THE KESWICK CONVENTION TRUST

England & Wales · Charity number 1083584

Details

Other names	KESWICK MINISTRIES
Status	Registered
Legal form	Charitable company
Company number	03913741
Registered	2000-11-22
Register	View on the Charity Commission register

Contact

Address	Keswick Ministries The Pencil Factory Carding Mill Lane Keswick Cumbria CA12 5FD
Phone	01768780075
Email	info@keswickministries.org
Website	www.keswickministries.org

Activities

Objects: TO ADVANCE THE CHRISTIAN FAITH IN THE UNITED KINGDOM AND IN SUCH OTHER PARTS OF THE WORLD AS THE DIRECTORS MAY FROM TIME TO TIME THINK FIT

Activities: The charity holds an annual Bible Teaching Convention in Keswick, Cumbria and encourages similar events worldwide. The objective is to promote the practice of Holy living based on Biblical teaching.

Classification

- **How:** Provides Services
- **What:** Religious Activities
- **Who:** The General Public/mankind

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Geography

- **Area of benefit:** ANY PART OF THE WORLD
- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2024-12-31	£2,643,330	£2,586,278	£12,544,842	14
2023-12-31	£2,612,751	£2,257,615	£12,487,790	13
2022-12-31	£3,181,789	£1,947,274	£12,132,654	14
2021-12-31	£2,173,300	£1,665,791	£10,898,139	13
2020-12-31	£1,953,078	£1,066,418	£9,563,225	12

Trustees

Name	Role	Appointed
MARTIN SALTER	Chair	2025-09-01
Anna Putt		2017-04-25
Clare Heath-Whyte		2018-05-14
Jodi Whitehouse		2024-03-19
John Edward Philip Taylor		2019-11-14
MATTHEW JAMES BYATT		2023-06-30
Maura Margaret Baldwin		2024-06-04
Rev ANGUS MURDO MACLEAY		2024-06-20
Simon Hale		2014-05-07
Stephen Henry Adam		2014-05-07

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THE KESWICK CONVENTION TRUST

England & Wales - Charity number 1083584

Accounts

Financial Statements

For the year ended 31 December 2024

THE KESWICK CONVENTION TRUST

Company No: 03913741

Charity No: 1083584

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Reference information

ADDRESS:	Rawnsley Centre Main Street Keswick Cumbria CA12 5NP
REGISTERED CHARITY NUMBER:	1083584
COMPANY REGISTRATION NO:	03913741
WORKING NAME:	Keswick Ministries
GOVERNING DOCUMENT:	Memorandum and Articles of Association
TRUSTEES:	Mr S Adam, Treasurer Mr M J Byatt Mr D Gascoigne (Resigned 6th August 2024) Mr S Hale Mrs C Heath-Whyte Dr J McQuoid, Chairman Mrs A Putt Mr M Salter Rev Dr M Sleeman (Retired 7th May 2024) Mr J Taylor Mrs M Baldwin (Appointed 4th June 2024) Mrs J Whitehouse (Appointed 19th March 2024) Rev A MacLeay (Appointed 20th June 2024)
CHIEF EXECUTIVE:	Rev Mark Ellis
DIRECTOR OF BUSINESS OPERATIONS	Mr Mike Causey (Took up fulltime role on 13th July 2024)
COMPANY SECRETARY:	Mr S Overend
AUDITOR:	Forvis Mazars LLP, 5th Floor, 3 Wellington Place, Leeds, LS1 4AP
ACCOUNTANTS:	robinson + Co, Oxford Chambers, New Oxford Street, Workington, CA14 2LR
SOLICITORS:	Anthony Collins Solicitors LLP 134 Edmund Street Birmingham B3 2ES Ellis-Fermor & Negus Limited 2 Devonshire Avenue Beeston, Nottingham NG9 1DS
CHARITY OBJECTS:	The Trust exists to promote Bible Teaching at an annual Convention in Keswick and on other occasions with the aim of encouraging holy and Biblical lifestyles.
BANKERS:	HSBC plc, 1 Market Square, Penrith CA11 7SN

REPORT OF THE DIRECTORS

The Directors present their Annual Report and Financial Statements for the year ended 31 December 2024.

DIRECTORS AND OFFICERS

The following directors held office for the whole of the year to 31 December 2024 and to the date of this report unless otherwise stated:

Mr S Adam, Treasurer

Mr M J Byatt

Mr D Gascoigne (Resigned 6th August 2024)

Mr S Hale

Mrs C Heath-Whyte

Dr J McQuoid, Chairman

Mrs A Putt

Mr M Salter

Rev Dr M Sleeman (Retired 7th May 2024)

Mr J Taylor

Mrs M Baldwin (Appointed 4th June 2024)

Mrs J Whitehouse (Appointed 19th March 2024)

Rev A MacLeay (Appointed 20th June 2024)

KESWICK MINISTRIES VISION

Keswick Ministries exists to inspire and equip Christians to love and live for Christ in His world. God's purpose is to bring his blessing to all nations (Gen12:3). All God's people are called to participate in this missionary purpose wherever we may be. Keswick Ministries helps Christians to fulfil that calling, so that, directed and guided by God's word, they will grow in the power of his Spirit.

Keswick Ministries has a long history of sending out Christians into the world to lead others by teaching the truths contained in the Bible and serving in all walks of life, including some of the poorest and most disadvantaged areas of this country and around the world.

We achieve these aims through Bible teaching at our summer Convention, through the resources that flow from this, in our programme of Teaching and Training courses and the publication of books; the provision of on-line resources, and podcasts that support discipleship. Underlying this is encouragement and support for mission.

In recent years, we have been able to extend our activities into an all-year-round ministry, through the Derwent Project. As we look to address the spiritual need of the nation for in-depth Bible teaching and for the equipping of leaders to open the gospel to others, the Derwent Project creates a facility which will help inspire and equip many more Christians of all ages and backgrounds with a variety of callings, so they can return to their homes, places of work and ministries to help further God's mission in whichever capacity they serve.

The Derwent Project centres on the site of Keswick's former Pencil Factory which adjoins the Rawnsley site where Keswick Ministries already has offices. The combination of the two sites allows the Convention to be brought together in one place and provides facilities for year-round training courses and conferences. Over the last few years, the old Pencil Factory building has been gutted and completely refurbished to provide modern, light and airy meeting spaces. In 2021 we had use of the ground floor and by the time of the 2022 Convention, had use of all the spaces across all three floors. The facilities have also been used by other local and visiting groups year-round, with lots of expressions of interest in using the facilities.

The Derwent Project represents a significant investment in a local facility and has involved a separate fundraising programme. We are thankful for the prayers and donations of thousands of supporters and a number of Christian trusts which have helped provide the funds needed to deliver the Derwent Project. Since its launch at the 2015 Convention £8m has been raised from supporters who have given generously and sacrificially; a further £1.45m has been loaned on favourable terms. The Derwent fundraising project closed at the end of 2023.

THE KESWICK CONVENTION - LIVING WITH COVID; PLANNING FOR GROWTH

2024 marked the Keswick Convention's 149th year. The 2020 "in-person" Convention had to be cancelled due to the global Covid pandemic. 2021 saw a convention compliant with Government Covid guidelines; a slimmed down Kids and Youth programme, and with registration introduced for the first time. In 2022 we were pleased to have been able to deliver a "nearer normal" three-week Convention, based on the Pencil Factory and Rawnsley sites.

Since the pandemic we have seen a growth in numbers year on year. We have seen a generally younger demographic, with many people, including families, attending for the first time, and loving the experience.

2024 saw record numbers of kids and youth, with around 4,500 people on site in Week 3.

There is a real sense that we are on the cusp of a period of growth. There is a need and hunger for sound Biblical teaching. We have the brand reputation, reach across "evangelicalism", and now the physical infrastructure to grow the year-round ministry we offer.

The Convention relies on 750 volunteers who enable us to deliver the event safely and effectively; this is a very popular way to serve. Keswick Ministries provides accommodation, meals and offers travel expenses; many volunteers return year after year to help. We are hugely indebted to these volunteers, without whom the Convention could not take place.

Volunteers undertake a wide variety of practical tasks during the Convention (kids, youth and young adults work, welcome team, catering, café, gift processing and reception teams). We provide appropriate training, including safeguarding and counter terrorism awareness, and carry out the necessary DBS safeguarding checks.

RESOURCES

Keswick Ministries continues to publish literature and on-line resources that build on and support the teaching of the Convention. In 2024 we published Food for the Journey, a 365-day .devotional by numerous speakers and Life after Life – our Convention theme book - by Mark Meynell. We have also produced downloadable Dive Deeper study guides to aid individual and group study of Convention talks. In 2025 we will publish 'Keswick Ministries: 150 years of Lives Transformed in Christ' a book which celebrates God's faithfulness to the ministry and the faithfulness of his people. For the first time we will produce a book for young people, 'Who is God?' by Andy Acheson, who leads the Kids Team in Week 1 of Convention. We will also continue to make Dive Deeper study guides available online for groups and individuals.

Our regular podcasts – The Keswick Podcast and Kes Talks – continue to be popular, with record numbers accessed; they can be accessed via all podcasting apps.

THE DERWENT PROJECT

The Derwent Project has been an enormous opportunity, that has enabled Keswick Ministries to extend our work into year-round ministry. There is no doubt that our nation and the world have an important need for straightforward Bible-based teaching. This extends both to existing Christians and to those who want to consider more deeply the promises and blessings that flow from Christian faith. We also believe that Christians who serve provide a significant example to others and an encouragement to find out more of biblical values and truths.

We know this approach is warmly received by supporters who attend the Convention in the summer and is also welcomed throughout the year. The purchase of the former Pencil Factory site, which adjoins our Rawnsley site, provided the opportunity to launch the Derwent Project back in 2015 and we have been grateful for the enthusiastic prayers and financial support both from Conventioners and other Christians and Christian groups around the country, and indeed from overseas. It has allowed us to build a beacon of refreshment and sending out where Christians come to deepen their knowledge and faith in the Lord. We want to see youth leaders equipped to speak to children and teenagers; ministers, lay-leaders and every Christian inspired to serve. A true place of restoration, reflection, and growth for all Christians.

The combined sites mean we can both hold the Convention on one location and have the space and facilities to run Teaching and Training courses and conferences throughout the year.

Having rebased our offices to the Rawnsley site we have been able to let the former Skiddaw Street office space and an adjoining room to a local charity. The former amenity block and "bunk room" at Skiddaw Street have been converted into accommodation which are being used by staff and volunteers; and could be made available on longer term let, as needs dictate.

The Derwent Project has required a considerable amount of management and staff time, and we have been hugely encouraged by the significant progress we have made. As at 31st December 2023 we had raised the £8m fundraising target from supporters, and have full use of all the repurposed space in the Pencil Factory and neighbouring Admin Block and Packing Hall; the Boundary Stores provide invaluable storage. As at the 2024 year-end funds are still required to repay interest free loans from generous supporters.

In summary the principal goals of the Derwent Project have been:

- to secure the future of the three-week summer Keswick Convention on an integrated site.
- to provide a facility for Christian teaching and training all year round.
- to serve churches and other Christian organisations in the UK and beyond, particularly serving Cumbria, the north of England and Southern Scotland.

We are also committed to ensuring that the local town of Keswick benefits from our activities. This is achieved by attracting businesses to hold conferences within the Pencil Factory building and using local facilities while here. It has been pleasing to see the facilities being used by a number of local groups, as well as being used as a base for ultra-marathons and triathlons. Keswick Tourism Association, Cumberland Council, Cumbria Tourism, and a number of nationally know companies and organisations have held events attracting several hundred people, with lots of enthusiasm for returning in the future. The NHS continue to be regular users and the North West Air Ambulance Service returned for a third fundraiser.

TEACHING AND TRAINING EVENTS

As part of the extension of the ministry, our Teaching and Training courses and workshops go from strength to strength. These have run in each of the last eight academic years. With the change of Ministry Director / Chief Executive in the autumn of 2023, slightly fewer course were planned and delivered for the 2023/24 academic year.

November 2024 saw the launch of our new Keswick Emerging Young Leaders programme. This is a wonderful opportunity for 16–18 year-olds to learn now to understand and teach the Bible through two training weekends, followed by an opportunity to be "on-team" at the Convention.

The focus of the Teaching and Training events is on biblical teaching that helps refresh, inspire and equip Christians, both church members and those in leadership positions. The courses are developed by the Chief Executive and often in collaboration with other Christian organisations / individuals.

The ever-popular Pastoral Refreshment Conference is run in conjunction with Living Leadership. In February 2024 we again ran two PRC's back-to-back to increase capacity, and were able to accommodate over 100 people, demonstrating the need for those in church leadership (and their spouses) to be refreshed for service in the local church. The February 2025 PRC attracted a similar number of people, with two run back-to-back as in the previous two years.

We launched a Churches Weekend Away in 2023, to allow smaller fellowships who might not be able to organise an event of their own to share with others. Keswick Ministries provided Bible Teaching and worship. The first event held in Spring 2023 attracted more than 200 people from 4 churches. A second Churches Weekend Away was held March 2025 and attended by 100 adults and children.

As word spreads the courses and workshops are attracting increasing numbers of delegates, many of whom have had no previous connection with us. Some courses are starting to "sell out". Feedback from delegates is overwhelmingly positive, with many people returning when courses are run again and recommending them to others.

We held a second Identity Workshop, following the first in 2023. This gave those in Christian Leadership an opportunity to hear from, and discuss with a number of leaders in their field on this very topical area that the church needs to be able to speak into with truth and compassion. We believe this type of event is something that we are uniquely placed to be able to offer and would like to do more.

Our Chief Executive and trustees are reviewing what we offer with a view to maintaining high quality, addressing key topics, developing the new programme of training for kids and youth work, and not stretching the team too thinly.

THE KESWICK FELLOWSHIP

Mini 'Keswick' events are held all over the country as part of the Keswick Fellowship.

Across the UK there are nearly 40 locations where Bible Weeks or local 'Keswick' events are taking place. Some identify themselves by the name Keswick, and others are in fellowship with the wider work but use other titles (whether Bible Weeks, Conventions, or other designations). They have a family-likeness but have no formal or legal association.

A number of these events have been running for many years, whilst others are just starting up. They are sometimes local events based in a town, and sometimes they are more regional in nature. The connection between the UK local / regional events and Keswick Ministries is informal and occasional, shaped by a mutually agreed memorandum of understanding, and has often been very fruitful – especially in exchanging prayer news, sharing speakers, helping one another with best practice ideas, and so on.

The Keswick Fellowship operates throughout the UK as a national network to encourage the leaders of Bible Conventions and local Keswick events through prayer, practical support and fellowship.

There is also an International Keswick Fellowship which is a looser association still, and which embraces events in parts of Europe, Asia, North America, Australia, Africa and the Caribbean.

A small consultation of international Keswicks took place in August 2016, which also affirmed the value of such informal networking and prayerful support. A similar two-day event was held in September 2019 for those who are part of the Keswick Fellowship in the UK and those planning to set up a new one. We facilitate informal meetings of those leading Fellowships at the Convention. We are hosting a gathering of UK and International Keswicks at the 2025 Convention, our 150th anniversary.

GIVING AND INCOME

Uniquely there continues to be no charge to attend the Convention. We want to be open to all people just as churches across the land are open to everyone. We encourage giving at the event and throughout the year. During the Convention, and through printed and on-line resources, we explain the finances of the event and until the end of 2023, the funding needs of the Derwent project.

We are hugely grateful to have been greatly blessed by generous and sacrificial giving from our supporters. This has continued though the remarkable raising of £8m from supporters to fund the Derwent Project, and the sustained giving to the General Fund for our year-round operations, through Covid and the ensuing cost of living crisis.

The flat standing areas at the Rawnsley Centre and the former Pencil Factory Site are used to provide car parking spaces for visitors to the town. This has become an important source of income for us. Keswick Ministries owns the entire share capital of Keswick Convention Projects (Rawnsley) Limited, a trading company that operates these car parking facilities. During 2019 we also applied for planning permission to operate the flat standing at the Skiddaw Street site as a private permitted car park, and this was brought into use in Spring 2021. Spaces are available to Guest House owners and others for periods ranging from three days to one year. We have also provided four electric vehicle charging points at Skiddaw Street.

When Keswick Ministries acquired the Pencil Factory site this included a building that houses the Keswick Pencil Museum whose holding company now leases that building from us.

The directors permit a bookshop to operate during the Convention selling Christian literature that align with our values and beliefs. This provides a source of income; nominal royalties are received from the sale of recordings and books.

The company owns the entire share capital of Keswick Convention Project Limited, a company that operates a low-cost campsite nearby during the Convention. The camp was fully booked in 2024 and covered its costs, notwithstanding the need to tanker off waste-water due to a new planning restriction.

ACHIEVEMENTS, PERFORMANCE AND FUTURE PLANS

KEY PERFORMANCE INDICATORS:

Financial:

- Ordinarily we aim to cover annual running costs each year; this was achieved in 2022 despite all the challenges of Covid, and the state of the economy following Russia's invasion of Ukraine and soaring inflation. For 2023 we planned and budgeted for a nominal deficit which was covered by reserves. In 2024 we budgeted for a nominal surplus and through the generosity of our supporters and with good stewardship achieved a six-figure surplus (before the charge for depreciation). For 2025 we have budgeted for a small surplus – in spite of some significant increases in costs – with a number of facilities related "special projects" covered by the 2024 surplus.
- For the Derwent Project we have how raised the £8m fundraising target from supporters, with a further £1.45m of loans, of which £400k was repaid during 2024. Some further works have been undertaken in 2024 to optimise the usefulness and letting potential of the Pencil Factory. Further works are underway in 2025, including the repurposing of the "Admin Block" on the Pencil Factory site, to allow the staff team to move their operations to our new centre of activity.

Non-Financial:

- The Convention continues to be our main activity and it receives very positive feedback in terms of the quality of the ministry and the impact it has had on peoples' lives, including new commitments to Christ and offers to serve in the mission field.
- The excellent programme of year-round teaching and training events is also being well attended and receiving very positive feedback.
- Good relations with the local Christian, and wider community, have been built on, with senior members of the staff team engaging widely. We have also continued our engagement with the local community, including our quarterly Town Liaison Forum with members of the local community, town councillors, businesses and statutory agencies. Use of the excellent facilities in the Pencil Factory has also been a great means by which we have built on and strengthened local relationships.
- Keswick Ministries partners with different Christian organisations to help take forward its objectives.
- Significant site and building works have been undertaken on the Pencil Factory site, and refurbishment of the former Pencil Factory building is essentially complete. In 2025 the planned works in the "Admin Block" will provide a new home of the KM staff team, and enhance the facilities available at Convention, and for year-round hirers of the Packing Hall.

RISK MANAGEMENT

The Trustees regularly review the risks to which the charity is exposed, so that reasonable measures are taken to reduce and manage them and to obtain insurance cover where this is financially sensible. A risk review procedure is in place to identify the most significant risks and the Trustees check that appropriate remedial action has been taken. A Risk Management framework was put in place adopting best practice from the April 2017 Mazars Charity Conference and guidance from the Charity Commission. Some changes were made to the way we score and record risks during 2024 adopting best practice. With the appointment of Mike Causey to the role of Director of Business Operations, some further changes to the way the register is compiled, reported and managed are being worked through, with helpful input from our insurers' - Ecclesiastical Enterprise Risk Management Team. We are advised on Health and Safety issues by an external contractor.

The Risk Register is an agenda item at all trustee meetings, with a category of risk or two reviewed at each meeting, such that everything is covered each year.

Keswick Ministries take safeguarding seriously. We are committed to the safeguarding of children and adults with care and support needs and to ensuring their wellbeing. We have a trustee-lead on safeguarding; with two members of the staff team appointed as Safeguarding Co-ordinators. We undertook a review of our Safeguarding Policy and procedures in the autumn of 2024. E-learning modules have been developed for staff, Kids and Youth team, and other key roles. Safeguarding is an agenda item at all trustee meetings. Trustee Safeguarding training was undertaken in June 2025 and it repeated on a three-year cycle.

Trustees, staff and volunteers are instructed in the risk management policies that are appropriate to the work that they undertake.

Monthly calls have continued with members of the Finance and General Purposes Committee and staff team, to review our management accounts; KPI's; agree expenditure plans linked to cash flow, and to manage the Risk Register.

Local public relations issues are taken seriously, and regular consultative meetings are held with representative bodies across the town. Through our Town Liaison Forum, we meet with businesses, Keswick Town Councillors and official agencies representatives on a quarterly basis.

We continue to review of our key policies and share them with the staff team via our monthly full morning team meetings.

The following have been identified as the main areas of risk:

Financial:

- Fundraising: The risk of raising insufficient funds to cover the increasing annual running costs, which is mitigated by a very broad support base, non-donor income streams, adequate reserves, tight management of expenditure and the provision and review of monthly management accounts. The Derwent Project fundraising was closed at the end of 2023 having raised the £8m fundraising target from supporters. At the end of the year we had £1.05m of interest free loans to repay, with £300k due to be repaid in December 2025 and £750k due to be repaid by June 2027. We have also explored commercial borrowing options, including via Kingdom Bank.

Organisational Resourcing, Skills and Knowledge:

- The ministry relies on a broad range of skills and abilities to deliver its activities and, in particular, the annual Convention. The ministry is well served by its small staff team; by its Trustees who bring a broad mix of theological and business knowledge and experience; and by hundreds of volunteers. Policies, processes, and procedures are maintained and reviewed.
- A number of changes in the core team present challenges and opportunities that are being worked through with a view to ensuring that we have the right team in place to deliver the ministry the Lord has so clearer led and used over so many years.
- The challenges and opportunities of running significant "events spaces" are being closely managed as we seek to ensure we have the manpower to deliver on bookings. Recruitment continues to be a challenge linked to the costs of moving to the area. The Leadership Team are seeking to recruit temporary assistance / project managers / consultants, to enable us to move forward positively whilst still seeking to build the staff team we need.

- The current thinking is that our unique portfolio of sites is something to be grateful for and to optimise in support of the growing ministry. Over time this will need investment and on-going management and maintenance.

STRUCTURE, GOVERNANCE AND MANAGEMENT

The Keswick Convention Trust is both a company limited by guarantee, not having a share capital, and a registered charity; it was incorporated as a company on 1 September 2001 when the assets and liabilities of the former trust were transferred to the company.

Under the Trust Deed directors are known as Trustees. The Council of Management consists of the Trustees who meet three times a year, normally including an overnight meeting, to manage the Trust. Trustees serve for a term of three years; are re-electable for a maximum of a further three terms (or if deemed necessary for a further three-year term); and may remain in office until age 75 years.

New Trustees are appointed in accordance with the Charity's Memorandum and Articles of Association. The Council regularly reviews the skills mix required to manage the Charity and plans succession based on the known retirement dates of Trustees.

In January 2025 recruitment consultants Carnelian facilitated a "board effectiveness" discussion to assist the board / trustees reflect on their priorities.

New Trustees are required to follow an induction process which consists of being introduced to the operations of the Trust, normally attending one Council meeting before being formally appointed, and are offered appropriate formal training in their responsibilities. A new process on "induction" and "buddying" at Convention has been introduced for newly appointed trustees. Trustees undertook a Safeguarding for Trustees course with Christian Safeguarding Services, in June 2024.

A procedure for Trustee appraisal is in place and takes place during the final year of their three-year term of appointment.

Mark Ellis joined the team as the new Ministry Director / CEO on 1st September 2023. A Christian recruitment agency has been used to recruit for the new role of Director of Business Operations. Mike Causey took up this new role, part-time from 1st June and fulltime from 13th July 2024. (Simon Overend, the Company Secretary reports to Mike.)

The staff team meet daily for devotions and have a monthly half-day staff meeting which includes a time of Bible teaching and prayer, as well as breakfast.

With the completion of the building element of the Derwent Project, the trustees and Chief Executive have sought to reshape the staff team to meet the ministry opportunities and related support needs before us. The Chief Executive and Director of Business Operations will continue to operate as the executive, supported by three "heads of", who together make up the leadership team. Towards the end of 2024 the executive have identified a number of new posts required to support our growing site and event delivery needs. Sarah Bennington joined the team in February 2025 in the new post of Head of Development; Sarah will oversee communications and fundraising, and be a member of the Leadership Team.

The Keswick Ministries vision is articulated through a Vision Document prepared by the then Ministry Director, James Robson. It had a five-year horizon running to 2022 including planning, resourcing, and delivery. The pandemic has meant that the end point has been delayed somewhat. The Chief Executive and trustees have started the process of looking at the next phase of the vision. The Trustees (directors) have unanimously supported this document. In January and April 2024 Mark Ellis (Chief Executive) shared his initial reflections and thoughts on the future shape of the ministry and its year-round teaching and training programme. In January 2025 Mark shared his Vision 2030 paper with the trustees with a view to developing a five-year road map to optimise KM's unique position and opportunities within the reformed evangelical church - under the Lord's leading and guiding.

There are two main committees which support the Council; the Ministry Committee, chaired by the chairman of the charity, which is responsible for the spiritual development of the ministry, and the Finance and General Purposes Committee, chaired by the Hon Treasurer, which is responsible for the business and practical development.

The trustees are grateful to Jeremy McQuoid who has served as chairman for the last five years. Jeremy has accepted an invitation to take up the role of Lead Pastor at Grandview Baptist Church, Kitchener, Ontario. Jeremy, and Elizabeth, who has served on the staff team as our Commissioning Editor, plan to move in the autumn. We wish Jeremy and the family well in this next chapter of their service of the Lord. Martin Salter, who has served as a trustee since 2017, will take up the role of chairman after the 2025 Convention.

Local Engagement

- We are committed to the benefits of the Convention and the Derwent Project also flowing through to the town of Keswick. We want Keswick Ministries and its operation to be a source of pride and benefit locally. This is supported by our Town Liaison Forum, a local sourcing policy, and the promotion of local businesses via our Enjoy Keswick website. We have attended occasional Keswick Town Council, and Keswick Tourism Association meetings by invitation, and promote an open dialogue with local stakeholders.

Independence of Trustees:

- The breath and independence of the ministry is a key strength and is maintained by a process of regular review of the needs and open discussion of those who might serve and complement the team. During 2023 Mattew Byatt was appointed as a trustee, and Alisdair Paine retired having completed twelve years of service. Matthew Sleeman completed his 12 years of service in May 2024. Jodi Whitehouse rejoined the board in March 2024, Maura Baldwin and Angus MacLeay joined in June 2024. The trustees are actively looking at who might be invited to join them, informed by a skills audit and mindful of pending retirements over the next few years as some long-standing trustees complete their term of service. In January 2024, with a good staff team in place, the trustees determined that their minimum number should reduce from 10 to 8. As mentioned previously, in January 2025 recruitment consultants Carnelian facilitated a "board effectiveness" discussion to assist the board / trustees reflect on their priorities.

Reputation:

- Areas of reputational risks include – ministry, morality, health and safety, safeguarding, company and charity compliance. We are well served by the Finance and General Purposes Committee, where we have finance, accounting, and legal expertise, and by our professional advisors. We also subscribe to relevant publications, and to Companies House and Charity Commission email updates.
- 2025 is our 150th anniversary and we anticipate record numbers at Convention notwithstanding the challenge of most schools in England not breaking up until Week 2. As mentioned above we are publishing 'Keswick Ministries: 150 years of Lives Transformed in Christ' a book which celebrates God's faithfulness to the ministry and the faithfulness of his people.

The Council and staff remain committed to sustaining the clear focus of the organisation around its primary charitable objectives, whilst also seeking to put in place the foundations for the future development of the ministry under the Lord's leading. Our values use the mnemonic CHRIST – Commitment, Humility, Respect, Integrity, Stewardship and Teamwork, with the overriding call to Christlikeness.

Keswick Ministries partners with different Christian organisations to help take forward its objectives, including the recording, broadcasting and publishing of the teaching given at the Keswick Convention; the provision of a Convention programme for adults with learning difficulties and the provision of a Convention bookshop. In February 2024 two Pastoral Refreshment Conferences were held back to back to increase capacity; this model was repeated in February 2025. Other Teaching and Training events are also delivered in partnership with other organisations and appropriately gifted trainers. Two significant Teaching and Training events in 2023 were our first Churches Weekend Away and the Identity Workshop. The Churches Weekend Away, held in Spring 2023, gave opportunity for smaller fellowships to come away and benefit for first class Bible teaching from and worship. Over 200 people from four fellowships attended. The Identity Workshop, held in autumn 2023, was attended by 100 people, including leaders in their field who were able to speak into this complex area and share Godly wisdom. As mentioned above a second Identity Workshop was delivered November 2024, with fewer people attending. A second Churches Weekend Away was held in March 2025.

The Missionary Hospitality Fund supports the cost of attendance of missionaries at the annual Convention and also the costs of those attending other Keswick Ministries mission related activities.

Consolidated financial statements have not been prepared on the grounds that the results of the subsidiary undertakings would not be material to the group financial statements.

FINANCIAL REVIEW

General

The Trustees' financial objectives are twofold:

- To raise sufficient funds to meet the cost of the Trust's current activities and to develop new activities.
- To raise sufficient additional money to complete the refurbishment of the Pencil Factory building to provide further accommodation for Convention activities, and conference facilities, not just to host ministry activities in pursuit of our objectives at other times of the year, but also to be available for external hire. This objective has now been achieved, with no further fundraising taking place. We are grateful that many of those who have given generously in support of the Project are continuing to support the General Fund.

The income of Keswick Ministries comes mainly from voluntary donations made by those who support and attend the Convention, and its financial viability is dependent on this. Once again, we are grateful to God for the financial provision in the year under review, and to the many thousands who have caught the vision for the work of the ministry and have given so generously towards it.

Summary of Financial Position

The financial results are set out in the Statement of Financial Activities on page 20 and can best be described under two headings: The General Fund (unrestricted) and Derwent & Mission Hospitality Fund (restricted).

The General Fund had income for the year of £2,480,987 compared with £1,859,686 in 2023, an increase of 33%. Expenditure, at £2,505,650 was some 17% higher than in 2023 (£2,150,524). Taken together, 2024 produced a net deficit of £24,663 on the General Fund compared with a net deficit of £290,838 in the previous year. The defect includes a depreciation charge of £193,087, which is a non-cash item and is substantially higher in 2024 due to the amortisation of the refurbished Pencil Factory. We are very thankful that giving to the General Fund has held up well in what has been another year of great uncertainty. Costs, particularly in the areas of technical support and volunteer accommodation, have risen quite substantially.

With regards to the Derwent Project and Mission Hospitality Fund (Restricted Funds) the financial results in 2024 reflect our closing of Derwent Project fundraising. Income was £162,343 compared with £753,065 in the previous year, when we were still actively fundraising for the Derwent Project. Expenditure was £80,628 (2023 - £107,091).

The Derwent Project, which is now in its tenth year, accounts for most of the restricted income and expenditure. The project was largely completed in 2023, with the fundraising target of £8.0m now reached.

The Mission Hospitality Fund included in these numbers, has not had an appeal or special offering for the last nine years because of the focus on Derwent. Income for this fund was £30,239 in the year compared with £13,513 in 2023; the balance on this Fund is now £22,912 (see note 15). This fund enables missionaries to attend, and benefit from, the Convention who otherwise wouldn't be able to do so.

The Restricted Funds balance at the year-end, of (£409,227) (2023 – (£483,610)), relates almost entirely to the Derwent Project.

Total income (restricted and unrestricted) amounted to £2,643,330 compared to a previous year's total of £2,612,751. After deducting expenditure, the net surplus for the year was £57,052 (2023 - £355,136).

Once again, the Trustees are thankful for the continuing high numbers supporting the ministry, and for their generosity in both prayer and giving.

DONATIONS AND LEGACIES

The activities of the charity are financed almost entirely by voluntary gifts throughout the year, offerings taken during Convention and legacies. Legacies of £32,116 (2023 - £5,185) were recognised during the year.

We gratefully acknowledge the many unrecorded gifts of time and expertise given by so many during the course of the year, without which our operating costs would be substantially greater.

FUNDRAISING

Keswick Ministries is fortunate in having a large and loyal supporter base who have supported the charity for many years, and who give generously in support of our financial needs.

When the Derwent Project was launched in the summer of 2015, the financial needs of the project were laid before our supporters, with supporting material, and they responded magnificently. Normally we update our supporters on plans and progress at the annual Convention, and by means of regular newsletters. The Derwent Project was substantially completed during 2023 and active fundraising ceased at the end of that year.

We have worked with design agencies to produce quality campaign material, and are registered with the Fundraising Regulator complying with their standards. In addition, we have Trustees, and a minister-at-large, who is a former trustee with fund-raising experience. These areas are overseen by our Head of Development, Hon Treasurer and the Finance & General Purposes Committee of the Council.

We have not used external agencies or third parties to specifically fundraise on our behalf and have taken a responsible approach to seeking funds for the protection of all our supporters, including those who may be deemed vulnerable.

We have not had any complaints about our fundraising, but were any to be received, they would be taken seriously and handled at a senior level.

RESERVES POLICY

In addition to the Designated Reserves set out in Note 16, the directors have agreed a General Reserves policy designed to meet the required level of working capital given the cyclical nature of cash flow; General Reserves of £400,000 to £600,000 are considered appropriate. As such the General Reserves of £495,282 (2023 - £332,922) are considered to be adequate.

The Designated Fixed Assets represent the net book value thereof, less a loan from a supportive charity, on favourable terms.

REMUNERATION POLICY

The pay of the senior staff is set so as to be fair in the light of prevailing rates in other Christian charities, and the locality, and to ensure that the right calibre of people can be recruited to key roles. A bench-marking exercise has been undertaken, resulting in the establishment of four salary bands. The Trustees review salaries annually and usually make a cost of living increase to all staff. Total pay and benefits in the year was £521,786 (2023 - £481,312), an increase of 8% (see note 7).

TANGIBLE FIXED ASSETS

The assets and related depreciation, including rates of depreciation are set out in Notes 1 and 8.

PUBLIC BENEFIT

The Trustees have considered the public benefit guidance issued by the Charity Commission together with the supplemental guidance on the application of the public benefit test to charities whose aims include advancing religion. The Trustees are aware of their legal duty to have regard to the public benefit guidance and to report on this charity's compliance with the public benefit obligation.

The physical and spiritual refreshment gained by those who attend the Convention provides a direct public benefit by the deepening of the spiritual life of the individuals and, through the individuals, their church communities and, through those church communities, the wider communities in which the churches are set. In 2024, as with previous years, much of this benefit was achieved through having the Convention available on-line, as well as through the physical event; the on-line material being accessed by many thousands of people from all over the world.

These benefits are directly related to the aims of the charity and the Trustees are conscious of the need, so far as they are able, to balance the delivery of the benefits against any possible detriment or harm.

Since the main Convention event is open to the public and no charge is made for attendance at the overwhelming majority of the programme, there is the widest possible reach from the charity's activities. Because there is no fee, those in poverty are not excluded from the opportunity to benefit as they can attend the meetings at no charge. The Trustees are conscious of the need to ensure that any private benefits are only incidental.

The work of the charity through the year in offering assistance and guidance to similar Conventions and meetings elsewhere has the effect of spreading the public benefit even wider.

INVESTMENT POLICY

The directors have powers to invest surplus funds in investments, securities and properties as they think fit, subject to the provisions of any relevant legislation. Property investment may be for the dual purpose of active use by the charity and appropriate letting for periods not required for direct charitable purposes. During the year the Trustees have considered the investment policies, especially in the light of the low interest rates being paid. Given the active consideration that is being given to the timing of some of the major costs noted in this report, surplus funds are invested in a mix of Term and Instant Access bank deposits. Social, environmental and ethical considerations are considered in selecting the banks at an appropriate level of risk.

Liquid funds are invested with a view to maintaining their value, pending planned expenditure in the short to medium term. The trustees consider the performance of these investments to be satisfactory.

DIRECTORS' RESPONSIBILITIES

Company law requires the directors to prepare accounts for each financial year which give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that year. In preparing those accounts, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis, unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the accounts comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The directors also confirm that as far as they are aware there is no relevant audit information of which the charity's auditors are unaware and they have taken all steps that they ought to have taken as directors in order to make themselves aware of any relevant audit information and to establish that the company's auditors are aware of that information.

In preparing this report the trustees have taken advantage of the small company exemptions provided by section 415A of the Companies Act 2006.

By order of the Directors



Steve Adam (Treasurer)

Date: 14/07/25

Independent auditor's report to the members of Keswick Convention Trust

Opinion

We have audited the financial statements of Keswick Convention Trust (the 'charity') for the year ended 31 December 2024 which comprise Statement of Financial Activities, Balance Sheet and notes to the financial statements, including a summary of significant accounting policies.

The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the charity's affairs as at 31 December 2024 and of its income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the "Auditor's responsibilities for the audit of the financial statements" section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the trustees' report which includes the directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report including in the trustees' report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In light of the knowledge and understanding of the charity and its environment obtained in the course of the audit, we have not identified material misstatements in the strategic report or the directors' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemption in preparing the Report of the Trustees and from the requirement to prepare a Strategic Report.

Responsibilities of Trustees

As explained more fully in the trustees' responsibilities statement set out on page 15, the trustees are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial statements. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. Based on our understanding of the charity and its industry, we considered that non-compliance with the following laws and regulations might have a material effect on the financial statements: Charities Act 2011, UK tax legislation, anti-bribery, corruption and fraud and money laundering.

To help us identify instances of non-compliance with these laws and regulations, and in identifying and assessing the risks of material misstatement in respect to non-compliance, our procedures included, but were not limited to:

- Inquiring of management and, where appropriate, those charged with governance, as to whether the charity is in compliance with laws and regulations, and discussing their policies and procedures regarding compliance with laws and regulations;
- Inspecting correspondence, if any, with relevant licensing or regulatory authorities;
- Communicating identified laws and regulations to the engagement team and remaining alert to any indications of non-compliance throughout our audit; and
- Considering the risk of acts by the charity which were contrary to applicable laws and regulations, including fraud.

We also considered those laws and regulations that have a direct effect on the preparation of the financial statements, such as the Companies Act 2006 and the Charities Statement of Recommended Practice.

In addition, we evaluated the trustees' and management's incentives and opportunities for fraudulent manipulation of the financial statements, including the risk of management override of controls, and determined that the principal risks related to posting manual journal entries to manipulate financial performance, management bias through judgements and assumptions in significant accounting estimates, in particular in relation to revenue recognition (which we pinpointed to the cut-off assertion), the classification of income and expenditure, valuation of investment properties and significant one-off or unusual transactions.

Our audit procedures in relation to fraud included but were not limited to:

- Making enquiries of the trustees and management on whether they had knowledge of any actual, suspected or alleged fraud;
- Gaining an understanding of the internal controls established to mitigate risks related to fraud;
- Discussing amongst the engagement team the risks of fraud; and
- Addressing the risks of fraud through management override of controls by performing journal entry testing.

There are inherent limitations in the audit procedures described above and the primary responsibility for the prevention and detection of irregularities including fraud rests with management. As with any audit, there remained a risk of non-detection of irregularities, as these may involve collusion, forgery, intentional omissions, misrepresentations or the override of internal controls.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Use of the audit report

This report is made solely to the charity's members as a body in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charity's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's members as a body for our audit work, for this report, or for the opinions we have formed.

