

## **ANNUAL REPORT FOR KALA THE ARTS - 2021**

This report covers the period from Jan 1st 2021 to Dec 31st 2021.

Registered Charity Number 1076790

Registered Company Number 3686034

Address: The Orchard, White Hart Lane, Basingstoke  
Hants RG21 4AF

admin@kalathearts.co.uk [www.kalathearts.co.uk](http://www.kalathearts.co.uk)

**Governing Document** Memorandum & Articles of Association

**Objects of the Charity** The Advancement of Education of the General Public In Arts

**Trustees who operated through this financial year were:**

Raka Nandra

Mike Long

Priya Brown

Jini Cherian

Anjana Satpathy joined in May 2021

Shweta Kapadia joined in September 2021

### **Account Summary:**

Turnover was £35623. Expenditure was £38245 of which 97% was spent on charitable activities and 3% on administering the charity including insurance, stationary etc.

### **Our Vision:**

Our vision at Kala The Arts is (KTA) to educate, develop and promote South Asian dance to the wider public through community workshops, educational workshops, dance classes, exhibition and public performances. KTA is an artistic company, and the core part of its ethos is to support the artistic Director to create new work for existing audiences, new and contemporary audiences. We work with national, international, and local artists to create engaging, inspiring work and help the development of artists. We have two artistic associates who we support. We achieve this via applications for essential funding, and by working in partnership with educational and community focused organisations as well as business sponsors and museum services and local authorities.

At Kala the Arts, we continue to strengthen the relationship of classical Indian dance forms in the UK by bringing focus and attention to the oldest form, which is Odissi, alongside the other related arts. Kala The Arts is the development organisation for Odissi dance in the UK.

We want to create a space for classical Indian arts and related arts to develop and grow, by taking inspiration from these dance forms and creating innovative projects that reach a wide, new and contemporary audience.

### **Summary of Achievements:**

The charitable work carried out by KTA is in respect of education through Indian dance, and music. The main elements are:

- **Artistic projects, artist development and Professional Performances**
- **Educational Projects**
- **Regular classes/Community Workshops**
- **Marketing**
- **Volunteering and fund raising**

### **Artistic projects, artist development and Professional Performances**

The main project of the year was Light it Up for Deepali funded by the Arts Council, Basingstoke and Deane Council and the Four Lanes Trust.



In the build up to the event there were workshops in lantern making, making sashes for a Parade, and dance workshops with local schools. The event itself consisted of a parade through the town centre, with giant installations of Ganesh and Hanuman, 20



feet puppets of Rama and Sita, Dhol drummers, and professional and community groups who later performed in the outdoor amphitheatre. Over the whole project (workshops, parade, performances) 19 local Arts organisations were involved (including 4 schools), and there were also three National organisations Cirque Bijou who taught an Umbrella dance using Led umbrellas, Global Grooves with the giant puppets and Same Sky who lit up the street at Amphitheatre and gave out 100 lights to the people attending the Parade.



The parade had nearly 1000 participants and was one of the largest seen in recent years.

*“Celebrating our borough’s rich diversity is incredibly important and I am delighted that we have been able to work with Kala the Arts to showcase Diwali celebrations in the heart of the town for the first time this year.”* Cllr Simon Bound, B&DBC Cabinet Member for Communities, Planning and Infrastructure

*“Being part of the Deepali festival light it up was a defining moment for our dancers this year. Many of them said it was the most exciting experience they had had in their school lives. They learnt so many new skills but most importantly they successfully performed in front of a huge audience. This has given the children new found confidence to work hard and pursue new ideas even if it appears tricky and unknown. We cannot thank Kala the Arts enough for this opportunity as this has had a positive effect throughout the school”.* Head of Year 6

The performances included a new KTA devised choreography Footnotes, which was the work of 5 dancers Kali Chandrasegaram, Senjuti Das, Showmi Das, Mithun Gill and Sushmita Pati (SP).

SP created two new compositions. An updated Sound of Earth with 4 dancers which was performed in Southampton (funded by Arts Asia) and as the opening dance at the Basingstoke Festival (funded by Basingstoke Council) and a dance on Pride also performed at the Basingstoke Festival.

