

EMIH LIMITED

England & Wales · Charity number 1073254

Details

Other names	RUNNING DEEP, RUNNING DEEP LIMITED, THE DEEP, THE DEEP MILLENIUM PROJECT, THE DEEP MILLENNIUM PROJECT
Status	Registered
Legal form	Charitable company
Company number	03513218
Registered	1999-01-11
Register	View on the Charity Commission register

Contact

Address	The Deep Tower Street Hull HU1 4DP
Phone	01482381000
Email	info@thedeeep.co.uk
Website	www.thedeeep.co.uk

Activities

Objects: THE OBJECTS ("THE MAIN OBJECTS") FOR WHICH THE COMPANY IS ESTABLISHED ARE TO ADVANCE THE EDUCATION AND CULTURAL WELFARE OF THE INHABITANTS OF KINGSTON UPON HULL (THE CITY) IN PARTICULAR AND THE COMMUNITY AT LARGE AND TO PROMOTE THE CONSERVATION OF MARINE ORGANISMS BY ESTABLISHING IN THE CITY AN AQUARIUM/MUSEUM AND AN INTERNATIONAL CENTRE OF EXCELLENCE FOR EDUCATION LEARNING AND RESEARCH INTO AND FIRST HAND EXPERIENCE OF THE MARINE ENVIRONMENT

Activities: The objectives of the charity are: 1) to advance the educational and cultural welfare of the inhabitants of Kingston upon Hull and the community at large; and 2) to promote the conservation of marine organisms by establishing The Deep aquarium in Kingston upon Hull, incorporating an international centre of excellence for education, learning and research of the marine environment.

Classification

- **How:** Provides Buildings/facilities/open Space, Provides Services, Sponsors Or Undertakes Research
- **What:** Education/training, Arts/culture/heritage/science, Animals, Environment/conservation/heritage, Economic/community Development/employment, Recreation
- **Who:** Children/young People, The General Public/mankind

Geography

- **Area of benefit:** KINGSTON UPON HULL
- Kingston Upon Hull City

Finances

Period end	Income	Expenditure	Assets	Employees
2025-01-31	£9,622,361	£10,989,380	£43,987,497	139
2024-01-31	£9,131,896	£10,651,331	£26,966,371	137
2023-01-31	£9,004,749	£10,460,967	£28,714,805	131
2022-01-31	£7,192,051	£8,539,457	£28,026,218	132
2021-01-31	£4,852,105	£8,127,141	£22,897,900	144

Trustees

Name	Role	Appointed
Barbara Celia George		2024-09-20
Colin Charles Brown		2024-07-20
Dr Lloyd Benjamin Lee Glanville		2024-11-22
Lee James Morton		2025-01-28
Michael Tarbotton		2022-07-22
Professor Lesley Julia Morrell		2022-01-21
Rhys Furley		2022-07-22
Richard John Frostick		2024-09-20
Simon James Turner		2025-02-06

EMIH LIMITED

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Accounts



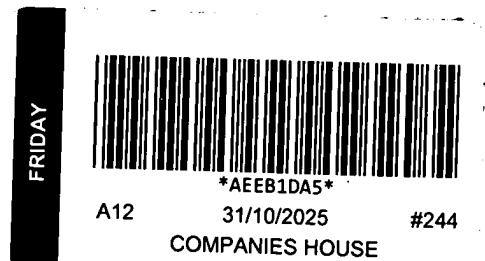
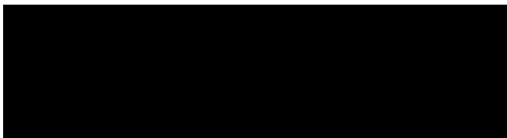
Smailes Goldie
CHARTERED ACCOUNTANTS

COMPANY REGISTRATION NUMBER: 03513218
CHARITY REGISTRATION NUMBER: 1073254

EMIH Limited
(A Company limited by guarantee)

Financial Statements

31 January 2025



EMIH Limited

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EMIH Limited

Reference and Administrative Details

Chief Executive Officer	CC Duke
Trustees	CC Brown R J Frostick R Furley B George L J Morrell M Tarbotton L Glanville L Morton S J Turner
Secretary	Rollits Company Secretaries Limited
Charity Registration Number	1073254
Company Registration Number	03513218
Registered Office	The charity is incorporated in England. The Deep Kingston Upon Hull HU1 4DP
Auditor	Smailes Goldie Chartered Accountants Regent's Court Princess Street Hull East Yorkshire HU2 8BA
Solicitors	Wilkin Chapman Rollits LLP Citadel House 58 High Street Hull HU1 1QE
Bankers	National Westminster Bank plc PO Box 944 34 King Edward Street Hull HU1 3YN

EMIH Limited

Strategic Report for the Year Ended 31 January 2025

The trustees, present their strategic report for the year ended 31 January 2025, in compliance with s414C of the Companies Act 2006.

Objects and aims

As defined in its governing documents, the objectives of the charity are:

- to advance the educational and cultural welfare of the inhabitants of Kingston upon Hull in particular and the community at large; and
- to promote the conservation of marine organisms by establishing in Kingston upon Hull, The Deep aquarium, incorporating an international centre of excellence for education, learning and research of the marine environment.

Within the above objectives, the charity's strategy is to maintain reserves at a level sufficient to cover the accounting depreciation, to meet ongoing revenue commitments and to continue to invest in the facilities at The Deep so that it can fulfil its educational, marine research and conservation objectives to the full.

Activity during the year

- the charity exceeded its Business Plan target and was able to attract 465,520 visitors and learners to The Deep, generating an underlying net operational surplus (as defined in the financial review below) for the year of £1,702,384.
- the charity continued to maintain its facilities to a high standard; and
- the charity continued to support conservation and marine research projects (both financially and in-kind) to help preserve elements of our marine environment and to learn more about them.

EMIH Limited

Strategic Report for the Year Ended 31 January 2025

Financial review

The financial results were as follows:

	2025 £	2024 £	Change £
Total revenue	9,622,361	9,131,896	490,465
Total Expenditure	(10,980,536)	(10,655,879)	(324,657)
Less taxation charge	(8,844)	4,548	(13,392)
Excluding Depreciation	<u>3,069,403</u>	<u>2,906,394</u>	<u>163,009</u>
Underlying net operational surplus for the year	<u>1,702,384</u>	<u>1,386,959</u>	<u>315,425</u>

The group reserves of £43,987,497 (2024: £26,966,371) at 31 January 2025 primarily consist of capital grants received for the construction of The Deep Visitor Attraction and The Deep Business Centre, expenditure on which has been capitalised and which will be amortised over the useful life of the associated assets. Reserves are adjusted each year by the amount of any operating surplus or deficit and by the periodic revaluations of the Visitor Attraction and Business Centre.

As a charity, the company's Memorandum and Articles of Association do not permit the payment of dividends.

Risk review

The charity keeps a Risk Register which is reviewed annually by both trustees and the Executive. The Risk Register covers all risks identified by the charity as recommended by the Charity Commission. Actions are taken where required to mitigate or minimise risk.

Principal risks and uncertainties

The group is exposed to price, credit, liquidity and investment risks, which are closely monitored by the Executive Committee.

EMIH Limited

Strategic Report for the Year Ended 31 January 2025

Price Risk

At the start of each financial year, the group reviews its budget for the coming year, sets its expectations of visitor numbers and sets its admission prices to cover its forecasted expenditure. Compared to other national attractions, The Deep's current admission charges remain very competitive.

Credit risk

The majority of the group's income is received at the point of sale and so poses no credit risk. The exception to this is the income from tenants of The Deep Business Centre. However, all tenants are subject to external credit checks as part of their lease negotiations and are subject to ongoing credit checks. Furthermore, a deposit is taken from all tenants at the outset and rent is required to be paid in advance of the period to which it relates.

Liquidity risk

The group retains sufficient cash to ensure that it has sufficient available funds for operations. In August 2020, the trading subsidiary company within the group (Running Deep Limited) entered into a Coronavirus Business Interruption Loan Agreement with its bankers for a maximum facility of £700,000. As at the balance sheet date £455,000 of it has been repaid.

Investment risk

Any surplus cash that the group has available is invested with its bankers. Such investments include only cash balances earning interest at fixed and variable rates. The company does not use derivative financial instruments.

By order of the Board



Mr. Colin Brown

19 September 2025

EMIH Limited

Trustees' Report

The trustees present the annual report together with the financial statements and auditors' report of the charitable company for the year ended 31 January 2025.

Our purposes and activities for the public benefit

EMIH Limited is an educational and environmental charity that is based at The Deep Visitor Attraction in Kingston upon Hull, UK. The Deep Visitor Attraction (and the work of the charity more widely) is available to all, without restriction.

Whilst there is a need to charge visitors for entry to The Deep Visitor Attraction to cover its running costs and to generate resources for the charity's marine research and conservation work, in an effort to ensure that admission prices are not an obstacle to attendance, the charity sets prices to cover its medium-term operating costs, rather than to maximise income.

For the period under review, the admission prices for The Deep were £21 for an adult; £16.25 for a child; and £19.50 for seniors and students, with children under 3 and essential carers visiting for free. Not only are these prices lower than other similar attractions, more importantly, these prices allow free admission (subject to terms and conditions) for up to 360 days per year. The charity has adopted this pricing structure both to provide excellent 'value for money' to its visitors and to ensure that they can return multiple times to help maximise the absorption of its educational and environmental content.

The Deep charity has demonstrated significant achievements in marine conservation, species breeding, charity support, research, animal husbandry, education, community involvement, sustainability, and strategic partnerships. These efforts reflect a commitment to marine conservation and biodiversity recovery in support of The Deeps mission statement:

"To create a deeper understanding and enjoyment of the world's oceans and inspire positive change for their survival"

The Trustees note the recognition in 2024 of the charity's work when it was Shortlisted for both the Outstanding Contribution Award in Hull BID's annual awards ceremony, and the Remarkable Accessible & Inclusive Tourism Award in the Remarkable East Yorkshire Tourism Awards (REYTAs), receiving recognition for its transformative impact on the local community and its accessible welcome.

In addition, the Trustees recognise the need to provide a high quality visitor experience, accessible to all, and in line with the charity's aim and objectives. As such, The Deep commits to quarterly independently accredited mystery shopper visits. The Trustees are pleased to note that The Deep received 'Outstanding' scores during this financial year.

Education

Formal and informal learning is at the heart of all The Deep's activities and outputs. The Deep embraces STEAM (Science, Technology, Engineering, Arts and Maths) education topics in order to provide accessible learning opportunities and engage diverse audiences and attract typical non engagers to the subject of marine conservation.

Formal learning takes place in two bespoke education rooms within The Deep's Learning Centre. Qualified teachers provide a choice of workshops covering the full range of key stages from pre-school and into tertiary education as well as bespoke sessions for SEND students. Workshop content and delivery is supported by Marine Biologists from the Husbandry department for higher level content and delivery. Schools and groups taking part in the workshops benefit from heavily subsidised entry to The Deep with, in effect, the formal education workshops provided free of charge. Workshop sessions are designed to be 'hands on' using resources and learning tools that are not available in a normal classroom environment. Workshops are regularly reviewed for quality, current and relevant content, with new topics being added (or removed) as deemed appropriate.

EMIH Limited

Trustees' Report

In 2024/25 a total of 17,552 students participated in a workshop at The Deep. The most popular topic requested during the year was around the theme of plastic pollution. Workshops covering all key stages, from EYFS to KS3/4 entitled: Seaside Spring Clean, Caring for our Oceans, Our World's Plastic Problem and Drowning in Plastic highlighted this key conservation message to visiting students.

The Deep was also pleased to develop and launch a brand new workshop during this period; A Sense of Adventure. This was designed specifically for learners with Special Educational Needs and Disabilities (SEND) including those with Profound and Multiple Learning Difficulties (PMLD) and complex needs. The cross-curricular 30-minute session is crafted for learners who benefit from a more sensory learning experience, encouraging an exploration of marine life through open-ended play and investigation.

Alongside welcoming groups from schools and colleges, The Deep hosted two Home Educators' Days, welcoming 254 learners to explore themes of animal adaptation and under the sea.

Helping schools to continue their post-visit learning journey, The Deep's Loan Boxes were lent out free of charge 23 times to schools across Hull and East Yorkshire. These Loan Boxes included: newly developed Early Years Foundation Stage content, shell artefacts plus KS1 and KS2 curriculum-led content.

The Deep's After School Immersive Learning sessions, Science with Bite, welcomed 34 learners to take part in these bespoke secondary sessions themed on Adaptation, Classification and Conservation, supporting students' studies and engagement with science outside the classroom.

The Deep participates annually in Future Humber's STEM Event, this year hosted at the MKM stadium. The Deep's work at this helps to inspire the next generation on careers in STEM. Students from around the region took part in testing water samples, investigating the role of an Aquarist and even designing their own exhibit.

Work Experience

During this year The Deep welcomed 27 students from school years 10 to 12 for our popular Hospitality, Leisure and Tourism work placements. These students from local schools and colleges engaged in a structured programme which covers a range of activities and across multiple departments within The Deep, including Education, Retail, Guides, Reception, Food & Beverage, and Marketing. In addition, The Deep's Husbandry team hosted 16 Aquarist work placement students who were continuing their education post-18, as well as providing volunteering opportunities for 14 individuals to assist the Husbandry team with a variety of tasks behind-the-scenes.

Ensuring The Deep provided inclusive experiences, adjusted to meet individuals' needs, it supported two SEND students from local school, St Anne's School & Sixth Form College, for short periods over several weeks for work experience alongside Crew. In addition, a student from Bishop Burton College carried out a 9-week Supported Internship programme. This involved gaining valuable work experience across a variety of departments, from front-of-house to behind-the-scenes.

A small group of students from Kelvin Hall School took part in this year's 'Kids in Museums Takeover Day'. The theme was Careers and the students enjoyed becoming part of The Deep's Guiding team for the day. This included helping visitors to learn more about ocean acidification and climate change through a range of interactive activities.

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Trustees' Report

The Deep's Food & Beverage team supported Ganton School's Chop & Change scheme, which helps young people with severe learning disabilities into employment, particularly within the Food & Beverage industry. Deep Crew provided assistance to these students, showing them skills in cooking, food preparation, plating and recipe inspiration. Their meals have then been served at events both on and off-site, with support from The Deep. As a result, the John Good Group have awarded Ganton £20k which supports the continued life of Chop & Change, securing additional teaching time to help with the organisation, administration and delivery of the project. From The Deep's point of view, three Ganton students are on successful work experience programmes at the attraction, two more expected to join us through the 2025-2026 academic year. One student is now employed by The Deep and there is a wide range of experience (and fulfilment) being gained by Crew as they are called on to supervise, instruct and mentor the students.

Informal Learning

Informal learning outputs are diverse and extend to all information delivered within the exhibition through a range of different media. In addition, The Deep's Guiding Crew (alongside the Education team) provide interpretation to visitors through: presentations, demonstrations, workshops, special events, virtual sessions, crafts and outreach aimed at diverse audiences of all ages.

Informal learning through our exhibition during the year included 8712 Guide Presentations to visitors across the year. These included artefact handling sessions, daily exhibit talks and school holiday event presentations.

In order to maximise informal learning during The Deep's busy peak holiday periods, themed events are arranged across the calendar. During this year, these included:

- **February half-term:** Flippin' Marvellous, penguin-themed family activities highlighting penguin conservation across the globe.
- **Easter Holiday - Nature in Action:** Through collaborations with RSPB and Mires Beck Nursery visitors to The Deep learned about biodiversity and how to encourage nature into their own gardens through interactive activities and demonstrations.
- **May half-term - H2O Heroes:** Partnering with the RNLI, Coastguard and Humber Rescue, our popular annual event showcased the work of these emergency services on our coastlines. Visitors learned about water safety to ensure safe visits to the beach.
- **Summer Holiday - Don't Worry Beach Happy:** The Deep celebrated its Yorkshire coastline, geology and the variety of marine species that call it home.
- **October half-term - Let's Get Glowing:** This holiday focused on bioluminescent sea creatures and how they use their light to survive and thrive.
- **Christmas Holiday - The Deep Freeze:** Hosted a winter themed event across the Christmas holidays, exploring Earth's incredible aquatic animals that are able to survive and thrive in extreme polar conditions.

In addition, some further events were scheduled within The Deep's calendar including the Seagrass Festival which saw Deep Crew collaborating with the Yorkshire Wildlife Trust team to deliver our third seagrass festival to visitors. Across the weekend, over 2,000 hessian seed bags were created by visitors ready to be planted out at Spurn Point to restore the seagrass meadows. A separate Super Seagrass Weekend also took place in line with World Seagrass Day to continue to celebrate its importance as a vital coastal habitat.

The Deep celebrated Shark Awareness Day with a weekend of shark-themed activities. This included a range of talks, presentations and artefact handling sessions for visitors to enjoy.

BLAZA's Big Bug Bonanza was celebrated during Insect Week by holding bug-themed interactive and hands on activities. Visitors discovered more about the lifecycle of insects and why they are crucial to our ecosystem.

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The Deep welcomed award-winning author and environmentalist, Emma Oldham, to deliver storytelling sessions of her book, *The Whale Who Disappeared*. Two book signing sessions were also held with award-winning author, Christina Gabbittas, for her book 'Save Us'. This event also presented an opportunity for visitors to submit their own inspired poetry, stories and artwork.

The Deep values art within STEM education and as such offers an art exhibition space freely available to be both artists and audience. This year's featured work is from South African artist, Jessica Eggers who believes in bringing science and art together in her pieces. The exhibition includes eighteen pen and ink marine-themed artworks.

Continuing The Deep's recognition of art within its exhibition. A pioneering partnership between Ørsted, Yorkshire Wildlife Trust and Lincolnshire Wildlife Trust resulted in funding by Wilder Humber to install a unique seagrass sculpture by local artist Emma Stothard. The external sculpture doubles up as a plastic bottle recycling bin and, through interpretation around it, visitors have been able to learn more about the important conservation action Wilder Humber are carrying out on our local coastline.

4,473 young people from 51 organised group took part in sleepovers at The Deep in 2024, learning more about the marine world through guided tours, activities and a unique overnight experience of sleeping beside the sharks! Adapted sleepovers were also delivered to 2 groups of disabled young people and 1 private bespoke sleepover took place for a family through the organisation 'When you Wish upon a Star'.

The Deep's Dive Deeper events continued during this year, hosting two evenings of relaxed and informal talks. Seven speakers covered a variety of insightful topics focusing on regional conservation activities from Lincolnshire Chalk Streams to the latest flood alleviation measures. Over 120 visitors attended across both dates to learn more about local and national conservation projects, including presentations on water safety, the positive impacts of blue/green spaces on wellbeing and Tansy beetle conservation.

The Deep's corporate events held within the exhibition out of hours help to provide financial support for the charity whilst extending the reach of The Deep to audience who might otherwise not visit. During this year these events have included evening dinners, weddings, charity events and prestigious celebrations, welcoming over 2,500 guests.

Science and Conservation

The Deep continued its partnership with the Lincolnshire Chalk Streams Project, helping to identify the location and habitats of a tiny fresh water bryozoan, the Crystal Moss animal, (*Lophopus crystallinus*); currently thought to be endangered. Chalk streams are rare and important habitats under threat nationally. The Deep's expertise in water analysis is contributing to this important local initiative, and has helped towards formulating a conservation strategy plan for the Crystal Moss animal.

The Deep has a long-standing relationship with the Tansy Beetle Action Group (TBAG) and continued to volunteer in the TBAG, as a liaison and surveyor on behalf of BIAZA. Our survey work through one of The Deep's Aquarists recorded over 450 endangered Tansy beetle sightings on their transect near York, a positive result borne of the ongoing work to re-establish Tansy plant habitats.

BIAZA's Spotted on Site Campaign continued to provide a vehicle to monitor The Deep's environs for biodiversity, with Crew and visitors using the iNaturalist app to track sightings of native wildlife around The Deep's site. Since joining the campaign, The Deep has recorded over 1,000 observations, a major milestone. To support biodiversity on site, three bug hotels, designed by local schoolchildren, were constructed from donated materials such as bricks, clay pipes and roof tiles. Passers-by are encouraged to add their observations through iNaturalist as citizen scientists.

The Deep also installed a giant snail sculpture 'Slimon' in its wildlife garden to help to highlight its Weeds for Wildlife campaign, encouraging visitors to notice why we have left our green areas around the car park to grow wild.

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The Deep also participated in Hull's City Nature Challenge, which was organised by the North & East Yorkshire Ecological Data Centre (NEYEDC). The city placed 7th overall in the UK for number of observations and 6th for number of species, totalling 7,047 and 1,188 respectively. These results are a huge increase on the totals for 2023, representing stronger species biodiversity in the local area. To promote this work, The Deep welcomed the team from North and East Yorkshire Ecological Data Centre (NEYEDC) who displayed their work to Deep visitors to promote awareness about Hull's City Nature Challenge and how to use the iNaturalist.org app.

Two Aquarists from The Deep travelled to Boston, Massachusetts, to assist the team of volunteers at New England Aquarium in rescuing cold-stunned sea turtles, found stranded on Cape Cod's beaches, a project The Deep has been involved with for a number of years. The aquarists' specialist turtle husbandry knowledge and experience supported the hands-on rehabilitation work of which this project has great need. These strandings occur annually as the impact of climate change, alongside the changing season, can catch turtles out in cold temperatures. The species rescued included the critically endangered Kemp's Ridley, Leatherback, Green and Loggerhead sea turtles. The work involved rehabilitating the animals over a period of time, returning them to health before re-release.

The Deep participated in a jellyfish research trip to the National Oceanography Centre (NOCS) by the University of Southampton. Both Deep Crew and students shared knowledge and expertise via a series of presentations. This was followed by a trip out on The Solent on the University's vessel (the R V Callista) to collect tissue samples from native jellyfish species alongside other BIAZA aquariums, to carry out further research.

For the first time, The Deep participated in the Keeper Educational Exchange Programme (KEEP). This Zookeeper Exchange Programme, led in partnership with BIAZA, allows keepers to work for a few days at other collections, learning skills and developing their animal husbandry knowledge. Participants have the opportunity to explore different approaches to animal nutrition, enrichment, and medical care depending on the collection they visit. The first keeper to visit The Deep in 2024 was from Askham Bryan Wildlife & Conservation Park.

During this year, The Deep worked with students from the University of Hull and the University Centre Bishop Burton to support their projects entitled: 'Interactions between Cleaner Wrasse *Labroides dimidiatus* and their clients in a large aquarium' and, 'Observation of feeding behaviours in a colony of Gentoo penguin and their relevance to personality'.

Wider Engagement

The Deep presented at the All-Party Parliamentary Group (APPG) for Zoos and Aquariums, to celebrate the launch of BIAZA's publication *More Than You Think - the integral role of zoos and aquariums in our communities*. The report explores the many ways member sites are contributing to society including in education, nature access and as cultural anchors and The Deep highlighted its work on providing an accessible visit for all.

BBC Bitesize Careers Tour invited The Deep to participate, forming part of a panel of speakers presenting to local schools. Deep Crew members from the Husbandry and Food & Beverage departments offered advice and information about careers, as well as an insight into their own journeys into employment. The BBC's Assistant Producer, Helen Bower thanked The Deep for its involvement, saying, "*The tour has now come to an end - and we couldn't have made such a positive impact on so many students without your help with outreach at The Deep. Colleagues from The Deep provided invaluable insight and inspiration for students to take into their future careers. The tour has received much positive feedback from school staff, students and panellists - we hope that everyone enjoyed their time with us!*"

Litter picking equipment continued to be hired out, free of charge, encouraging visitors to help clean up litter from around their local area and record their findings. During this year, equipment was borrowed by 14 adults and 15 children.

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The annual beach clean event took place at Hessle Foreshore. This litter-pick organised by The Deep was part of the Marine Conservation Society's (MCS) 'Great British Beach Clean' campaign. Joined by over 60 volunteers, 33.47kg of litter was collected in just 2 hours, including a can of orange Fanta which expired in 1998.

The Deep lends out its education rooms free of charge to community groups for the provision of complementary activities run by others. For example, Square Peg were welcomed to deliver eight creative workshops over the year utilising rooms when not in use by formal Deep activities. This inclusive community organisation works to ensure that creating art is accessible for all and this particular programme provided marine-themed art creation with families from Sight Support Hull & East Yorkshire.

Two shark egg case hunts were run in partnership with Yorkshire Wildlife Trust at Spurn Point nature reserve. Held during National Marine Week, a total of 77 adults and children participated, collecting 28 Small-spotted catshark egg cases and 1 Spotted ray egg case from the beach. Data was submitted to The Shark Trust's Great Eggcase Hunt campaign, helping to build a clearer understanding of presence and diversity of shark and ray species in the North Sea.

The Deep also continued its partnership with Sewerby Hall and Gardens this year, delivering two outreach sessions to visitors over the summer holidays. This included a 'Seaside Safari' session identifying species found in the rockpools on the beach at Sewerby, exploring the geology of the coastline and holding accessible, indoor activities in Sewerby Hall's Orangery.

The Deep's Food & Beverage team supported the relaunch of the Hull CVS Talking Tables Scheme, an initiative aimed at bringing people together, making it easier to meet, talk and connect.

In December, The Deep offered its annual £5 per person single-entry ticket specifically for visitors living at a HU postal address. A total of 949 people took up the offer over one weekend, which is an increase of 56% on 2024.

Supporting other conservation organisations, The Deep welcomed representatives from RSPB Bempton Cliffs and the WWF with stands across several dates, helping to engage with visitors and raise awareness on the importance of protecting our local native species.

In support of local and national charities The Deep's iconic building was illuminated in a variety of colours across the year to mark significant occasions.

The Deep became a Founding Signatory for HEY Creative's Hull & East Yorkshire Creative Charter. Co-created with businesses and the arts and cultural sector, the Hull & East Yorkshire Creative Charter is a rallying cry to support and champion our region's incredible creativity.

As a partner of Future Humber, The Deep supported the development of the Humber Place Narrative, a strategic initiative aimed at defining, promoting, and shaping the region's identity, becoming a Placebrand Ambassador. It reflects the values and essence of Humber, helping residents, businesses, and stakeholders align their actions with the region's shared goals.

On 18 April 2024, The Deep was visited by The Chief Economist of the Bank of England, Huw Pill, his Private Secretary, Press Secretary, Alex Golledge, the Bank of England's Agent for Yorkshire and the Humber and Paul Mount, Deputy Agent for Yorkshire and the Humber. The Chief Economist was interested to hear first-hand how The Deep was finding things across the financial environment post-pandemic.

Over the course of the year, The Deep provided 600 free tickets to other charities, schools and non-profit groups in support of their fundraising ventures.

The Deep was pleased to sponsor the 'Into the Blue' category of the Association of Animal Artists' annual art competition. The winner, Paper Whiskers Art, was celebrated by The Deep on social media by sharing their winning piece entitled 'Olive the Sea Turtle'.

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Trustees' Report

In order to engage with older generations, for whom an in-person visit to The Deep might not be possible, guiding crew delivered outreach sessions to 47 local care homes. Marine themed artefacts were taken to engage and interest the participants.

Sustainable Tourism

Building on The Deep's Good Travel Plan (Bronze) Award from Modeshift STARS, The Deep has continued to develop its workplace travel plan and encourage sustainable travel options. Activities included supporting Hull East Neighbourhood Policing Team's Cycle Marking Event, which saw visitors and local residents registering their bikes free of charge online, in order to improve their chances of being reunited with their bike should it ever be stolen. The Deep also hosted information stands for local transport companies, Stagecoach and East Yorkshire Buses, helping them to promote sustainable travel routes in the city. Team Modeshift's TravelWise Week campaign (an annual global challenge to promote active travel, public transport, and other cleaner and healthier transport choices) was supported on social media. Across the week, The Deep shared information on the Transpennine Trail route, sustainable travel options in Hull and free TravelWise Week events happening in the city centre.

A Roundtable on Sustainable Palm Oil Workshop was hosted at The Deep in partnership with Chester Zoo, RSPO, Murdoch Associates, Efeca, East Riding of Yorkshire Council and AAK. 25 delegates from diverse business backgrounds joined to find out more about the campaign. This complemented The Deep's continuing work as a Sustainable Palm Oil Champion for the region. The Deep's efforts resulted in the University of Hull's Catering department becoming a champion for sustainable palm oil. In addition, The Deep attended the Hull Fairtrade Celebration Event 2024, facilitated by Hull Fairtrade Partnership and hosted by Hull City Council. The event provided the opportunity to speak face-to-face with local businesses about our Sustainable Palm Oil campaign.

The Deep continued its partnership with local waste, recycling and environmental organisation, ReFactory, who specialise in creating something new from tricky to recycle items. ReFactory's textiles team produced a series of stylish shoulder bags and bum bags from Aquarists' old dive suits, which would have previously been discarded. Visitors can purchase these unique, upcycled items from the Deep-Artment store.

An additional solar panel system was added during the year to the Business Centre roof, which helps to power both the Centre and The Deep. Between its installation in May and the end of 2024, the panels generated 38,145KWhs of solar energy. This reduced over 38 tonnes of CO₂ emissions and saved over 15 tonnes of coal power.

Access for All

The Deep was delighted to receive the 2024 T.I.C Friends Public Venue Award, recognising The Deep's commitment to ensuring individuals with Tourettes-Syndrome and their families feel included and accepted into community spaces.

Marking 5 years since The Deep registered to support the campaign, it was pleased to be recognised as a Gold Supporter of Not Every Disability is Visible.

Tranquil Tuesdays at The Deep continued to offer a quieter, accessible experience for visitors during each off-peak week; when ambient lighting is increased and the audio is turned down to reduce sensory overload. In addition, a number of Quiet Days continued to be held in conjunction with the Hull Deaf Centre who provided BSL interpretation alongside a full day of Guide-led presentations and talks, supporting visitors with hearing impairments.

A key element in ensuring a consistent inclusive and accessible welcome for all is to support crew training and development. This year was no exception, with training spanning topics such as:

- Hull & East Riding National Autistic Society (NAS) for Autism Acceptance training.
- TIC Hull, Lincolnshire & Yorkshire for Tourette's Syndrome Inclusion in the Community training.
- Hull LGBT+ Community Pride for LGBTQ+ Awareness training.

EMIH Limited

Trustees' Report

- Humber Teaching NHS Foundation Trust for Makaton training.
- Disability Awareness delivered by Hull specialist Elephant in the Room.
- Guide Dogs UK to deliver sighted guide training sessions to Crew members. The session involved a practical approach, which demonstrated how individuals with sight loss can be safely assisted around the aquarium using a 'Guiding Arm'.
- Deep Crew continued to become 'Dementia Friends', using the online training platform.

Sensory packs continued to be provided free of charge to visitors with additional needs. Further additions and improvements were made this year, including provision of sunglasses and egg-timers.

Plans for future periods

The Deep continues to work within its current Strategic Plan which covers the period 2021 to 2026. The review of this Plan will start in autumn 2025 looking towards a new 5 year strategy development to be implemented from 2027.

In addition, it is noted that the charity will also mark its 25th year of operating The Deep aquarium in 2027. As such, the Trustees have committed to an upcoming review of the Charity's objectives, Articles of Association, mission and aims. The Trustees are keen to ensure that these reflect the work of the organisation 25 years on and stand the charity in good stead for the next 25 years. This review work will inform the next strategy period as mentioned above.

The Trustees acknowledge that the Government have implemented changes to the Secretary of State's Standards for Modern Zoo Practice. As such, the criteria to which The Deep is inspected through Zoo Licencing are changing. The Trustees welcome these changes and commit to achieving the new standards through updated practices and additional outputs. The Trustees acknowledge that achieving these will require provision of appropriate resources. One of these additional resources may, for example, include the introduction of a Director of Conservation to further support the charity's work and outputs.

Related activities and influences in this area also include: the implementation by BIAZA of a stringent membership accreditation process, changing veterinary processes as a result of a change in Specialist Lead Veterinarian in June 2025, and the continuing changing landscape of collection planning and management.

As well as continued liaison with and support from the Charity's main sector body, BIAZA, the Trustees acknowledge and thank the support from other related sector organisations such as the Association of Science and Discovery Centres and Association of Cultural Enterprises and other key stakeholders such as the Yorkshire Attractions Group and Visit Hull and East Yorkshire. It is recognised that The Deep's remit, as a regeneration Millennium Project instigated by the Government, spans multiple sectors from cultural, heritage, science centres and attractions management which provides a unique position to carry out its charitable objectives. However, the complexities arise with this as the Charity seeks funding to support the necessary maintenance and development of an aging building infrastructure. This problem is shared with a number of the other Millennium Projects across the UK which find themselves falling outside the criteria of specific sector funds. The Trustees are exploring this with sector body support, whilst also trying to access funding from the currently available sources, including private awards.

EMIH Limited

Trustees' Report

Structure, governance and management

Nature of governing document

The company's Memorandum and Articles of Association set out the method of governance of the company and charity.

Organisational structure

The Charity is run by a Board of Trustees, who collectively contribute a balance of skills and experience. Meetings of the trustees are held regularly and attendance rates are high. The trustees have a clear understanding of their role and its fulfilment.

Recruitment and appointment of trustees

Up until 20 February 2024, there was a Members' Agreement between the company, Kingston upon Hull City Council and The University of Hull which stated that the company shall have a maximum of six Members and a maximum of nine Trustees, with Kingston upon Hull City Council nominating three of the Members and five of the Trustees and with The University of Hull nominating the remaining Members and Trustees. Members and Trustees served fixed terms of office as defined by the Members' Agreement.

By mutual consent, the Members' Agreement was terminated on 20 February 2024 and so Kingston upon Hull City Council and The University of Hull, whilst both continuing as a Member of the charity, no longer have the right to nominate the other Members and the Trustees of the charity. However, Kingston upon Hull City Council and The University of Hull have both retained an involvement in the selection of replacement Members and Trustees through their representation on the 'Search Panel' that seeks and recommends replacements as vacancies arise.

On 22 March 2024, the number of Members was increased from six to seven.

The Board of Trustees may appoint individuals to fill Trustee vacancies during the year as they fall due, but such appointments would only be until the date of the company's next Annual General Meeting.

Trustees receive an appropriate, tailored induction and throughout the course of the year, receive external advice on any major issues affecting the charity. The trustees have regard to the Charity Commission's Guidance for public benefit.

The directors consider the board of directors, who are the Trust's trustees, and the senior management team comprise the key management personnel of the charity in charge of directing and controlling, running and operating the Trust on a day to day basis. All directors give their time freely and no director received remuneration in the year. Details of directors' related party transactions are disclosed in note 19 of the financial statements.

Arrangements for setting key management personnel remuneration

The remuneration of staff is reviewed annually and normally increased for inflation. When a post becomes vacant, an assessment of whether the post needs to be re-filled on the same basis is undertaken; and any new roles are benchmarked against appropriate comparators.

EMIH Limited

Trustees' Report

Financial review

Policy on reserves

At any one time, the charity's reserves consist of capital grants received for the construction of The Deep Visitor Attraction and The Deep Business Centre, plus the accumulated operational surpluses of the charity. Expenditure on the construction of The Deep Visitor Attraction and The Deep Business Centre was capitalised and is being amortised over the useful lives of the buildings. Reserves are adjusted each year by the amount of any operating surplus or deficit and by the periodic revaluations of the Visitor Attraction and Business Centre. The trustees aim to ensure that reserves should be maintained at a level to cover the amortisation of these assets, plus an additional amount to provide working capital for the organisation, with this being an amount that would cover at least the next six months' worth of forecast expenditure. This was achieved throughout the whole of the financial year ending 31 January 2025 and remains the case at the time of the signing of these financial statements.

The charity takes a prudent approach in its budget planning, for example, being conservative each year in its income assumptions. Expenditure budgets are established each year that can be accommodated by the conservative income levels set, whilst also allowing for an appropriate level of capital reinvestment expenditure. It is the charity's policy to commit less than the current year's (conservative) surplus to new capital projects of that year. Any major investment over and above the current year's forecast surplus would need to be funded from the accumulated reserves (or grants) and would only be undertaken if approved by the trustees. In making any decision to commit reserves, the trustees take into account the requirements of the Reserves Policy when considering the amount of reserves that it is possible to release for reinvestment.

At each of their regular meetings, the trustees monitor the income and expenditure of the charity and the level of its reserves to ensure that the charity has sufficient funds to sustain its operations and to finance its future development plans. Prompt remedial action would be taken if the trustees were concerned about any aspect of the finances of the charity.

Going concern

It is important that sufficient visitors continue to be attracted to The Deep so that it can cover its operational costs and generate sufficient resources to maintain the quality of its facilities (and provide for their ongoing improvement), whilst also enabling the charity to continue to support conservation and marine research projects.

Whilst visitor numbers can be uncertain, the directors feel that their forecasts over the period to 31 January 2027 include a conservative estimate in relation to visitor numbers and that the overall forecasts are reliable in predicting future group revenue and cash flows. The directors believe that the group and company has adequate resources to continue in operational existence for a period of 12 months from the date of approval of these financial statements and therefore have prepared the financial statements on a going concern basis.

Taxation

The company, as a registered charity, has obtained exemption from corporation tax. Charitable tax exemptions can therefore be claimed to the extent that income and/or gains are applicable and applied for charitable purposes only.

Company status

The company is a private company limited by guarantee, not having a share capital, and is also registered as a charity (number 1073254).

EMIH Limited

Trustees' Report

Members

The Members of the company are Kingston upon Hull City Council (corporate member), The University of Hull (corporate member), CC Brown, RJ Frostick, BC George, LJ Morrell and M Tarbotton.

Political and charitable contributions

As a charity, the company is forbidden from making political donations. The company made charitable donations (from monies fundraised) of £626 to BIAZA's fund in support of Ukrainian Zoos impacted by war and £450 to the RNLI who The Deep partner with each year to deliver H2O Hero's. No political donations were made in the year (2024 - £Nil).

Employment of disabled persons

The group is accredited as a Disability Confident Employer and carries this branding on its employment literature throughout the employee journey. It is a Dementia Friends organisation as well as being recognised as a TIC Friendly Establishment, and disability awareness employee programmes over the last year have included Sighted Guide Training by Guide Dogs UK. The group gives full consideration to applications for employment from disabled persons where the candidate's particular aptitudes and abilities are consistent with adequately meeting the requirements of the job, and reasonable adjustments will be sought, working in liaison with Access to Work when appropriate. Links exist with organisations such as Worklink which supports disabled people and employers during the application, recruitment and training periods, and promotes the group's vacancies and work experience placements to its clients. Student experience programmes are also run in conjunction with such as Ganton School in Hull to support career development and encourage disabled applicants to see the group as an employer of choice. Opportunities, equal to those of their colleagues, are available to disabled employees for training, career development and promotion. To support employee health and wellbeing, the group has signed up to the Mental Health at Work Commitment, making a public commitment to supporting employee mental health; and is a member of Working Voices (NHS Hull). Where existing employees become disabled, it is the group's policy to provide continuing employment wherever practicable in the same or an alternative position and to provide training and a comprehensive consideration of reasonable adjustments to achieve this aim. The group's detailed Access Guide is produced with VisitEngland's Accessible and Inclusive Tourism Toolkit in mind, and is available online to all. This would help to inform any individual needs assessment and promotes the group's commitment to accessibility. It is noted that The Deep changed its Health & Safety Policy to become the Health, Safety & Wellbeing Policy and that this is reflected in its Health, Safety & Wellbeing Committee. The Deep is a member of the Mindful Employer Plus programme, which includes access to an Employee Assistance Programme for all Crew. This includes 24/7 helpline access, counselling support and online resources.

Employee involvement

The Deep operates a framework for employee information and consultation which complies with the requirements of the Information and Consultation of Employees Regulations 2004. During the year, the policy of providing employees with information about The Deep has been continued through regular internal communication. Regular meetings are held between management and employees to allow a free flow of information and ideas including department issues, specific project and policy planning. Whole group employee meetings are called at key points of action, change or development as necessary during the year. The group's Health, Safety & Wellbeing Committee meets at least quarterly and includes representatives from each department alongside senior managers and the Competent Person. A key communication tool is also the Crew Brief newsletter which is circulated to all employees every month and includes information such as organisation performance, activities, customer feedback, policy updates and it responds to specific employee questions when necessary. An Employee Handbook is in place which includes all key policies and procedures relating to employment at The Deep.

EMIH Limited

Trustees' Report

Key management personnel

The trustees who served the company during the year and since the year end were as follows:

TSE Boanas (resigned 23 January 2025)
CC Brown (appointed 20 July 2024)
G Chesters (resigned 19 September 2024)
RJ Frostick (appointed 20 September 2024)
R Furley
DW Gemmell OBE (resigned 31 March 2024)
BC George (appointed 20 September 2024)
LBL Glanville (appointed 22 November 2024)
AW Kirkman (resigned 21 November 2024)
SM Lockwood (resigned 21 November 2024)
LJ Morrell
LJ Morton (appointed 28 January 2025)
JA Parkes CBE (resigned 30 September 2024)
M Tarbotton
SJ Turner (appointed 6 February 2025)

All trustees are also directors of the charity.

Chief Executive Officer: CC Duke

Other key management personnel J L Kirby - Director of Operations & People
B Jones - Director of Husbandry & Exhibition
F G Cross - Head of Business & Corporate
S Burton - Finance Director (appointed 11 September 2025)
NG Porteus - Deputy Chief Executive, Finance Director (resigned 21 May 2025) & Company Secretary (resigned 3 March 2025)

It is also noted that Rollits Companies Secretaries Ltd was appointed as the Company Secretary on 3 March 2025.

Related parties

Transactions with related parties are disclosed in note 20.

Disclosure of information to auditor

So far as each person who was trustee at the date of approving this report is aware, there is no relevant audit information, being information needed by the auditor in connection with preparing its report, of which the auditor is unaware. Having made enquiries to the trustee and the company's auditor, each trustee has taken all the steps that he/she is obliged to take as a trustee in order to make himself/herself aware of any relevant audit information and to establish that the auditor is aware of that information.

EMIH Limited

Statement of Trustees' Responsibilities

The trustees (who are also the directors of EMIH Limited for the purposes of company law) are responsible for preparing the trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland".

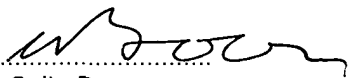
Company law requires the trustees to prepare financial statements for each financial year. Under company law the trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the parent charitable company and the group and of the incoming resources and application of resources, including its income and expenditure, of the charitable group for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards, comprising FRS 102 have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the parent charitable company will continue in business.

The trustees are responsible for keeping proper accounting records that can disclose with reasonable accuracy at any time the financial position of the parent charitable company and the group and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the parent charitable company and the group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Approved by the trustees of the charity on 19 September 2025 and signed on its behalf by:


.....
Mr. Colin Brown
Trustee

EMIH Limited

Independent Auditor's Report to the Members of EMIH Limited

Opinion

We have audited the financial statements of EMIH Limited (the 'charitable parent company') and its subsidiaries (the 'group') for the year ended 31 January 2025, which comprise the Consolidated Statement of Financial Activities, Consolidated Balance Sheet, Company Balance Sheet, Consolidated Statement of Cash Flows and Notes to the Financial Statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is United Kingdom Accounting Standards, comprising Charities SORP - FRS 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and applicable law (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the group's and parent charity's affairs as at 31 January 2025 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the auditor responsibilities for the audit of the financial statements section of our report. We are independent of the group in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group's ability to continue as a going concern for a period of at least twelve months from when the original financial statements were authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The trustees are responsible for the other information. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

EMIH Limited

Independent Auditor's Report to the Members of EMIH Limited

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinion on other matter prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Strategic Report and Trustees' Report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Strategic Report and Trustees' Report have been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of our knowledge and understanding of the group and the parent charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Strategic Report and the Trustees' Report.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept by the parent charitable company, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent charitable company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of trustees

As explained more fully in the Statement of Trustees' Responsibilities (set out on page 18), the trustees are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

EMIH Limited

Independent Auditor's Report to the Members of EMIH Limited

Auditor responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

Our approach to identifying and assessing the risks of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, was focused on specific laws and regulations which we considered may have a direct material effect on the charity only and consolidated financial statements or the operations of the charitable company and the group, including the Charities SORP-FRS102, Companies Act 2006 and the Charities Act 2019. We also considered those laws and regulations that may have a material indirect effect on the financial statements including the Animal Welfare Act 2006 and 2021, Zoo licensing act 1981, the Welfare of Animals (Transport) Order 2006 data protection, anti-bribery, employment, other animal welfare regulations and health and safety legislation. An understanding of these laws and regulations and the extent of compliance was obtained through discussion with management and inspecting legal and regulatory correspondence.

We assessed the susceptibility of the charitable company's and consolidated financial statements to material misstatement, including obtaining an understanding of how fraud might occur, by making enquiries of management and considering the internal controls in place to mitigate risks of fraud and non-compliance with laws and regulations.

To address the risk of fraud through management bias and override of controls, we performed analytical procedures to identify any unusual or unexpected relationships; tested journal entries to identify unusual transactions; assessed whether judgements and assumptions made in determining the accounting estimates were indicative of potential bias; and investigated the rationale behind significant or unusual transactions.

In response to the risk of irregularities and non-compliance with laws and regulations, we designed procedures which included, but were not limited to agreeing charity only and consolidated financial statement disclosures to underlying supporting documentation; reading the minutes of meetings of those charged with governance; enquiring of management as to actual and potential litigation and claims; and reviewing correspondence with HMRC, relevant regulators and the charitable company's legal advisors.

EMIH Limited

Independent Auditor's Report to the Members of EMIH Limited

Due to the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. Auditing standards also limit the audit procedures required to identify non-compliance with laws and regulations to enquiry of the directors and other management and the inspection of regulatory and legal correspondence, if any.

The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission, or misrepresentation.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our Report of the Independent Auditors.

Use of our report

This report is made solely to the charitable parent company's trustees, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the group's trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable parent company and its trustees as a body, for our audit work, for this report, or for the opinions we have formed.



.....
Matthew Fox FCCA (Senior Statutory Auditor)
For and on behalf of Smailes Goldie, Statutory Auditor

Regent's Court
Princess Street
Hull
East Yorkshire
HU2 8BA

19 September 2025

EMIH Limited

Consolidated Statement of Financial Activities for the Year Ended 31 January 2025 (Including Consolidated Income and Expenditure Account and Statement of Total Recognised Gains and Losses)

	Note	Unrestricted funds £	Total 2025 £	Total 2024 £
Income and Endowments from:				
Donations and legacies	3	703	703	62,058
Charitable activities	4	6,040,208	6,040,208	5,722,978
Other trading activities	5	3,450,468	3,450,468	3,255,754
Investment income		130,982	130,982	91,106
Total income		<u>9,622,361</u>	<u>9,622,361</u>	<u>9,131,896</u>
Expenditure on:				
Raising funds		(1,741,198)	(1,741,198)	(2,569,923)
Charitable activities	6	(9,520,338)	(9,520,338)	(8,299,956)
Finance Activities		281,000	281,000	214,000
Total expenditure		<u>(10,980,536)</u>	<u>(10,980,536)</u>	<u>(10,655,879)</u>
Net expenditure		(1,358,175)	(1,358,175)	(1,523,983)
Other recognised gains and losses				
Gains/losses on revaluation of fixed assets		18,751,145	18,751,145	-
Actuarial gains on defined benefit pension schemes		(363,000)	(363,000)	(229,000)
Trading subsidiary corporation tax reclaimable/(due)		(8,844)	(8,844)	4,548
Net movement in funds		17,021,126	17,021,126	(1,748,435)
Reconciliation of funds				
Total funds brought forward		<u>26,966,371</u>	<u>26,966,371</u>	<u>28,714,806</u>
Total funds carried forward	18	<u>43,987,497</u>	<u>43,987,497</u>	<u>26,966,371</u>

All of the group's activities derive from continuing operations during the above two periods.

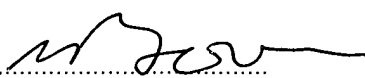
The notes on pages 27 to 48 form an integral part of these financial statements.

