Trust's new eLearning courses. The feedback from commissioning agencies has again continued to be excellent this year.

The core staff team deliver training and each sector of the charity, adults, young people and sport. A team of Associate Trainers assist in the delivery of training.

Marketing and Communications

Our regular, ongoing communication strategies include maintaining a social media presence (and a weekly dedicated "Twitter Hour"), updating our blog and website, and sending monthly sport updates, quarterly Safeguarding Bulletins, and other occasional email updates.

Some headline figures for the period 2021 – 2022:

- 3,610 people are subscribed to the quarterly bulletin, and 2,848 are subscribed to the monthly sport update.
- We currently have 3,393 Twitter followers. In this 12-month period we had 482,842 Twitter impressions.
- We had 443,149 website visits from 357,916 unique users.

Beyond these ongoing communication strategies, in this period we've been focused on three other campaigns – promoting our eLearning platform, our #SaferCultureSaferSport campaign, and our annual Safeguarding Adults Week awareness raising event.

eLearning

The total number of users registered to our e-Learning platform is now over 1015. There are 95 private groups from various sectors, with administrators reporting on their groups. This includes the care, charity, sport, housing, leisure and creative arts & theatre industries.

200 new users have registered in 2022. This year, we have worked to make our courses more accessible, and we're currently working on renewing our Club Standards course for relaunch during Safeguarding Adults Week in November 2022.

We have three new courses in development for 2023 that will cover safeguarding young people, safeguarding in the unregulated sport and leisure sectors, and a greater breadth of legislation.

#SaferCultureSaferSport

This is a campaign for sport and activity organisations to work towards creating safer cultures where welfare, safety and wellbeing is at the heart of values and actions.

In the first year of the campaign, we reached 3 million on social media, with 1,800 interactions and 1,300 shares. The campaign homepage on our website has been visited 8,830 times. We've run four events related to the campaign, which saw 253 unique attendees. Finally, we've published nine podcasts, which have collectively been listened to 829 times.

Safeguarding Adults Week 2021

Safeguarding Adults Week 2021 took place 15 – 21 November.

Each day of the week we aimed to raise awareness about some key safeguarding issues:

- Emotional Abuse and Safeguarding Mental Health.
- The Power of Language.
- Digital Safeguarding.
- Adult Grooming.
- Creating Safer Cultures.
- Safeguarding and You.

We created a suite of resources to help people start vital conversations about these issues. And we encouraged people to use our hashtag when sharing these resources on social media: **#SafeguardingAdultsWeek.**

The Week in Numbers

We tracked the performance of our **#SafeguardingAdultsWeek** hashtag, as well as a few variations: #AdultSafeguardingWeek; #SafeguardingAdultsWeek2021; #NationalSafeguardingAdultsWeek and #NationalSafeguardingWeek.

Here's how they performed on Twitter across the week:

- **79.4 million** people reached by the hashtags.
- **59.5 thousand** interactions.
- **47.4 thousand** shares.

Safeguarding Adults Week launched in 2018. In 2019, we reached just over 5.5 million on social media. In 2020, this number grew to around 12.5 million. So we're continuing to see significant growth, and we are confident that 2022's week will be the most successful yet.

Ann Craft Trust Statement of Financial Activities for the year ending 31 July 2022

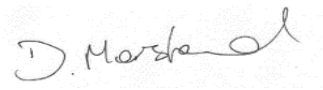
INCOME	Notes	Unrestricted Funds £	Restricted Funds £	Total 2021/22 £	Unrestricted Funds £	Restricted Funds £	Total 2020/21 £
Training		218,169		218,169	119,421		119,421
Consultancy		87,532		87,532	68,490		68,490
Grant Income	1		386,959	386,959		365,552	365,552
Publications/Royalties		4,390		4,390	3,603		3,603
Donations/Other Income		2,410		2,410	5,933		5,933
Bank Interest		1,673		1,673			
TOTAL INCOME		314,174	386,959	701,133	197,447	365,552	562,999
EXPENDITURE							
Staff Costs		177,136	337,338	514,474	162,558	314,271	476,829
Trainers Fees/Consultancy		65,124	25,821	90,945	39,171	42,499	81,670
Trainers' Travel and Subsistence		5,568	2,000	7,568	52		52
Trust Operating Costs	2	5,377	6,874	12,251	2,828	5,805	8,633
Marketing/Web Design		9,544	14,926	24,470	4,276	2,977	7,253
TOTAL EXPENDITURE		262,749	386,959	649,708	208,885	365,552	574,437
NET INCOME / (EXPENDITURE) for the Year		51,425	0	51,425	(11,438)	0	(11,438)

Ann Craft Trust Balance Sheet as at 31 July 2022

	Notes	2022 £	2021 £
Current Assets			
Debtors	3	72,028	25,586
Cash at bank and in hand		536,113	489,639
		608,141	515,225
Creditors: amounts falling due within one year	6	(282,861)	(241,371)
Net Current Assets/Liabilities		325,280	273,854
Net Assets		325,280	273,854

