

# HEARTCRY TRUST

England & Wales · Charity number 1076993

## Details

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Other names	HEARTCRY, HEARTCRY FOR CHANGE, LONDON PRAYERNET HEARTCRY FOR CH
Status	Registered
Legal form	Other
Registered	1999-08-11
Register	<a href="#">View on the Charity Commission register</a>

## Contact

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Address	Church Mission Society C M S House Watlington Road Cowley Oxford OX4 6BZ
Phone	01865787400
Email	<a href="mailto:rachel.hickson@heartcry.co.uk">rachel.hickson@heartcry.co.uk</a>
Website	<a href="http://www.heartcryforchange.com">www.heartcryforchange.com</a>

## Activities

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**Objects:** THE ADVANCEMENT OF THE CHRISTIAN RELIGION

**Activities:** Heartcry seeks to facilitate people by helping them to be relevant in the community place with their Christian faith. We assist both the community and churches, by supplying support through resources, books and training at seminars and conferences. We visit overseas projects and assist in helping people in deprived inner city and economically struggling areas.

## Classification

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- **How:** Provides Services
- **What:** Religious Activities
- **Who:** The General Public/mankind

## Geography

- **Area of benefit:** NOT DEFINED. IN PRACTICE EUROPE, AFRICA, ASIA, AMERICAS AND AUSTRALIA
- Australia
- Canada
- Croatia
- Ireland
- Italy
- Moldova
- Norway
- Slovenia
- United States

## Finances

Period end	Income	Expenditure	Assets	Employees
2025-09-30	£60,244	£77,011	-	-
2024-09-30	£70,269	£107,840	-	-
2023-09-30	£79,827	£88,716	-	-
2022-09-30	£183,469	£131,821	-	-
2021-09-30	£52,533	£47,260	-	-

## Trustees

Name	Role	Appointed
CLARE SHEAF	Chair	
ANDREW THOMAS LANG		2015-01-03
CLAIRE MINNS		2015-02-01
PETER HENRY JONES		2022-02-04

**HEARTCRY TRUST**

England & Wales - Charity number 1076993

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# Accounts

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**Charity Registration No. 1076993**

**HEARTCRY TRUST**  
**ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2025**

## **HEARTCRY TRUST ANNUAL REPORT FINANCIAL YEAR 1st October 2024 – 30th September 2025**

**Charity registration number: 1076993**

### **Objectives and activities**

Heartcry Trust was established by Declaration of Trust dated 23 May 1999 and registered as a charity on 11 August 1999.

Heartcry Trust is a Christian charity which seeks to facilitate people through teaching, training and resources to connect with their communities to bring transformation. We seek to equip the Church to be an agent of positive and practical change in communities and nations. Heartcry seeks to carry an encouraging Christian message of hope with a generous, practical demonstration of kindness towards the poor and broken in our communities.

To that end, Heartcry has continued with many speaking and training opportunities both in the UK and other nations.

The Trustees have paid due regard to guidance issued by the Charity Commission in deciding what activities the charity should undertake.

### **Achievements and performance**

Rachel Hickson, Gordon Hickson and Helen Azer have travelled extensively on behalf of the Trust delivering training and speaking at conferences, leadership development retreats and mentoring days as well as engaging supporters with updates on the Trust's projects, notably the relief work in Moldova. In-person visits have taken place in 34 cities across the UK and multiple cities in 11 other nations including USA, Norway, Germany, Canada, Republic of Ireland, Croatia. Heartcry Trust has also continued to offer online teaching and training material for use through the Trust's social media platforms, notably Facebook and YouTube. These resources have been provided free of charge in line with Heartcry's charitable purposes and have attracted donations into the Trust from those who have wanted to partner with the Trust to further its public benefit at this time. Rachel Hickson has also continued to offer leadership mentoring, training and seminars via zoom at the request of churches and other organisations. To support and facilitate the strategic development of certain projects such as the leaders' networks and training schools, the Trust has sought the consultancy services of Mrs Rebecca Briggs from September 2025 who will offer a few days' work per month as needed.



Heartcry Trust also continues to support social action programmes in the nations. Our main area of social action investment has been through a continuation of the Trust's work into some of the poorest communities in Eastern Europe, notably our partnerships in Moldova, where we were able to provide practical resources as well as leadership training and mentoring support to workers on the ground there. Over the winter months of 2024, the Trust was able to contribute to the support of around 500 families through the provision of coal and food parcels and then support children's summer camps as well where families are provided with meals and activities for children during the school holidays.

Since the outbreak of war in Ukraine in February 2022, the Trust has been able to support the humanitarian relief effort among refugees fleeing Ukraine into Moldova. Due to the Trust's extensive network of partners in Moldova and their links into multiple cities across Ukraine, the Trust has been in a position to get aid and donations directly to the frontline as well as supply practical provisions to centres in Moldova who are housing refugees. Voluntary financial contributions from the Trust's network of supporters towards this aid have supported this work this financial year. Rachel Hickson was able to personally review each of the social and humanitarian projects and assess the needs on the ground in April 2025. As a result of this visit, it was agreed with the Trustees that the restricted funds dedicated to the Moldova/Ukraine work would continue to be distributed in monthly instalments of £2,000 until the end of this financial year in September 2025. This would ensure a reliable monthly income stream to support the ongoing work in the Girls' Academy and refuge homes while safeguarding funds from potential local Moldovan bank instability in the volatile climate on the ground by sending smaller amounts at more regular intervals than single larger sums. This strategy has proved very sustainable and a healthy means of supporting the work. Receipts for the use of these funds have also been provided monthly by the partners on the ground in Moldova which has given great oversight and accountability.

We continue to develop our website and marketing information to enable people to connect with us. Our social media platforms (Facebook, YouTube & Instagram) have sustained interest and engagement and provided regular updates on projects including the work in Moldova. This has given donors a greater sense of partnership. Revenue generated through the sale of our resources in the UK has enabled us to donate materials into key projects in the UK and overseas. We continue to prioritise the support of rehabilitation centres for drug and alcohol dependency, notably through our links with Betel UK.

Our website continues to be updated on a regular basis with the latest security software installed in order to maintain the site's compliance for online donations and allow donors to complete Gift Aid declarations online as well.





## Structure, Governance and Management

The Trustees met once in person and once on zoom during the year. Mrs Clare Sheaf was re-elected as the Chair of the Trust and has been nominated as designated Safeguarding Lead Trustee and Ms Claire Minns was re-elected as Secretary. Mr Andrew Lang advises on legal matters. Mr Peter Jones advises on organisational change and leadership development. Mr Alan Penry, who has served as a Trustee for 10 years and just marked his 80th birthday, has retired and resigned his role as a trustee effective from 31 December 2024.

It is the Trust's practice that trustees are selected on the basis of their active interest and engagement with the Trust in an informal capacity for some years prior to their appointment as trustees. This ensures that trustees have an understanding and appreciation of the range of the Trust's activities and are already relationally connected to the Trust. Trustees are also selected on the basis of the skill set they will bring to the Trust's governance and management so that current trustees have legal, educational and business/managerial experience between them and are able to advise not only on the projects the Trust is engaged with but also on compliance issues. New trustees are appointed by the Trustees and apart from receiving the Trust Deeds and Charity Commission guidelines and resources on becoming a charity trustee, the Trust's usual practice is for them to be inducted and trained by attending meetings for a period prior to their appointment as well. The Trustees are in the process of considering a couple of potential candidates at this time and will be assessing suitability during the next 12 months.

The Trust has continued to retain the services of RDP Newmans LLP as our accountants to assist us with financial advice and the Independent Examiners report for the Charity Commission. Mr David Finn continues to oversee our accounts at RDP Newmans. Heartcry Trust has continued to operate from the office in Oxford located in CMS House, Watlington Rd, Oxford OX4 6BZ. During the last year, the Trust has recorded short video updates for financial and other supporters as well as hosting meetings in Oxford for those interested in the work of the Trust. These gatherings provide an informal setting to meet the team and listen to more personal reports and stories and gain a greater understanding of the work of the Trust.