### **Educational projects:**

Kala The Arts did two online Insets for schools in Hampshire, one in March 2021 and another in September 2021. In total teachers from 9 schools attended these Insets.

Some these Insets led to teachers devising dance for their curriculum and also teaching South Asian dance in schools – two of these schools also took part in Deepali Light It Up 2021 where children created the story of Rama and Sita through movements. Teachers and children choreographed their own movements with further training from Senjuti Das and KTA’s Artistic Director, Sushmita Pati. This was rehearsed by Jini Cherian, a KTA Trustee.

KTA organised theme-based workshops in 5 schools in 2021. Working with 14 teachers and 470 children directly and KTA engaged with 1742 children through performances at schools assemblies and artist performing at Open air events and open days in schools.

### **Regular classes/Community Workshops**

As a consequence of Covid, in Spring 2021 all classes were offered online and attended by local participants, as well as from Manchester, London, Southampton, Reading, Slough Oxford, Fleet, Aldershot and international students from Malaysia, Singapore, India and New York.

Although online classes continued, from April in-person classes resumed at Cross House Bramley and Radstock community Centre and Spencer’s Wood village Hall in Reading.

Several students from the class performed at Holi festival In March with other community groups. This was attended by Mr Narang Cultural representative from Indian Embassy

London. They also performed at the 1<sup>st</sup> Basingstoke Festival after lockdown and at the Light It Up with Bollywood Brass Band and professional dancers. Both events were attended by The Mayor of Basingstoke and several Councillors



The Senior students of Kala The Arts both male and female attended workshops delivered by Contemporary artist Cirque Bijou who created an umbrella dance along with our Choreographers SP and Senjuti Das .

SP also created for the students, two Kathak dance compositions and one Odissi dance composition on Krishna and Geeta Govinda for the Light It Up festival

In Summer 2021, 2 of the senior students from the Kathak class participated in open-air performances for Reading and Merl Museums as part of the Project with visual artist Saranjit Birdi from Birmingham.

In Autumn some of the senior students again performed for Reading Museum and Merl Museum with singers at part of Rubens to Sickert exhibition. Kala The Arts was part of the panel at the related small dance conference.

Jini Cherian and SP led three workshops at Testbourne school the village of Whitchurch for Whitchurch Conservation group in December.

7 artists from Kala The Arts led 8 community workshops for free in Basingstoke,. They were at Carnival Hall, Vyne school, and Cross House.

Anjana Satpathy, a Trustee, arranged a Residency by Sushmita Pati in Manchester. This was held in August 2021 for two days - 8 hours in total. It was attended by 12 Odissi students from Manchester. They learn some of the basic movements and a short dance piece of Krishna from Geeta Govinda.

## **Marketing**

During 2021, and despite the ongoing constraints of the pandemic, Kala The Arts continued to develop both its programme and raised its profile higher than ever before.

There were a dozen leaflets advertising classes, a newsletter and banner, and regular updates to the website and our social media presence. In 2021 our social media activities reached 22,867 people.

The newsletter had an open rate of 40.2% compared to a cultural sector average of 33.7%.


### **Volunteering and fund raising**

In the year 2021 Kala The Arts made various applications for projects in 2021 and 2022.

KTA received funding from the Arts Council England (ACE) for the Light It Up festival, Basingstoke and Deane Borough Council (BDBC) and the Government's Welcome Fund via (BDBC).

Regrettably KTA was not successful in receiving funding for various other projects which it would have liked to run. Local Authorities and other funding organisations have limited grant funds available and with a large number of applicants, it has been a challenging year for fund raising.

In 2021, KTA gained a number of volunteers for two project workshops in Reading during half term week in Autumn for 2 days and 13 new volunteers enlisted to help KTA with the Light It Up project.



Michael Long (Director)

## Kala The Arts Accounts Jan 1<sup>st</sup> 2021- Dec 31<sup>st</sup> 2021

Kala The Arts is a Company Limited by Guarantee (England). Registration No. 3686034.