David Hoose (Jul 24, 2025 17:13:09 GMT+1)

David Hoose (Senior Statutory Auditor) for and on behalf of Forvis Mazars LLP

Chartered Accountants and Statutory Auditor

5th Floor

3 Wellington Place

Leeds

LS1 4AP

Date: 24/07/2025

Statement of Financial Activities (including income and expenditure account)
For the year ended 31 December 2024

	Note	Unrestricted Funds	Restricted Funds	Total Funds	2023 Total funds (note 23)
		£	£	£	£
Income and endowments from:					
Donations and legacies	3	1,769,923	162,343	1,932,266	1,979,198
Charitable activities		124,774	-	124,774	143,498
Other trading activities		134,608	-	134,608	65,632
Investments	3	293,571	-	293,571	296,349
Rents and licence income		152,195	-	152,195	124,711
Other		5,916	-	5,916	3,363
Total		2,480,987	162,343	**2,643,330**	**2,612,751**
Expenditure on:					
Raising funds	5	152,540	10,069	162,609	183,680
Charitable activities	4, 5	2,353,110	70,559	2,423,669	2,073,935
Total		2,505,650	80,628	**2,586,278**	**2,257,615**
Net income		**(24,663)**	**81,715**	**57,052**	**355,136**
Revaluation of investment property	9	-	-	-	-
Transfers between funds	16	7,332	(7,332)	-	-
Net movement in funds		**(17,331)**	**74,383**	**57,052**	**355,136**
Reconciliation of funds:					
Total funds brought forward		12,971,400	(483,610)	12,487,790	12,132,654
Total funds carried forward		**12,954,069**	**(409,227)**	**12,544,842**	**12,487,790**

The Statement of Financial Activities includes all gains and losses recognised in the year.

All income and expenditure derives from continuing activities.

Balance Sheet
As at 31 December 2024

Company number: 03913741

	Note	Total Funds	Total funds
		2024	2023
Fixed assets		£	£
Tangible assets	8	9,671,287	9,850,978
Investments	9	2,907,505	2,907,505
Deposits	11	5,652	5,619
Total fixed assets		**12,584,444**	**12,764,102**
Current assets			
Debtors	10	175,823	184,830
Cash at bank and in hand	11	953,583	1,306,183
Total current assets		**1,129,406**	**1,491,013**
Liabilities			
Creditors: amounts falling due within one year	12	419,008	1,017,325
Net current assets		**710,398**	**473,688**
Total assets less current liabilities		**13,294,842**	**13,237,790**
Long Term Loans	13	750,000	750,000
Total net assets or liabilities		**12,544,842**	**12,487,790**
The funds of the charity:			
Restricted income funds	15, 16, 17	(409,227)	(483,610)
Unrestricted funds – Designated	16, 17	12,458,787	12,638,478
Unrestricted funds – General	16, 17	495,282	332,922
Total charity funds		**12,544,842**	**12,487,790**

These financial statements have been prepared in accordance with the special provisions of the Companies Act 2006 relating to small companies.

Approved by the directors on 14/07/25
and signed on their behalf by

Steve Adam (Treasurer)

Statement of Cash Flows
For the year ended 31 December 2024

	Note	2024 £	2023 £
Cash provided by operating activities	21	**(632,742)**	**132,564**
Cash flows from investing activities:			
Interest		33,010	40,351
Rents from investments		260,561	255,998
Sale of tangible fixed assets		-	-
Sale of investments		-	-
Purchase of tangible fixed assets	8	(13,396)	(411,193)
Cash (used in) / provided by investing activities		**280,175**	**(114,844)**
(Decrease) / increase in cash and cash equivalents in the year		(352,567)	17,720
Cash and cash equivalents at the beginning of the year		1,311,802	1,294,082
Total cash and cash equivalents at the end of the year	11	**959,235**	**1,311,802**

Notes to the Financial Statements
For the year ended 31 December 2024

1. Accounting policies

a. Accounting convention

The charity is a public benefit entity and the accounts are prepared under the historical cost convention in accordance with FRS 102, the Financial Reporting Standard applicable in the UK and the Republic of Ireland, the Companies Act 2006 and Statement of Recommended Practice, Accounting and Reporting by Charities (SORP 102).

The Keswick Convention Trust is a private company limited by guarantee and is non-profit making. The Keswick Convention Trust is incorporated in the United Kingdom and registered in England and Wales.

b. Consolidation

The charity's two subsidiaries are not consolidated on the grounds of immateriality.

c. Going concern

The company's business activities, its performance and position are set out in the Directors' Report on pages 4 to 15.

The company's forecasts and projections show that the company should be able to operate within the working capital facilities available to it.

The Trustees have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future. They therefore continue to adopt the going concern basis of accounting in preparing the annual financial statements.

There are no material uncertainties about the entity's ability to continue to operate.

d. Income

Donations and legacies consist of gifts, offerings, legacies and related Gift Aid claims.

Income which is received for a specific purpose is accounted for within a restricted fund.

Income is recognised in the year in which the company is entitled to receipt and the amount can be measured reliably. It is allocated to activities on an actual basis. In accordance with this policy, legacies are included when it is probable that they will be received.

Donations in kind are reported at fair value, in accordance with accounting standards.

e. Expenditure

Includes all expenditure directly relating to the objects of the charity, included on an accruals basis, inclusive of any VAT which cannot be recovered, and on the following basis:

Wherever possible, costs are allocated to activities on an actual basis. Costs shared between activities are apportioned between these activities. Support costs which are not attributable to a specific activity have been apportioned between the activities being supported.

Wages and salaries have been split between funds on the basis of estimated time spent by staff members on the Derwent project.

Continued

f. Financial instruments

The trust only has financial assets and liabilities of a kind that qualify as basic financial instruments.

g. Debtors

Includes amounts invoiced but not yet paid, together with payments in advance, less provisions for any doubtful debts.

h. Cash at bank and in hand

Equates to less than 100 days access bank balances and cash floats.

i. Creditors and provisions for liabilities

Includes purchases invoiced but not yet paid. Concessionary loans are measured at amortised cost.

j. Fixed assets

Fixed assets are shown at original cost or, if donated, at their value on the date of the gift, less accumulated depreciation. Depreciation is calculated to write off the cost less estimated residual value of fixed assets over their estimated useful life. Land is not depreciated and buildings are depreciated at a rate of 2% on a straight-line basis; equipment and furniture are depreciated on a reducing balance basis at a rate of 30%;

The minimum capitalisation level is £1,000.

k. Fund accounting

The directors have retained the designated sums forming part of the charity's unrestricted funds to be used for particular purposes in the future as outlined in Note 16.

Investments in subsidiaries are recognised by the charity at cost less and provision for impairment.

l. Investments

Investments held as fixed assets are stated at cost less provision for any permanent diminution in value or at fair value as determined by the Trustees as shown in Note 9.

Investments in subsidiary undertakings are recognised at cost less any provision for impairment.

m. Public benefit concessionary loans

Public benefit concessionary loans are initially measured at cost with the carrying amount adjusted in subsequent years to reflect repayments and any impairment as determined necessary by the Trustees.

n. Operating leases

Rentals paid under operating leases are recognised in expenditure on a straight-line basis over the period of the lease.

Continued

2. Judgements in applying accounting policies and key sources of estimation uncertainty

Investment properties

The Rawnsley site has been valued on the basis of the net income derived from car parking. An informed view has been taken as to an appropriate rate of return, with income forecast into perpetuity, informed by historic trends, known plans and any other pertinent external factors.

The Pencil Museum has been valued on the basis of the net income derived from rental income. An informed view has been taken as to an appropriate rate of return, with income forecast into perpetuity, informed by historic trends, known plans and any other pertinent external factors.

Discount rates in the range 7.5% to 8.0% are considered appropriate and have been used for these calculations.

Derwent Project

Site development costs in respect of the Derwent Project fall within the VAT Capital Goods Scheme and as such an estimate of the VAT partially recoverable thereon is included at the balance sheet date. The amount of VAT partially recovered is linked to the current and projected activities of the charity.

3. Income

Donations and legacies:	2024	2023
	£	£
Legacies	32,116	5,185
Unrestricted donations	1,737,807	1,220,948
Restricted donations	162,343	753,065
	1,932,266	**1,979,198**

Investments:	2024	2023
	£	£
Interest received	33,010	40,351
Rental income	260,561	255,998
	293,571	**296,349**

Continued

4. Analysis of expenditure on charitable activities

Activity	Activities undertaken directly £	Support costs £	Total £
Restricted funds			
Missionary Hospitality Fund	15,140	-	15,140
Derwent Project	55,419	-	55,419
Unrestricted funds			
Charitable activities	1,343,439	583,238	1,926,677
Other	76,328	350,105	426,433
Total	**1,490,326**	**933,343**	**2,423,669**

Charitable activities costs include the year round costs of the Skiddaw Street Convention Centre and staff offices, and of the Rawnsley building.

2023 comparative

Activity	Activities undertaken directly £	Support costs £	Total £
Restricted funds			
Missionary Hospitality Fund	10,635	-	10,635
Derwent Project	9,854	-	9,854
Unrestricted funds			
Charitable activities	1,173,159	498,412	1,671,571
Other	53,132	328,743	381,875
Total	**1,246,780**	**827,155**	**2,073,935**

Charitable activities costs include the year round costs of the Skiddaw Street Convention Centre and staff offices, and of the Rawnsley building.

5. Analysis of costs – 2024

	Unrestricted Funds				Restricted Funds				Total Funds
	Raising funds	Charitable activities	Other	Total unrestricted	Raising funds	Charitable activities	Other	Total Restricted	Total
Support cost									
Governance	5,450	11,673	6,998	24,121	-	-	-	-	24,121
Finance	2,625	10,037	9,600	22,262	-	-	-	-	22,262
Information Technology	3,081	8,473	3,851	15,405	-	-	-	-	15,405
Human Resources (salaries and pension contributions)	23,500	438,286	50,000	511,786	10,000	-	-	10,000	521,786
Fees	469	58,491	1,876	60,836	-	-	-	-	60,836
Other (including depreciation and insurance)	117,415	56,277	277,781	451,473	69	-	-	69	451,542
	152,540	**583,237**	**350,106**	**1,085,883**	**10,069**	**-**	**-**	**10,069**	**1,095,952**
Direct costs									
Other Charitable	-	1,343,439	76,328	1,419,767	-	70,559	-	70,559	1,490,326
	-	**1,343,439**	**76,328**	**1,419,767**	**-**	**70,559**	**-**	**70,559**	**1,490,326**
Total	**152,540**	**1,926,676**	**426,434**	**2,505,650**	**10,069**	**70,559**	**-**	**80,628**	**2,586,278**

Analysis of costs - 2023

	Unrestricted Funds				Restricted Funds				Total Funds
	Raising funds	Charitable activities	Other	Total unrestricted	Raising funds	Charitable activities	Other	Total Restricted	Total
Support cost									
Governance	2,709	13,037	7,530	23,276	3,810	-	-	3,810	27,086
Finance	2,291	12,190	11,235	25,716	573	-	-	573	26,289
Information Technology	3,148	11,544	4,198	18,890	2,099	-	-	2,099	20,989
Human Resources (salaries and pension contributions)	24,066	360,984	48,131	433,181	48,131	-	-	48,131	481,312
Fees	1,600	51,209	2,133	54,942	1,600	-	-	1,600	56,542
Other (including depreciation and insurance)	63,264	49,449	255,514	368,227	30,389	-	-	30,389	398,616
	97,078	**498,413**	**328,741**	**924,232**	**86,602**	**-**	**-**	**86,602**	**1,010,834**
Direct costs									
Other Charitable	-	1,173,159	53,133	1,226,292	-	20,489	-	20,489	1,246,781
	-	**1,173,159**	**53,133**	**1,226,292**	**-**	**20,489**	**-**	**20,489**	**1,246,781**
Total	**97,078**	**1,671,572**	**381,874**	**2,150,524**	**86,602**	**20,489**	**-**	**107,091**	**2,257,615**

Continued

6. Auditor's remuneration

The company incurred the following charges from the auditor:

	2024	2023
	£	£
Audit fee – 2023	750	4,030
Audit fee – 2024	19,500	18,000
Tax advice and consultancy	-	-
	20,250	**22,030**

7. Staff costs, related parties and volunteers

	2024	2023
	£	£
Wages and salaries	427,800	397,664
Social Security costs	35,793	32,267
Pension contributions	58,193	51,381
Employment settlement	-	-
	521,786	**481,312**

The Trust operates a defined contribution pension scheme.

No employee earned £60,000 per annum or more (2023 – no employee earned £60,000 per annum or more).

The average number of full time equivalent employees was 12 (2023 – 11.7) and the average headcount was 14 (2023 – 13).

Trustees' and Chief Executive Remuneration

	2024	2023
	£	£
Trustees	-	-
Chief Executive and Director of Business Operations	106,877	135,612

The above remuneration is considered to be the remuneration of the key management personnel. Mark Ellis Chief Executive who led the organisation, assisted by the Director of Business Operations, Mike Causey (Appointed 1 June 2024).

Expenses of £5,048 (2023 – £4,856) were reimbursed to 10 (2023 – 10) directors for travel and meeting expenses in the year.

The spouse of a trustee, received remuneration of £12,691 (2023 – £13,963). A contribution of £1,015 (2023 - £828) was also made to the charity defined contribution pension scheme.

Continued

7. Staff costs, related parties and volunteers (continued)

No trustee director received any remuneration in respect of their services as a Trustee of the charity.

The charity is extremely grateful to over 750 volunteers who assist during the three weeks of the Convention and at other times throughout the year. The Convention volunteers undertake a wide variety of practical tasks in the areas of children, youth, and young adult's ministry, stewarding, catering, gift processing, and reception. With the Convention now on the new site, it was wonderful to see everyone working together in the service of our Lord.

We are also indebted to the volunteers who have helped year-round with administrative tasks, and with practical work across our sites.

The trustees wish to record their appreciation for all the assistance that has been, and continues to be given in support of the ministry.

8. Fixed assets

	Freehold land & buildings Skiddaw	Freehold land & buildings Rawnsley	Pencil Factory Site	Equipment & Furniture	Total
	£	£	£	£	£
COST					
At 1 January 2024	1,108,854	669,935	9,066,852	183,376	11,029,017
Additions	-	-	7,332	6,064	13,396
Disposals	-	-	-	-	-
At 31 December 2024	1,108,854	669,935	9,074,184	189,440	11,042,413
DEPRECIATION					
At 1 January 2024	580,072	223,242	209,720	165,005	1,178,039
Charge for the year	22,185	13,397	150,444	7,062	193,087
Disposals	-	-	-	-	-
At 31 December 2024	602,257	236,639	360,164	172,067	1,371,126
NET BOOK VALUE					
At 31 December 2024	506,597	433,296	8,714,020	17,373	9,671,287
At 31 December 2023	528,782	446,693	8,857,132	18,371	9,850,978

The Convention Centre at Skiddaw Street, with a net book value of £506,597 secures a loan on favourable terms from a supportive charitable trust.

Continued

The trust owns a number of buildings for different purposes and each of these has been listed below with a description of the usage and the accounting treatment.

Pencil Factory site
The site of the annual Convention and the majority of the year-round Teaching and Training Events, which is valued at cost less depreciation.

Rawnsley – Buildings
Neighbouring the Pencil Factory site. Houses the staff offices. Used during Convention for team catering, and as "gateway" to main site which is valued at cost less depreciation.

Rawnsley – Car Park
Car Park neighbouring the Pencil Factory site. Which is valued on the present value of cash flows from the car park income in lieu of a professional valuation.

Skiddaw Street
Used to accommodate volunteers during Convention. Also used as T&T event accommodation. Unused space let to local charity; accommodation used by church and other groups throughout the year which is valued at cost less depreciation.

Pencil Museum Site
Adjacent to the Pencil Factor site, which is valued on the present value of cash flows from the rental income in lieu of a professional valuation.

9. Investments

Basis of valuation	Investment Property Fair Value	Quoted Investments Valuation	Unquoted Investments Cost	Total
	£	£	£	£
Cost or valuation at 1 January 2024	2,907,500	-	5	2,907,505
Disposals at cost or valuation	-	-	-	-
Gains on revaluation	-	-	-	-
Transfer to current assets	-	-	-	-
Cost or Valuation at 31 December 2024	2,907,500	-	5	2,907,505

The fair value of the investment property has been calculated using the cash flows of rental income as a yield on the investment. No formal valuation has been obtained from a qualified independent valuer. There are no restrictions on the ability to realise proceeds on disposal of the properties or on the remittance of income.

Continued

Subsidiary Companies

	2024	2023
	£	£
Wholly owned subsidiary:		
Keswick Convention Project Ltd	3	3
Keswick Convention Projects (Rawnsley) Ltd	2	2
	5	**5**

Keswick Convention Project Limited, a company engaged in carrying out projects in connection with the Keswick Convention, and Keswick Convention Projects (Rawnsley) Limited, a company engaged in carrying out trading activities in support of the Keswick Convention, are both wholly owned trading subsidiaries, and incorporated in England. All shares held are ordinary £1 shares. The year end for both subsidiaries is 31 December 2024.

The aggregate share capital and reserves of Keswick Convention Projects (Rawnsley) Limited was £2 and its turnover for the year was £312,018 resulting in a £nil profit.

Keswick Convention Project Limited aggregate share capital and reserves at 31 December 2024 was £4,809 and its turnover for the year was £46,994 resulting in a net profit before tax of £nil and donations to the parent company of £3,546.

Consolidated financial statements have not been prepared on the grounds that the results of the subsidiary undertakings would not be material to group financial statements.

10. Debtors

	2024	2023
	£	£
Trade debtors	8,739	22,390
Payments in advance – accommodation	84,457	67,000
Prepayments and accrued income	59,564	76,801
Amounts owed by group undertakings	23,063	18,639
Other debtors	-	-
	175,823	**184,830**

11. Cash and cash equivalents

	2024	2023
	£	£
Cash in hand	243,588	293,496
Notice deposits (less than three months)	709,995	1,012,687
Current asset	**953,583**	**1,306,183**

	2024	2023
	£	£
Longer term deposits	5,652	5,619
Non-current asset	**5,652**	**5,619**
Total cash	**959,235**	**1,311,802**

12. Creditors: amounts falling due within one year

	2024	2023
	£	£
Trade creditors	17,005	144,531
Other creditors	17,642	21,279
Concessionary loans	300,000	700,000
Accruals	42,649	108,058
Deferred income	41,712	43,457
	419,008	**1,017,325**

The £300,000 loan is concessionary; from supportive individuals; at zero interest; repayable on demand and is unsecured.

Deferred income relates to deposits for facilities bookings and course fees falling in the next financial year. Deferred income has been recognised as follows:

	2024	2023
	£	£
Deferred income brought forward	43,457	40,474
Released to income during the year	(43,457)	(40,474)
Received during the year	41,712	43,457
Deferred income carried forward	41,712	43,457

13. Creditors: amounts falling due after one year

Concessionary loans	2024	2023
	£	£
Due between 1 and 2 years	-	-
Due between 2 and 5 years	750,000	750,000
Due after 5 years	-	-
	750,000	**750,000**

The £750,000 loan is concessionary; from a supportive Christian Trust; at zero interest; repayable by 16 June 2027 and secured by a first charge on the Skiddaw Street Convention Centre.

14. Financial instruments

	2024	2023
	£	£
Financial assets measured at amortised cost	31,802	41,029
Cash and cash equivalents	959,235	1,311,802
Financial liabilities measured at amortised cost	1,067,005	1,594,531

Financial assets measured at amortised cost comprise trade and other debtors. Financial liabilities measured at amortised cost comprise trade and other creditors and loans.

Continued

15. Restricted funds

	Balance 1 January 2024	Movement Income 2024	Movement Expenditure and Transfers 2024	Balance 31 December 2024
	£	£	£	£
Missionary Hospitality Fund	7,813	30,239	15,140	22,912
Derwent Project Fund	(491,423)	132,104	72,820	(432,139)
	(483,610)	**162,343**	**87,960**	**(409,227)**

The Missionary Hospitality Fund was established to receive gifts in order that accommodation can be provided and grants can be given enabling missionaries to attend the Convention and other Keswick Ministries mission related activities, together with associated administration costs.

The Derwent Project will secure the future of the Convention and allow for the growth of the ministry at other times of the year. Further information in respect of the Derwent Project can be found in the directors' report. The deficit arising on the Derwent Project fund is covered by the Derwent Project Designated fund together with funds received after the year end.

Restricted funds are held in liquid assets.

Continued

16. Summary of fund movements

Fund	Balance 1 January 2024	Income	Expenditure	Gain on revaluation of investment	Transfers	Balance 31 December 2024
Designated Funds						
Fixed Asset	12,008,478	-	193,087	-	13,396	11,828,787
Derwent Project Fund	630,000	-	-	-		630,000
General Funds	332,922	2,480,987	2,312,563	-	(6,064)	495,282
Unrestricted Funds	12,971,400	2,480,987	2,505,650	-	7,332	12,954,069
Restricted Funds						
Missionary Hospitality Fund	7,813	30,239	15,140	-	-	22,912
Derwent Project Fund	(491,423)	132,104	65,488	-	(7,332)	(432,139)
Restricted Funds	(483,610)	162,343	80,628	-	(7,332)	(409,227)
Total Funds	12,487,790	2,643,330	2,586,278	-	-	12,544,842

Designated Funds

The Fixed Asset Fund represents the total amounts invested, from general funds and special appeals in the past, in tangible fixed assets and investment properties less depreciation and borrowings secured thereon. Included within the Fixed Asset Fund is £2,139,918 (2023: £2,139,918) of non-distributable reserves, arising from revaluation.

The Derwent Project Designated Fund represents amounts set aside in relation to the Derwent Project. The Trustees expect the amount to be used within the year following.

Transfers

Transfers of £7,332 from the Derwent Project Restricted Fund to the Fixed Assets Designated Fund relates to the capitalisation of fixed assets purchased in respect of the Derwent Project.

Transfers of £6,064 from the General Fund to the Fixed Asset Designated Fund relate to the capitalisation of fixed assets purchased in respect of the general fund.

Continued

17. Analysis of net assets between funds

2024	Tangible Assets	Investments & Deposits	Net Current Assets/(liabilities)	Long Term Concessionary Loan	Total
	£	£	£	£	£
Unrestricted – designated	9,671,287	2,907,500	630,000	(750,000)	12,458,787
Unrestricted – general	-	5,657	489,625	-	495,282
Total unrestricted	9,671,287	2,913,157	1,119,625	(750,000)	12,954,069
Missionary Hospitality Fund	-	-	22,912	-	22,912
Derwent Project Fund	-	-	(432,139)	-	(432,139)
Total restricted	-	-	(409,227)	-	(409,227)
Total funds	9,671,287	2,913,157	710,398	(750,000)	12,544,842

2023	Tangible Assets	Investments & Deposits	Net Current Assets/ (liabilities)	Long Term Concessionary Loan	Total
	£	£	£	£	£
Unrestricted – designated	9,850,978	2,907,500	630,000	(750,000)	12,638,478
Unrestricted – general	-	5,624	327,298	-	332,922
Total unrestricted	9,850,978	2,913,124	957,298	(750,000)	12,971,400
Missionary Hospitality Fund	-	-	7,813	-	7,813
Derwent Project Fund	-	-	(491,423)	-	(491,423)
Total restricted	-	-	(483,610)	-	(483,610)
Total funds	9,850,978	2,913,124	473,688	(750,000)	12,487,790

Continued

18. Related party transactions

Keswick Convention Projects (Rawnsley) Limited is a wholly owned subsidiary of Keswick Convention Trust. For the year ended 31 December 2024 Keswick Convention Projects (Rawnsley) Limited was charged rent of £263,692 (2023 - £248,947) by Keswick Convention Trust, of which £23,062 (2023 - £15,532) remained outstanding as at the year end.

Keswick Convention Project Limited is a wholly owned subsidiary of Keswick Convention Trust. Keswick Convention Trust incurred no expenses on behalf of the subsidiary.

At the year-end a provision has been made for the payment of a charitable donation in Keswick Convention Project Limited's accounts to Keswick Convention Trust for the sum of £3,546 (2023 - £11,886).

During the year the Trustees made donations to the Charity of £14,548 (2023 - £15,404). Of this £nil (2023 - £3,835) was in relation to the Derwent Project. The project has the full support of the Trustees.

Mr S Hale, a trustee director, is a director of Ellis-Fermor & Negus Ltd, a Solicitors firm, which received payments totalling £nil (2023 - £700) in respect of legal services. At the year end the amount owing to Ellis-Fermor & Negus Ltd was £nil (2023 - £nil).

19. Financial commitments

At 31 December 2024 the charity had capital commitments totalling £41,826 (2023: £55,000).

20. Pension commitments

The charity operates a defined contribution pension scheme compliant with auto enrolment. The assets of the scheme are held separately from those of the charity in an independently administered fund. The pension cost charge represents contributions payable by the charity to the fund and amounted to £58,193 (2023: £51,381). Contributions totalling £4,116 (2023: £393) were payable to the fund at the balance sheet date.

The pension commitments are a liability of the unrestricted funds, in line with the expense.

Continued

21. Reconciliation of net movement in funds to net cash flow from operating activities

	2024	2023
	£	£
Net income for the reporting period	57,052	355,136
Adjustments in respect of:		
Depreciation charges	193,087	193,433
Loss on disposal of fixed assets	-	-
Loss on disposal of investments	-	-
Interest received	(33,010)	(40,351)
Rental income	(260,561)	(255,998)
(Increase)/Decrease in debtors	9,007	(31,768)
Increase/(Decrease) in creditors	(598,317)	(87,888)
	(632,742)	**132,564**

22. Analysis of changes in net funds

	At 1 January 2024	Cash flows	Transfers	At 31 December 2024
	£	£	£	£
Cash and cash equivalents	1,311,802	(352,567)	-	959,235
Debt due less than one year	(700,000)	400,000	-	(300,000)
Debt due after one year	(750,000)	-	-	(750,000)
	(138,198)	**47,433**	**-**	**(90,765)**

Continued

23. 2023 SOFA comparatives

	Unrestricted Funds	Restricted Funds	Total Funds
	£	£	£
Income and endowments from:			
Donations and legacies	1,226,133	753,065	1,979,198
Charitable activities	143,498	-	143,498
Other trading activities	65,632	-	65,632
Investments	296,349	-	296,349
Rents and licence income	124,711	-	124,711
Other	3,363	-	3,363
Total	1,859,686	753,065	**2,612,751**
Expenditure on:			
Raising funds	97,078	86,602	183,680
Charitable activities	2,053,446	20,489	2,073,935
Total	2,150,524	107,091	**2,257,615**
Net income	**(290,838)**	**645,974**	**355,136**
Revaluation of investment property	-	-	-
Transfers between funds	384,519	(384,519)	-
Net movement in funds	**93,681**	**261,455**	**355,136**
Reconciliation of funds:			
Total funds brought forward	12,877,719	(745,065)	12,132,654
Total funds carried forward	**12,971,400**	**(483,610)**	**12,487,790**

THE KESWICK CONVENTION TRUST

England & Wales - Charity number 1083584

Accounts

Financial Statements

For the year ended 31 December 2023

THE KESWICK CONVENTION TRUST

Company No: 03913741

Charity No: 1083584

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Reference information

ADDRESS:	Rawnsley Centre Main Street Keswick Cumbria CA12 5NP
REGISTERED CHARITY NUMBER:	1083584
COMPANY REGISTRATION NO:	03913741
WORKING NAME:	Keswick Ministries
GOVERNING DOCUMENT:	Memorandum and Articles of Association
TRUSTEES:	Mr S Adam, Treasurer Mr M J Byatt (Appointed 30th June 2023) Mr D Gascoigne Mr S Hale Mrs C Heath-Whyte Dr J McQuoid, Chairman Rev A Paine (Retired 15th November 2023 Mrs A Putt Mr M Salter Rev Dr M Sleeman (Retired 7th May 2024) Mr J Taylor Mrs M Baldwin (Appointed 4th June 2024) Mrs J Whitehouse (Appointed 19th March 2024) Rev A MacLeay (Appointed 20th June 2024)
MINISTRY DIRECTOR / CEO:	Rev Dr J Robson (Resigned 15th September 2023) Rev Mark Ellis (Appointed 1st September 2023)
OPERATIONS DIRECTOR /: DIRECTOR OF BUSINESS OPERATIONS	Mrs Jodi Whitehouse (Resigned 31st December 2023) Mr Mike Causey (Taking up fulltime role on 13th July 2024)
COMPANY SECRETARY:	Mr S Overend
AUDITOR:	Forvis Mazars LLP, 5th Floor, 3 Wellington Place, Leeds, LS1 4AP
ACCOUNTANTS:	robinson + Co, Oxford Chambers, New Oxford Street, Workington, CA14 2LR
SOLICITORS:	Anthony Collins Solicitors LLP 134 Edmund Street Birmingham B3 2ES Ellis-Fermor & Negus Limited 2 Devonshire Avenue Beeston, Nottingham NG9 1DS
CHARITY OBJECTS:	The Trust exists to promote Bible Teaching at an annual Convention in Keswick and on other occasions with the aim of encouraging holy and Biblical lifestyles.
BANKERS:	HSBC plc, 1 Market Square, Penrith CA11 7SN

REPORT OF THE DIRECTORS

The Directors present their Annual Report and Financial Statements for the year ended 31 December 2023.

DIRECTORS AND OFFICERS

The following directors held office for the whole of the year to 31 December 2023 and to the date of this report unless otherwise stated:

Mr S Adam, Treasurer

Mr M J Byatt (Appointed 30th June 2023)

Mr D Gascoigne

Mr S Hale

Mrs C Heath-Whyte

Dr J McQuoid, Chairman

Rev A Paine (Retired 15th November 2023)

Mrs A Putt

Mr M Salter

Rev Dr M Sleeman (Retired 7th May 2024)

Mr J Taylor

Mrs M Baldwin (Appointed 4th June 2024)

Mrs J Whitehouse (Appointed 19th March 2024)

Rev A MacLeay (Appointed 20th June 2024)

KESWICK MINISTRIES VISION

Keswick Ministries exists to inspire and equip Christians to love and live for Christ in His world. God's purpose is to bring his blessing to all nations (Gen12:3). All God's people are called to participate in this missionary purpose wherever we may be. Keswick Ministries helps Christians to fulfil that calling, so that, directed and guided by God's word, they will grow in the power of his Spirit.

Keswick Ministries has a long history of sending out Christians into the world to lead others by teaching the truths contained in the Bible and serving in all walks of life, including some of the poorest and most disadvantaged areas of this country and around the world.

We achieve these aims through Bible teaching at our summer Convention, through the resources that flow from this, in our programme of Teaching and Training courses and the publication of books; the provision of on-line resources, and podcasts that support discipleship. Underlying this is encouragement and support for mission.

In recent years, we have been able to extend our activities into an all-year-round ministry, through the Derwent Project. As we look to address the spiritual need of the nation for in-depth Bible teaching and for the equipping of leaders to open the gospel to others, the Derwent Project creates a facility which will help inspire and equip many more Christians of all ages and backgrounds with a variety of callings, so they can return to their homes, places of work and ministries to help further God's mission in whichever capacity they serve.

The Derwent Project centres on the site of Keswick's former Pencil Factory which adjoins the Rawnsley site where Keswick Ministries already has offices. The combination of the two sites allows the Convention to be brought together in one place and provides facilities for year-round training courses and conferences. Over the last few years, the old Pencil Factory building has been gutted and completely refurbished to provide modern, light and airy meeting spaces. In 2021 we had use of the ground floor and by the time of the 2022 Convention, had use of all the spaces across all three floors. The facilities have also been used by other local and visiting groups year-round, with lots of expressions of interest in using the facilities.

The Derwent Project represents a significant investment in a local facility and has involved a separate fundraising programme. We are thankful for the prayers and donations of thousands of supporters and a number of Christian trusts which have helped provide the funds needed to deliver the Derwent Project. Since its launch at the 2015 Convention £8m has been raised from supporters who have given generously and sacrificially; a further £1.45m has been loaned on favourable terms. The Derwent fundraising project has now been closed.

THE KESWICK CONVENTION AND LIVING WITH COVID

2023 marked the Keswick Convention's 148th year. The 2020 "in-person" Convention had to be cancelled due to the global Covid pandemic. 2021 saw a convention compliant with Government Covid guidelines; a slimmed down Kids and Youth programme, and with registration introduced for the first time.

In 2022 we are pleased to have been able to deliver a "nearer normal" three-week Convention, based on the Pencil Factory and Rawnsley sites. Ahead of the Convention work was undertaken on Phase 2 of the Pencil Factory building refurbishment, which saw the first and second floors brought into use, giving us use of all the space across the three floors. The country (and indeed the world) was still living with Covid. No formal restrictions were placed on us, and we took reasonable pragmatic steps to keep the event "Covid-safe". Understandably numbers were down on pre-pandemic levels. There was a generally younger demographic and many people, including families, attending for the first time.

2023 again saw us making full use of the enlarged site and Pencil Factory facilities. Numbers were up on the previous year, but probably not back to the level seen pre-pandemic. It was encouraging to see a higher proportion of young people and families, many attending for the first time.

The Convention relies on over 650 volunteers who enable us to deliver the event safely and effectively. This is a very popular way to serve. Keswick Ministries provides accommodation, meals and offers travel expenses; many volunteers return year after year to help. We are hugely indebted to these volunteers, without whom the Convention could not take place.

Volunteers undertake a wide variety of practical tasks during the Convention (kids, youth and young adults work, welcome team, catering, café, gift processing and reception teams). We provide appropriate training, including safeguarding and counter terrorism awareness, and carry out the necessary DBS safeguarding checks.

RESOURCES

Keswick Ministries continues to publish literature and on-line resources that build on and support the teaching of the Convention. In 2023 Roz Clarke authored our "Human" Convention theme book. In 2024 we plan to publish Food for the Journey, a 365 day devotional by numerous speakers and Life after Life – our Convention theme book - by Mark Meynell

Our regular podcasts – The Keswick Podcast and Kes Talks – have proved increasingly popular with record numbers accessed; they can be accessed via all podcasting apps.

THE DERWENT PROJECT

The Derwent Project has been an enormous opportunity, that has enabled Keswick Ministries to extend our work into year-round ministry. There is no doubt that our nation and the world have an important need for straightforward Bible-based teaching. This extends both to existing Christians and to those who want to consider more deeply the promises and blessings that flow from Christian faith. We also believe that Christians who serve provide a significant example to others and an encouragement to find out more of biblical values and truths.

We know this approach is warmly received by supporters who attend the Convention in the summer and is also welcomed throughout the year. The purchase of the former Pencil Factory site, which adjoins our Rawnsley site, provided the opportunity to launch the Derwent Project back in 2015 and we have been grateful for the enthusiastic prayers and financial support both from Conventioners and other Christians and Christian groups around the country, and indeed from overseas. It has allowed us to build a beacon of refreshment and sending out where Christians come to deepen their knowledge and faith in the Lord. We want to see youth leaders equipped to speak to children and teenagers; ministers, lay-leaders and every Christian inspired to serve. A true place of restoration, reflection, and growth for all Christians.

The combined sites mean we can both hold the Convention on one location and have the space and facilities to run Teaching and Training courses and conferences throughout the year.

Having rebased our offices to the Rawnsley site we have been able to let the former Skiddaw Street office space and an adjoining room to a local charity. The former amenity block and "bunk room" at Skiddaw Street

have been converted into accommodation which are being used by staff and volunteers; and could be made available on longer term let, as needs dictate.

The Derwent Project has required a considerable amount of management and staff focus, and we are hugely encouraged by the significant progress we have made. As at 31st December 2023 we have raised the £8m fundraising target from supporters, and have full use of all the repurposed space in the Pencil Factory and neighbouring Admin Block and Packing Hall; the Boundary Stores provide invaluable storage.

In summary the principal goals of the Derwent Project have been:

- to secure the future of the three-week summer Keswick Convention on an integrated site.
- to provide a facility for Christian teaching and training all year round.
- to serve churches and other Christian organisations in the UK and beyond, particularly serving Cumbria, the north of England and Southern Scotland.

We are also committed to ensuring that the local town of Keswick benefits from our activities. This is achieved by making facilities available for local groups to use, and by attracting businesses to hold conferences within the Pencil Factory building and use local facilities while here. It has been pleasing to see the facilities being used by a number of local groups, as well as being used as a base for ultra-marathons and triathlons. Keswick Tourism Association and Cumbria Tourism have both held members events attracting several hundred people, with lots of enthusiasm and expressions of interest in using the facilities that we are now able to make available. The NHS continue to be regular users and the North West Air Ambulance Service returned for a second fundraiser.

The Derwent Project was launched at the 2015 Convention and has been given significant profile since then at each Convention. In 2019 there were dedicated evening presentations including a video, and in the afternoons, there was a presentation and tour of the Pencil Factory building. During the Virtual Convention in 2020 the project was promoted via video. In 2021 people were able to see the great progress that had been made with the front of the building insulated and rendered, and with new windows; tours were run again and well received. In 2022 and 2023 with the project nearing completion and all the spaces in use, we ran tours again. We have been very encouraged by the overwhelmingly positive response to the project, and the appeal for financial support.

We have committed to an active programme of engagement with the local community, presenting the positive case for Ministry and the Derwent Project, and explaining the benefits which will flow to the local area. As mentioned above, there have been a number of enquiries and expressions of interest in using the facilities, which can only be good for the town of Keswick and for Keswick Ministries.

Through the generous and sacrificial giving of our supporters over the last eight years, and through Covid, we have been able to purchase the site, obtain Planning Permission and complete Phases 1 and 2, making the whole building usable ahead of the 2022 Convention. Phase 3 saw the completion of the Derwent Project, though funds are still required to repay interest free loans from generous supporters.

TEACHING AND TRAINING EVENTS

As part of the extension of the ministry, our Teaching and Training courses and workshops go from strength to strength. These have run in each of the last seven academic years. The 2022/23 programme was launched at the 2022 Convention, with 17 courses, including 6 monthly Hebrew Workshops, run over the period. With the change of Ministry Director in the autumn of 2023, slightly fewer course are planned for the 2023/24 academic year.

The focus of the Teaching and Training events is on biblical teaching that helps refresh, inspire and equip Christians, both church members and those in leadership positions. The courses are developed by the Ministry Director and often in collaboration with other Christian organisations.

The ever-popular Pastoral Refreshment Conference is run in conjunction with Living Leadership. In February 2023 we ran two PRC's back-to-back to increase capacity, and were able to accommodate over 100 people demonstrating the need for those in church leadership (and their spouses) to be refreshed for service in the local church. The February 2024 PRC attracted a similar number of people, with two run back-to-back as in 2023.

Faith in the second half – in partnership with Faith in Later Life, was launched in 2021 with great success. The planned in-person event had to be switched to an online offering, but it was well received. We ran successful events in Keswick in May 2022 and again in May 2023 with over 100 people in attendance. Leading WELL – for elders and lay leaders was held for the first time in March / April 2022 with input from FIEC among others; the event was held again in March 2023 with fewer attendees. Our first Art Retreat was run in April 2022, with 22 people attending the second retreat in 2023, and 38 attending the April 2024 event.

We launched a Churches Weekend Away, to allow smaller fellowships who might not be able to organise an event of their own to share with others. Keswick Ministries provided Bible Teaching and worship. The first event was held in Spring 2023 with more than 200 people from 4 churches attending. A second Churches Weekend Away is planned for March 2025.

As word spreads the courses and workshops are attracting increasing numbers of delegates, many of whom have had no previous connection with us. Some courses are starting to "sell out". Feedback from delegates is overwhelmingly positive, with many people returning when courses are run again and recommending them to others.

Another new event in 2023 was the Identity Workshop, attended by over 100 people over three days. This gave those in Christian Leadership an opportunity to hear from, and discuss with a number of leaders in their field on this very topical areas that the church needs to be able to speak into with truth and compassion. We believe this type of event is something that we are uniquely placed to be able to offer and would like to do more. A second Identity Workshop is planned for November 2024.

Our new Ministry Director and the trustees are reviewing what we offer with a view to maintain high quality, addressing key topics, exploring some training for kids and youth work, and not stretching the team too thinly.

THE KESWICK FELLOWSHIP

Mini 'Keswick' events are held all over the country as part of the Keswick Fellowship.

Across the UK there are nearly 40 locations where Bible Weeks or local 'Keswick' events are taking place. Some identify themselves by the name Keswick, and others are in fellowship with the wider work but use other titles (whether Bible Weeks, Conventions, or other designations). They have a family-likeness but have no formal or legal association.

A number of these events have been running for many years, whilst others are just starting up. They are sometimes local events based in a town, and sometimes they are more regional in nature. The connection between the UK local / regional events and Keswick Ministries is informal and occasional, shaped by a mutually agreed memorandum of understanding, but has often been very fruitful – especially in exchanging prayer news, sharing speakers, helping one another with best practice ideas, and so on.