## Financial Review

A summary of the income, expenditure and assets for the financial year is attached. The UK income total for this financial year was £60,244 (2024: £70,269) while the total expenditure was £77,011 (2024: £107,840) resulting in a deficit of: £16,767 (2024 deficit: £37,571) of which £16,731 deficit is restricted funds dedicated to the Moldova/Ukraine projects. As at 30 September 2025, net assets amounted to £44,942, of which £24,063 were restricted funds. The Charity accounts were independently examined by RDP Newmans LLP, Lynwood House 373/375 Station Road, Harrow, Middlesex, HA1 2AW under the supervision of Mr David Finn.

## Reference and Administrative details

Charity name: Heartcry Trust

Other name the charity uses: Heartcry for Change; Heartcry Ministries

Registered charity number: 1076993

Charity's principal address: CMS House, Watlington Rd, Oxford OX4 6BZ.

## Names of the Charity's Trustees:

### Trustee names

- 1 Peter Jones
- 2 Andrew Lang
- 3 Clare Sheaf (Chair)
- 4 Alan Penry (Resigned 31 December 2024)
- 5 Claire Minns (Secretary)

## Declarations

The trustees declare that they have approved the trustees' report above.

## Signed on behalf of the charity's trustees

### Signature(s)

Full name(s) Clare Sheaf

Position Chair of Trustees

Date: 28/1/26



# INDEPENDENT EXAMINER'S REPORT

## Independent Examiner's Report to the Trustees of Heartcry Trust

I report to the trustees on my examination of the accounts of Heartcry Trust ('the charity') for the year ended 30 September 2025 which comprise the summary of receipts and payments and the statement of assets and liabilities.

This report is made solely to the charity's trustees, as a body, in accordance with section 145 of the Charities Act 2011. My work has been undertaken so that I might state to the charity's trustees those matters I am required to state to them in this report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charity and the charity's trustees as a body, for my work, for this report, or for the opinions I have formed.

### Responsibilities and basis of report

As the trustees of the charity you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the charity's accounts carried out under section 145 of the Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

An independent examination does not involve gathering all the evidence that would be required in an audit and consequently does not cover all the matters that an auditor considers in giving their opinion on the accounts. The planning and conduct of an audit goes beyond the limited assurance that an independent examination can provide. Consequently I express no audit opinion on the accounts and my report is limited to those specific matters set out in the independent examiner's statement.

### Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- accounting records were not kept in respect of the charity as required by section 130 of the Act; or
- the accounts do not accord with those records.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

  
**Mr D Finn FCA**  
RDP Newmans LLP  
Chartered Accountants

Lynwood House  
373 – 375 Station Road  
Harrow  
Middlesex  
HA1 2AW

Dated:

29/1/26

## Heartcry Trust

RECEIPTS AND PAYMENTS SCHEDULE  
FOR THE YEAR ENDED 30TH SEPTEMBER 2025

(THIS DOES NOT INCLUDE TRANSFERS BETWEEN CURRENT AND TRACKER BANK ACCOUNTS)

	Unrestricted Funds 2025	Restricted Funds 2025	Total Funds 2025	2024
	£	£	£	£
<b>Receipts</b>				
Covenant refunds	3,742		3,742	7,526
Donations and Gifts from UK/Other	40,867		40,867	43,734
Donations- Moldova/Ukraine		3,384	3,384	5,228
Donations - Roundhouse	390		390	1,915
Refunds	2,494		2,494	4,206
Interest/Charges returned	892		892	550
Sales	6,636		6,636	4,622
Conference	1,839		1,839	2,488
<b>Total receipts</b>	<b>56,860</b>	<b>3,384</b>	<b>60,244</b>	<b>70,269</b>
<b>Payments</b>				
Conference expenses	3,497		3,497	3,936
Donations and Gifts	-		-	650
Missions projects - Moldova / Ukraine		20,115	20,115	18,823
Mission projects - Roundhouse	4,093		4,093	5,924
Office expenses	7,559		7,559	10,415
Consultancy fees	19,710		19,710	30,107
Tapes, Books, CD Resources	6,087		6,087	6,010
Travel and subsistence	15,950		15,950	31,975
<b>Total payments</b>	<b>56,896</b>	<b>20,115</b>	<b>77,011</b>	<b>107,840</b>
<b>Net of Receipts/(Payments)</b>	<b>(36)</b>	<b>(16,731)</b>	<b>(16,767)</b>	<b>(37,571)</b>
<b>Fund balances as at 1 October 2024</b>	<b>20,915</b>	<b>40,794</b>	<b>61,709</b>	<b>99,280</b>
<b>Net balance as at 30 September 2025</b>	<b>20,879</b>	<b>24,063</b>	<b>44,942</b>	<b>61,709</b>

# Heartcry Trust

## STATEMENT OF ASSETS AND LIABILITIES AS AT 30TH SEPTEMBER 2025

	Unrestricted Funds 2025	Restricted Funds 2025	Total Funds 2025	2024
<b><u>Fixed Assets</u></b>	£	£	£	£
Office furniture and equipment	1,250		1,250	996
<b><u>Cash funds</u></b>				
Cash at bank - Current Account 1	-		-	-
Cash at bank - Current Account 2	2,493		2,493	5,406
Cash at bank - Deposit Account	-		-	-
Cash at bank - Deposit Account 2	17,136	24,063	41,199	55,307
<b><u>Net assets</u></b>	<b>20,879</b>	<b>24,063</b>	<b>44,942</b>	<b>61,709</b>

The financial statements were approved by the Trustees on 28.1.26

  
Trustee

**Heartcry Trust**  
*NOTES TO THE ACCOUNTS*  
*AS AT 30TH SEPTEMBER 2025*

1)

**RELATED PARTY TRANSACTIONS**

During the year, the charity reimbursed expenses of £604 to Mr & Mrs G Hickson (Founder and her spouse) and paid consultancy fees, honorarium and conference fees of £11,250 to Mr & Mrs G Hickson.

The charity bought books from Mr & Mrs G Hickson for £5,936 during the year. Mr & Mrs G Hickson donated £4,300 to the Charity during the year ended 30 September 2025.

Miss H Azer, a Leader, was paid consultancy fees/honorarium of £7,884 during the year. Miss H Azer donated £4,020 to the charity during the year ended 30 September 2025. The charity reimbursed expenses of £147 to Miss H Azer in the year.

Ms C Minns, a Trustee, donated £300 to the Charity during the year ended 30 September 2025.

Mr A Lang, a Trustee, donated £200 to the Charity during the year ended 30 September 2025.

Mrs C Sheaf, the Charity Chair, donated £200 to the Charity during the year ended 30 September 2025.

**HEARTCRY TRUST**

England & Wales - Charity number 1076993

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# Accounts

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**Charity Registration No. 1076993**

**HEARTCRY TRUST**  
**ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2024**



## HEARTCRY TRUST ANNUAL REPORT FINANCIAL YEAR 1st October 2023 – 30th September 2024

Charity registration number: 1076993

### Objectives and activities

Heartcry Trust was established by Declaration of Trust dated 23 May 1999 and registered as a charity on 11 August 1999.

Heartcry Trust is a Christian charity which seeks to facilitate people through teaching, training and resources to connect with their communities to bring transformation. We seek to equip the Church to be an agent of positive and practical change in communities and nations. Heartcry seeks to carry an encouraging Christian message of hope with a generous, practical demonstration of kindness towards the poor and broken in our communities.

To that end, Heartcry has continued with many speaking and training opportunities both in the UK and other nations.

The Trustees have paid due regard to guidance issued by the Charity Commission in deciding what activities the charity should undertake.

