

Financial Statements

For the year ended 31 December 2024

THE KESWICK CONVENTION TRUST

Company No: 03913741

Charity No: 1083584

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Reference information

ADDRESS: Rawnsley Centre
Main Street
Keswick
Cumbria
CA12 5NP

REGISTERED CHARITY NUMBER: 1083584

COMPANY REGISTRATION NO: 03913741

WORKING NAME: Keswick Ministries

GOVERNING DOCUMENT: Memorandum and Articles of Association

TRUSTEES: Mr S Adam, Treasurer
Mr M J Byatt
Mr D Gascoigne (Resigned 6th August 2024)
Mr S Hale
Mrs C Heath-Whyte
Dr J McQuoid, Chairman
Mrs A Putt
Mr M Salter
Rev Dr M Sleeman (Retired 7th May 2024)
Mr J Taylor
Mrs M Baldwin (Appointed 4th June 2024)
Mrs J Whitehouse (Appointed 19th March 2024)
Rev A MacLeay (Appointed 20th June 2024)

CHIEF EXECUTIVE: Rev Mark Ellis

DIRECTOR OF BUSINESS OPERATIONS: Mr Mike Causey (Took up fulltime role on 13th July 2024)

COMPANY SECRETARY: Mr S Overend

AUDITOR: Forvis Mazars LLP, 5th Floor, 3 Wellington Place, Leeds, LS1 4AP

ACCOUNTANTS: robinson + Co, Oxford Chambers, New Oxford Street, Workington, CA14 2LR

SOLICITORS: Anthony Collins Solicitors LLP Ellis-Fermor & Negus Limited
134 Edmund Street 2 Devonshire Avenue
Birmingham Beeston, Nottingham
B3 2ES NG9 1DS

CHARITY OBJECTS: The Trust exists to promote Bible Teaching at an annual Convention in Keswick and on other occasions with the aim of encouraging holy and Biblical lifestyles.

BANKERS: HSBC plc, 1 Market Square, Penrith CA11 7SN

REPORT OF THE DIRECTORS

The Directors present their Annual Report and Financial Statements for the year ended 31 December 2024.

DIRECTORS AND OFFICERS

The following directors held office for the whole of the year to 31 December 2024 and to the date of this report unless otherwise stated:

Mr S Adam, Treasurer
Mr M J Byatt
Mr D Gascoigne (Resigned 6th August 2024)
Mr S Hale
Mrs C Heath-Whyte
Dr J McQuoid, Chairman
Mrs A Putt
Mr M Salter
Rev Dr M Sleeman (Retired 7th May 2024)
Mr J Taylor
Mrs M Baldwin (Appointed 4th June 2024)
Mrs J Whitehouse (Appointed 19th March 2024)
Rev A MacLeay (Appointed 20th June 2024)

KESWICK MINISTRIES VISION

Keswick Ministries exists to inspire and equip Christians to love and live for Christ in His world. God's purpose is to bring his blessing to all nations (Gen12:3). All God's people are called to participate in this missionary purpose wherever we may be. Keswick Ministries helps Christians to fulfil that calling, so that, directed and guided by God's word, they will grow in the power of his Spirit.

Keswick Ministries has a long history of sending out Christians into the world to lead others by teaching the truths contained in the Bible and serving in all walks of life, including some of the poorest and most disadvantaged areas of this country and around the world.

We achieve these aims through Bible teaching at our summer Convention, through the resources that flow from this, in our programme of Teaching and Training courses and the publication of books; the provision of on-line resources, and podcasts that support discipleship. Underlying this is encouragement and support for mission.

In recent years, we have been able to extend our activities into an all-year-round ministry, through the Derwent Project. As we look to address the spiritual need of the nation for in-depth Bible teaching and for the equipping of leaders to open the gospel to others, the Derwent Project creates a facility which will help inspire and equip many more Christians of all ages and backgrounds with a variety of callings, so they can return to their homes, places of work and ministries to help further God's mission in whichever capacity they serve.

The Derwent Project centres on the site of Keswick's former Pencil Factory which adjoins the Rawnsley site where Keswick Ministries already has offices. The combination of the two sites allows the Convention to be brought together in one place and provides facilities for year-round training courses and conferences. Over the last few years, the old Pencil Factory building has been gutted and completely refurbished to provide modern, light and airy meeting spaces. In 2021 we had use of the ground floor and by the time of the 2022 Convention, had use of all the spaces across all three floors. The facilities have also been used by other local and visiting groups year-round, with lots of expressions of interest in using the facilities.

The Derwent Project represents a significant investment in a local facility and has involved a separate fundraising programme. We are thankful for the prayers and donations of thousands of supporters and a number of Christian trusts which have helped provide the funds needed to deliver the Derwent Project. Since its launch at the 2015 Convention £8m has been raised from supporters who have given generously and sacrificially; a further £1.45m has been loaned on favourable terms. The Derwent fundraising project closed at the end of 2023.

THE KESWICK CONVENTION - LIVING WITH COVID; PLANNING FOR GROWTH

2024 marked the Keswick Convention's 149th year. The 2020 "in-person" Convention had to be cancelled due to the global Covid pandemic. 2021 saw a convention compliant with Government Covid guidelines; a slimmed down Kids and Youth programme, and with registration introduced for the first time. In 2022 we were pleased to have been able to deliver a "nearer normal" three-week Convention, based on the Pencil Factory and Rawnsley sites.

Since the pandemic we have seen a growth in numbers year on year. We have seen a generally younger demographic, with many people, including families, attending for the first time, and loving the experience.

2024 saw record numbers of kids and youth, with around 4,500 people on site in Week 3.

There is a real sense that we are on the cusp of a period of growth. There is a need and hunger for sound Biblical teaching. We have the brand reputation, reach across "evangelicalism", and now the physical infrastructure to grow the year-round ministry we offer.

The Convention relies on 750 volunteers who enable us to deliver the event safely and effectively; this is a very popular way to serve. Keswick Ministries provides accommodation, meals and offers travel expenses; many volunteers return year after year to help. We are hugely indebted to these volunteers, without whom the Convention could not take place.

Volunteers undertake a wide variety of practical tasks during the Convention (kids, youth and young adults work, welcome team, catering, café, gift processing and reception teams). We provide appropriate training, including safeguarding and counter terrorism awareness, and carry out the necessary DBS safeguarding checks.

RESOURCES

Keswick Ministries continues to publish literature and on-line resources that build on and support the teaching of the Convention. In 2024 we published Food for the Journey, a 365-day devotional by numerous speakers and Life after Life – our Convention theme book - by Mark Meynell. We have also produced downloadable Dive Deeper study guides to aid individual and group study of Convention talks. In 2025 we will publish 'Keswick Ministries: 150 years of Lives Transformed in Christ' a book which celebrates God's faithfulness to the ministry and the faithfulness of his people. For the first time we will produce a book for young people, 'Who is God?' by Andy Acheson, who leads the Kids Team in Week 1 of Convention. We will also continue to make Dive Deeper study guides available online for groups and individuals.

Our regular podcasts – The Keswick Podcast and Kes Talks – continue to be popular, with record numbers accessed; they can be accessed via all podcasting apps.

THE DERWENT PROJECT

The Derwent Project has been an enormous opportunity, that has enabled Keswick Ministries to extend our work into year-round ministry. There is no doubt that our nation and the world have an important need for straightforward Bible-based teaching. This extends both to existing Christians and to those who want to consider more deeply the promises and blessings that flow from Christian faith. We also believe that Christians who serve provide a significant example to others and an encouragement to find out more of biblical values and truths.

We know this approach is warmly received by supporters who attend the Convention in the summer and is also welcomed throughout the year. The purchase of the former Pencil Factory site, which adjoins our Rawnsley site, provided the opportunity to launch the Derwent Project back in 2015 and we have been grateful for the enthusiastic prayers and financial support both from Conventioners and other Christians and Christian groups around the country, and indeed from overseas. It has allowed us to build a beacon of refreshment and sending out where Christians come to deepen their knowledge and faith in the Lord. We want to see youth leaders equipped to speak to children and teenagers; ministers, lay-leaders and every Christian inspired to serve. A true place of restoration, reflection, and growth for all Christians.

The combined sites mean we can both hold the Convention on one location and have the space and facilities to run Teaching and Training courses and conferences throughout the year.