EMIH Limited

**(Registration number: 03513218)
Consolidated Balance Sheet as at 31 January 2025**

	Note	2025 £	2024 £
Fixed assets			
Tangible assets	10	38,875,836	22,151,152
Current assets			
Stocks	12	230,895	169,456
Debtors	13	446,323	401,841
Cash at bank and in hand		<u>6,308,012</u>	<u>5,930,085</u>
		6,985,230	6,501,382
Creditors: Amounts falling due within one year	14	<u>(1,768,569)</u>	<u>(1,441,163)</u>
Net current assets		<u>5,216,661</u>	<u>5,060,219</u>
Total assets less current liabilities		44,092,497	27,211,371
Creditors: Amounts falling due after more than one year	15	<u>(105,000)</u>	<u>(245,000)</u>
Net assets including pension liability		<u>43,987,497</u>	<u>26,966,371</u>
Funds of the group:			
Unrestricted income funds			
Unrestricted funds		<u>43,987,497</u>	<u>26,966,371</u>
Total funds	18	<u>43,987,497</u>	<u>26,966,371</u>

The financial statements on pages 23 to 48 were approved by the trustees, and authorised for issue on 19 September 2025 and signed on their behalf by:




 CC Brown
 Trustee

EMIH Limited

(Registration number: 03513218)
Charity Balance Sheet as at 31 January 2025

	Note	2025 £	2024 £
Fixed assets			
Tangible assets	10	38,818,100	22,128,331
Investments		<u>4</u>	<u>4</u>
		<u>38,818,104</u>	<u>22,128,335</u>
Current assets			
Debtors	13	3,322,941	3,079,906
Cash at bank and in hand		<u>4,068,696</u>	<u>3,963,431</u>
		7,391,637	7,043,337
Creditors: Amounts falling due within one year	14	<u>(3,645,013)</u>	<u>(3,932,153)</u>
Net current assets		<u>3,746,624</u>	<u>3,111,184</u>
Net assets including pension liability		<u>42,564,728</u>	<u>25,239,519</u>
Funds of the charity:			
Unrestricted income funds			
Unrestricted funds		<u>42,564,728</u>	<u>25,239,519</u>
Total funds	18	<u>42,564,728</u>	<u>25,239,519</u>

The financial statements on pages 23 to 48 were approved by the trustees, and authorised for issue on 19 September 2025 and signed on their behalf by:


.....
CC Brown
Trustee

EMIH Limited

Consolidated Statement of Cash Flows for the Year Ended 31 January 2025

	Note	2025 £	2024 £
Cash flows from operating activities			
Net cash expenditure		(1,358,175)	(1,523,983)
Adjustments to cash flows from non-cash items			
Depreciation		3,069,403	2,906,394
Investment income		(130,982)	(91,106)
Interest payable		7,693	11,088
Net expense on pension scheme		<u>(363,000)</u>	<u>(229,000)</u>
		1,224,939	1,073,393
Working capital adjustments			
(Increase)/decrease in stocks	12	(61,439)	22,226
(Increase)/decrease in debtors	13	(53,326)	398,600
Increase in creditors		<u>327,406</u>	<u>19,806</u>
Net cash flows from operating activities		<u>1,437,580</u>	<u>1,514,025</u>
Cash flows from investing activities			
Interest receivable and similar income		130,982	91,106
Purchase of tangible fixed assets	10	<u>(1,042,942)</u>	<u>(302,234)</u>
Net cash flows from investing activities		<u>(911,960)</u>	<u>(211,128)</u>
Cash flows from financing activities			
Interest payable and similar charges		(7,693)	(11,088)
Repayment of loans and borrowings	14	<u>(140,000)</u>	<u>(140,000)</u>
Net cash flows from financing activities		<u>(147,693)</u>	<u>(151,088)</u>
Net increase in cash and cash equivalents		377,927	1,151,809
Cash and cash equivalents at 1 February		<u>5,930,085</u>	<u>4,778,276</u>
Cash and cash equivalents at 31 January		<u>6,308,012</u>	<u>5,930,085</u>

All of the cash flows are derived from continuing operations during the above two periods.

The notes on pages 27 to 48 form an integral part of these financial statements.

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2025

1 Charity status

The charity is limited by guarantee, incorporated in England, and consequently does not have share capital. Each of the trustees is liable to contribute an amount not exceeding £1 towards the assets of the charity in the event of liquidation.

2 Accounting policies

Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)) (issued in October 2019) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Basis of preparation

EMIH Limited meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy notes.

Basis of consolidation

The consolidated financial statements consolidate the financial statements of the charity and its subsidiary undertakings drawn up to 31 January 2025.

No statement of financial activities is presented for the charity as permitted by section 408 of the Companies Act 2006. The charity made a surplus of £34,685,651 (2024 - surplus of £1,748,435).

Going concern

It is important that sufficient visitors continue to be attracted to The Deep so that it can cover its operational costs and generate sufficient resources to maintain the quality of its facilities (and provide for their ongoing improvement), whilst also enabling the charity to continue to support conservation and marine research projects.

Whilst visitor numbers can be uncertain, the directors feel that their forecasts over the period to 31 January 2027 include a conservative estimate in relation to visitor numbers and that the overall forecasts are reliable in predicting future group revenue and cash flows. The directors believe that the group has adequate resources to continue in operational existence for a period of 12 months from the date of approval of these financial statements and therefore have prepared the financial statements on a going concern basis.

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2025

Judgements

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported for assets and liabilities as at the balance sheet date and the amounts reported for revenues and expenses during the year. However, the nature of estimation means that actual outcomes could differ from those estimates. The judgements (apart from those involving estimates) that have had the most significant effect on amounts recognised in the financial statements are the actuarial assumptions supporting the valuation of the group's defined benefit pension scheme.

Income and endowments

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of the income receivable can be measured reliably.

Donations and legacies

Donations are recognised when the charity has been notified in writing of both the amount and settlement date. In the event that a donation is subject to conditions that require a level of performance by the charity before the charity is entitled to the funds, the income is deferred and not recognised until either those conditions are fully met, or the fulfilment of those conditions is wholly within the control of the charity and it is probable that these conditions will be fulfilled in the reporting period.

Grants receivable

Grants are recognised when the group has an entitlement to the funds and any conditions linked to the grants have been met. Where performance conditions are attached to the grant and are yet to be met, the income is recognised as a liability and included on the balance sheet as deferred income to be released.

Investment income

Interest is included when receivable by the charity.

Expenditure

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

Raising funds

These are costs incurred in attracting voluntary income, the management of investments and those incurred in trading activities that raise funds.

Charitable activities

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2025

Support costs

Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources, for example, allocating property costs by floor areas, or per capita, staff costs by the time spent and other costs by their usage.

Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Deferred taxation

Deferred taxation is recognised in respect of all timing differences which are differences between taxable profits and total comprehensive income arising from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in the financial statements, except that unrelieved tax losses and other deferred tax assets are recognised only to the extent that the directors consider it probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Deferred tax is measured on an undiscounted basis at the tax rates that are expected to apply in the periods in which timing differences reverse, based on tax rates and laws enacted or substantively enacted at the balance sheet date.

Tangible fixed assets

All fixed assets are initially recorded at cost. The charity's buildings are revalued at the balance sheet date every three years by an independent third party surveyor accordance with the provisions of FRS 102. These assets are being depreciated over their remaining useful life of 17 years from the date of revaluation.

As part of the year-end valuation process, the expected useful economic life of the building was revised from 30 years to 40 years, based on updated assessments from the external valuer. This change has resulted in a remaining useful life of 17 years as at the balance sheet date.

The determination of the useful economic life of the building is considered to be a significant judgement, as it underpins the valuation methodology used and drives a material movement in the carrying value of property at the balance sheet date. The reassessment impacts the annual depreciation charge and has a direct effect on the reported results and financial position.

Equipment is depreciated over 1-10 years.

The carrying values of tangible fixed assets are reviewed for impairment when events or changes in circumstances indicate the carrying value may not be recoverable.

Impairment of fixed assets

The carrying values of tangible fixed assets are reviewed for impairment when events or changes in circumstance indicate the carrying value may not be recoverable.

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2025

Stock

Stocks are stated at the lower of cost and net realisable value. Cost includes all costs incurred in bringing each product to its present location and condition. Net realisable value is based on estimated selling price less any further costs expected to be incurred to completion and disposal.

Trade debtors

Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the charity will not be able to collect all amounts due according to the original terms of the receivables.

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Trade creditors

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the charity does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

Fund structure

Unrestricted income funds are general funds that are available for use at the trustees discretion in furtherance of the objectives of the group.

Designated funds are funds set aside by the trustees out of unrestricted general funds for specific future purposes or projects.

Restricted funds are funds that can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2025

Pensions and other post retirement obligations

The company participates in the Local Government Pension Scheme. Contributions are made to a separately administered fund. Pension scheme assets are measured at fair value and scheme liabilities are measured on an actuarial basis using the projected unit method and discounted at an interest rate equivalent to the current rate of return on a high quality corporate bond of equivalent term and currency to the liabilities. The actuarial valuations are obtained at least triennially and are updated at each balance sheet date. The amounts charged to net income/(expenditure) are the current service costs and the costs of scheme introductions, benefit changes, settlements and curtailments. Net interest on the net defined benefit liability/asset is also recognised in the Statement of Financial Activities and comprises the interest cost on the defined benefit obligation and interest income on the scheme assets, calculated by multiplying the fair value of the scheme assets at the beginning of the period by the rate used to discount the benefit obligations. The difference between the interest income on the scheme assets and the actual return on the scheme assets is recognised in other recognised gains and losses.

Actuarial gains and losses are recognised immediately in other recognised gains and losses.

FRS102 only permits a company to recognise an asset to the extent that the company is able to recover the surplus through reduced contributions or refunds from the plan. At the balance sheet date, the company did not have sole discretion in such recovery of the surplus and therefore this has not been recognised in the balance sheet.

3 Income from donations and legacies

	Unrestricted funds General £	Total 2025 £	Total 2024 £
Donations	703	703	1,464
Other grants	-	-	60,594
	<u>703</u>	<u>703</u>	<u>62,058</u>

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2025

Other grants received, included in the above, are as follows:

	2025	2024
	£	£
Biffa	-	7,449
Golden Bottle Trust	-	8,145
Yorkshire Wildlife Trust	-	45,000
	-	60,594

4 Income from charitable activities

	Unrestricted funds General £	Total 2025 £	Total 2024 £
Admissions and education income	2,560,575	2,560,575	2,544,528
Gift Aid membership fees	3,479,633	3,479,633	3,178,450
	6,040,208	6,040,208	5,722,978

5 Income from other trading activities

	Unrestricted funds General £	Total 2025 £	Total 2024 £
Retail	1,432,501	1,432,501	1,343,232
Catering	1,034,564	1,034,564	987,515
Rental income and related services	652,305	652,305	629,713
Other corporate income	331,098	331,098	295,294
	3,450,468	3,450,468	3,255,754

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2025

6 Expenditure on charitable activities

	Activity undertaken directly £	Activity support costs £	2025 £
Maintaining and operating The Deep	1,954,015	2,574,977	4,528,992
Husbandry and marine conservation	1,050,019	1,383,702	2,433,721
Education and informal learning	565,010	744,564	1,309,574
	<u>3,569,044</u>	<u>4,703,243</u>	<u>8,272,287</u>
	Activity undertaken directly £	Activity support costs £	2024 £
Maintaining and operating The Deep	2,231,604	2,715,044	4,946,648
Husbandry and marine conservation	1,007,516	1,225,778	2,233,294
Education and informal learning	505,277	614,736	1,120,013
	<u>3,744,397</u>	<u>4,555,558</u>	<u>8,299,955</u>

7 Trustees remuneration and expenses

Expenses of £238 (2024: £285) were reimbursed to 1 subsidiary company director (2024: 1) in the year.

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2025

8 Staff costs

The aggregate payroll costs were as follows:

	2025	2024
	£	£
Staff costs during the year were:		
Salaries	3,201,820	2,884,916
Employer national insurance contributions	289,951	245,854
Operating costs of defined benefit pension schemes	535,847	434,158
	<u>4,027,618</u>	<u>3,564,928</u>

The monthly average number of persons (including senior management / leadership team) employed by the group during the year was as follows:

	2025	2024
	No	No
Management	5	5
Administration	134	132
	<u>139</u>	<u>137</u>

The number of employees whose emoluments fell within the following bands was:

	2025	2024
	No	No
£60,001 - £70,000	1	1
£70,001 - £80,000	-	-
£80,001 - £90,000	2	2
£90,001 - £100,000	-	1
£100,001 - £110,000	1	-
£110,001 - £120,000	-	-
£120,001 - £130,000	-	1
£130,001 - £140,000	1	-
	<u>1</u>	<u>-</u>

The total employee benefits of the key management personnel of the group were £529,805 (2024 - £499,015).

During the year, £71,860 of interest free loans were made to key management personnel (2024: £108,950). The amount outstanding at the year end was £91,868 (2024: £75,875).

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2025

9 Taxation

(a) Tax on profit on ordinary activities

The tax charge/(credit) is made up as follows:

	2025 £	2024 £
Current tax:		
UK Corporation tax for the year	-	-
Deferred tax:		
Origination and reversal of timing differences	99,594	(4,548)
Tax charge on ordinary activities	99,594	(4,548)

The tax claim is made up as follows:

	2025 £
Deferred tax:	

(b) Deferred tax

The deferred tax included in the balance sheet is as follows:

	2025 £	2024 £
Capital allowances in advance of depreciation	10,363	824
Short term timing differences	(11,182)	(10,487)
Total deferred tax (asset) liability	(819)	(9,663)

	2025 £	2024 £
Movement in provision:		
Provision at start of period	(9,663)	(5,115)
Deferred tax charged in the profit and loss account	8,844	(4,548)
Provision at end of period	(819)	(9,663)

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2025

Taxation continued

(c) Reconciliation of tax charge

The tax on profit before tax for the year is the same as the standard rate of corporation tax in the UK (2024 - the same as the standard rate of corporation tax in the UK) of 25% (2024 - 25%).

The differences are reconciled below:

	2025	2024
	£	£
Profit before tax	<u>2,217,269</u>	<u>2,357,421</u>
Corporation tax at standard rate	554,317	566,491
Effect of expense not deductible in determining taxable profit (tax loss)	5	-
Deferred tax expense (credit) relating to changes in tax rates or laws	-	(10,117)
Deferred tax expense (credit) from unrecognised temporary difference from a prior period	564,750	256,250
Increase (decrease) in UK and foreign current tax from adjustment for prior periods	1,439,250	1,082,077
Tax increase (decrease) from effect of capital allowances and depreciation	-	694
Tax increase (decrease) from other short-term timing differences	(2,083,871)	(1,383,415)
Tax increase (decrease) arising from group relief	(465,607)	(516,529)
Deferred tax expense (credit) relating to defined benefit pension obligation	90,750	-
Total tax credit	<u>(99,594)</u>	<u>4,549</u>

Tax effects relating to effects of other comprehensive income

	Gross	Tax	2025
	£	£	£
Actuarial (loss)/gain on pension scheme	(363,000)	-	(363,000)
Deferred tax on pension (loss)/gain	<u>90,750</u>	<u>-</u>	<u>90,750</u>
	<u>(272,250)</u>	<u>-</u>	<u>(272,250)</u>

Paragraph 29.14A of FRS 102 has been applied allowing the tax relief on gift aid payments to be recognised in the period to which it relates. This exception is only applicable as long as it is probable that the gift aid payment will be made to the charity within 9 months of the reporting date.

(d) Factors that may affect future tax charge

The standard rate of UK corporation tax is 25% for the period to 31st March 2025 (19% period to March 2023). Deferred tax has been calculated at 25%.

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2025

10 Tangible fixed assets

Group

	Equipment £	Visitor attraction, business centre and warehouse £	Total £
Cost or valuation			
At 1 February 2024	292,644	27,942,636	28,235,280
Revaluations	-	10,161,292	10,161,292
Additions	56,370	986,572	1,042,942
At 31 January 2025	349,014	39,090,500	39,439,514
Depreciation			
At 1 February 2024	269,823	5,814,305	6,084,128
Revaluations	-	(8,589,853)	(8,589,853)
Charge for the year	21,455	3,047,948	3,069,403
At 31 January 2025	291,278	272,400	563,678
Net book value			
At 31 January 2025	57,736	38,818,100	38,875,836
At 31 January 2024	22,821	22,128,331	22,151,152

The assets of the group were valued by Scotts Property LLP by Tim Powell (MRICS) as at 31 January 2025, on the basis of depreciated replacement cost for The Deep Visitor Attraction (£36,650,000) and on the basis of open market value for The Deep Business Centre (£2,100,000) in accordance with The Appraisal and valuation standards (Fifth Edition) ('The Red Book') prepared by the Royal Institute of Chartered Surveyors. The assets are being depreciated over a remaining useful life of 17 years from the date of the revaluation. Current year additions are recorded at cost.

Previous valuations were undertaken by Sanderson Weatherall LLP at 31st January 2003, 2006, 2009, 2012, 2015, 2018 and 2022.

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2025

If these assets had not been revalued they would be held in the balance sheet at:

Group

	Equipment £	Visitor attraction, business centre and warehouse £	Total £
Cost			
At 1 February 2024	292,644	49,278,080	49,570,724
Additions	56,370	1,042,942	1,099,312
At 31 January 2025	349,014	50,321,022	50,670,036
Depreciation			
At 1 February 2024	269,823	6,864,028	7,133,851
Charge for the year	21,455	400,466	421,921
At 31 January 2025	291,278	7,264,494	7,555,772
Net book value			
At 31 January 2025	57,736	43,056,528	43,114,264
At 31 January 2024	22,821	42,414,052	42,436,873

The equivalent historic cost in the Charity only is considered to be £43,056,528 (2024: 42,414,052).

As the Visitor Attraction and business centre are recognised under the revaluation model a revaluation reserve is required when the revaluation exceeds historic cost less depreciation after considering residual value. Under management's current assessment, residual value is roughly equivalent to the independent valuer's valuation, and as such no revaluation reserve is required. Residual value is considered by management on an annual basis. In the opinion of the directors, the net book value of the assets of the group and charity is at least equal to the depreciated replacement cost.

In addition, the company owns a warehouse unit which is held at costs and is being depreciated over 7 years.

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2025

Charity

	Visitor attraction, business centre and warehouse £
Cost	
At 1 February 2024	27,942,636
Revaluations	10,161,292
Additions	<u>986,572</u>
At 31 January 2025	<u>39,090,500</u>
Depreciation	
At 1 February 2024	5,814,305
Revaluations	(8,589,853)
Charge for the year	<u>3,047,948</u>
At 31 January 2025	<u>272,400</u>
Net book value	
At 31 January 2025	<u>38,818,100</u>
At 31 January 2024	<u>22,128,331</u>

11 Fixed asset investments

Charity

Shares in group undertakings and participating interests

	Subsidiary undertakings £	Total £
Cost		
At 1 February 2024	<u>4</u>	<u>4</u>
At 31 January 2025	<u>4</u>	<u>4</u>
Net book value		
At 31 January 2025	<u>4</u>	<u>4</u>
At 31 January 2024	<u>4</u>	<u>4</u>

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2025

Details of undertakings

Details of the investments in which the charity holds 20% or more of the nominal value of any class of share capital are as follows:

Undertaking	Country of incorporation	Holding	Proportion of voting rights and shares held		Principal activity
			2025	2024	
Subsidiary undertakings					
Running Deep Limited (Registered no. 03606689)	United Kingdom	Ordinary	100%	100%	Tourism
Deep Developments Limited (Registered no. 03606659)	United Kingdom	Ordinary	100%	100%	Dormant

12 Stock

	Group		Charity	
	2025 £	2024 £	2025 £	2024 £
Finished goods	230,895	169,456	-	-

13 Debtors

	Group		Charity	
	2025 £	2024 £	2025 £	2024 £
Trade debtors	95,873	82,314	-	-
Due from group undertakings	-	-	3,219,505	2,995,468
Prepayments and accrued income	229,200	233,989	103,436	84,438
Deferred taxation	819	9,663	-	-
Other debtors	120,431	75,875	-	-
	<u>446,323</u>	<u>401,841</u>	<u>3,322,941</u>	<u>3,079,906</u>

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2025

14 Creditors: amounts falling due within one year

	Group		Charity	
	2025 £	2024 £	2025 £	2024 £
Trade creditors	657,613	88,080	-	-
Coronavirus business interruption loan	140,000	140,000	-	-
Due to group undertakings	-	-	3,630,289	3,913,692
VAT grant repayable	123,962	304,721	-	-
Other creditors	766,212	814,536	14,724	18,461
Accruals and deferred income	80,782	93,826	-	-
	<u>1,768,569</u>	<u>1,441,163</u>	<u>3,645,013</u>	<u>3,932,153</u>

15 Creditors: amounts falling due after one year

	Group		Charity	
	2025 £	2024 £	2025 £	2024 £
Coronavirus business interruption loan	<u>105,000</u>	<u>245,000</u>	<u>-</u>	<u>-</u>

16 Pension and other schemes

Defined benefit pension schemes

EMIH Limited is an admitted body of the East Riding Pension Fund, a Local Government Pension Scheme (LGPS) administered by the East Riding of Yorkshire Council. The Pension Scheme is a defined benefit scheme, with benefits being determined by an employee's length of service and level of remuneration. Membership of the Pension Scheme is open to all employees, with an employee required to make a contribution of between 5.5% and 12.5% of pensionable pay with EMIH Limited augmenting this with an employer contribution of 24.5% of an employee's pensionable pay.

The valuation used for FRS 102 disclosures has been based on the most recent triennial actuarial valuation as at 31 March 2025 and updated by Hymans Robertson LLP to take account of the requirements of FRS 102 in order to assess the assets and liabilities of the scheme as 31 March 2022. Per the actuary valuation at 31 March 2025, the plan is valued as a £8,379,000 asset. FRS102 only permits a company to recognise an asset to the extent that the company is able to recover the surplus through reduced contributions or refunds from the plan. At the balance sheet date, the company did not have sole discretion in such recovery of the surplus and therefore this has not been recognised in the balance sheet.

The scheme is a multi-employer scheme which has a 31 March year end, which is different to that of EMIH Limited. The directors believe that any differences that would have arisen between the year end of the company and the year end of the scheme will not be material, therefore the disclosures above are as at the scheme's 31 March year end and not as at 31 January.

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2025

Principal actuarial assumptions

The principal actuarial assumptions at the statement of financial position date are as follows:

	2025	2024
	%	%
Discount rate	5.85	4.85
Future salary increases	2.70	2.75
Future pension increases	2.70	2.75

Post retirement mortality assumptions

	2025	2024
	Years	Years
Current UK pensioners at retirement age - male	20.50	20.60
Current UK pensioners at retirement age - female	23.50	23.50
Future UK pensioners at retirement age - male	21.20	21.40
Future UK pensioners at retirement age - female	25.00	25.00

The sensitivities regarding the principal assumptions used to measure the scheme liabilities are set out below:

	2025	2024
	£000	£000
0.1% decrease in real discount rate	188	236
1 year increase in member life expectancy	319	375
0.1% increase in the salary increase rate	7	9
0.1% increase in the pension increase rate	186	231

Analysis of assets

The major categories of scheme assets are as follows:

	2025	2024
	£000	£000
Cash and cash equivalents	327	151
Equity instruments	12,103	11,350
Debt instruments	2,617	2,421
Property	1,308	1,211
	16,355	15,133

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2025

Reconciliation of scheme assets and liabilities to assets and liabilities recognised

The amounts recognised in the balance sheet are as follows:

	2025 £000	2024 £000
Fair value of scheme assets	16,355	15,133
Present value of defined benefit obligation	(7,976)	(9,376)
	<u>8,379</u>	<u>5,757</u>
Other amounts note recognised in the balance sheet	(8,379)	(5,757)
Defined benefit scheme deficit	<u>-</u>	<u>-</u>

Fair value of scheme assets

Changes in the fair value of scheme assets are as follows:

	2025 £000	2024 £000
Fair value at start of year	15,133	13,573
Interest income	746	654
Contributions by scheme participants	181	161
Employer contributions	516	464
Benefits paid	(161)	(236)
Actuarial return on plan assets	(60)	517
Fair value at end of year	<u>16,355</u>	<u>15,133</u>

The pension scheme has not invested in any of the group's own financial instruments or in properties or other assets used by the group.

Defined benefit obligation

Changes in the defined benefit obligation are as follows:

	2025 £000	2024 £000
Present value at start of year	9,376	9,070
Current and past service cost	434	449
Interest cost	465	440
Contributions by members	181	161
Benefits paid	(161)	(236)
Actuarial (gains) and losses	(2,319)	(508)
Present value at end of year	<u>7,976</u>	<u>9,376</u>

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2025

Recognised in statement of financial activities

	2025	2024
	£000	£000
Current service cost	434	449
Interest income	746	654
Interest cost	(465)	(440)
Pension scheme interest (cost)	281	214

17 Financial guarantee contracts

Group

The company has entered into a debenture agreement with The Millennium Commission for any indebtedness by the company in favour of The Millennium Commission. The Commission has a charge over all the assets of the company.

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2025

18 Funds

Group

	Balance at 1 February 2024 £	Incoming resources £	Resources expended £	Other recognised gains/(losses) £	Balance at 31 January 2025 £
Unrestricted funds					
<i>General</i>					
General	26,966,371	9,622,361	(11,352,380)	18,751,145	43,987,497
<i>Other</i>					
Pension Reserve	-	-	363,000	(363,000)	-
	-	-	363,000	(363,000)	-
Total funds	<u>26,966,371</u>	<u>9,622,361</u>	<u>(10,989,380)</u>	<u>18,388,145</u>	<u>43,987,497</u>
	Balance at 1 February 2023 £	Incoming resources £	Resources expended £	Other recognised gains/(losses) £	Balance at 31 January 2024 £
Unrestricted funds					
<i>General</i>					
General	28,702,856	9,071,302	(10,807,787)	-	26,966,371
<i>Other</i>					
Pension Reserve	-	-	229,000	(229,000)	-
	-	-	229,000	(229,000)	-
Total unrestricted funds	28,702,856	9,071,302	(10,578,787)	(229,000)	26,966,371
Restricted funds					
Restricted	11,950	60,594	(72,544)	-	-
Total funds	<u>28,714,806</u>	<u>9,131,896</u>	<u>(10,651,331)</u>	<u>(229,000)</u>	<u>26,966,371</u>

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2025

Charity

	Balance at 1 February 2024 £	Incoming resources £	Resources expended £	Other recognised gains/(losses) £	Balance at 31 January 2025 £
Unrestricted funds					
<i>General</i>					
General	<u>25,239,519</u>	<u>5,732,435</u>	<u>(7,158,371)</u>	<u>18,751,145</u>	<u>42,564,728</u>
	Balance at 1 February 2023 £	Incoming resources £	Resources expended £		Balance at 31 January 2024 £
Unrestricted funds					
<i>General</i>					
General	26,975,462	5,385,814	(7,121,757)		25,239,519
Restricted funds					
Restricted	<u>11,950</u>	<u>60,594</u>	<u>(72,544)</u>		<u>-</u>
Total funds	<u><u>26,987,412</u></u>	<u><u>5,446,408</u></u>	<u><u>(7,194,301)</u></u>		<u><u>25,239,519</u></u>

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2025

19 Analysis of net assets between funds

Group

	Unrestricted General £	Total funds 2025 £
Tangible fixed assets	38,875,836	38,875,836
Current assets	6,985,230	6,985,230
Current liabilities	(1,768,569)	(1,768,569)
Creditors over 1 year	(105,000)	(105,000)
Deferred taxation	819	819
Total net assets	43,988,316	43,988,316

	Unrestricted General £	Restricted funds £	Total funds 2024 £
Tangible fixed assets	22,151,152	-	22,151,152
Current assets	6,489,432	11,950	6,501,382
Current liabilities	(1,441,163)	-	(1,441,163)
Creditors over 1 year	(245,000)	-	(245,000)
Total net assets	26,954,421	11,950	26,966,371

Charity

	Unrestricted General £	Total funds 2025 £
Tangible fixed assets	38,818,100	38,818,100
Fixed asset investments	4	4
Current assets	7,391,637	7,391,637
Current liabilities	(3,645,013)	(3,645,013)
Total net assets	42,564,728	42,564,728

	Unrestricted funds General £	Restricted funds £	Total funds 2024 £
Tangible fixed assets	22,128,331	-	22,128,331
Fixed asset investments	4	-	4
Current assets	7,031,387	11,950	7,043,337
Current liabilities	(3,932,153)	-	(3,932,153)
Total net assets	25,227,569	11,950	25,239,519

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2025

20 Related party transactions

Group

During the year the charity and company made the following related party transactions:

Kingston upon Hull City Council

Kingston upon Hull City Council is a Member of the company. G Chesters (Director) is an Honorary Burgess of the City Council and R Furley was an elected member of the City Council during the whole period of these financial statements.

As the local authority responsible for the area in which the charitable group operates, the charity and the company have some transactions with Kingston upon Hull City Council. The total value of non-statutory services purchased from Kingston upon Hull City Council was £5,908 (2024: £7,739). During the year the company received £370 (2024: £433) income from Hull City Council. At the balance sheet date the amount due to/from to Kingston upon Hull City Council was £Nil (2024 - £581).

University of Hull

The University of Hull is a Member of the company. L J Morrell (Director) is an employee of the University and G Chesters (Director) is an Emeritus Professor of the University. The University rents a laboratory in The Deep Visitor Attraction and hire The Deep for corporate functions.

The company invoiced the University £62,471(2024: £69,377) for rent, goods and services over the course of the year. The company purchased goods and services from The University of Hull over the course of the year amounting to £63,455(2024: £72,454). At the balance sheet date the amount due to/from from University of Hull was £Nil (2024 - £2,165).

Bonus Electrical Group

T S E Boanas is a director of the Bonus Electrical Group.

During the year the company made purchases of £17,951 (2024: £13,622) from Bonus Electrical Group At the balance sheet date the amount due to Bonus Electrical Group was £4,743 (2024 - £Nil).

The Constellation Trust

Mr N G Porteus is a member, trustee and Chair of the Constellation Trust, a multi-academy trust comprising Hull schools.

During the year, some of the schools within the trust may have visited the Deep on formal educational visits. Mr Porteus was not involved in any of the decisions of any of the trust schools to visit the Deep as these decisions are taken by the Local Advisory Board of the school and not the trust. At the balance sheet date the amount due to/from The Constellation Trust was £Nil (2024 - £Nil).

Microsanitise Limited

T S E Boanas is a director of Microsanitise Limited.

During the year, the company made purchases totalling £2,821 (2024: £1,785). At the balance sheet date the amount due to/from Microsanitise Limited was £Nil (2024 - £Nil).

EMIH LIMITED

England & Wales - Charity number 1073254

Accounts

EMIH Limited
(A company limited by guarantee)

Financial Statements

31 January 2024



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EMIH Limited

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EMIH Limited

Reference and Administrative Details

Trustees	T S E Boanas C C Brown R J Frostick R Furley B George A W Kirkman S M Lockwood L J Morrell J A Parkes CBE M Tarbotton
Secretary	N G Porteus
Charity Registration Number	1073254
Company Registration Number	03513218
Registered Office	The charity is incorporated in England. The Deep Kingston Upon Hull HU1 4DP
Auditor	Smailes Goldie Chartered Accountants Regent's Court Princess Street Hull East Yorkshire HU2 8BA
Solicitors	Rollits LLP Citadel House 58 High Street Hull HU1 1QE
Bankers	National Westminster Bank plc PO Box 944 34 King Edward Street Hull HU1 3YN

EMIH Limited

Strategic Report for the Year Ended 31 January 2024

The trustees, present their strategic report for the year ended 31 January 2024, in compliance with s414C of the Companies Act 2006.

Objects and aims

As defined in its governing documents, the objectives of the charity are:

- to advance the educational and cultural welfare of the inhabitants of Kingston upon Hull in particular and the community at large; and
- to promote the conservation of marine organisms by establishing in Kingston upon Hull, The Deep aquarium, incorporating an international centre of excellence for education, learning and research of the marine environment.

Within the above objectives, the charity's strategy is to maintain reserves at a level sufficient to cover the accounting depreciation, to meet ongoing revenue commitments and to continue to invest in the facilities at The Deep so that it can fulfil its educational, marine research and conservation objectives to the full.

Activity during the year

Activity during the year was in line with the company's charitable objectives and its performance exceeded the Business Plan assumptions that had been set. The charity's aim is to continue to attract sufficient visitors to The Deep so that it can cover its operational costs and generate sufficient resources so that it can continue to maintain its facilities, consider their ongoing improvement and be able to support conservation and marine research projects. In terms of its targets for the year, the charity performed as follows:

- the charity exceeded its Business Plan target and was able to attract 458,000 visitors and learners to The Deep, generating an underlying net operational surplus (as defined in the financial review below) for the year of £1,386,960.
- the charity continued to maintain its facilities to a high standard; and
- the charity continued to support conservation and marine research projects (both financially and in-kind) to help preserve elements of our marine environment and to learn more about them.

EMIH Limited

Strategic Report for the Year Ended 31 January 2024

Financial review

The financial results were as follows:

	2024 £	2023 £	Change £
Total revenue	9,131,896	9,004,749	127,147
Total Expenditure	(10,655,879)	(10,637,298)	(18,581)
add taxation charge	4,548	176,331	(171,783)
excluding Depreciation (for which capital grant reserves exist)	<u>2,906,395</u>	<u>2,776,294</u>	<u>130,101</u>
Underlying net operational surplus for the year	<u>1,386,960</u>	<u>1,320,076</u>	<u>66,884</u>

The visitor numbers attracted in each of the two financial years were similar.

The group reserves of £26,966,371 (2023: £28,714,805) at 31 January 2024 primarily consist of capital grants received for the construction of The Deep Visitor Attraction and The Deep Business Centre, expenditure on which has been capitalised and which will be amortised over the useful life of the associated assets.

As a charity, the company's Memorandum and Articles of Association do not permit the payment of dividends.

Risk review

The directors have discussed the major risks to which the charity is exposed with the officer management team, jointly developing systems to mitigate those risks. Furthermore, a strategic plan has been developed in terms of external risks and internal risks are minimised by the implementation of procedures for the authorisation of all transactions and to ensure consistent quality of delivery for all operational aspects of the charitable company. These procedures are periodically reviewed to ensure that they still meet the needs of the charity.

Principal risks and uncertainties

Whilst the group is exposed to price, credit, liquidity and investment risks, these are only minor risks for the company.

EMIH Limited

Strategic Report for the Year Ended 31 January 2024

Price Risk

At the start of each financial year, the group reviews its budget for the coming year, sets its expectations of visitor numbers and sets its admission prices to cover its forecasted expenditure. Compared to other national attractions, The Deep's current admission charges remain very competitive.

Credit risk

The majority of the group's income is received at the point of sale and so poses no credit risk. The exception to this is the income from tenants of The Deep Business Centre. However, all tenants are subject to external credit checks as part of their lease negotiations and are subject to ongoing credit checks. Furthermore, a deposit is taken from all tenants at the outset and rent is required to be paid in advance of the period to which it relates.

Liquidity risk

The group retains sufficient cash to ensure that it has sufficient available funds for operations. In August 2020, the trading subsidiary company within the group (Running Deep Limited) entered into a Coronavirus Business Interruption Loan Agreement with its bankers for a maximum facility of £700,000. As at the date of signing these accounts, none of the loan has been utilised and £315,000 of it has been repaid.

Investment risk

Any surplus cash that the group has available is invested with its bankers. Such investments include only cash balances earning interest at fixed and variable rates. The company does not use derivative financial instruments.

By order of the Board

N G Porteus

N G Porteus

Company Secretary

20 September 2024

EMIH Limited

Trustees' Report

The trustees present the annual report together with the financial statements and auditors' report of the charitable company for the year ended 31 January 2024.

Our purposes and activities for the public benefit

EMIH Limited is an educational and environmental charity that is based at The Deep Visitor Attraction in Kingston upon Hull, UK. The Deep Visitor Attraction (and the work of the charity more widely) is available to all, without restriction.

Whilst there is a need to charge visitors for entry to The Deep Visitor Attraction to cover its running costs and to generate resources for the charity's marine research and conservation work, in an effort to ensure that admission prices are not an obstacle to attendance, the charity sets prices to cover its medium-term operating costs, rather than to maximise income.

For the period under review, the admission prices for The Deep were £19.75 for an adult; £15.50 for a child; and £18.75 for seniors and students, with children under 3 and essential carers visiting for free. Not only are these prices lower than other similar attractions, more importantly, these prices allow free admission (subject to terms and conditions) for up to 360 days per year which, at the extreme, equates to an entry cost of 5p per visit. The charity has adopted this pricing structure both to provide excellent 'value for money' to its visitors and to ensure that visitors can visit again and again to help maximise the absorption of its educational and environmental content.

The Deep charity has demonstrated significant achievements in marine conservation, species breeding, charity support, research, animal husbandry, education, community involvement, sustainability, and strategic partnerships. These efforts reflect a commitment to marine conservation and biodiversity recovery in support of The Deeps mission statement:

"To create a deeper understanding and enjoyment of the world's oceans and inspire positive change for their survival"

Marine Conservation Zones (MCZs)

- Campaigning: The charity campaigned for MCZs around the UK coast, leading to the Marine Bill in 2010.
- NetGain Project: Established by The Deep to deliver the largest MCZ project from Scotland to the River Thames.
- Support: Partnered with Yorkshire Wildlife Trust's Living Seas campaign to promote marine reserves.

Breeding Programmes

- Species: Successfully bred Bluespotted Ribbontail Rays, Blue Poison Arrow Frogs, Milk Frogs, Golden Mantella, Jellyfish, Ballan Wrasse, Zebra sharks, Gentoo penguins, Dwarf Gecko's, Seahorses, native stingrays, native Bulhuss sharks
- Programmes: Coordinated European Studbook for Sawfish and participated in various breeding programs for endangered species.
- Support: Donates tank-reared surplus to suitable BIAZA facilities.

Charity Support

- Partnerships: Supports Marine Conservation Society, Yorkshire Wildlife Trust, Galapagos Conservation Trust, and Shark Trust and many more complimentary organisations.

EMIH Limited

Trustees' Report

- **Campaigns and Events:** Involved in beach cleans, anti-finning legislation, and sustainable lobster fishing.
- **Project Penguin:** Fundraised for conservation and research projects in the Galapagos and South Africa.
- **Sea Turtle Rehabilitation:** Partnered with New England Aquarium to rehabilitate cold-shocked sea turtles in Boston, USA.
- **IUCN Penguin SSG:** Significant funding for the IUCN penguin species survival group, facilitating an international meeting to create conservation priorities for all penguin species and a global conservation strategy..

Research and Conservation

- **International Projects:** Involvement in satellite tracking of Green Turtles, sea lion conservation, Great White Shark behaviour studies, coral reef research, and marine species DNA sampling.
- **Innovative Projects:** Developed sustainable venom extraction methods and collaborated on various marine conservation projects worldwide.
- **IUCN Red Listing:** Facilitated the assessment of marine species for the Red List of Threatened Species. Spearheading global aquarium support for red listing, informing legislative conservation action.
- **Breeding research:** A lead role in a multi partner research initiative to complete the life cycle of tropical marine species, named the SNAP project.
- **Technical primacy:** Designed and built several bespoke non-invasive shark capture devices to enhance welfare during routine examination of shark species & or emergency capture.

Animal Husbandry and Welfare

- **Best Practices:** Published and presented information on animal husbandry, trained staff from other organizations, and provided public advice, consulted on the draft Secretary of State Standards for Modern Zoo Practice document.
- **Rescue Operations:** Collaborated with ZSL and RSPCA to re-home seized animals.
- **Sustainability:** Developed sustainable food sourcing and installed a successful denitrification system in the main tank. Building sustainability into daily operations.

Educational Partnerships

- **Student Projects:** Hosted MSc and BSc student projects and summer internships annually.
- **University Collaboration:** Taught undergraduate IUCN Red Listing module, Animal Behaviour module and sat on the University of Hull's Animal Welfare Ethical Review Body.
- **Exhibition content:** Collaboration with academic experts to design new exhibition content, ensuring relevant and accurate STEM content.

Community Involvement

- **Campaigns:** Led the Big Fish Campaign and supported the Shark Trust's 'No Limits?' campaign.

EMIH Limited

Trustees' Report

- **Local Conservation:** Member of the Tansy Beetle Action Group and supported native conservation projects.
- **Plastic Reduction:** Participated in the 'One Less' campaign to reduce single-use plastic bottles and created an exhibit to raise awareness about marine litter. Removed all single use plastic products from our site.
- **Sustainable palm oil:** Spearheading a regional adoption of RSPO, hosting multiple information events and signing different sectors up to responsible sourcing.

Sustainability Initiatives

- **Sustainable Purchasing:** Committed to sustainable aquarium food, catering supplies and companywide materials.
- **Plastic Waste Reduction:** Phased out single-use plastic bottles and composted café waste.
- **Waste Management:** Ensured no waste goes to landfill and engaged the public about climate change through exhibitions.
- **Energy Efficiency:** Improved building management and aquatic life support systems to reduce energy usage and carbon footprint. Significant investment in infrastructure to enable a lower carbon footprint, including replacement boilers, chillers and pumps and upgrade solar energy capability.

Strategic Partnerships

- **Exhibition Space:** Dedicated space to local biodiversity conservation initiatives in collaboration with Yorkshire Wildlife Trust and Ørsted.
- **Renewables Sector:** Collaborated with SSE on biodiversity monitoring technology.
- **Academic Relationships:** Expanded research efforts with the University of Hull and other institutions.

Adaptations during COVID-19

- **Remote Engagement:** Offered digital tours and lectures to thousands of school children, expanding accessibility.
- **New Partnerships:** Sought new relationships with sectors and industries sharing a commitment to sustainability and biodiversity recovery.

Exhibition sustainability

- **Content renewal:** A continual programme of renewal ensuing that The Deeps visitor offer remains attractive. This includes investment in new living exhibition, interactive educational tools and the adoption of new technologies to engage and inspire.

EMIH Limited

Trustees' Report

Education

Formal and informal learning is at the heart of all The Deep's activities and outputs. The Deep embraces STEAM (Science, Technology, Engineering, Arts and Maths) education topics in order to provide accessible learning opportunities and engage diverse audiences and attract typical non engagers to the subject of marine conservation.

Formal learning takes place in two bespoke education rooms within The Deep's Learning Centre. Qualified teachers provide a choice of workshops covering the full range of key stages from pre-school and into tertiary education as well as bespoke sessions for SEND students. Workshop content and delivery is supported by Marine Biologists from the Husbandry department for higher level content and delivery. Schools and groups taking part in the workshops benefit from heavily subsidised entry to The Deep with, in effect, the formal education workshops provided free of charge. Workshop sessions are designed to be 'hands on' using resources and learning tools that are not available in a normal classroom environment. Workshops are regularly reviewed for quality, current and relevant content, with new topics being added (or removed) as deemed appropriate.

In 2023/24 a total of 17,750 students participated in a workshop at The Deep. The most popular topics requested during the year were conservation and habitat-based (for secondary and tertiary education) which reflect and support changes in the National Curriculum. A new topic of Sea Grass was developed and added to the workshop list. This reflected The Deep's involvement with local sea grass restoration and the importance of sea grass habitats for carbon sequestration. Additional workshops on climate change, ocean acidification and polar habitats were created.

Child Dynamix:

Welcomed Child Dynamix for an employment-focused education session with their NEET students (Not in Education, Employment, or Training). Students investigated the wide range of roles at The Deep and took the opportunity to ask members of our Crew about their employment history and skills. They also enjoyed a self-guided tour of the attraction, a behind-the-scenes visit and engaged in a 'Secret Shopper' experience. Many have since enquired to join The Deep's Work Experience Programme or have applied for some of our advertised part-time vacancies.

Ganton School:

Supported Ganton School's Chop & Change scheme, which helps young people with severe learning disabilities into employment, particularly Food & Beverage. Members of The Deep's Food & Beverage team have provided assistance with these students, showing them skills in cooking, food preparation, plating and recipe inspiration. Their meals have then been served at events both on and off-site, with support from our Crew.

Home Educator Days:

Welcomed 230 children across two Home Educator Days, themed on polar regions and the Holderness coastline.

Loan Boxes:

Loaned 13 boxes out to schools across 20 weeks.

Science Club:

After School Immersive Learning sessions continued to welcome students 'after School', with subjects of Adaptation, Classification and Conservation engaging students in science. 84 children took part in Science Club.

EMIH Limited

Trustees' Report

Informal Learning:

Informal learning outputs are diverse and extend to all information delivered within the exhibition through a range of different media. In addition, The Deep's Guiding team (alongside the Education team) provide interpretation to visitors through presentations, demonstrations, workshops, virtual sessions, crafts, outreach, career guidance and work placements. Special events throughout the year also deliver informal education and learning outputs are measured where possible.

Informal learning through our exhibition, events and cultural outputs during the year included:

Mambo Jambo:

Welcomed acoustic roots duo, Pete and Frankie, for two weekend workshops. These sessions encouraged visitors to create ocean-themed music using *body percussion and rap*.

BIAZA Zoo Tales:

Launched in alignment with World Book Day, The Deep supported this campaign by sharing our book recommendations with visitors, and spotlighted educational books from local authors in our Deepartment store.

Art Exhibition:

Launched a brand-new art exhibition in our third floor gallery space, working with South African artist, Jessica Eggers. The exhibition includes eighteen pieces of pen and ink marine-themed artwork; two of which were bespoke, commissioned pieces that were inspired by species from our newly revamped Cool Seas exhibition.

Cool Seas:

Funded by the Biffa Award through the Partnership Grants Scheme, The Deep revamped the Cool Sea area into a brand-new exciting and innovative exhibition space. Re-opened in time for the Easter holidays, the new Cool Seas gallery celebrates our local coastline and freshwater habitats. Featuring an interactive sandpit, virtual rockpool and wave wall, the space has been hugely popular with visitors across the past year.

Artist in Residence:

Worked with multimedia artist, Iona Scott aka Discosphaera, on colourful 3D plankton models to be displayed in Endless Ocean as part of the revamped Cool Seas exhibition. These three sculptures, through visual and sensory experiences, help to shine a light onto phytoplankton and raise awareness.

Themes Presented during the School Holidays:

- February half-term – Turtle Hospital
- Easter – East-er Coast Exploration
- April & May Bank Holidays – Royal Reef
- May half-term – H2O Heroes
- Summer – Sea & Space
- October half-term – Wonderful Wind
- Christmas – 'Ice to Meet You

EMIH Limited

Trustees' Report

Super Seagrass Weekend:

Worked alongside the team at Yorkshire Wildlife Trust to deliver a weekend seagrass event. Visitors helped make hessian seagrass bags ready for planting at Spurn Point, helping to support their conservation work in restoring seagrass meadows to the Yorkshire coastline. Other activities included face-painting and guide-led presentations.

Dive Deeper:

Hosted an evening of relaxed and informal talks based around the theme of Science & Discovery in the Polar Regions. Welcomed five speakers with experience from across the polar regions; presentations included hearing from those living and working in Antarctica, polar astronomy and a live Zoom masterclass on filming in the cold.

Naomi Chapman & Cath Waller:

Welcomed Naomi Chapman from The Polar Museum, Scott Polar Research Institute and Cath Waller from the University of Hull to deliver storytelling activities across a weekend as part of Polar Fest. Visitors engaged with hands-on props and tactile activities.

Humber STEM 2023:

Attended two events hosted at Craven Park, welcoming local primary and secondary schools with the aim to inspire future generations on career opportunities in STEM.