### Achievements and performance

Rachel Hickson and Helen Azer have travelled extensively on behalf of the Trust delivering training and speaking at conferences, leadership development retreat and mentoring days as well as engaging supporters with updates on the Trust's projects, notably the relief work in Moldova and Ukraine. In person visits have taken place in 28 cities across the UK and multiple cities in 16 other nations including USA, Norway, Germany, France, Austria, Italy, Canada, Republic of Ireland, Slovenia, Croatia, Malaysia, Australia and New Zealand. Heartcry Trust has also continued to offer online teaching and training material for use through the Trust's social media platforms, notably Facebook and YouTube. These resources have been provided free of charge in line with Heartcry's charitable purposes and have attracted donations into the Trust from those who have wanted to partner with the Trust to further its public benefit at this time. Rachel Hickson and Helen Azer have also continued to offer leadership mentoring, training and seminars via zoom at the request of churches and other organisations.

Heartcry Trust also continues to support social action programmes in the nations. Our main area of social action investment has been through a continuation of the Trust's work into some of the poorest communities in Eastern Europe, notably our partnerships





in Moldova, where we were able to provide practical resources as well as leadership training and mentoring support to workers on the ground there. Over the winter months of 2023, the Trust was able to contribute to the support of around 750 families through the provision of coal and food parcels.

Since the outbreak of war in Ukraine in February 2022, the Trust has been able to support the humanitarian relief effort among refugees fleeing Ukraine into Moldova. Due to the Trust's extensive network of partners in Moldova and their links into multiple cities across Ukraine, the Trust has been in a position to get aid and donations directly to the frontline as well as supply practical provisions to centres in Moldova who are housing refugees. Voluntary financial contributions from the Trust's network of supporters towards this aid have supported this work this financial year. Due to the increased intensity of the war in Ukraine along the Moldovan border and the advice of those on the ground, the trustees recommended a postponement of the scheduled site visit to Moldova in July 2023 for security reasons. This visit was successfully re-scheduled in November 2023 and Rachel Hickson was able to personally review each of the social and humanitarian projects and assess the needs on the ground. As a result of this visit, it was agreed with the Trustees that the restricted funds dedicated to the Moldova/Ukraine work would be distributed in monthly instalments of £2,000. This would ensure a reliable monthly income stream to support the ongoing work in the Girls' Academy and refuge homes while safeguarding funds from potential local Moldovan bank instability in the volatile climate on the ground by sending smaller amounts at more regular intervals than single larger sums. This strategy has proved very sustainable and a healthy means of supporting the work. Receipts for the use of these funds have also been provided monthly by the partners on the ground in Moldova which has given great oversight and accountability.

We continue to develop our website and marketing information to enable people to connect with us. Our social media platforms (Facebook, YouTube & Instagram) have sustained interest and engagement and provided regular updates on projects including the work in Moldova. This has given donors a greater sense of partnership. Revenue generated through the sale of our resources in the UK has enabled us to donate materials into key projects in the UK and overseas. We continue to prioritise the support of rehabilitation centres for drug and alcohol dependency, notably through our links with Betel UK.

Our website continues to be updated on a regular basis with the latest security software installed in order to maintain the site's compliance for online donations and allow donors to complete Gift Aid declarations online as well.





## **Structure, Governance and Management**

The Trustees met once in person and once on zoom during the year. Mrs Clare Sheaf was re-elected as the Chair of the Trust and has been nominated as designated Safeguarding Lead Trustee and Ms Claire Minns was re-elected as Secretary. Mr Alan Penry continues to advise the Trustees on compliance and ensured that the Trust policy documents were reviewed and updated. Mr Andrew Lang advises on legal matters. Mr Peter Jones advises on organisational change and leadership development.

It is the Trust's practice that trustees are selected on the basis of their active interest and engagement with the Trust in an informal capacity for some years prior to their appointment as trustees. This ensures that trustees have an understanding and appreciation of the range of the Trust's activities and are already relationally connected to the Trust. Trustees are also selected on the basis of the skill set they will bring to the Trust's governance and management so that current trustees have legal, educational and business/managerial experience between them and are able to advise not only on the projects the Trust is engaged with but also on compliance issues. New trustees are appointed by the Trustees and apart from receiving the Trust Deeds and Charity Commission guidelines and resources on becoming a charity trustee, the Trust's usual practice is for them to be inducted and trained by attending meetings for a period prior to their appointment as well.

The Trust has continued to retain the services of RDP Newmans LLP as our accountants to assist us with financial advice and the Independent Examiners report for the Charity Commission. Mr David Finn continues to oversee our accounts at RDP Newmans. Heartcry Trust has continued to operate from the office in Oxford located in CMS House, Watlington Rd, Oxford OX4 6BZ. During the last year, the Trust has recorded short video updates for financial and other supporters as well as hosting meetings in Oxford for those interested in the work of the Trust. These gatherings provide an informal setting to meet the team and listen to more personal reports and stories and gain a greater understanding of the work of the Trust.

## **Financial Review**

A summary of the income, expenditure and assets for the financial year is attached. The UK income total for this financial year was £70,269 (2023: £79,827) while the total expenditure was £107,840 (2023: £88,716) resulting in a deficit of £37,571 (2023 deficit: £8,889) of which £13,595 deficit is restricted funds dedicated to the Moldova/Ukraine projects. As at 30 September 2024, net assets amounted to £61,709, of which £40,794 were restricted funds. The Charity accounts were independently examined by RDP Newmans LLP, Lynwood House 373/375 Station Road, Harrow, Middlesex, HA1 2AW under the supervision of Mr David Finn.





**HEARTCRY  
FOR CHANGE**

Heartcry Ministries | CMS House | Watlington Rd | Oxford | OX4 6BZ | UK

office@heartcry.co.uk

heartcryforchange.com

Registered Charity No. 311993

### Reference and Administrative details

Charity name: Heartcry Trust

Other name the charity uses: Heartcry for Change; Heartcry Ministries

Registered charity number: 1076993

Charity's principal address: CMS House, Watlington Rd, Oxford OX4 6BZ.

### Names of the Charity's Trustees:

#### Trustee names

- 1 Peter Jones
- 2 Andrew Lang
- 3 Clare Sheaf (Chair)
- 4 Alan Penry
- 5 Claire Minns (Secretary)

#### Declarations

The trustees declare that they have approved the trustees' report above.

#### Signed on behalf of the charity's trustees

#### Signature(s)

**Full name(s)** Clare Sheaf

**Position** Chair of Trustees

**Date:** 6/3/25



# INDEPENDENT EXAMINER'S REPORT

## Independent Examiner's Report to the Trustees of Heartcry Trust

I report to the trustees on my examination of the accounts of Heartcry Trust ('the charity') for the year ended 30 September 2024 which comprise the summary of receipts and payments and the statement of assets and liabilities.

This report is made solely to the charity's trustees, as a body, in accordance with section 145 of the Charities Act 2011. My work has been undertaken so that I might state to the charity's trustees those matters I am required to state to them in this report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charity and the charity's trustees as a body, for my work, for this report, or for the opinions I have formed.

### Responsibilities and basis of report

As the trustees of the charity you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the charity's accounts carried out under section 145 of the Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

An independent examination does not involve gathering all the evidence that would be required in an audit and consequently does not cover all the matters that an auditor considers in giving their opinion on the accounts. The planning and conduct of an audit goes beyond the limited assurance that an independent examination can provide. Consequently I express no audit opinion on the accounts and my report is limited to those specific matters set out in the independent examiner's statement.

### Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- accounting records were not kept in respect of the charity as required by section 130 of the Act; or
- the accounts do not accord with those records.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

  
**Mr D Finn FCA**  
RDP Newmans LLP  
Chartered Accountants

Lynwood House  
373 – 375 Station Road  
Harrow  
Middlesex  
HA1 2AW

Dated: 12/3/25

## Heartcry Trust

### RECEIPTS AND PAYMENTS SCHEDULE

FOR THE YEAR ENDED 30TH SEPTEMBER 2024

(THIS DOES NOT INCLUDE TRANSFERS BETWEEN CURRENT AND TRACKER BANK ACCOUNTS)

	Unrestricted Funds 2024	Restricted Funds 2024	Total Funds 2024	2023
	£	£	£	£
<b>Receipts</b>				
Covenant refunds	7,526		7,526	5,788
Donations and Gifts from UK/Other	43,734		43,734	35,746
Donations- Moldova/Ukraine		5,228	5,228	21,034
Donations - Roundhouse	1,915		1,915	7,529
Refunds	4,206		4,206	3,133
Interest/Charges returned	550		550	378
Sales	4,622		4,622	3,374
Conference	2,488		2,488	2,845
<b>Total receipts</b>	<b>65,041</b>	<b>5,228</b>	<b>70,269</b>	<b>79,827</b>
<b>Payments</b>				
Conference expenses	3,936		3,936	3,632
Donations and Gifts	650		650	1,000
Missions projects - Moldova/Ukraine		18,823	18,823	12,709
Mission projects - Roundhouse	5,924		5,924	2,051
Office expenses	10,415		10,415	11,086
Consultancy fees	30,107		30,107	31,726
Tapes, Books, CD Resources	6,010		6,010	4,114
Travel and subsistence	31,975		31,975	22,398
<b>Total payments</b>	<b>89,017</b>	<b>18,823</b>	<b>107,840</b>	<b>88,716</b>
<b>Net of Receipts/(Payments)</b>	<b>(23,976)</b>	<b>(13,595)</b>	<b>(37,571)</b>	<b>(8,889)</b>
<b>Fund balances as at 1 October 2023</b>	<b>44,891</b>	<b>54,389</b>	<b>99,280</b>	<b>108,169</b>
<b>Net balance as at 30 September 2024</b>	<b>20,915</b>	<b>40,794</b>	<b>61,709</b>	<b>99,280</b>

# Heartcry Trust

## STATEMENT OF ASSETS AND LIABILITIES AS AT 30TH SEPTEMBER 2024

	Unrestricted Funds 2024	Restricted Funds 2024	Total Funds 2024	2023
<b><u>Fixed Assets</u></b>	£	£	£	£
Office furniture	996		996	996
<b><u>Cash funds</u></b>				
Cash at bank - Current Account 1	-		-	18,843
Cash at bank - Current Account 2	5,406		5,406	-
Cash at bank - Deposit Account	-		-	79,441
Cash at bank - Deposit Account 2	14,513	40,794	55,307	-
<b><u>Net assets</u></b>	<b>20,915</b>	<b>40,794</b>	<b>61,709</b>	<b>99,280</b>

The financial statements were approved by the Trustees on 0/3/25



Trustee

**Heartcry Trust**  
**NOTES TO THE ACCOUNTS**  
**AS AT 30TH SEPTEMBER 2024**

1)

**RELATED PARTY TRANSACTIONS**

During the year, the charity reimbursed expenses of £6,253 to Mr & Mrs G Hickson (Founder and her spouse) and paid consultancy fees, honorarium and conference fees of £9,739 to Mr & Mrs G Hickson.

The charity bought books from Mr & Mrs G Hickson for £4,875 during the year. Mr & Mrs G Hickson donated £2,034 to the Charity during the year ended 30 September 2024.

Miss H Azer, a Leader, was paid consultancy fees/honorarium of £22,168 during the year. Miss H Azer donated £3,884 to the charity during the year ended 30 September 2024. The charity reimbursed expenses of £878 to Miss H Azer in the year.

Ms C Mirns, a Trustee, donated £250 to the Charity during the year ended 30 September 2024.

**HEARTCRY TRUST**

England & Wales - Charity number 1076993

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# Accounts

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**Charity Registration No. 1076993**

**HEARTCRY TRUST**  
**ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2023**



## HEARTCRY TRUST ANNUAL REPORT

### FINANCIAL YEAR 1st October 2022 – 30th September 2023

Charity registration number: 1076993

#### **Objectives and activities**

Heartcry Trust was established by Declaration of Trust dated 23 May 1999 and registered as a charity on 11 August 1999.

Heartcry Trust is a Christian charity which seeks to facilitate people through teaching, training and resources to connect with their communities to bring transformation. We seek to equip the Church to be an agent of positive and practical change in communities and nations. Heartcry seeks to carry an encouraging Christian message of hope with a generous, practical demonstration of kindness towards the poor and broken in our communities.

To that end, Heartcry has continued with many speaking and training opportunities both in the UK and other nations.

The Trustees have paid due regard to guidance issued by the Charity Commission in deciding what activities the charity should undertake.

#### **Achievements and performance**

This year has seen a return to a full schedule of travel and the resumption of in person speaking and resourcing of conferences, training events, leadership mentoring programmes and social outreach projects. Rachel Hickson and Helen Azer have travelled extensively on behalf of the Trust delivering training and engaging supporters with updates on the Trust's projects notably the relief work in Moldova and Ukraine. In person visits have taken place in 40 cities across the UK and multiple cities in 8 other nations including USA (across 13 states), Norway, Canada, Republic of Ireland, Slovenia, Croatia and Bosnia. Heartcry Trust has also continued to offer online teaching and training material for use through the Trust's social media platforms, notably Facebook and YouTube. These resources have been provided free of charge in line with Heartcry's charitable purposes and have attracted donations into the Trust from those who have wanted to partner with the Trust to further its public benefit at this time. Rachel Hickson and Helen Azer have also continued to offer leadership mentoring, training and seminars via zoom at the request of churches and other organisations.





Heartcry Trust also continues to support social action programmes in the nations. Our main area of social action investment has been through a continuation of the Trust's work into some of the poorest communities in Eastern Europe, notably our partnerships in Moldova, where we were able to provide practical resources as well as leadership training and mentoring support to workers on the ground there. Over the winter months of 2022, the Trust was able to contribute to the support of around 700 families through the provision of coal and food parcels.

Since the outbreak of war in Ukraine in February 2022, the Trust has been able to support the humanitarian relief effort among refugees fleeing Ukraine into Moldova. Due to the Trust's extensive network of partners in Moldova and their links into multiple cities across Ukraine, the Trust has been in a position to get aid and donations directly to the frontline as well as supply practical provisions to centres in Moldova who are housing refugees. The Trust has supported at three key stages: rescue, relief and relocation. Voluntary financial contributions from the Trust's network of supporters towards this aid have supported this work this financial year. In January 2023 the Trust's key partners from Moldova were able to come over to the UK and meet supporters face to face and bring updates on the situation first hand. The level of engagement at this event was encouraging and was due to be followed up in June or July 2023 with a site visit to Moldova by Rachel Hickson. Due to the increased intensity of the war in Ukraine along the Moldovan border and the advice of those on the ground, the trustees recommended a postponement of this visit for security reasons. The visit was successfully rescheduled and carried out in November 2023.

We continue to develop our website and marketing information to enable people to connect with us. Our social media platforms (Facebook, YouTube & Instagram) have sustained interest and engagement and provided regular updates on projects including the work in Moldova. This has given donors a greater sense of partnership. Revenue generated through the sale of our resources in the UK has enabled us to donate materials into key projects in the UK and overseas. We continue to prioritise the support of rehabilitation centres for drug and alcohol dependency, notably through our links with Betel UK.

Our website continues to be updated on a regular basis with the latest security software installed in order to maintain the site's compliance for online donations and allow donors to complete Gift Aid declarations online as well.

### **Structure, Governance and Management**

The Trustees met twice in person and once on zoom during the year. Mrs Clare Sheaf was re-elected as the Chair of the Trust and Ms Claire Minns was elected as Secretary. Mr Alan Penry continues to advise the Trustees on compliance and ensured that the Trust policy documents were reviewed and updated. Mr Andrew Lang advises on legal matters.