Having rebased our offices to the Rawnsley site we have been able to let the former Skiddaw Street office space and an adjoining room to a local charity. The former amenity block and "bunk room" at Skiddaw Street have been converted into accommodation which are being used by staff and volunteers; and could be made available on longer term let, as needs dictate.

The Derwent Project has required a considerable amount of management and staff time, and we have been hugely encouraged by the significant progress we have made. As at 31st December 2023 we had raised the £8m fundraising target from supporters, and have full use of all the repurposed space in the Pencil Factory and neighbouring Admin Block and Packing Hall; the Boundary Stores provide invaluable storage. As at the 2024 year-end funds are still required to repay interest free loans from generous supporters.

In summary the principal goals of the Derwent Project have been:

- to secure the future of the three-week summer Keswick Convention on an integrated site.
- to provide a facility for Christian teaching and training all year round.
- to serve churches and other Christian organisations in the UK and beyond, particularly serving Cumbria, the north of England and Southern Scotland.

We are also committed to ensuring that the local town of Keswick benefits from our activities. This is achieved by attracting businesses to hold conferences within the Pencil Factory building and using local facilities while here. It has been pleasing to see the facilities being used by a number of local groups, as well as being used as a base for ultra-marathons and triathlons. Keswick Tourism Association, Cumberland Council, Cumbria Tourism, and a number of nationally known companies and organisations have held events attracting several hundred people, with lots of enthusiasm for returning in the future. The NHS continue to be regular users and the North West Air Ambulance Service returned for a third fundraiser.

TEACHING AND TRAINING EVENTS

As part of the extension of the ministry, our Teaching and Training courses and workshops go from strength to strength. These have run in each of the last eight academic years. With the change of Ministry Director / Chief Executive in the autumn of 2023, slightly fewer courses were planned and delivered for the 2023/24 academic year.

November 2024 saw the launch of our new Keswick Emerging Young Leaders programme. This is a wonderful opportunity for 16–18 year-olds to learn now to understand and teach the Bible through two training weekends, followed by an opportunity to be "on-team" at the Convention.

The focus of the Teaching and Training events is on biblical teaching that helps refresh, inspire and equip Christians, both church members and those in leadership positions. The courses are developed by the Chief Executive and often in collaboration with other Christian organisations / individuals.

The ever-popular Pastoral Refreshment Conference is run in conjunction with Living Leadership. In February 2024 we again ran two PRC's back-to-back to increase capacity, and were able to accommodate over 100 people, demonstrating the need for those in church leadership (and their spouses) to be refreshed for service in the local church. The February 2025 PRC attracted a similar number of people, with two run back-to-back as in the previous two years.

We launched a Churches Weekend Away in 2023, to allow smaller fellowships who might not be able to organise an event of their own to share with others. Keswick Ministries provided Bible Teaching and worship. The first event held in Spring 2023 attracted more than 200 people from 4 churches. A second Churches Weekend Away was held March 2025 and attended by 100 adults and children.

As word spreads the courses and workshops are attracting increasing numbers of delegates, many of whom have had no previous connection with us. Some courses are starting to “sell out”. Feedback from delegates is overwhelmingly positive, with many people returning when courses are run again and recommending them to others.

We held a second Identity Workshop, following the first in 2023. This gave those in Christian Leadership an opportunity to hear from, and discuss with a number of leaders in their field on this very topical area that the church needs to be able to speak into with truth and compassion. We believe this type of event is something that we are uniquely placed to be able to offer and would like to do more.

Our Chief Executive and trustees are reviewing what we offer with a view to maintaining high quality, addressing key topics, developing the new programme of training for kids and youth work, and not stretching the team too thinly.

THE KESWICK FELLOWSHIP

Mini ‘Keswick’ events are held all over the country as part of the Keswick Fellowship.

Across the UK there are nearly 40 locations where Bible Weeks or local ‘Keswick’ events are taking place. Some identify themselves by the name Keswick, and others are in fellowship with the wider work but use other titles (whether Bible Weeks, Conventions, or other designations). They have a family-likeness but have no formal or legal association.

A number of these events have been running for many years, whilst others are just starting up. They are sometimes local events based in a town, and sometimes they are more regional in nature. The connection between the UK local / regional events and Keswick Ministries is informal and occasional, shaped by a mutually agreed memorandum of understanding, and has often been very fruitful – especially in exchanging prayer news, sharing speakers, helping one another with best practice ideas, and so on.

The Keswick Fellowship operates throughout the UK as a national network to encourage the leaders of Bible Conventions and local Keswick events through prayer, practical support and fellowship.

There is also an International Keswick Fellowship which is a looser association still, and which embraces events in parts of Europe, Asia, North America, Australia, Africa and the Caribbean.

A small consultation of international Keswicks took place in August 2016, which also affirmed the value of such informal networking and prayerful support. A similar two-day event was held in September 2019 for those who are part of the Keswick Fellowship in the UK and those planning to set up a new one. We facilitate informal meetings of those leading Fellowships at the Convention. We are hosting a gathering of UK and International Keswicks at the 2025 Convention, our 150th anniversary.

GIVING AND INCOME

Uniquely there continues to be no charge to attend the Convention. We want to be open to all people just as churches across the land are open to everyone. We encourage giving at the event and throughout the year. During the Convention, and through printed and on-line resources, we explain the finances of the event and until the end of 2023, the funding needs of the Derwent project.

We are hugely grateful to have been greatly blessed by generous and sacrificial giving from our supporters. This has continued though the remarkable raising of £8m from supporters to fund the Derwent Project, and the sustained giving to the General Fund for our year-round operations, through Covid and the ensuing cost of living crisis.

The flat standing areas at the Rawnsley Centre and the former Pencil Factory Site are used to provide car parking spaces for visitors to the town. This has become an important source of income for us. Keswick Ministries owns the entire share capital of Keswick Convention Projects (Rawnsley) Limited, a trading company that operates these car parking facilities. During 2019 we also applied for planning permission to operate the flat standing at the Skiddaw Street site as a private permitted car park, and this was brought into use in Spring 2021. Spaces are available to Guest House owners and others for periods ranging from three days to one year. We have also provided four electric vehicle charging points at Skiddaw Street.

When Keswick Ministries acquired the Pencil Factory site this included a building that houses the Keswick Pencil Museum whose holding company now leases that building from us.

The directors permit a bookshop to operate during the Convention selling Christian literature that align with our values and beliefs. This provides a source of income; nominal royalties are received from the sale of recordings and books.

The company owns the entire share capital of Keswick Convention Project Limited, a company that operates a low-cost campsite nearby during the Convention. The camp was fully booked in 2024 and covered its costs, notwithstanding the need to tanker off waste-water due to a new planning restriction.

ACHIEVEMENTS, PERFORMANCE AND FUTURE PLANS

KEY PERFORMANCE INDICATORS:

Financial:

- Ordinarily we aim to cover annual running costs each year; this was achieved in 2022 despite all the challenges of Covid, and the state of the economy following Russia's invasion of Ukraine and soaring inflation. For 2023 we planned and budgeted for a nominal deficit which was covered by reserves. In 2024 we budgeted for a nominal surplus and through the generosity of our supporters and with good stewardship achieved a six-figure surplus (before the charge for depreciation). For 2025 we have budgeted for a small surplus – in spite of some significant increases in costs – with a number of facilities related “special projects” covered by the 2024 surplus.
- For the Derwent Project we have now raised the £8m fundraising target from supporters, with a further £1.45m of loans, of which £400k was repaid during 2024. Some further works have been undertaken in 2024 to optimise the usefulness and letting potential of the Pencil Factory. Further works are underway in 2025, including the repurposing of the “Admin Block” on the Pencil Factory site, to allow the staff team to move their operations to our new centre of activity.

Non-Financial:

- The Convention continues to be our main activity and it receives very positive feedback in terms of the quality of the ministry and the impact it has had on peoples' lives, including new commitments to Christ and offers to serve in the mission field.
- The excellent programme of year-round teaching and training events is also being well attended and receiving very positive feedback.
- Good relations with the local Christian, and wider community, have been built on, with senior members of the staff team engaging widely. We have also continued our engagement with the local community, including our quarterly Town Liaison Forum with members of the local community, town councillors, businesses and statutory agencies. Use of the excellent facilities in the Pencil Factory has also been a great means by which we have built on and strengthened local relationships.
- Keswick Ministries partners with different Christian organisations to help take forward its objectives.
- Significant site and building works have been undertaken on the Pencil Factory site, and refurbishment of the former Pencil Factory building is essentially complete. In 2025 the planned works in the “Admin Block” will provide a new home of the KM staff team, and enhance the facilities available at Convention, and for year-round hirers of the Packing Hall.