Represented By		
Opening Reserves	273,854	285,292
Surplus/(Deficit) in year	51,425	(11,438)
Closing Reserves	325,280	273,854

Approved by D Marsland
Chair of Trustees



31-Oct 22

Notes to the Accounts for the year ended 31 July 2022

				2022	2021
Grant Income	1	Notes			
Sport England Grant				304,796	271,679
Sport Wales				27,955	33,692
UK Sport				54,208	60,181
				386,959	365,552
Trustees Expenses	2			102	
Debtors	3				
Trade Debtors		Unrestricted		58,007	18,085
Accrued Income		4		8,405	7,501
Prepaid Expenditure		5		5,616	
				72,028	25,586
Accrued Income	4				
UK Sport		Restricted		8,405	7,502
Prepaid Expenditure	5				
In2Itive License Fee		Unrestricted		5,616	
Creditors	6				
Trade Creditors		Unrestricted		63,703	48,248
Deferred Income		7		142,585	113,465
Accrued Expenditure		8		66,297	79,658
				272,585	241,371
Deferred Income	7				
Sport England Grant		Restricted		90,553	94,024
UK Sport		Restricted		8,094	8,399
Sport Wales Grant		Restricted		15,387	8,342
Tina Training Focus Groups		Restricted		2,126	
Fees invoiced in advance		Unrestricted		26,425	2,700

		142,585	113,465
Accrued Expenditure			
Sport England Grant	Restricted	20,470	38,233
Trade Creditors	Unrestricted	45,827	41,425
		66,297	79,658

Statement of Cashflows year ended 31 July 2022

	2022	**2021**
Cashflows from operating Activities:		
Net Cash Provided by Operating Activities	44,801	1,048
Cash flows From Investing Activities:		
Interest Income	1,673	-
Change in cash for the reporting period	46,474	1,048
Cash at the beginning of the reporting period	489,639	488,591
Cash at the end of the reporting period	536,113	489,639

Reconciliation of cash flows from operating activities		
Net Income/(Expenditure)for the year as per the SoFA	51,425	(11,438)
	-	-
(Increase)/Decrease in Debtors	(46,441)	(19,115)
Increase/(Decrease) in Creditors	41,490	31,601
	46,474	1,048

Movement of grant funds (restricted) 01/08/2021-31/07/2022

		O/B	In	Out	C/B
Sport England	**Safeguarding Adults**	27,999			
	I&E			21,669	
	Grant 1 April 2020 - 31 March 2021			21,669	6,330
Sport England	**Safeguarding Adults**	66,025			
	29/10/21 - Payment 1/10/21-31/03/22		150,000		
	I&E			192,085	
	Grant 1 April 2021 - 31 March 2022		150,000	192,085	23,940
Sport England	**Safeguarding Adults**				
	29/04/22 - Payment 01/04/22-30/09/22		151,325		
	I&E			91,042	
	Grant 1 April 2022 - 31 March 2023		151,325	91,042	60,283
Sport Wales	**Safeguarding Adults at Risk with NGB's**	8,343			
	04/10/22 - Payment 01/10/21-31/03/22		17,500		
	I&E			20,526	
	Grant 1 April 20 - 31 March 2022		17,500	20,526	5,317
Sport Wales	**Safeguarding Adults at Risk with NGB's**				
	16/05/22 - Payment 01/04/22-30/09/22		17,500		
	I&E			7,430	
	Grant 1 April 2022- 31 March 2023		17,500	7,430	10,070
UK Sport	**Safeguarding Adults**	8,399			
	I&E			6,465	
	Grant 1 June 19 - 31 May 2021			6,465	1,934
UK Sport	**Safeguarding Adults**	(7,502)			
	31/08/21 - Payment 01/06/2021-31/08/2021		13,250		
	11/12/21 - Payment 01/09/2021-30/11/2021		13,250		
	28/02/22 - Payment 01/12/2021-28/02/2022		13,250		
	13/06/22 - Payment 01/03/2022-31/05/2022		13,250		
	I&E			39,338	
	Grant 1 June 21 - 31 May 2022		53,000	39,338	6,160
UK Sport	**Safeguarding Adults**				
	I&E			8,405	
	Grant 1 June 22 - 31 May 2023			8,405	(8,405)

Independent examiner's report on the accounts

Respective responsibilities of trustees and examiner

The trustees (who are also the directors of the company for the purposes of company law) are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 (Accounts and Audit) Order 2015 and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the Charities Act,
- to follow the procedures laid down in the general Directions given by the Charity Commission (under section 145(5)(b) of the Charities Act, and
- to state whether particular matters have come to my attention.