Understandably Covid led to a number of these events moving on-line or having to be cancelled. Some have found it harder to restart, others have returned with a flourish. We continue to be encouraged by enquiries around setting up new events.

The Keswick Fellowship operates throughout the UK as a national network to encourage the leaders of Bible Conventions and local Keswick events through prayer, practical support and fellowship.

There is also an International Keswick Fellowship which is a looser association still, and which embraces events in parts of Europe, Asia, North America, Australia, Africa and the Caribbean.

A small consultation of international Keswicks took place in August 2016, which also affirmed the value of such informal networking and prayerful support. A similar two-day event was held in September 2019 for those who are part of the Keswick Fellowship in the UK and those planning to set up a new one. We facilitate informal meetings of those leading Fellowships at the Convention. We are currently planning to hold a gathering of UK and International Keswicks in 2025, the 150th anniversary of the Convention.

GIVING AND INCOME

There is no charge to attend the Convention. We want to be open to all people just as churches across the land are open to everyone. We encourage giving at the event and throughout the year. During the Convention, and through printed and on-line resources, we explain the finances of the event and until the end of 2023, the funding needs of the Derwent project.

During 2019 we launched a new fund-raising programme specifically for the Derwent Project. This involved a fundraising letter to all our supporters, events for donors in London and Glenridding (in Cumbria) and applications to Christian Trusts. In 2020 and 2021 fundraising was lower-key due to the pandemic, though fundraising letters were sent out at Easter and pre-Christmas 2021 and provided a much-needed boost to funding particularly for the Derwent Project. Giving to the Derwent Project continued throughout 2023 with an appeal to raise the final £750k of the £8m fundraising target from supporters. We are delighted to share that our supporters again responded wonderfully, with the target now met.

Total giving (to the General Fund and Derwent Project) was at a record level in 2019 with several larger gifts in support of the Derwent Project. Not surprisingly, in the light of Covid, giving in 2020 and 2021 was lower, but total income still covered all our expenditure. Additional income streams include the letting of our facilities to other groups and organisations, and car parking. For 2022 we planned a deficit budget mindful of the one-off costs associated with holding our first "normal" Convention on the new site. In God's kindness an anonymous gift has more than covered that deficit and provided much needed funding for the Derwent Project. In 2023 we again planned for a deficit (covered by the gift received the year before) mindful of increasing cost; the legacy of covid and the very real cost of living crisis. A year end appeal meant that we ended 2023 in-line with budget.

The flat standing areas at the Rawnsley Centre and the former Pencil Factory Site are used to provide car parking spaces for visitors to the town. This has become an important source of income for us. Keswick Ministries owns the entire share capital of Keswick Convention Projects (Rawnsley) Limited, a trading company that operates these car parking facilities. During 2019 we also applied for planning permission to operate the flat standing at the Skiddaw Street site as a private permitted car park, and this was brought into use in Spring 2021. Spaces are available to Guest House owners and others for periods ranging from three days to one year. We have also provided four electric vehicle charging points at Skiddaw Street.

When Keswick Ministries acquired the Pencil Factory site this included a building that houses the Keswick Pencil Museum whose holding company now leases that building from us.

The directors permit a bookshop to operate during the Convention selling Christian literature that align with our values and beliefs. This provides a source of income; nominal royalties are received from the sale of recordings and books.

The company owns the entire share capital of Keswick Convention Project Limited, a company that operates a campsite in the neighbourhood during the Convention. The camp was fully booked in 2023 and covered its costs with a small surplus, notwithstanding the need to tanker off waste-water due to a new planning restriction.

ACHIEVEMENTS, PERFORMANCE AND FUTURE PLANS

KEY PERFORMANCE INDICATORS:

Financial:

- Ordinarily we aim to cover annual running costs each year; this was achieved in 2022 despite all the challenges of Covid, and the state of the economy following Russia's invasion of Ukraine and soaring inflation. For 2023 we planned and budgeted for a nominal deficit which is covered by reserves.
- For the Derwent Project we have how raised the £8m fundraising target from supporters, with a further £1.45m of loans. Work has been commissioned as we have had clear visibility of available funds. Some further works will be undertaken in 2024 to optimise the usefulness and letting potential of the Pencil Factory. This will include a scalable kitchen which can then be enhanced as further funds allow.

Non-Financial:

- The Convention continues to be our main activity and it receives very positive feedback in terms of the quality of the ministry and the impact it has had on peoples' lives, including new commitments to Christ and offers to serve in the mission field.
- The excellent programme of year-round teaching and training events is also being well attended and receiving very positive feedback.
- Good relations with the local Christian, and wider community, have been built on, with senior members of the staff team engaging widely. We have also continued our engagement with the local community, including our quarterly Town Liaison Forum with members of the local community, town councillors, businesses and statutory agencies. We held a Pencil Factory open day in February 2023 which was well attended and positively received.
- Keswick Ministries partners with different Christian organisations to help take forward its objectives.
- Significant site and building works have been undertaken on the Pencil Factory site, and refurbishment of the former Pencil Factory building is essentially complete.

RISK MANAGEMENT

The Trustees regularly review the risks to which the charity is exposed, so that reasonable measures are taken to reduce and manage them and to obtain insurance cover where this is financially sensible. A risk review procedure is in place to identify the most significant risks and the Trustees check that appropriate remedial action has been taken. A Risk Management framework was put in place adopting best practice from the April 2017 Mazars Charity Conference and guidance from the Charity Commission. Some changes were made to the way we score and record risks during the year adopting best practice. We are advised on Health and Safety issues by an external contractor.

The Risk Register is an agenda item at all trustee meetings, with a category of risk or two reviewed at each meeting, such that everything is covered each year.

Keswick Ministries take safeguarding seriously. We are committed to the safeguarding of children and adults with care and support needs and to ensuring their wellbeing. We have a trustee-lead on safeguarding; with two members of the staff team appointed as Safeguarding Co-ordinators. We undertook a review of our Safeguarding Policy and procedures ahead of the 2023 Convention. E-learning modules have been developed for staff, Kids and Youth team, and other key roles. Safeguarding is an agenda item at all trustee meetings.

Trustees, staff and volunteers are instructed in the risk management policies that are appropriate to the work that they undertake.

Monthly calls have been introduced with key members of the Finance and General Purposes Committee and staff team, to review our management accounts; agree expenditure plans linked to cash flow, and to manage the Risk Register.

Local public relations issues are taken seriously, and regular consultative meetings are held with representative bodies across the town. We refreshed our Town Liaison Forum in November 2017, meeting with businesses, Keswick Town Councillors and official agencies representatives on a quarterly basis as indicated above.

We continue to review of our key policies and share them with the staff team via our monthly full morning staff meetings.

The following have been identified as the main areas of risk:

Financial:

- Fundraising: The risk of raising insufficient funds to cover annual running costs, which is mitigated by a very broad support base, non-donor income streams, adequate reserves, tight management of expenditure and the provision and review of monthly management accounts. We have now closed Derwent Project fundraising having raised the £8m fundraising target from supporters. At the end of the year we had £1.45m of interest free loans to repay. We have also been exploring commercial borrowing options, including via Kingdom Bank.

Organisational Resourcing, Skills and Knowledge:

- The ministry relies on a broad range of skills and abilities to deliver its activities and, in particular, the annual Convention. The ministry is well served by its small staff team; by its Trustees who bring a broad mix of theological and business knowledge and experience; and by hundreds of volunteers. Policies, processes, and procedures are maintained and reviewed.
- A number of changes in the core team present challenges and opportunities that are being worked through with a view to ensuring that we have the right team in place to deliver the ministry the Lord has so clearer led and used over so many years.
- Mindful of the complexity of our facilities across three sites, we have commissioned a Christian social-enterprise consultancy to help us with a review with a plan to rationalise.

STRUCTURE, GOVERNANCE AND MANAGEMENT

The Keswick Convention Trust is both a company limited by guarantee, not having a share capital, and a registered charity; it was incorporated as a company on 1 September 2001 when the assets and liabilities of the former trust were transferred to the company.

Under the Trust Deed directors are known as Trustees. The Council of Management consists of the Trustees who meet three times a year, normally including an overnight meeting, to manage the Trust. Trustees serve for a term of three years; are re-electable for a maximum of a further three terms (or if deemed necessary for a further three-year term); and may remain in office until age 70 years.

New Trustees are appointed in accordance with the Charity's Memorandum and Articles of Association. The Council regularly reviews the skills mix required to manage the Charity and plans succession based on the known retirement dates of Trustees.

New Trustees are required to follow an induction process which consists of being introduced to the operations of the Trust, normally attending one Council meeting before being formally appointed, and are offered appropriate formal training in their responsibilities. A new process on "induction" and "buddying" at Convention has been introduced for newly appointed trustees. Trustees undertook a Safeguarding for Trustees course in 2021. This is being undertaken again, with Christian Safeguarding Services, in June 2024.

A procedure for Trustee appraisal is in place and takes place during the final year of their three-year term of appointment.

During 2023 the staff team was headed up by Ministry Director, James Robson until his resignation to take up the key post of Principal of Oakhill Collage in September. Keswick Ministries congratulated James on his new appointment and wish him God's richest blessing as he continues to serve the Lord at Oak Hill College. Keswick Ministries will always be grateful to James for his godly and sure-footed leadership over the last 6 years, which has included safely navigating the ministry through the covid pandemic, undertaking a major refurbishment of the new ministry site (The Derwent Project) and the development and growth of our year-round teaching and training programme.

Mark Ellis joined the team as the new Ministry Director / CEO on 1st September 2023. Jodi Whitehouse was appointed Operations Director, taking up her role on 1st November 2022, with Simon Overend the Company Secretary reporting to her. Jodi stood down with effect from end December 2023. A Christian recruitment agency has been used to recruit for the new role of Director of Business Operations. Mike Causey will take up this new role, part-time from 1st June and fulltime from 13th July. There was some significant staff turnover during 2022 and a number of positions were filled during 2023. We look forward to a period of stability through 2024.

The staff team meet daily for devotions and have a monthly half-day staff meeting which includes a time of Bible teaching and prayer, as well as breakfast.

With the completion of the building element of the Derwent Project, the trustees and Ministry Director have sought to reshape the staff team to meet the ministry opportunities and related support need before us. The Ministry Director (CEO) and Director of Business Operations will continue to operate as the executive, and are supported by four "heads of", who together make up the leadership team.

The Keswick Ministries vision is articulated through a Vision Document prepared by Ministry Director, James Robson. It had a five-year horizon running to 2022 including planning, resourcing, and delivery. The pandemic

has meant that the end point has been delayed somewhat. The Ministry Director and trustees have started the process of looking at the next phase of the vision. The Trustees (directors) have unanimously supported this document. In January and April 2024 new Ministry Director Mark Ellis shared his initial reflections and thoughts on the future shape of the ministry and its year-round teaching and training programme.

There are two main committees which support the Council; the Ministry Committee, chaired by the chairman of the charity, which is responsible for the spiritual development of the ministry, and the Finance and General Purposes Committee, chaired by the Hon Treasurer, which is responsible for the business and practical development.

Local Engagement

- We are committed to the benefits of the Convention and the Derwent Project also flowing through to the town of Keswick. We want Keswick Ministries and its operation to be a source of pride and benefit locally. Within the constraints of the pandemic, we have continued with a number of initiatives to build on engagement within the town. These include the Town Liaison Forum, a local sourcing policy, and the promotion of local businesses via our Enjoy Keswick website. We have attended occasional Keswick Tourism Association meetings by invitation, and promote an open dialogue with local stakeholders.

Independence of Trustees:

- The breath and independence of the ministry is a key strength and is maintained by a process of regular review of the needs and open discussion of those who might serve and complement the team. During 2023 Mattew Byatt was appointed as a trustee, and Alisdair Paine retired having completed twelve years of service. Matthew Sleeman completed his 12 years of service in May 2024. Jodi Whitehouse rejoined the board in March, Maura Baldwin and Angus MacLeay joined in June. The trustees are actively looking at who might be invited to join them, informed by a skills audit and mindful of pending retirements over the next few years as some long-standing trustees complete their term of service. In January 2024, with a good staff team in place, the trustees determined that their minimum number should reduce from 10 to 8.

Reputation:

- Areas of reputational risks include – ministry, morality, health and safety, safeguarding, company and charity compliance. We are well served by the Finance and General Purposes Committee, where we have finance, accounting, and legal expertise, and by our professional advisors. We also subscribe to relevant publications, and to Companies House and Charity Commission email updates.

The Council and staff remain committed to sustaining the clear focus of the organisation around its primary charitable objectives, whilst also seeking to put in place the foundations for the future development of the ministry under the Lord's leading. Our values use the mnemonic CHRIST – Commitment, Humility, Respect, Integrity, Stewardship and Teamwork, with the overriding call to Christlikeness.

Keswick Ministries partners with different Christian organisations to help take forward its objectives, including the recording, broadcasting and publishing of the teaching given at the Keswick Convention; the provision of a Convention programme for adults with learning difficulties and the provision of a Convention bookshop. In February 2023 two PRC's were held back to back to increase capacity; this model was repeated in February 2024. Other Teaching and Training events are also delivered in partnership with other organisations and appropriately gifted trainers. Two significant Teaching and Training events in 2023 were our first Churches Weekend Away and the Identity Workshop. The Churches Weekend Away, held in Spring 2023, gave opportunity for smaller fellowships to come away and benefit for first class Bible teaching from former Chairman John Risbridger and worship led by Phil Moore. Over 200 people from four fellowships attended. The Identity Workshop, held in the autumn, was attended by 100 people, including leaders in their field who were able to speak into this complex area and share Godly wisdom. As mentioned above a second Identity Workshop is planned for November 2024, and a second Churches Weekend Away is planned for March 2025.

The Missionary Hospitality Fund supports the cost of attendance of missionaries at the annual Convention and also the costs of those attending other Keswick Ministries mission related activities.

Consolidated financial statements have not been prepared on the grounds that the results of the subsidiary undertakings would not be material to the group financial statements.

FINANCIAL REVIEW

General

The Trustees' financial objectives are twofold:

- To raise sufficient funds to meet the cost of the Trust's current activities and to develop new activities.
- To raise sufficient additional money to complete the refurbishment of the Pencil Factory building to provide further accommodation for Convention activities, and conference facilities, not just to host ministry activities in pursuit of our objectives at other times of the year, but also to be available for external hire.

The income of Keswick Ministries comes mainly from voluntary donations made by those who support and attend the Convention, and its financial viability is dependent on this. Once again, we are grateful to God for the financial provision in the year under review, and to the many thousands who have caught the vision for the work of the ministry and have given so generously towards it.

Summary of Financial Position

The financial results are set out in the Statement of Financial Activities on page 19 and can best be described under two headings: The General Fund (unrestricted) and Derwent & Mission Hospitality Fund (restricted).

The General Fund had income for the year of £1,859,686 compared with £2,379,632 in 2022, a reduction of 22%. This was to be expected given the very substantial one-off gift given in 2022. Expenditure, at £2,150,524 was some 18% higher than in 2022 (£1,824,192). Taken together, 2023 produced a net deficit of £290,838, compared with a net surplus of £555,440 in the previous year. We are very thankful that giving to the General Fund has held up well in what has been another year of great uncertainty with high inflation and the cost of living crisis. Costs, particularly in the areas of technical support and volunteer accommodation, have risen quite substantially.

With regards to the Derwent Project and Mission Hospitality Fund (Restricted Funds) the financial results in 2023 are also very pleasing. Income was £753,065 compared with £802,179 in the previous year, a relatively small reduction of 6%. Expenditure was £107,091 (2022 - £123,082) leaving a net surplus of £645,974 (2022 - £679,075).

The Derwent Project, which is now in its ninth year, accounts for most of the restricted income and expenditure. The project was largely completed in 2023, and the fundraising target of £8.0m has now been reached.

The Mission Hospitality Fund included in these numbers, has not had an appeal or special offering for the last eight years because of the focus on Derwent. Income for this fund was £13,513 in the year compared with £5,644 in 2022; the balance on this Fund is now £7,813 (see note 16). This fund enables missionaries to attend, and benefit from, the Convention who otherwise wouldn't be able to do so.

The Restricted Funds balance at the year-end, of (£483,610) (2022 – (£745,065)), relates almost entirely to the Derwent Project.

Total income (restricted and unrestricted) amounted to £2,612,751 compared to a previous year's total of £3,181,789. After deducting expenditure, the net surplus for the year was £355,136 (2022- £1,234,515).

Once again the Trustees are thankful for the continuing high numbers supporting the ministry, and for their generosity in both prayer and giving.

DONATIONS AND LEGACIES

The activities of the charity are financed almost entirely by voluntary gifts throughout the year, offerings taken during Convention and legacies. Legacies of £5,185 (2022 - £12,502) were recognised during the year.

We gratefully acknowledge the many unrecorded gifts of time and expertise given by so many during the course of the year, without which our operating costs would be substantially greater.

FUNDRAISING

Keswick Ministries is fortunate in having a large and loyal supporter base who have supported the charity for many years, and who give generously in support of our financial needs.

When the Derwent Project was launched in the summer of 2015, the financial needs of the project were laid before our supporters, with supporting material, and they responded magnificently. Normally we update our supporters on plans and progress at the annual Convention, and by means of regular newsletters. The Derwent Project was substantially completed during 2023 and active fundraising ceased at the end of the year.

We have worked with design agencies to produce quality campaign material, and are registered with the Fundraising Regulator complying with their standards. In addition we have Trustees, and a minister-at-large, who is a former trustee with fund-raising experience. These areas are overseen by our Head of Communications & Engagement, Hon Treasurer and the Finance & General Purposes Committee of the Council.

We have not used external agencies or third parties to specifically fundraise on our behalf and have taken a responsible approach to seeking funds for the protection of all our supporters, including those who may be deemed vulnerable.

We have not had any complaints about our fundraising, but were any to be received, they would be taken seriously and handled at a senior level.

RESERVES POLICY

In addition to the Designated Reserves set out in Note 16, the directors have agreed a General Reserves policy designed to meet the required level of working capital given the cyclical nature of cash flow; General Reserves of £300,000 to £500,000 are considered appropriate. As such the General Reserves of £332,922 (2022 - £457,001) are considered to be adequate.

The Designated Fixed Assets represent the net book value thereof, less a loan from a supportive charity, on favorable terms.

REMUNERATION POLICY

The pay of the senior staff is set so as to be fair in the light of prevailing rates in other Christian charities, and the locality, and to ensure that the right calibre of people can be recruited to key roles. The Trustees review salaries annually and usually make a cost of living increase to all staff. Total pay and benefits in the year was £481,312 (2022 - £441,454), an increase of 9% (see note 7).

TANGIBLE FIXED ASSETS

The assets and related depreciation, including rates of depreciation are set out in Notes 1 and 8.

PUBLIC BENEFIT

The Trustees have considered the public benefit guidance issued by the Charity Commission together with the supplemental guidance on the application of the public benefit test to charities whose aims include advancing religion. The Trustees are aware of their legal duty to have regard to the public benefit guidance and to report on this charity's compliance with the public benefit obligation.

The physical and spiritual refreshment gained by those who attend the Convention provides a direct public benefit by the deepening of the spiritual life of the individuals and, through the individuals, their church communities and, through those church communities, the wider communities in which the churches are set. In 2023, as with previous years, much of this benefit was achieved through having the Convention available on-line, as well as through the physical event; the on-line material being accessed by many thousands of people from all over the world.

These benefits are directly related to the aims of the charity and the Trustees are conscious of the need, so far as they are able, to balance the delivery of the benefits against any possible detriment or harm.

Since the main Convention event is open to the public and no charge is made for attendance at the overwhelming majority of the programme, there is the widest possible reach from the charity's activities. Because there is no fee, those in poverty are not excluded from the opportunity to benefit as they can attend the meetings at no charge. The Trustees are conscious of the need to ensure that any private benefits are only incidental.

The work of the charity through the year in offering assistance and guidance to similar Conventions and meetings elsewhere has the effect of spreading the public benefit even wider.

INVESTMENT POLICY

The directors have powers to invest surplus funds in investments, securities and properties as they think fit, subject to the provisions of any relevant legislation. Property investment may be for the dual purpose of active use by the charity and appropriate letting for periods not required for direct charitable purposes. During the year the Trustees have considered the investment policies, especially in the light of the low interest rates being paid. Given the active consideration that is being given to the timing of some of the major costs noted in this report, surplus funds are invested in a mix of Term and Instant Access bank deposits. Social, environmental and ethical considerations are considered in selecting the banks at an appropriate level of risk.

Liquid funds are invested with a view to maintaining their value, pending planned expenditure in the short to medium term. The trustees consider the performance of these investments to be satisfactory.

DIRECTORS' RESPONSIBILITIES

Company law requires the directors to prepare accounts for each financial year which give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that year. In preparing those accounts, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis, unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the accounts comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The directors also confirm that as far as they are aware there is no relevant audit information of which the charity's auditors are unaware and they have taken all steps that they ought to have taken as directors in order to make themselves aware of any relevant audit information and to establish that the company's auditors are aware of that information.

In preparing this report the trustees have taken advantage of the small company exemptions provided by section 415A of the Companies Act 2006.

By order of the Directors



Steve Adam (Treasurer)

Date: 15/07/2024

Independent auditor's report to the members of Keswick Convention Trust

Opinion

We have audited the financial statements of Keswick Convention Trust (the 'charity') for the year ended 31 December 2023 which comprise Statement of Financial Activities, Balance Sheet and notes to the financial statements, including a summary of significant accounting policies.

The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the charity's affairs as at 31 December 2023 and of its income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the "Auditor's responsibilities for the audit of the financial statements" section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the trustees' report which includes the directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report including in the trustees' report has been prepared in accordance with applicable legal requirements.
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemption in preparing the Report of the Trustees and from the requirement to prepare a Strategic Report.

Matters on which we are required to report by exception

In light of the knowledge and understanding of the charity and its environment obtained in the course of the audit, we have not identified material misstatements in the strategic report or the directors' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of Trustees

As explained more fully in the trustee' responsibilities statement set out on page 15, the trustees are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial statements. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. Based on our understanding of the charity and its industry, we considered that non-compliance with the following laws and regulations might have a material effect on the financial statements: Charities Act 2011, UK tax legislation, anti-bribery, corruption and fraud and money laundering.

To help us identify instances of non-compliance with these laws and regulations, and in identifying and assessing the risks of material misstatement in respect to non-compliance, our procedures included, but were not limited to:

- Inquiring of management and, where appropriate, those charged with governance, as to whether the charity is in compliance with laws and regulations, and discussing their policies and procedures regarding compliance with laws and regulations;
- Inspecting correspondence, if any, with relevant licensing or regulatory authorities;
- Communicating identified laws and regulations to the engagement team and remaining alert to any indications of non-compliance throughout our audit; and
- Considering the risk of acts by the charity which were contrary to applicable laws and regulations, including fraud.

We also considered those laws and regulations that have a direct effect on the preparation of the financial statements, such as the Companies Act 2006 and the Charities Statement of Recommended Practice.

In addition, we evaluated the trustees' and management's incentives and opportunities for fraudulent manipulation of the financial statements, including the risk of management override of controls, and determined that the principal risks related to posting manual journal entries to manipulate financial performance, management bias through judgements and assumptions in significant accounting estimates, in particular in relation to revenue recognition (which we pinpointed to the cut-off assertion), the classification of income and expenditure, valuation of investment properties, the treatment of transactions related to the Derwent Project and significant one-off or unusual transactions.

Our audit procedures in relation to fraud included but were not limited to:

- Making enquiries of the trustees and management on whether they had knowledge of any actual, suspected or alleged fraud;
- Gaining an understanding of the internal controls established to mitigate risks related to fraud;
- Discussing amongst the engagement team the risks of fraud; and
- Addressing the risks of fraud through management override of controls by performing journal entry testing.

There are inherent limitations in the audit procedures described above and the primary responsibility for the prevention and detection of irregularities including fraud rests with management. As with any audit, there remained a risk of non-detection of irregularities, as these may involve collusion, forgery, intentional omissions, misrepresentations or the override of internal controls.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Use of the audit report

This report is made solely to the charity's members as a body in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charity's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's members as a body for our audit work, for this report, or for the opinions we have formed.

David Hoose (Jul 24, 2024 15:41 GMT+1)

David Hoose (Senior Statutory Auditor) for and on behalf of Forvis Mazars LLP

Chartered Accountants and Statutory Auditor

5th Floor

3 Wellington Place

Leeds

LS1 4AP

Date: 24-Jul-2024

Statement of Financial Activities (including income and expenditure account)
For the year ended 31 December 2023

	Note	Unrestricted Funds	Restricted Funds	Total Funds	2022 Total funds (note 23)
		£	£	£	£
Income and endowments from:					
Donations and legacies	3	1,226,133	753,065	1,979,198	2,710,577
Charitable activities		143,498	-	143,498	83,164
Other trading activities		65,632	-	65,632	54,906
Investments	3	296,349	-	296,349	221,099
Rents and licence income		124,711	-	124,711	92,420
Other		3,363	-	3,363	19,623
Total		1,859,686	753,065	**2,612,751**	**3,181,789**
Expenditure on:					
Raising funds	5	97,078	86,602	183,680	133,442
Charitable activities	4, 5	2,053,446	20,489	2,073,935	1,813,832
Total		2,150,524	107,091	**2,257,615**	**1,947,274**
Net income		**(290,838)**	**645,974**	**355,136**	**1,234,515**
Revaluation of investment property	9	-	-	-	-
Transfers between funds	16	384,519	(384,519)	-	-
Net movement in funds		**93,681**	**261,455**	**355,136**	**1,234,515**
Reconciliation of funds:					
Total funds brought forward		12,877,719	(745,065)	12,132,654	10,898,139
Total funds carried forward		**12,971,400**	**(483,610)**	**12,487,790**	**12,132,654**

The Statement of Financial Activities includes all gains and losses recognised in the year.

All income and expenditure derives from continuing activities.

Balance Sheet
As at 31 December 2023

Company number: 03913741

	Note	Total Funds 2023	Total funds 2022
		£	£
Fixed assets			
Tangible assets	8	9,850,978	9,633,218
Investments	9	2,907,505	2,907,505
Deposits	11	5,619	5,553
Total fixed assets		**12,764,102**	**12,546,276**
Current assets			
Debtors	10	184,830	153,062
Cash at bank and in hand	11	1,306,183	1,288,529
Total current assets		**1,491,013**	**1,441,591**
Liabilities			
Creditors: amounts falling due within one year	12	1,017,325	1,105,213
Net current assets		**473,688**	**336,378**
Total assets less current liabilities		**13,237,790**	**12,882,654**
Long Term Loans	13	750,000	750,000
Total net assets or liabilities		**12,487,790**	**12,132,654**
The funds of the charity:			
Restricted income funds	15, 16, 17	(483,610)	(745,065)
Unrestricted funds – Designated	16, 17	12,638,478	12,420,718
Unrestricted funds – General	16, 17	332,922	457,001
Total charity funds		**12,487,790**	**12,132,654**

These financial statements have been prepared in accordance with the special provisions of the Companies Act 2006 relating to small companies.

Approved by the directors on
and signed on their behalf by

Steve Adam (Treasurer)
15/07/2024

Statement of Cash Flows
For the year ended 31 December 2023

	Note	2023 £	2022 £
Cash provided by operating activities	21	**132,564**	**1,236,479**
Cash flows from investing activities:			
Interest		40,351	8,880
Rents from investments		255,998	212,219
Sale of tangible fixed assets		-	250
Sale of investments		-	2,194
Purchase of tangible fixed assets	8	(411,193)	(1,983,366)
Cash (used in) / provided by investing activities		**(114,844)**	**(1,759,823)**
(Decrease) / increase in cash and cash equivalents in the year		17,720	(523,344)
Cash and cash equivalents at the beginning of the year		1,294,082	1,817,426
Total cash and cash equivalents at the end of the year	11	**1,311,802**	**1,294,082**

Notes to the Financial Statements
For the year ended 31 December 2023

1. Accounting policies

a. Accounting convention

The charity is a public benefit entity and the accounts are prepared under the historical cost convention in accordance with FRS 102, the Financial Reporting Standard applicable in the UK and the Republic of Ireland, the Companies Act 2006 and Statement of Recommended Practice, Accounting and Reporting by Charities (SORP 102).

The Keswick Convention Trust is a private company limited by guarantee and is non-profit making. The Keswick Convention Trust is incorporated in the United Kingdom and registered in England and Wales.

b. Consolidation

The charity's two subsidiaries are not consolidated on the grounds of immateriality.

c. Going concern

The company's business activities, its performance and position are set out in the Directors' Report on pages 4 to 14.

The company's forecasts and projections show that the company should be able to operate within the working capital facilities available to it.

The Trustees have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future. They therefore continue to adopt the going concern basis of accounting in preparing the annual financial statements.

There are no material uncertainties about the entity's ability to continue to operate.

d. Income

Donations and legacies consist of gifts, offerings, legacies and related Gift Aid claims.

Income which is received for a specific purpose is accounted for within a restricted fund.

Income is recognised in the year in which the company is entitled to receipt and the amount can be measured reliably. It is allocated to activities on an actual basis. In accordance with this policy, legacies are included when it is probable that they will be received.

Donations in kind are reported at fair value, in accordance with accounting standards.

e. Expenditure

Includes all expenditure directly relating to the objects of the charity, included on an accruals basis, inclusive of any VAT which cannot be recovered, and on the following basis:

Wherever possible, costs are allocated to activities on an actual basis. Costs shared between activities are apportioned between these activities. Support costs which are not attributable to a specific activity have been apportioned between the activities being supported.

Wages and salaries have been split between funds on the basis of estimated time spent by staff members on the Derwent project.

Continued

f. Financial instruments

The trust only has financial assets and liabilities of a kind that qualify as basic financial instruments.

g. Debtors

Includes amounts invoiced but not yet paid, together with payments in advance, less provisions for any doubtful debts.

h. Cash at bank and in hand

Equates to less than 100 days access bank balances and cash floats.

i. Creditors and provisions for liabilities

Includes purchases invoiced but not yet paid. Concessionary loans are measured at amortised cost.

j. Fixed assets

Fixed assets are shown at original cost or, if donated, at their value on the date of the gift, less accumulated depreciation. Depreciation is calculated to write off the cost less estimated residual value of fixed assets over their estimated useful life. Land is not depreciated and buildings are depreciated at a rate of 2% on a straight-line basis; equipment and furniture are depreciated on a reducing balance basis at a rate of 30%;

The minimum capitalisation level is £1,000.

k. Fund accounting

The directors have retained the designated sums forming part of the charity's unrestricted funds to be used for particular purposes in the future as outlined in Note 16.

Investments in subsidiaries are recognised by the charity at cost less and provision for impairment.

l. Investments

Investments held as fixed assets are stated at cost less provision for any permanent diminution in value or at fair value as determined by the Trustees as shown in Note 9.

Investments in subsidiary undertakings are recognised at cost less any provision for impairment.

m. Public benefit concessionary loans

Public benefit concessionary loans are initially measured at cost with the carrying amount adjusted in subsequent years to reflect repayments and any impairment as determined necessary by the Trustees.

n. Operating leases

Rentals paid under operating leases are recognised in expenditure on a straight-line basis over the period of the lease.

Continued

2. Judgements in applying accounting policies and key sources of estimation uncertainty

Investment properties

The Rawnsley site has been valued on the basis of the net income derived from car parking. An informed view has been taken as to an appropriate rate of return, with income forecast into perpetuity, informed by historic trends, known plans and any other pertinent external factors.

The Pencil Museum has been valued on the basis of the net income derived from rental income. An informed view has been taken as to an appropriate rate of return, with income forecast into perpetuity, informed by historic trends, known plans and any other pertinent external factors.

Discount rates in the range 7.5% to 8.0% are considered appropriate and have been used for these calculations.

Derwent Project

Site development costs in respect of the Derwent Project fall within the VAT Capital Goods Scheme and as such an estimate of the VAT partially recoverable thereon is included at the balance sheet date. The amount of VAT partially recovered is linked to the current and projected activities of the charity.

3. Income

Donations and legacies:	2023	2022
	£	£
Legacies	5,185	12,502
Unrestricted donations	1,220,948	1,895,918
Restricted donations	753,065	802,157
	1,979,198	**2,710,577**

Investments:	2023	2022
	£	£
Interest received	40,351	8,880
Rental income	255,998	212,219
	296,349	**221,099**

Continued

4. Analysis of expenditure on charitable activities

Activity	Activities undertaken directly £	Support costs £	Total £
Restricted funds			
Missionary Hospitality Fund	10,635	-	10,635
Derwent Project	9,854	-	9,854
Unrestricted funds			
Charitable activities	1,173,159	498,412	1,671,571
Other	53,132	328,743	381,875
Total	**1,246,780**	**827,155**	**2,073,935**

Charitable activities costs include the year round costs of the Skiddaw Street Convention Centre and staff offices, and of the Rawnsley building.

2022 comparative

Activity	Activities undertaken directly £	Support costs £	Total £
Restricted funds			
Missionary Hospitality Fund	7,190	-	7,190
Derwent Project	47,953	-	47,953
Unrestricted funds			
Charitable activities	1,018,314	440,827	1,459,141
Other	68,483	231,065	299,548
Total	**1,141,940**	**671,892**	**1,813,832**

Charitable activities costs include the year round costs of the Skiddaw Street Convention Centre and staff offices, and of the Rawnsley building.

5. Analysis of costs – 2023

	Unrestricted Funds				Restricted Funds				Total Funds
	Raising funds	Charitable activities	Other	Total unrestricted	Raising funds	Charitable activities	Other	Total Restricted	Total
Support cost									
Governance	2,709	13,037	7,530	23,276	3,810	-	-	3,810	27,086
Finance	2,291	12,190	11,235	25,716	573	-	-	573	26,289
Information Technology	3,148	11,544	4,198	18,890	2,099	-	-	2,099	20,989
Human Resources (salaries and pension contributions)	24,066	360,984	48,131	433,181	48,131	-	-	48,131	481,312
Fees	1,600	51,209	2,133	54,942	1,600	-	-	1,600	56,542
Other (including depreciation and insurance)	63,264	49,449	255,514	368,227	30,389	-	-	30,389	398,616
	97,078	**498,413**	**328,741**	**924,232**	**86,602**	**-**	**-**	**86,602**	**1,010,834**
Direct costs									
Other Charitable	-	1,173,159	53,133	1,226,292	-	20,489	-	20,489	1,246,781
	-	**1,173,159**	**53,133**	**1,226,292**	**-**	**20,489**	**-**	**20,489**	**1,246,781**
Total	**97,078**	**1,671,572**	**381,874**	**2,150,524**	**86,602**	**20,489**	**-**	**107,091**	**2,257,615**

Analysis of costs - 2022

	Unrestricted Funds				Restricted Funds				Total Funds
	Raising funds	Charitable activities	Other	Total unrestricted	Raising funds	Charitable activities	Other	Total Restricted	Total
Support cost									
Governance	2,106	10,119	5,879	18,104	2,954	-	-	2,954	21,058
Finance	1,913	6,293	5,495	13,701	478	-	-	478	14,179
Information Technology	1,256	4,186	1,674	7,116	1,256	-	-	1,256	8,372
Human Resources (salaries and pension contributions)	22,073	331,091	44,145	397,309	44,145	-	-	44,145	441,454
Fees	2,867	58,571	3,823	65,261	2,867	-	-	2,867	68,128
Other (including depreciation and insurance)	35,288	30,567	170,049	235,904	16,239	-	-	16,239	252,143
	65,503	**440,827**	**231,065**	**737,395**	**67,939**	**-**	**-**	**67,939**	**805,334**
Direct costs									
Other Charitable	-	1,018,314	68,483	1,086,797	-	55,143	-	55,143	1,141,940
	-	**1,018,314**	**68,483**	**1,086,797**	**-**	**55,143**	**-**	**55,143**	**1,141,940**
Total	**65,503**	**1,459,141**	**299,548**	**1,824,192**	**67,939**	**55,143**	**-**	**123,082**	**1,947,274**

Continued

6. Auditor's remuneration

The company incurred the following charges from the auditor:

	2023	2022
	£	£
Audit fee – 2022	4,030	16,959
Audit fee – 2023	18,000	-
Tax advice and consultancy	-	3,500
	22,030	**20,459**

7. Staff costs, related parties and volunteers

	2023	2022
	£	£
Wages and salaries	397,664	349,725
Social Security costs	32,267	27,913
Pension contributions	51,381	54,256
Employment settlement	-	9,560
	481,312	**441,454**

The Trust operates a defined contribution pension scheme.

No employee earned £60,000 per annum or more (2022 – no employee earned £60,000 per annum or more).

The average number of full time equivalent employees was 11.7 (2022 - 10.9) and the average headcount was 13 (2022 – 14).

Trustees' and Chief Executive Remuneration

	2023	2022
	£	£
Trustees	-	-
Ministry Director (CEO) & Operations Director	135,612	103,747

The above remuneration is considered to be the remuneration of the key management personnel. James Robson (Resigned 15 September 2023) and Mark Ellis (Appointed 1 September 2023) led the organisation, assisted by the Operations Director, Jodi Whitehouse (Appointed 1 November 2022).

Authority for the trustee director's employment is contained within the constitution of the charity.

Expenses of £4,856 (2022 – £4,099) were reimbursed to 10 (2022 – 11) directors for travel and meeting expenses in the year.

The spouse of a trustee, received remuneration of £13,963 (2022 – £14,770). A contribution of £828 (2022 - £886) was also made to the charity defined contribution pension scheme.

Continued

7. Staff costs, related parties and volunteers (continued)

No trustee director received any remuneration in respect of their services as a Trustee of the charity.

The charity is extremely grateful to over 650 volunteers who assist during the three weeks of the Convention and at other times throughout the year. The Convention volunteers undertake a wide variety of practical tasks in the areas of children, youth, and young adult's ministry, stewarding, catering, gift processing, and reception. With the Convention now on the new site, it was wonderful to see everyone working together in the service of our Lord.

We are also indebted to the volunteers who have helped year-round with administrative tasks, and with practical work on site in support of the Derwent Project and the general maintenance of our sites.

The trustees wish to record their appreciation for all the assistance that has been, and continues to be given in support of the ministry.

8. Fixed assets

	Freehold land & buildings Skiddaw	Freehold land & buildings Rawnsley	Pencil Factory Site	Equipment & Furniture	Total
	£	£	£	£	£
COST					
At 1 January 2023	1,085,735	669,935	8,682,333	179,821	10,617,824
Additions	23,119	-	384,519	3,555	411,193
Disposals	-	-	-	-	-
At 31 December 2023	1,108,854	669,935	9,066,852	183,376	11,029,017
DEPRECIATION					
At 1 January 2023	557,898	209,843	59,422	157,443	984,606
Charge for the year	22,174	13,399	150,298	7,562	193,433
Disposals	-	-	-	-	-
At 31 December 2023	580,072	223,242	209,720	165,005	1,178,039
NET BOOK VALUE					
At 31 December 2023	528,782	446,693	8,857,132	18,371	9,850,978
At 31 December 2022	527,837	460,092	8,622,911	22,378	9,633,218

The Convention Centre at Skiddaw Street, with a net book value of £528,782 secures a loan on favourable terms from a supportive charitable trust.

Continued

The trust owns a number of buildings for different purposes and each of these has been listed below with a description of the usage and the accounting treatment.

Pencil Factory site
The site of the annual Convention and the majority of the year-round Teaching and Training Events, which is valued at cost less depreciation.

Rawnsley – Buildings
Neighbouring the Pencil Factory site. Houses the staff offices. Used during Convention for team catering, and as "gateway" to main site which is valued at cost less depreciation.

Rawnsley – Car Park
Car Park neighbouring the Pencil Factory site. Which is valued on the present value of cash flows from the car park income in lieu of a professional valuation.

Skiddaw Street
Used to accommodate volunteers during Convention. Also used as T&T event accommodation. Unused space let to local charity; accommodation used by church and other groups throughout the year which is valued at cost less depreciation.

