

Charity registration number 1076342 (England and Wales)

PROCLAIM TRUST
ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 JULY 2025

PROCLAIM TRUST

LEGAL AND ADMINISTRATIVE INFORMATION

Trustees	Mr Rod Williams Mr Douglas Clark Mr Howard Smith
Charity number (England and Wales)	1076342
Principal address	2nd Floor Lowry Mill Lees Street Swinton Manchester M27 6DB
Independent examiner	Clare Jady HullJady 41 Bridgeman Terrace Wigan Lancashire WN1 1TT

PROCLAIM TRUST

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PROCLAIM TRUST

TRUSTEES' REPORT

FOR THE YEAR ENDED 31 JULY 2025

The Trustees present their annual report and financial statements for the year ended 31 July 2025.

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the charity's governing document, the Charities Act 2011 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (effective 1 January 2019).

Objectives and activities

The main purpose of the charity is the advancement of the Christian faith.

The main activities of Proclaim Trust undertaken for the public benefit are:

- Communicating the relevance of Christianity.
- Training public speakers.
- Prisons outreach.
- Distribution of resources to advance the message of Christianity.

Public benefit

The Trustees have paid due regard to guidance issued by the Charity Commission in deciding what activities the charity should undertake, in particular, the guidance on charities for the advancement of religion.

Volunteers

During 2024 to 2025, Proclaim Trust had six volunteers, who contributed towards the running of the ministry. In September 2024, a large number of volunteers served at the Trust's annual conference. We are grateful for all of their support.

Achievements and performance

Significant activities and achievements against objectives

Proclaim Trust's main achievements, through the ministry of Barry Woodward, during August 2024 to July 2025, have been:

- Spoken at 58 churches / parachurch outreach events. At the majority of events the people who attended were invited to make a commitment to the Christian faith; welcomed to attend church events by the church, whether or not a commitment was made and offered prayer for any needs they had. 648 people made a commitment to the Christian faith at these events.
- Spoken at 44 prisons / young offenders' events. 544 people made a commitment to the Christian faith and started their faith journey.

PROCLAIM TRUST

TRUSTEES' REPORT (CONTINUED)

FOR THE YEAR ENDED 31 JULY 2025

- Distributed a further 2,500 copies of Barry Woodward's autobiography to prisons throughout the UK. Between 2007 to 2025, 56,000 books have now been sent to prisons. The book tells of 15 years of heroin / drug addiction that was turned around because of Barry's experience in a church. It educates people and gives hope to those who are in similar situations, or who have friends or relatives in similar situations.

The model for the prisons outreach is: Proclaim Trust sends 'Once an Addict' books to prisons free of charge, due overall, to sponsorship of the books, before or after Barry Woodward speaks in a prison.

- Worked with the prison media officer in HMYOI Wetherby recording an interview /conversation with two of the prisoners around the subject of faith & change. This was then available on the young people's laptops.
- Recorded two radio shows in the studios in HMP Brixton for National Prison Radio to be broadcast in prisons throughout the UK.

In addition to the above, Proclaim Trust receives and replies to many letters from prisoners sharing about the impact of the message from Barry Woodward and seeking support.

- Delivered 14 half day in-person training sessions in 4 recovery or resettlement organisations on 'Turning Your Mess into a Message: How to Tell Your Story'. This aims to train people to tell their faith stories over one or two short sessions.
- Undertaken 2 zoom training events, followed by one-to-one zooms and in-person presentation days for the year-long 'Your Story Reframed' course. This course aims to train people, over the course of a year, to share their faith stories with others on a one-to-one basis and at events.
- Delivered 23 half-day training sessions in prisons on the 'Your Story Reframed for Prisoners' course. This is an adapted version of the 'Your Story Reframed' course, for those with a faith and without a faith, equipping prisoners to tell their story. These sessions are positively impacting the identity and self-esteem of those attending.
- Hosted the twelfth FIXED Conference. FIXED is an annual conference for addicts, ex-addicts, recovering addicts and those with a heart for addicts. 115 people responded to the Gospel message at this event in 2024.

For 2025 to 2026, as of August 2025, Proclaim Trust already has the following scheduled:

- Speaking at 52 churches / parachurch outreach events.
- Speaking at 53 prison events.
- Speaking at 1 school teaching event.
- Continuing to distribute further copies of Barry Woodward's autobiography to prisoners in the UK.
- Delivering 24 half-day 'Your Story Reframed' courses in rehabilitation centres, with participants presenting their stories at the end and achieving accredited certificates.
- Delivering 31 half-day 'Your Story Reframed' courses in prisons with participants presenting their stories at the end and achieving accredited certificates.
- Continuing with 'Your Story Reframed', with the current cohort. This will continue to be a mix of zoom and in-person meetings. A new cohort will be starting in January 2026 on this year-long course.

