

COMPANY REGISTRATION NUMBER: 03818634
CHARITY REGISTRATION NUMBER: 1078723

JCOUNSELLING CHARITY
(FORMERLY JEWISH MARRIAGE COUNCIL)
COMPANY LIMITED BY GUARANTEE
UNAUDITED FINANCIAL STATEMENTS
31 DECEMBER 2022

JCOUNSELLING CHARITY (FORMERLY JEWISH MARRIAGE COUNCIL)
COMPANY LIMITED BY GUARANTEE
FINANCIAL STATEMENTS
YEAR ENDED 31 DECEMBER 2022

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JCOUNSELLING CHARITY (FORMERLY JEWISH MARRIAGE COUNCIL)
COMPANY LIMITED BY GUARANTEE
TRUSTEES' ANNUAL REPORT (INCORPORATING THE DIRECTOR'S REPORT)
YEAR ENDED 31 DECEMBER 2022

The trustees, who are also the directors for the purposes of company law, present their report and the unaudited financial statements of the charity for the year ended 31 December 2022.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered charity name JCounciling Charity (Formerly Jewish Marriage Council)

Charity registration number 1078723

Company registration number 03818634

Principal office and registered office 23 Ravenshurst Avenue
London
NW4 4EE

THE TRUSTEES M Dembovsky
D Goldberg
T Hersh

INDEPENDENT EXAMINER Keith Sussman FCA
New Burlington House
1075 Finchley Road
LONDON
NW11 0PU

STRUCTURE, GOVERNANCE AND MANAGEMENT

The charity is constituted as a company limited by guarantee and as such, its governing documents are its Memorandum and Articles of Association.

Its registered charity number is 1078723 and its company registration number is 03818634.

Appointment, Training and Recruitment of Trustees

The trustees and other volunteers, who provide their services to help run the charity, make no charge for their time and effort.

It is not currently the intention of the trustees of the charity to appoint new trustees. Should the situation change in the future, the trustees will apply suitable recruitment training and induction procedures.

Management of the charity

The day-to-day affairs of the charity are administered by the staff and managed by the council of Trustees.

JCOUNSELLING CHARITY (FORMERLY JEWISH MARRIAGE COUNCIL)
COMPANY LIMITED BY GUARANTEE
TRUSTEES' ANNUAL REPORT (INCORPORATING THE DIRECTOR'S REPORT)
(continued)
YEAR ENDED 31 DECEMBER 2022

STRUCTURE, GOVERNANCE AND MANAGEMENT *(continued)*

Related parties and co-operations with other organisations

None of our trustees receive remuneration from their work with the charity, besides Mrs T Hersh who received £5,509 for her role as a counsellor and acting clinical director. Any connection between a trustee of the charity with a supplier company must be disclosed to the full board of trustees in the same way as any other contractual relationship with a related party. In the current year no such related party transactions were reported.

None of the trustees have any beneficial interest in the charity.

OBJECTIVES AND ACTIVITIES

The charity is established to advance health and wellbeing in accordance with the Orthodox Jewish Faith and for such purposes as are recognised by English Law as charitable and in furtherance of the aforementioned objects.

The charity's principal activity throughout the year was to:

- provide a confidential counselling service for any personal, family, and marital problems.
- raise public awareness of the values and benefits of the Jewish marriage and family life.
- provide appropriate services to support individuals at the end of their relationships and beyond.
- provide its services to professional standards.

The trustees confirm that they have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the Charity's aims and objectives for the year.

ACHIEVEMENTS AND PERFORMANCE

During the year a total of £30,275 (2021: £48,126) donations were received.

Other income for the charity includes counselling income of £20,194 (2021: £36,149) and rental income of £21,518 (2021: £18,258) received from an unrelated charity who occupy two rooms on the charity's premises. Demand for our services continues to rise with counselling services provided to support individuals, couples and families. Specialist training programmes continue to be provided to ever growing number of counsellors.

JCOUNSELLING CHARITY (FORMERLY JEWISH MARRIAGE COUNCIL)
COMPANY LIMITED BY GUARANTEE
TRUSTEES' ANNUAL REPORT (INCORPORATING THE DIRECTOR'S REPORT)
(continued)
YEAR ENDED 31 DECEMBER 2022

FINANCIAL REVIEW

Risk management

The trustees have examined the major strategic, business and operational risks which the charity faces and confirm that systems have been established to enable reports to be produced so that the necessary steps can be taken to lessen these risks.