Basis of independent examiner's statement

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

Section A: Independent examiner's report

Independent examiner's statement In connection with my examination, no matter has come to my attention to indicate that:

- accounting records have not been kept in accordance with section 386 of the Companies Act 2006;
- the accounts do not accord with such records:
- where accounts are prepared on an accruals basis, whether they fail to comply with relevant accounting requirements under section 396 of the Companies Act 2006, or are not consistent with the Charities SORP (FRS102)

- any matter which the examiner believes should be drawn to the attention of the reader to gain a proper understanding of the accounts.

Signed Date 28/10/2022

Name Robert Morgan ACMA

Address 1, Nightingale Close

Nottingham

NG7 2QG

Ann Craft Trust Team

Deborah Kitson
CEO

Charlotte Brooks
Marketing Officer

Lisa Curtis
Head of Safeguarding Adults and Young People

Elliot Davies
Marketing Officer

Nicola Dean
Safeguarding Adults in Sport Manager

Emma Gibson
Head of Safeguarding Adults in Sport

Sarah Goff
Safeguarding Disabled Young People Manager

Matthew Harrop
Finance

Julie Mather
Finance

Sarah Nolan
Safeguarding in Sport Admin

Joanne Pell
Safeguarding Adults in Sport Manager

Hazel Rippin
Marketing Officer

Nat Rock
Administrator

Catherine Sykes
Safeguarding Adults in Unregulated Sport and Activity Officer

Laura Thorpe
Safeguarding Adults Manager

Kimberley Walsh
Safeguarding Adults in Sport Manager

THE ANN CRAFT TRUST

England & Wales - Charity number 1086592

Accounts

Ann Craft Trust

Annual Report

2020 – 2021

ann craft trust
acting against abuse

Trustees and Management Committee

Dave Marsland (Chair)
Sallie Barker
Claire Bearder
David Charnock
Malcolm Dillon
Rachel Fyson
Tania May
Rob Morgan
Penny Standen
Suzanne Wilson

Staff

Charlotte Brooks
Lisa Curtis
Elliot Davies
Nicola Dean
Richard Fletcher
Sarah Goff
Ruth Ingram
Deborah Kitson
Joanne Pell
Nat Rock
Catherine Sykes
Laura Thorpe
Kimberley Walsh

Patrons

Sir Roger Singleton
Kate Spicer

Consultants

Sallie Barker
Julie Mather
Abra Millar
Hazel Rippin

Research

Rachael Clawson
Rachel Fyson
Sarah Goff
Deborah Kitson

Training Associates

Claire Bearder
Liz Behnke
Bill Horrocks
Robert Keniwell
Helen Murdoch
Claire Pooley
Nick Slinn
Ros Smith
Ieuan Watkins

A Message from the Chair

It is with great pleasure that I welcome you to this Annual Report for 2020/21. On behalf of the fabulous team at ACT, I commend this report to you. I hope that you will take the opportunity to read about some of the highlights of this year and consider some of the achievements that are detailed. I cannot find praise enough for the commitment and endeavours of all concerned in the face of the challenges that continue to be experienced as a result of the pandemic.

For example, our 3rd National Safeguarding Adults week in 2020 was a tremendous success. The events in the week as a whole reached more than 12 million people through the webinars, external activities and social media platforms. It was particularly pleasing to note the big increase in engagement from local authorities and from sports organisations. It is clear that this exciting week has become part of the nation's calendar, when it comes to safeguarding adults!

ACT continues to develop its partnerships with important sports organisations employing two new team members to support this aspect of our work. Sport England, UK Sport and Sport Wales are increasingly significant partners in the work of ACT. Another critical partner to ACT is of course the University of Nottingham itself. Alongside, the University's long standing support for ACT, specific projects have been positively welcomed including research focused on predatory marriage and on cognitive impairments and associated exploitation. Please follow the links below to find out more about this exciting work with the University and the Rights Lab:

https://www.anncrafttrust.org/predatory-marriage-safeguarding-matters/

https://www.nottingham.ac.uk/research/beacons-of-excellence/rights-lab/research-projects/index.aspx

ACT continues to grow in terms of numbers of staff and associate trainers. During this year, ACT has recruited new associate trainers across all three of our main support areas: safeguarding adults, safeguarding in sport and safeguarding disabled children and young people. Training has continued to enjoy a substantial uptake and our online training is very highly

regarded. It is extremely gratifying to note the diversity of organisations that we are now supporting with our training and to note that the awareness of safeguarding has grown significantly in the leisure and recreation sectors. Much has changed in the last five years and I am immensely proud of the role that ACT has played in this development.

Lastly, I think it is important to recognise the outstanding efforts that continue to be made by ACT staff to develop and maintain positive and fruitful relationships with a huge number of individuals and organisations. It is these relationships that both sustain and energise the work of ACT. The dynamism of this relationship-focused work demonstrates the immense resilience and commitment of the team. It is a privilege to be associated with them.