It is the Trust's practice that trustees are selected on the basis of their active interest and engagement with the Trust in an informal capacity for some years prior to their appointment as trustees. This ensures that trustees have an understanding and appreciation of the range of the Trust's activities and are already relationally connected to the Trust.





Trustees are also selected on the basis of the skill set they will bring to the Trust's governance and management so that current trustees have legal, educational and business/managerial experience between them and are able to advise not only on the projects the Trust is engaged with but also on compliance issues. New trustees are appointed by the Trustees and apart from receiving the Trust Deeds and Charity Commission guidelines and resources on becoming a charity trustee, the Trust's usual practice is for them to be inducted and trained by attending meetings for a period prior to their appointment as well. This year Mr Peter Jones attended his first Trust AGM in November 2022, having been elected as a trustee during the spring of 2022. The Trust welcomes his skills in helping organisations to navigate change and adapt to new opportunities.

The Trust has continued to retain the services of RDP Newmans LLP as our accountants to assist us with financial advice and the Independent Examiners report for the Charity Commission. Mr David Finn continues to oversee our accounts at RDP Newmans. Heartcry Trust has continued to operate from the office in Oxford located in CMS House, Watlington Rd, Oxford OX4 6BZ. During the last year, the Trust has recorded short video updates for financial and other supporters as well as hosting meetings in Oxford for those interested in the work of the Trust. These gatherings provide an informal setting to meet the team and listen to more personal reports and stories and gain a greater understanding of the work of the Trust.

## Financial Review

A summary of the income, expenditure and assets for the financial year is attached. The UK income total for this financial year was £79,827 (2022: £183,469) while the total expenditure was £88,716 (2022: £131,821) resulting in a deficit of 8,889 (2022 surplus: £51,648) of which £8,325 (surplus), is restricted funds dedicated to the Moldova/Ukraine projects and net assets of £99,280. The Charity accounts were independently examined by RDP Newmans LLP, Lynwood House 373/375 Station Road, Harrow, Middlesex, HA1 2AW under the supervision of Mr David Finn.

## Reference and Administrative details

Charity name: Heartcry Trust

Other name the charity uses: Heartcry for Change; Heartcry Ministries

Registered charity number: 1076993

Charity's principal address: CMS House, Watlington Rd, Oxford OX4 6BZ.





**Names of the Charity's Trustees:**

**Trustee names**

- 1 Peter Jones
- 2 Andrew Lang (Secretary until November 2022)
- 3 Clare Sheaf (Chair)
- 4 Alan Penry
- 5 Claire Minns (Secretary effective from November 2022)

**Declarations**

The trustees declare that they have approved the trustees' report above.

**Signed on behalf of the charity's trustees**

**Signature(s)**

**Full name(s)** Clare Sheaf

**Position** Chair of Trustees

**Date:**

26.2.24



# INDEPENDENT EXAMINER'S REPORT

## Independent Examiner's Report to the Trustees of Heartcry Trust

I report to the trustees on my examination of the accounts of Heartcry Trust ('the charity') for the year ended 30 September 2023 which comprise the summary of receipts and payments and the statement of assets and liabilities.

This report is made solely to the charity's trustees, as a body, in accordance with section 145 of the Charities Act 2011. My work has been undertaken so that I might state to the charity's trustees those matters I am required to state to them in this report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charity and the charity's trustees as a body, for my work, for this report, or for the opinions I have formed.

### Responsibilities and basis of report

As the trustees of the charity you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the charity's accounts carried out under section 145 of the Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

An independent examination does not involve gathering all the evidence that would be required in an audit and consequently does not cover all the matters that an auditor considers in giving their opinion on the accounts. The planning and conduct of an audit goes beyond the limited assurance that an independent examination can provide. Consequently I express no audit opinion on the accounts and my report is limited to those specific matters set out in the independent examiner's statement.

### Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- accounting records were not kept in respect of the charity as required by section 130 of the Act;  
or
- the accounts do not accord with those records.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



**Mr D Finn FCA**  
RDP Newmans  
Chartered Accountants

Lynwood House  
373 – 375 Station Road  
Harrow  
Middlesex  
HA1 2AW

Dated: **05 APR 2024**

**Heartcry Trust**  
**RECEIPTS AND PAYMENTS SCHEDULE**  
**FOR THE YEAR ENDED 30TH SEPTEMBER 2023**

*(THIS DOES NOT INCLUDE TRANSFERS BETWEEN CURRENT AND TRACKER BANK ACCOUNTS)*

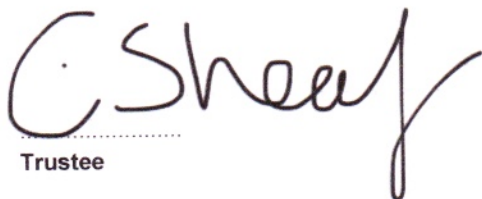
	Unrestricted Funds 2023	Restricted Funds 2023	Total Funds 2023	2022
	£	£	£	£
<b>Receipts</b>				
Covenant refunds	5,788		5,788	11,105
Donations and Gifts from UK/Other	35,746		35,746	56,635
Donations- Moldova/Ukraine		21,034	21,034	86,729
Donations - Roundhouse	7,529		7,529	
Gifts from USA				21,819
Refunds	3,133		3,133	2,186
Interest/Charges returned	378		378	17
Sales	3,374		3,374	4,219
Conference	2,845		2,845	760
<b>Total receipts</b>	<b>58,793</b>	<b>21,034</b>	<b>79,827</b>	<b>183,469</b>
<b>Payments</b>				
Conference expenses	3,632		3,632	4,181
Donations and Gifts	1,000		1,000	5,381
Missions projects - Moldova/Ukraine		12,709	12,709	40,665
Mission projects - Roundhouse	2,051		2,051	
Office expenses	11,086		11,086	10,753
Consultancy fees	31,726		31,726	46,660
Tapes, Books, CD Resources	4,114		4,114	4,912
Travel and subsistence	22,398		22,398	19,269
<b>Total payments</b>	<b>76,007</b>	<b>12,709</b>	<b>88,716</b>	<b>131,821</b>
<b>Net of Receipts/(Payments)</b>	<b>(17,214)</b>	<b>8,325</b>	<b>(8,889)</b>	<b>51,648</b>
<b>Fund balances as at 1 October 2022</b>	<b>62,105</b>	<b>46,064</b>	<b>108,169</b>	<b>56,521</b>
<b>Net balance as at 30 September 2023</b>	<b>44,891</b>	<b>54,389</b>	<b>99,280</b>	<b>108,169</b>

# Heartcry Trust

## STATEMENT OF ASSETS AND LIABILITIES AS AT 30TH SEPTEMBER 2023

	Unrestricted Funds <u>2023</u>	Restricted Funds <u>2023</u>	Total Funds <u>2023</u>	<u>2022</u>
	£	£	£	£
<b><u>Fixed Assets</u></b>				
Office furniture	996		996	996
<b><u>Cash funds</u></b>				
Cash at bank - Current Account	18,844		18,844	68,110
Cash at bank - Deposit Account	40,378	39,063	79,441	39,063
<b><u>Net assets</u></b>	<b><u>60,218</u></b>	<b><u>39,063</u></b>	<b><u>99,280</u></b>	<b><u>108,169</u></b>

The financial statements were approved by the Trustees on 26.2.24

  
Trustee

# Heartcry Trust

## NOTES TO THE ACCOUNTS

AS AT 30TH SEPTEMBER 2023

### 1) RELATED PARTY TRANSACTIONS

During the year, the charity reimbursed expenses of £3,626 to Mr & Mrs G Hickson (Founder and her spouse) and paid consultancy fees, honorarium and conference fees of £15,100 ( of which £5,434 was restricted expenditure) to Mrs R Hickson.