Pencil Museum Site
Adjacent to the Pencil Factor site, which is valued on the present value of cash flows from the rental income in lieu of a professional valuation.

9. Investments

Basis of valuation	Investment Property Fair Value	Quoted Investments Valuation	Unquoted Investments Cost	Total
	£	£	£	£
Cost or valuation at 1 January 2023	2,907,500	-	5	2,907,505
Disposals at cost or valuation	-	-	-	-
Gains on revaluation	-	-	-	-
Transfer to current assets	-	-	-	-
Cost or Valuation at 31 December 2023	2,907,500	-	5	2,907,505

The fair value of the investment property has been calculated using the cash flows of rental income as a yield on the investment. No formal valuation has been obtained from a qualified independent valuer. There are no restrictions on the ability to realise proceeds on disposal of the properties or on the remittance of income.

Subsidiary Companies

	2023	2022
	£	£
Wholly owned subsidiary:		
Keswick Convention Project Ltd	3	3
Keswick Convention Projects (Rawnsley) Ltd	2	2
	5	**5**

Keswick Convention Project Limited, a company engaged in carrying out projects in connection with the Keswick Convention, and Keswick Convention Projects (Rawnsley) Limited, a company engaged in carrying out trading activities in support of the Keswick Convention, are both wholly owned trading subsidiaries, and incorporated in England. All shares held are ordinary £1 shares. The year end for both subsidiaries is 31 December 2023.

The aggregate share capital and reserves of Keswick Convention Projects (Rawnsley) Limited was £2 and its turnover for the year was £299,646 resulting in a £nil profit.

Keswick Convention Project Limited aggregate share capital and reserves at 31 December 2023 was £4,809 and its turnover for the year was £46,156 resulting in a net profit before tax of £nil and donations to the parent company of £10,926.

Consolidated financial statements have not been prepared on the grounds that the results of the subsidiary undertakings would not be material to group financial statements.

10. Debtors

	2023	2022
	£	£
Trade debtors	22,390	9,508
Payments in advance – accommodation	67,000	49,088
Prepayments and accrued income	76,801	61,185
Amounts owed by group undertakings	18,639	12,495
Other debtors	-	20,786
	184,830	**153,062**

11. Cash and cash equivalents

	2023	2022
	£	£
Cash in hand	293,496	275,760
Notice deposits (less than three months)	1,012,687	1,012,769
Current asset	**1,306,183**	**1,288,529**

	2023	2022
	£	£
Longer term deposits	5,619	5,553
Non-current asset	**5,619**	**5,553**
Total cash	**1,311,802**	**1,294,082**

12. Creditors: amounts falling due within one year

	2023	2022
	£	£
Trade creditors	144,531	10,110
Other creditors	21,279	302,591
Concessionary loans	700,000	700,000
Accruals	108,058	52,038
Deferred income	43,457	40,474
	1,017,325	**1,105,213**

The £550,000 loan is concessionary; from supportive individuals; at zero interest; repayable on demand and is unsecured.

The £150,000 loan is concessionary; from a supportive individual; at zero interest; repayable by 31 December 2025 but may be payable on demand.

Deferred income relates to deposits for centre bookings and course fees falling in the next financial year.
Deferred income has been recognised as follows:

	2023	2022
	£	£
Deferred income brought forward	40,474	23,131
Released to income during the year	(40,474)	(22,356)
Received during the year	43,457	39,699
Deferred income carried forward	43,457	40,474

13. Creditors: amounts falling due after one year

Concessionary loans	2023	2022
	£	£
Due between 1 and 2 years	-	-
Due between 2 and 5 years	750,000	750,000
Due after 5 years	-	-
	750,000	**750,000**

The £750,000 loan is concessionary; from a supportive Christian Trust; at zero interest; repayable by 16 June 2027 and secured by a first charge on the Skiddaw Street Convention Centre.

14. Financial instruments

	2023	2022
	£	£
Financial assets measured at amortised cost	41,029	22,003
Cash and cash equivalents	1,311,802	1,294,082
Financial liabilities measured at amortised cost	1,594,531	1,460,110

Financial assets measured at amortised cost comprise trade and other debtors. Financial liabilities measured at amortised cost comprise trade and other creditors and loans.

Continued

15. Restricted funds

	Balance 1 January 2023	Movement Income 2023	Movement Expenditure and Transfers 2023	Balance 31 December 2023
	£	£	£	£
Missionary Hospitality Fund	4,935	13,513	10,635	7,813
Derwent Project Fund	(750,000)	739,552	480,975	(491,423)
	(745,065)	**753,065**	**491,610**	**(483,610)**

The Missionary Hospitality Fund was established to receive gifts in order that accommodation can be provided and grants can be given enabling missionaries to attend the Convention and other Keswick Ministries mission related activities, together with associated administration costs.

The Derwent Project will secure the future of the Convention and allow for the growth of the ministry at other times of the year. Further information in respect of the Derwent Project can be found in the directors' report. The deficit arising on the Derwent Project fund is covered by the Derwent Project Designated fund together with funds received after the year end.

Restricted funds are held in liquid assets.

Continued

16. Summary of fund movements

Fund	Balance 1 January 2023	Income	Expenditure	Gain on revaluation of investment	Transfers	Balance 31 December 2023
Designated Funds						
Fixed Asset	11,790,718	-	193,433	-	411,193	12,008,478
Derwent Project Fund	630,000	-	-	-		630,000
General Funds	457,001	1,859,686	1,957,091	-	(26,674)	332,922
Unrestricted Funds	12,877,719	1,859,686	2,150,524	-	384,519	12,971,400
Restricted Funds						
Missionary Hospitality Fund	4,935	13,513	10,635	-	-	7,813
Derwent Project Fund	(750,000)	739,552	96,456	-	(384,519)	(491,423)
Restricted Funds	(745,065)	753,065	107,091	-	(384,519)	(483,610)
Total Funds	12,132,654	2,612,751	2,257,615	-	-	12,487,790

Designated Funds

The Fixed Asset Fund represents the total amounts invested, from general funds and special appeals in the past, in tangible fixed assets and investment properties less depreciation and borrowings secured thereon. Included within the Fixed Asset Fund is £2,139,918 (2022: £2,139,918) of non-distributable reserves, arising from revaluation.

The Derwent Project Designated Fund represents amounts set aside in relation to the Derwent Project. The Trustees expect the amount to be used within the year following.

Transfers

Transfers of £384,519 from the Derwent Project Restricted Fund to the Fixed Assets Designated Fund relates to the capitalisation of fixed assets purchased in respect of the Derwent Project.

Transfers of £26,674 from the General Fund to the Fixed Asset Designated Fund relate to the capitalisation of fixed assets purchased in respect of the general fund.

Continued

17. Analysis of net assets between funds

2023	Tangible Assets	Investments & Deposits	Net Current Assets/(liabilities)	Long Term Concessionary Loan	Total
	£	£	£	£	£
Unrestricted – designated	9,850,978	2,907,500	630,000	(750,000)	12,638,478
Unrestricted – general	-	5,624	327,298	-	332,922
Total unrestricted	9,850,978	2,913,124	957,298	(750,000)	12,971,400
Missionary Hospitality Fund	-	-	7,813	-	7,813
Derwent Project Fund	-	-	(491,423)	-	(491,423)
Total restricted	-	-	(483,610)	-	(483,610)
Total funds	9,850,978	2,913,124	473,688	(750,000)	12,487,790

2022	Tangible Assets	Investments & Deposits	Net Current Assets/ (liabilities)	Long Term Concessionary Loan	Total
	£	£	£	£	£
Unrestricted – designated	9,633,218	2,907,500	630,000	(750,000)	12,420,718
Unrestricted – general	-	5,558	451,443	-	457,001
Total unrestricted	9,633,218	2,913,058	1,081,443	(750,000)	12,877,719
Missionary Hospitality Fund	-	-	4,935	-	4,935
Derwent Project Fund	-	-	(750,000)	-	(750,000)
Total restricted	-	-	(745,065)	-	(745,065)
Total funds	9,633,218	2,913,058	336,378	(750,000)	12,132,654

Continued

18. Related party transactions

Keswick Convention Projects (Rawnsley) Limited is a wholly owned subsidiary of Keswick Convention Trust. For the year ended 31 December 2023 Keswick Convention Projects (Rawnsley) Limited was charged rent of £248,947 (2022 - £196,057) by Keswick Convention Trust, of which £15,532 (2022 - £12,495) remained outstanding as at the year end.

Keswick Convention Project Limited is a wholly owned subsidiary of Keswick Convention Trust. Keswick Convention Trust incurred no expenses on behalf of the subsidiary.

At the year-end a provision has been made for the payment of a charitable donation in Keswick Convention Project Limited's accounts to Keswick Convention Trust for the sum of £11,886 (2022 - £13,452).

During the year the Trustees made donations to the Charity of £15,404 (2022 - £14,848). Of this £3,835 (2022 - £6,020) was in relation to the Derwent Project. The project has the full support of the Trustees.

Mr S Hale, a trustee director, is a director of Ellis-Fermor & Negus Ltd, a Solicitors firm, which received payments totalling £700 (2022 - £2,172) in respect of legal services. At the year end the amount owing to Ellis-Fermor & Negus Ltd was £nil (2022 - £nil).

19. Financial commitments

At 31 December 2023 the charity had capital commitments totalling £55,000 (2022: £330,000).

20. Pension commitments

The charity operates a defined contribution pension scheme compliant with auto enrolment. The assets of the scheme are held separately from those of the charity in an independently administered fund. The pension cost charge represents contributions payable by the charity to the fund and amounted to £51,381 (2022: £54,256). Contributions totalling £393 (2022: £nil) were payable to the fund at the balance sheet date.

The pension commitments are a liability of the unrestricted funds, in line with the expense.

Continued

21. Reconciliation of net movement in funds to net cash flow from operating activities

	2023	2022
	£	£
Net income for the reporting period	355,136	1,234,515
Adjustments in respect of:		
Depreciation charges	193,433	101,720
Loss on disposal of fixed assets	-	40
Loss on disposal of investments	-	521
Interest received	(40,351)	(8,880)
Rental income	(255,998)	(212,219)
(Increase)/Decrease in debtors	(31,768)	25,528
Increase/(Decrease) in creditors	(87,888)	95,254
	132,564	**1,236,479**

22. Analysis of changes in net funds

	At 1 January 2023	Cash flows	Transfers	At 31 December 2023
	£	£	£	£
Cash and cash equivalents	1,294,082	17,720	-	1,311,802
Debt due less than one year	(700,000)	-	-	(700,000)
Debt due after one year	(750,000)	-	-	(750,000)
	(155,918)	**17,720**	**-**	**(138,198)**

Continued

23. 2022 SOFA comparatives

	Unrestricted Funds	Restricted Funds	Total Funds
	£	£	£
Income and endowments from:			
Donations and legacies	1,908,420	802,157	2,710,577
Charitable activities	83,164	-	83,164
Other trading activities	54,906	-	54,906
Investments	221,099	-	221,099
Rents and licence income	92,420	-	92,420
Other	19,623	-	19,623
Total	2,379,632	802,157	**3,181,789**
Expenditure on:			
Raising funds	65,503	67,939	133,442
Charitable activities	1,758,689	55,143	1,813,832
Total	1,824,192	123,082	**1,947,274**
Net income	**555,440**	**679,075**	**1,234,515**
Revaluation of investment property	-	-	-
Transfers between funds	1,101,849	(1,101,849)	-
Net movement in funds	**1,657,289**	**(422,774)**	**1,234,515**
Reconciliation of funds:			
Total funds brought forward	11,220,430	(322,291)	10,898,139
Total funds carried forward	**12,877,719**	**(745,065)**	**12,132,654**

THE KESWICK CONVENTION TRUST

England & Wales - Charity number 1083584

Accounts

Financial Statements

For the year ended 31 December 2022

THE KESWICK CONVENTION TRUST

Company No: 03913741

Charity No: 1083584

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Reference information

ADDRESS:	Rawnsley Centre Main Street Keswick Cumbria CA12 5NP
REGISTERED CHARITY NUMBER:	1083584
COMPANY REGISTRATION NO:	03913741
WORKING NAME:	Keswick Ministries
GOVERNING DOCUMENT:	Memorandum and Articles of Association
TRUSTEES:	Mr S Adam, Treasurer Dr T Chester (Retired 20 April 2022) Mr D Gascoigne Mr S Hale Mrs C Heath-Whyte Dr J McQuoid, Chairman Rev A Paine Mrs A Putt Mr M Salter Rev Dr M Sleeman Mr J Taylor Mrs J Whitehouse (Retired 31 October 2022) Mr M J Byatt (Appointed 30 June 2023)
MINISTRY DIRECTOR & CEO:	Rev Dr J Robson
OPERATIONS DIRECTOR:	Mrs Jodi Whitehouse (Took up position 1 November 2022)
CHIEF OPERATING OFFICER:	Mr D Sawday (Stood down as COO 31 January 2022)
COMPANY SECRETARY:	Mr S Overend
AUDITOR:	Mazars LLP, 5th Floor, 3 Wellington Place, Leeds, LS1 4AP
ACCOUNTANTS:	robinson + Co, Oxford Chambers, New Oxford Street, Workington, CA14 2LR
SOLICITORS:	Anthony Collins Solicitors LLP 134 Edmund Street Birmingham B3 2ES Ellis-Fermor & Negus Limited 2 Devonshire Avenue Beeston, Nottingham NG9 1DS
CHARITY OBJECTS:	The Trust exists to promote Bible Teaching at an annual Convention in Keswick and on other occasions with the aim of encouraging holy and Biblical life styles.
BANKERS:	HSBC plc, 1 Market Square, Penrith CA11 7SN

REPORT OF THE DIRECTORS

The Directors present their Annual Report and Financial Statements for the year ended 31 December 2022.

DIRECTORS AND OFFICERS

The following directors held office for the whole of the year to 31 December 2022 and to the date of this report unless otherwise stated:

Mr S Adam, Treasurer
Dr T Chester (Retired 20st April 2022)
Mr D Gascoigne
Mrs C Heath-Whyte
Mr S Hale
Dr J McQuoid, Chairman
Mr M Salter
Rev A Paine
Mrs A Putt
Rev Dr M Sleeman
Mr J Taylor
Mrs J Whitehouse (Retired 31st October 2022)
Mr M J Byatt (Appointed 30th June 2023)

KESWICK MINISTRIES VISION

Keswick Ministries exists to inspire and equip Christians to love and live for Christ in His world. God's purpose is to bring his blessing to all nations (Gen12:3). All God's people are called to participate in this missionary purpose wherever we may be. Keswick Ministries helps Christians to fulfil that calling, so that, directed and guided by God's word, they will grow in the power of his Spirit.

Keswick Ministries has a long history of sending out Christians into the world to lead others by teaching the truths contained in the Bible and serving in all walks of life, including some of the poorest and most disadvantaged areas of this country and around the world.

We achieve these aims through Bible teaching at our summer Convention, through the resources that flow from this, in our programme of Teaching and Training courses and the publication of books; the provision of on-line resources, and podcasts that support discipleship. Underlying this is encouragement and support for mission.

Over the last few years, we have been able to extend our activities into an all-year-round ministry, through the Derwent Project. As we look to address the spiritual need of the nation for in-depth Bible teaching and for the equipping of leaders to open the gospel to others, the Derwent Project creates a facility which will help inspire and equip many more Christians of all ages and backgrounds with a variety of callings, so they can return to their homes, places of work and ministries to help further God's mission in whichever capacity they serve.

The Derwent Project centres on the site of Keswick's former Pencil Factory which adjoins the Rawnsley site where Keswick Ministries already has offices. The combination of the two sites allows the Convention to be brought together in one place and provides facilities for year-round training courses and conferences. Over the last few years, the old Pencil Factory building has been gutted and completely refurbished to provide modern, light and airy meeting spaces. In 2021 we had use of the ground floor and by the time of the 2022 Convention, had use of all the spaces across all three floors. The facilities have also been used by other local and visiting groups year-round, with lots of expressions of interest in using the facilities.

The Derwent Project represents a significant investment in a local facility and has involved a separate fundraising programme. We are thankful for the prayers and donations of thousands of supporters and a number of Christian trusts which have helped provide the funds needed to deliver the Derwent Project.

THE KESWICK CONVENTION AND LIVING WITH COVID

2022 marked the Keswick Convention's 147th year. The 2020 "in-person" Convention had to be cancelled due to the global Covid pandemic. 2021 saw a convention compliant with Government Covid guidelines; a slimmed down Kids and Youth programme, and with registration introduced for the first time.

We are pleased to have been able to deliver a "nearer normal" three-week Convention in 2022, based on the Pencil Factory and Rawnsley sites. Ahead of Convention work was undertaken on Phase 2 of the Pencil Factory building refurbishment, which saw the first and second floors brought into use, giving us use of all the space across the three floors. The country (and indeed the world) was still living with Covid. No formal restrictions were placed on us, and we took reasonable pragmatic steps to keep the event "Covid-safe". Understandably numbers were down on pre-pandemic levels. There was a generally younger demographic and many people, including families, attending for the first time.

The Convention relies on over 650 volunteers who enable us to deliver the event safely and effectively. This is a very popular way to serve. Keswick Ministries provides accommodation and meals and offers travel expenses; many volunteers return year after year to help. We are hugely indebted to these volunteers, without whom the Convention could not take place.

Volunteers undertake a wide variety of practical tasks during the Convention (kids, youth and young adults work, welcome team, catering, café, finance, gift processing and reception teams). We provide appropriate training, including safeguarding and counter terrorism awareness, and carry out the necessary DBS safeguarding checks.

RESOURCES

Keswick Ministries continues to publish literature and on-line resources that build on and support the teaching of the Convention. In 2022 we published three Food for the Journey devotionals – Hope, Holiness, and Love as well as the Grateful study guide. Peter Maiden's book Radical Gratitude (published previously) was our theme book for the 2022 Convention.

Our regular podcasts – The Keswick Podcast and Kes Talks – continue to be well received and can be accessed via all podcasting apps.

THE DERWENT PROJECT

The Derwent Project has been an enormous opportunity, that has enabled Keswick Ministries to extend our work into year-round ministry. There is no doubt that our nation and the world have an important need for straightforward Bible-based teaching. This extends both to existing Christians and to those who want to consider more deeply the promises and blessings that flow from Christian faith. We also believe that Christians who serve provide a significant example to others and an encouragement to find out more of biblical values and truths.

We know this approach is warmly received by supporters who attend the Convention in the summer and is also welcomed throughout the year. The purchase of the former Pencil Factory site, which adjoins our Rawnsley site, provided the opportunity to launch the Derwent Project and we have been grateful for the enthusiastic prayers and financial support both from Conventioners and other Christians and Christian groups around the country, and indeed from overseas. It allows us to build a beacon of refreshment and sending out where Christians come to deepen their knowledge and faith in the Lord. We want to see youth leaders equipped to speak to children and teenagers; ministers, lay-leaders and every Christian inspired to serve. A true place of restoration, reflection, and growth for all Christians.

The combined sites mean we can both hold the Convention on one location and have the space and facilities to run Teaching and Training courses and conferences throughout the year.

Having rebased our offices to the Rawnsley site we have been able to let the former Skiddaw Street office space and an adjoining room to a local charity. We have also sought to increase the usage of the accommodation and have had some early success making rooms available on Airbnb. The former amenity block and "bunk room" at Skiddaw Street are also being converted into accommodation which can be used by staff, volunteers or made available on longer term let, as needs dictate.

The Project has required a considerable amount of management and staff focus, and we are hugely encouraged by the significant progress we have made.

In summary the principal goals of the Derwent Project are:

- to secure the future of the three-week summer Keswick Convention on an integrated site.
- to provide a facility for Christian teaching and training all year round.
- to serve churches and other Christian organisations in the UK and beyond, particularly serving Cumbria and the north.

We are also committed to ensuring that the local town of Keswick benefits from our activities. This will be achieved by making facilities available for local groups to use, and by attracting businesses to hold conferences within the Pencil Factory building and use local facilities while here. It has been pleasing to see the facilities being used by a number of local groups, as well as being used as a base for ultra-marathons and triathlons. Keswick Tourism Association and Cumbria Tourism have both held members events attracting several hundred people, with lots of enthusiasm and expressions of interest in using the facilities that we are now able to make available.

The Derwent Project was launched at the 2015 Convention and has been given a significant profile since then at each Convention. In 2019 there were dedicated evening presentations including a video, and in the afternoons, there was a presentation and tour of the Pencil Factory building. During the Virtual Convention in 2020 the project was promoted via video. In 2021 people were able to see the great progress that had been made with the front of the building insulated and rendered, and with new windows; tours were run again and well received. In 2022 with the project nearing completion and all the spaces in use, we ran tours again. We have been very encouraged by the overwhelmingly positive response to the project, and the appeal for financial support.

We have committed to an active programme of engagement with the local community, presenting the positive case for Ministry and the Derwent Project, and explaining the benefits which will flow to the local area. As mentioned above, there have been a number of enquiries and expressions of interest in using the facilities, which can only be good for the town of Keswick and for Keswick Ministries.

Funding raised so far has allowed us to purchase the site, obtain Planning Permission and complete Phases 1 and 2, making the whole building usable ahead of the 2022 Convention. Phase 3 will see the completion of the Derwent Project, with funds required to undertake this work and repay interest free loans from generous supporters.

Keswick Ministries is involved in an active and integrated fundraising programme that reaches out to supporters, Christian organisations and trusts inviting them to partner with Keswick in this ministry.

With the completion of the refurbishment in sight, an Open Day was held on 3rd February, with afternoon and evening options to give maximum opportunity for attendance. Supporters, contractors, and potential hirers were invited, and an open invitation was placed in the local paper.

TEACHING AND TRAINING EVENTS

As part of the extension of the ministry, our Teaching and Training courses and workshops go from strength to strength. These have run in each of the last six academic years. The 2022/23 programme was launched at the 2022 Convention, with 17 courses, including 6 monthly Hebrew Workshops, run over the period.

The focus of the Teaching and Training events is on biblical teaching that helps refresh, inspire and equip Christians, both church members and those in leadership positions. The courses are developed by the Ministry Director and often in collaboration with other Christian organisations.

The ever-popular Pastoral Refreshment Conference, run in conjunction with Living Leadership, was fully booked for 2022 well before Christmas, demonstrating the need for those in church leadership (and their spouses) to be refreshed for their service in the local church. In February 2023 we ran two PRC's back to back to increase capacity, and were able to accommodate over 100 people.

A new initiative – Faith in the second half – in partnership with Faith in Later Life, was launched in 2021 with great success. The planned in-person event had to be switched to an online offering, but it was well received. We ran a successful event in Keswick in May 2022, with another planned for 2023. A new initiative – Leading WELL – for elders and lay leaders was delivered in March / April with input from FIEC among others. Our first Art Retreat was run in April 2022. These new courses have been very much appreciated and we plan to build on these with further events in 2023 and beyond.

We have also launched Churches Weekend Away, to allow smaller fellowships who might not be able to organise an event of their own to share with others. Keswick Ministries will provide Bible Teaching and worship. The first event was held in Spring 2023 with more than 200 people from 4 churches attending.

As word spreads the courses and workshops are attracting increasing numbers of delegates, many of whom have had no previous connection with us. Some courses are starting to "sell out". Feedback from delegates is overwhelmingly positive, with many people returning when courses are run again and recommending them to others.

THE KESWICK FELLOWSHIP

Mini 'Keswick' events are held all over the country as part of the Keswick Fellowship.

Across the UK there are nearly 40 locations where Bible Weeks or local 'Keswick' events are taking place. Some identify themselves by the name Keswick, and others are in fellowship with the wider work but use other titles (whether Bible Weeks, Conventions, or other designations). They have a family-likeness but have no formal or legal association.

A number of these events have been running for many years, whilst others are just starting up. They are sometimes local events based in a town, and sometimes they are more regional in nature. The connection between the UK local / regional events and Keswick Ministries is informal and occasional, shaped by a mutually agreed memorandum of understanding, but has often been very fruitful – especially in exchanging prayer news, sharing speakers, helping one another with best practice ideas, and so on.

Understandably Covid led to a number of these events moving on-line or having to be cancelled. Some have found it harder to restart, others have returned with a flourish. We continue to be encouraged by enquiries around setting up new events.

The Keswick Fellowship operates throughout the UK as a national network to encourage the leaders of Bible Conventions and local Keswick events through prayer, practical support and fellowship.

There is also an International Keswick Fellowship which is a looser association still, and which embraces events in parts of Europe, Asia, North America, Australia, Africa and the Caribbean.

A small consultation of international Keswicks took place in August 2016, which also affirmed the value of such informal networking and prayerful support. A similar two-day event was held in September 2019 for anyone who is part of the Keswick Fellowship in the UK and those planning to set up a new one. We facilitate informal meetings of those leading Fellowships at the Convention. We are currently planning to hold a gathering of UK and International Keswicks in 2025, the 150th anniversary of the Convention.

GIVING AND INCOME

There is no charge to attend the Convention. We want to be open to all people just as churches across the land are open to everyone. We encourage giving at the event and throughout the year. During the Convention, and through printed and on-line resources, we explain the finances of the event and the funding needs of the Derwent project.

During 2019 we also launched a new fund-raising programme specifically for the Derwent Project. This involved a fundraising letter to all our supporters, events for donors in London and Glenridding (in Cumbria) and applications to Christian Trusts. In 2020 and 2021 fundraising was lower-key due to the pandemic, though fundraising letters were sent out at Easter and pre-Christmas 2021 and provided a much-needed boost to funding particularly for the Derwent Project.

Total giving was at a record level in 2019 with several larger gifts in support of the Derwent Project. Not surprisingly, in the light of Covid, giving in 2020 and 2021 was lower, but total income still covered all our expenditure. Additional income streams include the letting of our facilities to other groups and organisations, and car parking. For 2022 we planned a deficit budget mindful of the one-off costs associated with holding our first "normal" Convention on the new site. In God's kindness an anonymous gift has more than covered that deficit and provided much needed funding for the Derwent Project.

The flat standing areas at the Rawnsley Centre and the former Pencil Factory Site are used to provide car parking spaces for visitors to the town. This has become an important source of income for us. Keswick Ministries owns the entire share capital of Keswick Convention Projects (Rawnsley) Limited, a trading company that operates these car parking facilities. During 2019 we also applied for planning permission to operate the flat standing at the Skiddaw Street site as a private permitted car park, and this was brought into use in Spring 2021. Spaces are available to Guest House owners and others for periods ranging from three days to one year. We have also provided four electric vehicle charging points at Skiddaw Street.

When Keswick Ministries acquired the Pencil Factory site this included a building that houses the Keswick Pencil Museum whose holding company now leases that building from us.

The directors permit a bookshop to operate during the Convention selling Christian literature that align with our values and beliefs. This provides a source of income; nominal royalties are received from the sale of recordings and books.

The company owns the entire share capital of Keswick Convention Project Limited, a company that operates a campsite in the neighbourhood during the Convention. The camp was fully booked in 2022 and covered its costs with a small surplus.

ACHIEVEMENTS, PERFORMANCE AND FUTURE PLANS

KEY PERFORMANCE INDICATORS:

Financial:

- We aim to cover annual running costs each year; this was achieved in 2022 despite all the challenges of Covid, and the state of the economy following Russia's invasion of Ukraine and soaring inflation. For 2023 we have planned and budgeted for a nominal deficit which is covered by reserves.
- For the Derwent Project we have raised £7.25m of our £8m target, with a further £1.4m of loans received, and have every confidence of achieving the full amount by the time of the 2023 Convention. Work is being commissioned when we have clear visibility of available funds.

Non-Financial:

- The Convention continues to be our main activity and it receives very positive feedback in terms of the quality of the ministry and the impact it has had on peoples' lives, including new commitments to Christ and offers to serve in the mission field.
- The growing programme of year-round teaching and training events is also being well attended and receiving very positive feedback.
- Good relations with the local Christian, and wider community, have been built on, with senior members of the staff team engaging widely. We have also continued our engagement with the local community, including our quarterly Town Liaison Forum with members of the local community, town councillors, businesses and statutory agencies.
- Keswick Ministries partners with different Christian organisations to help take forward its objectives.
- Significant site and building works have been undertaken on the Pencil Factory site, and refurbishment of the former Pencil Factory building is nearing completion. Having brought the ground floor into use for the 2021 Convention, work was undertaken so that the remaining two floors were able to be used for the 2022 Convention.

RISK MANAGEMENT

The Trustees regularly review the risks to which the charity is exposed, so that reasonable measures are taken to reduce and manage them and to obtain insurance cover where this is financially sensible. A risk review procedure is in place to identify the most significant risks and the Trustees check that appropriate remedial action has been taken. A Risk Management framework was put in place adopting best practice from the April 2017 Mazars Charity Conference and guidance from the Charity Commission. We are advised on Health and Safety issues by an external contractor.

Keswick Ministries take safeguarding seriously. We are committed to the safeguarding of children and adults with care and support needs and to ensuring their wellbeing. A trustee lead on safeguarding was appointed – following their appointment to a staff role F&GP are overseeing safeguarding. We undertook a review of our Safeguarding Policy and procedures ahead of the 2022 Convention. Further work is underway building on this, working with Christian Safeguarding Services and to ensure that safeguarding is appropriately prioritised. E-learning modules have been developed for staff, Kids and Youth team, and other key roles. Safeguarding is an agenda item at all trustee meetings.

Trustees, staff and volunteers are instructed in the risk management policies that are appropriate to the work that they undertake.

Monthly calls have been introduced with key members of the Finance and General Purposes Committee and staff team, to review our management accounts; agree expenditure plans linked to cash flow, and to manage the Risk Register.

Local public relations issues are taken seriously, and regular consultative meetings are held with representative bodies across the town. We refreshed our Town Liaison Forum in November 2017, meeting with businesses, Keswick Town Councillors and official agencies representatives on a quarterly basis as indicated above.

A review of our key policies has been undertaken and a system put in place to ensure their regular review by a trustee and staff "owner".

The Finance and General Purposes Committee oversees the Risk Register, and the Trustees receive a Risk Management report annually in November, with an update in May. The following have been identified as the main areas of risk:

Financial:

- General & Derwent Fundraising: The risk of raising insufficient funds to cover annual running costs, which is mitigated by a very broad support base, non-donor income streams, adequate reserves, tight management of expenditure and the provision and review of monthly management accounts. We are nearing the end of the Derwent Project needing c£0.75m of our original £8m target, plus £1.45m to repay interest free loans. We have also been exploring commercial borrowing options.

Organisational Resourcing, Skills and Knowledge:

- The ministry relies on a broad range of skills and abilities to deliver its activities and, in particular, the annual Convention. The ministry is well served by its small staff team; by its Trustees who bring a broad mix of theological and business knowledge and experience; and by hundreds of volunteers. Policies, processes, and procedures are maintained and reviewed.
- A number of changes in the core team present challenges and opportunities that are being worked through with a view to ensuring that we have the right team in place to deliver the ministry the Lord has so clearer led and used over so many years.

STRUCTURE, GOVERNANCE AND MANAGEMENT

The Keswick Convention Trust is both a company limited by guarantee, not having a share capital, and a registered charity; it was incorporated as a company on 1 September 2001 when the assets and liabilities of the former trust were transferred to the company.

Under the Trust Deed directors are known as Trustees. The Council of Management consists of the Trustees who meet three times a year, normally including an overnight meeting, to manage the Trust. Trustees serve for a term of three years; are re-electable for a maximum of a further three terms (or if deemed necessary for a further three-year term); and may remain in office until age 70 years.

New Trustees are appointed in accordance with the Charity's Memorandum and Articles of Association. The Council regularly reviews the skills mix required to manage the Charity and plans succession based on the known retirement dates of Trustees.

New Trustees are required to follow an induction process which consists of being introduced to the operations of the Trust, normally attending one Council meeting before being formally appointed, and are offered appropriate formal training in their responsibilities. A new process on "induction" and "buddying" at Convention has been introduced for newly appointed trustees, and all trustees have undertaken a Safeguarding for Trustees course facilitated by Thirtyone:eight.

A procedure for Trustee appraisal is in place and takes place during the final year of their three-year term of appointment.

Throughout 2022 the staff team was headed up by Ministry Director, James Robson. Jodi Whitehouse was appointed Operations Director, taking up her role on 1st November, with Simon Overend the Company Secretary reporting to her. There has been some significant staff turnover during 2022; we look forward to a period of stability through 2023. The staff team meet daily for devotions and have an alternative fortnightly staff meeting / Convention Planning Meeting; those not in the office join by Zoom.

With the completion of the building element of the Derwent Project in sight, the trustees and Ministry Director have sought to reshape the staff team to meet the ministry opportunities and related support need before us. This has resulted in the departure of COO David Sawday on 31st January 2022. Jodi Whitehouse took up the new Operations Director post on 1st November, with an events delivery and facilities brief. Emma Harrison joined the team as Head of Communications and Development in July 2022; we have appointed Something More Creative to assist "tell our story". There have been some changes to support roles and reporting lines.

The Keswick Ministries vision is articulated through a Vision Document prepared by Ministry Director, James Robson. It had a five-year horizon running to 2022 including planning, resourcing, and delivery. The pandemic has meant that the end point has been delayed somewhat. The Ministry Director, Operations Director and trustees have started the process of looking at the next phase of the vision. The Trustees (directors) have unanimously supported this document.

There are two main committees which support the Council; the Ministry Committee, chaired by the chairman of the charity, which is responsible for the spiritual development of the ministry, and the Finance and General Purposes Committee, chaired by the Hon Treasurer, which is responsible for the business and practical development.

Local Engagement

- We are committed to the benefits of the Convention and the Derwent Project also flowing through to the town of Keswick. We want Keswick Ministries and its operation to be a source of pride and benefit locally. Within the constraints of the pandemic, we have continued with a number of initiatives to build on engagement within the town. These include the Town Liaison Forum, a local sourcing policy, and the promotion of local businesses via our Enjoy Keswick website. We have attended occasional Keswick Tourism Association meetings by invitation, and promote an open dialogue with local stakeholders.

Independence of Trustees:

- The breath and independence of the ministry is a key strength and is maintained by a process of regular review of the needs and open discussion of those who might serve and complement the team. There were no changes during 2021. Tim Chester stood down at the end of his second term of office in April 2022 whilst remaining fully committed to supporting Keswick Ministries. The trustees are actively looking at who might be invited to join them, informed by a skills audit and mindful of pending retirements over the next few years as some long-standing trustees complete their term of service.

Reputation:

- Areas of reputational risks include – ministry, morality, health and safety, safeguarding, company and charity compliance. We are well served by the Finance and General Purposes Committee, where we have finance, accounting, and legal expertise, and by our professional advisors. We also subscribe to relevant publications, and to Companies House and Charity Commission email updates.

The Council and staff remain committed to sustaining the clear focus of the organisation around its primary charitable objectives, whilst also seeking to put in place the foundations for the future development of the ministry under the Lord's leading. Our values use the mnemonic CHRIST – Commitment, Humility, Respect, Integrity, Stewardship and Teamwork, with the overriding call to Christlikeness.

Keswick Ministries partners with different Christian organisations to help take forward its objectives, including the recording, broadcasting and publishing of the teaching given at the Keswick Convention; the provision of a Convention programme for adults with learning difficulties and the provision of a Convention bookshop. As mentioned above, we have also partnered again with Living Leadership to deliver the Pastoral Refreshment Conference; an event held over three days "to provide an oasis for those in church leadership." A fourth PRC was held online 2021. We ran an "in-person" event again in February 2022 and were fully booked well before Christmas. In February 2023 two PRC's were held back to back to increase capacity. Other Teaching and Training events are also delivered in partnership with other organisations and appropriately gifted trainers.

The Missionary Hospitality Fund supports the cost of attendance of missionaries at the annual Convention and also the costs of those attending other Keswick Ministries mission related activities.

Consolidated financial statements have not been prepared on the grounds that the results of the subsidiary undertakings would not be material to the group financial statements.

On Monday 3rd April Keswick Ministries announced that, following the summer 2023 Keswick Convention, Ministry Director, the Rev. Dr James Robson, will be leaving to become Principal of Oak Hill College in London. Keswick Ministries congratulate James on his new appointment and wish him God's richest blessing as he continues to serve the Lord at Oak Hill College. Keswick Ministries will always be grateful to James for his godly and sure-footed leadership over the last 6 years, which has included safely navigating the ministry through the covid pandemic, undertaking a major refurbishment of the new ministry site (The Derwent Project) and the development and growth of our year-round teaching and training programme. Keswick Ministries trustees are actively seeking a new Ministry Director to work with the board and the dynamic staff team, building on the excellent foundation James has laid.

FINANCIAL REVIEW

General

The Trustees' financial objectives are twofold:

- To raise sufficient funds to meet the cost of the Trust's current activities and to develop new activities.
- To raise sufficient additional money to complete the refurbishment of the Pencil Factory building to provide further accommodation for Convention activities, and conference facilities, not just to host ministry activities in pursuit of our objectives at other times of the year, but also to be available for external hire.

The income of Keswick Ministries comes mainly from voluntary donations made by those who support and attend the Convention, and its financial viability is dependent on this. Once again we are grateful to God for the financial provision in the year under review, and to the many thousands who have caught the vision for the work of the ministry and have given so generously towards it.

Summary of Financial Position

The financial results are set out in the Statement of Financial Activities on page 20 and can best be described under two headings; The General Fund (unrestricted) and Derwent & Mission Hospitality Fund (restricted).

The General Fund had income for the year of £2,379,632 compared with £1,425,782 in 2021, an increase of 67%. Expenditure, at £1,824,192 was some 35% higher than in 2021 (£1,351,951). Taken together, 2022 produced a net surplus of £555,440, compared with a net surplus of £73,831 in the previous year. During the year we received a very substantial donation of £1.2m, which was split between the General and Derwent Funds and which accounts for the improvement in the financial position. Without this the General Fund would have been in deficit to the tune of nearly £300k. We are very thankful that giving to the General Fund has held up well in what has been another year of great uncertainty following the pandemic. Costs, following the pandemic, have risen quite substantially.

With regards to the Derwent Project and Mission Hospitality Fund (Restricted Funds) the financial results in 2022 are also very pleasing. Income was £802,157 compared with £804,923 in the previous year, a small reduction of 0.3%. Expenditure was £123,082 (2021 - £313,840) leaving a net surplus of £679,075 (2021 - £491,083).

The Derwent Project, which is now in its eighth year, accounts for the vast majority of the restricted income and expenditure.

The Mission Hospitality Fund included in these numbers, has not had an appeal or special offering for the last seven years because of the focus on Derwent. Income for this fund was £5,644 in the year compared with £2,957 in 2021; the balance on this Fund is now £4,935 (see note 16). This fund enables missionaries to attend, and benefit from, the Convention who otherwise wouldn't be able to do so.

The Restricted Funds balance at the year-end, of (£745,065) (2021 – (£322,291), relates almost entirely to the Derwent Project.

Total income (restricted and unrestricted) amounted to £3,181,789 compared to a previous year's total of £2,230,705. After deducting expenditure, the net surplus for the year was £1,234,515 (2021- £564,914).

Once again the Trustees are thankful for the continuing high numbers supporting the ministry, and for their generosity in both prayer and giving.

DONATIONS AND LEGACIES

The activities of the charity are financed almost entirely by voluntary gifts throughout the year, offerings taken during Convention and legacies. Legacies of £12,502 (2021 - £155,906) were recognised during the year.

We gratefully acknowledge the many unrecorded gifts of time and expertise given by so many during the course of the year, without which our operating costs would increase greatly.

FUNDRAISING

Keswick Ministries is fortunate in having a large and loyal supporter base who have supported the charity for many years, and who give generously in support of our financial needs.

When the Derwent Project was launched in the summer of 2015, the financial needs of the project were laid before our supporters, with supporting material, and they have responded magnificently. Normally we update our supporters on plans and progress at the annual Convention, and by means of regular newsletters.