Our particular thanks go to:

- All of the ACT staff team for their professionalism and dedication (see the details in the CEO's report)
- Deborah Kitson (CEO) for outstanding leadership and inspiration in such difficult times
- The Associate Trainers, new and established, who deliver much of the training and maintain such high standards of delivery
- My fellow Trustees and Management Committee members who give their time and expertise to ensure that ACT is supported in its work
- The University of Nottingham who provide us with a meaningful home and support from the School of Sociology and Social Policy
- Finally, thanks to those of you who support ACT in other important ways. Events such as the National Safeguarding Adults week would not be possible or successful without your ongoing commitment and interest. ACT has always believed that positive change depends on partnerships and successful collaborations. It is an oft abused phrase, I am afraid, but I do truly believe that we are *all in this together.*

Thank you.

Dave Marsland, Chair of Trustees

November 2021

CEO Report

This year has been a challenging year for all and we were concerned at the start of lockdown how we would be able to continue to reach out to our supporters and those who needed to access advice and help. The team responded with their usual energy and commitment and we were soon able to facilitate training and consultancy online and by email and phone were able to respond to enquiries and concerns. We also felt that it was timely to develop our eLearning platform and we are now in a position to be able to offer a number of courses in this way.

The issues throughout the year have been both challenging and distressing with so many people finding themselves increasingly vulnerable – contact from people needing help with regard to domestic abuse and grooming have been significantly higher during this time with loneliness and limited services adding to the risk of harm that many experienced. We have also kept in touch with our friends and partners who have been working in services and struggling to access the practical and emotional help needed to support the people they work with. We applaud them for their stoicism and willingness to go the extra mile at this time to ensure that the people they support were safe and able to access key services.

Initially ACT introduced the 'Safeguarding in Challenging Times' series of seminars and since then we introduced ACT's 'Untold Stories' series. This was an opportunity to share experiences of certain key safeguarding issues. Every month focussed on a different safeguarding theme, while making it possible for anyone to submit their story anonymously. We focussed on Domestic Abuse with podcasts by Jess Philips and Catherine Lawler on the website. Jess discussed her work on the Domestic Abuse Bill which was one of the key pieces of legislation this year and Catherine gave a more personal perspective of her experiences.

The Domestic Abuse Bill passed into law on 29 April 2021. It is set to provide further protections to the millions of people who experience domestic abuse. It will also strengthen measures to tackle perpetrators. The Domestic Abuse Act will include the creation of a statutory definition of domestic abuse, introduce a new offence of non-fatal strangulation, cover post separation abuse, extend the 'revenge porn' offence, establish the

Domestic Abuse Commissioner, place a duty on local authorities in England and prohibit perpetrators of abuse from cross-examining their victims in person in family and civil courts in England and Wales.

Online safety and grooming were also included in the series. In response to these themes we have developed a 'Collection of Digital Safeguarding Resources' that are now on our website. Safeguarding is as important online as it is anywhere else.

And this year ACT and The Marie Collins Foundation have collaborated to produce a resource to help parents and children understand various online risks. The resource is a leaflet called "Sexual Abuse Online – Helping My Autistic Child." It was great working with MCF and we are hoping that this will be the first of a number of resources that we develop together.

The Ann Craft Trust has launched a new campaign for sport and activity organisations to create safer cultures. The campaign has been launched to support the sport and activity sector to develop their safeguarding practice further. This will involve learning from poor practice, and recognising and celebrating successes, because these can be shared and learnt from to create safer cultures. And this theme will be continuing into the Safeguarding Week 2021 when there will be a focus on Safe Cultures throughout the week.

The Safeguarding Week 2020 reached over 12 million people, double that of the year before. Each day of the week we aimed to raise awareness about some key safeguarding issues including Safeguarding and Wellbeing, Grooming and Exploitation, Creating Safer Places and Safeguarding Adults in Sport & Activity and in your Community. We created a suite of resources to help people start vital conversations about these issues. And we encouraged people to use our hashtag when sharing these resources on social media - #SafeguardingAdultsWeek. During the week we also held our AGM with an online seminar Understanding the Impact of Racism in Practice delivered by Ineke Houtenbos, Senior Training & Development Consultant, NSPCC. The aim of the seminar was to raise awareness and understanding of the terminology used when talking about racism, unconscious bias, the nature and impact of micro-aggressions and micro-affirmations and responses of BAME people to racist structures and

language. This was really well received by a wide audience and generated many discussions.