The charity bought books from Mr & Mrs G Hickson for £4,063 during the year. Mr & Mrs G Hickson donated £7,100 to the Charity during the year ended 30 September 2023.

The charity paid consultancy fees of £4,532 to Give Consultancy Limited , a company which is controlled by the son of the founder.

Miss H Azer, a Leader, was paid consultancy fees/honorarium of £21,830 (of which £4,950 was restricted expenditure) during the year. Miss H Azer donated £3,560 to the charity during the year ended 30 September 2023.

Ms C Minns, a Trustee, donated £300 to the Charity during the year ended 30 September 2023.

**HEARTCRY TRUST**

England & Wales - Charity number 1076993

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# Accounts

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Charity Registration No. 1076993

**HEARTCRY TRUST**  
**ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2022**



**HEARTCRY TRUST ANNUAL REPORT FINANCIAL YEAR 1st October 2021 – 30th September 2022**

**Charity registration number: 1076993**

**Objectives and activities**

Heartcry Trust was established by Declaration of Trust dated 23 May 1999 and registered as a charity on 11 August 1999.

To that end, Heartcry has continued with many speaking and training opportunities both in the UK and other nations.

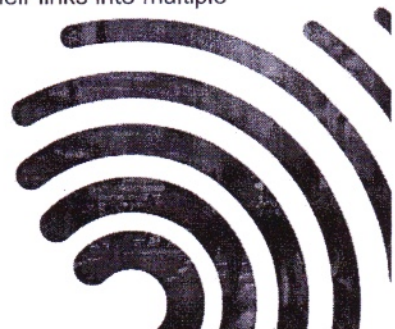
The Trustees have paid due regard to guidance issued by the Charity Commission in deciding what activities the charity should undertake.

**Achievements and performance**

In addition to the resumption of in-person meetings and training events post-Covid, Heartcry Trust has also continued to offer online teaching and training material for use through the Trust's social media platforms, notably Facebook and YouTube. These resources have been provided free of charge in line with Heartcry's charitable purposes and have attracted donations into the Trust from those who have wanted to partner with the Trust to further its public benefit at such a critical time. The teaching and training material has been accessed by 45 nations and greatly enhanced the reach of the Trust's sphere of service. Rachel Hickson and Helen Azer have also continued to offer leadership mentoring, training and seminars via zoom at the request of churches and other organisations. Since the lifting of lockdown restrictions in July 2021, these speaking and teaching engagements have also taken place in person and the team have served 34 cities across the UK and multiple cities in 8 other nations including USA, Norway, Canada, Faroe Islands, Austria, Moldova and Ukraine.

Heartcry Trust also continues to support social action programmes in the nations. Our main area of social action investment has been through a continuation of the Trust's work into some of the poorest communities in Eastern Europe, notably our partnerships in Moldova, where we were able to provide practical resources as well as leadership training and mentoring support to workers on the ground there. Over the winter months of 2021, the Trust was able to contribute to the support of 450 families through the provision of coal and food parcels.

Since the outbreak of war in Ukraine in February 2022, the Trust has been able to support the humanitarian relief effort among refugees fleeing Ukraine into Moldova. Due to the Trust's extensive network of partners in Moldova and their links into multiple





cities across Ukraine, the Trust has been in a position to get aid and donations directly to the frontline as well as supply practical provisions to centres in Moldova who are housing refugees. The Trust has supported at three key stages: rescue, relief and relocation. Voluntary financial contributions from the Trust's network of supporters towards this aid have accounted for a substantial increase in donations this financial year.

We continue to develop our website and marketing information to enable people to connect with us. Our social media platforms (Facebook, YouTube & Instagram) have sustained interest and engagement and provided regular updates on projects including the work in Moldova. This has given donors a greater sense of partnership. Revenue generated through the sale of our resources in the UK has enabled us to donate materials into key projects in the UK and overseas. We continue to prioritise the support of rehabilitation centres for drug and alcohol dependency, notably through our links with Betel UK.

Our website continues to be updated on a regular basis with the latest security software installed in order to maintain the site's compliance for online donations and allow donors to complete Gift Aid declarations online as well.

Heartcry Trust is a Christian charity which seeks to facilitate people through teaching, training and resources to connect with their communities to bring transformation. We seek to equip the Church to be an agent of positive and practical change in communities and nations. Heartcry for Change seeks to carry an encouraging Christian message of hope with a generous, practical demonstration of kindness towards the poor and broken in our communities.

## **Structure, Governance and Management**

The Trustees met twice in person and once on zoom during the year. Mrs Clare Sheaf was re-elected as the Chair of the Trust and Mr Andrew Lang as Secretary. Mr Alan Penry continues to advise the Trustees on compliance and ensured that the Trust policy documents were reviewed and updated. Mr Frank Ferrett stepped down from his role as a trustee at the AGM in October 2021 after serving the Trust as a trustee for over 20 years.

It is the Trust's practice that trustees are selected on the basis of their active interest and engagement with the Trust in an informal capacity for some years prior to their appointment as trustees. This ensures that trustees have an understanding and appreciation of the range of the Trust's activities and are already relationally connected to the Trust. Trustees are also selected on the basis of the skill set they will bring to the Trust's governance and management so that current trustees have legal, educational and business/managerial experience between them and are able to advise not only on





**HEARTCRY  
FOR CHANGE**

Heartcry Ministries | CMS House | Watlington Rd | Oxford | OX4 6BZ | UK

office@heartcry.co.uk

heartcryforchange.com

Registered charity no. 1076993

the projects the Trust is engaged with but also on compliance issues. New trustees are appointed by the Trustees and apart from receiving the Trust Deeds and Charity Commission guidelines and resources on becoming a charity trustee, the Trust's usual practice is for them to be inducted and trained by attending meetings for a period prior to their appointment as well. This year the trustees appointed Mr Peter Jones as a new trustee and welcome his skills in helping organisations to navigate change and adapt to new opportunities.

The Trust has continued to retain the services of RDP Newmans LLP as our accountants to assist us with financial advice and the Independent Examiners report for the Charity Commission. Mr David Finn continues to oversee our accounts at RDP Newmans. Heartcry Trust has continued to operate from the office in Oxford located in CMS House, Watlington Rd, Oxford OX4 6BZ. During the last year, the Trust has recorded short video updates for financial and other supporters as well as hosting meetings in Oxford for those interested in the work of the Trust. These gatherings provide an informal setting to meet the team and listen to more personal reports and stories and gain a greater understanding of the work of the Trust.

### **Financial Review**

A summary of the income, expenditure and assets for the financial year is attached. The UK income total for this financial year was £183,469 (2021: £52,533) while the total expenditure was £131,821 (2021: £47,260) resulting in a surplus £51,648 (2021 surplus: £5,273) of which £46,064 is restricted funds dedicated to the Moldova/Ukraine projects and net assets of £108,169. The Charity accounts were independently examined by RDP Newmans LLP, Lynwood House 373/375 Station Road, Harrow, Middlesex, HA1 2AW under the supervision of Mr David Finn.

### **Reference and Administrative details**

Charity name: Heartcry Trust

Other name the charity uses: Heartcry for Change; Heartcry Ministries

Registered charity number: 1076993

Charity's principal address: CMS House, Watlington Rd, Oxford OX4 6BZ.





**HEARTCRY  
FOR CHANGE**

Heartcry Ministries | CMS House | Watlington Rd | Oxford | OX4 6BZ | UK 🇬🇧

office@heartcry.co.uk ✉

heartcryforchange.com 🌐

Registered charity no. 1076993 ⓘ

**Names of the Charity's Trustees:**

**Trustee names**

- 1 Frank Ferrett (resigned effective AGM 6 October 2021)
- 2 Peter Jones (effective from 4 February 2022)
- 3 Andrew Lang (Secretary)
- 4 Clare Sheaf (Chair)
- 5 Alan Penry
- 6 Claire Minns

**Declarations**

**The trustees declare that they have approved the trustees' report above.**

**Signed on behalf of the charity's trustees**

**Signature(s)**

**Full name(s)** Clare Sheaf

**Position** Chair of Trustees

**Date:** 2 December 2022



**HEARTCRY TRUST**  
**INDEPENDENT EXAMINER'S REPORT**  
**TO THE TRUSTEES OF HEARTCRY TRUST**

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I report to the trustees on my examination of the financial statements of Heartcry Trust (the Charity) for the year ended 30 September 2022, which are attached.

