

Company Number:	4157379	
Charity number:	1086179	(England)
	SC042906	(Scotland)

**Alpha International**  
**(A charitable company limited by guarantee)**  
**Trustees' report and**  
**Financial statements**  
**For the year ended 31 December 2022**

**Alpha International**

**Contents**

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	<b>Page</b>
<b>Trustees' report</b>	1-12
<b>Independent Auditor's report</b>	13-16
<b>Statement of financial activities</b>	17
<b>Balance sheet</b>	18
<b>Cashflow statement</b>	19
<b>Notes to the financial statements</b>	20-34

## **Letter from the Chairman**

We continue to be amazed by all that God is doing through Alpha. In 2022, over one and a half million people explored faith through Alpha. We also launched the Chinese Alpha Film Series – part of our vision to give everyone, wherever they are in the world, an opportunity to hear the gospel in a language they can understand and discover a relationship with Jesus.

Did you know that in 2022, 35% of all Alpha courses were Youth Alpha courses? It has been an extraordinary year and we hope you are encouraged and inspired by what you read in this report.

Pippa and I have recently stepped down from leading Holy Trinity Brompton church in London and are doing all that we can to support the work of Alpha around the world now. There is still so much to do. Our vision is for everyone, everywhere to have the opportunity to explore faith through Alpha by 2033.

Thank you, again, for your prayers, encouragement and support which help to make all this possible.

With best wishes,  
Nicky Gumbel

**Alpha International (A charitable company limited by guarantee)****Trustees' report for the year ended 31 December 2022**

The Trustees, who are also directors of Alpha International ('AI'), are pleased to submit their annual report and audited financial statements for the year ended 31 December 2022. The Trustees have adopted the provisions of the Statement of Recommended Practice "Accounting and Reporting by Charities" Charities SORP (FRS 102), the Companies Act 2006 and applicable UK accounting standards in preparing the annual report and financial statements of the charity.

**Reference and administrative information**

<b>Full name of charity</b>	Alpha International
<b>Directors/Trustees</b>	The Revd Nicky Gumbel Mr Bernard Mensah Dato Hong Yeoh Mrs Rebecca Stewart The Revd Al Gordon Datuk Kathleen Chew Mr David Gardner Mr Robert Gruenewald Mr Andre Joseph Ms Patricia Neill (resigned 29 Apr 2022) Mr Michael Timmis (resigned 29 Apr 2022) Mr Christopher Sadler (resigned 29 Apr 2022) The Revd John Alexander Kirkpatrick (Sandy) Millar (resigned 24 May 2022) The Revd Richard Michael Coates (appointed 24 Mar 2022) The Revd James Matthew Mallon (appointed 9 Sep 2022) Mr John Mackay (resigned 20 Sep 2022) Mrs Gabriella Helland (appointed 15 Sep 2022) Ms Fopefoluwa Adelowo (appointed 25 Sep 2022)
<b>Secretary</b>	Mr Jon Shippen
<b>Company number</b>	4157379
<b>Charity number</b>	1086179 (England) SC042906 (Scotland)
<b>Registered office and address</b>	Holy Trinity Brompton, Brompton Road, London, SW7 1JA
<b>Bankers</b>	National Westminster Bank, 186 Brompton Road, Knightsbridge, SW3 1HL
<b>Auditors</b>	Moore Kingston Smith LLP, 9 Appold Street, London, EC2A 2AP

**STRUCTURE, GOVERNANCE AND MANAGEMENT**

Alpha International is governed by its Memorandum and Articles of Association and is constituted as a company limited by guarantee (number 4157379) and a registered charity [number 1086179 (England); SC042906 (Scotland)].

There are seven members of AI who appoint new trustees on the recommendation of the existing trustees. New trustees are provided with guidance explaining their role and responsibilities as trustees of the charity. All new trustees are fully briefed on the worldwide activities and vision of AI and they pursue the independent interests of the charity notwithstanding their separate responsibilities in other organisations.

Our vision is the re-evangelisation of the nations, the revitalisation of the church and the transformation of society. The mission is to equip the church to help people discover and develop a relationship with Jesus. Alpha International operates within a Federated Partnership. Over 46 countries have locally staffed offices called National Alpha Offices (NAOs). They work closely with their regional teams and the global team to grow Alpha in their context, train leaders, support hub churches and translate resources.

The Board meets formally four times per year to discuss and approve major strategic matters, including the annual budget. There are also two Board sub-committees: a Finance and Risk committee, which meets four times per year in advance of each Board meeting, and a Global Remuneration committee (AI Global RemCo), which meets twice per year. There is regular contact and consultation with trustees outside of board meetings on matters arising.

The joint arrangement with Alpha Canada, which commenced in 2003, continues to enable the parties to conduct activities effectively by pooling resources. The joint committee supervises, directs and manages this arrangement. The

## **Alpha International (A charitable company limited by guarantee)**

### **Trustees' report for the year ended 31 December 2022**

incoming resources provided by Alpha Canada for the year ended 31st December 2022 were £136,023 (2021: £567,281). Note 19 to the financial statements details this and other related party transactions.

Alpha International was created to carry on the charitable work that Holy Trinity Brompton (HTB), an Anglican Church in London, had commenced beyond its own parish boundaries. The rooting of Alpha within a church community is integral to the values of Alpha, which is always intended to be 'by the church, for the church and through the church'. HTB and Alpha International operate a shared services model for some of the support and back office functions, which is fully detailed in the accounting policies (Note 1). Further details relating to transactions with HTB and other related parties are shown in Note 19 to the financial statements.

In shaping our objectives for the year and planning our activities, the trustees have considered the Charity Commission's guidance on public benefit, including the guidance 'public benefit: running a charity (PB2)'.

The trustees believe that Alpha provides a benefit to the public by:

- Providing an opportunity for every member of society to explore the big questions of life and the Christian faith free of charge in a wide variety of geographic locations in the UK and overseas in churches, prisons, workplaces, universities, homes, and other local venues
- Building a better society by providing courses for the strengthening of marriages
- Helping people develop their understanding and knowledge of the Christian scriptures and grow in their personal faith through the Bible in One Year (BIOY) daily commentary

The trustees are committed to maintaining the highest legal and ethical standards in the way the charity undertakes its fundraising activities. All fundraising is conducted by staff employed by the charity and Alpha does not use any external fundraisers or commercial participators. AI is registered with the UK Fundraising Regulator and committed to abide by the Code of Fundraising Practice and to the Fundraising Promise.

Alpha International takes precautions in our fundraising to ensure the protection of the public, including vulnerable persons from unreasonably intrusive or persistent fundraising approaches, and undue pressure to donate. Our fundraising team take seriously any expression of dissatisfaction we receive regarding our fundraising practice and aims to resolve any complaints as quickly as possible. Our policy is to escalate the issue internally to the Alpha International Chief Executive Officer. If the complaint cannot be resolved, it will be further escalated to the Chair of the board of trustees, who will nominate an independent trustee to consider the merits of the complaint and any resulting actions. If necessary, we will contact the Charity Commission for advice and guidance. In addition, AI has a Gift Acceptance Policy to protect the charity against bribery, money laundering and corruption, and association of the charity to unfavourable sources of funds. During the 2022 fiscal year there were no fundraising complaints.

Alpha International is committed to ensuring the careful use of data in line with General Data Protection Regulations (GDPR) and monitors the use of data, particularly regarding donor data for fundraising purposes. Our Privacy Policy covers how we use this data and gives donors the option to opt out of any contact or make a formal complaint. As a global organisation, we monitor the relationships we have with donors across the world and seek to maintain a consistent standard of stewardship based on the guidance of the Code of Charity Commission and Fundraising Regulator Practice and the Fundraising Promise.

### **Objectives and Activities**

Alpha International's activities include the Alpha course, The Marriage Course (TMC) and The Pre-Marriage Course (TPMC), Leadership Conference (LC), and the Bible in One Year (BiOY). Internationally, the approach of Alpha and other related ministries includes:

- Serving and equipping seven regions (Asia-Pacific, Africa, Europe, UK, North America, South America and Middle East) and the NAOs they represent as they serve and equip churches to run Alpha
- Training and equipping a network of thousands of volunteers worldwide who run Alpha in existing locations and help establish Alpha in new locations
- Supporting regions and the network of NAOs throughout the world, bringing global teams together for the Leadership Conference and key training events
- Creating, distributing, and translating core Alpha materials, which encourages the running of best practice Alpha courses; this releases local church leaders to focus on their guests

## **Alpha International (A charitable company limited by guarantee)**

### **Trustees' report for the year ended 31 December 2022**

- Offering churches promotional tools and resources to mobilise their congregation to invite guests to Alpha
- Developing and maintaining AlphaNow, Alpha's bespoke video conferencing platform, tailor-made for running Alpha courses online
- Fostering expertise in ministry areas where Alpha is most effective when suitably tailored, creating resources and training practitioners; this includes Alpha for Youth and Alpha in the Catholic context
- Supporting other related ministries (e.g., The Marriage Course and the Bible in One Year) in training leaders, promoting those courses, and creating resources

### **Remuneration Policy**

At Alpha International, we place great value on our highly talented, dedicated and passionate staff team, without whom we could not deliver against our vision, mission and goals. Our remuneration policy is aimed at ensuring that pay is competitive within our sector, rewards staff fairly and enables the staff team to feel valued.

Our principle is to reward staff, irrespective of seniority, informed by the following:

- Fairness; without discrimination and with an intention of cross-entity parity
- Differentiation; to reflect a combination of what is achieved and the way in which it is achieved
- Compliance; with all local legal and regulatory requirements
- Affordability; with good stewardship
- In line with at least the London Living Wage for London-based staff and the Real Living Wage for UK regionally based staff

Alpha International has an established global AI Remuneration committee (Global AI RemCo). Its purpose is to provide oversight of AI's remuneration policy as it pertains to AI employees with the aim of ensuring that these employees are rewarded fairly and consistently – and in alignment, where we can, with HTB Group remuneration and benefits for staff in the UK – within the governance and stewardship parameters set for the organisation.

## **STRATEGIC REPORT**

### **Achievements and Performance**

We would like to take a moment and share with you a few highlights from 2022. There were many to choose from, but here are our top ten:

1. We shaped our vision for 2033: over the next ten years, our vision is for everyone, everywhere to have the opportunity to explore faith through Alpha by 2033. As we look forward to the 2000th anniversary of the resurrection, we hope to make exploring faith in Jesus as accessible as possible, so that millions more might encounter the love of God.
2. Invested significantly into Leadership Development, hosting two in-person gatherings for a cohort of 30 talented emerging leaders in our organisation, hiring and retaining gifted leaders across the world dedicated to building relationships with strategic churches, and building people leadership capacity in 11 strategic national offices
3. AlphaNow, our bespoke video conferencing tool for running Alpha courses online, launched globally in early 2022 (web, android and iOS AlphaNow apps)
4. 2022 also saw the most widely attended Leadership Conference in history, with almost 100,000 people experiencing the event online, also with the successful piloting of a host church model
5. Our Global Youth team, in partnership with Barna and several other organisations, launched the Open Generation teen study; in addition, young people from all over Europe attended a private audience with Pope Francis
6. We launched three contextualised Alpha Film Series products in Asia, making Alpha more available – and more relevant – to millions more people in Asia, as well as people around the world
7. We wrote, filmed, and produced "Marriage & Ministry", an additional session of The Marriage Course specifically for pastor couples
8. We created the Bible in One Year 'bitesize videos', the number of views having grown exponentially this year

## **Alpha International (A charitable company limited by guarantee)**

### **Trustees' report for the year ended 31 December 2022**

9. We launched the 'Stay Curious' campaign, and the research produced for this campaign has led to greater insights on inviting guests to Alpha
10. In 2022, we saw over 35,000 churches, organisations and individuals host over 63,000 Alpha courses, with 1.5 million participants, which represents 27%, 29%, and 22% growth respectively compared to 2021

We are very excited and expectant for all that is to come in 2023!