The trustees have a risk management strategy which comprises:

- an annual review of the principal risks and uncertainties that the charity face;
- the establishment of policies, systems and procedures to mitigate those risks identified in the annual review; and;
- the implementation of procedures designed to minimise or manage any potential impact on the charity should those risks materialise.

This work has identified that financial sustainability is the major financial risk for the charity. A key element in the management of financial risk is a regular review of available liquid funds to settle debts as they fall due to ensure sufficient working capital by the charity. The trustees are satisfied that these systems and procedures manage any perceived risks.

Reserve policy

At the year-end £179,972 (2021: £185,125) was held as unrestricted funds. It is the policy of the charity to maintain unrestricted funds, which are the free reserve of the charity, at a level which the trustees think appropriate in order to maintain and finance the future commitments of the charity and the likely administrative costs of the charity for the next year.

JCOUNSELLING CHARITY (FORMERLY JEWISH MARRIAGE COUNCIL)
COMPANY LIMITED BY GUARANTEE
TRUSTEES' ANNUAL REPORT (INCORPORATING THE DIRECTOR'S REPORT)
(continued)
YEAR ENDED 31 DECEMBER 2022

STRATEGIC PLAN

In 2020 the directors in consultation with the Executive Board and the Counsellors agreed the three-year strategic plan which prioritises the following key objectives:

- To be confirmed in the community as the go-to counselling service for relationships in crisis. During 2021, the Executive Committee was strengthened by the appointment of a senior marketing consultant who, since her appointment, has invested considerable energy in working to develop an appropriate brand profile and awareness campaign which we hope to roll out during 2022.
- To occupy professional premises. During 2021 detailed plans were submitted to Barnet Council for the redevelopment of the building. These plans were unfortunately rejected by Barnet's planners and renewed efforts are being made to consider options for our building. A revised plan is scheduled to be submitted to Barnet Council during 2023.
- To have updated our external image. Work on our image is subsumed in the first bullet point above.
- To deliver our services to a wider audience. We have conducted detailed research into our target market and are consulting on how best to focus our efforts.
- To provide skills enhancement training programmes to deal with various life cycle events. A programme is currently under development and will be rolled out during 2023.

Response to Covid

Covid led to most counselling sessions being conducted over Zoom. For those services conducted in-house, we implemented effective testing and hygiene protocols and purchased movable air purifiers to be used during counselling sessions. Many counselling sessions continue to be conducted over Zoom and there has not yet been a significant return to counselling within our offices.

Issues Presented

During the course of the year, the types of issues with which our counsellors have been dealing include:

- Mental Health
- Communication
- Identity
- Parenting
- Attachment
- Trauma
- Loss
- Intimacy
- Anger
- Self Esteem
- Abuse

SMALL COMPANY PROVISIONS

This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies exemption.

JCOUNSELLING CHARITY (FORMERLY JEWISH MARRIAGE COUNCIL)
COMPANY LIMITED BY GUARANTEE
TRUSTEES' ANNUAL REPORT (INCORPORATING THE DIRECTOR'S REPORT)
(continued)
YEAR ENDED 31 DECEMBER 2022

The trustees' annual report was approved on 7 July 2023 and signed on behalf of the board of trustees by:

M Dembovsky
Trustee

JCOUNSELLING CHARITY (FORMERLY JEWISH MARRIAGE COUNCIL)
COMPANY LIMITED BY GUARANTEE
INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF JCOUNSELLING
CHARITY (FORMERLY JEWISH MARRIAGE COUNCIL)
YEAR ENDED 31 DECEMBER 2022

I report to the trustees on my examination of the financial statements of JCounselling Charity (Formerly Jewish Marriage Council) ('the charity') for the year ended 31 December 2022.

RESPONSIBILITIES AND BASIS OF REPORT

As the trustees of the company (and also its directors for the purposes of company law) you are responsible for the preparation of the financial statements in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

INDEPENDENT EXAMINER'S STATEMENT

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the charity as required by section 386 of the 2006 Act; or
2. the financial statements do not accord with those records; or
3. the financial statements do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
4. the financial statements have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Keith Sussman FCA
Independent Examiner

New Burlington House
1075 Finchley Road
LONDON
NW11 0PU

7 July 2023

JCOUNSELLING CHARITY (FORMERLY JEWISH MARRIAGE COUNCIL)
COMPANY LIMITED BY GUARANTEE
STATEMENT OF FINANCIAL ACTIVITIES
(INCLUDING INCOME AND EXPENDITURE ACCOUNT)
YEAR ENDED 31 DECEMBER 2022