The 'Your Story Reframed' course version was accredited by Cliff College from July 2024.

- Organising and hosting the thirteenth FIXED Conference.

PROCLAIM TRUST

TRUSTEES' REPORT (CONTINUED)

FOR THE YEAR ENDED 31 JULY 2025

Financial review

During the year, the charity had a deficit of £12,225 (2024 - deficit £25,583). At the 31 July 2025, the charity had retained reserves of £44,648. (2024 - £56,873)

Reserves policy

It is the policy of the charity that unrestricted funds which have not been designated for a specific use should be maintained at a level equivalent to between three and six month's fixed expenditure. The Trustees consider that reserves at this level will ensure that, in the event of a significant drop in funding, they will be able to continue the charity's current activities while consideration is given to ways in which additional funds may be raised. This level of reserves, calculated at approximately £36,000, has been maintained throughout the year.

Principal funding sources

The Charity's principal sources of funds are from individual donors, speaking engagements and through grant applications.

Major risks

The Trustees have considered the major risks to which the charity is exposed and satisfied themselves that systems or procedures are established to manage those risks.

Structure, governance and management

The charity is governed by its governing document, a Declaration of Trust dated 7 June 1999 and amended in October 2000 and July 2006.

The responsibility for running the charity on a day-to-day basis, has been delegated by the trustees to one full-time and two part-time members of staff.

The Trustees who served during the year and up to the date of signature of the financial statements were:

Mr Rod Williams

Mr Douglas Clark

Mr Frank Robinson

Mr Howard Smith

(Resigned 14 September 2024)

Recruitment and appointment of trustees

Proclaim Trust follows an informal process when recruiting Trustees, meeting with each candidate and inviting those that are suitable and interested to observe a board meeting and meet existing trustees.

None of the Trustees has any beneficial interest in the company. All of the Trustees are members of the company and guarantee to contribute £1 in the event of a winding up.

The Trustees' report was approved by the Board of Trustees.



Mr Rod Williams

Trustee

28 November 2025

PROCLAIM TRUST

INDEPENDENT EXAMINER'S REPORT

TO THE TRUSTEES OF PROCLAIM TRUST

I report to the Trustees on my examination of the financial statements of Proclaim Trust (the charity) for the year ended 31 July 2025.

Responsibilities and basis of report

As the Trustees of the charity you are responsible for the preparation of the financial statements in accordance with the requirements of the Charities Act 2011.

I report in respect of my examination of the charity's financial statements carried out under section 145 of the Charities Act 2011. In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the Charities Act 2011.

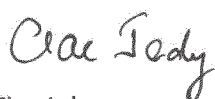
Independent examiner's statement

Your attention is drawn to the fact that the charity has prepared the financial statements in accordance with the relevant version of the Statement of Recommended Practice applicable to charities preparing their financial statements in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) in preference to the Accounting and Reporting by Charities: Statement of Recommended Practice issued on 1 April 2005 which is referred to in the extant regulations but has now been withdrawn. I understand that this has been done in order for the financial statements to provide a true and fair view in accordance with UK Generally Accepted Accounting Practice.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1 accounting records were not kept in respect of the charity as required by section 130 of the Charities Act 2011.
- 2 the financial statements do not accord with those records; or
- 3 the financial statements do not comply with the applicable requirements concerning the form and content of financial statements set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the financial statements give a true and fair view, which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.



Clare Lady
HullJady
41 Bridgeman Terrace
Wigan
Lancashire
WN1 1TT
28 November 2025

PROCLAIM TRUST

STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

FOR THE YEAR ENDED 31 JULY 2025

	Notes	Unrestricted funds 2025 £	Restricted funds 2025 £	Total 2025 £	Unrestricted funds 2024 £
Income from:					
Donations	3	92,898	1,583	94,481	83,246
Charitable activities	4	33,779	-	33,779	16,591
Investments	5	1,539	-	1,539	1,879
Total income		128,216	1,583	129,799	101,716
Expenditure on:					
Raising funds	6	4,029	-	4,029	1,517
Charitable activities	7	136,412	1,583	137,995	125,782
Total expenditure		140,441	1,583	142,024	127,299
Net expenditure and movement in funds		(12,225)	-	(12,225)	(25,583)
Reconciliation of funds:					
Fund balances at 1 August 2024		56,873	-	56,873	82,456
Fund balances at 31 July 2025		44,648	-	44,648	56,873

The statement of financial activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing activities.