### **Church Engagement Framework strategy**

The Church Engagement Framework (CEF) has continued to provide the necessary focus on equipping the church to help people develop a relationship with Jesus. The focus over 2022 has been to work collaboratively with regions and countries to offer strategic church leaders, pastors and priests the opportunity to gather in London at HTB and further afield to explore what Alpha is and how to partner with us. The core of the CEF strategy centres around journeying with churches through three primary phases: 'Explore', 'Experience', and 'Extend'.

In 2022, our 'Explore' strategy has primarily focused on gathering and introducing strategic church leaders to Alpha. Two US-focused 'Experience Alpha' events were held at HTB in London, which saw 200 strategic church leaders, who are not yet running Alpha, spend time listening, learning, and praying about evangelism, innovation and Alpha. In 2023, these highly impactful events will be opened to other regions and countries. A Catholic 'Experience Alpha' was held in conjunction with the Diocese of Chicago, which had priests and bishops from the US, Philippines, Brazil, Colombia and South Africa join; after the success of this event, it will be run again in 2023. A key highlight in 2022 was the Leadership Conference, with almost 100,000 people experiencing the event online. It also offered the opportunity for the successful piloting of strategic churches (i.e. hub churches) to host watch parties in their countries and be part of the event virtually. We look forward to hosting this event in 2023 back at the Royal Albert Hall in person, as well as online. Finally, 150 young strategic church leaders from Australia, Canada and the US were hosted by Alpha at HTB, with the aim of identifying and investing in church leaders who could be strategic voices for Alpha amongst the rising generation.

The 'Experience' team have continued to support and collaborate with regions and countries in providing support and contextualised, user-friendly training resources. In 2022, the Spanish '7 Best Practices' videos were produced in partnership with Latin America and a hub church in Colombia. We also produced an interactive PDF for users to help guide them to appropriate resources in MyAlpha, which regions can contextualise as appropriate. In 2023, a pilot documentary-style training and envisioning film, which demonstrates how to run Alpha by telling the story of different users (church, organization and individual) in the US, will be completed, with the aim of creating a template that can be used by other countries to reproduce it. Furthermore, a pilot of a 'Alpha Self-Assessment' tool will help us understand where churches need support so we can continue to provide relevant, impactful resources to run high-quality Alpha courses.

The goal of the 'Extend' strategy was to have 500 hub churches by the end of 2022. We closed the year with 521 hub churches! Key to the success were two Alpha Collective events held in March and October with over 300 strategic church leaders from all over the world attending and being invited to become hub churches. Contextualised Alpha Collectives were also held in Kuala Lumpur. In 2023, two global Alpha Collectives will run again in London; we are also encouraging regions to consider hosting local events for further contextualisation. The other focus will be to collaborate with regions on how to maximise, serve and support hub churches, as well as envision them to play their part in our 2033 Vision following the Leadership Conference 2023.

As we seek to significantly grow the number of churches running Alpha and participants experiencing Alpha globally over the next ten years, we believe that the CEF continues to equip the church in mission through deepening and developing our focus on thought leadership in evangelisation, communicating afresh the culture and specific approach to evangelisation that Alpha represents, and innovating and levelling up our training globally.

**Alpha International (A charitable company limited by guarantee)****Trustees' report for the year ended 31 December 2022****Leadership Development**

In 2022, we continued to invest significantly into hiring strategically for today, developing and retaining our leaders internally for tomorrow, and building capacity to propel our church engagement into the future. Across our strategic hiring initiative, we hired 35 strategic networking roles, who have engaged 1,412 strategic churches in 33 countries. Of these churches, over 650 have run Alpha (56% of the churches we have engaged with are protestant, and 44% are Catholic). To develop and retain existing leaders, we hosted two in-person gatherings for a cohort of 30 talented emerging leaders in our organisation. To build capacity at the national office level, we significantly accelerated our strategic investment and capacity building in 11 key national offices; on average, these 11 countries grew by 31%, 46%, and 65% across actively engaged churches, courses, and participants, respectively. Overall, the countries included in these initiatives grew by 25% more than the comparable countries in their regions, further strengthening our plans to increase our focus on Leadership Development over the coming years.

**Global Governance**

Global Governance and Risk Management remains a critical priority of AI. In 2022, the team continued to embed effective and enabling Global Governance and Risk Management across the Alpha Federated Partnership. Regular dialogue with regional and central function teams has supported the maturing of the organisation's risk awareness, including the role that effective risk management plays in helping Alpha achieve its vision. AI has grown in its adoption of proactive and effective risk management in strategic planning, ongoing central function activities, and global projects.

Major risks identified through risk assessments or monitoring reviews have been reviewed regularly at the AI Finance and Risk Sub-Committee, which is the forum established to assist the Board in fulfilling its oversight responsibilities by reviewing and monitoring AI's finances and risks.

In 2023, we will continue to refine the Global Governance and Risk Management frameworks, in support of Alpha's organisational readiness to achieve the growth objectives and ambitions of the 2033 vision and the five year Alpha Business Plan, supported by the Global Fundraising Campaign. We will perform the bi-annual review of the Federated Partnership agreements to ensure ongoing compliance with legal and regulatory requirements and to enhance global risk management. National and regional monitoring visits will be undertaken to proactively identify potential risks to Alpha's brand and reputation and to support local teams with effective risk management.

**Digital and Impact**

Our strategic initiative to provide a scalable and robust infrastructure foundation for Alpha's digital products continued at pace in 2022. We migrated our main applications to the cloud and established best-practice software development and deployment processes. A key achievement was the launch of our Identity Provider service, enabling single sign-on across our applications and greater personalisation of our digital experiences. These advances 'behind the scenes' pave the way for much more visible improvements to our church-facing tools which will be delivered incrementally throughout 2022 and beyond in support of our 2033 vision.

In January 2022 we launched AlphaNow, our bespoke platform for running Alpha courses online, which is accessible via web and mobile app and is available in 15 languages. We held launch events in Asia, Latin America and Sub-Saharan Africa and have seen adoption of the platform grow steadily throughout the year. As we continue to add new features, we believe that AlphaNow will form a core pillar of our guest-facing digital strategy which will take shape in 2023 as we carry out detailed research into the main features that will enhance the Alpha guest's experience.

In addition, in 2022 we placed an increased focus on improving both the efficiency and depth of our impact reporting. For the first time, we have enabled automated snap-shot reporting providing up-to-date insights into the growth of Alpha across the world informing decision making and enabling timely interventions. We have also begun a highly strategic long-term initiative to measure the effectiveness of the Alpha course. We know from independent studies that Alpha works and now we are putting in place a framework and mechanism to gather this information in a consistent and systematic manner to help us continually improve what we do.



## **Alpha International (A charitable company limited by guarantee)**

### **Trustees' report for the year ended 31 December 2022**

#### **Catholic Context**

After what had been two difficult years of the global pandemic for Alpha in a Catholic Context, in 2022 we saw growth in the number of Catholic parishes running Alpha. In 2022, we supported the Alpha UK exposure campaign, which included the development of a Catholic context webpage and sent campaign packs to every parish that has run Alpha at some point over the past three years. We also updated the global Catholic Context Intro Guide, with new endorsements from key leaders around the world, hosted two global webinars with Divine Renovation on parish renewal, and helped film and promote new church stories demonstrating the impact of Alpha in Catholic churches.

In 2023, we will strengthen and develop global strategic partnerships with ministries and organisations that share our values and whose objectives align with ours. We will continue to work closely with Divine Renovation and will host two global webinars in partnership with them to reach new leads for Alpha. Nicky and Pippa Gumbel, along with Kitty Kay-Shuttleworth (Senior Vice President, Alpha International), joined leaders for the Global 2033 meeting in Rome in February. In August 2023, Alpha will be present at World Youth Day in Portugal. In September 2023 we will host a second Global Catholic Explore experience in partnership with the Archdiocese of Chicago to envision Bishops and key diocesan leaders around the role that Alpha can play in the renewal of their dioceses. Finally, we will continue to support the regions in developing, promoting, and distributing new Alpha stories, quality training, and resources that communicates the impact of Alpha in a Catholic Context.

#### **Marketing**

In 2022, the marketing team continued to invest in a culture of collaboration. A key part of this was the launch and rollout of a digital asset management system to enable our regional and national teams around the world to organise, file and share our creative and marketing assets easily and effectively. The new Alpha Resource Hub is already widely being used by NAOs and regions, as well as the global marketing team, and is improving communications and reducing workflow redundancies.

In collaboration with Alpha USA, the marketing team created and distributed the most globally adopted Guest Invitation to date. The Guest Invitation is a suite of marketing materials to help enable leaders to promote their Alpha courses and to invite potential Alpha guests to explore faith through Alpha. This set of contextualizable marketing materials was designed to increase our reach through the local church and to increase the impact on those reached through clear communication and engaging presentation. The campaign has been used widely across continents to invite people to try Alpha and join a conversation around faith.

2022 also saw the most widely attended Leadership Conference in history, with almost 100,000 people experiencing the event online. In terms of marketing, it was a great success with significant growth in our audience all around the world:

- 1,418 churches opted to host their church community and stream the event live in 105 countries
- 3,104 individuals opted to host friends in small watch party gatherings in 134 countries
- In the three months leading up to Leadership Conference, our email database grew by 22,576 contacts through event sign-ups
- On Instagram alone, we reached 62,840 accounts through our @lead\_conf account and 3,515 users actively engaged with us on the platform

#### **The Marriage Courses**

Since The Marriage Course and The Pre-Marriage Course remade series launched in January 2020, over 350,000 individuals across the globe have invested in their marriages by participating in a course. Thanks to generous donations, The Marriage Course is now available in 35 languages and continues to be translated to further increase accessibility. After observing the pressures and challenges facing church leader couples, an additional session of The Marriage Course called "Marriage & Ministry" was written and filmed. In February 2023, this additional session was launched in an exclusive global event for pastor couples spanning 18 countries. A successful grant application in 2022 provides the opportunity to make significant improvements to our digital platforms over the next three years.

## Alpha International (A charitable company limited by guarantee)

### Trustees' report for the year ended 31 December 2022

#### The Bible in One Year

In 2022 the Bible in One Year team launched two new languages: Vietnamese and Italian. The team also made significant investment in the app during 2022, helping to contribute to the following growth year-on-year:

- Overall *web and app* **active user** count is up by **16%**
- Overall *web and app* **new user** count is up by **22%**
- *App* **active user** count is down by **15%**, whilst *Web* **active user** count is up by **86%**
- *App* **new user** count is down by **32.6%**, whilst *Web* **new user** count is up by **87%**
- *Podcast* **subscriber** count is up by **120%**
- *Podcast* **listens** count is up by **200%**
- *English App* **user count** is down by **12%** but the **content engagement** is up by **5%**

In 2023 the team is also focussing on making technical improvements to the product like introducing single sign-on (user accounts that will unlock new feature capabilities), migration to Matomo analytics and an integration with Growthbook. These endeavours will ensure our product can scale for the future whilst also understanding our users' needs better.

#### Alpha Youth

In 2022, our global Alpha Youth team took our collaboration to a new level as we managed to strategically pray, plan, and implement new innovations together. We continued to listen to young people and youth leaders across the globe, and we have been able to serve the local church through our learnings.

We launched the Open Generation Barna study in partnership with Biblica and World Vision. In the study, we listened to 25,000 teens across the globe, and the insights gleaned from the study are crucial for strategic thinking – and also prayer. Across the globe, Alpha Youth Directors have led gatherings, seminars, and webinars, while also attending many conferences to support and encourage the local church.

