

Charity Registration No. 1076993

**HEARTCRY TRUST**  
**ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2022**

**HEARTCRY TRUST ANNUAL REPORT FINANCIAL YEAR 1st October 2021 – 30th September 2022****Charity registration number: 1076993****Objectives and activities**

Heartcry Trust was established by Declaration of Trust dated 23 May 1999 and registered as a charity on 11 August 1999.

To that end, Heartcry has continued with many speaking and training opportunities both in the UK and other nations.

The Trustees have paid due regard to guidance issued by the Charity Commission in deciding what activities the charity should undertake.

**Achievements and performance**

In addition to the resumption of in-person meetings and training events post-Covid, Heartcry Trust has also continued to offer online teaching and training material for use through the Trust's social media platforms, notably Facebook and YouTube. These resources have been provided free of charge in line with Heartcry's charitable purposes and have attracted donations into the Trust from those who have wanted to partner with the Trust to further its public benefit at such a critical time. The teaching and training material has been accessed by 45 nations and greatly enhanced the reach of the Trust's sphere of service. Rachel Hickson and Helen Azer have also continued to offer leadership mentoring, training and seminars via zoom at the request of churches and other organisations. Since the lifting of lockdown restrictions in July 2021, these speaking and teaching engagements have also taken place in person and the team have served 34 cities across the UK and multiple cities in 8 other nations including USA, Norway, Canada, Faroe Islands, Austria, Moldova and Ukraine.

Heartcry Trust also continues to support social action programmes in the nations. Our main area of social action investment has been through a continuation of the Trust's work into some of the poorest communities in Eastern Europe, notably our partnerships in Moldova, where we were able to provide practical resources as well as leadership training and mentoring support to workers on the ground there. Over the winter months of 2021, the Trust was able to contribute to the support of 450 families through the provision of coal and food parcels.

Since the outbreak of war in Ukraine in February 2022, the Trust has been able to support the humanitarian relief effort among refugees fleeing Ukraine into Moldova. Due to the Trust's extensive network of partners in Moldova and their links into multiple



cities across Ukraine, the Trust has been in a position to get aid and donations directly to the frontline as well as supply practical provisions to centres in Moldova who are housing refugees. The Trust has supported at three key stages: rescue, relief and relocation. Voluntary financial contributions from the Trust's network of supporters towards this aid have accounted for a substantial increase in donations this financial year.

We continue to develop our website and marketing information to enable people to connect with us. Our social media platforms (Facebook, YouTube & Instagram) have sustained interest and engagement and provided regular updates on projects including the work in Moldova. This has given donors a greater sense of partnership. Revenue generated through the sale of our resources in the UK has enabled us to donate materials into key projects in the UK and overseas. We continue to prioritise the support of rehabilitation centres for drug and alcohol dependency, notably through our links with Betel UK.

Our website continues to be updated on a regular basis with the latest security software installed in order to maintain the site's compliance for online donations and allow donors to complete Gift Aid declarations online as well.

Heartcry Trust is a Christian charity which seeks to facilitate people through teaching, training and resources to connect with their communities to bring transformation. We seek to equip the Church to be an agent of positive and practical change in communities and nations. Heartcry for Change seeks to carry an encouraging Christian message of hope with a generous, practical demonstration of kindness towards the poor and broken in our communities.

### **Structure, Governance and Management**

The Trustees met twice in person and once on zoom during the year. Mrs Clare Sheaf was re-elected as the Chair of the Trust and Mr Andrew Lang as Secretary. Mr Alan Penry continues to advise the Trustees on compliance and ensured that the Trust policy documents were reviewed and updated. Mr Frank Ferrett stepped down from his role as a trustee at the AGM in October 2021 after serving the Trust as a trustee for over 20 years.

It is the Trust's practice that trustees are selected on the basis of their active interest and engagement with the Trust in an informal capacity for some years prior to their appointment as trustees. This ensures that trustees have an understanding and appreciation of the range of the Trust's activities and are already relationally connected to the Trust. Trustees are also selected on the basis of the skill set they will bring to the Trust's governance and management so that current trustees have legal, educational and business/managerial experience between them and are able to advise not only on





the projects the Trust is engaged with but also on compliance issues. New trustees are appointed by the Trustees and apart from receiving the Trust Deeds and Charity Commission guidelines and resources on becoming a charity trustee, the Trust's usual practice is for them to be inducted and trained by attending meetings for a period prior to their appointment as well. This year the trustees appointed Mr Peter Jones as a new trustee and welcome his skills in helping organisations to navigate change and adapt to new opportunities.

The Trust has continued to retain the services of RDP Newmans LLP as our accountants to assist us with financial advice and the Independent Examiners report for the Charity Commission. Mr David Finn continues to oversee our accounts at RDP Newmans. Heartcry Trust has continued to operate from the office in Oxford located in CMS House, Watlington Rd, Oxford OX4 6BZ. During the last year, the Trust has recorded short video updates for financial and other supporters as well as hosting meetings in Oxford for those interested in the work of the Trust. These gatherings provide an informal setting to meet the team and listen to more personal reports and stories and gain a greater understanding of the work of the Trust.

### **Financial Review**

A summary of the income, expenditure and assets for the financial year is attached. The UK income total for this financial year was £183,469 (2021: £52,533) while the total expenditure was £131,821 (2021: £47,260) resulting in a surplus £51,648 (2021 surplus: £5,273) of which £46,064 is restricted funds dedicated to the Moldova/Ukraine projects and net assets of £108,169. The Charity accounts were independently examined by RDP Newmans LLP, Lynwood House 373/375 Station Road, Harrow, Middlesex, HA1 2AW under the supervision of Mr David Finn.