		2022		2021
		Unrestricted		
	Note	funds £	Total funds £	Total funds £
Income and endowments				
Donations and legacies	5	30,275	30,275	48,126
Charitable activities	6	20,194	20,194	36,149
Other income	7	21,518	21,518	18,258
Total income		<u>71,987</u>	<u>71,987</u>	<u>102,533</u>
Expenditure				
Expenditure on charitable activities	8,9	(77,140)	(77,140)	(54,405)
Total expenditure		<u>(77,140)</u>	<u>(77,140)</u>	<u>(54,405)</u>
Net (expenditure)/income and net movement in funds		<u>(5,153)</u>	<u>(5,153)</u>	<u>48,128</u>
Reconciliation of funds				
Total funds brought forward		185,125	185,125	136,997
Total funds carried forward		<u>179,972</u>	<u>179,972</u>	<u>185,125</u>

The statement of financial activities includes all gains and losses recognised in the year.
All income and expenditure derive from continuing activities.

The notes on pages 9 to 14 form part of these financial statements.

JCOUNSELLING CHARITY (FORMERLY JEWISH MARRIAGE COUNCIL)

COMPANY LIMITED BY GUARANTEE

STATEMENT OF FINANCIAL POSITION

31 DECEMBER 2022

	Note	2022 £	£	2021 £	£
FIXED ASSETS					
Tangible fixed assets	13		109,999		110,138
CURRENT ASSETS					
Debtors	14	4,779		4,401	
Cash at bank and in hand		<u>69,894</u>		<u>94,373</u>	
		74,673		98,774	
CREDITORS: amounts falling due within one year	15	<u>(4,700)</u>		<u>(10,000)</u>	
NET CURRENT ASSETS			<u>69,973</u>		<u>88,774</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			179,972		198,912
CREDITORS: amounts falling due after more than one year	16		–		(13,787)
NET ASSETS			<u>179,972</u>		<u>185,125</u>
FUNDS OF THE CHARITY					
Unrestricted funds			<u>179,972</u>		<u>185,125</u>
Total charity funds	17		<u>179,972</u>		<u>185,125</u>

For the year ending 31 December 2022 the charity was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476;
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

These financial statements were approved by the board of trustees and authorised for issue on 7 July 2023, and are signed on behalf of the board by:

M Dembovsky
Trustee

The notes on pages 9 to 14 form part of these financial statements.

JCOUNSELLING CHARITY (FORMERLY JEWISH MARRIAGE COUNCIL)
COMPANY LIMITED BY GUARANTEE
NOTES TO THE FINANCIAL STATEMENTS
YEAR ENDED 31 DECEMBER 2022

1. GENERAL INFORMATION

The charity is a public benefit entity and a private company limited by guarantee, registered in England and Wales and a registered charity in England and Wales. The address of the registered office is 23 Ravenshurst Avenue, London, NW4 4EE.

2. STATEMENT OF COMPLIANCE

These financial statements have been prepared in compliance with FRS 102, 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland', the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (Charities SORP (FRS 102)) and the Companies Act 2006.

3. ACCOUNTING POLICIES

Basis of preparation

The financial statements have been prepared on the historical cost basis.

The financial statements are prepared in sterling, which is the functional currency of the entity.

Going concern

The financial statements have been prepared in accordance with the accounting principles appropriate to a going concern, as the trustees have a reasonable expectation that the charity has adequate resources to continue in existence for the foreseeable future by meeting its liabilities as they fall due, based on the net current asset position of the charity and available sources of finance.

Judgements and key sources of estimation uncertainty

The preparation of financial statements in conformity with FRS 102 requires the use of certain critical accounting estimates. It also requires management to exercise its judgement in the process of applying the company's accounting policies. The areas involving a higher degree of judgement or complexity, or areas where assumptions and estimates are significant to the financial statements are disclosed in note 19.

Fund accounting

Unrestricted funds are available for use at the discretion of the trustees to further any of the charity's purposes.

Designated funds are unrestricted funds earmarked by the trustees for particular future project or commitment.

Restricted funds are subjected to restrictions on their expenditure declared by the donor or through the terms of an appeal, and fall into one of two sub-classes: restricted income funds or endowment funds.