#### Alpha Youth Series (AYS)

In 2022, we supported several local development projects for the current Alpha Youth Series product (AYS 2.0). Alpha Australia and our Latin America regional team recorded new street interviews with local young people. Our US and Canada teams collaborated on a bigger local update to the product, adding testimony stories, street interviews and small-group discussions, all featuring Gen-Z contributors.

In 2023, we look forward to supporting street interview projects recorded in Jewish and Arabic. Alpha Nigeria also hopes to complete a dubbing language project in Nigerian Pidgin (a “broken” English dialect), with further translation projects planned for Lithuanian and Romanian.

Working together with Signal Flare Malaysia, we began the development phase of the Alpha Youth Series (AYS 3.0). The development phase will continue into the spring of 2023, moving into pre-production. An Internal Producer has been hired to run the project and will be working closely with the Global Director of Youth and other members of the Product Development and Management team to deliver AYS 3.0 by Autumn 2024. The new product will be designed in such a way that it will allow rapid translation (50 languages planned for release in first 18 months post-launch) and contextualisation (five contextualised products planned for release in first 18 months post-launch).

#### Alpha Film Series

##### The current Alpha Film Series

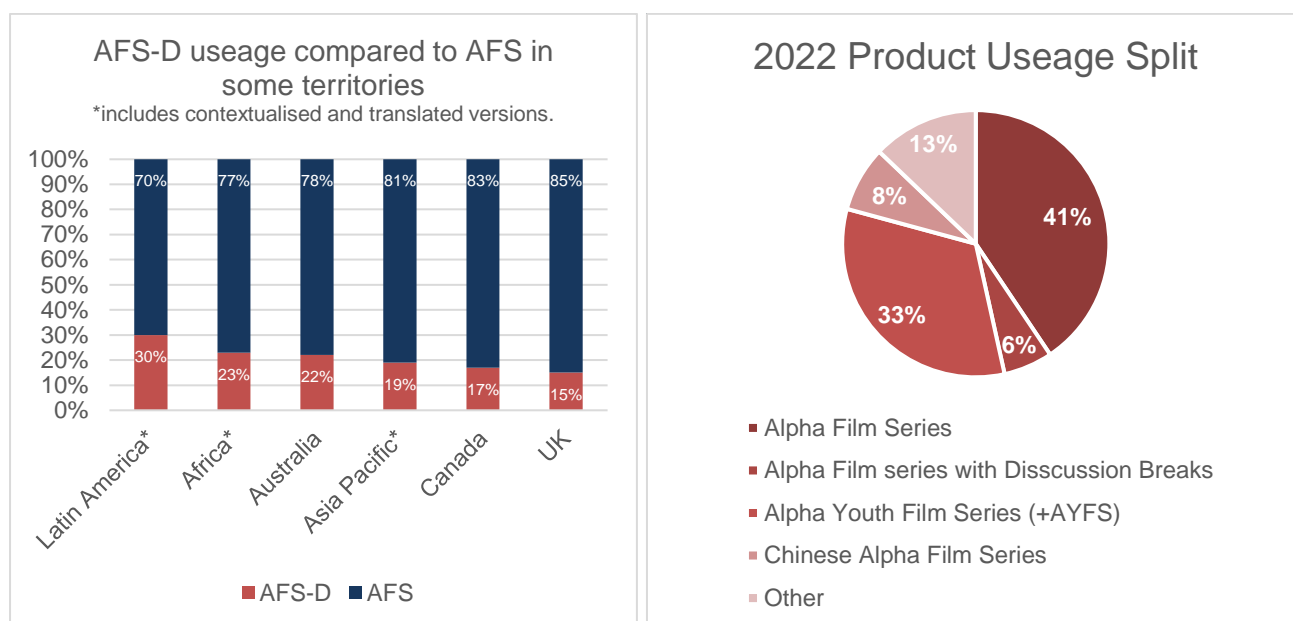
The Alpha Film Series (AFS) was updated in 2021/22 to extend its lifespan. Updates made to the series include 14 editorial changes, 11 on-screen questions rephrased, stock footage clips replaced, as well as refreshed vox pops (street interviews). This updated version of AFS is internally referred to as AFS 1.75.

## Alpha International (A charitable company limited by guarantee)

### Trustees' report for the year ended 31 December 2022

Running concurrently with the series refresh, was a project to insert discussion breaks into the Alpha Film Series in the same way as the Alpha Youth Series. This refreshed version of the series (known internally as AFS 1.75D), also features the updated content from AFS 1.75. Evidence suggests that in some regions churches and groups are choosing to use the Alpha Youth Series when running their adult courses as they prefer to have the discussion questions incorporated within the series. With this version, our hope is to redirect churches back to a product which is targeted at their demographic. National Alpha Offices have the option to make the Alpha Film Series with Discussion Breaks (AFS-D) available to churches through their local MyAlpha instance. Currently, AFS-D has been made available in 42 countries with positive uptake. The graph below illustrates the usage of AFS-D compared to AFS in some territories, noting that some AFS-D products were only made available within the year (e.g., Australia) and some have been contextualised, translated and released this year (such as Latin America and Africa) which also accounts for their usage.

The Alpha Film Series remains the most used product, making up around 47% of all products used for Alpha courses registered in 2022 (41% Alpha Film Series and 6% Alpha Film Series with Discussion Breaks). In 2022, we saw a 19% increase in the number of registered courses that used the Alpha Film Series (AFS and AFS-D) compared to 2021.



The refreshed versions of the Alpha Film Series (AFS1.75 and AFS1.75D) are available for regions and National Alpha Offices to translate or contextualise, with the support of the Alpha Product Development and Management team.

### Contextualisation and translation of existing Alpha Film Series

In 2022, five new languages were launched for the Alpha Film Series – these are Oriya, Kurdish, Hebrew, Dari, and Taiwanese (on the Chinese Alpha Film Series), bringing the total to 56 languages available for AFS.

To date, the Alpha Film Series (1.75 and 1.75D) have been partially contextualised for six territories - the US (new local vox pops, released in 2021), Kenya (new local vox pops in Swahili, released in 2021), Africa (new local vox pops in English, released in 2022), Latin America (new local vox pops in Spanish, released in 2021), Indonesia (new local stories and vox pops, released in 2022) and India (new local vox pops, released early 2023).

The impact of contextualised products is encouraging as we see an increase in the use of contextualised products around the world. Some examples:

- In Hong Kong, 85% of youth and adult courses used contextualised content, vs 15% of courses using AFS;
- In Kenya, for adult courses, 52% used contextualised and translated content, vs 48% using AFS;
- In Indonesia, for adult courses, 75% used contextualised content, vs 25% using AFS; and
- In Taiwan, for adult courses, 66% used contextualised content, vs 34% using AFS.

## Alpha International (A charitable company limited by guarantee)

### Trustees' report for the year ended 31 December 2022

The largest contextualisation project to date is the **Chinese Alpha Film Series (CAFS)**, the first fully contextualised version of the Alpha Film Series. For the first time in the history of Alpha, the content is presented entirely in Mandarin. The extent of this contextualisation includes new hosts, testimonies and experts who use culturally relevant examples, humour and settings to boost the relatability of the content. This two-year project, led by the Asia Pacific team, was a huge undertaking and has already resulted in phenomenal impact around the world. Just six months after its launch, CAFS took up 8% of the total products used globally.

### Alpha Film Series 2.0 and Alpha Studios

The development phase of Alpha Film Series 2.0 began in late spring 2022 and is due to move into pre-production in early 2023. This work has involved our writing team working closely with Nicky Gumbel to develop a set of scripts that incorporates a refresh of the creative elements of the series and changes Nicky has observed to the course content over the last several years. Nicky will continue to be heavily involved throughout the production process and AFS 2.0 is anticipated to launch in English in late 2024.

Over this period, much work has been done to develop a studio model (internally referred to as 'Alpha Studios') that will allow rapid translation and contextualisation once the core English version is launched. Our aim is to produce 20 'light' contextualised versions (including local vox pops) and an additional five more comprehensive contextualised versions for Latin America, Asia, Africa, the Middle East, and India (including local vox pops and stories). These will be done within the first 18 months of the core product's release. This is a dramatic time and quality improvement from the last version which has taken seven years to translate into 56 languages and produce seven contextualised versions (produced over the last three years).

### Future Plans

We have significant dreams and plans for 2023. Our key focus areas include:

- Launching the 2033 vision globally
- Progressing with the quiet phase of a multi-year global fundraising campaign
- Enable regional and country teams to grow Alpha in their contexts
- Strengthen global partnerships, particularly in the Youth space
- Running Leadership Conference 2023, hosted at the Royal Albert Hall for the first time since 2019
- Continue focus on growing Alpha in key contexts (e.g., Youth, Catholic)
- Accelerate our digital transformation projects and activities
- Refine our global marketing strategy
- Expanding the reach of AlphaNow
- Strengthening the development and management of Alpha's content products (e.g., Alpha Film Series, Alpha Youth Series, The Marriage Courses, Bible in One Year)
- Investment in Leadership Development and Capacity Building
- Strengthening Global Risk Management and Governance practices
- Strengthening the Church Engagement Framework strategy across Alpha globally

### Financial Review

#### *Results for the year*

The SoFA for the year shows an operating surplus of £1.49m (2021: £0.9m). This surplus was chiefly due to restricted donations received for various projects not spent in the year. A total of £2.4m of unspent restricted funds have been carried forward to be spent in 2023. Cash in hand at the end of the year amounted to £4.74m, an increase of £1.33m over 2021, which was chiefly due to a large portion of unspent restricted funds received in 2022 carried forward into 2023.

Income derived from voluntary donations for the year was £16.37m compared to £12.71m in 2021. Income from other sources (sales, conferences, royalties, and interest receivable) was £0.45m compared to £0.33m in 2021. Expenditure

## **Alpha International (A charitable company limited by guarantee)**

### **Trustees' report for the year ended 31 December 2022**

increased by 26%, totalling £15.34m in 2022 compared to £12.16m in 2021. The increase in total expenditure was due to a significant spend increase on projects started in 2021 (the Leadership Development and Digital programmes) and also we continued to grow our core activities across all regions and functions.

#### **General Funds & Reserves Policy**

The Trustees believe that Alpha International is reliant on God's provision for the financial resources that it needs to fund its work. Consequently, the policy of the charity is not to build up significant reserves; and wherever possible to expend income received during the course of each financial year on its purposes. However, in order to ensure that the charity is able to manage its operational cashflow needs, the Trustees aim to hold working capital sufficient to cover two to three months' expenditure. Free reserves at 31 Dec 2022 were £1.59m (2021: £1.33m) which represents roughly one months' working capital requirement based on the 2023 budget. As our current reserve level is below our target, the Trustees agreed to continue to build a free reserve in 2023 and beyond that is sufficient to cover between two to three months' expenditure.

#### **Specified Funds**

Specified funds (restricted funds) comprise donations given for the use of Alpha in a particular geographical area or for a particular ministry purpose. At 31 December 2022, the balance on restricted funds amounted to £2.4m (2021: £1.62m).

#### **Policy on grants**

The board's policy is to pursue its charitable objects by making supportive grants to charities with similar objectives where that is the most effective approach. Most of these grants are sent to other National Alpha Offices around the world, who are ideally equipped to support and grow Alpha and the related ministries in their local contexts. Grants totalling £5.73m were made during the year (2021; £4.62m).