We have worked with design agencies to produce quality campaign material, and are registered with the Fundraising Regulator complying with their standards. In addition we have Trustees, and a minister-at-large, who is a former trustee with fund-raising experience. These areas are overseen by our Treasurer and the Finance & General Purposes Committee of the Council.

We have not used external agencies or third parties to specifically fundraise on our behalf, and have taken a responsible approach to seeking funds for the protection of all our supporters, including those who may be deemed vulnerable.

We have not had any complaints about our fundraising, but were any to be received, they would be taken seriously and handled at a senior level.

RESERVES POLICY

In addition to the Designated Reserves set out in Note 16, the directors have agreed a General Reserves policy designed to meet the required level of working capital given the cyclical nature of cash flow; General Reserves of £300,000 to £500,000 are considered appropriate. As such the General Reserves of £457,001 are considered to be adequate.

The Designated Fixed Assets represent the net book value thereof, less a loan from a supportive charity, on favourable terms.

REMUNERATION POLICY

The pay of the senior staff is set so as to be fair in the light of prevailing rates in other Christian charities, and the locality, and to ensure that the right calibre of people can be recruited to key roles. The Trustees review salaries annually and usually make a cost of living increase to all staff. Total pay and benefits in the year was £441,454 (2021 - £413,957), an increase of 6.6% (see note 7).

TANGIBLE FIXED ASSETS

The assets and related depreciation, including rates of depreciation are set out in Notes 1 and 8.

PUBLIC BENEFIT

The Trustees have considered the public benefit guidance issued by the Charity Commission together with the supplemental guidance on the application of the public benefit test to charities whose aims include advancing religion. The Trustees are aware of their legal duty to have regard to the public benefit guidance and to report on this charity's compliance with the public benefit obligation.

The physical and spiritual refreshment gained by those who attend the Convention provides a direct public benefit by the deepening of the spiritual life of the individuals and, through the individuals, their church communities and, through those church communities, the wider communities in which the churches are set. In 2022 much of this benefit was achieved through having the Convention available on-line, as well as through the physical event; the on-line material being accessed by many thousands of people from all over the world.

These benefits are directly related to the aims of the charity and the Trustees are conscious of the need, so far as they are able, to balance the delivery of the benefits against any possible detriment or harm.

Since the main Convention event Is open to the public and no charge is made for attendance at the overwhelming majority of the programme, there is the widest possible reach from the charity's activities. Because there is no fee, those in poverty are not excluded from the opportunity to benefit as they can attend the meetings at no charge. The Trustees are conscious of the need to ensure that any private benefits are only incidental.

The work of the charity through the year in offering assistance and guidance to similar Conventions and meetings elsewhere has the effect of spreading the public benefit even wider.

INVESTMENT POLICY

The directors have powers to invest surplus funds in investments, securities and properties as they think fit, subject to the provisions of any relevant legislation. Property investment may be for the dual purpose of active use by the charity and appropriate letting for periods not required for direct charitable purposes. During the year the Trustees have considered the investment policies, especially in the light of the low interest rates being paid. Given the active consideration that is being given to the timing of some of the major costs noted in this report, surplus funds are invested in a mix of Term and Instant Access bank deposits. Social, environmental and ethical considerations are considered in selecting the banks at an appropriate level of risk.

Liquid funds are invested with a view to maintaining their value, pending planned expenditure in the short to medium term. The trustees consider the performance of these investments to be satisfactory.

DIRECTORS' RESPONSIBILITIES

Company law requires the directors to prepare accounts for each financial year which give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that year. In preparing those accounts, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis, unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the accounts comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The directors also confirm that as far as they are aware there is no relevant audit information of which the charity's auditors are unaware and they have taken all steps that they ought to have taken as directors in order

to make themselves aware of any relevant audit information and to establish that the company's auditors are aware of that information.

In preparing this report the trustees have taken advantage of the small company exemptions provided by section 415A of the Companies Act 2006.

By order of the Directors



Steve Adam (Treasurer)

Date: 21/07/2023

Independent auditor's report to the members of Keswick Convention Trust

Opinion

We have audited the financial statements of Keswick Convention Trust (the 'charity') for the year ended 31 December 2022 which comprise Statement of Financial Activities, Balance Sheet and notes to the financial statements, including a summary of significant accounting policies.

The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the charity's affairs as at 31 December 2022 and of its income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the "Auditor's responsibilities for the audit of the financial statements" section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the trustees' report which includes the directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report including in the trustees' report has been prepared in accordance with applicable legal requirements.
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemption in preparing the Report of the Trustees and from the requirement to prepare a Strategic Report.

Matters on which we are required to report by exception

In light of the knowledge and understanding of the charity and its environment obtained in the course of the audit, we have not identified material misstatements in the strategic report or the directors' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of Trustees

As explained more fully in the trustee' responsibilities statement set out on page 14, the trustees are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial statements. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. Based on our understanding of the charity and its industry, we considered that non-compliance with the following laws and regulations might have a material effect on the financial statements: Charities Act 2011, UK tax legislation, anti-bribery, corruption and fraud and money laundering.

To help us identify instances of non-compliance with these laws and regulations, and in identifying and assessing the risks of material misstatement in respect to non-compliance, our procedures included, but were not limited to:

- Inquiring of management and, where appropriate, those charged with governance, as to whether the charity is in compliance with laws and regulations, and discussing their policies and procedures regarding compliance with laws and regulations;
- Inspecting correspondence, if any, with relevant licensing or regulatory authorities;
- Communicating identified laws and regulations to the engagement team and remaining alert to any indications of non-compliance throughout our audit; and
- Considering the risk of acts by the charity which were contrary to applicable laws and regulations, including fraud.

We also considered those laws and regulations that have a direct effect on the preparation of the financial statements, such as the Companies Act 2006 and the Charities Statement of Recommended Practice.

In addition, we evaluated the trustees' and management's incentives and opportunities for fraudulent manipulation of the financial statements, including the risk of management override of controls, and determined that the principal risks related to posting manual journal entries to manipulate financial performance, management bias through judgements and assumptions in significant accounting estimates, in particular in relation to revenue recognition (which we pinpointed to the cut-off assertion), the classification of income and expenditure, valuation of investment properties, the treatment of transactions related to the Derwent Project and significant one-off or unusual transactions.

Our audit procedures in relation to fraud included but were not limited to:

- Making enquiries of the trustees and management on whether they had knowledge of any actual, suspected or alleged fraud;
- Gaining an understanding of the internal controls established to mitigate risks related to fraud;
- Discussing amongst the engagement team the risks of fraud; and
- Addressing the risks of fraud through management override of controls by performing journal entry testing.

There are inherent limitations in the audit procedures described above and the primary responsibility for the prevention and detection of irregularities including fraud rests with management. As with any audit, there remained a risk of non-detection of irregularities, as these may involve collusion, forgery, intentional omissions, misrepresentations or the override of internal controls.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Use of the audit report

This report is made solely to the charity's members as a body in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charity's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's members as a body for our audit work, for this report, or for the opinions we have formed.

David Hoose (Senior Statutory Auditor) for and on behalf of Mazars LLP

Chartered Accountants and Statutory Auditor

5th Floor

3 Wellington Place

Leeds

LS1 4AP

Date: 7 August 2023

Statement of Financial Activities (including income and expenditure account)
For the year ended 31 December 2022

	Note	Unrestricted Funds	Restricted Funds	Total Funds	2021 Total funds (note 23)
		£	£	£	£
Income and endowments from:					
Donations and legacies	3	1,908,420	802,157	2,710,577	1,891,928
Charitable activities		83,164	-	83,164	28,015
Other trading activities		54,906	-	54,906	38,330
Investments	3	221,099	-	221,099	203,546
Rents and licence income		92,420	-	92,420	57,405
Other		19,623	-	19,623	11,481
Total		2,379,632	802,157	**3,181,789**	**2,230,705**
Expenditure on:					
Raising funds	5	65,503	67,939	133,442	196,107
Charitable activities	4, 5	1,758,689	55,143	1,813,832	1,469,684
Total		1,824,192	123,082	**1,947,274**	**1,665,791**
Net income		**555,440**	**679,075**	**1,234,515**	**564,914**
Revaluation of investment property	9	-	-	-	770,000
Transfers between funds	16	1,101,849	(1,101,849)	-	-
Net movement in funds		**1,657,289**	**(422,774)**	**1,234,515**	**1,334,914**
Reconciliation of funds:					
Total funds brought forward		11,220,430	(322,291)	10,898,139	9,563,225
Total funds carried forward		**12,877,719**	**(745,065)**	**12,132,654**	**10,898,139**

The Statement of Financial Activities includes all gains and losses recognised in the year.

All income and expenditure derives from continuing activities.

Balance Sheet
As at 31 December 2022

Company number: 03913741

	Note	Total Funds 2022	Total funds 2021
Fixed assets		£	£
Tangible assets	8	9,633,218	7,751,862
Investments	9	2,907,505	2,910,220
Deposits	11	5,553	5,553
Total fixed assets		**12,546,276**	**10,667,635**
Current assets			
Debtors	10	153,062	178,590
Cash at bank and in hand	11	1,288,529	1,811,873
Total current assets		**1,441,591**	**1,990,463**
Liabilities			
Creditors: amounts falling due within one year	12	1,105,213	309,959
Net current assets		**336,378**	**1,680,504**
Total assets less current liabilities		**12,882,654**	**12,348,139**
Long Term Loans	13	750,000	1,450,000
Total net assets or liabilities		**12,132,654**	**10,898,139**
The funds of the charity:			
Restricted income funds	15, 16, 17	(745,065)	(322,291)
Unrestricted funds – Designated	16, 17	12,420,718	10,209,362
Unrestricted funds – General	16, 17	457,001	1,011,068
Total charity funds		**12,132,654**	**10,898,139**

These financial statements have been prepared in accordance with the special provisions of the Companies Act 2006 relating to small companies.

Approved by the directors on
and signed on their behalf by

Steve Adam (Treasurer)

21/07/2023

Statement of Cash Flows
For the year ended 31 December 2022

	Note	2022 £	2021 £
Cash provided by operating activities	21	**1,236,479**	**1,004,634**
Cash flows from investing activities:			
Interest		8,880	11,350
Rents from investments		212,219	192,197
Sale of tangible fixed assets		250	2,500
Sale of investments		2,194	-
Purchase of tangible fixed assets	8	(1,983,366)	(1,972,791)
Cash (used in) / provided by investing activities		**(1,759,823)**	**(1,766,744)**
(Decrease) / increase in cash and cash equivalents in the year		(523,344)	(762,110)
Cash and cash equivalents at the beginning of the year		1,817,426	2,579,536
Total cash and cash equivalents at the end of the year	11	**1,294,082**	**1,817,426**

Notes to the Financial Statements
For the year ended 31 December 2022

1. Accounting policies

a. Accounting convention

The charity is a public benefit entity and the accounts are prepared under the historical cost convention in accordance with FRS 102, the Financial Reporting Standard applicable in the UK and the Republic of Ireland, the Companies Act 2006 and Statement of Recommended Practice, Accounting and Reporting by Charities (SORP 102).

The Keswick Convention Trust is a private company limited by guarantee and is non-profit making. The Keswick Convention Trust is incorporated in the United Kingdom and registered in England and Wales.

b. Consolidation

The charity's two subsidiaries are not consolidated on the grounds of immateriality.

c. Going concern

The company's business activities, its performance and position are set out in the Directors' Report on pages 4 to 15.

The company's forecasts and projections show that the company should be able to operate within the working capital facilities available to it.

The Trustees have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future. They therefore continue to adopt the going concern basis of accounting in preparing the annual financial statements.

There are no material uncertainties about the entity's ability to continue to operate.

d. Income

Donations and legacies consist of gifts, offerings, legacies and related Gift Aid claims.

Income which is received for a specific purpose is accounted for within a restricted fund.

Income is recognised in the year in which the company is entitled to receipt and the amount can be measured reliably. It is allocated to activities on an actual basis. In accordance with this policy, legacies are included when it is probable that they will be received.

Donations in kind are reported at fair value, in accordance with accounting standards.

e. Expenditure

Includes all expenditure directly relating to the objects of the charity, included on an accruals basis, inclusive of any VAT which cannot be recovered, and on the following basis:

Wherever possible, costs are allocated to activities on an actual basis. Costs shared between activities are apportioned between these activities. Support costs which are not attributable to a specific activity have been apportioned between the activities being supported.

Wages and salaries have been split between funds on the basis of estimated time spent by staff members on the Derwent project.

Continued

f. Financial instruments

The trust only has financial assets and liabilities of a kind that qualify as basic financial instruments.

g. Debtors

Includes amounts invoiced but not yet paid, together with payments in advance, less provisions for any doubtful debts.

h. Cash at bank and in hand

Equates to less than 100 days access bank balances and cash floats.

i. Creditors and provisions for liabilities

Includes purchases invoiced but not yet paid. Concessionary loans are measured at amortised cost.

j. Fixed assets

Fixed assets are shown at original cost or, if donated, at their value on the date of the gift, less accumulated depreciation. Depreciation is calculated to write off the cost less estimated residual value of fixed assets over their estimated useful life. Land is not depreciated and buildings are depreciated at a rate of 2% on a straight-line basis; equipment and furniture are depreciated on a reducing balance basis at a rate of 30%;

The minimum capitalisation level is £1,000.

k. Fund accounting

The directors have retained the designated sums forming part of the charity's unrestricted funds to be used for particular purposes in the future as outlined in Note 16.

Investments in subsidiaries are recognised by the charity at cost less and provision for impairment.

l. Investments

Investments held as fixed assets are stated at cost less provision for any permanent diminution in value or at fair value as determined by the Trustees as shown in Note 9.

Investments in subsidiary undertakings are recognised at cost less any provision for impairment.

m. Public benefit concessionary loans

Public benefit concessionary loans are initially measured at cost with the carrying amount adjusted in subsequent years to reflect repayments and any impairment as determined necessary by the Trustees.

n. Operating leases

Rentals paid under operating leases are recognised in expenditure on a straight-line basis over the period of the lease.

Continued

2. Judgements in applying accounting policies and key sources of estimation uncertainty

Investment properties

The Rawnsley site has been valued on the basis of the net income derived from car parking. An informed view has been taken as to an appropriate rate of return, with income forecast into perpetuity, informed by historic trends, known plans and any other pertinent external factors.

The Pencil Museum has been valued on the basis of the net income derived from rental income. An informed view has been taken as to an appropriate rate of return, with income forecast into perpetuity, informed by historic trends, known plans and any other pertinent external factors.

Discount rates in the range 7.5% to 8.0% are considered appropriate and have been used for these calculations.

Derwent Project

Site development costs in respect of the Derwent Project fall within the VAT Capital Goods Scheme and as such an estimate of the VAT partially recoverable thereon is included at the balance sheet date. The amount of VAT partially recovered is linked to the current and projected activities of the charity.

3. Income

Donations and legacies:	2022	2021
	£	£
Legacies	12,502	155,906
Unrestricted donations	1,895,918	931,099
Restricted donations	802,157	804,923
	2,710,577	**1,891,928**

Investments:	2022	2021
	£	£
Interest received	8,880	11,350
Rental income	212,219	192,196
	221,099	**203,546**

Continued

4. Analysis of expenditure on charitable activities

Activity	Activities undertaken directly £	Support costs £	Total £
Restricted funds			
Missionary Hospitality Fund	7,190	-	7,190
Derwent Project	47,953	-	47,953
Unrestricted funds			
Charitable activities	1,018,314	440,827	1,459,141
Other	68,483	231,065	299,548
Total	**1,141,940**	**671,892**	**1,813,832**

Charitable activities costs include the year round costs of the Skiddaw Street Convention Centre and staff offices, and of the Rawnsley building.

2021 comparative

Activity	Activities undertaken directly £	Support costs £	Total £
Restricted funds			
Missionary Hospitality Fund	-	-	-
Derwent Project	25,646	172,207	197,853
Unrestricted funds			
Charitable activities	861,024	261,622	1,122,646
Other	43,622	105,563	149,185
Total	**930,292**	**539,392**	**1,469,684**

Charitable activities costs include the year round costs of the Skiddaw Street Convention Centre and staff offices, and of the Rawnsley building.

5. Analysis of costs – 2022

	Unrestricted Funds				Restricted Funds				Total Funds
	Raising funds	Charitable activities	Other	Total unrestricted	Raising funds	Charitable activities	Other	Total Restricted	Total
Support cost									
Governance	2,106	10,119	5,879	18,104	2,954	-	-	2,954	21,058
Finance	1,913	6,293	5,495	13,701	478	-	-	478	14,179
Information Technology	1,256	4,186	1,674	7,116	1,256	-	-	1,256	8,372
Human Resources (salaries and pension contributions)	22,073	331,091	44,145	397,309	44,145	-	-	44,145	441,454
Fees	2,867	58,571	3,823	65,261	2,867	-	-	2,867	68,128
Other (including depreciation and insurance)	35,288	30,567	170,049	235,904	16,239	-	-	16,239	252,143
	65,503	**440,827**	**231,065**	**737,395**	**67,939**	**-**	**-**	**67,939**	**805,334**
Direct costs									
Other Charitable	-	1,018,314	68,483	1,086,797	-	55,143	-	55,143	1,141,940
	-	**1,018,314**	**68,483**	**1,086,797**	**-**	**55,143**	**-**	**55,143**	**1,141,940**
Total	**65,503**	**1,459,141**	**299,548**	**1,824,192**	**67,939**	**55,143**	**-**	**123,082**	**1,947,274**

Analysis of costs - 2021

	Unrestricted Funds				Restricted Funds				Total Funds
	Raising funds	Charitable activities	Other	Total unrestricted	Raising funds	Charitable activities	Other	Total Restricted	Total
Support cost									
Governance	1,356	6,711	3,491	11,558	2,000	-	-	2,000	13,558
Finance	1,555	7,996	7,477	17,028	518	-	-	518	17,546
Information Technology	1,219	4,062	1,625	6,906	1,219	-	-	1,219	8,125
Human Resources (salaries and pension contributions)	30,909	151,204	16,037	198,150	45,040	29,823	140,944	215,807	413,957
Fees	1,873	35,506	2,497	39,876	1,873	1,440	-	3,313	43,189
Other (including depreciation and insurance)	43,208	56,142	74,437	173,787	65,337	-	-	65,337	239,124
	80,120	**261,621**	**105,564**	**447,305**	**115,987**	**31,263**	**140,944**	**288,194**	**735,499**
Direct costs									
Other Charitable	-	861,024	43,622	904,646	-	25,646	-	25,646	930,292
	-	**861,024**	**43,622**	**904,646**	**-**	**25,646**	**-**	**25,646**	**930,292**
Total	**80,120**	**1,122,645**	**149,186**	**1,351,951**	**115,987**	**56,909**	**140,944**	**313,840**	**1,665,791**

Continued

6. Auditor's remuneration

The company incurred the following charges from the auditor:

	2022	2021
	£	£
Audit fee – 2020	-	(115)
Audit fee – 2021	-	12,996
Audit fee – 2022	16,959	-
Tax advice and consultancy	3,500	-
	20,459	**12,881**

7. Staff costs, related parties and volunteers

	2022	2021
	£	£
Wages and salaries	349,725	338,470
Social Security costs	27,913	22,615
Pension contributions	54,256	52,872
Employment settlement	9,560	-
	441,454	**413,957**

The Trust operates a defined contribution pension scheme.

No employee earned £60,000 per annum or more (2021 – no employee earned £60,000 per annum or more).

The average number of full time equivalent employees was 10.9 (2021 - 10.5) and the average headcount was 14 (2021 – 13).

Trustees' and Chief Executive Remuneration

	2022	2021
	£	£
Trustees	-	-
Ministry Director (CEO), Chief Operating Office (COO) & Operations Director	103,747	112,128

The above remuneration is considered to be the remuneration of the key management personnel. James Robson led the organisation, assisted by the Chief Operating Officer, David Sawday (Stood down 31 January 2022) and Operations Director, Jodi Whitehouse (Appointed 1 November 2022).

Authority for the trustee director's employment is contained within the constitution of the charity.

Expenses of £4,099 (2021 – £677) were reimbursed to 11 (2021 – 6) directors for travel and meeting expenses in the year.

The spouse of a trustee, received remuneration of £14,770 (2021 – £14,305). A contribution of £886 (2021 - £858) was also made to the charity defined contribution pension scheme.

Continued

7. Staff costs, related parties and volunteers (continued)

No trustee director received any remuneration in respect of their services as a Trustee of the charity.

The charity is extremely grateful to over 600 volunteers who assist during the three weeks of the Convention and at other times throughout the year. The Convention volunteers undertake a wide variety of practical tasks in the areas of children, youth, and young adult's ministry, stewarding, catering, gift processing, and reception. Having held the first full Convention since Covid, and on the new site, it was wonderful to see everyone working together in the service of our Lord.

We are also indebted to the volunteers who have helped year-round with administrative tasks, and with practical work on site in support of the Derwent Project and the general maintenance of our sites.

The trustees wish to record their appreciation for all the assistance that has been, and continues to be given in support of the ministry.

8. Fixed assets

	Freehold land & buildings Skiddaw	Freehold land & buildings Rawnsley	Equipment & Furniture	Pencil Factory Site	Total
	£	£	£	£	£
COST					
At 1 January 2022	977,427	669,935	178,429	6,809,875	8,635,666
Additions	108,308	-	2,600	1,872,458	1,983,366
Disposals	-	-	(1,208)	-	(1,208)
At 31 December 2022	1,085,735	669,935	179,821	8,682,333	10,617,824
DEPRECIATION					
At 1 January 2022	538,349	196,444	149,011	-	883,804
Charge for the year	19,549	13,399	9,350	59,422	101,720
Disposals	-	-	(918)	-	(918)
At 31 December 2022	557,898	209,843	157,443	59,422	984,606
NET BOOK VALUE					
At 31 December 2022	527,837	460,092	22,378	8,622,911	9,633,218
At 31 December 2021	439,078	473,491	29,418	6,809,875	7,751,862

The Convention Centre at Skiddaw Street, with a net book value of £419,529 secures a loan on favourable terms from a supportive charitable trust.

Continued

9. Investments

Basis of valuation	Investment Property Fair Value	Quoted Investments Valuation	Unquoted Investments Cost	Total
	£	£	£	£
Cost or valuation at 1 January 2022	2,907,500	2,715	5	2,910,220
Disposals at cost or valuation	-	(2,715)	-	(2,715)
Gains on revaluation	-	-	-	-
Transfer to current assets	-	-	-	-
Cost or Valuation at 31 December 2022	2,907,500	-	5	2,907,505

The fair value of the investment property has been calculated using the cash flows of rental income as a yield on the investment. No formal valuation has been obtained from a qualified independent valuer. There are no restrictions on the ability to realise proceeds on disposal of the properties or on the remittance of income.

Subsidiary Companies

	2022	2021
	£	£
Wholly owned subsidiary:		
Keswick Convention Project Ltd	3	3
Keswick Convention Projects (Rawnsley) Ltd	2	2
	5	**5**

Keswick Convention Project Limited, a company engaged in carrying out projects in connection with the Keswick Convention, and Keswick Convention Projects (Rawnsley) Limited, a company engaged in carrying out trading activities in support of the Keswick Convention, are both wholly owned trading subsidiaries, and incorporated in England. All shares held are ordinary £1 shares. The year end for both subsidiaries is 31 December 2022.

The aggregate share capital and reserves of Keswick Convention Projects (Rawnsley) Limited was £2 and its turnover for the year was £231,755 resulting in a £nil profit or loss.

Keswick Convention Project Limited aggregate share capital and reserves at 31 December 2022 was £4,809 and its turnover for the year was £43,222 resulting in a net profit before tax of £nil and donations to the parent company of £13,452.

Consolidated financial statements have not been prepared on the grounds that the results of the subsidiary undertakings would not be material to group financial statements.

Continued

10. Debtors

	2022	2021
	£	£
Trade debtors	9,508	11,623
Payments in advance – accommodation	49,088	35,427
Prepayments and accrued income	61,185	80,025
Amounts owed by group undertakings	12,495	19,233
Other debtors	20,786	32,282
	153,062	**178,590**

11. Cash and cash equivalents

	2022	2021
	£	£
Cash in hand	275,760	1,131,256
Notice deposits (less than three months)	1,012,769	680,617
Current asset	**1,288,529**	**1,811,873**

	2022	2021
	£	£
Longer term deposits	5,553	5,553
Non-current asset	**5,553**	**5,553**
Total cash	**1,294,082**	**1,817,426**

12. Creditors: amounts falling due within one year

	2022	2021
	£	£
Trade creditors	10,110	128,743
Other creditors	302,591	100,000
Concessionary loans	700,000	-
Accruals	52,038	58,085
Deferred income	40,474	23,131
	1,105,213	**309,959**

The £550,000 loan is concessionary; from supportive individuals; at zero interest; repayable by 31 December 2023 and is unsecured.

The £150,000 loan is concessionary; from a supportive individual; at zero interest; repayable by 31 December 2025 but may be payable on demand.

Deferred income relates to deposits for centre bookings and course fees falling in the next financial year.
Deferred income has been recognised as follows:

	2022	2021
	£	£
Deferred income brought forward	23,131	13,997
Released to income during the year	(22,356)	(13,997)
Received during the year	39,699	23,131
Deferred income carried forward	40,474	23,131

Continued

13. Creditors: amounts falling due after one year

Concessionary loans	2022	2021
	£	£
Due between 1 and 2 years	-	550,000
Due between 2 and 5 years	750,000	150,000
Due after 5 years	-	750,000
	750,000	**1,450,000**

The £750,000 loan is concessionary; from a supportive Christian Trust; at zero interest; repayable by 16 June 2027 and secured by a first charge on the Skiddaw Street Convention Centre.

14. Financial instruments

	2022	2021
	£	£
Financial assets measured at amortised cost	22,003	30,856
Cash and cash equivalents	1,294,082	1,817,426
Financial liabilities measured at amortised cost	1,460,110	1,578,743

Financial assets measured at amortised cost comprise trade and other debtors. Financial liabilities measured at amortised cost comprise trade and other creditors and loans.

15. Restricted funds

	Balance	Movement		Balance
	1 January 2022	Income 2022	Expenditure and Transfers 2022	31 December 2022
	£	£	£	£
Missionary Hospitality Fund	6,481	5,644	7,190	4,935
Derwent Project Fund	(328,772)	796,513	1,217,741	(750,000)
	(322,291)	**802,157**	**1,224,931**	**(745,065)**

The Missionary Hospitality Fund was established to receive gifts in order that accommodation can be provided and grants can be given enabling missionaries to attend the Convention and other Keswick Ministries mission related activities, together with associated administration costs.

The Derwent Project will secure the future of the Convention and allow for the growth of the ministry at other times of the year. Further information in respect of the Derwent Project can be found in the directors' report. The deficit arising on the Derwent Project fund is covered by the Derwent Project Designated fund together with funds received after the year end.

Restricted funds are held in liquid assets.

Continued

16. Summary of fund movements

Fund	Balance 1 January 2022	Income	Expenditure	Gain on revaluation of investment	Transfers	Balance 31 December 2022
Designated Funds						
Fixed Asset	9,909,362	-	102,010	-	1,983,366	11,790,718
Derwent Project Fund	300,000	-	-	-	330,000	630,000
General Funds	1,011,068	2,379,632	1,722,182	-	(1,211,517)	457,001
Unrestricted Funds	11,220,430	2,379,632	1,824,192	-	1,101,849	12,877,719
Restricted Funds						
Missionary Hospitality Fund	6,481	5,644	7,190	-	-	4,935
Derwent Project Fund	(328,772)	796,513	115,892	-	(1,101,849)	(750,000)
Restricted Funds	(322,291)	802,157	123,082	-	(1,101,849)	(745,065)
Total Funds	10,898,139	3,181,789	1,947,274	-	-	12,132,654

Designated Funds

The Fixed Asset Fund represents the total amounts invested, from general funds and special appeals in the past, in tangible fixed assets and investment properties less depreciation and borrowings secured thereon. Included within the Fixed Asset Fund is £2,139,918 (2021: £2,139,918) of non-distributable reserves, arising from revaluation.

The Derwent Project Designated Fund represents amounts set aside in relation to the Derwent Project. The Trustees expect the amount to be used within the year following.

Transfers

Transfers of £1,872,458 from the Derwent Project Restricted Fund to the Fixed Assets Designated Fund relates to the capitalisation of fixed assets purchased in respect of the Derwent Project.

Transfers of £110,908 from the General Fund to the Fixed Asset Designated Fund relate to the capitalisation of fixed assets purchased in respect of the general fund.

Transfers of £770,609 from the General Fund to the Derwent Project Restricted Fund relate to expenditure paid for the Derwent Project Fund, in excess of income generated.

Transfers of £330,000 from the General Fund to the Derwent Project Designated Fund relates to an increase of funds set aside for the Derwent Project within the General Fund.

Continued

17. Analysis of net assets between funds

2022	Tangible Assets	Investments & Deposits	Net Current Assets/(liabilities)	Long Term Concessionary Loan	Total
	£	£	£	£	£
Unrestricted – designated	9,633,218	2,907,500	630,000	(750,000)	12,420,718
Unrestricted – general	-	5,558	451,443	-	457,001
Total unrestricted	9,633,218	2,913,058	1,081,443	(750,000)	12,877,719
Missionary Hospitality Fund	-	-	4,935	-	4,935
Derwent Project Fund	-	-	(750,000)	-	(750,000)
Total restricted	-	-	(745,065)	-	(745,065)
Total funds	9,633,218	2,913,058	336,378	(750,000)	12,132,654

2021	Tangible Assets	Investments & Deposits	Net Current Assets/(liabilit	Long Term Concessionary	Total
	£	£	£	£	£
Unrestricted – designated	7,751,862	2,907,500	300,000	(750,000)	10,209,362
Unrestricted – general	-	5,558	1,705,510	(700,000)	1,011,068
Total unrestricted	7,751,862	2,913,058	2,005,510	(1,450,000)	11,220,430
Missionary Hospitality Fund	-	2,715	3,766	-	6,481
Derwent Project Fund	-	-	(328,772)	-	(328,772)
Total restricted	-	2,715	(325,006)	-	(322,291)
Total funds	7,751,862	2,915,773	1,680,504	(1,450,000)	10,898,139

Continued

18. Related party transactions

Keswick Convention Projects (Rawnsley) Limited is a wholly owned subsidiary of Keswick Convention Trust. For the year ended 31 December 2022 Keswick Convention Projects (Rawnsley) Limited was charged rent of £196,057 (2021 - £171,285) by Keswick Convention Trust, of which £12,495 (2021 - £19,233) remained outstanding as at the year end.

Keswick Convention Project Limited is a wholly owned subsidiary of Keswick Convention Trust. Keswick Convention Trust incurred no expenses on behalf of the subsidiary.

At the year-end a provision has been made for the payment of a charitable donation in Keswick Convention Project Limited's accounts to Keswick Convention Trust for the sum of £13,452 (2021 - £6,425).

During the year the Trustees made donations to the Charity of £14,848 (2021 - £10,785). Of this £6,020 (2021 - £1,695) was in relation to the Derwent Project. The project has the full support of the Trustees.

Mr S Hale, a trustee director, is a director of Ellis-Fermor & Negus Ltd, a Solicitors firm, which received payments totalling £2,172 (2021 - £2,602) in respect of legal services. At the year end the amount owing to Ellis-Fermor & Negus Ltd was £nil (2021 - £nil).

19. Financial commitments

At 31 December 2022 the charity had capital commitments totalling £330,000 (2021: £1,138,070).

20. Pension commitments

The charity operates a defined contribution pension scheme compliant with auto enrolment. The assets of the scheme are held separately from those of the charity in an independently administered fund. The pension cost charge represents contributions payable by the charity to the fund and amounted to £54,256 (2021: £52,872). Contributions totalling £nil (2021: £nil) were payable to the fund at the balance sheet date.

The pension commitments are a liability of the unrestricted funds, in line with the expense.

Continued

21. Reconciliation of net movement in funds to net cash flow from operating activities

	2022	2021
	£	£
Net income for the reporting period	1,234,515	564,914
Adjustments in respect of:		
Depreciation charges	101,720	41,427
Loss on disposal of fixed assets	40	5,896
Loss on disposal of investments	521	-
Interest received	(8,880)	(11,350)
Rental income	(212,219)	(192,196)
Decrease in debtors	25,528	540,106
Increase in creditors	95,254	55,837
	1,236,479	**1,004,634**

22. Analysis of changes in net funds

	At 1 January 2022	Cash flows	Transfers	At 31 December 2022
	£	£	£	£
Cash and cash equivalents	1,817,426	(523,344)	-	1,294,082
Debt due less than one year	-	-	(700,000)	(700,000)
Debt due after one year	(1,450,000)	-	700,000	(750,000)
	367,426	**(523,344)**	**-**	**(155,918)**

23. 2021 SOFA comparatives

	Unrestricted Funds	Restricted Funds	Total Funds
	£	£	£
Income and endowments from:			
Donations and legacies	1,087,005	804,923	1,891,928
Charitable activities	28,015	-	28,015
Other trading activities	38,330	-	38,330
Investments	203,546	-	203,546
Rents and licence income	57,405	-	57,405
Other	11,481	-	11,481
Total	1,425,782	804,923	**2,230,705**
Expenditure on:			
Raising funds	80,120	115,987	196,107
Charitable activities	1,271,831	197,853	1,469,684
Total	1,351,951	313,840	**1,665,791**
Net income	**73,831**	**491,083**	**564,914**
Revaluation of investment property	770,000	-	770,000
Transfers between funds	1,954,163	(1,954,163)	-
Net movement in funds	**2,797,994**	**(1,463,080)**	**1,334,914**
Reconciliation of funds:			
Total funds brought forward	8,422,436	1,140,789	9,563,225
Total funds carried forward	**11,220,430**	**(322,291)**	**10,898,139**

THE KESWICK CONVENTION TRUST

England & Wales - Charity number 1083584

Accounts

Financial Statements

For the year ended 31 December 2021

THE KESWICK CONVENTION TRUST

Company No: 03913741

Charity No: 1083584

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Reference information

ADDRESS:	Rawnsley Centre Main Street Keswick Cumbria CA12 5NP
REGISTERED CHARITY NUMBER:	1083584
COMPANY REGISTRATION NO:	03913741
WORKING NAME:	Keswick Ministries
GOVERNING DOCUMENT:	Memorandum and Articles of Association
TRUSTEES:	Mr S Adam, Treasurer Dr T Chester (Retired 20 April 2022) Mr D Gascoigne Mr S Hale Mrs C Heath-Whyte Dr J McQuoid, Chairman Rev A Paine Mrs A Putt Mr M Salter Rev Dr M Sleeman Mr J Taylor Mrs J Whitehouse
MINISTRY DIRECTOR & CEO:	Rev Dr J Robson
COO:	Mr D Sawday (Stood down 31 January 2022)
COMPANY SECRETARY:	Mr S Overend
AUDITOR:	Mazars LLP, One St Peter's Square, Manchester, M2 3DE
ACCOUNTANTS:	Robinson + Co, Oxford Chambers, New Oxford Street, Workington, CA14 2LR
SOLICITORS:	Anthony Collins Solicitors LLP 134 Edmund Street Birmingham B3 2ES Ellis-Fermor & Negus Limited 2 Devonshire Avenue Beeston, Nottingham NG9 1DS
CHARITY OBJECTS:	The Trust exists to promote Bible Teaching at an annual Convention in Keswick and on other occasions with the aim of encouraging holy and Biblical life styles.
BANKERS:	HSBC plc, 1 Market Square, Penrith CA11 7SN

REPORT OF THE DIRECTORS

The Directors present their Annual Report and Financial Statements for the year ended 31 December 2021.

DIRECTORS AND OFFICERS

The following directors held office for the whole of the year to 31 December 2021 and to the date of this report unless otherwise stated:

Mr S Adam, Treasurer
Dr T Chester (Retired 20 April 2022)
Mr D Gascoigne
Mrs C Heath-Whyte
Mr S Hale
Dr J McQuoid, Chairman
Mr M Salter
Rev A Palne
Mrs A Putt
Rev Dr M Sleeman
Mr J Taylor
Mrs J Whitehouse

KESWICK MINISTRIES VISION

Keswick Ministries exists to inspire and equip Christians to love and live for Christ in His world. God's purpose is to bring his blessing to all nations (Gen12:3). All God's people are called to participate in this missionary purpose wherever we may be. Keswick Ministries helps Christians to fulfil that calling, so that, directed and guided by God's word, they will grow in the power of his Spirit.

Keswick Ministries has a long history of sending out Christians into the world to lead others by teaching the truths contained in the Bible and serving in all walks of life, including some of the poorest and most disadvantaged areas of this country and around the world.

We achieve these aims through Bible teaching at our summer Convention, through the resources that flow from this, in our programme of Teaching and Training courses and the publication of books and podcasts that support discipleship. Underlying this is encouragement and support for mission.

Over the last few years, we have been able to extend our activities into an all-year-round ministry, through the Derwent Project. As we look to address the spiritual need of the nation for in-depth Bible teaching and for the equipping of leaders to open the gospel to others, the Derwent Project creates a facility which will help inspire and equip many more Christians of all ages and backgrounds with a variety of callings, so they can return to their homes, places of work and ministries to help further God's mission in whichever capacity they serve.

The Derwent Project centres on the site of Keswick's former Pencil Factory which adjoins the Rawnsley site where Keswick Ministries already has offices. The combination of the two sites allows the Convention to be brought together in one place and provides facilities for year-round training courses and conferences. Planning Permission has been granted and work is under way to restore the Pencil Factory. An area of the building was cleared to enable youth activity to be hosted on the site during the 2019 Convention. In 2020 the Covid pandemic meant that the three-week Convention in Keswick had to be cancelled. In its place the Pencil Factory building hosted a five-day Virtual Keswick Convention. The first Convention was held on the combined site in 2021. The Covid pandemic meant that we had to introduce registration and booking for the first time, and to operate with social distancing and face masks among other Covid mitigations measures. The facilities will also be available to other local and visiting groups year-round; there has already been some use, and lots of expressions on interest in using the facilities once fully refurbished.

The Derwent Project represents a significant investment in a local facility and has involved a separate fundraising programme. We are thankful for the prayers and donations of thousands of supporters and a number of Christian trusts which have helped provide the funds needed to deliver the Derwent Project.

THE KESWICK CONVENTION AND COVID-19

2021 marked the Keswick Convention's 146th year. Having had to cancel the 2020 Convention due to the global Covid pandemic, the trustees and staff determined to plan as near normal a convention as possible for 2021, compliant with Government Covid guidelines. The Prime Minister set-out a roadmap in February, with four steps to the easing of restrictions, Step 4 not taking effect until June, and then only if certain conditions had been meet. As such we planned to operate under Tier 3 restrictions, with maximum capacities of 1,000 per venue, social distancing and the wearing of face masks. We also decided to require evidence of a negative lateral flow test, and to manage numbers introduced registration and booking for main sessions for the first time. A slimmed-down Children and Youth programme was planned given the challenges of operating with Covid restrictions; recruiting team, and the pressures the C&Y team leaders were working under. As will be recalled the move to Step 4 of the Government's roadmap was put-back to mid-July vindicating the decision to operate with Tier 3 restrictions. Understandably a number of regular conventioners decided not to attend, and others were unable to do so for various reasons. As a result, Convention attendance was down to around forty percent of usual numbers. Many favourable comments and thanks were received both from those attending in person, and from those taking advantage of the on-line provision – both live and via catch-up. With the lifting of restrictions at the start of Week 3 it was very moving to hear and see people singing for the first time in many months. The trustees want to put on record their great thanks and appreciation for all the hard work that made the running of the Convention possible in such uncertain and testing times. The 2021 Convention was the first to be based on the Pencil Factory and Rawnsley sites. The additional space that the sites provide was a significant factor in our ability to run the event with so many restrictions and additional Covid mitigation measures.

We are pleased to have been able to deliver a "nearer normal" three-week Convention in 2022, based on the Pencil Factory and Rawnsley sites. Ahead of Convention work was undertaken on Phase 2 of the Pencil Factory building refurbishment, which saw the first and second floors brought into use.