Incoming resources

All income is included in the statement of financial activities when entitlement has passed to the charity, it is probable that the economic benefits associated with the transaction will flow to the charity and the amount can be reliably measured. The following specific policies are applied to particular categories of income:

JCOUNSELLING CHARITY (FORMERLY JEWISH MARRIAGE COUNCIL)
COMPANY LIMITED BY GUARANTEE
NOTES TO THE FINANCIAL STATEMENTS *(continued)*
YEAR ENDED 31 DECEMBER 2022

3. ACCOUNTING POLICIES *(continued)*

Incoming resources *(continued)*

- income from donations or grants is recognised when there is evidence of entitlement to the gift, receipt is probable and its amount can be measured reliably.

- legacy income is recognised when receipt is probable and entitlement is established.- income from contracts for the supply of services is recognised with the delivery of the contracted service. This is classified as unrestricted funds unless there is a contractual requirement for it to be spent on a particular purpose and returned if unspent, in which case it may be regarded as restricted.

Resources expended

Expenditure is recognised on an accruals basis as a liability is incurred. Expenditure includes any VAT which cannot be fully recovered, and is classified under headings of the statement of financial activities to which it relates:

- expenditure on raising funds includes the costs of all fundraising activities, events, non-charitable trading activities, and the sale of donated goods.
- expenditure on charitable activities includes all costs incurred by a charity in undertaking activities that further its charitable aims for the benefit of its beneficiaries, including those support costs and costs relating to the governance of the charity apportioned to charitable activities.
- other expenditure includes all expenditure that is neither related to raising funds for the charity nor part of its expenditure on charitable activities.

All costs are allocated to expenditure categories reflecting the use of the resource. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs are apportioned between the activities they contribute to on a reasonable, justifiable and consistent basis.

Tangible assets

Tangible assets are initially recorded at cost, and subsequently stated at cost less any accumulated depreciation and impairment losses.

Depreciation

Depreciation is calculated so as to write off the cost or valuation of an asset, less its residual value, over the useful economic life of that asset as follows:

Fixtures and equipment - 20% reducing balance

JCOUNSELLING CHARITY (FORMERLY JEWISH MARRIAGE COUNCIL)
COMPANY LIMITED BY GUARANTEE
NOTES TO THE FINANCIAL STATEMENTS *(continued)*
YEAR ENDED 31 DECEMBER 2022

3. ACCOUNTING POLICIES *(continued)*

Financial instruments

A financial asset or a financial liability is recognised only when the charity becomes a party to the contractual provisions of the instrument.

Basic financial instruments are initially recognised at the amount receivable or payable including any related transaction costs.

Current assets and current liabilities are subsequently measured at the cash or other consideration expected to be paid or received and not discounted.

Debt instruments are subsequently measured at amortised cost.

4. LIMITED BY GUARANTEE

The charity is a company limited by guarantee and has no share capital. The liability of each member in the event of winding up is limited to £1.

5. DONATIONS AND LEGACIES

	Unrestricted Funds £	Total Funds 2022 £	Unrestricted Funds £	Total Funds 2021 £
DONATIONS				
Donations	<u>30,275</u>	<u>30,275</u>	<u>48,126</u>	<u>48,126</u>

6. CHARITABLE ACTIVITIES

	Unrestricted Funds £	Total Funds 2022 £	Unrestricted Funds £	Total Funds 2021 £
Counselling	<u>20,194</u>	<u>20,194</u>	<u>36,149</u>	<u>36,149</u>

7. OTHER INCOME

	Unrestricted Funds £	Total Funds 2022 £	Unrestricted Funds £	Total Funds 2021 £
Rent	<u>21,518</u>	<u>21,518</u>	<u>18,258</u>	<u>18,258</u>

8. EXPENDITURE ON CHARITABLE ACTIVITIES BY FUND TYPE

	Unrestricted Funds £	Total Funds 2022 £	Unrestricted Funds £	Total Funds 2021 £
Charitable activities	75,432	75,432	53,910	53,910
Support costs	<u>1,708</u>	<u>1,708</u>	<u>495</u>	<u>495</u>
	<u>77,140</u>	<u>77,140</u>	<u>54,405</u>	<u>54,405</u>

JCOUNSELLING CHARITY (FORMERLY JEWISH MARRIAGE COUNCIL)

COMPANY LIMITED BY GUARANTEE

NOTES TO THE FINANCIAL STATEMENTS *(continued)*

YEAR ENDED 31 DECEMBER 2022

9. EXPENDITURE ON CHARITABLE ACTIVITIES BY ACTIVITY TYPE

	Activities undertaken		Total funds	Total fund
	directly	Support costs	2022	2021
	£	£	£	£
Charitable activities	75,432	–	75,432	53,910
Governance costs	–	1,708	1,708	495
	<u>75,432</u>	<u>1,708</u>	<u>77,140</u>	<u>54,405</u>