### **Reference and Administrative details**

Charity name: Heartcry Trust

Other name the charity uses: Heartcry for Change; Heartcry Ministries

Registered charity number: 1076993

Charity's principal address: CMS House, Watlington Rd, Oxford OX4 6BZ.





**HEARTCRY**  
FOR CHANGE

Heartcry Ministries | CMS House | Watlington Rd | Oxford | OX4 6BZ | UK

office@heartcry.co.uk

heartcryforchange.com

Registered charity no: 1076993

**Names of the Charity's Trustees:**

**Trustee names**

- 1 Frank Ferrett (resigned effective AGM 6 October 2021)
- 2 Peter Jones (effective from 4 February 2022)
- 3 Andrew Lang (Secretary)
- 4 Clare Sheaf (Chair)
- 5 Alan Penry
- 6 Claire Minns

**Declarations**

The trustees declare that they have approved the trustees' report above.

**Signed on behalf of the charity's trustees**

**Signature(s)**

**Full name(s)** Clare Sheaf

**Position** Chair of Trustees

**Date:** 2 December 2022



# HEARTCRY TRUST

## INDEPENDENT EXAMINER'S REPORT

### TO THE TRUSTEES OF HEARTCRY TRUST

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I report to the trustees on my examination of the financial statements of Heartcry Trust (the Charity) for the year ended 30 September 2022, which are attached.

#### Responsibilities and basis of report

As the trustees of the Charity you are responsible for the preparation of the financial statements in accordance with the requirements of the Charities Act 2011 (the 2011 Act). The Trustees consider that an audit is not required for this year under section 144(2) of the 2011 Act and that an independent examination is needed.

I report in respect of my examination of the Charity's financial statements carried out under section 145 of the 2011 Act. In carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

#### Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Charity as required by section 130 of the 2011 Act;  
or
2. the financial statements do not accord with those records.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.



**Mr D Finn FCA**  
RDP Newmans LLP  
Chartered Accountants

Lynwood House  
373-375 Station Road  
Harrow, Middlesex  
HA1 2AW

Dated: 16 January 2023

# Heartcry Trust

RECEIPTS AND PAYMENTS SCHEDULE  
FOR THE YEAR ENDED 30TH SEPTEMBER 2022

(THIS DOES NOT INCLUDE TRANSFERS BETWEEN CURRENT AND TRACKER BANK ACCOUNTS)

	Unrestricted Funds 2022	Restricted Funds 2022	Total Funds 2022	2021
	£	£	£	£
<b>Receipts</b>				
Covenant refunds	11,105		11,105	3,336
Donations and Gifts from UK/Other	56,635		56,635	35,590
Donations- Moldova/Ukraine		86,729	86,729	
Gifts from USA	21,819		21,819	12,411
Refunds	2,185		2,185	508
Interest/Charges returned	17		17	4
Sales	4,219		4,219	685
Conference	760		760	
<b>Total receipts</b>	<b>96,740</b>	<b>86,729</b>	<b>183,469</b>	<b>52,533</b>
<b>Payments</b>				
Conference expenses	4,181		4,181	3,539
Donations and Gifts	5,381		5,381	8,158
Missions projects - Ukraine		40,665	40,665	
Office expenses	10,753		10,753	7,259
Consultancy fees	46,660		46,660	27,685
Tapes, Books, CD Resources	4,912		4,912	277
Travel and subsistence	19,269		19,269	343
<b>Total payments</b>	<b>91,156</b>	<b>40,665</b>	<b>131,821</b>	<b>47,260</b>
<b>Net of Receipts/(Payments)</b>	<b>5,584</b>	<b>46,064</b>	<b>51,648</b>	<b>5,273</b>
<b>Fund balances as at 1 October 2021</b>	<b>56,521</b>		<b>56,521</b>	<b>51,248</b>
<b>Net balance as at 30 September 2022</b>	<b>62,105</b>	<b>46,064</b>	<b>108,169</b>	<b>56,521</b>

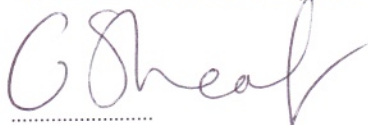
## Heartcry Trust

STATEMENT OF ASSETS AND LIABILITIES  
AS AT 30TH SEPTEMBER 2022

	Unrestricted Funds 2022	Restricted Funds 2022	Total Funds 2022	2021
			£	£
<b><u>Fixed Assets</u></b>				
Office furniture	996		996	996
<b><u>Cash funds</u></b>				
Cash at bank - Current Account	61,109	7,001	68,110	16,479
Cash at bank - Deposit Account		39,063	39,063	39,046
<b><u>Net assets</u></b>	<u>62,105</u>	<u>46,064</u>	<u>108,169</u>	<u>56,521</u>

The financial statements were approved by the Trustees on .....

2/12/22



Trustee



# Heartcry Trust

## NOTES TO THE ACCOUNTS

AS AT 30TH SEPTEMBER 2022

### 1) RELATED PARTY TRANSACTIONS

During the year, the charity reimbursed expenses of £783 to Mr & Mrs G Hickson (Founder and her spouse) and paid consultancy fees, honorarium and conference fees of £17,800 to Mrs R Hickson.

The charity bought books from Mr & Mrs G Hickson for £1,342 during the year. Mr & Mrs G Hickson donated £2,100 to the Charity during the year ended 30 September 2022.

The charity paid £1,800 to Hickson Management Services Limited , a company which is controlled by the son of the founder.

Miss H Azer, a Leader, was paid consultancy fees/honorarium of £28,860 during the year. Miss H Azer donated £3,560 to the Charity during the year ended 30 September 2022.

Ms C Minns, a Trustee, donated £300 to the Charity during the year ended 30 September 2022.