The above are just a few examples of the range of activities that have been taking place across ACT this year and there is further information about these in the Marketing report. Despite not seeing one another face to face and having to adjust to a new type of teamwork, everyone has been committed to ensuring that safeguarding has maintained a priority across the services and organisations that we work with. The team has grown over the year – Joanne Pell, Ruth Ingram and Cath Sykes have joined the sport team, Laura Thorpe has moved across to take up the role of Safeguarding Adults at Risk Manager and we have been supported by our safeguarding consultants and our Team of Associate Trainers all of whom have contributed enormously to the work of the past year. Safeguarding Hour on Twitter has continued every Wednesday supported by our Marketing Team and the number of people contacting us either by phone, email or via the website has increased – and the range and diversity of those in touch with us is evidence that safeguarding is increasingly on the agenda. So I would like to say a big thanks to all the people above and including the Trustees and Management Team who have offered their support through this difficult year and the university that continues to support us so generously. Let us hope that whatever the 'new normal' entails we will soon have the opportunity to meet again, reflect on what we have learned this year and ensure that safeguarding remains a priority for all.

Dr Deborah Kitson

November 2021

Trustees Report

The Trustees are pleased to present their annual report for the year 2020/21.

Structure, Governance and Management

The Ann Craft Trust is a company limited by guarantee and not having a share capital. Its Memorandum and Articles of Association are available on the website and at its main office at:

Ann Craft Trust

Centre for Social Work

University Park

Nottingham

NG9 7HB

The trustees have reviewed the business, strategic and operational risks of the charity and are assured that there are systems in place to alert and report risks as required and to take timely action. A risk template is completed if there is a reported risk which identifies the risk and its severity, the control procedure and the monitoring process outlining responsibility and review requirements.

Recruitment, Appointment and Retirement of Trustees

Trustee positions are posted on the ACT website and other media channels. A skills audit is carried out annually to inform the charity of the relevant skills and knowledge required. Expressions of interest are requested followed by a CV and an introduction to and discussion with the Chair of Trustees. Trustees are appointed at the charity's AGM.

In any election of trustees the candidate with the higher number of votes shall be elected to any vacancy, in descending order of votes until all the seats are filled. The trustees may from time to time alter the method of electing members to trusteeship.

The trustees may appoint one of the Board to be the Chairperson and chair of their meetings and may at any time remove him/her from that office.

Trustees who retire by rotation at an annual general meeting may, if willing to act, be reappointed.

Trustee Induction

Newly appointed trustees are required to complete the fit and proper person declaration and adhere to all relevant policies. They attend relevant training and events as required and receive regular updates relating to their role and responsibilities as Trustees.

Responsibilities of the Board of Trustees

- Major changes to the legal and management structure
- Responsibility for overall governance and setting of ACT's mission, vision, values and standards
- Approval of all annual operating budgets and any changes to them
- Decision to cease operation of all or any part of ACT's business
- Approval of the annual report and audited accounts
- Ensuring internal control and risk management
- Determining the staff and CEO remuneration in line with the University of Nottingham's policy
- Approval of external communication including press releases, media appearances, blogs and social media on matters considered to pose high risk or reputational damage to ACT
- Changes to the structure, size and composition of the Board
- Selection of Chair and CEO
- Review of governance arrangements
- Annual appraisal of the CEO in line with the university's appraisal system
- Reviewing conflicts of interest as required
- Approval of ACT policies
- Dealing with and resolution of disputes including litigation
- Approval of insurance levels in line with University requirements
- Any other decision that has potential for significant impact on the organisation (See Trustee Role and Responsibility policy)

Financial Review

The Statement of Financial Activities shows a net deficit of £11,438 (2020 surplus £29,292) for the year.

Reserves stand at £273,854 (2020 - £285,292).

Total income for the year is £562,999 (2020 - £527,844).

The income was split between restricted £365,552 and unrestricted £197,447.

The Charity's main income streams are as follows:

- Funding from Sport England primarily supporting the Safeguarding of Adults in NGB's and AP's as well as completion of the Sport Framework, and preparation for the new eLearning platform
- UK Sport Funding primarily supporting Safeguarding Adults in elite sports
- Sport Wales funding supporting NGB's in Safeguarding Adults
- Training income
- Consultancy Income

Reserves policy

The reserves policy agreed by the Trustees is six months running costs (estimated at £196,000).

This estimate is based on staff costs that are not wholly funded by specific grants, plus office running costs. Staff employed for specific grants have fixed term contracts for the duration of the funding.

Staff Recruitment

ACT has appointed one new staff role this year to a new role – a Safeguarding Adults in Unregulated Sport Manager. All roles are job matched using the University of Nottingham's job family process.

A Job Family describes a number of roles which are engaged in the same or similar kind of work. Job Family modelling is a process of analysing work within a job family to identify levels of work based on accountabilities, performance measures, skills and competencies. A completed job family

considers how many levels of that type of work there are, and describes key factors, which differentiate one level from the next.

All ACT staff are appointed according to the levels in the Administrative, Professional and Management job family.

Introduction to ACT's activities

Vision

We believe that everyone has a right to live a life free from abuse and neglect.