PROCLAIM TRUST

BALANCE SHEET

AS AT 31 JULY 2025

	Notes	2025 £	£	2024 £	£
Fixed assets					
Tangible assets	13		1,518		970
Current assets					
Debtors	14	2,500		900	
Cash at bank and in hand		61,578		57,425	
		64,078		58,325	
Creditors: amounts falling due within one year	15	(12,196)		(2,422)	
Net current assets			51,882		55,903
Total assets less current liabilities			53,400		56,873
Creditors: amounts falling due after more than one year	16		(8,752)		-
Net assets			44,648		56,873
The funds of the charity					
Unrestricted funds	19		44,648		56,873
			44,648		56,873

The financial statements were approved by the Trustees on 28 November 2025



Mr Rod Williams
Trustee

PROCLAIM TRUST

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 JULY 2025

1 Accounting policies

Charity information

Proclaim Trust is a charity registered with the Charity Commission for England and Wales, charity number 1076342, whose registered address is at Leigh Works, Elizabeth House, Bold Street, Leigh, WN7 1AP

1.1 Accounting convention

The financial statements have been prepared in accordance with the charity's governing document, the Charities Act 2011, FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the Charities SORP "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (effective 1 January 2019). The charity is a Public Benefit Entity as defined by FRS 102.

The charity has taken advantage of the provisions in the SORP for charities not to prepare a Statement of Cash Flows.

The financial statements have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a true and fair view. This departure has involved following the Statement of Recommended Practice for charities applying FRS 102 rather than the version of the Statement of Recommended Practice which is referred to in the Regulations but which has since been withdrawn.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

1.2 Going concern

At the time of approving the financial statements, the Trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the Trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

1.3 Charitable funds

Unrestricted funds are available for use at the discretion of the Trustees in furtherance of their charitable objectives.

Restricted funds are subject to specific conditions by donors or grantors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the financial statements.

Endowment funds are subject to specific conditions by donors that the capital must be maintained by the charity.

1.4 Income

Income is recognised when the charity is legally entitled to it after any performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

Cash donations are recognised on receipt. Other donations are recognised once the charity has been notified of the donation, unless performance conditions require deferral of the amount. Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

PROCLAIM TRUST

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 JULY 2025

1 Accounting policies

(Continued)

1.5 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement, and the amount of the obligation can be measured reliably.

Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges are allocated on the portion of the asset's use.

1.6 Tangible fixed assets

Tangible fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses.

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Fixtures and fittings	25% reducing balance basis
Computers	25% reducing balance basis

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is recognised in the statement of financial activities.

1.7 Impairment of fixed assets

At each reporting end date, the charity reviews the carrying amounts of its tangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any).

1.8 Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

1.9 Financial instruments

The charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the charity's balance sheet when the charity becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

PROCLAIM TRUST

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 JULY 2025

1 Accounting policies

(Continued)

1.10 Employee benefits

The cost of any unused holiday entitlement is recognised in the period in which the employee's services are received.

Termination benefits are recognised immediately as an expense when the charity is demonstrably committed to terminate the employment of an employee or to provide termination benefits.

1.11 Retirement benefits

Payments to defined contribution retirement benefit schemes are charged as an expense as they fall due.

2 Critical accounting estimates and judgements

In the application of the charity's accounting policies, the Trustees are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both current and future periods.

3 Income from donations

	Unrestricted funds 2025 £	Restricted funds 2025 £	Total 2025 £	Unrestricted funds 2024 £	Restricted funds 2024 £	Total 2024 £
Donations and gifts	90,898	-	90,898	78,746	-	78,746
Grant income	2,000	1,583	3,583	4,500	-	4,500
	<u>92,898</u>	<u>1,583</u>	<u>94,481</u>	<u>83,246</u>	<u>-</u>	<u>83,246</u>

4 Income from charitable activities

	Unrestricted funds 2025 £	Unrestricted funds 2024 £
Charitable trading income	5,901	5,490
Sale of goods	27,878	11,101
Other income	<u>33,779</u>	<u>16,591</u>

PROCLAIM TRUST

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 JULY 2025

5 Income from investments

	Unrestricted funds 2025 £	Unrestricted funds 2024 £
Interest receivable	1,539	1,879

6 Expenditure on raising funds

	Unrestricted funds 2025 £	Unrestricted funds 2024 £
Fundraising and publicity Seeking donations, grants and legacies	4,029	1,517

7 Expenditure on charitable activities

	Prisons Ministry 2025 £	Prisons Ministry 2024 £
Direct costs		
Staff costs	66,271	61,154
Depreciation and impairment	435	315
Staff costs	18,707	16,071
FIXED Conference expenses	12,687	14,747
Evangelist Network	276	190
Sundry expenses	1,789	611
Purchase of books, DVDs and CDs	4,099	5,311
	104,264	98,399
Share of support and governance costs (see note 8)		
Support	33,731	27,383
	137,995	125,782
Analysis by fund		
Unrestricted funds	136,412	125,782
Restricted funds	1,583	-
	137,995	125,782