Space Dome Experience:

Welcomed the team from E.A Milne Centre for Astrophysics at the University of Hull with their inflatable science dome for a one-off, public event hosted at The Deep. This sold out event saw visitors stepping into an inflatable dome for a 20-minute immersive presentation on outer space; they were also able to enjoy relaxed, additional activities hosted by our Guides, and the bar was open serving drinks and snacks. In addition, we welcomed Aim Higher and the Hull & East Riding National Autistic Society for two accessible preview sessions, free of charge.

Work Experience:

Welcomed 25 students from school years 10 to 12 for our popular Hospitality, Leisure and Tourism work placements. These students from local schools and colleges engage in a range of responsibilities across multiple departments within The Deep, including Education, Retail, Guides, Reception, Food & Beverage, and Marketing. In addition, The Deep's Education team mentored a trainee teacher from Leeds Trinity University during a two-week placement, helping them to gain experience of an alternative learning environment. A further 20 students took part in Aquarist work placements, 11 of who became Aquarist volunteers working 1 day per fortnight (after completing a week's work placement first).

Jellyfish Music:

Worked with two music students from the University of Hull, who composed four pieces of tranquil music to be played in our jellyfish exhibition. This has added a calming atmosphere to the new space, and has been well received by visitors.

EMIH Limited

Trustees' Report

Science and Conservation

International Sawfish Day:

Hosted a five-day sawfish-themed event in celebration of International Sawfish Day. This included delivering sawfish-specific talks and artefact-handling sessions to visitors, as well as offering hands-on craft activities and our popular 'sawfie' station for pictures.

Lincolnshire Chalk Streams Project:

Partnered with the Lincolnshire Chalk Streams Project, helping to protect a tiny fresh water bryozoan known as the Crystal Moss animal, (*Lophopus crystallinus*); currently thought to be endangered. The project aims to identify the ecological requirements of this bryozoan species in order to support the successful translocation of colonies of statoblasts from a Blow Well donor site to establish new populations at equally suitable Blow Well receptor sites. The Deep is using its expertise in water analysis to contribute to this important local initiative.

Trade Shows:

Attended the Miller Food Service and Henry Colbeck Trade shows to talk to other organisations about the Hull & East Yorkshire sustainable palm oil campaign. Both events were a success and helped increase awareness.

Sustainable Palm Oil Champions:

Welcomed five organisations as champions for sustainable palm oil in Hull & East Yorkshire. This includes both Hull City Council and the East Riding of Yorkshire Council, as well as Mr Chippy York, Miller Food Service and Cranswick Foods. These organisations have all pledged and made a commitment to only sourcing products that contain sustainable palm oil going forward.

Sustainable Palm Oil Workshop:

Hosted a sustainable palm oil workshop, presented in partnership with representatives from Chester Zoo, Murdoch Associates and AAK. Local organisations were invited to find out more about the campaign; M&S and John Lewis were in attendance.

Natural England:

Collaborated with Natural England's Hidden Seas programme to create an interactive initiative showcased on our augmented sandpit. This immersive blend of tactile and digital experiences focuses on the crucial task of removing plastics from the ocean. Our contribution aligns with Natural England's overarching goal of engaging individuals with nature, fostering a deeper connection with coastal environments and the natural world.

Tansy Beetle Action Group (TBAG):

Continued to volunteer in the TBAG, as a liaison and surveyor on behalf of BIAZA. 2023 saw some impressive, record results; the annual survey, carried out by volunteers, revealed a population estimate of 91,000 endangered tansy beetles - nearly double the previous highest estimate of 46,000 back in 2016!

BIAZA Spotted on Site BioBlitz Weekend:

Participated in BIAZA's BioBlitz Weekend in support of their Spotted on Site campaign. Our Crew used the iNaturalist app to record native species found around The Deep's site and the city of Hull, for easy to use data which feeds into projects across the UK, Europe, and the world.

EMIH Limited

Trustees' Report

City Nature Challenge:

Participated in the City Nature Challenge 2023 for Hull, which took place at Alderman Kneeshaw Park and was organised by the Hull & East Yorkshire Ecological Data Centre (NEYEDC). Over 4,100 wildlife observations were recorded, with 851 different species spotted.

Euro BioBlitz 2023:

Engaged in the Euro BioBlitz 2023 campaign, a European initiative to collect information about the wildlife flourishing in our local areas. Across Europe, in just 48 hours, 64,397 records of wildlife were made, which has helped to shape conservation efforts and support scientific research.

UK Tightens Law on Shark Fin Act:

Shared the news via social media and our website that the Shark Fin Act was passed into UK law. This new law has reinforced the existing shark finning regulations, and importantly helped to mark a major step for the UK in global shark conservation efforts.

The Shark Trust's Big Shark Pledge:

Signed the Big Shark Business Pledge, The Shark Trust's largest campaign to date. Helped spread the word of their mission to secure the future for high-seas sharks on social media.

BIAZA Jellyfish Field Workshop:

Led the second BIAZA Jellyfish Focus Group field research trip. Chaired by The Deep, the Jellyfish Focus Group is a collection of professional jellyfish Aquarists from zoos and aquariums across the UK; the overarching goal is to increase knowledge of jellyfish husbandry, share information and undertake research projects. Husbandry Supervisor, Tom, alongside Aquarists from The National Marine Aquarium (NMA), Liverpool Museums, and Scarborough, London, Brighton and Hunstanton Sealife Centres, spent two days off the coast of Pembrokeshire in the Celtic Sea. The aim was to find and take tissue samples from our native UK jellyfish species, allowing us in the future to study these species more closely.

National Whale & Dolphin Watch:

Raised awareness on social media of the National Whale & Dolphin Watch, organised by Sea Watch Foundation. This annual event helps gather important data about whales, dolphins and porpoises around the UK.

The Compass:

Projected 'The Compass' onto the side of our building as part of the Humber Science Festival. 'The Compass' was an awe-inspiring spectacle that seamlessly blended story, sound, and light to redefine how we perceive scientific research and its profound impact on our lives.

Humber Science Festival:

Attended the University of Hull's Humber Science Festival event, with plenty of seagrass-themed activities for visitors to engage with.

EMIH Limited

Trustees' Report

New England Turtle Rescue:

Assisted the team of volunteers at New England Aquarium in the USA in rescuing cold-stunned sea turtles found stranded on Cape Cod's beaches; this phenomenon occurs annually with the changing season as the temperature begins to cool in autumn. The main species found stranded was the critically endangered Kemp's ridley sea turtle. Other species rescued included the vulnerable Leatherback turtle, the endangered Green turtle, and the vulnerable Loggerhead turtle. Two of our Aquarists, Helena and Rich, helped the team rehabilitate these turtles and facilitated their gradual return to a stable, warm condition.

Research Projects (in-house):

"Habitat assessment and water quality analysis of the chalk stream Lincolnshire Blow Well habitat for potential translocation."

Research Projects (collaborative):

Worked with Royal Holloway University of London and the Helmholtz Institute on Functional Marine Biodiversity in Germany: *"How oceans are curated by aquariums through a variety of processes, animal care, technologies and affects; and how oceans are encountered by various publics in aquariums, through immersive visitor experiences"* which is a British Academy funded study.

Student Projects:

Worked with students from the School of Psychology and Social Work at the University of Hull on: *"The influence of artificial blue space, such as indoor aquaria, on perceived moods"* and *"Investigating the individual personality traits of captive Gentoo penguins (Pygoscelis papua) and the association with husbandry"* and assisted a student from the Department of Computer Science at the University of Hull on their project, *"Visualisation of Threats to Penguins using computer interactive modelling"*.

Wilder Humber Project:

Hosted the launch of the Wilder Humber project, a collaborative effort between Yorkshire & Lincolnshire Wildlife Trusts and Ørsted, a prominent renewable energy company. This partnership aims to implement a five-year habitat restoration programme in the Humber region, with a focus on revitalizing seagrass, salt marsh, and native oyster populations. By providing engaging interactive content and educational sessions, our goal is to increase awareness and appreciation of the in-situ conservation efforts being undertaken.

Community Engagement

Hull Seed Swap:

Attended the Hull Seed Swap event, hosted by Hull Food Partnership. This event showcased the great work happening across the City and some of the ways we can be more climate conscious in our consumption of food; our Food & Beverage Manager spoke to attendants about the importance of supporting and stocking local produce.

Concrete Youth:

Continued to host several sessions of 'Sea Sense', Concrete Youth's sensory sea-themed story massage programme for people with profound and multiple learning disabilities. Last year saw Concrete Youth host their final session with us; we are pleased to have supported them for the past couple of years.

EMIH Limited

Trustees' Report

Deep Cleans:

Continued to loan out litter picking equipment free of charge at Reception, encouraging visitors to help clean up litter from local beaches and record their findings. Our equipment was borrowed by 44 adults and 20 children over the course of the year.

Family Activity Trail:

Partnered with the University of Hull to help promote their free activity trail, encouraging families around the City to keep active and take part in guided walks with a Team GB athlete.

Home Stage:

Promoted Home Stage's Pfit24 competition on social media, which called for musicians to produce an original song about the environment for the chance to win a cash prize.

'Love Your Locals':

Offered our annual £5 per person single-entry ticket across a weekend in December 2023, specifically for visitors living at a HU postcode. A total of 609 people took up the offer, which is an increase of 18% on the same event in December 2022.

Bug Hotels:

Worked with a local school who designed bug hotels for our car park. Visitors helped by providing donations such as bricks, clay pipes and roof tiles for us to use. Our Aquarist, Phill, then used the school's designs and the donated materials to construct three bug hotels, which are now amongst our green spaces in the car park.

Association of Animal Artists:

Sponsored the 'Into the Blue' category of the Association of Animal Artists' annual art competition. We celebrated the winner, Christopher, on social media by sharing his beautiful painting titled 'Mackerel & Fry'.

Sewerby Hall Outreach:

Continued our partnership with Sewerby Hall and Gardens, delivering two outreach sessions to visitors over the summer holidays. This included identifying species found in the rockpools on the beach at Sewerby and holding accessible, indoor activities in the Orangery. The sessions were well received with visitors, and have also helped us reach new audiences to educate and inspire positive change for ocean survival.

Older People's Celebration Week:

Supported the Older People's Celebration Week event at St Stephens shopping centre; our Crew attended with a stand and reported great levels of footfall.

Festive Choir Weekends:

Invited local choirs, Withemsea Ladies and Hull Deaf Centre Visual, came and performed festive carols in the building on two weekends in the lead up to Christmas.

EMIH Limited

Trustees' Report

Kids in Museums Takeover Day:

Invited Child Dynamix, a local community youth organisation, to take part in this year's Kids in Museums Takeover Day. The theme was Let's Play; their team enjoyed dressing up as mascot Pebbles the Penguin and interacting with visitors, as well as providing marine-themed storytelling and hands-on craft activities for everyone to enjoy across the day.

Kids in Museums Digital Takeover Day:

Welcomed students from Frederick Holmes School in Hull to take part in Kids in Museum's Digital Takeover Day with us. The students enjoyed helping our Marketing team capture digital content of their day; this included videos such as 'Ask an Aquarist' and unboxing an adoption pack, as well as capturing photos of the students assisting our Maintenance team with the important task of litter picking around our site.

RSPB:

Welcomed the team from RSPB Bempton Cliffs with their 'Nature on a Table' stand across several dates, helping to raise awareness on the importance of protecting our local native species and how to get involved in the national Big Garden Birdwatch campaign.

International Choir Competition:

Welcomed Decibelles Ladies Choir to sing outside the building in support of Hull's International Choir Competition.

Coronation Day:

Celebrated the King's Coronation by hosting our Royal Reef event. Our divers and Crew wore crowns, and we shared this on our social media channels.

Hull FC Foundation:

Welcomed the team from Hull FC Foundation, who delivered a twilight yoga session in front of our Endless Ocean viewing window. This helped showcase the importance of blue light spaces for relaxation and improving wellbeing.

BIAZA Secret Santa:

Participated in BIAZA's Secret Santa campaign, which encourages BIAZA members to gift useful items to other collections. Our Crew sent a hamper of Hull & East Yorkshire themed items to St Andrews Aquarium for the keepers to enjoy. In turn, we received a box full of useful enrichment toys, and sweet treats for our Crew to tuck into over the Christmas holidays!

Friends of The Deep:

Continued to grow our shoal of Friends of The Deep. In recognition of our visitors' kind donations to The Deep's charity, their personalised fish plaques are mounted on our supporters' wall in the Reception area.

Carer's Week:

Supported Carer's Week by inviting the team at City Health Care Partnership to join us with a stand, providing advice and support for unpaid carers living in Hull & East Yorkshire.

EMIH Limited

Trustees' Report

Lighting up the Building:

Illuminated the building a variety of colours across the year to mark significant occasions, such as Autism Acceptance Week, the NHS' 75th birthday and Organ Donation Week.

RNLI/Coastguard/Humber Rescue Partnership:

Partnered with teams from the RNLI, Coastguard and our local Humber Rescue centre to deliver 'H2O Heroes', a half-term event highlighting the importance of water safety. Over 15,000 visitors attended, and enjoyed a range of activities and presentations to get involved in. The support from all the rescue centres was invaluable, and we look forward to working alongside them again in the future.

Charitable Requests:

Supported 156 charitable requests from organisations and 18 requests from Crew members.

BIAZA Instagram Takeover Day:

Participated in BIAZA's Instagram Takeover Day, where one of our Guides had access to posting on the BIAZA Instagram account for a full day. Posts included fun facts to help spread awareness about our animals, as well as important conservation messaging.

BIAZA Love Your Zoo/Aquarium Week:

Contributed to a collective keeper video which was shared on BIAZA's social media channels. In celebration of Love Your Zoo/Aquarium Week, we filmed Crew members answering why they love working in an aquarium. This has helped highlight our importance as a conservation and education charity.

Surf & Turf:

Created a display of shark fins outside The Deep Business Centre in one of our 'No Mow' Weeds for Wildlife patches, encouraging visitors to notice why we have left our green areas around the car park to grow wild.

BIAZA Photography Competition:

Celebrated the photos awarded 'Runners Up' in BIAZA's Annual Photography Competition that were taken at The Deep by our visitors. These stunning photos included a close up of our dogfish puffer, Yellow Clive, and a silhouette of a shark resting on the top of the tunnel.

Live Streams:

Delivered 14 online digital sessions to local organisations, discussing career opportunities in STEM.

Guide Outreach:

Delivered 25 outreach sessions to organisations, including visits to local care homes.

Sustainable Tourism

Stagecoach Park & Ride:

Worked with Hull City Council to re-introduce the Stagecoach Priory Park & Ride scheme to Hull. Buses now stop on the roundabout just before The Deep; both visitors and Crew have been using the service to travel to us.

EMIH Limited

Trustees' Report

The Busy Parent Project:

Welcomed Carl from The Busy Parent Project to film as part of his series, which aims to help busy adults keep active. His video mentions the benefits of blue light spaces on general wellbeing and productivity, forming part of an overall healthy lifestyle.

Sustainable Travel:

Worked with Hull City Council to provide Crew with free refurbished bikes and free cycle safety equipment for those commuting by bike, helping to encourage more sustainable travel through the City.

Weeds for Wildlife:

Encouraged the green areas around our car park to grow wild as part of the Weeds for Wildlife campaign, developed in partnership with Hull City Council and the University of Hull.

Modeshift STARS Accreditation:

Received the Good Travel Plan (Bronze) Award from Modeshift STARS for developing, implementing and monitoring an effective workplace travel plan.

Salt Bags to Tote Bags:

Partnered with local waste firm, MyReFactory, who specialise in creating something new from tricky to recycle plastic items. The team upcycled the salt bags our Aquarists use and transformed them into useful tote bags, which visitors can purchase from our online shop and The Deepartment store.

Oh Yes Net Zero:

Signed up to Hull's Oh Yes Net Zero campaign. By joining other local organisations, we are collectively working to cut down carbon emissions in the Humber region.

Notpla Packaging:

Introduced a new sustainable food packaging solution for use in our cafés. Notpla's packaging is fully compostable and recyclable, as it is made with a 100% seaweed-based natural coating.

Access for All

Autism Acceptance Week:

Supported Autism Acceptance Week by sharing information and advice on social media, reminding visitors of our accessible offerings, such as our sensory packs, Tranquil Tuesdays and inclusive sleepovers for accessible groups. The Hull & East Riding National Autistic Society was invited to deliver a Crew training session and hold a stand within the aquarium, offering support and additional information for visitors. The building was also illuminated multi-coloured to mark World Autism Acceptance Day.

Tranquil Tuesdays:

Continued to offer a quieter, accessible experience for visitors every Tuesday term-time from 3pm; the lights are turned up, making information easier to read and the audio is turned down for those who find the noises distracting.

EMIH Limited

Trustees' Report

Quiet Day:

Invited the Hull Deaf Centre for Quiet Day at The Deep who provided BSL interpretation alongside a full day of Guide-led presentations and talks, supporting visitors with hearing impairments. Presentations included a scatter feed, dive show and penguin talk, plus more; a great day was had by all.

Crew Training:

Hosted the following local organisations to deliver training sessions to our Crew:

- Hull & East Riding National Autistic Society (NAS) for Autism Acceptance training.
- TIC Hull, Lincolnshire & Yorkshire for Tourette's Syndrome Inclusion in the Community training.
- Hull LGBTQ+ Community Pride for LGBTQ+ Awareness training.
- Humber Teaching NHS Foundation Trust for Makaton training.

Guide Dogs North East Training:

Welcomed Guide Dogs UK to deliver sighted guide training sessions to Crew members. The session involved a practical approach, which demonstrated how individuals with sight loss can be safely assisted around the aquarium using a 'Guiding Arm'.

Dementia Friends:

Registered online to the Alzheimer's Society initiative, helping to support visitors with Dementia. Our Crew members have since watched the online courses and become 'Dementia Friends', receiving badges to wear and certificates to display.

Sensory Packs:

Worked with the Hull & East Riding branch of the National Autistic Society (NAS) to make continual improvements to the sensory packs we offer free of charge to visitors with additional needs. After receiving advice from local families that are part of the NAS society, our sensory packs have been updated to include AAC cards, a map of the aquarium and a viewfinder.

The Deep at night

Sea Change Wine:

Partnered with Sea Change, who produce a range of award-winning environmentally conscious wines. Combined with a donation to marine charities from every bottle sold, Sea Change wine helps fund conservation projects globally that help protect our oceans. These wines have been provided to guests at numerous corporate events throughout the year.

Sleepovers:

Welcomed 3,863 young people for 42 sleepovers in 2023, including two accessible group sleepovers for Aim Higher and Rainbow Stars.

Weddings:

Hosted eight weddings, from small, intimate celebrations to large, party-style events.

EMIH Limited
Trustees' Report

Corporate Events:

Hosted 25 corporate events, from evening dinners to prestigious celebrations. This included the Hull Trains Long Service & Achievement awards night and a 30th anniversary celebration evening for The Deep's Business Centre clients, Prison Me No Way.

Plans for future periods

The charity is committed to maintaining its facilities to a high standard and to continue delivering upon its wider charitable objectives.

Structure, governance and management

Nature of governing document

The company's Memorandum and Articles of Association set out the method of governance of the company and charity.

Organisational structure

The Charity is run by a Board of Trustees, who collectively contribute a balance of skills and experience. Meetings of the trustees are held regularly and attendance rates are high. The trustees have a clear understanding of their role and its fulfilment.

EMIH Limited

Trustees' Report

Recruitment and appointment of trustees

Up until 20 February 2024, there was a Members' Agreement between the company, Kingston upon Hull City Council and The University of Hull which stated that the company shall have a maximum of six Members and a maximum of nine Trustees, with Kingston upon Hull City Council nominating three of the Members and five of the Trustees and with The University of Hull nominating the remaining Members and Trustees. Members and Trustees served fixed terms of office as defined by the Members' Agreement.

By mutual consent, the Members' Agreement was terminated on 20 February 2024 and so Kingston upon Hull City Council and The University of Hull, whilst both continuing as a Member of the charity, no longer have the right to nominate the other Members and the Trustees of the charity. However, Kingston upon Hull City Council and The University of Hull have both retained an involvement in the selection of replacement Members and Trustees through their representation on the 'Search Panel' that seeks and recommends replacements as vacancies arise.

On 22 March 2024, the number of Members was increased from six to seven.

The Board of Trustees may appoint individuals to fill Trustee vacancies during the year as they fall due, but such appointments would only be until the date of the company's next Annual General Meeting.

Trustees receive an appropriate, tailored induction and throughout the course of the year, receive external advice on any major issues affecting the charity. The trustees have regard to the Charity Commission's Guidance for public benefit.

The directors consider the board of directors, who are the Trust's trustees, and the senior management team comprise the key management personnel of the charity in charge of directing and controlling, running and operating the Trust on a day to day basis. All directors give their time freely and no director received remuneration in the year. Details of directors' related party transactions are disclosed in note 19 of the financial statements.

Arrangements for setting key management personnel remuneration

The remuneration of staff is reviewed annually and normally increased for inflation. When a post becomes vacant, an assessment of whether the post needs to be re-filled on the same basis is undertaken; and any new roles are benchmarked against appropriate comparators.

EMIH Limited

Trustees' Report

Financial review

Policy on reserves

At any one time, the charity's reserves consist of capital grants received for the construction of The Deep Visitor Attraction and The Deep Business Centre, plus the accumulated operational surpluses of the charity. Expenditure on the construction of The Deep Visitor Attraction and The Deep Business Centre was capitalised and is being amortised over the useful lives of the buildings. The trustees aim to ensure that reserves should be maintained at a level to cover the amortisation of these assets, plus an additional amount to provide working capital for the organisation, with this being an amount that would cover at least the next six months' worth of forecast expenditure. This was achieved throughout the whole of the financial year ending 31 January 2024 and remains the case at the time of the signing of these financial statements.

The charity takes a prudent approach in its budget planning, for example, being conservative each year in its income assumptions. Expenditure budgets are established each year that can be accommodated by the conservative income levels set, whilst also allowing for an appropriate level of capital reinvestment expenditure. It is the charity's policy to commit less than the current year's (conservative) surplus to new capital projects of that year. Any major investment over and above the current year's forecast surplus would need to be funded from the accumulated reserves (or grants) and would only be undertaken if approved by the trustees. In making any decision to commit reserves, the trustees take into account the requirements of the Reserves Policy when considering the amount of reserves that it is possible to release for reinvestment.

At each of their regular meetings, the trustees monitor the income and expenditure of the charity and the level of its reserves to ensure that the charity has sufficient funds to sustain its operations and to finance its future development plans. Prompt remedial action would be taken if the trustees were concerned about any aspect of the finances of the charity.

Going concern

It is important that sufficient visitors continue to be attracted to The Deep so that it can cover its operational costs and generate sufficient resources to maintain the quality of its facilities (and provide for their ongoing improvement), whilst also enabling the charity to continue to support conservation and marine research projects.

Whilst visitor numbers can be uncertain, the directors feel that their forecasts over the period to 31 January 2026 include a conservative estimate in relation to visitor numbers and that the overall forecasts are reliable in predicting future group revenue and cash flows. The directors believe that the group and company has adequate resources to continue in operational existence for a period of 12 months from the date of approval of these financial statements and therefore have prepared the financial statements on a going concern basis.

Taxation

The company, as a registered charity, has obtained exemption from corporation tax. Charitable tax exemptions can therefore be claimed to the extent that income and/or gains are applicable and applied for charitable purposes only.

Company status

The company is a private company limited by guarantee, not having a share capital, and is also registered as a charity (number 1073254).

EMIH Limited

Trustees' Report

Members

The Members of the company are Kingston upon Hull City Council (corporate member), The University of Hull (corporate member), C C Brown, A W Kirkman, S M Lockwood, L J Morrell and M Tarbotton.

Political and charitable contributions

As a charity, the company is forbidden from making political donations. The company made charitable donations (from monies fundraised) of £Nil (2023 - £Nil) during the year.

Employment of disabled persons

The group is accredited as a Disability Confident Employer and carries this branding on its employment literature throughout the employee journey. It is a Dementia Friends organisation as well as being recognised as a TIC Friendly Establishment, and disability awareness employee programmes over the last year have included Sighted Guide Training by Guide Dogs UK. The group gives full consideration to applications for employment from disabled persons where the candidate's particular aptitudes and abilities are consistent with adequately meeting the requirements of the job, and reasonable adjustments will be sought, working in liaison with Access to Work when appropriate. Links exist with organisations such as Worklink which supports disabled people and employers during the application, recruitment and training periods, and promotes the group's vacancies and work experience placements to its clients. Student experience programmes are also run in conjunction with such as Ganton School in Hull to support career development and encourage disabled applicants to see the group as an employer of choice. The group's work in this field was recognised this year by the British & Irish Association of Zoos & Aquarium, as a 'Runner Up' in their Diversity and Inclusion awards. Opportunities, equal to those of their colleagues, are available to disabled employees for training, career development and promotion. To support employee health and wellbeing, the group has signed up to the Mental Health at Work Commitment, making a public commitment to supporting employee mental health; and is a member of Working Voices (NHS Hull). Where existing employees become disabled, it is the group's policy to provide continuing employment wherever practicable in the same or an alternative position and to provide training and a comprehensive consideration of reasonable adjustments to achieve this aim. The group's detailed Access Guide is produced with VisitEngland's Accessible and Inclusive Tourism Toolkit in mind, and is available online to all. This would help to inform any individual needs assessment and promotes the group's commitment to accessibility.

Employee involvement

The group operates a framework for employee information and consultation which complies with the requirements of the Information and Consultation of Employees Regulations 2004. During the year, the policy of providing employees with information about the group has been continued through regular internal communication. Regular meetings are held between local management and employees to allow a free flow of information and ideas including department issues, specific project and policy planning. Whole group employee meetings are called at key points of action, change or development as necessary during the year. The group's Health, Safety & Wellbeing Committee includes representatives from each department alongside senior managers and the Competent Person. A key communication tool is also the Crew Brief newsletter which is circulated to all Crew Members every month and includes information such as group performance, customer feedback, policy updates and it responds to specific employee questions when necessary.

EMIH Limited
Trustees' Report

Key management personnel

The trustees who served the company during the year and since the year end were as follows:

T S E Boanas
C C Brown (appointed 20 July 2024)
G Chesters (resigned 19 September 2024)
R J Frostick (appointed 20 September 2024)
R Furley
D W Gemmell OBE (resigned 31 March 2024)
B George (appointed 20 September 2024)
A W Kirkman
S M Lockwood
L J Morrell
J A Parkes CBE
M Tarbotton

All trustees are also directors of the charity.

Other key management personnel C C Duke - Chief Executive

N G Porteus - Deputy Chief Executive, Finance Director &
Company Secretary

J L Kirby - Director of Operations & People

B Jones - Director of Husbandry & Exhibition

F G Cross - Head of Business & Corporate

Related parties

Transactions with related parties are disclosed in note 20.

Disclosure of information to auditor

So far as each person who was trustee at the date of approving this report is aware, there is no relevant audit information, being information needed by the auditor in connection with preparing its report, of which the auditor is unaware. Having made enquiries to the trustee and the company's auditor, each trustee has taken all the steps that he/she is obliged to take as a trustee in order to make himself/herself aware of any relevant audit information and to establish that the auditor is aware of that information.

By order of the Board

N G Porteus

N G Porteus
Company Secretary
20 September 2024

EMIH Limited

Statement of Trustees' Responsibilities

The trustees (who are also the directors of EMIH Limited for the purposes of company law) are responsible for preparing the trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland".

Company law requires the trustees to prepare financial statements for each financial year. Under company law the trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the parent charitable company and the group and of the incoming resources and application of resources, including its income and expenditure, of the charitable group for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards, comprising FRS 102 have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the parent charitable company will continue in business.

The trustees are responsible for keeping proper accounting records that can disclose with reasonable accuracy at any time the financial position of the parent charitable company and the group and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the parent charitable company and the group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Approved by the trustees of the charity on 20 September 2024 and signed on its behalf by:



.....
T S E Boanas
Trustee

EMIH Limited

Independent Auditor's Report to the Members of EMIH Limited

Opinion

We have audited the financial statements of EMIH Limited (the 'charitable parent company') and its subsidiaries (the 'group') for the year ended 31 January 2024, which comprise the Consolidated Statement of Financial Activities, Consolidated Balance Sheet, Company Balance Sheet, Consolidated Statement of Cash Flows and Notes to the Financial Statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is United Kingdom Accounting Standards, comprising Charities SORP - FRS 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and applicable law (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the group's and parent charity's affairs as at 31 January 2024 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the auditor responsibilities for the audit of the financial statements section of our report. We are independent of the group in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group's ability to continue as a going concern for a period of at least twelve months from when the original financial statements were authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The trustees are responsible for the other information. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

EMIH Limited

Independent Auditor's Report to the Members of EMIH Limited

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinion on other matter prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Strategic Report and Trustees' Report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Strategic Report and Trustees' Report have been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of our knowledge and understanding of the group and the parent charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Strategic Report and the Trustees' Report.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept by the parent charitable company, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent charitable company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of trustees

As explained more fully in the Statement of Trustees' Responsibilities (set out on page 24), the trustees are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

EMIH Limited

Independent Auditor's Report to the Members of EMIH Limited

Auditor responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

Our approach to identifying and assessing the risks of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, was focused on specific laws and regulations which we considered may have a direct material effect on the charity only and consolidated financial statements or the operations of the charitable company and the group, including the Companies Act 2006, the Charities Act 2011, data protection, anti-bribery, employment and health and safety legislation. An understanding of these laws and regulations and the extent of compliance was obtained through discussion with management and inspecting legal and regulatory correspondence.

We assessed the susceptibility of the charitable company's and consolidated financial statements to material misstatement, including obtaining an understanding of how fraud might occur, by making enquiries of management and considering the internal controls in place to mitigate risks of fraud and non-compliance with laws and regulations.

To address the risk of fraud through management bias and override of controls, we performed analytical procedures to identify any unusual or unexpected relationships; tested journal entries to identify unusual transactions; assessed whether judgements and assumptions made in determining the accounting estimates were indicative of potential bias; and investigated the rationale behind significant or unusual transactions.

In response to the risk of irregularities and non-compliance with laws and regulations, we designed procedures which included, but were not limited to agreeing charity only and consolidated financial statement disclosures to underlying supporting documentation; reading the minutes of meetings of those charged with governance; enquiring of management as to actual and potential litigation and claims; and reviewing correspondence with HMRC, relevant regulators and the charitable company's legal advisors.

EMIH Limited

Independent Auditor's Report to the Members of EMIH Limited

Due to the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. Auditing standards also limit the audit procedures required to identify non-compliance with laws and regulations to enquiry of the directors and other management and the inspection of regulatory and legal correspondence, if any.

The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission, or misrepresentation.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our Report of the Independent Auditors.

Use of our report

This report is made solely to the charitable parent company's trustees, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the group's trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable parent company and its trustees as a body, for our audit work, for this report, or for the opinions we have formed.

.....
Matthew Fox FCCA (Senior Statutory Auditor)
For and on behalf of Smailes Goldie, Statutory Auditor

Regent's Court
Princess Street
Hull
East Yorkshire
HU2 8BA

20 Sep 2024
Date:.....

EMIH Limited

Consolidated Statement of Financial Activities for the Year Ended 31 January 2024

(Including Consolidated Income and Expenditure Account and Statement of Total Recognised Gains and Losses)

	Note	Unrestricted funds £	Restricted funds £	Total 2024 £	Total 2023 £
Income and Endowments from:					
Donations and legacies	3	1,464	60,594	62,058	491,279
Charitable activities	4	5,722,978	-	5,722,978	5,194,514
Other trading activities	5	3,255,754	-	3,255,754	3,301,917
Investment income		<u>91,106</u>	-	<u>91,106</u>	<u>17,039</u>
Total income		<u>9,071,302</u>	<u>60,594</u>	<u>9,131,896</u>	<u>9,004,749</u>
Expenditure on:					
Raising funds		(2,569,923)	-	(2,569,923)	(2,466,559)
Charitable activities	6	(8,227,412)	(72,544)	(8,299,956)	(8,095,739)
Finance Activities		<u>214,000</u>	-	<u>214,000</u>	<u>(75,000)</u>
Total expenditure		<u>(10,583,335)</u>	<u>(72,544)</u>	<u>(10,655,879)</u>	<u>(10,637,298)</u>
Net expenditure		(1,512,033)	(11,950)	(1,523,983)	(1,632,549)
Other recognised gains and losses					
Actuarial gains on defined benefit pension schemes		(229,000)	-	(229,000)	2,322,750
Trading subsidiary corporation tax reclaimable/(due)		<u>4,548</u>	-	<u>4,548</u>	<u>176,331</u>
Net movement in funds		(1,736,485)	(11,950)	(1,748,435)	866,532
Reconciliation of funds					
Total funds brought forward		<u>28,702,856</u>	<u>11,950</u>	<u>28,714,806</u>	<u>27,848,273</u>
Total funds carried forward	18	<u>26,966,371</u>	-	<u>26,966,371</u>	<u>28,714,805</u>

All of the group's activities derive from continuing operations during the above two periods.

The notes on pages 33 to 54 form an integral part of these financial statements.

EMIH Limited

**(Registration number: 03513218)
Consolidated Balance Sheet as at 31 January 2024**

	Note	2024 £	2023 £
Fixed assets			
Tangible assets	10	22,151,152	24,755,312
Current assets			
Stocks	12	169,456	191,682
Debtors	13	401,841	795,893
Cash at bank and in hand		<u>5,930,085</u>	<u>4,778,276</u>
		6,501,382	5,765,851
Creditors: Amounts falling due within one year	14	<u>(1,441,163)</u>	<u>(1,421,358)</u>
Net current assets		<u>5,060,219</u>	<u>4,344,493</u>
Total assets less current liabilities		27,211,371	29,099,805
Creditors: Amounts falling due after more than one year	15	<u>(245,000)</u>	<u>(385,000)</u>
Net assets		<u>26,966,371</u>	<u>28,714,805</u>
Funds of the group:			
Restricted income funds			
Restricted funds		-	11,950
Unrestricted income funds			
Unrestricted funds		<u>26,966,371</u>	<u>28,702,855</u>
Total funds	18	<u>26,966,371</u>	<u>28,714,805</u>

The financial statements on pages 29 to 54 were approved by the trustees, and authorised for issue on 20 September 2024 and signed on their behalf by:

T E Boanas

.....
T S E Boanas
Trustee

The notes on pages 33 to 54 form an integral part of these financial statements.

EMIH Limited

**(Registration number: 03513218)
Charity Balance Sheet as at 31 January 2024**

	Note	2024 £	2023 £
Fixed assets			
Tangible assets	10	22,128,331	24,726,921
Investments		<u>4</u>	<u>4</u>
		<u>22,128,335</u>	<u>24,726,925</u>
Current assets			
Debtors	13	3,079,906	3,125,503
Cash at bank and in hand		<u>3,963,431</u>	<u>3,662,286</u>
		7,043,337	6,787,789
Creditors: Amounts falling due within one year	14	<u>(3,932,153)</u>	<u>(4,527,303)</u>
Net current assets		<u>3,111,184</u>	<u>2,260,486</u>
Net assets		<u>25,239,519</u>	<u>26,987,411</u>
Funds of the charity:			
Restricted income funds			
Restricted funds		-	11,950
Unrestricted income funds			
Unrestricted funds		<u>25,239,519</u>	<u>26,975,461</u>
Total funds	18	<u>25,239,519</u>	<u>26,987,411</u>

The financial statements on pages 29 to 54 were approved by the trustees, and authorised for issue on 20 September 2024 and signed on their behalf by:

T S E Boanas

.....
T S E Boanas
Trustee

The notes on pages 33 to 54 form an integral part of these financial statements.

EMIH Limited

Consolidated Statement of Cash Flows for the Year Ended 31 January 2024

	Note	2024 £	2023 £
Cash flows from operating activities			
Net cash expenditure		(1,523,983)	(1,632,549)
Adjustments to cash flows from non-cash items			
Depreciation		2,906,394	2,776,293
Investment income		(91,106)	(17,039)
Interest payable		11,088	14,337
Net expense on pension scheme		<u>(229,000)</u>	<u>655,000</u>
		1,073,393	1,796,042
Working capital adjustments			
Decrease/(increase) in stocks	12	22,226	(42,997)
Decrease/(increase) in debtors, excluding deferred tax	13	398,600	(372,293)
Increase in creditors		<u>19,806</u>	<u>253,868</u>
Net cash flows from operating activities		<u>1,514,025</u>	<u>1,634,620</u>
Cash flows from investing activities			
Interest receivable and similar income		91,106	17,039
Purchase of tangible fixed assets	10	<u>(302,234)</u>	<u>(579,234)</u>
Net cash flows from investing activities		<u>(211,128)</u>	<u>(562,195)</u>
Cash flows from financing activities			
Interest payable and similar charges		(11,088)	(14,337)
Repayment of loans and borrowings	14	<u>(140,000)</u>	<u>(140,000)</u>
Net cash flows from financing activities		<u>(151,088)</u>	<u>(154,337)</u>
Net increase in cash and cash equivalents		1,151,809	918,088
Cash and cash equivalents at 1 February		<u>4,778,276</u>	<u>3,860,188</u>
Cash and cash equivalents at 31 January		<u>5,930,085</u>	<u>4,778,276</u>

All of the cash flows are derived from continuing operations during the above two periods.

The notes on pages 33 to 54 form an integral part of these financial statements.

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2024

1 Charity status

The charity is limited by guarantee, incorporated in England, and consequently does not have share capital. Each of the trustees is liable to contribute an amount not exceeding £1 towards the assets of the charity in the event of liquidation.

2 Accounting policies

Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)) (issued in October 2019) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Basis of preparation

EMIH Limited meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy notes.

Basis of consolidation

The consolidated financial statements consolidate the financial statements of the charity and its subsidiary undertakings drawn up to 31 January 2024.

No statement of financial activities is presented for the charity as permitted by section 408 of the Companies Act 2006. The charity made a surplus of £1,747,893 (2023 - surplus of £1,543,257).

Going concern

It is important that sufficient visitors continue to be attracted to The Deep so that it can cover its operational costs and generate sufficient resources to maintain the quality of its facilities (and provide for their ongoing improvement), whilst also enabling the charity to continue to support conservation and marine research projects.

Whilst visitor numbers can be uncertain, the directors feel that their forecasts over the period to 31 January 2026 include a conservative estimate in relation to visitor numbers and that the overall forecasts are reliable in predicting future group revenue and cash flows. The directors believe that the group has adequate resources to continue in operational existence for a period of 12 months from the date of approval of these financial statements and therefore have prepared the financial statements on a going concern basis.

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2024

Judgements

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported for assets and liabilities as at the balance sheet date and the amounts reported for revenues and expenses during the year. However, the nature of estimation means that actual outcomes could differ from those estimates. The judgements (apart from those involving estimates) that have had the most significant effect on amounts recognised in the financial statements are the actuarial assumptions supporting the valuation of the group's defined benefit pension scheme.

Income and endowments

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of the income receivable can be measured reliably.

Donations and legacies

Donations are recognised when the charity has been notified in writing of both the amount and settlement date. In the event that a donation is subject to conditions that require a level of performance by the charity before the charity is entitled to the funds, the income is deferred and not recognised until either those conditions are fully met, or the fulfilment of those conditions is wholly within the control of the charity and it is probable that these conditions will be fulfilled in the reporting period.

Grants receivable

Grants are recognised when the group has an entitlement to the funds and any conditions linked to the grants have been met. Where performance conditions are attached to the grant and are yet to be met, the income is recognised as a liability and included on the balance sheet as deferred income to be released.

Investment income

Interest is included when receivable by the charity.

Expenditure

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

Raising funds

These are costs incurred in attracting voluntary income, the management of investments and those incurred in trading activities that raise funds.

Charitable activities

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2024

Support costs

Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources, for example, allocating property costs by floor areas, or per capita, staff costs by the time spent and other costs by their usage.

Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Deferred taxation

Deferred taxation is recognised in respect of all timing differences which are differences between taxable profits and total comprehensive income arising from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in the financial statements, except that unrelieved tax losses and other deferred tax assets are recognised only to the extent that the directors consider it probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Deferred tax is measured on an undiscounted basis at the tax rates that are expected to apply in the periods in which timing differences reverse, based on tax rates and laws enacted or substantively enacted at the balance sheet date.

Tangible fixed assets

All fixed assets are initially recorded at cost. The charity's buildings are revalued at the balance sheet date every three years by an independent third party surveyor accordance with the provisions of FRS 102. These assets are being depreciated over their remaining useful life of 10 years from the date of revaluation.

Equipment is depreciated over 1-5 years.

The carrying values of tangible fixed assets are reviewed for impairment when events or changes in circumstances indicate the carrying value may not be recoverable.

Impairment of fixed assets

The carrying values of tangible fixed assets are reviewed for impairment when events or changes in circumstance indicate the carrying value may not be recoverable.

Stock

Stocks are stated at the lower of cost and net realisable value. Cost includes all costs incurred in bringing each product to its present location and condition. Net realisable value is based on estimated selling price less any further costs expected to be incurred to completion and disposal.

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2024

Trade debtors

Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the charity will not be able to collect all amounts due according to the original terms of the receivables.

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Trade creditors

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the charity does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

Fund structure

Unrestricted income funds are general funds that are available for use at the trustees discretion in furtherance of the objectives of the group.

Designated funds are funds set aside by the trustees out of unrestricted general funds for specific future purposes or projects.

Restricted funds are funds that can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2024

Pensions and other post retirement obligations

The company participates in the Local Government Pension Scheme. Contributions are made to a separately administered fund. Pension scheme assets are measured at fair value and scheme liabilities are measured on an actuarial basis using the projected unit method and discounted at an interest rate equivalent to the current rate of return on a high quality corporate bond of equivalent term and currency to the liabilities. The actuarial valuations are obtained at least triennially and are updated at each balance sheet date. The amounts charged to net income/(expenditure) are the current service costs and the costs of scheme introductions, benefit changes, settlements and curtailments. Net interest on the net defined benefit liability/asset is also recognised in the Statement of Financial Activities and comprises the interest cost on the defined benefit obligation and interest income on the scheme assets, calculated by multiplying the fair value of the scheme assets at the beginning of the period by the rate used to discount the benefit obligations. The difference between the interest income on the scheme assets and the actual return on the scheme assets is recognised in other recognised gains and losses.

Actuarial gains and losses are recognised immediately in other recognised gains and losses.

FRS102 only permits a company to recognise an asset to the extent that the company is able to recover the surplus through reduced contributions or refunds from the plan. At the balance sheet date, the company did not have sole discretion in such recovery of the surplus and therefore this has not been recognised in the balance sheet.

3 Income from donations and legacies

	Unrestricted funds General £	Restricted funds £	Total 2024 £	Total 2023 £
Donations	1,464	-	1,464	15,724
Government grants	-	-	-	454
Other grants	-	60,594	60,594	475,101
	<u>1,464</u>	<u>60,594</u>	<u>62,058</u>	<u>491,279</u>

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2024

Other grants received, included in the above, are as follows:

	2024 £	2023 £
Biffa	7,449	411,101
Natural England	-	18,000
Orsted	-	39,000
Golden Bottle Trust	8,145	-
Yorkshire Wildlife Trust	45,000	7,000
	60,594	475,101

4 Income from charitable activities

	Unrestricted funds General £	Total 2024 £	Total 2023 £
Admissions and education income	2,544,528	2,544,528	2,567,222
Gift Aid membership fees	3,178,450	3,178,450	2,627,292
	5,722,978	5,722,978	5,194,514

5 Income from other trading activities

	Unrestricted funds General £	Total 2024 £	Total 2023 £
Retail	1,343,232	1,343,232	1,379,067
Catering	987,515	987,515	935,560
Rental income and related services	629,713	629,713	610,291
Other corporate income	295,294	295,294	376,999
	3,255,754	3,255,754	3,301,917

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2024

6 Expenditure on charitable activities

	Activity undertaken directly £	Activity support costs £	2024 £
Maintaining and operating The Deep	2,231,604	2,715,044	4,946,648
Husbandry and marine conservation	1,007,516	1,225,778	2,233,294
Education and informal learning	505,277	614,736	1,120,013
	<u>3,744,397</u>	<u>4,555,558</u>	<u>8,299,955</u>
	Activity undertaken directly £	Activity support costs £	2023 £
Maintaining and operating The Deep	1,836,999	2,852,378	4,689,377
Husbandry and marine conservation	855,948	1,329,063	2,185,011
Education and informal learning	478,448	742,903	1,221,351
	<u>3,171,395</u>	<u>4,924,344</u>	<u>8,095,739</u>

7 Trustees remuneration and expenses

Expenses of £285 (2023: £nil) were reimbursed to 1 trustee (2023: Nil) in the year.

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2024

8 Staff costs

The aggregate payroll costs were as follows:

	2024 £	2023 £
Staff costs during the year were:		
Salaries	2,884,916	2,696,336
Employer national insurance contributions	245,854	257,272
Operating costs of defined benefit pension schemes	434,158	934,358
	3,564,928	3,887,966

The monthly average number of persons (including senior management / leadership team) employed by the group during the year was as follows:

	2024 No	2023 No
Management	5	5
Administration	132	126
	137	131

The number of employees whose emoluments fell within the following bands was:

	2024 No	2023 No
£60,001 - £70,000	1	2
£70,001 - £80,000	-	-
£80,001 - £90,000	2	1
£90,001 - £100,000	1	-
£100,001 - £110,000	-	-
£110,001 - £120,000	-	1
£120,001 - £130,000	1	-
	1	-

The total employee benefits of the key management personnel of the group were £499,015 (2023 - £462,821).

During the year, interest free loans totalling £108,950 were made to 4 members of key *personnel. The amount outstanding at the year end was £75,875 (2023: £27,750).

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2024

9 Taxation

(a) Tax on profit on ordinary activities

The tax charge/(credit) is made up as follows:

	2024 £	2023 £
Current tax:		
UK Corporation tax for the year	<u>-</u>	<u>-</u>
Deferred tax:		
Origination and reversal of timing differences	<u>(4,548)</u>	<u>(176,331)</u>
Tax charge on ordinary activities	<u>(4,548)</u>	<u>(176,331)</u>

The tax claim is made up as follows:

	2024 £	2023 £
Deferred tax:		
Actuarial loss on pension scheme	<u>-</u>	<u>774,250</u>

(b) Deferred tax

The deferred tax included in the balance sheet is as follows:

	2024 £	2023 £
Capital allowances in advance of depreciation	824	2,317
Short term timing differences	<u>(10,487)</u>	<u>(7,432)</u>
Total deferred tax (asset) liability	(9,663)	(5,115)

	2024 £	2023 £
Movement in provision:		
Provision at start of period	(5,115)	(603,034)
Deferred tax charged in the profit and loss account	(4,548)	(176,331)
Deferred tax charged in the statement of comprehensive income	<u>-</u>	<u>774,250</u>
Provision at end of period	(9,663)	(5,115)

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2024

Taxation continued

(c) Reconciliation of tax charge

The tax on profit before tax for the year is the same as the standard rate of corporation tax in the UK (2023 - the same as the standard rate of corporation tax in the UK) of 19% (2023 - 19%).

The differences are reconciled below:

	2024 £	2023 £
Profit before tax	2,357,421	1,430,441
Corporation tax at standard rate	566,491	271,784
Deferred tax expense (credit) relating to changes in tax rates or laws	(10,117)	(42,319)
Deferred tax expense (credit) from unrecognised temporary difference from a prior period	256,250	-
Increase (decrease) in UK and foreign current tax from adjustment for prior periods	1,082,077	-
Tax increase (decrease) from effect of capital allowances and depreciation	694	(429)
Tax increase (decrease) from other short-term timing differences	(1,383,415)	-
Tax increase (decrease) arising from group relief	(516,529)	(405,367)
Total tax credit	<u>4,549</u>	<u>176,331</u>

Paragraph 29.14A of FRS 102 has been applied allowing the tax relief on gift aid payments to be recognised in the period to which it relates. This exception is only applicable as long as it is probable that the gift aid payment will be made to the charity within 9 months of the reporting date.