**Responsibilities and basis of report**

As the trustees of the Charity you are responsible for the preparation of the financial statements in accordance with the requirements of the Charities Act 2011 (the 2011 Act). The Trustees consider that an audit is not required for this year under section 144(2) of the 2011 Act and that an independent examination is needed.

I report in respect of my examination of the Charity's financial statements carried out under section 145 of the 2011 Act. In carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

**Independent examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Charity as required by section 130 of the 2011 Act;  
or
2. the financial statements do not accord with those records.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.



**Mr D Finn FCA**  
RDP Newmans LLP  
Chartered Accountants

Lynwood House  
373-375 Station Road  
Harrow, Middlesex  
HA1 2AW

Dated: 16 January 2023

## Heartcry Trust

RECEIPTS AND PAYMENTS SCHEDULE  
FOR THE YEAR ENDED 30TH SEPTEMBER 2022

(THIS DOES NOT INCLUDE TRANSFERS BETWEEN CURRENT AND TRACKER BANK ACCOUNTS)

	Unrestricted Funds 2022	Restricted Funds 2022	Total Funds 2022	2021
	£	£	£	£
<b>Receipts</b>				
Covenant refunds	11,105		11,105	3,336
Donations and Gifts from UK/Other	56,635		56,635	35,590
Donations- Moldova/Ukraine		86,729	86,729	
Gifts from USA	21,819		21,819	12,411
Refunds	2,185		2,185	508
Interest/Charges returned	17		17	4
Sales	4,219		4,219	685
Conference	760		760	
<b>Total receipts</b>	<b>96,740</b>	<b>86,729</b>	<b>183,469</b>	<b>52,533</b>
<b>Payments</b>				
Conference expenses	4,181		4,181	3,539
Donations and Gifts	5,381		5,381	8,158
Missions projects - Ukraine		40,665	40,665	
Office expenses	10,753		10,753	7,259
Consultancy fees	46,660		46,660	27,685
Tapes, Books, CD Resources	4,912		4,912	277
Travel and subsistence	19,269		19,269	343
<b>Total payments</b>	<b>91,156</b>	<b>40,665</b>	<b>131,821</b>	<b>47,260</b>
<b>Net of Receipts/(Payments)</b>	<b>5,584</b>	<b>46,064</b>	<b>51,648</b>	<b>5,273</b>
<b>Fund balances as at 1 October 2021</b>	<b>56,521</b>		<b>56,521</b>	<b>51,248</b>
<b>Net balance as at 30 September 2022</b>	<b>62,105</b>	<b>46,064</b>	<b>108,169</b>	<b>56,521</b>

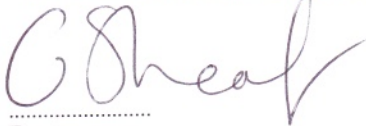
# Heartcry Trust

STATEMENT OF ASSETS AND LIABILITIES  
AS AT 30TH SEPTEMBER 2022

	<u>Unrestricted Funds 2022</u>	<u>Restricted Funds 2022</u>	<u>Total Funds 2022</u>	<u>2021</u>
			£	£
<b><u>Fixed Assets</u></b>				
Office furniture	996		996	996
<b><u>Cash funds</u></b>				
Cash at bank - Current Account	61,109	7,001	68,110	16,479
Cash at bank - Deposit Account		39,063	39,063	39,046
<b><u>Net assets</u></b>	<u>62,105</u>	<u>46,064</u>	<u>108,169</u>	<u>56,521</u>

The financial statements were approved by the Trustees on .....

2/12/22



Trustee

## **Heartcry Trust**

**NOTES TO THE ACCOUNTS  
AS AT 30TH SEPTEMBER 2022**

### **1) RELATED PARTY TRANSACTIONS**

During the year, the charity reimbursed expenses of £783 to Mr & Mrs G Hickson (Founder and her spouse) and paid consultancy fees, honorarium and conference fees of £17,800 to Mrs R Hickson.

The charity bought books from Mr & Mrs G Hickson for £1,342 during the year. Mr & Mrs G Hickson donated £2,100 to the Charity during the year ended 30 September 2022.

The charity paid £1,800 to Hickson Management Services Limited , a company which is controlled by the son of the founder.

Miss H Azer, a Leader, was paid consultancy fees/honorarium of £28,860 during the year. Miss H Azer donated £3,560 to the Charity during the year ended 30 September 2022.

Ms C Minns, a Trustee, donated £300 to the Charity during the year ended 30 September 2022.

**HEARTCRY TRUST**

England & Wales - Charity number 1076993

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# Accounts

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Charity Registration No. 1076993

**HEARTCRY TRUST**  
**ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

# **HEARTCRY TRUST ANNUAL REPORT**

**1st October 2020 – 30th September 2021**

**Charity registration number: 1076993**

## **Objectives and activities**

Hearcry Trust was established by Declaration of Trust dated 23 May 1999 and registered as a charity on 11 August 1999.

Hearcry Trust is a Christian charity which seeks to facilitate people through teaching, training and resources to connect with their communities to bring transformation. We seek to equip the Church to be an agent of positive and practical change in communities and nations. Hearcry for Change seeks to carry an encouraging Christian message of hope with a generous, practical demonstration of kindness towards the poor and broken in our communities.

To that end, Hearcry has continued with many speaking and training opportunities both in the UK and other nations. Due to the Covid-19 lockdowns and international travel restrictions, most of these engagements have been conducted online via zoom and other meeting platforms over the last 18 months.

The Trustees have paid due regard to guidance issued by the Charity Commission in deciding what activities the charity should undertake.

## **Achievements and performance**

Since lockdown began in March 2020 we have produced online teaching and training material for use through the Hearcry Trust social media platforms, notably Facebook, YouTube and IGTV. These resources have been provided free of charge in line with Hearcry's charitable purposes and have attracted donations into the Trust from those who have wanted to partner with the Trust to further its public benefit at such a critical time. The teaching and training material has been accessed by 45 nations and greatly enhanced the reach of the Trust's sphere of service. Rachel Hickson and Helen Azer have also continued to offer training and seminars via zoom at the request of churches and organisations for specific conferences. Since the lifting of lockdown restrictions in July 2021, these speaking and teaching engagements have also taken place in person and the team have served 18 cities across the UK in the last 3 months of this financial period alone.

Much of the mentoring of leaders has also continued online throughout this period. Hearcry Trust also continues to support social action programmes in the nations. Our main area of social action investment has been through a continuation of the Trust's work into some of the poorest communities in Eastern Europe, notably our partnerships in Moldova, where we were able to provide practical resources as well as leadership training and mentoring support to workers on the ground there. Over the winter months of 2020, the Trust was able to contribute to the support of 500 families through the provision of coal and food parcels as well as the renovation of a home for the elderly. Due to the travel bans the team was not able to visit the projects in person but did receive regular updates and the Trust was able to share the progress of each project with donors and supporters via email newsletters and video updates.

We continue to develop our website and marketing information to enable people to connect with us. Our social media platforms (Facebook, YouTube & Instagram) have increased interest and raised our profile and the blog for the social action projects in Moldova has given donors a greater sense of partnership. Revenue generated through the sale of our resources in the UK has enabled us to donate materials into key projects in the UK and overseas. We have prioritized the support of rehabilitation centres for drug and alcohol dependency.