PROCLAIM TRUST

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 JULY 2025

8 Support costs allocated to activities

	2025	2024
	£	£
Office costs	24,894	20,784
Accountancy & book-keeping	6,558	5,620
Bank & payment charges	514	635
Governance costs	1,765	344
	<u>33,731</u>	<u>27,383</u>
Analysed between:		
Prisons Ministry	<u>33,731</u>	<u>27,383</u>

9 Net movement in funds

	2025	2024
	£	£
The net movement in funds is stated after charging/(crediting):		
Fees payable for the independent examination of the charity's financial statements	504	504
Depreciation of owned tangible fixed assets	<u>435</u>	<u>315</u>

10 Trustees

None of the Trustees (or any persons connected with them) received any remuneration or benefits from the charity during the year.

11 Employees

The average monthly number of employees during the year was:

	2025	2024
	Number	Number
Ministerial and support work	1	1
Administration staff	<u>2</u>	<u>2</u>
Total	<u>3</u>	<u>3</u>

Employment costs

	2025	2024
	£	£
Wages and salaries	62,646	57,879
Social security costs	10	36
Other pension costs	<u>3,615</u>	<u>3,239</u>
	<u>66,271</u>	<u>61,154</u>

PROCLAIM TRUST

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 JULY 2025

11 Employees

(Continued)

There were no employees whose annual remuneration was more than £60,000.

Remuneration of key management personnel

The charity pays its managing director a salary within the range £40,001 to £50,000

12 Taxation

The charity is exempt from taxation on its activities because all its income is applied for charitable purposes.

13 Tangible fixed assets

	Fixtures and fittings	Computers	Total
	£	£	£
Cost			
At 1 August 2024	648	799	1,447
Additions	-	983	983
	<u>648</u>	<u>1,782</u>	<u>2,430</u>
At 31 July 2025	648	1,782	2,430
Depreciation and impairment			
At 1 August 2024	284	193	477
Depreciation charged in the year	91	344	435
	<u>375</u>	<u>537</u>	<u>912</u>
At 31 July 2025	375	537	912
Carrying amount			
At 31 July 2025	<u>273</u>	<u>1,245</u>	<u>1,518</u>
At 31 July 2024	<u>364</u>	<u>606</u>	<u>970</u>

14 Debtors

	2025	2024
	£	£
Amounts falling due within one year:		
Prepayments and accrued income	<u>2,500</u>	<u>900</u>

PROCLAIM TRUST

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 JULY 2025

15 Creditors: amounts falling due within one year

	Notes	2025 £	2024 £
Other taxation and social security		1,017	1,044
Deferred income	17	9,665	-
Other creditors		92	138
Accruals		1,422	1,240
		<u>12,196</u>	<u>2,422</u>

16 Creditors: amounts falling due after more than one year

	Notes	2025 £	2024 £
Deferred income	17	8,752	-
		<u>8,752</u>	<u>-</u>

17 Deferred income

	2025 £	2024 £
Arising from Grant income deferred until future years	18,417	-
	<u>18,417</u>	<u>-</u>

Deferred income is included in the financial statements as follows:

	2025 £	2024 £
Deferred income is included within:		
Current liabilities	9,665	-
Non-current liabilities	8,752	-
	<u>18,417</u>	<u>-</u>

Movements in the year:

Deferred income at 1 August 2024	-	-
Released against expenditure in year	(1,583)	-
Resources deferred in the year	20,000	-
	<u>18,417</u>	<u>-</u>
Deferred income at 31 July 2025	<u>18,417</u>	<u>-</u>

PROCLAIM TRUST

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 JULY 2025

18 Retirement benefit schemes

	2025	2024
	£	£
Defined contribution schemes		
Charge to profit or loss in respect of defined contribution schemes	3,615	3,239

The charity operates a defined contribution pension scheme for all qualifying employees. The assets of the scheme are held separately from those of the charity in an independently administered fund.

19 Unrestricted funds

The unrestricted funds of the charity comprise the unexpended balances of donations and grants which are not subject to specific conditions by donors and grantors as to how they may be used. These include designated funds which have been set aside out of unrestricted funds by the trustees for specific purposes.

	At 1 August 2024 £	Incoming resources £	Resources expended £	At 31 July 2025 £
General funds	56,873	128,216	(140,441)	44,648
Previous year:	At 1 August 2023 £	Incoming resources £	Resources expended £	At 31 July 2024 £
General funds	82,456	101,716	(127,299)	56,873

20 Related party transactions

There were no disclosable related party transactions during the year (2024 - none).