(d) Factors that may affect future tax charge

The standard rate of UK corporation tax is 19% for the period to 31st March 2024 (19% period to March 2023) after which corporation tax remains at 25%. Deferred tax has been calculated at 25%.

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2024

10 Tangible fixed assets

Group

	Equipment £	Visitor attraction, business centre and warehouse £	Total £
Cost			
At 1 February 2023	277,854	27,655,193	27,933,047
Additions	<u>14,791</u>	<u>287,443</u>	<u>302,234</u>
At 31 January 2024	<u>292,645</u>	<u>27,942,636</u>	<u>28,235,281</u>
Depreciation			
At 1 February 2023	249,463	2,928,272	3,177,735
Charge for the year	<u>20,361</u>	<u>2,886,033</u>	<u>2,906,394</u>
At 31 January 2024	<u>269,824</u>	<u>5,814,305</u>	<u>6,084,129</u>
Net book value			
At 31 January 2024	<u>22,821</u>	<u>22,128,331</u>	<u>22,151,152</u>
At 31 January 2023	<u>28,391</u>	<u>24,726,921</u>	<u>24,755,312</u>

The assets of the group were valued by Sanderson Weatherall LLP as at 31 January 2022, on the basis of depreciated replacement cost for The Deep Visitor Attraction (£25,000,000) and on the basis of open market value for The Deep Business Centre (£1,750,000) in accordance with The Appraisal and valuation standards (Fifth Edition) ('The Red Book') prepared by the Royal Institute of Chartered Surveyors. The assets are being depreciated over a remaining useful life of 10 years from the date of the revaluation. Current year additions are recorded at cost. In addition, the company owns a warehouse unit which is being depreciated over 7 years.

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2024

Charity

	Visitor attraction, business centre and warehouse £
Cost	
At 1 February 2023	27,655,193
Additions	<u>287,443</u>
At 31 January 2024	<u>27,942,636</u>
Depreciation	
At 1 February 2023	2,928,272
Charge for the year	<u>2,886,033</u>
At 31 January 2024	<u>5,814,305</u>
Net book value	
At 31 January 2024	<u>22,128,331</u>
At 31 January 2023	<u>24,726,921</u>

11 Fixed asset investments

Charity

Shares in group undertakings and participating interests

	Subsidiary undertakings £	Total £
Cost		
At 1 February 2023	<u>4</u>	<u>4</u>
At 31 January 2024	<u>4</u>	<u>4</u>
Net book value		
At 31 January 2024	<u>4</u>	<u>4</u>
At 31 January 2023	<u>4</u>	<u>4</u>

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2024

Details of undertakings

Details of the investments in which the charity holds 20% or more of the nominal value of any class of share capital are as follows:

Undertaking	Country of incorporation	Holding	Proportion of voting rights and shares held		Principal activity
			2024	2023	
Subsidiary undertakings					
Running Deep Limited (Registered no. 03606689)		Ordinary	100%	100%	Tourism
Deep Developments Limited (Registered no. 03606659)		Ordinary	100%	100%	Dormant

12 Stock

	Group		Charity	
	2024 £	2023 £	2024 £	2023 £
Finished goods	169,456	191,682	-	-

13 Debtors

	Group		Charity	
	2024 £	2023 £	2024 £	2023 £
Trade debtors	82,314	89,695	-	-
Due from group undertakings	-	-	2,995,468	2,568,264
Prepayments and accrued income	233,989	674,933	84,438	557,239
Deferred taxation	9,663	5,115	-	-
Other debtors	75,875	26,150	-	-
	<u>401,841</u>	<u>795,893</u>	<u>3,079,906</u>	<u>3,125,503</u>

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2024

14 Creditors: amounts falling due within one year

	Group		Charity	
	2024 £	2023 £	2024 £	2023 £
Trade creditors	88,080	368,879	-	-
Coronavirus business interruption loan	140,000	140,000	-	-
Due to group undertakings	-	-	3,913,692	4,485,091
VAT grant repayable	304,721	203,085	-	-
Other creditors	814,536	633,805	18,461	30,262
Accruals and deferred income	93,826	75,589	-	11,950
	<u>1,441,163</u>	<u>1,421,358</u>	<u>3,932,153</u>	<u>4,527,303</u>

15 Creditors: amounts falling due after one year

	Group		Charity	
	2024 £	2023 £	2024 £	2023 £
Coronavirus business interruption loan	<u>245,000</u>	<u>385,000</u>	-	-

16 Pension and other schemes

Defined benefit pension schemes

EMIH Limited is an admitted body of the East Riding Pension Fund, a Local Government Pension Scheme (LGPS) administered by the East Riding of Yorkshire Council. The Pension Scheme is a defined benefit scheme, with benefits being determined by an employee's length of service and level of remuneration. Membership of the Pension Scheme is open to all employees, with an employee required to make a contribution of between 5.5% and 12.5% of pensionable pay with EMIH Limited augmenting this with an employer contribution of 24.5% of an employee's pensionable pay.

The valuation used for FRS 102 disclosures has been based on the most recent triennial actuarial valuation as at 31 March 2024 and updated by Hymans Robertson LLP to take account of the requirements of FRS 102 in order to assess the assets and liabilities of the scheme as 31 March 2022. Per the actuary valuation at 31 March 2024, the plan is valued as a £5,757,000 asset. FRS102 only permits a company to recognise an asset to the extent that the company is able to recover the surplus through reduced contributions or refunds from the plan. At the balance sheet date, the company did not have sole discretion in such recovery of the surplus and therefore this has not been recognised in the balance sheet.

The scheme is a multi-employer scheme which has a 31 March year end, which is different to that of EMIH Limited. The directors believe that any differences that would have arisen between the year end of the company and the year end of the scheme will not be material, therefore the disclosures above are as at the scheme's 31 March year end and not as at 31 January.

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2024

Principal actuarial assumptions

The principal actuarial assumptions at the statement of financial position date are as follows:

	2024	2023
	%	%
Discount rate	4.85	4.75
Future salary increases	2.75	2.95
Future pension increases	2.75	2.95

Post retirement mortality assumptions

	2024	2023
	Years	Years
Current UK pensioners at retirement age - male	20.60	20.80
Current UK pensioners at retirement age - female	23.50	23.70
Future UK pensioners at retirement age - male	21.40	21.50
Future UK pensioners at retirement age - female	25.00	25.20

The sensitivities regarding the principal assumptions used to measure the scheme liabilities are set out below:

	2024	2023
	£000	£000
0.1% decrease in real discount rate	236	230
1 year increase in member life expectancy	375	363
0.1% increase in the salary increase rate	9	31
0.1% increase in the pension increase rate	231	202

Analysis of assets

The major categories of scheme assets are as follows:

	2024	2023
	£000	£000
Cash and cash equivalents	151	271
Equity instruments	11,350	9,773
Debt instruments	2,421	2,307
Property	1,211	1,222
	15,133	13,573

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2024

Reconciliation of scheme assets and liabilities to assets and liabilities recognised

The amounts recognised in the balance sheet are as follows:

	2024 £000	2023 £000
Fair value of scheme assets	15,133	13,573
Present value of defined benefit obligation	<u>(9,376)</u>	<u>(9,070)</u>
	5,757	4,503
Other amounts note recognised in the balance sheet	<u>(5,757)</u>	<u>(4,503)</u>
Defined benefit scheme deficit	<u>-</u>	<u>-</u>

Fair value of scheme assets

Changes in the fair value of scheme assets are as follows:

	2024 £000	2023 £000
Fair value at start of year	13,573	12,765
Interest income	654	356
Contributions by scheme participants	161	146
Employer contributions	464	348
Benefits paid	(236)	(116)
Other experience	-	434
Actuarial return on plan assets	<u>517</u>	<u>(360)</u>
Fair value at end of year	15,133	13,573

The pension scheme has not invested in any of the group's own financial instruments or in properties or other assets used by the group.

Defined benefit obligation

Changes in the defined benefit obligation are as follows:

	2024 £000	2023 £000
Present value at start of year	9,070	15,207
Current and past service cost	449	928
Interest cost	440	431
Contributions by members	161	146
Benefits paid	(236)	(116)
Actuarial (gains) and losses	<u>(508)</u>	<u>(7,526)</u>
Present value at end of year	9,376	9,070

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2024

Recognised in statement of financial activities

	2024	2023
	£000	£000
Current service cost	<u>449</u>	<u>928</u>
Interest income	654	356
Interest cost	<u>(440)</u>	<u>(431)</u>
Pension scheme interest (cost)	214	(75)

17 Financial guarantee contracts

Group

The company has entered into a debenture agreement with The Millennium Commission for any indebtedness by the company in favour of The Millennium Commission. The Commission has a charge over all the assets of the company.

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2024

18 Funds

Group

	Balance at 1 February 2023 £	Incoming resources £	Resources expended £	Other recognised gains/(losses) £	Balance at 31 January 2024 £
Unrestricted funds					
General	28,702,856	9,071,302	(10,578,787)	(229,000)	26,966,371
Restricted funds	<u>11,950</u>	<u>60,594</u>	<u>(72,544)</u>	<u>-</u>	<u>-</u>
Total funds	<u>28,714,806</u>	<u>9,131,896</u>	<u>(10,651,331)</u>	<u>(229,000)</u>	<u>26,966,371</u>

	Balance at 1 February 2022 £	Incoming resources £	Resources expended £	Transfers £	Other recognised gains/(losses) £	Balance at 31 January 2023 £
Unrestricted funds						
General	27,848,273	8,529,648	(9,985,866)	(11,950)	2,322,750	28,702,855
Restricted funds	<u>-</u>	<u>475,101</u>	<u>(475,101)</u>	<u>11,950</u>	<u>-</u>	<u>11,950</u>
Total funds	<u>27,848,273</u>	<u>9,004,749</u>	<u>(10,460,967)</u>	<u>-</u>	<u>2,322,750</u>	<u>28,714,805</u>

Charity

	Balance at 1 February 2023 £	Incoming resources £	Resources expended £	Balance at 31 January 2024 £
Unrestricted funds				
General	26,975,462	5,385,814	(7,121,757)	25,239,519
Restricted funds	<u>11,950</u>	<u>60,594</u>	<u>(72,544)</u>	<u>-</u>
Total funds	<u>26,987,412</u>	<u>5,446,408</u>	<u>(7,194,301)</u>	<u>25,239,519</u>

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2024

	Balance at 1 February 2022 £	Incoming resources £	Resources expended £	Transfers £	Balance at 31 January 2023 £
Unrestricted funds					
General	28,530,668	4,314,440	(5,857,697)	(11,950)	26,975,461
Restricted funds	<u>-</u>	<u>475,101</u>	<u>(475,101)</u>	<u>11,950</u>	<u>11,950</u>
Total funds	<u>28,530,668</u>	<u>4,789,541</u>	<u>(6,332,798)</u>	<u>-</u>	<u>26,987,411</u>

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2024

19 Analysis of net assets between funds

Group

	Unrestricted General £	Restricted funds £	Total funds 2024 £
Tangible fixed assets	22,151,152	-	22,151,152
Current assets	6,489,432	11,950	6,501,382
Current liabilities	(1,441,163)	-	(1,441,163)
Creditors over 1 year	(245,000)	-	(245,000)
Deferred taxation	9,663	-	9,663
Total net assets	26,964,084	11,950	26,976,034
	Unrestricted General £	Restricted funds £	Total funds 2023 £
Tangible fixed assets	24,755,312	-	24,755,312
Current assets	5,753,901	11,950	5,765,851
Current liabilities	(1,421,358)	-	(1,421,358)
Creditors over 1 year	(385,000)	-	(385,000)
Total net assets	28,702,855	11,950	28,714,805

Charity

	Unrestricted General £	Restricted funds £	Total funds 2024 £
Tangible fixed assets	22,128,331	-	22,128,331
Fixed asset investments	4	-	4
Current assets	7,031,387	11,950	7,043,337
Current liabilities	(3,932,153)	-	(3,932,153)
Total net assets	25,227,569	11,950	25,239,519
	Unrestricted funds General £	Restricted funds £	Total funds 2023 £
Tangible fixed assets	24,726,921	-	24,726,921
Fixed asset investments	4	-	4
Current assets	6,775,839	11,950	6,787,789
Current liabilities	(4,527,303)	-	(4,527,303)
Total net assets	26,975,461	11,950	26,987,411

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2024

20 Related party transactions

Group

During the year the charity and company made the following related party transactions:

Kingston upon Hull City Council

Kingston upon Hull City Council is a Member of the company. G Chesters (Director) is an Honorary Burgess of the City Council and R Furley was an elected member of the City Council during the whole period of these financial statements.

As the local authority responsible for the area in which the charitable group operates, the charity and the company have some transactions with Kingston upon Hull City Council. The total value of non-statutory services purchased from Kingston upon Hull City Council was £7,739 (2023: £5,843). During the year the company received £433 (2023: £1,965) income from Hull City Council. At the balance sheet date the amount due to Kingston upon Hull City Council was £581 (2023 - £2,669 due from).

University of Hull

The University of Hull is a Member of the company. L J Morrell (Director) is an employee of the University and G Chesters (Director) is an Emeritus Professor of the University. The University rents a laboratory in The Deep Visitor Attraction and hire The Deep for corporate functions.

The company invoiced the University £69,377 (2023: £75,537) for rent, goods and services over the course of the year. The company purchased goods and services from The University of Hull over the course of the year amounting to £72,454 (2023: £49,891). At the balance sheet date the amount due from University of Hull was £2,165 (2023 - £2,626 due to).

Bonus Electrical Group

T S E Boanas is a director of the Bonus Electrical Group.

During the year the company made purchases of £13,622 (2023: £14,210) from Bonus Electrical Group. At the balance sheet date the amount due to/from Bonus Electrical Group was £Nil (2023 - £248).

The British & Irish Association of Zoos and Aquariums (BIAZA)

Mrs C C Duke was a director of BIAZA until 6 June 2023. During the year, Running Deep Limited made purchases of £6,990 (2023: £5,288) from BIAZA.

At the balance sheet date the amount due to/from The British & Irish Association of Zoos and Aquariums (BIAZA) was £Nil (2023 - £Nil).

The Constellation Trust

Mr N G Porteus is a member, trustee and Chair of the Constellation Trust, a multi-academy trust comprising Hull schools.

During the year, some of the schools within the trust may have visited the Deep on formal educational visits. Mr Porteus was not involved in any of the decisions of any of the trust schools to visit the Deep as these decisions are taken by the Local Advisory Board of the school and not the trust. At the balance sheet date the amount due to/from The Constellation Trust was £Nil (2023 - £Nil).

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2024

Microsanitise Limited

T S E Boanas is a director of Microsanitise Limited.

During the year, the company made purchases totalling £1,785 (2023: £1,389). At the balance sheet date the amount due to/from Microsanitise Limited was £Nil (2023 - £Nil).

EMIH LIMITED

England & Wales - Charity number 1073254

Accounts



Smailes Goldie Group
CREATING ADVANTAGE



Company registration number: 03513218
Charity registration number: 1073254

**Registrar's
Copy**

EMIH Limited
(A company limited by guarantee)

Annual Report and Financial Statements

31 January 2023



SD-0210790-1-6

EMIH Limited

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EMIH Limited

Reference and Administrative Details

Trustees	D W Gemmell OBE J A Parkes CBE T S E Boanas G Chesters R Furley A W Kirkman S M Lockwood L J Morrell M Tarbotton
Secretary	N G Porteus
Charity Registration Number	1073254
Company Registration Number	03513218 The charity is incorporated in England.
Registered Office	The Deep Kingston Upon Hull HU1 4DP
Auditor	Smailes Goldie Chartered Accountants Regent's Court Princess Street Hull East Yorkshire HU2 8BA
Solicitors	Rollits LLP Citadel House 58 High Street Hull HU1 1QE
Bankers	National Westminster Bank plc PO Box 944 34 King Edward Street Hull HU1 3YN

EMIH Limited

Strategic Report for the Year Ended 31 January 2023

The directors present their strategic report and the financial statements for the year ended 31 January 2023.

Charitable objectives

As defined in its governing documents, the objectives of the charity are:

- to advance the educational and cultural welfare of the inhabitants of Kingston upon Hull in particular and the community at large; and
- to promote the conservation of marine organisms by establishing in Kingston upon Hull, The Deep aquarium, incorporating an international centre of excellence for education, learning and research of the marine environment.

Within the above objectives, the charity's strategy is to maintain reserves at a level sufficient to cover the accounting depreciation, to meet ongoing revenue commitments and to continue to invest in the facilities at The Deep so that it can fulfil its educational, marine research and conservation objectives to the full.

Activity during the year

Activity during the year was in line with the company's charitable objectives and its performance exceeded the Business Plan assumptions that had been set. The charity's aim is to continue to attract sufficient visitors to The Deep so that it can cover its operational costs and generate sufficient resources so that it can continue to maintain its facilities, consider their ongoing improvement and be able to support conservation and marine research projects. In terms of its targets for the year, the charity performed as follows:

- the charity exceeded its Business Plan target and was able to attract 457,000 visitors and learners to The Deep, generating an underlying net operational surplus for the year of £1,320,076.
- the charity continued to maintain its facilities to a high standard, most notably installing a major new exhibition gallery ("Cool Seas"); and
- the charity continued to support conservation and marine research projects (both financially and in-kind) to help preserve elements of our marine environment and to learn more about them.

Financial performance

The financial results were as follows:

	2023	2022	Change
	£	£	£
Total revenue	9,004,749	7,282,051	1,722,698
Less expenditure, but excluding depreciation for which capital grant reserves exist	(7,684,673)	(6,050,683)	(1,633,990)
Underlying net operational surplus for the year	1,320,076	1,231,368	88,708

The financial outturn of the 2022/23 continued the exceptional performance that the charity delivered in the latter part of the 2021/22 financial year after the numerous Covid-19 pandemic enforced lockdown closures. This was made possible by the implementation of a number of staff and other cost savings introduced during the lockdown closure periods.

EMIH Limited

Strategic Report for the Year Ended 31 January 2023

The group reserves of £28,714,805 (2022 - £27,848,272) at 31 January 2023 primarily consist of capital grants received for the construction of The Deep Visitor Attraction and The Deep Business Centre, expenditure on which has been capitalised and which will be amortised over the useful life of the associated assets.

As a Charity, the company's Memorandum and Articles of Association do not permit the payment of dividends.

Risk review

The directors have discussed the major risks to which the charity is exposed with the officer management team, jointly developing systems to mitigate those risks. Furthermore, a strategic plan has been developed such that external risks and internal risks are minimised by the implementation of procedures for the authorisation of all transactions and to ensure consistent quality of delivery for all operational aspects of the charitable company. These procedures are periodically reviewed to ensure that they still meet the needs of the charity.

Principal risks and uncertainties

The group is exposed to price, credit, liquidity and investment risks. These are considered to be adequately mitigated.

Price risk

At the start of each financial year, the group reviews its budget for the coming year, sets its expectations of visitor numbers and sets its admission prices to cover its forecasted expenditure. Compared to other national attractions, The Deep's current admission charges remain very competitive.

Credit risk

The majority of the group's income is received at the point of sale and so poses no credit risk. The exception to this is the income from tenants of The Deep Business Centre. However, all tenants are subject to external credit checks as part of their lease negotiations and are subject to ongoing credit checks. Furthermore, a deposit is taken from all tenants at the outset and rent is required to be paid in advance of the period to which it relates.

Liquidity risk

The group retains sufficient cash to ensure that it has sufficient available funds for operations. In August 2020, the trading subsidiary company within the group (Running Deep Limited) entered in a Coronavirus Business Interruption Loan Agreement with its bankers for a maximum facility of £700,000. As at the date of signing these accounts, the loan was fully drawn down and £175,000 of it has been repaid.

Investment risks

Any surplus cash that the group has available is invested with its bankers. Such investments include only cash balances earning interest at fixed and variable rates. The company does not use derivative financial instruments.

By order of the Board



N G Porteus
Company Secretary
22 September 2023

EMIH Limited

Trustees' Report

The directors and the trustees of the charity (EMIH Ltd, Charity no. 1073254) present their report and financial statements for the year ended 31 January 2023.

Our purposes and activities for the public benefit

EMIH Limited is an educational and environmental charity that is based at The Deep Visitor Attraction in Kingston upon Hull, UK. The Deep Visitor Attraction (and the work of the charity more widely) is available to all, without restriction.

Whilst there is a need to charge visitors for entry to The Deep Visitor Attraction to cover its running costs and to generate resources for the charity's marine research and conservation work, in an effort to ensure that admission prices are not an obstacle to attendance, the charity sets prices to cover its medium-term operating costs, rather than to maximise income.

For the period under review, the admission prices for The Deep were £17.75 for an adult; £14.00 for a child; and £16.75 for seniors and students, with children under 3 and essential carers visiting for free. Not only are these prices lower than other similar attractions, more importantly, these prices allow free admission (subject to terms and conditions) for up to 360 days per year which, at the extreme, equates to an entry cost of 5p per visit. The charity has adopted this pricing structure both to provide excellent 'value for money' to its visitors and to ensure that visitors can visit again and again to help maximise the absorption of its educational and environmental content.

Education

Formal and informal learning is at the heart of all The Deep's activities and outputs. The Deep embraces STEAM (Science, Technology, Engineering, Arts and Maths) education topics in order to provide accessible learning opportunities and engage diverse audiences and attract typical non engagers to the subject of marine conservation.

Formal Learning

Formal learning takes place in two bespoke education rooms within The Deep's Learning Centre. Qualified teachers provide a choice of workshops covering the full range of key stages from pre-school and into tertiary education and are supported by Marine Biologists from the Husbandry department for higher level content and delivery. Schools and groups taking part in the workshops benefit from heavily subsidised entry to The Deep with, in effect, the formal education workshops provided free of charge. Workshop sessions are designed to be 'hands on' using resources and learning tools that are not available in a normal classroom environment. Workshops are regularly reviewed for quality, current and relevant content, with new topics being added (or removed) as deemed appropriate.

In 2022/23 a total of 15,200 students participated in a workshop at The Deep. The most popular topics requested during the year were conservation and habitat-based (for secondary and tertiary education) which reflect and support changes in the National Curriculum. A new topic of Sea Grass was developed and added to the workshop list. This reflected The Deep's involvement with local sea grass restoration and the importance of sea grass habitats for carbon sequestration. Additional workshops on climate change, ocean acidification and polar habitats were created.

Informal Learning

Informal learning outputs are diverse and extend to all information delivered within the exhibition through a range of different media. In addition, The Deep's Guiding team (alongside the Education team) provide interpretation to visitors through presentations, demonstrations, workshops, virtual sessions, crafts, outreach, career guidance and work placements. Special events throughout the year also deliver informal education and learning outputs are measured where possible.

EMIH Limited

Trustees' Report

Informal learning outputs during the year included:

University of Hull Music Collaboration

The event formed part of the students' University portfolio of work, through music composition inspired by, and complementing, The Deep and its themes. It culminated in public performances during The Deep's opening hours. The results of this were very well received amongst Deep Crew and visitors.

Dive Deeper Talk Evenings

During 2022, The Deep held two Dive Deeper talk evenings. The events, aimed at the adult audience, delivered science-based topics in a relaxed environment. Six speakers took to the stage, covering topics including Seaweed Farming, Coastguard Search and Rescue, and Life in the Humber.

Inspiring Careers

Deep Guides planned and delivered virtual sessions from within the attraction, with exhibits as the backdrop, to 10 local primary schools, reaching over 2,000 pupils in July 2022. This was well received by the schools and covered careers found at The Deep from marine biology to hospitality.

Turning the Tide

The Deep's nose cone provided the staging for this interpretive dance initiative which explored the role of women in the renewable energy and offshore wind sector, resulting in a creative, performance-based, film and podcast for exhibition.

Home Educators

Home educator families enjoyed a number of sessions throughout the year designed for Early Years Foundation Stage through to Key Stage 4. A total of 139 children participated.

Humber Stem 2022

This event for local primary school pupils (Year 5/6) was attended by 27 science and technology based companies alongside Deep Crew who delivered engaging workshops on the marine environment, diving, marine species, and the aquarium sector.

"To put it simply, you are all amazing. I feel that today has been an incredible success. The children were challenged and engaged throughout the day." - Event organiser

Salters' Institute

The Deep's Scientific Advisor, Christina Roggatz, produced a Chemistry Club video for Salters' Institute on Ocean Acidification. Using The Deep's displays and animals as a setting, the video explains the complex topic of ocean acidification to school-aged children.

Work Placement

The Deep hosted work placement opportunities for a range of young people. This included student teachers who spent two weeks with Educational Crew, 20 Year 10 and sixth form pupils from local schools and colleges. Weekly visits by students of St Anne's School also took place, and a bespoke accessible placement day was designed and delivered for Frederick Holmes School.

Deep Cleans

The Deep continues to provide free litter picking kits at reception to the public, which were funded by Sea Changers. The equipment has been borrowed numerous times; logs about the litter have been returned, with unusual 'finds' including a witch's hat, a washing up drainer and a firework!

"It was fantastic for our primary school to be able to borrow this equipment. The children enjoyed taking part in a local community litter pick as part of their caring for our planet topic."

"My children did 2 hour litter picking on our country lane and we filled 7 bin bags, a lot of it was disposable gloves, masks and plastic bottles thrown by passing lorries and cyclists."

EMIH Limited

Trustees' Report

RSPB

The RSPB engaged with The Deep's visitors over two different weekends about their Humber wildlife conservation initiatives, offering advice and tips on how to create wildlife-friendly spaces in home gardens and raising awareness of The Big Garden Bird Watch.

Puffins Galore!

The Deep welcomed its very own Puffin sculpture as part of the Puffins Galore! trail around the East Yorkshire coast and throughout the East Riding. The design selected to be displayed at The Deep was by Lincoln-based artist, Tracy Willis. Entitled 'Ocean's Eleven', this focused on eleven species found around the British Isles, which are listed on the IUCN Red List of Threatened Species. More information can be found at www.puffinsgalore.co.uk

Humber Waste Alliance Art Competition

The Deep exhibited the shortlisted artworks from local children, made from recycled materials. Visitors voted using bottle tops to choose the overall winner. Adela (age 6) won a school trip to The Deep.

Hull Science Festival

Deep activities at the Hull Science Festival (organised by the University of Hull) engaged with many families who were keen to explore the activity stations that were on offer and immerse themselves through experimentation and play. Guiding Crew ran hands-on family learning around the subjects of marine food chains, coral reefs and plastic pollution, and enjoyed the ever popular 'turtle hospital' activity.

Follow the Thread

The Follow the Thread exhibition from Risky Cities was hosted in The Deep's Observatory. Visitors to this free-to-attend exhibition experienced Hull's watery history brought to life in textiles and sound. It showcased community responses to stories identified by the Risky Cities project from the city archive, exploring adaptation to, and thriving alongside, water and flooding.

'Kids in Museums' Takeover Days

The Deep joined in the annual digital takeover day in July, with young people from local charity Child Dynamix creating content for its social media channels. The subsequent Takeover Day in November saw students from St Anne's School becoming The Deep's Guiding Crew, leading visitor crafts and activities on the theme of mindfulness.

87 Gallery Children's Art Group

These sessions at 87 Gallery involved an in-depth discussion with one of The Deep's teachers about the effect of climate change on coral reefs, followed by the children using replica corals and coral skeletons to develop their artwork.

Sewerby Hall Outreach

Partnering with Sewerby Hall and Gardens on the East Coast, The Deep designed and delivered a number of activities over the summer period helping families to explore the amazing coastline on Sewerby's doorstep. This included beach activities, identifying seaweed, shells and other animals, along with investigating the local ecology and geology. All-weather, accessible, indoor, complementary activities took place in Sewerby Hall's Orangery where hands-on learning resulted in The Deep reaching new target audiences, reinforcing the message of conservation and caring for the oceans to over 1,100 people. Evaluation of this activity showed that 91% of the visitors who engaged with the activities enjoyed them, 91% said that they had learned something and 87% said that they would do it again.

EMIH Limited

Trustees' Report

Concrete Youth Sea Sense

Sea Sense, Concrete Youth's sensory story massage programme, was delivered on a monthly basis, in partnership with The Deep for people with profound and multiple learning disabilities (PMLD). Concrete Youth's multi-sensory specialists delivered original, sea-themed story massage for a group of people with PMLD, who enjoyed this free session from the comfort of yoga mats whilst surrounded by the creatures of The Deep

"10/10 for The Deep today. The lady on reception was so helpful with my son and I. The added bonus is the ocean themed Changing Places, which was super clean!" - Louise G

Quiet Days

Quiet Days were held during the year. British Sign Language interpretation of Guide presentations was delivered, alongside increased lighting and a calmer environment which was also enjoyed each term-time week on Tranquil Tuesdays.

Room 42

To enhance the accessibility of experiences within the Husbandry Department, The Deep worked with Room 42, an initiative to support young people leaving care, with 'behind the scenes' tours for young champions, followed by more formal work placements and volunteering opportunities for a number of individuals.

Hull Visual Choir

The Hull Visual Choir delivered a 'see' shanty workshop teaching visitors how to sign well-known shanties. Visitors then had the opportunity to perform live with the choir in The Deep. A return performance in December saw visitors and members of the choir enjoying Christmas songs and carols around the exhibits.

The Deep Presented...

Over the school holidays, The Deep focused on different themes throughout the year providing informal learning opportunities for family audiences. These themes included:

- February half-term - Extinction: The History of Life
- Easter - Life in the Humber
- May half-term - The Royal Reef
- Summer - Shark Summer
- October half-term - Vital Venoms and Practical Poisons
- Christmas - Polar Fest

Tactile Ocean Art

Local artist, Sandra Holle, facilitated two fun, hands-on, family workshops at The Deep. Sandra led story telling around imaginary seafloor creatures leading to mini plaster-cast sculptures being created to take home as a memento.

R.MCL Live from The Deep

Following the previous year's success, Richard McLester returned to The Deep to perform alongside Guy Gardner. This electronic/jazz collaboration was streamed online and also performed to a live audience.

EMIH Limited

Trustees' Report

Seagrass Festival

Over two events, The Deep celebrated the importance of seagrass meadows, highlighting the work of the Yorkshire Wildlife Trust at Spurn Point. Visitors took part in preparing seagrass seeds in hessian bags ready for planting out at Spurn. Other activities included the creation of a seagrass mural with Spray Creative.

The Pirates of Christmas Island

She Productions performed this Christmas story to audiences within The Deep's Sea Lab. The Deep was also pleased to help support the creative development of this tale with its marine biology information.

International Sawfish Day

In celebration of International Sawfish Day, The Deep hosted family engagement talks and activities highlighting that the species is critically endangered.

Award-winning Author

Award-winning author, Christina Gabbittas, celebrated the launch of the animation of her children's book Save Us at The Deep. This popular family event received local press and social media engagement.

Soundbanking

A 'soundbank' was created for The Deep's 20th Anniversary Time Capsule by local creative Nathan Kirby. The 'soundbank' captured a point in time of sounds around the building. This was released into the public domain, making the sounds free to access by musicians for the creation of music, and as foley/sound effects, for video/audio.

Marine Conservation Zones

The charity campaigned strongly for the establishment of Marine Conservation Zones (MCZs) around the United Kingdom coast with the Marine Bill being agreed by the UK Parliament in 2010, establishing a basis for identifying the location of MCZs around the coast. The charity was approached by the UK Government and asked if it would help set up the MCZ in its locality. The charity agreed to help, establishing 'NetGain', the group charged with delivering the project locally. NetGain was the largest of the four UK projects, stretching from Scotland to the River Thames estuary. The Deep has supported Yorkshire Wildlife Trust's Living Seas campaign to encourage the implementation of marine reserves as provided for in the Marine Bill.

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Trustees' Report

Breeding

The charity has successfully bred the following species:

- Bluespotted Ribbontail Rays. One of the first captive-bred Bluespotted Ribbontail rays in the world was born at The Deep. The adult group have regularly produced young and have come to the end of their breeding lives. Once old enough, the juveniles have all entered a European Studbook breeding programme and are gifted to aquariums across Europe, including Burgers Zoo aquarium in the Netherlands and Oceanopolis in Brest (France).
- Blue Poison Arrow frogs, Milk frogs and Golden Mantella. These species have all been reared from spawn laid by adults on display. Golden Mantella are critically endangered.
- Jellyfish. These delicate animals are very difficult to 'culture', although the charity has successfully accomplished this with a number of species. The Deep regularly donates jellyfish to aquariums around the UK and chairs the UK BIAZA Jellyfish working group.
- Ballan Wrasse. Ardtoe marine laboratory in Scotland rears Ballan Wrasse from eggs collected in The Deep's North Sea tank, where juvenile Wrasse are being used to 'clean' (eat) the external sea lice from the farmed cod. It is hoped that this will provide fish farms with an excellent method of ethical and sustainable pest control.
- The Deep holds the European Studbook for Sawfish, the most endangered species of shark in the world.
- In addition, the Deep has been successful in breeding Zebra Sharks, Gentoo penguins, Bull Huss, Bamboo Sharks, Lump Suckers, Shiner Perch, Epaulette sharks, Blue Spot rays, Honeycomb Whiptail rays, Motoro stingrays, Orangespot Ocellate river stingray, Banggai Cardinals and Lake Zacapu Garter Snake. The Deep runs monitoring programmes for Epaulette Sharks and Honeycomb Whiptail Rays.
- A number of terrestrial invertebrate species are displayed and bred at The Deep. This includes a number of challenging species such as Vinegaroons, Ferocious Beetle, Sunburst Diving Beetles, Emperor Scorpion and Mega Mantis which many others have had little success with.
- The Deep has successfully cultivated Tropical Sea Grass.
- The Deep is happy to support other suitable facilities by donating any captive-bred surplus stock.

The Deep is a highly responsible breeder, only breeding from suitable species where there is a requirement to do so under the guidance of regional and international programmes. The Deep is the programme coordinator for *Pristis zijsron* (green sawfish) and other monitoring programmes. Responsible breeding remains an important strategic element of the longer term collection plan.

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Trustees' Report

Charity support

- The Deep supports a number of other charities such as the Marine Conservation Society, the Yorkshire Wildlife Trust, The Galapagos Conservation Trust and the Shark Trust. By working together on campaigns and events, The Deep provides a shop window for numerous other conservation efforts and can fundraise for them. Examples include collecting petitions for Marine Protected Areas (Living Seas Campaign, Your Seas Your Voice campaign, Message in a Bottle campaign and the Marine Reserves Now campaign), anti-finning legislation, running beach cleans on Hessle Foreshore as part of the Marine Conservation Society's Beachwatch Programme, Shark Trust egg case hunts, supporting International Sawfish Day, 'Love Local Wildlife' and promoting local sustainable lobster fishers. The Deep has been able to support conservation and research projects in the Galapagos Islands and South Africa through its very successful 'Project Penguin' fundraising activities. Each year, The Deep donates free tickets to other relevant charities and good causes. Most recently, we have established a successful partnership with New England Aquarium to assist with the rescue and rehabilitation of cold shocked sea turtles in Boston USA. 350 turtles were rehabilitated this year alone. The Deep sends one member of staff to assist during the stranding season.

Research and conservation

The charity has been involved in a number of international projects:

- Indian Ocean. The Deep supported the Marine Conservation Society's Green Turtle satellite tracking programme by funding a number of electronic tags. Scientists continue to follow the migration patterns of this highly threatened species.
- The Galapagos. The Galapagos Conservation Trust works hard to protect these unique islands. The Deep has supported their work by funding visitor information panels in the visitor centre there. New links are being formed with the Penguin research arm of the Galapagos trust. The Deep has collaborated with the Lion's Club to support sealion conservation in the Galapagos.
- Shark Alley. Deep staff went to South Africa to assist with a research project which aimed to determine if shark-cage diving by tourists has an effect on the behaviour of the Great White Shark.
- Great Barrier Reef. The charity's Science Officer worked with James Cook University on Lizard Island Marine Research Station (Australia) investigating the seasonal influx of larval fish into shallow coral reefs.
- Washington. The Deep worked with an international consortium of aquariums headed by the Smithsonian Institute to study the effects of environmental enrichment on the Giant Pacific Octopus (*Enteroctopus dofleini*).
- Amazon. The Deep sponsored a Ranger for a year in the Atlantic Rainforest of Brazil in conjunction with BIAZA (the British & Irish Association of Zoos and Aquaria) and the World Land Trust. The project conserves and protects land and endangered species, provides employment to the local community to protect the reserve and to support the local community dealing with issues related to the environment and education programmes.
- In collaboration with the Scottish Association for Marine Science (SAMS) and BP, The Deep developed techniques to collect *Lophelia pertusa* (a cold water, reef-building coral) from North Sea oil platform legs, along with specialised life-support and transportation.
- Red Sea. Under the Darwin Initiative, The Deep along with Hull University and the Egyptian Environmental Affairs Agency, conducted an environmental impact assessment into overfishing of sea cucumbers. The results were alarming and now inform government policy in this region.

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Trustees' Report

- **SCORE.** The charity works with this collaborative research and conservation project alongside contributors from Europe and North America. The project looks at methods for rearing corals from gametes taken during spawning events with the view to re-seeding reefs in the future. The techniques can also be used to sustainably reproduce corals in captivity. The Deep takes part in field expeditions most years to a variety of locations such as Puerto Rico, Belize, Guam and Curacao.
- **CORAL ZOO.** An initiative designed to bring together both private sector, zoo and aquarium representatives in furthering the science of keeping reef building corals. Resulted in 2009 with the production of a comprehensive book of protocols in coral husbandry. This document standardises techniques throughout Europe to allow valuable data collected to be compared over institutions globally. The Deep was a key partner in the initiative, which was funded through the European Commission.
- **Equip Cousteau.** The Deep is the only aquarium in the world working with Equipe Cousteau on a major project to monitor Manta Rays in the Red Sea. Using state of the art technology, the project involves satellite and acoustic tagging of Giant Manta Rays, allowing their movements to be monitored. Aquarists from The Deep have taken part in field work to deploy bottom monitors (as part of a global network) and tag the animals. The data gained will be used to inform a sustainable management plan for shark and ray populations in the area.
- **Fen Raft Spider Partnership.** In conjunction with Natural England, The Wildlife Trusts and BIAZA, The Deep is part of a project working with Europe's largest and most beautiful spider. Found in only three locations in the UK, the population is decreasing as juveniles are struggling to survive their first moults in the wild. This project involves rearing spiderlings in captivity during the summer months for release into their natural habitat each autumn.
- **Collaborative project with Bangor University,** looking at the sustainable collection and rearing of larval fry from pelagic reef fish. This project, funded by the Welsh Government, involves the collection of eggs and fry from the Lagoon display at The Deep and the development of protocols for rearing.
- **Sustainable venom extraction.** In a joint project with Venomtech, a company specializing in venom extraction from invertebrates and preparing the venoms for use in medical research, The Deep has been helping to develop sustainable, ethical and humane methods to collect venom from Cnidarian animals for addition to Venom Discovery Arrays used to find cures for human and animal diseases.
- **Sawfish Swabbing.** Working with Manchester University, we have developed a method for the collection of DNA sampling for sawfish in a non-invasive manner without the need for restraint.
- **Veterinary research.** In conjunction with our contracted vet, The Deep carries out a wide range of novel and investigative veterinary research aimed at enhancing the welfare and health of the animals in its care. The work has involved the application of techniques and treatments from other animal taxa and has frequently involved the use of specialist skills and equipment. This approach is combined with a proactive veterinary regime designed to avoid health problems and enhance animal longevity. Cases where surgery has been required or extensive treatments have been required are recorded in detail, in particular anaesthesia and drug response. This kind of data is of real importance as there is significant species differences and very little data other than mammalian data. The Deep remains committed to furthering veterinary knowledge of marine animals in close collaboration with our contracted vet.

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- International Union for Conservation of Nature (IUCN) Red Listing. The Deep recruited an IUCN Marine Red List Officer to lead the way in a new collaborative project with the Marine Biodiversity Unit of the IUCN, helping to achieve the IUCN's goal of assessing 20,000 marine species by 2020 for the Red List of Threatened Species. The Deep has also part-funded the post of Director of Strategic Partnerships of the Species Survival Commission of the IUCN, a key role facilitating collaborations throughout the world to improve conservation outcomes. The Deep also helped fund the IUCN's *Penguins in Perpetuity* Conference, helping develop a crucial document that will lay the foundations to strategise a viable conservation plan and identify the global priorities and resources required to stabilise penguin populations into the future. The role of our IUCN Marine Red List Officer has proved very successful. We have facilitated international workshops on Red Listing and other international aquaria have replicated our model with tangible benefits for organised conservation.
- In collaboration with Bristol Zoo, The Deep is caring for a population of endangered Desertas Grande Wolf Spiders. Categorised as a European endangered species, this important species has a dedicated bio-secure unit and daily care team. We aim to re-release the spiders in the Madeiran archipelago.
- In-house projects. In addition, The Deep has carried out a large number of in-house projects focusing on a range of topics from diet optimisation, nutrition, ground-breaking veterinary care, environmental enhancement and captive reproduction of threatened or endangered species. The nature of these projects is continual proactive development in all aspects of animal health, breeding work, display development and life support systems.
- The Deep is working on a collaborative project with Project Seagrass and Swansea University that aims to re-establish the native seagrass beds around the UK. By engaging guests directly onsite with the process of re-seeding the beds, The Deep's role is to raise the profile of the project and also take part in in-situ project work.
- The Deep works collaboratively with New England Aquarium, Boston USA to rescue and rehabilitate cold stunned sea turtles in the Gulf of Maine. Deep staff provide in situ assistance within the Animal Care Centre during the busy stranding season. During a recent trip The Deep assisted with over 300 stranded Kemps Ridley sea turtles.
- The Deep is committed to showcasing relevant native conservation projects. Working with (and funded by) Yorkshire Wildlife Trust, The Deep is dedicating part of the visitor attraction to interpreting a seven-year programme of native seagrass and oyster restoration, to include public engagement and in-situ conservation work.

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Animal husbandry

The Deep constantly develops its animal husbandry, veterinary and welfare practices and, as a result, regularly publishes information and presents information at relevant conferences. This dissemination of information is an ongoing process which also takes the form of zoo keeper and aquarist training for employees of other organisations. In addition, The Deep deals regularly with enquiries from members of the public, offering advice on matters from fish keeping to career choices.

Re-homing of Customs-seized and RSPCA-seized animals. We work in conjunction with the Zoological Society of London (ZSL) and the UK Border Agency CITES Team to re-home customs seized fish and invertebrates whenever required. We also work closely with the local RSPCA team helping to provide advice and assistance with temporary care for animals involved in confiscations or long-term assistance with rehoming.

Sustainable Foods. After extensive work with our food suppliers to help them develop a sustainable aquarium food range, we now have traceability for the foods we purchase. This includes method of capture, location and season of capture, with much of our food range now carrying an MSC certification.

Denitrification System. A system has been installed for the removal of nitrate within our main tank. This has been running successfully since January 2015 and nitrate levels are now consistently low.

Through ongoing Continuing Professional Development, the ability of the Deep to deliver projects utilising in-house skills continues to grow eg. exhibition design and build, water treatment plant installation and digital content creation.

The Deep has over 20 years' experience of delivering excellence in animal husbandry techniques. This excellence is reflected in our work with DEFRA to edit and revise the Secretary of State's Modern Zoo Practice document, on which zoo licensing is based. The Deep continues to be a trusted voice for the aquarium sector.

Students

The Deep has strong links with a number of colleges and universities. Each year, a number of MSc and BSc student projects are hosted at The Deep along with summer internships, all of which are curated in-house by The Head of Animal Care & Research. During the year, the Aquarist department also host around 20 week-long work placements for students over the age of 18.

The Deep's Director of Husbandry & Exhibition sits on the Animal Welfare Ethical Review Body for The University of Hull, through which student projects are evaluated. The Deep ensures that any research conducted onsite is beneficial to the resident species.

Aquarium community

The Deep is a member of the British and Irish Association for Zoos and Aquariums (BIAZA) and the World Association of Zoos and Aquariums (WAZA). As members, The Deep is committed to maintaining the highest welfare standards for animals and worthwhile conservation outputs. The Deep has been recognised by BIAZA for its conservation work and breeding successes.

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Big Fish Campaign. This BIAZA aquarium-led campaign has been driven by The Deep with the aim of encouraging the public to responsibly select fish for home aquariums. Every year hundreds of pet fish are offered to aquariums having out-grown their tank. Working on an awareness-raising campaign, we aim to encourage the voluntary ban on certain species of fish being sold and to encourage people to research the fish they intend to buy to determine how large they will grow. A number of leading pet shops have joined the campaign along with a number of web-based forums. The long term goal is to reduce the demand for certain larger species of fish coming into the pet industry whilst supporting the hobbyist industry with responsible fish keeping advice.

Shark Trust 'No Limits?' Campaign. The Deep has been supporting the Shark Trust's 'No Limits?' campaign since 2014, encouraging the imposition of science-based catch limits.

Tansy Beetle Action Group. The Tansy Beetle is only found along the banks of the River Ouse in North Yorkshire and is endangered across its range and is a UK Biodiversity Action Plan priority species. The Deep is a member of the Tansy Beetle Action Group which was set up in 2008 and which has identified the requirements for its survival and is now working together with BugLife, the University of York, the Environment Agency, the National Trust, North Yorkshire County Council and the City of York Council to manage the recovery of these populations.

North Eastern Inshore Fisheries & Conservation Authority (NEIFCA). The Deep has displayed materials for NEIFCA who work to protect the marine environment.

'One Less' campaign. The Deep is supporting the 'One Less' campaign that aims to reduce the use of single-use plastic bottles. Four million tonnes of plastic is thought to enter the ocean each year and The Deep has removed single-use water bottles from its shelves in favour of recycled cartons of water and re-fillable drinks bottles. Staff have also been issued with reusable water containers to reduce the use of single use drinks cups on site.

World Aquarium Against Marine Litter. The Deep is supporting the 'Our Ocean' campaign by creating an exhibit full of plastic litter to raise awareness to plastic pollution in the ocean. We are collaborating with more than 60 aquaria worldwide in this initiative.

The Deep has been represented on the BIAZA Council, the BIAZA Aquarium Working Group, the BIAZA Living Collections Committee, the European Union of Aquarium Curators focus group, the BIAZA Terrestrial Invertebrate Working Group, the BIAZA Welfare Auditing group, the BIAZA Nitrate Focus group, the BIAZA Membership & Licensing Committee, the BIAZA Welfare Auditing Group, the BIAZA Research Committee, the BIAZA Records Group and the BIAZA Animal Training Group and runs an EAZA monitoring programme for Epaulette Sharks and is the EAZA Studbook keeper for Sawfish Sharks. The Deep is an active participant of the European Union of Aquarium Curators (EUAC) with an annual meeting and sharing of information between the foremost aquaria in Europe.

Sustainability

The Deep is committed to a sustainable purchasing policy, acquiring both its aquarium food and catering supplies as sustainably as possible. In addition, catering supplies are purchased locally wherever possible to reduce food miles.

The Deep recognises that in order to champion sustainability and environmental responsibility, we must take a lead role. We have made good progress especially where our plastic waste is concerned. A transition to 'vegware' compostable drinking cups and salad containers in our café means that, what would have been plastic waste is now composted back into the land within 12 weeks. Plastic bottles have been phased out completely and water re-fill stations provided for visitors.

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An audit of our waste output has been completed and we have worked with our suppliers to ensure that none of our waste goes to landfill, from which much ocean plastic is thought to originate. We work alongside other local stakeholders within the Humber Waste Alliance Group to ensure best practice and progressive thinking where waste and sustainability is concerned. New exhibition enhancements have engaged the public about climate change – whilst it is a phrase often used, it remains a little understood global issue that becomes even more complex where the oceans are concerned. The benefit of engaging the public with environmental issues via stimulating exhibitions is extremely important in encouraging future behaviour change.

The Deep continues to take steps to remove all non-sustainable palm oil from its supply chain, and is committed to only using or selling products that use CSPO from physical sources (identity preserved, segregated, or mass balance). The Deep is championing Hull becoming a sustainable palm oil city.