#### **Trustees' responsibilities**

Company law requires the directors to prepare accounts for each financial year which give a true and fair view of the state of affairs of the charity as at the end of the financial year and of the surplus or deficit of the charity for that year. In preparing these accounts, the Trustees (who are also directors of the charity) are required to:

- select suitable accounting policies and then apply them consistently;
- comply with applicable accounting standards, including FRS 102, subject to any material departures disclosed and explained in the financial statements;
- state whether a Statement of Recommended Practice (SORP) applies and has been followed, subject to any material departures which are explained in the financial statements;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on a going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005 and the Charities Accounts (Scotland) Regulations 2006 as amended by The Charities Accounts (Scotland) Amendment (No. 2) Regulations 2014. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

#### **Risk Management**

The trustees have conducted a review of the major risks to which the charity is exposed. A risk register is reviewed by our senior leadership and is updated at least annually. Where appropriate, systems and procedures have been established to mitigate the risks that the charity faces. Procedures are in place to ensure compliance with health and safety of staff, volunteers and visitors. Our governance team oversees a comprehensive risk management system which

**Alpha International (A charitable company limited by guarantee)****Trustees' report for the year ended 31 December 2022**

is reviewed quarterly and managed at a global, regional and national level to help us ensure we are aware of risks and able to take effective action in a timely manner.

The schedule of major risks and mitigations identified by the board is set out below.

<b>Risks</b>	<b>Mitigations</b>
1. Alpha International fails to act with integrity or in the best interests of those whom it serves.	<ul style="list-style-type: none"> <li>• Vision and values are clearly defined and integrated into the running of the organisation.</li> <li>• Oversight structures are in place for senior leaders and staff.</li> <li>• Strong risk management framework to mitigate against reputational risks that pose threats to the organisation.</li> </ul>
2. Inadequate plans for succession in relation to key roles jeopardise the future of the organisation and in particular of Alpha.	<ul style="list-style-type: none"> <li>• An executive level group (ExCo) is established, together with central functions and regional functions working groups and a core operating group (COO function), as part of healthy succession planning and to ensure risk is spread across a wide group of senior leadership.</li> <li>• Succession planning for other key roles is ongoing.</li> </ul>
3. Alpha is entering a period of organisational change with the launch of the Global Campaign, which will raise significantly larger funds for Alpha's global activities.	<ul style="list-style-type: none"> <li>• Organisational change is being led by the executive level group (ExCo) with delegation to specific working groups to manage the scaling of the organisation, specifically, the Global Campaign, Collaboration with Alpha USA, Global Enablement (systems and processes), together with the existing risk management and regional operating working groups. Advice from external advisors is obtained where required, as part of effective risk management.</li> </ul>
4. Network around the world based heavily on relationships rather than legal frameworks with potential for poor brand and product control and risk of reputational damage.	<ul style="list-style-type: none"> <li>• Key governance agreements are in place for 2023, outlining how AI partners with, and licences, the Alpha ministry, brand and products to National Alpha Offices.</li> </ul>
5. AI Board governance is not properly managed resulting in poor decision-making, lack of compliance with regulatory requirements and reputational damage.	<ul style="list-style-type: none"> <li>• A board governance subcommittee oversees AI's board governance.</li> <li>• Risk reporting takes place quarterly through a global dashboard, which is used to record risk and mitigating actions and work closely with the board subcommittee on these issues.</li> </ul>
6. Lack of adequate disaster recover planning exposes the organisation to risks from which it is unable to recover in the event of a disaster.	<ul style="list-style-type: none"> <li>• Key IT systems are set to failover between head office and backup site in the event of disaster, with extra cold site available outside of London. Cloud-based systems will remain available as servers dispersed across the UK and Europe and reliant only on an internet connection.</li> <li>• Critical data and key systems subject to robust backup process and internal/external monitoring. Security in place to detect, report on, and eliminate threats.</li> </ul>
7. Information or communications technology compromised, or critical data lost through cyber attack.	<ul style="list-style-type: none"> <li>• Significant investment continues to be made in digital architecture and IT security to provide and monitor a robust and resilient platform. Cyber insurance is in place to cover us in the event of cyber-attack, cybercrime, data breach or loss of business income.</li> </ul>
8. Exposure to large fines and reputational damage due to data protection breaches.	<ul style="list-style-type: none"> <li>• In addition to an organisation wide GDPR group, AI has formed its own GDPR group to help manage global relationships and ensure compliance.</li> <li>• On-going training and upskilling of staff.</li> <li>• Solicitation of outside advice when necessary to ensure full understanding of the need for compliance as a global organisation.</li> <li>• Increased our indemnity and liability insurance coverage.</li> </ul>
9. Lack of sufficient income and/or inadequate cashflow results in an	<ul style="list-style-type: none"> <li>• Alpha holds 1 month reserves to cover cashflow fluctuation; we are looking to extend this to 2-3 months' cash reserves.</li> </ul>

**Alpha International (A charitable company limited by guarantee)****Trustees' report for the year ended 31 December 2022**

inability to meet salary and creditor payments.	<ul style="list-style-type: none"> <li>The funding pipeline is closely monitored, and action taken where there are concerns that funding will not match expenditure during the year and we are seeking to diversify our funding sources.</li> </ul>
10. A church running the Alpha course or using any of Alpha 'products' or content in a way that could be manipulated for the purpose of harm and abuse.	<ul style="list-style-type: none"> <li>Clear published and adopted policy and reporting procedures</li> <li>Alpha has a Safeguarding sub-committee, which meets quarterly to review and develop policies and procedures, consider current or possible safeguarding matters, discuss training, etc.</li> </ul>

**Auditors**

Moore Kingston Smith LLP were appointed to carry out our audit for 2022.

The Trustees' Annual Report is approved by the trustees of the Charity. The Strategic Report, which forms part of the Annual Report, is approved by the trustees in their capacity as directors in company law of the Charity

By order of the Board



Revd. Nicky Gumbel (Chairman)

28th April 2023

Date

## INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF ALPHA INTERNATIONAL

### Opinion

We have audited the financial statements of Alpha International ('the company') for the year ended 31 December 2022 which comprise the Statement of Financial Activities, the Balance Sheet, the Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 'The Financial Reporting Standard Applicable in the UK and Ireland' (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 December 2022 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended.
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005 (as amended) and regulations 6 and 8 of the Charities Accounts (Scotland) Regulations 2006 (as amended).

### Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the audit of financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

### Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

### Other information

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

### Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the strategic report and the trustees' annual report for the financial year for which the financial statements are prepared is consistent with the financial statements; and



## INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF ALPHA INTERNATIONAL

- the strategic report and the trustees' annual report have been prepared in accordance with applicable legal requirements.

### Matters on which we are required to report by exception

In the light of the knowledge and understanding of the company and its environment obtained in the course of the audit, we have not identified material misstatements in the strategic report or the trustees' annual report.

We have nothing to report in respect of the following matters where the Companies Act 2006 or the Charities Accounts (Scotland) Regulations 2006 (as amended) require us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

### Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement set out on page 10, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

### Auditor's responsibilities for the audit of the financial statements

We have been appointed as auditor under Section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005 and under the Companies Act 2006 and report to you in accordance with regulations made under those Acts.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with ISAs (UK) we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purposes of expressing an opinion on the effectiveness of the charitable company's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the trustees.
- Conclude on the appropriateness of the trustees' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the charitable company's ability to continue as a going concern. If we conclude that a

## INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF ALPHA INTERNATIONAL

material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the charitable company to cease to continue as a going concern.

- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

**Explanation as to what extent the audit was considered capable of detecting irregularities, including fraud**

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below.

The objectives of our audit in respect of fraud, are; to identify and assess the risks of material misstatement of the financial statements due to fraud; to obtain sufficient appropriate audit evidence regarding the assessed risks of material misstatement due to fraud, through designing and implementing appropriate responses to those assessed risks; and to respond appropriately to instances of fraud or suspected fraud identified during the audit. However, the primary responsibility for the prevention and detection of fraud rests with both management and those charged with governance of the charitable company.

Our approach was as follows:

- We obtained an understanding of the legal and regulatory requirements applicable to the charitable company and considered that the most significant are the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005 (as amended), regulations 6 and 8 of the Charities Accounts (Scotland) Regulations 2006 (as amended), the Charity SORP, and UK financial reporting standards as issued by the Financial Reporting Council.
- We obtained an understanding of how the charitable company complies with these requirements by discussions with management and those charged with governance.
- We assessed the risk of material misstatement of the financial statements, including the risk of material misstatement due to fraud and how it might occur, by holding discussions with management and those charged with governance.
- We inquired of management and those charged with governance as to any known instances of non-compliance or suspected non-compliance with laws and regulations.
- Based on this understanding, we designed specific appropriate audit procedures to identify instances of non-compliance with laws and regulations. This included making enquiries of management and those charged with governance and obtaining additional corroborative evidence as required

There are inherent limitations in the audit procedures described above. We are less likely to become aware of instances of non-compliance with laws and regulations that are not closely related to events and transactions reflected in the financial statements. Also, the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional misrepresentations, or through collusion.

## INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF ALPHA INTERNATIONAL

### Use of this report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and to the charitable company's trustees, as a body, in accordance with Section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to any party other than the charitable company and charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

A handwritten signature in black ink that reads "Moore Kingston Smith LLP".

James Cross (Senior Statutory Auditor)  
for and on behalf of Moore Kingston Smith LLP, Statutory Auditor

9 Appold Street,  
London  
EC2A 2AP

Date: 31 May 2023

Moore Kingston Smith LLP is eligible to act as auditor in terms of Section 1212 of the Companies Act 2006.

## Alpha International

### Statement of Financial Activities for the year ended 31 December 2022

	Note	Unrestricted funds	Restricted funds	Total	Total
		2022 £	2022 £	2022 £	2021 £
<b>INCOME</b>					
<b>Donations and legacies</b>					
Donations under gift aid	2a)	193,215	17,615	210,830	276,456
Other donations and similar income	2b)	5,617,671	10,539,846	16,157,517	12,432,581
		<b>5,810,886</b>	<b>10,557,461</b>	<b>16,368,347</b>	<b>12,709,037</b>
<b>Charitable activities</b>					
	2c), 6	447,862	-	447,862	334,015
<b>Other income</b>					
	2d)	5,460	-	5,460	20,610
<b>Total income</b>		<b>6,264,208</b>	<b>10,557,461</b>	<b>16,821,669</b>	<b>13,063,662</b>
<b>EXPENDITURE</b>					
<b>Cost of Raising funds</b>					
	3a)	894,273	229,528	1,123,801	954,893
<b>Expenditure on charitable activities</b>					
Strategic Leadership and Enablement	3b), 18	1,465,174	2,266,108	3,731,282	2,119,881
UK Development	3c), 18	889,324	231,126	1,120,450	1,265,905
Digital, Media, Product and Publications	3d), 18	596,762	3,426,638	4,023,400	3,553,415
International Development	3e), 18	1,094,784	2,957,019	4,051,803	3,660,005
Alpha Context Development	3f), 18	101,952	382,134	484,086	210,180
Other Ministries	3g), 18	101,055	117,044	218,099	212,237
Conferences	3h), 18	417,590	165,150	582,740	182,286
<b>Total charitable expenditure</b>		<b>4,666,641</b>	<b>9,545,219</b>	<b>14,211,860</b>	<b>11,203,909</b>
<b>Total expenditure</b>		<b>5,560,914</b>	<b>9,774,747</b>	<b>15,335,661</b>	<b>12,158,802</b>
<b>Net income/(expenditure) before gains/(losses)</b>		<b>703,294</b>	<b>782,714</b>	<b>1,486,008</b>	<b>904,860</b>
Other gains	2e)	56,606	-	56,606	57,212
<b>Net income/(expenditure)</b>		<b>759,900</b>	<b>782,714</b>	<b>1,542,614</b>	<b>962,072</b>
Funds brought forward at 1 January		9,587,654	1,615,852	11,203,506	10,241,434
Funds carried forward at 31 December		<b>10,347,554</b>	<b>2,398,566</b>	<b>12,746,120</b>	<b>11,203,506</b>

All amounts are derived from continuing operations. All recognised gains and losses are included in the Statement of Financial Activities.

The Statement of Financial Activities also complies with the requirements for an Income and Expenditure Account under the Companies Act 2006.

The notes on pages 20 to 34 form part of these financial statements.