RISK MANAGEMENT

The Trustees regularly review the risks to which the charity is exposed, so that reasonable measures are taken to reduce and manage them and to obtain insurance cover where this is financially sensible. A risk review procedure is in place to identify the most significant risks and the Trustees check that appropriate remedial action has been taken. A Risk Management framework was put in place adopting best practice from the April 2017 Mazars Charity Conference and guidance from the Charity Commission. Some changes were made to the way we score and record risks during 2024 adopting best practice. With the appointment of Mike Causey to the role of Director of Business Operations, some further changes to the way the register is compiled, reported and managed are being worked through, with helpful input from our insurers' - Ecclesiastical Enterprise Risk Management Team. We are advised on Health and Safety issues by an external contractor.

The Risk Register is an agenda item at all trustee meetings, with a category of risk or two reviewed at each meeting, such that everything is covered each year.

Keswick Ministries take safeguarding seriously. We are committed to the safeguarding of children and adults with care and support needs and to ensuring their wellbeing. We have a trustee-lead on safeguarding; with two members of the staff team appointed as Safeguarding Co-ordinators. We undertook a review of our Safeguarding Policy and procedures in the autumn of 2024. E-learning modules have been developed for staff, Kids and Youth team, and other key roles. Safeguarding is an agenda item at all trustee meetings. Trustee Safeguarding training was undertaken in June 2025 and it repeated on a three-year cycle.

Trustees, staff and volunteers are instructed in the risk management policies that are appropriate to the work that they undertake.

Monthly calls have continued with members of the Finance and General Purposes Committee and staff team, to review our management accounts; KPI's; agree expenditure plans linked to cash flow, and to manage the Risk Register.

Local public relations issues are taken seriously, and regular consultative meetings are held with representative bodies across the town. Through our Town Liaison Forum, we meet with businesses, Keswick Town Councillors and official agencies representatives on a quarterly basis.

We continue to review of our key policies and share them with the staff team via our monthly full morning team meetings.

The following have been identified as the main areas of risk:

Financial:

- Fundraising: The risk of raising insufficient funds to cover the increasing annual running costs, which is mitigated by a very broad support base, non-donor income streams, adequate reserves, tight management of expenditure and the provision and review of monthly management accounts. The Derwent Project fundraising was closed at the end of 2023 having raised the £8m fundraising target from supporters. At the end of the year we had £1.05m of interest free loans to repay, with £300k due to be repaid in December 2025 and £750k due to be repaid by June 2027. We have also explored commercial borrowing options, including via Kingdom Bank.

Organisational Resourcing, Skills and Knowledge:

- The ministry relies on a broad range of skills and abilities to deliver its activities and, in particular, the annual Convention. The ministry is well served by its small staff team; by its Trustees who bring a broad mix of theological and business knowledge and experience; and by hundreds of volunteers. Policies, processes, and procedures are maintained and reviewed.
- A number of changes in the core team present challenges and opportunities that are being worked through with a view to ensuring that we have the right team in place to deliver the ministry the Lord has so clearly led and used over so many years.
- The challenges and opportunities of running significant "events spaces" are being closely managed as we seek to ensure we have the manpower to deliver on bookings. Recruitment continues to be a challenge linked to the costs of moving to the area. The Leadership Team are seeking to recruit temporary assistance / project managers / consultants, to enable us to move forward positively whilst still seeking to build the staff team we need.

- The current thinking is that our unique portfolio of sites is something to be grateful for and to optimise in support of the growing ministry. Over time this will need investment and on-going management and maintenance.

STRUCTURE, GOVERNANCE AND MANAGEMENT

The Keswick Convention Trust is both a company limited by guarantee, not having a share capital, and a registered charity; it was incorporated as a company on 1 September 2001 when the assets and liabilities of the former trust were transferred to the company.

Under the Trust Deed directors are known as Trustees. The Council of Management consists of the Trustees who meet three times a year, normally including an overnight meeting, to manage the Trust. Trustees serve for a term of three years; are re-electable for a maximum of a further three terms (or if deemed necessary for a further three-year term); and may remain in office until age 75 years.

New Trustees are appointed in accordance with the Charity's Memorandum and Articles of Association. The Council regularly reviews the skills mix required to manage the Charity and plans succession based on the known retirement dates of Trustees.

In January 2025 recruitment consultants Carnelian facilitated a "board effectiveness" discussion to assist the board / trustees reflect on their priorities.

New Trustees are required to follow an induction process which consists of being introduced to the operations of the Trust, normally attending one Council meeting before being formally appointed, and are offered appropriate formal training in their responsibilities. A new process on "induction" and "buddying" at Convention has been introduced for newly appointed trustees. Trustees undertook a Safeguarding for Trustees course with Christian Safeguarding Services, in June 2024.

A procedure for Trustee appraisal is in place and takes place during the final year of their three-year term of appointment.

Mark Ellis joined the team as the new Ministry Director / CEO on 1st September 2023. A Christian recruitment agency has been used to recruit for the new role of Director of Business Operations. Mike Causey took up this new role, part-time from 1st June and fulltime from 13th July 2024. (Simon Overend, the Company Secretary reports to Mike.)

The staff team meet daily for devotions and have a monthly half-day staff meeting which includes a time of Bible teaching and prayer, as well as breakfast.

With the completion of the building element of the Derwent Project, the trustees and Chief Executive have sought to reshape the staff team to meet the ministry opportunities and related support needs before us. The Chief Executive and Director of Business Operations will continue to operate as the executive, supported by three "heads of", who together make up the leadership team. Towards the end of 2024 the executive have identified a number of new posts required to support our growing site and event delivery needs. Sarah Bennington joined the team in February 2025 in the new post of Head of Development; Sarah will oversee communications and fundraising, and be a member of the Leadership Team.

The Keswick Ministries vision is articulated through a Vision Document prepared by the then Ministry Director, James Robson. It had a five-year horizon running to 2022 including planning, resourcing, and delivery. The pandemic has meant that the end point has been delayed somewhat. The Chief Executive and trustees have started the process of looking at the next phase of the vision. The Trustees (directors) have unanimously supported this document. In January and April 2024 Mark Ellis (Chief Executive) shared his initial reflections and thoughts on the future shape of the ministry and its year-round teaching and training programme. In January 2025 Mark shared his Vision 2030 paper with the trustees with a view to developing a five-year road map to optimise KM's unique position and opportunities within the reformed evangelical church - under the Lord's leading and guiding.

There are two main committees which support the Council; the Ministry Committee, chaired by the chairman of the charity, which is responsible for the spiritual development of the ministry, and the Finance and General Purposes Committee, chaired by the Hon Treasurer, which is responsible for the business and practical development.

The trustees are grateful to Jeremy McQuoid who has served as chairman for the last five years. Jeremy has accepted an invitation to take up the role of Lead Pastor at Grandview Baptist Church, Kitchener, Ontario. Jeremy, and Elizabeth, who has served on the staff team as our Commissioning Editor, plan to move in the autumn. We wish Jeremy and the family well in this next chapter of their service of the Lord. Martin Salter, who has served as a trustee since 2017, will take up the role of chairman after the 2025 Convention.

Local Engagement

- We are committed to the benefits of the Convention and the Derwent Project also flowing through to the town of Keswick. We want Keswick Ministries and its operation to be a source of pride and benefit locally. This is supported by our Town Liaison Forum, a local sourcing policy, and the promotion of local businesses via our Enjoy Keswick website. We have attended occasional Keswick Town Council, and Keswick Tourism Association meetings by invitation, and promote an open dialogue with local stakeholders.