A constant drive to increase efficiencies in both The Deep's building management system and aquatic life support systems aims to reduce energy usage and to reduce The Deep's carbon footprint. This includes making use of online conferencing where possible and reducing travel requirements.

Partnerships

As a trusted voice with access to over 400,000 informal educational visits each year, The Deep is working to maximise on partnership building; where The Deep adds value to existing conservation strategies. Partnerships formed during 2022/23 included The Yorkshire Wildlife Trust and Orsted, where The Deep dedicated permanent exhibition space to local biodiversity conservation initiatives and the Wilder Humber project.

The Deep is also proactively perusing relationships with the renewables sector, working with SSE to help develop cutting edge biodiversity monitoring technology.

The Deep is also working to expand our relationship with academic institutions eg. The University of Hull, to further our collaborative research efforts with PhD students working in complementary fields of study.

Other

The Deep is committed to seeking out and diversifying new relationships with relevant sectors and industries with whom we have a shared ethos of sustainability and biodiversity recovery. By actively pursuing partnerships and funding streams, The Deep is able to remain current and relevant in terms of exhibition renewal and local ecological project collaboration.

Our plans for future periods

The charity is committed to maintaining its facilities to a high standard and to continue delivering upon its wider charitable objectives.

Structure, governance and administration

The company's Memorandum of Articles of Association and the Members' Agreement between the company, Kingston upon Hull City Council and The University of Hull set out the method of governance of the company and charity.

EMIH Limited

Trustees' Report

The Members' Agreement states that the company shall have a maximum of six Members and a maximum of nine Trustees, with Kingston upon Hull City Council nominating three of the Members and five of the Trustees and with The University of Hull nominating the remaining Members and Trustees. Members and Trustees serve fixed terms of office as defined by the Members' Agreement. The Board of Trustees may appoint individuals to fill Trustee vacancies during the year as they fall due, but such appointments would only be until the date of the company's next Annual General Meeting.

The Charity is run by a Board of Trustees, who collectively contribute a balance of skills and experience. Meetings of the trustees are held regularly and attendance rates are high. The trustees have a clear understanding of their role and its fulfilment.

Trustees receive an appropriate, tailored induction and throughout the course of the year, receive external advice on any major issues affecting the charity. The trustees have regard to the Charity Commission's Guidance for public benefit.

The directors consider the board of directors, who are the Trust's trustees, and the senior management team comprise the key management personnel of the charity in charge of directing and controlling, running and operating the Trust on a day to day basis. All directors give their time freely and no director received remuneration in the year. Details of directors' related party transactions are disclosed in note 19 of the financial statements.

The remuneration of staff is reviewed annually and normally increased for inflation. When a post becomes vacant, an assessment of whether the post needs to be re-filled on the same basis is undertaken; and any new roles are benchmarked against appropriate comparators.

Reserves policy statement

At any one time, the charity's reserves consist of capital grants received for the construction of The Deep Visitor Attraction and The Deep Business Centre, plus the accumulated operational surpluses of the charity. Expenditure on the construction of The Deep Visitor Attraction and The Deep Business Centre was capitalised and is being amortised over the useful lives of the buildings. The trustees aim to ensure that reserves should be maintained at a level to cover the amortisation of these assets, plus an additional amount to provide working capital for the organisation, with this being an amount that would cover at least the next six months' worth of forecast expenditure. This was achieved throughout the whole of the financial year ending 31 January 2023 and remains the case at the time of the signing of these financial statements.

The charity takes a prudent approach in its budget planning, for example, being conservative each year in its income assumptions. Expenditure budgets are established each year that can be accommodated by the conservative income levels set, whilst also allowing for an appropriate level of capital reinvestment expenditure. It is the charity's policy to commit less than the current year's (conservative) surplus to new capital projects of that year. Any major investment over and above the current year's forecast surplus would need to be funded from the accumulated reserves (or grants) and would only be undertaken if approved by the trustees. In making any decision to commit reserves, the trustees take into account the requirements of the Reserves Policy when considering the amount of reserves that it is possible to release for reinvestment.

At each of their regular meetings, the trustees monitor the income and expenditure of the charity and the level of its reserves to ensure that the charity has sufficient funds to sustain its operations and to finance its future development plans. Prompt remedial action would be taken if the trustees were concerned about any aspect of the finances of the charity.

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Trustees' Report

Going concern

It is important that sufficient visitors continue to be attracted to The Deep so that it can cover its operational costs and generate sufficient resources to maintain the quality of its facilities (and provide for their ongoing improvement), whilst also enabling the charity to continue to support conservation and marine research projects.

Whilst visitor numbers can be uncertain, the directors feel that their forecasts over the period to 31 January 2025 include a conservative estimate in relation to visitor numbers and that the overall forecasts are reliable in predicting future group revenue and cash flows. The directors believe that the group and company has adequate resources to continue in operational existence for a period of 12 months from the date of approval of these financial statements and therefore have prepared the financial statements on a going concern basis.

Taxation

The company, as a registered charity, has obtained exemption from corporation tax. Charitable tax exemptions can therefore be claimed to the extent that income and/or gains are applicable and applied for charitable purposes only.

Company status

The company is a private company limited by guarantee, not having a share capital, and is also registered as a charity (number 1073254).

Members

The members of the company are Kingston upon Hull City Council (corporate member), The University of Hull (corporate member), Professor Graham Chesters, Mr Alan W Kirkman and Ms Susan M Lockwood.

Political and charitable contributions

As a charity, the company is forbidden from making political donations. The company made charitable donations of £Nil (2022 – £Nil) during the year.

Disabled employees

The group is accredited as a Disability Confident Employer and carries this branding on its employment literature throughout the employee journey. The group gives full consideration to applications for employment from disabled persons where the candidate's particular aptitudes and abilities are consistent with adequately meeting the requirements of the job, and reasonable adjustments will be sought, working in liaison with Access to Work when appropriate. Links exist with organisations such as This-Ability which supports disabled people and employers during the application, recruitment and training periods, and promotes the group's vacancies and work experience placements to its clients. Opportunities, equal to those of their colleagues, are available to disabled employees for training, career development and promotion. To support employee health and wellbeing, the group has signed up to the Mental Health at Work Commitment, making a public commitment to supporting employee mental health; and is a member of Working Voices (NHS Hull). Where existing employees become disabled, it is the group's policy to provide continuing employment wherever practicable in the same or an alternative position and to provide training and a comprehensive consideration of reasonable adjustments to achieve this aim. The group's detailed Access Statement is produced in line with Visit England's guidelines and is available on-line to all - this would help to inform any individual needs assessment and promotes the group's commitment to accessibility.

EMIH Limited

Trustees' Report

Employee involvement

The group operates a framework for employee information and consultation which complies with the requirements of the Information and Consultation of Employees Regulations 2004. During the year, the policy of providing employees with information about the group has been continued through regular internal communication. Regular meetings are held between local management and employees to allow a free flow of information and ideas including department issues, specific project and policy planning. Whole_group employee meetings are called at key points of action, change or development as necessary during the year. The group's Health and Safety Committee includes representatives from each department alongside senior managers and the Competent Person. A key communication tool is also the Crew Brief newsletter which is circulated to all Crew Members every month and includes information such as group performance, customer feedback, policy updates and it responds to specific employee questions when necessary.

Key Management Personnel – Directors

The directors who served the company during the year were as follows:

D W Gemmell OBE – Chair

J A Parkes CBE – Vice Chair

T S E Boanas

G Chesters

R Furley (appointed 22 July 2022)

A W Kirkman

S M Lockwood

L J Morrell

R Pantelakis (resigned 19 May 2022)

M Tarbotton (appointed 22 July 2022)

All directors are also trustees of the charity.

Other key management personnel

Chief Executive – C C Duke

Deputy Chief Executive, Finance Director & Company Secretary – N G Porteus

Director of Operations & People – J L Kirby

Director of Husbandry & Exhibition – B Jones

Head of Business & Corporate – F G Cross

Related parties

Transactions with related parties are disclosed in note 21.

Disclosure of information to the auditors

So far as each person who was a director at the date of approving this report is aware, there is no relevant audit information, being information needed by the auditor in connection with preparing its report, of which the auditor is unaware. Having made enquiries of the directors and the company's auditor, each director has taken all the steps that he/she is obliged to take as a director in order to make himself/herself aware of any relevant audit information and to establish that the auditor is aware of that information.

By order of the Board



N G Porteus

Company Secretary

22 September 2023

EMIH Limited

Trustees' Report

Statement of trustees' responsibilities

The trustees (who are also the directors of EMIH Limited for the purposes of company law) are responsible for preparing the trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland".

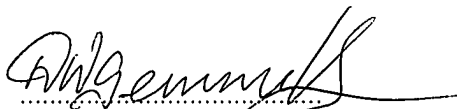
Company law requires the trustees to prepare financial statements for each financial year. Under company law the trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the parent charitable company and the group and of the incoming resources and application of resources, including its income and expenditure, of the charitable group for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards, comprising FRS 102 have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the parent charitable company will continue in business.

The trustees are responsible for keeping proper accounting records that can disclose with reasonable accuracy at any time the financial position of the parent charitable company and the group and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the parent charitable company and the group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

The annual report was approved by the trustees of the charity on 22 September 2023 and signed on its behalf by:


D W Gemmell OBE
Trustee

EMIH Limited

Independent Auditor's Report to the Members of EMIH Limited

Opinion

We have audited the financial statements of EMIH Limited (the 'charitable parent company') and its subsidiaries (the 'group') for the year ended 31 January 2023, which comprise the Consolidated Statement of Financial Activities, Consolidated Balance Sheet, Balance Sheet, Consolidated Statement of Cash Flows, Statement of Cash Flows and Notes to the Financial Statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is United Kingdom Accounting Standards, comprising Charities SORP - FRS 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and applicable law (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the group's and parent charity's affairs as at 31 January 2023 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the auditor responsibilities for the audit of the financial statements section of our report. We are independent of the group in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group's ability to continue as a going concern for a period of at least twelve months from when the original financial statements were authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The trustees are responsible for the other information. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

EMIH Limited

Independent Auditor's Report to the Members of EMIH Limited

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinion on other matter prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Strategic Report and Trustees' Report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Strategic Report and Trustees' Report have been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of our knowledge and understanding of the group and the parent charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Strategic Report and the Trustees' Report.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept by the parent charitable company, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent charitable company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of trustees

As explained more fully in the Statement of trustees' responsibilities (set out on page 21), the trustees are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

EMIH Limited

Independent Auditor's Report to the Members of EMIH Limited

Auditor responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

Our approach to identifying and assessing the risks of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, was focused on specific laws and regulations which we considered may have a direct material effect on the charity only and consolidated financial statements or the operations of the charitable company and the group, including the Companies Act 2006, the Charities Act 2011, data protection, anti-bribery, employment and health and safety legislation. An understanding of these laws and regulations and the extent of compliance was obtained through discussion with management and inspecting legal and regulatory correspondence.

We assessed the susceptibility of the charitable company's and consolidated financial statements to material misstatement, including obtaining an understanding of how fraud might occur, by making enquiries of management and considering the internal controls in place to mitigate risks of fraud and non-compliance with laws and regulations.

To address the risk of fraud through management bias and override of controls, we performed analytical procedures to identify any unusual or unexpected relationships; tested journal entries to identify unusual transactions; assessed whether judgements and assumptions made in determining the accounting estimates were indicative of potential bias; and investigated the rationale behind significant or unusual transactions.

In response to the risk of irregularities and non-compliance with laws and regulations, we designed procedures which included, but were not limited to agreeing charity only and consolidated financial statement disclosures to underlying supporting documentation; reading the minutes of meetings of those charged with governance; enquiring of management as to actual and potential litigation and claims; and reviewing correspondence with HMRC, relevant regulators and the charitable company's legal advisors.

Due to the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. Auditing standards also limit the audit procedures required to identify non-compliance with laws and regulations to enquiry of the directors and other management and the inspection of regulatory and legal correspondence, if any.

EMIH Limited

Independent Auditor's Report to the Members of EMIH Limited

The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission, or misrepresentation.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our Report of the Independent Auditors.

Use of our report

This report is made solely to the charitable parent company's trustees, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the group's trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable parent company and its trustees as a body, for our audit work, for this report, or for the opinions we have formed.



.....
Matthew Fox FCCA (Senior Statutory Auditor)
For and on behalf of Smailes Goldie, Statutory Auditor

Regent's Court
Princess Street
Hull
East Yorkshire
HU2 8BA

Date:

28 September 2023

EMIH Limited

Consolidated Statement of Financial Activities for the Year Ended 31 January 2023 (Including Consolidated Income and Expenditure Account and Statement of Total Recognised Gains and Losses)

	Note	Unrestricted funds £	Restricted funds £	Total 2023 £	Unrestricted Total 2022 £ (As restated)
Income and Endowments from:					
Donations and legacies	3	16,178	475,101	491,279	747,441
Charitable activities	4	5,194,514	-	5,194,514	4,109,784
Other trading activities	5	3,301,917	-	3,301,917	2,423,234
Investment income		17,039	-	17,039	1,591
Total income		8,529,648	475,101	9,004,749	7,282,050
Expenditure on:					
Raising funds		(2,466,559)	-	(2,466,559)	(2,111,144)
Charitable activities	6	(7,620,638)	(475,101)	(8,095,739)	(6,609,924)
Finance Activities		(75,000)	-	(75,000)	(90,000)
Total expenditure		(10,162,197)	(475,101)	(10,637,298)	(8,811,068)
Net expenditure		(1,632,549)	-	(1,632,549)	(1,529,018)
Transfers between funds		(11,950)	11,950	-	-
Other recognised gains and losses					
Gains/losses on revaluation of fixed assets		-	-	-	4,286,338
Actuarial gains on defined benefit pension schemes		2,322,750	-	2,322,750	2,011,440
Trading subsidiary corporation tax reclaimable/(due)		176,331	-	176,331	181,612
Net movement in funds		854,582	11,950	866,532	4,950,372
Reconciliation of funds					
Total funds brought forward		27,848,273	-	27,848,273	22,897,900
Total funds carried forward 19		28,702,855	11,950	28,714,805	27,848,272

All of the group's activities derive from continuing operations during the above two periods.

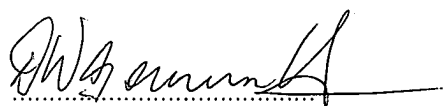
The notes on pages 29 to 48 form an integral part of these financial statements.

EMIH Limited

(Registration number: 03513218) Consolidated Balance Sheet as at 31 January 2023

	Note	2023 £	2022 £ (As restated)
Fixed assets			
Tangible assets	11	24,755,312	26,952,371
Current assets			
Stocks	13	191,682	148,685
Debtors	14	795,893	1,021,519
Cash at bank and in hand		4,778,276	3,860,188
		<u>5,765,851</u>	<u>5,030,392</u>
Creditors: Amounts falling due within one year	15	<u>(1,421,358)</u>	<u>(1,167,491)</u>
Net current assets		<u>4,344,493</u>	<u>3,862,901</u>
Total assets less current liabilities		29,099,805	30,815,272
Creditors: Amounts falling due after more than one year	16	(385,000)	(525,000)
Provisions		-	<u>(2,442,000)</u>
Net assets		<u>28,714,805</u>	<u>27,848,272</u>
Funds of the group:			
Restricted income funds			
Restricted funds		11,950	-
Unrestricted income funds			
Unrestricted funds		<u>28,702,855</u>	<u>27,848,272</u>
Total funds	19	<u>28,714,805</u>	<u>27,848,272</u>

The financial statements on pages 24 to 48 were approved by the trustees, and authorised for issue on 22 September 2023 and signed on their behalf by:



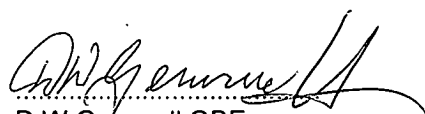
D W Gemmell OBE
Trustee

EMIH Limited

(Registration number: 03513218) Charity Balance Sheet as at 31 January 2023

	Note	2023 £	2022 £ (As restated)
Fixed assets			
Tangible assets	11	24,726,921	26,869,175
Investments		4	4
		24,726,925	26,869,179
Current assets			
Debtors	14	3,125,503	3,118,680
Cash at bank and in hand		3,662,286	1,345,255
		6,787,789	4,463,935
Creditors: Amounts falling due within one year	15	(4,527,303)	(2,802,445)
Net current assets		2,260,486	1,661,490
Net assets		26,987,411	28,530,669
Funds of the charity:			
Restricted income funds			
Restricted funds		11,950	-
Unrestricted income funds			
Unrestricted funds		26,975,461	28,530,669
Total funds	19	26,987,411	28,530,669

The financial statements on pages 24 to 48 were approved by the trustees, and authorised for issue on 22 September 2023 and signed on their behalf by:


 D W Gemmell OBE
 Trustee

EMIH Limited

Consolidated Statement of Cash Flows for the Year Ended 31 January 2023

	Note	2023 £	2022 £
Cash flows from operating activities			
Net cash expenditure		(1,456,218)	(1,347,406)
Adjustments to cash flows from non-cash items			
Depreciation		2,776,293	2,578,773
Investment income		(17,039)	(1,591)
Trading subsidiary corporation tax reclaimable/(due)		(176,331)	(181,612)
Net expense on pension scheme		655,000	727,000
		1,781,705	1,775,164
Working capital adjustments			
(Increase)/decrease in stocks	13	(42,997)	39,810
Increase in debtors, excluding deferred tax	14	(372,293)	(91,167)
Increase in creditors		253,868	109,450
		1,620,283	1,833,257
Cash flows from investing activities			
Interest receivable and similar income		17,039	1,591
Purchase of tangible fixed assets	11	(579,234)	(27,965)
		(562,195)	(26,374)
Cash flows from financing activities			
Repayment of loans and borrowings	15	(140,000)	(35,000)
		918,088	1,771,883
Net increase in cash and cash equivalents		918,088	1,771,883
Cash and cash equivalents at 1 February		3,860,188	2,088,305
		4,778,276	3,860,188

All of the cash flows are derived from continuing operations during the above two periods.

EMIH Limited

Statement of Cash Flows for the Year Ended 31 January 2023

	Note	2023 £	2022 £ (As restated)
Cash flows from operating activities			
Net cash (expenditure)/income		(1,543,257)	2,533,832
Adjustments to cash flows from non-cash items			
Depreciation		2,706,947	2,500,013
Investment income		(1,529,881)	(574,055)
Revaluation of fixed assets		-	(4,286,338)
		(366,191)	173,452
Working capital adjustments			
(Increase)/decrease in debtors	14	(6,823)	662,224
Increase/(decrease) in creditors		1,724,857	(1,289,430)
		1,351,843	(453,754)
Cash flows from investing activities			
Interest receivable and similar income		1,529,881	574,055
Purchase of tangible fixed assets	11	(564,693)	(13,015)
		965,188	561,040
Net cash flows from investing activities		965,188	561,040
Net increase in cash and cash equivalents		2,317,031	107,286
Cash and cash equivalents at 1 February		1,345,255	1,237,969
Cash and cash equivalents at 31 January		3,662,286	1,345,255

All of the cash flows are derived from continuing operations during the above two periods.

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2023

1 Charity status

The charity is limited by guarantee, incorporated in England, and consequently does not have share capital. Each of the trustees is liable to contribute an amount not exceeding £1 towards the assets of the charity in the event of liquidation.

2 Accounting policies

Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)) (issued in October 2019) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Basis of preparation

EMIH Limited meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy notes.

Prior period restatement

The prior period results have been restated to correct a misstatement in the revaluation of fixed assets. The revaluation gain has been reduced by £177,945 to reflect the additions to The Deep Visitor Attraction in the prior period that were both included in the overall revaluation of that asset and accounted for separately as additions during the period.

The impact of this restatement on the prior period results is to reduce the value of The Deep Visitor Attraction within Tangible Fixed Assets and the gain on revaluation of fixed assets disclosed in the Consolidated Statement of Financial Activities by £177,945. This also results in a reduction to the Net Movement in Funds in the Consolidated Statement of Financial Activities and the balance of Unrestricted Funds in the Consolidated Balance Sheet by the same amount.

Basis of consolidation

The consolidated financial statements consolidate the financial statements of the charity and its subsidiary undertakings drawn up to 31 January 2023.

No statement of financial activities is presented for the charity as permitted by section 408 of the Companies Act 2006. The charity made a loss after tax for the financial year of £1,543,257 (2022 - loss of £2,533,832).

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2023

Going concern

It is important that sufficient visitors continue to be attracted to The Deep so that it can cover its operational costs and generate sufficient resources to maintain the quality of its facilities (and provide for their ongoing improvement), whilst also enabling the charity to continue to support conservation and marine research projects.

Whilst visitor numbers can be uncertain, the directors feel that their forecasts over the period to 31 January 2025 include a conservative estimate in relation to visitor numbers and that the overall forecasts are reliable in predicting future group revenue and cash flows. The directors believe that the group has adequate resources to continue in operational existence for a period of 12 months from the date of approval of these financial statements and therefore have prepared the financial statements on a going concern basis.

Judgements

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported for assets and liabilities as at the balance sheet date and the amounts reported for revenues and expenses during the year. However, the nature of estimation means that actual outcomes could differ from those estimates. The judgements (apart from those involving estimates) that have had the most significant effect on amounts recognised in the financial statements are the actuarial assumptions supporting the valuation of the group's defined benefit pension scheme.

Income and endowments

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of the income receivable can be measured reliably.

Donations and legacies

Donations are recognised when the charity has been notified in writing of both the amount and settlement date. In the event that a donation is subject to conditions that require a level of performance by the charity before the charity is entitled to the funds, the income is deferred and not recognised until either those conditions are fully met, or the fulfilment of those conditions is wholly within the control of the charity and it is probable that these conditions will be fulfilled in the reporting period.

Grants receivable

Grants are recognised when the group has an entitlement to the funds and any conditions linked to the grants have been met. Where performance conditions are attached to the grant and are yet to be met, the income is recognised as a liability and included on the balance sheet as deferred income to be released.

Investment income

Interest is included when receivable by the charity.

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2023

Expenditure

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

Raising funds

These are costs incurred in attracting voluntary income, the management of investments and those incurred in trading activities that raise funds.

Charitable activities

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Support costs

Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources, for example, allocating property costs by floor areas, or per capita, staff costs by the time spent and other costs by their usage.

Governance costs

These include the costs attributable to the charity's compliance with constitutional and statutory requirements, including audit, strategic management and trustees meetings and reimbursed expenses.

Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Deferred taxation

Deferred taxation is recognised in respect of all timing differences which are differences between taxable profits and total comprehensive income arising from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in the financial statements, except that unrelieved tax losses and other deferred tax assets are recognised only to the extent that the directors consider it probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Deferred tax is measured on an undiscounted basis at the tax rates that are expected to apply in the periods in which timing differences reverse, based on tax rates and laws enacted or substantively enacted at the balance sheet date.

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2023

Tangible fixed assets

All fixed assets are initially recorded at cost. The charity's buildings are revalued at the balance sheet date every three years by an independent third party surveyor in accordance with the provisions of FRS 102. These assets are being depreciated over their remaining useful life of 10 years from the date of revaluation.

Equipment is depreciated over 1-5 years.

The carrying values of tangible fixed assets are reviewed for impairment when events or changes in circumstances indicate the carrying value may not be recoverable.

Stock

Stocks are stated at the lower of cost and net realisable value. Cost includes all costs incurred in bringing each product to its present location and condition. Net realisable value is based on estimated selling price less any further costs expected to be incurred to completion and disposal.

Trade debtors

Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the charity will not be able to collect all amounts due according to the original terms of the receivables.

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Trade creditors

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the charity does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

Provisions

Provisions are recognised when the charity has an obligation at the reporting date as a result of a past event, it is probable that the charity will be required to settle that obligation and a reliable estimate can be made of the amount of the obligation.

Fund structure

Unrestricted income funds are general funds that are available for use at the trustees discretion in furtherance of the objectives of the group.

Designated funds are funds set aside by the trustees out of unrestricted general funds for specific future purposes or projects.

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2023

Restricted funds are funds that can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Pensions and other post retirement obligations

The company participates in the Local Government Pension Scheme. Contributions are made to a separately administered fund. Pension scheme assets are measured at fair value and scheme liabilities are measured on an actuarial basis using the projected unit method and discounted at an interest rate equivalent to the current rate of return on a high quality corporate bond of equivalent term and currency to the liabilities. The actuarial valuations are obtained at least triennially and are updated at each balance sheet date. The amounts charged to net income/(expenditure) are the current service costs and the costs of scheme introductions, benefit changes, settlements and curtailments. Net interest on the net defined benefit liability/asset is also recognised in the Statement of Financial Activities and comprises the interest cost on the defined benefit obligation and interest income on the scheme assets, calculated by multiplying the fair value of the scheme assets at the beginning of the period by the rate used to discount the benefit obligations. The difference between the interest income on the scheme assets and the actual return on the scheme assets is recognised in other recognised gains and losses.

Actuarial gains and losses are recognised immediately in other recognised gains and losses.

FRS102 only permits a company to recognise an asset to the extent that the company is able to recover the surplus through reduced contributions or refunds from the plan. At the balance sheet date, the company did not have sole discretion in such recovery of the surplus and therefore this has not been recognised in the balance sheet.

3 Income from donations and legacies

	Unrestricted funds General £	Restricted funds £	Total 2023 £	Total 2022 £
Donations	15,724	-	15,724	11,720
Government grants	454	-	454	735,721
Other grants	-	475,101	475,101	-
	16,178	475,101	491,279	747,441

Other grants received, included in the above, are as follows:

	2023 £	2022 £
Biffa	411,101	-
Natural England	18,000	-
Orsted	39,000	-
Yorkshire Wildlife Trust	7,000	-
	475,101	-

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2023

4 Income from charitable activities

	Unrestricted funds General £	Total 2023 £	Total 2022 £
Admissions and education income	2,567,222	2,567,222	1,608,635
Gift Aid membership fees	2,627,292	2,627,292	2,501,149
	5,194,514	5,194,514	4,109,784

5 Income from other trading activities

	Unrestricted funds General £	Total 2023 £	Total 2022 £
Retail	1,379,067	1,379,067	1,001,359
Catering	935,560	935,560	619,566
Rental income and related services	610,291	610,291	566,912
Other corporate income	376,999	376,999	235,397
	3,301,917	3,301,917	2,423,234

6 Expenditure on charitable activities

	Activity undertaken directly £	Activity support costs £	Total expenditure £
Maintaining and operating The Deep	1,836,999	2,852,378	4,689,377
Husbandry and marine conservation	855,948	1,329,063	2,185,011
Education and informal learning	478,448	742,903	1,221,351
Total for 2023	3,171,395	4,924,344	8,095,739

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2023

7 Analysis of support costs

Support costs allocated to charitable activities

	Governance costs £	Administration costs £	Depreciation £	Total funds £
Maintaining and operating The Deep	39,035	1,205,202	1,608,141	2,852,378
Husbandry and marine conservation	18,188	561,563	749,312	1,329,063
Education and informal learning	10,167	313,896	418,841	742,904
Total for 2023	67,390	2,080,661	2,776,294	4,924,345

Support costs have been apportioned according to the ratio of direct costs.

Legal and professional costs

Auditors' remuneration - audit services

Auditors' remuneration - non-audit services

8 Trustees remuneration and expenses

No trustees, nor any persons connected with them, have received any remuneration from the group during the year.

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2023

9 Staff costs

The aggregate payroll costs were as follows:

	2023 £	2022 £
Staff costs during the year were:		
Salaries	2,696,336	2,281,718
Employer national insurance contributions	257,272	173,522
Operating costs of defined benefit pension schemes	934,358	1,121,028
	<u>3,887,966</u>	<u>3,576,268</u>

The monthly average number of persons (including senior management / leadership team) employed by the group during the year was as follows:

	2023 No	2022 No
Management	5	5
Administration	126	127
	<u>131</u>	<u>132</u>

The number of employees whose emoluments fell within the following bands was:

	2023 No	2022 No
£60,001 - £70,000	2	-
£70,001 - £80,000	-	1
£80,001 - £90,000	1	1
£90,001 - £100,000	-	-
£100,001 - £110,000	-	-
£110,001 - £120,000	1	1
	<u>1</u>	<u>1</u>

The total employee benefits of the key management personnel of the group were £462,821 (2022 - £423,847).

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2023

10 Taxation

Tax on profit on ordinary activities

The tax charge/(credit) is made up as follows:

	2023	2022
	£	£
Origination and reversal of timing differences	(176,331)	(136,724)
Effect of changes in tax rates	-	(44,888)
	<u>(176,331)</u>	<u>(181,612)</u>

The deferred tax included in the balance sheet is as follows:

	2023	2022
	£	£
Capital allowances in advance of depreciation	2,317	14,075
Short term timing differences	(7,432)	(617,109)
Total deferred tax (asset) liability	<u>(5,115)</u>	<u>(603,034)</u>

	2023	2022
	£	£
Movement in provision:		
Provision at start of period	(603,034)	(769,982)
Deferred tax charged in the profit and loss account	(176,331)	(181,612)
Deferred tax charged in the statement of comprehensive income	774,250	348,560
Provision at end of period	<u>(5,115)</u>	<u>(603,034)</u>

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2023

Taxation continued

Reconciliation of tax charge

The tax on profit before tax for the year is the same as the standard rate of corporation tax in the UK (2022 - the same as the standard rate of corporation tax in the UK) of 19% (2022 - 19%).

The differences are reconciled below:

	2023 £	2022 £
Profit before tax	1,430,441	794,748
Corporation tax at standard rate	271,784	151,002
Effect of expense not deductible in determining taxable profit (tax loss)	-	1,023
Deferred tax expense (credit) relating to changes in tax rates or laws	(42,319)	(44,888)
Tax increase (decrease) from effect of capital allowances and depreciation	(429)	-
Tax increase (decrease) arising from group relief	(405,367)	(288,749)
	176,331	181,612

Paragraph 29.14A of FRS 102 has been applied allowing the tax relief on gift aid payments to be recognised in the period to which it relates. This exception is only applicable as long as it is probable that the gift aid payment will be made to the charity within 9 months of the reporting date.

Factors that may affect future tax charge

The standard rate of UK corporation tax remains at 19% for the year ended 31 January 2023. In March 2021 the budget included an announcement to increase the standard rate of corporation tax from 19% to 25% with effect from 1 April 2023. This was enacted on 10 June 2021. Deferred tax has therefore been calculated at 25%.

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2023

11 Tangible fixed assets

Group

	Equipment £	Visitor attraction, business centre and warehouse £	Total £
Cost			
At 1 February 2022 (restated)	263,312	27,090,500	27,353,812
Additions	14,541	564,693	579,234
At 31 January 2023	277,853	27,655,193	27,933,046
Depreciation			
At 1 February 2022 (restated)	180,116	221,325	401,441
Charge for the year	69,346	2,706,947	2,776,293
At 31 January 2023	249,462	2,928,272	3,177,734
Net book value			
At 31 January 2023	28,391	24,726,921	24,755,312
At 31 January 2022 (restated)	83,196	26,869,175	26,952,371

The assets of the group were valued by Sanderson Weatherall LLP as at 31 January 2022, on the basis of depreciated replacement cost for The Deep Visitor Attraction (£25,000,000) and on the basis of open market value for The Deep Business Centre (£1,750,000) in accordance with The Appraisal and valuation standards (Fifth Edition) ('The Red Book') prepared by the Royal Institute of Chartered Surveyors. The assets are being depreciated over a remaining useful life of 10 years from the date of the revaluation. Current year additions are recorded at cost. In addition, the company owns a warehouse unit which is being depreciated over its remaining useful life of 6 years.

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2023

Charity

	Visitor attraction, business centre and warehouse £
Cost	
At 1 February 2022 (restated)	27,090,500
Additions	<u>564,693</u>
At 31 January 2023	<u>27,655,193</u>
Depreciation	
At 1 February 2022 (restated)	221,325
Charge for the year	<u>2,706,947</u>
At 31 January 2023	<u>2,928,272</u>
Net book value	
At 31 January 2023	<u>24,726,921</u>
At 31 January 2022 (restated)	<u>26,869,175</u>

12 Fixed asset investments

Charity

Shares in group undertakings and participating interests

	Subsidiary undertakings £	Total £
Cost		
At 1 February 2022	<u>4</u>	<u>4</u>
At 31 January 2023	<u>4</u>	<u>4</u>
Net book value		
At 31 January 2023	<u>4</u>	<u>4</u>
At 31 January 2022	<u>4</u>	<u>4</u>

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2023

Details of undertakings

Details of the investments in which the charity holds 20% or more of the nominal value of any class of share capital are as follows:

Undertaking	Country of incorporation	Holding	Proportion of voting rights and shares held		Principal activity
			2023	2022	
Subsidiary undertakings					
Running Deep Limited (Registered no. 03606689)		Ordinary	100%	100%	Tourism
Deep Developments Limited (Registered no. 03606659)		Ordinary	100%	100%	Dormant

13 Stock

	Group		Charity	
	2023 £	2022 £	2023 £	2022 £
Finished goods	191,682	148,685	-	-

14 Debtors

	Group		Charity	
	2023 £	2022 £	2023 £	2022 £
Trade debtors	89,695	76,318	-	-
Due from group undertakings	-	-	2,568,264	2,904,932
Prepayments and accrued income	674,933	327,182	557,239	213,748
Deferred taxation	5,115	603,034	-	-
Other debtors	26,150	14,985	-	-
	<u>795,893</u>	<u>1,021,519</u>	<u>3,125,503</u>	<u>3,118,680</u>

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2023

15 Creditors: amounts falling due within one year

	Group		Charity	
	2023 £	2022 £	2023 £	2022 £
Trade creditors	368,879	176,193	-	-
Coronavirus business interruption loan	140,000	140,000	-	-
Due to group undertakings	-	-	4,485,091	2,741,448
VAT grant repayable	203,085	199,025	-	-
Other creditors	633,805	560,218	30,262	19,580
Accruals and deferred income	75,589	92,055	11,950	41,417
	1,421,358	1,167,491	4,527,303	2,802,445

16 Creditors: amounts falling due after one year

	Group		Charity	
	2023 £	2022 £	2023 £	2022 £
Coronavirus business interruption loan	385,000	525,000	-	-

17 Pension and other schemes

Defined benefit pension schemes

EMIH Limited is an admitted body of the East Riding Pension Fund, a Local Government Pension Scheme (LGPS) administered by the East Riding of Yorkshire Council. The Pension Scheme is a defined benefit scheme, with benefits being determined by an employee's length of service and level of remuneration. Membership of the Pension Scheme is open to all employees, with an employee required to make a contribution of between 5.5% and 12.5% of pensionable pay with EMIH Limited augmenting this with an employer contribution of 16% of an employee's pensionable pay.

The valuation used for FRS 102 disclosures has been based on the most recent triennial actuarial valuation as at 31 March 2022 and updated by Hymans Robertson LLP to take account of the requirements of FRS 102 in order to assess the assets and liabilities of the scheme as 31 March 2023. Per the actuary valuation at 31 March 2023, the plan is valued as a £4,503,000 asset. FRS102 only permits a company to recognise an asset to the extent that the company is able to recover the surplus through reduced contributions or refunds from the plan. At the balance sheet date, the company did not have sole discretion in such recovery of the surplus and therefore this has not been recognised in the balance sheet.

The scheme is a multi-employer scheme which has a 31 March year end, which is different to that of EMIH Limited. The directors believe that any differences that would have arisen between the year end of the company and the year end of the scheme will not be material, therefore the disclosures above are as at the scheme's 31 March year end and not as at 31 January.

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2023

Principal actuarial assumptions

The principal actuarial assumptions at the statement of financial position date are as follows:

	2023	2022
	%	%
Discount rate	4.75	2.75
Future salary increases	2.95	4.05
Future pension increases	2.95	3.15

Post retirement mortality assumptions

	2023	2022
	Years	Years
Current UK pensioners at retirement age - male	21.00	21.00
Current UK pensioners at retirement age - female	24.00	24.00
Future UK pensioners at retirement age - male	22.00	22.00
Future UK pensioners at retirement age - female	25.00	25.00

The sensitivities regarding the principal assumptions used to measure the scheme liabilities are set out below:

	2023	2022
	£000	£000
0.1% decrease in real discount rate	230	418
1 year increase in member life expectancy	363	608
0.1% increase in the salary increase rate	31	53
0.1% increase in the pension increase rate	202	362

Analysis of assets

The major categories of scheme assets are as follows:

	2023	2022
	£000	£000
Cash and cash equivalents	271	128
Equity instruments	9,773	9,190
Debt instruments	2,307	1,915
Property	1,222	1,532
	13,573	12,765

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2023

Reconciliation of scheme assets and liabilities to assets and liabilities recognised

The amounts recognised in the balance sheet are as follows:

	2023	2022
	£000	£000
Fair value of scheme assets	13,573	12,765
Present value of defined benefit obligation	(9,070)	(15,207)
	4,503	(2,442)
Other amounts note recognised in the balance sheet	(4,503)	-
Defined benefit scheme deficit	-	2,442

Fair value of scheme assets

Changes in the fair value of scheme assets are as follows:

	2023	2022
	£000	£000
Fair value at start of year	12,765	11,481
Interest income	356	238
Contributions by scheme participants	146	119
Employer contributions	348	289
Benefits paid	(116)	(134)
Other experience	434	-
Actuarial return on plan assets	(360)	772
Fair value at end of year	13,573	12,765

The pension scheme has not invested in any of the group's own financial instruments or in properties or other assets used by the group.

Defined benefit obligation

Changes in the defined benefit obligation are as follows:

	2023	2022
	£000	£000
Present value at start of year	15,207	15,591
Current and past service cost	928	891
Interest cost	431	328
Contributions by members	146	119
Benefits paid	(116)	(134)
Actuarial (gains) and losses	(7,526)	(1,588)
Present value at end of year	9,070	15,207

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2023

Recognised in statement of financial activities

	2023 £000	2022 £000
Current service cost	928	891
Interest income	356	238
Interest cost	(431)	(328)
Pension scheme interest (cost)	(75)	(90)

18 Financial guarantee contracts

Group

The company has entered into a debenture agreement with The Millennium Commission for any indebtedness by the company in favour of The Millennium Commission. The Commission has a charge over all the assets of the company.

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2023

19 Funds

Group

	Balance at 1 February 2022 £	Incoming resources £	Resources expended £	Transfers £	Other recognised gains/ (losses) £	Balance at 31 January 2023 £
Unrestricted funds						
General	27,848,273	8,529,648	(9,985,866)	(11,950)	2,322,750	28,702,855
Restricted funds	-	475,101	(475,101)	11,950	-	11,950
Total funds	<u>27,848,273</u>	<u>9,004,749</u>	<u>(10,460,967)</u>	<u>-</u>	<u>2,322,750</u>	<u>28,714,805</u>

	Balance at 1 February 2021 £	Incoming resources £	Resources expended £	Other recognised gains/ (losses) £	Balance at 31 January 2022 £
Unrestricted funds					
General	22,897,900	7,282,050	(8,807,402)	6,475,724	27,848,272

Charity

	Balance at 1 February 2022 £	Incoming resources £	Resources expended £	Transfers £	Balance at 31 January 2023 £
Unrestricted funds					
General	28,530,668	4,314,440	(5,857,697)	(11,950)	26,975,461
Restricted funds	-	475,101	(475,101)	11,950	11,950
Total funds	<u>28,530,668</u>	<u>4,789,541</u>	<u>(6,332,798)</u>	<u>-</u>	<u>26,987,411</u>

	Balance at 1 February 2021 £	Incoming resources £	Resources expended £	Other recognised gains/ (losses) £	Balance at 31 January 2022 £
Unrestricted funds					
General	25,996,837	3,368,656	(5,299,108)	4,464,284	28,530,669

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2023

20 Analysis of net assets between funds

Group

	Unrestricted General £	Restricted funds £	Total funds 2023 £
Tangible fixed assets	24,755,312	-	24,755,312
Current assets	5,753,901	11,950	5,765,851
Current liabilities	(1,421,358)	-	(1,421,358)
Creditors over 1 year	(385,000)	-	(385,000)
Deferred taxation	5,115	-	5,115
Total net assets	28,707,970	11,950	28,719,920

	Unrestricted General £	Total funds 2022 £ (As restated)
Tangible fixed assets	26,952,371	26,952,371
Current assets	5,030,392	5,030,392
Current liabilities	(1,167,491)	(1,167,491)
Creditors over 1 year	(525,000)	(525,000)
Provisions	(2,442,000)	(2,442,000)
Total net assets	27,848,272	27,848,272

Charity

	Unrestricted General £	Restricted funds £	Total funds 2023 £
Tangible fixed assets	24,726,921	-	24,726,921
Fixed asset investments	4	-	4
Current assets	6,775,839	11,950	6,787,789
Current liabilities	(4,527,303)	-	(4,527,303)
Total net assets	26,975,461	11,950	26,987,411

	Unrestricted funds General £	Total funds 2022 £ (As restated)
Tangible fixed assets	26,869,175	26,869,175
Fixed asset investments	4	4
Current assets	4,463,935	4,463,935
Current liabilities	(2,802,445)	(2,802,445)
Total net assets	28,530,669	28,530,669

EMIH Limited

Notes to the Financial Statements for the Year Ended 31 January 2023

21 Related party transactions

Group

During the year the charity made the following related party transactions:

Kingston upon Hull City Council

The company was set up as a joint venture between the University of Hull and Kingston upon Hull City Council. Councillor R Furley is an elected member and Professor Chesters is an Honorary Burgess of Kingston upon Hull City Council.

As the local authority responsible for the area in which the company operates, the company has some transactions with Kingston upon Hull City Council. The total value of non-statutory services purchased from Kingston upon Hull City Council was £5,843 (2022: £6,799). During the year the company received £1,965 income from Hull City Council. At the balance sheet date the amount due from Kingston upon Hull City Council was £2,669 (2022 - £Nil).

University of Hull

The company has been set up as a joint venture between the University of Hull and Kingston upon Hull City Council. Professor L J Morrell is an employee of the University of Hull. Professor G Chesters is an Emeritus Professor of the University of Hull. The University of Hull rents a laboratory in The Deep Visitor Attraction and hires The Deep for corporate functions.

The Deep invoiced the University £75,537 (2022: £57,398) for rent, goods and services over the course of the year. The Deep purchased goods and services from The University of Hull over the course of the year amounting to £49,891 (2022: £19,628). At the balance sheet date the amount due to University of Hull was £2,626 (2022 - £153 due from).

Bonus Electrical Group

Trevor S E Boanas is a director of the Bonus Electrical Group.

Total transactions with Bonus Electrical Group amounted to purchases of £14,210 (2022: £2,421) At the balance sheet date the amount due to Bonus Electrical Group was £248 (2022 - £Nil).

The British & Irish Association of Zoos and Aquariums (BIAZA)

Mrs C C Duke was a director of BIAZA until 6 June 2023. During the year, Running Deep Limited made purchases of £5,288 (2022: £6,171).

At the balance sheet date the amount due to/from The British & Irish Association of Zoos and Aquariums (BIAZA) was £Nil (2022 - £Nil).

The Constellation Trust

Mr N G Porteus is a member, trustee and Chair of the Constellation Trust, a multi-academy trust comprising Hull schools.

During the year, some of the schools within the trust may have visited the Deep on formal educational visits. Mr Porteus was not involved in any of the decisions of any of the trust schools to visit the Deep as these decisions are taken by the Local Advisory Board of the school and not the trust. At the balance sheet date the amount due to/from The Constellation Trust was £Nil (2022 - £Nil).

Microsanitise Limited

Trevor S E Boanas is a director of Microsanitise Limited.

During the year, the company made purchases totalling £1,389 (2022: £Nil). At the balance sheet date the amount due to/from Microsanitise Limited was £Nil (2022 - £Nil).

EMIH LIMITED

England & Wales - Charity number 1073254

Accounts

EMIH Limited

Report and Financial Statements

31 January 2022

Company Registration Number 03513218

Directors

D W Gemmell OBE
J A Parkes CBE
T S E Boanas
G Chesters
R Furley (appointed 22 July 2022)
A J Hunt (resigned 21 May 2021)
A W Kirkman
S M Lockwood
L J Morrell (appointed 21 January 2022)
R Pantelakis (resigned 19 May 2022)
M Tarbotton (appointed 22 July 2022)
A I Ward (resigned 31 December 2021)

Secretary

N G Porteus

Auditors

Ernst & Young LLP
24 Marina Court
Castle Street
Hull HU1 1TJ

Bankers

National Westminster Bank plc
PO Box 944
34 King Edward Street
Hull HU1 3YN

Solicitors

Rollits LLP
Citadel House
58 High Street
Hull HU1 1QE

Registered Office

The Deep
Kingston Upon Hull
HU1 4DP

Company Registration Number 03513218
Charity Registration Number 1073254

Strategic report

Company Registration Number: 03513218

The directors present their strategic report and the financial statements for the year ended 31 January 2022.

Charitable objectives

As defined in its governing documents, the objectives of the charity are:

- to advance the educational and cultural welfare of the inhabitants of Kingston upon Hull in particular and the community at large; and
- to promote the conservation of marine organisms by establishing in Kingston upon Hull, The Deep aquarium, incorporating an international centre of excellence for education, learning and research of the marine environment.

Within the above objectives, the charity's strategy is to maintain reserves at a level sufficient to cover the accounting depreciation, to meet ongoing revenue commitments and to continue to invest in the facilities at The Deep so that it can fulfil its educational, marine research and conservation objectives to the full.

Activity during the year

Activity during the year was affected by the ongoing global Covid-19 pandemic, with The Deep Visitor Attraction having been closed the previous financial year between 21 March 2020 and 26 July 2020 and again between 5 November 2020 and 16 May 2021. The charity responded to the challenges of the financial year by accessing Government financial support, reducing costs and successfully securing donations. Since being able to reopen on 17 May 2021, the charity has performed exceptionally well and has more than replenished the reserves that it used the previous financial year. The charity's aim remains to continue to attract sufficient visitors to The Deep so that it can cover its operational costs and generate sufficient resources so that it can continue to maintain its facilities, consider their ongoing improvement and be able to support conservation and marine research projects.

Financial performance

The financial results were as follows:

	2022 £	2021 £	Change £
Total revenue	7,282,051	4,875,105	2,406,946
Less expenditure, but excluding depreciation for which capital grant reserves exist	<u>(6,050,683)</u>	<u>(5,579,757)</u>	<u>(470,926)</u>
Underlying net operational surplus/(loss) for the year	<u>1,231,368</u>	<u>(704,652)</u>	<u>1,936,020</u>

The financial outturn of the 2020/21 financial year was significantly impacted by Covid-19 related restrictions. In line with Government requirements and guidance, The Deep Visitor Attraction was closed between 21 March 2020 and 26 July 2020 and again between 5 November 2020 and 16 May 2021 and visitor number capacity was restricted when open. In the period since the visitor attraction was permitted to reopen on 17 May 2021, the visitor numbers to The Deep have returned to their pre-pandemic levels and the financial outturn for the 2021/22 financial year has been exceptional following the implementation of staff and other cost savings. The charity's reserves now exceed their pre-pandemic level.

Strategic report

The group reserves of £28,026,218 (2021 – £22,897,900) at 31 January 2022 primarily consist of capital grants received for the construction of The Deep Visitor Attraction and The Deep Business Centre, expenditure on which has been capitalised and which will be amortised over the useful life of the associated assets.

As a Charity, the company's Memorandum and Articles of Association do not permit the payment of dividends.

Risk review

The directors have discussed the major risks to which the charity is exposed with the officer management team, jointly developing systems to mitigate those risks. Furthermore, a strategic plan has been developed in terms of external risks and internal risks are minimised by the implementation of procedures for the authorisation of all transactions and to ensure consistent quality of delivery for all operational aspects of the charitable company. These procedures are periodically reviewed to ensure that they still meet the needs of the charity.