The Convention relies on over 650 volunteers who enable us to deliver the event safely and effectively. This is a very popular way to serve. Keswick Ministries provides accommodation and meals, and offers travel expenses; many volunteers return year after year to help. We are hugely indebted to these volunteers, without whom the Convention could not take place.

Volunteers undertake a wide variety of practical tasks during the Convention (children, youth and young adults work, welcome team, catering, café, finance, gift processing and reception teams). We provide appropriate training, including safeguarding and counter terrorism awareness, and carry out the necessary DBS safeguarding checks.

RESOURCES

Keswick Ministries continues to publish literature resources that build on and support the teaching of the Convention. In 2021 we published three Food for the Journey daily devotionals – Confident, The Cross and Faithful. We also produced the Faithful – Because God is study guide.

In 2022 we have published three Food for the Journey devotionals – Hope, Holiness, and Love as well as the Grateful study guide. Peter Maiden's book Radical Gratitude (published previously) was our theme book for the 2022 Convention.

Our regular podcasts – The Keswick Podcast and Kes Talks – continue to be well received and can be accessed via all podcasting apps.

Recognising the wealth of excellent, and at times bewildering range of resources that are available, we have been making "resource recommendations" via our social media platforms. Due to other pressures, we have paused this initiative, but would like to reintroduce it.

THE DERWENT PROJECT

The Derwent Project is an enormous opportunity, that is enabling Keswick Ministries to extend our work into year-round ministry. There is no doubt that our nation and the world have an important need for straightforward Bible-based teaching. This extends both to existing Christians and to those who want to consider more deeply the promises and blessings that flow from Christian faith. We also believe that Christians who serve provide a significant example to others and an encouragement to find out more of biblical values and truths.

We know this approach is warmly received by supporters who attend the Convention in the summer and would also be welcomed throughout the year. The purchase of the former Pencil Factory site, which adjoins our Rawnsley site, provided the opportunity to launch the Derwent Project and we have been grateful for the enthusiastic prayers and financial support both from Conventioners and other Christians and Christian groups around the country, and indeed from overseas. It allows us to build a beacon of refreshment and sending out where Christians come to deepen their knowledge and faith in the Lord. We want to see youth leaders equipped to speak to children and teenagers; ministers, lay-leaders and every Christian inspired to serve. A true place of restoration, reflection, and growth for all Christians.

The combined sites mean we can both hold the Convention on one location and have the space and facilities to run Teaching and Training courses and conferences throughout the year.

We have rebased our offices at the Rawnsley site and been able to let the former office space and an adjoining room at Skiddaw Street to a local charity. We are also seeking to increase the usage of the accommodation and have had some early success making rooms available on Airbnb.

The Project has required a considerable amount of management and staff focus, and we are hugely encouraged by the significant progress we have made.

In summary the principal goals of the Derwent Project are:

- to secure the future of the three-week summer Keswick Convention on an integrated site.
- to provide a facility for Christian teaching and training all year round.
- to serve churches and other Christian organisations in the UK and beyond, particularly serving Cumbria and the north.

We are also committed to ensuring that the local town of Keswick benefits from our activities. This will be achieved by making facilities available for local groups to use, and by attracting businesses to hold conferences within the Pencil Factory building and use local facilities while here. It has been pleasing to see the facilities being used by local groups including, a book launch, climate change and environmental meetings, and a major ultra-marathon and triathlon; in addition, a local parent and toddler group are making good use of the facilities, meeting a local need, and meeting twice a week.

The Derwent Project was launched at the 2015 Convention and has been given a significant profile since then at each Convention. In 2019 there were dedicated evening presentations including a video, and in the afternoons, there was a presentation and tour of the Pencil Factory building. During the Virtual Convention in 2020 the project was promoted via video. Last year people were able to see the great progress that had been made with the front of the building insulated and rendered, and with new windows; tours were run again and well received. We have been very encouraged by the overwhelmingly positive response to the project, and the appeal for financial support.

We have committed to an active programme of engagement with the local community, presenting the positive case for Ministry and the Derwent Project, and explaining the benefits which will flow to the local area. There have been a number of enquiries and expressions of interest in using the facilities, in addition to the use referred to above.

Funding raised so far has allowed us to purchase the site, obtain Planning Permission and complete Phase 1 of the refurbishment to make the ground floor available for the 2021 Convention. This Phase 1 work included the installation of toilets, electrics, drainage, heating, and lighting. We have funds to commence Phase 2 which commenced in November 2021 but need additional funds to complete the work and repay interest free loans from generous supporters.

Keswick Ministries is involved in an active and integrated fundraising programme that reaches out to supporters, Christian organisations and trusts inviting them to partner with Keswick in this ministry.

TEACHING AND TRAINING EVENTS

As part of the extension of the ministry, our Teaching and Training courses and workshops go from strength to strength. These have run in each of the last five academic years. The 2021/22 programme was launched at the 2021 Convention, with 17 courses, including 6 monthly Hebrew Workshops, run over the period.

The focus of the Teaching and Training events is on biblical teaching that helps refresh, inspire and equip Christians, both church members and those in leadership positions. The courses are developed by the Ministry Director and often in collaboration with other Christian organisations.

Covid has meant that many courses have needed to be delivered on-line. This has meant that a number have been accessible to people who would not otherwise have been able to attend an event in Keswick; and indeed, some people have joined online from overseas.

The ever-popular Pastoral Refreshment Conference, run in conjunction with Living Leadership, was fully booked for 2022 well before Christmas, demonstrating the need for those in church leadership (and their spouses) to be refreshed for their service in the local church.

A new initiative – Faith in the second half – in partnership with Faith in Later Life, was launched with great success. The planned in-person event had to be switched to an online offering, but it was well received. We have run a successful event in Keswick in May 2022. A new initiative – Leading WELL – for elders and lay leaders was delivered in March / April with input from FIEC among others. Our first Arts Retreat was run in April 2022. These new courses have been very much appreciated and we plan to build on these with further events in 2022/3 and beyond.

We have also launched Churches Weekend Away, to allow smaller fellowships who might not be able to organise an event of their own to share with others. Keswick Ministries will provide Bible Teaching and worship. The first event is planned for Spring 2023 with a number of fellowships already signed up and others expressing interest.

As word spreads the courses and workshops are attracting increasing numbers of delegates, many of whom have had no previous connection with us. Some courses are starting to "sell out". Feedback from delegates is overwhelmingly positive, with many people returning when courses are run again and recommending them to others.

THE KESWICK FELLOWSHIP

Mini 'Keswick' events are held all over the country as part of the Keswick Fellowship.

Across the UK there are nearly 40 locations where Bible Weeks or local 'Keswick' events are taking place. Some identify themselves by the name Keswick, and others are in fellowship with the wider work but use other titles (whether Bible Weeks, Conventions, or other designations). They have a family-likeness but have no formal or legal association.

A number of these events have been running for many years, whilst others are just starting up. They are sometimes local events based in a town, and sometimes they are more regional in nature. The connection between the UK local / regional events and Keswick Ministries is informal and occasional, shaped by a mutually agreed memorandum of understanding, but has often been very fruitful – especially in exchanging prayer news, sharing speakers, helping one another with best practice ideas, and so on.

Understandably Covid has led to a number of these events moving on-line or having to be cancelled.

The Keswick Fellowship operates throughout the UK as a national network to encourage the leaders of Bible Conventions and local Keswick events through prayer, practical support and fellowship.

There is also an International Keswick Fellowship which is a looser association still, and which embraces events in parts of Europe, Asia, North America, Australia, Africa and the Caribbean.

A small consultation of international Keswicks took place in August 2016, which also affirmed the value of such informal networking and prayerful support. A similar two-day event was held in September 2019 for anyone who is part of the Keswick Fellowship in the UK and those planning to set up a new one.

GIVING AND INCOME

There is no charge to attend the Convention. We want to be open to all people just as churches across the land are open to everyone. We encourage giving at the event and throughout the year. During the Convention, and through printed and on-line resources, we explain the finances of the event and the funding needs of the Derwent project.

During 2019 we also launched a new fund-raising programme specifically for the Derwent Project. This involved a fundraising letter to all our supporters, events for donors in London and Glenridding (in Cumbria) and applications to Christian Trusts. In 2020 and 2021 fundraising was lower-key due to the pandemic, though fundraising letters were sent out at Easter and pre-Christmas 2021, and provided a much-needed boost to funding particularly for the Derwent Project.

Total giving was at a record level in 2019 with several larger gifts in support of the Derwent Project. Not surprisingly, in the light of Covid, giving in 2020 and 2021 was lower, but total income still covered all our expenditure. Additional income streams include the letting of our facilities to other groups and organisations, and car parking.

The flat standing areas at the Rawnsley Centre and the former Pencil Factory Site are used to provide car parking spaces for visitors to the town. This has become an important source of income for us. Keswick Ministries owns the entire share capital of Keswick Convention Projects (Rawnsley) Limited, a trading company that operates these car parking facilities. During 2019 we also applied for planning permission to operate the flat standing at the Skiddaw Street site as a private permitted car park, and this was brought into use in Spring 2021. Spaces are available to Guest House owners and others for periods ranging from three days to one year. We are also providing four electric vehicle charging points at Skiddaw Street.

When Keswick Ministries acquired the Pencil Factory site this included a building that houses the Keswick Pencil Museum whose holding company now leases that building from us. The museum has been closed for an extended period due to Covid and we have allowed a rent-free period as part of the process of renewing

the lease at a higher rental. The museum roof suffered storm damage in December 2021; the museum it still operating whilst repairs are carried out.

The directors permit a bookshop to operate during the Convention selling Christian literature that align with our values and beliefs. This provides a source of income; nominal royalties are received from the sale of recordings and books.

The company owns the entire share capital of Keswick Convention Project Limited, a company that operates a campsite in the neighbourhood during the Convention. As a result of Covid the size of the camp was reduced in 2021. Good management meant that the camp was still able to cover its costs.

ACHIEVEMENTS, PERFORMANCE AND FUTURE PLANS

KEY PERFORMANCE INDICATORS:

Financial:

- We aim to cover annual running costs each year; this was achieved in 2021 despite all the challenges of Covid. For 2022 we have planned and budgeted for a nominal deficit which is covered by reserves.
- For the Derwent Project we have raised £6.9m of our £8m target, with a further £1.4m of loans received, and have every confidence of achieving the full amount. Work is only being commissioned when we have clear visibility of available funds.

Non-Financial:

- The Convention continues to be our main activity and it receives very positive feedback in terms of the quality of the ministry and the impact it has had on peoples' lives, including new commitments to Christ and offers to serve in the mission field.
- The growing programme of year-round teaching and training events are also being well attended and receiving very positive feedback.
- Good relations with the local Christian, and wider community, have been built on, with senior members of the staff team engaging widely. We have also continued our engagement with the local community, including our quarterly Town Liaison Forum with members of the local community, town councillors, businesses and statutory agencies.
- Keswick Ministries partners with different Christian organisations to help take forward its objectives.
- Significant site and building works have been undertaken on the Pencil Factory site, and refurbishment of the former Pencil Factory building is underway. Having brought the ground floor into use for the 2021 Convention, work has been undertaken so that the remaining two floors were able to be used for the 2022 Convention.

RISK MANAGEMENT

The Trustees regularly review the risks to which the charity is exposed, so that reasonable measures are taken to reduce and manage them and to obtain insurance cover where this is financially sensible. A risk review procedure is in place to identify the most significant risks and the Trustees check that appropriate remedial action has been taken. A Risk Management framework was put in place adopting best practice from the April 2017 Mazars Charity Conference and guidance from the Charity Commission. We are advised on Health and Safety issues by external consultants.

Keswick Ministries take safeguarding seriously. We are committed to the safeguarding of children and adults with care and support needs and to ensuring their wellbeing. A trustee lead on safeguarding has been appointed. We undertook a review of our Safeguarding Policy and procedures ahead of the 2021 Convention.

Further work is underway to build on this, working with Christian Safeguarding Service and to ensure that safeguarding is appropriately prioritised. Safeguarding is an agenda item at all trustee meetings.

Trustees, staff and volunteers are instructed in the risk management policies that are appropriate to the work that they undertake.

Expenditure is monitored and the financial situation is examined by the Hon. Treasurer on a monthly basis, via management accounts so as to manage financial risk.

Local public relations issues are taken seriously, and regular consultative meetings are held with representative bodies across the town. We refreshed our Town Liaison Forum in November 2017, meeting with business, Keswick Town Council and official agencies representatives on a quarterly basis as indicated above.

A review of our key policies has been undertaken and a system put in place to ensure their regular review by a trustee and staff "owner".

The Finance and General Purposes Committee oversees the Risk Register, and the Trustees receive a Risk Management report annually in November, with an update in May. The following have been identified as the main areas of risk:

Financial:

- General: The risk of raising insufficient funds to cover annual running costs, which is mitigated by a very broad support base, non-donor income streams, adequate reserves, tight management of expenditure and the provision and review of monthly management accounts.
- Derwent Project: A £5m fundraising project was launched at the 2015 Convention. Following consultation with planning authorities and others, this was reassessed to £7.5m at the 2016 Convention and now stands at £8.5m due to cost inflation and Covid delays. A Christian Trust purchased the Pencil Factory site in Keswick on behalf of Keswick Ministries in 2015. Thanks to the generous giving of our supporters, we were able to purchase the site a year earlier than planned in 2017, and the Trust generously agreed to forgo £0.4m plus the £0.1m paid in lease payments since 2015. The trustees are taking a prudent and responsible approach to the phasing of the project, linked to the availability of funds. Phase One refurbishment of the former Pencil Factory commenced in autumn 2020, with the building handed back by the contractors in time for the 2021 Convention. As mentioned above Phase 2 has brought the remaining two floors into use, with work only commissioned when we have clear visibility of funding.

Organisational Resourcing, Skills and Knowledge:

- The ministry relies on a broad range of skills and abilities to deliver its activities and, in particular, the annual Convention. The ministry is well served by its small staff team; by its Trustees who bring a broad mix of theological and business knowledge and experience; and by hundreds of volunteers. Policies, processes, and procedures are maintained and reviewed.
- A number of changes in the core team present challenges and opportunities that are being worked through with a view to ensuring that we have the right team in place to deliver the ministry the Lord has so clearer led and used over so many years.

Convention 2022:

- Planning for the 2021 Convention during the Covid pandemic, with a lack of certainly over just what would be allowed and what constraints we would need to comply with was particularly challenging. Linked to this some changes within the Children & Youth Team and a desire to ensure that they can deliver a compliant programme, was an additional stretch. We were able to plan for and deliver a near normal Convention in 2022.

STRUCTURE, GOVERNANCE AND MANAGEMENT

The Keswick Convention Trust is both a company limited by guarantee, not having a share capital, and a registered charity; it was incorporated as a company on 1 September 2001 when the assets and liabilities of the former trust were transferred to the company.

Under the Trust Deed directors are known as Trustees. The Council of Management consists of the Trustees who meet three times a year, normally including an overnight meeting, to manage the Trust. Trustees serve for a term of three years; are re-electable for a maximum of a further three terms; and may remain in office until age 70 years. Trustee terms of service are under review.

New Trustees are appointed in accordance with the Charity's Memorandum and Articles of Association. The Council regularly reviews the skills mix required to manage the Charity and plans succession based on the known retirement dates of Trustees.

New Trustees are required to follow an induction process which consists of being introduced to the operations of the Trust, normally attending one Council meeting before being formally appointed, and are offered appropriate formal training in their responsibilities. A new process on "induction" and "buddying" at Convention has been introduced for newly appointed trustees, and all trustees have undertaken a Safeguarding for Trustees course facilitated by Thirtyone:eight.

A procedure for Trustee appraisal is in place and takes place during the final year of their three-year term of appointment.

Throughout 2021 the staff team was headed up by Ministry Director, James Robson assisted by David Sawday, Chief Operating Officer with Simon Overend the Head of Operations & Company Secretary reporting to him. In-line with Government Covid guidance staff have generally been working from home for much of the year, and were again at the start of 2022, using Zoom for daily devotions, weekly staff meeting, and other meetings.

With the completion of the building element of the Derwent Project in sight, the trustees and Ministry Director have sought to reshape the staff team to meet the ministry opportunities before us. This has resulted in the departure of COO David Sawday on 31st January 2022. A new Operations Director post is being recruited for, with an events delivery and facilities brief. We have recruited for a new Head of Communications and Development post. There will be some changes to reporting lines.

The Keswick Ministries vision is articulated through a Vision Document prepared by Ministry Director, James Robson. It has a five-year horizon running to 2022 including planning, resourcing, and delivery. The pandemic has meant that the end point has been delayed somewhat. The Ministry Director and trustees have started the process of looking at the next phase of the vision. The Trustees (directors) have unanimously supported this document.

There are two main committees which support the Council; the Ministry Committee, chaired by the chairman of the charity, which is responsible for the spiritual development of the ministry, and the Finance and General Purposes Committee, chaired by the Hon Treasurer, which is responsible for the business and practical development.

Local Engagement

- We are committed to the benefits of the Convention and the Derwent Project also flowing through to the town of Keswick. We want Keswick Ministries and its operation to be a source of pride and benefit locally. Within the constraints of the pandemic, we have continued with a number of initiatives to build on engagement within the town. These include the Town Liaison Forum, a local sourcing policy, and the promotion of local businesses via our Enjoy Keswick website. We have attended occasional Keswick Town Council Meetings; occasional Keswick Tourism Association meetings by invitation, and promote and open dialogue with local stakeholders.

Independence of Trustees:

- The breath and independence of the ministry is a key strength and is maintained by a process of regular review of the needs and open discussion of those who might serve and complement the team. Two new trustees were appointed in 2019 (both under 40 and one female); two trustees also left the board that year. Jeremy McQuoid was elected as a new trustee in April 2020 and took over the chairmanship in August 2020. There were no changes during 2021. Tim Chester stood down at the end of his second term of office in April 2022 whilst remaining fully committed to supporting Keswick Ministries.

Reputation:

- Areas of reputational risks include – ministry, morality, health and safety, safeguarding, company and charity compliance. We are well served by the Finance and General Purposes Committee, where we have finance, accounting, and legal expertise, and by our professional advisors. We also subscribe to relevant publications, and to Companies House and Charity Commission email updates.

The Council and staff remain committed to sustaining the clear focus of the organisation around its primary charitable objectives, whilst also seeking to put in place the foundations for the future development of the ministry under the Lord's leading. Our values use the mnemonic CHRIST – Commitment, Humility, Respect, Integrity, Stewardship and Teamwork, with the overriding call to Christlikeness.

Keswick Ministries partners with different Christian organisations to help take forward its objectives, including the recording, broadcasting and publishing of the teaching given at the Keswick Convention; the provision of a Convention programme for adults with learning difficulties and the provision of a Convention bookshop. We have also partnered again with Living Leadership to deliver a Pastoral Refreshment Conference; an event held over three days "to provide an oasis for those in church leadership." A fourth PRC was held online 2021. We have run an "in-person" event again in February 2022 and were fully booked well before Christmas. Other Teaching and Training events are also delivered in partnership with other organisations and appropriately gifted trainers.

The Missionary Hospitality Fund supports the cost of attendance of missionaries at the annual Convention and also the costs of those attending other Keswick Ministries mission related activities.

Consolidated financial statements have not been prepared on the grounds that the results of the subsidiary undertakings would not be material to the group financial statements.

COVID-19

As commented above for the last two years, for everyone in the world, Covid-19 has brought significant challenges, changes and trauma, and mid-2022 we are still living with its impact on many areas of our life and witness. Without wanting to minimise for a moment the deep and personal impacts on others, this continues to be a time of challenge and change for Keswick Ministries as well.

- As indicated above, we ran as near-normal an event as possible in 2021, operating within Government guidelines, liaising with the local authorities and successfully maintained a Covid free site.
- We have rescheduled a number of the (only recently started / new) teaching and training events, with others proceeding as on-line events - making them accessible to more people.
- Staff have generally worked from home wherever possible and mandated, and socially distanced when in the office.
- With lower numbers attending the 2021 Convention, giving at the event was lower than usual. Thankfully this has been more than made up for by increased year-round giving, for which we are hugely grateful.
- There has also been a loss of non-donor income from the cancellation of accommodation bookings, and the lack of use of our car parks.

- Work on the Pencil Factory, as part of the Derwent Project, has been interrupted by contractors needing to self-isolate and by impacts on the supply chain. We have also seen quite significate increases in the cost of materials, and are facing substantial increases in fuel costs.
- As stated above we have been able to run a near normal three-week Convention in 2022.

Mitigating the financial impact of the above, we are blessed by a broad and supportive donor base, non-donor lines of income, limited reserves, and no commercial debt.

While there are a number of uncertainties and some significant challenges, our 2022 budget indicates no need for undue concern. The budget shows that, in the opinion of the Board of Trustees, there are no material uncertainties about the entity's ability to continue to operate as a going concern. We continue to give thanks for the ways in which the Lord continues to meet our needs.

FINANCIAL REVIEW

General

The Trustees' financial objectives are twofold:

- To raise sufficient funds to meet the cost of the Trust's current activities and to develop new activities.
- To raise sufficient additional money to continue the refurbishment of the Pencil Factory building to provide further accommodation for Convention activities, and conference facilities to host ministry activities in pursuit of our objectives at other times of the year.

The income of Keswick Ministries comes mainly from voluntary donations made by those who support and attend the Convention, and its financial viability is dependent on this. Once again we are grateful to God for the financial provision in the year under review, and to the many thousands who have caught the vision for the work of the ministry and have given so generously towards it.

Summary of Financial Position

The financial results are set out in the Statement of Financial Activities on page 21 and can best be described under two headings; The General Fund (unrestricted) and Derwent & Mission Hospitality Fund (restricted).

The General Fund had income for the year of £1,425,782 compared with £1,334,130 in 2020, an increase of 7%. Expenditure, at £1,351,951 was more than 70% higher than in 2020 (£784,831). Taken together, 2021 produced a net surplus of £73,831, compared with a net surplus of £549,299 in the previous year. In 2020 the physical Convention was cancelled and replaced with a virtual one. Normal giving and expenditure were both considerably down in 2020 because of that, although the reduction in income was offset by a significant legacy. We are very thankful that giving to the General Fund has held up well in what has been another year of great uncertainty due to the pandemic.

With regards to the Derwent Project and Mission Hospitality Fund (Restricted Funds) the financial results in 2021 are also very pleasing. Income was £804,923 compared with £618,948 in the previous year, a rise of 30%. Expenditure was £313,840 (2020 - £281,587) leaving a net surplus of £491,083 (2020 - £337,361).

The Derwent Project, which is now in its seventh year, accounts for the vast majority of the restricted income and expenditure.

The Mission Hospitality Fund included in these numbers, has not had an appeal or special offering for the last six years because of the focus on Derwent. Income for this fund was £2,957 in the year compared with £2,765 in 2020, leaving a balance on the Fund of £6,481 (see note 16). This fund enables missionaries to attend, and benefit from, the Convention who otherwise wouldn't be able to do so.

The Restricted Funds balance at the year-end, of (£322,921) (2020 - £1,140,789), relates almost entirely to the Derwent Project. The deficit is covered by the Derwent Project Designated Fund, and expected to be covered by giving during 2022/3.

Total income (restricted and unrestricted) amounted to £2,230,705 compared to a previous year's total of £1,953,078. After deducting expenditure, the net surplus for the year was £564,914 (2020 - £886,660).

Once again the Trustees are thankful for the continuing high numbers supporting the ministry, and for their generosity in both prayer and giving.

DONATIONS AND LEGACIES

The activities of the charity are financed almost entirely by voluntary gifts throughout the year, offerings taken during Convention and legacies. Legacies of £155,906 (2020 - £453,962) were recognised during the year.

We gratefully acknowledge the many unrecorded gifts of time and expertise given by so many during the course of the year, without which our operating costs would increase greatly.

FUNDRAISING

Keswick Ministries is fortunate in having a large and loyal supporter base who have supported the charity for many years, and who give generously in support of our financial needs.

When the Derwent Project was launched in the summer of 2015, the financial needs of the project were laid before our supporters, with supporting material, and they have responded magnificently. Normally we update our supporters on plans and progress at the annual Convention, and by means of regular newsletters. Owing to the fact that the Convention in 2021, while a three-week physical event, still had many restrictions due to the pandemic, newsletter updates were supplemented with video clip updates, something which we plan to continue.

We have worked with design agencies to produce quality campaign material, and are registered with the Fundraising Regulator complying with their standards. In addition we have Trustees and a minister-at-large, who is a former trustee with fund-raising experience. These areas are overseen by our Treasurer and the Finance & General Purposes Committee of the Council.

We have not used external agencies or third parties to specifically fundraise on our behalf, and have taken a responsible approach to seeking funds for the protection of all our supporters, including those who may be deemed vulnerable.

We have not had any complaints about our fundraising, but were any to be received, they would be taken seriously and handled at a senior level.

RESERVES POLICY

In addition to the Designated Reserves set out in Note 16, the directors have agreed a General Reserves policy designed to meet the required level of working capital given the cyclical nature of cash flow; General Reserves of £250,000 to £400,000 are considered appropriate. As such the General Reserves of £1,011,068 are considered to be more than adequate and some of this will be used for the Dewent Project.

The Designated Fixed Assets represent the net book value thereof, less a loan from a supportive charity, on favourable terms.

RENUMERATION POLICY

The pay of the senior staff is set so as to be fair in the light of prevailing rates in other Christian charities, and the locality, and to ensure that the right calibre of people can be recruited to key roles. The Trustees review salaries annually and usually make a cost of living increase to all staff. Total pay and benefits in the year was £413,957 (2020 - £456,292, which included £14,500 of redundancy cots); this represents a like-for-like decrease of 6% (see note 7).

TANGIBLE FIXED ASSETS

The assets and related depreciation, including rates of depreciation are set out in Notes 1 and 8.

PUBLIC BENEFIT

The Trustees have considered the public benefit guidance issued by the Charity Commission together with the supplemental guidance on the application of the public benefit test to charities whose aims include advancing religion. The Trustees are aware of their legal duty to have regard to the public benefit guidance and to report on this charity's compliance with the public benefit obligation.

The physical and spiritual refreshment gained by those who attend the Convention provides a direct public benefit by the deepening of the spiritual life of the individuals and, through the individuals, their church communities and, through those church communities, the wider communities in which the churches are set. In 2020 much of this benefit was achieved through having the Convention available on-line, and accessed by people from all over the world.

These benefits are directly related to the aims of the charity and the Trustees are conscious of the need, so far as they are able, to balance the delivery of the benefits against any possible detriment or harm.

Since the main Convention event is open to the public and no charge is made for attendance at the overwhelming majority of the programme, there is the widest possible reach from the charity's activities. Because there is no fee, those in poverty are not excluded from the opportunity to benefit as they can attend the meetings at no charge. The Trustees are conscious of the need to ensure that any private benefits are only incidental.

The work of the charity through the year in offering assistance and guidance to similar Conventions and meetings elsewhere has the effect of spreading the public benefit even wider.

INVESTMENT POLICY

The directors have powers to invest surplus funds in investments, securities and properties as they think fit, subject to the provisions of any relevant legislation. Property investment may be for the dual purpose of active use by the charity and appropriate letting for periods not required for direct charitable purposes. During the year the Trustees have considered the investment policies, especially in the light of the low interest rates being paid. Given the active consideration that is being given to the timing of some of the major costs noted in this report, surplus funds are invested in a mix of Term and Instant Access bank deposits. Social, environmental and ethical considerations are considered in selecting the banks at an appropriate level of risk.

Liquid funds are invested with a view to maintaining their value, pending planned expenditure in the short to medium term. The trustees consider the performance of these investments to be satisfactory.

DIRECTORS' RESPONSIBILITIES

Company law requires the directors to prepare accounts for each financial year which give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that year. In preparing those accounts, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;

- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis, unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the accounts comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The directors also confirm that as far as they are aware there is no relevant audit information of which the charity's auditors are unaware and they have taken all steps that they ought to have taken as directors in order to make themselves aware of any relevant audit information and to establish that the company's auditors are aware of that information.

In preparing this report the trustees have taken advantage of the small company exemptions provided by section 415A of the Companies Act 2006.

By order of the Directors

Steve Adam (Treasurer)

Date: 14th September 2022

Independent auditor's report to the members of Keswick Convention Trust

Opinion

We have audited the financial statements of Keswick Convention Trust (the 'charity') for the year ended 31 December 2021 which comprise Statement of Financial Activities, the Balance Sheet, the Statement of Cash Flows and notes to the financial statements, including a summary of significant accounting policies.

The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the charity's affairs as at 31 December 2021 and of its income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the "Auditor's responsibilities for the audit of the financial statements" section of our report. We are independent of the company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the directors with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the Trustees' report, other than the financial statements and our auditor's report thereon. The directors are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Trustees' Report and the Directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Directors' Report included within the Trustees' Report have been prepared in accordance with applicable legal requirements.
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemption in preparing the Trustees' Report and from the requirement to prepare a Strategic Report.

Matters on which we are required to report by exception

In light of the knowledge and understanding of the company and its environment obtained in the course of the audit, we have not identified material misstatements in the Directors' and Trustees' Report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemption in preparing the Trustees' Report and from the requirement to prepare a Strategic Report.

Responsibilities of Directors

As explained more fully in the directors' responsibilities statement set out on pages 15 & 16, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial statements.

The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud.

Based on our understanding of the charity and its industry, we identified that the principal risks of non-compliance with laws and regulations related to the Charities Act 2011 the Charities Statement of Recommended Practice, UK tax legislation, pensions legislation, employment regulation and health and safety regulation, anti-bribery, corruption and fraud, money laundering and we considered the extent to which non-compliance might have a material effect on the financial statements. We also considered those laws and regulations that have a direct impact on the preparation of the financial statements, such as the Companies Act 2006.

To help us identify instances of non-compliance with these laws and regulations, and in identifying and assessing the risks of material misstatement in respect to non-compliance, our procedures included, but were not limited to:

- Inquiring of management and, where appropriate, those charged with governance, as to whether the company is in compliance with laws and regulations, and discussing their policies and procedures regarding compliance with laws and regulations;
- Inspecting correspondence, if any, with relevant licensing or regulatory authorities;
- Communicating identified laws and regulations to the engagement team and remaining alert to any indications of non-compliance throughout our audit; and
- Considering the risk of acts by the company which were contrary to applicable laws and regulations, including fraud.

We also considered those laws and regulations that have a direct effect on the preparation of the financial statements, such as Charities Act 2011 the Charities Statement of Recommended Practice, UK tax legislation,

pensions legislation, employment regulation and health and safety regulation, anti-bribery, corruption and fraud, money laundering.

In addition, we evaluated the directors' and management's incentives and opportunities for fraudulent manipulation of the financial statements, including the risk of management override of controls, and determined that the principal risks related to posting manual journal entries to manipulate financial performance, management bias through judgements and assumptions in significant accounting estimates, in particular in relation to investment properties and the treatment of transactions related to the Derwent Project, revenue recognition (which we pinpointed to the cut-off assertion), and significant one-off or unusual transactions.

Our audit procedures in relation to fraud included but were not limited to:

- Making enquiries of the directors and management on whether they had knowledge of any actual, suspected or alleged fraud;
- Gaining an understanding of the internal controls established to mitigate risks related to fraud;
- Discussing amongst the engagement team the risks of fraud; and
- Addressing the risks of fraud through management override of controls by performing journal entry testing.

There are inherent limitations in the audit procedures described above and the primary responsibility for the prevention and detection of irregularities including fraud rests with management. As with any audit, there remained a risk of non-detection of irregularities, as these may involve collusion, forgery, intentional omissions, misrepresentations or the override of internal controls.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Use of the audit report

This report is made solely to the company's members as a body in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body for our audit work, for this report, or for the opinions we have formed.

Vincent Marke (Senior Statutory Auditor) for and on behalf of Mazars LLP

Chartered Accountants and Statutory Auditor

5th Floor

3 Wellington Place

Leeds

LS1 4AP

Date 26th September 2022

Statement of Financial Activities (including income and expenditure account)
For the year ended 31 December 2021

	Note	Unrestricted Funds	Restricted Funds	Total Funds	2020 Total funds (note 23)
		£	£	£	£
Income and endowments from:					
Donations and legacies	3	1,087,005	804,923	1,891,928	1,733,439
Charitable activities		28,015	-	28,015	22,279
Other trading activities		38,330	-	38,330	5,730
Investments	3	203,546	-	203,546	135,472
Rents and licence income		57,405	-	57,405	18,417
Other		11,481	-	11,481	37,741
Total		1,425,782	804,923	**2,230,705**	**1,953,078**
Expenditure on:					
Raising funds	5	80,120	115,987	196,107	177,904
Charitable activities	4, 5	1,271,831	197,853	1,469,684	888,514
Total		1,351,951	313,840	**1,665,791**	**1,066,418**
Net income		**73,831**	**491,083**	**564,914**	**886,660**
Revaluation of investment property	9	770,000	-	770,000	157,500
Transfers between funds	16	1,954,163	(1,954,163)	-	-
Net movement in funds		**2,797,994**	**(1,463,080)**	**1,334,914**	**1,044,160**
Reconciliation of funds:					
Total funds brought forward		8,422,436	1,140,789	9,563,225	8,519,065
Total funds carried forward		**11,220,430**	**(322,291)**	**10,898,139**	**9,563,225**

The Statement of Financial Activities includes all gains and losses recognised in the year.

All income and expenditure derives from continuing activities.

Balance Sheet
As at 31 December 2021

Company number: 03913741

	Note	Total Funds 2021	Total funds 2020
		£	£
Fixed assets			
Tangible assets	8	7,751,862	5,828,894
Investments	9	2,910,220	2,140,220
Deposits	11	5,553	5,520
Total fixed assets		**10,667,635**	**7,974,634**
Current assets			
Debtors	10	178,590	718,696
Cash at bank and in hand	11	1,811,873	2,574,016
Total current assets		**1,990,463**	**3,292,712**
Liabilities			
Creditors: amounts falling due within one year	12	309,959	254,121
Net current assets		**1,680,504**	**3,038,591**
Total assets less current liabilities		**12,348,139**	**11,013,225**
Long Term Loans	13	1,450,000	1,450,000
Total net assets or liabilities		**10,898,139**	**9,563,225**
The funds of the charity:			
Restricted income funds	15, 16, 17	(322,291)	1,140,789
Unrestricted funds – Designated	16, 17	10,209,361	7,516,394
Unrestricted funds – General	16, 17	1,011,069	906,042
Total charity funds		**10,898,139**	**9,563,225**

These financial statements have been prepared in accordance with the special provisions of the Companies Act 2006 relating to small companies.

Approved by the directors on
and signed on their behalf by

Steve Adam (Treasurer)

14th September 2022

Statement of Cash Flows
For the year ended 31 December 2021

	Note	2021 £	2020 £
Cash provided by operating activities	21	**1,004,634**	**463,597**
Cash flows from investing activities:			
Interest		11,350	26,191
Rents from investments		192,197	109,281
Sale of tangible fixed assets		2,500	-
Purchase of tangible fixed assets	8	(1,972,791)	(1,365,841)
Cash (used in) investing activities		(1,766,744)	(1,230,369)
Cash flows from financing activities:			
Raising of borrowing	13	-	-
Net cash flows from financing activities		-	-
(Decrease) in cash and cash equivalents in the year		(762,110)	(766,772)
Cash and cash equivalents at the beginning of the year		2,579,536	3,346,308
Total cash and cash equivalents at the end of the year	11	**1,817,426**	**2,579,536**

Notes to the Financial Statements
For the year ended 31 December 2021

1. Accounting policies

a. Accounting convention

The charity is a public benefit entity and the accounts are prepared under the historical cost convention in accordance with FRS 102, the Financial Reporting Standard applicable in the UK and the Republic of Ireland, the Companies Act 2006 and Statement of Recommended Practice, Accounting and Reporting by Charities (SORP 102).

The Keswick Convention Trust is a private company limited by guarantee and is non-profit making. The Keswick Convention Trust is incorporated in the United Kingdom and registered in England and Wales.

b. Consolidation

The charity's two subsidiaries are not consolidated on the grounds of immateriality.

c. Going concern

The company's business activities, its performance and position are set out in the Directors' Report on pages 4 to 16.

The company's forecasts and projections show that the company should be able to operate within the working capital facilities available to it. The forecasts and projections have since been amended to reflect the potential impact of Covid-19 and the impact of these are discussed on pages 12-13.

The Trustees have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future. They therefore continue to adopt the going concern basis of accounting in preparing the annual financial statements.

There are no material uncertainties about the entity's ability to continue to operate.

d. Income

Donations and legacies consist of gifts, offerings, legacies and related Gift Aid claims.

Income which is received for a specific purpose is accounted for within a restricted fund.

Income is recognised in the year in which the company is entitled to receipt and the amount can be measured reliably. It is allocated to activities on an actual basis. In accordance with this policy, legacies are included when it is probable that it will be received.

Donations in kind are reported at fair value, in accordance with accounting standards.

e. Expenditure

Includes all expenditure directly relating to the objects of the charity, included on an accruals basis, inclusive of any VAT which cannot be recovered, and on the following basis:

Wherever possible, costs are allocated to activities on an actual basis. Costs shared between activities are apportioned between these activities. Support costs which are not attributable to a specific activity have been apportioned between the activities being supported.

Wages and salaries have been split between funds on the basis of estimated time spent by staff members on the Derwent project.

Continued

f. Financial instruments

The trust only has financial assets and liabilities of a kind that qualify as basic financial instruments.

g. Debtors

Includes amounts invoiced but not yet paid, together with payments in advance, less provisions for any doubtful debts.

h. Cash at bank and in hand

Equates to less than 100 days access bank balances and cash floats.

i. Creditors and provisions for liabilities

Includes purchases invoiced but not yet paid. Concessionary loans are measured at amortised cost.

j. Fixed assets

Fixed assets are shown at original cost or, if donated, at their value on the date of the gift, less accumulated depreciation. Depreciation is calculated to write off the cost less estimated residual value of fixed assets over their estimated useful life. Land is not depreciated and buildings are depreciated at a rate of 2% on a straight-line basis; equipment and furniture are depreciated on a reducing balance basis at a rate of 30%;

The minimum capitalisation level is £1,000.

k. Fund accounting

The directors have retained the designated sums forming part of the charity's unrestricted funds to be used for particular purposes in the future as outlined in Note 16.

Investments in subsidiaries are recognised by the charity at cost less and provision for impairment.

l. Investments

Investments held as fixed assets are stated at cost less provision for any permanent diminution in value or at fair value as determined by the Trustees as shown in Note 9.

Investments in subsidiary undertakings are recognised at cost less any provision for impairment.

m. Public benefit concessionary loans

Public benefit concessionary loans are initially measured at cost with the carrying amount adjusted in subsequent years to reflect repayments and any impairment as determined necessary by the Trustees.

n. Operating leases

Rentals paid under operating leases are recognised in income on a straight-line basis over the period of the lease.

Continued

2. Judgements in applying accounting policies and key sources of estimation uncertainty

Investment properties

The Rawnsley site has been valued on the basis of the net income derived from car parking. An informed view has been taken as to an appropriate rate of return, with income forecast over a 20 year period and into perpetuity, informed by historic trends, known plans and any other pertinent external factors.

The Pencil Museum has been valued on the basis of the net income derived from rental income. An informed view has been taken as to an appropriate rate of return, with income forecast over a 5 year period and into perpetuity, informed by historic trends, known plans and any other pertinent external factors.

Discount rates in the range 7.5% to 8.0% are considered appropriate and have been used for these calculations.

Derwent Project

Site development costs in respect of the Derwent Project fall within the VAT Capital Goods Scheme and as such an estimate of the VAT partially recoverable thereon is included at the balance sheet date. The amount of VAT partially recovered is linked to the current and projected activities of the charity.