Independence of Trustees:

- The breath and independence of the ministry is a key strength and is maintained by a process of regular review of the needs and open discussion of those who might serve and complement the team. During 2023 Matthew Byatt was appointed as a trustee, and Alisdair Paine retired having completed twelve years of service. Matthew Sleeman completed his 12 years of service in May 2024. Jodi Whitehouse rejoined the board in March 2024, Maura Baldwin and Angus MacLeay joined in June 2024. The trustees are actively looking at who might be invited to join them, informed by a skills audit and mindful of pending retirements over the next few years as some long-standing trustees complete their term of service. In January 2024, with a good staff team in place, the trustees determined that their minimum number should reduce from 10 to 8. As mentioned previously, in January 2025 recruitment consultants Carnelian facilitated a "board effectiveness" discussion to assist the board / trustees reflect on their priorities.

Reputation:

- Areas of reputational risks include – ministry, morality, health and safety, safeguarding, company and charity compliance. We are well served by the Finance and General Purposes Committee, where we have finance, accounting, and legal expertise, and by our professional advisors. We also subscribe to relevant publications, and to Companies House and Charity Commission email updates.
- 2025 is our 150th anniversary and we anticipate record numbers at Convention notwithstanding the challenge of most schools in England not breaking up until Week 2. As mentioned above we are publishing 'Keswick Ministries: 150 years of Lives Transformed in Christ' a book which celebrates God's faithfulness to the ministry and the faithfulness of his people.

The Council and staff remain committed to sustaining the clear focus of the organisation around its primary charitable objectives, whilst also seeking to put in place the foundations for the future development of the ministry under the Lord's leading. Our values use the mnemonic CHRIST – Commitment, Humility, Respect, Integrity, Stewardship and Teamwork, with the overriding call to Christlikeness.

Keswick Ministries partners with different Christian organisations to help take forward its objectives, including the recording, broadcasting and publishing of the teaching given at the Keswick Convention; the provision of a Convention programme for adults with learning difficulties and the provision of a Convention bookshop. In February 2024 two Pastoral Refreshment Conferences were held back to back to increase capacity; this model was repeated in February 2025. Other Teaching and Training events are also delivered in partnership with other organisations and appropriately gifted trainers. Two significant Teaching and Training events in 2023 were our first Churches Weekend Away and the Identity Workshop. The Churches Weekend Away, held in Spring 2023, gave opportunity for smaller fellowships to come away and benefit for first class Bible teaching from and worship. Over 200 people from four fellowships attended. The Identity Workshop, held in autumn 2023, was attended by 100 people, including leaders in their field who were able to speak into this complex area and share Godly wisdom. As mentioned above a second Identity Workshop was delivered November 2024, with fewer people attending. A second Churches Weekend Away was held in March 2025.

The Missionary Hospitality Fund supports the cost of attendance of missionaries at the annual Convention and also the costs of those attending other Keswick Ministries mission related activities.

Consolidated financial statements have not been prepared on the grounds that the results of the subsidiary undertakings would not be material to the group financial statements.

FINANCIAL REVIEW

General

The Trustees' financial objectives are twofold:

- To raise sufficient funds to meet the cost of the Trust's current activities and to develop new activities.
- To raise sufficient additional money to complete the refurbishment of the Pencil Factory building to provide further accommodation for Convention activities, and conference facilities, not just to host ministry activities in pursuit of our objectives at other times of the year, but also to be available for external hire. This objective has now been achieved, with no further fundraising taking place. We are grateful that many of those who have given generously in support of the Project are continuing to support the General Fund.

The income of Keswick Ministries comes mainly from voluntary donations made by those who support and attend the Convention, and its financial viability is dependent on this. Once again, we are grateful to God for the financial provision in the year under review, and to the many thousands who have caught the vision for the work of the ministry and have given so generously towards it.

Summary of Financial Position

The financial results are set out in the Statement of Financial Activities on page 20 and can best be described under two headings: The General Fund (unrestricted) and Derwent & Mission Hospitality Fund (restricted).

The General Fund had income for the year of £2,480,987 compared with £1,859,686 in 2023, an increase of 33%. Expenditure, at £2,505,650 was some 17% higher than in 2023 (£2,150,524). Taken together, 2024 produced a net deficit of £24,663 on the General Fund compared with a net deficit of £290,838 in the previous year. The defect includes a depreciation charge of £193,087, which is a non-cash item and is substantially higher in 2024 due to the amortisation of the refurbished Pencil Factory. We are very thankful that giving to the General Fund has held up well in what has been another year of great uncertainty. Costs, particularly in the areas of technical support and volunteer accommodation, have risen quite substantially.

With regards to the Derwent Project and Mission Hospitality Fund (Restricted Funds) the financial results in 2024 reflect our closing of Derwent Project fundraising. Income was £162,343 compared with £753,065 in the previous year, when we were still actively fundraising for the Derwent Project. Expenditure was £80,628 (2023 - £107,091).

The Derwent Project, which is now in its tenth year, accounts for most of the restricted income and expenditure. The project was largely completed in 2023, with the fundraising target of £8.0m now reached.

The Mission Hospitality Fund included in these numbers, has not had an appeal or special offering for the last nine years because of the focus on Derwent. Income for this fund was £30,239 in the year compared with £13,513 in 2023; the balance on this Fund is now £22,912 (see note 15). This fund enables missionaries to attend, and benefit from, the Convention who otherwise wouldn't be able to do so.

The Restricted Funds balance at the year-end, of (£409,227) (2023 - (£483,610)), relates almost entirely to the Derwent Project.

Total income (restricted and unrestricted) amounted to £2,643,330 compared to a previous year's total of £2,612,751. After deducting expenditure, the net surplus for the year was £57,052 (2023 - £355,136).

Once again, the Trustees are thankful for the continuing high numbers supporting the ministry, and for their generosity in both prayer and giving.

DONATIONS AND LEGACIES

The activities of the charity are financed almost entirely by voluntary gifts throughout the year, offerings taken during Convention and legacies. Legacies of £32,116 (2023 - £5,185) were recognised during the year.

We gratefully acknowledge the many unrecorded gifts of time and expertise given by so many during the course of the year, without which our operating costs would be substantially greater.

FUNDRAISING

Keswick Ministries is fortunate in having a large and loyal supporter base who have supported the charity for many years, and who give generously in support of our financial needs.

When the Derwent Project was launched in the summer of 2015, the financial needs of the project were laid before our supporters, with supporting material, and they responded magnificently. Normally we update our supporters on plans and progress at the annual Convention, and by means of regular newsletters. The Derwent Project was substantially completed during 2023 and active fundraising ceased at the end of that year.

We have worked with design agencies to produce quality campaign material, and are registered with the Fundraising Regulator complying with their standards. In addition, we have Trustees, and a minister-at-large, who is a former trustee with fund-raising experience. These areas are overseen by our Head of Development, Hon Treasurer and the Finance & General Purposes Committee of the Council.

We have not used external agencies or third parties to specifically fundraise on our behalf and have taken a responsible approach to seeking funds for the protection of all our supporters, including those who may be deemed vulnerable.

We have not had any complaints about our fundraising, but were any to be received, they would be taken seriously and handled at a senior level.

RESERVES POLICY

In addition to the Designated Reserves set out in Note 16, the directors have agreed a General Reserves policy designed to meet the required level of working capital given the cyclical nature of cash flow; General Reserves of £400,000 to £600,000 are considered appropriate. As such the General Reserves of £495,282 (2023 - £332,922) are considered to be adequate.

The Designated Fixed Assets represent the net book value thereof, less a loan from a supportive charity, on favourable terms.

REMUNERATION POLICY

The pay of the senior staff is set so as to be fair in the light of prevailing rates in other Christian charities, and the locality, and to ensure that the right calibre of people can be recruited to key roles. A bench-marking exercise has been undertaken, resulting in the establishment of four salary bands. The Trustees review salaries annually and usually make a cost of living increase to all staff. Total pay and benefits in the year was £521,786 (2023 - £481,312), an increase of 8% (see note 7).

TANGIBLE FIXED ASSETS

The assets and related depreciation, including rates of depreciation are set out in Notes 1 and 8.

PUBLIC BENEFIT

The Trustees have considered the public benefit guidance issued by the Charity Commission together with the supplemental guidance on the application of the public benefit test to charities whose aims include advancing religion. The Trustees are aware of their legal duty to have regard to the public benefit guidance and to report on this charity's compliance with the public benefit obligation.

