

Companies House Registration Number: 03853716

Charity Registration Number: 1079313

Report of the Trustees and

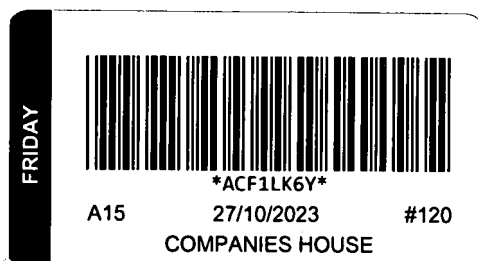
Unaudited Financial Statements for the Year Ended 31 March 2023

for

Campaign for the Arts

(A Company limited by guarantee)

Green Accountancy Limited
Chartered Certified Accountants
Windrush House
Windrush Park Road
Witney
Oxfordshire
OX29 7DX



Campaign for the Arts

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Campaign for the Arts**Reference and administrative details**

Registered Company limited by guarantee number in England and Wales
03853716

Registered Charity number
1079313

Registered office
125-127 Mare Street
London
E8 3RH

Trustees

David Edwards (appointed 1 April 2023)
Jack Haynes (appointed 1 August 2022)
Peter Manning
Lynda Nead (appointed 1 April 2023)
Rosanna Luff
Amit Sharma (resigned 18 November 2022)
Savannah Stanislaus (appointed 1 April 2023)
Estelle van Warmelo (appointed 1 August 2022)
Stephen Waley-Cohen (appointed 1 April 2023)
Samuel West

Independent Examiner

Barry Coles FCCA
Green Accountancy Limited
Chartered Certified Accountants
Windrush House
Windrush Park Road
Witney
Oxfordshire
OX29 7DX

Bankers

Unity Trust Bank
PO Box 7193
Planetary Road
Willenhall
WV1 9DG

Virgin Money (from 6 February 2023)
154-158 Kensington High Street
London
W8 7RL

Campaign for the Arts

Report of the trustees for the year ended 31 March 2023

Campaign for the Arts is a Company limited by guarantee whose only Members are the Trustees. The objectives of the charity and the powers of the Trustees are set out in the Constitution as are the regulations concerning the appointment of new Trustees.

The trustees present their report with the financial statements of the charity for the year ended 31 March 2023. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

The trustees are responsible for keeping proper accounting records which disclose the financial position of the charity with reasonable accuracy at any time and enable them to ensure that the accounts comply with the Companies Act 2006.

They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

New trustees are appointed by a majority of trustees in office at that time.

Objectives and Activities

The Campaign for the Arts is the UK-wide alliance for the arts.

Our mission is to champion, defend and expand access to the arts and culture, for and with the public.

This year, we have pursued this mission through three core strands of activity:

- **Engaging.** Forging and maintaining connections with supporters and stakeholders.
- **Informing.** Communicating valuable information in a compelling and accessible way.
- **Taking action.** Creating and promoting opportunities for participation and expression.

Charitable purposes

The objects of the charity, as set out in its governing document, are to promote, maintain, improve and advance the education of the public by the encouragement and promotion of the Arts.

Public benefit

The Trustees confirm that they have complied with the duty in Section 17 of the Charities Act 2011 to have regard to the guidance issued by the Charity Commission on public benefit.

Campaign for the Arts

Report of the trustees for the year ended 31 March 2023

Achievements and Performance

This has been a year of significant growth and development for the Campaign for the Arts.

Relaunching the organisation

By incorporating the Public Campaign for the Arts, and subsequently relaunching as the Campaign for the Arts, we increased our supporter-base and reach to 250,000 people, making us the largest alliance of arts supporters in the UK. The merger also enabled us to:

- employ a full-time CEO;
- review our organisational strategy;
- develop and introduce a new visual identity and website;
- upgrade our systems for finance and operations.

Protecting arts funding in Scotland

Our relaunched organisation made an immediate impression and impact. In February 2023, we were widely acknowledged in print and social media coverage as having played a crucial role in the decision of the Scottish Government to abandon a £6.6m cut to the funding of Creative Scotland. Hundreds of people used Campaign for the Arts resources to send a message to their representatives, thousands signed and shared our online petition, and our social media posts on the issue were seen over half a million times. Through our campaigning on this issue, we doubled the size of our supporter-base in Scotland.

