

Charity registration number 1076342 (England and Wales)

PROCLAIM TRUST
ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 JULY 2024

PROCLAIM TRUST

LEGAL AND ADMINISTRATIVE INFORMATION

Trustees	Mr Rod Williams Mr Douglas Clark Mr Howard Smith
Charity number (England and Wales)	1076342
Principal address	Leigh Works 116a Bradshawgate Leigh Greater Manchester United Kingdom WN7 4NP
Independent examiner	Clare Jady HullJady 41 Bridgeman Terrace Wigan Lancashire WN1 1TT

PROCLAIM TRUST

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PROCLAIM TRUST

TRUSTEES' REPORT

FOR THE YEAR ENDED 31 JULY 2024

The Trustees present their annual report and financial statements for the year ended 31 July 2024.

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the charity's governing document, the Charities Act 2011 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (effective 1 January 2019).

Objectives and activities

The main purpose of the charity is the advancement of the Christian faith.

The main activities of Proclaim Trust undertaken for the public benefit are:

- Communicating the relevance of Christianity.
- Training churches / mentoring Evangelists.
- Prisons Ministry.
- Drugs Education in schools.
- Distribution of resources to advance the message of Christianity.

Public benefit

The Trustees have paid due regard to guidance issued by the Charity Commission in deciding what activities the charity should undertake, in particular, the guidance on charities for the advancement of religion.

Volunteers

During 2023 to 2024, Proclaim Trust had one volunteer, who contributed towards the running of the ministry. In September 2023 large number of volunteers served at the annual conference. We are grateful for all of their support.

Achievements and performance

Significant activities and achievements against objectives

Proclaim Trust's main achievements, through the ministry of Barry Woodward, during August 2023 to July 2024, have been:

- Spoken at 77 churches / parachurch outreach events. At the majority of events the people who attended were invited to make a commitment to the Christian faith; welcomed to attend church events by the church, whether or not a commitment was made and offered prayer for any needs they had. 984 people made a commitment to the Christian faith at these events.
- Spoken on God TV and British Christian Broadcasting for outreach purposes.
- Spoken at 56 prisons / young offenders' events. 662 people responded to make a change and start their faith journey.

PROCLAIM TRUST

TRUSTEES' REPORT (CONTINUED)

FOR THE YEAR ENDED 31 JULY 2024

- Distributed a further 1,500 copies of Barry Woodward's autobiography to prisons throughout the UK. Between 2007 to 2024, 54,000 books have now been sent to prisons. The book tells of 15 years of heroin / drug addiction that was turned around because of Barry's experience in a church. It educates people and gives hope to those who are in similar situations, or who have friends or relatives in similar situations.

The model for the prisons outreach is: Proclaim Trust sends 'Once an Addict' books to prisons free of charge, due overall, to sponsorship of the books, before or after Barry Woodward speaks in a prison.

- Worked with the prison media officer in HMYOI Wetherby recording an interview / conversation with two of the prisoners around the subject of faith & change. This was then available on the young people's laptops.
- Recorded two radio shows in the studios in HMP Brixton for National Prison Radio to be broadcast in prisons throughout the UK.

In addition to the above, Proclaim Trust receives and replies to many letters from prisoners sharing about the impact of the message from Barry Woodward and seeking support.

- Delivered 12 half day in person training sessions in 10 recovery or resettlement organisations on 'Turning Your Mess into a Message: How to Tell Your Story'. This aims to train people to tell their faith stories over one or two short sessions.
- Undertaken two zoom training events, two in-person presentation days and one-to-one zooms for the year-long 'Your Story Reframed' course. This course aims to train people, over the course of a year, to share their faith stories with others one to one and at events.
- Delivered 13 half-day training sessions in prisons on the 'Your Story Reframed for Prisoners' course. This is an adapted version of the 'Your Story Reframed' course, for those with a faith and without a faith, equipping prisoners to tell their story. These sessions are positively impacting the identity and self-esteem of those attending.
- Hosted the eleventh FIXED Conference. FIXED is an annual conference for addicts, ex-addicts, recovering addicts and those with a heart for addicts. 130 people responded to the Gospel message at this event.
- Fixed 23 Highlights was produced for God TV.