Mission Statement

The Ann Craft Trust is committed to minimising the abuse and neglect of adults at risk and disabled young people.

We will do this by:

- Developing and delivering training that increases awareness of abuse and the skills to prevent it
- Carrying out practice reviews
- Offering skilled and insightful consultancy – in short and long term partnerships
- Offering safeguarding information and advice
- Contributing to innovative safeguarding research
- Supporting organisations to safeguard adults at risk and disabled young people and to minimise the risk of harm
- Strengthening safeguarding as a priority area across government, public, independent and third sector organisations

When considering where to focus our attention our Trustee Board and members of ACT's management committee have regard to the Charity Commission's guidance on public benefit and what this means for SCH Charities.

The Business Plan for 2019 – 2022 has the following strategic objectives:

- To increase safeguarding knowledge, insight and skills
- To support organisations to develop safer services
- To support the creation of safer environments

- To promote safeguarding in all policy and practice
- To influence policy and practice across a wide range of national and regional services and organisations
- To empower people to raise concerns and influence change and development

There are now three arms to the organisation as shown on the ACT website: Safeguarding Adults, Safeguarding Young People and Safeguarding Adults in Sport. Activity has been busy across the organisation this year.

Here is a summary of some of ACT's recent and current activities during 2019/20. Please do not hesitate to contact us if you would like to know more about any of our projects or our services generally. Further information about all our work can be found at www.anncrafttrust.org.

Safeguarding Adults in Sport

Sport England have agreed further funding for 2019/21 to continue ACT's work safeguarding adults in sport and an additional one years funding in 2022 to ensure that the work can continue through the current pandemic. The KPI's set with Sport England have been reviewed on a quarterly basis. The Framework that was launched last year has continued to be completed by NGB's and AP's and there has been increasing engagement with them in relation to training, resources and advice and information.

We have now been funded for two years by UK Sport (further funding awarded) to provide similar services across their funded sport organisations including elite sports and have had contact with those organisations.

Sport Wales have continued to fund us and there is a dedicated member of staff working across Wales.

The ACT sport team, while funded by the various funding bodies, works collaboratively as appropriate and also works with the other funded safeguarding partners in sport.

Training and Consultancy

ACT continues to offer a wide range of training across the statutory and independent and voluntary sectors on all issues relating to the safeguarding of disabled young people and adults at risk. We have also continued as external safeguarding consultants for a number of national organisations and sit on their National Safeguarding Groups. This year has seen further requests for safeguarding audits and reviews and across more diverse organisations that in the preceding year.

Training, both face to face and online training, continues to be in high demand from an increasingly diverse range of organisations. The feedback from commissioning agencies has continued to be excellent.

ACT core staff team deliver training and each sector of the charity has a team of Associate Trainers to deliver training.

Marketing and Website

Our marketing efforts in this period principally focused on:

Promoting our new eLearning platform.

The #SaferCultureSaferSport campaign.

The ACT Untold Stories campaign.

Preparing for Safeguarding Adults Week 2021.

Ongoing marketing activities, including regular blogging, the weekly Twitter hour, the monthly Sport Update, and the quarterly Safeguarding Bulletin.

eLearning

We launched our new eLearning platform in November 2021. Initially there were two courses to choose from – an Introduction to Safeguarding in Adults, and a module focused on Setting Club Standards in Sport and Activity. We've since released two new courses – a Welsh language version of our introductory course, and a course exploring Safeguarding in Higher Education.

Key points to note:

401 Total users signed up to date

381 Active users

26 groups registered

Total Revenue generated to date £14,190 + (this includes some invoices)

#SaferCultureSaferSport

Unhealthy and toxic cultures in sport and activity increase the risk of abuse and impacts welfare, safety and wellbeing. So we're asking sport and activity organisations to commit to focusing on and improving their cultures. The #SaferCultureSaferSport campaign intends to provide organisations with the tools they need to implement lasting change.

The campaign involves an online seminar series, a number of podcasts, social media activity and many additional support and resources.

Since launching in May 2021, the #SaferCultureSaferSport campaign has reached 1.3 m people on social media, generating 2,418 visits to the campaign landing page on the ACT site.

ACT Untold Stories

The Untold Stories campaign is about empowering others through sharing and listening. It's an opportunity for people to share their experiences of certain safeguarding issues. Because outside of formal studies and reports, how often do we hear about how people experience these issues?

We periodically focus on a different safeguarding theme. We started with grooming and online safety, and then focused on domestic violence. For each theme, first we hosted a podcast with an expert in the field – Ann Marie Christian for online safety, and Jess Philips MP and Catherine Lawler for domestic abuse.

Alongside these podcasts we shared resources related to each theme, all the while encouraging people to share their thoughts and their stories, anonymously. We did this in the form of online surveys, and we saw a huge response to the domestic abuse survey in particular, with 677 people sharing their views.