The physical and spiritual refreshment gained by those who attend the Convention provides a direct public benefit by the deepening of the spiritual life of the individuals and, through the individuals, their church communities and, through those church communities, the wider communities in which the churches are set. In 2024, as with previous years, much of this benefit was achieved through having the Convention available on-line, as well as through the physical event; the on-line material being accessed by many thousands of people from all over the world.

These benefits are directly related to the aims of the charity and the Trustees are conscious of the need, so far as they are able, to balance the delivery of the benefits against any possible detriment or harm.

Since the main Convention event is open to the public and no charge is made for attendance at the overwhelming majority of the programme, there is the widest possible reach from the charity's activities. Because there is no fee, those in poverty are not excluded from the opportunity to benefit as they can attend the meetings at no charge. The Trustees are conscious of the need to ensure that any private benefits are only incidental.

The work of the charity through the year in offering assistance and guidance to similar Conventions and meetings elsewhere has the effect of spreading the public benefit even wider.

INVESTMENT POLICY

The directors have powers to invest surplus funds in investments, securities and properties as they think fit, subject to the provisions of any relevant legislation. Property investment may be for the dual purpose of active use by the charity and appropriate letting for periods not required for direct charitable purposes. During the year the Trustees have considered the investment policies, especially in the light of the low interest rates being paid. Given the active consideration that is being given to the timing of some of the major costs noted in this report, surplus funds are invested in a mix of Term and Instant Access bank deposits. Social, environmental and ethical considerations are considered in selecting the banks at an appropriate level of risk.

Liquid funds are invested with a view to maintaining their value, pending planned expenditure in the short to medium term. The trustees consider the performance of these investments to be satisfactory.

DIRECTORS' RESPONSIBILITIES

Company law requires the directors to prepare accounts for each financial year which give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that year. In preparing those accounts, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis, unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the accounts comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The directors also confirm that as far as they are aware there is no relevant audit information of which the charity's auditors are unaware and they have taken all steps that they ought to have taken as directors in order to make themselves aware of any relevant audit information and to establish that the company's auditors are aware of that information.

In preparing this report the trustees have taken advantage of the small company exemptions provided by section 415A of the Companies Act 2006.

By order of the Directors



Steve Adam (Treasurer)

Date: 14/07/25

Independent auditor's report to the members of Keswick Convention Trust

Opinion

We have audited the financial statements of Keswick Convention Trust (the 'charity') for the year ended 31 December 2024 which comprise Statement of Financial Activities, Balance Sheet and notes to the financial statements, including a summary of significant accounting policies.

The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the charity's affairs as at 31 December 2024 and of its income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the "Auditor's responsibilities for the audit of the financial statements" section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the trustees' report which includes the directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report including in the trustees' report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In light of the knowledge and understanding of the charity and its environment obtained in the course of the audit, we have not identified material misstatements in the strategic report or the directors' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemption in preparing the Report of the Trustees and from the requirement to prepare a Strategic Report.

Responsibilities of Trustees

As explained more fully in the trustees' responsibilities statement set out on page 15, the trustees are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial statements. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. Based on our understanding of the charity and its industry, we considered that non-compliance with the following laws and regulations might have a material effect on the financial statements: Charities Act 2011, UK tax legislation, anti-bribery, corruption and fraud and money laundering.

To help us identify instances of non-compliance with these laws and regulations, and in identifying and assessing the risks of material misstatement in respect to non-compliance, our procedures included, but were not limited to:

- Inquiring of management and, where appropriate, those charged with governance, as to whether the charity is in compliance with laws and regulations, and discussing their policies and procedures regarding compliance with laws and regulations;
- Inspecting correspondence, if any, with relevant licensing or regulatory authorities;
- Communicating identified laws and regulations to the engagement team and remaining alert to any indications of non-compliance throughout our audit; and
- Considering the risk of acts by the charity which were contrary to applicable laws and regulations, including fraud.

We also considered those laws and regulations that have a direct effect on the preparation of the financial statements, such as the Companies Act 2006 and the Charities Statement of Recommended Practice.

In addition, we evaluated the trustees' and management's incentives and opportunities for fraudulent manipulation of the financial statements, including the risk of management override of controls, and determined that the principal risks related to posting manual journal entries to manipulate financial performance, management bias through judgements and assumptions in significant accounting estimates, in particular in relation to revenue recognition (which we pinpointed to the cut-off assertion), the classification of income and expenditure, valuation of investment properties and significant one-off or unusual transactions.

Our audit procedures in relation to fraud included but were not limited to:

- Making enquiries of the trustees and management on whether they had knowledge of any actual, suspected or alleged fraud;
- Gaining an understanding of the internal controls established to mitigate risks related to fraud;
- Discussing amongst the engagement team the risks of fraud; and
- Addressing the risks of fraud through management override of controls by performing journal entry testing.

There are inherent limitations in the audit procedures described above and the primary responsibility for the prevention and detection of irregularities including fraud rests with management. As with any audit, there remained a risk of non-detection of irregularities, as these may involve collusion, forgery, intentional omissions, misrepresentations or the override of internal controls.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Use of the audit report

This report is made solely to the charity's members as a body in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charity's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's members as a body for our audit work, for this report, or for the opinions we have formed.



David Hoose (Jul 24, 2025 17:13:09 GMT+1)

David Hoose (Senior Statutory Auditor) for and on behalf of Forvis Mazars LLP
Chartered Accountants and Statutory Auditor

5th Floor
3 Wellington Place
Leeds
LS1 4AP

Date: 24/07/2025

Statement of Financial Activities (including income and expenditure account)
For the year ended 31 December 2024

	Note	Unrestricted Funds	Restricted Funds	Total Funds	2023 Total funds (note 23)
		£	£	£	£
Income and endowments from:					
Donations and legacies	3	1,769,923	162,343	1,932,266	1,979,198
Charitable activities		124,774	-	124,774	143,498
Other trading activities		134,608	-	134,608	65,632
Investments	3	293,571	-	293,571	296,349
Rents and licence income		152,195	-	152,195	124,711
Other		5,916	-	5,916	3,363
Total		2,480,987	162,343	2,643,330	2,612,751
Expenditure on:					
Raising funds	5	152,540	10,069	162,609	183,680
Charitable activities	4, 5	2,353,110	70,559	2,423,669	2,073,935
Total		2,505,650	80,628	2,586,278	2,257,615
Net income		(24,663)	81,715	57,052	355,136
Revaluation of investment property	9	-	-	-	-
Transfers between funds	16	7,332	(7,332)	-	-
Net movement in funds		(17,331)	74,383	57,052	355,136
Reconciliation of funds:					
Total funds brought forward		12,971,400	(483,610)	12,487,790	12,132,654
Total funds carried forward		12,954,069	(409,227)	12,544,842	12,487,790

The Statement of Financial Activities includes all gains and losses recognised in the year.

All income and expenditure derives from continuing activities.

Balance Sheet
As at 31 December 2024

Company number: 03913741

	Note	Total Funds	Total funds
		2024	2023
		£	£
Fixed assets			
Tangible assets	8	9,671,287	9,850,978
Investments	9	2,907,505	2,907,505
Deposits	11	5,652	5,619
<i>Total fixed assets</i>		12,584,444	12,764,102
Current assets			
Debtors	10	175,823	184,830
Cash at bank and in hand	11	953,583	1,306,183
<i>Total current assets</i>		1,129,406	1,491,013
Liabilities			
Creditors: amounts falling due within one year	12	419,008	1,017,325
Net current assets		710,398	473,688
Total assets less current liabilities		13,294,842	13,237,790
Long Term Loans	13	750,000	750,000
Total net assets or liabilities		12,544,842	12,487,790
The funds of the charity:			
Restricted income funds	15, 16, 17	(409,227)	(483,610)
Unrestricted funds – Designated	16, 17	12,458,787	12,638,478
Unrestricted funds – General	16, 17	495,282	332,922
Total charity funds		12,544,842	12,487,790

These financial statements have been prepared in accordance with the special provisions of the Companies Act 2006 relating to small companies.