10. NET (EXPENDITURE)/INCOME

Net (expenditure)/income is stated after charging/(crediting):

	2022	2021
	£	£
Depreciation of tangible fixed assets	<u>139</u>	<u>174</u>

11. INDEPENDENT EXAMINATION FEES

	2022	2021
	£	£
Fees payable to the independent examiner for:		
Independent examination of the financial statements	<u>1,200</u>	<u>–</u>

12. TRUSTEE REMUNERATION AND EXPENSES

No remuneration or other benefits from employment with the charity or a related entity were received by the trustees, besides Mrs T Hersh who received £5,509 for her role as a counsellor and acting clinical director.

13. TANGIBLE FIXED ASSETS

	Land and buildings £	Fixtures and equipment £	Total £
Cost			
At 1 January 2022 and 31 December 2022	<u>109,442</u>	<u>39,761</u>	<u>149,203</u>
Depreciation			
At 1 January 2022	–	39,065	39,065
Charge for the year	–	139	139
At 31 December 2022	<u>–</u>	<u>39,204</u>	<u>39,204</u>
Carrying amount			
At 31 December 2022	<u>109,442</u>	<u>557</u>	<u>109,999</u>
At 31 December 2021	<u>109,442</u>	<u>696</u>	<u>110,138</u>

JCOUNSELLING CHARITY (FORMERLY JEWISH MARRIAGE COUNCIL)

COMPANY LIMITED BY GUARANTEE

NOTES TO THE FINANCIAL STATEMENTS *(continued)*

YEAR ENDED 31 DECEMBER 2022

14. DEBTORS

	2022	2021
	£	£
Trade debtors	1,886	3,000
Prepayments and accrued income	2,893	1,401
	<u>4,779</u>	<u>4,401</u>

15. CREDITORS: amounts falling due within one year

	2022	2021
	£	£
Bank loans and overdrafts	—	6,500
Accruals and deferred income	1,200	—
Other creditors	3,500	3,500
	<u>4,700</u>	<u>10,000</u>

16. CREDITORS: amounts falling due after more than one year

	2022	2021
	£	£
Bank loans and overdrafts	—	13,787
	<u>—</u>	<u>13,787</u>

17. ANALYSIS OF CHARITABLE FUNDS

Unrestricted funds

	At 1 January			At
	2022	Income	Expenditure	31 December
	£	£	£	2022
	£	£	£	£
General funds	<u>185,125</u>	<u>71,987</u>	<u>(77,140)</u>	<u>179,972</u>

	At 1 January			At
	2021	Income	Expenditure	31 December
	£	£	£	2021
	£	£	£	£
General funds	<u>136,997</u>	<u>102,533</u>	<u>(54,405)</u>	<u>185,125</u>

JCOUNSELLING CHARITY (FORMERLY JEWISH MARRIAGE COUNCIL)

COMPANY LIMITED BY GUARANTEE

NOTES TO THE FINANCIAL STATEMENTS *(continued)*

YEAR ENDED 31 DECEMBER 2022

18. ANALYSIS OF NET ASSETS BETWEEN FUNDS

	Unrestricted Funds	Total Funds 2022
	£	£
Tangible fixed assets	109,999	109,999
Current assets	74,673	74,673
Creditors less than 1 year	(4,700)	(4,700)
Creditors greater than 1 year	—	—
Net assets	<u>179,972</u>	<u>179,972</u>

	Unrestricted Funds	Total Funds 2021
	£	£
Tangible fixed assets	110,138	110,138
Current assets	98,774	98,774
Creditors less than 1 year	(10,000)	(10,000)
Creditors greater than 1 year	(13,787)	(13,787)
Net assets	<u>185,125</u>	<u>185,125</u>

19. JUDGEMENTS AND KEY SOURCES OF ESTIMATION UNCERTAINTY

Useful economic lives of tangible assets

The annual depreciation charge for tangible assets is sensitive to changes in the estimated useful economic lives and residual values of the assets. They are amended when necessary to reflect current estimates, based on economic utilisation and the physical condition of the assets.

Trade Debtors

Management uses details of the age of trade debtors and the status of any disputes together with external evidence of the credit status of the counterparty in making judgements concerning any need to impair the carrying values.

20. RELATED PARTIES

Included in other creditors (note 15) is a loan of £3,500 (2021: £3,500) from one of the Trustees of the Charity.