## Alpha International

### Balance Sheet As at 31 December 2022

	Note	2022 £	2021 £
<b>FIXED ASSETS</b>			
Tangible assets	9	8,607,497	8,737,711
Intangible assets	10	766,309	575,823
<b>Total fixed assets</b>		<b>9,373,806</b>	<b>9,313,534</b>
<b>CURRENT ASSETS</b>			
Stock	11	27,560	26,271
Debtors	12	2,059,808	1,457,055
Cash at bank and in hand	13	4,740,990	3,405,812
<b>Total current assets</b>		<b>6,828,358</b>	<b>4,889,138</b>
<b>LIABILITIES: AMOUNTS FALLING DUE WITHIN ONE YEAR</b>	14	<b>(2,348,178)</b>	<b>(1,273,517)</b>
<b>NET CURRENT ASSETS</b>		<b>4,480,180</b>	<b>3,615,621</b>
<b>LIABILITIES: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR</b>	15	<b>(1,107,866)</b>	<b>(1,725,649)</b>
<b>NET ASSETS</b>		<b>12,746,120</b>	<b>11,203,506</b>
<b><u>FUNDS</u></b>			
<b>Unrestricted:</b>			
General	16	2,366,758	1,918,365
Designated	17	7,980,796	7,669,289
<b>Restricted</b>	18	<b>2,398,566</b>	<b>1,615,852</b>
		<b>12,746,120</b>	<b>11,203,506</b>

Approved by the Board on 28th April 2023 and signed on its behalf by:

*Nicholas Gumbel*

Revd. Nicky Gumbel  
Chairman

The notes on pages 20 to 34 form part of these accounts.

## Alpha International

### Statement of cashflows For the year ended 31 December 2022

	2022 £	2021 £
<b>Net Cash inflow from Operations (see note below)</b>	<b>1,796,175</b>	<b>238,255</b>
<b>Cash flows from Investing Activities</b>		
Purchase of tangible fixed assets	(12,477)	(11,577)
Proceeds from sale of fixed assets	-	26,202
Purchase of intangible fixed assets	(448,520)	(575,823)
<b>Net increase/(decrease) in cash &amp; cash equivalents</b>	<b>1,335,178</b>	<b>(322,943)</b>
<b>(Decrease)/increase in cash and cash equivalents</b>	<b>1,335,178</b>	<b>(322,943)</b>
Cash balance brought forward	3,405,812	3,728,755
<b>Cash balance carried forward</b>	<b>4,740,990</b>	<b>3,405,812</b>

#### Note to cash flow statement

	2022 £	2021 £
<b>Cash flow from Operating activities</b>		
Net operating surplus (per Statement of Financial Activities)	1,486,008	904,860
Other gains	56,606	57,212
Depreciation and amortisation charges	400,014	144,198
Loss/(Gain) on disposal of assets	711	(18,877)
(Increase)/Decrease in stock	(1,289)	16,953
(Increase) in debtors	(602,753)	(388,603)
Increase/(Decrease) in creditors due within one year	1,074,661	(66,276)
(Decrease) in creditors due after more than one year	(617,783)	(411,212)
<b>Net Cash inflow/(outflow) from Operations</b>	<b>1,796,175</b>	<b>238,255</b>

#### NET DEBT RECONCILIATION

	Notes	1 January 2022	Cash flows	Other movements	31 December 2022
Cash at bank and in hand	13	3,405,812	1,335,178	-	<b>4,740,990</b>
Loans	14 & 15	(2,065,866)	354,000	-	<b>(1,711,866)</b>
Net debt		<u>1,339,946</u>	<u>1,689,178</u>	<u>-</u>	<u><b>3,029,124</b></u>

## Alpha International

Notes to the financial statements  
For the year ended 31 December 2022

**1. ACCOUNTING POLICIES****Basis of preparation**

These financial statements are prepared on a going concern basis, under the historical cost convention.

The financial statements have been prepared in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102). The Charitable Company is a public benefit entity for the purposes of FRS 102 and therefore the Charity also prepared its financial statements in accordance with the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (The FRS 102 Charities SORP), the Companies Act 2006 and the Charities Act 2011.

The financial statements are prepared in Sterling, which is the functional currency of the company. Monetary amounts in these financial statements are rounded to the nearest pound.

The principal accounting policies adopted in the preparation of the financial statements are set out below.

**Going concern**

The trustees have assessed whether the use of the going concern basis is appropriate and have considered possible events or conditions that might cast significant doubt on the ability of the charity to continue as a going concern.

The trustees have made this assessment for a period of at least one year from the date of approval of the financial statements. In particular the trustees have considered the charity's forecasts and projections and have taken account of pressures on donation and event income. After consideration, the trustees have decided upon an initial 2023 budget (£19.87m). This will be regularly reviewed and could be adjusted if necessary.

The trustees remain confident that the targets set out in the detailed forecast are achievable and have concluded that there is a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. The Charity therefore continues to adopt the going concern basis in preparing its financial statements.

**Funds**

General funds represent the funds of the Charity that are not subject to any restrictions regarding their use and are available for application on the general purposes of the Charity. Funds designated for a particular purpose by the Charity are also unrestricted. The accounts include all transactions, assets and liabilities for which the Charity is responsible in law.

Restricted funds arise where the donor has specified which area of activity they wish to be supported by their gift. The Charity is not at liberty to utilise these funds to support other activity without the express permission of the donor.

The accounts include all transactions, assets and liabilities for which the Charity is responsible in law.

**Income****Donations and Legacies**

Donations, grants and legacies receivable are recognised only when the Charity is notified of its legal entitlement, the amount due is quantifiable and its ultimate receipt by the Charity is probable. Income tax recoverable on Gift Aid donations is recognised when the income is probable.

**Income from investments**

Interest entitlements on bank accounts are accounted for as they accrue.

**Government Grants**

Grants relating to revenue are recognised in income on a systematic basis over the periods in which the entity recognises the associated costs for which the grant is intended to compensate. This includes £nil (2021: £1,302) of Government assistance under the Coronavirus Job Retention Scheme (CJRS) relating to staff who were furloughed due to Covid-19.

**Concessionary loan**

The £1m loan from Trinidad Limited is considered to be a public benefit entity concessionary loan as the interest rate of the loan is below the prevailing market rate. The loan is valued at amortised cost using the effective interest method. Interest is accrued quarterly at Natwest base rate + 1%, at the discretion of the lender, and is repayable over 7 years, with a repayment holiday for the first four years. Thus far the lender has not opted to charge any interest.

## Alpha International

Notes to the financial statements  
For the year ended 31 December 2022

**Expenditure**

Expenditure is charged to the statement of financial activities as it falls due, and is analysed according to its nature between the following categories:

- Costs of raising funds
- Expenditure on charitable activities

As reflected in note 19 (Related Parties), a strong partnership and working relationship exists between Holy Trinity Brompton, Alpha International, St Pauls' Theological Centre, and the Church Revitalisation Trust. Shared service costs (known as Central Services) are incurred by HTB and allocated to the other charities, using the most appropriate driver.

**Grants**

Grants are made to charitable organisations continuing activities which accord with the objects of Alpha International, and are accounted for when due. All grants are made at the discretion of the board.

**Tangible Fixed assets**

These assets are depreciated on a straight line basis over their estimated useful lives. The periods used are as follows:

Computer equipment	2 Years
Other equipment	3 Years
Furniture & fittings	3 Years
Fixtures	3 Years
Buildings	50 Years

Individual items with a purchase price of £1,000 or less are written off in the year of acquisition. Land is not depreciated.

The carrying values of tangible fixed assets are reviewed for impairment in periods when events or changes in circumstances indicate that the carrying value may not be recoverable.

**Intangible fixed assets**

Software costs have been capitalised at historic cost and amortised on a straight line basis over 3 years.

Software assets under development have been capitalised at cost. Once features are completed, amortisation is charged on a straight line basis over three years.

**Current Assets**

Amounts owing to the Charity at 31 December are shown as debtors after providing for amounts that it is thought may prove uncollectable.

**Stock**

Stock is valued at the lower of cost and net realisable value, after making provision against obsolescence for slow moving stock items.

**Cash and cash equivalents**

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less.

**Employee Benefits**

The costs of short-term employee benefits are recognised as a liability and an expense.

**Pension scheme arrangements**

The Charity operates a defined contribution pension scheme and contributions payable are charged to the Statement of Financial Activities.

**Operating lease**

Rentals paid under operating leases are charged to the statement of Financial Activities on a straight line basis over the lease term.

**Foreign Currencies**

Monetary assets and liabilities denominated in foreign currencies are translated into Sterling at rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into Sterling at the rate ruling on the date of the transaction. Exchange gains and losses are recognised in the Statement of Financial Activities.

**Financial Instruments**

The company has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments. Financial instruments are recognised in the Charity's balance sheet when the Charity becomes party to the contractual provisions of the instrument. Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

With the exceptions of prepayments and deferred income, all other debtor and creditor balances are considered to be basic financial instruments under FRS 102. See notes 12,14 and 15 for the debtor and creditor notes.



## Alpha International

Notes to the financial statements  
For the year ended 31 December 2022

**Critical accounting estimates and areas of judgement**

In preparing financial statements it is necessary to make certain judgements, estimates and assumptions that affect the amounts recognised in the financial statements. The following judgements and estimates are considered by the trustees to have most significant effect on amounts recognised in the financial statements.

**(i) Useful Economic Lives**

The annual depreciation charge for property, plant and equipment is sensitive to change in the estimated useful economic lives and residual value of assets. These are reassessed periodically and amended where necessary to reflect current circumstances.

**(ii) Derivatives**

As per FRS102 and the FRS102 Charities SORP, Alpha International is required to reflect the current fair value of its derivative contract as a liability. We have received a valuation report from our bank NatWest for the year ended 2022 (see note 15 for details).

**(iii) Support cost allocations**

A strong partnership and working relationship is enjoyed between HTB, AI, St Paul's Theological Centre (SPTC), and the Church Revitalisation Trust (CRT). Shared service costs (known as Central Services) are borne by HTB and then recharged to the other charities using the most appropriate driver for each service cost type. These support costs are then allocated across charitable activities based on estimates of the resources employed by Central Services towards each of these activities.