Approved by the directors on
and signed on their behalf by

14/07/25



Steve Adam (Treasurer)

Statement of Cash Flows
For the year ended 31 December 2024

	Note	2024 £	2023 £
Cash provided by operating activities	21	(632,742)	132,564
Cash flows from investing activities:			
Interest		33,010	40,351
Rents from investments		260,561	255,998
Sale of tangible fixed assets		-	-
Sale of investments		-	-
Purchase of tangible fixed assets	8	(13,396)	(411,193)
Cash (used in) / provided by investing activities		280,175	(114,844)
(Decrease) / increase in cash and cash equivalents in the year		(352,567)	17,720
Cash and cash equivalents at the beginning of the year		1,311,802	1,294,082
Total cash and cash equivalents at the end of the year	11	959,235	1,311,802

Notes to the Financial Statements
For the year ended 31 December 2024

1. Accounting policies

a. Accounting convention

The charity is a public benefit entity and the accounts are prepared under the historical cost convention in accordance with FRS 102, the Financial Reporting Standard applicable in the UK and the Republic of Ireland, the Companies Act 2006 and Statement of Recommended Practice, Accounting and Reporting by Charities (SORP 102).

The Keswick Convention Trust is a private company limited by guarantee and is non-profit making. The Keswick Convention Trust is incorporated in the United Kingdom and registered in England and Wales.

b. Consolidation

The charity's two subsidiaries are not consolidated on the grounds of immateriality.

c. Going concern

The company's business activities, its performance and position are set out in the Directors' Report on pages 4 to 15.

The company's forecasts and projections show that the company should be able to operate within the working capital facilities available to it.

The Trustees have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future. They therefore continue to adopt the going concern basis of accounting in preparing the annual financial statements.

There are no material uncertainties about the entity's ability to continue to operate.

d. Income

Donations and legacies consist of gifts, offerings, legacies and related Gift Aid claims.

Income which is received for a specific purpose is accounted for within a restricted fund.

Income is recognised in the year in which the company is entitled to receipt and the amount can be measured reliably. It is allocated to activities on an actual basis. In accordance with this policy, legacies are included when it is probable that they will be received.

Donations in kind are reported at fair value, in accordance with accounting standards.

e. Expenditure

Includes all expenditure directly relating to the objects of the charity, included on an accruals basis, inclusive of any VAT which cannot be recovered, and on the following basis:

Wherever possible, costs are allocated to activities on an actual basis. Costs shared between activities are apportioned between these activities. Support costs which are not attributable to a specific activity have been apportioned between the activities being supported.

Wages and salaries have been split between funds on the basis of estimated time spent by staff members on the Derwent project.

Notes to the Financial Statements
For the year ended 31 December 2024

Continued

f. Financial instruments

The trust only has financial assets and liabilities of a kind that qualify as basic financial instruments.

g. Debtors

Includes amounts invoiced but not yet paid, together with payments in advance, less provisions for any doubtful debts.

h. Cash at bank and in hand

Equates to less than 100 days access bank balances and cash floats.

i. Creditors and provisions for liabilities

Includes purchases invoiced but not yet paid. Concessionary loans are measured at amortised cost.

j. Fixed assets

Fixed assets are shown at original cost or, if donated, at their value on the date of the gift, less accumulated depreciation. Depreciation is calculated to write off the cost less estimated residual value of fixed assets over their estimated useful life. Land is not depreciated and buildings are depreciated at a rate of 2% on a straight-line basis; equipment and furniture are depreciated on a reducing balance basis at a rate of 30%;

The minimum capitalisation level is £1,000.

k. Fund accounting

The directors have retained the designated sums forming part of the charity's unrestricted funds to be used for particular purposes in the future as outlined in Note 16.

Investments in subsidiaries are recognised by the charity at cost less and provision for impairment.

l. Investments

Investments held as fixed assets are stated at cost less provision for any permanent diminution in value or at fair value as determined by the Trustees as shown in Note 9.

Investments in subsidiary undertakings are recognised at cost less any provision for impairment.

m. Public benefit concessionary loans

Public benefit concessionary loans are initially measured at cost with the carrying amount adjusted in subsequent years to reflect repayments and any impairment as determined necessary by the Trustees.

n. Operating leases

Rentals paid under operating leases are recognised in expenditure on a straight-line basis over the period of the lease.

Notes to the Financial Statements
For the year ended 31 December 2024

Continued

2. Judgements in applying accounting policies and key sources of estimation uncertainty

Investment properties

The Rawnsley site has been valued on the basis of the net income derived from car parking. An informed view has been taken as to an appropriate rate of return, with income forecast into perpetuity, informed by historic trends, known plans and any other pertinent external factors.

The Pencil Museum has been valued on the basis of the net income derived from rental income. An informed view has been taken as to an appropriate rate of return, with income forecast into perpetuity, informed by historic trends, known plans and any other pertinent external factors.

Discount rates in the range 7.5% to 8.0% are considered appropriate and have been used for these calculations.

Derwent Project

Site development costs in respect of the Derwent Project fall within the VAT Capital Goods Scheme and as such an estimate of the VAT partially recoverable thereon is included at the balance sheet date. The amount of VAT partially recovered is linked to the current and projected activities of the charity.

3. Income

Donations and legacies:

	2024	2023
	£	£
Legacies	32,116	5,185
Unrestricted donations	1,737,807	1,220,948
Restricted donations	162,343	753,065
	1,932,266	1,979,198

Investments:

	2024	2023
	£	£
Interest received	33,010	40,351
Rental income	260,561	255,998
	293,571	296,349

Notes to the Financial Statements
For the year ended 31 December 2024

Continued

4. Analysis of expenditure on charitable activities

Activity	Activities undertaken directly £	Support costs £	Total £
<u>Restricted funds</u>			
Missionary Hospitality Fund	15,140	-	15,140
Derwent Project	55,419	-	55,419
<u>Unrestricted funds</u>			
Charitable activities	1,343,439	583,238	1,926,677
Other	76,328	350,105	426,433
Total	1,490,326	933,343	2,423,669

Charitable activities costs include the year round costs of the Skiddaw Street Convention Centre and staff offices, and of the Rawnsley building.

2023 comparative

Activity	Activities undertaken directly £	Support costs £	Total £
<u>Restricted funds</u>			
Missionary Hospitality Fund	10,635	-	10,635
Derwent Project	9,854	-	9,854
<u>Unrestricted funds</u>			
Charitable activities	1,173,159	498,412	1,671,571
Other	53,132	328,743	381,875
Total	1,246,780	827,155	2,073,935

Charitable activities costs include the year round costs of the Skiddaw Street Convention Centre and staff offices, and of the Rawnsley building.

5. Analysis of costs – 2024

	Unrestricted Funds				Restricted Funds				Total Funds
	Raising funds	Charitable activities	Other	Total unrestricted	Raising funds	Charitable activities	Other	Total Restricted	Total
Support cost									
Governance	5,450	11,673	6,998	24,121	-	-	-	-	24,121
Finance	2,625	10,037	9,600	22,262	-	-	-	-	22,262
Information Technology	3,081	8,473	3,851	15,405	-	-	-	-	15,405
Human Resources (salaries and pension contributions)	23,500	438,286	50,000	511,786	10,000	-	-	10,000	521,786
Fees	469	58,491	1,876	60,836	-	-	-	-	60,836
Other (including depreciation and insurance)	117,415	56,277	277,781	451,473	69	-	-	69	451,542
	152,540	583,237	350,106	1,085,883	10,069	-	-	10,069	1,095,952
Direct costs									
Other Charitable	-	1,343,439	76,328	1,419,767	-	70,559	-	70,559	1,490,326
	-	1,343,439	76,328	1,419,767	-	70,559	-	70,559	1,490,326
Total	152,540	1,926,676	426,434	2,505,650	10,069	70,559	-	80,628	2,586,278

Analysis of costs - 2023

	Unrestricted Funds				Restricted Funds				Total Funds
	Raising funds	Charitable activities	Other	Total unrestricted	Raising funds	Charitable activities	Other	Total Restricted	Total
Support cost									
Governance	2,709	13,037	7,530	23,276	3,810	-	-	3,810	27,086
Finance	2,291	12,190	11,235	25,716	573	-	-	573	26,289
Information Technology	3,148	11,544	4,198	18,890	2,099	-	-	2,099	20,989
Human Resources (salaries and pension contributions)	24,066	360,984	48,131	433,181	48,131	-	-	48,131	481,312
Fees	1,600	51,209	2,133	54,942	1,600	-	-	1,600	56,542
Other (including depreciation and insurance)	63,264	49,449	255,514	368,227	30,389	-	-	30,389	398,616
	97,078	498,413	328,741	924,232	86,602	-	-	86,602	1,010,834
Direct costs									
Other Charitable	-	1,173,159	53,133	1,226,292	-	20,489	-	20,489	1,246,781
	-	1,173,159	53,133	1,226,292	-	20,489	-	20,489	1,246,781
Total	97,078	1,671,572	381,874	2,150,524	86,602	20,489	-	107,091	2,257,615

Notes to the Financial Statements
For the year ended 31 December 2024

Continued

6. Auditor's remuneration

The company incurred the following charges from the auditor:

	2024	2023
	£	£
Audit fee – 2023	750	4,030
Audit fee – 2024	19,500	18,000
Tax advice and consultancy	-	-
	20,250	22,030

7. Staff costs, related parties and volunteers

	2024	2023
	£	£
Wages and salaries	427,800	397,664
Social Security costs	35,793	32,267
Pension contributions	58,193	51,381
Employment settlement	-	-
	521,786	481,312

The Trust operates a defined contribution pension scheme.