PROCLAIM TRUST

TRUSTEES' REPORT (CONTINUED)

FOR THE YEAR ENDED 31 JULY 2024

For 2024 to 2025, as of November 2024, Proclaim Trust already have the following scheduled:

- Speaking at 78 churches / parachurch outreach events.
- Speaking at one school teaching event.
- Speaking at 47 prison events.
- Continuing to distribute further copies of Barry Woodward's autobiography to prisoners in the UK.
- An interview with God TV.
- Delivering 10 half-day training days for recovery or resettlement organisations using the 'Turning Your Mess into a Message: How to Tell Your Story' format.
- Continuing with 'Your Story Reframed', with the current cohort. This will continue to be a mix of zoom and in-person meetings. A new cohort will be starting in January 2025 for this year-long course.
- Delivering 19 half-day training sessions on 'Your Story Reframed for Prisoners' in various prisons throughout the UK.
- Host a new 24-hour 'Your Story Reframed Boot Camp' at and in partnership with Cliff College. This boot camp will be open to the Cliff College network of friends and supporters, and students.
- Every 'Your Story Reframed' course mentioned above will be accredited by Cliff College from July 2024.
- Organising and hosting the twelfth FIXED Conference.
- Stream Fixed (2023) Highlights for Prisoners into 50% of UK prisons, over four days, through Way Out TV. This will include four thirty-minute pieces of content that includes, music, rapping, stories, the spoken word, and Barry's main keynote message, plus sections of two other speaker's messages. The content will also be distributed, via DVD, to 42 prisons Proclaim Trust works with.

Financial review

During the year, the charity had a deficit of £25,583 (2023 - deficit £9,743). At the 31 July 2024, the charity had retained reserves of £56,873. (2023 - £82,456)

PROCLAIM TRUST

TRUSTEES' REPORT (CONTINUED)

FOR THE YEAR ENDED 31 JULY 2024

Reserves policy

It is the policy of the charity that unrestricted funds which have not been designated for a specific use should be maintained at a level equivalent to between three and six month's fixed expenditure. The Trustees consider that reserves at this level will ensure that, in the event of a significant drop in funding, they will be able to continue the charity's current activities while consideration is given to ways in which additional funds may be raised. This level of reserves, calculated at approximately £36,000, has been maintained throughout the year.

Principal funding sources

The Charity's principal sources of funds are from individual donors, speaking engagements and through grant applications.

Major risks

The Trustees have considered the major risks to which the charity is exposed and satisfied themselves that systems or procedures are established to manage those risks.

Structure, governance and management

The charity is governed by its governing document, a Declaration of Trust dated 7 June 1999 and amended in October 2000 and July 2006.

The responsibility for running the charity on a day-to-day basis, has been delegated by the trustees to one full-time and two part-time members of staff.

The Trustees who served during the year and up to the date of signature of the financial statements were:

Mr Rod Williams

Mr Douglas Clark

Mr Frank Robinson

(Resigned 14 September 2024)

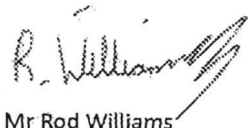
Mr Howard Smith

Recruitment and appointment of trustees

Proclaim Trust follows an informal process when recruiting Trustees, meeting with each candidate and inviting those that are suitable and interested to observe a board meeting and meet existing trustees.

None of the Trustees has any beneficial interest in the company. All of the Trustees are members of the company and guarantee to contribute £1 in the event of a winding up.

The Trustees' report was approved by the Board of Trustees.



Mr Rod Williams

Trustee

17 January 2025

PROCLAIM TRUST

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF PROCLAIM TRUST

I report to the Trustees on my examination of the financial statements of Proclaim Trust (the charity) for the year ended 31 July 2024.

Responsibilities and basis of report

As the Trustees of the charity you are responsible for the preparation of the financial statements in accordance with the requirements of the Charities Act 2011.

I report in respect of my examination of the charity's financial statements carried out under section 145 of the Charities Act 2011. In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the Charities Act 2011.

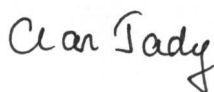
Independent examiner's statement

Your attention is drawn to the fact that the charity has prepared the financial statements in accordance with the relevant version of the Statement of Recommended Practice applicable to charities preparing their financial statements in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) in preference to the Accounting and Reporting by Charities: Statement of Recommended Practice issued on 1 April 2005 which is referred to in the extant regulations but has now been withdrawn. I understand that this has been done in order for the financial statements to provide a true and fair view in accordance with UK Generally Accepted Accounting Practice.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1 accounting records were not kept in respect of the charity as required by section 130 of the Charities Act 2011.
- 2 the financial statements do not accord with those records; or
- 3 the financial statements do not comply with the applicable requirements concerning the form and content of financial statements set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the financial statements give a true and fair view, which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.