**2. INCOME**

	Unrestricted funds £	Restricted funds £	Total 2022 £	Total 2021 £
<b>a) Gift Aid Donations</b>				
Donations	113,168	9,292	122,460	146,667
Standing Orders	41,404	4,800	46,204	63,045
Income tax recovered	38,643	3,523	42,166	66,744
	<u>193,215</u>	<u>17,615</u>	<u>210,830</u>	<u>276,456</u>
<b>b) Non Gift Aid Donations and similar income</b>				
Donations	5,482,407	10,483,523	15,965,930	12,274,881
Standing orders and payroll giving	135,264	56,323	191,587	157,700
	<u>5,617,671</u>	<u>10,539,846</u>	<u>16,157,517</u>	<u>12,432,581</u>
<b>c) Income from operating activities:</b>				
Conference income	8,198	-	8,198	585
Resource sales	373,880	-	373,880	275,406
Royalties Income current year	65,784	-	65,784	58,024
	<u>447,862</u>	<u>-</u>	<u>447,862</u>	<u>334,015</u>
<b>d) Other Income</b>				
Bank interest and Other income	6,169	-	6,169	430
Gain/(Loss) on disposals of assets	(709)	-	(709)	18,878
Coronavirus Job Retention Scheme	-	-	-	1,302
	<u>5,460</u>	<u>-</u>	<u>5,460</u>	<u>20,610</u>
<b>e) Other gains/ (losses)</b>				
Adjustment for fair value of derivative contract (refer to note 15)	56,606	-	56,606	57,212

## Alpha International

Notes to the financial statements  
For the year ended 31 December 2022

## 3. EXPENDITURE

	Direct	Grants to	Allocated	Total	Total
	Costs	& Partner	Support Costs	2022	2021
	Organisations *				
	£	£	£	£	£
<b>a) Cost of raising funds</b>	1,046,040	-	77,761	1,123,801	954,893
<b>b) Strategic Leadership and Enablement</b>					
Global strategy	960,484	142,791	105,987	1,209,262	903,549
Risk & Governance	107,502	51,816	1,730	161,048	311,606
The Alpha Office	122,865	898	8,921	132,684	78,894
Church Engagement Framework (CEF)	263,338	62,816	24,900	351,054	162,036
Leadership Development	350,878	1,495,998	30,358	1,877,234	663,796
	1,805,067	1,754,319	171,896	3,731,282	2,119,881
<b>c) UK Development</b>					
UK Development and advisers	611,992	35,965	152,725	800,682	712,403
Alpha Invitation	74,582	-	14,913	89,495	283,497
Alpha Scotland	95,701	-	11,317	107,018	172,559
Alpha Northern Ireland	96,553	-	13,315	109,868	97,446
Alpha Wales	3,287	-	-	3,287	-
Apha England	10,100	-	-	10,100	-
	892,215	35,965	192,270	1,120,450	1,265,905
<b>d) Digital, Media, Product and Publications</b>					
Media and publications	376,336	15,158	13,448	404,942	317,831
Global Marketing and Communications	204,713	-	38,747	243,460	270,543
Digital	985,546	713,311	92,407	1,791,264	295,859
Alpha Film Series	609,891	457,144	35,286	1,102,321	1,995,842
Alpha Online	-	-	-	-	309,282
Product Development Management	365,480	57,080	58,853	481,413	364,058
	2,541,966	1,242,693	238,741	4,023,400	3,553,415
<b>e) International Development</b>					
EME development	703,577	535,534	116,907	1,356,018	1,081,637
Africa development	70,488	401,155	38,215	509,858	587,940
Latin America development	132,319	301,722	37,549	471,590	426,134
Asia Pacific development	189,928	1,441,721	82,688	1,714,337	1,564,294
	1,096,312	2,680,132	275,359	4,051,803	3,660,005
<b>f) Alpha Context Development</b>					
Alpha - Prisons	60,589	-	13,315	73,904	104,968
Alpha - Catholic Context	85,502	-	18,908	104,410	105,212
Alpha - Youth	270,579	4,968	30,225	305,772	-
	416,670	4,968	62,448	484,086	210,180
<b>g) Other Ministries</b>					
Marriage Courses	190,004	-	28,095	218,099	212,237
	190,004	-	28,095	218,099	212,237
<b>h) Conferences</b>					
Conference direct costs & Logistics	526,793	13,471	42,476	582,740	182,286
	526,793	13,471	42,476	582,740	182,286
<b>Total expenditure</b>	<b>8,515,067</b>	<b>5,731,548</b>	<b>1,089,046</b>	<b>15,335,661</b>	<b>12,158,802</b>

\* The activities noted above reflect certain grants that have been awarded to National Alpha Offices (NAO's) and other carefully selected third party entities in pursuit of the aims and objectives of Alpha International.

## Alpha International

Notes to the financial statements  
For the year ended 31 December 2022

**4. SUPPORT COSTS**

The support costs associated with facilitating the work of the Charity have been allocated across the categories of generating funds and charitable activities on the basis of staff numbers responsible for each of the relevant departments, projects and activities. The analysis of support costs is shown below.

<b>ANALYSIS OF SUPPORT COSTS</b>		<b>Depreciation of fixed assets</b>	<b>Support costs</b>	<b>2022</b>	<b>2021</b>
		<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
Facilities & Desk Charge		-	200,585	200,585	169,925
IT		9,596	269,360	278,956	254,254
Digital Estate		-	6,516	6,516	11,769
Finance		-	402,469	402,469	336,850
HR		-	219,041	219,041	193,364
Operations		2,378	107,974	110,352	127,998
Legal		-	122,937	122,937	98,949
HQ Buildings Depreciation		130,006	-	130,006	130,006
(Gains)/losses on foreign exchange		-	(381,816)	(381,816)	38,729
		<b>141,980</b>	<b>947,066</b>	<b>1,089,046</b>	<b>1,361,844</b>

<b>5. ANALYSIS OF EXPENDITURE</b>		<b>Staff costs</b>	<b>Other costs **</b>	<b>Total 2022</b>	<b>Total 2021</b>
		<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
<b>Cost of Raising funds</b>		334,353	711,687	1,046,040	804,546
<b>Charitable activities</b>	Strategic Leadership and Enablement	954,659	2,604,727	3,559,386	1,852,414
	UK Development	591,343	336,837	928,180	1,019,684
	Digital, Media, Product and Publications	1,001,719	2,782,940	3,784,659	3,313,321
	International Development	417,096	3,359,348	3,776,444	3,321,860
	Alpha Context Development	259,898	161,740	421,638	165,376
	Other Ministries	93,757	96,247	190,004	144,009
	Conferences	121,573	418,691	540,264	175,748
<b>Allocated Support Costs</b> (see note 4)	Support Costs	832,006	257,040	1,089,046	1,361,844
		<b>4,606,404</b>	<b>10,729,257</b>	<b>15,335,661</b>	<b>12,158,802</b>

\*\* Includes the cost of some staff employed by other organisations outside the UK but which have been recharged to Alpha International.

**6. REGIONAL ANALYSIS OF SALES**

	<b>2022</b>	<b>2021</b>
	<b>£</b>	<b>£</b>
Income from Media resources and Conferences can be analysed as follows:		
United Kingdom	391,663	295,449
North America and Canada	17,241	12,977
Asia Pacific	13,216	11,201
Europe, Africa, Middle East	25,742	14,388
	<b>447,862</b>	<b>334,015</b>

**7. AUDIT COSTS, DEPRECIATION AND AMORTISATION**

	<b>2022</b>	<b>2021</b>
	<b>£</b>	<b>£</b>
Net incoming/(outgoing) resources are stated after charging		
Auditor's remuneration: current year	15,700	12,426
Auditor's remuneration - other services	244	651
Depreciation (see note 9)	141,980	144,198
Amortisation (see note 10)	258,034	-
	<b>415,958</b>	<b>157,275</b>

**8. STAFF COSTS**

	<b>2022</b>	<b>2021</b>
	<b>£</b>	<b>£</b>
Wages and salaries	3,937,501	3,478,741
Social security costs	453,198	375,026
Pension costs	215,705	188,140
	<b>4,606,404</b>	<b>4,041,907</b>

## Alpha International

Notes to the financial statements  
For the year ended 31 December 2022

**8. STAFF COSTS continued****Analysis of Staff Costs and the Costs of Key Management Personnel**

As disclosed in note 19 (Related Parties), there is a close working relationship between HTB, AI, SPTC, and CRT. The Central Service staff who support all of the charities with operational functions are employed by HTB, and their costs (together with the costs of their departments) are allocated across the entities using the most appropriate basis for each support service. The staff costs and information in this note include the proportionate share of these Central Services staff, as well as the relevant share of ministry staff who split their time across the charities due to the nature of their roles.

The costs of some members of the HTB clergy were cross-charged for work which was done for Alpha International. However, as these clergy members are employed by the Diocese of London and not by HTB, their costs have not been included in the salary figures shown above.

The average monthly number of full time equivalent employees was 89 (2021: 89).

The number of employees whose total benefits (excluding pension and NI) were greater than £60K was 12 (2021: 13), as follows:

£60K-£70K bracket - 5  
£70K-£80K bracket - 4  
£110K-£120k bracket - 1  
£130K-£140k bracket - 1  
£160K-£170k bracket - 1

Central Services staff are on the HTB payroll but serve HTB, AI, SPTC, and CRT- each of which bear a portion of their costs. Relevant details of their remuneration can be found in the 'Staff costs' note in the HTB financial statements.

**Trustee remuneration**

Details of trustee remuneration can be found in note 19 (related parties).

**Key Management Personnel**

The key management personnel of Alpha International comprises of the President of Alpha International and the Global Chief Executive Officer. The total employee benefits (including pension and Employer NIC) of the key management personnel of the Charity were £350,134 (2021: £315,701).

The key management personnel of the Central Services function which serves HTB, AI, SPTC, and CRT are comprised of the Group Director of People, the Group Chief Operating Officer and the Group Finance Director. The total employee benefits (including pension and Employer NIC) of these key management personnel were £254,482 (2021: £206,700); but Alpha only bore a portion of these costs, £75,560 (2021: £68,795).

**Redundancy/termination payments**

These totalled £NIL for the year (2021: £23,579), and include statutory payments as well as ex-gratia amounts where these were considered appropriate.

<b>9. TANGIBLE FIXED ASSETS</b>	<b>Land and Buildings</b>	<b>Computer Equipment</b>	<b>Other Equipment</b>	<b>Furniture and fittings</b>	<b>Total</b>
	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
<b>Cost</b>					
Opening balance 1st January 2022	10,500,285	90,681	57,182	6,914	10,655,062
Additions	-	9,311	3,166	-	12,477
Disposals	-	(8,321)	(36,843)	-	(45,164)
Closing balance 31st December 2022	10,500,285	91,671	23,505	6,914	10,622,375
<b>Depreciation</b>					
Opening balance 1st January 2022	1,776,644	79,577	54,216	6,914	1,917,351
Charge for 2022	130,006	9,596	2,378	-	141,980
Disposals	-	(7,610)	(36,843)	-	(44,453)
Closing balance 31st December 2022	1,906,650	81,563	19,751	6,914	2,014,878
<b>Net Book Value</b>					
At 31st December 2021	8,723,641	11,104	2,966	-	8,737,711
At 31st December 2022	8,593,635	10,108	3,754	-	8,607,497

## Alpha International

Notes to the financial statements  
For the year ended 31 December 2022

**10. INTANGIBLE FIXED ASSETS**

	Intellectual Property	Online Platform	Assets Under Development	Total
<b>Cost</b>				
Opening balance 1st January 2022	200,000		575,823	775,823
Additions		448,520		448,520
Transfers		575,823	(575,823)	-
Closing balance 31st December 2022	200,000	1,024,343	-	1,224,343
<b>Amortisation</b>				
Opening balance 1st January 2022	200,000	-	-	200,000
Charge for 2022	-	258,034	-	258,034
Closing balance 31st December 2022	200,000	258,034	-	458,034
<b>Net Book Value</b>				
At 31st December 2021	-	-	575,823	575,823
At 31st December 2022	-	766,309	-	766,309

Intellectual Property: On 31 December 2009 Alpha International contracted to buy the rights to a number of key Alpha publications. The cost of this has been amortised over a three year period with effect from 2010.

Assets Under Development: With Alpha courses around the world forced to move online due to the Covid-19 pandemic, Alpha decided to create a bespoke online experience for Alpha guests. The platform was launched globally in January 2022 and the additional features which were developed and fully completed during the year were amortised in the year. There are some features which are still under development at year end and these will only be amortised once completed.

**11. STOCK**

	2022 £	2021 £
Stocks of books, DVD's and other resources for resale	27,560	26,271

**12. DEBTORS**

	2022 £	2021 £
Trade Debtors	183,914	74,892
Prepayments	505,666	101,039
Sundry Debtors **	126,524	28,202
Amount due from CRT2 (see note 19)	5,358	-
Amount due from SPTC (see note 19)	31,734	-
Other Debtors	19,221	9,684
Accrued Income	1,187,391	1,243,238
	2,059,808	1,457,055

\*\* Sundry debtors includes a balance of £25,000 (2021: £25,000) due in more than one year.