No employee earned £60,000 per annum or more (2023 – no employee earned £60,000 per annum or more).

The average number of full time equivalent employees was 12 (2023 – 11.7) and the average headcount was 14 (2023 – 13).

Trustees' and Chief Executive Remuneration

	2024	2023
	£	£
Trustees	<u>-</u>	<u>-</u>
Chief Executive and Director of Business Operations	<u>106,877</u>	<u>135,612</u>

The above remuneration is considered to be the remuneration of the key management personnel. Mark Ellis Chief Executive who led the organisation, assisted by the Director of Business Operations, Mike Causey (Appointed 1 June 2024).

Expenses of £5,048 (2023 – £4,856) were reimbursed to 10 (2023 – 10) directors for travel and meeting expenses in the year.

The spouse of a trustee, received remuneration of £12,691 (2023 – £13,963). A contribution of £1,015 (2023 - £828) was also made to the charity defined contribution pension scheme.

Notes to the Financial Statements
For the year ended 31 December 2024

Continued

7. Staff costs, related parties and volunteers (continued)

No trustee director received any remuneration in respect of their services as a Trustee of the charity.

The charity is extremely grateful to over 750 volunteers who assist during the three weeks of the Convention and at other times throughout the year. The Convention volunteers undertake a wide variety of practical tasks in the areas of children, youth, and young adult's ministry, stewarding, catering, gift processing, and reception. With the Convention now on the new site, it was wonderful to see everyone working together in the service of our Lord.

We are also indebted to the volunteers who have helped year-round with administrative tasks, and with practical work across our sites.

The trustees wish to record their appreciation for all the assistance that has been, and continues to be given in support of the ministry.

8. Fixed assets

	Freehold land & buildings Skiddaw	Freehold land & buildings Rawnsley	Pencil Factory Site	Equipment & Furniture	Total
	£	£	£	£	£
COST					
At 1 January 2024	1,108,854	669,935	9,066,852	183,376	11,029,017
Additions	-	-	7,332	6,064	13,396
Disposals	-	-	-	-	-
At 31 December 2024	1,108,854	669,935	9,074,184	189,440	11,042,413
DEPRECIATION					
At 1 January 2024	580,072	223,242	209,720	165,005	1,178,039
Charge for the year	22,185	13,397	150,444	7,062	193,087
Disposals	-	-	-	-	-
At 31 December 2024	602,257	236,639	360,164	172,067	1,371,126
NET BOOK VALUE					
At 31 December 2024	506,597	433,296	8,714,020	17,373	9,671,287
At 31 December 2023	528,782	446,693	8,857,132	18,371	9,850,978

The Convention Centre at Skiddaw Street, with a net book value of £506,597 secures a loan on favourable terms from a supportive charitable trust.

Notes to the Financial Statements
For the year ended 31 December 2024

Continued

The trust owns a number of buildings for different purposes and each of these has been listed below with a description of the usage and the accounting treatment.

Pencil Factory site

The site of the annual Convention and the majority of the year-round Teaching and Training Events, which is valued at cost less depreciation.

Rawnsley – Buildings

Neighbouring the Pencil Factory site. Houses the staff offices. Used during Convention for team catering, and as “gateway” to main site which is valued at cost less depreciation.

Rawnsley – Car Park

Car Park neighbouring the Pencil Factory site. Which is valued on the present value of cash flows from the car park income in lieu of a professional valuation.

Skiddaw Street

Used to accommodate volunteers during Convention. Also used as T&T event accommodation. Unused space let to local charity; accommodation used by church and other groups throughout the year which is valued at cost less depreciation.

Pencil Museum Site

Adjacent to the Pencil Factor site, which is valued on the present value of cash flows from the rental income in lieu of a professional valuation.

9. Investments

Basis of valuation	Investment Property Fair Value	Quoted Investments Valuation	Unquoted Investments Cost	Total
	£	£	£	£
Cost or valuation at 1 January 2024	2,907,500	-	5	2,907,505
Disposals at cost or valuation	-	-	-	-
Gains on revaluation	-	-	-	-
Transfer to current assets	-	-	-	-
Cost or Valuation at 31 December 2024	2,907,500	-	5	2,907,505

The fair value of the investment property has been calculated using the cash flows of rental income as a yield on the investment. No formal valuation has been obtained from a qualified independent valuer. There are no restrictions on the ability to realise proceeds on disposal of the properties or on the remittance of income.

Notes to the Financial Statements
For the year ended 31 December 2024

Continued

Subsidiary Companies

	2024	2023
	£	£
Wholly owned subsidiary:		
Keswick Convention Project Ltd	3	3
Keswick Convention Projects (Rawnsley) Ltd	2	2
	5	5

Keswick Convention Project Limited, a company engaged in carrying out projects in connection with the Keswick Convention, and Keswick Convention Projects (Rawnsley) Limited, a company engaged in carrying out trading activities in support of the Keswick Convention, are both wholly owned trading subsidiaries, and incorporated in England. All shares held are ordinary £1 shares. The year end for both subsidiaries is 31 December 2024.

The aggregate share capital and reserves of Keswick Convention Projects (Rawnsley) Limited was £2 and its turnover for the year was £312,018 resulting in a £nil profit.

Keswick Convention Project Limited aggregate share capital and reserves at 31 December 2024 was £4,809 and its turnover for the year was £46,994 resulting in a net profit before tax of £nil and donations to the parent company of £3,546.

Consolidated financial statements have not been prepared on the grounds that the results of the subsidiary undertakings would not be material to group financial statements.

10. Debtors

	2024	2023
	£	£
Trade debtors	8,739	22,390
Payments in advance – accommodation	84,457	67,000
Prepayments and accrued income	59,564	76,801
Amounts owed by group undertakings	23,063	18,639
Other debtors	-	-
	175,823	184,830

11. Cash and cash equivalents

	2024	2023
	£	£
Cash in hand	243,588	293,496
Notice deposits (less than three months)	709,995	1,012,687
Current asset	953,583	1,306,183
	2024	2023
	£	£
Longer term deposits	5,652	5,619
Non-current asset	5,652	5,619
	2024	2023
	£	£
Total cash	959,235	1,311,802

**Notes to the Financial Statements
For the year ended 31 December 2024**

Continued

12. Creditors: amounts falling due within one year

	2024	2023
	£	£
Trade creditors	17,005	144,531
Other creditors	17,642	21,279
Concessionary loans	300,000	700,000
Accruals	42,649	108,058
Deferred income	41,712	43,457
	419,008	1,017,325

The £300,000 loan is concessionary; from supportive individuals; at zero interest; repayable on demand and is unsecured.

Deferred income relates to deposits for facilities bookings and course fees falling in the next financial year. Deferred income has been recognised as follows:

	2024	2023
	£	£
Deferred income brought forward	43,457	40,474
Released to income during the year	(43,457)	(40,474)
Received during the year	41,712	43,457
Deferred income carried forward	41,712	43,457

13. Creditors: amounts falling due after one year

	2024	2023
	£	£
Concessionary loans		
Due between 1 and 2 years	-	-
Due between 2 and 5 years	750,000	750,000
Due after 5 years	-	-
	750,000	750,000

The £750,000 loan is concessionary; from a supportive Christian Trust; at zero interest; repayable by 16 June 2027 and secured by a first charge on the Skiddaw Street Convention Centre.