Registered Charity No. 1076790. Registered Office: Orchard House, White Hart Lane, Basingstoke, Hampshire, RG21 4AF.

### Income and Expenditure

<b>Income:</b>	<b>2021</b>	<b>2020</b>
Charity/Trusts	£15,365	£18,000
Private Individuals	£9,207	£11,101
Local Authorities	£6,720	£2,050
Educational Groups	£2,730	£4,490
Community Group	£1,500	
Arts Venue	£100	
Interest	£1	£10.00
<b>TOTAL</b>	<b>£35,623</b>	<b>£35,651</b>
<b>Expenditure</b>		
<b>Charitable</b>		
Artist Fees	£21,479	£20,262
Arts organisations	£5,900	
Booking Admin <sup>12</sup>	£5,257	£6,770
Accommodation	£3,181	£2,653
Photography and Video	£551	£2,750
Leaflets	£335	£1,246
Purchases	£330	£270
Volunteer expenses <sup>3</sup>	£199	
Adverts		£60
<b>Sub-Total</b>	<b>£37,232</b>	<b>£34,011</b>
<b>Non-Charitable</b>		
Staff Admin	£358	£51
Insurance	£356	£744
Accountant	£230	£250
Stationary	£33	£12
Board Meeting Accom	£23	
Annual Return	£13	£13
Web-domain		£86
<b>Sub-Total</b>	<b>£1,013</b>	<b>£1,156</b>
<b>Total</b>	<b>£38,245</b>	<b>£35,167</b>
<b>Surplus/(Deficit)</b>	<b>-£2,622</b>	
Balance Brought Forward	<b>£22,463</b>	
<b>Balance Carried Forward</b>	<b>£19,841</b>	

**Balance Sheet 31<sup>st</sup> December 2021****Assets**

Current Bank	£7,382	£9,993
Deposit Bank	£12,416	£12,414
Petty Cash	£43	£56
<b>Total Assets/Liabilities</b>	<b>£19,841</b>	<b>£22,463</b>

For the year ending 31/12/2021 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- the members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476,
- the directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts
- these accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

The accounts have been delivered in accordance with the provisions applicable to companies subject to the small companies' regime.

<sup>1</sup> No Employer National Insurance. Employee Sushmita Pati, wife of Trustee Michael Long received a salary of £18535

<sup>2</sup> A part time marketing officer received a salary of £2362

<sup>3</sup> Travel expense for directors was: Raka Nandra £60, Jini Cherian £119, Shweta Kapadia £20



Michael Long  
(Director)





# Independent Examiner's Report on the Accounts

## Receipts and Payments Accounts

Report to the trustees/members of

KALA THE ARTS

Registered charity number (optional)

1 0 7 6 7 9 0

On accounts for the year ended

3 1 1 2 2 1

Set out on pages

### Respective responsibilities of trustees and examiner

As the charity's trustees you are responsible for the preparation of the accounts; you consider that the audit requirement of section 43(2) of the Charities Act 1993 (the Act) does not apply. It is my responsibility to state, on the basis of procedures specified in the General Directions given by the Charity Commissioners under section 43(7)(b) of the Act, whether particular matters have come to my attention.

### Basis of independent examiner's report

My examination was carried out in accordance with the General Directions given by the Charity Commissioners. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently I do not express an audit opinion on the view given by the accounts.

### Independent examiner's statement

In connection with my examination, no matter has come to my attention (other than that disclosed overleaf \*):

- (1) which gives me reasonable cause to believe that in any material respect the requirements
  - to keep accounting records in accordance with section 41 of the Act: and
  - to prepare accounts which accord with the accounting records and to comply with the accounting requirements of the Act.
 have not been met; or
- (2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

\* Please delete the words in brackets if they do not apply.

Signed



Date

• 11.9.2022

Name

Bharti Chikhal

Relevant professional qualification  
or body (if any)

CGMA

Address

55 Barn Piece

Chandlers Ford

Southampton

SO53 HP

## Further information

### Disclosure section

Only complete if the examiner needs to highlight material problems.

Give here brief details of any items  
that the examiner wishes to  
disclose