**13. CASH AT BANK AND IN HAND**

	2022 £	2021 £
Balance attributable to restricted fund	1,985,904	1,615,852
Balance at bank and in hand	2,755,086	1,789,960
	4,740,990	3,405,812

## Alpha International

Notes to the financial statements  
For the year ended 31 December 2022

**14. LIABILITIES: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	<b>2022</b>	<b>2021</b>
	<b>£</b>	<b>£</b>
Creditors for goods and services	492,930	213,492
Amount due to HTB (see note 19)	5,360	44,483
Amount due to CRT2 (see note 19)	-	81,789
Deferred income*	528,950	265,810
Accruals	299,595	152,014
Taxation and Social Security	91,441	85,898
Other creditors	311,965	19,271
Mortgage finance	354,000	354,000
Financial derivative liability	13,937	56,760
Loan (see note 15)	250,000	-
	<b>2,348,178</b>	<b>1,273,517</b>

**\*Deferred Income**

Deferred income comprises donations, grants & earned income received for future financial periods.

	<b>2022</b>	<b>2021</b>
	<b>£</b>	<b>£</b>
Balance at 1 January	265,810	346,589
Amount released to income	(9,194)	(80,779)
Amount deferred in year	272,333	-
Balance at 31 December	<b>528,949</b>	<b>265,810</b>

**15. LIABILITIES: AMOUNTS FALLING DUE IN MORE THAN ONE YEAR**

	<b>2022</b>	<b>2021</b>
	<b>£</b>	<b>£</b>
Mortgage finance	357,866	711,866
Financial derivative liability	-	13,783
Loan	750,000	1,000,000
	<b>1,107,866</b>	<b>1,725,649</b>

In September 2011 the mortgage with National Westminster Bank plc was paid off, and a new loan of £4,605,866 was received from Trinidad Limited. This mortgage is secured on the property 5-7 Cromwell Road, and has a thirteen year term from January 2012, with the final payment due in January 2025. The amount due to be repaid in 2023, £354,000, is disclosed in note 14. The remaining balance, due to be repaid after the end of 2023, is disclosed above. No interest was payable on this mortgage for the first five years, and thereafter the lender has the option to charge interest at a rate equivalent to 1% above the base rate of National Westminster Bank plc but has opted not to do so. Further details about Trinidad Limited can be found in note 19.

In August 2019, a second £1m loan was received from Trinidad Limited to support the working capital requirements of Alpha International and has a seven-year term from August 2019, with a repayment of £250,000 plus accrued interest (if any) at the fourth, fifth, sixth and seventh anniversaries of the date of the Agreement. The loan is fully outstanding at 31st December 2022 and disclosed above. In early 2023, the repayment terms of the loan have been varied and the final repayment is now expected by its eighth anniversary, rather than seventh. Following this agreement, the first repayment will now be made in 2024, rather than in 2023 as originally agreed.

In November 2009 Alpha International entered into a derivative contract with Royal Bank of Scotland plc to cap the interest on a mortgage at 3% on the full outstanding balance to full term. Instalments of £14,190 are paid quarterly commencing 31 December 2009. The trustees took the view that this was a prudent commitment in the best interests of the Charity and that it provided a guaranteed low cost interest rate over the life of the loan. This mortgage has now been paid off and replaced with a different loan, but due to prevailing low interest rates in the UK market, it would not currently be beneficial to dispose of the derivative contract, and the intention is to retain it until conditions are more favourable. A total of £14,190 is due to be paid on this contract within one year. Arising from this contract, National Westminster Bank plc has a deed of priority for £600,000 secured on the property and associated assets. As per FRS102 and the FRS102 Charities SORP, Alpha International is required to reflect the current fair value of its derivative contract as a liability. As at 31 December 2022 the liability is valued at £13,937 (all of which is a short term liability). The final £14,190 payment was made as at 31 March 2023 at which point the derivative expired.

## Alpha International

Notes to the financial statements  
For the year ended 31 December 2022

## 16. ANALYSIS OF NET ASSETS BY FUND

	General funds	Designated funds	Restricted funds	Total
	£	£	£	£
	<b>2022</b>			
Fixed assets	780,171	8,593,635	-	9,373,806
Stock and debtors	2,087,368	-	-	2,087,368
Cash at bank and in hand	2,229,460	112,964	2,398,566	4,740,990
Current liabilities	(1,980,241)	(354,000)	-	(2,334,241)
Long term liabilities	(750,000)	(357,866)	-	(1,107,866)
Financial derivative liability	-	(13,937)	-	(13,937)
Fund balance	2,366,758	7,980,796	2,398,566	12,746,120

	<b>2021</b>			
Fixed assets	589,893	8,723,641	-	9,313,534
Stock and debtors	1,483,326	-	-	1,483,326
Cash at bank and in hand	1,707,903	82,057	1,615,852	3,405,812
Current liabilities	(862,757)	(354,000)	-	(1,216,757)
Long term liabilities	(1,000,000)	(711,866)	-	(1,711,866)
Financial derivative liability	-	(70,543)	-	(70,543)
Fund balance	1,918,365	7,669,289	1,615,852	11,203,506

## 17. DESIGNATED FUNDS

	2022 Opening Balance	Mortgage Repayment	Property Depreciation	Transfer from General Reserve	2022 Closing Balance
	£	£	£	£	£
5-7 Cromwell Road Fund	7,587,232	354,000	(130,006)	56,606	7,867,832
Future Depreciation - Central Service Assets	82,057	-	(84,997)	115,904	112,964
	<b>7,669,289</b>	<b>354,000</b>	<b>(215,003)</b>	<b>172,510</b>	<b>7,980,796</b>
	2021 Opening Balance	Mortgage Repayment	Property Depreciation	Transfer from General Reserve	2021 Closing Balance
	£	£	£	£	£
5-7 Cromwell Road Fund	7,317,989	354,000	(130,006)	45,249	7,587,232
Future Depreciation - Central Service Assets	104,780	-	(73,474)	50,751	82,057
	<b>7,422,769</b>	<b>354,000</b>	<b>(203,480)</b>	<b>96,000</b>	<b>7,669,289</b>

**5-7 Cromwell Road:** The work on the HQ building at 5-7 Cromwell Road was completed in March 2009 and satisfied the specification of the donations given for the purchase of the property. A designated fund was established at the time in order to preserve a fund to offset the amortisation of the property and the repayment of the mortgage.

**Future depreciation-Central Service Assets** - as outlined in the accounting policies, HTB makes an annual charge to AI for shared staff and the use of shared facilities and service departments. Part of this charge is the depreciation on assets purchased by HTB but used across HTB, AI, SPTC and CRT as part of the Central Services support function. A designated fund was established to recognise the future value of depreciation on these assets which will be charged to AI in 2020 and beyond. This designated fund is adjusted annually to reflect the value of future years' depreciation calculated at the end of each financial year.

## Alpha International

Notes to the financial statements  
For the year ended 31 December 2022

	Opening Balance	Income	Expenditure	Closing Balance
18. RESTRICTED FUNDS 2022	2022	2022	2022	2022
	£	£	£	£
<b><u>Strategic Leadership and Enablement</u></b>				
Alpha Global -Int Dev	-	34,177	(34,177)	-
President Office	-	-	(15,989)	(15,989)
Executive Office	-	102,530	(102,530)	-
Church Engagement Framework	-	150,286	(150,286)	-
Leadership Development	699,039	1,809,308	(1,848,481)	659,866
The Alpha Office	-	159,392	(899)	158,493
	<b>699,039</b>	<b>2,255,693</b>	<b>(2,152,362)</b>	<b>802,370</b>
<b><u>UK Development</u></b>				
Alpha Scotland	21,239	54,435	(45,174)	30,500
Alpha Northern Ireland	20,000	53,178	(48,178)	25,000
UK Development Fund	-	126,193	(126,193)	-
	<b>41,239</b>	<b>233,806</b>	<b>(219,545)</b>	<b>55,500</b>
<b><u>Digital, Media, Product and Publications</u></b>				
Digital & Training	29,338	1,862,585	(1,752,476)	139,447
Alpha Film Series	307,049	1,275,930	(1,067,035)	515,944
Alpha Online	272,152	171,848	(29,570)	414,430
Product Development	35,725	529,124	(405,513)	159,336
	<b>644,264</b>	<b>3,839,487</b>	<b>(3,254,594)</b>	<b>1,229,157</b>
<b><u>International Development</u></b>				
Africa Development Fund	39,638	236,919	(219,053)	57,504
Asia Pacific Development Fund	98,043	1,736,993	(1,613,021)	222,015
EME Development Fund	46,422	908,630	(908,759)	46,293
Latin America Development Fund	-	67,746	(67,746)	-
	<b>184,103</b>	<b>2,950,288</b>	<b>(2,808,579)</b>	<b>325,812</b>
<b><u>Alpha Context Development</u></b>				
Alpha - Prisons	-	19,018	(19,018)	-
Alpha - Youth	-	428,628	(258,427)	170,201
Alpha in a Catholic Context	-	89,444	(85,502)	3,942
	<b>-</b>	<b>537,090</b>	<b>(362,947)</b>	<b>174,143</b>
<b><u>Other Ministries</u></b>				
Marriage Courses	-	87,845	(70,511)	17,334
The Parenting Course	47,207	(6,563)	(40,644)	-
	<b>47,207</b>	<b>81,282</b>	<b>(111,155)</b>	<b>17,334</b>
<b><u>Conferences</u></b>				
Leadership Conference	-	156,857	(156,857)	-
	<b>-</b>	<b>156,857</b>	<b>(156,857)</b>	<b>-</b>
<b><u>Fundraising &amp; Support Cost</u></b>				
Cost of Raising funds	-	12,246	(217,996)	(205,750)
Support Cost	-	490,712	(490,712)	-
	<b>-</b>	<b>502,958</b>	<b>(708,708)</b>	<b>(205,750)</b>
	<b>1,615,852</b>	<b>10,557,461</b>	<b>(9,774,747)</b>	<b>2,398,566</b>

The deficit in the restricted funds for the Cost of Raising funds and President Office lines, represents the Fundraising Campaign preliminary consultancy costs and associated expenditure that has been funded by a grant received in early 2023.



## Alpha International

Notes to the financial statements  
For the year ended 31 December 2022

## 18. RESTRICTED FUNDS 2022 continued

	Opening Balance	Income	Expenditure	Closing Balance
RESTRICTED FUNDS 2021	2021	2021	2021	2021
	£	£	£	£
<b><u>Strategic Leadership and Enablement</u></b>				
Alpha Global -Int Dev	-	36	(36)	-
Executive Office	-	10,313	(10,313)	-
Governance Office	-	77,561	(77,561)	-
Church Engagement Framework	-	42,859	(42,859)	-
Leadership Development	-	1,344,179	(645,140)	699,039
	-	<b>1,474,948</b>	<b>(775,909)</b>	<b>699,039</b>
<b><u>UK Development</u></b>				
Alpha Scotland	19,337	67,147	(65,245)	21,239
Alpha Northern Ireland	20,000	44,259	(44,259)	20,000
UK Development Fund	-	253,545	(253,545)	-
	<b>39,337</b>	<b>364,951</b>	<b>(363,049)</b>	<b>41,239</b>
<b><u>Digital, Media, Product and Publications</u></b>				
Publications	-	8,163	(8,163)	-
Digital & Training	-	279,597	(250,259)	29,338
Global Comms	-	67,198	(67,198)	-
Alpha Film Series	1,126,115	1,118,624	(1,937,690)	307,049
Alpha Online	-	1,114,203	(842,051)	272,152
Product Development	-	219,672	(183,947)	35,725
	<b>1,126,115</b>	<b>2,807,457</b>	<b>(3,289,308)</b>	<b>644,264</b>
<b><u>International Development</u></b>				
Africa Development Fund	58,638	263,665	(282,665)	39,638
Asia Pacific Development Fund	221,961	1,329,775	(1,453,693)	98,043
EME Development Fund	176,120	415,484	(545,182)	46,422
Latin America Development Fund	-	134,841	(134,841)	-
	<b>456,719</b>	<b>2,143,765</b>	<b>(2,416,381)</b>	<b>184,103</b>
<b><u>Alpha Context Development</u></b>				
Alpha - Prisons	7,500	35,087	(42,587)	-
Alpha in a Catholic Context	-	79,067	(79,067)	-
	<b>7,500</b>	<b>114,154</b>	<b>(121,654)</b>	<b>-</b>
<b><u>Other Ministries</u></b>				
Marriage Courses	-	72,253	(72,253)	-
The Parenting Course	-	70,460	(23,253)	47,207
	-	<b>142,713</b>	<b>(95,506)</b>	<b>47,207</b>
<b><u>Conferences</u></b>				
Leadership Conference	-	159,817	(159,817)	-
	-	<b>159,817</b>	<b>(159,817)</b>	<b>-</b>
<b><u>Fundraising &amp; Support Cost</u></b>				
Cost of Raising funds	-	417,299	(417,299)	-
Support Cost	-	453,771	(453,771)	-
	-	<b>871,070</b>	<b>(871,070)</b>	<b>-</b>
	<b>1,629,671</b>	<b>8,078,875</b>	<b>(8,092,694)</b>	<b>1,615,852</b>

The funds relate to donations which have been given specifically for the work of Alpha in a particular country or region, or for a specific ministry or project being undertaken by Alpha International.