14. Financial instruments

	2024	2023
	£	£
Financial assets measured at amortised cost	31,802	41,029
Cash and cash equivalents	959,235	1,311,802
Financial liabilities measured at amortised cost	1,067,005	1,594,531

Financial assets measured at amortised cost comprise trade and other debtors. Financial liabilities measured at amortised cost comprise trade and other creditors and loans.

**Notes to the Financial Statements
For the year ended 31 December 2024**

Continued

15. Restricted funds

	Balance	Movement		Balance
		Income	Expenditure and Transfers	
	1 January 2024	2024	2024	31 December 2024
	£	£	£	£
Missionary Hospitality Fund	7,813	30,239	15,140	22,912
Derwent Project Fund	(491,423)	132,104	72,820	(432,139)
	(483,610)	162,343	87,960	(409,227)

The Missionary Hospitality Fund was established to receive gifts in order that accommodation can be provided and grants can be given enabling missionaries to attend the Convention and other Keswick Ministries mission related activities, together with associated administration costs.

The Derwent Project will secure the future of the Convention and allow for the growth of the ministry at other times of the year. Further information in respect of the Derwent Project can be found in the directors' report. The deficit arising on the Derwent Project fund is covered by the Derwent Project Designated fund together with funds received after the year end.

Restricted funds are held in liquid assets.

**Notes to the Financial Statements
For the year ended 31 December 2024**

Continued

16. Summary of fund movements

Fund	Balance 1 January 2024	Income	Expenditure	Gain on revaluation of investment	Transfers	Balance 31 December 2024
<u>Designated Funds</u>						
Fixed Asset	12,008,478	-	193,087	-	13,396	11,828,787
Derwent Project Fund	630,000	-	-	-		630,000
General Funds	332,922	2,480,987	2,312,563	-	(6,064)	495,282
Unrestricted Funds	12,971,400	2,480,987	2,505,650	-	7,332	12,954,069
<u>Restricted Funds</u>						
Missionary	7,813	30,239	15,140	-	-	22,912
Hospitality Fund						
Derwent Project Fund	(491,423)	132,104	65,488	-	(7,332)	(432,139)
Restricted Funds	(483,610)	162,343	80,628	-	(7,332)	(409,227)
Total Funds	12,487,790	2,643,330	2,586,278	-	-	12,544,842

Designated Funds

The Fixed Asset Fund represents the total amounts invested, from general funds and special appeals in the past, in tangible fixed assets and investment properties less depreciation and borrowings secured thereon. Included within the Fixed Asset Fund is £2,139,918 (2023: £2,139,918) of non-distributable reserves, arising from revaluation.

The Derwent Project Designated Fund represents amounts set aside in relation to the Derwent Project. The Trustees expect the amount to be used within the year following.

Transfers

Transfers of £7,332 from the Derwent Project Restricted Fund to the Fixed Assets Designated Fund relates to the capitalisation of fixed assets purchased in respect of the Derwent Project.

Transfers of £6,064 from the General Fund to the Fixed Asset Designated Fund relate to the capitalisation of fixed assets purchased in respect of the general fund.

Notes to the Financial Statements
For the year ended 31 December 2024

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17. Analysis of net assets between funds

2024	Tangible Assets	Investments & Deposits	Net Current Assets/(liabilities)	Long Term Concessionary Loan	Total
	£	£	£	£	£
Unrestricted – designated	9,671,287	2,907,500	630,000	(750,000)	12,458,787
Unrestricted – general	-	5,657	489,625	-	495,282
Total unrestricted	9,671,287	2,913,157	1,119,625	(750,000)	12,954,069
Missionary Hospitality Fund	-	-	22,912	-	22,912
Derwent Project Fund	-	-	(432,139)	-	(432,139)
Total restricted	-	-	(409,227)	-	(409,227)
Total funds	9,671,287	2,913,157	710,398	(750,000)	12,544,842

2023	Tangible Assets	Investments & Deposits	Net Current Assets/ (liabilities)	Long Term Concessionary Loan	Total
	£	£	£	£	£
Unrestricted – designated	9,850,978	2,907,500	630,000	(750,000)	12,638,478
Unrestricted – general	-	5,624	327,298	-	332,922
Total unrestricted	9,850,978	2,913,124	957,298	(750,000)	12,971,400
Missionary Hospitality Fund	-	-	7,813	-	7,813
Derwent Project Fund	-	-	(491,423)	-	(491,423)
Total restricted	-	-	(483,610)	-	(483,610)
Total funds	9,850,978	2,913,124	473,688	(750,000)	12,487,790

Notes to the Financial Statements
For the year ended 31 December 2024

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18. Related party transactions

Keswick Convention Projects (Rawnsley) Limited is a wholly owned subsidiary of Keswick Convention Trust. For the year ended 31 December 2024 Keswick Convention Projects (Rawnsley) Limited was charged rent of £263,692 (2023 - £248,947) by Keswick Convention Trust, of which £23,062 (2023 - £15,532) remained outstanding as at the year end.

Keswick Convention Project Limited is a wholly owned subsidiary of Keswick Convention Trust. Keswick Convention Trust incurred no expenses on behalf of the subsidiary.

At the year-end a provision has been made for the payment of a charitable donation in Keswick Convention Project Limited's accounts to Keswick Convention Trust for the sum of £3,546 (2023 - £11,886).

During the year the Trustees made donations to the Charity of £14,548 (2023 - £15,404). Of this £nil (2023 - £3,835) was in relation to the Derwent Project. The project has the full support of the Trustees.

Mr S Hale, a trustee director, is a director of Ellis-Fermor & Negus Ltd, a Solicitors firm, which received payments totalling £nil (2023 - £700) in respect of legal services. At the year end the amount owing to Ellis-Fermor & Negus Ltd was £nil (2023 - £nil).

19. Financial commitments

At 31 December 2024 the charity had capital commitments totalling £41,826 (2023: £55,000).

20. Pension commitments

The charity operates a defined contribution pension scheme compliant with auto enrolment. The assets of the scheme are held separately from those of the charity in an independently administered fund. The pension cost charge represents contributions payable by the charity to the fund and amounted to £58,193 (2023: £51,381). Contributions totalling £4,116 (2023: £393) were payable to the fund at the balance sheet date.

The pension commitments are a liability of the unrestricted funds, in line with the expense.

Notes to the Financial Statements
For the year ended 31 December 2024

Continued

21. Reconciliation of net movement in funds to net cash flow from operating activities

	2024	2023
	£	£
Net income for the reporting period	57,052	355,136
Adjustments in respect of:		
Depreciation charges	193,087	193,433
Loss on disposal of fixed assets	-	-
Loss on disposal of investments	-	-
Interest received	(33,010)	(40,351)
Rental income	(260,561)	(255,998)
(Increase)/Decrease in debtors	9,007	(31,768)
Increase/(Decrease) in creditors	(598,317)	(87,888)
	(632,742)	132,564

22. Analysis of changes in net funds

	At 1 January 2024	Cash flows	Transfers	At 31 December 2024
	£	£	£	£
Cash and cash equivalents	1,311,802	(352,567)	-	959,235
Debt due less than one year	(700,000)	400,000	-	(300,000)
Debt due after one year	(750,000)	-	-	(750,000)
	(138,198)	47,433	-	(90,765)

Notes to the Financial Statements
For the year ended 31 December 2024

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23. 2023 SOFA comparatives

	Unrestricted Funds	Restricted Funds	Total Funds
	£	£	£
Income and endowments from:			
Donations and legacies	1,226,133	753,065	1,979,198
Charitable activities	143,498	-	143,498
Other trading activities	65,632	-	65,632
Investments	296,349	-	296,349
Rents and licence income	124,711	-	124,711
Other	3,363	-	3,363
Total	1,859,686	753,065	2,612,751
Expenditure on:			
Raising funds	97,078	86,602	183,680
Charitable activities	2,053,446	20,489	2,073,935
Total	2,150,524	107,091	2,257,615
Net income	(290,838)	645,974	355,136
Revaluation of investment property	-	-	-
Transfers between funds	384,519	(384,519)	-
Net movement in funds	93,681	261,455	355,136
Reconciliation of funds:			
Total funds brought forward	12,877,719	(745,065)	12,132,654
Total funds carried forward	12,971,400	(483,610)	12,487,790