Clare Jady
HullJady
41 Bridgeman Terrace
Wigan
Lancashire
WN1 1TT
17 January 2025

PROCLAIM TRUST

STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

FOR THE YEAR ENDED 31 JULY 2024

	Notes	Unrestricted funds 2024 £	Unrestricted funds 2023 £
Income from:			
Donations	3	83,246	84,816
Charitable activities	4	16,591	28,325
Investments	5	1,879	859
Total income		101,716	114,000
Expenditure on:			
Raising funds	6	1,517	6,013
Charitable activities	7	125,782	117,730
Total expenditure		127,299	123,743
Net expenditure and movement in funds		(25,583)	(9,743)
Reconciliation of funds:			
Fund balances at 1 August 2023		82,456	92,199
Fund balances at 31 July 2024		56,873	82,456

The statement of financial activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing activities.

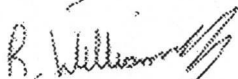
PROCLAIM TRUST

BALANCE SHEET

AS AT 31 JULY 2024

	Notes	2024 £	£	2023 £	£
Fixed assets					
Tangible assets	13		970		486
Current assets					
Debtors	14	900		1,000	
Cash at bank and in hand		57,425		83,040	
		58,325		84,040	
Creditors: amounts falling due within one year	15	(2,422)		(2,070)	
Net current assets			55,903		81,970
Total assets less current liabilities			56,873		82,456
The funds of the charity					
Unrestricted funds	17		56,873		82,456
			56,873		82,456

The financial statements were approved by the Trustees on 17 January 2025



Mr Rod Williams
Trustee

PROCLAIM TRUST

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 JULY 2024

1 Accounting policies

Charity information

Proclaim Trust is a charity registered with the Charity Commission for England and Wales, charity number 1076342, whose registered address is at Leigh Works, Elizabeth House, Bold Street, Leigh, WN7 1AP

1.1 Accounting convention

The financial statements have been prepared in accordance with the charity's governing document, the Charities Act 2011, FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the Charities SORP "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (effective 1 January 2019). The charity is a Public Benefit Entity as defined by FRS 102.

The charity has taken advantage of the provisions in the SORP for charities not to prepare a Statement of Cash Flows.

The financial statements have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a true and fair view. This departure has involved following the Statement of Recommended Practice for charities applying FRS 102 rather than the version of the Statement of Recommended Practice which is referred to in the Regulations but which has since been withdrawn.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

1.2 Going concern

At the time of approving the financial statements, the Trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the Trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

1.3 Charitable funds

Unrestricted funds are available for use at the discretion of the Trustees in furtherance of their charitable objectives.

Restricted funds are subject to specific conditions by donors or grantors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the financial statements.

Endowment funds are subject to specific conditions by donors that the capital must be maintained by the charity.

1.4 Income

Income is recognised when the charity is legally entitled to it after any performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

Cash donations are recognised on receipt. Other donations are recognised once the charity has been notified of the donation, unless performance conditions require deferral of the amount. Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

PROCLAIM TRUST

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 JULY 2024

1 Accounting policies

(Continued)

1.5 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement, and the amount of the obligation can be measured reliably.

Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges are allocated on the portion of the asset's use.

1.6 Tangible fixed assets

Tangible fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses.

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Fixtures and fittings	25% reducing balance basis
Computers	25% reducing balance basis

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is recognised in the statement of financial activities.

1.7 Impairment of fixed assets

At each reporting end date, the charity reviews the carrying amounts of its tangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any).

1.8 Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

1.9 Financial instruments

The charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the charity's balance sheet when the charity becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

PROCLAIM TRUST

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 JULY 2024

1 Accounting policies

(Continued)

1.10 Employee benefits

The cost of any unused holiday entitlement is recognised in the period in which the employee's services are received.

Termination benefits are recognised immediately as an expense when the charity is demonstrably committed to terminate the employment of an employee or to provide termination benefits.

1.11 Retirement benefits

Payments to defined contribution retirement benefit schemes are charged as an expense as they fall due.

2 Critical accounting estimates and judgements

In the application of the charity's accounting policies, the Trustees are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both current and future periods.