Principal risks and uncertainties

Whilst the group is exposed to price, credit, liquidity and investment risks, these are only minor risks for the company.

Price risk

At the start of each financial year, the group reviews its budget for the coming year, sets its expectations of visitor numbers and sets its admission prices to cover its forecasted expenditure. Compared to other national attractions, The Deep's current admission charges remain very competitive.

Credit risk

The majority of the group's income is received at the point of sale and so poses no credit risk. The exception to this is the income from tenants of The Deep Business Centre. However, all tenants are subject to external credit checks as part of their lease negotiations and are subject to ongoing credit checks. Furthermore, a deposit is taken from all tenants at the outset and rent is required to be paid in advance of the period to which it relates.

Liquidity risk

The group retains sufficient cash to ensure that it has sufficient available funds for operations. During the financial year ending 31 January 2021, the trading subsidiary company within the group (Running Deep Limited) entered in a Coronavirus Business Interruption Loan Agreement with its bankers in August 2020 for a maximum facility of £700,000. As at the date of signing these accounts, none of the loan has been utilised and £35,000 of it has been repaid.

Investment risks

Any surplus cash that the group has available is invested with its bankers. Such investments include only cash balances earning interest at fixed and variable rates. The company does not use derivative financial instruments.

Strategic report

By order of the Board

A handwritten signature in black ink, consisting of a stylized 'N' followed by a long horizontal line that tapers to the right.

N G Porteus
Company Secretary
23 September 2022

Company Registration Number: 03513218

Directors' report

The directors and the trustees of the charity (EMIH Ltd, Charity no. 1073254) present their report and financial statements for the year ended 31 January 2022.

Our purposes and activities for the public benefit

EMIH Limited is an educational and environmental charity that is based at The Deep Visitor Attraction in Kingston upon Hull, UK. The Deep Visitor Attraction (and the work of the charity more widely) is available to all, without restriction.

Whilst there is a need to charge visitors for entry to The Deep Visitor Attraction to cover its running costs and to generate resources for the charity's marine research and conservation work, in an effort to ensure that admission prices are not an obstacle to attendance, the charity sets prices to cover its medium-term operating costs, rather than to maximise income.

For the period under review, the admission prices for The Deep were £16.50 for an adult; £13.00 for a child; and £15.50 for seniors and students, with children under 3 and essential carers visiting for free. Not only are these prices lower than other similar attractions, more importantly, these prices allow free admission (subject to terms and conditions) for up to 360 days per year which, at the extreme, equates to an entry cost of 4p per visit. The charity has adopted this pricing structure both to provide excellent 'value for money' to its visitors and to ensure that visitors can visit again and again to help maximise the absorption of its educational and environmental content.

Education

The public's understanding of the marine world and scientific education is at the heart of everything the charity does – from educating the public in an informal manner via accessible exhibition design and delivery through to a formal education programme that takes place in The Deep's bespoke Learning Centre. Each year formal learners benefit from a choice of more than 50 workshops and presentations. Ages range from foundation children to students in the sixth form and attending college, plus a few who are studying post graduate courses. Groups coming to take part in such sessions enjoy heavily subsidised entry to The Deep with, in effect, the formal education sessions themselves free of charge. The problem of marine debris (in particular, plastics) has gripped the world, aided by media coverage. This has enabled us to educate a receptive public by providing displays within the exhibition and teaching about these threats through our more formal education. The message has been further rolled out via our commitment to rid The Deep of single use plastics in the café and to alter our product range in the retail areas. We operate Hull's Refill Scheme, encouraging businesses to offer free water bottle refills and a similar scheme to eradicate the use of plastic straws.

Community Engagement

The global Covid-19 pandemic impacted on our ability to undertake our normal level of engagement, but The Deep remains committed to its engagement activities: The Deep has operated a free after-school science club which engages Hull's hard-to-reach learners in hands-on science, welcoming students from the most challenging schools. We have also developed an over 60's science club, "Silver Sharks". We have been working with a refugee and asylum seeking group in Hull, using the marine world to teach them English language. A varied and inclusive work experience programme is offered to school pupils and those studying to become teachers or pursuing animal care and environmental sciences course at colleges and universities.

Directors' report

Marine Conservation Zones

The charity campaigned strongly for the establishment of Marine Conservation Zones (MCZs) around the United Kingdom coast with the Marine Bill being agreed by the UK Parliament in 2010, establishing a basis for identifying the location of MCZs around the coast. The charity was approached by the UK Government and asked if it would help set up the MCZ in its locality. The charity agreed to help, establishing 'NetGain', the group charged with delivering the project locally. NetGain was the largest of the four UK projects, stretching from Scotland to the River Thames estuary. The Deep has supported Yorkshire Wildlife Trust's Living Seas campaign to encourage the implementation of marine reserves as provided for in the Marine Bill.

Breeding

The charity has successfully bred the following species:

- Bluespotted Ribbontail Rays. One of the first captive-bred Bluespotted Ribbontail rays in the world was born at The Deep. The adult group have regularly produced young and have come to the end of their breeding lives. Once old enough, the juveniles have all entered a European Studbook breeding programme and are gifted to aquariums across Europe, including Burgers Zoo aquarium in the Netherlands and Oceanopolis in Brest (France).
- Blue Poison Arrow frogs, Milk frogs and Golden Mantella. These species have all been reared from spawn laid by adults on display. Golden Mantella are critically endangered.
- Jellyfish. These delicate animals are very difficult to 'culture', although the charity has successfully accomplished this with a number of species. The Deep regularly donates jellyfish to aquariums around the UK and chairs the UK BIAZA Jellyfish working group.
- Ballan Wrasse. Ardtoe marine laboratory in Scotland rears Ballan Wrasse from eggs collected in The Deep's North Sea tank, where juvenile Wrasse are being used to 'clean' (eat) the external sea lice from the farmed cod. It is hoped that this will provide fish farms with an excellent method of ethical and sustainable pest control.
- The Deep holds the European Studbook for Sawfish, the most endangered species of shark in the world.
- In addition, the Deep has been successful in breeding Zebra Sharks, Gentoo penguins, Bull Huss, Bamboo Sharks, Lump Suckers, Shiner Perch, Epaulette sharks, Blue Spot rays, Honeycomb Whiptail rays, Motoro stingrays, Orangespot Ocellate river stingray, Banggai Cardinals and Lake Zacapu Garter Snake. The Deep runs monitoring programmes for Epaulette Sharks and Honeycomb Whiptail Rays.
- A number of terrestrial invertebrate species are displayed and bred at The Deep. This includes a number of challenging species such as Vinegaroons, Ferocious Beetle, Sunburst Diving Beetles, Emperor Scorpion and Mega Mantis which many others have had little success with.
- The Deep has successfully cultivated Tropical Sea Grass.
- The Deep is happy to support other suitable facilities by donating any captive-bred surplus stock.

The Deep is a highly responsible breeder, only breeding from suitable species where there is a requirement to do so under the guidance of regional and international programmes. The Deep is the programme coordinator for *Pristis zijsron* (green sawfish) and other monitoring programmes. Responsible breeding remains an important strategic element of the longer term collection plan.

Directors' report

Charity support

- The Deep supports a number of other charities such as the Marine Conservation Society, the Yorkshire Wildlife Trust, The Galapagos Conservation Trust and the Shark Trust. By working together on campaigns and events, The Deep provides a shop window for numerous other conservation efforts and can fundraise for them. Examples include collecting petitions for Marine Protected Areas (Living Seas Campaign, Your Seas Your Voice campaign, Message in a Bottle campaign and the Marine Reserves Now campaign), anti-finning legislation, running beach cleans on Hessle Foreshore as part of the Marine Conservation Society's Beachwatch Programme, Shark Trust egg case hunts, supporting International Sawfish Day, 'Love Local Wildlife' and promoting local sustainable lobster fishers. The Deep has been able to support conservation and research projects in the Galapagos Islands and South Africa through its very successful 'Project Penguin' fundraising activities. Each year, The Deep donates free tickets to other relevant charities and good causes. Most recently, we have established a successful partnership with New England Aquarium to assist with the rescue and rehabilitation of cold shocked sea turtles in Boston USA. 350 turtles were rehabilitated this year alone. The Deep sends one member of staff to assist during the stranding season.

Research and conservation

The charity has been involved in a number of international projects:

- Indian Ocean. The Deep supported the Marine Conservation Society's Green Turtle satellite tracking programme by funding a number of electronic tags. Scientists continue to follow the migration patterns of this highly threatened species.
- The Galapagos. The Galapagos Conservation Trust works hard to protect these unique islands. The Deep has supported their work by funding visitor information panels in the visitor centre there. New links are being formed with the Penguin research arm of the Galapagos trust. The Deep has collaborated with the Lion's Club to support sealion conservation in the Galapagos.
- Shark Alley. Deep staff went to South Africa to assist with a research project which aimed to determine if shark-cage diving by tourists has an effect on the behaviour of the Great White Shark.
- Great Barrier Reef. The charity's Science Officer worked with James Cook University on Lizard Island Marine Research Station (Australia) investigating the seasonal influx of larval fish into shallow coral reefs.
- Washington. The Deep worked with an international consortium of aquariums headed by the Smithsonian Institute to study the effects of environmental enrichment on the Giant Pacific Octopus (*Enteroctopus dofleini*).
- Amazon. The Deep sponsored a Ranger for a year in the Atlantic Rainforest of Brazil in conjunction with BIAZA (the British & Irish Association of Zoos and Aquaria) and the World Land Trust. The project conserves and protects land and endangered species, provides employment to the local community to protect the reserve and to support the local community dealing with issues related to the environment and education programmes.
- In collaboration with the Scottish Association for Marine Science (SAMS) and BP, The Deep developed techniques to collect *Lophelia pertusa* (a cold water, reef-building coral) from North Sea oil platform legs, along with specialised life-support and transportation.
- Red Sea. Under the Darwin Initiative, The Deep along with Hull University and the Egyptian Environmental Affairs Agency, conducted an environmental impact assessment into overfishing of sea cucumbers. The results were alarming and now inform government policy in this region.

Directors' report

- **SCORE.** The charity works with this collaborative research and conservation project alongside contributors from Europe and North America. The project looks at methods for rearing corals from gametes taken during spawning events with the view to re-seeding reefs in the future. The techniques can also be used to sustainably reproduce corals in captivity. The Deep takes part in field expeditions most years to a variety of locations such as Puerto Rico, Belize, Guam and Curacao.
- **CORAL ZOO.** An initiative designed to bring together both private sector, zoo and aquarium representatives in furthering the science of keeping reef building corals. Resulted in 2009 with the production of a comprehensive book of protocols in coral husbandry. This document standardises techniques throughout Europe to allow valuable data collected to be compared over institutions globally. The Deep was a key partner in the initiative, which was funded through the European Commission.
- **Equip Cousteau.** The Deep is the only aquarium in the world working with Equipe Cousteau on a major project to monitor Manta Rays in the Red Sea. Using state of the art technology, the project involves satellite and acoustic tagging of Giant Manta Rays, allowing their movements to be monitored. Aquarists from The Deep have taken part in field work to deploy bottom monitors (as part of a global network) and tag the animals. The data gained will be used to inform a sustainable management plan for shark and ray populations in the area.
- **Fen Raft Spider Partnership.** In conjunction with Natural England, The Wildlife Trusts and BIAZA, The Deep is part of a project working with Europe's largest and most beautiful spider. Found in only three locations in the UK, the population is decreasing as juveniles are struggling to survive their first moults in the wild. This project involves rearing spiderlings in captivity during the summer months for release into their natural habitat each autumn.
- **Collaborative project with Bangor University,** looking at the sustainable collection and rearing of larval fry from pelagic reef fish. This project, funded by the Welsh Government, involves the collection of eggs and fry from the Lagoon display at The Deep and the development of protocols for rearing.
- **Sustainable venom extraction.** In a joint project with Venomtech, a company specializing in venom extraction from invertebrates and preparing the venoms for use in medical research, The Deep has been helping to develop sustainable, ethical and humane methods to collect venom from Cnidarian animals for addition to Venom Discovery Arrays used to find cures for human and animal diseases.
- **Sawfish Swabbing.** Working with Manchester University, we have developed a method for the collection of DNA sampling for sawfish in a non-invasive manner without the need for restraint.
- **Veterinary research.** In conjunction with our contracted vet, The Deep carries out a wide range of novel and investigative veterinary research aimed at enhancing the welfare and health of the animals in its care. The work has involved the application of techniques and treatments from other animal taxa and has frequently involved the use of specialist skills and equipment. This approach is combined with a proactive veterinary regime designed to avoid health problems and enhance animal longevity. Cases where surgery has been required or extensive treatments have been required are recorded in detail, in particular anaesthesia and drug response. This kind of data is of real importance as there is significant species differences and very little data other than mammalian data. The Deep remains committed to furthering veterinary knowledge of marine animals in close collaboration with our contracted vet.

Directors' report

- International Union for Conservation of Nature (IUCN) Red Listing. The Deep recruited an IUCN Marine Red List Officer to lead the way in a new collaborative project with the Marine Biodiversity Unit of the IUCN, helping to achieve the IUCN's goal of assessing 20,000 marine species by 2020 for the Red List of Threatened Species. The Deep has also part-funded the post of Director of Strategic Partnerships of the Species Survival Commission of the IUCN, a key role facilitating collaborations throughout the world to improve conservation outcomes. The Deep also helped fund the IUCN's *Penguins in Perpetuity* Conference, helping develop a crucial document that will lay the foundations to strategise a viable conservation plan and identify the global priorities and resources required to stabilise penguin populations into the future. The role of our IUCN Marine Red List Officer has proved very successful. We have facilitated international workshops on Red Listing and other international aquaria have replicated our model with tangible benefits for organised conservation.
- In collaboration with Bristol Zoo, The Deep is caring for a population of endangered Desertas Grande Wolf Spiders. Categorised as a European endangered species, this important species has a dedicated bio-secure unit and daily care team. We aim to re-release the spiders in the Madeiran archipelago.
- In-house projects. In addition, The Deep has carried out a large number of in-house projects focusing on a range of topics from diet optimisation, nutrition, ground-breaking veterinary care, environmental enhancement and captive reproduction of threatened or endangered species. The nature of these projects is continual proactive development in all aspects of animal health, breeding work, display development and life support systems.
- The Deep is working on a collaborative project with Project Seagrass and Swansea University that aims to re-establish the native seagrass beds around the UK. By engaging guests directly onsite with the process of re-seeding the beds, The Deep's role is to raise the profile of the project and also take part in in-situ project work.
- The Deep works collaboratively with New England Aquarium, Boston USA to rescue and rehabilitate cold stunned sea turtles in the Gulf of Maine. Deep staff provide in situ assistance within the Animal Care Centre during the busy stranding season. During a recent trip The Deep assisted with over 300 stranded Kemp's Ridley sea turtles.
- The Deep is committed to showcasing relevant native conservation projects. Working with (and funded by) Yorkshire Wildlife Trust, The Deep is dedicating part of the visitor attraction to interpreting a seven-year programme of native seagrass and oyster restoration, to include public engagement and in-situ conservation work.

Animal husbandry

The Deep constantly develops its animal husbandry, veterinary and welfare practices and, as a result, regularly publishes information and presents information at relevant conferences. This dissemination of information is an ongoing process which also takes the form of zoo keeper and aquarist training for employees of other organisations. In addition, The Deep deals regularly with enquiries from members of the public, offering advice on matters from fish keeping to career choices.

Re-homing of Customs-seized and RSPCA-seized animals. We work in conjunction with the Zoological Society of London (ZSL) and the UK Border Agency CITES Team to re-home customs seized fish and invertebrates whenever required. We also work closely with the local RSPCA team helping to provide advice and assistance with temporary care for animals involved in confiscations or long-term assistance with rehoming.

Sustainable Foods. After extensive work with our food suppliers to help them develop a sustainable aquarium food range, we now have traceability for the foods we purchase. This includes method of capture, location and season of capture, with much of our food range now carrying an MSC certification.

Directors' report

Denitrification System. A system has been installed for the removal of nitrate within our main tank. This has been running successfully since January 2015 and nitrate levels are now consistently low.

Through ongoing Continuing Professional Development, the ability of the Deep to deliver projects utilising in-house skills continues to grow eg. exhibition design and build, water treatment plant installation and digital content creation.

The Deep has 20 years' experience of delivering excellence in animal husbandry techniques. This excellence is reflected in our work with DEFRA to edit and revise the Secretary of State's Modern Zoo Practice document, on which zoo licensing is based. The Deep continues to be a trusted voice for the aquarium sector.

Students

The Deep has strong links with a number of colleges and universities. Each year, a number of MSc and BSc student projects are hosted at The Deep along with summer internships, all of which are curated in-house by The Head of Animal Care & Research. During the year, the Aquarist department also host around 20 week-long work placements for students over the age of 18. The Deep began to teach a module to local university students on IUCN Red Listing in 2019, providing the skills and experience to 'red list' species as part of one of the largest conservation bodies in the world.

The Deep's Director of Husbandry & Exhibition sits on the Animal Welfare Ethical Review Body for The University of Hull, through which student projects are evaluated. The Deep ensures that any research conducted onsite is beneficial to the resident species.

Aquarium community

The Deep is a member of the British and Irish Association for Zoos and Aquariums (BIAZA) and the World Association of Zoos and Aquariums (WAZA). As members, The Deep is committed to maintaining the highest welfare standards for animals and worthwhile conservation outputs. The Deep has been recognised by BIAZA for its conservation work and breeding successes.

Big Fish Campaign. This BIAZA aquarium-led campaign has been driven by The Deep with the aim of encouraging the public to responsibly select fish for home aquariums. Every year hundreds of pet fish are offered to aquariums having out-grown their tank. Working on an awareness-raising campaign, we aim to encourage the voluntary ban on certain species of fish being sold and to encourage people to research the fish they intend to buy to determine how large they will grow. A number of leading pet shops have joined the campaign along with a number of web-based forums. The long term goal is to reduce the demand for certain larger species of fish coming into the pet industry whilst supporting the hobbyist industry with responsible fish keeping advice.

Shark Trust 'No Limits?' Campaign. The Deep has been supporting the Shark Trust's 'No Limits?' campaign since 2014, encouraging the imposition of science-based catch limits.

Tansy Beetle Action Group. Tansy Beetles are only found along the banks of the River Ouse in North Yorkshire and is endangered across its range and is a UK Biodiversity Action Plan priority species. The Deep is a member of the Tansy Beetle Action Group which was set up in 2008 and which has identified the requirements for its survival and is now working together with BugLife, the University of York, the Environment Agency, the National Trust, North Yorkshire County Council and the City of York Council to manage the recovery of these populations.

North Eastern Inshore Fisheries & Conservation Authority (NEIFCA). The Deep has displayed materials for NEIFCA who work to protect the marine environment.

'One Less' campaign. The Deep is supporting the 'One Less' campaign that aims to reduce the use of single-use plastic bottles. Four million tonnes of plastic is thought to enter the ocean each year and The Deep has removed single-use water bottles from its shelves in favour of recycled cartons of water and

Directors' report

re-fillable drinks bottles. Staff have also been issued with reusable water containers to reduce the use of single use drinks cups on site.

World Aquarium Against Marine Litter. The Deep is supporting the 'Our Ocean' campaign by creating an exhibit full of plastic litter to raise awareness to plastic pollution in the ocean. We are collaborating with more than 60 aquaria worldwide in this initiative.

The Deep has been represented on the BIAZA Council, the BIAZA Aquarium Working Group, the BIAZA Living Collections Committee, the European Union of Aquarium Curators focus group, the BIAZA Terrestrial Invertebrate Working Group, the BIAZA Welfare Auditing group, the BIAZA Nitrate Focus group, the BIAZA Membership & Licensing Committee, the BIAZA Welfare Auditing Group, the BIAZA Research Committee, the BIAZA Records Group and the BIAZA Animal Training Group and runs an EAZA monitoring programme for Epaulette Sharks and is the EAZA Studbook keeper for Sawfish Sharks. The Deep is an active participant of the European Union of Aquarium Curators (EUAC) with an annual meeting and sharing of information between the foremost aquaria in Europe.

Sustainability

The Deep is committed to a sustainable purchasing policy, acquiring both its aquarium food and catering supplies as sustainably as possible. In addition, catering supplies are purchased locally wherever possible to reduce food miles.

The Deep recognises that in order to champion sustainability and environmental responsibility, we must take a lead role. We have made good progress especially where our plastic waste is concerned. A transition to 'vegware' compostable drinking cups and salad containers in our café means that, what would have been plastic waste is now composted back into the land within 12 weeks. Plastic bottles have been phased out completely and water re-fill stations provided for visitors.

An audit of our waste output has been completed and we have worked with our suppliers to ensure that none of our waste goes to landfill, from which much ocean plastic is thought to originate. We work alongside other local stakeholders within the Humber Waste Alliance Group to ensure best practice and progressive thinking where waste and sustainability is concerned. New exhibition enhancements have engaged the public about climate change – whilst it is a phrase often used, it remains a little understood global issue that becomes even more complex where the oceans are concerned. The benefit of engaging the public with environmental issues via stimulating exhibitions is extremely important in encouraging future behaviour change.

The Deep continues to take steps to remove all non-sustainable palm oil from its supply chain, and is committed to only using or selling products that use CSPO from physical sources (identity preserved, segregated, or mass balance). The Deep is championing Hull becoming a sustainable palm oil city.

A constant drive to increase efficiencies in both The Deep's building management system and aquatic life support systems aims to reduce energy usage and to reduce The Deeps carbon footprint. This includes making use of online conferencing where possible and reducing travel requirements.

Other

2020/21 and 2021/22 has required diversification in the manner in which The Deep has been able to engage with visitors. During periods of closure due to the Covid19 lockdown strategy of the UK Government, The Deep has worked remotely with many schools offering digital tours and lectures to several thousand school children. This has expanded our capabilities and made The Deep more accessible. We continue to promote online engagement sessions with excellent results and feedback from groups who are unable to make a visit in person.

The Deep is committed to seeking out and diversifying new relationships with relevant sectors and industries with whom we have a shared ethos of sustainability and biodiversity recovery. By actively

Directors' report

pursuing partnerships and funding streams, The Deep is able to remain current and relevant in terms of exhibition renewal and local ecological project collaboration.

Our plans for future periods

The charity is committed to maintaining its facilities to a high standard. In the period since The Deep Visitor Attraction was permitted to reopen on 17 May 2021 following the UK Government's strategy for the UK "to learn to live with" Covid, the charity's reserves have more than been replenished which will help it to be able to sustain itself going forwards.

Structure, governance and administration

The company's Memorandum of Articles of Association and the Members' Agreement between the company, Kingston upon Hull City Council and The University of Hull set out the method of governance of the company and charity.

The Members' Agreement states that the company shall have six Members and a maximum of nine Trustees, with Kingston upon Hull City Council nominating three of the Members and five of the Trustees and with The University of Hull nominating the remaining Members and Trustees. Members and Trustees serve fixed terms of office as defined by the Members' Agreement. The Board of Trustees may appoint individuals to fill Trustee vacancies during the year as they fall due, but such appointments would only be until the date of the company's next Annual General Meeting.

The Charity is run by a Board of Trustees, who collectively contribute a balance of skills and experience. Meetings of the trustees are held regularly and attendance rates are high. The trustees have a clear understanding of their role and its fulfilment.

Trustees receive an appropriate, tailored induction and throughout the course of the year, receive external advice on any major issues affecting the charity. The trustees have regard to the Charity Commission's Guidance for public benefit.

The directors consider the board of directors, who are the Trust's trustees, and the senior management team comprise the key management personnel of the charity in charge of directing and controlling, running and operating the Trust on a day to day basis. All directors give their time freely and no director received remuneration in the year. Details of directors' related party transactions are disclosed in note 19 of the financial statements.

The remuneration of staff is reviewed annually and normally increased for inflation. When a post becomes vacant, an assessment of whether the post needs to be re-filled on the same basis is undertaken; and any new roles are benchmarked against appropriate comparators.

Reserves policy statement

At any one time, the charity's reserves consist of capital grants received for the construction of The Deep Visitor Attraction and The Deep Business Centre, plus the accumulated operational surpluses of the charity. Expenditure on the construction of The Deep Visitor Attraction and The Deep Business Centre was capitalised and is being amortised over the useful lives of the buildings. The trustees aim to ensure that reserves should be maintained at a level to cover the amortisation of these assets, plus an additional amount to provide working capital for the organisation, with this being an amount that would cover at least the next three months' worth of forecast expenditure. Following the experience of the pandemic, it is the trustees' aim to move towards maintaining working capital of at least six months of forecast expenditure.

The charity takes a prudent approach in its budget planning, for example, being conservative each year in its income assumptions. Expenditure budgets are established each year that can be accommodated by the

Directors' report

conservative income levels set, whilst also allowing for an appropriate level of capital reinvestment expenditure. It is the charity's policy to commit less than the current year's (conservative) surplus to new capital projects of that year. Any major investment over and above the current year's forecast surplus would need to be funded from the accumulated reserves (or grants) and would only be undertaken if approved by the trustees. In making any decision to commit reserves, the trustees take into account the requirements of the Reserves Policy when considering the amount of reserves that it is possible to release for reinvestment.

At each of their regular meetings, the trustees monitor the income and expenditure of the charity and the level of its reserves to ensure that the charity has sufficient funds to sustain its operations and to finance its future development plans. Prompt remedial action would be taken if the trustees were concerned about any aspect of the finances of the charity.

Going concern

It is important that sufficient visitors continue to be attracted to The Deep so that it can cover its operational costs and generate sufficient resources to maintain the quality of its facilities, and provide for their ongoing improvement, whilst also enabling the charity to continue to support conservation and marine research projects. In the period since The Deep Visitor Attraction was permitted to reopen on 17 May 2021 following the UK Government's strategy for the UK "to learn to live with" Covid, the visitor numbers to The Deep have returned to their pre-pandemic levels and the charity's reserves have more than been replenished. Occupancy of The Deep Business Centre has also remained healthy, making a positive contribution to the underlying net profit of the group for the year.

To ensure that The Deep maintained sufficient working capital over the last 30 months, it has taken a number of steps, in particular

- Reduced discretionary expenditure on its assets
- Taken advantage of the Government's Coronavirus Job Retention Scheme to receive financial support for employees that have been furloughed
- Drawn down a £700,000 Coronavirus Business Interruption Loan. This has never been utilised and is being repaid at £12k per month
- Completed a redundancy programme and reduced some working hours
- Prepares and keeps under review financial projections and cashflow forecasts for both the management and the Board, setting out the charity's ability to continue as a going concern
- The charity has cash reserves – at the year end, the group had a cash balance of £3.860m, with £0.665m of this being a Coronavirus Business Interruption Loan from its bankers which is being repaid at the rate of £12k per month.
- Its balance sheet shows net assets of £28m
- The charity has received donations from local businesses and individuals

Going forwards, whilst visitor numbers are unknown, the directors feel that their forecasts are reliable in predicting future group revenue and cash flows. The directors believe, having taken the actions noted above, that the group and company has adequate resources to continue in operational existence for the foreseeable future and so they have continued to adopt the going concern basis in preparing the financial statements. These financial statements do not include any adjustments to the balance sheet value of assets and their recoverable amounts or to provide for further liabilities which may arise if the going concern basis of preparation is inappropriate.

Directors' report

Taxation

The company, as a registered charity, has obtained exemption from corporation tax. Charitable tax exemptions can therefore be claimed to the extent that income and/or gains are applicable and applied for charitable purposes only.

Company status

The company is a private company limited by guarantee, not having a share capital, and is also registered as a charity (number 1073254).

Members

The members of the company are Kingston upon Hull City Council (corporate member), The University of Hull (corporate member), Professor Graham Chesters, Mr Alan W Kirkman, Ms Susan M Lockwood and Professor Daniel Parsons.

Political and charitable contributions

As a charity, the company is forbidden from making political donations. The company made charitable donations (from monies fundraised) of £Nil (2021 – £Nil) during the year.

Disabled employees

The group is accredited as a Disability Confident Employer and carries this branding on its employment literature throughout the employee journey. The group gives full consideration to applications for employment from disabled persons where the candidate's particular aptitudes and abilities are consistent with adequately meeting the requirements of the job, and reasonable adjustments will be sought. Links exist with organisations such as This-Ability which supports disabled people and employers during the application, recruitment and training periods, and promotes the group's vacancies and work experience placements to its clients. Opportunities, equal to those of their colleagues, are available to disabled employees for training, career development and promotion. To support employee health and wellbeing, the group has signed up to the Mental Health at Work Commitment, making a public commitment to supporting employee mental health; and is a member of Working Voices (NHS Hull). Where existing employees become disabled, it is the group's policy to provide continuing employment wherever practicable in the same or an alternative position and to provide training and a comprehensive consideration of reasonable adjustments to achieve this aim. The group's detailed Access Statement is produced in line with Visit England's guidelines and is available on-line to all – this would help to inform any individual needs assessment and promotes the group's commitment to accessibility.

Employee involvement

The group operates a framework for employee information and consultation which complies with the requirements of the Information and Consultation of Employees Regulations 2004. During the year, the policy of providing employees with information about the group has been continued through internal communication, including regular updates during periods of closure and furlough leave. Employees have also been encouraged to present their suggestions and views on the group's performance, and also on its stability and recovery during the period of the pandemic. Regular meetings are held between local management and employees to allow a free flow of information and ideas including department issues, specific project and policy planning. Whole-group employee meetings are called at key points of action, change or development as necessary during the year. The group's Health and Safety Committee includes representatives from each department alongside senior managers and the Competent Person. A key communication tool is also the Crew Brief newsletter which is circulated to all Crew Members every month and includes information such as group performance, customer feedback, policy updates and it responds to specific employee questions when necessary.

Directors' report

Key Management Personnel – Directors

The directors who served the company during the year were as follows:

D W Gemmell OBE – Chair
J A Parkes CBE – Vice Chair
T S E Boanas
G Chesters
R Furley (appointed 22 July 2022)
A J Hunt (resigned 21 May 2021)
A W Kirkman
S M Lockwood
L J Morrell (appointed 21 January 2022)
R Pantelakis (resigned 19 May 2022)
M Tarbotton (appointed 22 July 2022)
A I Ward (resigned 31 December 2021)

All directors are also trustees of the charity.

Other key management personnel

Chief Executive – C C Duke
Deputy Chief Executive, Finance Director & Company Secretary – N G Porteus
Director of Operations & People – J L Kirby
Director of Husbandry & Exhibition – B Jones
Head of Business & Corporate – F G Cross

Related parties

Transactions with related parties are disclosed in note 19.

Disclosure of information to the auditors

So far as each person who was a director at the date of approving this report is aware, there is no relevant audit information, being information needed by the auditor in connection with preparing its report, of which the auditor is unaware. Having made enquiries of the directors and the company's auditor, each director has taken all the steps that he/she is obliged to take as a director in order to make himself/herself aware of any relevant audit information and to establish that the auditor is aware of that information.

By order of the Board



N G Porteus
Company Secretary
23 September 2022

Statement of directors' responsibilities

The directors/charity trustees are responsible for preparing the Strategic Report, the Directors' and Trustees' report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the group and company and of the profit or loss of the group for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgments and estimates that are reasonable and prudent; and
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the group's and the company's transactions and disclose with reasonable accuracy at any time the financial position of the group and company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the group and the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Independent auditors' report

to the members of EMIH Limited

Opinion

We have audited the financial statements of EMIH Limited ('the parent company') and its subsidiaries (the 'group') for the year ended 31 January 2022 which comprise the Group statement of financial activities, Group statement of comprehensive income, Group balance sheet, Charity/(Company) balance sheet, Group statement of changes in equity, Charity/(Company) statement of changes in equity and the related notes 1 to 20, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the group's and of the parent company's affairs as at 31 January 2022 and of the group's profit for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the group in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group and parent company's ability to continue as a going concern for a period of 15 months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the directors with respect to going concern are described in the relevant sections of this report. However, because not all future events or conditions can be predicted, this statement is not a guarantee as to the group's ability to continue as a going concern.

Independent auditors' report

to the members of EMIH Limited

Other information

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The directors are responsible for the other information contained within the annual report.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in this report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of the other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the strategic report and the directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the strategic report and directors' report have been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the group and the parent company and its environment obtained in the course of the audit, we have not identified material misstatements in the strategic report or directors' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit

Responsibilities of directors

As explained more fully in the directors' responsibilities statement set out on page 17, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Independent auditors' report

to the members of EMIH Limited

In preparing the financial statements, the directors are responsible for assessing the group's and the parent company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the group or the parent company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Explanation as to what extent the audit was considered capable of detecting irregularities, including fraud

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect irregularities, including fraud. The risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional misrepresentations, or through collusion. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below. However, the primary responsibility for the prevention and detection of fraud rests with both those charged with governance of the entity and management.

Our approach was as follows:

- We obtained an understanding of the legal and regulatory frameworks that are applicable to the Company and determined that the most significant are those that relate to the reporting framework, FRS102 including the Charities SORP, the Companies Act 2006, the Charities Act 2011, and the relevant tax laws and regulations in the UK. In addition, we concluded that there are certain significant laws and regulations which may have an effect on the determination of the amounts and disclosures in the financial statements relating to the operation of aquariums, tourist venues, sale of goods, health and safety, employee matters and data protection.
- We understood how the company is complying with those frameworks by making enquiries of management. We corroborated our enquiries through our review of board minutes and consideration of the results of our audit procedures across the company.
- We assessed the susceptibility of the company's financial statements to material misstatement, including how fraud might occur by meeting with management from various parts of the business to understand where they considered there was susceptibility to fraud and reviewed the entity level controls in place. We also considered the existence of performance targets and their potential influence on management to manage earnings. We considered the controls that the Company has established to address risks identified, or that otherwise prevent, deter and detect fraud; and how management monitors those controls. Where the risk was considered to be higher, we performed audit procedures to address each identified fraud risk. These procedures were designed to provide reasonable assurance that the financial statements were free from fraud or error.
- Based on this understanding we designed our audit procedures to identify non-compliance with the laws and regulations identified in the paragraphs above. Our procedures involved: journal entry testing, with a focus on manual journals and journals indicating large or unusual transactions; enquiries of company management; and challenging the assumptions and judgements made by management by reviewing third party evidence wherever possible. We also leveraged our data analytics platform in performing our work to assist in identifying higher risk transactions for testing. The results of our procedures did not identify any instances or irregularities, including fraud.

Independent auditors' report

to the members of EMIH Limited

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at <https://www.frc.org.uk/auditorsresponsibilities>. This description forms part of our auditor's report.

Use of our report

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.



Richard Frostick (Senior statutory auditor)
for and on behalf of Ernst & Young LLP, Statutory Auditor
Hull
23 September 2022

Group statement of financial activities (including group income and expenditure account)

for the year ended 31 January 2022

	<i>Total unrestricted funds</i>	
	2022	2021
	<i>Notes</i>	
Income from:		
Donations and legacies	11,720	186,924
Government Grants	735,721	1,024,713
Charitable activities		
Admissions and education income	1,608,636	585,613
Gift Aid membership fees	2,501,149	1,433,598
Other trading activities		
Retail	1,001,359	544,067
Catering	619,566	314,962
Other corporate income	235,397	195,312
Rental income and related services	566,912	584,386
Finance activities		
Bank interest earned	1,591	5,530
Total income	7,282,051	4,875,105
Expenditure on:		
Cost of raising funds		
Commercial trading operations	(2,095,800)	(1,580,794)
Finance activities		
Net expense on pension scheme	(90,000)	(23,000)
Bank interest paid	(15,342)	-
Expenditure on charitable activities		
Cost of operating visitor attraction	(2,494,169)	(2,502,557)
Depreciation	8 (2,578,774)	(2,603,235)
Marketing, publicity and events	(113,073)	(289,253)
Management and administration	(1,360,163)	(1,135,035)
Governance costs	5 (63,748)	(49,118)
Total expenditure	(8,811,069)	(8,182,992)
Exceptional item		
Revaluation of fixed assets	8 4,464,284	-
Trading subsidiary corporation tax reclaimable/(due)	7(a) 181,612	32,851
Net profit/(loss) for the year	3,116,878	(3,275,036)

All amounts relate to continuing activities

Group statement of comprehensive income

for the year ended 31 January 2022

	2022	2021
	£	£
Net profit/(loss) for the year	3,116,878	(3,275,036)
Actuarial income/(expense) recognised in the pension scheme	2,360,000	(2,984,000)
Deferred tax thereon	(348,560)	587,760
Total comprehensive surplus/(loss) for the year	5,128,318	(5,671,276)

Group statement of change in equity

for the year ended 31 January 2022

	<i>Called up share capital</i>	<i>Profit & loss account</i>	<i>Total equity</i>
<i>Notes</i>	£	£	£
At 31 January 2020	-	28,569,176	28,569,176
Loss for the financial year	-	(3,275,036)	(3,275,036)
Other comprehensive loss	-	(2,396,240)	(2,396,240)
Total comprehensive loss for the year	-	(5,671,276)	(5,671,276)
At 31 January 2021	-	22,897,900	22,897,900
Profit for the financial year	-	3,116,878	3,116,878
Other comprehensive income	-	2,011,440	2,011,440
Total comprehensive income for the year	-	5,128,318	5,128,318
At 31 January 2022	-	28,026,218	28,026,218

Charity/(Company) statement of change in equity

for the year ended 31 January 2022

	<i>Called up share capital</i>	<i>Profit & loss account</i>	<i>Total equity</i>
<i>Notes</i>	£	£	£
At 31 January 2020	-	28,356,686	28,356,686
Loss for the financial year	-	(2,359,849)	(2,359,849)
Other comprehensive loss	-	-	-
Total comprehensive loss for the year	-	(2,359,849)	(2,359,849)
At 31 January 2021	-	25,996,837	25,996,837
Profit for the financial year	-	2,711,778	2,711,778
Other comprehensive profit	-	-	-
Total comprehensive profit for the year	-	2,711,778	2,711,778
At 31 January 2022	-	28,708,615	28,708,615

Group statement of financial position

at 31 January 2022

Group statement of financial position

at 31 January 2022

	<i>Notes</i>	<i>2022</i>	<i>2021</i>
		£	£
Fixed assets			
Tangible assets	8	27,130,317	25,216,841
Investments	9	-	-
		<u>27,130,317</u>	<u>25,216,841</u>
Current assets			
Stocks	10	148,685	188,495
Debtors	11	1,021,519	1,097,294
Cash at bank and in hand		3,860,188	2,088,305
		<u>5,030,392</u>	<u>3,374,094</u>
Creditors: amounts falling due within one year	12	<u>(1,167,491)</u>	<u>(918,035)</u>
Net current assets		<u>3,862,901</u>	<u>2,456,059</u>
Total assets less current liabilities		30,993,218	27,672,900
Creditors: amounts falling due in more than one year			
Coronavirus Business Interruption Loan	13	<u>(525,000)</u>	<u>(665,000)</u>
Provisions for liabilities			
Deferred taxation	7(d)	<u>-</u>	<u>-</u>
Net Assets before pension asset/(liability)		30,468,218	27,007,900
Pension Liability		<u>(2,442,000)</u>	<u>(4,110,000)</u>
Net Assets including pension liability		<u>28,026,218</u>	<u>22,897,900</u>
Funds assets			
Unrestricted income funds	16	<u>28,026,218</u>	<u>22,897,900</u>
Non-equity members' funds		<u>28,026,218</u>	<u>22,897,900</u>

These financial statements were approved by the Board of Directors, authorised for issue and signed on their behalf by:



D W Gemmell OBE
Director
23 September 2022

Charity/(company) statement of financial position

at 31 January 2022

Charity/(company) statement of financial position

at 31 January 2022

	Notes	2022 £	2021 £
Fixed assets			
Tangible assets	8	27,047,121	25,069,834
Investments	9	4	4
		<u>27,047,125</u>	<u>25,069,838</u>
Current assets			
Stocks	10	-	-
Debtors	11	3,118,680	3,780,904
Cash at bank and in hand		1,345,255	1,237,969
		<u>4,463,935</u>	<u>5,018,873</u>
Creditors: amounts falling due within one year	12	<u>(2,802,445)</u>	<u>(4,091,874)</u>
Net current assets		<u>1,661,490</u>	<u>926,999</u>
Total assets less current liabilities		28,708,615	25,996,837
Provisions for liabilities			
Deferred taxation	7(d)		
Net Assets before pension asset		28,708,615	25,996,837
Pension asset		-	-
Net Assets including pension asset		<u>28,708,615</u>	<u>25,996,837</u>
Funds assets			
Unrestricted income funds	16	28,708,615	25,996,837
Non-equity members' funds		<u>28,708,615</u>	<u>25,996,837</u>



D W Gemmell OBE
Director
23 September 2022

Group statement of cash flows

for the year ended 31 January 2022

	<i>Notes</i>	<i>2022</i> £	<i>2021</i> £
Net cash inflow/(outflow) from operating activities	14(a)	1,848,599	(336,044)
Investing activities			
Purchase of tangible fixed assets		(27,965)	(277,401)
Interest received		1,591	5,530
Financing activities			
Coronavirus Business Interruption Loan	13	(35,000)	700,000
Interest paid		(15,342)	-
Increase/(Decrease) in cash	14(b)	1,771,883	92,085
Total cash and cash equivalents at 1 February		2,088,305	1,996,220
Total cash and cash equivalents at 31 January	14(b)	3,860,188	2,088,305

Notes to the financial statements

at 31 January 2022

1. Accounting policies

Statement of compliance

EMIH Limited is a limited liability company incorporated in England and a Registered Charity. The Registered Office is The Deep, Kingston upon Hull, HU1 4DP. The Group's financial statements have been prepared in compliance with FRS 102 (effective 1 January 2015) and the Charities SORP (FRS 102) (effective 1 January 2015), as it applies to the financial statements of the Group for the year ended 31 January 2022.

Basis of preparation and change in accounting policy

The financial statements of EMIH Limited were authorised for issue by the Board of Directors on 24 September 2021. The financial statements have been prepared in accordance with applicable accounting standards. The financial statements are prepared in sterling which is the functional currency of the company.

Going concern

It is important that sufficient visitors continue to be attracted to The Deep so that it can cover its operational costs and generate sufficient resources to maintain the quality of its facilities, and provide for their ongoing improvement, whilst also enabling the charity to continue to support conservation and marine research projects. In the period since The Deep Visitor Attraction was permitted to reopen on 17 May 2021 following the UK Government's strategy for the UK "to learn to live with" Covid, the visitor numbers to The Deep have returned to their pre-pandemic levels and the charity's reserves have more than been replenished. Occupancy of The Deep Business Centre has also remained healthy, making a positive contribution to the underlying net profit of the group for the year.

To ensure that The Deep maintained sufficient working capital over the last 30 months, it has taken a number of steps, in particular

- Reduced discretionary expenditure on its assets
- Taken advantage of the Government's Coronavirus Job Retention Scheme to receive financial support for employees that have been furloughed
- Drawn down a £700,000 Coronavirus Business Interruption Loan. This has never been utilised and is being repaid at £12k per month
- Completed a redundancy programme and reduced some working hours
- Prepares and keeps under review financial projections and cashflow forecasts for both the management and the Board, setting out the charity's ability to continue as a going concern
- The charity has cash reserves – at the year end, the group had a cash balance of £3.860m, with £0.665m of this being a Coronavirus Business Interruption Loan from its bankers which is being repaid at the rate of £12k per month.
- Its balance sheet shows net assets of £28m
- The charity has received donations from local businesses and individuals

Going forwards, whilst visitor numbers are unknown, the directors feel that their forecasts are reliable in predicting future group revenue and cash flows. The directors believe, having taken the actions noted above, that the group and company has adequate resources to continue in operational existence for the foreseeable future and so they have continued to adopt the going concern basis in preparing the financial statements. These financial statements do not include any adjustments to the balance sheet value of assets

Notes to the financial statements

at 31 January 2022

and their recoverable amounts or to provide for further liabilities which may arise if the going concern basis of preparation is inappropriate.

Judgements and key sources of estimation uncertainty

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported for assets and liabilities as at the balance sheet date and the amounts reported for revenues and expenses during the year. However, the nature of estimation means that actual outcomes could differ from those estimates. The judgements (apart from those involving estimates) that have had the most significant effect on amounts recognised in the financial statements are the actuarial assumptions supporting the valuation of the Group's defined benefit pension scheme.

Group financial statements

These financial statements consolidate the results of the charity and its wholly-owned subsidiaries Running Deep Limited and Deep Developments Limited on a line by line basis. A separate Income Statement, or income and expenditure account, for the charity itself is not presented because the charity has taken advantage of the exemptions afforded by section 408 of the Companies Act 2006, although the income and expenditure of the charity is detailed in note 3 to the financial statements.

Grants receivable

Grants, including grants for the purchase of fixed assets, are recognised in full in the Statement of Financial Activities in the year in which they are receivable.

All grant income receivable is in furtherance of the objectives of the charity. Thus all general funds have been designated as unrestricted funds which are available for use at the discretion of the trustees, albeit that most of the grant income receivable is against expenditure already incurred or committed.

Interest receivable

Interest is included when receivable by the charity.

Tangible fixed assets

All fixed assets are initially recorded at cost.

The company's buildings were revalued at the balance sheet date of 31 January 2018 by Sanderson Weatherall in accordance with the provisions of FRS 102. These assets are being depreciated over a remaining useful life of 14 years from the date of the revaluation.

Equipment is depreciated over 1-5 years.

The carrying values of tangible fixed assets are reviewed for impairment when events or changes in circumstances indicate the carrying value may not be recoverable.

Notes to the financial statements

at 31 January 2022

1. Accounting policies (continued)

Stocks

Stocks are stated at the lower of cost and net realisable value. Cost includes all costs incurred in bringing each product to its present location and condition.

Net realisable value is based on estimated selling price less any further costs expected to be incurred to completion and disposal.

Fund accounting

Funds held by the charity are either:

- Unrestricted general funds – these are funds which can be used in accordance with the charitable objects at the discretion of the trustees.
- Designated funds – these are funds set aside by the trustees out of unrestricted general funds for specific future purposes or projects.
- Restricted funds – these are funds that can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Deferred taxation

Deferred taxation is recognised in respect of all timing differences which are differences between taxable profits and total comprehensive income arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in the financial statements, except that:

- Unrelieved tax losses and other deferred tax assets are recognised only to the extent that the directors consider that it probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Deferred tax is measured on an undiscounted basis at the tax rates that are expected to apply in the periods in which timing differences reverse, based on tax rates and laws enacted or substantively enacted at the balance sheet date.

Pensions

The company participates in the Local Government Pension Scheme. Contributions are made to a separately administrated fund. Pension scheme assets are measured at fair value and scheme liabilities are measured on an actuarial basis using the projected unit method and discounted at an interest rate equivalent to the current rate of return on a high quality corporate bond.

The service cost of providing pension and other post-retirement benefits to employees for the year is charged to the operating profit or loss in the year. The full cost of providing amendments to benefits in respect of past service is also charged to the operating surplus or deficit in the year.

The expected return on defined benefit pension scheme assets based on the market value scheme assets at the start of the financial year is included within other finance costs. This also includes a charge representing the expected increase in liabilities of the scheme during the year, arising from the liabilities being one year closer to payment. Differences between actual and expected returns on assets during the year are recognised in the statement of comprehensive income in the year, together with differences from changes in assumptions. The net asset/(liability) of the defined benefit scheme is reported on the balance sheet within the pension asset/(liability).

Notes to the financial statements

at 31 January 2022

2. Income and expenditure

Income represents the amount of grants receivable and other income, exclusive of VAT, during the year covered by these financial statements. Income and expenditure are directly attributable to the principal activities of the company and charity.

3. Financial performance of the charity

This is the income and expenditure of the charity, the parent and main entity within the group.

