

Melanoma Fund - Trustees Report for year ended October 1st - 2021

Registered Charity 1085969

The Melanoma Fund raises awareness of melanoma and other forms of skin cancer in sport outdoor recreation via four national prevention campaigns. These highly targeted initiatives focus on those who are at high risk from over-exposure to UV light, promoting the importance of protection, prevention, and early detection of melanoma and other forms of skin cancer.

All four of our campaigns can be found on www.melanoma-fund.co.uk with three offering accreditations, to ensure that we can monitor uptake and impact. As a highly proactive charity, we strive to ensure that we retain, maintain, and continually expand upon our support from leading sport and outdoor activity organisations, allowing us to reach a highly targeted audience, without having to rely on marketing.

Sunguarding Sport

This is our newest campaign, launched in 2022 and currently backed by over 60 national governing bodies, including Sport England, Sport Wales, Sport NI, and the Activity Alliance, to raise awareness of sun protection in sport and outdoor recreation at club level and beyond.

Sportspeople receive substantially higher UV exposure, and routinely exceed the recommended exposure limits, increasing their risk of skin cancer. Factors such as sweating, water contact, minimal clothing, and lack of shade, make it even more important, however, only 50% sun protect when exercising outdoors.

We have worked with Professor Brian Diffey and NGBs to create our guidelines and sport specific advice for all who participate, official or spectate.

Outdoor Kids Sun Safety Code

Partnered with the Youth Sport Trust, Association for Physical Education (AfPE), Child Protection in Sport Unit (NSPCC) and Coaching UK, it is supported by over 120 national governing bodies of sport and most of the UK's leading outdoor and coaching organisations.

The launch of the Sun-Sorted! campaign last year has provided us with a project which has ensured more children are able to discover *why* sun protection is important, which is vital in creating health habits. The Sun-Sorted! quiz has been an on-going success, and has to date been taken by over 600 groups and clubs and individuals, reaching thousands of KS2 children.

Slip! Slap! Swing! sun protection campaign for golf

This is the only sun protection campaign in the UK for golf. We have the support of England Golf, Scottish Golf, Wales Golf, the GCMA, The PGA, the Golf Society of Great Britain, The R&A, the Golf Industries Association and many more, all of whom agreed to endorse the campaign, offering the potential to reach and impact the UK's 4 million golfers.

The aim was to educate all golfers, who are specifically at high risk of skin cancer due to their playing habits, on the importance of sun protection and early detection of melanoma and other skin cancers. The campaign was supported and promoted widely by our partners and the specific guidelines written by a team of leading melanoma experts.

This year, we revised the format and created a subscription format for golf clubs, tournaments and golf tour operators, with a small fee of £49, we aim to get more clubs acting on their pledges.

We are repeating the success of our Slip! Slap! Swing! in September charity golf, which took place as Mannings Health Golf Club last year. The 2022 event will be held at Faversham Golf Club, to not only raise funds for the charity, but generate vital awareness of our campaign's objectives.

Watch Your Back!

The campaign is partnered with the Garden Centre Association, the Professional Gardeners Guild, The National Allotment Society, GIMA and the HTA, and is supported by 9 leading celebrity gardeners including Alan Titchmarsh, Charlie Dimmock, Andy Sturgeon, David Stevens, Joe Swift, Adam Frost, David Domoney, Anne Swithinbank and Toby Buckland.

This year we have again promoted the importance of sun protection to our garden centre supporters to ensure that they become Sun Protection Accredited to our campaign, helping them protect both staff and customers alike.

Summary

We have had a challenging but productive year, working hard to bring in new campaigns and ensure that all our existing campaigns expand and create impact on melanoma and achieve our objectives. Our new CRM systems are fully operational with steady communication to our stakeholders,, and our databases are managed well and with relevant compliance policies in place.

With new, pared down team of supportive trustees, we are confident that we are moving forward, able to scale in line with our ambitions and have a growing support network of fundraisers to sustain our activities.

We rely on donations from the public and from pharmaceutical grant funding which helps us with our work on a national level. If you want to get involved, want to hear more about what we do or simply wish to donate, please visit www.melanoma-fund.co.uk or contact michelle@melanoma-fund.co.uk

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Date:

MELANOMA FUND

INCOME AND EXPENDITURE ACCOUNTS

YEAR ENDED 1ST OCTOBER 2021

Charity Registration Number : 1085969

MELANOMA FUND

INCOME AND EXPENDITURE ACCOUNTS
FOR THE YEAR ENDED 1st OCTOBER 2021

	<u>£</u>	<u>£</u>
Bank Balances b/f		
Barclays Bank - current account	76,745	
CAF Bank	1,632	
		78,377
Debtors		6,000
PAYE owing		(923)
Accruals		(40)
Owed to Creditors		(1,086)
		82,327
Slip Slap Swing!	19,698	
Gift Aid	707	
Just Giving	27,426	
Giving.com	7,959	
Leeds FC	8,322	
Royal Mail Gatwick	2,010	
Donations	4,687	
Donations - online	13,585	
Bank interest	0	
		111,921
Less: Fundraising Expenditure		
Action Challenge	260	
Outdoor Kids Campaign expenses	7,484	
Slip Slap Swing! Campaign expenses	13,126	
Dragon Boat fundraising activity expenses	480	
Fundraising activities expenses	456	
		22,703
CEO Salary	46,000	
CEO Bonus	3,833	
Staff wages	1,460	
HMRC JRS Grant	(4,051)	
NI Employers Contribution	5,661	
NI Employers Allowance	(3,996)	
Pension Employers Contribution	1,203	
Website & IT Costs	1,483	
IT equipment (new printer)	205	
Website design & development	5,000	
Printing, postage & stationery	142	
Travel costs	922	
Entertaining	308	
Accountancy	250	
Bookkeeping	484	
Payroll Bureau cost	239	
Giving.com fees	245	
Virgin Money fees	41	
Stripe fees	216	
Subscriptions		
		61,269
Movement in year		27,949
Balance c/f		110,276
As represented by:		
Barclays Bank - current account		108,828
CAF Bank		1,632
Debtors		340
Creditors		(293)
Pension owing		(232)
Balance c/f		110,276

**Melanoma Fund
Independent Examiner's Report**

I report on the accounts of the Fund for the year ended 1 October 2021.

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the Charities Act 2011;
- to follow the procedures laid down in the general Directions given by the Charities Commission under section 145(5)(b) of the 2011 Act; and
- to state whether particular matters have come to my attention.

My examination was carried out in accordance with the General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a "true and fair view" and the report is limited to those matters set out in the statement below.

In connection with my examination, no matter has come to my attention:

1. which give me reasonable cause to believe that in any material respect the requirements:
 - to keep accounting records in accordance with section 130 of the 2011 Act; and;
 - to prepare accounts which accord with the accounting records and comply with the accounting requirements of the 2011 Act has not been met; or
2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed 

Name: Emma Pryor

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Haywards Heath
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Date 29 Jul 22