Monitoring the arts sector's recovery from Covid-19

In October 2022 and January 2023, we published analyses of changing levels of arts attendance in England, in partnership with Data Culture Change. These timely reports highlighted the significant and ongoing impacts of the Covid-19 pandemic on the arts and cultural sector, and charted the progress of different art forms towards recovery. They were of widespread interest and use to the sector, sparking coverage in *The Stage* and *Arts Professional*. They helped arts sector support organisations to evidence trends and risks, including in a successful representation for the extension of Cultural Tax Reliefs in the 2023 Spring Budget.

Throughout the year, we coordinated regular meetings with sector support organisations and umbrella bodies in the cultural sector, to keep abreast of issues and to learn and share information.

Campaign for the Arts

Report of the trustees for the year ended 31 March 2023

Representing our supporters

We made a Spring Budget representation to HM Treasury in partnership with the Cultural Learning Alliance, substantiating and updating the case for an 'Arts Premium' to be delivered to secondary schools. By the end of the year, our online petition on this issue had been signed by more than 34,000 people.

In March 2023 we were invited by the Department for Culture, Media and Sport (DCMS) to meet with the Arts Minister, in order to discuss the Campaign for the Arts' concerns and priorities.

Throughout the year, we attended conferences, contributed to discussion forums and held meetings to represent the interests of the arts and our supporters.

We were invited to join the Citizens' Forum for Broadcasting, coordinated by the Voice of the Listener and Viewer (VLV), to represent the arts and our supporters in discussions about the future of public service broadcasting.

Making data more accessible

We researched the following important areas to compile datasets and make them publicly available on our website:

- Arts participation by indices of deprivation in England;
- Children's arts participation in England between 2009 and 2020;
- Ethnic diversity of students on arts HE courses in the UK;
- GCSE and A Level arts enrolment in the UK since 2010;
- Grant-in-aid funding of the UK Arts Councils since 2009;
- Libraries expenditure in GB between 2009 and 2021;
- Local government revenue expenditure on cultural services in England, Scotland and Wales between 2009 and 2021;
- Pandemic impact on the arts and creative industries in the UK.

We created charts to showcase this data and to illustrate trends more clearly.

In November 2022, we published contextual information and analysis of Arts Council England's 2023-26 Investment Programme, to make the process and its outcomes as clear as possible to a wider audience. We also invited Campaign for the Arts supporters in England to share their thoughts on the outcomes of the Investment Programme via an online survey, using the results to inform our advocacy and public statements.

Supporting local initiatives

In February 2023, we informed Campaign for the Arts supporters in Aberdeen of major proposed changes to the funding of their cultural organisations by the City Council, and supplied evidence and contact information to enable local people to engage constructively with their councillors on the proposals.

Raising public awareness

Throughout the year, our projects and statements were featured on media outlets including BBC News, STV News, The Scotsman and gal-dem, and were shared on social media by public figures from across the political spectrum.

Campaign for the Arts

Report of the trustees for the year ended 31 March 2023

Strengthening our governance

Following an open recruitment process, we appointed four new trustees – David Edwards, Lynda Nead, Savannah Stanislaus and Stephen Waley-Cohen – to expand and diversify perspectives on the Campaign for the Arts Board and to strengthen our connections to key stakeholder groups.

Financial Review

Going concern

The Financial Statements have been prepared on a going concern basis.

The Trustees have considered relevant information in making their assessment, including the organisation's budget and cash flow forecast.

Principal funding sources

The charity is funded by donations from the public.

In this accounting period, the charity received £6,845 from Public Campaign for the Arts as part of the transfer of assets executed on 1 August 2022.

Investment policy

Under its Memorandum and Articles of Association, the charity has the power to invest in any way the Trustees determine, subject to any conditions or consents required by law.

Currently, the charity has no financial investments.