	2022	2021
	£	£
Government Grants	269,614	16,500
Gift aid membership fees	2,510,743	1,463,118
Gift aid from subsidiary company	573,452	1,322,542
Grant income & donations	4,244	80,707
Other trading activities	-	-
Rental income	10,000	10,000
Interest	603	2,652
Total income	3,368,656	2,895,519
Cost of operating visitor attraction	(2,593,081)	(2,706,605)
Depreciation	(2,500,013)	(2,528,395)
Administration	(28,068)	(20,372)
Exceptional item – revaluation	4,464,284	-
Net profit/(loss)	2,711,778	(2,359,853)
Charity funds brought forward – unrestricted	25,996,837	28,356,690
Charity funds carried forward – unrestricted	28,708,615	25,996,837

4. Commercial trading operations and investment in trading subsidiary

The wholly owned trading subsidiary Running Deep Limited is incorporated in the United Kingdom. Running Deep Limited operates the Deep Business Centre and Deep Visitor Attraction. Running Deep Limited is responsible for the day to day running of both the Visitor Attraction and the Business Centre.

The Visitor Attraction does not provide subsidies to the Business Centre.

The charity owns the entire issued share capital of 2 ordinary shares of £1 each. A summary of the trading results is shown below.

Notes to the financial statements

at 31 January 2022

4. Commercial trading operations and investment in trading subsidiary (continued)

Summary profit and loss account:

	2022	2021
	£	£
Turnover	7,089,853	6,133,294
Cost of sales	<u>(819,356)</u>	<u>(471,425)</u>
Gross Profit	6,270,497	5,661,869
Administrative expenses & depreciation	(5,386,737)	(5,265,047)
Bank interest receivable	988	2,878
Other finance (expense)/income	<u>(90,000)</u>	<u>(23,000)</u>
Profit on ordinary activities before taxation	794,758	376,700
Tax – reclaimable/(due)	<u>181,612</u>	<u>32,851</u>
Profit for the financial year	<u>976,360</u>	<u>409,551</u>
Profit for the financial year	976,360	409,551
Remeasurement loss recognised on defined benefit pension scheme	2,360,000	(2,984,000)
Movement on deferred tax relating to pension scheme	<u>(348,560)</u>	<u>587,760</u>
Total comprehensive (expense)/income in the year	<u>2,987,800</u>	<u>(1,986,689)</u>

Turnover includes donations of £2,593,994 (2021 – £2,798,025) from the Charity EMIH Limited for services provided to the Charity. In addition, £573,452 (2021 – £1,322,542) was Gift aided to the Charity during the year.

The assets and liabilities of the subsidiary were:

	2022	2021
	£	£
Tangible fixed assets	83,196	147,007
Current assets	6,212,837	6,142,727
Creditors: amounts falling due within one year	(4,011,428)	(4,611,477)
Provisions for liabilities & charges - Coronavirus Business Interruption Loan	<u>(525,000)</u>	<u>(665,000)</u>
Net Assets before pension asset/(liability)	1,759,605	1,013,257
Pension liability	<u>(2,442,000)</u>	<u>(4,110,000)</u>
Net Assets including pension liability	<u>(682,395)</u>	<u>(3,096,743)</u>
Aggregate share capital and reserves	<u>(682,395)</u>	<u>(3,096,743)</u>

Notes to the financial statements

at 31 January 2022

5. Charitable expenditure includes

	2022	2021
	£	£
<i>Governance costs:</i>		
Legal, professional and administrative costs	17,848	4,598
Auditors' remuneration – audit services	36,000	33,000
Auditors' remuneration – other assurance services	–	–
– taxation services	9,900	11,520
	<u>63,748</u>	<u>49,118</u>
Depreciation	2,578,774	2,603,235
Directors remuneration	–	–
Staff costs	<u>2,737,094</u>	<u>3,005,569</u>

Staff costs above include those within the subsidiary's administration expenses in note 4.

6. Staff costs

	2022	2021
	£	£
Salaries	2,281,718	2,468,623
Employer national insurance contributions	173,522	170,226
Employer pension contributions	281,854	366,720
	<u>2,737,094</u>	<u>3,005,569</u>

An interest-free Assisted Car Purchase Scheme exists for Key Management Personnel. Under HM Revenue & Custom rules, there was an assumed taxable benefit of the interest foregone for the employees that took benefit of this scheme of £17 (2021 – £346) on which the group paid £2.35 (2021 – £47.75) of employers national insurance. Any personal income tax due on the interest foregone was paid by the employees themselves as a P11D was issued where necessary.

Notes to the financial statements

at 31 January 2022

6. Staff costs (continued)

The number of employees whose remuneration as defined for taxation purposes amounted to over £60,000 (2021 – £60,000) in the year was as follows:

	2022 No.	2021 No.
£60,001 – £70,000	1	1
£70,001 – £80,000	-	1
£80,001 – £90,000	1	-
£90,001 – £100,000	-	1
£100,001 – £110,000	1	-
£110,001 – £120,000	-	-
£120,001 – £130,000	-	-
£130,001 – £140,000	-	-

The average number of people employed by the company was as follows:

	2022 No.	2021 No.
Management	5	6
Administration	127	138
	<u>132</u>	<u>144</u>

None of the directors received any remuneration from the company during the current year or previous year. The trustees neither received nor waived any remuneration during the year. Trustees claimed out of pocket expenses of £Nil (2021 – £ Nil).

7. Tax

(a) Tax on profit on ordinary activities

The tax charge/(credit) is made up as follows:

	2022 £	2021 £
Current tax:		
UK corporation tax for the year	-	-
Total current tax	<u>-</u>	<u>-</u>
Deferred tax:		
Origination and reversal of timing differences	(136,724)	(36,078)
Effect of changes in tax rates	(44,888)	3,227
Total deferred tax:	<u>(181,612)</u>	<u>(32,851)</u>
Tax credit on ordinary activities	<u>(181,612)</u>	<u>(32,851)</u>
Tax included in the statement of other comprehensive income		
Actuarial loss on pension scheme	348,560	(587,760)
Total deferred tax	<u>166,948</u>	<u>(620,611)</u>

Notes to the financial statements

at 31 January 2022

7. Tax (continued)

(b) Factors affecting tax charge/(credit) for the year

The tax assessed for the year differs from the standard rate of corporation tax in the UK of 19% (2021 – 19%). The differences are explained below:

	2022	2021
	£	£
Trading profit on ordinary activities before tax	794,748	376,700
Profit on ordinary activities multiplied by standard rate of corporation tax in the UK of 19% (2021 – 19%)	151,002	71,573
<i>Effects of:</i>		
Expenses not deductible for tax purposes	1,024	1,305
Tax rate changes	(44,888)	3,227
Qualifying Donations	(288,750)	(108,956)
Total tax credit for the year	181,612	(32,851)

(c) Deferred tax

The deferred tax included in the balance sheet is as follows:

	2022	2021
	£	£
Capital allowances in advance of depreciation	14,075	19,830
Other timing differences	(617,109)	(789,812)
Included in (debtors)/provisions for liabilities and charges	(603,034)	(769,982)
		£
At 1 February 2021		(769,982)
Profit and loss account movement for the year		(181,612)
Amount charged to statement of comprehensive income		348,560
At 31 January 2022 – included in debtors		(603,034)

(d) Factors that may affect future tax charges – change in Corporation tax rate:

The standard rate of UK corporation tax remains at 19% for the year ended 31 January 2022. In March 2021 the Budget included an announcement to increase the standard rate of corporation tax rate from 19% to 25% with effect from 1 April 2023. This was enacted on 10 June 2021. Deferred tax has therefore been calculated at 25%.

Notes to the financial statements

at 31 January 2022

8. Tangible fixed assets

<i>Group</i>	<i>Equipment</i>	<i>Visitor attraction, business centre and warehouse</i>	<i>Total</i>
	£	£	£
Cost or valuation:			
At 1 February 2021	248,362	32,222,104	32,470,466
Additions	14,950	13,015	27,965
Revaluation	-	(4,250,000)	(4,250,000)
Disposals	-	-	-
At 31 January 2021	<u>263,312</u>	<u>27,985,119</u>	<u>28,248,431</u>
Depreciation:			
At 1 February 2021	(101,356)	(7,152,269)	(7,253,625)
Provided in the year	(78,760)	(2,500,013)	(2,578,773)
Revaluation	-	8,714,284	8,714,284
Disposals	-	-	-
At 31 January 2022	<u>(180,116)</u>	<u>(937,998)</u>	<u>(1,118,114)</u>
Net book value:			
At 1 February 2021	<u>147,006</u>	<u>25,069,835</u>	<u>25,216,841</u>
At 31 January 2022	<u>83,196</u>	<u>27,047,121</u>	<u>27,130,317</u>

The assets of the group were valued by Sanderson Weatherall LLP as at 31 January 2022, on the basis of depreciated replacement cost for The Deep Visitor Attraction (£25,000,000) and on the basis of open market value for The Deep Business Centre (£1,750,000) in accordance with The Appraisal and valuation standards (Fifth edition) ('The Red Book') prepared by the Royal institution of Chartered Surveyors. The assets are being depreciated over a remaining useful life of 14 years from the date of the revaluation. Current year additions are recorded at cost. In addition, the company owns a warehouse unit which is being depreciated over 7 years.

Notes to the financial statements

at 31 January 2022

8. Tangible fixed assets (continued)

<i>Charity/(Company)</i>	<i>Visitor attraction, business centre and warehouse</i>	<i>Total</i>
	£	£
Cost or valuation:		
At 1 February 2021	32,222,104	32,222,104
Additions	13,015	13,015
Revaluation	(4,250,000)	(4,250,000)
Disposals	-	-
At 31 January 2022	<u>27,985,119</u>	<u>27,985,119</u>
Depreciation:		
At 1 February 2021	(7,152,269)	(7,152,269)
Provided in the year	(2,500,013)	(2,500,013)
Revaluation	8,714,284	8,714,284
Disposals	-	-
At 31 January 2022	<u>(937,998)</u>	<u>(937,998)</u>
Net book value:		
At 1 February 2021	<u>25,069,835</u>	<u>25,069,835</u>
At 31 January 2022	<u>27,047,121</u>	<u>27,047,121</u>

If these assets had not been revalued they would be held in the balance sheet at:

	<i>Group</i>	<i>Charity</i>
	£	£
Cost:		
At 1 February 2021	48,368,647	48,120,284
Additions	27,965	13,015
Disposals	-	-
At 31 January 2022	<u>48,396,612</u>	<u>48,133,299</u>
Depreciation:		
At 1 February 2021	(34,440,956)	(34,151,451)
Charge	(2,578,774)	(2,500,013)
Disposals	-	-
At 31 January 2022	<u>(37,019,730)</u>	<u>(36,651,464)</u>
Net book value:		
At 1 February 2021	<u>16,253,525</u>	<u>16,379,807</u>
At 31 January 2022	<u>11,376,882</u>	<u>11,481,835</u>

In the opinion of the directors, the net book value of the assets of the group and the charity is at least equal to the depreciated replacement cost.

Notes to the financial statements

at 31 January 2022

9. Investments

<i>Charity</i>	£
Cost:	
At 1 February 2021 and 31 January 2022	<u>4</u>

Investments comprise the wholly owned subsidiary undertakings:

<i>Name of company</i>	<i>Shares held</i>	<i>Proportion of voting rights and shares held</i>	<i>Nature of business</i>
Subsidiary undertakings			
Running Deep Limited (Registered No. 03606689)	Ordinary	100%	Tourism
Deep Developments Limited (Registered No. 03606659)	Ordinary	100%	Dormant

10. Stocks

	<i>Group</i>		<i>Charity</i>	
	<i>2022</i>	<i>2021</i>	<i>2022</i>	<i>2021</i>
	<i>£</i>	<i>£</i>	<i>£</i>	<i>£</i>
Finished goods	<u>148,685</u>	<u>188,495</u>	-	-

11. Debtors

	<i>Group</i>		<i>Charity</i>	
	<i>2022</i>	<i>2021</i>	<i>2022</i>	<i>2021</i>
	<i>£</i>	<i>£</i>	<i>£</i>	<i>£</i>
Trade debtors	76,318	48,726	-	-
Other debtors	14,985	30,035	-	-
Prepayments and accrued income	327,182	248,551	213,748	10,467
Amounts owed by group undertakings	-	-	2,904,932	3,770,437
Deferred taxation	603,034	769,982	-	-
	<u>1,021,519</u>	<u>1,097,294</u>	<u>3,118,680</u>	<u>3,780,904</u>

Notes to the financial statements

at 31 January 2022

12. Creditors: amounts falling due within one year

	<i>Group</i>		<i>Charity</i>	
	2022	2021	2022	2021
	£	£	£	£
Coronavirus business interruption loan	140,000	35,000	–	–
Trade creditors	242,659	298,353	–	–
Accruals & deferred income	92,055	134,673	41,417	79,467
Other creditors	560,218	397,455	19,580	16,600
VAT	132,559	52,554	–	–
Amounts owed to group undertakings	–	–	2,741,448	3,995,807
	<u>1,167,491</u>	<u>918,035</u>	<u>2,802,445</u>	<u>4,091,874</u>

13. Creditors amounts due in more than one year

	<i>Group</i>		<i>Charity</i>	
	2022	2021	2022	2021
	£	£	£	£
Coronavirus business interruption loan	525,000	665,000	–	–
	<u>525,000</u>	<u>665,000</u>	–	–

The company has a £700,000 Coronavirus Business Interruption Loan of which £35,000 was repaid during the financial year. The balance of the loan is payable at £11,667 per month, with £140,000 therefore payable within the next 12 months and the remainder due in more than one year.

14. Notes to the statement of cash flows

(a) Reconciliation of operating loss to net cash inflow from operating activities

	2022	2021
	£	£
Net profit/(loss) for the year	3,116,878	(3,275,036)
Trading subsidiary taxation	(181,612)	(32,851)
Interest received	(1,591)	(5,530)
Interest paid	15,342	–
Decrease/(Increase) in stocks	39,810	55
(Increase)/decrease in debtors, excluding deferred tax	(91,173)	32,700
Increase/(Decrease) in creditors	109,455	71,383
Depreciation	2,578,774	2,603,235
Revaluation of fixed assets	(4,464,284)	–
Movement in pension asset arising out of operations	637,000	247,000
Movement in pension asset arising out of other finance expense	90,000	23,000
Net cash (outflow)/inflow from operating activities	<u>1,848,599</u>	<u>363,956</u>

Notes to the financial statements

at 31 January 2022

14. Notes to the statement of cash flows (continued)

(b) Cash and cash equivalents

	<i>At</i>		<i>At</i>
<i>Group</i>	<i>1 February</i>	<i>Cash flow</i>	<i>31 January</i>
	<i>2021</i>		<i>2022</i>
	<i>£</i>	<i>£</i>	<i>£</i>
Net cash – cash at bank	2,088,305	1,771,883	3,860,188
	<u>2,088,305</u>	<u>1,771,883</u>	<u>3,860,188</u>
	<i>At</i>		<i>At</i>
<i>Charity/Company</i>	<i>1 February</i>	<i>Cash flow</i>	<i>31 January</i>
	<i>2021</i>		<i>2022</i>
	<i>£</i>	<i>£</i>	<i>£</i>
Net cash – cash at bank	1,237,969	107,286	1,345,255
	<u>1,237,969</u>	<u>107,286</u>	<u>1,345,255</u>

15. Members' liability

The company was incorporated as a company limited by guarantee and therefore it has no share capital. The liability of each member in the event of winding-up is limited to £1.

16. Unrestricted funds of the charity

	<i>2022</i>	<i>Group</i>	<i>2022</i>	<i>Charity</i>
	<i>£</i>	<i>2021</i>	<i>£</i>	<i>2021</i>
		<i>£</i>		<i>£</i>
At 1 February	22,897,900	28,569,176	25,996,837	28,356,690
Net loss for the year	3,116,878	(3,275,036)	2,711,778	(2,359,853)
Actuarial profit/(loss) recognised in the pension scheme	2,360,000	(2,984,000)	-	-
Deferred tax thereon	(348,560)	587,760	-	-
At 31 January	<u>28,026,218</u>	<u>22,897,900</u>	<u>28,708,615</u>	<u>25,996,837</u>

17. Charitable status

The company is registered with the Charity Commission as number 1073254.

Notes to the financial statements

at 31 January 2022

18. Pensions

Running Deep Limited is an admitted body of the East Riding Pension Fund, a Local Government Pension Scheme (LGPS) administered by the East Riding of Yorkshire Council. The Pension Scheme is a defined benefit scheme, with benefits being determined by an employee's length of service and level of remuneration. Membership of the Pension Scheme is open to all employees, with an employee required to make a contribution of between 5.5% and 12.5% of pensionable pay with The Deep augmenting this with an employer contribution of 16% of an employee's pensionable pay.

The pension cost for the year of these financial statements was £891,000 (2021 – £575,000), which included past service cost of £Nil (2021 – £53,000).

The valuation used for FRS 102 disclosures has been based on the most recent actuarial valuation as at 31 March 2019 and updated by Hymans Robertson LLP to take account of the requirements of FRS 102 in order to assess the liabilities of the scheme at 31 March 2022.

The scheme is a multi-employer scheme which has a 31 March year end, which is different to that of the company. However the directors believe that any differences that would have arisen between the year-end of the company and the year end of the scheme will not be material, therefore the disclosures above are as at the scheme's 31 March year end and not as at 31 January.

	2022	2021
	%	%
<i>Main assumptions:</i>		
Rate of increase in salaries	4.05	3.70
Rate of increase in pensions in payment	3.15	2.80
Discount rate	<u>2.75</u>	<u>2.05</u>
<i>Post retirement mortality</i>		
	<i>Years</i>	<i>Years</i>
Current pensioners at 65 – male	20.8	21.0
Current pensioners at 65 – female	23.5	23.7
Future pensioners at 65 – male	22.0	22.2
Future pensioners at 65 – female	<u>25.3</u>	<u>25.5</u>

Notes to the financial statements

at 31 January 2022

18. Pensions (continued)

The assets and liabilities of the scheme included in the balance sheet are as follows:

	2022	2021
	<i>Value</i>	<i>Value</i>
	<i>£000</i>	<i>£000</i>
Equities	9,190	7,692
Bonds	1,915	2,067
Properties	1,532	1,378
Others	128	344
Fair value of scheme assets	12,765	11,481
Present value of scheme liabilities	(15,207)	(15,591)
Net pension liability	<u>(2,442)</u>	<u>(4,110)</u>

Scheme assets are stated at their market value at the respective balance sheet dates.

The amounts recognised in the profit and loss account and in the statement of other comprehensive income for the year are analysed as follows:

	2022	2021
	<i>£000</i>	<i>£000</i>
<i>Recognised in profit and loss account</i>		
Current service cost	891	522
Past service costs	–	53
Total operating costs	<u>891</u>	<u>575</u>
Other finance income: Interest on pension scheme liabilities	<u>(90)</u>	<u>(23)</u>
Total other finance (cost)/income	<u>(90)</u>	<u>(23)</u>

	2022	2021
	<i>£000</i>	<i>£000</i>
<i>Recognised in other comprehensive income</i>		
Return on assets excluding amounts included in net interest	772	1,462
Changes in demographic assumptions	79	(206)
Other experience changes	(34)	95
Changes in financial assumptions	<u>1,543</u>	<u>(4,335)</u>
Re-measurement gains and losses recognised in other comprehensive income	<u>2,360</u>	<u>(2,984)</u>

Changes in the present value of the defined benefit obligation:

	2022	2021
	<i>£000</i>	<i>£000</i>
At 1 April	15,591	10,330
Current service cost	891	575
Interest cost	328	244
Contributions by members	119	113
Actuarial (gains) and losses	(1,588)	4,446
Benefits paid	<u>(134)</u>	<u>(117)</u>
At 31 March	<u>15,207</u>	<u>15,591</u>

Notes to the financial statements

at 31 January 2022

18. Pensions (continued)

Changes in the fair value of plan assets:

	2022 £000	2021 £000
At 1 April	11,481	9,474
Actual return on plan assets	1,010	1,683
Contributions by members	119	113
Contributions by employer	289	328
Benefits paid	(134)	(117)
At 31 March	<u>12,765</u>	<u>11,481</u>

The sensitivities regarding the principal assumptions used to measure the scheme liabilities are set out below:

<i>Changes in assumption at 31 March 2022</i>	<i>Approximate % increase to employer liability</i>	<i>Approximate monetary amount (£000)</i>
0.1% decrease in real discount rate	3%	418
1 year increase in member life expectancy	4%	608
0.1% increase in the salary increase rate	0%	53
0.1% increase in the pension increase rate	2%	362

19. Related party transactions

The company has been set up as a joint venture between the University of Hull and Kingston upon Hull City Council. Various assets, services and funding have been provided by the partners as follows:

Kingston upon Hull City Council:

- Up until May 2014, Honorary Alderman DW Gemmell OBE was an elected member of Kingston upon Hull City Council.
- Councillor R Furley is an elected member of Kingston upon Hull City Council
- Professor Chesters is an Honorary Burgess of Kingston upon Hull City Council.
- As the local authority responsible for the area in which the company operates, the company has some transactions with Kingston upon Hull City Council. The total value of non-statutory services purchased from Kingston upon Hull City Council in the year was £6,799, none of which was outstanding at the year-end.

University of Hull:

- Professor L J Morrell (Director appointed on 21 January 2022), Dr A I Ward (Director who resigned on 31 December 2021) and Professor D R Parsons (Member) are employees of the University of Hull. Professor G Chesters is an Emeritus Professor of the University of Hull.
- The University of Hull rents a laboratory in The Deep Visitor Attraction and hires The Deep for corporate functions. The Deep invoiced the University £57,398 for rent, goods and services over the course of the year, £153 of which was outstanding at the year-end.

Notes to the financial statements

at 31 January 2022

- The Deep purchased goods and services from The University of Hull over the course of the year amounting to £19,628, none of which was outstanding at the end of the financial year.

19. Related party transactions (continued)

Bonus Electrical Group:

- Trevor S E Boanas is a director of the Bonus Electrical Group. Total transactions with the Bonus Electrical Group amounted to purchases of £2,421, none of which was outstanding at the year-end.

The British & Irish Association of Zoos and Aquariums (BIAZA):

- Mrs C C Duke is a director of BIAZA. During the year, Running Deep Limited made purchases of £6,171 from BIAZA, none of which was outstanding at the year-end.

The Constellation Trust (a Multi-Academy Trust comprising of Hull schools)

- Mr N G Porteus is a Member, Trustee and Chair of the Constellation Trust. During the year, some of the schools within the Trust may have visited The Deep on formal educational visits. Mr Porteus was not involved in any of the decisions of any of the Trust schools to visit The Deep as these decisions are taken by the Local Advisory Board of the school and not the Trust.

20. Guarantees and financial commitments

The company has entered into a debenture agreement with The Millennium Commission for any indebtedness by the company in favour of The Millennium Commission. The Commission has a charge over all the assets of the company.

EMIH LIMITED

England & Wales - Charity number 1073254

Accounts

EMIH Limited

Report and Financial Statements

31 January 2021

Company Registration Number 03513218

Directors

D W Gemmell OBE
J A Parkes CBE
T S E Boanas
G Chesters
A J Hunt (Resigned 21 May 2021)
A W Kirkman
S M Lockwood
R Pantelakis
A I Ward

Secretary

N G Porteus

Auditors

Ernst & Young LLP
24 Marina Court
Castle Street
Hull HU1 1TJ

Bankers

National Westminster Bank plc
PO Box 944
34 King Edward Street
Hull HU1 3YN

Solicitors

Rollits LLP
Citadel House
58 High Street
Hull HU1 1QE

Registered Office

The Deep
Kingston Upon Hull
HU1 4DP

Company Registration Number 03513218
Charity Registration Number 1073254

Strategic report

Company Registration Number: 03513218

The directors present their strategic report and the financial statements for the year ended 31 January 2021.

Charitable objectives

As defined in its governing documents, the objectives of the charity are:

- to advance the educational and cultural welfare of the inhabitants of Kingston upon Hull in particular and the community at large; and
- to promote the conservation of marine organisms by establishing in Kingston upon Hull, The Deep aquarium, incorporating an international centre of excellence for education, learning and research of the marine environment.

Within the above objectives, the charity's strategy is to maintain reserves at a level sufficient to cover the accounting depreciation, to meet ongoing revenue commitments and to continue to invest in the facilities at The Deep so that it can fulfil its educational, marine research and conservation objectives to the full.

Activity during the year

Activity during the year was affected by the global Covid-19 pandemic, with The Deep Visitor Attraction closed between 21 March 2020 and 26 July 2020 and again between 5 November 2020 and 16 May 2021. The charity responded to the challenges of the financial year by accessing Government financial support, reducing costs and successfully securing donations. The charity's aim remains to continue to attract sufficient visitors to The Deep so that it can cover its operational costs and generate sufficient resources so that it can continue to maintain its facilities, consider their ongoing improvement and be able to support conservation and marine research projects.

Financial performance

The financial results were as follows:

	2021	2020	Change
	£	£	£
Total revenue	4,852,105	7,262,650	(2,410,545)
Less expenditure on charitable activities, cost of raising funds and reinvestment expenditure, but excluding depreciation for which capital grant reserves exist	(5,523,906)	(6,999,995)	1,476,089
Underlying net operational (loss)/surplus for the year	<u>(671,801)</u>	<u>262,655</u>	<u>(934,456)</u>

The financial outturn of the 2020/21 financial year has been significantly impacted by Covid-19 related restrictions. In line with Government requirements and guidance, The Deep Visitor Attraction was closed between 21 March 2020 and 26 July 2020 and again between 5 November 2020 and 16 May 2021 and visitor number capacity was restricted when open. The 2021/22 results will also be impacted by these restrictions, but since 17 May 2021 the visitor attraction has been operating on a more normal basis. The financial performance should return to more normal levels in 2022/23 on the current expectation that the visitor attraction can now remain open.

Strategic report

The group reserves of £22,897,900 (2020 – £28,569,176) at 31 January 2021 primarily consist of capital grants received for the construction of The Deep Visitor Attraction and The Deep Business Centre, expenditure on which has been capitalised and which will be amortised over the useful life of the associated assets.

As a Charity, the company's Memorandum and Articles of Association do not permit the payment of dividends.

Risk review

The directors have discussed the major risks to which the charity is exposed with the officer management team, jointly developing systems to mitigate those risks. Furthermore, a strategic plan has been developed in terms of external risks and internal risks are minimised by the implementation of procedures for the authorisation of all transactions and to ensure consistent quality of delivery for all operational aspects of the charitable company. These procedures are periodically reviewed to ensure that they still meet the needs of the charity.

Principal risks and uncertainties

Whilst the group is exposed to price, credit, liquidity and investment risks, these are only minor risks for the company.

Price risk

At the start of each financial year, the group reviews its budget for the coming year, sets its expectations of visitor numbers and sets its admission prices to cover its forecasted expenditure. Compared to other national attractions, The Deep's current admission charges remain very competitive.

Credit risk

The majority of the group's income is received at the point of sale and so poses no credit risk. The exception to this is the income from tenants of The Deep Business Centre. However, all tenants are subject to external credit checks as part of their lease negotiations and are subject to ongoing credit checks. Furthermore, a deposit is taken from all tenants at the outset and rent is required to be paid in advance of the period to which it relates.

Liquidity risk

The group retains sufficient cash to ensure that it has sufficient available funds for operations. During the financial year ending 31 January 2021, the trading subsidiary company within the group (Running Deep Limited) entered in a Coronavirus Business Interruption Loan Agreement with its bankers in August 2020 for a maximum facility of £700,000. As at the date of signing these accounts, none of the loan has been utilised.

Investment risks

Any surplus cash that the group has available is invested with its bankers. Such investments include only cash balances earning interest at fixed and variable rates. The company does not use derivative financial instruments.

Strategic report

Covid-19

With regard to the current situation with the Covid-19 pandemic or public health crisis in general, we refer to the going concern information included in the Directors' report.

By order of the Board



Neil G Porteus
Company Secretary
24 September 2021

Company Registration Number: 03513218

Directors' report

The directors and the trustees of the charity (EMIH Ltd, Charity no. 1073254) present their report and financial statements for the year ended 31 January 2021.

Our purposes and activities for the public benefit

EMIH Limited is an educational and environmental charity that is based at The Deep Visitor Attraction in Kingston upon Hull, UK. The Deep Visitor Attraction (and the work of the charity more widely) is available to all, without restriction.

Whilst there is a need to charge visitors for entry to The Deep Visitor Attraction to cover its running costs and to generate resources for the charity's marine research and conservation work, in an effort to ensure that admission prices are not an obstacle to attendance, the charity sets prices to cover its medium-term operating costs, rather than to maximise income.

For the period under review, the admission prices for The Deep were £15 for an adult; £11.75 for a child; and £14 for seniors and students, with children under 3 and essential carers visiting for free. Not only are these prices lower than other similar attractions, more importantly, these prices allow free admission (subject to terms and conditions) for up to 360 days per year which, at the extreme, equates to an entry cost of 3p per visit. The charity has adopted this pricing structure both to provide excellent 'value for money' to its visitors and to ensure that visitors can visit again and again to help maximise the absorption of its educational and environmental content.

Education

The public's understanding of the marine world and scientific education is at the heart of everything the charity does – from educating the public in an informal manner via accessible exhibition design and delivery through to a formal education programme that takes place in The Deep's bespoke Learning Centre. Each year formal learners benefit from a choice of more than 50 workshops and presentations. Ages range from foundation children to students in the sixth form and attending college, plus a few who are studying post graduate courses. Groups coming to take part in such sessions enjoy heavily subsidised entry to The Deep with, in effect, the formal education sessions themselves free of charge. The problem of marine debris (in particular, plastics) has gripped the world, aided by media coverage. This has enabled us to educate a receptive public by providing displays within the exhibition and teaching about these threats through our more formal education. The message has been further rolled out via our commitment to rid The Deep of single use plastics in the café and to alter our product range in the retail areas. We operate Hull's Refill Scheme, encouraging businesses to offer free water bottle refills and a similar scheme to eradicate the use of plastic straws.

Community Engagement

The global Covid-19 pandemic impacted on our ability to undertake our normal level of engagement, but The Deep remains committed to its engagement activities: The Deep operates a free after-school science club which engages Hull's hard-to-reach learners in hands-on science. We welcome students from the most challenging schools. We have also developed an over 60's science club, "Silver Sharks". We have been working with a refugee and asylum seeking group in Hull, using the marine world to teach them English language. A varied and inclusive work experience programme is offered to school pupils and those studying to become teachers or pursuing animal care and environmental sciences course at colleges and universities.

Directors' report

Marine Conservation Zones

The charity campaigned strongly for the establishment of Marine Conservation Zones (MCZs) around the United Kingdom coast with the Marine Bill being agreed by the UK Parliament in 2010, establishing a basis for identifying the location of MCZs around the coast. The charity was approached by the UK Government and asked if it would help set up the MCZ in its locality. The charity agreed to help, establishing 'NetGain', the group charged with delivering the project locally. NetGain was the largest of the four UK projects, stretching from Scotland to the River Thames estuary. The Deep has supported Yorkshire Wildlife Trust's Living Seas campaign to encourage the implementation of marine reserves as provided for in the Marine Bill.

Breeding

The charity has successfully bred the following species:

- Bluespotted Ribbontail Rays. One of the first captive-bred Bluespotted Ribbontail rays in the world was born at The Deep. The adult group have regularly produced young and have come to the end of their breeding lives. Once old enough, the juveniles have all entered a European Studbook breeding programme and are gifted to aquariums across Europe, including Burgers Zoo aquarium in the Netherlands and Oceanopolis in Brest (France).
- Blue Poison Arrow frogs, Milk frogs and Golden Mantella. These species have all been reared from spawn laid by adults on display. Golden Mantella are critically endangered.
- Jellyfish. These delicate animals are very difficult to 'culture', although the charity has successfully accomplished this with a number of species. The Deep regularly donates jellyfish to aquariums around the UK and chairs the UK BIAZA Jellyfish working group.
- Ballan Wrasse. Ardtoe marine laboratory in Scotland rears Ballan Wrasse from eggs collected in The Deep's North Sea tank, where juvenile Wrasse are being used to 'clean' (eat) the external sea lice from the farmed cod. It is hoped that this will provide fish farms with an excellent method of ethical and sustainable pest control.
- The Deep holds the European Studbook for Sawfish, the most endangered species of shark in the world.
- In addition, the Deep has been successful in breeding Zebra Sharks, Gentoo penguins, Bull Huss, Bamboo Sharks, Lump Suckers, Shiner Perch, Epaulette sharks, Blue Spot rays, Honeycomb Whiptail rays, Motoro stingrays, Orangespot Ocellate river stingray, Banggai Cardinals and Lake Zacapu Garter Snake. The Deep runs monitoring programmes for Epaulette Sharks and Honeycomb Whiptail Rays.
- A number of terrestrial invertebrate species are displayed and bred at The Deep. This includes a number of challenging species such as Vinegaroons, Ferocious Beetle, Sunburst Diving Beetles, Emperor Scorpion and Mega Mantis which many others have had little success with.
- The Deep has successfully cultivated Tropical Sea Grass.
- The Deep is happy to support other suitable facilities by donating any captive-bred surplus stock.

Directors' report

Charity support

- The Deep supports a number of other charities such as the Marine Conservation Society, the Yorkshire Wildlife Trust, The Galapagos Conservation Trust and the Shark Trust. By working together on campaigns and events, The Deep provides a shop window for numerous other conservation efforts and can fundraise for them. Examples include collecting petitions for Marine Protected Areas (Living Seas Campaign, Your Seas Your Voice campaign, Message in a Bottle campaign and the Marine Reserves Now campaign), anti-finning legislation, running beach cleans on Hesse Foreshore as part of the Marine Conservation Society's Beachwatch Programme, Shark Trust egg case hunts, supporting International Sawfish Day, 'Love Local Wildlife' and promoting local sustainable lobster fishers. The Deep has been able to support conservation and research projects in the Galapagos Islands and South Africa through its very successful 'Project Penguin' fundraising activities. Each year, The Deep donates free tickets to other relevant charities and good causes. Most recently, we have established a successful partnership with New England Aquarium to assist with the rescue and rehabilitation of cold shocked sea turtles in Boston USA. 350 turtles were rehabilitated this year alone. The Deep sends one member of staff to assist during the stranding season.

Research and conservation

The charity has been involved in a number of international projects:

- Indian Ocean. The Deep supported the Marine Conservation Society's Green Turtle satellite tracking programme by funding a number of electronic tags. Scientists continue to follow the migration patterns of this highly threatened species.
- The Galapagos. The Galapagos Conservation Trust works hard to protect these unique islands. The Deep has supported their work by funding visitor information panels in the visitor centre there. New links are being formed with the Penguin research arm of the Galapagos trust. The Deep has collaborated with the Lion's Club to support sealion conservation in the Galapagos.
- Shark Alley. Deep staff went to South Africa to assist with a research project which aimed to determine if shark-cage diving by tourists has an effect on the behaviour of the Great White Shark.
- Great Barrier Reef. The charity's Science Officer worked with James Cook University on Lizard Island Marine Research Station (Australia) investigating the seasonal influx of larval fish into shallow coral reefs.
- Washington. The Deep worked with an international consortium of aquariums headed by the Smithsonian Institute to study the effects of environmental enrichment on the Giant Pacific Octopus (*Enteroctopus dofleini*).
- Amazon. The Deep sponsored a Ranger for a year in the Atlantic Rainforest of Brazil in conjunction with BIAZA (the British & Irish Association of Zoos and Aquaria) and the World Land Trust. The project conserves and protects land and endangered species, provides employment to the local community to protect the reserve and to support the local community dealing with issues related to the environment and education programmes.
- In collaboration with the Scottish Association for Marine Science (SAMS) and BP, The Deep developed techniques to collect *Lophelia pertusa* (a cold water, reef-building coral) from North Sea oil platform legs, along with specialised life-support and transportation.
- Red Sea. Under the Darwin Initiative, The Deep along with Hull University and the Egyptian Environmental Affairs Agency, conducted an environmental impact assessment into overfishing of sea cucumbers. The results were alarming and now inform government policy in this region.

Directors' report

- **SCORE.** The charity works with this collaborative research and conservation project alongside contributors from Europe and North America. The project looks at methods for rearing corals from gametes taken during spawning events with the view to re-seeding reefs in the future. The techniques can also be used to sustainably reproduce corals in captivity. The Deep takes part in field expeditions most years to a variety of locations such as Puerto Rico, Belize, Guam and Curacao.
- **CORAL ZOO.** An initiative designed to bring together both private sector, zoo and aquarium representatives in furthering the science of keeping reef building corals. Resulted in 2009 with the production of a comprehensive book of protocols in coral husbandry. This document standardises techniques throughout Europe to allow valuable data collected to be compared over institutions globally. The Deep was a key partner in the initiative, which was funded through the European Commission.
- **Equip Cousteau.** The Deep is the only aquarium in the world working with Equipe Cousteau on a major project to monitor Manta Rays in the Red Sea. Using state of the art technology, the project involves satellite and acoustic tagging of Giant Manta Rays, allowing their movements to be monitored. Aquarists from The Deep have taken part in field work to deploy bottom monitors (as part of a global network) and tag the animals. The data gained will be used to inform a sustainable management plan for shark and ray populations in the area.
- **Fen Raft Spider Partnership.** In conjunction with Natural England, The Wildlife Trusts and BIAZA, The Deep is part of a project working with Europe's largest and most beautiful spider. Found in only three locations in the UK, the population is decreasing as juveniles are struggling to survive their first moults in the wild. This project involves rearing spiderlings in captivity during the summer months for release into their natural habitat each autumn.
- **Collaborative project with Bangor University,** looking at the sustainable collection and rearing of larval fry from pelagic reef fish. This project, funded by the Welsh Government, involves the collection of eggs and fry from the Lagoon display at The Deep and the development of protocols for rearing.
- **Sustainable venom extraction.** In a joint project with Venomtech, a company specializing in venom extraction from invertebrates and preparing the venoms for use in medical research, The Deep has been helping to develop sustainable, ethical and humane methods to collect venom from Cnidarian animals for addition to Venom Discovery Arrays used to find cures for human and animal diseases.
- **Sawfish Swabbing.** Working with Manchester University, we have developed a method for the collection of DNA sampling for sawfish in a non-invasive manner without the need for restraint.
- **Veterinary research.** In conjunction with our contracted vet, The Deep carries out a wide range of novel and investigative veterinary research aimed at enhancing the welfare and health of the animals in its care. The work has involved the application of techniques and treatments from other animal taxa and has frequently involved the use of specialist skills and equipment. This approach is combined with a proactive veterinary regime designed to avoid health problems and enhance animal longevity. Cases where surgery has been required or extensive treatments have been required are recorded in detail, in particular anaesthesia and drug response. This kind of data is of real importance as there is significant species differences and very little data other than mammalian data. The Deep remains committed to furthering veterinary knowledge of marine animals in close collaboration with our contracted vet.

Directors' report

- International Union for Conservation of Nature (IUCN) Red Listing. The Deep recruited an IUCN Marine Red List Officer to lead the way in a new collaborative project with the Marine Biodiversity Unit of the IUCN, helping to achieve the IUCN's goal of assessing 20,000 marine species by 2020 for the Red List of Threatened Species. The Deep has also part-funded the post of Director of Strategic Partnerships of the Species Survival Commission of the IUCN, a key role facilitating collaborations throughout the world to improve conservation outcomes. The Deep also helped fund the IUCN's *Penguins in Perpetuity* Conference, helping develop a crucial document that will lay the foundations to strategise a viable conservation plan and identify the global priorities and resources required to stabilise penguin populations into the future. The role of our IUCN Marine Red List Officer has proved very successful. We have facilitated international workshops on Red Listing and other international aquaria have replicated our model with tangible benefits for organised conservation.
- In collaboration with Bristol Zoo, The Deep is caring for a population of endangered Desertas Grande Wolf Spiders. Categorised as a European endangered species, this important species has a dedicated bio-secure unit and daily care team. We aim to re-release the spiders in the Madeiran archipelago.
- In-house projects. In addition, The Deep has carried out a large number of in-house projects focusing on a range of topics from diet optimisation, nutrition, ground-breaking veterinary care, environmental enhancement and captive reproduction of threatened or endangered species. The nature of these projects is continual proactive development in all aspects of animal health, breeding work, display development and life support systems.
- The Deep is working on a collaborative project with Project Seagrass and Swansea University that aims to re-establish the native seagrass beds around the UK. By engaging guests directly onsite with the process of re-seeding the beds, The Deep's role is to raise the profile of the project and also take part in in-situ project work.
- The Deep works collaboratively with New England Aquarium, Boston USA to rescue and rehabilitate cold stunned sea turtles in the Gulf of Maine. Deep staff provide in situ assistance within the Animal Care Centre during the busy stranding season. During a recent trip The Deep assisted with over 300 stranded Kemp's Ridley sea turtles.

Animal husbandry

The Deep constantly develops its animal husbandry, veterinary and welfare practices and, as a result, regularly publishes information and presents information at relevant conferences. This dissemination of information is an ongoing process which also takes the form of zoo keeper and aquarist training for employees of other organisations. In addition, The Deep deals regularly with enquiries from members of the public, offering advice on matters from fish keeping to career choices.

Re-homing of Customs-seized and RSPCA-seized animals. We work in conjunction with the Zoological Society of London (ZSL) and the UK Border Agency CITES Team to re-home customs seized fish and invertebrates whenever required. We also work closely with the local RSPCA team helping to provide advice and assistance with temporary care for animals involved in confiscations or long-term assistance with rehoming.

Sustainable Foods. After extensive work with our food suppliers to help them develop a sustainable aquarium food range, we now have traceability for the foods we purchase. This includes method of capture, location and season of capture, with much of our food range now carrying an MSC certification.

Denitrification System. A system has been installed for the removal of nitrate within our main tank. This has been running successfully since January 2015 and nitrate levels are now consistently low.

Directors' report

Through ongoing Continuing Professional Development, the ability of the Deep to deliver projects utilising in-house skills continues to grow eg. exhibition design and build, water treatment plant installation and digital content creation.

Students

The Deep has strong links with a number of colleges and universities. Each year, a number of MSc and BSc student projects are hosted at The Deep along with summer internships. During the year, the Aquarist department also host around 20 week-long work placements for students over the age of 18. The Deep began to teach a module to local university students on IUCN Red Listing in 2019, providing the skills and experience to 'red list' species as part of one of the largest conservation bodies in the world.

Aquarium community

The Deep is a member of the British and Irish Association for Zoos and Aquariums (BIAZA) and the World Association of Zoos and Aquariums (WAZA). As members, The Deep is committed to maintaining the highest welfare standards for animals and worthwhile conservation outputs. The Deep has been recognised by BIAZA for its conservation work and breeding successes.

Big Fish Campaign. This BIAZA aquarium-led campaign has been driven by The Deep with the aim of encouraging the public to responsibly select fish for home aquariums. Every year hundreds of pet fish are offered to aquariums having out-grown their tank. Working on an awareness-raising campaign, we aim to encourage the voluntary ban on certain species of fish being sold and to encourage people to research the fish they intend to buy to determine how large they will grow. A number of leading pet shops have joined the campaign along with a number of web-based forums. The long term goal is to reduce the demand for certain larger species of fish coming into the pet industry whilst supporting the hobbyist industry with responsible fish keeping advice.

Shark Trust 'No Limits?' Campaign. The Deep has been supporting the Shark Trust's 'No Limits?' campaign since 2014, encouraging the imposition of science-based catch limits.

Tansy Beetle Action Group. Tansy Beetles are only found along the banks of the River Ouse in North Yorkshire and is endangered across its range and is a UK Biodiversity Action Plan priority species. The Deep is a member of the Tansy Beetle Action Group which was set up in 2008 and which has identified the requirements for its survival and is now working together with BugLife, the University of York, the Environment Agency, the National Trust, North Yorkshire County Council and the City of York Council to manage the recovery of these populations.

North Eastern Inshore Fisheries & Conservation Authority (NEIFCA). The Deep has displayed materials for NEIFCA who work to protect the marine environment.

'One Less' campaign. The Deep is supporting the 'One Less' campaign that aims to reduce the use of single-use plastic bottles. Four million tonnes of plastic is thought to enter the ocean each year and The Deep has removed single-use water bottles from its shelves in favour of recycled cartons of water and re-fillable drinks bottles. Staff have also been issued with reusable water containers to reduce the use of single use drinks cups on site.

World Aquarium Against Marine Litter. The Deep is supporting the 'Our Ocean' campaign by creating an exhibit full of plastic litter to raise awareness to plastic pollution in the ocean. We are collaborating with more than 60 aquaria worldwide in this initiative.

Directors' report

The Deep has been represented on the BIAZA Council, the BIAZA Aquarium Working Group, the BIAZA Living Collections Committee, the European Union of Aquarium Curators focus group, the BIAZA Terrestrial Invertebrate Working Group, the BIAZA Welfare Auditing group, the BIAZA Nitrate Focus group, the BIAZA Membership & Licensing Committee, the BIAZA Welfare Auditing Group, the BIAZA Research Committee, the BIAZA Records Group and the BIAZA Animal Training Group and runs an EAZA monitoring programme for Epaulette Sharks and is the EAZA Studbook keeper for Sawfish Sharks. The Deep is an active participant of the European Union of Aquarium Curators (EUAC) with an annual meeting and sharing of information between the foremost aquaria in Europe.

Other

The Deep is committed to purchasing both its aquarium food and catering supplies as sustainably as possible. In addition, catering supplies are purchased locally wherever possible to reduce food miles. The Deep has hosted a sustainable 'Fish Fight' night in its Two Rivers Restaurant which raised awareness of alternative fish species not commonly bought which are in more plentiful supply.

The Deep recognises that in order to champion sustainability and environmental responsibility, we must take a lead role. We have made good progress especially where our plastic waste is concerned. A transition to 'vegware' compostable drinking cups and salad containers in our café means that what would have been plastic waste is now composted back into the land within 12 weeks.

An audit of our waste output has been completed and we have worked with our suppliers to ensure that none of our waste goes to landfill, from which much ocean plastic is thought to originate. We work alongside other local stakeholders within the Humber Waste Alliance Group to ensure best practice and progressive thinking where waste and sustainability is concerned. New exhibition enhancements have engaged the public about climate change – whilst it is a phrase often used, it remains a little understood global issue that becomes even more complex where the oceans are concerned. The benefit of engaging the public with environmental issues via stimulating exhibitions is extremely important in encouraging future behaviour change.

2020/21 has required diversification in the manner in which The Deep has been able to engage with visitors. During periods of closure due to the Covid19 lockdown strategy of the UK Government, The Deep has worked remotely with many schools offering digital tours and lectures to several thousand school children. This has expanded our capabilities and made The Deep more accessible.

Our plans for future periods

The charity is committed to maintaining its facilities to a high standard, although its reserves have been depleted during the pandemic which may have an impact on its ability to reinvest in its facilities.

With regard to the current situation with the Covid-19 pandemic or public health crisis in general, we refer to the going concern information included in the Directors' report.

Structure, governance and administration

The company's Memorandum of Articles of Association and the Members' Agreement between the company, Kingston upon Hull City Council and The University of Hull set out the method of governance of the company and charity.

The Members' Agreement states that the company shall have six Members and a maximum of nine Trustees, with Kingston upon Hull City Council nominating three of the Members and five of the Trustees and with The University of Hull nominating the remaining Members and Trustees. Members and Trustees serve fixed terms of office as defined by the Members' Agreement. The Board of Trustees may appoint individuals to fill Trustee vacancies during the year as they fall due, but such appointments would only be until the date of the company's next Annual General Meeting.

Directors' report

The Charity is run by a Board of Trustees, who collectively contribute a balance of skills and experience. Meetings of the trustees are held regularly and attendance rates are high. The trustees have a clear understanding of their role and its fulfilment.

Trustees receive an appropriate, tailored induction and throughout the course of the year, receive external advice on any major issues affecting the charity. The trustees have regard to the Charity Commission's Guidance for public benefit.