## Alpha International

Notes to the financial statements  
For the year ended 31 December 2022

**19. RELATED PARTIES****Trustee remuneration:**

Under the terms of the Memorandum and Articles of Association of Alpha International, three of the trustees received remuneration for services as employees or consultants during the year. None of the trustees received remuneration for services provided to the Charity as trustees.

The following trustees or key management personnel were directors or members of related entities or were connected to people or organisations in receipt of payments from Alpha International.

Trustee & Members	Related Trusteeship	Remuneration for non-trustee services
Ms Patricia Neill (resigned on 29 April 2022)	Church Revitalisation Trust (Trustee until 6 June 2022), St Pauls' Theological Centre (Member)	£132,170 (2021:£125,871)
Right Revd John (Sandy) Millar (resigned on 24 May 2022)	None	£9,651 (2021:£19,266) paid via HTB as a retainer fee and cross charged to Alpha International
Mr Christopher Sadler (resigned on 29 April 2022)	Beijing Family Life Consulting Company Limited	NIL (2021: NIL)
Dato Hong Yeoh	Trinidad Limited	NIL (2021: NIL)
Datuk Kathleen Chew	AlphaMy Berhad (Alpha Malaysia)	NIL (2021: NIL)
	Mad Squared Sdn Bhd	NIL (2021: NIL)
	St Pauls' Theological Centre	NIL (2021: NIL)
Revd Nicky Gumbel	Holy Trinity Brompton* (Trustee until 31 August 2022), St Pauls' Theological Centre (Trustee until 31 August 2022), Church Revitalisation Trust (Trustee until 31 August 2022). St Mellitus College Trust	NIL (2021: NIL)
Mr John Mackay (resigned 20 September 2022)	Alpha USA & Alpha Ministries Canada. Resigned 20th Sept 2022	NIL (2021: NIL)
Mr Bernard Mensah	Wife is a PCC** member, Standing Committee member and Church Warden of Holy Trinity Brompton	NIL (2021: NIL)
	Wife is member of Church Renewal Trust	NIL (2021: NIL)
	Wife is a Trustee of St Pauls' Theological Centre	NIL (2021: NIL)
Mr David Gardner	Wife is a PCC member of Holy Trinity Brompton	NIL (2021: NIL)
Revd Al Gordon	PCC of Ecclesiastical Parish of Hackney	NIL (2021: NIL)
Mrs Rebecca Stewart	St Mellitus College Trust	NIL (2021: NIL)
Mr Michael Timmis (resigned 29 April 2022)	None	NIL (2021: NIL)
Ms Fopefoliwa Adelowo (appointed 25 September 2022)	None	NIL (2021: NIL)
Ms Gabriella Helland (appointed 15 September 2022)	None	NIL (2021: NIL)
Revd James Mallon (appointed 9th Sept 2022)	Alpha Ministries Canada	NIL (2021: NIL)
Revd Richard Coates (appointed 24 March 2022)	St Paul's Theological Centre and St Mellitus College Trust	£100 (2021: NIL)
Mr Andre Joseph	None	NIL (2021: NIL)
Mr Robert Gruenewald	None	NIL (2021: NIL)

## Alpha International

Notes to the financial statements  
For the year ended 31 December 2022

**19. RELATED PARTIES continued**

\* Holy Trinity Brompton's full legal name is The Parochial Church Council of the Ecclesiastical Parish of Holy Trinity with Saint Paul Onslow Square and Saint Augustine South Kensington

\*\* PCC stands for Parochial Church Council

**Trustee Donations:** Alpha International has received a total of £3,171,900 (2021: £2,181,982) in donations from Trustees and their related parties in the year. The donors did not attach any conditions to their gifts which require the charity significantly to alter the nature of its existing activities.

**Royalties:** Royalties accrued to trustees of Alpha International from worldwide sales in the previous year of resources written by them.

These royalties were waived by the trustees and the funds retained in the Charity.

Revd. Nicky Gumbel - £20,849 (2021: £9,427)

Miss Patricia Neill - £15 (2021: £13)

Right Revd John (Sandy) Millar - £22 (2021: £5)

Alpha International enjoys a shared vision and close working relationship with NAOs. Over 46 countries have these locally staffed NAOs who work closely with the global team to grow Alpha in their context, train leaders and translate resources. The Alpha Offices are independently constituted and are not directed or controlled by Alpha International. Where one or more directors of Alpha International are minority members of a National Alpha Office board, and where Alpha International has had transactions with that office during the year, details are provided in the table below.

National Alpha Office & Related companies	Income	Expenditure	Balance owing at year end	Notes
Beijing Family Life Consulting Company Limited	NIL (2021: NIL)	Grant- £229,650 (2021: £231,536)	NIL (2021: NIL)	
AlphaMy Berhad (Alpha Malaysia)	NIL (2021: NIL)	Grants - £954,286 (2021: £1,990,050)	NIL (2021: NIL)	
Alpha USA	Royalties received of £20,335 (2021: £11,800). Booklets sale £585 (2021: NIL). Events £728 (2021: NIL). Salary recharge £33,441 (2021: NIL)	Staff costs and sundry fundraising expenses £889,243 (2021: £640,087)	£86,475 due to Alpha USA (2021: £12,750 due to Alpha USA)	
St Mellitus College Trust	Donations received NIL (2021: £747)	£2,620 (2021: NIL)	NIL (2021: NIL)	Nicky Gumbel, Richard Coates and Rebecca Stewart (Trustees of Alpha International) are Trustees of St Mellitus College Trust.
Trinidad Limited	NIL (2021: NIL)	Loan repayment £354,000 (2021: £354,000)	£1,711,866 Loan outstanding (2021: Loan outstanding £2,065,866 including the second £1m loan received in August 2019) see note 15 for details	Dato' S H Yeoh and Datuk K Chew (Trustees of Alpha International) are directors and majority shareholders in Trinidad Limited.
Holy Trinity Brompton	Donations totalling £421,356 (2021: £277,000)	NIL (2021: NIL)	£5,361 (2021: £44,484 due to Holy Trinity Brompton)	Nicky Gumbel was Vicar of HTB until 31st August 2022. Pippa Gumbel (wife) is employed by HTB. Nicky continues to be licensed to HTB as a curate. Both Nicky and Pippa are seconded to AI and CRT carrying out work that supports the HTB Group's vision and mission. These arrangements were subject to detailed review and approval by the HTB PCC.
Mad Squared Sdn Bhd	NIL (2021: NIL)	Charges to Alpha International for media services £NIL (2021: £7,996)	NIL (2021: NIL)	Datuk Kathleen Chew (Trustee of Alpha International), is a director of Mad Squared Sdn Bhd.

## Alpha International

Notes to the financial statements  
For the year ended 31 December 2022

## 19. RELATED PARTIES continued

National Alpha Office & Related companies	Income	Expenditure	Balance owing at year end	Notes
Alpha Ministries Canada	Joint venture income £136,023 (2021: £567,281)	Joint venture expenditure £123,055 (2021: £550,881)	NIL (2021: NIL)	Alpha International is party to a joint arrangement with Alpha Ministries Canada, which commenced in 2003, and which enables both parties to carry out their objects more effectively by pooling resources. The joint committee (comprising the Trustees of Alpha International) supervises, directs and manages the joint arrangement. The incoming resources provided by Alpha Ministries Canada to the joint arrangement and the related expenditure, is not reflected in these financial statements, but in the financial statements of the joint arrangement.
The Church Revitalisation Trust	NIL (2021: NIL)	Grant £16,962 (2021: NIL)	£5,358 due to AI (2021: £81,789 due to The Church Revitalisation Trust )	
St Paul's Theological Centre	£34,354 (2021: NIL)	NIL (2021: NIL)	£31,734 due to AI (2021: NIL)	
The PCC of the Ecclesiastical Parish of Brighton, St Peter (St Peter's Brighton)	Donations received NIL (2021: £10,000)	NIL (2021: Grant £10,000)	NIL (2021: NIL)	The son of Revd. Nicky Gumbel is a PCC member of St Peter's Brighton.
The PCC of the Ecclesiastical Parish of Hackney (St John's Hackney)	NIL (2021: NIL)	£1,150 (2021: £5,000)	NIL (2021: NIL)	AI Gordon is a PCC member (and is also the Chairman) of the PCC of the Ecclesiastical Parish of Hackney.

# Alpha International

Notes to the financial statements, continued

For the year ended 31 December 2021

## 20. COMPARATIVE STATEMENT OF FINANCIAL ACTIVITIES

	Note	Unrestricted funds 2021 £	Restricted funds 2021 £	Total 2021 £
<b>INCOME</b>				
<b>Donations and legacies</b>				
Donations under gift aid	2a)	169,453	107,003	276,456
Other donations and similar income	2b)	4,460,709	7,971,872	12,432,581
		<b>4,630,162</b>	<b>8,078,875</b>	<b>12,709,037</b>
<b>Charitable activities</b>				
	2c), 6	334,015	-	334,015
<b>Other income</b>				
	2d)	20,610	-	20,610
<b>Total income</b>		<b>4,984,787</b>	<b>8,078,875</b>	<b>13,063,662</b>
<b>EXPENDITURE</b>				
<b>Cost of Raising funds</b>				
	3a)	514,905	439,988	954,893
<b>Expenditure on charitable activities</b>				
Strategic Leadership and Enablement	3b), 18	1,298,595	821,286	2,119,881
UK Development	3c), 18	880,168	385,737	1,265,905
Digital, Media, Product and Publications	3d), 18	68,985	3,484,430	3,553,415
International Development	3e), 18	1,098,417	2,561,588	3,660,005
Alpha Context Development	3f), 18	79,451	130,729	210,180
Other Ministries	3g), 18	112,193	100,044.00	212,237
Conferences	3h), 18	13,394	168,892	182,286
<b>Total charitable expenditure</b>		<b>3,551,203</b>	<b>7,652,706</b>	<b>11,203,909</b>
<b>Total expenditure</b>		<b>4,066,108</b>	<b>8,092,694</b>	<b>12,158,802</b>
<b>Net income/(expenditure) before gains/(losses)</b>		<b>918,679</b>	<b>(13,819)</b>	<b>904,860</b>
Other gains	2e)	57,212	-	57,212
<b>Net income/(expenditure)</b>		<b>975,891</b>	<b>(13,819)</b>	<b>962,072</b>
Funds brought forward at 1 January		8,611,763	1,629,671	10,241,434
Funds carried forward at 31 December		<b>9,587,654</b>	<b>1,615,852</b>	<b>11,203,506</b>