Reserves policy

The charity seeks to maintain reserves at a sufficient level to continue committed activities in the event of a significant shortfall between income and expenditure.

The Trustees review the charity's reserves policy periodically to ensure it remains appropriate, and as part of the overall risk management of the organisation. Within this review the Trustees consider the potential impact of any change in financial structure, such as the introduction of any long-term contractual arrangements.

Currently, the Trustees consider the ideal level of general reserves to be 3-5 months of planned core expenditure. For the subsequent financial year 2023-24, this will be £18,000-£30,000.

Financial position

As at 31 March 2023, unrestricted reserves total £38,595 (2022: £42,676), so the charity has met its reserves policy.

Income streams are robust since no one donor contributes a dominant share of the total.

Risk management

The Trustees have assessed the major risks to which the charity is exposed, in particular those related to the operations and finances of the charity, and are satisfied that systems and procedures are in place to mitigate exposure to the major risks.

Campaign for the Arts

Report of the trustees for the year ended 31 March 2023

Fundraising practice

The charity is registered with the Fundraising Regulator and has committed to follow the Code of Fundraising Practice and the Fundraising Promise.

Structure, Governance and Management

Constitution

Campaign for the Arts is a charitable company limited by guarantee. It is governed by its Memorandum and Articles of Association.

The company was incorporated on 5 October 1999 and registered as a charity on 9 February 2000. It commenced operations on 1 April 2000.

Change of name

The charitable company passed a special resolution on 28 June 2022, changing its name from National Campaign for the Arts (Charity) Limited to Campaign for the Arts.

Change of registered office

The charitable company passed a special resolution on 1 August 2022, changing its registered office from Flat 4 Cavour House, Alberta Estate, London, SE17 3QD to 125-127 Mare Street, London E8 3RH.

Appointment of Trustees

The management of the charity is the responsibility of the Trustees (also known as Directors) who are elected and co-opted under the terms of the Articles of Association.

Organisational structure and decision-making

The Board of Trustees administers the charity and normally meets six times a year.

Day-to-day operations are managed by the CEO, who reports to the Board of Trustees.

The organisation's activity plans, and associated budgets, are reviewed and approved by the Board of Trustees.

Policies and procedures adopted for the induction and training of Trustees

Provisional Trustees are provided with the charity's governing document and most recent financial statements.

New Trustees meet the Chair of the Board of Trustees and the CEO for induction.

All Trustees are provided with up-to-date information on the responsibilities of charity trustees and company directors, and associated best practice, including resources provided by Companies House, the Charity Commission, HMRC and professional organisations.

Pay policy for key management personnel

Staff pay is approved by Trustees. Rates of pay are benchmarked against peer organisations.

Campaign for the Arts

Report of the trustees for the year ended 31 March 2023

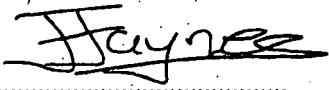
Relationship with any related parties

From 1 August 2022, most assets and liabilities of Public Campaign for the Arts (company number 12715926) were transferred to the charity.

Declaration

The trustees declare that they have approved the trustees' report above.

Signed:

A handwritten signature in black ink, appearing to read 'J Haynes', written over a dotted line.

Jack Haynes
Trustee

Date: 19/10/2023

Independent Examiner's Report to the Trustees of Campaign for the Arts ('the company')

I report to the charity trustees on my examination of the accounts of the charity for the year ended 31 March 2023.

Responsibilities and basis of report

As the charity's trustees of the company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

- 1 accounting records were not kept in respect of the company as required by section 386 of the 2006 Act; or
- 2 the accounts do not accord with those records; or
- 3 the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
- 4 the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Barry Coles

Barry Coles FCCA
Green Accountancy Limited
Chartered Certified Accountants
Windrush House
Windrush Park Road
Witney
Oxfordshire
OX29 7DX

19/10/2023

Date:

Campaign for the Arts

Statement of Financial Activities for the year ended 31 March 2023

	Note	Unrestricted funds £	Total 2023 £	Total 2022 £
Incoming resources				
<i>Income and endowments from:</i>				
Donations and legacies	3.1	41,419	41,419	30,591
Total income		41,419	41,419	30,591
Resources expended				
<i>Expenditure on:</i>				
Charitable activities - expenditure	4.1	45,500	45,500	12,470
Total expenditure		45,500	45,500	12,470
Net income/(expenditure)		(4,081)	(4,081)	18,121
Net movement in funds		(4,081)	(4,081)	18,121
<i>Reconciliation of funds:</i>				
Total funds brought forward		42,676	42,676	24,555
Total funds carried forward		38,595	38,595	42,676

Continuing operations

All income and expenditure has arisen from continuing activities.

Balance Sheet as at 31 March 2023

Charity Number 1079313

	Note	Unrestricted funds £	Total 2023 £	Total 2022 £
Current assets				
Debtors	5	3,904	3,904	579
Cash at bank and in hand	6	37,549	37,549	42,696
Total current assets		41,453	41,453	43,276
 Creditors: amounts falling due within one year	 7	 2,858	 2,858	 600
Net current assets/(liabilities)		38,595	38,595	42,676
Total net assets		38,595	38,595	42,676
Funds of the Charity				
Unrestricted funds	8	38,595	38,595	42,676
Total funds		38,595	38,595	42,676

Campaign for the Arts

Company Number 03853716

Balance Sheet as at 31 March 2023

Charity Number 1079313

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2023.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2023 in accordance with Section 476 of the Companies Act 2006.

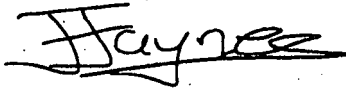
The trustees acknowledge their responsibilities for :

- a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

19/10/2023

The financial statements were approved by the Board of Trustees and authorised for issue on
and were signed on its behalf by:



Jack Haynes
Trustee

Campaign for the Arts

Notes to the Financial Statements for the year ended 31 March 2023

1 Basis of preparing the financial statements

These accounts have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts.

The accounts have been prepared in accordance with:

- the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)',
- Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland',
- and with the Charities Act 2011.

The charity is a Company limited by guarantee and constitutes a public benefit entity as defined by FRS 102.

2 Accounting Policies

Income

Income is included in the Statement of Financial Activities (SoFA) when:

- the charity becomes entitled to the resources;
- it is more likely than not that the trustees will receive the resources;
- the monetary value can be measured with sufficient reliability.

Income from interest, royalties and dividends

This is included in the accounts when receipt is probable and the amount receivable can be measured reliably.

Grants and donations

Grants and donations are included in the SoFA when the general income recognition criteria are met.

In the case of performance related grants, income must only be recognised to the extent that the charity has provided the specified goods or services as entitlement to the grant only occurs when the performance related conditions are met.

Tax reclaims on donations and gifts

Gift Aid receivable is included in income when there is a valid declaration from the donor. Any Gift Aid amount recovered on a donation is considered to be part of that gift and is treated as an addition to the same fund as the initial donation unless the donor or the terms of the appeal have specified otherwise.

Volunteer help

The value of any voluntary help received is not included in the accounts but is described in the trustees' annual report.

Campaign for the Arts

Notes to the Financial Statements for the year ended 31 March 2023

Expenditure

Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Governance and support costs

Support costs have been allocated between governance costs and other support. Governance costs comprise all costs involving public accountability of the charity and its compliance with regulation and good practice.

Taxation

The charity registered as a charity on 9 February 2000 and since that date has been exempt from corporation tax on its charitable trading activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Debtors

Debtors (including trade debtors and loans receivable) are measured on initial recognition at settlement amount after any trade discounts or amount advanced by the charity. Subsequently, they are measured at the cash or other consideration expected to be received.

Cash at bank and in hand

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

Liability recognition

Liabilities are recognised where it is more likely than not that there is a legal or constructive obligation committing the charity to pay out resources and the amount of the obligation can be measured with reasonable certainty.

The charity has creditors which are measured at settlement amounts less any trade discounts.

Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

Campaign for the Arts

Notes to the Financial Statements for the year ended 31 March 2023

3.1 Income from donations and legacies

	Unrestricted funds £	Total 2023 £	Total 2022 £
Regular and one-off general donations	30,102	30,102	11,269
Public Campaign for the Arts donation	6,845	6,845	17,300
Gift Aid	4,472	4,472	2,022
Total donations and legacies	41,419	41,419	30,591

4.1 Charitable activities - expenditure

Our mission is to champion, defend and expand access to art and culture, for and with the public. We create projects, initiatives and well-researched information to inform people, express the value of the arts to contemporary society, and ensure that everyone in the UK has opportunities to experience and participate in the arts.

	Unrestricted funds £	Total 2023 £	Total 2022 £
<i>Activity costs:</i>			
Staff costs and freelancer fees	30,942	30,942	7,575
Content creation	3,174	3,174	3,497
Supporter engagement	262	262	142
Research and reference materials	1,581	1,581	-
Meetings and events	554	554	-
<i>Support costs:</i>			
Bank charges	127	127	220
Governance costs	2,328	2,328	-
Insurance	105	105	-
Other costs	27	27	-
Payment processing	1,760	1,760	816
Print, postage and stationery	34	34	135
Records management	781	781	-
Rent and utilities	2,600	2,600	-
Website hosting and maintenance	1,225	1,225	85
Total expenditure on charitable activities	45,500	45,500	12,470

Campaign for the Arts

Notes to the Financial Statements for the year ended 31 March 2023

Support costs

All support costs are allocated to the single charitable activity of the charity and are included above.

4.2 Governance costs included above

	Unrestricted funds	Total 2023	Total 2022
	£	£	£
Accountancy	1,620	1,620	-
Independent examiners fees	600	600	-
Other fees	108	108	-
Total governance costs	2,328	2,328	-

4.3 Trustee remuneration

None of the trustees were remunerated during the year or the previous year.
No trustee expenses were paid during the year.

4.4 Staff costs

	Unrestricted funds	Total 2023	Total 2022
	£	£	£
Salaries - Gross pay	30,267	30,267	-
Salaries - Pensions	675	675	-
Total staff costs	30,942	30,942	-

There were no ex-gratia payments made and no redundancy payments made.
There are no staff working for the charity who were paid more than £60,000.

4.5 Staff numbers

Average headcount in the year:	2023	2022
Charitable activities	1	-

5 Debtors

	Unrestricted funds	Total 2023	Total 2022
	£	£	£
Accrued income (Gift Aid)	3,669	3,669	579
Rent deposit	235	235	-
Total debtors	3,904	3,904	579

Campaign for the Arts

Notes to the Financial Statements for the year ended 31 March 2023

6 Cash at bank and in hand

	Unrestricted funds	Total 2023	Total 2022
	£	£	£
Bank current account	37,014	37,014	42,696
Payments in transit accounts	535	535	-
Total cash at bank and in hand	37,549	37,549	42,696

7 Creditors: amounts falling due within one year

	Unrestricted funds	Total 2023	Total 2022
	£	£	£
Accruals	-	-	600
Credit card account	3	3	-
PAYE and NI Payable	2,658	2,658	-
Pensions Payable	197	197	-
Total creditors due within one year	2,858	2,858	600

8 Charity funds - current year

	At 1 April 2022	Net movement in funds	Transfers between funds	At 31 March 2023
	£	£	£	£
Unrestricted funds	42,676	(4,081)	-	38,595
Total funds	42,676	(4,081)	-	38,595

9 Charity funds - previous year

Fund name:	At 1 April 2021	Net movement in funds	Transfers between funds	At 31 March 2022
	£	£	£	£
Unrestricted funds	24,555	18,121	-	42,676
Total funds	24,555	18,121	-	42,676

Campaign for the Arts

Notes to the Financial Statements for the year ended 31 March 2023

10 Limited By Guarantee

All members of the company, being Directors, each guarantee to contribute to the assets of the company in the event of winding up, a sum not exceeding £1.

11 Related Party Disclosures

Donations in aggregate from trustees and related parties were £998 (2022: £748).