3. Income

Donations and legacies:	2021	2020
	£	£
Legacies	155,906	453,962
Unrestricted donations	931,099	660,529
Restricted donations	804,923	618,948
	1,891,928	**1,733,439**

Investments:	2021	2020
	£	£
Interest received	11,350	26,191
Rental income	192,196	109,281
	203,546	**135,472**

Continued

4. Analysis of expenditure on charitable activities

Activity	Activities undertaken directly £	Support costs £	Total £
Restricted funds			
Missionary Hospitality Fund	-	-	-
Derwent Project	25,646	172,207	197,853
Unrestricted funds			
Charitable activities	861,024	261,622	1,122,646
Other	43,622	105,563	149,185
Total	**930,292**	**539,392**	**1,469,684**

Charitable activities costs include the year round costs of the Skiddaw Street Convention Centre and staff offices, and of the Rawnsley building.

2020 comparative

Activity	Activities undertaken directly £	Support costs £	Total £
Restricted funds			
Missionary Hospitality Fund	250	-	250
Derwent Project	28,970	148,223	177,193
Unrestricted funds			
Charitable activities	256,476	306,582	563,058
Other	71,174	76,839	148,013
Total	**356,870**	**531,644**	**888,514**

Charitable activities costs include the year round costs of the Skiddaw Street Convention Centre and staff offices, and of the Rawnsley building.

5. Analysis of costs – 2021

	Unrestricted Funds				Restricted Funds				Total Funds
	Raising funds	Charitable activities	Other	Total unrestricted	Raising funds	Charitable activities	Other	Total Restricted	Total
Support cost									
Governance	1,356	6,711	3,491	11,558	2,000	-	-	2,000	13,558
Finance	1,555	7,996	7,477	17,028	518	-	-	518	17,546
Information Technology	1,219	4,062	1,625	6,906	1,219	-	-	1,219	8,125
Human Resources (salaries and pension contributions)	30,909	151,204	16,037	198,150	45,040	29,823	140,944	215,807	413,957
Fees	1,873	35,506	2,497	39,876	1,873	1,440	-	3,313	43,189
Other (including depreciation and insurance)	43,208	56,142	74,437	173,787	65,337	-	-	65,337	239,124
	80,120	**261,621**	**105,564**	**447,305**	**115,987**	**31,263**	**140,944**	**288,194**	**735,499**
Direct costs									
Other Charitable	-	861,024	43,622	904,646	-	25,646	-	25,646	930,292
	-	**861,024**	**43,622**	**904,646**	**-**	**25,646**	**-**	**25,646**	**930,292**
Total	**80,120**	**1,122,645**	**149,186**	**1,351,951**	**115,987**	**56,909**	**140,944**	**313,840**	**1,665,791**

Analysis of costs - 2020

	Unrestricted Funds				Restricted Funds				Total Funds
	Raising funds	Charitable activities	Other	Total unrestricted	Raising funds	Charitable activities	Other	Total Restricted	Total
Support cost									
Governance	498	7,705	3,105	11,308	3,105	-	-	3,105	14,413
Finance	638	6,022	5,210	11,870	484	-	-	484	12,354
Information Technology	917	1,284	917	3,118	550	-	-	550	3,668
Human Resources (salaries and pension contributions)	38,043	197,886	20,559	256,588	51,790	147,914	-	199 704	456,292
Fees	-	46,589	327	47,516	-	309	-	309	47,825
Other (including depreciation and insurance)	33,664	47,097	46,321	126,782	48,215	-	-	48 215	174,997
	73,760	**306,583**	**76,839**	**457,182**	**104,144**	**148,223**	**-**	**252 367**	**709,549**
Direct costs									
Other Charitable	-	256,476	71,173	327,649	-	29,220	-	29 220	356,869
	-	**256,476**	**71,173**	**327,649**	**-**	**29,220**	**-**	**29 220**	**356,869**
Total	**73,760**	**563,059**	**148,012**	**784,831**	**104,144**	**177,443**	**-**	**281,587**	**1,066,418**

Continued

6. Auditor's remuneration

The company incurred the following charges from the auditor:

	2021	2020
	£	£
Audit fee – 2019	–	(180)
Audit fee – 2020	(115)	12,600
Audit fee – 2021	12,996	–
Tax advice and consultancy	–	1,750
	12,881	**14,170**

7. Staff costs, related parties and volunteers

	2021	2020
	£	£
Wages and salaries	338,470	365,504
Social Security costs	22,615	29,382
Pension contributions	52,872	46,906
Redundancy	-	14,500
	413,957	**456,292**

The Trust operates a defined contribution pension scheme.

No employee earned £60,000 per annum or more (2020 – no employees falling in the band £60,000 to £70,000).

The average number of full time equivalent employees was 10.5 (2020 - 12) and the average headcount was 13 (2020 – 15).

Trustees' and Chief Executive Remuneration

	2021	2020
	£	£
Trustees	-	5,314
Ministry Director (CEO) & Chief Operating Office (COO)	112,128	113,164

The above remuneration is considered to be the remuneration of the key management personnel. James Robson led the organisation, assisted by the Chief Operating Office, David Sawday.

Mrs E McQuoid, a trustee director (Resigned on 23 April 2020), received remuneration of £nil (2020 – £5,028), under an employment contract as a trustee up to the date of resignation, in respect of Commissioning Editor services. A contribution of £nil (2020 - £286) was also made to the charity defined contribution pension scheme.

Authority for the trustee director's employment is contained within the constitution of the charity.

Expenses of £677 (2020 – £1,993) were reimbursed to 6 (2020 – 11) directors for travel and meeting expenses in the year.

The spouse of a trustee, received remuneration of £14,305 (2020 – £9,284). A contribution of £858 (2020 - £572) was also made to the charity defined contribution pension scheme.

Continued

7. Staff costs, related parties and volunteers (continued)

No trustee director received any remuneration in respect of their services as a Trustee of the charity.

The charity is extremely grateful to over 600 volunteers who assist during the three weeks of the Convention and at other times throughout the year. The Convention volunteers undertake a wide variety of practical tasks in the areas of children, youth, and young adult's ministry, stewarding, catering, gift processing, and reception. Having had to cancel the in-person Convention in 2020 due to the Covid pandemic, it was wonderful to see people returning to serve and make the in-person event such a blessing to so many.

We are also indebted to the volunteers who have helped year round with administrative tasks, and with practical work on site in support of the Derwent Project and the general maintenance of our sites. The trustees wish to record their appreciation for all the assistance that has been, and continues to be given in support of the ministry.

8. Fixed assets

	Freehold land & buildings	Freehold land & buildings	Equipment & Furniture	Assets under Construction	Total
	£	£	£	£	£
COST					
At 1 January 2021	977,427	669,935	184,279	4,855,712	6,687,353
Additions	-	-	18,628	1,954,163	1,972,791
Disposals	-	-	(24,478)	-	(24,478)
At 31 December 2021	977,427	669,935	178,429	6,809,875	8,635,666
DEPRECIATION					
At 1 January 2021	518,799	183,046	156,614	-	858,459
Charge for the year	19,550	13,398	8,479	-	41,427
Disposals	-	-	(16,082)	-	(16,082)
At 31 December 2021	538,349	196,444	149,011	-	883,804
NET BOOK VALUE					
At 31 December 2021	439,078	473,491	29,418	6,809,875	7,751,862
At 31 December 2020	458,628	486,889	27,665	4,855,712	5,828,894

The Convention Centre at Skiddaw Street, with a net book value of £439,078 secures a loan on favourable terms from a supportive charitable trust.

Continued

9. Investments

Basis of valuation	Investment Property Fair Value	Quoted Investments Valuation	Unquoted Investments Cost	Total
	£	£	£	£
Cost or valuation at 1 January 2021	2,137,500	2,715	5	2,140,220
Disposals at cost or valuation	-	-	-	-
Gains on revaluation	770,000	-	-	770,000
Transfer to current assets	-	-	-	-
Cost or Valuation at 31 December 2021	2,907,500	2,715	5	2,910,220

The fair value of the investment property has been calculated using the cash flows of rental income as a yield on the investment. No formal valuation has been obtained from a qualified independent valuer. There are no restrictions on the ability to realise proceeds on disposal of the properties or on the remittance of income.

Subsidiary Companies

	2021	2020
	£	£
Wholly owned subsidiary:		
Keswick Convention Projects Ltd	3	3
Keswick Convention Projects (Rawnsley) Ltd	2	2
	5	5

Keswick Convention Project Limited, a company engaged in carrying out projects in connection with the Keswick Convention, and Keswick Convention Projects (Rawnsley) Limited, a company engaged in carrying out trading activities in support of the Keswick Convention, are both wholly owned trading subsidiaries, and incorporated in England. All shares held are ordinary £1 shares. The year end for both subsidiaries is 31 December 2021.

The aggregate share capital and reserves of Keswick Convention Projects (Rawnsley) Limited was £2 and its turnover for the year was £199,245 resulting in a loss of £3.

Keswick Convention Project Limited aggregate share capital and reserves at 31 December 2021 was £4,809 and its turnover for the year was £22,114 resulting in a net profit before tax of £2,772 and donations to the parent company of £6,425.

Consolidated financial statements have not been prepared on the grounds that the results of the subsidiary undertakings would not be material to group financial statements.

Continued

10. Debtors

	2021	2020
	£	£
Trade debtors	11,623	4,323
Payments in advance – accommodation	35,427	63,551
Prepayments and accrued income	80,025	583,526
Amounts owed by group undertakings	19,233	1,107
Other debtors	32,282	66,189
	178,590	**718,696**

11. Cash and cash equivalents

	2021	2020
	£	£
Cash in hand	1,131,256	511,963
Notice deposits (less than three months)	680,617	2,062,053
Current asset	**1,811,873**	**2,574,016**

	2021	2020
	£	£
Longer term deposits	5,553	5,520
Non-current asset	**5,553**	**5,520**
Total cash	**1,817,426**	**2,579,536**

12. Creditors: amounts falling due within one year

	2021	2020
	£	£
Trade creditors	128,743	125,674
Other creditors	100,000	539
Accruals	58,085	113,911
Deferred income	23,131	13,997
	309,959	**254,121**

Deferred income relates to deposits for centre bookings and course fees falling in the next financial year.
Deferred income has been recognised as follows:

	2021	2020
	£	£
Deferred income brought forward	13,997	26,222
Released to income during the year	(13,997)	(24,137)
Received during the year	23,131	11,912
Deferred income carried forward	23,131	13,997

Continued

13. Creditors: amounts falling due after one year

Concessionary loans	2021	2020
	£	£
Due between 1 and 2 years	550,000	-
Due between 2 and 5 years	150,000	700,000
Due after 5 years	750,000	750,000
	1,450,000	**1,450,000**

The £750,000 loan is concessionary; from a supportive Christian Trust; at zero interest; repayable by 16 June 2027 and secured by a first charge on the Skiddaw Street Convention Centre.

The £550,000 loan is concessionary; from supportive individuals; at zero interest; repayable by 31 December 2023 and is unsecured.

The £150,000 loan is concessionary; from a supportive individual; at zero interest; repayable by 31 December 2025.

14. Financial instruments

	2021	2020
	£	£
Financial assets measured at amortised cost	30,856	5,430
Cash and cash equivalents	1,817,426	2,579,536
Financial liabilities measured at amortised cost	1,578,743	1,575,674

Financial assets measured at amortised cost comprise trade and other debtors. Financial liabilities measured at amortised cost comprise trade and other creditors and loans.

15. Restricted funds

	Balance	Movement		Balance
	1 January 2021	Income 2021	Expenditure and Transfers 2021	31 December 2021
	£	£	£	£
Missionary Hospitality Fund	3,524	2,957	-	6,481
Derwent Project Fund	1,137,265	801,966	2,268,003	(328,772)
	1,140,789	**804,923**	**2,268,003**	**(322,291)**

The Missionary Hospitality Fund was established to receive gifts in order that accommodation can be provided and grants can be given enabling missionaries to attend the Convention and other Keswick Ministries mission related activities, together with associated administration costs.

The Derwent Project will secure the future of the Convention and allow for the growth of the ministry at other times of the year. Further information in respect of the Derwent Project can be found in the directors' report. The deficit arising on the Derwent Project fund is covered by the Derwent Project Designated fund.

Restricted funds are held in liquid assets.

Continued

16. Summary of fund movements

Fund	Balance 1 January 2021	Income	Expenditure	Gain on revaluation of	Transfers	Balance 31 December 2021
Designated Funds						
Fixed Asset	7,216,394	-	49,824	770,000	1,972,791	9,909,361
Derwent Project Fund	300,000	-	-	-	-	300,000
General Funds	906,042	1,425,782	1,302,127	-	(18,628)	1,011,069
Unrestricted Funds	8,422,436	1,425,782	1,351,951	770,000	1,954,163	11,220,430
Restricted Funds						
Missionary Hospitality Fund	3,524	2,957	-	-	-	6,481
Derwent Project Fund	1,137,265	801,966	313,840	-	(1,954,163)	(328,772)
Restricted Funds	1,140,789	804,923	313,840	-	(1,954,163)	(322,291)
Total Funds	9,563,225	2,230,705	1,665,791	770,000	-	10,898,139

Designated Funds

The Fixed Asset Fund represents the total amounts invested, from general funds and special appeals in the past, in tangible fixed assets and investment properties less depreciation and borrowings secured thereon. Included within the Fixed Asset Fund is £2,139,918 (2020: £1,369.918) of non-distributable reserves, arising from revaluation.

The Derwent Project Designated Fund represents amounts set aside in relation to the Derwent Project. The Trustees expect the amount to be used within the year following.

Transfers

Transfers of £1,954,163 from the Derwent Restricted Fund to the General Fund relates to the capitalisation of fixed assets purchased in respect of the Derwent Project.

Transfers of £18,628 from the General Fund to the Fixed Asset Designated Fund relate to the capitalisation of fixed assets purchased in respect of the general fund.

Continued

17. Analysis of net assets between funds

2021	Tangible Assets	Investments & Deposits	Net Current Assets/(liabilities)	Long Term Concessionary Loan	Total
	£	£	£	£	£
Unrestricted – designated	7,751,862	2,907,500	300,000	(750,000)	10,209,362
Unrestricted – general		5,558	1,705,510	(700,000)	1,011,068
Total unrestricted	7,751,862	2,913,058	2,005,510	(1,450,000)	11,220,430
Missionary Hospitality Fund	-	2,715	3,766	-	6,481
Derwent Project Fund	-		(328,772)	-	(328,772)
Total restricted	-	2,715	(325,006)	-	(322,291)
Total funds	7,751,862	2,915,773	1,680,504	(1,450,000)	10,898,139

2020	Tangible Assets	Investments & Deposits	Net Current Assets/(liabilit	Long Term Concessionary	Total
	£	£	£	£	£
Unrestricted – designated	5,828,894	2,137,500	300,000	(750,000)	7,516,394
Unrestricted – general	-	5,525	1,600,517	(700,000)	906,042
Total unrestricted	5,828,894	2,143,025	1,900,517	(1,450,000)	8,422,436
Missionary Hospitality Fund	-	2,715	809	-	3,524
Derwent Project Fund	-	-	1,137,265	-	1,137,265
Total restricted	-	2,715	1,138,074	-	1,140,789
Total funds	5,828,894	2,145,740	3,038,591	(1,450,000)	9,563,225

Continued

18. Related party transactions

Keswick Convention Projects (Rawnsley) Limited is a wholly owned subsidiary of Keswick Convention Trust. For the year ended 31 December 2021 Keswick Convention Projects (Rawnsley) Limited was charged rent of £171,285 (2020 - £84,647) by Keswick Convention Trust, of which £19,233 (2020 - £1,107) remained outstanding as at the year end.

Keswick Convention Project Limited is a wholly owned subsidiary of Keswick Convention Trust. Keswick Convention Trust incurred no expenses on behalf of the subsidiary.

At the year-end a provision has been made for the payment of a charitable donation in Keswick Convention Project Limited's accounts to Keswick Convention Trust for the sum of £6,425 (2020 - £nil).

During the year the Trustees made donations to the Charity of £10,785 (2020 - £3,940). Of this £1,695 (2020 - £2,020) was in relation to the Derwent Project. The project has the full support of the Trustees.

19. Financial commitments

At 31 December 2021 the charity had capital commitments totalling £1,138,070 (2020: £1,836,700)

20. Pension commitments

The charity operates a defined contribution pension scheme compliant with auto enrolment. The assets of the scheme are held separately from those of the charity in an independently administered fund. The pension cost charge represents contributions payable by the charity to the fund and amounted to £52,872 (2020: £46,905). Contributions totalling £nil (2020: £nil) were payable to the fund at the balance sheet date.

The pension commitments are a liability of the unrestricted funds, in line with the expense.

Continued

21. Reconciliation of net movement in funds to net cash flow from operating activities

	2021	2020
	£	£
Net income for the reporting period	564,914	886,660
Adjustments in respect of:		
Depreciation charges	41,427	41,658
Loss on disposal of fixed assets	5,896	-
Interest received	(11,350)	(26,191)
Rental income	(192,196)	(109,281)
Decrease/(Increase) in debtors	540,106	(464,960)
Increase in creditors	55,837	135,711
	1,004,634	**463,597**

22. Analysis of changes in net funds

	At 1 January 2021	Cash flows	At 31 December 2021
	£	£	£
Cash and cash equivalents	2,579,536	(762,110)	1,817,426
Debt due after one year	(1,450.000)	-	(1,450,000)
	1,129,536	**(762,110)**	**367,426**

23. 2020 SOFA comparatives

	Unrestricted Funds	Restricted Funds	Total Funds
	£	£	£
Income and endowments from:			
Donations and legacies	1,114,491	618,948	1,733,439
Charitable activities	22,279	-	22,279
Other trading activities	5,730	-	5,730
Investments	135,472	-	135,472
Rents and licence income	18,417	-	18,417
Other	37,741	-	37,741
Total	1,334,130	618,948	**1,953,078**
Expenditure on:			
Raising funds	73,760	104,144	177,904
Charitable activities	711,071	177,443	888,514
Total	784,831	281,587	**1,066,418**
Net income	**549,299**	**337,361**	**886,660**
Revaluation of investment property	157,500	-	157,500
Transfers between funds	1,358,976	(1,358,976)	-
Net movement in funds	**2,065,775**	(1,021,615)	**1,044,160**
Reconciliation of funds:			
Total funds brought forward	6,356,661	2,162,404	8,519,065
Total funds carried forward	**8,422,436**	**1,140,789**	**9,563,225**

THE KESWICK CONVENTION TRUST

England & Wales - Charity number 1083584

Accounts

Financial Statements

For the year ended 31 December 2020

THE KESWICK CONVENTION TRUST

Company No: 03913741

Charity No: 1083584

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Reference information

ADDRESS:	Rawnsley Centre Main Street Keswick Cumbria CA12 5NP
REGISTERED CHARITY NUMBER:	1083584
COMPANY REGISTRATION NO:	03913741
WORKING NAME:	Keswick Ministries
GOVERNING DOCUMENT:	Memorandum and Articles of Association
TRUSTEES:	Mr S Adam, Treasurer Dr T Chester Mr D Gascoigne Mr S Hale Mrs C Heath-Whyte Dr J McQuoid, Chairman (Appointed 23 April 2020) Rev A Paine Mrs A Putt Mr M Salter Rev Dr M Sleeman Mr J Taylor Mrs J Whitehouse
MINISTRY DIRECTOR & CEO:	Rev Dr J Robson
COO:	Mr D Sawday
COMPANY SECRETARY:	Mr S Overend
AUDITOR:	Mazars LLP, One St Peter's Square, Manchester, M2 3DE
ACCOUNTANTS:	Robinson + Co, Oxford Chambers, New Oxford Street, Workington, CA14 2LR
SOLICITORS:	Anthony Collins Solicitors LLP 134 Edmund Street Birmingham B3 2ES Ellis-Fermor & Negus Limited 2 Devonshire Avenue Beeston, Nottingham NG9 1DS
CHARITY OBJECTS:	The Trust exists to promote Bible Teaching at an annual Convention in Keswick and on other occasions with the aim of encouraging holy and Biblical life styles.
BANKERS:	HSBC plc, 1 Market Square, Penrith CA11 7SN

REPORT OF THE DIRECTORS

The Directors present their Annual Report and Financial Statements for the year ended 31 December 2020.

DIRECTORS AND OFFICERS

The following directors held office for the whole of the year to 31 December 2020 and to the date of this report unless otherwise stated:

Mr S Adam, Treasurer
Dr T Chester,
Mr D Gascoigne
Mrs C Heath-Whyte
Mr S Hale
Mrs E McQuoid (Resigned 23 April 2020)
Dr J McQuoid, Chairman (Appointed 23 April 2020)
Mr M Salter
Rev A Paine
Mrs A Putt
Rev Dr M Sleeman
Mr J Taylor
Mrs J Whitehouse

KESWICK MINISTRIES VISION

Keswick Ministries exists to inspire and equip Christians to love and live for Christ in His world. God's purpose is to bring his blessing to all nations (Gen12:3). All God's people are called to participate in this missionary purpose wherever we may be. Keswick Ministries helps Christians to fulfil that calling, so that, directed and guided by God's word, they will grow in the power of his Spirit.

Keswick Ministries has a long history of sending out Christians into the world to lead others by teaching the truths contained in the Bible and serving in all walks of life, including some of the poorest and most disadvantaged areas of this country and around the world.

We achieve these aims through Bible teaching at our Summer Convention, through the resources that flow from this, in our programme of Teaching and Training courses and the publication of books and podcasts that support discipleship. Underlying this is encouragement and support for mission.

Over the last few years, we have been able to extend our activities into an all-year-round ministry, through the Derwent Project. As we look to address the spiritual need of the nation for in-depth Bible teaching and for the equipping of leaders to open the gospel to others, the Derwent Project creates a facility which will help inspire and equip many more Christians of all ages and backgrounds with a variety of callings, so they can return to their homes, places of work and ministries to help further God's mission in whichever capacity they serve.

The Derwent Project centres on the site of Keswick's former Pencil Factory which adjoins the Rawnsley site where Keswick Ministries already has offices. The combination of the two sites allows the Convention to be brought together in one place and provides facilities for year-round training courses and conferences. Planning Permission has been granted and work is under way to restore the Pencil Factory. An area of the building was cleared to enable youth activity to be hosted on the site during the 2019 Convention. In 2020 the Covid pandemic meant that the three-week Convention in Keswick had to be cancelled. In its place the Pencil Factory building hosted a five-day Virtual Keswick Convention. The first Convention will be held on the combined site in 2021. These facilities will also be available to other visiting and local groups year-round; there has already been some use, and lots of expressions on interest in using the facilities once fully refurbished.

The Derwent Project represents a significant investment in a local facility and has involved a separate fundraising programme. We are thankful for the prayers and donations of thousands of supporters and a number of Christian trusts which have helped provide the funds needed to deliver the Derwent Project.

THE KESWICK CONVENTION AND COVID-19

2020 marked the Keswick Convention's 145th year. Ordinarily we would have run a three-week convention, attracting 12-15,000 people of all ages, with a full programme of Bible teaching, seminars, worship and a very popular Children and Youth programme. Sadly, the global Covid pandemic meant that on 23rd March 2020 the trustees took the decision to cancel the 2020 Convention in Keswick. In April it was announced that we would run a one week on-line Virtual Keswick Convention.

The team rose to the challenges of organising and delivering the Virtual Keswick Convention (VKC) which was streamed via a specially built VKC website; sessions were also available via our You Tube channel. A slimmed down programme of Bible Readings, Seminars, Evening Celebrations and a Children and Youth programme was run over five days and accessed by an incredible 75,000 devices world-wide.

The trustees are grateful to all who made the virtual event possible and such a success, particularly given that it was delivered during a global pandemic.

We look forward to delivering a "nearer normal" three-week Convention in 2021, based on the Pencil Factory and Rawnsley sites, notwithstanding the need to comply with Covid guidelines, including social distancing and the wearing of face masks. The Prime Minister's announcement delaying the move to Step Four of the Road Map vindicated our decision to work with Step Three restrictions.

Whilst the Convention remains free to attend and therefore accessible to all, for the first time ever we introduced "registration" in April to gain an understanding of the number of people seeking to attend. We have subsequently invited people to "book" the sessions they plan to attend to enable us to manage attendance in a Covid compliant way.

To be Covid compliant we are moving away from a single large venue for main meetings and using three medium sized venues. Meetings will again be streamed and available on catch-up.

The Convention relies on over 650 volunteers who enable us to deliver the event safely and effectively. Again, this is a very popular way to serve. Keswick Ministries provides accommodation and travel expenses and many volunteers return year after year to help at Keswick. We are hugely indebted to these volunteers, without whom the Convention could not take place.

Volunteers undertake a wide variety of practical tasks during the Convention (children, youth and young adults work, welcome team, catering, café, finance, gift processing and reception teams). We provide appropriate training, including safeguarding and counter terrorism awareness, and carry out the necessary DBS safeguarding checks.

RESOURCES

Keswick Ministries continues to publish literature resources that build on and support the teaching of the Convention. In 2020 we published Longing – 2019 Year Book, and new titles in the popular daily devotional Food for the Journey series. Peter Maiden's Radical Gratitude was also published in time for the Convention, and shortly after his untimely death after a brave fight with cancer.

Our regular podcasts – The Keswick Podcast and Kes Talks – continue to be well received and can be accessed via all podcasting apps.

Recognising the wealth of excellent, and at times bewildering range of resources that are available, we have recently launched a "resource recommendation of the week" via our social media platforms.

THE DERWENT PROJECT

The Derwent Project is an enormous opportunity, enabling Keswick Ministries to extend our work into year-round ministry. There is no doubt that our nation and the world have an important need for straightforward Bible-based teaching. This extends both to existing Christians and to those who want to consider more deeply the promises and blessings that flow from Christian faith. We also believe that Christians who serve provide a significant example to others and an encouragement to find out more of biblical values and truths.

We know this approach is warmly received by supporters who attend the Convention in the summer and would also be welcomed throughout the year. The purchase of the former Pencil Factory site, which adjoins our Rawnsley site, provided the opportunity to launch the Derwent Project and we have been grateful for the enthusiastic prayers and financial support both from Conventioners and other Christians and Christian groups around the country, and indeed from overseas. It allows us to build a beacon of refreshment and sending out where Christians come to deepen their knowledge and faith in the Lord. We want to see youth leaders equipped to speak to children and teenagers; ministers, lay-leaders and every Christian inspired to serve. A true place of restoration, reflection, and growth for all Christians.

The combined sites mean we can both hold the Convention on one location and have the space and facilities to run Teaching and Training courses and conferences throughout the year.

We have rebased our offices at the Rawnsley site and been able to let the former office space and an adjoining room at Skiddaw Street to a local charity. We are also seeking to increase the usage of the accommodation and have had some early success making rooms available on Airbnb.

The Project has required a considerable amount of management and staff focus, and we are hugely encouraged by the significant progress we have made.

In summary the principal goals of the Derwent Project are:

- to secure the future of the three-week summer Keswick Convention on an integrated site.
- to provide a facility for Christian teaching and training all year round.
- to serve churches and other Christian organisations in the UK and beyond, particularly serving Cumbria and the north.

We are also committed to ensuring that the local town of Keswick benefits from our activities. This will be achieved by making facilities available for local groups to use, and by attracting businesses to hold conferences within the Pencil Factory Building and use local facilities while here.

The Derwent Project was launched at the 2015 Convention and has been given a significant profile since then at each Convention. In 2019 there were dedicated evening presentations including a video, and in the afternoons, there was a presentation and tour of the Pencil Factory building. During the Virtual Convention in 2020 the project was promoted via video. We have been very encouraged by the overwhelmingly positive response to the project, and the appeal for financial support.

We have committed to an active programme of engagement with the local community, presenting the positive case for Ministry and the Derwent Project, and explaining the benefits which will flow to the local area. There have been a number of enquiries and expressions of interest in using the facilities, and some limited use has already been possible.

Funding raised so far has allowed us to purchase the site, obtain Planning Permission and commence work. This year there has been considerable progress on the site including the refurbishment work on the pencil factory building. Funding has enabled us to commit to the first phase of work which includes the installation of toilets, electrics, drainage, heating, and lighting. Significant funds still need to be raised to complete the refurbishment.

Keswick Ministries is involved in an active and integrated fundraising programme that reaches out to supporters, Christian organisations and trusts inviting them to partner with Keswick in this ministry.

TEACHING AND TRAINING EVENTS

As part of the extension of the ministry, our Teaching and Training courses and workshops go from strength to strength. These have run in each of the last four academic years. The 2020/21 programme was launched at the 2020 Convention, with 17 courses, including 7 monthly Hebrew Workshops, run over the period.

The focus of the Teaching and Training events is on biblical teaching that helps refresh, inspire and equip Christians, both church members and those in leadership positions. The courses are developed by the Ministry Director and often in collaboration with other Christian organisations.

Covid has meant that many courses have needed to be delivered on-line. This has meant that a number have been accessible to people who would not otherwise have been able to attend an event in Keswick; and indeed, some people have joined online from overseas.

A new initiative – Faith in the second half – in partnership with Faith in Later Life, was launched with great success. The planned in-person event had to be switched to an online offering, but it was well received. There are plans to run an event in Keswick in 2022.

We have also launched Churches Weekend Away, to allow smaller fellowships who might not be able to organise an event of their own to share with others. Keswick Ministries will provide Bible Teaching and worship. Events are planned for autumn 2022 and Spring 2023.

As word spreads the courses and workshops are attracting increasing numbers of delegates, many of whom have had no previous connection with us. Some courses are starting to "sell out". Feedback from delegates is overwhelmingly positive, with many people returning when courses are run again.

THE KESWICK FELLOWSHIP

Mini 'Keswick' events are held all over the country as part of the Keswick Fellowship.

Across the UK there are nearly 40 locations where Bible Weeks or local 'Keswick' events are taking place. Some identify themselves by the name Keswick, and others are in fellowship with the wider work but use other titles (whether Bible Weeks, Conventions, or other designations). They have a family-likeness but have no formal or legal association.

A number of these events have been running for many years, whilst others are just starting up. They are sometimes local events based in a town, and sometimes they are more regional in nature. The connection between the UK local / regional events and Keswick Ministries is informal and occasional, shaped by a mutually agreed memorandum of understanding, but has often been very fruitful – especially in exchanging prayer news, sharing speakers, helping one another with best practice ideas, and so on.

Understandably Covid has led to a number of these events moving on-line or having to be cancelled.

The Keswick Fellowship operates throughout the UK as a national network to encourage the leaders of Bible Conventions and local Keswick events through prayer, practical support and fellowship.

There is also an International Keswick Fellowship which is a looser association still, and which embraces events in parts of Europe, Asia, North America, Australia, Africa and the Caribbean.

A small consultation of international Keswicks took place in August 2016, which also affirmed the value of such informal networking and prayerful support. A similar two-day event was held in September 2019 for anyone who is part of the Keswick Fellowship in the UK and those planning to set up a new one.

GIVING AND INCOME

There is no charge to attend the Convention. We want to be open to all people just as churches across the land are open to everyone. We encourage giving through collections at the event and throughout the year. During the Convention, and through printed and on-line resources, we explain the finances of the event and the funding needs of the Derwent project.

During 2019 we also launched a new fund-raising programme specifically for the Derwent Project. This involved a fundraising letter to all our supporters, events for donors in London and Glenridding (in Cumbria) and applications to Christian Trusts. In 2020 fundraising was lower-key due to the pandemic.

Total giving was at a record level in 2019 with several larger gifts in support of the Derwent Project. Not surprisingly, in the light of Covid, giving in 2020 was lower, but total income still covered all our expenditure. Additional income streams include the letting of our facilities to other groups and organisations, and car parking.

The flat standing areas at the Rawnsley Centre and the former Pencil Factory Site are used to provide car parking spaces for visitors to the town. This has become an important source of income for us. Keswick Ministries owns the entire share capital of Keswick Convention Projects (Rawnsley) Limited, a trading company that operates these car parking facilities. During 2019 we also applied for planning permission to operate the flat standing at the Skiddaw Street site as a private permitted car park, and this was brought into use in Spring 2021. Spaces are available to Guest House owners and others for periods ranging from three days to one year. We are also providing an electric vehicle charging point at Skiddaw Street.

When Keswick Ministries acquired the Pencil Factory site this included a building that houses the Keswick Pencil Museum whose holding company now leases that building from us. The museum has been closed for an extended period due to Covid and we have allowed a rent-free period as part of the process of renewing the lease at a higher rental.

Ordinarily the directors permit a bookshop to operate during the Convention selling Christian literature that align with our values and beliefs. In 2020 this was on on-line provision. This provides a source of income, and royalties are received from the sale of recordings and books.

The company owns the entire share capital of Keswick Convention Project Limited, a company that would normally operate a campsite in the neighbourhood during the Convention. As a result of Covid and the cancellation of the 2020 Convention, the camp was also cancelled, with most costs rolled over. As a result, there will be no donation to the Convention in the coming year.

ACHIEVEMENTS, PERFORMANCE AND FUTURE PLANS

KEY PERFORMANCE INDICATORS:

Financial:

- We aim to cover annual running costs each year; this was achieved in 2020 despite all the challenges of Covid. For 2021 we have planned and budgeted for a nominal deficit which is covered by reserves. Early indications are that year-round giving is holding up well, but other income from accommodation and car parking has been severely hit, and by May 2021 was only just starting to show signs of recovery. Our expectation is that Covid and "staycations" will mean there is high demand for our accommodation and carparking during the rest of the year.

- For the Derwent Project we have raised £6.1m of our £8m target, with a further £1.4m of loans received, and have every confidence of achieving the full amount. Work is only being commissioned when we have clear visibility of available funds.

Non-Financial:

- The Convention continues to be our main activity and it receives very positive feedback in terms of the quality of the ministry and the impact it has had on peoples' lives, including new commitments to Christ and offers to serve in the mission field.

- Good relations with the local Christian, and wider community, have been built on, with senior members of the staff team engaging widely. We have also continued our engagement with the local community, including our quarterly Town Liaison Forum with members of the local community, town councillors, businesses and statutory agencies.

- Keswick Ministries partners with different Christian organisations to help take forward its objectives.

- Significant site works have been undertaken on the Pencil Factory site, and refurbishment of the former Pencil Factory building is underway with a view to the ground floor being usable for the 2021 Convention.

RISK MANAGEMENT

The Trustees regularly review the risks to which the charity is exposed, so that reasonable measures are taken to reduce and manage them and to obtain insurance cover where this is financially sensible. A risk review procedure is in place to identify the most significant risks and the Trustees check that appropriate remedial action has been taken. A revised Risk Management framework was put in place adopting best practice from the April 2017 Mazars Charity Conference and guidance from the Charity Commission. We are advised on Health and Safety issues by an external HS specialist.

Keswick Ministries take safeguarding seriously. We are committed to the safeguarding of children and adults with care and support needs and to ensuring their wellbeing. Thirtyone:eight (formerly CCPAS) advise us on safeguarding. We entered into a Service Agreement with Thirtyone:eight in December 2020, and have been undertaking a review of our policy and procedures.

Trustees, staff and volunteers are instructed in the risk management policies that are appropriate to the work that they do. Expenditure is monitored and the financial situation is examined by the Chief Operating Officer and Hon. Treasurer on a monthly basis, via management accounts so as to manage financial risk. Local public relations issues are taken seriously, and regular consultative meetings are held with representative bodies across the town. We refreshed our Town Liaison Forum in November 2017, meeting with business, Keswick Town Council and official agencies representatives on a quarterly basis as indicated above.

A review of our key policies has been undertaken and a system put in place to ensure their regular review by a trustee and staff "owner".

The Finance and General Purposes Committee oversees the Risk Register, and the Trustees receive a Risk Management report annually in November, with an update in April. The following have been identified as the main areas of risk:

Financial:

- General: The risk of raising insufficient funds to cover annual running costs, which is mitigated by a very broad support base, adequate reserves, tight management of expenditure and the provision and review of monthly management accounts.

- Derwent Project: A £5m fundraising project was launched at the 2015 Convention. Following consultation with planning authorities and others, this was reassessed to £7.5m at the 2016 Convention and now stands at £8m due to cost inflation. A Christian Trust purchased the Pencil Factory site in Keswick on behalf of Keswick Ministries in 2015. Thanks to the generous giving of our supporters, we were able to purchase the site a year earlier than planned in 2017, and the Trust generously agreed to forgo £0.4m plus the £0.1m paid in lease payments since 2015. The trustees are taking a prudent and responsible approach to the phasing of the project, linked to the availability of funds. Phase One refurbishment of the former Pencil Factory commenced in autumn 2020, with the building due to be handed back by the contractors in time for the 2021 Convention. Future phases of work to complete the refurbishment are subject to us raising adequate funds.

Skills and Knowledge:

- The ministry relies on a broad range of skills and abilities to deliver its activities and, in particular, the annual Convention. The ministry is well served by its small staff team; by its Trustees who bring a broad mix of theological and business knowledge and experience; and by hundreds of volunteers. Policies, processes, and procedures are maintained and reviewed.

Convention 2021:

- Planning for the 2021 Convention during the Covid pandemic, with a lack of certainly over just what would be allowed and what constraints we would need to comply with is particularly challenging. Linked to this some changes within the Children & Youth Team and a desire to ensure that they can deliver a compliant programme, has been an additional stretch.

STRUCTURE, GOVERNANCE AND MANAGEMENT

The Keswick Convention Trust is both a company limited by guarantee, not having a share capital, and a registered charity; it was incorporated as a company on 1 September 2001 when the assets and liabilities of the former trust were transferred to the company.

Under the Trust Deed directors are known as Trustees. The Council of Management consists of the Trustees who meet three times a year, including an overnight meeting, to manage the Trust. Trustees serve for a term of three years; are re-electable for a maximum of a further three terms; and may remain in office until age 70 years.

New Trustees are appointed in accordance with the Charity's Memorandum and Articles of Association. The Council regularly reviews the skills mix required to manage the Charity and plans succession based on the known retirement dates of Trustees.

New Trustees are required to follow an induction process which consists of being introduced to the operations of the Trust, normally attending one Council meeting before being formally appointed, and are offered appropriate formal training in their responsibilities. A new process on "induction" and "buddying" at Convention has been introduced for newly appointed trustees, and all trustees have undertaken a Safeguarding for Trustees course facilitated by Thirtyone:eight.

A procedure for Trustee appraisal is in place and takes place during the final year of their three-year term of appointment.

Throughout 2020 the staff team was headed up by Ministry Director, James Robson assisted by David Sawday, Chief Operating Officer with Simon Overend the Head of Operations & Company Secretary reporting to him. In-line with Government Covid guidance staff have generally been working from home, using Zoom for daily devotions, weekly staff meeting, and other meetings.

The Keswick Ministries vision is articulated through a Vision Document prepared by Ministry Director, James Robson. It has a five-year horizon running to 2022 including planning, resourcing, and delivery. The Trustees (directors) have unanimously supported this document.

There are two main committees which support the Council; the Ministry Committee, chaired by the chairman of the charity, which is responsible for the spiritual development of the ministry, and the Finance and General Purposes Committee, chaired by the Hon Treasurer, which is responsible for the business and practical development.

Local Engagement

- We are committed to the benefits of the Convention and the Derwent Project also flowing through to the town of Keswick. We want Keswick Ministries and its operation to be a source of pride and benefit locally. Within the constraints of the pandemic, we have continued with a number of initiatives to build on engagement within the town. These include the Town Liaison Forum, a local sourcing policy, and the promotion of local businesses via our Enjoy Keswick website. We also regularly attend Keswick Town Council meetings and promote an open dialogue with local stakeholders.

Independence of Trustees:

- The breath and independence of the ministry is a key strength and is maintained by a process of regular review of the needs and open discussion of those who might serve and complement the team. Two new trustees were appointed in 2019 (both under 40 and one female); two trustees also left the board that year. Jeremy McQuoid was elected as a new trustee in April 2020 and took over the chairmanship in August 2020.

Reputation:

- Areas of reputational risks include – ministry, morality, health and safety, safeguarding, company and charity compliance. We are well served by the Finance and General Purposes Committee, where we have finance, accounting, and legal expertise, and by our professional advisors. We also subscribe to relevant publications, and to Companies House and Charity Commission email updates.