3 Income from donations

	Unrestricted funds 2024 £	Unrestricted funds 2023 £
Donations and gifts	78,746	84,816
Membership fees	4,500	-
	<u>83,246</u>	<u>84,816</u>

4 Income from charitable activities

	Unrestricted funds 2024 £	Unrestricted funds 2023 £
Charitable trading income		
Sale of goods	5,490	10,375
Other income	11,101	17,950
	<u>16,591</u>	<u>28,325</u>

PROCLAIM TRUST

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 JULY 2024

5 Income from investments

	Unrestricted funds 2024 £	Unrestricted funds 2023 £
Interest receivable	1,879	859

6 Expenditure on raising funds

	Unrestricted funds 2024 £	Unrestricted funds 2023 £
Fundraising and publicity		
Seeking donations, grants and legacies	1,517	6,013

7 Expenditure on charitable activities

	Prisons Ministry 2024 £	Prisons Ministry 2023 £
Direct costs		
Staff costs	61,154	58,625
Depreciation and impairment	315	162
Enter ac905 in database	16,071	14,074
Enter ac908 in database	14,747	13,696
Enter ac909 in database	190	120
Enter ac910 in database	611	1,942
Enter ac912 in database	5,311	5,361
	98,399	93,980
Share of support and governance costs (see note 8)		
Support	27,383	23,750
	125,782	117,730
Analysis by fund		
Unrestricted funds	125,782	117,730

PROCLAIM TRUST

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 JULY 2024

8 Support costs allocated to activities

	2024 £	2023 £
Office costs	20,784	18,711
Accountancy & book-keeping	5,620	4,592
Bank & payment charges	635	447
Governance costs	344	-
	<u>27,383</u>	<u>23,750</u>
Analysed between:		
Prisons Ministry	<u>27,383</u>	<u>23,750</u>

9 Net movement in funds

The net movement in funds is stated after charging/(crediting):

	2024 £	2023 £
Fees payable for the independent examination of the charity's financial statements	-	-
Depreciation of owned tangible fixed assets	315	162
	<u>-</u>	<u>162</u>

10 Trustees

None of the Trustees (or any persons connected with them) received any remuneration or benefits from the charity during the year.

11 Employees

The average monthly number of employees during the year was:

	2024 Number	2023 Number
Ministerial and support work	1	1
Administration staff	2	2
Total	<u>3</u>	<u>3</u>

Employment costs

	2024 £	2023 £
Wages and salaries	57,879	55,519
Social security costs	36	-
Other pension costs	3,239	3,106
	<u>61,154</u>	<u>58,625</u>

PROCLAIM TRUST

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 JULY 2024

11 Employees (Continued)

There were no employees whose annual remuneration was more than £60,000.

12 Taxation

The charity is exempt from taxation on its activities because all its income is applied for charitable purposes.

13 Tangible fixed assets

	Fixtures and fittings	Computers	Total
	£	£	£
Cost			
At 1 August 2023	648	-	648
Additions	-	799	799
	<u>648</u>	<u>799</u>	<u>1,447</u>
At 31 July 2024			
Depreciation and impairment			
At 1 August 2023	162	-	162
Depreciation charged in the year	122	193	315
	<u>284</u>	<u>193</u>	<u>477</u>
At 31 July 2024			
Carrying amount			
At 31 July 2024	<u>364</u>	<u>606</u>	<u>970</u>
At 31 July 2023	<u>486</u>	<u>-</u>	<u>486</u>

14 Debtors

	2024	2023
	£	£
Amounts falling due within one year:		
Prepayments and accrued income	900	1,000
	<u>900</u>	<u>1,000</u>

15 Creditors: amounts falling due within one year

	2024	2023
	£	£
Other taxation and social security	1,044	807
Other creditors	138	82
Accruals and deferred income	1,240	1,181
	<u>2,422</u>	<u>2,070</u>

PROCLAIM TRUST

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 JULY 2024

16 Retirement benefit schemes

	2024	2023
	£	£
Defined contribution schemes		
Charge to profit or loss in respect of defined contribution schemes	3,239	3,106

The charity operates a defined contribution pension scheme for all qualifying employees. The assets of the scheme are held separately from those of the charity in an independently administered fund.

17 Unrestricted funds

The unrestricted funds of the charity comprise the unexpended balances of donations and grants which are not subject to specific conditions by donors and grantors as to how they may be used. These include designated funds which have been set aside out of unrestricted funds by the trustees for specific purposes.

	At 1 August 2023 £	Incoming resources £	Resources expended £	At 31 July 2024 £
General funds	82,456	101,716	(127,299)	56,873
Previous year:	At 1 August 2022 £	Incoming resources £	Resources expended £	At 31 July 2023 £
General funds	92,199	114,000	(123,743)	82,456

18 Related party transactions

There were no disclosable related party transactions during the year (2023 - none).