Our website continues to be updated on a regular basis with the latest security software installed in order to maintain the site's compliance for online donations and allow donors to complete Gift Aid declarations online as well.

## **Structure, Governance and Management**

The Trustees met twice during the year on zoom in compliance with lockdown restrictions on gathering. Mrs Clare Sheaf was re-elected as the Chair of the Trust and Mr Andrew Lang as Secretary. Mr Alan Penry continues to advise the Trustees on compliance and ensured that the Trust policy documents were reviewed and updated.

It is the Trust's practice that trustees are selected on the basis of their active interest and engagement with the Trust in an informal capacity for some years prior to their appointment as trustees. This ensures that trustees have an understanding and appreciation of the range of the Trust's activities and are already relationally connected to the Trust. Trustees are also selected on the basis of the skill set they will bring to the Trust's governance and management so that current trustees have legal, educational and business/managerial experience between them and are able to advise not only on the projects the Trust is engaged with but also on compliance issues. New trustees are appointed by the Trustees and apart from receiving the Trust Deeds and Charity Commission guidelines and resources on becoming a charity trustee, the Trust's usual practice is for them to be inducted and trained by attending meetings for a period prior to their appointment as well.

The Trust has continued to retain the services of RDP Newmans LLP as our accountants to assist us with financial advice and the Independent Examiners report for the Charity Commission. Mr David Finn continues to oversee our accounts at RDP Newmans. Heartcry Trust has continued to operate from the office in Oxford located in CMS House, Watlington Rd, Oxford OX4 6BZ. Before lockdown restrictions the Trust hosted Face 2 Face evenings where people interested in the work of the Trust have been able to attend in an informal setting, ask questions, listen to more personal reports and stories, and gain a greater understanding of the work of the Trust. During the last year, the trust has recorded short video updates for financial and other supporters as face to face in person meetings were not permitted during lockdown.

## **Financial Review**

A summary of the income, expenditure and assets for the financial year is attached. The UK income total for this financial year was £52,533 (2020: £77,967) while the total expenditure was £47,260 (2020: £51,740) resulting in a surplus £5,273 (2020 surplus: £26,227) and net assets of £56,521. The Charity accounts were independently examined by RDP Newmans LLP, Lynwood House 373/375 Station Road, Harrow, Middlesex, HA1 2AW under the supervision of Mr David Finn.

It is the policy of the charity that unrestricted funds which have not been designated for a specific use should be maintained at a level equivalent to between three and six month's expenditure. The Trustees consider that reserves at this level will ensure that, in the event of a significant drop in funding, they will be able to continue the charity's current activities while consideration is given to ways in which additional funds may be raised. This level of reserves has been maintained throughout the year in spite of the challenges of Covid-19 since March 2020 and no special measures have been required as Trust finances have remained healthy.

## Reference and Administrative details

Charity name: Heartcry Trust

Other name the charity uses: Heartcry for Change; Heartcry Ministries

Registered charity number: 1076993

Charity's principal address: CMS House, Watlington Rd, Oxford OX4 6BZ.

## Names of the Charity's Trustees:


	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Frank Ferrett*			
3	Andrew Lang	Secretary		
4	Clare Sheaf	Chair		
5	Alan Penry			
6	Claire Minns			

\*Frank Ferrett resigned as a trustee on 6 October 2021 after serving over 20 years.

## Declarations

**The trustees declare that they have approved the trustees' report above.**

### Signed on behalf of the charity's trustees

<b>Signature(s)</b>		
<b>Full name(s)</b>	Clare Sheaf	
<b>Position (eg Secretary, Chair, etc)</b>	Chair of Trustees	
<b>Date</b>	17.12.2021	

**HEARTCRY TRUST**  
**INDEPENDENT EXAMINER'S REPORT**  
**TO THE TRUSTEES OF HEARTCRY TRUST**

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I report to the Trustees on my examination of the financial statements of Heartcry Trust (the Charity) for the year ended 30 September 2021, which are attached.

**Responsibilities and basis of report**

As the Trustees of the Charity you are responsible for the preparation of the financial statements in accordance with the requirements of the Charities Act 2011 (the 2011 Act). The Trustees consider that an audit is not required for this year under section 144(2) of the 2011 Act and that an independent examination is needed.

I report in respect of my examination of the Charity's financial statements carried out under section 145 of the 2011 Act. In carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

**Independent examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Charity as required by section 130 of the 2011 Act;  
or
2. the financial statements do not accord with those records.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.



**Mr D Finn FCA**  
RDP Newmans LLP  
Chartered Accountants

Lynwood House  
373-375 Station Road  
Harrow, Middlesex  
HA1 2AW

Dated: 17 January 2022

## Heartcry Trust

### RECEIPTS AND PAYMENTS SCHEDULE FOR THE YEAR ENDED 30TH SEPTEMBER 2021

(THIS DOES NOT INCLUDE TRANSFERS BETWEEN CURRENT AND TRACKER BANK ACCOUNTS)

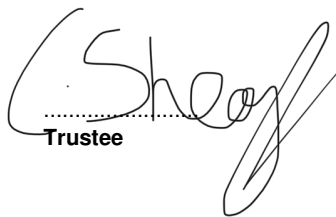
	<u>2021</u>	<u>2020</u>
	£	£
<b>Receipts</b>		
Covenant refunds	3,336	5,444
Donations and Gifts from UK/Other	35,590	48,925
Gifts from USA	12,411	18,722
Refunds	508	325
Interest/Charges returned	4	21
Sales	685	4,235
Conference		295
	<hr/>	<hr/>
<b>Total receipts</b>	<b><u>52,533</u></b>	<b><u>77,967</u></b>
<b>Payments</b>		
Conference expenses	3,539	4,063
Donations and Gifts	8,158	2,837
Office expenses	7,259	12,980
Consultancy fees	27,685	22,987
Tapes, Books, CD Resources	277	4,868
Travel expenses	343	4,004
	<hr/>	<hr/>
<b>Total payments</b>	<b><u>47,260</u></b>	<b><u>51,740</u></b>
<b>Net of Receipts/(Payments)</b>	5,273	26,227
<b>Fund balances as at 1 October 2020</b>	51,248	25,021
	<hr/>	<hr/>
<b>Net assets as at 30 September 2021</b>	<b><u>56,521</u></b>	<b><u>51,248</u></b>

**Heartcry Trust**  
**STATEMENT OF ASSETS AND LIABILITIES**  
**AS AT 30TH SEPTEMBER 2021**

	<u>2021</u>	<u>2020</u>
	£	£
<b><u>Fixed Assets</u></b>		
Office furniture	996	
<b><u>Cash funds</u></b>		
Cash at bank - Current Account	16,479	22,206
Cash at bank - Deposit Account	39,046	29,042
<b><u>Net assets</u></b>	<u>56,521</u>	<u>51,248</u>

The financial statements were approved by the Trustees on .....

14.1.22

  
.....  
Trustee

# Heartcry Trust

## NOTES TO THE ACCOUNTS

AS AT 30TH SEPTEMBER 2021

### 1) **RELATED PARTY TRANSACTIONS**

During the year, the charity reimbursed expenses of £692 to Mr & Mrs G Hickson (Founder and her spouse) and paid consultancy fees, honorarium and conference fees of £18,282 to Mrs R Hickson.

The Charity bought books from Mr & Mrs G Hickson for £277 during the year. Mr & Mrs G Hickson donated £2,100 to the Charity during the year ended 30 September 2021.

Miss H Azer, a Leader, was paid consultancy fees/honorarium of £13,700 during the year. Miss H Azer donated £3,260 to the Charity during the year ended 30 September 2021.

Ms C Minns, a Trustee, donated £300 to the Charity during the year ended 30 September 2021.

Mr F Ferrett, a Trustee (resigned on 6 October 2021) , donated £96 to the Charity during the year ended 30 September 2021.