The directors consider the board of directors, who are the Trust's trustees, and the senior management team comprise the key management personnel of the charity in charge of directing and controlling, running and operating the Trust on a day to day basis. All directors give their time freely and no director received remuneration in the year. Details of directors' related party transactions are disclosed in note 19 of the financial statements.

The remuneration of staff is reviewed annually and normally increased for inflation. When a post becomes vacant, an assessment of whether the post needs to be re-filled on the same basis is undertaken; and any new roles are benchmarked against appropriate comparators.

Reserves policy statement

At any one time, the charity's reserves consist of capital grants received for the construction of The Deep Visitor Attraction and The Deep Business Centre, plus the accumulated operational surpluses of the charity. Expenditure on the construction of The Deep Visitor Attraction and The Deep Business Centre was capitalised and is being amortised over the useful lives of the buildings. The trustees aim to ensure that reserves should be maintained at a level to cover the amortisation of these assets, plus an additional amount to provide working capital for the organisation.

The charity takes a prudent approach in its budget planning, for example, being conservative each year in its income assumptions. Expenditure budgets are established each year that can be accommodated by the conservative income levels set, whilst also allowing for an appropriate level of capital reinvestment expenditure. It is the charity's policy to commit less than the current year's (conservative) surplus to new capital projects of that year. Any major investment over and above the current year's forecast surplus would need to be funded from the accumulated reserves (or grants) and would only be undertaken if approved by the trustees. In making any decision to commit reserves, the trustees take into account the requirements of the Reserves Policy when considering the amount of reserves that it is possible to release for reinvestment.

At each of their regular meetings, the trustees monitor the income and expenditure of the charity and the level of its reserves to ensure that the charity has sufficient funds to sustain its operations and to finance its future development plans. Prompt remedial action would be taken if the trustees were concerned about any aspect of the finances of the charity.

Going concern

It is important that sufficient visitors continue to be attracted to The Deep so that it can cover its operational costs and generate sufficient resources to maintain the quality of its facilities, and provide for their ongoing improvement, whilst also enabling the charity to continue to support conservation and marine research projects. Attendances to The Deep visitor attraction had been stable for many years, with a significant uplift experienced in the UK city of culture year 2017/18 and from the introduction of a new penguin display in 2014/15 which has had a continued positive benefit on visitor numbers. Visitor numbers in 2019/20 remained strong and were above the 2018/19 level. Occupancy of The Deep Business Centre has also remained healthy, making a positive contribution to the underlying net profit of the group for the year.

Directors' report

However in the current year 2020/21, like many other visitor attractions, The Deep has been significantly impacted by Covid-19 and by the restrictions imposed by Government on opening and social distancing requirements. For parts of the current year, The Deep has been closed to visitors and has had to significantly reduce the numbers that the attraction can permit in the building at one time. Educational, Retail and Catering activities are also impacted by these falls in visitors. Although a good level of visitor numbers was attracted over the summer of 2020 which was very encouraging (as have been the visitor numbers in the period since being able to re-open again on 17 May 2021), until visitor numbers return to the normal levels included in its business plans, the group will be limited in its ability to reinvest significant sums in the group's facilities.

To ensure that The Deep maintains sufficient working capital for the foreseeable future it has taken a number of steps, in particular

- Reduced discretionary expenditure on its assets
- Taken advantage of the Government's Coronavirus Job Retention Scheme to receive financial support for employees that have been furloughed
- Drawn down a £700,000 Coronavirus Business Interruption Loan, which is repayable at £12k per month from November 2021
- Completed a redundancy programme and reduced some working hours
- Prepares and keeps under review financial projections and cashflow forecasts for both the management and the Board, setting out the potential impacts of Covid-19 on financial performance and the charity's ability to continue as a going concern
- The charity has cash reserves – at the year end, the group had a cash balance of £2m, with £0.7m of this being a Coronavirus Business Interruption Loan from its bankers which remains unspent.
- Its balance sheet shows net assets of £22.9m
- The charity has received donations from local businesses and individuals

The directors have prepared cash flow forecasts for the period to 31 January 2023, the key assumption of which is visitor numbers. Although accurately predicting visitor numbers remains difficult, the directors feel that its forecasts are reliable in predicting future group revenue and cash flows. The directors believe, having taken the actions noted above, that the group and company has adequate resources to continue in operational existence for the foreseeable future and so they have continued to adopt the going concern basis in preparing the financial statements. These financial statements do not include any adjustments to the balance sheet value of assets and their recoverable amounts or to provide for further liabilities which may arise if the going concern basis of preparation is inappropriate.

Taxation

The company, as a registered charity, has obtained exemption from corporation tax. Charitable tax exemptions can therefore be claimed to the extent that income and/or gains are applicable and applied for charitable purposes only.

Company status

The company is a private company limited by guarantee, not having a share capital, and is also registered as a charity (number 1073254).

Directors' report

Members

The members of the company are Kingston upon Hull City Council (corporate member), The University of Hull (corporate member), Professor Graham Chesters, Mr Alan W Kirkman, Ms Susan M Lockwood and Professor Dan Parsons.

Political and charitable contributions

As a charity, the company is forbidden from making political donations. The company made charitable donations (from monies fundraised) of £Nil (2020 – £Nil) during the year.

Disabled employees

The group is accredited as a Disability Confident Employer and carries this branding on its employment literature throughout the employee journey. The group gives full consideration to applications for employment from disabled persons where the candidate's particular aptitudes and abilities are consistent with adequately meeting the requirements of the job, and reasonable adjustments will be sought. Links exist with organisations such as This-Ability which supports disabled people and employers during the application and recruitment period, and promotes the group's vacancies to its clients. Opportunities, equal to those of their colleagues, are available to disabled employees for training, career development and promotion. To support employee health and wellbeing, the group is part of the 'Mindful Employer Plus' scheme; has signed the 'Time to Change' pledge making a public commitment to supporting employee mental health; and is a member of Working Voices (NHS Hull). Where existing employees become disabled, it is the group's policy to provide continuing employment wherever practicable in the same or an alternative position and to provide training and a comprehensive consideration of reasonable adjustments to achieve this aim. The group's detailed Access Statement is produced in line with Visit England's guidelines and is available on-line to all – this would help to inform any individual needs assessment and promotes the group's commitment to accessibility.

Employee involvement

The group operates a framework for employee information and consultation which complies with the requirements of the Information and Consultation of Employees Regulations 2004. During the year, the policy of providing employees with information about the group has been continued through internal communication, including regular updates during periods of closure and furlough leave. Employees have also been encouraged to present their suggestions and views on the group's performance, and also on its stability and recovery during the period of the pandemic. Regular meetings are held between local management and employees to allow a free flow of information and ideas including department issues, specific project and policy planning. Whole-group staff meetings are called at key points of action, change or development as necessary during the year. The group's Health and Safety Committee includes representatives from each department alongside senior managers and the Competent Person. A key communication tool is also the Crew Brief newsletter which is circulated to all staff every month and includes information such as group performance, customer feedback, policy updates and it responds to specific employee questions when necessary.

Directors' report

Key Management Personnel – Directors

The directors who served the company during the year were as follows:

D W Gemmell OBE – Chair
J A Parkes CBE – Vice Chair
T S E Boanas
G Chesters
A J Hunt (resigned 21 May 2021)
A W Kirkman
S M Lockwood
R Pantelakis
A I Ward

All directors are also trustees of the charity.

Other key management personnel

Chief Executive – C C Duke
Deputy Chief Executive, Finance Director & Company Secretary – N G Porteus
Director of Operations & People – J L Kirby
Curator – B Jones
Head of Business & Corporate – F G Cross

Related parties

Transactions with related parties are disclosed in note 19.

Disclosure of information to the auditors

So far as each person who was a director at the date of approving this report is aware, there is no relevant audit information, being information needed by the auditor in connection with preparing its report, of which the auditor is unaware. Having made enquiries of the directors and the company's auditor, each director has taken all the steps that he/she is obliged to take as a director in order to make himself/herself aware of any relevant audit information and to establish that the auditor is aware of that information.

Auditors

In accordance with s485 of the Companies Act 2016, a resolution to reappoint Ernst & Young LLP as auditors will be put to the members at the Annual General Meeting.

By order of the Board



Neil G Porteus
Company Secretary
24 September 2021

Statement of directors' responsibilities

The directors/charity trustees are responsible for preparing the Strategic Report, the Directors' and Trustees' report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the group and company and of the profit or loss of the group for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgments and estimates that are reasonable and prudent; and
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the group's and the company's transactions and disclose with reasonable accuracy at any time the financial position of the group and company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the group and the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Independent auditors' report

to the members of EMIH Limited

Opinion

We have audited the financial statements of EMIH Limited ('the parent company') and its subsidiaries (the 'group') for the year ended 31 January 2021 which comprise the Group statement of financial activities, Group statement of comprehensive income, Group balance sheet, Charity/(Company) balance sheet, Group statement of changes in equity, Charity/(Company) statement of changes in equity and the related notes 1 to 20, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the group's and of the parent company's affairs as at 31 January 2021 and of the group's loss for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the group in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group and parent company's ability to continue as a going concern for a period of 15 months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the directors with respect to going concern are described in the relevant sections of this report. However, because not all future events or conditions can be predicted, this statement is not a guarantee as to the group's ability to continue as a going concern.

Independent auditors' report

to the members of EMIH Limited

Other information

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The directors are responsible for the other information contained within the annual report.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in this report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of the other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the strategic report and the directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the strategic report and directors' report have been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the group and the parent company and its environment obtained in the course of the audit, we have not identified material misstatements in the strategic report or directors' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit

Responsibilities of directors

As explained more fully in the directors' responsibilities statement set out on page 17, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Independent auditors' report

to the members of EMIH Limited

In preparing the financial statements, the directors are responsible for assessing the group's and the parent company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the group or the parent company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Explanation as to what extent the audit was considered capable of detecting irregularities, including fraud

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect irregularities, including fraud. The risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional misrepresentations, or through collusion. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below. However, the primary responsibility for the prevention and detection of fraud rests with both those charged with governance of the entity and management.

Our approach was as follows:

- We obtained an understanding of the legal and regulatory frameworks that are applicable to the Company and determined that the most significant are those that relate to the reporting framework, FRS102 including the Charities SORP, the Companies Act 2006, the Charities Act 2011, and the relevant tax laws and regulations in the UK. In addition, we concluded that there are certain significant laws and regulations which may have an effect on the determination of the amounts and disclosures in the financial statements relating to the operation of aquariums, tourist venues, sale of goods, health and safety, employee matters and data protection.
- We understood how the company is complying with those frameworks by making enquiries of management. We corroborated our enquiries through our review of board minutes and consideration of the results of our audit procedures across the company.
- We assessed the susceptibility of the company's financial statements to material misstatement, including how fraud might occur by meeting with management from various parts of the business to understand where they considered there was susceptibility to fraud and reviewed the entity level controls in place. We also considered the existence of performance targets and their potential influence on management to manage earnings. We considered the controls that the Company has established to address risks identified, or that otherwise prevent, deter and detect fraud; and how management monitors those controls. Where the risk was considered to be higher, we performed audit procedures to address each identified fraud risk. These procedures were designed to provide reasonable assurance that the financial statements were free from fraud or error.
- Based on this understanding we designed our audit procedures to identify non-compliance with the laws and regulations identified in the paragraphs above. Our procedures involved: journal entry testing, with a focus on manual journals and journals indicating large or unusual transactions; enquiries of company management; and challenging the assumptions and judgements made by management by reviewing third party evidence wherever possible. We also leveraged our data analytics platform in performing our work to assist in identifying higher risk transactions for testing. The results of our procedures did not identify any instances or irregularities, including fraud.

Independent auditors' report

to the members of EMIH Limited

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at <https://www.frc.org.uk/auditorsresponsibilities>. This description forms part of our auditor's report.

Use of our report

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.



Richard Frostick (Senior statutory auditor)
for and on behalf of Ernst & Young LLP, Statutory Auditor
Hull

21 September 2021

Group statement of financial activities (including group income and expenditure account)

for the year ended 31 January 2021

	<i>Total unrestricted funds</i>	
	2021	2020
<i>Notes</i>		£
Income from:		
Donations and legacies	186,924	529
Government Grants	1,024,713	-
Charitable activities		
Admissions and education income	585,613	1,626,024
Gift Aid membership fees	1,433,598	2,717,264
Other trading activities		
Retail	544,067	1,015,916
Catering	314,962	833,337
Other corporate income	195,312	445,669
Rental income and related services	584,386	631,175
Finance activities		
Net interest (expense)/income on pension scheme	(23,000)	(17,000)
Bank interest	5,530	9,736
Total income	4,852,105	7,262,650
Expenditure on:		
Cost of raising funds		
Commercial trading operations	(1,580,794)	(2,336,017)
Expenditure on charitable activities		
Cost of operating visitor attraction	(2,502,557)	(2,943,565)
Depreciation	8 (2,603,235)	(2,409,223)
Marketing, publicity and events	(289,253)	(398,189)
Management and administration	(1,135,035)	(1,332,123)
Governance costs	5 (49,118)	(48,900)
Total expenditure	(8,159,992)	(9,468,016)
Exceptional Item		
Revaluation of fixed assets	-	-
Trading subsidiary corporation tax reclaimable/(due)	7(a) 32,851	58,798
Net loss for the year	(3,275,036)	(2,146,568)

All amounts relate to continuing activities

Group statement of comprehensive income

for the year ended 31 January 2021

	2021	2020
	£	£
Net loss for the year	(3,275,036)	(2,146,568)
Actuarial expense recognised in the pension scheme	(2,984,000)	(3,000)
Deferred tax thereon	587,760	510
Total comprehensive loss for the year	(5,671,276)	(2,149,058)

Group statement of change in equity

for the year ended 31 January 2021

	<i>Called up share capital</i>	<i>Profit & loss account</i>	<i>Total equity</i>
<i>Notes</i>	£	£	£
At 1 January 2019	–	30,718,234	30,718,234
Loss for the financial year	–	(2,146,568)	(2,146,568)
Other comprehensive loss	–	(2,490)	(2,490)
Total comprehensive loss for the year	–	(2,149,058)	(2,149,058)
At 31 January 2020	–	28,569,176	28,569,176
Loss for the financial year	–	(3,275,036)	(3,275,036)
Other comprehensive loss	–	(2,396,240)	(2,396,240)
Total comprehensive loss for the year	–	(5,671,276)	(5,671,276)
At 31 January 2021	–	22,897,900	22,897,900

Charity/(Company) statement of change in equity

for the year ended 31 January 2021

	<i>Called up share capital</i>	<i>Profit & loss account</i>	<i>Total equity</i>
<i>Notes</i>	£	£	£
At 31 January 2019	–	29,997,065	29,997,065
Loss for the financial year	–	(1,640,379)	(1,640,379)
Other comprehensive loss	–	–	–
Total comprehensive loss for the year	–	(1,640,379)	(1,640,379)
At 31 January 2020	–	28,356,686	28,356,686
Loss for the financial year	–	(2,359,849)	(2,359,853)
Other comprehensive loss	–	–	–
Total comprehensive loss for the year	–	(2,359,849)	(2,359,853)
At 31 January 2021	–	25,996,837	25,996,833

Group statement of financial position

at 31 January 2021

Group statement of financial position

at 31 January 2021

	<i>Notes</i>	2021 £	2020 £
Fixed assets			
Tangible assets	8	25,216,841	27,542,675
Investments	9	-	-
		<u>25,216,841</u>	<u>27,542,675</u>
Current assets			
Stocks	10	188,495	188,550
Debtors	11	1,097,294	509,383
Cash at bank and in hand		2,088,305	1,996,220
		<u>3,374,094</u>	<u>2,694,153</u>
Creditors: amounts falling due within one year	12	<u>(918,035)</u>	<u>(811,652)</u>
Net current assets		<u>2,456,059</u>	<u>1,882,501</u>
Total assets less current liabilities		<u>27,672,900</u>	<u>29,425,176</u>
Creditors: amounts falling due in more than one year			
Coronavirus Business Interruption Loan	13	<u>(665,000)</u>	-
Provisions for liabilities			
Deferred taxation	7(d)	<u>-</u>	<u>-</u>
Net Assets before pension asset/(liability)		<u>27,007,900</u>	<u>29,425,176</u>
Pension Liability		<u>(4,110,000)</u>	<u>(856,000)</u>
Net Assets including pension liability		<u>22,897,900</u>	<u>28,569,176</u>
Funds assets			
Unrestricted income funds	16	<u>22,897,900</u>	<u>28,569,176</u>
Non-equity members' funds		<u>22,897,900</u>	<u>28,569,176</u>

These financial statements were approved by the Board of Directors, authorised for issue and signed on their behalf by:



D W Gemmell OBE
Director
24 September 2021


Charity/(company) statement of financial position

at 31 January 2021

Charity/(company) statement of financial position

at 31 January 2021

	<i>Notes</i>	<i>2021</i> £	<i>2020</i> £
Fixed assets			
Tangible assets	8	25,069,834	27,480,809
Investments	9	4	4
		<u>25,069,838</u>	<u>27,480,813</u>
Current assets			
Stocks	10	-	-
Debtors	11	3,780,904	2,571,008
Cash at bank and in hand		<u>1,237,969</u>	<u>982,486</u>
		5,018,873	3,553,494
Creditors: amounts falling due within one year	12	<u>(4,091,874)</u>	<u>(2,677,616)</u>
Net current assets		<u>926,999</u>	<u>875,878</u>
Total assets less current liabilities		25,996,837	28,356,686
Provisions for liabilities			
Deferred taxation	7(d)		-
Net Assets before pension asset		<u>25,996,837</u>	<u>28,356,686</u>
Pension asset		-	-
Net Assets including pension asset		<u>25,996,837</u>	<u>28,356,686</u>
Funds assets			
Unrestricted income funds	16	<u>25,996,837</u>	<u>28,356,686</u>
Non-equity members' funds		<u>25,996,837</u>	<u>28,356,686</u>



D W Gemmell OBE
Director
24 September 2021

Group statement of cash flows

for the year ended 31 January 2021

	<i>Notes</i>	<i>2021</i>	<i>2020</i>
		£	£
<i>Net cash (outflow)/ inflow from operating activities</i>	14(a)	(336,044)	463,349
<i>Investing activities</i>			
Purchase of tangible fixed assets		(277,401)	(708,236)
Interest received		5,530	9,736
<i>Financing activities</i>			
Coronavirus Business Interruption Loan	13	700,000	
Interest paid		-	-
<i>(Decrease)/increase in cash</i>	14(b)	92,085	(235,151)
<i>Total cash and cash equivalents at 1 February</i>		1,996,220	2,231,371
<i>Total cash and cash equivalents at 31 January</i>	14(b)	2,088,305	1,996,220

Notes to the financial statements

at 31 January 2021

1. Accounting policies

Statement of compliance

EMIH Limited is a limited liability company incorporated in England and a Registered Charity. The Registered Office is The Deep, Kingston upon Hull, HU1 4DP. The Group's financial statements have been prepared in compliance with FRS 102 (effective 1 January 2015) and the Charities SORP (FRS 102) (effective 1 January 2015), as it applies to the financial statements of the Group for the year ended 31 January 2021.

Basis of preparation and change in accounting policy

The financial statements of EMIH Limited were authorised for issue by the Board of Directors on 24 September 2021. The financial statements have been prepared in accordance with applicable accounting standards. The financial statements are prepared in sterling which is the functional currency of the company.

Going concern

It is important that sufficient visitors continue to be attracted to The Deep so that it can cover its operational costs and generate sufficient resources to maintain the quality of its facilities, and provide for their ongoing improvement, whilst also enabling the charity to continue to support conservation and marine research projects. Attendances to The Deep visitor attraction had been stable for many years, with a significant uplift experienced in the UK city of culture year 2017/18 and from the introduction of a new penguin display in 2014/15 which has had a continued positive benefit on visitor numbers. Visitor numbers in 2019/20 remained strong and were above the 2018/19 level. Occupancy of The Deep Business Centre has also remained healthy, making a positive contribution to the underlying net profit of the group for the year.

However in the current year 2020/21, like many other visitor attractions, The Deep has been significantly impacted by Covid-19 and by the restrictions imposed by Government on opening and social distancing requirements. For parts of the current year, The Deep has been closed to visitors and has had to significantly reduce the numbers that the attraction can permit in the building at one time. Educational, Retail and Catering activities are also impacted by these falls in visitors. Although a good level of visitor numbers was attracted over the summer of 2020 which was very encouraging (as have been the visitor numbers in the period since being able to re-open again on 17 May 2021), until visitor numbers return to the normal levels included in its business plans, the group will be limited in its ability to reinvest significant sums in the group's facilities.

To ensure that The Deep maintains sufficient working capital for the foreseeable future it has taken a number of steps, in particular

- Reduced discretionary expenditure on its assets
- Taken advantage of the Government's Coronavirus Job Retention Scheme to receive financial support for employees that have been furloughed
- Drawn down a £700,000 Coronavirus Business Interruption Loan, which is repayable at £12k per month from November 2021
- Completed a redundancy programme and reduced some working hours
- Prepares and keeps under review financial projections and cashflow forecasts for both the management and the Board, setting out the potential impacts of Covid-19 on financial performance and the charity's ability to continue as a going concern

Notes to the financial statements

at 31 January 2021

- The charity has cash reserves – at the year end, the group had a cash balance of £2m, with £0.7m of this being a Coronavirus Business Interruption Loan from its bankers which remains unspent.
- Its balance sheet shows net assets of £22.9m
- The charity has received donations from local businesses and individuals

The directors have prepared cash flow forecasts for the period to 31 January 2023, the key assumption of which is visitor numbers. Although accurately predicting visitor numbers remains difficult, the directors feel that its forecasts are reliable in predicting future group revenue and cash flows. The directors believe, having taken the actions noted above, that the group and company has adequate resources to continue in operational existence for the foreseeable future and so they have continued to adopt the going concern basis in preparing the financial statements. These financial statements do not include any adjustments to the balance sheet value of assets and their recoverable amounts or to provide for further liabilities which may arise if the going concern basis of preparation is inappropriate.

Judgements and key sources of estimation uncertainty

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported for assets and liabilities as at the balance sheet date and the amounts reported for revenues and expenses during the year. However, the nature of estimation means that actual outcomes could differ from those estimates. The judgements (apart from those involving estimates) that have had the most significant effect on amounts recognised in the financial statements are the actuarial assumptions supporting the valuation of the Group's defined benefit pension scheme.

Group financial statements

These financial statements consolidate the results of the charity and its wholly-owned subsidiaries Running Deep Limited and Deep Developments Limited on a line by line basis. A separate Income Statement, or income and expenditure account, for the charity itself is not presented because the charity has taken advantage of the exemptions afforded by section 408 of the Companies Act 2006, although the income and expenditure of the charity is detailed in note 3 to the financial statements.

Grants receivable

Grants, including grants for the purchase of fixed assets, are recognised in full in the Statement of Financial Activities in the year in which they are receivable.

All grant income receivable is in furtherance of the objectives of the charity. Thus all general funds have been designated as unrestricted funds which are available for use at the discretion of the trustees, albeit that most of the grant income receivable is against expenditure already incurred or committed.

Interest receivable

Interest is included when receivable by the charity.

Tangible fixed assets

All fixed assets are initially recorded at cost.

The company's buildings were revalued at the balance sheet date of 31 January 2018 by Sanderson Weatherall in accordance with the provisions of FRS 102. These assets are being depreciated over a remaining useful life of 14 years from the date of the revaluation.

Equipment is depreciated over 1-5 years.

The carrying values of tangible fixed assets are reviewed for impairment when events or changes in circumstances indicate the carrying value may not be recoverable.

Notes to the financial statements

at 31 January 2021

1. Accounting policies (continued)

Stocks

Stocks are stated at the lower of cost and net realisable value. Cost includes all costs incurred in bringing each product to its present location and condition.

Net realisable value is based on estimated selling price less any further costs expected to be incurred to completion and disposal.

Fund accounting

Funds held by the charity are either:

- Unrestricted general funds – these are funds which can be used in accordance with the charitable objects at the discretion of the trustees.
- Designated funds – these are funds set aside by the trustees out of unrestricted general funds for specific future purposes or projects.
- Restricted funds – these are funds that can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Deferred taxation

Deferred taxation is recognised in respect of all timing differences which are differences between taxable profits and total comprehensive income arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in the financial statements, except that:

- Unrelieved tax losses and other deferred tax assets are recognised only to the extent that the directors consider that it probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Deferred tax is measured on an undiscounted basis at the tax rates that are expected to apply in the periods in which timing differences reverse, based on tax rates and laws enacted or substantively enacted at the balance sheet date.

Pensions

The company participates in the Local Government Pension Scheme. Contributions are made to a separately administrated fund. Pension scheme assets are measured at fair value and scheme liabilities are measured on an actuarial basis using the projected unit method and discounted at an interest rate equivalent to the current rate of return on a high quality corporate bond.

The service cost of providing pension and other post-retirement benefits to employees for the year is charged to the operating profit or loss in the year. The full cost of providing amendments to benefits in respect of past service is also charged to the operating surplus or deficit in the year.

The expected return on defined benefit pension scheme assets based on the market value scheme assets at the start of the financial year is included within other finance costs. This also includes a charge representing the expected increase in liabilities of the scheme during the year, arising from the liabilities being one year closer to payment. Differences between actual and expected returns on assets during the year are recognised in the statement of comprehensive income in the year, together with differences from changes in assumptions. The net asset/(liability) of the defined benefit scheme is reported on the balance sheet within the pension asset/(liability).

Notes to the financial statements

at 31 January 2021

2. Income and expenditure

Income represents the amount of grants receivable and other income, exclusive of VAT, during the year covered by these financial statements. Income and expenditure are directly attributable to the principal activities of the company and charity.

3. Financial performance of the charity

This is the income and expenditure of the charity, the parent and main entity within the group.

	2021	2020
	£	£
Government Grants	16,500	-
Gift aid membership fees	1,463,118	2,725,256
Gift aid from subsidiary company	1,322,542	1,534,235
Grant income & donations	80,707	
Other trading activities	-	316
Rental income	10,000	10,000
Interest	2,652	6,028
Total income	2,895,519	4,275,835
Cost of operating visitor attraction	(2,706,605)	(3,512,050)
Depreciation	(2,528,395)	(2,387,498)
Administration	(20,372)	(16,662)
Exceptional item – revaluation		-
Net loss	<u>(2,359,853)</u>	<u>(1,640,375)</u>
Charity funds brought forward – unrestricted	<u>28,356,690</u>	<u>29,997,065</u>
Charity funds carried forward – unrestricted	<u>25,996,837</u>	<u>28,356,690</u>

4. Commercial trading operations and investment in trading subsidiary

The wholly owned trading subsidiary Running Deep Limited is incorporated in the United Kingdom. Running Deep Limited operates the Deep Business Centre and Deep Visitor Attraction. Running Deep Limited is responsible for the day to day running of both the Visitor Attraction and the Business Centre.

The Visitor Attraction does not provide subsidies to the Business Centre.

The charity owns the entire issued share capital of 2 ordinary shares of £1 each. A summary of the trading results is shown below.

Notes to the financial statements

at 31 January 2021

4. Commercial trading operations and investment in trading subsidiary (continued)

Summary profit and loss account:

	2021	2020
	£	£
Turnover	6,133,294	8,668,585
Cost of sales	(471,425)	(1,001,143)
Gross Profit	5,661,869	7,667,442
Administrative expenses & depreciation	(5,265,047)	(6,684,908)
Bank interest receivable	2,878	3,709
Other finance (expense)/income	(23,000)	(17,000)
Profit on ordinary activities before taxation	376,700	969,243
Tax – reclaimable/(due)	32,851	58,798
Profit for the financial year	<u>409,551</u>	<u>1,028,041</u>
Profit for the financial year	409,551	1,028,041
Remeasurement loss recognised on defined benefit pension scheme	(2,984,000)	(3,000)
Movement on deferred tax relating to pension scheme	587,760	510
Total comprehensive (expense)/income in the year	<u>(1,986,689)</u>	<u>1,025,551</u>

Turnover includes donations of £2,798,025 (2020 – £4,116,252) from the Charity EMIH Limited for services provided to the Charity. In addition, £1,322,542 (2020 – £1,534,235) was Gift aided to the Charity during the year.

The assets and liabilities of the subsidiary were:

	2021	2020
	£	£
Tangible fixed assets	147,007	61,867
Current assets	6,142,727	4,213,446
Creditors: amounts falling due within one year	(4,611,477)	(3,206,825)
Provisions for liabilities & charges - Coronavirus Business Interruption Loan	(665,000)	-
Net Assets before pension asset/(liability)	1,013,257	1,068,488
Pension liability	(4,110,000)	(856,000)
Net Assets including pension liability	<u>(3,096,743)</u>	<u>212,488</u>
Aggregate share capital and reserves	<u>(3,096,743)</u>	<u>212,488</u>

Notes to the financial statements

at 31 January 2021

5. Charitable expenditure includes

	2021	2020
	£	£
<i>Governance costs:</i>		
Legal, professional and administrative costs	4,598	8,050
Auditors' remuneration – audit services	33,000	31,500
Auditors' remuneration – other assurance services	–	–
– taxation services	11,520	9,350
	<u>49,118</u>	<u>48,900</u>
Depreciation	2,603,235	2,409,223
Directors remuneration	–	–
Staff costs	<u>3,005,569</u>	<u>3,245,678</u>

Staff costs above include those within the subsidiary's administration expenses in note 4.

6. Staff costs

	2021	2020
	£	£
Salaries	2,468,623	2,565,701
Employer national insurance contributions	170,226	196,422
Employer pension contributions	366,720	483,555
	<u>3,005,569</u>	<u>3,245,678</u>

An interest-free Assisted Car Purchase Scheme exists for Key Management Personnel. Under HM Revenue & Custom rules, there was an assumed taxable benefit of the interest foregone for the employees that took benefit of this scheme of £346 (2020 – £633) on which the group paid £48 (2020 – £87) of employers national insurance. Any personal income tax due on the interest foregone was paid by the employees themselves as a P11D was issued where necessary.

Notes to the financial statements

at 31 January 2021

6. Staff costs (continued)

The number of employees whose remuneration as defined for taxation purposes amounted to over £60,000 (2020 – £60,000) in the year was as follows:

	2021	2020
	<i>No.</i>	<i>No.</i>
£60,001 – £70,000	1	1
£70,001 – £80,000	1	1
£80,001 – £90,000	-	-
£90,001 – £100,000	1	-
£100,001 – £110,000	-	1
£110,001 – £120,000	-	-
£120,001 – £130,000	-	-
£130,001 – £140,000	-	-

The average number of people employed by the company was as follows:

	2021	2020
	<i>No.</i>	<i>No.</i>
Management	6	7
Administration	138	141
	<u>144</u>	<u>148</u>

None of the directors received any remuneration from the company during the current year or previous year. The trustees neither received nor waived any remuneration during the year. Trustees claimed out of pocket expenses of £Nil (2020 – £658).

7. Tax

(a) Tax on profit on ordinary activities

The tax charge/(credit) is made up as follows:

	2021	2020
	£	£
Current tax:		
UK corporation tax for the year	-	-
Total current tax	-	-
Deferred tax:		
Origination and reversal of timing differences	(36,078)	(65,716)
Effect of changes in tax rates	3,227	6,918
Total deferred tax:	<u>(32,851)</u>	<u>(58,798)</u>
Tax credit on ordinary activities	<u>(32,851)</u>	<u>(58,798)</u>
Tax included in the statement of other comprehensive income		
Actuarial loss on pension scheme	(587,760)	(510)
Total deferred tax	<u>(620,611)</u>	<u>(59,308)</u>

Notes to the financial statements

at 31 January 2021

7. Tax (continued)

(b) Factors affecting tax charge/(credit) for the year

The tax assessed for the year differs from the standard rate of corporation tax in the UK of 19% (2020 – 19%). The differences are explained below:

	2021	2020
	£	£
Trading profit on ordinary activities before tax	376,700	969,243
Profit on ordinary activities multiplied by standard rate of corporation tax in the UK of 19% (2020 – 19%)	71,573	184,156
<i>Effects of:</i>		
Expenses not deductible for tax purposes	1,305	1,411
Tax rate changes	3,227	6,918
Qualifying Donations	(108,956)	(251,283)
Total tax credit for the year	(32,851)	(58,798)

(c) Deferred tax

The deferred tax included in the balance sheet is as follows:

	2021	2020
	£	£
Capital allowances in advance of depreciation	19,830	3,579
Other timing differences	(789,812)	(152,950)
Included in (debtors)/provisions for liabilities and charges	(769,982)	(149,371)

	£
At 1 February 2020	(149,371)
Profit and loss account movement for the year	(32,851)
Amount charged to statement of comprehensive income	(587,760)
At 31 January 2021 – included in debtors	(769,982)

(d) Factors that may affect future tax charges – change in Corporation tax rate:

It was announced in the Budget 2020 that the main rate of corporation tax would remain at 19%, negating the previous expected reduction to 17% from 1 April 2020. This position was substantively enacted for UK GAAP purposes on 17 March 2020. Accordingly, this rate is applicable in the measurements of the deferred tax assets and liabilities at 31 January 2021. Deferred tax has been calculated at 19% being the rate at which temporary differences are expected to reverse. Furthermore, in March 2021 the 2021 Budget included an announcement to increase the standard rate of corporation tax rate from 19% to 25% from 1 April 2023. This was enacted on 10 June 2021. Since the rate increase was not substantively enacted at the balance sheet date, deferred tax has been calculated at 19%. The maximum impact on deferred tax balances of the rate increase is estimated to be £243,153.

Notes to the financial statements

at 31 January 2021

8. Tangible fixed assets

<i>Group</i>	<i>Equipment</i>	<i>Visitor attraction, business centre and warehouse</i>	<i>Total</i>
	£	£	£
Cost or valuation:			
At 1 February 2020	88,382	32,104,683	32,193,065
Additions	159,980	117,421	277,401
Revaluation	-	-	-
Disposals	-	-	-
At 31 January 2021	<u>248,362</u>	<u>32,222,104</u>	<u>32,470,466</u>
Depreciation:			
At 1 February 2020	(26,516)	(4,623,874)	(4,650,390)
Provided in the year	(74,840)	(2,528,395)	(2,603,235)
Revaluation	-	-	-
Disposals	-	-	-
At 31 January 2020	<u>(101,356)</u>	<u>(7,152,269)</u>	<u>(7,253,625)</u>
Net book value:			
At 1 February 2020	<u>61,867</u>	<u>27,480,809</u>	<u>27,542,675</u>
At 31 January 2021	<u>147,006</u>	<u>25,069,835</u>	<u>25,216,841</u>

The assets of the group were valued by Sanderson Weatherall LLP at 31 January 2018, on the basis of depreciated replacement cost for The Deep Visitor Attraction (£28,600,000) and on the basis of open market value for The Deep Business Centre (£2,400,000) in accordance with The Appraisal and valuation standards (Fifth edition) ('The Red Book') prepared by the Royal institution of Chartered Surveyors. The assets are being depreciated over a remaining useful life of 14 years from the date of the revaluation. Current year additions are recorded at cost. In addition the company owns a warehouse unit which is valued at £153,225 and which is being depreciated over 9 years.

Notes to the financial statements

at 31 January 2021

8. Tangible fixed assets (continued)

<i>Charity/(Company)</i>	<i>Visitor attraction, business centre and warehouse</i>	<i>Total</i>
	<i>£</i>	<i>£</i>
Cost or valuation:		
At 1 February 2020	32,104,683	32,104,683
Additions	117,421	117,421
Revaluation	-	-
Disposals	-	-
At 31 January 2021	<u>32,222,104</u>	<u>32,222,104</u>
Depreciation:		
At 1 February 2020	(4,623,874)	(4,623,874)
Provided in the year	(2,528,395)	(2,528,395)
Revaluation	-	-
Disposals	-	-
At 31 January 2021	<u>(7,152,269)</u>	<u>(7,152,269)</u>
Net book value:		
At 1 February 2020	<u>27,480,809</u>	<u>27,480,809</u>
At 31 January 2021	<u>25,069,835</u>	<u>25,069,835</u>

If these assets had not been revalued they would be held in the balance sheet at:

	<i>Group</i>	<i>Charity</i>
	<i>£</i>	<i>£</i>
Cost:		
At 1 February 2020	48,091,246	48,002,863
Additions	277,401	117,421
Disposals	-	-
At 31 January 2021	<u>48,368,647</u>	<u>48,120,284</u>
Depreciation:		
At 1 February 2020	(31,837,721)	(31,623,056)
Charge	(2,603,235)	(2,528,395)
Disposals	-	-
At 31 January 2021	<u>(34,440,956)</u>	<u>(34,151,451)</u>
Net book value:		
At 1 February 2020	<u>16,253,525</u>	<u>16,379,807</u>
At 31 January 2021	<u>13,927,691</u>	<u>13,968,833</u>

In the opinion of the directors, the net book value of the assets of the group and the charity is at least equal to the depreciated replacement cost.

Notes to the financial statements

at 31 January 2021

9. Investments

<i>Charity</i>	£
Cost:	
At 1 February 2020 and 31 January 2021	<u>4</u>

Investments comprise the wholly owned subsidiary undertakings:

<i>Name of company</i>	<i>Shares held</i>	<i>Proportion of voting rights and shares held</i>	<i>Nature of business</i>
Subsidiary undertakings			
Running Deep Limited (Registered No. 03606689)	Ordinary	100%	Tourism
Deep Developments Limited (Registered No. 03606659)	Ordinary	100%	Dormant

10. Stocks

	<i>2021</i>	<i>Group 2020</i>	<i>2021</i>	<i>Charity 2020</i>
	£	£	£	£
Finished goods	<u>188,495</u>	<u>188,550</u>	-	-

11. Debtors

	<i>2021</i>	<i>Group 2020</i>	<i>2021</i>	<i>Charity 2020</i>
	£	£	£	£
Trade debtors	48,726	70,835	-	-
Other debtors	30,035	64,227	-	-
Prepayments and accrued income	248,551	224,950	10,467	56,680
Amounts owed by group undertakings	-	-	3,770,437	2,514,328
Deferred taxation	769,982	149,371	-	-
	<u>1,097,294</u>	<u>509,383</u>	<u>3,780,904</u>	<u>2,571,008</u>

Notes to the financial statements

at 31 January 2021

12. Creditors: amounts falling due within one year

	<i>Group</i>		<i>Charity</i>	
	<i>2021</i>	<i>2020</i>	<i>2021</i>	<i>2020</i>
	£	£	£	£
Coronavirus business interruption loan	35,000	-	-	-
Trade creditors	298,353	272,443	-	-
Accruals & deferred income	134,673	191,416	79,467	103,305
Other creditors	397,455	230,770	16,600	15,850
VAT	52,554	117,023	-	-
Amounts owed to group undertakings	-	-	3,995,807	2,558,461
	<u>918,035</u>	<u>811,652</u>	<u>4,091,874</u>	<u>2,677,616</u>

13. Creditors amounts due in more than one year

	<i>Group</i>		<i>Charity</i>	
	<i>2021</i>	<i>2020</i>	<i>2021</i>	<i>2020</i>
	£	£	£	£
Coronavirus business interruption loan	655,000	-	-	-
	<u>655,000</u>	<u>-</u>	<u>-</u>	<u>-</u>

The company has drawn down a £700,000 Coronavirus Business Interruption Loan. The loan is repayable in instalments of £11,667 per month from November 2021, so £35,000 is due within one year and £665,000 is due in more than one year.

14. Notes to the statement of cash flows

(a) Reconciliation of operating loss to net cash inflow from operating activities

	<i>2021</i>	<i>2020</i>
	£	£
Net loss for the year	(3,275,036)	(2,146,568)
Trading subsidiary taxation	(32,851)	(58,798)
Interest received	(5,530)	(9,736)
Decrease/(Increase) in stocks	55	(2,152)
Decrease/(Increase) in debtors, excluding deferred tax	32,700	(77,027)
Increase/(Decrease) in creditors	71,383	(13,593)
Depreciation	2,603,235	2,409,223
Revaluation of fixed assets	-	-
Movement in pension asset arising out of operations	247,000	345,000
Movement in pension asset arising out of other finance expense	23,000	17,000
Net cash (outflow)/inflow from operating activities	<u>363,956</u>	<u>463,349</u>

Notes to the financial statements

at 31 January 2021

14. Notes to the statement of cash flows (continued)

(a) Cash and cash equivalents

<i>Group</i>	<i>At</i>	<i>Cash flow</i>	<i>At</i>
	<i>1 February</i>		<i>31 January</i>
	<i>2020</i>		<i>2021</i>
	£	£	£
Net cash – cash at bank	1,996,220	92,085	2,088,305

<i>Charity/Company</i>	<i>At</i>	<i>Cash flow</i>	<i>At</i>
	<i>1 February</i>		<i>31 January</i>
	<i>2020</i>		<i>2021</i>
	£	£	£
Net cash – cash at bank	982,486	255,483	1,237,969

15. Members' liability

The company was incorporated as a company limited by guarantee and therefore it has no share capital. The liability of each member in the event of winding-up is limited to £1.

16. Unrestricted funds of the charity

	<i>Group</i>		<i>Charity</i>	
	<i>2021</i>	<i>2020</i>	<i>2021</i>	<i>2020</i>
	£	£	£	£
At 1 February	28,569,176	30,718,234	28,356,690	29,997,065
Net loss for the year	(3,275,036)	(2,146,568)	(2,359,853)	(1,640,375)
Actuarial loss recognised in the pension scheme	(2,984,000)	(3,000)	-	-
Deferred tax thereon	587,760	510	-	-
At 31 January	22,897,900	28,569,176	25,996,837	28,356,690

17. Charitable status

The company is registered with the Charity Commission as number 1073254.

Notes to the financial statements

at 31 January 2021

18. Pensions

Running Deep Limited is an admitted body of the East Riding Pension Fund, a Local Government Pension Scheme (LGPS) administered by the East Riding of Yorkshire Council. The Pension Scheme is a defined benefit scheme, with benefits being determined by an employee's length of service and level of remuneration. Membership of the Pension Scheme is open to all employees, with an employee required to make a contribution of between 5.5% and 12.5% of pensionable pay with The Deep augmenting this with an employer contribution of 16% of an employee's pensionable pay.

The pension cost for the year of these financial statements was £575,000 (2020 – £830,000), which included past service cost of £53,000 (2020 – £nil).

The valuation used for FRS 102 disclosures has been based on the most recent actuarial valuation as at 31 March 2019 and updated by Hymans Robertson LLP to take account of the requirements of FRS 102 in order to assess the liabilities of the scheme at 31 March 2021.

The scheme is a multi-employer scheme which has a 31 March year end, which is different to that of the company. However the directors believe that any differences that would have arisen between the year-end of the company and the year end of the scheme will not be material, therefore the disclosures above are as at the scheme's 31 March year end and not as at 31 January.

	2021	2020
	%	%
<i>Main assumptions:</i>		
Rate of increase in salaries	3.70	2.70
Rate of increase in pensions in payment	2.80	1.80
Discount rate	2.05	2.30
<i>Post retirement mortality</i>		
	<i>Years</i>	<i>Years</i>
Current pensioners at 65 – male	21.0	20.9
Current pensioners at 65 – female	23.7	23.3
Future pensioners at 65 – male	22.2	21.8
Future pensioners at 65 – female	25.5	24.8

Notes to the financial statements

at 31 January 2021

18. Pensions (continued)

The assets and liabilities of the scheme included in the balance sheet are as follows:

	2021	2020
	<i>Value</i>	<i>Value</i>
	<i>£000</i>	<i>£000</i>
Equities	7,692	6,253
Bonds	2,067	1,611
Properties	1,378	1,326
Others	344	284
Fair value of scheme assets	<u>11,481</u>	<u>9,474</u>
Present value of scheme liabilities	<u>(15,591)</u>	<u>(10,330)</u>
Net pension liability	<u>(4,110)</u>	<u>(856)</u>

Scheme assets are stated at their market value at the respective balance sheet dates.

The amounts recognised in the profit and loss account and in the statement of other comprehensive income for the year are analysed as follows:

<i>Recognised in profit and loss account</i>	2021	2020
	<i>£000</i>	<i>£000</i>
Current service cost	522	830
Past service costs	53	-
Total operating costs	<u>575</u>	<u>830</u>
Other finance income: Interest on pension scheme liabilities	<u>(23)</u>	<u>(17)</u>
Total other finance (cost)/income	<u>(23)</u>	<u>(17)</u>
<i>Recognised in other comprehensive income</i>	2021	2020
	<i>£000</i>	<i>£000</i>
Return on assets excluding amounts included in net interest	1,462	(1,700)
Changes in demographic assumptions	(206)	513
Other experience changes	95	350
Changes in financial assumptions	(4,335)	834
Re-measurement gains and losses recognised in other comprehensive income	<u>(2,984)</u>	<u>(3)</u>

Changes in the present value of the defined benefit obligation:

	2021	2020
	<i>£000</i>	<i>£000</i>
At 1 April	10,330	10,921
Current service cost	575	830
Interest cost	244	284
Contributions by members	113	127
Actuarial (gains) and losses	4,446	(1,697)
Benefits paid	<u>(117)</u>	<u>(135)</u>
At 31 March	<u>15,591</u>	<u>10,330</u>

Notes to the financial statements

at 31 January 2021

18. Pensions (continued)

Changes in the fair value of plan assets:

	2021 £000	2020 £000
At 1 April	9,474	10,430
Actual return on plan assets	1,683	(1,433)
Contributions by members	113	127
Contributions by employer	328	485
Benefits paid	(117)	(135)
At 31 March	<u>11,481</u>	<u>9,474</u>

The sensitivities regarding the principal assumptions used to measure the scheme liabilities are set out below:

<i>Changes in assumption at 31 March 2021</i>	<i>Approximate % increase to employer liability</i>	<i>Approximate monetary amount (£000)</i>
0.5% decrease in real discount rate	14%	2,254
0.5% increase in the salary increase rate	2%	293
0.5% increase in the pension increase rate	12%	1,909

19. Related party transactions

The company has been set up as a joint venture between the University of Hull and Kingston upon Hull City Council. Various assets, services and funding have been provided by the partners as follows:

Kingston upon Hull City Council:

- Up until May 2014, Honorary Alderman DW Gemmell OBE was an elected member of Kingston upon Hull City Council.
- Professor Chesters is an Honorary Burgess of Kingston upon Hull City Council.
- As the local authority responsible for the area in which the company operates, the company has some transactions with Kingston upon Hull City Council. The total value of non-statutory services purchased from Kingston upon Hull City Council in the year was £2,720, none of which was outstanding at the year-end.

University of Hull:

- Dr A I Ward (Director) and Professor D R Parsons (Member) are both employees of the University of Hull. Professor G Chesters is an Emeritus Professor of the University of Hull.
- The University of Hull rents a laboratory in The Deep Visitor Attraction and hires The Deep for corporate functions. The Deep invoiced the University £57,599 for rent, goods and services over the course of the year, none of which was outstanding at the year-end.

Notes to the financial statements

at 31 January 2021

19. Related party transactions (continued)

Bonus Electrical Group:

- Trevor S E Boanas is a director of the Bonus Electrical Group. Total transactions with the Bonus Electrical Group amounted to purchases of £9,043, none of which was outstanding at the year-end.

The British & Irish Association of Zoos and Aquariums (BIAZA):

- Mrs C C Duke is a director of BIAZA. During the year, Running Deep Limited made purchases of £2,967 from BIAZA, none of which was outstanding at the year-end.

The Constellation Trust (a Multi-Academy Trust comprising of Hull schools)

- Mr N G Porteus is a Member, Trustee and Chair of the Constellation Trust. During the year, some of the schools within the Trust visited The Deep on formal educational visits. Mr Porteus was not involved in any of the decisions of any of the Trust schools to visit The Deep as these decisions are taken by the Local Governing Body of the school and not the Trust.

20. Guarantees and financial commitments

The company has entered into a debenture agreement with The Millennium Commission for any indebtedness by the company in favour of The Millennium Commission. The Commission has a charge over all the assets of the company.