You can view our findings from this survey in the July 2021 Safeguarding Bulletin.

Safeguarding Adults Week 2020

Safeguarding Adults Week 2020 took place 16 – 22 November.

Each day of the week we aimed to raise awareness about some key safeguarding issues:

- Safeguarding and Wellbeing.
- Adult Grooming and Exploitation.
- Understanding Safeguarding Legislation.
- Creating Safer Places.
- Organisational Abuse.
- Safeguarding Adults in Sport & Activity.
- Safeguarding in Your Community.

We created a suite of resources to help people start vital conversations about these issues. And we encouraged people to use our hashtag when sharing these resources on social media: **#SafeguardingAdultsWeek.**

The Week in Numbers

We tracked the performance of our **#SafeguardingAdultsWeek** hashtag, as well as a few variations: #SafeguardingAdultsWeek; #SafeguardingWeek; #NationalSafeguardingAdultsWeek and #NationalSafeguardingWeek.

Here's how they performed across the week:

12,709,612 people reached by the hashtags.

8,223 updates by **3,127 users** which included the hashtags.

The hashtags were seen **36,940,085** times.

And that's just on Twitter!

In 2019, we reached just over 5.5 million people with our Safeguarding Adults Week materials. So in 2020, we reached more than twice as many as we did last year.

A Week of Activity

Throughout the week, we hosted:

- A seminar on Adult Grooming & Exploitation with Justice For Joan's Daphne Franks.
- A podcast on Safeguarding in Premier League football. Listen here.
- A podcast on Safeguarding in British Wrestling. Listen here.
- A seminar on Understanding the Impact of Racism in Practice with Ineke Houtenbos, Senior Training & Development Consultant, NSPCC.

In addition to this, throughout the week organisations across the country ran activities of their own.

Safeguarding Adults Week launched in 2018. This means we've gone from zero to nearly 37 million views in just two years.

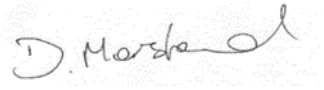
Ann Craft Trust Statement of Financial Activities for the year ending 31 July 2021

	Notes	Unrestricted Funds	Restricted Funds	Total 2020/21	Unrestricted Funds	Restricted Funds	Total 2019/20
INCOME		£	£	£			£
Training		119,421		119,421	84,608		84,608
Consultancy		68,490		68,490	48,500		48,500
Grant Income	1		365,552	365,552		390,977	390,977
Publications/Royalties		3,603		3,603	782		782
Donations/Other Income		5,933		5,933	1,450		1,450
Bank Interest					1,527		1,527
TOTAL INCOME		197,447	365,552	562,999	136,867	390,977	527,844
EXPENDITURE							
Staff Costs		162,558	314,271	476,829	126,433	283,567	410,000
Trainers Fees/Consultancy		39,171	42,499	81,670	21,279	85,141	106,420
Trainers' Travel and Subsistence		52		52	5,864	106	5,970
Trust Operating Costs	2	2,828	5,805	8,633	12,036	17,470	29,506
Marketing/Web Design		4,276	2,977	7,253	547	4,693	5,240
TOTAL EXPENDITURE		208,885	365,552	574,437	166,159	390,977	557,136
NET INCOME / (EXPENDITURE) for the Year		(11,438)	0	(11,438)	(29,292)	0	(29,292)

Ann Craft Trust Balance Sheet as at 31 July 2021

	Notes	2021	2020
		£	£
Current Assets			
Debtors	3	25,586	6,472
Cash at bank and in hand		489,639	488,591
		515,225	495,063
Creditors: amounts falling due within one year	5	(241,371)	(209,771)
Net Current Assets/Liabilities		273,854	285,292

Net Assets	273,854	285,292
Represented By		
Opening Reserves	285,292	314,584
Surplus/(Deficit) in year	(11,438)	(29,292)
Closing Reserves	273,854	285,292

Approved by D Marsland  1 Nov 2021
Chair of Trustees

Statement of Cashflows year ended 31 July 2021	**2021**	**2020**
Cashflows from operating Activities:		
Net Cash Provided by Operating Activities	1,048	7,698
Cash flows From Investing Activities:		
Interest Income	-	1,527
Change in cash for the reporting period	1,048	9,225
Cash at the beginning of the reporting period	488,591	479,366
Cash at the end of the reporting period	489,639	488,591

Reconciliation of cash flows from operating activities		
Net Income/(Expenditure)for the year as per the SoFA	(11,438)	(29,292)
(Increase)/Decrease in Debtors	(19,115)	17,551
Increase/(Decrease) in Creditors	31,601	20,966
	1,048	9,225