The Council and staff remain committed to sustaining the clear focus of the organisation around its primary charitable objectives, whilst also seeking to put in place the foundations for the future development of the ministry under the Lord's leading. Our values use the mnemonic CHRIST – Commitment, Humility, Respect, Integrity, Stewardship and Teamwork.

Keswick Ministries partners with different Christian organisations to help take forward its objectives, including the recording, broadcasting and publishing of the teaching given at the Keswick Convention; the provision of a Convention programme for adults with learning difficulties and the provision of Convention bookshops. We have also partnered again with Living Leadership to deliver a Pastoral Refreshment Conference; an event normally held over three days "to provide an oasis for those in church leadership." A fourth PRC was held online 2021. We plan for an "in-person" event again in February 2022 and already have a number of bookings. Other Teaching and Training events are also delivered in partnership with other organisations and appropriately gifted trainers.

The Missionary Hospitality Fund supports the cost of attendance of missionaries at the annual Convention and also the costs of those attending other Keswick Ministries mission related activities.

Consolidated financial statements have not been prepared on the grounds that the results of the subsidiary undertakings would not be material to the group financial statements.

COVID-19

As commented last year, for everyone in the world, Covid-19 has brought radical challenges, changes and trauma, and mid-2021 we are still living with its impact on many areas of our life and witness. Without wanting to minimise for a moment the deep and personal impacts on others, this continues to be a time of challenge and change for Keswick Ministries as well.

- As indicated above, on 23rd March 2020 we announced the cancellation the 2020 Convention in Keswick, the first time it has not run since the Second World War. A shorter on-line "Virtual Convention" was held, and very well received.
- We have rescheduled a number of the (only recently started / new) teaching and training events, with others proceeding as on-line events - making them accessible to more people.
- A number of the staff team have been furloughed, taking advantage of the Government's Coronavirus Job Retention Scheme. Staff have generally worked from home wherever possible, and socially distanced when in the office.
- We recognised that there could be a significant loss of donor income from supporters not being able to attend the 2020 Convention in person, and from the effects of the pandemic on supporter's ability to give. In cancelling the Convention in March 2020, we avoided many of the normal costs of running the event, with other expenditure already incurred rolled over to 2021.
- There has also been a loss of non-donor income from sources such as the cancellation of accommodation bookings, and the lack of use of car parks.
- Work on the Pencil Factory, as part of the Derwent Project, has been interrupted by contractors needing to self-isolate and by impacts on the supply chain.
- As stated above we plan to run a near normal three week Convention in 2021, subject to the Government's Covid restrictions.

Mitigating the financial impact of the above, we are blessed by a broad and supportive donor base, reserves built up over recent years, and no commercial debt.

While there are a number of uncertainties and some significant challenges, our 2021 budget indicates no need for undue concern. The budget shows that, in the opinion of the Board of Trustees, there are no material uncertainties about the entity's ability to continue to operate as a going concern. We continue to give thanks for the ways in which the Lord continues to meet our needs.

FINANCIAL REVIEW

General

The Trustees' financial objectives are twofold:

- To raise sufficient funds to meet the cost of the Trust's current activities and to develop new activities.
- To raise sufficient additional money to continue the refurbishment of the Pencil Factory building to provide further accommodation for Convention activities, currently held in rented marquees, and conference facilities to host ministry activities in pursuit of our objectives at other times of the year.

The income of Keswick Ministries comes mainly from voluntary donations made by those who support and attend the Convention, and its financial viability is dependent on this. Once again we are grateful to God for the financial provision in the year under review and to the many thousands who have caught the vision for the work of the ministry and have given so generously towards it.

Summary of Financial Position

The financial results are set out in the Statement of Financial Activities on page 20 and can best be described under two headings; The General Fund (unrestricted) and Derwent & Mission Hospitality Fund (restricted).

The General Fund had income for the year of £1,334,130 compared with £1,532,003 in 2019, a reduction of nearly 13%. Expenditure, at £784,831 was nearly 48% lower than 2019 (£1,509,103). Taken together, 2020 produced a net surplus of £549,299, compared with a net surplus of £22,900 in the previous year. The reason that both income and expenditure were well below the previous year's figures was that a decision was taken by the Trustees to cancel the three-week physical Convention due to the Covid-19 pandemic, and replace it with an on-line offering for only one week. The reduction in income from the Convention is partly offset by a higher level of legacy income (see note 3). Notwithstanding the disappointment of having to run a shorter virtual event, the overall financial position is very pleasing, and we are very thankful that giving to the General Fund has held up well in a year of great uncertainty.

With regards to the Derwent Project and Mission Hospitality Fund (Restricted Funds) the financial results in 2020 are also very pleasing. Income was £618,948 compared with £1,826,707 in the previous year. Expenditure was £281,587 (2019 - £381,951) leaving a net surplus of £337,361 (2019 - £1,444,756). 2019 included a large one-off gift for the Derwent Project of £900,000.

The Derwent Project, which is now in its sixth year, accounts for the vast majority of the restricted income and expenditure.

The Mission Hospitality Fund included in these numbers, has not had an appeal or special offering for the last five years because of the focus on Derwent. Income for this fund was £2,765 in the year compared with £5,849 in 2019, leaving a balance on the Fund of £3,524 (see note 16). This fund enables missionaries to attend, and benefit from, the Convention who otherwise wouldn't be able to do so.

The Restricted Funds balance at the year-end, of £1,140,789 (2019 - £2,162,404), relates almost entirely to the Derwent Project.

Total income (restricted and unrestricted) amounted to £1,953,078 compared to a previous year's total of £3,358,710. After deducting expenditure, the net surplus for the year was £886,660 (2019 - £1,467,656).

Once again the Trustees are thankful for the continuing high numbers supporting the ministry, and for their generosity in both prayer and giving.

DONATIONS AND LEGACIES

The activities of the charity are financed almost entirely by voluntary gifts throughout the year, offerings taken during Convention and legacies. Legacies of £453,962 (2019 - £10,799) were recognised during the year.

We gratefully acknowledge the many unrecorded gifts of time and expertise given by so many during the course of the year, without which our operating costs would increase greatly.

FUNDRAISING

Keswick Ministries is fortunate in having a large and loyal supporter base who have supported the charity for many years, and who give generously in support of our financial needs.

When the Derwent Project was launched in the summer of 2015, the financial needs of the project were laid before our supporters, with supporting material, and they have responded magnificently. Normally we update our supporters on plans and progress at the annual Convention, and by means of regular newsletters. Owing to the fact that we were unable to hold the Convention in 2020 due to the pandemic, we supplemented the newsletter updates with video clip updates, which we plan to continue.

We have worked with design agencies to produce quality campaign material and are registered with the Fundraising Regulator complying with their standards. In addition we have Trustees and a minister-at-large, who is a former trustee with fund-raising experience. These areas are overseen by our Treasurer and the Finance & General Purposes Committee of the Council.

We have not used external agencies or third parties to specifically fundraise on our behalf, and have taken a responsible approach to seeking funds for the protection of all our supporters, including those who may be deemed vulnerable.

We have not had any complaints about our fundraising, but were any to be received, they would be taken seriously and handled at a senior level.

RESERVES POLICY

In addition to the Designated Reserves set out in Note 16, the directors have agreed a General Reserves policy designed to meet the required level of working capital given the cyclical nature of cash flow; General Reserves of £250,000 to £400,000 are considered appropriate. As such the General Reserves of £906,042 are considered to be more than adequate. Following the 2021 Convention a decision will be taken as to whether some of the General Reserves could be used to fund the next phase of the Derwent Project.

It is anticipated that Derwent Project Restricted funds of £1,137,265 and Designated funds of £300,000 will be used over the next twelve months in support of the refurbishment of the former Pencil Factory, and the redevelopment of the site, subject to any delays as a result of Covid-19.

The Designated Fixed Assets represent the net book value thereof, less a loan from a supportive charity, on favourable terms.

REMUNERATION POLICY

The pay of the senior staff is set so as to be fair in the light of prevailing rates in other Christian charities, and the locality, and to ensure that the right calibre of people can be recruited to key roles. The Trustees review salaries annually and usually make a cost of living increase to all staff. Total pay and benefits in the year was £456,292 including £14,500 of redundancy costs (2019 - £401,626); this represents an increase of 10% (excluding the one off redundancy costs) (see note 7).

TANGIBLE FIXED ASSETS

The assets and related depreciation, including rates of depreciation are set out in Notes 1 and 8.

PUBLIC BENEFIT

The Trustees have considered the public benefit guidance issued by the Charity Commission together with the supplemental guidance on the application of the public benefit test to charities whose aims include advancing religion. The Trustees are aware of their legal duty to have regard to the public benefit guidance and to report on this charity's compliance with the public benefit obligation.

The physical and spiritual refreshment gained by those who attend the Convention provides a direct public benefit by the deepening of the spiritual life of the individuals and, through the individuals, their church communities and, through those church communities, the wider communities in which the churches are set. In 2020 much of this benefit was achieved through having the Convention available on-line, and accessed by people from all over the world.

These benefits are directly related to the aims of the charity and the Trustees are conscious of the need, so far as they are able, to balance the delivery of the benefits against any possible detriment or harm.

Since the main Convention event is open to the public and no charge is made for attendance at the overwhelming majority of the programme, there is the widest possible reach from the charity's activities. Because there is no fee, those in poverty are not excluded from the opportunity to benefit as they can attend the meetings at no charge. The Trustees are conscious of the need to ensure that any private benefits are only incidental.

The work of the charity through the year in offering assistance and guidance to similar Conventions and meetings elsewhere has the effect of spreading the public benefit even wider.

INVESTMENT POLICY

The directors have powers to invest surplus funds in investments, securities and properties as they think fit, subject to the provisions of any relevant legislation. Property investment may be for the dual purpose of active use by the charity and appropriate letting for periods not required for direct charitable purposes. During the year the Trustees have considered the investment policies, especially in the light of the low interest rates being paid. Given the active consideration that is being given to the timing of some of the major costs noted in this report, surplus funds are invested in a mix of Term and Instant Access bank deposits. Social, environmental and ethical considerations are considered in selecting the banks at an appropriate level of risk.

Liquid funds are invested with a view to maintaining their value, pending planned expenditure in the short to medium term. The trustees consider the performance of these investments to be satisfactory.

DIRECTORS' RESPONSIBILITIES

Company law requires the directors to prepare accounts for each financial year which give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that year. In preparing those accounts, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis, unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the accounts comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The directors also confirm that as far as they are aware there is no relevant audit information of which the charity's auditors are unaware and they have taken all steps that they ought to have taken as directors in order to make themselves aware of any relevant audit information and to establish that the company's auditors are aware of that information.

In preparing this report the trustees have taken advantage of the small company exemptions provided by section 415A of the Companies Act 2006.

By order of the Directors



Steve Adam (Treasurer)

Date: 19th July 2021

Independent auditor's report to the members of The Keswick Convention Trust

Opinion

We have audited the financial statements of The Keswick Convention Trust (the 'charity') for the year ended 31 December 2020 which comprise Statement of Financial Activities, the Balance Sheet, the Statement of Cash Flows and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the charity's affairs as at 31 December 2020 and of its income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Trustees' Report and the Directors' report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements;
- the Directors' Report included within the Trustees' Report has been prepared in accordance with applicable legal requirements; and
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemption in preparing the Trustees' Report and from the requirement to prepare a Strategic Report.

Matters on which we are required to report by exception

In light of the knowledge and understanding of the charity and its environment obtained in the course of the audit, we have not identified material misstatements in the Directors' and Trustees' Report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of Trustees

As explained more fully in the Directors' Responsibilities Statement set out on page 15, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. Based on our understanding of the charity and its industry, we identified that the principal risks of non-compliance with laws and regulations related to the Charities Act 2011 the Charities Statement of Recommended Practice, UK tax legislation, pensions legislation, employment regulation and health and safety regulation, anti-bribery, corruption and fraud, money laundering, non-compliance with implementation of government support schemes relating to COVID-19, and we considered the extent to which non-compliance might have a material effect on the financial statements. We also considered those laws and regulations that have a direct impact on the preparation of the financial statements, such as the Companies Act 2006.

We evaluated the trustees' and management's incentives and opportunities for fraudulent manipulation of the financial statements (including the risk of override of controls) and determined that the principal risks were related to posting manual journal entries to manipulate financial performance, management bias through judgements and assumptions in significant accounting estimates, in particular in relation to determining useful economic lives of intangible assets and the pension deficit provision, and significant one-off or unusual transactions.

Our audit procedures were designed to respond to those identified risks, including non-compliance with laws and regulations (irregularities) and fraud that are material to the financial statements. Our audit procedures included but were not limited to:

- Discussing with the trustees and management their policies and procedures regarding compliance with laws and regulations;
- Communicating identified laws and regulations throughout our engagement team and remaining alert to any indications of non-compliance throughout our audit; and
- Considering the risk of acts by the charity which were contrary to applicable laws and regulations, including fraud.

Our audit procedures in relation to fraud included but were not limited to:

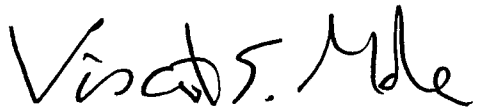
- Making enquiries of the trustees and management on whether they had knowledge of any actual, suspected or alleged fraud;
- Gaining an understanding of the internal controls established to mitigate risks related to fraud;
- Discussing amongst the engagement team the risks of fraud; and
- Addressing the risks of fraud through management override of controls by performing journal entry testing.

There are inherent limitations in the audit procedures described above and the primary responsibility for the prevention and detection of irregularities including fraud rests with management. As with any audit, there remained a risk of non-detection of irregularities, as these may involve collusion, forgery, intentional omissions, misrepresentations or the override of internal controls.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Use of the audit report

This report is made solely to the charity's members as a body in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charity's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's members as a body for our audit work, for this report, or for the opinions we have formed.



Vincent Marke (Senior Statutory Auditor) for and on behalf of Mazars LLP

Chartered Accountants and Statutory Auditor

5th Floor
3 Wellington Place
Leeds
LS1 4AP

Date 26 July 2021

Statement of Financial Activities (including income and expenditure account)
For the year ended 31 December 2020

	Note	Unrestricted Funds	Restricted Funds	Total Funds	2019 Total funds (note 22)
		£	£	£	£
Income and endowments from:					
Donations and legacies	3	1,114,491	618,948	1,733,439	2,927,109
Charitable activities		22,279	-	22,279	72,128
Other trading activities		5,730	-	5,730	32,095
Investments	3	135,472	-	135,472	228,997
Rents and licence income		18,417	-	18,417	81,993
Other		37,741	-	37,741	16,388
Total		1,334,130	618,948	**1,953,078**	**3,358,710**
Expenditure on:					
Raising funds	5	73,760	104,144	177,904	178,184
Charitable activities	4, 5	711,071	177,443	888,514	1,712,870
Total		784,831	281,587	**1,066,418**	**1,891,054**
Net income		**549,299**	**337,361**	**886,660**	**1,467,656**
Revaluation of investment property	9	157,500	-	157,500	-
Transfers between funds	16	1,358,976	(1,358,976)	-	-
Net movement in funds		**2,065,775**	**(1,021,615)**	**1,044,160**	**1,467,656**
Reconciliation of funds:					
Total funds brought forward		6,356,661	2,162,404	8,519,065	7,051,409
Total funds carried forward		**8,422,436**	**1,140,789**	**9,563,225**	**8,519,065**

The Statement of Financial Activities includes all gains and losses recognised in the year.

All income and expenditure derives from continuing activities.

Balance Sheet
As at 31 December 2020

Company number: 03913741

	Note	Total Funds 2020	Total funds 2019
		£	£
Fixed assets			
Tangible assets	8	5,828,894	4,504,711
Investments	9	2,140,220	1,982,720
Deposits	11	5,520	5,463
Total fixed assets		**7,974,634**	**6,492,894**
Current assets			
Debtors	10	718,696	253,736
Cash at bank and in hand	11	2,574,016	3,340,845
Total current assets		**3,292,712**	**3,594,581**
Liabilities			
Creditors: amounts falling due within one year	12	254,121	118,410
Net current assets		**3,038,591**	**3,476,171**
Total assets less current liabilities		**11,013,225**	**9,969,065**
Long Term Loans	13	1,450,000	1,450,000
Total net assets or liabilities		**9,563,225**	**8,519,065**
The funds of the charity:			
Restricted income funds	15, 16, 17	1,140,789	2,162,404
Unrestricted funds – Designated	16, 17	7,516,394	6,034,711
Unrestricted funds – General	16, 17	906,042	321,950
Total charity funds		**9,563,225**	**8,519,065**

These financial statements have been prepared in accordance with the special provisions of the Companies Act 2006 relating to small companies.

Approved by the directors on
and signed on their behalf by

Steve Adam (Treasurer)

19th July 2021

Statement of Cash Flows
For the year ended 31 December 2020

	Note	2020 £	2019 £
Cash provided by operating activities	21	**463,597**	**1,423,471**
Cash flows from investing activities:			
Interest		26,191	23,076
Rents from investments		109,281	205,921
Purchase of tangible fixed assets	8	(1,365,841)	(196,720)
Cash (used in) / provided by investing activities		**(1,230,369)**	**32,277**
Cash flows from financing activities:			
Raising of borrowing	13	-	150,000
Net cash flows from financing activities		**-**	**150,000**
(Decrease) increase in cash and cash equivalents in the year		(766,772)	1,605,748
Cash and cash equivalents at the beginning of the year		3,346,308	1,740,560
Total cash and cash equivalents at the end of the year	11	**2,579,536**	**3,346,308**

Notes to the Financial Statements
For the year ended 31 December 2020

1. Accounting policies

a. Accounting convention

The charity is a public benefit entity and the accounts are prepared under the historical cost convention in accordance with FRS 102, the Financial Reporting Standard applicable in the UK and the Republic of Ireland, the Companies Act 2006 and Statement of Recommended Practice, Accounting and Reporting by Charities (SORP 102).

The Keswick Convention Trust is a private company limited by guarantee and is non-profit making. The Keswick Convention Trust is incorporated in the United Kingdom and registered in England and Wales.

b. Consolidation

The charity's two subsidiaries are not consolidated on the grounds of immateriality.

c. Going concern

The company's business activities, its performance and position are set out in the Directors' Report on pages 4 to 15.

The company's forecasts and projections show that the company should be able to operate within the working capital facilities available to it. The forecasts and projections have since been amended to reflect the potential impact of Covid-19 and the impact of these are discussed on page 12.

The Trustees have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future. They therefore continue to adopt the going concern basis of accounting in preparing the annual financial statements.

There are no material uncertainties about the entity's ability to continue to operate.

d. Income

Donations and legacies consist of gifts, offerings, legacies and related Gift Aid claims.

Income which is received for a specific purpose is accounted for within a restricted fund.

Income is recognised in the year in which the company is entitled to receipt and the amount can be measured reliably. It is allocated to activities on an actual basis. In accordance with this policy, legacies are included when it is probable that it will be received.

Donations in kind are reported at fair value, in accordance with accounting standards.

e. Expenditure

Includes all expenditure directly relating to the objects of the charity, included on an accruals basis, inclusive of any VAT which cannot be recovered, and on the following basis:

Wherever possible, costs are allocated to activities on an actual basis. Costs shared between activities are apportioned between these activities. Support costs which are not attributable to a specific activity have been apportioned between the activities being supported.

Wages and salaries have been split between funds on the basis of estimated time spent by staff members on the Derwent project.

Continued

f. Financial instruments

The trust only has financial assets and liabilities of a kind that qualify as basic financial instruments.

g. Debtors

Includes amounts invoiced but not yet paid, together with payments in advance, less provisions for any doubtful debts.

h. Cash at bank and in hand

Equates to less than 100 days access bank balances and cash floats.

i. Creditors and provisions for liabilities

Includes purchases invoiced but not yet paid. Concessionary loans are measured at amortised cost.

j. Fixed assets

Fixed assets are shown at original cost or, if donated, at their value on the date of the gift, less accumulated depreciation. Depreciation is calculated to write off the cost less estimated residual value of fixed assets over their estimated useful life. Land is not depreciated and buildings are depreciated at a rate of 2% on a straight-line basis; equipment and furniture are depreciated on a reducing balance basis at a rate of 30%;

The minimum capitalisation level is £1,000.

k. Fund accounting

The directors have retained the designated sums forming part of the charity's unrestricted funds to be used for particular purposes in the future as outlined in Note 16.

Investments in subsidiaries are recognised by the charity at cost less and provision for impairment.

l. Investments

Investments held as fixed assets are stated at cost less provision for any permanent diminution in value or at fair value as determined by the Trustees as shown in Note 9.

Investments in subsidiary undertakings are recognised at cost less any provision for impairment.

m. Public benefit concessionary loans

Public benefit concessionary loans are initially measured at cost with the carrying amount adjusted in subsequent years to reflect repayments and any impairment as determined necessary by the Trustees.

n. Operating leases

Rentals paid under operating leases are recognised in income on a straight-line basis over the period of the lease.

Continued

2. Judgements in applying accounting policies and key sources of estimation uncertainty

Investment properties

The Rawnsley site has been valued on the basis of the net income derived from car parking. An informed view has been taken as to an appropriate rate of return, with income forecast over a 20 year period and into perpetuity, informed by historic trends, known plans and any other pertinent external factors.

The Pencil Museum has been valued on the basis of the net income derived from rental income. An informed view has been taken as to an appropriate rate of return, with income forecast over a 5 year period and into perpetuity, informed by historic trends, known plans and any other pertinent external factors.

Discount rates in the range 7.5% to 8.0% are considered appropriate and have been used for these calculations.

Derwent Project

As at the balance sheet date, VAT has been recovered in full, in respect of the Derwent Project. As at the balance sheet date, it is the trustees' intention to use The Pencil Factory for charitable purposes, and therefore recovering VAT in full.

3. Income

Donations and legacies:	2020	2019
	£	£
Legacies	453,962	10,799
Unrestricted donations	660,529	1,089,603
Restricted donations	618,948	1,826,707
	1,733,439	**2,927,109**

Investments:	2020	2019
	£	£
Interest received	26,191	23,076
Rental income	109,281	205,921
	135,472	**228,997**

Continued

4. Analysis of expenditure on charitable activities

Activity	Activities undertaken directly £	Support costs £	Total £
Restricted funds			
Missionary Hospitality Fund	250	-	250
Derwent Project	28,970	148,223	177,193
Unrestricted funds			
Charitable activities	256,476	306,582	563,058
Other	71,174	76,839	148,013
Total	**356,870**	**531,644**	**888,514**

Charitable activities costs include the year round costs of the Skiddaw Street Convention Centre and staff offices, and of the Rawnsley building.

2019 comparative

Activity	Activities undertaken directly £	Support costs £	Total £
Restricted funds			
Missionary Hospitality Fund	16,414	-	16,414
Derwent Project	92,197	154,058	246,255
Unrestricted funds			
Charitable activities	910,790	334,676	1,245,466
Other	113,261	91,474	204,735
Total	**1,132,662**	**580,208**	**1,712,870**

Charitable activities costs include the year round costs of the Skiddaw Street Convention Centre and staff offices, and of the Rawnsley building.

5. Analysis of costs - 2020

	Unrestricted Funds				Restricted Funds				Total Funds
	Raising funds	Charitable activities	Other	Total unrestricted	Raising funds	Charitable activities	Other	Total Restricted	Total
Support cost									
Governance	498	7,705	3,105	11,308	3,105	-	-	3,105	14,413
Finance	638	6,022	5,210	11,870	484	-	-	484	12,354
Information Technology	917	1,284	917	3,118	550	-	-	550	3,668
Human Resources (salaries and pension contributions)	38,043	197,886	20,659	256,588	51,790	147,914	-	199,704	456,292
Fees	-	46,589	927	47,516	-	309	-	309	47,825
Other (including depreciation and insurance)	33,664	47,097	46,021	126,782	48,215	-	-	48,215	174,997
	73,760	306,583	76,839	457,182	104,144	148,223	-	252,367	709,549
Direct costs									
Other Charitable	-	256,476	71,173	327,649	-	29,220	-	29,220	356,869
	-	256,476	71,173	327,649	-	29,220	-	29,220	356,869
Total	73,760	563,059	148,012	784,831	104,144	177,443	-	281,587	1,066,418

Analysis of costs - 2019

	Unrestricted Funds				Restricted Funds				Total Funds
	Raising funds	Charitable activities	Other	Total unrestricted	Raising funds	Charitable activities	Other	Total Restricted	Total
Support cost	£	£	£	£	£	£	£	£	£
Governance	1,098	9,044	2,875	13,017	2,875	-	-	2,875	15,892
Finance	1,646	19,755	17,661	39,062	1,247	-	-	1,247	40,309
Information Technology	6,016	8,423	6,016	20,455	3,610	-	-	3,610	24,065
Human Resources (salaries and pension contributions)	33,077	171,818	17,960	222,855	46,330	132,441	-	178,771	401,626
Fees	-	65,109	586	65,695	-	21,508	-	21,508	87,203
Other (including depreciation and insurance)	17,065	60,527	46,376	123,968	65,220	109	-	65,329	189,297
	58,902	334,676	91,474	485,052	119,282	154,058	-	273,340	758,392
Direct costs									
Other Charitable	-	910,790	113,261	1,024,051	-	108,611	-	108,611	1,132,662
	-	910,790	113,261	1,024,051	-	108,611	-	108,611	1,132,662
Total	58,902	1,245,466	204,735	1,509,103	119,282	262,669	-	381,951	1,891,054

Continued

6. Auditor's remuneration

The company incurred the following charges from the auditor:

	2020	Restated 2019
	£	£
Audit fee – 2018		(500)
Audit fee – 2019	(180)	12,000
Audit fee – 2020	12,600	-
Tax advice and consultancy	1,750	4,200
	14,170	**15,700**

7. Staff costs, related parties and volunteers

	2020	2019
	£	£
Wages and salaries	365,504	328,629
Social Security costs	29,382	26,666
Pension contributions	46,906	46,331
Redundancy	14,500	-
	456,292	**401,626**

The Trust operates a defined contribution pension scheme.

No employee earned £60,000 per annum or more (2019 – no employees falling in the band £60,000 to £70,000).

The average number of full time equivalent employees was 12 (2019 - 11) and the average headcount was 15 (2019 – 14).

Trustees' and Chief Executive Remuneration

	2020	2019
	£	£
Trustees	5,314	13,956
Ministry Director (CEO) & Business Director/COO	113,164	109,426

The above remuneration is considered to be the remuneration of the key management personnel. James Robson led the organisation, assisted by the Chief Operating Office, David Sawday.

Mrs E McQuoid, a trustee director (Resigned on 23 April 2020), received remuneration of £5,028 (2019 – £14,695), under an employment contract as a trustee up to the date of resignation, in respect of Commissioning Editor services. A contribution of £286 (2019 - £802) was also made to the charity defined contribution pension scheme.

Authority for the trustee director's employment is contained within the constitution of the charity.

Expenses of £1,993 (2019 – £4,392) were reimbursed to 11 (2019 – 9) directors for travel and meeting expenses in the year.

Continued

7. Staff costs, related parties and volunteers (continued)

No trustee director received any remuneration in respect of their services as a Trustee of the charity.

In a normal year, the charity would be expressing our extreme gratitude to the over 600 volunteers who assist during the three weeks of the Convention and at other times throughout the year. The volunteers undertake a wide variety of practical tasks in the areas of administration, children, youth, and young adults, crèche, stewarding, catering, finance, reception and provision for people with learning disabilities. In 2020 with the cancellation of the three week Convention in Keswick, and its replacement with a much shorter on-line event, the need for volunteers was significantly reduced. That said, we were assisted by volunteers at other times of the year, particularly in connected with the Derwent Project. The trustees wish to record their appreciation for all the offers of assistance that we made in 2020, and for all those who have already helped, and will help during 2021, when we again plan to run a three week Convention in Keswick.

8. Fixed assets

	Freehold land & buildings Centre	Freehold land & buildings Rawnsley	Equipment & Furniture	Assets under Construction	Total
	£	£	£	£	£
COST					
At 1 January 2020	977,427	669,935	177,414	3,496,736	5,321,512
Additions	-	-	6,865	1,358,976	1,365,841
Disposals	-	-	-	-	-
At 31 December 2020	977,427	669,935	184,279	4,855,712	6,687,353
DEPRECIATION					
At 1 January 2020	499,250	169,647	147,904	-	816,801
Charge for the year	19,549	13,399	8,710	-	41,658
Disposals	-	-	-	-	-
At 31 December 2020	518,799	183,046	156,614	-	858,459
NET BOOK VALUE					
At 31 December 2020	458,628	486,889	27,665	4,855,712	5,828,894
At 31 December 2019	478,177	500,288	29,510	3,496,736	4,504,711

The Convention Centre at Skiddaw Street, with a net book value of £458,628 secures a loan on favourable terms from a supportive charitable trust.

Continued

9. Investments

Basis of valuation	Investment Property Fair Value £	Quoted Investments Valuation £	Unquoted Investments Cost £	Total £
Cost or valuation at 1 January 2020	1,980,000	2,715	5	1,982,720
Disposals at cost or valuation	-	-	-	-
Gains on revaluation	157,500	-	-	157,500
Transfer to current assets	-	-	-	-
Cost or Valuation at 31 December 2020	2,137,500	2,715	5	2,140,220

The fair value of the investment property has been calculated using the cash flows of rental income as a yield on the investment. No formal valuation has been obtained from a qualified independent valuer. There are no restrictions on the ability to realise proceeds on disposal of the properties or on the remittance of income.

Subsidiary Companies

	2020 £	2019 £
Wholly owned subsidiary:		
Keswick Convention Projects Ltd	3	3
Keswick Convention Projects (Rawnsley) Ltd	2	2
	5	**5**

Keswick Convention Project Limited, a company engaged in carrying out projects in connection with the Keswick Convention, and Keswick Convention Projects (Rawnsley) Limited, a company engaged in carrying out trading activities in support of the Keswick Convention, are both wholly owned trading subsidiaries, and incorporated in England. All shares held are ordinary £1 shares. The year end for both subsidiaries is 31 December 2020.

The aggregate share capital and reserves of Keswick Convention Projects (Rawnsley) Limited was £2 and its turnover for the year was £105,399 resulting in a profit of £3.

Keswick Convention Project Limited aggregate share capital and reserves at 31 December 2020 was £2,037 and its turnover for the year was £nil resulting in a net loss before tax of £3,436 and donations to the parent company of £nil.

Consolidated financial statements have not been prepared on the grounds that the results of the subsidiary undertakings would not be material to group financial statements.

Continued

10. Debtors

	2020	2019
	£	£
Trade debtors	4,323	5,656
Payments in advance – accommodation	63,551	52,166
Prepayments and accrued income	583,526	167,871
Amounts owed by group undertakings	1,107	28,043
Other debtors	66,189	-
	718,696	**253,736**

11. Cash and cash equivalents

	2020	2019
	£	£
Cash in hand	511,963	804,672
Notice deposits (less than three months)	2,062,053	2,536,173
Current asset	**2,574,016**	**3,340,845**

	2020	2019
	£	£
Longer term deposits	5,520	5,463
Non-current asset	**5,520**	**5,463**
Total cash	**2,579,536**	**3,346,308**

12. Creditors: amounts falling due within one year

	2020	2019
	£	£
Trade creditors	125,674	30,540
Other creditors	539	13,600
Accruals	113,911	48,048
Deferred income	13,997	26,222
	254,121	**118,410**

Deferred income relates to deposits for centre bookings and course fees falling in the next financial year.
Deferred income has been recognised as follows:

	2020	2019
	£	£
Deferred income brought forward	26,222	15,304
Released to income during the year	(24,137)	(15,304)
Received during the year	11,912	26,222
Deferred income carried forward	13,997	26,222

Continued

13. Creditors: amounts falling due after one year

Concessionary loans	2020	2019
	£	£
Due between 2 and 5 years	700,000	700,000
Due after 5 years	750,000	750,000
	1,450,000	**1,450,000**

The £750,000 loan is concessionary; from a supportive Christian Trust; at zero interest; repayable by 16 June 2027 and secured by a first charge on the Skiddaw Street Convention Centre.

The £550,000 loan is concessionary; from supportive individuals; at zero interest; repayable by 31 December 2023 and is unsecured.

The £150,000 loan is concessionary; from a supportive individual; at zero interest; repayable by 31 December 2023.

14. Financial instruments

	2020	2019
	£	£
Financial assets measured at amortised cost	5,430	40,362
Cash and cash equivalents	2,579,536	3,346,308
Financial liabilities measured at amortised cost	1,575,674	1,480,540

Financial assets measured at amortised cost comprise trade and other debtors. Financial liabilities measured at amortised cost comprise trade and other creditors and loans.

15. Restricted funds

	Balance	Movement		Balance
	1 January 2020	Income 2020	Expenditure and Transfers 2020	31 December 2020
	£	£	£	£
Missionary Hospitality Fund	1,009	2,765	250	3,524
Derwent Project Fund	2,161,395	616,183	1,640,313	1,137,265
	2,162,404	**618,948**	**1,640,563**	**1,140,789**

The Missionary Hospitality Fund was established to receive gifts in order that accommodation can be provided and grants can be given enabling missionaries to attend the Convention and other Keswick Ministries mission related activities, together with associated administration costs.

The Derwent Project will secure the future of the Convention and allow for the growth of the ministry at other times of the year. Further information in respect of the Derwent Project can be found in the directors report.

Restricted funds are held in liquid assets.

Continued

16. Summary of fund movements

Fund	Balance 1 Jan 2020	Income	Expenditure	Gain on revaluation of investment property	Transfers	Balance 31 December 2020
Designated Funds						
Fixed Asset	5,734,711	-	41,658	157,500	1,365,841	7,216,394
Derwent Project Fund	300,000	-	-	-	-	300,000
General Funds	321,950	1,334,130	743,173	-	(6,865)	906,042
Unrestricted Funds	6,356,661	1,334,130	784,831	157,500	1,358,976	8,422,436
Restricted Funds						
Missionary Hospitality Fund	1,009	2,765	250	-	-	3,524
Derwent Project Fund	2,161,395	616,183	281,337	-	(1,358,976)	1,137,265
Restricted Funds	2,162,404	618,948	281,587	-	(1,358,976)	1,140,789
Total Funds	8,519,065	1,953,078	1,066,418	157,500	-	9,563,225

Designated Funds

The Fixed Asset Fund represents the total amounts invested, from general funds and special appeals in the past, in tangible fixed assets and investment properties less depreciation and borrowings secured thereon. Included within the Fixed Asset Fund is £1,369,918 (2019: £1,212,418) of non-distributable reserves, arising from revaluation.

The Derwent Project Designated Fund represents amounts set aside in relation to the Derwent Project. The Trustees expect the amount to be used within the year following.

Transfers

Transfers of £1,358,976 from the Derwent Restricted Fund to the General Fund relates to the capitalisation of fixed assets purchased in respect of the Derwent Project.

Transfers of £6,865 from the General Fund to the Fixed Asset Designated Fund relate to the capitalisation of fixed assets purchased in respect of the general fund.

Continued

17. Analysis of net assets between funds

2020	Tangible Assets	Investments & Deposits	Net Current Assets/(liabilities)	Long Term Concessionary Loan	Total
	£	£	£	£	£
Unrestricted – designated	5,828,894	2,137,500	300,000	(750,000)	7,516,394
Unrestricted – general	-	5,525	1,600,517	(700,000)	906,042
Total unrestricted	5,828,894	2,143,025	1,900,517	(1,450,000)	8,422,436
Missionary Hospitality Fund	-	2,715	809	-	3,524
Derwent Project Fund	-	-	1,137,265	-	1,137,265
Total restricted	-	2,715	1,138,074	-	1,140,789
Total funds	5,828,894	2,145,740	3,038,591	(1,450,000)	9,563,225

2019	Tangible Assets	Investments	Net Current Assets	Long Term Concessionary Loan	Total
	£	£	£	£	£
Unrestricted – designated	4,504,711	1,980,000	300,000	(750,000)	6,034,711
Unrestricted – general	-	5,468	1,016,482	(700,000)	321,950
Total unrestricted	4,504,711	1,985,468	1,316,482	(1,450,000)	6,356,661
Missionary Hospitality Fund	-	2,715	(1,706)	-	1,009
Derwent Project Fund	-	-	2,161,395	-	2,161,395
Total restricted	-	2,715	2,159,689	-	2,162,404
Total funds	4,504,711	1,988,183	3,476,171	(1,450,000)	8,519,065

Continued

18. Related party transactions

Keswick Convention Projects (Rawnsley) Limited is a wholly owned subsidiary of Keswick Convention Trust. For the year ended 31 December 2020 Keswick Convention Projects (Rawnsley) Limited was charged rent of £84,647 (2019 - £174,312) by Keswick Convention Trust, of which £1,107 (2019 - £28,043) remained outstanding as at the year end.

Keswick Convention Project Limited is a wholly owned subsidiary of Keswick Convention Trust. Keswick Convention Trust incurred no expenses on behalf of the subsidiary.

At the year-end a provision has been made for the payment of a charitable donation in Keswick Convention Project Limited's accounts to Keswick Convention Trust for the sum of £nil (2019 - £2,876).

During the year the Trustees made donations to the Charity of £3,940 (2019 - £4,680). Of this £2,020 (2019 - £1,270) was in relation to the Derwent Project. The project has the full support of the Trustees.

Mrs C Heath-Whyte, a trustee director, is a director of 10ofthose.com, a Christian book distribution company, which received £31 (2019 - £72) in respect of books purchased during the year. At the year end the amount owning to 10ofthose.com was £nil (2019 - £nil).

During the period remuneration of £10,617 was paid to Mrs E McQuoid from the date of her resignation as a trustee (23 April 2020). Her remuneration prior to this is disclosed in note 7 to the accounts. Mrs E McQuoid is the spouse of a trustee.

19. Financial commitments

At 31 December 2020 the charity had capital commitments totalling £1,836,700 (2019 : £nil).

20. Pension commitments

The charity operates a defined contribution pension scheme compliant with auto enrolment. The assets of the scheme are held separately from those of the charity in an independently administered fund. The pension cost charge represents contributions payable by the charity to the fund and amounted to £46,905 (2019: £46,331). Contributions totalling £nil (2019: £12,465) were payable to the fund at the balance sheet date.

The pension commitments are a liability of the unrestricted funds, in line with the expense.

Continued

21. Reconciliation of net movement in funds to net cash flow from operating activities

	2020	2019
	£	£
Net income for the reporting period	886,660	1,467,656
Adjustments in respect of:		
Depreciation charges	41,658	43,191
Interest received	(26,191)	(23,076)
Rental income	(109,281)	(205,921)
(Increase)/Decrease in debtors	(464,960)	101,042
Increase in creditors	135,711	40,579
	463,597	**1,423,471**

22. Analysis of changes in net funds

	At 1 January 2020	Cash flows	At 31 December 2020
	£	£	£
Cash and cash equivalents	3,346,308	(766,772)	2,579,536
Debt due after one year	1,450,000	-	1,450,000
	4,796,308	**(766,722)**	**4,029,536**

23. 2019 SOFA comparatives

	Unrestricted Funds £	Restricted Funds £	Total Funds £
Income and endowments from:			
Donations and legacies	1,100,402	1,826,707	2,927,109
Charitable activities	72,128	-	72,128
Other trading activities	32,095	-	32,095
Investments	228,997	-	228,997
Rents and licence income	81,993	-	81,993
Other	16,388	-	16,388
Total	1,532,003	1,826,707	**3,358,710**
Expenditure on:			
Raising funds	58,902	119,282	178,184
Charitable activities	1,450,201	262,669	1,712,870
Total	1,509,103	381,951	**1,891,054**
Net income	**22,900**	**1,444,756**	**1,467,656**
Revaluation of investment property	-	-	-
Transfers between funds	150,589	(150,589)	-
Net movement in funds	**173,489**	**1,294,167**	**1,467,656**
Reconciliation of funds:			
Total funds brought forward	6,183,172	868,237	7,051,409
Total funds carried forward	**6,356,661**	**2,162,404**	**8,519,065**