Movement of grant funds (restricted) 01/08/2020-31/07/2021

		O/B	In	Out	C/B
Sport England	**Safeguarding Adults**	68,210			
12/02/2021	Payment 1/10/20-31/03/21		147,493		
	I&E			187,704	
	Grant 1 April 20 - 31 March 2021		147,493	187,704	27,999
Sport England	**Safeguarding Adults**				
23/07/2021	Payment1/4/21-30/9/21		150,000		
	I&E			83,975	
	Grant 1 April 21 - 31 March 2022		150,000	83,975	66,025
Sport Wales	**Safeguarding Adults at Risk with NGB's**	7,035			
05/10/2020	Payment 1/10/21-31/3/21		17,500		
01/04/2021	Payment 1/4/21-30/9/21		17,500		
	I&E			33,692	
	Grant 1 April 20 - 31 March 2022		35,000	33,692	8,343

Movement of grant funds (restricted) 01/08/2020-31/07/2021 cont.

UK Sport	**Safeguarding Adults**	9,815			
01/09/2020	Payment 1 1/06/20-31/08/20		12,816		
30/11/2020	Payment 2 1/09/20-30/11/20		12,816		
01/03/2021	Payment 3 1/12/20-28/02/21		12,816		
02/06/2021	Payment 4 1/03/21-31/5/21		12,816		
	I&E			52,679	
	Grant 1 June 19 - 31 May 2021		51,263	52,679	8,399
UK Sport	**Safeguarding Adults**				
	I&E			7,502	
	Grant 1 June 21 - 31 May 2022			7,502	(7,502)

Notes to the Accounts for the year ended 31 July 2021

				2021	2020
1	**Grant Income**				
	Sport England Grant			271,679	284,334
	Lloyds Bank Foundation				8,307
	Sport Wales			33,692	35,707
	UK Sport			60,181	40,845
	NCVO				21,784
				365,552	390,977
2	**Trustees Expenses**				436
				-	436
3	**Debtors**				
	Trade Debtors	Unrestricted		18,084	6,357
	Accrued Income		4	7,502	115
				25,586	6,472
4	**Accrued Income**				
	Paypal	Unrestricted			115
	UK Sport	Restricted		7,502	
				7,502	115

Notes to the Accounts for the year ended 31 July 2021 Cont.

5 **Creditors**

Trade Creditors		Unrestricted	48,248	44,352
Deferred Income		6	113,465	88,559
Accrued Expenditure		7	79,658	76,860
			241,371	209,771

6 **Deferred Income**

Sport England Grant		Restricted	94,024	68,210
UK Sport		Restricted	8,399	9,815
Sport Wales Grant		Restricted	8,342	7,034
PACE		Restricted		3,500
Wrexham Training		Unrestricted	2,700	
			113,465	88,559

7 **Accrued Expenditure**

Sport England Grant underspend		Restricted	38,233	38,233
Trade Creditors		Unrestricted	41,425	38,627
			79,658	76,860

Bankers

Yorkshire Bank

11 Smithy Row

Nottingham

NG1 3EJ

Bankers

Natwest Bank

19 High Road

Beeston

Nottingham

NG9 2JX

Independent examiner's report on the accounts

Respective responsibilities of trustees and examiner

The trustees (who are also the directors of the company for the purposes of company law) are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 (Accounts and Audit) Order 2015 and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the Charities Act,
- to follow the procedures laid down in the general Directions given by the Charity Commission (under section 145(5)(b) of the Charities Act, and
- to state whether particular matters have come to my attention.

Basis of independent examiner's statement

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

Section A: Independent examiner's report

Independent examiner's statement In connection with my examination, no matter has come to my attention to indicate that:

- accounting records have not been kept in accordance with section 386 of the Companies Act 2006;
- the accounts do not accord with such records:

- where accounts are prepared on an accruals basis, whether they fail to comply with relevant accounting requirements under section 396 of the Companies Act 2006, or are not consistent with the Charities SORP (FRS102)
- any matter which the examiner believes should be drawn to the attention of the reader to gain a proper understanding of the accounts.

Signed Date 28/10/2021

Name Robert Morgan ACMA

Address 14 Scrivener Close

Bushby

LE7 9NE

Meet the Team

Deborah Kitson
CEO

Charlotte Brooks
Marketing Officer

Lisa Curtis
Deputy CEO

Elliot Davies
Marketing Officer

Nicola Dean
Safeguarding Adults in Sport Manager

Richard Fletcher
Safeguarding Adults in Sport Admin

Sarah Goff
Safeguarding Disabled Young People Manager

Ruth Ingram
Safeguarding Adults in Sport Manager, Wales

Julie Mather
Finance

Joanne Pell
Safeguarding Adults in Sport Manager

Nat Rock
Administrator

Catherine Sykes
Safeguarding Adults in Unregulated Sport and Activity Officer

Laura Thorpe
Safeguarding Adults Manager

Kimberley Walsh
Safeguarding Adults in Sport Manager